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The Hereford Brand

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Published Every Thursday

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 7.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, FEBRUARY 18, 1937.

FIVE CENTS PER COPY

AROUND TOWN

Sights and Faces Seen

Able to be out again after several weeks of illness, Mont Baker seen around town. Not quite to his usual jokes and pranks, but his friends are happy to know he is better.

Mr. and Mrs. J. B. Stoker of Elmona, California, are here visiting old friends and trying to find place to live. They are former Herefordites and their friends hope they will decide to again live permanently here. Mr. Stoker is looking after some wheat land.

Neg bookkeeper at the Hereford Implement and Appliance Co. Cecil Allred, in town from his farm near Wildorado.

An unusual person has been found in Troy Stambaugh, bookkeeper at Brumley-Woodford Motor Co., who has never smoked a cigarette.

Hereford Legion and Auxiliary Entertain Eighteenth District

Speaking on "National Defense" and methods of averting war, Lou Fields of Amarillo made the principal address of the evening at the Eighteenth District of American Legion and Auxiliary meeting here Tuesday. His talk was supplemented by an "Americanism" program, conducted by Mrs. James O. Cade, also of Amarillo.

Don't Want War. "We don't want war," Mr. Fields stated, and offered adequate national defense as a remedy. "Through reserve corps and the national guard movement, the government has taken a definite step along this line," he said. "We also have an aviation department which is second to none, and during the coming year will see a great expansion in the navy."

He pointed out general progress in the form of modern equipment, and urged all Legions posts in this district to support the Legion program of national defense.

"The future rests in the hands of the boys and girls of today," he pointed out. "It is our duty as parents to train them to become good Americans. We can do this through the Boy Scouts and similar youth movements."

Stress Americanism. Mrs. Cade presented her division of the program by reading questions, which were answered by Legionnaires in the audience. The program defined true Americanism, and pointed out the alarm.

(Continued on page six)

NO JURY CALLED FOR FIFTH WEEK

Four cases on the criminal docket of district court were completed this week with three suspended sentences and one conviction with a two year sentence. L. H. Foster, district clerk, said that 20 of the 50 civil cases on the docket had been disposed of up to this time.

No petit jury will be called for the fifth week, and the docket is expected to be practically cleared when the term ends March 6.

Night School In Rural Area Planned Here

Plans for a series of night schools over this county were released here today by Alex R. Bateman, county agent. The schools will be conducted for the purpose of improving dairy herds, poultry and swine.

Now Making Survey. In announcing the plan, Mr. Bateman stated that he is now making a survey in the county by questioning farmers in regard to the needs of various communities. One phase of the plan is to secure eight thoroughbred bulls, which will be placed at various points over the county, and changed from year to year.

"We do not know yet where the first school will be held," Mr. Bateman said. "Locations for the schools will be determined by the interest shown in each of the communities—and it will be our purpose to locate them where the greatest interest is advanced. We will probably start the schools late in March, or in April. We invite all farmers interested in improving their dairy herds, the egg yield of their flocks, or their swine to discuss the proposed schools with us."

Question Boxes. Following each session of the night schools, farmers and housewives will be invited to place questions in a box supplied for that purpose, and the questions will be discussed and answered. A series of demonstrations are also planned in connection with the schools.

Oil Showing Creates Interest In Wildcat In Garcia Lake Area

The eyes of Deaf Smith county and surrounding territory this week turned to the wildcat well located in the Garcia Lake area, 30 miles west of Hereford, following the report that a showing of oil had been made around 3,000 feet. The exact location of the test well is the center of the northwest quarter of section 18-Twp. 3-N, Range 2-E.

Several Hereford residents visited the location of the well Monday and Tuesday, but excitement did not reach a high peak here.

Drilling Continues. Drilling was continued this week and lease holders today said that the drilling contract called for a depth of 4500 feet unless production is encountered at a lesser depth. The well is being drilled by Western Union Oil Company, Uscon Oil Company and Jeffers Oil Company.

H. L. Griswold, local representative of the Western Union Oil Company, today expressed a hope for production, and said that geologists check samples each day.

Formation Revealed. "The showing of oil appeared in the San Andreas dome," he said. "There are several other formations upon which we base our hopes. These are the Blaine formation, between 3200 and 3400 feet; the big lime formation, between 3700 and 3800 feet; the Pennsylvania formation, from 4,200 to 4300 feet."

Attention was previously focused upon the well when Santa Rosa sands were encountered at a depth of 823 feet; at 1271 feet, two feet of shell were encountered, with a showing of oil and gas from 1034 to 1053 feet in brown sand.

To Rid Court House Lawn of Dandelions

Lovers of dandelions will have to look elsewhere than the southwest corners of the courthouse lawn for inspiration this spring, if present plans materialize.

Workers here this week been spading up the ground between the south and west entrance of the court house, and the lawn will be sowed with Bermuda grass in an effort to eliminate the "dandelion patch" which has been there in past years.

Little Damage Results From Dust Storms

Variety formed the basis of weather in this vicinity during the past five days as citizens of Deaf Smith county viewed dust storms, interspersed with a light shower, totaling .10 of an inch.

Oklahoma Dust. A driving wind Sunday swept the Panhandle, and was followed Monday with a heavy spread of dust. The dust, however, was credited by authorities as having blown from barren areas in Oklahoma, and was higher than is ordinarily seen in this section.

Damage to some wheat crops in the northwest part of the county was reported, but most farmers in the immediate Hereford area believed wheat crops had suffered little damage.

.10 Inch Rain. Falling Tuesday morning, a slow rain drizzled .10 of an inch of moisture in Hereford and the surrounding country. The moisture fell for several hours, bringing smiles to the faces of Deaf Smith farmers and business men of the area. Light snow was reported west of Hereford in the Clovis section.

Skies were darkened Wednesday by another cloud of dust, which was also reported to have blown in from Oklahoma, where farmers are desperately attempting to save their soil, and are wearing masks as they work in fields.

Lilly Lewis Is Buried Saturday

Funeral services for Miss Lilly C. Lewis, 36, were conducted from the Lewis home near here at 2 o'clock Saturday afternoon, February 13, by Rev. T. C. Willeit, pastor of the Methodist church.

Miss Lewis was born January 20, 1901, in Runkles county, Texas, and came here from Quanah in 1927. At the time of her death she resided four miles northwest of Hereford. She had been ill for 10 days prior to her death.

Miss Lewis is survived by her parents, Mr. and Mrs. J. M. Lewis of Hereford; two sisters, Miss Ava Lewis and Miss Agnes Lewis, both of Hereford.

Interment was made in West Park Cemetery.

Hereford Girls Meet Allison Here This Week

The Hereford girls will meet the Allison sextet in the high school gymnasium here in two games this week. The first Friday, and the second on Saturday. Both games are called for 8 o'clock.

The Allison girls come to Hereford with an exceptional record, having won several tournaments over the Panhandle, and the games are expected to be among the best played on the courts here this season.

With only two losses to their credit, the Hereford team has four members from the 1936 district championship squad. The girls lost their first game of this season to Bovina by a 28 to 27 score, and returned three weeks later to defeat the Bovina sextet 75 to 33. The girls also dropped a game to Tulsa, the week following the bus wreck. The Hereford girls have maintained an average of 36 points each game to 21 for their opponents.

Members of the 1937 Hereford team are Gertrude Wilson, Helen Danforth, Mary Virginia Whitehead, Thama Cawthon, Helen Ann Snyder, Anna Marie Kuper, Imogene Roberson and Nedra Clayton; guards; Mary Turgentine, Ruth Atchley, Nora Jean Russell, Evelyn Lovelady, Melba Schulz, Mildred Hacker and Edith Jackson, forwards; James Wilson, coach, and Miss Neville Wrenn, sponsor.

Poll Receipts Are Issued To 807 Citizens

Reporting a total of 807 poll taxes paid in Deaf Smith county this year, J. O. Newell, tax collector, today said that number was a little more than half of the total of last year.

Poll tax payments last year were set around 1,650, while overers and unders brought the total number of voters up to the 1,800 mark for the election year. When overers and unders are included this year, the county will have around 950 voters.

New Lions Get Key Awards for Unusual Service

Nine members of the Hereford Lions Club were honored for exceptional service and loyalty at the regular meeting here at noon Wednesday. Keys were presented in a unique manner by Jack Rose and Jesse Stanford, who after lengthy discussion made the presentation.

Members who received keys were G. W. Brumley, Alec Bateman, Leonard Foster, Mack Womble, Ernest Medkief, Jimmy Witherspoon, Ray Conaway, Dr. J. W. Hendrix and Gus Streu.

Ralph Smith, Boss Lion, presided over the meeting, which consisted chiefly of the presentation of keys, and a tribute to the men for their efficient dispatch of duties. Mr. Rose is also holder of a Lion key for distinguished service.

County League Lists Program for Fine Arts

Plans for the Deaf Smith County Interscholastic League meet here today complete, according to Mr. Barnes, Dawn, who is director-general of the meet this year. The date for the meet was previously set for Friday and Saturday, March 19-20.

League Program. The complete program for the fine arts divisions, which will be held Friday, follows:

9:00—General assembly and announcements.

9:15—Junior boys' declamation, district court room.

9:15—Preparing, second and third room A.

9:45—Story telling, second and third, county court room.

9:45—Junior girls' declamation, district court room.

9:45—Music memory, room D.

9:45—Spelling, eighth grade and above, room A.

9:15—Sub-junior boys, finals, district court room.

9:15—Three B contest, room C.

9:45—Spelling, sixth and seventh, room A.

1:15—Spelling, fourth and fifth, room C.

1:15—Arithmetic, seventh, room D.

1:00—Choral singing.

1:30—Declamation, seniors boys, district court room.

1:30—Picture memory, room C.

2:00—Junior declamation finals, girls and boys, district court room.

2:00—Ready writers, room A.

2:30—Debate, girls, district court room.

3:15—Debate, boys, district court room.

The athletic division of the league meet will be held Saturday.

(Continued on page six)

Crop Loans Now Available For County Farmers

Applications for emergency crop and feed loans for 1937 are now being received at Hereford by Carl Hill, field superintendent of the Emergency Crop and Feed Loan section of the Farm Credit Administration. The Hereford office is located in the court house, and will be open Monday Tuesday and Saturday of each week.

Not Over \$400. These loans will be made only to farmers who cannot obtain credit from any other source, as provided by regulations issued by the governor of the FCA. The money loaned will be limited to the farmer's immediate and actual cash needs for growing his 1937 crops or for the purchase of feed for livestock and in no instance may exceed \$400.

Farmers are not eligible for these loans if they can borrow from an individual, production credit.

(Continued on page six)

Surface Work to Start Soon On 25-Mile Avenue

With the completion of surface work on the cemetery road this week, Judge Earl W. Wilson today stated that work is scheduled to begin in the near future on 25-Mile Avenue.

Both projects are being constructed with WPA labor, and 60 men have been regularly employed on the cemetery road project, which is one mile in length. The project on 25-Mile Avenue calls for five and one-half miles of caliche surface north, and will probably furnish employment for from 80 to 100 men in the duration of its construction.

The exact time for opening the new project was not definite, Judge Wilson stated and will be determined by orders through WPA office. However, the project has

Parachute Jump Saves Schroeter

Taking to their parachutes, First Lieut. Frederick B. Wintree, pilot, and Corporal Paul Schroeter, United States Marine Corps, escaped injury Wednesday when their bombing plane crashed during maneuvers at San Clemente Island, an exercise when the plane dived.

Their squadron had completed out of formation. The two men landed in the water and were rescued by surface craft.

Corporal Schroeter is a brother of Major Schroeter, who works in the Thompson Abstract office here.

To Explain New Farm Program Here Thursday

A farm meeting in the court house at Hereford Thursday night will complete a series of five meetings, held in this county for the purpose of explaining the 1937 Soil Conservation Program.

"There are several radical changes in the program from that of last year," Alex R. Bateman, county agent, said, "and residents in this area are urged to attend the meeting and to learn of the changes, which will be of valuable assistance to them in completing the work."

Meetings during the past two weeks have been held at Messinger, Westway, Bippus, Ward and Ford. Mr. Bateman said that four communities still remained, including Sims, Daniel, Fairview, Dawn and Wyche, and that plans had not been completed for this series. He indicated that they might be combined in two sessions, one at Daniel, and the other at Dawn. Details for these meetings will be announced as soon as the plan is worked out, he announced.

Mrs. Baer Will Operate Store in Tulsa, Okla.

Announcement was made today that Mrs. Gaston Baer will leave Sunday for Tulsa, Oklahoma, where she will, with her brother-in-law, open a large, exclusive ladies' ready-to-wear store. Mr. Baer will continue to operate the Popular Store here, and Mrs. Baer will do the buying for both establishments. The Tulsa store will open February 25.

A resident of this city for the past 16 years, Mrs. Baer has acquired many friends here who wish her success in the new store. Miss Elaine Newell, assisted by Mrs. Grace McLeRoy, will have charge of the ready-to-wear department of the Popular Store.

Miss Edna Daughette spent the week end in Pampa with her parents, Mr. and Mrs. W. M. Daughette.

Addition Made On Hereford Laundry

That the Hereford Laundry has purchased the old Fundamental Baptist church building and moved it to the rear of the laundry building was announced today by W. L. Ayres.

"The addition will serve as a helpfully division for our laundry," Mr. Ayres stated. "It is being remodeled and modernized for the convenience of our customers. Several new washing machines have been added to the equipment in this division."

Special Bureau Cards With Auto License Plates

Persons who purchase 1937 license tags will be given a special United States Bureau of Public Roads form, according to J. O. Newell, tax collector. Car operators are requested to fill in the cards and mail them to Austin, Texas. Cards are already addressed, and no postage is required.

Cooperating with the United States Bureau, the Texas Highway Department expects to plan 1937 road improvements from information gained through returned cards. Residents of Deaf Smith county were urged to return their cards.

Among the questions to be answered are: name and residence, make and model of car, amount of license fee, miles traveled during past 12 months, also miles traveled in state; average miles per gallon of gasoline, and occupation of owner.

Different forms are furnished track operators and owners of trucks.

National Red Cross Head Praises County Response

In a letter of formal recognition for the generous response made by the people of Deaf Smith county, Wm. W. Baxter, Red Cross National disaster manager, this week expressed appreciation in behalf of the flood victims in the Ohio and Mississippi River valley areas.

The letter was directed to Earl C. Eubanks, treasurer, and to John Olson, county chairman of the Deaf Smith County Chapter. The complete letter follows:

"This will acknowledge, with sincere appreciation, receipt of your chapter's remittances totaling \$570, representing contributions for relief work in the flood area.

"In behalf of the Ohio and Mississippi Valley flood victims who

Sixty Per Cent City Taxes Paid

City tax payments totaled \$13,000.97 here January 31, according to Mrs. Eva Pitman, city secretary, who said that slightly over 60 per cent of the taxes had been paid when the date expired. Assessed valuations for Hereford total \$23,200.63.

During February, city taxes carry a one per cent penalty, with an added penalty of one per cent for each succeeding month until July 1, when they take an 8 per cent penalty, plus six per cent interest. Taxes on the split payment plan become delinquent July 1.

Spring Style Show Is Scheduled For Tuesday

Following a series of rehearsals, announcements today stated that plans for the Spring Fashion Show to be held at the Star theatre Tuesday evening, February 23, are complete. The style show will start at 8 o'clock, and will feature models from five Hereford firms. Proceeds from the show will go to the benefit of the Central School Cafeteria.

The following models have been announced: Irma Williams, Jean Morgan and Francis Higgins, Popular Store; Gwendolyn Spradley, Francis Borden and Myrtle Kaykendall, J. C. Penney Store; Faye Brady, Nora Jean Russell and Helen Ann Snyder, Fashion Dress Shoppe; Mrs. Ralph Roden, Home Fox Tailor Shop. Models will also

Gas Official Visits Here.

C. R. Wall, district official of the West Texas Gas Company, was a business visitor in Hereford on Wednesday.

Mrs. R. P. Brazil left Friday for Albuquerque, New Mexico, to visit her daughter, Mrs. E. E. Handley and family for several weeks.

Samuel P. Maret Dies Wednesday

Funeral arrangements for Samuel P. Maret, 75, were not complete here Thursday morning, pending contact with relatives in Georgia.

Mr. Maret died at 8 o'clock this morning at the Cordova Hotel, where he resided. He had no immediate relatives in this county, but had resided here for the past seven years, during which time he became widely known. He was a member of the Baptist church of this city.

That funeral services will likely be E. B. Black, funeral directors, by E. B. Black, funeral directors, who said that they were trying to establish contact with relatives, who are believed to live in Georgia. Mr. Maret was a native of Georgia.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

| Day | Max. | Min. | Moist. |
|-----------|------|------|--------|
| Thursday | 56 | 22 | 0.60 |
| Friday | 62 | 35 | 0.60 |
| Saturday | 61 | 35 | 0.60 |
| Sunday | 65 | 35 | 0.60 |
| Monday | 66 | 35 | 0.60 |
| Tuesday | 49 | 35 | 0.60 |
| Wednesday | 52 | 35 | 0.60 |
| Thursday | 77 | 35 | 0.60 |



DEPUTY OF THE DEVIL

By BEN AMES WILLIAMS

(Continued from last week)

From Mrs. Greeding's point of view, Doctor Greeding altered in the direction of an increasing irritability. He was apt to object to things which hitherto had evoked from him no least remonstrance. Between any husband and wife there grow up certain tolerances, certain acceptances. It has been so with these two. Mrs. Greeding always came downstairs to breakfast, usually in a dressing-gown and slippers and with a lace cap to hold in order her untended hair. Despite her presence, Doctor Greeding always read

the morning paper, and Mrs. Greeding talked to him constantly throughout the meal, content with his monosyllabic replies.

But now, when she did only what she had always done, she might explode: "I wish to heaven you wouldn't talk to me while I'm reading, Myra." Or: "Can't you find time to brush your hair before you come downstairs?" Or: "Isn't a woman wiser to make herself presentable in the morning before greeting her husband?" Or, obscurely: "They've a rule in Surabaya, I have heard, that no one speaks to anyone else before breakfast. It's a good one."

Mrs. Greeding was disturbed, but she was not in the least in awe of her husband.

"Nonsense, Ned," she protested one morning. "I declare I don't know what's got into you all of a sudden. You object to the things I've done for years."

"Isn't the fact that you've done the same things for years enough reason for wanting to change?" he retorted.

"No, of course not. People our age are old enough to have arrived at a routine."

"Our age?" he demanded in a rising exasperation. "You appear to think me on the verge of senility."

"I think you're on the verge of being a crosspatch," she said with a wistful tenderness. "Ned, dear, what's the matter with you lately? Tired? Nervous? Are things going badly at the office?"

"Nothing is the matter with me," he assured her angrily. "But you take the typical feminine attitude. If anything rues the placid surface of a woman's life she decides there is something wrong with her husband. It never occurs to her that there is anything wrong with her."

"I haven't changed," she protested.

"I haven't either," he insisted. "I always did resent your coming down to breakfast frowsy and half-dressed, and gabbling like a hen. But I've kept quiet about it for twenty years."

She smiled carefully: "I'm glad you did, Ned. It has made the years pretty happy ones for me."

So he knew a grudging contrition for his words and came to kiss her cheek. "There," he said. "Sorry, Myra. Let me blow off steam on you, won't you?"

"Of course," she agreed forgiving him completely. "As much as you like, my dear."

But his mood persisted. Mrs. Greeding was more and more hurt and distressed and she confessed as much to Nancy one day.

Early that evening Nancy and Dan had gone in her car, with sandwiches which she had herself prepared, to have a picnic supper together beside the Cochrane reservoir; they made a lark of it, enjoying the fact that all about them at little distances were other cars, other young folks like themselves who had come out here to be alone.

"It makes me feel as though I belonged," Nancy confessed. "I suppose it's common, but I like it. I like to be doing the things all these other girls are doing, riding out here with their young men, and whispering together in the darkness, and making love." She said half-dreaming: "It makes me feel as though I were a part of a big thing, a universal thing." She held Dan's hand tightly. "It is big, and universal, Dan; this loving, this mating, isn't it?"

Dan chuckled. "Bless you, yes, I suppose so," he said. "But I like to think it has never happened to anyone but us before. No one here can even half guess how I feel about you," he assured her. "No woman could!" He said, with mock gravity: "In fact, I seriously doubt if even a man could understand the depth, the profundity, the complexity—"

She smiled beside him, pressed her fingers on his lips. "Hush," she bade him. "Those big words are over my head. Just kiss me, my dear; that's something I can understand!"

But in his arms she confessed presently: "Men are different, though, aren't they?" And she asked: "Dan, do you like Father?"

"Like him?" he echoed. "Sure. I think he's a wonder."

"So do I," she admitted. "But I'm scared of him."

"Why?" he protested. "He has been mighty decent to us. I expected him to rave and cuss and swear and drive me out of the house with a shotgun; but he has—"

She interrupted reflectively: "I think that's what worries me. When he first guessed about us, I know he was furious; but since then he hasn't seemed to object at all—except to want us to keep it secret and wait. Dan, I have a feeling that he's just waiting for something to happen to separate us; that he thinks we'll quarrel, or you'll find some other girl, or something like that!"

"He'll have a long wait!" he assured her, loyally.

"No, I'm serious," she insisted. "I'm worried, Dan. He'll stop us if he can. And he's so shrewd and wise." Then, remembering: "He's changed lately. Mother says so, and I see it myself. He always used to be so calm; but now little things upset him. It's like having a stranger in the house."

"I suppose he blows off steam at home," Dan suggested; and he said: "Mary Ann says he never gets upset when he's working, says nothing disturbs him. She thinks he's a marvel!" He added, vaguely puzzled: "And she says he's a lot of fun, too—joking all the time, and gentle and kind and considerate. She likes him."

Nancy shivered in his arms; and he asked: "Cold?"

"Not a bit," she assured him. "I don't know why I shivered. Just—something."

CHAPTER V

It was not wholly true that Mary Ann saw no change in Doctor Greeding. She did not confess this even to Dan; yet no woman can be wholly unconscious of the fact that a man's thoughts are bound tight around her.

A day or two after that trip to Kennebank together, disturbed by her own perception of the developing situation, Mary Ann came to the Doctor to suggest giving up her employment with him.

"I think Dan and Father need to have me more at home," she said evasively. "To keep the house running smoothly."

He said seriously: "I can understand the need for you there; but there is also a real need for you here."

"You can get someone else—"

He spoke directly, with a dis-

arming frankness. "Let's be straightforward about this," he urged. "I know about what you're thinking. You're—ill at ease since our drive together the other night. You suspect that—my interest in you is rather more than professional!"

Her cheeks flamed; and he said with a chuckle: "I suppose that suspicion on your part is not unnatural; but Mary Ann, if it will reassure you, I guarantee that I'm not in danger of falling in love with you."

"Heavens!" she protested laughing. "I never thought of that! You must think me insufferably conceited!"

He shook his head. "Not at all! You know that I like you. I admire your ability, but I like you to be alone."

"I know Dan will want to," she assented, added evasively: "I'm not sure, myself."

But he insisted: "You must come. Myra and I like to have you people around. I suppose it makes us feel a bit younger ourselves."

"You're the youngest man I know," she assured him, smilingly; but she did not promise to accept this invitation.

He did dine that night with Jerrill, and Jerrill asked: "How's Nancy? I had no chance to see her before she went to the lake."

"You'd better run up with me over the week-end," Doctor Greeding suggested. "Myra will be glad to have you, and Nancy, too, I know."

To this Jerrill readily agreed. They arranged, before they parted, that Jerrill should accompany Doctor Greeding to the lake Friday night; and at Jerrill's suggestion they chartered a seaplane and telephoned ahead, and when they landed in the open water in front of the island a boat put off to meet them, Nancy at the wheel, someone beside her. Doctor Greeding, with a quick resentment and concern, recognized Dan Carlisle. He had not anticipated

Jerrill asked, "How's Nancy?"

personally too. Very much indeed. But you need have no least misgiving, Mary Ann." He added soberly: "And in all seriousness, I do need you here. You are invaluable to me in my work. We can save a good many lives together, you and I."

In the end she did stay. He had, by stating her thoughts in plain words, shrewdly succeeded in making them ridiculous, and so destroying any reason she might have for leaving him.

But also, she wished to stay. She found in this association with his work a daily pride and wonder. He

had a healing magic in his fingers. He did miracles without apparently realizing that they were miracles. She saw him perform operations which her training told her were well-nigh hopeless; yet the patient proceeded to swift and complete recovery.

Late in June, Mrs. Greeding and Nancy went to the lake to open the house for the summer, and the Doctor was left alone in Cambridge. Mary Ann suggested one night that he dine with them; but Doctor Greeding declined.

"I suspect your father; it a little bored with me," he said. And he added: "I'm dining with Jerrill tonight. I hope he will spend the week-end at the lake with me. . . . By the way, when can you and Dan come up there? Sometime during August, say?"

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He did dine that night with Jerrill, and Jerrill asked: "How's Nancy? I had no chance to see her before she went to the lake."

"You'd better run up with me over the week-end," Doctor Greeding suggested. "Myra will be glad to have you, and Nancy, too, I know."

To this Jerrill readily agreed. They arranged, before they parted, that Jerrill should accompany Doctor Greeding to the lake Friday night; and at Jerrill's suggestion they chartered a seaplane and telephoned ahead, and when they landed in the open water in front of the island a boat put off to meet them, Nancy at the wheel, someone beside her. Doctor Greeding, with a quick resentment and concern, recognized Dan Carlisle. He had not anticipated

the possibility that this young man would be here, and regretted it; and when they were in the boat, he said almost curtly: "Hello, Dan. Didn't expect to see you."

I was on my way to the mountains," Dan replied. "Just stopped on my way through."

"I made him stay for dinner," Nancy explained, and turned the boat toward shore.

(Continued next week)

Card of Thanks.

We gratefully acknowledge and appreciate the many kind deeds and comforting words of sympathy shown us by our friends during the recent illness and death of our dear husband and father.

Mrs. R. P. Brazil and Children.

Protect What You Have INSURE

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Protect What You Have INSURE

There's nothing like **GAS** for **BROILING**. Gas gives you the intense heat needed to brown meats so fast that loss of juices is prevented. Full flavor is saved.

ROASTING. Gas gives you the oven ventilation which produces crisp, juicy roasts. Excess moisture is allowed to escape, preventing that fat "steamed" flavor.

BAKING. Baking requires an unlimited range of oven temperatures evenly distributed. That's why Gas assures light, evenly browned cakes, pies, breads.

FRYING. Perfect, speedy frying requires intense high heat—even spread of heat under the skillet—numberless heat variations. Gas gives them all!

BOILING. Faster! Gas brings foods to a boil in 1/2 or less the time of other fuels. Because it is more flexible, it gives you the exact degrees of heat you need.

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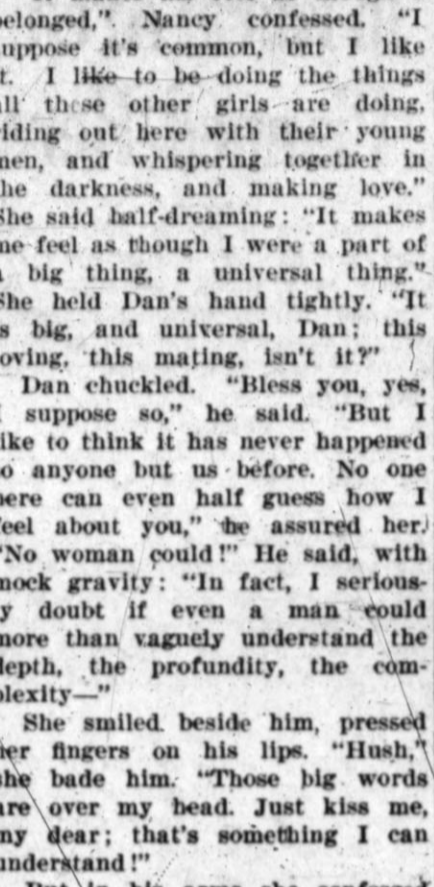
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GET A *written* MONEY-BACK GUARANTEE!

The Ford Motor Company lays down the specifications for putting R & G used cars in shape. Then your Ford Dealer meets those specifications completely. He hands you a written money-back guarantee of complete satisfaction. It's the most complete protection used car buyers ever had. And it's exclusive with Ford Dealers—where you also get other big advantages right now—such as a wide selection from big stocks, low prices, generous trade-in allowances, and terms to suit your convenience. See your Ford Dealer today!

USED CARS & TRUCKS R&G ALL MAKES

AT FORD DEALERS ONLY



Jerrill Asked, "How's Nancy?"



personally too. Very much indeed.

FREE to sufferers of STOMACH ULCERS and HYPERACIDITY. Willard's Message of Relief. PRICELESS INFORMATION for those suffering from STOMACH OR DUODENAL ULCERS, DUE TO HYPERACIDITY—POOR DIGESTION, ACID DYSPEPSIA, SOUR STOMACH, GASINESS, HEADACHE, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID. Explain the marvelous Willard Treatment which is bringing amazing relief. Sold on 15 days trial. CITY DRUG STORE

CORRECT WAY OF BUMPING A FRIEND'S CAR TO START IT

YOUR car that is going to do the pushing should be in LOW gear.

The car ahead that you are going to push should be in HIGH gear, with the clutch pedal DOWN.

If possible, get in position where one side of the car behind is about in line with center of the car ahead. This helps if bumpers lock. Car with bumper on top should try to get over the edge of a curb or other high spot that lifts bumper and permits parting. Or the same thing can be accomplished if car with bumper on bottom is maneuvered to a low drain or other depression in the street.

Tell your friend not to let his clutch pedal up until you actually have his car MOVING.

At best this is hard on your car, but it is a friendly act that you would not deny a fellow motorist marooned by cold. He has troubles enough of his own . . . with a freshly-killed battery . . . flooded engine . . . and sheepish feeling—to say nothing of wasted gasoline.

If you push long enough his engine may finally start, just as it would have done in the very first place, on Special Winter Blend Conoco Bronze—the same sort of Winter friend that you are. Continental Oil Company

SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

RENCH MUSIC STUDIED BY MUSIC STUDY CLUB

French music and French composers were studied at the meeting of the Music Study club Monday afternoon at the home of Mrs. C. H. Dillehay. Mrs. A. J. Schroeter was leader of the program on Nationalism in France and Realism as expressed by Richard Strauss.

Musical numbers included Last Dream of the Virgin, a violin number by Massenet, played by Mrs. A. C. Thompson. A choral number, Duet from Boris Godounov, by Moussorgsky (a postponed number) by Mmes. Carl Mounitz, Jeff Gilbreath, C. H. Dillehay, Wiley Robertson, W. E. Dameron, J. B. Jones, A. O. Thompson and H. H. Hawkins. Piano solo, Perpetuum Mobile, Miss Ruth Conkwright. Chorus, Espana, Chamberier-Waldenfel, by the club.

DISCUSSION GROUP HEARS MISS HOSTETLER

Miss Lillie Hostetler spoke at the meeting of the Discussion Group held in the county court room Friday night. How to Worry Successfully, was Miss Hostetler's subject. She gave a review of a lecture given in Chicago by Dr. David Seabury, psychiatrist, of New York.

Next Friday night the Discussion Group will meet at the home of Mr. and Mrs. C. H. Dyer, when Edgar Pickett will talk on the life of Albert Schweitzer, a medical missionary to Africa, who has built his own hospitals and financed his missionary work with his music. Dr. Schweitzer is one of the outstanding Christian workers of today as well as an outstanding musician. He gave Bach recitals at different times in Europe to finance his medical work. Mr. Pickett will illustrate his talk with musical selections from Bach.

FITCH CO. DEMONSTRATION AT CHARM-AID STUDIO

Mrs. Eunice Drake, representative of the Fitch Company products, Des Moines, Iowa, will hold a demonstration at the Charm-Aid Studio the latter part of this week.

An invitation is extended by Miss Verna Culpepper, owner of the studio, for her customers and friends to attend the demonstration.

Modernize and Repair

We Repair Anything

WASHING MACHINES
AUTOMOBILES
TRACTORS
BRAKE SERVICE

ELECTRICAL REPAIRING

We have the most modern and scientific equipment to do your repair work and no matter how little or how big the job, drive in and we'll tell you how much it will cost and when the work is done, we'll give you a guarantee of satisfaction.

John C. Hicks
Mechanic

HEREFORD IMPLEMENT and APPLIANCE CO.

Big Savings On
Irrigation Casing
ALL SIZES—HEAVY GRADE
FOR IMMEDIATE DELIVERY

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THE CHURCH WORLD

ASSEMBLY OF GOD CHURCH

Meet a friend every service. A place with a welcome. One block north of high school. W. A. McCann, pastor.

Sunday school, 9:45 a. m. Owen Neel, Superintendent. Morning worship at 11. C. A., 6:30 p. m. Evangelistic services, 7:30 p. m. Prayer meeting, Tuesday, 7:30. Gospel Thimble Workers, Wednesday, 7:30 p. m. W. M. C., Thursday, 2:30. C. A. Evangelistic services, Friday, 7:30 p. m.

METHODIST CHURCH

Sunday school, 9:45 a. m. Preaching, 11 a. m. and 7 p. m. Senior and Junior Epworth Leagues, 6:30 p. m. W. M. S., 3 p. m. Wednesday. Prayer meeting, 7 p. m. Wednesday.

The statement in the Apostles' Creed, Conceived by the Holy Ghost, born of the Virgin Mary, will be the pastor's theme Sunday morning. This message will have for its purpose to help people who are confused on the doctrine of the Virgin Birth of our Lord. It will not be burdened with long quotations from this or that doctor of divinity or with difficult theological terms, but in simple language you can understand. It will be a religious message, not a theological discussion. Its truth and beauty will be stressed. Come and bring a friend with you. T. C. Willett, Pastor.

Presbyterian Fellowship of Men.

The Presbyterian Fellowship of Men will meet today for their regular monthly meeting. A good feed prepared and served by the men and a good program is being arranged. All men interested in this church should attend.

A WANT AD WILL SELL THAT COW!

CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent.

Bible school, 9:45. Morning worship at 11. C. E. Societies, 6:30 p. m. Evening worship, 7:30. Attendance and interest continue to increase as we go forward to Easter. The 'Abundant Life' will be the theme of the morning worship hour, and introducing People to Christ will be the evening subject. Our services start and close promptly, according to the above schedule. We shall be happy to have you worship with us.

PRESBYTERIAN CHURCH

The Forgiving Spirit in Prayer will be the sermon theme at the First Presbyterian church Sunday morning by the pastor, Rev. J. G. Thorns. This is the third in a series on Prayer. Job-Groping will be the subject at the vesper service at five. Sunday school, 9:45 a. m., G. M. Hudson, superintendent. C. E., 6:30 p. m. Prayer meeting, Wednesday at 7:30 p. m.

ST. ANTHONY'S CHURCH

Sunday is the second Sunday in Lent, being the third Sunday of the month, it is Communion Day for members of the Sodality of Our Lady of the Atonement. All members are asked to receive the Holy Eucharist in a body. Sunday masses, 8 and 10 o'clock. Study of the Life of Christ at 2:45. Benediction at 4 p. m. Lenten devotions each Tuesday and Thursday evenings at 7:30.

Here from Norman, Oklahoma, is Frank Mosley, who came in Sunday to spend a few days attending to business and visiting friends.

Adrian News

Evelyn Calhoun entertained a group of high school students at a valentine party Saturday night. Miss English entertained her fifth and sixth grade room and the seventh grade as guests, last Thursday night with a valentine party.

Mrs. Sprade, Verna Mae Sprade, Mrs. G. Howard, Mrs. M. H. Zaring and Mrs. E. C. Chapman were in Amarillo Friday.

Mr. and Mrs. J. E. Speed were in Amarillo Saturday.

Mrs. Kenneth Zaring, who is ill in an Amarillo hospital, is reported greatly improved.

Virginia Chapman spent Sunday with Stella Lee Fortenberry. Mrs. R. M. Grubik and children left Saturday for Frederick, Oklahoma, where she was called by the serious illness of her father.

Miss Mary Mustaphé, Mrs. Syms' sister, left Friday for Hacedo, Mo., after an extended visit here.

A girls' volley ball team has been organized with Lonella Fortenberry as captain, Lottie Zaring as co-captain.

Visitors in Bill Smith Home.

Visiting Mrs. Bill Smith Tuesday night was her mother, Mrs. F. E. Walters, and her sister, Mrs. George Snowgrass and daughter, all of Brownfield; and another sister, Mrs. Chas. Brown and two children of Belen, New Mexico. They left Wednesday morning for their homes.

Weight of Piano Stroke.

A normal stroke on a piano, in playing a chord, weighs 1 1/4 pounds; on a typewriter in hitting a letter, one-half pound.

Luck and Labor.

Luck is ever waiting for something to turn up. Labor with keen eyes and strong will, will turn up something.

Fashions for Spring



Arriving Daily to be MODELED On the Stage of the STAR THEATRE TUESDAY NIGHT

New, Complete

Authentic Styles, as new as tomorrow, are being shown at our big, complete store now — and will be modeled for your approval in the Style Show Tuesday evening, February 23. We invite you to review the presentation, and to inspect the new merchandise at our store.



SPRING COATS
STREET DRESSES, SUITS
SPORTS WEAR
NEW SPRING SHOES

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CHOICE MEATS

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|-------------|-----------------------------------|---|---------|
| Save | CORN, TOMATOES | No. 2 Cans | 49c |
| | GREEN BEANS, SPINACH | 6 for | 49c |
| | Crisco | 3-Pound Can | 55c |
| | Sugar | 10 Pounds | 53c |
| | Coffee | Schilling's 1-Pound Can | 26c |
| | FRESH FISH | | 25c |
| | ROLLED ROAST | | 15c |
| | SEASONED, Ready to Cook, pound | | 7c |
| | STEW MEAT | | 14c |
| | Meaty Ribs, pound | | 25c |
| | BEEF ROAST | | 12 1/2c |
| | Choice Chuck Cuts, pound | | 15c |
| | BACON SQUARES | | |
| | Sugar Cured, Cello Wrapped, pound | | |
| | LOAF MEAT | | |
| | Pork Added, pound | | |
| | STEAK | | |
| | Choice Seven Bone, pound | | |
| | SPAGHETTI | Libby's Prepared 16-ounce can | 8c |
| | RICE | Fancy Whole Grain, one pound | 5c |
| | PEACHES | Choice Evaporated One pound | 12c |
| | Pineapple | Hillsdale Half Slices, No. 2 1/2 can | 18c |
| | MILK | Borden's Rose Brand Small can 4c, large can | 7 1/2c |
| | SALMON | Pink No. 1 tall can | 10c |
| | PEAS | American Wonder No. 2 can | 10c |
| | Vegetables | Libby's Mixed Medium size can | 10c |
| | LIMA BEANS | White Swan 2 No. 2 cans | 25c |
| | BESTYETT | Salad Dressing Or Salad Spread, quart | 25c |

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| Shortening | SWIFT'S JEWEL 8-Pound Carton | \$1.09 |
| | SWIFT'S JEWEL 4-Pound Carton | 55c |
| PRUNES | 50-60 Size 2 pounds | 15c |
| KARO | Red or Blue Label No. 5 can | 34c |
| Bran Flakes | Jersey 2 packages | 19c |
| Apply Jelly | White House 2-pound jar | 19c |
| SARDINES | Tomato or Mustard Sauce, 2 large oval cans | 15c |
| SOUP | Campbell's Tomato 3 cans | 19c |
| Corn Flakes | Kellogg's 1 Cereal Bowl FREE, 2 pkgs | 19c |
| SOAP | Lava Bar | 8c |
| LYE | Hudson's 3 cans | 23c |
| CHIPSO | Large Package | 19c |
| | Small Package | 8c |
| CRACKERS | Excell 1-pound box | 14c |
| JELLO | Assorted Flavors Package | 4 1/2c |

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| CHIPSO | Large Package | 19c |
| | Small Package | 8c |
| CRACKERS | Excell 1-pound box | 14c |
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MEAT AND PRODUCE PRICES GOOD FRIDAY AND SATURDAY

FURR FOOD

GROCERY PRICES GOOD ALL WEEK

PACKARD'S BEST Flour



48-Pound Sack \$1.95

24-Pound Sack 98c

GRAPEFRUIT No. 1 Texas Seedless Dozen 23c

Bunch VEGETABLES Carrots, Turnips, Beets, Mustard, Radishes, Onions Bunch 2c

ORANGES Texas, Large Size Dozen 25c

SPUDS Colorado Reds 10 Pounds 33c

Disappearing Lake.
Lake Iamonia is one of Florida's disappearing lakes, used for boating and water sports when wet and for a golf course when dry.

