## THE BIG SpRING DAILY HERALD

Italy Sets Up Government In Addis Ababa

Landon Loses In California, Lead Is Slight In S. Dakota
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## City's Entry In Follies To

D Supports Hopkins Plan


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Fascist Flag Raised Over Ravaged City
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$\qquad$ Pictorial Review Qualifying Rounds To Be Played Here Tomorrow

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POUND EDGE

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THE OLYMPICS



## Has Eanalled World Mark or 14.2 Over <br> $\underset{\substack{\text { Mark } \\ \text { High Timbers } \\ \text { Timber }}}{\text { Over }}$



## Delivered Price

 The only price that counts!

 the low delivered price of A new Ford V .s. If you will driou this 1936 Ford orr you will much greater valume it gives you than even Ford has ever
ofiered before. la performance, anfety, comfort, and


## Tond VS

PERFORMANCE WITH ECONOMY
Terms as low as $\$ 25$ a month, after down pay
ment, under new UCC $1 / 2$ per cent a month plans

Contests To
MATCHES START IN AFTERNOON In Southwest Dallase Today
$\qquad$ (ny Unter Priew









And all these plus values in any Ford V-8 at NO EXTRA COST TO YOU!
-. 85 horsepower V-type 8-cylinder engine with buretion.

- Silent helical gears for and reverse,
- Super-Safety brakes with more braking surweight than any other car under $\$ 3195$. - Centerpoise Rid - Centerpoise Ride-with passengers cradled beween springs on a $123^{\prime \prime}$ longer than wheelbase.

Borrow A CAR from your ford deâler today and get that v-8 geeling
you will want a new ford to attend the centennial come in today - ask for a demonstration

## BIG SPRING MOTOR CO.




Eat up distance, but not your bearings
TOWNSENDITES WILL meet in cleveland







 SANDWICHES WANTED
Members of the loan Woma
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BURNETT
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| SAND WICHES |
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Ask your wife. The least little heat makes smoke out of some of the oily substances she puts in her frying pan. They vanish double quick, while others stay put.
That's the sort of difference your hilliest hot-weather drive will show you in Germ Processed, the alloyed oil. Patented.
It not only stays up around "Full," but stays right up in every working surface of your engine. Yes, the pistons, cylinders, valve gear, and any types of bearings ever used can really take in this alloyed oil. You might say they become lastingly, smoothly "oil-glazed."

## CONOCO

 And you can see that this added sleek oil-surfacing, together with the high-durability Germ Processed oil-film, easily doubles your guard against summer grief. Now when you want to go farthest fastest, get Conoco Germ Processed oil-the alloyed oil. Continental Oil Company.
## CONOCO GERM PROCESSED OIL

Variety Of Songs, Dances To Feature Friday's Show For Band Members

NEW PRESCRIPTION

## BOON TO SUFFERERS



ETHIOPIANS IMPERIL U. S. ENVOY



"Lady Spitfire" Is Well Acted By Seniors And Well Attended By Public

Robt. Rigel's Class To Give Stage Show Southern
Carried
Theme
On Carried Out It
Numbers


$\circ$

"You be the fudge and guy boo! TEST

## TERRAPLANE

against the best any other low priced car can do!

Drive as many of the other low priced
cars as you care to $\ldots$. Particularity the cars as you care to $i \cdots$.
ortitcularly the
"cert "Discovery Drive" in a Terraplane. You will find very little difference in price for the model you want $\ldots$ big difference in what you
bet for what you pay.
JUDEE STYLE-Terraplane against the oder cire, with
that is entirely new.
CHECK SIZE AND ROOM-FUK 115 -inch wheelbase in Terraplane.... Pp to
3 inches more than the others. And 145 cubic fee of inside space. $\ldots$. more bead
room, leg room scats room TEST EASE OF HANDLING
TEST EASE OF HANDLING- SomeHing brand new here ...TTru-Line Steer-
ing and Radial Safety Control, patent applied for. Exdusive in Cerraplane. TRX RIDING COMFORT-Terr get in any other low priced car
CHECE PERPORMANCE-88 or 100
than any of the other cree leaders. More
power per ton, and smoothness no other power per ton, and moo
TEST ERAKES-Terraplane is he only
low priced car with latest finest hydraulic ic,
and A a separate safety
braking system toper-


measure sapery-Only Terra.
 COMPARE ECONOMY- Ton plane averaged 23.95 miles per gallon Plane averaged de..95 miles per gallon in
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Consider ruccedness-we'll
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pried car to matin bim.
Just come in and say, "Show me.".
Well back Terraplane... every time. marvin hull, Terraptane Dealer



Two Big Spring Women
Attend Wedding In M Attend Wedding In Mart
 to Big Spring Sunday. MMeturned
to a Saith
tr ing University
friend of
 honor. Sing visited friends, and
Mra, . Smith
relatives in Waco before going
Mrs. J. A. Coffey Is
Hostess To G. Ts



How would you like to
kniton 420 needles?

Yes... 420 all at once! That's the way your stockings are knit... on a whole row of tiny needles set up straight in a needle-bar like the teeth on a comb. If you're wearing a 45-gauge stocking, there were 45 needles to every 11-2 inches of stocking-width. That would make 420 needles, to knit the regulation width of stocking.

But alas! It is easy to cut off a few needles at each end of the needle bar. That saves thread and money for the manufacturer. But it also makes the stocking skimpy. You don't actually see this difference in the store because after the dye-bath the stocking can be stretched and dried to look full-width. But when you try it on ... too tight and short! Terrible!

For real stocking satisfaction, you want to buy them by the advertised brand name, or from a store where you regularly trade. Read the hosiery advertisements. Learn the names and the features of the various makes. Especially now that we're all wearing the sheerer grades and hoping they'Il wear like service weights 。 Study the hosiery advertising and know your subject before you shop.

## AUCTIONSALE

Diamonds, Watches, Jewerry, Clocks, Silverware, China, Leather Goods, Fountain Peris, Etc., Etc., Etc.

## J.L. W00D, Jeweler

 QUITTING BUSINESSThe Entire Stock Is Now Being SOLD OUT PIECE BY PIECE
AT PUBLIC AUCTION
To the Highest Bidder - Without Regard to Cost or Volve, and without Reserve or Limit.

POSITIVELY CLOSING OUT EVERY ARTICLE IN THE ENTIRE $\$ 25,000$ STOCK

## TWO SALES DAILY

 2 P. M. and 7 P. M.Hundreds of Beautiful Articles GIVEN AWAY ABSOLUTELY FREE EDW ARD SMITH, AUCTIONEER
J. L. W00D, Jeweler 209 Main St


## We're fighting your enemies!

Friends! Millions of them! Budweiser has made them and kept them by fighting its enemies ... your enemies, too, if you like good beer. Night and day, our laboratory does an army-and-navy job of being on guard, protecting Budweiser against a hundred and one things that could spoil the brew . . . broken barley that won't sprout . . . "wild yeast" in the air ... dryness in hops . . . mineral changes in water... uneven temperature. Success! Your Budweiser is always the same old Bud-weiser-always pure, uniform and gratifying.



Revolutionized Medicine, and Surgery? Pasteur learned from studying brewing methds how doctors could keep people healthier. mportant discovery by the great Freach scientist-pasteurization.


A Sensible Drink/ Budweiser is an aid to digestion.... a body-builder...
not fattening. . soothing to the not fattening... soothing to the
nerves. No other drink, soft or hard, can take the place of Budweiser for those who want to feel fit and clear-
headed . . morning, noon and night AM E day of the yen

## AMERICA PREFER



Order a carton for your home-NO DEPOSIT REQUIRED-Be prepared to entertain your guests.


Cauble News

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modern refriceration FOR FARM HOMES AT LOW COST

tha amazingly simple refrigerati
princippe. Electrolux has no movi
at all timens... plenty of ioce cubes.
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$\prod_{\text {waiting for! No longer in in }}^{\text {ERE }}$


## SPECIALS:

\$129.50 Magic Chef Gas Range $\$ 89.50$ \$ 99.50 Magic Chef Gas Range \$89.50 Magic Chef Gas Range \$ 65.00 Ruud Water Heaters \$ 99.50 Gasoline Motor Washer \$ 69.50 Electric Washer \$ 54.50 Electric Washer

One Lot of Used Ice Boxes at Ridiculously Low Prices

See The New Electrolux

## The Electrolux Shop

 208 West Third StreetBig Spring
SHERROD BROTHERS
Distributors

## $\frac{\text { Paces six }}{\text { Big Spring Daily Herald }}$

##  <br> 










boot cleaner of any age or nationality.
Manhattan is a community that do
weather. Let there come a rainy spell and restaurant It's the baseball magnates who bank most on sunshiny
days. To me the most optimistic fellows in the metro politan area are the boot-blacks who ride the Hudson fer-
ries. . As commuters stream aboard in soggy weather
they woo assignments with undiminished zeal, although few they woo assignments with undiminished zeal, although few
order shines while muddy streets separate them from
home. Gladys Swarthout, the singer, is a Deepwater, Mo., girl.
Tallulah Bankhead admits a craving for detective stor-
 There seems to be a tradition flourishing that the sma
who list the "preferred" few don't want their doun ones who list the "preferred" few don't want their daugh-
ters to earn an honest dollar for cakes and ale by donning
grease paint back stage. . Wherefore Kay Francis, Rosa groase paint back stage. . Wherefore Kay Francis, Rosa-
mond Pinchot, Whitney Bourne all find themselves on the outaide. To them it's a laugh.
Fifty-fifth street has developed int
nocturnal parade ground for celebrities.

## there at mildnight I anw Ina Stone, and Harry Bannister.

## ontinental hotel, the St. Moritz offers racks ofk foreign

 In the fobly and in the Cafe de in Paix, and they'll include


DAILY CROSSWORD PUZZLE


Cooperation The Key Of

## New Policies

## President Hopes To A lcomplish Program De-

 komplish Program De-spite Supreme Court



AA Herald In Fivery Floweril Oounty Horne"

## Golden Rain a

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## OCUST HORDE parre, Metcalt said

OVER EASTERN wern inat in tive rount bres
U.S. FORECAST $\left.\right|^{\text {hatched that gummer dropped to }}$ the ground and burrowed under RALEIGH, N. C., May 6 (UP)- attaching thembelven to tree roota




## $\qquad$

Cotton Roads Will Undergo Alabama Test Experiment Is Watched Closely As Scheme Of
Vast Significance MONTGOMERY, Ala, May
(UP)-Alabuma Whin be the nntion
teuting ground for cotton tith

 The program, part of the federal
department of , ghriculture, nearc)
for new usees for Americen-produc




 bracing 14 projects
 allowed to "ripen" under weather
 "prime" cont tar will be poured road, with a three-inch, overlap. |tributing one-third to their cont the long atripe of fabrie. remen yardin with ulimilar overiaps on the the only state to have such pro ang. heavy buriap bagging, will be endik The road surface, two to three Mram. More than 200 milese of those
F.D.R. URGES 'SOCIAL PIONEERING'



# Reeord Entry 

List Seen In WTCC Event

Expect 75 To Compete In
'My Home Town? Con- I test At Amarille

AMARTLLO, May $\delta$ - That the
Aghteenth annual meetins of the ghteenth annual meethos of the
 it up at least one new record
the optniton of Jed Rix, convention

 This is the largest nimber ever
entered this far in advance of the Convention," he added.
with oo many entries it will be neccuatry to conduee elimination
contents throughout the three dayn
 part of the final ampembly proorram
Wednencoy morning. May 13 , in C. M. Caldwell or Abllene, fint
vice-president of WTCC,
hat harge of the contest, the wirner prizes, a ioving cup anded echolar
hips offered by neven Teren veraitites and colloges.
stil and and stal another convention oonteal
that to attraeting many entries is the beautification compettion, con-
ducted by Houston Harte, Ban An Harte and Claude Alkman have
made remervations in the host elty $\xrightarrow{\text { for themselves and wived }}$ Experiments also will be con-
duceted to uaning cotton mats for Explaining how the brood ap- AT WTCC CONVENTION be explained. farming induatry withe wition to teat the new fabric due dry sections. Cotton hrokers are watchtng the
 PA'S SON-IN-LAW His Own Roof Tree by Wellington


DIANA DANE


Strategy
by Don Flowers


SCORCHY SMITH Trademark Reg. Applitei


## White House Articles Included In Coolidge Furniture To Be Sold




$\qquad$



 Cincinnal
Battertes－Earrataw and Berrean

## For Rank，States American Adviser ALEXANDRIA，Egypt，May 6

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## RITZ THURSDAY ONLY



PLUS：＂OH！ELALINE＂

NETERAN WRITER OF MAN HELD TO FACE


## TIME to Chanqe

 Your Cars DIET

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## Wool underwear

 and fur coats are stored away－but is your car ready foHave you replaced thinned Have you replaced thinned
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To Mothers Rev．Taylor Speaker A
Luncheon Program of



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Flight Today

## Giant Craft Scheduled T Reach American Port

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Hobbs Man Observes His 80th Birthday；
Reunion Is Held



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ed On Woman ed On Woman

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C有 school for the deaf at mate mbirenu，on the basie of ite

##  <br> ByMilt

## HOWDY，TEXANS，DO YOU KNOW THAT TEXAS

 HAS THE LARGEST QUICKSILVER MINES AND UNITED STATES？WE ALSO HAVE THE WORLD＇$$
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& \text { LARGEST GRAPHITE DEPOSITS. THE ONLL } \\
& \text { DI ACE IN THF SITTLG }
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& \text { PLACE IN THE SOUTH } \\
& \text { GRANITE IS FOUND }
\end{aligned}
$$



## Credentials

ONLY the rashest of mortals will risk the unknown．A tumble over Niagara in a barrel，for instance or a stratosphere flight．Few of us are willing to rush in where angels fear to tread．We seek precedent for our every move－in the food we eat，in the clothes we wear in the places we go．

The advertisements in this paper are the signed credentials of firms which seek your business．They are not only letters of introduction，but pledges of faitb． You may accept them because they mean that a lot of people have bought before you－and have been satis－ fied．

Before you run downtown，run down the list of things offered every day in the advertisements．See what interests you ．．．what meets your needs without what interests you．．．what meets your needs wou get out the car or signal a bus．

Combing the advertising pages in advance is a la－ bor－saving，leather－saving device．In short，the people who regularly read the advertisements are getting the most for their money．And that＇s good business，any way you look at it．

