

School Runoff Election Set April 19

thursday



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Bud Snyder To Contest Clark Andrews for Place 3

By O.G. NIEMAN
Brand Publisher

The run-off election between Bud Snyder and Clark Andrews for the Place 3 trustee position will be held April 19, it was decided by the Hereford School Board Tuesday evening during a regular meeting.

The board accepted the voting results which showed James Gentry as the winner of the Place 1 seat and Jim Arney the victor for Place 2. Only change in the unofficial returns given by the news media after the Saturday election was a corrected total of 1,392 for Gentry, after it was inadvertently released as 1,372.

ABSENTEE VOTING started Wednesday at the school tax office and will continue through April 15. This gave voters five

actual days to cast absentee ballots if they expect to be out of town. Polling place on election day will be the Community Center.

The board also scheduled a special meeting on April 22 to canvass returns for the run-off election, administer the oaths to the new trustees, and re-organize the board. Gentry and Arney will be qualified at the same time as the third member to be named.

In other business Tuesday, the board discussed progress of construction on the new elementary school, heard a curriculum report on the aerospace program at high school, approved several resignations and election of several teachers, heard customary administrative reports, reviewed possible school financing problems for next year, heard a report from tax assessor-collector Orpha Click on the increase in farmland valuation proposed in the governor's school finance bill.

And, the board came up with a different addition to future trustee meetings—a 30-minute period set aside to listen to patrons' concerns about the school system. Supt. Roy Hartman suggested the format as a means of improving the lines of communications between the board and the community.

HARTMAN ALSO ASKED trustees to be considering the possibility of changing the percentage of assessment on property valuations next year in order to provide enough revenue for local maintenance. He told trustees that the district has been notified that the local fund assignment, under the present law, will be increased by \$56,385 next year.

In addition, the district will not receive an adjusted fund assignment which amounted to almost \$31,000 this year—leaving some \$87,000 more to raise from funds. Add to this a drop in cattle valuations which is estimated to cost to district about \$120,000 in revenues, and

the total approaches some \$200,000 over last year.

The district already has a maximum rate of \$1.50 for local maintenance (out of the \$2 rate), so the only way to raise taxes would be to increase the valuation percentage. The assessment percentage is now 45 per cent of the market value.

As an example, the superintendent said, the percentage could be raised to 60 per cent and the \$2 rate lowered to \$1.50 to bring in the same revenue to the school as present. The rate would have to be above \$1.50, however, to bring in additional money. Hartman said the interest and sinking fund portion could be lowered, since it is staying ahead of the required amount.

"This is all speculation at this time,"

explicated Hartman. "If a tax increase is deemed necessary, it may not have to be a large increase. We'll just have to study the situation and see."

In a report of the school building program, Hartman said the board may make an inspection of the new elementary building at the April 22 meeting and accept a portion of the project. He announced that cost of the building now stands at \$763,789, not including some furniture and paving and fencing costs. Bills approved for payment on the construction total more than \$645,000.

JOHN CLAYPOOL presented a report to the board on the Aerospace Science

(See SCHOOL, Page 2)



New Plant Opens Near Hereford

These two 400-foot-long vats are the heart of the new BioCon Division facility which was opened Tuesday southwest of Hereford at Summerfield. The plant biologically converts cattle manure into a soil conditioner called "Tilleez" and is capable of recycling approximately 150,000 to

200,000 tons of feedlot waste into soil conditioner each year. The plant will employ 12 to 15 persons. Officials of Deaf Smith County Chamber of Commerce participated in ribbon-cutting ceremonies Tuesday afternoon.

(Brand Photo)

Bill Could Put Land at \$1,200 Per Acre

Would you believe farmland valued for taxing purposes at about \$1,200 per acre?

That's what would happen, according to school tax assessor-collector Orpha Click, if the Governor's bill on school financing is approved by the Legislature. Click reported on the language of the bill to the Hereford School Board Tuesday evening.

The bill provides that all index property "except as provided in the section, shall be valued at market value." On land used for agricultural purposes, however, the bill provides for the value to be determined on the basis of the "capability of the land of support

livestock or produce farm crops or forest products using accepted income capitalization methods or other productivity indices of valuation."

Click and other local taxing officials ran some figures on the capitalization of area farm crops and found the value, in most cases, to be more than the land could be purchased for. Grassland and timber land would get relief, but all farmland would be valued "very high", said Click.

There is no wording in the bill about the tax rate, but Click said a state average of 60 cents per \$100 valuation has been tossed around. Doing some quick figuring at the board meeting, Click estimated a section of land in the Hereford district could have its taxes more than doubled—even on the 60-cent rate.

Using the capitalization method, Click showed where crop land in the area could range from around \$400 an acre for dryland wheat to about \$1,200 for a combination of irrigated wheat, corn and

Some license tags are still being issued although the major portion have already been received. The deadline for having them on vehicles was midnight April 1.

Click also warned of language in another proposed bill—HB-1463—which relates to the "establishment, administration, and enforcement of a system of single, countrywide appraisals of property for all property tax purpose." He said it provides for essentially the same type of evaluation as proposed in the Governor's bill and, in addition, provides for a state appraisal director with almost unlimited powers.

He urged citizens to become familiar with the provisions of the bills and contact their state legislators to express concern about some of the proposals included.

★★★★★★★★★★

Tornado Alarm Sirens

To Be Tested at 10 a.m.

Today By Fire Marshal

★★★★★★★★★★

Branding Time



By Speedy Nieman

That feller on Tierra Blanca Creek says it's rare thing to win an argument and the other man's respect at the same time.

The income tax has made more liars out of the American people than golf has.—Will Rogers

Trustees decided Tuesday night that the school election must have drawn at least one women's libber. There were three write-in votes for Mrs. Josseland, Mrs. Bobby Veigel and Mrs. Bud Snyder—wives of three candidates.

Mal Manchec, an administrative assistant in the school system, says he can attest that The Brand is well read. A lot of people have been asking him how he's going to spend \$35,000 for an addition on his house. The article on building permits issued last month should have listed Manchec's at \$3,500. One "o" is nothing, but what a difference it makes!

The school board had quite a discussion Tuesday night on the run-off election before setting a date. For some reason, board secretary Jim Conkright had received several calls wanting to make sure legal requirement were followed. Conkright said that Dist. Atty. Andy Shuval had interpreted the election laws to provide for 10 days of absentee voting in the special election.

Orpha Click, tax assessor-collector for the schools, read the law and said he confirmed it with the Secretary of State that the absentee voting had to start "no less than 10 days prior to the date of the election." All trustees agreed that they'd like to hold the election as soon as possible and legal. Voters will have five days to cast absentee ballots, which

(See BRANDING, Page 2)

BioCon Holds Opening of Plant

A concept for biologically converting cattle feedlot waste into a soil conditioner for farmland was unveiled here Tuesday when a ribbon-cutting ceremony was held for the new BioCon plant, located in the Summerfield community, seven miles southwest of Hereford on US-60.

The new industry was launched by the BioCon Division of Searle Agriculture Inc., the agricultural arm of G.D. Searle and Co.—a leading manufacturer of prescription pharmaceuticals with headquarters in Skokie, Ill.

Dr. William Hackett, general manager of the BioCon Division and developer of the concept on which the plant is based, said his process solves an environmental problem of cattle feedlots while creating a product of value to farmers.

The plant recycles feedlot waste into a useful commodity and eliminates the odor of the manure in the process, he said. The plant, which will employ 12 to 15 persons, is managed by Jim Bowlius. It is situated adjacent to a feedlot operated by United Beef Producers, Inc.

Bud Eades, president of Deaf Smith Chamber of Commerce, and the Hereford Hustlers helped with the ribbon-cutting ceremony. Miss Hereford, Monica Herring, also took part in the ceremony, along with Charles Ball, executive vice president of the Texas Cattle Feeders Association from Amarillo.

A number of key executives in Searle Agriculture participated in the opening.

These included: John O. Gwin, board chairman; Glenn W. Pirrong, president of Curtiss Breeding Service; Dr. Mark Davenport, director of the Animal Science Research Division; Dr. Hackett, president of BioCon; and Bowlius, the plant manager. Sam Huttenbauer Jr., president of United Beef, and other company officials were also present.

Congratulatory telegrams were read by Ball. Messages came from John C. White, commissioner of agriculture; U.S. Senator John Tower; Ag Sec. Earl Butz; State Sen. Max Sherman, and Speaker of the House, Bill Clayton.

The new BioCon facility uses an aerobic bacterial digestion process to transform cattle manure into a product called "Tilleez", which conditions soil for better tilling and adds nutrients to the land, said plant officials.

Because Tilleez has already undergone bacterial digestion in the plant, they said, the product can be used on farmland without the problems of odor and burning associated with manure.

The recycling concept upon which BioCon operations are based was pioneered by Dr. Hackett at a cattle yard in Ohio, which he designed. The new operation in the Texas Panhandle utilizes the same bacterial digestion principle as the Ohio facility but has certain adaptations for the Southwest.

Because the manure used by the plant at Summerfield comes from open feedlots

where it's been compacted by trampling, the waste material is first pulverized by a grinder. The manure is then distributed in large vats and exposed to air for several days to promote the growth of bacteria that converts the waste matter into a humus that can be applied safely to soil.

Dr. Hackett said that, because the BioCon process is based on aerobic chemistry—using bacteria that thrives in air, digestion is accomplished without creating the odor associated with decomposition of manure under other

(See BIO-CON, Page 2)

High Winds, Downpour Hit Hereford As Watch Is Issued for Tornadoes

All sorts of weather hit the Hereford area Monday as a round of fierce thunderstorms highlighted by damaging winds raced across the area.

Shortly after the entire Texas Panhandle was thrust under a tornado watch, a funnel cloud reportedly touched down east of Hereford to destroy a tin barn on the Donnell Hereford Ranch. No injuries were reported. It was also reported that a storage shed on Ranger Street was destroyed. Various windows were blown out across town because of the high winds.

Bob Ginn, agricultural manager at Holly Sugar reported that "wind damage to the beet crop might amount to a couple of hundred acres, but nothing real serious."

Skies turned a deep red-black about noon as fast-moving clouds dropped .15 of an inch of rain along with pea size hail. Winds were recorded at 40-50 mph with gusts to 60 mph.

High temperature for the week was recorded Sunday at 81 degrees and the low for the week was Wednesday morning at 26 degrees.



Wind Damage

This battered metal storage building is a sign of the high powered winds which hit Wednesday as indicated by the blowing address sign on the

lightpost. The building is in the driveway at the Art Stoy residence at the intersection of Ranger and Plains Avenue.

City Commission Denies Duplex Rezoning Request

By BOBBY TEMPLETON
Brand News Editor

The newly reorganized Hereford City Commission supported a small group of local citizens over a developer and builder by rescinding a rezoning request at the first regular commission meeting Monday since the city elections.

After a reorganization with Commissioner Frank Barrett selected as Mayor pro-tem, the City Commission proceeded to act on the zoning request, discuss a solution to toxic chemical disposals at the Municipal airport, favor a resolution for a new interstate highway through the Hereford area and hear information of locating a new garment plant here.

The meeting was the first for Emory Brownlow, a local contractor, who was elected over Pablo Villarreal by a considerable margin in the race for place 2, previously held by H.A. (Hap) Covanness. He was sworn into office along with incumbents Mayor Jim Sears and Tom Abalos, commissioner in place 1.

ABOUT FIVE PERSONS appeared to protest the request by developer Merlin Weber to rezone about 15 lots in north west Hereford to duplex (multi-family) district. The property, presently outside the city limits, consists of lots 46-60 of Block 7 of the Westhaven area. It lies in a long narrow strip near the Ironwood tennis courts.

"Duplexes are what we need in this area. I plan to build some real nice ones," said Weber provided that he was granted the zone change request. The point was raised that duplexes are financially easier to build as opposed to single family residences in an effort to alleviate some of the housing needs in Hereford.

However, the few residents who appeared expressed fear that their property values would drop if the duplexes were built. While it was explained that the duplexes would be in a quality category, the residents wanted a guarantee that property values would not drop, for which there is no absolute guarantee.

Weber's construction contractor Jay Swayze said that while he has seen apartment complexes lower values in certain areas, he didn't think the duplexes they would construct would affect the neighboring property owners.

"THE DUPLEXES will be just as nice as the houses in that area with double garages and quality construction," he

said. "People like to live in adjoining buildings and we feel that there is a need for them."

The comments, failed to sway the commission and Commissioner Frank Barrett moved to uphold the Hereford Zoning Commission in rescinding the rezoning request. Brownlow, who was serving on the zoning body, seconded the motion, which in turn was unanimously passed.

Brownlow had noted that a good number of residents had appeared before the Zoning Commission to protest the request, which of course was denied.

The resolution on designating part of the interstate highway system through this area was backed by the transportation committee of the Deaf Smith Chamber of Commerce. Melvin Jayroe, chairman of the committee, explained that resolution asks for the U.S. Department of Transportation to designate the U.S. Highways 60 and 70 route from Amarillo to Las Cruces, N.M., as part of the interstate system.

He said that the highway would probably be built north of Hereford since the railroads southward pose an obstruction. The highway definitely couldn't come through town, but Jayroe explained that in town merchants have said it would be better to be part of the planning of highway if it was going to have to be built.

The resolution was passed on that basis. It is also being submitted to the County Commissioner's Court.

CONCERNING THE TOXIC chemical disposal at the airport, Charles Frye, one of the local agricultural aviation sprayers, said that the Environmental Protection Agency had set recommended standards for chemical disposal and that inspectors could at any time dictate a change in disposal methods.

Presently the planes deposit their chemical wastes on the ground in the washing process. Dudley Bayne city manager, said at the present the commission had the following alternatives to the problem including an aeration pond built by the city, one built by the sprayers in a joint project or transportation of the chemicals completely away from the airport site.

However, concern was expressed of trying to keep the aeration pond (where the chemical evaporate) from endangering the general public as well as keeping it up to latest standards.

Other possibilities were mentioned, but the commission tabled the matter until it could be further investigated.

Brownlow relayed information to the commissioners concerning the proposed garment plant to be located here. He said that the only obstacle seemed to be an industrial foundation to help procure a building for the new clothing firm.

Earnest Langley, city attorney, said a foundation he helped organize in 1960 was in existence under the name, Hereford Area Foundation. It has not been active for the past 10 years but was suggested as a solution to establishing one if it fits the requirements.

License Tags Number Same As Last Year

Neil Miller, county tax assessor-collector reports that license tag recipients this year numbered just about the same as last year.

"We issued about 13,975 license plates as of the last report I filed March 31 with the county treasurer and the Texas Highway Department," she said. This is about six more tags than issued last year at the same time.

A breakdown of the different categories shows that 7,412 license plates were handed out to passenger car owners. Commercial tags numbered about 2,780. The latter category includes pickups and other trucks.

Trailers was the category in which the next highest number of tags were issued. Mrs. Miller said 1,644 tags were assigned to trailers and a total of 1,674 tags were issued for farm vehicles.

Other amounts issued included 315 for large semi-trucks, 284 for motorcycles, 53 for machinery, 10 for private buses and two for motor buses.

11 Arrested in Drug Raids

Deaf Smith County Sheriff's deputies, officers of the Hereford Police Department and members of the Potter, Randall and Deaf Smith Metro Intelligence Unit culminated a two-month investigation by deputies and narcotics agents with 11 drug arrests in and near Hereford Saturday night and early Sunday morning.

Nine of those arrested were free on bond at present.

Deaf Smith County Sheriff Travis McPherson reported that preparations for the raids and arrests began at about 7 p.m. Saturday and the actual arrests began at about 9 p.m. and continued through 3 a.m. Sunday.

McPherson said that four search warrants were used and 13 individuals were arrested. Two of the defendants were not held.

Those released and their respective charges are:

Ted (Junior) Tompkins, 22 of 604 Ave. F, charged with possession of a controlled substance, bond set at \$2000.

Edward Hill Lopez, 23 of 610 Blevins, charged with possession of a controlled substance, bond set at \$2000.

Marty Don Burnam, 17 of 706 Irving, charged with investigation of possession of a controlled substance, bond set at \$2000.

Helen Walker Stone, 22, of Grand E No. 13, charged with delivery of a controlled substance bond set at \$2000.

Glenn Randall Jr., 20 of 711 Miles, charged with delivery of a controlled substance, bond set at \$2000.

William Walker, 72 of 437 Barrett, charged with delivery of a controlled substance, bond set at \$2000.

William Joshua Walker, 21 of Grand E No. 13 charged with delivery of a controlled substance, bond set at \$2000.

Thomas Leedyn Walker, 22, of Grand E No. 13, charged with delivery of marijuana, bond set at \$2000.

Kenneth O. Morris, 22, of 900 Peirsall Clovis, charged with possession of marijuana, bond set at \$500.

Bonds were set by Judge William Glenn Nelson, Justice of the Peace.

Doug Caperton, 23 of 604 Ave. F and Gary Reed, 22, were arrested on charges of investigation of possession of a controlled substance in the weekend raids.

Local Dollars Benefit Government

(Sp) — Residents of Deaf Smith County, as they prepare for the April 15th tax deadline, are once again becoming sharply aware of the big bite the Government takes out of their earnings.

Last April their combined contributions to the Federal coffers added up to approximately \$14,826,000.

And this year, for those who were fully employed throughout 1974 and were, in most instances, earning more than they had in 1973, the tax payments will be even larger than before. On the other hand, those who were unemployed part of the time will be turning in less.

Overall, the Administration expects that its tax receipts will be somewhat smaller than they were a year ago. Just how much smaller is indicated in the new budget.

Nationally, it calls for about \$203 billion in individual and employment taxes, which is \$2 billion less than was collected a year ago.

Deaf Smith County's share of this tax load was determined by an unofficial breakdown of the returns received in the past year from the State of Texas as a whole. The statewide total was \$9,884,000,000, according to the Treasury Department.

Of this total, local residents contributed an estimated 0.15 per cent, the figures show.

This year, reflecting the changes that took place in 1974, their tax liability is expected to be close to \$14,678,000.

The expectation is that it will be

considerably less than that in the next year. Just how much less is an open question at the present time.

Both the President and the Congress favor a tax cut of sizeable proportions. The purpose is to put more buying power into the hands of consumers and thereby induce them to spend more. That, in turn, would put the wheels of industry into higher gear and create more jobs.

Also proposed, with the same

objective, is a rebate on some of their 1974 tax payments.

For the forthcoming fiscal year, personal income and employment taxes of only \$183 billion or so are called for in the budget.

The cut, on that basis, would mean that Deaf Smith County taxpayers as a whole would have about 10 per cent less to pay, all other factors remaining constant.

Branding-- from Page 1

appears to be plenty of time.

At a South Plains Development program in Lubbock last week, experts in marketing, management and economics predicted 1975 would be "a year of survival" for area farmers, but improvements were seen for 1976.

Dr. John E. Hutchison, head of the Extension Service, had some very noteworthy remarks:

"Agriculture is not only our largest and most basic industry, but it is also our most essential industry. In fact, agriculture has become increasingly important—to our economy and to our balance or trade—to our position among the nations of the world and even to the availability of adequate food for our own nation and to meet the humanitarian responsibilities to other peoples of the world.

"Increasing world populations, including an increasing population in our own

country, indicate that the need and demand will likely become intense. But we have learned that in today's work, demand does not necessarily mean correspondingly good or even adequate prices. The people of this nation seem to consider "cheap food" as an established national policy and a right. At least their actions seem to support this notion and it appears that our government reacts favorably to demonstrations of this idea.

"However, I feel certain that given a profit incentive and adequate production of food and fiber, American agriculture has led all industries of the nation in increased efficiency as measured in manhours for two decades. It is our fervent hope that the present unrelated cost-price relationship is American agriculture will surely right itself before we destroy the most effective agricultural industry on earth. Not only our future but that of much of the world may hang in the balance," concluded Hutchison.

Industrial Foundation Could Attract New Businesses Here

The Deaf Smith County Chamber of Commerce Board of Directors met in emergency session Tuesday morning to approve a recommendation by the chamber of industrial development committee to support the establishment of an "Industrial foundation" for the purpose of helping attract new industry to Hereford.

While such foundations of one sort or another have been formed in the past and are still chartered, Dick Gerles, committee chairman, told the board that the recommendation was proposed to get the backing of the board "even though an industrial foundation would be operated apart from the C of C.

The interest in establishing a foundation has been brought on by the decision of a major Dallas garment firm

wanting to locate here provided they could be helped in gaining a building for their sewing plant. The firm while yet unidentified for public purposes, could employ as many as 300 qualified sewers and could start off with about 150 workers as dictated by the local labor market.

Gerles said, "No matter what industry we are trying for, we need an industrial foundation." The garment firm needs financing help to procure a building.

Whether or not one of existing foundations is used or a new one is formed depends on the requirements needed.

Tom Burdett, who has offered his services as attorney free of charge, told the board members, "I think the day has come to an end when we can function without an industrial commission

because the market is so competitive."

It was expressed that the garment company could bring as high as a \$750,000 payroll with it and that with as many cooperative borrowing sources as there are available, no real opposition stands in the way of gaining the firm.

The vote was unanimous and the board also granted support for an industrial foundation to solicit funds and form a board not necessarily composed of shareholders.

Also at the meeting, the board decided to pay \$1,223 for McCaslin Lumber Co. to build a temporary wall in the library room where the Cowgirl Hall of Fame is to be located. The rodeo committee would underwrite the expense.

Schools-- from Page 1

program at high school. Claypool, in his fifth year as instructor, outlined the three courses offered to students and pointed out that Hereford is the only public school in the southern part of the nation that offers flight training. A number of schools offer the first two phases—one an introduction to aerospace and the second a "ground school" course to prepare the student for a private pilot written test.

Aerospace Science III is the flying portion of the program offered at Hereford High. The student flies for nine hours at the local airport and pays a lab fee of \$160. Claypool reported he had 43 students in the basic course and 18 in flight training at this time.

The school enrollment report showed a total of 5,174 students in the system this

week, compared to a total of 5,286 at this time last year. In the transportation report, Larry Wartes reported that the state agency had notified the district that five new buses will require some additional safety equipment, which will add about \$597 to the cost of each bus. The added equipment is not optional, but is required by the state, said Wartes. In the tax office report, Click said that 94.16 per cent of current taxes had been collected. This is about 1.5 per cent below last year.

Trustees accepted teacher resignations from Ann Lueb, Sue Powell and Mitzl Bogap, and granted a leave of absence to Gayla Kimball. New contracts were approved for Bruce Logan, social studies teacher at La Plata Junior High, and Danny Haney, high school coach and teacher. Haney will replace Dempsey Alexander on the athletic department staff. Alexander asked to be re-assigned as a full-time teacher.

All trustees were present for the meeting, and the run-off-opponents—Snyder and Andrews—were in the audience of about 15 persons. School administrative assistants attended the session as well as several principals and teachers.

BioCon-- from Page 1

conditions. He added that the heat generated during the digestion process kills harmful organisms and weed seeds in the animal waste before they reach the farmstead.

Dr. Hackett estimated that the plant at Summerfield will be capable of recycling approximately 150,000 to 200,000 tons of feedlot waste into soil conditioner each year.

The heart of the BioCon plant is a pair of vats, each about 400 feet long. The two vats can be loaded with up to 3,400 tons of manure at one time.

The feedlot waste is spread in the vats, where blowers force air through the material to stimulate bacterial activity. On the average, a period of six to eight days in the vats is sufficient to complete the conversion of manure into Tilletez.

The soil conditioner will be available in bulk to area farmers through agricultural supply dealers.

Building Committee Meets Monday

The Deaf Smith County Program Building Committee will hold its spring program planning meeting at 7:30 p.m., April 14, at the Medallion Room of Deaf Smith REC.

Charles Hoover, Chairman, says he would like major educational programs planned for the year and coordinate all educational programs and activities during the year with the Goal for Progress Committee of the Deaf Smith County Chamber of Commerce.

Each sub-committee chairman will give a brief report on the educational programs that are already scheduled for the fiscal year 1975-76.

Minor Offenses Occupy Police

Hereford police checked out a two-vehicle collision at the O.G. Hill Apartments parking lot Tuesday. A 1969 Mercury Marquis driven by Dale Robert Kruckman of 1416 Dunaway in Amarillo and a 1975 Buick driven by Afton Thomas Jones of Hereford collided at the parking lot.

Lenard Paul Perkins, 18, of Rt. 3, Hereford was arrested early Tuesday by Hereford police and charged with three counts of burglary of a vehicle.

Alan Everette Brooks, 21, of 404 Ave. J, was arrested by city police Saturday afternoon on charges of assault with intent to do great bodily harm in connection with an incident at the 200 block of North 385.

Hereford police officers are currently investigating the theft of a coat valued at \$25 which was taken from Big Daddy's Truck Stop on East US 60. The coat was reportedly taken Sunday night.

A two-vehicle collision occurred at the

intersection of Park Avenue and Avenue K at about 7:25 Monday Morning.

A 1969 Chevy driven by Marvin DeWight Goettch of 1817 17th and a 1975 Ford pickup driven by Charles Dennis Short of 922 Irving collided at the intersection.

Hereford police officers are currently investigating the apparent theft of some items of radio equipment from Mobile Communications of Hereford at 115 Fungston. After investigating for possible breaking and entering offense Friday, officers discovered that two CB radio units valued at \$319.90 were missing from the firm.

Officers are checking into the theft of a remote control garage door opener taken from a vehicle on the Dickie's parking lot Sunday.

Several Local youths were charged with paint sniffing Sunday. Officers reported that the incident occurred at a skating rink. The youths' parents were notified.

C of C to Recognize 1974 Farm Family of the Year

The Deaf Smith Chamber of Commerce has been busy this week and one of the highlight events they are sponsoring is a recognition dinner for the Farmers Home Administration 1974 Texas Farm Family of the Year.

The family is the Loyd W. Vaughn family of Hereford and they will be honored tonight at 7 p.m. in the Bull Barn. A special appeal is made by the C of C for better response to ticket sales as very few have been sold to this point.

The banquet was organized after it was discovered in early March that the family had won. They are the first family in this area of the Panhandle to win the award.

Bill Albright, executive vice-president of the C of C said that the family will be presented an award from the Sperry Rand Company (New Holland) as well as the state FHA award.

The principal speaker at the banquet will be M. Lynn Futch, state director of the FmHA. Other top state officials of the organization will attend.

Tickets for the event are on sale at \$3 each at both Hereford banks and at the C of C office.

The family includes Glenda Rae, Loyd and their three children, Gerald, 14, Stevie, 11, and Travis, 4. Together they farm 323 acres 2 1/2 miles north of Westway and about 440 acres of rented land near Farley. They raise wheat and

Refer to a feature story on the family in the March 16 issue of The Brand.

The Hereford Brand

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Ribbon-Cutting for New Plant

Miss Hereford, Monica Herring, and the Hereford Hustlers of Deaf Smith County Chamber of Commerce participated in a ribbon-cutting ceremony for the new Biocon plant southwest of Hereford Tuesday. Left to right are Betty Wilson, Irene McKinster, Benny Blocker, Miss Herring, and Monica Herring. (United Beef Producers); John David Bryant, and Charles Ball, executive vice president of the Texas Cattle Feeders Association.

Obituaries

MRS. LELA M. TAYLOR

MRS. JOHN PAGESCH

Services will be conducted at 2:30 p.m. today at Woodson for Mrs. Lela M. Taylor, 88, who died Monday at her hometown of Throckmorton.

The funeral, directed by Baker Funeral Home of Eastland, will take place in Woodson First Christian Church before burial in Woodson Cemetery.

Survivors include a son, J.W. Taylor of Odessa; three daughters, Mrs. H.M. Mobley of Dimmitt, Mrs. Claude Price of Floydada and Mrs. George Bentley of Monahans; a sister, 15 grandchildren and 33 great-grandchildren.

Funeral services for Mrs. John Pagesch, mother of Mrs. Nolan Grady of Hereford, were held Tuesday in Joliet, Ill.

Nolan, Hereford postmaster, and his wife flew to Joliet Monday to attend the last rites.

Aide says U.S. is "on schedule" for recovery.

N.C.A.A. wrestlers joining weight-watchers.

INSIDE TV

CONFIDENTIAL REPORT - Show business is planning one of its largest tributes in history to honor JIMMY DURANTE, via a 90-minute TV special based on his life. Already set to narrate Jimmy's life story are JOHN WAYNE, BARBRA STREISAND, LISA MINNELLI, FRANK SINATRA, CARY GRANT and BOB HOPE. The last moments of the show will be the most unforgettable. Those final minutes have been reserved for Durante himself. The 82-year-old Durante, who's been confined to a wheelchair since suffering a massive stroke over a year ago, will make the last public appearance of his life, doffing his hat to the millions who've loved him for so many years and saying a last goodnight to Mrs. Calabash.

Rotarians Don't Fool With Mother Nature

Mother Nature got the best of Rotarians Monday as her threats of tornado called a quick halt to the program which the club members were listening to at their weekly luncheon.

The program consisted of a promotional talk by Willard May of Dallas. He is appearing before area groups to stir up interest in the Successful Living Seminar to be conducted May 5 and 6 at the Bull Barn.

After an introduction by Bud Eades, president of the Deaf Smith Chamber of Commerce, May started off on his speech just as hail started pounding the Civic Center building. May is scheduled to appear before the club next Monday.

The seminar-workshop is being sponsored by the C of C for local businessmen and other interested persons who want some help in goal setting and

then fulfilling them. It will be conducted by Dr. Maxwell Maltz and Ron Willingham.

The Rotarians also honored the officer of the month for April. He is Paul Ramirez, a lieutenant with the Hereford Police Department. Reuben McGilvary, a county sheriff's deputy, has been the officer of the month for March.

A Volleyball tournament, sponsored by the Rotary Club,

will be held on April 25 and 26 at the La Plata Gym. Entries of 14 teams have already been received and they are still being taken by Roger Roland, chairman of the tournament.

It will include both women and men teams, which are registered with a \$10 entry fee. The funds will go toward club projects.

MRS. FLORA BRYANT

Services were conducted Wednesday afternoon at First United Methodist Church for Mrs. Flora Bryant, 97, who died Monday at Westgate unit of King's Manor.

The Rev. Jordan Grooms, pastor, officiated. Burial, arranged by Gilliland-Watson Funeral Home, was in Restlawn Memorial Gardens.

Mrs. Bryant, born in Southwest County, Mo., came to Hereford in 1907. She married H.D. Bryant in 1911 at Hereford. He preceded her in death in 1956.

Survivors include two sons, the Rev. Noel Bryant of Wichita Falls and Cavthon Bryant of 312 Star; two daughters, Mrs. Sarah Burgess of Tulsa and Gladys Carter of Plainview; two brothers, L.W. Carlyle of 805 N. Lee and Howard Carlyle of Muleshoe; a sister, Mrs. Lois Greer of Hereford; 13 grandchildren and 20 great-grandchildren.

Memorial contributions are requested for King's Manor Retirement Home.

GROOMS INFANT

Graveside services were conducted Wednesday at Amarillo for Stephen Kendall Grooms, infant grandson of Dr. and Mrs. Jordan Grooms of 127 Star.

Blackburn Shaw Funeral Home arranged services.

Son of Dr. and Mrs. Barton Grooms of Amarillo, the baby died Monday evening in a Houston hospital. He was born Saturday.

Dr. Grooms is pastor of First United Methodist Church.

NEWS VIEWS

Frederick D. Richmond, Congressman (D-NY):

"The consumers of America cannot afford to pay any more for dairy products."

Hubert H. Humphrey, Senator (D-Minn):

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Mrs. Shipp Addresses HD Chapter

County extension agent Joyce Shipp discussed purchase of carpets as the program for West Hereford Extension Club Tuesday in the home of Mrs. U.V. Pierce, 216 Fir.

Showing samples of various types of carpeting, Mrs. Shipp suggested certain floor coverings for different areas of the home. She also explained care methods for carpets and rug.

The next meeting will be at

2:30 p.m. April 22 in the home of Mrs. Myrtle Allmon. Those present were Misses W.B. Phillips, Ed Cox, Allmon, Edna Anders, Artie Frost, Shipp, Roy Boyd, and Evelyn Bell.

Campbell Is Promoted

Marine Pfc. Monty A. Campbell, son of Mr. and Mrs. Roy L. Campbell of Route 2, Hereford, was promoted to his present rank while serving with Marine Aviation Training Support Group 90 at the Naval Air Station, Millington, Tenn.

DOGS PROTECT GIRLS
ATWORTH, ENGLAND - Guard dogs are being used to patrol the grounds at night at Stonar Girls' School. One of the chairmen said lads had been spotted near the school and there's only one reason - 260 girls.

Veleda Study Club Selects Delegate

Mrs. Armon Lauderback president of Veleda Study Club, welcomed members into her home Tuesday evening and was chosen to represent them at a Heritage luncheon April 25.

The gathering will be held at Deaf Smith County Historical Museum.

Mrs. Lauderback, directing a business discussion, appointed members of a nominating committee to be led by Mrs. Gwynne Owen. She will be assisted by Mrs. Howard Birdwell and Mrs. Bill Walden.

In opposition to the Equal Rights Amendment, members signed a letter addressed to state representative Bill Clayton asking for rescission.

Two local institutions were outlined as part of the program. Mrs. Walden explained the work of the Meals On Wheels program and stressed that life yields only what has been sown. Activities and needs of King's Manor Retirement Home were

described by Mrs. Billy Wayne Simon.

"God Whir, I'm Old, a book by Agnes Durant Pylant, was examined by Mrs. Bill Brady. Giving excerpts from the publication, she read the following quote: "Stay very near to the heart of God."

"God is the one who beautifies the interior with rosy hues. He is the one who keeps cheerful fires glowing on the hearth. His spirit lives with me in this glowing old home and gives it the sanctity of a temple."

She ended her presentation with scripture from Corinthians 1-6:19, "Know ye not that your body is a temple of the Holy Spirit."

Mrs. Bill Lookingbill and Mrs. Carroll Tucker were cited as guests by those present. They included Misses Birdwell, Brady, Simon, Hugh Clearman, Lloyd Crjume, Richard Ottesen, George Ritter, Lawrence Ruther, Walden, Glenn Watts and Frank Zinser.

The next meeting will be at 8 p.m. April 22 in the home of Mrs. Ottesen.

High Ranking Given To Dawn Music Club

Recently returned from the state convention, Mrs. Ray Stewart reported that Dawn Music Club was rated number one among Texas Federated Music Clubs. The announcement was made Tuesday afternoon to club members meeting in Dawn Baptist Church.

The top ranking was given at the state assembly March 20-22 at San Antonio. Mrs. Stewart attended as local delegate and secretary of the state federation.

Mrs. Stewart and her daughter Bette had instrumental roles in the program, which began with two piano duets performed by the pair. They presented "Exodus" and "The Entertainer."

Miss Stewart also played the piano accompaniment while her mother sang "Suffer The Little Children."

"Autumn Leaves," another piano rendition, was contributed by Mrs. Tommy Betzen.

Ray Jenkins, orchestra instructor at La Plata Junior High had a guest role in the program as he performed "Moto Perspectives" and "Chardis" on the violin. Miss Stewart accompanied at the piano.

Members discussed plans for the annual spring luncheon to be held at noon May 13 in the home of Mrs. Carl Wimberly.

In attendance were Misses Clarence Betzen, R.E. Cursinger, H.V. McCabe, Alfred Smith, Edgar Sowell, L.W. Tooley and Jim Tilley.

HD Club Plans Show

Dawn Home Demonstration Club members were reminded of the style show and stitch and sew forum Friday when they met in the home of Mrs. Dwayne Nelson.

The style show is scheduled at 8 p.m. April 19 and the stitch and show clinic, second of its kind, is slated at 2 p.m. April 11. Both activities will be conducted in the Dawn Community building.

Selection and care of carpets and rugs was the program presented by Joyce Shipp, extension agent. She defined placement of different types of floor coverings and outlined cleaning methods. Opening exercises were led

by Mrs. Leroy Johnson. Ten members present recognized one guest, a Mrs. Hamilton of Dawn.

Many Cambodian refugees just want to go home.

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Ann B. Davis To Star In Little Theatre

Television personality Ann B. Davis, known to fans as the wacky Schizky on the "Bob Cummings Show" and as Alice on the long-running series "The Brady Bunch" is due to arrive in Amarillo soon to star in Amarillo Little Theatre's production of "The Nearly Weds", a new comedy written especially for Miss Davis and her comedy talents by playwright Lloyd Schwartz and Wendell Burton.

The Nearly Weds will open May 9 at Amarillo Theatre, 2019 Civic Circle in Amarillo's Wolfin Village with 12 performances scheduled through May 24.

Schlesinger cites rise in Hanol infiltration.

Duggan Wins At Walcott

Willis Duggan won one place on the Walcott School Board with 30 votes. The election was held Saturday at the Walcott School.

The other two candidates, incumbent Edwin Morrison Jr. and Bill Page, tied with 27 votes each.

A runoff election will be set by the school board when it meets in regular session tomorrow.

Necessity is the constant scourge of the lower orders; ennuui that of the higher classes.

-Arthur Schopenhauer.

Pain and pleasure, good and evil join,
To do the will of strong necessity.

-P.B. Shelley.

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Council Plans BSP Activities

Beta Sigma Phi rituals, founder's day and state convention were topics of discussion Monday evening for city council members at Hereford State Bank Hospitality Room. Standard, jewels and exemplar degree rituals will be bestowed during special ceremonies starting at 7:30 p.m. will be bestowed during special ceremonies starting at 7:30 p.m. April 15 at Community Center. The traditional service will involve all three local BSP chapters.

BSP founder's day will be observed at 7:30 p.m. April 29 during a salad supper in Pioneer Natural Gas Flame Room. This also is a joint-occasion.

Several Hereford women will serve as BSP delegates to the BSP state convention June 13-15 at San Antonio. Registration

deadline is May 20. A five-day trip to Mexico City will be an offered bonus to convention attendants.

Council officers will be elected at the next meeting May 12. Mrs. Bobby Jones is currently president.

Council members approved a donation to the Heart Fund in memory of Mrs. Jerry Bainum, a former sorority sister. Support of metabolic research at Houston was selected as the BSP state project.

Mrs. Jim Aldridge of Dimmitt and Mrs. Joe Story were hostesses to members present. They included Mmes. Jones, Don-Childers, Warren Hall, Tom Carter, Kirk Owsley, Dixie Ford, Randy Jones, Jim Cramer, James Horton of Dimmitt, Ken Walsler, David McDonald, Tom Bullard, Max Stipe, J.L. Cramer and John Schneider.

Open House Planned

In observance of National Library Week, April 13-19, Hereford High School has slated an open house tour of the new library facilities there.

The public is invited to view the facilities, completed last summer, from 1-6 p.m. Sunday, April 13.

Approximately 13,000 books and 100 periodicals are contained in the school library which also has an audio-visual department. Librarians are Mrs. Elizabeth Willis and Mrs. J.D. Neill.

The wing, located on the west side of the high school building, is completely carpeted and air-conditioned.

Rally Slated By Rebekahs

A membership rally to be held at Dallas was discussed by members of Rebekah Lodge #228 Tuesday evening in Odd Fellow Lodge.

Instruction for the Rebekah degree will be offered to prospective candidates during the convention at the Baker Hotel April 26.

Mrs. Pat Jones, new president of the state Rebekah Assembly, sent a letter of greeting which was read to the 20 members present.

Also, lodge deputy Mrs. R.E. Curtsinger, hostess, led members in reciting the Rebekah Obligation.

Sick visits numbered 74 and seven greeting cards were reported.

Refreshments were served at the close of business.

Put jello in small baby food jars—it's just the right amount for a small snack for children.

It's cleanup time again. Clean dresser drawers and discard all unusable objects that cause clutter and make room for useful objects.



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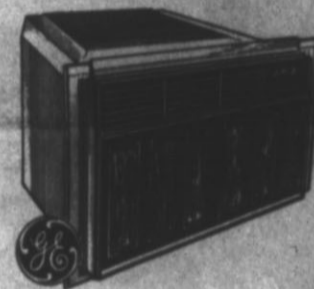
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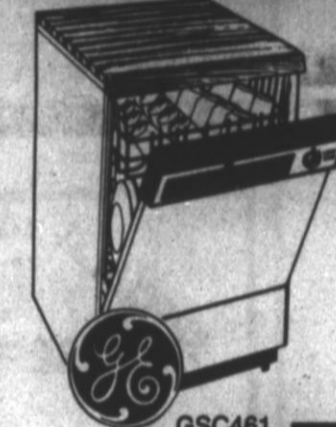
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<p>VALUABLE COUPON</p> <p>Gillette TRAC II 5 Shaving Cartridges</p> <p>71¢</p> <p>Our Reg. \$1.13</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>E-Pox-E Ribbon 14" Ribbon</p> <p>87¢</p> <p>Our Reg. \$1.52</p> <p>Limit 3 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Sure Anti-Permpant Regular or Unscented</p> <p>9 oz.</p> <p>91¢</p> <p>Our Reg. \$1.48</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>VOS Super Concentrate Hair Spray 8 oz. Non-Aerosol</p> <p>66¢</p> <p>Our Reg. \$1.97</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Old Spice Stick Deodorant 2-1/2 oz.</p> <p>71¢</p> <p>Our Reg. \$1.09</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Pepsodent Toothbrush Soft, Medium or Hard Adult</p> <p>3 For 88¢</p> <p>Our Reg. 46¢</p> <p>Limit 3 with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>Colgate MFP 7 oz. Toothpaste</p> <p>69¢</p> <p>Our Reg. \$1.03</p> <p>Limit 1 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Soft Cosmetic Puffs 200's</p> <p>2 Pkgs. For \$1.00</p> <p>Our Reg. 93¢</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Easy-Off Oven Cleaner Regular Scent</p> <p>8 oz.</p> <p>63¢</p> <p>Our Reg. 99¢</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>Blu-Boy Automatic Bowl Cleaner 9 oz.</p> <p>53¢</p> <p>Our Reg. 89¢</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Eveready Batteries C or D Cell</p> <p>2 in Pkg.</p> <p>45¢</p> <p>Our Reg. 64¢</p> <p>Limit 3 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Clorox Final Net 8 oz.</p> <p>93¢</p> <p>Our Reg. \$1.97</p> <p>Limit 2 with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>Bub Bubble Bath Powder 12 oz.</p> <p>2 for \$1.54</p> <p>Our Reg. 44¢</p> <p>Limit 2 with Coupon</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Lysol Spray Disinfectant 14 oz.</p> <p>\$1.27</p> <p>Our Reg. \$1.79</p> <p>Limit 1 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Tub 'n Sink Jelly Rust-Stain Remover 8 oz.</p> <p>69¢</p> <p>Our Reg. \$1.42</p> <p>Limit 1 with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>Digital Wall Thermometer Model No. 7P-15</p> <p>93¢</p> <p>Our Reg. \$1.49</p> <p>Limit 1 with Coupon per Customer</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>NERF 77¢</p> <p>Our Reg. \$1.17</p> <p>Limit 2 with Coupon</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>2 Cookie Pans 11"x16"x1" & 12"x18"x1"</p> <p>2 in Pkg.</p> <p>89¢</p> <p>Our Reg. \$1.49</p> <p>Limit 1 Set with Coupon per Customer</p> <p>Duckwall's</p>
<p>VALUABLE COUPON</p> <p>Lysol Toilet Bowl Cleaner 24 oz.</p> <p>53¢</p> <p>Our Reg. 77¢</p> <p>Limit 1 with Coupon</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Silicone Rubber Bathtub Caulk</p> <p>77¢</p> <p>Our Reg. \$1.25</p> <p>Limit 3 with Coupon</p> <p>Duckwall's</p>	<p>VALUABLE COUPON</p> <p>Tampax 40's Regular or Super</p> <p>\$1.27</p> <p>Our Reg. \$1.67</p> <p>Limit 1 with Coupon</p> <p>Duckwall's</p>

Doubles Team Second At Relays

Clayton Faubion and Steven Hoover led Herd netters in the tennis division of the Amarillo Relays over the weekend as they took second place honors in boys' doubles in the B division. Approximately 33 teams were competing in the division.

In first round action Faubion and Hoover defeated Hicks and Hicks of Lubbock High, 6-1, 6-2. The Herd combo then handed Knowles and Jackson of Borger 6-3 6-2 defeats in the second round and polished off Baker and Pandergass of Caprock in the quarterfinals, 6-1, 6-2.

Faubion and Hoover then defeated Gilmore and Landry of Plainview 6-2, 4-6, 6-4 to advance to the finals.

Stan Roberts and Bobby Chance of Brownfield ended Faubion and Hoover's win streak in the finals as the teams battled to 2-6, 6-4, 7-5 scores. Brownfield and Hereford were tied for the B championship going into the match and the Brownfield victory handed them the team championship.

In other B division action, Hereford's Rocky Rodriguez defeated Narciso Hinosia of Lubbock High 6-1, 6-3 to begin a climb to the semi-finals.

In the second round Rodriguez beat Chip Sayers of Morton 6-0, 6-1 and Bourn of Brownfield fell to Rodriguez in the third round 6-4, 6-0.

Shelly Scott of Hereford defeated Susan Stanley of Dalhart 6-1, 6-2, but lost in the quarterfinals to Kathy Price of Tascosa 6-2, 6-3.

Jane Hoffman and Janet McWhorter lost to Lewis and Beachamp of Dumas 6-2, 1-6, 7-5, and Dwayne Waters and Mark Innon lost to Haids and Farrell of Tascosa 6-3, 6-4.

Jesse Castaneda and Herbie Deltoro lost to Harris and Stanford of Caprock 6-0, 6-1.

David Rudder defeated Gary Harrison of Lubbock Estacado 5-7, 6-4, 6-3, but fell to David Watlington of Snyder 6-4, 6-3.

Ellen Jorde was defeated by

Martha Maynard of Tascosa 6-0, 6-4.

Rose Warren lost to Sissy Hensley of Dumas 6-0, 6-0. Hereford's netters will com-

pete in the district tennis tournament Friday at Lubbock. Play is scheduled to begin at 9 a.m.

Fems Are 10th At Amarillo

The HHS girls' track team placed 10th in the Amarillo Relays over the weekend. Perryton won the meet. El Paso Burgess was second and Tascosa was third.

The 440 relay team turned in a 51.9 performance to take third place in that event. Relay team members were Rene Payne, Donna Hamilton, Terry Hetzel and Debbie Albright. Sharon Straffuss, Grace Abalos, Terry Hetzel and Debbie Albright joined forces to finish fifth in the 880 relay with a time

of 1:51.4. The mile relay team finished sixth with a time of 4:26.9. Those running on the team were Sharon Straffuss, Rene Payne, Tami Lawson and Debbie Albright.

Grace Abalos posted a sixth place finish in the long jump with a leap of 15 feet and also finished sixth in the 880 with a 2:40.7 clocking.

Debbie Albright tied for sixth in the high jump as she cleared 4 feet, 10 inches.

Girls To Sign For Softball Saturday

The Kids Inc. Girls' Softball League will conduct sign-ups Saturday from 1-5 p.m. at the Pioneer Natural Gas Flame Room.

Saturday's sign-up is the only one scheduled for the program according to league president Kay Banner. The softball program is open to girls 8-15 years of age.

Those in need of further information may contact Mrs. Banner or any league official.

Other officers include Marci Hughes, vice president, and Sandra Combs, secretary-treasurer.

Girls' Meet Set

Plainview and Hereford will clash here Friday in the District 4-AAAA girls' track meet.

Hereford and Plainview are the only schools in the district to field girls' teams.

Field events in the district meet are set to begin at 1:00 p.m. and running events will begin at 2:30.

Admission will be charged at the meet, which is set for Whiteface Stadium.

Minor league player agent Neil McCullar. Elvis Shields is the Major League agent and Greg Holman represents the Pony League.

Softball play will begin May 5.

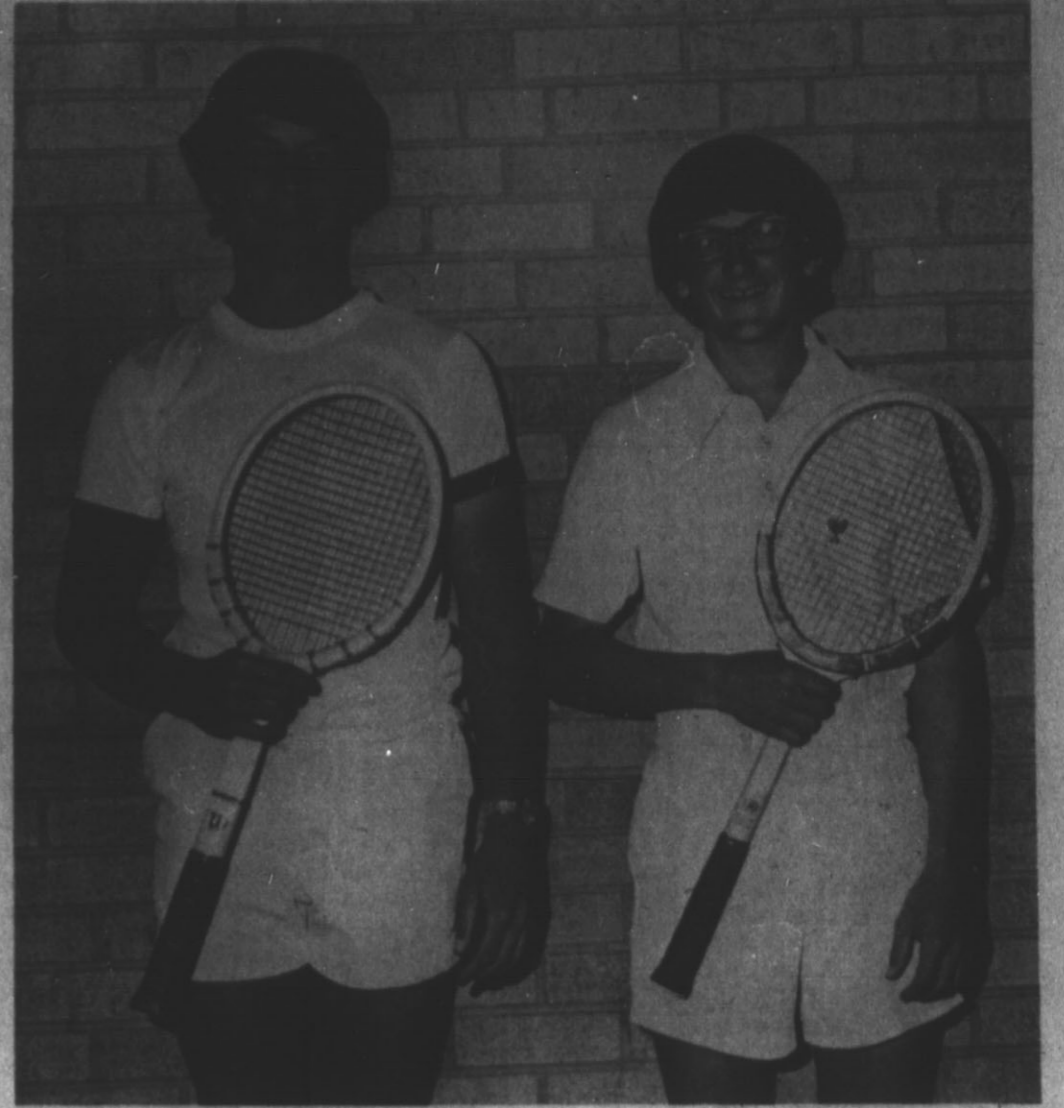
Rotary Planning Cindermen Sluggish In Tourney Dumas Performance

The Hereford Rotary Club will conduct a volleyball tournament April 25-26 at the La Plata Junior High gym.

Entry deadline for the tournament is April 15 and only the first 16 entries for men's and women's teams will be accepted. An entry fee of \$10 is due with entries.

Interested teams may write the Hereford Rotary Club at Box 253 for entry blanks or they may contact tournament director Rodger Ruland for entry blanks.

Trophies will be awarded to the tournament winners.



Second Doubles Team

Steven Hoover and Clayton Faubion took second place honors in the B Division doubles competition in tennis at the Amarillo Relays last weekend. The dup defeated teams from Lubbock High, Borger, Caprock and Plainview before falling to champion Brownfield in the finals. Some 33 teams competed in the B Division.

Rotary Planning Cindermen Sluggish In Tourney Dumas Performance

Hereford's thincials ran well in the preliminaries of the Dumas Track Meet over the weekend but performed sluggishly in the finals according to HHS track coach Bob Priest.

"The spring break and a lack of warm, calm days was probably responsible for our sluggish performance in the finals," said Priest.

Dave Charest turned in the best time in the 220 dash in the preliminaries as he took the tape in a time of 22.9, but fell to fifth in the finals with a 23.5 clocking.

Steve Jones also turned in the best performance of the

preliminaries in the 440 dash with a 51.2, but dropped to third in the finals with a 52.3 clocking.

Charest, Jones, Jay Williams and Mike Munnerlyn teamed up to turn in a 44.9 in the preliminaries of the 440 relay and finished sixth in the finals with a 45.5.

Gary Schumacher was timed at 15.7 in the 120 high hurdles. Munnerlyn finished third in the 330 intermediate hurdles at 40.6 and Schumacher finished with a 42.8 clocking.

The mile relay team, made up of Williams, Munnerlyn, Charest and Jones finished second with a time of 3:31.1. Charest turned in a 51.5 performance on his leg of the relay.

In the 880 dash, James Mays finished second at 2:03.4. Tony Benavidez turned in a 2:14.4 and Fernando Rocha finished in 2:17 flat.

Russell Harking took the tape at 10.6 and Terry Brady and Mike Turner finished with 10.9 clockings.

Doug Reinart turned in a 23.5 in the 220 and Brady had a 24.5. Harking finished the 440 dash in 53.8 and Fernando Garcia had a time of 54.1 in the event.

Dennis Collins took sixth in the mile as he finished with a time of 4:59.5 and Bobby Fields turned in a 5:12.2.

Charest finished fourth in the

long jump and Brady was sixth in the event. This weekend the Herd cindermen will compete in the Amarillo Relays.

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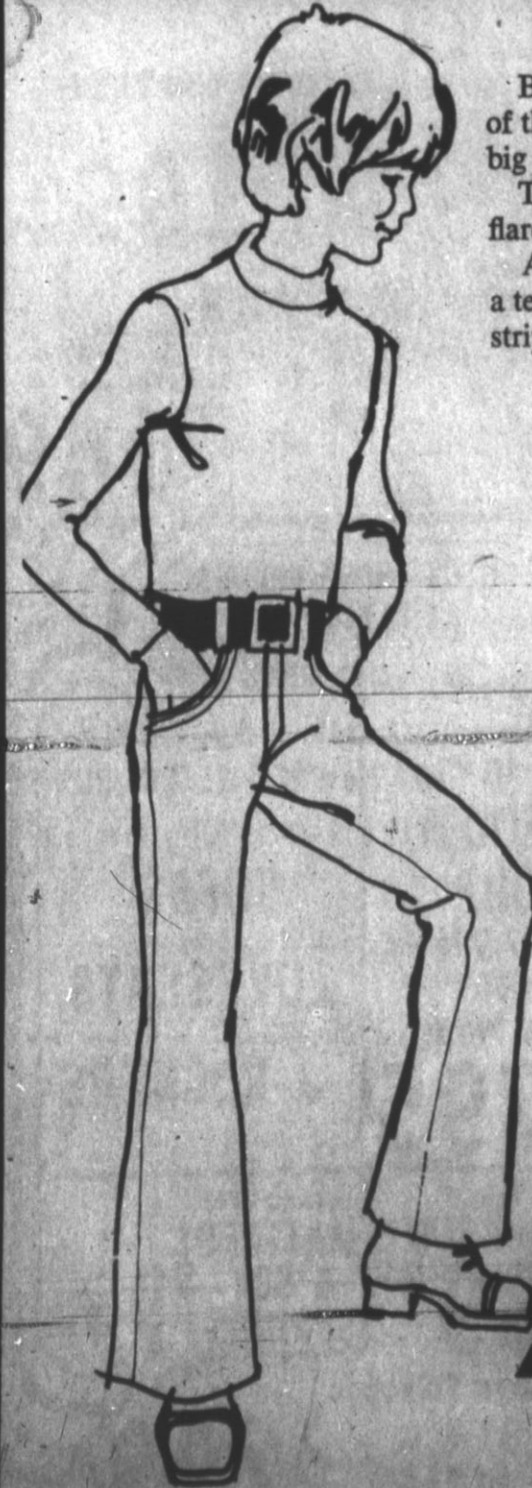


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HEREFORD, TEXAS

La Plata Cindermen Win Honors

La Plata Junior High's cindermen took several honors in the freshman, 8th and 7th grade divisions of the Clovis Junior High Track meet over the weekend.

In the freshman division, Gerald Vaughn, Ricky Boyd, Daniel Olson and Steve Cortez teamed up in the 440-relay to

take third place with a clocking of 47.1.

Cortez placed fifth in the 100-yard dash as he turned in a 10.8 performance and Olson finished in a dead heat in the 440-yard dash and came away with second place in that event with a time of 54.1.

Charles Reyna finished third in the mile run in a time of 5:06.6 and teammate Ricky Matchett turned in a 5:10.5

clocking to finish fourth.

Paul Bell set a new meet record in the pole vault in the 8th grade division as he cleared the bar at 11-9, bettering the old mark of 11-3 by six inches.

Bell also won the 440, turning in a 55.7 in the preliminaries and a 56.3 in the finals.

La Plata finished fifth in the 440 relay as Bruce Lee, Narcisco Lucio, Richard Olson and Paul Bell turned in a 49.8 clocking.

The mile relay team made up of Chuck Smucker, Lucio, Roger Galton and Bell finished fourth in a time of 3:58 flat.

Brent Allen's bound of 5 ft. 4 in. netted him fourth place in the high jump.

In the 7th grade division the 440 relay team finished third in a time of 51.6. Team members include Gilbert DeLeon, Joe Walker, Russell Hardy and Tony Martinez.

The same team members brought back a fifth place finish in the 660 medley relay in a time of 1:21.5 and third place in the 880 relay with a 1:47.1 clocking. Steve Farren finished fifth in the discus with a toss of 93-3.

La Plata Jr. High will compete for the zone championship in the Panhandle Junior High Athletic League South Zone Meet to be held here Saturday.

Stanton Tracksters Win Third

Stanton tracksters placed third in the ninth and seventh grade divisions and fourth in the eighth grade division of the Clovis Junior High Track Meet over the weekend.

Kelly Kitchens won the pole vault in the freshman division as he cleared 12 feet to help Stanton accumulate 32 points for the third place finish.

Kitchens also placed fifth in the discus with a hurl of 138 feet.

Robert Mejia tossed the shot 46 feet to take third in that event and the 440 relay team took second in a time of 46.9.

Greg Hennington cleared 19 feet in the broad jump to finish third and Greg Brockman sixth

in the 70-yard high hurdles with an 11.0 clocking.

Frank Madrigal was second in the 880 at 2:10.4 and Albert Deltoro was fifth with a 2:14.3 clocking.

