

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th Year—Number 4.

Hereford, Deaf Smith County, Texas, Thursday, February 9, 1928.

Seth B. Holman, Publisher.

C. C. COOK WINS AWARD AS COUNTY'S JACKRABBIT DRIVE ENDS AFTER BIG SUCCESS

More Than 2,000 Rabbits Reported Killed as Contestants Turn In Results Saturday In Competition for Chamber of Commerce's \$25.00 Reward. Winner Kills 480 Pests; Second High Man Gets 205.

More than 1300 rabbit scalps were turned in Saturday afternoon at the conclusion of the county-wide poisoning campaign, it was announced today, and approximately 700 more rabbits were reported killed although the scalps were not entered in the competition for the \$25.00 prize offered by the Chamber of Commerce.

C. C. Cook of the Wyche community was awarded the prize, with 480 scalps. He claimed to have poisoned 200 of the animals and shot the other 280. His nearest competitor was Pink Gilliland of Westway community, who had 205 scalps.

According to R. O. Dunkle, through whom the specially prepared poison was distributed, fifty-three farmers of this vicinity obtained the poison. Besides the good results obtained by Mr. Cook and Mr. Gilliland, several others reported at least 100 rabbits killed during the week-long campaign.

"Although only 1300 scalps were actually turned in at the office," Mr. Dunkle stated, "several people reported that they had killed many rabbits, but had not brought them in after hearing of the larger number killed by neighbors. More than 700 were thus reported."

Several pounds of the poison is still on hand and may be obtained free of charge upon application, it was said. The good results obtained in this short campaign may lead to a similar drive later.

Womack Grocery Store Opening Held Saturday

"Everyone in Hereford is cordially invited to attend the formal opening of our new grocery store Saturday, February 11," H. H. Womack announced today. Mr. and Mrs. Womack have completed work in their store, located in the Oberthier building on West Third Street.

Several new merchandising ideas will probably be employed, it is said. The store will be opened to the public for inspection on Friday and the formal opening will be Saturday. Coffee and cakes will be served free to visitors. Mr. Womack said. The opening date has been set for Saturday in order that those living outside of town would have an opportunity to attend.

Mr. and Mrs. Van E. Curtis have relatives in Vernon and Abilene, Texas.

Miss Eva Skelton and Miss Elvora Skelton spent the week-end in Paris as guests of Miss Kathleen Skelton.

COMMERCE BODY DISCUSSES POSSIBILITIES OF HEREFORD AS NEW COLLEGE LOCATION

Hereford as a possible location for Gunter College which will be moved from its present location at Gunter, Texas, to some city in West Texas, was discussed by A. C. Masalle of Hereford at the Chamber of Commerce luncheon Monday.

According to Mr. Masalle, who had recently returned from a meeting of the college promoters at Ft. Worth, there will be a meeting in Hereford at the court house at 7:45 Sunday night, for the purpose of listening to J. Frank Copeland, college official, who will discuss the project. Several cities in West Texas are taking the proposition under advisement and the city which offers greatest inducements for a college location will be selected as the future home of Gunter College.

Members of the Chamber of Commerce expressed no opinion on the

Benefactor



Amadeo P. Giannini, son of an Italian vegetable grower and founder of the Bank of Italy and associate corporations, who never did have ambitions to be a millionaire, will give away his personal fortune to aid farmers, dairy and livestock men.

Amarillo Group Appears Soon In Big Concert

"Hereford music lovers will be given a real artistic treat on Friday night, February 17, when the Amarillo Philharmonic Symphony Orchestra will appear in concert at the high school auditorium," Supt. C. H. Dillehay announced this morning. The organization will be brought here under the auspices of the Hereford high school.

According to Mr. Dillehay, the orchestra, which is now in its third season, has forty-five members, said to be the best musicians in Amarillo. They have already given three concerts there this season and will give a like number at a later date. The organization has just begun to accept bookings for outside cities.

School authorities consider themselves fortunate," Mr. Dillehay said, "to be able to arrange this concert because of its educational value to the children who study music appreciation in the schools."

An admission charge of twenty-five cents for children and fifty cents for adults will be made, it was announced.

TREES ENDANGERED

Spread of Locust Bore Necessitates Replacement of Shade Trees by Entire Community. Chinese Elm Suggested as Substitute.

Unless residents replace the black locust trees now being threatened by locust bore within a short time this city will soon be without shade trees, County Agent Dunkle declared today. No practical method of eradicating the bore has yet been perfected, and replacing with other trees is the only way in which it may be eliminated.

Chinese elm has been suggested by Mr. Dunkle and nurserymen in this county as the tree best suited to replace the locusts. More than 20,000 of these trees have been planted in the Panhandle in the past three years, and are doing well.

"Hereford has long been known as one of the shadiest cities in this region," Mr. Dunkle said, "but unless something is done immediately, it will soon be without shade trees of any kind. There is hardly a locust tree here which has not already been attacked by the bore."

Mrs. S. J. Rice Dies Following Lengthy Illness

Funeral services were held Saturday, February 4, for Mrs. Caroline Bigelow Rice, wife of S. J. Rice of Hereford, who died at her home here Friday after an illness of more than one year. Mrs. Rice died at the age of sixty-six years, having been born at Keokuk, Iowa, on February 3, 1862.

She spent the earlier part of her life in Iowa and in Millford, Nebraska, where on May 23, 1884, she married Sumner J. Rice. She was educated in the public schools of Iowa and Nebraska and was a graduate of the Doane College, in Crete, Nebraska.

Mr. and Mrs. Rice moved to Hereford in 1909 and have resided here since that time. Mrs. Rice is survived by her husband, three brothers and one sister, five children and sixteen grand-children. Of this number a son, Ernest M. Rice, and daughters, Mrs. Roy Botsford and Mrs. Ray Smith live in Hereford.

Services were held at the First Presbyterian church, with the pastor, Rev. Jas. T. Rose in charge. Interment was made at the West Park cemetery.

Hereford Men Seek Amarillo As Egg Market

A better egg market for Hereford poultrymen was the aim of a delegation from the Hereford Chamber of Commerce which went to Amarillo Monday to investigate the possibility of a more profitable egg industry for this county.

Included in the delegation were Frank E. Givan, chairman of the Chamber of Commerce poultry committee, County Agent R. O. Dunkle, N. C. Vogele and R. P. Conway. After several conferences, these men report that they have discovered what appears to be a better market for Hereford eggs.

Although final arrangements have not yet been made, it is understood that the new plan of marketing in Amarillo will result in substantial gains for egg raisers here. Farmers seeking more definite information on this matter are urged to see Frank E. Givan at once.

Hereford Couple Married At Amarillo Wednesday

Willard Witherspoon and Miss Grace Smith moved to Amarillo last Wednesday afternoon and were quietly married. Rev. R. Thomsen, pastor of the Central Presbyterian church, performed the ceremony in the parlor of the man's at seven o'clock.

Mr. Witherspoon is the son of Mr. and Mrs. Hugh Witherspoon and has grown to manhood in Hereford. He attended the Hereford high school and since finishing there he has been employed by Beavers Brothers' garage as a mechanic.

The bride is the daughter of Mr. and Mrs. Chas. Smith, also of this city. While she has lived here only a few years, she has made many friends. For the present this young couple will make their home with the bride's parents.

RATES DROP WHEN CITY BUYS ENGINE

Added Fire Fighting Equipment Results In Twelve Cent Reduction Of Insurance Key Rate.

Hereford is now ranked as the second best protected city of its size in the state of Texas, according to Fire Chief Dow Mercer, announcing the recent purchase of a new large fire engine to be used here. The engine purchased was the latest type perfected by the American-LaFrance Company, the number 91, pumper.

According to Mr. Mercer, the new engine will be equipped with 250 feet of chemical hose and forty gallons of chemicals, besides the regular 1200 feet of water hose, also a pump capable of delivering 750 gallons of water per minute from fire plugs or 500 gallons per minute from draft.

Equipment Remodeled. When the new engine is put into use, which will be in about forty days, Mercer said, all of the other fire equipment now in use will be completely overhauled and put into first class shape. There will be three trucks in regular use. The new engine will be known as Truck No. 1; Truck No. 2 will carry 1000 feet of hose, 150 feet of chemical hose and 40 gallons of chemicals, and Truck No. 3, the chief's truck, will carry sixty gallons of chemicals and 150 feet of chemical hose.

This new equipment will be looked after after all of the time by a paid driver, who will also act as caretaker for the city hall and fire station, and will make his home in the building. Twice a day the trucks will be cranked up and tested to insure that they are always in running condition.

Insurance Rates Lowered. Mayor E. S. Ireland was enthusiastic about the new purchase, which will appreciably lower the existing insurance rates. From a key rate of 37c on the 100 valuation, Hereford's key rate will be lowered to 25c, a rate said to be lower than that of any city the size of Hereford in Texas. The key rate of average towns is from 47c to 50c.

By reason of extension of water mains and additional pumping units the rate was dropped last year from 50c to 37c. Now the city is entitled to still further reductions department always in charge, 6c reduction; purchase of a pump-type engine, 4c reduction; additional hose, 7c reduction; and reserve hose truck, 1c reduction, as follows: Paid member of the Farmers' Benefit.

Benefit by this purchase, Mr. Ireland pointed out. "Whereas the old engine was helpless out of the city limits, the new equipment can pump water from any available tank or other water supply at the rate of 500 gallons per minute, and to a distance of 1000 feet."

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"Old Things Best" Theory Is Proved

"It would be a good idea to particularly ancient Ford—Hereford residents might have heard a little story last Friday entitled, "You can't keep a good car down." Dr. F. E. Bowe's venerable machine tugged with a Buick sedan on that date and came off only slightly the worse for wear.

The doctor, it seems, was driving his car slowly south on Main Street. A car in front of him is said to have obscured his view, so that when he attempted to turn it at the Buick garage, he failed to see the Buick being driven north by Charles Newell. Result—a few little scratches for the Buick and a broken front wheel for the Ford.

There followed a pit on a new wheel, after which the ancient car was ready to start on its fourteenth year of continuous service, to all intents and purposes quite as good as the day it left the factory.

TAX RECORD BROKEN

Poll Tax Receipts Show at Least 350 More Qualified Voters in Deaf Smith County Than Last Returns.

Deaf Smith county has at least 350 more qualified voters than at the time of the last poll tax assessment, it was made known today by figures announced at the tax collectors office. Approximately 1450 paid poll taxes this year, as against less than 1100 last year, it was said.

"This number does not include all of those who are entitled to a vote by any means," said Deputy Tax Collector J. M. Murchison. "There are probably at least 300 more residents of this county who are over 21 years of age, or just 21, all of whom are entitled to a vote."

BIG CATTLE DEAL

One of the largest of recent cattle deals was made last week when W. L. Johnson sold to Denver cattlemen 1120 head of yearling Hereford steers at the price of 12c per pound, weighed at the ranch here. Mr. Johnson's ranch is located fifteen miles west of Hereford.

Oldest Couple Married Here With Ceremony

What is perhaps the most distinctive marriage ceremony ever performed in Deaf Smith county was that Sunday afternoon in which Judge Earl W. Wilson united in marriage J. C. Womble, local pioneer, and Mrs. Molly McQueen. More than 150 friends and relatives of the couple were present—the largest crowd which ever witnessed a similar ceremony at the court house.

Mr. and Mrs. Womble, whose ages are 77 and 69 respectively, is the oldest couple ever married in this county and represent more grand-children than any couple married here. Four generations were present at the ceremony Sunday.

Mr. Womble, who is one of the oldest residents of this vicinity, came here with his family about forty years ago, settling first near the present location of Wildorado. He has been active in the development of this county and has resided in Hereford for the past twelve years.

Mrs. Womble is well known in this city also. For the past few years she has been making her home with the family of her brother, Mr. and Mrs. J. C. Hull.

Canyon Clashes With Hereford In Two Games

The game played on the local court this year will be the game Friday night, February 10, when the Hereford basketball team will meet the two squads from Canyon in their second engagement of the season. Reversing the results of the last Canyon contest will be the aim of the Whitefaces Friday night. All

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SHERIFF NOT TO RUN

An interesting sidelight was thrown on the political race in the county this week when Sheriff Claude Benton announced that he will not be a candidate for re-election to the office. "You may tell the folks," Sheriff Benton said, "that I have enjoyed their support during my term of office, but I do not choose to run again."

Ray Barber has been engaged to conduct a large horse and mule sale at Southland, Texas, Saturday, February 11.

Mr. and Mrs. J. T. Cronin left Saturday night for St. Louis on a business trip.

TOTAL MOISTURE FOR WHEAT BELIEVED NEARLY ONE INCH FOLLOWING RAINS AND SNOW

Wheat Receives Good Boost As Greatest Precipitation Falls. Year's First Snow Blankets Ground In This Region Tuesday morning. Relief Said to Be Only Temporary, Depending On Later Moisture

Cinch Bet



W. W. Watson, 80 year old capitalist of Salina, Kan., who has made a wager with an insurance company he will live five years, says he has a "cinch bet." Mr. Watson paid the insurance company \$100,000 in cash and the company in turn is to pay him \$1,500 each month that he lives.

Dunkle Urges Importance of Lecture Train

"Every farmer in this county will do well to attend the farm and home demonstration train to be here Tuesday, January 21," said R. O. Dunkle, county agent, this morning. The train, which is operated by the Santa Fe and the Texas A. & M. College together, is sure to contain a wealth of practical information which will prove exceedingly valuable to anyone interested in farming or livestock. Mr. Dunkle said.

The special train will consist of eight cars, four of which will carry specially prepared agricultural and livestock exhibits. Specialists of the college will deliver lectures and illustrated talks on such subjects as dairying, hog raising, poultry raising, fertilizers, soils, livestock feeding and breeding and kindred topics.

for the meetings in inclement weather and the speaking program has been arranged to interest all those who attend. According to Mr. Dunkle, the work presented in these talks and demonstrations will be of especial interest to the county club members.

HEREFORD BREEDERS READY FOR GREATEST SALE EVENT IN HISTORY OF THIS REGION

Characterized as the greatest event in American Hereford history to be held in this part of the country, indications are that the first annual combination Hereford breeders sale to be held here next Wednesday, February 15, will be a huge success. G. R. Jowell, sales manager, said today.

"The greatest publicity campaign ever connected with a cattle sale has resulted in a flood of inquiries from discriminating buyers of Texas and surrounding states, who are bent on purchasing excellent foundation and breeding stock," Jowell said.

Forty head of female and fifteen quality bulls, all of them registered and most of which are of straight August 4th breeding, comprise the list of stock which has been listed for the sale. Ten breeders of this vicinity who have been engaged over a period of

Enthusiasm over wheat prospects for this region reached a peak Tuesday morning when snow began about 8:00 a. m., steadily all forenoon. Moisture content of the fall was approximated at the equivalent of one-half inch of rain.

Press dispatches indicated that the snow was not general over the Panhandle. This section received one of the heaviest snows reported.

Besides the snow Tuesday, high showers which fell here Friday and Sunday evenings brought the total precipitation to an estimated depth of nearly one inch.

That there is little doubt of making a successful wheat crop here was evidenced by the reports of nurserymen and others recently who declared that the ground had retained remarkably well the moisture precipitated a few weeks ago.

Farmers in this vicinity have about fifty per cent more acreage planted to wheat this year than has ever been planted before.

Mr. and Mrs. Carroll Buy Guy Smith's Restaurant

Mr. and Mrs. Jim Carroll and son, Tom Carroll, are the new owners of Guy's Cafe, as the result of a deal completed Sunday night, whereby they purchased the establishment from Guy Smith.

Mr. Smith has owned the restaurant for the past eight months. He has not yet announced his plans for the future.

Mr. Carroll has lived in and near Hereford for the past twenty-six years, and is well known throughout this part of the country. He announces that the new management of the cafe will try to keep up the high standard of quality cuisine and service which patrons have been able to receive in the past. The cafe will remain under the same name for the present.

Tourist Dies Suddenly Passing Through City

A combination of tuberculosis and weak heart was responsible for the sudden death here Wednesday morning of Mrs. Golda Prime, one of a party of tourists en route from a visit in Arizona to their home at Malta Bend, Missouri.

The tourist party was en route just before the party reached Hereford and they stopped here to call a doctor. She died a few moments after the doctor arrived. Funeral services were held in the Black funeral parlors Thursday morning and interment was made in West Park cemetery.

The Hereford Brand

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THIS WEEK

By ARTHUR BRISBANE

**A COURAGEOUS IRISHMAN.
 A HOLLOW MAGNET.
 A VARIEGATED CLIMATE.
 MORE AIRPLANES NEEDED.**

A real fighting Irishman has come to America. William Thomas Cosgrave, president of the Irish Free State. Diffident, keen, light blue eyes, soft voice, iron will and a lion's courage. That is a picture of the Irish president for whom fear does not exist, not even the only fear admitted by his relatives, the Celtic chiefs of Gaul who admitted that they feared one thing, that the sky might fall on them.

If you asked, "Can nothing be more powerful than something?" you would get no serious answer.

But how do you explain this fact, announced by German science and proved by convincing experiment? A hollow magnet is more powerful than a solid one.

The absence of magnetized metal inside the magnet increases its magnetic strength. A magnet containing four hollow lamellae has as much lifting power as one containing nine solid lamellae.

Everything is possible in chemistry and physics, now that atomic construction and the horrible power and speed of the tiny electrons have been added to human knowledge. But that hollow magnet news is a thing to puzzle science.

A. D. Lasker, who ran the Shipping Board, once a young, frightfully energetic boy, sitting in the outside office of Lord & Thomas in Chicago, now even more frightfully energetic, sits in the inside office and owns the place. He and his wife have just given a million dollars to Chicago Uni-

versity to study the "causes, nature and prevention of degenerative diseases."

Within three hundred years, the average life has increased from thirty to sixty years, but a man of fifty has very little better chance of life than a man of that age one hundred years ago.

Lasker wisely gives money to find out why it is that human beings after fifty break down so quickly.

If the scientists will let him, Lasker should use some of his money investigating suggestions that medical science would call "all nonsense." All nonsense is what the doctors called the theories of Pasteur who taught them more than they ever knew before.

Michael J. Hinch, eighteen years old, touched a live wire carrying 5000 volts and, according to doctors, was "dead for half an hour." Quick action by firemen brought the boy back to life.

At first his mind wandered. Then he recognized friends, knew his own name, who he was and what he had been doing in the previous eighteen years.

The question arises, does the same thing happen to all of us after we have been dead a long time, perhaps, as one earnest clergyman suggests, as long as a billion years, waiting for the world to end and Gabriel to summon us?

We have a variegated climate, dogs pulling sleds over Alaska's ice, ladies and their friends lying half naked on the sands of Florida, California and the Gulf States. And the thermometer does not

tell everything about weather. We shiver and growl at 14 above zero, while Donald McMillan, Arctic explorer, sent word, through radio, that he is quite comfortable at Bowdoin, Labrador, with the temperature at 35 degrees below zero. It depends on humidity, elevation, ozone and other things probably of which we know nothing.

A dispatch from Nicaragua says Sandino, the rebel-bandit who killed some of our marines, has been killed by a bomb from one of our airplanes.

The Nicaragua rebels now know that they have no more chance against United States flying machines than a rabbit has against eagles.

That is satisfactory so far as our Nicaragua fight goes.

But our President, Congress and Army and Navy departments really should remember that several countries in Europe and at least one in Asia exceed us so greatly in air power that they could do us if they chose what we have just done to Sandino.

We need fighting airplanes, not merely a sample force of the Nicaragua size.

The Emperor of Japan sets an example in economy—carries a \$5 watch, cultivates his own rice field. That would surprise his great great grand father. That Mikado, by lifting a finger, could chop of anybody's head, and he did.

First Methodist Church

E. B. BOWEN, Pastor.

We had a fine attendance at

Sunday school last Sunday. Remember we begin promptly at 9:45. Be sure to come. N. M. Bartley, superintendent.

At the 11 o'clock hour the pastor's subject will be "Hope," and at the 7:30 hour he will discuss "Dreams." The last two Sundays have been splendid days for us. On Monday night of this week the Stewards had one of the best meetings in the history of the church. They voted to a man to help the pastor hold our revival meeting, beginning the latter part of March or first of April. Definite announcement will be made soon. Epworth Leagues will meet at 6:30 this Sunday. Remember our mid-

week services, they are helpful and inspiring. We will be glad to have you worship with us.

Loyalty is all very fine, but usually the fellow who will lie for you will lie to you.

A modern man recently said that the modern man is superior to the ancient Greeks.

Italy is to have a national theatre, but Mussolini will see to it that there's only one leading man.

A French poet tried out his verses on some caged lions, but unfortunately he stood outside the cage to read them.

Do You Suffer from Painful Feet?



Foot Comfort Expert from Chicago will be here

FRIDAY, FEBRUARY 10th

To Give Free Demonstration

On the above date we will have at our store, through the courtesy of Dr. Wm. M. Scholl, famous foot authority, a Foot Comfort Expert from his own staff, sent here for the benefit of our patrons. We urge every foot sufferer to make the most of this unusual opportunity.

Over your stockings feet, this Expert will make Pedo-graph prints, which will show the exact nature of your foot ailment. He will then demonstrate how the scientific method and improved appliances perfected by Dr. Scholl instantly relieve your painful feet, and restore them to health and comfort. Absolutely no charge for this service. Be sure and remember the above date so as not to miss this opportunity.

TO PHYSICIANS—You are invited to refer or bring your foot-troubled patients to our store during this demonstration. The latest improved appliances and method of Wm. M. Scholl, M. D., for relieving and correcting painful feet will be fully explained.

D. R. GASS & SON

Welcome News for Buyers of McNESS PRODUCTS

For the benefit of customers at the Westway community, I have put in a complete stock of McNess products at the P. C. Short store.

Customers of the Progressive Community and those living on north and west 25-Mile Avenue will be served from the stock at the Wesley Store.

You can get the same complete stock of high class products from these two reliable stores as you buy from me.

J. R. COPELAND

Agent McNess Products.



The Fastest Growing System of Self-Serving Chain Stores in The United States

SPECIALS FOR FRIDAY and SATURDAY

SUGAR 5 lb. In Cloth Sack **33c**
 When bought With \$2.00
 Except Special

LETTUCE Nice and Crisp **6c**
 Limit 3 Heads

COFFEE 3 lbs. With **\$1.49**
 Cup and Saucer

SOAP 5 Bars Limit 5 Bars **16c**
 P & G Not Sold Alone

Baking Powder 2 1-2 Lb. **58c**
 Calumet

Loose Leaf Note Book Paper **7½c**

YES, WE DELIVER PHONE 249

GRAND Spring Opening SALE

RIGHT AT the height of the season, we are offering a noteworthy collection of wearing apparel for women and misses—at drastically reduced prices. Every garment is of a quality and smartness for which you will gladly pay more. These lovely dresses, coats and suits, fashioned and tailored with consummate skill, have been taken from our regular stock and marked down to prices of which you simply MUST take advantage.



LOVELY NEW DRESSES

—very youthful and lovely are these beautiful new dresses for afternoon, street and sports wear. Many attractive and becoming colors.

DRESS COATS

COATS INCOMPARABLE AT THEIR PRICES

—Created from the season's smartest and finest materials, tailored by experts in a distinguished selection of styles and colors. In solid colors and harmonious blendings of rich tones. Prices range from

\$9.75 to \$39.50

ONE LOT

Flat Crepes
 Figured Crepes
 Taffetas
\$7.89

ONE LOT

Figured Crepes
 Satins
 Figured Crepes
\$10.45

ONE LOT

Satins
 Taffetas
 Flat Crepes
 Figured Crepes
\$14.45

AN ASSORTMENT OF SPRING SUITS

—Which, you will surely agree, is as wonderful as anything you have ever seen. Chic, trim, and becomingly slim in silhouette. Fashioned of pretty tweeds and novelty materials. In a delightful selection of the newer wanted colors.

\$13.75 \$16.75 \$19.75 \$24.75 \$35.75

D. R. GASS & SON

THE SUNDAY SCHOOL LESSON

Subject: Jesus Pictures the Kingdom of God.
Golden Text: "Thy kingdom come. Thy will be done in earth, as it is in heaven." Matt. 6:10.

Readings.
The lesson text, Matt. 1:14-15; 4:1-34; Parables of the sower and of the tares, Matt. 13:1-30; Parables of the mustard seed and of the leaven, Matt. 13:31-35; Subjects of the kingdom, Matt. 7:15-27; The everlasting kingdom, Psalm 145:1-13; Joshua emancipates and saves Israel, Joshua 11:15-23.

From the very outset of Jesus' teaching, a conception which looms large is that of the kingdom of God. The good tidings of the Gospel were expected to produce a spiritual society in which Jesus' followers should be blended into a happy fellowship. While it was made plain that believers were to take the first step as such individuals, it was also understood that they were to be ripened in Christian character in association with others.

This association known as the kingdom of God was to cluster about the teachings of Jesus and achieve adherence out of loyalty to those teachings. It was to be the legal and permanent society of men. Just as Jesus was wont to define religion in terms of life, he also conceived that life in terms of the ideal association of believers.

Our lesson presents to us in parables, form the idea of the kingdom as an orderly growth under the divine guidance. In the first of the two parables here presented we have a story much like that of the parable of the sower found in Matthew 13. The seed is cast into the ground and left to sprout and grow to maturity.

The analogies between the progress of the plant growth and that of the kingdom of God are very suggestive. There was first required a seed to be sown. That seed must have the potentialities of life to be unfolded under proper conditions into the plant with its fruit. There must also be a soil in which the seed must be sown. Only in the soil could the seed unfold its life. There must also be weather conditions, moisture and warmth in order for the seed and soil to do their parts.

But the giver of the seed and the soil and the weather was God. The predetermined conditions of the plant life were of God. The sower had merely to bring together the soil and seed and leave the processes of growth to God. Then came in order according to the laws of its growth, the blade, the ear, then the full corn in the ear.

New in the matter of the kingdom of God, Jesus was the sower who planted in the hearts of humanity the Gospel seed full of the potentialities of a spiritual society. The seed was of God, the sowing was of God, the soil of the human heart had been fallowed for the purpose of this sowing; what less should be expected but that in God's own time, under the divine guidance, this seed should produce the kingdom of God?

Jesus would have his hearers understand that the outcome of this sowing was most hopeful. Also, he would have them understand that time would be necessary in order to bring the kingdom

of God to a reality. That should not discourage the sower nor those who should have to wait for the harvest.

The second parable, that of the mustard seed, emphasizes, in addition to the foregoing parable, that of the vitality of the seed sown. The tiny mustard seed had the life possibilities within it of a tree. Its growth from small beginnings to large maturity was most essentially the matter of the wonderful vitality within it.

Even so was it with the seed sown for the kingdom of God. It mattered not that among the philosophies and theories of man's wisdom, the little seed of the Gospel seemed so insignificant. Give it time to grow under God's blessings and it should outgrow the herbs about it and become the principal plant among them. The reason plainly to be seen was the fact of the immense life enfolded within it.

It is in terms of these parables that we may understand the use of parables by Jesus. The parable was the surest manner of planting the truth in unsophisticated minds. Truth left clothed in the simple, every day language and experiences of men could be trusted to issue in truth well perceived and ultimately to grow up in the midst of men the kingdom of God.

Out of the simply told truths of the gospel should grow the profoundest things. The kingdom of God should unfold itself in the relations of human society until it should overspread the whole fabric of human institutions, and become the dominant fact of human life. We can safely trust it to do this, if only we shall be willing to sow its seed in every field and by all the roadsides of human experience.

First Christian Church.

THURMAN MORGAN, Pastor.

Sunday school at 9:45. Communion and preaching services at 11:00 a. m. The subject for this hour is "Leaders." Evening preaching services at 7:30. This hour will be of special interest to the mothers and daughters. A Mother's Advice to Her Daughter will be the theme. The answers to a questionnaire will be read. Miss Aleth Elliston will make a talk: "Some Things Mother Should Know." Come and bring your friends. Our Senior Christian Endeavor Society gave us an interesting program last Sunday night. We are proud of our young leaders. Let us all encourage them in their Christian activities. Remember you will always find a welcome at all our services. We invite you to worship with us.

First Presbyterian Church

JAS. T. BOSS, Pastor

"Church Obligations." The pastor's message of next Sunday morning will attempt to present this subject. Every member of the congregation who would face honestly his duty in the church should be present at that time. Morning and evening worship at 10:30 and 7:15. In the afternoon the pastor will preach at Flagg the hour for this service being 8 o'clock.

Sunday school at 9:45, Christian Endeavors at 6:15, W. M. S. Wednesday at 2:30, Church-Nite Wednesday at 7:15. During the coming week the pastor will, with the other co-operating pastors, according to the schedule arranged, visit the communities of Progressive, Westway, Frio and Ford in special evangelistic services.

"Now unto him that is able to do exceeding abundantly above all that we ask or think, according to the power that worketh in us, unto him be glory in the church of Christ Jesus throughout all ages." Eph. 3:20-21.

Evangelical Lutheran Church

Wm. F. HALAMA, Pastor.

Sunday school at 10:00 a. m. Divine service at 11:00 a. m. at court house. Sermon topic, "The Sower," text, Luke 8:11. A cordial invitation is extended to all.

Flagg News.

Rev. Roberts filled his regular appointment here Sunday morning

when quite a crowd was out to hear him.

Mr. Bauer of Callahan county was transacting business in our community last week.

Walter Arms of Marlow, Okla., has been a guest of his brother, Cass and News Arms the past week.

John Fain of Amarillo was a business caller in Flagg the past week.

Miss Artie Cryer was a guest of Mrs. Cecil Thomas Sunday.

Mr. and Mrs. Newt Arms were dinner guests of Mr. and Mrs. Case Arms Sunday.

The Castro County Singing Convention will meet at Dimmitt the fourth Sunday in February.

Mrs. Birdie Birdwell of Dimmitt visited Mrs. Birdwell and Mrs. Dixon Monday and Tuesday.

Rev. Roberts and wife and Mr. and Mrs. Summer were dinner guests of Mr. and Mrs. Sid Sheffey Sunday.

Mr. and Mrs. Lillard Webb and family who have been visiting relatives and friends in Oklahoma for the past week, returned home last Monday.

Miss Alta Lee Tipton who is attending a business college at Plainview this year, spent the past week end with her parents, Mr. and Mrs. J. E. Tipton, returning Monday to take up her school work.

Arthur Matthews of near Dimmitt was in our community Monday on business.

Mr. Hammond was in Happy last Thursday.

Mr. and Mrs. Henry Druerp of Nazareth spent last Tuesday evening visiting in the home of Mr. and Mrs. Floyd W. Fortner.

Little Elane Webb started back to school Monday morning after missing one week.

Mrs. Tipton's father of Plainview spent the week end with her.

Mr. and Mrs. Bury Wiggington visited in the home of Mr. and Mrs. Ross Campbell last Tuesday evening.

Messrs. Boyd, Webb, Scowin, Davis and Burks were transacting business in Happy last Monday.

Mr. Sprawls of Tulla spent last Sunday in the home of Mr. and Mrs. John Hammond.

Mr. and Mrs. Ross Campbell returned Monday from Crowell where they spent a few days visiting relatives and friends.

Mr. Webb was transacting business in Hereford last Saturday.

Mr. and Mrs. Ray Cole spent Sunday in the home of her parents, Mr. and Mrs. Charlie Cox.

What the Senate needs now is some one with a good voice to shout "louder and funnier."

Arney News Items

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HURRY

HURRY

Contrary to the old saying, the opportunity to save knocks more than once. But hurry, and take advantage of it before it becomes too late. You alone are the one in whose hands rests your future financial independence.

HURRY

HURRY

THE FIRST NATIONAL BANK



FARM SALE Auction

I will sell at Public Auction my farming equipment consisting of farm machinery, live stock, etc., at my farm located nine miles south and four miles east of Hereford, or eight miles north and one mile west of Dimmitt, east Hereford and Dimmitt Highway, on

TUESDAY, FEB. 14

Sale Begins at 10:30 a. m. Lunch Will Be Served by Ladies Aid, of Jumbo.

HORSES.

- 1—Six-year-old mare, wt. 1500.
 - 1—Eight-year-old mare, wt. 1425.
 - 1—Five-year-old mare, wt. 1350.
 - 1—Six-year-old mare, wt. 1050.
 - 1—Eight-year-old horse, wt. 1500.
 - 1—Seven-year-old horse, wt. 1400.
 - 1—Three-year-old horse, wt. 1200.
- These are extra good horses and mares and well broke.

HOGS.

- 1—Poland China boar, 10 months old.
- 2—Poland China gilts, bred.
- 1—Duroc gilt, bred.

JERSEY MILK COWS AND HEIFERS.

- 1—Cow, six years old, fresh.
- 1—Cow, four years old, springer.
- 2—Cows, four years old, good milkers.
- 1—Heifer, two years old, fresh.
- 1—Heifer, two years old, fresh.
- 1—Heifer, two years old, fresh.
- 1—Heifer, two years old, springer.
- 1—Heifer, two years old, springer.
- 1—Heifer, 2 years old, calf by March.
- 3—Heifers, one year old.
- 1—Bull, one year old.

IMPLEMENTS.

- 1—Two row John Deere go-devil.
- 1—Emerson sulky plow.
- 2—Slide go-devils, disc attached.
- 1—McCormick - Deering cultivator.
- 1—P. & O. disc harrow.
- 1—Stover feed grinder.
- 1—McCormick-Deering drag harrow.
- 1—Slide go-devil.
- 1—V-type garden cultivator.
- 1—Seven-foot John Deere disc.
- 5—Sets of good harness.
- Bridles, collars, lines, etc.

MISCELLANEOUS.

- 1—Oil stove.
- 1—No. 12 DeLaval cream separator.
- 1—Washing machine.
- Many other very useful and too numerous to mention.
- 4—Dozen pure-bred land hens and pullets.

If you are interested in buying good livestock and farm equipment will be to your interest to attend this sale.

TERMS—CASH.

P. H. DYER, Owner
Ray Barber, Auctioneer

The World's Most Luxurious Low Priced Car

The longest wheelbase ever offered in a low-priced car! The riding ease of four semi-elliptic shock-absorber springs set parallel to the frame. The beauty and comfort of marvelous new Fisher bodies! The safety of non-locking four-wheel brakes! And the thrilling performance of an improved valve-in-head motor!

Here, for the first time in the history of the automotive industry, is a low-priced car that embodies all the distinguished beauty and features of advanced design demanded in the world's highest priced automobiles.

Come in and see it today. Note the beauty, the symmetry and the roominess of the beautiful new Fisher bodies. Study the chassis, unit by unit—and observe the advanced engineering... the high quality construction throughout. Go for a drive—as far as you like, and over roads of your own selection.

Do that—and like tens of thousands of others, you will say that here is the most luxurious low-priced car ever offered!

Reduced Prices!

- The Touring or Roadster \$495
- The Coach \$585
- The Coupe \$595
- The 4-Door Sedan \$675
- The Sport Cabriolet \$665
- The Imperial Landau \$715
- Utility Truck (Closed Only) \$495
- Light Delivery (Closed Only) \$375

All prices f.o.b. Plant, Minn. Check Chevrolet Delivered Prices. This includes the latest financing and financing charges available.

Brumley Chevrolet Co., Inc.
Hereford, Texas

QUALITY AT LOW COST

Stop That Itching.

The Blue Star Soap is chosen by the doctors for its ability to soothe the itching of skin and its gentle action on the skin.

City Drug Store

SAVE THE EQUITY

Don't allow your property to be taken by foreclosure just because you are hard up. Save the equity.

Let it with us for sale or lease. The matter will be handled quietly but expeditiously and your equity may be saved.

We handle farm, city property, stocks of merchandise, hotels, garages. We operate over a large territory and do get results.

Write Us Today.

Albright Agency Association

312 Commercial Building, OKLAHOMA CITY, OKLAHOMA

Chains well improved quarter section 12 miles from Oklahoma City, \$14,000 cash. Will accept good, clear waters for half and carry back balance long lease, 5 per cent.

It Pays To Buy
Groceries
Here!

Soup, Van Camp's tomato or vegetable, three cans for **25¢**, or thirteen for **\$1.00**. Hams, **23¢** pound. Lard, 8 pound bucket, shortening, **\$1.18**. Pure strained honey, bucket **\$1.35**. Don't forget, make your baking easier with Honey Bee Flour.

HEREFORD WHOLESALE GROCERY

L. W. Carlyle

CLASSIFIED

For Sale or Trade

FOR SALE OR TRADE—Clean stock of general merchandise, \$24,000 stock at cost, located at Davidson, Okla. Owner will exchange for a good farm in Panhandle. What have you? Give price and full description in first letter. Address BOX 2201, Amarillo, Texas. 3-4tc

FOR SALE OR TRADE—Twenty acres in cultivation; close in. Also have bundle maize, kafir and sorghum for sale. FRED MILLARD. 38-1f

For Sale

FOR SALE—A Simplex brooder stove in good condition, only used a short time. J. THOS. WEBB, Phone 69. 4-1tc

FOR SALE—Two registered Duroc Jersey boars, with pedigrees to prove that they are as good as any in Texas. J. J. CRAWFORD, Black, Texas. 4-2tp

FOR SALE—A good baby carriage. See HAZEL SPARKS, or phone 119-W. 4-1tp

FOR SALE—Thirty White Leghorn hens. Phone 119-W or see FLOYD HACKER at Garrison's Hardware. 4-1tp

FOR SALE—About 20 fine Brown Leghorn roosters. See or write W. F. MAYFIELD, Dawn, Tex. 3-2tp

FOR SALE—A piano for \$110. MRS. J. O. MILLER, Telephone 306. 3-2tp

FOR SALE—A few more Rhode Island Red cockerels. MRS. E. W. HARRISON. 3-2tc

FOR SALE—Two hundred Ancona hens, now laying. E. M. COX. 3-4t

FOR SALE—Dressed hogs, weight 125 to 150 pounds. J. F. WARD, Phone 250. 3-1f

FOR SALE—Lard for sale, 15c per pound. J. F. WARD, Phone 250. 3-1f

FOR SALE—Good assortment of grape vines. Phone 250. J. F. WARD. 3-1f

FOR SALE—Modern home, choice residence lots. Good terms. ALVIN G. THOMPSON. 52-1tc

KINDLING, KINDLING—See Arch Conklin, the Transfer Man. Phone 189 or 9014-F13. 52-1tc

For Rent

FOR RENT—Light housekeeping rooms; modern conveniences. MRS. J. D. THOMPSON. 4-2tp

FOR RENT—Furnished rooms for light housekeeping. Phone 255-J. MRS. EDNA RAY. 4-1tc

Wanted

WANTED—Two or three dozen heavy hens, preferably Rhode Islands. HOTEL KEITH. 4-1tp

WANTED—Girl for general housework; daytime only. Inquire at THE BRAND. 4-1fdh

FOR GARDEN PLOWING or dirt hauling, call 19. RUSSELL DANIEL. 4-1tc

WANTED—A good second-hand Maytag washing machine. Phone or call Hotel Keith. 4-1tp

WANTED—Room close in. Stove and access to bathroom. EARL W. LEWIS, Buick Service Station. 4-1tp

WANTED—Girl for general housework during day only. MRS. HOLMAN. 3-1tc

WANTED—To buy half section improved or unimproved, near Hereford. Quote lowest price and terms, with full description and location in first letter. Address BOX 2201, Amarillo, Texas. 3-4tc

MANY ATTEND FUNERAL.

Several relatives and friends from Hereford went to Wichita Falls last week to attend the funeral of Walter Bennett, former Hereford resident who died there Wednesday, February 1. Among them were Mr. and Mrs. W. W. Bennett, Charlie Bennett, Mac Beach, Otho Beene, Mrs. J. S. Orr, Mrs. J. P. Woods, Miss Zula Woods Earl Woods and Hillie Bennett.

