

Better Buy That Cotton Seed Now!

The Hereford Brand

Turkeys, Chickens, Hogs—In 1923!

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 12.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, MARCH 2, 1923.

BIG DOLLAR DAY PRIZE DISTRIBUTION ATTRACTS A LARGE CROWD OF PEOPLE A HUNDRED DOLLARS IN PRIZES GIVEN

SEVERAL PRIZE WINNING NUMBERS UNCLAIMED ALTHOUGH ALL ARE AGAIN CALLED AFTER THE FIRST 100 ARE ANNOUNCED

A SMALL BOY DISTRIBUTES PRIZES

A Big Crowd is Waiting When Event Opens and Stays Till All Packages Are Claimed. Complete List Winning Numbers With Names of Winners Given

Lively interest, good feeling, and good fellowship characterized Hereford's first Dollar Wednesday prize distribution, held Wednesday.

Hundreds of people were waiting when the first number was drawn and all remained until the last package had been given away, though several hours were required to find the 100 lucky numbers.

Master Jesse Turnbow, six year old son of Mr. and Mrs. Pleas Turnbow, issued the packages in a business like manner that belied his years. 100 prizes, each valued at \$1.00, were given away absolutely free. The only requirement was the possession of a ticket secured by cash dollar purchase on any Dollar Wednesday, the ticket number corresponding to the stub number called. The stubs were placed together in a container and thoroughly mingled, then drawn out singly.

Forty-six numbers were called which were unclaimed. These were again called after first 100 had been announced and twenty-seven were claimed.

Following is the list of prize numbers with names of winners:

- 8717—A. T. Jones; 5525—Al Miller; 6948—Mrs. R. J. Kibbe; 4437—Irvin Hamilton, Castro; 6982—Mrs. R. J. Kibbe; 9682—Mrs. Louise Allen; 683—Mont Baker; 7647—Ham Lambert, Castro; 5742—J. D. Duree, Jr.; Dimmitt; 5849—Mrs. R. J. Kibbe; 8069—Dick Megert; 8700—A. T. Jones; 245—J. O. Robinson; 8440—Dick Megert; 891—O.

- L. Sharp; 5096—R. J. Kibbe; 7265—R. J. Kibbe; 1959—Mrs. J. A. Mayhall; 8940—A. W. Gregg; 6474—J. D. Duree, Jr.; 8217—Mrs. G. W. Wilson, Summerfield; 8891—R. W. Carroll; 8209—A. T. Jones; 7371—Al Miller; 4506—John Haberer; 51—Mrs. Daniels; 5405—Al Miller; 5540—Al Miller; 2077—F. D. Perkins; 1541—Mrs. W. D. Kellehor; 6368—Edgar Mosley; 7934—O. S. Tatman; 5701—J. D. Duree, Jr.; 1826—Joe Huckert; 3843—R. W. Carroll; 8770—A. T. Jones; 6389—R. W. Carroll; 5770—A. T. Jones; 6389—R. W. Carroll; 6067—R. J. Kibbe; 8019—Mrs. L. H. Ackman; 8705—A. T. Jones; 5112—C. G. Maples, Castro; 6724—J. D. Duree, Jr.; 6924—R. J. Kibbe; 7336—Al Miller; 6747—J. D. Duree, Jr.; 4945—C. G. Maples; 6634—R. J. Kibbe; 5374—Al Miller; 8234—W. A. Hunter; 5539—Al Miller; 7155—R. J. Kibbe; 7691—Ham Lambert; 967—L. E. Coltharp; 7239—Mrs. R. J. Kibbe; 6571—J. D. Duree, Jr.; 1963—Mrs. A. B. Schultz; 5502—Al Miller; 6570—J. D. Duree, Jr.; 6402—Al Miller; 7932—O. S. Tatman; 9568—Fred Berry; 2848—J. D. Davis; 5740—J. D. Duree, Jr.; 6674—R. J. Kibbe; 1537—M. D. Fincher; 5482—Al Miller; 6239—R. J. Kibbe; 7292—R. J. Kibbe; 787—Mrs. Alois Stadler; 8510—Mrs. A. B. Schultz; 7782—Ham Lambert; 4972—C. G. Maples; 6599—J. D. Duree, Jr.; 6683—R. J. Kibbe; 1579—Mrs. Elsie Keith; 8746—A. T. Jones; 7041—Al Miller; 5939—R. J. Kibbe; 5940—R. J. Kibbe; 6259—R. J. Kibbe; 6520—J. D. Duree, Jr.; 802—Mrs. W. R. Scheihagen; 779—Paul Jowell; 4840—C. G. Maples; 9661—Mrs. Conklin; 3659—H. E. Sullins; 4785—J. D. Duree, Jr.; 5095—C. E. Gatlin; 8636—J. A. Goodwin; 4932—C. G. Maples; 3660—Lee Conklin; 1903—Mrs. J. W. Clark; 746—Lee Cocosnougher; 3684—Mrs. W. H. Wade; 721—Miss Mangoot; 4874—C. G. Maples; 7173—R. J. Kibbe; 4509—W. B. Dameron; 3682—Mrs. W. H. Wade; 6158—Mrs. R. J. Kibbe.

Mark Walker Dies At the Home of His Sister Here

Mark Walker, mention of whose serious illness was made last week, died Wednesday and was buried here from the home of his sister, Mrs. J. L. Fuqua, Thursday afternoon.

Services were conducted by Rev. J. N. Lipscomb, of the Methodist Church, who spoke from the text, "If a man die, shall he live again." A sextette of women's voices furnished music.

The deceased was a man forty-six year of age and was unmarried. He was a son of C. H. Walker and was born in Columbia County, Arkansas, but had lived in the Panhandle for a number of years and was well known. He leaves three sisters and three brothers: Mrs. J. L. Fuqua of Hereford; Mrs. Ida Clark of Roswell; Mrs. G. F. Frazier of Ft. Worth; Arthur Walker of Quanah and Oscar and Clarence Walker of Eldorado, Oklahoma.

The brothers were here during the last days of his illness and attended the funeral.

MRS. R. N. MOUNTS IS CONVALESCENT FROM PNEUMONIA

Mrs. R. N. Mounts, who has been ill of pneumonia was able to leave the sanitarium the first of the week.

Misses Mattie and Sena Mae Mounts were called home from their work in the Canyon Normal by their mother's illness. Miss Mattie returned to Canyon Monday.

THE DOLLAR DAY AUCTION SALE IS VERY ATTRACTIVE

The dollar sale held in connection with Dollar Day attracted a fair-sized crowd. The offerings included live stock, poultry and farm machinery upon all of which bidding was reasonably good and sales satisfactory.

TEXAS UNIVERSITY MAN PHARMACIST CORNER DRUG STORE

Sam Lahn, of Sanger, Texas, is the new pharmacist at the Corner Drug Store. Mr. Lahn arrived in Hereford on Tuesday. He is a graduate of the State University of Texas and is an experienced pharmacist.

Death of Father Of Mrs. Sharp Occurs in Ft. Worth

D. C. Laird was advised by telegram Friday morning of the death in Ft. Worth on Thursday, of Mr. James, father-in-law of Rev. J. R. Sharp.

The body will be taken to Cleburne at which place interment will be made Sunday.

Rev. and Mrs. Sharp are in Ft. Worth, having gone in response to a wire advising of Mr. James' illness.

MRS. C. A. SKELTON TO VISIT PARENTS IN KANSAS TOWN

Mrs. C. A. Skelton left Friday for Bronson, Kansas, where she will join her sister, Mrs. Ray Barber, of this city and both will make a visit of several weeks with their parents at that place. They will also visit with the Snyder family, formerly of Hereford, but now of Kansas City.

Little Misses Sallie and Katharyn Skelton accompanied their mother.

MACHINERY FOR FLOURING MILL REC'D THURSDAY

The machinery for the new flour mill arrived from Portales Thursday and was unloaded and stored in the Purcell barn to await the arrival of the building which is being prepared for shipment in the next week of ten days.

A. W. GREGG SAYS PARK WORK HAS ALREADY STARTED

Tree planting has begun right, says A. W. Gregg. The little park on South 25 Mile Avenue is being set out to evergreen and ornamental trees, flowers, bulbs, everything to make it a beauty spot. The Hereford Nursery is furnishing the trees, shrubs and plants.

Jones & Barnett Purchase Wilson Insurance Agency

Change in the ownership one of the most prominent business concerns in the city occurred March 1 when A. M. Jones and Ralph Barnett took over the business of the T. K. Wilson Insurance Agency.

This Agency is said to be the oldest and largest in this part of the Panhandle, having been built up steadily by D. F. Ashbrook, G. M. Suggs and Mr. Wilson. The latter became sole owner about four years ago when he purchased the interests of D. F. Ashbrook. The name of the new firm will be Jones-Barnett, Agency.

The trade is said to include the lease on the brick building now occupied by the Agency, perhaps the best location in the city for such an enterprise, and the new owners state the expirations and policies now carried by the Agency will be taken care of in proper form, without a hitch of any kind.

Both Messrs. Jones and Barnett are too well known here to need introduction. Both have been noted for years as hustlers and traders of the first rank and their friends expect the business to grow and prosper under their experienced guidance.

The Brand has not learned Mr. Wilson's future plans. He is a keen and successful business getter, and it is presumed he will enter upon another line of endeavor here.

Baptist Meeting Starts Off Well Music Featured

The revival at the Baptist Church is reported as progressing very satisfactorily. Capacity houses greet the evangelists at each evening service and the afternoon meetings are well attended.

