

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

20th Year—Number 21.

Hereford, Deaf Smith County, Texas, Thursday, June 6, 1929.

Five Cents Per Copy

## PURE BRED JERSEYS TO DAIRYMEN

Within a week twenty-four of what are said to be the highest grade pure-bred Jersey heifers that have ever entered Deaf Smith county will arrive from Missouri for distribution among members of the Deaf Smith and Lamb county bull circles. Several young bulls will be included in the shipment.

Each of the heifers and bulls in this shipment will be personally selected from the Earl Thomas herd of pure bred Jerseys at St. Joseph, Missouri, by County Agent R. O. Dunkle, Karl Marsh, official tester for the Deaf Smith-Randall County Herd Improvement Association, and G. T. Adams of Olan, county agent for Lamb county, who leave Friday for St. Joseph.

Every animal in the lot, declares County Agent Dunkle, is sired by bulls whose dams are Gold Medal cows having a production record of more than 700 pounds of butter fat in 365 days.

Karl Marsh, tester for the Deaf Smith-Randall county association is personally familiar with the production records of the mothers and grandmothers of the heifers being brought to Hereford as he was official tester in the district in Missouri in which the Thomas herd is located and has tested cows in that herd.

The Earl Thomas herd is recognized as one of the leading herds of pure bred Jerseys in the east.

(Continued on Page Seven.)

## Panhandle - Plains Inc., to Carry On Good Work Here

E. B. Black, of this city, who for the past year has served as president of the Panhandle-Plains, Inc., was re-elected to that office last week at the annual meeting held in Amarillo. Dr. O. H. Lloyd of Vega, was elected vice president; O. V. Vernon, Amarillo, secretary and general manager. Directors elected for the coming year were, in addition to the officials already named F. H. Hill, Panhandle; Dr. J. W. Stevens, Tulla; S. A. L. Morgan, Amarillo, and Sam Braswell, Clarendon.

Representing approximately 20 counties in West Texas, the Panhandle-Plains organization will continue the broadening by every means of publicity the advantages offered to farmers and homeseekers in this territory.

One of the features of the advertising program of the organization that last year produced excellent results was sending of farm products raised in this section to a number of large fairs in the North and East. Even larger exhibits are planned for this year and they will be shown at a greater number of fairs.

Through advertising in hundreds of newspapers in the Middle West and in National farm journals, the three railroads serving the Panhandle-Plains section are now spreading the news of the opportunities that exist here. Each railroad, in addition to the literature used regularly by their colonization agents, will share the cost of preparation and distribution of a special booklet devoted to the resources of the 36 counties represented by the Panhandle-Plains, Inc.

Howard Ferguson, chairman of the agricultural committee of the Amarillo Board of Development pledged at the meeting last week the active co-operation of the organization which he represents. O. V. Vernon, newly appointed City Manager of Amarillo, stated that an allowance of \$10,000 had been made for the work by the Board of City Development. Other funds will be contributed by the counties which wish to share in the benefits of the advertising being done by the Panhandle-Plains organization.

In an effort to raise between \$4,000 and \$5,000 in the counties outside of Amarillo, the directors authorized Dr. O. H. Lloyd of Vega, and Roy Arnold, secretary of the Hereford Chamber of Commerce, to cover the various counties and solicit funds. Seven of the counties which sent representatives to the Panhandle-Plains meeting last week pledged their quota of the estimated expense.

## Parking Provision May Be Asked for In Near Future

"Last Saturday evening about 7:00 o'clock traffic was blocked on Main Street for a distance of three blocks and those who wished to go into a store to trade were forced to double park," declared Mayor E. S. Ireland at the Chamber of Commerce luncheon held Monday noon at the Hereford Hotel. "This condition is working a hardship on the rural people who come to Hereford to do their trading and we must do something to relieve the situation," he asserted.

"As many of the residents of the city have formed the habit of driving their own cars downtown in the morning and leaving them parked all day in front of the business houses, the only solution to the problem of traffic congestion, especially on Fridays and Saturdays," stated the Mayor, "seems to be to pass a city ordinance limiting the time of parking on Main Street and possibly for a block each way on Third Street, to one or two hours. This," he continued, "would allow anyone driving in from the country to park their car on Main Street, do their shopping at the various stores and then at the expiration of the hour or two-hour limit, they could move their car around to one of the side streets where they could park as long as they wish."

"Those people living in town who park their cars all day on Main Street because it is convenient, could," said Mayor Ireland, "just as easily park their car on a nearby side street, thereby leaving another parking space vacant for the family that drives in from the country to do their shopping here."

Rex B. Tynes, Mont Baker, C. W. Anthony, E. D. Fox and J. H. Brooks were appointed by Mayor Ireland as a committee to investigate the traffic congestion problem and the probable effect the proposed parking limit would have in solving the problem.

"More people will be brought into Deaf Smith county by the work being done by the Panhandle-Plains, Inc., organization than anything we have ever undertaken," declared E. B. Black, in making a report to the members of the Chamber of Commerce of the meeting of the Panhandle-Plains, Inc., recently held at Amarillo.

Mr. Black, who was re-elected as president of Panhandle-Plains, Inc., a few days ago, stressed the value of the extensive advertising program now being carried on with the assistance of the three large railroads serving the territory. "We must get solidly behind this movement, not only with our personal efforts, but with a certain amount of money," asserted Mr. Black. "We must co-operate with the railroads, with Amarillo and with the other counties in the territory who are helping us to populate our section with farmers of the right sort."

J. E. Hill was appointed by Mr. Black as chairman of a committee to be selected to raise the funds necessary to meet the quota set for Deaf Smith county.

In the absence of Alex O. Thompson, chairman of the Trades Relation Committee, Secretary Arnold urged every business firm in the city to send a representative to the Old Settlers' Reunion to be held Saturday, June 8, at Bellview. Saturday, June 8, at Bellview to take the Hereford Band with the delegation from this city. Hat bands and canes have been provided by the Chamber of Commerce for those making the trip.

## Marquette Exhibited: Very Well Received

A total of 781 people visited the Norton Motor Co. sales rooms Saturday to inspect the new Marquette car, the newest product of the Buick factory. Great interest and much favorable comment was expressed by the visitors as they examined the model 37, four door sedan Marquette and observed its rich upholstery, beautiful color and many mechanical advantages.

The new Marquette, states Mr. Norton, is especially notable for its quick acceleration and its speed can be advanced from 10 miles to 60 miles per hour within 31 seconds. The model 37 Marquette shown here Saturday is a six cylinder car rated at 87½ horse power and sells at \$1250 here, fully equipped.

## Commissioners to Be Asked to Authorize Funds for Library

In an effort to secure a County Library for Hereford and Deaf Smith county, the Bay View Club of this city has prepared petitions which will be circulated among the voters of the county, asking the Commissioners Court of Deaf Smith county to provide necessary funds for the establishment of a library here.

Under the state laws of Texas, a county library may be established in any county in the state if a petition carrying a majority of the names of the legal voters of the county is presented to the Commissioners Court and approved by them. The Commissioners Court has the authority then to establish and maintain the library.

The committee appointed by the Bay View Club has already met with County Judge Earl Wilson and other members of the Court and secured their approval of the plans for a county library. The Chamber of Commerce has endorsed the project and the various women clubs of the city are supporting the effort to secure the library. When the petitions being circulated have been signed by the required number of voters they will be presented to the Commissioners Court for action.

Through the efforts of the executive committee of the Federated Clubs of Hereford, Mrs. Ruth Evans Densell, librarian of the Potter County Library at Amarillo, will address a meeting of the clubs to be held at 11 a. m., Tuesday, June 11 at the Christian church. A cordial invitation is extended by the Federated Clubs to every woman in Deaf Smith county to attend the meeting.

## Truck Overtakes; Grain Spilled In Bar-Pit

While enroute to town last week with a truck load of maize, Chas. Harrison and brother, who live 12 miles northwest of Hereford, encountered a muddy place in the road causing the truck to overturn.

A heavy shower a few minutes earlier had made the surface of the road slippery and a sudden attempt to control a lurch of the truck resulted in a skid and the overturning of the truck. The occupants escaped without injury but the grain was spilled from the truck. With the assistance of the wrecker from the Norton Motor Co. which was called to the scene of the upset, the truck was righted after several hours of work and the grain re-loaded. Damage to the truck consisted of a bent cab, broken windshield and wrenched running gear and was estimated at approximately \$60.

## Ralph Smith to Leave Hereford for Plainview

Ralph Smith, who has done some exceptionally fine work directing the Hereford high school orchestra and band for the past four years, has accepted a position as band and orchestra leader at Plainview for the coming scholastic year. The local orchestra and band while under Mr. Smith's direction, as well as his individual pupils have won numerous prizes and established for themselves a record in the musical field through the Panhandle.

## Camp Fire Girls Send Leader to Convention

The Wecocampwase Camp Fire Girls sent their guardian, Mrs. W. H. Dowell, to a national Camp Fire Convention at Fort Worth this week. Miss Virginia Barnett will attend the convention with her and visit relatives and friends while Mrs. Dowell attends the guardian training course at Sherman. Miss Jimmie Clark will join them at Fort Worth.

## LUMBER YARD IS NEARING COMPLETION

Work on the buildings of the A. C. Thompson Lumber Store, East Third and McKinley streets, which was commenced last week, is progressing rapidly. A lumber shed 120 feet long by 50 feet wide is nearing completion and lumber which is arriving daily at the new yard is being stored in this building.

Though all the proposed buildings are not yet completed, the Thompson Lumber Store is already selling lumber and building materials, states Mr. Thompson, and a stock of nationally advertised and trade-marked materials is being added to daily.

## WESTERN NATIONAL'S NATAL DAY

Established here in June, 1902, by G. A. F. Parker, president then and now of the institution, the Western National Bank of Hereford celebrates this week its 27th anniversary.

Identified with the growth of Hereford and the development of the city and surrounding territory, the Western National Bank has grown through the years in prestige, influence and customers with the community which it serves and is recognized today as one of the outstanding banking institutions of



the Panhandle. The Hereford Brand is proud of the fact that the Western National Bank has carried an advertisement in every issue of the Brand since the bank was established.

G. A. F. Parker, founder of the bank, has been a resident of the Panhandle-Plains section for more than forty years, coming to Hereford in 1902. Deciding to establish a bank here and finding no suitable building available, Mr. Parker decided to build a brick building. As at that time the majority of the buildings in Hereford were not what might be called substantial structures, there was some criticism of Mr. Parker by the residents because he decided to build with brick. "Look at him," some remarked. "He

(Continued from Page Six.)

## Berry Orr Loses Turkeys, Coyotes Believed Guilty

During one night last week Berry Orr, who lives near Vega, southeast of town, lost 80 turkeys. From all the evidence that could be discovered it is believed that coyotes were responsible for the raid and a hunting party was planned to run down the guilty animals.

H. C. Angelo, expert coyote hunter, together with several neighbors of Mr. Orr and accompanied by a pack of wolf hounds trained in hunting coyotes, started Sunday night to stage a coyote drive but encountered so many wire fences and such tall wheat in the fields that the effort was abandoned. Traps will probably be used to catch the coyotes if they make another call at the Orr ranch.

## Saturday Closing Date of Butter-Naming Contest

All names suggested for use as a trade mark for the butter to be produced here by the Farmers' Co-operative Creamery must be in the hands of the directors of the company before noon Saturday, June 8. All names should be mailed to the Farmers' Creamery Association, Inc. Box 729 Hereford, Texas.

More than 30 names have already been submitted in the contest for the prize of \$25 which has been offered by the association for the most suitable name for use as a trade mark for the Hereford butter and many more are expected to be filed before the closing hour of the contest.

A meeting of the board of directors of the creamery will be held immediately after noon Saturday to determine the winner of the \$25. The name of the winner will be announced by the directors immediately after the meeting and will be announced in next week's issue of the Brand.

## All of Which Proves It Is a Good Idea to First Try Hereford Dealers

When R. O. Sanders, who operates a farm 15 miles southeast of the city, broke the engine block and cylinder head of the motor on his combine this week he faced an immediate expense of \$160, a trip to a nearby city to get new parts or have repairs made and two days delay in his work.

The cost of a new engine block was quoted him at \$106; new cylinder head \$30 and the time of two machinists for one day would cost him \$24, making a total of \$160.

Then Mr. Sanders discovered that he could get the repairs made in Hereford and save \$119 in cash, most of the two days delay and the trouble and expense of making the trip to the larger city.

With the new Wilco electric welder just installed a few days ago, Barnhart & Shreve of this city, sheet metal workers and welders, welded the break in the engine block and cylinder head. The job was completed within three hours and the cost to Mr. Sanders was \$50—a saving of \$119.

The new electric welder installed by Barnhart & Shreve is the only one of its kind between Clovis, New Mexico and Amarillo. With it welding can be done on cylinder blocks, heads, crank cases where the acetylene method cannot be used. The apparatus is contained in a metal box about two by three feet in size and develops a temperature at the point where the welding is done of 9,440 degrees Fahrenheit. In operating the welder it is necessary to wear a heavy mask with smoked glass eye-piece to protect the eyes from the glare and flying particles of metal.

## Mecaskey Will Sell Stock of General Merchandise

Announcement was made this week by Jim Mecaskey of Vega that the entire stock of his general merchandise store at that place will be sold at public auction on Thursday, Friday and Saturday, June 6, 7 and 8. Col. Ray Barber, Hereford auctioneer, will conduct the auction.

Every variety of merchandise will be offered for sale, including groceries, dry goods and a varied line of general merchandise, states Mr. Mecaskey.

## J. L. SHARMAN HOME FROM CALIFORNIA

J. L. Sharmann, manager here for the Kemp Lumber Co., has returned from a two weeks' trip to Los Angeles. Accompanied by Mrs. Sharmann and their young son, Mr. Sharmann left Hereford on May 18, though encountering some muddy roads near the city, because of recent rains, the roads for the balance of the trip, stated Mr. Sharmann, were in excellent condition and no car trouble developed on the trip. Going by way of Winslow and Flagstaff, Arizona, only three days were required for the trip to Los Angeles.

On the return trip to Hereford, Mr. Sharmann and family came through El Paso, where they visited their brother, J. W. Ziler, general superintendent of the Texas & Pacific railroad. Donovan Ziler, young nephew of Mr. Sharmann, accompanied the party to Hereford where he will visit for the summer with Mr. Sharmann and family.

## DR. WILTSHIRE JOINS DR. HEARD IN DENTAL OFFICE

Dr. B. M. Wiltshire arrived this week from Abilene, Texas, to join Dr. G. W. Heard, dentist, of this city. Drs. Heard and Wiltshire will occupy the present offices of Dr. Heard.

One of the features of the new partnership will be the devotion of considerable time by both dentists in visiting nearby communities. This feature, it is believed, will be of great convenience to the country patrons of Drs. Heard and Wiltshire. Dr. Wiltshire takes the place of Dr. L. E. Erwin who was formerly associated with Dr. Heard.

## DONNER TO CONVENTION

E. L. Donner, postmaster, was in Brownfield on May 30 to attend the convention of postmasters and postal clerks held there. Many subjects of especial interest to members of the postal organizations were discussed. One of the features of the meeting was the decision of the members of the post masters, clerks and carriers that all be merged into one organization.

Postmaster Vaughn of Lubbock was elected as president of the association for the coming year.

## Work of 4-H Clubs Gets Approval of Commercial Body

County Agricultural Agent R. O. Dunkle gave a brief history of the accomplishments of the members of the 4-H Clubs during the past year, and of the value of sending the club members to the A. & M. short course and the Dallas Fair to increase their knowledge of results that can be obtained in the club work.

The nine clubs in this territory have a total membership this year of 103 boys and girls, stated Mr. Dunkle, which is an increase of nearly fifty per cent over the membership for last year and the largest enrollment of boys and girls ever recorded in this county in the 4-H clubs.

"I feel that the co-operation of the business men of Hereford in making possible the educational trips of club members to the A. & M. College and to the Dallas Fair is largely responsible for this increased membership," declared Mr. Dunkle.

W. D. Kelleher, local agent for the Magnolia Petroleum Co., and an ardent advocate of the 4-H club work in Deaf Smith county, was appointed a member of the committee who will arrange for financing the trip of club members to the A. & M. and Dallas Fair this year.

Mr. Kelleher, in addition to helping arrange financing the educational trips for club members last year, is offering a gold medal for the highest record made by any member of the nine 4-H clubs in this territory this year.

An outstanding example of the results that can be accomplished by club members is the record established last year by Elizabeth Chapman, who won the medal offered by Mr. Kelleher by feeding out a ton litter of pigs. There were 11 pigs in the litter and at the end of six months feeding period the total weight was 2,849 pounds. When sold the 11 pigs brought a net profit above cost of feed of \$171 to their young owner.

A resolution was introduced at the Chamber of Commerce meeting to Phillips Petroleum Co. makers of "66" gasoline, to send by Hereford the plane which Arthur Goebel used in his trip to the Hawaiian Islands in winning the Dole Trophy. According to T. E. Major, local agent for this company, A. M. Hughes, district agent at Amarillo, has asked the officials of the Phillips Co. to make an airplane tour over this section and believes that his invitation will be accepted.

## Series of Revival Services Begins at First Christian

Rev. J. W. Boultinghouse, pastor of the First Christian church, has announced that a series of revival meetings are to be held at the Christian church. The special services will commence Sunday, June 9 and continue each evening at 8:15 for a period of two weeks, ending on Sunday, June 23.

Rev. Boultinghouse will conduct the preaching services and Earl J. Sparks will lead the singing which will be a feature of the series of meetings. A cordial invitation is extended by Rev. Boultinghouse to the public to attend the meetings.

## Jones Furniture Store Had Good Opening

Representing both city and the country territory, a large number of people visited the Jones Furniture Co. store Saturday to inspect the complete line of new furniture just installed by Mr. Jones. With a stock of various suites and individual pieces of furniture that filled the building from front door to the rear, the display drew many favorable comments from the visitors, many of whom came to look and stayed to buy.

Due to a disarrangement of plans of the factory representative, the demonstration of the Laurel gas ranges which was to have been held Saturday at the Jones Furniture Co. store was postponed until Tuesday and Wednesday of this week.

J. F. Morgan, representative of the Detroit Stove Co., largest manufacturers of stoves in the United States, and makers of the Laurel gas stove, gave a demonstration on these days of the ease and economy of cooking with gas.

Travis Dameron made a business trip to Amarillo Friday.

## BIG CROWD TO BELLVIEW SATURDAY

When the delegation of business men from Hereford arrive at Bellview on June 8 to attend the Old Settlers' Reunion they will find many entertainment features arranged for them, according to advices from that city. One of the major features of the program will be an old fiddlers' contest which is open to contestants from any portion of the globe. All who wish to enter this contest should notify W. D. Stafford, Bellview, New Mexico, not later than Friday, June 7.

Other music provided for the occasion will include Gray's Airport City Band of Clovis which is said to be one of the largest band organizations in that state. As a part of the entertainment program for the day, Hereford's baseball team which has piled up a number of victories this season, will play the fast Clovis Santa Fe shop team.

Final arrangements are being completed here for the trip to Bellview by representatives of practically every business firm. The Hereford band will accompany the delegation from this city as will the "Whiteface Four" quartet of the Chamber of Commerce. It is expected that the delegation from Hereford attending the Old Settlers' Reunion will be the largest expedition of good-will ambassadors that has ever undertaken such a mission.

## Deaf Smith Cow Ranks High In List of Fat Producers

A profit of \$42.88 above the cost of feed was produced in 31 days by one dairy cow in Deaf Smith county, according to the records for May just made public by the Deaf Smith-Randall County Herd Improvement Association.

Lucy, a grade Holstein cow in the dairy herd owned by Dr. G. W. Heard of Hereford, produced a total of 1435 pounds of milk during the month which when sold as whole milk brought \$588 per pound for the butter fat content. With a total yield of 81.8 pounds of butter fat for the month, the gross revenue from this one cow was \$48.10. The cost of feed, including roughage and pasture, was \$5.22, leaving a net profit of \$42.88 for the 31 days.

The record established by Lucy during May was the second highest net profit recorded by any cow in the association for any single month during the year just completed.

According to the figures compiled by K. H. Stewart, official tester for the Deaf Smith-Randall County Herd Improvement Association, 42 cows out of a total of approximately 375 cows in the association, qualified during May for the honor roll by producing more than 30 pounds of butter fat during the month.

"Little Agatha," a pure bred Jersey owned by W. T. S. T. C. at Canyon led the list with a production of 95.3 pounds of butter fat. A production of more than 60 pounds of butter fat during the month was made by four cows in the association. Six of them each produced over 50 pounds and 27 cows showed a production of more than 40 pounds each.

The complete honor roll is as follows:

Honor Roll.	
Honor roll, Deaf Smith-Randall county Herd Improvement Association for May, 1929:	
Owner	lbs Total Milk B. F.
W. T. S. T. C.	1642 95.3
G. W. Heard	1457 81.8
H. B. Fulton	1435 64.6
W. T. S. T. C.	1423 64.6
W. T. S. T. C.	1612 62.9
G. W. Heard	1352 60.8
H. B. Hales	2074 58.1
A. P. Morrow	1096 57.6
E. J. Fulton	1137 55.6
T. W. Duffel	1083 53.1
J. W. Watson	989 50.4
J. W. Watson	1048 50.3
G. W. Heard	958 49.8
J. L. Lookingbill	1167 48.7
J. L. Lookingbill	1004 46.2
T. W. Duffel	1073 46.0
H. R. Fulton	856 45.4
A. P. Morrow	842 45.1
J. W. Watson	1091 45.0

(Continued On Page Six.)



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**NOTICE TO THE PUBLIC.**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zone 1, six months - \$1.00  
Outside Zone 1, per year - \$2.50  
Outside Zone 1, 6 months - \$1.50  
Outside Zone 1, three months - \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**Dimmitt News**

Mrs. E. B. Wright visited relatives in Lubbock last week-end. Her daughter, Tinae Mae who has been visiting there for the past week returned home with her.

Mmes. Wilson Parker and Brooks attended the district meeting of the Missionary Society at Tulla Thursday.

Messrs. Ray Barber and Dunlap of Hereford were transacting business here one day last week.

Mr. and Mrs. Edgar Ramey left Wednesday for visits with relatives in Fort Worth and other points. Several ladies of Flagg attended W. M. U. here Monday afternoon. They have just organized at Flagg and came to get suggestions from the W. M. U. here.

The Methodist Missionary Society held its monthly social and business meeting in the home of Mr. and Mrs. E. D. Parker Monday when an enjoyable time was had and several members and visitors being present. Refreshments were served.

Mr. Morrison was here from Dill, Oklahoma, recently and purchased land in this vicinity to which he will move his family soon. Miss Maele Lile left for Lubbock this week to attend Tech this summer.

M. McLean of Lubbock was in Dimmitt Thursday.

Several Dimmitt citizens are suffering sore arms as a result of vaccination, there being a number of cases of smallpox here now. Messrs. Brooks, Wright and Woodlee were Hereford visitors Saturday.

A revival meeting began at the Church of Christ Friday evening. Rev. Dunn of Dallas is doing the preaching and every one is invited to attend all services.

Mr. Phillips of Oklahoma was in Dimmitt Thursday.

Mr. and Mrs. C. B. Kilgore returned Sunday from an extended trip to California.

Mildred Gary was taken to the sanitarium this week for an appendicitis operation.

Mrs. Gill left Sunday to attend school at Canyon.

C. B. Justice has leased a filling station here and will move his family from Plainview soon.

Jack Gregory is having a new residence erected in the west part of town.

Mrs. Medkief was hostess to the Friday afternoon Bridge Club last week when refreshments were served.

C. H. Burton, wife and son of Amarillo were guests in the Carlos Reynolds home Tuesday and Wednesday.

Mr. Laird was here from Plainview this week.

Mr. and Mrs. Dean were called to Clovis Monday to the funeral of a friend.

Donald Durce has returned from Glenrose.

Mrs. Helen Slover of Lubbock visited relatives here this week.

Mr. and Mrs. White returned from Amarillo Tuesday where Mr. White underwent an operation.

Mr. and Mrs. Medkief spent several days last week at Pampa.

Mr. and Mrs. Elmer Ireland, Hereford and Mr. and Mrs. Hardy of Shallow Water were guests in the E. B. Wright home Sunday.

Mrs. J. H. Flanagan and son left Tuesday for a visit with relatives in Big Spring and other points.

Miss Marilian Miller of Wichita Falls is here visiting her father, Dr. Mayes Miller.

I. B. Brooks was in Amarillo this week.

Mrs. Ray Sheffy and children are visiting in Amarillo and other points north this week.

Mr. and Mrs. Stalcup visited relatives in Floydada Wednesday.

**Summerfield**

The W. M. U. met with Mrs. G. Owens last Thursday afternoon, but a heavy shower prevented a good attendance.

Mr. and Mrs. Cook have been visiting the Shultz family the past week.

Mr. and Mrs. Oscar Jay of Grayson county have moved to the farm owned by Mr. Sparks.

Mrs. Glenes Owen went to the Flagg community to visit her parents. Mr. and Mrs. Stagner, Her sister, Della, returned with her and will visit a few days before going to school at Canyon.

Mr. Houser of Westway was a visitor one day last week in this community.

A. S. Curry and family of Friona were Sunday guests in the Lee Curry home.

Mrs. Floy Lookingbill was taken to the Hereford hospital Monday where she underwent an ap-

pendix operation.

J. B. Davis and family returned Sunday from a trip to Fort Worth, Dallas and other places in that section, returning via Hollis, Oklahoma, to visit a sister of Mrs. Davis.

Mrs. Hattie Roberson and children are in Friona for a two weeks stay.

There were services as usual at the church Sunday, conducted by Pastor Brownlee, who is holding services at Black this week.

Mr. and Mrs. Yearwood of Plainview spent Friday and Saturday with her niece, Mrs. Ray Johnson.

The Gerald Morgan family is in bed with measles.

Joe Helselman and wife of Vega visited her parents, Mr. and Mrs. Louie Huckert, Sunday.

Mr. and Mrs. Lewis are moving to town and will occupy the house vacated by Mrs. Roberson.

Mrs. Nance of Lockney is visiting her daughter, Mrs. J. A. Neeland.

Mrs. Adam Flowers went with her mother to Amarillo this week where she received medical treatment.

Mrs. Homer Crow and children of Tulla are visiting her parents, Mr. and Mrs. J. L. Lookingbill.

Walter Huntley and family went to Tulla Sunday for a short visit with relatives and friends.

Agents in 37 Texas counties last year succeeded in introducing farm hocks of sheep to keep down weeds and utilize waste feed at prodigious and 432 pure bred rams were placed on farms in 46 counties.

County Agent Munch in Jack County tells of a farmer who took in 5088 from 85 head of sheep and had left less weeds and more grass. He is W. M. Gildwell of Leeghollow community whose sheep averaged nearly 10 pounds of wool per head and whose sale of 2 lambs brought him \$210.

College Station - Some farmers declare they wouldn't keep a sheep if it were given them, but their number is diminishing, for hundreds of farms are newly browsed by sheep every year. County

**SHEEP LEAVE LESS WEEDS AND MORE GRASS**

ing to town and will occupy the house vacated by Mrs. Roberson.

**5% LAND LOANS**

Correct Abstracts

**THOMPSON & IRELAND**

Hereford, Texas

**GET THAT ROACH!**

2 EASIER WAYS TO KILL INSECTS



**KILLS - Flies - Mosquitoes - Bedbugs - Roaches - Moths - Ants - Fleas - Waterbugs - Crickets and many other insects**

**Bee Brand INSECT POWDER or Liquid Spray**

If your dealer cannot furnish, we will supply direct by Parcel Post at regular prices

**M SYSTEM "Saves for the Nation"**

An ostrich hides his head in the sand and thinks he is hidden. A few occasional "SPECIALS" no more hides the facts of that being "bait" than the ostrich hides his body. Our prices are constant money savers, due to our advanced methods.

**Specials for Friday and Saturday**

SUGAR, 10 lbs Cloth Bag	59c
HOMINY, three cans	25c
KRAUT, three cans	27c
BARREL SNAPS Vanilla Lemon Ginger	29c
CRACKERS, Snowflake, 2 lbs for	33c
COMPOUND, Swift's Jewel, 4 lbs	58c
COMPOUND, Swift's Jewel, 8 lbs	\$1.12
COFFEE, 3 lbs cup and saucer	\$1.45
MATCHES, Carton	20c
PEACHES, Gallon in heavy syrup	69c
HAMS, So-Called Picnic	26c

**EXTRA! EXTRA!**



**GOOD news!** That's the only kind of news your speedometer records these days if you use Conoco Gasoline. Every click seems to whisper "Extra! Extra!"—and that means extra miles because Conoco Gasoline is packed with them. The Conoco Gasoline supplied to you today is refined especially for summer driving. Summer is the season of long trips and continuous use of your motor. Consequently you want a fuel which is good in every particular—but with special emphasis on mileage. And that's exactly what Conoco offers you. Keep your motoring costs down by filling always at the sign of extra miles—Conoco.

CONTINENTAL OIL COMPANY



**Marquette**

**BUILT BY BUICK**

**THE MOST COMPLETE CAR EVER OFFERED IN THE '1000 FIELD**

**FEATURES COMBINED ONLY IN MARQUETTE IN THE \$1000 CLASS**

- Wheelbase 114 inches
- Closed Bodies by Fisher
- Non-glass Fisher VV Windshield
- New type mohair upholstery
- Spacious rear seat
- Adjustable front seat
- Power plant develops 67.5 horsepower
- High-compression cylinder head
- Rubber engine mountings
- Completely sealed engine
- Forced lubrication
- Lovejoy hydraulic shock absorbers
- Four-wheel internal-expanding brakes
- Adjustable steering wheel

Everywhere throughout the Marquette there is evidence of exceptional goodness. In design, in construction, in finish and fittings—all the things that go to make a better car, the Marquette provides in greater value than has ever been offered before at the price.

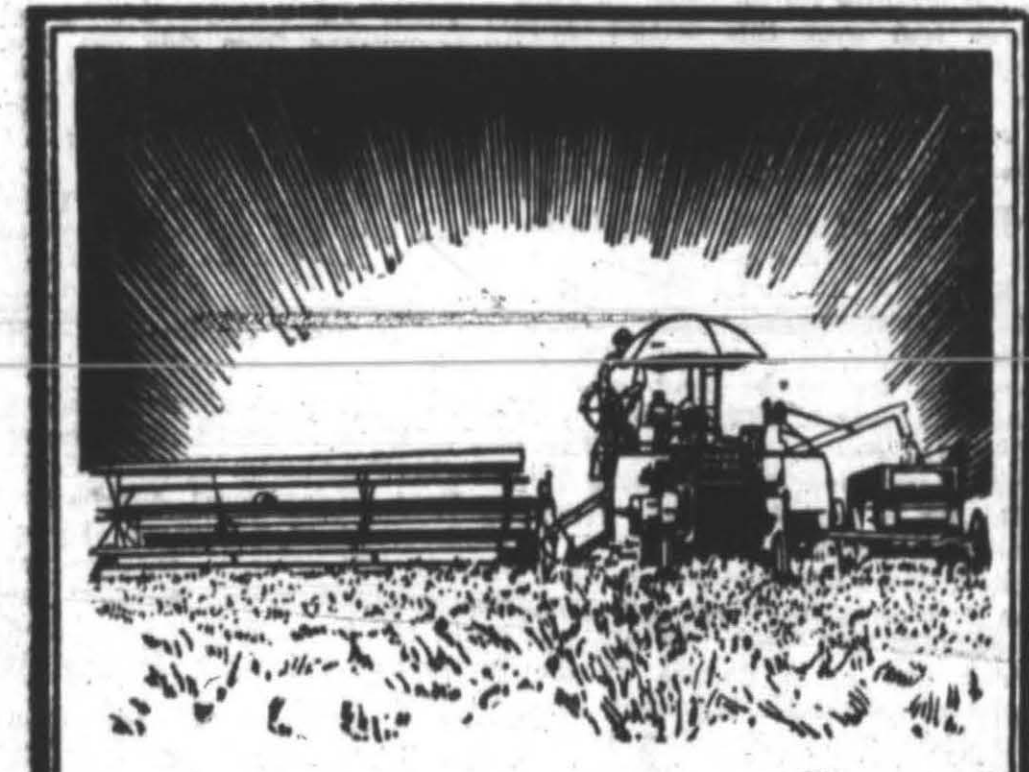
Only Buick's twenty-five years of knowing how to build better automobiles have made these prices on the Marquette possible. Only Buick could have produced such a complete car—with quality written all over it—in a price range within the reach of millions.

Marquette Model 36 Two-passenger business coupe ...	\$ 965
Marquette Model 30 Five-passenger two-door sedan ..	\$ 975
Marquette Model 34 Four-passenger sport roadster ...	\$ 995
Marquette Model 35 Five-passenger phaeton .....	\$ 995
Marquette Model 36-S Four-passenger special coupe. ....	\$ 995
Marquette Model 37 Five-passenger four-door sedan ..	\$1035

These prices f. o. b. Buick Factory, special equipment extra. Marquette delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Consider the delivered prices as well as the list price when comparing automobile values.

**BUICK MOTOR COMPANY, FLINT, MICHIGAN**  
Canadian Factories Division of General Motors Corporation Builders of McLaughlin-Buick, Oshawa, Ont. Buick and Marquette Motor Cars



**A Complete Three-Fuel Harvesting Plant**

Three-fuel Hart-Parr tractors will pull a combine with grain wagon at a steady pace—hour after hour—day in and day out. Hart-Parrs are built to save time, cut costs and give satisfaction. Three-fuel Hart-Parrs have become the favorites for combine use. They develop a tremendous surge of power at low cost. These economical tractors are made in three sizes for small, medium and large farms and are equipped with three forward speeds to speed up hauling and field work. See the improved 1929 line and ask for a three-fuel demonstration.

**M. D. Womble**  
Hereford, Texas

AUTHORIZED DEALER IN



**Norton Motor Company**  
Hereford, Texas



# Society

GREGG-SEED.

Beautiful, for simplicity is ever was the marriage solemnized Tuesday morning at the home of A. W. Gregg when his daughter, Lorene, became the bride of Harry R. Seed. It was truly a "me" wedding, for gathered for ceremony were only those of home circle and a few whose relationship was closely akin. The ceremony was held in the parlor of the home where pink cathedral veil and white tulle sugar the occasion. Shedding the usual light upon the rich beauty of the bride, the bridegroom was dressed in a suit of blue and white, the bride in a gown of white and pink, with a perfect bridal environment. At 10:00 o'clock, the Rev. J. W. Boultinghouse, pastor of the First Methodist church of Hereford, led way to a central arch banked with fern and foliage. Joined here the bride and groom, who immediately took their places before him. The minister pronounced the ring according to the ritual of the church, his own impressive sermon adding to its dignity and beauty. The ceremony over, the bride and groom were hurriedly congratulated by those who were present. The bride's lovely gown had given place to a smart, tailored ensemble, which had been said, and the happy bride and groom were leaving for the mountain resorts of Mexico. For the ceremony, the bride was in an exquisite creation of white tulle and lace bodice. Silver and a rope of pearls, the bride's accessories, were lovely. An exquisite arm of bride's roses added its note of charm. The pretty bride was an artistic complement to the bride's blonde loveliness, enhancing the physical graces which nature has so lavishly bestowed her. Her going away was of French beige. The bride and groom are of Hereford's best. The name, Ina Gregg, is already subscribed to a volume of lyric poetry and ability as a writer of short

stories is winning for her increasing recognition. A gifted musician, her talent has been cultivated to a high degree and many places of distinction have been conferred her in this field. But her heart is in the world of literature and her friends are anticipating for her a real success in this, her chosen work. She has lived in Hereford since early childhood. The daughter of a home where culture, refinement and nobleness of character are fundamental, these virtues have been molded in her into the gracious, lovable personality which so endears her to her friends. Equally worthy of the high place he holds in the esteem of his business associates and friends is Mr. Seed, a young man of real worth and achievement. He came to Hereford thirteen years ago from Lawrenceville, Illinois, where he spent his boyhood and received his education. His college work was taken in the University of Illinois. His parents, Mr. and Mrs. S. J. Seed, still live in Lawrenceville. For some years Mr. Seed, with his brother, owned and operated an irrigated farm near Hereford. Later his natural taste for mechanics led him into the hardware business, then into the field of farm machinery, in which he has been engaged for several years. Several months ago he became sales manager for the local territory with the Plains Tractor and Equipment Co., thus adding a new name to the list of Hereford's business firms. After a brief honeymoon trip, the young couple will return to Hereford and take up their residence here. A community of friends will extend to them a cordial welcome.

**VAUGHN-HARRIS**

Miss Beatrice Vaughn and Henry Harris were quietly married Tuesday evening, June 4, by Rev. J. W. Boultinghouse at the Christian parsonage. Miss Vaughn, daughter of Bob Vaughn, attended Hereford high school last year. Mr. Harris is the son of W. A. Harris, a Hereford farmer. Mr. and Mrs. Harris will make their home at Hereford for the present.

A Want Ad in The Brand is a sure, steady worker—try it out

**FARMER-DEEMS**

Numbered among the June weddings is that of Miss Bonnie Ruth Farmer, daughter of Mr. and Mrs. Henry C. Farmer, of Fort Worth, and George W. Deems, Jr., who were married at College Station Saturday, June 1. Mrs. Deems and parents, Mr. and Mrs. Farmer, have been residents of Hereford at different intervals during the last three years at which time Mr. Farmer was employed by the Jordan Construction Co., and supervised the paving construction here. During the past year Mrs. Deems has been teaching at an academy in Fort Worth. George Deems, Jr., son of Mr. and Mrs. George Deems, completed his work as an electrical engineer and received his B. S. degree from Texas A. & M. College June 4, and will take up work July 1 with the Texas Power and Power Co. at Dallas where they plan to make their home. It is rumored the bride and groom will arrive in Hereford this afternoon to visit relatives and friends.