FLOWERDALE YOETHE'S NOBLE will stand for service in North Hereford. This bull was grand champion at the 1927 Deaf Smith county fair. As a four-year-old, his dam, Flowerdale Yoethe produced 12,876 pounds of milk and 596.6 pounds of butterfat in 305 days. Service fees \$5.00 at time of service. O. L. RUTHERFORD, Phone 344-W. 3-1tc

Lost and Found

LOST—One pair light leather chaps in Hereford. Return to the Brand office and receive big reward. 4-1tp

STRAYED—Black mule, weight about 800 pounds; came to my place about a month ago. JOE BERNAUER, three miles north on 25-Mile Avenue. 4-4tc

Lodge Directory

Hereford Lodge No. 478, meets every Monday night in Odd Fellows' Hall. Visiting brothers welcome. F. E. Givan, N.G. L. H. Foster, Sec.

NEXT WEEK ONLY!
All Spring Silk Hats
Only \$4.00 and \$5.00

—See us also for Hemstitching, Marcelling, Aurora Paints and Art, and Hose Mending.

SHORE MILLINERY SHOPPE
Phone 3.

Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples.

We quote prices without obligation to buy.

Amarillo Tent and Awning Co.

206 West 10th Street.

"Steak--Yum-m"



—Mother, tonight suppose you tell the folks, "Well, we are going to have a nice, juicy steak for dinner—smothered in onions."

—Just watch the satisfied looks and hear the cries of "When do we eat?" A nice steak from this market is always a safe bet for a welcome addition to your menu.

Texas Meat Market
PHONE 333—WE DELIVER

Service You'll Appreciate

—Whether you want oil, gas or air, or want your motor overhauled—whether the job is large or small—we will give you this good service.

COX & GRIMES

Second and Miles. Phone 176

QUICK JOB SERVICE AT THE BRAND

Big Auction Sale REGISTERED HEREFORDS

HEREFORD, TEXAS

Wednesday, Feb. 15th

TEN BREEDERS OF PURE BRED HEREFORD CATTLE OFFER

55 Head of High Class Animals of Anxiety 4th Breeding

TO THE HIGHEST BIDDER, ON

Wednesday, Feb. 15th, at Hereford

Headquarters for Anxiety 4th Herefords.

THE SALE WILL BE HELD IN A HEATED PAVILION WHERE COMFORT IS ASSURED, EVEN IN BAD WEATHER.

Fifteen Bulls--most of them straight bred --and forty females comprise the offering

The cattle are consigned by C. O. Keiser, W. T. Womble, L. R. Bradley Estate, D. L. McDonald, T. C. Ivey, Ed East, Geo. Burch; Ira Cochell, E. B. Black and Leo Wolfe, and without a single exception are top-notch individuals of excellent breeding.

This is the first annual combination sale sponsored by Hereford breeders, who have laid plans to establish the foremost Hereford auction sale of America at Hereford, Texas, each year. Breeders in need of herd bulls or female foundation stock are especially requested to attend.

A wealth of quality and breeding will be found in the thirty odd head of Junior yearling heifers bred to the famous herd bulls of the Hereford district. For outstanding cattle of real quality and Anxiety 4th breeding, Hereford, Texas, stands at the top.

The nationally famous auctioneer, Col. Fred Reppert, of Decatur, Indiana, will conduct the sale. Hayes Walker and Alton Walker, of the Hereford Journal, will be assisted in the ring by Ralph W. Dawson, of the Daily Drovers Telegram. Mr. R. J. Kinzer, Secretary of the American Hereford Association, and who has had a large hand in the wonderful development and expansion of the Hereford Cattle Industry during the past twenty years, is also expected at this sale.

Write for Catalog Showing Full Tabulated Pedigrees.

G. R. (Rat) JOWELL, Sales Managr
Hereford, Texas



THE SHEPHERD of the HILLS

HAROLD BELL WRIGHT MOLLY O'DAY STAR THEATRE

Why did this city stranger sacrifice everything he had in the world to shepherd the hill-people—to teach them love and forgiveness? You will find the surprising answer dramatically told in this great First National Special. It took months and months and tremendous costs to bring this beautiful story to the screen as thrillingly as Harold Bell Wright described it.

Monday & Tuesday, February 13-14

M-G-M COMEDY PATHE NEWS

Admission 15c and 40c

Time 7:00 p. m. and 8:45 p. m.

Community Revival Meetings Scheduled to Begin Next Week

Monday, February 13, is the opening date of the series of evangelistic tours to be made to outlying communities by the pastors of the Hereford churches, according to an announcement made today. Services will begin at 7:45 p. m. in each of the communities visited by the pastors, who are co-operating in the campaign.

On Monday evening Rev. E. B. Bowen will open the series at Progressive; Rev. V. M. Cloyd at Westway; Rev. Thurman Morgan at Frio, and Rev. Jas. T. Ross at Ford. On four evenings of the week, each of these communities will be visited by a different pastor.

The schedule for the week of February 13, is as follows:

Date	Progressive	Westway	Frio	Ford
Monday	Bowen	Cloyd	Morgan	Ross
Tuesday	Ross	Bowen	Cloyd	Morgan
Thursday	Morgan	Ross	Bowen	Cloyd
Friday	Cloyd	Morgan	Ross	Bowen

William Haines' picture, "West Point" abounds. This new Merton-Goldwyn-Mayer features comes to the Star Theatre on Wednesday and Thursday, February 15 and 16. It is a story of youth, love, romance—with laughs and thrills, comedy and heart throbs deftly blended into an evening of glorious entertainment. William Haines—be taughty but ever-lovable breaker of female hearts, is at his best, it is said.

HEREFORD BOY TAKES PART IN PLAY AT TRINITY U

WAXAHACHIE, Feb. 9.—Chas. Galbraith of Hereford is a member of the cast for "Little Almond Eyes," a light opera to be given at Trinity University Thursday and Friday, February 16 and 17, it has been announced by Clark Learning, dean of the Trinity Conservatory of Music.

Miss Clarie Baker of Leonard is to take the part of Little Almond Eyes.

CHRISTIAN ENDEAVOR

February 12:
Leader: Ewall Horton.
Topic: Ideals for Choosing a Life Partner.

Song 22.
Song 50.
Scripture reading: Proverbs 31: 10-31.

Lord's Prayer, in unison.
Song 77.
In choosing a life partner: Lots Sowell.

Life partnership is a fifty-fifty relationship: Nina Crawford.
Success in life partnership: Mary Kibbe.

Honesty in life partnership: Paul Wright Barnett.
Song 89.
Business.
Benediction.

IRRIGATION DEMONSTRATION.

Deaf Smith county farmers and others interested are cordially invited to witness a demonstration of irrigation Tuesday afternoon, February 14, at the O. L. Rutherford farm. Mr. Rutherford said today. Mr. Rutherford is using one of the smaller type irrigation pumps manufactured by the Roswell Pump Company and has reported much success with small-scale irrigation.

WANTED—Girl for general housework during day only. MRS. HOLMAN. 8-11c

Adrian Sims Notes

We are having a few light showers and it looks like indications are fair for moisture soon. We hope so, at least. Early wheat seems to be holding up fine.

Buck Harris and son Claude were in Adrian Saturday afternoon.

The Greater Panhandle Agricultural Opportunities Campaign, sponsored by the Rock Island lines stopped at Adrian all day Tuesday. Interesting lectures by H. H. Timmel, A. H. Leidigh, Prof. Geo. P. Grout and Miss Zella Wigent were given throughout the day, with a highly interesting and educational program at night by way of a motion picture program and C. W. Mapes in charge. These program were well attended.

Boodle and Ed Klein were in Adrian Monday afternoon.

The Ernest Long family has moved west of Adrian a few miles. J. M. Chapman has had a special invitation to attend the old fiddlers contest at Amarillo the 24th and assist them with their old time tunes.

Misses Maude and Jessie Malone were in Hereford Wednesday

shopping. Mrs. E. M. Chapman and child—Worth. ren are visiting relatives in Fort

Modern!



The new Hillside Hatchery is thoroughly modern in every respect. The latest and best methods insure healthy, thriving chicks.

For Custom Hatching, Phone Us for Prices.

The Hillside Hatchery

Phone 337
R. P. CONEWAY, Manager.



Keep Your Tires In Good Repair!

Safety—as well as economy—demands that you keep your tires in perfect condition at all times.

No matter how small the job may appear, take care of it at once. You cannot afford to neglect your tires. Well repaired tires will last indefinitely and give your almost double service.

Our repair charges are small and our guaranteed work is unequalled. We can give you prompt service at all times.

ABO FILLING STATION

Farm Sale Dates

Though comparatively few farm auction sales have been held during the past month, auctioneers here say, the attendance at the sales is becoming increasingly large and prices bought for the various commodities remain high.

F. H. Dyer, whose place is located nine miles south and four miles east of Hereford, or eight miles north and one mile west of Dimmitt, will hold a big farm auction on Tuesday, February 14. Col. Ray Barber is conducting the sale which will begin at 10:30 a. m. Lunch will be served.

Monday, February 20, is the date set for the big public sale to be held by A. W. Hruska, of Adrian. This place, which is known as the Hindman farm, is eight miles south and one mile west of Adrian. The sale will begin at 10:30 a. m. and free lunch will be served at noon.

Thrills of Cadet Days Abound In New Picture

Cheering crowds, the thrills of the great Army-Navy football classic, dress parade at West Point—all these and more are but a few of the thrills with which the latest

Baby Chix

OF QUALITY.

Poultry Supplies
Garden and Field Seeds
Plants of All Kinds
Incubator Supplies

Ask for Price List.

O. E. WHITE SEED COMPANY
Plainview, Texas.

There are over 20,000,000 Passenger Automobiles in the World, and 17,000,000 of these are in North America. There are more new drivers appearing every day, creating a growing reason for the thoughtful owners to protect themselves by Automobile Liability, Property Damage and Collision Insurance. Is it wise for you to assume ALL the risks of loss or lawsuit? Consult this agency BEFORE your accident.

FLAINE INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

New Shop Equipment! An Expanded Parts Department! Expert Repair and Shop Service!

Recent additions of some \$1500 worth of parts to our parts department, installation of new shop equipment—the last word in modern efficiency—and new skilled personnel insures you an all-around Garage Service unexcelled anywhere. We are anxious to show you what a modern shop, conducted under modern service ideas, really means in SATISFIED CUSTOMERS.

Used Car Department

We Have Some Used Car Proposals to Make You That You Cannot Afford to Overlook.

- One '25 Model Chevrolet Coupe, One '25 Model Dodge Coupe, first good rubber.
- One '27 Model Chevrolet touring. One '27 Model Chevrolet roadster.

The New Chevrolets Are Now On Display. Come See Them Quickly Before They Are Gone.

GAS, OILS, TIRES, ACCESSORIES—AN UNEQUALLED SERVICE.

BRUMLEY-CHEVROLET CO., Inc.

William Haines IN WEST POINT

Haines mixes football and romance with his military life to make one of the most amusing pictures you've seen in years.

Scenes of the thrills of cadet training. Great Army football scenes actually brought to the screen for a tremendous climax. A love story that you'll say is different. Pranks and humors of West Point that will set the whole country roaring.

STAR THEATRE

Wednesday and Thursday, February 15-16

Educational Comedy "SCARED SILLY"

Admission 15c-35c
Time 7:00 p. m. 8:40 p. m.

PIGGLY WIGGLY

TO THE MOTHER WHO WANTS TO AVOID SICKNESS IN HER CHILDREN

Give them plenty of fresh vegetables. Any doctor advises that.

A little orange juice between meals is refreshing. Youngsters love it, and so will you. Costs much less than drug store prices when you prepare it at home.

Above all, give your children plenty of wholesome food, and sufficient variety to let their food become an "old story" to them. New one-meal sizes of most canned goods enable you to serve the best of everything without bothersome "left-overs."

By the way, Mrs. Mother the short walk over to our PIGGLY WIGGLY Store every morning will freshen you up a great deal.

Specials for Fri. and Sat.

- Soap, 10 bars P&G for 38c
- Peaches, 21-2 size can, 20 degree syrup 18c
- Faultless Starch, large size package 21c
- Syrup, large size Log Cabin 98c
- Coffee, 3lb. can Maxwell House
- Gold Dust, large size

We buy eggs and pay as much as the market will pay

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

BLACKSHEEP!

By Meredith Nicholson



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"Do you know," he said, "when we talk about clearing up things I'd forgotten about that buried treasure. I think it would be a mistake for me to leave without exhausting all the possibilities of finding your grandfather's buried gold. I wonder if poor Carey knew any more about it than you do!"

"I'm sure he didn't. There are holes here and there in the woods that he dug in his search. Why?" she exclaimed, stopping short and glancing about thoughtfully, "that is strange!"

"We're lost, I hope!"

"Not lost, but there was a fork in the trail and I must have made the wrong turn. I don't remember that I ever saw that fallen tree before."

"That old fellow must have made a mighty crash when he went down. I am sure that I never came this way before."

"Here's an old scare," said Archie, "where some one must have blazed the tree years and years ago. It's the mark of an axe or hatchet. And look! Three other big trees bear the same mark. They define a square and must have been made for some purpose!"