When Maude Gets Left.
"Doesn't that mule ever kick you?"
"No, sah, he ain't yit, but he frequently kicks de place where Ah recently was."

Outline State Health Program

Outline of a new Texas health program to cope with the changing social goal of "equal opportunity for old and young, adequate health protection for all" was made by Dr. George W. Cox state health officer, at the fourth Texas conference on child health and protection.

Present plans of the State Department of Health are designed toward an expansion of activities in line with the current aspects of this new social order. Since health is a purchasable commodity it behooves us to spend our money in a way that will buy the most health for the greatest number. In a nutshell, our job is to provide preventives with our tax money rather than palliatives, such as job insurance and pensions for the unemployed.

Recently the state health officer has been in conference with the Board of Health and other leaders and together they have mapped out a plan with the general objective of reducing infant and maternal mortality, malnutrition, tuberculosis, malaria, pneumonia, hookworm disease, syphilis and pellagra. To do this the State Health Department hopes to maintain first a well-organized and well equipped central office with trained specialists; second, to establish health districts to cover these counties and towns which do not now have any health service, and third, to cooperate with existing health departments in various counties and towns.

Through the creation and maintenance of these new health districts the Health Department hopes to standardize health procedures throughout the state so that the following objectives may be approximated: Better supervision and enforcement of our health laws; adequate teaching of health in our public schools; providing at least some health service for the vast area now without protection; development of local health service; facilities to meet emergencies and epidemics, and development of a well balanced program on material and child health protection.

Buddhistic Rules Strict.

The monk of Burma is forbidden by strict Buddhistic rules to touch silver or gold, but he is free to take them both if his hands are covered with a handkerchief.

SIDELIGHTS

BY MARVIN JONES
Texas Congressman

The President sent to Congress the report of the Great Plains Committee which was appointed last summer. Its recommendations for a long-range program provide for action by federal, state and local agencies.

Lines of action recommended by federal government included, first, determining best uses of land, water and other resources; second, acquisition and supervision of additional range lands; third, assistance in enlarging undersized farms; fourth, development of water resources, including irrigation development and creation of reservoirs; fifth, assisting drought-stricken farm families to remain on land; sixth, control of insect pests; seventh, development of mineral resources.

Recommendation for state action provide for cooperation with the federal program. Among the suggestions for this group, small water conservation projects are emphasized.

Individual farmers and cattlemen will be interested in the committee's suggestions as to some practical steps which they feel the individual and community can take: Shifting crop plans to include more than the single cash crop; flexible crop plans adapted to the amount of moisture in the soil at planting time; creation of feed and seed reserves against dry years; conservation of soil moisture by contour plowing and listing, terracing and similar practices; artificial irrigation where possible; utilization of springs, wells, and other local sources of water where stock is to be pastured; planting of windbreaks on borders of fields and around houses. The committee points out—in its discussion that we must not attempt to conquer nature. Instead our problem is to adjust our ways to hers.

Earlier, the President submitted the report of the National Resources Committee, which outlines a long-range program of public works. This program and the suggestions of the Great Plains Committee are intended to be considered together. The works program stresses water conservation, and outlines a specific plan of flood control and water storage.

The Resources committee has made suggestions for reservoirs in drainage areas throughout the United States in order that water may be saved. This includes not only the main rivers but the feeder tributaries. Consideration is given to the various streams in our section. The study also includes suggestions for changing the system of water supply in various communities in our region. Such suggestions are all part of a studiously planned program which looks forward toward a gradual improvement throughout the nation during the years ahead.

Cattlemen are showing much interest in the recently approved range program, according to the Department of Agriculture.

The measure providing for 1937 crop production loans has been approved, together with the appropriation, and applications can now be filed. The procedure is the same as in previous years. The maximum loan limit this year is \$400. Assistance can be obtained for purchasing feed, planting, cultivating and harvesting, and also for supplies necessary and incident to such production. Realizing the importance of making these loans available early in the year, Congress approved them as one of the earliest tasks of the session. I am glad that we have been able to get them under way so soon, and feel that they will prove of material benefit to our section again this year.

"A ROLL CALL OF THE HEROES OF FAITH"

"You remember that eloquent 11th chapter of Hebrews, which has been called 'A Roll Call of the Heroes of Faith?' asked the Country Preacher. "Well, as I look back over the last seven years and think of the heroism shown by folks right in my own congregation, I feel as if I could prepare my own country acquaintances another modest but noble 'Roll call of the Heroes of Faith.' I think of what some men and women and their boys and girls have done to save their homes—some of these homes handed down from earlier generations. I think of what others have done to keep themselves off relief. Of what others sacrificed in order to pay the last possible cent on their honest debts. Then of what other parents have done to educate their children, to support their church, and to help others worse off than themselves. I tell you there are saints and heroes in the twentieth century as well as in the first. Almost any country neighborhood in the South could provide now a real 'Roll Call of the Heroes of Faith.'"—The Progressive Farmer.

Vega News

BY CORRESPONDENT

Vega PTA observed Founders Day with a candle lighting ceremony Tuesday afternoon, with Mrs. J. L. Watkins in charge.

Mr. and Mrs. Allen Stagg, Mrs. H. G. Green, Mr. and Mrs. J. L. Watkins attended PTA at Adrian Tuesday night. Mr. Stagg gave a brief history of Oldham county.

Dr. D. W. Clark was in charge of the Kiwanis program Wednesday. Colds and Their Preventives was the subject. Methodist ladies served the lunch.

Kay Kamie is the name of a new daughter born to Mr. and Mrs. K. R. Loyd, February 8.

Dave Hillburn is confined to his home with influenza this week.

Mmes. Howard Steward and Buck Voyles entertained the Tongue and Thimble club at the home of Mrs. Voyles Tuesday afternoon. Plate luncheon was served to 18. Rev. Marshall Rhu and mother are visiting in Stamford.

Ted Langley of Ford was in Vega Wednesday.

Mr. and Mrs. Roy Ivy, Cliff Wimberley, Ray Thompson and others attended a dance in Amarillo Saturday night.

Miss Rencie Canprey and T. J. Jackson of Espanola, N. M., attended the funeral of Mrs. J. L. Jackson Wednesday afternoon at the Vega Baptist church. Mrs. Jackson died suddenly with heart failure at her home eight miles southwest of Vega.

Worthwhile home demonstration club met with Mrs. Jack Robertson Friday with Mmes. Buck Voyles, Will Newberry and Earl Steward as co-hostesses. Mrs. C. B. Spurlock of Amarillo demonstrated candlewick bed spread making.

Mmes. D. M. Voyles, Buck Voyles, Glenn Ivy and James Van Meter were in Amarillo Saturday.

Mal Stewart was in Vega Friday.

Mrs. Chas. Johnson and baby spent the week end in the Merle Wood home.

Glenn Artz and Warren Robertson were in Hereford Saturday. Herman Larson was here from Ford Friday.

Mrs. John Looney is seriously ill this week.

The Epworth League was entertained in the Armitage home Monday night, with a valentine motif used in decorations and plate luncheon.

Misses June Farnsworth and Rae Shields attended a Girl Scout banquet in Amarillo Tuesday night. They are councillors of Vega troop.

Rev. M. Rhey attended a teachers training course in Amarillo Monday night.

E. L. Krahn was in Amarillo Monday.

Glenn Burrows visited the Amarillo Kiwanis club Monday.

Mausoleum of Kings.

On the little island of Riddarholmen in Stockholm stands the Westminster Abbey of Sweden, a Gothic Thirteenth Century pile, which serves as the mausoleum of Sweden's kings and heroes in all walks of life.

A WANT AD WILL GET THAT PLOW!

WHAT IS YOUR FAVORITE MAGAZINE?

YOU WILL FIND IT HERE

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| PATHFINDER | Country Home | MCCALL'S | BETTER HOMES & FARM JOURNAL |
| True Story | Pictorial Review | | |

GROUP - A

- American Boy 1 Yr.
- Better Homes and Gardens 1 Yr.
- Christian Herald 6 Mos.
- Flower Grower 1 Yr.
- McCull's Magazine 1 Yr.
- Motion Picture 2 Yrs.
- Nucleus 1 Yr.
- Open Road Magazine 1 Yr.
- Opportunity Magazine 6 Mos.
- Parents Magazine 1 Yr.
- Pathfinder (weekly) 1 Yr.
- Pictorial Review 1 Yr.
- Silver Sovereign 2 Yrs.
- Southern Agriculturist 1 Yr.
- Sports Afield 1 Yr.
- True Confessions 1 Yr.

GROUP - B

- American Boy 1 Yr.
- Cloverleaf Amer. Revue 1 Yr.
- Country Home 1 Yr.
- Farm Journal 1 Yr.
- Gentleman Magazine 1 Yr.
- Good Stories 1 Yr.
- Home Circle 1 Yr.
- Household Magazine 1 Yr.
- Illustrated Mechanics 1 Yr.
- Lighten World 1 Yr.
- Mother's Home Life 1 Yr.
- Plymouth Home Life 1 Yr.
- Poultry Tribune 1 Yr.
- Progressive Farmer 1 Yr.
- Radio Island Red Journal 1 Yr.
- Woman's World 1 Yr.

GET WHAT YOU WANT - PAY FOR WHAT YOU GET

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| <input type="checkbox"/> American Fruit Grower 1.75 | <input type="checkbox"/> Motion Picture 2.00 |
| <input type="checkbox"/> American Magazine 2.25 | <input type="checkbox"/> Open Road for Boys 2 Yrs. 2.00 |
| <input type="checkbox"/> Better Homes and Gardens 2.00 | <input type="checkbox"/> Opportunity Magazine 2.00 |
| <input type="checkbox"/> Breeder's Gazette 1.75 | <input type="checkbox"/> Parents' Magazine 2.45 |
| <input type="checkbox"/> Copper's Farmer 1.75 | <input type="checkbox"/> Pathfinder (weekly) 1.40 |
| <input type="checkbox"/> Child Life 2.25 | <input type="checkbox"/> Physical Culture 2.25 |
| <input type="checkbox"/> Christian Herald 2.50 | <input type="checkbox"/> Photoplay 2.25 |
| <input type="checkbox"/> Collier's Weekly 2.50 | <input type="checkbox"/> Pictorial Review 2.25 |
| <input type="checkbox"/> Country Home, 1 Yr. 2.25 | <input type="checkbox"/> Review of Reviews 2.25 |
| <input type="checkbox"/> Delinctor 2.25 | <input type="checkbox"/> Popular Science Monthly 2.25 |
| <input type="checkbox"/> Dixie Poultry Journal 1.75 | <input type="checkbox"/> Radio News (technical) 2.25 |
| <input type="checkbox"/> Farm Journal, 1 Yr. 2.25 | <input type="checkbox"/> Redbook Magazine 2.25 |
| <input type="checkbox"/> Field and Stream 2.25 | <input type="checkbox"/> Review of Reviews 2.25 |
| <input type="checkbox"/> Flower Grower 2.45 | <input type="checkbox"/> Screenland 2.00 |
| <input type="checkbox"/> Home Arts-Needlecraft 1.40 | <input type="checkbox"/> Screen Play 2.00 |
| <input type="checkbox"/> House and Garden 2.45 | <input type="checkbox"/> Silver Screen 2.00 |
| <input type="checkbox"/> Household Magazine 1.75 | <input type="checkbox"/> Sports Afield 2.00 |
| <input type="checkbox"/> Liberty Weekly 2.25 | <input type="checkbox"/> Successful Farming 1.75 |
| <input type="checkbox"/> Literary Digest 4.50 | <input type="checkbox"/> True Story Magazine 2.25 |
| <input type="checkbox"/> McCull's Magazine 2.60 | <input type="checkbox"/> Woman's World 1.40 |

THIS OFFER FULLY GUARANTEED

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Gentlemen:

I enclose \$_____ for which please send me the magazines I have checked, together with a year's subscription to your newspaper

Name _____

Street or R. F. D. _____

Town and State _____

Add 50c for Subscriptions Outside Deaf Smith and adjoining counties

Quality MEATS

| | | |
|---|---------------------|-----|
| HAMBURGER | Saturday only | 19¢ |
| | Fresh ground, 2 lbs | |
| SAUSAGE | Fresh Country | 22¢ |
| | Pound | |
| OLEO | Dunbar's | 20¢ |
| | Pound | |
| FRANKS, BOLOGNA or MINCED HAM, pound | | 15¢ |

QUALITY

322 N. Food Store WE
MAIN DELIVER
J. W. ROBINSON, Manager. PHONE 120



SAFETY---OR THIS?

DEATH, in the guise of heavily loaded motor trucks, rides the highways of Texas every day and every night. The toll of human death and injury of these vehicles is appalling.

In the five-year period, 1932 to 1936, inclusive, trucks in Texas have participated in 8,416 highway accidents in which 2,195 persons were killed and 11,962 injured. In 1936 alone, their record stood 2,208 accidents with 3,323 persons injured and 576 killed. These actual records of people killed, as shown by Texas newspapers, compared with the number of deaths resulting from all motor vehicle accidents, as given by the Bureau of Vital Statistics in Austin, show that the average Texas truck participates in twice as many fatal accidents as the average passenger car.

Likewise, as might be reasonably expected from their greater weight and size, and as shown by the records of the Texas Railroad Commission, the Carrier-for-Hire truck accidents, during 1936, have resulted, vehicle for vehicle, in three times the number of fatalities as for the average passenger car.

Increased liability to highway accident forms an inseparable result of BIG truck operation. But even now, the threat of greater highway hazards hangs over the people of Texas. Newspapers report that operators of BIG trucks have organized for the purpose of securing an increase in weight and speed limits, already too large. These are the elements, weight and speed, which, in highway accidents, spell "D-E-A-T-H."

The right to grant, condition or deny the use of the highways for profit, belongs to you, the people of Texas, notwithstanding the attempts of the operators of BIG trucks to take it away and give it to the federal government instead. Your present laws, limiting the size, weight and speed of trucks, were enacted by reason of your insistence, and by your insistence they have remained on the statute books. Their amendment would serve the sole purpose of increasing the profits of operators of the BIG trucks, with the certain results of also increasing the mounting injuries, deaths and property losses now taking place on your highways.

Public welfare and public safety demand that existing highway regulations shall be retained and enforced.

THE TEXAS RAILROADS

| | | |
|--------------------------------|--------------------------------|--------------------------|
| Angleton & Nueces River | Bull Colorado & Gulf Fe | Paris & Mt. Pleasant |
| Bartlett & Rock Island | Kansas City Southern | Rockwell, Arma & Pacific |
| Chicago, Rock Island and Gulf | International & Great Northern | Southern Pacific Lines |
| Colton Belt | Louisiana, Arkansas & Texas | Yone & Pacific |
| Fl. Worth & Gower City | Louisiana, Mississippi & Gulf | Yone & Pacific |
| Galveston, Houston & Henderson | Missouri, Kansas-Texas | Yone & Pacific |
| Gulf Coast Line | Missouri Pacific Lines | Yone & Pacific |
| | Panhandle & South Fe | Yone & Pacific |

Hand-Picked Fashions



Style Successes at Modest Prices

All are in the gay mood of Spring Suits in new fabrics with fascinating jackets... Dresses for playtime in giddy prints, whites and brilliant tropical colors... Afternoon frocks of subtle distinction, often with their own charming jackets... Evening Gowns that froth with elegance of marquettes, lace or chiffon.

New Spring Frocks

Modeled on the Stage of the Star Theatre Tuesday Evening, February 23

We invite you to review the latest styles with us Tuesday evening. Ready to wear, from street frocks to elaborate gowns will be presented by our models. See the attractive new creations... just in from the Eastern markets.



The Fashion Dress Shoppe
Mrs. W. F. Gillis

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

BIPPUS CLUB MEETS WITH MRS. W. SMITH

The Bippus Demonstration club met Wednesday, February 10, at the home of Mrs. W. Smith. Each member brought a covered dish.

In the afternoon a short business meeting was conducted when six new rules for the club were adopted. Mrs. Frank Knabe was elected reporter. Mrs. Zerrel Thomas was welcomed as a new member. Games were enjoyed and prizes in Lotto went to Mrs. Emery Burks for the club and to Mrs. Morrison for the hostess. Names were drawn for valentines.

Club members present were Mmes. Adrian, Burks, Dodson, Griggs, Hornfeld, Jones, Knabe, Mason, Morrison, Pinnell, Thomas, Williams and the hostess.

Try First to Buy in Hereford.



START RIGHT
It's the Live Chicks That Pays

Merit
All Mash Starters \$4
100 Pounds

Tip-Top
All Mash Starter \$3.50
100 Pounds

West Texas Feed & Seed
PHONE 265



WASHINGTON knew how to make a dollar go far!

By hurling a silver dollar across the Potomac, George Washington set a mark of physical prowess that lives in history. Our First President would be astounded today at the distance our modern banking system makes a dollar travel today. Through the facilities of this bank your dollars go to work in a vast network of commerce that extends to the far corners of the earth. The modern banking system, of which this bank is a strong link in the chain, knows none of the limitations of Washington's Day.

ENJOY THE SERVICES OF THIS FRIENDLY BANK

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

LONE STAR STUDY CLUB MEETS WITH MRS. HIGGINS

An interesting program, with the United States as its central theme, was given at the meeting of the Lone Star Study club Monday afternoon at the home of Mrs. Jim Higgins. Mrs. Jack Grady was assistant hostess.

Mrs. Harold Close presided at the business meeting and Mrs. Earl Phillips was leader, and gave descriptions of New York City and other Eastern cities. New York City as a commercial center was the high-light of her talk. A special number, Home Thoughts from Europe, by Henry Van Dyke, was given by Mrs. Robert Thompson. Mrs. Ernest Medkief featured Southern and Western cities in her paper, including New Orleans, Galveston, San Francisco and other cities of interest. In a brief historical sketch she compared their size and growth with their present development.

The next meeting will be held at the home of Mrs. John Aldridge, March 1. Members present were Mmes. E. W. Young, Ralph White, C. F. Moore, Joe Kendall, James Aldridge, R. G. Blue, Harold Close, Jack Grady, Jim Higgins, Ernest Medkief, Tom Majors, Earl Phillips, A. R. Posey, Robert Thompson and Lawrence Womble.

DISTRICT MEETING HELD HERE

The Prairie Rustlers Union, an organization of Methodist young people, held a district meeting at the Hereford Methodist church Sunday afternoon. Hereford presented the program, which had for its theme, Building Christian Character for Young People. The vesper services opened the program, with Miss Louise Jacobsen at the organ. Mrs. Homer Brumley gave two musical readings. The Lord's Prayer was repeated in unison by the group.