The 880 relay team was second in 1:40.8, the 890 medley relay team was fifth and mile relay team finished third in a time of 3:47.

In the 8th grade division the 440 relay team finished fourth in a time of 49.3. Team members include Tony Garcia, Santos Luna, Robert Graves and Jackie Mercer.

The 880 relay team was third in a time of 1:43.5 with Tony Garcia, Ricky Rodriguez, Robert

Graves and Jackie Mercer handling the running chores.

Graves, Luna, Garcia and Rodriguez teamed up to take fourth in the 880 medley relay with a time of 1:49.7.

The mile relay team finished fifth in a time of 3:58.8. Rudy Castillo, Mosseos Salazar, Freddy Flores and Ricky Rodriguez made up the team.

Rudy Castillo took the tape in 2:15.3 to capture first in the 880 and Jackie Mercer finished second in the 100 with a 10.7 clocking.

Kevin Bunch was fourth in the 70 yard high hurdles at 10.7.

Seventh grade competition saw the 440 relay team finish

fourth with a time of 52.1. Team members included Arthur Gonzalez, Larry Pesina, Joe Tijerina and Belen Ramirez.

The 880 relay team finished fourth in 1:50.6 and the 660 medley relay team was fourth in 1:20.5.

Belen Ramirez finished second in the broad jump with a distance of 16 feet, 10 inches and Wayne Syms ran a 58.6 to take first in the 440.

Stanton will compete for the zone championship in the Panhandle Junior High Athletic League South Zone Meet scheduled for Hereford Saturday.

Sandies Down HHS

Amarillo High's Sandies defeated Hereford in a Bi-district volleyball clash at Amarillo High gym Monday night to qualify for the Region I-AAAA volleyball meet this weekend.

Hereford fell to the Sandies in the opener 15-11 and Amarillo poured it on in the second game, 15-2.

It looked as if things were going to go Hereford's way in the early portion of the first game as the Herd jumped off to a quick 4-0 lead and held a 6-2 margin with under five minutes to play.

The Sandies came on in a whirlwind however, fighting back and deadlocking the score at 8-8 with 3:48 left in the eight minute period.

Hereford saw the score tied at 9-9 and 10-10 before Amarillo moved on for the 15-11 victory.

Janette Schlabbs slammed three unreturned spikes against Amarillo in the first game.

The Sandies took a 5-0 lead in

the second game and continued to widen the gap until Kim Hudson served match point for Amarillo with 1:45 remaining on the clock.

Amarillo High and Hereford had met twice earlier this year with Amarillo winning both times.

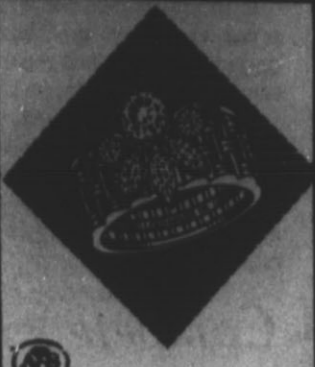
Herd coach Helen Reed pointed out that the Sandie defense played a key role in Amarillo High's wins. The Sandies cut the effectiveness of attempted spikes by Janette Schlabbs in the second game.

Amarillo High, the District 3-AAAA winner, will be competing in the regional volleyball tournament for the first time ever Saturday in Abilene at McMurry College.

Hereford ends the season as the District 4-AAAA champions, having defeated Plainview twice for that honor.

Members of the 4-AAAA title team include Miss Schlabs, Cheryl Arney, Lisa Patterson, Terri Minier, Lori Taylor, Sofia Pena, Evelyn Urbanczyk and Brenda Duggan.

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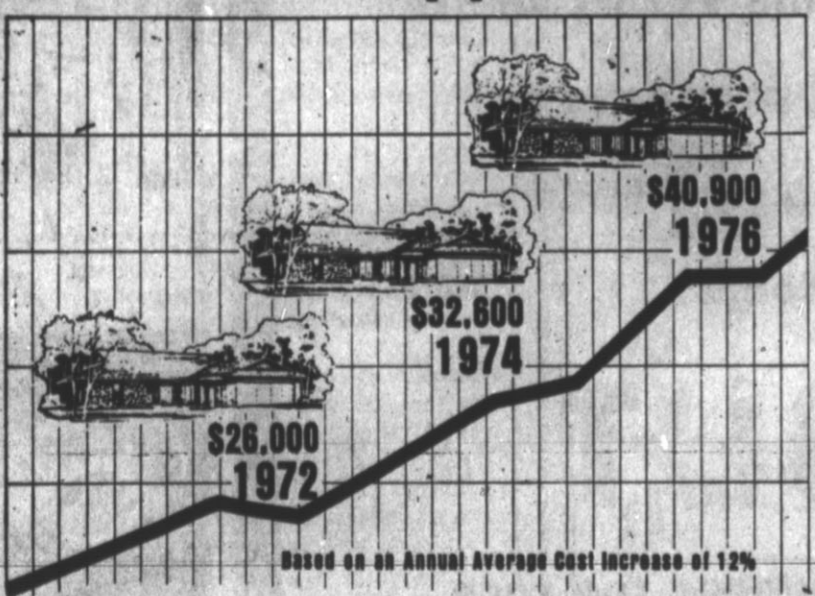
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OPEN LETTER to all DEAF SMITH CO. CITIZENS

Deaf Smith County Chamber of Commerce
806 364-3333 BOX 192 HEREFORD, TEXAS 79045

April 10, 1975

Dear Friends:

Upon news of the sudden death of Dr. Maxwell Maltz, the Executive Committee of our Chamber of Commerce voted unanimously, in emergency session to continue the plans for the important SUCCESSFUL LIVING Seminar/Workshop, May 5-6. Because of his close association with Dr. Maltz, as well as his proven ability in the field, Ron Willingham is imminently qualified to accomplish our original purposes in this Seminar.

Now is the time to rebuild and strengthen those qualities which have made our community a unique success and a focal point of attention throughout Texas and the nation. Today, we face heavy problems in agriculture and business. Our challenge is to turn the tide of despair and pessimism and rearm with the powers of success and victory.


Hereford will benefit from the optimism and motivation received by city, county, school and civic club leaders who participate. Business will gain increased efficiency and productivity as employers and employees alike develop more positive attitudes. Individuals will discover hidden strengths within themselves and be guided in setting meaningful goals, learning systems and principles usable the rest of life.

We urgently solicit your participation. Call the Chamber of Commerce office today for reservations. (Tickets delivered on the date you request). With the reduced cost of talent fee the seminar is now offered at \$25 per person.

Yours for a successful community,

R. W. Eades
R.W. "Bud" Eades
President

AW/bw



Girls State Delegate Named, Legion Planned

Miss Amy Cox was chosen to represent Hereford at Girls' State by members of American Legion Auxiliary when they met last week at Legion Hall.

Miss Cox, a senior student at Hereford High School, will attend the annual assembly during June at Seguin. If she is unable to go, Miss Lisa Lyles will serve as alternate delegate.

Final plans for the department convention consumed much of the business discussion at the recent meeting. Mrs. Grant Hanna will be general chairman of the annual convention scheduled April 19-20. Registration will be

conducted at 1 p.m. April 19. Formal initiation of all new auxiliary members will be a highlight of the business session at 2 p.m. April 19 in the Rural Electric Medallion Room. Those qualifying for initiation should contact Mrs. Hanna or Mrs. James Jesko, auxiliary president.

A country tea is scheduled immediately after business at 4 p.m. A barbecue supper, program and dance will begin at 7 p.m. in the Legion Hall with musical selections performed by Lon Hart. The evening activities will be combined with American Legion.

A morning coffee will be held the 20th at 8:15 a.m. and will be followed by a memorial service in the Legion Hall. American Legion and Auxiliary members will participate in this service.

The final business session of the convention will be held at 10 a.m. Sunday in the Medallion Room.

Preregistration fees, amounting to \$8 per person, will include expenses for the entire convention and must be paid by April 17. After this deadline, the fee will be \$10. Those participating only on Sunday morning will be charged \$2. For preregistration, call Mrs. Han-

na, Mrs. Jesko or Mrs. S.T. Wiseman.

National and state department heads will be present at this convention and local members are urged to attend. Department 18 comprises the entire Panhandle area and it is hoped that each American Legion unit will be represented.

Chairman for convention activities are Mmes. Jesko, Ira Ott and Hanna, programming, business meetings and hospitality; Mrs. Wiseman and Mrs. Lawrence Carlson, registration; Mrs. M.C. Adams and Mrs. James Gandy, fun tea; Mrs. James Pavlicek and Mrs. Jean Holden; decorations. A western theme will be depicted by decorations and entertainment.

Other business not pertaining to the convention was discussed during a session moderated by Mrs. Jesko. Topics included furnishing drapery for the Mental Health Mental Retardation building and possible entry of a float in the National Girls Rodeo Parade during May. It was announced that a bingo party will be held at the Veteran's Hospital in Amarillo April 14.

At the conclusion of business, refreshments were served by hostesses, Mrs. Jack McKinster and Mrs. Tom Draper. Eighteen members were present.

Scribbles and Scratches

By Kerrie Womble
Women's Editor

IF YOUR 6-year old child is using that brand of toothpaste which promises only one cavity per check-up, the kid will have four good teeth left by the age of 21.

"CHICKEN IN the bread pan peckin' out dough; break it all up with a do-se-do!"

This is not a recipe for a fad diet, but just an example of the square dance calls which will be heard at the oldtime barn dance here April 18. Merry Mixers Square Dance Club promises to tune up a genuine fiddle and do some plain and fancy dancing.

The dance floor will bear some lively footwork, including a polka, schottische, new show, Rye waltz, Ten Pretty Girls, plus common waltzes for the general audience entertainment.

Pete Carmichael and Stuart Rowan will do the calling of the squares with the former reviving some old favorites and the latter introducing some more recent calls.

Old-timers with memories of floor-shakin', roof-raisin' barn dances of yesteryear are encouraged to come and dance or watch and have a common good time.

Dancing will begin at 8:30 p.m. in Community Center.

THE WASHINGTON POST reports "The bread boom is real," in the Feb. 27 issue which was mailed to The Brand office from an anonymous source. The edition included a series of articles giving important

criteria for those industrious homemade breadbakers (don't say it fast-it'll never come out right.)

One story, entitled "Flour Power" by Susan Feller, gave the best types of flour for pure breads. Included on the list was whole wheat flour, stone ground from Deaf Smith County.

Ms. Feller explained that this type of hard wheat, produced by Arrowhead Mills, is best for making yeast bread due to the presence of gluten, the protein in the flour which supports the structure of the loaf.

THIS COLUMN gives recognition to the first woman to appear on a postage stamp as a part of the Women in America tribute.

Martha Washington is one of the few American women to be honored in this manner by the U.S. Postal Service. The eight-cent dark lilac stamp featuring the first lady's portrait was issued Dec. 6, 1902. Other American women who have been depicted on stamps are Pocahontas, Clara Barton, Louisa Mae Alcott, and Jane Addams.

JOHN SPENCER NELSON, son of Mr. and Mrs. Bill W. Nelson of 239 Aspen, has been included on the Honor Roll at Southern Methodist University, Dallas. Nelson was among approximately 2,000 SMU students to be recognized for high grade averages.

Youth Make Posters For Clean-Up Drive

Anti-litter posters are currently being made by elementary school children in conjunction with the Clean-Up Drive to be conducted April 19-26.

Depicting the various aspects of beautification, the posters will be judged April 16 at Community Center. A \$5 cash award will be given to a winner from each school and \$10 will be awarded to an all-around winner. Prizes will be announced April 17.

All entries will be posted throughout Hereford at business offices during the city-wide clean-up week, said Mrs. Travis McPherson, campaign chairman.

Beautification activities will be launched Saturday the 19th by a parade featuring local youth organizations. These

youngsters will spend that afternoon cleaning and grooming specific sites. They will assemble at Dameron Park for refreshments after completing particular assignments.

In observance of Arbor Day, the Chamber of Commerce, Women's Division will donate a tree to be planted at the Bicentennial nature trail in Veteran's Park. This contribution will be officially made by the beautification committee April 25.

Individual residents are urged to support the clean-up project by tidying and repairing surrounding property.

Mrs. McPherson stated, "We encourage the cooperation of all local residents in this project, which will benefit us not only now but so much more in the future."

Local Girl To Compete In Choir Piano Contest

FORT WORTH, (Spl.)—Zann Zimmerman of Hereford will be one of 54 contestants in the 10th annual Texas Girls Choir Piano Contest here April 11-13.

Zann, 14 is the daughter of Dr. and Mrs. Ronald Zimmerman of 113 Hickory.

Her performance will be judged by Mrs. T. Smith McCorkle, chairman of judges and former TCU piano staff member; Harris Cavender and Lee Henrichs, Fort Worth piano teachers, and Dr. Isabel Sciotti

of Denton, nationally known pianist and teacher.

The contest will be staged from 7 to 10 p.m. Friday and 9 a.m. to 10 p.m. Saturday, with finalists performing at 2:30 p.m. Sunday. All performances will be in the Texas Girls Choir auditorium, 4449 Camp Bowie Blvd., and will be open to the public at no charge.

Winner will receive \$250 and will appear as guest soloist at the TGC spring concert May 3 in Tarrant County Convention Center Theater.

Agronomist Demonstrates Garden Tips

Dr. Fred Alston, agronomist for George Warner Seed Company, demonstrated correct planting methods Tuesday to Progressive Extension Club in Pioneer Natural Gas Flame Room.

Showing accepted procedures for rooting plants from seeds and cuttings, Dr. Alston used cuttings from petunia, pansy, oriental peppers, begonia and rubber plants.

Welcomed as guests were Mmes. Rucy Harwell of Vega, Larry Wagner, Martin Wagner and Gary Kriegshauser.

Mrs. Dick Fellers was hostess to members present, including Mmes. T.J. Parson, Taft

McGee, Floyd McGee, Dean Stallings, P.L. Carmichael and H.L. Hershey.

DAR Plans To Present Civic Gift

The public is invited to witness the official presentation of a micro-reader, valued at \$1,410, to Deaf Smith County Library at 1 p.m. Friday.

Contributed to Los Ciboleros Chapter, daughters of the American Revolution, the device was purchased with funds being raised by book sales. It will be permanently based in the library's genealogy room.

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WARD

na, Mrs. Jesko or Mrs. S.T. Wiseman.

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At the conclusion of business, refreshments were served by hostesses, Mrs. Jack McKinster and Mrs. Tom Draper. Eighteen members were present.

School Play Scheduled

"Mr. Peepers," the hit television series starring the late Wally Cox, will be presented in play-form by Stanton Junior High School students April 17 and 18.

Mrs. Wayne Hodgson, Stanton faculty member, is directing the comedy cast of 24 students. Performances will be at 7:30 p.m. each night in the Stanton auditorium.

Advance tickets, costing \$1 for adults and 50 cents for students can be purchased from student body members.

The all-school play is a traditional project.

Newcomers Cite Guests At Luncheon

Three guests were recognized by Hereford Newcomers Club during a noon luncheon Tuesday at Community Center. Hostesses were Mrs. Freddie Savage and Mrs. Don Brown.

Visitors included Mmes. George Jones, Eldon Koch and Charles Short.

The program was presented by Mrs. Erma Murphey, local distributor of food storage ware. She explained that sales parties could be given as a fund-raising project for the club.

The next luncheon will be a covered dish meal May 13 at Community Center.

Those attending the recent meeting were Mmes. Bob White, Glenn Perry, Arthur Dettmann, Earl Looper, Warren Hall, Gene Savage,

John West and Gene Bateman.

Senator Hubert H. Humphrey has announced plans for a Congressional investigation of United States policy on the sale of arms abroad.

ON 1975 BUDGET

The Senate has approved legislation to cut only \$311.4 million from the budget for the Fiscal year 1975. The President asked for cuts totaling \$2.8-billion.

Floyd Spence, Congressman (R-SC):

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To Friends and Voters whose untiring support gave me 41.2% of the vote for The School Board.

BUT

Please remember the race hasn't been won yet. I need your continued support and vote in the runoff election: We can't quit now.

Clifford R. "Bud" Snyder

VOTE APRIL 19th

Pd. Pol. Adv. by Clifford R. "Bud" Snyder

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Keepsake

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BOLAND POLYNESIA

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YHT Prepares Party

Final plans for the Little Sister Coke party, held yesterday were discussed Tuesday evening by Young Home-

Joyce Shipp Gives Program

Dip and Drapery Dolls was the program presented by Joyce Shipp, Deaf Smith County Extension agent, to members of Palo Duro Extension Club Monday evening in Community Center.

Following the program a brief business meeting was conducted. Club members decided to participate in the Dawn Style Show to be held April 18 in Dawn community building and the Merchants Arts and Crafts Show scheduled April 25-27 at Sugarland Mall.

The next meeting was planned for April 16 at 7 p.m. in Community Center.

Members present included Laurie Higgins and Stacey Lea and Misses Lynn Fisher, State Norvell, Mickey Brisendine and Ted Coleman.

makers of Texas in Southwestern Public Service Reddy Room. At the traditional gathering at La Plata Junior High School, YHT members got acquainted with home economics students and then select a new Little Sister.

Other business centered on plans for an activity day, scheduled 10 a.m.-3 p.m. May 3 at Pioneer Natural Gas Flame Room. Area chapters will be invited to attend this YHT assembly.

YHT president, Mrs. Ronald Rayburn, concluded the business discussion. A devotional reading, "I meant to do my work today," was given by Mrs. Bud Kelly.

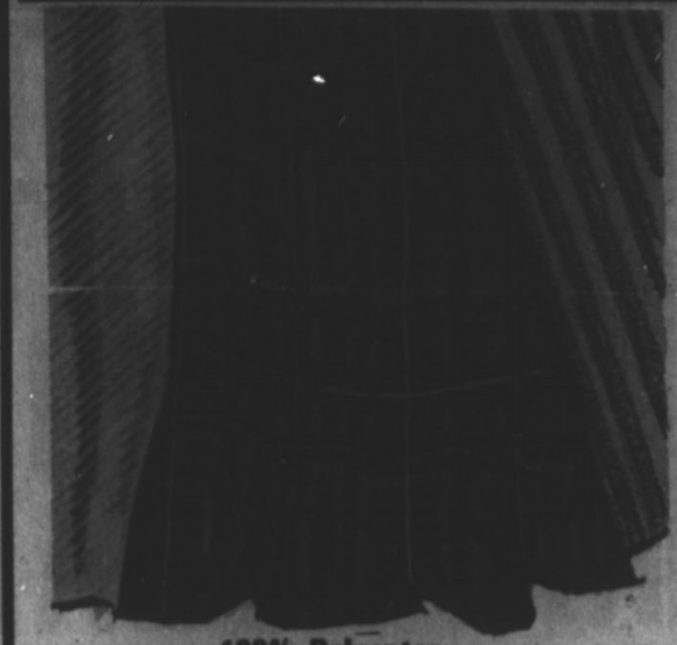
Diane Bim of Amarillo, SWPS representative, demonstrated microwave cooking and members sampled the meal.

Those present were Misses Larry Alley, Ray Berend, Tommy Betzen, Jim Culpepper, Frank Daniel, Alan Dunning, Joe Edelman, Kelly, Louis Montano, State Norvell, Rayburn, Stan Solomon, Connie Urbanczyk and M.T. Burcsmith advisor. YHT Little Sister, Miss Isabel Pena, attended.

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60-75-100 Watt
8 \$1
For
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COUPON LISTEROL
Antiseptic Spray 14-Oz.
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COUPON FORMULA 409
Spray Cleaner 32-Oz.
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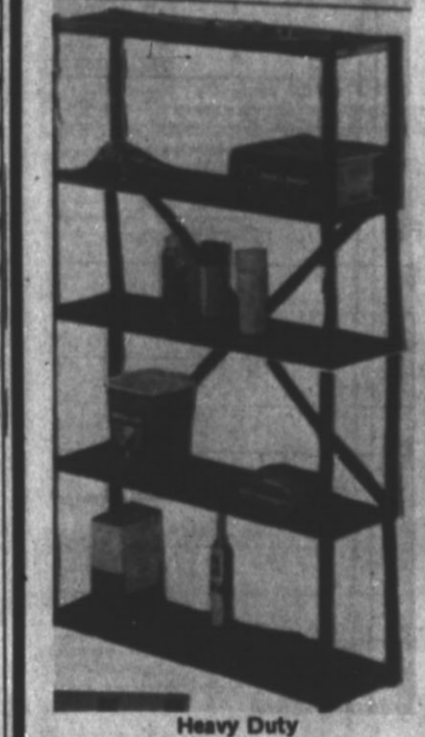
COUPON Golden "T" CHROME INJECTOR BLADES
11-Ct. Platinum Blades
2 \$1
Pkgs. For
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COUPON Golden "T" Isopropyl ALCOHOL
16-Oz.
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COUPON Pro Double-Duty TOOTHBRUSHES
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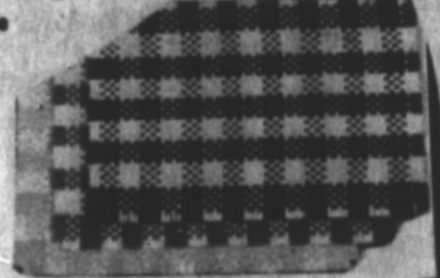


Trimline SHELVING UNIT
4 Shelves. 24x10x36" Size.
\$8.00
Each



Heavy Duty STORAGE SHELVES
5 Grey shelves and back braces. 36x10x60" Size.
\$12.00
Each

Golden "T" RUG YARN
75% Rayon and 25% Cotton. 70 Yard Skeins. Choose from a wide selection of colors. Big savings!
3 \$1.00
Skeins



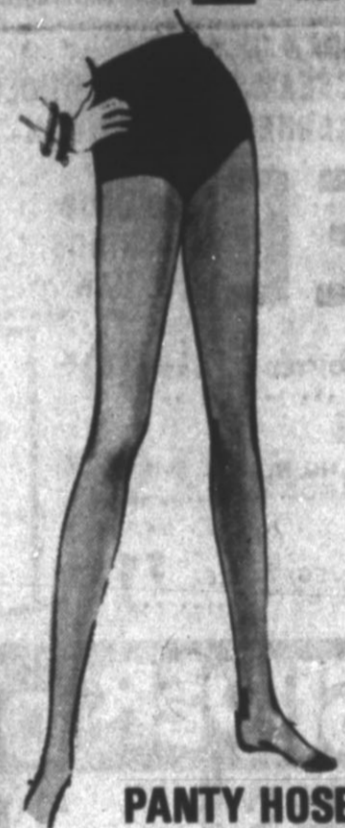
WOVEN PLACEMATS
Woven viscose rayon...easy to keep clean. 13x19" Assorted Colors
2 \$1
For



Boy's FOOTBALL JERSEYS
100% Cotton in assorted colors and numerals. Sizes 5-M-L
\$2.00
Each



BED PILLOWS
19x25" Size. Assorted fabrics and colors. Foam filled.
\$1.00
Each



PANTY HOSE
Irreg. Assorted styles, colors and sizes.
3 \$1.00
Pr. For

202 SPINCAST REEL
Closed face—75 yds. of 10 lb. mono line. For light/medium freshwater fishing.
\$3.00

4' Cord & Plug
48" Size With 2-40 watt bulbs, chains and hardware.
Limit 3
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3 TRAY TACKLE BOX
3 Tray tackle box with 35 compartments. Deep top tray.
\$18

Baby Ruth CANDY BARS
All your favorites to choose from!
10 \$1.00
For



BOYS SUNSUITS
50% Kodol Polyester, 50% Cotton Poplin. Sizes 1-4.
2 \$3.00
FOR

GIRLS' SHORT SETS
50% Polyester and 50% Cotton. Sizes 2-4.
2 \$3.00
FOR

THANKS...

During my recent campaign for the School Board many people worked for and supported me.

I also wish to thank everyone who voted for me

Once again
Thank You BOB JOSSERAND

Pd. Pol. Adv. by Bob Josserrand

"WORSHIP GOD"

Worship with us the Lord's Way, in the Lord's Church. Jno. 14:6, Mt. 16:18 Let's Obey Christ and follow Christ and the Apostles. Eph. 2:19-22

We believe in speaking where the Bible speaks, and remaining silent where the word of God is silent. 1 Pet. 4 Verse 11. We do not believe we can alter or add to the word of God. II Jno. 9-11. Also, Rev. 22:18-19.

We believe in ministering one to another, studying Gods word for the edification of ourselves and edification of each other. Rm. 15:14.

The word of God is taught in the Assembly of the Church. Men teachers teaching one at a time. The only teachers God authorizes in the Public Church Assembly. I Cor. 11:23-40 - and I Tim. 2:11-12.

We sing and Pray. Col. 3:16-17; Eph. 5:19-20 - I Tim. 2:8. We give of our means and partake of the communion at the appointed time. I Cor. 16:1-2 - Lu 24:29-30; Acts. 20:7.

We believe the Communion to be a spiritual ordinance placed in the Church by Christ. Commanded by the Lord and taught and practiced by the Apostles. As Baptism when accompanied by faith, repentance and confession, puts the believer in Christ. The communion keeps us in covenant relationship with Christ and other Christians when accompanied by the Christian Graces as Peter declares in II Pet. 1:4-11.

We believe we will be held accountable for the way we handle Gods word. For this we will answer in the day of Judgment. I Pet. 4:17, Rm. 14:12.

The word of the Lord only will save. We believe we must endeavor to keep the unity of the spirit in the bonds of peace. Eph. 4:3-6. We must earnestly contend for one Faith. Jude 1:3.

We invite you to come worship with us—

The Church of Christ
So. Miles and Gracey Sts.
For Information Call:
Freddie Savage - 364-6563
Jim Carthel - 364-1874
Charles Short - 364-5258

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PRICES EFFECTIVE THRU 4-12-75
STORE HOURS WEEK-DAYS 8-10 SUNDAY 9-9
QUANTITY RIGHTS RESERVED, PLEASE!
WE REDEEM USDA FOOD STAMPS

★ YOU PAY THE LOWER PRICE AT FURR'S
 ★ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
 ★ ONCE PRICED . . . ALWAYS PRICED.

GERANIUMS COLORFUL
 FINE FOR OUTDOORS
 BIG 4½ INCH POTS, EACH **\$1.69**

ONIONS TEXAS FANCY WHITES, LB..... 19¢
POTATOES ALL PURPOSE REDS 10 LB. BAG 59¢
ORANGES SUNKIST NAVELS 4 LBS. \$1.00
CARROTS 1-LB. CELLO BAG... 5 FOR \$1.00

CHUCK STEAK FURR'S PROTEN LB. ADV. SPECIAL 79¢
RANCH STEAK FURR'S PROTEN 7-BONE CUT LB. ADV. SPECIAL 89¢
SHORT RIBS FURR'S PROTEN DELUXE FOR B-B-Q LB. ADV. SPECIAL 59¢
RIB STEAK FURR'S PROTEN LB. ADV. SPECIAL \$1.09
FRANKS FARM PAC OR FRONTIER 12-OZ. 59¢

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 Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

B-B-Q CHICKEN ALL FOR
 PT. MASH POTATOES **\$3.89**
 PT. MACARONI SALAD
 PT. JELLO

ROUND STEAK FURR'S PROTEN LB. \$1.09
SIRLOIN STEAK FURR'S PROTEN, LB. \$1.09

PINEAPPLES SUGAR LOAF EACH 49¢
CUCUMBERS LONG GREEN SLICERS, LB. 39¢
CABBAGE TEXAS GREEN SOLID HEADS LB. 10¢

GROUND BEEF GROUND FRESH DAILY

REGULAR	LEAN	EXTRA LEAN
LB. 69¢	LB. 89¢	LB. \$1.09

PEARS FOOD CLUB IN HEAVY SYRUP NO. 2½ CAN 59¢
CORN JOAN OF ARC CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN 3 FOR \$1.00
COFFEE FOOD CLUB ALL GRINDS, 1-LB. CAN 89¢
TOWELS CHIFFON, ASSORTED COLORS LARGE ROLL 49¢
CREAMER FOOD CLUB, NON DAIRY, 16-OZ. JAR 99¢
CRISCO OIL ALL VEGETABLE 38-OZ. BOTTLE \$1.59

WE GIVE GOLD BOND STAMPS

HELLMANN'S MAYONNAISE QUART JAR
 THIS COUPON ENTITLES YOU TO **SAVE 10¢**
 WITH COUPON \$1.45
 WITHOUT COUPON \$1.55
 EXPIRES 4-12-75
 LIMIT ONE COUPON PER FAMILY

DETERGENT AJAX LIQUID 13' OFF LABEL 22-OZ. SIZE 53¢
PEPSI COLA 32-OZ. 6 PAK \$1.79

GREEN BEANS FOOD CLUB CUT, NO. 303 CAN 3 FOR 89¢
GRAPE JUICE FOOD CLUB 24-OZ. 59¢

COUNTRYSTONE Acapulco & Spice DINNERWARE
 this weeks feature...
SALAD/ SANDWICH PLATE 59¢ EACH
 NO PURCHASE REQUIREMENT
 COMPLETER ITEM
ROUND PLATTER EACH \$3.99

SUPER DISCOUNT SPECIALS

CRACKERS FOOD CLUB 1-LB. BOX 5¢
 GOOD THRU 4-12-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

TIDE GIANT SIZE 65¢
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EGGS FARM PAC GRADE "A" MEDIUM DOZEN FREE
 GOOD THRU 4-12-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

MIRACLE WHIP SALAD DRESSING QUART 69¢
 GOOD THRU 4-12-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

Frozen Food Favorites
POUND CAKE SARA LEE, REG. OR CHOCOLATE, EACH 99¢
TATER TREATS TOP FROST 2-LB. PKG. 59¢
DINNERS PATIO MEXICAN BEEF OR CHEESE ENCHILADA OR COMBINATION, EACH 49¢
CORN-MUFFINS MORTON 10-OZ. PKG. 39¢
PUNCH HAWAIIAN, REG. 5-OZ. CAN 37¢

KITCHEN HELPERS
 EASY TWIST JAR OPENER
 5-PC. MEASURE CUP SET
 4-PC. STAINLESS STEEL SHREADER, SLICER AND GRATER
 1-CUP STAINLESS STEEL MEASURING CUP

YOUR CHOICE \$1

TRAY MATES DOUBLE STACKABLE 13½" x 11½" x 12½" \$1.00

ASSORTED SIZE SUPER SEAL BOWLS 99¢

TOOTH PASTE
TOOTH PASTE TOPCO FLOURIDE MINT OR REGULAR, REGULAR TUBE 2 FOR \$1

TOOTHBRUSH TOPCO-SOFT, HARD OR MEDIUM EACH 5 FOR \$1

TOPCO TEAR FREE BABY SHAMPOO 32-OZ. BOTTLE \$1.00

BRUSHES
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 PASTRY BRUSH
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YOUR CHOICE EACH 3 FOR \$1

THERMOMETERS
 JOHN L. CHANEY
 ROAST MEAT WITH METAL SKEWER OR DEEP FRY, CANDY AND JELLY

YOUR CHOICE \$1

SHOP Furr's MIRACLE PRICES



Student Teachers Further Education

Students in various classes have been under the supervision of six student teachers for the past two weeks. Also, two more student teachers plan to make their debut in the classroom in the near future.

A face that may be familiar to some people in school is Mike Wartes. He is assisting Coach Tubb with three P.E. classes. Wartes attends West Texas State University and will

Six Beauticians Qualify For State

Competition was held in Amarillo March 21 and 22 for cosmetology sponsored by the Vocational Department of Amarillo College.

The contest was held to determine the outstanding students of cosmetology. Those attending the contest were Amarillo, Lubbock, Pampa, Borger, Plainview and Hereford schools, all from district 6.

District winners who are able to qualify will attend the state meet in Houston April 23-26. Winners from Hereford were: Ida Zamora, wetsset, Cynthia Romero, notebook, Sandra Wells; notebook, Carmen Alejandro notebook and wetsset, Vickie Keyes, combout, permanent and notebook and Debra Tieman, permanent.

Other students attending were Lorreta Vigil, Gussie Sanders, Jane Martin, and Diana Ward. Sponsor for cosmetology is Jackie Cabiness.

Forensics Team

Competes at District

The HHS Forensics team competed Saturday at the District 4-AAAA UIL Literary Spring Meet at Lubbock Christian College.

The competition included events in the fields of speech, journalism, English, business skills, math, science, spelling and theater.

Coronada High School walked away with the overall high point trophy; Lubbock High School second in overall points; Monterey High School, 3rd; Hereford High School, 4th, and Plainview High School, 5th.

Individual first and second place winners in each event, except the theater, will advance to the region UIL competition meet April 18-19 at Texas Tech.

Hereford was able to come away with many individual honors. Senior Cameron Clements won first in persuasive speaking. He also competed at the Texas Forensics Association State Tournament but did not place in the tournament. In Poetry Interpretation sophomore Deana Finley finished second.

The One-Act Play entered by Hereford was co-winner with Coronado with the play "Box and Cox".

graduate in May. Majoring in history and P.E., he plans to be a coach and teach. He is not sure where he will go after graduation but he stated he would like to stay in this vicinity so he can work on his master's degree at West Texas during the summer. Wartes lives in Hereford and graduated from H.H.S. in 1971. Going to W.T.S.U. on a football scholarship, he played quarterback and has been there the past four years. Wartes likes to snow and water ski and is interested in music.

Jimmy Lisle is also student teaching three P.E. classes. Mr. Lisle will graduate in May from W.T.S.U. where he is majoring in P.E. and history. Lisle is married and his wife is a teacher in Amarillo. The Atlanta Falcons of the National Football League signed Lisle as a free agent and he will be playing professional football next fall.

Lisle comes from Rule, Texas which is about 60 miles north of Abilene.

Mrs. Becky Price, a resident of Hereford, is a student teacher at HHS. She is assisting Mrs. Betty Oglesby in Business Education.

Mrs. Price attended Amarillo College for one year and West Texas for three years. She majored in Business Education and English. She would like to continue teaching in Hereford.

Her husband, Johnnie, is manager of Gattis Shoe Store in

the Mall. She has a son, Cade, 3 years old.

Mrs. Patricia Evans, a student teacher at HHS, is assisting Miss Helen Reed in Physical Education.

Mrs. Evans has attended Texas Tech University and West Texas. She is married, has four children and two grandchildren. John Quillin, former Gregory-Portland High School student has begun a career of teaching with his student teaching job in the Vocational Ag department at Hereford High School.

Quillin was born in Amarillo and moved to Portland, Texas where he graduated. After high school he moved on to Texas Tech University in Lubbock.

In five years he expects to have secured his Bachelor of Science degree in vocation agriculture.

He is 25 years old, married and has a three-year old daughter.

Rodeo Team Members Place in Recent Rodeos

Hereford High School Rodeo Team members attended the Farwell School Rodeo March 28-29, and Claude Rodeo April 4-5.

Those participating in Farwell were: Bill Blasingame, Mickey Parsons of Bovina, Kyle Jones of Bovina, Scott Steincruiger, David McLeod, Mac McLeod, Curtis Smith, Scott Hall, Bill Homfeld, and LaDonna Woodlee.

Those participating in Claude were: Thornton Monroe, Brent Johnson, Scott Hall, Curtis Smith, and Kyle Jones of Bovina.

Those placing in Farwell were: team roping-Bill Blasingame and Mickey Parsons, second and Brent Johnson and Kyle Jones, third. Placing in steer wrestling were Scott Steincruiger, second, and David McLeod, fifth. Bill Homfeld placed third in the Bull Riding.

Those placing in Claude were: Thornton Monroe, first in Ribbon Roping, Bill Blasingame, fifth in Ribbon Roping, Brent Johnson and Kyle Jones, first in team roping, and Curtis Smith and Scott Hall, third in Team roping.

The boys team is presently placed fourth in the Tri-State High School Rodeo Association. Those ranked for all around in team roping are Bill Blasingame, first place, Thornton Monroe, second place and Brent Johnson, third place.



Boys and Girls State Selections

Recently selected to represent Hereford at Boys State and Girls State were Manuel Almazan, Amy Cox and Sam Finley. Boys and Girls State is held during the summer, Sam and Manuel will go to Austin and Amy will be travelling to Sequin. The purpose of Boys and Girls State is to learn how the city and state governments function.

HHS Students Are Austin Area Bound

Recently selected by the American Legion Womens Auxiliary to attend Girls State this summer was Amy Cox. Amy is a junior student at HHS and is vice president of Student Council. She is also a member of choir and has won various awards at UIL competition. She is active in school activities as well as church activities. She was chosen from six girls who were recommended by the faculty and administration.

Rose Warren, Dolores Abalos, JoLynn Williams, Barbara Garcia, Lisa Lyles and Amy Cox attended a meeting of the American Legion Womens Auxiliary. They were asked to speak for a short time on their

accomplishments in school, offices they have held and what they hope to obtain from Girls State. The decision based on the girls' presentation was made after the girls left.

Girls State is held during the summer at Texas Lutheran College at Seguin for 10 days. There are around 500 girls who attend and learn how city and state governments function.

Amy commented, "I would like to thank all that had a part in selecting me, especially the Womens Auxiliary, and I'm really looking forward to going to Girl's State."

BOYS STATE

The annual event of electing two boys to represent Hereford at Boys State Convention took place last week.

The two young men were Sam Finley and Johnny Almazan. These two young men were elected by the American Legion of Hereford.

The qualifications are academic qualities, leadership, ability, and good potentials. These young men were selected out of a group of seven candidates, consisting of Terry Johnson, Bryan Edwards, Sam Finley, Pete Hale, Mike Crim, Johnny Almazan and Wesley Strain.

They will travel to Austin June 11 and remain there until the 17th. They will travel by bus with all expenses paid by the A.L.

While at Austin, they will learn about the function of the government systems. A routine election, with the campaigning and speech making, will take place.

The rules are: The maximum amount of money to be taken is \$10. Confinement to the campus of the University of Texas.

The counselors of HHS were asked for comment on the student elected and the opportunity of going.

Phil Barefield, "I feel like selections were really good on the candidates, I feel Johnny and Sam will represent Hereford and that it will be a beneficial experience."

Mrs. Wilma Braddy commented, "It is really an honor and opportunity to go. It teaches more about the functions and what the responsibilities are towards the government systems."

Participate In
**CLEAN-UP
WEEK**
April 19-26

Quarter System Put in Effect for Students

Next years HHS students may find a temporary state of confusion as they try to figure

out their schedules under the new Quarter System which complies with state law.

The Quarter System provides many advantages over the system presently in use. One of the main advantages will be the use of facilities year round, and availability of courses which will be offered.

The minimum requirement for graduation is 60 units. These requirements consist of English 12, world history or world geography, 3 units; American history, 3 units; government, 2 units; Mathematics, 6 units; science, 6 units; health education, 2 units; physical education, 5 units; approved electives, 16 units; and local electives 5 units. Each unit represents one trimester in that course.

Many courses have been added for the 1975-76 school

year. In the Art Department these new classes will be offered, textile, ceramics, and enameling.

In English and Language Arts department many new and different courses appear on the list of courses. These include a choice of Introduction to Shakespeare, Novels of Today, The Short Story, Introductory Science Fiction, Non Fiction, Folklore, Myth and Legend, Poetry and Enjoyment

Eleventh grade students will have a choice of one of the following and 12th grade students may choose two of these.

These courses consist of Science Fiction and the Future,

Vocabulary, Creative Writing, Expository Writing, The Bible Literature, Vocational English, Mystery and Suspense, Reading For Improvement, Basic English, Poetry, Practical Communication Skills, American Novels, English Novels, and World Literature.

In the Science department, biology II will be offered to further education in this field.

The Social Studies department will be offering two new courses, Free Enterprise and Texas History.

The Industrial Arts Department also has made plans to add new courses. These include plastics, foundry, and jewelry casting.

UIL Math Competes In District Meet

The District 4-AAAA UIL Math Spring Meet was held Saturday at Lubbock Christian College.

Placing in the slide rule division were first place, Joel Fuhrmann, scoring 294; second place Barbara Garcia, scoring 289; and fourth place, Mary Jo Bartels.

In the number sense division placing first was Jean Barber scoring 175 and fourth place Jim Goheen.

Participating in the regional contest at Texas Tech on April 19, will be the first and second place winners of both divisions. These people are Joel Fuhrmann, Barbara Garcia, and Jean Barber.

Contestants placing first, second, and third in the regional meet will advance to state

competition. The UIL Math Team attended the Lubbock Invitational Math and Science Meet on March 8.

In the slide rule division the slide rule team placed third with a team score of 764 behind Andrew's 923 and Stamford's 840. Placing fifth in the veteran division was Joel Fuhrmann with a score of 281, and scoring 279 was Barbara Garcia, Mary Jo Bartels and Cindy Thomas.

The number sense team with a score of 505 placed second behind Andrew's 670. Placing first over Andrews High School, a tough competitor, was Jim Goheen scoring 275 and fourth place was Jean Barber with a score of 175 in the veteran division. The number sense team consists of Jim Goheen, Jean Barber, and Pam Melugin.

Annual Senior Banquet Uses Theme Of Circus

April 12 at 8 p.m. is the night in which the annual senior banquet is to be held.

The banquet which will be held in the HHS Cafeteria will have musical-entertainment featuring four high school students. These are Rex Barber playing the organ, Rex Lee playing the base guitar, Ruben Mancillas playing the drums, and Lisa Martin singing.

The menu design for the banquet was prepared by Sylvia Castro and Gloria Garcia. The main dish on this menu will be roast beef. It will be prepared at the cafeteria.

With this year's theme being circus, the cafeteria will represent a circus atmosphere, with members of the junior class

serving and dressed as circus performers. The committee who is doing the decorations in the cafeteria are, Sue Hamlet, Lauri Young, Mike Munnerlyn, Doug Charest, Shyla Thomas, and Christi Ottesen.

The servers at the banquet will consist of 22 members of the junior class. They were selected by members of the senior class. Also being invited to the banquet is the school board and their wives, the administrators, and the senior sponsors.

Following the banquet there will be a prom at the community center, which will last from 10 p.m. to 1 a.m. The dance will feature "Christopher" with prices being \$5 a couple. Parents will be chaperones and will serve refreshments.

Big Red Band Goes To Contest

The Hereford High School Band will compete in the annual University Interscholastic League Concert and sight reading Contest April 17 at the Civic Center Coliseum in Amarillo.

Playing at 2:30 p.m. the band will be trying for its 15th consecutive first division in concert and for a sweepstakes win.

The band will be judged by three judges both in concert and in sightreading, selected by the UIL officials.

The sight reading division is judged on the students accuracy, precision, and how well the music is read. The director has a certain amount of time to explain the rhythm. When the time is over he cannot talk for any reason until the band is through reading the piece.

In the concert division the band is judged on the overall performance and stage appearance. How well they follow rhythm melodies, dynamics, the difficulty of the piece, and the tuning of the notes.

The concert selection which Hereford will present includes a warm up march "Suspiros De Espana" by A. Alvarez

"Lincolnshire Posy" by Percy Grainger.

"Lincolnshire Posy" is a six movement piece. The band will play only four movements including "Dubbin Bay", "Harkstow Grange", "Lord Melbourne" and "Lost Lady Found".

The final number on the program will be "Finale from Kalinikov's Symphony No 1 in G Minor".

Hereford will be competing with other bands in Class 3-AAAA and 4-AAAA throughout the Panhandle.

In preparing for the contest the band has been practicing in extra rehearsals each Tuesday and Thursday night from 7:30 to 9:30 p.m.

On April 3 the band was in a clinic from 6:30 to 10:00 p.m. The clinic was conducted by Dr. Gary Garner, director of bands at West Texas State University.

Under the Direction of Randy Vaughn, his assistants are Nick Nixon brass instructor, Jim Priest, La Plata Jr. High band instructor and brass instructor and Tommy Wines Stanton, band director and Woodwind instructor.

VICA Contest Winners Named

The VICA contest at Amarillo Vocational school was held March 21 and 22. Attending were 700 students, including district 6 with its 44 counties in the Texas Panhandle.

ICT 1st place winners were Diane Ward, Dental Assistant, and Larry Vigil, welding display. Sonny Flores won first both in auto electrician and auto electrician display.

Also ranking 1st, Steve Jones a painter was awarded a plaque for outstanding painter. Second

place was won by Zallee McCullar in the medical lab assistant contest. Randy Williams was 3rd in Auto Body repair and Vincent Garcia 4th in meat cutting. ICT-VICA placed in Business Procedure Contest.

All 1st, 2nd and 3rd place winners will advance to state meet in Houston April 24 and 25. State winners holding 1st or 2nd will advance to Washington, D.C. for the National Contest. ICT also will be selling License Plate reflectors for a fund raising project.

Banquet Held April 3

The FTA banquet was held Thursday evening at the Community Center. The invocation was given by Mrs. Charlie Bell, club advisor and the welcome by Dee Ann Miller, mistress of ceremonies.

Next was the introduction of guests and a report on the state convention. Those giving the report were Delfine Ulibarri, Debra Looper, Sandra Klueskins, Melinda Mathews and Roman Bolden.

New officers elected were pres. Delfine Ulibarri; vice-

pres. Debra Looper; secretary, Ernestine High; treasurer, Suzanne Duvall; historian, Jeanne Hair; and parliamentarian, David McLeod.

Outgoing officers included vice-pres., D'Lynn Davison; secretary, Debbie Klechak; treasurer, Sina Sims; and Scottie Clark, parliamentarian.

Entertainment for the evening featured Lesly Euler singing some "oldies but goodies." This was the second annual "Apple-for-the-Teacher" dinner of the Ella Aikman chapter of Future Teachers of America.

FTA Banquet

Future Teachers held their second annual "Apple-for-the-Teacher" dinner Thursday at the Community Center. Seated at the head table were, left to right, Nick Nixon, orchestra

director; Diane McCarley, HHS cheerleader; Dee Ann Miller, mistress of ceremonies, Jerry Don George, HHS principal and Eugene Barkowsky, assistant principal.



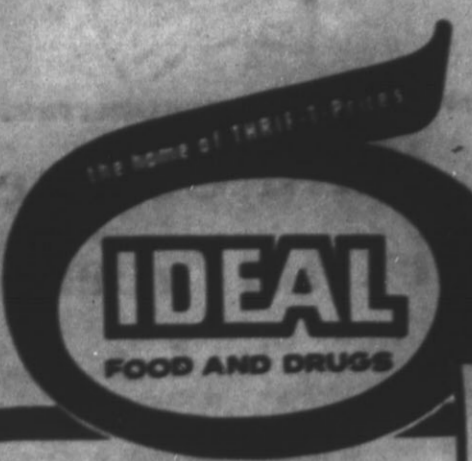


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REGISTERED PHARMACIST

GREEN, CONCENTRATED
CAMELOT SHAMPOO..... 5-OZ. **53¢**

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Rapid Shave..... 11-OZ. CAN **69¢**

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Razor Blades..... **69¢**

ARRID EXTRA DRY OR LT. POWDER
Arrid..... 9-OZ. CAN **99¢**

CAMELOT
Toothpaste..... 7-OZ. TUBE **53¢**

SUSPENSION ANTAÇID
Liquid Reopan..... 12-OZ. BTL **\$1.28**

OS-CAL
Calcium Tabs..... BTL OF 100 **\$2.27**

CAMELOT Bath Oil 8.4-OZ. BTL **99¢** MASENGIL Disposable Douche 8.4-OZ. PKG. **53¢**

LISTERINE
ANTISEPTIC MOUTHWASH AND GARGLE
14-OZ. BTL. **79¢**

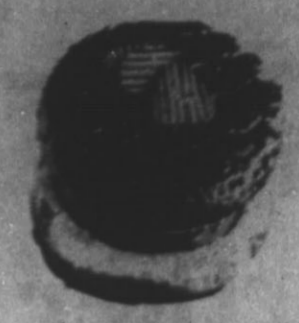


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Boneless Hams
HALF OR WHOLE
11 TO 14 LB. AVG.
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MEADOWDALE 2-LB. PKG. 12.17
Sliced Bacon..... 1-LB. PKG. **\$1.09** WATER ADDED



BUTCHER BLOCK BEEF
Chuck Roasts
BLADE CUTS, BEEF CHUCK
LB. **58¢**
BUTCHER BLOCK BEEF BEEF CHUCK... LB. **79¢**
Arm Pot Roast..... LB. **79¢**



FRESH
Ground Beef
100% PURE BEEF
3-LB. PKGS. OR MORE LB. **64¢**
FRESH, EXTRA LEAN 3-LB. PKG. OR MORE... LB. **89¢**
Ground Chuck..... LB. **89¢**

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THE IMPORTED PORCELAIN CHINA
THE LUXURY OF MAGNIFICENT CHINA AT SPECTACULAR PIECE-A-WEEK SAVINGS WITH \$3.00 PURCHASE
FEATURING THIS WEEK **Coffee Cup 59¢ EACH**

ALL GRINDS... LIMIT 1 CAN, PLEASE
Folger's Coffee..... 1-LB. CAN **94¢**

MEADOWDALE IMITATION
Peanut Butter..... 32-OZ. JAR **\$1.07**

DISH DETERGENT... LIMIT 2 WITH \$5 OR MORE PURCHASE
Liquid Joy..... 22-OZ. BTL. **64¢**

CHOCOLATE OR BUTTERSCOTCH
Nestle Morsels..... 12-OZ. PKG. **88¢**

CAMELOT
Instant Tea..... 2-OZ. JAR **79¢**

DUNCAN HINES LAYER
Cake Mixes..... 18 1/2-OZ. BOX **58¢**

ENRICHED
Camelot Flour..... 10-LB. BAG **\$1.38**

HERSHEY
Chocolate Syrup..... 14-OZ. CAN **44¢**

REG. OR DIET
Shasta Pop..... 6 12-OZ. CANS **\$1.00**

ICE CREAM
FAIRMONT DAIRY FAIR
ICE MILK
ALL FLAVORS
1/2-GAL. CTN. **84¢**
FAIRMONT ICE CREAM PKG. \$1.05
Sandwich Bars..... OR 12

CAMELOT
Quick Oats..... 12-OZ. BOX **89¢**
DELUXE GRAHAMS
Keebler Cookies..... 13 1/2-OZ. PKG. **79¢**
FUDGE STRIPE
Keebler Cookies..... 13 1/2-OZ. PKG. **79¢**

ASSORTED COLORS
Camelot Towels..... 2 ROLL PKG. **52¢**

ZEE ASSORTED
Bath Tissue..... 4-ROLL PKG. **58¢**

LITTLE FRISKIES
Cat Food..... 4-LB. BOX **\$1.48**

FROZEN FOODS
BANQUET, ALL VARIETIES
POT PIES
8-OZ. PKG. **22¢**

TROPHY SLICED
Strawberries... 3 10-OZ. PKGS. **\$1**
PET
Whipped Topping..... 10-OZ. CAN **53¢**



ORE-IDA POTATOES
Hash Browns... 3 12-OZ. PKGS. **\$1**

MEADOWDALE FLORIDA
Orange Juice..... 12-OZ. CAN **39¢**

FRESH DAIRY
MEADOWDALE QUARTERED
MARGARINE
LIMIT 3 WITH \$7.50 OR MORE PURCHASE
1-LB. CTN. **36¢**

BUTTERMILK OR COUNTRYSTYLE
Mel O Crust Biscuits..... 10 1/4-OZ. PKGS. **\$1**

FAIRMONT
Half & Half..... QUART CTN. **59¢**

FAIRMONT, ALL FLAVORS
Dip 'n Snack..... 2 4-OZ. CTNS. **83¢**

KRAFT DELUXE AMERICAN
Sliced Cheese..... 12-OZ. PKG. **85¢**

KRAFT GRATED
Parmesan Cheese..... 8-OZ. CAN **\$1.31**

CAMELOT
Mozzarella Cheese..... 16-OZ. PKG. **84¢**

FAIRMONT NICE 'N LITE
Cottage Cheese..... 24-OZ. CTN. **84¢**

Gamerama Winners...

WE WILL START A NEW SERIES ON MONDAY, APRIL 14!!

ODDS CHART as of March 30, 1975
Scheduled Termination Date of this Program is April 30, 1975

PRIZE	NO. OF PRIZES	ODDS FOR 1000 STAMPS	ODDS FOR 500 STAMPS	ODDS FOR 250 STAMPS
\$1000	1	113,200 to 1	56,600 to 1	28,300 to 1
\$500	2	56,600 to 1	28,300 to 1	14,150 to 1
\$250	4	28,300 to 1	14,150 to 1	7,075 to 1
\$100	16	7,075 to 1	3,537 to 1	1,768 to 1
\$50	64	1,768 to 1	884 to 1	442 to 1
\$25	256	442 to 1	221 to 1	110 to 1
\$10	1024	110 to 1	55 to 1	27 to 1
\$5	4096	27 to 1	13 to 1	7 to 1
\$2	16384	7 to 1	3 to 1	1 to 1
TOTAL	20,000			



CUDAHY

Skinless Franks

BUCK WAGON LABEL

12-OZ. PKG. **48¢**

BAR-S Skinless Franks..... 12-OZ. PKG. **58¢**

LAND-O-FROST ASSORTED

Smoked **2** 3-OZ. PKGS. **89¢**

RODEO Skinless Franks..... 12-OZ. PKG. **69¢**

RODEO ASSORTED Luncheon Meats..... 12-OZ. PKG. **89¢**



FRESH FRYER PARTS

Box-O-Chicken

CONTAINS 2 BREASTS QUARTERS, 2 LEG QUARTERS, 2 WINGS AND 2 GIBLETS.

3 TO 4 LB. AVG. **42¢**

FRESH FRYER THIGHS OR Fryer Drumsticks..... **69¢**



SWIFT'S

Turkey Drumsticks

BULK PACK

3 TO 4 LB. PKG. **29¢**

BREADED, PRE COOKED 3 TO 4 LB. PKGS. Turkey Patties..... **39¢**

WINCHESTER IMITATION

Chunk Bologna

BY THE PIECE **58¢**

WINCHESTER IMITATION Sliced Bologna..... **68¢**

HERE ARE THE RECENT \$1000 WINNERS OF SERIES 12 . . .

- AGNES KNOTT.....PLAINS, KANSAS
- ELAINE KAPP.....LIBERAL, KANSAS
- R. WHATLEY.....LIBERAL, KANSAS
- B. HICKEY.....WOODWARD, OKLA.
- E. VENABLE.....HOOKER, OKLA.
- EDITH JONES.....CLAYTON, N. MEX.
- JAMES WARE.....AMARILLO, TEX.
- A. NEIHART.....LAVERNE, OKLA.
- J. THOMPSON.....DUMAS, TEXAS
- B. DAVIDSON.....ALVA, OKLA.

PLUS HUNDREDS OF \$100, \$20, \$5, \$2 AND \$1 WINNERS.

HURRY IT IS ANTICIPATED ALL SERIES 12 GAMERAMA TICKETS WILL BE GIVEN OUT BY APRIL 12. YOU HAVE UNTIL APRIL 19 TO REDEEM YOUR PRIZES. WATCH FOR OUR NEW GAMERAMA SERIES NO. 66 TO START MON., APRIL 14.

Del Monte SPRING SHOW OF VALUES...

DEL MONTE MANDARIN ORANGES

3 11-OZ. CANS **\$1**

DEL MONTE PINEAPPLE JUICE

56¢ 46-OZ. CAN

DEL MONTE LIGHT MEAT

Chunk Tuna



LIMIT 2 CANS WITH \$5 OR MORE PURCHASE

6 1/2-OZ. CAN **48¢**

DEL MONTE Fruit Cocktail... **2** 16-OZ. CANS **76¢**

DEL MONTE WHOLE OR CREAM Golden Corn..... **3** 16-OZ. CANS **\$1.00**

DEL MONTE CUT OR FRENCH STYLE Green Beans..... **3** 16-OZ. CANS **89¢**

DEL MONTE WHOLE Green Beans..... 14-OZ. CAN **36¢**

DEL MONTE Tomato Wedges..... 3 14-OZ. CANS **77¢**

DEL MONTE Tomato Catsup..... 32-OZ. BTL. **82¢**

DEL MONTE Tomato Sauce..... 4 8-OZ. CANS **\$1**

DEL MONTE Diced Carrots..... 3 16-OZ. CANS **89¢**

DEL MONTE HALVES OR Sliced Peas..... 2 14-OZ. CANS **85¢**

DEL MONTE Garden Spinach..... 4 16-OZ. CANS **\$1**

DEL MONTE Sauer Kraut..... 3 16-OZ. CANS **81¢**

Thrift-T-Price

Fruits & Vegetables

CRISP, GREEN
Head Lettuce

25¢

RED - RIPE
Salad Tomatoes

29¢

EXTRA FANCY GOLDEN
Delicious Apples

3 LBS. **\$1**

CRISP, TENDER PASCAL
CELERY

29¢ STALK

FLORIDA
Red Radishes

2 6-OZ. BAGS **29¢**

COLORADO RUSSET
POTATOES

10 LB. BAG **79¢**

NORTHERN GROWN
RUTABAGAS

10¢ LB.

Yugoslav Native Cultivates Talent

BY KERRIE WOMBLE
WOMEN'S EDITOR

Oil paintings by Anna Kovacs and her students will be exhibited for sale from 1-6 p.m. Saturday and Sunday at First Presbyterian Church.

Featured in the display will be canvas painted by young artists instructed by Mrs. Kovacs who has traveled many miles since her homeland was overrun by the Nazi regime during World War II.

Born in Yugoslavia, Mrs. Kovacs and her husband, Ludwig, married and resided in

a small village near Belgrade before Hitler's tyranny touched their lives and catapulted them into drastic conditions.

Kovacs' father, a political figure, was arrested by the Gestapo and imprisoned. Kovacs herself resisted orders to serve in the Nazi Army and was sentenced to the Buchenwald concentration camp. Her wife and young son were conscripted as labor campmen 1941-1945. During that time, there was no communication between members of the splintered family.

AS HITLER'S Power

gradual crumbled, the splintered Kovacs family was accidentally reunited in a train station while being shunted back and forth from Salzburg, Austria. They lived there as displaced persons until late in 1961 when their trip to the United States was sponsored by the United Churches Council.

Followed by three wide-eyed children, the bewildered family arrived in New York City with little money, few possessions and no comprehension of the English language. That was more than 23 years ago. Since then, they have become

naturalized U.S. citizens and residents of Hereford at 7th Knight.

After being brought here by the First Presbyterian Church, Kovacs worked initially on a farm and then was a bus driver and employed by different local churches. In 1963, he found his current job as custodian at Shirley Elementary School.

"WE HAD NOTHING when we came here," Kovacs recalls. "The people here in Hereford were good to us. We learned to speak English from them. The Fire Department gave us a radio and we took night classes twice a week to become familiar with the language."

This community was not quite what the Kovacs expected when they first arrived here in 1961. "In the 1930's, we watched many movies, many westerns made in America, and we thought that was the truth about cowboys fighting Indians on the rampage," Kovacs laughed.

"When I told my wife we were going to Texas to live, she was not happy," he said. "She asked, 'You take us from Communism to live in Texas?' Kovacs chuckled as he related that his wife refused to speak to him on the long journey from Chicago to Hereford.

Any misconceptions about this were dispelled as Yugoslav family adjusted to life in the Panhandle.

Discovering that adequate income could not be gained as a seamstress, Mrs. Kovacs cultivated her interest in art-work and began to teach oil painting to local residents.

In her garage-studio, she tutors students who have ranged in ages from 7-82, but she is most enthused about her work with youngsters. "It is such a joy to teach these young artists and hope that they will refine their raw talents."

Mrs. Kovacs prescribes painting as an expressive outlet for youngsters as well as adults. "Painting can be constructive therapy. This type of art work can improve a child's handwriting," she explained.

Her work has been exhibited in the High Plains Art Gallery

at Amarillo, in Fort Worth and throughout the country. Several private collections in Europe include her paintings.

Turning her style of realistic painting "natural art," she reflects her European background plus her adopted surroundings in Texas. She has apprenticed under the Viennese artist, Louis R. Neugebauer, Robles and Buncaine Swan.

Believing that many Americans take their freedom for granted, Mrs. Kovacs carries memories of pre-war Yugoslavia where individuals were not allowed to lock their doors.

"We wasted to bring up our children without fear and in freedom."

The couple have tried to instill their children with a "try harder" philosophy. "If you are determined," Kovacs said, "you can do whatever you try to do."

Persons dependent on welfare do not impress the Kovacs, who stated, "Even in America, some people don't try hard enough to make a living because the government gives handouts."

"The government should stop playing Santa Claus around the world."

The school janitor continued, "I am not ashamed of what I do. Janitor or custodian, bookkeeper or whatever is just as important as anything else. I'm proud to be a public servant and can help people."

Exemplifying the American ideals which fostered this country, the Kovacs are proud of the land which is now their home.

OES Elects New Officers

Officers were elected Tuesday evening by members of Order of the Eastern Star when they met at Masonic Hall.

Named to office were Mrs. Charlie Brown, worthy matron; Deward Robertson, worthy patron; Mrs. Audrey Powell, associate matron; Vernon Darden, associate patron. Also elected to terms were Mrs. Arthur Clark, secretary; Mrs. Darden, treasurer; Mrs. Wayne White, conductress; Mrs. Bob Thuet, associate conductress.

Results from the recent Star school were reported in a letter from the grand examiner. It was announced that 18 "A" certificates and one "B" certificate were earned by local chapter members.

Mr. and Mrs. Herb Edwards and Mr. and Mrs. Gene Brock were hostesses to 27 members present.

It takes a lot of patience to improve the human race and it also takes a lot of time.



MRS. ANNA KOVACS
... To stage exhibition



Elected To Office

Kathy Miller, daughter of Mr. and Mrs. Bruce Miller, was elected recently as secretary at the Texas Student Nursing Association convention held in Houston recently. Approximately 1400 members of the association attended. Taking her new position, Miss Miller will serve as a delegate at the National Student Nursing Association convention to be held April 24-27 in Philadelphia.

Church Class Assembles

Mrs. Cecil Morrison was hostess to members of Golden Circle Class, Avenue Baptist Church, Tuesday evening in Hereford State Bank Hospitality Room.

After refreshments were served, members spent the remainder of the evening in visitation.

Those present were Mes. Jessie Sumner, Loyd Webster, W.L. McCullar and Max Goforth.

You can't explain things by putting the blame on nature unless you can explain nature.

Calendar of Events

THURSDAY

La Madre Mia Study Club, home of Mrs. Gerald Martin, 8 p.m.
Senior Citizens of Hereford, Community Center, 7:30 p.m.
St. Anthony's Women's Organization, school parish auditorium, 8 p.m.
Mon Amis Study Club, home of Mrs. Bill Braxton, 9:30 a.m.
Hereford Riders Club, Community Center, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Hereford Garden Club, Community Center, 3 p.m.
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.
Story hour for children, grades 1 through 4, Deaf Smith County Library, 4 to 4:45 p.m.

SATURDAY

Fine Arts Festival, sponsored by Women's Division of Deaf Smith County Chamber of Commerce, Deaf Smith County Library, 10 a.m. until 6 p.m.
St. Thomas Episcopal Women of Church, Parish hall, 9:30 a.m.

SUNDAY

Fine Arts Festival, Deaf Smith County Library, 1 to 5 p.m.
Hereford High School Library open House, at school library, 1 to 6 p.m.

MONDAY

Kings Manor Auxiliary orientation, Westgate United of the Manor, 2 p.m.
BSP City Council, Hereford State Bank Friendship Room, 8 p.m.
Music Study Club, Ward Parlor of First United Methodist Church, 2 p.m.
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Masonic Lodge, Masonic Temple, 7:30 p.m.
Easter Lions Club, Easter clubhouse, 7:30 p.m.
Jaycees-Elites board meeting, Deaf Smith County Chamber of Commerce Office, 7:30 p.m.

TUESDAY

BSP Sorority Rituals, Community Center, 7:30 p.m.
AAUW Community Center, 7:30 p.m.
La Aflatus Estudio Club, Pioneer Natural Gas Flame Room, 3 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 6:30 p.m.

WEDNESDAY

Noon Lions Club, Civic Club Center, noon.
Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m.
Knights of Columbus, KC Hall, 9 p.m.

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See all the new Spring styles in patents and soft, comfortable leathers; and use your BankAmericard or MasterCard, or your Gattis Charge plan to purchase your new Freeman shoes.



Gattis Shoe Store

Of Hereford

IN SUGARLAND MALL

CONGRATULATIONS

CONGRATULATIONS to Jim Arney and James Gentry who won their elections to the Hereford School Board. We share the disappointments of the candidates who lost their campaigns, and we are interested in the run off to come of Bud Snyder and Clark Andrews. But most of all, we congratulate the people who turned out to vote in record numbers. Elections and the democratic process mean nothing if citizens are not interested enough to vote or to get involved in the election process.

We wish to thank the many people who worked so hard for all the candidates. Both those who win and those who lose have the satisfaction of being a part of the fairest way of selecting their representatives and having their views heard. We know we can expect those not successful to fully support the choices of the voters. We certainly hope no scars are left from a vigorous campaign. The men elected as well as the men already serving represent all of us.

It is unfortunate that questions concerning administrative policies and school board procedures were taken by some as anti-school board and anti-administration. Any stable and fair school system can stand inspection if things are right. It is even worse if bad feelings remain after a campaign which serve to split the people into defensive groups. Hereford is a good town with a good school system. As long as the caliber of men as in the recent campaign continue to volunteer for office we will remain so.

We wish to thank each of the candidates who subjected themselves and their families to the scrutiny that comes with campaigning. We are proud of each of you and of the honorable way you ran your campaign.

If getting involved in the democratic process and being interested in our children labels us as a "special interest group" we can only hope that all the citizens will qualify whether with our "special interest group" or one of their choice. Let us not make this a one shot deal but let us remain interested in our children and continue to voice our opinion to our School Board as interested and concerned citizens should.

Paid for by the Concerned Citizens of Hereford, John H. McCrary, M.D., Chairman

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by ENKA

the first soft as silk polyester

Smart sleeveless jacket with interesting pocket detail. Sizes 8 to 18. Colors... \$18.00.
Floral print shirt, sizes 8 to 18. Assorted colors, \$14.00. Belted pull-on pant with mock fly-front. Sizes 8 to 18. Colors... \$15.00.

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Local Artist Joins Houston Art Show

Jon Birdsong of 441 Ave. B, renowned western artist, will be participating in the Westheimer Art Festival April 19-20 at Houston.

Birdsong will exhibit various watercolor paintings among approximately 270 artists from 11 states and Canada. The fourth biannual festival will be stretched along 10 blocks of Westheimer from 9 a.m.-9 p.m. each day. "An Art Adventure on Westheimer" will be the theme of the show.

WAF is a non-profit organization which is sponsored by Republic of Texas Savings Association and Liberty Bank. Net proceeds from the festival benefit Neartown Association, the area's civic groups.

Neartown received \$2,500 from the October festival and the funds were used to design and construct redwood trash receptacles in the 10-block area.

Drawing thousands of sightseers from the entire Gulf Coast area, the festival is free to the public.

Although WAF's sponsors only arrange for artists' space, many unsponsored, spontaneous events traditionally occur along Westheimer.

Exhibits take every conceivable form including oil landscapes, calico sunbonnets, metal sculpture and handmade jewelry. The only prerequisite is that all arts and crafts be original.

Spectators will be invited to express individual artistic abilities on graffiti boards in Liberty Center.

Jim Assad, Neartown president, said that association members will sell refreshments.

Should inclement weather interrupt the festival, it will take place April 26-27.

"The \$64,000 Question" returning to TV.



Salute To DKG Pioneers

Mrs. Claude McDougal illustrated her program "Stairway To The Stars" with these symbols dedicated to founders of Delta Kappa Gamma Society. The local teacher's chapter, Delta XI, celebrated their establishment at a luncheon Saturday.

DKG Cites Founders Day

Key women educators of Deaf Smith County, who are members of Delta Kappa Gamma Society, celebrated their founder's day at a luncheon Saturday in Hereford Country Club.

"Stairway to the Stars" was the theme of the program dedicated to Dr. Annie Webb Blanton and 11 other women who established the society. Since its beginning in April 1929 at Austin, DKG has expanded and now has chapters around the world.

Mrs. Joe Bradley, program leader, introduced Mrs. Claude McDougal as narrator while Mrs. Jim Neill presented background music. Others sharing in the presentation were Mmes George Chapman, Fred Mulkey, Mary Hale, Bob Hamman and Elizabeth Willis.

Business discussion moderated by Mrs. Charles Bell, chapter president, included routine reports from standing committees.

It was announced that the local chapter will be represented at the state Delta Kappa Gamma convention in June at Dallas. Delegates will be Mmes. Bell, Bradley, Sue Painter and Roland Hairgrove. It was reported that Delta XI

Chapter will resume activities Sept. 15 at a supper meeting to be held in Pioneer Natural Gas Flame Room.

Hostesses at Saturday's luncheon were Mrs. Dick Montgomery, chairman; Miss Phyllis Gerdson, Miss Erma Walker, Mrs. Tommy Braddy and Mrs. Esther Springer.

Those attending numbered 47.

The local DKG chapter is Delta XI and includes 18 retired

teachers who are members of long-standing, plus 38 members actively engaged in all types and levels of education.

Delta Kappa Gamma is an international society which honors key women teachers for their contributions to the education profession. In order to qualify for membership, an individual must have a record of five or more years of notable service in the teaching field.

Baptist Revival To Begin Monday

Week-long revival services will begin Monday at Temple Baptist Church, Ave K and Forrest, with the Rev. Bill Foil as the guest evangelist.

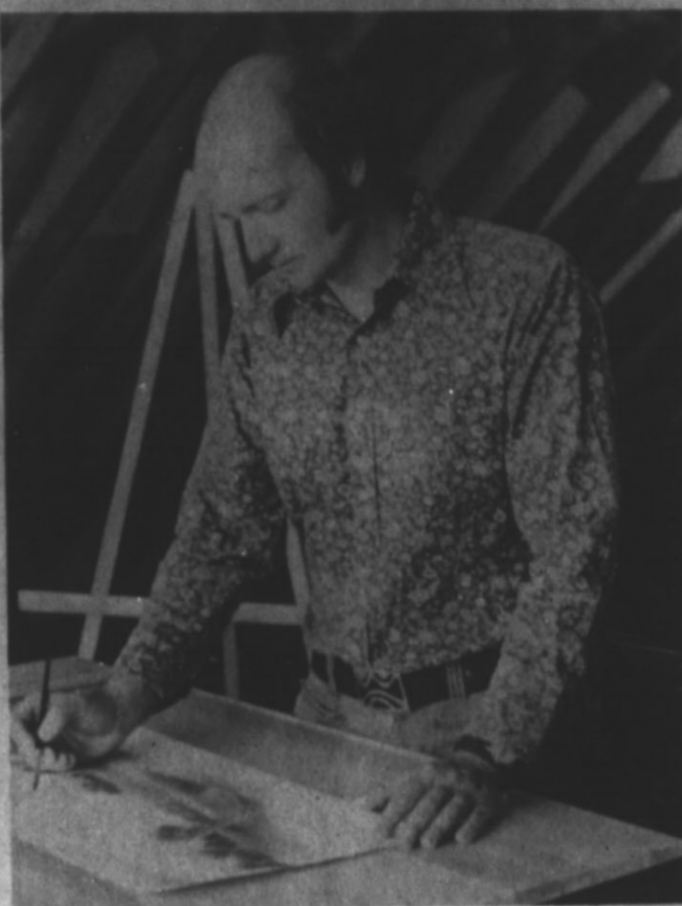
Services will be conducted each day at 12 noon and 7:30 p.m. through April 20.

Rev. Foil, a graduate of Hardin-Simons University, is former pastor of congregations at Canyon and Friona. He has attended Southern Baptist Theological Seminary at Louisville, Ky.

Prior to pastoral work, Rev. Foil served as music director for various churches. He will direct a children's choir each evening at 7 p.m.

Leading revival hymns will be Norman Burgess, minister of education, Pleasant Valley Baptist Church, Amarillo. He has graduated from Hardin Simmons and Southwestern Baptist Theological Seminary at Fort Worth.

Nursery services will be



Jon Birdsong ... to enter festival

provided for all services.

The Rev. J.L. Bozeman, pastor of Temple Baptist Church, invites the public to attend.



Mrs. Clarence Swartsfager of Houston, state president of Church Women United, spoke to members of CWU during a workshop Tuesday afternoon at First Christian Church. Mrs. Swartsfager was available following her program to answer questions and clarify CWU activities on local, state, national and worldwide levels.

Speaks To CWU

Students Receive Pins, Caps

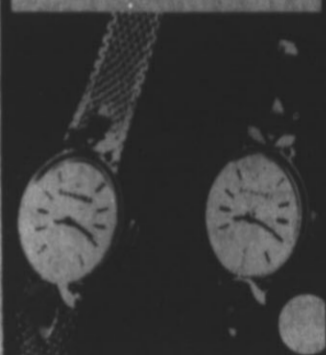
Three Hereford girls in the Amarillo College Dental Auxiliary will be recognized during a capping ceremony set for 7:30 p.m. Saturday in the Concert/Hall Theater in Amarillo.

Diana Stindt, a sophomore hygiene student, along with Kay Blasingame and Brenda King, freshman dental assistants, will be presented with caps and pins.

Amarillo College president Charles D. Lutz, Jr., will open ceremonies. Dr. John Austin, local dentist and chairman of the

dental auxiliary programs, will conduct the program. Newly elected mayor, John Drummond, will be guest speaker.

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<p>Ladies' BRAS</p> <p>Reduced from Ashley's regular price of \$1.97! Poly/cotton or tricots. Sizes 32-40; A B C D cups.</p> <p>2 for \$3.00</p>	<p>Ladies' PANTIES</p> <p>3 for \$1.00</p> <p>Choice of briefs or bikinis. Nylon tricot, cotton, acetates. Sizes 5-10.</p>
<p>Ladies' HALF SLIPS</p> <p>Tailored or fancy. White nylon tricot. Sizes S M L.</p> <p>2 for \$3.00</p>	<p>LADIES' Pantyhose</p> <p>Cheaper by the box! Regularly 97¢ each. All sizes and colors are included.</p> <p>6 pair \$4.88</p>
<p>Pre-teen BRAS</p> <p>Regularly up to \$2.00 each. Regular or stretch bras. Nylon, in white. Sizes 28-34; AA, AAA cups.</p> <p>2 for \$1.28</p>	<p>Girls' PANTIES</p> <p>Panties or bikinis in nylon or cotton blends. White and pastels. Sizes 4-14.</p> <p>4 for \$1.00</p>
<p>LADIES' NIGHT Gowns</p> <p>First quality baby doll gowns in nylon or poly/cotton. Assortment of solids, many styles. Sizes S M L.</p> <p>2 for \$5.00</p>	<p>Ashley's the Outlet Store</p> <p>9:30 - 6:00 MONDAY THRU SATURDAY Sugarland Mall</p>

the outlet store

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Rev. Larry Levick
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Rev. C. H. Frost, Pastor
302 Knight Street
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Bill Broxson Jr., Pastor
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
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- TEMPLO BAUTISTA MEMORIAL**
Pablo Garcia, Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C. F. Powell
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- SAINTE JOHN BAPTIST CHURCH**
400 Mable Street
Rev. C. W. Allen, Pastor
- PALO DURO BAPTIST CHURCH**
Wildorado Community
Brother Robert Field, Pastor
- AVENUE BAPTIST CHURCH**
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130 North 25 Mile Ave.
- DAWN BAPTIST CHURCH**
James M. Tilley
- IMMANUEL LUTHERAN CHURCH**
Rev. Dwane E. Kirchner (Vacancy Pastor)
Park Ave. and B. Street
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
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Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

FEAR ABOUT THE FUTURE

This woman is deeply troubled and afraid. Perhaps she has financial worries, or marital problems. Maybe she is afraid of growing old.

She has not yet turned to God for help, for God banishes fear from our lives. Paul wrote to Timothy, "God has not given us

the spirit of fear but of power and of love." (2 Timothy 1:7)

Whatever your problems, if you put them in God's hands, he will give you the strength you need to face them. Earthly problems are fleeting, God's Love is Eternal.

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On Harrison Highway
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Pete Reyna, Minister
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue

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Rev. Max Jetton, Pastor
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- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**
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So. Miles and Gracey Sts.
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Pastor, Jim Gilliam

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

<p>A to Z TIRE & BATTERY Troy Rhodes</p> <p>BRANDON & CLARK ELECTRIC</p> <p>C & W CARPET</p> <p>CASE POWER & EQUIPMENT CO. L. B. Herring, Mgr.</p> <p>COIN OPERATED MAYTAG LAUNDRY Two Locations: 213 13th & 1009 Park Ave. Herb and Dennis Edwards, Owners</p> <p>CONSUMER'S FUEL ASS'N. "Bub" Sparks, Mgr.</p> <p>DAVIS IMPLEMENT CO. W. L. Davis Jr.</p>	<p>DICKIE'S RESTAURANT</p> <p>DOYLE JOHNSON CHEVROLET-OLDS. Mr. and Mrs. Doyle Johnson</p> <p>E-Z WAY No. 1 - 910 Park No. 2 - 421 N. 25 Mile Ave.</p> <p>FARMER'S DRIVE IN Troy Moore</p> <p>FIRST NATIONAL BANK Since 1900</p> <p>GILILLAND-WATSON FUNERAL HOME Marlin Gilliland John Gilliland Charles Watson</p> <p>HAROLD CLOSE DRUG Harold Close</p> <p>HEREFORD IRON & METAL Anson A. and June Dearing</p>	<p>HEREFORD STATE BANK "The Friendly Bank"</p> <p>HI-PLAINS SAVINGS & LOAN ASSOC.</p> <p>THE HEREFORD BRAND Phone 364-2030</p> <p>THE INK SPOT, INC. C. E. Coleman Jr.</p> <p>KELLEY ELECTRIC Virgil Kelley</p> <p>LA PLATA AGENCY 914 E. Park</p> <p>LOERWALD BROTHERS 231 W. 2nd</p> <p>CARL McCASLIN LUMBER CO. Carl G. McCaslin</p>	<p>McRIGHT GARAGE & SUPPLY Mr. & Mrs. Clyde Oldham</p> <p>OGLESBY IMPLEMENT CO. Cecil Oglesby</p> <p>PITMAN GRAIN CO. John D. Pitman</p> <p>RIVERSIDE CHEMICAL Serving Agriculture Agriculture serves EVERYONE</p> <p>ROCKWELL BROS. & CO. Ray Chambliss, Mgr.</p> <p>SUIT'S AUTO SUPPLY COMPANY</p> <p>WAC SEED, INC. Hugh Clearman-Armon Lauderback</p>
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Amnesty Granted On Library Fees

In observance of National (Texas) Library Week, "amnesty" will be granted April 13-19 to all individuals owing book fines if books are returned during that time.

Mrs. Gwen London, head librarian, stated that another special attraction that week will be a children's movie offered free each day at 4 p.m.

Sought by numerous area libraries, the "spinner of tales" will present a unique program at the local branch at 4 p.m. April 18. This woman unravels interesting stories while working at an old-fashioned spinning wheel.

Scheduled in the Heritage Room, there will be no admission charge for this presentation.

Book reviews to be given during the Fine Arts Festival this weekend are also related to National Library Week. Mrs. Ansel McDowell will analyze "The Captains and the Kings" by Taylor Caldwell at 4 p.m. Saturday in the Heritage Room. Also, "Man Without a Country" will be examined by Mrs. Faye Guggel at 4 p.m. Sunday in the Heritage Room.

Numerous activities are planned during the remaining weeks of this month. These will include a Jerry Lewis movie

"The Errand Boy" on April 24 and an adventures in travel episode April 22.

Humor is a rare gift; if you can laugh at the world, and yourself, you're lucky.

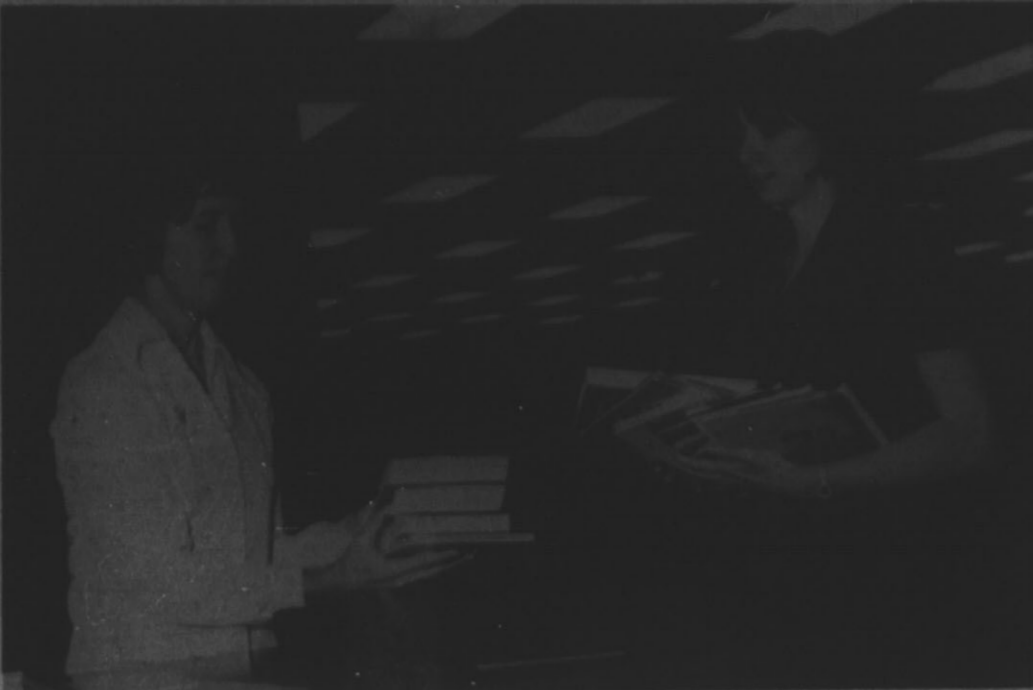
Practically any girl who knows how to cook can find a man who knows how to eat.

The utmost tragedy in the world, in the minds of small boys, is that the home team lost.

ON ARMS-CURB
Senator Henry M. Jackson has proposed that the United States and the Soviet Union agree not to modernize 700 of their strategic weapons as a step toward future reductions in their nuclear arsenals.

SIGNS AID BILL
President Ford has signed into law a \$3.7-billion appropriation for foreign aid for the 12 months ending this July.

Burglary said to disclose Hughes-C.I.A. link.



Preparing For Library Week

Library fines will be cancelled during National (Texas) Library Week in hopes that missing books will be returned to Deaf Smith County Library. Several activities will be held April 13-19 under the direction of main librarian Gwen London, left, and her assistant, Miss Rhonda Stewart.

Pioneer Study Club Welcomes Visitors

Members of Pioneer Study Club welcomed numerous visitors to a noon luncheon Tuesday, guest day, at Calson Steak House. Each member member introduced the guest who accompanied her.

The club's theme, Six Flags Under Texas, was illustrated by medley of hymns, folk songs and familiar tunes as the program. Mrs. William Wimberly, introduced by Mrs. Roberta Campbell, narrated performed excerpts from songs of several cultures, including French, Spanish, Mexican, Texas, Confederate, American and Indian. Her presentation included souvenir music from several different eras.

Mrs. L.H. Looking bill reported that Federated Clubs of Texas are invited to attend a forum April 20 at Community Center. Pioneer Study Club will be a hostess organization.

Mrs. Campbell briefly described the federated club convention at Amarillo which she attended recently with Mmes Ray Johnson, Lookingbill and Herman Ford.

Observance of Arbor Day, April 25, was urged by Mrs. A.L. Manjeot, who asked that each member plant a tree or shrub this month.

Representing Deaf Smith County Historical Museum, Mrs. Bess Werner collected annual dues from each member.

Mrs. P.B. Sowell, club president, directed the meeting and formally welcomed guests. They included Mmes. Ellis Coombes, A. Petersen, Bert Boomer, N.E. Milburn, John

Jacobsen Jr., Ronnie Andrews, Floyd Coleman, George Turrentine, Bob Campbell, Helen Patterson, Calvin Goodin and Joy Dones.

These women, plus 27 members, were greeted by hostesses, Mmes Manjeot, Ralph McCullough, Delmar Sigie and R.L. Wilson.

Dollars and sense lay the foundations for big fortunes.

Nature is a great teacher, if you care to take lessons.

This may sound old-fashioned but it still pays to buy at home.

BIBLE VERSE

"Let your speech be always with grace, seasoned with salt."

1. What is the above verse warning against?
2. Who was the author of the above warning?
3. To whom was he writing?
4. Where may it be found?

Answers To Bible Verse

1. A warning against unclean speech, swearing or profanity.
2. Paul the Apostle.
3. The Christians at Colosse.
4. Colossians 4:6.

Few friends come through when the majority is on the other side.

There's no way to accurately predict what people will do.

Mrs. Baer Gives Club Program

Mrs. Gaston Baer presented a program about Languages to members of Loos Star Study Club Tuesday afternoon in the home of Mrs. Robert Thompson.

Mrs. Baer spoke of the different languages countries practice and the various forms of language such as written, oral, silent and polite gestures. The next meeting was scheduled for 3 p.m. April 22 in

the home of Mrs. Zoe Williams. Members present included Mmes R.G. Blue, V.E. Dodson, C.O. Phillips, Ray Suk, W.S. Flutti, Hardy Benson, Jim Bookout, J.J. Durham, Jim Higgins.

Also, Mmes. W.O. McCutcheon, J.W. Newsum, J.E. Shirkey, Dale Tinnin, Henry Vaughn, Williams and M.H. Wiseman.

Lubbock Concert Scheduled Today

Community Concert Association members will comprise the audience tonight at Lubbock for a performance by Catherine and Joseph Malfitano.

The couple will present vocal and violin selections beginning at 8 p.m. today in Monterey High School, 47th and Gary.

The final concert of this season will be given at Hereford High School auditorium at 8 p.m. April 19 featuring pianist Rico Saccani.

Both performances are exclusive to CCA members.

BIRTH ANNOUNCED
Mr. and Mrs. Terry Caviness, 112 Rio Vista Dr. are the parents of a son, Trevor Wythe, born April 6 at High Plains Baptist Hospital in Amarillo. He weighed 8 lbs., 14 ozs. Grandparents are Mr. and Mrs. Pete Caviness of Hereford and Mr. and Mrs. Kent Turner of Woodson.

While the just are preparing to inherit the earth, the unjust are rapidly grabbing it.

Keepsake
TRADITIONAL & MODERN DESIGN

KESTER'S JEWELRY
ACROSS THE STREET FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Gaston's
SUGARLAND

by
Miss America
White Leather
\$20.00

ROUNDER (marmalade antique smooth)

Get together with financial house and get the money you want together.

There are a lot of things to want, but what most people need is the money to get them. And financial house is where the money is. Get up to \$2,000 or more to turn your "wants" to "haves." And remember, the more you borrow, the lower your interest rate.

Get together with

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PLUS
★ BRUSHES (in all sizes)
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★ STRETCH CANVAS ★ CANVAS PANELS
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Complete Line of Artist Supplies
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Every Appliance in the Store on Sale

**SAVE \$30 ON MICROWAVE OVEN
WITH GOURMET COOKING CONTROL**

Large glass window with lighted oven interior #8186

Just choose the right setting from eggs to meat on special cycle and set the control. The oven will turn on and off for a few seconds at a time to let heat penetrate more evenly! Oven also has an auto defrost cycle and a 35-minute dual-stage timer!

30988*
Was 339.95
Spr. '75 Gen. Cat.

**SAVE \$20
MICROWAVE OVEN
WITH AUTO-DEFROST**

1 cu. ft. large oven capacity #8166
Side-swing door with tempered glass window
25-minute timer
Automatic defrost cycle defrosts foods without cooking them

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Spr. '75 Gen. Cat.

**SAVE \$10
MICROWAVE OVEN
FOR FAST COOKING**

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Microwave cooking means fast action and delicious results for the busy person on the go! Our lowest-priced microwave has an 8-minute timer!

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THE BIGGEST YOU CAN BUY**

Prices cut from Ward's 1975 Spring General Catalog

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**SAVE \$100
on the pair
WASHER
29988***
Was 369.95

Here's the automatic washer with 12 programmed cycles including 2 for durable press, a 30 min. pre-soak cycle and 4 speed combinations. It also has automatic dispensers for bleach, fabric conditioner and detergent.

**DRYER
22988***
Was 259.95

Matching dryer has 4 Way Stop 'n' Dry—heat or air, with or without tumble. Wrinkle-out control prevents wrinkles from setting in.

**GAS DRYER \$80 EXTRA.
COLORS \$5 MORE**

BUDGET-PRICED LAUNDRY PAIR

#8415 #7415, 8415

**WASHER
23988***
White

This 8-cycle, 2-speed washer handles all washable fabrics! It's got 5 wash/rinse temperature combinations, water save control—and an 18 lb. load capacity!

**DRYER
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White

Automatic Dry Control sets temp and time for you! The 4-Position temperature selector adjusts for Hi, Low, Fluff or Automatic. Gas \$30 extra
COLORS \$5 MORE

ECONOMY-PRICED WASHER/DRYER

#8021 #7021/8021

**WASHER
16900***
White only

This 18 lb. load washer has 2 cycles—regular and gentle! It's got 4-Way agitator action, and pre-set water temperature control which adjusts for wash and rinse.

**DRYER
12800***
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Dryer has big tumble space and fast drying blower for less wrinkling in full loads. It also has 4 hour timer and 3-way venting. Gas \$30 extra.

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MONTGOMERY
WARD

Fine Arts Festival Prepares For Unveiling

Tomorrow is when the exhibits should be brought to Deaf Smith County Library for the Fine Arts Festival to be open 10 a.m. to 6 p.m. Saturday and 1-5 p.m. Sunday.

Sponsored by the Women's Division, Deaf Smith County Chamber of Commerce, the annual festival is free to the public.

Numerous displays and performances will be provided for diverse tastes in graphic art, music, drama, literature, hobbies and crafts. Mrs. Joe Henry's general chairman of all activities.

Exhibit items should be marked with identification tags and literature and artwork should be mounted on a hard surface or accompanied by an easel.

Literary arts is a new category on the festival agenda and Mrs. Elmer Patterson is division chairman. She will moderate a panel discussion "How To Get A Book Published," at 10 a.m. Saturday in the Heritage Room. Members of this forum will include local authors: Frank Ford, George Makouf, Mrs. Cora Johnson and Mrs. Gladys Miller.

Works published by local residents will be displayed under direction of Mrs. Colby Conkright. She urges anyone who qualified to contact her a 364-1591 so that the piece can be exhibited.

Students representing most local schools have contributed poems, short stories and themes to be featured in the literary division.

Book reviews of two classic novels have been scheduled at 4 p.m. each day of the festival in the Heritage Room. Mrs. Faye Gaugel, retired school teacher, will examine "Man Without A Country," a nonfiction book, Sunday afternoon. Mrs. Ansel McDowell will outline "The Captains and the Kings," by Taylor Caldwell, Saturday.

Excerpts from the performing arts will be presented by local high school students under the guidance of Mrs. John Gilliland. This category will include dramatic readings to be given in the Heritage Room.

A major addition to this year's version of the Fine Arts Festival is a studio piano, which will be instrumental in music performances organized by Mrs. Wesley Fisher. The piano was purchased with money collected from local organizations and individuals during a fund drive launched by La Plata Study Club. All music programs will be heard in the Heritage Room.

Youth organizations, garden clubs, artists of varied media and individual craftsmen will be represented in festival showcases in the Bicentennial Room. Mrs. Glenn Watts and Mrs. Herschel Black are co-chairman of hobbies and crafts entries while Mrs. Warren Owen directs display of oil paintings.

Live demonstrations of crafts and art techniques will be featured during the festival. To

be conducted in the Bicentennial Room, these activities will include mock wood carving, paper quilling and painting with a palette knife.

Each festival division will spotlight at least one aspect of the U.S. Bicentennial. These projects have qualified the Fine Arts Festival as an official Bicentennial event.

The following schedule lists special programs to be presented at the festival:

SATURDAY

10 a.m.—a panel discussion, "How To Get A Book Published," Heritage Room.

10:30 a.m.—craft demonstration, mock wood carving, Bicentennial Room.

2 p.m.—craft demonstration,

paper quilling, Bicentennial Room.

2 p.m.—drama presentation, Heritage Room.

3 p.m.—music presentation, Heritage Room.

4 p.m.—book review of "The Captains and the Kings" by Mrs. Ansel McDowell, Heritage Room.

Dawn Couple Dance

Mr. and Mrs. Craig Hinger of Dawn were recognized as guests by Merry Mixers Square Dance Club Friday when they assembled in Community Center.

Members briefly discussed plans for an Old Fashioned Square Dance Fun Night which

will be held April 18 at Community Center. The social event is expressly scheduled for older couples who remember the type of square dances popular in years past.

Stewart Rowan called for eleven club couples present.

SUNDAY

2 p.m.—drama presentation, Heritage Room.

2 p.m.—art demonstration by Jean Lyles using a palette knife, Bicentennial Room.

3 p.m.—music presentation, Heritage Room.

4 p.m.—book review of "Man Without A Country," by Mrs. Faye Gaugel, Heritage Room.



Merchants Art Show Scheduled

A Merchants Art Show, sponsored by Sugarland Mall merchants, will be held April 25-27 at the Mall.

Local artists will be exhibiting their wares from 10 a.m. until 6 p.m. Friday, April 25; 10 a.m. until 7 p.m., Saturday, April 26; and 11 a.m. until 6 p.m. Sunday, April 27.

Interested individuals may register for booths at the Texas Gallery and Frame Shop at the Mall no later than April 15.

One or more persons may share a 10 feet by 10 feet booth for a \$10 fee. A variety of art media will be on display for sale including sculpture, paintings and crafts.

BIRTH ANNOUNCED

Mr. and Mrs. William Bryan Blasingame of Route 5 are the parents of a son, William Cleet, born April 2 at St. Mary's Hospital, Lubbock. He weighed 5 lbs. 7 1/2 oz.

To Participate In Festival

Local art instructors, Mrs. Eunice Petersen and Mrs. Ludwig Kovacs, will be represented at the Fine Arts Festival Saturday and Sunday at Deaf Smith County Library. In addition to artwork, the spring festival will spotlight literature, music, drama, hobbies and crafts. Activities will be occurring in the Bicentennial and Heritage Rooms of the library from 10 a.m.-6 p.m. Saturday and 1-5 p.m. Sunday.

WEXFORD CRYSTAL
by Anchor Hocking
On-the-Rocks **49¢ Ea.**

TURBOT FILLETS
Greenland Turbot **89¢ lb.**

BACON or SAUSAGE
Smok-A-Roma Bacon Safeway Sausage
2-lb. pkg. \$2.37 **\$1.19 lb.**

FRYER PARTS
Fresh Cut - Mixed Parts
3 Breast Quarters with Back
3 Leg Quarters with Back
3 Extra Wings
3 Giblets **39¢ lb.**

OSCAR MAYER MEATS

Sliced Bacon \$1.72
Link Sausage \$1.78
Ham Steak \$2.89

BEEF JERKY
2-oz. Jar **99¢**

Smoked Sausage Wilson Certified 12-oz. Pkg. \$1.33
Smokie Links Oscar Mayer 12-oz. Pkg. \$1.39
Hot Links Schwab Brand 12-oz. Pkg. 98¢

Sliced Bacon Wilson Certified (2-lb. Pkg. 12") \$1.19
Beef Franks Wilson Certified 12-oz. Pkg. 69¢
Variety Pack Wilson Certified 12-oz. Pkg. \$1.19

PICK of CHICK
Fryer Breasts
Fryer Drumsticks
Fryer Livers **79¢ lb.**

Fryer Breasts With Rice **89¢**
Fryer Drumsticks or Thighs **79¢**
Fryer Livers **99¢**

USDA FOOD STAMP COUPONS... GLADLY ACCEPTED!

GET IT TOGETHER

<p>Prices Effective Thru Saturday, April 12, 1975</p>	<p>Soft Drinks Mayonnaise Mayonnaise</p>	<p>Cragnoni Plus Depon 3-oz. \$1.00 Nunmade Brand 22-oz. Jar \$1.30 Kraft Brand 16-oz. Jar 88¢</p>	<p>Tomato Sauce Town House 8-oz. 17¢ Picante Sauce Pace 8-oz. Jar 44¢ Catsup Town House 32-oz. Bot. 77¢</p>	<p>Preserves Empress Peach Super 18-oz. 89¢ Grape Jelly Empress Super Saver 18-oz. Jar 69¢ Bathroom Tissue Brocade Brand 4 Roll Pkg. 73¢</p>	<p>Kleenex Tissue Super Saver 2 126-ct. 79¢ Paper Towels Truly Fine Large Roll 49¢ Kleenex Dinner Napkins 50-ct. Box 43¢</p>
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THIS COUPON IS WORTH... towards the purchase of a box of **TUNA HELPER** **15¢**
One Coupon Per Customer Redeemable Only At Safeway Coupon Expires Sat., April 12, 1975

LIQUID DAWN
Dish Detergent
EVERYDAY LOW PRICE! **79¢**
22-oz. Botl.

ELLIS TAMALES
Hot and Spicy
EVERYDAY LOW PRICE! **45¢**
14.75-oz. Can

10¢ OFF LABEL TIDE
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HOMESTYLE BREAD
Skylark Brand 24-oz. Loaf **49¢**

English Muffins Mrs. Wright's 12-oz. Pkg. 45¢
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Aluminum Foil Kitchen Craft 25 sq. ft. 32¢
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EASY FIXIN' FROZEN FOODS

ORANGE JUICE
Bel Air 6-oz. Cans **5 \$1**
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STRAWBERRIES
Bel Air 16-oz. Pkg. **59¢**

FRENCH FRIES
Scotch Treat 5-lb. Bag 99¢
32-oz. Pkgs. **2 89¢**

ICE CREAM
Snow Star 1/2-gal. 99¢
Broccoli Spears Bel Air 10-oz. Pkg. 41¢
Corn Bel Air 3 10-oz. Pkg. \$1.00
Spinach Bel Air Leaf 12-oz. Pkg. 25¢
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Com On Cob Bel Air 4-ct. Pkg. 79¢
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Rhubarb Bel Air Super Saver 20-oz. Pkg. 39¢
Com On Cob Green Giant 4-ct. Pkg. 85¢
Ice Milk Lucerne 1/2-gal. 89¢

Weight Watchers Fish Luncheon 9.5-oz. 89¢
Waffles Eggo Frozen 13-oz. Pkg. 67¢
Coffee Cake Sara Lee 11.25-oz. \$1.39
Egg Noodles Reams Brand 12-oz. Pkg. 63¢
Pizza Totino's Classic Super Saver 21.90-oz. \$1.59

FRESH DAIRY PRODUCTS

SHADY LANE BUTTER
Shady Lane Solid 16-oz. Pkg. **79¢**

BISCUITS
Mrs. Wright's Sweet or Buttermilk 8-oz. Cans **8 \$1**

Yogurt Lucerne Brand 3 8-oz. \$1.00
Onion Dip Lucerne French Onion 16-oz. 71¢
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Margarine Coldbrook Soft Tub 16-oz. Pkg. 59¢
Gouda Cheese Lucerne Brand 8-oz. 79¢

Flaky Biscuits Mrs. Wright's 8.5-oz. 35¢
Danish Rolls Mrs. Wright's 12-oz. 75¢
Cinnamon Rolls Mrs. Wright's 9-oz. 49¢
Eggs Lucerne Grade A Large 12-oz. 54¢
Lite Line Borden Sliced Cheese 12-oz. \$1.09



DEAF SMITH COUNTY MUSEUM
Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

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Wrist Alarm SB
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BRIGHT & EARLY
Orange Drink 12-oz. Can **45¢**

LIME AID
6-oz. **4/\$1**

ICE CREAM SANDWICHES
Snow Star 12 Count **\$1.49**

MARGARINE
Coldbrook Solid 16-oz. Pkg. **39¢**

CHEESE
Safeway American 12-oz. Pkg. **95¢**

At The Library

Astronaut Gives Personal Witness

The Deaf Smith County Library is featuring two books this week, *The Best and the Brightest* by David Halberstam and *To Rule the Night* by James Irwin.

The Best and the Brightest is a book on America in the last decade—the story of what happened when the best and the brightest men in the country came to Washington, to serve the Kennedy and Johnson administrations, and exercised, or failed to exercise, their power in office.

The library is open to the public free of charge on Monday and Thursday from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturday until noon.

BRIGHTEST

by David Halberstam

This is David Halberstam's long-awaited book on America in the last decade—the story of what happened when the best and the brightest men in the country came to Washington, to serve the Kennedy and Johnson administrations, and exercised, or failed to exercise, their power in office.

Already famous through publication in Harper's of the chapters on McGeorge Bundy and Robert McNamara, in *Esquire* of the material on President Johnson, and in the Atlantic on the economics of the war, *The Best and the Brightest* is the result of more than three years of work—extensive research and over four hundred interviews—by David Halberstam, the Pulitzer Prize-winning journalist who is the author of one of the first and

best analyses of our Asian commitment, *The Making of a Quagmire*. His dispatches from Vietnam, which resulted in enormous pressure from Washington to report the war more optimistically, were read by the highest officers of our government for an accurate picture of what was happening in Vietnam. In the same way he now illuminates our own country.

He has drawn brilliant, in-depth portraits of the men who came to power in the Kennedy era: Robert McNamara, McGeorge Bundy, William Bundy, Dean Rusk, George Ball, William Westmoreland, Maxwell Taylor and Presidents Kennedy and Johnson themselves.

The modern, activist, contemporary men—the best and the brightest—who came to build a Camelot and left behind them a country divided by war, torn by dissent. Who were these

men? What kind of men were they? What was their legacy to America?

This book is far more than a volume of portraits. Above all it is a narrative of the decision-making process by which we arrived at our present position in Vietnam. Throughout the 1960's, the overriding question was Vietnam—all the way in or all the way out?—and that question controlled not only the lives of these men but the future of America. How did they react at crucial moments? Who pulled the levers, and in what order? On the domestic policies of this country? On America's future?

The Best and the Brightest answer these questions more directly and more completely than any other book written on America in the last decade. From the self-doubting of the post-McCarthy era to the phenomenal hubris of the mid-sixties, America is captured in

these pages with a lucidity and intelligence that is fascinating. *The Best and the Brightest* is an enormously important book.

TO RULE THE NIGHT

by James Irwin

This is the very personal testimony of an astronaut—Jim Irwin, whose spiritual reawakening developed against the backdrop of a modern space adventure—the moon flight of Apollo 15 in July 1970. He was an unlikely candidate for the space program: a less-than-perfect record, repeated groundings for violations and terrible injuries sustained in a plane crash. Yet, he was accepted, and throughout the exciting, detailed account of the flight and as he tells his own life story, Jim Irwin witnesses to the power and presence of God in our very human lives.

This book is available in our large print collection.

Sweet Simplicity
Young Bride, telephoning grocer: That pumpkin you sent me isn't any good—it's all hollow inside. Please send me a solid one.

Flammability Standard Is Controversial Topic

Establishing flammability standards for clothing is a lively issue today, according to one consumer education: clothing and textiles specialist.

"Trade and government sources indicate that the children's wear standards may be extended to include adult clothing also," Claudia Mittel with the Texas Agricultural Extension Service, The Texas A&M University System, said.

She explained that the issue is whether the consumer's best interest is served by extending the children's sleepwear standard into other categories of clothing.

"One tragic aspect of fabric burns is that many of the victims are those least able to help themselves—the elderly, the disabled and the very young," the specialist said.

If the standard is adopted, consumers may have to sacrifice

lower-cost clothing, easy care fabrics and esthetics to obtain flame retardant clothing.

"Estimates indicate that flame retardancy will increase the cost of clothing by 25 per cent, not including inflation.

"Some flame retardant finishes require special care. Perhaps the most confusing care instruction relates to the use of high phosphate detergents," the specialist said.

These detergents tend to do a better job of rinsing away the mineral and soil suspensions than the low phosphate detergents do. But in many areas around the country high phosphate detergents are banned for ecological reasons.

When low phosphate detergents are used, the mineral and soil deposits left on the garments reduce or destroy flame retardant finishes, Miss Mittel explained.

"So consumer is put in the position of either polluting or losing the flame retardant finish on her children's sleepwear."

She also pointed out that some garments may need to use less trim, be designed differently and use different fabrics if strict flame retardant standards are adopted.

"One thing the consumer can do is voice his opinion on the adoption of flammability standards for adult clothing. Right now the CPSA is deciding on the regulations for women's sleepwear, and they are seeking the public's opinion. Consumers may write:

"Consumer Product Safety Commission,
Richard Simpson, Chairman,
1750 K Street, N.W.,
Washington, D.C. 20207."

Beef Prices Plummet At Markets

Beef eaters should "jump" at low prices to replenish freezer supplies, one observer advises.

"Currently, farmers are selling off record numbers of cattle at low prices—often far less than it costs to raise them, but prices cannot stay so low indefinitely," Mrs. Gwendolyn Clyatte, consumer marketing information specialist, with the Texas Agricultural Extension Service, The Texas A&M University System, cautioned.

"Best buys include sirloin and rib steaks, round steaks and roasts.

"Also, rib roasts, boneless roll roasts, chuck roasts and steaks, ground beef and liver," she said.

"In poultry sections, fryer chicken prices are higher, while grade A, large-size eggs offer the best quality and economy for your egg money."

Fork specials are few, with scattered features on end chops, quarter loins cut into chops, pork steaks and liver.

At fruit counters, strawberry supplies are short due to rain in some growing areas, and grapefruit prices are rising as supply diminishes, Mrs. Clyatte said.

"Orange prices are stable, and cantaloupe is coming to market, but prices remain high.

"Good vegetable buys are cabbage, carrots, potatoes, turnips, cooking greens and rutabagas."

CONSUMER WATCH-WORDS: In chicken hens (for stewing), a three-to-six pound bird is usually the best choice.

Look for—plump body with well-fleshed breast and thighs, clean skin (free from abrasions or bruises) which is thick, firm and slightly coarsened with fat well distributed under the skin for a light yellow cast.

UNDERGROUND SHOPS

TOKYO—According to the Japan National tourist Organization, there are 140 underground shipping centers in major cities throughout the country. Each shopping center features unusual attractions.



See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

205 S. 25 Mile Ave.
364-6633

SUPER SAVER

PORK LOINS

Quarter Loins **\$1.09** lb.

Assorted Chops lb.

SUPER SAVER

BONELESS HAMS

Safeway or Wilson Brand **\$1.89** lb.

Whole or Half lb.

FREEZER STOCKING SPECIALS FROM SAFEWAY

USDA CHOICE BONELESS ROUND

WHOLE BOTTOM ROUND

Approximate Weight 20-lb.

CONTAINS: Bottom Round Steak or Roast, Eye of Round Steak or Roast, Boneless Stew Beef, Ground Beef

Cut and Wrapped FREE to your Specifications!

PERCH FILLETS (Save 12-lb. Case) **\$9.29**

CORN DOGS (Save 17-lb. Case) **\$8.29**

FISHSTICKS (Save 12-oz. Pkg.) **\$5.69**

BURRITOS (Save 75c) **\$3.99**

Wieners Safeway Meat **.88c**

Bologna Oscar Mayer Truck or Reg. **12-oz. Pkg. \$1.13**

Smorgas Pack Edlich Brand **16-oz. Pkg. \$1.30**

PREMIUM Ground Beef **98c** lb.

OSCAR MAYER MEATS

Wieners Oscar Mayer **12-oz. Pkg. \$1.29**

Franks Oscar Mayer **12-oz. Pkg. \$1.31**

Variety Pack Oscar Mayer **12-oz. Pkg. \$1.40**

- Pork Steak .99c
- Country Style Ribs .99c
- Sirloin Pork Chops .99c

- BONELESS STEAK** USDA Choice Bottom Round **\$1.33** lb.
- Boneless Roast USDA Choice Bottom Round **\$1.33**
- Eye of Round USDA Choice Steak or Roast **\$1.79**
- Stew Meat Boneless Beef **\$1.19**

at SAFEWAY

YES... SAFEWAY HAS FREEZER BEEF!

- Nesta Coffee Instant Tea 3-oz. \$1.65
- Edward's Super Saver 1-lb. \$1.21
- Safeway Super Saver 1-lb. \$1.10
- Fruit Drinks Grapefruit Juice 46-oz. 53c
- Tomato Juice 46-oz. 55c
- Fruit Cocktail 46-oz. 55c
- Green Beans 46-oz. 55c
- Tomato House 46-oz. 59c
- Tomato House 17-oz. 44c
- Tomato House 16-oz. 33c
- Com Sweet Peas 17-oz. 37c
- Sweet Peas 17-oz. 37c
- Veg-All 16-oz. 33c
- Tomato House 17-oz. 37c
- Tomato House 17-oz. 37c
- Tomato House 16-oz. 33c

GOLDEN GRAIN Macaroni and Cheddar **DINNERS**

SUPER SAVER **4 \$1**

7.25-oz. Pkgs.

OVEN JOY FLOUR

SUPER SAVER **\$3.29**

25 lb. Bag

CHARMIN Bathroom TISSUE

SUPER SAVER **63c**

4 Roll Pkg.

THIS COUPON IS WORTH...

towards the purchase of a 5-lb. Bag of **GOLD MEDAL FLOUR**

One Coupon Per Customer Redeemable Only At Safeway

Coupon Expires Sat., April 12, 1975

10c OFF

- Ranch Style Tuna 15-oz. 29c
- Blackeye Peas With Bacon 15-oz. 29c
- Sea Trout Light Chunk 8.5-oz. 56c
- Beans Macaroni 15-oz. 35c
- Ranch Style Beans Short Cut Elbe 12-oz. 45c
- Spaghetti Flour 12-oz. 45c
- Flour Clorox 10-lb. \$2.12
- Flour Clorox 5-lb. \$1.07
- Flour Clorox 10-lb. \$2.12
- Flour Clorox 5-lb. \$1.07
- Keebler Keebler 12-oz. 89c
- Deluxe Graham Super Saver 12-oz. 89c
- Fudge Strips Super Saver 12-oz. 89c

- Spaghetti Flour 12-oz. 45c
- Flour Clorox 10-lb. \$2.12
- Flour Clorox 5-lb. \$1.07
- Flour Clorox 10-lb. \$2.12
- Flour Clorox 5-lb. \$1.07
- Keebler Keebler 12-oz. 89c
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- Flour Clorox 10-lb. \$2.12
- Flour Clorox 5-lb. \$1.07
- Keebler Keebler 12-oz. 89c
- Deluxe Graham Super Saver 12-oz. 89c
- Fudge Strips Super Saver 12-oz. 89c

HALFMOON LONGHORN or COLBY CHEESE

Safeway Brand Random Weight Approx. 16-oz. Pkg. **10c OFF LABEL**

NON FOODS & VARIETY

ALBERTOBALSAM

Super Conditioner **\$1.19**

8-oz. Botl.

DESITIN

Medicated Lotion **\$1.69**

15-oz. Botl.

ULTRABRITE Toothbrush **95c**

Schick Double Edge Blades **99c**

Lectric Shave **99c**

BAYER ASPIRIN 36-oz. Bottle 94c Time Release **\$1.04**

EARTHBORN Shampoo **\$1.59**

12-oz. Botl.

APPLS

Washington State Extra Fancy Red Delicious **3 \$1**

3 lbs. for

STRAWBERRIES

California Delicious Flavor **2 89c**

Pts.

ORANGES

Sunkist Seedless Navels **5 \$1**

5 lbs. for

White Onions Sweet Wax **19c**

Red Potatoes New Crop **15c**

Broccoli Garden Fresh **39c**

Artichoke Hearts 6-oz. Jar **69c**

Lemons Sunkist Large **6 for 49c**

Bell Peppers Stuffing Size **19c**

Yams Golden Sweet **39c**

Mushrooms Fresh Brown **88c**

Cucumbers English Seedless **79c**

Tropicalo Ganga Dusk **79c**

Flower Shoppe Special

Indoor Plants 4-inch Pot **\$1.79**

Assorted Foilage **\$1.79**

AVOCADOS

California Fuerte **5 \$1**

5 for

TOMATOES

Vine Ripe Flavor **69c**

2-lb. Tray

ASPARAGUS

Fresh Tender **39c**

12-oz. Bunch

PROPERTY ENTERPRISES

See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

BAYER ASPIRIN 36-oz. Bottle 94c Time Release **\$1.04**

EARTHBORN Shampoo **\$1.59**

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PROPERTY ENTERPRISES

See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday
 5 p.m. Tuesday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

For Sale: CB Radio and antenna.

WILHELM TV SERVICE
364-5831
B-1-10-26-tfc

FOR SALE
Late models, like new Televisions with new picture tubes. Financing available.

WILHELM TV SERVICE
Phone 364-5831
B-1-26-tfc

Call The Brand
364-2030

Classified Ads Get Results!

For Sale: Extra nice 14x65 mobile home. Low equity. Phone 364-0638. B-1-11-27-tfc

For Sale: 1974 Candy apple red 400 Kawasaki, less than 100 miles. Phone 364-2308. B-1-14-27-4c

GARAGE SALE. Saturday and Sunday, April 19 and 20. 823 Blevins. B-1-10-27-6c

ALBERS MILLING COMPANY has an abundant supply of 19 per cent Liquid Feed. We furnish feeder and we fill it for your livestock. Check our product prices. Phone 364-5370. B-1-28-tfc

For Sale: AKC Schnauzer Puppies, \$75.00 each; also part Chihuahua female puppies, \$10.00. Phone 364-2690. B-1-15-28-tfc

Hi neighbor! Tried Blue Lustre for cleaning carpets? It's super! Rent electric shampooer \$1. **McCaslin Lumber Company** B-1-18-28-2c

Singer Touch and Sew Machine. Take up payments of \$15.47 each. Phone 364-4224. B-1-28-3c

GARAGE SALE. Thursday, Friday and Saturday, between 9 and 5. 628 Avenue I. Baby things and miscellaneous. B-1-29-1p

15 cu. ft. Whirlpool Ice Make Refrigerator. 8 years old. Make a good second box. \$75.00. Phone 276-5611 after 6:00 p.m. B-1-20-29-2c

For Sale or trade: 1974 Kawasaki 400. Make offer. See at 904 East 3rd. B-1-14-29-tfc

Needlepoint jewelry to make for Mother's Day. New beautiful original painted needlepoint canvases, oriental latched hook rug patterns. **DAN'S OF CANYON** B-1-29-4c

Fight Cholesterol build-up with Lechithin-Kelp Combination. Get Norwalk Lec-Kelp caps. At Edwards Pharmacy. B-1-29-4p

GARAGE SALE. Thursday & Friday. 715 Star Street (Last house) Clothes, furniture, miscellaneous. B-1-29-1c

GARAGE SALE. Friday & Saturday from 8 to 12. 222 Fir. B-1-10-29-1c

GIANT GARAGE SALE. Men's, women's, children's, babies and maternity clothes. Toys and miscellaneous. Friday and Saturday. 803 East 15th. B-1-19-29-1c

GARAGE SALE. 315 Avenue H. Ladies clothes-shoes. Children's clothes, shoes, dishes. Friday, Saturday, Sunday 10:00 to 6:00. B-1-29-2p

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy. B-1-29-8p

BLACK LAB. Will give to interested party living outside city. Phone 364-5809. B-1-29-2c

CROSSWORD PUZZLE

ACROSS

1. Personate
 4. Stockings
 8. From a distance
 12. Gifts
 14. Jail term (Colloq.)
 15. Rational
 16. Devour
 17. Sapling
 18. German city
 20. Legal point
 22. Terminate
 23. Young seal
 25. Fruit skin
 27. Banqueted
 31. Tusk
 34. Ancient
 35. Sorrow
 37. Sticky stuff (SI.)
 38. Choose by vote
 41. Lubricated
 44. One of four (Colloq.)
 46. Doctrine

DOWN

1. Church recess
 2. Stuff
 3. Watch over
 4. Pronoun
 5. Unit
 6. Celebrity
 7. Chemical compound
 8. Siamese coin
 9. Andirons
 10. So be it
 11. Swamp grass

1	2	3	4	5	6	7	8	9	10	11
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55	56	57	58	59						
60		61	62							
63		64			65					

!!AUCTION!! SATURDAY APRIL 12TH 3:00 P.M. SIMPSON'S TRADING POST 1612 4th AVENUE CANYON, TEXAS.

- *New & used furniture
- *Appliances and Miscellaneous
- *Antique library tables
- *Lamps
- *Desk
- *Platform rockers
- *Sofas & matching chairs
- *Refrigerators
- *Ranges
- *Much more

WELCOME DEALERS B-1-29-1c

2. FOR SALE Farm Equipment

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811** B-2-35-tfc

For Sale: 8 rows of Speedy Beet Thinners. Call 247-3369. B-2-10-27-10p

'73 Chevy Tandem C65 366 eng. 3 Spd. Air brakes 22' Midwest grain bed twin hoists, steel floor clean ready to go. 364-0951. B-2-23-26-tfc

10 Joints, 6" pipe, 36" rows-\$20. ea. 10 Joints, 7" pipe, 32" rows-\$18. ea. 330 propane tank mounted on 4 wheel trailer-\$250. 8 ft. 3 point blade-\$100. Two #185 planters-\$150 ea. One 12x10 hydrant with reducer T-\$60. L.W. Tooley, 258-7269 noon or night. B-2-28-tfc

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811** B-2-35-tfc

NEW CUMMINS-DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc. B-2-14-tfc

FOR YOUR REPAIR WORK ON Starters - Generators Magnetos - Alternators Contact **Ronnie Wagner at Davis Implement Company 409 East 1st or phone 364-2811 WAGNER BATTERY & ELECTRIC** B-2-99-tfc

3. FOR SALE Automobiles

For Sale: Chevy Dune Buggy. See at 404 Avenue G. or call 364-6409 after 6:00 p.m. B-3-15-27-4c

For Sale: 1973 Chevrolet Caprice. Call 364-2363 or 364-3901. B-3-10-27-tfc

For Sale: 1970 Mercury Montego. Phone 364-4506. 611 Avenue J. B-3-11-26-tfc

NEW & USED CARS now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location. 221 North 25 Mile Ave. B-3-8-tfc

GOOD used tires \$5.00 and up at **FIRESTONE**, 105 North Main. B-3-11-21-tfc

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 B-18-41-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685. B-3-10-101-tfc

SELECTED USED TIRES \$3.00 UP 30 Day Guarantee **MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK** B-18-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

For Sale: 1972 one ton Chevy Pickup. Contact Installation Loan Department, FNB. B-3-12-28-tfc

1973 C-60 Chevy Truck with 34' single axle Hobbs Float. Call 364-2217. B-3-12-28-2c

For Sale: 1973 Ford 1/2 ton SWB, automatic, power, 390. \$2400.00 Phone 364-4603. B-3-13-28-2c

ATTENTION-BEET HAULERS!! I HAVE BRAND NEW CHEVY TRUCKS!!

They range from the 50 Series 350 V-8 with HD springs, shocks, and axles with one speed rear axles 2V 65 Series air models with 427 V8 5 speed trans, 2 speed rear axle, HD frame and springs, 10:00 rubber.

Also have the 366 V8's. All these trucks are fresh from factory and from our already rigged with 18 to 20 ft. Midwest grain beds.

I also have the Allison AP 540 automatic transmissions.

If you have merchandise you need to haul, I have trucks from wall to wall.

CALL ME COLLECT: 806-872-8330. After 6:00 p.m. call 872-8623 or 872-8140.

Will accept trades. **FRED BARRINGTON CHEVY 315 South First Street Lamesa, Texas 79331** S-3-28-4c

Must sell '68 Caprice 396. Price \$400.00. Phone 364-6687. 511 Schley. B-3-29-1p

FOR THE BEST BUY IN Pre-owned and personally selected cars **Contact COMBS USED CARS F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available** B-3-13-tfc

4. REAL ESTATE For Sale Or Trade

I have Farm and Ranch Buyers. I need your listings. **J.M. HAMBLY REAL ESTATE Phone 364-3566 Res. 364-2533** B-4-29-tfc

For Sale: 2 bedroom house, newly remodeled at 404 Avenue K. Phone 364-6489. B-4-13-27-3c

FOR SALE BY OWNER BRICK HOME 3 bedrooms, 2 baths, living room. Newly carpeted and draped den with wood burning fireplace. Covered patio with built-in grill. Generous double garage, fruit and pecan trees. Corner lot. Call for appointment 364-4520. B-4-24-tfc

IRRIGATED SECTION 5 wells, underground pipe, 1/2 minerals, adequate improvements. 10 miles North of Dimmitt, Texas. Contact: Tom Moran, Zickefoose Realty, Amarillo, Texas 352-7352. B-4-24-8c

FOR SALE BY OWNER NORTHWEST 3 bedroom, 2 bath. Total electric brick home. Paved back entrance, electric garage door opener, underground utilities. Large storage shed, fireplace, large den, fruit trees and lots more extras. **CALL NOW, PRICED TO SELL** 364-6900. B-4-17-27-tfc

IN AMARILLO Nice 3 bedroom home just off I-40, only \$12,000. 4 1/2% loan can be assumed. Monthly payments of \$77.00 per month. Owner being transferred. **CARTEL REAL ESTATE Phone 364-0944** B-4-26-tfc

FOR SALE OR TRADE By owner, country home with 4 acres, 4450 square foot, with swimming pool. Furnished rent house, water well. 7 per cent loan. Close to town. For appointment, call 364-4251. B-4-25-2c

Perfect dry land section of wheat, plus 320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633. B-4-18-12-tfc

CHOICE IRRIGATED FARM 527 acres-350 wheat, 107 for vegetables, 70 irrigated pasture. Strong 8" wells. Modern home on pavement near Hereford. Also adjoining tracts. Brokers Welcome. Phone 364-0484. Priced to sell. B-4-28-3c

FOR SALE BY OWNER BLUEBONNET ADDITION 3 bedroom, 2 bath brick. Double garage, electric kitchen, carpet, central heat and evaporative air. 6 per cent FHA. \$22,500. **PHONE 364-1747** B-4-28-tfc

Excellent 320 acres irrigated farm. 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633. B-4-19-12-tfc

BY OWNER NORTHWEST HEREFORD 3 bedrooms, 2 baths, rear entry double garage. Lots of extras. Save realtor's fee. **PRICED TO SELL.** Phone 364-4499. B-4-29-3p

NICE HOME 3 bedrooms, near schools. Reasonable. Assume loan or new loan. **AVENUE J** 3 bedrooms, only \$10,000. **TWO** Extra nice 4 bedroom brick homes. Priced right. **EXTRA NICE** 1800 ft. home. See this one today. **ACREAGE:** Residential and commercial 1A, 3A, 5A with well and utilities. 8A with home and 10 A on up. **CARTEL REAL ESTATE** We have others 206 North 25 Mile Avenue Member multiple listing service Wayne Carthel 364-0944 Henry Reid 364-5344 Al Wiley 364-4985 Faye Black 364-0828 **Good 320 Acres irrigated farm** 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633. B-4-16-12-tfc

FOR RENT: Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD. B-5-12-23-tfc

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m. B-5-13-22-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. **FORREST AVENUE APARTMENTS** Phone 364-1887 B-5-4-tfc

TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

APARTMENT. One bedroom. Clean, to responsible couple, or single. \$105.00, plus deposit. 406 Avenue B. 372-9993. B-5-16-25-tfc

FOR RENT: 4 room furnished house with garage. Bills paid, \$130 per month. Outside city limits. Phone 364-4251. B-5-18-27-tfc

OFFICE FOR RENT 364-6633. B-5-10-27-tfc

2 bedroom furnished house, carpets, air furnace, backyard fenced, clean. Call 364-2733 between 8 and 2 or 364-1226 after 2:00 p.m. B-5-20-28-tfc

GOVERNMENT SUBSIDIZED LOW RENT APARTMENTS. Check to see if you qualify. Call Blue Water Gardens, 612 Irving, an equal housing opportunity. 364-6661. B-5-13-28-tfc

See one of our apartments-colored appliances, stove, refrigerator, disposal furnished, air conditioned, utilities paid. B-5-28-tfc

FOR RENT: Furnished 2 bedroom trailer house. No pets. Call 364-4186 after 3:30 p.m. B-5-13-28-tfc

TRAILER SPACES FOR RENT FHA approved. Call 364-0527 B-5-10-4-tfc

6. WANTED

WANTED GRASS FOR 100 COWS. David Brumley, 289-5902 Homer Brumley, 364-1209. B-6-11-25-tfc

WANT TO BUY: Old gold, rings, watches, old class rings, etc. **Spangler's Diamonds Sugarland Mall Phone 364-0070** B-6-48-tfc

Wanted: Yards and gardens to rototill. Free estimates. Phone 364-5068. B-6-10-22-tfc

WANT TO TRADE for boats, outboard motors, camp trailers, all kinds of recreational equipment. **COMBS USED CARS** B-6-17-4-tfc

WANTED: Weaner pigs and shoots. Tom Draper, Rt. 3, Hereford. Phone 276-5263. B-6-11-27-tfc

Wanted-Good farm job. Call after 6:00 p.m. 364-6087. B-6-10-4c

For Rent: Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD. B-5-12-23-tfc

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m. B-5-13-22-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. **FORREST AVENUE APARTMENTS** Phone 364-1887 B-5-4-tfc

TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

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APARTMENT. One bedroom. Clean, to responsible couple, or single. \$105.00, plus deposit. 406 Avenue B. 372-9993. B-5-16-25-tfc

FOR RENT: 4 room furnished house with garage. Bills paid, \$130 per month. Outside city limits. Phone 364-4251. B-5-18-27-tfc

OFFICE FOR RENT 364-6633. B-5-10-27-tfc

2 bedroom furnished house, carpets, air furnace, backyard fenced, clean. Call 364-2733 between 8 and 2 or 364-1226 after 2:00 p.m. B-5-20-28-tfc

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WANT TO BUY: Old gold, rings, watches, old class rings, etc. **Spangler's Diamonds Sugarland Mall Phone 364-0070** B-6-48-tfc

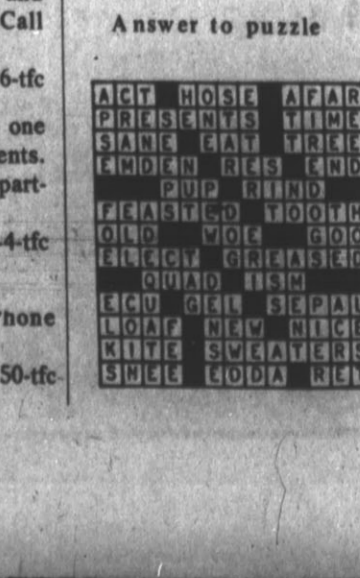
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ANSWER TO PUZZLE



1. FOR SALE Miscellaneous

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new and used furniture and appliances at bargain prices. Open 9 a.m. Closes 5:30 p.m.

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 B-37-tfc

BIG JIM'S FURNITURE Phone 364-1873 B-1-31-tfc

For Sale: 16" well casing new, \$9.95 per ft, 16 ft well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287. B-1-21-46-tfc

FOR SALE: 5000 sq. ft. school building to be moved or torn down. Lots of dimension lumber, sheet iron roof. Contact: Wally Shelton, 258-7653. B-1-22-10-tfc

For Sale: 12x64 1971 mobile home. 3 bedrooms, 1 1/2 baths, fully carpeted. Call 364-4699. B-1-14-20-tfc

LARGE COMMERCIAL LAUNDRY Washer, dryer, extractor, hot water tank. Asking price \$2,000. Call 364-5053. B-1-14-16-tfc

18 cu. ft. No Frost Refrigerator, used as demonstrator. Full warranty, \$299.00. **TAYLOR FURNITURE & APPLIANCE** 603 Park Avenue. B-1-18-27-2c

For Sale: 12x50 Detroit House Trailer. Furnished, carpeted, washer. Real nice and clean. **QUICK SALE!** \$3,175.00. Call 383-5683 Amarillo. B-1-19-23-tfc

FOR SALE 11 Registered Charolais bulls. One and two years old. 806-267-2621. B-1-12-25-TFC

Hi neighbor! Tried Blue Lustre for cleaning carpets? It's super! Rent electric shampooer \$1. **McCaslin Lumber Company** B-1-18-28-2c

STATED MEETING SECOND MONDAY 7:30 P.M. Thursday **DEGREE WORK** L.J. Clark W.M. W.A. Phipps Sec. Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

USED COLOR TV'S & B&W PORTABLES The Snooper, long range radar warning units, \$89.95. Bearcat III Police and civil channels House Calls, \$5.00 **TOWER TV 248 Northwest Drive Phone 364-4740** B-1-26-tfc

For Sale: CB base and mobile units—Royce/Hy-gain and Midland. **WESTERN AUTO.** B-1-13-28-tfc

8. HELP WANTED

NATIONAL COMPANY is expanding in the Hereford, Texas area. We are seeking five sales representatives...

NEED someone to live in and do light housekeeping for a lady or work in day time. Call 364-1666 or 364-2063.

MECHANICS WANTED Experienced in front-end alignment and air conditioning. DOYLE JOHNSON CHEVROLET-OLDS, 364-2160

PRIVATE SECRETARY Must be able to take dictation, type and keep books. Excellent salary, profit sharing trust plan, hospitalization insurance.

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment.

Want to hire, waitress at Moonlighter Club, 8 to 1 Saturday night only. Must be at least 18 years of age. Call 364-0064 for appointment.

WANTED: Assistant grain elevator superintendent. Must be experienced in either feed mill or grain elevator. Call 265-3465 or 364-4279 nights and weekends.

Wanted middle aged man and wife to live on small farm and help with livestock. For information, call 364-2955.

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area. Allied Millwrights, Holly Sugar Road, 364-4621.

IMMEDIATE OPENINGS FULL OR PART TIME Pinkerton's Inc., world's largest and oldest investigative company now has openings in the Hereford area.

WANT TO MAKE MONEY-BUT NOT 9 TO 5? Be an Avon Representative. Be your own boss, set your own hours. Espanol. Call: 364-5169 or 364-0640

HELP WANTED Man, or couple on social security or retirement for light farm chores. Small salary and home furnished. Call 806-267-2621.

Diesel driver, mechanic, welder with tools. Good salary, house, utilities furnished. Box 31, Hereford. Phone 364-0484

WANTED: Man and wife team to train for management with Fuller Brush Company. Earnings unlimited. Write Box 1074, Levelland or call 894-5879.

Baby sitting in my home for shift work. 3 to 11 and 11 to 7 shifts. Phone 364-4629, 702 Avenue G.

Will do baby sitting in my home day or night. Phone 364-6406, 427 Avenue G.

Will do baby sitting day or night. 709 Stanton. Phone 364-0403.

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Annex A. & June Dearing Phone 364-3350 or 364-3777

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561

WOULD LIKE to do rototilling. Yards, gardens. Phone 357-2382 or 357-2362.

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

HIGH SCHOOL at HOME Advance at your own pace, low tuition includes all tests. Our DIPLOMA awarded. Founded 1897. American School of Chicago, Dept. H, Box 181, Lubbock, Texas 79408. Phone 765-9603.

STOLEN SADDLE REWARD \$100.00 REWARD for return of natural tan, heavy stock saddle. 18" seat, 4" cantle. Manufactured by Bob Marx, Amarillo. Bar-f Brand 5 inches high on skirts. Call Hereford, 289-5865, or 289-5829.

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.

KLEMME CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo. B-11-14-15

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169

LON'S SPRINKLER SERVICE INSTALLATION, REPAIR, REMODELING, ALL TYPES SYSTEMS. PHONE 806 374-2502.

ROTO-TILLING YARDS & GARDENS Lonnie Richardson 364-5800.

Repair on all makes appliances, washers, dryers, refrigerators, disposals, dishwashers, etc. Factory authorized service on General Electric & Hotpoint.

HEREFORD APPLIANCE REPAIR SHOP Phone 364-6822 or 364-1935 day or night.

Will do baby sitting in my home day or night. Phone 364-6406, 427 Avenue G.

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976- B-11-10-tfc

FREE DEAD STOCK REMOVAL DAILY SERVICE Please call COLLECT: National By-Products 806-383-2296, Amarillo B-11-23-tfc

STANDING AT STUD JOY BOY BARS Sire: Daisy's DoeBar by Clabber Bar; Dam: Rose Diana by Youngin. \$100.00. Jay Boren, 258-7260 B-11-22-8p

ROTO TILLING YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978 B-11-19-tfc

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

GENERAL STEEL WAREHOUSE, INC. P.O. Box 2037 Lubbock, TX 79408

Complete Steel Stock: Bars-Plates Structural-Sheets Pipe-Rebars-Remesh Specialty Items: Expanded Metal Square Tubing Blade Steel-Tool Bar

Check our Prices - Free Delivery & Fast Service CALL COLLECT 806-763-7327 B-11-24-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322 B-11-14-tfc

PORTABLE DISC ROLLING Scalloped or Plain PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977 B-11-19-tfc

ELECTROLUX SALES & SERVICE. Sales Representative, David Neil Moore. Phone 364-6206. B-11-27-5c

A&R BOOKKEEPING CUSTOM BOOKKEEPING QUARTERLY REPORTS & TAX WORK. Phone 364-2183. B-11-28-tfc

ROTO-TILLING Claude DeBord, 364-4963 B-11-10-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANT ADS A WORLD OF RESULTS 364-2030

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. Cowans Jewellers Downtown B-11-13-51-tfc

13. LOST & FOUND

LOST: 6 roping size calves. Call 364-6178 or 276-5321. B-13-10-26-tfc

LOST: Cattle branded K slash A; backward M-L slash left hip; riding P left hip and rib cage; J left hip. Call 276-5845 or 806-763-6828 COLLECT. B-13-26-26-4c

LOST: One steer branded Bar X on left rib. David Brumley, 289-5902. B-13-12-25-tfc

LOST-GOLD CROSS on gold chain. Cross resembles four leaf clover in circle. "Paul" engraved on back. Generous reward. Phone 364-0785. 601 Avenue G. B-13-29-3c

LOST: small black dog, 9" tall, wearing red collar, no tags, answers to "Gomer". Has had shots. REWARD OFFERED. Call 357-2553. B-13-29-2p

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION Sealed proposals for constructing 91.416 miles of Seal Coat (South Portion).

From Lake Street E. 2.3 Mi. From US 60 to FM 2587 From SH 217 to 1 Mi. S. of US 60 & 87 From Randall Co. Line To Swisher Co. Line From FM 2301 To SH 207 From US 287 To Carson Co. Line From Armstrong Co. Line To IH 40

From US 60 To FM 293 From US 60 To SH 152 From 8.5 Mi. N. of Mclean to N. Fork of Red River From FM 1321 To SH 152 From FM 748 To Hemphill Co. Line From US 83 E. 3.2 Mi. From SH 33 To FM 277

On Highway Nos. US 60&66, FM809, FM 1541, FM 285, FM 2373, FM 2386, SH 273, FM 2857, FM 1268, FM 3044 and FM 2654, covered by C 169-2-36, C 801-2-8, C 1480-2-10, C 789-2-7, C 2401-1-3, C 2218-2-3, C 2218-1-8, C 2218-1-9, C 2722-2-4, C 560-2-24, C 757-4-5, C 798-2-7, C 2972-1-2 and C 2612-1-6 in Potter, Deaf Smith, Randall, Armstrong, Carson, Gray, Roberts and Hemphill Counties will be received at the Highway Department, Austin, until 9:00 A.M., April 24, 1975, and then will be publicly opened and read.

Plans and specifications including minimum wage rates as provided by Law are available at the Office of Donald D. Day, Resident Engineer, Canyon Texas, and Texas Highway Department, Austin. Usual rights reserved. T-29-2c

NOTICE OF INCORPORATION Notice is hereby given that BARRICK FURNITURE & APPLIANCE COMPANY, whose principal business office is located in the Barrick Furniture & Appliance Building on West Highway 60, in Hereford, Deaf Smith County, Texas, was incorporated on the 1 day of July, 1974, without change of firm name. DATED: 1 day of July, 1974.

BARRICK FURNITURE & APPLIANCE COMPANY By Loren R. Barrick, President T-23-4c

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE E.H. GLEN OSBORN, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of E.H. GLEN OSBORN, Deceased, were issued to me, the undersigned on the 7th day of April, 1975, in the proceeding indicated below my signature hereto, which is still pending, and that I, now hold such Letters. All persons having claims against said Estate, which is being administered in the county of Deaf Smith, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before said estate is closed, and within the time prescribed by law. My resident and mailing address is 100 Westhaven Drive, Hereford, Texas 79045, being in the County of Deaf Smith, State of Texas. DATED this the 7th day of

April, 1975. Margaret M. Osborn, Independent Executor of the Estate of E.H. GLEN OSBORN, Deceased, No. 2531 in the County Court of Deaf Smith County, Texas.

We handle Compost, Rock Phosphate, Humates, Calcium Sulphate and other products for the Farm and Garden. Bags or Bulk. NATURES BEST Organic & Mineral Products D.D. Pickens 364-6594 801 Brevard

ART SHOW The Students of Anna Kovacs Present Their Art SAT. APRIL 12 1 P.M. to 6 P.M. SUN. APRIL 13 1 P.M. to 6 P.M. Fellowship Hall, First Presbyterian Church PUBLIC INVITED

Register Now! OIL PAINTING CLASS Beginning Tuesday May 6-9:30 to 12:00 Call or come by for more information 6 Classes *24** TEXAS GALLERY & FRAME SHOP Sugarland Mall 364-5571

A Land Bank loan at work Labor-saving devices won't turn farming into a "rocking chair" occupation. Still, there are ways that a long-term Federal Land Bank loan at reasonable cost could help you expand - and handle the increased production with less effort. In fact, if you've been working too hard, your credit probably hasn't been working hard enough. To find out how expansion capital might be used to get more efficiency, see your Land Bank Association. Challenge us to finance your most modern improvements. Woodrow B. Wilson, Manager Federal Land Bank Assn. of Hereford 407 Main Street 364-1464

SLAPSTIX THERE'S NO FOOL LIKE AN OLD FOOL-- YOU CAN'T BEAT EXPERIENCE

AIR CONDITIONING REFRIGERATION SERVICE Commercial Residential Trained Men Dependable Fast FOR YOUR COMFORT WE ARE HERE TO SERVE BROWND SHEET METAL 364-3867 HEREFORD, TEXAS OR AFTER HOURS CALL DON STEVE GID 364-1920 364-6399 364-2384

WRESTLING VEGA LIBRE SATURDAY APRIL 12 9:00 PM DOUBLE MAIN EVENT BOBBY JAGGERS & KARL VON STEIGER -VERSUS- JERRY & NICK KOZAK Dory FUNK Jr. vs. Don FARGO Sal DOMINGUEZ vs. GOLDEN HAWK HEREFORD BULL BARN

Hot Weather is on the way! Is your present cooling system enough and if so is it in proper condition.... if not call a professional 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

COMMONWEALTH THEATRES ALBERT BROCCO and GERRY SALZMAN present ROGER MOORE JAMES BOND 007 "THE MAN WITH THE GOLDEN GUN" THURS.-FRID. 7:30 STAR SAT 2:00 - 7:30 MyNameIsNobody JOE KIDD THE WAR WAGON TOWER DRIVE IN THURS.-FRI.-SAT. SHOW AT 8:45

GRAIN FED BEEF

THRIFTWAY

A BETTER WAY TO SAVE

BONE-IN FULL CUT

ROUND STEAK \$1.19 LB.

T-BONE STEAK \$1.49 LB.

SIRLOIN STEAK \$1.29 LB.

THRIFTWAY'S QUALITY

Pure Ground Beef 69¢ LB.

BONELESS Round Steak \$1.29 LB.

SIRLOIN Tip Steak \$1.69 LB.

LITTLE BOY BLUE Corn Dogs 12 OZ. PKG. 89¢

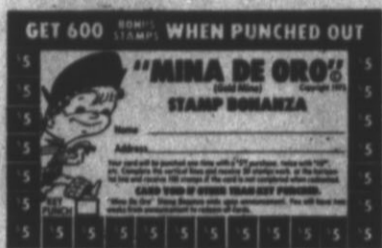
GRAIN FED FARM Fresh Catfish 1 LB. \$1.29

PARKAY SOFT Margarine 1 LB. 69¢



WE REDEEM U.S. GOVERNMENT FOOD STAMPS

(GOLD MINE) STAMP BONANZA



GOLD MEDAL Enriched FLOUR 5 LB. BAG 79¢

GERBER STRAINED FRUITS & VEG. BABY FOODS 4 1/2 OZ. JARS 2.29

MINA DE ORO IS HERE NOW!

One Punch With Each \$5 Purchase, When Completed, Claim Your 600 FREE GUNN BROS. STAMPS

No Limit To The Number Of Bonus Cards Redeemed.

Get Your Card Today EVERYONE IS A WINNER!

THRIFTWAY WILL HAVE THE FOLLOWING PRIZES!

- 1st. 10,000 Stamps
- 2nd. 5,000 Stamps
- 3rd. 3,000 Stamps
- 4th. 2,000 Stamps
- 5th. thru 9th. 1,000 Stamps

HEALTH AND BEAUTY AID VALUES
VALUE PACK Plastic Strips BAND-AID 70 CT. BOX 99¢

20 OFF PKG. TWIN PACK 5 OZ. TUBE 99¢

REG. OR MINT TOOTH PASTE CREST 99¢

AEROSOL Desenex 6 OZ. CAN \$1.69

TABLETS Sine-Off 24 CT. BTL. 89¢

ASSORTED BATHROOM CHARMIN TISSUE 59¢

FIRST 4 ROLL PKG.

WITH \$7.50 PURCHASE THEREAFTER REGULAR PRICE

NESTEA INSTANT TEA 3-OZ. JAR \$1.49

QUALITY FROZEN FOODS
SHURFINE FROZEN Cut Corn 3 10 OZ. CTNS. \$1.00
BANQUET FROZEN-ASSTD. Cookin Bag 3 5 OZ. PKGS. \$1.00
PATIO FROZEN-BF. ENCH., CH. ENCH. Dinners MEX., COMB. CTN. 39¢

JENO'S FROZEN SAUSAGE HAMBURGER PEPPERONI Pizza 89¢

ASSORTED FLAVORS SHURFRESH ICE CREAM 89¢



ALL GRINDS COFFEE MARYLAND CLUB 2.99

Avocados 4 69¢ FOR CALIFORNIA RED RIPE Strawberries 49¢ BASKET

CALIFORNIA LARGE Lemons 29¢
IDAHO LARGE BAKERS Potatoes 2 LBS. 25¢
CALIFORNIA Celery Hearts 49¢

STAR-KIST LIGHT CHUNK TUNA 49¢ 6 1/2-Oz.

SHURFINE VIENNA SAUSAGE 3 \$1 FOR

PILLSBURY Biscuits 2 8-OZ. CANS 29¢
SHURFRESH Eggs GRADE "A" MED. DOZ. 55¢
CURTLY DISPOSABLE Diapers 30 DAYTIME \$1.99
DISHWASHING LIQUID Joy 32-OZ. BTL. \$1.09
TEXIZE Spray & Wash 16-OZ. BTL. 99¢
9-VARIETIES Cookies 3 FOR \$1.00

DAIRY SPECIALS

CHEESE FOOD KRAFT VELVEETA 2 LB. LOAF \$1.49

32-OZ. RETURNABLE COCA COLA 29¢ \$1.74

32 OZ. RETURNABLE BOTTLE PEPSI-COLA 29¢ \$1.74 6 PACK

TIDE LAUNDRY DETERGENT 40 OFF FAMILY SIZE \$3.99

PLEDGE LEMON & REGULAR 25 OFF 14-OZ. \$1.64

RENUZIT AIR FRESHENER 7 SCENTS 7-OZ. CAN 59¢

DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY
THRIFTWAY
426 N. MAIN HEREFORD
SPECIALS GOOD APRIL 7-12, 1975.

10 VALUABLE COUPON NO. 26288 10
GOLD MEDAL FLOUR 5 LB. BAG 79¢
WITH THIS COUPON VOID APRIL 12, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER
10 THRIFTWAY 10

Supplement to THE HEREFORD BRAND, Thursday, April 10, 1975, Hereford, Texas

JCPenney

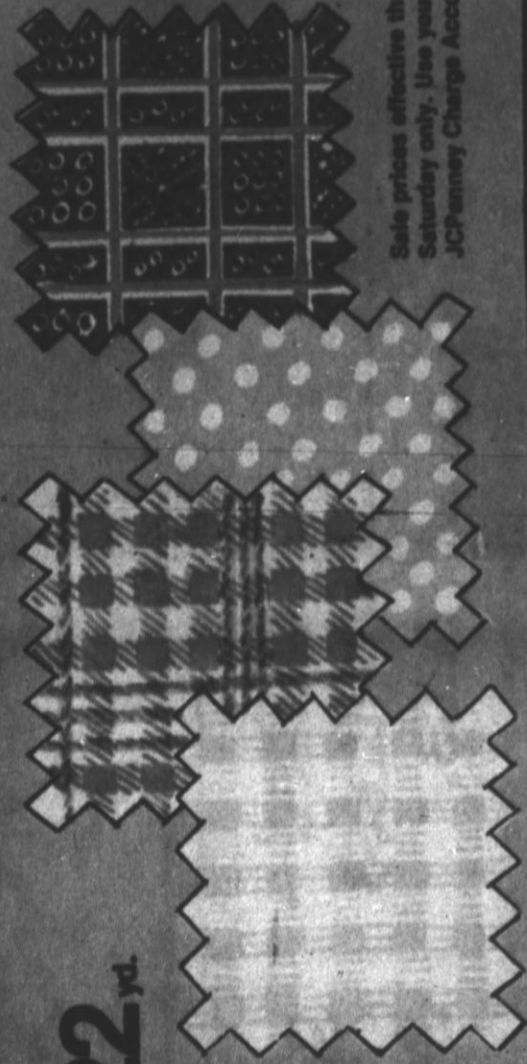
Save 20%. Polyester knits in solids, fancies.



Sale 2.93 yd.

Reg. 3.66 yard fashion fabric group of the fine quality polyester fabrics in doubleknit and crash linen looks. All machine washable, tumble dry. Buy a supply for present and future wardrobe needs.

Short lengths of polyester fabrics.



Special 1.22 yd.

A colorful assortment of solids, textures and patterns in usable lengths of polyester. Excellent buy for refreshing season-spanning fashions.

Sale prices effective through Saturday only. Use your JCPenney Charge Account.

JCPenney



Men's short-sleeve polyester knit shirts. Sale 638

Reg. 7.98 knit shirts in easy-care 100% polyester. Solid colors with a twill look or assorted patterns with long point permanent stay collars. Sizes S-M-L-XL.

Men's shirts and jeans.

Special 2.99

Assorted fancy stripes. Neat crew neck shirts that are machine washable. S-M-L-XL.

4.99

Indigo dyed denim jeans of 100% cotton with slim western styling and flared legs. Sizes 29-36, inseams 29-34.



Men's and Boys' boat oxfords.

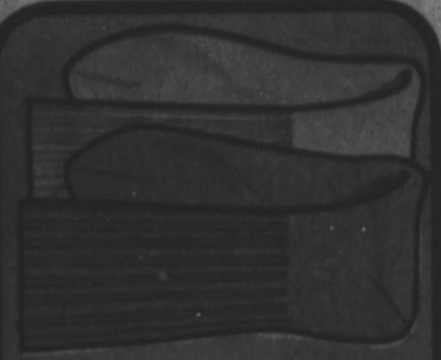


Special 2 pr. 7.99

Casual socks.

Special 2 pair \$1

Men's 100% acrylic/nylon casual socks, soft and comfortable. In assorted color patterns. One size fits 10 to 13.



Starts THURSDAY APRIL 10

HEREFORD, TEXAS
435 Sugarland Mall
9:30 am til 6:00 pm Weekdays
9:30 am til 8:00 pm Saturdays



JCPenney

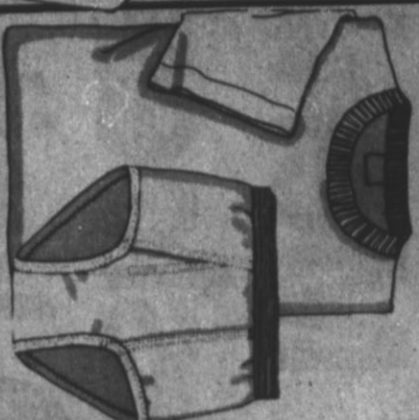
Boys' tank tops.

Special 1.99

Cotton tank tops in assorted colors, sizes S-XL (8 to 20).



Boys' underwear.



Special 3 for 2.44

Cotton briefs and t-shirts, XS to L (4-16).

20% off boys' denim western jeans and cotton knit shirts.

Sale 2.80

Reg. 3.99. Short sleeve football number style in carefree cotton knit. Assortment of colors with white. S-XL (8 to 20). Reg. 3.99. \$3.59

Sale 4.80

Reg. 6.00 sizes 8-16, regular and slim. Heavy weight permanent crease 65% Dacron® polyester and 35% cotton super denim in five-pocket western jeans with flared bottoms, rivets. Reinforced knees on sizes through 12.

Reg. 5.00. Sale 4.00. Size 3-7, regular and slim.



Sale prices effective for a limited time only. Charge it or ask about our convenient layaway plan. For more boys' needs, see our JCPenney Catalog.

JCPenney

20% off selected towels and pillows.



Sale prices effective for a limited time. Charge it or ask about our convenient layaway plan. For other home needs, see our JCPenney Catalog.

Sale 1.60

Reg. 2 bath towel

Reg. 1.25 hand towel. Sale 1.00. Reg. 79¢ wash cloth. Sale 60¢. Woven polyester/cotton for softness, absorbency and decorator finish. Fringed edge towels and hand edge wash cloth. Pink, green or federal blue.

Sale 2.80

Sale 4.40

Reg. 3.50, standard size bed pillow filled with Dacron® Fiber Lobe® polyester.

Quilted mattress pads.

Special 3.88

Twin size

Special 4.88

Full size

These are no threat quilted mattress pads, bonded with heat so they won't come apart or lump in the wash. Polypropylene cover with polyester fill. Flat or filled.

JCPenney

Save now on sheer pantihose. 20% off.

Sale 3 for 2.39

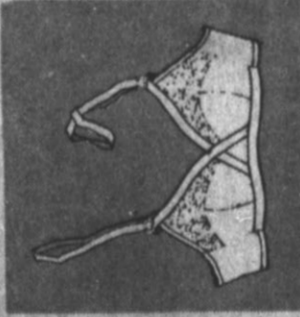
Reg. 3 for 2.99. Stock up and save now on your favorite style pantihose. Choose all-sheer or sheer leg with nude heel, reinforced panty and toe. All super-stretch nylon in popular fashion shades. Short, average or long.

Sale 3 for 3.19

Queen sizes (QS or QT). Reg. 3 for 3.99

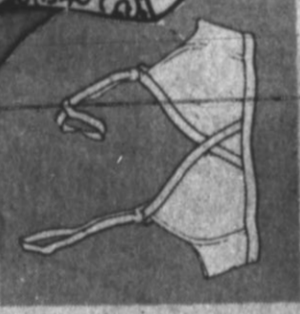


Save on bras and panty girdles. 20% off.



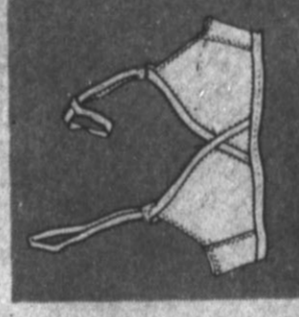
Sale 2.80

Reg. 3.50. Fiberfill padded crossover style bra with lace upper cups. White. 32-36 A, B, C.



Sale 2.80

Reg. 3.50. Pre-ripped contour cup crossover style tricot bra in white. 32-36A, 32-38 B, C.



Sale 3.00

Reg. 3.75. Natural cup nylon tricot crossover style bra in white. 32-36 A, 32-40 B, C.

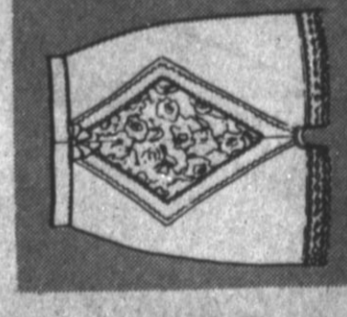


Sale 4.00

Reg. 5.00. Lace crossover style bra with adjustable straps, stretch sides and back. White. 32-36 A, 32-40 B, C. Reg. 4.00. Sale 3.20. All stretch lacy bra.

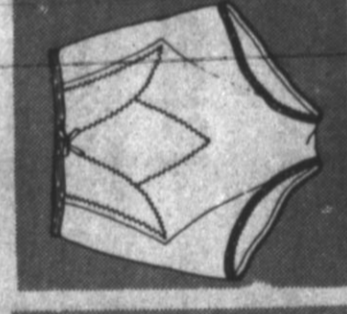
Sale 2.20

Reg. 2.75. All white cotton crossover bra with nylon lace upper cups, adjustable stretch straps. D cup 32-42, reg. 3.50. Sale 2.80



Sale 4.00

Reg. 5.00. Garterless brief with lace underlay front panel, shaped seat. Run resistant fabric of nylon/Lycra® spandex. White, S-M-L-XL.



Sale 3.20

Reg. 4.00. Tummy controller brief with firm front panel. Nylon/spandex in white. S-M-L-XL.



Sale 4.00

Reg. 5.00. Garterless long leg panty girdle with stretch lace front panel, lace leg cuffs. Nylon/spandex; lace all nylon. White, nude or blue. S-M-L-XL.



Women's polyester, cotton sleepwear. Special. 3.33

Marvelous selection of shifts, long gowns and baby dolls of Kodol® polyester and cotton with assorted lace and embroidery trims. Pastel shades in sizes S-M-L.

Women's lacy nylon tricot bikinis. Special. 2 for 1.00

Quality 40 denier nylon tricot bikini style panties in assorted pastel shades with various lace trims. An exceptional buy at this low price. S-M-L.

Use your JCPenney Charge account or ask about our convenient layaway plans. For further selections, see our JCPenney Catalog.

JCPenney

Save 20% on entire stock of girls' knit tops and shorts. Sizes 3 to 14.



Sunsuits. Special 4 for \$5

Infant boys' and girls' sunsuits in solid colors and prints. Polyester/cotton sunsuits with vinyl linings.

Girls' jeans. Special 2.99

Cotton denim jeans with snap front, yoke back. Beige, light blue, coral or mint, sizes 4 to 14.

Disposable diapers.

Famous Toddler™ pinless style, easy-to-fit, disposable diapers. Daytime, pkg. of 30, 2.15. Overnight, pkg. of 12, 1.15. Toddlers, pkg. of 30, 1.75. Newborn, pkg. of 30, 1.75. Buy them by the case and save 10%.



Sale 1.35

Reg. 1.80, S-M-L (3 to 6x). Polyester and cotton knit tank tops. S-M-L (7 to 14), reg. 2.00. Sale 1.60

Sale 2.63

Reg. 3.20, Sizes 4 to 6x. Denim western jeans shorts of polyester and cotton. Navy only.

Sale 2.97

Reg. 3.50, S-M-L (3 to 6x). Polyester and cotton knit t-shirts in solid colors. S-M-L (7 to 14), reg. 4.00. Sale 3.20

Sale 2.63

Reg. 3.20, 4-6x-elm, navy only. Frayed western shorts. 7-14 reg. or atm, navy Denim reg. 4.00. Sale 3.20

Sale 2.80

Reg. 3.50, S-M-L (7 to 14). Printed t-shirts of cool polyester and cotton knit with rounded neck and muscle sleeves. Assorted prints. S-M-L (3 to 6x), reg. 3.00. Sale 2.40

Sale 3.03

Reg. 3.75, Sizes 7 to 14. Brushed look-tee shorts in all polyester with snap front. Assortment of solid colors.

Sale 2.87

Reg. 3.50, S-M-L (3 to 6x). Polyester and cotton knit t-shirts. S-M-L (7 to 14), reg. 4.00. Sale 3.20

Sale 2.15

Reg. 2.80, Sizes 4 to 6x. Print shorts in polyester and cotton blend with elastic-back waistband. Assorted colors, patterns. Sizes 7 to 14, reg. 3.00. Sale 2.40

Sale prices good for a limited time only. Use your JCPenney Charge or ask about our convenient lay-away plans.



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Polyester pantsuits
in four styles.

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At this low price you'll want one or all of the four new styles in this special group of pantsuits. All polyester knit, varied colors, sizes 8 to 18.

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knit tops.

5.50

Enlure's nylon muscle top in assorted fashion colors. S-M-L

4.50

Smooth knit shell in breezy care polyester, assorted bright colors. S-M-L-XL

6.00

Polyester knit shell with mock turtleneck, pocket. White and fashion colors. M-L-XL

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Special
5.99



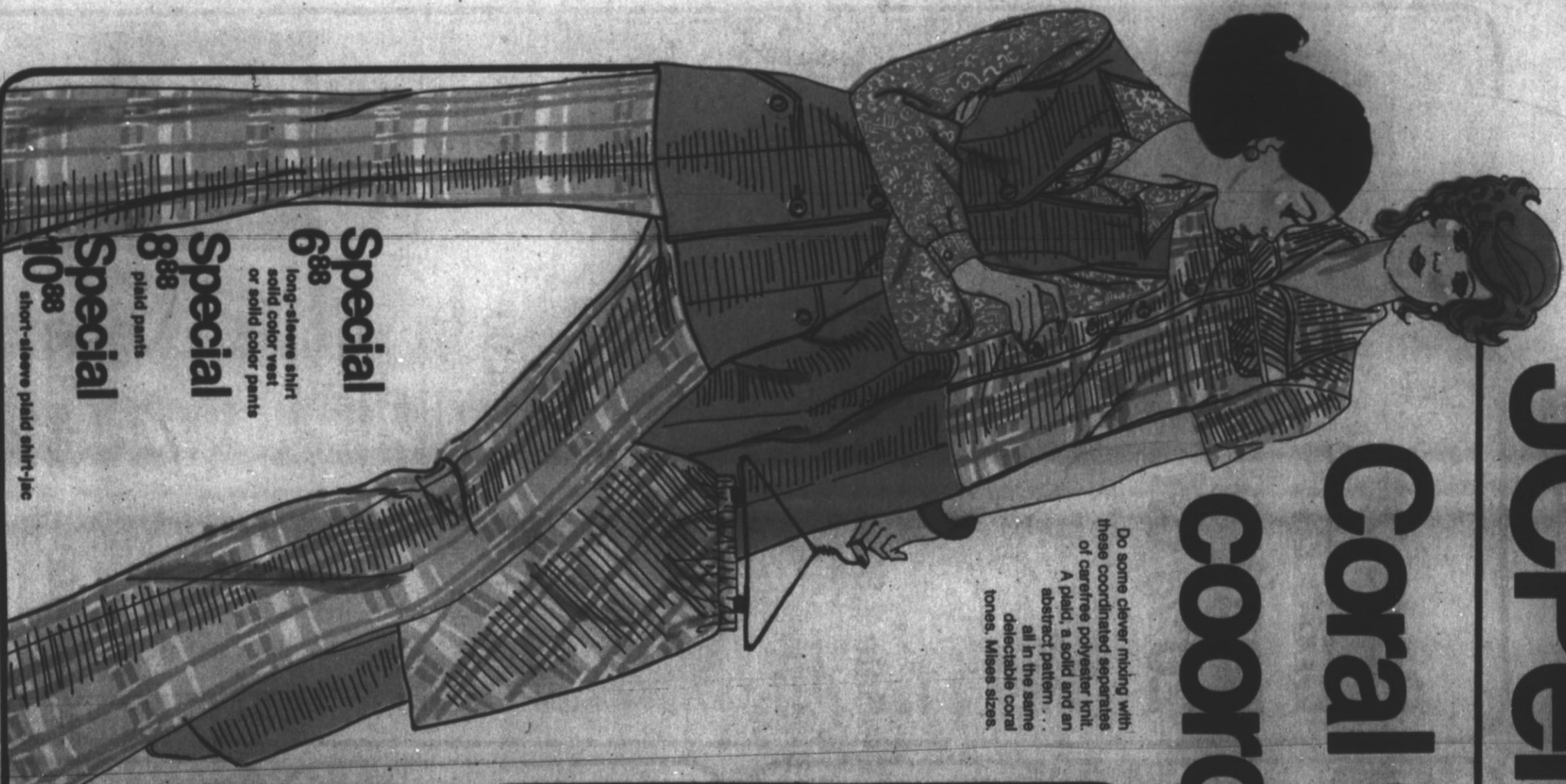
Here's the perfect chance to boost your leisure wardrobe and get full value. All polyester knit pull-on pants in assorted patterns or solid colors. 10 to 20.

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Special
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Special
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Junior shorts in a floccated floral design on natural background. Polyester/cotton blend with western style pockets. S-13.



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364-2030

Weekly Television Magazine

The Hereford Brand

Hereford, Texas, Thursday April 10, 1975

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Lauren Bacall and Alan King star in the ABC comedy special

Lauren Bacall, Art Carney, James Earl Jones and Robert Preston star with Alan King in the ABC Television Network comedy special, "Happy Endings," a presentation of four original plays by four major playwrights—Julius Feller, Herb Gardner, Neil Simon and Peter Stone. The special will be broadcast Thursday, April 19 (9:00-10:00 p.m.). Stage and screen actress Elizabeth Wilson and Broadway actor John Cunningham join the star-studded cast of this production, which also features the singing voice of Anthony Newley.

MONDAY THRU FRIDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4 KAMR	7 KVM	10 KQDA	11 KTVI	13 KEBA	39 KXTX	3 IND	4 IND
12	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
11	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
10	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
9	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
8	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
7	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
6	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
5	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00

On The Cover

Too proud to accept charity, penniless Ben Simms (James Chan) transports his wife (Famela Payton-Wright) in a wheelchair on a 250-mile journey to a hospital for a delicate heart operation in "Gift," to be broadcast on the NBC Television Network's "Night On" Thursday, April 17 (9:00-10:30 p.m.). (Retrocast)

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Thursday Preview

12:30...ABC...ABC AFTERNOON CHILDREN...CAM I SAVE MY...
7:00...ABC...NBC DOUBLE FEATURE NIGHT AT THE MOVIES...
7:00...ABC...NBC...THE WALKERS...
7:00...ABC...NBC...HAWAII FIVE-O...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...

Tuesday Preview

7:00...ABC...SPECIAL TUESDAY MOVIE OF THE WEEK...
7:00...ABC...NBC...HAWAII FIVE-O...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...

Wednesday Preview

7:00...ABC...NBC...HAWAII FIVE-O...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...
7:00...ABC...NBC...THE SWISS FAMILY ROBINSON...
7:00...ABC...NBC...THE BOY...
7:00...ABC...NBC...THE MANHUNTER...
7:00...ABC...NBC...THE TONIGHT SHOW...

PROGRAMS SUBJECT TO CHANGE

April 10

CHANNEL	4 KAMR	7 KVM	10 KQDA	11 KTVI	13 KEBA	39 KXTX	3 IND	4 IND
12	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
11	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
10	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
9	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
8	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
7	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
6	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
5	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00

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The Swiss Family Robinson

A family, striving together to survive on a remote island following a shipwreck, faces an invasion by pirates in the world premiere of "The Swiss Family Robinson," a new high-adventure drama based on the family classic which will air on the ABC Television Network as a "Special Two-Hour Movie of the Week," Tuesday, April 15 (7:00-9:00 p.m.).

PROGRAMS SUBJECT TO CHANGE

April 16

CHANNEL	4 KAMR	7 KVM	10 KQDA	11 KTVI	13 KEBA	39 KXTX	3 IND	4 IND
12	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
11	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
10	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
9	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
8	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
7	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
6	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00
5	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00	8:00-9:00

When the police department fails to make any progress in investigating the rape-murders of five women in the downtown area, Tracy walks the streets in an effort to lure the killer. Just when she thinks she knows the identity of the murderer, she decides to make her the next victim.

A Spelling-Goldberg Production for ABC. "The Boy" was produced by Peter Nelson and directed by Leonard Horn. The screenplay was written by Don M. Manikwitz and Gordon Collier.

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Friday Preview

7:00... **CBS... THE FRIDAY COMEDY**
 "Rosenthal and Jones." The comedy revolves around two retired widowers who share a low-rent apartment as the only alternative to living a miserable existence with their grown children. Ned Glass and George Kirby star.

7:30... **NBC... WIFE AND I**
 "The Day After Tomorrow." A woman named Lamont tries to rid his father of his prejudices by leaving home. (R)

7:30... **NBC... CHICO AND THE MAN**
 "E Pluribus Used Car." Ed and Chico find a buyer for the garbage man's vintage car but are confronted with explosive problems. (R)

7:30... **CBS... WE'LL GET BY**
 "The Kiroff Case." Rockford is hired by the heir to a family fortune to find the slayer of his parents despite the fact that police are convinced the guilty one, Julie, committed the crime. (R)

8:00... **NBC... THE ROCKFORD FILES**
 "The Kiroff Case." Rockford is hired by the heir to a family fortune to find the slayer of his parents despite the fact that police are convinced the guilty one, Julie, committed the crime. (R)

8:30... **ABC... THE ODD COUPLE**
 "Our Fathers." In a return to the bootleg era, Oscar's father (played by Jack Klugman), runs a speakeasy and is pressured by his boss to "go away with" Felix's father (played by Tony Randall). (R)

9:00... **NBC... POLICE WOMAN**
 "The End Game." Pepper and Sgt. Crowley pose as bank employees in order to investigate the disappearance of a woman. (R)

10:30... **NBC... THE TONIGHT SHOW STARRING JOHNNY CARSON**
 "Rich Little is guest host."

10:30... **ABC... WIDE WORLD: IN CONCERT**
 "Charlie Pride is the host with Gary Stewart, Jerry Reid, Tom Allstadt, Chief Atkins and Dolly Parton."

Monday Preview

7:15... **NBC... MONDAY NIGHT FOOTBALL**
 Cincinnati Reds at Los Angeles Dodgers.

8:00... **CBS... RHODA**
 Rhoda is determined to have a small, simple wedding in a judge's chambers, but her mother is planning a large catered affair with a list of relatives to match. Mary Tyler Moore, Edward Asner, Gail Patrickson, appearing in their own roles from "The Mary Tyler Moore Show," will also be featured.

9:00... **CBS... MEDICAL CENTER**
 "Heel of the Tyrant." A famed Jewish scientist comes to the university to do research on the effects of the atomic bomb. (R)

9:00... **NBC... CARIBE**
 "One Second to Doom." with guest stars Joanna Miles, Les Otonari, Ben and Mark have just 48 hours to foil an explosive plot against the United States government!

10:30... **ABC... WIDE WORLD: OUT WHEREVER YOU ARE**
 Lynda Day George stars as one of two American girls vacationing in England. Her missing companion is said to be dead, but she had checked his name out of the phone book.

10:30... **CBS... A NIGHT TO REMEMBER**
 Starring Kenneth More, Ronald Allen and Honor Blackman. The drama recreates the tragedy surrounding the Titanic's sinking on its anniversary date, the disaster of 1912.

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Monday Preview

7:00... **ABC... I WILL FIGHT NO MORE**
 James Whitmore and Ned Romero star in this special which recounts the epic story of the legendary Chief Joseph who led the Nez Perce tribe in an historic 1,600-mile trek across the American West. The movie is the last band of American Indians to fight government attempts to force them onto a reservation. This special traces the events of 1877 when the Nez Perce began their run to freedom.

7:00... **CBS... GUNSMOKE**
 "Thirty a Month and Found." Three trail cowboys are frustrated when they find their way of life coming to an end. (R)

CHANNL	4 KAME	7 KVI	10 KEDA	11 KTVI	13 KEBA	39 KXTV	3 IND
CABLE	NBC	ABC	CBS	IND	PBS	IND	IND
6	THE NEWS	TO TELL THE TRUTH	ENTERTAINMENT NEWS	THEY SAID	ADVERTISING	WOMAN'S	
7	FAMILY AFFAIR	THE TRUTH	WTR, SPORTS	THE FBI	WEEKEND	WOMAN'S	
8	ROCKFORD FILES	THE TRUTH	WTR, SPORTS	THE FBI	WEEKEND	WOMAN'S	
9	POLICE WOMAN	THE TRUTH	WTR, SPORTS	THE FBI	WEEKEND	WOMAN'S	
10	THE NEWS	TO TELL THE TRUTH	ENTERTAINMENT NEWS	THEY SAID	ADVERTISING	WOMAN'S	
11	THE NEWS	TO TELL THE TRUTH	ENTERTAINMENT NEWS	THEY SAID	ADVERTISING	WOMAN'S	
12	THE NEWS	TO TELL THE TRUTH	ENTERTAINMENT NEWS	THEY SAID	ADVERTISING	WOMAN'S	

FRIDAY PROGRAMS SUBJECT TO CHANGE

APRIL 11

FRIDAY NIGHT MOVIES

Determined to prove the defendant incapable of first degree murder, attorney McShane teams up with her father, a retired cop who does the leg work for her investigations, and her brother, Ed, a Jesuit priest and university law professor.

Kate McShane
 Pat McShane
 Anne Meara
 Sean McCloy
 Ed McShane
 Angelo Romer
 Charlotte
 Christine Bellford
 Charles Clifton
 Larry Gates
 Judge Platte
 Dr. Tishman

Monday

PROGRAMS SUBJECT TO CHANGE

APRIL 14

Ben and Mark seek to thwart plot against government

The knifing of Charles Farrow, a fugitive scientist in Miami, becomes a matter for investigation by Lt. Ben Logan and Sgt. Mark Walters because of the victim's British nationality in "Caribe," on the ABC Television Network, Monday, April 14 (9:00-10:00 p.m.).

In "One Second to Doom," Ben and Mark discover that Farrow had reportedly defected to the Soviet Union five years ago. Encountering U.S. State Department officer Elizabeth Stoker, the Caribe Force learns of Farrow's involvement in a plot against the U.S. government that is literally set to explode within the next 48 hours.

"We'll Get By"

Andrea's school-sponsored trip to Washington, D.C., ignites a family crisis because George and Liz wonder if their daughter might be indiscreet on her first stay away from home, on "We'll Get By," Friday, April 11 (7:30-8:00 p.m.) on the CBS Television Network. Jack Shea directed from a script by Allan Katz and Don Rio.

Brother Muir's horror tales about students' experiences on previous school junkets don't help the parents' peace of mind.

George Platt
 Liz Platt
 Muff Platt
 Kennedy Platt
 Andrea Platt

"The Woltons"

When a seeming tragedy happens to Jim-Bob and he gets little sympathy from the family, he runs away from home, in "The Runaway," on "The Woltons," Thursday, April 10 (7:00-8:00 p.m.) on the CBS Television Network.

Harry Harris directed from a script by Larry Bischof. (Rebroadcast)

Jim-Bob is assigned to care for the class mascot, a guinea pig, which is found dead. When the family doesn't show the proper concern for the calamity, he packs a few belongings and disappears.

Richard Thomas
 John
 Ralph Walke
 Michael Learned

"Karen"

When she cannot obtain certain information about the awarding of a government contract, Karen Angelo goes to the top—the Pentagon—to find out the facts, on the ABC Television Network's "Karen," Thursday, April 10 (7:30-8:00 p.m.).

In "Capitol Capers," Karen goes to Keeler Graphics, Inc., to learn why the firm has been awarded a contract worth many thousands of dollars. When she meets the top man of the company, Mr. Keller, he refuses to divulge any information. Karen then decides to find out by going to the brass of the U.S. Navy.

Karen Valentine stars as Karen Angelo, with Charles Lane as Dale Buch, the founder of Open America, and Dana Dietrich as Dana Madison, second-in-command at the office.

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NESTERS JEWELRY

PLAY BALL! TIME IS HERE AGAIN
 "Umpire" Curt Gowdy and "Batter" Joe Garagiola are ready for the first pitch of another Major League Baseball season on NBC-TV. They will share the broadcast booth for all 15 games on NBC's Monday Night Baseball schedule, starting April 14 (7:15 p.m.). Gowdy and Garagiola, whose Peabody and Freedom Foundation Award-winning "Baseball World of Joe Garagiola" will again precede Monday Night games, also will share the commentary for 25 Saturday afternoon contests. NBC-TV's coverage also includes the All-Star Game, League Championships and the World Series.

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Mitzi Hoag portrays Liz Platt, a wife and mother involved with solving family crises and keeping everyone in good humor, in the new comedy-drama series, "We'll Get By," seen Fridays (7:30-8:00 p.m.) on the CBS Television Network.

Saturday Preview

Today's show will feature the Etonne Open from Toledo, Ohio. Golfers will compete in the 3rd round coverage of the 27th annual Masters golf tournament, the 12th, 13th, 14th, 15th, 16th, 17th, and 18th holes, with Vin Scully, Jack Whitaker, Pat Summerall, Ben Wright, Henry Longhurst, Frank Gierler and Jim Langer, describing the play from the Augusta, Ga. National Golf Clubhouse feature at 2:30 p.m. "THE BOB NEWMAN SHOW" featuring the CBS "STRIKE FORCE" and "STRIKE FORCE: THE MOVIE" will be shown at 8:30 p.m. "THE BOB NEWMAN SHOW" featuring the CBS "STRIKE FORCE" and "STRIKE FORCE: THE MOVIE" will be shown at 8:30 p.m. "THE BOB NEWMAN SHOW" featuring the CBS "STRIKE FORCE" and "STRIKE FORCE: THE MOVIE" will be shown at 8:30 p.m.

SATURDAY

TIME	4 EAR	7 KVI	10 KQDA	11 KTVI	13 KEBA	39 KXIX	2 IND	3 IND
7:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
8:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
9:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
10:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
11:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
12:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS

Sunday Preview

Through the thick Georgia morning, the sun begins its climb, burning away the haze left by a cool April night. The Masters Tournament, like spring mornings, begins softly. And for CBS Television Sports, 1975 marks 20 years that this National Golf event has been brought to viewers—this year on Saturday, April 12 (3:30-5:00 p.m.) and Sunday, April 13, (8:00-11:00 a.m.).

SUNDAY

TIME	4 EAR	7 KVI	10 KQDA	11 KTVI	13 KEBA	39 KXIX	2 IND	3 IND
7:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
8:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
9:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
10:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
11:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS
12:00	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS	THE NEWS

CBS Sports covers the Masters Tournament

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"Strike Force"

Donald Blakey and Richard Gere star with Cliff Gorman in "Strike Force," to be colorcast on "NBC Double Feature Night at the Movies" Saturday, April 12 on the NBC Television Network. "Strike Force," which was filmed entirely in New York and also stars Ed Grover, is an NBC program announcement that she's going to investigate crimes which require the cooperation of local, state and federal police personnel. Gorman portrays New York City detective Joey Portray; Blakey is Federal Agent

"Sweet November"

A sweet young woman, wide of eye and gentle of manner, takes a new roommate every month—always a man—in "Sweet November," a bit-farce love story making its television premiere on the ABC Television Network's "The ABC Saturday Night Movie," April 12 (8:00-10:15 p.m.).

"Generation"

David Janssen stars as a father who finds himself up against the generation gap when he discovers his daughter and son-in-law are planning to buck the establishment and have their baby in their own way. In "Generation," to be seen for the first time on television on "The CBS Thursday Night Movies" Thursday, April 10 (8:00-10:30 p.m.) on the CBS Television Network. Also starring are Kim Darby and Carl Reiner.

"Mannix"

Private Detective Joe Mannix acts as a tool for a criminal's revenge in order to save L. Malcolm's life. In "Hardball," on "Mannix," Sunday, April 13 (8:30-9:30 p.m.) on the CBS Television Network. William Windom, James Hampton and John Ritter guest star in the teleplay by Albert Beich and Alfred Hayes. Bill Bixby directed.

"The Yellow Rose"

Final round of the 72nd hole tournament, with Vin Scully, Jack Whitaker, Henry Longhurst, Frank Gierler and Jim Langer describing the play.

"The Wonderfull World of Disney"

When Sara (Sandy Dennis) meets Charlie (Anthony Newley) in the park and invites him to share her apartment for the month of November—and not an hour longer—the doesn't know that she is determined to head him out of the house. For personal reasons, she is equally determined to earn a personal and permanent place in his memory. ("People must be remembered, otherwise they were never here at all.")



Franklin Cover and Roxie Roker are the new neighbors for George Jefferson to embark in his family crises, on "The Jeffersons," comedy series seen Saturdays (7:30-8:00 p.m.) on the CBS Television Network.

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