**WILLIAM HAINES ADDS BOXING TO REPERTOIRE**

William Haines, who has had to learn football, baseball, golf, polo and even military drill for his roles in pictures had to add boxing to his accomplishments for his latest Metro-Goldwyn-Mayer vehicle, "A Man's Man," which comes to the Star Theatre Wednesday and Thursday. This new production isn't a prize fight story, but a satirical romance of Hollywood in which Haines stages, with Sam Hardy, one of the most thrilling fist fights ever seen on the screen. It is with bare knuckles instead of the padded gloves of the prize ring. Hines and Hardy, both took lessons from a professional pugilist for several days before they "mixed it" in the big fight scene. Jas. Cruz, director, an expert on such forms of combat, made it one of the most thrilling contests in years and the whole studio gathered to watch it. The new picture, adapted from the Patrick Kearney stage play, is a hitting comedy romance of Hollywood, showing the lives of its people away from the studios. Haines plays a soda clerk with a correspondence school complexion and an ambition to join the Elks, and Josephine Dunn, whom Cruz directed with Haines in "Excess Baggage," plays a girl who wants to be a movie star. When they marry things happen fast and furiously. Sam Hardy plays the villain, an assistant film director, and Mae Busch is seen as a hard-boiled extra girl who takes the movie-mad bride under her protecting wing. A Hollywood party in full blast, actual scenes at the premiere of a

big picture in Hollywood showing many of the famous stars of the screen on parade, and other vivid glimpses of Hollywood life run through the picture. Its whimsical humor is interspersed, however, with a pretty, appealing and tender love romance and many poignant human interest touches. Forrest Halsey wrote the script from the original stage play, a former hit on Broadway.

**First Baptist Church.**  
Rev. V. M. Cloyd, Pastor.  
A. O. Thompson, Sunday School Superintendent.  
Harold Hicks, Director, B.Y.P.U.  
Sunday school 9:45 a. m.  
Preaching service 10:45 a. m.  
B. Y. P. U., 7:15 p. m.  
Preaching service, 8:15 p. m.

**First Presbyterian Church.**  
Sunday school, 9:45 a. m.  
Preaching service, 11:00 a. m.  
No evening service.  
Rev. Paul J. Tax, of Clovis, New Mexico, will deliver the sermon Sunday morning.

J. E. Beyer, Jr., of Cherryvale, Kansas, arrived in Hereford Wednesday morning to attend the marriage of Miss Ina Gregg and Harry Seed.

Howard Eberle who has been in Austin attending the State University, returned home Monday for the summer, having completed his first year of pre-med work.

J. A. Turnbow and A. Hester of Wichita Falls were here last week visiting in the home of F. A. Turnbow, a brother of J. A. Turnbow.

Miss Thelma Tynes left Friday morning to visit friends at Pampa.

Mrs. Henry Edwards of Floydada was a guest last week of Mr. and Mrs. Bob Wilson.

**A GOOD PLACE TO EAT**

Everything tasty and well cooked, served attractively and you can inspect the kitchen any time.

**IKE'S LUNCH ROOM**

**More Farm Storage For Wheat**

The combine has revolutionized wheat harvesting and is compelling the farmer to make radical changes in his storage and marketing methods. The present plan, that of delivering a large part of the crop direct from the field to the market, results in a "mad rush" for space to unload and makes it impossible for the elevators and railroads to get it out of the way fast enough. As a result the farmer who does not have storage space is forced to dump at least a part of his wheat on the ground. This plan has the temporary effect of overloading the market. It offers very little opportunity to sell wheat according to its real value, the tendency being to sell all of it at the same price, regardless of quality.

See us for plans and specifications for your STORAGE BINS.

**ROCKWELL BROS. & COMPANY**  
Lumbermen  
In Hereford 31 years. Telephone 4.

**Free! Free!**

**26-Piece Dinner Set Will Be Given Away on Saturday, June 15 at 4:00 o'clock**

- We have a car of wheat bran and shorts at a very low price.
- We carry a complete line of shoes and work clothes.
- Our grocery stock is complete and prices are right.
- Bring us your cream and eggs.

**Send it to the Dyers & Cleaners**

**Don't Throw Away Your Old Clothes**

—Let us make them look like new.

- Our system of dry cleaning takes out every spot and stain, and makes your old clothes look as spick and span as they did when first purchased.
- Our rates are reasonable and our service good. Just give us a trial.

We give Gold Bond Stamps on all cleaning and pressing.

**Carroll and Corbett TAILORS**  
Rear Beene & Shaw Barber Shop

**BABY CHICK PRICES REDUCED**

—These chicks are all from our carefully selected stock and you will make no mistake in putting them in your yards:

Heavy breed chicks, per hundred -- \$13.00  
Leghorn chicks, per hundred ----- \$11.00

**COME OUT AND INSPECT THEM.**

**Hillside Hatchery**  
Quality and Service

**Warren's Cash Grocery**

**ATTENTION MEN**

**SPROWLS-CRONIN & CO.**  
Offers Unusual Bargains for the Men Friday and Saturday

\$42.50 Curlee Suits, 2 pants, at ----- \$32.95  
\$40.00 Curlee Suits, 2 pants, at ----- \$29.95  
\$35.00 Curlee Suits, 2 pants, at ----- \$27.95  
\$25.00 Suits, 100% wool, 2 pants, at \$16.95

We have a few odd-and-end suits, 100 per cent wool, that we will sell for \$10.00. They have two pair pants and the pants alone are worth the money.

For the housewives, we offer \$1.75 Striped Drapery material at \$1.00. 98c Drapery material at 69 cents. We have some short lengths drapery material at half price.

40 and 45 cent Lingerie material at 25 cents. Big assortment of Ladies' Hats in the window at half price.

**Now—List Three Rows at a Time!**



**John Deere No. 631 Three-Row Wheatland Listing Plow**

If you raise wheat, you are interested in equipment that will lower your production costs. We have the machine you've been looking for—a three-row John Deere lister especially designed for use in this section of the country. It will list more acres in fewer hours—at a big saving in labor.

See it at work in the field. Notice how light it pulls—how easy it is to manage—how steadily it works with all bottoms at uniform depth. You'll appreciate its construction—the true plow strength of its beam—its strong, stiff bracing. You will like the simplicity and automatic action of the long-lived power lift.

Planting equipment can be furnished if you want it. Remember, this lister is John Deere quality throughout and is equipped with genuine John Deere bottoms, famous for good work, clean scouring and long wear.

See this new, improved listing plow at your first opportunity.

**KERR IMPLEMENT CO.**

**JOHN DEERE**  
THE MARK OF QUALITY  
THE FARMER'S BEST FRIEND

**At this Store You Get QUALITY AND SERVICE**

**14 or 40**

**SALE NOW**



**Gas-Heated Water is a Warm Friend of all Ages**

A faithful friend, too. Only your hand at the faucet is needed to release the steaming flood of health-giving hot water... simply that and nothing more. On time... instantly... ready... without wait.

**RUUD-AUTOHOT** is the name of the warmest friend that will ever win a permanent place in your home by its helpfulness in making long tasks short and small comforts great.

The Cleanliness Exhibit is in full swing at the Cleanliness Store. Special inducements that will loosen your purse strings now... we warn you!

**West Texas Gas Company**

**CLEANLINESS STARTS AT THE FAUCET**



# Specials FOR Friday and Saturday

Shortening, Swift Jewel, 8 lb \$1.12  
Bananas, dozen ..... 25c  
Apple Butter, Libby's, gal can 77c  
Sorghum, pure, gallon ..... \$1.10

Cake Flour, Swans Down .... 33c  
Peaches, Libby's Best, 2 1-2 can 24c  
Preserves, pure assorted, 44 oz 57c  
Coffee, White Swan, 3 lb can \$1.77

**Hereford  
Wholesale  
Grocery  
Company**  
L. W. CARLYLE

# WANT Ads

### For Sale or Trade

**FOR SALE**—My home, east of Hereford about one mile, containing 55 acres. R. T. MOONEY, 3405 Forest Ave., Kansas City, Missouri.

**MAPS**—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

**FOR SALE**—New crop alfalfa hay, baled, dry, best prices and quality. We deliver. J. J. KROPPF, phone 9000F2.

**FOR SALE**—One iron safe with burglar-proof chest. See W. B. FARMER, Hereford.

**MY RESIDENCE** for sale or will trade for residence in Plainview; good terms. RALPH SMITH.

I have a 16-inch Emerson electric fan for sale, in good condition, used only a short time. Will give you a bargain. MRS. L. H. SHORE.

**FOR SALE** or trade for shoats, one 7 and one 8-foot Van Brunt drill, in fair shape. G. G. REMPLE, Vega, Texas.

**FOR SALE** or trade, my 20-acre tract and home one mile west of town; good improvements; eight acres sub-irrigated; alfalfa. See A. C. BARNHART.

**FOR SALE**—My six room home, to be moved fifty feet south to a 50x140 foot east front lot with side walks and trees. Terms \$500 cash, balance 1 to 8 years. See me one block west of city hall. A. H. ELLISTON.

**FOR SALE**—De Forest radio at real bargain. See TEXAS UTILITIES COMPANY.

**FOR SALE**—Furnished five-room home, bath, garage. H. W. SHERBIEB, 304 East Fifth St.

Gray Chinchilla Rabbits, ideal for pets. For breeding and culling. Phone 265.

**FOR SALE**—A 10 room furnished apartment on East Fifth St. THREE south front lots on East Fifth Street, also some lots on North 11th Street.

ONE modern five-room house on East Third and Lawton Streets, just being completed. ANY of these can be bought for a small cash payment and easy terms on the balance. Call or see ALVIN C. THOMPSON.

**FOR SALE**—Some good one and two year old registered Hereford bulls. C. J. PADDOCK. 14-1f

**FOR SALE**—One four room house, close in. One three room house, outside city limits. Terms. O. K. HIGGINS. 15-1f

**FOR SALE**—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. F. H. OBERTHIER. 12-1f

**FOR SALE**—Used farm machinery. Deering combine, \$250, three row lister \$100, Sander's one-way plow, \$100. O. K. HIGGINS. 15-1f

**FOR SALE**—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1f

**FOR SALE**—Section 10-2-2, Deaf Smith County. Correspond with owner, E. C. LUDEMAN, 6642 Harvard, Avenue, Chicago, Ill.

**FOR SALE**—New 6'x-room stucco double garage, trees and shrubbery, one block from the high school. Canyon, Texas. J. M. VETESH.

**LET'S SWAP**—I have four houses on Colfax 8700 block and one apartment house 48 west 3rd Ave., Denver, Colo. Will trade for anything in the Panhandle of Texas. Address DR. W. F. NICHOLAS, P. O. Box 965, Paupa, Texas. 14-1f

### For Rent

**FOR RENT**—One unfurnished apartment. F. H. OBERTHIER.

**FOR RENT**—Wheat land, 110 acres to be resown to wheat. See me at once. A. H. ELLISTON.

**FOR RENT**—Two nice, clean rooms, completely furnished for house keeping; modern. Phone 159. DR. FLORENCE MILLER.

**FOR RENT**—Furnished apartment. MRS. R. P. BRAZIL.

**FOR RENT**—Furnished apartment. MRS. R. P. BRAZIL.

**FOR RENT**—Light housekeeping rooms. MRS. MARGARET HEIFNER, four blocks north of hospital. 13-1f

**FOR RENT**—June 1st, the room where Carl's Cafe is now. F. H. OBERTHIER.

### Lodge Directory

#### LODGE NO. 849.

Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

#### HEREFORD LODGE

No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. Fincher, N. G. L. H. Foster, Secretary.

### Lost and Found

**LOST**—Saturday, May 18, woman's brown leather purse. Return to Brand office for reward.

**LOST**—Heavy black bridle, curb bit, initial F. V. on right side headstall. May on left. Return to Brand office.

**LOST**—Pair of glasses in leather case. Name on case. Please return to Brand office. PAUL BARNETT.

### Wanted

**WANTED**—Four burner oil cook stove, right hand oven, good condition. Phone 165. MRS. R. J. KIBBE.

I am prepared to weave rugs of carpet rags. E. J. RICHARDSON, Canyon, Texas, Box 321. Phone 480-W.

**WANTED**—To buy 100 feeder shoats, 75 to 100 pounds; also 1000 bushels of ear corn. G. W. BRUMLEY.

**WANTED**—Salesman to represent an old line life insurance company. Liberal contract with home office help. BOX A. L., Hereford Brand.

Notice to Advertisers: All classified advertising ordered to run "ill forbid" must have a written order; also the order discontinuing "it" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

### UNUSUAL COMBINE MAKES GREAT CHINATOWN DRAMA

The combination of gruff, menacing Wallace Beery and beautiful and patriotic Florence Vidor in opposite roles offers an unusual contrast in Paramount's latest dramatic offering, "Chinatown Nights" which will show at the Star Theatre soon. It is a combination of much dramatic power and startling color.

"Chinatown Nights" is the story of a white boss of Chinatown who captures the love of a white society woman. She sacrifices her reputation and wealth to be near him. Her love for him drags her down to the gutter and it is only his strength which finally regenerates her. The picture is adapted from the Samuel Grims story, "Tong War," and William A. Wellman directed the picture.



**ROAST OR STEAK**



—Either, we are sure, will be to the Queen's Taste if you get it here.

Our meats are from selected cattle

**Texas Meat Market**

Phone 353

### BASEBALL

Sunday, 3:00 p. m.  
**HEREFORD**  
VS.  
**CLOVIS**  
Admission, 25c

### CREAM WANTED

We pay all transportation charges. Yes, we are an independent farmer creamery. Why? Because we have no affiliations or price making arrangements with any monopoly. Don't be misled in believing that the big creameries will continue paying more for butterfat on this new station buying plan. It costs from 4c to 5c to operate these stations and the farmer pays the bill. Our advertised market value price is to your advantage. Ship us your cream. Reference: Richardson County Bank. **FALLS CITY CREAMERY CO.** Falls City, Nebr.

## CARE OF THE HAIR

—NOTHING contributes so thoroughly to that well-groomed appearance as well-cared-for hair. The ministrations of our beauty experts heighten the loveliness of "woman's crowning glory."



ORR'S BEAUTY SHOP

## CASH SPECIALS FRIDAY AND SATURDAY

Apricots	Quart Can In Syrup	24c
Raisins	Seedless 15 Oz Package	9c
Rice	White Swan 2 lb Package	21c
Premier	Salad Dressing Large	38c
Pineapple	No. 2 1/2 Size Broken Slices	24c
Cake Flour	Swan's Down	31c
Corn	Tender Sweet No. 2 Can	11c
Gold Dust	Large Package	26c
Bananas	Nice Ripe Fruit, Dozen	23c

**Bakers Cash Grocery**  
MONT E. BAKER, Proprietor

**Let the Results of Others Guarantee Your Selection**

Most feedstuffs look very much alike as far as the bag is concerned. You can be sure of standard quality only by the brand they carry, and then, only when the brand has won favorable recognition among successful farmers and stockmen. MERIT FEEDS have achieved such favor.

WE BUY PRODUCE  
**West Texas Feed & Seed Co.**  
Phone 265

## THREE DAY SPECIALS

For Friday, Saturday and Monday

**HOSIERY**  
No. 4437 Delastrated Rayon Picot top, pointed heels, colors, French Nude Pearl Blush and Allure. Special, two pair for \$1.00.

**LADIES' BLOOMERS**  
Ladies Blossom Bloomers, assorted light shades—regular \$1.25 values. Three days' special for 95c.

**CHILDREN'S COVERALLS**  
Children's striped Coveralls, sizes 1 to 8, Special for 75c.

**BOY'S WORK SHIRTS**  
Boy's Blue Work Shirts, sizes 6 to 10 years, and 12 to 14. Special for 50c.

Twelve yards 27-inch Apron Check Gingham for \$1.00.

36-inch Percales, fast color, for only 15c yard.

**PONGEE PRINTS**  
Anna Mae Pongee Prints, in plain and printed patterns. Special for 24c yard.

**LADIES' RAYON BLOOMERS**  
Rayon Bloomers, extra special, 59c.

**TEDS**  
Rayon Teds, assorted light shades, \$1.25 values, 3 days special for 95c each.

**MEN'S BLUE OVERALLS**  
Men's heavy weight Overalls, high back or suspender back. Your choice, \$1.00 per pair.

**Fox Mercantile Company**





# International Sunday School

## Lesson

BY DR. J. E. NUNN

### THE STORY OF THE RECHABITES.

through their ancient example it is a fine thing to be celebrated for good habits.

#### The Rechabites.

These strange people were nomads in the land of Israel. They were not numbered among the tribes. They were Kenites and descendants of Hobab the brother-in-law of Moses (1 Chron. 2:55; Judges 1:16; 4:17; 1 Samuel 16:6). One family of these Kenites seemed to have their denomination from Rechab. His son was Jonadab, a man famous in his day for wit, wisdom and piety. He lived in the days of Jehu, the furious driver, nearly 300 years before the time of Jeremiah's visit to these people (2 Kings 10:15, 16). One of the outstanding things about them was their unchangeable rule against drinking wine or any other intoxicating drink. Jonadab had commanded them to abstain from wine forever. Everybody in Jerusalem and the country knew these people as scrupulous abstainers.

#### The Rechabites Tested.

Vs. 5, 6. "And I set before the sons of the house of the Rechabites bowls full of wine, and cups." God is constantly leading men into the place of testing of principles and purposes and character. In a sense all life is a temptation. We have opportunities to fall under trying tests every hour of our lives. It is thus that character is molded and made beautiful.

We are told that these men answered firmly and resolutely. "We will drink no wine." It was a definite answer. There was no inquiry concerning the kind of wine nor its probable effect upon the

victim. A strong, proud, decisive answer is the true reply to temptation. A word that strikes as with a fist of iron, a denial that is like a long, sharp, two-edged sword—these must be our policies and watchwords in the time of danger.

#### Jeremiah Applies the Lesson.

Then Jeremiah addressed the crowd in explanation of the acted parable. He spoke in the name of Jehovah, and in the first person as if Jehovah were speaking: "See how obedient are the Rechabites to the commands of their remote ancestor Jonadab; but I, your God, have spoken to you earnestly as a man rising up early for a pressing task. Yes, I have sent you all my servants the prophets, rising up early and sending them, bidding you through them to reform your wicked ways and cease from your idolatries, and promising that if you would obey you should dwell here in safety; but you have not even listened to me, still less obeyed me. So now I will bring on Judah and Jerusalem all the evil that I have warned them would come to them from their disobedience; but as for the Rechabites, Jonadab the son of Rechab shall not want a man to stand before me forever." This was the high reward for service, for "standing before" a king means the holding of high office involving immediate attendance on the monarch. Obedience involves promotion and honor, as disobedience means disgrace and ruin.

#### The Message for Us.

We learn from these lessons that have been mentioned earlier in the discussion that God wants us to live and love in a manner that will co-operate with him in the fulfillment of his plans for a happy world. Obedience, goodness and love are necessary to this fulfillment. We cannot drink strong drink and expect God to be pleased with us when his commands and desires are for clean living that will take best care of our physical, mental and spiritual be-

ings. To degrade these bodies, minds and spirits of ours by the use of strong drink is to displease and disappoint him who created us in his own image and in his own likeness. Any other dissipation or lack of self-control will react in the same direction.

#### The Eighteenth Amendment.

The adoption by an overwhelming majority of the Eighteenth Amendment to the Constitution of the United States was the best thing that ever happened in our country. Closing of the saloons has saved to the Nation many thousands of young lives every year; it has brought happiness to millions of aforesaid wretched homes; and it has made our country more prosperous than any large country ever was before.

"The greatest experiment in social welfare in the modern world is the Eighteenth Amendment to the Constitution of the United States. The prime object of the national prohibitory law is not to make men good by law. It is to protect society at large from the anti-social acts of those who insist upon demonstrating that they will not be 'made good by law.' National prohibition of beverage alcohol is in harmony with the highest purpose of law, namely: 'to make it easy for men to do right and difficult for men to do wrong.'"

#### The Hindrances to Enforcement.

The hindrances to the perfect working of prohibition are mainly in the large cities, with their strong foreign element. The National government is waging a vigorous warfare against the rum-runners from other countries, with no effective co-operation from those countries. A powerful section of the public press is doing all it can to poison the public mind against prohibition. In addition to a certain disreputable element among the doctors make use of their privilege to prescribe liquor for sickness to do what is virtually a bootleg business, though most of the physicians would as-

sent to what is said by one of the most famous of them all, Dr. Frank Mayo: "Alcohol has no place in medicine; it is a narcotic, not a stimulant."

#### Prohibition Will Stand.

It is a great encouragement to note, as we write, that the elections to Congress from all parts of the country show that the nation

stands firm in its allegiance to prohibition. All parts of the government, president, cabinet, supreme court, senate, house of representatives—are unshaken in their determination to maintain prohibition as the law of the land, and enforce it with every instrumentality placed in their hands. This

is the element in the situation that will inevitably lead to victory."

#### Dutch "Found" Connection

The claim of the Dutch to Connecticut by right of discovery was well founded. The accounts of the voyages of Henry Hudson in 1609 and of Adrian Bloch in 1614 give the first descriptions which history records of this region.

# Hail Insurance Worth the Money!

This is our Fifteenth Year saving the farmers of the Panhandle money on Hail Insurance. Our rates on wheat and oats are eight per cent note or 7.60 cash plus, two dollars membership fee. Adjustments prompt and fair. Better have this insurance and not need it, than to need it and not have it. Also have some real nice LIFE INSURANCE, convenient sizes and latest style. Come up now before it is too late and too bad.

## Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION AND ALAMO LIFE-INSURANCE CO.

Phone 436.

Offices First National Bank Building.

# Reasons Why FITZ Overalls are the greatest Overalls in the United States for the money!

They Wear Beyond Compare



- 1—SIZES** You don't have to get a size marked larger than your actual size in order to be fitted. If your size is 42, you needn't buy a 48 or 50 (extra sizes which cost extra) to be fitted. A 42 size FITZ will fit you first, last and all the time.
- 2—MATERIALS** FITZ denim is heavy, stout fabric of wonderful quality. It stands rough wear and protects the wearer. The thread, too, is strong. Its strength is not guessed at. It is tested by machinery. That's why FITZ overalls do not rip and make work for the women folks. FITZ buttons and buckles are extra heavy rust-proof metal. Buttons are riveted on to stay.
- 3—SHRINKAGE** FITZ denim is shrunk in the piece, saving a radical shrinkage when overalls reach the washtub or get soaked by rain. FITZ overalls fit you when you put them on and until they are worn to shreds.
- 4—COMFORT** No other brand of overalls contains so much yardage per garment, size for size, as FITZ overalls. This is the secret of their roominess and comfort. There is no binding in arms, legs or body. You work with free movement in any position. Even the suspenders are wider and longer to ease the shoulders.
- 5—WORKMANSHIP** FITZ overalls are the neatest overalls made. They are finished with utmost care from top to bottom. This exacting work improves both appearance and wearing qualities. It puts extra wear, longer life and greater satisfaction into them, even if it doesn't show.
- 6—GUARANTY** You take no chances with FITZ overalls. The manufacturer puts honest material and workmanship into them. They are not only good... they are guaranteed absolutely. If a FITZ garment should ever prove unsatisfactory, bring it right back to us and get your money without a quibble.

It Is Easy to be Penny Wise and Pound Foolish

Don't be deceived into believing all overalls are alike. They are not. Bargain counter overalls cannot save you the money FITZ overalls can save. Visit our store today, try on FITZ overalls and take advantage of FITZ extra wear, extra comfort, extra satisfaction, extra value. The FITZ guaranty protects you.

# FOX MERCANTILE CO.

Hereford, Texas.



Stop at any MARLAND PUMP

for a new hi-test GAS

no increase in cost

Now, wherever you see the Red Triangle, you'll know there's a new and finer gasoline, just one kind at just one price. The name is New Marland Gasoline and the Marland attendant rouses your interest with "Ask Me!" on his cap. Let him tell you what's back of the production of this modern day motor fuel.

## only 1 MARLAND gasoline

it had to come changing motor cars, changing engineering, a new and more critical expectancy on the part of you motorists fairly shouted: "give us a new and finer motor fuel" so here it is! a gasoline produced in the spirit of the times and naturally we are making no other kind. We are concentrating on just one kind, a one price gasoline.

## it's hi-test

and with that, this gasoline is strikingly different from all other kinds, for it costs no more!

One price! one gasoline! hi-test! in this wonder day of high values, we present this unbeatable combination for your consideration. Go now, therefore, and seek the sign of the Red Triangle.



Marland Companies Are in Step With America's Industrial Advance



**WESTERN NATIONAL**

(Continued from Page One)

is putting up a building he can't move," which expression may have indicated some doubt in the stability of the town in the future. However, Mr. Parker's judgment has been amply justified with the passing of the years and the Western National Bank, under the same ownership and management for 27 years, continues to occupy the brick building erected by Mr. Parker in 1902.

Mr. Parker not only built the first brick building in Hereford, but before coming to this city, helped H. B. Sanborn move the (then) town of Amarillo to its present location on a part of the site of the "Frying Pan Ranch" owned by Mr. Sanborn and built the first church in that city. That church, of which Mr. Parker is one of the seven living charter members, is now the Polk Street Methodist church which occupies one of the most beautiful and expensive church structures in the Southwest and that has a membership today of more than 3,000 people.

Organized in 1902 as a private bank with a capitalization of \$20,000, the Western National Bank in the following year became a National bank and with the development of Hereford and the surrounding country has increased its capital to \$30,000 and has accumulated a surplus and undivided profits of \$20,000. Mr. Parker, its founder, has continued through the years as president of the institution.

"The best times we have ever experienced are right ahead of us," declares Mr. Parker. "We have changed from a cattle country where each man had to have from ten to forty sections of land, to a farming country where a man can make not only a good living but a profit from 320 acres," he added. "The next five years will show the greatest development here that has happened during the past forty years," asserted Mr. Parker.

"The Western National Bank is interested now in the cow, sow and hen, and is aiding in developing the small farmer as well as the big cattleman," stated Mr. Parker. "Results already obtained in Deaf Smith county demonstrate the value to the community of dairying and diversified farming," he concluded.

Officers of the Western National Bank are G. A. F. Parker, president; B. C. D. Bynum, vice president; C. C. Acker, nephew of Mr. Parker, and who since graduating from school has been identified with the institution, is cashier; E. C. Eubanks and M. M. Bentley, assistant cashiers. Directors are G. A. F. Parker, M. L. Parker, B. C. D. Bynum, C. C. Acker and E. B. Black.

**Nunns Give Gymnasium Building to Wayland**

PLAINVIEW.—Wayland College is to have a modern gymnasium building ready by September 1, the gift of Mr. and Mrs. J. E. Nunn, of Amarillo, it was announced Tuesday of last week at the commencement exercises by Judge H. C. Pipkin of Amarillo, who gave the principal address.

The gymnasium will fill a long-felt need of the college. It will be located on the southwest corner of the campus, will be of brick construction and will cost approximately \$20,000, exclusive of the equipment.

Dimensions of the building will be 70x84 feet. Guy A. Carlander, Amarillo architect, drew plans and bids for construction will be called for soon. It will be completed for the fall term.

Dr. J. E. Nunn, father of J. L. Nunn, is a member of the board of trustees and is the donor of the Nunn Library of the college. He is also responsible for many improvements of the college given freely of his means for an endowment. Dr. Nunn was present at the exercises and made a short talk in which he expressed pleasure that his son was able to make the gift to the college.

G. W. McDonald, president of Wayland College, and Frank Kimbrough, coach of athletics, expressed the pleasure with which the gymnasium announcement was received, and the benefit it would be to the college.

**Vega Walloped; Score 4-2 In Sunday's Game**

Keeping up their winning stride, the Hereford baseball team defeated Vega Sunday by a four to two score. The game, which was played at Vega, proved to be a pitchers' battle. Carmichael of the home team struck out ten of the opposing players, while Weems of Vega had a total of sixteen strikeouts.

Murphy and Young of the Whites made good use of their opportunity to solve the Vega hurler's delivery. Murphy getting a home run and a single out of four times at bat, and Young registered a single and two two-base hits out of four chances.

Carroll added a thrill or two to the game by his fine fielding when in spite of the heavy wind that was blowing he nailed four difficult flies in the left field.

Errors made by the home team in the last half of the fourth inning made it possible for Vega to run up the two scores which were their only tallies for the game.

The score was as follows:

Hereford	AB	R	H	PO	A	E
Carroll, 1	5	0	0	4	0	0
Robinson, 3	4	1	0	2	2	3
Murphy, s	4	3	2	1	1	0
Young c	4	0	3	11	0	0
Carmichael p	4	0	0	0	1	0
Posey 1	4	0	0	1	0	0
Eller 2	4	0	0	0	4	0
London r	4	0	1	0	0	0
Totals	37	4	6	27	7	3

Vega	AB	R	H	PO	A	E
McNabb 2	5	0	0	3	1	2
F Clemens c	3	0	0	16	2	0
G Bell e	4	0	0	0	0	0
Dunn 1	3	1	2	6	0	3
Roberson s	4	1	0	1	0	0
Weems p	4	0	0	0	3	0
Berry 3	4	0	0	0	0	1
Owens r	3	0	1	0	0	0
Ivey 1	3	0	0	1	0	0
Totals	33	2	3	27	6	6

By Innings: Hereford—100 100 020—4 Vega—000 200 000—2 Home runs, Murphy; two base hits, Young 2; stolen bases, Robinson, Murphy; bases on balls, off Carmichael 4; struck out, by Carmichael 10, Weems 16; umpire, R. Arnold.

Hereford fans will have an opportunity next Sunday to witness one of the best games of the season when the home team plays the fast Santa Fe shop team of Clovis, New Mexico. The game will be played here and will be called at 3:00 o'clock Sunday afternoon.

**Mrs. Ada Evelyn Bowen Buried Here Wednesday**

Mrs. Ada Evelyn Bowen, 50 years of age, wife of W. B. Bowen, South Plains, died Monday, June 3, at an Amarillo hospital.

Besides her husband, she is survived by three daughters and two sons, Mrs. A. R. Posey and Mrs. W. L. Womble, of Hereford; Mrs. W. R. Campbell of South Plains; Carl Bowen, of South Plains; Jesse Bowen, of Gallup, New Mexico; also two sisters, Mrs. Georgia Hargus, of Paris, Texas, and Mrs. George McCormack, of Los Angeles, California.

Funeral services for Mrs. Bowen were held here Wednesday afternoon at the First Methodist church, Rev. V. M. Cloyd, assisted by Rev. Malcolm Jones, officiated. Burial was at the Hereford cemetery.

**Error In Troy Womble Insurance Ad Corrected**

Through an error in last week's issue of The Brand the advertisement of Troy Womble stated that he was agent here for the Plains Insurance Co. This was incorrect. The company represented here by

Mr. Womble is the Alamo Life Insurance Co.

In addition to handling life insurance, Mr. Womble is agent here for the Groom Mutual Hall Insurance Co. Last year Mr. Womble attained the distinction of selling more hall insurance for the company that he represents than any other agent employed by the company in Texas. Hall insurance written by Mr. Womble has exceeded the total written for last year by twenty-five per cent.

"Since their experience last year when more than twice the number of hail storms were recorded than in any one year during the past forty years," stated Mr. Womble, "people are realizing more the value of providing protection against the destruction of their crops and the loss of a season's profit."

**Christian Endeavor to Houston, June 12-17**

The fortieth annual convention of the Texas Christian Endeavor Union will meet in Houston June 12-17. The First Presbyterian church will act as host to the 5000 delegates expected. Miss Florence Sterling is chair-

**THERE ARE BEAUTY PARLORS** and beauty parlors, but in ours you will find everything the way you would want it; everything for your comfort and convenience. Expert attendants will serve you as you will delight in being served, creating effects that will enhance your appearance, and keep you looking youthful.



**Modern Beauty Shop**  
Phone 95 Graduate Operators Miss Fewell

**• CECIL B. DEMILLE'S**

**"KING OF KINGS"**  
STORY BY JEAN MACPHERSON

STAR THEATRE Hereford  
June 6-7  
Matinee Each Day  
Admission Only 15c-35c



**BRING YOUR OLD HOME UP-TO-THE-MINUTE**

With Modern Mill Work and Built-In Features

—New doors, windows and special mill work will make your old home as attractive on the inside as any new home—and the expense can be held to a minimum if you get our advice and help.

—Standard sizes in doors, windows and screens in stock at all times.

**KEMP LUMBER CO.**  
The Place for Good Lumber.

man of the convention committee. Preparations are being made to entertain the largest convention ever assembled in Texas. The chambers of commerce of Houston and Galveston have arranged trips and entertainment.

Noted speakers have been secured to address the convention. Heading the list is Dr. Daniel A. Poling world president of Christian Endeavor, editor of the Christian Herald, and pastor of the Marble

Collegiate church of New York. He is one of the outstanding preachers before the world today. The convention opens Wednesday evening, June 12, and for four

days the delegates will be busy with various meetings and other activities. Delegates will receive free entertainment of room and breakfast.

STAR THEATRE Hereford



**SUNSET PASS**  
JACK HOLT  
A Paramount Picture

SATURDAY  
Admission 15c-35c

**THE CAREFUL BUYER KNOWS VALUES**

FRIDAY, SATURDAY, AND MONDAY SPECIALS

Sweet Pickles, Mountain View, pints --- 32c  
Best Buy Mackerel, salmon style --- 13c  
Corn Flakes --- 11c  
Wapco Pork and Beans, 3 for --- 25c  
Spinach, No. 2 1-2 cans, 2 for --- 35c  
Pure Grape Jam, 16 ounces --- 27c  
Pomona Peaches, No. 2 1-2 can --- 18c  
1000 Isle Dressing --- 22c  
Water Maid Rice, 2 pounds --- 19c

**Carl's Cash and Carry Grocery**

We Deliver Phone 324

**NATIONALLY ADVERTISED GOODS**

TRADE MARKED MATERIALS  
DEPENDABLE SERVICE

**A. C. THOMPSON LUMBER STORE**

East Third and McKinley Streets

**Used Car Sale**

CLEAN-UP-FOR-HARVEST  
SATURDAY, JUNE 8

We will have some real bargains to offer on that day in good mechanical condition. Our "Good Will Used Cars" are backed by a reasonable guarantee. See us before buying that used car, and don't forget the date—

SATURDAY, JUNE 8

**Dixon Motor Company**  
Oakland-Pontiac Dealers Hereford, Texas

**CHINATOWN NIGHTS**

TONG WAR  
WALLACE BERRY TERENCE VIDOR

STAR THEATRE Hereford  
Monday and Tuesday  
Admission 15c-35c



### Ford Doings

Threatening weather Friday evening prevented the Community Club from meeting, but Mrs. Height president, called a meeting Monday night when a large crowd was present and a good program given. A number of gifts were presented Mrs. Fielding Johnson among them a nice silver set from club members. Mrs. Johnson leaves in a few days for Lubbock where the family will make their home. Leaf tea, sandwiches and cake were served by ladies of the community.

Ford correspondent has been writing Ford Doings for almost four years and has found it a pleasure and hopes the next writer enjoys writing as she has. Miss Edith Mann will write Ford news after this week.

Mr. and Mrs. Albert Buller and little daughter of Tonkawa, Okla., and Mr. and Mrs. Arthur Buller and two sons of Seminole, Okla., arrived the past week and began construction on their homes, as they intend to make their homes here, having bought land near the school house some time ago.

Mr. and Mrs. J. B. Wiebe of Spearman spent the week end with their daughter, Mrs. John Rempie and family.

Mr. and Mrs. Monte Wallace of Ft. Stockton, came Tuesday to visit the Floyd Benson home. Mrs. Wallace and Mrs. Benson being sisters.

Miss Grace Johnson entertained the young folks with a party at her home Wednesday evening when ice cream and cake were served those present.

Mr. and Mrs. W. M. Schwartz spent Sunday with Mr. and Mrs. Joe Phipps at Adrian.

Hardy Benson Jr. fell on a broken water fountain Tuesday afternoon and cut his throat badly enough to need six stitches to close the wound. He was rushed to the hospital at Hereford and did not bleed a great deal.

Will Schultz and family of Summerfield and Albert Koch of Fort Worth spent Sunday in the Herman Koch home.

Mr. and Mrs. Barney Mecaskey and children of San Jon were here Saturday visiting the Morel home, going on to Amarillo Saturday to have an injured shoulder treated.

Mr. and Mrs. Jess Ford ate Sunday dinner in the Hershel Cramer home.

Fielding Johnson and family were dinner guests Thursday in the W. M. Schwartz home.

Fielding Johnson and family spent Wednesday night with Mr. and Mrs. Hershel Cramer.

Miss Mavis Harris of Vega is

spending this week with her aunt and uncle, Mr. and Mrs. Howard Morel.

Robert Dyer returned home Saturday from Lubbock where he has been attending school.

Miss Marjorie Bell made a business trip to Amarillo Monday.

Mr. and Mrs. Monty Wallace and Mrs. Floyd Benson and daughters spent last week end at Charendon.

Mr. and Mrs. E. H. Simpson visited friends at Dawn Sunday.

### Here and There

A large crowd attended preaching services at Frio Sunday night, several from Flagg being present.

Mr. Ragsdale and Miss Ivy spent Thursday at the Roy Boyd home.

Mr. and Mrs. Oscar Campbell spent the week end with relatives at Olton.

W. E. Upton is building a grain bin on his farm west of town.

Misses Alma and Ruby Andrews spent Sunday with the Whitfield girls.

Mr. and Mrs. Henry Allman and Mrs. Leo Williams spent last week end with friends and relatives at Memphis.

Mr. and Mrs. Ollie Dixon were Saturday night guests at the W. S. Dixon home.

Messrs. and Misses J. W. Berry and K. R. Hunter and children attended a birthday dinner at the Martin Simpson home Sunday.

Mr. and Mrs. J. B. Harlin and Mrs. Nettie Green were Sunday guests at the H. M. Mobley home.

Mr. and Mrs. Noland of Summerfield attended church at Frio Sunday night.

Lewis Hannegan of Kankakee, Ill., visited last week in the Jno. Gaetz home and attended to business in Muleshoe. He is a relative of Mrs. Gaetz and lived at Muleshoe several years ago.

A baby daughter arrived at the Jno. Henseld home May 25.

Grandma Wells who is making her home with Mr. and Mrs. Atchley is very sick at this time.

Mr. and Mrs. Joe Andrews, Mr. and Mrs. Harry Lane and Mr. and Mrs. Harry Taylor were Sunday afternoon guests at the Tice home.

M. H. Fincher returned Sunday from California.

C. M. Bell and family were in Adrian Sunday.

Mr. and Mrs. W. S. Dixon visited the Gilliam home in Tulla Friday.

There will be singing Sunday afternoon at Frio.

FOR JOB WORK, TRY THE BRAND.

### What's Doing IN WEST TEXAS

Mobeetle is growing a new town within the radius of the old since the new railroad has been secured. Lots were recently sold at a unheard of price. Plans are made and foundations are being laid for buildings which are to make the town a bigger and better place to live.

Memphis sold a lot of 98 Jerseys in auction last week. They were auctioned by W. A. Nash who lectured on the value and recent progress of dairying in the South Plains. A great number of cattle were graded, some registered and all good producers.

Midland has a farmer who has made \$750 an acre on his garden. Noah Kinnebrew has been growing peas under mulch paper and sells his entire supply to consumers who drive to his truck patch. His dewberries and strawberries are bringing \$500 an acre. He intends growing sweet potatoes this year. The paper lasts three years.

Two Crosbyton people have no dread of droughts and short crops of cotton and wheat for they have a good source of income from their chickens. Mr. and Mrs. P. T. Findley's flock of 300 chickens bring from \$80 to \$100 income every month and they say the demand for poultry and poultry products continues to improve every day.

Denton's annual Field Day at the experiment station showed

what progress was made in the experiments on wheat, oats, grain, sorghums, sweet clover, corn, alfalfa, peas and other legumes. Crop rotation and the value of good seed was given attention. Some pure bred sorghum seed was given to those present.

The Roswell-Carlsbad, N. M., road is being put into good shape for summer travel. The road is being graded and a gravel trench cut preparatory to surfacing. At the same time the weed destroyer is having a try out on the road. Traffic is not interfered with.

The Portales canning company is signing up tomatoes for the coming season and has secured the output from 300 acres. In 1928 the company canned 31 carloads and shipped 15 cars of fresh tomatoes. The average for 1927 and 1928 was 500 acres and the 1929 acreage is expected to be larger.

Lubbock's young Texas Tech chamber of commerce has for some of its objectives molding traditions of the college while it is young, welcoming visiting teams to the campus, co-operating with local civic clubs and offering a prize for a school song.

Littlefield's trades day Monday, June 3, was a success, attended by a large crowd. Reduced prices were offered for contests held during the day, and Col. J. W. Horn was Marshall of events. A registered Jersey heifer, sow and pen of pure bred chickens were some of the prizes.

Charmont, county seat of Kent county wants a gin. It is 17 miles from a gin at this time and offers a good location. Seven thousand acres are being planted

to cotton with the acreage increasing each year.

Brownfield has 18 boys and girls 4-H clubs with a membership of 350. There are 150 in the pig club. The boys who were in the pig club last year are realizing \$12.00 a head for their pigs. The poultry club members have secured pure bred chickens. Thirteen Jersey calves were shipped in for the dairy club members.

Big Spring entertained members of the W. T. C. C. oil and gas bureau Thursday, May 30. W. B. Hamilton, chairman of the oil and gas committee and H. J. Adair manager of the oil and gas bureau of the regional organization were present.

Miss Ruth Conkright, daughter of Mr. and Mrs. H. G. Conkright, who has been attending Baylor the past year, returned home for the summer vacation.

Mrs. G. R. Jones and son of Altoona, Pennsylvania, and Mrs. C. L. Wright and children of Fort Scott, Kansas, are visiting in the home of their parents, Mr. and Mrs. Frank Lambert. Mrs. Wright will be in Hereford a month and Mrs. Jones plans to spend the summer here.

Mr. and Mrs. Laverne Bane of Emporia, Kansas, who have been visiting for the past week with Mrs. Bane's parents, Mr. and Mrs. R. J. Kibbe, returned to their home Sunday.

Edgar Johnson, Jr., who is employed at the City drug store at Clovis, spent Sunday with his parents, Mr. and Mrs. Edgar Johnson.

Aubrey Daniels of Plainview was in town Saturday.

## REVIVAL

AT THE Christian Church  
SUNDAY, JUNE 9 TO JUNE 23



J. W. BOULTINGHOUSE  
—the preacher

Singing will be led by  
EARL J. SPARKS

Services Every Evening at 8:15  
EVERYONE IS INVITED TO ATTEND

### SEWARD & SPEEGLE

If you are interested in a Ranch in New Mexico, we have on our list ranches of any size, most any place in New Mexico. We are giving considerable time in selecting some real ranch listings over there.

Can offer you some nice ranches with sheep or cattle on them, will sell the stock and lease you the ranch.

If you are interested in New Mexico come in and talk with us—believe we can interest you.

Seward & Speegle  
Theatre Building  
HEREFORD, TEXAS

## "O K" USED CARS

WITH AN "OK" THAT COUNTS

1928 Chevrolet Coach, in exceptionally good condition.

1928 Chevrolet Coach, good rubber, new paint, runs good.

1928 Chevrolet Sedan. This car has only been driven a few thousand miles.

1926 Chevrolet Truck, a bargain; good rubber, good grain bed, motor good.

1923 Ford coupe, new paint, motor, in first class shape; yes, rubber also good.

We are low on used cars. Why? Because we have them priced to sell.

Brumley-Chevrolet Co., Inc.  
Used Car Department

Its value is making every owner an Oakland enthusiast

Among owners of the New Oakland All-American Six . . . especially among those who have been driving this greatest of all Oaklands for a period of several months . . . enthusiasm is growing with every passing week. Talk with a number of these owners about All-American value. Then come in and let us demonstrate this remarkable car.

Prices, \$1145 to \$1375, f. o. b. Pontiac, Michigan, plus delivery charges. Spring covers and Lorraine Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values . . . Oakland-Pontiac delivered price include only reasonable charges for handling and for financing when the Time Payment Plan is used.

Dixon Motor Company  
Hereford, Texas

The New OAKLAND  
ALL-AMERICAN SIX  
PRODUCT OF GENERAL MOTORS

## Now more than a MILLION FRIGIDAIRES have been built

With every department of the Frigidaire factories running at maximum capacity, with orders greater than at any time in the history of the business, on Thursday, May 16th, the Millionth Frigidaire was built

In both the Household and Commercial fields Frigidaire leads in sales to customers

THERE are definite reasons why more Frigidaires are in use than all other makes of electric refrigerators combined; why it is the choice of home owners, of builders, of apartment owners, of commercial refrigeration users throughout the world.

Beauty, power and convenience Frigidaire has surplus power that meets every emergency in the hottest weather, and yet operates economically always.

Frigidaire cabinets are beautiful—they are finished in gleaming porcelain enamel, or white Duco—clean and easy to keep clean. The mechanical part is completely enclosed and so quiet that you don't hear it start, stop, or run. Food shelves are elevated so that stooping is unnecessary.

The famous "Gold Control" And in addition to the standard temperature regulator which automatically maintains an ideal temperature in the food compartment, Frigidaire is equipped with the famous "Cold Control" that speeds the freezing of

ice cubes and makes possible dozens of new and delicious desserts and salads.

Low Prices Because Frigidaire has achieved the million mark—because it is the overwhelming choice of the majority—the economies of quantity production have made prices so low that every model represents a tremendous saving to the buyer.



The B-4 Frigidaire equipped with the "Cold Control" Only \$215 complete, delivered and operating in your home

J. C. CUMMINS  
Hereford, Texas

### DR. T. M. MONTGOMERY EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

### "Wouldn't a Hail be Awful?"

—We hear that fear expressed daily—you know the hail season is right on us—and yet many of these same men who fear a hail storm on their wheat procrastinate and do not lock the door in time. Better wake up NOW and AVOID DISASTER.

See Me About that Hail Insurance.

### Plains Insurance Agency

JOHN PATTON Manager

## Announcing

The Opening on Saturday, June 8, of THE HILLSIDE GROCERY AND FILLING STATION

—We are opening a grocery store and filling station in South Hereford at what was formerly known as the Tierra Blanca Filling Station.

We will have a nice line of groceries, fresh candy, cold drinks and one of the best lines of gasoline and oils in Hereford.

FREE ON OPENING DAY, ONE QUART OF GOOD OIL with every five gallons of gasoline sold. Also free souvenirs for all.

We will appreciate your business—come and give us a trial.

P. C. SHORT  
Hillside Grocery and Filling Station



## Feels 20 Years Younger, He Says

"I am 61 years old. Take a man my age, down and out physically, and let him find some medicine that puts him on his feet like Sargon did me, and he is going to



HENRY C. KING

tell about it," said Henry C. King, 2112 West 11th St., Oklahoma City, an "old-timer" who for 50 years as cattleman and deputy sheriff has maintained a reputation as a "straight shooter."

"When I saw myself begin to get old and puny a few years ago, I began to try nearly every medicine I ever heard of to get me straight but I couldn't get anything to do me any lasting good. Then I tried Sargon, and it soon had me feeling twenty years younger! Today, two months since I quit taking Sargon I feel just as good. A friend met me the other day and said, 'Why Henry, somebody told me you had been sick. He must have been mistaken. I never saw you looking better.'"

"We old-timers learned to help one another so I want people to know what Sargon did for me. I couldn't digest anything I ate, my skin was yellow and spotted, and I was so weak that when I lay down I didn't care whether I got up or not. I never had a natural action of my bowels, and I had to get up all during the night on account of my kidneys."

"Sargon made me gain fourteen pounds. I eat more and digest it with no trouble; my kidneys have stopped bothering me and my bowels are regular as clockwork; and mind you it has been two months since I quit taking it."

Sargon may be obtained in Hereford at Clark's Drug Store. —Adv

Miss Ella Broadwell left Sunday for Alpine, Texas, where she will take a twelve weeks course in economics and teaching history. Miss Broadwell has been attending W. T. S. T. C. the past two years.

We are not Talking or knocking To any one's BACK. Just going after Business for JACK. If the job isn't Just to suit you, Bring it BACK — It costs you Nothing to give Us a second WHACK. We are going To please you If possible, Whether white or BLACK. All Work guaranteed. JACK'S SHOE SHOP

## Progressive News

Catherine Ricketts spent Sunday with Mary Ella Hershey. Eunice Caldwell visited Audrey Cookrell Sunday.

Mr. and Mrs. C. G. Webb are the parents of a boy born Friday May 31.

Ruth Parks spent the week-end with her sister, Mrs. Ernest Henry. Mr. and Mrs. Luke McBrayer visited in the Ricketts home Saturday night.

Mrs. Arch Conklin entertained Mrs. Ray Hershey, Mary Ella and Catherine Hershey Saturday.

Arnold Hershey spent Sunday with Jim Ricketts.

Mrs. George Gray and children and Marybelle Gray of Amarillo spent Sunday with the Webbs. Marybelle Gray remained for a longer visit.

Mr. and Mrs. C. P. Caldwell called in the Neel home Sunday afternoon.

Ethel and Alice Marie Webb spent last week in Amarillo visiting their aunt, Mrs. Gray.

Katherine Hershey spent Sunday evening with Augustine Gregory.

Glenn and Ira Jean Ricketts were guests of their sister, Mrs. Arch Daugherty last week.

Horace Hershey who attended Texas Tech is home for the summer vacation.

Most of the farmers in this community are busy replanting their row crops because of the hard rains last Thursday.

## Ward News Notes

Sunday school was attended by 41 people, but Rev. Harper was unable to be here. There will be a children's day program next Sunday and Rev. Hornbeak will preach at 11:30.

Mrs. Lee Hutson and sons and Mrs. Harding of Borger motored down Saturday to visit a few days in the Jack Hutson home.

Alta Higgins is at home from Texas Tech for the summer.

Mrs. Carraway visited Mrs. Suggs Thursday afternoon.

Miss Beatrice Hutson spent Friday night with Beatrice Vaughn at Hereford.

Clyde Leslie and Billy Roberson of Hereford spent Thursday and

Anything Anywhere Any Time

PAUL W. BARNETT  
Hauling

Phones 359-273  
Hereford, Texas

Green Quads  
\$60. Other strap  
watches, \$22.50 to \$175

Wear it on your vacation!

For the final touch of smartness — this Green! And for utmost in strap watch accuracy — this rectangular Quadron movement — proved by official tests, in Switzerland. We have this exceptional timepiece in many designs from \$50. See them today!

Kreier's  
JEWELRY STORE  
Diamonds

Watch Repairing  
Eye Service



Friday with Wiley Hicks Roberson.

Mrs. Jack and John Hutson called on Mrs. Fred Saltzman last Thursday afternoon.

Mrs. Struss and Mrs. John Hutson visited Mrs. Jack Hutson last Wednesday afternoon.

Jack Cox of Hereford spent last week in the Saultzman home.

G. T. Higgins spent the week-end with Wayne Higgins in the Daniels community.

Mrs. Rutherford and daughter and Mr. and Mrs. Richardson of Hereford were callers in the Roberson home Sunday afternoon.

## WESTWAY

(Crowded out last week) Rev. Hayhurst is holding a revival meeting at Westway with good attendance each night.

Mrs. Houser went to Fort Worth Sunday to visit her mother, Myra Hartman is staying with Annie Lee Houser while her mother is away.

Several in the community attended the funeral of R. E. Rice in Hereford Tuesday afternoon. Mr. Rice and family lived at Westway before moving to Ende, his home at the time of his death, and had many friends here who will regret to learn of his death.

Tolliver Thurmond spent Thursday night with G. C. Hartman, Jr.

Mr. and Mrs. Jay of Summerfield spent Sunday in the Houser home.

Mrs. Kelly Gray is quite sick at this writing.

Last Sunday most of the community met at the Will Gore home to celebrate the twenty-first birthday of Homer Gore and Mrs. Gore's son, Buster Callen. A very bountiful dinner and good time was reported by all.

The Hartman boys attended the 4-H club picnic at Sulphur Park one day last week.

Mr. and Mrs. Tom Vaughn and children spent several days last week in Amarillo with relatives.

Mrs. Herman Gray and niece Miss Edith Chandler came home last Tuesday from Crosbyton where they had been the past winter.

Pauline and Estelle Wilson are visiting the Short girls in Hereford this week.

Mrs. Harrison and Mrs. Geo. Turentine visited Mrs. D. E. Turentine Sunday.

## No Shortage of Cars Expected This Year

Secretary Arnold, of the Chamber of Commerce, is in receipt of advice from Homer D. Wade, manager of the W. T. C. of C., stating his organization is doing preliminary work toward securing cars for shipment of the largest grain crop in the history of the Panhandle.

This news is being heralded with pleasure by officials of the local organization who realize that Deaf Smith's two and one-half million bushel wheat crop will be a matter of grave importance. Every

## American Legion Boys Promised Big Time

Elaborate plans are being made for the entertainment of the thousands of members of the American Legion who will attend the eleventh national convention of the Legion which is to be held at Louisville, Kentucky, in September, according to those in charge of the program.

Horse racing, Kentucky's own sport, will be featured with special events in which royalty of turf effort is being made to see that as little delay as possible occur and efforts are being put forth to make Hereford the largest shipping point for wheat on the Plains.

County commissioners have joined in the effort to place all highways into Hereford in good shape for the coming crop. Indications are that the county will make an average yield of thirty bushels to the acre.

dom will compete for attractive purses and provide thrills for the visiting Legionaires.

Excursions will be arranged to many famous points of interest in the vicinity of Louisville, Mammoth Cave, an eighth wonder of the world, is expected to be overwhelmed with visitors during the convention. Another attraction will be the old cabin where Lincoln was born. It is located at Hodgenville, near Louisville.

As usual, ample hotel accommodations for all delegates will be provided by the housing committee. Visitors will find that Kentucky hospitality is a reality and that there "the latch string is always hanging out."

## Secretaries Meet in Borger On June 11

The semi-annual meeting of the Panhandle Commercial Secretaries association to be held at Borger

June 11 is to be largely attended and of unusual interest, according to Roy Arnold, secretary of the organization.

Acceptances have been received from about all who were placed on the program and the secretaries will have opportunity to hear Ray A. Singletary of Oklahoma City, a leading city builder and chamber of commerce worker.

The meeting will be given to discussion of subjects chamber of commerce officials have to deal with every day, and the program has been arranged to create unusual interest. Other speakers include Ed Bishop, Floydada; Maury Hopkins, Plainview; Jerry Debenport, Childress; John Boswell, of Dallas, and others.

Paul Guthrie of Chicago is visiting his mother, Mrs. B. F. Guthrie.

Mrs. Harry Whitechurch spent Sunday in Clovis in the home of her sister, Mrs. S. Casebolt.

## An Invitation to the June Bridal Couple

Many a young couple embark upon a venture of matrimony during the month of June.

To these newly-weds, the First National Bank extends the invitation to establish their banking connections here—with the bank that plans to be an encouragement to the young folks to make good.

## THE FIRST NATIONAL BANK

of Hereford Hereford, Texas

MEMBER FEDERAL RESERVE SYSTEM

## More doctors more lawyers more business men buy Buicks than any other fine car

Professional men know automobiles. Their very standing in their communities demands that they drive cars of outstanding merit and reliability. It is significant therefore that more doctors—more lawyers—more business men the country over buy Buicks than any other fine car!

You will find these discerning owners agreed that Buick combines the maximum of tasteful luxury and distinction... and, in addition, a margin of clear-cut leadership in power, getaway, swiftness and stamina so remarkable as to single out Buick as the great performing automobile of the day!

Take the straight route to satisfaction, which this overwhelming preference suggests! Take the single drive which will almost certainly lead you to buy a BUICK! BUICK MOTOR COMPANY, FLINT, MICHIGAN

Distributors of General Motors Corporation  
McLaughlin-Buick, Oshawa, Ont. Buick and Marquette Motor Cars

	SERIES 116	SERIES 121	SERIES 120
Sedans	\$1220 to \$1520	\$1450 to \$1520	\$1275 to \$1445
Coupe	\$1195 to \$1250	\$1395 to \$1450	\$1265 to \$1375
Sport Cars	\$1225	\$1525	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivery prices include only reasonable charges for delivery and financing. Complete terms can be arranged on the liberal G. M. A. C. Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

## Norton Motor Co.

Hereford, Texas

## Electric Light Fixtures At Cost

—We have a large stock which we offer to you at a great saving. Complete stock, everything new. Make your selection now and save money.

—Also a few Detroit Jewel two and three-burner hot plates at a big reduction. This is all first class stock—we just want to make room for newer stock.

## J. C. Cummins

Plumbing, Electrical Equipment  
Inside and Outside Wiring.

## Save Time Save Labor Save Expense

## do it this year with a Cletrac Crawler Tractor

THERE'S no real substitute for a Cletrac when the time comes to start the "big drive" across the golden acres. When the wheat is ripened and the combine ready, complete the picture with a Cletrac and make it the fastest-moving, lowest-cost harvest season you have ever had!

Here is unrivalled power—abundant for all draw-bar and "take-off" demands—speedy and sure-footed in even the softest soil—steady and dependable for a twelve-hour day or a "non-stop run"—economical of fuel and oil in an amazing degree.

Cletracs are built in a complete line—a full range of models from 20 h. p. to 100 h. p. to meet your every power requirement. All are equipped with Cletrac's famous oiling system—a push of a plunger and the oiling job is instantly done.

Why not plan now—today—to have a Cletrac on the job when the harvest comes? See the nearest Cletrac dealer or mail the coupon at once for full particulars of this excellent line of tractors.

## THE CLEVELAND TRACTOR COMPANY

19375 Euclid Avenue CLEVELAND, OHIO

The Cleveland Tractor Company  
19375 Euclid Ave., Cleveland, Ohio.  
Send your catalog and literature on Cletracs for harvest work.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## Smith & Jones Real Estate

HAVE PLENTY OF BUYERS FOR LANDS PRICED RIGHT AND ON REASONABLE TERMS

LIST YOUR LAND WITH US



# Month In Hereford

By Archer Fullingim  
for Panhandle Herald.

temptation to see ourselves as we see us is always interesting and complimentary. The has been asked to give his month in the town. Now the impression that both and New-Timers will be interested in learning the of a man who is necessarily an observer, the writer will to give a sort of impression of a month in Hereford. The writer who has the Brand news for a was in a position to size town, and he did, and his is true as far as he is. This write-up will be onistic in the sense that the strongest impressions of and things will be mentioned. Obviously the slight and impressions will of be crowded out. To up the observations of a in Hereford, in the center the activities, would take columns, so it is necessary to confine comments to the strongest impressions.

In Panhandle, 85 miles hereford, the writer will set those things he most likes; we have chosen to eliminate few unpleasant impressions. One might say that the of this article is that Hereford is an interesting, enthusiastic, courageous people—just as every town in which one

**A Church Town.**  
long after we have forgotten the names of the loyal souls in it, we shall remember that it is primarily a church town. No where else does such a per cent of the population church. Of the 5500 people, them must be church members of whom go to church. condition does not exist other towns on the Plains for instance. The five large are crowded almost every Hereford's high school are unique. Where else athletic stars make the grades in school as Bill

Where else can one find a musician as George also a good athlete? The absolutely knows that Hereford does not import its athletic. That is also unique in days of commercialized athletics. The students themselves to have a proper sense of They even listened to the cement address. In other they do not have "the boom pants," as is the case in towns up this way. We to see one high school student "whooping" on beer or Very few of them smoke believe they don't drink.

Babies.  
attending Brunk's Come-

dians, Dr. Gebbert's funeral and the opening of the First Baptist church, we would bet our fur-lined collar button that there are 2,000 babies in Hereford. And babies naturally cry. Sometimes they cry in solos, sometimes in duets, again in quartets, but mostly in relays. But we ask anybody what better can one say of any town than that it is a church, school and baby town? (Hereford is an ideal town in which to live, to bring up a family. No man could ever kick about the environment in Hereford. Here's to the babies. May there be more of them. The finest tribute ever paid to any man was the hundreds of babies at the funeral of Dr. Gebbert. We like to hear babies cry anyway, that is when they are just crying. We know it's good for the lungs.

**Mr. Black.**  
Then we shall remember E. B. Black for a long time. He may be fifty or he may be sixty, but with all that he is the youngest man in Hereford. It's a privilege to talk to Mr. Black because one is aware that he is associating with a great character—a character that is fully developed in humanitariness, sympathy, love and appreciation for the significant issues of life. Mr. Black is great because his soul is great. As president of the Panhandle-Plains, Inc., he has unobtrusively done much for Hereford and will do more.

**Music.**  
Then we will remember that Hereford is a music town. It's the kind of a town where in the summer one wakes up and hears boys about seventeen practicing on saxophones, trombones, cornets, or what have you; girls practicing vocal exercises or on the gollin. We are almost certain that every boy and girl and most of the adults in Hereford play some sort of instrument. Probably Ralph Smith is back of this, probably the music club, probably the town is just naturally in love with music—more probably. Anyway, we know that Miss Swisher's enthusiasm has something to do

with it. We will remember that Mrs. Parker played the Methodist church pipe organ beautifully and that Mrs. Mounts over at the Baptist church sings nicely. Also that Mrs. Thompson plays a violin nicely at the Methodist church.

**Flowers and Trees.**  
Another item in our impression is a memory of the flowers and shrubbery around the residence of Homer Fox. Tulips, plinks and other flowers, and greenery made a corner of the house a gorgeous picture. In fact, Hereford is a town of plinks and small parks—and trees—silver maple, elm and locust. We have a picture of Mr. Gregg working in the Gregg Park—the prettiest sight we saw at Hereford was Fred Pitner's "picture" Guernseys grazing over a field of clover.

**A Preacher.**  
Hereford has one of the best Methodist preachers in the Panhandle of Texas, and we have heard them all. If we had stayed in Hereford another week we would have joined Rev. E. B. Bowen's church. What he said one Sunday evening on "Sincerity" in twenty minutes was worth more than a

score of sermons we have heard. All this is true as far as we are concerned.

A pathetic sight in Hereford was the dog of the late Mr. Dent—a white and liver-spotted bird dog—sneaking fearfully and lonely up back allies of nights. We hope somebody adopts that dog.

We remember that the tall boy in the Groceteria spoke to us a dozen times a day and smiled every time he spoke. We remember Mrs. Williams who last winter wrote a 108,000 work novel on the World War entitled "Blood Money." We were impressed by Ike's good lunches.

About the most obliging and the kindest man in Hereford is County Clerk Foster. We remember that the prettiest of ten thousand roses we saw in Hereford was glowing in the garden of Mrs. H. H. Hawkins. One gets next to Gaston Baer of the Popular Store when one talks French to him. That is, one appreciates him. The more one understands his fellow men the more one appreciates them. Mr. Baer has a delightful character.

Judge Earl W. Wilson is a different kind of county judge. You'd say that if you had known as many as we have known. He's good. And should be deacon of that beautiful new Baptist church. Will someone tell us what that Cow Pen is? We never did find

out. For some reason one remembers J. E. Beyer down at the Santa Fe. For one thing, we liked to hear him sing, and then when he gave news the writer was glad that he was a newshound. We remember that the best cherry pie we ever ate was cooked by Mrs. W. E. Hicks. . . and we can't forget the fine hospitality of Mr. and Mrs. Hicks. Who could forget the air enthusiast of Hereford—L. Baskin, and the pictures on the wall of his office? And then the best commencement address we

ever heard was made by Bishop Seaman at Hereford. We liked it better than commencement addresses we have heard from a dozen doctors of philosophy.

And, finally, just knowing the Holmans, the Blacks, the Bowens, the Hawkins, the Dillehays, was worth spending a month in Hereford. But wait a minute—I should have mentioned Roy Arnold at the beginning and end of this article. Who could forget that bun-bie-bee?

Miss Mary Estes is now employed as office secretary by the Plains Insurance Agency. Miss Estes, who has been attending a business school in Amarillo, is the daughter of Mr. and Mrs. S. C. Estes, who moved to Hereford several months ago.

Howard Hershey returned Friday from Lubbock where he has been attending the Texas Technological College. He will complete his work in the agricultural field next year.

## TO NON-RESIDENT LAND OWNERS

I have been selling land in Deaf Smith county 23 years. I sold the first land to be sold in the county on crop payment plan, which has proven good to land owner. Land that never produced anything but grass before, have now over 6,000 acres in wheat that will pay land half out this year. Many acres broke to be planted this fall. Can get your land in shape where it will be producing something. You non-resident land owners have not helped to develop this country—let me help you by selling your land on crop payment plan to good, reliable farmers who will pay you for the land and you will realize more out of the land this way than most any way you will ever be able to sell it. Write me for information, giving best price you will take for the land.

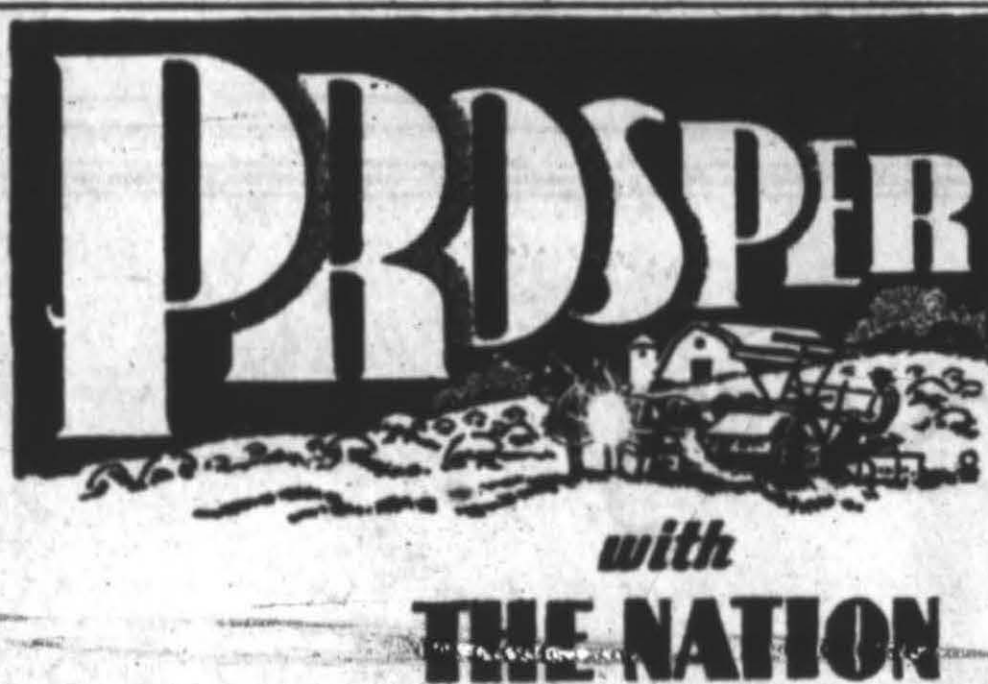
J. H. PITMAN, HEREFORD, TEXAS  
Reference: Any Bank in Hereford.

## SHOE SHOP

J. C. COPELAND

—We are still in business and want your repair work.

—Located in new brick Building on Third Street.



with THE NATION

MR. FARMER, you know how it is with crops. You can't grow orchids with carrot seed. Similarly, you can't grow profits on a "shoestring." Only by adequate capital can you participate in the feast of popularity. Capital? That means a friendly connection with the

The First State Bank  
Hereford, Texas



## AUCTION SALE

Registered Jersey Cattle

WEDNESDAY, JUNE 12

SALE BEGINS PROMPTLY AT 1:30 P. M.

At our farm, located half mile east and three miles south of Friona, Texas.

30 Head of Registered Cows, Heifers, Bulls 30 Head

We will sell at public auction, without reserve, our registered cattle consisting of:

- 11—Head of Registered Cows, two to eight years old.
- 10—Head of Registered Heifers, one to two years old.
- 4—Head of Registered Heifer Calves, ave. about 5 months old.
- 5 Head of Registered Bull Calves, average about 5 months old.

This select offering of Jerseys is recognized as being one of the choice herds in West Texas, being descendants of some of the breed's greatest milk producing families. High class individuals, good ages, heavy milkers, and well bred.

This good herd is headed by Theatre Cup Sid 256996—a real breeding bull of intense quality and a show bull, having stood first in his class at the recent Panhandle-Plains Dairy Show at Plainview, Texas, and being placed Grand Champion at the Farwell, Texas, Show, is evidence of his being qualified to head a truly great herd. We feel safe in saying that there is not a Jersey bull in the state whose ancestry shows a greater show record. There will be sons and daughters of this good bull offered in this sale.

We are confident that this truly good herd will meet the requirements of the most discriminating buyers and breeders of Jersey cattle.

"A REGISTERED COW IS A PROFITABLE INVESTMENT"

It will be a real pleasure to have you with us on Sale Day

J. E. WARE & SONS, Owners

J. D. ANDERSON  
of Farwell, Texas,  
Clerk

COL RAY BARBER  
of Hereford, Texas,  
Auctioneer

## Have You Seen this Tractor in Action?

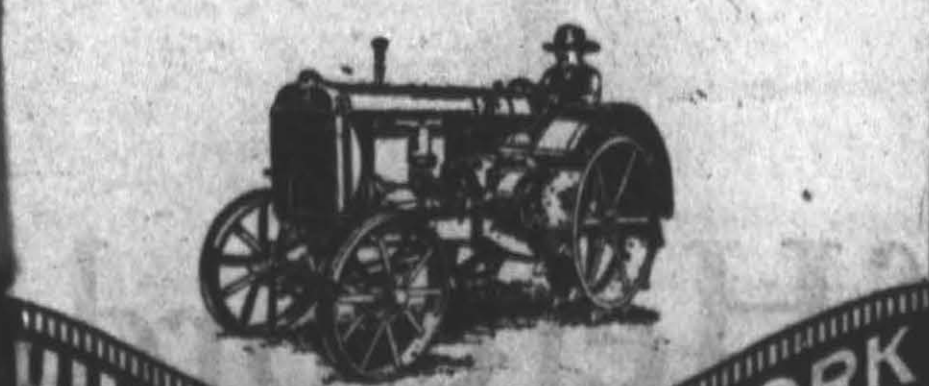
Don't buy a tractor until you see this Twin City work, or talk with some of the farmers who own one. When you see it roll away with a full load, and keep rolling right along at the same steady speed over soft ground and steep grades, you'll know it has the big reserve power that you want.

When you talk to men who own Twin City Tractors you'll know how little it will cost you to run one, year after year.



Hundreds of farmers who bought Twin City Tractors 7 and 8 years ago are still running them steadily. Farmers all over the world have been getting the same faithful service out of Twin City Tractors. Come in and let us show the Twin City to you.

J. W. LUSK  
Complete Line of Parts



WILT TO DO THE WORK



# Society

## WALDON-WEEMS

Miss Vada Waldon and Gene Weems were married Saturday night, Rev. Boutinghouse of the Christian church, performing the ceremony. Miss Waldon is the daughter of Mr. and Mrs. Jack Waldon of Hereford. Mr. Weems is farming near Hereford with his father, J. H. Weems. Mr. and Mrs. Weems will make their home in Hereford.

## CLASS REUNION

The class of '28 of W. T. S. T. C. held a reunion May 29 at Canyon in the home of its sponsors, Mr. and Mrs. L. F. Sheffy. After a refreshing punch, each member of the eighteen present made a report on activities and maneuvers during the past year and a camping trip was planned for 1930, and the remainder of the afternoon was spent reminiscing and visiting. Those from Hereford enjoying the hospitality of Mr. and Mrs. Sheffy were Misses Eunice Gilbreath, Grace Ferguson and Beulah Lee Rutherford.

## TOWEL SHOWER FOR MISS GREGG

Miss Ina Gregg, one of Hereford's most popular and talented young ladies, who has been the inspiration for a number of lovely social functions recently, was the honoree at another delightful affair last Friday when Mrs. J. E. Beyer and Mrs. Harold Hicks graciously entertained about twenty of the younger set at the Beyer home in East Hereford. Upon her arrival, each guest was given a stamped tea towel to hem and embroider. The young ladies spent an enjoyable hour sewing and chatting. Musical numbers and several readings added to the afternoon's pleasure. The finished towels were presented to Miss Gregg for her hope-chest. The hostesses were assisted in serving a delicious ice course by Mrs. J. E. Beyer, Jr. and Mrs. Sank Ramey.

Mr. and Mrs. J. C. Parker, operators of the Star Theatre, recently moved to the A. C. Thompson home on West Fifth Street, where they will reside the remainder of the summer.

## SHOWER FOR MISS GREGG

Honoring Miss Ina Gregg, a bride-elect for the near future, Mrs. Oberthier, Chas. Ferguson, J. H. Pitman, H. L. Broadwell and G. A. F. Parker were most charming hostesses on Thursday afternoon at the Broadwell home where a reception and miscellaneous shower was tendered Miss Gregg.

The spacious receiving rooms, aglow with tapers and softly shaded lamps, were artistic in decorations of rose-buds and honeysuckle. The guests were presented by Mrs. Chas. Ferguson to the receiving line where stood Miss Gregg, her sisters, Mrs. J. E. Beyer, Kansas and Mrs. Elmer Dameron; her nieces, Miss Elva Wright, Silverton, and little June Dameron and the other hostesses.

The program was delightful, opening with a piano duet by Misses Mary Broadwell and Mary Parker. Miss Grace Ferguson sang beautifully "All for You." The next number was a pleasing and colorful dramatization of the light opera "Within the Walls of China." As the characters skillfully portrayed the love scenes terminating in the Chinese wedding, the onlookers were charmed with the clever manner in which their gifts for the bride were presented. A bevy of Oriental maidens brought huge grass trays laden with offerings of treasure for the Chinese bride, who ushered Miss Gregg into her place to receive in her stead the hordes of beautiful gifts. It was a tenderly happy hour for the honoree as she viewed the tokens of love and esteem from her hosts of friends.

The color scheme of pink and white was faintly carried out in the delicious refreshments which were served by the maidens of the Chinese pageant.

Mrs. A. C. Thompson and son, Junior, will leave Sunday for Hamilton, Kansas, where they will spend the summer with Mrs. Thompson's mother, Mrs. Clara Short.

**RAWLEIGH PRODUCTS**  
Stock Dip, Gallon, \$1.25  
Other remedies in proportion.  
W. O. MILES

## HOLMANS HONORED

Mr. and Mrs. Homer K. Fox entertained with a dinner party Tuesday evening of last week honoring Mr. and Mrs. Seth B. Holman, who will leave Hereford soon. The tables were beautifully decorated with roses and place cards directed the guests to their places. An attractive four course dinner was served. After dinner bridge and dancing furnished entertainment for the guests. Those experiencing the enjoyable evening were Messrs. and Mmes. Setta B. Holman, honorees; Dow Mercer, C. A. Skelton, S. P. Rosson, Oscar Easley, J. A. Pitman, C. C. Acker, E. D. Fox, Mac Pitman, and Henry Gooch, of Amarillo.

## Westway Items

Rev. Hornbeak preached here Sunday to a small but appreciative congregation.

Wilma Nell and Claude L. Sikes came home from Balrd last week where they attended school. Wilma Nell graduated. An uncle accompanied them for a short visit.

Mr. Jones and daughter of Young county are here and expect to

visit this summer in the homes of his daughter, Mrs. Campbell, and brother Mr. Gunn and families.

Mrs. Houser returned Saturday from Fort Worth where she has been visiting her mother who has been very ill.

Several neighbors gathered in the Gunn home to help celebrate Mrs. Gunn's birthday Sunday.

Mrs. Campbell and father and children, Mrs. Gunn and Miss Beasle and Mrs. Landers and children visited Mrs. Otta Tuesday.

Mrs. Tom Vaughn is spending this week in Hereford with her father who is seriously ill.

Mr. and Mrs. L. O. Gore and children visited Mr. and Mrs. Preston Sunday.

Mmes. Gililand and Manjeot visited Mrs. Hartman Monday.

Mrs. Pierce and Marlin went to Lubbock Friday and returned that night bringing Ulys home. He had been in Tech college the past term.

Mr. and Mrs. B. M. Thomas and children of Canyon visited in the Hartman home Sunday.

Mr. Joiner is quite sick this week.

Mrs. Reagan and children of Tulla visited her daughter, Mrs. C. W. Elytt last week.

Mrs. Gleaves Owen and children

of Summerfield visited Mrs. Hartman Friday.

Marcus Houser spent Monday with Levy Hartman.

Oleta Hartman and Pauline Wilson are visiting Mrs. Nicks.

Miss Thelma Myers was in this neighborhood last week visiting in the Hartman and Wilson homes.

Cooper Morgan, manager of the Hereford Piggly Wiggly market, made a trip Sunday to Hot Springs, New Mexico, where his wife and son have been for the past two weeks. Mrs. Morgan returned home with her husband, but their son who is undergoing medical treatment at Hot Springs, remained there for further treatment.

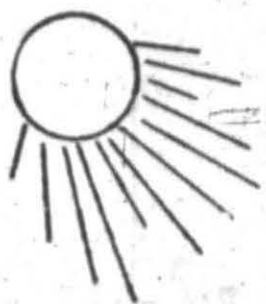
**SUMMER SESSION IN PIANO**  
Beginning June 3  
**FLOSSIE BOWMAN**  
610 East Third

## Chiropratic Will Help You!

**C. T. KIBBE, D. C.**

Buckner-Lambert Building

Hours, 1:00 to 6:00 by appointment  
Eighteen years experience



## Just Like Home

Everything good to eat.  
And you can wear your  
work clothes, too.

## THE SUNRISE CAFE

Sam Hutson, Proprietor



**Firestone**  
TIRES  
HOLD ALL RECORDS

*Firestone*  
The Favorite

In citrus groves,  
in the oil fields,  
on the speedway,  
in taxicab service,  
on dirt or improved roads—  
where demands  
are most exacting.

Texas Filling Station

C. E. GATEIN

## HARVEST

—time is near, so don't wait until the last minute to get your combine repaired.  
—We are equipped and have the material repair your combine.  
—We do electric welding on cylinder block heads, etc.  
—Dempster windmills and all windmill equipment and repairs.

**BARNHART & SHREVE**

Phone 33 Hereford, Tex

## Seed! Seed!

BETTER THE SEED, BETTER THE CROPS

—We gave special care last fall and winter in selecting the seed that we are offering for sale.

—All seeds are well cleaned, which will assure a regular stand without waste of seed.

—It will pay you to call and see our seeds before buying, as we feel we have something good to offer.

—Should you have your own seed it will pay to have them re-cleaned before you start planting. We are equipped with the best cleaning equipment on the market and can clean your grain at a reasonable price.

—We are at your service—use us.

**Jones & McLean**

Phone 1

# 27th Anniversary

For 27 years under the same ownership and management.

For 27 years we have served the people safely efficiently.

For 27 years we have worked for the prosperity of this country.

For 27 years our motto has been "We take interest in our customers as well as from them."

**We Want To Help You---We Want You To Help Us!**  
**Come In and Get Acquainted**

**The Western National Bank of Hereford**



**PURE BRED JERSEYS**

(Continued from Page One)

has been built up through 30 years of breeding. Jersey cows are making the trip over by auto to St. Joseph, and are to be absent about a week. Mr. Marsh will accompany the load of dairy stock home on train. A portion of the shipment will be sent to Lamb and Fisher counties and the balance remains in this section. One of the principal reasons for purchase at this time of additional young dairy stock by members of the four bull circles and individuals in this territory is the rapidly nearing completion of the farmers co-operative creamery being erected here, which it is expected, will be in operation within a few weeks. It is offering a ready market and active prices for all butter fat which can be produced from the approximately 3000 dairy cattle in Hereford trade territory, the new co-operative creamery is offering an increased interest in buying. It is expected that the number of dairy cows in the territory will be rapidly increased through the formation of bull circles and cow testing associations. Constant insistence upon the use of increased butter fat production to be secured by line breeding, County Agent Dunkle, is the co-operation of Kari and the Hereford trade territory to develop an attractive profit from trying.

With the establishment here of a local creamery as a market for dairy milk products, the dairy farmers of this section can collect their profits several times a week instead of waiting for months for the harvest season.

When completed the Hereford creamery, operated by the Farmers Dairy Association, Inc., will be a two-story and a half building, 74 feet long and 44-foot wide, specially constructed for creamery needs. The building was designed and its construction is being supervised by N. O. Bendick, manager of the Tracer, Iowa, Farmers Co-operative Creamery, is recognized in that state as an expert in creamery construction and management.

Space is provided in the building for the installation of four churning machines and two churns, in addition to other necessary equipment and apparatus. Only one of the churns will be used when the creamery first commences operation. Later in production of butter fat in the Hereford territory increases the second churn will be placed in operation, which will give a production capacity of half a million pounds of butter annually.

Financing of the co-operative creamery was accomplished by selling approximately \$8,000 of stock to farmers in the Hereford trade territory, who own about twenty per cent of the total issue. Approximately ten per cent of the stock is owned by the business men of Hereford. Only a small capitalization was required to establish the creamery because the association was able to lease for a long term a suitable building instead of having to purchase or construct a building.

That Hereford is being recognized as a coming dairy and diversified farming center is indicated by the sale since January 1, this year, of approximately 70,000 acres of farm land in Deaf Smith county at prices ranging from \$16 to \$35 per acre. Most of this land was sold in tracts of 320 acres

each to actual farmers from nearby states, many of whom have already planted their land to wheat or row crops. A large percentage of these new settlers have constructed modern farm homes on their farms. The sale of 150 combines here within the past 45 days is some indication of the heavy yield of wheat which is expected to be harvested in this territory within a few weeks.

**DEAF SMITH COW**

(Continued from Page One)

J. W. Watson	1156	43.9
H. R. Fulton	927	43.6
H. R. Fulton	808	43.4
Mrs. Bess Turrentine	1025	43.1
H. R. Fulton	738	42.8
A. P. Morrow	821	42.7
A. P. Morrow	809	42.5
H. R. Fulton	862	42.2
J. W. Watson	1001	42.0
J. W. Watson	1373	41.2
T. W. Duffel	1280	41.0
A. P. Morrow	682	40.9
Lester Galley	1565	40.7
T. W. Duffel	502	40.7
T. W. Duffel	1014	40.6
J. W. Watson	725	40.6
L. A. Smith	582	40.6
Mrs. Bess Turrentine	753	40.6
A. P. Morrow	899	40.5
G. W. Heard	703	40.1
Mrs. Bess Turrentine	1029	39.1
J. W. Watson	1246	37.4
W. T. S. T. C.	1006	37.3
S. O. Wilson	1091	30.5

**Samples of New Money Received by Banks**

Samples were received this week by each of the banks in the city of the long waited for new United States currency which early this year it was announced by Treasury officials would be placed in circulation about July 1.

The new currency is considerably smaller in size than that in circulation today, being 6 5/16 by 2 11/16 inches. The design of the bills is very attractive and each denomination is readily recognizable at a glance because of the large figures printed on each.

Each bill bears a portrait of a famous American on the front. The \$1 bills and denominations over \$100 will have ornamental backs. All other denominations will have engravings of buildings on the back.

Being the most famous American in history, the portrait of George Washington will appear on all \$1 bills, the denomination most used by all. Thomas Jefferson's portrait will adorn the \$2 bills, and the likeness of Abraham Lincoln will appear on the \$5 bills.

**DR. P. E. HALE**

Announces his association with Dr. Sparks in the Gabbert Offices

**Portraits appearing on bills of other denominations are:**

Hamilton	\$ 10
Jackson	\$ 20
Grant	\$ 50
Franklin	\$ 100
McKinley	\$ 500
Cleveland	\$ 1,000
Madison	\$ 5,000
Chase	\$10,000

Plans are being made now by the Federal Reserve System to distribute the new currency to the regional banks in each section of the country and from them to the various banks in their territory. The new currency will be issued gradually by the banks to the public in replacement of the bills now in circulation. None of the new bills will be available to the public until July 1.

The samples of the new currency received by each of the Hereford banks consist of one each of the \$1, \$2, \$5 and \$10 denominations and were secured from the Federal Reserve Bank at Dallas, through the exchange of an equal amount of the present currency. The new bills are proving one of the most interesting exhibits ever shown in Hereford and the officials of the various banks have been kept busy since their arrival in displaying them to the many visitors.

Mr. and Mrs. H. W. Sherrieb returned home Tuesday after a pleasant two weeks visit with old friends in California. They visited in San Bernardino, Los Angeles, the Catalina Islands, and other points of interest while away.

**Baptist Revival Proves Success, Says Rev. Cloyd**

After one of the most successful sessions ever held in the city, the series of revival meetings at the First Baptist church, which commenced on Sunday, May 20, were brought to a close on Sunday, June 2. The revival services were conducted by Rev. V. M. Cloyd, pastor of the church, and is the third successive series of revival services held here by Rev. Cloyd since he has been pastor of the local church.

A total of thirty-four additions to the church were recorded during the series of meetings. Baptismal services were held three times during the revival meetings and twenty-three candidates were baptized. The other eleven additions to the Hereford church were transfers from other communities.

An unique feature of the meeting was that instead of securing a choir leader from some other city, the choir was conducted by local forces. A different leader was in charge of the choir each of the seven evenings of the first week and the same leaders acted again in sequence during the second week of the services. Much gratification was expressed by all in the results obtained by local leadership of the choir which emphasized again the abundant musical talents and leadership included in the membership of the First Baptist church.

**attendance of 500 at Sunday school has been set as the goal for next Sunday morning.**

Following the conclusion of the revival services, a Sunday school enlargement campaign is being conducted by the First Baptist church under direction of G. S. Hopkins, of Dallas, state Sunday school secretary.

Assisting Mr. Hopkins in conducting the course of instruction in Sunday school work are A. G. Allen, Dallas; W. L. Day, educational director of the First Baptist church of Amarillo; Mrs. Grover C. Elder, Mrs. Dosier and Mrs. Hull, also workers of the First Baptist church of Amarillo. The instruction course will be continued here daily at the church until and including Sunday, June 9. An

**Women's Clubs Meet Here Tuesday, June 11**

The bi-county Federation of Women's Clubs will meet Tuesday, June 11, at 11:00 a. m. at the First Christian church of Hereford. All club members of Deaf Smith and Castro counties and any other women who are interested in county federation work are invited to attend this meeting. Each lady is asked to bring a dish to help out with the menu. The Farmer county federation will be the guest of the bi-county

**organization. The program follows:**

- Piano solo, Mary Broadwell.
- What my club would like to see the County Federation do, Three minute talks by club representatives.
- Vocal solo, Mrs. Homer Fox.
- 12:00 o'clock, dinner.
- Piano solo, Flossie Bowman.
- Talk on County Library work, Mrs. Delsell, Amarillo.
- County Federation work, Mrs. B. F. Guthrie.
- Business.
- State song, Texas, Our Texas.
- Mrs. Jim Hughes and daughter, Miss Madeline Hughes, of Lubbock are visiting Mrs. Hughes' brother, J. O. Newell.



**MOIST ICE**  
for your Fresh Foods

Your fine foods will stay fresh and taste better if kept in cool, MOIST air. That is why you should use ice . . . it gives damp, "not dry" refrigeration.

Ice and Ice Books Strictly Cash  
Please do not ask the driver for credit.

**TEXAS UTILITIES COMPANY**

**The Dry Cleaning Triangle**

The man—the suit—and the dry cleaner.

There has always been trouble between them three.

Our system of dry cleaning eliminates the trouble.

Our work is so satisfactory that we do not receive the usual complaints.

Lowest rates. Prompt service.

Just try us. Phone 16 and we will call for your clothes.

**Orr's Tailor Shop**

**PIGGLY WIGGLY**

**FRIDAY & SATURDAY SPECIALS**

ORANGES, nice size, dozen 21c

Gelatine, Royal, pure fruit flavors, three for 24c

BAKING POWDER, Price's, 12 ounce can, one Egg Beater with each can. for 24c

BLACKBERRIES, gallon size 58c

COCOA MALT, the chocolate malted drink, 16 oz can 40c

PEAS, No. 1 size, per can 8c

COFFEE, Maxwell House, 3 pound can \$1.48

Preserves, 2 lb jar Premier brand, none better 52c

Pickles, whole, sour, per quart jar 30c

**ELECTROLUX**  
**The Gas Refrigerator**

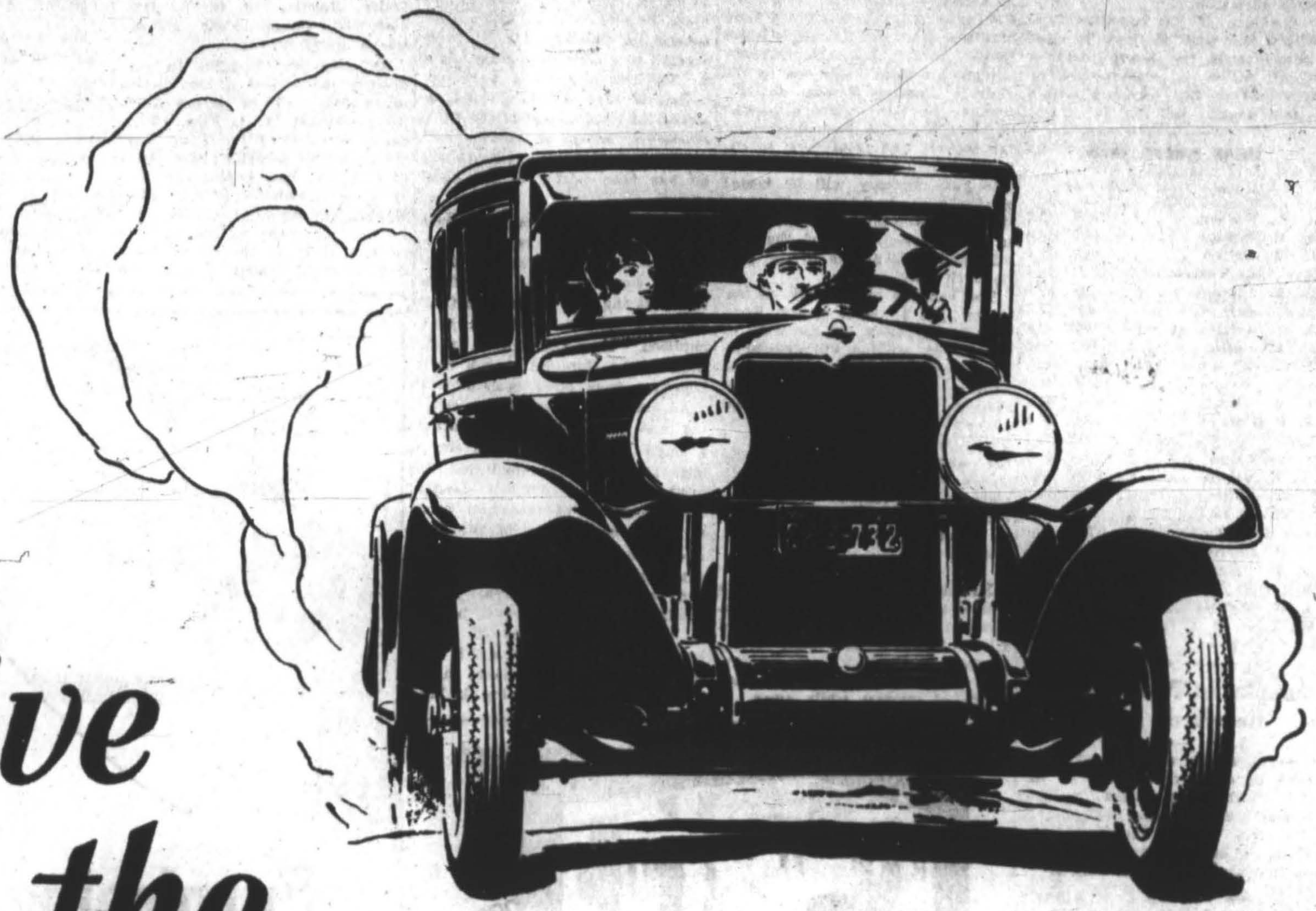
Let us demonstrate the new ELECTROLUX REFRIGERATOR Before You Buy

—We know you will be convinced and after buying you will be a satisfied user. Ask the lady who uses Electrolux.

—A complete line of water coolers. Get your ice cream freezer now and make some strawberry ice cream while the berries are good.

**Streu Hardware**





# Drive the Chevrolet Six

-and learn what marvelous performance you can get in a low-priced car



The COACH  
\$595

The ROADSTER.....	\$525
The PHAETON.....	\$525
The COUPE.....	\$595
The SEDAN.....	\$675
The Sport CABRIOLET.....	\$695
The Convertible LANDAU.....	\$725
The Sedan Delivery.....	\$595
The Light Delivery Chassis.....	\$400
The 1½ Ton Chassis.....	\$545
The 1½ Ton Chassis with Cab.....	\$650

All prices f. o. b. factory  
Flint, Michigan

#### COMPARE

the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

If you are one who has always believed that truly fine car performance can only be had in a high-priced automobile—come take the wheel of a Chevrolet Six and go for a ride!

Here, in the price range of the four and with economy of better than 20 miles to the gallon of gasoline, is offered a type of overall performance that will literally amaze you—

—marvelous six-cylinder smoothness that eliminates vibration and body rumble—power that takes you over the steepest hills—acceleration and speed that make every mile a delight—and handling ease and restful comfort that leave you refreshed at the end of the longest drive!

Emphasizing this outstanding six-cylinder performance are the beauty and safety of smart new bodies by Fisher. Styled by master designers whose art has lent distinction to some of the world's finest motor cars...and built of selected hardwood and steel—the strongest, safest and quietest combination of materials known to the body builders' craft—

—they represent, in every detail, an order of coachcraft never before approached in a low-priced automobile.

We cordially invite you to come in for a ride in this sensational car. Learn for yourself what smooth six-cylinder performance can now be secured in the price range of the four!

**Brumley-Chevrolet Co., Inc.**  
HEREFORD, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR



LIST OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1929, FOR TAXES OF 1928, IN DEAF SMITH COUNTY.

REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER TEN, REVISED CIVIL STATUTES OF 1925.

STATE OF TEXAS, COUNTY OF DEAF SMITH. I, J. B. MILLER, Tax Collector of said County, do hereby certify that the land and lots listed on the following eight pages and assessed on the tax rolls of said county for the year 1928 are delinquent for the year 1928 and that there was no personal property for "seizure and sale" as required by Article 7330, Revised Civil Statutes of 1925, and therefore I am entitled to credit for the taxes shown and herein reported delinquent. J. B. MILLER, Tax Collector.

CERTIFICATE OF COMMISSIONERS COURT.

STATE OF TEXAS, COUNTY OF DEAF SMITH. In the Commissioners' Court: We Certify that we have examined the following eight pages of Collector's report of lands and town lots assessed on the Tax-Rolls of Deaf Smith County for the year 1928, and find the same correct, and that J. B. Miller, Tax Collector, is entitled to credit for the taxes shown thereon, as follows, to-wit:

State Ad Valorem Tax	\$2,581.73
State Poll Tax	128.00
State Penalty and Interest	271.07
<b>Total State Taxes</b>	<b>\$2,980.80</b>
County Ad Valorem Taxes	3,025.60
County Poll Tax	21.00
Common School Tax	1,897.07
County and School Penalty and Interest	494.45
<b>Total County Taxes</b>	<b>\$4,943.67</b>

Given in open court, this the 22 day of April, A. D. 1929.

EARL W. WILSON, County Judge.  
C. J. PADDOCK,  
H. G. CONKRIGHT,  
J. T. GUINNY,  
W. T. WOMBLE,  
County Commissioners of Said County.

ATTEST:  
L. H. FOSTER, County Clerk.

Name of Owner	No. Abstract	Certificate No.	Original Grantee	Acres Delinquent	Total Taxes, Not Including Penalties
Gold, W B	482	26	A T S 1/2 28-5-2	320	36.24
Gold, Mrs. H. S.	264	158	T T Ry	640	81.75
Gold, H E and wife	340	269	Ind R R Co	687	\$ 88.21
Gold, E H	450	28	A T 21-3-2	640	100.08
Gold, A	474	26	A T N 1/2 17-4-3	260	30.21
Gold, A	454	26	A T N 1/2 17-4-3	60	
Gold, A	474	26	A T S 1/2 17-4-3	100	
Gold, A	454	26	A T S 1/2 17-4-3	39	
Gold, A	468	26	A T S 1/2 17-4-3	20	
Gold, A	449	27	A T S 1/2 17-4-3	161	30.24
Gold, A	408	26	A T N 1/2 20-4-3	56	
Gold, A	449	27	A T N 1/2 20-4-3	204	30.24
Gold, A	449	27	A T E 1/2 28-4-3	320	30.24
Gold, A	216	13	S W 1/4 G W G	160	33.74
Gold, H and Frances	241	908	H & G N	640	71.25
Gold, E F and Sophia	366	56	Gregg Co School	360	105.04
Gold, M W and Ruby	366	56	Gregg Co School	360	105.04
Gold, Paul S	315	95	T T Ry	640	71.17
Gold, Lewis	976	8	J N I	640	176.01
Gold, R E	1196	916	N 1/2 of N W 1/4 J J W	80	13.70
Gold, W H	432	19	A T S 1/2 1-5-2	122	33.74
Gold, W G	82	1-624	B S & F	647	72.58
Gold, W G	1319	1-423	N W 1/4 J C M	160	12.30
Gold, W G	1320	1-423	N W 1/4 J C M	160	23.43
Gold, G P and Catherine	150	1233	No. 3 B S & F	10	5.41
Gold, J T	403	30	A T S E 1/4 14-2-2	100	43.05
Gold, D D	380	4-349	G C & S F	640	98.54
Gold, L W	1047	127	N W 1/4 J H W	160	22.95
Gold, Mrs P J	453	29	A T N E 1/4 28-3-1	100	18.32
Gold, Mrs P J	448	28	A T N W 1/4 27-3-1	100	18.32
Gold, H M	972	2	J N I	640	95.06
Gold, J B	361	1836	S W 1/4 W W & S	160	21.17
Gold, Dewey	1023	19	S E 1/4 A P M	160	30.52
Gold, Estate, Mrs W W	764	60	No. 18 1/2 R J	5-8	5.56
Gold, Carl	463	27	A T S E 1/4 J R S Tract	46	
Gold, Carl	464	27	A T S E 1/4 J S R Tract	46	
Gold, Carl	503	30	A T S E 1/4 J S R Tract	26	18.14
Gold, Carl	504	30	A T S E 1/4 J S R Tract	74	10.31
Gold, C S	364	2	Gregg Co School Land	35	
Gold, Geo	424	19	A T E 1/2 N W 1/4 33-6-3	205	34.82
Gold, Geo	430	19	A T E 1/2 N W 1/4 33-6-3	381	59.92
Gold, Geo	430	19	A T W 1/2 30-6-3	772	119.82
Gold, Geo	430	19	A T All 34-6	772	119.82
Gold, Geo	140	1-1034	B S & F	650	77.45
Gold, O A	457	30	A T S E 1/4 30-3-2	52	
Gold, O A	497	30	A T S E 1/4 30-3-2	108	30.69
Gold, S J	14	1122	S E Cor A B & M	80	15.20
Gold, S J	49	1-52	N 1/2 of N E B S & F	80	15.20
Gold, E E	148	1231	N W 1/4 B S & F	160	20.98
Gold, D L	1367	87	N E 1/4 W E E	160	56.79
Gold, O E	356	1831	W W & S	640	74.50
Gold, C E	1236	15	N pt E 3-4 W P McMin	72	10.53
Gold, J H	873	1234	S 1/2 of S W C L A	80	18.66
Gold, J H	488	34	A T	218	
Gold, J H	502	30	A T	132	55.60
Gold, W I	139	1-1633	S W 1/4 B S & F	110	61.52
Gold, C V Estate	869	1527	C V M	7 1/2	2.80
Gold, Pat	854	1-627	C V M	613	104.44
Gold, C A	764	1832	No. 6 1/2 R J	3-4	11.43
Gold, A	894	1233	S 1/2 W B	320	32.25
Gold, J M	360	1233	B S & F	5	1.30
Gold, E V	895	1508	E T F	640	85.06
Gold, E V	449	26	A T W 1/2 29-4-3	272	
Gold, E V	468	26	A T W 1/2 29-4-3	57	26.29
Gold, H C	465	27	A T W 1/2 29-4-4	320	62.73
Gold, and Bushnell	90	1-289	N 180 A of W 1/4 B S & F	180	21.17
Gold, Joe T	1096	4-576	S W 1/4 O M B	160	18.14
Gold, H S and H D	223	26	S E G & M	160	18.14
Gold, Estate, T W	490	30	A T N W 1/4 34-3-3	160	21.98
Gold, Gerhard	470	26	A T S W 1/4 22-1-1	160	18.14
Gold, C M	487	28	A T 29-3-2	285 1/4	
Gold, C M	498	28	A T 29-3-2	136	
Gold, C M	487	30	A T 29-3-2	66	
Gold, C M	497	30	A T 29-3-2	142 1/4	73.28
Gold, W H	477	26	A T S E 22-5-4	160	18.14
Gold, Gus M	483	26	A T E 1/2 29-5-2	280	
Gold, Gus M	482	26	A T E 1/2 29-5-2	60	36.29
Gold, M V	1115	27	N E 1/4 A P M	160	18.14
Gold, H C	300	135	N 1/2 of S W 1/4 H & O E	480	68.50
Gold, H S	423	19	A T N E 8-5-2	150	
Gold, H S	422	19	A T N E 8-5-2	10	18.14
Gold, R A	101	282	E 1/2 B S & F	320	42.94
Gold, Thos	492	30	A T S 1/2 11-2-1	160	21.98
Gold, L D	32	912	S 1-3 A B & M	213	40.03
Gold, F W	211	8	E P G B & C N G	114	15.12
Gold, J O	1130	1-562	W 1/2 W C M	320	30.29
Gold, Peter	1	36	N 1/2 A B & M	320	42.94
Gold, Real Est Co	428	19	A T W 1/2 19-5-4	132	
Gold, Real Est Co	479	26	A T W 1/2 19-5-4	188	36.29
Gold, Walter K	818	329	S 1/2 W S H	320	48.38
Gold, G H	434	19	A T 31-0-2	640	72.58
Gold, G H	435	19	A T N W 36-6-1	118	
Gold, G H	436	19	A T N W 36-6-1	42	18.14
Gold, G H	437	19	A T N W 36-6-1	160	17.79
Gold, Margaret	1393	1245	N E 1/4 W M B	174	19.25
Gold, Margaret	1393	1245	P E S F D H	80	9.07
Gold, Jno W	429	19	A T S 1/2 of S W 1/4 16-5-4	80	9.07
Gold, Luther	491	30	A T N E 1/4 13-2-3	160	21.98
Gold, C W	908	1761	E 1/2 of N W J M M	40	12.10
Gold, C W	467	27	A T N W 1/4 of N W 1/4 26-4-3	40	4.54
Gold, D	492	30	A T N W 13-2-1	8	
Gold, D	495	30	A T N W 13-2-1	362	21.98
Gold, C M	781	1535	J C C	640	122.37
Gold, C M	784	112	J C C	640	107.07
Gold, C M	248	1535	H & G N	40	107.10
Gold, C N	491	30	A T 30-2-4	8	
Gold, C N	489	34	A T 30-2-4	30	
Gold, C N	522	17	A T 30-2-4	308	
Gold, C N	523	17	A T 30-2-4	64	71.04
Gold, H C	408	26	A T S 1/2 18-4-3	187	
Gold, H C	464	26	A T S 1/2 18-4-3	138	36.29

Name of Owner	No. Abstract	Certificate No.	Original Grantee	Acres Delinquent	Total Taxes, Not Including Penalties
Hofnes, A E	1090	4-579	8 1/2 J M B	160	18.14
Hudson, C H	392	4-567	W 1/2 G C & S F	320	36.29
Hughes, L P	238	53	S pt G B & C N G	53	6.05
Hughes, L P	1191	48	W R T	108	12.29
Hume, H E	1296	19	S pt C J	111	12.60
Joy, Chas	933	1301	N 1/2 of N E 1/4 T T E	80	10.58
Joy, Mary A	933	1301	8 1/2 of N E 1/4 T T E	80	10.58
Kessler, L J	430	19	A T S E 20-0-2	19	
Kessler, L J	438	19	A T S E 20-0-2	141	18.14
Kirchner, J	421	19	A T N 1/2 12-5-2	320	36.29
Lectum, Lars	414	28	A T S 1/2 9-3-1	122	
Lectum, Lars	485	28	A T S 1/2 9-3-1	168	
Lectum, Lars	413	28	A T S 1/2 9-3-1	18	
Lectum, Lars	493	28	A T S 1/2 9-3-1	22	36.29
Lectum, Lars	414	28	A T E 1/2 of S E 8-3-1	70	
Lectum, Lars	413	28	A T N 1/2 of S E 8-3-1	10	9.07
Mangas, M D	430	19	A T S E 36-3	160	18.14
Miller, N E	1023	19	S W 1/4 A P M	100	21.17
Morrisey, Kate	187	1700	S W 1/4 of N E B S & F	42	6.43
McCasland, G B	424	17	A T N 1/2 32-6-3	104	
McCasland, G B	430	19	A T N 1/2 32-6-3	125	
McCasland, G B	424	17	A T N 1/2 32-6-3	91	36.29
McCord, Mrs C B	330	247	N W 1/4 T T Ry	160	30.50
McDermitt, Jno	485	34	A T N 1/2 17-2-5	438	53.54
McDermitt, Jno	486	34	A T S pt 18-2-5	210	30.11
McElhaine, Anna	187	1700	N E 1/2 of N E 1/4 B S & F	42	6.43
McKenzie, W R	479	26	A T S W 1/4 25-5-3	100	18.15
McNair, W H	414	28	A T S 1/2 and N E 1/4 5-3-1	480	54.43
Nelson, H W and Mrs P	428	19	A T E 1/2 of N W 14-5-3	80	9.06
Nowlin, T M	169	1256	B S & F	640	107.07
Oliver, G T	6	1115	A B & M	640	122.37
Oliver, G T	861	1115	C E W	640	137.66
Oliver, G T	117	1-702	E 1/2 B S & F	320	45.36
Oliver, G T	293	0-42	T W N G	640	114.72
Oliver, G T	677	2065	H N W	160	28.68
Oliver, G T	829	295	H V L	640	114.72
Oliver, G T	830	0-43	S 1/2 A B & M	320	57.36
Patton, W C	461	27	A T S E 1/4 33-4-3	100	18.15
Pearson, T Brooks	1162	36	G B & C N G	640	84.67
Pearson, T Brooks	1163	43	G B & C N G	640	72.58
Pearson, T Brooks	1162	37	E 1/2 G B & C N G	110	12.47
Phelps, C L	384	4-555	N E G C & S F	160	18.14
Poer, L D	428	19	A T W 1/2 of N W 1/4 14-5-3	80	9.07
Roberts, Samuel H	479	26	A T S E 1/4 25-5-3	160	18.14
Rogers, G P	918	1-573	S W O M C	160	26.77
Saeger, R W	482	36	A T S W 1/4 35-5-2	160	18.14
Sapp & Anderson	836	1-293	S W 1/4 B F Mc	160	21.17
Simmons, J M	467	27	A T S 1/2 of N W and N E 1/4 26-4-3	240	27.22
Spies, Mrs J J	480				



Pangburn and Whitman  
Candies, Perfumes

DRUG SUNDRIES  
PHONE 300

# "What You Want When You Want It"

## The City Drug Store

Toilet Water, Powder  
Cigars, Cigarettes

DEPENDABLE  
DRUGGISTS

### Locals

H. E. Seward was in Dimmitt Monday on business.

**I buy my Drugs at CLARK'S.**

Miss Mary Valentine and Miss Frances Guinn were in Amarillo Tuesday afternoon.

Mr. and Mrs. J. C. Parker and Mr. and Mrs. Roy Divincy visited over the week-end in Floydada.

Mrs. J. B. France had as guests last week Miss Nola and Pluma Jordan of Tucumcari, N. M.

**FOR RENT**—Four room house. Inquire MRS. F. H. BRITAIN, Telephone 421.

Frank Mosely returned home Saturday from a trip to Oklahoma City.

High powered Binoculars at the **KESTER JEWELRY STORE.**

Dr. and Mrs. J. W. Hendrix visited friends and relatives in Hereford Monday and Tuesday.

Mr. and Mrs. L. C. Penry, formerly of Hereford, were in the city Sunday.

The Presbyterian ladies will conduct a chicken and bake sale at the "M" System store Saturday, June 8.

**I buy my Drugs at CLARK'S.**

Mr. and Mrs. Bert Starky of Wellington, Texas, were guests Monday of Mr. and Mrs. J. E. Speegle.

Mr. and Mrs. Wallace Nance and little son of Clovis, were here over the week-end visiting O. H. Dyar and family.

Mr. and Mrs. J. T. Wheeler of Magdalena, New Mexico, are the guests of Mrs. Edgar Johnson, Mrs. Wheeler's sister.

Zoe Beavers, employee of the D. E. Gass & Son store, spent Sunday at Plainview with her parents, Rev. and Mrs. M. M. Beavers.

Miss Dorothy Cash of Canyon who has been visiting her aunt, Mrs. B. C. Baird at Jumbo for the past two weeks, returned to her home Tuesday to attend summer school. Miss Cash's sister, Rosa arrived Tuesday night to visit in the E. S. Ireland home.

Mr. and Mrs. Frank Daniel of Plainview visited Sunday with her parents, Mr. and Mrs. L. Crosthwaite.

LeRoy Hodges, who has been employed at Baker's grocery left Sunday for Elk City, Oklahoma, where he has accepted a position with the Armour Packing Co.

Misses La Juana Hanna, Opal Cawthon and Vena Mae Wells are visiting in Childress with friends, and expect to return home this week.

Mr. and Mrs. J. C. Cummins and son left this week for a two weeks visit with Mr. Cummins' mother and father who live at Hannibal, Missouri.

Mr. and Mrs. A. H. Streu were in Amarillo last week to attend the funeral of George Parr, building contractor of that city.

Mrs. Beyers-Nunn of Evansville, Indiana, and Mrs. J. W. Walter and children, of Dodge City, Kansas, have been visiting in the home of their sister, Mrs. R. A. Daniel.

### Amendments to Poll On Tuesday, July 16

All newspapers, both weekly and daily, in Texas and every radio broadcasting station in the state have been requested by the Senate and House of Representatives of Texas to call the attention of the voters of the state to the special election which will be held on Tuesday, July 16, at which time two proposed constitutional amendments will be voted on.

One of the proposed amendments provides for increasing the present membership of the Supreme Court, consisting of three judges, to a total of nine judges, assisted by six commissioners. This, claim those favoring the amendment, would reduce delay in reaching decisions on cases coming before the Court. The amendment provides also for holding court for the full year instead of only nine months as at present.

The second amendment to be considered by the voters July 16 is a proposal to increase the salary of the Governor of Texas to the sum of \$10,000 yearly, which, declares the Senate Concurrent Resolution, would provide a living wage for the chief executive of the state and make it practicable for a citizen not possessed of great wealth, to serve as governor without ruinous sacrifice.

W. E. Hicks and Misses Lucille and Vida Hicks and Lois Sanders arrived last week from Waco, where Mr. Hicks and Miss Vida Hicks attended the graduation from Baylor of his daughter, Miss Lucille. Miss Sanders of Coolidge, also a graduate of Baylor, is visiting in the Hicks home.

Mrs. L. O. Crosthwaite and daughter, Faye, left Sunday afternoon for Byar, Oklahoma, where they will visit with relatives and friends for a week. From there they will go to Tulsa and other Oklahoma points, extending their visit over a period of a month or more.

### J. E. Ware Sale Gets Wide Attention

"Dairymen or farmers who are considering adding new stock to their herds will find that the animals which will be offered at auction by J. E. Ware and Son on Wednesday, June 12, at their farm one-half mile east and three miles south of Friona are of an unusually high grade in milk production and register high in butterfat test," states Col. Ray Barber, who will conduct the auction. "This lot of Jerseys," he added, "are each of an outstanding individuality as well as breeding and will be a valuable addition to the herds of farmers who secure them."

"Theatre Cup Cid," winner of first place at the recent show at Plainview, is the sire of a number of the animals that will be sold at auction. The offering consists of young bulls, heifers, heifers of breeding age and cows having a high milk production and butterfat test record.

### Farris Smith Gets Promotion In Navy

Farris H. Smith, son of Mr. and Mrs. H. M. Smith of this city who some months ago enlisted in the U. S. Navy, has been promoted to apprentice petty officer, third class, according to information received here from Captain C. W. Cole, U. S. N., commandant of the U. S. Naval Training Station at San Diego, California, where Smith is stationed.

"These men," states Captain Cole, "are chosen because of their neat personal appearance, their ability to profit from instructions, and that quality of leadership shown by them during their period of training."

Farris Smith is well known among the younger people of the city and his many friends will be pleased to hear of his promotion.

### BIG MILLINERY SALE

We have a dandy line of both street and dress hats now on sale, also a fine line of children's and little tots' hats in both fancy and street hats. Come in and see us. **VOGUE MILLINERY PARLOR.**

## INSURANCE

Loans--Bonds

**HEREFORD**  
INSURANCE  
AGENCY

JOHN McLEAN, Manager

William Parker, son of Mr. and Mrs. G. A. F. Parker, returned to Hereford this week from the New Mexico Military Training Institution at Roswell, where he has been in school.

George Parker is home for the summer from Austin where he has been doing work at Texas University in the business administration field.

Miss Almada Witherspoon, daughter of Mr. and Mrs. Ben Witherspoon, has been visiting her parents. Miss Witherspoon is in training at St. Anthony's Hospital, Amarillo.

# RODEO

## AMARILLO, July 3, 4, 5

Direction Miller and King

**TEXAN PARK AFTERNOON AND NIGHT**

**RESERVE YOUR SEATS NOW** — Seats to accommodate 500, per seat, \$1.50 each. Grandstand, reserved seat \$1.25. General admission \$1.00; Bleachers 50c. Write Wilbur C. East, Amarillo, Texas.

\$7,500.00 prizes. Contestants write Clyde Miller, Holly, Colo.



Take Dollars from the Air and Put Them in Your Pocket

## CHALLENGE WIND MILLS

OIL ONCE A YEAR.

—Semi-steel castings are used for extra strength and to withstand strong winds.

- The ball-bearing turntable allows the mill to turn on the tower in the lightest breeze.
- Timkin roller bearings in all sizes of this mill.
- Two gears and pinions with differential action insure equalized load.

## PANHANDLE LUMBER COMPANY

## Prairie Dairie

ASK YOUR GROCER FOR PRAIRIE DAIRIE

MILK, CREAM AND BUTTER

—always fresh and sweet

PRAIRIE DAIRIE  
Phone 15

## Carl's Cafe

WILL OPEN TODAY

Everything New and Clean

Come in and eat with us.

## Same Location

## Gas Ranges

For the Next  
**TEN DAYS**

We offer special inducements on all  
**GAS RANGES**

## Kerr-Anthony

Hardware Co.



Oh,  
What a  
**DRINK**

FAGGED OUT? ... Hot? ... Tired? ... Don't let this torrid weather get the better of you. Stop in regularly at our pleasant cool fountain, let our man fix you up a zippy, zestful drink in a jiffy. Ah, that was good. Feel better?



CORNER DRUG STORE



Health is something to be thankful for—*safeguard it!*

The best thing about the goodies that come out of a General Electric Refrigerator is that they're always healthfully fresh. All year round this quiet, automatic refrigerator maintains the scientifically correct temperature that checks the growth of bacteria—and safeguards health.

This perfect refrigeration is a necessity even in the coldest months. For kitchens do get warm, and food isn't really safe to eat unless it is kept below 50 degrees all the time.

The General Electric Refrigerator is entirely different from all others—

it is indeed "years ahead" in design.

All its mechanism is up on top—safe from dust and difficulties—and sealed in an air-tight steel casing. You don't even have to oil it.

It is easy to keep clean because it is up-on-legs and because the gentle current of air which radiates from the coils prevents dust from settling.

These quiet, automatic, economical General Electric Refrigerators may be purchased either for cash or on deferred payments. Come in and see them or phone for a booklet.

## GENERAL ELECTRIC Refrigerator

"Makes it Safe to be Hungry"

## E. B. BLACK CO.

"We Are Satisfied With Small Profits"