The business meeting was conducted in the Missionary room of the church, with Bill Stanford, president of the local organization, presiding. Rev. C. R. Hardy of Friona led the prayer and the theme song, Give of Your Best to the Master, was sung in unison. Miss Kathleen Rothwell, president of the organization, introduced delegates from Friona and Dimmitt. After the business session, Mrs. S. L. Easley gave an illustrated talk on Christian Character Building. Mrs. Easley gave an effective interpretation of the things that make or mar character. The league benediction was led by Rev. Hardy.

SURPRISE DINNER PARTY HONORS MRS. HOLMAN

Mrs. Seth B. Holman was the honor guest at a surprise birthday dinner given by Mrs. J. H. Pitman Friday evening. The honoree returned to her home to find guests present to celebrate the occasion of her birthday. The dinner was served buffet style from the dining table, centered with a lovely birthday cake, rested in white and topped with pink candles. After the dinner games of bridge were enjoyed. Those present were Mr. and Mrs. H. K. Fox, Mr. and Mrs. C. C. Acker, Mr. and Mrs. Jack Wayland, Mr. and Mrs. Harold Close, Mr. and Mrs. J. A. Pitman, Mr. and J. H. Pitman, Miss Eloise Pitman and the honoree.

PLEASURE HOUR CLUB MEETS WITH MRS. WILSON

The Pleasure Hour club was entertained Thursday afternoon at the home of Mrs. James Wilson, when members enjoyed games of contract. Mrs. B. R. Dixon was awarded high score prize and Mrs. Roy Jowell second high. The cut prize went to Mrs. Harry Lomas.

Members playing were Mmes. Grace McLeRoy Roy Jowell, Boyd London, Harry Lomas, W. J. Smith, B. R. Dixon and the hostess, Mrs. H. E. Henslee was a guest.

Refreshments featuring valentine suggestions were served.

LONDON BRIDGE CLUB HAS TABLE OF GUESTS

A table of guests played with London Bridge club members last Thursday afternoon when Mrs. J. T. Glibreath, Jr., entertained at her home. Appointments for the games carried out the valentine motif and seasonal suggestions were emphasized in the delectable plate luncheon served after the games.

Mrs. Travis Dameron, Mrs. Dean Rice, Mrs. Alton Fraser, Mrs. W. R. Kimbrough and Miss Mildred Buck were the special guests.

Members present were Mmes. Charles Brooks, O. C. Holt, Nelson McRight, Ernest Medkief, Emmett Milburn, R. R. Wills and the hostess, Mrs. Holt scored high for members, and Mrs. Rice for guests.

Returns to Los Angeles

Mr. and Mrs. Henry Sherman left Thursday for their home in Los Angeles after a visit with their parents, Mr. and Mrs. O. E. Sherman and Mr. and Mrs. John Habers. L. B. Russell accompanied them home.

Daniel News

BY PAULINE MOORE
Rev. Holtzclaw filled his regular appointments here Sunday.

Mr. and Mrs. Joe Moore and children visited her mother, Mrs. Garrison, at Olton last week end. Mrs. Seidon and H. Tomlinson have returned to Cisco.

Several ladies attended the valentine box and program at the school house Friday.

Rev. and Mrs. Holtzclaw visited the Oglesby home Sunday.

On the sick list are Lee Norman, Francis Gill, Elmer and Mrs. Brown and Ueta Jo Moore.

Misses Posey and Thomas were in Hereford Thursday night.

Tom Golden and J. P. Bell of Plainview and Miss Ruth Carthel of Dimmitt visited the F. Tomlinson home Thursday.

Mr. and Mrs. Ervin Shugart and little daughter, Carolyn, Floyd Tomlinson and family and Glenn Moore were guests in the W. B. Moore home Sunday.

Pauline Moore spent the week end with Viola Dooley in the Ralph community.

Mr. and Mrs. Cecil Alfred have moved to Hereford.

Visit in Canyon

Misses Mary Ann Baird and Melvina Stewart spent the week end in Canyon. Miss Baird visited her cousins, Misses Billie Bee and Natalie Fletcher, and Miss Stewart visited her sister, Miss Mildred Stewart, student of WTSC. They returned home Sunday evening.

Rance News

EDNA BEHRENS
G. J. Behrens of Dimmitt and Fred Hamm of Hart were visitors in this community Sunday.

Mr. Walker spent the week end in the Wainscott home.

Joyce and N. L. Cress of Hereford spent Friday night and Saturday on the farm with their father, Neal Cress.

Mrs. John Cress visited in the A. L. Behrens home Friday.

Mr. Morris and Mrs. of Lakeview attended Sunday school here last Sunday.

Miss Louise Weathered of Hereford spent Sunday with Myrtle Rule.

Neal and Mr. and Mrs. John Cress visited in Hereford Sunday. Mrs. Stowe spent several days in the Wainscott home this week.

Miss Zay Dee Rule of Hereford spent Sunday with her parents, Mr. and Mrs. R. L. Rule.

Miss Edah Park was an Amarillo visitor Friday.

Switch TO DODGE and Save Money!



JUNIOR BAND MOTHERS SPONSOR FARLEY CIRCUS

The Junior Band Mothers will sponsor Cal Farley's Circus on Friday night, February 26. The show will be staged in the high school auditorium at 8 o'clock and the price of admission will be 10 and 25 cents. This popular show has filled engagements in Dalhart, Tulla, Canyon and other Panhandle towns. Its cast includes 30 characters and according to those who have seen the Circus it is a good entertainment with plenty of laughs and wholesome fun.

Jim Kirby returned Monday from Pampa where he visited his brother, Burrough Kirby and family.

SPECIAL

Fitch Plastique Masque
Fitch Shampoo and
Set for Only
\$1.75
Good Friday
Saturday
and All Next Week

Experts

in Beauty Aids

Whatever you need—whatever you like to improve your personal beauty and appearance can be had here in modern, scientific up-to-date methods. Once a customer, always a customer. Phone 220 for appointment.

Charm - Aid Studio

Verna Culpepper. Eva Greeson. Ruth Harding.

New 1937

Philco Foreign Tuning System!

with the **New Spread-Band Dial**
Look at this illustration. See how foreign stations are spread farther apart... and are named and located on the dial.

... and again **"Only Philco has it!"**

52 NEW 1937 PHILCOS

EASIEST TERMS \$20 to \$600 LIBERAL TRADE-INS

... and again **"Only Philco has it!"**
For only the new 1937 Philcos give you the built-in, automatic Philco Foreign Tuning System that takes the guesswork out of tuning foreign stations! Overseas stations are spread farther apart... are named and located, in color, on the new Spread-Band Dial... enabling you to tune by name—easily, quickly, accurately.

And remember... by automatically tuning the Philco High-Efficiency Aerial, the built-in Philco Foreign Tuning System more than doubles the number of foreign stations you can get and enjoy! Come in and see the new 1937 Philcos... and learn how they bring you reliable, enjoyable reception from abroad—plus finer, clearer American reception.

Hereford Implement & Appliance Co.

MAYTAG WASHERS - ELECTROLUX - PHILCO RADIOS

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
HARVEST E. HAYLEY Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

HEREFORD, THE FRIENDLY CITY

Tuesday evening the Hereford American Legion Post, No. 192, was host to members from 34 other posts in the Eighteenth District. A crowd of more than 200 persons gathered to enjoy an evening of speeches, food and gaiety.

Among those who attended the meeting here were guests from distances of more than 150 miles. Soon after the guests assembled, Hereford post members were mixing freely with the delegates.

"You came a long way to attend the meeting," a Hereford man remarked to one of the guests. He replied, "Yes, we always feel at home in Hereford, therefore we always have a good time."

Not extremely important was this man's reply, but it represented a trend of thought which is beginning to exist over the entire Panhandle. Strangers come to Hereford with advance knowledge that the citizens of our town are "good folks". To have such opinions exist is one of the highest tributes that can be paid to any town.

No single individual, or small group of individuals, can create such opinion—it is a tribute which can be gained only through the actions of a whole citizenry—and it has to come straight from the hearts of the people who live here.

Some towns strive to create such impressions of hospitality; others do not seem to care. Still many others, especially in West Texas, are fortunate enough to be made up of citizens gifted with a true spirit of Western hospitality, like we have in Hereford.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, February 16, 1906.)

Prof. D. W. Hawkins required more than one column on the first page of the Brand to explain the importance of teaching Mythology in Hereford schools.

Vega farmers, said the correspondent, were busy sowing oats of the "tame" variety.

W. C. Green had ordered new machinery and was preparing to open a new bakery in Hereford.

The commissioners court had fixed the tax rate at \$1.23 on the \$100 valuation.

Dr. G. F. LeGrand and family had gone to Raymondville to make their home.

According to the Kansas City Star, 15,240 people left Kansas City over the Santa Fe Railway in two days. All these folks were bound for the Panhandle of Texas.

Hereford citizens were "waiting with breathless anticipation" for the report of a committee named for the purpose to lay out metes and bounds for the proposed incorporate limits of the town.

R. H. Norton had just butchered a pig at his ranch west of town. That pig was grown and fattened on grain produced on the ranch and weighed a mere 625 pounds.

Judge Ira Webster was presiding at the regular February term of District Court.

(From The Hereford Brand, February 17, 1916.)

Summerfield community was still busy threshing the past season's record-breaking grain crop.

The county's voting strength had been fixed at more than 600.

South and east of town preparations were under way for

a big rabbit drive. It was expected that thousands of the pests would be slain.

More than \$145 had been raised for the Christian church building fund when home talent staged an entertainment the preceding Friday night.

Fred Baird was home from South Texas visiting his father, Sheriff R. W. Baird, who was recovering from a recent appendix operation.

Carl Cockrell was a mighty hunter. Two extensive trips netted two geese, one wolf's scalp and one sore foot.

F. H. Oberthier had entertained boys of his Sunday school class with a jack rabbit hunt Monday.

From Wyche came the report of a prairie fire in a pasture belonging to Mrs. L. Bradley, in which more than 40 acres of fine grass was destroyed.

THE RUST COTTON PICKER

The recent demonstration of the Rust cotton picker aroused widespread interest all over the South. People puzzled by the conflicting reports published after the demonstration will be glad to see the following summation in The Progressive Farmer:

"Farmers watching the demonstration were satisfied that the machine would pick cotton at a low cost, but felt that there would be a considerable loss in grade, as compared to hand-picked cotton.

"Just how successful modern gin cleaning equipment will be in removing this trash is yet to be determined. The U. S. Department of Agriculture will follow this machine-picked cotton through the gin to arrive at its grade and then on to the mill to determine its spinning qualities. Not until then shall we have dependable information as to the practicability of the machine under field conditions."

Want Ads

For Sale or Trade

USED CAR BARGAINS UNHEARD OF PRICES

- 1933 Chevrolet Master Coach
- 1934 Plymouth Sedan
- 1934 Master Chevrolet Coach
- 1933 Plymouth DeLuxe Coach
- 1934 Dodge Sedan
- 1933 Dodge Sedan
- 1933 Plymouth Coupe
- 1931 Ford Coach
- 1929 Ford Coupe
- 1932 Chevrolet Coach
- 1932 Chevrolet Coupe
- 1929 Ford Coach

IRELAND MOTOR COMPANY

FOR SALE OR TRADE for cash: a good six-cylinder, 1 1/2 ton International truck in good condition, 1931 model. See Clinton Jackson, four miles north on 25-Mile Avenue. 1p

FOR SALE OR TRADE: Two dandy second hand portable typewriters, one serviceable large Underwood, standard typewriter, one good cash register, three fire-proof safes. This stuff is really priced to sell or trade. Must dispose of immediately. See J. M. Murchison. 1c

FOR SALE: Five room modern house, double garage. Located on pavement, priced reasonable. Phone 491. 806 Lee Avenue. 7-1fc

TRACTOR BARGAINS: We have some exceptional bargains in used and reconditioned tractors priced to move. Liberal terms. Clovis Farm Machinery Co., Clovis, New Mexico. 5-3c

FOR SALE: Well-bred roan short-horn bull calves. See Charles L. Pingel, two miles south and 6 1/2 miles west of Vega. 5-3p

SPECIAL for Saturday: Ever-blooming roses, two years old, all No. 1. J. F. Ward. 1c

FOR SALE OR TRADE: 120 acres of good level grass land in Lee County, New Mexico. What have you? Box 513, Friona, Texas. 5-3p

FEED, WATER and GRASS for sale, close in. See Henry Hastings. 6-3c

FOR SALE OR TRADE: 6 1/2-foot Monitor windmill, with 3 1/2-foot steel tower, as good as new. Will trade for livestock. See Jack Wright at West Texas Feed & Seed. 1c

JUST ARRIVED: Shipment of fruit trees and grape vines. Plant now. J. F. Ward. 1c

FOR SALE: Electric range stove, good condition. A bargain. Hereford Implement & Appliance Company, Phone 451. 1c

FOR SALE: Spencer individually designed corsets and surgical garments. Mrs. Ralph Barnett, Telephone 299-W. 1c

FOR SALE: Two year old seedling peach trees, clings and free-stones. These trees are stocky and well rooted. Plant now. Price 15c each, or eight for \$1. D. W. Hawkins, one mile north of high school. 7-3p

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 666. Prairie Dairy. 26-1f

For Rent

FURNISHED four-room apartment with bath. Call 43. 1c

FOR RENT: Two furnished bed rooms. Mrs. Nona Jowell, 519 Lawton Avenue, phone 545-W. 1c

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 52

Wanted

WANTED: To buy or trade for a trailer. J. M. Murchison. 1c

Lost and Found

FOUND: Stray bay horse. Came to my place about first of September. Large burn scar on right side. Owner may have same by calling at my place and paying pasturage. W. J. Stewart, one mile south of Dawn. 6-3p

STRAYED: Bay pony, branded LZ on left shoulder, HJ on right. Reward offered for information leading to recovery of pony. Write or see H. W. Melton, Hereford, Texas. 1p

STRAYED: To my place, about December 1, one red male hog. Owner can have same by identifying and paying expenses and this ad. John Straub, 25 miles north on 25-Mile Avenue. 7-3p

Stop! Look and Loosen!

As we have bargains in Baby Chicks, Started Chicks, Remedies and Equipment. Our years of experience with poultry have enabled us to advise you. See us first.

CUSTOM HATCHING

HILLSIDE HATCHERY

Ray Conaway



Shirley Temple and Robert Young, shown above, will be featured in Stowaway, a film with a setting in China. Also starring in the case is Alice Faye. Stowaway opens with a preview at the Star theatre Saturday night, and shows through Saturday and Sunday.

American Legion

(Continued from page one)

ing growth of communism in this country during the past five years. Lou Roberts of Borger, District Legion Commander, reviewed activities of the district, listing Hereford in ninth place in regard to filling their membership quota. Hereford reported 46 members from a quota of 75, giving a percentage of 61.4. Mrs. Guy Clay of Wellington, discussed the Auxiliary, of which she is the 18th district president. The meeting was opened by Post Commander Charles W. Bennett of this city, and included a flag drill. He turned the program over to Travis Dameron, who acted as chairman during the business session. Guests introduced from the platform were Lou Fields, Mrs. Cade, Travis Dameron, Mrs. Cecil Williams, Rev. Redford, Mrs. Guy Clay and Lou Roberts. Clarendon was selected as the next city to serve as host to the 18th District, and the date was set for March 18. The Hereford Legion and Auxiliary served plate dinners to 160 guests and members. Dancing followed the business session. Visitors Listed. Out-of-town guests who attended the meeting were Mrs. G. B. Snodgrass, Brownfield; Mrs. F. E. Walters, Brownfield; Mrs. Ben Hill, Mrs. Mill Meaders, R. W. Moore, Mr. and Mrs. E. R. Andis, all of Clarendon; Mr. and Mrs. Lewis P. Fields, Amarillo; Nelle Brinton, Mrs. Marion Rogers, Mrs. Clydia Edwards, R. E. Edwards and B. T. Brinton, Borger; Mr. and Mrs. Tom Gilley, Bruce Autrey, Horace E. Rather, C. P. Atwood, Mrs. James O. Cade, Mrs. Floyd L. Sican, Miss Carrie Wilcox, Mrs. H. F. Newman, Mrs. Sam Page, Amarillo; Mr. and Mrs. L. J. Roberts, Borger; Floyd L. Sloan, J. O. Cade, H. F. Newman, A. C. McCay, Art McCay, Amarillo; Mr. and Mrs. Guy Clay, D. E. McClendon, Wellington; Mrs. A. C. McCay, Ruby Hutchinson, Betty Barker, Mr. and Mrs. C. A. Hetrick, Charles L. Young, Bennie Lara, Amarillo; Charles Maisel and Garnet Reeves, Pampa; R. C. Roberts of Happy; B. Eubanks, Dimmitt; Mr. and Mrs. E. J. Kenny, Borger.

County League

(Continued from page one)

and the schedule will be announced at a later date. Directors Named. Directors for the league session this year follow: Ralph Arsenault, Progressive, director of debate; W. B. Wilson, Messenger, extemporaneous speaking; Ruth Wolfe, Dawn, declamation; Mrs. Aubrey O'Neal, Dawn, essay writing; Tandy Legg, Summerfield, athletics; Miss Ethel Womble, Wyche, spelling; Miss Emily Minter, Westway, RRR; Mrs. W. D. Nafziger, Walcott, story telling; Miss Sarah Agnes Bryant, Ward, picture memory; Miss Vida Hicks, Fairview, music memory, and Miss Lucille Park, Wyche, tiny-tot story telling. Mr. Barnes of Dawn is director general. Three judges will be brought from West Texas State Teachers College at Canyon to conduct the events, the organization voted recently. "SWING MUSIC" MAN IS ALLOWED NATURAL STYLE. The origin of the name "swing music" has been ascribed to a well known director, who exhorted his band to "swing it," using the word in the sense of "give full swing to it," or in other words, have each player indulge his natural bent. According to various leaders of swing bands, it is music in which the musician expresses his personality or his carefree feelings in rhythm, riding away from the original melody but never losing sight of it. The melody is submerged but not discarded. It is total relaxation, playing as you feel the music and not as written by the composer. When an orchestra swings, it plays polyphonically, with every instrument given an equal voice and complete freedom within its possibilities, in contrast to the symphonic European style in which the emphasis is placed upon strings and tradition. In swing music, equal emphasis is placed upon melody, harmony, counterpoint and rhythm. Here is a difference between improvisation and swing. Jazz is pure improvisation by a group; if their collective improvisations are rhythmically interrelated, they swing; or in other words, good jazz swings. Detroit News.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

Soil Work

(Continued from page one)

already been designated. Its association, bank, or other concern. Emergency crop and feed loans will not be made by the FCA to standard rehabilitation clients of the Resettlement Administration whose current needs are provided for by Resettlement. As in the past, the security for these loans will consist of a first lien on the crop financed if the loan is for the production of crops, and if for the purchase of feed for livestock, then a first lien on the livestock to be fed. Landlords or others having an interest in the crops or the livestock to be fed, will be required to waive their claims in favor of the lien to the governor of the FCA until the loan is repaid. Checks in payment of the approved loans will be issued by the Regional Emergency Crop and Feed Loan office at Dallas.

Hospital Notes

Mrs. Faye Brady is recovering from a major operation. She was admitted to the hospital Monday. Mrs. Ralph Stark underwent an appendix operation February 12. Mrs. Woodrow Wilson is expected to be released from the hospital Friday. She was admitted February 10. Mr. and Mrs. G. L. Mingus announce the birth of a baby boy Thursday, February 11. She expects to leave the hospital this afternoon. J. B. Kitchens of Leedy, Oklahoma, underwent an operation on Wednesday for ruptured appendix. Miss Jane McKee, student in a Lubbock business college, is here for a two weeks' visit with her parents, Mr. and Mrs. O. L. McKee. A WANT AD WILL GET THAT FLOW!

By Their Words AND OURS

Pride has been a secret curse to me. When a boy I would cover the bathtub in which the breaks were stuffed with rags, with the new one, so that visitors might have some other criterion by which to judge our estate.—Mata-dor Tribune.

The man who has done his level best, and who is conscious that he has done his best, is a success, even though the world may write him down a failure.—Happy Herald.

Texas has a Child Labor law, forbidding children to work in "sweet shops" and such places. "Let us tell our Texas Senators we don't want to trade our boys and girls for Federal badges, to be policed by outsiders."—Memphis Democrat.

Nursing babies is getting out of fashion and doctors say that during the past ten years no babies have been born that could do without supplementary feeding. Evidently the habits of young mothers and what they eat are not conducive to good health.—Quannah Chief.

The largest single item is neither food, nor rent, nor clothing, a recent study has revealed. It is taxes. Our annual tax load is \$12,000,000,000 (billions) as compared \$11,500,000,000 (billions) for food, \$10,000,000,000 (billions) for

rent, and \$6,000,000,000 (billions) for clothing. In other words, the cost of government is more than the cost of the food we eat, 20 per cent more than we pay the landlord, and twice as much as we pay for clothing.—Austin Dispatch.

Just why can't it rain in the Panhandle? The sun shone only twice in Austin during January. The country is waterlogged. The people are crying for sunshine and fair weather. They can hardly believe you when you tell them that the drought is still on in the Panhandle.—Canyon News.

While sharpening a pair of shears on his farm in Brazoria county Monday, Milam Caldwell, 41, nephew of Col. E. M. House, was killed by a freak accident. While grinding the shears on an electrically driven grindstone, a wheel broke and knocked the shears from his hand. Campbell's jugular vein was severed by the flying shears and he bled to death before help came to him.—Tulsa Herald.

Among those attending the basketball games in Canyon Saturday night between Hereford and Canyon teams were Mary Ann Baird, Melvina Stewart, Harvy Nunn, Oscar Billings, J. C. Vanha, Robert Green, Ralph Biggs, Mrs. W. H. Russell, Mrs. James Wilson, Mrs. Tom McCollum and son, Donald, Mr. and Mrs. C. H. Dillehay, Doris Elaine Dillehay, Virginia Ann Dillehay, Karl Shirley, Dean Dunlap, Chilton Foster, Mr. and Mrs. A. A. Foster, J. D. Clayton, Roy Hastings, Wayne Haun, Thurman Atchley, Christine Atchley and Gertrude Atchley.

Social Security Outfit

COMPLETE \$125 EACH

10 Employees Or Less

NO. 80-10 OUTFIT CONSISTS OF:

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- Personnel Record Sheets
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All Necessary Information For Social Security Records

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THE HEREFORD BRAND

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GENERAL ELECTRIC ELECTRIC

Focused Tone Radio

YOU'LL ALWAYS BE GLAD YOU BOUGHT A G-E

9 out of 10 people unknowingly tune their radios OFF-FOCUS. G. E. corrects faulty tuning automatically.

RESULT

\$109.50 focused tone radio

McConnell Electric Co.

PHONE 759 GENERAL ELECTRIC RADIO DEALER. 303 N. MAIN ST.

A Convenient Place To Buy "Everything Electrical" When You Want To Be Absolutely Sure

Bring Us Your Electrical Repair Jobs

Most Every Item In Our Store on Special Friday, Saturday & Monday

FRESH STRAWBERRIES Two Boxes 35c

APPLES, Winesaps, dozen . . . 15c CABBAGE, firm, pound 3c We Haul Our Own Vegetables—They
ORANGES, large, Texas, dozen 15c LETTUCE, head 5c Are Fresh, Large Bunches, and
GRAPEFRUIT, Texas, dozen 29c GOOD SPUDS, 10 pounds . . . 33c Reasonably Priced!
COMB HONEY, large bucket . 95c SPUDS, New Florida's, 4 lbs . 25c

FULLER'S Fresher Fruits and Vegetables

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

DIOCESAN COUNCIL MEETS IN PAMPA

The Amarillo-Pampa Diocesan Council of the National Council of Catholic Women was held at Pampa Tuesday. Approximately 100 Catholic women were present, and a part of the program was finished by the Hereford group. Adeline Koelzer gave a report of the work of the Sodality during the past year. Mrs. Joe Gaetz gave the Altar Society report. Mary Virginia Eberle and Mrs. Ed Loerwald entertained the group with a clever little skit called "Youth."

Those from Hereford who attended the meeting were Rev. Fr. Matthias, Mmes. Roy Wagner, Frank Wilde, Joe Gaetz, M. H. Koelzer, Agnes Cardinal; Misses Theresa Koelzer, Rita Benzner, Adeline Koelzer, Mary Virginia Eberle and Mrs. Ed Loerwald.

P. W. HEAR TALK BY REV. THORNS

Rev. John C. Thorns discussed peace at the meeting of the Business and Professional Women's club Monday night, February 8, in the reading room of the county library. The speaker outlined the work of the National Boy Scout Movement along Peace lines and stressed the fact that Boy Scout training was a constructive feature toward world peace.

Mrs. Gladys Skelton presided at the business session. The next meeting will be held on Monday, February 22.

Rain? FEB. 21

If it rains on Sunday, February 21st, the first 25 People coming to the STAR THEATRE, Sunday night, will be admitted FREE!

L. A. E. CLUB MEETS WITH MRS. BOB HIGGINS

L. A. E. club met with Mrs. Bob Higgins Tuesday afternoon for its regular study program. The subject, February Personalities, proved of unusual interest. Mrs. Jack Hutson read an article on Outstanding Personalities Born in February. A round-table discussion was conducted on The Effect of Environment. Money, Character Training and Heredity on Success or Failure, in Life.

Mrs. Jim Lipscomb, president, directed the business meeting. Members present were Mmes. Robert Viegel, Jack Hutson, Bill Hutson, Jim Higgins, Jim Lipscomb, Wiley Roberson, Arlie Dean, Edgar Sowell, George Suggs and the hostess.

The next meeting will be held at the home of Mrs. Jim Lipscomb on March 2.

COUNTY FEDERATION MEETS FEBRUARY 26

The County Federation of Women's Club will meet Friday February 26, at the Baptist church at 12:30 o'clock. L. A. E. and the Lone Star Study clubs will be hostesses for the covered dish luncheon. Farmer and Castro county clubs have been invited to attend the meeting and all seventh district officers are expected to be present, including Mrs. J. W. Walker, of Plainview, district president.

A varied program will be presented. Among the numbers listed will be a violin solo by Hertha Baer and a chorus arrangement sponsored by Miss Theima McMin.

RENA RAE RENFRO IN STUDIO REVUE

Miss Rena Rae Renfro, a talented young dancer of Hereford, will be featured in the studio revue in the Academy of Music and Art auditorium in Amarillo Friday night at 8 o'clock. She is a student of John West, tap dance instructor at the Academy.

FAREWELL PARTY GIVEN FOR LOTTIE ALLRED

Members of the Senior BYPU of the Baptist church entertained at the church Monday night to honor Miss Lottie Allred, a member of the organization who is leaving soon to make her home on a farm near Wildorado. A variety of games were enjoyed and valentine stunts and contests were featured. Hamburgers and red soda pop furnished appetizing refreshments.

Those attending were Charles Wilson, Sybil Weckesser, Jimmy Allred, Billy Roberson, Mary Posey, Viva Mae Thomas, Mr. and Mrs. Travis Caraway, Virginia Bowser, Ellen Bowser, Joe Thomas, Rubie Rhodes, Thornton Shirley and Peggy Valentine.

BAPTIST YOUNG PEOPLE ENTERTAINED

Mr. and Mrs. J. B. Harlin were hosts at a lovely valentine party for a group of Baptist young people on Friday night. The young people met at the church at seven o'clock and were driven to the Harlin home south of Hereford. Seasonal games furnished diversion and heart shaped cookies on the refreshment plate carried out valentine suggestions.

Those enjoying the party were Rubie Rhodes, Molly Jo Roberson, Noel Washum, Kitty Kloe Harlin, Buddy Cawthon, Nannie Jo Owen, Harold Harlin, Pollyanna Crawford, Austin Mobley, Lurline Dixon, Marguerite Mobley, Jack Owen, Warren Owen, Joy Worley, A. O. Thompson and the hosts.

WILL LEAVE FRIDAY FOR NEW ORLEANS

Mr. and Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann, plan to leave Friday for New Orleans, where he will attend a national meeting of school administrators. More than 12,000 school people are expected to attend the convention which is the outstanding educational meeting of the nation, and the first meeting of its kind to be held in New Orleans in 50 years. Prominent educational leaders are scheduled to take part in the program, which begins Saturday, February 20, and last through the following Thursday.

BAPTIST ADULT UNION HAS VALENTINE PARTY

Members of the Adult Union of the First Baptist church were entertained Saturday night with a valentine party at the home of Mr. and Mrs. R. E. Perkins. A red and white color scheme in decorations carried out, the valentine theme of the party. Games of monopoly, chess and heaps furnished entertainment.

Those present were Messrs. and Mmes. A. R. Posey, E. W. Young, Owen Stagner, A. J. Schroeder, Mmes. R. L. White, James Alldridge, Lillburn Ray, Sank Ramey, Keith Caldwell and Mr. and Mrs. J. W. Perkins.

FRIDAY QUILTING CLUB MEETS

Members of the Friday Quilting Club were joined by their husbands at the noon hour for a covered dish luncheon Friday at the home of Mrs. William Prolock. Quilting, fancy work and conversation furnished entertainment for the afternoon.

Members attending were Mmes. Lyle Leslie, Harry Lomas, Walter Easter, John Vines, B. R. Dixon, William Bell, W. B. Green, Miss Inez Easter and the hostess.

METHODIST WOMEN CONTINUE BIBLE STUDY

The Woman's Missionary Society of the Methodist church met at the church Wednesday afternoon at 3 o'clock. Continuing the Bible Study program, an interesting lesson from the study book, The Radiant Heart, was directed by Mrs. D. W. Hawkins.

She spoke on Having the Mind of Christ. Mrs. J. F. Ward gave a talk on Christian Unity. Mrs. D. H. Bryant talked on Shaping Conduct and Character. A vocal duet was rendered by Mrs. H. H. Hawkins and Mrs. J. B. Jones.

MASONS, EASTERN STARS TO CELEBRATE

Members of the Masonic Lodge and Eastern Star Chapter will celebrate George Washington's birthday Monday, February 22, at 7:30 p. m. at the Masonic Hall. This is to be a covered dish supper and all Masons and their wives and Eastern Star members and their husbands are urged to attend.

MRS. J. J. CLARK COMPLIMENTED

Complimenting Mrs. J. J. Clark on her birthday, 16 friends arrived Monday at the noon hour with covered dishes to celebrate the occasion. A lovely birthday cake was the center of interest. In the afternoon quilting and conversation were enjoyed.

TERM "BILLION DOLLARS" BECOMING MORE COMMON

There was a time not long ago when a few hundred thousand dollars seemed, to most of us, a stupendous sum of money. In fact, very few 'big business' men thought in terms of millions. But today thousands and even millions are commonplace terms—we are thinking in billions.

A billion dollars staggers the imagination. Ten hundred million—do you get it? In other words, a man earning five thousand dollars annually would have to work two hundred thousand years to earn a billion dollars.

A billion dollars equally distributed, every man, woman and child in the United States would receive more than eight dollars each.

It is best understood, perhaps, when we realize that it would require nearly five hundred thousand men one year employed at laborer's wages, to earn a billion dollars.

If someone should offer to give you a billion dollars in one dollar bills, if you count it, would you accept it? Well, it would take you about sixty years, eight hours per day, three hundred and sixty-five days in the year to do the job. And perhaps before you were half through you would be broken in health, loony and have to spend the rest of your days in the madhouse.

However, since a dollar bill is no longer "legal tender" in many states, unless accompanied by three pennies, it might be wise for us to come back to earth and begin to think in terms that we understand and begin to live within our income.—The Log.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT THEY WANT TO GET FOR UP. TRY A BRAND NAME AS SURE!

Red Cross Aid Over Twenty Million Dollars

National Red Cross headquarters Thursday notified John Olson, president of the Deaf Smith County Chapter, that ample food and clothing are now on hand in the flood area. National officers said clothing and food donations should be turned over to the local chapter for use in this county. Again expressing appreciation for generous contributions here, W. M. Baxter, Jr., manager, said that a total of \$20,946,000 had been raised in cash to assist victims in the flooded sections.

Riner Baby Is Now at Home

Phyllis Rae Riner, eight-month-old daughter of Mr. and Mrs. W. W. Riner of this city, was returned here Tuesday from Amarillo, where she has been under treatment for pneumonia and anti-coel meningitis.

Her condition was reported to be greatly improved, and friends join in wishing her a speedy recovery. She is now at the Riner home.

So Simple

A Scotsman had to send an urgent telegram and not wishing to spend more money than necessary, wrote like this:

"Bruises hurt erased afford erected analysis hurt to infectious dead." (ten words)

The Scotsman who received it immediately decided it was: "Bruce is hurt. He raced a Ford. He wrecked it, and Alice is hurt, too, in fact's, she's dead." (nineteen words)

Mr. and Mrs. Henry Sherman returned to their home in Los Angeles last Thursday. While they were in Hereford Mr. and Mrs. Sherman attended the 44th wedding anniversary celebration of her parents, Mr. and Mrs. John Haber.

No man is really beaten until he himself admits it.

CCC Applicants Now Acceptable

Applications for entrance into CCC camps are now being accepted at the County Relief Office, according to Mrs. C. A. Skelton, director.

"Qualifications will be the same as in the past, except all applicants who have previously attended camp must have been out for a period of one year," Mrs. Skelton stated. "Applications will be taken now, and boys accepted will report between April 10-20."

Hereford Men to Attend Chevrolet Meeting Thursday

Three Hereford men will attend a district Chevrolet sales meeting in Amarillo Thursday evening, at which time they will discuss the arrival of new automobiles.

Those who will attend the meeting are L. H. Woodford, Frank Huckert and Hal Kester.

Try First to Buy in Hereford.

Rev. Henry Will Preach Sunday

Rev. D. W. Henry will conduct services at the First Baptist church here Sunday, February 21 according to announcements today.

A student-pastor of Wayland College, Rev. Henry is recommended as a forceful and interesting speaker, and church leaders stated that he would bring the local congregation an interesting message. He is a son-in-law of Mr. and Mrs. J. C. Allred of this city, and will complete his work at Wayland this spring.

May Not Speak to Men

Several white Christian countries deny to women some of the most common privileges of mankind, says Collier's Weekly. An outstanding example is Armenia, where throughout an area of 60,000 square miles women are not allowed to speak to any man except their husbands. In all their dealings with other men, such as store keepers, they are required to use a sign language.

Try the Hereford merchants before going elsewhere to buy.

STAR THEATRE HEREFORD

Tuesday Only On Our Stage SPRING STYLE SHOW

Beautiful Girls! Gorgeous Gowns! The Latest Creations for Milady's Complete Spring Wardrobe!

—ON THE SCREEN—

A SOCIAL-CLIMBING BARBER!


"MISTER Cinderella"



25c ADULTS ADMISSION PRICES KIDDIES 10c MATINEE AND NIGHT

| FOOD SALE | | |
|-------------|---|------------------|
| BROOMS | LIBERTY Five Strands, each | 25c |
| RAISIN BRAN | Skinner's, 2 packages | 25c |
| ASPARAGUS | Heart's Delight, all-green or natural, No. 1 can | 15c |
| APPLES | Black Twigs, dozen | 19c, 2 dozen 35c |
| SOAP | Crystal White or P. and G., 6 bars | 25c |
| Vegetables | Carrots, Beets, Turnips Or Mustard Green, 2 bunches | 5c |
| PEAS | Pure Maid, 3 No. 300 cans | 19c |
| CORN FLAKES | Kellogg's, 2 packages | 21c |
| HOMINY | Van Camp's, 2 cans | 15c |
| COFFEE | Schilling's, 4 lbs \$1.03, 2 lbs 52c, 1 pound | 27c |
| MACKEREL | VAN CAMP'S 3 No. 1 tall cans | 25c |
| CORN | No. 2 can, 3 for | 29c |
| SPINACH | Texas, No. 2 can, 3 for | 25c |
| TOMATOES | NO. 2 CAN 3 for | 25c |

Flour PACKARD'S BEST



48-LB SACK

\$1.81

A HOME PRODUCT

PURE LARD 14c
Bring your pall, lb
STEAKS 16c
Good and fat, lb
Pure Pork Sausage 20c
Saturday only, lb
Try it and You'll Want More!

CELEBRATING

OUR FORWARD STEP IN PROGRESS

Through the patronage of our many friends and customers, we have been able to expand our business by taking an interest in an exclusive ready-to-wear store in Tulsa, Oklahoma.

We intend to give you here bigger and better values through our increase of volume buying.

New Spring Fashions

In keeping with our policy, we are glad at this time to announce our New Spring Styles . . . Styles as new and enchanting as Spring . . . Luscious materials in interesting new weaves and textures; colors vibrant with freshness and gaiety. Get a preview on Paris at our style display Tuesday evening.

We have a large, complete stock of high quality merchandise at special prices. Come in and select your Easter Costume at special values that we are giving in celebration of our progress.



THE POPULAR STORE

TEXAS Grocery & Market

"NOT HOW CHEAP—BUT HOW GOOD"

GERONIMO PHONE 213 G. G. HILL, OWNER WE BELIEVE GERONIMO

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
Adrian honor roll included Billy Tolbert, Roy Fortenberry, Jack Worsham, Howard Blasingame, Wayne Thomas, Freda Balding, Riebard Fortenberry, Orville Calhoun, Wanda Taylor, Melba Jo Hobbs, Wilbur Chapman, George Worsham, Clyde Phillips, Jean Spande, Buddy Chapman, Sarah Calhoun, Lois Taylor, Jake Fortenberry, Robert Crenshaw, Evelyn Calhoun, John Witt. The following pupils lead their classes, first to eleventh grade respectively: Billy Tolbert, Ray Fortenberry, Howard Blasingame, Orville Calhoun, Wanda Taylor, Wilbur Chapman, Buddy Chapman, Jeke Fortenberry, Kenneth Durstine and Evelyn Calhoun.

Adrian Red Devils played Wildorado Friday afternoon at Vega. Score, 22 to 9 in favor of Wildorado.

Mr. and Mrs. Cooper and Mrs. Venable and daughter of Olton visited in the N. O. Phillips home Saturday and Sunday.

Mr. Slaughter and family have moved to the Lige Ellison farm. Quite a number of the people

hereabouts are ill with influenza. Miss Virginia Chapman visited Sunday night with Miss Stella Lee Fortenberry.

E. H. Hare was in Hereford Tuesday.

Mrs. Effie Locker of Denver, Colorado, is here visiting her aunt, Mrs. J. M. Chapman, and other relatives at Hereford.

Visits Parents.

Mrs. Jessie Groner and daughter, Miss Mozelle, of Plainview spent the week end here with Mrs. Groner's parents, Mr. and Mrs. J. H. Head, and her sister, Mrs. Dow Mercer, and Mr. Mercer.

Miss Nancy Olson, daughter of Mr. and Mrs. Louie Olson, returned to her home in the Wyche community Saturday. She has been recuperating the past two weeks from a sinus infection at the home of her grand parents, Mr. and Mrs. George W. Brumley.

Phillip Gaede of Sand Lake, Michigan, visited in the home of Mr. and Mrs. J. F. Ward last week end. Mr. Gaede was enroute to Lodi, California, where he will visit relatives.

Easter Items

BY LOUISE FRYE
Services were well attended Sunday. Rev. Johnson went to Junbo for the evening service.

Miss McClure entertained her pupils and their mothers with a valentine party Friday afternoon. Refreshments of whipped jello and cookies were served.

E. M. Allen moved his family to the W. S. Fields place last Wednesday. He bought the place last fall.

Haskell Benson moved to the old Beauford place, which he recently traded for. Mr. Benson has put down an irrigation well.

Mr. and Mrs. M. Carter and children visited in Dimmitt Sunday.

Mrs. Geo. Chambliss visited with Mrs. John Nolan Friday afternoon. Annie Smith Floyce Parker, Frank Allen and Wayne Sparkman visited the Epperson home at Summerfield Sunday afternoon.

Louise Frye was a guest in the Mrs. Chris Wegner Sunday.

H. B. Medley and Miss McClure were dinner guests of Mr. and Mrs. Chris Wegner Sunday.

Mrs. Harvey Smith of Big Square visited the J. S. Smith home here Friday. Teveta returned home with her for the week end.

Mr. and Mrs. Carl Frye were called to Lockney Saturday by the death of Paul Sims.

Miss Ollie Stagner of Elagg is visiting this week with Mrs. Harry Smith.

Hazel Chamness spent Sunday with Caroline Frye.

Mr. and Mrs. Lynn Axe of Junbo spent Sunday with Mr. and Mrs. Geo. Chambliss.

Mrs. Flin Hunter visited with Mrs. Carl Frye Friday afternoon.

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 20.

HEREFORD HIGH SCHOOL, THURSDAY, FEBRUARY 18, 1937.

PAGE 41.

Mr. Dillehay Goes To New Orleans

Mr. Dillehay intends to leave Hereford Friday for the meeting held in New Orleans by the Department of Superintendence of the National Association.

The regular program of this meeting opens February 21, at 3:45 p. m. and continues morning and evening, through Thursday. This is the first time this association has met in New Orleans for over 50 years. The speakers in this convention will be nationally known speakers of education.

There are several forms of entertainment planned for those present. There will be a complimentary breakfast held for the members, trips through the old French Quarter, and guides will be furnished by the normal schools, and to bring to a close this meeting, the children of the schools will repeat their parts in the parade of Mardi Gras, or Parade of Krewe of NOR (New Orleans Romance).

Mr. Dillehay will drive to New Orleans in his car. He will be accompanied by Mrs. Dillehay and several other Hereford residents.

Staff Members Attend Meeting

Five members of the Hereford Whiteface Roundup staff were at the Panhandle High School Press Association convention in Amarillo Saturday, February 6.

The delegates left Hereford at 7:30 o'clock Saturday morning in order to be in Amarillo by 8:30. Those attending were Mary Turrentine, editor; Imogene Robertson, exchange editor; Billie Jo Roberts, feature writer; Mary Jane Morgan and Elysie Wilkins, reporters. The last two named being debaters, were unable to attend all of the meetings of the convention.

The purpose of this convention was to promote interest in and knowledge of high school journalism in the Panhandle. The president was Mary Collins of Canyon. Some of the prominent speakers were John McCarty, associate publisher of the Amarillo News-Globe; Gene Howe (Old Tack), editor and publisher of the News - Globe, and W. S. Izzard, production manager of KGNC.

Those attending the convention

Hereford Whiteface Team of 1937



Members of the Hereford Whiteface girls' basketball team of 1936-'37 are seen as follows: top row, left to right: Melba Schulz, Mary Virginia Whitehead, Coach James Wilson, Anna Marie Kuper, Helen Ann Snyder, Imogene Robertson, Middle row, Lois Standifer, Bettye Cockrell, Caroline Frye, Ina Vae Burdine, Annie Jo Owens, Wanda Jean Reed. Bottom row, Nora Jean Russell, Captain Gertrude Wilson, Mary Turrentine, Ruth Atchley, Helen Danforth, Evelyn Lovelady, Thama Cawthon.

DISTRICT AND STATE CHAMPIONS TO CLASH

Boom! Crash! Bang! Robbers? Thieves? No, it's only the beginning of a good basketball game.

Tomorrow night and Saturday night spectators will see real action in the Plainview-Hereford game. Last year Plainview won state, and the Hereford girls brought home the title of district champions. The Whitefaces did not go to state, but lost bi-district championship by one point to Panhandle. This year they have high ambitions of winning district again, and if it is possible for them to attend the state tournament they hope to win it.

To do this the girls need everyone's support. Come Friday and Saturday nights to the Hereford gym at 7:30 and see these games. They will certainly be worth while, and regular admission prices will be charged—10 and 15 cents.

L. A. Ricketts always leaves enough milk for the cat (the one that hangs around). Yeh, a small cat.

expressed their gratitude for Amarillo's hospitality and kindness to them. Delegates believe that attending the convention taught them much that will be valuable to the school paper. They only wish that all of the staff could have attended the convention. Truly, and the program closed

Hereford Splits With Opponents

The Hereford girls basketball team won two games and the boys lost two. That is the way four games ended last week-end. Friday night Dimmitt played here and Hereford went to Canyon Saturday.

The Hereford sextet beat the Dimmitt girls here Friday night, 38 to 28. At first the game appeared as if it were going to be tight, but Hereford pulled ahead finally and was five points ahead at the end of the half. Merritt, Dimmitt Star, took scoring honors with 15 tallies. Ruth Atchley of Hereford was second best with 12.

Later that evening the Dimmitt boys smothered the Whitefaces 49 to 14. Hereford could not guard Dimmitt nor run up any score against them. At the end of the first half they were trailing by 20 points. The second half Dimmitt picked up 15 more points to lead by a large margin when the game ended. Stagner of Dimmitt led the scorers with six field goals, while several team mates were close behind.

Saturday night the Hereford girls played at Canyon and had an easy time defeating the Canyon girls 34 to 13. They led 19 to 4 at the half, and then scored 15 more points to Canyon's 9 in the second half. The Hereford guards did a good job of holding the Canyon forwards, while Hereford's forwards scored. Ruth Atchley scored 15 points to lead the scorers.

The Hereford, five ended on the short end of a 24 to 12 score against the Canyon boys. Hereford started out ahead and trailed only by four points at the half. The second half they scored only five points, while Canyon piled up 13. The Hereford team played much poorer the second half than the first. Hereford scored only two field goals and the rest were free throws. Drummond, Canyon guard, scored 8 points to lead the scorers. Hereford's closest competitor was Varian J. Fuller, who scored the two field goals, with five markers.

with a song, Gypsy Love Song, Alexander. The valentine songs with the solo part sung by Rowena O'Dell and the chorus by the choir. The school is proud of its glee club and is hopeful for the future success of the club.

WAKEFUL GASOLINE
Just one tankful of Texaco Gas will open your eyes to real gasoline values. Here's a gas that gives a quick starting and power—a gas that gives you mileage.

TEXAS SERVICE STATION
GLENN SNYDER. PHONE 440

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candles
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A. O. THOMPSON ABSTRACT CO.
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THE HEREFORD BRAND
JOB PRINTING

Ward News Notes

MRS. GEORGE SUGGS
Mr. and Mrs. Howington left Wednesday for Fort Worth to spend several weeks with her daughter.

Mr. and Mrs. Fred Moreman and girls visited Mrs. Bouger at Hereford Friday.

Mr. and Mrs. Taft Lovett and Vernon of Clovis were in this community Thursday looking after their wheat.

Mr. and Mrs. Floyd West of Sims community visited Mr. and Mrs. Bill Hutson Saturday.

Mr. and Mrs. Berch West and children, who have moved from this community to the Hyzman community, were visitors in the Bill Hutson home Saturday.

Mrs. Jack Hutson spent Saturday visiting Mrs. Askren in Hereford.

Mr. and Mrs. T. B. Cox and children visited Mr. and Mrs. Berry Miles last Sunday.

Dawn Items

MRS. JESS CALDWELL
Mes. Si Orr and Claude Ricketts of Hereford called on Mrs. W. P. Caraway Wednesday.

H. H. Miller and family, Mrs. Jess Caldwell and daughters visited relatives in Canyon Saturday. Miss Alma Miller returned home with them for a brief visit.

Friends of Mrs. W. J. Stewart helped her quilt last week.

Mrs. W. P. Caraway visited Mrs. O. E. Boyer in Hereford Friday.

Mr. and Mrs. Warren, who have been visiting their niece, Mrs. Mart Burum since Thanksgiving, will leave Monday for Fort Worth.

Mrs. W. J. Stewart suffered a broken nose in a fall, caused when her ankle twisted.

Mrs. E. A. Day of Amarillo visited her daughter Mrs. Mart Burum, last Sunday.

There were 34 in Sunday school. Primary students enjoyed a valentine party after lessons.

Interest is shown in the young peoples' worship and singing each Sunday night.

Jeff Roberson and family, Mr. and Mrs. C. P. Caldwell and Eunice visited the Jess Caldwell home Sunday.

The young people are working on a play, Let Toby Do It, to be given soon.

Miss Ruth Wolfe and Mrs. O'Neal entertained pupils with valentine parties Friday. The high school girls honored the boys with a party, also.

The school is working on material for the Interscholastic League meet. Mr. Barnes has organized boys and girls baseball teams to compete in the county events.

An all day quilting will be held at the home of Mrs. H. E. Miller next Thursday.

Jerry Fleming has been absent from school on account of his eyes.

Doris Smith and Norman Miller were on the sick list last week. Miss Eunice Caldwell of Progressive visited her sister, Mrs. Jeff Roberson, from Wednesday until Saturday.

Close Drug Phone Store 13

ALWAYS LOWEST PRICES
ON NATIONALLY ADVERTISED DRUG MERCHANDISE

| | |
|---|---|
| 12 In Box Kotex 3 Boxes 50¢ | 600 Sheets Cleansing Tissues 39¢ |
| 50c Ipana Tooth Paste 29¢ | |
| Nyal Aspirin 100 Tablets 27¢ | |
| 50c Woodbury's Face Powder 31¢ | |
| \$1.00 Jergen's Lotion 50c Hind's Honey and Almond Lotion 75¢ 37¢ | |

SOAP SALE

| | |
|------------------------------|------------|
| 10c Cashmere Bouquet, 6 bars | 39¢ |
| Colgate's Violet, 5 bars | 23¢ |
| Colgate's Charms, 5 bars | 23¢ |
| Colgate's Archis, 5 bars | 23¢ |
| Colgate's Lavender, 5 bars | 23¢ |
| Colgate's Jasmine, 5 bars | 23¢ |
| Colgate's Big Bath, 5 bars | 23¢ |

VITAMINS

| | |
|---|------------|
| 80 CAPSULES Concentrate Vitamin A and D | 89¢ |
| 100 CAPSULES Cod Liver Oil | 69¢ |
| 50 CAPSULES Haliver Oil | 79¢ |
| 5 cc Abbott's Haliver Oil With viosterol | 59¢ |
| 100 TABLETS Iron and Yeast | 47¢ |

Quart

MINERAL OIL

| | |
|-----------------------|------------|
| HEAVY RUSSIAN Type | 69¢ |
|-----------------------|------------|

BARGAINS

| | |
|---|------------|
| 25c Dr. West's Tooth Paste | 17¢ |
| 2 50c Tubes Milk of Magnesia Tooth Paste | 49¢ |
| 16 Ounces Nyseptol | 39¢ |
| 14 Ounces Listerine | 59¢ |
| 16 Ounces Milk of Magnesia | 29¢ |
| 15c Diamond or Putman's Dyes | 29¢ |



**THE FATHER
of
OUR COUNTRY**

As our nation grew and prospered—fostered by the sterling principles and sound counsel of its first mentor—so do business establishments depend for their success, upon a wise, a practical foundation.

It is the privilege of this bank to offer its unbiased guidance in business affairs. To aid in carrying out the tradition of sound policy of houses long established, or in formulating methods of procedure for institution newly incepted.

First State Bank

LACTOSIDYLCYANIDIN PUTS RED IN APPLE SKIN

An apple has 3-galactosidylcyanidin in it. If it merely has galactosidylcyanidin it is usually yellow. Chemical tests by United States Department of Agriculture workers indicate that 3-galactosidylcyanidin is present in yellow apples such as Grimes Golden variety, but this particular substance is not identical with or responsible for the yellow color that we see in red varieties. The unseen color-matter is acted upon chemically and changed to red ideain, which is a similar name for 3-galactosidylcyanidin. They have not identified the conditions that cause this change from yellow to red.

fectly developed. Buyers have a decided preference for well-colored apples, whether they are yellow or red, and are willing to pay higher prices for them. There is good reason behind the preference. For the consumer, good color is a practical and easy guide to selection of good ripe fruit.

The chemical changes that are essential to the formation of good color are the changes that are also required to bring fruit to maturity and to develop aroma, flavor and palatability. This research does not compare the merits of yellow apples and red apples. It does bare out the popular idea that to be good, red varieties ought to be red and yellow varieties yellow.

Winds Steal Australian Soil
Hundreds of thousands of acres in central Australia disappear every year, according to researchers, hot winds carrying the surface soil high and far over the Pacific.

RATS CARRY DISEASE AS WELL AS DESTROY PROPERTY

That rats not only destroy property, but carry disease germs, is a well known fact. Prompt and effective measures by the United States Public Health Service for killing and rat proofing buildings have saved this country from serious epidemics, such as occurred in the Old World in past generations.

"It has been estimated that in the United States, rats and mice each year destroy crops and other property valued at more than \$200,000,000," State Health Officer Cox says, "and even this large amount of money seems small compared to the human misery and loss of life which these pests may cause."

"If rats are in your home of business house, kill them as soon as possible. Because rats increase so rapidly that it is useless to expect more than temporary relief from campaigns of riddance restricted to killing only. To be of lasting benefit the work of building rats out of their shelters and away from their food supply must go along with that of trapping, poisoning and other means of eradication."

"Rats eat every known food both animal and vegetable. The removal of garbage, rubbish, trash and similar materials is of importance in rat control as it affords shelter as well as food."

"In recent years the use of red squill as an effective rat poison has placed in our hands a most effective weapon. In case human beings or domestic animals should eat the bait containing red squill they would vomit and rid themselves of the poison, but it seems that rats cannot vomit and they die of a progressive paralysis which kills in from one to four days, thereby giving them time to take to the open, as they commonly will."

"A thorough and systematic campaign to rid your neighborhood and community of rats will not only save money, but will preserve your health and that of your family."

Responded to Troop Call.

On April 19, 1861, just three days after President Lincoln's call for 75,000 troops, two regiments of Ohio were on the way to Washington—without guns, ammunition, uniforms, and other accouterments.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

'VARMINTS' NOT SO BAD AS THEIR NAME IMPLIES

One man's vermin is often another man's game or his pleasure—or even his livelihood. The fox may be a "varmint" when it visits the chicken yard, but where fox hunting is a sport this animal usually is protected by state laws. The raccoon and opossum are near the top of the "kill 'em" list of many game breeders, but sportsmen fond of coon or possum hunting want them protected.

"Of the 189 species of American mammals, usually called 'vermin,' 116 are fur bearers," says W. L. McAtee of the United States Bureau of Biological Survey. "These fur bearers undoubtedly kill and eat game, but they also have considerable economic value. Farmers and farm boys take most of the 60 to 70 million dollar annual fur catch. Many persons earn their living in the fur industry."

Mr. McAtee figures that only a little more than 10 per cent of the wildlife is game. More than 90 per cent of the birds, 87 per cent of the wild animals and 85 per cent of the fresh water fish fall in the non-game groups. One third of the wildlife, including fur-bearing animals, is called "vermin" by most hunters and fishermen.

"Many a crime," says Mr. McAtee, "has been committed against wildlife in the name of vermin control. In one state 14,000 chipmunks were killed in a year to provide more quail for sportsmen. In some sections box tortoise, or land turtles, are killed because someone said they eat quail eggs. The Biological Survey, however, has not been able to find the tortoise guilty."

"At times some kind of check may be necessary against some particular offender, but in general wildlife works out its own balances rather well. Predators in reasonable numbers get only that part of wildlife in excess of the carrying capacity of the environment. If game gets the right kind of cover and food it usually can take care of itself."

VERSATILE SOYBEAN MAKES TASTY FOOD WHEN COOKED

It all depends upon taste—so soybeans are being cooked and tasted in the United States Department of Agriculture to determine which varieties may be used as edible green vegetable beans.

The green beans resemble young, tender lima beans, but they have a richer, more nutty flavor. The pods, too tough to be eaten as food, may be easily shelled after a three-minute boiling.

About 60 edible varieties were brought from Japan and planted at the Department's experiment farm at Arlington, Virginia, and at several state experiment stations. Each week they ripen a number of varieties are cooked and tasted.

From 75 to 170 days are required for the green beans to mature. They differ markedly in flavor, ease of cooking, and respond differently to soil and climatic conditions. A number of very promising early, medium and late vegetable types for regions adapted to the soybean has been found. The Hahto, a medium variety, is the only green vegetable variety handled by growers. The Roku-sun, a late type, and two or three early Japanese varieties, should be in the hands of growers and seedsmen next season.

As green vegetable beans, soybeans should be picked when they reach full size and are still green and succulent. They may be cooked about the same way as fresh lima beans or green peas. Many persons prefer to boil them in salted water from 20 to 30 minutes.

Green soybeans are not available before the midsummer and for a steady supply a succession of plantings of the same variety or varieties of different ripening periods is recommended. Common varieties also may be used as green vegetable beans, but they are smaller, do not cook as easily and usually lack the distinctive flavor of green vegetable soybeans.

Study of Mosquitoes.

In a Capetown, South Africa, aquarium one may follow in safety the four stages of development which every one of the more than 1,000 species of mosquitoes undergoes. First is the raft stage, so called because as many as 400 eggs congregate; then the larva, when the raft dissolves; third, when each larva near the surface puts up an infinitesimal nozzle for air, and last when it develops wings, legs and feelers, walks on the water, then flies away.

One Variety Cotton.

Reports from 11 cotton producing states show that more than 300 one-variety communities, with a total of 900,000 acres, have developed in 156 counties, says the Bureau of Plant Industry, United States Department of Agriculture. It is estimated that 500,000 bales were produced in one-variety cotton communities last year.

SHIFTING SALT BLOCKS ROTATES RANGE PASTURE

Because of the far reaches between watering places in some parts of the range country, cattlemen face a real problem of managing so that the range will be grazed evenly. What they need is a way to prevent over-grazing near the water supplies and under-grazing and waste of forage in the in-between acres. Forage specialists of the Forest Service, U. S. Department of Agriculture, have found a simple solution that makes it possible to use good pasturage, when, because of the distance from water, has been going to waste when the range as a whole was stocked on the basis of its grazing capacity.

Part of the new idea is directly opposed to old beliefs. Cattlemen have been placing blocks of rock salt near the watering places on the theory that the cattle wanted a drink after consuming salt. Forest Service men have proved, however, that cattle will often take salt and then graze away from the water hole.

On this information the salting blocks were removed from the watering places and it was found that the cattle would effectively range a greater distance as a result. Cattle ordinarily will not graze more than 2 1/2 miles away from water, even in level country, unless forced to do so by lack of feed.

By building temporary watering places, which were usable in late summer and fall rainy seasons, it also was possible to extend the grazing range and get more even utilization of the forage. Salt grounds were placed on the average of one for about each 200 acres. Within two weeks the cattle had found their way to salting places four miles from the old ones. The stockmen cooperating in this study agree that the cattle used more range.

Moving the salt blocks made it possible to keep the cattle on the part of the range that was best

to use at a particular season of the year. In addition to a partial rotation in grazing, this shifting of salt supply also kept the cattle better distributed over the range and proved to be an inexpensive means of controlling cattle drift. Less fencing was necessary.

This system of distributing salt and building temporary water holes did not affect the calf crop as it averaged 75 per cent before and after the experiment. The

range specialists, however, recommend an increase in the number of bulls in the herd as the new system of grazing scatters the herd over a larger part of the range.

One of the Silent Type.

Mistress (to new maid): "Now, Nora, when you wait on the guests at dinner, please don't spill anything."
Nora: "No, ma'am, I won't say a word."

NOTICE!

I Have Just Purchased the
Whiteface Lunch Room

From

D. W. Brown

And It Will Be Known As

Painter's CAFE

and I wish to solicit the continued patronage of Mr. Brown's former customers, and will endeavor to serve you in the best possible way to please you.

I also invite all my friends and all the people of Hereford to give me a chance to please you with our fine meals and coffee.

FRESH HOT COFFEE ALL THE TIME!

Hiram Painter

Classified Ads Are Little Workmen Who Pay Big Dividends

At a cost so small that it can hardly be considered at all, farms, automobiles, washing machines, radios—practically everything—are being sold daily through these ambitious little salesmen.

THREE INSERTIONS For the Price of Two

Often people advertise articles that may be sold over a period of several weeks, or, sometimes the first attempt fails—therefore, we offer this special rate to induce still better results from classified ads.

PHONE THREE OH!

THE

Hereford Brand

Ladies' Spring Shoes
Any woman will find a shoe to give her individual style and attractiveness in this assortment of Spring fashioned shoes.

Blouses and House Dresses
Why shouldn't it be Spring in your kitchen, too? In this beautiful selection of House Dresses and Blouses, you will be as beautifully groomed as a debutante.

ALLEN-A SPRING HOSE
Mirror-clear are these superfine hose. Full-fashioned, with reinforced heel and toe—in the latest Spring shades.

MEN'S SHOES
—In Florsheim and Friendly Brands. All new Spring fashioned. All sizes in tans, blacks and two-tones.

SLACKS and SPORT SHIRTS
—Spring's favorite costume—slacks and sport shirts. These are rich fabrics that are meticulously fine tailored. Every lady wants this sport costume!

D. R. Gass & Son Dry Goods

NEW for Spring

SILK LINENS
DRESS LINENS
VASSAR SILKS
SHANTUNG
PRINTED BROADCLOTHS
SHANDONG SHAN LAWN
SILK CREPES
NEW A. B. C. PRINTS
PERFECTION PRINTS
SEERSUCKERS

SPORT DRESS and SUITING MATERIALS

Polka Dot, floral prints, stripes, checks—every smart and dainty pattern you can imagine in a heavenly array of crisp Spring goods!

The Strike is Over And . . .

SALE!

We've Got To Sell These
USED CARS TO MAKE ROOM FOR 1937 MODELS

| | |
|---|---|
| Increased demand for the new 1937 Models Again Forces USED CAR PRICES DOWN! | We have several good late models affected by this reduction. ATTRACTIVE TERMS, SMALL MONTHLY PAYMENTS |
| 1935-4 Door Plymouth WAS \$450 NOW! \$395 | |
| 1931 Sedan STUDEBAKER Was \$200 NOW \$150 | 1936 Chevrolet Sedan 1934 Ford Sedan 1931 Chevrolet Sedan 1935 Std. Chevrolet Sedan 1929 Chevrolet Sedan 1929 Ford Truck 1935 Chevrolet Pickup 1928 International Truck 1933 International Truck 1929 Ford Coupe 1929 Chevrolet Coupe 1935 Dodge Sedan |
| 1936 CHEVROLET COACH Was \$550 NOW \$495 | 1934 DODGE COACH Was \$385 NOW \$325 |
| 1934 FORD WAS \$350 NOW! \$275 | 1934 FORD COUPE Was \$275 NOW \$225 |

Brumley-Woodford Motor Co.
CHEVROLET SALES-SERVICE OLDSMOBILE

Frona News

BY JOYCE LANDRUM
Miss Lucille Routh and Ella Marie Landrum were Muleshoe visitors Saturday.
Ray Landrum was a Clovis visitor Saturday.
Leon Sorrel, wife and mother, of Dallas are visiting Mr. and Mrs. Ralph New this week. They visited the Carlsbad Caverns Sunday and returned to Frona Monday. They were accompanied by Mr. and Mrs. New and son, Bobby.
The seniors met Wednesday and ordered diplomas, invitations and cards, and also discussed a play to start soon.
Mrs. Naomi Todd and children visited in Bovina Sunday.
The As You Like It club entertained their husbands with a valentine party at the Jot Dwight home Friday night. Monopoly and bridge were enjoyed. Refreshments were served.
Superintendent O. M. Stewart was recently re-elected to his third term here.
Mr. and Mrs. C. E. McLean visited in Dimmitt Saturday night.
Frona Woman's club is sponsoring a carnival in the Mauer building Wednesday night.
E. P. Houlette of Clovis, former Frona citizen, was here Tuesday night and Wednesday visiting his brother, E. E. Houlette.
Mrs. L. F. Lillard spent last week in Lubbock with her son, Harold, student in Texas Tech.
The Baptists closed a two weeks revival Sunday night. A basket

Wyche Items

BY PEGGY VALENTINE
Mr. and Mrs. D. W. Henry of Plainview visited the Fred Henry home Sunday.
John Paetzold and family visited the Carl Lake home at Dawn Sunday.
Mr. and Mrs. DuBois Walker were in the Messenger community last Sunday.
Jack and Jim Gandy and Jim Redding were in Lubbock Saturday.
Nancy Olson is back at home after a five-week illness.
Nina Barleson of Hereford spent Sunday with Miss Melva Rae.
Frank Olson of Sweetwater visited the John Paetzold home Saturday. He owns land here.
Miss Peggy Valentine spent Monday night with Miss Thornton Shirley in Hereford.
Rev. H. White will preach here Sunday morning.
N. G. Elliston was in Portus, New Mexico, last week.
A light rain fell here Tuesday.
dinner was served at noon, after which Rev. Newsome delivered a sermon on the Prodigal Daughter.
Rev. C. R. Hardy, pastor of the Methodist church, attended a meeting of ministers in Dallas last week.
A number of Frona basketball fans were in Bovina over the week end attending the county tournament.

Summerfield News

BY MRS. ASA ATCHLEY
Rev. and Mrs. T. Tidwell were here Sunday. There were 54 at Sunday school.
Mr. and Mrs. Roy Coker are the proud parents of a baby boy, who has been named Paul Duane.
Club ladies entertained their families at the home of Mrs. L. Lookingbill Friday night with a valentine progressive 42 party and other games. Refreshments were served to 28.
Mr. and Mrs. D. C. Walsor were in Amarillo last week.
David Bellar and family of Muleshoe visited in the Perry Mc-Minn home Sunday.
Clyde Russell and family have returned from a month's stay in East Texas.
W. A. Vines is at work in Borger at present.
Mr. and Mrs. Albert Cross of Frona were visitors in the Vines home Saturday.
Mr. and Mrs. C. H. Butler spent Sunday with Mr. and Mrs. Allman at Frio.
Thurman, Christine, Ruth and Gertrude Atchley were in Canyon Saturday night.
Mr. and Mrs. John Freeman of Adrian visited the L. Huckert home Sunday.
Mmes. Asa Atchley and Chas. Noland visited the R. A. Fullwood home in Hereford Sunday.
Mrs. Ray Johnson gave a party Saturday for the children of the community.
The juniors are to give a Washington birthday program next Sunday night.

Dimmitt News

BY EMILY M'LEAN
Edwin Ramey and family and Mrs. R. B. Boren were in Lubbock Saturday.
Messrs. and Mmes. B. E. and A. B. Perdue have moved to Aspermont.
Prairie Rustlers attending the meeting in Hereford Sunday were Maxine Skipworth, Kathleen Rothwell, Daphenne Hutchins, Dorothy Hastings, Roberta Addison, Woodie McDermitt, La Dell Lanham, Armond Jackson, Kelton Hickman, Vernon Armstrong and Chas. Boone.
R. B. Boren of Abernathy is visiting here this week.
C. J. Mapes was in Spearman on business this week.
Mr. and Mrs. E. B. Wright and Mrs. C. J. Mapes were in Lubbock Saturday.
Miss Helen Wesson was hostess to a group of girls Friday, including Dorothy Noble, Billy James, Faye and Daphenne Hutchins, Imogene Smoot, Irene Maynard, Maxine Skipworth and the hostess.
The Study club sponsored a dance Friday night. Several out of town visitors attended.
A baby girl was born Friday night to Mr. and Mrs. Webster Boone.
Miss Maxine McGraw of Plainview is visiting the Ray Sheffy home.
L. A. Ricketts and Marcus Houser were here from Hereford Sunday.
The Dimmitt Bobbies were defeated by Hereford Friday night. Dimmitt boys beat Hereford.
A senior class meeting was held in the home of Mrs. Ernest Jones at Flag Saturday night. Nearly all members were present.
Mr. and Mrs. C. M. Brown spent the week end in Lubbock.
Winifred Fuller has his tonsils removed Saturday night.
Edd West was ill last week.
Mmes. R. B. Boren, Myrtle Crabb and Bill Johnston were in Lubbock Thursday.
All schools were represented in the Interscholastic League meet held here last Saturday.
Miss Charlee Mapes was the guest artist of the Study club in Plainview last Thursday.

650 TIMES MORE SOIL LOSS WHEN ROWS FOLLOW SLOPE

A sloping plot of land near Ithaca, N. Y., planted last summer to potatoes in rows up and down hill, lost 650 times as much soil and 14 times as much water from July 7 to November 15 as two adjoining plots planted to potatoes, oats and clover in strips

across the slope. The three plots—at the Arnot erosion experiment station of the Soil Conservation Service—were east 21 feet wide and 311 feet long, with a slope of 7 per cent on the upper half and 14 per cent on the lower.
The plot planted up and down the slope lost almost 14 tons of soil per acre and nearly 14 per cent of 18 inches of rainfall. The two strip plots each lost only 43 pound of soil per acre. The runoff was 1.1 per cent on one plot and only 0.35 per cent on the other.
The Arnot station, first in the Northeast, has completed its first year of operation.
Try First to Buy in Hereford.

A WANT AD WILL SELL THAT COW!

NEW IN TEXAS OLGA FROCKS

FEATURING ADVANCE STYLES AND DISTINCTIVE MATERIALS
Mrs. RAY BARBER
PHONE 268-J

Card of Thanks.
We take this means of thanking our many friends for their many acts of kindness and consoling words of comfort during the illness and death of our precious daughter and sister, Lilly Lewis. We also wish to thank Dr. Le Grand for his faithful services.
Mr. and Mrs. J. M. Lewis.
Miss Era Lewis.
Miss Agnes Lewis.

STOCK UP AT THESE LOW PRICES

PACKARD'S BEST Flour 48-POUND SACK **\$1.79**

Sugar 10-Pound Cloth Bag **55c**

Coffee Del Monte 2-Lb can **49c**

Compound Swift's Jewel, 8-Lb Carton (Limit, 1 Carton) **\$1.02**

| | | | |
|-----------------------------------|-----|------------------------------------|-----|
| VANILLA 8-ounce bottle | 15c | PEANUT BUTTER Quart jar | 29c |
| BRAN FLAKES Red and White, 2 pkgs | 19c | TOMATOES No. 2 can, 3 for | 25c |
| OATS Gold Medal, 5-pound box | 29c | TOMATO JUICE Red and White, 3 cans | 25c |

| | | | |
|--|-----|--|-----|
| PEAS Pure Mfld, No. 303 | 5c | SOAP R. & W. or P. & G. 10 Giant Bars | 35c |
| CORN Primrose, No. 2 Can | 14c | TOMATO JUICE C. H. B., 3 cans | 25c |
| SPUDS Home Grown, 10 pounds | 35c | CLEANSER Lighthouse, 2 cans | 9c |
| DOG FOOD Any kind, 3 cans | 25c | PORK and BEANS Armour's, 3 cans | 25c |
| MARSHMALLOWS White Swan, 1/2-lb pkg | 9c | | |
| Crackers A-1, 2-Lb Box | 15c | | |

Progressive News

BY OLIVE PERKINS
Mr. and Mrs. W. A. Ricketts visited the Ira Ricketts Sunday.
Glenn Ricketts attended a BYPU party Friday night in the Harlin home at Frio.
Messrs. and Mmes. Ray Hershey and Jim Ricketts and sons visited in Lubbock Monday. Mr. Buzard is in a hospital seriously ill from an appendix operation.
Miss Eunice Caldwell visited her sister, Mrs. Jeff Roberson, several days last week.
Mr. and Mrs. Clyde Russell of Tex Roy visited their parents last week end.
Mr. and Mrs. Jim Ricketts of Pecos, N. M., are visiting the Ira Ricketts and Ray Hershey homes.
Mrs. G. H. Brooks and son; F. D. and Miss Olive Perkins spent Sunday afternoon with Mr. and Mrs. F. H. Oberthier in Hereford.
Mrs. Bove is putting in an irrigation well on her farm north of Progressive.
Jim Ricketts and family called in the Arch Conklin and Howard Hershey homes Sunday.

Westway Items

GLAYDE GORE & GWENDOLYN HYDE
Mr. and Mrs. Bob Westbrook of Clovis visited the L. O. Gore home Sunday.
Mr. and Mrs. George Myers of Lockney spent the week end in the Sidney Mudgett home.
Goldman Brashear is in the hospital at Slaton, where he underwent an appendix operation last Wednesday. He is reported to be doing splendidly.
Mr. and Mrs. J. L. Hyde and daughters, Joe and Woodrow Hill of Wilson are here visiting in the J. W. Hyde home.
J. W. and Rauldolph Hyde went to Lubbock on business Saturday.

Why Teachers Get Married.

Question: What are glaciers?
Answer: Guys that fix windows when they are broken.
Question: What is a peninsula?
Answer: A bird that lives on icebergs.
Question: What is a volcano?
Answer: A mountain with a hole in the top. If you look down you can see the creator smoking.
Question: Why does a dog hang out his tongue when running?
Answer: To balance its tail.
Question: What is steel wool?
Answer: The fleece on a hydraulic ram.

Evil Smelling Substances.

Three of the most evil smelling substances known to science—ambergris, Musk, Civet—all obtained from animals, are used in the making of perfume. They are employed as fixatives to prevent evaporation of the fragrant oils from the solution.

ATTENTION! Mr. Business Man!

Don't Wait Until You're Completely Out OF OFFICE SUPPLIES

Why not check up right now while you think of it? Remember, by placing your new order well in advance, you avoid all possibility of running short on some necessary items. Let us figure on your next job—no matter how small or how big.

- ENVELOPES
- FOLDERS
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- BILL HEADS
- LETTERHEADS
- INVOICES
- STATEMENTS
- CATALOGS
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- CHECKS

WE DO PRINTING OF ALL KINDS—QUALITY WORK AT REASONABLE PRICES!

Our Office Supply Dept. Can Fill Your Needs

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| Manuscript Paper | Hotchkiss Staples |
| Counter Sale Pads | Order Books |
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| Carbon Paper | Filing Folders |
| Marking Pencils | Ledger Sheets |
| Mimeograph Stencils | Columnar Pads |
| Mimeograph Ink | Card Index Alphabets |
| Texas Legal Forms | Letter Clips |
| Card Index Numbers | Cloth Index Tabs |
| | Social Security Outfits |

Any Item Not In Stock Will Be Ordered

The Hereford Brand
OFFICE SUPPLY DEPARTMENT
PHONE 30 HEREFORD, TEXAS



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BOTH SIDES WIN!

Did you ever hear of a question which both sides were right? You probably have not. Well, there is one that leaves much room for argument: Which is more valuable to the student, literary activities or athletic activities? If you have had your ears open, you have probably heard expressions of opinions on this subject lately. This is the current interest.

There are two sides to this question—as there are to every question. Everyone admires a student who is a good speaker, can use to the occasion, and is not at a loss for words when suddenly asked to say something. The quick wit and humor of some students are pleasing to us all. Too, we admire one who can, with composure, face an audience. Those of us who are too lazy ourselves to study and improve our minds, admire knowledge and intelligence in another.

On the other hand, however, there is nothing more satisfying than a brilliant, scintillating basketball game? Even the spectator enjoys the game. Besides the pleasure of the game itself, there is the good that it does. The good is of two kinds: mental and physical. Better mental training is not easily found. Willingness to cooperate with others, real self-evaluation, and perseverance are only a few things taught in the game. Less important is the physical training received. What good is all the knowledge in the world without at least an ordinary physique? Everyone admits that literary knowledge is valuable, but thoughtful people realize the necessity of a healthy body, too.

K. W. Shirley: Where in the world is my shoe?
 Jean Williams: Oh, excuse me, Karl, my violin was in it.

SEVENTH GRADERS MAKE ART PROJECTS

The Seventh graders have been working on a project of wood carving for the last few weeks. The subjects that were drawn are of practically everything on this green earth, not excluding the green earth, because there are landscapes.

In one group there were eight wood carvings which were considered the best. They were made by Clifton Cox, Mollie Clayton, Evelyn Benson, Billy Louise Davis, Dorothy Watts, Raylin Evans, F. L. Lucas and Margueta Crawford. In the other group there were 10 that were considered the best. They were made by Theresia Smith, Mozelle Shreve, Mary Nicks, Buella Mae Wilson, Margaret Higgins, Morris Easley, Virgie Lee Sparks, Bobby Davis, Nell Spradley and Alice Sparks. Two other wood carvings that should be depicted together portray two colonial children, a boy and girl, and they are colored alike. They are companion pictures made by two companions, Dorothy Louise Prolock and Jeanne France.

The carving was accomplished with pocket knives, but judging from their appearance one would think they were made with regular chipping instruments. Such good work as this is appreciated by the school, and it can but bring honors to Hereford High School.

WRANGLERS WIN DEBATE

The Wranglers attended their first debate tournament Saturday in Amarillo.

Miss Cornelius, debate coach of Amarillo Senior High School, planned and directed the tournament. These debates were divided into rounds and each team of two persons was given an opportunity to debate representatives from four different towns. These were only practice debates preparatory to the interscholastic League meeting to be held in Amarillo in April.

Four Hereford debaters attended the tournament. They were Beverly Alexander, Viola Phillips, Mary Jane Morgan and Elysis Wilkins. Miss Crawford and Mrs. Wirt Phillips accompanied them and provided transportation.

The debates were unusually interesting and entertaining as well as being extremely helpful to the Wranglers in their speech preparation.

Those who attended expressed their appreciation of the tournament and those who made it possible.

K. W. Shirley: Where in the world is my shoe?
 Jean Williams: Oh, excuse me, Karl, my violin was in it.

CLICK

Step this way, a little! No, don't duck down like that. Now, then you with the pink dress on, don't be afraid to stand a little closer to Paul. Hertha, come up closer to the front, you're not so tall. All right, to the left a bit. There now, is everyone ready? Look at the little birdie and smile. Click! It would have been all over now, but Miss Rigler practically broke the camera. Now don't get me wrong! I meant with her hand. Now once more—and so on for many weary hours. No, the inmates of the asylum had'n't broken out—it was only the Sophs having their picture made—but I was glad I was only viewing the scene from an upstairs window.

CENSUS TO BE TAKEN

Mrs. Edith Hughes has been employed by the school board of the Hereford Independent School District to take the scholastic census for the district during the month of March. All children who will be six years of age and under 18 on September 1, 1937 should be included in the census whether they are in school or not. The school will likely get \$10 or \$20 for each child enumerated and every one that is missed means a loss of that much to the school district. A valuable service can be rendered to the school by calling the attention of Mrs. Hughes or the superintendent of schools to the names of children who might be overlooked, or those who are not enumerated by the beginning of the last week in March.

COMING ATTRACTIONS

This is a list of the coming attractions in the way of assembly programs:

- February 18: Public Speaking class.
- February 25: F. F. A. club.
- March 4: Freshman class.
- March 11: Debate club.
- March 18: Public Speaking class.
- March 25: Junior class.
- April 1: Senior class.

JUST A LITTLE LONGER

Please, fellow students, be patient just a little longer! Everyone knows how eager the students are to hear the outcome of the Whiteface Roundup poetry contest. The judging of these excellent pieces of literature is almost complete and complete election returns will be available soon. Just be patient and watch the Whiteface Roundup for the announcement of the contest winners.

HEARD AND SEEN ABOUT SCHOOL

Mary Ann Baird singing popular songs.

Rowena O'Dell reading a book while she eats lunch.

Bill Stanford and Billie Jo Roberts being heard about school in a heated debate. And, oh boy, was it heated?