Four services are being held daily: the general service at 8 o'clock, Juniors meeting at 4 o'clock, Young People's service at 7, the evening service at 7:30. The music is a special feature. The large chorus directed by Evangelist Ogden, with Miss Lulu English, as accompanist is rendering inspirational music.

The meetings will continue indefinitely.

MOTHER OF JOHN AND BOBO McLEAN VISITS SONS HERE

John McLean drove to Amarillo Thursday to meet his mother, Mrs. A. W. McLean of Clarendon, who will visit in the homes of her sons, John and Bobo.

George B. Terrill Makes Plain Statement Concerning Contemplated Technological College

In view of the interest being manifested locally in the matter of a location for the recently authorized Texas School of Technology, a statement made by George B. Terrill, State Commissioner of Agriculture, is given in publicity. "In her ability to meet the requirements as outlined by Mr. Terrill, Hereford surely can compete with any town of the Panhandle," said an ardent supporter of the movement to acquire the location for Hereford, yesterday. "Good land, good water, and good health have always been Hereford's boast, and facilities for boarding students can be secured here as easily as elsewhere."

Mr. Terrill's statement is given below: "Austin, February 27. "I am always interested in educational matters and especially in agricultural and technological education.

"Twenty-one years ago I supported a law establishing a Textile Department at the Agricultural and Mechanical College of Texas to train young men to become foremen and managers of cotton mills which were just beginning to be erected in Texas.

"It seems that this addition to the A. & M. College has not properly fulfilled the purposes for which it was established, and that it has become necessary to establish a school of technology elsewhere on a larger scale.

"The law forbids the acceptance of donations by the Locating Board until after the location has been determined. It seems to me that if the board is competent to select a suitable location that it would be competent to accept donations, and the State is certainly entitled to any donations that might be offered, as this school will be a very valuable acquisition to any community.

The ability of any community to board the students is one of the most important considerations. No State school should be located where it is necessary to build dormitories to house the students. This is becoming a burden upon the State now, and should be stopped. Practically all the State school are clamoring for dormitories, and it means an enormous expense to the taxpayers.

The Agricultural and Mechanical College of Texas is located five miles from Bryan, and it is necessary to build dormitories there, or move the school.

"With the light of past experience to guide us, we should not commit the same follies in the future.

"I trust that the establishment of this school will usher in a new industrial era in Texas."

Young People and Pastor Attend a Meeting in Tulia

A party including about fifteen young people of the Methodist Church will leave Saturday for Tulia to attend a district rally of the Epworth League of the Plainview district. The pastor, Rev. J. N. Lipscomb, is also of the party. He will return to fill his pulpit here, Sunday. Tuesday he will go to Clarendon to be present at a meeting of the official board of Clarendon College, of which he is a member. Thursday he will attend a conference in the interest of the Centenary World Missions movement at Plainview.

POSTMISTRESS COX WILL KEEP COUNT IMPORTED CHICKENS

"Springtime has arrived," said Mrs. D. N. Cox, postmaster, Wednesday. Mrs. W. W. Smith, A. L. Biggs and Mrs. E. H. Thorp received a shipment of about six hundred baby chicks of the Rhode Island Red, White Leghorn and a mixed lot varieties. Last week Tom Webb received a hundred Light Brahma baby chicks. Mrs. Cox is keeping tab on the number of baby chicks that are shipped thru the local post office.

A HOT LUNCH FOR SCHOOLS IS THE PLAN

PARENT-TEACHERS AND OTHERS INTERESTED IN THIS WORK

MEETING FRIDAY

Nutrition Worker to be Secured If Available In Near Future

Those who have interested themselves in the health work which has been carried on in the schools for the past few years, feel that the time is ripe to inaugurate the hot lunch service, an climax to the work already accomplished.

Teachers, members of the school board and of the Parent-Teacher Association have been working toward this objective throughout the present school year, and at a meeting of the Parent-Teacher Association held Friday afternoon, the president was authorized to arrange for the coming of a nutrition worker to assist in launching the movement, if one is available at this time.

These workers may be secured from the Red Cross, the State Board of Health, or from the Health Extension Service of the State University. The latter means funds most favor with the association members, since the only expense incurred is the maintenance of the worker during her stay, her time being limited to one month. This expense may be legitimately borne by the school board, the Red Cross or, of course, by the association itself, which would result in a private subscription.

Should the much hoped for County demonstrator become a reality the work could be carried on under her direction at an expense much less than by having either a Red Cross or Public Health worker permanently. Someone could then be employed locally to have the work in charge under the supervision of the county demonstrator, the cost being materially lessened.

All of these facts were brought out at Friday's meeting and the opinion expressed that the real difficulty in the way of the hot lunch program was not as of the other health work being done in the schools is an unexpressed public sentiment. "That mothers are not supporting the teachers of Central School in the difficult task of developing health habits and ideals is much to be deplored," said one teacher. "Proper nutrition increases mental activity, promotes a healthy attitude toward school work and is the best aid to discipline."

If a worker is available, she will be secured at once.

OFFICERS POULTRY ASS'N ARE TO PLAN FOR ANNUAL SHOW

The Poultry Association Executive Committee, composed of President J. W. Houston, Vice President C. E. Tice, superintendent A. D. Godwin, assistant secretary A. L. Biggs and secretary N. C. Vogele, will meet March 10 for discussion and laying of plans for the annual Poultry Show and the Fall which is to be held in this city in the fall.

RELATIVES OF J. E. BEYER EXPECTED SATURDAY MORNING

J. E. Beyer received word Friday that his brother, E. F. Beyer, and wife of Wichita, Kansas would arrive in Hereford Saturday morning. Mr. Beyer is a grain broker in Wichita. They are enroute west to the coast.

MAN FROM HAPPY GETS BROKEN ARM IN CAR ACCIDENT

Tom Bandy of Happy, met with an automobile accident on the way from his home to Hereford Thursday.

The accident resulted in a broken arm for Mr. Bandy and a delayed business trip.

MRS. CORA LEE FRY IS VISITING NOW IN IRELAND HOME

Mrs. Cora Lee Fry and children of Sulphur Park are spending a few days in Hereford, the guest of Mrs. E. J. Ireland. Mrs. Fry is convalescing from an illness which confined her to bed during the last part of February.





DIMMITT
Everybody is smiling over the recent rains and snow which broke the long dry spell. It is estimated that the total precipitation was about one and one-half inches. It is reported that the rains have saved around seventy-five percent of the fall wheat, and that around three thousand acres of spring wheat, oats and speltz will be planted in the vicinity of Dimmitt.

E. E. Turner and R. C. Shuford made a business trip to Hereford the latter part of last week.

Gene Hastings of Hereford visited in Dimmitt Sunday.

Mr. and Mrs. Mark Cowsett and family spent Sunday with Mr. and Mrs. Fred Galle.

Miss Ola Brashears gave a six o'clock dinner Sunday for a few of her friends. Those who enjoyed the occasion were: Messrs. Homer Norwood, Joe Gollehon and Fred Walton, Misses Mary Lee Walton, Mary Reynolds, Gladys Hastings and Velma Burnam.

Program of Epworth League, Sunday, Feb. 25, 1933.
Scripture Reading.
Prayer.
Leader—Mary Cowsett.
Subject—Way to Inter-racial Peace.
Song—More Like the Master.
Song—Rescue the Perishing.
Scripture Reference—Jer. 2:13.
Scripture Reference—Eph. 4:25.
Scripture Reference—Romans 2:9-12.
Scripture Reference—Zachariah 2:11.
Instrumental Music—Miss Crawford.
Question—What were the church relationships between the two races before the Civil War—Mary Reynolds.
Reading—Mildred Woodlee.
Question—Why is it not practical for negroes to be Missionaries to Africa—Carlos Reynolds.
Song—Jesus is All the World to Me. Dismissed with prayer by Carlos Reynolds.
Joe Gollehon will be leader of the League next Sunday evening. All

young people are urged to be present.

After the League, Sunday night several of the young people called at the home of Mr. and Mrs. Mark Cowsett to enjoy the radio program.

Mr. and Mrs. W. S. Dixon and Mr. and Mrs. E. O. Dixon of the Frio community were at the singing at Dimmitt Sunday evening.

Joe Hastings purchased a new Ford Coupe Monday.

Judge Ray E. Sheffy says that he has memorized a marriage ceremony and is now ready to practice on any couple that is willing. He says his ceremony is very short and the patients will not have to suffer long.

FRIONA
Mrs. T. W. Galloway, who has been suffering from a painful malady for the past several weeks, was taken to the Hereford Sanitarium Sunday, where she is receiving treatment.

Both Prof. Buckner and Prof. Jenkins were unable to be at school Friday and their places were filled by two of our home boys, viz., Clyde Goodwine and Carl Maurer. Judging from the remarks of the janitor and some of the pupils it might not be a bad idea to incorporate these names on the faculty list for next year.

Judge J. D. Hamlin and ex-sheriff John Aldrich of Fairwell were business visitors here Saturday.

Two of our teachers, Miss Rose and Miss Brown, visited their homefolks in Canyon Saturday and Sunday.

The pupils of the Friona High School will render the play, "The Lone Star," at the schoolhouse Saturday night. The proceeds will be used for school benefits. Come out and be entertained.

Say! Didn't The Brand man hit the nail on the head in the description of that rain in last Friday's issue? He hit our case exactly. Those who are in a position to judge, say we had at least two inches and scarcely a drop of it was wasted. It all went in, and at

this writing (Monday) it is being followed up by a half day of showers and a night of snow. Whoever ain't thankful, something ain't him.

Nat Jones, J. O. Jones and Henry Jones enjoyed a visit from their oldest brother, who lives at Lubbock, last week.

WESTERN
We are more than glad to report a week of rain and cloudy weather, and Monday night a light snow fell. The rain was just what we needed and fell slow and steady. Here's hopes for a good feed crop.

After missing some four or five Sundays, we had Sunday School again. The attendance was small, owing perhaps to the weather. However, we had a very interesting lesson and hope all will be present next Sunday.

Mr. and Mrs. Wirt Phillips and children went to Hereford Sunday afternoon to visit in the home of Mrs. Phillips' mother, Mrs. Sisk.

Mr. and Mrs. Glen Smith and father, J. Z. Smith, spent Sunday with Mr. and Mrs. Leslie Womack.

Mrs. J. Z. Smith has been visiting her daughters for the past two or three weeks, at Gainesville and Amarillo. Mrs. Smith is now in Amarillo and expects to return home in a few days. Mesdames Span Harrell of Amarillo

and Lucy Whitcomb of Edinburg, daughters of Mrs. Smith, will come home with her.

Mr. and Mrs. Leslie Womack spent Sunday, Feb. 11, with Mr. and Mrs. K. Roberts.

BIG SQUARE
We have also received our share of the much needed moisture—rain and snow.

Walter Fullwood of Hereford, came down last Wednesday evening and demonstrated the radio at Big Square schoolhouse. A good sized crowd attended and considering the atmospheric conditions, quite a few good concerts were heard. The radio is now temporarily installed in the residence of Herman Haberer. Mr. Fullwood returned to Hereford Thursday afternoon.

There has been plenty of game such as duck and geese in and around the community. They have been damaging the feed in stacks.

Sunday, Feb. 11, Mr. and Mrs. Art Haberer had as guests at dinner, Mr. and Mrs. Herman Haberer, Mr. and Mrs. Roy Haberer and son, Mr. and Mrs. Adolf Deiter.

Mesdames Adolf Deiter and Herman Haberer spent one day last week with their sister, Mrs. Beantler, of near Muleshoe.

Messrs. Loyal Lust and Leland Smith

attended the radio concert at Big Square Wednesday evening.

COMMERCIAL
After the good rain which has visited our part of the Plains, everyone is all smiles. It fell slowly and remained warm for the February month.

Mrs. J. F. Ward of south Hereford spent several days the latter part of the week with her father, W. F. McMillan.

Miss Louise Caldwell of Progressive community is visiting in the home of her cousin, Mrs. Ky Lawrence.

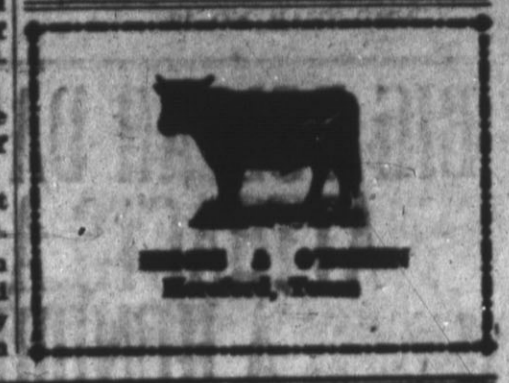
Miss Della Ward of Hereford spent the week end with Miss Stella McMillan.

Miss Lola Isaac, who is a student in Canyon Normal, spent Sunday and Monday with her sister, Miss Mary Isaac, and attended a class social in

the home of Ky Lawrence Monday night.

Bart Sisk of Hereford gaped-Fate Walker's home last week and they were highly pleased with his work.

W. H. Hicks is moving some steers (Continued on Page 2.)



Attention Hog Men

I have just unloaded a car of Swifts Digester Tankage am selling at \$3.50 per 100 lbs. I feed my hogs tankage the year round. It pays. I will also have a car best yellow corn on track at stock pens Saturday, Mar. 3, or Monday, Mar. 5. \$1.72 per 100 lbs. off car, cash.

Bring your hogs Wednesday.

G. W. Brumley

INSURANCE OF ALL KINDS

Extraordinary risk.
Will insure against RAJN on church day.
Will insure against the STORM leaving TWINS on his visit

O. B. HANKINS

Insurance Loans Real-Estate

Don't Forget---

That we are at your service always and you merely step to your phone and call 81—You don't have to personally select everything, because we do that.

Frank A. Gyles
GROCER
Where Quality is Paramount

\$20,000 WORTH OF Nursery Stock on Sale for 15 Days

Beginning March 5 and ending March 20, we will sell for cash Fruit Trees, Shade and Forest Trees, Grapes, Berries, Shrubs, Vines, Bulbs, etc., at a reduction of

20 to 50% OFF REGULAR LIST PRICE

If you desire we will select for you the best out of more than 300 varieties that we have tested out during the past 30 years in the southwest—the best, hardiest and latest bloomers

Our Collections Will Fruit

<p>FRUIT TREES Paches, Apples, Crab-Apples, Mulberries. Lightest, Reg. each 75c, Sale \$.25 Light, Reg. each 75c, Sale \$.40 Medium, Reg. each \$1.00, Sale \$.50 Medium Heavy, Reg. each \$1.25, Sale \$.75 Heavy, Reg. each \$1.50, Sale \$ 1.00 Extra Heavy, Reg. each \$1.75, Sale \$ 1.25</p> <p>Plums, Prunes, Pears, Cherries, Compass (Cherry-Plum), Apricots and Quince. Lightest, Reg. each 75c, Sale \$.40 Light, Reg. each \$1.00, Sale \$.50 Medium, Reg. each \$1.25, Sale \$.75 Medium Heavy, Reg. \$1.50, Sale \$ 1.00 Heavy, Reg. each \$1.75, Sale \$ 1.25 Extra Heavy, Reg. each \$2.00, Sale \$ 1.50 Persimmons—Walnuts—Size 1 to 8 ft., Reg. \$1.00 per ft., Sale, 50c per ft.</p> <p>GRAPES One, two and three years Light, Reg. each 30c, Sale \$.15 Medium, Reg. each 50c, Sale \$.25 Heavy, Reg. each \$1.00, Sale \$.50 Blackberries and Dewberries. Light, doz. \$1.00 Heavy, doz. \$2.00 Gooseberries, Currants, Himalaya, and</p>	<p>Raspberries: Medium, Reg. doz. \$3.00, Sale Price \$2.00 Strawberries—Ever-bearing varieties, Reg. doz. \$1.00, Sale \$.50 Rhubarb and Horseradish, medium and heavy, Reg. doz. \$2.00 and \$2.00, Sale Price \$1.00 and \$2.00 Asparagus—2 years, Reg. doz. \$2.00, Sale Price, doz. \$1.00 Bulbs, per dozen. Gladiolus, Cammas and Pansy \$2.00 Dahlias, Goldenglo, Lilies, Mums, Pinks and Holyhocks, Reg. \$4.00, Sale \$2.00 Peonies \$10.00</p> <p>ROSEBUSHES Light, each \$.50 Medium, each \$.75 Heavy, each \$ 1.00 Extra Heavy, each \$ 1.50</p> <p>CLIMBING VINES Light, each \$.25 Medium, each \$.50 Heavy, each \$ 1.00 Extra Heavy, each \$ 1.50</p> <p>FLOWERING SHRUBS Light, each \$.25 Medium, each \$.50</p>	<p>Heavy, each \$ 1.00 Extra Heavy, each \$ 1.50</p> <p>SHADE TREES 5 to 6 ft., Reg. each \$1.00, Sale \$.50 6 to 7 ft., Reg. each \$1.50, Sale \$.75 7 to 8 ft., Reg. each \$2.00, Sale \$ 1.00 1 1/2 to 1 3/4 in., Reg. each \$2.50, Sale \$ 1.50 1 1/2 to 2 in. \$ 3.00 2 to 2 1/2 in. \$ 3.50 2 1/2 to 3 in. \$ 5.00 3 to 3 1/2 in. \$ 6.00 4 in. \$ 8.00</p> <p>EVERGREENS Arborvitae and Cedars, 1 to 5 ft., \$2.00 ft.</p> <p>PRIVETS AND HEDGES Per Hundred Armor-River, North, Medium \$40.00 California, Medium \$ 15.00 Tamirax, Medium \$ 15.00</p> <p>FOREST TREES Russian Mulberry, Elm, Maple, Catalpa, Speciosa, Osage or Bola D'Arc, Box Elder, Locust and other forest seedlings. 18 to 24 in., per 100 Reg. \$10.00, Sale \$ 5.00 2 to 3 ft., light, per 100, Reg. \$20.00, \$10.00 3 to 4 ft., light, per 100, Reg. \$25.00, \$15.00 4 to 5 ft., light, per 100, Reg. \$30.00, \$20.00</p>
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In writing or wiring, be sure to give the kind, size, and number—we will do the rest.

HEREFORD NURSERY CO., Hereford, Texas

Her Voice

"To the heart's voice there can reach the soul"
—Dr. Meier

Hark back in memory to the days of childhood when you knelt at your mother's knee. Was ever anything sweeter than the sound of her voice? It was more beautiful than the distant chimes of a cathedral. There's something in the voice we love which overflows our hearts with joy.

Today others cherish your voice as you cherished hers.

If distance prevents your visiting family or friends—remember you can send your voice—yourself—to them over rivers, mountains and deserts, by Long Distance telephone.

Ask the Long Distance operator about Station to Station calls and particularly the low rates prevailing after 8:30 p. m.

SOUTHWESTERN BELL TELEPHONE CO.
Your Voice is You—Put Them by Telephone

COTTON LIST!

STILL GROWING!

The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and sub-divided by counties. Some of the owners do not live in the counties listed, but their land is there, if no error has been made. Any corrections to the list should be called to the attention of the Chamber of Commerce at once.

The more acreage secured the easier it will be to secure that gin. A lot of people have been heard to declare that they intend to plant some cotton but won't list it. If everybody took that point of view there would be no gin here in 1923.

Kick in—put in your acreage if you intend to plant any—and help the cause along.

Deaf Smith County

Sears & Powell	400
J. L. Bain	300
Kelly Gray	300
G. W. Wilson	100
R. K. Bruner	100
J. L. Praga	100
Claude Hurbutt	50
J. H. Wagner	50
J. L. Hoffman	50
O. G. Hill	50
Samp Van Zandt	50
T. T. McDermott	40
C. P. Caldwell and son	240
Jess Beavers	30
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
John Cunningham	25
B. J. McCuskey	25
A. A. Walker	25
B. D. Blackwell	25
Glen Greer	25
W. A. Calloway	25
W. R. Harrison	25
A. B. Higgins	20
Hughes Bros.	20
J. J. Clayton	15
Raleigh Hough	15
E. B. Posey	15
J. A. McGowan	15
G. O. Chandler	10
C. E. Gatlin	15
O. L. Sharp	25
F. J. Eberle	14
Robert Elliott	30
R. W. Shafer	25
T. W. Galloway	100
Carpenter & Longwith	75
Herschel Clymer	15
Total	2,319

Castro County

L. E. Hamilton	50
Frank Cooper	50
Milton Hardy	50
B. W. Dean	45
Emmett Barton	35
Posey Cunningham	35
E. R. Rothwell	30
O. E. Easley	25
J. L. Henson	25
R. L. Knox	25
T. E. Baker	25
E. B. Wright	20
A. C. Barton	15
W. W. Phipps	15
O. C. Axtell	15
J. F. Hacker	15
U. G. Randall	10
Rayford Ricketts	10
D. H. Allmon	50
Total	545

Farmer County

Walter Overton	100
E. B. Black	50
Elbert Overton	50
Ed Stanley	25
J. L. Lookbill	25
Total	250

Grand Total 3,114

Classified Advertising

- Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
- RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
- CASH WITH ORDER.

FOR SALE

FOR SALE—Whitefaced cows, also kafir corn feed in the bundle. Wanted, to lease my 5 section pasture in one body, or will lease in smaller tracts. Want to trade for a good two-row lister or will buy one if price is right. 12-4Pd Mrs. G. B. Ward, Phone 78.

FOR SALE—A good red top cane seed for sale, suitable for planting, at 4 1/2c per pound. Terms, cash. Buy now while the price is low. 9-4t Pd W. J. McClain.

FOR SALE—Some good pigs and shoats of all sizes. Phone 57. 9-4t Mrs. Fern Chesher.

FOR SALE—Good level, 640 acres land, 12 miles north, improved. Good terms. Enquire at 8-4t Panhandle Lumber Co.

FOR SALE—Baled Hygeia Pumpkins.

Richard Lloyd Jones tells ABOUT TOWN BUILDING

WHEN Chicago burned, its bankers and builders were in despair, until the leading real estate operator, who at the time was in California, was reached by wire with the question, "What shall we do?" The one word answer came back, "BUILD." It was that faith in the future that remade the Inter-ocean metropolis.

Every city is as great as the faith of its staunchest citizens. No greater. The real asset of a city is not its past but its future.

Complacency is as deadly to a community as to an individual. The town that waits to be discovered has hardly a gambler's chance of growth. The town that has discovered itself has opened future's door to greatness. The city that would find for itself a future must utilize the NEW and not the old. Each age demands improvement on the past.

The merchant who so respects ancient methods that he ignores the newest ideas in merchandising, must lose his lead to the merchant who is eager to employ the last in salesman efficiency.

The town that holds fast to obsolete ideas and ideals surrenders supremacy. The community that expects to fall by accident into industrial greatness through no effort of its own, has a child-like faith in modern miracles, and has as little chance of its hope's fulfillment as has the youth who, by wishing, would see the river change to honey.

The wish is worthless without the will. Imagine

tion precedes the architect's pencil in its course, but the success must follow that tracing ere the castle in air is anchored to earth.

Ethical laws are as essential to life and the growth of things as physical laws. The fower outside according to a well-ordered plan. Town problems are merely the common problems of individuals. The town that is without plan and purpose, without ideas and ideals, is as colorless and as hopeless as the individual who lacks these attributes, as the man without blueprints before him.

The town that permits selfish interests to outplay common interests, that allows personal wants to warp community ideals, and low aims to thwart high aims, handicaps its chances of being bigger and better.

Many minds are wiser than one mind. We create instruments of government, develop boards of commerce and clubs dedicated to civic interests to pool the intelligence of thinking minds. Secure is the town whose destinies are carved out by the common judgment of men, endowed with the enthusiasm of common sense.

The unsharpened mind wants nothing, does nothing, accomplishes nothing. But the mind that is obsessed with a wholesome current is likely to bless the world with benefits.

So with the town. The community that is eager to be better is destined to be bigger, healthier, wealthier and wiser.

HONEY PHILOSOPHY for 1923

IF you have a dollar and you take off ten per cent you have ninety cents left. If you put ten per cent back again, however, you haven't got your dollar back again. You've got ninety-nine cents. One cent has vanished in the operation of tearing down and building up. You can bank on it whenever you begin to monkey with something one hundred per cent strong you're going to suffer somebody. It's all very well to tear down before you build up, but it's best to be sure that the thing you attack can be improved. Tearing down before the plan of rebuilding is well in mind is a risky business. Watch your step. Better keep on building. The useless things wither away of their own account.

poem by UNCLE JOHN

With all of the rubbish that litters our minds, we only endure the impossible kinds; there's some that blows in, with the dust of the day, but it's never much trouble to brush 'em away. . . . There's other afflictions that do us to death; they sizzle our whiskers and shorten our breath— and the geezer in front of the villainous clan, THE MENACE is what we may term "the impossible man."

The wisdom of sages is stored in his bean—he's the knowingest eritter that ever was seen. . . . He's allers around where there's nothin' to do,—discussin' religion and politics, too! He can periscope, publish, and piffle, and plan—this most super-human, impossible man. . . . He's full, to the muzzle, of virulent gall, and generally fights with his back to the wall—for no one endorses his militant jazz—if any one did it he's sorry he has,—we're sick of his bombast, and babble, and bosh—he art to be sent to the Senate, begosh!

choice stuff. \$12.50 per ton delivered. Phone 203-F21. Jim Robinson. 7-0t

Good Printing at the Brand

Dissolving Partnership
I have disposed of my half interest in the Barnhart and Clark blacksmith shop and I want a settlement with all those that are indebted to this shop. Call and settle by cash or bankable note. I am soon to leave the country. 12-4Pd A. C. Barnhart.

FOR RENT
FOR RENT—I have three close in farms for rent—farthest one only 5 miles out. L. Baskin, Phone 215. 10-3t

WANTED
WANTED—Good, clean rags, at The Brand Office.

LOST AND FOUND
STRAY—Bay Mare, one white hind foot, T4 on left shoulder, Roman nose. Has been at my farm 6 weeks. 12-2t R. W. Hough.

LOST—Small black fur neck piece—lost between the residences of Arch Collins and H. H. Hawkins. Name Mary Ann Stanberry, written inside the fur. Finder leave at Brand Office and receive reward. 11-2t-Pd Mrs. W. T. Stanberry.

Dimmitt Methodist Church
Preaching at 11 a. m. and 8 p. m. 1st Sunday.
Preaching at 8 p. m. fourth Sunday.
Sunday School every Sunday at 10 a. m.
Everybody is invited.
Rev. G. B. Fort, Pastor.

From Neighboring Towns

SUMMERFIELD (Continued from page 2)

This week which Charlie Walser has been grazing in his stalk fields, but since the rain they had to be taken out of the fields.

Stock in general is wintering fine. We note Tierra Blanco said Bro. Morris preached a fine sermon last Sunday, but failed to tell what a "pounding" the good people gave him on his return to the car after service, he was gladly surprised by finding many good things to eat.

B. A. Atchley and George Storey and families were visiting in the L. E. McClain home Sunday evening.

The McBrooms are moving to near Wildorado, having sold their place near here.

Miss Harris of Hereford was visiting in the W. L. Johnson home Sunday and attended Sunday School.

The farmers are making their plans to sow spring wheat and oats.

J. W. Sparks and son, John Elias, motored down from Panhandle Tuesday, bringing some hogs in a trailer to put on his farm, tended by Ky Lawrence. Mr. Sparks spent several days looking over his farm interests, returning to Panhandle the latter part of the week.

The Summerfield school is to have a pie supper Friday night for the benefit of the domestic science girls.

Jeff Roberson of Black made a special visit in the Ky Lawrence home Sunday evening, two visitors, eh?

NAZARETH
Toney Gerber and John Super returned Tuesday from a few months visit

with relatives in Oklahoma. Rev. Father Justin and Edward Kern were in Plainview Saturday. Father Justin went from Plainview to Amarillo, returning home Tuesday.

Miss Margareth Brockman returned home Tuesday from Hereford where she has been working for the past few months.

Miss Frances Birkenfeld returned home Wednesday from Hereford. She is now keeping house for Rev. Father Conrad.

Miss Geneva Drerup left for Amarillo, where she will work for a few months.

Miss Rose Kohls returned home Tuesday after spending a week with Mr. and Mrs. Joe Litsch at Hereford.

Grady Bailey of Arney was in Nazareth on business Monday.

Mr. and Mrs. Math Gerber are the proud parents of a fine little girl.

CHURCH NOTES

Methodist Missionary Society
The Methodist Missionary Society met with Mrs. F. T. Roloson on Feb. 28th for the February social and business meeting, with Mrs. Roloson, Mrs. J. B. Jones, Mrs. W. O. Fox and Miss Mattie Swisher as hostesses. The members and guests were greeted at the door by George and Martha Washington, nee Mrs. O. O. Curtis and Mrs. Olive Edwards in costume. The patriotic colors were carried out in the decorations, red and white carnations being

ing used. After an opening song, we were led in prayer by Mrs. E. B. Black. Mrs. Heard read the First Psalm as a devotional, which she applied to the life of Washington and other great men, through it all was a call to the women as women, mothers and church workers to read, study, pray and work for a Christian government and Christian citizenship such as laid down by Washington—to so live that we can say with him the 100th Psalm.
The regular routine of business being disposed of, some patriotic music was given under the leadership of Mrs. G. A. F. Parker, after which a "Washington" contest was enjoyed, score cards being decorated with tiny hatchets and cherries. As a souvenir of the occasion Miss Livingston was given a picture of Washington, on passing the hostess position in the contest. The hostess served cherry pie, whipped cream and tea to about 35 ladies.
We were glad to have Mrs. Edwards, daughter and her babies as our guests.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

Cotton Planting!

We are in position to figure with you on Cotton Planter attachments, or Cotton Planters complete.

GARRISON BROS.

Coal

On hand big car of Colorado Lump which we are selling at the lowest price. We have our own truck and will deliver in any kind of weather

Phone 388 for quick delivery.

Hereford Light & Power Co.

Phone 388

CAR

Cameron Nigger Head COAL on Track

JONES & McLEAN

Phone 1

Why Do You Do It?

This constant struggling and worrying and managing?

Some struggle for one reason—some for another. We believe the most reasonable reason for a man's trying to make a success is for sake of the wife—the kiddies and the creditors.

If a man takes care of these he is a success.

And Oh! how he must dig!

Most men need to use all the instrumentalities possible to make the thing go. Real men do not want Charity—They want service when service is needed.

And that's exactly when the First State Bank & Trust Co. renders it.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Hardware

Our business is to sell it, and we are selling it at a price you can afford to pay

Dunlap Hardware Company

DOLLAR WEDNESDAY

Read What 50 of Hereford

The First State Bank & Trust Co.
Hereford, Texas
Will Help You Make a Dollar

Garden Tools

Dollar Wednesday specials on Rakes, Hoes, Spades, etc. Come in and look our garden tools over.

Garrison Brothers Hardware



NEXT WEDNES

Every Wednesday is "Dollar Wednesday" in Hereford. Every Wednesday the merchants of Hereford offer *real price bargains* in *Staples* that the people want. These merchants have found that it pays to give the people *what they want* and they have trimmed the prices to the bone. They can afford to do this because of the *volume* of business created through these Dollar Wednesdays. Therefore the buyers get advantage of *below normal prices on staples*, at these sales, because of the volume of buying they do.

Dollar Wednesday Specials

Ladies Purses, regular \$1.75 ----- \$1.00
5 cakes Woodbury's Facial Soap ----- \$1.00

Skelton's Variety Store

Dollar Wednesday Specials

5 cans Tall Red Salmon ----- \$1.00
35 bars of Swift's White Soap ----- \$1.00

Williams Bros. Grocery

Ford Pistons

Ford Pistons, \$ Wednesday ----- \$1.00
See us for Auto Parts

G. W. Smith & Co.

Every Dollar

of Hereford's Fire Losses during the past six years has been paid by this Agency!

Jones & Barnett

Dollar Wednesday Specials

10 Percent Discount on all Furniture and Floor Coverings sold on-Dollar Wednesday, March 7th.
"We are satisfied with small profits"

E. B. Black Company

Watch Highest Prices-Poultry

24 packages Garden Seed, \$ Wednesday ----- \$1.00
Always get our prices before you sell your produce.

Hereford Produce, I. H. Spratt, Mgr.

Bakery and Lunch Counter

All the best baked goods baked daily, which insures you good fresh bread, cakes, pies, etc. Good hot lunch all the time.

Carroll's Bakery

Specials—Millinery

3 veils, value 50c ----- \$1.00
Counter of Flowers ----- \$1.00
Counter of Hats ----- \$1.00

Vogele Millinery

Bulbs

Dahlias, reg. per doz. \$4.00, \$ Wednesday, \$1.00
Gladiolus, reg. \$2.00 per doz., \$ Wednesday, \$1.00

Hereford Nursery Co., L. P. Landrum

Typewriter Paper

On February 21, one box letter-size blank typewriter paper, 500 sheets in attractive box ----- \$1.00

The Hereford Brand

Men's Suits

10 Percent off during March, and an extra Dollar on \$ Wednesday means a saving to you on a suit of clothes of from \$6.00 to \$8.00.

Orr's Tailor Shop

Dollar Wednesday Specials

25c off on all Inner Tubes and \$1.00 off on all Casings on \$ Wednesday.

Auto Utility Station

Auto Polish—Floor Wax

Simonize and Liquid Floor Wax, the \$1.50 sizes, on Dollar Wednesday ----- \$1.00

Service Garage

Prunes—Walnuts

6 pounds large 60-70 Prunes, for ----- \$1.00
4 pounds No. 1 California Walnuts ----- \$1.00

Cash & Carry

Beans—\$ Wednesday

5 lbs. Lima Beans and 5 lbs. Navy Beans, for \$1.00
Will have Seed Irish Potatoes here Wednesday.

L. W. Carlyle's Grocery

Dresses—Aprons

Assortment Gingham Dresses and Aprons for Ladies, Misses and Children ----- \$1.00

D. R. Gass & Son

Dollar Wednesday Specials

Wood Barrels, \$ Wednesday ----- \$1.00

Panhandle Lumber Company

\$5.00

We will give a refund of \$5.00 on Primrose Separators sold on \$ Wednesday.

Price & Hough

Specials for \$ Wednesday

6 cans 20c value No. 3 Sweet Potatoes ----- \$1.00
One 2½ lb. Folgers Coffee, \$1.20 value ----- \$1.00
\$1.00 off on all Men's Hats
6 yds. Outing Flannel, value 25c yd., ----- \$1.00

Geo. A. Stambaugh
Dry Good and Groceries

On Dollar Wednesday

The C. O. Lee Hardware will give you your money's worth on Dollar Wednesday or any other day.

C. O. Lee Hardware Co.

The First National Bank

Hereford, Texas

Will Help You Save a Dollar

Harrison

The Grain Buyer, Phone 76

Elevator Service—Come in and get acquainted on Dollar Wednesday

Made-to-Measure Shoes

On Dollar Wednesday, leave your order for made-to-measure Shoes, only \$7.50 per pair.

Tubb Shoe Shop

A DAY OF BARGAINS

Local Merchants Offer On

WEDNESDAY, March 7



The "Dollars Wednesdays" in February were successful. The venture was started with 48 merchants—now there are 50! The "Dollar Wednesday" is here to stay—each Friday The Brand will carry the bargains for the following Wednesday—get the habit!—watch for them! The Drawing for prizes in March will be held on the last Wednesday—March 28—Save your Coupons—100 \$1.00-value prizes will again be offered on March 28 and Your Coupons have as good a chance as anybody's to collect one or more prizes for you.

The Western National Bank
Hereford, Texas
Will Help You Earn a Dollar

Nails and Staples
Nails and Staples at 6c per pound, on Dollar Wednesday only.
Dunlap Hardware Company

Varnish
\$1.50 Kyanize Varnish, on \$ Wednesday\$1.00
Box Norris Candy, value \$1.50\$1.00
City Drug Store

On Dollar Wednesday
We will sell the celebrated Hot Point 6 lb. Iron for only \$5.00 cash. This sells regularly for \$6.75 at all other dealers, though we have been selling it for \$6.00.
Hereford Light & Power Company

Men's Furnishings
Big lot of Muslin and Outing Flannel Night-gowns and Pajamas, value \$2.75, \$ Wed., \$1.29
Mens Stiff Linen Collars, 8 for\$1.00
The Popular Store

Your Insurance Business will be appreciated by this Agency.
A. L. Biggs, Insurance
Dependable Service

Willard Batteries
\$1.00 off on all Willard Batteries sold on Dollar Wednesday.
Electric Service Station

Writing Paper
\$1.50 box of Cranes Writing Paper\$1.00
\$1.50 Hair Brush, on \$ Wednesday\$1.00
J. J. Clark, Druggist

Tire Patch
4 cans 50c Tire Patch\$1.00
4 Champion X Porcelains\$1.00
Beavers Brothers Garage

Rockwell Brothers Lumber Co.
Hereford, Texas
Guarantees You Satisfaction Telephone 4

Dinner Special
Dinner on Dollar Wednesday40c
Always eat at the Stockmen's Cafe—it's the best.
Stockmen's Cafe and Hotel

Ladies' Rest Room
Our rest room is clean and neat and is for your convenience.
Magnolia Filling Station

Dollar Wednesday Specials
Good box Apples\$2.00
Good box of apples, 100 pounds Spuds and a gallon of honey, all for \$5.00. We want your poultry.
Golden Rule Produce
H. H. Hawkins, Mgr.

4 pr. Children's Ribbed Hose, black, brown and white, regular price 35c, for\$1.00
Ladies' Summer Union Suits, reg. price 75c, Dollar Wednesday, 2 for\$1.00
6 yds. 36 in. Bleached Domestic, reg. price 25c, for\$1.00
Fox Mercantile Company

Kelly or Michelin
\$2.00 off on all 30x3 Casings on \$ Wednesday
Any size Spark Plugs50c
Thompson's Garage

Auction Sale
List your property with me for the \$ Wednesday Auction Sale to be March 28, the last Wednesday in the month. Sale to be held at the Jones & McLean Wagon yard at 1:30 p. m.
Col. W. S. Williams, Auctioneer

Turkish Towels Special
3 pairs of 50c Turkish Towels\$1.00
Men's \$1.50 Shirts, with collar attached\$1.00
J. O. Newell

Tires
30x3 1/2 U. S. Chain Tread Tires\$10.00
Regular lists at \$13.85.
H. L. Rice

Dollar Wednesday Specials
Two, 30x3 1/2 Casings\$13.95
Wilkinson Motor Company

Cherokee Tubes
30x3 Cherokee and Vacuum Cup\$1.25
30x3 1/2 Red\$1.50
32x4 Cherokee, Red\$2.50
W. C. Fallwell Filling Station

Goggles—\$ Wednesday
Any Gogle or Eye Shade in the house for\$1.00
Corner Drug Store

Oyster Shells
60 pounds Oyster Shells, on \$ Wednesday\$1.00
Jones & McLean Grain Company

Your Choice
Of any \$1.50 article in this store on Dollar Wednesday for\$1.00
W. H. Ray, Jeweler

Tires
33x4 Cord Tires\$21.00
34x4 Cord Tires\$22.00
Stephens' Associated Stores
L. M. Forister

That Good Acorn Flour
24 lb. sack Acorn Flour, value \$1.15,\$1.00
Pink Salmon, 7 cans\$1.00
Frank A. Gyles Grocery

The man who signs must make good!

A responsible man puts his name to a piece of paper and it becomes a check—the equivalent of money.

He signs his name on the back of another piece of paper and it becomes an endorsed note—good for money.

He writes a letter and it becomes a binding contract.

The adding of the name makes these things solemn and legal obligations.

The man who signs is responsible.

Just so with an advertisement—the moment a man signs his name to it he has made a pledge to the public.

He is bound by his word as much as if he signed a check or a note. He must do what he promised on the terms he promised.

If he does not, he courts business disaster. The man who advertises a lie publicly proclaims himself a liar. Such men are seldom in business but frequently in asylums.

It is safer to buy advertised articles than nondescript ones. It is safer to deal with merchants who advertise than with those who do not.

An advertisement is a signed pledge of good faith to the public.

See the merchants who welcome the chance to back their goods and products with their names.

READ all the ads in this issue of
The Hereford Brand



READ all the ads in this issue of
The Hereford Brand

SUNDAY SERVICE

Church and Societies

Methodist Episcopal Church
 Morning instruction at 9 a. m.
 School after service.
 Theo. H. Evers, Pastor

Church of Christ
 Blocks North of Courthouse)
 Study Classes, 10:15 a. m.
 at Lord's Day Worship, 11:00

Sunday Night Bible Study has
 changed to 8 o'clock in the after-
 noon is cordially invited to each
 service at all times.
 W. A. Knox,
 A. S. Higgins, Elders.

St. Anthony's Church
 on Sunday morning at 10:00

Rev. Fr. Salvator Francis, S. A.

Methodist Church
 School, 9:45 a. m., W. H.
 Evening Services at 11 o'clock.
 subject, "Memory".
 Missionary Society, 3 p. m.,
 A. Stegall, Supt.
 Graduate League, 6:30 p. m., Mrs.
 Edwards, Supt.
 League, 6:30 p. m., Miss Grace
 Press.

Evening service on account of re-
 at Baptist Church.

Men's Missionary Society, Wed-
 7:20 p. m., Mrs. J. Frank Potts.

P. M. S., Wednesday, 4:15 p. m.,
 J. B. Jones, Supt.

Y. M. C. E. Meeting, Wednesday, 7:30

Rehearsal, Thursday, 7:30 p. m.,
 Mrs. Swisher, Director.

Choir Practice, Tuesday, 7:30 p. m.,
 A. C. Thompson, Director.

Don't miss these services. We prom-
 ise something worth while.
 L. N. Lipscomb, Pastor.

Baptist Church
 W. R. Hill, Th. M., Pastor
 Sunday School, with Alec O.
 upon the general Supt., meets for
 study at 9:45. Classes with train-
 ers for all ages.

The eleven o'clock hour the service
 will be conducted by Evangelist
 and helpers.

At 3 o'clock there will be a "Sing-
 service in charge of the evangel-
 ists. Everybody invited.

The evening service of worship at
 the evangelist Smith will speak on
 subject, "Cleaning Out the Old".

Our church has brought to Hereford
 up of our best evangelistic workers
 every Christian in the community
 do his best to make this a suc-
 cessful evangelistic effort. Services
 the week at 3 and 7:30 for all.
 The Junior meetings are at 4 o'clock
 the Young People at 7.

Presbyterian Church
 10:45 a. m. Sunday School.
 11 a. m. Prof. Jarrett, of Canyon
 will speak.

7:00 p. m. Junior C. E.
 8:30 p. m. Intermediate C. E.
 9:30 p. m. Senior C. E.
 An evening service on account of
 revival.

J. B. Sharp, Pastor.

First Christian Church
 10:45 a. m. Sunday School.
 Morning Hour:
 subject of sermon, "Self-Starters". A
 special sermon to those who have to be
 "kicked up". Miss Maurine Steckman
 will sing "Just Beyond".

The Bible School will have a "Bally
 vee" at which the Men's Bible
 class, E. E. Ramsey, teacher, will give
 series of special "stunts".
 We are expecting a great day. Come
 and be with us.

There will be no night services, as
 we will dismiss in favor of the Baptist
 revival.

Paul J. Merrill, Pastor.

Junior Missionary Society
 M. E. Church
 March 4, 1923

Subject—"One Thing I Have Learn-
 ed From the Bible."
 Leader—Ellen Sites.
 Song.
 Bible Lesson—Psalm 119:15—Leader.
 One Chapter I Have Learned From

the Bible—Psalm 23—Juniors in con-
 cert.
 One Prayer I Have Learned From
 the Bible—The Lord's Prayer in con-
 cert.
 Song—Elizabeth Edwards.
 Bible Story—Pauline Hodge.
 Roll Call—Answer with verse of
 scripture.

Y. F. S. C. E.
Presbyterian Church
 Everybody come to C. E. We are
 having a Post Office program. Letters
 to be read from members who are away.
 Leader—Vera Godwin.
 Topic—The Refuge Psalm.
 Scripture—Ps. 91:1-16—Lucille Meg-
 ert.
 How can we make God our Home?
 Nora Beams.
 Why Should we Learn to Trust God
 —Howard Golden.

Solo—Mrs. Earl Nunn.
 Letters read by leader.
 Everybody come prepared to answer
 roll call with some verse of scripture.
 Pastor's five minutes.
 Business.
 Benediction.

Methodist Missionary Society Program
 March 7

Chapter IV. Cooperation of the
 Christian West.
 Devotional—Acts 4:12—Mrs. Stegall.
 Aim—To discover something of the
 essential message and the appropri-
 ate method in the development of
 Christianity in India.

1. Let all consider the place of the
 denomination in the cooperative work
 in India.

2. Look into the matter of comity—
 how the denominations near can work
 together.

3. Give special attention to the mes-
 sage of the denominations.

4. The geography of missionary pen-
 etration—showing the places at which
 various efforts began.

5. Give various attitudes toward
 caste, whether indifference, tolerance or
 rejection?

6. Give various methods used, evan-
 gelistic, educational, medical or other.

7. Give various doctrines taught.

8. Was there duplication of partisan
 and denominational Christianity?

9. Make a list of prominent mis-
 sionaries.

10. What have missions accomplished
 outside of mass movement and Indian
 church?

11. Where is cooperation still need-
 ed?

12. Describe schools.

13. Study questions on page 130.
 Leader—Mrs. Lipscomb.

Junior C. E. Christian Church
 Topic—Lessons From the Beatitudes.
 Memory Verse—Matt. 5:16.
 Song.
 Prayer.
 Song.
 Scripture Lesson—Matt. 5:1-12.
 Mary Lou Higgins.
 Helpful Thoughts From the Master's
 Blessings—Thomas Elliston.
 Who Are the Meek?—Raymond Pur-
 cell.
 Ideas for Forgetting and Remember-

Flowers
CUNNINGHAM FLOWERS
SHOP

Phone orders to
 Mrs. F. H. Oberholser,
 Phone 288

ing—Ward Garrison.
 A King and a Poor Woman—Ardelle
 Foster.
 "Somebody Must Stop First"—Ruth
 Smith.
 May's Cup of Water—Johnnie Wour-
 die.
 Clean Aprons—Wanda Furell.
 Question—What do the Beatitudes
 Teach us?—Mrs. Merrill.
 Which One Do You Like Best?
 Song.
 Benediction.

Christian Endeavor
Christian Church
 6:30 p. m.

Leader—Lesh Thurmond.
 Topic—"Old Hymns Night".
 Scripture—Psalm 91:1-16.
 Song Service—including old Hymns.
 Prayer.
 Prayer.
 Blackboard talk.

1. Quote a verse of scripture.
 2. Quote the first line of a song.
 3. Name a great Bible character.
 4. How many books are in Old and
 New Testaments.
 5. Name the four gospels.
 6. Who wrote: Revelations, Acts,
 Romans.
 Duet—Joyce Corbett and Ethel Wom-
 bie.
 Roll Call.
 Song.
 Business.
 Song.
 Benediction.

A seat will be left by every regular
 member. Who will you bring to fill
 your seat? Everybody welcome!

Epworth League Program
 Better Friendship.
 Prayer that we might be better
 friends.
 "Jesus, the Best Friend"—I Sam. 18:1-
 4, 19:1-7.
 Some beautiful Friendships:
 1. David and Johnathan—Mattie L.
 Harrison.
 2. Ruth and Naomi—Allie Hodge.
 3. A Double Victory—Gwendolyn
 Spradley.
 Appreciative of the Best in Others—
 Jno. 1:42-47—Derwood Harper.
 Faithful in Dealing With Weakness
 —Luke 10:31-34—Beth Millard.
 Unselfish—John 13:4-5—J. Walter
 Spradley.
 Patient—Mark 14:35-38—Ruth Wood-
 ward.
 Thoughtful—John 21:9-13—Louise
 Jacobsen.
 Sympathetic—John 9:30-35—Archie
 Harper.
 Hymn.
 Affectionate—John 13:25—Grace
 Potts.
 Powerful—John 21:34—Donald
 Hawkins.
 Self-Sacrificing—John 10:11-15; 19:
 30—William Parker.
 Jesus' Test of Friendship—John 15:
 14.
 Leader—Wanda Wilkinson.
 League Benediction.

International Sunday School Lessons
 "Some Teaching in the Temple"
 Luke 20:1-30; 31:1-4

Two parties, the chief priests and
 scribes, unite and seek to lay hands on
 Jesus. But they fear the people with
 whom He is very popular. They per-
 ceive that He has spoken the parable
 of the vineyard against them. Their
 conscience convicts them, but instead of
 yielding, they fall into a rage and watch
 Him. Their sleeping horror—their hos-
 tility has been awakened but they want
 to wash their hands of the matter. So
 they sent forth spies, the Pharisees and
 Herodians, which feign themselves as
 just men that they might trap some of
 His words, misconstrue them in an ef-
 fort to create a charge of treason
 against the imperial government. Ev-
 ery day did they question Him, but in
 every encounter they were worsted. As
 owls blink before the midday sun, so
 the critics were unable to face this man
 whose wise answers force them to re-
 treat stamfedly.

They now try subtle flattery and
 spring the question: Is it lawful for us
 to give tribute unto Caesar, or no? To
 their minds this question could have but
 two answers, either one of which would
 bring about His destruction. If an-
 swered in the affirmative, destroyed the
 confidence the people had in the Mes-
 siah as King. If answered in the neg-
 ative branded Him as a rebel against
 Rome.

Tho their plot was well laid, He per-
 ceived their craftiness and He said,
 "Show me a penny. Whose image and
 superscription hath it?" They an-
 swered, Caesar's. And He said, "Ren-
 der therefore unto Caesar the things
 which be Caesar's, and unto God the
 things which are God's."

When I accept coinage, protection,
 highway and schools from any govern-
 ment, it becomes my duty to pay taxes
 and serve my country.

Having been made in His image I am
 not a mental and a drudge. But as I
 am really Godlike in my makeup it be-
 hooves me to follow high ideals.

He has given me sight, hearing,
 speech, will power, strength, time, and
 soul itself. Only in serving Him with
 these can I pay my debt to God.

They could not take hold of His
 words, so they marveled and held their
 peace.

Jesus had been seated during this
 long discussion, and now he looked up
 and saw rich men casting gifts into the
 treasury. A poor widow cast in two
 mites, all she had.

And He said, "Of a truth I say unto
 you that this poor widow has cast in
 more than they all. For all these have
 of their abundance cast in unto the
 offerings of God." In proportion to
 what she had the widow gave most, the
 motive being love and zeal for her Mas-
 ter's glory. The rich gave only of
 which they could spare, the effort cost
 them little, no pains were involved.
 "The only way to enjoy giving is to
 give till it hurts."

Take advantage of Hereford's Best
 Bar Wednesday—every Wednesday. It
 will save you many dollars annually.

Community Headquarters

This bank should be a meeting place for the busi-
 ness men of our community.

In the exchange of ideas on business conditions
 with our officers we can each serve the other better
 and bestow a helpful influence on our town.

A thriving community needs more of the intimate
 association between its business men and its
 bankers.

First National Bank

PUBLIC SALE

MONDAY, MARCH 5

Beginning at 11 a. m.

I will sell at auction at my farm, 12 miles northeast of Hereford, 5 miles north
 of Joel switch, and 2 1/2 miles north of Askren schoolhouse, the following de-
 scribed property:

- Horses and Mules**
- 10 head of good young work Mares, ages 4 to 7; wt. from 800 to 1200 lbs.
 - 8 good three year old Mules, about 15 hands high, unbroke.
- Machinery**
- 1 Avery 40-80 Tractor, in good condition, been used about 2 years
 - 1 19-disc gang Plow, can be divided in three sections
 - 1 McCormick Combine, Harvester, used two seasons
 - 1 Platform U. S. Standard Wagon Scales
 - 1 Standard Emerson Mower
 - 3 Wheat Drills, 2 eight foot Emersons, and 1 ten foot Superior
 - 2 Milwaukee Row Binders
 - 2 two-row Emerson Listers
 - 1 single-row Emerson Lister
 - 1 Fordson Tractor
 - 1 Treble Disc Plow
 - 1 Ten foot Tandem Disc
 - 1 Seven foot Tandem Disc
 - 1 Three section Drag Harrow
 - 4 Farm Wagons, 2 low wheels and 2 high wheels
 - 2 sets of Harness and some extras
- Also a lot of good cow-hide leather, tanned ready for use.

Lunch Served by Hereford Bakery

TERMS: 9 months time on all sums over \$15, note with approved security drawing 8 percent from date. 5 percent off for cash on sums over \$15. Sums of \$15 and under, cash. No property to be removed until terms of sale are complied with.

J. W. Duncan, Hereford

Sale Clerked by Western National Bank Col W. S. Williams, Auctioneer

Hog Men!!

If we had the ability to convey to you the absolute fact that you would at least get 2 for 1 on each dollar invested in Vigor Tone Mineral Mixture and Gets 'Em Liquid Worm Expeller, not ANY of you would be without it. Production and extra gain are CERTAIN.

Information gladly given.

E. H. Shore

Phone 237 District Manager.

The FLORSHEIM SHOE



A style that is always correct

For the conservatively well dressed man FLORSHEIM has designed individual styles that give both comfort and elegance. The price is surprisingly low for the satisfaction received.

Fox Mercantile Company

FOR THE MAN WHO CARES

Local Happenings

T. B. Rector went to Amarillo Friday morning.

Fishing time is here. Get tackle at Skelton's.

Oscar Walker left Hereford for his home in El Dorado, Okla., Friday.

Speltz seed, extra good. Jones & McLean.

Mr. and Mrs. J. W. Alexander of Dismitt were in Hereford Wednesday.

We have the largest line of garden and flower seed in town. Skelton.

Solon C. Bird of Amarillo was in this city on business Thursday and Friday.

Speltz seed, extra good. Jones & McLean.

C. E. Smith reached home Wednesday morning from points in Oklahoma.

Window glass, all sizes, at Skelton's.

H. L. Broadwell is spending the week in Amarillo, attending to business matters.

Butter Milk Starters for Baby Chicks. Jones & McLean.

Mrs. Edgar Johnson reached home Thursday morning from Des Moines, N. Mex.

You can get glass for windshields and sedan doors at Skelton's.

Misses Lura Gregg and Marjorie Dameron were shopping in Amarillo Friday.

Mr. and Mrs. R. H. Culer of Bellview, N. Mex., were in this city on business Wednesday.

You will save many dollars in a year if you go to Skelton's first.

Red oats free from Johnson grass, seventy cents bushel. E. R. Robinson, southeast about 18 miles, near Arney school. 11-2t Pd

Good Red Oats for seed. Jones & McLean.

Mrs. Geo. Young and baby left Hereford Friday morning for her home in Duran, N. Mex.

Mr. and Mrs. T. M. Palmer reached home Friday morning from Marlin Springs, Texas.

Get in the habit of going to Skelton's first.

Kelly Grimes and father, C. B. Grimes, left Hereford Friday morning for Manito, Oklahoma.

Miss Zena Owen and brother, Dean Owen, of Cheyene, Okla., reached Hereford Wednesday morning.

When you think of fishing tackle, think of Skelton's.

D. F. Ashbrook and brother, William Ashbrook, reached Hereford Wednesday morning from Millgrove, Mo.

Good Red Oats for seed. Jones & McLean.

Red oats free from Johnson grass, seventy cents bushel. E. R. Robinson, southeast about 18 miles, near Arney school. 11-2t Pd

Sheriff John McDermott of Crosbyton was in this city the first of the week visiting in the home of his brother, T. T. McDermott, and family.

It is the little sayings that count. Go to Skelton's first.

Mr. and Mrs. W. R. Kelly left Hereford Friday morning for Pueblo, Colorado. Mr. Kelly will be employed by the Paige Co., at that city.

Mrs. J. W. Walters left Hereford Friday morning for her home in Slaton, Texas. Mrs. Walters has been visiting in the home of her sister, Mrs. R. A. Daniels.

We often hear someone say "If I had known you had it, I could have saved a dollar". Moral: Go to Skelton's first.

Tuesday Bridge Club
Mrs. Louise Allen entertained the Tuesday Bridge Club Feb. 20. A salad plate was served to the members and Mrs. C. H. Dyar, Mrs. Fred Oberthier, Jr., and Miss Lucile Breen of Lawrenceville, Ill.

Hereford Market

Wheat \$1.20

Oats55

Kafr, per 100 1.50

Maise, per 100 1.56

Sudan, per 100 8.00

Cane, per 100 4.00

Bran (wheat) per 100 1.75

Bran (rice) per 100 1.60

Shorts, per 100 2.00

Corn chops, per 100 2.00

Chicken feed (egg mash) 3.75

Chicken feed (scratch) 3.00

Salt (meat) 1.25

Salt (block)50

Cream40

Eggs, doz31

Hens, fat over 4 lbs.44

HOME SWEET HOME

ON OSCAR MRS. RIGGINS NEXT DOOR JUST CALLED AND INVITED US FOR A RIDE IN THEIR CAR - GET YOUR-
I EXPECTED SOMETHING LIKE THAT FROM THEM.
WHAT DO YOU MEAN THAT THEY'VE BEEN LOOKING FOR A CHANCE TO GET EVEN?
YES, THEY'VE BEEN SORE EVERY SINCE I ASKED THEM TO RETURN OUR SNOW SHOVEL.

Oscar Know The Car
by Terry Gilkison
AUTOGASTER

HOME HABITS

FOR GOODNESS SAKE, YOU LOOK ALL-PUFFED UP. WHAT'S THAT UNDER YOUR COAT?
SURE!
SOFA-PILLOWS! I'VE RIDDEN IN THAT FLIVVER BEFORE!
HAVE YOU A LITTLE HOME HARRY IN YOUR HOME? SEND IT TO US. WE'LL PRINT IT. "H.C. SAYS HIS WIFE ALWAYS TALKS WITH A MOUTH FULL OF HAIRPINS AND HE CAN'T UNDERSTAND A WORD."

Announcement
Having retired from the management of the Fire Insurance Agency that began at the time Hereford was incorporated as a town, to engage in other business, I desire to thank all our friends and customers for the for the many courtesies shown us. As an old insurance man, and for your benefit, I want to suggest that it is to your best interests to always keep your insurance in this old established Agency. Its management may change; but the Agency will remain as long as there is a Hereford. Other Agencies in the past have sprung up and passed out, and this will continue to be true in the future. My successors are Messrs. A. M. Jones and Ralph Barnett, and we are sure they will render the very best insurance service.
With Best Wishes for all, I am
Very sincerely,
T. K. Wilson.

We have decided to stay in Hereford. It was thought some time ago, on account of the illness of Mrs. Gaston Baer, that it would be necessary for us to move to another state, but later it was decided by attending physicians that Mrs. Baer will recover here.
The public has many times requested us to stay and keep The Popular Store at the popular prices right where it is. Mr. Burg, our buyer, is in New York City at this time making a large purchase of Men's furnishings, which of course will be sold at the ever popular price.
The Popular Store.

U. D. C.
Friday Afternoon, March 9, 3 O'Clock
With Mrs. W. F. Gabbert
Hostesses—Mesdames Gabbert, Guinn and Price.
Biography—Albert Sidney Johnston —Mrs. Gabbert.
Music.
Essay—Dick Dowling—Mrs. Barnett.
Quartette.
Essay—The Pioneer Women of Texas —Mrs. Rex Tynes.
Reading—The Old Man in a Model Church—Virgil Brumley.
A Tribute to our Living Confederates.
Roll Call.
Business.
Social.

BARNHART FAMILY CONSIDER A MOVE TO OZARK REGION
A. C. Barnhart sold his half interest in the Barnhart & Clark Blacksmith Shop to his partner, J. W. Clark, this week. Mr. Barnhart is making an effort to clean up his business and sell his residence property in west Hereford. The Barnharts are thinking of locating some place in the Ozark mountains in Arkansas.

France's Business Spokesman in U. S.



The reelection of Mr. Baile United for the fourth time, as president of the Franco-American Board of Commerce and Industry, is tribute to his wonderful organizing ability in carrying forward a program to strengthen Franco-American commercial and industrial relations. This board renders service without charge, last year being the recipient of 7,000 inquiries as compared to 1,000 the first year of its organization. Offices are in the Flatiron building, New York.

THE SENIOR CLASS WELL ENTERTAINED BY MISS POWELSON
The Senior Class of the High School enjoyed a social evening recently at the home of Miss Glenola Powelson, one of their number.
Decorations appropriate to the Valentine season added to the air of festivity, which was exemplified in several jolly rounds of progressive forty-two. Members of the class which numbers forty-three young people, together with a few other friends made up the guest list.
Delicious refreshments were served.

PUMPING PLANT IS WORKED OVER AND STREETS GRADED

The city streets are being graded in the best shape possible, says Anderson Witherspoon, city marshal. Work began Monday morning and with the exception of a day or two, the grader has been kept busy. Mr. Witherspoon also stated that the city pumping plant has been worked over and the capacity increased nearly 20 percent. The present capacity of the two wells and boosters is 900 gallons per minute.

MR. AND MRS. J. T. GUINN ARRIVE WITH THEIR YOUNG SON
Mr. and Mrs. J. T. Guinn are the parents of a baby boy, born Jan. 31st, and christened J. T. Junior.
Mr. and Mrs. Guinn arrived Friday morning from Higgins, at which place they have been for several weeks with Mrs. Guinn's parents.

REV. MERRILL RETURNS FROM CHRISTIAN CONVENTION
Rev. Paul J. Merrill attended the regional convention of Christian churches held in Sweetwater the first of the week and appeared on the convention program Wednesday. He returned to Hereford Thursday morning.

CROSBYTON, TEXAS MAN IMPROVES LAND NEAR SUMMERFIELD
W. T. McCurdy of Crosbyton, Texas reached Hereford Thursday. Mr. McCurdy owns a farm two and a half miles west of Summerfield and is having some sod broke on the place. He says he will plant some cotton if the conditions are favorable and a good renter can be found.

USED CARS

Fordson Tractor	\$275.00
Three Disc Plow	95.00
Tandem Harrow	75.00
Ford Delivery Body	75.00
Ford Touring, Starter, 1922	335.00
Ford Touring, Starter, 1920	250.00
Chevrolet Touring	135.00
Buick Touring	125.00
Ford Touring	115.00

Wilkinson Motor Co.

CLUB HAS CLOSED ITS CONTEST WORK A PROGRAM MONDAY
The contest work carried on for the past several weeks by the Music Study Club closed Feb. 19th, with an attendance and interest, very gratifying to the club members. As at all of the contest programs a number of visitors were present.
To a general review of the contest numbers by means of the phonograph records, were added the following numbers by club members: "Military March," Schubert, "Minute Waltz," Chopin, "Traumerl", Schumann, and "The Bee" Francis Schubert.
The regular program given Monday at the home of Mrs. E. V. Allen was as follows:
Norwegian Dance Op. 35, No. 3—Greig
Mesdames H. L. and Philip Broadwell June (Barcarolle) —Tschalkowski
Mrs. Dyar
Murmuring Zephyrs — Adoif Jensen
Mrs. Parker
Lullaby — Brahms
Ave Maria—Intermezzo — Cavalleria
Rusticana — Mascagni
Miss Swisher
From a Country Garden — Percy Grainger
Miss Lennis Anthony
Lullaby — Bryceon-Trehame
Mrs. Fox
County Dance — Steinfeldt (American)
Mrs. E. V. Allen
Sketches of the lives of the composers were also given.

McDERMOTT FAMILY WILL LOCATE IN CROSBYTON, TEX.
T. T. McDermott and family leave Hereford Saturday morning, their new home near Crosbyton, Tex. Mr. McDermott expects to ship his out Saturday. With the departure the McDermott family Hereford, these citizens of the very best type quality. The Brand and their friends wish them a successful happy home in their new location.

J. C. Allred and W. B. Bowen Wildorado were in this city Wednesday. Mr. Allred says that he will go at once to work the roads that graded last year. The three main thoroughfares, the Southwest Ozark Trails, the Dawn-Wildorado and 25 Mile Avenue will be given attention.

Good Printing at The Brand!



"Wednesday Special" March 7th
White Leghorn Hatching Eggs, \$5.00 per 100; \$1.00 per 15. No eggs over 5 days old. Brought in from Farm Wed. morning. Inquire at Williams Bros. Grocery.

Chapman's Poultry Farm
Adrian, Texas

A. L. BIGGS INSURANCE Dependable Service

Diversification

Should we put all our eggs in one basket and start to market and stamp our toe—a big spill and all is lost. But why put all the eggs in one basket? Why plant all wheat, all cotton, all row crops? Why raise all hogs, all dairy cows, all chickens?
But when there is diversification there is safety. The boll weevil won't eat the wheat, the green bug won't destroy the cotton, the roup won't kill the hog, hog cholera won't affect the dairy cow—and so there is protection in diversification.

The Western National Bank WILL APPRECIATE YOUR BUSINESS

YES, THIS IS THE BEST CARPET & RUG HOUSE

We Sell Carpets and Rugs
as we do everything else, at the most reasonable prices consistent with quality.
The good, serviceable, beautiful kinds that never disappoint.
At no time have we shown a better variety of more beautiful patterns, designs and colorings. Your floor covering interest lies here.
Figure with us when you are in need of anything in Floor Coverings.
During next week we will give a liberal discount on all Art Rugs, as well as Linoleum. Come to see us.

E. B. Black Co.
"The Big Store With the Little Price"

A Good Time to Look After Your Fences

This is the season to build fence, repair the old one, and get in shape for the coming season. We have everything you need to do the work, but the muscle. You will find our yards supplied with lumber, posts, wire, staples and nails, and any of our managers will be glad to help you figure out your needs.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE