

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Year—Number 45.

Hereford, Deaf Smith County, Texas, Thursday, November 25, 1926.

Seth B. Holman, Publisher

## PLAINVIEW CELEBRATES R. R. COMING

Long expected decision by the state Commission in the rail-controversy in the South was announced last week as a sweeping victory for Denver railroad, or Burlington route. Under the decision the latter is given the right to build from Estelline through Plainview to Castro county, with other sessions for branches, etc. Plainview and Dimmitt people wild with joy over the outcome and a tremendous big celebration is being planned to be held Plainview Friday. Every town in the Plains has been invited to attend this rally and help celebrate the opening of the South as to new development and settlement.

It is probable that Hereford will send a delegation to Plainview, a message of congratulation good will to our neighbors on south.

## Church Sale Is Success; Lots Brought \$1750

The unique lot sale held by the Christian church last Friday afternoon was a big success from standpoint, and the members of the church who staged the sale highly pleased at the result.

They wish to extend their thanks to the investors who aided them in their project.

Eighteen lots sold for a total of \$1,750. The church feels that they have a fair price for the property and also that the purchase was a fine investment.

Miss Ray Barber and W. S. Williams volunteered their services as auctioneers without charge for the occasion.

## W. M. Baker At Wichita Falls Now

Many local friends of Rev. W. M. Baker, former Presbyterian pastor here, but for several years in Waxahatchie, Texas, will be inclined to hear that he has just returned to the East Side Presbyterian church at Wichita Falls, Tex., and has newly-assumed the duties of his new pastorate.

Rev. Baker resided here for many years and has a wide circle of friends and acquaintances over this section.

## U. B. A. Society Greetings Mr. Davidson

The newly organized U. B. A. Society of the Methodist church will be hosts at a reception to be given for the new pastor, Rev. A. Davidson, next Friday night, 7:15 o'clock, at the church. Music and a social good time is promised to all who attend this occasion.

## Arm Sale Dates

November 30—Chas. Fritcher, owner of a half-mile east of Hereford, on the old Greig place, lots at 10:30 a. m. lunch served. Horses, mules, cows, poultry, implements, household goods, etc. Miscellaneous. Col. W. S. Williams, auctioneer.

December 1—Moreland & Overwood, owners of the old Pat Walker place, twenty-two miles southeast of Hereford, thirteen miles north of Dimmitt, nine miles north of Nazareth, four miles south of two miles west of Arney school, lots at 10:30 a. m. lunch served. Horses, mules, cows, poultry, implements, household goods, etc. An exceptionally large sale.

December 3—J. T. Hudson, owner of the old Lee Cocansaugher place, one mile north of Ward school, nine miles north and three miles north of Hereford, lots at 1:20 o'clock. Horses, cows, poultry, implements, household goods, etc. Special sale. sixty head high grade feed-hogs, weight 60 to 100 pounds. Ray Barber, auctioneer.

December 5—C. Perry returned home last night evening from a business trip to Fort Worth.

## Wilkinson Sale Draws Distinguished Visitors

The big Henry Wilkinson Registered Cattle Sale, scheduled to go to bat Wednesday afternoon, was announced last Wednesday morning by Rat Jowell, general manager for Mr. Wilkinson. Auctioneer Roppert, Field Mau Dawson of the Drivers Telegram, representatives of the Hereford Journal, and several buyers had already arrived, with a big crowd of out-of-town buyers expected to be on hand in time for the big event.

Tuesday afternoon the visitors were taken out to the Ivey ranch and entertained in old-fashioned cowmen's style.

The fine animals to be put up at this sale have been carefully conditioned and prepared for this sale under Mr. Jowell's personal direction. The latter is known wherever registered Herefords are raised as about the last authority on Herefords, and the fact that he has charge of this sale insures its success and drawing power.

Details of the sale will be given in next week's Brand.

Among those who attended the sale were A. N. Loveland and Loveland Burgan, J. O. Kiser, S. M. Downing, Bud Jowell, Bob Stratton, Carl Scott and A. W. Hamill, all of Canyon; W. F. E. R. and E. F. Hardwick of Clovis; J. C. Dibrell, Mr. and Mrs. Carter Dibrell, and son, Coleman, Texas; W. E. Bennett, W. M. Gouldy, the president of the Panhandle Breeder's Association, Hal C. Peck, J. B. Stegall, Amarillo; J. W. Cloud, Newcastle; E. P. and R. F. Neblett and two daughters, Sweetwater; Bob Crump, Shallowater; E. L. Scott, Lipscomb; E. G. Ross, W. L. Williams, Wheeler; Joe T. Davidson, Ozona; P. J. Rose, a cousin of Doyle; Rose, Abilene; E. W. and Will Womble, Wildorado; Hayes Walker and son Alton, publisher of the American Hereford Journal, Kansas City; Fred and J. P. Pronger, Stratford; Ralph Dawson, publisher Drivers Journal, Kansas City; R. T. Alexander, Canadian; J. P. Osborn and H. A. Talley, Miami; C. C. Poff and family, Tulsa; G. W. Sexauer, Memphis; W. L. Stangle, Y. J. Aiken, Tech College, Lubbock; W. Ellwood and Tom Arnot, Lubbock; Henry Mousel, publisher of Mousel Bros., Cambridge, Nebraska; Geo. Ward, Geo. F. T. Bishop, Canyon; J. B. Pettit, Stiles; C. C. Sanders, Big Lake; T. D. Hobart, Pampa; T. R. and E. V. Colbert, Stamford; Herman Bibb, Cummins, Kansas; Will Stutz, of Monrovia, Kansas; M. B. Knight, Claude, Texas.

## Kellehor Raised Cash For Boys-Girls Club

Five Deaf Smith county boys or girls are already assured of a free trip to the Dallas Fair next fall. W. D. Kellehor, indefatigable worker for the boys and girls club work, has already attended to that detail.

M. Kellehor has made the rounds and secured the necessary financial backing for these trips as follows:

For the boy or girl who wins the first prize for the best baby beef at the County Fair next year, a free trip to Dallas, tendered by the R. B. B. Implement Company, for the boy or girl who takes the blue ribbon for the best pen of poultry, same trip to be tendered by Thompson & Ireland. The First State Bank & Trust Co. will finance the trip for the blue ribbon in hogs, the Western National Bank for the winner of the dairy cattle division, and the First National Bank will send the winner of the grain section to the Fair.

## Mayor Ireland Back With Hunting Bunch

E. S. Ireland and Alfred Lambert of McIntyre, Iowa, brother of Frank Lambert, came back to Hereford Sunday evening from a short hunting trip in the Guadalupe Mountains of Texas. E. W. Kinney, John Haber, Vern Witherspoon of the same party returned Tuesday night. Their hunting grounds were ninety miles northwest of Van Horn, Texas. The party bagged three buck deer.

## Whitchurch Improves Cronin Home Rises

Harry Whitchurch has just completed additions to his home that include four rooms, basement and garage that will accommodate three cars. Mr. Whitchurch says he will stucco the house later.

The Cronin residence is going up rapidly and a cement storage house for the Panhandle Lumber Company is nearly completed.

## Thanksgiving Proclamation

The season of the year is near when we are accustomed to observe a special day of Praise and Thanksgiving to Almighty God for his blessings upon us. There are, it seems to me, especial reasons for the observance of this time-honored custom among us this year.

As a community, we have reason for gratitude to God that in common with our Nation no war clouds are floating above us and no enemy knocks at our door for invasion. During the past year the fields have ripened about us a most abundant harvest and many are the hearts made glad by the burdens thus lifted. Moreover, the past year has been one of civic successes in which we have seen opened for use our beautiful and commodious high school building, and have witnessed the paving of a large portion of our city's streets.

If the foregoing material blessings have given us cause for gratitude what shall we say of that Providence which has permitted no dread scourge of disease to fall upon our community and has vouchsafed also to us our treasured spiritual privileges.

Now, therefore, I, E. S. Ireland, Mayor of the City of Hereford, in recognition of the divine mercy and goodness during the past year of our lives, do hereby set apart and proclaim

THURSDAY, NOVEMBER TWENTY-FIFTH a day of general praise and thanksgiving in the homes and churches of the City of Hereford.

In witness whereof, I have this day affixed my signature, this being the Eighteenth day of November, Year of Our Lord, Nineteen Hundred and Twenty-Six.

E. S. IRELAND, Mayor, City of Hereford.

## Merchants to Close Thanksgiving Day

Practically everything in town will close up all day Thursday for Thanksgiving. Outside the filling stations and some grain stores, everybody will take a holiday and go hunting, play golf, eat turkey, and baked hen, and otherwise forget the cares of this world for one day.

The churches of the city will unite in a community service at the Christian church in the evening. Rev. W. R. Hill of the Baptist church will deliver the address.

The following merchants have signed an agreement to close:

West Texas Feed & Seed Co. We, the undersigned, do hereby agree to close Thursday all day for thanksgiving:

L. W. Carlyle, F. A. Gyles, Williams Bros., Gaston Baer, C. A. Skelton, The Grocceteria, Mrs. J. D. Cunningham, Hensford Produce, C. S. Purcell, Spruwis-Cronin, Thompson & Ireland, Mrs. T. N. Helfner, Inez Hicketts, Dunlap Hardware, J. O. Newell, R. H. Barnett, Stru Hardware Co., Hereford Brand, J. H. Patton, E. B. Black, Garrison Hardware, Anthony Furniture Store, Mrs. S. C. Vogele, H. A. Hoffman, M. J. System, Stambaugh's Store, Fox Mercantile Co., Hereford Jewelry Store, D. B. Gass & Son, Mabel DeOliviera, Orr's Tailor Shop, O. F. West.

## Hereford and Canyon Football Struggle Here Friday Determines District Semi-Finalist

The biggest sporting event of the fall season will take place in Hereford Friday afternoon of this week, beginning at 3:30 o'clock, when the Canyon High football eleven will again play the Whitefaces in the semi-finals of the district elimination trials. This will be the third game between these two contestants, each having won one game before, and promises to be a mighty struggle from bell to bell.

The winner of this contest will play the winner of the Clarendon-Wellington game on Thanksgiving to determine the district champion. Memphis, outstanding contender, has withdrawn from the race.

A meeting of league district officials was held at Clarendon last Saturday when details for the final drive were arranged and the teams matched up. Clarendon was to play Memphis, the winner of this match to play Wellington; Hereford and Canyon were rematched, the winner to play the best team in the Wellington match. The withdrawal of Memphis leaves the other four and a shorter schedule.

Canyon is being brought here on an optional agreement. Canyon named a financial figure she was willing to pay to bring Hereford to Canyon, but Hereford had the choice of accepting the same figure for the game to be played here; and at the luncheon Monday it was decided by the fans of the town to raise some money and aid the team in playing at home Friday. Claude Roberts has been doing the collecting and reports splendid response from the lovers of the game in Hereford.

Cheer Oscar Eckhart of the Buffaloes, will referee. Athletic Director Burton of the Normal, and Grady Burson, coach at Friona, will be the other head officials. No season tickets will be recognized, as this is a post-season game. Admission will be \$1.00 for adults and fifty cents for children and students.

## Come Out and Back Your Boys!

They can win with the entire town back of them—it may be different without such support. These boys are the citizens of tomorrow, and they will FIGHT and win if their parents and neighbors are there to show their confidence and enthusiasm in them.

## District Court Closes Docket For This Term

District Judge Tatam closed his fall term of court Tuesday afternoon and departed for his home at Dalhart Wednesday. The grand jury adjourned the latter part of last week.

Cases disposed of during the last days of court follow:

Seven Bar Cattle Co. vs P. & S. F. Ry., dismissed at plaintiff's cost; State of Texas vs Bart Slisk, transporting liquor, defendant was found guilty and given one year in penitentiary; State vs A. A. Peterson, suspended sentence; T. B. Rector vs J. C. Campsey, judgment for plaintiff and motion for new trial overruled; T. E. Seigler vs Chas. R. Mahan et al, judgment for plaintiff and title and possession; Eugene Renfro, Jr., et al vs John Renfro, partition granted and receiver's report accepted; J. H. Motuskey vs T. Williamson and Eldon Williamson, garnishee, judgment for plaintiff against Eldon Williamson, garnishee; S. G. Moore vs Manie Moore, divorce granted; W. A. Adams vs V. C. Marrs et al, dismissed; Chas. Donald vs W. W. Phillips, judgment for plaintiff.

## Schubert Quartet Appears Monday Night

The second number of the Hereford Entertainment Course is to be held at the high school auditorium on the night of Monday, November 29. The Schubert Male Quartette will be the attraction and the bill offers a program of high artistic attainment with an incidental series of vivid musical pictures from the life and works of Franz Schubert.

An urgent invitation to all music lovers of the community is given by the ladies committee to hear this number.

## Shrine Ceremonial Draws Big Crowds

The Shrine ceremonial held at Amarillo Tuesday attracted a class of about 150 novices, and one of the largest crowds for such an occasion ever gathered there. A number of Hereford-Shriners and candidates went up for the day, many staying over for the dance Tuesday night. Among those who went from Hereford for the Shrine or to watch the crowds were Messrs. and Mrs. J. E. Beyer, T. E. Seigler, C. H. Dilchay, W. F. Gabbert, Homer Fox, G. A. Skelton, Messrs. D. A. Fox, Geo. L. Muse, W. C. Pitman, C. C. Acker, Lester Wilkinson, H. D. Reed, Geo. V. Stambaugh, and his mother, Mrs. Geo. A. Stambaugh, Ohio Beene, and others.

Miss Ethel Rice came in Wednesday from Lockney.

## All Ready for Poultry Exhibition, Dec. 2-3-4

"All set," said Superintendent N. C. Vogele Wednesday, in discussing plans for the Plains Circuit Poultry Show, to be held in Hereford December 2-3-4. "There seems to be lots of enthusiasm for this show," said Mr. Vogele, "and prospects are for a lot of fine birds, good judging by Dr. Duke, and a big attendance. We hope the people of this community will turn out for the show and see the finest birds and best types of real chicks ever brought here."

The show will be held at the Sales Pavilion and will be in charge of competent officials. Catalogues have been mailed out and can be obtained when desired by applying to Mr. Vogele or Secretary Moss of the Chamber of Commerce.

## Sheep Pay Here Says Bell, Veteran Sheepman

"The sheep industry is one of the solutions of the cheap grain prices of the Panhandle, and this industry is now on the eve of a great development." This is the belief of Allan Bell, pioneer sheep raiser of Deaf Smith county. He bases his opinion on the fact that feed is raised in abundance all over the Panhandle, and that the marketing of this huge crop is a big problem that must be solved by the farmers.

Mr. Bell has just marketed 2500 lambs, for which he received eleven cents per pound. The lambs averaged 90 pounds each and brought \$4.50 each.

Mr. Bell also shipped 1800 yearling weathers to Kansas foot lots where they will be finished before being placed on the market.

The sheep business has been growing in this section during the past few years, and each year more sheep are being brought into the Panhandle section, and Mr. Bell predicts a great future for the business.

## New Pastor Is Welcomed to Local Church

Last Sunday evening witnessed a most interesting gathering of churchmen and citizens when the congregations of Methodists, Presbyterians, Disciples and Baptists assembled at the Methodist church to welcome Hereford's newest pastor, the Rev. A. B. Davidson, who was recently assigned to the pastorate of the Methodist Church here, succeeding Rev. J. O. Hayes.

The meeting was sponsored and supervised by the Pastor's Association and was presided over by Rev. Jas. T. Ross, chairman of the association. Rev. W. R. Hill of the Baptist church, delivered the address of welcome in behalf of the churches and entire citizenship of the community, remarking that Rev. Mr. Davidson had come to make his residence in the heart of Deaf Smith county, and reminding him that he is welcomed into his new home with the warmest of hearts.

## Paving and New Filling Station Ready

The paving will be completed by about Friday noon, according to H. C. Farmer, superintendent of construction. The last stretch of brick laying and asphalt coating is being done on First Street.

The modern Texas Filling Station, located on East Third across southwest from the Court House, is nearing completion. The newest station in Hereford is one of the very latest type. The equipment is the latest and the outfit is the only one of its kind west of Fort Worth. Local agent M. D. Womble said he expected to move into the new building about December 1.

## Moseley and Baskin In Auto Mishap

John Moseley and L. Baskin, enroute from Amarillo Tuesday night, collided with a road grader near Joel. Mr. Moseley said a car had just passed them and the grinding lights and dust caused the collision. A car just ahead of them had just had a similar experience with the grader. The Moseley car was not badly damaged.

Mr. and Mrs. Wes Anthony and little daughter, Helen, visited Sunday in the home of Mrs. Anthony's mother, Mrs. Rosa McLean.

## CONGRATULATIONS TO CASTRO CO.

The Poultry Show, the high school district football championship, the proposed congratulations to Castro county on obtaining her railroad, road bond issue and the first appearance of the new Methodist pastor, Rev. A. B. Davidson, constituted the program at the weekly luncheon of the Chamber of Commerce, held at the Stockmans Cafe Monday.

Superintendent N. C. Vogele of the Plains Circuit Poultry Show, to be held here next week, reported everything ready and the show completely financed. Mr. Vogele was voted thanks for this report and especially on the remarkable statement that the show was financed—something very unusual.

Business Manager Humble, of the high school athletic department, and Superintendent Dilthey both talked on the football situation, as given in another article in this paper. They were assured of adequate financial support by President Black and others present.

Chairman Black stated that the bond issue committee had received correct forms of petitions from the Attorney General's office to be used in circulating petitions for the bonds and that a committee meeting would be held Tuesday to start the campaign. D. F. Ashbrook spoke briefly on the subject, "Value of Good Roads," calling attention to the cost of muddy roads and the loss annually to the farmers on cotton, grain, hogs and other farm produce that could not be hauled to town to meet market fluctuations under present conditions. He said the statement that a paved road to Amarillo would hurt local merchants was unsound; that for one thing a paved road would enable the trucks to deliver merchandise to Hereford cheaper than at present, and that Hereford merchants should meet the Amarillo competition.

E. W. Harrison also talking on the subject of "Why We Do Not Specify Any Particular Road" in the call for the bonds. He said it was unwise to tie the hands of the commissioners; that conditions might change before all the money was spent over a period of years, and that the court ought to have the choice of their own judgment in meeting new conditions constantly arising. He said he favored the paving of all important county roads leading through the county, but it would be unwise to specify any particular road until Federal and state aid on the project has been obtained.

Mr. Black called attention to the fact that Castro county had obtained the new line of the Denver railroad and were celebrating. A vote of congratulations to the neighbors on the south was carried unanimously and Secretary Moss instructed to word the document suitably and forward it at once.

The Rev. A. B. Davidson stated solemnly that he was much interested in the Poultry Show. "You know," he declared solemnly, "there has always been a very close and particular relationship between myself and a chicken." He expressed his interest in the things the Chamber of Commerce was working at, and his determination to help in every way he could.

## Distinguished Visitor Is Lady Senator

Mrs. Chas. Donald had the pleasure of entertaining an old school friend and one of the most distinguished women of Texas last Thursday. Miss Marge Neal of Carthage, Texas, just elected State Senator for the Second Senatorial District, chairman of the Department of Ownership in Art in the Third Federation district; and a member of the Board of Regents of the Teachers' Colleges in Texas, was the visitor.

Mrs. Donald and Miss Neal were girlhood friends and formerly they taught school together in Fort Worth. Miss Neal is making her last official visit to the W. T. S. T. C. at Canyon before going to Austin January 1 to represent her district in the State Senate. She has been prominent in club work over the state for years.

Mrs. Donald drove over to Canyon and brought Miss Neal back here for a short visit Thursday.

Mmes. F. W. Price and S. P. Rosson returned Wednesday evening from a visit of several days spent in Fort Worth with friends.

**The Hereford Brand**  
ISSUED EVERY THURSDAY.

SETH B. HOLMAN,  
Publisher

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 25, 1891, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1, per year - \$2.00  
Outside Zone 1, per year - \$2.50  
Six Months - \$1.25  
Three Months - \$0.75  
All Subscriptions Strictly In Advance.

**Attractive Prizes Are Offered to Club Boys**

Vocational Agriculture students are Club boys and girls of the seven counties comprising the Plains Circuit Poultry Show, will have a chance to win some special prizes at the Poultry Show to be held in Hereford December 2-3-4. The winning pen will receive a \$10 prize and the best male and female will receive \$5 each. Ten dollars will be paid to the class or club exhibiting the greatest number of birds in the show. Distance will be considered in awarding this last prize.

Club members and Vocational Agricultural students will also be allowed to enter the open classes, and a boy or girl with good pen of poultry will have a chance to win a total of \$23 in the various prize lists. This feature is expected to add many more birds to the show and is creating much interest over the circuit.

**County Agent Says Locust Trees Doomed**

The Brand is indebted to County Agent R. O. Dunkle for the following concerning the alarming condition confronting this vicinity of the state in the matter of shade trees. Hereford's long lines of beautiful locust trees are apparently doomed, and it is high time that serious thought be given to the question of what tree is to be used to replace them. Mr. Dunkle says: "It is very important that the citizens of Hereford look into the future and make plans for shade trees to replace the locust trees. The heavy infection of the locust tree borers has reached an alarming situation, and in the opinion

of the state forester it will only be two or three years until all of the locust trees of Hereford will be infected. We have examples of this situation in Canyon and Amarillo. There is positively no method of control of the borer and the only solution to the problem is in the planting of other trees between the locust trees that are now standing with the intention of removing the infested trees later. In doing this the young trees must be given special care for one or two years until the locust trees can be removed.

"There are a number of trees that are very adaptable to this section, but the state forestry department and the experiment stations recommend the Chinese Elm. This tree has been grown in this country long enough so that it is thoroughly adapted to this section and has proved to be a thrifty tree under every phase of experimental work.

"The limited supply of this tree will make it necessary to put in our application early. The local nurseryman and the county agent are trying to locate a supply that will take care of the demand. It should be to the interest of every property owner in Hereford to get a supply of trees and this matter should be given immediate attention."

AUSTIN, Texas, Nov. 23.—Accommodating the crowd which will throng the University of Texas Memorial Stadium on Thanksgiving day for the Longhorn-Arggie game will necessitate the employment of approximately 150 ushers, according to word from the athletic office. Many students act as ushers to earn their ticket to the game.

**Frio-Easter Items**

The G. W. Club meet with Mrs. E. V. Sullivan Wednesday and three quilts were finished for Mrs. Allman. Those enjoying the day were Mmes. Henry Allman, Green, Leo Williams, Tice, Harlin, R. T. Green, Frye, Bob Knox and Miss Nettie Lee Green. The next meetink will be with Mrs. Carl Frye, on December 2nd.

Ira Cochell moved a bunch of cows to the stock fields this week, which he has purchased from Mr. Youkum.

Mrs. Berry was shopping in Hereford Saturday afternoon.

♦♦♦♦♦ DR. G. W. HEARD ♦♦♦♦♦  
Dentist  
Special X-Ray Equipment  
Over Corner Drug Store  
♦♦♦♦♦

Mr. and Mrs. E. V. Sullivan called on Mr. and Mrs. Knox Tuesday evening.

W. J. Sullivan spent Wednesday night in the home of Mr. and Mrs. Woolery.

Mr. and Mrs. Everett Doak attended church at Wyche Thursday night.

Henry Allman combined for Mr. Berry this week.

Mrs. Wherry called on Mrs. Clayton Woolery Saturday morning.

Mr. and Mrs. Henry Allman, Mr. and Mrs. Bob Knox, Mrs. W. J. Sullivan, Osville Van Horn and Edward Bell took supper with Mr. and Mrs. E. V. Sullivan Wednesday night.

Briton Roberson hauled feed from the Sunny Brook farm this week for Mr. Wilkerson.

Mr. and Mrs. Clayton Woolery spent Saturday night in the home of Mr. and Mrs. Ira Woolery and attended church at Wyche.

Fred Axe who is attending high school at Hereford spent the week end with home folks.

Mrs. W. J. Sullivan and son, Oswall spent Wednesday night in the home of Mr. and Mrs. E. V. Sullivan.

Miss Grace Jamison spent the week end with Miss Nannie Fields. Mr. and Mrs. W. J. Sullivan and son spent Sunday afternoon with Mr. and Mrs. Woolery.

**CAREY-IZED Meat Salt**

Seasoning with Carey-ized Meat Salt not only preserves your meat in the finest condition, but gives it that savory flavor.

Carey-ized Meat Salt is pure refined salt of full strength and right fineness. Use it for sure, safe curing and proper seasoning.

Carey-ized Meat Salt is available in handy 35 and 70 pound bags. Be sure to have sufficient salt on hand before you begin to butcher.

Ask us for valuable booklet on Home Butchering and Meat Curing—It's Free.



**Jones & McLean**

"If It's Anything in Food We Have It"

for Economical Transportation

**CHEVROLET**

**Take the Wheel Yourself!**

Learn what it really means to drive a low-priced car that is delightfully smooth at every speed—that exhibits click-of-the-heel acceleration—that can be driven at 40 and 50 miles an hour—hour after hour—without the slightest sense of forcing or fatigue! Take the wheel of a Chevrolet yourself!

Until you actually drive a Chevrolet, you cannot realize how it combines all those qualities that have been the big reasons for the purchase of costlier cars. Never before has any low-priced automobile combined such brilliant beauty and such amazing handling ease with such thrilling qualities of performance. Take the wheel yourself—and learn the truth! Come in and get a demonstration!

**Low Prices!**  
 Buick... \$510  
 Coach... \$645  
 Ford... \$735  
 Landau... \$765  
 Sedan... \$495

Small down payment and convenient terms. Ask about our 6% Purchase Certificate Plan.

**Brumley Chevrolet Co.**  
Hereford, Texas

**QUALITY AT LOW COST**

**Coats -- Dresses**

—Following our sale of coats last Saturday, we have ordered two hundred Coats and Dresses to be on sale next Saturday,  
**NOVEMBER 27.**

**Sale is for ONE DAY ONLY**

REMEMBER THE "EARLY BIRD"—THE EARLY SHOPPER GETS THE BEST BARGAINS!

**Sprows - Cronin & Co.**

Hemstitching by Mrs. S. E. Askren.

Great will be the FALL!

**'M' SYSTEM**  
— is still after high-prices and will bring him down with a BANG Saturday

**Offerings for Saturday, Nov. 27**

Cookies	1 lb. assorted and one rubber apron	53c
Cocoanut	Dunham's and Dromedary	1-4 lb. 10c 1-2 lb. 18c
Cherries	Red Pitted, per gal. Limit one	\$1.04
Pink Salmon		16c
Coffee	Maxwell House 3 pounds	\$1.48
Cream Oil Soap		7 <sup>1</sup> / <sub>2</sub> c
Seedless Raisins	15 oz.	14c
HarvestMaidFlour	48 lbs.	\$2.38

**Fruit Cakes, all sizes, now till Christmas**

PHONE ORDERS GIVEN PROMPT ATTENTION

# TOY TOWN

## SALE OPENS SATURDAY

For many months we have been getting together the greatest line of Toys, Dolls and all kinds of Gift Goods you ever saw. We have been selling Holiday Goods for eleven years in this town and we can honestly say that this year's Gifts are the most beautiful we have even seen.

As our building is entirely too small to handle a large number of last-minute shoppers, we have decided to give you a real feast of bargains right at the beginning of the season. In this way you can get the best selections and at a great saving in money.

<p><b>WOMEN'S GARTER and Handkerchief Sets,</b> Fancy colors, Gift Boxes, Box, 35c</p>	<p><b>LADIES' SILK HOSE</b> Beautiful shades Pair, 49c Better grade in Gift Box Pair, \$1.00</p>	<p><b>ALL-STEEL COASTER WAGONS</b> Full size, strongly made <b>Special \$5.95</b></p>	<p><b>TRICYCLE SPECIAL</b> Best made, front wheel 14 inches, rear wheels 9 in. <b>\$2.67</b> <i>Is this price right?</i></p>	<p><b>CHRYSLER ROADSTER</b> Wind up, a dandy value, Pleases every boy, Each 35c</p>	<p><b>FANCY SALAD BOWLS</b> Beautiful colors, Each 45c</p>
<p><b>BABY BOOTIES</b> Wool ----- 35c Silk ----- 75c</p>	<p><b>FINE STATIONERY</b> In Gift Boxes, a lovely gift 25c, 35c and 50c per box</p>	<p>Genuine "BY LO BABY DOLL" The most life-like doll made 10 inches tall ----- \$3.19 12 inches tall ----- \$4.59</p>	<p><b>RED CHAIR</b> Large Size Straight Chair ----- \$1.00 Rocker ----- \$1.00</p>	<p><b>MEN'S TIES</b> Newest shades, in Gift Boxes \$1.50 values, each \$1.00</p>	<p><b>TWIN DOLLS</b> In blankets Pair, 25c to \$6.00</p>
<p><b>CHRISTMAS GREETING CARDS</b> The finest line in town. 5c Each</p>	<p>Children's Aluminum and Tin <b>TEA SETS</b> 15c Up</p>	<p><b>WICKER DOLL CARTS</b> Full size in three colors <b>Try to match it for \$3.25</b></p>	<p><b>WIND-UP TRAIN</b> On track, all steel, good springs 75c Up</p>	<p><b>SHOE TREES</b> Plain to Decorated Pair 15c Decorated, 25c</p>	<p>Ladies' <b>SILK APRONS</b> Beautifully finished Each 75c</p>
<p><b>DAISY AIR RIFLES</b> All Models Single Shot ----- \$1.00 Military and Pump Models ----- \$5.00</p>	<p>Little Girls' Polished Aluminum <b>COOKING UTENSILS</b> Such as tea kettles, percolators, stoves, etc. 35c Each</p>	<p>Genuine "TINKERTOYS" Regular 85c <b>Special 59c</b></p>	<p><b>HOUSE SHOES</b> Women's Rayon pr. \$1.15 Children's felts, pr. 95c</p>	<p>Men's Initialed <b>HANDKERCHIEFS</b> Each 15c All Pure Linen Each 35c</p>	<p>Ladies' and Children's <b>HANDKERCHIEFS</b> Line too big to describe</p>
<p><b>CHILDREN'S BOOKS</b> It wouldn't seem like Christmas without some new books for the kiddies All New Numbers, 10c up</p>	<p><b>GIFT SHOP</b> We just can't describe the Gift Shop—you must see the fine line it carries.</p>	<p><b>TOILET SETS</b> Eight pieces of high grade Toilet Articles, a fine set for any lady Set \$1.50</p>	<p><b>LEATHER BILL FOLDS</b> Place for name, address, etc.—high grade leather Each 75c</p>	<p><b>COMPACTS</b> and Fancy Perfume, the most complete line we have evrr sold At 35c</p>	<p><b>TIN HORNS</b> The boys must have horns to make their happiness complete; a fine line at 10c</p>
<p><b>GAMES</b> All the new numbers that the whole family will enjoy Starting at 10c</p>	<p><b>VIOLINS</b> They look several times their price—real strings and everything Each, 35c</p>	<p><b>TOY BROOMS</b> Just like Mama's, a dandy for the money 25c</p>	<p><b>FLOWERS AND DECORATIONS</b> For the real Christmas spirit, you must have plenty of decorations—they cost so little and add so much.</p>	<p><b>STREET PAVING SET</b> Has tractor, roller, scraper, road signs; complete paving outfit Set \$1.50</p>	<p>Girl's <b>EMBROIDERY-SET</b> In a pretty metal box; Will please and little girl Each \$1.50</p>

We haven't even attempted to give you a list of the thousands of items we have in this wonderful stock, but just want you to make some comparisons on the prices. Don't make the mistake of making a single purchase for Christmas until you have inspected this entire line. We are proud of the showing, and feel sure you will be absolutely surprised at the great savings you can make.

**WE ARE EXPECTING YOU**

# Skelton's Variety Store

HEREFORD, TEXAS

**School Notes**

night with Montie Cook.

Theodore Young, Erwin Elliston, Irene Nell, Montie Cook and Jean Lindsey took supper in the J. J. Clayton home Sunday.

Mr. and Mrs. Tom Bandy and daughter and Miss Powers from Happy called in the C. C. Cook home Sunday.

Irene Nell took dinner in the E. M. Cox home Sunday.

C. C. Cook and wife called in the Lee Ott home Sunday evening.

People of this community organized Sunday school last Sunday night and it will be held at three o'clock next Sunday afternoon and we would like to see a large number present.

We would like to see the lantern back at the school house, which was missed during church services. Church closed Sunday night.

**Slaton Methodists Honor Rev. Davidson**

Slaton loved its departing Methodist pastor, the Rev. A. B. Davidson, who assumed charge of the Methodist church here last Sunday, as is attested by the following account of the farewell assemblage and address to the retiring pastor by his congregation, sent to The Brand so that Hereford Methodists and the citizenship generally may know how Mr. Davidson was looked upon in the town from whence he came:

**HOW-DO-YOU-DO AND GOOD-BYE BANQUET.**

The First Methodist church of Slaton gave their outgoing and incoming pastors a real good-fellowship banquet at the beautiful club house Friday night, November 19. The Slaton band rendered some beautiful music during the gathering of the guests. Table arrangements were most beautiful. The tables arranged in their proper way with a separate table for all the preachers and families. A very unique and pleasant program was rendered by the officers of the different departments of the church.

Miss Jeanette Ramsey, one of the teachers of the high school, favored the audience with a beautiful piano selection. Miss Francis Guffin, another of the high school teachers, rendered two beautiful violin selections.

There were several splendid talks made by the representatives and members of the church, and in each and every talk there developed and showed a real spirit of appreciation for the services rendered by Rev. Davidson. During the progress of the banquet and after the membership talk, then each one of the ministers present were called upon. Rev. Wilbanks of the Pres-

byterian church, made a beautiful talk as to his past association and work with Rev. Davidson. He paid his highest respect and gratitude for both his many life and service. At this particular time our incoming pastor, Rev. Lane, who was sent to our church from the Amarillo district, was introduced and addressed the audience. He gave a brief outline as to the purpose of this future work and showed completely that he was ready and willing to go into the harness and into the service towards making Slaton a bigger and better church. The whole audience seemed to welcome and appreciate the stand and the stamina of our new pastor.

The last address was made by our departing pastor, Rev. Davidson. He also paid his regards and highest respect to the citizenship of Slaton and especially to the membership of the Methodist congregation. We are bound to say that Rev. Davidson, who is now leaving our city to take charge of the work in the city of Hereford, leaves behind a Christian record, a Christian life, and a thousand friends. We, the membership of the Methodist Church of Slaton, could ask no more than the brother and sisterhood of the Hereford Methodist Church to accept this man in the fullness of Christ, as we can assure that no harm will ever come, but to live and serve as he directs will take your church and its membership out and on the highway that leads down by the way of the Cross. (Signed.)

**BANQUET COMMITTEE.**  
J. J. Ross, Chairman.

**YOUR SERVICE LIVES.**

Rev. Davidson, you are bidding farewell, you are leaving your friends and associates. No, you are not. God is just loaning you to another group of His children. Your work and your life will remain in the hearts and in the lives of the people of Slaton.

You have ever lived that manly life that stands as an example to point the way of man. You have neither stepped to the right nor the left, but have ever kept in that narrow and straight path that leads

down and on by the way of the Cross.

Your spirit of thought, your spirit of prayer and the application of your daily life has become an exponent part in the character of Slaton. We have ever found you in that great service that God ordained. We have again met you day by day, walking up and down the pathways of life, tending to your Lord's affairs.

Your life and service will not move in your name as Rev. Davidson, but will remain to multiply and bear fruit and honor for the life and service you have rendered while in our midst. Your voice has been heard as the angel's trumpet, calling men to the great duties of life.

God called you and sent you as the light-bearer for His children. He had bid you go, along life's pathway and out into the harvest fields of souls, ever carrying and holding high that spiritual light that reflects into the pathway and into the character and life of

His people. Your life and service has been an inspiration that has prompted men and women to higher and nobler deeds.

Your foot prints of service will ever be found in that pathway of duty. You have pointed out the way that leads to eternal life. The storms may come and go, the sands may move with the rolling tides of wind, but your monuments of service will live and stand as the Rock of Gibraltar.

Bro. Davidson, your life and service has become a part of that great building called Common Interest. Your life and service has become a brick in that great building called the House of God. Your prayers and efforts have gone their way and found a place in the hearts of the citizenship of this community.

Rev. Davidson, your high standard of Christianity, un-contaminated and un-associated and severed from all earthly partisan and politics, has become a golden text, un-spotted from the world. Your life and your words have been the way of the Lord and may you remember in the solitudes of life that a thousand souls are standing by,

admiring the beauty and the fullness of a Christian life.

Now, Bro. Davidson, the time has come when in our physical and social work, we must separate and go each of us to our places of both service and duty, and may your path, in which you stand and live, lead on and upwards into that great highway of perfection, where the angels will meet and say, "Well done, thou good and faithful servant. Enter into the joys of eternal life."

Your Friends of the First Methodist Church, Slaton, Texas, November 19, 1928.

**Quick Job Service at The Brand.**

**Stetson and Rothschild Hats**— In the styles and colors that your pocket affords; also snappy caps for young men. **POPULAR STORE**

**6% FARM & RANCH LOANS 6%**

Loans made on amortization plan for 33 years at 6% interest, with option to pay loan in full or in part on any interest paying date after 5 years.

Prompt Inspections and Quick Service.

**San Antonio Joint Stock Land Bank**  
Local Agent, D. F. ASHBROOK, Hereford, Texas

**Wyche Notes**

Cox was thrown from a in which she was riding last Monday, but was not hurt.

Cook called in the R. R. home on business Monday on.

Cox and C. C. Cook were visitors in the L. J. Kuper Tuesday afternoon.

V. Hough and family from a were visiting in our community.

Lawson, W. D. McKinney made a flying trip to Amarillo Sunday.

Hough spent Monday night at Alma Cox.

Hoffman and John Shelbanning the thresher in this the community.

Irene Nell visited in the Cook and E. M. Cox homes.

R. W. Hough called in the look home Friday.

Ida Baker visited her Mrs. A. B. Edwards, Friday.

Mildred Taylor visited in J. Clayton home Friday.

Clayton spent Saturday

**BRING US YOUR PRODUCE!**

Highest Market Prices Paid for POULTRY AND EGGS.

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

Our GROCERY SERVICE is UNEXCELLED.

WE DELIVER. PHONE US AT NO. 116.

**HEREFORD PRODUCE**

JACK SPRATT, Manager.

**Eyes Examined**

by the most modern methods.

GLASSES ground in our own shop to meet your special requirements. Special equipment for testing children's eyes.

WHEN IT COMES TO GLASSES come to us. We will guarantee your first class, high grade work at reasonable prices. This is our 15th year in Amarillo. You know where to find us, always.

**HYDEN'S**  
Exclusive Registered Optometrists.  
7th & Polk St., Amarillo, Tex.

**The Girls Will All Like You!**



—if you get that new suit from us, or have the old one

**CLEANED AND PRESSED HERE.**

—we can take your old suit, or a ladies' dress, and make it look like it just arrived in town.

Try Our Snappy Service!

**West Tailor Shop**  
Phone 385

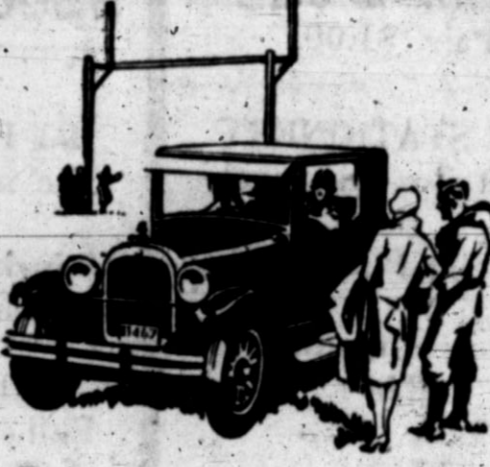
**Here Are The Improvements**

Review this impressive list of improvements — a notable twelve-months' record of progressive engineering:

- A new five-bearing crankshaft (replacing the three-bearing type).
- A new two-unit starting and lighting system (replacing the single-unit type).
- Air cleaner of improved design.
- Spark and throttle levers placed above the wheel for greater convenience.
- Rumble seat for Sport Roadster.
- Stylish new body lines.
- Rich and attractive new colors.
- Improved all-steel body construction.
- Increased driving vision.
- Indirect dial lighting for De Luxe and Sport types.
- Far greater riding comfort.
- Impressive new smoothness and silence of engine operation.

Greater beauty, greater convenience and remarkable new silence and smoothness of engine operation have followed these vital betterments.

Yet Dodge Brothers low prices remain unchanged — values certainly that no motorist can now afford to overlook!



Touring Car	\$ 930
Coupe, Special	\$1070
Sedan	\$1045
Special Sedan	\$1130

Delivered.

**Beayers Bros.**  
Hereford, Texas

We Also Sell Dependable Used Cars

**DODGE BROTHERS MOTOR CARS**

**A TROUBLE FINDER**

If Your Electrical Equipment Gives You Trouble

**WE HAVE THE REMEDY!**

You Should See Our **WIEDENHOFF TEST STAND!**

It puts its finger on Electrical Troubles!

Come In for a Demonstration.

**ELECTRIC SERVICE STATION**  
VERN WITHERSPOON, Manager

GET YOUR NEXT ORDER FOR

**COAL**

FROM US—CALL 265.

The hottest number and the hottest coal in Hereford.

Headquarters for Feed and Seed of all kinds.

**Cumberland Kiln Dried Meat Salt**

A refined flake salt for salting meat, butter, cheese and stock.

FOR GENERAL FARM USE.

**West Texas Feed & Seed Co.**  
Phone 265

**Attention Hog Men!**

—I have moved to town. My telephone number is 445. I will be at my hog pens to receive hogs on Fridays only. Hogs are scarce—I can't afford to stay at the pens every day. If you must bring them in through the week, phone me.

If you have some good corn to sell, see me. Phone me at hog pens, No. 9024-F2.

**G. W. BRUMLEY**



**Atwater - Kent RADIOS**

Fine Six and Seven Tube Sets. We Have Everything for the Radio Fan. Come and Look the New Sets Over.

**South West Trail Garage**  
BONNIE BRUMLEY, Manager.

**ere and There.**

Everything in and around Hereford was moving last Tuesday during the high winds. Some of the tops to their cars and several sheds and barns were blown down and stuff damaged.

And Mrs. E. E. Rogers visited Mr. and Mrs. Vick last night.

Mr. Jones and family spent in the Lester Sparkman home.

S. J. and Ernest Rice and called at the Gaetz and homes Tuesday and were part of the dust storm.

C. Greer returned home from a few days visit to her daughter, Mrs. Estes, at Ft. Worth.

James Doyle and Erelene visited with Mother Mosley Monday.

Mrs. Berry spent Sunday afternoon at the Chas. Bell home.

Grace Jenison visited Saturday and Sunday with Miss Nields and they attended church Saturday night.

Mary Hapsy spent Tuesday afternoon with Mrs. Boyd and Mrs. Smith is enjoying a new home.

Mrs. Vick enjoyed having her children, Mmes. Lenox and Neal, Wednesday with her.

o. Mosley and mother visited Hereford Saturday night and Sunday.

E. Upton was among the car

owners to have the top blown off during the storm. He is very unfortunate as this is the second top to blow off this fall.

Mrs. W. B. Green had as her guests for dinner Sunday Messrs. and Mmes. Harry Lomas, Veri Sullivan, Walter Easter and B. R. Dixon, and a very pleasant day was spent.

Some smile while others frown, so Mr. and Mrs. Bell smiled during the storm Tuesday as the very poor covering on their house blew off and they are now enjoying a new roof that will turn the rains.

Mrs. Henry Allman spent Thursday and Friday in the Williams home helping Mrs. Williams' cook for a combine crew.

B. R. Dixon and Joe Greer and wives took Sunday night supper with Mack Dixon and wife.

The Keith farm irrigation derick was blown down Tuesday.

Percy Estes and wife were in Frio from Dimmitt Tuesday and called at the Tice home.

Oil wells are a curiosity these days. Messrs. and Mmes. Veri Sullivan and R. T. Green went down below Dimmitt to see one Sunday.

Mr. and Mrs. Mobley had Mr. and Mrs. Allman spend Sunday with them.

Mrs. Mack Dixon spent Saturday with Mrs. Frank Barber who was suffering with a badly wounded hand.

John Gaetz and family were among those who got caught in town by the storm Tuesday. They had car trouble and had to be pulled in.

Mary Hapsy had the misfortune

to get a car door slammed to on her finger, badly mashing that member.

Neighbors of Mrs. Veri Sullivan enjoyed an all day quilting at her home Wednesday, when a jolly good time was had, especially at noon hour with its many good things to eat. A play was discussed to raise money to tune the piano at the school house and all were enthusiastic about it. Those present were Mmes. Allman, Williams, Green, Knox, Harlin, Tice, W. B. Green and Frye.

Carl Scott, Walter Tice and Frank Huckert went hunting over in New Mexico last week, returning Saturday night and report very little game.

Mr. Fincher received word Saturday of the illness of his mother and a few hours later received word that she had died at Gainesville. Mr. Fincher left at once for Nocona, Texas, where his mother will be buried.

John Gaetz and wife radioed at the Boyd home Saturday night.

Mrs. Mack Dixon has been caring for the Hastings children this week while their mother, Mrs. Jno. Hastings of Dimmitt attended the Methodist Conference at Childress.

Mrs. J. B. Harlin spent Sunday with her brother, Gleaves Owen and family. A baby boy arrived at the Owen home Saturday morning.

J. J. Lindsey and Chas. Bell are investing in calves to dispose of their cheap grain.

Miss Morris is staying with Mrs. Fincher while Mr. Fincher is away.

**MUSIC STUDY CLUB.**

Mrs. Ray Conway and Mrs. Gertrude Brotherton were hostesses to the Music Study Club this week.

Under the leadership of Mrs. Homer Fox, the Opera was discussed, the program carrying significant numbers, both vocal and instrumental, from some of the best known operas that the masters have produced. The program could not have had a lovelier setting than the personalized artistry of Mrs. Conway's new home of typical English style.

The last meeting was held with Mrs. Jeff Glibreath in her charming new country home, and as if it were planned that the club should have one long "spell" of inspiration, the next meeting is to be at the little new "Spanish Home" of the Guthries.

\*\*\*\*\*  
**L. C. PENRY**  
 LAWYER  
 First State Bank & Trust Co. Building  
 Office Phone 3, Home 190  
 \*\*\*\*\*

\*\*\*\*\*  
**FRANK J. FORD**  
 LAWYER  
 Office Temporarily With J. B. Elliston.  
 \*\*\*\*\*

**End of Month Sale**

Below we offer our friends and customers some Special Holiday prices to be in effect for the few remaining days of this month and the first few days of December. We invite your careful inspection of these values and prices. We believe you will find it hard to duplicate them in Hereford. We will greatly appreciate your visit and inspection.

**LADIES' HOLEPROOF HOSIERY**

\$2.00 values, three pair for ----- \$5.50  
 \$1.50 values, three pair for ----- \$4.50  
 \$1.00 values, three pair for ----- \$2.75  
 (Hosiery packed in holiday boxes when requested)

**BLANKETS, 20 PER CENT OFF**

**Men's Sheep Lined Coats and Leather Jackets**

\$15.00 value for ----- \$13.00  
 \$10.00 value for ----- \$ 8.90  
 \$ 9.00 Boy's Coat for ----- \$ 7.95

**Trunks, Suit Cases, Hand Bags—20% Less.**

**Ladies' Heavy Rayon Bloomers, In All Wanted Colors—Priced at only \$2.45**

Twenty Per Cent Discount on all Ladies' Shoes.

**Light Weight Canvas Gloves, at 10c the pair**

Ladies' and Men's Sweaters, One-Fourth Off!

**Bridge Lamps, complete with cord and shade, \$2.98**

**Ladies' Heavy Rayon Princess Slips**  
 Priced at \$1.55 and \$2.60.

**White Oil Cloth, Only 29c Yard**

**Ladies' Batiste Night Gowns hand embroidered**  
 Priced at \$1.00

36-Inch Outing Flannel, in light or dark patterns, 18c yard.

**Men's Heavy Weight Hanes Underwear,**  
 Priced at \$1.45 Suit

Men's Heavy Weight Overalls or Jumpers, only \$1.45 each.

Men's Mocassin toe boots, priced at \$8.75 pair.

**Brown Jersey Gloves for 18c Pair.**

One Lot of Men's Wool and Flannel Shirts, priced at \$2.15

**Fern Stands, with copper bowl, for \$1.98**

Men's fancy Dress Shirts, with or without a collar. Made by Ide and Cluett & Peabody.

\$2.00 Shirt for ----- \$1.65  
 \$2.50 Shirt for ----- \$2.10  
 \$3.00 Shirt for ----- \$2.50  
 \$3.50 Shirt for ----- \$2.95  
 \$5.00 Shirt for ----- \$4.25

**We Give and Redeem Gold Bond Saving Stamps**

**Stambaugh's Store**  
 HEREFORD, TEXAS  
 THE STORE FOR SAFE BUYING

**Christmas Furniture**



**Beginning Fri., Nov. 26th**  
 Lasting 15 Days

—Don't get the idea you have to have lots of money to buy furniture for an Xmas present. We can sell you a present from 50 cents up as high as you want to pay.

**What Could Be Better Than a Nice Piece of Furniture at a Real Bargain?**

<p><b>Living Room Suites</b></p> <p>\$200.00 Suites, Sales Price ----- \$140.00                  \$190.00 Suites, Sales Price ----- \$135.00                  \$150.00 Suites, Sales Price ----- \$117.50</p> <p><b>Bed Room Suites</b></p> <p>\$160.00 4-piece suite, sale price \$125.00                  \$150.00 4-piece suites, sale price \$115.00                  \$ 95.00 4-piece suites, sale price \$ 70.00</p> <p><b>Dining Room Suites</b></p> <p>\$140.00, Eight Piece Suite ----- \$99.00                  \$115.00 Eight Piece Suite ----- \$80.00</p> <p><b>Breakfast Room Suites</b></p> <p>\$45.00 Suites ----- \$37.50                  \$35.00 Suites ----- \$25.00</p> <p><b>9x12 Rugs</b></p> <p>\$12.50 Values, Sale Price ----- \$9.25                  (No second rugs, all guaranteed)</p>	<p><b>Dressers</b></p> <p>\$25.00 Value, Sale Price ----- \$20.00                  \$30.00 Value, Sale Price ----- \$24.50                  \$35.00 Value, Sale Price ----- \$27.50                  \$40.00 Value, Sale Price ----- \$32.50</p> <p><b>Beds—All Simmons Beds</b></p> <p>\$ 8.50 Beds, Sale Price ----- \$6.50                  \$10.00 Beds, Sale Price ----- \$7.25                  (Other beds in like proportions)</p> <p><b>Mattresses</b></p> <p>\$ 9.00 Mattresses, Sale Price ----- \$ 7.00                  \$11.00 Mattresses, Sale Price ----- \$ 9.00                  \$14.00 Mattresses, Sale Price ----- \$10.50                  \$20.00 Mattresses, Sale Price ----- \$14.50</p> <p><b>Springs</b></p> <p>\$ 4.50 Springs, Sale Price ----- \$ 3.10                  \$ 6.00 Springs, Sale Price ----- \$ 4.25                  \$ 8.50 Springs, Sale Price ----- \$ 6.50                  \$15.00 Springs, Sale Price ----- \$11.00</p>
---	---

**TERMS, CASH AT THESE PRICES**

Cedar Chests, Smoking Stands, Davenport Tables, End Tables, Sewing Cabinets, Floor Lamps, Child's Rockers, Baby Beds, Baby Jumpers, High Chairs, Mirrors and many useful articles too numerous to mention, all go at these wonderful reductions.

**Anthony's Furniture Store**  
 Hereford, Texas

# They Like It! That PRE-XMAS RUSH SALE now on at our store.--The idea has been a hit and many wise folks are availing themselves of the Savings and Conveniences of this Bargain Event.

## Kodaks Candy

### IDEAL GIFTS FOR EVERY MEMBER OF THE FAMILY!

- incense burners
- toilet sets
- Bibles
- rubber balls
- story books
- games
- smokers' stands
- shaving sets
- stationery
- Ingersol watches
- book ends
- toys
- greeting cards
- candle sticks
- nut bowls
- gift shop
- novelties
- perfumes

-CHRISTMAS DECORATIONS

-For years we have wondered how Old Santa could make it all over the world in a day—Let's give the old gent a chance—As an inducement for you to do your shopping early, we are giving you \$5.00 worth for \$4.00—For cash only—and closes Saturday night.

## 20% Discount Is the Average Saved

### We Deliver

## Santa Claus' Headquarters

# City Drug Store

### Telephone 300

### What's Doing In West Texas

**Mineral Wells**—The stand of President Arthur P. Duggan and Manager Homer D. Wade of the West Texas Chamber of Commerce on the question of a tax survey for the state was fully endorsed by the Mineral Wells Chamber of Commerce at a recent meeting. A special committee composed of three prominent West Texas men in this section was appointed to offer every assistance to the West Texas organization in their effort to secure passage of a legislative bill by the Fortieth Legislature for furtherance of the state tax survey cause.

**Haskell**—Work on the disposal plant of a new sewer system for the city has begun. Seven miles of new sewer line will be added and the system is expected to be complete and in operation within two or three months.

**Claude**—The county home demonstration agent of this section has begun campaigning for a home meat canning program for Armstrong county farmers. Through items in the Claude paper she is explaining the value of home canned pork, beef and other products and confers with those interested in the subject at her office on Saturdays.

**Colorado**—"The Value of Poultry Raising to West Texas Farmers" was explained in an interesting and informative address by Manager Homer D. Wade of the West Texas Chamber of Commerce during the Mitchell county poultry school and show held here November 20.

**Fredericksburg**—Gillispie county has been offered the opportunity of filling 150 half pound sacks of Texas pecans to be used at a mammoth banquet in Chicago to be

held for boys and girls agricultural club representatives at a national convention. Pamphlets or literature advertising the section may be included in the sacks which are to be used as plate favors. The local Chamber of Commerce is receiving contributions for Gillispie county's quota which will be added to those furnished by other regions at the request of the Texas Pecan Growers' Association.

**Eden**—A turkey dressing and cooling plant has been opened here. Experienced operatives from Armour & Co., of Fort Worth, are working at the shop and much business is being done.

**Kerrville**—An insecticide factory has been established at this point by the Furman Co., manufacturers of and wholesale dealers in insecticides, disinfectants, rat poison, worm killer and similar lines of merchandise. Headquarters, office and factory were formerly maintained at San Antonio.

**Moran**—The Moran Luncheon Club will pay for a city tourist park and deed the same over to the town. It was decided at a recent meeting of the organization to take this step. Half the price of the park has already been raised and the other is to be paid out within 12 months.

**Levelland**—Contract for carrying the U. S. mails over the longest route in this section was awarded recently. The route will serve numbers of people in the northwestern part of Hockley county and the Whitharrel post office. It is variously estimated at from 38 to 72 miles in length.

**Jacksboro**—Work of surfacing the Antelope highway has begun here, contract for which amounts to \$132,500.22. Two hundred and fifty working days are allowed for the job.

Quick Job Service at The Brand.

### CLASSIFIED

#### Wanted

**WANTED**—A farm, 160 acres or more. Have tractor and horses, with or without implements. Call at Brand Office. 45-1f

**WANTED**—Plowing and disking with McCormick-Deering tractor. See or write LYNN O. POWELLSON, Hereford, Texas. 28-1f

#### For Rent

**FOR RENT**—Eight room house on North 25-Mile Avenue; modern, with large lot and garage. MRS. R. H. CALER, Phone 149 or 201, Vogele Millinery Parlor. 45-1p

**FOR RENT**—Seven room house, on the pavement; kindling for sale. FRED MILLARD. 45-1f

**FOR RENT OR LEASE**—Four room modern house, newly papered, good garage and place for cow and chickens; reasonable. MRS. CHAS. WORTH. 45-1f

**FOR RENT**—Two rooms, nicely furnished. MRS. O. M. SHORE, Phone 8. 45-3f

**FOR RENT**—Bedrooms in private home, for gentlemen. Phone 152. 45-1p

**FOR RENT**—Three partly furnished rooms; close to Central school; would also like laundry work. MRS. J. M. BRUMLEY. 45-1tp

**FOR RENT**—Two light housekeeping rooms, close in, modern, garage. Phone 301-J. 45-1p

#### For Sale

**FOR SALE**—One 12-20 Cletrac tractor, almost like new, never used since completely overhauled. \$300 cash gets it. W. L. BRANSON, Box 431. 42-1f

**FOR SALE**—Six-hole, Never Fall range, first class condition. H. J. WEDEL, Phone 0001-F2. 45-2p

**FOR SALE**—Nice dwelling, close in, well located, good neighborhood, east front, southeast corner of block. Cash and terms. Six rooms, 140-100 foot, \$4,000. Also house, four rooms, bath; close in; lot 75x140, northeast corner of the block. Cash and terms, \$2,700. J. E. GYLES, Hereford, Texas. 44-2

**FOR SALE**—Round Oak "Chief" range, in good condition and priced to sell. See Homer Wilson, at West Texas Seed & Feed Company. MRS. ISABEL GARRISON, 2217 14th St., Lubbock, Texas. 44-2f

**FOR SALE**—Several choice lots. Inquire at PANHANDLE LUMBER COMPANY. 40-1f

**FOR SALE**—Essex Coach, 1926 model. See F. H. OBERTHIER, JR. 38-1f

**CHICKS FOR SALE**—Pure bred White Leghorn baby chicks \$12.00 per hundred; Brown Leghorns, Anconas and Buff Leghorns \$14.00; Barred Plymouth Rocks, Rhode Island Reds and White Cocks, \$15.00; Black Minorcas \$16.00. Postage prepaid. Live delivery guaranteed. ACME FARMS, Smithville, Texas. 38-10f

**REGISTERED SPRING DUROC** boars for sale, prices right. H. C. ROFFEY, Canyon, Texas. 38-1f

I am now in the market for good, dry, well matured maize and kafir, either in the head or threshed; also Red Top cane seed and sudan grass seed. See me at Garrison's Hardware Store. P. W. PRICE. 44-1f

**FOR SALE**—Desirable residential lots, close in, by owner. Ad. BOX 323, Hereford, Texas.

Quick Job Service at The Brand

**FATHER AND SON**—Get your Xmas suit and overcoat early. Newest styles and fabrics, \$19.75 up. Avoid the rush and make your selection. **POPULAR STORE**

### CELESTE ~ ~ a new Holeproof shade inspired by Lucile, PARIS

GOING direct to Paris for inspiration. The Holeproof Hosiery Company has found in the creations of Lucile, suggestion for the new, the unusual, the superlative in smart in hosiery color.

Celeste is one of three new shades bearing the distinction of Lucile inspiration. Designed especially to harmonize with black costume or footwear, it is none the less striking and effective in combination with many other afternoon and dress ensembles.

There is about this new color a certain delicacy which distinguishes the exquisite from the commonplace. Holeproof Hosiery, already famous for its Five Fold Fashion Standard, is now projected even higher in the scale of smartness by this color innovation. Lucile created colors are to be found in Holeproof Hosiery exclusively. Come in today and see our advance Lucile display.



\$2.00  
All silk, full fashioned Service Hose. Knit very fine gauge. The silk top is interlined with lisle to protect against garter tears.

## Stambaugh's Store

HEREFORD, TEXAS  
THE STORE FOR SAFE BUYING

### Sale On ITEN

Cakes and Crackers

## Saturday, Nov. 27

at

## FRANK GYLES and L. W. CARLYLE

# Public Sale

As I am leaving this part of the country, I will sell at PUBLIC AUCTION at my place, 2 1/2 miles east of Hereford, on the Gregg place, on

## TUESDAY, NOV. 30th

At 10:30 a. m., sharp, the following

#### HORSES-MULES

- 6—Head of horses and mules.
- 4—Milk cows.
- 8—Head of hogs.
- 200—Rhode Island Red chickens.
- 1—Brown horse, age 8.
- 1—Bay mare, smooth mouth.
- 1—Gray mare, smooth mouth.
- 1—Gray horse mule, smooth mouth.
- 1—Black horse mule, smooth mouth.
- 1—Black mare mule, 1 year, 8 months.

#### COWS AND CALVES

- 1—Cow, age 6, fresh.
- 1—Cow, age 5, fresh.
- 1—Cow, age 4, fresh.
- 1—Cow, age 3, fresh in Dec.
- 1—Heifer, fresh in March.
- 4—Calves, 6 to 8 months old.

#### HOGS

- 1—Duroc brood sow.
- 7—Shoats, 4 1/2 months old.

#### HARNESS

- 2—Sets leather harness.
- 5—Collars and bridles.

#### FARM MACHINERY.

- 1—Grain wagon.
- 1—Bundle wagon.
- 1—McCormick row binder.
- 1—One-row P. & O. planter.
- 1—Drag harrow.
- 2—One-row go-devils with knives.
- 1—Sulky plow.
- 1—Victor cultivator.

#### MISCELLANEOUS AND HOUSEHOLD GOODS.

- 4—Chicken coops, some lumber and posts.
- 1—Ford touring car, 1919 model.
- 1—Organ and stool.
- 1—Dresser. 1—Stand table.
- 1—Wash stand.
- 1—Safe with glass doors.
- 2—Dining tables.
- 1—Folding bed with mirror.
- 4—Chairs.
- 1—Rocker.
- 1—Hot blast heater.
- 1—De Laval separator.
- 1—Cream can.
- Fruit jars, stone jars and many useful articles too numerous to mention.

TFRMS: CASH Lunch Served by Ladies of M. E. Church

## Chas. Fritcher, Owner

Sale Clerked by E. C. Eubanks.

Auctioneer, Col. W. S. Williams



THE  
STADIUM  
\$10

## Double Sole FLORSHEIMS

It's the constitution that counts—in shoes as well as people. Double sole FLORSHEIMS—with their mannish lines, rugged leathers, slugged heels, have the stamina for long life

FOX MERCANTILE COMPANY



### Joel Cleanings

Smith and family took dinner with the W. A. Callaway family Sunday, after which they all went to Hereford and visited at John Renfro home.

T. and Guy Smith and family went to a sale at Jumbo Wednesday.

Mr. Lovelady left Wednesday for Worth on business.

Mrs. Lester Galley and child visited Mrs. W. T. Smith Friday evening.

Mr. and Mrs. London and child went to Hereford Saturday.

Mrs. B. F. Tice and children are visiting her mother and relatives Clarendon for two or three days.

The Callaway boys spent Sunday at the Guy Smith home.

Mr. T. Smith and Chas. Callaway were in Hereford Saturday, also going to Dawn that evening.

Guy Smith and boys were in Hereford Saturday.

We had a nice crowd at Sunday school Sunday but want more. We are thinking of buying new books soon so when we get them we want everybody to come. There was no singing at Askren Sunday night and will be none this day as everyone is expected to go to Dawn.

Recil Walker and Mrs. Walker visited the John Purcell home last day.

### Progressive News

Progressive community's Thanksgiving celebration will be held on Thanksgiving night instead of during the day. Supper will be served at the school house about 7 o'clock, so come early or you will miss one of the most important features of the evening. Following supper a Thanksgiving program will be rendered by the school, arranged by the teachers, Miss Hastings and Brumley. At the last a short program will be given by the Hereford string band. Everyone is cordially invited to attend.

Lots of visitors were present at singing Sunday evening, among them were Mr. and Mrs. Powell, the Ward community. We are glad to welcome visitors at all times.

A volunteer program was arranged for our singing next Sunday evening, which reads as follows:

Singing song—Velma Caldwell.  
Song—Millard Gregory.  
Song—Luke McBeyer.  
Song—Bill and Ida May Knox.  
Song—Arnold Hershey.  
Song—Mrs. Lewis.  
Song—Orien Russel.  
Song—Leona Counts.  
Song—Mr. Toose Monaghan.  
Song—Elmer Patterson.  
Song—Mr. Jake Gregory.  
Song—Mrs. Bowman.  
Song—Ida May Knox.  
Song—Garrett family.  
Singing song—Mrs. Lewis.

Grit Critsinger began threshing this community last week. The hard wind which came last Tuesday blew out lots of cotton from the cotton farmers, otherwise there was very little damage.

Miss Hastings motored to Canyon Friday evening where she spent a week end with home folks. Messrs. Miles and Dock Robertson were dinner guests in the Jefferson home Sunday.

Some of the Progressive young people attended a party given in the home of Mr. and Mrs. Jack Baker Friday evening, on 25-Mile Avenue and report a good time.

Grit Critsinger motored to the Wildorado country Sunday on business.

Mrs. Arch Conklin of Hereford spent last Tuesday visiting with her mother, Mrs. Ray Hershey, of this community.

F. D. Perkins who lives in this community, started to St. Joe, Mo., with a car load of cattle last Thursday. His son of Shenandoah, Iowa, expected to meet him there and perhaps take part of the cows to Shenandoah to feed this winter.

Miss Nola Brumley spent last week end with her parents, Mr. and Mrs. Jim Brumley at Hereford.

### Whole Milk Industry Grows Rapidly Here

The whole milk industry in Deaf Smith county is expected to grow within the next few months, judging from the profits that are being realized by a number of farmers who are selling whole milk through the local milk depot, which was recently opened up here by W. H. Hawkins.

W. Hatley, living twelve miles west of Hereford is milking twenty cows, and last week marketed \$52.07 worth of milk for the seven day period. The best day that week he produced \$8.20 worth of milk. These cows are running on a wheat pasture and are eating home grown feeds, which make most of the milk profit, due to the cheap feeds in this section.

S. D. Wilson, living north of Hereford, with ten cows sold \$31.32 worth of milk during the same week.

The whole-milk industry was begun here only a few weeks ago by Mr. Hawkins, and many of the farmers are finding the new busi-

ness highly profitable. The industry is expected to grow rapidly within the next few months, and is important because it furnishes the farmers another market for their products and helps out in the live-at-home program.

### Texas & Texans

By WILL H. MAYES

#### Making Farmers Criminals.

Representative Parrish, of Austin, would now make it a crime for a farmer to grow cotton two years in succession on the same ground. He would do this on the contention that two successive crops deplete the soil, but back of it is the real reason that it would reduce cotton production. He says that the attorney general of several states approve his proposed measure, and say it could be enforced. May be so. When cattle prices get low, would Mr. Parrish make it a crime to breed cows two years in succession? When eggs are too cheap, would he limit the number of hens to each coop or farm? When bank interest is down would he prohibit loans to the same parties two years in succession? Why not increase cotton consumption by making it a crime for the merchant to sell silk or rayon goods? Such a measure would be just as reasonable as to force the farmer to use his land according to ideas of lawmakers. The Parrish measure may get the sanction of constitutional lawyers, but no jury would ever convict a farmer for its violation. It is re-

pulsive to the American idea of property rights. It will be better to stick to the plan of getting a South-wide voluntary reduction agreement.

Mr. Aaron Sapiro, of California, seems hurt that the Federal Government would use any other medium than the co-operative associations, of which he is general attorney, for helping the farmers to hold their cotton, and is going over Texas trying to stir up feeling against the Texas bankers who have agreed to form a pool through which the Federal Government proposes to lend money at low interest to cotton growers. The co-operatives are all right, no doubt, and doing a good work, but they do not seem to have been able to cope, alone, with the present situation. Mr. Sapiro fears that the bankers may be paid something for handling the money. From this the conclusion may be drawn that the co-operative officials including Mr. Sapiro, are working for nothing and paying their own expenses. Heretofore, the public has been impressed that Mr. Sapiro, of California, was doing very well personally from his co-operative association connections.

#### CATTLE AND HOG SHIPMENTS.

Tate and Burman, Dimmitt, shipped two cars mixed cattle to Wichita, Kansas; E. T. Norton shipped four cars cows to Quanah; Kyffin & Wiland, Pinon, Colo., shipped 1000 head sheep to Pinon; Kyffin & Wiland, Pinon, Colo., shipped to Newberg, Colo., to feed lots; Ted Adams, Shawnee, Okla., seven cars yearling heifers for feeders and six cars heifers out of Friona to

Shawnee; F. D. Perkins, five cars steers to St. Joe, Mo.; M. Stemons, one car calves to St. Joe, Mo.; Ira Cockell, one car registered cows, heifers and calves to Merelle; T. Wagner, Wichita Falls; G. W. Brumley, two cars fat hogs, one to Los Angeles, one to Flag, Ariz.; Jno. Cunningham, one car steers to White Deer, Texas; Jno. Cunningham had shipped in five cars calves from Montoya, New Mexico—100 of these will be put on full feed; A. J. Dager, White Deer, bought three cars heifers and shipped to White Deer; J. L. Fuqua shipped one car heifers and steers to Artie Norton, Pampa, Texas for wholesale slaughter purpose.

### To All Bob-Haired Ladies!

MRS. S. E. DOUGLASS  
Beauty Expert

With Thorough Training and Three Years Experience, Is Now Located in

### Ladies Bob Shop

Miss Norma Powelson  
Is also back at her old stand.

Mrs. Douglass will for a short time only give the following SPECIALS on Tuesday, Wednesday and Thursday:  
Shampoo and Facial — \$1.00  
Marcel and Hair Cut — \$1.00  
Marcel and Shampoo — \$1.00  
Phone No. 87 for Appointment.

## The Paving Is Finished

—In front of our place of business, and you can now drive your car right smack up to our front door without getting in the mud!

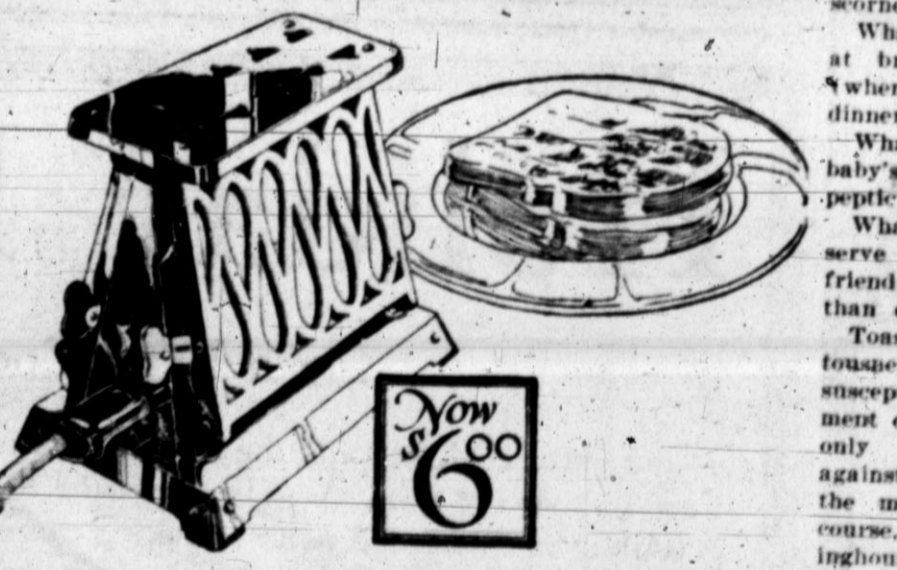
—A special trip like that will not only allow you to inspect our new street, but will also allow you to inspect our Yards, where we keep the Best Lumber and Building Materials we can find in the market.

—Make a shopping tour, look over our end of town, and let us have the pleasure of conducting you through our place of business!

R. H. KEMP LUMBER COMPANY

# NOTE THIS!

A Nationally Advertised  
**Westinghouse**  
Turnover TOASTER



TIPS ON TOAST:  
Toast that is toast has a crust that is "caramelized," browned to a turn, crisp, but concealing a center of moist, tender goodness.

What delicacy does the dainty eater often fancy when every other food is scorned? Toast.

What is equally acceptable at breakfast, luncheon, or when well made) to finish a dinner? Toast.

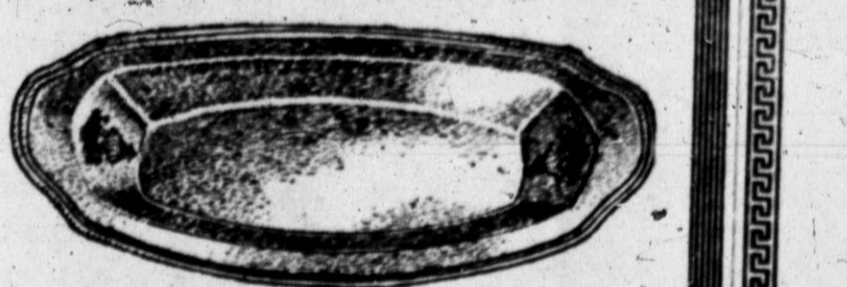
What is as correct for the baby's menu as for the dyspeptic's dietary? Toast.

What more inviting can you serve in a pinch, when a friend drops in unexpectedly than delicious toast.

Toast is as home in simplicity or simplicity. It is susceptible of elaborate treatment or plain treatment. The only treatment it rebels against is mistreatment in the making. It should, of course, be made on a Westinghouse Turnover Toaster.

And during this Special Sale you will receive FREE, one of these beautiful hammered silver-plated bread trays

Of Exquisite Design—Convenient and useful for toast and many other things. An adornment to any home.



Phone us your order today while our supply lasts  
This is indeed a wonderful value—Electricity is your lowest priced servant.

Texas Utilities Company

# REMOVAL AND INVENTORY SALE

We Expect to be able to move into our new Business Home, in the Renfro Building, about December 1.

Owing to the different location and business requirements, we find it necessary to

## Move Some of Our Present Stock of Tires, Tubes, Accessories, Implements

AT SACRIFICE PRICES—OUR NECESSITY WILL BE YOUR GAIN!

Below we quote you a few of these prices, which will give you some idea of the savings you can make by patronizing this unusual sale:

### Tires

30 x 3 1/2 Pathfinder	\$ 7.25
30 x 3 1/2 A. W. T. Cord	\$ 7.62
29 3/4 4.40 Pathfinder Balloon	\$ 8.30
29 x 4.40 Grooved A. W. T.	\$10.61
30 x 5 A. W. T. Cord	\$26.23

All other tires and tubes in stock reduced accordingly.

This is a chance you will seldom duplicate to supply yourselves with auto necessities at such prices

TERMS—Cash, except in the case of Used Cars and Tractors, on which attractive terms will be made.

### Used Cars

Three 1926 Model Ford Coupes.  
Five 1925 Model Ford Coupes.  
One 1923 Model Ford Coupe.  
One 1926 Model Touring.  
One Essex Touring.

A good assortment of older models, touring and roadsters.

Four good used Fordsons—a guarantee goes with each one.

## The Hereford Motor Co.

Hereford Texas.  
FORDS—LINCOLNS—FORDSONS

AT SACRIFICE PRICES—OUR NECESSITY WILL BE YOUR GAIN!

Below we quote you a few of these prices, which will give you some idea of the savings you can make by patronizing this unusual sale:

### Tires

30 x 3 1/2 Pathfinder	\$ 7.25
30 x 3 1/2 A. W. T. Cord	\$ 7.62
29 3/4 4.40 Pathfinder Balloon	\$ 8.30
29 x 4.40 Grooved A. W. T.	\$10.61
30 x 5 A. W. T. Cord	\$26.23

All other tires and tubes in stock reduced accordingly.

This is a chance you will seldom duplicate to supply yourselves with auto necessities at such prices

TERMS—Cash, except in the case of Used Cars and Tractors, on which attractive terms will be made.

### Used Cars

Three 1926 Model Ford Coupes.  
Five 1925 Model Ford Coupes.  
One 1923 Model Ford Coupe.  
One 1926 Model Touring.  
One Essex Touring.

A good assortment of older models, touring and roadsters.

Four good used Fordsons—a guarantee goes with each one.

## The Hereford Motor Co.

Hereford Texas.  
FORDS—LINCOLNS—FORDSONS

### CHURCH ANNOUNCEMENTS

#### PROGRAM FOR CITIZENS THANKSGIVING SERVICE

At First Christian Church, Thursday, November 25, 7:30 p. m.  
 Presiding Officer—Rev. Thurman Morgan.  
 Hymn  
 Invocation—W. E. Dameron.  
 Reading of Proclamations.  
 1. The President's—C. H. Dillehay.  
 2. The Mayor's—G. A. F. Parker.  
 Pageant—Direction of Misses O'Keefe and Ewing.  
 Anthem  
 Thanksgiving Sermon—Rev. W. R. Hill.  
 The Community Chest—Five minute talk by E. B. Black, President Hereford Chamber of Commerce.  
 Offering—Direction F. H. Oberthier.  
 Hymn  
 Benediction—Rev. A. B. Davidson.

#### First Christian Church

T. Morgan, Pastor

Last Sunday you heard the report of the great International Convention. It was a "mountain top" experience. And now we are prepared to pass on to you a portion of this inspiration. This can be done most effectively by regular attendance at all services.

The Sunday school has voted to have two Christmas programs, one will be the "White Gifts Service" and the other will be a Christmas tree. Supt. J. C. Ricketts will make further announcements of the plans next Sunday morning. And remember that the time has not been changed, we begin at 9:45.

Very kindly we are asking now for the co-operation of all in making our 11 o'clock service a real worship program. This service is to be one of worship for us all.

The need of the world is Jesus. Sunday morning we will talk on "The Need of Jesus."

Stumbling Block is the subject for the evening discussion. Why did Jesus tell the great Apostle Peter he was a stumbling block? What constitutes a stumbling block for our Savior? And how can we remove the obstacles for the King? Come Sunday night and we will locate and try to remove these hindrances. The song service will begin at 7:15.

The community Thanksgiving service will be held in this church on Thursday evening. A fine program has been arranged. This is a citizens service. Everybody who is grateful for God's blessings will be expected to be present.

#### Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school, 9:45. E. B. Black, superintendent.

Epworth League at 6:30.

Preaching by pastor at 11 a. m. and 7:15 p. m.

Prayer meeting service Wednesday night at 7:15.

A cordial invitation to all the services.

#### First Presbyterian Church

JAS. T. ROSS, Pastor.

By special request the morning message for next Sunday will be "The Open Door." A member of this congregation who previously heard the message requested that it be preached here. Evening preaching service will begin at 7:15. The house will be more comfortable next Sunday than last.

Sunday school will convene at 9:45. Let's meet Mr. Lee promptly at that hour. Goal—attendance equal the total enrollment of the Sunday school for next Sunday. What do you say to that?

Endeavors as follows: Junior, 3 p. m.; Seniors and Intermediates 4 p. m. Seniors are asked to bring a special offering on next Sunday evening for current expenses.

Prayer meeting Wednesday at 7:15. Women's Missionary Society at 2:30. Choir rehearsal on Thursday at 7:15.

