

WEATHER

Table with weather forecast for Saturday, Sunday, Monday, and Tuesday, including high and low temperatures.

The Hereford Brand

22 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

53rd YEAR—NUMBER 51

Hereford, Texas, Thursday, December 17, 1953

PRICE 5 CENTS PER COPY



NEW OFFICERS for the Deaf Smith County Chamber of Commerce were chosen at a meeting of the board of directors Tuesday night in Hotel Jim Hill. Tom Alderson, center, moved up from vice president to president, and two new members of the board, Ralph Hastings and W. C. Meharg, were named vice president and secretary-treasurer, respectively. (Staff Photo)

Alderson Elected CofC President

Tom Alderson, vice president of the Deaf Smith County Chamber of Commerce, was elected president of the organization at a meeting of the board of directors Tuesday night in Hotel Jim Hill.

Officers chosen to serve with him are Ralph Hastings, vice-president, and Cleo Meharg, secretary-treasurer.

Around Town

A once-a-year event, closing of the box-offices at the Star and Texas Theatres, will take place Friday night so theatre employees can get off early for their annual Christmas party, according to Francis Hardwick, operator of the two theatres.

St. Anthony's Guild will sponsor a bake sale Saturday, December 18, at Coopers Market, 144 W. 4th Street.

Refreshments will be served at Kinsey Motor Company Friday during the first day of the display of the 1954 Chevrolet.

Choirs of the five different age groups will sing at the regular services at the First Baptist Church Sunday night. The choirs, under the direction of Mr. and Mrs. Bob Lawrence and Mrs. Howard Scott, are the Carol Choir, Cherub Choir, Crusader Choir, Youth Choir and the Church Choir.

There will be a county wide meeting in the courthouse at 2 o'clock today to discuss the 1954 conservation program. All farmers who are interested are invited to attend. Members of the SCS and ASC, will be present.

Both of the Hereford banks will be closed Christmas day and also the day after Christmas. (Continued on Page 2)

Party Gifts Will Aid Needy Children

Hereford Interdenominational Christian Youths Christmas party will be held at 7 o'clock Friday night at the Veterans Club-house. Members are asked to bring a small gift, not to cost more than 50 cents.

ACP Practices Sign-Up Starts In County Today

Initial sign-up period for Agricultural Conservation Practices approved for Deaf Smith County will start today and end on December 31, according to Walter Hodges, new chairman of the Agricultural Stabilization and Conservation county committee.

The sign-ups will take place in the ASC office. Different Policy "This year the policy is different from what it has been in the past", Hodges said. "Under the new policy, applications will be taken for the various practices all through the year, and the county ASC committee will meet periodically to approve applications."

Twelve specific practices were approved for Deaf Smith County, Hodges pointed out. These include the establishment of permanent cover; establishment of perennial or biennial legumes, or perennial grasses as a part of a crop rotation; improvement of cover on rangeland; shaping water ways; constructing terraces; constructing diversion or spreader canals; Reorganization of irrigation systems; leveling irrigable land; lining irrigation ditches with concrete; winter legumes in excess of average planting; summer legumes in excess of average planting; and control of bindweed.

Farm-To-Market Roads Construction Approved

Two farm-to-market roads approved by the Texas Highway Commission at their meeting on December 1 will be constructed as soon as possible, according to motions passed at the Commissioners' Court meeting Monday.

One of the roads, 8 miles in length, will extend from the end of farm-to-market road 1259, 4 1/2 miles east of Hereford, to a point east-southeast of Hereford, at another road intersection. The second road will extend from the junction of F. M. road 1412 and F. M. road 1658 south

to the Farmer County line. Right-of-way for the project is to be furnished by the county. County To Assist On the longer road, the county's offer of \$66,000 in financial assistance on construction of the road was accepted by the state, as was the county's offer to furnish right-of-way. Cost to the state on this project is estimated at \$15,000, while the estimated cost to the state on the other project is \$59,300.

Bids on two new items of equipment for the county were also accepted by the commissioners. First of these was the bid of Hereford Motor to sell the county a police special Ford for \$325, and the car which had been used by Deputy Sheriff Neal Young. The new car has been delivered, and is now being "broken in."

Warrant Issued A warrant for \$5,000, due May 1, 1955, was issued against the County Road and Bridge fund by the commissioners, as partial payment for the grader. Monthly reports of the various elective and appointive county officials were accepted by the commissioners, and have been filed in the county clerk's office.

County ASC Committee Head Resigns Because Of Health

N. E. Gass, chairman of the Deaf Smith County Production and Marketing Administration (now Agricultural Stabilization and Conservation) committee for the past 11 years, has resigned his position due to the condition of his health. Succeeding him is Walter Hodges, who was elected vice-chairman of the committee in September, 1952.

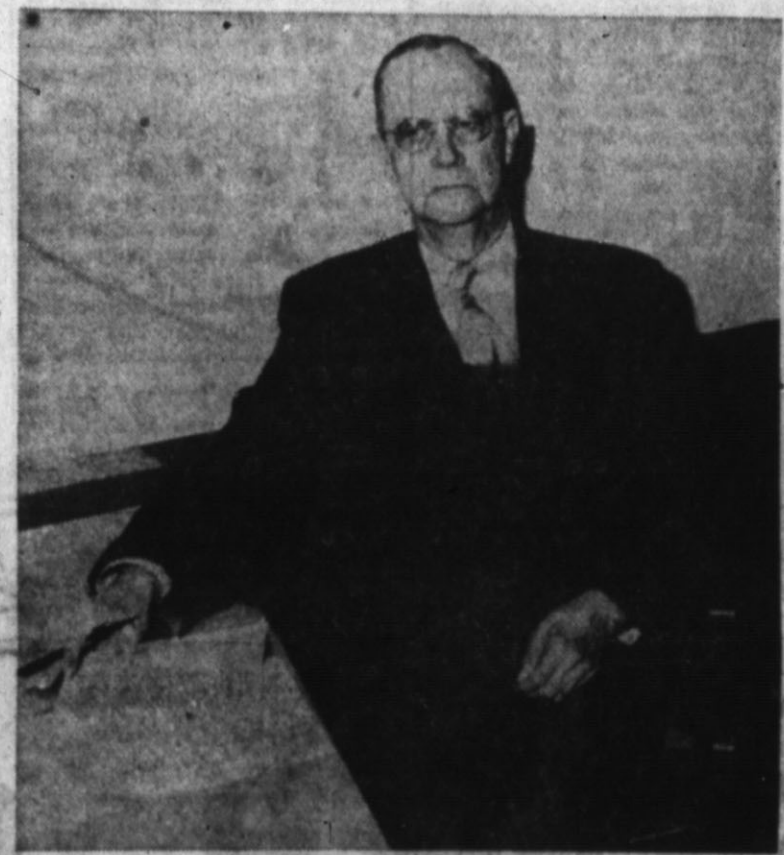
When Gass, former Hereford merchant and county farmer, took over the position of chairman of the committee, there were five districts in the county, and it was necessary for the committee to go to each of the districts to have farmers sign up for assistance under the various programs.

At that time it was even necessary for us to get a complete list of each farmer's livestock and machinery," Gass recalled shortly after he had signed his letter of resignation. "Things have certainly changed over the years." Faust G. Collier, ASC officer manager, said that Gass had always been available when he was needed, and had done an excellent job in working with the committee and with the various persons involved in the programs.

From the financial standpoint, the work of the committee chairman, and other members of the committee, is not well paid. Over the years, Gass has probably averaged under \$20 a month, far below the general average for such work, which is supposedly paid for on a time basis, Collier added. In his letter of resignation, Gass said "Due to the condition of my health at this time, I wish to submit my resignation as Chairman of your Committee, effective at once."

I have enjoyed working with the various committees for the past 11 years in administering the different programs for which County ASC committees are responsible. "The farmers of Deaf Smith County will, I am sure, give to Walter Hodges, who succeeds me as chairman, the same co-operation and understanding I have enjoyed over the years. I will miss very much the meeting and associating with so many of the farm owners and operators that County Committee work permitted."

"I shall always appreciate the confidence placed in me by electing me Committee Chairman for the past years."



N. E. GASS

Bids Opened Saturday

Rewiring Of High School To Start During Holidays

A contract for rewiring the Hereford Rural High School building was awarded to Witherspoon Electric Company Saturday, on its low bid of \$3,642, according to Herbert Miller, school board president.

Only two other bids were submitted on the project, though several firms had asked for specifications on the work. Sealed bids on the project were opened late Saturday afternoon at a special meeting of the school board in the High School. A registered engineer will supervise the work.

Work During Holidays Witherspoon is scheduled to start on the work during the school Christmas holidays, and do the bulk of the work before the students return to their studies in January.

The board had moved swiftly to get the school rewired, after Witherspoon, called on to make a check of the school wiring, reported on November 10 that it was completely inadequate, though hidden. The original wiring was put in when the school was built in 1927, and had never been expanded, though numerous outlets and lights had been added throughout the building.

Contractors Sent Notice Witherspoon had originally estimated that the work would cost about \$3,700, though he had not figured the work too closely at the time. Following Witherspoon's report, the board had him draw up specifications for the work, and notices were sent to electrical contractors in the area who might be interested in bidding on the project.

More, Heavier Wire Work to be done on the school will include bringing heavier cables into the building, setting up two sets of terminal connections, one at each end of the building, putting new and heavier wire through present conduits, wherever possible, and making such other changes as are necessary to make the building safer from electrical hazards.

Those present at the meeting included Herbert Miller, Mrs. Earl Plank, A. J. Schroeter, Carl McCaslin, Fred Baird, Lisle Woodford, George Graham and Robert Bell.

Because Of Match Book

Two Burglaries, Series Of Car Thefts Solved

A matchbook cover from a Hereford eating establishment finally proved the clue which helped to solve the case of two rural burglaries and a series of auto thefts in two states, according to Sheriff Lowell Sharp.

Four young men have been apprehended, and will face charges in Texas and Oklahoma, with two of them to probably be tried in each state.

A Matchbook Cover The matchbook cover was found in an abandoned jeep, along with part of the loot taken from two Deaf Smith County farm homes.

It had already been ascertained that a jeep had figured in the burglaries, and a radio call sent out to watch for such a vehicle. When the jeep was found, Hereford was notified, and the matchbook mentioned.

After careful questioning of personnel at the eating establishment, tentative identification of the men in the jeep was established, and even a picture obtained. This finally led to the arrest of all four.

Homes Burglarized County officers were called into the case when the homes of M. G. Duvall and C. O. Schoonover, northeast of Hereford, were burglarized. Thanksgiving week end while the residents were away. Nearly all of the loot taken from the two homes has been recovered.

As the story has been pieced together by the sheriff and other peace officers, Darrell Parlier and John Townsend had stolen a jeep in Amarillo and driven it to Hereford, where they became acquainted in a cafe, with two other young men named Ray Ponder and Andy Ashley, who like themselves, were from Oklahoma.

Needed Gasoline The four decided to steal gasoline for the jeep, and went to the farm homes looking for gas. They first visited the Duvall home and, failing to find gas, decided to burglarize the home, which they did, then went on to Schoonover's, which they also robbed. It was there that they are supposed to have obtained gas for the jeep.

Loot taken from the two homes was left in a vacant house, and picked up the following day, the Saturday after Thanksgiving, according to the testimony which has been gathered.

The group then went to Amarillo, then on to Dumas, where they (Continued on Page 2)

tees and committee chairmen for the coming year. Committees for 1954 are: Air Port Committee - Lyle Blankin, chairman, Dr. J. W. Barnett, Lloyd Sharp, Ed Paetzold, James Witherspoon, Howard Gault, W. L. Davis, and John Pitman. Agriculture Committee - V. E. Dodson, chairman, Jay Boston. (Continued on Page 2)

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ONLY ENTRY RECEIVED at the Hereford Brand through Wednesday on the Joyce's Christmas Outdoor Home Decoration Contest is that of Mrs. W. C. Hronos, 119 North Texas Avenue. Deadline for entries in the lighting contest is next Monday night, according to Clint Formby, Joyce president.

Formby said that he didn't know whether there was a lack of Christmas spirit or just some lack of ambition, but he is hoping there will be many more entries submitted for the contest before the deadline. (Staff Photo)

Sixteen Men Register With Draft Board

Sixteen men, born in 1935 and with birthdays in November, have registered with Selective Service Board 18. Those registering from Hereford were: Raymond Zellner, Sylvanus F. Drerup, Franklin D. Brown, Lohman N. Lookingbill, Terry A. McRight, Edwin L. Bridges and Lee W. Drake. Registrants from Castro County were: Alvin E. Kleman, Jerry Phillips and Don H. Winnett. Farmer County registrants were: Billy E. Woelfel, Norman R. Taylor, Harvey W. Morris, Kenneth L. McEllan and Harold G. Watson. Joseph V. Friemel was the only registrant from Canyon.

Funeral Held At Baptist Church Tuesday For Mrs. Susie McClain

Funeral services for Mrs. Susie McClain, 76, were held Tuesday in the First Baptist Church with Rev. Howard Scott, pastor, officiating, and Rev. Carl Bates of the First Baptist Church in Amarillo, assisting. Mrs. McClain, 1701 Monroe Street, Amarillo, died Sunday afternoon at the Deaf Smith County Hospital after an illness of about a week. She had been visiting her daughter, Mrs. Coy Phillips, at the time of her illness.

Born In Gainesville She was born July 15, 1877, in Gainesville, Texas. On December 18, 1885, she married W. J. McClain, who preceded her in death in 1938.

Survivors are: two sons, W. T. and O. G. McClain of Amarillo; two daughters, Mrs. Fred Harlin of Itasca and Mrs. Coy Phillips of Hereford; eight grandchildren, and five great-grandchildren. Pallbearers were her grandsons

and grandsons-in-law. Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.



MRS. SUSIE McCLAIN

School Superintendents Favor Driving Lessons For Students

The nation's public school superintendents are nearly unanimous in their belief that teaching youths how to drive in high school offers the best long-range hope of reducing highway accidents.

Ninety percent of the superintendents whose driver education programs do not include behind-the-wheel training term this phase an essential part of the course.

Teacher's salary costs are the biggest single reason behind-the-wheel instruction is not given, according to the superintendents who do not have this training.

These facts highlight a summary of reports received from more than 2000 school superintendents, covering 3500 public high schools, in a nationwide survey conducted recently by the public education department of the Aetna Casualty and Surety Company.

Ninety-nine percent of the superintendents believe that driver education should be taught in the nation's high schools, yet in only a fifth of the school systems covered by the survey was driver training a compulsory course.

Three out of every four students have a sincere desire to learn to drive skillfully and safely, the educators reported.

Next to costs, lack of curriculum time and a shortage of qualified teachers were the most commonly stated reasons for not including behind-the-wheel training in driver education courses. But 96 percent of the superintendents who had no behind-the-wheel instruction said they would include it if the cost problem was eliminated.

The survey, conducted to uncover problems holding back the expansion of behind-the-wheel training, aroused widespread interest among educators in a revolutionary new multi-place classroom training device, the Aetna Drivotrainer, that enables one teacher to supervise behind-the-wheel instruction for as many as 30 pupils at a time.

The first experimental model of the Drivotrainer, the development of which was financed by the Aetna as a public service, is now loan to the New York City school system where studies show it may cut "behind-the-wheel" instruction costs to a half of that in conventional cars.

Dr. Eugene Youngert, superintendent of schools at Oak Park and River Forest, Ill., who recently announced the purchase of the first Drivotrainer to be sold commercially, pictures the new training device as "the long-awaited answer to the problem of how to develop in youths skilled driving judgment."

"The main handicap to the development of the driver training program seems to be high per pupil cost since groups must be so small for proper instruction, especially for behind-the-wheel requirements," reports Superintendent of Schools Frank C. Roda of Ogdensburg, N. Y.

From Santa Monica, Calif., Superintendent M. E. Morgan declared: "If we could reduce costs, we could make the course longer and offer driver training to all pupils who desired it."

Another California superintendent, who declared that "the only way we can hope to at least partially overcome highway deaths and injuries is through a program of training in high school", stated that the Board of Education favored driver education, but the expense was too high.

In White Bear Lake, Minn., only eight percent of 800 are trained due to a shortage of teacher time. In Gainesville, Ga., only one in three receives behind-the-wheel instruction. A Kansas educator, lamenting the one car assigned to driver education, says "it's like trying to teach typing without a typewriter."

Costs and lack of curriculum time prevent expansion of the program beyond the five percent of

the students now being trained, according to Superintendent Noah E. Gray of Sikeston, Mo., who said "the Drivotrainer looks as if it might be the answer to making this worthwhile training available to more boys and girls."

The school superintendents generally underscored the importance of developing proper attitudes as well as driving skill. "Accidents stem from improper attitudes and lack of stability more than from a lack of knowledge of mechanical techniques," according to Dr. H. S. Bates of Norwood, Ohio.

"Teaching attitude and road courtesy is paramount," in the opinion of School Superintendent Wendell Phipps of Mt. Vernon, Wash., where driver training was scheduled to become a compulsory course this fall.

Reports submitted in the Aetna survey echoed the value of driver training. Superintendents S. P. Portis of Hamburg, Ark., and A. G. Kerr of Columbia City, Ind., stated that none of the graduates of their driver education course had yet been involved in a serious traffic accident.

"Driver education can and should be one of America's great contributions to health, safety and welfare," stated School Superintendent B. W. Robinson of Eldon, Mo., who contended that "we can teach the child to do something well and properly that he is going to do anyway."

"Give young people instruction in the proper skills and the right attitudes under competent instructors before they learn them from relatives and friends who are unaware of the many faults they themselves have and practice," advises A. F. Young, high school principal at Danville, Ky.

From 1940 to 1950 the gain in U.S. population was 19,028,000 or more than the total population of the country in 1840.

Man Charged With DWI Makes Bond

Pete Encinas, 311 Ave. J., was released on \$500 bond Monday after he had waived an examining trial on a charge of second offense, driving while intoxicated, before Justice of the Peace A. L. Thomas. He will go before the next session of the Grand Jury in District Court.

He was arrested Thursday night and held in County Jail over the weekend before posting bond.

Encinas was driving a 1946 Pontiac when he attempted to cross the railroad south of First and Schley streets. The car jumped the rails, however, causing it to stop on the tracks. About \$125 damage was done to the front end of the car.

Velma Juett, 404 Schley, was a passenger in the car at the time of the accident.

Two Cars Damaged In Collision Monday

Approximately \$25 damage was done to a 1949 Mercury driven by Gracie E. Fotheringham 111 Ave. E., and about \$50 damage to a 1947 Ford driven by Gary Zane Crist, Route 1, Hereford, in a collision in the 400 block on Main Monday.

The Mercury was backing from the curb where it had been angle parked, and the Ford was going north on Main and passing another car. In the collision, the left rear fender of the Ford struck the left side of the Mercury's bumper.

Christ was charged with negligent collision by improper passing. M. L. Brown was the investigating officer.

At The Movies

"INVADERS FROM MARS"

Friday and Saturday at the Star Theatre. Starring Helena Carter, Arthur Franz, Jimmy Hunt and Leif Erickson.

Jimmy Hunt plays the part of a boy who sees a space ship land and sink into the ground. Those who investigate come under the complete control of the Martian robots, in near human form, who obey the superior intelligence of the Martians who dwell in the ground of Mars or in space ships.

Helena Carter is the only one who believes Jimmy's story until top Army brass learns of explosions of atomic plants. After which comes a struggle to master, underground, the Martian robots and their chief.

The Martian invasion of the earth holds much suspense, an elementary love story, and manages to inculcate a feeling of dread and expectancy.

If you want to get the full effect of the movie be sure to see it from the start. Even adults will find many thrills and a few chills.

SECOND CHANCE

Sunday, Monday, Tuesday at the Star. Starring Robert Mitchum, Linda Darnell, Jack Palance.

Plot for this movie makes it sound like something from a paper-backed adventure story, but we hope that it is better than the advances indicate.

Darnell is supposed to be the ex-girl friend of a gangster, who puts a killer on her trail to keep her from talking to a Crime Investigating committee.

After various harrowing adventures, Darnell is finally saved from death itself by a handsome boxer with whom she, naturally, falls in love.

The picture was filmed in South America, and the scenery shots in Technicolor should be worth the price of admission. Both Mitchum and Darnell usually give more than a creditable performance, so perhaps they are able to save the

Around...

Darrell Eugene Parlier, charged with automobile theft in Cordell, Okla., was brought before County Judge Horace L. Schloss Monday afternoon for a hearing on Waiver of Extradition Proceedings. Parlier waived the issuance and service of the warrant of extradition. He is now in the County Jail pending the arrival of Oklahoma officers.

Early Christians Held Secret Of Power

"There can be no more important task, in our troubled time, than the rediscovery of the secret or power among the early Christians, says Prof. Elton Trueblood, Quaker philosopher.

"How could a handful of men and women, with no worldly advantages on their side, win against the intellectual power of Greece and the political power of Rome? Fortunately we know the answer. They won because every member was a missionary. They had many different secular occupations, but that was no barrier. Instead, it was a help.

It meant that various avenues of common life could be penetrated by the power of the Living Christ as represented in the daily lives of committed men. We know now that the slave told his master, that the woman told the merchant, that the merchant told the customer.

Each Christian had a double vocation. One was the vocation of daily toil, but the other was the vocation of the spread of the Christian cause. If this can become the rule again, the Christian movement, of our time as it won long ago against the paganism of the ancient world. Our task is to repeat the miracle!

Aspirin was discovered about 100 years ago by an Alsatian chemist but was a laboratory curiosity for 50 years before men learned what it was good for.

movie from being as bad as it sounds. It is supposed to be loaded with suspense.

Alderson...

(Continued from Page 1)

Larry Loerwald, Frank Bezner, J. B. Noland, John Aiken, Henry Sears, S. H. Slagle, Lyle Woodford, Burt Boomer, Wayne Thomas, and Maurice T. Howell. Civic Affairs Committee—Wayne Phillips, chairman, Lowell Sharp, Bill Davis Jr., Rev. Don Root, Monk Johnson, Pick Harman, Kenneth Coker, Barry Green, Jimmy Allred, Mrs. Deward Roberson

Two...

(Continued from Page 1)

spent the night, then started for Oklahoma the following day.

It was about Skellytown that the motor of the jeep burned out. Ponder and Parlier started hitchhiking and the other two took a bus. In Cordell, Ponder and Parlier stole a pickup, but that motor did not hold up either, and they stole a 1949-Ford in Carnegie, Okla., and came back to Texas. The Ford quit on them at Claude.

Somewhere along the road, the boys had gotten together as a group again, except that Ashley had been left behind, and Ray Ponder's brother Wayne had joined them. The boys all went back to Amarillo, but the two Ponders decided to go to Oklahoma. The Ponder boys stole a Chevrolet at Memphis, and drove it back to Oklahoma, while Parlier and Townsend hitchhiked to Guymon.

Townsend and Parlier were arrested at Guymon, and Ponder was taken into custody at Cordell, which is near Carnegie, Okla.

Most of the loot has been recovered, including two pair of boots which the young men were wearing when apprehended.

Darrell Parlier and Ray Ponder will probably be tried in Oklahoma while Ashley and Townsend will be tried here. At the same time, each state will have a "hold order" on the men they do not have, so, in case they are acquitted in one state, they can be tried in the other on some of the other charges.

Ray Ponder is also supposed to be AWOL from the armed services, and would face charges there, if he is not convicted in either Oklahoma or Texas.

and Gladys Medkief. Highway - Tourist Committee—Earl Phillips, chairman, D. H. Alexander, O. E. Sherman, Harvey Brasswell, Jim Whelan, Charles Moore, Richard Ross, Earl Plank and H. J. Schroeter.

Hospital Committee—Ben Childers, chairman, Bill Davis, Tom Alderson and Ralph Hastings.

Industrial Committee—Ray Godwin, chairman, Wayne Wallace, Darrell Blanton, Harry Caylor, William Decker, Robert Bell, Jack Kirksey, Buren Scott, J. C. McCracken, and J. R. Thomas.

Membership Committee—Bruce Woodell, chairman, Ernest Kendall, Guy Lawrence, Calvin Edwards, Don Zimmerman, Luke Fields, Jimmy Roberts, Dr. H. A. Cavness, and Robert Viegel.

Merchants Committee—Francis Hardwick, chairman; Paul Harvey, Ansel McDowell, Roy Peet, Don Little, Ray Stull, Dub Reeves, Mrs. Helen McCauley, Mrs. V. D. Fowell, Troy Moore, Jay Morris and Gaylord Newell.

Publicity Committee—Bartley Dowell, chairman, Tom Hulsey, J. W. Robinson Jr., Ernest Langley and Henry Turner.

Fair Committee—Mrs. Homer Brumley, chairman, Hugh Clearman, Faust Collier, Jack Wright, Mrs. O. G. Hill Jr., Cecil Parker, Bill Stanford, Bill Dameron, Gerald Wilson, Bruce Woodell and Don Zimmerman.

Annual Pheasant Dinner Held By Fire Department

Members of the Hereford Fire Department Tuesday evening entertained their wives and guests with their annual pheasant dinner. The meeting was held in the remodeled quarters over the City Hall. Approximately 60 persons attended.

City Manager Cecil Massey, guest speaker for the occasion, based his remarks on a "History of Fire Fighting Equipment." The talk was consistently interrupted, however, as Massey recalled jokes and he closed by offering reference books "in case anyone was really interested in fire fighting equipment." Chief Earl Phillips served as toastmaster.

French statisticians estimate that 65 per cent of French families own one or more bicycles.

YOUR BIG FRIENDLY HEREFORD

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By POPULAR DEMAND, is bringing to hundreds of thousands of housewives AMERICA'S GREATEST, most saved for value in redemption for only the FINEST of NATIONALLY ADVERTISED merchandise. The 40 pages of C and C valuable gift catalog show the hundreds of gifts given for C and C Thrift Stamps and redemption books are now available at your friendly HEREFORD FURR FOOD STORE.

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THRIFT STAMPS
THUR. FRI. & SAT.

OPEN SOON, YOUR NEW BEAUTIFUL ULTRA MODERN
C and C THRIFT STAMP
REDEMPTION CENTER AT
320 E. 10th Street, Amarillo, Texas
WATCH YOUR PAPER FOR GRAND OPENING



Hi-Note
TUNA 2 1/2 Size Cans **29c**

Hunt's
FRUIT COCKTAIL No. 2 1/2 CAN **25c**

SHOP FURR'S LOWER EVERYDAY PRICES

SOFTASILK	44-oz. Pkg.	35c
BISQUICK	40-oz. Pkg.	35c
Betty Crocker, 9-oz.		
PIE CRUST MIX	2-Box Deal	30c
Betty Crocker		
WHITE Cake Mix	20-oz. Pkg.	35c
Betty Crocker, YELLOW		
CAKE MIX	20-oz. Pkg.	35c
Betty Crocker, DEVILS		
FOOD MIX	20-oz. Pkg.	35c
Betty Crocker		
HONEY SPICE MIX	Pkg.	35c
Betty Crocker, GINGER		
BREAD Mix	14 1/2-oz. Pkg.	25c

Food Club		
MILK	2 Tall Cans	17c
Dog Club		
DOG FOOD	Can	5c
Campbell's		
TOMATO SOUP	3 Cans	25c

Lge. Pkg. Deal
RINSO 2 pkgs. 19c

This Store Will Be Closed December 25th and 26th to give our Employees a Christmas and Weekend Vacation.

FOOD CLUB FROZEN FOODS

Unconditionally Guaranteed

Food Club		
PEAS	10-oz. Box	19c
Food Club Leaf		
SPINACH	14-oz. Box	16c
Food Club		
RASPBERRIES	12-oz. Pkg.	36c
Food Club		
STRAWBERRIES	10-oz. Pkg.	29c
Food Club		
GRAPE JUICE	6-oz. Can	22c
Food Club		
LEMONADE	6-oz. Can	17c
Food Club Whole Kernel		
CORN	10-oz. Pkg.	19c

FREE!! Furr's Delicious
2 Lb. FRUIT CAKE
With \$10.00 Purchase or Over

SWEET SIXTEEN
OIL

COLORED QUARTERS
lb. CRT. 10c

A Delicious Old Fashioned Spice Cake, Iced With Knob Hill Icing		
ROYAL SPICE CAKE	2-7 In. Layer Cake	43c
	2-8 In. Layer Cake	69c
Filled And Topped With Sliced Almonds And Brown Sugar		
ALMOND KRISPIES	Pkg.	29c
Fresh Delicious Topped With A Delicious Chocolate Fudge Icing		
CHOCOLATE BROWNIES	Pkg.	43c

SWEET Juicy Arizona Med. Size		
ORANGES	3 Lb.	25c
Washington State Red Delicious		
APPLES	Lb.	17c
Mixed Nuts or		
English WALNUTS	Lb. Cello Pkg.	39c
LARGE SIZE		
AVACADOS	each	15c
FRESH Rosy Red		
CRANBERRIES	pkg.	23c

New Crop Sturat		
PECANS	Lb.	29c
Fresh Calif. Pascal		
CELERY	Lb.	8c
Firm Ripe Calif.		
TOMATOES	Lb.	19c
U. S. No. 1 Colorado RED		
10 Pound		
POTATOES		29c

Grade "A" In White Ctns.

EGGS
Doz. 69c

Coffee
SCHILLINGS
Lb. Can 69c

Bi-Lo Pieces
PECANS
Lb. Pkg. 73c

Kuner's
HOMINY
2 No. 300 Cans 15c

Decker's Tall Korn Sliced
BACON Lb. **49c**

Baby Beef
LOIN STEAK Lb. **39c**

Baby Beef
T BONE STEAK Lb. **45c**

1 Lb. Box Fillet
PERCH Lb. **35c**

Pure Pork **SHOULDER**
SAUSAGE Lb. **49c**

FURR FOOD STORES, Inc.

Nabisco		
CRACKERS	Lb. Pkg.	19c
Del Monte		
PINEAPPLE Juice	46-oz. Can	25c
Del Monte		
PUMPKIN	2 No. 303 cans	23c

Park Lane		
ICE CREAM	2 Pts.	15c
Hunt's		
PEAS	2 No. 300 cans	29c
Niblets Whole Kernel		
CORN	2 12-oz. cans	29c
Rotel		
TOMATOES	3 No. 303 cans	25c

Hunt's		
PRUNE PLUMS	No. 2 1/2 can	19c
Bakers Premium		
COCOANUT	2 4-oz. Boxes	29c

Campfire
CHILI
Without Beans
2 No. 303 Cans **65c**

Drmedary		
DATES	2-7 1/4-oz. Boxes	45c
Grade "A" Med. In Blue Carton		
EGGS	Doz.	59c
Schillings		
Vanilla Extract	2-oz. Bot.	33c
Quaker		
OATS	Lge. Pkg.	33c

Ma Brown		
GRAPE Jelly	2 9-oz. Jars	31c
Diamond		
Matches	Ctn. of 6 Boxes	34c
None Such		
Mince Meat	9-oz. Pkg.	23c
Swift's		
Peanut Butter	12-oz. jar	29c

Hospital Notes

Patients in Hospital
 Leonard Foster, med.; D. C. Helker, surg.; Lloyd Smith, surg.; Charles Lavall, med.; Mrs. Carlos Tjerina, OB; Mrs. Victor Martinez, OB; John Crawford, med.; Mrs. Henry Agala, OB; Clarata Garcia, surg.; Mrs. C. R. Houser, med.; Marvis Southward, surg.; Mrs. Mabel Digbey, surg.; J. H. Casey, Ortho.; Bill Darter, surg.; Carolyn Sue Caraway, observation Harvey Hudson, Ortho.; Mrs. Mary Acker, med.; Allen Hughes, med.; Mrs. G. A. F. Parker, med.; Mrs. Tom Tucker, surg.; Roger Curtis Owens, surg.; Louis Gunn, Inj.; Pete Cowart, med.; Robert Perkins, surg.

Patients Dismissed
 Mrs. Doll Smith, surg., 12-13; Mrs. W. R. Scott, med., 12-13; Mrs. Nathan Hopson, OB, 12-12; Mrs. Willie Hopkins, med., 12-10; Mrs. Rita Guervera, OB, 12-13; Mrs. Don Guseman, med., 12-14; Kay Hershey, med., 12-13; Ben Canclareo, med., 12-12; Nadine Smalley, med., 12-11; Johnnie Cheatum, T&A, 12-12; Bill Knox, med., 12-14; Jerry Wayne Campbell, Mrs. Cloy's Monroe, OB, 12-28; Mrs. J. B. Blanton, med., 12-14.

Births
 Daughters to Mr. and Mrs. Victor Marjenz, 12-12 and Mr. and Mrs. Carlos Tjerina, 12-13.

Lamaism, a form of Buddhism is the state religion of Tibet.

Somers, Conn., was originally incorporated as a Massachusetts town in 1734 but surveyors later found it was in Connecticut.

Japan which catches three million metric tons of fish a year, leads the world in fisheries, says the National Geographic Society, the United States being second with 2 1/2 million; Russia two million, and the United Kingdom and Norway 1.1 million each.

Gorillas often live to be 35 years old.

most splendid persons I have ever known. Everyone is happy that you are getting along so well. All of your friends figure you have more grit than an army mule. We aren't surprised, but we are proud of the way you manage to keep that "Mary Acker grin." Hope you pick up some good jokes from those nurses.

Roger Corbett and Blue Turpin where some sort of deal rigged up where they can become the horse-shoe pitching champions of Hereford. I don't know the details, but they have something in mind—and I doubt if it will conform with all ethics of the horsehoe pitcher's union. If we now have a champion, I suggest he contact them immediately. This may be a big joke, but they are doing a lot of bragging. Anyway, they won't hold the title long. They are not in good enough physical condition—and they definitely won't train.

Mrs. Jack Wright also has a few little troubles. She has the sum total of 18 Chihuahua dogs, including eight small pups. Both she and Jack are very fond of Chihuahuas, but even they admit that maybe this is carrying things a little bit too far. She finally got them all named, however, and says that the individual puppies come when their name is called. How she tells them apart is beyond me.

shape. Being one of those despised "last minute" shoppers, this makes me happy. Maybe it's a wretched attitude, but it will be a pleasure to be able to do my shopping during the last few days—and still find a few of the things I want. We last-minute boys sure have been kicked around the past few years, but maybe the worm has turned.

Mr. and Mrs. J. C. Allred returned last week from a trip to the Texas Valley country. J. C. says it almost gives you a creepy feeling to see tomatoes on the vine—little green shoots emerging everywhere you turn. The Allreds had a wonderful trip.

Mrs. Leo Gallagher called in to report that she is handling orders for Geese and Ducks for Father Hancock at Vega. Just in case you may have forgotten, Fr. Hancock is conducting a parochial school and having a pretty rugged go of it. Sales from the fowl will be used to improve and operate the school. Anyone wishing a goose or duck for Christmas can call Mrs. Gallagher at number 2136 Westway—and she will handle the details. She says they are charging 69 cents a pound. After my personal experience in the duck business a few months back, I would say that the price is too low. At this quotation, I would say our ducks was probably worth about 34 1/2 cents. If Fr. Hancock had enough ducks to do any good, he also has my heartfelt sympathy.

On the other hand, it might be worth 69 cents a pound to get rid of them. I wonder how much they would pay for a good duck killer? I wouldn't mind wringing a few duck necks—just on general principles.

I am still predicting a banner year in 1954. It will be a honey for this part of the country. Everything is in our favor. Price supports, big yields in all lines. Some people don't believe this, but I am thoroughly sold. Besides, just look at the past. I predicted a good year in 1952. It was very, very good. In 1953, I kept my mouth shut. I didn't say a word. I fell like it wouldn't be so good, so I didn't even predict. Look what happened. No yields, the bottom fell out of cattle prices. Even the football team went haywire. There was only one good thing. The price of lettuce got so cheap that the cattle men could graze the lettuce. Next year will be a lulu. I'm sticking out my neck. If it isn't a good year, I'll eat these words (Hereford Brand and all) at the January, 1955, Chamber of Commerce Banquet.

A note to Mary Acker, one of the



OFFICERS WHO SERVED the Deaf Smith County Chamber of Commerce during 1953 are, from left, George McLean, secretary-treasurer; Tom Alderson, vice president; and Paul Harvey, president. Alderson was elected president of the board Tuesday night. New officers will officially take over their duties at the first board meeting in January. (Staff Photo)



There are plenty of Christmas parties, excellent decorations, a host of shoppers—but a lot of people still haven't yet got the Christmas spirit. This is true all over the country.

It's peculiar, too, since it's the first Christmas this nation has not been at war in a long time. "Peace on Earth" will come nearer to being a reality in 1953—and interest in Christmas appears to wane. Maybe it is the weather. Tuesday was a wonderful day. I read an article some time back which exploded this "White Christmas" business. The article pointed

out that the first Christmas in Bethlehem was definitely not a "White Christmas" the country is semi-tropical, and not given to heavy snowfall. Furthermore, it said that Irving Berlin made enough money off of the song about "White Christmas" that he now spends his Christmases in California and Mexico, where they are green.

All mail—out-going and in-coming—is definitely below par. Postmaster Jim Lipscomb said that all records pointed to last Monday as the peak postoffice day, but no peak rush was recorded this year. Considerable mailing, Jim reports but no big surge. This conforms fairly well with retail sales reports over the country. The smaller items are moving pretty well, but sale of big items is slow. Most Hereford stores agree. Stocks, consequently, are still in excellent

HERE IT IS: Bring all your dull scissors and knives to E. B. Black Furniture store to be sharpened. B-10-19-50-8p.

11. Business Services

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TRC

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas

For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Reliable Rug, Carpet & Upholstery Cleaners in Hereford C & R Cleaners Phone 160 B-11-21-tfc

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 80. Phone 320. B-11-15-47-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

HEREFORD ROTARY CLUB meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

READ THE CLASSIFIEDS

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Robert MITCHUM • Linda DARNELL
SECOND CHANCE
 TECHNICOLOUR AN M-G-M PICTURE

SUNDAY - MONDAY - TUESDAY
 December 20 - 21 - 22
Star Theatre
 Be Sure and Ask for Your Free Tickets
 With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone 751. B-1-15-43-tfc

OFFICE SUPPLIES: Regular, lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation. Table top and Window Glass Picture Frames 302 Park Ave. Ph. 1425 B-1-16-tfc

Prevent Wheat Pasture Bloat with Modern Trend Yeast Mineral. HEREFORD GRAIN CORP. B-1-21-tfc

LOOK WE PRODUCE EVERYTHING WE SELL. BUY MILK BY THE GALLON. THE MILK JUG Phone 889 East Highway 60 B-1-51-tfc

CANARY SINGERS \$6.00. Hens, \$1.00, will hold till Christmas. Mrs. Julie Johnson, 8 miles south on old Dimmitt highway. B-1-19-24-p

FOR SALE: Singer Sewing Machine. In good shape. Phone 775-J. B-1-10-25-2k

FOR SALE: Dinette suite, six chairs, table and buffet, Ivan Block. Phone 282. B-1-13-25-3p

BEAUTIFUL POINSETTIAS, azalias, cyclamen, and other potted plants. Hereford Floral Shop. 209 Higgins. Phone 773. B-1-15-51-3p

WE TRY TO KEEP a complete stock of Rawleigh Products at 503 Irving. Mr. and Mrs. Ted Eaton and son. T-1-20-51-1p

I WILL EXPLAIN TO YOU Rawleigh's modern mineral method of cleaning (by your invitation) Your Rawleigh Counselor. 503 Irving. T-1-19-51-1p

Cattle manure loaded on your truck, \$2 ton—or spread on your field for \$3 ton if reasonable distance from town. See Homer Brumley or call 811 or 1295. 11-29-50-8c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-4tc

4. REAL ESTATE

For Real Estate Farm Loans — Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 324-W B-4-47-tfc

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Main St. Box 444 Res. Ph. 193-W T-4-13-tfc

EXCELLENT IRRIGATED section three miles east of Dimmitt. Three 8" wells on natural gas. \$30,000 worth of additional improvements. For more information and terms, see Charley Kent 110 Sunset Amarillo, Texas. Phone 3-1280. T-4-33-51-tfc

FOR SALE: Two small houses to be moved. Terms available. Bell's Cabinet Shop, 322 Ave. I. B-4-16-51-2k

FOR CASH LEASE: 283 acres extra good 10" well, located two miles east Hereford on pavement. Mrs. Tom Carter. Phone 327 or 55. T-4-23-51-1c

WHY PAY RENT Nice clean irrigated 320 acres. \$185.00 acre. Nice irrigated 290 acres, nice 3 bedroom home. Price \$185. acre. Have 2 irrigated Quarters to sell on G.I. loans, also nice 72 acres in irrigated district to sell on G. I. or would consider trading equity. Have some good buys in brick homes, can build you a nice 2 bedroom brick for less than \$10,000 with garage attached. 4 rooms bath, \$3,000 only, \$750. down. We have property to trade for irrigated farms. What have you? J. M. Hamby Real Estate South of Courthouse Phone 701 B-4-51-tfc

240 Acres, good 8" irrigation well, 5 room modern house, 3 car. garage, dairy barn, large grainaries and other out buildings; 20 acres alfalfa, electricity, school & mail route, one mile of pavement. 11 miles south of Hereford. \$150.00 acre. One quarter irrigated land. Can sell on Texas G. I. Loan. Hugh Bookout Realty 533 East 1st St. on Hwy 60 Hereford, Texas Office Phone 1674 Res. Phone 1270-W B-4-49-tfc

WANT TO SELL EQUITY in new two bedroom home. Garage, paved street. Might consider some terms on my equity. Telephone 1099. B-4-21-25-2p

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1275-W after 6 p.m. B-4-tfc

200 ACRE FARM: Nice modern home. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25. WESSON REAL ESTATE West of Courthouse Hereford, Texas B-5-50-tfc

400 ACRES WHEAT FARM: 5 room modern home, large barn, well and wind-mill. All good level land in cultivation. 280 acres growing wheat. Located 20 miles west Hereford. Price per acre \$75.00, will sell on G. I. Loan. MANY OTHER GOOD BUYS, WRITE FOR DESCRIPTIVE LIST. Ph. 944 317 Sampson WESSON REAL ESTATE West of Court House Hereford, Texas B-4-24-tfc

If you have something for sale or trade — see us. G. I.'s we have a farm for you. J. B. ELUSTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

CUSTOM DE-HEADING bundles. J. M. Dawson, 405 East Third Street. Phone 1088-W. B-10-12-24-8p

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W. 481 Irving Street, Hereford. B-10-17-47-13p

FOR RENT: Unfurnished apartment, three large rooms, private bath. Bills paid. Also two room furnished apartment. References requested. Phone 556. B-5-20-24-tfc

FOR RENT: Nice large south bedroom. Joining bath. 609 Ross. Phone 867-J. B-5-12-17-tfc

FOR RENT: Apartment, three large rooms with private bath. References required. Phone 556. B-5-13-21-tfc

TWO ROOM FURNISHED apartment, modern, newly decorated, bills paid. Call 4171 Frio. W. T. Carmichael. B-5-15-49-tfc

5. FOR RENT

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-48-tfc

FOR CASH LEASE: Choice 1/2 section. Good improvements. Two good 8" wells. On pavement. 16 miles north of Hereford. Dick Ellis. Route 4, Hereford. B-5-24-51-2k

FURNISHED APARTMENT FOR RENT, for couple, call 970-W. B-5-8-51-2p

SMALL FURNISHED HOUSE and comfortable apartment. Phone 961 or 949. B-5-10-51-tfc

ROOM FOR WORKING MAN right east courthouse. Phone 544. T-5-10-51-1p

APARTMENT FOR RENT for couple, with frigidaire and bath. 307 Roosevelt. B-5-11-51-2p

FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 412. B-5-14-21-tfc

FIVE LARGE ROOMS. Beautiful floors, furnace, blinds. 305 Knight. B-5-9-50-tfc

FOR RENT: Five room-modern house on pavement. Near school. Call 1110 before noon. B-5-14-51-2k

TWO SMALL furnished apartments 401 Lawton. B-5-6-51-2k

FURNISHED Apartment. Nicest of furniture, dishes, etc. For rent to couple only. Located at 406 North Jewell. Get key at 136 Main. Lone Star Agency. B-5-25-50-tfc

FOR LEASE 200 ACRE FARM: Nice modern home. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25. WESSON REAL ESTATE West of Courthouse Hereford, Texas B-5-50-tfc

6. WANTED WANTED: Your old electric razor or is worth \$7.50 trade in on a new electric razor from Rogers Drug. Phone 99. B-6-20-46-13c

8. HELP WANTED LADIES WORK FOUR NIGHTS a week and Saturdays. Average, \$60.00. No door to door canvassing. Car necessary. For interview, write Box 673, Hereford. B-8-23-51-2p

10. NOTICE ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

CUSTOM DE-HEADING bundles. J. M. Dawson, 405 East Third Street. Phone 1088-W. B-10-12-24-8p

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W. 481 Irving Street, Hereford. B-10-17-47-13p

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1275-W after 6 p.m. B-4-tfc

Read The Classifieds

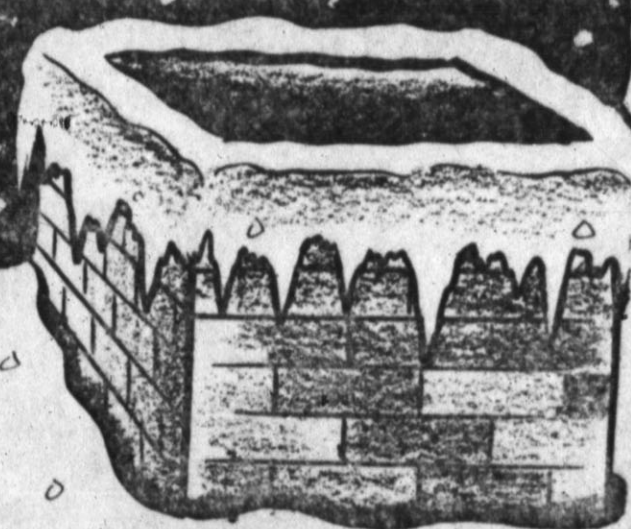
SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

FOR YOUR Christmas Dinner...

