

More Hogs!
More Poultry!
More Dairy Cows!

The Hereford Brand

MORE
"Something to Sell!"

1st YEAR, NO. 60

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, NOV. 8, 1921

Poultry Show In January

CHAMBER OF COMMERCE BACKS PLAN TO STIR INTEREST IN INDUSTRY

DATES NOT DETERMINED BUT POSSIBILITIES ARE SHOW MAY BE PULLED OFF SAME TIME AS SWINE CONVENTION

POULTRY EXPERT TO JUDGE BIRDS

Negotiations Pending for Services of Experienced Judge Who Will Show Best Points of Exhibit and Give Demonstration in Culling and Selections

Poultry Show at Hereford, to be sometime during the month of January, is assured. The Chamber of Commerce Monday agreed to father the show and authorized enough money to care of the small incidental expenses. Some time back there has been a growing demand for this show by poultry enthusiasts in order to aid in the sign for more and better poultry in this section. Every season shows pure blood chickens and more eggs imported here. There are many farmers scattered around here who are steadily improving their flocks from year to year. Hereford needs more poultry and a better way of stimulating the show what is already in the city. The coming poultry show course be small this time. But it is hoped to build the foundation for a regular poultry organization yearly show that will grow in attendance and interest as years roll on.

HERE'S COMMITTEE TO HANDLE PLANS RED CROSS DRIVE

Here's the special committee appointed by the Chamber of Commerce to aid Chairman Knight in putting over the Annual Red Cross Roll Call, November 11-24:
Homer Wilkinson
Ralph Barnett
Judge L. Gough
J. A. Pitman
Roscoe Davidson
Claude Ricketts
This committee is asked to aid Chairman Knight in devising ways and means of making the local Roll Call a success. A meeting will be called for consultation within the next few days.

Frank Gyles Now Sole Owner G & R Grocery Concern

Announcement was made Monday that a change has occurred in the ownership and management of the G. & R. Grocery of Hereford. Frank Gyles has purchased the interests of his partner, Jim Rutherford, and will hereafter conduct the business himself. Involvement was completed Monday. No change will be made in the force, Mr. Gyles announces. Mr. Rutherford has not stated his future plans.

LUNCHEON HOUR IS FULL WITH MANY SUBJECTS MONDAY

The weekly Chamber of Commerce luncheon was held at the City Cafe Monday with an attendance of about eighteen. Chairman McDonald presided. A committee was appointed to assist Chairman Knight of the Red Cross local chapter, for the Annual Roll Call, November 11-24. A Poultry Show was authorized to be held at some time during the month of January. N. C. Vogele and Seth B. Holman were appointed a committee to handle it, and a maximum of \$100 for expenses appropriated. W. B. Parmer discussed the possibility of leasing his building to Uncle Sam for a new postoffice site, details of which are given in another article in this paper. The local rifle company of the national guard was endorsed. It was decided that the organization would not attempt to put on an Armistice Day program. Seth B. Holman was appointed Secretary of the Chamber of Commerce, to serve without pay. Reports were heard from delegates to the road meeting at Pampa and to the Secretaries' meeting at Tulla. Next Monday the lunch will be given at the Stockmen's Cafe.

RANCH HOME BURNS WHILE FAMILY IS VISITING NEARBY

The home of J. E. Martin, on a ranch twenty miles northwest of Hereford adjoining the C. H. Barrett place, was totally destroyed by fire last Saturday night about 8:30 o'clock. The home and its contents was a complete loss. Mr. Martin, wife, two children and nephew, Luther Martin, were not at home at the time, as they were visiting a neighbor. The origin of the fire is a mystery. For the time being the Martin family is staying with Mr. and Mrs. Barrett. The latter was in Hereford Monday and a substantial collection was raised by the good people of the town to aid the homeless family.

A PRAYING COLONEL FOR ALL-AMERICAN



When "Bo" McMillan, quarterback on the Little Center College team, started his now historic dash around Harvard's left end to a 6 to 0 victory the other Saturday, he was sprinting into football's "Hall of Fame" as an All-American back for 1921. Football folks say that one performance, following his great three-year record, marks him as one of the greatest grid men of the age. McMillan is a Texas boy and Center College is a small school located at Danville, Kentucky. Charles Moran, big league baseball umpire, is coach. The team is known as the "Praying Colonels," as they kneel in prayer before every game. They lost to Harvard in 1920, their only defeat in four years. It is predicted Moran will go to a bigger school next year and McMillan become coach at Center. Pictures show McMillan and his get-away around end.

Postoffice May Be Moved To The Parmer Building

For several weeks past W. B. Parmer has been figuring with Postoffice Inspector Johnson on the possibility of Uncle Sam leasing Mr. Parmer's brick building, now occupied by Geo. A. Stambaugh, assignee of Hughes & Crouch, as the new postoffice building. Negotiations progressed to the point where Mr. Parmer accompanied Mr. Johnson to Clovis, where a set of boxes and fixtures are stored and which can be acquired. It seems that the Parmer building will be released by Mr. Stambaugh if the postoffice deal goes through.

Mr. Parmer discussed the matter with the Chamber of Commerce at Monday's luncheon. Questions of rental and investment are involved, the final answers to which have not yet been found. Next Monday Mr. Parmer will have additional data on which to figure, and the question will again be gone over.

Rifle Company is Assured; Muster On Next Tuesday

It looks as though the local rifle company of the National Guard has gone over the top. A minimum of fifty enlisted men is required under the regulations of the war department and up to Monday of this week forty-seven men had signed up.

Major C. A. Adams, from the Adjutant General's office, accompanied by Colonel Lyman, of Gainesville, a traveling man, also an ex-service veteran, were in Hereford Monday conferring with Captain Ewell-Morris. Major Adams was principally interested in securing a headquarters for the company. Negotiations are in progress and the lease will probably be secured this week. The Chamber of Commerce was asked to aid in this and the guard unit was endorsed at Monday's luncheon.

The company will probably be mustered into service next Tuesday. The government plans to immediately begin work on a rifle range near town. A 600 yard range is assured and a 1200 yard range may be put in. All the expenses are borne by the federal and state governments, including the rent of the armory. Captain Morris states that the equipment ought to reach here within a few days and will be modern and up to date in every particular. The war department calls on the people of Hereford to lend its moral support to this organization. The reorganization plans are called for in the national army bill cutting down the regulars and using the guards as a reserve in order to cut down taxes.

PROSPECTOR HERE MUCH IMPRESSED WITH THE PLAINS

E. V. Halbert, of Ford City, Texas, arrived in Hereford Sunday. Mr. Halbert is here on a prospecting trip, is favorably impressed with the Hereford country and is very desirous of locating here.

Si Orr Has Sold Two Sections to New People Here

Another land deal involving two sections was finally concluded last week when the Si Orr property, well improved, northeast of Hereford, was sold to outside parties. The purchasers are Owen P. Smith of McKinney, Texas, and Jessie Perkins and Will Smith of Hereford. The two-litter men only recently became citizens of Deaf Smith county. The deal was handled by the real estate firm of Byrd, Mikel & Hill, of Hereford and Claude.

RBAKEMAN FALLS FROM BOX CAR IN HEREFORD YARDS

A Santa Fe brakeman by the name of John O'Brien, whose home is in Chicago, fell off a freight car in the local yards Monday morning and was considerably stove up. He received medical attention from Dr. Gabbert, local Santa Fe physician, and Tuesday morning was sent over to the Santa Fe hospital at Clovis.

SOUTHWEST TRAIL ROUTE BEGINNING TO ASSUME TANGIBLE PROPORTIONS

SIX DIVISIONS FROM CHICAGO TO EL PASO RAPIDLY BEING ORGANIZED IN ANTICIPATION NEXT YEAR TRAFFIC

NEXT MEETING FOR HEREFORD

Canadian-Clovis Division of Road Will Hold Another Convention Sometime During Month of January, and Hereford Will Entertain Road Men

NO PROGRAM HERE ARMISTICE DAY SO FAR IS ANNOUNCED

There will be no Armistice Day program in Hereford, so far as is known. Recently this question came up and Monday the subject was discussed at the business men's luncheon. The local Legion is unorganized and without such leadership, it was felt the affair, if undertaken, would fall flat. Another thing against a local celebration was the fact that both football teams play away from home next Friday and large numbers of local people are planning to be away from home on that date.

E. W. Harrison, highway chairman for the Chamber of Commerce, represented that body at a road meeting held at Pampa last Friday. The meeting was called in the interests of the Canadian-Clovis division of the Southwest Trails, running from Chicago to El Paso. The line is divided into six sections, with local officials for each section. The six presidents constitute the executive committee for the entire line. The Pampa meeting was to perfect permanent organization of the division in which Hereford falls.

Hereford had the honor of securing the next meeting of this division to be held on a date in January not yet determined. The route was discussed, agreements reached as to policies, costs, etc., and all road sign grafters barred. Posts along the route will be painted with the Trails sign in lieu of expensive enameled directors. This route is the one and all important tourist route for Hereford. In it lies the hope of the Plains to nail down the east and west traffic hereafter. Without it some other established route will probably get the bulk of the business. The Chamber of Commerce is keenly alive to the situation and determined to make this route a go in every sense of the word.

Secretaries Have Good Meeting at Tulla Saturday

The meeting of the Panhandle-Plains Commercial Executives, held at Tulla last Saturday, was well attended and resulted in the Secretaries getting down to concrete work. Committees on publicity, highways, agriculture, educational affairs and other lines of work were appointed. The Tulla Chamber of Commerce entertained the visitors throughout the day and tendered a banquet at night, which was participated in by sixty diners. An address by President Hill of the Normal was a feature and elicited close attention and praise. The secretaries are planning to work together as a whole for the advancement of the Panhandle-Plains section, to eliminate local jealousies, and to use team work in promoting agricultural, commercial and educational activities.

Scouts and Canyon Pull Funny Football Tussle

The funniest football game played in Hereford in ages, and an accidental game at that, was played on the Hereford school grounds Monday afternoon between the Canyon Training School eleven and the Hereford Boy Scouts. Rev. J. R. Sharp, Scoutmaster, phoned Canyon and asked for a "ball game," intending it to mean basketball. Canyon misunderstood him and sent over their football team. Nothing daunted, the Boy Scouts rustled up a football outfit in a half hour and took on the visitors.

A number of the regular Hi eleven belong to the Boy Scouts, and the local aggregation was heavier than the Canyon boys. "Mud" Miers, Canyon end, was a small chap about the size of a whispertail, but he tied into the Hereford backs with as much determination as if he was six feet four. The Hereford boys played horse with their lighter opponents and had a barrel of fun out of the contest. Canyon never had a chance and the final score was 37 to 0. Hereford put over six touchdowns and kicked several goals, but only one was allowed on account of men being off side. Hines and Thurmond each scored a touchdown in the first quarter and Carroll carried over a forward pass. Thurmond scored in the second and third quarters, and Ardis Russell made the last score in the fourth when he grabbed a fumble by Canyon and pined across the line.

Hardin, Canyon half-back, exhibited lightning speed on end runs and promises to be a whale of a back when he gets a little larger. The lineup: Hereford: O. Carroll, left end; C. Carroll, left tackle; Roger Wilkinson, left guard; Wilson, center; Angelo, right guard.

COURT GRINDS ON AND GRAND JURY TURNS IN BILLS

Seven indictments were returned by the grand jury last Saturday. Attorneys from out of town attending court this week were C. E. Gustavus and Orlin Truelove of Amarillo, W. W. Ryan of Kansas City, Newt Willis of Canadian, and C. O. French of Kansas City. Cases handled to date: Billie Mullins vs Claude Mullins, divorce granted. E. B. Black vs Robt. Morris, judgment for plaintiff. State of Texas vs John Young, dismissed. State of Texas vs Claude Norton, jury returned verdict of not guilty. S. B. Edwards vs J. E. Cox, dismissed. State of Texas vs S. E. Wasson, dismissed. B. G. Lewis vs F. R. Collins Investment Co., dismissed.



Farwell Loses in Game When Hereford Braces

An unexpected and remarkable turn of events, the Hereford eleven turned on the heavy Farwell team last night out the visitors by the score. In the last few minutes after three quarters of ball, Keith Bruner grabbed forward pass out of the hands of the Farwell team. Captain Baker Womble led. And then pandemonium and the Hereford rout show. Miss Millcent, principal superintendent, of was an enthusiastic rooster at the game, personally thanked the boys.

High has been battling all first year aggregation, and inexperienced, and has had hard schedule to face, the team earlier in to 7. Clovis then beat 14. Farwell then beat Tulla won from Hereford score. Then even, minus many regulars and were smothered by Savages under a touchdowns. I afraid all these losses are the Hereford team, instead of being disastrous season only backbone. game, with everything Hereford High fought off of their heavy opponent a gruelling contest, the game on sheer determination. The old (Continued on Page 2.)

Society

DIDYA EVER SEE A JAP BABY SHOW?



This is the first one ever held and was featured by the Japanese colony at Los Angeles recently. It was open to all babies between 1 and 2 years old. All of them batted 1000 per cent on the tests and the photographer who took this picture.

IMMIGRANT GIRL MARRIES RICH



When sixteen years old, Sally Hunter came from Belfast to America with her poor parents. Now she is to be related to the wealthy Vanderbilt and Havemeyer families, thru her marriage to Herbert M. Harriman, son of the late Oliver Harriman, and one of the leading bankers and capitalists of the country.

Progressive School

To The Educational Column: We closed our second month at Progressive with a record of only one day absence and no tardys. We are very proud of this record, and the pupils of Progressive intend to keep up to the mark through the term, believing that good attendance is the first requisite to good work.

We were delighted to have as visitors last Wednesday, Miss Hyer and Mrs. Frank Potts. Miss Hyer came in the interest of the Modern Health Crusade. The pupils of Progressive School were Modern Health Crusaders for fifteen weeks last year, and our literature has arrived for the fifteen weeks crusade this term. We are going to work for the banner, and expect to win it.

Our literary society of last Friday evening was well attended and every one seemed to enjoy the program. On Friday evening, Nov. 11, we will have a pie supper. The proceeds of the

supper to be used to purchase a piano for our school. As entertainment we will have a spelling match. The ladies against the gentlemen, also a number of readings. Everybody invited to come and bring a pie, or buy one.

We place on the honor roll the names of all pupils who make a general average of 90, or above. We wish to report on the honor roll this month, Marguerite Russell, seventh grade, and Portia Jacobs, third grade.

Mrs. W. H. Baynor, Teacher.

Methodist Missionary Society

In John 4:35 we read, "Behold, I say unto you, lift up your eyes, and look on the fields; for they are white already to harvest."

Last Wednesday we had our first lesson in our new book, "From Survey to Service." To any thoughtful student of present day conditions, political, economic, and much more with reference to the duty and responsibilities of the church in meeting present day needs, it is plainly evident that the various problems we meet and must solve are vastly more complicated than, even a few years ago.

Such a student is the author of our

Uncle John's Ash



CONTINUED ON OUR AUGUST 1921, P. 5.

study book. Not only does he present in a clear and interesting way, many of these problems, but he makes some helpful suggestions as to remedial methods of dealing with these problems. The more difficult any work we have to do, the more knowledge concerning it do we need.

In the verse quoted above, our Lord commands, first a survey of the work we, as his workers, are to do. He taught us the same lesson in his own preparation for his ministry here and in his instructions to the Twelve and others, who were to do definite service.

A few of the problems considered in this book are: Industrial relations, Alien assimilation, moral ideas, and vigor, home life, race relations, sacredness of law, Sabbath observance, church prestige, amusements and international good will.

A large and interested class is now taking this study. All on this first program, except those who were sick, came up with their parts, and the sick provided substitutes.

We are now enjoying meeting in our own room in our new church. Come and join the class.

Press Reporter.

Notice

All persons summoned to work the streets who neglected said summons, or refused to pay the usual tax, will be prosecuted, according to Ordinance No. 110.

B. A. Witherspoon, City Marshall.

SCOUTS AND CANYON PULL FUNNY FOOTBALL TUSSLE

(Continued from Page One)

"pep" and fight was there and they would not be denied.

The work of Onis Carroll, diminutive end, and of L. Boardman, playing his first game at guard, stood out for Hereford, while Hawkins and Haines, backfield men for Farwell, did the best work for their team.

Hereford will go to Clovis for a return game on Armistice Day and to Tulla on November 18. The boys will invade Clovis full of renewed confidence and determination to avenge the earlier season's defeat.

The Hereford lineup Friday was:

Carroll, left end, Boardman, tackle, Connell, left guard, Witherspoon, center, Wood and Wade, right guards, Womble (Captain) right tackle, Lewis, right end, Bruner and Corbett, quarters, Hines, left half, Thurman, right half, Burns, full. Paul Jowell refereed.

U. D. C. Meeting

Nov. 11, 3 p. m.
Hostesses, Mrs. Potts, Mrs. Tynes, Mrs. Tubbs, at the home of Mrs. Potts. Meeting in honor of wives of Confederate Veterans.

W. W. W. Party

The W. W. W. Club was entertained at the home of Miss Eloyse Pitman last Friday night. The nine members of the club entertained some of their boy friends. The evening was spent in social pleasure, including taffy pulling, games and music. An enjoyable time was reported.

Birthday Surprise

Mrs. W. A. Daugherty was surprised by friends and neighbors at lunch time last Sunday in honor of her birthday. The joke of the whole matter was that the neighbors swiped one of Mrs. Daugherty's own turkeys as the basis of the big dinner that was so hugely enjoyed. Guests of the occasion were: Mr. and Mrs. W. A. Daugherty and family, Mr. and Mrs. W. A. Ricketts, Mr. and Mrs. Tuck Maxwell and family, Mr. and Mrs. R. J. Kibbe and family, Dr. and Mrs. C. T. Kibbe, Mrs. Will Zion and son, Mr. and Mrs. Carl Jennings and son.

Bay View Club

Thrillingly interesting was the Bay View Club's lesson study Thursday afternoon under the leadership of Mrs. W. A. Price, the subject being that feature of the short story known as "dramatic incident." The leader's paper on this topic introduced the lesson which was illustrated by excerpts from Hawthorne's "The Ambitious Guest." Further illustrative matter was found in a treatise by Mrs. P. W. Price on Kipling's "The Man Who Was." "The Assignment," by Poe in the analytic study given it by Mrs. Charles Donald, summed up very concisely the facts brought out in the lesson. Much of the text of the short-stories studied was read by the club, furnishing opportunity for intelligent and interesting discussion, the lesson proving one of the most helpful of the year.

Progressive Ave. Pie Social

If my old nose don't tell me lies, It 'pears like I smell custard pies. —Riley.

Heavenly Pies.
Pineapple Pies.
Cocoanut Pies.
All kinds of Pies.

The kind you want when you want 'em. Flakey of pastry and luscious of filling. Pumpkin pies also become ripe in November. To be sold by our genial friend, W. S. Williams. The proceeds of which will be applied on the purchase of a piano, which is badly needed in the school work.

Also a spelling match—the women against the men.

Headings, selected—Misses Nellie Parmer and Lulu Orr.
Friday, Nov. 11, 8 p. m.

Presbyterian Missionary Society

The Missionary Society and ladies of the Presbyterian church met in an all day meeting at the church annex on Wednesday, Nov. 2. Four quilts were quilted and, with clothing, were packed in a box to be sent to the Presbyterian Orphanage at Albany, Texas.

A delightful feature of the day was the splendid dinner served picnic style on the church grounds. In the afternoon a business session was held and plans were made for new work to be done. All members of the Society were urged to attend the meeting of Mission workers to be held in Amarillo on Monday, Nov. 7. Mrs. Chas. Donald was chosen as a delegate to represent the Society at that time.

Mrs. J. R. Sharp gave a splendid report on the Mission School which she attended while in Dallas during October, also the Synodical held at Wichita Falls.

After the business session a delightful social hour was held. Mrs. Seth B. Holman gave a paper on Alaska, and Mrs. Haberer talked on "The Women of India." A beautiful piano solo was given by Miss Tatman and little Jake Witherspoon charmed all by his solo.

A contest, "The State of your birth," was enjoyed by all and was a fitting close to a splendid day. About sixty members were present. Mrs. Ernest Watkins, of Washington, D. C., and Mrs. Tomlinson, of Tulla, were guests of the Society.

Good Job Printing at The Brand!

A WARM PAPER
Gets K. Lamity's Harpoon 1 year or 2 years \$1.00
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The Hottest Paper Printed
The Harpoon San Antonio, Tex.

POTTED PLANTS
in
Cyclamen
are coming on
Funeral Designs
MRS. EDGAR JOHNSON.

San-o-la

Bath Room Suggestions

The complete San-o-la Bath Room is the nearest approach to perfection in Sanitary Science.

The cost of this San-o-la luxury is comparatively small. See the full display in our store and get the actual prices. This new material on hand—you don't need to wait.

Repair work—the kind that gives you satisfaction always.

Jno. Cummins
Phone 323



Get More Wear From Your Clothes

—Clothes that are cleaned regularly the Ringer way give you more wear than otherwise.

NO ODOR REMAINS IN YOUR CLOTHES WHEN CLEANED BY OUR PROCESS

C. P. Ringer's
Tailor Shop



Fresh Meat

We dress nothing but Young Stock. You will get young, tender meat when you trade with us. This is good stuff. Try it and be convinced.

L. W. Carlyle Grocery

Electric Irons

The Popular Hot Point Iron now selling for

\$6.95

Old price, \$7.50.

Hereford Light & Power Company

Walnuts

Just received the 1921 crop First Quality, Soft Shell Walnuts. Also have new crop Pecans and Large Washed Brazils.

Arrivals For The Week

- | | |
|----------------------|--|
| Dromedary Dates | Heinz Spaghetti |
| Filled Figs (Glass) | Heinz Pure Horseradish |
| Zwieback | Heinz Vegetarian Beans (no meat) |
| Mushrooms | Heinz Pork and Beans (no tomato sauce) |
| Heinz Catsup | Heinz Apple Butter |
| Heinz Green Pea Soup | |
| Heinz Tomatoe Soup | |

Don't forget to include some Special Blend Coffee. "You Don't Have to Buy the Can."

Cash & Carry

The Hereford Brand

SUED TUESDAYS AND FRIDAYS

Edith B. Holman Walter E. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

MAN AND THE MONKEY; THE DIFFERENCE

"No wonder they say man is descended from the monkey."—Extract from New York Paper.

Let 'em say it all they please, 'brothers, it isn't so. And next time somebody springs that common lie on you, as a scientific fact, just tell him that no competent scientist ever said anything of the kind.

When the average chap speaks of our descent from the monkey he of course thinks of the monkey or the ape that now inhabits the earth and which is so familiar in menageries, zoos and museums.

What modern biologists with Darwin claim—and prove to the satisfaction of the learned—is that man is descended from the same "root," the same original animal substance of millions of years ago that the ape is descended from. That is far from saying that said "root" was an ape. The ridiculous monkey of today is most certainly no more like that original stem, no more like that original "root" father than man himself is like that original father.

When you realize the evolution of the bird which, as has been abundantly proved, is descended from the reptile, and the reptile from water animals, you will understand what changes must have come through evolution to both the human and the ape since that original ancestor lived, and became extinct many, many millions of years ago, according to the scientists.

He may have been the most beautiful creature the earth has ever seen, throwing out one branch that degenerated steadily through ages into the ape and another branch that progressed through ages into the Godlike human.

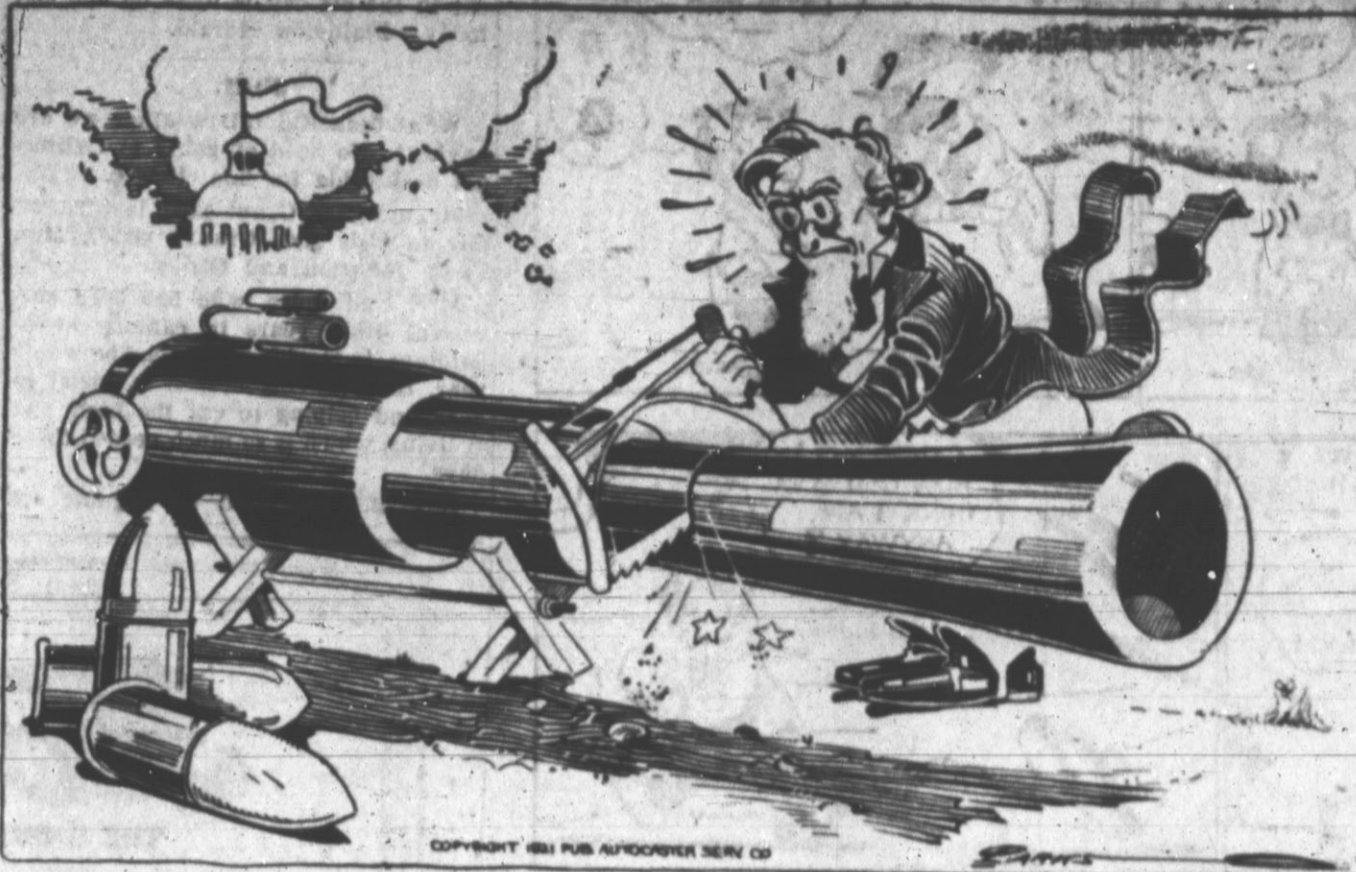
But at worst, when you think of your fellow beings, there is not the slightest reason why you should associate their ancestry with the monkeys of this age.

WHAT MOTHER EARNS

That excellent country newspaper, the West Point (Neb.) Republican carries the following story in its current issue and declares that every newspaper in the land should print it. We agree, and here it is:

"She never earned any money—she lives on an Ohio farm, but she lives on almost every other farm. She is somebody's mother, maybe your own. She has earned nothing. No, but during her thirty working years she has served 432,983 meals; she has made 3,123 garments, 32,000 loaves of bread, 5,390 cakes, 7,932 pies, 1,500 gallons of lard; she has grown 1,432 bushels of vegetables, and has raised 7,690 chickens; churned 5,430 pounds of butter; put up 3,625 jars of preserves; scrubbed 177,725 articles of laundry; and she has put in 35,839 hours of sweeping and washing and scrubbing.—At accepted prices

MAYBE WE CAN LIMIT ARMAMENTS, ANYWAY



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for this work it is worth \$115,480.50. She can't retire on her savings—she has to keep on. Not earning! No. How do you define the ordinary woman's contributions to her family wealth?—Collier's Weekly.

HONEY PHILOSOPHY FOR 1921

Anti-religionists seize on the evidences of the beginnings of animal life, as found in solid rocks that must be untold millions of years old, to refute the Bible story of the creation by God. They forget that Genesis was written in an age that thought fancifully and by men who spoke in representative terms. The truth is that there is nothing in the highest or the deepest modern science to disprove that God created the original substance which became animal bone and muscle and brain, and gave it life, and in His own good time invested it—the human sector of His creature creation—with a deathless soul. It doesn't matter in the slightest how many millions of years ago those events took place.

KEEPING PUREBRED STOCK INDUCES BETTER FARMING

The first—fundamental of successful poultry keeping, whether on the farm, in a city yard, or in a large plant, is good stock. It is true that a good many farmers and others get fairly good results from ordinary stock, but if the same care and attention were devoted to birds of better breeding more satisfactory returns would be made.

There is another benefit from keeping good stock that is not easily measured but, nevertheless, is recognized as having

ing a big money value in the long run. That benefit is the general improvement in the place, methods, and the man himself that comes from having birds that are above the ordinary. A man who has well-bred stock talks about it and shows it to his neighbors. Naturally, he wants the surroundings of his flock to look shipshape and he takes pride in showing a knowledge of feeds and the methods of feeding.

High-class stock of any kind has a tendency to bring other purebred animals to the farm. A good purebred animal continues its work of improvement indefinitely not only within its own class but everywhere on the farm from the field to the library.

A singing motorman is winning the hearts of many car riders on a Seventh avenue surface line in New York City. He sings only the old songs, in a clear, melodious tenor voice. He was once a member of a famous minstrel troupe and despite the many warnings of inspectors, he continues to sing at his work.

CASH

We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.

Good Eating and Cooking Apples

Conklin Produce

EXTRA FINE SALT

for preserving fresh meat.
Fresh shipment of Bran and Shorts.

Jones & McLean Grain Co.

Fone No. 1

To Mrs. Thrifty Housewife:

Here's the chance of your life to finish out that set of DISHES, and to fill in those odd pieces of ALUMINUM WARE and GRANITE WARE you have needed so long.

For the next Thirty Days

we are offering astonishing prices on

Aluminum Ware
Granite Ware
and Dish
Specials

A glance at our window will convince you that our prices are right.

GARRISON BROTHERS

FARM LOANS

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

Ashbrook & Ireland

Fone 141, Rooms 9-10, Elliston Building

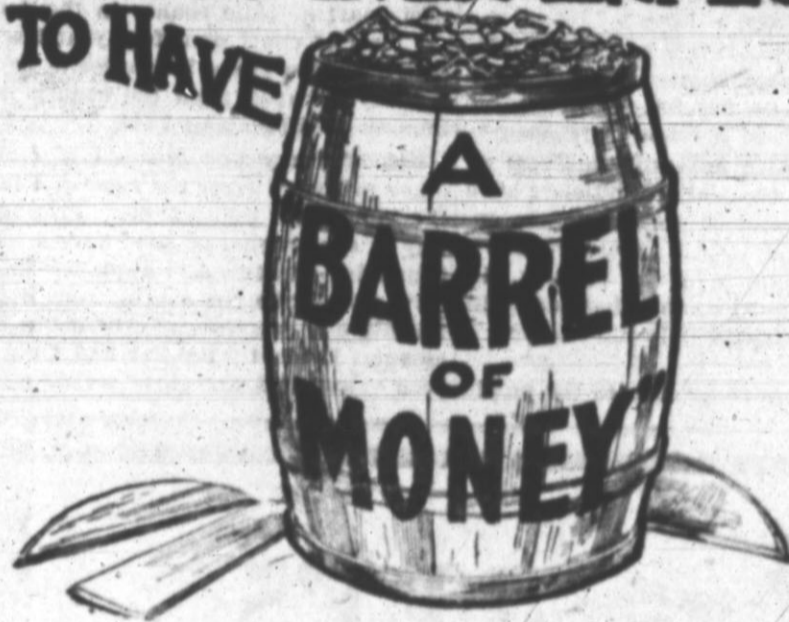
FUNDS AVAILABLE NOW!

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

G. W. Brumley

IF YOU EVER EXPECT TO HAVE



We suggest the way to do it is to

Have a Few Hogs
Have a few Dairy Cows
Have a Garden
Have your own Feed in the barn

Have a Few Chickens
Have a Few Turkeys
Have a little Wheat
Have Something to Sell All the Time.

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

Just phone



Do you know the value of Fresh Flour? You get fresh flour, direct from the mill to your flour bin, when you order a sack of

Great West or Amaryllis

Try a sack and see the difference. Your grocer has it.

"Use it once, you will never change."

Great West Mill & Elevator Co.

Phone 265

B. R. DIXON, Mgr.



I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

Tract 1. W. 1/4 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.

Tract 2. N. W. 1/4 Sec. 23-4-3, located 23 miles N. W. of Hereford.

Tract 3. N. E. 1/4, Sec. 21-4-4, located within 3 miles of state line.

Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.

Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.

Tract 6. Being 38 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.

Tract 7. Being Blk. 45, Events Addition to Hereford, contains 14 acres.

Tract 8. Being Blk. 42 Events Addition to Hereford, contains 10 acres.

Tract 9. Being the 8-room Berry plastered house.

Address L. Baskin, Owner, Hereford, Texas

CHEAPER HOGS IN THE PANHANDLE, SAYS LANDERGIN

Most people think of Landergin Bros. of Amarillo, Texas, as cattle kings, and they are. But Pat Landergin can be pictured in another role, that of a producer of well fattened swine, fattened on milo and kafir, and of as good a quality as can be put on the market off corn in the corn belt.

"Just at present California is draining the Panhandle dry of fat hogs," Mr. Landergin said at the stock yards today. "Somehow people seem to have overlooked the Panhandle of Texas as a great swine producing area, and it is a great one. Of course we have some corn there this year, but we do not have to rely on corn to fatten our hogs. I have had as good success fattening hogs on milo and kafir as I ever had with corn, and for cheapness of production nothing can beat these feeds."

The Pecos Valley country in New Mexico is coming into its own as a swine producing area, according to Mr. Landergin. Here there is an abundance of alfalfa under irrigation from the artesian wells that water that valley, and the climatic conditions are as good as farrowing and maintenance as the alfalfa and feed supply is favorable to the swine breeder and feeder. Here, too, is another potential source of supply of stock hogs for Kansas City Market, the place where the stock hog buyers naturally congregate for their purchases, Mr. Landergin says.

The movement of hogs from the Panhandle to California, very marked at this time, has made the Fort Worth and El Paso hog packers sit up and take notice and bid for Texas hogs, and Texas swine producers are sitting up and taking notice of the general situation. The swine show at Dallas last week was one of the biggest things on the state fair calendar and program.

E. W. Houx, president of the Kansas City Live Stock Exchange, looks on Texas, and the Panhandle and the Pecos Valley in particular as two of the greatest potential producers of stock hogs for the Kansas City market. Panhandle breeders and Pecos breeders are using good boars.

Pig club work has gotten results in the Panhandle, according to county agent reports made at Dallas last week to a representative of the Telegram, who was in attendance on the fair, and these county agents are awake to the possibilities of Kansas City as the great market for Panhandle and all other Texas stocker hogs. The California demand may slump, and probably will. Texas breeders are convinced and they see in Kansas City a continual market for the well bred stocker hogs that can be produced so cheaply and easily in the Panhandle of Texas. The Panhandle always has its milo and kafir, and since farmers are convinced that these are as good if not better, feeds for hogs they have turned their attention directly to hogs and are making them pay big dividends.

The Oklahoma Agricultural and Mechanical College at Stillwater has demonstrated that advisability of fattening hogs on kafir and milo in preference to soy-beans and peanuts, and has demonstrated beyond a doubt that the maize can be used to excellent advantage in fattening hogs as well as maintaining them while getting them ready to be put on the Kansas City market as stocker hogs.—Daily Drivers Telegram.

ENTRIES GROWING TO POULTRY SHOW

Amarillo, October.—Poultry raising supremacy of the Panhandle-Plains country will be decided when the judges tie the ribbons on the cages of the birds taking the prizes at the Panhandle-Plains Tri-State Poultry Show to be held in this city December 7 to 11, inclusive, and considerable friendly rivalry and interest already is being manifested over the entire territory by poultry raisers and fanciers.

Correspondence received by H. W. Duke, secretary of the Association, indicates that entries will be made from points hundreds of miles distant from Amarillo and rumors have it that out-of-town poultry raisers are coming to this city with the expressed purpose of taking home most of the first money in their various breeds.

First, second and third prizes will be



awarded for singles, pens and flocks in all breeds of chickens, turkeys, ducks and geese, and the officials of the Association declare the prizes will be well worth taking.

The show will serve to stimulate such interest in poultry raising that the industry will grow to greater proportions in this section of the country, it is the belief of the officials. Poultry breeders have not been afforded opportunity to see what other poultry raisers are doing for the past four years, and the Tri-State Poultry Show will present this opportunity.

The show is to be open to the public

all four days, beginning Wednesday morning, December 7th, and closing Sunday night, December 11th, no judging being done the last day of the show. No admission charge is to be made—the general public is welcome.

PLAINVIEW JAIL—BARS SAWED AND PRISONER MISSING

Mack Hudson, convicted in the district court of Hale county in the August term of court of a felony and sentenced to two years in the State penitentiary, escaped from the county jail Sunday evening about 7:30.

Sheriff Terry had released him and other prisoners from the close cell into the runway for their supper. This runway is constructed of steel bars a half inch thick and two and a quarter inches wide. While the sheriff went home for his own supper Hudson made his escape. Evidently the bar had already been sawed and the place waxed over.

The bar removed was one that had been previously cut and repaired. It hardly seems possible when one sees the hole in the bars that a man could escape through it.

Hudson for a while was kept in a separate cell, but one day the sheriff discovered him sawing a bar in that cell, which is not as strong as the one

he was moved to, and the prisoner was given closer confinement. The bar he cut in the old cell is loose on one end today.—Plainview Herald.

JOEL

What beautiful fall weather we are having! No need of going to California or Florida for fine climate.

Mr. and Mrs. Grant came last Thursday to visit Mrs. Grant's sister, Mrs. Chas. Johnston and family.

Mrs. Edd Botts, who has been successful other years in canning sweet potatoes, is teaching her neighbors this year, thus proving herself a friend in need and helping to cut the high cost of living, which is so much needed these days.

Rev. Beavers filled his regular ap-

pointment the first Sunday in the month at our school house at 2:30 p. m. Mrs. Ray Hershey accompanied Mrs. Lester Galley and Mrs. C. P. Galley to Wildorado Saturday and visited in the home of Mrs. Norman Cabot. Mr. Galley came home with them that night.

Frank Daniels, of Wildorado, was in Hereford Sunday and took Mr. Galley back with him to his work in Wildorado.

B. FRANK BUIE, LAWYER
Civil business, Office in Courthouse, Hereford, Texas
Will do general office and Court practice—Both resident and non-resident clients carefully and promptly represented. 54-55

Many Ford owners can afford to own and operate any car they may choose, but they prefer a Ford "because it is a Ford."

For "because it is a Ford" means dependability, ease of operation, efficiency—and it means sure, quick transportation.

And "because it is a Ford" means good taste, pride of ownership and genuine Common Sense.

The Ford Sedan, a closed car of distinction, beauty and convenience, is the ideal all year 'round car, for pleasure or business—for the farm, town or city. It gives you all that any car can give at a much lower cost for operation and maintenance.

Ford Cars of all types are in great demand, so place your order at once if you wish to avoid delay in delivery.

Wilkinson & Stocking

LET'S BUILD

At this time there is a tingle in the air that hints of coming winter. Start to Build that New Home.

Rockwell Bros. & Company
Phone 4.

New Goods

We are now stocking up with new goods. Just opened up a large shipment of dry goods and notions, including outing flannels, gingham, silks, scrim, comfort goods, quilting cotton, bed blankets, hosiery, boys' sweaters, khaki pants, sweater yarn, and many other things.

We will appreciate your trade.

Hughes & Crouch
Assignees
Geo. A. Stambaugh, Mgr.

Turner Sheet Metal Works

Plumbing—Roofing

All kinds of sheet metal work done.

Phone 31

B. F. Turner

What Will You Reap?

When you practice self-denial by putting a definite amount aside each week, you increase your resources and decrease your liabilities—you strengthen your bank account, and character, too. The planted seed will, if cultivated diligently, produce a bounteous harvest.

Why Not Start in Planting Today

by making a first small deposit with this bank?
Let us help you to gather the harvest from Prosperity's Field—the Field of Systematic Saving.

PERSONAL SERVICE ABSOLUTE SAFETY

1st NATIONAL

HEREFORD, TEXAS

Just Gambling!

when a man accumulates a good home and furnishings and then fails to insure his property against fire.

GAMBLERS ALWAYS LOSE
See me about a
HARTFORD POLICY
and rest easy.

M. F. BARBER
Insurance Agency
Office with Ralph Barnett.
Phone 50

Come

Always comfortable and cheery in coldest winter weather

COLE'S ORIGINAL HOT BLAST HEATER

THE stove that consumes the valuable fuel gases by means of its famous Hot Blast Combustion is guaranteed to save one-third your fuel. (See cut.) We unhesitatingly recommend this remarkable heater to those who want the best and most economical stove made. Don't accept a substitute. Let us show you yours today.

Dunlap Hardware Company



times the volume of any pre-war figures for the month of August.

C. L. ARMSTRONG, D. C.
Licensed Chiropractor in Oklahoma.
Office across St. from Star Theatre
Hrs. 9-12 Phone 306
1-5 Hereford, Texas

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 165 Night Phone 45
Office: Corner Drug Store

W. S. WILLIAMS
General Auctioneer
See me, phone or write for terms and particulars.
Hereford, Texas

Fill the Cake Baskets

with the product of our ovens and you'll be able to offer family and friends the finest cakes they ever tasted. Choose your favorite variety for we bake all kinds and bake them so skillfully they are the envy and despair of home bakers. They cost so much less than the home-baked too.

Hereford Bakery & Confectionery
Phone 80

CLASSIFIED COLUMNS
Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—About 5 doz. S. C. White Leghorn hens and pullets. Also want to buy some Barred Rock pullets.
68-2t Mrs. G. W. Brumley.

FOR SALE—By owner, modern 4-room residence; bath, hot and cold water connections; garage, coal shed; all in good repair. 1 1/2 blocks from square.
W. O. Fox. 67-4t

FOR SALE—One Bay Mare, 8 years old, 15 1-2 hands high, weight about 1100, mare may be seen at A. A. Bradford's place, 20 miles north of Hereford on 25 Mile Ave. Will sell for \$125.00 cash, or \$150.00 on one year's time at 10 percent, on good bankable note. Personal note will not be accepted. For particulars, write Thelmer Thompson, Box 411, Pampa, Texas. 67-6t

FOR SALE—Dodge Touring Car with winter top; in fine mechanical condition. If you need a winter car, here is an opportunity to get a good car cheap. see P. W. Price. 64-tf

FOR SALE—Suits tailored to your measure, prices away down.
66-tf Orr's Tailor Shop.

WANTED

WANTED—To rent a farm, close to Hereford. Address Box 515, L. A. Page. 69-3t

WANTED—Second hand piano, in first class condition. Write or phone O. C. Bowman, Hereford, Texas, phone 318-F4. 67-tf

WANTED—We want to do your cleaning and pressing.
66-tf Orr's Tailor Shop.

FOR RENT

FOR RENT—A nice room for rent, 2 blocks from Central School.
63-tf Mrs. W. B. Dameron.

LOST AND FOUND

STRAYED—From my farm, 10 miles west, 3 year old brown mare, old wire cut on right front foot. Notify 67-4t S. G. Moore.

LOST—A wire wheel with tire, from my Overland car, some place between town and ranch 12 miles west. Liberal reward.
H. H. Halsell. 69-2t

LOST—Small jeweled pin, finder return to Brand Office. Reward.

FOUND—A gray fur, owner call at the Brand Office. 69-2t

Citizens of the United States only are permitted to hold jobs on public works in Seattle.

Wheat exports were unprecedentedly large for the month of August, amounting to 33,505,000 bushels, or about four

C. T. KIBBE, D. C. CHIROPRACTOR
Office in Clark Bldg. upstairs
Hours, 9 a.m.-12 m., 2 p.m.-5 p.m.
Office Phone 304 Res. Phone 144
Calls made when necessary

"Buck's" Hot Blast Heaters

More Heat at Less Cost.

Buck's Hot Blast Heaters burn any fuel—even slack—and save fuel by getting the most out of the fuel. Produce more heat for less money than any other stove. Steady, even heat day and night. They feed 58 cubic feet of air to every pound of hard coal.



For Sale by—

C. O. LEE HARDWARE

GOOD TASTE



Good taste in dress must find its first expression in the proper corset—in the harmony of beautiful lines and right proportions.

GOSSARD Lacing CORSETS

are designed to accent the natural charm of every type of figure. Whatever your corset needs, there are many models created in accordance with the unchanging principles of beauty and good taste that will assure you graceful lines and faultless proportions with that unconsciousness of restraint that can only result from the healthful support of a perfectly fitting corset.

Our thorough understanding of modern corsetry makes certain your complete satisfaction.



Fox Mercantile Company

The most beautiful line of a woman's figure is the graceful curve from the armpit to the ankle. The beauty of this line determines the effectiveness of all your clothes.

A Newspaper's TWO Sources of Revenue

Subscriptions and advertising are the only sources of revenue a newspaper has, and often the subscriptions do not pay for the cost of white paper.

Advertising today, especially in newspapers, is the greatest business getter there is. This is acknowledged by men who know. People read advertisements in newspapers. They have been educated to do so. Every merchant in our town ought to advertise. You remember the story about John Wanamaker. The first day he was in business his receipts were \$24.64. He kept 64 cents and spent the \$24 the next day in advertising. We all can't duplicate this feat, but according to the best statistics available three per cent of the gross sales should be put aside for advertising.

Possibly you will say, "I don't need to advertise. I've been in this town thirty years and everybody knows me."

Probably they do, but did you ever stop to think of the sales you lose because your fellow competitor advertises? He may advertise the same goods you have in your stock, but the people don't know you have them. The other fellow gets the sale because he advertises. And then how much more business would you do if you did advertise?

We know of one merchant who advertised a lot of goods at 19 cents a yard. They cost him 27 cents. He took a clean loss, but while the sale was going on he could buy new goods at 12 cents. He put them in with the other goods and the result was that he cleaned his shelves of the old goods and he broke even on the deal. Advertising and good buying liquidating his stock without a loss.

We can't all be John Wanamakers, but we all can advertise in proportion to our business. Results will be sure if you advertise honestly and give service. A newspaper can bring people to your store, but it can't make people buy your goods. Your clerks must do that and it depends on the service you give as to how successful your business will be.

What is done in the big cities can be done right here in this town if you will show the pep, give the service and advertise. Make business good. You can do it through this newspaper.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

MONEY
You can't borrow money now. If your home burns without insurance, how would it be with you?
THE T. K. WILSON INS. AGENCY
Anything Insured Anywhere.

SICK
If you are disabled by Accident or Illness, will your income stop?
THE T. K. WILSON INS. AGENCY
Strongest in Panhandle.

Local Happenings

FOCH AT TOMB OF WASHINGTON



It was an inspiring moment for those permitted to be present, when Marshal Foch, commander-in-chief of all allied armies, visited the tomb of Washington on his second day in America. The great French hero placed a wreath in tribute to the genius of Washington. Foch's arrival in America for the American Legion convention at Kansas City and attendance at the Armament conference in Washington, marked the start of the most enthusiastic reception ever accorded a foreign visitor. All the way across the continent, Marshal Foch and General Pershing were met by record crowds, who cheered until Foch himself was often moved to tears of appreciation.

A. B. Spencer, of Crosbyton, Texas, arrived in this city last Sunday.

Phone 186 to have dainty Bungalow Aprons made for \$1.00.

A big reduction on all millinery. Vogele Millinery.

R. Jeffries, of Childress, arrived in Hereford Monday morning.

We are in business for your health. C. T. Kibbe, D. C., Chiropractor.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 16.

C. H. Tanner and wife, of Canton, Ill., arrived in this city Monday.

Perfecto Flour, the best on the market. Hereford Produce. I. H. Spratt, Mgr.

\$1.50, Cleaning and Pressing Suits. Hereford Laundry.

C. F. Hardwick, of Clovis, arrived in this city Tuesday.

Perfecto Flour, the best on the market. Hereford Produce. I. H. Spratt, Mgr.

Fine Building and repairing. Apply 1st house east of City Jail. C. B. Kinkead.

Dick Megert made a business trip to Coleman, Texas Tuesday morning.

Get your turkeys here on Tuesday, Wednesday, Thursday, or Friday. Hereford Produce, I. H. Spratt, Mgr.

A garment to be cleaned? It should go to Orr's Tailor Shop.

Judge C. F. Kerr, of Dimmitt, was in this city Monday.

To Trade—Well Improved 1/4 section in Ford Co., Texas. See A. A. Ott.

TURKEYS—Turkeys, we make the price, we pay the highest price. Hereford Produce, I. H. Spratt, Mgr.

"Keep Smiling" is our office slogan. It originated at the Palmer School of Chiropractic. C. T. Kibbe, D. C.

Phone 186 to have Children's neat undergarments made; sizes up to 8 years. 3 suits for \$1.00.

G. L. Bruner went to Amarillo Monday morning on business.

Perfecto Flour, the best on the market. Hereford Produce. I. H. Spratt, Mgr.

Turkeys Wanted. See me at once, want two hundred. Golden Rule Produce Co.

The Hereford Laundry is open for the inspection of all visitors.

You will eventually take adjustments. C. T. Kibbe, D. C., Chiropractor.

Mrs. Claude Higgins and daughter returned Tuesday morning from Amarillo.

TURKEYS—Turkeys, we make the price, we pay the highest price. Hereford Produce, I. H. Spratt, Mgr.

Time to get that winter Coat or Suit made up. Phone 18. Orr's Tailor Shop.

I have special prices on turkeys for a few days. If you want to sell, see Golden Rule Produce Co.

G. W. Maurer and R. H. Kinaley, of Friona, were in Hereford on business Monday.

Perfecto Flour, \$2.50 per sack grade, now selling at \$2.30. Hereford Produce, I. H. Spratt, Mgr.

Notice
The Methodist Ladies will serve dinner in the basement of the Courthouse at 12 o'clock Thursday, Nov. 10.

A big reduction on all millinery. Vogele Millinery.

Dee B. Wilson, of Claude, Texas, transacted business in Hereford the latter part of last week.

Turkeys! Turkeys! Turkeys wanted for Thanksgiving. See me for prices. Golden Rule Produce Co.

Perfecto Flour, \$2.50 per sack grade, now selling at \$2.30. Hereford Produce, I. H. Spratt, Mgr.

Notice
The Methodist Ladies will serve dinner in the basement of the Courthouse at 12 o'clock Thursday, Nov. 10.

Henry Hubbard, of Amarillo, special agent for the Santa Fe, transacted business in Hereford Monday.

All two-toned Sailors at \$6.00. Vogele Millinery.

TURKEYS—Turkeys, we make the price, we pay the highest price. Hereford Produce, I. H. Spratt, Mgr.

Notice
The Methodist Ladies will serve dinner in the basement of the Courthouse at 12 o'clock Thursday, Nov. 10.

Mr. and Mrs. J. N. Vernon, of Amarillo, were in this city Sunday. Mr. Vernon owns land near Summerfield.

All two-toned Sailors at \$6.00. Vogele Millinery.

Perfecto Flour, \$2.50 per sack grade, now selling at \$2.30. Hereford Produce, I. H. Spratt, Mgr.

Dr. and Mrs. R. S. Magee, of Topeka, Kansas, arrived in Hereford Monday. They are motoring to California.

Don't forget to see the \$5.00 table. Vogele Millinery.

We have a full line of walnuts, almonds, and brazil nuts, ready for the fall and winter trade, all new crop. Hereford Produce, I. H. Spratt, Mgr.

Kenneth Cardwell arrived Tuesday morning from Roswell, N. Mex., where he has been attending N. M. M. I.

Don't forget to see the \$5.00 table. Vogele Millinery.

Get your turkeys here on Tuesday, Wednesday, Thursday, or Friday. Hereford Produce, I. H. Spratt, Mgr.

B. A. Atchley and daughter, Ellen, left Hereford for Knoxville, Tenn., Tuesday morning to visit with old friends.

We have a full line of walnuts, almonds, and brazil nuts, ready for the fall and winter trade, all new crop. Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. W. E. Blankenbaker, of New Franklin, Mo., left Hereford for their home Tuesday morning. Mr. Blankenbaker is a brother of Mrs. H. K. Duff and they have been visiting in the Duff home for the past week.

To Trade—Well Improved 1/4 section in Ford Co., Texas. See A. A. Ott.

Get your turkeys here on Tuesday, Wednesday, Thursday, or Friday. Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. Lee Biggs, Miss Elva Shackelford and Judge Reese Tatum motored to Farwell and Clovis Saturday. Mrs. Biggs and Miss Shackelford returned Saturday evening, while Judge Tatum and Clerk Biggs transacted business in Clovis, returning Sunday.

We have a full line of walnuts, almonds, and brazil nuts, ready for the fall and winter trade, all new crop. Hereford Produce, I. H. Spratt, Mgr.

A Picture for Central School
Vote for my room! Give me a vote! —Well, what for? You see we want the picture of "The Rabbit Trail," near the home of Uncle Remus in Atlanta, Ga., to hang in our room, so as we cannot buy it, we are going to get votes at 5c a vote and the room that has the most votes by Friday morning will win the picture. See this picture for yourself. It is a pastel, painted by Mrs. Simeon Shaw, of Canyon. She visited the home of Uncle Remus and painted a picture from life. It is on display in

We have a full line of walnuts, almonds, and brazil nuts, ready for the fall and winter trade, all new crop. Hereford Produce, I. H. Spratt, Mgr.

the window of E. B. Black's Furniture Store.

The Children of Central School. Fresh shipments daily. Hereford Produce, I. H. Spratt.

Notice
All persons summoned to work the streets who neglected said summons, or refused to pay the usual tax, will be prosecuted, according to Ordinance No. 110.

B. A. Witherspoon, City Marshal.

Over a billion dollars worth of surplus property remains to be sold, according to Secretary of War Weeks. One of the big problems is the disposition of ammunition.

Want to find a place to live? A Brand Classified Ad will solve the problem.

Uncle John's Ash

IT'S A POOR EYE THAT CAN'T SEE DIAMONDS IN HARD COAL NOW.



COPYRIGHT 1921 PUBL. AUTOCASTER SERV. CO.

FARWELL LOSES IN HARD GAME WHEN HEREFORD BRACES

(Continued from page 1.)

guard, Russell, right tackle, Orr, right end, Corbett and Bruner, quarterbacks, Hines, left half, Biggs, right half, Thurmond, full, Canyon, Britton, left end, Phillips, left tackle, Rayzor, left guard, Pennell, center, McGuire, right guard, Cott, right tackle, Miers, right end, Crawford, quarter, Hardin, left half, Downing, right half, Odum, full, Baker Womble referred.

Want to find a place to live? A Brand Classified Ad will solve the problem.

"Service is Our Motto"

We give you Mechanical Work for \$1.00 per hour. We give you all night service in our Garage. We appreciate your business.

Service Garage

McAtear & Braden, Props.

FAMILY BANKING

This bank offers more than a banking service to the business man.

It is frequently referred to as "the family bank." The head of the family can carry his checking account here, and can transact his other banking business.

His wife and children can have their individual accounts. While household valuables can be kept in our safety deposit vaults.

We welcome this "family" idea. It centralizes your family banking, and gives us an opportunity to render a complete banking service to all.

Western National Bank

November Victor Records

PARTIAL LIST

- I've Got the Joys
- When the Honeymoon Was Over
- I Wonder if You Still Care for Me?
- Tuck Me to Sleep
- Some Blessed Day
- Humpty Dumpty (from "Ziegfeld Follies, 1921")
- Saturday (In Fox Trot Tempo)
- Badinage (Piccolo)
- DANCE RECORDS
- Dangerous Blues—Fox Trot
- South Sea Isles—Medley
- Fox Trot
- I Ain't Nobody's Darling—Medley Fox Trot
- It Must Be Someone Like You—Fox Trot
- RED SEAL RECORDS
- Mother of My Heart
- Love's Messenger Waltz
- To Spring (Grieg)
- Little Town in the Old County Down

E. B. Black Co.

November Weather

Fine, fair days suggest little outing trips, and who wishes to prepare a lunch or dinner without the quality goods sold at the G. & R. Grocery.

Especial!

Wholesale houses are on a cash basis now, and that forces us to call your attention to the fact that we positively cannot carry your account after the 5th day of the month on the first day of which it falls due.

The G. & R. Grocery

Turkeys!

Bring us your Turkeys
We Pay Top Prices

Conklin Produce

Notice of Reduction in Price

Reduced cost of calves (which is the chief item of expense in the production of the O. M. Franklin Germ Free Agressin), reduced cost of other supplies and labor, with improved methods which facilitates quantity production, make it possible. You are going to get the benefit of these reduction all in one cut. The new price is TWENTY-FIVE CENTS per DOSE previously sold the nation over at FORTY CENTS.



The stockholders of this company are practically all extensively interested in the cattle business, therefore are fully aware of the problems confronting the industry at this time. We propose to give you a quality blackleg vaccine at a price that is in keeping with the low prices of cattle.

The Kansas Blackleg Serum Company.
LEM CHESHER, Distributor, Hereford, Texas.

Money

lose in your pockets May Get Lost.

LL FOLDS, POCKET BOOKS, CARD CASES

25c up

Buy and Save Money

Corner Drug Store

Phone 105

What Will It Cost?

You needn't feel the least hesitancy in asking us about prices, or for any other information you may desire to have.

Part of our service is to see that everyone who uses building material of any kind gets full value and complete satisfaction—SO ASK US.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE