

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 28

Hereford, Deaf Smith County, Texas, Thursday, July 25, 1929.

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## CREAMERY PRODUCES TWO AND ONE-HALF TONS OF BUTTER FIRST WEEK

### Machinery Adjustments All Made and Steady Run Expected Hereafter; Ready Market for All Butter Produced Assured.

During the first week of its operation, more than two and one-half tons of butter were manufactured by the newly completed creamery operated here by the Farmers' Creamery Association, Inc., and production of butter, according to N. O. Bendickson, manager of the creamery, is now averaging approximately 1,500 pounds daily.

Operations of the creamery commenced Monday, July 15, with the acceptance of cream from farmers, but churning was not begun until the following day. Receipts of cream here increased each day at the creamery and a larger volume of butter produced. Saturday the total butter churned amounted to 1,986 pounds, and for the six working days since the creamery commenced the manufacture of butter the production has amounted to 5,423 pounds.

"Owing to the fact that the creamery is a new institution and there have been a number of minor adjustments to make to machinery and equipment, we have not been able to give the perfect service to our patrons that we should," states Mr. Bendickson, manager of the creamery, "but in a short time service will be speeded up and improved."

"We haven't had time yet," continued Mr. Bendickson, "to sell the stores for business, but we are now prepared to supply them with Cream O' Plains butter in one pound packages. In order to provide one-fourth pound prints of the butter, a special cutter is required. This has been ordered and will arrive in a short time, after which Cream O' Plains butter will be put up in quarter-pound prints in the pound boxes as well as in the solid one-pound packages."

Letters from several commission merchants in Chicago, Illinois, have been received by Mr. Bendickson he states, saying that they would be glad to handle the output of the creamery.

At a meeting held at Dimmitt Tuesday night George C. Smith, editor of the Castro County News, was elected president of the Castro County Chamber of Commerce.

A secretary is to be selected at an early meeting of the organization, according to Mr. Smith, new president of the organization, and consideration will be given to securing a county agent for Castro county.

## Farmers Leave Much Wheat For Orphans

"I want to leave ten bushels of this load of wheat for the Orphans' Home," is a remark frequently heard at the Harris elevator during the past week as the farmers bring in their wheat for sale to the elevator.

A large part of the many hundreds of bushels of wheat that have been promised to Rev. C. E. Saxon for a gift to Buckner's Orphans' Home at Dallas, have already been delivered at Harrison's elevator, according to Harold Hicks, manager. A large majority of the farmers who bring in grain, states Mr. Hicks, directs him to put aside ten bushels or more as a gift to the Home.

In an effort to raise extra funds for Buckner's Orphans' Home, a religious and benevolent institution operated by the Baptist General Convention of Texas, Rev. C. E. Saxon of Hereford, general missionary for the Tierra Blanca Baptist Association, conceived the idea of asking the farmers in this section to give a small portion of the bountiful crop of wheat, which they are harvesting this season, as a gift to the Home. More than 1,000 bushels of wheat have been promised to the Home.

Rev. Saxon hopes to complete the assembling of a carload of 10,000 bushels of wheat here in the near future, after which he plans on having it converted into flour before sending it to Buckner's Orphans' Home.

## District Court Convenes Here Next Monday

With Judge Reese Tatum of Dalhart presiding, and Ben M. Richards of that city as district attorney, District Court will convene at Hereford at 10 o'clock next Monday morning, July 29. A heavy docket awaits the court. Horace L. Schloss of Dalhart will report proceedings of the session. Names of petit jurors who have been called for service for the second week of court, commencing August 5, have been announced by District Clerk L. H. Foster as follows:

Chas. Donald, J. H. Pitman, C. C. Cook, C. W. Bennett, J. C. Ricketts, J. J. Boydston, S. L. Walsler, W. E. Dunlap, Ed East, W. F. Karr, Carl Jennings, R. L. Campbell, S. O. Wilson, John Biggs, L. F. Boyd, Fred Curtis, L. H. Shore, O. L. Rutherford, N. M. Bartley, J. J. Buckner, I. O. Crothwaite, Jas. R. Lipscomb, Will Addison, R. M. Dunn, R. J. Allison, Noah Ewton, R. H. Barnett, John H. Patton, E. B. Williams, R. P. Conaway, Oscar Easley, J. C. Cummins, John McLean, O. K. Higgins, Arthur Thompson, Arlie Dean.

## Belgian Congo Missionary Here Wednesday

Miss Flora Foreman, missionary of the Amarillo district, who is stationed in the Belgian Congo, was a guest of honor at the meeting of the Methodist Missionary Society held Wednesday afternoon at the First Methodist Church. Miss Foreman held the intense interest of her audience as she told of her experiences in Africa. A program of readings and organ recitals added to the pleasure of the meeting. Refreshments were served by the hostesses in charge of the program.

## School Taxes to Show Increase Says Murchison

Jewell N. Murchison, deputy tax collector, has been occupied for the past ten days in assessing the city school taxes and expects to conclude the work by the end of the week.

The territory embraced in the Hereford Independent school district includes a total of 72 sections of land and last year had an assessed valuation of \$3,845,170. For this year the valuation is expected to exceed \$4,000,000. The present school tax rate is \$1.00 on each \$100 valuation. Funds from this tax supports the Hereford high school and the ward schools.

## Presbyterian Pastor Arrives from Illinois

Rev. E. P. Gieser of Evanston, Illinois, newly appointed pastor of the First Presbyterian church of Hereford, arrived in the city Wednesday and will hold regular services Sunday at the Presbyterian church. Mrs. Gieser and their young daughter, making the trip from Illinois by train, arrived here this morning.

## EMBARGO ON WHEAT HOLDS UP SHIPMENT

### Thousands of Car Loads Tied Up Between Here and Gulf.

With the embargo on wheat declared last week at Houston by all of the railroads serving the city, wheat shipments from Hereford have dropped sharply since Saturday, averaging now only about 15 cars daily, with two to three cars daily being shipped from smaller communities in the territory.

Wheat prices that had been up to \$1.16 to \$1.18 early last week dropped to \$1.07 on Saturday, \$1.03 on Monday, \$1.09 Tuesday and \$1.08 Wednesday.

Though the elevators here are buying the wheat offered at prices quoted, deliveries are very small. The majority of the farmers are holding their grain for a higher price. From estimates made by informed observers, approximately one-fourth of the total crop harvested in this section is still in storage on the farms. Many farmers have constructed granaries for the shelter of their stored grain and others have piled the grain on the ground.

Every agency of the United States government is being called upon to aid in overcoming the congested condition that has arisen in Houston because of the flood of wheat that has swamped every facility there for its handling. The railroads and steamship companies are exerting every effort to move the more than 5,000,000 bushels of grain now at Houston and some hope is held out by them that the embargo may be lifted about August 1.

## Star Theatre Adds New Improvements

Work has just been completed on the installation of a new drop curtain at the Star Theatre. Beautiful draperies as a background for the silver screen have added much to the attractiveness of the stage. Other improvements are planned in the near future, states Mr. Parker, owner of the theatre.

## Municipal Band Practices Two Nights of Week

Regular band practice is being held at the court house each Monday and Thursday nights by R. B. Frazier, Municipal band leader. At the past two meetings approximately 30 members and prospective members of the band have attended practice. Real interest and enthusiasm is exhibited by those who have already joined the municipal band, states Mr. Frazier.

Pupils are now being accepted by Mr. Frazier and rehearsals and practice are being held each afternoon at 2:00 o'clock at the city hall. Everyone interested in learning to play some band instrument is invited by Mr. Frazier to meet him at the city hall any afternoon and arrange for lessons on whatever instrument they select. No charge is made by Mr. Frazier for the lessons. Arrangements can easily be made, he states, for the purchase of musical instruments.

It is planned by Mr. Frazier, he states, to develop the Hereford Municipal Band so that it can enter the State Band Contest to be held at the State Fair at Dallas in October and compete for the \$10,000 in prizes which are being offered. In order to take part in that trip and contest, Mr. Frazier is advising those interested to start now to learn to play some band instrument and devote regular practice to mastering it.

## BAND CONTEST RULES

Rules and regulations, list of prize money offered and dates for which each of the bands play are contained in the State Fair band contest catalog which is being printed. It was announced in Dallas Saturday by E. D. Irons of Arlington, chairman of the contest committee of the State Band Teachers' Association under whose auspices the State-wide contest will be held during the coming fall. (Continued on Page Seven.)

## 4-H Clubbers Leave for A. & M. Saturday

Members of the Deaf Smith County 4-H Clubs who have been awarded a free trip to the Farmers' Short Course to be held at A. & M. College July 29-August 3, will meet at 11 o'clock Saturday morning, July 27, at the office of R. O. Dunkle, county agent, in the court house, and will leave on the 11:50 a. m. Santa Fe train for Amarillo, where they will board the special train leaving that city Saturday night for College Station.

The 4-H Club members making the trip are George Gaede, Hereford; Elizabeth Chapman, Simms; Ramona Straub, Dawn; Ruth Park, Progressive; Donald Morgan, of Summerfield; Calvin Gore, Westway. County Agent Dunkle will accompany the party and it is expected that one or two other members of the 4-H clubs will make the trip. A special ground trip rate of \$12.68 from Amarillo to College Station, has been announced by the Santa Fe railroad.

Much interest and loyal support for the 4-H Club work has been demonstrated by Hereford merchants and business men each year and through their donations they have made it possible for the club members to attend the Farmers' Short Course held annually at A. & M. College and to visit the State Fair at Dallas each year.

## Texas Oil Company In New Location

Announcement was made this week by R. J. Richardson, wholesale dealer here for the Texas Oil Co., that in order to better serve the patrons of the Texas Oil Co. his offices would be moved from the warehouse to the Buick Service Station. Mr. Richardson will occupy his new offices Saturday, July 27.

## BANK DEPOSITS EXCEED ALL PREVIOUS RECORDS; TOTAL OF \$2,222,807.01

### Increase 110 Per Cent Since Statements Issued June 29; Loans Show Material Decrease; Further Increase Expected.

## C. of C. to Have Special Meeting Monday Noon

T. E. Seigler, president of the organization, has issued a call for a special meeting of the Hereford Chamber of Commerce to be held Monday noon, July 29 in the dining hall in the basement of the First Methodist church, at which time the members will enjoy a delicious luncheon served by the Methodist ladies.

An unique program has been arranged for the occasion, according to Mrs. C. R. Bentley, newly appointed acting secretary. Miss Dessie Mae Steele will be in charge of the presentation of the program of music.

As several subjects of importance to the community will be considered at this meeting, all members of the organization are urged by Mr. Seigler to be present.

Levi Noble of the Noble Motor Co., Plainview, owner of the local sales agency for the Willys-Knight and Whippet cars, was in Hereford Wednesday visiting with L. A. Ricketts, manager here for the Noble Motor Co. Mr. Noble was much impressed, he stated, with the immense amount of wheat harvested in this vicinity.

Bank deposits in Hereford have more than doubled since June 29, reaching a total of \$2,222,807.01 for the three banks in the city. During the same period, from June 29 to July 23, inclusive, approximately 27 per cent of the loans carried by all the banks have been paid off.

At the close of business June 29 the reports of the banks showed that there was \$1,081,338.45 on deposit in the three institutions which serve Hereford. The increase in deposits during the 26 days shows a total of \$1,141,468.56, or approximately 110 per cent.

Loans by all the banks on June 29 totaled \$827,310.00. On July 23 this amount had been reduced, by payments of obligations by customers of the banks to \$599,525.04, a reduction of \$227,785.00, or approximately 27 per cent.

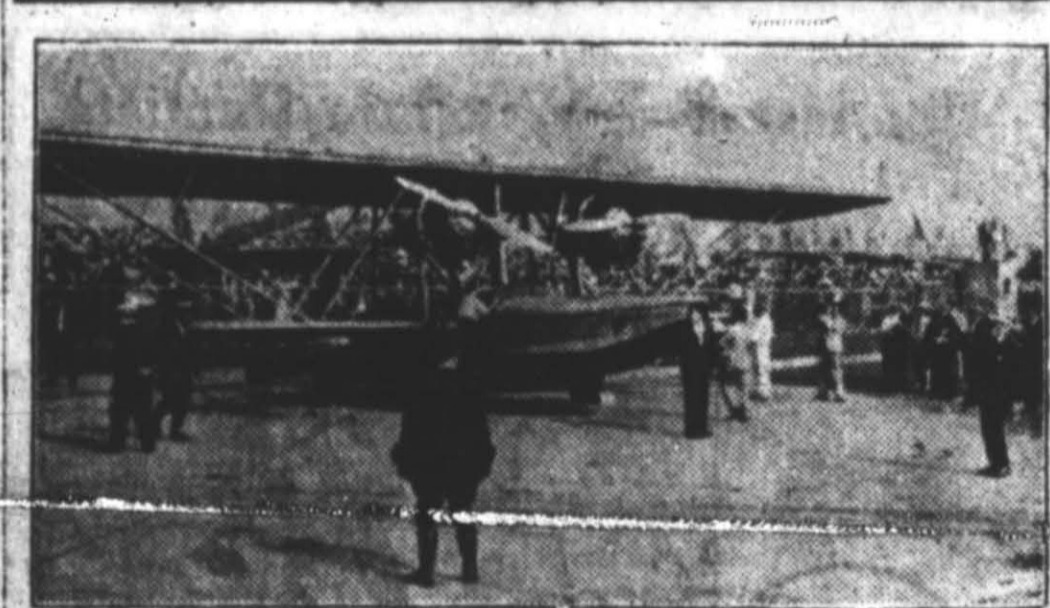
Cash and exchange shown by the reports on June 29 totaled, for the three banks \$330,551.00. On July 23 this had been increased to \$1,029,004.50, a gain of \$1,298,443.20, or nearly 400 per cent.