FROM

PIGGLY WIGGLY



We Will Be Closed
Friday, Dec. 25th - Sat. Dec. 26th

ALL THIS AND
S&H GREEN STAMPS

ALL PRICES GOOD THRU-DEC. 24

FREE

10 BIG SMOKEY BEARS
\$80.00 Value - Nothing To Buy
Just Come In And Register

Swiftling for Cakes Pastries & Frying
SHORTENING

3 Lb. Can **79c**

BISQUICK Lge. Size Box **43c**

Bluebonnet, Foil Wrapped
OLEO 2 Lbs. for **49c**

Diamond, 6 oz. Package
SHELLED ALMONDS **35c**

Georgie Porgie, Guaranteed to Pop
POP CORN 2 Cans **29c**

Bakers or Hersheys, Semi-Sweet
CHOC. BITS 2 Pkgs. for **39c**

Nestles,
COOKIE MIX Per Box **35c**

7 Up, Dr. Pepper, etc.
COCA COLA 6 Bot. Cnt. **25c**

Bakers Premium Shred
COCOANUT 1/4 Lb. Box **15c**

Colossal Ripe, Magic Circle Brand
OLIVES Large Can **29c**

Campbells
TOMATO SOUP 2 cans for **19c**

Ellis, No. 300 Can
LIMA BEANS 3 for **\$1.00**

Hunt's Fresh Blue Lake, No. 2 Cans
GREEN BEANS 2 for **45c**

SHELLED PECANS

NEW CROP
FRESH SHIPMENT
Full Pound Package

69c



Calif. Green Pascal 2 Stalks **29c**
CELERY

Calif. Seedless Naval Doz. **49c**
XMAS ORANGES

Delicious Xmas Bu. **\$4.98**
APPLES
Extra Fancy Red

PEANUTS Shelled Raw 1 1/2 Lb. Pkg. **49c**

First Methodist
Church Bake Sale
In Our Store
Sat. Dec. 19th

PRINCE ALBERT
Christmas
Boxed **lb. 89c**

XMAS CIGARS
Raitan, Melbas and
John Ruskins
SPECIALY PRICED

SUGAR Pure Cane 10 Lb. BAG **79c**

MIRACLE WHIP Krafts Full Quart **49c**

FRUIT CAKE MIX Lyons Radiant lb. **49c**

TURKEYS



14 to 24 Lb. Avg.
Fresh Dressed Young
Toms

lb. **57c**

ROAST BEEF Choice Chuck lb. **39c**

BEEF STEAK Choice Rib Clubs lb. **55c**

BEEF RIBS Choice Cut & Oven Ready lb. **19c**

Ground Beef Fresh & Lean lb. **35c**

ROAST BEEF Choice Arm Cut lb. **45c**

Cam's County Style
SAUSAGE lb. **55c**
Made In Hereford

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



MRS. CARRIE MAE DOAK RECEIVED A five year service award pen at the annual Christmas party of the C. R. Anthony Company, which was held at the Veterans' Club House Monday night. Paul Harvey, manager of the store presented the pen to Mrs. Doak. (Staff Photo)

Friona News

Mrs. E. R. Day Sr.
Mrs. E. A. Guinn
Mr. and Mrs. C. M. "Bud" Floyd and children of Portales, N. M., spent Saturday night and Sunday with her sister, Mrs. E. A. Guinn and her family.
A family reunion was held at the home of Mr. and Mrs. C. M. Jones Sunday. Dinner was served and the afternoon was spent in conversation. Out-of-town guests were: Mr. and Mrs. Charles Lewis Jones and sons of Amarillo, Mrs. Everett Wilman of Dallas, Mrs. Obie Roberson and son of Forney, Mr. and Mrs. O. C. Jones, Mrs. Roberson and Marie, Mrs. Harry Hamilton, Mr. and Mrs. W. H. Jones and family and Mr. and Mrs. Raymond Jones all of Friona.
Perkins Home Visitors
Visitors in the home of Mr. and Mrs. Cass Perkins Sunday afternoon were: Mr. and Mrs. "Bud" Floyd and family of Portales, N. M., Mr. and Mrs. Richard Perkins and family of Bovina, Mrs. Wilson of Bovina, Mrs. A. W. Perkins of Trousdale, Okla., Mr. and Mrs. E. A. Guinn and family and Mr. and Mrs. Harrison Gee.
Miss June Shulk of Hereford spent the weekend with her parents Mr. and Mrs. Loyd Shulk and Charles.
Janet Stevick had her tonsils

removed at Parmer County Hospital last week.
Mrs. D. C. Herring and her mother, Mrs. Jim Robert made a business trip to Clovis Monday.
Weekend guests in the home of Mr. and Mrs. Fred Carson were their daughter and son-in-law, Dr. Alfred Peters of Amarillo and their son, David Carson, and wife and children.
Mr. and Mrs. C. A. Guinn moved their trailer house into the yard of their son, Jim Guinn.
Airman Home
A-1c Billy Jones of Scott Field, Ill., son of Mr. and Mrs. Raymond Jones, is due to arrive here on Friday or Saturday for the Christmas holidays.
Mrs. Mary Suddeth was dismissed from the hospital Monday where she has been confined for twelve days with asthma.
Mr. and Mrs. Harrison Gee and sons visited her parents, Mr. and

Mrs. J. H. Floyd of Bovina, late Sunday afternoon.
Mrs. Dallas Coldiron and Mrs. J. M. Bradley were in Hereford on business Saturday.
Visited Grandparents
Tom Gee, son of Mr. and Mrs. J. T. Gee, spent five days with his grandparents, Mr. and Mrs. Rogers of Lubbock, while his parents were in Huntsville.
Mr. and Mrs. W. B. Norwood Jr., and daughter of Albuquerque, N. M., have been visiting his parents, Mr. and Mrs. W. B. Norwood Sr., and family of Friona.
Mr. and Mrs. Joe Moyer have been visiting in Hot Springs, N. M., with Mr. and Mrs. J. E. Tucker, who are the parents of Mrs. T. E. Lovett of Friona.
Mr. and Mrs. O. L. Dodd of Melrose, N. M., spent the weekend with her sister and brother-in-law, Mr. and Mrs. T. E. Lovett.
Mrs. Weldon Dickson was dismissed from the hospital Saturday.
Moders Study Club Meeting
Mrs. Don Etheridge will be hostess to the Modern Study Club in her home for a coffee Tuesday morning. The Christmas tree will be placed on the table where they plan to exchange gifts. They are expecting all 35 members to be present.
Mr. and Mrs. Robert Collier and children and Pete Guinn were supper guests of Tommy Martin.
The Lions Club met December 10 at the Clubhouse, with Bob Wear of Hereford as guest speaker. He spoke on "Build for the Future."

Blood-Clot Removed
Mrs. Orval Houser underwent surgery at the Deaf Smith County Hospital in Hereford December 9, for a head injury she received about two months ago in a collision in Friona. A blood-clot was removed from her head and she is reported to be doing as well as could be expected. The Housers are owners of the Cashway Grocery in Friona.
Mr. and Mrs. Sasser and children and Mr. and Mrs. L. D. Childes and sons were Sunday dinner guests of Mr. and Mrs. E. M. Jack.
The choir students that went to Canyon recently were: Denise Magness, Gay Ann McFarland and Don Lewis. Linda Miller won first on her claimant in the band.

Birthday Party
Eugenia Landrum was honored with a birthday and slumber party in her home December 12. The girls attended a basketball game at Bovina and returned to the Landrum home accompanied by Mrs. Pat Fallwell. Those present were: Tommy Lou and Jimmy Sue Fallwell, Donna and Linda Miller, Mary Tatum and the honoree, Eugenia.
Mr. and Mrs. J. A. Wyly and daughters visited Sunday afternoon with Mrs. Rouse.
Mrs. Mamie Adams has returned home after a course of baths in Hot Springs, N. M.
Building Plans
Mr. and Mrs. Arthur Drake are planning to build a garage and enlarge their living room soon.
Mrs. Mary Cason is working part time in a Bovina beauty parlor as the shop owner was injured in a car wreck Thanksgiving day.
Mrs. Minnie Hall, local beauty products representative, says she is working very hard now trying to make everyone happy taking and delivering orders.

Another drawing was held Saturday at 3 o'clock. Ten prizes were given in addition to the TV set given from City Drug. The winning ticket also came from the City Drug. Doyle Cummings was the winner. Another TV set will be given away December 24.
Allen Jewelry held a drawing at 4 o'clock and a beautiful pen and pencil set was won by Mrs. Joe Moyer. A set of steak knives will be given away Saturday.
Mother Surprises
Mrs. Hermon Neff and Lloyd Iswald were surprised last Friday night when their mother, Mrs. Zie Oswald of Menan, Idaho, arrived for a visit.
Mrs. Bill Smith and Mrs. Given Sharp were in Amarillo Tuesday.
Mr. and Mrs. Pete Cornelius and children who have made their home in Friona for the past 3 years, moved Monday to North Carolina. Pete was owner of the Phillips 66 service station.
Mr. and Mrs. Bob Killings left Monday to visit with his father in Mississippi. They plan to be gone about two weeks.
Mrs. O. J. Beene was visiting her parents, Mr. and Mrs. Ramey in Dimmitt Monday.
Mr. and Mrs. Johnny Nazworth have moved back to Friona.
Mr. and Mrs. P. L. London were called to Oklahoma City, Okla., Saturday due to the illness of her brother, Riley Truax. He is in very serious condition after surgery last week.

Arrived From California
J. C. Mears, son of Jim Mears,

arrived home Sunday from California to visit until after Christmas with his father and brother Sam.
Walter Jasper of Amarillo was a visitor with his mother, Mrs. T. N. Jasper, Sunday.
Mrs. Ralph Cox and children of Lazbuddy visited Saturday with her mother, Mrs. James Wilson.
Mrs. T. B. Armstrong was a guest with her daughter, Mrs. E. R. Day Sr., Sunday.
Mr. and Mrs. Wallace Rogers of Bovina were visiting Sunday in the homes of Mr. and Mrs. E. R. Day Sr., and Mr. and Mrs. Ralph Taylor in Friona.

Women's Club Party
The Friona Women's Club met last Wednesday at the clubhouse for its Christmas party. Christmas gifts were exchanged and the women sent a package to the mental hospital at Wichita Falls.
The Christmas story was read by Mrs. O. F. Lange. Mrs. G. J. Hough was at the piano while the group sang Christmas songs.
The hostesses were Mrs. Roy Slagle and Mrs. Edd Boggs. They served sandwiches, fruit cake with whipped cream, and coffee to the following: Mesdames Glee White, H. K. Kendrick, M. B. Buchanan, F. L. Reed, Pearl Kinsley, Carl Maurer, O. F. Lange, Bert Chitwood, Mable Hartwell, G. J. Hough, V. R. Jordan, L. F. Lillard, T. E. Lovett, S. L. McLellan, Mary Officer, S. S. Prichard and Floyd Schlenker.

Back From Contest
Mr. and Mrs. J. T. Gee and a group of six Future Farmers of America returned from Huntsville Monday where they had been since Thursday in competition with the top ten schools in Texas. They came home with second place in the Senior Farm Skill Demonstration. This team was Billy Dennis, Morris Bruns, Cotton Renner, Donald Petty and Danny Mac Balmum. Danny Mac Balmum took Joe Dean Allen's place because he was ill and unable to attend.
Brownfield won first, Friona second, Katy third, Hands sixth, Nacogoches seventh, Paradise eighth, Red Water ninth and Goliad tenth.

GIRL SCOUT NEWS
Girl Scout Troop 3 met Monday afternoon in the Baptist Annex. All of the girls had to practice basketball except Luellen McClain and Jan Edelman and the leaders, Jim Sneed and Helen Potts. The girls made candy. The troop will have its Christmas party next Monday.
TROOP 9
Brownie Troop 9 met at the Methodist basement for the regular meeting and finished their paper-craft. Plans were made for the Christmas party to be held at the home of Mrs. Hazel Guinn. Hostess, Carolyn Herring, served pop and snickers to: Jo Beth Brummett, Reba Cope, Elana Beene, Kay Coffey, Judy Guinn, Marca Lynn Massey, Carolyn Guinn, Helen Stowers, Diana Taylor, Patricia Hough, Dianne Jennings and

Delia Ann Gains, one guest, Mrs. D. C. Herring and the leaders, Hazel and Mildred.
TROOP 8
Brownie Troop 8 met for the weekly meeting at the Congregational Church basement. They exchanged Christmas gifts, sang songs and played games. Hostesses were Iva Ben Parr, Wanda Ready and Sharron Reeve. They served cookies, punch and candy to the group and the guests Mrs. Grace Parr and Mrs. Ready.
TROOP 5
Girl Scout Troop 5 met at the Clubhouse and made tray favors to be taken to the hospital and used during the holidays. Next Monday they will have their Christmas party. Marilyn Potts was hostess and served chocolate milk and twists to the following members: Mngty Baker, Dolores Elmore, Geneva Floyd, Linda O'Brian, Carla Singleterry, Janet Sneed, Betty Barnett, Jacquelyn Magness, Faye Scales, Pat Sharp, Lugena Guinn, Carolyn Crump, and the leaders, Louisa Wilson, and Nadine O'Brian.

TROOP 6
Girl Scout Troop 6 met Monday afternoon in the Baptist Educational Building. They made plans to take cookies and candy to some needy people and sing Christmas carols to the elderly people of Friona. Afterwards they played games and sang songs. Refreshments of cookies were served by the hostess, Kitty Black, to 22 members and the leaders, Mrs. A. L. Black, Mrs. Bill Stewart and the song leader, Ann McKeel.

BLACK NEWS

By Carrie Tatum
Mr. and Mrs. Bud Elmore, Dolores, Larry and Tim Elmore were in Tucumcari, N. M., Sunday visiting Mr. and Mrs. Toby Elmore.
Mr. and Mrs. R. E. Barnett had as their guest Sunday, Mr. and Mrs. Fern Barnett, Weslie, Judy and Betty Jane and Dr. and Mrs. Barnett and family of Hereford.
Trip To Hereford
Mrs. Dick Rockey and Mrs. Howard Elmore were in Hereford on business Saturday.
Mr. and Mrs. Gordon Massie and Weldon have returned home after a weeks' stay at Hot Springs, N.M. Jim Barnett returned to his home in Colorado Wednesday after a stay here with relatives. He was also attending to business.
Lynda Deaton Improving
Little Lynda Deaton is improving after being quite ill. She is the daughter of Mr. and Mrs. L. L. Deaton.
Mr. and Mrs. Ralph Price were in Amarillo Wednesday.
The cotton harvest seems to be getting almost to the finishing point with the Spanish people going back to their homes and the machines finishing the job.

Excavation Supervisor Unearths Strange Objects

COLLEGE STATION — The strange 'Case of The Recovered Ring' will be told for many years to come among alumni of Texas A&M College.
What started as an ordinary theft case will be remembered among the exotic stories of other lost jewelry, complete with an unknown villain, a journey around half the world and final recovery from possession of an Oriental enemy.

The unusual part of the ring's story begins when Otto Yelton of Galveston, Class of '50 saw a yellow glitter between the bodies of two dead communist soldiers on a mist-shrouded hilltop in Korea's Chonwan Valley.

Ring Found
Yelton moved one of the bodies aside to see what caused the glitter and found that it was an Aggie ring, Class of '45. Being a former Aggie himself, Yelton wondered which of his fellows had fallen or been captured by the communist-Chinese forces.

The name 'J. N. Parks' was engraved inside the ring.
Yelton kept it for return to Parks' family, since he had no doubt that Parks, Class of '45, had been killed or captured.

After completing his tour of duty and returning home, Yelton gave the ring to a friend, Aggie Senior Bill Robinson of Galena Park, so that Robinson could find the owner's family and return it.

Grim Task
Robinson started the grim task of combing the Former Student Association files to learn which of his fellow Aggies had owned the ring. Several 'J. N. Parks' appeared on the role, and he wrote to

each. All replied negatively but one. That letter returned unopened, bearing the cryptic notation, "No One By This Name At This Address."

Robinson then tried to contact the parents of the missing Parks, and wrote to the mother, Mrs. Margaret Parks of 739 W. Lynnwood Ave., San Antonio. Mrs. Parks did not reply.

Parks Replied
Some time later, however, J. N. Parks himself replied. His mother had forwarded the letter of inquiry to him at 4614 Dodd Street, Corpus Christi.

A meeting was arranged between Yelton, Robinson and Parks for the Thanksgiving Day football game between Texas A&M and the University of Texas.

Yelton was unable to attend, however. He was on his honeymoon.

During their meeting Parks and Robinson learned that both had many friends in common, since each was a graduate of Schreiner Institute Junior College.

Ring Stolen
Robinson learned that Parks himself had not lost the ring in Korea, but that it had been stolen from the glove compartment of his car while he was fishing near San Antonio.

No one will ever know the identity of the mysterious agent who stole the ring, or what wanderings it went through from that time, September 3, 1952, until Yelton found it beside the dead enemy soldier on a Korean battlefield.

But after a mysterious voyage half-way around the world and a series of almost unbelievable coincidences, the ring now is back in the familiar hands of its owner.

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from noon Thursday
December 24th until
Monday, December 28th

Phone 660 for Doctor

Your HEREFORD BANKS

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December 25th and 26th

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Of Hereford

HEREFORD STATE BANK



PRE-CHRISTMAS

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Bulova - Hamilton & Elgin Watches	
40 WATCHES, 17 Jewel	Regularly Priced at \$19.95 ... Now \$15.95
12 WATCHES, 17 Jewel	Regularly Priced at \$33.75 ... Now \$25.95
\$135.00 DIAMOND WATCH	Now Only \$100.00
1 \$500.00 32 Diamond WATCH	Now \$300.00
THERE ARE MANY MORE WATCHES TOO NUMEROUS TO MENTION	
PARKER & SHAEFFER FOUNTAIN PEN & PENCIL SETS	
Regularly Priced at \$10.00	Now \$8.00
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POPE GASSAR CHINA	\$48.00
Service for 8, 68 Pieces, Patterns. Ivy Leaf, Black Rose, Florence, Dogwood, Regular \$78.85	

WILLIAM ROGERS, 5 Chest Service	
for 6, 26 Pieces. Regular \$29.95	Now \$14.95
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Regularly Priced \$12.00	Now \$9.00
Regularly Priced \$6.00	Now \$4.50
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DIAMONDS WITH BOND GUARANTEE	
ARTCARVED, 2 Sets Regular \$104.75	Now \$79.00
One Mdc Diamond RING SET Reg. \$461.00	Now \$310.00
One Ladies Diamond WEDDING BAND Reg. \$210.00	Now \$147.00
One Mdc Diamond RING SET Reg. \$450.00	Now \$299.00
THERE ARE MANY MORE ITEMS TOO NUMEROUS TO MENTION	

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Early Fall Styles & Colors Values to \$12.75 A Gift She Will Appreciate

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One Group Women's
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Broken Sizes, Fall Suits And Coats

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Plaids, Checks and Solids Size 3 to 14

\$8⁸⁸

NYLON HOSE

51 and 60 Gguge Plain & Fancy Heels

97^c

3 Pair \$2.75

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KNIT GOWNS

Sizes S-M-L All Colors Lilac, Turq., Green

\$3⁹⁵

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Pleated 7" Flounced Bottom

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RAYON PANTIES

Sizes M. to L. Pink - Blue - White

3 for \$1

Single Wool
BLANKETS

Solids and Plaids Values to \$8.95 Xmas Special

\$6⁸⁸

Bates Hairloom
BED SPREADS

Close Out on this Number Reg. \$25.00

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HOUSE SHOES

Children, Men & Women

98^c to \$6⁵⁰

All Men's
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SPORT SHIRTS

Pre-Shrunk Completely Washable

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PURSES

All Sizes and Shapes

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Men's Leather
GLOVES

Brown, Tan, Grey Simulated Pig Skin Sizes 8 1/2 to 10 1/2

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LUGGAGE

Train Cases \$17.50
Ladies Overnight
Regulars \$19.50
Men's Two Suiters \$25.00
Ladies Wardrobe \$25.00
Pullman \$27.50

All Plus Tax

Saddle Tan, Colorado Brown, Green, Blue

ANTHONY'S

NOTICE

TO OUR CUSTOMERS

In the event you have something in our Lay-Away department of which you wish to have out by Christmas, may we invite you to come in at your earliest convenience and make arrangements for this merchandise . . . especially any items that require alterations. You will avoid the last minute rush and it will permit us to give you our fullest cooperation of which will mean complete satisfaction in every detail.

Film On Martin Luther Is Box Office Success

"Martin Luther", the full-length film of the founder of the Lutheran churches of the world, produced by Louis de Rochemont Associates and Luther Church Productions, Inc., for five Lutheran denominations in America, is proving a box office "smash hit." It has been running for two months in New York City and long lines still wait outside the office for tickets. It is running equally well in Chicago and in Boston, and it is booked for showing in more than 300 other cities across the nation. Filmed on location in West Germany, there is also a picture with German text.

About 10 per cent of India is more than 7,000 feet above sea level.

The proportion of the U.S. population of the United States over 65 years of age has doubled since 1900 to about 8.5 per cent of the population.

Although many insects count their lives in hours rather than years, some queen ants may live for 16 years.

Starlings habitually roost in the center of large cities but fly to the trestle each day to feed.

In mid-November, 1953, the U.S. Commodity Credit Corp. owned 427 million bushels of wheat.

The "State of Rhode Island and Providence Plantations" is the official name of Rhode Island.

Airplane designers expect to have airliners in a few years which can leave New York at noon and arrive in Los Angeles at noon the same day.

The Great Lakes could be seen from the moon with the naked eye.

There are two Christmas Islands, one in the Central Pacific about 1,200 miles south of Hawaii and the other in the Indian Ocean about 190 miles south of Java.

Van Dyck's Famous Story Told At Garden Club Tea

Approximately 100 guests attended the Garden Beautiful Club's annual Christmas Tea held at Shirley School Friday afternoon.

In keeping with the holiday season, colorful Christmas decorations set the theme for the event. Guests were served from a table laid with a white linen cloth where the center feature was of evergreens and pine cones circled around a brass candlestick holding a single red candle.

Plate favors were tiny brass candlesticks holding miniature lighted candles. Refreshments included small open-faced sandwiches, dainty Christmas cookies and hot mulled cranberry punch. Mrs. Edward Roberson, president of the club, presided.

Duet Opens Program

The program opened with a vocal duet, "We Three Kings of the Orient", sung by Mrs. B. E. Roberson and Mrs. R. B. Miller, accompanied at the piano by Mrs. J. M. Thomson. Carols were also played by Mrs. Thomson.

Highlight of the afternoon was the presentation of Van Dyck's "The Other Wise Man," by Mrs. Thomas B. McCandless of Amarillo, who illustrated her story with beautifully done pictures on a flannel board. As the story unfolded, the entertainer applied the larger, central figures giving a three dimension effect.

Christmas Card Register

Guests signed their names on a large black and gold Christmas card at a table done in miniature of the tea table.

Those attending were: Mesdames Fay Adkins and Thomas B. McCandless of Amarillo, George Cameron of Dimmitt, J. B. Harlin, Maurice Tannahill, Jimmie Allred, E. J. Kirksy, D. C. Kinsey, Carroll Whiteside, J. W. Robinson Jr., Frances Houston, E. W. Hobson, E. W. Solomon, Bert Boomer, Eugene Naugle, S. M. Dunnam, S. L. Easley, Gerald Wilson, W. L. Jones, J. R. Allison, Dalton Criswell, T. W. Alderson, D. H. Alexander, Ida Ricketts, E. W. Harrison, W. L. Winget, B. E. Roberson, Ansel

McDowell, Paul Mathers, Lisle Woodford, W. Glerin Williams, Don T. Martin, L. B. Russell, B. F. Calf, Kenneth Coker, N. D. Bartlett Jr., J. W. Thomas, Richard Barnard.

Also Mesdames W. J. Stanford, Lloyd Sharp, E. R. Kendall, Robert Veigel, F. P. Lyons, O. M. Dickey, T. E. Seigler Jr., Mary Seigler, Howard Gault, J. M. French, O. L. Click, W. J. Messick, Roy Smith, F. L. Alexander, E. V. Gleaton, R. N. Yarbrow, Preston Hagans, R. A. Daniel, Sam Long, G. P. Owen, E. B. Moseley, R. P. Conaway, Tom Carter, Charles Hood, R. N. Larmer, J. R. Overstreet, Ray Cowser, George Graham, H. E. Miller, H. E. Miller Jr., J. W. Kirby and J. E. Kirby.

Picks Wrong Car

COLUMBIA, S. C. (AP) — It's bad enough to have a traffic accident but a lot worse to do what Cleve Meyers did.

He bumped his pickup truck into an automobile which had halted for a stop sign. The driver of the car was Columbia Police Chief L. J. Campbell.

Monkey Business Halted

OMAHA (AP) — Caretakers at Riverview Park zoo here have acquired new respect for the mechanical aptitude of monkeys. The animals unscrewed the bolts holding the hinges on their cage doors and one got loose. Park attendants spent a strenuous afternoon running it down.

There will be no repetition. The bolts have been bent so they can't be unscrewed.

Horse Catches Horses

SAN BERNARDINO, Calif. (AP) — Two stray and very frisky horses got into downtown traffic here. Five peace officers joined the merry-go-round, with the stray cow ponies grabbing all the brass rings. The cops ineptly swung lariats to no avail.

Then, as the crowds cheered on the horses, Angel Luparello, rode up on a horse, lassoed the ponies and led them off to the corral.

Drought Was Tough

FORT SCOTT, Kan. (AP) — The ground got so hard during the drought, says farmer F. E. Krebs, that a power auger for post holes jacked up the tractor instead of going into the ground.

Connecticut claims that the first successful U. S. steel mill was set up in 1744 in Simsbury.

About 80 per cent of the air is nitrogen.

Only about 12 pounds of usable spectacle lenses are produced from a 600-pound melt of glass.

The number of horses on U. S. farms was reduced from 25 million in 1910 to around 5 1/2 million in 1953.

There are about 686,000 species of insects.

In 1850, the clipper ship Sea Witch went from New York to San Francisco around the horn in 97 days which was faster than any steamship of that day could make the trip.

A 75-minute drive will take a motorist to Providence from the farthest point in Rhode Island.

About 60 per cent of the population of Russia is composed of farmers.

Sunday School Teachers Leading In Evangelism

Six out of every ten additions to the membership of the Methodist Church come from the ranks of Sunday school pupils, reports Dr. Luke G. Beauchamp of the denomination's General Board of Education, Nashville, Tenn. In 1952, a total of 180,918 persons entered the church from the church schools, he says.

Because of the importance which church school teachers and officers play in this gathering of youth into the churches Dr. Beauchamp has addressed to them "three basic principles" for their work: every teacher must consider himself a personal evangelist to his pupils; a teacher must develop a deeper consecration in his own life; the teacher must be helped by the pastor and superintendent to know how to lead people to Christ.

However, after much blood and many cut heads, the Curtis Brothers and the referee came out winners, and the trophy awarded the tag team champions went again to the Curtis Brothers.

Warm-Up Matches

The warm-up matches were equally rough when George Curtis was given the decision when Krauser refused to break a hold. The first event went to Ivan Kalmikoff in 10 minutes with a body press.

Give Your Home A Helping Hand With "Jack Spratt Spice Room Deodorant and Sanitizer" IT LEAVES A ROOM With that



FRESH CLEAN ODOR

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KILLS: Cooking Odors, Smoke, Pet Odors, Musty Odors. Can Even Be Used As Perfume.

SOLD AT YOUR LOCAL GROCERY

Hunter's Market Piggy Wiggly Thomas Food Store Cooper's Market

"Jack Spratt Spice Room Deodorant"



CHRISTMAS ACTIVITIES ARE in full swing at the Deaf Smith County Hospital as members of the staff decorate the Christmas tree in the lobby. From the left are: Phyllis Johnson, Billie Jean Brown, Evelyn Blankenship, Lou Alice Shirley and Alta Caraway. (Travis Caraway Photo)

Bloody Match Wins Title For Curtis Brothers

The Curtis Brothers from Vicksburg, Miss. retained their southwest States Jr. Tag Team Title in Hereford Saturday night, in what is perhaps the roughest, bloodiest, and toughest match ever held in the Bull Barn at Hereford.

the elder of the two brothers, and then a few blows and a body press settled the first fall in 10 minutes. The second fall went to George and Jack Curtis, however it took them 25 minutes to pen the Russians for the win.

First fall of the championship event went to the mad Russians, Krauser and Kalmikoff, when they used the bell rope to choke Jack,

Free-For-All The third fall turned into a free-for-all when Jack Curtis' head was used as a battering ram by Krauser while his team mate untied

the padding and exposed the turnbuckle for Curtis' head to rest against. The referee, Larry Wright in an attempt to stop the free-for-all, found himself also a victim of the Russian and woke up after being tossed outside the ropes. However, in an attempt to get even with the Russian, the referee gave the match to the Curtis Brothers, and from what was to follow the decision was a

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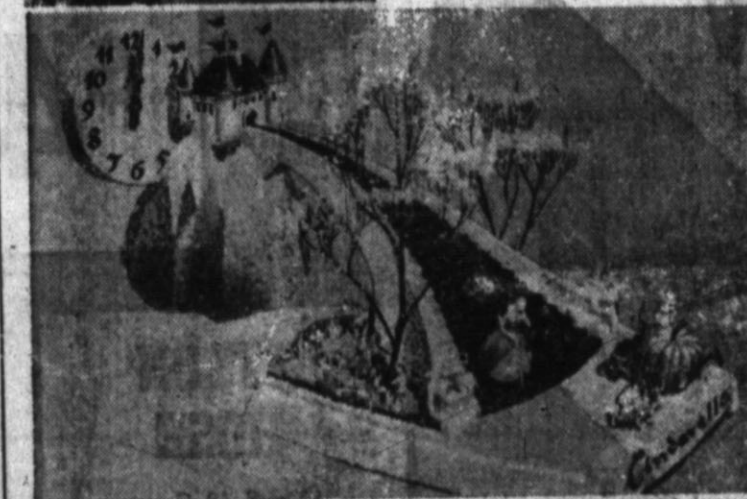
CINDERELLA QUEST HIGHLIGHTS ROSE PARADE



A prince's search for Cinderella was just a fairy tale. But a new quest for her modern-day counterpart is going on now... in the spectacular nationally-telerevised Tournament of Roses Parade in Pasadena on New Year's Day. This new Cinderella will be crowned "Cinderella Queen" by Jack Bailey, (left), honorary mayor of Hollywood and emcee of the "Gypsy For A Day" show, and will adorn the Cinderella float in the Rose Parade. Like the fairy tale character, she will give a beautiful gown for the parade and attend a reception in her honor.

The Cinderella float, sponsored by Minute Maid orange juice, which has won the parade Grand Prix the past two years, catches Cinderella on the leaves of the prince's castle a minute after midnight. The long stairway is richly carpeted in vermilion carnations. Her carriage has turned into a pumpkin, made of orange calceolula.

The mice, which were the carriage horses, are dusty miller leaves and white mums. Castles, hills and clock are in mums, ranging in color from inson and golden to russet and bronze.



Everybody loves... Slipper Sox (...INCLUDING SANTA!) Who wouldn't love them! They're so warm... so gay... so comfy—terrific Gifts!

Infants Loafer Sox in White, Red, Pink and Blue. 198
Boy's slipper sox with Indian trim... 295
"Turtleneck" sox for boys and girls... 250
Rib knit sox with glove leather sole... 295
Deep-pile nylon sox capeskin soles... 295
Gay colors in this embroidered style... 298
Men's slipper sox, foam rubber soles... 298

Give Personality Nylons for Christmas
66 Gauge 15 Denier \$1.10
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THIS STORE WILL BE CLOSED DEC. 25th & 26th

Don't Forget To Register For The Two Free Dolls to be Given Away Dec. 24th at 4 o'clock.

Everyone Can Register—Nothing to Buy, Just Register

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America's Most Lovable Doll

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Regular Value \$15.95 each

You do not have to be present to win

Who Will Be Lucky?

CHRISTMAS

SALE!

LOW PRICES HIGH VALUES BIG SELECTIONS

Here Are Your Early Bird Christmas Buys!

Prices Effective Dec. 17th Thru Dec. 28th
We Reserve The Right to Limit Quantities



Texo Maid — Pure
APRICOT or PEACH

PRESERVES

3 24 oz. JARS \$1.00

White Swan—100% Pure
INSTANT

COFFEE

2 oz. JAR 51¢

White Swan—Fancy Custard

Pumpkin

8 No. 300 CANS \$1.00

Wapco
TUNA 3 cans 95c

Wapco
CHERRIES 4 No. 2 Cans \$1.00

White Swan
BEETS 6 No. 303 Cans \$1.00

White Swan
MILK 8 Tall Cans \$1.00

White Swan, No. 303 Cans
STEWED TOMATOES 5 for \$1.00

Concho Early June
PEAS 7 No. 303 Cans \$1.00

White Swan, No. 303 Cans
FRUIT COCKTAIL 4 for \$1.00

White Swan, With Bacon
B. I. PEAS 8 No. 300 Cans \$1.00

Libby's Fancy
PINEAPPLE SPEARS No. 2 Can 38c

Flour Pac
GOOSEBERRIES No. 303 Can 39c

Gold Coast, No. 2 1/2 Cans
SPICED PEACHES 3 for 85c

Wapco Whole New
POTATOES 10 No. 303 Cans \$1.00

3 Minute White
POP-CORN 2 Lb. Bag 43c

Wapco Quality
CATSUP 7 Bottles \$1.00

Kimbell's Plain
CHILI 2 No. 2 Cans 89c

White Swan Fancy
Corn On Cob 3 No. 404 Cans \$1.00

White Swan Whole Blue Lake
GREEN BEANS 3 No. 303 Cans 87c

White Swan Halves Fancy
PEACHES 4 No. 303 Cans 97c

Diet Delight
Extra Fancy
TOMATOES 8 No. 2 Cans \$1.00

White Swan Fancy, 8 oz. Cans
TOMATO SAUCE 12 for \$1.00

County Kist Whole Kernel
CORN 7 12 oz. Cans \$1.00

White Swan Tiny
TOT PEAS 3 No. 303 Cans 89c

Diet Delight
ASPARAGUS 8 10 1/2 oz. Cans \$1.00

White Swan
MARSHMALLOWS 8 oz. Pkg. 18c

Concho
BLACKBERRIES 4 No. 2 Cans \$1.00

White Swan DARK SWEET
CHERRIES No. 303 Can 39c

Maple Wood Whole Kernel
CORN 10 8 1/3 oz. Cans \$1.00

White Swan All Green
ASPARAGUS 4 No. 1 Cans \$1.00

Texo Maid Pure Preserves
STRAWBERRY 47c

White Swan
RIPE OLIVES 2 Tall Cans 59c

SHORTENING

SNOWDRIFT

3 Lb. CAN 69¢

FROZEN
FANCY SLICED

Strawberries

2 10 1/2 oz. SIZE 29¢

LADY ROYAL

Tomato JUICE

10 No. 2 CANS \$1.00

Emerald
WALNUTS 3 1 Lb. Cello Bags \$1.00

Fuertes
AVOCADOS 2 for 35c

Swift's Premium Sliced
BACON Lb. 73c

Choice Grade Beef
STEAK Lb. 49c

Get a festive table and save money, too!

FEAST-PERFECT
MEATS

Yellow
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TASTY, TENDER
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Fresh Dressed, Not Frozen
TURKEYS AT POPULAR PRICES

Boneless Oven Beef
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Free Delivery

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Northwest Hereford News

By Mrs. R. C. Childers

The lowest temperature of the year was 15 degrees at 7 o'clock Saturday morning. On December 6 the lowest reading was 17 degrees at 6 o'clock in the morning.

Mr. and Mrs. Raymond Higginbotham spent Sunday with his brother, Billy Higginbotham, and family in Crosbyton.

Returned To Arizona
Sid Barclay returned to his home in Tucson Ariz., Saturday. He was accompanied by his brother, Hook Barclay, and wife of Amarillo.

Mr. and Mrs. Marvis Southward and son, Arvis, went to Lubbock to spend the weekend with her parents, Mr. and Mrs. H. E. Tear.

When Mr. Southward had an appendicitis attack and was rushed back to Hereford Sunday morning, where an emergency appendectomy was performed at about 11 o'clock.

Mr. and Mrs. H. E. Tear of Lubbock, parents of Mrs. Southward, and Mr. and Mrs. O. R. Southward from Friona visited their son in the hospital Sunday and Monday.

Attended Council Party
Those from this community attending the Council Christmas party were Mrs. J. T. Richardson, Mrs. Louie Olson, Mrs. Grady Parsons, Mrs. R. C. Childers, Mrs. Ira Scott and Mrs. Earl DeHart.

Mrs. Earl DeHart assisted Mrs. E. M. Cox with the decorations at the Veterans Clubhouse for the Council Christmas party. Mrs. Cox directed the Christmas Nativity Scene which was portrayed by members of the club.

Mr. and Mrs. Pat Robinson returned Friday from a sight-seeing tour of the South. They first went to New Orleans, and from there to Florida. They visited all the points of interest enroute.

Out Of Hospital

Mrs. O. R. Bearden was able to leave the hospital and go to the home of her daughter Mrs. C. E. Johnson, Saturday. Mrs. Bearden has been confined to the local hospital for the past six weeks. Her home is in Lamesa. She had come to Hereford to visit her daughter, when she became ill and was taken to the local hospital. Mrs. Johnson is a teacher in the local school, and lives three miles north west of Hereford.

Mrs. R. C. Childers visited Mrs. C. O. Houser, Bill Knox, and Marvis Southward in the local hospital Monday afternoon.

Living In Tascosa
Mr. and Mrs. Dale Langford, former residents of this community, are now living at Tascosa. They have been on the Waggoner Ranch at Salano, N. M., since leaving here. They lived there for the past six years prior to their moving to Tascosa.

Raymond Higginbotham and Pat Hogan had coffee in the R. C. Childers' home Monday morning.

Raymond Childers Jr., will get out of school December 19 for Christmas holidays and will be home some time Saturday night. He will have two weeks at home before having to go back to Austin where he is attending college.

Mr. and Mrs. Lyie Rickman went to Spur on business Monday.

Larry and David Barclay, sons of Mr. and Mrs. C. S. Barclay, spent Sunday in the home of their grandparents, Mr. and Mrs. R. C. Childers.

Party Due Saturday
The Cultural Home Demonstration Club will have its annual Christmas Party Saturday afternoon at the home of Mrs. W. E. Holcomb at 2:30 o'clock. Members of the Workers 4-H Club are to be guests. Each one attending is to bring a gift to be exchanged at the party.

The entertainment for the party will be sponsored by the recreation chairman Mrs. Ira Scott.

Jaywalker Is Proud
PENTICTON, B.C. — Chief William Krueger, 83, of the Okanagan Indian Reserve, is proud of his membership in the Ancient Order of Jaywalkers, but says this does not allow him to walk between intersections on city streets.

He said that in 1880 a bill fostered by a man named Jay and known as the Jay - walking bill was made law in the United States. It gave Indians, Canadians and Americans, living on reservations, the right to walk across the international boundary at will, taking with them household chattels.

Medical Education Costly
ATLANTIC CITY, N.J. — The high cost of a medical education is barring many qualified students from U.S. medical schools. A report read at the annual convention here of the Association of American Medical Colleges said a sample of 26 schools showed the yearly cost of attending medical school ranges from \$1,200 to \$1,850.



MRS. CHARLIE BURK, leader from Walcott made the gift presentation to Miss Loyce Avant for the 4-H girls. Gifts from Home Demonstration Club members were presented to Mrs. Tom Draper by Mrs. T. J. Parsons Council chairman.

Put Christ In Gifts, Dr. E. E. Ellis Urges

"If Christmas is going to be vital in our communities and country it will only happen as Christians give Christ with every gift," says Dr. E. Ezra Ellis, of Wesley Methodist Church, Minneapolis.

"The church needs to give the gift of a conscience to our city. What a Christmas gift a Christian conscience would be to our halls of government, places of business, courts, schools and industries! Another Christmas gift the church might well give is social concern.

"This would include the desire not only to feed the hungry but to provide decent, adequate housing for everyone. It would seek to eliminate the causes as well as provide the cure for the sick in body, mind and spirit. What a gift peace would be for this weary war-infected world.

"The church where Christmas comes will remind the world that this is God's plan and purpose—peace for all nations and goodwill among men everywhere. But there will not be these or any other Christmas gifts, unless the love born in the Christ Child comes in to the world again."

Croquet Fills Leisure's Leisure
LEISURE, Ind. — Leisure-time activity in this Madison County town is croquet.

"We play all winter when the weather permits," said Jefferson Titus, a strapping, cigar-smoking mallet swinger, "and sometimes even when the weather doesn't permit."

University Expenses Zoom
MINNEAPOLIS — The University of Minnesota has reported expenses of \$54,189,630 for the past fiscal year. Income for the period was slightly more, leaving a balance of \$4,395.

Costs of operating the school have mounted steadily since 1945-46, when expenses came to \$20,685,930.

Business By Mistake
CHARLESTON, W. Va. — The Martin Rosenberger Wallpaper Store, which observed its 19th anniversary recently, is part of a business born by mistake 56 years ago in Cincinnati, Ohio.

The Rosenberger brothers, operating a small housewares store at the time, bought a carload of wallpaper borders instead of sidewalk paper and in order to dispose of them had to buy hundreds of carloads of sidewalk paper.

Selling the unwanted goods proved so profitable, they stayed in the business and now own a chain of 37 stores in eight states.

Women Bartenders Deplored
LAWRENCE, Mass. — The local bartenders union has asked the license commission to bar women bartenders, saying their presence would be "detrimental to the industry."

Ancient Elephant Bones Found
BENSON, Ariz. — The bones of an elephant were found buried near here by a boy hunting rabbits. The remains were estimated at 10,000 years old by Prof. Edwin B. Sayles, curator of the Arizona State Museum.

Italian Traffic Dangerous
ROME — Italian drivers last year killed one person for every 515 motor vehicles on their highways. This fatality rate is nearly three times as big as that in the United States and is believed to be the highest in the world.

Most officials blame fast drivers, slow pedestrians, high-powered cars and five million bicycles many with no lights. There is no speed limit in Italy.

Tries Too Often
HAMDEN, Conn. — A dog walked into a supermarket, carefully chose a candy bar and then walked out to eat it. Minutes later, it tried to repeat the act. Store attendants, no longer thinking it cute, shooed him out.

Horace H. Hayden of Windsor, Conn. is credited with establishing the world's first dental college there.

This Taste Good In Texas

Foods and Nutrition Specialists
Texas Agricultural Extension Service A&M College
Recipe of the Week
Sweet Potato Ring

- 3 pounds sweet potatoes
- 3 eggs
- 2 tablespoons melted butter
- 1 teaspoon salt
- 1 cup milk
- Nut halves (walnuts or pecans)
- Brown sugar

Boil and mash 3 pounds sweet potatoes. Blend in well beaten egg yolks, melted butter, salt and milk. Fold in well beaten egg whites. Butter a ring mold well. Place nut halves around in it. Sprinkle with brown sugar. Cover with sweet potato mixture. Bake at 350 degrees (moderate oven) 45 minutes. Turn upside down on platter. Let stand 5 minutes. Remove pan. Fill ring with buttered green peas or green limas.