Discussion of the markings brought them immediately into accord. Isabel was perplexed to find herself in a spot she had never visited before though she had spent the previous summer on the and planning the camp and she thought she knew every foot of it. She peered into the pit torn by the roots of the huge tree. The sunlight gleamed brightly upon something that lay half hidden in the earth.

"Oh, how wonderful!" she cried and placed a gold piece in his hands.

They knelt together tearing up the weeds and loosening the earth. It was Archie who quickly found a second coin, a ten-dollar gold piece stamped 1859. With a stick he dug into the hole and soon they had made a little heap of bright coins, laughing like children with each discovery. A deeper probe resulted in the unearthing of a splintered cedar plank evidently torn from a chest that had contained the money.

"Of all the astonishing things that ever happened, this is the most utterly paralyzing!" exclaimed Archie jubilantly.

Using the board as a spade he scooped out a capful of coins—old American, English and French with the Southerner had buried the northern wilderness.

"It won't do to leave this place unprotected and we must stop or we will have more than we can carry. We must bring Putney back to help. It's my guess that there's a chest of money at the foot of each of these blazed trees."

"And pretty good hiding places. "If you hadn't been hating me so that you lost your way!"

They stood with the heap of gold between them, the bewilderment of discovery in their eyes.

"This is the end of the rainbow and the gold lies at our feet," he said and took her hands and the one still wearing the bandage he held very, very gently. "Love, we know to be better than much fine gold, and wouldn't it be a pity for the finding of these coins to mark the very end, with nothing beyond!—And life is so big and wonderful I want your help to make mine of some use—"

She looked at him long and searchingly, and her eyes were so grave their questioning seemed so interminable that he did not know until she spoke that her lips had trembled into a smile.

"If you can forgive me," she said, and she laid her hands upon his shoulders, lightly as though by their touch she were investing him with her hope in life, renewed and strengthened, and giving pledge that they would walk together thereafter to the end of their days.

In the loveliest of Colorado's valleys you may, if you exercise your eyes intelligently, note three houses in the Spanish style, with roads that link them together as though publishing the fact that the owners of the surrounding ranches are bound by the closest and dearest of ties. As an adjunct of his residence, Putney Congdon maintains a machine shop where he finds ample time for experiment. The Archibald Bennetts are learning all there is to know about fruit culture, and they are so happy that they are in danger of forgetting the existence of cities. Farthest of the three homes from

The Whittington Clinic
H. D. Whittington, M. D.
Diagnosis, Surgery, Consultation.
J. R. Lemmon, M. D.
Infant Feeding and Diseases of Children.
J. W. Hendrick, M. D.
Internal Medicine, Diseases of Women, Obstetrics.
503-4-5 Oliver Bldg Building AMARILLO.

the railroad and where the hills begin, Philip and Ruth Van Doren chose their abode. And you may see them any day that you care to penetrate to their broad pastures, riding together, viewing with contemplative eyes the distant peaks or the cattle that are the Governor's delight, a link, he says, between the present and the olden times when the world was young. And often at night when they are not with the Congdons or Bennetts, they ride for hours in silence, so great is their happiness, so perfect their understanding, so deep their confidence in the stars. (THE END.)

Easter Items

A week ago ended the fifth month of school with a total enrollment of thirty-seven. Those whose names are on high honor roll for the last month are Pat Stagner, Ernest Crosswhite, Virgie Crosswhite, Ines Easter, Lynn Dean Robbs, Jennie Terrell, Oville Van Horn. Honor roll, Dalma Cross-

white and Emerald Smith. Several ladies met at the school house last Thursday afternoon to begin their plans toward entertaining Casco County Teachers' Association which meets here Saturday, February 25.

Judge Avery visited the school Friday afternoon.

Misses Ruth Combert, Dorothy Riley and Vay Allen of Hart were week end guests in the E. M. Allen home. The young ladies accompanied by Mrs. Allen were shopping in Hereford Saturday.

Mrs. Carter visited one afternoon last week with Mrs. Smith. Mrs. Sullenger and Maurine visited with Mrs. Bob Axe of Jumbo Tuesday of last week.

Miss Hughes spent the week end with her parents in Hereford.

Mrs. Terrell spent last Wednesday in the Sullenger home.

Frankie Mae Corn and Edith Childers of Hereford visited Saturday night with Eddie Lee Allen.

Wayne Terrell visited Sunday with Oville Van Horn.

Little Pauline Dixon of Hereford visited Saturday night and Sunday with Ruth and Ines Easter.

Mr. and Mrs. Fields and family attended services at Frio last Sunday.

Mrs. W. J. Sullivan visited Wednesday with her daughter, Mrs. Clayton Woolery.

Billie Cora visited Sunday with Jennie Terrell.

Mr. and Mrs. Geo. Chambless and children and Carolyn Frye visited in the Carter home Sunday.

Annie Mae Smith visited with Louisa Ann Frye Sunday.

Next Saturday night is literary night and if the weather permits

we expect to have with us the glee club of H. H. S., directed by Miss Maurine Beyer. There will also be an open meeting of "Hempeck Holler Club," with "Matilda Snodgrass Hostess," and Mary Ann Potter, secretary.

Mrs. Chambless and Miss Boyd were dinner guests of Mrs. Allen Hughes in Hereford Saturday.

J. O. Linsey visited with Carl Frye Sunday morning.

CARD OF THANKS.

We wish to thank the many friends who bestowed so much kindness during the sickness and death of our husband, father and brother, Walter B. Marjar. Especially do we thank the kind nurses at the hospital and the Sunny Side Sunday school for the beautiful floral offerings.

Mrs. W. B. Marjar and Children, Beck Brothers and Family, Mrs. Oxford and Family, Mrs. Walker and Family.

RHEUMATISM

While in France with the American Army I obtained a noted French prescription for the treatment of Rheumatism and Neuritis. I have given this to thousands with wonderful results. The prescription cost me nothing. I ask nothing for it. I will mail it if you will send me your address. A postal will bring it. Write today. PAUL CASE, Dept. S 279, Brockton, Mass.

HEALTH HINTS

Keep your vital organs active and you can forget about your health. Aid nature and she will repay you with renewed life. Since 1896, the sturdy Hollanders have warded off kidney, liver, bladder, bowel troubles with their National Household Remedy—the original and genuine



They're teaching convicts trades now, but they probably won't make traveling salesmen out of any of them.

Lindbergh sets politicians a good example by always keeping his feet on the ground except when he's flying.

only \$1195 and
BUICK through and through

Buick stamina—Buick luxury—Buick performance—for only \$1195!

That's the story of Buick's extra value.

Three popular Buick body-types sell at this figure—and offer all of Buick's famous features. All are Buick through and through—identical in quality and workmanship with the Buicks of longest wheelbase—even to the smallest details of construction.

Look at other cars. Compare them with Buick. Your own good judgment will tell you that Buick offers greater value.

SEDANS \$1195 to \$1995 • COUPES \$1195 to \$1899
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added.
The G. M. A. C. finance plan, the most desirable, is available.

Norton Motor Company
Hereford, Texas

A GREAT MAGICIAN AND BENEFACTOR

- I rebuild private homes, public buildings and factories destroyed by the elements.
- I provide funds for the destitute widows and orphans.
- I provide an income for the injured and sick.
- I have in many cases restored sight to the blind.
- I provide medical and surgical aid to the sick and maimed.
- I provide a pension for old age.
- I teach self sacrifice, thrift and unselfishness.
- I create estates.
- I pay inheritance taxes.
- I guarantee the honesty and integrity of individuals and corporations.
- I am a factor in every line of business.
- I am known all over the world.
- I provide a livelihood for millions.
- I safeguard and protect the business enterprises of the world.
- I am a help to the rich, to the poor, to the miser and to the spendthrift.
- I furnish education to thousands.
- I am the master of no one but the servant of many.

I AM INSURANCE.

RALPH BARNETT, MANAGER
Phone 273
HEREFORD INSURANCE AGENCY

DR. T. M. MONTGOMERY

Associated With Hyden's.

620 Polk Street Amarillo, Texas.

Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.



The Cream of the Tobacco Crop



"Luckies never cut my wind" says Billy Burch, Captain of N. Y. Americans' Hockey Team.

"I can't afford to take any chances with my physical condition. That's why I stick to Luckies. In addition to the pleasure I get from their fine flavor, they have never cut my wind to any noticeable degree. Finally, I never suffer with sudden coughing which might be very dangerous for me when there's a scramble on the ice."

Billy Burch

"It's toasted"
No Throat Irritation - No Cough.

Mr. and Mrs. Cronin, are in the Eastern markets this week buying the newest merchandise for spring and summer.

New Goods

arriving daily. Come in and let us show you. We are always glad to have you visit us, whether you buy or not.

Sprows-Cronin Co.

We Ask You
Confidentially.

Have you ever talked to anyone who was a regular bank depositor who was sorry that he had money in reserve, or who would just as soon go back to the "lean days" when he didn't know where the next penny was coming from.

Naturally not. Instead, you have probably been impressed by the fact that those same regular depositors were the ones who seemed to have more than their share of success.

The truth is, they have only what the regular saver deserves—the satisfaction of knowing that he is backed by a ready cash reserve. Have money when you want it. Begin a systematic campaign of saving TODAY.

The First State Bank
Hereford, Texas

STATE OF TEXAS, COUNTY OF DEAF SMITH,
OF HERFORD.

The City Commission of the City of Hereford, Texas, was convened in special session at the City Hall on this the 23rd day of January, A. D. 1928, with the following members of the Commission present to-wit:

S. Ireland, Mayor;
O. Newell and C. H. Dyar, Commissioners;
Grace Skelton, City Secretary.

After calling a quorum, when among other business the following was acted:

It was moved by Commissioner Newell and seconded by Commissioner Dyar, that an ordinance entitled

AN ORDINANCE
DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND OWNERS THEREOF, IN THE CITY OF HERFORD, ABUTTING UPON THE STREETS AND PARTS OF STREETS HERINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF SAID PROPERTY CONCERNING SAID IMPROVEMENTS AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS AND DECLARING AN EMERGENCY.

THE ORDINANCE was read in full by the Secretary, Commissioner Dyar made a motion that the rule requiring the ordinance to be read at more than one meeting be suspended, and that this ordinance, passed, take effect immediately as an emergency measure. The motion was seconded by Commissioner Newell, and was carried by the following vote:

Ayes: Commissioners Newell and Dyar; the Mayor requested to be recorded as voting AYE.

Commissioner Dyar made a motion that the Ordinance be finally passed. The motion was seconded by Commissioner Newell. The Ordinance was carried by the following vote:

Ayes: Commissioners Newell and Dyar. The Mayor requested to be recorded as voting Aye.

The Mayor declared the ordinance finally passed. The Ordinance is as follows:

AN ORDINANCE
DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND THE OWNERS THEREOF, IN THE CITY OF HERFORD ABUTTING UPON THE STREETS AND PARTS OF STREETS HERINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF PROPERTY CONCERNING SAID IMPROVEMENTS AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS, AND DECLARING AN EMERGENCY.

BEAS, The City of Hereford Texas, has adopted the benefits of Chapter 11, Title 22, Revised Civil Statutes of Texas, as amended, and the City Commission of said City did on the 31st day of January, 1916, after said election, pass an order declaring the ordinance of said City, and declaring the provisions of said Chapter applicable to and governing said City in all respects, which is recorded in Volume 1, Page 108, et seq. of the Minutes of the City of Hereford; and

BEAS, heretofore, to-wit: on the 30th day of March, 1926, advertising of competitive bids, the City Commission awarded a contract for paving certain streets and parts of streets and curbs, gutters and other necessary appurtenances, drains and storm sewers thereon, hereinafter specified, to the construction company, Contractors, which contract is of record in the files of said City Commission in Vol. 4, Page 237, et seq. and

BEAS, on the 23rd day of January, 1928, the City Commission of Hereford, in accordance with the provisions of Chapter 11, Title 22, Revised Civil Statutes of Texas, did order the improving of said streets, and where necessary, curbs, gutters, and other necessary appurtenances, including drains and storm sewers in said City,

other streets and parts of streets, the following street or part thereof, to-wit:

SECTION No. 14: Tenth Street from the east property line of the East property line of Twenty-Five Mile Avenue; and

BEAS, the said Jordan Construction Company, Contractors, given bond for the performance of said work and for the cost of same, and Montgomery and Ward, Engineers, have in with the ordinance ordering the improvement of the above streets, filed their report with the City as to the cost of such improvements and as to the ownership of property abutting on said streets, and the estimated proportionate expense assessments for which the property owners thereof are liable;

BEAS, according to the report and statement of the City of Hereford, the total estimated cost of the improvements is \$9044.31, a portion of the amount of such improvements to be assessed against property and its owners is as follows:

Curbs	\$5,933.05
Streets	\$ 744.73
Portion	\$2,966.53

ROLL OR STATEMENT FOR TENTH STREET.
At the intersection with the east property line of B. Street to the east with the east property line of Twenty-Five Mile Avenue.

Side, Lot, Block, Addition	Front Foot	Area for Curb	Area for Other	Rate for Imp.	Total Ass't.
N 11 Events	85.00	15.50	1684.23	25.00	2118.23
S 11 Events	85.00	15.50	1684.23	25.00	2118.23
W 11 Events	141.42	70.71	3368.46	25.00	3464.17
E 11 Events	208.71	104.35	3976.92	25.00	4026.17
W 12 Events	208.71	104.35	3976.92	25.00	4026.17
E 12 Events	208.71	104.35	3976.92	25.00	4026.17
W 13 Events	118.9	59.45	2994.00	25.00	3044.11
E 13 Events	118.9	59.45	2994.00	25.00	3044.11
W 14 Events	118.9	59.45	2994.00	25.00	3044.11
E 14 Events	118.9	59.45	2994.00	25.00	3044.11

ESTIMATE OF COST FOR TENTH STREET

485.5 square yards at 0.07	\$33.38
Water 1825.9 lin. feet at 0.05	91.29
37.8 lin. feet at 0.35	13.23
38.0 lin. feet at \$0.50	19.00
lin. feet at 0.25	9.50
Cost of engineering	\$0,218.17
Cost of improvement	326.14
Total (one-third of total cost less assessed)	\$9,044.31
Portion to be assessed against property owners	\$2,966.53
Portion to be assessed against property owners	6,077.78
Portion to be assessed against property owners	744.73
Portion to be assessed against property owners	5,933.05
Portion to be assessed against property owners	6,077.78
Portion to be assessed against property owners for	0.50
Portion to be assessed against property owners for	3.9834
Portion to be assessed against property owners	4.4834

BEAS, BE IT ORDAINED BY THE CITY COMMISSION OF HERFORD, TEXAS: That the report of Montgomery and Ward, Engineers, having been examined, is hereby approved.

BEAS, FURTHER ORDAINED, that a full and fair hearing be had herein, and part of the cost of said improvements shall be assessed against the abutting property upon the streets so improved, and that the total cost of said improvements be assessed and paid, as follows:

City of Hereford shall pay one-third (1/3) of the whole amount of said improvements exclusive of curb.

Property owners of property abutting upon said streets named herein shall pay the whole cost of installing of curbs in front of their property and shall pay the remainder of said cost of improvements after there has been deducted the amount assessed against the City of Hereford under Section "A" above, provided, that in no event shall more than three-fourths of the entire amount of said improvements exclusive of curbs be assessed against such property owners and their property.

The portion of said cost to be paid by the City of Hereford shall be payable upon estimates made by the City Engineers during the construction of said work on the first day of each month after the beginning thereof, ten (10%) per cent of the estimate being held back and reserved and payable to the Contractors upon the completion of same and acceptance by the City.

The manner of payment of the cost of improvements payable by the owners of the abutting property shall be payable in ten equal installments, one payable within thirty (30) days after the completion of the work in each district and its acceptance by the City, one payable within one year, one payable in two years, one payable in three years, one payable in four years, one payable in five years, one payable in six years, one payable in seven years, one payable in eight years, and one payable in nine years after said date of completion and acceptance by said City of said improvements, and to bear interest from the date of acceptance at the rate of seven (7%) per cent per annum, provided that said owners shall have the option to discharge any installment before the maturity thereof, by paying the same with accrued interest.

The portion of said cost to be paid by the owners of property shall be assessed against them and their property in accordance with the provisions of Chapter 11, Title 22 of the Revised Statutes of Texas, of 1911, and constitute a personal liability of such property owners and a lien against their respective property and shall be assessed in accordance with the "Front Foot Plan or Rule," in proportion as the frontage of each owner on each particular street is to the whole number of front feet of abutting property to be improved on that particular street; provided that if, in the opinion of the City Commission, the application of this rule shall be unjust or unequal in any case, then the City Commission shall adopt such rule of apportionment as shall be just and equitable and effect equality between said owners, having in view the equities of each owner, the benefits to each and the burden imposed upon each by means of such improvements; and in no event shall any assessment be made against any owner or his property in excess of the actual benefit to such owner in the enhanced value of his property caused by such improvements, and provided that no such assessment shall be made until after the notice to such property owners and a hearing to them as provided in said Chapter 11, Title 22, of the Revised Statutes of the State of Texas, of 1911, heretofore legal by adopted by said City.

The assessment shall constitute a personal liability against the owners of property and a lien upon their property as fixed by said assessment shall be enforced as is provided by Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, by the sale of said property as for ad valorem taxes of the City, or by suit in any court having jurisdiction, together with all costs and reasonable attorneys fees. If incurred, and after such assessment the City Commission shall cause to be issued to the Contractor doing the work assignable certificates in accordance with said Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, setting forth the amount assessed against each owner and his property, and the terms of time and payment thereof.

BE IT FURTHER ORDAINED BY THE CITY COMMISSION OF HERFORD, TEXAS: That a hearing shall be given to said owners or their agents or attorneys, and all persons interested in said matter as to said assessments and as to the amounts to be assessed against each owner and their property by reason of such improvements, and that they shall be given a right to contest the regularity of the proceedings with reference to the improvements and the benefits of said improvements, to their property, and any other matter with reference thereto, which hearing shall be held at the City Hall, in the City of Hereford, Texas, on the 18th day of February, 1928, at 10 o'clock A. M., at which time all of said owners, their agents or attorneys, or persons interested in said property are notified to appear and be heard; all said hearing said owners or other person may appear by counsel or in person and may offer evidence and said hearing shall be adjourned from day to day until fully accomplished.

The City Secretary is hereby directed to give notice of said hearing by inserting a copy of this Ordinance at least three times in some newspaper published in the aforesaid City, the first publication to be made at least fifteen days before the date of the hearing. The City Secretary is also directed to give further notice of said hearing by mailing to said owners, their agents or attorneys, a copy hereof, by registered mail, whenever the address of said owner, agent or attorney, is available on the tax records of said City.

The fact that aforesaid work has progressed to such an extent that it is now advisable to make immediate arrangements for the hearing required by law, creates an emergency and an imperative public necessity, that the rule requiring ordinance to be read at three several meetings be suspended, and that this ordinance take effect from and after its passage, and it is so ordered.

All ordinances or resolutions, or parts of ordinances or resolutions in conflict herewith are hereby expressly repealed in so far as they are in conflict therewith, but no further.

Passed this the 23rd day of January, 1928.
Approved this the 23rd day of January, 1928.

(SEAL)
ATTEST: E. S. IRELAND, Mayor,
GRACE SKELTON, City Clerk. City of Hereford, Texas.

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ROCKWELL BROS. & COMPANY
LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

DON'T WASTE TIME

On your busy days, you probably have many other things to think about besides your grocery shopping. Why not reduce that task to a minimum of time and worry? Follow the practice of most of the housewives in Hereford and phone to Baker's for food.

Specials? Indeed, we do have them—dozens of them. Just ask for our list of money-saving grocery bargains next time you come in, or next time you phone.

MONT E. BAKER
GROCERIES

NORTH DAKOTA'S VALUABLE EXPERIENCE

The legislature of North Dakota has been called in special session to see what is to be done about the state-owned mill and elevator at Grand Forks. The plant is one of the few remaining relics of the Non-Partisan league regime. It has been losing money steadily. It hasn't paid any better prices to farmers for grain than other plants. It hasn't sold flour any cheaper.

The Non-Partisan league founded a state bank, a state building and loan association and a state hail insurance company and other enterprises. All have ceased to exist as state-operated concerns. The mill and elevator, presumably, will soon join them.

What a pretty dream it was! But the several million dollar deficit that the state incurred as a result of invading the realm of a private business is no dream. It is a stern reality.

The experience has been valuable, at that. While no one has benefited directly except the politicians who eased into nice jobs, other states have been spared the same costly, foolish, futile experiment. Had Townley's scheme encountered any sort of success, however temporary or limited, we would have seen other states try the same game. North Dakota has done the nation a service by the lesson it has had—Wichita Times.

Magazines
W. FRANK BALL

When you want to subscribe for a magazine, patronize your hometown agent.
Just Telephone 147.

DON'T BE SATISFIED!

With "Just any old battery" for your automobile. Different from ordinary merchandise, the best battery happens to cost no more than the least efficient. Hence, there is no need for you to be satisfied with anything, but the best. Show your good taste and good judgment by making your next Battery a WILLARD.

We Re-Charge That Old Battery of Yours, Too!

Willard Battery Station
VERN WITHERSPOON, Proprietor

Dairy and Poultry Supplies

Let your cows and chickens help make the living and help you to meet the small, every-day expenses. By using good equipment, this is a good deal easier and more profitable. Remember, we have everything that you may need in this line.

DAIRY SUPPLIES
Cream Separators
Milk Pails
Strainers
Milk Cocks
Cream Cans
Shipping Cans
Milk Bottles
Bottle Caps

CHICKEN SUPPLIES
Buckeye and Safety-Hatch Incubators
Buckeye and Soll Hot Coal and oil burning brooders
Feeders
Waterers
Metal Coops

Come in next time you are in town—We are always glad to show you.

Streu Hardware Company
Home of Service and Quality.

Use the Feed That Makes You the Most Money

Mr. R. T. Nunn, of Hereford, has found that the PURINA RATION PAYS. Mr. Nunn increased his production of butter 200 pounds in thirty days by feeding a ration consisting of his home-raised grains and PURINA COW CHOW.

Follow the Purina Plan

1. Raise all the feed you can.
2. Feed just enough PURINA to make up for what your own feed lacks.
3. Take a few minutes time to figure your present feed costs before starting on your new ration.
4. Ninety days later check your results, and if PURINA doesn't make you money, don't feed it.

—sold in checkerboard bags for

HORSES COWS HOGS POULTRY

Jones & McLean Phone 1
Hay, Coal, Grain, Feeds.

Here and There.

There were 72 present at Sunday school Sunday. Bro. Tannery preached both morning and evening. In the afternoon the house was well filled and an enjoyable hour was spent in singing.

Mrs. Dick Sullenger and Miss Maurine spent Tuesday with Mrs. Box Ax.

Miss Pearl Harper of Lockney spent the past week visiting in the home of her uncle, W. E. Upton and family.

Mr. and Mrs. Henry Altman and J. B. Harlen and family spent Tuesday in Hereford at Jack Robertson's.

Mr. and Mrs. Earl Springer and Mrs. G. F. Springer and daughter spent Saturday evening at the W. A. Springer home.

Mr. and Mrs. Bert Tucker of Clovis were dinner guests at the C. M. Bell home Sunday.

Mr. and Mrs. Fred Walton spent Sunday at the J. B. Harlen home. Erks Williams of Floydada spent Saturday with his brother, Leo Williams.

Mr. and Mrs. Walter Tice and Lloyd Tice were Dawn visitors Sunday afternoon.

Mr. and Mrs. Henry Altman were in Amarillo Thursday.

Mrs. Mack Dixon enjoyed a few days visit last week from her sister, Mrs. Lucy Harper and family, her mother, Mrs. Childers and M. Childers, all of Lockney.

Several neighbors and friends gathered at the Geo. Mosley home Friday night and an enjoyable evening was spent trying to beat the other fellow at 42.

Mrs. Leo Williams and Mrs. Harlen spent Friday at the Henry Altman home.

Mr. and Mrs. Fields, Bro. Tannery and Mr. and Mrs. Harry Taylor took dinner with Mrs. Green Sunday.

Miss Pauline Dixon spent Saturday night and Sunday with Inez and Ruth Easter.

Several old neighbors and good friends attended the funeral of Mrs. S. J. Rice Saturday.

Mrs. Frank Axe spent Thursday afternoon with Mrs. Mack Dixon.

Robert Green and Neona Kincaid are on the sick list this week.

Misses Nola Mae Brumley and Mattie Andrews ate Sunday dinner with Miss Georgia Sparkman.

Mrs. Norvel Lennox and Mrs. Otis Neal spent Friday with Mrs. Vick.

Miss Georgia Sparkman was the hostess Friday evening at a 42 party. About 20 young people were present. Cake and cocoa were served at a late hour.

Sunday school is growing and let everyone be on time, 10:30 a. m.

Ford Doings

The Community Welfare Club met with Mrs. Dewey Larson last Wednesday afternoon and a pleasant afternoon was spent quilting.

The members and visitors present were served with a delicious luncheon from the quilt was finished.

Ed Sprouse of El Paso visited the past week with his sister, Mrs. Hershel Climer.

Mr. and Mrs. W. W. Small and Jess Spall spent the week end with relatives at Claude.

J. E. Hill spent Saturday and Sunday in Oklahoma.

Mr. and Mrs. T. E. Major shopped in Hereford Wednesday.

Mr. and Mrs. Denson Hill of

Summerfield and Mr. and Mrs. Bob Orr ate Sunday dinner with Mr. and Mrs. Fielding Johnson.

A. K. Webster returned home on Sunday night from Temple where he has been for the past two weeks.

Mrs. Will Schwartz returned home Saturday from Blairtown, Iowa, where she had been visiting the past two months.

Mr. and Mrs. Floyd Walton of Westway spent Sunday with Mr. and Mrs. R. H. Parker.

Mr. and Mrs. John Whitsett, Mrs. A. K. Webster and Miss Margaret Ricketts shopped in Hereford Saturday.

Mal Stewart made a business trip to Vega Wednesday.

Mr. and Mrs. Sherman Garrett spent Thursday in Amarillo.

The following pupils of this school made the honor roll this month: Fifth grade, Allen Plummer and Grace Johnson; fourth, Evelyn Plummer and F. W. Brunson; second, Leslie Johnson and Byrdine Brunson.

A light rain fell Sunday evening. We would like to have a heavy rain.

What's Doing In WEST TEXAS

Ozona—Beautification of the Ozona park is under way through supervision of the commissioners' court. The West Texas Utilities Company is also installing white lights.

Lamesa—The South Plains district convention of the West Texas Chamber of Commerce will be held here, May 12.

Miami—Construction is under way on a modern sewer system for Miami.

Fort Worth—The special committee of five to make recommendations on the water rights question for referendum vote will meet here February 13, the date being set a week later than at first to accommodate more thorough investigations.

Meredian—The annual meeting of the Bosque County Chamber of Commerce will be held in this city. It was decided recently.

Fort Worth—June 18, 19 and 20 are the dates set for the annual West Texas Chamber of Commerce convention to be held in this city.

Sweetwater—Within the last two weeks twenty-two West Texas counties have announced terracing ac-

tivities. Nolan county claims the lead in this work.

Clifton—West Texas Chamber of Commerce activities were explained to local citizens this week by a representative of that organization visiting here.

San Saba—One hundred and five miles of fencing, costing approximately \$20,000, will be placed about the Green ranch here, requiring about five months time.

Menard—Poles are being reset along the OST highway here to widen the thoroughfare according to state requirements.

Booker—Work is under way on the Booker to Perryton highway.

Stephenville—The Erath county poultry show was held here February 2, 3 and 4 with many fine entries.

Newcastle—Contract for the Newcastle-Diney end of highway 24 calls for completion in 120 working days and on the Graham-Newcastle sector, 175 days.

Mason—The Mason county fat stock show will be held here on February 20 and March 1. One hundred and twenty-five head will be shown, and \$700 paid to the winners.

Amarillo—The 52nd annual convention of the Texas and Southwestern Cattle Raisers Association will meet in this city March 20, 21 and 22.

Brady—A new warehouse for storage purposes has been built here by a local ice and poultry dressing plant.

Winters—Dr. L. D. LeGear, poultry specialist, will be here this month under auspices of the chamber of commerce.

Truscott—A new grocery store has been opened here.

Estelline—New commercial lighting systems have been installed by local merchants recently.

Ballinger—Three thousand, six hundred and forty hens, weighing 1700 pounds were shipped from here to New York markets recently. Several carloads have been shipped since October.

Summerfield

Rev. E. V. Brownlow of Plainview filled his regular appointment here Saturday night and Sunday.

Earl Lance and family, Joe Kendall and family, Mr. and Mrs. Ky Lawrence and daughter, Mr. and Mrs. Lee Kendall and Mr. and Mrs. J. C. Lance left last Wednesday for Hot Springs, New Mexico. They expect to be gone about four weeks to take hot baths.

Miss Eva Noland spent Saturday night with Miss Leatrus Walser.

W. J. Southern spent Sunday in the B. A. Atchley home.

Mr. and Mrs. Denson Hill spent Sunday in the Ford community.

Mr. and Mrs. Geo. Garrison of Hereford spent Saturday night and Sunday in the L. Johnson home.

Bill Etzaman of Plainview was here on business Monday.

Moody Steppins of Ranger was here on business last Friday.

Dean Storey has been ill with pneumonia but is some better at this writing. We hope for him a speedy recovery.

The day was well spent last Saturday when the basketball team from five schools gathered here to play ball. The Westway girls came out victorious and the

Fairview boys won. Miss Salome Copeland spent Monday night in the R. C. Robertson home.

Nell—"Say, does Harold know how to drive?"

Mell—"Does he? Say, he hit a deputy sheriff this afternoon that everybody else has been trying to hit for months without succeeding."

City Loan

Payable Monthly; Low Rate; quick service, inspection titles passed by our office. Let us take up your present indebtedness and make it easier to suit your income and ability to pay. RALPH BARNETT, Manager.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

D. R. GASS & SON
HEREFORD, TEXAS

Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:25 a. m.	9:45 a. m.
1:45 p. m.	4:25 p. m.
10:35 p. m.	8:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

Used Tractors and Farm Equipment

We have on hand several used tractors, as well as other kinds of power farming equipment which we offer at attractive prices and terms. There are some real bargains in this list, which we will be delighted to show you, at either our Hereford, Dimmitt or Friona offices. Among others we have:

- One 10-20 McCormick-Deering Tractor, with lister and four-disc plow in good condition.
- One 10-20 Tractor, just overhauled, in fine shape.
- One Farmall Tractor, A-1 condition.
- One good 10-20 tractor.

See us for parts and repairs—we are rarin' and ready at all times to serve you.

R. B. R. Implement Company

FRIONA HEREFORD DIMMITT

The Home of International Products.

Housekeeping Is Fun

IF YOU WILL PUT MOST OF THE WORK ON TO YOUR ELECTRICAL SERVANTS

This little toaster, for instance, will save you so much time and trouble. No muss or bother, and anyone can operate it. Children think it fun to make toast "just like mother's" on this extremely practical household convenience.

TEXAS UTILITIES COMPANY

More New WELWORTHS 'Ready'

WINSOME, girlish lines—demurely embodying approved novelty effects—Big Bertha pockets, shirred waistlines; organdie inserts, hemstitchings, scallopings. Truly, marvels in value-giving at the price, TWO DOLLARS.

Fox Mercantile Co.

English Prints and Smart DIMITIES

lavishly trimmed with organdie, sheer dimitie, pongee, broadcloth and self materials. Guaranteed Tub-Fast colorings.

Colonial Basque, Hollywood and Straightline Modes

Not a single taste or figure can possibly be disappointed. In all sizes, from 16 to 32½. First showing tomorrow.

Dimmitt Castro County News

DIMMITT, Feb. 6.—Mr. and Mrs. R. Ziegler are rejoicing over arrival of a baby girl in their home on February 5. Mrs. Ziegler will be remembered as Miss Oma U. Alford.

Miss Mildred Woodlee, who has been attending T. C. U. at Fort Worth is expected home this week. The Dimmitt-Canyon game resulted in a score of 34-33 for Canyon, but we have girls to be proud of just the same, for we won the game and Canyon got the score.

Mrs. C. C. Reynolds, Floyd Christie and Mrs. S. C. Huckabay wereopping in Amarillo Friday.

Mr. Phillips of Tulsa has purchased a job west of the T. & M. station and plans to build it in the near future and put in picture show here.

Mrs. Henry Stalcup visited in Dinmitt a few days last week.

W. G. Baxter and I. B. Brooks are business visitors in Amarillo at week.

D. D. Durce Jr. has completed the building for his filling station at garage and is going to open business Saturday.

Clyde Sherford spent the weekend in Dimmitt.

Christine Fuller was on the back list the first of the week, also Miss Pauline Webb and Mrs. L. B. Boren were ill.

Mr. and Mrs. Joe Gollehon have moved into their new home.

Mrs. J. Y. Spikes and son have returned to their home in Lubbock after a visit with Mmes. R. Boren and W. A. Wright. The latter accompanied them home for a visit of a few days.

L. P. White and children motored to Hereford Sunday afternoon. Miss Mary Cossett left Sunday for a visit with her brother in Crosbyton and from there will probably go to Abilene.

The new Church of Christ will be dedicated Sunday morning at 10 o'clock. Rev. O. M. Reynolds will be here for the day. Everyone is invited. This new church is a modern structure, is furnace heated, has a large basement and is practically fire proof.

A large crowd is expected for the services Sunday and dinner will be served in the basement.

Northeast Corner

A number of the young folks spent Sunday in the home of Mr. Mrs. J. T. McClain.

Mr. and Mrs. Merle Wood and family spent Sunday with Mrs. Wood's parents, Mr. and Mrs. E. Dyer.

Miss Zoe Beavers spent last week end with her parents in Hereford. Rev. and Mrs. Beavers live at Plainview but they spent last week end with their daughter, Mrs. Hendrix and husband in Hereford.

Miss Loraine Daniel visited one night last week with her friend, Almeta Moore.

H. J. Oglesby made a trip to Amarillo last Friday.

A number of the smaller folks spent Sunday with the Ware children.

Misses Loraine Daniel and Almeta Moore spent Saturday night with their friend, Miss Northway of Amarillo, returning to their homes Sunday afternoon.

Mr. and Mrs. Coy Phillips and daughter visited Sunday in the home of J. T. McClain and family.

Mr. and Mrs. Elmer Womble made a trip to Hereford last Saturday.

Misses Doris McBroom and Viola Thomas and Miss Oranwen of Amarillo spent Sunday in this community.

Mr. and Mrs. Ben Floyd and daughter, Mildred, and Mrs. J. L. Dred visited Sunday in the home of E. T. Alfred and family.

Ernest Walker is in the sanitarium at Amarillo now after undergoing a serious operation last Friday night. At the time of this writing he was slowly improving and we are hoping that he will continue to improve.

Otto Smith and family were



YOU NEED GLASSES

—If your eyes feel tired, weak or strained, Kester's is the place to get them tested. Protect your eyes NOW—save trouble later.

—Bad eyes are responsible for innumerable ills. Don't neglect them! Glasses repaired promptly, changed or reframed.

F. M. KESTER
Jeweler and Optometrist.

visited Sunday by a number of relatives.

Miss Loraine Daniel gave a slumber party for a number of her girl friends last Friday night. From what the girls say they must have had a splendid time.

Mr. and Mrs. Coy Phillips and daughter, Bernadine were in Hereford Friday.

Mrs. J. E. Thomas and children visited relatives in Hereford last Saturday.

R. O. Dunkle of Hereford visited the Fairview school one afternoon last week. He was accompanied by young men from different communities. Ralph Wolfe, Raymond Purcell and Henard East were with him and we enjoyed the interesting talks made by each of these boys, who have won prizes from their different club projects.

Mr. and Mrs. R. L. Campbell and son Byron made a trip to Canyon one day last week.

A goodly number from the Fairview community were present at Summerfield Saturday and we are rejoicing that the Fairview basketball team is now the champion of the county.

Christine Fuller was on the back list the first of the week, also Miss Pauline Webb and Mrs. L. B. Boren were ill.

Progressive News

There were 59 present at Sunday school last Sunday. The school is growing in fine shape and new pupils are being added each Sunday. Everyone in the community is welcome and invited to attend Sunday school.

Mrs. Ricketts and daughter, Miss Mildred, spent Monday afternoon visiting Mrs. J. C. Ricketts at Hereford.

Winona Blagg spent Saturday night with Ruth Parks.

H. E. Gossett and family were guests Sunday in the home of Mrs. Jacobs.

Anita Jewell of Hereford spent Saturday night and Sunday, with Catherine Ricketts.

Grandmother Carroll, who has been visiting her daughter, Mrs. Sawyer, for several months, left last week for a visit with her daughter, Mrs. Frank Corn, of the Easter community.

Mr. and Mrs. W. O. Miles who live west of Hereford spent the day Sunday with their daughter, Mrs. Jim Blagg.

Mr. Kimmons from Amarillo

was an over night visitor Friday at the Cockrell home. Saturday he left for Clovis to visit his son, Byron and family.

R. O. Dunkle and Henard East visited the Progressive school last Wednesday in the interest of club work among the boys and girls. Henard gave a very interesting account of his trip to Chicago.

Mmes. Blagg, Cockrell and Russell visited school Friday afternoon and attended the basketball game.

Wayland Counts entered school Monday. There are now thirty-three pupils on the roll.

Eunice Caldwell was a week-end guest in the home of her sister, Mrs. Cecil Hodges.

Mr. Blagg has a new sedan.

Jim Ricketts helped move cattle for Mr. J. L. Fuqua Friday and Saturday.

Friday afternoon Mrs. Jim Parks called on Mrs. Hershey.

A large crowd attended the basketball game at Progressive last Friday-afternoon. The Ward girls

won by a score of 13 to 12, but the Progressive junior boys defeated Ward 20 to 11. Westway plays Progressive Friday at Progressive.

Mrs. Samuelson and the Misses Lois and Gusta Samuelson spent the week-end at the H. H. Miller home near Dawn.

Sunday afternoon Una Vernon and Oleta Reeves visited in the Blagg home.

Honor roll for the month of January: High honor roll, Ruth Parks; 4th grade honor roll, Eunice Caldwell; 7th grade, Winona Blagg and Weldon Gregory; 6th grade, Della McKinzie and Catherine Ricketts, 5th grade; J. W. Cockrell, 4th grade; Edgar Russell, 3rd grade.

Howard Hershey who is attending college at Lubbock, spent Sunday with his parents, Mr. and Mrs. Ray Hershey. Walter Galley, who took Howard back to Lubbock, intends to visit several days before returning.

Mrs. McKinzie's brother from

Iowa was a guest in the McKinzie home this past week. Saturday the relatives held a reunion in the George Brunley home.

S. E. English left Monday for Montague county to attend the funeral of his sister.

Next Monday, Tuesday, Thursday and Friday evenings at 7:45, the pastors from the different churches

in Hereford will preach at Progressive school house. The entire community is invited and urged to attend these meetings. Help make these meetings a spiritual blessing to the community.

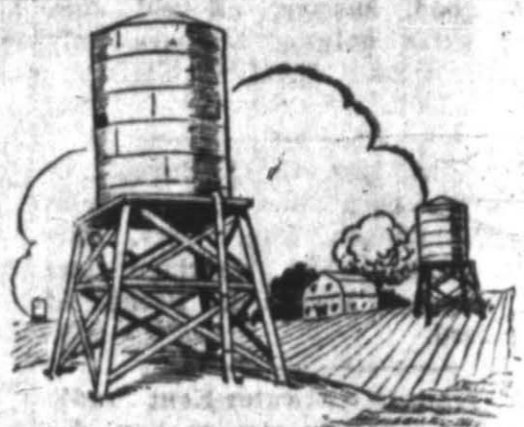
Sing-song program for Sunday: Opening song: Mrs. Lewis. Song: Eunice Caldwell. Song: Orion Russell.

Song: Mr. Reeves. Song: Una Vernon. Quartet: arr Jake Gregory. Song: Jess Caldwell. Song: Oleta Reeves. Song: Catherine Hershey. Quartet: arr Mr. Lewis. Song: Walter Galley. Song: Mr. Ramsey. Song: Mrs. Cecil Hodges.

WATER TANKS

—We make a specialty of building tanks of all sizes, from one gallon on up! If you need a tank, let us figure on it with you today.

Hereford Sheet Metal Works



W. E. Dunlap

HARDWARE

Phone 256

Baby Chick Time

FEED MERIT CHICK MASH

With dried buttermilk and cod liver oil—and save more chicks.

West Texas Feed & Seed Co.

Phone 265

It's Spring by Fashion's Calendar!

NEW THINGS ARE ARRIVING DAILY

THERE IS SOMETHING NEW AND DARING IN this season's silks and cotton prints. They are so modernistic in designs and colors, fairly sparkling with gayness and originality. Intricate weaves and distinctive effects dominate.

The Peter Pan and Cambric Prints have prim little flowers, leaves, prints and large floral designs—just the thing for dainty house dresses, smocks and kiddies school clothes.

Included in this assortment is a delightful selection of solid-colored flat crepes, Georgettes and printed silks, in all of the very latest shades for spring.

The new Gilbrac ginghams, in tiny checks, make up wonderfully as infants rompers and little suits.

The season's newest designs and colors are smart—won't you come in and see them.

J. O. NEWELL

Announcing

The Opening of

Womack's Cash Grocery

on

Saturday, February 11

In Oberthier Building—Third Street.

Along with the opening, a demonstration will be held by the Merchants Biscuit Company. Cakes and hot coffee will be served. Everyone invited!

The store will be open for inspection on Friday

Womack's Cash Grocery

Phone 87

Announcing

The Formal Opening

of the

CAPITOL HOTEL

Featuring "Capital Service"

FOURTH AND REECE STREETS

AMARILLO, TEXAS

You Are Cordially Invited To Attend OPEN HOUSE Three To Ten P. M.

Wednesday February 15th 1928

Complete "Capital Service" Will Be Avail. On This Date



A GREAT new million dollar hostelry, the finest of its size in the United States! Two hundred marvelously comfortable and delightfully appointed guest rooms—each with bath. Here is the new and better place to stop when you are in the capitol of the Panhandle. A most cordial welcome awaits you at The Capitol on the opening day—or any time thereafter. Reasonable rates—\$2.50 to \$6.00.

CAPITOL HOTEL CO. Inc.

Ed. R. Mayer, President

A. Carlisle Young, Manager

SOME RED-HOT SPECIALS FOR THIS WEEK ONLY!

PLEASE BE SURE TO MENTION THIS ADVERTISEMENT

Bayer's 25c Aspirin for **15¢** Pepsodent Tooth Paste, 50c size for **35¢** Lysol, 30c size for **20¢** Pine Tar Cough Syrup, 50c size for **35¢**
 Bayer's 50c Aspirin for **35¢** Listerine Tooth Paste, 25c size for **15¢** Mentholatum, 50c size for **35¢** Kotex, 65c size, three for **90¢**

PHONE 300.

THE CITY DRUG STORE

HERFORD, TEXAS

Political Announcements, Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1933:

For Representative, 123rd District:
CLYDE W. WARWICK,
 Canyon, Texas.

For Sheriff and Tax Collector:
JOHN B. MILLER,
E. F. CONNELL,
J. D. (Doyle) ROSE,
JAMES L. MAUK,
I. I. WEST.

For Tax Assessor:
IRA RICKETTS.
 For County Treasurer:
J. H. HEAD.

For County Judge:
EARL W. WILSON.

For District and County Clerk:
L. H. POSTER.

For Commissioner, Precinct No. 1:
C. J. PADDOCK.

For Commissioner, Precinct No. 2:
H. G. CONKWRIGHT.

For Commissioner, Precinct No. 3:
J. T. GUINN.

For Commissioner Precinct No. 4:
W. T. WOMBLE.

NEW MINISTER ARRIVES.

The Herford Ministerial Association received a welcome sevenpound addition this week in the person of Master James Paul Morgan, born to Rev. and Mrs. Thurman Morgan at 2:45 p. m. Monday. Mother and baby are reported to be doing well.

STAR THEATRE

HEREFORD, TEXAS

Friday Night Only

FEBRUARY 10
DOUGLAS MACLEAN
 in
 "Let It Rain"

Saturday Afternoon and Night

FEBRUARY 11
HOOT GIBSON
 in
 "Painted Ponies"

Monday and Tuesday

FEBRUARY 12-13
HAROLD BELL WRIGHT'S
 "The Shepherd of the Hills"

with **MOLLY O'DAY** and **ALEC B. FRANCIS.**

Wednesday and Thursday

FEBRUARY 14-15
 "West Point"

with **WILLIAM HAINES** and **JOAN CRAWFORD.**

Friday Night Only

FEBRUARY 17
 "Love's Greatest Mistake"

with **EVELYN BRYEN,** **WILLIAM POWELL** and **JAMES HALL**

Saturday Afternoon and Night

FEBRUARY 18
BEN, the King of Wild Horses,
 in
 "Wild Beauty"

with **JUNE MARLOW** and **HUGH ALLEN.**

Time of Shows 7:00-9:00
 Saturday Matinee 2:00-5:00

Local Happenings

All tubes vulcanized at RICE'S.
 Mr. and Mrs. Jeff Ward and son Roy were in Amarillo Tuesday.

Baby Chicks. WEST TEXAS FEED AND SEED CO.

Mr. and Mrs. D. M. Raynor spent the week-end in Perryton.

We celebrate—you save, at the big Rexall Birthday Sale.

C. Conley and Miss Ida Conley of Amarillo spent Sunday visiting in the E. F. Connell home.

Yes, we don't spring your rims at RICE'S.

Frank Barber made a business trip to Plainview Monday.

Rice bran for sale. JONES & McLEAN, Phone 1.

Mr. and Mrs. F. F. Ferrell were Sunday visitors in Canyon.

Mr. and Mrs. F. E. Givan spent Monday in Amarillo.

J. O. Turner of Canyon was a business visitor in Herford Wednesday.

Miss Martha Duncan came down from Canyon last week-end to visit her parents.

We deliver coal. HERFORD GIN, Phone 355.

Miss Eunice G. Smith, wife of attending W. T. S. T. C., spent the week-end in Herford.

L. H. Fuqua, of Clark's Drug Store, left Sunday on a business trip to Houston.

J. F. Snyder of Lawrenceville, Illinois, is here visiting his son, Glen Snyder and family.

Make more milk. Feed Merit Milk Maker. WEST TEXAS FEED AND SEED CO.

Twenty-five per cent of night accidents are caused by head light glare. Glare-Shields will prevent them. RICE SELLS THEM.

Mrs. W. J. Todd of Canadian spent last Wednesday night here as a guest of her mother, Mrs. N. M. Patton.

Mrs. O. T. Behrens and son Jerald Ward are visiting in the home of Mrs. Behrens' parents, Mr. and Mrs. Jeff Ward.

No hesitation about this celebration. Save with safety at the Rexall Store.

Cara Nome perfume miniature free with every box of Cara Nome face powder. The Rexall Store.

Mr. and Mrs. Oscar Easley, Mrs. Thornton Braden and C. T. Gosman were Amarillo visitors Sunday.

When you sell your produce, get our prices. WEST TEXAS FEED AND SEED CO.

Mrs. Horace Baird and children and Mrs. Jo B. Elliston spent Saturday and Sunday visiting in Amarillo.

Miss Eloise Pitman, teacher in the Black public school, was here visiting her parents over the week-end.

Bring us your produce for the highest cash prices. JONES & McLEAN, Phone 1.

Mr. and Mrs. Berlin Angelo of Wellington, Kansas, arrived Wednesday for a few weeks visit with relatives here.

Cream, eggs, poultry—bring them here. JONES & McLEAN, Telephone 1.

Our little snow sure was fine, but a better one may come. Are you prepared? Tire chains at RICE'S.

Phone 1 for the highest quotations on cream, eggs and poultry. JONES & McLEAN.

R. V. and R. E. McMahon of Borger spent Sunday here at the home of their brother, J. P. McMahon.

California, Lucille Pattern Hats for Saturday trade. VOGEL'S MILLINERY PARLOR.

Brunswicks are standard tires made by one of the strongest tire companies in the world and sold at less than standard price. At RICE'S.

TO THE VOTERS OF DEAF SMITH COUNTY

I take this method of announcing as a candidate for re-election to the office of County Commissioner for Precinct No. 4, subject to the action of the Democratic primaries.

I thank you for your support and co-operation in the past, and if re-elected I promise you the very best service I can render.

Very respectfully,
 W. T. WOMBLE.

For Quick Service in the Job Printing Line. See THE BRAND

Howard Hershey, who is a student at Texas Tech at Lubbock, spent the week-end here with his parents, Mr. and Mrs. Fay Hershey.

A good, snappy, all-wool suit with extra pair of trousers, only \$35.00. ORR'S TAILOR SHOP. 51-4f

Mr. and Mrs. C. O. Barnett of Plainview spent the past week-end visiting friends here. Mrs. Barnett, before her marriage last month, was Miss Ona Beene, of Herford.

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$95.00. ORR'S TAILOR SHOP. 51-4f

A life time with horses; twenty-one years motor driving. Recently I let the first car wreck me. Who is to blame for lack of money to buy a new one? DR. F. E. BOWE. 4-4tp

Look over our new spring samples. A dandy, snappy, all-wool suit, \$25.00 to \$27.50. ORR'S TAILOR SHOP. 51-4f

The Young Matrons' Missionary Society of the Methodist church met with Mrs. Fridley on Tuesday afternoon, February 7, with a good attendance. The lesson taken from the Study Book, the Voice Agent, was very interesting. Following the lesson, a social hour was enjoyed and delicious refreshments were served. The meeting next week will be with Mrs. Jennings, February 14, at 2:30 p. m.

TO THE VOTERS OF COMMIS-SIONERS PRECINCT NO. TWO

I am announcing my candidacy for re-election to this office, subject to the action of the Democratic primaries. I sincerely solicit the vote and influence of each voter of said precinct. I pledge you, if elected, to handle the county affairs that are entrusted to me with the best of my ability.
 H. G. CONKWRIGHT.

BRIDGE PARTY.

Mrs. C. L. Roberts entertained members of the Filles d'Heure Bridge club and a number of guests Friday afternoon. At the close of several rounds of games Mrs. Ernest B. Handley, club member, received a prize for high score and also Mrs. W. F. Gabbert a guest, received a prize for high score among the visitors.

Dainty refreshments with Valentine suggestion, were served.


Special guests of the occasion were Misses C. C. Ferguson, F. H. Oberthier, Sr., Homer Wilson, W. F. Gabbert, John McLesage Glen Snyder, J. L. Rogers and Mrs. Les, of Denver, and Miss Floy Wilson.

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Out Flowers or Pot Plants See or Phone
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 Phone 187

It's Better to own your roll than to roll your own



U.S. Shifty

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And your home town banker is more likely to be a friend in need than any other banker in the world.

Thus—other things being equal—it pays to bank at home.

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from February 1st to 25th, inclusive

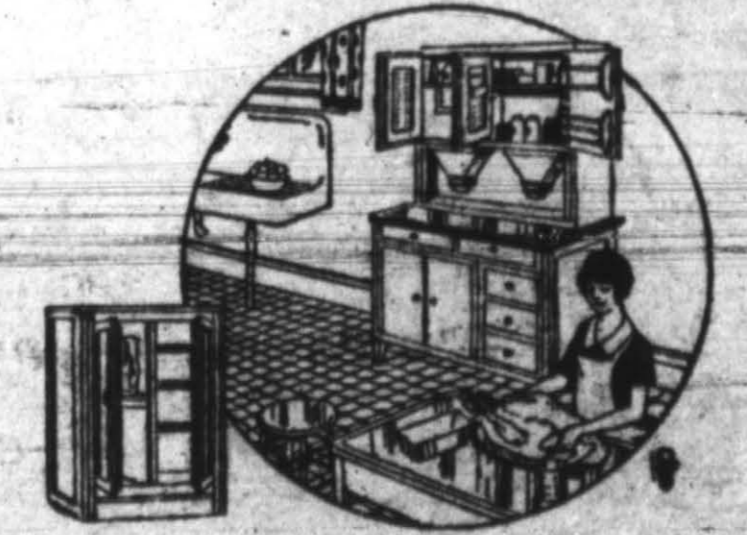
YOU WILL BENEFIT IN EVERY WAY BY TAKING ADVANTAGE OF THE MERCHANDISE OFFERED DURING THE BIRTHDAY SALE.

- First: Quality—Each article is carefully made of the highest grade materials under strict sanitary conditions.
- Second: Variety—Nearly 150 articles are offered during this Sale at money-saving prices.
- Third: Price—Due to our partnership with the factories we can offer this vast variety of high quality merchandise at a remarkably big saving to you.
- Fourth: Guarantee—Every Rexall Store guarantees its merchandise to give full satisfaction.
- Fifth: Knowledge—An opportunity to learn why 10,000 Rexall Stores are continually increasing their lasting friendship among their customers through these exceptional offers of big values.

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