Gains in deposits, cash and exchange and reduction of loans by each bank during the period from June 29 to July 23, inclusive, are:

Deposits	
First National Bank:	
July 23	\$938,220.00
June 29	484,882.00
Increase	453,338.00
First State Bank:	
July 23	\$924,808.27
June 29	362,397.77
Increase	542,410.50
Western National Bank:	
July 23	\$350,785.05
June 29	214,358.00
Increase	146,427.05
Cash and Exchange	
First National Bank:	
July 23	\$723,011.95
June 29	187,429.15
Increase	535,582.80
First State Bank:	
July 23	\$713,204.02
June 29	80,085.97
Increase	633,118.05
Western National Bank:	
July 23	\$198,778.20
June 29	63,036.80
Increase	130,741.40

Loans and Discounts	
First National Bank:	
June 29	\$313,520.00
July 23	235,626.00
Reduction	77,894.00
First State Bank:	
June 29	233,990.00
July 23	233,990.00
Reduction	90,900.00
Western National Bank:	
June 29	\$168,897.00
July 23	150,000.00
Reduction about	58,897.00

## CHICAGO TRIBUNE'S PLANE MEETS WITH DISASTER ON BERLIN FLIGHT



The Chicago Tribune plane's flight to Berlin ended abruptly last Saturday, July 13, when the "Untin" Bowler, in which Robert Gast, Parker Cramer and Robert Wood, aviation editor of the Tribune, were attempting to blaze a new air trail from Chicago to the heart of Europe, was swept to sea by a gale and sank among the ice of Hudson strait. There was no one on board the plane at the time.

The 'Untin' Bowler had been caught in ice floes and narrowly escaped destruction several times since landing at Port Burwell last Tuesday, July 9. It was anchored to the ice about a hundred yards from shore when a huge piece of the ice broke from the middle of the stream, carrying the plane with it to the open water where it sank.

Everything possible had been done to keep the plane intact for the long flight across Greenland and Iceland to Berlin, but the tide, the ice and the gale which the 'Untin' Bowler encountered were too much for it. The crew had only three hours of good flying weather in the ten days that elapsed between the plane's takeoff at Lake Remond, Ont., and its loss in the icebergs at Port Burwell.

The Bowler went down with both pontoons lashed to the lower wings with rope. A wire strut had snapped in two. The gale had ripped the fabric from a lower wing. There were big rents in the tail surface, water had poured into the hull through the hole pierced by jagged ice, and the bracing wires and struts of the plane had been pinched by ice cakes. While it would have required several days, yet the pilots believed it would have been possible to repair the ship. All the damage to the plane

was caused by the buffeting of the tide and the battering of the ice.

The pilots were confident that once they had escaped the dangers of the ice and tide at Port Burwell, the rest of the voyage to Europe would have been comparatively easy, but weather conditions made a takeoff impossible and it was necessary to watch the Bowler night and day to keep it from being smashed by the ice.

The Tribune's plane hopped off from Chicago July 3 to fly to Berlin by way of the great northern route in an attempt to demonstrate a natural air line to Europe offering fewer hazards than any other route.

"We all believe that the route from Chicago to Europe by way of Greenland and Iceland is feasible," wrote Wood, historian of the trip, following the loss of the plane, "but we are convinced that such a route will not become practical until airplanes are able to cope with the severest weather conditions. Extensive ground facilities along the route will be imperative."

"The severity of the weather at this point of land is almost beyond belief. One minute the sun shines brightly. Half an hour later a dense fog has fallen and a heavy sea has set in. It has rained here every day this month. The weather has shown no moderation."

"Cape Chidley is peculiarly situated with the Atlantic on the east, Ungava bay on the west and the Arctic on the north. It is thus the crux of the storms. "We shall return on the first ship calling at Port Burwell. It will likely be late in August when we reach Chicago."—Editor and Publisher.

## Four-Cent Tax On Gasoline Is Now Effective

Effective midnight, July 16, the gasoline tax in Texas was increased from two cents per gallon to four cents per gallon. This tax of four cents per gallon is to apply on all sales of gasoline excepting those to the Federal government, which is exempt from all state gasoline tax, as in the past. In regard to persons or firms who buy gasoline for use in stationery engines, tractors, motor boats, aircraft or for other purposes than for use in motor vehicles operated or intended to be operated in whole or in part upon public highways, roads and streets, the law provides that the tax must be paid by the purchaser at the time of purchase, but also provides that such tax thus collected shall be refunded upon proper claims presented by the purchaser.

The purchaser who asks for refund must, by the 25th day of the following month, make a report to the State Comptroller at Austin, showing the number of gallons of gasoline purchased or acquired, as well as maximum amount of refund; and within two months from the purchase of motor fuel on which refund is claimed, and not thereafter. The purchaser must also file with the Comptroller an affidavit in form provided by

(Continued on Page Seven.)

## "Woolaroc," Famed Trans-Pacific Plane, In Hereford for a Few Hours August 2



Invitations pouring in on Frank Phillips requesting him to make a farewell flight of the Woolaroc before its permanent retirement on his ranch at Bartlesville.



Col. Arthur Goebel who flew the Woolaroc from San Francisco to Honolulu August 17, 1927, in 26 hours to win the \$25,000 Dole prize.

On invitation of Mayor E. S. Ireland and T. E. Seigler, president of the Chamber of Commerce of Hereford, the famous "Woolaroc," the plane in which Col. Art Goebel flew from Oakland, California, to Hawaii in 1927, will visit Hereford Friday, August 2, and will be here from 2:30 to 2:50 p. m.

Everyone is invited to see this famous plane when it comes to Hereford on its farewell tour. Landing will be made at the field just north of town.

A reception committee will be appointed by Mayor Ireland and Mr. Seigler to welcome the visitors. From here the plane will be flown to Canyon and Amarillo. The "Woolaroc," the plane that helped make flying history when it won the Dole prize by beating the group of other planes which started from Oakland over the ocean to Honolulu, will have one final flight before going into a museum, it was decided recently. Ten days ago Frank Phillips, banker of Col. Arthur C. Goebel's flight across the Pacific, announced that he was retiring the plane to a permanent hangar he is building on his ranch outside Bartlesville, Oklahoma. The announcement brought to him more than two hundred telegrams from secretaries of Chambers of Commerce, officials of luncheon clubs, city officials and personal friends, all begging him to let the plane make one more flight before retiring it. Many of the wires and letters said that citizens of the middle west had had little chance to see a trans-oceanic plane. It would be a great thing for them, it was stated, to see a plane so important in aviation history, and with so much romance and human interest attached to it.

Mr. Phillips has acceded to the many requests and has persuaded

(Continued On Page Seven.)

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**4-H LETTERS**

Below are given several of the stories concerning their club projects written by members of the Deaf Smith County 4-H club members as a part of their tests in competing for a free trip to the Farmers Short Course at A. & M. College.

**STORY OF MY POULTRY PROJECT**

By Romana Straub, Dawn.  
 The first thing I did was to save up all the good eggs which were three settings. Then I got three boxes large enough so that the hen could set real good and wouldn't break any of the eggs. I put some dirt in the box and some straw over the dirt. I powdered the straw with insect powder and then I put 15 eggs under each hen. I also powdered the hen with insect powder before I set her. I had some air holes in the boxes and didn't cover them up so tight that they could not get any air. The eggs were set on March 12, and they hatched April 2. Out of the three settings, 27 chicks were hatched and not one of them died. I fed my chicks and watered them three times a day. I fed them chops and oats. I didn't feed them a thing for the first three days. On the fourth day I started them out on chick oats. They are over frying size now and I am feeding them whole grain and chops now. I am raising Rhode Island Red chickens.

**THE STORY OF MY CLUB PROJECT**

By Ruth Park, Progressive.  
 My club project is a pure-bred Jersey calf, born September 13, 1928. She is a dark fawn color, with a white star in her face, white spots on each flank, white stomach, and dark and white legs. She was taken away from her mother when nine days old and put on a nurse cow until she was nine months old. She was then put in a pasture where she got all the grass that she needed. For grain

feed, I feed my calf ground corn mixed with cotton seed meal and bran. She got all of the sargum that she needed.

**MY FIG**

Mr. Dunkle,  
 Dear Sir:  
 I am writing you a story about my project which is necessary. I have now completed my record book for this time. I have taken good care of my pig and am washing her daily with germicidal soap. I have fed her ground and soaked feed and plenty of milk. She weighed 90 pounds on July 1. I am hoping to win.

Yours truly,  
 CALVEN GOEKE, Westway.

**MY LILLARD FIG.**

By Elisabeth Chapman, Simms.  
 On June 15, 1929, I bought a registered Duroc Jersey sow pig from the Lillard Stock Farm, Arlington, Texas. She weighed 65 pounds at this time. She was fed a balanced ration consisting of 50 pounds tankage, 50 pounds shorts, 37 1/2 pounds cottonseed meal, 25 pounds ground oats, 12 1/2 pounds bone meal, 25 pounds ground alfalfa, in addition to all the sour milk with ground maize and one-fourth teaspoon of salt. She is fed this mixture twice a day. I soak her feed from time to time with one-half pound of supplement added.

The pig has a good sized lot for exercise and was on oat pasture for three weeks, with plenty of fresh water and shade provided. She was bathed with tar soap and greased afterward with equal parts of glycerine, crank case oil, and gas. This kept her hair in fine condition. Plenty of grit and green feed were furnished at frequent intervals.

I won a trip year before last to the Farmers Short Course and am trying for the trip to Dallas and also for the gold medal given by the county for the most profitable club member this year.

**MY LITTLE FIG**

By Corder Hendrix, Westway  
 My little pig's name is Susy and she is the daughter of Dilsey Jane, my last year's Club sow. Susy is the only remaining one of a family of nine brothers and sisters. She is looking fine now. Susy is not lonesome in spite of the fact that she has no brothers or sisters for the sisters and brothers of another family of pigs come to visit with Susy sometimes. They always leave the gate open so I have to shut it, but that's fun and I don't mind it. Susy has a companion who shares her meals with her. It is a little black pig that strayed in from nowhere in particular. I feed Susy and her companion a

gallon of sarg and milk spleen, morning and evening. Susy will lie down when I scratch her and she will come when I call her. She has a big rooky pen so that she can have plenty of exercise and be healthy. She usually lies in the shade most of the day because it is so hot. Part of the time my pig runs on the wheat and gets lots of grain.

**Progressive News**

Mr. and Mrs. Claude Welnuth of Ballinger, and Miss Ruth Boma of St. Louis visited in the Caldwell home last week.

Howard Hershey and wife spent the week end with home folk. Mr. and Mrs. Webb and children called in the Blagg home last Sunday.

Mr. Perkins and Miss Olive Perkins called on Mr. and Mrs. Ratcliff Sunday.

Mr. and Mrs. Counts and family visited their new grandson, Wilbur Glenn Russell, Sunday.

Mary Ella Hershey spent the week end with Cloy Vicks.

Mrs. Vicks called on Mrs. Ratcliff Wednesday afternoon.

Mmes. Wagner, Higgins, Caldwell, and Cecil Hodge called in the Russell home Wednesday evening.

Lee Kendall and wife of Summerfield visited in the Caldwell home Thursday.

Mrs. McKinzie spent Friday afternoon with Mrs. Ratcliff.

Mr. and Mrs. Orin Russell are the proud parents of a baby boy, born July 16.

Mrs. Roy Hershey, Katherine Hershey and Mrs. Howard Hershey called on Mrs. Orin Russell Sunday morning.

Progressive Community Club met with Mrs. McKinzie last Wednesday when the afternoon was spent quilting. Mrs. Cecil Hodges and daughter and Mrs. McKinzie's sister, Mrs. Russell were visitors. Refreshments of ice cream, cake

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**Locals**

Mr. and Mrs. John Foster of Coleman are visiting in Hereford with her parents, Mr. and Mrs. R. P. Brazil.

Mrs. E. B. Bowen and Miss Gertrude Bowen returned Friday from Ruidoso, New Mexico, where they have been the past ten days.

Mrs. Alvin C. Thompson left Friday for Abilene where she was called by the serious illness of her nephew.

Miss Mary Pauline Ray, now attending the summer session at Canyon was a guest over the week-end of Miss Margaret Gilliland.

Oliver Ray arrived in Hereford Friday to spend the remainder of his summer vacation. He has been attending the officer's training camp at San Antonio the past few weeks.

Howard and Cyril Lane were here from New Mexico Sunday to spend the day with friends.

Mr. and Mrs. R. F. Brazil left Monday on a trip to Waco and other points in Central Texas.

**Scientists Who Went Across World to Watch Five-Minute Show**

Dr. H. T. Stetson, professor of astronomy at Harvard, and P. N. Gray, at their temporary laboratory at Alor Star in the Malay Peninsula, where they made photographs and observations of the total eclipse of the sun last May.

and iced tea were served by Meses. McKinzie and Hershey. The Club will meet at the home of Mrs. Roy Wagner July 31.

A Want Ad in The Brand is a sure, steady worker—try it out.

**FRANKLIN BLACKLEG VACCINE**

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Immunity Protects Profits by Preventing Losses

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 —Vaccinate every calf—and do it early.  
 —Those who know the facts insist on using Dr. O. M. Franklin's make of vaccine, because it possesses uniform dependability that means life immunity for every calf with one dose.  
 —Franklin's Vaccine is powerfully potent, yet harmless to the calf.  
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—This process was worked out by Dr. Franklin over a four-year period during which field tests were conducted on 50,000 head of calves. The millions of doses sold since have made so nearly a perfect record of immunity as to be little less than marvelous.

—Ask our local Drug Store Agency for a copy of the Calf Book which tells the story of the conquest of Blackleg.

THE O. M. FRANKLIN BLACKLEG SERUM CO.  
 For Sale By  
**CORNER DRUG STORE**  
 Hereford, Texas

Mr. and Mrs. George Games and baby of Canyon were guests over the week-end of her parents, Mr. and Mrs. Omar Baker.

Charles Richardson spent Sunday in town.

Mr. and Mrs. Doline T. Dewna are the proud parents of a nine-pound boy, born Sunday night.

Mr. and Mrs. Jack E. Lester and son of Amarillo spent the week-end with her parents, Mr. and Mrs. W. B. Emerson.

"Because of unusual crops and conditions in this county an old couple of farm bred people whose children have all married and gone desire to trade their splendid residence with an acre of ground close in, for unimproved farm lands at a cash basis. No inflated values will be considered. The residence is and will continue to be a big revenue producer. Write 'P.O. BOX 515, Hereford, Texas.'

Miss Margaret Gilliland and her guest, Miss Eleanor Smith, spent Saturday in Amarillo.

DR. D. E. ROBINSON  
 Residence Phone 171-W

DR. E. R. WILLS  
 Residence Phone 124-W

**DRS. ROBINSON & WILLS**  
 CLARK BUILDING  
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**PONTIAC BIG SIX**  
 PRODUCT OF GENERAL MOTORS

You save in purchase price when you buy a Pontiac Big Six—because no other car offering comparable advantages can be bought for less than a thousand dollars. You save also in operating costs and in depreciation. In other words, you save in every way with the Pontiac Big Six—America's biggest motor car value!

at \$745

More Speed  
 More Power  
 More Snap  
 More Style  
 More Safety  
 More Comfort  
 More Value

**DIXON MOTOR CO.**  
 HEREFORD, TEXAS

**SYSTEM**  
 "Saves for the Nation"

Thrifty folks think. That is why we have the pleasure of supplying a majority of the households of this town with their groceries.

**Specials for Friday and Saturday**

Graham Crackers, 2 lbs	31c
Marshmallows, 1-2 lb package	12c
JELLO, assorted, 3 for	25c
Peaches, gallon "Choice"	60c
Blackberries, new crop, gallon	57c
GRAPE JUICE	Pint 29c Quart 56c
SPINACH	No. 2 Can 16c No. 2 1/2 can 18c
TEA, M. J. B.	1/4 pound 29c 1/2 pound 39c
Cocoanut	1/4 pound 10c 1/2 pound 18c 1 pound 35c
BUTTER	"Cream O' Plains" made by home creamery 46c

**Ridge-Busting with Three-Fuel Power**

"Bust 'em" with Hart-Parr, three-fuel power. Riding a ridge as a cowboy rides a trail, the famous Hart-Parr, with its tremendous surge of power, goes tirelessly straight ahead. No lunging through tough spots, no backing or jerking—just a steady pull that busts the ridges and crumples the hard pan—that's Hart-Parr power. The Hart-Parr is the one tractor that develops great power from cheapest, low-grade fuels. It has three forward speeds, from 2 1/4 to 4 1/4 miles an hour. Come in and see the improved line for small, medium or large farms.

**M. D. Womble**  
 Hereford, Texas

AUTHORIZED DEALER IN  
**HART-PARR TRACTORS**

**Arney News Items**

Mr. and Mrs. Randall of Gainsville were here Monday looking after the place.

Winter wheat harvest is about over, but spring wheat is yet to be harvested.

Now crops look good, though they need rain.

Miss Edna Burks is attending a business college in Amarillo.

Messrs. Bill Hendrix and Raymond Hurst are driving new cars.

Mr. Edwards of Happy spent Monday with A. W. Fortner.

Messrs. Will and Clarence Todd and children visited the Griggs home Sunday.

Miss Lucille Haggs was at home from Amarillo over the week-end.

Several of our young people were in Happy Saturday night.

E. D. Wiley of Dallas was here on business Monday.

Frank Davis and Joe Haden visited the M. Davis home Monday.

Misses Pauline Boyd and Veneta Fortner spent Sunday with Mrs. Lois Campbell.

Mrs. J. O. Gillman and son spent Tuesday and Wednesday in the Fortner and Edwards homes, leaving Wednesday for their home in Big Spring.

Thibe Gage was married Monday to a Hart girl and they will make their home there. Friends here wish them a happy life.

No enough wind here to turn windmills recently and stock is suffering for want of water.

Miss Jeanette Taylor has returned to her home at Loveland.

Many from here attended the picnic at Tulla the 17th.

Mr. and Mrs. Egan Green of Hereford visited Mrs. George Ward last Saturday.

Mr. and Mrs. O. L. Fortner and children have returned to their home in Borger.

Mrs. Gertrude Mae Boyd and daughter spent the week end with her parents, Mr. and Mrs. Hall of Childress.

Mr. Hughes of Knox City visited his sister, Mrs. Bratcher, here recently.

Small Ray has returned to his home in Crowell.

Mr. and Mrs. Lillard Webb and family will leave for Oklahoma to make their home soon.

with them last week. They were Mrs. L. W. Brown, Avoca, New York; Mrs. Frank Brown, Clinton, Illinois; Mrs. J. B. Quick, Platt, Illinois; Mrs. Bob Rowan, Canyon; Mrs. Jim Florey, Amarillo, and Mrs. J. D. Storey.

Mrs. J. H. Murdock and Mrs. L. Johnson were visitors at the Henry Beckman home at Umbarger last Sunday.

Mr. and Mrs. G. W. Mills of Amarillo and Mrs. Guy Easley of Crowell, Texas, visited their brother Forbes Blakemore, last week.

Mrs. W. C. Deaigh of Fort Worth visited several days with her friend, Mrs. Walter Huntley.

Mr. and Mrs. Jesse McMinn who have been visiting for some time in the neighborhood, went to Oklahoma to visit a while with her mother before returning to their home in Abilene.

Brother Brownlow of Plainview filled his regular appointment at Summerfield Sunday morning and evening.

Mrs. Walter Huntley and daughter attended the 29th anniversary celebration of Swisher County at Tulla, returning by Plainview and visited her father.

Mr. and Mrs. R. A. Baker of Amarillo spent the week end in the W. L. Curry home.

Mrs. Ruth June and Hollis Thornton of Lockney are visiting their father, E. Thornton.

Mr. and Mrs. Louie Huckert and sons, Mike and Louie, left for Trinchera, Colorado, to visit with friends for a few days.

Misses Glen and Mary Lee Curry entertained a party of friends last Friday night.

Charley and Mack Noland went to Plainview Saturday. Their cousin, C. T. Cox, who has been here through harvest, returned with them.

Mr. and Mrs. Nell of Merkel visited last week with their daughter, Mrs. Bernard Roberson.

Lee Wilson and daughter of Hot Springs, New Mexico, visited relatives and friends here the past week.

Government authorities tell us that thirty different diseases are transmitted by flies. Any one of these often prove fatal. Flies must be killed. Use FLY-TOX, the scientific product developed at Mellon Institute of Industrial Research by Rex Research Fellowship. It is harmless to mankind but death to all household insects. Just follow instructions on blue label of bottle. INSIST on FLY-TOX with the perfume-like fragrance.—Adv.

E. C. Brodie of Denton spent Friday and Saturday in Hereford visiting friends and relatives and attending to business affairs. Mr. Brodie lived in Hereford for a number of years. He is now professor of English in the North Texas State Teachers College at Denton.

Mrs. B. M. Anderson of Borger spent last week in Hereford visiting her friends and parents, Mr. and Mrs. W. A. Bicketts.

In the United States District Court, for the Northern District of the State of Texas, At Amarillo.

**EMMA S. CHERRY**  
Plaintiff  
vs.  
**F. C. COTTEN**  
Defendant  
No. 271—Equity

Notice of Sale of Real Estate Under Execution

WHEREAS, by virtue of an execution issued out of the United States District Court for the Northern District of the State of Texas, at Amarillo, on a judgment rendered in said court, on the 1st day of June A. D. 1929, in favor of said Emma S. Cherry and against the said F. C. Cotten, No. 271—Equity, on the docket of said court, I did on the 2nd day of July, A. D. 1929, at five o'clock (5) o'clock p. m. levy upon the following described tracts and parcels of land, situate in the County of Deaf Smith, State of Texas, belonging to the said F. C. Cotten, to-wit: Section Seventeen (17) in Block One, (1) Tyler Tap Ry. Co. Cert No. 57, Section Six (6) in Block Seven, (7) Cert No. 1-695 of Bealy, Seale and Forewood Survey, containing 1240 acres.

Now therefore on the 6th day of August, A. D. 1929, same being the first Tuesday of said month, between the hours of 10:00 o'clock a. m. and 4 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said F. C. Cotten in and to the said property.

Dated at Amarillo, Texas, this 3rd day of July, A. D. 1929.

**S. L. GROSS,**  
United States Marshal for the Northern District of Texas, at Amarillo.

By **B. F. Harper,** Deputy.

**NOTICE OF EXECUTION SALE**

STATE OF TEXAS,  
COUNTY OF DEAF SMITH.

By virtue of an Alias Execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court, on the 4th day of May, 1926, in favor of John P. Slaton, as plaintiff, and against Jas. R. Robinson and M. R. Corbett as defendants, in cause Number 1556, entitled,

"John P. Slaton vs. Jas. R. Robinson et al" on the Civil Docket of said Court, I did on the 2nd day of July, 1929, at 4:30 o'clock p. m. levy upon the following described tract or parcel of land, situated in Deaf Smith County, Texas, as the property of the said M. R. Corbett, to-wit:

All of Section number 13, Block K-8 Certificate Number 97, Original Grantee T. T. Railway Company, containing 640 acres. Said land being about one-half mile north and four miles west of the City of Hereford; and on the 6th day of August, 1929, being the first Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m. on said day at the Court house door of

such county, I will offer for sale and sell at public outcry, to the highest bidder for cash, all the right, title, interest and estate of the said M. R. Corbett, in and to said property.

In testimony whereof, witness my hand on this the 2nd day of July, 1929.

**J. B. MILLER,** Sheriff of Deaf Smith County, Texas.

**DEAD SHOT**  
For All Skin Diseases  
Such as Eczema, Tetter, Ringworm, Sores, Poison Ivy, Insect Stings, Erysipelas; also Ours and Chiggers, Spanish and Toe Itch.  
Manufactured and sold since 1895.  
For Sale by all druggists.—Adv.

**Summerfield**

Wheat harvest is over and all are wondering how they will ever be able to spend all their money.

Mr. and Mrs. C. H. Churchill and the entire family of six girls

**C. T. Kibbe**  
Chiropractor  
Buckner-Lambert Building  
LADY ATTENDANT  
Hours 10 to 12, 1 to 6  
Phone  
Office, 207  
Residence, 9018F4

**Auction Sales Are Profitable**  
**Two Buyers Are Better Than One**

The more buyers you have bidding against each other for whatever you are offering for sale, the higher price you are going to get for it.

*You Know That Is True*

So, when you want to sell your livestock, household goods, farm machinery or even your farm, town lots or a stock of merchandise, why deal with just one buyer, and take only what he offers, when you could easily have a number of buyers bidding for the property? If you want all you can get for your property, of any kind, when you sell it

**Hold An Auction Sale**

You get more buyers and you get more money. As an auctioneer of a number of years of experience, I know how to bring the crowd of buyers to your sale; how to arouse their interest and how to get them to buy. Ask some of those for whom I have held auction sales.

**Everyone Has Money Now**

"The early bird gets the worm" and the early seller is going to get the money. Write or see me now if you plan on holding a sale.

**Ray Barber, Auctioneer**  
Superior Sales Service  
Phone 241 Hereford, Texas

Crass  
Quadrans \$29  
Other strap watches  
\$22.50 to \$375



**Distinctly masculine... this new Quadrans**

Truly a man's watch! This Quadrans, created by Crass, is a wrist watch of sturdy design—yet preserving the smart lines found in every Crass watch. And, the case is covered in give you wrist comfort. See these and other new and serviceable models at our store.