Services outside Hereford for next Sunday are as follows: Rev. A. M. Griffin, Eastly school house at 11. Dimmitt at 3; Rev. Joseph Bozarth, Black, morning and evening. In the afternoon at the hour

of 3 the pastor will preach at Westway.  
 "Come thou with us and we will do thee good, for the Lord hath spoken good concerning Israel."

#### Baptist Church

W. R. Hill, Pastor

Sunday School meets at 9:45.  
 Preaching Service at 10:45.  
 B. Y. P. U. meetings at 7:30.  
 Evening service at 7:30.  
 A cordial invitation extended to visitors to worship with us.  
 Come, and welcome!

#### The Sunday School Lesson.

By REV. THURMON MORGAN.

#### GIDEON AND THE THREE HUNDRED.

Golden Text: Be Strong in the Lord and in the strength of His Might.—Eph. 6:10.

#### The Lesson Scripture.

(Judges 7:4-8, 19-21)

4 And Jehovah said unto Gideon. The people are yet too many; bring them down unto the water and I will try them for thee there; and it shall be that of whom I say unto thee, the same shall go with thee, and of whomsoever I say unto thee, This shall not go with thee, the same shall not go. 5 So he brought down the people unto the water; and Jehovah said unto Gideon. Everyone that lapped of the water with his tongue, as a dog lappeth, him shalt thou set by himself; likewise everyone that boweth down upon his knees to drink. 6 And the number of the men that lapped putting their hand to their mouth, was three hundred men; but all the rest of the people bowed down upon their knees to drink water. 7 And Jehovah said unto Gideon. By the three hundred men that lapped will I save you, and deliver the Midianites into thy hand; and let all the people go every man unto his place. 8 And the people took vituals in their hand, and their trumpets; and he sent all the men of Israel every man unto his tent, but retained the three hundred men; and the camp of Midian was beneath him in the valley.

19 So Gideon and the hundred men that were with him, came unto the outermost part of the camp in the beginning of the middle watch, when they had but newly set the watch; and they blew the trumpets, and brake in pieces the pitchers that were in their hands. 20 And the three companies blew the trumpets, and held the torches in their left hands, and the trumpets in their right hands wherewith to blow, and they cried. The sword of Jehovah and of Gideon. 21 And they stood every man in his place round about the camp; and all the host ran, and they shouted, and put them to flight.

There is no more stirring story in the Old Testament than that of Gideon and his three hundred. It is the only incident in the lesson course from the important Book of Judges, but it illustrates the sort of struggle in which Israel was engaged with her neighbors—the Ammonites, Philistines, Midianites and others—during the period of at least 200 years covered by that book, the period between Israel's invasion and occupation of Canaan and the days of Samuel who laid the foundation for the monarchy (about 1200-1000 B. C.).

The army which he had gathered was reduced by a twofold trial. First all who feared were ordered to depart and out of 32,000 there remained 10,000. In order that

Jehovah might save Israel without the possibility of Israel's boasting there was to be another trial. The 10,000 were taken to the "Spring of Trembling." Those who kneeled to drink were to be rejected; those who drank by putting their hands to their mouths were selected. Three hundred of the men lapped the water out of their hands, while their eyes were watching for the enemy. This was a primitive but effective test of men used for warfare. These were equipped with food and trumpets for the battle with the Midianites lying in the valley below.

The 300 men were to approach the enemy's camp at night with torches concealed in pitchers, and at a given signal to break the pitchers, and show the lights, thus throwing the Midianites into confusion. Coincident with the breaking of the pitchers and the glowing forth of the torches they were to sound the trumpets and cry out, "The sword of Jehovah and of Gideon." The Midianites, thoroughly surprised and suspecting treason within their own camp, began to fight each other and fled in confusion.

The points of permanent interest are these: The signal victory which was remembered and referred to 400 years afterward by Isaiah (9:4) and was won not by numbers but by a few brave men and skillful tactics. In the service of God brains and devotion are more valuable than numbers. It is not mere numbers but quality that gives strength to a cause. (2) The proportion of cowards was more than two in three. When confronted with the temptation to be false

to the best that we know or to run away from a cause which needs us perhaps there would still be quite as many of us to play the coward as to play the man. (3) But the number of brave men has still to be reduced for the Bible is never weary of reminding us that God can achieve his purpose by means that are slender and unpromising. "The whole passage suggests that the conditions of moral as of military victory are courage, caution, vigilance and resolute attack. On the moral battlefields of life the 'day of the midian' may still be repeated by the brave and vigilant man who takes God with him into the fight."

#### NO. 4766. NOTICE OF SHERIFF'S SALE UNDER EXECUTION.

The State of Texas, County of Deaf Smith. Whereas, by virtue of an execution issued out of the District Court of Potter County, Texas, on a judgment rendered in said court on the 20th day of April, 1926, in cause No. 4766, on the docket of said court styled International Harvester Co. of America, Corporation

\*\*\*\*\*  
 W. S. WILLIAMS  
 AUCTIONEER  
 Newell Building  
 Hereford, Texas  
 PHONES  
 Office 7 Residence 136  
 Leave Dates at Brand Office.  
 \*\*\*\*\*

plaintiff, vs. Will W. Smith and W. H. Hicks, defendants, sued jointly and severally in favor of the said International Harvester Co. of America, a Corporation and against said Will W. Smith and W. H. Hicks, jointly and severally, I did on the 20th day of October, A. D. 1926, at 11 o'clock a. m., levy upon the following described tract or parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the defendant, Will W. Smith, to-wit: All the right, title and interest of Will W. Smith, in and to Section No. 37 in Block K-4 Deaf Smith County, Texas, containing 640 acres more or less; and on the 7th day of December, 1926, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the Court House door of said County in Hereford, I will

offer for sale, and sell at public auction, for cash, all the right, title and interest of the said Will W. Smith, in and to said property to satisfy said judgment dated at

Hereford, Texas, this the 10th of November, 1926.  
 CLAUDE BENTON,  
 Sheriff of Deaf Smith County  
 43-4 Texas.

## New Low Prices on GOODRICH CASINGS

—Lowest Prices Ever Recorded On Tires that Are Considered the BEST!

## Service-U-Like Filling Station

GLENN SNYDER, Prop.

Dr. D. E. Turrentine  
 Dentist  
 Over J. O. Newell Store.

## To Poultry Raisers:

—We have put in a full line of Dr. Le Gear's Poultry Remedies. Results on this medicine is guaranteed.

—We carry a special line of Sugar Curing Meat Salt. This gives the meat that delicious flavor.

—We still sell Apples for \$1.50, \$1.75 and \$2.00 per bushel.

—Spuds, \$4.00 per hundred pounds.

—We pay cash for Poultry, Eggs, Cream and Hides.

—TURKEYS WANTED—TOP PRICE.

## GOLDEN RULE PRODUCE COMPANY

Phone 108. We Deliver

## Capital and Character



The capital of a bank is, of course, necessary, but the character of a banking institution is just as essential.

The character of this bank is unquestionable.

Is not an account with a bank of character worth while?

## The First National Bank



Read our message appearing in Farm and Ranch

## Feed Grinding

—We grind milo and kafir for 5c per hundred, where taken away at once.

Grain left for grinding or out of storage, 10c per hundred.

## HARRISON

## Holiday Feasts

### Mean Extra Cooking

—and extra cooking puts the supply of kitchen ware to a severe test. Now is your time to procure that badly needed pan or cooking utensil—don't put your self to the inconvenience of doing without it.

We have the largest stock of better grade aluminums and triple plated granite ware in Hereford. We have served the housewives of Hereford faithfully and intend to see that they continue to be served with the best A-1 cooking and kitchen helps that can be bought.

#### KITCHENWARE

Sauce Pans	50 to \$1.15
Lip pans with handle	30c to \$1.10
Dish pans	40c to \$2.00
Tea Kettles	\$2.10 to \$2.35
Frying Pans	20c to \$1.35
Double Boilers	90c to \$2.25
Roasters	60c to \$6.00
Kettles with lids	\$1.00 to \$2.00
Percolators	90c to \$5.75



## STREU HARDWARE

#### SWITCH PROPERTY

If oil is developed in this territory, all the material and rig companies will want locations on track. We have two long strips adjoining the railroad. Buy now for a safe speculation. All former prices are hereby withdrawn.  
 C. L. WHITEHEAD  
 Muleshoe, Texas



**Castro County News**

15.—The moth-who put on the served refresh-er the play in room, inviting and teachers. decorated with the softball team, pur- ring the evening ts were given: S. Patrick; To Carson; To the rs. B. D. Wood- ng this informal and Mmes. W. Maynard, E. S. Bruce McLean, B. D. Woodlee; er, Lorene Tate, ee Minor, Smith, Baker, Josephine Gregory; Messrs. Carson, Brooks McLean, Emmett Hastings, Mrs. the close of the was called upon elr best yells be- e said.

up was hostess Club Tuesday veive old and one present. Several re planned after urse was served ce. Gaines, Bill nett, Bill Easter, S. Patrick, Dow ee, Les Womack, y. R. B. Boren, Miss Ella Thomas,

Literary Socie- n and pie supper torium last Fri- the sum of \$36.75 wing is the pro- Mabel Kimbell, S. Patrick, Miss ga.

GEN- OPPING S AT THE STORE! in Useful priced to yone's

ing to RILLO Dr. enthin ALIST icine for the past a Years. OPERATE. be at O HOTEL id Wednesday, r 7 and 8. a. m. to 4 p. m. YS ONLY. or Consultation is a regular grad- and surgery and ne State of Texas. perate for chronic l stones, ulcers of or adenoids. credit wonderful es of the stomach, ood, skin, nerves, adder, bed wetting, lungs, rheumatism, ers and rectal all-

names of a few of stomers in Texas: ey, De Kalk, stom- abe, Cleburne, high nes, Ranger, catar- Steinmeyer, Tynan, oberts, Durant, Ok- ouble. eFlores, Clarksville, McQueen, Quinlan, ove date, that con- trip will be free eatment is differ- en must be accom- husbands. Bradbury Bldg., allfortia. 44-3tp

sporting men now practice trap- shooting with both eyes open and the boys say Jack is already an expert and can get them every shot with both eyes open. Mr. and Mrs. H. E. Rantz are driving a new coach. R. G. B. Fain of Plainview was a business visitor here Saturday. Sam Cooper has a new sedan. Misses Gladys Hastings and Leola Shuford motored to Hereford last Thursday afternoon. Mmes. J. H. Flannagin and B. D. Woodlee and sons were in Amarillo the first of the week. E. Q. Perry was here from Plainview Friday. W. S. Westmorland of Dallas was a business visitor here last week. Mrs. Albert Smith and daughter of Slaton was visiting in the parental J. G. Davis home. Mmes. J. M. Carter and George Douglas are planning to leave in the near future for a visit in Oklahoma City. C. H. Buttolph and wife and Mrs. C. B. Williams visited in Plainview last week.

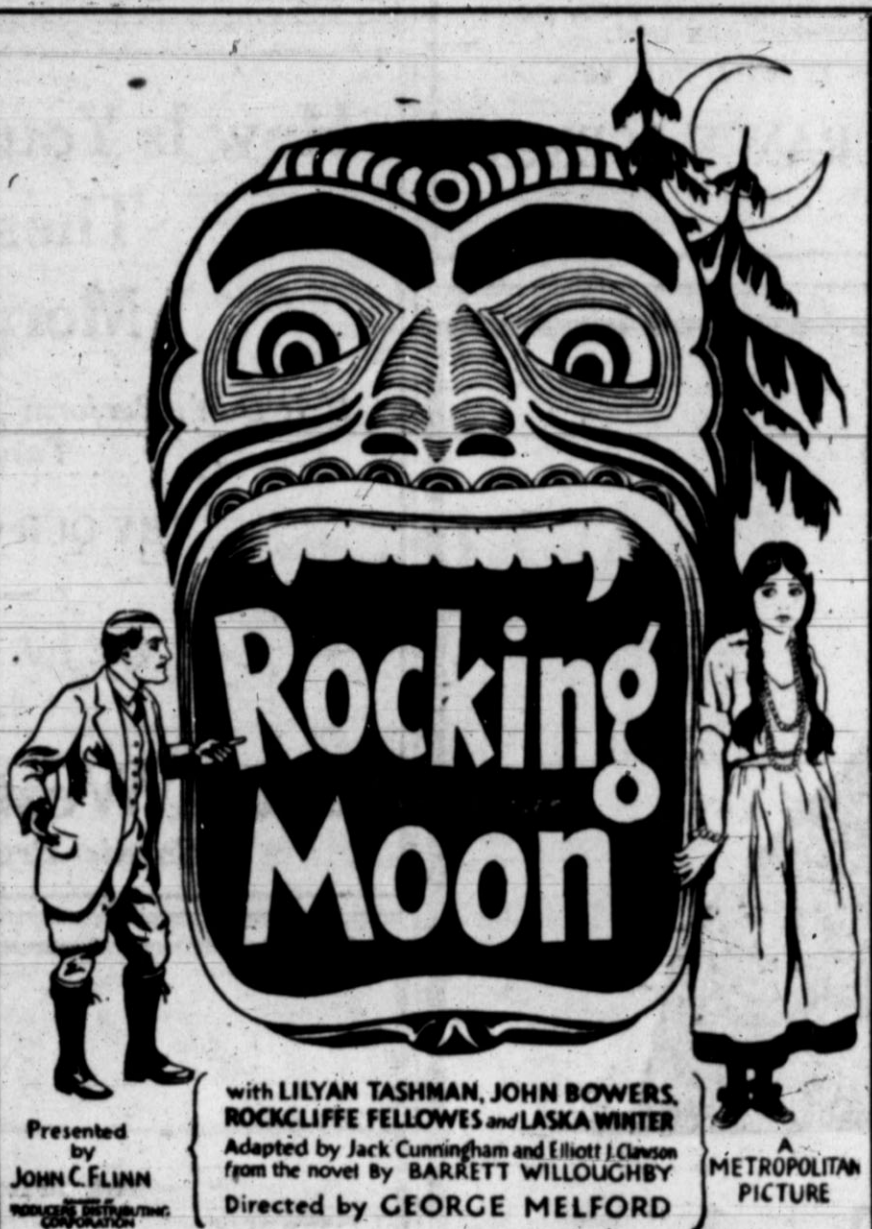
Hes Wright motored to Hereford Saturday afternoon. Mrs. W. G. Baxter has returned from a visit in Lamesa. Joe Gollehon and wife and Mrs. C. O. Reynolds spent the week end in the home of Mr. and Mrs. E. S. Umberson in Floydada. N. G. Jackson of Tulsa was here on business Saturday. Mr. Turrentine of Hereford has finished a well for W. T. Gollehon. Mrs. Bruce McLean entertained with four tables of 42 last Friday afternoon. The hours, filled with much merriment, passed all too soon, with Mrs. J. C. Tate winning

high score. A beautiful hand em- broidered towel was the award. Mrs. B. D. Woodlee was presented an all day sucker for consolation. Delicious refreshments were served to Mmes. J. C. Tate, J. M. Carter, B. D. Woodlee, I. B. Brooks, E. B. Wright, R. B. Boren, Ester Noble, L. P. White, Joe Elliott, C. E. Mc- Lean, Percy Estes, G. A. Barnett and C. G. Maples. Damage was done to the Dim- mitt Mercantile Co. building last Tuesday when the high wind turn- ed the awning on the north side over the main building. No other

damage by the high wind has been reported. Rev. E. L. Naugle arrived Sat- urday to take up his duties as pas- tor of Dhamitt circuit of the Meth- odist church. He comes to us

from S. M. U. Rev. W. U. Caughran who was here the past year was sent to Tolbert. Quick Job Service at The Brand.

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 92  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.



**Rocking Moon**

with LILYAN TASHMAN, JOHN BOWERS, ROCKCLIFFE FELLOWES and LASKA WINTER  
Adapted by Jack Cunningham and Elliott J. Cason from the novel by BARRETT WILLOUGHBY  
Directed by GEORGE MELFORD

**STAR THEATRE**  
Coming, Wednesday and Thursday, December 1-2.  
The mask of Jade! What does it portend?—An epic of the Northland—A wonder story of a new Alaska—a land of flowering beauty—a dramatic theme, tense, thrilling, appealing, charmingly screened.

My Phone Number Is  
**15**  
DON'T FAIL TO CALL ME WHEN YOU WANT SHEET METAL WORK DONE RIGHT.  
**Hereford Sheet Metal Works**  
Old Christian Church Building, Across Street From the Texas Utilities Company.  
J. P. McMAHAN, Proprietor.

**Rockwell Bros. & Co.**  
LUMBERMEN  
Phone 4  
SATISFACTION MUST BE YOURS

# SINCLAIR OILS


**SINCLAIR OPALINE MOTOR OIL**  
*Fits the Degree of Wear*

**Sinclair Ford Special**      **Sinclair Opaline Medium**

**Sinclair Opaline Heavy**

**Sinclair Tractor Oil**      **Sinclair Rubeline For Bessemer Engines**

**There Is a Sinclair Oil For Every Type of Engine and Motor Look For This Sign:**

We Deliver Anywhere In the Country!  For Gas, Kerosene and Oil, see Clarence Conklin, or Phone 113.

**Abo Filling Station**  
LOUIE OLSEN, Manager

### CHRISTIAN ENDEAVOR

Leader—Mr. Arch Conkita.  
 Song service.  
 Prayer.  
 Topic: Christian Endeavor around the world.  
 Scripture: Phil. 2:1-13.  
 Leader's talk.  
 Christian Endeavor in South Africa Ruth Haberger.  
 British Endeavor: Edgar Ireland.  
 German Christian Endeavor: Francis Guinn.  
 Progress in China: Ray Golden.  
 Christian Endeavor in Egypt: J. T. Gilbreath, Jr.  
 Christian Endeavor in India: Loy- at Estes.  
 Special music.  
 Business.  
 Offering.  
 Benediction.  
 Everyone be sure and come.

### INTERMEDIATE CHRISTIAN ENDEAVOR

At Presbyterian Manse, 5:43.  
 Leader: Earle Marie Foster.  
 Topic: How to Praise God from Whom All Blessings Flow.  
 Song.  
 Scripture Lesson: Psa. 116:12-19, Luke 17:11-19.  
 Special music: Evelyn Wither- spoon.  
 Topic: Think—Mary Elizabeth Ross.  
 Topic: Speaking—Robert Bell.  
 Topic for General Discussion: How everything we enjoy traces back to God.  
 Sentence prayers.  
 Song.  
 Business.  
 Mizpah.

### NAVY HELPED FOX FILMS IN MAKING "BLUE EAGLE"

Sailors and marines, among the most popular fighting men in the world, have prominent parts in many of the gripping sequences of "The Blue Eagle," Fox Films version of Gerald Beaumont's last story, which comes to the Star Theatre Friday in which George O'Brien and Janet Gaynor have leading roles.  
 John Ford, directing this dramatic release was given full rein by Admiral Hughes of the famous Pacific battle fleet, and the popular director made the most of this unusual opportunity. With George O'Brien perfectly at home among his former buddies and with scores of gobs assigned to the technical direction, Ford shot thousands of feet of film in mid-Pacific and succeeded in catching some of the most realistic action ever photographed by the motion picture

Officers and enlisted men took a keen interest in this picture because of Mr. O'Brien's former association with Uncle Sam's naval forces and many social gatherings were arranged on board the ships.

### Cameron, N. M.

Stanley Broke, of Miami, Texas, is here visiting his uncle, G. H. King.  
 F. B. Scott and wife were in Clovis Friday.  
 A large crowd attended quarterly conference at Grady Saturday night.  
 The sand storm which came up from the north late Tuesday evening took several roofs off of sheds, tubs, boxes and tops of feed stocks in its wake and made navigation almost impossible for awhile.  
 F. B. Scott bought five Jersey heifers Friday from Mr. Williams at Clovis.  
 Presiding Elder Redmon preached a very interesting sermon here Sunday morning.  
 Mr. Hawk and daughters of Grady were visitors at New Hope Sunday morning.  
 Little Miss Lorene Stovall was a Sunday guest of Ila Wood.  
 Barney Blackburn is working as road overseer.  
 Mr. and Mrs. Jess Leach of Wheatland attended church here Sunday and took dinner with Mr. and Mrs. Grover Cogdill.  
 Arville Edmondson and wife spent Sunday in the Roy Mitchell home helping nurse the little Mitchell boy who is very low with typhoid fever.  
 Mr. and Mrs. D. J. Cameron attended church here Sunday morning.  
 Several had to thaw out their radiators Sunday night which froze on the way to prayer meeting.  
 Mr. and Mrs. F. B. Scott were dinner guests of Mr. and Mrs. G. H. King Sunday.  
 Mrs. Barney Blackburn spent Monday with Mrs. Mand Stovall.  
 Mr. Smith of Clovis was in this community buying cows this week.

### Northeast Corner

The Palo Duro church and Sunday school are still progressing nicely.  
 O. G. Smith and family spent Sunday in the J. T. McClain home.  
 Lewis Dees and family of Panhandle arrived in our community last Friday to visit relatives. Mr. Dees returned to his work Saturday, but Mrs. Dees, formerly Miss Annie Harris, will remain here a few days longer.  
 There will be a Thanksgiving program at the Palo Duro Baptist church Thursday night, November 25, when everyone is invited to come and take part.  
 Rev. A. M. Dowell spent last Saturday night in the home of Mr. and Mrs. Ben Floyd.  
 Mrs. C. O. Phillips and daughter, Bernadine, spent most of the past week with Mr. and Mrs. W. B. Phillips at Hereford, returning to their home Sunday.  
 Russel Downs and family of Panhandle visited with relatives in this community one day last week, returning home Saturday morning.  
 Miss Elizabeth Ozee spent Sunday with her cousin, Lorraine Daniel.  
 W. B. Phillips and wife of Hereford spent Sunday with relatives in this community.  
 A number of relatives gathered

**LADIES, ATTENTION!**  
 We carry a full line of ladies' up-to-date Hosiery, in silks, chiffons; silk and wool—also plenty stockings for the children.  
**POPULAR STORE**

### Accuracy and Promptness In Abstract Work

IS YOUR ASSURANCE WHEN YOU DEAL WITH US

And don't forget, we are making 5 and 6% loans on farms and ranches for all legitimate purposes

**Thompson & Ireland**

By the way, folks, we are now busy unpacking some very interesting XMAS GIFTS to satisfy the whole family. Drop in and take a peek at them.  
**POPULAR STORE.**

at the home of W. R. McClain last Sunday.  
 Lela May and Cecil Oglesby spent one night last week with their friends, James and Mary Lee Ware.  
 A box supper was the entertainment in the Wildorado school building last Friday night to which a goodly number of people gathered. All those present enjoyed the evening very much.  
 A number of friends and relatives from Canyon spent Sunday with Misses Zoe Heavers and Zulla Nimmo. They also visited the B. Y. P. U. and church at Palo Duro Sunday night.  
 Joe McDowell spent Sunday with Kin and Claude Ware.  
 Dr. Hendricks, of Hereford, was

in our community last Sunday visit Sunday with T. M. McBroom and family spent family.

**A Christmas Present Every Customer**

The present consists of the MOST DELICIOUS HOLIDAY MEATS you ever bought in Hereford, tender, steaks and roasts and special cuts, cut, handled and iced for our trade.

We want to help you make your Holiday than ever this year—and we are preparing especially for you.

TRY US JUST ONCE—YOU WILL COME AGAIN.

**The Texas Meat Market**

We Deliver CLOYD & ROBINSON, Proprietors  
 PHONE 353

**Let Us Build You a Home**

WE HAVE JUST MADE ARRANGEMENTS WITH THE Home Building & Savings Association of Dallas, whereby we can make LOANS FOR HOME BUILDING at low interest rates and on monthly payment terms. This company also has a separate Savings Department, paying interest on savings deposited with them.

SEE US FOR DETAILS—IT WILL PAY YOU.

**The PLAINS INSURANCE AGENCY**  
 JOHN PATTON, Manager.

**How Is Your Car Running These Cold Mornings??**

If It Don't Perform Just Right, Let Tune'er up!

TRY OUR GAS AND OIL

**KELLY TIRES**

**South West Trail Garage**  
 Bonnie Brumley, Manager



**Xmas Turkeys**

Bring Them to Us—We Pay the TOP PRICE!

PHONE 265.

The Hottest Number In Hereford.

We Buy Cream, Eggs, Poultry—Everything in the Produce Line.

**West Texas Feed & Seed Co.**

**THE SPIRIT OF SERVICE**

SERVICE is a great word. Great in Constant and careless use has somewhat of meaning.

SERVICE—with the Hereford Insurance Agency means that we are able and willing to sources and experience with our friends benefit.

Behind each Hereford Insurance Policy Master Policy—GOOD FAITH.

Phone 273. Ralph Barnes

**Korrekt Klothes**

That You Will Be Proud to Wear


—for men and young men

THIS SEASON'S SELECT STYLES

New Weaves, New Patterns, New Colors, all Sizes

FINE FABRICS AND FINE TAILORING AT REASONABLE PRICES

—An opportunity for men and young men who seek merchandise above the average in quality at a convenient price. Rich virgin wove suitings that will resist wear and weather. The styles are the favorites of the fall and winter season; the patterns and colors are the newest and the tailoring exhibits a fineness of cut and skill of workmanship not to be expected in suits anywhere near their low prices. See them now in our store.



*The Line with More Hand Tailoring*

**J. O. NEWELL**

WE GIVE 2-A GREEN STAMPS.

**Thanksgiving**

—A time for calm reflection, of a checking up on every-day activities, a summing up of the blessings with which we are endowed!

—Hereford, and this community as a whole, has many things to be Thankful for this year. We join our friends in Thanks and Appreciation for the good things of life which we are permitted to enjoy, and wish you many more Thanksgivings as full of promise as this one.



Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**

# Local Happenings

Stout, of Amarillo, was the latter part of last week.

am Ash, of Canyon, trans business in this city Monday.

Ray Shetty and his Comers Court of Castro counre transacting business in rd Monday.

D. M. Razor, of Canyon, here the latter part of last

buy produce. JONES & Me 45

Cone, of Dimmitt, was in rd the latter part of last

McKinney, of Adrian, was a s visitor here last Friday.

rs. John D. McDermott, J. iz and C. F. Bark, of Crosby-exas, were here the latter of last week.

and Mrs. H. C. Walters, of urg, New Mexico, were here etting business last Friday.

L. Hudson of Lorena, Texas, this city last Friday.

Cransbay and W. F. Ezell shyton, Texas, were in Here- he latter part of last week.

Shirley, of Lorena, Texas, ere last Saturday transacting ss.

Nannie L. Mounts, of Dal- and her daughter, Mrs. Ered of College Station, were here eek attending to business. Mounts expects to spend the in Dallas with her son.

Mrs. J. Ray of Amarillo came in Thursday for a few days visit with her brother, Ralph Barnett and family.

Mrs. J. M. Boone left Tuesday afternoon for Plainview, where she will visit her daughter, Mrs. Frank Barrow, until after the holidays. She will spend the remainder of the winter in Wichita Falls with her other daughter, Mrs. Paul Barnett.

We buy produce. JONES & MeLEAN.

Mrs. Geo. Guinn and daughter, Frances, spent Saturday in Amarillo.

Mmes. P. W. Price and S. P. Rosson spent the week-end in Portales visiting friends.

Miss Bess Hopkins spent Monday in Amarillo visiting a brother who was ill.

Miss Bettie Hogue, of Carlsbad, New Mexico, was the guest of Mrs. Sallie Benson this past week. Miss Hogue and Mrs. Benson attended Northwestern University together and were music students together.

Mr. and Mrs. Homer Fox spent Sunday in Tulla visiting Mrs. Fox's brother, R. G. Clein and family. The important part of the family right now is R. G. Clein, Jr., who arrived early Saturday morning. Mr. Clein Sr. formerly lived in Friona and both he and Mrs. Clein have many friends here who rejoice with them over this new arrival.

## Adrian Sims Notes

Wheat is growing fast this fine weather.

Our crops are most all harvested.

Sunday school had a better attendance last Sunday when there were nineteen present.

Rev. Mr. Ross filled his regular appointment at Sims Sunday and brought us a good message.

Rev. Mr. Hill, of Vega, preached for us the first Sunday afternoon of this month. He left last Tuesday to attend conference at Childress and may not be called here again next year. However, we would be very glad to have him returned.

John Rector was in Adrian last Tuesday.

Misses Maude and Jessie Malone went to Hereford Wednesday.

Norman Jacobsen, of Adrian, has gone to Amarillo to work this winter.

Mrs. J. M. Chapman and children were visitors in Hereford last Thursday.

The boys and girls of Sims community club were entertained in the J. M. Chapman home Saturday night when a jolly good time was had by all.

Mr. Harnak has moved to the old Hineman place.

## Ford Doings

The new song books have arrived and were used for the first time Sunday.

J. E. Hill loaded out several

cans of cattle at Vega Thursday and Friday, which were shipped to Claude where they will be put on full feed.

Mrs. Julia Beverly of Clarendon is here visiting her niece, Mrs. Floyd Benson.

T. E. Baker of Ward has been combining feed on the Bob Orr farm this week.

Mrs. Will Ellison of Cisco came in Monday to visit her sister, Mrs. Hardy Benson.

Denson Hill left Friday for Claude where he will be employed through the winter.

Mr. and Mrs. T. E. Major spent last week in Amarillo.

Miss Betty Hardt of Carlsbad came Wednesday to visit her friend Mrs. George Benson.

Miss Billie Parker was injured rather severely Monday when a loaded grain wagon ran over her

foot. Her back was also injured. Mr. and Mrs. Lynn Paulson spent most of last week at Ward with home folks.

AUSTIN, Texas, Nov. 23.—Thru the co-operation of the superintendents of twenty-one Texas schools and members of the education faculty of the University of Texas, a project for testing the accomplishments of the fourth, fifth, sixth and seventh grades is being carried on by the School Inquiry Board of the University. Between 8,000 and 10,000 pupils will be given both achievement and mental tests. The results made by the different grades in these Texas schools will then be compared with the national forms of these same grades in schools of the North and East, showing whether the pupils of this state are up to standard.

## REAL ESTATE

We Sell Farms, Ranches and City Property, Priced to Sell.

## LOANS

With Liberal Options at 7 Per Cent.

## HILL & RICKETTS

Phone 358. Above Clark's Drug Store.

# GENERAL FARM SALE

At the old Lee Cocoanagher place, one mile north of Ward Schoolhouse, nine miles north and 3 miles northwest of Hereford, on

# Friday, Dec. 3

BEGINNING PROMPTLY AT 1:30 O'CLOCK.

THE FOLLOWING DESCRIBED PROPERTY:

Horses	Cows
1—Sorrel mare, age 6, wt. 1100.	1—Jersey cow, age 5, to be fresh by sale day.
1—Sorrel mare, age 6, wt. 1000.	1—Holstein cow, age 5, giving milk now and fresh again in spring.
1—Sorrel horse, age 7, wt. 1050.	1—Brindle Jersey, giving milk.
1—Black smooth-mouth horse, wt. about 1200.	1—Black Jersey, giving milk.
1—Bay smooth mouth horse, weight about 1200.	2—Jersey heifer calves.
	1—Fawn-colored Jersey, coming 3, giving milk.
	All Good Cows, and as Represented.
Machinery	Many Other Articles Too Numerous to Mention
1—Two-row go-devil.	
1—One-row P. & O. lister.	
Lot of harness, collars, bridles, etc.	
1—Good stock saddle.	

TERMS—All sums of \$25.00 and under, cash; on sums of \$25.00 and over, nine months time, ten per cent interest, bankable security; ten per cent discount for cash on sums over \$25.00.

**J. T. Hudson, Owner**

Sale Clerks by **E. B. POSEY** Auctioneer **COL-RAY BARBER**

**Audits Taxes Systems**  
**A. B. SHORT & COMPANY**  
 Accountants and Auditors  
 Income Tax Consultants  
 Amarillo, Texas  
 ACCOUNTING SYSTEMS SPECIALLY DESIGNED.

**Hey! Everybody!**  
 HAVE YOU BEEN TO DANIEL'S VARIETY STORE TO SEE THE XMAS GOODS?  
 —Lots of Gift Goods for everybody—Toys of all kinds and Dolls—Minn!  
 We would be glad to have you come in and compare prices with other places or with any mail order house.  
 Be Sure and See Our Line Before You Buy  
**DANIEL'S VARIETY AND HARDWARE**  
 Phone 394  
 SATURDAY SPECIAL—  
 Coal Hods, Black Japanned, No. 17.....40c

**DISPERSION**  
**FARM AUCTION**  
 —At the old Pat Walker place, 22 miles southeast of Hereford, 13 miles northeast of Dimmitt, 9 miles northwest of Nazareth, 4 miles south and 2 miles west of the Arney schoolhouse, on **Wed. Dec. 1**  
 Beginning at 10:30 o'clock  
**FREE LUNCH ON THE GROUNDS!**

HOGS	COWS
1—Pure bred Duroc Jersey Sow with six pigs.	16—Head of very high class milk cows, ages from 4 to 6, Jerseys and Holsteins.
1—Pure bred Duroc Jersey sow with nine pigs.	4—Coming 3-year-old Jersey and Holstein heifers, fresh soon.
1—Pure bred Duroc Jersey sow with four pigs.	2—Coming 2-year-old steers, fat.
5—Brood sows, A-1 Duroc Jerseys, several to farrow soon.	1—Two-year-old Jersey bull.
1—Big Duroc Jersey stag.	

**HORSES AND MULES**

1—Brown mare mule, age 5, weight 1200, 16 hands.	1—Span red horse mules, age 6, weight 2100, 15 hands.	1—Black horse mule, age 3, weight 1000, 15 hands.
1—Brown horse mule, age 7, weight 1250, 16 1-2 hands.	1—Horse mule, black, age 4, weight 1000, 15 hands.	1—Brown coming 2, mare mule.
1—Brown mare mule, age 7, weight 1250, 16 1-2 hands.	1—Mare mule, black, age 4, weight 1000, 15 hands.	1—A-1 saddle horse, age 7, wt. 1000.
1—Brown mare mule, age 7, weight 1150, 15 1-2 hands.	1—Bay horse mule, age 9, weight 1150, 15 1-2 hands.	1—Pony saddle mare, age 6.
1—Brown horse mule, age 7, weight 1100, 15 1-2 hands.	1—Brown horse mule, age 3, weight 1000, 15 hands.	1—Black horse, age 4, wt. 1000.
		1—Brown horse, age 7, wt. 1150.
		1—Brown horse, age 7, wt. 1050.
		1—Bay horse, age 9, wt. 1050.
		1—Black Spanish jack, age 6.

**IMPLEMENTS AND MACHINERY**  
 Practically All of These Implements Are New

1—Three row P. & O. lister.	1—Feed grinder, power.	1—One and one-half ton Master truck (nearly new rubber).
1—Sixteen-hole Hossier wheat drill.	1—New McCormick row binder.	12—Sets of leather and chain harness.
1—Two-row Chase go-devil.	1—Three and one-half inch wide tread grain wagon.	10—Practically new leather collars.
2—One-row disk go-devils.	1—Low wheel hay wagon.	12—Bridles.
1—Two-row slide go-devil.	1—Wall press drill.	3—Sets of lines.
3—Two-section harrows.	1—Blacksmith's forge.	1—Good Fresno saddle.
1—Nine-foot-tandem disc.		

**Nearly One Hundred Chickens**  
 About 75 thoroughbred Johnson stock White Leghorns. 20—Head Rhode Island Reds. 150—Feet nearly new 5-foot chicken wire.

**HOUSEHOLD GOODS**

1—A-1 Majestic range.	2—Dressers.	2—Rocking chairs.	1—Queen mattress, 24 1/2 x 74 1/2, capacity, nearly new.
1—Four burner oil range, new.	1—Stand table.	1—Dining table.	1—DeLaval No. 12 separator, nearly new.
2—Good heaters.	2—Kitchen tables, oak.	1—Nine by twelve rug.	1—Ironclad chicken brooder.
4—Beds, with springs.	1—Seven by nine rug.	1—Hall rug, 16 feet long.	1—Oak porch swing. Garden tools, shop tools and numerous other articles of every nature.
1—Combination library table with bed.	1—Hall rug, 16 feet long.	1—9x12 Congoleum rug, nearly new.	
1—Living room set, black leather upholstery, four pieces.	1—Large refrigerator.		

This is an exceptionally high class offering and it will be to the interest of all farmers wanting the better class of stock and machinery to attend

TERMS—All sums under \$25.00, cash; on sums of \$25.00 and over, four months time, ten per cent interest, bankable notes; ten per cent discount for cash on sums over \$25.00.  
 NOTE—Poultry and hogs are cash

**Moreland & Overall, Owners**  
 Sale Clerked by **CLIFF ESTES.** COL. RAY BARBER Auctioneer

# The Agricultural Bond & Credit Corporation

of Chicago

Will supply the money for Farmers to buy Fordson Tractors and Equipment.

Minimum terms of 25 per cent down, half of balance in 1927, the last half in 1928.

We have many other Attractive terms for our Customers

# Hereford Motor Co.

## Our Great December SALE

We have always made a very strong effort for December business. We were never in such fine condition to serve you as now. Our stock of Rugs and Furniture is larger than ever before and our prices are lower than ever before. We are absolutely satisfied with small profits.

- \$135.00 living room suite for ----- \$ 97.50
- \$200.00 over-stuffed suite for ----- \$147.50
- \$150.00 dining room suite for ----- \$115.00
- \$135.00 dining room suite for ----- \$100.00
- \$150.00 bed room suite for ----- \$125.00
- \$125.00 bed room suite for ----- \$ 87.50

We are showing a great line of fine and medium Wilton Art Rugs. We want you to see them. We have scaled all prices down for our big December drive.

All iron beds, all matting, all springs, all odd dressers, etc. are off on price.

We sell Victor Phonographs, sewing machines and radios. They are fine for Christmas gifts.

WE WILL SERVE YOU BEST

### E. B. BLACK CO.

We Are Satisfied With Small Profits

### CHURCH ANNOUNCEMENTS

Mrs. R. H. Kaler of Bellview, New Mexico, was here Tuesday attending to business matters.

Have you seen that NEW RADIO at ORR'S TAILOR SHOP? It's a wonder! 44-2t

#### WANTED TO TRADE

Five room house, one block from paved highway, close to new high school. Will take good truck as first payment, balance like rent. Write Box 4, Widorado, for appointment. 45-1t

Marcel, 50c; hair cut, 40c. Phone 82 for appointment. MRS. FRANK MORRIS. 45-2t

Shorts, Saturday, per 100, \$1.70. JONES & McLEAN. 45

S. P. Rossion returned the first of the week from an extended deer hunt in the mountains. He reports a splendid outing and some real good luck.

Just received a swell line of Metallic hats, both silver and gold; also Metallic and Satin, Metallic and Silk. Come in and look them over. VOGELE MILLINERY PARLOR. 44

Wes Anthony made a business trip to Amarillo Tuesday afternoon.

Mrs. Mary Ott left Tuesday for Glenhaven, Wisconsin, where she will visit relatives.

Any Velvet Hat for \$2.00. MRS. JNO. CUNNINGHAM. 44-2t

William Britt of Clovis arrived here Tuesday evening, coming over to purchase some Whiteface males.

For Sale—Lard buckets and 50-pound lard cans. BOWMAN'S CAFE. 45-2t

We haven't seen a RADIO that will beat our new one, even at three times the price. ORR'S TAILOR SHOP. 44-2t

J. C. Owenby and family, Mr. and Mrs. A. K. Gillis, of Denton, Texas, left here Tuesday for Oklahoma City where they were called by the serious illness of Mrs. Owenby.

Shorts, Saturday, per 100, \$1.70. JONES & McLEAN. 45

Dev Mitchell, of the Brand force, spent the week-end in Clovis visiting friends.

If you are interested in a good RADIO, come in and let me show you what I have. ORR'S TAILOR SHOP. 44-2t

Mrs. Homer Fox and Seth B. Holman motored to Amarillo Tuesday evening.

Cow Chow, Saturday, per 100, \$2.50. JONES & McLEAN. 45

Mr. and Mrs. Albert Murphy, Mr. and Mrs. Edgar Johnson and Mrs. Anna Johnson spent Sunday in Glen Rio, New Mexico, with Mr. Johnson's mother, Mrs. J. W. Johnson.

DRESSMAKING — Mrs. Rosa Speer, first door west of Christian church, phone 82. 44-1t

Messrs. J. Ray and J. E. Bryant of Amarillo were in Hereford Monday. Mr. Bryant is the founder of the J. E. Bryant Confectionery Co. at Amarillo and is en route to Southern California.

Shorts, Saturday, per 100, \$1.70. JONES & McLEAN. 45

#### New Comers.

J. H. Thrible and family arrived the latter part of last week. They shipped in a car of household goods—he has a farm west of town about twelve miles, but will live in town for the winter, making their home in North Hereford.

The first of this week C. F. Burk, of Krum, Texas, shipped in a car of household goods and will locate near Dimmitt. The family will not come at present.

Lige Ellison and family, from Crosbyton, shipped in a car of household goods first of this week. Mr. Ellison has a ranch forty miles northwest of Hereford and is a brother-in-law of Herman Gray.

See us for The Dallas News—Daily and Sunday, \$6.95; Daily (without Sunday), \$5.50. Fort Worth Star-Telegram, Daily and Sunday, \$7.45; Daily except Sunday, Bargain Days Rate, \$5.95. HEREFORD NEWS STAND. 42-4t

Cow Chow, Saturday, per 100, \$2.50. JONES & McLEAN. 45

The ladies of the Presbyterian church will hold a bazaar Friday and Saturday, December third and fourth, at Black's Furniture Store. 45-2t

C. O. Tatman and family arrived here the latter part of last week from their home in Bloomfield, Iowa. The Tatmans are visiting in the home of Mr. Tatman's parents, Mr. and Mrs. O. S. Tatman.

Mr. and Mrs. Carter Dibrell and son and J. C. Dibrell of Coleman, Texas, arrived here Tuesday afternoon. The Dibrells are here to attend the Wilkinson cattle sale, and also to visit in the home of relatives, Mr. and Mrs. B. H. Womack. Miss Womack and Dibrell are sisters.

Cow Chow, Saturday, per 100, \$2.50. JONES & McLEAN. 45

Miss Lucille Gilbreath arrived here the first of the week from Fort Worth, where she is a student at T. C. U.

See us for The Dallas News—Daily and Sunday, \$6.95; Daily (without Sunday), \$5.50. Fort Worth Star-Telegram, Daily and Sunday, \$7.45; Daily except Sunday, Bargain Days Rate, \$5.95. HEREFORD NEWS STAND. 42-4t

## STAR THEATRE

FRIDAY NIGHT AND SATURDAY MATINEE NOVEMBER 26-27

George O'Brien, Janet Gaynor and Margaret Livingston.

"The Blue Eagle"

SATURDAY NIGHT ONLY NOVEMBER 27 Heat Gibson in

"Ridin' Kid from Powder River"

MONDAY AND TUESDAY NOVEMBER 29-30 Colleen Moore

"Irene"

WEDNESDAY AND THURSDAY DECEMBER 1-2 Lilyan Tashman, John Bowers, Rockliffe Fellows.

"Rocking Moon"

FRIDAY EVENING AND SATURDAY MATINEE DECEMBER 3-4 Buck Jones

"A Man Four Square"

SATURDAY (NIGHT ONLY) DECEMBER 4 Jack Hoxie

"Don Dare-Devil"

Coming Soon:

The Unknown Soldier, Winning of Barbara Worth, The Lost World, Sandy, Fig Leaves.

Saturday Matinee 7:30 P. M. Evening 7:00-8:45

### John Lueb and Miss Mary Hoffman Marry

John Lueb and Miss Mary Hoffman, daughter of Mr. and Mrs. J. L. Hoffman, were united in marriage Tuesday morning at 9:00 o'clock in the Catholic church. The wedding ceremony was pronounced by Rev. Father Salvator. After a few pranks played on the bride and groom by some of the younger generation, the wedding party went to the J. L. Cooper farm, nine miles southeast of town where a big dinner was spread for the entire party. Mr. and Mrs. Lueb will live on a farm near the J. L. Hoffman place. Mr. Lueb was formerly from Cooke county and came to the Hereford country about three years ago. Mrs. Lueb came here with her parents from Slaton about six years ago.

### Endeavorers Rally Was Much Enjoyed

A rally of the Panhandle District, Christian Endeavor, was held here last Thursday. Plans for the new year's work were laid. Miss Mae Woods of Amarillo, president of the association, made the announcement.

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. RAY BARBER, Owner. 40-1t

### COCKERELS S. C. White Leghorns and S. C. Reds

As good as in the Southwest. Pure D. W. Young, egg, exhibition strain. Get yours now while they are cheaper.

\$2.50, \$4.00, \$5.00, \$7.50, \$10.00. F. O. B. Groom, Texas. Booking orders for 1927 chicks. Get FREE Literature. J. M. Henderson & Son GROOM, TEXAS.

nonouncements. This district is trying to get the state convention to come to Amarillo next spring. More than 100 were in attendance from Amarillo, Canyon, Friona and Hereford. A light lunch was served.

MRS. J. H. PITMAN CUT FLOWERS OR FLAN PHONE 157.

### Announcing With Pride

The Largest and Most Complete Stock of POPULAR PRICED CHRISTMAS GIFTS EVER BROUGHT TO HEREFORD BY US!

All during the year we have been buying exclusive lines of Christmas Gift Goods; each line distinctive and just a little different. Our shipments are arriving almost daily and we have our gift shop line just about complete with a lovely showing of beautiful gifts.

No member of the family has been overlooked in our selections. Father, Mother, Sister, Brother—and even the baby and your sweetheart, too.

The cordial hospitality of our store and our "Right Now Service" makes your visit to our store a real Christmas joy.

- RIGHT on the Corner
- RIGHT on the Price
- RIGHT on the Service

## Corner Drug Store

# Thanksgiving

—We all may be thankful this Thanksgiving for ten thousand blessings an All Wise Maker has showered upon us—aside from financial gain. We have life and strength and health and hope. We have friends and loved ones—we have God's own country and have the will to keep it free from the contaminating influences of the Bolshevik and the Red.

—This Bank Does Hereby Consecrate Itself Anew To Its Policy of Helpfulness and Usefulness, and suggests that in the midst of our feasting and merrymaking, we pause with bowed head and reverend mind, long enough to thank the Great Creator that He has extended to us MERCY, rather than JUSTICE.

AND HERE'S TO YOU—AND YOU—TO EVERYBODY — A HAPPY AND JOYOUS THANKSGIVING

## The Western National Bank of Hereford

# NO-NOX

—Eliminates carbon, starts easier, and runs smoother. A trial will convince you.

—General Repairing is done by us and our work is guaranteed.

### Beavers Brothers

Phone 383.

# We Are Thankful to You All

—For a splendid business in 1926 and for the spirit of optimism and go-forwardness manifested here by all loyal Hereford boosters. Let's keep the ball rolling into 1927 and keep new homes and business houses going up!

—We want to have the opportunity to figure your next lumber bill, whether it is large or small. We have the stock, the prices, and the equipment to make you happy that you traded with us.

—COME AND SEE US—

## Panhandle Lbr. Co.

PHONE 65