



Industry Confab

Nat Jaffer, center, representative of Sue Ann Incorporated, outlined ideas for establishing a local industrial foundation in preparation for his firm's garment factory to be built here. Included in the discussion Tuesday morning were Dick

Gerries, left, who is chairman of the Chamber of Commerce industrial committee, and R.W. "Bud" Eades, C of C president. The local plant will be the Texas company's eighth factory. (Brand Photo)

Industrial Foundation Formed New Plant To Bring Large Payroll Here

By O.G. NIEMAN
Publisher

Sue Ann, Inc., Dallas-based women's coordinated sportswear manufacturer, formally announced Friday its decision to locate a manufacturing facility in Hereford.

Nat Jaffer, company vice president, joined with Bud Eades, president of Deaf Smith Chamber of Commerce, and Dickie Gerries, chairman of the chamber's industrial committee, to announce the agreement in a press conference here Friday morning.

Hereford Industrial Foundation will build a 12,000 square-foot facility to lease to the company for a term of 10 years. Sue Ann, Inc., one of the leading apparel manufacturing concerns in the nation, will come to the community with an estimated goal of 150 employees and a payroll of approximately \$750,000 a year.

Construction cost of the plant has been estimated at \$130,000, according to Gerries, who announced that local

contractors have already agreed to do the work on a non-profit basis. Gerries said the foundation will borrow \$100,000 for the project and plans to raise \$30,000 in the community for equity money.

The foundation was recently reorganized by the chamber and will elect directors and officers within a week or two. Jake Webb, industrial committee member, will head up the fund-raising project, and Ray Cowser has been named as driver chairman.

Jaffer and Gerries reported that final terms of the lease would be finalized in the next several days and that, hopefully, the company would be taking employee applications within 60 to 90 days and that the apparel manufacturing plant should be ready for operations in 120 to 150 days. A tentative site has been selected with confirmation expected within a week.

Jaffer, who has been in charge of opening seven other Texas sewing factories, said the company presently employs about 625 employees. The largest plant now is in Henderson, where some 150 sewing machine operators are employed. Other plants are located in Bridgeport, Ballinger, Rockwell, Athens, Fairfield and Whitney.

One of the primary reasons for moving to Hereford, said Jaffer, was the potential of women employees in a town of 17,000

population with no other major industry employing females as a majority of their work force.

He also expressed appreciation to the members of the C of C industrial committee for the assistance they rendered in the negotiations of the lease and other arrangements which made possible the decision to place a plant in Hereford. He also noted the "enthusiasm of numerous community leaders."

Still another factor in the decision was an offer by Texas State Technical Institute of Amarillo to implement a program for training 150 to 200 persons as industrial sewing machine operators. William Soule, director of special projects for TSTI, attended the conference Friday and announced that federal funds had been approved for the program.

TSTI has been granted a \$29,900 fund for the training program, through the cooperation of the Texas Industrial Commission. The program will provide 80 man-hours of training for each operator.

Jaffer outlined the company's history for about 20 local chamber workers, businessmen and newsmen here Friday morning. The company has increased its sales from a little more than \$3 million in

(See PLANT, Page 2A)

The Hereford Brand

74th Year, No. 36

Hereford, Texas, Sunday, May 4, 1975

32 Pages

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Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says the goal of criticism is to leave the person with the feeling that he's been helped.

Be kind. Remember everyone you meet has problems too.

Bill Albright, our hustlin' chamber manager, gave us the word Friday evening that Dale Evans has accepted an invitation to serve on the Cowgirl Hall of Fame board of directors. Albright talked to the famed movie star and author in Amarillo. She's one of the recipients of the "Hereford Bull" award, too!

And, speaking of the C of C, the office will take some more reservations for the Successful Living Seminar if you call Monday morning. The seminar is scheduled Monday and Tuesday nights from 7 to 10.

A special resolution is scheduled for introduction in the Legislature next week to honor the late Archie McDonald, judge for the 69th Judicial District, according to word from House Speaker Bill Clayton.

Ernie Sturch, Kiwanis official from Oklahoma, told this story Thursday night at the Hereford club's silver anniversary banquet. His son brought home a note from the teacher, and the message was that the boy wasn't performing as well as he was capable of doing.

Ernie chided his son and told him about the error of his ways in being an "under-achiever." His son seriously replied: "Shucks, Dad, I'm not an under-achiever. My teacher is an over-expecter!"

If you're a golfer, or even like to give it a try, you can swing the clubs for a good cause next Friday. Occasion will be the annual Fellowship of Christian Athletes Tournament, sponsored by the Hereford High chapter.

Proceeds go toward expenses for sending Hereford members to summer FCA camp. From personal experience, I know the camp experience is very meaningful to young athletes, and I'd like to see Hereford send a large group of young men. The chapter has had strong interest this year, with much credit going to coach Rick Stewart, chapter advisor. Contact Stewart or athletic director Fred Upshaw by Tuesday if you want to enter the tourney!

The press conference here Friday to announce the location of an apparel manufacturing facility in Hereford was lively and informative—thanks to the enthusiasm of local business leaders and the straight-from-the-shoulder answers

(See BRANDING, Page 2A)



Destroyed By Fire

This mobile home owned by John Holmes of 900 Cherokee was destroyed by fire Wednesday afternoon. Here, fire marshal Jay Spain consults with a firefighter next to the blazing trailer. The blaze apparently started near the hot water heater in the mobile home. Units of the Hereford Fire Department were hampered by spectators

in their efforts to get to the fire and cars parked by spectators who drove to the area prevented positioning of some firefighting equipment. Spain reported that the fire department is reluctant to do so, but will start filing on those who fail to yield the right of way.

Successful Living Seminar To Start

The Successful Living seminar that many Hereford citizens have been looking forward to will begin tomorrow evening at 7 p.m. in the County Bull Barn.

According to Bill Albright, Chamber of Commerce executive vice president, reservations can still be made Monday at the chamber office. Charge for the seminar is \$25 each.

"The seminar will emphasize your self-image and your success mechanism," R.W. "Bud" Eades, president of the Deaf Smith County Chamber of Commerce, said. "A lifestyle workshop will be a vital part of each night's session," further explained Eades, "which will help put theory into practice."

The course will be held Monday and Tuesday nights from 7 to 10 p.m. and is sponsored by the DFC Chamber of Commerce.

Ron Willingham will conduct the seminar. He is the author of self-improvement books and has successfully motivated people to better themselves through seminars.

Eades described the seminar as being designed to benefit both organizations and individuals. "Studies reveal that 85 per cent of an employee's value is due to personality and attitude factors, while 15 per cent is due to technical skills...the seminar is designed to help the individual discover strengths within himself, and set meaningful goals which will call forth these strengths."

Anyone from teen-agers up, businessmen, ranchers, farmers, teachers, housewives, church leaders, etc. may enroll in the seminar.

Eades said there is a guarantee of a full tuition fee refund to any participant who has attended both sessions and feels the seminar was not worth it.

Cablevision Price Increase Sought

Another possible price increase for area residents is an agenda item to be considered by the City Commission Monday along with four others. The increased cost is for cablevision.

Meeting at 7:30 p.m. at the City Hall, the commissioners will consider a rezoning request, a measure forbidding motorized vehicles in the city park, a

contract establishing a donation of land by the city for the Cowgirl Hall of Fame, and a bid for an aerial sprayer to rid the city of mosquitoes.

City Manager Dudley Bayne said Friday that Hereford Cablevision has submitted a request to raise the cost of

(See CABLEVISION, Page 2A)

★ Inside ★
Vietnam veterans
reflect on war....

see page 2A

Kiwanis Club Challenged To Make the World Better

Challenging his audience "to make the world a better place because you were here", Ernie Sturch Jr., trustee of Kiwanis International, was guest speaker for the Hereford club's 25th anniversary celebration here Thursday night in the Bull Barn.

During the banquet, attended by more than 350 Kiwanians and guests, Sturch presented "Legion of Honor" awards to three active charter members of the club—Wayne Phillips, Lloyd Sharp and Bartley Dowell. All are past presidents of the club. Dowell lacked a couple of months of being an actual charter member.

Sturch was later the recipient of the coveted "Honorary Hereford Bull Award", which is presented to outstanding visiting dignitaries by the Deaf Smith County Chamber of Commerce. C of C president Bud Eades made the presentation, noting that it was the 56th award to be presented in the past 10 years.

R.C. Hoelscher, president, welcomed the Kiwanians and guests, while Dean Herring, past president and past lieutenant governor, recognized special guests and 16 past presidents of the club who were in attendance. Later in the program, Herring also made a personal gift of a past president's plaque for the club to display.

James McCown, lieutenant governor of Texas-Oklahoma District, Division 33, made the roll call of clubs for the event. A large number of district Kiwanians attended the silver anniversary banquet, as well as Kiwanis officials from other districts. T.W. Gilstrap, lieutenant governor when the Hereford club was chartered 25 years ago, was a head-table guest.

Past presidents introduced at the fete included Bob Wear, John Pool, Bartley Dowell, H.A. Cavness, Lloyd Sharp, Wayne Phillips, Charles Duvall, Gene Campbell, Dean Herring, Ray Todd, Bobby Owen, Armon Lauderback, Gene Brink, Rodney Lubban, Don Lane, and Howard Birdwell.

Sturch, who is vice president of Southeastern State College, Durant, Okla., told the audience that Kiwanians are leaving the world as a better place through their service. All individuals can do this through a three-point plan, he added.

"Share you life; give of yourself, and show you care", Sturch challenged his listeners. He added that the "sharing" should start with your family, then expand to friends and everyone you meet. "We have to take the attitude that a better world begins with me," emphasized the speaker.

Sturch was introduced by Herring, a longtime friend in Kiwanis work. The guest speaker recalled a number of friends and experiences that were linked to Hereford. After receiving the "Bull" award, Sturch expressed appreciation for the honor bestowed upon him by the community.

The local club was chartered April 27, 1950 and was sponsored by the Downtown Kiwanis Club of Amarillo. The Hereford club has since sponsored new clubs at Dimmitt, Friona and Muleshoe—as well as the Breakfast Club here.

Decorations for the banquet were made by Mrs. Gene Brock's special education class at La Plata Junior High School. The dinner was catered by K-Bob's Restaurant.



Kiwanians Honored

Three charter members of the Hereford Kiwanis Club were presented "Legion of Honor" awards during the club's 25th anniversary celebration Thursday night at the Bull Barn. Making the presentation was Ernie Sturch Jr., left, trustee of Kiwanis International. Recipients of the 25-year

service awards were, left to right, Lloyd Sharp, Bartley Dowell, and Wayne Phillips. In a special presentation later, Sturch was presented the "Honorary Hereford Bull" award by the chamber of commerce.

(Brand Photo)

Veterans Provide Answer

What Was the Vietnam War Worth?



(LEFT) Hugh Latham...might as well have dumped all the money spent on Vietnam into the ocean and 'done as much good.'

(RIGHT) Neil Lueb, '...now that it is finished, the war really was a mistake.'

By BOBBY TEMPLETON
Brand News Editor

[EDITOR'S NOTE:] The Vietnam War has plagued the citizens of the United States for over a decade and we are finally out of it as of this week with its takeover by communist forces. In the course of the war, over 50,000 Americans lost their lives and another 150,000 were wounded, which brought losses to unobtainable records for "an undeclared war." While we have all at one time or another felt the frustration of the conflict, no one feels it as heavily as the military men who fought there and daily laid their lives on the line for freedom.

Although, opinions naturally vary from one individual to another, we have tried in the following article to provide a reflection of the Vietnam veteran's views through interviews of five Hereford veterans. It is not meant to tell how all of them feel, just a random few. However, we suspect it may fairly well speak for a majority of them.

The Vietnam War! How will it be recorded in the history textbooks?

No one knows yet, but a few persons have some definitely formed opinions as to how it should be. They are the Vietnam veterans, and a good number of them feel that "it was a war that Americans shouldn't have fought."

THE GENERAL FEELING for the war boils down primarily to the attitude of the South Vietnamese people themselves. Veteran Craig Bainum, 25, remembered going over to Vietnam in 1970 with the feeling that the war was being fought to stop communist aggression before it crept up to "our backyard" and we fought the battle on home ground.

"I felt that the Vietnamese people were just letting us fight their war. They didn't

care," Bainum said. "I had a lot of good buddies killed and it seems like it was all a waste."

Al Johnson, 30, an army captain who advised the South Vietnamese army, has similar feelings about the war and the people. While reluctant to discuss much of what went on over there, he said it hardened his feelings against the people there because what he might have strived in one day to contribute toward the betterment of the local populace was torn down in seconds by them.

"I really tried to help the people during the first six months (I was there) but then you started to feel like the South Vietnamese and not care either," Johnson noted. "I guess it's just from living with a lifetime of war."

"I don't feel that we should not get involved in foreign affairs, but we should be more selective in our involvements," he explained. He described his patrols with the South Vietnamese Army as "purposeful attempts to avoid any contact with the enemy." His experiences in combat (Bloodier than most) has made Johnson, office manager with Jake Diehl Construction, think hard on the eventual defeat in Vietnam and Cambodia.

"I SURE HATE to think of our losses over there for naught, but it certainly seems in vain," he said. Bainum agreed but in stronger terms. "It just makes me sick to think of the dead. We don't owe them (South Vietnamese) one thing."

He attributes the fault of the war to politicians and thinks they "Should have just let the military fight it."

Concerning the present evacuation of the refugees, he doesn't even think we should have brought out the orphans much less the adults.

Hugh Latham, 28, said the U.S. just might as well have dumped all the money spent on Vietnam into the ocean and "done as much good." He fought there as an Air Force man in 1967 and 1968.

"Too long has the U.S. tried to protect others and not get anything in return. It's what's caused our economic mess today," he said.

WHILE SERVING at Cam Rhan Bay, he remembered that bombs were loaded on U.S. bombers continuously all day long from one shift to the next and that

common sense would make him think it was doing some good toward winning the war." But it seemed like they were dumping the bombs in the ocean or something. We certainly weren't winning," he said.

Another constant gripe of servicemen about the Vietnamese was that they couldn't be trusted. Both Bainum and Latham described the thefts which went on.

"They felt like that anything that belonged to an American belonged to them anyway," said Latham. "I almost literally had the shirt stolen off my back."

One veteran strongly opposed to the war is Ricky Nunley, 25, who served overseas for 19 months beginning in Dec., 1969.

"I think it was a lost cause then and still is now," he said. "They (Vietnamese) would be happy either way—either under communism or us."

FEELING MORE for U.S. isolationism, Nunley said the U.S. ought to just take care of our affairs and let others take care of theirs.

"I wouldn't fight again unless it was right here on our own land," he said. "I was against the war before I went and several people strongly disagreed with me. Now what do they have to say?"

He admitted feeling sorry for the South Vietnamese, but said no obligation existed what so ever. An employe of Melrose's Nursery, he said, "We shouldn't bring the refugees over here to complicate our problems."

From the standpoint of a civilian who worked there for the government, Neil Lueb, 29, feels the U.S. should have used more military might to win the war and at least have fought for something. He was in the military from 1964-1967 but never had a military duty in Vietnam.

"WE OUGHT TO CONTINUE our activity as a world protector of freedom, but only at a certain level," he said. I didn't think so at first, but now that it is finished, the war really was a mistake."

"We should either have gotten in it or completely out. Either have fought it all the way or not at all."

The end result to Lueb made the war and the deaths seem pointless. "I guess politics was involved, but a few lives might have been saved if we pulled out



Ricky Nunley, 'I wouldn't fight again unless it was right here on our own land.'

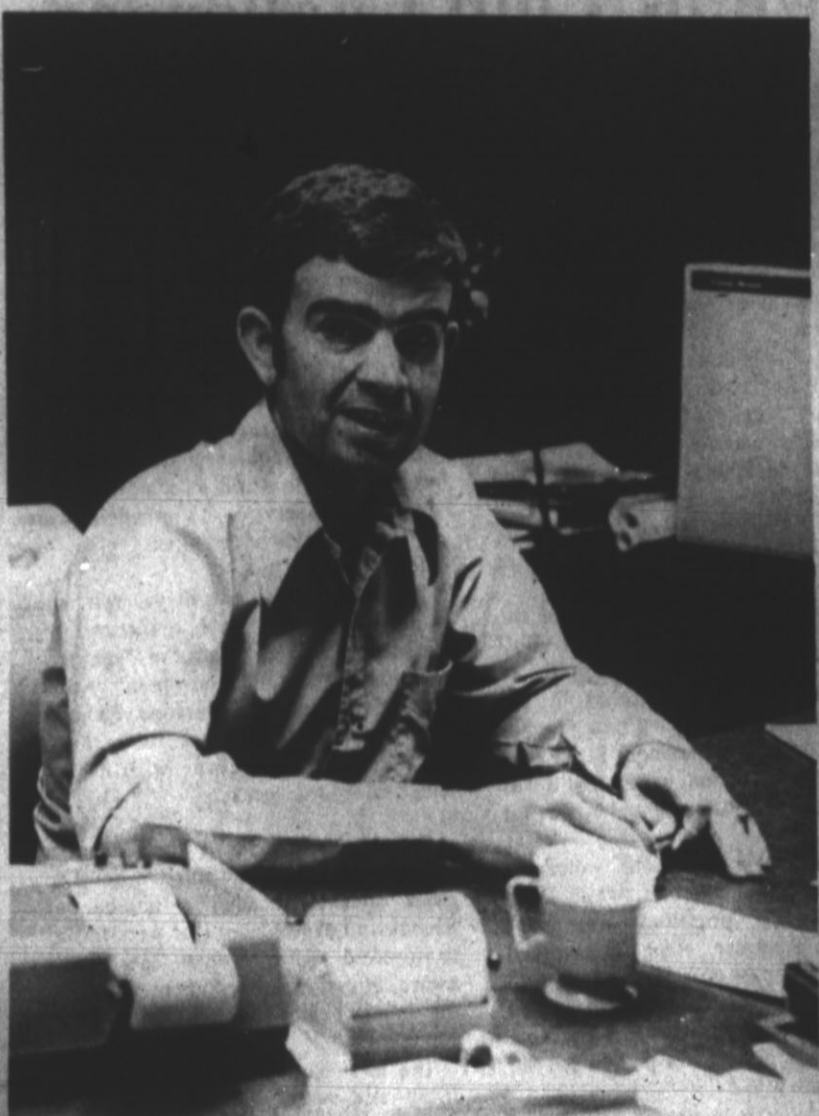
earlier." His sentiments for the refugees also was negative except for the orphans and children.

Bainum too agreed that the children had a chance, but not the adults as they had a life of war.

Johnson described efforts to educate the Vietnamese, but they too were fruitless. "When we tried showing them how to raise rabbits for instance, they would end up eating them." The schools the U.S. built also were useless as the students would not attend them when threatened by the Vietcong.

The list of reasons why the Vietnam War, the longest in U.S. history, was unnecessary and unjustified grows and grows. No doubt historians will record the inevitable facts.

But the hope remains Bainum says "that the U.S. has learned a lesson—don't ever get into anything halfway. Fight for something worth winning."



(LEFT) Al Johnson, 'I sure hate to think of our losses over there for naught, but it certainly seems in vain.'



(RIGHT) Craig Bainum, 'I felt that the Vietnamese people were just letting us fight their war.'

Marijuana, Convictions Handled in County Court

Five driving while intoxicated (DWI) and two possession of marijuana convictions were prosecuted in the County Court sessions Tuesday and Friday.

In Justice of the Peace court, Melvin Archer and Glenda Finley were fined on for aggravated robbery in the recent morning robbery across from the Hereford State Bank. They are presently in custody.

The DWI's are as follows:

—Douglas McDaniel Kelley, \$100 plus court costs, 15 days, one year probation.

—Gary Lee Hefley, non jury trial, found guilty, \$100 plus court costs, 15 days, one year probation.

—Inocencio Ramos Mariscal, \$100 plus court costs, 90 days, one year probation. Also a previous probation revoked and he was sentenced to serve 15 days.

—Hayland Lynn Ward, \$100 plus court costs, 15 days, one year probation.

—Adolfo Perez, \$100 plus court costs, five days.

The county court cases are:

—Richard Castro, driving while license

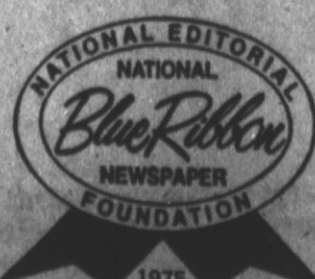
suspended, to be sentenced later.

—Ricky James Austin, possession of marijuana, jury recommended punishment at \$350 plus court costs, 180 days and six months probation. Formal sentencing later.

—Nydia Rodriguez Austin, possession of marijuana, same jury punishment as above.

—Juan Antonio Aranda, driver's license suspended, motion for summary judgement approved and entered.

—Anastacio Cordero, driver's license suspended, summary judgement approved and entered.



Branding--

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and responses given by Sue Ann vice president Nat Jaffer.

The loquacious Mr. Jaffer is 70 years old but you'd never guess it. He's had almost 50 years experience in the clothing business and, after hearing him discuss some of the aspects of the industry, you can understand why they talked him out of retirement and back to the job.

Dickie Geries, industrial chairman, gave me an article from "Financial Trend", a weekly industry paper, that has a feature story on Sue Ann, Inc. The article says Jaffer is credited with Sue Ann's success on the production line, and the company has one of the lowest production costs per unit in the apparel industry.

Jaffer would not venture guess on the growth potential of the facility here. "If the business increases and there are available employees, we could go to an operation of 250 to 300 operators," he stated. There are pitfalls at the start, he observed. Women who take job to supplement the family income sometimes change their mind after a few months, and decide they don't want to work regimented hours for the extra revenue.

"If I still see all this enthusiasm a year from now, I'll know we made a good selection," Jaffer said of the decision to come to Hereford.

Police Beat

Officers Leave For Phoenix

Leon Puckett of the Hereford Police Department and Art Burton, chief deputy with the Deaf Smith County Sheriff's Office left Friday for Phoenix, Ariz. to pick up Melvin Archer, 36, a suspect in the early morning robbery which occurred here April 16.

Archer, who has remained in the custody of Phoenix police in lieu of \$50,000 bond, waived extradition and will be returned to Hereford.

Archer's sister, Mrs. Glenda Finley, 27, of Hereford, was arrested Monday as a suspect in the robbery and her bond was set at \$10,000.

Hereford officers are currently seeking John Boehmer of Apt. 25, Elm Court for thief by bailie. According to police reports, Boehmer took a 1969 Ford four-door for a test drive from the

Milburn Motor Co. Saturday and failed to return it. He called the firm Monday and said that he would return the car Tuesday morning, but failed to do so.

A 1973 Buick operated by Deloris Maxwell Farran of 544 Willow Lane and a 1964 Ford operated by Aralling Ferris of 612 Irving collided at the Sugarland Mall parking lot Tuesday.

Officers checked out a collision Thursday involving a 1972 GMC pickup operated by Gaylord William Newell of 123 Liveoak and a 1969 Datsun driven by Toby Don Turpen of 426 Ave. J. The vehicles collided in the 100 block of Park Avenue.

A 1972 Plymouth operated by Eldon Ray Casey of 125 NW Drive and a 1969 Pontiac operated by Darrell Wayne Murphy of 501 Ave K collided Thursday

at North 25 Mile Avenue and Us 385.

In another Thursday accident, a 1964 Mercury operated by Eusevio Trevino Resendez of Ave. D and a 1974 Chevrolet van driven by Loyd Andy Green of Portales, N.M. collided on West Highway 60. A double axle trailer being pulled by the Green vehicle was also damaged in the accident.

Officers are currently investigating an incident of vandalism which occurred Thursday at Bluebonnet Elementary. A window valued at \$30 was broken in the incident.

A 1972 Buick operated by Joyce Shirley Landers of Rt. 5 and a 1972 Ford driven by Bessie Edwards Smith of Rt. 1 collided Friday on Park Avenue.

Cablevision--

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cable vision from \$5.45 a month to \$6.95. The firm has entered information on which to base its request, but Bayne thinks the increase isn't necessarily justified.

He pointed to depreciation of some items for over a two year period and the firm has only been here about one and a half years. They had requested one rate increase their first year here, but that wasn't approved.

The prohibition of motorized vehicles at one time to kill mosquitoes which are the meeting as persons for and against it have voiced concern, especially the motorcycle riders. The safety of children playing in the park is a prime concern in this measure.

The rezoning is requested by Marie Griffin for part of block 19 of the Welsh addition. She wants to rezone it from single family residential (A) to light business (D).

The city is to consider a contract with an aerial sprayer who will spray the city at one time to kill mosquitoes which are starting to flourish.

While on the agenda, it is not definitely know whether a contract will be finalized on the 10-acre donation to the National Cowgirl Hall of Fame foundation. It was tentatively agreed upon at the last meeting that the site at the municipal airport would be authorized.

The foundation needed the land to erect a sign indicating the location the future home of the institution now located in the basement of the county library. It is in connection with the All Girl Rodeo May 16-18.

Plant--

1970 to an estimated \$22 million for the current fiscal year ending March 31, 1975, primarily through sales of its line called "Center Stage."

He stated that Sue Ann, Inc. has more than 4,000 accounts with showrooms in Atlanta, Charlotte, Los Angeles and Dallas—which belong to the company—and leased showrooms in Oklahoma City, Chicago, Kansas City, New Orleans and San Francisco. He pointed out that stock

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in the company is publicly traded "over the counter."

Sue Ann's annual report defines the firm: "The company is primarily engaged in designing, manufacturing and marketing basic lines of medium-priced women's apparel, principally blouses, pant tops, pantsuits and other sportswear items. Such apparel is primarily made of polyester and polyester blends."

"The company's women's apparel is sold under the Center Stage label, in which the company emphasizes the selling of coordinated outfits which include blouses, pants and jackets. The company markets its products principally to independent department and specialty stores located primarily in the south and southwestern parts of the United States."

Jaffer reported here Friday that the company is booked "solid" through September, with a new line soon to be sold for October-December. He also pointed out the company was in a comfortable position of not being in debt.

Sue Ann cut off business with major chains in 1973. The theory was that there is little or no wasted inventory when production is geared strictly to in hand orders from almost 4,000 accounts. The firm decided not to tie its production to an on-again, off-again demand from major chain stores.

Jaffer emphasized that Sue Ann is managed by a progressive president and chairman of the board, Richard Killinger, and a management team of six other specialists, each of whom is considered "an important cog in the decision making process of the company."

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Obituaries

Homer Gwyn

Services were held Tuesday afternoon for Homer Gwyn, 81, in Canyon with the Rev. Robert Field, pastor of Palo Duro Baptist Church, Wildorado, officiating.

Burial was in Palo Duro Cemetery under the direction of Schooler-Gordon Funeral Home.

Mr. Gwyn died at his home near Wildorado after a lengthy illness.

Mr. Gwyn was born Feb. 13, 1894, at Heidenheimer. He married Zella Boydston of Hereford, October 13, 1923.

Mr. Gwyn had lived in Sweetwater and Amarillo before moving to the Wildorado area 46 years ago. He was a retired farmer, a member of First United Methodist Church and a veteran of World War I.

Survivors include the widow of Wildorado; two sons, Jimmy and Roy, both of Wildorado; two daughters, Mrs. Lazelle Fowler of Wildorado and Mrs. Lawana Milhoan of Dolores, Colo. and eight grandchildren.

LANKFORD LEE WARREN

Lankford Lee Warren, 59, of 336 Avenue A, died suddenly Thursday of an apparent heart attack.

Services were conducted under the direction of Gilliland-Watson Funeral Home Saturday morning, with J.T. Marlin of Duncan, Okla. officiating. Interment was at West Park Cemetery.

Mr. Warren was born Feb. 22, 1916, in Archer City. On Nov. 26, 1943, he married Zelma Frisby in Okla. City and came to Deaf Smith County in February of 1955 from Plainview.

Mr. Warren was a member of the Central Church of Christ. He served in the United States Army from Feb. 14, 1939 to Oct. 26, 1945.

Mr. Warren is survived by his widow; a son Lynn Warren of Hereford; a daughter, Mrs. Verna Lea Sorensen of Hereford; three sisters, Mrs. Lorene Street of Clayton, N.M., Mrs. Maye Branch of Milburn, Okla., and Mrs. Faye Long of Dallas; and three grandchildren.

J. FRANK FORD SR.

Graveside services will be held at 8 a.m. today in Ford Cemetery near Westway for J. Frank Ford Sr., 71, who died Friday in West Texas Hospital at Lubbock.

His funeral was conducted Saturday afternoon in St. John's United Methodist Church. Dr. Jordon Grooms, pastor of First United Methodist Church, officiated.

Burial is under direction of Gilliland-Watson Funeral Home.

A native of Dallas, Mr. Ford had been a resident of Lubbock for the previous 33 years. He was a West Texas farmer and rancher.

A 1926 graduate of Texas A&M University, he was active in the cattle and wheat business since that time. He pioneered development of an Australian breed of beef cattle and

promoted the development of other cattle breeds suited to conditions on the High Plains. He was a strong supporter of Texas A&M through the Former Student Association. He was a member of St. John's Methodist Church and various farm and cattle organizations.

Survivors include the widow, Lucile; a daughter, Mrs. Ashley Wittshire Jr. of Nashville, Tenn.; three sons, J. Frank Ford Jr. of Hereford, Dr. Davis L. Ford of Austin and John E. Ford of Washington, D.C.; and seven grandchildren.

Residential Building Jumps In April

Construction during April brightened the local economic picture as the city recorded its highest amount of building permits so far this year.

Whether it was the recent tax package passed by Congress or not, Hereford investors were at least encouraged enough to open pocketbooks a bit and let a few dollars flow. That flow was to the tune of \$377,195 as reflected by the city permits, which are required for all buildings of a value more than \$100.

Based on the trend so far, building activity is steadily climbing back to levels it was at early last year. During March, the building doubled over February with a recorded figure of \$186,750, which is only half of April's building. It was the second straight month for the building permits to double.

During February, building amounted to \$76,350 and in January, building was \$140,450. The total for the year is \$780,645, which could be over \$1 million next month if present trends continue.

New residential structures was the primary reason for the increased building during April. A total of six new houses were authorized for a value of \$225,000.

The largest building permit taken out was by Arrowhead Mills for a \$70,000 building.

April, 1974 construction was \$184,750 as opposed to \$245,300 in March, 1974.

Residences constructed last month were:

- \$36,000—Richard Binch.
- \$35,000—Lester E. Moffitt.
- \$5,000—Craig Smith and L.H. Jones.

- \$34,000—Richard Farrell.
- \$34,000—Richard Farrell.
- \$41,000—Tlecraft, Inc.

Other permits issued during the month are as follows:

- \$350—Harvey Miller, storage building.
- \$10,000—Richard Ellis, room and basement.
- \$1,400—Vernon E. Lewis, cellar.
- \$2,000—Luciano Madrid, residence add on.
- \$2,000—Kenneth Risher, altering and repairing residence.
- \$7,000—Tito Cordova, residence move in.
- \$3,500, James W. Witherspoon, alter and repair a store.
- \$10,530—Eluterio Mariseal Jr., residence move in.

- \$5,465—Hugh D. Crouch, storm cellar.
- \$1,450—W.H. (Bill) Gentry, enclosure patio.

- \$400—Crespin Martinez and James H. Bradley, storm shelter.
- \$700—Desidero Tagerina, residence add on.
- \$800—Roy D. Rogers, storage facility.
- \$13,500—Gene Teter, store.
- \$400—Gilbert Alaniz and Mrs. Leola Rudd, residence add on.
- \$2,700—Guadalupe Garcia, residence move in.
- \$10,000—J.V. Theatre, Inc., alter and repair theatre.
- \$11,000—Jimmie L. Manning, residence move in.
- \$5,000—D. B and S Co., alter and repair office.


Open Till
7 P.M. Weekdays
8:30 Saturday Nights

JCPenney DOLLAR Day Savings

Just Say
CHARGE IT
AT PENNEY'S

The Perfect Gifts For MOTHER'S DAY
SUNDAY MAY 11th AT REAL SAVINGS

Super special on dresses. Your choice 9.88 ea.



You're about to have the fashion time of your life. With a beautiful selection of dresses that you'd guess would cost more than twice this price! Complete with all the latest fashion details, in packable, easy-care polyester. Choose from all kinds of figure flattering styles, in striking prints to cool pastels. Sizes 10 to 18.

MAKE PENNEY'S Headquarters For Your Mother's Day Gifts and CHARGE IT!

BIG-BIG Selection LADIES' Polyester DOUBLE KNIT SLACKS Special Purchase \$3.99 Asst. Spring Colors



SPECIAL PURCHASE Mother's Day or Graduation Gift



5 TRANSISTOR AM POCKET RADIOS \$3.99 Each

Colors in Blue, Orange and Black. Get one for every member of the family at this low, low price. Doesn't include batteries.

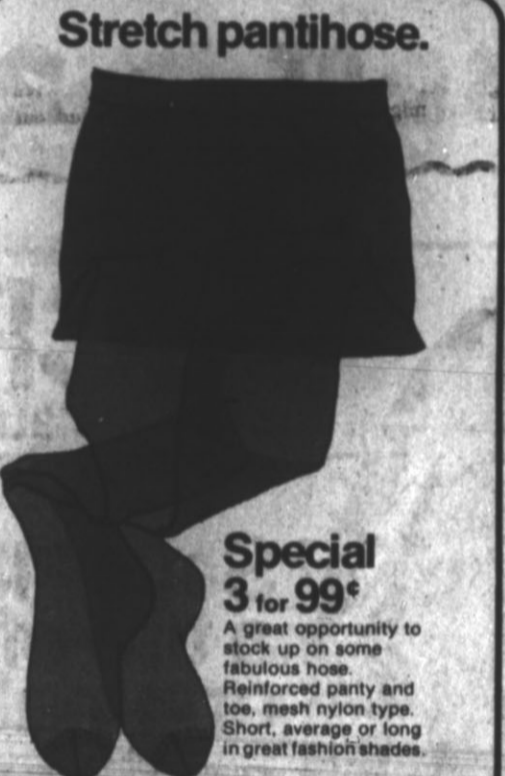
Men's knit leisure sets. \$19.88 Sport Coats Toot!



Comfortable set of practical, wrinkle-free polyester knit hand-knit sport coats tailored with cool style, two-pocket top and matching slacks. Navy, dark brown, green or tan for sizes 36-44 regular.

New Shipment Just Arrived

Stretch pantihose. Special 3 for 99¢



A great opportunity to stock up on some fabulous hose. Reinforced panty and toe, mesh nylon type. Short, average or long in great fashion shades.

Special \$1.99

It's time to tie one on—a cool polyester/cotton halter in one of our many great prints. Ties at neck, again at the back. One size fits all.



Special 2 for 79¢

A terrific buy on these 100% cotton flannels with double fabric crotch, also regular pants in 100% cotton. Sizes S-M-L. **2/99¢**

Boys' football jerseys. Special 3 for \$5



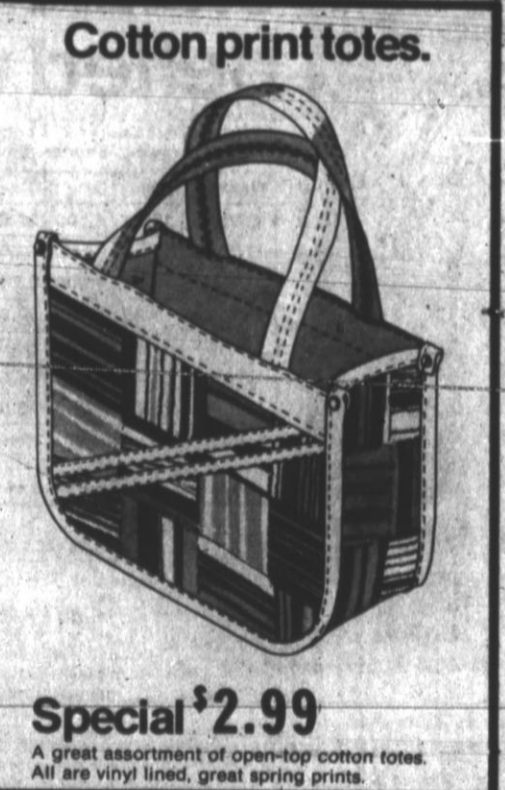
Boys' 100% combed cotton football jersey. Assorted colors with contrasting ribbed trim on neck and sleeves. Numerals printed on front and back. Machine washable. S,M,L.

Men's sport shirts. Special 3 for \$10



Short sleeve sport shirts for men in a comfortable blend of polyester and combed cotton. Long point banded collar and other fashion detailing. Choose from a great selection of solids or prints. S,M,L,XL.

Cotton print totes. Special \$2.99



A great assortment of open-top cotton totes. All are vinyl lined, great spring prints.

Men's denim jeans. Special 4.99



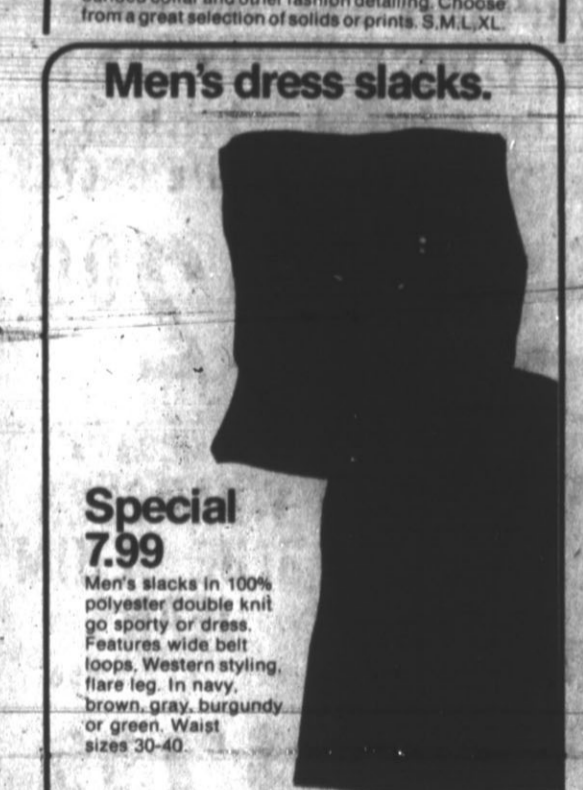
Men's all cotton round leg Western jeans. Comfortably styled in 13% oz. blue denim. Reinforced at points of strain. Waist sizes 29-40, inseam 29-34.

Men's sportcoats. Special 29.88



Handsome polyester double knit sportcoat for men has 2-button front, deep center vent and other fashion detailing. Assorted plaids and checks. Sizes 36-46.

Men's dress slacks. Special 7.99



Men's slacks in 100% polyester double knit go sporty or dress. Features wide belt loops, Western styling, flare leg. In navy, brown, gray, burgundy or green. Waist sizes 30-40.

PROPERTY ENTERPRISES



See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

205 S. 25 Mile Ave.
364-6633

Misses Polyester DOUBLE KNIT COORDINATES Reduced to Clear \$5 to \$7	Girl's Spring PASTEL JEANS 50% Polyester 50% Cotton \$2.99	Boy's KNIT AND SPORT SHIRTS Orig. \$3.99 Now \$2.88-\$3	BEDSPREAD CLEARANCE Save 20% Orig. \$16 to \$36 Now \$12 to \$28	TODDLERS PENNEYPETS Reduced to Clear JEANS Orig. \$5 \$3.44 TOPS Orig. \$2.99 \$1.99	REDUCED TO CLEAR Girl's Skirts \$1.88-\$3.88 Girl's Jeans \$3.88-\$5.88 Girl's Pajamas \$3.88 Girl's Dresses \$1.88-\$7.99 Girl's Sweaters \$2.88-\$3.88	Still Cool Weather TODDLERS SLEEPERS Reduced to Clear Orig. \$4.99 Now \$2.88
Misses 100% Nylon GOWNS Short \$2.99-\$3.33 Long \$3.99	Women's Better DRESSES AND PANT SUITS Reduced from Regular stock Save 20% to 80% \$4.88 to \$29.99	Misses Spring COATS AND ALL WEATHER JACKETS Orig. \$16 to \$35 Now \$8.50 to \$28	Men's 100% Banlon KNIT SHIRTS Sizes S-M-L-XL 3 for \$10	Men's 100% Cotton BRIEFS AND T-SHIRTS Sizes S-M-L 3 Pair \$2.44	SHOE CLEARANCE Women's Orig. \$10.99-\$17.99 Now \$5-\$7-\$10 Men's Orig. \$12.99-\$25 Now \$4.88-\$10.88-\$15.88	Printed Cotton Flannel and Plain CORDUROY PIECE GOODS Orig. \$1.29 to \$2.29 99¢ yd.
Misses Polyester TANK TOPS Asst. Colors 2 For \$5	Junior or Misses DENIM JEANS Orig. \$10 Now \$7.88	Junior Brushed SHORTS \$2.99 Printed Summer HALTERS \$1.99	Men's 100% Polyester Double Knit Sport COAT and SLACKS \$35.88	Men's 100% Cotton PRINTED KNIT SHIRTS \$2.99	RECORD BONANZA Albums \$4.47 Tapes \$1.99 \$2.99	100% Polyester Knit PIECE GOODS Group I \$1.44 yd. Group II \$1.77 yd.

DOLLAR DAY VALUES

MONDAY, MAY 6

AT

RUTHERFORD'S

DOWNTOWN VARIETY PARK

Group Ladies' SPRING DRESSES
1/3 OFF Regular Price!
(No Alterations)

CLOSE OUT!! LEVI PANTS
Knits-Saddlemans
Jeans-Nuvo Flares-Denim Bells & Flares
\$5⁹⁹ \$6⁹⁹
\$7⁹⁹ \$8⁹⁹
\$10⁹⁹

Group Ladies' SPRING & SUMMER DRESSES
Values to '34
ONE DAY ONLY!
\$28
(No Alterations)

Group Boy's PANTS
\$3⁹⁹
\$4⁹⁹
\$5⁹⁹
\$6⁹⁹

Big Group BRAS & GIRDLES
Girdles \$2⁰⁰ OFF
Bras \$1⁰⁰ OFF

Group Men's SPORT COATS
Reg. '75" Value
\$39

Group Ladies' SUPPORT PANTY-HOSE
Nude Heel & Toe
Reg. '5" Value
\$3⁹⁹

Group Men's Short Sleeve DRESS SHIRTS
WHITE ONLY!
\$2⁰⁰

Group TOWELS
Reg. Price Sale Price
\$4²⁵ Bath \$3⁷⁵
\$2⁷⁵ Hand \$2⁴⁰
\$1²⁵ Wash Cloth \$1¹⁰

Group Men's WRANGLER BLUE DENIM JEANS
Reg. '11" Value
\$7⁹⁹

Group Ladies' STRETCH PANTY HOSE
Reg. 99" Value
68¢
(Dark Colors Only)

Group Men's BRIEFS & TEE SHIRTS
3 Garments to Package
\$4³⁹ Pkg.



Sorority Honorees

Beta Sigma Phi Sorority "Girls of the Year" are, from left, Mmes. Nelson Kendall, Chick Holbert, Jim Cramer and Joe Story. These honorees were cited Tuesday evening during Founders Day ceremonies attended by four local BSP chapters.

BSP Founders Day Observed Tuesday

Each Beta Sigma Phi Sorority chapter recognized a "Girl of the Year" Tuesday evening at the BSP Founder's Day salad supper in Pioneer Natural Gas-Flame Room. Honored were Mrs. Nelson Kendall of Kappa Iota, Mrs. Chick Holbert of Alpha Iota Mu, Mrs. Jim Cramer of Xi Epsilon Alpha and Mrs. Joe Story of Alpha Alpha. Each chapter president addressed sorority members who were reminded that BSP was organized 44 years ago. Speakers included Mrs. Kirk Owsley of KI, Mrs. Ken Walser of AIM, Mrs. Cramer of XEA and Mrs. Story of AA. Mrs. Elaine Hall led members in reciting the Founders Day pledge. The Founders message was delivered by Mrs. Billy Childers. Mrs. James Horton presented the prize-winning song. The closing ritual was conducted by Mrs. Bobby Jones.

Legal Secretary Cited In April

Elsie Baker, who is employed by Sheriff Travis McPherson, was selected as legal secretary for the month of April by her peers. She has worked in her current position for five years and was recognized as officer of the month at a Hereford Rotary International meeting during January. Married to Art Baker, a cattle buyer, she was publicity chairman for Deaf Smith-Castro Counties Legal Secretaries Association during 1974-75. The Bakers, who reside at 208 Northwest Dr., have a daughter, Janet, and a son, Calvin. Her interests include work with children, teaching Sunday School classes and assisting the American Cancer Society.

1 Rack Of THE *Vogue* Early Spring SPORTSWEAR

1/3 OFF

DOLLAR DAY SPECIALS

SAVE 1/2 OF 1/2 PRICE

Selection Of DRESSES In Our Thrift Corner

1 Table Of Numerous Items
SHOES-SLIPS BRAS-JEWELRY SCRAVES **1/2 PRICE**

Special For Mother's Day
SHEVELVA ROBES **\$15**
Reg. '25 to '28 Value EACH

Famous Party Room
1 Group Of LONG DRESSES **25% OFF**

Unexpected PANTY HOSE **\$1⁰⁰ PAIR**

THE Vogue Downtown

VA Hospital To Unveil Statue

The Honorable Howard "Bo" Calloway, Secretary of the Army, will deliver the main address on May 17 for the formal unveiling of a bronze statue of Audie L. Murphy and dedication of the new Audie L. Murphy Memorial Room at the \$36 million Veterans Administration Hospital in San Antonio. The ceremony will be attended by a host of state and national dignitaries, national veterans and state organization officials and Murphy's close friends and family members. The general public is invited to attend the Saturday ceremony. No tickets are required.

Boots WEST

E. Hwy. 60 364-5961

All Regular Stock Men's And Ladies' BOOTS 20% OFF

We also have the area's largest selection of Men's, Women's and Children's Boots.

MEN'S LONG SLEEVE SHIRTS

\$8⁹⁵ EACH OR 3 FOR \$24⁹⁵

JCPenney auto center

SALE 25% OFF

Save \$18 to \$23 a tire off original prices* on fiber glass belted whitewalls.

Tire size	Save	Orig.	Reg.	Sale	+ fed. tax
C78-13	18.00	42.00	32.00	24.00	2.02
C78-14	18.50	44.00	34.00	25.50	2.10
D70-14	18.75	45.00	35.00	26.25	2.42
E78-14	19.25	47.00	37.00	27.75	2.32
F78-14	19.75	49.00	39.00	29.25	2.47
G78-14	20.25	51.00	41.00	30.75	2.62
H78-14	20.75	53.00	43.00	32.25	2.84

*Sold at these prices at JCPenney in February 1975.

Save 25% on nylon truck tire.

Highway truck tire. For campers, panels, pickups and vans. Nylon cord body. No trade-in.

Tire size	Save	Reg.	Sale	+ fed. tax
700-15/6	10.50	42.00	31.50	2.80
750-16/8	13.75	55.00	41.25	3.59

Blackwall tube type

Tire size	Save	Reg.	Sale	+ fed. tax
670-15/8	9.50	38.00	28.50	2.73
700-15/8	11.25	45.00	33.75	3.14

Tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
625X20	30.50	122.00	91.50	8.31
650X20	38.00	150.00	112.00	9.70
1100X20	23.75	117.00	93.25	8.07
1100X22	25.00	115.00	90.00	8.11

Save on shock absorbers. Save 2.30

Reg. 5.25. Sale 2.95. JCPenney original equipment replacement shock absorber. "O" ring piston design helps maintain uniform drive control. Guaranteed for 2 years or 24,000 miles.

Guarantee: If a JCPenney Original Equipment Replacement, Front Overhaul, Rear Overhaul, or Air Adjustable Shock Absorber fails due to defects in material or workmanship, or wear out, within 2 years from date of purchase, or 24,000 miles, whichever comes first, and while the original purchaser owns this car, we will replace the Shock Absorber at no extra charge. Just notify us and present your proof of purchase. There will be an additional installation charge unless the Shock Absorber was originally installed by JCPenney.

Expert installation available at extra cost. Sale prices effective through Saturday.

CHARGE IT

Spin balance. 8.88

Here's what you get:

- Inspection of all four tires for wear
- Removing of all old weights
- High speed balance with new weights

CHARGE IT

CHARGE IT

U.S. 60 Between Canyon and Hereford

Construction Underway in Panhandle

Seven projects in the Texas Panhandle that will cost an estimated \$383,300 have been approved for construction by the Texas Highway Commission as part of the 1975 Statewide Highway Safety Improvement Program.

Thirty-six projects were submitted by the Amarillo district of the Highway Department, said A.L. McKee, District Engineer. The entire program includes 289 projects statewide with an estimated cost of \$15 million.

As funds become available they will be used on the designated safety improvement projects on all types of high-

ways except Interstate highways.

Two projects will provide safer travel between Canyon and Hereford along U.S. Highway 60. In both of these jobs protective guardrail will be installed in front of roadside hazards such as trees, culvert headwalls, etc.

The U.S. 60 work will be done in two segments, from Farm to Market Road 2590 in West Canyon southwestward to the Deaf Smith County line, and from the Deaf Smith County line to the east city limit of Hereford. The total estimated cost is \$137,000.

Two of the projects center on

highways in Borger. One job involves the improvement of the traffic flow in order to reduce accidents at the intersection of State Highway 136 and Opal Street on the west edge of Borger. Proposed improvements include channelizing the intersection and adding a continuous left turn lane. This will cost about \$19,000.

The other Borger project involves State Highway 136, 153 & 207 (Cedar Street) from the north traffic circle to South Main Street. The cost of this project is estimated at \$289,000.

Two more of the projects are on the same roadway—U.S.

Highway 66—and in the same county—Gray. An asphalt seal coat will be placed on about 5.5 miles of U.S. 66 between Jericho and Alanreed. The estimated cost of the combined projects is \$98,300. The seal coat will improve the skid resistance of the existing pavement on this section of U.S. 66.

One other project concerns the addition of lane assignment signals on U.S. Highway 60 at the junction of Taylor and Pierce Streets in Amarillo. The safety improvements on this south dispersal street connection, which daily carries more than 40,000 vehicles, will cost about \$60,000.

News isn't what happens; it's what's reported.

Keepsake

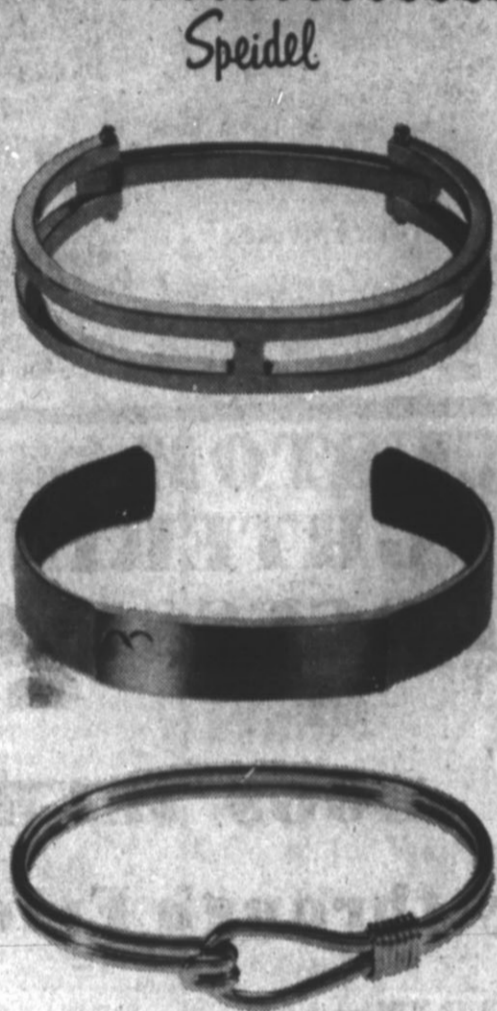


KESTER'S JEWELRY

Celebrities?

Students and administration at La Plata Junior High observed a Hollywood dressup day Friday, taking on the appearances of some of their favorite television and movie characters. It wasn't unusual to see Groucho Marx, Charlie Chaplin or Kin Kong in the corridors of the school.

Only the Best... for MOM!



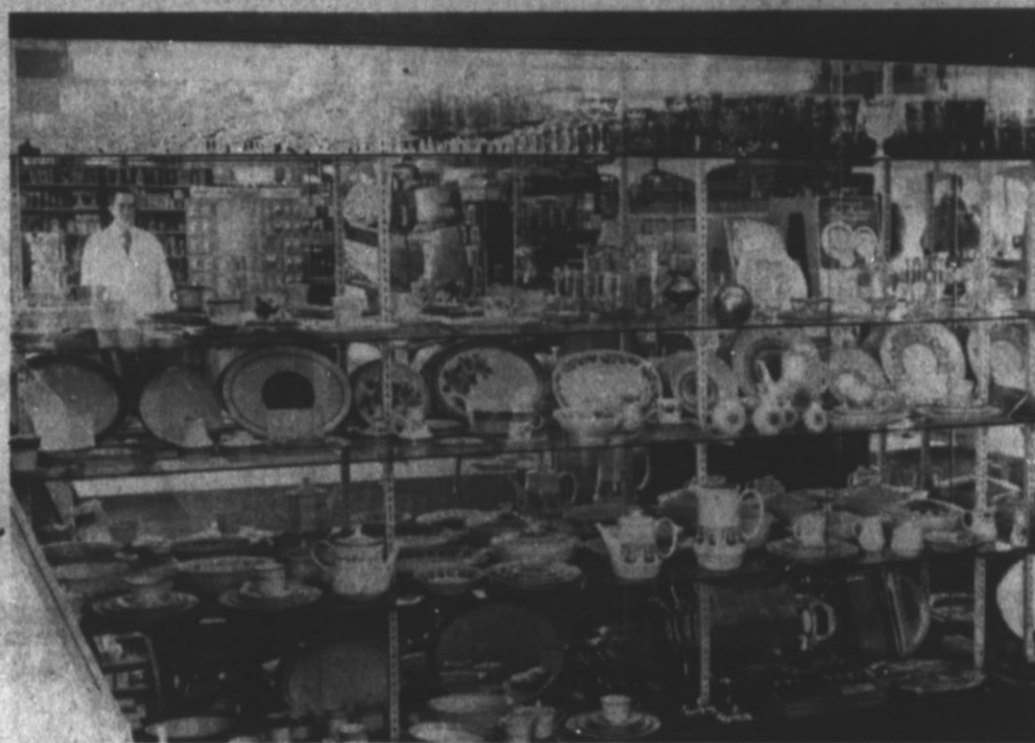
Speidel has just introduced an exquisite collection of fashion bracelets. Shown here are just a few. Come in and inspect the whole grouping. They are the peak of fashion. Yellow, white, and dual-tone. From \$9.95.

Speidel neckchains styled for today's fashions



Speidel

Neckchains are again at the height of fashion... the perfect go-togethers with body suits, shrink tops, minis. Or for any attire that calls for a touch of gold or silver at the neck. Speidel neckchains. In a variety of lengths and styles.



Complete China Department featuring Noritake China

in a wide selection of styles & Patterns... Perfect for Mother's Day or that Bride-to-be

Hallmark

Gifts that say

"Happy Mother's Day!"

Sunday, May 11



Albums...the ideal way to treasure keepsakes.

Select the right Gift from many unusual ideas now available in our expanded Gift Department.



Books...with special messages about mothers.

Stationery...a perfect gift for thoughtful mothers.



ASSORTED CHOCOLATES 1 lb. \$2.95

MOTHER'S DAY GIFT 8 oz. \$1.75

The Perfect Gift MOTHER'S DAY Sunday May 11th



THE GIFT BOX 1 1/2 lb. \$4.40

Russell Stover CANDIES

A perfect Mother's Day gift... one of these perfumes from

TUVACHE Jungle Gardenia Tuvara

ELIZABETH ARDEN Blue Grass Memoire Cherie

DuBARRY Seven Winds

MAX FACTOR Aquarius Fame Toujours Moi Golden Wood Primitif

YVES SAINT LAURENT Rive Gauche "y"

CHANEL NO. 5 LANVIN My Sin Arpege Via Lanvin

McDOWELL DRUG

DOWNTOWN HEREFORD

Ansel McDowell - Jim McDowell

364-1313

The Hereford Brand
Sports

Sunday May 4, 1975

A Fun Day For Intramural Track

Given with Love
Received with Pride

beautiful Mother

radiant and aglow

she gives of herself

in many ways

with dignity and grace
Mother is the center and heart of...

her family



Mother's Medallion

can be purchased as a pendant or pin-
pendant in gold filled or sterling silver.

personal birthstones available to identify each family member

COWAN JEWELERS
Downtown Hereford



Vance Hennington didn't win in the high jump—but he has fun... and that's what it was all about.



Rose Warren was first and Joyce Brown finished second in the 220 yard dash.



It took coordination—and a partner—to enter the sack race. Actually entrants legs were tied together with towels.

Intramural Cinder Competition Held At HHS

On a "typical" day for track in Hereford, with the wind blowing, the annual intramural track meet was held Thursday afternoon at Whiteface Stadium.

It was a fun day for students from Hereford High School who do not participate in the track program but wanted to try their

skill and endurance in the events.

The intramural program at HHS is under the leadership of Coach Joe Tubb and involves about 150 boys and 100 girls throughout the school year. Results on other events will be reported at a later date after the final results are revealed in an

assembly program.

The "Sizzlin' Cindermen" captured first place in the boys' division of the meet, according to Coach Tubb. He also reported about 150 boys and 100 girls throughout the school year. Results on other events will be reported at a later date after the final results are revealed in an

The Sizzlin' Cindermen, with a team composed of Lynn Tarr,

Craig Nieman, Roy Martinez and Carlee Graves set a new record in the 440 relay with a time of 45.7. Martinez set a new record in the 110 yard dash with a time of 10.2. Nieman set a record in the 220 yard dash with a time of 24.4 and David Rudder set a record in the long jump

with a leap of 18' 9 1/2".

Following are the results in each event for the first three winners.

BOYS DIVISION

440 Relay—1. Sizzlin' Cindermen, 45.7; 2. Cinder Benders, 48.7; Intergrators, 49.6.
800 Run—1. Robert Brubeisca, 2:21.9; 2. David Jones, 2:22.3; 3. Mike Hull, 2:27.4.
100 Dash—1. Martinez, 10.2; Nieman, 10.25; Tarr, 10.3.
440 Dash—1. Greg Yosten, 59.7; David Artho, 60.4; Steve Cornelius, 60.9.
220 Dash—1. Nieman, 24.4; 2. Tar, 25.5; 3. Rowan Alexander, 25.9.

Mile Relay—1. Intergrators (Mario Gamez, Terry Bell, Ronnie Ohlig and Mike Crim); 4:16.6; 2. Cinder Benders, 4:17.4; 3. Rookies, 4:17.9.
Shot Put—1. Greg Koenig, 38' 10 1/2"; 2. Nieman, 38' 8 1/2"; Vance Hennington, 38' 5".
High Jump—1. Albert Gonzales, 5' 6"; 2. Robert Scott, 5' 3"; 3. Nieman, 5' 3".
Long Jump—1. David Rudder, 18' 9 1/2"; 2. Ohlig, 18' 7 1/4"; 3. Albert Gonzales, 18' 1 1/4".

100 Dash—1. Joyce Brown, 13.1; Julie Wilcox, 14.3; Martinez, 16.
440 Dash—1. Patti Robbins, 75.3; Gloria Mays.
Long Jump—1. Robbins, 13' 10 1/2"; 2. Kathy Walker, 13' 5 1/4"; 3. Karen Kitchens, 11' 5 1/4".
220 Dash—Rose Warren 32.5; Joyce Brown, 33.8; 3. Mays, 35.2.
Softball Throw: 1. Jeanne Marquez, 112'; Robbins, 92'; Walker, 85'.

GIRLS DIVISION

440 Relay—1. Tennis, (Rose Warren, Janet McWhorter, Ellen Jorde, Jane Hoffman) 62.3; 2. Intergrators.

Mixed Sackrace: 1. Ronnie Ohlig and Sharon Strafus, 8.4; 2. David Rudder and Cindy Manning, 8.5; 3. Pete Hale and Debbie Albright, 8.6

Broncho Play To Begin

Broncho League baseball action will begin at 5:30 p.m. Monday with the Pee Wee boys and Minor girls taking to the fields east of the lighted parks on Avenue H.

Play for the Major and Pony Leagues girls will follow the 5:30 games, with action set to begin at 7 p.m.

Minor and Major League boys' action will begin at 6 p.m. with the Minor boys playing first.

The Major boys will play at 7:30.

Here's the summer's Broncho League baseball schedule:

1975 BRONCHO LEAGUE SCHEDULE

Visiting Team Shown First Games Start At A and B p.m.

TRANS		S. FIELD	
1. Braves	5. Glatts		
2. Dodgers	6. Angels		
3. Yankees	7. Astros		
4. Cubs	8. Cardinals		

FIRST HALF	N. FIELD	S. FIELD
May 5	4-3	2-1
May 6	2-7	6-5
May 8	3-1	4-2
May 9	7-5	8-6
May 12	6-2	3-7
May 13	1-8	4-6
May 15	2-7	6-3
May 16	4-8	5-1
May 19	2-5	8-3
May 20	4-4	1-7
May 22	5-8	3-2
May 23	7-6	1-4
May 26	5-3	2-8
May 27	1-8	7-4

SECOND HALF	N. FIELD	S. FIELD
May 29	7-8	5-6
May 30	1-2	3-4
June 2	6-8	3-7
June 3	1-3	2-4
June 5	2-6	7-3
June 6	5-4	8-1
June 9	2-6	7-2
June 10	8-4	1-5
June 12	5-2	3-8
June 13	7-1	4-6
June 16	2-3	8-5
June 17	6-7	4-1
June 19	3-5	8-2
June 20	6-7	4-7

MAJOR TEAMS & COACHES MINOR

D. McDonald	Braves	T. Bombe
D. Waters	Dodgers	W. Jobe
A. Bishop	Yankees	B. Barrick
G. Combs	Cubs	D. Ryland
J. Leigh	Glatts	O. Williams
J. Cummings	Angels	E. Youce
S. Weaver	Astros	E. Martinez
D. Gabeen	Cardinals	J. Welch

WE HAVE EXCELLENT BUYS ON TRUCKS

- 1-1700 IHC Tandem, 404 V8 Engine, 5 & 2 trans., 9.00x20 tires, 20' Bed & hoist - New List \$16,500.00 - \$14,500.00
- 1-F1850 IHC Twin Screw Diesel, 20' Bed & Hoist, 10:00x20 tires, 550 IHC 200HP. Diesel, 5 & 3 trans. List \$26,000.00 \$22,000.00
- 1-Used A75 IHC F2050A, 6V53 Detroit Diesel 200 HP, 22' Bed & Hoist, 5 & 4 trans. 10,000 miles, Red, List \$30,000.00 - \$21,000.00
- 1-1600 IHC, 4 & 2 trans., 175" WB, Red, New \$5,700.00
- 1-Used 1700, 1975 392 Engine, 8500 Miles, 16' Bed & Hoist, 5 & 2 trans., Real Clean, Sold New for \$12,500.00 Our Price \$8,250.00
- 1-Used 1973, 1600 IHC Truck, 16' Bed & Hoist, 345 Engine, 5 & 2 trans., 44,000 miles Our Price \$6,500.00

PEOPLE COME FROM COAST TO COAST TO BUY TRUCKS FROM:

YOST FARM SUPPLY
EAST HIGHWAY 36
ST. FRANCIS, KANSAS
PHONE 913-332-2188

CUSTOM SLAUGHTERING & PROCESSING
of
•BEEF •HOGS •LAMBS
Monday through Friday
Call us now
DIMMITT MEAT CO.
Phone 647-3210 200 Broadway
V.C. Hopson, Owner & Mgr.

SAVINGS ARE GREAT

1 Only Morse Zigzag
SEWING MACHINE
With Walnut cabinet & matching chair plus storage compartment
Reg. \$299⁹⁹ Now **\$214⁸⁸**

Turquoise Reg. \$239⁹⁹
SOFA & MATCHING CHAIR
Now... **\$169⁸⁸**

3-Piece
BEDROOM SET
Complete with Mattress & Box Springs Two styles to choose from
\$299⁹⁵

MORSE STEREO
AM-FM Radio, 8-Track Tape Player
Reg. \$418⁹⁹
\$239³¹

2-Piece Green Plaid
LIVING ROOM SET
Reg. \$462⁹⁹ Now... **\$249⁹⁵**

Admiral
MICROWAVE OVEN
Reduced...
Reg. \$550⁹⁹ **\$299⁹⁵**

7-Piece Brown
DINETTE
Reg. \$179⁹⁹
Now... **\$129⁸⁸**

EARLY AMERICAN COLONIAL CRICKET STOOL
WICH LUAN MAHOGANY WOOD
\$19⁹⁹

PLAINS Furniture Co.
900 LEE

Dollar DAY AT LITTLE'S

DRESSES From Regular Stock 1/3 OFF	SPORTSWEAR 1/2 PRICE & LESS
BLOUSES 1/3 OFF	LONG DRESSES & PARTY P.J.'s 1/2 PRICE & LESS
DRESSES Jrs. - Reg. - 1/2 Sizes 1/2 PRICE	COMPLETE STOCK OF ESTEE LAUDER & ARAMIS BANKAMERICARD & YOUR CHARGE

LITTLE'S 237 N. Main
In Downtown Hereford

Grid Workouts Begin Monday

Approximately 85 griders will report Monday for Hereford High School's first day of spring football workouts according to Fred Upshaw, athletic director.

"We'll divide into offensive and defensive platoons Monday and will probably go 1 1/2-2 hours in the first session.

"We'll be working on the fundamentals of each position, trying to find out who can play where," said Upshaw.

Upshaw explained that the Herd will lose 26 seniors via graduation and will once again be looking for experience, and hoping to improve last years 4-6 record.

"The kids are real excited about starting workouts and we're looking for a real good spring. Mike Dudding, who was a junior varsity quarterback last year suffered a broken hand in a baseball game last week and will probably miss spring practice and Bryan Edwards, a returning letterman, has a broken foot, so we have two players out with injuries before we even start. We'll be looking to stay away from injuries during the spring workouts," said Upshaw.

Monday's session will begin about 3 p.m. with the varsity workout set for 4:45-6:30.

The Herd's spring workouts will end May 23 with the freshman and high school spring games.

Sizzlin' Cinderman On The Run

Three members of the same team, the Sizzlin' Cindermen, finished the 100 yard dash in a dead heat at the HHS Intramural track meet Thursday. A new record of 10.2 was set in the race. Left to right are Roy Martinez, who was declared winner, Craig Nieman, second, and Lynn Tarr, third.

Dove Harvest Down For 74-75 Season

Texas hunters harvested an estimated 4.9 million mourning doves during the 1974-75 North and South Zone seasons, according to recently completed Texas Parks and Wildlife Department tabulations.

This represents a small decline from the 1973-74 harvest total of 5.2 million doves, but biologists at the department still label the past season a good one.

Jim Dunks, P&W program leader for doves, stated that from a random sample, some Texas hunting license holders were furnished with a questionnaire prior to the season and asked to record their dove-hunting activity during the entire season.

The questionnaire included dates of their hunts, how many birds they killed and where the birds were taken. At the end of the season, the questionnaires were returned to the Parks and Wildlife Department for analysis.

"The 15,000 hunters who responded to our request provided the basis for estimating the total Texas mourning dove harvest," said Dunks.

The survey shows that an estimated 237,853 Texans hunted doves during the past season, a drop from the 1973-74 estimate of 308,431.

Some 71 per cent of the hunts were in the North Zone of Texas which accounted for 73 per cent of the total harvest. The North Zone had a continuous fall season.

Dove hunting in the South Zone was split between fall and winter segments.

A modest 3.5 per cent of the total number of hunts were during the winter segment, which accounted for only 3.3 per cent of the total doves bagged.

—Dove hunting provided Texans with 901,463 days of recreation.

—Average daily bag was 5.9 doves.

—Average number of hunts was 3.79.

—Average season harvest per hunter was 21.59 birds.

Information which Dunks received in the harvest survey indicated that hunting pressure on doves is closely related to human population density.

"The harvest rates are heaviest in counties adjacent to major urban areas," said Dunks. "It is fortunate that some of the better dove hunting is found in these areas."

The highest harvest of doves was in counties associated with the cities of Dallas, Waco, Brownwood, Austin, Abilene, San Antonio and McAllen.

"Something else which is holding consistently from this survey," said Dunks, "is that the 10-bird daily bag limit is a major factor in the birds taken."

"Some 31 per cent of all hunting efforts resulted in a legal bag of 10 birds per day, which means that a good portion of Texas dove hunters went home with their limit of birds."

This is the fourth year of the harvest survey and Dunks said that he anticipates it will be continued in the future.

All Sports Fete Set

The 8th annual All Sports Banquet, sponsored by Whiteface Booster Club, has been set for May 13, and tickets will go on sale Monday at several locations.

Featured speaker for the event will be Tony Mason, head football coach at the University of Cincinnati. Tickets are \$5 for adults and \$4 for students and the event will be held in the

Bull Barn.

Tom Simons, booster club president, said the club plans to honor approximately 235 high school athletes at the banquet. Awards are to be presented to outstanding athletes in each sport.

Tickets can be purchased at both banks, the high school, the Chamber of Commerce office, KPAN Radio, or the Brand.

ONE MINUTE SPORTS QUIZ

- Who won the Pensacola Open Golf Tournament?
- Who won the Dinah Shore Winners Circle Golf Tournament?
- The World Series of Women's Tennis was won by whom?

- Tom McCraw plays pro baseball for what team?
- The Boston Marathon was won by whom?

Answers to Sports Quiz

- Jerry McGee.
- Sandra Palmer.
- Chris Evert.
- Cleveland Indians.
- Will Rodgers.

FCA Golf Tourney Set

Tuesday is the entry deadline for the Fellowship of Christian Athletes golf tournament to be held here Friday.

Sessions for the Florida Scramble tourney will be held at 8:30 a.m. and 1:30 p.m. Friday.

Entry fee is \$15 and anyone interested in entering should contact HHS athletic director Fred Upshaw.

The first three finishers will receive prize money totaling \$250.

Tournament proceeds will be used to send FCA members to the organization's summer camp.

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TABLE LAMPS \$1⁹⁸	MEN'S SHIRTS 49¢
SPORTS JACKETS 98¢	ONE RACK LADIES' DRESSES 49¢
SOFAS GOOD SELECTION \$27⁹⁵ & UP	DINING TABLES \$9⁵⁰

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\$4 ⁹⁹	2 FOR \$8
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<p style="text-align: center;">MISMATCHED SPEAKERS 20% OFF</p>	<p style="text-align: center;">Wolfrin LITTER BASKETS</p> <p style="text-align: center;">29¢</p>
<p style="text-align: center;">PK SUPPLY, INC. 801 W. 1st 364-4441</p>	<p style="text-align: center;">Havoline Oil 20 & 30 W 49¢ QT.</p>

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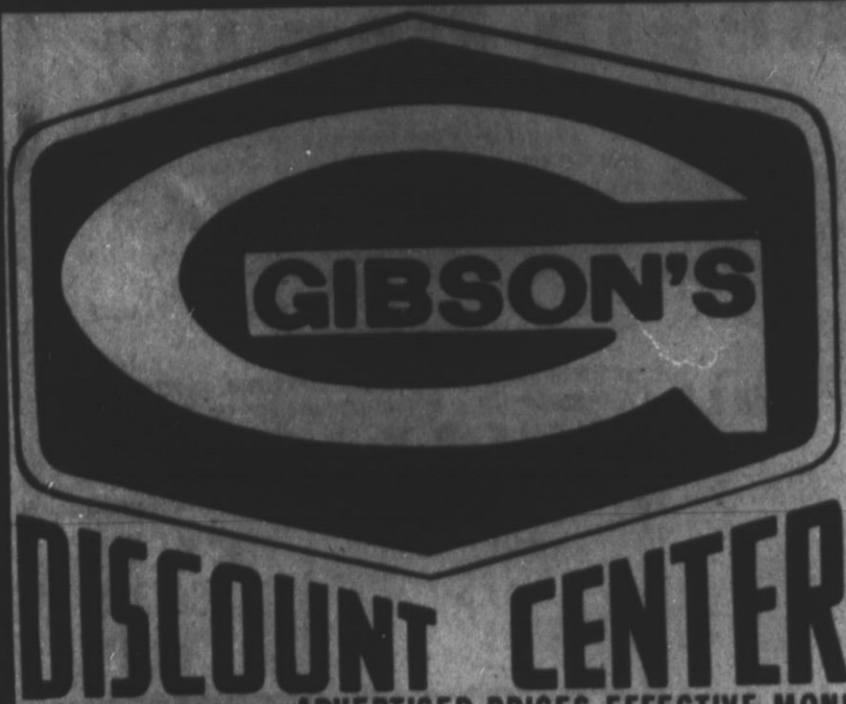
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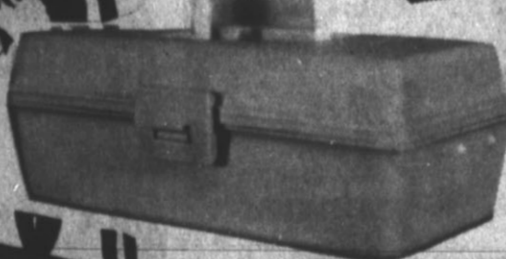
Melnor Square SPRINKLER No. 650 Covers Perfect Squares Up To 35' x 35' Reg. \$3.39 \$2.79



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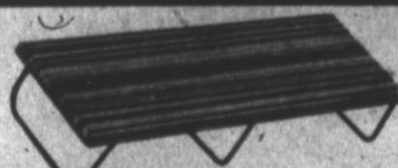
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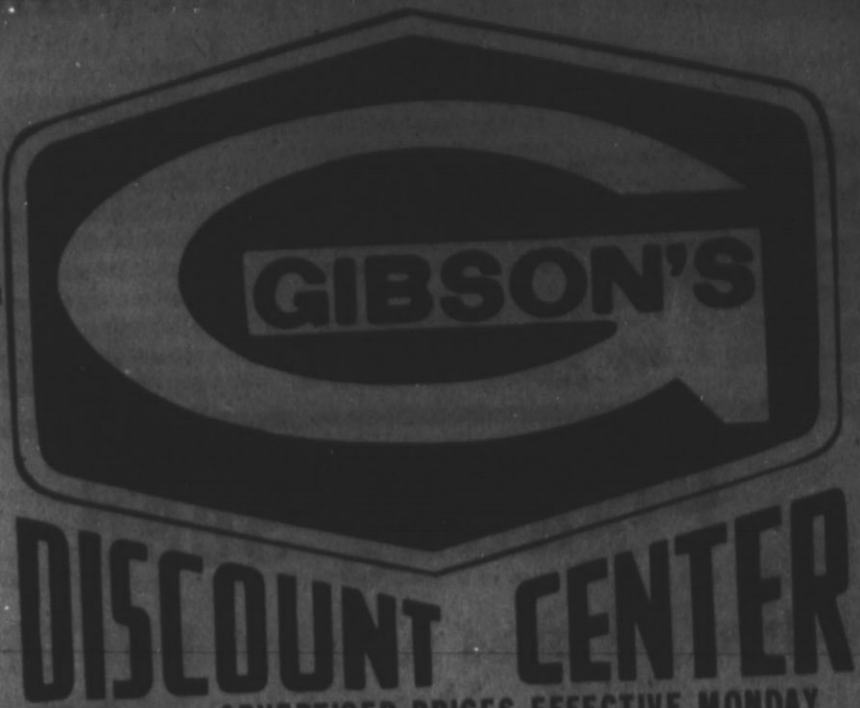
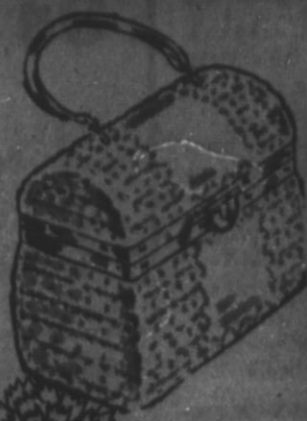
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Cooks All Day For
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Artificial
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Give Mom A

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Good Beautiful
Selection Sets

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23⁹⁷

Beet Acreage Being Replanted

Wind, cold weather and crusty soil conditions have forced the replanting of about

15-20 per cent of Holly Sugar's beet acreage according to Calvin Jones, assistant agricultural manager with the firm.

Jones reported that the replanting would involve some 5-6,000 acres in the Hereford, Dalhart and Dumas areas.

"We'll have ample seed for all of the replanting, although being forced to replant will

probably cut next fall's yields some, depending on the conditions," said Jones.

Jones reported that the beets which have emerged are "looking real good, and some of the beets that were replanted earlier are also doing well."

According to Jones, warm soil temperatures and irrigation should prompt quick germination of the replanted beets.

The Hereford Brand

FARM NEWS

Sunday May 4, 1975

Planting Seed

We have a limited supply of 1973 Cotton Seed available. This seed is of high germination.

It is available in these varieties

- ★Macha 1100
- ★Paymaster 202
- ★Gregg 35
- ★Macha 57
- ★Stripper 32
- ★Rilcot 90
- ★Stripper 31
- ★Paymaster 101

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Box 447 Hereford, Texas

On The Turnrow

By Jim Stelert



Tommy Swann, staff economist with Water Incorporated spoke some encouraging words at a meeting concerning Panhandle area water problems Tuesday night at the Caison House. The meeting was sponsored by the Deaf Smiths Chamber of Commerce and arranged by the chamber water committee.

Swann told those in attendance about HB 1197, now before the legislature. The bill would allow creation of water authorities with control over imported water. In addition, the authorities would have taxing and bond issuing powers.

The Water Inc. economist reported that the bill has the support of his organization and is also favored by the governor and lieutenant governor.

It's good to learn that our state leaders are becoming more aware of the need for imported water for this important agricultural area of the state.

Swann revealed a fact which caused a few raised eyebrows at Tuesday's meeting. The governor is in the process of talking with governors of adjacent states to determine if a source of water is available. Swann also reported that Governor Edwards of Louisiana has changed his stand and is now in favor of letting Texas have some of his state's excess water.

With all of the flooding along

the Mississippi this spring it appears that Louisiana would, in fact, be anxious to dispose of some of its river water.

This is another year of major flooding along the big river, and there's no reason to believe that these floods won't continue.

The Mississippi's flood water inundate rich farmland, causing a major economic blow to the states involved.

The proposed water importation project would put a large portion of that flood water to work here, growing food for a hungry world.

New criteria have been applied to a study of the benefit-cost ratio of the water importation project and the project is now considered to be in a much more favorable position, according to Swann. The new study included both economic and social benefits.

James Hull, chairman of the chamber's water committee and a director for Water Inc. reminded those in attendance at the meeting that the water importation plan is a long range project which will require at least 20 years and a lot of patience and perseverance to accomplish. He also warned against becoming discouraged.

That's true, we mustn't get discouraged. At least rumblings are coming from both the state and national government on the matter, and Swann reported on some encouraging signs in his talk. Maybe the water importation project will get rolling sooner than we expected.

There was a good point made at Tuesday night's water meeting, a point I should have made in my last column when I was writing in reference to waste water running in the barditches.

Sometimes that water may be running down the barditch on its way to a tailwater return system.

The public often sees that water running in the barditch and thinks "what a waste" but never realizes that the water is sometimes flowing toward a point where it will be collected and reused.

Conscientious farmers, with the aid of the Soil Conservation Service, spend a lot of time and money digging reclaim pits and taking other measures to conserve and reuse every bit of their water. They're to be congratulated for these wise practices.

The Hereford FFA will hold its annual Parent-Son Banquet Tuesday at 7:30 in the high school cafeteria. Some of the outstanding FFA members will be recognized.

I'd like to congratulate agriculture instructor Marcus Phillips on the performances of his livestock and meat judging teams at the state judging contest last weekend. Both finished in the top third after winning in area competition.

We've noticed quite a few pheasant on the verges of wheat fields and alongside the roads over the past couple of weeks. Here's hoping we have a good nesting season and a bumper crop of ringnecks again along about December!

When baking, resist the temptation to peek. According to Texas Department of Agriculture home economists, a 20 percent heat loss occurs each time the oven door is opened. This wastes energy and increases baking time.

Senators optimistic about Social Security.

Dr. Milton C. Adams,

OPTOMETRIST

335 MILES

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OFFICE HOURS

Mon.-Fri.- 8:30 to 5:00



Wilson Is Texas Representative

Potato Board member Ed Wilson, Jr. of Hereford gets an "I Dig Spuds" badge and a smile from Board representative Mo Roberts. Wilson represented this region at the Board's annual meeting early in April in Denver, Co. The organization, supported by 18,000 potato growers and handlers, conducts a year-round campaign to encourage greater potato consumption.

Poultry, Egg Value Declines

AUSTIN—Cash receipts for eggs, broilers and other chickens raised in Texas was \$250 million in 1974, a \$15-million drop from the previous year. According to Agriculture

Commissioner John C. White, broiler production rose slightly but the average price per bird paid to farmers dropped four percent from 22.8 cents a pound to 21.3. Egg production was down

nine percent from 1973. Cash receipts from the sale of Texas' 2.3 billion eggs was \$104 million, eight percent lower than a year earlier. Chickens, excluding broilers, were up one million

OKAY!!!

You asked for it, so A.V.I., Inc., (Rep: Gary Victor, Hereford) is making available for a limited time only, a one of a kind deal on a Valley Sprinkler like you'll never see again.

WE HAVE SECURED SOME 9% 10 YEAR LEASE MONEY SO THAT YOU CAN NOW GET YOUR VALLEY FOR ONLY A 10% DEPOSIT DOWN, WHICH DRAWS INTEREST ITSELF FOR THE FULL LEASE TERM. AND GET THIS, NO LEASE PAYMENT DUE NOV. 1976 AND ON TOP OF ALL THAT, DELIVERY CAN BE UNTIL SCHEDULED EITHER IMMEDIATELY ON APPROVAL OF THE LEASE APPLICATION WITH ERECTION ANYTIME DURING 1975.

THINK ABOUT THIS;

HARVEST ALL OF YOUR 1975 CROPS AND ALL OF YOUR 1976 CROPS UNDER YOUR VALLEY BEFORE ANY LEASE PAYMENT IS DUE. (Lease Payments are still as low as \$316.83/MO.) CALL GARY VICTOR, TODAY, THIS PROGRAM WILL BE FOR MAY ONLY.

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Member Since 1934

Oasis Shrine Club Expresses Thanks

Some 185 children registered for the Hereford Oasis Shrine Club's free children's clinic held Saturday and 103 received examinations, according to L.J. Clark, president of the Oasis Shrine Club.

Clark expressed appreciation to Southwestern Public Service Co. for allowing his organization to use the firm's office and to the doctors of the Hereford Clinic for allowing the use of the clinic facilities.

"Our clinic couldn't have taken place without the help of Dr. A.T. Mims, who served as medical director and helped arrange for the various specialists to come here," said Clark.

Clark also thanked the Hereford Police Department for

blocking off the street at the project site.

"The Oasis Shrine Club appreciates all the work and effort that went into making this year's clinic a success," Clark added.

Hortense Trevino of Hereford was named the winner of television and Chuck Nichols of Friona and Phyllis Dudding of Hereford were winners of 1/2 beef at drawings held during the clinic.

Letter To The Editor

Dear Editor:
You published a letter in the April 28 issue of the Brand from a C. Drerup. I waited until the Sunday Brand arrived to see who had answered it. Since nobody else did, I felt it should go unanswered, so I'll give it a try.

Mr. Drerup started his letter with the statement: "Allowing land to be traded for profit is the cause of inflation." Mr. Drerup, probably there are many reasons for inflation, and they are too involved for me to go

into here. But trading land for profit is not the cause.

The profit incentive probably increases performance in most of us, Mr. Drerup. Without the profit incentive every business and industry in this country would close up immediately. Even non-profit industries and charities would vanish, for they operate on somebody's profits. You stated you believe the U.S. Government should own all of the land and restrict the amount rented to individuals. Wow! That is a way of life for many

people in Eastern Europe and Asian countries if we can believe what we read about socialism and/or communism.

As for your statement about "lured men only helping the landlord take from him which nature endowed, I say probably there are inequities and injustices in every facet of living, particularly where 'nature has endowed.' That's what's so great about our free living in the U.S. If you don't feel your employer is being fair you have the freedom to work for somebody else.

You don't have to be a slave to anyone or the government. We are free to choose what work

we will do and for whom we will do it.

As for your statement that our government could loan any one the money to farm and be repaid out of the crops—be informed that there is any agency of the U.S. Department of Agriculture here making these loans regularly and has been for many years. This agency is called the Farmers Home Administration.

They also make farm-ownership loans to help young people start farming. But you wouldn't be interested in that according to your letter.

Very truly yours,
S. Marie Griffin



Wins New Bike

Johnny Price, manager of Gattis Shoe Store in Sugarland Mall, presents Mary Ruth Hammon with a new bicycle she won in a drawing. The bicycle was furnished by Ked Shoes. Mary Ruth is the daughter of Mr. and Mrs. Bob Hammon, 704 Plains.

What we don't know is more important than what we think we know.



We want to wipe out cancer in your lifetime.

Gina Lollobrigida takes time out from screen roles and photography, her newest career, to remind everyone to give to the American Cancer Society. The talented beauty urges everyone to get into the fight against cancer by making a generous donation when the ACS volunteer calls.

Discriminating Brides-To-Be Choose

Wedding Stationery by Litho-Graphics and Color Photography by Betty Koelzer

For your wedding you will want everything perfect, done correctly, in good taste. We will be pleased to advise the proper way, the inexpensive way to make your wedding the important event it should be. We can provide you with a complete line of wedding invitations, napkins, as well as candid wedding photographs in color. For the perfect wedding contact:

Photos By Betty Koelzer 364-1106 and Litho-Graphics 513 Park Avenue and 364-8891

1862 CANNON FOUND CHARLESTON, S.C.—A small English cannon destined for Charleston in 1863 has been recovered from a wreck on a nearby beach. The wreck is believed to be that of the Confederate ship Georgianna.

'TIT FOR TAT'
NEW YORK—Ethelyn Morgan quit college to work and pay her husband's way through law school. In getting a divorce, the judge ruled her former husband must support her until she gets her degree in premed and medical school.

MOTHER'S DAY

SPECIAL GIFTS

FREE-GIFT WRAPPING

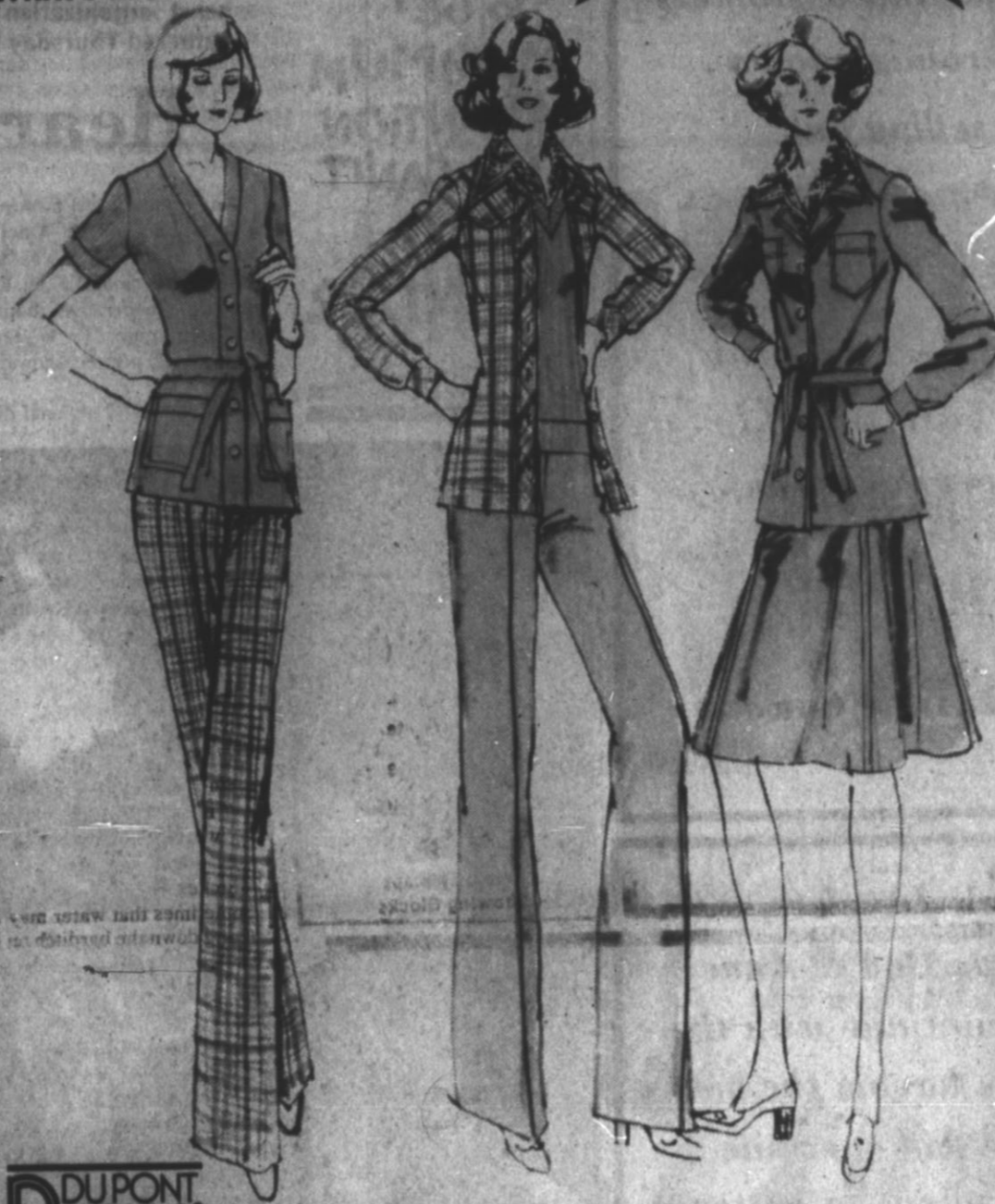
May 11

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LONG - DRESSES and PARTY - PAJAMAS

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CENTER STAGE COMPONENT SYSTEM IN DACRON®. Center Stage swings the blues in a collection with all the components for a fashionable fall. Create a medley of looks with the shirt jacs, sweaters, shirts, pants and skirt. Soft blues in ribs, plaids, prints and solid mix and match in double knits of 100% Dacron® polyester. Sizes 6 to 18.

- \$23.00 S/S Cardigan
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- \$13.00 White Blouse
- \$25.00 Plaid shirt jac
- \$15.00 S/L Sweater
- \$17.00 Shirt
- \$19.00 Fashion pant
- \$15.00 Basic pant
- \$27.00 Solid shirt jac
- \$15.00 Gored Skirt

Sleepwear for mother with love

BY SHADOW LINE

—Eclipse in Antron III Nylon—
Luxurious opaque Antron III Eclipse the formula for this shift. Rosebud embroidery courts the lined lace yoke lace attends the hemline.



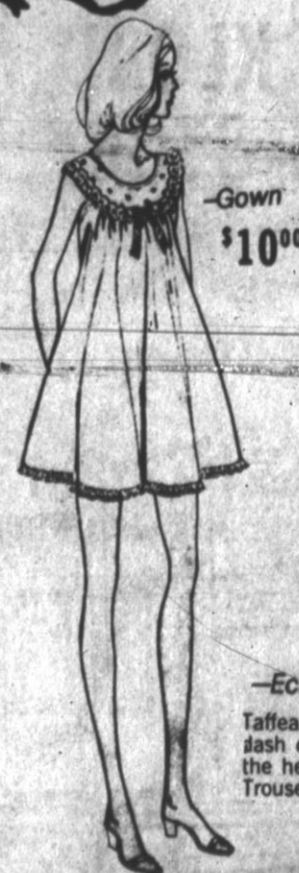
Gown \$8.00



Gown \$11.00



Gown \$7.00



Gown \$10.00



Pajama \$14.00

—Eclipse in Antron III Nylon—
Taffase bands and scalloped lace edgings dash down the button front . . . around the hem. Softly styled feminine pajama. Trouser pleasing patch pocket.

—Mysique in Antron III Nylon—

Budget minded shift in soft Antron III. Petal shaped half collar mists a dainty hand cut lace applique. The scalloped hem and sleevelets edged with nylon lace.

Sold & Silver SLIDES \$8.00

Excellent Mothers Day Gift

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GIVE A HONDA FOR GRADUATION!

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HONDA Pro Sports Center

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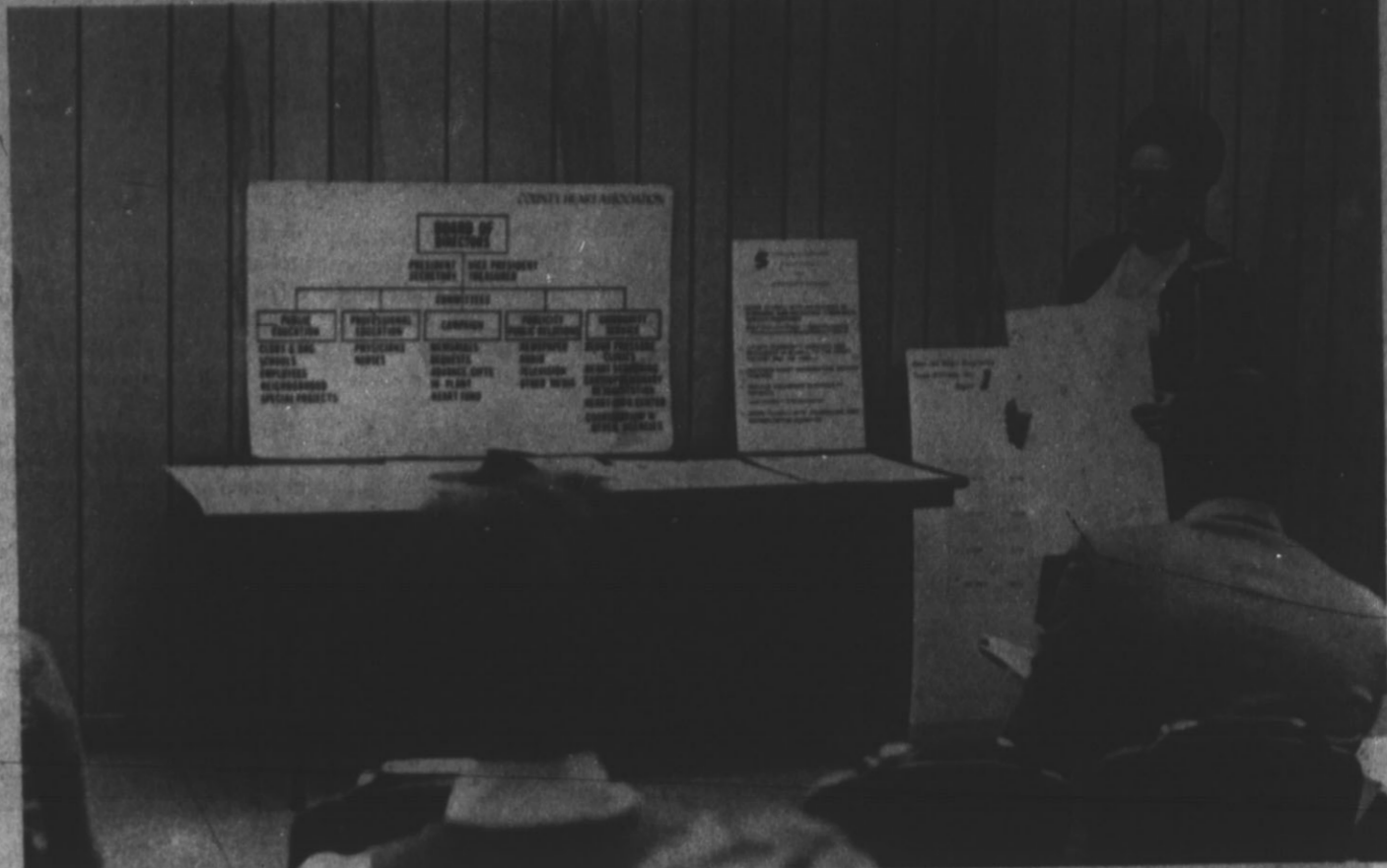
Fund Set Up For Fire Victim

A trust fund has been established at the Hereford State Bank for John Holmes of Hereford, who lost all of his belongings when his mobile home burned Wednesday afternoon.

Holmes is in need of household items and clothing and anyone wishing to donate items may call the Chamber of Commerce and the items will be picked up.

ON SOVIET SUB

Senator John O. Pastore (D-RI), chairman of the Joint Atomic Energy Committee, said that the Central Intelligence Agency "made some significant discoveries" when it raised part of a Soviet submarine from the Pacific Ocean floor.



Caring Hearts

Betty Musick, regional director of the American Heart Association explains how to setup a county heart organization to about 25 persons who gathered Thursday night at the Medallion Room

of the REC building. On the table is a chart showing the officers and committees necessary for a county heart unit.

(Brand Photo)

Heart Association Formed

An organizational meeting of a local unit of the American Heart Association was held Thursday evening at the Rural Electric Cooperative building and area interest for it seemed strong as 25 persons showed.

Betty Musick, regional director for the association, explained the setup for a county unit including the purpose of the organization, which is to educate the public on heart disease symptoms and what to do when recognized. They also participate in workshops and hold clinics to screen the public

for heart suffers. Jo An Dwyer called the organizational meeting and presided over the selection of a nominating committee to select officers and committees. Another meeting of the unit will be called soon.

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The Deaf Smith County Heart Association is the 14th county in this region, composed of 20 counties, to form an organization. The budget for the previous year for the region was \$74,000 with \$37,715 going to the national organization and the remaining portion going toward the Panhandle region.

Deaf Smith County ranked high among contributors with about 40 cents per capita for a total to date this year of \$7,859. The national average is only about 28 cents per capita.

"As the number one killer, there is a great need to further our work and especially here in this county with as many patients as come from here," Mrs. Musick said.

ON INDUSTRY OUTPUT

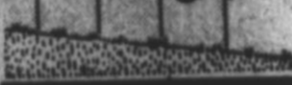
The output of the nation's industry fell 1 per cent in March, the sixth straight month of decline, but the smallest drop since last October, the government reported.

Britain's minorities gloomy on the future.

Ford moves slowly on Federal appointees.

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TO GET MAXIMUM ATTENTION YOU CAN'T BEAT A BLUNDER



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Silver Anniversary Cake

R.C. Hoelscher, left, president of Hereford Kiwanis Club, and Bob Wear, the club's first president 25 years ago, shared cake-slicing honors at the silver anniversary banquet held here Thursday night in the Bull Barn. Three charter members were honored and 16 past presidents drew special recognition at the event, attended by approximately 350 persons.

On Wall Street

By BOB HILL
Lentz, Newman & Co.

Members
New York Stock Exchange

The Dallas/Fort Worth Airport will cost \$800 million. When the Atlanta International Airport opened ten years ago, it made Georgia the gateway to the South and the money poured into Atlanta. The Dallas/Fort Worth Airport hasn't brought any boom yet; instead it may be a potential financial bust.

Five years ago, airport planners estimated that DFW would board almost 12 million passengers and handle 275,000 tons of cargo by 1975. Based on the figures so far this year, the estimate isn't even close. DFW will probably board 7 million passengers and handle only 60,000 tons of cargo. This means that the airlines using the giant facility will have to bear a much larger share of the cost of operating the airport. Landing fees were originally estimated at 50 cents per 1,000 lb., or 10 times the 5 cent rate charged at Love Field in Dallas.

The landing fee on opening day was 62 cents.

It has since been raised to 97 cents and airline sources say it will hit \$1.02 shortly. For Braniff International, the largest user of DFW facilities, the move from Love Field means an increase of \$9 million in landing fees and property rentals last year.

The recession wiped out prospects for a healthy growth in traffic, but the delay in getting a highly sophisticated surface transportation system between terminals and various facilities has caused a jump in DFW operating costs. The system, called "Airtrans" is now carrying passengers and the manufacturer of the system says it is performing satisfactorily in all respects.

Although it is not as critical in the operation of DFW, the continued use of Love Field has drained revenues from DFW,

Park Service To Plan Monument

The National Park Service has announced it will hold a public meeting concerning Alibates National Monument. The public is invited to attend the meeting to make suggestions and recommendations to the Park Service regarding the development of the monument.

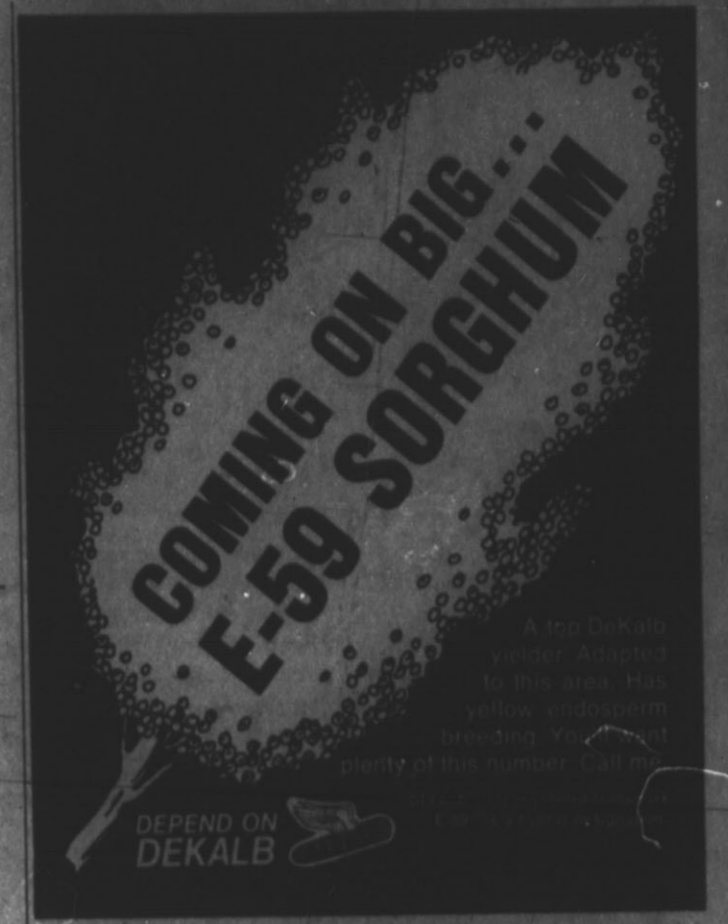
Superintendent, Lake Meredith Recreation Area, P.O. Box 1438, Fritch, TX 79036. The telephone number is (806) 837-3151.

The meeting will be held in the auditorium of Frank Phillips College in Borger on May 29, starting at 1 p.m.

Persons desiring more information or wishing to have their names placed on the speakers' list are asked to notify the National Park Service by May 28, 1975. Speakers may call or write the

almost \$2 million last year. Despite court action by both Dallas and Fort Worth, Southwest Airlines is actively flying schedules between Dallas, Houston and San Antonio from Love Field.

Pilots are highly complimentary about the safety features of DFW and passengers are expressing more enthusiasms about the facilities than they did in the months following the formal opening.



DAWN, TEXAS DAWN CO-OP 258-7206

Hereford Students Elected to Senate

WTSU—Steve Nieman and Walt Olson, Hereford sophomores, have been elected to the West Texas State University Student Senate.

Nieman will represent the College of Education and Olson will represent the School of Agriculture for the 1975-76 academic year.

Composed of representatives from each class, the Senate adopts policies in the areas of campus activities, student life and finance and makes recommendations to the administration.

To be eligible for the office, students must be enrolled in 12 semester hours and have at least a 1.0 grade point average on a 3.0 scale.

Nieman is the son of Mr. and O.G. Nieman, 324 Douglas, and is a member of the WTSU track team. Olson is the son of Mr. and Mrs. Lloyd Olson, 122 N. Texas. Both are members of Phi Delta Theta fraternity.

Your Dog

In most communities, dogs are those who feel their dogs should "run free." It's a pity to pen them up, it's suggested.

But in more and more communities pet owners are being required to keep their pets at home or on a leash.

This is the logical solution. No owner has the right to allow his pet to roam freely over others' property or frighten young and old, or at times attack them, occasionally in packs! That's still happening in too many communities.

ON NUCLEAR FUEL

The United States has removed nuclear fuel from a research reactor in Dalat, South Vietnam, officials report.

NEW IDEA!



JUST HATCHED FOR MOM

This delicate new pin design will delight every mother's heart. One simulated birthstone for each child, set in sterling silver or gold electro plate. A meaningful gift she'll wear with pride. In lovely gift box.

ONLY \$16⁵⁰

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WARREN BROS.
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1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special

1973 Buick LeSabre Custom 4 dr H-top Air-Power-Elec Windows, door locks, and Cruise. 33,000 miles Sharp yellow body finish with white vinyl top. This is a sharp attractive car. At a price you can live with Protective Warranty \$2995.00

1973 Plymouth 4 dr. H.T. Full power and air. Midnight Blue with white vinyl Roof. Protective warranty.

1971 Chev. Malibu 2 dr, H-Top 350-V8 Air and Power, Vinyl Top Vinyl interior. 52,000 Miles. A sharp and sporty hardtop.

1973 Buick Century Luxus. 2 dr H.T. Brown body finish with black vinyl top Brown vinyl interior air and power. 350 V8-2 barrel. Save close to 50 per cent on this like new buick.

1968 Dodge Coronet 2 dr H-top Air-Power Vinyl-top, Bronze body finish 68,000 miles a good budget minded car.

1970 Chev. Monte Carlo 2 dr. H-Top Air and Power, tilt wheel, med Green body finish with white vinyl top. 55,000 miles locally owned. See and drive this nice car. It won't be available long. Protective warranty

SAVE ONCE A YEAR

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327 N. MAIN WESTERN WEAR DOWNTOWN 364-2801

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ALL BOOTS 50% OFF

ALL FELT HATS 1/3 OFF

ALL STRAWS 20% OFF

Men's Long Sleeve WESTERN KNIT SHIRTS 1/2 PRICE

ALL Men's FASHION JEANS

Levi-Wrangler Reg. to '14 \$6.95 Pair

Perma Press Solids-CHECKS

HUNDREDS OF BOOTS

Tony Lama-Justin Nocona-Sanders On Counters Reg. to '87"

SALE PRICE \$28.88 Pair

Men's Wrangler Cowboy Cut DENIM JEANS

Reg. '12' \$5.95 Pair

Men's Wrangler DENIM FLARES

Reg. '12" \$6.50 Pair

Ladies' Western BLOUSES & KNIT SLACKS 1/2 PRICE

Men's Short Sleeve WESTERN SHIRTS Now 1/4 off

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A very special gift.



The gift you give each other... matching Keepsake engagement and wedding rings. Keepsake assures you of perfect quality and protection against loss.



Keepsake
Registered Diamond Rings

KESTER'S JEWELRY

Across From the Post Office in Downtown Hereford

Rings from \$100 to \$10,000 Trade-Mark Reg.



Thanks to Lions

On behalf of the Hereford Lions Club, president Wayne Lady accepted a certificate of appreciation from the Big Brother-Big Sister organization during a luncheon Wednesday in The Civic Club Center. JoAn Dwyer, executive-director of the local Big Brother-Big Sister unit, made the presentation.

Movie Is Program At Lions Club

"Southwestern High County" was the title of a film viewed by the Hereford Lions Club at a regular weekly luncheon meeting Wednesday at Civic Club Center.

The movie, presented by program chairman Hank Outland, was produced by Southwestern Public Service Company and concerned the industrial and agricultural potential of the area.

The club was presented a certificate of appreciation from the Big Brother-Big Sister organization for the Lions' support of the program. JoAn

Dwyer, executive director, made the presentation to Wayne Lady, club president.

Lion Andy Anderson's name was drawn for an expense-paid trip to Dallas in June for the Lions International Convention. All members who had 100 per cent attendance the past year were eligible for the drawing.

Lady announced that a delegation of club members would be attending the District 27-1 convention in Pampa over the weekend. A total of 19 Lions were in Pampa Thursday for the district golf tournament.

Wyche Club Nominates Delegate

Mrs. J.H. Holman was chosen as Home Demonstration Council delegate by Wyche Extension Club members Thursday in the home of Mrs. Norman Hodges, Yucca Hills.

This was decided during a business session directed by Mrs. L.B. Worthan.

Dr. Fred Alston, local agronomist, demonstrated how to plant and transplant seeds.

A&M University.

The next meeting will be covered dish luncheon May 15 in Pioneer Natural Gas Flame Room. Crafts will be worked on from 10 a.m.-4 p.m. that day.

Members present included Mmes. Bob Thuet, Worthan, Cindy Combs, Wayne Jones, J.H. Holden, Ira Ott, W.P. Axe, Harley Ward, Leo Hellman, G.W. Duncan, Hodges and Leroy Bodkin.



Outstanding Business Students

Dan Beavers receives a trophy from Jerry Don George, HHS principal, while Laurie Young looks on. Beavers and Miss Young were recognized as the outstanding business students at HHS at the third annual FBLA banquet held Thursday night in the HHS cafeteria. Beavers is the son of Mr. and Mrs. David Beavers of 102 Aspen and Miss Young is the daughter of Mr. and Mrs. Bob Brooks of 523 Westhaven.

H³ HUSTLE HUSTLE HUSTLE
By Bill Albright, Executive VP
Deaf Smith County Chamber of Commerce

One of the most stimulating, interesting and informative events of the Chamber year is the annual meeting of the Chamber of Commerce of the United States held in our nation's capital. This gathering of more than a thousand Chamber Executives, business and professional people plus legislators and government officials provides a common

meeting ground to discuss issues, air complaints and suggestions and plan strategy to improve programs designed to better our situation in the community, the nation and the world.

The program includes workshops, forums, general sessions and working luncheons with a variety of current subjects to choose from. I chose to attend a

Sunday afternoon session on Improving Business Effectiveness by Better Organization. Some of the ideas and methods discussed may be adapted to our operations. Following this workshop, was a reception honoring Arch Booth, retiring as President after serving the C of C for 32 years.

The Monday morning session in Constitution Hall is always impressive and inspiring with the United States Marine Band, the United States Joint Armed Forces Color Guard and an address by the President of the United States. Mr. Ford was, soundly applauded for his position of "less government regulation in all phases of our society."

Most all activities included a speaker, a moderator and several distinguished panelists. Among the notable persons participating in this years program were Vice President Rockefeller, Senators Goldwater, Humphrey, Percy, and Proxmire, U.S. Representative Jim Wright of Texas plus others from Michigan, Louisiana, Arizona, and New York, media personalities Art Buchwald, Marvin Kalb, Jenkin Lloyd Jones, and James J. Kilpatrick. Numerous business, industry and educational leaders also participated.

Opinion polls, concerning major areas of interest and including all subjects presented during the meeting, were popular again this year. A complete set of 16 surveys are

available at the Chamber Office. I found the results to be quite interesting. Monday evening, we enjoyed a buffet dinner with legislators from our state. Texas was well represented, however the Panhandle could surely use some additional folks. I was able to visit with all the Congressmen from this area of the state and had dinner with George and Helen Mahon.

A real highlight of the two and one half day meeting was the prayer breakfast on Tuesday morning with Brooks Hays, former U.S. Representative from Arkansas and former president of the Southern Baptist Convention. Mr. Hays' powerful message was sprinkled with refreshing wit and humor.

The conference theme was "America's Critical Choices" and included these several important subjects: America's Future, Economic Choices, Principles and Domestic Policy, Foreign Policy, Energy Policy, Regulation of Business, Political Leadership, Clean Air Policy, Land Use Policy, Consumer Concerns, and Career Education.

A number of cassette tapes will be available at the Chamber.

One point that might be suggested here would be to sponsor a couple of our young people at next year's annual meeting. They could profit much from such an experience and it would surely fit in with the Bicentennial-the next annual meeting. They could profit much from such an experience and it would surely fit in with the Bicentennial-the next annual meeting will be in April, 1976.

SHOP EQUIPMENT AUCTION
SATURDAY, MAY 10 - 10:00 AM
NO MINIMUMS - NO RESERVATIONS
HOFF WELDING
LOCATED: North side of Highway 60 on west city limits of Hereford, Texas by railroad overpass.



- 1-Yale 2 ton chain hoist
- 1-Chisholm 1 ton chain hoist
- 3-Shop stands
- 3-Steel shop tables
- 1-Steel shop table on casters (4X8)

MISCELLANEOUS SHOP EQUIPMENT

- 1-LaSalle 1/2" electric drill
- 2-pair bolt cutters
- 1-large lot drill bits
- 1-lot C clamps
- 1-lot welding hoods & face shields
- 1-lot garden tools
- 1-housejack & misc hydraulic jacks
- 1-lot chains, pulleys, snatch blocks, etc.
- 1-large lot hand tools including wrenches, pry bars, sockets, pullers, hammers, punches, adjustable wrenches, etc.
- 1-lot calipers, micrometers, etc.

- SHOP EQUIPMENT**
- 1-Miller model 250 AC/DC-HF arc welder w/ heliarc, on casters
 - 1-Miller model 88 200 amp industrial arc welder
 - 1-Lincoln 300 amp DC welder w/5 cylinder Continental engine
 - 2-Acetylene welding & cutting torches
 - 1-Welders Friend 1/2"x1/12" carbide generator
 - 1-Shopmade double ram hydraulic press/brake (10 ton)
 - 1-Shopmade single ram hydraulic press/brake (needs pump & valve body)
 - 1-Reed lathe w/40" bed, tools, table, etc.
 - 1-Shopmade drill press w/1/2 h.p. motor
 - 1-Shopmade 1 h.p. double rock grinder
 - 1-Gandy Otto geared drill press
 - 1-Dunlap double rock pedestal grinder
 - 1-Shopmade metal-roller
 - 1-Armstrong-Boem reciprocating hack saw

- 1-35' trailer mounted dirt or grain auger
- 1-riding lawn mower
- 1-wheel barrow
- 1-5,000 lb. coil spring loaded drop axle with tires and wheels
- 6-12 volt to 120 volt Power Boy converters
- 1-318 Chrysler engine (needing bearing cap)
- 1-318 Chrysler engine (welding cam)



CONSIGNED RESTAURANT EQUIPMENT

- 1-20 gallon Blickman stainless steel gas fired coffee urn
- 1-Southbend stove w/oven & grill
- 3-gas fired conveyor type bread toasters
- 1-stainless steel Serv-o-lift cup dispenser
- 2-stainless steel Levelator tray dispenser
- 1-Filtrim 2 glass water cooler/dispenser

INVENTORY AND MISCELLANEOUS

- 1-lot new assorted steel & Plastic pipe fittings
- 1-lot asst. pipe
- 1-large lot new angle, flat & sheet iron
- 1-metal storage rack
- 1-lot misc. repair parts, bolts, etc.
- 1-lot welding rod
- 1-double sided wood desk & antique chair
- 2-Filing & parts cabinets
- 1-lot misc. office supplies
- 1-500 gallon butane tank
- 1-350 gallon trailer mounted sprayer w/v-4 Wisconsin engine
- 1-2 wheel trailer mounted on truck axle
- 1-truck fifth wheel

NOTE: The property on which this sale is being held is available for lease. Please contact the Auctioneer for additional information.

TERMS: CASH! All accounts to be settled sale day. All sales subject to state and local sales tax laws. Not responsible for theft or accident. Write or call auctioneers for complete sale catalogue.

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On a different note... Remember, tomorrow begins the seminar in Successful Living. If you haven't registered yet, call the Chamber Office as early as possible. You won't want to miss this great opportunity to share a better life with your family, friends, and fellow workers. This learning situation can add a full measure to your happiness and success and is sure to include a whole lot of HUSTLE, HUSTLE, HUSTLE!

Wide expansion of satellite network planned.
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Texas Tech Sets Grad Ceremony

LUBBOCK—Dr. Bevington A. Reed, Texas Commissioner of Higher Education and a "Distinguished Texas Tech University Alumnus", will be the commencement speaker at the University's graduation exercises at 7:30 p.m. Friday, May 16.

The university commencement program will be held in Jones Stadium. In the event of inclement weather it will be moved inside the Coliseum.

Dr. Murray will introduce Dr. Reed and also will confer the degrees, assisted by Dr. William R. Johnson, interim vice president for Academic Affairs, and the deans of the colleges and schools. Dr. Glenn E. Barnett, executive vice president, will serve as master of ceremonies.

Messages of welcome will be delivered by Clint Formby, chairman of the Board of Regents, and William Allen,

president of the Texas Tech Student Association. W.F. "Pete" Baker, president of the Ex-Students Association, will congratulate the 1975 graduating class.

Music will be provided by the Texas Tech band.

The individual college ceremonies will be conducted the following Saturday morning when diplomas will be presented. Time and place for the college ceremonies are: Agricultural Sciences, Business Administration Auditorium, 10 a.m.; Arts and Sciences, Jones Stadium, 8:30; Business Administration, Municipal Auditorium, 8:30; Education, Municipal Auditorium 10; Engineer-

ing, University Center Ballroom, 11:00; and Home Economics, University Center Ballroom, 9.

Rice Pilaf

Melt 1/2 cup butter in skillet over low heat. Add 1 cup raw rice and 2 Tbsp. minced onion. Cook, stirring frequently, until rice turns opaque. Add 2 cups chicken broth; cover and simmer 15-20 minutes or until all liquid is absorbed and rice is tender.

For additional recipes write Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12947, Austin, Tex. 78711.

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Now accepting students for
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Enroll Now...Call
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Municipal AIRPORT

Scholarship Winners

These Hereford High School students were named as scholarship winners at the FBLA banquet Thursday night at the HHS cafeteria. Pictured from left are Dan Beavers, winner of a \$150 scholarship given anonymously; Gloria Mays, winner of a \$100 scholarship given by FBLA; Danny Collins, winner of a \$100 scholarship given by Oglesby Equipment; and Leesa Sledge winner of a \$300 scholarship given by the FBL.

Program To Aid MDA

Richmond, Va.—The Reynolds Aluminum recycling program will take on a new dimension in 1975 when volunteers of the Muscular Dystrophy Association (MDA) and other concerned citizens will be encouraged to collect aluminum food and beverage cans and other household aluminum as a means of raising money to support MDA's patient care and worldwide research programs.

Announcement of the joint effort was made by David P. Reynolds, executive vice president and general manager of Reynolds Metals Company, and Jerry Lewis, National Chairman of the voluntary health agency.

Reynolds explained that Reynolds has conducted an aggressive aluminum recycling program since 1968, paying the public cash on the spot for all-aluminum cans and other clean household aluminum, through a network of permanent centers and mobile units. Reynolds pays at the rate of 15 cents per pound, and there are approximately 23 cans to a pound.

"Under this joint program," Mr. Reynolds said, "the company will embark on an extensive advertising and promotional campaign in support of the muscular dystrophy drive designed to encourage people to direct the proceeds from their can collection efforts to the Jerry Lewis Telethon. The program offers a unique opportunity for supporting a worthy cause, for helping to clean up the environment, for conserving energy," he added.

"We believe," he said, "that with the many benefits of aluminum recycling, Reynolds, through the efforts of the more than 1,000,000 MDA volunteers, Reynolds employees and the general public will be able to

make a significant contribution." The procedure for Muscular Dystrophy volunteers to tie in with Reynolds existing program will be simple, Reynolds pointed out. Volunteers wishing to contribute their all-aluminum cans and other household aluminum to the program will merely bring the metal to one of the Reynolds sites where it will be weighed, and a check made out to the Muscular Dystrophy Association.

There is a recycling subsidiary located at 100 S. Philadelphia Street in Amarillo. The Muscular Dystrophy Ecology Drive can be held in all communities. Any group

wishing to participate can write to the District MDA Office, 1715-B S. Washington, Amarillo, Texas, 79102.

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The popular cross-over design with adjustable stretch straps guarantees you good looks and long lasting comfort. The entire bra is of white lustrous doubleknit. It features thin, flat 'no show' cup seams. A 32-36, B 32-38, C 34-40

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\$3.85 to \$6.60 LESS PER TIRE than regular prices last fall.

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AS LOW AS \$18.90 B78-13 Blackwell Plus \$1.84 F.E.T. and old tire.

Size	Reg. Fall '74	LESS	Bargain price	F.E.T. (each)
B78-13	\$24.20	\$5.30	\$18.90	\$1.84
E78-14	26.60	3.85	22.75	2.27
F78-14	28.45	4.25	24.20	2.40
G78-14	29.70	4.50	25.20	2.56
H78-14	32.00	5.05	26.95	2.77
G78-15	30.45	4.65	25.80	2.60
H78-15	32.75	5.20	27.55	2.83

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• Strong smooth-riding polyester cord body.
• Wide, aggressive 7-rib tread for excellent traction, handling and stability.
• Concave-molded tread gives full tread-to-road contact for long, even wear.

OPEN AN ACCOUNT **\$5.55 to \$9.15 LESS PER TIRE** than our April prices

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AS LOW AS \$22.95 B78-13 Blackwell Plus \$1.88 F.E.T. and old tire.

Size	April price	LESS	Bargain price	F.E.T.
B78-13	\$28.95	\$6.00	\$22.95	\$1.88
C78-13	29.50	5.55	23.95	2.02
C78-14	30.55	5.60	24.95	2.32
E78-14	31.80	5.85	25.95	2.47
F78-14	34.05	6.10	27.95	2.62
G78-14	35.50	6.55	28.95	2.84
H78-14	38.20	7.25	30.95	2.89
G78-15	36.45	6.50	29.95	2.89
H78-15	39.10	7.15	31.95	2.92

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• Two rugged belts hold tread firm for long wear.
• Two strong smooth-riding body plies combine with belts to give excellent road hazard protection.
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DARK PANELING
4 X 8 Sheets
\$3.49 Cash & Carry

CEILING TILE
12x24 Cross-Scored Smooth-White
10 1/2¢ PER SQUARE FOOT

SHEETROCK
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\$1.49 PER SHEET

Precision FRONT END ALIGNMENT \$9.95

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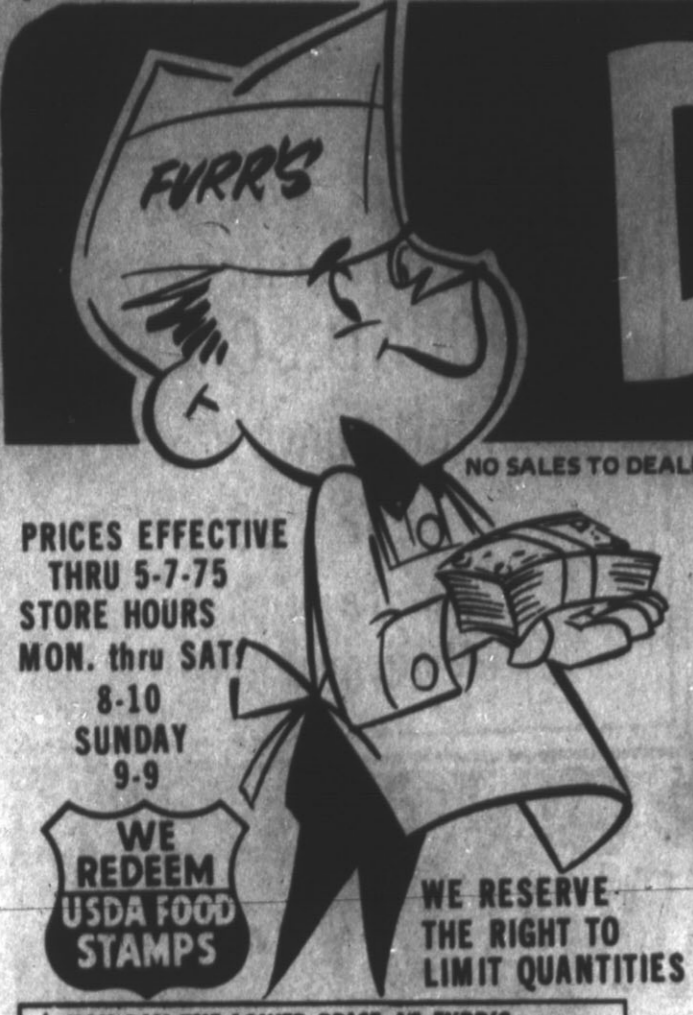
Any American car, parts extra if needed.

22-PIECE SOCKET WRENCH SET \$8.88
1/4" and 3/8" drive in choice of standard or metric sizes!
Limit one set at this price additional \$14.95 per set.

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ARIZONA'S FINEST BUNCH **2 FOR 25¢**

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ROUND STEAK FURR'S PROTEN LB. ADV. SPECIAL **\$1.39**

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- FRUIT COBBLER **69¢ PT.**

TUNA FOOD CLUB LIGHT CHUNK NO. 1/2 CAN **49¢**

CHILI GEBHARDT'S PLAIN NO. 2 CAN **79¢**

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TOWELS GAYLORD LARGE ROLL **53¢**

SOUP FOOD CLUB CREAM OF CHICKEN NO. 1 CAN **5 FOR \$1**

DOUBLE GOLD BOND STAMPS
TUESDAYS AND WEDNESDAYS WITH '2" PURCHASE OR MORE

SALAD DRESSING GAYLORD QUART **87¢**

CAT FOOD NINE LIVES ASS'T FLAVORS 6 1/2 OZ. CAN **5 FOR \$1**

APPLE JUICE TREE TOP QT. **2 FOR \$1**

COFFEE MATE 11-OZ. JAR **89¢**

DETERGENT GAYLORD PINK FOR DISHES 22-OZ. **39¢**

POTTED MEAT FOOD CLUB 3-OZ. CAN **5 FOR \$1**

COUNTRYSTONE Acapulco & Spice DINNERWARE
this weeks feature...
COFFEE CUP 59¢ EACH
NO PURCHASE REQUIREMENT Good Thru 5-7-75 COMPLETER ITEM
2 JUMBO MUGS \$1.99

SUPER DISCOUNT SPECIALS

SUGAR IMPERIAL CANE 5-LB. BAG \$1.29 EXPIRES 5-7-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOOD CLUB ALL GRINDS 39¢ EXPIRES 5-7-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	GRAPEFRUIT JUICE TEXSUN PINK 46-OZ. CAN 5¢ EXPIRES 5-7-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	POTATO CHIPS FARM PAC 19¢ EXPIRES 5-7-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Frozen Food Favorites

FROZEN DINNERS
TOPFROST FRESH FROZEN TURKEY, CHICKEN, MEAT LOAF OR SALISBURY STEAK **2 FOR \$1.00**

GRAPE JUICE TOP FROST FROZEN 6-OZ. CAN **3 FOR \$1**

SPINACH TOP FROST CHOPPED OR LEAF, FRESH FROZEN, 10-OZ. **5 FOR \$1**

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SHOP FURR'S MIRACLE PRICES

Local Chamber Singers Feather Hereford's Cap

By KERRIE WOMBLE
Womens' Editor



Board of directors for the Chamber Singers are, from left, Mrs. Robert Huckert, Bill Devers, Mrs. Wesley Gulley, Bobby Boyd, Dr. Duffy McBrayer and Mrs. Ken Waiser. Not pictured is Douglas Morris. The choir, which has received notable acclaim, performs under auspices of Deaf Smith County Chamber of Commerce.

Boasting the National Cowgirl Hall of Fame and establishment of several new industries, this community should also laud another landmark—the Chamber Singers.

Originally known as the Community Singers, the new name is derived from the fact that the Deaf Smith County Chamber of Commerce has devoted full support to the group. The local choir has a brief history which literally brims with recognition and accomplishment. Since its inception at the first board meeting on Oct. 29, 1974, the Singers have been invited to perform as top billing at numerous auspicious events locally and in Amarillo.

These have included the Lions Club Christmas banquet, Chamber of Commerce banquet, Chamber Women's Division Fine Arts Festival and Odyssey 2000. The latter appearance, which earned a standing ovation, stemmed from an invitation extended by Don Heilman, Amarillo Chamber of Commerce manager.

After hearing the Singers' presentation at the local Chamber banquet Heilman

asked them to perform at the Odyssey assembly which is designed to recognize officials from cities across the Panhandle.

ALTHOUGH THE SINGERS have had an impressive past, they are not resting on their laurels, but devoting long rehearsal hours to upcoming engagements. At the peak of these future appearances is the annual convention of the Texas Choral Directors Association Aug. 1 at San Antonio. TCDA selects only one community choir in the state to appear at the assembly. Vocalists who have previously performed at the event include the Austin Civic Chorale, Irving Boys Choir, Texas Boys Choir and Houston Symphony Chorale. The Chamber Singers earned this high honor without auditioning and were chosen largely on the merits of their director, Bill Devers.

Devers is the vital force and instigator of the 30-voice Singers. Striving to blend many, diverse tones into a balanced choral sound, Devers conducts the Singers' rehearsals each Sunday afternoon. His wife, Elva is the choir accompanist.

"EXCLUSIVE" IS A word which aptly describes a chance to join the Chamber choir, which must maintain a criteria of high quality. Singer membership is initiated by an invitation from the Board of Directors who will then require an audition of the individual vocalist.

One of the board members can be contacted to request an audition. Board of Directors are Mrs. Wesley Gulley, chairman; Mrs. Robert Huckert, secretary treasurer; Mrs. Ken Waiser, public relations secretary; and Dr. Duffy McBrayer, Bobby Boyd, Douglas Morris and Devers.

Retaining an impressive musical repertoire, the Chamber Singers are not available for "casual background" appearances. At least one month notice is needed prior to an appearance.

In addition to the TCDA convention, the Singers are working toward another summer engagement which will be presented locally. Saluting the nation's Bicentennial observance, an "Americana" program will be performed by the Chamber Singers at 8 p.m. July 1 in the high school

auditorium. The choir will voice music of America which has endured throughout U.S. history.

Due to a heavy agenda, the Singers were not able to accept an invitation to appear at the Darrouzett's Deutches Fest, scheduled July 5.

CREATING A UNIQUE STYLE which is neither Bacharach or Bach, the Chamber Singers concentrate on maintaining exceptional quality in variety of musical motifs. Their selections which are chosen by the director, span a vocal montage including gospel, classical and current songs.

Ambitious goals smolder in the Singers' hopes, which are famed by a series of successful responses from their audiences. Devers, choir director at La Plata Junior High School, has blueprinted progressive growth for the Singers, who may eventually represent Hereford in far-off places.

Dedication to the Singers' ideal and their director is apparent in speaking with Jan Waiser.

"Working with Bill (Devers) is a real pleasure," she commented. "You couldn't really

call it work because he lets the Singers revel in the joy of good music."

RESPONSIBLE for that good music are the Chamber Singers themselves, who come from a varied scope of the community. They are:

SOPRANO

Beta Boyd, Sylvia Emerick, Carmen Flood, Jane Gulley, Sharon Hodges, Margaret McFarland, Betty Owen and Jan Waiser.

TENOR

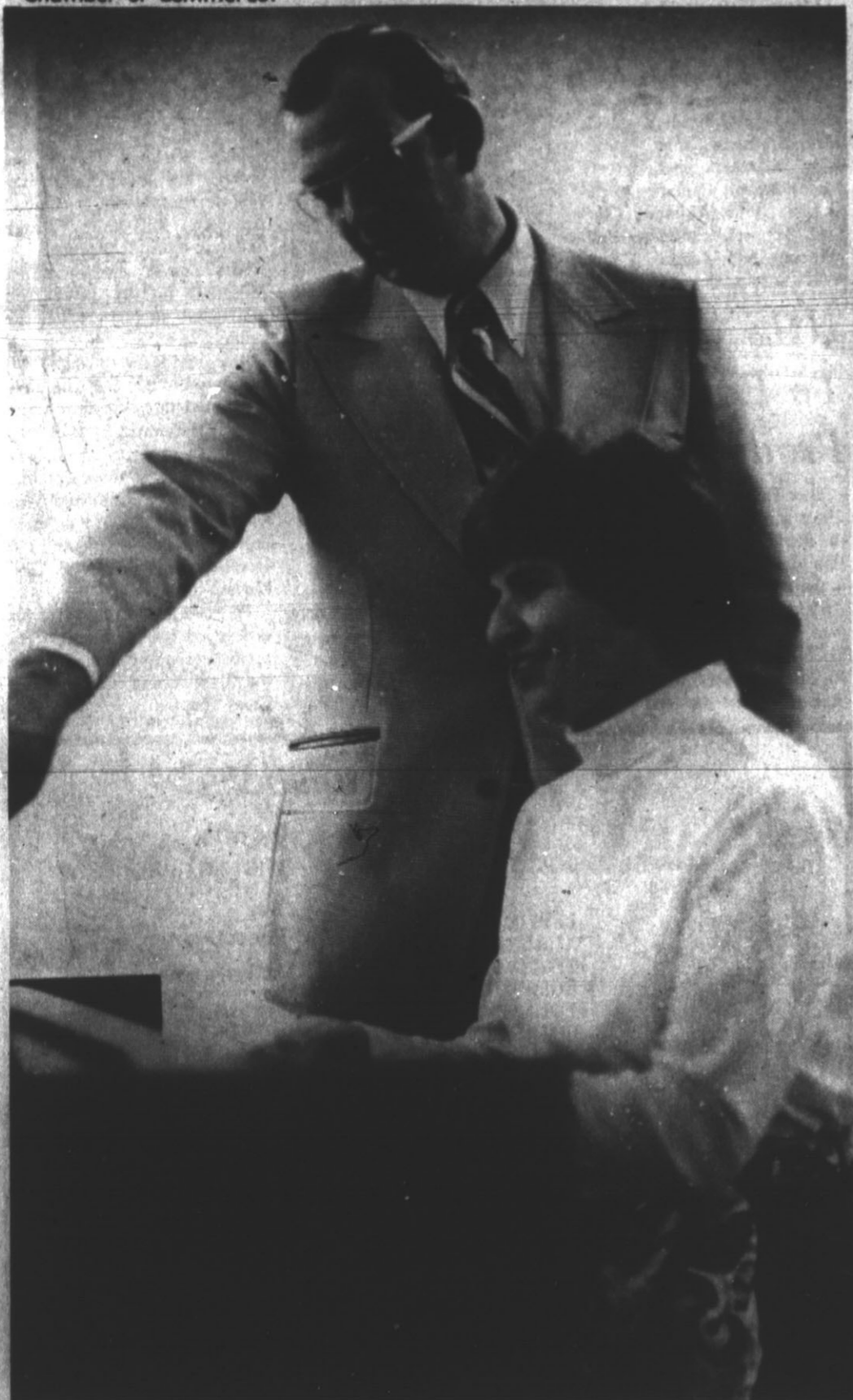
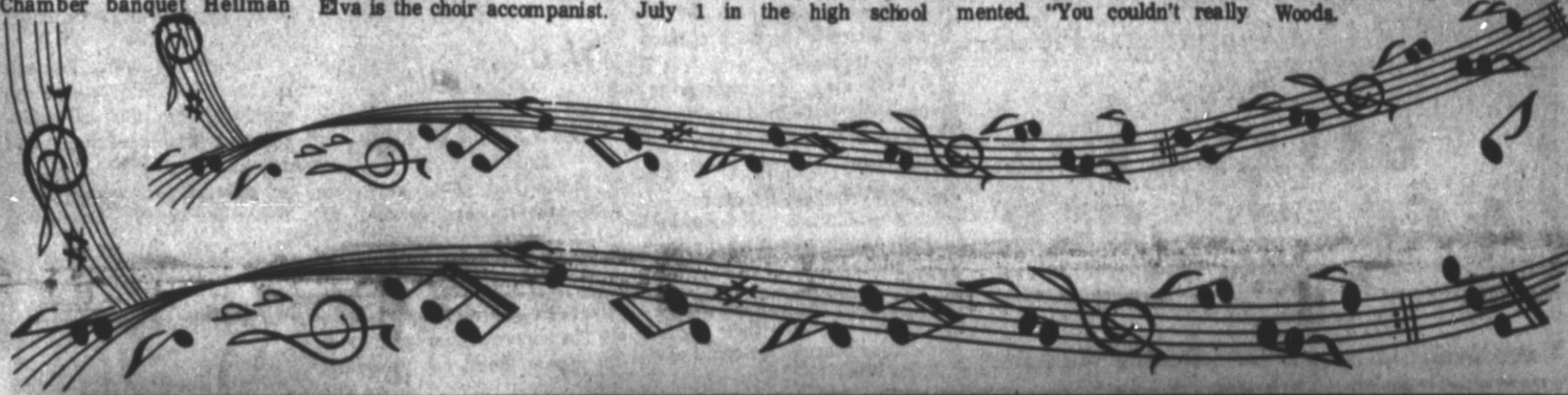
Bobby Boyd, Gene Campbell, Ed Dzuik, Duffy McBrayer, Douglas Morris, Gene Streun and John Sublett.

ALTO

Beverly Bryant, Pat Fisher, Linda Gilbert, Lynn Gowdy, Sylvia Huckert, Kathy Knapp, Jo Ann Lane, Susan Shaw and Rosanne Smith.

BASS

David Dzuik, Joe Flood, Bill Kester, Bob McFarland, Trow Mims, Don Moore, Ted Panciera, Joe D. Rogers and Hasan Woods.



Technicalities of a Chamber Singers selection are explained by their director, Bill Devers, to his wife, who is piano accompanist at all performances. Devers was instrumental in organization of the local choir which was officially established October, 1974.



Momentous appearances have been chalked up by the Chamber Singers who are pictured here while performing at the Fine Arts Festival, sponsored by the Chamber of Commerce Women's Division.

The 30-voice choir has received top billing at several functions in Hereford and Amarillo.



Hereford Chamber Singers have made an important coup by being invited to sing at the annual convention Aug. 1 of Texas Choral Directors at San Antonio. Only one community choir is invited to

appear at the yearly event. Also on the choir's agenda will be a patriotic salute called "Americana," to U.S. music.

Wartes, Johnson Engagement Told

The engagement of Miss Janna Gaye Johnson, El Dorado Arms Apartment, to Michael Larry Wartes has been announced by her parents, Dr. and Mrs. James Roland Johnson of Canyon.

Wartes is the son of Mr. and Mrs. Larry Van Wartes of 236 Northwest Dr. The wedding is scheduled July 19 in First Baptist Church at Canyon.

The bride-elect is currently teaching kindergarten classes at Alkman Elementary School. She intends to graduate from West Texas State University this spring. Listed in "Who's Who Among Students in American Colleges and Universities," Miss Johnson was a member of Alpha Chi National Honor Society and Kappa Delta Pi Honor Society in education. She was secretary of Chi Omega Social Sorority.

A former member of Texas State Education Association, she is now active in Texas State Teachers Association. A 1971 graduate of Canyon High School, she is a member of First Baptist Church of Hereford.

Wartes, who graduated from Hereford High School in 1971, will complete studies at WTSU in May. A member of Phi Delta Theta Fraternity, he has been a four-year member of the WTSU varsity football squad.

The prospective bridegroom is a member of the Fellowship of Christian Athletes and the local First Baptist Church.



MISS JANNA JOHNSON
... To marry Mike Wartes

Brinkmans At Home Following Ceremony

Mr. and Mrs. Weldon Frank Brinkman are at home in Hereford after their wedding last week at Central Baptist Church in Clovis, N.M. Dr. Carl Scott officiated.

The bride, nee Mary Lynn McKinney, is the daughter of Mr. and Mrs. Cleveland Carrell McKinney of Clovis. The bridegroom, who resides in Hereford, is the son of the late Mr. and Mrs. Frank H. Brinkman.

Nuptial vows were repeated before an archway of yellow chrysanthemums and pink roses, carnations and daisies. Poised on each side of the kneeling bench were 15-branch candelabra entwined with yellow and pink flowers.

Mrs. Jim Hughes provided standard wedding selections at the organ prior to the ceremony and Homer Tankersley sang "Let It Be Me" and "Wedding Prayer" during the ceremony.

Given in marriage by her father, the bride wore an empire style gown of crystalet with an overlay of silk organza complimented by re-embroidered lace appliques, seed pearls and crystal aurora. Matching adornment decorated the cathedral train, picture hat and long bell sleeves. A band of silk illusion circled the hat, and formed a large bow at the center back.

White rosebuds nestled in stephanotis and white lace ribbons formed the cascading bouquet carried by the bride.

Serving their sister as honor attendants were Mrs. Joel Currell of Little Rock, Ark. and Miss Celia McKinney of Clovis.

They were dressed in identical gowns of pink and yellow floral chiffon with coordinating gloves and picture hats. Matching fabric extended into floor-length trains.

They carried chiffon parasols covered in pink illusion, brimming with pink and yellow rose buds, carnations and daisies.

Similar dresses were worn by Tracee and Landee Thomas who lighted the cathedral tapes.

candies. They wore wristlets of pink and yellow flowers.

Joe Don Nolan, local resident served the bridegroom as best man. His brother, Patrick Brinkman, was a groomsman. Ushering guests to their seats were Ken McKinney, the bride's brother, Tim Gallagher and Neil Lueb, both of Hereford.

Miss Andrea Baldrige, the flower girl, was dressed the same as other bridal attendants.

Wedding rings were borne on a heart-shaped pillow of white satin by Todd Gunnels of Amarillo.

Miss Dixie Ford presided at the wedding register.

Immediately following the ceremony, the bride's parents hosted a reception in the church parlor. Focal point of the bride's table was a three-tiered wedding cake suspended over a pink fountain surrounded by pastel-colored flowers.

Flowers bordered silver candle holders with pink tapers on each side of the cake. Cascades of pink and yellow flowers accented corners of the table which was covered by a ink embroidered organza cloth. Punch was ladled by Mrs. Paul Tankersley while Mrs. Doyle Walker, Amarillo, served the cake.

Covered with a yellow cloth, the groom's table was complimented with a silver epergne which held yellow daisies and cathedral tapers. Coffee, German chocolate cake, mints, nuts and finger sandwiches were served from silver appointments by Mrs. Harold Thomas and Miss Mary Brinkman, sister of the bridegroom.

The couple took a honeymoon trip to Nevada.

Brinkman is engaged in farming in this county and his wife is a school teacher.

Courtesies prior to the wedding included a rehearsal dinner given by the bridegroom, a shower in the home of Mrs. Ann Thomas, Clovis, and a shower in the home of Mrs. R.L. Ethridge, Hereford.



MRS. WELDON BRINKMAN
... Nee Mary Lynn McKinney

Aggie Mothers Club To Give Scholarship

Hereford Aggie Mothers Club members discussed their scholarship program, which is a primary annual project, Thursday when they met at the Caison House.

At the suggestion of Mrs. J.J. Durham, the women approved a motion to increase the scholarship to \$250. Candidates for the grant were considered by committee members who interviewed possible recipients.

The A&M scholarship will be presented during the high school awards assembly.

Mrs. James Higgins, local representative to the Federation of Texas A&M University Mothers' Clubs, reported events from the recent program conducted April 19 at College Station.

She announced awards earned by local youth at A&M.

Recognized were Vicki Loyd, daughter of Mr. and Mrs. Robert Loyd, who was named outstanding freshman in Saddle and Sirlot Club. Also cited were Franklin Higgins, son of Mr. and Mrs. James Higgins, outstanding freshman of Company D 1; Austin Rose, son of Mr. and Mrs. Austin Rose Jr., outstanding drill sophomore of Squadron 6.

At the meeting, the Hereford chapter was recognized and presented an award for fastest growth in membership of Aggie's Mothers Clubs.

Mrs. Higgins reported several developments at the university, including five new programs granted by the college coordinating board. Four of these projects are unique to A&M and not offered elsewhere in the United States.

She explained that the school has noted an increase of 7,000 students in the past three years with a total registration now of 24,000. She announced that A&M conducts 50 per cent of all

college research conducted in the State of Texas. The University has announced that groundbreaking for a medical school will occur in 1976.

Other discussion by local members centered on increasing public relations with news media during the scholarship fund drive next fall.

Correspondence included a thank you letter from Mrs. Rose.

The next meeting will be September 29. Present at the recent gathering were Mmes. Hilrey Aven, Thurman Atchley, Durham, Higgins, A.L. Hollingsworth, George Olson, Richard Ottesen, Rose and Eugene Hendon.

Swimmers Urged To Volunteer As Instructors

Mrs. Richard Zinser has issued an urgent plea for volunteer instructors to conduct American Red Cross Water Safety courses this summer.

Mrs. Zinser, who is program director, invites interested individuals to contact her by calling 578-4555.

A senior lifesaving course will be offered to persons who have completed the swimmers category at Hereford City Pool May 19-24. In order to enroll, one must be at least 15 years old.

Lessons will be conducted from 4-7 p.m. each day. In order to register, contact G.C. Graves at Hereford High School or Mrs. Zinser.

Pool charges will be \$2.25 for maintenance. The water safety project is sponsored annually by the Deaf Smith County Red Cross Chapter.

Enroll Now for
SUMMER ART & CRAFT CLASSES
6 Craft Sessions \$15⁰⁰
begins Tuesday, May 20
1:00 P.M. to 3:00 P.M.
•Decoupage
• Paper Tole
•Painting Art Plaster
TEXAS GALLERY & FRAME SHOP
Sugarland Mall
364-5571

WTSU Students Perform For Study Club Women

West Texas State University student musicians performed in the Heritage Room of Deaf Smith County Library Thursday evening for members of Hereford Study Club.

Featured in the recital was Doug Larimore who played trumpet selections. He was accompanied by Mary Helen Demus, pianist. Guest performer on the program was Van Sharp who also presented trumpet pieces.

Following the program, members assembled for refreshments in the home of Mrs. Roy Hartman. She was hostess to

What's a Procto? A procto is a test for colon-rectum cancer, one of the most common forms of the disease. The American Cancer Society urges men and women over 40 to have one with their regular health checkups. It could save your life.

these members: Mmes. Labry Ballard, N.D. Bartlett, Cawthon Bryant, B.F. Cain, Merlin Kaul, Don Robinson, Joe Story, Art Stoy, Maurice Tannahill, C.R. Wingert, J.W. Witherspoon and Bob Word.

The next meeting will be an installation dinner at 7:30 p.m. May 15 in Hereford Country Club.

Shower Fetes Miss Owen

Green and white gingham-checked flowers formed of cotton fabric were decorations at a bridal shower Monday honoring Miss Becky Owen in the home of Mrs. Rick Stewart.

The honoree is the bride-elect of Aaron Bourland, Hereford High School coach, who she will marry May 31.

Refreshments were served in miniature wicker baskets which were lined with material matching the centerpiece.

Guests of honor included Miss Owen's mother, Mrs. Bobby Owen, and her sisters, Misses Beth and Brenda Owen.

In addition to Mrs. Stewart, hostesses were Mmes. Roy Shipp, Tom Simons and Fred Upshaw.

Club Elects New Officers

North Hereford Extension Club elected a new slate of officers Thursday when members were guests of Mrs. Iva Saltzman at the Caison House.

To serve one-year terms are Mrs. A.E. Hodges, president; Mrs. Roger Williams, vice president; Mrs. Bob Campbell, secretary; Mrs. Paul Hoff, treasurer; Roberta Campbell, council delegate; Mrs. Tony Hoffman, alternate delegate; Mrs. Neal Lemons, reporter.

These officers were nominated by a committee composed of Mmes. Hoff, Williams and J.A. Crofford.

Mrs. T.E. Brisendine, president, moderated the business meeting and called for reports from standing committees.

Those women attending the meeting recognized a guest, Mrs. Bradshaw, from Huron, S.D. Members present were Mmes. Robert Campbell, Brisendine, Hoff, Williams, Crofford, Lemons, Hoffman, Bell, Williams and Roberta Campbell.

HHS Choir To Present Production

The Hereford High School Choir will present "Fiddler on the Roof" under the direction of Don Moore, May 16-17, 8 p.m., in the High School auditorium.

Tickets will be on sale at the door at \$1.75 for adults and \$1.50 for students. More than 40 cast members will participate.



A SAVINGS ACCOUNT CAN HELP YOU THROUGH TOUGH TIMES

If you've seen some tough financial times, you can probably appreciate how much a savings account would have helped—if only you had been wise enough to put a little aside from each paycheck. Well, it's never too late to start saving, and once you begin, you'll be surprised over how quickly your money grows—especially at our high interest rates!

HI-PLAINS SAVINGS and LOAN ASSOCIATION
Hereford/Dimmitt
364-3535



Whatever the watch, Speidel makes the right watchband for it.

If your kind of watch is very feminine—so is Adorna. It's the watchband that's beautiful enough to double as a bracelet. If it's functional you want—it's Wimbledon you get. With famous Twist-O-Flex® watchband construction. And if your kind of watch is expensive, Speidel created a mesh bracelet just for you. Whatever your watch has to be, Speidel makes a watchband for it. Dozens of styles, from \$4.95.

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

Congratulations...

To my students enrolled in the
AMARILLO COLLEGE CHILD CARE ASSISTANT PROGRAM

BETTIE ROBERTS
AURORA RAMIREZ
ELOISE BELTRAN
ROSA LINDA FOSTER
YOLANDA RAMIREZ
IRMA MEDINA

For completion of
30 college hours

For completion of 15 college hours

JANIE CAMPOS
GRACIE VAN
BESSIE MENDOZA
GLORIA MENDEZ
ROSE CAZARES
BEATRICE LUCERO

VICKIE HYSINGER
CAROLYN MACIAS
LUPE VILLARREAL
CELESTA STEWART
LYDIA VALLEJO
BEVERLY JESKO



Ann Burrey

Aetna Life Pays Benefits

Benefits totaling \$102.3 million were paid to or for Texas policyholders by Aetna Life & Casualty in 1974.

The Aetna benefits total included \$19.4 million in automobile claims; \$36.3 million in other casualty and property claims; \$59.5 million in life insurance and pension benefits and \$67.1 million in health insurance benefits.

At year end, Aetna investments in the state—including stocks, bonds, mortgage loans and real estate—totalled more than \$705.4 million.

In addition, Aetna paid over \$6.1 million in state and local taxes and more than \$20.5 million in salaries and commissions to its Texas agents and employees. The company also paid out \$1 million in dividends to Texas shareholders.

Pictures of College Sought

Dr. W.M. (Fred) Stoker, West Texas State University, is preparing a slide tape presentation of early colleges and academics in the Texas Panhandle.

He has made a request to Hereford area residents. If you have any pictures of Hereford College, between 1901-1912, he would like to send a photographer to your house to copy them. Your pictures would not be taken from your house.

Dr. Stoker can be contacted by writing Box 208, W.T. Station, Canyon, Tx. 79016 or calling 656-2617.



Mr. and Mrs. Marvin White Mitchell of Fort Worth announce the engagement of her daughter, Miss Cynthia K. Burton to Paul E. Loerwald, son of Mr. and Mrs. Edmund Loerwald of Hereford. The couple will repeat nuptial vows July 19 in St. Andrews Episcopal Church Fort Worth. Miss Burton is a 1974 graduate of Stephen F. Austin State University at Nacogdoches and is employed by Birdville Independent School District, Fort Worth. Loerwald attended SFASU, where he was a member of Chi Sigma Chi fraternity. He is currently working for Poarch Brothers, Hereford.



Mr. and Mrs. Perifiro Trevino of Hereford announce the engagement of their daughter Sandy, to John Divjak of Phoenix. Miss Trevino is a 1971 graduate of Hereford High School and is employed at Western Savings and Loan where she is a data control operator. The prospective bridegroom is a computer programmer and analyst at the same firm in Phoenix.

A Signal?
Persistent hoarseness or difficulty in swallowing could be a Warning Signal of cancer. See your physician because only he can tell for sure, the American Cancer Society reminds us.

Baking soda sprinkled on a damp sponge will remove black heelmarks and other stains from floors and linoleum.

Open Wide
Ask your dentist for a complete mouth checkup. It's one of the ways to detect oral cancer early when it is curable, according to the American Cancer Society.

Especially For Mother On Her Day May 11th



PATCHWORK DENIM DOES IT AGAIN

What more can we say...

What more can we tell you...

Laura of Dallas Separates, in the most wanted fabric of the year. From '16 to '24

Pick your shirt from our shirt rack in co-ordinating or contrasting colors.

From '12 to '24

Gaston's SUGARLAND

Gaston's SUGARLAND

Especially For Mother On Her Day May 11th



If they're this flexible, think how comfortable they'll be on your feet... It's almost like walking on feather pillows!

Blue and Bone \$19
Gold \$20

SCHOOL Lunch Menu

PUBLIC SCHOOLS

MONDAY—Burritos, buttered corn, cabbage and apple salad, strawberry fluff, sliced bread milk.

TUESDAY—Hamburgers, French fries, tossed salad, pickle and onion, purple plum pie, milk.

WEDNESDAY—Corn dog with mustard, English peas, buttered potatoes, Jello with fruit, sliced bread, milk.

THURSDAY—Barbecue beef on a bun, pinto beans, potato salad, apple pie, milk.

FRIDAY—Turkey noodle casserole, black eye peas, pickled beets, cranberry sauce, chocolate cake, hot rolls, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY—Roasted wieners, mashed potatoes, peas, orange cake, rolls and milk.

TUESDAY—Spanish rice, tossed salad, blackeyed peas, applesauce buttered bread and milk.

Senior Citizens

Plan Fun Night

Hereford Senior Citizens are invited to enjoy a fun night at 7:30 p.m. Thursday in Hereford Community Center. Numerous activities have been planned that evening.

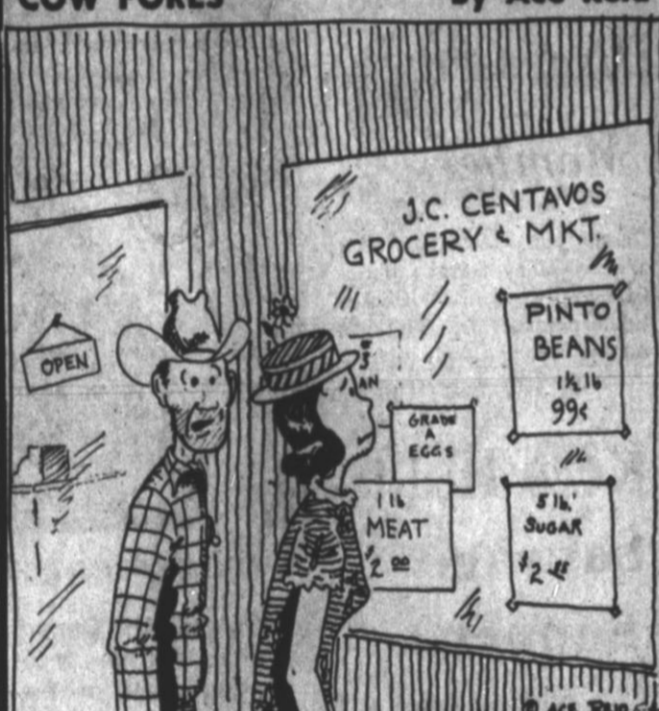
Make pillows from leftover colorful material. Stuff with clean wornout stockings.

WEDNESDAY—Barbecued beef buttered corn, carrot sticks, lemon fluff, rolls and milk.

THURSDAY—Burritos, cabbage and apple salad, green beans, peaches and milk.

FRIDAY—Hamburgers, lettuce, tomatoes, pickle, French fries, chocolate pudding and milk.

COW POKES By Ace Reid



"Maw, in the depression, we had beans and cornbread... at these prices... what we gonna have now?"

Hereford STATE BANK

CARPETS STEAM CLEANED

**** SPECIAL ****

\$26⁹⁵

APRIL AND MAY ONLY!

Any Living Room and Hall (REGARDLESS OF ROOM SIZE)

Now, Advanced techniques and chemical developments make possible superior results right in your home—and at a price you can afford. Now you can have your carpets cleaned professionally as often as you like.

LIVING ROOM HALL & DINING ROOM \$39⁹⁵

NOT DELIGHTED? DON'T PAY!

WE'LL CLEAN ANY ADDITIONAL ROOM \$15.95 EACH WITH EITHER OF THE ABOVE SPECIALS

SPECIAL RATES ON MOTELS AND RESTAURANTS

CALL NOW FOR AN APPOINTMENT: 647-5214-647-4403

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DIMMITT, TEXAS

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SUGARLAND MALL

We've reduced prices on FRUIT of the LOOM underwear



America's best underwear value is now an **EVEN BETTER BUY!**

This quality underwear is styled for comfort and good fit. Because the fabric is 100% cotton, it's wonderfully absorbent and perfectly washable. Where there's elastic, it's made to stand up under lots of wearings and washings. Fruit of the Loom... they keep making it better—not expensive.

MEN'S TEE SHIRTS Sizes S - M - L - XL

3/\$3¹⁹

BOYS' Sizes 4 to 16 3/\$2²⁹

MEN'S KNIT BRIEFS Sizes 30 to 42

3/\$2⁹⁹

BOYS' Sizes 4 to 16 3/\$2²⁹

MEN'S ATHLETIC SHIRTS Sizes S - M - L

3/\$2⁷⁹

MEN'S WASH & WEAR SHORTS Sizes 30 to 36

3/\$4⁰⁹

STORE HOURS 9:30 A.M. to 6 P.M.

ELGIN VALUES

- Swiss movements
- Shock resistant
- Unbreakable mainspring

20%
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- 17 Jewels
- Calendar watches
- Luminous dials
- Men's and ladies' models

Get Your Elgin Watches Now!

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

Betrothed Couple

Wedding vows will be pledged by Miss Lisa Jeane Williamson and Danny Harold Jackson June 15 in the Joseph A. Hill Chapel on the West Texas State University campus, Canyon. The bride-elect is the daughter of Mr. and Mrs. LeRoy K. Williamson of Hereford. Jackson is the son of Mr. and Mrs. George F. Jackson of Pampa. Miss Williamson, a 1971 graduate of Hereford High School, is employed by Lindsay Manufacturing Company of Amarillo. The prospective bridegroom is a graduate of WTSU and works at Killgore Psychiatric Children's Hospital, also in Amarillo.

Sculptress Wins Art Show

Top honors for two bronze sculptures were won last week by Pam Trotter, who competed in Slaton's Fifth Annual Art Exhibition, sponsored by the Women's Division, Slaton Chamber of Commerce. Conducted in the Lubbock County Club House at Slaton, the exhibit distributed first, second and third place awards in six divisions. Mrs. Trotter's sculpture entitled "Indian Adoption" was recognized as a first place entry. Her "Branding Crew" piece was rated second. Both items were categorized in the sculpture division. Honors were presented during formal ceremonies by juror Paul Milosevich, art instructor at Texas Tech University. Approximately 200 art entries were on display at the show. In addition to this event, Mrs. Trotter attended Annual Bob Willis Day activities and an art show at Turkey. Her bronze work was exhibited with other art and crafts at the latter show.

Joyce's Journal

Homeseewing Saves

By Joyce Shipp
County Extension Agent

Homeseewing of clothing is definitely a savings—it saves an average of two-thirds the cost of comparable ready-to-wear items. Some money saving ideas to help homesewers reap additional benefits are:

- Take time to study fashion trends for fabrics, designs and trims. "If in doubt concerning whether a certain design or fabric will be becoming, try on similar ready-to-wear items before investing."
- Use as much accumulated fabric and notions as possible before buying more. "Hoarding or stockpiling costs extra since fashion and fabric trends change often, rapidly dating past year's purchases. Add currently fashionable trims and companion fabrics in current design lines to update what is on hand."
- Buy multi-design patterns. Patterns that contain several garment pieces and variations are often the same price as those with only one.
- Modify well-fitting and fashionable patterns already on hand by varying with unique fabric or trim selections. Pattern pieces may be switched in the same size, brand and basic shape. "For example, switch sleeve pattern pieces that are stitched into the same basic armseye seam. If in doubt, compare pattern pieces for similarities by lining up one on the other."
- Make maximum use of the sewing machine by regularly following manufacturer's instructions for cleaning and oiling. Machine life will be prolonged and repair bills reduced.
- Know your sewing abilities. Abandoned projects due to selecting too difficult to sew patterns or fabrics cost money.
- Plan ahead. Be flexible. Think before acting.

NEW SUPPLIES OF canned fruits and vegetables signal "specials" on some items at supermarkets this week. Consumers should watch for "Dollar Days" that feature "two for" or "three for" specials.

Consider buying these if they are foods you use regularly—and if you have proper storage space. Apples, applesauce and peaches are among processed products now in good supply. Fresh fruits at economical prices include oranges and apples.

However, fresh vegetable supplies are running moderately smaller this season. Dry yellow onions and potatoes remain in good supply, with cabbage, carrots and cooking greens also at economical prices.

Beets, head lettuce, celery and green onions have attractive prices, too; but cantaloupe, pineapple and strawberries have slightly high price tags.

In meat departments, beef values appear on round steaks and roasts, ground beef, chuck roasts and steaks—and calf and beef liver. Fryer chickens remain a good buy, pricewise, with best values on whole birds.

CONSUMER WATCH-WORDS: Adequate food storage space allows for more flexible buying—such as buying a large amount of food in season for freezing, or purchasing several cans of one food when it's offered at special prices.

To Repeat Vows

Kevin Dale Young, former local resident, and Miss Vanessa Gay Simmons of Dalhart are engaged to exchange marriage vows June 16 in a Lubbock chapel. Daughter of Mr. and Mrs. Melvin Simmons of Dalhart, the bride-elect will graduate in June from Methodist School of Nursing, Lubbock. She has attended Lubbock Christian College and is a 1971 graduate of Dalhart High School. Mr. and Mrs. J. Dale Young of Odessa, who resided here for several years, are the parents of the prospective bridegroom. Young, salutatorian of the 1971 graduating class of Hereford High School, will receive his degree in microbiology from Texas Tech University in December.

Yours for only 5.00
THE CALICO CARYALL
 a 29.50 value
 with any minimum 5.00 purchase

Creamy Cleansing Lotion • Mild Skin Lotion • Viva Super Masque • Under Make-Up Protein Moisturizer • Interlude Natural Spray Perfume

Frances Donney

The Calico Carryall—brings an anytime treat—a quality calico case to carry just about anything—so take just about everything. Filled with Frances Donney cosmetics to clean and prep your pretty face perfectly for makeup. 2 oz. Creamy Cleansing Lotion—2 oz. Mild Skin Lotion—1/2 oz. Viva Super Masque—1/2 oz. Under Make-Up Protein Moisturizer plus a 33 oz. Interlude Natural Spray Perfume. Yours for only 5.00 (a 29.50 value) with any minimum 5.00 purchase.

Your beauty check list:

Please mail "The Calico Carryall" for only 5.00 with the items I have checked below:

- Under Make-Up Protein Moisturizer 2 oz. 10.00
- Under Make-Up Face Primer 1 oz. 10.50
- Eye Cream 1/2 oz. 5.00
- Lotion Eye Shadow 4 oz. 3.75
- Heavy Cream Hand Cream 4 oz. 5.00
- Herbal Body Lotion 4 oz. 5.00
- Interlude Bath & Body Perfume 16 oz. 7.50
- Interlude Bath & Body Perfume 1 oz. 18.00
- Interlude Perfume Mist 2 oz. 7.50
- Interlude Perfume Mist 4 oz. 12.00
- Interlude Perfume Cologne 4 oz. 7.50
- Interlude Body Lotion 8 oz. 7.50
- Interlude Bath Oil Soap 3 oz. 7.50

Name _____
 Address _____
 City _____ State _____ Zip _____

HAROLD CLOSE DRUG
 Sugarland Mall
 364-2344

Fall Project Discussed

By L'Allegra Members

Mrs. Cameron Gault gave a progress report on the Nov. 14-16 antique show to be sponsored by L'Allegra Study Club members, who met Thursday in the Bill Warrick home.

Mrs. Jim Carnahan presided at the business meeting which included appointment of members to committees.

Joh Birdsong, local artist who has received statewide acclaim, gave the program.

Officers will be installed at the next meeting at 10:30 a.m. May 15 in the Country Club.

Mrs. Dennis Farley was co-hostess to Mmes. Joe Reinauer Jr., Jim Conkwright, Bill Lyles, Bobby Veigel, Burns Hamilton, Gault, John Smith, Dennis Lomas, Dwaine Walker, Wesley Gulley, David Jefferies, Cliff Skiles, Gerald Parker, Eddie Reinauer Jr., Carnahan, Aaron Hutto and Rudy Metz.

KC's Hold Sausage Supper

The public is invited to a sausage supper Sunday at 7 p.m. in the Knights of Columbus Hall. The fund-raising project is sponsored by the Knights of Columbus, Hereford Council.

Charge for the meal will be \$2.25 for adults and \$1 for children. Games will be played following the meal.

Proceeds from the sausage supper will be used to finance the Pro Life Program in the Hereford community.

Dig this, Daddies!
 Have a health checkup once a year for your own sake and for the sake of your family, urges the American Cancer Society.

Engagement Announced

Mr. and Mrs. Gene Parsley of Colorado Springs, Colo., former local residents, announce the engagement of their daughter, Jane, to Lt. Robert L. Lowery of Riverside Calif. and Mrs. Mary Lowery of Beebe, Ark. The couple's wedding is scheduled July 26 at Rockledge Manor, Manitou Springs, Colo. Miss Parsley, who attended local schools, is a 1974 graduate of Palmer High School at Colorado Springs. She is employed by RCA. Lt. Lowery is a 1974 graduate of the U.S. Air Force Academy at Colorado Springs.

electric barbecue

patio cart or patio stand... \$134.50

FREE!!!
 BUY EITHER ONE & GET THIS \$27.50 MOTORIZED, COMPLETE ROTISSERIE.

Now you can cook outdoors faster and easier than ever before... with Electro-Grill. This convenient electric barbecue is available in two models - no installation worries - just set it where you want it and plug it in. Either the patio cart or the patio stand will barbecue foods that are succulent and juicy, cooked the way you like. Almost any food can be cooked on Electro-Grill... the accurate temperature control dial makes it possible to warm rolls, heat beans, grill steaks, hamburgers and chops. Buy Electro-Grill now and we'll make it possible for you to cook poultry and large cuts of meat evenly and thoroughly with this motorized rotisserie - a \$27.50 value - FREE if you order your electric barbecue before July 31st. Call this week... every day you're without Electro-Grill is a day you're missing out on delicious, flavorful food that will excite your taste buds as never before.

SEE ELECTRO-GRILL AT YOUR PUBLIC SERVICE OFFICE... AND PUT IT ON YOUR ELECTRIC BILL!

ELECTRICITY IT DOES SO MUCH GOOD

FOR SO MANY PEOPLE

110 E. 3rd. 364-2343

Gifford-Hill Shows Dividend

Directors of Gifford-Hill & Company, Inc., declared a quarterly dividend of 13 cents per share of common stock, which is payable June 6 to shareholders of record May 16. Shares of the diversified construction materials firm are traded on the New York Stock Exchange under the symbol GFH.

We're sitting patiently waiting for the peach crop to come in.

Life insurance can protect your business the same way it protects your family. Who can show you how? A professional.

Charles Bell, Jr.

Southwestern Life
 Happiness is what we sell

110 E. 3rd. 364-2343

Comings And Goings At King's Manor

By FAY GAUGGEL
King's Manor Reporter

Mr. and Mrs. Kermit Davis of Deming, New Mexico spent Wednesday night with his sisters, Mrs. Roxie Travis and Mrs. Ruby Jennings. Mr. and Mrs. J.B. Jennings and Mrs. J.A. Mikels of Muleshoe were also supper guests of these sister

Cox left the stage to become piano accompanist as they sang:
4. The Angel, Gabriel said to me.

5. (A Negro Spiritual) "Sometimes I Feel like a Motherless Child", in which Leslie Euler and Gary Landers did plaintive solo parts.

6. "It's a Wonderful Thing to be ME and to Be Free". This last they sang with much youthful gusto—'Twas a fitting "Grande Finale."

The amazing thing about these youngsters was that they had memorized both words and music, leaving them free to focus all attention to Mr. Moore's expressive hands—the crux of any good concerted performance.

We who love good music feasted our aesthetic souls and listened raptly.

Please, Mr. Moore, bring your group this way again.

Mrs. Beulah Wright had as her guests Mrs. Opal Bearden and Mrs. Myrna Cowser from Dimmitt.

Mrs. Jack Nelson of Friona was a guest of Mrs. Beulah Wright.

On Tuesday, the Hereford High School Chorus, under the direction of Don Moore, presented a program at King's Manor. Mr. Moore is the son-in-law of our own Vera Pickens. So he and Juanita come in here ever and avon.

The program was varied enough to have something in it for every type of taste. About 40 boys and girls with picked voices composed the group.

Their dress was noteworthy. The girls were sheathed in medium blue long dresses. The boys' shirts were the same color of blue as the girls' dresses. Boys' suits and bow ties were of darker blue. The effect was gay, but not gaudy.

Mr. Moore was master of the occasion and immediately he established a splendid rapport with his group and his audience.

He announced renditions as follows:

1. (In Latin) Exultate Deo (Exalt God)

2. I beheld Her, Beautiful as a Dove. (Referred to the Virgin Mary)

3. An Apostrophe, "To Night" by Eugene Butler, a contemporary composer. All three numbers were done a cappella. But at this point, Amy

Banco Named Dealer For Parker Products

Banco of Hereford Inc., 108 North St., has been franchised to carry products of Parker-Hannifin Corporation's Hose Products Division.

The announcement comes from George Stephens, vice president of sales for the Corporation's Fluid Connectors Group.

Headed by Charles Kelley, president, Banco of Hereford markets brake and power transmission service and products to the cattle-feeding, packing and agriculture industries in the Western Panhandle.

Sales of Parker hose products will be directed by Kelley. He will be assisted by salesman Johnston.



Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

364-6633



MISS KATHY WILSON
...To vie for state title

Freshman To Compete In Texas Teen Finals

Miss Kathy Wilson, 15-year-old daughter of Mr. and Mrs. Marshall Wilson of 336 Douglas, has been named a finalist in the 1975 Miss Texas Teen-Ager Pageant.

Competition which is the official state finals for the Miss National Teen-Ager Pageant, will be at Clarendon Junior College at Clarendon May 30-31. The national event will take place in Atlanta, Ga. during August.

Sponsoring Miss Wilson are KPAN Radio, Hereford State Bank and Ralph Owens and Associates, Inc. She is a freshman student at La Plata Junior High School and her hobbies include cooking, sewing, sports, playing piano, gardening, reading and dancing.

There will be entrants from all over Texas vying for the title of Miss Texas Teen-Ager. The reigning Miss Texas Teen-Ager is Miss Cindy Mitchell of Seagraves.

Contestants will be judged on scholastic achievement, leadership, poise, personality and beauty. There will be no swimsuit or talent competition. Each contestant will present a 100-word "essay" on the subject "What's Right About America."



Library Agenda Full

Numerous activities depicting a variety of interests are on tap during the month of May at Deaf Smith County Library, according to main librarian, Gwen London.

All of these programs, which are sponsored by Friends of the Library, are free to the public.

Stamps collected by Dr. Milton D. Adams, local optometrist, will be featured in the display case this month. Artist of the month is Wanda Newman and her artwork will be on exhibit at the library. Also, photographs by the Rev. Bill Lang will be displayed.

Unique programs will include a book review by Mrs. Joe Reinauer Sr. on May 15 at 10 a.m. and a family film night May 15 at 7:30 p.m. Both presentations will be in the Heritage Room.

For youngsters and adults alike, the library will sponsor a magician show at 4 p.m. May 9. Also, the first episode of Alistair Cook's "America" series will be presented at 8 p.m. May 20 in the Heritage Room. This segment is entitled "Inventing

A Nation." Mrs. London reminds the public to be alert for further information about the summer reading club which will be open to preschool children and 1-6 graders. The annual program is scheduled June 2-Aug. 7.

A collection of current telephone directories from several cities are available to the public, it was announced by Mrs. London. Some of the listings include San Antonio, Houston, Dallas, Amarillo, Austin, Fort Worth, Denver, St. Louis, Lubbock, Oklahoma City, Clovis, Plainview, Dumas, Pampa and Los Angeles. Other telephone books are expected to be accumulated.

Lost to Cancer Cancer has claimed such outstanding people as Babe Ruth, Tom Dooley, Eddy Duchin, Nat "King" Cole, Gary Cooper. This year 365,000 other Americans will die of cancer. More than 2.3 million volunteers of the American Cancer Society are seeking your support for programs of research, education and service during the April Crusade.

Monday May 5th Only

CINCO de MAYO

1 DAY SALE

In Appreciation Of The
Mexican American Community



WINDOW COOLERS
2 Speed w/Pump Monday Only
3 Room Size \$109⁹⁵
5 Room Size \$179⁹⁵

SOFA & ROCKER
Early American Gold or Green
1 Day Only
Reg. \$509⁹⁵ \$359⁹⁵ 2 Pc.

DINETTE SETS
Choice Of Color
1 Day Only
5 Piece \$59⁹⁵
7 Piece \$89⁹⁵

Kelvinator No-Frost
15 Cu. Ft.
FREEZERS
Choice Of Color
Reg. \$404⁹⁵ \$319⁹⁵
1 Day Only

RECLINERS
Choice Of Color
Reg. \$114⁹⁵ \$79⁹⁵
1 Day Only

Kelvinator
WASHER & DRYER
Heavy Duty
1 Day Only \$399⁹⁵ Pair

Kelvinator Portable
DISHWASHER
• Hygienic Cycles
• Pot Scrubber
1 Day Only \$269⁹⁵

Sylvania
17" Portable
COLOR T.V.
1 Day Only \$379⁹⁵

5 Piece
BEDROOM SUITE
• Dresser • Chest
• Mirror • Headboard
• Night Stand
1 Day Only \$279⁹⁵

Morse Console
STEREO
• Professional Changer
• Tape Deck
• AM/FM Radio
• Wood Cabinet
Reg. \$369⁹⁵
1 Day Only \$219⁹⁵ 2 to Sell

ORTHOPEDIC MATTRESSES
25 Year Warranty
Twin Size Reg. \$209⁹⁵ Now \$129⁹⁵
Full Size \$209⁹⁵ Now \$139⁹⁵
Queen Size \$299⁹⁵ Now \$169⁹⁵
King Size \$399⁹⁵ Now \$229⁹⁵

Many More Items Marked
Down Throughout
Our Store

BARRICK FURNITURE

West Hwy 60 EASY TERMS NEVER UNDERSOLD WE DELIVER 364-3552

Wedding Color Scheme Used At Bridal Shower

Hues of apricot, which will be the wedding color at the June 7 marriage of Miss Deborah Evans and George Borden, were used in decoration at a shower yesterday for the bride-elect.

Miss Phyllis Gerdson welcomed guests, who were teachers at Tierra Blanca Elementary School, into her home.

Preserved flowers, baby-

breath and mushrooms were arranged as the centerpiece on the serving table which featured sausage balls, fruit kabobs dipped in sugar, hot punch and coffee.

Hostesses at the morning shower were Mmes. Dixie Ford, Roger Shipley, Gary Goodin, and Misses Gerdson and Kathleen Conway.

GREAT SPORTS!

Superb fitting, light and flexible for recreation or leisure. Protective padding and arch support give you a comfort cushioned run. Long wearing traction rubber sole. White leather with suede toe cap and Blue trim.

See the other new styles in our "ACTIVE SPORTS SHOE" Collection!



Your Sports Shoe Headquarters

Gattis Shoe Store
of Hereford
in Sugarland Mall



Museum Visited

Members of Smiley Blue Bird group, third graders at Northwest School, view the replica of a General Store erected at Deaf Smith County Historical Museum. Accompanied by their leaders, Mrs. Greg Jones and Mrs. Jimmy White, were from left, standing: Trinetta Bowling, Cindy Duncan, Genell Hartman and Lynn Farran; seated are Tisha Boggs and Julie Newton.



Ne-Ta-Ya Camp Fire group met at the Camp Fire lodge Monday and finished a child care course under the instruction of Mrs. Ron Matthews, R.N. who has been conducting the three-week course.

Members present were Brenda Brown, Janelle Coupe, Becca Gibson, Laura Martin, Kerry Hacker, Leslie Metz, Jennifer Griffin, Lynn Garrett, Sheri Whitaker, Karla Driskell, Lynette Rhoton, Karen Drake, April Holly and Linda Walker.

Blue Birds will "fly up" to the ranks of Camp Fire Girls during ceremonies at 7 p.m. May 16 in the Bull Barn.

Responsible for the program will be Po-Nu-Wa Horizon Girls. Rehearsal for the ritual ceremony will be conducted at 4 p.m. May 14 in the Bull Barn.

NOTES, COMMENTS

People would be healthier if they had a mind for it.

Compliment someone and you'll get smiles for a week.

Balanced judgment is something one finds in few people.

Carelessness is a great killer in the home and on the highway.

The man who is always behind in his work starts a chain reaction.

The deliberate misuse of freedoms is as dangerous as the suppression.

BSP Chapter Plans Birthday Party

Plans for the Alpha Iota Mu, Beta Sigma Phi Sorority members in the home of Mrs. Johnnie Burkhalter, 235 Douglas. It was decided that the party observing the anniversary will be held in Chef Luis Restaurant, Amarillo, on May 15.

Ritual of Jewels was conducted for Mrs. Randy Jones who missed the regular rituals due to illness. Also, Mrs. Chick Holbert was recognized for presenting the best program of the year, which was a drama presentation.

Secret sorority sisters were drawn by members for the next club season.

The program "Church Architecture" was given by Mrs. Gerald Sledge.

After reciting the closing ritual, members were served refreshments by hostesses, Mrs. Bill Drake and Mrs. Burkhalter.

Mrs. Chuck Laing was greeted by members present, who included Messes Linda Wilhite, Betty Bearrett and Dixie Ford and Mmes. Jimmy

Bell, Sledge, Ken Waiser, Holbert, Jones, Ken Glenn, Coy Mason, Darwin Huen, David McDonald, Fred Roland, and Ron Davies.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Thekla Bell, Pampa; Emmitt Brown, 400 A West 4th; Fredrick Church, Friona; Lester Combs, 190-B Kingwood; Homer Crum, Friona; Mrs. Calvin Edwards, 518 Star.

Mrs. Irene Flint, Westgate; Antonio Frausto, 602 Ave. J; Mrs. Olive Frye, 112 Elm; Jose Garcia, Box 722; Mrs. John Ivy, Vega; Mrs. Almira Jones, 103-A Cottage Drive.

Mrs. William Kent, Clovis N.M.; Anthony Levario, Box 1781; Mrs. Ellen Lloyd, Kings Manor; Mrs. Robert McLaughlin, 503 Ave. K; Mrs. Emma Martin, Box 1488; Mrs. Paul Melendez, 444 Sampson; Mrs. Virgil Merrill, 511 W. 3rd. Mrs. John Stengel, 117 Ave. F; Mrs. Lula Thomas, 620 Irving; Almus Yocum, Box 561; Mrs. Asad Valdez, 241 Ave. K; Mrs. Dickie Clayton, Bovina; Eusebia Perales, Box 612; Mary Contreras, Box 201; Mrs. Robert Collier, 620 Stanton.

Dawn Club Addressed By Youth

Members of Green Valley 4-H Club were part of a program presented Friday to members of Dawn Home Demonstration Club in the Dawn Community building. Mrs. Bill Caraway was hostess.

The 4-H youngsters demonstrated skills which they used in competition yesterday at Canyon.

Aspects of Texas culture and heritage were explained in a presentation given by Mrs. Jerry Stewart. She delivered brief resumes on ten outstanding Texas women.

The next meeting of the extension club will be at 2 p.m. May 16 at Yocum Decorators.

Members in attendance were Mmes. John Wilson, Leroy Johnson, H.V. McCabe, R.T. Stewart, Ed Sowell and J.E. McCabe.

Maria Delossantos, 217 Ave. J; Winford Dickson, 1520 Blovin; Nathan Flores, 201 Short St.; Mrs. Helen Hill, 1007 Grand; Hubert Smith, 119 Lake; Mrs. O.B. Trimble, 201 N.W. 5th; Charlie Burk, Rt. 4

PATIENTS DISMISSED

Mrs. Charles Burdield, April 29.

Mrs. Dudley Hughes, Mrs. John Woodson, Mrs. William Mitzel, April 30.

Miss Jana Ray, May 1. Mrs. Lilia Hernandez, Mrs. John Ambold, Mrs. Steven McWhorter, May 2.

Keepsake

KESTER'S JEWELRY
ACROSS THE STREET FROM THE POST OFFICE IN DOWNTOWN HEREFORD

TURN A FOUR SMITH HOUSE INTO A FIVE SMITH HOUSE!



THE BEST OF ALL POSSIBLE BANKS

With a best of all possible Home Loan.

Whenever you need room to expand — whether you build, buy or improve — come in and see our home loan experts. We won't read your palm if you hold out your hand. But the money we put there will be like telling you your future. A good bank has more Answers than Questions!

THE **FIRST NATIONAL BANK** of HEREFORD

Member FDIC

This Mother's Day... REACH OUT AND TOUCH HER SEND THE FTD SWEET SURPRISE

Treat Mom to a Sweet Surprise™ bouquet—colorful fresh blossoms in an imported, hand-painted ceramic keepsake. Or send the Sweet Surprise II, a cluster of green plants and flower accents.

SEND IT EARLY. SUPPLIES MAY BECOME LIMITED



YOUR HOMETOWN FLORIST

315 PARK AVENUE

PARK AVENUE FLORIST

364-4042

ALL-NEW SERIES

IT'S FREE! WIN UP TO \$1,000 CASH!

Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

ODDS CHART AS OF APR. 14, 1975

WHEEL	NO. OF PRIZES	GRAND PRIZE	1ST PRIZE	2ND PRIZE	3RD PRIZE
10,000	10	\$1,000.00	\$100.00	\$50.00	\$25.00
100,000	100	\$100.00	\$10.00	\$5.00	\$2.50
1,000,000	1,000	\$10.00	\$1.00	\$0.50	\$0.25
10,000,000	10,000	\$1.00	\$0.10	\$0.05	\$0.025
100,000,000	100,000	\$0.10	\$0.01	\$0.005	\$0.0025
1,000,000,000	1,000,000	\$0.01	\$0.001	\$0.0005	\$0.00025
TOTAL NO. OF PRIZES	1,111,110				



PRICES IN THIS AD, AS WELL AS THE NEWSPAPER INSERT OR MAILER YOU RECEIVED LAST WEEK, ARE GOOD THRU WEDNESDAY, MAY 7, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

STORE HOURS

8 a.m. till 10 p.m.
Monday thru Saturday
9 a.m. till 9 p.m.
Sunday



SWIFT'S FRESH FROZEN

Turkey Drumsticks

3 TO 4 LB. PKG. **29¢** LB.

CUDAHY CHUCK WAGON

Skinless Franks 12-OZ. PKG. **49¢**

Skinless Franks 12-OZ. PKG. **64¢**
Smoked Sausage 1-LB. PKG. **54¢**



THRIF-T PRICED Ham Sale!

WILSON'S CORN KING **Boneless Hams**

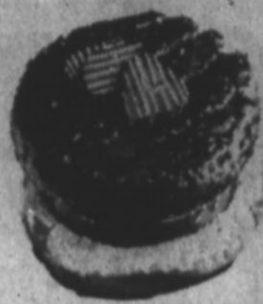
FULLY COOKED WATER ADDED **\$1.09** LB. WHOLE HAMS
HALF HAMS **\$1.19** LB.

SUGAR CURED **SMOKED HAM**

SHANK PORTION 7 TO 9 LB. AVG. **66¢** LB.
RUMP PORTION 5 TO 7 LBS. **76¢** LB.

GULF COAST, FRESH FROSTED 8 TO 14 OZ. AVG. **\$1.09**
Speckled Trout.....
MARINER BREADED, PRE-COOKED
Fish Sticks..... 4 PKGS. **\$1.00**
BLUE MORROW PORK OR BULK PACK
Beef Fritters..... LB. **89¢**

EXTRA LEAN, 3-LB. PKGS. OR MORE
Ground Chuck..... LB. **89¢**



FRESH, 100% PURE
Ground Beef..... LB. **69¢**
IN 3-LB. PKGS. OR MORE

WILSON'S, BY THE PIECE
Braunschweiger..... LB. **79¢**
RODEO ASSORTED
Luncheon Meats..... 12-OZ. PKG. **89¢**
WINCHESTER IMITATION
Sliced Bologna..... LB. **58¢**

WINCHESTER IMITATION
Chunk Bologna..... LB. **48¢**

NOTHING TO BUY ... NO OBLIGATION!

OUR CONGRATULATIONS TO THIS BRAND-NEW

\$1,000⁰⁰ WINNER:

FRIEDA KAE FORD

414 LOCUST, CLAYTON, N. MEX.

\$100 WINNERS:

BOBBY OLSON, Liberal, Ks. — DELORES BELLINGHUSEN, Amarillo, Tex. — JEAN MARTIN, Liberal, Ks. — TERESA ZAVALA, Dumas, Tex. — ROY PRIBBLE, Perryton, Tex. — TERRY ODOM, Pampa, Tex. — LOVELLA DENNETT, Kismet, Ks. — LINDA RIVERA, Pampa, Tex. — THELMA DENNETT, Garden City, Ks. — JUDY LLOYD, Hays, Ks.

\$20 WINNERS:

MRS. J. R. GORDON, Liberal, Ks. — PAT HAMMERSCHMIDT, Kismet, Ks. — MRS. FRED MATKIN, Liberal, Ks. — MRS. JOE RICHARDS, Borger, Tex. — MRS. P.A. BAERG, Liberal, Ks. — CAROL LEWIS, Guymon, Okla. — ZONA COFFER, Borger, Tex. — DAVID H. BOHLEN, Alva, Okla. — OPAL PEACH, Enid, Okla. — JEAN KENNEDY, Johnson, Ks. — IRENE ABERNATHY, Perryton, Tex. — ALMA BISHOP, Garden City, Ks. — HOBART DURRETT, Amarillo, Tex. — GAIL POOLE, Turpin, Okla.

PLUS HUNDREDS OF OTHER '5, '2 and '1 WINNERS

Play the all-new series No. 66 of Gamerama Now at Ideal You may be our next lucky winner!

NEW LOW PRICE

SUGAR

\$1.59

BET OF CANE
5-LB. BAG
10-LB. BAG \$3.17

HUNT'S **Tomato Juice** 46-OZ. CAN **48¢**

PETER PAN SMOOTH OR CRUNCHY
Peanut Butter 12-OZ. JAR **62¢**

VAN CAMP'S LIMIT 6 PLEASE
Pork & Beans 16-OZ. CANS **78¢**

LOVELACE CHINA
ITEMS OF THE WEEK
BREAD AND BUTTER DISH..... EA. **59¢**

CAMELOT WHOLE OR CREAM
Golden Corn 16-OZ. CANS **96¢**

CAMELOT
Sweet Peas 16-OZ. CANS **89¢**

MEADOWDALE
Whole Tomatoes 16-OZ. CANS **\$1**

FLORIDA GOLDEN EARS
Sweet Corn 5 EARS **49¢**

WASHINGTON TART & JUICY
Cherry Rhubarb..... LB. **39¢**
CALIFORNIA SWEET & JUICY
Valencia Oranges 4-LB. BAG **89¢**

RED, RIPE
Tomatoes..... LB. **39¢**
WASHINGTON GOLDEN
Delicious Apples..... 3 LBS. **\$1.00**
FLORIDA FRESH
Orange Juice..... 1/2-GAL. **99¢** QT. **55¢** BTL.
NORTHERN
Peat Moss..... 40-LB. BAG **\$1.59**
WYOMING WHITE MARBLE
Landscaping Rock..... 50-LB. BAG **\$1.99**

Thrif-T Dairy Foods

KRAFT QUARTERED PARKAY
Margarine
LIMIT 3 WITH \$5 OR MORE PURCHASE
1-LB. CTN. **53¢**

CAMELOT INDIVIDUALLY WRAPPED
American Slices
12-OZ. PKG. **84¢**

SAVE MORE WITH "OUR" BRAND BUY CAMELOT!

Thrif-T Frozen Foods

MEADOWDALE, ALL FLAVORS
Ice Cream
1/2-GAL. CTN. **87¢**

MEADOWDALE POTATOES
Hash Browns 3 32-OZ. BAGS **\$1**

MEADOWDALE FROZEN FLORIDA
Orange Juice 5 6-OZ. CANS **\$1**

MEADOWDALE
Corn on the Cob 4-EAR BAG **66¢**

Thrif-T Low Prices

ALL FLAVORS
Camelot Pop 64-OZ. BTL. **64¢**

CAMELOT
Pinto Beans 3-LB. PKG. **82¢**

LONG GRAIN
Camelot Rice..... **68¢**

STEAKHOUSE
Charcoal Briquets 16-LB. BAG **94¢**

FONDA 9" WHITE
Paper Plates PKG. OF 150 **\$1.58**

SWEETHEART
Cold Drink Cups PKG. OF 100 **68¢**

RICH 'N CHIPS
Keebler Cookies 14-OZ. PKG. **88¢**

PECAN SANDIES
Keebler Cookies 14-OZ. PKG. **88¢**

CAMELOT
Tomato Soup 6 10 1/2-OZ. CANS **\$1**

CAMELOT
Saltine Crackers 1-LB. BOX **36¢**

LIMIT 2 WITH \$5.00 OR MORE PURCHASE

CAMELOT
FRUIT COCKTAIL 3 16-OZ. CANS **\$1**

KRAFT JET-PUFFED
MARSH-MALLOW 3 10-OZ. PKGS. **\$1**

WITH \$5 OR MORE PURCHASE

KRAFT SALAD DRESSING
Miracle Whip
QUART JAR **96¢**

LIMIT 1 JAR WITH \$5.00 OR MORE PURCHASE

On the Outside

A lot of lip service has been paid to the problems of rural America, but the power structure in Washington has done little about rural problems except to talk about them.

It's high time that rural America gets back into the nation, but at the rate things are going, this will never happen.

Somehow all of the solutions and all of the legislation designed to help rural America never gets put into operation. Whenever there is a natural disaster that wipes out crops, Congress may pass a law calling for loans to the afflicted areas, but by the time the red tape gets untangled and the loan money goes through enough bureaucratic channels, rural America has worked itself out of a crisis without federal aid.

Last week there was a four day conference in Washington called by the Rural Housing Alliance. About all that was accomplished was a lot of deploring and wringing of hands regarding rural problems.

It was pointed out that since 1960, 146 bus companies have ceased operating and nearly all of these are in cities of less than 25,000. It was pointed out that in most small towns of America, there is no public transportation of any sort, not even an Amos 'n Andy taxicab.

The Department of Transportation has maintained all the time that it is not authorized to help rural communities meet their transportation needs. Yet there is talk of jacking up gasoline prices to force people out of their cars and into mass transit. Where will that leave the rural resident? On foot, of course.

HEW laid out more than \$6 billion for income maintenance assistance last year and 75 per cent of it went to metropolitan areas.

The Department of Agriculture laid out \$2 billion worth of food stamps last year and city based Congressmen wailed about how much the farm program was costing, and 80 per cent of the food stamps ended up in the big cities, having nothing to do with farming or farm problems.

Slums have come to be identified with the inner city, but the shacks and tin roof shanties in rural areas comprise 60 per cent of the country's substandard housing.

Some 140 rural counties have no physician at all, an increase of 63 per cent since 1963. Those rural areas with doctors are finding that the ones serving them are getting older and nobody is moving in to replace them.

It is obvious that Uncle Sam spends most of the tax money in the big cities. Is this because rural residents don't pay their share of taxes? Not hardly. People in rural America pay their full share and get less than their full share back.

Only a few decades ago, the ideal life was on the farm and small town. However, the trickle of people from rural areas into cities became a flood and now most Americans live in the cities and know very little about rural America.

All of the conferences and speeches and publications fall short of a solution to a real problem—letting rural America back into the Union. Rural America has been ignored long enough.

THE PERRYTON HERALD

Ford's Prediction

President Ford recently told a Republican fund-raising dinner in Washington he saw no "unbeatable" Democrat among those who wish to run against him in 1976.

He predicted he would win next year's election with a campaign stressing "budgetary discipline, a strong national defense and freedom." He said the fortunes of the G.O.P. were not as low as some imagined.

Ford said decades in politics convinced him the situation is never as bleak as pessimists feel in hard times, and never as much of a sure thing as many believe in good times.

Perhaps that's true but it also seems true that whether Ford is elected in 1976 will depend more on what he does and says between now and then than on any other factor.

He isn't likely to win with a sixty-billion dollar deficit next year, even though talking about budgetary discipline. Nor is he likely to win if he doesn't put behind him the illusion South Vietnam fell because we didn't get enough aid to the Saigon regime, in time. Indeed, if Mr. Ford plays on the South Vietnam tragedy, blaming this country (after an unprecedented \$150 billions wasted, and much American blood) he is likely to go down to resounding defeat.

The Brand Files

ONE YEAR AGO

Runoffs in local demo races, Moran-Williams, Voyles-Blankenship, Rose-Jackson. . . City building permits pass \$1 million total. . . D.C. Martin is honored after 25 years as school principal. . . Youth program planned for summer. . . "Cutest Kid" contest winners named. . . Bank deposits up \$10 million over last year. . . Mrs. Earl Lewis elected president of Hospital Auxiliary. . . Women form golf association.

FIVE YEARS AGO

Voters elected Justice of the Peace Glenn Nelson county missioner Donald Hicks, run off election will decide the county treasurer's race with Wanda Newman and Vesta Mae Nunley in the runoff, and Lloyd Bentsen is supported by County. . . Travis McPherson named new sheriff, pay hikes due for deputies. . . Committee studies storm readiness. Little League season begins. . . Whitefaces begin spring training for first AAAA grid season. . . Self defense course conducted for Women's Division of C of C. . . Charles Wagner weds Beverly Tidale. . .

25 YEARS AGO

Lions convention scheduled here. . . Rodeo spirit takes over as first annual rodeo is staged. . . PTA meets. . . Cowboys at Central school trying to uphold tradition. . . 131 to graduate from Stanton Junior High School—largest class ever. . . Jack McCracken elected 4-H Club president.

50 YEARS AGO

Vote for high schools bonds issue May 12. . . May Day celebration has large attendance at park. . . Sunshine Bakery installs new bread mixer. . . The ideal car from Spring—Studebaker-\$1145.



"THERE'S LIFE IN THE OLD BOY!"

The Sunday Brand Editorial Forum

Page 8B Sunday May 4, 1975 Hereford, Texas.

Letter to the Editor

To the Citizens of Hereford and Deaf Smith County, Texas:

Aren't we glad we're Americans? And, aren't we all very proud of one, Mrs. Henry Sears, president of the Deaf Smith County Historical Society and chairman of the Bicentennial Heritage '76 Committee? Her name is synonymous with the Deaf Smith County Museum.

April 25, 1975 was a great day for our town historically and Bicentennially—one long to be remembered for the Open House at the Deaf Smith County Museum and the Dedication of three exhibits; the Chapel, the Country Store and Indian Artifacts, as a major Bicentennial Project.

Where in the world could we have found such a noble character as Ruby Kendrick Sears, who was devoted so much of her time, unselfishly, and who possessed the knowledge, skills, talents and ability, working with everyone in order to place Hereford and Deaf Smith County on the map, literally

causing attention from the whole State and Nation?

What a wonderful contribution to our society, a real gem for posterity; and to think it happened right here in Hereford. We are deeply indebted to all who helped with this project and may God richly bless them for what they have done for the United States.

Congratulations to Mrs. Sears and her co-workers. We are most grateful for the outstanding job so beautifully done which is an inspiration to all to do "our thing" for the Bicentennial Celebration. This is a shining example of what it is all about—all races, creeds and colors working together, unselfishly, for the good of our Nation—it is the hope of the future of America.

Get involved—you'll be proud you did. COME ALIVE in '75 with the SPIRIT of '76 and help U.S. Celebrate.

Gratefully,
Mrs. Joe Reinaur, Sr.
& Mrs. Clint Formby
(Co-Chairmen of Deaf Smith County Bicentennial Committee),

Business and You

By Jack Woolridge
Communications General Manager
U. S. Chamber of Commerce

Now that the Bicentennial celebration is underway, you may be wondering what your part in it may be.

In a sense, every American will participate. The people are the nation, so each person will actually be a sponsor, a participant and a guest. Almost everybody will want to participate in some way but there are so many things planned that it may be difficult for businesses, which are being asked to contribute money, time and effort to all sorts of projects.

It's undoubtedly true that some businesses might commercialize on the Bicentennial spirit. That's unfortunate, but they will probably represent a small minority.

Most businessmen want to contribute something worthwhile to their communities and the national Bicentennial spirit. A reflection of that willingness is typified in "A Bicentennial Declaration" being sponsored by the executives of a good many large companies as well as leaders of civic and other organizations.

It was sparked by John D. Rockefeller III, Chairman of the National Committee for the Bicentennial Era, and says in part:

"There is high inspiration to be found in the great ideals that created our country. The phrases that have been worn smooth by use have fresh and urgent meaning for us today—'government by consent of the governed,' 'the blessings of liberty,' 'all men are created equal,' 'a nation of laws.'"

"The Bicentennial era and must become a time to celebrate those ideals, and to celebrate them in the profound sense of renewal and reeducation."

"Our great experiment in democracy will surely erode unless the Bicentennial Era becomes a time when we once again assert the primacy of individual initiative in moving our country forward."

"Governmental units at all levels must play a vigorous part. But the primary

responsibility lies with the people, not with government. Let each of us, acting alone and in groups, take our own initiatives."

State and local chambers of commerce, as well as trade and professional associations, are deeply involved in Bicentennial projects. Some—the California Chamber of Commerce, for example—have suggested criteria businesses might use in supporting Bicentennial projects.

Among other things the California Chamber recommends that business consider:

(1) Does the project have long-lasting qualities; (2) Will it be of interest or benefit to the greatest percentage of population; and (3) Are the goals of the project financially sound.

You can contrast those goals and criteria with those of an organization which calls itself the Peoples Bicentennial Commission. Some of the language about honoring our ideals is similar, but the message is quite different. For example the P.B.C. publication "Common Sense" carries this message:

"A new monarchy has grown up in America.

"Today's royalists—America's giant corporations—make King George look like a petty tyrant.

"Their massive power pervades every aspect of American life—from the aisles of the supermarket to the halls of Congress."

"It's time to challenge the stranglehold that the corporate monarchs exert over the life of our country."

P.B.C. says "We're planning a birthday party this country will not forget. A second American Revolution for our country's 200th Anniversary." The goal of that revolution is to destroy the corporations P.B.C. considers the "new monarchy."

Considering the standard of living our economic system has provided for all of us, it's difficult to understand how anyone, particularly businesses, could possibly support a philosophy like that.

Talk of Texas

By Jack Maguire

BELLS FOR BOOZE—In the 1880's, the Texas Legislature passed a law designed to make purchasers of alcoholic beverages ring the chimes the state's treasury.

The lawmakers required saloons to install a mechanism something like a cash register. Everytime a drink was sold, the bartender turned a crank, a bell rang and the sale was registered on a meter. Each month, state tax collectors made a round of bars, examined the register and took their share of the revenue.

Saloon-keepers, however, soon learned to outsmart the machine. They avoided the state tax by registering their drink sales in a ledger book instead of on the machine. It wasn't long until state revenues from whiskey sales took a sharp drop while business at bars seemed to increase. After awhile the mechanical tax collector was abandoned.

IT'S A WOMAN'S WORLD—At least two Texas oil companies are named for women. The Magnolia Petroleum Co. (now Mobil Crop.) was named for Magnolia Willis, daughter of Mrs. and Mrs. Peter J. Willis. They also named their Montgomery county plantation for her.

The Katie Petroleum Co. of Dallas is named for the wife of the founder, John A. Jackson.

Are readers aware of other Texas companies that are named for women?

TRAVELING TEXAS—The oldest unrestored church building in the

U.S. is that of Mission Concepcion in San Antonio.

Mission Nuestra Senora De la Purisima Concepcion (Mission of Our Lady of the Immaculated Conception) was originally founded in 1716 near what is now Douglas, Nacogdoches County. It was built to serve the Ainy Indians. Three years later, it was temporarily abandoned when Spain and France went to war, but was reestablished in 1721.

In 1729, the mission was moved to a site on the Colorado River. A year later, it was moved to the San Antonio River. It was established at its present site on March 5, 1731, but the first permanent buildings were not erected until 1740.

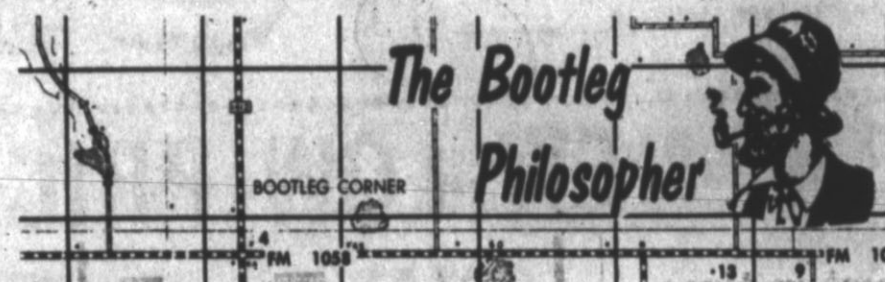
The present stone church with its twin towers was dedicated on December 8, 1775.

IT'S THE LAW—Trucking loose materials over Texas highways is O.K. if they're covered to prevent spilling. But the law exempts manure.

Attorney General John Hill has ruled that livestock excrement is an "agricultural product" and doesn't have to be covered if it's hauled in an open truck.

LANDMARKS—According to Weldon Hart of Austin, who keeps track of such things, "old courthouse" is more than just an enduring term which Texans apply to their county capitals.

Of the 254 courthouses in Texas, 62 were built before 1900. The oldest, the Cass County courthouse at Linden, dates back to 1886.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner comes out in favor of rebates this week in his own way.

Dear Editor:
The trouble with scientists is that sometimes some of them don't have enough to do and consequently come up with things that are preposterous, even if they can prove them scientifically.

For example, government scientists have been examining the drinking water in the United States and have announced that in 79 major cities the water is highly questionable, if not possibly dangerous. At the same time, they don't recommend that the people stop drinking it.

This is what I call a scientific fact that goes nowhere. It reminds me of the graduate student who proved, after a nation-wide survey, and got his Ph.D degree for it, that there are 3 per cent more telephone poles in the left side of highway than the right side, thus proving scientifically that if you have to swerve to miss an on-coming car, your chances of hitting a telephone pole are 3 per cent less if you swerve to the right. Be sure to bear that in mind. Unless you're driving on a

stretch of highway where the safest way would be to check all the telephone poles before you start out on a trip. There must be some bureau in Washington, or will be when the government hears of this need, that'll check this helicopters, I figure the South Vietnamese will return all those thousands we gave them and which they never did figure out any use for. (I can hear President Thieu saying now, "You double-crossed us. You gave us all those helicopters and airplanes but didn't keep any Americans over here to fly them for us.")

How'd I get off on this when I started out talking about scientists and drinking water? There must be a connection there somewhere but I can't put my finger on it right now. Maybe it was to tell you again about a man I know who had his water well tested, a well he'd been drinking out of satisfactorily for 30 years. The Health Department scientifically tested the water and reported it was "Contaminated, un-fit for human consumption."

"That sure taught me a lesson," the man said, gulping down a glass of water to calm his nerves. "I'll never have that well tested again."

Yours faithfully,
J.A.

Rural Youth Find Hometown Job Opportunities Available

In a major switch, many rural and smalltown young people, for the first time, are finding on farm job opportunities available within driving distance. That's because these U.S. areas gained 2.5 million nonfarm jobs in the first five years of the 1970's.

The change is significant in that it has reversed a century-long migration of millions of rural people to cities in search of employment—a movement that is generally felt to have been harmful to both areas. Rural areas were especially hard hit because of the loss of their most valuable resource, namely, their young people.

Industry, by placing plants, laboratories, and other facilities in rural America, has helped make this change

possible. Since 1970, rural job opportunities have been increasing twice as fast as urban jobs.

And as a result, many smalltowns have reversed their long, downward slide—a slide that cost the average local town of less than 2,500 people, 30 percent of its retail and consumer service enterprises between 1960 and 1970.

U.S. News and World Report in a copyrighted article entitled, "Population Turnabout—Out of the Cities, Back to the Country," which appeared in its March 31, 1975 issue, said in part:

"More and more Americans are getting fed up with big cities—their high living costs, zooming crime rates,

breakdown of services. —The rapid spread of community and junior colleges means life in a smalltown no longer has to be an educational or cultural exile.

"Industry is leaving huge urban complexes for rural areas to improve efficiency and boost employe morale."

Assisting rural leaders to achieve creative growth and coordinating all Federal rural developmental assistance programs are new duties assigned by law to the U.S. Department of Agriculture. And USDA is utilizing local offices of the Extension Service, the Farmers Home Administration and other USDA Agencies to make loans, to provide technical assistance and to otherwise achieve those ends.

Scribbles and Scratches

By Karrie Womble
Women's Editor

"Times they are a changin'" was said by some anonymous genius who knew his stuff. The Amarillo News-Globe carried a story this week about a Dallas Unitarian Church which welcomed an exotic dancer during the worship service.

Unembarrassed, the lady in question stripped down to a G-string in expression of "human love" during the unusual service. If you think that's odd—here's the kicker: the congregation enjoyed the experience.

Seems that the only sin anymore is to be poor. Any social stumble these days is forgivable if the individual's bank account is not under nourished.

The "new morality" has been analyzed, criticized and eulogized to extremes. All it amounts to though is a worship of status symbols and a warped sense of human values.

COLUMNS ARE HANDY places to say things that might be inappropriate for other sections of the paper, particularly when giving a little deserved praise. The Chamber Singers are a local asset which Hereford should support with pride. If you have not had a chance to hear them perform, make a point of attending their next engagement.

Bill Devers has worked hard to organize this group and they have certainly made some exceptional strides in the art of music and for this community.

FRANK DUTTON OF Fairbanks, Alaska, returned to familiar surroundings this week for a visit with his parents, Mr. and Mrs. Woodrow Dutton, Route 1. Dutton was taking the long way home after receiving a sales award from Sears Company in California.

His wife and two sons did not accompany him on the trip.

Acquaintances from Dimmitt also attended the family-get-together. They were the John Martins and the Kenny Ebelings.

located to include a chapter of Gamma Sigma Delta.

THE SON OF former residents, Mr. and Mrs. Tom Sawyer, excelled recently in track and field events at Killeen. David Sawyer, high school senior, leaped 5 ft. 10 inches during a District 15-4A track tourney. He was also responsible for making a new school record with a jump of 6 ft. 2 inches.

The Sawyers lived here for

about four years and have several friends remaining in this area.

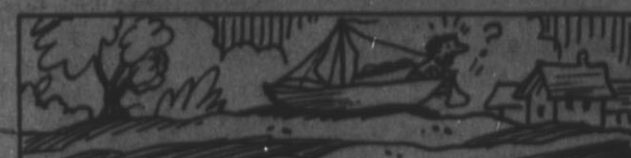
BICENTENNIAL HONORS THIS week are directed to one of the most noted female evangelists of the early 20th century. Aimee Semple McPherson founded the International Church of the Foursquare Gospel.

As a young woman, she was inspired by a revival meeting of the Holy Roller Pentecostal,

conducted by Robert Semple. Aimee married him and went to China to do missionary work.

After his death, she settled in Los Angeles, gathering followers first in a hall, then in a church and finally in Philhar-

monic Auditorium where thousands came to hear the new evangelist preach. Before her Temple Angelus was built, Mrs. McPherson made four trans-continental tours and conducted revivals in Canada, New Zealand and Australia.



In the Winter's Tale Shakespeare refers to the masochist of landlocked Bohemia!

Tom Sawyer Production Announced

The public is invited to attend a musical version of the play "Tom Sawyer" by Mark Twain at 7:30 p.m. Tuesday in Shirley Elementary School cafeteria.

Cast members under the direction of Mrs. Nancy Jones are Shirley sixth graders. There will be no admission fee charged.

IF YOU LIKE SAVINGS... YOU'LL LIKE SAFEWAY!

 <p>FRYER PARTS Fresh Cut Mixed Parts 3 Breast Quarters with Back 3 Leg Quarters with Back 3 Extra Wings 3 Giblets lb. 39¢</p>	 <p>BACON OR SAUSAGE Smok-A-Roma Bacon Safeway Brand Sausage lb. \$1.19 2-lb. pkg. *29¢ Pkg.</p>	 <p>SMOKED HAMS Shank Portion 69¢ Rump Portion lb. 79¢ lb.</p>	 <p>BONELESS ROUND USDA Choice Bottom Round \$1.29 Steak or Roast lb.</p>
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WIENERS **88¢** CATFISH STEAK **89¢** TURKEY BREAST **\$1.09** CUBE STEAK **\$1.79**

<p>CRAGMONT SOFT DRINKS EVERYDAY LOW PRICE! 4 \$1 Qt. Botls. Plus Deposit</p>	<p>PIEDMONT SALAD DRESSING EVERYDAY LOW PRICE! 79¢ 32-oz. Jar</p>	<p>WHITE MAGIC BLEACH EVERYDAY LOW PRICE! 59¢ Gal. Jug</p>	<p>LUCERNE DRY MILK EVERYDAY LOW PRICE! \$1.85 8-qt. Box</p>	<p>CRAGMONT FRUIT DRINKS EVERYDAY LOW PRICE! 53¢ 46-oz. Can</p>
<p>TOWN HOUSE GRAPEFRUIT JUICE EVERYDAY LOW PRICE! 55¢ 46-oz. Can</p>	<p>GARDENSIDE TOMATOES EVERYDAY LOW PRICE! 3 \$1 16-oz. Cans</p>	<p>TOWN HOUSE PORK & BEANS EVERYDAY LOW PRICE! 4 \$1 16-oz. Cans</p>	<p>VELKAY SHORTENING EVERYDAY LOW PRICE! \$1.29 3-lb. Can</p>	<p>OVENJOY FLOUR EVERYDAY LOW PRICE! 59¢ 5-lb. Bag</p>

<p>FROZEN FOODS</p> <p>SNOW STAR ICE CREAM SUPER SAVER 1/2 Gal. Ctn. 89¢</p> <p>Whip Topping Party Packs Super Saver 9-oz. Tub 55¢</p> <p>Cauliflower Bel Air Super Saver 10-oz. Pkg. 39¢</p> <p>Whole Okra Bel Air Super Saver 10-oz. Pkg. 39¢</p> <p>Meat Pies Manor House 8-Pie 29¢</p> <p>Pound Cake Bel Air Super Saver 11-25-oz. Cake 89¢</p> <p>Cream Pies Bel Air 14-oz. Pkg. 49¢</p> <p>BEL AIR BROCCOLI SPEARS SUPER SAVER 10-oz. Pkgs. 3 \$1</p>	<p>GARDEN FRESH PRODUCE</p> <p>TOMATOES Red Ripe 2-lb. Tray 69¢</p> <p>AVOCADOS California Fuerte 5 For \$1</p> <p>POTTED MUMS Assorted Colors Lovely Plants 6 inch Pots \$2.98</p> <p>COCONUT IN A HUSK EACH 59¢</p> <p>Squash New Crop Yellow 33¢</p> <p>Apples Red Delicious 39¢</p> <p>Broccoli Garden Fresh 45¢</p> <p>Oranges Valencia 8-lb. Bag \$1.29</p> <p>Onions Mild Flavor Yellow 19¢</p> <p>Radishes Cans Package 15¢</p>	<p>FRESH DAIRY ITEMS</p> <p>MRS. WRIGHT'S BISCUITS SUPER SAVER 8-oz. Cans 8 \$1</p> <p>Margarine Coldbrook Quarters 16-oz. Pkg. 41¢</p> <p>Margarine Sunbank Corn Oil 16-oz. Pkg. 69¢</p> <p>Cheese Safeway Hallmark Longhorn \$1.43</p> <p>Crescent Rolls Mrs. Wright's 8-oz. Can 53¢</p> <p>Amer. Cheese Safeway Sliced 12-oz. Pkg. 95¢</p> <p>Breeze Imitation Cheese Spread 2-lb. \$1.19</p> <p>COLDBROOK MARGARINE SUPER SAVER Solid Bar 16-oz. Pkg. 39¢</p>
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SAFEWAY

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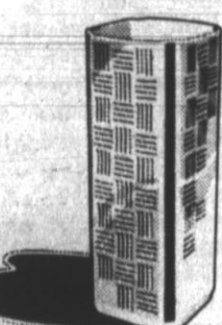
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Oak Leaf Dish, 6" diam.



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COWAN JEWELERS
Downtown Hereford

Top Honors Won By Stanton Choir

Top ratings were awarded in solo and ensemble choir competition recently to Stanton Junior High School students at the Greater Southwest Music Festival in Amarillo.

The Stanton choirs are directed by Doug Morris. Accompanying solo performers were Mrs. Ken Walser and Miss Amy Cox.

Individual ratings are as follows:

FIRST PLACE SOLO
Mary Lee Simon and Kenny Shore.

FIRST PLACE ENSEMBLE
Madrigal group: Sonja Deyke, Tony Lee, Mona McNaney, Albert Martinez, Kyla Poteet, Celis Ricketts, Kenneth Varner and Jimmy Wright.

Quartet: John Bullard, Billy Carr, Jose Soto and Leslie Thomason.

SECOND PLACE SOLO
Cherie Anstey, Lynn Bridges, Jimmy Burns, Donna Dawes, Isabel Hinojosa, Sherry Kelley, Terri McCullar, Mona McNaney, Jeff Milam, Cilia Ricketts, Kenneth Varner and Pam Vinson.

SECOND PLACE ENSEMBLE
Girls Trio: Delme Garcia, Gracie Granado and Terri McCullar.

Girls trio: Cindy Landin, Mary Lee Simon and Becky Smith.

Girls trio: Cherie Anstey, Pam McNaney and Pam Vinson. Girls trio: Christi Albracht, Terri Hill and Terri McCullar.

Girls trio: Cynthia Cox, Dalene Henson and Laura Leal.

Boys quartet: Billy Carr, Bret Hallows, Leslie Mullins and Lynn Pope.

THIRD PLACE SOLO
Terri Hill, Toni Mendez, Dianna Villarreal, Bill West, Tony Lee, Donald Johnson and Stephen Dawes.

THIRD PLACE ENSEMBLE
Girls trio: Debbie Byers, Karen Horn and Patti Marquez.

Boys quartet: Joe Mitchem, Leslie Mullins, Jose Soto and Leslie Thomason.

BUILDING SUPPLY SPECIALS

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4 ft. Wood & Wire Picket Fence	\$1.25 ft.
5 ft. Western Red Cedar Fence	\$2.75 ft.
6 ft. Western Red Cedar Fence	\$2.95 ft.
Interior Latex Paint	\$4.50 gal.
Vina Bond Wall Paint	\$9.50 gal.
Perma Kote Ext. Latex	\$10.50 gal.
Exterior Latex Paint	\$4.50 gal.
White Caulking Compound	\$.39 tube
Oaktone Paneling	\$3.95 sheet
Walnutone Paneling	\$4.95 sheet
Dark Mahg. Paneling	\$4.29 sheet
Colorado Aspen Paneling	\$7.95 sheet
Olympic Walnut Paneling	\$7.95 sheet
Carolina Hickory Paneling	\$7.95 sheet
Bleached Cypress	\$10.95 sheet
20 Gal. Water Heater	\$89.95
30 Gal. Water Heater	\$94.95
40 Gal. Water Heater	\$99.95
19 x17 White Lavatory	\$9.95
White Commode	\$49.95
16 ft. Alum. Exterior Ladder	\$29.95
3 ft.x6 ft. 8 in. Storm Doors (Close Out)	\$21.95
Concrete Steps (Full Stock)	\$12.00 & up

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WE LOAN THE SPREADER

LAMB KEBABS WITH PILAF

1/2 cup tarragon vinegar
1/2 cup dry white wine (optional)
2 Tbsp. salad oil
1 clove garlic, minced
2 Tbsp. mixed pickling spice
1/4 tsp. crushed rosemary
1 1/2 pounds boned lamb leg or shoulder cut in 1 1/2-inch pieces
1 large green pepper cut in wedges
2 medium tomatoes cut in wedges
2 medium onions cut in wedges
2 medium squash, sliced

Combine vinegar, wine, oil, garlic, pickling spice and rosemary. Pour over lamb pieces and marinate several hours or overnight in refrigerator. Arrange lamb on skewers and place in broiler; brush with marinade. Broil 3-4 inches from source of heat 5-6 minutes per side. Thread the vegetables on additional skewers. Place under broiler and continued cooking around 5 minutes or until meat and vegetables are done. Brush frequently with marinade. Serve lamb and vegetables on rice pilaf. Yield: Four servings.



Choir members from Stanton Junior High School reaped numerous high berths from judges at the Greater Southwest Music Festival recently. The top photo shows first place winners and second place competitors in the lower picture. These youth participated in solo and ensemble contests. (Brand Photo)

This Mother's Day... Reach out and touch her. Send the FTD Sweet Surprise!

Send it early. Supplies may become limited. Treat Mom to a Sweet Surprise™ bouquet—colorful fresh blossoms in an imported, hand-painted ceramic keepsake. Or send the Sweet Surprise II, a cluster of green plants and flower accents. Take your choice. We'll send your gift almost anywhere by wire the FTD way. It's so easy! Just call or visit your nearby FTD Florist today. (Many FTD Members accept American Express and other major credit cards.)

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Law Enforcement Program Certified

WTSU—The West Texas University law enforcement program has now officially been certified by the Texas Commission on Law Enforcement Officer Standards and Education.

Presenting the certification to WTSU College of Arts and Sciences officials was Wordie Burrows, a director of the State of Texas office.

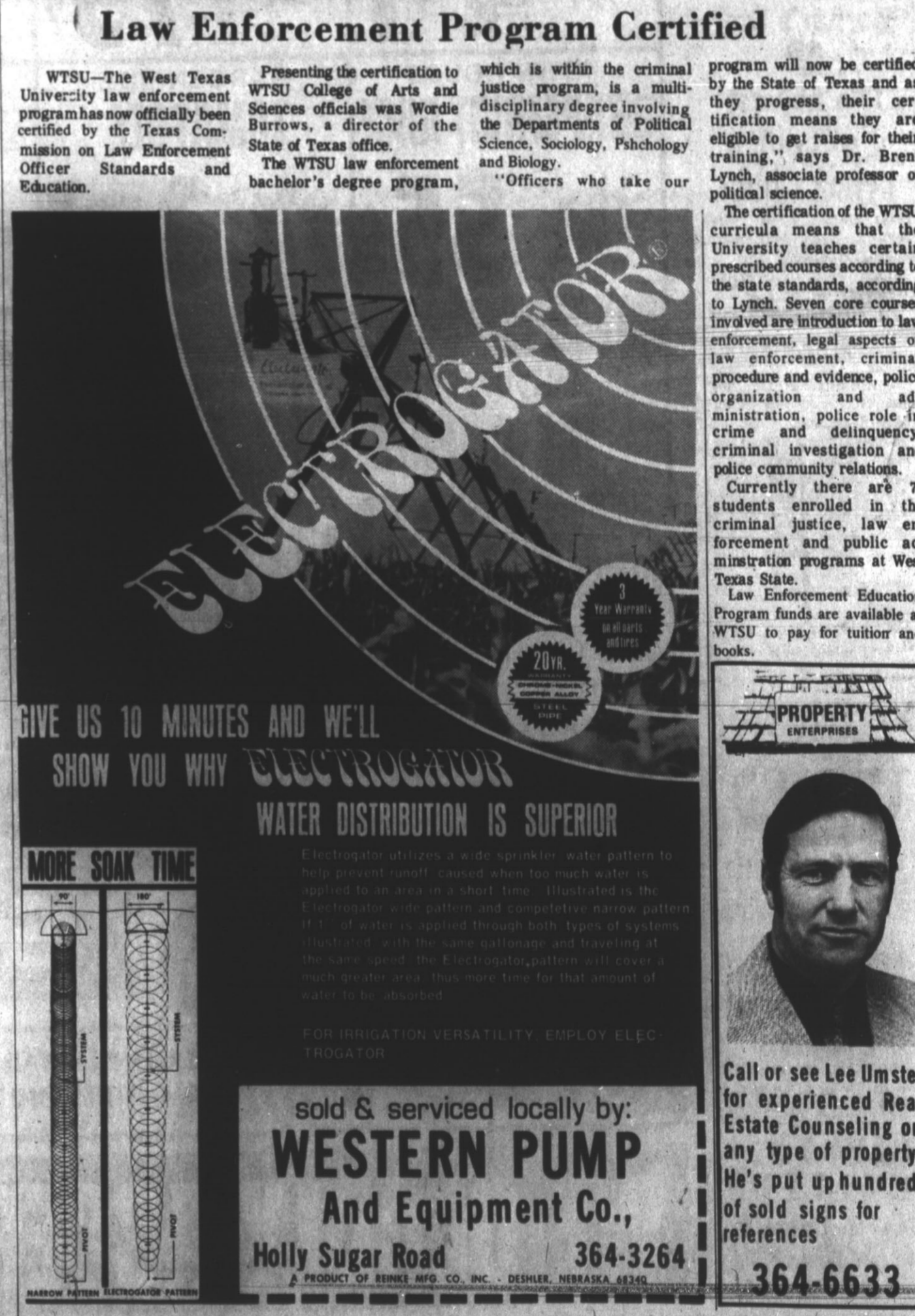
The WTSU law enforcement bachelor's degree program, which is within the criminal justice program, is a multi-disciplinary degree involving the Departments of Political Science, Sociology, Psychology and Biology.

"Officers who take our program will now be certified by the State of Texas and as they progress, their certification means they are eligible to get raises for their training," says Dr. Brent Lynch, associate professor of political science.

The certification of the WTSU curricula means that the University teaches certain prescribed courses according to the state standards, according to Lynch. Seven core courses involved are introduction to law enforcement, legal aspects of law enforcement, criminal procedure and evidence, police organization and administration, police role in crime and delinquency, criminal investigation and police community relations.

Currently there are 74 students enrolled in the criminal justice, law enforcement and public administration programs at West Texas State.

Law Enforcement Education Program funds are available at WTSU to pay for tuition and books.



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Record MDA Budget Set

The Board of Directors of the Muscular Dystrophy Association (MDA) has approved a record research budget of \$8,119,514 for the national health agency's current fiscal year. In making this announcement today, Tony Poole, president of the Panhandle Chapter of MDA, noted that the sum exceeds by \$1.2 million the amount budgeted for this purpose during the agency's previous fiscal year.

"This record-breaking budget for research—the highest in MDA's 25-year history—will permit intensification of our efforts to find causes of and cures for the host of tragic neuromuscular diseases covered by our programs," Poole added.

Poole reported that MDA's Board, acting on the recommendations of its Scientific and Medical Advisory Committees, awarded more than half of the year's allocation by voting grants totalling \$4,268,219. The

remainder is scheduled to be awarded following deliberations of the Advisory Committee scheduled for next October.

Poole also reported that the research grants include an initial allotment of \$327,755 for the establishment of a major neuromuscular disease research center at the Washington University School of Medicine, St. Louis, Mo., the seventh such facility established by MDA since October 1973. In addition, renewal grants totalling \$901,655 were approved for four of MDA's research centers.

Poole said that other MDA-supported neuromuscular disease research centers, where teams of medical scientists are engaged in an interdisciplinary search for the causes of and cures for muscular dystrophy and related neuromuscular diseases, are located at the Mayo Clinic, Rochester, Minn.; the University College of Physicians and Surgeons, N.Y.; the University of Pennsylvania

School of Medicine, Philadelphia; Vanderbilt University Medical Center, Nashville, Tenn.; the University of London's Hammersmith Hospital; and the University of California, Los Angeles.

Also included in research funds voted by the MDA Board for the first half of its current fiscal year was \$2,026,744 in new and renewal grants for individual research projects; \$337,365 in grants for clinical research; and \$674,700 in fellowships and scholarships which will help insure a continuing adequate supply of highly-trained investigators in the field of neuromuscular disease.

Six of the individual and clinical grants voted by the MDA Board, totalling \$174,259, are for new studies supplementing the Association's continuing support of research into ALS, amyotrophic lateral sclerosis—often referred to as Lou Gehrig's disease.



MRS. ELSIE BAKER
Legal Secretary of the Month

Calendar Of Events

- MONDAY**
- Successful Living Seminar, Bull Barn, 7-10 p.m.
 - Hereford Extension Club, home of Mrs. Jimmie Christie, 3:30 p.m.
 - Music Study Club, installation luncheon, home of Mrs. J.R. Allison, noon.
 - Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
 - Baptist Young Women of First Baptist Church, home of Mrs. David Hill, 7:30 p.m.
 - Rotary Club, Civic Club Center, noon.
 - Odd Fellows Lodge, IOOF Hall, 8 p.m.
 - Evening Lions Club, K'Bob's Steak House, 7 p.m.
 - Dawn Lions Club, Dawn Community building, 7 p.m.
- TUESDAY**
- Chamber of Commerce Womens Division, executive luncheon Hereford Country Club, 11:50 a.m.
 - Successful Living Seminar, Bull Barn, 7-10 p.m.
 - Hereford Jaycee-ettes, First National Bank Community Room, 7:30 p.m.
 - Kappa Iota Sorority, 7:30 p.m.
 - FFA Parent-Son Banquet, Hereford High School cafeteria 7:30 p.m.
 - Young Homemakers of Texas, salad supper, West Texas Rural Telephone, building, 7:30 p.m.
 - Alpha Alpha Sorority, Community Center, 7:30 p.m.
 - Rebekah Lodge, IOOF Hall, 8 p.m.
 - American Legion and Auxiliary, Legion Hall, 8 p.m.
 - La Affiliatus Estudio, luncheon, Pioneer Natural Gas Flame Room, noon.
 - Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30 p.m.
 - Weight Watchers, First Baptist Church, 8:30 p.m.
 - Alpha Alpha Sorority, in the home of Mrs. Jog Story, 125. Nueces, 7:30 p.m.
- WEDNESDAY**
- Simms Study-Craft Club, coffee in Robert Lloyd home, 10:30
- THURSDAY**
- United Presbyterian Women's Association, luncheon at church, noon.
 - United Methodist Women, Fellowship Hall of church, executive meeting at 11:30 a.m. and luncheon at 12:15 p.m.
 - Noon Lions Club, Civic Club Center, noon.
 - Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.
 - Knights of Columbus at KC Hall, 8 p.m.
 - Westgate birthday party, 2:30 p.m.
- FRIDAY**
- Hereford Senior Citizens Fun Night, Community Center 7:30 p.m.
 - Summerfield Study Club salad luncheon, educational building at Summerfield Church, 12:30 p.m.
 - Aikman PTO, Aikman School, 7:30 p.m.
 - St. Anthony's Women's Organization, parish school auditorium, 8 p.m.
 - La Madre Mia Study Club, Caison House, 8 p.m.
 - Hereford Riders Club, Community Center, 8 p.m.
 - Kiwanis Club, Civic Club Center, noon.
 - Hereford Jaycees, Civic Club Center, 8 p.m.
- SATURDAY**
- Hereford Garden Club, Hereford Garden Center, installation of officers, 3 p.m.
 - FCA Golf Tourney, Municipal Golf Course, tee-off at 8:30 a.m. and 1:30 p.m.
 - Sweet n' Fancy Decorating Club, Community Center, 9:30 a.m.
 - Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 8:30 a.m.
 - Duplicate Bridge Club, 309 Western, 7:30 p.m.
 - Story hour for children, grades 1-4 Deaf Smith County Library, 44:45 p.m.
- SUNDAY**
- St. Thomas Episcopal Women of Church, Parish Hall, 9:30 a.m.

Mr. Farmer

We are announcing the association of Mr. Bradsher, our new master mechanic. He is formerly of Canyon now operating a repair shop with Dawn Co-Op, 5 miles N. of Dawn at Section E.

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36 Inch Electric Start 10 H.P. Transaxle TRACTOR MOWER

3 Speeds forward, 1 reverse. Transaxle Drive (no chains, no adjustments). 12 volt electric start with alternator, ammeter and dual headlights. Disc brakes, floating blade housing with twin blades. 7 position easy cutting height adjustment, parking brake, all safety features, tool box, and tow hitch. Low tone muffler.

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4 Cycle Briggs engine, automatic choke and easy spin recoil starter. 14 ga. steel housing. Extra deep and fully baffled for maximum discharge efficiency. 7" wheels. Safety chute and rear guard. Low Tone Muffler.

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3 1/2 Gallon model. Adjustable Brass Nozzle. Oil Resistant Hose. No. 135.

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GORDON'S LAWN WEED KILLER

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 5 p.m. Tuesday

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For Sale: 3 HP Submergible Pump. \$400.00. 364-4251 or Mobile 289-5636.
 S-1-11-36-tfc

ALBERS MILLING COMPANY has an abundant supply of 19 per cent Liquid Feed. We furnish feeder and we fill it for your livestock. Check our product prices.
 Phone 364-5370.
 B-1-28-tfc

USED COLOR TV'S & B&W PORTABLES
 The Snooper, long range radar warning units, \$89.95.
 Bearcat III
 Police and civil channels
 House Calls, \$5.00
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-26-tfc

TWO FAMILY GARAGE SALE. Saturday & Sunday. Household items, children's clothes, motor cycle transmission, appliances. 605 Star.
 B-1-35-2c

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M.
 W.A. Phipps Sec.
 Lions Club meets each
 Wednesday, 12 Noon
 Civic Club Center
 (Jim Hill)

FOR SALE: Navajo Indian Squash Blossom, with 15 large turquoise stones, and 140 hand made silver beads.
 Call 276-5681
 B-1-16-33-tfc

Like new, Conn Alto Saxophone. Phone 364-1827. 320 16th St.
 B-1-10-33-tfc

FOR SALE
 4" Pipe Posts - 8' long \$1. ft.
 2 3/8" New Reject Pipe .55 ft.
 1 7/8" New Pipe .55 ft.
 1.9" 12 Ga. New Pipe .55 ft.
 1.9" 14 Ga. New Pipe .60 ft.
 3 1/2" Pipe Posts - 8 ft. .85 ft.
 Cable .06 ft.
 1 1/2" ID New Pipe .55 ft.
 12" Gates 48.00 ea.
 15" Gates 56.00 ea.

Northwest Feed Yard, Inc.
 P.O. Box 566
 Hereford, Texas 79045
 James Bullard
 Office — 806-364-4614
 Home — 806-364-4460
 B-1-21-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy.
 B-1-29-8p

FOR SALE: Peanut, Candy & Gum vending business in Hereford, requires \$1,238.00 cash & few hours weekly.
TEXAS KANDY COMPANY,
 1327 Basse Rd. San Antonio, Tex. 78212. Include phone No.
 B-1-34-4p

Rabbits for sale. Pets and show rabbits. Call 578-4523.
 B-1-10-34-tfc

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
 New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-30-tfc

1400 bales of baled maize stalks. Clean, no weeds or Johnson grass. 80 cents bale.
 806-258-7559.
 B-1-15-34-1c

For Sale: 1972 Bighorn Kawasaki. 904 actual miles, price \$750.00. Phone 364-5387.
 B-1-12-30-tfc

YOUNG'S LEATHER CRAFTS.
 Hand made leather goods made to order.
106 EAST 3RD
PHONE 364-5770.
 B-1-32-tfc

Lectin! Vinegar! B6! Now all four in one capsule, ask for VB6+. Harold Close Drugs.
 B-1-15-31-16p

For Sale: Two AKC registered toy poodles. Chocolate female, \$60.00; white male, \$40.00. 912 West 9th, Apt. A. Chateau Apts, Friona.
 B-1-35-2p

3 piece wood bedroom suite, \$175.00, also good bed springs. 242 Fir after S.
 B-1-35-2p

Goats for sale. 364-2111.
 B-1-10-30-tfc

Packard-Bell color TV, 74 model, 25" console. 226 Main, Phone 364-4051 or 364-4224.
 B-1-14-35-2c

For Sale: Used 96" Morse Stereo, \$199.95. **PLAINS FINANCE,** 900 Lee.
 B-1-11-35-tfc

Parakeets, 45. Call collect, M.H. Laney, 272-3390 or write Box 574, Muleshoe, Texas.
 B-1-35-10p

FOR SALE IN HEREFORD
 Nearly new spinet piano, Concert approved. Tremendous Bargain. This is your chance to own a fine piano by just assuming payments. Write at once—
MCFARLAND MUSIC CO.
 1401 West 3rd
 Elk City, Okla. 73644.
 B-1-35-2p

For Sale: AKC Registered Brittany Spaniel Puppies. Wormed, first shots. Phone 364-2909 after 5.
 B-1-35-3p

For Sale: Straube upright player piano, electrified, has rick-dink tune. Call 364-3886.
 B-1-12-35-tfc

GARAGE SALE. Saturday afternoon and Sunday, 801 14th St. Wards Spartan Pool Table, unfinished hutch, clothes, dishes, baby items, miscellaneous. No Junk.
 B-1-20-35-2c

For Sale: XL 100 Honda Motorcycle. Call 364-3410.
 B-1-10-35-2c

For Sale: 1973 Yamaha, 175, for \$450.00. Call 364-2073.
 B-1-10-36-2p

To give away, one small male dog. One year old. Phone 364-2483, or 501 Avenue J.
 B-1-12-36-1c

For Sale: 1972 Suzuki TS 90. Call 364-5344.
 B-1-10-36-1p

LOFTY pile, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.
 B-1-20-36-2c

For Sale: Chihuahua puppies. Call 364-1619 or come by 106 13th Street.
 B-1-10-36-tfc

Will give away, one year old male Dachshund; for sale General Motors baby love seat. Call 364-5099.
 B-1-17-35-2c

For Sale: 75x14 Westerner Trailer House. 3 bedrooms, 2 baths. \$1000 equity, take up payments, Call 357-2519, Summerfield.
 B-1-17-35-4c

THREE FAMILY GARAGE SALE
 714 Blevins. Monday & Tuesday. Cab-over camper, lots of miscellaneous.
 B-1-36-1p

GERT'S a gay girl-ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Co.
 B-1-22-36-2c

For Sale: 8x35 1972 Sunflower Trailer, one bedroom, real good condition. Call 364-2948.
 B-1-13-36-2c

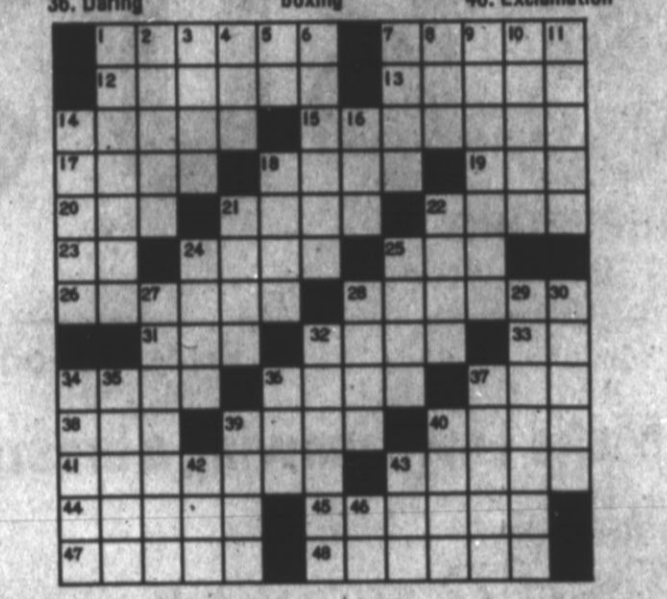
GERT'S a gay girl-ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-22-36-2c

For Sale: Nice 2 bedroom trailer 10x50, also for sale or rent other trailers of various sizes. Phone 364-1818.
 B-1-15-36-tfc

Open Road Trailer for sale or rent. Call **R&M GUN SHOP.** 364-6996.
 B-1-10-36-tfc

CROSSWORD PUZZLE

ACROSS
 1. Ramp
 7. Wooden shoe
 12. Proposition
 13. Set
 14. Saize
 15. Meat dish
 17. Talk wildly
 18. Projecting wharf
 19. Light brown
 20. Picnic insect
 21. Fodder
 22. Animal lairs
 23. Useless (Abbr.)
 24. Jumping amphibian
 25. Automobile
 26. Fright
 28. Work animals
 31. Snake-like fish
 32. Religious sect
 33. The (Fr.)
 34. Healthy
 36. Daring
 37. 2000 pounds
 38. Scraps of literature
 39. Visible trace
 40. Tears
 41. Hunting dogs
 43. Volcano mountain
 44. Fold
 45. Click beetle
 47. Kind of grass
 48. Carriers
 8. High note
 9. Pounds
 10. Sea
 11. Gull-like birds
 14. Bestow
 16. Guided
 18. Salad fruit
 21. Dull-witted person
 22. Arrow
 24. Woody plant
 25. Frigid
 27. Told
 28. Clumsy ship
 29. Runway lovers
 30. Meaning
 32. Girdle
 34. Metal fasteners
 35. To anoint
 36. Tavern counter
 37. Layer of tiles
 39. Apportion
 40. Network
 42. Label
 43. Stroke gantly
 48. Exclamation



DOWN
 1. Odd
 2. Warble
 3. Relax
 4. Poisonous snake
 5. Disarranged type
 6. Glimpsed
 7. Engage in boxing
 8. High note
 9. Pounds
 10. Sea
 11. Gull-like birds
 14. Bestow
 16. Guided
 18. Salad fruit
 21. Dull-witted person
 22. Arrow
 24. Woody plant
 25. Frigid
 27. Told
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 B-1-22-36-2c

For Sale: Nice 2 bedroom trailer 10x50, also for sale or rent other trailers of various sizes. Phone 364-1818.
 B-1-15-36-tfc

Open Road Trailer for sale or rent. Call **R&M GUN SHOP.** 364-6996.
 B-1-10-36-tfc

FOR SALE
 New 16" well casing, 219 wall, \$8.95 per ft.
 6" well casing, 188 wall, \$3.45 per ft.
 Good used California Western 6 5/8" column pipe with 2 1/2x 1 7/16 tubing and shafting, \$10.50 per ft.
 2 3/4" structural tubing at 40 cents per ft.
 We pay \$50.00 per ton for No. 1 prepared scrap iron.
FARWELL PIPE & IRON
FARWELL, TEXAS
PHONE 481-3287.
 B-1-36-tfc

Approximately 48 sq. yds. of green carpet, \$50.00. Call 364-4495 after 5 evenings.
 B-1-13-36-2c

FOR SALE
 Farm Equipment
REYNOLDS ROLLING BED SHAPER
 8 row 30"-6 Row 40"
 Available for delivery now.
SPERRY NEW HOLLAND HEREFORD
 Hwy. 385 S. 364-4001
 B-2-36-2c

For Sale: 8 rows of Speedy Beet Thinners.
 Call 247-3369
 B-2-10-27-10p

See Us For Parts-Sweeps-Chisels for Gehlman (Home) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

DISMANTLING INDUSTRIAL PLANT NEAR AMARILLO.
 For Sale: 5000 tons of good used structural steel and pipe. Phone 806-352-6269, Amarillo.
 B-2-33-11p

*73 Chevy Tandem C65 366 eng. 3 Spd. Air brakes 22' Midwest grain bed twin hoists, steel floor clean ready to go. 364-0951.
 B-2-23-26-tfc

For Sale: Six 185 L.H. Planters-maize, corn, beet planters. Call 364-4117 or 289-5685.
 B-2-14-33-tfc

FOR SALE OR TRADE
 6-Blackwelder Beet Thinners, \$150.00 ea.
 1-Drill stand and electric motor, \$65.00.
 1-New 15.5x38 Firestone Tractor Tire, \$125.00.
 1-26' Mead ground driven rod weeder, \$950.00.
 Leroy K. Williamson
 Phone 364-1933.
 B-2-35-4c

For Sale 1971 Chevy Tandem with 427 motor. 8000 miles, 8 new tires on back. Call Robert Ellis, 647-5450, Dimmitt after 6:00 p.m.
 B-2-20-35-6c

See Us For Mayrath Grain Augers Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative
Oglesby Equipment Co., Inc.
 B-2-14-tfc

FOR YOUR REPAIR WORK ON
 Starters — Generators
 Magnets — Alternators
 Contact
 Ronnie Wagner at
 Davis Implement Company
 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

3. FOR SALE Automobiles

For Sale: '67 Plymouth Satellite 383, automatic, 2 dr. hardtop. 903 15th Street.
 B-3-10-36-1c

For Sale: 1967 Dodge Polara. 106 Northwest Drive.
 B-3-10-36-4c

For Sale: 1969 Plymouth Fury 3. Good tires, excellent condition. See at 124 Country Club Drive. 364-0460.
 B-3-36-2p

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-41-tfc

NEW & USED CARS
 now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
 new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: '73 Ford 1/2 ton Pickup. Contact Installation Loan Department, FNB.
 B-3-12-32-tfc

1972 Grand Prix. Loaded. In very good condition. \$2400—best offer or trade. 364-2408 after 6 p.m.
 B-3-16-33-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

For Sale: 1973 Chevrolet Caprice. Call 364-2363 or 364-3901.
 B-3-10-27-tfc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 1B-3-17-tfc

For Sale: 1972 3/4 ton Ford Custom 250 Pickup. Inquire Installation Loan Department, FNB
 B-3-14-30-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

For Sale: 1962 Galaxie 500 Ford. Original upholstery and paint. Call Alice Warren, 364-6111 between 8:30 and 5 p.m. after 5 364-4514.
 B-3-20-35-tfc

For Sale: 1963 Chevy LWB Pickup. Call 656-3107 or 353-6506, Canyon.
 B-3-11-35-2c

GOOD used tires \$5.00 and up at **FIRESTONE**, 105 North Main.
 B-3-11-21-tfc

1972 VW Super Beetle, loaded, air conditioned, Michelin tires. \$1750.00. Phone 364-3886.
 B-3-12-32-tfc

4. REAL ESTATE For Sale Or Trade

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house: Northwest of Friona. Realtor 364-0109 or 364-6633.
 B-4-19-12-tfc

PRICED TO SELL
 125 ft. corner lot on Baltimore Street. All of lot 6, Blk. 2 Nobhill.
 Office 512/672-6504
 Res. 512/672-6646.
 B-4-35-9c

I have Farm and Ranch Buyers. I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

CHOICE IRRIGATED FARM
 527 acres-350 wheat, 107 for vegetables, 70 irrigated pasture. Strong 8" wells. Modern home on pavement near Hereford. Also adjoining tracts. Brokers Welcome.
 Phone 364-0484. Priced to sell.
 B-4-28-3c

6 MILES NORTH
 7 acres with large brick home, 2 car garage, tenant house, also has barn and corrals, priced \$48,000.00. Good terms available.
WANT SOMETHING FOR INVESTMENT?
 75 Acres with 6 in. well, underground tile, tail pit, has large old home and close to town. \$18,000.00 down and good terms on the balance.
307 ACRES
 with 1-8 and 2-6 in wells. Good location and good land. Priced \$675.00 an acre, also 31 cent gas, \$25,000.00 will handle.
NORTH PLAINS
 160 acres Southwest of Stratford 8 in well, adjoining farm pumps over 1,000 gallons per minute. This land lays flat and a small amount of minerals go with the sale to the purchaser. Price \$200.00 per acre. Approx. \$7,700.00 loan at 6 1/4 per cent can be assumed. Balance Cash.
160 ACRES
 Near town, ideal for subdividing into small tracts. Priced \$475.00 per acre, 29 per cent down balance good terms.
HAMBY REAL ESTATE
 1/2 mile South of underpass on Hwy 385
OFFICE—364-3566
Calvin Edwards—364-1017
Gerald Hamby—364-1534
J.M. Hamby—364-2553
EQUAL HOUSING OPPORTUNITY
 B-4-30-tfc

SPACIOUS
 2 bedroom home. Corner lot on Avenue E. Excellent condition.
THREE BEDROOM HOME
 Excellent location. Almost new, equity \$1500.00.
THREE BEDROOM
 2 bath, northwest Hereford. Priced to sell.
NICE HOME
 3 bedrooms, near schools. Reasonable. Assume loan or new loan.
AVENUE J
 3 bedrooms, only \$10,000.
TWO
 Extra nice 4 bedroom brick homes. Priced right.
EXTRA NICE
 1800 ft. home. See this one today.
ACREAGE:
 Residential and commercial 1A, 3A, 5A with well and utilities. 8A with home and 10 A on up.
8 ACRES
 5 miles east on Austin Road with trailer house and garage.
CARTEL REAL ESTATE
 We have others
 206 North 25 Mile Avenue
 Member multiple listing service
Wayne Carthel 364-0944
Henry Reid 364-5344
Al Wiley 364-4985
Faye Black 364-0820.

FOR SALE BY OWNER
 Large brick home with 8 acres land. Will trade.
 Phone 364-6178.
 B-4-30-tfc

FOR SALE BY OWNER
 143 OAK STREET
 4 bedroom home
 2250 sq. ft.
 Living Room
 Den
 Lawn Planted
 \$49,900

SHOWN BY APPOINTMENT
 364-6743.
 B-4-31-tfc

FOR SALE
 INVESTMENT COMMERCIAL PROPERTY
 with \$6,600 yearly income. Good depreciation. New roof, new insides, new front. 6000' building. Priced for quick sale.
 Call 364-0

5. FOR RENT

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE APARTMENTS Phone 364-1887

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs.

TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518

For Rent: 2 bedroom unfurnished duplex, \$125.00. 364-6633.

Furnished duplex apartment for one person. No pets, please. 364-3388.

For Rent: 2 bedroom unfurnished house. \$90.00 plus utilities. Phone 364-4049.

For Rent: De 1,2, a 3 dormitorios amubada \$10.00 a \$20.00 por semana. 364-0153.

TRAILER SPACES FOR RENT FHA approved. Call 364-0527

For Rent: 2 bedroom and one bedroom furnished apartments. 205 Jowell, inquire at Apartment A.

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m.

OFFICE FOR RENT 364-6633.

Tiler for rent. Call 364-6025 or 364-6439 after 5:00.

DIAMOND VALLEY MOBILE HOME PARK Over 90 mobile home sites F.H.A. Approved 800 16th Street.

BLUE WATER GARDENS 612 IRVING PHONE 364-6661. Come and see our 2,3, & 4 bedroom apartments with all utilities furnished.

SUMMERFIELD MOBILE MANOR Water furnished, 7 miles West on Hwy. 60. Phone 357-2552.

6. WANTED

Want to buy: refrigerated air conditioner window unit. Call 289-5827 or 289-5841.

Wanted: Yards and gardens to rototill. Free estimates. Phone 364-5068.

WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070

WANTED TO BUY: Back hoe to fit 841 Industrial Ford Tractor. LeRoy K. Williamson, 364-1933.

WANTED: Tractor rototilling. Complete lawn seeding or hand mowing. Call 357-2382 Summerfield.

WANT TO TRADE for boats, outboard motors, camp trailers, all kinds of recreational equipment.

COMBS USED CARS B-6-17-4-tfc

WANTED - Weaner pigs and shoots. Tom Draper, Rt. 3, Hereford. Phone 276-5263.

WANTED GRASS FOR 100 COWS. David Brumley, 289-5902. Homer Brumley, 364-1209.

8. HELP WANTED

Church nursery attendant needed, 3 hours per week, 9:30-12:30 a.m. Sundays. \$1.75 per hour. Call 364-1375.

EXPANDING INDUSTRIAL COMPANY NEEDS SALES REPRESENTATIVE FOR COMMERCIAL AND INSTITUTIONAL ACCOUNTS. LOCAL TERRITORY. MUST HAVE SUCCESSFUL SALES EXPERIENCE.

CRAINCHEM P.O. Box 20973 Dallas, Texas 75220

TAGCO INDUSTRIES Needs career welders for the night shift. Interviewing 9:00 a.m. to 11:00 a.m. daily.

Deaf Smith General Hospital has an opening in the Health Keeping Department. Excellent salary and employee benefits.

COMMERCIAL SALESMAN Must be experienced in all categories in automotive accessories and tires. 3 1/2 per cent paid on commercial sales; 7 per cent paid on regular products.

Wanted: full time help. Handy Hut Grocery, 817 West Park, 364-6761.

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment.

IMMEDIATE OPENINGS FULL OR PART TIME Pinkerton's Inc., world's largest and oldest investigative company now has openings in the Hereford area.

*Paid vacation *Profit sharing *Uniforms supplied *Fringe benefits *Good starting salary.

If interested, contact: Lt. Vaughn at 364-4044 An Equal Opportunity Employer

Need someone to live in and do light housekeeping for a lady. Call 364-1666 or 364-2063.

Want to hire, waitress at Moonlighter Club, 8 to 1 Saturday night only. Must be at least 18 years of age. Call 364-0064 for appointment.

Experienced semi-drivers wanted. STEERE TANK LINES, INC. Phone 647-3183 Dimmitt.

"Opportunities said to be 'Real Grim' for summer jobs!!" Quote, Avalanche Journal. STUDENTS, reserve your summer job now. Write: FULLER BRUSH

Wanted: Tractor rototilling. Complete lawn seeding or hand mowing. Call 357-2382 Summerfield.

GUARANTEED WEED KILLER SERVICE Eradicate unwanted growth in work areas, parking lots, storage and equipment bays, fence lines and ditches or anywhere.

HEREFORD SALT, INC. PHONE 276-5886. B-11-35-8p

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area. Allied Millwrights, Holly Sugar Road, 364-4621.

WANTED: Assistant grain elevator superintendent. Must be experienced in either feed mill or grain elevator.

Will do sewing in my home. Call 364-4183.

Will do baby sitting in my home day or night. Phone 364-6406. 427 Avenue G.

WILL do baby sitting by the hour, day or week. 605 Lee Street. Phone 364-2449.

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available

10. NOTICE For the convenience of you, our customers, we now have truck scales to weigh your scrap iron

HEREFORD IRON & METAL North Progressive Road by City Dump

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances.

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism.

FREE DEAD STOCK REMOVAL DAILY SERVICE Please call COLLECT: National By-Products 806-383-2296, Amarillo

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

KLEMMER CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service

HEREFORD 364-0353 DIMMITT 647-3444 FRIONA 247-3311

AL GAMEZ 226 - Avenue A Phone 364-4236

ROTO-TILLING Call Robert Betzen, 289-5500 or 364-2976

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AL GAMEZ 226 - Avenue A Phone 364-4236

ROTO-TILLING Call Robert Betzen, 289-5500 or 364-2976

WILL PICK UP JUNK CARS FREE Call 364-3330 or 364-3777

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13. LOST & FOUND REWARD NO QUESTIONS Orange bikini circus costume covered with rhinestones. Lost in the vicinity of Safeway Store and Gibsons.

LOST: Male Pekinese from the vicinity of 812 Brevard. REWARD. No questions asked. Phone 364-3788.

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ROTO-TILLING Call Robert Betzen, 289-5500 or 364-2976 B-11-10-10-tfc

14. CARD OF THANKS

CARD OF THANKS We would like to express our appreciation to everyone who helped us during our time of sorrow. The prayers, food, cards, flowers and expressions of love and concern made things so much easier.

CARD OF THANKS We wish to express our deepest gratitude and sincere thanks for the flowers, the many cards, visits and prayers of so many friends and the many expressions of love and friendship during the many days at the hospital and since returning home.

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978

BOBBY GREGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish

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ROTO-TILLING Call Robert Betzen, 289-5500 or 364-2976 B-11-10-10-tfc

Liberty Bell and Its Replicas

In 1950, fifty-two full-scale replicas of the original Liberty Bell in Independence Hall, Philadelphia, were built for the Treasury Department and given to each state, the District of Columbia, Hawaii, Alaska and Puerto Rico, where they are displayed in places of honor.

The original crack that had appeared when the Bell was being tolled in mourning for Chief Justice John Marshall in 1835 has been drilled out in 1846 so that the edges would not vibrate against each other.

The original crack that had appeared when the Bell was being tolled in mourning for Chief Justice John Marshall in 1835 has been drilled out in 1846 so that the edges would not vibrate against each other.

In subsequent ceremonies through the years, the original Bell has been sounded—usually only tapped symbolically for fear of damaging the Bell still more.

ON TAX REBATES The first tax rebates and special Social Security payments can be mailed by May 9 if Congress appropriates the necessary funds by May 1.

MUSKIE ON ECONOMY Senator Edmund S. Muskie (D-Me) has predicted that through Congressional efforts the unemployment rate should be below 7.5 per cent by the end of 1976.

Advertisement for Tower Show featuring movies like John Wayne Brannigan, The Man with the Golden Gun, Pistoleros Bajo El Sol, and The Dirty Dolls. Includes showtimes and location information.

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SPRING CLEANING
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 Most liveable. Step down den-living area. 3 bedrooms, fireplace, fenced. All the extras and most unusual. Assume loan.

FARMS AND ACREAGE
 2 acres with 3 bedroom cute brick home for the horsey set!!!!!!
 640 acres northwest of Hereford, 2 wells on natural gas, 516 acres in cultivation with balance in grass. Price \$325.00 an acre. 25 per cent down-10 yrs. on balance.
 40 acres outside of city limits. Will divide into 5 acre tracts. Small down payment with terms on balance.
 20 acres within the city limits well located. Priced to sell.
 Approximately 60 acres highly improved for cattle operation.
 We have commercial lots and residential lots in good locations.

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Nice larger home in good condition. FHA or Conventional Loan. Approximately 2200 sq. ft. Priced \$29,350.00
 2 bedroom house—\$10,000
 Outside city limit small acreage with or without house carpet, fruit trees, sheds and corrals.
 Small house and 2 extra lots can be bought separately.
 Have a number of farm and ranch listings.
 254 Acres, 3 wells-all tied together, nice 3 bedroom home, owner will carry second for qualified buyer.

By The Garden Gate With Glad

By Gladys Manjeet

Practically all of the daffodils have bloomed. They are now ready to be groomed.

The faded blossom should be removed and the plants checked for insects. If needed, spray the foliage carefully. Check the plants which did not flower last spring. Place a marker by them or tie a scarlet ribbon on one of the leaves to specify which should be lifted.

When all the foliage has completed its growth cycle and the strength has returned to the bulb, lift the bulbs, clean them and place where they will dry. They can be replanted in the fall with other bulbs.

Dust the drying bulbs with an insecticide.

This method should be used for all spring flowering bulbs. If bulbs are not lifted, dried out, and given a chance to completely mature, they will not bloom when planted.

When ready to replant, a reliable plant food must be used to produce the best quality of blossoms and plants.

Do not try to lift and replant before the bulbs have thoroughly developed and dried out. If transplanted while growing, there will not be any blooms. This method was discussed and illustrated in School Three at the Amarillo Garden Center. The teacher, Mrs. Pratt, placed emphasis on the fact that all bulbs should be well fed if the best quality of plant and flowers are produced. From experience, I know this method will work. I have tried it and found it successful. Do not give ground to plants which will not produce.

While checking the spring flowering bulbs and getting ready for new plantings for summer flowers, make a list of the bulbs you wish to add to your garden. The catalogues are already showing many new varieties.

Some of the local Garden Club members are watching and caring for experimental bulbs which were sent to them by The Holland Company, which Pioneer Study Club represents.

Think there will be some findings which will be beneficial to Hereford Gardeners and some new varieties to add to our list for next fall. I especially admire the beautiful two-tone white and pink Darwin tulip we are growing.

While planting and making new plans for plantings, go by The Hereford Garden Center and check on the ground covers and tulips which are in flower. Several shrubs and trees are also doing well and might help you in deciding on what you want to add to your landscape plan.

NOTICE: If you watch "The Today Show" on NBC, be sure to see it on Tuesday, May 6th, between 7 and 9 a.m. Dr. Marc Cathey of the U.S. Department of Agriculture will be the speaker and his topic will be Vegetable Gardening. He will stress container growing on patios and other locations. This type of gardening has become very popular. While in Austin at the Garden Club Convention, I

visited with several gardeners who are using container planting of vegetables. Onions, beets, tomatoes and other vegetables are popular and do well. Remember in planting and in a combined garden of flowers and vegetables, that carrots, beets and radishes make attractive border plantings and that flowers such as marigolds will be an excellent insect repellent.

WILDFLOWERS: This is the time of year when we have a wonderful showing of wildflowers. There are many beautiful ones which are eye catchers. One of these is the yellow flower which has been so beautiful on the slopes and lower places in the pastures and along the highways. Many have asked me what it is. I have found in the book "How to know the Wildflowers," by Mrs. William Starr Danay loaned to me by Mrs. Ray Johnson, one of our better informed gardeners, the answer I think.

After reading the descriptions of yellow Texas flowers, and making a study of the plant in bloom, it seems that the name of the wildflower is Celandine (*Chelidonium majus*). The family name is Poppy. From my study of the flower, I learned that the stem is brittle; with saffron-colored, acrid juice. Leaves, compound or divided; toothed or cut. Flowers a lovely yellow; Corolla, of four small petals; Calyx, of two sepals

falling early. Stamens, flowering part bearing the pollen consisting of filament. Pistil, one with two-lobed stigma. Seed pod, linear and slender, containing many seeds.

Gray, the much loved poet, wrote a bit of poetry relative to The Celandine. In it he showed his admiration for The Celandine. "Pansies, lilies, kingups, daisies, let them live upon their praises; Long as there is a sun that sets, Primroses will have their glory; Also the lovely violets; All these will give a place in story; There's a flower that shall be mine, 'Tis the little celandine"

Gray tells us that the generic name, *Chelidonium*, from the ancient Greek stands for swallow and was given "because its flowers first springeth at the coming of the swallows", but if we turn to Gerard we read that the title was not bestowed, "because it

first springeth at the coming of the swallows, but rather that he found all the year that the swallows go away when the flowers die. It is also found in early facts that the dams restore sight to their young ones when their eyes be put out."

Whatever the early historians or poets wrote about the Celandine, we are agreed that it is a beautiful spring wildflower and that the beauty they create is long remembered, that they have created an interest this spring, especially, and many have used their kocaacs to catch some of their beauty and to add to the records.

(Attention Beth B.: I wished for you at both District and State Garden Club Conventions. You would have enjoyed being with old friends and those who have served our District and State Dist. I is PROUD that one of our number is now president of Texas Garden Club Inc.)

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Spacious three bedroom home with 1.6 acres outside city limits. This house has a large basement with a fireplace. If you want room for horses or show cattle, this will be ideal.

Let us show you how easy you can assume this 7 per cent loan with payments of \$139 per month. This home is ready to move into.

This three bedroom home in Northwest Hereford is close to elementary and junior high schools. There is 1800 square feet of living space in this home.

New listing in Northwest Hereford; over 1900 square feet; only 3 years old; owner moving into new home. Refrigerated air conditioning; double garage; nice yards and fenced; humidifier. Payments of \$255.00; loan balance, \$25,450

TAX CREDIT OF \$2,000.—Only four houses left that will qualify in Hereford. These homes are located in beautiful Green Acres Addition! all underground utilities, all wood roofs and excellent deed restrictions. These homes range in prices from \$41,000. to \$42,000. and are ready for inspection daily—call a Realtor now.

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- ANYTHING YOU SEE in the real estate sections of this paper, we can show through "Multiple Listing Service" and other cooperating brokers. Why visit more than one agent?
- OWNER IS MOVING and is offering his equity at less than \$1,500.00 plus very moderate closing costs. 2 bedroom stucco in quiet, convenient location. Completely remodeled and offered for only \$13,900.00
- SOMETHING DIFFERENT in a 3 bedroom home. Unusual design with garage, carpet and drapes, small equity and small payment. Priced to sell quickly.
- SIDE ENTRY garage. Nice 3 bedroom home is light and colorful inside. Immediate possession, tax credit available!
- RESIDENTIAL—COMMERCIAL combination. 2 story home with large adjoining commercial lot and 2 large barns. Great location for business or apartments.
- HOME—FARM—TRAILER PARK—all in one! 3 bedroom home on 15 acres with 6" well and corral. Also has 9 trailer spaces with good income history. Reasonable price, small down payment, just outside city limits.
- LIVE NEARLY FREE. Rent one side of this duplex and live in the other. Completely remodeled, 2 bedrooms in each side, fenced yard and new carpet. \$15,500.00
- REDECORATED and ready to move into 3 bedroom home has extra game room or additional bedroom. New paint throughout, drapes, carpet, garage. \$13,900.00
- MOBILE HOME PARK and 12 mobile homes. Low interest existing loan, very high return on investment. Call for details.
- CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.
- IMMEDIATE POSSESSION for approved buyer. 2 Bedroom brick priced at about half its new replacement cost. \$11,500.00.
- ACREAGE. 20 acres with 3" well, near town, terms available. Check us for acreages of various sizes.
- FOR THE LARGE FAMILY. Reasonably priced. 4 bedroom, 2 bath home. Large bedrooms, fully carpeted. Only \$18,500.00.
- PERFECT LAYING SECTION on the pavement with four good 6" & 8" wells, 1 1/2 mile tile, old improvements. Compare at \$475.00 per acre.
- ONE OF THE NICEST farms around—640 acres NW of Friona—excellent improvements—6wells—Buy at \$350.00 an acre.
- LAND BARGAIN. Half section near Black with 3 wells, underground tile, return system. We are told that the water is good, and that the owner must sell. A good farm very reasonably priced with small down payment and easy terms.

Multiple Listing Service
Neil Cooper 364-1783
Nancy Moore 364-1790
Vernon Mitchell 364-6713
Grady Rogers 364-1949
E.H.O. Gene Campbell 364-4741

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THE SPICE OF LIFE:
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\$1500 will move you into this remodeled 3 bedroom home. No loan qualification. On pavement, close to city.

\$4500 total move in on well-built 3 bedroom Brick. All carpeted, has fireplace, large rooms. Close to schools.

\$1500 move in cost on 3 BR Brick, carpeted. Clean. Immediate possession.

Only \$22,500 for nice house NW Hereford. Will qualify for a VA.

Extra nice 2 bedroom Stucco home, w-storm cellar, large lot and garden area. Low payments. Quick possession.

Do you have a specific need in a home? Let us help you locate and buy the home of your choice.

Best Buy in town! NW corner lot, attractive 3 bedroom 2 bath home New carpet thru-out. Large double garage, has basement. Only \$19,900

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INSURANCE

205 S. 25 Mile Ave.
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\$2,000.00 TAX CREDIT
 Better hurry, only a few left and the tax credit is over. This new home built by excellent builders. It is double nice. Call today.



This is a nice little home for the money. Just right for the couple getting started. Only \$10,900.



CLOSE IN
 Small home near business, also a good location, just right for elderly couple. Only \$19,900.00.



SHARP
 3 B.R., 2 bath 2 car garage, fenced yard. Good buy at only \$21,500.



BASEMENT
 2 B.R., 2 bath, basement, in Northwest Hereford. Ref. air, extra nice small yard, within walking distance of everywhere.



OWNER SAYS MAKE OFFER
 3 B.R., 2 bath, real nice home. Owner has bought another home and needs to move this one.



2 BEDROOM
 Good location, in good condition. Just waiting for you.



4-1975 Chickasha Mobile Homes that qualify for the 5 percent tax discount. Come on down and look them over.

Avis Blakey 364-1050 Carol Rose 364-0362 Doris Umsted 364-6113
 Jim Blakey 364-1050 Virgil Slentz 364-3725 Lee Umsted 364-6113

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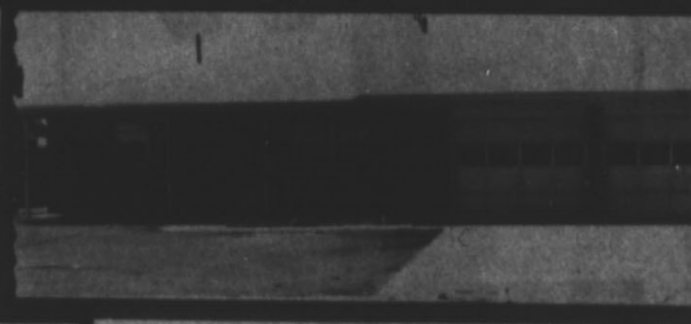
505 S. 25 Mile Ave. TROY CARMICHAEL 364-1251

3 B.R., 1 1/2 bath, basement, and carport, 1640 sq. ft. See to appreciate. Call for appointment



NEW LISTING
 3 bedrooms, fireplace, built-in book case in den are featured in this 1400 sq. ft. home.
CALL FOR APPOINTMENT

EXTRA NICE IN NORTHWEST HEREFORD
 3 B.R., 2 bath, extra nice storm cellar under 2 car garage, fireplace, 2 years old.



PRICE REDUCED!! STAR STREET BEAUTY
 Large rooms, fireplace, lots of storage space, den, double car garage, gorgeous landscaping
TRULY A BEAUTIFUL HOME

Nice 2 bedroom home with 2 car garage and a very nice yard.
PRICED TO SELL

We have several other listings of homes in all parts of Hereford. We have many well developed producing farms of all sizes

For more information call one of our qualified salesmen.
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WALK TO SCHOOL
 Close enough for the children to walk to La Plata or Northwest. Less than \$5,000.00 equity to assume loan. Total electric 3 BR brick, w-b fireplace and evap. air, fenced. Storage building. H-31054



PICNIC OUTSIDE
 Well built 3 bedroom home features patio with bar-b-que grill. Carpeted, lots of cabinet space, new dishwasher. Has extra drive and storage building. H-31031



RAILROAD TRACKAGE
 Office space and 12,000 sq. ft. of floor space in large open area. Excellent location. Bldg. in good repair.

SMALL ACREAGES
 Two plots: One with 3 1/2 A, ten horse stalls, 24x32 bar and small arena, location for trailer, 8x10 storm cellar, well and sprinkler. Second has 2 acres, restricted to permanent home, 2 miles west of Hereford. Call for appointment to see either location.



MULESHOE, TEXAS
 240 acres, West of Muleshoe, 3 wells, 2500 feet underground tile. Terms. H-3071
PRICED REDUCED
 270 acres Northwest of Hereford. \$425.00 per acre. F-2070

COUNTRY LIVING
 347 acres on pavement. \$325.00 per acre, 2 wells, house, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132

OUT OF COUNTY OWNER
 Pavement with 2 good wells, 325 acres with 180 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade, 170 bushel corn yield (ASCS). F-3131

\$500.00 PER ACRE 130 BUSHEL CORN YIELD (ASCS)
 160 acres Northwest of Hereford, 120 feet of water, 700 G.P.M. water available, \$45,500.00 loan, 110 acres of allotments. F-1056

INDUSTRIAL WATER
 240 acres near plant. Could have potential other than farming. F-2068

15 TOWER SPRINKLER
 6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$600.00 per acre. F-3129

TRADE
 900 acres owner will trade for good 1/2 section. 7 wells, Sprinkler. Good lake, \$175,000 loan. F-4126

80 ACRES
 House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.

320 ACRES
 With 2 good wells, excellent water area, 2 pivot points, one 300 sprinkler, growing wheat, fertilized, 5 per cent existing loan.

305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069

640 ACRES
 On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

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ICE CREAM
CLOVERLAKE ALL FLAVORS

1/2 GALLON

\$1.09



HAMS

BONELESS HICKORY GROVE FULLY COOKED HALF OR WHOLE WATER ADDED

\$1.49



GROUND FRESH DAILY

Ground Beef LB. 79¢

T-Bone Steak LB. \$1.59

- SLICED VAC PAK **Shurfresh Bacon** ... LB. \$1.29
- LOW PRICE - HIGH QUALITY **Shurfresh Franks** ... 12 OZ. PKG. **59¢**
- SANDWICH SPECIAL **Shurfresh Bologna** ... 12 OZ. PKG. **59¢**
- BLADE CUT **Chuck Roast** ... LB. **79¢**
- HILLSHIRE FARMS **Smoked Sausage** ... LB. ROLL **\$1.39**
- CENTER CUT **Ham Slices** ... LB. **\$1.59**
- GRAIN FED FARM FRESH **Fresh Cat Fish** ... LB. **\$1.39**

FROZEN FOOD & DAIRY VALUES

- CLOVERLAKE GOLDEN FLAKE **Buttermilk** ... 1/2 GAL. **69¢**
- WELCH'S FLAVORFUL **Grape Juice** ... 12 OZ. CAN **69¢**
- CLOVERLAKE **Whipping Cream** ... HALF PINT **39¢**
- ASSORTED VARIETIES INDIVIDUALLY WRAPPED SLICED **Kraft Cheese** ... 6 OZ. PKG. **59¢**
- SHURFRESH CORN OIL - IN QTRS. **Margarine** ... LB. PKG. **59¢**
- PILLSBURY - ALL VARIETIES **WIENER WRAP** ... 4 OZ. CAN **29¢**

BANQUET MEAT **POT PIES**

4.89¢

8 OZ. PKGS.



CALIFORNIA **RED RIPE STRAWBERRIES**

- WASHINGTON RED DELICIOUS **APPLES** ... 3 LB. BAG **79¢**
- FLORIDA JUICY **ORANGES** ... 5 LB. BAG **79¢**
- FRESH GREEN **ONIONS** ... 2 LBS. **29¢**
- FLORIDA FULL EAR **CORN** ... 3 EARS **39¢**

2.89¢

PINT BOXES

MAXWELL HOUSE ALL GRINDS COFFEE

MAXWELL HOUSE

99¢

LB. CAN

10% OFF LABEL

Tide

GIANT TIDE

\$1.09

49 OZ. BOX

PURE QUALITY

BAKERITE SHORTENING

\$1.19

3 LB. CAN

PAPER

Bounty TOWELS ROLL **45¢**

GOLD-MEDAL

Enriched FLOUR 5 LB. BAG **89¢**

WITH COUPON BELOW

STAR-KIST LIGHT CHUNK **Tuna** **49¢**

(GOLD MINE) **STAMP BONANZA**



MINA DE ORO IS HERE NOW!

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Contest ends May 24, not redeemable after this date.

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- SHURFINE **Fruit Cocktail** ... NO. 303 CAN **39¢**
- ASSORTED **Cookies** ... 3 FOR **\$1.00**
- SHURFINE **Apple Sauce** ... 16-OZ. CAN **39¢**
- SHURFINE CUT-GREEN **Asparagus Spears** ... 14 1/2-OZ. CAN **59¢**
- DEL MONTE **Tomato Catsup** ... 38-OZ. BTL. **69¢**
- SKINNERS SHORT CUT **Elbo Macaroni** ... 12-OZ. PKG. **43¢**
- CRACKERS **Sunshine Cheez-its** ... 16-OZ. BOX **69¢**
- PECAN SANDIES **Keebler Cookies** ... 14-OZ. PKG. **99¢**

CRICKET LIGHTERS

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HAND LOTION

JERGEN'S 5-OZ. FREE

20-OZ. BTL. **\$1.49**

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