**This Year We've Hit It**

—We're gettin' money around Hereford.


—Won't it be good sense for us to hold on to our money

—Maybe a lean year will hit us next.

**Kester's JEWELRY STORE**  
Diamonds  
Watch Repairing  
Eye Service

**The First National Bank of Hereford**

**THE MAN WHO PROCRASTINATES STRUGGLES WITH RUIN**



You know the danger of delay!  
Do not neglect keeping your insurance protection adequate. Suppose you had a fire tonight!  
Let us insure you.


**John McLean, Manager**  
**Hereford Insurance Agency**  
275 Hereford, Texas

**Electric Fixtures at Wholesale Cost**

—We have a few very attractive electric fixtures on hand which we offer at unusual prices . . . they are new and up-to-date and this is your chance to save at the same time improve the looks of your home . . .

**J. C. Cummins**  
Plumbing, Electrical Equipment  
Inside and Outside Wiring.

**WHERE**  
are the spenders of yesteryear?



People Say:  
"He was a good fellow when he had it." But you can't buy coffee and doughnuts on a reputation for generosity. The spenders of yesteryear are the beggars of today.

**The First State Bank**

**50% OFF**

**SILK DRESSES**

Newest Modes of the Moment at BIG SAVINGS

STARTING FRIDAY AND ALL DURING NEXT WEEK

New fashions and new prices. A new fashion appears—and we present it with that celerity and authenticity that continually heightens our reputation. We invite you to come and see our silk dresses. It is a real accomplishment to be able to present them at half price.

Beautifully made of fine fabrics—priced lower than their cost to us, that breathe the very spirit of the Season. The Silk Dresses we offer are of indescribable charm, and must be seen to be appreciated.

**D. R. GASS & SON**  
Apparel Without a Parallel

**Specials**  
Friday and  
Saturday

**Ten Porcelain Top Tables—Every  
One Loaded With Specials—  
Come In and See them!**

**Hereford  
Wholesale  
Grocery  
Company**  
L. W. GARNER

# WANT Ads

**Wanted**

**WANTED**—One-day plowing or any tractor work. Good work guaranteed. **GEORGE CONNELL**.

**WANTED**—Eight Jersey heifer calves, 1 to 3 months old. **F. B. SWALTON, Box 763.**

**STOCKMEN**—Have I been patient with your wheat help me out? **DR. F. B. BOWE.**

**WANTED TO BUY**—Stocker hogs. **S. F. WARD, Phone 266.**

**WANTED**—To buy 100 feeder sheats, 75 to 100 pounds; also 1000 bushels of ear corn. **G. W. BRUMLEY.**

**For Sale or Trade**

**FOR SALE**—At our pens at Littlefield, yearling ewes, \$40 each; aged ewes \$45 each; also feeder lambs for fall delivery. **R. M. BOYER, Littlefield, Texas.**

**FOR SALE**—Ivory Lloyd Loom baby cart, practically new, with top. **MRS. C. R. BARBER, Phone 261.**

**FOR SALE**—a one-way plow, good as new. **J. F. CLEAVER, Route 4, Hereford, Texas.**

**FOR SALE**—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Address **P. O. Box 473, Hereford, Texas.**

**LAND FOR SALE**—Section located seven miles south of Hereford, near a good school; all fenced; six room house and windmill. Priced at \$27.50 per acre.

Also a good section northwest of Hereford, every foot tillable, located one and one-half miles from good school. Would sell either half or section. Priced at \$36.00—good terms.

Half section west of Hereford, all tillable; a bargain at \$20; best of terms.

A real poultry farm in North Hereford; something where you can make a living and live in town. See or write **CLAUD HIGGINS, Owner.**

**LOW PRICES** and easy 6 per cent terms on the following. Improved section 8 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles northwest; close in 200 acre improved place; improved five acre place, electric lights; well located town property; 490 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 acre on air line, blinker light; 15 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. **L. BASKIN, Phone 138.**

**FOR SALE**—Improved half-section, 240 acres in cultivation, near Ford school house, price \$37.50 per acre. Terms. **MRS. J. E. T. BASSETT, 1115 Harrison St., Amarillo, Tex.**

**PLUMS FOR SALE**. **J. F. WARD, Phone 260.**

**FOR SALE OR TRADE**—7 room residence, bath, sewer, light, gas and city water connections; located on one square acre of ground in best residential part of city and close in. Good rental income producer. Prefer to trade for unimproved farm land on cash basis. No inflation. Write **P. O. BOX 515, Hereford, Texas.**

**FOR QUICK SALE**—New Ford coach, color Arabian Brown; with spare tire, motorometer and other extras. If interested call 272.

**MAPS**—Deaf Smith county maps for sale, 60c each. **THOMPSON & IRELAND.**

**FOR SALE OR TRADE**—15-27 Case tractor. See me at my office in Buckner-Lambert building. **DR. C. T. KIBBE.**

**FOR SALE**—Used Ford truck, good tires and good running order. Will sell or trade for good work team. **F. A. MILLARD.**

**FOR SALE**—Close in lot on government, first door east of Presbyterian church. Also posts. **MRS. ROSA SPEER.**

**FOR SALE**—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. **F. H. OBBERTHIER, 12-4c.**

**FOR SALE**—Two good residence lots near paving, all city conveniences. Information at Brand office.

Have practically new tractor and one-way plow for sale or will trade for land, cattle or good note. **A. M. JONES.**

**FOR SALE**—New six-room stucco double garage, trees and shrubbery, one block from the high school, Canyon, Texas. **J. M. VETESK.**

**Notice to Advertisers:** All classified advertising ordered to run "till further" must have a written order; also the order discontinuing "if" ads must be in writing. This is to avoid misunderstanding. It will enable us to give you more satisfactory service.

**New Tailoring Concern  
Opens Doors Here**

O. H. Alexander, of Amarillo, territorial manager for the National Tailoring Co., arrived in Hereford early this week and has leased for the company the new Kirby & Doughty building at the corner of Third and Main streets.

**FOR SALE**—John Deere 15-27 tractor, 3-row lister, 6 gang Sanders plow. Delivered in Hereford for \$1125. Easy terms. **E. K. HUYSTEDLER, P. O. Box 2236, Lubbock, Texas.**

**FOR SALE**—Ten room home, mostly modern, with many recent improvements; close to school. Priced extremely low. **Box 308, City.**

Good used piano at a bargain. **JONES FURNITURE CO.**

**FOR SALE**—Furnished five room modern home, double garage, on pavement. **H. W. SHERRIEB, 304 E Fifth Street.**

where he will immediately establish a branch of this large organization of clothiers.

More than 300 bolts of imported and domestic woolsens are already in stock here, states Mr. Alexander, for manufacture into the finest of tailored suits. Ready-made suits will also be sold by the local branch of the National Tailoring Co., he said.

R. H. Lynch of Amarillo will assist Mr. Alexander in the new store which will open for business Friday morning. Special values are being offered by the company on Friday and Saturday, according to Mr. Alexander, in order to acquaint the people of Hereford and surrounding territory with the quality of merchandise sold by this organization.

**Late Returns Show No  
Changes in Election**

No appreciable change in the

votes in the two special elections held July 16 was made by the receipt of the votes from two outlying precincts in the county, according to L. H. Foster, county clerk.

Only three additional votes were recorded and these were all in favor of both the special 15 cent county road tax and the two amendments to the State Constitution providing for an increase

in the salary of the Governor of Texas and for increasing the number of judges of the State Supreme Court. The county road tax has been approved by the majority ballots cast at the special election.

Chairman, Harry Frank Johnson, all Job Work, at Bank.



**SPECIAL FROM JULY 25 TO AUGUST 10**

—Violet Ray scalp treatment, regular \$1.50, special, six for \$5.00. Facial, regular \$1.50, six for \$5.00. Special Eye Lash and Eye Brow dye.

**MODERN BEAUTY PARLOR**  
Phone 95 Mrs. M. W. Phillips

**Lost and Found**

**LOST**—Ford wire wheel with a Goodyear Double Eagle tire, size 28x3.50. Reward. Return to **J. M. HASTINGS, Dimmitt.**

**FOUND**—Large truck tire. Owner may have same by calling at The Brand office, describing and paying for this ad.

**LOST**—Triple string of pearls. For award return to **MRS. ABERNETHY at Sprowls-Cronin & Co.**

**LOST!**

Smith Refining Co. Courtesy Credit card in celluloid case; reward. **S. A. ROEMAN, at Smith Filling Station.**

**LOST**—Between Hereford and Amarillo, 36x8 Double Blue Penney tire, tube and rim. Return to or notify Brand office.

**Lodge Directory**

**LODGE NO. 849.**  
School of Instruction Everything Thursday night.  
Web Brady, W. M.  
J. S. Johnson, Secretary

**HEREFORD LODGE**  
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome.  
M. D. Fincher, N. G.  
L. H. Eoster, Secretary

**For Rent**

**FOR RENT**—Furnished light housekeeping rooms for couple only. See **J. C. WOMBLE, 507 Lee Ave.**

**ROOM** for rent, one block east of Presbyterian church. **MRS. ROSA SPEER.**



**Appropriate, Lasting MEMORIALS**

For 25 years Osgood's Memorials have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for our illustrated folder; "How to Select a Memorial," sent free on request.

**OSGOOD MONUMENT CO.**  
"Mark Every Grave"  
201 Taylor St. Amarillo, Texas

**CASH SPECIALS  
FRIDAY AND SATURDAY**

<b>CERTO</b>	Per Bottle	<b>29c</b>
<b>RAISINS</b>	Market Day, Four Pound Package	<b>33c</b>
<b>PRESERVES</b>	Veribest Assorted Flavors, 10 oz. goblet	<b>23c</b>
<b>CHIPS</b>	Large Package	<b>23c</b>
<b>IVORY SOAP</b>	Guest Size, Six for	<b>26c</b>
<b>RICE</b>	White Swan two pound pkg	<b>21c</b>
<b>Grape Juice</b>	White Swan Quarts	<b>52c</b>
<b>Grape Juice</b>	White Swan Pints	<b>27c</b>
<b>OATS</b>	Mother's With Oats	<b>33c</b>
<b>Cocoanut</b>	Dunham's One Pound	<b>44c</b>
<b>ORANGES</b>	Nice Juicy Two Dozen	<b>35c</b>



**One and the Same!**

For women who want to go—and do—without fatigue!

In Enna Jetticks you get perfect comfort in every way.

**COMFORT** for your feet because we carry Enna Jetticks in all widths—Narrow and Extra Narrow—Wide and Extra Wide, so you can fit you perfectly. Shoes well fitted are really comfortable.

**COMFORT** for your mind because Enna Jetticks are stylish and in them "you stride with pride" knowing that your feet are attractively dressed.

**COMFORT** for your purse because of the economical price.

**\$5 and \$6**

**COMFORT ALL WAYS IN ENNA JETTICKS**

**Sprowls-Cronin & Co.**

**Womack's Specials**  
FOR FRIDAY AND SATURDAY

**FLOUR, Gingham Girl, 48 pounds ----- \$2.00**  
**CREAM OF WHEAT ----- 25c**  
**PIMENTO, Sun Kist—red— 7 1-2 oz can ----- 16c**  
**APPLES, fancy, solid pack, 14 oz can ----- 10c**  
**ORANGES, fresh and juicy, dozen ----- 18c**

**USED CAR**

**SALE**

**We Have About Fifty Used Cars**

**On Hand As a Result of Wheat Harvest Sales**

This stock will be cut to about ten cars, and the prices we have on them will do it. Look them over. Here is a part of them: Do not let anyone kid you. Compare our prices with the out-of-town advertisements.

4 1928 Model Chevrolets	1 1927 Dodge Coupe
1 1928 Oldsmobile Coach	3 Good Dodge Coupes
1 1928 Buick Sedan	1 Chrysler 70 Sedan
1 1928 Essex Coach	4 1927 Ford Coupes
3 '27 Ford Tudor Sedans	—and many others

**PLENTY MORE CHEAP CARS AND TRUCKS!**

**Hereford Motor Co.**  
On Display On Lot North of Western National Bank

# Social and Society

## DELIGHTFUL BRIDGE PARTY

A delightful event of the social calendar was a bridge party given by the Friday Bridge Club by Miss Estel Gass and Mrs. N. E. Gass at the latter's home Friday afternoon.

Artful decorations of summer flowers in the beautifully furnished home made a pleasing setting for an afternoon at the bridge table. A one-way sale, good for the Mrs. Ernest Hanson of Sweetwater, and Mrs. Luther Hough among the club members.

Refreshing punch during the bridge session climaxed by a tempting ice course was served to members of the club, guests, and the following out-of-town visitors: Mrs. Bryan Bryson, Coleman; Mrs. Ernest Cardwell, Kansas City; Mrs. Annie Price, Spokane; Miss Helen Stok, Wichita, Kansas; Mrs. Ernest Hanson, Sweetwater, and Mrs. William Black, Dallas.

## BRIDGE PARTY FOR MISS ELEANOR SMITH

Among the courtesies extended to Miss Eleanor Smith, of Paducah, Kentucky, guest of Miss Margaret Hilland, was a delightful bridge party given Friday evening at the Hilland home.

Decorative effects were made colorful with a myriad of beautiful summer flowers, harmonizing table covers and tallies.

At the close of the bridge games, which Ivor McClelland proved to be highest scorer, a smart salad course was served to Misses Mary Valentine, Frances Guinn, Eleanor Smith, Beulah Lee Rutherford, Eleanora, Ivor McClelland, Johnnie McClelland, Drs. R. R. Willis, R. W. Whitacre, and Mr. and Mrs. Roger Corbett.

## BRIDGE PARTY AT THE HILLAND HOME

Plumes of Japanese poppies, and sweet peas and daisies artistic scorer among the guests between rooms of the Carl Hilland home made a beautiful setting for an afternoon bridge party Thursday honoring Miss Eleanor Smith, of Paducah, Kentucky, the charming housewife of Miss Margaret Gilliland.

Sweet peas in pastel shades

were used in the appointments of the delicious salad course. In the games of bridge, Miss Mary Valentine and Miss Grace Ferguson were presented the high score prizes.

Attending were Misses Emma Jean Donald, Zella Mae Waiser, Grace Ferguson, Gladys Seliger, Ann Copeland, Mary Catherine Adomson of Waxabachie; Dossie Mae Steele, and Mites. A. C. Hall, Roger Corbett, Lloyd Edwards.

## DINNER PARTY

T. E. Seliger, president of the Hereford Chamber of Commerce, entertained a number of friends at his home Saturday night at an informal dinner party. In the absence of Mrs. Seliger, who is visiting with her parents at Post Oak, Texas, Miss Gladys Seliger, daughter of Mr. and Mrs. Seliger, presided as hostess and served a delicious repast. Those present: George L. Muse, G. A. F. Parker, H. R. Fritz, E. B. Black, Dr. D. K. Robison, Dr. R. R. Willis and W. E. Moore.

## MISS MULLINO, HASKELL, ENTERTAINED

Complimenting their attractive guest, Miss Louise Mullino, of Haskell, Misses Dossie Mae and Polly Steele were gracious hostesses to six tables of bridge Tuesday afternoon. This was one of the most delightfully appointed and artistically planned of the festivities of

the season honoring the host of out-of-town guests is Hereford.

The spacious Steele home has never appeared more lovely than on this occasion when, adorned with hundreds of Mrs. Steele's famed garden flowers. Gorgeous bouquets of orchid-colored phlox, harmonizing with the multi-colored gala attire of the guests created a blend of summer hues and tints.

At the close of the bridge games Virginia Elliston was found to be high scorer and Mary McDonald, of Amarillo, second, both receiving prizes. An honored gift was presented Miss Mullino.

Completing the afternoon of gaiety, a plate luncheon carrying out the refreshingly cool color scheme of rose and green was served.

Attending were Misses Grace Ferguson, Frances Oberthier, Gladys Seliger, Helen Sisk, Annie Price, Margaret Gilliland, Eleanor Smith, Gladys Hicks, Johanne Estes, Beulah Lee Rutherford, Gertrude Bowen, Eddie Shields, Mary Valentine, Emma Jean Donald, Mary McDonald, Louise Mullino and Mites. Lloyd Edwards, J. R. Bentley, Virginia Elliston, Louie LeBrand, Hopkins, J. C. Parker and J. M. Posey.

## Ford Doings

The Community Welfare Club will have its regular social meeting Friday night. An interesting program is planned and refreshments of ice cream and cake will be served.

George Benson is the owner of a new car.

Mr. and Mrs. Floyd Benson and children have gone on a vacation to Fort Stockton, Texas, and Field

ing some of the taking care of their stock and chickens while they are away.

Mr. and Mrs. Henry Remple and children have come to make their home in this vicinity.

Mr. Norton and Miss Minnie Kemp have returned to their home in Mountain View, Oklahoma.

Mr. and Mrs. Height are sporting a new car. Mr. and Mrs. Hardy Benson also have a new one.

Robert Lanter has returned to his home in Hobart, Oklahoma.

Fred Johnson called on D. B. Mann Sunday night.

Miss LaVerne Mann was a visitor in the Simpson home Sunday evening.

Mr. and Mrs. Fred Brunson and children and Mr. and Mrs. J. E. Hill visited the D. B. Mann home Sunday evening.

Misses Clyde Mann and Thomas Simpson were visitors at the Thurman home Sunday.

Floyd Simpson ate supper with Joe and James Garrett, Sunday night.

Jack Rogers of Happy was in Hereford Friday night. He and his father, R. F. Rogers, purchased a drug store in Happy some time ago and Jack will operate the store.

Mrs. C. E. Burkmyer and son of Amarillo arrived in this city Wednesday to visit with her parents, Mr. and Mrs. E. B. Black.

Mrs. Ralph Barnett and Miss Virginia Barnett returned to Hereford Friday after a most enjoyable two weeks outing at Bonnell's Ranch in the mountains near Kildoso.

## When You Want Your Machinery Repaired

WE CAN DO IT RIGHT NOW

Minutes Count During Harvest. We Save them for You.

## Barnhart & Shreve

Phone 33

Hereford, Texas

### Figuring ahead...



### ...and getting ahead



YOU can save money on your Cow Chow bill this fall and winter by following this plan—

1. Figure ahead how much Cow Chow you will need for the whole winter.
2. Let us give you a price on your winter needs. We can save you money on quantity orders.
3. Arrange to take it off the car as you need it. That will save you what we would otherwise have to charge for handling, hauling and storage.

Figure ahead—that's the plan thousands of dairymen are using today to get ahead. Ask us for our quantity prices off the car—drop in or phone.

## Jones & McLean

The Store with the Checkerboard Sign



A Style of Coiffure for Every Head

## PERMANENTS

There is room for real artistry in creating a permanent. Our operators make a keen study of fitting the style of hairdress to Madam's appearance in such manner as to accentuate her chic—her personality.

### Our Price Scale

- Permanent Wave ----- \$8.00
- And a free shampoo and wave set a week later. We use pure soft water which makes a wonderful difference in the lustre and softness of your hair.
- Hair Cutting, all the new styles ----- 50c
- Shampoo ----- 75c
- Scalp Treatment -- \$1.00 up
- Manicure ----- 75c
- Finger Wave ----- 75c
- Massage and all facials \$1 up

## Orr's Beauty Shop

Phone 16

—for appointment

**WEST TAILOR SHOP**  
MRS. O. F. WEST, Proprietor  
"Well Pressed is Well Dressed"  
Clothes called for and delivered—Phone 885

**Meat Gives Strength**  
—Steffansson, the Arctic explorer, and a companion subsisted on meat alone for six months. When they returned from the frozen North to civilization, physicians were amazed at their excellent physical condition.  
*Eat Meat for Health*  
**Texas Meat Market**  
Phone 353

**Your Fruit and Vegetables**  
"Eat What You Can and What You Can't, Can"  
We have the cans and pressure cookers, jars, rubbers, sealers, etc.  
**KERR-ANTHONY HARDWARE COMPANY**

THE NEW  
**Whippet**  
FOURS AND SIXES  
**NOW ON DISPLAY**  
—in the new colors  
—We have a complete stock of repair parts in the house.  
**NOBLE MOTOR COMPANY**  
L. A. Ricketts, Local Manager

**Saturday is the Last Day of our Expansion Sale**  
**FOX MERCANTILE COMPANY**

**ANGELL**  
  
**"ONE WAY" DISC PLOW**  
Plows swath 6 to 10 feet wide and 2 to 6 inches deep. Moves soil one way, leaving ground level for harrow. Draft so light that 10-foot plow can be pulled by 15-30 tractor. Thoroughly pulverizes all soil because discs are set close together. Kills all weeds and volunteer wheat, even when set at a depth of 2 inches. Leaves small lumps and trash in surface to prevent soil blowing and hold snow. Ideal for summer fallowing—killing all weeds without going too deep. Also used immediately after harrow to start weeds and volunteer wheat, then later used to kill their growth, thus preventing Hessian Fly.  
Made By  
**The Ohio Cultivator Co., Bellevue, O.**  
For Sale By  
**J. A. WEAR**

**It's the Same In Any Business**  
—We learned a long time ago that it was up to us to how that we furnish the best product in our line at no advance cost and the very best service at no charge at all, and that's what we are doing—and in doing that we are passing values along to our customers that are giving gratifying results.  
**KEMP LUMBER CO.**  
*The Place for Good Lumber.*

**BUY PROFITS BY THE BAG**  
with the How of Merit Diamonds  
**FOR MILK—FEED MILK PRODUCING INGREDIENTS —THE MERIT WAY**  
As a dairyman's livelihood is derived from his cows, and he can only expect to get out of them what he puts in, then certainly he should exercise the greatest care in the selection of feed stuffs. Any feed is only as good as the ingredients of which it is composed.  
**MILK MAKER DAIRY FEED** assures the dairymen of a formula guaranteed to produce more milk. It contains all milk producing essential concentrates.  
**West Texas Feed & Seed Company**

**NEW 1930 BUICK MODELS TO BE DISPLAYED HERE SATURDAY**



E. H. Norton of the Norton Motor Company, announces the new Buick to be on display July 26. Mr. Norton says that the 1930 Buick makes its debut this week in the showroom floors of approximately 4000 dealers throughout the country and, according to victory officials at Flint, Michigan, his new creation will prove one of the outstanding sensations of the year in both performance and appearance.

**MOVIE STAR PLAYS MOVIE STAR WHO ISN'T MOVIE STAR**

"Two Weeks Off" the latest Dorothy Mackall-Jack Mulhall comedy-romance from First National is one of the most hilarious and ingenious fun films in which the popular couple has appeared.

It is coming to the Star Theatre Wednesday and Thursday, July 31-August 1, and then local friends of Miss Mackall and Mulhall will be able to see their favorites in what is by long odds their biggest and best. Deservedly so, for the play is by Kenyon Nicholson, author of "The Barker" and it is filled with everything that goes to make entertainment.

Imagine, for instance, Mulhall as a plumber who is mistaken for a movie actor and has to pretend to be one. His "inside" interpretation of a movie actor is a comedy

dent in the field of automobile travel.

**Here and There.**

This community was visited by a very welcome shower Saturday afternoon. The row crop is badly in need of a general rain.

Owen Andrews spent Sunday with Joe Benson near Progressive. Carl Mostly spent last week with his uncle, George Mosely.

Mrs. Springer and Miss Tiny Lee are visiting relative at Plainview this week.

K. F. Campbell and daughter were business visitors at Claude one day last week.

Mr. and Mrs. M. D. Fincher spent Sunday at the Guy Harris home.

Miss Ruby Luck spent last week with her sister, Mrs. Roy Boyd.

Mr. and Mrs. Coy Morris are the proud parents of a fine baby boy, born last Wednesday.

Misses Mattie and Elsie Andrews spent Sunday with Miss Gladys Jones.

Mr. and Mrs. R. T. Green called at the J. J. Lindsey home Sunday. Harry Taylor attended a ball

game at Amarillo Sunday.

Mr. Sparkman and family of Childress have moved to this community.

Mrs. Guy Ham is enjoying a visit from her father and sister, Mr. Ashley and Miss Evelyn, of Vernon.

Mr. and Mrs. K. F. Campbell and Miss Roxie spent Sunday at the Grady Wilson home near Westway.

Mr. and Mrs. Harlan entertained a number of friends Saturday evening.

Several little folk gathered in the home of little Miss Katherine Daugherty Wednesday evening July 17, the occasion being her birthday. She received several nice gifts. Various games were played and at a late hour refreshments of ice cream and cake were served and all departed wishing her many more happy birthdays.

Mrs. Rutherford and Mr. and Mrs. Richardson of Hereford called in the Roberson home Thursday night.

Mr. and Mrs. D. O. Williams and daughter were guests at Sunday dinner in the home of Mr. and Mrs. Jack Hutson.

Mr. and Mrs. Elmer Caraway

**Ward News Notes**

The Willing Worker Club met Wednesday, July 17, with Mrs. Labebe with twelve members and two visitors present. Mrs. Clifford Weaver and son of Lawton, Oklahoma, and Mrs. N. E. Berry of Loveland were the visitors. A very pleasant afternoon was spent and after a short business session refreshments of cake and lemon

ade were served by the hostess. The club then adjourned to meet with Mrs. Jim Lipscomb August 1. Bob Higgins and Messrs. and Mrs. Jim Lipscomb and Wiley Roberson enjoyed a plum hunt on the Canadian river near Tascosa Saturday and brought home a lot of plums.

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Mr. and Mrs. Elmer Caraway

and family of Guadalupe, Texas, arrived Tuesday night for a visit in the home of his brother, W. F. Caraway.

Harvest is about over and the farmers are busy breaking stub-

ble land. Row crops look good. Mrs. J. H. Copeland and daughter, Miss Anna, and Miss Mary Katherine Adanson of Waukesha, are spending a few days in Hereford, New Mexico, on an outing.

**Look, Farmers and Wheat Haulers**

—We have a Cafe built especially for your benefit. Nice, cool and clean. Plenty of good eats. Open day and night.

**STOCKMAN'S CAFE**

O. R. Baker, Proprietor.

**National Tailors**

**Grand Opening Offer**

**FRIDAY AND SATURDAY**

**Two Suits**

for the **Price of One**



**MEN!**  
—And young men who contemplate purchasing a new suit now or in the next six months—can't afford to pass up the greatest tailoring offer ever attempted.

If you don't need two suits, bring a friend in—split the cost—be here Friday or Saturday.

**\$ 36 50** and up Guaranteed Fit

Hundreds of the Fall's Newest Woolens direct from the best foreign and domestic looms here in the bolt to make your selection from. It will be a treat for you to come in and look over one of the largest selections of Woolens on display in the Panhandle—each yard of goods **GUARANTEED 100 PER CENT WOOL!**

**EACH GARMENT WE SELL IS HAND TAILORED** to your own individual measure in National Tailors own gigantic shops by expert Tailors and designers which assures you of the finest workmanship and fittings obtainable. **COME IN TODAY, let an expert take your measure.**

**THE GREATEST GUARANTEED Bonafide sale of its kind ever offered.** National Tailors coast-to-coast buying power makes it possible for us to save half and more on your new SUIT. **DON'T MISS IT, come in TODAY as it stands to reason prices like these won't last long.**

Values up to \$75.00 on Sale—Nothing Reserved—Opening Evenings Until 8:00 P. M.

**National Tailoring Co.**

"WE MADE YOUR DAD'S CLOTHES"  
In the New Kirby & Doughty Building, On Third and Main Streets, **HEREFORD**

**BUILT LIKE A ROCK**

and **ROCKWELL BUILT ARE BOTH WELL BUILT**

**ROCKWELL BROS. & COMPANY**

Lumbermen  
In Hereford 31 years. Telephone 4.

The Porcelain Washer **A. B. C.** The Modern Washer

**SPINNER Electric Power**  
Rich In Its Store of **SERVICE!**

The ABC Spinner not only meets but anticipates your expectations, for it is an ultra-modern washer. Ultra-modern in the two tone finish—design—construction and performance. It is the only washer combining fast agitator with square, porcelain tub and spinning design.

Of course you will admire its colorful finish—its sturdy construction—its porcelain tub (inside and out) and wringerless drying, but—

Each time you wash your admiration of the spotlessly clean, fluffy, unwrinkled clothes it turns out will increase.

Speed your work! A minute of Spinner drying takes out the soapy water and while that is being done you start the next tubful washing. No waiting for the Spinner to catch up with you—it does its work so fast that it is always ahead of you.

**COMPANION Gasoline Power**  
You'll Know—As Soon as You See It!

That you really like the **ABC Companion**

And once you have used it, you will be glad it attracted you—its smoothness of action, quiet efficiency assures you of easy, happy washdays.

**COMPANION** washdays are trouble-free days. No "linking" just when you least expect it. For, the **COMPANION** is built right and, year after year, will work so well that you will almost forget it is a machine.

It is easy to clean, too. Just a clear water rinse—a quick drying with a cloth and it is fresh and clean from the slightest trace of odor.

**Streu Hardware**

MASS. CONVENTS BEGINS

(Continued from Page One)
The first day of the convention will be spent in the study of the report...

Mother's Park Again In Possession of Hoop

The ladies in charge of Mother's Park again have secured the hoop for the year...

Hardware Auction at Friona Postponed

Instead of commencing on Monday, July 26, as first announced, the auction will be held twice daily at the Friona Hardware Company store...

Burning Tar Calls Out City Fire Department

Last Thursday afternoon the fire department was called to extinguish a fire in the burning tar...

Big Steel Is Badly Winded

While it is true that the steel industry has not yet recovered from the depression...

Friday - Saturday Cash Specials
Light House Cleaner, 5 for 25c
New Potatoes, 10 pounds 39c
Swans Down Cake Flour 33c
Water Maid Rice, 2 12 oz packages 15c
White Swan Coconut, 2 1-4 lb pkgs. 19c
Apricots, gallon 68c
Apple Butter, Cardinal brand, gallon 73c
Car's Cash and Carry Grocery
All orders \$3 or more delivered free. Phone 324

Women to Participate in Prizes Distributed

College Station, five girls, women of Texas, selected as representatives of the highest type of wife, mother and community builder...

Hardware Auction at Friona Postponed

Instead of commencing on Monday, July 26, as first announced, the auction will be held twice daily at the Friona Hardware Company store...

Ham Lambert to Have Farm Sale July 30th

Col. Ray Barber, auctioneer of this state this year and have answered more than 500 questions concerning their home making problems...

CREAM WANTED

We pay all transportation charges, and make no deductions. Being the only Creamery in existence that publishes in the newspapers an honest market value for cream...

Notice! Effective Saturday, July 27, 1929

We will move our offices from the warehouse, where it has been maintained to the Buick Service Station 317 North Main Street

FRIDAY & SATURDAY SPECIALS
Coffee 37c
KRAUT, No. 1 tall can, 3 for 25c
VIENNA SAUSAGE, 3 for 25c
CERTO, per bottle 28c
Corn Flakes 11c
PEANUT BUTTER 16 oz glass Canova 27c
PEACHES, Hills Dale, No. 2 1-2 size, each 18c
Cocomalt 39c
SUPER SUDS, washing powder, pkg. 9c

The Texas Company, U.S.A.
R. J. Richardson, Agent
We believe that we will be able to render our trade better service by this move, as it will make possible their being waited upon in any company matters fifteen hours of every calendar day and be more convenient for all in leaving orders, paying bills and any business for which you have been going to the warehouse heretofore.

# International Sunday School

## Lesson

BY DR. J. E. NUNN

July 28, 1929.

### THE STORY OF DANIEL

Daniel 1:1-4, 19-20, 2:17-24

**Golden Text:** They that are wise shall shine as the brightness of the firmament; and they that turn away to righteousness, as the stars for ever and ever.—Daniel 12:3.

#### Introduction.

We come to the study of a great statesman of Israel who lived through the long years of the Babylonian captivity and served his God with loyalty and faithfulness. His Hebrew name was Daniel, which signifies "the judgment of God" or "God is my Judge."

We do not know just how old Daniel was when taken prisoner by the Chaldeans in 605 B. C. He must have been quite young for his ministry in Babylon lasted for 67 years. Daniel and his companions were taken in 605 B. C. and the final blow came in 587 B. C. when all the remaining ones who were worth the taking were carried away. "Shiner" is an old word used to speak of Babylon.

#### Object of the Book of Daniel.

The Book is not intended to give an account of the life of Daniel. It gives neither his lineage, nor his age, and recounts but a few of the events of his long career. Nor is it meant to give a record of the history of Israel during the exile, nor even of the captivity in Babylon. Its purpose is to show how by his providential guidance, his miraculous interventions, his foreknowledge and almighty power, the God of heaven controls and directs the forces of nature and the history of nations, the lives of Hebrew captives and of the mightiest of the kings of the earth, for the accomplishment of his divine and beneficent plans for his servants and people. One of the most impressive features of the Book is his utter confidence in God and its refusal to appeal to the sword (Ch. 14:6). It counsels to patience (Dan. 12:12). Without human hands, God's kingdom comes (Dan. 2:34) and his enemies are destroyed (Dan. 8:25). In the most skillful way, the Book reaches the splendid climax. It moves steadily on, from a distant past in which God's servants had been rewarded and his enemies crushed, down through the centuries in which successive empires were all unconsciously working out his predetermined plan, and on to the darkest days in history—so dark, because the glorious and everlasting kingdom of God was so soon to dawn.

#### Four Select Young Men.

Daniel and several other young men were taken as captives. The king's order went forth to choose out of a certain group of Jews certain ones who should be honored and trained to be members of his group of wise men. These chosen ones must be sound in body and beautiful to look upon. They must have a pleasing personality and a keen, active mind

—quick to discern and quick to answer. They were to be "skilful in all wisdom and cunning and understanding science." They were thus well trained to begin with and equipped with keen minds so that they could take their places alongside the "Chaldeans" or the "wise men." Daniel and his friends were signally honored in being chosen as candidates for this high office. They were picked men who looked to be worthy of standing in the king's court. They were to be the Jewish representatives at the court of Nebuchadnezzar.

#### The Tests.

These young men were commanded to eat the food and drink the wine that the king's servants prepared. For three years this was to continue and then they were to be presented before his majesty for the final examination. This, aim was considered a signal honor and a favor to be seized upon with eagerness. Why should they refuse to obey the word of the king?

To partake of the "king's meat" would have involved the risk of eating (a) what was forbidden by the Jewish law, (b) what had not been slaughtered according to the Jewish law, (c) what had been offered to idols.

#### Daniel's Fixed Purpose.

"But Daniel purposed in his heart that he would not defile himself." The "purpose" of the heart of Daniel is exceedingly commendable (v. 8). He had his heart and mind fixed. He would not defile himself. Fortunately the chief steward was willing to allow the rules to be broken for a short testing time. They were to have "pulse" to eat and water to drink for ten days. The word translated "pulse" is used for any kind of vegetable. They were to leave off all meats for the period. The story is familiar how at the end of ten days the steward was

convinced of the wisdom of their course and the meat and wine diet is removed. It was a glorious victory and we can well pause for a few minutes in our lesson period to hold up the character of Daniel as worthy of emulation. He dared to do what he knew to be right at any cost. Look at the reward!

#### King Nebuchadnezzar's Dream.

In chapter two we have the account of a very unusual demand. The king has had a dream and he is greatly puzzled because he cannot recall it. It must be interpreted, but how can it be done? He calls his wise men together and demands the interpretation. They must tell him both the dream and its meaning. He declares that dire calamity will come to them unless this is done. It seems to us that he was absolutely unreasonable in his requests. How will the magicians do such an impossible thing? They declare at once that it is beyond the power of any living man. Whereupon the king in a rage orders his soldiers to kill every member of the "Chaldean Society." Daniel and his companions are in this condemned group.

#### The Four Praying Young Men.

It is a beautiful picture to see the four Hebrews in a quiet room talking out the strange request and praying quietly but fervently for the answer. They beg that the "God of Heaven" may hear them and give them the solution. The prayer continued on into the night until in a vision God answered the prayer. God was willing to hear and bless his chosen ones even though they were in a strange land and the request was very much out of the ordinary.

#### Daniel's Hymn of Praise.

We do not wonder that Daniel broke forth in praise to the God who had given him such a signal blessing. God is the source of all knowledge and light, and it is because of this that he has made clear to Daniel the dream and its meaning. He does not claim any credit for the "discovery" at all. Verses 23 is a model prayer of thanksgiving. It is direct and open. He is pouring out his soul to his God for a blessing that he recognizes as extremely valuable.

It is a boon too great to expect. He does not intimate that he deserved it at all but he is rejoicing and praising the name of a good God who has dealt out mercy with a lavish hand.

#### Daniel Interprets the King's Dream.

The king had dreamed of a great and shining image. It had a golden head which represented Nebuchadnezzar himself, the mightiest of monarchs. Its arms and breast were of silver, the central parts were of brass, the legs were of iron and the feet were partly of iron and brass. These represented the world kingdoms that should follow the Babylonians, becoming progressively weaker and inferior in every way. Then the king saw a great stone, cut without any human agency out of a nearby mountain, rolled down upon the statue and smash the feet. Thereupon the entire image fell and was dissipated into dust which the wind carried away. This stone stood for the power of the one true God, who would destroy the kingdoms of this world in time, and set up in their place the kingdom of heaven, which is to stand forever.

"This wonderful dream and the superb interpretation were at once perceived by the king to be the truth. He proclaimed Jehovah as the God of gods, the Lord of kings, the Revealer of secrets, and exalted Daniel to be second to himself, the chief administrator of the central province in the realm, containing the capital city, Babylon. Moreover, he placed Daniel over all the divisions of the wise men, who would be glad to serve under him, since he had indisputably saved their lives.

That, for a period of about six months after said marriage plain-

### History Contests In Demonstration Clubs Announced

A new contest will be offered Texas Home Demonstration girls in the nature of a record and history contest, and is to be under direction of the Extension Service of the A. and M. of Texas and United States Department of Agriculture, according to an announcement. The home demonstration agent will have direct charge of her county and contestants must be members of regularly organized girls' home demonstration clubs.

Several prizes have been offered to the highest scoring club members including the H. G. Hastings company will give \$25, \$15 and \$10 as first, second and third prizes to the highest ranking garden club girls. The Universal Mills will give \$25, \$15 and \$10 as first, second and third prizes to the highest ranking poultry club girls. The Texas Jersey Cattle club will give \$25, \$10 and \$10 as first, second and third prizes to the highest ranking dairy club girls.

To Keep Records. The best twelve record books.

### Quick Service!

Try me the next time for Quick Service, Correct Weight and Test.

Armour's Cream Station  
BILL KNOX

**ACT NOW** PAINT BARGAIN! SAVE 60¢



Offer good for ten days only. Regular \$1.80 value for only \$1.20. Big chance to treat your floors at a real money-saving. Acme Quality Granite Floor Enamel is a durable high gloss finish for floors that stands hard wear and tear. It applies easily, dries quickly, and gives a tough, elastic surface that is easily kept clean. Will not turn white when exposed to water. Comes in beautiful colors. The brush is high quality, too.

One full quart of Acme Quality Granite Floor Enamel and 3-in. Brush for only \$1.20

A. C. Thompson Lumber Store  
THE HOUSE OF COLOR

### WESTINGHOUSE FANS



15% DISCOUNT —on all fans in stock

Don't Delay—Cool Off NOW  
Texas Utilities Company

properly attested to, with histories from each county will be sent in to the district agents office. These records and histories shall include all the productive demonstrations that are represented in the county and each home demonstration agent shall designate her first, second and third prize winners in the productive phases. All data necessary to the awarding of these prizes must be in the hands of the district home demonstration agent not later than January 1, 1930, and the awards will be announced as soon after that date as practicable. Awards are to be based on the following score card: production, 50 per cent; food preparation, 12 1/2 per cent; food preservation, 12 1/2 per cent; clothing, 12 1/2 per cent; home improvement, 12 1/2 per cent.

**WE WILL NEVER STAND**



Self-insurance is self-deception. No man can carry his own risk without endangering his own capital. Let us send you, without cost, our booklet on self-insurance. Call, write or phone.

### Plains Insurance Agency

JOHN PATTON Manager

**CHEVROLET**



**-a SIX in the price range of the four!**

The Chevrolet Six is scoring a sensational nationwide success because it provides everything you want in a fine, sturdy automobile—yet it actually sells in the price range of the four.

for **\$595**

you can now buy in the **CHEVROLET SIX**

Six-Cylinder Smoothness  
The inherent balance of six-cylinder, valve-in-head design assures the smooth, rivery flow of power that distinguishes the fine automobile.

Six-Cylinder Acceleration  
A non-detonating, high-compression cylinder head and automatic acceleration pump give the new Chevrolet Six remarkable qualities of acceleration.

Better than 20 Miles to the Gallon  
Chevrolet engineers spent years of research and development to perfect a six-cylinder motor that delivers better than twenty miles to the gallon.

Beautiful Fisher Bodies  
Rare beauty, smartness and comfort are provided in the Bodies by Fisher. Hardwood and steel construction gives them unusual strength and safety.

Amazing Low Prices—Easy Terms

The Roadster	\$525	The Convertible	\$725
The Sedan	\$525	The Sedan	\$595
The Phaeton	\$595	The Light	\$400
The Coach	\$595	The Light	\$400
The Coupe	\$675	The 1 1/2 Ton	\$545
The Sedan	\$695	The 1 1/2 Ton	\$545
The Sport	\$695	The 1 1/2 Ton	\$545
The Cabriolet		The 1 1/2 Ton	\$545

All prices f. o. b. factory, Flint, Michigan

**Brumley-Chevrolet Co., Inc.**  
HEREFORD, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

For Better Milk Call 15  
**Prairie Dairie Products**  
ARE BETTER

—Ice cold sweet milk delivered to your door. Try our butter and buttermilk.

—Come and see our plant.

Drink More of Our Sweet, Clean Milk.

**GET THAT ROACH!**



**2 EASIER WAYS TO KILL INSECTS**

KILLS—Flies—Mosquitoes—Bedbugs—Roaches—Moths—Ants—Flies  
Waterbugs—Crickets—and many other insects  
Write for educational booklet, McCormick & Co., Baltimore, Md.

**Bee Brand INSECT POWDER or Liquid Spray**

Information Free!  
**PORTLAND CEMENT ASSOCIATION**  
Atlantic City Building  
DALLAS, TEXAS

**CONCRETE FOR PERMANENCE**

**City conveniences on the farm**

Running water piped to farm kitchens and bathrooms means that the liquid wastes must be piped out to a place of safe disposal. Build a concrete septic tank to handle these dangerous wastes safely. Costs nothing to operate—requires no attention.

Information Free!  
**PORTLAND CEMENT ASSOCIATION**  
Atlantic City Building  
DALLAS, TEXAS

**CONCRETE FOR PERMANENCE**

**Your Electrical Wiring**  
IS ONLY AS DEPENDABLE AS THE ELECTRICIAN WHO INSTALLS IT.

WHY RISK YOUR HOME?

**LEE ELECTRIC CO.**  
Electrical Contractors. Phone 452



**Tables Turned After 15 Years**

Sargon turned the tables for me after I had tried for 15 years to get well of stomach trouble. Now I am gaining every day. I went from 110 to 130 pounds, a gain of 20 pounds in 3 weeks on just three bottles. That's pretty good for a man 62 years old.

"I suffered day and night for almost 15 years and spent many hard earned dollars for medicine, but none of them reached my case until I got Sargon. I felt weak and sick from morning until night. I would just drag myself around but now I feel years younger and can keep going all day. I eat anything I want and have no trace of stomach trouble, headaches or dizzy spells any more."

"The Sargon Soft Mass Pills straightened out my liver and I no longer suffer from biliousness and constipation. It sure is great to be feeling like my old self again and I will always praise the Sargon treatment. There never was any medicine equal to it."

G. E. Beatty, 514 Page Street, Ft. Worth, Texas.

Clark's Drug Store, Agents. —Adv.

Dr. and Mrs. G. W. Heard, Geo. Heard, Dr. and Mrs. E. M. Toland and Miss Mary Toland returned Saturday from a most enjoyable trip to the Carlsbad Caverns.

R. M. Beewell of San Antonio and L. C. Boswell of Corsicana visited over the week-end in the home of their sister, Mrs. J. E. Spangle. Their mother, Mrs. T. C. Boswell, who had been a guest in Hereford, returned home with them.

Mrs. Thurman Morgan, wife of the Rev. Thurman Morgan, former pastor of the First Christian church of Hereford, now of Hillsboro, is visiting here with Mrs. Askren.

La Trille Bishop of Lubbock is a guest this week of Miss LaJuana Hanna.

**Locals**

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

Dr. and Mrs. D. K. Robison, Miss LaJuana Hanna and Miss Opal Caython motored to Claude Sunday.

Mr. and Mrs. Mont Baker and Dennis Baker motored to Amarillo Sunday.

I buy my Drugs at CLARK'S.

Charles Borden of Amarillo was a guest over the week-end of Douglas Estes.

Mr. and Mrs. S. C. Estes and Douglas Estes left Monday for Vernon where they will make their home. Miss Mary Estes will remain in Hereford.

Mrs. Carter Deberell and son, of Cross Plains were guests of her sister, Mrs. R. H. Womack recently.

Mr. and Mrs. L. F. Borden and family left Friday for an extended trip to Colorado.

Mr. and Mrs. C. E. Smith of Amarillo, and their daughter, Mrs. J. B. Bryson and son of Coleman were guests of Hereford friends over the week-end.

Mr. and Mrs. W. F. Orr made a business trip to Amarillo Friday.

Mrs. W. F. Gabbert is visiting in Amarillo with friends this week.

Miss Polly Steele and Miss Louise Mullins arrived in Hereford last Thursday from Haskell where the former has been visiting in the home of the latter. Miss Mullins will visit in Hereford a while before leaving on a trip to Oregon.

F. W. Price of Amarillo was in Hereford Friday on business.

Mrs. H. L. Rice and Miss Ethel Rice returned Sunday from Boulder, Colorado, where Miss Rice has been in school the past five weeks.

Mrs. Ella L. Burch was in Hereford last week attending to business.

Mrs. W. E. Arnold and Miss Dorothy Arnold are in Iowa Park this week visiting friends and relatives.

R. A. Underwood, prominent banker of Plainview, was in Hereford Friday on business.

W. E. Ellis of Panhandle and Mac Sangler of Dallas were in Hereford Friday.

"Because of unusual crops and conditions in this county an old couple of farm bred people whose children have all married and gone, desire to trade their splendid residence with an acre of ground close in, for unimproved farm lands at a cash basis. No inflated values will be considered. The residence is and will continue to be a big revenue producer. Write P. O. BOX 516, Hereford, Texas."

The Weocantewaste Camp Fire Girls held their council fire at the big lake just west of Mothers Park last Friday night. Eighteen girls dressed in regular costumes and ceremonial gowns enjoyed an entertaining program the subject of which was "Spirit of the Camp Fire." After the program honors were awarded the girls.

I buy my Drugs at CLARK'S.

Mrs. Euna Hutchens of Amarillo was a guest over the week-end of friends and her brother, Ezra Norton.

Mrs. Carl Gilliam who is in the employ of Sprowls-Cronin & Co., had as her guests Saturday and Sunday her parents, Mr. and Mrs. L. Ballew of Clarendon, and her uncle and wife, Mr. and Mrs. C. S. Ballew of Vernon.

**SORE, BLEEDING GUMS**  
Only one bottle Leto's Fyorchon Remedy is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money.

Miss Alice Jet Tolle of Plainview arrived first of the week and is now employed in a local beauty parlor.

Notice is hereby given that on the 21st day of June, 1929, the undersigned, whose residence and post office address is Hereford, Texas, was appointed Executrix of the estate of William M. Ashbrook. All persons having claims against said estate are hereby notified to present them. All persons indebted to said estate, or to the estate of D. F. Ashbrook, please see the undersigned. Dated this 19th day of July, 1929. LIZZIE ASHBROOK, Executrix.

Mr. and Mrs. D. H. Bryant, Noel Bryant, Miss Sarah Agnes Bryant and Dave Stewart left this week for a visit with relatives in Huntington, Tennessee, and other nearby points.

Clay Hughes left Thursday for Jefferson, Colorado, for several weeks visit with his cousin, E. B. Johnson.

Rev. M. M. Beavers of Plainview, former pastor of the First Methodist church of Hereford was a visitor in the city Tuesday.

Mrs. G. W. Anthony and daughter, Helen, left Tuesday for Dimmitt where she will visit two weeks with her mother, Mrs. C. E. McLean.

Rat Huddy and Dewey White of Amarillo were in Hereford Tuesday.

Mrs. J. L. Baker, nee Della Farmer, of Wichita Falls, left Saturday after a short visit in Hereford with relatives and friends.

Mr. and Mrs. J. T. Cronin were in Amarillo Tuesday transacting business.

Mr. and Mrs. A. H. Elliston, Hereford, and Mr. and Mrs. Pat Elliston, Barranca Bermeja, Colombia, left this week for California where Miss Ruth Elliston will join them and the party will tour the north and western parts of the United States and into Canada.

E. C. Everett of Amarillo was in Hereford on business Tuesday.

Dr. and Mrs. Homer Donald of Dallas, Texas, were guests last week in the home of his brother, Charles Donald.

Miss Ola Donald of Lewisville, Texas, was a visitor last week in the home of her brother, Charles Donald.

B. B. Arnold and father, W. B. Arnold of Amarillo were in Hereford Monday attending to business affairs.



**The Boss Eyes You HAVE MONEY!**

No matter how unimportant your job seems to you, remember the boss eyes YOU. The man who impresses the boss will get the promotion.

The JOB AHEAD is for the man who is steady, works hard and is thrifty.

Start Saving Regularly NOW We Invite YOUR Banking Business

**THE FIRST NATIONAL BANK OF HEREFORD**  
—a strong bank thoughtfully managed—  
HEREFORD, TEXAS

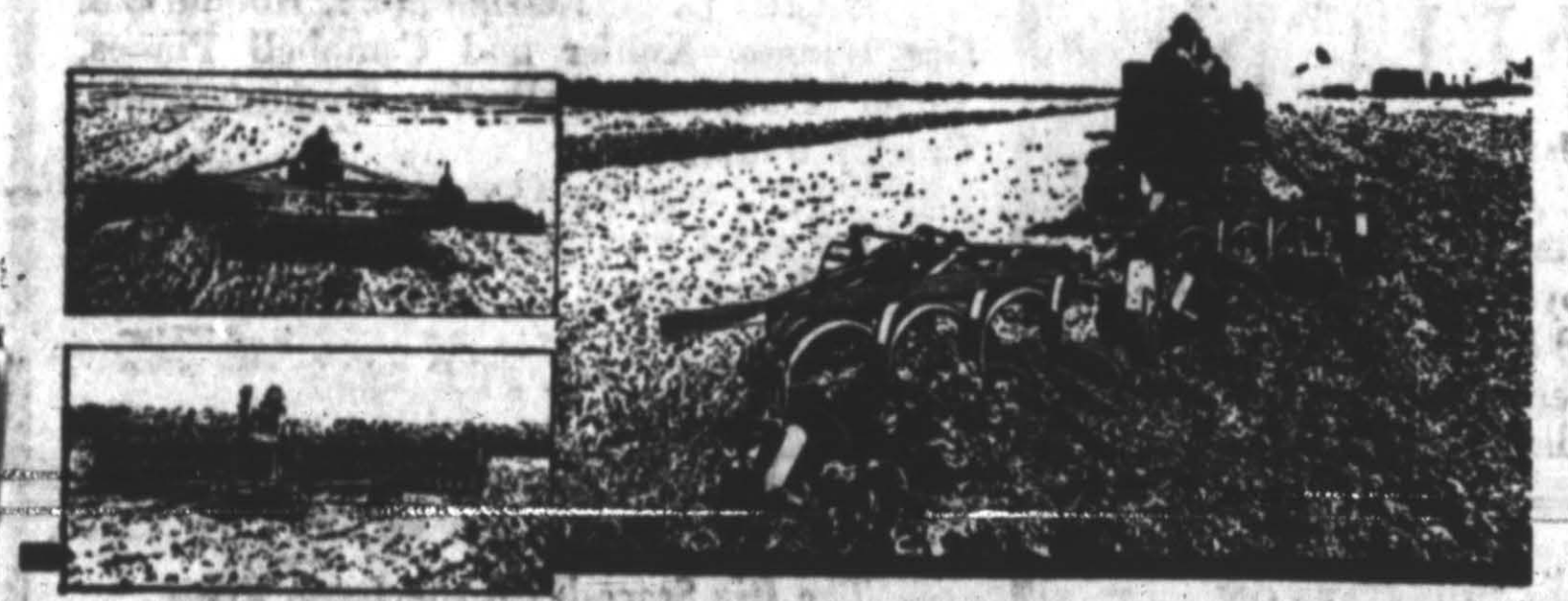
**5% LAND LOANS**  
**Correct Abstracts**  
**THOMPSON & IRELAND**  
Hereford, Texas

**BE SURE TO SEE IT!**

*The*  
**NEW BUICK**

with  
3 New Series—3 New Wheelbases—3 New Price Ranges  
New Shock Absorbers  
New Bodies by Fisher  
New Non-Glare Windshield  
New Valve-in-Head Engine  
New Steering Shock Eliminator  
New Controlled Servo Brakes  
New Low Prices

**AT BUICK DEALERS**  
**SATURDAY**  
**July 27<sup>th</sup>**



**Farm with Cletrac and You Farm More Profitably**

TIME and time again, on thousands of farms, Cletrac Crawler Tractors have proved their ability to increase farm profits through their better fitness for handling farm work. They are designed and built throughout with a thorough understanding of the farm needs of today. And farmers who buy these better tractors solely on the basis of securing bigger profits from their farming operations are never disappointed.



Cletracs reduce to the lowest point your time, your labor and your power-cost-per-acre. They give you the thoroughness of soil preparation and the full bits of your implements that only abundant, steady-moving power makes possible. They are in a class distinctly by themselves for convenience, easy care and dependable, all-weather performance.

**Investigate Cletrac Today and Learn Its Unparalleled Features for Better Farming**

See your dealer for a demonstration of Cletrac or let us place its profit story before you in full. Cletrac offers you so much more in money-making features, convenience and downright value that you will surely want to know about it before making your next tractor purchase.

**The Cleveland Tractor Company**  
19375 Euclid Avenue  
Cleveland, Ohio

The Cleveland Tractor Company, 19375 Euclid Ave., Cleveland, Ohio.  
Send your catalog and literature on Cletracs for farm work.  
Name \_\_\_\_\_  
Address \_\_\_\_\_



## Be Healthy and Strong

The joy of living depends upon a clean intestinal tract.

Don't neglect to keep the internal organs functioning as nature intended.

A tonic or a simple cathartic will help an otherwise sluggish system.

Our tonics will put pep and vitality into your tired and worn body.

Let US be YOUR Druggists.

# City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas

# Locals

Lon Boyd, driver of the Hereford Fire Department truck, left Tuesday for a vacation trip to Chiricahua, Missouri, where he will visit for some time with his son. Mr. Boyd also expects to visit several points in Arkansas before his return to this city. He will be absent about two weeks.

### I buy my Drugs at CLARK'S.

Mrs. Clay Angelo was called to Tampa last Thursday by the serious illness there of her mother, who is reported this week to be greatly improved in health.

## STAR THEATRE

HEREFORD, TEXAS

### Program

FRIDAY ONLY  
JULY 26

One Day Only

"The Last of Mrs. Cheney"

Featuring  
NORMA SHEARER  
Also  
News and Fables

SATURDAY  
JULY 27

TIM McCOY

"The Desert Rider"

Monday and Tuesday  
JULY 29-30



## Jack Holt

in "SUBMARINE"  
A NIGHTLY DRAMA OF THE SEA

Wednesday-Thursday  
JULY 31-AUGUST 1



2 WEEKS OFF

with DOROTHY MACKAILL and JACK MULHALL

COMING SOON "The Godless Girl"

Miss Lucille Megert and mother were in Amarillo Wednesday on business.

Just another pleasure deferred if you have not tried RICE'S INSTANT TIRE SERVICE.

Miss Nunn of Kingfisher, Oklahoma, is visiting in Hereford in the home of Harvey Nunn.

Mr. and Mrs. B. F. Rogers left Monday for Happy where they will make their home. Mr. Rogers and son Jack will be engaged in the drug business.

Mr. and Mrs. William Black of Lubbock arrived in Hereford Tuesday of last week to spend a week visiting relatives and friends. Mr. Black is in the employ of George M. Eastel Insurance Co. and has lately moved from Dallas to Lubbock where he is district manager of the Panhandle.

Three records for \$1.50 on sale special Friday and Saturday Only, this week. CITY DRUG STORE.

Mr. and Mrs. D. Harris and daughter, Myrabelle, of Stanton, Texas, arrived in Hereford this week and are planning to make their home here.

Sure, it will rain again. Be prepared—get those tire chains at RICE'S.

Virginia Elliston is back from her trip to Denver and Colorado Springs, where she accompanied Mr. and Mrs. Seth B. Holman. She visited this week with friends in Hereford.

Lon Boyd left Tuesday for a two-weeks visit to points in Tennessee, Missouri, Arkansas and Oklahoma.

Miss Mary McDonald of Amarillo was a visitor in Hereford Tuesday.

W. R. Arnold left Wednesday for Iowa Park where Mrs. Arnold and Miss Dorothy have been visiting relatives. They will return overland to Hereford.

Rev. V. M. Cloyd, pastor of the First Baptist Church, accompanied Mrs. Cloyd to Abilene Thursday where she will enter a hospital for treatment.

Anything Anywhere Any Time  
PAUL W. BARNETT  
Hauling  
Phones 359-273  
Hereford, Texas

Mr. and Mrs. Charlie Carroll, Mrs. Burt Mathews and Mrs. W. H. Russell motored to Amarillo Wednesday on business.

If Brunswick tires are as good as any other standard tires why are they sold cheaper? Come in and let us explain it. At RICE'S.

W. A. Warren and Bill McCarty were in Hereford Wednesday transacting business.

Mr. and Mrs. R. H. Caler of Bellview, New Mexico, were visitors in Hereford Tuesday.

According to Homer Fox, no baseball game is to be played by the Hereford team next Sunday, July 28, but arrangements are being made for a game the following Sunday.

Chain Store buying will help you—our Rexall Sale next month will prove it. At CORNER DRUG STORE.

D. Lott, night editor of the Lubbock Avalanche, Lubbock, Texas, was a visitor in Hereford Wednesday. The Lubbock Avalanche is published by the J. Lindsey Nunn Publishing Company.

Mr. and Mrs. Joe Huckert and children, Joe and Evelyn, departed Wednesday for Carlsbad, Roswell and other points in New Mexico.

FOR JOB WORK, TRY THE BRAND.

Mrs. B. F. Guthrie and son, Keith, returned Tuesday from Monte Vista, Colorado, where they attended the wedding of Gwynne L. Guthrie. On the return trip they stopped to visit with friends in Manitau and Denver, and also at Teos and Santa Fe, New Mexico.

Mr. and Mrs. J. H. Kohl of Cedar Rapids, and Mr. and Mrs. E. B. Smith of Mount Vernon, Iowa, were in Hereford Thursday enroute to Summerfield, near which community Mr. Kohl owns a tract of 100 acres of land. While in the city, the party visited the Brad office and subscribed for The Brand. Mrs. Kohl is experienced in newspaper work and is an expert linotype operator, having been employed on newspapers in Iowa.

### Sister of James and Frank Givan Killed

Mrs. Mack Bates, of Mount Zion, Missouri, a sister of James and Frank Givan of this city, was killed Friday, July 19, when an automobile in which she was riding with her brother-in-law, Paul Bates, of Mount Zion, and Nova Givan, of Columbia, Missouri, dived from a bridge on a road south of Quincy, Illinois, according to reports received by relatives here. Paul Bates also met death in the accident, while Nova Givans was seriously but not fatally injured.

According to accounts of the ac-

cident, the car struck the guard rail of the small bridge which buckled and allowed the car to dive into the creek, carrying its occupants with it. The car dropped about ten feet into the water. Mrs. Bates was believed to have been instantly killed when a section of the guard rail pierced her body. Funeral services were held Monday afternoon for Mrs. Bates at the family home at Mount Zion. Frank Givans of this city, notified of the accident, left here Friday and attended the funeral of his sister at Mount Zion. Mrs. Frank Givans leaves today to join her husband at Shelbyville, Missouri, and they will remain in the East for a month.

TRY A WANT AD IN THE BRAND.

### FIRST PRESBYTERIAN CHURCH

Sunday school, 9:45 a. m.  
Morning preaching service, 11:00 a. m.  
Evening preaching service, 8:15 p. m.

Try a Want Ad in THE BRAND

### Norton Motor Company Making Improvements

Painters are busy this week decorating the interior and front of the Norton Motor Co. sales room and garage preparatory to the display Saturday of the new 1930 models of the Buick cars. Several of the new models will be on exhibition here, states E. H. Norton, who went to Oklahoma City Wednesday morning to supervise the delivery of the cars to the Norton Motor Co. here.

## INSURANCE

**Loans--Bonds**

**HEREFORD INSURANCE AGENCY**

JOHN McLEAN, Manager

## Bargain Furniture

Are you looking for real, Extra Bargains in Furniture, Rugs, Linoleum, Etc?

If you are, then come to see us now. We are able to deliver the goods.

We sell G. E. Refrigerators, Round Oak Gas Ranges, Kohler and Campbell Pianos, Victor Combination Radio, Steinite Radio, Crosley Radio.

We want your radio business now and during the winter.

WE SELL FOR LESS

## E. B. BLACK CO.

The big store with the little price

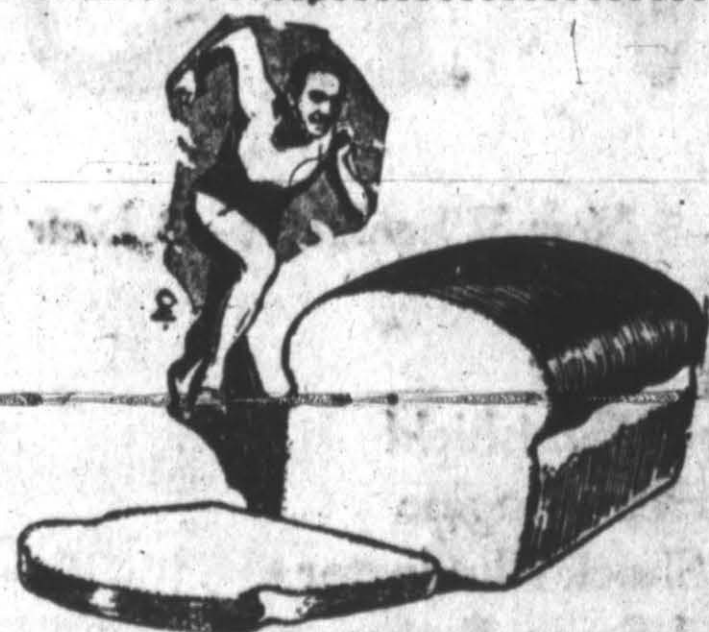
## BUTTERMILK 3c PER GALLON

Though several offers have been received by the Farmers Creamery Association, Inc., for its entire output of buttermilk, past experience of other creameries proves that more satisfactory results are obtained by allowing the farmers who supply the creamery with cream to purchase the buttermilk to feed their hogs and chickens.

BUTTERMILK IS NOW ON SALE AT THE CREAMERY AT 3c PER GALLON

## Farmers Creamery Association, Inc.

Hereford, Texas



### Eat Our Bread for Strength

Keep well nourished. Our bread is of a high quality—has the vitamins and proteins for strengthening the body—helps make both little-folks and big folks sturdy. Our bread is truly the staff of life—contains all the ingredients of the perfect loaf of bread according to experts' specifications and nothing else. For the health of your family and yourself—eat our bread as well as our other excellent and economical bakery products.

HEREFORD BAKERY  
Frank Barber & Sons



Money Has No Wings and It Is No Homing Pigeon—

One of the Hohenzollern grandsons has waited an entire year for a needed dinner coat, and almost any Princess will be pleased to endorse your soup or cigarette for a modest stipend.

While you are earning money is the time to save it. Big incomes don't last forever.

Western National Bank  
"There Is No Substitute for Safety"



Don't be fooled by "cheap" paint ballyhoo

"Cheap" paint talks a lot about low-price-per-gallon. But that's just ballyhoo to cover up its skimpy covering ability and its short-lived film that soon cracks and peels.

SWP, applied by a Master Painter, will give you the beautiful job—the lasting job—the economical job. Ask us for estimates on material for an SWP job.

The same words—beautiful, lasting, economical—apply to any paint, varnish, lacquer, or enamel bearing the famous old Sherwin-Williams label.

## Panhandle Lumber Co.