

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 9.

The Hereford Brand, Hereford, Texas, Thursday, March 14, 1929.

Seth B. Holman, Publisher.

## Chamber Commerce LUNCHEON Stresses the Hotel

Next Monday, at Methodist Church, A. O. Thompson Will Submit Program of Mirth and Fun—Don't Miss It!—It Will Be Good.

President T. E. Seliger handled the weekly Chamber of Commerce luncheon Monday, acting both as chairman and secretary. Secretary Arnold being out of town. The usual good crowd turned out and heartily enjoyed the appetizing luncheon prepared by the ladies of the Methodist church. Next Monday the luncheon will be served at the same place, and the program will be funny—prepared by A. O. Thompson, charter member of the Humorists' Society.

H. E. Seward, member of the new real estate firm of Seward & Speegle, formerly of Hinton, Oklahoma, was introduced and talked briefly. He complimented Hereford as a fine and clean little city and expressed the hope that he and his partner would soon know every body here by their first names.

County Agent R. O. Dunkle reported on the results of the baby beef contest at the Amarillo Stock Show. He said that his boys had learned a lot in the competition and were getting ready right now for next year. Registered breeders in this community have joined hands in helping the boys select good steers for next year's competition. Mother cows will be used at first, and the work of conditioning the heaves begun early enough so that they will be in top condition next year.

The hotel campaign was discussed at length by several speakers, among them being Messrs. Seliger, Geo. L. Muse, J. E. Hill, E. B. Black and W. E. Dameron. Mr. Hill, after stating that the hotel was an absolute necessity and must be secured, called attention to the fact that the rural sections of the county were rapidly settling up. He stated that his firm alone had sold over thirty sections of land the past six months, nearly all of it to be settled soon, and nearly all of it being broken out for wheat and row crops.

Mr. Black said that a special committee would visit Amarillo Wednesday and interview some six or eight non-resident property owners who ought to contribute liberally to the local hotel. Mr. Muse said the special committee consisting of himself, Charlie Williams and T. E. Seliger, named to see the cattlemen here, has not accomplished much yet, but would keep on the job. Mr. Black called

## Burglars! They Pry Three Windows, Took Some Cash, Ate Lunch

Thieves entered three Hereford business establishments some time Sunday night and purloined a small amount of cash and a few groceries. The three stores burglarized were Williams Grocery, The Groceries, and Orr's Tailoring Shop. Entrance in each case was effected through rear windows. Nothing was missed at Orr's, Williams' Grocery lost about \$6.00 in small change in the cash drawer, and Mrs. Rogers of the Groceries reported between three and four dollars in change gone. At the latter place the prowlers opened a can of tomatoes and ate a couple of slices of ham. At Williams' they tried to pry open the locked drawers in the cash register, but gave it up with little damage done when the locks proved strong.

There is little clue to the thieves and no arrests have been made.

## Dillehay Has Written High School Grads His Congratulations

A letter from Superintendent C. H. Dillehay under date of March 11, addressed to "Members of the Class of 1928, Hereford High School," must have made these ex-students glow with pride and scholastic satisfaction. The letter, as reproduced below, is self-explanatory:

"Dear Ex-Students: We have just received your first college grades and want you to know that we appreciate your fine record made by that class. We are interested in your grades because of the fact that we are interested in you and also for the reason that your grades help to indicate the standard of work being done in your high school. The reports show the freshmen records of 18 members of your class and one of the class of 1927 who did not enter school until last fall. Thirteen of this number were at Canyon, two at Texas Tech and one each at Baylor, C. I. A., T. C. U. and the University of Texas.

"There were three failures, two conditions, and two courses dropped out of a total of 113 subjects taken. All these except one failure were made at W.T.S.T.C. If we count the subjects in which conditions were made as failures the nineteen students failed only 4.5 per cent of all subjects taken. If we do not consider physical education, dramatics and chorus, but consider only full time courses we find that you have only 5.5 per cent failures and conditions together, or 3.3 per cent straight failures. Two students' reports did not indicate grade letters but showed only failures or passes, but of the 103 grade letters known there were 15 A's and 40 B's in all subjects taken, or 53 per cent A's and B's. You will appreciate your good record all the more when you remember that the class of 1928 failed 7.2 per cent of work taken, which at that time was less than half the figure for all Southern Association high schools in Texas and was higher than any other high school in the state.

"On behalf of the faculty and the school I want to congratulate you on this unusual record and thank you for the same. Our best wishes are always with you and we hope that each of you will be able to obtain the best preparation possible for your particular choice of work."

## Central School Library To Be Enlarged, Is Hope

The faculty and students of the Central School wish to express their thanks to Mr. and Mrs. J. P. Slaton for the fine set of books recently donated to the school library.

During the next week the Central school is to put on a drive for library books. Any gift of books suitable for these grades will be greatly appreciated. They not only want story books but will be glad to get magazines, such as the "National Geographic," "Nature Magazine" and "Popular Mechanics." Miss Edith Shields, principal of the school, states that if it is not convenient for donors to send their gifts the school will be glad to send for them. The telephone number is 345.

Dave McDonald and Alton Frazier left Monday for Fort Worth to spend the week taking in the Fat Stock Show.

## The Big Plainview Dairy Show Attracting Attention

FRANK R. PHILLIPS  
Head Dept. Agriculture, W.T.S.T.C.

The Panhandle-Plains Dairy Show to be held at Plainview the first week in April is interesting people beyond the boundaries of West Texas. Many people in other sections are watching this dairy and poultry development. Our cheap lands and economically produced feed appeals to thinking farmers. The fact that it costs only two cents to ship a pound of butter to New York markets assures us of a permanent income from dairy products.

In the second place, the Dairy Show will stimulate interest among farmers concerning the most profitable breed of cattle under West Texas farming conditions. Most

Ray Barber, local auctioneer, has been selected from among a big field of candidates to handle the auction work at the Plainview Dairy Show. Mr. Barber's knowledge of pedigrees landed the job. It is considered a high compliment for the indefatigable Cryer from Deaf Smith county.

livestock producers agree that a farmer should choose that particular breed which he likes best, provided such cows will produce milk most economically on the one hand and that their offspring can be sold for a profit locally on the other.

The milk production contest will show the possible records one can expect from cows when intelligently managed. Such high records may cost more than the milk will bring, therefore some may say they are not practical. It should be remarked that the Jersey on her native island has been brought to a high state of development by means of such a contest in the Island shows. In addition to learning about milk production, visitors to this show will be able to secure the advice of dairy experts concerning other points to be considered when selecting dairy cows.

The April show will emphasize the stabilizing value of the dairy cow in our changing type of farming. This newly settled region is now rapidly becoming a land of diversification and the dairy cow is becoming more and more important. The Panhandle-Plains exhibition will also provide such demonstrations of the best every-day dairy practices that practical information will be offered for dairymen of all kinds from the beginner to the most experienced.

The new building now being erected for the show will furnish sufficient accommodations to handle the cattle advantageously and to insure comfort to the people who attend the show.

## This Boy Has Undertaken Some Job; Can He Do It?

Arto Moore, who claims the world's record as a window show card writer, his time being fifty-two hours and ten minutes of continuous work without sleep or without stopping, will start a window show card writing contest in the windows of the E. B. Black Furniture store, next Friday afternoon, March 15, beginning at 4:00 p. m. He has agreed to work continuously, for at least twenty-five hours, which means that he will have to be there at five o'clock Saturday afternoon. Witnesses will be on hand at all hours to see that he fills his contract. He will write window cards for local merchants during this time while his partner, Mr. Shacht, will make megaphone announcements concerning the different firms and their products. Mr. Moore says he wrote 1512 window cards while making his world's record. He estimates that he will write from 1000 to 1100 cards during his twenty-five hours in Hereford which, if laid end to end, would reach from the Black Furniture Store to the Brand office and back ten times.

## Ninety-Two Per Cent of County Taxes Paid

Ninety-two per cent of state and county taxes on the 1928 rolls at the sheriff's office, had been collected up to March 1, 1929. This is considered an exceptional showing, and is the best record that has been made up to this time of year in several years.

J. T. Swagerty left Friday on a business trip to Fort Worth.

## Editorial

IT IS OUR OPINION THAT—

There is a moral in the statement made by J. E. Hill, of the real estate firm of Hill & Rickerts, at Monday's luncheon, to the effect that his concern alone had sold in excess of thirty sections of land in this county within the past six months, most of which is going under the plow. If, as we understand, other real estate men here have done almost as well, they have kept their light under a bushel. To those who have not been so active, it might be appropriate to remind them of the old story of the cock bird that led his hens across the alley to visit a neighbor's barnyard and showed them an ostrich egg. "I am not kicking, girls," said the rooster, "You are doing very well, but I thought it might help you to see what your neighbors are doing."

Mr. Hill's statement gives an idea of how this land is beginning to be turned over. In the north part of the county they tell us that old timers get lost among the barbed wire fences and new roads that have sprung up suddenly in every direction. The Brand's slogan of "More People—More Farms," is beginning to be borne out in fact. Team work will make it a reality. So—

Let's throw in and help these new comers make good; and quit growling about location, and cost of the lot, and a bunch of other childish arguments concerning the hotel proposition and get squarely behind the Hotel Committee! We have been waiting twenty years for some one to build us a hotel, and we'll be waiting another twenty if we stop the drive midway to argue about personal beliefs when victory can be obtained only by united team work and personal selfishness.

That March wind and dust this week? Forget it. How about the seven months of ice and snow in the North, the hurricanes on the Gulf coasts, the torrid heat to the west of us? The coons are not all up one tree in any man's country; but there are more of them on the Plains of Texas than any other spot we have ever visited—and we have "been places" quite a bit, at that. If there was a Utopia on this earth where everyone would be suited it would be so crowded the weak-kneed critter would be trampled underfoot, anyway.

A good season and good prices have created a local demand for cotton seed this spring. Anything that succeeds is popular. The first three years of cotton here were handicapped by bad weather and low prices; pessimists said it wouldn't do; this past year little cotton was raised. Friona, neighbor on the west, taking up where Hereford left off, turned over 1000 bales this year. Think of what that money would have meant in circulation in this county! It could have been done. Cotton is here to stay—make no mistake about that. It is just another crop added to the farmer's possibilities. And it is backed by the greatest marketing system in the world—you can always sell your cotton at a good price. There's no fear of it "taking the country"—not on the Plains. The farmer with a little cotton, some wheat, plenty of feed crops, a few dairy cows, a bunch of well bred chickens, and turkeys, a few hogs and a few head of good Whiteface cattle CANNOT lose—if he mixes horse sense and elbow grease.

Plant some cotton—you may need it next fall. If interested in seed see Elmer Ireland at the Star Theatre, or E. B. Black. They have arrangements made to secure seed for those who are wise enough to want it.

## W-h-e-w! Twenty-Two Tractors Will Be Used This Year On Farm

Among the items sent to the Brand office this week from its correspondent at Adelan, north on the Rock Island railroad, is the following: "The Landergin Co. cattle ranch, bordering us on the west, is completing plans to have twenty-two tractors running to break sod in their pasture. Six tractors are already running and the others will start soon, they claim. This land will be put to wheat."

## Farmers Interested In Farm Terrace Demonstrations Here

The Terracing school which is to be held in Hereford on March 22 by the Extension Service of the A. & M. College and the Federal Farm Loan Association, is attracting great interest on the part of farmers and land owners. Terracing demonstrations will be made on the J. P. Roberson and Reru Witherspoon farms near town. W.

The Terracing School will begin at 9:00 a. m., shortly, Friday, March 22, on the J. P. Roberson farm. Don't miss it!

D. Bentley of the College staff and A. K. Short for the Farm Loan Association will have charge of the work. Those desiring advance details may obtain them from A. O. Thompson.

The main object of terracing is the conservation of moisture and to prevent erosion of the soil. Records kept by the U. S. Weather Bureau and the Texas Agricultural Experiment Stations show that eighty-four per cent of the rainfall in the Panhandle section comes in the summer, April, May, June, August, September and October. Out of an average of twenty-one inches per year, twelve inches is available for plant growth. An average of five inches comes in the form of torrential rains, the larger part of which runs off. The result of terracing is to check the loss of run-off water. Terracing under Panhandle conditions has increased crop yields twenty-five to 110 per cent over a period of three years. The first year is usually the lowest, but the yield increases from year to year because of increased soil fertility. On land that has a three per cent fall soil erosion in one year amounts to forty-two tons loss per acre, where there is no vegetation.

## Two Names Omitted From Honor Roll

The names of two Honor students in the Hereford schools were inadvertently omitted in the report printed in The Brand last week. The students are Frank Coddell of the eleventh grade, and Raye Murphrey of the tenth. Every effort is made by both the school authorities and The Brand to give these Honor Rolls correctly, as the students are naturally proud of their standing, but at times errors will creep through the most careful check.

## Examinations in County To Be Held May 7 to 10

College entrance examinations will be held in this county on May 7-8-9-10, in the office of County Judge Wilson, at Westway school and at Dawn school. The

## Better Keep Pullets Pinned Up; City Has Designs On Stragglers

So many complaints have been received at the office of the City Manager about people allowing chickens to roam at large, to the damage and annoyance of neighbors, that City Manager Finch has asked The Brand to call the attention of the people to the city ordinance governing this matter and to the fact that the ordinance will be enforced where necessary. The ordinance reads:

"An ordinance to prevent chickens and other fowls from running at large in the City of Hereford and providing a penalty for the violation.

Be it ordained by the City Council of the City of Hereford; that it shall be unlawful for any person or persons owning or controlling any chickens or other fowls in the City limits of the City of Hereford to permit same to run at large or to stray or go upon the premises of another, and any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction shall be fined in any sum not exceeding ten dollars.

## Outlook Fine for Hereford Airport Immediate Future

Two engineers, T. E. Scully and a Mr. Berry, representing the Transcontinental Air Transport Co., Inc., were in Hereford Tuesday conferring with J. B. Scott of Plainview, district manager for the Texas Utilities, and F. H. Oberthier, Jr., local manager, in regard to lighting an airplane landing field to be selected at once. Two quarter sections of land near town have been under consideration; neither over three and a half miles out of town; one is northward and the other northeast.

Hereford is on the direct line of the new Transcontinental Air Transport Company from New York to Los Angeles, and the company will install its own lighting system and accommodations at the field for emergency landings. The city has merely been asked to secure a lease on a suitable plot of ground for these services. All indications point to the fact that this new venture will grow into one of the largest and most appreciated public services ever brought across the Plains.

## Four Denominational Church Fives Plan Tournament

A local church basketball league, to last three weeks, has been sponsored by C. W. Humble and others and at a meeting Wednesday afternoon rules and regulations were mapped out and games are to be started Friday of this week. The games will all be played at the high school courts, beginning at 7:30 p. m. Coach Tom McCollum will probably officiate as referee in these contests. Four church fives are being organized. The Baptist team will be handled by Sy Orr, the Christians by Travis Dameron, the Methodists by Wes Anthony, and C. W. Humble, and the Presbyterians by John Olson. If the venture is a success the idea of church team competitions is extended to other lines of sports.

The first games will be played Friday night between the Presbyterians and Methodists, and the Christians and Baptists; the second week will see the Presbyterians matched against the Christians, and the Methodists against the Baptists; the third week will bring together Presbyterians vs Baptists, Methodists vs Christians. The percentage basis of determining the winner will be used. Fortunately, it is believed that the basketball material of the city is pretty evenly distributed among the four teams.

Rules and regulations adopted provide that a boy may compete who was not more than twenty years old September 1, 1928; he must be a member, or his parents must be affiliated with the church he represents; there will be no dismissal charges, except for the finals. A small loving cup will be awarded the winner of the tournament.

## Missouri Family Here Looking for Location

J. L. McMullin and family arrived in Hereford the latter part of last week from Trenton, Missouri. They are here looking over the country with a view of locating.

W. B. Farmer and family moved here this week from Plainview.

## Hotel Committees GET REAL HOT Tighten Up Drive

Special Committee Went to Amarillo Wednesday; Plans Laid to Put New Enthusiasm in Drive to Finish Hotel Building Plans.

The Hotel Committee and other interested citizens of Hereford are on the last lap of the \$20,000 bonus which will secure for this city one of the finest hotels for a community of this size in the Southwest.

This announcement was made after a "red hot" meeting at the Chamber of Commerce offices Wednesday morning. Signed pledge cards were checked, new lists provided and three committees appointed who will see every citizen and business concern in Hereford. A special committee was also appointed to call on Amarillo interests who own property in Hereford.

The committeemen were well pleased over results of the campaign to date, and promised active solicitation during the rest of the week on seeing those who have not yet signed cards. "The biggest thing that Hereford has undertaken now stares us in the face," said a leading citizen, "and there is no progressive citizen who can afford to miss the opportunity of getting on the dotted line. With the new five-story hotel, there is not a business or a piece of property in the city that will not have its value enhanced several times what the committee is asking individuals for, and this is a time when we must act."

"There are several large propositions hanging on our getting this hotel," remarked another citizen at the meeting, who had recently been out of the city, "and everywhere I went I was asked about the new hotel at Hereford."

A complete check of all donors and amounts subscribed will probably be ready for The Brand next week, and the committee is very anxious to wire the Southern Building and Equipment Company that Hereford has raised her bonus, and to request that work start on this magnificent structure at an early date.

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### ABOUT THAT HOTEL

Not far from here with his home in his heart  
Ever on his guard lest he not do his part  
And not for the man too wise to thwart  
Plans of a city that gave him his start  
There's no need to exhort such men as these  
To see a thing that is naturally seen  
But the man for whom I am writing these lines  
Dear reader, is he who sadly in error opines  
"A hotel there is out of the question."  
"The only location is my selection."  
Or "What good anyway, does a hotel do,  
"For any but those who're passing through?"  
And then another takes a shot in the dark—  
Pardon my quoting, but here's his remark:  
"A hotel that size is all to the wet,  
Nor half of the rooms will ever be let."  
No pessimist he, but simply near-sighted,  
He would see better should his vision be righted,  
Else how could he see a skyscraper's glories  
In a hotel that looms to the height of five stories?  
There are more complaints in line with these,  
But I'll just omit them, if you please,  
And start again where I began  
To laud and praise this hotel plan.  
Now, all of these folks whom I have quoted,  
Whose objections, I hope, I have fully noted,  
Seem unable to catch the progressive up and up spirit  
But contrariwise seem determined to quaver it.  
So, mainly to them and also to you  
Here is a truth that has always been true:  
There's nothing so sweet in all creation  
As just a bit of co-operation.  
Let's cut out the "if," the "but" and the "well,"  
And give old Hereford a real HOTEL.  
—ANONYMOUS.

**The Hereford Brand**  
Published Every Thursday at  
**HEREFORD, DEAF SMITH COUNTY, TEXAS**

SETH B. HOLMAN  
Editor and Publisher  
Also Publisher of  
**THE FRIONA STAR**  
Friona, Parmer County, Texas

MRS. SETH B. HOLMAN  
Associate Editor

TELEPHONE 30

**NOTICE TO THE PUBLIC.**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zone 1, per year \$2.00  
Zone 1, six months \$1.00  
Outside Zone 1, per year \$2.50  
Outside Zone 1, 6 months \$1.50  
Outside Zone 1, 3 months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**Dimmitt News**

Mrs. Clay Ridgeway of Amarillo visited her sister, Miss Bettie Rose Kerr in the Brownlee home last Wednesday.

T. W. Malone was in Amarillo on business Wednesday.

Mrs. C. Williams of Olton visited relatives in Dimmitt this week.

In the basketball tournament at Dalhart, Dimmitt girls won second and the boys third place. Eddie Elder and Coma Hyatt were selected as members of the All-Star girls basketball team of the Tri-State meet. Junior Rothwell was placed on the all-star team as guard. Murphy Hardy received a silver trophy for being second best sport at the tourney. Among those attending from Dimmitt were Mr. and Mrs. W. D. Duree, Floyd Reynolds, Andrew Elder, J. D. Duree, Mr. and Mrs. C. A. Crier, A. H. Hutchings, Walter Simmons, Bob Flanagan, Miss Ethel Womble and Miss Mamie Calley.

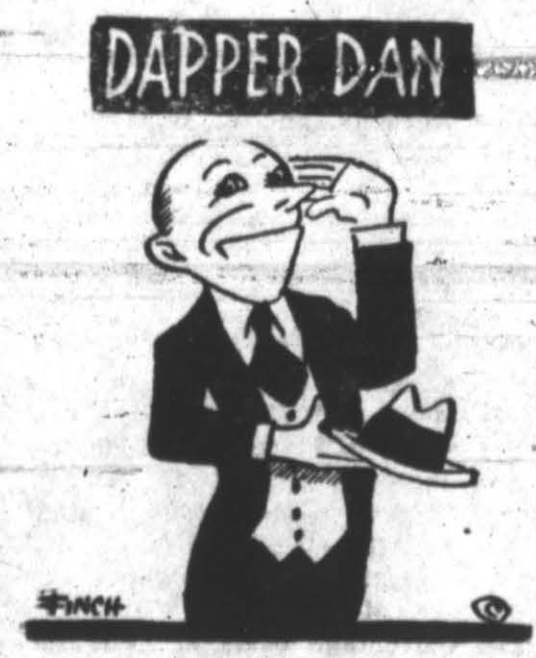
C. A. Booth purchased the Dimmitt coal and grain business from E. S. Parks, taking charge last week.

Wheat in the county is in good condition, according to T. W. Malone, who has over 600 acres of wheat planted on summer tilled sod, which looks fine.

Miss Daisy Collins have been in Dimmitt demonstrating toilet goods the past several days.

A completely equipped newspaper and commercial printing plant will be installed at Dimmitt within six weeks for the publication of the Castro County News. Arrangements

**Gas and Water Plumbing**  
I Do All Kinds of **PLUMBING** and **REPAIR WORK**  
Also Do **CONTRACTING** and Have Material on Hand  
**L. A. RAY**



**DAPPER DAN**  
Gates Ajar!  
Dubb Simp will die, without a doubt;  
'Tis said he will not rally;  
He simply cannot live without  
His erstwhile faithful valet!

You should worry about a valet so long as DAPPER DAN is on the job in this town! DAPPER DAN is the valet of practically every well-dressed man in this community. His service is reliable, efficient and inexpensive. You should worry about a clothes-keeper!

**ORR'S TAILOR SHOP**  
OF COURSE

You'll like the plan of Dapper Dan. The clever Cleaning-Dyeing man!

for a three year lease of one of the new brick buildings owned by Dr. Mayes Miller have been made. Mr. Buell will be manager.  
Mr. and Mrs. J. R. Gollehon were business visitors in Dimmitt Monday.

Mr. and Mrs. Jack Gregory, Miss Christine Fuller and Wade Parks were dinner guests in the John Robison home in Hereford Sunday.

Mrs. B. B. Enster who has been at the home of her daughter, Mrs. Walter London of near Hereford, recuperating from a tonsil operation, returned home this week, much improved in health.

Mr. and Mrs. C. C. Reynolds and Mr. and Mrs. Clarence Goin and daughter of Hart were in Dimmitt Saturday.

Miss Mamie Calley spent the week-end with home folks at Shallowater.

Mrs. R. B. Boren transacted business in Tulla Thursday.

The declamation contest was held at the auditorium Thursday evening, with the following winners: Tiny tot stories, girls, first, Pear Musick; second, Faye Hutchins. Boys, first, Roger Howard; second, Charlie Boone. Sub-junior girls, Verna O. Posey; sub-junior boys, first, Jack Boren; second, Bob Estes. Junior girls, first, Decimae Ramey; second, Kathleen Hardy. Junior boys, Ladell Lanham, first; G. L. Willis, second. Senior girls, Armavene Stringer, first; Ina Davis, second. Senior boys, Winnfred Fuller, first; Brooks Woodlee, second. Miss Crawford of Hereford acted as judge.

Mr. Patterson was here from San Angelo on business Thursday.

Rev. Gilbert and wife have moved to the residence occupied by Mr. Ray and his two little girls. Mr. Ray is conductor on the railway and is away from home every other night.

The P-T. A. will stage a negro minstrel in the near future.

A meeting of ladies of all denominations was held at the church Thursday afternoon. The object ways to have Mrs. Buchanan explain the best way of studying the Bible.

Mrs. R. B. Boren visited in Ama-

rillo this week-end with her husband.

The W. M. U. held an all day meeting at the Ramey home Monday. A delicious spread was enjoyed at noon each lady bringing a dish. In the afternoon a business session was held. Several items of business were disposed of. Plans for work from this time on will be: First Monday, social and business meeting; second and fourth, missionary study, the Wandering Jew in Brazil being the book taken up next; and the third Monday with Bible study, after which an hour will be given to visiting new comers and the sick. The next meeting will be in the O. B. Trimble home.

Miss Amy Gregory was on the sick list last week.

Mr. and Mrs. J. H. Flanagan and Mrs. B. D. Woodlee and son were Amarillo visitors Wednesday.

Dick Calle was here from Amarillo Tuesday.

The play, "Lighthouse Nan" will be given by the W. M. U. Wednesday evening, March 20. Proceeds will go to the church building fund.

A day of prayer was observed by the Baptist people here Tuesday, with Rev. Gilbert in charge.

Mr. and Mrs. Chas. Dean have been on the sick list this week.

Mr. and Mrs. Smith and their daughter moved to Dimmitt this week. He is employed by the railroad.

B. D. Woodlee was a business visitor in Tulla Thursday.

Lint Merritt was a business visitor in Dimmitt Thursday.

The revival meeting has continued all this week. While the attendance has not been so large, Revs. Gilbert and Bright have been preaching some wonderful sermons and we believe great good has been accomplished.

**Ward News Notes**

(Received too late for publication last week.)  
Rev. Harper filled his regular appointment here Sunday and a good crowd was at both church services and Sunday school.

**LAUNDRY WORK NEATLY DONE**  
**MRS. HAZEL SPARKS**  
Phone 119-W

**MORE POWER LOWER COSTS**  
with Three Fuel

**HART-PAR TRACTORS**

**M. D. WOMBLE, Hereford, Texas.**

Do as thousands of motorists are doing—test Buick against any other car—learn the full extent of its leadership—then you, too, will buy a Buick!

**Get behind the wheel and get the facts!**

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2145
Coupees	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

**Norton Motor Co.**  
Hereford, Texas

Mrs. Suggs spent last Monday in the home of Mrs. Hutson when the day was spent quilting.

G. T. Higgins was home with his parents, Mr. and Mrs. W. R. Higgins, over the week-end.

Mrs. Jimmy Gardner of Amarillo visited in the home of her sister, Mrs. Bill Hutson, last week.

W. R. Harrison visited in the home of his brother at Hale Center Saturday and Sunday.

Miss Beatrice Hutson, who is attending school at Hereford, spent Saturday and Sunday in the home of her parents, Mr. and Mrs. Jack Hutson.

Mrs. Jimmie Gardner and Bill Hutson called on their mother, Mrs. Dennis at Hereford one day last week.

Miss Brunson of the Dean school and Miss Davis of the Ford school spent the week end in the home of Miss Brunson's brother near Ford.

D. O. Williams, Cleo Lisenby and Hartland Caraway left last Monday for Wichita, Kansas, returning Friday. They attended an im-

plement convention in Wichita.

Mrs. Roberson called on Mrs. Suggs Monday.

Mr. Radd of Slaton was here in interest of a singing school Sunday. He will begin a singing class Tuesday night.

Mr. Herbold and daughter of Bridgeport, Okla., are visiting in the home of his son, Bob.

Mrs. Hughes of Hereford called on Mrs. Suggs Wednesday.

Rev. Hornbeak of Hereford will preach here Sunday morning. Let all be on time for Sunday school at 10:30.

Mrs. Copeland visited in the Sims community Friday, bringing Miss Copeland of Sims school home for the week-end.

Bob and Jim Higgins attended the Cattlemen's Convention at Amarillo Tuesday and Wednesday.

Mrs. E. F. Fulkerson was a guest in the Montgomery home Sunday.

Mr. and Mrs. Suggs entertained as their Sunday guests Rev. Har-

There will be a box supper at Ward Friday night, March 15. Girls, bring a well filled box with good eats. Boys, bring your pocketbooks filled with money. The proceeds will be used to pay Mr. Rudd for his services during the singing school.

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Hereford, Texas  
Residence Phone 46-J  
Second Floor Lambert-Buckner Building  
FREE CONSULTATION AND ANALYSIS

**Buyers for Land Are Plentiful**

—Where the land for sale is PRICED RIGHT, with attractive terms. We have had no trouble in securing buyers on this basis, and have sold a great deal of land lately.

*We Solicit Listings From Owners Who Mean Business*

**Hill & Ricketts**  
Farm and City Realtors. Phone 358

**DR. T. M. MONTGOMERY**  
EYESIGHT SPECIALIST  
628 Polk Street Amarillo, Texas  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY STORE.

**Dempster Wind Mills**  
Runs easily and smoothly, pumps 25 per cent more water.  
ANNU-OILED  
We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.  
A GOOD LINE OF LISTER SHEARS.  
**BARNHART & SHREVE**

**5% LAND LOANS**

**Correct Abstracts**

**THOMPSON & IRELAND**  
Hereford, Texas

The best groceries are none too good, because three times a day you put them into your STOMACH.

Poor food shortens life and makes it MISERABLE while you live. You never thought before, did you, how important it is to buy only wholesome, HEALTHFUL groceries?

We sell none but fresh, pure, wholesome, HEALTHFUL things to eat.

**SPECIALS—**  
WATCH OUR WINDOWS FOR SPECIALS  
FRIDAY AND SATURDAY

**Williams Grocery Company**  
Phone 128 We Deliver

**BUICK SERVICE STATION**  
E. L. Mathies Phone 392.

*Car Washing a Specialty.*

Marland Gas and Oils Cooper Armored Tires  
Storage, Greasing, Tow-In Service

**Community Building**

—It has always been the policy of this bank to join wholeheartedly in every movement to increase the interests of Hereford and its trade territory.

—Co-operation with citizens of this community, who are progressive, makes all of us prosper.

**The First National Bank OF HEREFORD**

**M SYSTEM**  
"Saves for the Nation"

While the science of aviation takes things higher and higher, our scientific method brings groceries down lower and lower.

*Specials for Friday and Saturday.*

COOKIES, assorted	31c
BARREL SNAPS	29c
CHIPSO, large	20c
LUX FLAKES	11c
POWDERED SUGAR, package	10c
Coffee Admiration, 3 lbs With Cup and Saucer	\$1.61

Through the New System to Economy

# THE LAST OF THE DUANES

by Zane Grey

He saw a light before he made out the dark outline of the cabin. Then he heard voices, a merry whistle, a coarse song, and the clink of iron cooking utensils. He smelled fragrant wood smoke. He saw moving dark figures cross the light. Evidently there was a wide door or else the fire was out in the open.

Fortune favored him. There was bushes, an old shed, a wood pile, all the cover he needed at that corner.

Before he peered between the rough corner of wall and the bush growing close to it Duane paused a moment. This excitement was different from that he had always felt when pursued. It had no bitterness, no pain, no dread. There was as much danger here, perhaps more, yet it was not the same. Then he looked.

He saw a bright fire, a red faced man bending over it whistling, while he handled a steaming pot. Over him was a roofed shed built against the wall with two open sides and two supporting posts. Duane's second glance, not so blinded by the sudden bright light, made out other men, three in the shadows, two in the flare, but with backs to him.

"It's a smoother trail by long odds, but ain't so short as this one right over the mountain," one outlaw was saying.

"What's eatin' you, Panhandle?" ejaculated another. "Blossom an' me rode from Faraway Springs, where Poggin is with some of the gang."

"Excuse me, Phil Shore, I didn't see you come in, an' Boldt never said nothin'."

"It took you a long time to get here, but I guess that's just as well," spoke up a smooth, suave voice with a ring in it.

Cheseldine's voice! Here they were—Cheseldine, Phil Knell, Blossom Kane, Panhandle Smith, Boldt—how well Duane re-

membered the names—all here, the big men of Cheseldine's game, except the biggest—Poggin.

Duane had holed them, and his sensations of the moment deadened sight and sound of what was before him. He sank down controlled himself, silenced a mounting exultation, then from a less strained position, he peered forth again.

The outlaws were waiting for supper. Their conversation might have been that of cowboys in camp, ranchers at a roundup. But Duane listened with eager ears, waiting for the business talk that he felt would come. All the time he watched with the eyes of a wolf upon its quarry.

Blossom Kane was the lean-limbed messenger who had so angered Fletcher. Boldt was a giant in stature, dark, bearded, silent, Panhandle Smith, a short, bow-legged man, red-faced, merry, cook profane man, resembling many rustlers Duane had known, particularly Luke Stevens.

And Knell, who sat there, tall, slim, like a boy in build, like a boy in years, with his pale, smooth, expressionless face and his cold gray eyes.

And Cheseldine, who leaned up against the wall, handsome, with his pointed face and beard, like an aristocrat, resembled many a rich Louisiana planter Duane had met. The sixth man sat so much in the shadow that he could not be plainly seen and though addressed his name was not mentioned.

Panhandle Smith carried pots and pans into the cabin and cheerfully called out: "If you gents air hungry for grub don't look fer me to feed you with a spoon."

The outlaws piled inside, made a great bustle and clatter as they sat to their meal. Like hungry men they talked little.

Duane waited there for a while

and then guardedly got up and crept around to the other side of the cabin. After he became used to the dark again he ventured to steal along the wall to the crack and peeped in. The outlaws were in the first room and could not be seen.

For Duane the twenty-fifth of October seemed a whole lifetime in coming. When that day dawned he left a lonely camp in the brush and rode into Bradford.

He went to the old inn-keeper, with whom he had made acquaintance, and leaving his horse in the stable set off in search of Buell.

Inquiry discovered the night operator at his boarding house asleep. Duane had him awakened. Buell came in heavy-eyed, but curious, half-expectant.

"Buell, I'm sorry to disturb you," said Duane, "but my business is urgent. You can aid me. I'm going to arrest a man here today, a prominent citizen. Now it's likely some of his friends—somebody, at any rate—will shove a gun in your face, or the day operator's, and make you send telegrams along the line."

"This will probably happen after I take the train with my man. What I want you to do is to post the other operator. Then in case this does happen to either of you be cool and pretend to send the message given you. But send the wrong message—anything at random. Bluff the thing so these allies of my man will think they can stall operations east."

Buell promised with a heightened color and considerable show of

pleasure to go at once and relieve the day operator, who, he said, wanted some time off duty, and to stay by his instrument as long as needed.

"Who're you after?" he asked excitedly.

"You'll know presently. Another thing—my horse is over at the inn. I'll have to leave him and I'd like you to take care of him till you hear from me. If you don't hear—he's yours."

The time passed. When he went out he saw several Mexicans, a cowboy and two men, and they all watched him curiously. Next he ran into Sheriff Bridger.

He laid a heavy hand on Bridger.

"I want Cheseldine. Is he coming?"

The sheriff gasped and his

swarthy face turned green. He looked sick. He could not speak. Over his shoulder Duane saw Cheseldine coming with a group of men, all intent upon themselves. "I'm Buck Duane, Texas Ranger," he said close to Bridger's ear. And he drew his gun and pressed it against the sheriff. "Look down," he added.

Bridger saw the gun and almost collapsed.

"Give me your hand-cuffs," went on Duane.

Bridger produced them and held them out with shaking fingers and Duane snatched them, and with a look at Bridger that meant death, he shoved him back.

Then Duane with gun high leaped in front of the approaching men.

"Cheseldine!" he yelled piercingly.

ly. All of them halted as if the word had petrified. One of them turned a ghastly, stricken white. "Hands out! Not up! In front of you! Quick!"

(To be continued next week.)

**PLUMBING**  
Let Me Figure With You  
**REPAIRING**  
and  
**GENERAL PLUMBING**  
Dipprey & Barnhart  
Phone 33

## Progressiveness

The customers of this bank will always find us in close touch with the interests of the community, conservative in its policies, yet always willing to get behind the wheel and help to put things over, things that spell PROSPERITY for Hereford.

**The First State Bank**  
Hereford, Texas

## The Air was the Testing Ground for Phillips 66



In an airplane fuelled with Phillips gasoline, Col. Art Goebel flew from San Francisco to Honolulu in 26 hours, winning the Dole \$25,000 prize. . . . And now, in Phillips 66, you get this famous air-tested gasoline adapted for use in modern high compression motors. It's a fuel of Controlled Volatility\* to fit the climate and the season. It starts easily, even on the coldest days—is full of pep—accelerates quickly—has abundant power. . . . Yet it costs no more than ordinary gasoline. . . . Try it today.

### \*Controlled Volatility



Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. The volatility of Phillips 66 is scientifically varied (controlled) to fit the season, and the climatic conditions of the locality in which you buy it.



**Phill-up with Phillips**

Schley Avenue and Third Street Second and Miles  
T. E. Major, Local Agent

**CHOICEST MEAT CUTS**  
Delicious, always fresh and tender.  
The best quality meats we can buy

**Texas Meat Market**  
Phone 353

**Ready to Grow!**  
WHEN you feed your chicks Purina Chick Startena expect them to live . . . expect 15 to 20% greater growth than ever before . . . expect them to reach maturity earlier . . . at a lower cost per chick.

Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.

That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina . . . keep them on Purina all the way through." They'll live . . . they'll grow . . . and lay early. Get your Purina today.

**JONES & McLEAN**

**Now you can make it Colder than Cold**  
The Cold Control, remarkable new feature found only in Frigidaire, gives you six different freezing speeds which you can use at will. It is a simple dial which speeds the freezing of ice cubes and desserts and brings you new convenience, new simplicity.

Come in and see what it will do, and get a free copy of our new recipe book.

**J. C. CUMMINS**  
Hereford, Texas

**Why Winter Cooking Requires More Gas**  
Consumers who use gas for both cooking and heating realize why their bills are higher in winter than summer. They know that it takes much more gas to keep them warm during severe months than in periods of mild weather. In cases, however, where gas is used only for cooking, consumers sometimes wonder why their winter bills are higher than in summer. There are several reasons, one of which is that more hot food is eaten in winter than in summer.

Water coming from the faucet in summer frequently averages around 70 degrees in temperature, while in winter it may average as low as 45 degrees, or a temperature lower than that of the ice water you drink in summer. Thus, in winter, the temperature of the water may have to be raised 167 degrees to reach the boiling point, while in summer it may be necessary to raise it only 142 degrees—or even less.

This same situation applies in more or less degree to all branches of cookery. The articles of food go into the oven or on the stove at a lower temperature than in summer, the utensils are colder and the air in and around the stove is colder—so more gas is required for cooking in winter than in summer even if the same menus are used.

The West Texas Gas Company organization works diligently throughout the year to the end that you may enjoy A REALLY GOOD GAS SERVICE, whether it be on the Fourth of July or during the bitterest wave of winter cold.

**West Texas Gas Co.**  
Headquarters for Gas Appliances.

# SPECIALS FOR FRIDAY AND SATURDAY

25 Pound Box Nice Prunes ..... \$1.95  
 Gallon Can Blackberries ..... \$ .63

## AND HERE'S WHERE YOU WIN!

10 pounds Sugar ..... 75c  
 4 pound package Raisins ..... 38c  
 10 pounds Spuds ..... 25c  
 5 cakes Crystal White Soap ..... 25c  
 2 No. 2 Tomatoes ..... 24c

REGULAR RETAIL PRICE FOR THE LOT ..... \$1.87

**SPECIAL PRICE \$1.52**  
**Friday and Saturday**

## HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

He Set A Good Motto

By Albert T. Reid



dist and Presbyterian churches in Texas have, it seems, more schools than are needed. Some are self-supporting and others are not, and both denominations are now planning consolidations or removals. The localities in which these several schools are situated have put their money into them in good faith with the churches and it looks like bad faith on the part of the denominations to abandon or remove a self supporting school built up largely of the gifts and enterprise of a community. It is even worse when a church puts such a school on the auction block and sells it to the city that will pay the highest price. Churches should be careful, even more than individuals, to maintain their business integrity.

### More and Better Cotton.

Seemingly Texas does not need more cotton, but it needs better cotton. Some 20 years ago an A. & M. teacher went to Brazil to experiment in that country for a railway company in raising cotton. Returning in 1926, he brought with him some cotton seed that is said to produce twice as much cotton to the acre as that grown on surrounding land and that it sells for four cents more than the best staple. Experiments conducted with this cotton in Shelby county are so satisfactory that a large acreage is being grown this year for seed.

### Texas "Stagers" Visitors.

A traffic representative of the Canadian Pacific Railway, making his first visit to Texas since 1917, says: "The development since then has been such as to stagger the imagination, and Texas' greatest development is yet to come." He adds that "principle of sound busi-

ness forced us to establish a Texas office."

Many of us who see Texas growing all the while fail to see anything remarkable in that growth, but the occasional visitor is impressed with the progress that is everywhere so evident.

### Carlsbad Cavern Road.

Carlsbad Cavern which is partly in Texas, is to be made more accessible to visitors from the state by building a state highway from Pecos, a distance of 51 miles, to a connection with the New Mexico highway. Improvements made in the cavern will make it more easily explored and this new roadway connects with the Broadway of America. Incidentally it will also help along the big boom at the enterprising Pecos City.

### Pecan Duty Sought.

Pecan growers in session at Junction City discussed at some length the competition with pecans imported from Mexico. These pecans are in appearance much like the Texas nuts, but are inferior in quality and are a large factor in keeping down the price of Texas-grown pecans. An effort will be made to get Congress to increase the present 3 cent duty to 6 cents a pound and to place a 12 cent a pound duty on shelled pecans.

### Water Rate Reduced.

No, it was not done by a corporation that owned the city waterworks. Where corporations control public utilities rates are seldom reduced and then only when they are forced down after hard fights. But quietly and without any public demonstration the city council at Midland has reduced water rates 25 per cent, after finding that

the city could afford such a reduction.

### Cows, Sows, Hens.

A Mitchell county farmer, who has five cows, a few pigs and some chickens as a sideline to farming has been keeping books and finds that he has had within a year a gross income of \$1,425 from the little sideline, practically all of which is profit. This just shows what a farmer may do anywhere in Texas.

### Singing Dog Dies.

Washington.—Bimbo, the only singing dog in captivity died at the National Zoological Park. Bimbo was a native of Brazil and for the last six years was a living proof that there exists in South America dogs which never bark but sing like birds.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

### USED CARS

ON SALE AT GARAGE SALES ROOM

1926 Ford Coupe  
 1928 Chevrolet Cabriolet  
 1927 Buick Coupe  
 1927 Chevrolet Coach

DIXON MOTOR CO.  
 Corner of Second and Miles

### NEATS FOOT OIL

One sale for a short time at \$1.00 PER GALLON  
 Bring Your Can.

STAR SHOE SHOP  
 South Main Street  
 C. G. BALL, Prop.

For Your Paper Hanging and Painting  
 NEATLY DONE  
 Estimates free.—Call  
 W. P. Underhill  
 414-J

### Real Estate Loans

Renewals or Refinancing	Purchasing a Home	Building or Remodeling a Home
-------------------------	-------------------	-------------------------------

Monthly Payment Plan

## Ralph Barnett

### To Lecture at High School Auditorium Tonight



TOM V. ELZEY



MRS. TOM V. ELZEY

Mr. and Mrs. Tom V. Elzey, noted lecturers on mental hygiene and clean living who will address Hereford parents at the high school auditorium Thursday night, March 14, beginning at 8:00 o'clock. This is an unusual opportunity for the parents of Hereford, and the school authorities urged their attendance at this meeting.

not so difficult as it first appears.

### Too Much Politics.

One of the greatest obstacles in the way of remedial or constructive legislation of any kind in Texas is that too many legislators are interested in politics than in legislation. Before any regular session is over there are scores of wire-pulling candidates at work in both houses and nearly half the members are prospective candidates for some position. Under such conditions the interests of the state are subordinated to personal ambitions. Special sessions later in the year are even worse for by that time almost everything else seems to be forgotten and the supreme.

### Buying Church Schools.

It is bad that in their denominational efforts churches establish schools that can not be properly supported, but it seems even worse that in admitting their poor business judgment in starting too many schools, the successful school should have to succor along with the unsuccessful. Both the Metho-

### Texas & Texans

By WILL H. MAYES.

#### No Judiciary Reform.

Hon. C. H. Jenkins, member of the legislature from Brown county, one of the ablest lawyers of the state, who introduced a number of court reform measures in the House in 1928 with resolutions adopted by the Texas Bar Association, has abandoned all hope of any substantial court reform so long as the legislature is so largely composed of young lawyers. In a letter to the press he states that the judiciary committee of the House, composed of 21 lawyers, killed all his bills looking to reforming court proceedings without giving any reasons and without offering any amendments or substitutions. A few of the older lawyers strongly favored all the measures, but the young attorneys of the kind usually sent to the legislature evidently do not want and will not have court proceedings simplified in the interest of those who are forced to resort to the courts. The present almost unbearable conditions will continue in Texas as long as the people continue to send fledgling lawyers to the legislature. From Judge Jenkins' experience it would seem that Texas courts are suffering from lawyer-made laws.

#### Cisco's New Hotel.

Cisco is doing the things that make it look more and more like the city its progressive people are determined it shall be. That new

story hotel is about completed, and those who have seen it say there will be nothing in Texas hotel architecture or equipment to beat it. The Cisco News, which fosters every worth-while local enterprise, is going to help commemorate the hotel completion by issuing a special hotel edition.

#### West Texas Enterprise.

That West Texas is developing rapidly and that there is strong local rivalry between the towns is shown in the increased activities of the chambers of commerce. A few years ago it was difficult for any West Texas town to raise even \$5,000 or \$10,000 for its chamber of commerce, but Abilene has decided that it will need \$40,000 for that purpose this year and will go to work with that amount as the goal. As this is only \$7,000 more than used in 1928, the undertaking is

#### American Telephone and Telegraph Co., Bell System

##### 158th Dividend

The regular quarterly dividend of Two Dollars and Twenty-five Cents (\$2.25) per share will be paid on Monday, April 15, 1929, to stockholders of record at the close of business March 14, 1929.

H. BLAIR SMITH, Treas.

#### Southwestern Bell Telephone Company

##### Thirty-Fifth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Monday, April 1, 1929, to stockholders of record at the close of business on Wednesday, March 29, 1929.

R. A. NICKERSON, Treas.

**THE STAR THEATRE**  
 Wednesday and Thursday, March 20-21

**JOHN GILBERT**  
 Heat-thirst-and the throbbing under-current of passion!  
**DESERT NIGHTS**



## To Insert an Ad Just Phone 30

Our classified column brings real results—use it if you want to buy or sell anything, employ anybody, get a job, find an article, return a lost article, or for most any purpose—

It's so simple! Just Call No. 30 and tell us what to put in the paper—then sit back and rest assured that results will be immediate and satisfying.

USE CLASSIFIED!

**The Hereford Brand**

Published Every Thursday  
 Entered as Second-Class Matter, March 14, 1928, at Hereford, Texas, under No. 1057.  
 Post Office at Hereford, Texas, established 1882.  
 Acceptance for mailing at special rate of postage provided for in Act of October 3, 1917, authorized on March 14, 1928.  
 Paid in Advance  
 Subscriptions: \$1.00 per Annum in Advance  
 Single Copies: 5 Cents  
 Advertising: See Special Notice  
 Editor: J. E. Johnson  
 Publisher: J. E. Johnson

# CLASSIFIED ADS

## For Sale or Trade

**DR SALE**—490 acres, improved, th. some good alfalfa land, near Hereford. J. M. VETESK, Canyon, Texas. 9-1fc

**DR SALE**—Used, three disc Oil-er plow, good shape. C. H. YAR. 9-1fc

**DR SALE**—Royal portable type-writers in colors to match your filters in colors to match your L. MURCHINSON. 9-1fc

**DR SALE**—Some good one and two-year-old registered Hereford. C. J. PADDOCK. 7-4c

**DR SALE**—Deaf Smith county maps for sale, 50c each. THOMPSON IRELAND.

**DR SALE**—Fourteen-twenty-seven in Deere tractor, three row John Deere, six disc Sanders gang plow used only one season. A-1 shape, \$1250.00, terms, liberal discount for cash. E. K. HUFSTEDT, Box 2236, Lubbock, Texas. 7-4p

**DR SALE**—Selected Rhode. Is-land Red hatching eggs, 50c per setting. MRS. ARLIE DEAN, Rt. Hereford. 9-1p

**DR SALE**—Pure black bull dwarf fr. also red-top cane seed, each six dollar per bushel. O. WILDER, Box 135, Westway, Hereford. 9-3p

**DR SALE**—Or. trade, about one thousand bundles of maize. For sale or will trade for threshed grain. Phone 9014-F2. MRS. J. BROWN. 9-1p

**DR SALE**—Another chicken farm edge of town, priced CHEAP; terms if you like. JOWELL MURCHISON. 9-1fc

**FOR RENT**—Light housekeeping rooms, first door east of Presbyterian church. MRS. SPEER. Telephone 333-J. 9-1fc

**FOR RENT**—Two offices in the Newell-Ashbrook building. See J. O. NEWELL. 9-1fc

**FOR LEASE**—1000 acres grass on north creek, near Umbarger. WM. ASH. Phone 271, Canyon, Texas. 9-1fc

**FOR RENT**—Light housekeeping rooms, adults only. MRS. R. W. CARROLL. 9-1p

**FOR RENT**—Three room house, furnished. Call Phone 385. 8fc

**Wanted**

**WANTED**—Job plowing old land or sod. R. B. CALDWELL, Route A, Hereford. 9-3p

To give to someone who will dig it up and take it away, some concrete curbing. See J. A. BUCKNER. 9-1p

**WANTED**—Land breaking, any amount. New Rumely outfit. Write me. J. H. TURNER, Canyon, Texas. 8-2p

**WANT** Listing on farms and ranches from owners; have cash buyers. W. T. HOLLIS, Pampa, Texas, Box 321. 7-4p

**For Rent**

**FOR RENT**—Furnished apartment modern and gas heated. MRS. GRACE HUGHES, Phone 354-J. 9-1fc

**FOR RENT**—Light housekeeping rooms, first door east of Presbyterian church. MRS. SPEER. Telephone 333-J. 9-1fc

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**FOR RENT**—Three room house, furnished. Call Phone 385. 8fc

**Lodge Directory**

**LODGE No. 849.**  
Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

**HEREFORD LODGE**  
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. Fincher, N. G. L. H. Foster, Secretary.

**Wanted**

**WANTED**—Job plowing old land or sod. R. B. CALDWELL, Route A, Hereford. 9-3p

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**For Rent**

**FOR RENT**—Furnished apartment modern and gas heated. MRS. GRACE HUGHES, Phone 354-J. 9-1fc

**Lost-and Found**

**LOST**—A pair of black mare mules one of mules has blind eye. J. T. SWAGGERTY. 9-4p

**NOTICE**

**LOST**—15 miles west of Hereford, one bay saddle horse, with star on forehead, weight 950 pounds. If found notify C. T. GUSEMAN, Hereford, Texas. 33-1fc

**NOTICE IN PROBATE.**

To the Sheriff or Any Constable of Deaf Smith County—Greeting: You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Deaf Smith, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

STATE OF TEXAS,  
County of Deaf Smith.

To all persons interested in the

Estate of Mrs. Carrie P. Sherman, deceased, John P. Slaton has filed in the County Court of Deaf Smith County, an application for the admission to Probate of the Last Will and Testament of Mrs. Carrie P. Sherman, deceased, and for Letters Testamentary, which will be heard at the next term of said Court, commencing the first Monday in April A. D. 1929, at the Court House thereof, in the City of Hereford, at which time all persons interested in said Estate may appear and contest such application, should they desire to do so.

Herein fall not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have

executed the same.

ATTEST: L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas.

Given under my hand and the seal of said Court, on this the 11th day of March, 1929.  
(SEAL) L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas. 9-31pm

executed the same.

ATTEST: L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas.

Given under my hand and the seal of said Court, on this the 11th day of March, 1929.  
(SEAL) L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas. 9-31pm

## Special Men's Suit Sale For Friday, Saturday and Monday



We have one rack of Men's Suits, broken sizes, all good patterns, that we want to clean out, and for these three days you can have your choice of them at—

### Exactly Half Price

Included in the lot are HART SCHAFFNER & MARX, CURLEE and MERIT clothes. Remember the sizes are limited, and run from 35 to 40—nothing larger.

Regular prices on these suits range from \$25.00, \$30.00, \$35.00 up to \$50.00.

Just Cut the Price Half In Two and Take Your Choice!

No Alterations—No Refunds

## Fox Mercantile Company

## WE REPAIR

SHOES, SADDLES AND HARNESS

Get your harness fixed and oiled before it is too late. We have time to help you now.

We use No. 1 Neatsfoot Oil.

## Copeland Shoe Shop

## Custom Hatching a Specialty

Five hundred eggs or more, 2 1-2 cents per egg. Less than 500 eggs, 3c per egg.

To insure prompt delivery, place your orders early for baby chicks from our flock of White Leghorns, Reds, Rocks and other breeds

**Golden Rule Hatchery Co.**  
Phone 268-I. Lealie Robeson, Manager

## CASH SPECIALS FRIDAY AND SATURDAY

Sugar	Fifteen Pounds	\$1.00
Coffee	Two Pounds Schillings	\$1.05
Milk	Six Cans Small Size	35c
Raisins	Four Pound Package Market Day	31c
Matches	Diamond Brand Six Boxes	24c
Mops	Large Size Linene, Each	40c
Super-Suds	Large Package	9c
Hams	Country Cured, Per Pound	28c
Oranges	Nice Size, full of Juice, Per Dozen	23c

## Bakers Cash Grocery

## RE-FINANCE YOUR HOME

### or Build a New Home

With a Loan from

**NORTH TEXAS BUILDING AND LOAN ASSOCIATION**

\$12.00 Per Month Per Thousand, Paid In One Hundred Ten Months (110)

## Plains Insurance Agency

JOHN PATTON Manager

## THE STAR THEATRE

Saturday, March 16

Matinee, 2:00 and 3:30 p. m.  
Night, 7:00, 8:30 and 10:00 p. m.



## JOHN DEERE TRACTORS

Are going strong on May Brothers farm eight miles northeast of Hereford. Have combined over 2000 acres at a cost of 7 1-4 cents per acre; tilled 2500 acres at a cost of 12 cents per acre; plowed 300 acres of sod at 25c per acre.

Repairs on two tractors have been less than \$15.00 for the two years we have owned them. We find our John Deere tractors easy to start and ready to go.

MAY BROTHERS

Sold by

## KERR IMPLEMENT CO.

## Public Farm Sale THURSDAY, MARCH 21

BEGINNING AT 10:30 A. M.

At the Lance Farm, four miles south of Hereford, on 25-Mile Avenue, and one mile west. Having decided to retire from farming will sell at public auction, the following described:

FARM MACHINERY	HORSES
1—Emerson single row lister.	2—Gray mares, smooth mouth.
1—Oliver single row lister.	1—Bay mare, smooth.
1—Go-devil with disc.	1—Brown mare, smooth.
2—Go-devils with knives.	1—Black mare, coming 4.
2—Two-section harrows.	1—Black mare, coming 3.
1—Fourteen-disc harrow.	
1—Oliver two-row go-devil.	SOME HOUSEHOLD GOODS.
1—John Deere 2-row sod planter.	
1—Deering New Ideal mower.	SOME BUFF ORPINGTON CHICKENS.
1—Five-pow garden cultivator.	
1—Turning plow, fourteen-inch.	
1—John Deere 6 shovel cultivator.	MILK COWS
1—McCormick row binder.	1—Jersey and Holstein cow, calf by side.
1—McCormick broadcast binder.	1—Jersey, 3 years old, giving milk
1—Van Brunt drill.	1—Jersey and Holstein, 3 years old, giving milk.
1—Oliver 3-disc breaking plow.	1—Jersey and Holstein, 3 years old, giving milk.
1—Small grain grinder.	1—Jersey cow, age 4, dry.
1—Iron wheel bundle wagon, complete with frame.	1—Heifer, age 2, dry.
1—Box wagon, complete. Springfield.	1—Jersey, age 6, dry.
Some posts and wire.	1—Jersey heifer, age 3, giving milk.
1—One-row cultivator.	1—Jersey, age 7, giving milk.
1—Milwaukee row binder.	1—Jersey, age 8, giving milk.
1—Emerson two-row lister, with planting attachments.	
1—Sled go-devil.	HOGS
1—Two-row knife sled.	1—Registered Duroc Jersey male, age 16 months.
1—Extra set knives.	Some shoats, gilts and brood sows.
1—No. 6 Letz mill.	
Lot of useful articles too numerous to mention.	
Our farm equipment is all up in good shape and ready to hitch to.	

FREE LUNCH AT NOON. PIES AND CAKES SERVED BY THE PRESBYTERIAN LADIES. TERMS—CASH

## L. F. Boyd & Earl Lance, Owners

CLIFF ESTES, Clerk.

RAY BARBER, Auctioneer.

**THURMAN-CARL WEDDING**

Miss Ora May Thurman, daughter of Mr. and Mrs. French Thurman, and Frank Carl, son of Mr. and Mrs. C. H. Carl, surprised their friends last Friday when they were married by the Rev. E. H. Harper, retired Baptist minister, at his home in the Wyche community.

Immediately following the ceremony they left for a honeymoon trip to the mountains of New Mexico. On their return they will make their home here. Mr. Carl has charge of the cream station located in the Carl Cash and Curry Grocery.

**WARD NEWS NOTES.**

The Willing Workers Club met with Mrs. Fred Saltzman last Wednesday afternoon. After a very profitable afternoon which was spent in sewing. Delicious refreshments of hot coffee and doughnuts were served by the hostess. After a short business session the club adjourned to meet with Mrs. Daugherty March 20.

Our singing school is progressing nicely. Let everyone come and make it more interesting and don't forget the box supper for Friday night, March 15.

Rev. Hornbeak of Hereford filled his regular appointment here Sunday, when there was a large attendance. Sixty-two were present at Sunday school and we want to raise the number to 100 before Easter.

Singing school was dismissed Friday night and all went to Progressive to the old fiddlers' contest. Some splendid music was

heard and refreshments were served. A most enjoyable evening was reported by all who attended and we wish to extend a special invitation to Progressive to come to the box supper Friday night.

D. O. Williams made a business trip to Amarillo Saturday.

Mrs. Herbert Copeland and little daughter Marjorie of San Diego California, arrived Tuesday for a visit in the home of her husband's parents, Mr. and Mrs. J. C. Copeland.

**WOODROW IRELAND HONORED**

Woodrow Ireland, Hereford high school youth who has shown special aptitude in his musical studies has been selected for membership in the 1929 National High School Orchestra and Band Camp, according to word reaching here from Interlochen, Mich., where the Camp is located.

Proposal of the youngster for membership in the camp was made by local school authorities. The choice is considered especially complimentary in view of the fact that the camp has accommodations for only 300 and over 1000 applications were received for the 300 places.

The National High School Summer Music Camp is sponsored jointly by the National Federation of Music Clubs, the Music Supervisors National Conference and the National Bureau for the Advancement of Music as an incentive to musically talented pupils and as a reward to students of outstanding ability by giving them a summer of study under master educators and musicians. Only students of excellent character and undeniable talent are accepted at the Camp.

**Progressive News**

Mr. and Mrs. W. O. Miles visited their daughter, Mrs. Jim Blagg Sunday.

Mr. Cockrell and family called in the Sunnyside home Sunday.

Mr. and Mrs. C. E. Tice from the Frio community were at singing here Sunday night.

Jim Ricketts was in Amarillo last week attending the Stockmen's Convention. He had two baby beef animals the past year.

Millard Gregory spent Sunday with Clyde Russell.

Mrs. Ramsey visited with Mrs. Reeves Thursday.

Mr. and Mrs. Andy Thomas of Hereford were dinner guests in the Hershey home Sunday.

Mr. Harper of Wyche preached at Progressive Sunday afternoon. The Sunday school was glad to have him here and hope he will come again.

Mrs. Ora Russell is staying with home folks in Hereford while her mother is visiting a sister who is sick.

The Sunday school surprised Mrs.

Hershey after Sunday school last Sunday, the occasion being her birthday. The crowd brought dinner with them and all enjoyed a very pleasant evening. Those enjoying the occasion were Mr. Reeves and family, Mr. Higgins and family, Mr. Owen Neil and family, Jim Ricketts, Jess Caldwell, Catherine Ricketts, Weldon Augustine and J. C. Gregory, Ira Jean Ricketts, Mr. and Mrs. Parks, Lucille and Ruth Parks.

Mr. and Mrs. Caldwell and Eunice spent Sunday with Mr. and Mrs. Cecil Hodges.

Mrs. W. C. Russell called on Mrs. Reeves and Miss Benson on Thursday afternoon.

Mrs. T. E. Baker visited her brother, Mr. McBrayer, of Westway community Sunday.

Messrs. and Mmes. Leonard Ricketts, G. W. Smith, Luther Pevely, Claude Ricketts and Luke McBrayer and Claude Hughes visited Ira Ricketts Sunday afternoon.

Mr. and Mrs. Jasper Cockrell and family visited in the Mack Beach home Sunday afternoon.

A good crowd attended the old fiddlers' contest Friday evening, when Mr. Howard of Dawa was

judged the best fiddler by the crowd and was given a cake.

Mr. and Mrs. Jack Baker spent Monday with his parents.

There will be a community meeting at the school house Tuesday night, March 19, to decide on the kind of lights for the school building.

The literary and singing school held a box supper some time ago to buy lights and it is desired to put in a modern lighting system and a well and make other long needed improvements.

**SHEEP FLOCKS PAY.**

BONHAM.—The sheep population of Fannin county has doubled within the last twelve months, according to Edmund Singleton, county agent, who attributes the increase to the successful experiences of a few farmers who were induced to start small flocks of sheep on their farms several years ago. T. S. Cunningham who lives near Leonard has averaged around 100 per cent on his investment for three years from a flock of from ten to fifteen head. He states that he makes a greater profit from his

sheep than from any other department of his farm. J. Wright Russell purchased a car of good grade Rambouillet ewes from off a range last January a year ago and from these he has raised a 100 per cent lamb crop, selling his mutton lambs and keeping the ewe lambs to increase his flock. His first load of fat lambs averaged 100 pounds apiece and sold for 15 cents per pound, and this added to the wool clip from ewes more than paid the original purchase price. He now has 350 ewes.

FOR JOB WORK, TRY THE BRAND

**THE STAR THEATRE**

MONDAY AND TUESDAY  
March 25 and 26



**We Sell Quality Merchandise**

AT REASONABLE PRICES

"Service" is our motto—we solicit your patronage.

We Buy Eggs—Cash or Trade

SEE OUR SPECIALS FRIDAY AND SATURDAY

We Deliver—Phone 115

**Hoffman Cash Grocery**

**Everything for Your GARDEN NEEDS**

At a Decided Saving

—Start the planting season right by getting the latest, most modern implements here at our reasonable prices.

—Finest products of reliable manufacturers only. The articles listed below are guaranteed to give exceptional service:

- Rakes, Hoes, Watering Cans, Weeders, Hose Menders, Digging Forks, Lawn Mowers, Garden Hose, Trowels, Spades, Shovels, Shears

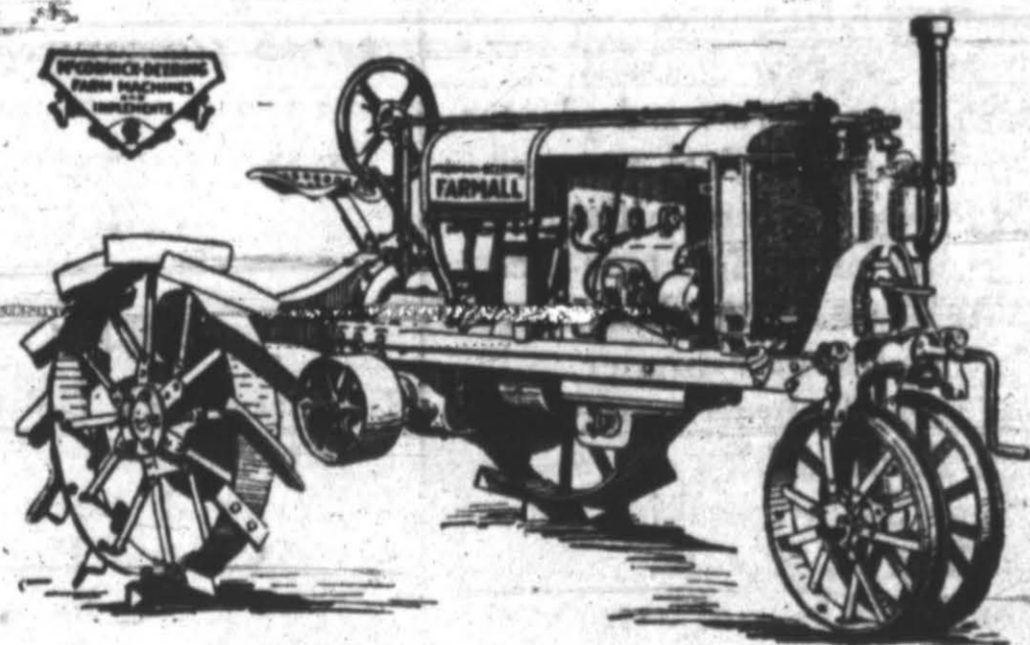
PLANTING TIME IS NEARLY HERE

**STREU HARDWARE CO.**

"The Home of Good Equipment"



**The Farmall Is Master of Every Farm Power Job**



The McCormick-Deering Farmall is master of every farm power job. It will do all the work of any other type of tractor of equal capacity, and, in addition, will plant and cultivate corn, cotton and other row crops.

From radiator to drawbar the Farmall is McCormick-Deering design and construction. Farmalls have proved their practicality under all farming conditions in every section of state, country and continent.

The power take-off is built integral with the Farmall, thus it is truly an all-year, all-purpose, all-crop tractor. It comes fully equipped for immediate use.

**4-ROW LISTER CULTIVATOR ATTACHMENT**

The 4-row lister cultivator for the Farmall tractor employs the same type of cultivating units as are used on the well-known McCormick-Deering P. & O., 2-row lister cultivator. The four units are pivotally attached to a long, angle-iron draft bar, which gives each unit the flexibility required to follow its row whether the rows are parallel or not. Second and fourth units—from the right—have beams sufficiently longer than those of the other two to place them back so that the four units cannot get in each other's way, either in working or in making a turn.

The cultivating equipment of each unit comprises two shovels, two disks, and a long shield. The shovels are regularly equipped with pin breaks, through spring-trip can be supplied on special order. Four-row shovel attachments are also supplied when needed.



*"Good Equipment Makes A Good Farmer Better"*

**R. B. R. IMPLEMENT COMPANY**

DIMMITT

HEREFORD

FRIONA

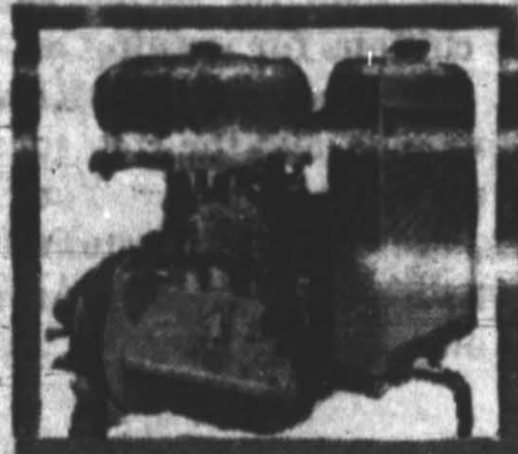


# The "Greatest" Combine made **EVEN GREATER**

**New Motor—New Steel Straw Spreader  
—New Roller Chain, Steel Sprocket and  
Pulley Equipment—New Tritex Steel  
Shafts—New Refinements.**



The GLEANER BALDWIN Reap type Threshing Cylinder has proved to be more efficient for threshing work than other types.



Simple power under all conditions is supplied by the new 4-cylinder heavy duty motor.



An All-Steel straw spreader operating on roller bearings is another major GLEANER BALDWIN refinement.



All principal drives are equipped with roller chains running over cut steel sprockets.

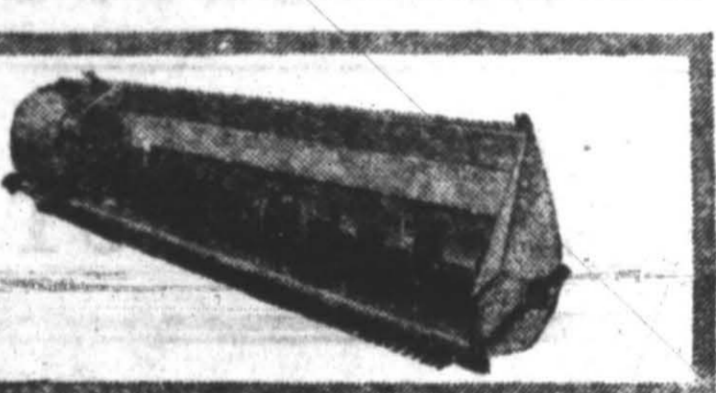
Several years ago the Gleaner Combine Harvester Corporation set out to build the finest Combine ever offered to the farmer. That this was accomplished is a matter of record. Today the "Greatest" Combine is made even GREATER—a Combine that will completely change your harvest, mechanically and financially—a Combine that assures the lowest production cost—a Combine that is DEPENDABLE. This new Combine whose simplicity and quality of construction eliminates costly repairs and delays—a Combine that makes the harvest easier, less costly and more profitable.

The sturdy, honest construction principles of the GLEANER BALDWIN COMBINE are well known. It is as near an all-steel machine as is possible to build. Ball and roller bearings are used on all important friction points on the Combine. Cut steel sprockets and high class roller chains are employed on all important drives. The Alemite-Zerk lubrication system is used throughout.

The GLEANER BALDWIN is lighter in weight than most Combines, yet stronger. It is cheaper in first cost, and costs less to operate and keep up. It has greater separating capacity per pound of weight and per foot of cutter bar and is the most simple Combine on

the market from point of operation, having fewer adjustments and fewer working parts.

The GLEANER BALDWIN cuts and threshes the grain in the field in one quick, single operation. Under average conditions it will enable you to market your wheat earlier. It will make you independent of labor trou-



Original Patented Spiral Conveyor Feeder

The famous Original Patented GLEANER BALDWIN Spiral Conveyor-Feeder is the most effective, efficient and economical means ever devised or used for conveying cut grain from sickle to threshing cylinder. It is to a large extent responsible for the GLEANER BALDWIN Combine weighing less than any other Combine approaching it in threshing capacities. It does away completely with canvas and a multitude of working parts. It is warranted by the manufacturer for the life of the Combine.

ble. No crews to pay or supervise—no large meals to cook—no waiting for threshers.

Whether you handle large or small acreage, the GLEANER BALDWIN Combine will enable you to do a quicker, easier, cleaner and more profitable job.

If you are interested in a more economical, easier harvest, one that will make you more money, get in touch with us today. We will be glad to more fully explain the many advantages of the GLEANER BALDWIN and show how it will SAVE for you like it does for the many thousands of GLEANER BALDWIN owners.

## SERVICE

We have on hand, at all times, a complete stock of GLEANER BALDWIN parts. Immediate service by a skilled mechanic will be available to any GLEANER BALDWIN owner. This Service eliminates costly delays and protects you against any and all loss of time. Be sure to ask us about this valuable GLEANER BALDWIN Service feature.

Copyright 1928, G. C. H. Co.

# J. H. BLACK, Local Agent

Hereford, Texas.

## He Wished All In Texas Could Know About It

"For three years I was a constant sufferer from liver disorders, acid stomach and other troubles. Sargon is the only medicine I ever found that overcame my



T. M. CAMPBELL

troubles, and I wish it was so that everybody in Texas knew about this wonderful medicine.

"No matter how careful I was about my eating, I suffered after every meal with gas pains and indigestion. I had no relish for even the most tempting dishes. My liver was inactive and I had to take strong laxatives continually. I felt tired, and run-down, and became so nervous I would roll and toss about for hours every night before I could get to sleep.

"Sargon went right to my troubles after everything else had failed. It put my stomach in perfect condition and I get real pleasure out of my meals now for I eat everything I want and I have such a fine appetite I relish every bite. I even eat between meals and at night, and never have a moment's trouble from indigestion. My nerves are strong as steel again and I sleep like a top from the time I hit the pillow until time to get up in the morning. I have gained weight and I feel fine all the time.

"Sargon Soft Mass Pills completely overcame my constipation. I never have to take laxatives now for my liver is in perfect condition.

"I have already told many of my friends what a wonderful medicine Sargon is. It deserves full credit for it does just what they say it will do."

The above statement was made recently by T. M. Campbell, elec-

trical engineer in charge of all electrical work at Fort Sam Houston, San Antonio.

Sargon may be obtained in Hereford at Clark's Drug Store.

### First Methodist Church

E. B. BOWEN, Pastor.

The revival at the Methodist church will begin the first Sunday in April. It will be conducted by Rev. J. Ed Morgan of Texarkana, Texas. Rev. Mr. Morgan is an approved evangelist of the M. E. Church, South. He has had a number of years experience in the evangelistic field. Before entering this field he was a pastor of and served some of the leading churches in the Texas Conference. He is an able speaker and possesses a pleasing personality. He comes to the local church well recommended. The music and young people's work will be under direction of Rev. Henry Rankin, who is associated with Mr. Morgan. He too comes well recommended for his task. The public is cordially invited to attend.

### STANDARD TRAINING SCHOOL AT M. E. CHURCH

The general Sunday School Board at Nashville has granted the local Methodist church a Standard Training School, beginning April 22, to continue five days. There will be four instructors approved by the Board. This will be the first time such a school has been conducted here. A number are expected from Dimmitt and possibly other nearby places to take the work. The following courses will be offered: Organization and Administration of the Sunday School, the Primary Child, What Every Methodist Should Know, Stewardship. The names of the instructors will be announced later. We will be glad

to have all who are interested in Sunday school work enroll for one of the courses.

REV. E. B. BOWEN, Pastor.

### First Presbyterian Church

JAS. T. ROSS, Pastor

Regular services, with sermons by the pastor. Preaching at Jun- bo at 3:00 p. m. Special music, under the direction of Miss Baker, will characterize the services. A very cordial invitation is hereby extended to every one.

Weekday activities of the church will include Westminster Guild, on Tuesday at 3:30 p. m., Woman's Missionary Society, Wednesday at 2:30 p. m., Choir rehearsal Wednesday, 7:15 p. m.

### ASSEMBLY OF GOD CHURCH

M. R. COLAS, Pastor.

Sunday school 9:45. Bro. Jack Hagar, superintendent. Preaching at 11:00, Christ's Ambassadors at 6:30, evening worship at 8:00.

"The little church around the corner." Once more you are welcome to come and worship with us at the little home-like church, right in the midst of the residence district. Prayer meetings every Tuesday and Friday at 8:00. Special music every service. If you can come once you will come again.

### BAPTIST MINISTER TO RETURN SUNDAY

Higgins, Texas, March 11.

Mr. Seth B. Holman, Hereford, Texas.

Dear Mr. Holman: You will be glad to know that the revival in which I am engaged here is going along nicely. We are having great crowds and additions at each service now. Please say through your paper

that there will be services at our church there next Sunday morning at usual, and that the pastor will be there for the evening preaching service and desires a full attendance at that service. I am to leave here in the early afternoon of next Sunday and arrive there at 7:30.

I had a copy of the Brand of last week and to be sure I enjoyed it better over here than when I am at home. You are giving us a good paper.

Thanking you for this favor, I ask of you, and hoping to see you soon, I am, your friend,

V. M. CLOYD.

### FRIDAY BRIDGE CLUB.

Mrs. Barnard Hicks was a most charming hostess to members of the Friday Bridge Club and other friends at her home on West Fourth Street Friday afternoon.

Four tables were placed for the players and after a merry round of games it was found that Mrs. Claude Roberts held high score among the members and Mrs. Louie LeGrand was high among the guests, each receiving a lovely prize.

Mrs. Hicks served a delicious salad course to members and to

Mmes. F. H. Oberthier, L. L. LeGrand, Cliff Acker, Ray Barber, A. C. Halle and Miss Frances Oberthier.

### HOOD-DIVENS WEDDING.

Miss Leona Hood, formerly of Claude, Texas, but bookkeeper for the Norton Motor Company of Hereford, and Herbert Divens, blueman foreman of the West Texas Gas Company, with headquarters here, were married in Amarillo Monday evening.

The wedding was quite a surprise to the friends of both the bride and groom. Mrs. Divens has lived in Hereford for several years and has many friends here. Mr. Divens is a nephew of Mrs. E. W. Scovell of this city, and formerly lived in Independence, Kansas, coming here last October to associate himself with the West Texas Gas Company.

Mr. and Mrs. Divens will make their home at the Wesley apartments in East Hereford for the present.

We are taking measures for suits from two to three every day. Is yours in it? ORR'S TAILOR SHOP.

# WHIPPETS

See L. A. Ricketts at Old Stand for  
WILLYS-KNIGHTS AND WHIPPETS  
Whippet 4 Coach and Coupe \$698 Equipped  
Whippet 4 Sedan ----- \$758 Equipped  
Whippet 6 Coach and Coupe, \$877 Equipped  
Whippet 6 Sedan ----- \$942 Equipped  
Willys-Knight Coach and Coupe, \$1265 Equipped

We are here to stay and are ready for business. Call for demonstration, phone 176, or residence phone 42-J.

**Gamble-Motor Company**  
Hereford, Texas

# SMILES

There Will Always Be Smiles On Wash Day If You Use a

## One Minute Electric Washer

MODEL 60

PRICE  
\$98.50

We will be glad to demonstrate this machine to prospective buyers.

**Texas Utilities Company**

# MONUMENTS

If you are contemplating buying a monument or marker of any kind, large or small, I shall be glad to call on you and show you my designs and materials.

I can save you money on any order you may give me. Our prices quoted are for monuments delivered and set up at the cemetery on a good concrete foundation. No money down until you see the work and are satisfied.

### OUR GUARANTEE

We guarantee that every monument finished and shipped by us will give satisfaction in every way.

### OUR MATERIAL

Georgia Marble is today more universally used for monumental purposes than any other stone.

We pride ourselves in being able to offer you in addition to the above, the famous Pink and Grey Tennessee Marbles which are being used extensively for monumental purposes. We recommend the use of Winsboro Blue Granite for beauty, which is known as the "Silk of the Trade."

**IRVIN S. HAMILTON**  
LOCAL AGENT

## King Hammurabi

WAS THE FIRST INSURANCE MAN

—In Babylon, 6000 years ago, the toll of fire stirred the king to devise a plan of financial protection.

Centuries passed, until today sound stock fire insurance restores and rebuilds after fire losses.

We offer you a complete insurance service in an agency as "Old as Hereford."

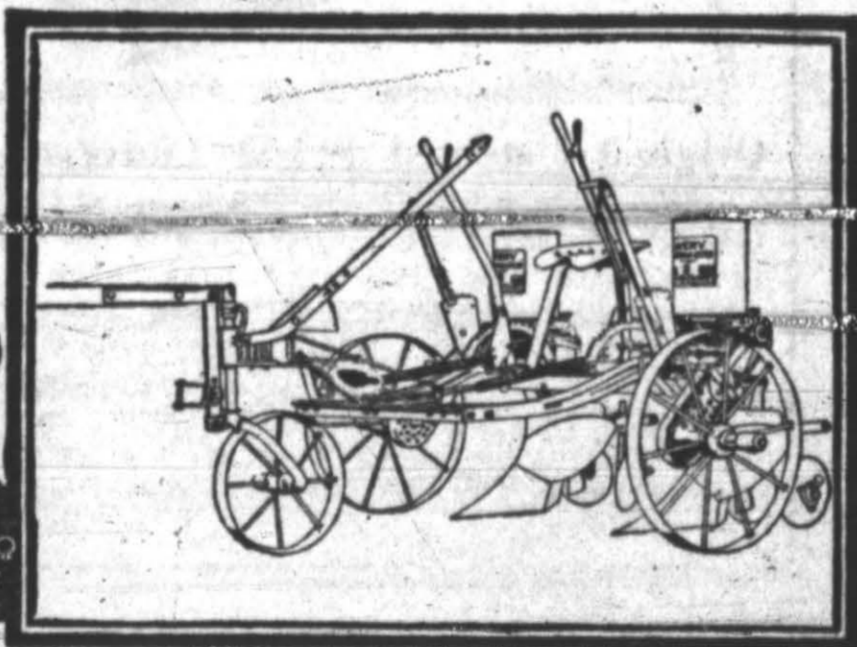
## Hereford Insurance Agency

JOHN McLEAN, Manager

## AVERY PLAINSMAN LISTER



THERE IS NO SUBSTITUTE FOR EXPERIENCE



## PERFECT BALANCE An AVERY PLUS Feature

For 100 years Avery implements have expressed an ideal. It has been handed down from generation to generation. Now it is voiced in Avery Plus Features.

Thus, in the Avery Plainsman Lister you have in addition to exceptional quality, an outstanding Plus Feature. It is the perfect balance of the implement—a product of the creative ability, sincere effort, experience and skill of

Avery designers, inventors and craftsmen.

Whether at work or in transport, this celebrated lister is in perfect poise. The front wheels do not fly up in the air when the bottoms are raised. Weight of operator, weight of plows, position, size, have all been scientifically considered to produce this perfect balance. Result? A better lister and better work.

### Avery Plus Features Make Money for You

In every case a Plus Feature saves time, saves labor, improves results. Thereby it makes money for you. Do you want this extra profit? Call upon us for further facts and a demonstration.

D. O. WILLIAMS,  
NINE MILES NORTH Hereford, Texas

FRIDAY AND SATURDAY ONLY

# TWO DAY SALE OF SMARTEST SPRING DRESSES



the lovely skirts that you want for spring and summer, the high color georgettes, the chiffons for evening or afternoons, the wool sports wear dresses... all boast the colors declared fashionable at the Paris spring openings, and the rich suntan shades and beiges made popular at southern resorts. You'll be delighted with the charming frocks, the ensemble costumes and the coats that you can have now at these low prices. An early selection will help you avoid the crowds.

**\$8.95  
AND  
\$14.95**

SPRING COATS,  
FORMAL AND  
SPORTS  
NOW AT DEEP  
REDUCTIONS



THE HOME OF MARY LEE and ENNA JETTIC SHOES

**Sprowls-Cronin  
& Company**



# New and Used Furniture

—Complete Line, such as Rugs, Floor Coverings, Gas Ranges, Living, Bed Room and Dining Room Suites, Bed Springs, Mattresses, Cabinets, Dressers, Window Shades —at a price that will fit the pocketbook of everyone. Don't forget to ask about our new line of Wall Papers, Paints, Enamels. Phone 111.

# Jones Furniture Store

## Too Late to Classify

WANTED—Sod to break, any amount not less than 100 acres. Phone 111, Jones Furniture Store. RED WELCH. 8-2c

LOST—A pair of brown shell-rim glasses, D. G. E. marked in case. Under please return to Brand of and receive suitable reward. E. M. SMITH. 9-1P

FOR SALE—About twelve head of dairy cows and heifers, terms. RALPH BARNETT.

FOR SALE—A young, fresh Jersey cow. MRS. D. E. TURBENNE. 9-1P

### LUNCHEON

(Continued to Page Four)

Attention to the fine cotton crop raised around Friona this year, where over 1000 bales would be ginned, and said he had made arrangements for some cotton seed which he could secure for those interested.

The meeting wound up with a splendid address by W. E. Dameron, of the hotel committee, who talked plain English throughout and put the hotel proposition in a light that any citizen indisposed to help could hardly dodge. He spoke of the need of closer community spirit, that intangible thing that welds individuals into communities together, and said there were some here who not only were not helping but were actual stumbling blocks to the work of the committee. He stressed the fact that men who work for the public good and communities that work together for a common cause are the ones that grow and prosper in this world's goods and influence.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 208.

E. D. Fox and John Patton were business visitors in Amarillo Wednesday.

Gingham Girl Flour, Womack's.

We have buyers for improved or unimproved land. SEWARD & SPEEGLE.

Mrs. J. D. Thompson left Saturday with her two daughters, Misses Nora Russell and Ida D. via Perry, Oklahoma. Mrs. Thompson has been absent several weeks but recovered sufficiently to make the journey home.

Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

These wedding bells ringing? They say, "Come Come!"

See your favorite comic character in person!

## High Breeze from West Kicks Up Sandstorm

The tall end of a Colorado storm struck the Plains country Monday and Tuesday in the form of an old-fashioned "blow," accompanied by the usual dust, and Monday afternoon and Tuesday were the most disagreeable days experienced here in several years. Wednesday it had moderated and Thursday was a beautiful, clear, snappy day. Some complaints have come in about wheat blowing out, but investigation proves that only that which had been put in badly was hurt, while the well handled fields are green and coming. There is lots of moisture underneath, and a good rain or snow within the next few weeks will insure an enormous wheat crop over this section.

## Forensic and Athletic Meet at Summerfield

A county-wide school rally will be held on May 3 at Summerfield when all the schools in the county will engage in forensic and athletic contests. The schools will also engage in a county-wide spelling contest, the winner to be announced on May 3 at the Rally. The contestants will be examined from the inter-scholastic league spelling list for 1928. Cash prizes will be awarded.

County Judge Wilson announces that all seventh grades of the county will hold joint graduating exercises at the Hereford high school auditorium on Thursday night, May 16. More details will be announced later.

### BRIDGE CLUB PARTY

Members of the Tuesday Bridge club and other friends were entertained by Mrs. F. H. Oberthier at her home Tuesday afternoon. Eight tables were placed for the "game" and for the games Mrs. Dow Mercer held high score among club members and Mrs. Ruby Shirley Gilbreath among the visitors. Each was presented a beautiful prize. Mrs. Oberthier, assisted by her daughter, Miss Frances, served a delicious salad course.

### CARLOT SHIPMENTS

Grain dealers the past week shipped out three cars of corn, three cars of heads and one car of cane seed.  
W. A. Hunter shipped a car of cattle to Wichita, Kansas.  
Herman Bubb of Parnell, Kansas, shipped six cars of steers to Walnut, Kansas. For several years Mr. Bubb has been buying cattle here about this time of the year and shipping them to Kansas for feeders.  
T. E. Seigler shipped twelve registered bull calves to E. W. Hou of Gore, Texas.  
G. W. Bramley shipped twelve cars of hogs to Wichita and four cars to Wichita, Kansas.

A Want Ad in The Brand is a sure, steady worker—try it out.

### MRS. J. L. SHERMAN

Mrs. J. L. Sherman passed away at her home in Burnett, Texas, Friday, March 8. She was laid to rest beside her husband at Clarendon last Sunday, March 10. Mrs. Sherman was the wife of the Rev. J. M. Sherman, pastor of the Methodist church at Hereford about seventeen years ago. Rev. Sherman died at Temple fifteen years ago. At the time he was presiding elder of the Sweetwater district. Mrs. Sherman was eighty-two years of age at the time of her death. Among those who attended the funeral rites at Clarendon were Mr. and Mrs. Cooper Morgan and family, Mrs. R. H. Lamb and daughter, Mrs. C. E. Craddock, Mr. and Mrs. Harold Wyer, J. A. Laney and family, of Wellington, John Sherman of Pasadena, California, and Mr. and Mrs. Blackwell of Amarillo. Mrs. Sherman left many Hereford friends who join the family in grief over the death of this fine pioneer woman. John Sherman, former banker here, spent Tuesday here visiting relatives and old friends, enroute to his home in California.

### FARM SALES

Date: Tuesday, March 19; owners, Duran-Gollehon; place, J. B. Gollehon farm five miles south, two miles east of Dimmitt; begins at 1:30 p. m. Horses, big string Jersey cows, farm implements, harness, household goods, cream separators, turkeys, chickens, incubators. Ray Barber, auctioneer.  
Date: Tuesday, March 21; owners, J. L. F. and L. E. F.; place, at Lance farm four miles south of Hereford on 25-Mile Avenue, and one mile west. Begins at 10:30 a. m. Large list of farm machinery, horses, household goods, chickens, milk cows, hogs. Ray Barber, auctioneer.

### BIRTHDAY DINNER

Mrs. M. I. Bowsher was the honoree of a lovely dinner given by her grand daughter, Mrs. Johnnie Orr, last Tuesday in honor of her seventh-fifth birthday. Only members of the family were present at this dinner and Mrs. Bowsher was the recipient of many beautiful gifts. A daughter, Miss Ellen Bowsher baked the birthday cake.

## Boys To Make Beauty Spot of School Grounds

Boys of the agricultural and vocational classes, under Prof. C. W. Humble, at Hereford high school have an ambitious beautification program under way at the school grounds. The old trees on the campus on the west side of the school up to the football grounds are being taken out and replaced with Chinese elm and ash. O. L. McKee has presented the school with a beautiful square tree which will be set out in front of the building. The tennis courts in the rear of the school will soon have a concrete foundation and work is to start soon on planing the football gridiron to grass.

## Summerfield School Entitled to State Aid

J. C. Griffin, rural school supervisor of the State Department of Education, Austin, has been here this week conferring with County Judge Earl W. Wilson regarding state aid for the Summerfield school. This school has passed all requirements and will receive state aid.

Mrs. C. T. Guseman was an Amarillo visitor Monday, visiting friends there.

Mr. and Mrs. R. H. Womack and daughter, Ary Fay, motored to Bellview, New Mexico last Sunday and visited friends, Mr. and Mrs. R. H. Caler.

If it's not a Parker Fountain Pen, it's not the Best fountain pen. Buy a Parker at CLARK'S DRUG STORE.

BARGAIN—Out of town owner will sacrifice 20 acres close in. terms. RALPH BARNETT.

We are taking measures for suits from two to three every day. Is yours in it? ORR'S TAILOR SHOP.

John W. White, M. A. Crum and V. E. Rushing of Friona were business visitors in Hereford Wednesday.

## R. B. R. School Has Attendance Record

The International Harvester Company's tractor school held in the R. B. R. Implement Company's building last Thursday, was unusually well attended and proved profitable to everyone who heard the lectures and witnessed the demonstrations. Through co-operation of the Amarillo branch house of the International Harvester Company, whose personnel included E. N. Black, assistant manager; George Buchenau, special harvester-thresher representative; Guy Harmon, tractor service expert; O. J. Stone, advertising man, and T. H. Buckingham, the entertainment was pronounced by all to be of an enjoyable and instructive nature. The policies of the I. H. C. were touched upon by Mr. Black who also dealt on the possibilities of the power farming era. Mr. Buchenau came forward with some instructive information of the harvester-thresher. Mr. Harmon was right there at all times answering questions pertaining to the care and operation of modern farm tractor.

Making it possible for their guests to remain through the entertainment, the R. B. R. served luncheon to approximately 500 in attendance at the noon hour. During the afternoon moving pictures were shown illustrating the practical use of tractor power on the modern farm which concluded the day's entertainment.

I buy my Drugs at CLARK'S.

### BABY CHICKS

Barred and White Rocks, R. I. Reds, Buff Orpingtons, S. C. White Leghorns, hatched every Tuesday and Friday. HILLSIDE HATCHERY & POULTRY FARM, Hereford, Texas.

John McDonald of Amarillo was here Saturday visiting friends and relatives and attending to business matters.

Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

We invite you to come in and visit us and tell us about your farm and ranch. SEWARD & SPEEGLE.

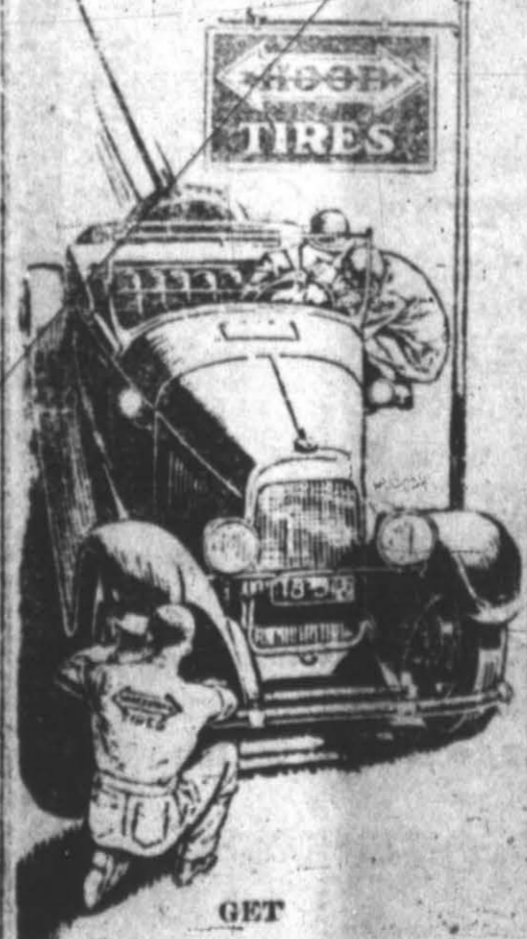
With each box of Hudnut's Three Flower Face Powder we will give a bottle of perfume free. CLARK'S DRUG STORE.

### CREAM WANTED

We pay all transportation charges. Market value of butter determines the paying price for butterfat. March 11th Chicago market, 48 1/2¢. Our price represents a 10% discount on the market value. The short cut from your farm to our creamery brings you more money. Why? Because we give you honest weights and tests; and churn your cream into good Butter and ship in carload lots to our own distributive outlets. We must have more cream. Ship us. Reference: Richardson County Bank.

### FALLS CITY CREAMERY CO.

Falls City, Nebraska



GET PHILLIPS 66 GAS NEW MOBIL OIL Here! Smith Filling Station Phone 206

## West-Way Items

Mr. and Mrs. Reagan of Tulla visited their daughter, Mrs. Evitt Sunday.

Mrs. Ramsey, son and daughter, Mrs. Vaughn of Tulla visited Mr. and Mrs. Paul Ramsey last weekend.

Another citizen for Westway—Baby Campbell, arrived Friday, a seven and one-half pound girl.

Lloyd Howton Manjeet spent Thursday night with Bob Giffland.

Mr. and Mrs. Keese entertained their cousin and wife of Tulla last Sunday.

Elvin and G. C. Hartman returned Thursday from Amarillo.

Judge Earl W. Wilson spent last Thursday in Westway school.

While driving across a culvert near his home A. W. Nicks was struck by another car, driven by Mr. Reese, going west, tearing the running board off and breaking the glass in the larger car, while a coupe was damaged. All parties were badly scared but nobody hurt.

Everybody is plowing getting the land ready for planting time. Our wheat is promising.

Roger Hartman has been very sick with scarlet fever but is lots better now.

Mr. and Mrs. Ira Cochell and children have moved to their farm. Mr. Keese made a business trip to Canyon Saturday.

### Legal Distinction

In law, flotsam, or floatsam, is derelict or shipwrecked goods floating in the sea, while jetsam is goods thrown overboard which sink and remain under the water.

### STAR THEATRE

Monday and Tuesday March 18 and 19



## Summerfield

Mrs. Henry Kendall was hostess to the W. M. U. at the home of Mrs. Sherman last Tuesday afternoon when Mrs. Davis was leader of a very instructive program and a social hour was enjoyed during which the hostess served delicious refreshments.

Miss Leatrus Waiser entertained last Friday night with a forty-two party.

Mrs. O'Neil of Clarendon spent Wednesday in the Ellis home.

James Dabbs and mother, of Waxahachie spent Sunday in the Meharg home.

John Patton of Hereford was a business visitor here one day last week.

Among those attending the Cattlemen's Convention were Mr. and

Mrs. L. H. Lookingbill, Mrs. Willis Jean Johnson, Mrs. Eva Lookingbill, Port Johnson and Lena Johnson.

Mr. and Mrs. W. L. Johnson and son, Part, drove through to Waco last week where they were called by the serious illness of Mr. Johnson's sister.

George Crozier of Dallas visited his cousin, Mrs. Ray Johnson last Wednesday.

Little Miss Billie Yovonne Sherman is spending several days with her grandmother, Mrs. Sherman, at Hereford.

Mrs. B. C. Roberson left Monday to visit relatives in Wichita Falls.

Miss Thelma Humphries, Mrs. J. A. Noland and son were callers in the R. D. Lance home Sunday evening.

Mr. and Mrs. E. B. Miles and children took dinner with Mr. and Mrs. R. D. Lance home Sunday.

Put Your Feet Under Our Table  
And You Can't Keep that Smile Off Your Face  
THE SUNRISE CAFE  
SAM HUTSON, Proprietor  
There's a Plate On for You

Arkansas ANTHRACITE COAL  
For Baby Chick Coal Brooders Now Here.  
Jones & McLean  
HEREFORD, TEXAS

COMING SOON!  
WAIT FOR IT!  
The Famous  
REXALL SALE  
See REX at the Rexall Store  
Corner Drug Store  
REX TYNES  
Registered Pharmacist, Manager  
Prescriptions delivered Phone 105

PIGGLY WIGGLY  
FRIDAY & SATURDAY SPECIALS  
Oranges Nice Size, California Red Ball, Dozen 19c  
Grape Fruit Thin Nine, Six for 29c  
Graham Crackers Two Pound Box 29c  
Marshmallows Half-Pound Package 12 1/2c  
Apples Evaporated, Three Pounds for 50c  
Walnuts Soft Shell Per Pound 27c  
Peaches Gallon Size 52c  
Mel'o Water Softener Two Cans 15c

**Progressive News**

(Crowded out last week)  
Mr. and Mrs. C. P. Caldwell and Miss Eunice spent the week-end with their daughter, Mrs. Jeff Robinson.

Misses Gusta and Lois Samuelson spent the week-end with their mother in Canyon.

Progressive basketball teams defeated Dawn teams last week. The Progressive boys won 4-17 and the girls of Progressive winning score was 4-12.

Mrs. Cockrell called in the Blagg home Sunday afternoon.

Mr. and Mrs. Park, Lucile and Ruth spent Sunday with Mrs. Henry.

Mrs. Ramsey spent Monday in the Westway community.

Frank Corn and family spent Sunday in the Willis Sawyer home.

Ira Ricketts was able to return to his home Saturday and the community is glad to know he is improving.

Mr. and Mrs. Lester Galley and children and Miss Lucile Parks were dinner guests in the Hershey home Sunday.

Mr. and Mrs. Orin Russell spent Sunday with her parents, Mr. and Mrs. Counts of Hereford.

Word was received Saturday of the birth of a daughter to Mr. and Mrs. Albert Schneider of Laverne, Iowa. Mrs. Schneider was formerly Miss Anna Wedel and resided here before her marriage.

Mr. and Mrs. Ratcliff visited their daughter, Mrs. Adam Flowers at Summerfield Saturday.

Miss Lucile Parks returned Tuesday from a visit with Marie Meharz at Summerfield.

Augustine, Millard and J. C. Gregory called in the Hershey home Sunday afternoon.

Messrs. and Mmes. W. A. and L. A. Ricketts called on Ira Ricketts Sunday afternoon.

Katherine Hershey of Canyon spent the week-end at home.

Jack Baker and wife visited his parents Sunday.

W. M. Sawyer went to Petersburg Wednesday on business.

Messrs. and Mmes. Luke McBrayer and Arch Daugherty spent Sunday with Mr. and Mrs. Ricketts.

Mrs. Ray Hershey called on Mrs. Baker Thursday afternoon.

Mrs. Orin Russell is spending the week in her parents home since Mrs. Counts was called to the bedside of a sick sister.

Mr. and Mrs. Fred Oberthier, Miss Frances Oberthier, Mr. and Mrs. Bobo McLean and Mr. and Mrs. C. C. Ferguson were dinner guests of Mr. Perkins and Miss Olive Perkins Sunday.

Mrs. Kate Carroll is visiting her daughter Mrs. Sawyer.

Mr. and Mrs. Purdie called Sunday on Mr. and Mrs. I. E. Baker. Ethel Webb and Lavina Edwards helped Velma Mae Baker celebrate her birthday last Sunday.

**Here and There.**

(Crowded out last week)  
There was a good crowd at Literary Saturday night and everyone enjoyed the program.

Mr. and Mrs. C. E. Tice, Mmes. J. W. Berry and C. M. Bell and G. L. Goad and Walter Tice were Amarillo visitors Tuesday.

Mr. and Mrs. Walter Easter of Lockney spent several days here last week visiting relatives.

Frank Hacker and wife are staying with the Sparks children while Mrs. Sparks is caring for her mother, Mrs. Hacker, who is critically ill.

Messrs. Thompson and Williams

**The Right Place**

To take your cream and where you get the correct test and quick service is

**Armour's Cream Station**  
BILL KNOX

**Better Built for**



**Better Service**

Superior construction assures you greater power and longer life when you buy a

**DEMPSER**  
NO. 12. BACK GEARED  
Ann-Oiled WINDMILL

Timber Tapered Bearings, Machine Cut Gears, Positive Brake and Oil-It-Once-a-Year feature make the Dempster No. 12 outstanding. Drop around and let our competent windmill and pump men show you a sample.

**BARNHART & SHREVE**  
Hereford, Texas

Also Carrying a Complete Line of Dempster Water Supplies

of Tokio spent Sunday at the R. F. Campbell home.

Miss Christine Fincher is out of school this week on account of sickness.

Misses Mattie and Elsie Andrews, George Sparkman, Tiny Lee Springer, Nettie Lee Green and Gladys Jones spent Sunday at the Henry Allman home.

Mrs. H. F. Hagerman of Grant, New Mexico, came Friday for a visit with her aunt, Mrs. C. M. Bell.

Mr. and Mrs. R. T. Green spent Sunday at the Oscar Campbell home.

Mr. and Mrs. W. L. Sullivan received word Sunday evening of the serious illness of their daughter at Hollis, Oklahoma, and left at once for her bedside.

Mr. and Mrs. J. W. Berry spent Saturday night at the Hacker home.

George Mosely returned Saturday from Hedley, Texas, where he had been called by the serious illness of his uncle.

Mr. and Mrs. Emmett Dixon and Mr. and Mrs. C. E. Tice, Lloyd and Maxine, attended singing at Flagg Sunday afternoon.

Mr. and Mrs. H. M. Mobley spent Sunday in Hereford with Mr. and Mrs. Cecil Wilkerson.

Mrs. Steele and son of Silverton were week-end guests in the home of her daughter, Mrs. W. A. Springer.

Mr. and Mrs. Henry Allman were Amarillo visitors Friday.

Harry Lane and Oscar Campbell helped Mr. Beauford stack feed last week.

A number from this vicinity attended the show at Dimmitt last Sunday afternoon.

Next Sunday afternoon is the regular singing at Frlo. A larger crowd than usual was present last Sunday and everyone is cordially invited to be there next Sunday and help sing.

**Arney News Items**

Lots of spring wheat and Barley is being planted hereabouts.

Ross Campbell was in Tulla last Thursday.

H. E. Ferguson and wife of Sweetwater spent the week-end in the H. E. Ferguson, Jr., home.

David Cook was here from O'Dell

**PLUMBING and Gas Fitting**

See Me First

**C. W. Bennett**

Phone 346

visiting relatives Sunday. He will be employed in a Happy drug store. The school and out-siders played an interesting game of basketball Sunday afternoon.

Mr. and Mrs. F. W. Fortner were in Amarillo Tuesday.

Several will go to Joel the 4th Sunday to attend a band program.

Mr. and Mrs. Ray Cole moved into their new house last week.

Will Graham was here from Quitaque Wednesday.

Mrs. Jim Graham and children of Hereford spent the week-end at the ranch.

Mr. and Mrs. Swartz of Tulla were guests in the Franklin and Ferguson homes Tuesday.

Several attended the declamation contest at Dimmitt March 7.

Arney school is practicing for the inter-scholastic meet at Canyon March 23.

Students and others are practicing a play to be given in connection with a box supper, proceeds to be used in paying for a light plant.

Several attended the J. H. C. tractor school at Hereford last week.

Mr. and Mrs. J. E. Cockrell of Progressive were Arney visitors Friday.

Several Arney folk attended the Erdman sale last week.

Our young people attended a party at the Ed Bailey home Saturday night.

Messrs. and Mmes. Woodward and Burris, Amarillo, spent Sunday with relatives here. The ladies formerly resided here.

Mrs. J. P. Hutson has returned from a visit in Amarillo.

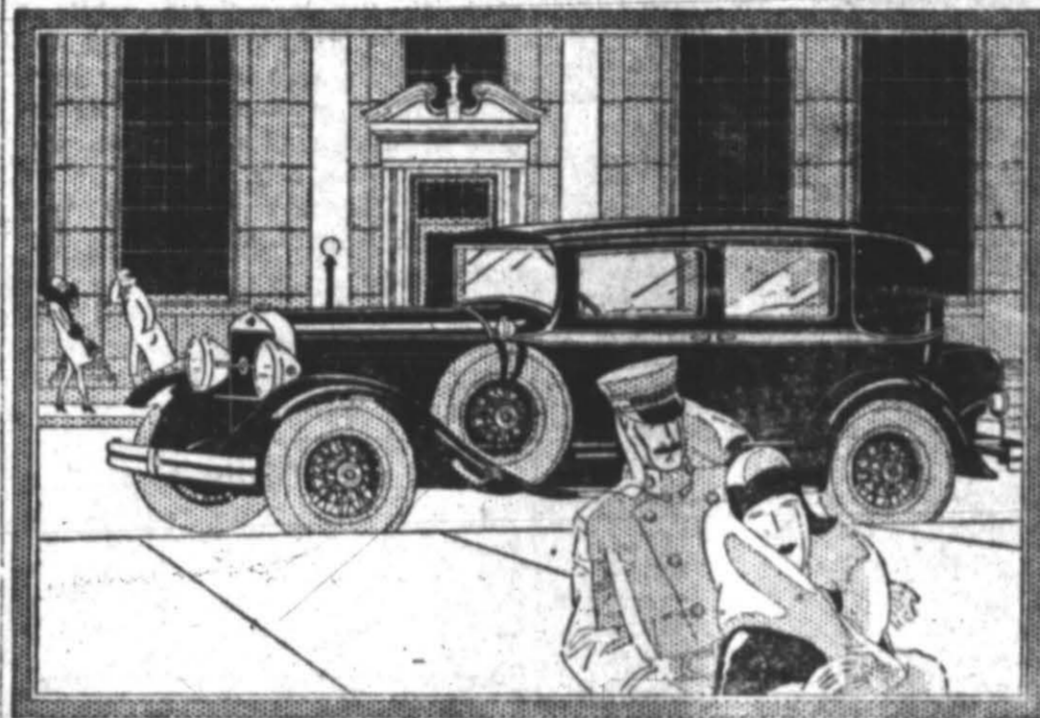
I WILL BUY YOUR

Horses and Mules

J. F. SWAGGERTY

**Studebaker's famous Commander**

NOW A SIX-\$1350 OR EIGHT-\$1495



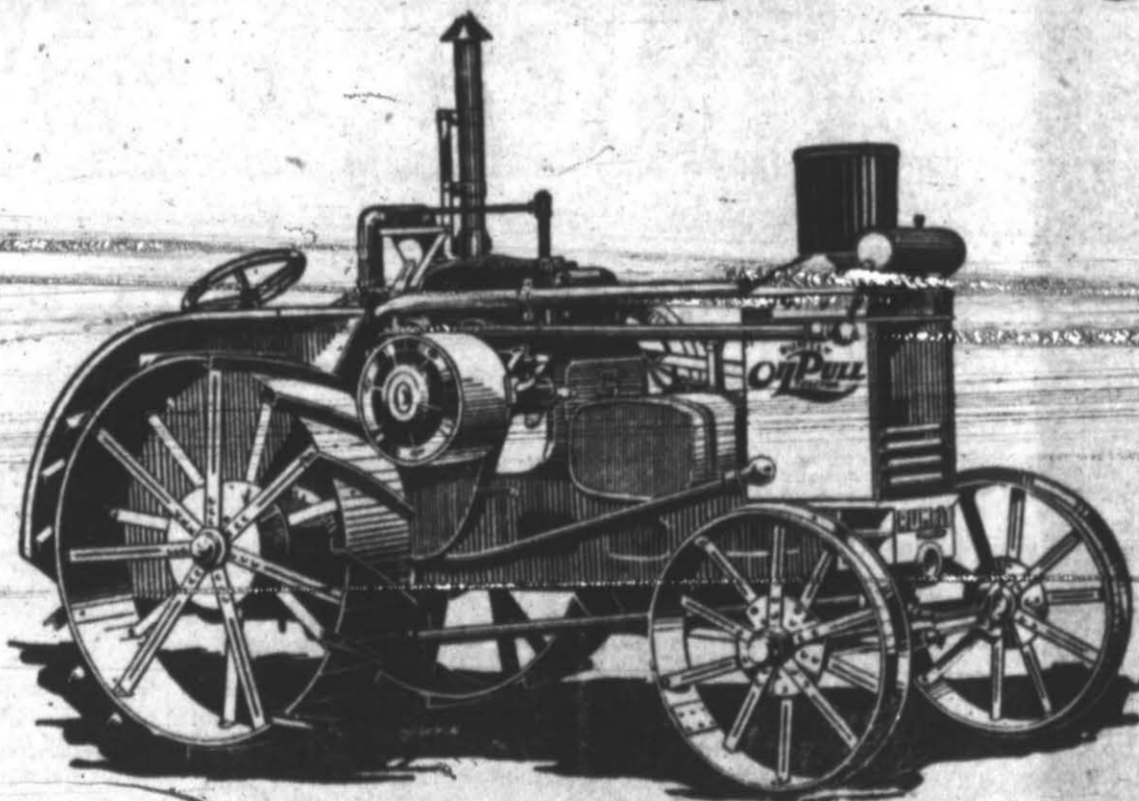
New COMMANDER EIGHT BROUGHAM, \$1675; as a six, \$1525. Six wire wheels and trunk standard equipment. COMMANDER EIGHT COUPE, \$1495; six-cylinder coupe, \$1350. Prices at the factory. Bumpers and spare tires extra.

STUDEBAKER'S history-making Commander now provides Six or Eight-cylinder power—as you choose! And new brilliance of styling! And new comfort! And a new "road-feel"—a steadiness at great speed, the result of its lowness, its effortless steering and its facile response to your toe. Come in and see, and drive a new Commander Six or Eight today!

Tune in on "Studebaker Champions"—Sunday Evening—9:15 to 9:45 Central Time. Station WOA, KPRC, WFAA, WKY and NBC Coast to Coast Network

**H. M. Bishop, Hereford, Texas**

**Highest Powered Lightest-Weight**



Not only has Rumely put more power in the Super-Powered OilPull and added many astonishing new improvements, but Rumely has reduced the weight of the OilPull.

Here is the lightest weight OilPull ever built. Super-powered! Simpler in design. Easier to handle. Still lower in operating cost. By far the greatest tractor value ever offered.

No wonder OilPull has swept the country with a new conception of tractor performance! The new OilPull has 30 per cent more power; 20 per cent increase in traction speeds; does the work of tractors several hundred pounds heavier—at the lowest cost known! It sets entirely new standards with such advanced features of design as vacuum ventilated crankcase, improved oil cooling, new three-speed transmission, sensitive clutch and other remarkable improvements.

Rumely Oil-Pull, 20-30, delivered in Hereford, \$1365.00

Fully Equipped, Canopy Top

Burns lowest grade fuel.

**Welch & Jones**

At Jones Furniture Store

Phone 111

**Plumbing Headquarters**

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

**Delco Light and Frigidaire**

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIREs—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

**J. C. Cummins**

**MARLAND'S TRINITY OF SERVICE**



MARLAND admits no peer in service responsibility to modern motordom! Strong statement for an oil company in its 'teens... but achievement today is measured by the clock... calendars are too cumbersome to enter the reckoning! Already a veteran, as such things go, in the producing and refining sides of the industry, Marland today towers down from the high pinnacle of public approbation and customer loyalty in Marketing!... Two reasons for this. One, high standards of raw material and its treatment... Two, a true understanding of a much-huffed word, "Service"... We take this word to mean more than a smile at the gas pump, (although that is never neglected), to mean in the final analysis, the furnishing of finer motor fuels and lubricants that are in step with new-day's demands... to lead rather than follow in America's Industrial Advance... to live and work in accord with Marland's policy... Forward!

MARLAND REFINING COMPANY  
Ponca City, Okla. • Kansas City • Chicago  
Minneapolis • New York

MARLAND IS IN STEP WITH AMERICA'S INDUSTRIAL ADVANCE

**At the Memorable Party**

By JANE OSBORN

She looks like a nice, round-faced, blue-eyed child of ten," the editor in chief had told Stanhope Mitchell when he joined the staff of the Freeton News as city editor. "But," he added significantly, "she's the best-reporter we've got. Watch your step as far as she's concerned, and see that the other boys in your department do the same. She'll stand no foolishness and it would be real damage to the News to lose her."

Stanhope recognized Peggy Huff the minute he saw her coming into the city room that first afternoon. She was even rounder faced and blue-eyed and altogether more of a child than Stanhope had expected. She did not even come into the room as a grown woman would have come in, but breezed in with her beret in one hand and a briefcase in the other, offering some apparently highly diverting comment to the various members of Stanhope's staff as she passed them on her way to report at the city editor's desk.

"She treats us all like pals," remarked one of the older reporters who was standing beside Stanhope's desk. "She's absolutely the best-natured kid the world has ever known—so tough as no one misunderstands her."

A year had passed since Peggy Huff had introduced herself to Stanhope Mitchell and had asked for her first assignment and yet she didn't look a day older or more sophisticated, in spite of the unusually hard work that she had done. Stanhope wondered sometimes why it was that he worked Peggy Huff harder than any of the men reporters. He always knew that whatever assignment he gave her would be carried out promptly and efficiently. It occurred to Stanhope that another reason for the fact that he gave her so much to do was because he had a secret sort of desire to hear her protest. He wanted her to tell him, just once, that she was overworked, wanted to have her admit that there was something she couldn't do.

One afternoon toward five Stanhope dropped into a quiet little restaurant a mile or so from the office for an early dinner. He had taken a piece at a small side table before he realized that at another side table directly ahead of him sat Peggy Huff. When she looked up and saw him he smiled, nodded and said good evening. Peggy did not indicate that she would be willing to have him eat with her and Stanhope was loath to make the venture himself. So somewhat to hide his own embarrassment Stanhope produced a roll of copy from his briefcase and proceeded to edit it as he waited for his order to be brought, and all the time he stole sidelong glances at Peggy.

Peggy had just finished soup when he arrived and from soup she proceeded to do justice to a plentiful order of roast chicken. Stanhope dawdled over his coffee until he saw Peggy served with a meal-sized order of vegetable salad. Then as he rose to go he noticed that the waiter was bringing her a plate of griddle cakes. "How the child eats," thought Stanhope to himself, "and how she does enjoy it." Peggy looked up as he rose, raised her head and asked him to sit down at her table. She suggested that he eat pancakes with her, and asked the waiter to bring another order.

"We won't need any more," Stanhope objected. "There are nine or ten on that plate. You can't possibly want them all yourself."

"I believe I will," said Peggy, pouring sirup over two that she had buttered on her plate. "I'm on a new diet. I've decided to be plump and it's a lot pleasanter than trying to get thin. That story you ran a week or so ago was what did it. You know, the one about thin girls being out of date—gentlemen prefer partridges—something of that sort."

"I wrote that myself," said Stanhope with satisfaction.

"Yes, I know you did," said the girl, looking at him with those round blue eyes of hers. "And I thought if that expressed your own personal feelings on the subject I'd better stop losing weight. I'd been trying to reduce for a year. I really managed to get under weight. You know, that other stuff about men liking thin girls—well, that was a year ago when you first came. You wrote that, too. So when the second story came along I said to myself, 'Well, if Stanhope doesn't like them thin any more, what's the use of starving?'"

"As if what I thought made any difference," observed Stanhope, pouring sirup on a second griddle cake. "You're a good jollyer, even if you won't stand for any jollying yourself."

"But I'm not jollying," said the girl opposite him. "Really I'm not. You don't think I would have been doing the work of two men for the News if I hadn't been somewhat struck with you, do you?"

A week after Stanhope Mitchell's memorable little pancake party with Peggy Huff, the editor in chief called him.

"What's this I hear about Peggy Huff's resignation? After what I told you when you came, I hope you are in no way responsible."

"I am entirely responsible," Stanhope told him. "Miss Huff and I are to be married—and of course no girl would want to take assignments from her own husband."

**And No Bait**

An old lady who lived in the back country and seldom visited the city saw for the first time a trolley car moving along.

"Well, I never!" she exclaimed. "I've seen 'em going with horses, and I've seen 'em going with steam, but I never thought to see 'em going with a fishing rod."

**Ride Him Cowboy!**

By Albert T. Reid



**Here and There.**

Rev. Cottrell filled his regular appointment at Frio Sunday when on account of illness attendance was small.

Mr. Leach of Wellington spent several days last week in the Andrews and Wilson homes.

Mr. and Mrs. Owen Neal called in the Tice home Thursday.

Miss Evelyn Hunter has been very sick the past week.

Mr. and Mrs. Campbell were Sunday guests at the E. E. Rogers home.

Mr. and Mrs. C. M. Bell, Mrs. H. P. Hagerman and Mr. and Mrs. Harry Loomas spent Sunday with Mrs. Nettie Green.

Several from this community attended literary at Easter Saturday night.

Mr. and Mrs. Kincaid returned Thursday from a ten day visit with relatives in Duncan, Oklahoma.

J. J. Lindsey made a business trip to Roswell last week.

Mr. and Mrs. C. M. Bell, Mrs. H. P. Hagerman and Mrs. C. E. Tice were Lovis visitors Friday.

Mr. and Mrs. O. E. Behrend spent Sunday at the Henry Behrend Sr. home. Mrs. Behrend is reported on the sick list.

Mr. and Mrs. Andrews and family spent Sunday at the Benson home near Prigressive.

Mr. and Mrs. Mobley spent Sunday at the J. W. Berry home.

There was a large crowd out to singing Sunday afternoon, a number of whom were visitors, and singing was enjoyed by all. We hope these second Sunday singings will continue to grow in interest and number.

**Flagg News.**

High winds are causing some damage to wheat.

Rev. Jas. T. Ross of Hereford filled his regular appointment here Sunday afternoon at three o'clock when a large crowd heard him.

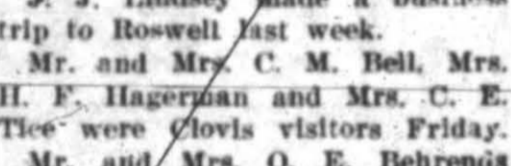
Mrs. Fred Simpson entertained the Ladies Aid at her home last Thursday afternoon when fourteen were present. The next meeting will be with Mrs. Sid Sheffy on March 14 and members are urged to be present.

Mr. and Mrs. Loyal Smith of Earth visited their parents, Mr. and Mrs. J. B. Sumner last Sunday.

Mrs. Harding and her mother, Mrs. Simpson of Stanton are visiting in the home of Mr. and Mrs.

**STAR THEATRE**

Friday Night Only  
March 22



Richard DIX  
The GAY DEFENDER  
Paramount Picture

**Benswanger and Mr. and Mrs. Fred Simpson.**

A large crowd attended the school board meeting here Thursday night.

Mrs. Teague of Bovina is visiting her son and wife here. Mr. and Mrs. E. Teague.

Mason Bratcher who has been quite ill for some time, is improving.

Attendance at Sunday school was real good.

Mr. and Mrs. Ray Sheffy of Dimmitt visited Mr. and Mrs. Sid Sheffy last Sunday.

**Ford Doings**

Miss Olive Davis spent last week end at Stratford with her mother. Mrs. Wm. Hart and children left Wednesday for Salt Lake City, Utah, where she will join her husband, after spending the past month here with her father, Homer Bell.

Mr. and Mrs. A. K. Webster and children came home Sunday after having spent the past three months in Amarillo.

Mr. and Mrs. John Whitsett returned Saturday from the Mayo clinic at Rochester, where they had been the past five weeks.

Mr. and Mrs. Fielding Johnson went to Canyon Tuesday.

**Mr. and Mrs. Howard Morel** attended the Cattlemen's Convention at Amarillo Tuesday.

Mr. and Mrs. Orville Frazier spent the week end at Mountain View, Oklahoma.

Mr. and Mrs. Earl Dunlap moved to Hereford one day last week.

Floyd Benson made a business trip to Clarendon Monday.

Mr. and Mrs. Edgar Sowell of Hereford ate Sunday dinner with Mr. and Mrs. Howard Morel.

Mr. and Mrs. George Remple were in Amarillo Friday.

E. H. Simpson and family spent Sunday evening with Mr. and Mrs. Bruce Plummer.

Mr. and Mrs. J. L. Hight went to Hereford Thursday.

Burette and Jesse Small were at Encino, New Mexico, most of last week.

Mr. and Mrs. Herman Keck

**Need Money?**

We Will Let You Have It on Farm Loans at only

**6 PERCENT**

**FRANK BARBER**  
Representative Southwest-ern Life Insurance Co.  
Hereford, Texas

**Hatching Days**

ARE MONDAYS AND TUESDAYS WHEN VISITORS ARE WELCOME

CUSTOM HATCHING QUALITY CHICKS

**Hillside Hatchery and Poultry Farm**  
Smith Equipped Phone 79

**NEW CHINA WARE**

A SHIPMENT OF CHINAWARE HAS JUST ARRIVED. NEW AND ATTRACTIVE DESIGNS TO SELECT FROM

**Kerr-Anthony Hardware Company**

**Did You Know**

—It was possible to plow an acre of ground for eight cents?

—You can with a HART-PARR!

**M. D. WOMBLE**  
HART-PARR DEALER

**Carl's Cash and Carry Grocery**

—Our Special Prices will be announced Saturday through the megaphone in the E. B. Black Furniture Store window. The allotment of dishes will occur Saturday, March 23, when the Chinaware will be dispersed.

**Home Mixed**

Baby Chick Starter, per 100 lbs ..... \$4.25  
Egg Mash, per 100 lbs ..... \$3.00

Both mixtures are the A. & M. Formula and guaranteed to produce satisfactory results.

**Community Mills**  
Across the Santa Fe Tracks, on South Main.  
J. L. ROGERS, Owner

**Permanent Waving**  
EUGENE AND REALISTIC  
also  
**FACIALS AND MARCELLING**  
At the Beene and Shaw Barber Shop

Beginning Friday, March 15  
Until Saturday, March 23

**Phone 160 for Early Appointment**

**RUTH GRAVES** **RUBY RED**  
Facials and Marcelling Permanent Waving

**Chic Spring Frocks**

Peggy Paige Models

SPECIALLY PRICED FOR QUICK SALE

at  
FROM \$24.75 to \$35.00

Not Cheap Stuff, but something durable and Satisfactory — In Brilliant Colors and Attractive Designs

MANY OTHER UNUSUAL VALUES—PRICED—

\$ 9.75 value for ..... \$ 6.95  
\$12.50 value for ..... \$ 9.95  
\$20.00 value for ..... \$16.75

It will be Worth Your While To Inspect These Frocks!

A nice line of the famous WELL-MADE DRESSES in STOUT sizes

**D. R. Gass & Son**

spent Monday in Hereford.

Wayne Dyer ate Sunday dinner with Mr. and Mrs. Merle Woods at Vega.

Harold Smith who lives at Hereford was out seeing about his farm Monday.

Mr. and Mrs. Denson Hill spent Sunday evening in the Fielding Johnson home.

Mr. and Mrs. E. H. Simpson went to Amarillo Tuesday.

Fred Brunson is driving a new car.

Mail was carried Monday, the first time over the new mail route out of Vega, which runs ten miles south of Vega and then east a few miles and back north to Vega.

**Adrian Sims Notes**

We are having some real March winds.

Mr. Raley of Vega has recently bought a section of land in this community and has a tractor going breaking the land preparatory for a wheat farm.

The Landergerin Co. cattle ranch, bordering us on the west, is now completing plans to have twenty-two tractors running to break sod in their pasture. Six tractors are already going and the others will start soon, they say. This land will be put to wheat.

Mr. and Mrs. George Mc-Lain were Hereford shoppers Monday.

Mrs. Chapman gave a supper Tuesday evening, March 5, in honor of Elizabeth's birthday. Her school mates were invited to enjoy the occasion with her and a jolly good time was had by all.

Teachers at Sims, Mrs. Copeland and Miss Copeland, visited homefolks over the week-end.

Miss Maude Malone was shopping in Hereford Monday.

J. M. Chapman and Ray Chapman attended the old fiddlers' contest at Amarillo last Thursday night.

**FIDELIS CLASS DINNER**

Mrs. A. L. Manjeot entertained members of her Sunday school class, the Fidelis, of the Baptist church, with a beautifully appointed St. Patrick's dinner on last Friday evening at her home on West Fourth street.

On arriving at the cozy Manjeot home the girls were given the end of a string and told to find the other end. After winding all through the rooms of the home, pert little caps were found at the end of each string and these were donned and the game of "Follow the Leader" was played. This took the guests into the dining room. Here the colors of green and white were used most effectively. The table with its beautiful appointments, held tall green candles, in crystal holders and clever place cards of shamrocks, in the heart of which was a snapshot of each girl, marked the places.

A delicious four course dinner was served. Between courses a delightful program was given by members of the class, including toasts, Irish readings and songs and reminiscences.

Mmes. Matt Gilliland and Carl Gilliland were honor guests and the members present were Misses John Estes, Margaret Gilliland, Mary Valentine, Zender Hanna, Bess Hopkins, Hazel Rambo, Ruby Thompson and Lillian Buscher.

**The Difference**

We are unable to appreciate the value of the air we breathe because it costs us nothing. That is one reason why a dollar you earn is a mountain and one given you is a molehill.—Atchison Globe.

**THIS WEEK**

By ARTHUR BRISBANE

**A BANK FOR BROKERS  
NO ARSENIC, PLEASE, F. R.  
USURY UNNECESSARY  
INVEST, DO NOT GAMBLE**

In response to warnings from the Federal Reserve, banks withdrew on Friday \$25,000,000 of call loans. The idea was to "discourage speculation." That speculation keeps big banks and their gigantic profits afloat, but that is another story.

When loans were called the rate moved from 6 to 9 per cent. Banks calling loans sacrificed 6 per cent on \$25,000,000 and made an additional 3 per cent on about four billions.

Even a child on the farm could understand that systematic usury must be harmful. Even as base a thing as a speculator buying our American securities should not be robbed too systematically.

It is probable that investigation of the Federal Reserve Banks, and its accidental or intentional promotion of bank profits, through usury, will follow the latest Federal Reserve action, responsible for a loss, widely scattered, of three or more billions in a few hours.

Why do not Stock Exchange men protect themselves and their customers from financial tyranny. They could establish a great bank, especially for their own purposes. Compelling brokers to make call loans at that bank, on conservative margins of security, at a fair interest rate, and dividing the profits among stock exchange members, they might do something that the Federal Reserve evidently cannot do.

Controlling a monopoly of call loans, they could sell \$1,000,000,000 worth of stock in an hour.

If a father, to cure his children of overeating, put arsenic in their food, you would say, "Something wrong with that father."

When a paternal Federal Reserve Board, mistaking itself for the national government, to cure what it considers over-speculation, ruins thousands of investors by forcing usurious interest rates, you say, "Something wrong with that Federal Reserve Board."

The board is unnecessarily excited about four or five billion dollars of brokers' loans.

Learned financiers should realize that there is money in this country outside of banks' control.

Mr. Ecker, vice president of the Metropolitan Life Company, has shown that the income of American wage earners is sixty billions of dollars a year. And they spend fifteen billions less than they earn.

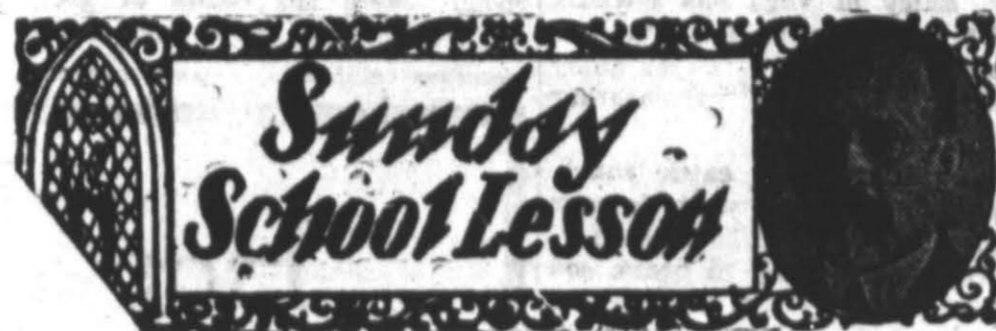
Those fifteen billions are three times the total of brokers' loans. A nation that has every year fifteen billions of spending money might borrow a third of its excess annual wealth for investment, or even for speculation, without making criminal usury necessary.

Wall Street went to work last week convinced that the world had not quite come to an end, and even a benevolent regulating Fed-

**THE FUMBLE FAMILY**



by Dunkel



**International Sunday School Lesson for March 17.**

**THE CHRISTIAN SABBATH**

Exodus 20:8-11, Matthew 12:1-8, Revelation 1:10

Rev. Samuel D. Price, D. D.

One sacred day a week is not peculiar to the Christian. The Mohammedan observes Friday and the Hebrew keeps the seventh day as distinct from the other days of the week. From the very beginning the followers of Jehovah have kept this day for worship and other religious purposes. It began in recognition of the God's completed work in creation. When the Ten Commandments were promulgated at Mount Sinai new principles were not enunciated but formal attention was called to that

ereel Reserve might be endured. Some for whom this is the beginning of the Spring lamb season the unhappy wiped-out minority that tried the "faw down, go broke" experience, will know better next time. Others will know better later.

Invest within your means, in American, and you get rich. Gamble here or anywhere, and gambling gets you.

Lady De Bathe died recently at Monte Carlo in her seventy-seventh year. As Mrs. Langtry, the Jersey Lily, she was known wherever English is spoken. Her reputation was due largely to her marvelous complexion, pink and white, NATURAL colors. Such complexions have gone out. Even little girls are daubed and plastered.

Up above, the Jersey Lily has doubtless renewed acquaintance with Albert Edward, who admired her when he was Prince of Wales. Will he look natural, flirting about with white wings and a harp? Probably not. And how painful it must be for a sovereign or a famous beauty to be just like everybody else. Perhaps even ranking below Moody and Sankey.

that resurrection even as does Easter. A study of the Acts of the Apostles gives numerous references to this change of time and the reason is adequate.

The Sacred day had been robbed of much of its blessings by the burdensome prohibitions. Criticism was heaped on the disciples because they picked and ate corn as they went through the fields on the Sabbath. Jesus defended them. There is place for works of necessity and mercy on this "pearl of all the days of the week." There is religion in service even more than in mere formal worship. One test for the right use of this day is the physical and spiritual condition with which we face the responsibilities of the working days of the week. The Lord's Day can be a blessed delight. John was "in the Spirit on the Lord's Day" when he had the wonderful vis-

ion on Patmos and we, too, should so use the Lord's Day that we will come into conscious spiritual relationship with Him.

**T. C. U. HAS SURVEY OF SOCIETIES AND CLUBS**

FORT WORTH.—A recent survey shows twenty-nine student societies and clubs at Texas Christian University with a total membership of approximately 900. Eight of the organizations are chapters of national societies. The purpose of the survey was to find what clubs are working, what fields are being covered and what groups of students are being neglected. No conclusions have been drawn from the survey at the present, as there has been no opportunity for a detailed study of the findings.

**Married His Grandmother**

Amsterdam, Holland.—Zwolle, in the province of Overijssel, reports the marriage of a man to his own grandmother. His father, marrying a second time, chose a girl of

20, whose mother was 45. The man married the latter, so that he is now his father's step father.

Atwater Kent Radios and all supplies for all makes of radios. ORR'S TAILOR SHOP.

**Delivery Service**

—We have just received a new Panel A Ford Delivery Car. We are having it all striped up in colors, with our firm name on it, and when completed it will be the niftiest delivery car ever brought to Hereford.

—We can now make quick deliveries, with all clothes put into your house clean, dustless and without wrinkles.

—LET US TAKE YOUR ORDER FOR THAT NEW SPRING SUIT—New designs and patterns on display. Telephone us at 160 or call at our shop, located in the Beene & Shaw barber shop building.

**Carroll & Corbett TAILORS**

**SPECIALS**

For Friday, Saturday and Monday

12 yards Monroe LL 36-inch Sheeting, unbleached, for \$1.00

**TURKISH TOWELS**  
Heavy double thread bleached Turkish Towels, colored borders, pink and blue, size 16x27, your choice 12 1/2c

**CURTAIN SCRIM**  
36-Inch Curtain Scrim, Ecreu and White, Special, ten yards for \$1.00

**GINGHAMS**  
27-Inch Gingham, in black and white, blue and white, and brown and white checks only, choice, 12 yards for \$1.00

**RAYON**  
Placid Prints Rayon, guaranteed fast colors, 36 inches wide, beautiful floral patterns, regular 85c values. Special for Friday, Saturday and Monday 69c

**CREPE DE CHINE**  
Printed Crepe de Chine, 40 inches wide, in all the new wanted shades for spring, regular \$1.95 grades, your choice, per yard \$1.68

**RAYON BLOOMERS**  
Ladies' Rayon Bloomers, light colors, regular \$1.25 and \$1.39 values, special for 95c

**Fox Mercantile Company**

**Womack's Specials FOR FRIDAY AND SATURDAY**

SPUDS, Fifteen Pounds	25c
BEANS, red kidney can	9c
PEACHES, good halves, gallon	58c
COFFEE, White Swan, one pound	60c
SYRUP, Brer Rabbit, gallon	90c

**Is Your Car Safe at High Speed?**

—This is a question you should ask yourself periodically, Mr. Motorist. There are three important ways to answer this question: 1—Your brakes; 2—Your steering gear, including the rod bolts and bushings, king-pin bolts and bushings, etc. and, 3—your tires, their condition and inflation.

—We have added a new man to our repair department, Mr. Young, who comes well recommended from McCarty Motor Co., of Amarillo, and we are going to try to render better and quicker service. Come in and figure with us on your overhaul job.

Remember—"Our Work Stands Up!—We Make It"

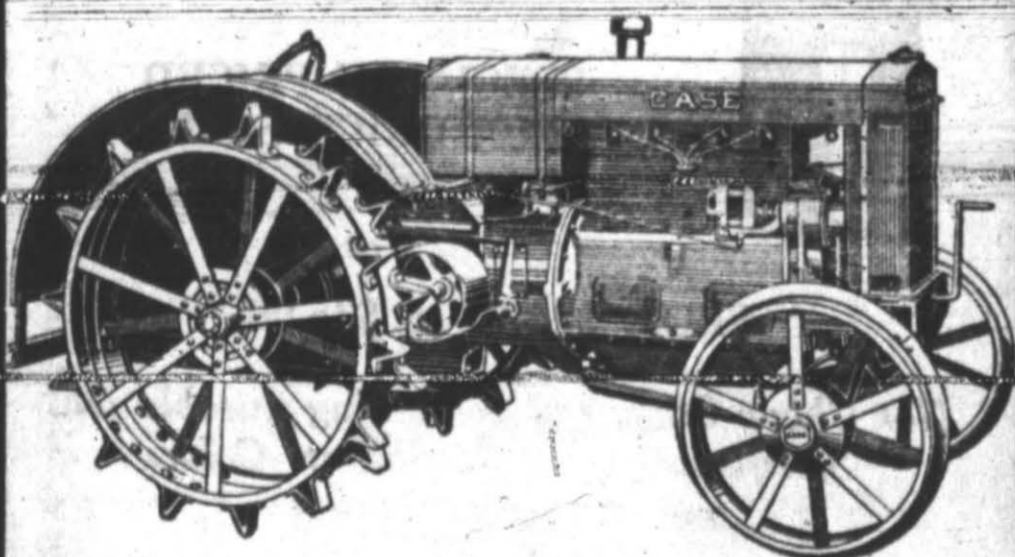
**Beavers Bros.**

Phone 383

U. S. Tires

Good Gulf and No Nox Gas

**The New Model "L" Case Tractor**



WILL BE ON DISPLAY HERE

**Next Saturday**

Be sure to see this new tractor as it is several years ahead of any thing ever shown in mechanical farm power. It is the result of many years of experiment and study of the engineering department of one of the largest and oldest builders of high class farm machinery.

**C. A. Skelton**

**REAL ESTATE EXECUTION FOR MONEY**  
 STATE OF TEXAS.  
 The Sheriff or any Constable of Deaf Smith County, Greeting: Whereas, on the 20th day of May D. 1925, in the District Court

**CAR WASHING**  
 GREASING AND GENERAL REPAIR WORK  
 We Do It to Suit You  
 TRY US

**COX & HUCKERT**  
 Phone 178



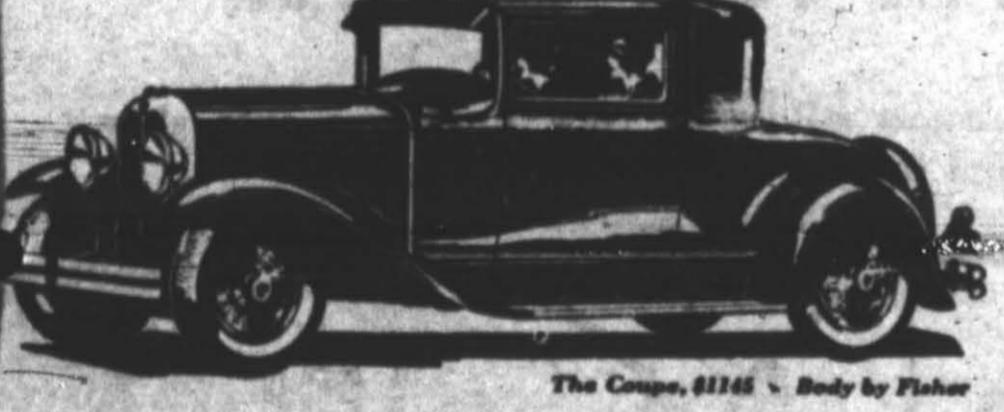
**Quick, Healthy Growth for Your Baby Chicks!**



—The infant chicken, just as the infant child, must have food that can be digested easily and food abundant with all the necessary health givers. Merit Starting Mash, increases rapid growth and perfect health, for it contains nutriment pulverized and accurately fixed to the exact percentage.

**We Buy Produce**  
**West Texas Feed & Seed Company**  
 Phone 205

**THE NEW OAKLAND ALL-AMERICAN SIX**  
 PRODUCT OF GENERAL MOTORS



**Investigation proves that it has no equal at its price**  
 More for your money. More beauty, luxury and style. More balanced power, speed and acceleration. That's what you get in the New All-American Six... This greatest of all Oaklands is enjoying ever-increasing popularity. Simply because investigation proves that it has no equal in all that it offers at its price.

Prices \$1745 to \$1975, f.o.b. Pontiac, Mich., plus delivery charges. Spring covers and Lowboy Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

**Dixon Motor Company**  
 HEREFORD, TEXAS

of Deaf Smith County, Texas, in a suit wherein C. H. Carl was plaintiff, and O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, Renfro & Sons (a firm and partnership composed of E. Renfro, John Renfro and Chris Renfro), F. H. Oberthier, the Estate of Wm. M. Knight, deceased, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs, Geo. E. Sheppard, D. C. Laird, French Thurmond, E. D. Fox, T. K. Wilson, E. W. Harrison, Homer Wilkinson, G. P. Garrison, J. O. Newell, Carl Gilliland, Henry Wilkinson, Percy Welliver, J. T. Gilbreath, J. W. Houston, Smith & Guinn (a firm and partnership composed of C. R. Smith and G. E. Guinn), Arch D. Collins, L. R. Brady Estate, W. T. Womble, G. & R. Grocery, (a firm and partnership composed of Frank Gyles and James Rutherford), John Estes, Witherspoon & Kinney, (a firm and partnership composed of Vern Witherspoon and E. W. Kinney), C. H. Dyer, the estate of W. M. Megert, deceased, Troy Womble, Ell Dunlap, L. F. Borden, the estate of W. F. Diebel, deceased, L. H. Shore, Foster Brothers (a firm and partnership composed of Leonard Foster and Arch Foster), J. C. Clark and Homer Fox, the sum of \$140.50, same being one sixty-second (1-62) of said sum of \$8711.34 with interest thereon from said date at the rate of seven per cent per annum and all costs of suit, the same being the amount of principal, interest and attorney's fees to that date on certain notes sued on, less one sixty-third (1-63) part thereof, the total amount of such principal interest and attorney's fees being found by said court to be \$8711.34, and said 1-63 portion being deducted and charged against plaintiff on account of his 1-63 liability for the debts of the Hereford Sanitarium, a partnership composed of the said defendants and said defendants against whom said judgment was so rendered; and

Whereas, on April 11, A. D. 1928, said judgment was reformed and affirmed by the Supreme Court so as to read and adjudge that said plaintiff, C. H. Carl, recover of and from each of the defendants, O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, Renfro & Sons, (a firm and partnership composed of E. Renfro, John Renfro and Chris Renfro), F. H. Oberthier, the estate of Wm. M. Knight, deceased, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs, Geo. E. Sheppard, D. C. Laird, French Thurmond, E. D. Fox, T. K. Wilson, E. W. Harrison, Homer Wilkinson, G. P. Garrison, J. O. Newell, Carl Gilliland, Henry Wilkinson, Percy Welliver, J. T. Gilbreath, J. W. Houston, Smith & Guinn, Arch D. Collins, L. R. Brady Estate, W. T. Womble, G. & R. Grocery, (a firm and partnership composed of Frank Gyles and James Rutherford), John Estes, Witherspoon & Kinney, (a firm and partnership composed of Vern Witherspoon and E. W. Kinney), C. H. Dyer, the estate of W. M. Megert, deceased, Troy Womble, Ell Dunlap, L. F. Borden, the estate of W. F. Diebel, deceased, L. H. Shore, Foster Brothers (a firm and partnership composed of Leonard Foster and Arch Foster), J. C. Clark and Homer Fox, the sum of \$140.50, same being one sixty-second (1-62) of said sum of \$8711.34 with interest thereon from said date at the rate of seven per cent per annum and all costs of suit, the same being the amount of principal, interest and attorney's fees to that date on certain notes sued on, less one sixty-third (1-63) part thereof, the total amount of such principal interest and attorney's fees being found by said court to be \$8711.34, and said 1-63 portion being deducted and charged against plaintiff on account of his 1-63 liability for the debts of the Hereford Sanitarium, a partnership composed of the said defendants and said defendants against whom said judgment was so rendered; and

Whereas, execution was issued on October 8th, 1928, against said respectively named parties so liable therefor for said sum of \$6501.58, or the sum of \$104.86 against each of said defendants as so named and designated in said judgment as reformed and affirmed by said Supreme Court, which said execution was returned and filed herein December 28th, 1928, showing payments made thereon by the following named defendants and in the following amounts, same being in full payment of said \$104.86 against said defendants as designated in said reformed judgment, (the firms and partnerships, the members of which are named as such partnerships, being designated as separate defendants), with interest thereon to the dates of said respective payments, to-wit: \$105.00 by each of the following named defendants, Troy Womble, H. G. Conkwright, Jno. P. Slaton for estate of W. H. Judge Knight, deceased, Jno. P. Slaton, F. H. Oberthier, D. F. Ashbrook, E. B. Black, E. B. Black for G. A. F. Parker, Geo. E. Shepherd, W. T. Womble, Renfro & Son, J. T. Gilbreath, J. O. Newell, J. J. Clark, A. H. Elliston, E. S. Ireland, W. D. Kellehor, O. G. Hill, C. H. Dyer, L. H. Foster, A. O. Thompson, J. C. Cummins, H. L. Broadwell, J. W. Houston, Seth B. Holman, L. H. Shore, E. D. Fox, Ell Dunlap, W. E. Dunlap, Mrs. E. W. Harrison, Mrs. L. R. Brady, John Estes Estate, Geo. L. Muse, Arch D. Collins, Panhandle Lumber Company, Jones & McLean, W. M. Megert and Mrs. Delbel, and \$52.50 by each of the following named parties, to-wit, E. W. Kinney and Vern Witherspoon, A. M. Jones and W. E. Dameron, C. R. Smith and Frank A. Gyles, and Geo. Guinn, said E. W. Kinney and Vern Witherspoon having composed the firm of Witherspoon and Kinney, said A. M. Jones paying for Jones & Dameron, said W. E. Dameron paying for Jones & Dameron, the said C. R. Smith and Geo. Guinn having composed the firm of Smith & Guinn, and paying for said firm, and said Frank A. Gyles paying for his part of firm of Gyles & Rutherford, known as G. & R. Grocery, the said firm of G. & R. Grocery being composed of said defendants as so named and designated in said judgment as reformed and affirmed by said Supreme Court; and,

Whereas, said total judgment was reduced by collections and payments thereon to the sum of \$140.50, same being one sixty-second (1-62) of said sum of \$8711.34 with interest thereon from said date at the rate of seven per cent per annum and all costs of suit, the same being the amount of principal, interest and attorney's fees to that date on certain notes sued on, less one sixty-third (1-63) part thereof, the total amount of such principal interest and attorney's fees being found by said court to be \$8711.34, and said 1-63 portion being deducted and charged against plaintiff on account of his 1-63 liability for the debts of the Hereford Sanitarium, a partnership composed of the said defendants and said defendants against whom said judgment was so rendered; and

West Texas State Teachers College  
 CANYON, TEXAS  
 Spring quarter opens March 20. Mid-spring term opens April 22. A class "A" college, with work leading to a standard degree. For full information, write.

**THE REGISTRAR**  
 (This space paid for by Canyon Co. of C.)

**Are Selling Good USED CARS**  
**At Brumley - Chevrolet Company's Store**

—“There's a reason!” The cars are right and the prices are right. We are getting lots of new cars, but, folks, we don't keep them. For almost every new car sold means a used car to be sold. Selling used cars is not a side line with us, it is an important branch of our business and receives careful study and exacting attention. Every car we recommend must be just as represented. With each car sale our reputation as an honest car dealer goes with it. We value very highly our reputation. Satisfaction MUST be yours.

—Come to our house and see the cars listed below:

- 2—1928 Chevrolet coupes, OK throughout.
- 2—1928 Chevrolet Coaches—they look and run like new.
- 1—1927 Chevrolet Coach, completely overhauled.
- 1—1927 Chevrolet Sports Coupe, a dandy little car.
- 1—1926 Hudson coach, a good buy in a large car.

—We also have several cheap good Fords left. Your order for a new car, any model, can be promptly filled. Remember, we will wash your car any time and do a real job, for only \$1.50

**Brumley-Chevrolet Co., Inc**  
 “A Reliable Institution”

Whereas, execution was issued on October 8th, 1928, against said respectively named parties so liable therefor for said sum of \$6501.58, or the sum of \$104.86 against each of said defendants as so named and designated in said judgment as reformed and affirmed by said Supreme Court, which said execution was returned and filed herein December 28th, 1928, showing payments made thereon by the following named defendants and in the following amounts, same being in full payment of said \$104.86 against said defendants as designated in said reformed judgment, (the firms and partnerships, the members of which are named as such partnerships, being designated as separate defendants), with interest thereon to the dates of said respective payments, to-wit: \$105.00 by each of the following named defendants, Troy Womble, H. G. Conkwright, Jno. P. Slaton for estate of W. H. Judge Knight, deceased, Jno. P. Slaton, F. H. Oberthier, D. F. Ashbrook, E. B. Black, E. B. Black for G. A. F. Parker, Geo. E. Shepherd, W. T. Womble, Renfro & Son, J. T. Gilbreath, J. O. Newell, J. J. Clark, A. H. Elliston, E. S. Ireland, W. D. Kellehor, O. G. Hill, C. H. Dyer, L. H. Foster, A. O. Thompson, J. C. Cummins, H. L. Broadwell, J. W. Houston, Seth B. Holman, L. H. Shore, E. D. Fox, Ell Dunlap, W. E. Dunlap, Mrs. E. W. Harrison, Mrs. L. R. Brady, John Estes Estate, Geo. L. Muse, Arch D. Collins, Panhandle Lumber Company, Jones & McLean, W. M. Megert and Mrs. Delbel, and \$52.50 by each of the following named parties, to-wit, E. W. Kinney and Vern Witherspoon, A. M. Jones and W. E. Dameron, C. R. Smith and Frank A. Gyles, and Geo. Guinn, said E. W. Kinney and Vern Witherspoon having composed the firm of Witherspoon and Kinney, said A. M. Jones paying for Jones & Dameron, said W. E. Dameron paying for Jones & Dameron, the said C. R. Smith and Geo. Guinn having composed the firm of Smith & Guinn, and paying for said firm, and said Frank A. Gyles paying for his part of firm of Gyles & Rutherford, known as G. & R. Grocery, the said firm of G. & R. Grocery being composed of said defendants as so named and designated in said judgment as reformed and affirmed by said Supreme Court; and,

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**Are You Independent?**

Make an attractive, steadily-increasing income. Write concerning open territory in the Panhandle.

**Lahroy C. White**  
 General Agent  
 CALIFORNIA STATE LIFE INS. CO.  
 7th Floor Fisk Bldg., Amarillo, Texas

**ELECTRIC WIRING**  
 HOUSE WIRING IS A SPECIALTY WITH US  
 COMPLETE LINE OF THE LATEST LIGHT FIXTURES  
**Lee Electric Company**  
 Hereford Phone 452 Dimmitt

**AUCTION SALE**  
**Tuesday, March 19**  
 SALE BEGINS AT 1:30 P. M.

We will sell at Public Auction the following described property located five miles south, two miles east of Dimmitt on J. R. Gollehon farm:

- |  |   |
|--|---|
| <p><b>HORSES</b></p> <ul style="list-style-type: none"> <li>1—Bay mare, age 6, wt. 1500.</li> <li>1—Blue mare, age 7, wt. 1600.</li> <li>1—Team brown mules, smooth mouth, wt. 1800.</li> <li>1—Team bay mules, 8 and 9 years weight 2000.</li> <li>1—Black mule, age 10, wt 950.</li> </ul> | <p><b>FARM IMPLEMENTS</b></p> <ul style="list-style-type: none"> <li>1—P. &amp; O. two-row lister.</li> <li>1—Double disc breaking plow.</li> </ul> <p><b>HARNESS</b></p> <ul style="list-style-type: none"> <li>7—Sets harness.</li> <li>Bridles and collars.</li> </ul> <p><b>HOUSEHOLD GOODS</b></p> <ul style="list-style-type: none"> <li>1—Kitchen cabinet.</li> <li>2—Bedsteads.</li> <li>1—Victrola, with 96 records.</li> </ul> <p><b>CREAM SEPARATORS</b></p> <ul style="list-style-type: none"> <li>1—Primrose separator.</li> <li>1—Economy King separator, No. 16. Both in first class shape.</li> </ul> <p><b>TURKEYS</b></p> <ul style="list-style-type: none"> <li>6—Turkey hens.</li> <li>2—Toms.</li> </ul> <p><b>CHICKENS</b></p> <ul style="list-style-type: none"> <li>50—White Leghorn hens.</li> </ul> <p><b>INCUBATOR</b></p> <ul style="list-style-type: none"> <li>1—Safety Hatch, 150 egg capacity.</li> </ul> |
|--|---|

**TERMS**—All sums of \$25.00 and under, cash; all sums over \$25.00, five months note at 10 per cent, with approved security, will be accepted; sums over \$25.00, five per cent discount for cash.

**OTHER PROPERTY WILL BE CONSIGNED FOR SALE**  
**DURAN & GOLLEHON, Owners**  
 BRUCE McLEAN, Clerk. RAY BARBER, Auctioneer.

Witness, L. H. Foster, Clerk of said Court.  
 Given under my hand and the seal of said court at office in Hereford, Texas, on this the 5th day of March, A. D. 1929.  
 (SEAL) L. H. FOSTER,  
 Clerk District Court, Deaf Smith County, Texas. 8-4t.

**Real Homes**  
 Are Built With  
**Good Lumber**  
 and Good Plans

The building of a home demands special consideration as to the selection of plans and the economy of construction. You want a home that is attractive and thoroughly adapted to the needs of your family and we have the plans and the materials for just such a home.

Come In and Talk It Over

**KEMP LUMBER CO.**

Pangburn and Whitman  
Candies, Perfumes

Toilet Water, Powder,  
Cigars, Cigarettes

# WHAT YOU WANT WHEN YOU WANT IT!

DRUG SUNDRIES  
PHONE 300

## The City Drug Store

DEPENDABLE  
DRUGGISTS

### LOCAL HAPPENINGS

Mrs. Paul Ansley of Amarillo, accompanied by her friend, Mrs. T. F. Gilbert, also of Amarillo, arrived Tuesday to visit Mrs. Ans-

ley's parents, Mr. and Mrs. W. W. Bennett.

See Seward & Speegle if you want to sell your farm or ranch.

Mrs. W. C. Meharg and daughter Marie, of Summerfield were here Wednesday morning.

**I buy my Drugs at CLARK'S**  
For sale or exchange, farm equipment, dairy cows, hogs and feed and lease 320 acres well improved, for 1929. RALPH BARNETT.

Mrs. C. P. Dabbs and son, James R. left Wednesday for their home in Sterrett, Texas. Mr. Dabbs has been a patient in the county hospital here for a number of weeks.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 205.

Albert Horton left last Thursday night for Concord, New Hampshire, where he entered the Pleasant View Home.

**Gingham Girl Flour, Womack's.**

Ralph Sears and Miss Marie Huckert motored to Lubbock Sunday morning where they met and spent the day with Mr. and Mrs. J. H. Mitchell of Snyder.

Atwater Kent Radios and all supplies for all makes of radios. ORR'S TAILOR SHOP.

Mrs. Oscar Easley and sister, Miss Eva Skelton, were Amarillo visitors Monday.

**SEED POTATOES**  
Tennessee Triumph Irish Potato Seed, at CARL'S CASH AND CARRY GROCERY.

"Dis ain't no funeral-dis is 'er Fifth Avenue Weddin'."

The County Commissioners last Monday accepted the bid of the First National Bank as a depository for the county funds for the next two years.

With each box of Hudant's Three Flower Face Powder we will give a bottle of perfume free. CLARK'S DRUG STORE.

C. H. Whitehead, of Kansas City, was in Hereford Tuesday transacting business. Mr. Whitehead is a large real estate owner and operator and opened the Whitehead Addition to the City of Hereford many years ago.

For all kinds home cooking—cakes, cookies, pies, patty shells, orange bread, honey loaf, phone 33-J. MRS. SPEER.

#### NOTICE

Dr. G. W. Heard will be out of his office on Monday and Tuesday of next week.

If it's not a Parker Fountain Pen, it's not the Best fountain pen. Buy a Parker at CLARK'S DRUG STORE.

**I buy my Drugs at CLARK'S.**

Mr. and Mrs. W. R. Arnold drove through to Wichita Falls Saturday, called there by the illness of Mrs. Arnold's mother, Mrs. J. W. Matthews. They returned home Monday night.

Come in and order your new suit—remember that Easter comes on March 31. ORR'S TAILOR SHOP.

Sam Harris and family of Portales, New Mexico, were here last Friday visiting in the home of Mrs. J. O. Thompson. Mr. Harris is a brother-in-law of Mrs. Thompson.

**Gingham Girl Flour, Womack's.**

Snappy suit styles in all the new styles and fabrics at ORR'S TAILOR SHOP.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 205.

Mr. and Mrs. Chris Renfro are in Temple where Mr. Renfro is receiving medical attention.

#### BABY CHICKS

Barred and White Rocks, R. I. Reds, Buff Orpingtons, S. C. White Leghorns, hatched every Tuesday and Friday. HILLSIDE HATCHERY & POULTRY FARM, Hereford, Texas.

Invitations are out for the Zander-Gump Wedding, Friday, March 15.

Mrs. R. H. Lamb and daughter, Carolyn, of Burnett, Texas; Mr. and Mrs. Harold Wyrer of Muleshoe, were visiting in the home of Mr. and Mrs. Cooper Morgan the first of the week.

Hereford, Texas, March 12, '29. Mr. Seth Holman, Dear Sir:

You of course are in the advertising business and no doubt believe in it, but let me tell you we advertised a little last week to tell the people about our Anniversary Tire Sale and it might near ruined our business (temporarily). Why, folks kept coming and buying until some sizes and types were completely exhausted. So you see it is embarrassing to have people come in and ask for sizes which we can't supply and if this condition were to continue long it would completely ruin our business.

However, before the sale was over we had sent in a nice large order for Brunswick Tires and by the time this reaches you our stock will again be complete. Yours for less advertising or a larger stock, H. L. RICE.

### Brand Want Ads Pay Good Dividend

#### FREE POULTRY HOUSE PLANS

—We have for your FREE use the latest plans and specifications for small poultry plants, suitable for this section, designed by the experts of the Extension Service, A. & M. College of Texas.

—The plans are simple, economical and based on years of experience all over the Southwest. And they are FREE for your inspection and use. May we show them to you?

#### ROCKWELL BROS. & COMPANY

### SEWARD & SPEEGLE

We wish to announce that we are now located in your City and are ready for business.

Our Office Is Located In the Theatre Building.

If you have a farm or ranch for sale, see us. We are in touch with buyers from Oklahoma, and other places in the East—good men wanting to come West and get a home.

We feel your farm or ranch can be turned if the price and terms are at all in line.

We extend a special invitation to the farmers and ranchmen to visit us, we would like to know what you are doing here and what can be raised and just what can be done on a farm or ranch.

We are just common Western boys, and want to meet you and be one of the boys. So call on us when in town and say "hello" and tell us what you are raising so we can pass it on to our Eastern boys.

#### Seward & Speegle

Theatre Building. Hereford, Texas

### STAR THEATRE HEREFORD, TEXAS

Friday Night Only  
MARCH 14

#### "Red Lips"

An amazingly frank peek into College life and college loves. Darling; delightful; modern; fast; startling; thrilling! Wait'll you see it.

Starring  
CHARLES ROGERS AND  
MARIAN NIXON

Saturday Matinee and  
Night  
MARCH 16

Matinee 2:00 and 3:30  
Night, 7:00, 8:30 and 10:00

#### ZANE GREY'S

Greatest of Action Thrillers

#### "Avalanche"

with  
JACK HOLT

MONDAY - TUESDAY  
MARCH 18-19

#### "Red Hot Speed"

A hilarious, rushing, speeding, head long comedy of speeders and the traffic count, with  
REGINALD DENNY AND  
ALICE DAY

Wednesday - Thursday  
MARCH 20-21

#### "Desert Nights"

with  
John Gilbert, Mary Noland and  
Earnest Torrence

#### FRIDAY ONLY

MARCH 22

#### RICHARD DIX

in

#### "The Gay Defender"

A new type of romance! A new type of thrills! A new type of drama! A new type of picture! A new Dix that you'll like!

#### ADMISSION:

Nights 15c and 35c  
Matinee 10c and 25c

#### TIME OF SHOWS:

Evenings 7:00-8:45  
Saturday Matinee 2:00-3:30

## Yes Sir, I Came To Stay

AND WHY NOT?

—I find Hereford one of the best little towns I have ever been in and the people have given me a hearty welcome.

—We are here for business and will appreciate your work.

—We give only first-class service and quality, also carry a good line of made-to-order clothes that would surprise you.

—Come in and look them over.

—Clothes called for and delivered.

I Am For Hereford.

C. A. KRIESE

### WEST TAILOR SHOP

121 W. Third Street. Phone 385



The late Andrew Carnegie said, "If you can sell a man a hat for one dollar, you can sell it for two dollars if you stamp it with your name and make the public feel that your name stands for something."

The man or woman who has a reputation that "stands for something" has very little to worry about whether he is selling his services or hats.

Many a family tree is a slippery elm—make your own name.

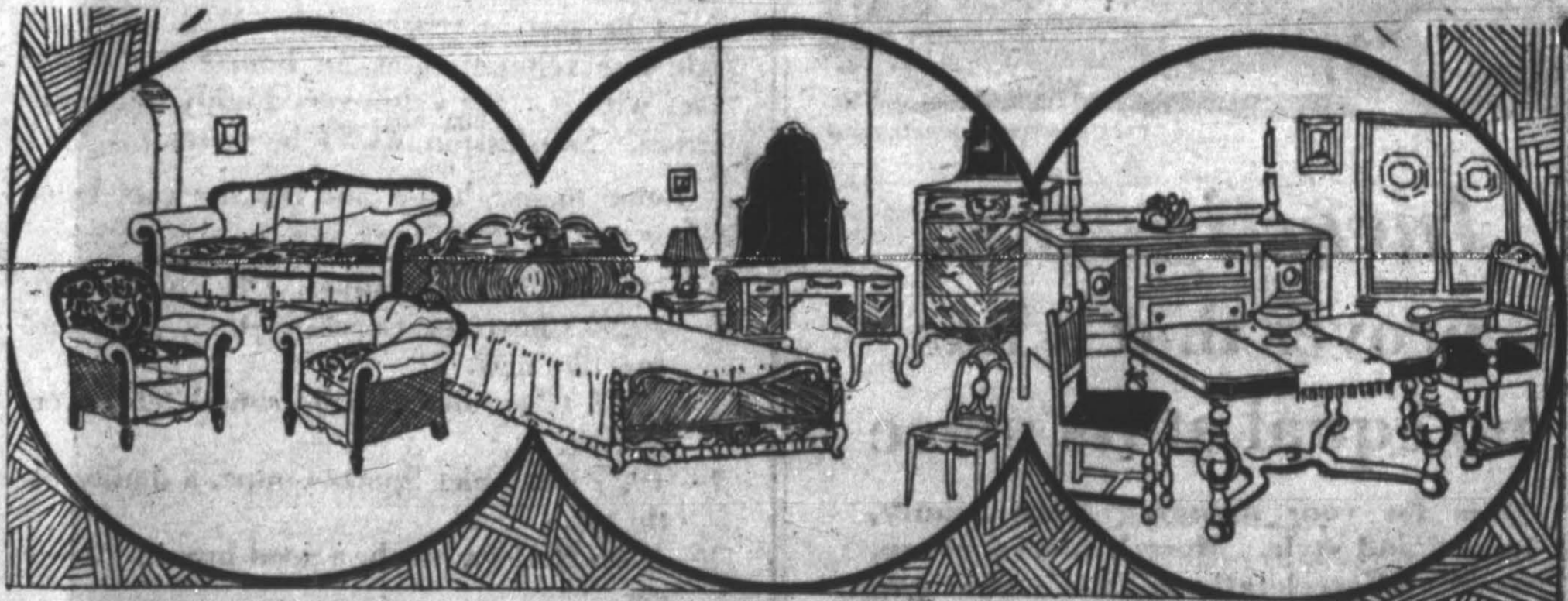
Ours is a helpful bank.

#### Western National Bank

"There Is No Substitute for Safety"

## NEW FURNITURE

We are now placing on our floors some of the greatest values in New Furniture ever shown. You are invited to call and inspect our offering.



\$125.00 value overstuffed Living Room Suites, special price ..... \$97.50

\$125.00 value Dining Room Suites, Walnut, extra special price ..... \$97.50

\$125.00 value Bed Room Suite, Walnut, extra value, special price ..... \$97.50

See Us For Your Gas Ranges, Heaters, Etc. WE HANDLE THE SATISFYING KIND!

### E. B. BLACK CO.

We Are Satisfied With Small Profits

## With Springtime Comes Building

Dependable building material is essential, no matter what kind of a building you are planning to erect. We have received a full supply of Dependable Building Material for the Spring Building.

Our Service Department will take care of all the small details for the builder. Estimates are freely given and any suggestions you may need will be furnished.

### PANHANDLE LUMBER COMPANY