Let's Eat This For One Day
Breakfast: Grapefruit
Cereal Topping
Bacon Bran Muffins Peach Preserves
Milk Coffee

Dinner
Roast Pork
Sweet Potato Ring with Green Limas
Apple Celery Salad
French Bread
Chocolate Bread Pudding
Coffee

Supper
Creamed Eggs on Toast
Asparagus
Fresh Fruit
Milk
Cookies

Timely Tips
1. Sweet potatoes are coming to the markets in large quantities now. The crop this year is well above that of a year ago.
2. Boil sweet potatoes without peeling. When tender, drain and slip off the skins. 30 to 35 minutes cooking time will be required to boil sweet potatoes.
3. Try baked potatoes too. Bake at 350 degrees for 50 to 60 minutes. Serve hot with plenty of butter.

ON FOREIGN VISITATION
The Rev. Dr. Laton E. Holmgren, an associate secretary of the foreign division of the American Bible Society is on a visitation of European, Middle East and Far Eastern countries in the interest of Bible translation, printing, and distribution. He visited Central America and Mexico recently.

They Got Action
NORTH HAVEN, Conn. — A special town meeting authorized this community of 10,000 to spend \$80,000 for a school addition. The meeting lasted four minutes. Ten citizens attended.

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The Hereford Brand

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JAMES M. GILLENTE, Publisher
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.
All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.



MRS. LOUIE OLSON'S kitchen helper is her granddaughter, Becky Duncan, six year old daughter of Mr. and Mrs. G. W. Duncan. Becky likes to cook as well as her grandmother does. (Staff Photo)

Cook With Original Ideas Likes To Think Up Dishes

Mrs. Louie Olson, who lives west of town on Harrison Highway, started cooking when she was only eight years old. She says she likes to make things for people to eat, and there isn't any telling what kind of a mixture she is likely to come up with.

However, her family and her friends report the results are always very satisfying. Here is her recipe for a salad with a lively flavor that is one of her favorites.

APPLE PINEAPPLE SALAD
2 apples, peeled and chopped
1 small can crushed pineapple, drained
1/2 cup grated cheese
1-3 cup chopped pecans
5 marshmallows cut fine
Mix all together.
For a dressing:
Add 1 tablespoon flour and 1 tablespoon sugar to juice drained from pineapple and cook over slow flame until it thickens. Allow to cool and pour over salad.

The cranberry salad recipe is one she has borrowed but it fits in well with the season.

CRANBERRY SALAD
2 boxes strawberry or raspberry gelatin (mix and let stand)
Grind together:
1/2 lemon
1/2 orange
1 lb. cranberries
Mix with 1 1/2 cups sugar.
Let fruit and sugar mixture stand covered until juice forms. Cut into small pieces:
1 lb. toky grapes
4 apples
3 oranges
Several marshmallows as desired
1 cup nuts
Combine all mixtures and chill in refrigerator.

Fire Starts Cleanup
WEST HARTFORD, Conn. (AP) — Firemen did double duty at the YMCA. First, they put out a fire in a cup-shaped chandelier. Then they cleaned out of the other chandeliers paper scraps, a paper airplane, two golf balls and 20 table tennis balls.

Refrigerator Peril Recognized
DALLAS (AP) — It's illegal in Dallas to abandon or "dangerously expose" a refrigerator unless the door or latch has been removed. The city council passed the measure, in view of recent cases over the country, to protect children who might trap themselves in the boxes. The fine for violation is \$200.

Courthouse Records

Deaths of Trust
J. D. Poarch to S. E. Burlison, all of Lot No. 12 of the France Subdivision of the E 1/2 of Blk. 23, Evans Add.

Foreign Doctors Study in America
ATLANTIC CITY, N. J. (AP) — U.S. medical schools have become a magnet for graduate medical students from nearly all countries through the Iron Curtain.

That report was given to the Association of American Medical Colleges at its annual convention here. The report said 2,751 foreign physicians are in the United States and the list of applicants is growing steadily.



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- Pipes
- After Shave Lotion for Men
- Toys for the Kiddies
- Ronson Lighters
- Flash Attachments and Film
- Tobacco—Christmas Wrapped and Packaged
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Phone 13

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Christmas Musical Tea To Be Presented

A Christmas musical tea will be an event of the holiday season on Saturday, December 19, when piano pupils of Mrs. Ellis Coombes will present a piano recital at her home. The first program will be held at 10 o'clock in the morning and the second program will be held at 2:30 o'clock that afternoon. Parents of the students will be guests.

A program of Christmas music will be featured at both hours, with Doris Russell, soprano, and Sylvia Wiman, guest performers, assisting.

Those To Appear
Those who will appear on the morning program are Janet Neves, Mary Culp, Lois Christmas, Judy Wiman, Kay Shirley, Jay Wiman, Monta Kay Gragg, Sharon Scott, Nina Mae Gragg, Zulema Moreno.

It Got Dry!
CHARLESTON, S. C. (AP)—Another Texas drought story popped up at the South Carolina Baptist Convention.

"The recent drought was so bad," a Texas minister reported, "that even baptisms were affected."
"Before the drought ended," he declared, "Baptists were sprinkling, Methodists were using a damp wash cloth, and Presbyterians were giving rain checks."

Pen Helps Spies
SACRAMENTO, Calif. (AP)—"Pen pals" for servicemen have been banned at the Sacramento Signal Depot.

Col. Sidney N. Storbraaten, depot commander, said subversives used the "pen pal" guise to obtain military information.

Norma Sue Sowell, Carlynn Williams, Phyllis Sumner and Phyllis Word.

In the afternoon, players will include Wilma Sue Thomas, Sandra Childers, Maribeth Gilliland, Milner Duvall, Roxie Lynn Faughn, Raymond Wells, Dyann Duvall, Linda Russell, Judy Fowlkes, Jimmie Fowlkes, Dianna Robinson, Verita Sanders, Joan Brown and Jerry Roof.

Foolish Fifties Dangerous
OMAHA (AP)—The sugar daddy in his "foolish fifties" really excites and he's usually pretty mixed up emotionally, says Dr. Francis J. Bracecland, psychiatrist-in-chief of the Institute of Life, Hartford, Conn. He told an Omaha Midwest Clinical Society meeting:

"A fellow reaches 50 and realizes time is getting short. He may decide that a change of jobs or a change in wives will help him stay young for a while longer."
But, says Dr. Bracecland, he is just fooling himself.

Children Have Own Resort
CHICAGO (AP)—If you see children studying Florida vacation folders these days, there's a reason.

A new resort spot at swank Boca Raton, Florida, caters to children only. Children's Manor offers for moppets from 4 to 12 years old a swimming pool, an outdoor roller skating rink, miniature golf course, shuffle board courts and other activities.

It's the idea of Mrs. Esther M. Hecht, a Chicago-registered nurse.

Colored glass beads were made in Egypt around 3,000 B. C.

Artists Entertained Following Concert

Members of the reception committee of the Hereford Concert Association which includes Mesdames G. E. Mullins, Steve Clements, J. W. Barnett, J. C. McCracken and Father Bartholomew Paytas, entertained artists who presented the program at the High School Auditorium Thursday night, and officers of the Association at a buffet supper in the McCracken home immediately following the program.

Officers At Party
Officers of the Association attending were Mrs. Robert Bell, president; Mrs. R. B. Miller, second vice-president and Mrs. Harry Caylor, reporter.

The artists were Bill Farmer and Bill Hughes, accordionists and Len Manno, contra-bassist.

Also attending were the husbands and wives of the committee members and officers.

Windmill Is Art Gallery

CIUDAD REAL, Spain (AP)—A windmill, 52 feet high described as the biggest in Spain and one of the largest in the world, has been built in the village of Valdepenas, in the Mancha wine region. This is the first step in the reconstruction of the windmills which were given world fame through Miguel de Cervantes' classic "Don Quixote."

The new windmill, with three floors, is a museum for works by the local artist Gregorio Prieto, founder of the "Association of Friend of Windmills."

Safe Rules For Christmas Are Given At Garden Club

Mrs. A. L. Manjeot, District 1 Governor, Texas Federation Garden Clubs Inc., presented the program for the Hereford Garden Club Christmas Tea held Friday afternoon at the home of Mrs. Ralph McCullough. Members of the social committee including Mesdames Rex Tynes and Harry Lomas, assisted as hostesses.

Mrs. M. T. Rutter, president, presided and led in reading "The Gardener's Prayer". Mrs. McCullough, program leader, introduced Mrs. Manjeot, who talked on "Outdoor Christmas Decorations".

Safe Rules
"Three safe rules for a happy Christmas include: 1. Put Christmas in your Christmas planning. 2. Share some of your Christmas with others. 3. Make some one happy," Mrs. Manjeot said. "Give some special thought to your outdoor Christmas decorations for they reflect the spirit inside the house as clearly as the face tells the story of the heart. Use a central theme for your decorations and do not mix themes. If you start traditional, stay traditional, and if you begin the Scriptural story, stay with that theme."

Wrapping Demonstration
Mrs. Jack Roberson gave a demonstration in making Christmas boxes and wrapping Christmas packages.

Three door arrangements called "Christmas Glamor" were made by Mesdames Harry Lomas, Rex Tynes and Glenn Boardman.

The McCullough home was decorated throughout in Yuletide suggestions. The refreshment table was done in white and green with a huge green candle arranged with bright baubles, rising from a base of Christmas greenery. Tiny lighted candles adorned the plates.

Mrs. M. T. Rutter poured. Serapbooks displayed. Serapbooks made for a Mexican Children's orphanage were displayed by members.

Special guests present were Mes-

dames W. F. Gillis, Charles Sowell, Carl Luke, H. A. Close, H. E. Henslee, Otto Massie, W. H. Wiseman and E. M. Cox.

Members attending were Mesdames Glenn Boardman, O. H. Herring, O. G. Hill, John Jacobson Jr., J. H. Lomas, A. L. Manjeot, E. Ramey, Jack Roberson, M. T. Rutter, Rex Tynes, E. W. Young, S. S. Williams, John Hacker, Jeff Gilbreath, C. D. Kelton, Jeff Roberson, and the hostess.

Protestant Missions In Japan Plan Anniversary
The 100th anniversary of the opening of Protestant missions in Japan will be observed in 1959 by the National Christian Council of Japan.

The Council, "conscious of its responsibility for the propagation of the Gospel until the Kingdom of God is established in this country" will extend the Centenary united campaign through the next six years, "mobilizing all the Christians throughout the country, capitalizing on the forces of all the Christian churches and organizations."

The NCC will seek to strengthen the church schools, Christian schools and kindergartens and impart Christian influences to the general educational program.

Churches In Need Of Centralization

In North Carolina, a typical state, there are 6,200 school buses hauling the children to centralized schools. Of the 3,950 public schools in the state, only 296 or 7 percent are one-teacher schools. Ninety-three percent are none centralized.

But in this same North Carolina, notes Prof. Ralph A. Felton, of Drew Theological Seminary, 82 percent of the Methodist churches, churches, and 63 percent of the Baptist churches are still on circuits—two or more (sometimes six churches) to a minister; they have not yet centralized.

Dr. Felton says the reason the laymen are centralizing their schools and not their churches is because the school supervisors are taking the leadership in school consolidation. He feels denominational leaders should have the same vision for the churches.

Alexander's Tomb Sought
ALEXANDRIA, Egypt (AP)—The tomb of Alexander the Great may be found near this city following discovery of a huge marble statue which Egyptian archaeological circles believe was buried near the Macedonian conqueror. Although Alexander died in Asia, traditions say he was buried in the vicinity of Alexandria.

In 1775, Maryland's assembly voted a tax on all bachelors more than 25 years old.

After the Revolutionary War, the first nation to recognize the new United States was Holland which provided a three million guildler loan.

In 1830 it took 3 1/2 hours of human labor to produce a bushel of wheat, but in 1896 the time had been reduced to 10 minutes.

Although Central Falls in Rhode Island has 23,000 people in 1 square mile, the state also has a township of 49 square miles with only 700 people.

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11 Only Ladies WINTER COATS Shorty or Long Lengths	Reduced to \$20.00
4 Only Ladies Rayon WINTER SUITS Size 12 to 16	Reduced to \$8.00
13 Only Ladies Cotton And RAYON BLOUSES	Reduced to \$1.00
26 Only Ladies-Better Cotton DRESSES Cotton Squares and Rayon, Dressy Type	Reduced to \$5.00
One Large Rack of Girls' Blouses, Skirts & Dresses	Reduced to Save
Ladies WINTER HATS All In Stock	Reduced to \$1.00
8 oz. Sanforized Shrunken BLUE JEANS	Boys Size 6 to 16 \$1.50 Mens Sizes 30 to 36 \$1.75
Mens Blanket Lined BLUE DENIM JACKETS Corduroy Collars	Long Length Button front \$3.79 Short Length Zipper front \$3.98

CHRISTMAS SPECIALS

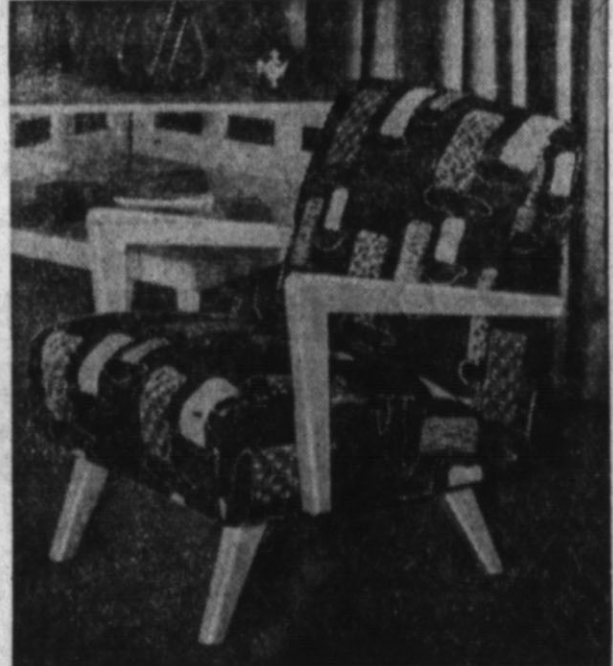


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Herd Wins Happy Trophy At Invitation Tournament

By winning games from Dumas and Perryton, the Herd came back with a trophy and the championship of the Happy Invitational Tournament last week.

The Whitefaces scored a 42-36 victory over Dumas in the first round and defeated Perryton 59-45 for the championship. Hereford has now won five and lost only one game, to Amarillo. The Herd has looked good thus far and is rated by many as district favorite.

By winning from Dumas, Hereford avenged a defeat handed them by the Demons in the finals of the Region I Tournament last year. The Demons advanced to the finals of the state tournament.

DUMAS GAME
The Herd was a bit shaky at

the start of the game and trailed at the end of the first quarter 14-9. Led by Tom Woodford, who scored 7 points in the second quarter, the Whitefaces rebounded to take a 23-18 halftime lead.

Hudson led first half scorers for Dumas with 8 points. Woodford led Hereford with 10 points.

The third quarter points spread is the same as it was the half. The score was 31-26.

Tom Woodford High
In the fourth quarter, Hereford scored 11 points while the Demons scored 10. The final score was 42-36. Tom Woodford was high point man for Hereford with 14 points, Hudson and Lumas, paced Dumas with 12 apiece.

Although the Herd did not enjoy as comfortable a margin as in

most of their games the victory was expected.

PERRYTON GAME
The final game was achieved more handily than the Dumas victory. Although the first quarter score was tied, the Herd widened the lead 9 points at half, 14 at the end of the third quarter, and the same at the end of the game. The final score was 59-45. The Herd again started the game shakily and the height advantage meant the margin of victory.

The Herd trailed constantly throughout the first quarter but finally managed to tie the score at 12 all.

The Whiteface opened up in the second quarter and before the dust had settled the halftime score was 27-18.

Lead Widened
Goose Cummings couldn't miss a long shot as Hereford widened the lead to 45-31 at the end of the third quarter. The final score, 59-45, offered the same point spread of 14 points as the Herd won the championship of the Happy Invitational Tournament. Everett Allen paced Hereford with 17 points. Goos Cummings had 16. Witt also had 17 to lead the Bangers.

The Whitefaces have now averaged 57 points per game while allowing the opposition an average of about 44 points per game.

Tuesday, the Whitefaces play Bovina at Bovina, then journey to Dumas for their first conference engagement Friday night.

The all tournament team is as follows: Beck of Canyon, Hudson of Dumas, Britty of Stratford, Farrington of Perryton, and Woodford of Hereford.

BOX SCORE		Dumas Game		Hereford	
Player	FG	FT	F	TP	
Allen	0	1	3	1	
Woodford	6	2	1	14	
Achley	0	0	0	0	
Streun	4	7	3	9	
Cummings	4	1	1	9	
Burrus	1	0	0	2	
McRight	1	0	2	2	
Boyd	2	1	3	5	
Totals	18	6	13	42	

Dumas		Perryton Game		Hereford	
Player	FG	FT	F	TP	
Hudson	5	2	0	12	
Munkres	1	1	5	3	
Cleveland	2	2	1	6	
Eaton	1	1	1	3	
Lumas	4	4	0	12	
Totals	13	10	7	36	

Perryton Game		Hereford		
Player	FG	FT	F	TP
Allen	5	7	1	17
Hershey	0	0	0	0
Woodford	3	3	4	9
Achley	3	0	2	6
Streun	1	0	1	2
Cummings	7	2	1	16
Godfrey	0	0	0	0
Burrus	1	0	3	2
McRight	0	1	5	1
Woolsey	0	0	0	0
Boyd	3	0	0	6
Totals	23	13	17	59

Perryton		Hereford		
Player	FG	FT	F	TP
Farrington	1	9	1	11
Witt	8	1	0	17
Thrasher	2	1	3	5
Osborne	0	0	0	0
Todd	0	0	1	0
Drake	2	2	2	6
Dear	2	2	3	6
Totals	15	15	10	45

Mrs. Rockefeller Leading In YW Centennial Plans
Mrs. Laurance S. Rockefeller, of New York, is the general chairman for the American celebration of the centennial of the founding of the Young Women's Christian Association which will be held in 1955.

Today the "YW" has 3,000,000 members in America; has 441 community associations, 247 associations in rural areas, and 640 associations on college campuses. Aims of the celebration will be increasing the membership by 600,000 in the next two years, rededicating the present membership to the ideals of the "YW", and the raising of \$5,000,000 to strengthen the national program and services.

From 1940 to 1950 the proportion of women in the U.S. population who were married decreased from about 24 per cent to about 20 per cent.

Magazine Form Used For Parts Of Bible

The Church of Norway (Lutheran) has sanctioned sale of the New Testament gospels in magazine format on newsstands through out the country "in order to bring the Bible into people's homes and to make them read it."

An edition of the Gospel by St. Mark, printed in magazine format and illustrated with photos of modern Norwegian life, has been released for sale at newsstands in Oslo at one crown (14 cents) each.

The modern illustrations are to "emphasize the timeliness and timelessness of the Holy Scriptures." If this printing of 100,000 copies proves popular, other sections of the Bible will be similarly printed.

Church Equally Opposed To Communism, Facism

The Christian church is equally opposed to communism and to "creeping facism," the Rt. Rev. Henry Knox Sherrill, of Boston, presiding bishop of the Protestant Episcopal Church, recently told the communion's House of Bishops.

"We are against trial by unformed public opinion," he said. "We are against accusations by hearsay, the kind of threat that is all too prevalent today. We are for fairness and justice as a part both of Christianity and of our democratic way of life. We are against Communism — yes. We are against facism — yes. We stand for those things which are fundamental to our Christian faith and practice. . . I hope we will not leave without praying to God for wisdom, strength, and courage to stand for those things which are fundamental to our faith and fundamental to our democracy."

Partnership Called For To End African Tension.

"There are three reasons why the Caucasians will only as a last resort pede equal rights to the non-white group in South Africa," says Dr. Ralph E. Dodge, Methodist Missionary executive recently returned from a study trip to that continent.

"First, there is the high standard of living which might have to be sacrificed in a multi-racial society built on equality. Material interests are dependent upon a controlled labor supply. Entrenched interests are never easily given up. Secondly, the moral support of the Dutch Reformed Church has been given to the present policy of segregation and dominance.

"In the third place, there is a deep-seated fear that should equal rights be extended to all racial groups the numerically superior non-white group might reverse the present pattern and enslave the whites. Understanding and willing sacrifice are called for to end the present tensions which are injurious to all people in South Africa. There would seem to be only one solution to the present conflict; that is equality in partnership."

Five Postage Stamps To Help Church School

A set of five postage stamps to finance a drive for the reconstruction of the Evangelical School at Karlsplatz, Vienna, Austria, has been issued by the Austrian post-office. One features an open Luther Bible of 1534. The other stamps depict Johannes Kepler, famous school teacher of Reformation times; the oldest evangelica school building in the country, the so-called Bummerhaus in Steyr; the builder of the School at the Karlsplatz, Theophil Hansen; and the Karlsplatz school itself.

Farmers are only about 12 per cent of the U.S. population. Robins rarely live more than 12 years.

A Three Days' Cough Is Your Danger Signal

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

WRESTLING

At **BULL BARN** on Highway
Sponsored By Hereford Lions CLUB
DOUBLE MAIN EVENT

FIRST EVENT
1 Hour Time or
2 out of 3 Falls



Frankie Murdock
Vs.
Polo Cordova

SECOND EVENT
ROGER MAC KAY
Vs.
MR. SAKATA

SAT. DEC. 19 -- 8:30 P.M.

It's SO EASY TO GIVE



GIFT CERTIFICATES



If you are having the annual problem of "What Shall I Give?" Then here is a suggestion. Whether it be one individual or a group, you'll be sure of pleasing them with an Anthony gift certificate. No shopping, size or wrapping worries. Just purchase a certificate in the amount of \$5.00 or more and your problem is solved. Anthony's gift certificates are good in any of Anthony's 127 stores throughout the Southwest and California. Employers especially welcome this idea. Just call Anthony's for further information.

HUNDREDS OF PEOPLE USE THEM WHY NOT YOU?

THOSE WERE THE DAYS

ACTIVITY AROUND HOME USED TO HUM JUST BEFORE CHRISTMAS —

I'M SURE ALL OUR RELATIVES WILL ENJOY THESE GIFTS!

But NOW — WOW! — IT'S THE CASH REGISTERS THAT HUM!

JUST LOOK AT THESE WONDERFUL BARGAINS!

SALE

\$\$\$

By ART BEEMAN

DEEMS



HEE

TEE OFF

By TOM OKA

RURAL DELIVERY



WELL, WELL! GOOD MORNIN', LITTLE RED HEN!

YOU KNOW AH THINKS YOU IS A NICE LOOKIN' BIRD! IN FACT DE NICEST LOOKIN' BIRD AH EVER SEED!

YOU HAS BIG BROWN EYES AND YO' FEATHERS IS SO RED AN' BEAUTIFUL YOU IS A VERY KIND AND GENTLE BIRD!

WELL, NOW ALL AH NEEDS IS SOME BACON, TOAST AN' COFFEE!

By AL SMITH

LITTLE FARMER



5th Annual ART EXHIBIT

By KERN PEDERSON

GRANDPA'S BUT



HERE, DANNY, THIS'LL KEEP YOU BUSY.

WAH

BAW

By ARNIE MOSSLER

GOING WEST WITH HUSSFACE HANK



CAN I BREED ALONG MY LITTLE PUPPY, SENOR HUSSFACE?

SHORE! — HE'S CUTE!

YIP!

ME'S SOCH A DEAR LITTLE FALLOW!

I COULD LOVE HEEM MOS' TO DEATH!

YIP!

YIP!

By FRANK THOMAS

SUNNY SOUTH



THAT'S ARNIE SHOWIN' OFF HIS MUSCLE'S AG'IN — JUS' LOOK HOW TH' GIRLS HANG AROUND HIM —

GYM

DON'T YOU WORRY, SONNY — AH DON'T ACT LIKE THEM OTHER GIRLS — AH'LL STICK WITH YOU —

DRESSING ROOM

YOU'RE JUS' MAH TYPE —

By COURTNEY ALDERSON

OFF MAIN STREET



I'LL PUT THIS FUNNY FACE ON AND FOOL MOM AND DADDY!

HI, SON!

HOW WAS SCHOOL TODAY, GUS?

DOESN'T OUR SON LOOK NICE?

GOOD LOOKIN' BOY!

WELL! HOW DO YA LIKE THAT?

By JOE DENNETT

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours — 8:30 5:00



**JUST IN
TIME FOR CHRISTMAS**

Announcing

**The New
1954
Chevrolet**

ON DISPLAY
Friday, December 18th

You are cordially invited to attend the formal showing of the new 1954 Chevrolet, Friday, December 18th at Kinsey Motor Co.

We know that you will accept the new Chevrolet as you have all the models in the past, and again make it the Number 1 seller in the nation.

We'll be looking forward to a visit from you Friday.

— REMEMBER —

**FRIDAY, DECEMBER
18th
KINSEY MOTOR CO.**

2nd at Schley

Phone 740



THE FOUR GIRLS shown with Mrs. Tom Draper, Home Demonstration agent and Loyce Avant, her assistant, received awards in the National Farm and Home Electric Contest. Winners are chosen by the record books

which they enter. Leo Forrest represented REA in making the awards. From the left are: Mary Cayton, Peggy Browning, Martha Heard, Ann Dyer, Loyce Avant and Argen Draper. (Staff Photo)

Westway HD Club Officers Are Installed

Westway H. D. Club had its Christmas party in the home of Mrs. P. B. Sowell last Wednesday afternoon.

A poem by Mrs. C. A. Saulcy and Christmas records were the highlights of the afternoon.

A gift from the club was presented to the president, Mrs. Sowell. Individual gifts were exchanged from a beautifully decorated tree.

Installing Of Officers

Installation services for the incoming officers were held with Mrs. Paul Rudd in charge. Officers who were installed are: President, Mrs. P. B. Sowell; vice-president, Mrs. Kenneth Rudd; secretary-treasurer, Mrs. George Turrentine; council delegate, Mrs. C. A. Saulcy; parliamentarian, Mrs. Jimmy Thomas; federated representative, Mrs. R. L. Wilson.

Members present were: Joe Landers, Paul Rudd, Mayo Phipps, Leo Ohlig, R. L. Wilson, G. C. Merritt, Jimmy Thomas, C. A. Saulcy, C. H. Owens, Phillip Miller, Kenneth Rudd, Harold Rudd, Bess Werner, George Turrentine, Bobby Jones, A. Drager, John Townsend, and the hostess, Mrs. Tom Draper was a guest.

Members Of Choral Club Are Entertained

Members of the H. D. Choral Club were guests of Mrs. Tom Draper at her home on the Dimmitt Highway for a coffee last Friday.

The breakfast service table was decorated with a miniature Christmas tree and places were marked at quartet tables with a musical bar on which the guests names were arranged as notes of a Christmas carol.

Gift Presented

A gift of appreciation was presented to Mrs. G. E. Mullins, director of the chorus by Mrs. Clara Shore.

Others attending were Mesdames T. J. Parsons, Taft McGee, S. S. Williams, R. L. Wilson, Chester Wiggians, John Draper, R. L. Wilson, and Misses Augustine Gregory, Loyce Avant and Roberta Campbell.

HD Council Held Annual Christmas Party Saturday

Standing room only and hardly that remained when the Home Demonstration Council held its annual Christmas party for all HD Club women and 4-H Club girls at the clubhouse in Veterans park

Saturday night. Roberta Campbell announced the Christmas program presented by individual clubs and clubs grouped in twos. First on the program was a piano selection by Mrs. T. J.

Parsons, Council Chairman, and included the following:
Comedy In Fantomine
A number by Dawn and Wyche Clubs which was a comedy in pantomime to the "Night Before Christmas" which was read by Mrs. Stewart of Dawn.

The HD Choral Club, under the direction of Mrs. G. E. Mullins, sang several numbers in their second public appearance since their organization in May.

Fatsy Childers, daughter of Mr. and Mrs. R. C. Childers, played "White Christmas" for the Cultural Club and Mrs. E. E. Bishop.

Meet Your Neighbors

Visiting With ROBERTA CAMPBELL
The Hereford Brand
Hereford, Texas, Thursday, December 17, 1953

Phone 1084-W-1
(Section Two)

(Continued on Page 2)

Otho Whitfield Is Raising Prize-Winning Columbias



IN ANK FLOCK of sheep it seems there are always a few which must be fed on a bottle. Here Mrs. Otho Whitfield's little nephew and the lambs don't seem to agree on which should come first at meal time.

Otho Whitfield, who has lived in Parmer County 12 miles southeast of Friona for 28 years, was born in the sheep business, so to speak, as his family has always had some sheep. His wife, Grace, married into the sheep business, but it was by accident that they eventually ended up with 250 registered Columbias.

In the market for some sheep, Whitefield met up with Herman Neff of Hereford on a cold, blustery day back in 1945 and as Neff was ready to sell his producer of wool blankets, in the grease, that is, the flock of big Columbias which had received so much local publicity when they were shipped in a year or so earlier from the ranch of Ernest White near Kalispel, Mont., changed hands for the last time.

New Breed

The Columbia breed was developed by the United States Department of Agriculture as a true

breeding type to replace cross breeding on the range and were the first breed of sheep to be developed in America.

Outstanding records made by Columbias on the western ranges in heavy wool clip, fast growing lambs, easy handling, and open faces caused them to also be in demand on the lush grass country and by managers of small flocks in the middle west.

Whitefield, who is at present, a director of the National Columbia Sheep Breeders' Association, went back to Ernest White's flock for his first rams, and in the years that followed he has shown his sheep in the Columbia class at county and state fairs and fat stock shows with most gratifying results.

Won Championship

His entries won championship awards at both Albuquerque and San Antonio and he has also won his share of the ribbons at the Roosevelt Company Fair at Postales, N. M., and the National Western Stock Show in Denver.

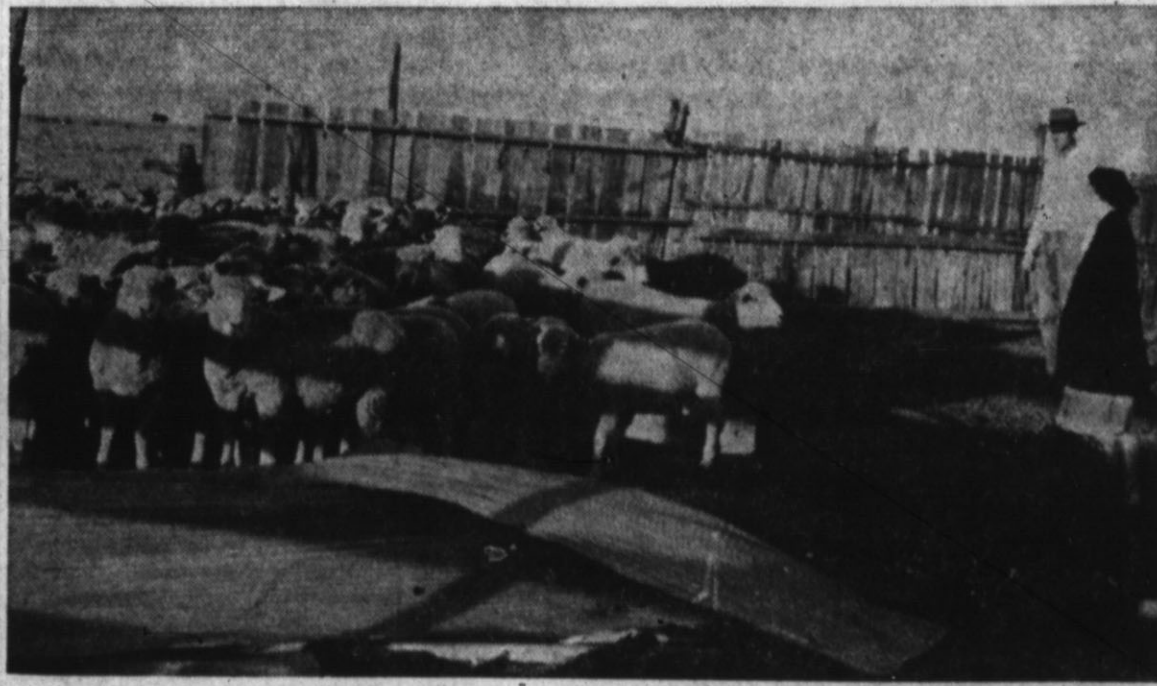
The latest, if not one of the most coveted honors, comes in a report from the Texas A&M Sheep Experiment Station at Sonora, Tex. A yearling ram Whitefield sent to the station in September of 1952 was sheared on May 15 this year and the fleece netted 13 pounds of clean wool, which is the heaviest they have ever had in their experimental shearing program.

Too Many Orders

The first few years the Whitefields raised registered sheep they had more orders for breeding stock than they could fill. By careful selection and development, they can now meet the demand. Many of their yearlings and two year olds have gone not only to sheep raisers in Texas and New Mexico, but to Missouri, Kansas and Louisiana.

Sheepmen who have favored the fine wool breeds at last are realizing the advantages of crossing the large hornless, openfaced sheep with the smaller Rambouillet to eliminate wool blindness and for

(Continued on Page 2)



MR. AND MRS. OTHO WHITEFIELD look over a part of their flock of registered Columbia sheep. Note the size of the sheep, and the open faces which eliminate wool blindness, so common in some other breeds. These are the offspring of the sheep purchased from Herman Neff in 1945. (Staff Photo)

ness, so common in some other breeds. These are the offspring of the sheep purchased from Herman Neff in 1945. (Staff Photo)

Dear Everyone:

May I Suggest these lasting gifts



Models for City or Bottled Gas



RCA ESTATE RANGES

AVAILABLE IN:

ELECTRIC

NATURAL GAS

BUTANE

My Hereford RCA Estate Representative

HEREFORD IMPLEMENT CO.

Signed
S. Claus



MINISTERS AND THEIR WIVES who were present at the Open House service of the Wesley Methodist Church last Sunday afternoon are, from the left: Rev. and Mrs. Jesse Young, of the Methodist Church at Adrain; Rev. and Mrs. Eugene Naugle, of the Wesley Methodist Church of Hereford; Rev. and Mrs. S. M. Dunnam, of the First Methodist Church of Hereford; Rev. and Mrs. Earl G. Hamlett, of Amarillo; Rev. and Mrs. H. V. Fields, of the Grace Gospel Church of Hereford, and Rev. and Mrs. Norman Grigsby and son Wesley, of the Westway Methodist Church.

TEEN TALK

BY VIVIAN BROWN

AP Newsfeatures

A little Yuletide planning can pay sparkling dividends now and for the future. Here are some ideas that may hit the spot:

1. Save those Christmas cards you love and work towards the year you may decorate a standing screen with them. If you have been saving them and have a sufficient number now paste them to a screen which may be used in your room. It can be a great conversation piece, and very decorative if the cards are placed attractively. If that seems like too ambitious a program, paste cards to a waste basket or scrap book.
2. Before you take down the Christmas tree or pack away the creche for another year, consider the possibility of taking a snapshot to use for next year's greeting card.
3. List the names and addresses of those to whom you sent Christmas cards. Then next year it will be an easy matter to check off cards as they are written, so there is no duplication or overlooking of friends.

Keep a record of cards you receive too, as it will be a simple matter to observe those who do not respond to your greeting year after year. After a few no-card years such a person should be crossed from your list.

4. A gift system should be kept, also. List those to whom you gave and those who gave to you. It will be an easy matter then to check on what you gave family and friends next year so that you do not duplicate the present year after year.

5. Write your thank-you note soon after you receive your gift so that your letter will have a genuine ring. It will be easier to write when you are enthusiastic, whereas if you procrastinate your letter will sound no more personal than a store-bought thank-you card (which is not in good taste).

6. If you have been disappointed in your gifts, for goodness sake, keep it a secret. It isn't any individual's fault that you received nothing but letter openers, wallets and key rings (all initialed)—as one girl did. But to gripe about it certainly shows you are a poor loser.

7. Be just as enthusiastic about the smallest as the largest gift. If you open your gifts in a crowd don't be effusive about something in particular which catches your fancy, brushing off gifts given to you by others present.

8. When you send a note of thanks, don't make it a "Thank you very much for your Christmas gift". Take time to think about the gift so that you can express a deeper appreciation. For instance...

"Dear Aunt Carrie— I adore that lovely silver pencil you sent me at Christmas. I'm sure you must have known that I needed it because I am always borrowing pencils from my friends. I shall take good care of it, you can be sure. It was very thoughtful of you, too, to have it initialed since if I do mislay it or lend it, it will find its way back to me..."

9. If you receive cards or presents from people you have forgotten to remember, reciprocate on some appropriate occasion soon. A little Valentine's gift or a plant at Easter time may show your thoughtfulness.

10. If some of the family presents have been bought in the wrong sizes, offer to exchange them. And if the store is out of the proper size, keep track of the gift until it is delivered.

If you receive identical presents and one may be returned to the store without the giver's knowledge, that is the best method. If, however, you do not know where the gift is bought, you might tactfully suggest to your friend that you have hit the jackpot in the item, and perhaps she will suggest replacing it with something else.

Speed Reduced
ESCONDIDO, Calif. (AP)—A mortuary beside the Vista valley boulevard here has a sign: "Drive Slowly—We Can Wait." There has been no fatal accident in the vicinity in five years.

Off The Reservation
DALLAS (AP)—When his military duties took Roland Goss of Dallas to Bainbridge, Md., he was joined there shortly by Mrs. Goss and their little daughter, Janice. Soon after they arrived, Goss suggested it was time Janice resume saying her prayers before bed. Obediently she started: "Now I lay me down to sleep..." But suddenly she stopped. "It won't do any good," she announced. "I forgot to tell Jesus we were leaving Texas."

Trouble Pinned Down
OAKVILLE, Conn. (AP)—School Superintendent Gordon C. Swift said growing communities are having trouble getting new schools because: "We desire to have the best for our children; we are reluctant to pay for it."

Answer Torn Out
HEBBING, Minn. (AP)—No one answered when Fred Odgaard, acting police chief, telephoned a filling station repeatedly to get details about a burglary. The chief got a ringing signal each time, and he was correct in assuming someone was on duty. Then the chief realized why there was no answer. Burglars had ripped the telephone off the wall. The instrument, taken to police headquarters for fingerprinting, was at his elbow.

Total assets and premium collections of Connecticut insurance companies rose to \$1,899,350,269 in 1952, more than double the amount of 1942.

Otho . . .

(Continued from Page 1)

better lambs and heavier fleeces. The extended drouth over most of the ranching country has cut the demand somewhat. At last the owners have been able to get ahead with their numbers until they now have on hand breeding stock for sale in most age divisions.

Many sheepmen, like the Whitefields who sell them, are getting sold on Columbias.

Election Costs High
IOWA CITY, Iowa (AP)—Iowa City's municipal election cost the city more than a dollar a vote. There were no contests and only 672 votes cast. City Clerk George J. Dohrer said the cost was \$688.96.

MR. FARMER

If you plan to lay a 2" to 4" gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper.

We are also well stocked with Irrigation Pipe, 8" to 16" at COMPETITIVE PRICES.

See us for your pipe needs.

HILTON SUPPLY COMPANY

1819 East Broadway
Lubbock, Texas
Phone - 2-3041 or 2-5685

the hat that **REALLY fits!**

San Antonio \$10.00

3x BEAVERS \$15.00
5x BEAVERS \$20.00
10x BEAVER \$40.00

Resistol
"SELF-CONFORMING" HATS

THE BIG DIFFERENCE for easy fitting comfort is in the exclusive construction of the leather. NO OTHER HAT HAS IT!

It shapes itself to your head . . . on contact . . . and this distinctive San Antonio style has that certain ease and assurance that most men want.

this gift fits!

Resistol Hat GIFT CERTIFICATE

GIVE HIM A **RESISTOL** "Self-Conforming" hat

He'll thank you every time he puts on his new Resistol. —For letting him choose his own from the many smart Resistol styles, and for giving him Resistol's easy, instant fit and long-wearing comfort. Priced from \$7.50 to \$40.00

HARMAN'S
We Give S & H GREEN STAMPS

HD . . .
(Continued from Page 1)
op of Ford read "The Christmas Story," which ended with a song by the Choral Club.

The Chorus also furnished background music for the Nativity Scene given by West and North Hereford Clubs under the direction of Mrs. E. M. Cox.

Accordian Music
Mrs. Johnny Northcutt, representing South Hereford and Messenger, played Christmas music on her accordian. Awards were made by Leo Forrest for REA to Ann Dyer, Martha Heard, Peggy Browning and Mary Cayton. In summarizing the girls' reports on uses for electricity, Forrest said they had listed some items which he had not thought of and he was also surprised at the number of appliances used in these farm homes.

Mrs. Parsons presented a gift to Mrs. Tom Draper. Mrs. Charlie Burk made the presentation to Miss Loyce Avant.

Final Numbers
Progressive gave the final number on the program, a quiz, directed by Mrs. Pete Carmichael, which announced refreshments.

Homemade cookies and candy were served from the service bar decorated in the Christmas motif, and bottled drinks came from Santa's sleigh with reindeer.

An exhibit of several kinds of craft done by club women and 4-H girls was on display in the outer entrance.

Peck of Trouble
ROSEVILLE, Calif. (AP)—Woodpeckers pecked more than 100 holes in his roof before Milton H. Kendrick appealed to Police Chief Emmet McCrary, who said "use your own judgement."

Kendrick shot two woodpeckers with an air rifle. The others flew away.

Only your FORD DEALER sells A-1 used cars and trucks

Our A-1 seal of approval is your BEST assurance of top quality in USED CARS and TRUCKS

HEREFORD MOTOR CO.
W. Highway 60 Buran Scott, Owner Phone 39

OFFICIAL ENTRY BLANK
Jaycee's Christmas Outdoor Home Decoration
And Lighting Contest
\$25 - \$15 - \$10 In PRIZES

Rules: Simply Decorate and light the outside of your home to the best of your ability, using any type of light or decoration. CONTEST BLANKS MUST BE IN ON OR BEFORE DEC. 21.

Name _____
Address _____

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE

20 and 30 Gallon

COLEMAN WATER HEATER

Deluxe and Standard Models

COME IN AND SEE US FOR A **GOOD DEAL** On These Water Heaters

Get MORE Hot Water - Often With Lower Gas Bills!

WITH A NEW **Coleman** Automatic GAS Water Heater

BLANTON BUTANE INC.
Phone 551



THE NATIVITY SCENE was given at the HD Council by West and North Hereford Home Demonstration clubs under the direction of Mrs. E. M. Cox at the Council Christmas party. Persons taking part in the presentation

are, from left: Mrs. O. C. Williams, Mrs. Mary Bodkin, Mrs. John Jacobsen, Se., Mrs. Tom Draper, Miss Loyce Avant, Mrs. Carlos Vaughn, Miss Evelyn Bell and Mrs. Ida Mae Vaughn. (Staff Photo)

at the dinner table and reminded me of some of the UN meetings, where everybody was trying to talk at once and nobody was listening to what the other one said. Results were the same as some of those meetings—that is, we got nowhere, and it presently appears that everybody is going to give somebody else a gift. But all things considered, it looks like the Rogers family is going to have a very merry Christmas, for which we are all deeply thankful and hope that everyone else is equally blessed.

The President's Speech Before The UN

The comments on President Eisenhower's speech before the UN concerning the dangers of the atomic age and what should be done met with approval on all sides. As many said, it was certainly a step in the right direction. However, President Eisenhower, able as he is, could not begin to touch upon the many complex problems that will be involved in such an over-all plan.

It would be wonderful if the efforts of mankind could be devoted, as he suggested, to the peace and welfare of humans and to the betterment of civilization. This, of course, can only be realized if the peoples of the world cooperate with each other toward that end. Such cooperation immediately creates in the minds of World Government theorists the possibility of forming the World Government of which they dream.

This immediately sets off the spark of reaction in the minds of those who are violently opposed to World Government, and the battle is joined. We then get into a head-

butting contest that results in headaches with no progress in the solution of the problem involved. Certainly this country can not subordinate itself to an over-all world government federation. Each country must stand upon its own feet and build its own strength as an independent action.

Certainly cooperation between the several nations is necessary for building this strength, but a joining of all the nations in a world government would serve not only to weaken the nations that have remained independent and strong, but would create a world social problem that would contribute greatly to the socialistic and communistic doctrines.

The Eisenhower speech laid it on the line to Russia and Red China insofar as peace is concerned. It is their move and the eyes of all peace-loving peoples are focused on them. How they will meet this challenge to put up or shut up may well determine the trend of events for the next decade.

Dutch Plan Koran

THE HAGUE, Netherlands (AP)—For the first time in history the Koran, equivalent of the Bible for the Moslems, will be published in the Dutch language in the Netherlands. A prewar edition was published in the then Netherlands East Indies.

Jhulam Bashir, leader of the Moslem Mission in the Netherlands, says, "Dutch people like to question a great deal, but Islam gives the answers."

Dutch converts are allowed up to four wives, in principle, but it never occurs, Bashir says.



MRS. JOHNNY NORTHCUTT from the Messenger Community plays the accordion at the H-D Council Christmas program.

Bill Has Destiny

KINGSTREE, S. C. (AP)—A Kingstree family set out for a drive-in movie with a \$1 bill set aside for the ticket taker. On the way somebody mistook the money for a candy bar wrapper and tossed it out the car window. They went to the movie anyway. Going home the mother suddenly noticed for a halt. "It must have

been along here," she said, and the headlights just then were shining on the bill floating in a puddle beside the busy highway.

Deciding the bill was destined for some special use, they sent it to Thornwell Orphanage at Clinton in a special church offering.

Read The Classifieds

GOVERNMENT SURPLUS

- Two Bedroom homes with plumbing and wiring Size 20 x 26 \$750.00
- One Bedroom efficiency \$450.00
- Duplex (4 Bedroom 52 ft. x 20) \$1550.00
- Duplex 42 ft. \$1250.00
- Duplex 32 ft. \$950.00

Ready to move to your Farm or lot.

See Len Rogers, Machovec Homes, Dumas, Tex.

Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

Closed on Sundays

The Real McCoy's
By John and George



GO TO SLEEP, WE IS FULLY PERFECTED BY OUR BURGLARY INSURANCE WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance"
Know How
127 West 3rd Phone 273

Congressman Walter Rogers Says

Merry Christmas For Family Expected Despite Usual Troubles

CHRISTMAS APPROACHES

As usual, the approach of the Christmas season finds yours truly totally unprepared. Every year I make a pledge that it is going to be different next year and that all of my Christmas business will be attended to not later than December 1 and the worries will be over.

However, I suppose this is wholly impossible, as I have been trying it now for some forty-odd years and it always works out the same. This year is no different and Jean and I have been running from one store to another trying to find the necessities to partially comply with some of the expressed desires of the children. It is quite a varied allotment.

The older ones are not such a problem, but the desires of the younger ones change daily as new worlds unfold before their eyes in each store. We have tried to keep them confined to two or three stores, but this is wholly impossible. One of them wants a hot

rod, another wants electronics equipment, the twelve year old girl wants quite an array of pretty clothes. I guess all women are alike, beginning in their early ages. The red-headed boy wants a dog and the two little ones want everything they see. I have been planning on taking them to the Smithsonian zoo, but am afraid to do it this close to Christmas. It will have to wait until after the first of the year, as I certainly don't want to have the responsibility of burdening Santa Claus with a camel, a monkey or an elephant.

Jean suggested that it would simplify matters if we put all of our names in a hat and each one drew and gave a present to the name that they drew. It sounded like a pretty good suggestion, but the general discussion of the matter immediately brought forth a veto that would compare with a Vishinsky veto of a good plan for peace. The discussion took place

ON DISPLAY FRIDAY



It's Brimming with Beauty!

The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

New 1954 Chevrolet

Come see the most beautiful, most powerful Chevrolet ever built . . . the new car that combines great new performance with money-saving gas mileage!

In every way, Chevrolet now brings you even more of the things you want.
More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car.
More power and finer performance with new high-compression engine power in all models.
More comforts and conveniences including the richest new interiors in Chevrolet history and such new features as Power Brakes and

Automatic, Electric Window and Seat Controls. And, thanks to advanced Chevrolet engineering, all this with new economy, too.
The fact is, you'll find that no other car offers so many things you want at such low cost. That means the low first cost of the lowest-priced line in its field. And it means money-saving economy of operation and upkeep, as well.
Stop in and take a good look at the best-looking Chevrolet you ever saw!

**Powered for Performance!
Engineered for Economy!**

First in the Low-Price Field

with POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS



Power brakes for easier stops
Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



New, automatic window and seat controls
The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.



New styling that will stay new
There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.



New interior richness
Fine new upholstery fabrics with a more liberal use of beautiful, durable vinyl trim. New color treatments in harmony with the brilliant new exterior colors.



Thrifty new power in all models
Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."



New, lower price on power steering
Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

More things more people want, that's why **MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!**



A Salute to Hereford's Churches



IMMANUEL LUTHERAN CHURCH

The Hereford Lutheran Church was organized in 1914 by O. E. Smith, with about a 10 family membership. This membership has now grown to about 50 families under the guidance of Rev. Herold Kaestner. The present building was completed in 1949. Rev. Kaestner has been in Hereford 1 year. He studied at Concordia Seminary in St. Louis. Rev. Kaestner came to Hereford from Olkley, Kansas.

THE FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Churches of Hereford.

THE FIRST NATIONAL BANK Of Hereford

Member Federal Deposit Insurance Corporation, FRS

KINSEY MOTOR COMPANY

2nd & Schley

11 Years Your Chevrolet-Oldsmobile Dealer

Phone 740

Pigs Are Rustled
ATLANTIC CITY, N.J.—"Pig rustling" was recently charged against an Atlantic City youth who allegedly stole 8 porkers valued at \$400 from a nearby farm.

Back In Business
MOUNDSVILLE, W. Va.—Police are looking for the 22-year-old State Penitentiary prisoner who was released the other day. They say he stole an automobile one hour after leaving the prison gates.

Address Is Right
CHARLESTON, W. Va.—Charles Mynes, 32, was simply reporting the facts when he told arresting officers his address was "County Jail."

State Trooper S. P. Vandevanter said Mynes, charged with drunk driving, was a trusty from the county klink. He was driving a county truck, too.

"What's In A Name" Department LONG BEACH, Calif.—A pretty girl who was pinched (for speeding) got a wry laugh when she read the names of the two policemen on the ticket.

The signatures read: Goforth and Ketchum! (Paul G. and Brute).



PAT LOERWALD, special alternate for Nancy Milford as Miss National Saleslady of 1953, is shown at Desert Inn, Las Vegas, Nev., where salesgirl Kay Snyder demonstrates her own salesmanship. Mrs. Loerwald was visiting at Desert Inn before

going on to the National Association of Woman's and Children's Apparel Salesmen's convention in San Francisco. She will spend two days in Los Angeles as a guest of Paramount Studio before returning to Hereford.

fi
FINANCIAL INDUSTRIAL FUND, Inc.
a mutual investment fund

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Investment Services Corporation
Principal Underwriter
444 Sherman Street, Denver 9, Colorado

Please mail to me without charge or obligation a Prospectus describing:
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Hereford, Texas

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance Phone 50
213 N. Main St.

Barber Shop Scholarship.
ANSONIA, Conn.—The Housatonic Chapter, Society for the Prevention and Encouragement of Barber Shop Singing in America, Inc., has established a scholarship fund. It's for deserving high school students who plan to major in music.

Alcohol Costly
CORNWALL, Mont.—Prof. Joslyn Rogers, University of Toronto medico-legal expert, told a meeting here that 95 per cent of murders and 20 per cent of traffic fatalities in Ontario are caused by overindulgence in alcohol. Most murders now, he said, result from "drunken brawls."

There are about 15 million bicycles in use in France. Calculations indicate there are about 70 million pounds of nitrogen in the air around the earth.

GRANDPA'S BOY
WANT TO GO OUT, BOY?
By ARNIE MOSSLER

LITTLE FARMER
MOO-O! MOO-O!
By KERN PEDERSON

THOSE WERE THE DAYS
ENJOY THIS WONDERFUL DINNER, FAMILY—MOTHER WORKED DAYS ON IT!
But NOW-WOW!
By ART BEEMAN

DRIVE-IN
ISN'T THIS GRAND? TURK-BURGERS! AND THEY FIX 'EM IN ONLY TEN MINUTES!
By FRANK THOMAS

GOING WEST
SQUIRM, YA LITTLE VARMIT!
I AIN'T STANDIN' FER THIS, BLACKIE! THANKS, MIKE!
SHOOT HIM DOWN HERE AGIN' THE VAINSCOTING... THE PLASTER WAS JEST FRESH-PAINTED!
By FRANK THOMAS

MEMO TO ADVERTISERS

WHO is this man?
He's your man. He is one of the large staff of experienced A.B.C. circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. The circulation facts obtained by the A.B.C. auditor—your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have; where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

THE AUDIT BUREAU OF CIRCULATIONS
ABC Report

THE HEREFORD BRAND - THE SUNDAY BRAND
A. B. C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

THE HEREFORD BRAND - THE SUNDAY BRAND
A. B. C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

School Holiday Disputed
LINCOLN, Neb.—Susan, daughter of Gov. Robert Crosby of Nebraska, popped her head inside the executive office door just when her Dad was deep in a press conference.
Crosby glanced at her and remarked "Oh, no school today. I

was just up talking to the teachers' convention — and your teachers were there — and I told them one of the things wrong with schools today is that there are too many holidays!"
Susan muttered something like "Oh, you" and did a disappearing act as her Dad grinned broadly.

Poultry Does Dance
BILBAO, Spain—Young Ramon Arenas who lives in the village of Ola has taught his rooster, Pepe, a flock of hens and four ducks to gather around in a circle and dance the samba. Ramon says it took a lot of patience and plenty of corn.

See it Drive it Today!
Record-Breaking History-Making New '54 DODGE!

Road Test the Elegant New Action Car That Shattered 196 Records for Performance, Stamina and Endurance!

Here's the car that proves what others just promise... clinches what others claim! Come see and drive the new '54 Dodge that rewrote the official AAA* record book.

You will discover the flashing performance of PowerFlite Drive—newest, smoothest, most powerful of all automatic transmissions... the matchless steering ease of full-time Power Steering... and the surging power of the stepped-up 150-h.p. Red Ram V-8 engine—winner over all 8's in the Mobilgas Economy Run.

It's the one new car that gives you proof of performance far ahead of its field. 3 great series: Royal V-8, Coronet V-8 and 6, Meadowbrook V-8 and 6.

More To It—More In It—More Of It!

PowerFlite Fully Automatic. No clutch, no lag or hesitation, no jolt or jerk.

Power Steering Full-Time—takes more of the work out—leaves all the pleasure in!

Red Ram V-8 Full of Power—the most efficient engine in any American car.

*The American Automobile Association is the supreme authority on American performance records. PowerFlite and full-time Power Steering are optional equipment. Specifications, equipment and prices subject to change without notice.

SEIGLER MOTOR CO.
118 W. 3rd St. Phone 530

Long Time Ago

45 Years Ago

Black City, a new station on the Santa Fe, and some fifteen miles west of Hereford, is now beginning its building career. The Santa Fe is putting in a good station house, some large coal chutes and a bog watering system. When completed five engines may receive water at the same time. Other improvements are going on.

The firm of Knight & Slaton has interested a local capitalist in the erection of a modern three-story hotel in Hereford. A representative of The Brand was in their office early yesterday morning, and had an opportunity to look at the proposed plans of the building. As contemplated the structure will be 100 feet front by 140 feet deep and three stories high, to be built of brick or concrete.

The building when completed will cost \$35,000. The furniture will add another item of cost. As it is planned the hotel will be the best in the west. The elevations show the building to be of attractive architecture.

Hereford will have occasion to be glad and rejoice when the hotel proposition is finally decided and promise made that the building will be put up. When finished Hereford will give a "house warming" that will demonstrate to the owner that they are ready to show their full appreciation. Hasten the day.

25 Years Ago

Charles Donald, one of the largest range cattle operators in the entire section, released a news item this week that will interest every cattleman in the country.

Mr. Donald has purchased 175 head of registered Hereford cows from breeders at Broken Bow, Neb., and will place them on his north ranch near Hereford.

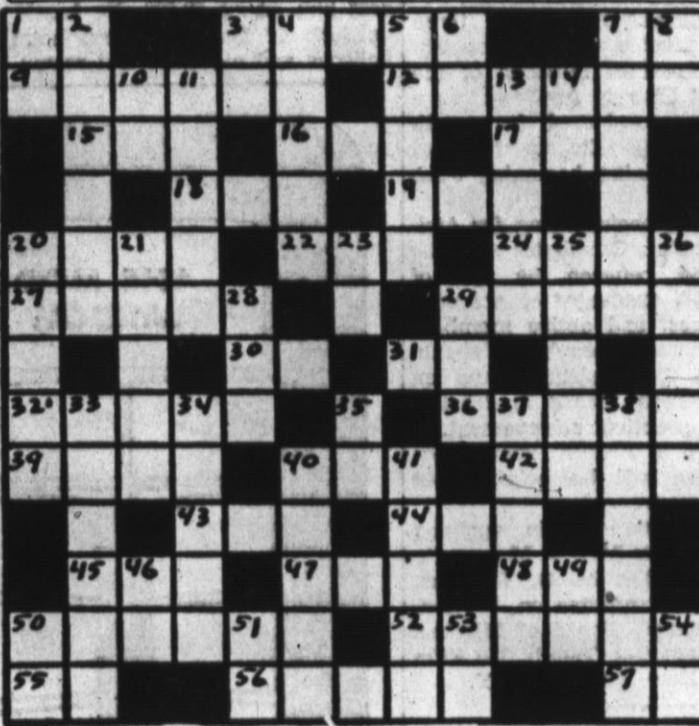
These fine animals will average from 1500 to 1800 pounds in weight and are said to be the largest, finest bunch of registered stuff that can be found in the country. The entry of this successful range cattleman into the field of registered Hereford Cows will be watched with interest by every student of the cattle industry in this section.

It is planned to build ten new modern five room houses on the new addition in East Hereford owned by L. Baskin. Work is to begin in the early spring. These houses will be modern in every respect and of beautiful design of architecture.

They will be scattered about over the addition, will have gas, electric lights, water under pressure and sewer under the septic system. This addition is high and slightly and along its south side will soon be passing the Picwick stages with air-bus, sleeping and dining service. The streets will be opened up, graded and possibly some of them will be macadamized. Lots will be sold to home builders only and with certain building restrictions, the object being to make this a residential district of modest and refined homes for homeloving people.

Scientists believe that insects have existed for about 250 million years. Americans consume more than 100 billion pounds of milk a year.

CROSSWORD By A. C. Gordon



- ACROSS**
- Shortened athletic club
 - Non-playing bridge player
 - Three-toed sloth
 - Media of home entertainment
 - Pleasure palaces
 - Fishing equipment
 - Printer's measure (pl.)
 - Food for the racehorse
 - Radio is directed to this
 - Division of tennis match
 - A. one for agricultural activity
 - Bring legal action
 - Broadcasts
 - Aromatic seed for the cook
 - Pastener
 - Ancient sun god
 - College degree
 - Instrument for the musician
 - Canopy for the grape
 - Enthusiast
 - Tolerably
 - Bases in polar
 - Slave
- DOWN**
- Measure of area
 - Popular French dance
 - Performs
 - Employers
 - Billiard shot
 - Parted of time
 - Autumn flowers
 - That thing!
 - Prefix denoting "down"
 - Articles
 - The interesting part of a bridge score
 - U.S. "Core State" (abbrev.)
 - Card gambling game (pl.)
 - Man's successful maneuver in "bar-yard golf"
 - To raise the ante
 - Practical feet
 - A mark in bowling
 - On eagle
 - City Bowling Association (abbrev.)
 - Popular kind of skate
 - The body's large blood carrier
 - Disrupter army detail (abbrev.)
 - Fisherman's wileless (pl.)
 - "Moosefoot" tans-jerkers
 - Below
 - Latin endearment
 - Latin abbreviation meaning "for example"
 - Old Indian (abbrev.)
 - Definitely not!
 - Toward
 - Degree for the graduate engineer
 - Proceed

Recreation

Relations Resumed
BAGHDAD (U)—Iraq - Greek relations, interrupted in 1951, are being resumed following Greek government assurances that Greece will not be used for "illegal transit" of Israeli goods for Arab countries.

Cave Drawings Found
SANTANDER, Spain (U)—A cave with prehistoric paintings on the wall has been found near the village of Puente Viego. This brings to four the caves discovered in the Monte-del Castillo, described as a veritable underground town. The drawings are of animals, mainly of horses, deer and bison, all of them painted by human fingers. The caves are near the world-famed Altamire cave.

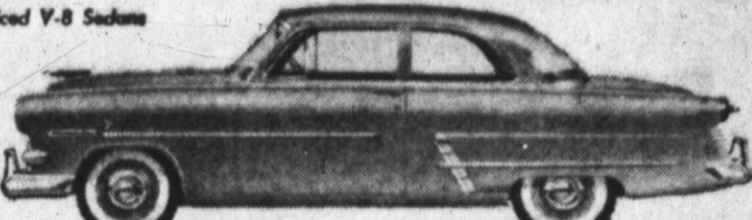
Wires Crossed
SAN DIEGO, Calif. (U)—Questions put to Dr. Harry Steinmetz' clinical psychology class at San Diego State College included: "What do you consider your most valuable asset?" Only two in the class answered "intelligence", and they both misspelled it.

color you want. Pour this into the molds and insert the wick. You will need to tie the wick in some way to keep it straight. After you set the candles aside to harden, the molds can be dipped into boiling water to help the candles slip out easily.

If you want frosted candles, heat a cake of paraffin until it melts; cool and beat with a wire whip until it is foamy. Dip the candles into this foamy mixture or put on like frosting on a cake.

Saturday, at our Christmas party, the club women gave me a Recipe File which included many of their favorite recipes. Sunday morning I used Mrs. DeHart's recipe for delicious hot cakes and have also used Mrs. Dodson's recipe for corn bread. I will really have a good time using these recipes and thinking about the person who gave these to me. I am wondering how long it will take me to use all these good recipes.

Ford Tudor—America's lowest-priced V-8 Sedan
Check the other V-8's and you'll discover Ford's Tudor sedans and business coupes are the lowest-priced of all! Like all this year's Fords, they give you a ride that's a wonder on any kind of road.



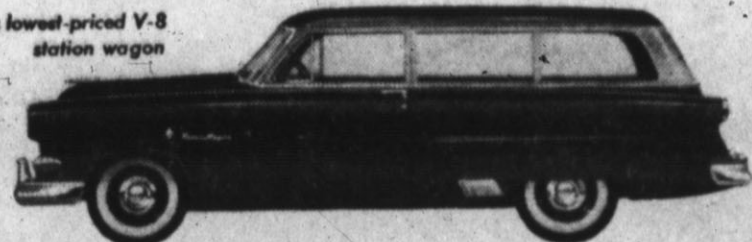
Here are America's lowest-priced V-8's...

and they're all worth more when you buy them, worth more when you sell them!

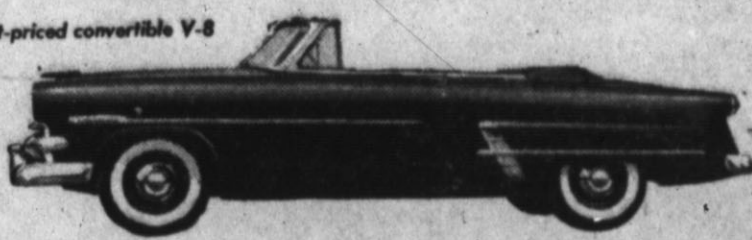
Ford Victoria—America's lowest-priced V-8 hardtop
Meet America's "Best Dressed" Car. Its Crestmark body is built-tight. And it's the only V-8 in the low-price field. Teamed with Ford's Automatic Power Pilot, it gives you high-compression GO on "regular."



Ford Ranch Wagon—America's lowest-priced V-8 station wagon
The 2-door Ranch Wagon is also available with Ford's Six. It's six passengers big, yet converts to a cargo hauler in seconds. Ford also offers the 4-door all-metal Country Sedan and the wood-trimmed Country Squire.



Ford Sunliner—America's lowest-priced convertible V-8
More people drive Ford convertibles than any other make. And no wonder! Its V-8 engine is the same type of engine as in America's costliest cars. Also you can have Ford Master-Guide power steering.



Ford Motor Co. is the only V-8 in the low-price field!
W. Highway 60 Buran Scott, Owner Phone 39

... a must for Modern Homes

EVIS CONDITIONED WATER

... adds extra goodness to your water supply by means of calcium, catalytic correction. Evis-treated water eliminates scale from pipes and water heaters. Gives thorough, scrub-free rinses in the laundry. Dishes, glassware and cutlery without water-stains. Many thousands now in use.

Simple Installation - No Upkeep Cost

EVIS WATER CONDITION SUPPLY

841 E. 1st. Hereford, Texas

HD Chatter

by Argen Draper

Last week I was talking to Tummy Malone about mixing dried milk for some orphan pigs. He told me that dried milk would mix much better in water which is between 90 and 100 degrees. Dried milk is popular with homemakers because of its price and it is convenient to keep. However, it is hard to mix in cold water. Hint to the cook: Try mixing the dried milk in the water at the temperature Mr. Malone suggested.

Candles made at home are very pretty in holiday decorations. The first of these candles that I saw were some Mrs. Chester Wiggins made. That was when the Wiggins lived in the Jumbo Community. She had made some large candles and had molded them in coffee cans. You can use any mold, tin cans, muffin tins, or milk cartons. Mrs. Wiggins used wax erayons for the color, but tube oil paints would do.

You'll need wax, molds, and wicking. Melt old candles or new wax in a double boiler, adding the erayons or oil paints to get the

RURAL DELIVERY

HELLO, RUSTY! MAY I TAKE YOUR SISTER, MILLIE OUT?

YOU WANT TO TAKE MY SISTER MILLIE OUT?

YEH, I'D LIKE HER TO BE MY WINTER-TIME GAL!

BUT SHE'S OLDER AND SO BIG FOR A LITTLE SHRIMP LIKE YOU!

THAT'S O.K. TELL HER TO BRING HER SKATES!

J.K. MILLIE! NOW YOU TRY IT FIRST!

OFF MAIN STREET

GUS, THE POOL KID, IS SHOWING OFF FOR THE PRETTY L.I.L. GIRL!

SHE WON'T PAY A BIT OF ATTENTION TO HIM! I KNOW! DID THAT WHEN I WAS A KID JUST TO IMPRESS A PRETTY LITTLE GIRL!

MAS LOOKIN'! YOU'LL GET IT NOW!

HUMPH! SHOW OFF!

SHE CALLED ME A SHOW-OFF! AND SHE NEVER SPOKE TO ME AGAIN! HEH-HEH! POOR GUS!

WA'L I'LL BE—

OH GUS! MY HERO!

OH, THURTY NOTHIN' DORR!

DEEMS

By TOM OKA

SONNY SOUTH

By COURTNEY ALDERSON

GOVERNMENT CUBES

20% Protein

800 lbs. Corn - 800 lbs. C/S Meal

200 lbs. Molasses - 150 lbs. Alfalfa Meal

10 lbs. Salt - 20 lbs. Calcium - 19 lbs. Minerals

and 1 lb. Vitamin A and D Concentrate.

\$49⁵⁰

PER TON

BRING US YOUR GOVERNMENT ORDER

We Can STEAM ROLL Your Milo Cheaper Than You Can Grind it and it IS SURE BETTER FEED!

Try Some of Our

MOLASSES CHICK STARTER

Barrel Lots Per Cwt. \$4.30

Guaranteed \$2⁰⁰

79½ B. They are \$4⁵⁰

Per. Cwt. Guaranteed Cwt.

OKLAHOMA GOVERNMENT

PRARIE HAY

Delivered Hereford Per Ton \$25⁰⁰

HEREFORD MILLING CO.

Box 243 Hereford, Texas Phone 12



MEET THE TEACHER—Mrs. Elizabeth Bonesio, 122 Ave. D., is teacher of the second grade at Central School. This is Mrs. Bonesio's first year back at Central School after four years before. She received her Bachelor of Arts Degree from Trinity University and Master's Degree from West Texas State College.

Mrs. Bonesio is shown with two of her pupils completing a Christmas decoration for the room. From the left are: Janey Noland, daughter of Mr. and Mrs. Mack Noland, Ronny Duncan, son of Mr. and Mrs. G. W. Duncan, and Mrs. Bonesio. (Staff Photo)

Officers Chosen By Theta Rho Thursday Night

Carnation Theta Rho Club held its regular meeting at the IOOF Hall Thursday night with the president, Margie Ford, presiding. Informal initiation rites featuring a candle lighting ceremony were conducted for LaVera Head, and new officers were elected. Officers chosen were: June Marian Smith, president; Janelle Price, vice-president; Treva Smith, secretary; Mary Ruth Strange, financial secretary; Kay Jowell, treasurer; and Mrs. Charlotte Calvert, advisor.

Songs And Games
Following the business portion of the program a Christmas party was held with singing and playing games providing entertainment.

Those present were Margie Ford, Mary Ruth Strange, Dorothy Thomas, Jo Hall, Nona Marie Strange, Janelle Price, Treva Smith, June Marian Smith, Kay Jowell, Donna Mae Burrell, Mr. and Mrs. John Hacker, Mrs. Earline Manning, and the hostesses: Mesdames Alta Davis, Charlotte Calvert and Ada Hollabaugh. Inez Brown was a guest.

DROUGHT HARDENS FEEL
OTTAWA, Kan. (AP) — "The drought," reasons meat cutter H. H. Brittain, "really must be rough when steers start eating stuff like his."

He found two Indian head pennies, four nails and a cotter key in a steer he butchered.

Ancient Plagues Banned
BAGHDAD, Iraq (AP) — The showing of the film "Les Miserables" based on the Victor Hugo book was stopped by government order in a Baghdad theater after the audience cheered loudly when the picture showed a Parisian on a street barricade shouting "Long live the republic."

African Missionaries Called For By Methodists

Fifty young men and women will go to Africa in 1954 for three years of service under sponsorship of the Board of Missions of the Methodist Church. Applicants are being considered for candidates who will take six weeks of intensive training beginning June 26, 1954.

They will begin sailing for Africa in August. Candidates must be unmarried, between the ages of 21 and 28, graduates of accredited colleges, and active members of the church. Their health should be good. They should have an above-average record in scholarship and practical achievement. A knowledge of French, Spanish, or Portuguese will be helpful, but not necessary.

Persons interested in applying should write to Miss J. Marguerite Twinn or Dr. M. O. Williams, Jr., Joint Committee on Missionary Personnel, Board of Missions of the Methodist Church, 150 Fifth Avenue, New York 11, N. Y.

Lubricant Proves Corrosive

INTERNATIONAL FALLS, Minn. (AP) — An anticorrosive lubricant put on locks of the city's 270 parking meters corroded every one of them, Lee Stone, the man in charge of the meters, reported. The substance also damaged \$10 worth of tools that Stone carries. The City Council ordered Clerk Vernon L. Peterson to write a protest to the Ohio manufacturer of the "lubricant."

Locusts Menace Jordan

AMMAN, Jordan (AP) — The worst attack of locusts in 23 years is predicted for Jordan following an unusually early appearance of locust swarms. Normally locusts arrive later and their eggs hatch after most of the crops have been harvested. Action against locusts is not taken during the present stage — only after the eggs are laid.

Collects Cigar Butts

TARRAGONA, Spain (AP) — Pedro Ramirez Olastegui has a collection of famous cigar butts. It's cost him about \$2,500. He has a network of theatre ushers, hotel bellboys and nightclub and restaurant waiters working for him.

The butts are enclosed in glass cases with cards naming the owner and where the find was made. Most expensive so far was one King Farouk of Egypt smoked in Rome. It cost \$12.

Bentsen and the others are looking forward to some good hunting. One game expert estimated at least 1,500 ducks are on the lake, and doves are thick around the shores.

THE MODERN WINDOW FOR building remodeling

... with never a dollar for upkeep!




ALUMINUM CASEMENT WINDOWS

Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.

Available in Sizes For Every Need

Crowe-Gulde Cement Co.
of Hereford 1st & GOUGH ST.
PHONE 1722

Leprologist Named As Mission Advisor

One of the leading leprologists of the world, Dr. Robert G. Cochrane, of England and of India, has been named technical medical adviser to the American Leprosy Missions. It is announced by Secretary Raymond P. Currier of New York. Dr. Cochrane's duties will include the coordination of ALM's missionary and leprosy work throughout the world; the training of medical missionaries for leprosy work; and the stimulation of government and private agencies to take more responsibility for the

Pastor Thinks Church Should Speak On Issues

"Someone in our society has to speak for those who have no

eradication of the disease. Dr. Cochrane is credited with being the first doctor to investigate the use of the basic sulfone drug (D. D. S.) in the treatment of leprosy, while he was in India as medical secretary to the Mission to Lepers.

He is a former medical adviser to the British Government, head of the Christian Medical College in Vellore, South India, and of the British Empire Leprosy Relief Association.

spokesmen—members of many minority groups, low income persons, immigrants, children and the aged refugees," says Dr. Albert E. Penner, of the Broadway Tabernacle, New York City.

"I believe it to be a function of the church to advocate reforms and program of moral and social significance and value. It should not identify itself with a political party, but it has a right and a duty to let his voice be heard on issues involving human welfare, whether it be in Washington, or in Albany or in City Hall."

There are three times as many widows as widowers in the United States.

At the TOP of Every Gift List!

- DAD POWER TOOLS
- MOTHER ELECTRIC ROASTER
- SISTER HAIR DRYER
- BROTHER RADIO-PHONOGRAPH
- FAMILY ELECTRIC RANGE
- ELECTRIC BLANKET

...of course, they're **ELECTRIC!**

*SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

New 1954
Mercury
with —



MORE POWER PER CUBIC-INCH-DISPLACEMENT THAN ANY CAR IN ITS CLASS

161-Horsepower Engine

for the easiest driving you have ever known



Even tough driving becomes almost effortless with Mercury's completely new overhead valve V-8 and all-new ball-joint suspension. And you have your choice of 5 optional power features.

Take passing, for example. The two extra barrels of Mercury's 4-barrel carburetor cut in automatically, by vacuum—give you an extra surge of power. Take hill climbing. With its high power-to-weight ratio, you barely begin to tap its 161 horsepower. Take cornering or parking. Mercury's new engine is teamed with ball-joint front suspension for better cornering, easier handling. Here's power that's smooth,

responsive, quiet, economical. You can make your driving as easy as you wish with optional power steering, power brakes, electric window lifts, no-shift Merc-O-Matic Drive, even a 4-way adjustable power seat. Equally important is Mercury's easy-on-the-eyes styling—completely new front and back, plus the most striking color combinations and interiors yet. See the 1954 Mercury—try it—soon.

New 1954
MERCURY
A new kind of power that makes any driving easy

ON DISPLAY NOW

HEREFORD MOTOR CO.

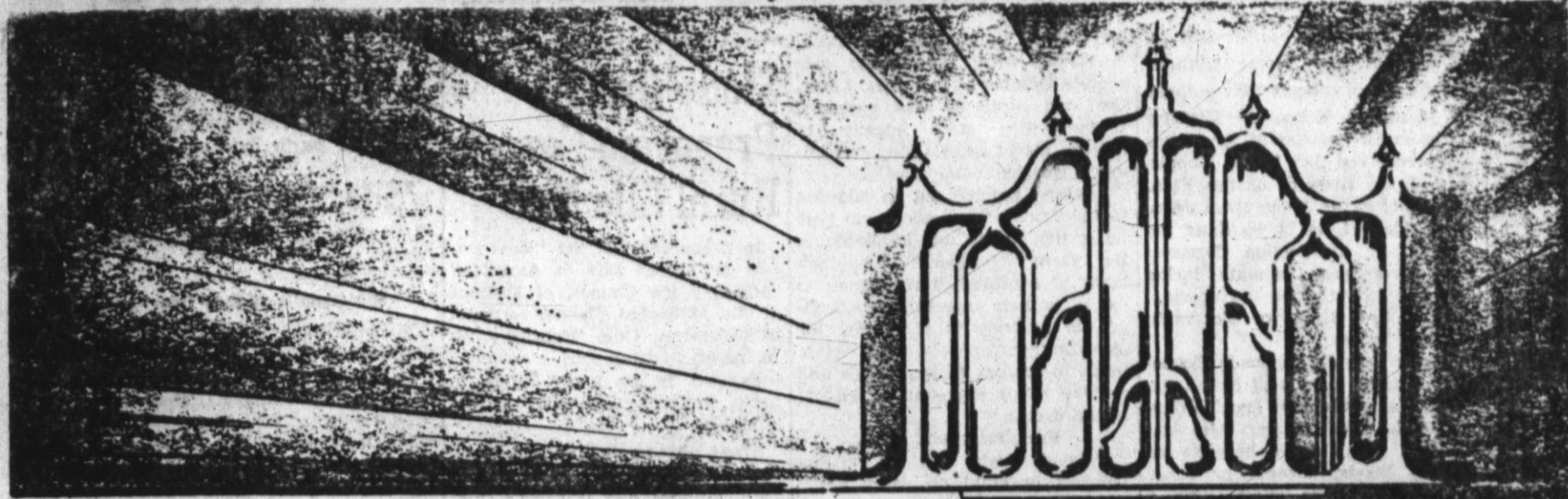
W. Highway 60

Buran Scott, Owner

Phone 39



Faith will overcome the most miserable circumstances



STRAIT is the GATE



"Enter Ye In at the strait gate . . . because strait is the gate . . . which leadeth unto life, and few there be that find it." Matt 7:13-14.

Strait means narrow, compressed, limited. Americans don't like that. We want the abundant. We like it high, wide and handsome. But God doesn't run the universe just to suit popular nations. The Bible warns us that God doesn't think as we do.

The gate is narrow because there is only one Cross, only one Savior. Jesus said, "I am the way . . . no one cometh unto the Father but by me."

The gate is wide because whosoever will may pass through it. God welcomes one and all, and promised not to cast out those who come.

Just inside the strait gate stands the church . . . the fostering mother of all other channels of human well-being. Have you entered the "strait gate?" Have you discovered the church?

This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

HEREFORD IMPLEMENT CO.
• International Harvester Farm Eqpt.

M & M PLUMBING CO.
• Everything In Plumbing & Heating

E. B. BLACK CO.
• Furniture

BLANTON BUTANE, INC.
• Shamrock Butane and Propane

Hereford Laundry & Dry Cleaners
• Family Finish Laundry Our Specialty

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• Complete Refrigeration Repair

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• "List Your Wants With Us"

At The Churches

At The Churches

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.
Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.
Five choirs will present a Christmas program Sunday night at the regular evening worship services.
Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.
Bob Lawrence is the educational director and Shirley Sharp is secretary.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Faytas pastor
Sunday morning Masses are at 6:30, 8, and 10 o'clock.
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.
Confessions:
Each Thursday night from 8:30 to 9:30 o'clock.
Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

St. Thomas Episcopal

Rev. Rex Simms will officiate at the service of Holy Communion, Sunday morning at 11 o'clock. Sunday School will be at 9:45 o'clock.
St. Thomas Episcopal Church will be host for the Hereford Interdenominational Christian Youth Friday evening at 7:30 o'clock; the meeting will be held at the Veterans Club House.
The church-Christmas party will be held December 22 at 7:30 in the church.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor
Morning worship service is at 11 o'clock with Sunday school at 10 o'clock.
Saturday Bible School of the 2d over KPAN, is at 11 o'clock.
Welcome to all our services

Church of Nazarene

Fourth and Jackson
Rev. Levi Luderback, pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7 o'clock.
Prayer meeting is held each Wednesday night at 7 o'clock. On Wednesday evening, December 16, the guest speaker will be Rev. Jenkins of Lubbock.
Next Sunday will be the Christmas program.

CHRISTIANITY IS THE ROAD to the solution of the perplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge church support and attendance—thus working toward a greater and more spiritual community in which to live and rear our families.

East Side Baptist

Forrest St. and Ave. K
Rev. Russell Pogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:30 o'clock.
Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.
Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Missionary Baptist Church

1903 Union Avenue
Rev. W. B. Shirey, pastor
Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.
Evening worship services are at 8 o'clock. Prayer meeting—8 o'clock Wednesday evening.

First Methodist

Fifth and Main
Rev. S. M. Dunsam, pastor
Morning services are at 10:55 o'clock and Sunday School at 9:45 o'clock. The MYF groups meet at 6:15 o'clock and evening worship at 7 o'clock.
At 3 o'clock Sunday the Kindergarten Division will have a tea for the parents and kindergarten children at the home of Mrs. Norman Gray.
Tuesday at 9:15 o'clock the Woman's prayer group will meet in Ward Hall. At 7:30 o'clock the Home Builders Class will meet in Fellowship Hall.
Wednesday at 7 o'clock prayer meeting will be held in Ward Hall.
Thursday at 4 o'clock the Nursery Division will have a Christmas party in Fellowship Hall.
Saturday evening from 7 to 8 o'clock the regular prayer vigil will be held in the sanctuary.

Avenue Baptist

228 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:30 o'clock.
Evening worship services are held on Sunday evening at 7:30 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock.
At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 3 o'clock Friday afternoon.
The Young people will meet Saturday night at 7:30 o'clock at the church.

Church of Christ

305 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 6:45 with evening worship at 7:30 o'clock.
Wednesday evening prayer services are held at 7:30 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Seventh Day Adventist

Third and Lawton
Elder C. C. Baleser, pastor
Sabbath School is at 9:45 o'clock and worship services are at 11 o'clock.
"The New Commandment" is the title of the lesson for Sabbath December 19.
Study Help: "The Desire of Ages," pages 504-505, 677-678.
Aim: To understand better the relationship of love to the law and to the service of humanity as Christ has given us an example.
Basic Text: Matthew 22: 37-40.
Memory Verse: John 13: 34-35.
Evenings from now until Christmas, the young people of the church will be Christmas caroling. Elder C. C. Baleser will be present with the group.
The Ingathering Campaign is progressing very nicely. Several members have raised their minimum goals, which is \$20.59. The aim of the church is for every member to be a minute-man.
Communion services will be held at the eleven o'clock hour. Presiding Elders will be F. W. Farnier and B. D. Farnier.

Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

(Continued on Page 8)

CHURCH

(Continued from Page 7)

Assembly of God

Union and Ave. G.
Rev. Walter E. Lane, pastor
Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock
Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.
Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.
The W.M.C. meets on Thursday afternoon at 2 o'clock.
Wednesday evening, December 23, Rev. E. R. Foster of Amarillo will show films of Palestine.

First Presbyterian

610 Lee Street
Rev. Russell Wingert, pastor
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.
The choir meets each Thursday at 7:30 o'clock.

Wesley Methodist

Rev. E. L. Nangle, pastor
The Wesley Methodist Church has preaching services each Sunday at 11 o'clock and 7:15 o'clock with Sunday school at 9:45 o'clock and the MYF group at 6:30 o'clock.
The choir meets each Thursday at 7:30 o'clock.

First Christian

Sixth and Main
Rev. Don Root, pastor
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:45 o'clock.
The title of the morning sermon will be, "If Christmas Were A Fantasy."
Sunday night the children of the Sunday School will present a candlelight Christmas program. Also, there will be a White Gift Service for the Juliette-Powier home for the aged and children.
Friday night the Juniors will have their Christmas party with Mrs. O. H. Culpepper.
Wednesday evening choir rehearsal is held at 7:30 o'clock. At 8:45 o'clock each Sunday evening age level studies are held.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Hendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.
Eli Whitney Blake who invented the rock crusher was a nephew of Eli Whitney, inventor of the cotton gin and originator of mass production.

Entire State Is Approved For FHA Disaster Loans

Walter Johnson, supervisor of the area Farmers Home Administration office, reports that authority to make Economic Disaster Loans in all counties of Texas has been received by L. J. Cappelman, State Director of the FHA. The effect of the designation, Johnson explained, is to continue the making of Production Disaster loans throughout the state during 1954 and to authorize the making, for the first time, of Economic Disaster loans.

"There is a difference in Economic Disaster loans and aid in the case of a production loss," Johnson said. "The farmer who has suffered crop losses because of drought, floods, insects or other natural causes is eligible for a Production Disaster loan if he is unable to obtain operating funds elsewhere. If the farmer is a sufferer from the effects of insufficient income and excessive operating costs he is eligible for an Economic Disaster loan if unable to get needed credit from local sources."

First Made In 1949
Production Disaster loans were first made in Texas in 1949, following the disastrous freeze in the

Study Groups Preparing For Rural Life Meet

In preparation of the "Convocation on Urban Life in America" called by the Council of Bishops of the Methodist Church to meet in Columbus, Ohio, February 24-26, eight study groups have been organized in as many cities to bring preliminary reports to the delegates.

These groups will meet during the next four months to formulate their findings and proposals, and to "plan creatively so that Methodist churches can minister more effectively to those who dwell in urban areas." Bishop Frederick B. Newell, of New York, is chairman of the convocation; Bishop John W. Branscomb, of Jacksonville, Fla., vice-president; Bishop Glenn R. Phillips, of Denver, Colo. secretary.

Each of the eight study groups has a discussion leader and an editor who will make the final report of their studies: "Religious Leadership in Urban Life," Dr. Herbert Cokerill, Kansas City, leader, and Dr. John C. Irwin, Evanston, Ill., editor; "Effective Church Programs," Dr. W. McFerrin of Oklahoma City, and Prof. Howard Grimes, Dallas, Texas; "Reaching the Unchurched and Developing the Christian Fellowship," Dr. W. Clifford Newman, Memphis, Tenn., and Rev. Walter Lee Underwood, McKenzie, Tenn.; "Stewardship and Finance," Dr. Lester Rumble, Augusta, Ga., and

Big Plant Produces Little

ISTANBUL (AP) — Assisted by more than a score of Soviet experts, Bulgaria has completed the new "Lenin Steel Works" at Dimitrovo, outside of Sofia.

Radio Sofia broadcasts of opening ceremonies referred to the new plant as a "giant factory" which took 56,000 tons of concrete in the building. The broadcast said a train of railway cars 470 miles long would be required to carry away the earth dug out at the site.

Yet the initial capacity was listed at only 50,000 tons of steel and 40,000 tons of iron products annually.

Big Family Makes Beer

MILWAUKEE (AP)—Millions of descendants of a famous Danish family have moved to Los Angeles so a brewing company (Pabst) can produce in a new plant on the West Coast exactly the same beer turned out here for generations.

The family is Saccharomyces Cerevisiae, a pure culture yeast imported from Copenhagen in 1887 by Fred Pabst and maintained since then in a carefully guarded pure state.

A small container of the yeast has been shipped to a new Los Angeles plant.

Prof. Douglas E. Jackson, Atlanta, Ga.: "The Urban Church and the Larger Community," Dr. Geo. A. Warner, Jr., Oakland, Calif.; Dr. Harvey J. D. Seiffert, Los Angeles, Calif.; "Denominational Strategy and Interdenominational Cooperation," Dr. Alexander K. Smith, Drexel Hill, Pa., and Edwin H. Rohrbeck, State College, Pa.; "Specialized Ministries in the Urban Area," Dr. Gordon Phillips, Detroit, Mich., and Dr. John E. Marvin, Adrian, Mich.; "Public Relations for the Urban Church," Dr. Allen E. Claxton, New York City, and Dr. John B. Oman, Trenton, N. J.

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 <p>PLANER Forged tool steel cutter. Depth, lateral adjustment. Sturdy handle. \$3.00 and up.</p>	 <p>RULES Easy to read rules in 6 foot lengths. Made of the finest materials. X-48 rules \$2.25</p>	 <p>HACKSAWS Polished steel frames. Electrically welded. 10-inch blade included. 85c and up.</p>	 <p>All kinds of Screwdrivers. You'll find these at Carl McCaslin Lumber Co., priced from a few cents up to \$4.75 for the set shown above.</p>

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Bishop's Widow Working On Literacy Project

Mrs. Welthy Honsinger Fisher, of Detroit, Mich., widow of Bishop Frederick B. Fisher of India, is now in India as a volunteer administering "Literacy House" in connection with the Allahabad Agricultural Institute. The project is under auspices of the (American) Committee on World Literacy and Christian Literature which is carrying on the work of Dr. Frank C. Laubach in this field.

Under Mrs. Fisher's leadership, Literacy House is training men and women to use the Laubach "Each One Teach One" methods among the illiterate villagers and urban industrial workers of India, and is providing a workshop for the writing of new materials for the use of the newly literate.

Leaders of the movement believe that Literacy House in Allahabad is setting a pattern for literacy centers in Asia, Africa, and South America.

Christine Fortenberry Hostess For Bippus HD

Christine Fortenberry was hostess to the Bippus Home Demonstration Club when the club held its Christmas party in the J. G. Fortenberry home on December 9.

The members had as guests their husbands and families. Various games were enjoyed and members exchanged gifts that they had made.

Those present were: Mr. and Mrs. C. F. Homfeld and family, Mr. and Mrs. G. V. Hall and family, Mr. and Mrs. C. F. Rickels, Mr. and Mrs. Elmo Hall, Mr. and Mrs. Roy Neaves and grandsons, Mr. and Mrs. J. G. Fortenberry and Christine.

But earlier in the summer it was just a low spot in the Hidalgo County Water Control and Improvement District that had been deepened and banked up to store irrigation water.

We Welcome You Church of Christ

(Sunday)
Radio KPAN — 9:35 A. M.
Bible Study — 10:00 A. M.
Worship — 11:00 A. M.
Daily Radio Program KPAN—860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Evening:
Young People — 6:45 P.M.
Evening Worship — 7:30 P.M.

CHURCH OF CHRIST

FRIDAY SATURDAY

STAR

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Anniversaries from Thursday, December 17 — Saturday, December 19

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Mr. & Mrs. C. C. Billingslee	Mr. & Mrs. D. Fabsoltz	Mr. & Mrs. O. F. Nixon	Mr. & Mrs. J. W. Whelan
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