Beverly Alexander waiting anxiously for Miss Rice and impatiently saying, "What's the use?"

All the Boy Scouts decked out in full dress. Thrills and heart-throbs!

Hellen Danforth and Bill Smith with their heads close together in a very interesting conversation.

Gertrude Wilson with a forlorn and melancholy look on her face.

Mary Turrentine as though she might get rough in a basketball game if she had to. That would be new!

Thama Cawthon and Paul Foster holding hands and running to town every day at noon. At least it keeps Thama in condition to play basketball.

Quite a number of seventh graders with red bows in their hair (boys, too).

Erney Schumacher, E. B. Posey and Grant Fuller calling everyone Bismark.

BELIEVE IT OR NOT

Nola Margaret and Earl agreed upon a subject (before they noticed it).

A certain speaker had to show his largest bill to gain the attention of the faculty.

Clyde Oldham says that in the Seventeenth Century there were telegrams.

Irene Knox says that we should sing the song, Stars and Stripes Forever! (as you know, Stars and Stripes Forever has no words.)

Madelynne is having a terrible time with her new hair. Just ask her.

Thama Cawthon actually got to school before 8:30 last Thursday morning. Something was radically wrong!

EXCHANGES

"There's only only truth in life I've found,
 While journeying east and west,
 The only folks we really wound,
 Are those we love the best."
 "We flatter those we scarcely know,
 We deprecate the fleeting guest,
 And deal full many a thoughtless blow
 To those we love the best."
 —Panther Scream, Panhandle.

C. Estes: Say, what's that on your neck?
 B. Stanford: It's nothing, you're dreaming.

C. Estes: Did you ever see a dream walking?

Jumbo News

BY MRS. ULLMAN HUNTER
 Mr. and Mrs. Merritt of Hart visited in the P. H. Dyer home Sunday.

Mrs. Clem Maples of Dimmitt visited her mother, Mrs. C. Andrews, who is ill, last Thursday.

Sammie Lane Hunter spent the week end with her grandparents, Mr. and Mrs. E. M. Allen of Easter.

M. L. Simpson and J. J. Wilder were in Amarillo Tuesday.

Mrs. Ralph Jennings of Hereford is visiting her mother, Mrs. C. Andrews.

Jumbo basketball boys were defeated by the Dimmitt team in a game there.

Misses Lucille Dyer and Pauline Matthews of WTSTC spent the week end at home.

Mrs. Luella Maxwell of near Dimmitt was hostess to a party honoring Mrs. Pauline Godfrey Wednesday. Those attending from Jumbo were Mmes. Dewey Owens, Ovid Pinckert, F. L. Pinckert, M. L. Hardy, Wayne Carthal, G. Whitlow and Ullman Hunter.

Mr. and Mrs. Gob Whitlow of Dimmitt have moved to the farm formerly occupied by the Noel Baggett family.

Mrs. Ullman Hunter called to see Mrs. Whitford Taylor of Umlinger Saturday. Mrs. Taylor, who has been critically ill, is improving rapidly.

Miss Irene Hurst of Farwell called on Mrs. J. J. Wilder Wednesday.

Frank Coalson and Arthur Roberts of Sweetwater spent Saturday night in the Ullman Hunter home.

Mr. and Mrs. L. A. Matthews were in Amarillo Saturday.

Miss Vaye Allen of Easter called on Mrs. Sam Hunter Sunday.

Finis Nunn visited in the Blain Poff home at Hereford Saturday.

Mr. and Mrs. M. L. Simpson visited her mother, Mrs. W. A. Hunter, of Hereford Monday.

Mrs. Wayne Carthal was in Amarillo Wednesday.

EXTRA HIGH TEST
NO EXTRA COST

BECAUSE PHILLIPS IS—
the World's Largest Producer of
Natural HIGH TEST Gasoline

WANT SPLIT-SECOND STARTING? Then remember: there is nothing like high test gasoline to wake up a cold, drowsy engine. Every motor-wise driver knows that.

And most of them know that Phillips 66 Poly Gas has always set the high-test pace—is still far out in front.

This is not a matter of opinion. It is no boastful claim. No trick statement to win unfair advantage.

The fact is that the Phillips Testing Laboratory, after analyzing many thousands of samples of all available motor fuels purchased in the open market, assures you that the Volatility Index (effective high test) of Phillips 66 Poly Gas is unsurpassed by any other gasoline, even those selling at a higher price.

Day in and day out, almost without exception, Phillips 66 Poly Gas is higher test than others . . . higher test without higher price! Plus the added energy units supplied by the patented POLYMERIZATION process.

Thus you get the economy of low first-cost per gallon. And on top of that, the economy of faster warm-up and smoother running . . . reduced battery drain . . . less crankcase dilution . . . and extra miles usually wasted by prolonged use of the choke.

Listen to . . . PHILLIPS POLY FOLLIES . . . Columbia Network . . . Every Tuesday Evening

Phillips 66

Phill-up with Phillips for Instant Starting

Messenger News

BY MRS. J. N. MESSENGER
 Rud. Walker and Bill Myers of Oklahoma are here listing their land to prevent blowing.

Miss Brookfield and Lloyd gave a social for the young folks Friday evening at the school house. There were 26 present, besides three teachers and four old people. Games were played and refreshments served.

Commissioner H. D. Culppepper has been looking over some farms to see what is needed to prevent the land blowing.

J. L. Smith and family, Ray Coleman and family were in Clovis Saturday.

Ray Coleman has had word from his mother in Oklahoma that she is greatly improved and will be able to return home soon.

Slim Calahan and Miss Lora Perry were married at Clovis at 4 o'clock Saturday, by the Christian minister there. They will be at home at the Jack ranch west of Messenger for the present, later moving to Walcott.

Rev. Benny Harrison of Hollens delivered a good sermon here Sunday.

Miss Mertis Wylie, who is attending business college in Amarillo, was home for the week end.

John Ash is home from Rails where he has been the last two months with his uncle.

A WANT AD WILL SELL THAT COW!

Homes do not happen . . . not often are they handed to us . . . more frequently we build them.

For livable lighting in the home today at least three types of illumination must be available—light for seeing and close work most often obtained by certified table and floor lamps—light that is generally diffused through the room to destroy sharp contrasts of intensity usually obtained from some indirect fixture—light for decoration in the form of shaded brackets or ornaments.

Lighting plays a prominent part in making a real home, if given a chance. When planning a new home or improving your present one, you'll enjoy your home more with good lighting. . . .

TEXAS-NEW MEXICO UTILITIES CO.



V-8
 85 HORSEPOWER
 MAXIMUM PERFORMANCE

2
 ENGINES

ONE
 WHEELBASE

NEW
 BODY LINES

V-8
 60 HORSEPOWER
 MAXIMUM ECONOMY

Now On Display
Ford V-8 New Models
Here This Week
IN POPULAR NEW COLORS

Presenting the most beautiful Ford car ever offered. In one body size only, with one standard of roomy comfort and modern appearance.

When you "Watch the Fords Go By," you have to admit its superiority of appearance—and the new body type offers far less wind resistance than many less modern automobiles.

Driving the Ford V-8 for 1937 is another feature. . . . The utmost in comfort, quiet, powerful performance—and made to operate with far less effort. You owe it to yourself to drive a New V-8 before you buy. . . . We invite you to visit us for a demonstration, or call 39 and we will drive a new V-8 to your door for a trial drive.

Before You Buy—See the New V-8!

Hereford Motor Co.
SALES SERVICE

PERSONALS

Mrs. Gaston Baer was a business visitor in Amarillo Tuesday.

Mr. and Mrs. Ray Conaway were Amarillo visitors Tuesday.

Mrs. Viola Williams, who has been ill in an Amarillo hospital, is now at home convalescing.

Mrs. Buford Farmer is recuperating at her home from a tonsillotomy on Monday.

Mrs. W. M. Rigler was called to Amarillo Monday by the serious illness of her son, Hugh Rigler.

Mrs. John Miller and family of Canyon visited her son, R. V. Miller and family Sunday.

Mr. and Mrs. Joe Gammill of Amarillo were business visitors in Hereford Friday.

Mrs. J. E. Hastings and daughter of Dimmitt were shopping here Saturday.

Miss Mildred Buck of Seymour, is here for a visit with her sister, Mrs. W. R. Kimbrough.

Mrs. Meade Halle and Mrs. R. Brown of Dimmitt were shopping here Saturday.

Mrs. B. T. Bell, who has been spending several months in Canyon with her daughter, Mrs. Harvey Cash, is now visiting her daughter, Mrs. E. S. Ireland, here.

Mr. and Mrs. J. A. Pitman were business visitors to Amarillo on Thursday of last week.

Mr. and Mrs. Joe Bishop of Roswell arrived Sunday to visit relatives and friends.

Mrs. Ann Elizabeth Bell, who has been quite ill for the past two weeks with influenza, is convalescing at her home.

Miss Tattle Bell, who has had an attack of influenza, returned to her duties at Central school Tuesday.

Mrs. W. B. Dameron returned Sunday from Amarillo where she visited in the home of her daughter, Mrs. Jack Lester and family.

Miss Louise Jacobsen, teacher in the public schools at Farwell, spent the week end here with her parents, Mr. and Mrs. John Jacobsen.

J. W. Harding and son, J. W., Jr., and daughter, Dorothy Jo, were Hereford visitors Sunday. They were guests of Mr. Harding's daughter, Miss Ruth Harding, and his sister, Mrs. Pitt K. Babcock and family.

Relief Clients Get \$19,634.82 Here Past Year

Foods and clothing valued at \$19,634.82 were distributed in Deaf Smith County through the Texas Relief Commission during 1936. It was announced today by J. E. Rowland, commodity supervisor, of this district.

Many of the items, especially clothing, were produced in this county, according to the report. In making the annual statement, Mr. Rowland said: "I wish to take this opportunity to thank the Commissioners' Court of Deaf Smith County for the splendid cooperation given us during the past, and earnestly request that if there are any matters that come up pertaining to the Commodity Department, you will not hesitate to take up such problems with me."

List Food Items.

Foods, which totaled \$7,763.62, follow: canned meats, 5,769 cans; fresh apples, 7,798 pounds; Cauliflower, 300 pounds; flour, 21,349 pounds; evaporated milk, 1,787 cans; mill feed, 22,200 pounds; Bermuda onions, 2,450 pounds; dried peas, 224 pounds; dried prunes, 2,744 pounds; rice 28 pounds; canned fruit, 300 cans; vegetables, 10,828 cans.

Clothing items follow: children's clothing, 5,334 garments; infant's clothing, 1,839; for men and young men, 2,114; clothing for men and women, 5,697; comforts and quilts, 121; mattresses, 39; pillow cases, 504; sheets, 120; towels, 1,494; miscellaneous articles, 115. The retail value of relief clothing was valued at \$11,871.20.

Scouts Get Trip To Ceta Canyon

The first seven members of the Hereford Boy Scout troop to become Second Class Scouts were rewarded with an outing at Ceta Canyon Saturday morning, February 13. The event also marked the close of the National Scout Week.

Scouts who made the trip were Karl W. Shirley, Floyd Ross, Morris Easley, Chilton Foster, Glenn Smith, George McLean and Dean Dunlap. They were accompanied by Rev. J. C. Thorns, scoutmaster.

Rev. Thorns said that all Second Class Scouts would be carried to Canyon Friday for a swim in the West Texas College pool.

Drs. George and Evelyn Powers of Amarillo were Sunday guests of Mr. and Mrs. N. E. Gass and Miss Mabel Gass.

John West, tap dance instructor at the Academy of Music and Arts at Amarillo, spent last week end in the home of Mr. and Mrs. John Reufro.

Two Hereford Girls On Honor Roll At Canyon

Miss Louise Hamm and Miss Mary Kate Brotherton of Hereford were listed on the first semester honor roll of the WTSTC, recently released by the Registrar's office. Miss Brotherton, who is on the NYA, aid given the youth of the United States by the Federal Government, was in the fifth division, representing 3 A's and 2 B's.

Miss Hamm's name appeared in the third division, representing 4 A's and 1 B. Fifty-two students from 30 towns are listed on this honor roll. Of the 52, ten students made either five or six A's.

Mr. and Mrs. Wes Anthony and family of Flag were in town Saturday and visited his parents, Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. W. O. Watkins of Dumas visited her parents, Mr. and Mrs. Frank Roberson, in South Hereford last week.

Bateman Named Show Director

Alex Bateman, Deaf Smith county agent, was named as a director in the Hi-Plains Turkey Improvement Association at a meeting in Plainview Friday.

Scheduled for April 21-24 inclusive, the Panhandle Plains Dairy Show is expected to attract officials over West Texas. Other officials elected were W. A. Painter, Plainview, president; M. C. Vineyard, Kress, vice president.

Miles Milhoan of Wildorado also attended the dairy show meet and represented this county.

Miss Gaytha Wilson of Pampa is visiting in the home of Mr. and Mrs. J. J. Clark. Miss Wilson is also visiting her sister, Mrs. Johnnie Womble, who lives 12 miles north of Hereford.

Jimmy Gammill and James Wilson attended a basketball game in Friona Tuesday night. Farwell and Friona teams were playing and Mr. Gammill refereed the game.

STAR THEATRE Hereford

SUNDAY - MONDAY

PREVIEW SATURDAY NIGHT

Romantic As the Radiant Chinese Moon!
Glamorous With a Cast of Great Stars!
LAUGHTER - DANGER - EXCITEMENT

AND SHIRLEY - Talking and Singing Chinese

SHE NEEDED SOME ONE TO LOVE HER...
AND SHOWED THEM LOVE WAS WHAT THEY NEEDED TOO!

Shirley
TEMPLE
in
STOWAWAY

with *Robert Young* and *Alice Faye*
YOUNG - FAYE
EUGENE PALLETTE

New Furniture

A CAR OF NEW FURNITURE IS NOW BEING UNLOADED AND WILL BE DISPLAYED THIS WEEK END, READY FOR YOU TO SEE.

NEW LIVING ROOM SUITES

Something new and most attractive. You will love the styles.

AND WE HAVE SOME BEAUTIFUL DINING ROOM SUITES

They are lovely and just the kind you will want to make your dining room like new!

Make your rooms move liveable by the addition of some of the chairs and rockers we have. In fact, we have many new furnishings for you that you will appreciate.

COME IN AND VISIT US AND SEE THIS NEW FURNITURE!

E. B. Black Co.

STAR THEATRE

WEDNESDAY

BARGAIN DAYS
10c Matinee - Night 15c

"I KILLED HIM BECAUSE HE WAS NO GOOD!"

THAT'S ALL THIS BOY WOULD SAY!

Id Give MY LIFE

SIR GUY STANDING

Thurs. - Fri.

YOU DON'T SEE THIS PICTURE YOU LIVE IT! A soldier father and hero son... thrown together in the strangest drama ever lived!

A WOMAN ALONE

FREDRIC MARCH
WARNER BAXTER
LIONEL BARRYMORE

The Road to Glory
with JUNE LANG
Gregory RATOFF

A Dramatic Bombshell
Featuring the Year's Most Impressive Cast!

Saturday Only

Kiddies 10c Adults 15c

Box Office Opens 12 O'Clock Noon.

Cassidy's Courage Saved a Starving Town!

HOPALONG HITS-THE TRAIL

GUN SMOKE! ACTION! THRILLS!

TRAIL DUST

From the story
CLARENCE E. MULFORD
with **WM. BOYD**
JIMMY BLISSON
Corydon Skipson
A SPANISH PICTURE

Hiram Painter Operates Cafe

Hiram Painter today announced the purchase of the Whiteface Lunch Room from D. W. Brown, and stated that he would operate the cafe under the firm name of Painter's Cafe.

Mr. Painter has for some time been associated with the Prairie Dairy, and invited his friends to visit him in his new location.

Earl C. Eubanks Recovers Rapidly

Earl C. Eubanks, representative of the Western National Bank estate, returned here Sunday from Amarillo, where he has been under treatments. He went to Amarillo Sunday.

He was able to be up a short while Monday, and hoped to be out the latter part of the week.

Holy Name Society.

Five new members were received into the Holy Name Society Sunday morning at Saint Anthony's church, preceding the 8 o'clock mass. The organization is for Catholic men and is directed by Father Nathaniel.

Roy Hastings, student in Lubbock Tech, visited his parents, Mr. and Mrs. Henry Hastings, over the week end.

Mrs. Clay Ridgway visited relatives in Canyon Saturday and attended the Shanklin-Seastrand wedding in Canyon Saturday night.

Ralph Hastings of Sunray was in Hereford over the week end visiting his parents, Mr. and Mrs. Henry Hastings.

Mr. and Mrs. Hugh Witherspoon left last week for Tucson, Arizona, where they will visit her daughter, Mrs. Ray Casebolt and family.

M - S - T

for the stomach. Sold on a 10-day FREE trial at the Corner Drug Store, Hereford, Texas. 4-tc

Betty Jane Bolson, daughter of Mr. and Mrs. F. T. Bolson, has been quite ill with influenza the past week. Her condition was reported as favorable Wednesday.

Mrs. O. E. Sherman, Jr., of Sunray was a guest of her parents, Mr. and Mrs. J. V. Flowers, last week. Mrs. Sherman is the former Miss Odella Flowers.

J. D. Clayton returned home the past week from A. & M. College, where he has been a student during the first semester. He is the son of Mrs. J. D. Clayton, Sr.

Cliff Hicks, contractor, and sons, Donald and Elmo, who have been in Sunray for the past several weeks, visited their family here over the week end.

To Represent Line.

Mrs. Ray Barber this week announced she will represent the line of Olga Trocks in Hereford.

Pick of the Market FOOD VALUES

Flour 48 - Pound Sack **\$ 1.98**

| | | |
|---------------------------|-----------------------------------|--------------------|
| MILK | 4 Small Cans or 2 Large Cans | 15c |
| MARSHMALLOWS | Pound pkg | 17c, 1/2-lb pkg 8c |
| TAPIOCA | Package | 10c |
| SAKES, Large | Ginger Snaps, dozen | 10c |
| SOAP | White King, bar | 4c |
| TEACHES | No. 2 1/2 can, 2 for | 25c |
| Coffee | Schilling's, In 4-Lb Cans, per Lb | 25c |
| | Pound Can | 27c |
| TOMATO JUICE | Swift's, No. 10 can | 39c, No. 5 can 23c |
| PEANUT BUTTER | Quart jar | 27c |
| BEANS | Cut stringless, 3 cans | 25c |
| RAISINS | 4-pound pkg | 29c |
| SUGAR | 10-Lb Paper Bag | 52c |
| PICKLES | Bread and Butter, 15-oz jar | 15c |
| TAMALES | Ratchiff's, 2 cans | 23c |
| BAKING POWDER | K. C. 50-oz can | 29c |
| SOAP | White King, powdered, large pkg | 32c |
| SARDINES | American, 2 cans | 9c |
| MUSTARD | Quart jar | 14c |
| SALAD DRESSING | Worth's, quart | 25c |
| CORN FLAKES | Bowl Free, 2 pkgs | 23c |
| Super Suds | 2 Pkgs | 11c |
| GRAPE JUICE | Quart | 29c, pint 16c |
| ASPARAGUS | Primrose, No. 1 can, 2 for | 25c |
| HONEST SNUFF | 3 jars | \$1.00 |
| APPLE JELLY | 2-pound jar | 22c |
| Crackers | EXCELL 2-LB BOX | 13 1/2c |
| Fresh Fruits & Vegetables | | |
| NEW SPUDS | Florida, 4-lbs | 25c |
| TURNIPS, BEETS | | 5c |
| CARROTS, 2 bunches | | 12 1/2c |
| CELERY | Bunch | 10c |
| ONIONS | 3 pounds | 10c |
| GRAPEFRUIT | Dozen | 29c |
| CABBAGE | Pound | 2 1/2c |
| BANANAS | Dozen | 12c |
| ORANGES | Dozen | 19c |

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME