

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, NOVEMBER 22, 1907

No. 41

NOVEMBER CASH SALE CONTINUES

Sale prices are **STRICTLY CASH**. Our prices will enable you to keep a part of your money at home during the Financial Crisis. Look at the following prices:

Ladies' and Children's Coats

| | |
|---------------------------------|---------|
| Regular \$2.50 Coat, Sale Price | \$ 1.85 |
| " 3.00 " " " | 2.35 |
| " 3.50 " " " | 2.75 |
| " 4.00 " " " | 3.15 |
| " 4.50 " " " | 3.50 |
| " 5.00 " " " | 4.00 |
| " 5.50 " " " | 4.25 |
| " 6.00 " " " | 4.75 |
| " 6.50 " " " | 5.00 |
| " 7.00 " " " | 5.45 |
| " 7.50 " " " | 5.85 |
| " 8.00 " " " | 5.95 |
| " 8.50 " " " | 6.00 |
| " 10.00 " " " | 7.35 |
| " 12.50 " " " | 9.45 |
| " 15.00 " " " | 11.75 |



Reduction on MILLINERY

We have divided our trimmed hats in two lots. 1-3 and 1-4 off. Veilings, Plumes, Flowers, Feathers, Ornaments and everything else in the Millinery Department 1-4 off. No reduction on special orders.

Men's and Boys' Pants

| | |
|----------------------------------|--------|
| Regular \$5.00 Pants, Sale Price | \$3.95 |
| " 4.50 " " " | 3.65 |
| " 4.00 " " " | 3.15 |
| " 3.50 " " " | 2.75 |
| " 3.00 " " " | 2.35 |
| " 2.50 " " " | 2.00 |
| " 2.00 " " " | 1.60 |
| " 1.75 " " " | 1.40 |
| " 1.50 " " " | 1.20 |

Boys' Knee Pants

| | |
|--------------------------|-----|
| \$1.25 Pants, Sale Price | 90c |
| 1.00 " " " | 75c |
| .75 " " " | 55c |
| .65 " " " | 50c |
| .50 " " " | 35c |
| .40 " " " | 25c |

Mens' Odd Lots Fleece Undershirts and Drawers

Sizes in Drawers, 36, 38 and 40, sizes in shirts, 34 and 36.

| | |
|---|-----|
| 50c Shirt and Drawers, Sale Price | 35c |
| 65c " " " " " | 35c |
| 75c " " " " " | 55c |
| \$1.00 Scrivens Fleece Drawers, sizes 36, 38 and 40, Sale Price | 70c |
| 50c Cotton Flannel Drawers, Sale Price | 35c |

Mens' Wool Underwear

| | |
|--------------------------|--------|
| \$2.00 grade, Sale Price | \$1.50 |
| 1.50 " " " | 1.25 |
| 1.00 " " " | .85 |

English Corduroy Suits

| | |
|--------------------------|--------|
| \$ 8.50 Suit, Sale Price | \$6.95 |
| 10.00 " " " | 7.75 |
| 11.50 " " " | 8.50 |

We have some boys cheap

Knee Pant Suits

We offer during Sale.

| | |
|-------------------------|--------|
| \$1.50 Suit, Sale Price | \$.95 |
| 2.00 " " " | 1.35 |
| 2.50 " " " | 1.65 |

Men's and Boys' Overcoats, Raincoats and Suits during this sale 20 per cent off.

Bed Blankets

Don't get cold while Blankets are so cheap.

| | |
|---|--------|
| \$7.00 All Wool Blankets 11-4, Sale Price | \$6.00 |
| 6.00 " " " 11-4, " " | 5.00 |
| 5.50 " " " 11-4, " " | 4.50 |
| 4.50 Heavy blue mixed and red | 3.65 |
| 2 50 Cotton Blankets, Sale Price | 1.85 |
| 2.00 " " " " " | 1.45 |
| 1.50 " " " " " | 1.20 |
| 1.25 " " " " " | .95 |
| 1.00 " " " " " | .80 |
| .75 " " " " " | .60 |

Bleached and Unbleached Cotton Flannel

| | |
|-----------------------|--------|
| 10c grade, Sale Price | 8 1-3c |
| 12½c " " " | 10c |
| 15c " " " | 12½c |

Bleach Domestic

| | |
|--------------------------|--------|
| 8 1-3c grade, Sale Price | 7½c |
| 10c " " " | 8 1-3c |
| 12½c " " " | 10c |
| 13½c " " " | 11c |
| 15c " " " | 12½c |
| 17½c " " " | 15c |

Our Remnant and Bargain Counter is loaded down with Bargains.

Red Wool Flannel

| | |
|-----------------------|------|
| 20c grade, Sale Price | 15c |
| 25c " " " | 18c |
| 30c " " " | 22½c |
| 35c " " " | 25c |

Hose

| | |
|---------------------------|-----|
| Misses Wool Hose, regular | |
| 25c grade, Sale Price | 15c |
| Boys Heavy Ribbed Hose | |
| 25c grade, Sale Price | 20c |
| Misses Cotton Hose | |
| 10c grade, Sale Price | 7½c |

Society Embroidery Floss

Regular 2 skeins for 5c, Sale Price 3 skeins for 5c

Silkatine Crochet

Regular 5c per spool, Sale Price 3 spools 10c

Chase Heavy Plush Winter Lap Robes

| | |
|--------------------------|--------|
| \$10.00 Robe, Sale Price | \$7.45 |
| 7.00 " " " | 5.25 |
| 5.00 " " " | 4.00 |
| 4.00 " " " | 3.15 |
| 3.50 " " " | 2.85 |
| 3.00 " " " | 2.45 |

Men's Covert Fleece Lined Work Coats

| | |
|-------------------------|--------|
| \$1.75 Coat, Sale Price | \$1.35 |
| 1.50 " " " | 1.25 |

Men's Duck Fleece Lined Overcoats

| | |
|-------------------------|--------|
| \$3.25 Coat, Sale Price | \$2.65 |
|-------------------------|--------|

Lace Window Curtains during Sale 25 per cent off.

We have a few pair of Mens Calf Boots, sizes 9 and 9½, good value at regular price, during sale 1-3 off.

We have some broken sizes in Corsets, during Sale at half price.

Cotton Suitings and Waistings 1-4 off.

All \$1.00 and \$1.50 Broadcloth 25 per cent discount.

Wool and Silk Dress Braids 1-4 off.

Corduroy Pants 1-4 off.

One lot mens' and youths' Suits, broken sizes, during Sale at half price.

Clark's O. N. T. Thread, 5c a Spool.

One lot blue and white and red and white Finishing Braid, regular 5c grade, Sale Price 2 bunches for 5c

Odd lot Mens', Ladies' and Childrens' Shoes, during Sale at half price.

REMEMBER--SALE PRICES ARE STRICTLY CASH.

WE SELL AS WE ADVERTISE

Trunks and Suit Cases - 20 per cent off

GEO. A. STAMBAUGH

Hereford, Texas

Buck's Hot Blast Heaters
Make Warm Rooms
In the Cold Winter Time

Our

Our Stock of Buck's Heaters is Large
Our Prices are Attractive
You See Them--You Buy Them

November Special Offerings

Great Majestic Ranges, Bucks Enameled Lined Cook Stoves are world's best. Price and service satisfactory.

Lap Robes in Silk Plush, Wool, Rubber and Melton. From \$2.50 to \$25.00 each. Bargains in them from now to Dec. 1. Come in and look them over.

Superior Grain Drills, Moline and Canton Disc Plows, P & O Success Sulky and Gang Plows and everything that a large and up-to-date Hardware House carries, at prices that make our competitors "set up and take notice."

Horse Covers, Buggy and Wagon Harness, Moon Bros. Buggies, Bain and Florence Wagons, all at special prices for the next two weeks.

A car of Woodmanse Steel Windmills, a car of the Old Reliable Eclipse Windmills, 3 cars of Baker Perfect Barb Wire, 2 cars of American and Ellwood Hog Fence at prices that will demand the prompt attention of all Bargain Hunters for this month.

Haviland—White and Decorated China in sets. Hand Painted and Genuine Japanese China in greatest variety. Fancy Lamps from \$1.00 to 10.00 each.

Our Salesmen are prompt and courteous to all.

Our Motto is: "A dollars worth of goods for a dollars worth of money."

YOUR FRIENDS,

Hardware

Stroud-Gary Hardware Co.

Implements

NEW CHRISTIAN CHURCH

Church Board Adopts Plans—A Twelve Thousand Dollar House of Worship Contemplated.

At a meeting of the board and members of the Christian church in parlors of the College Dormitory last Sunday afternoon, a general plan for the building of the long contemplated new church was adopted. The structure will follow the Corinthian style of architecture, having a Partheon front on two sides supported by large columns, and a large dome over the center of the building. The main auditorium will be 50x50 feet, with six Sunday school rooms, two vestibules, two lobbies, pastor's study, two dressing rooms, halls and gallery addition. The gallery will be 100 feet on two sides of the main auditorium. Altogether the building will have a seating capacity of about nine hundred. In the basement will be placed the heating plant and possibly an independent lighting plant.

The main walls will be pressed red brick veneer and the entire building trimmed in either composition or straw brick. When finished will be one of the most convenient and will compare in beauty with any of the churches of the state. Work will begin as soon as the plans can be completed and contracts let.

New Presbyterian Minister.

Rev. W. M. Baker, the new Presbyterian minister, preached his first sermon before a Hereford congregation last Sunday. Mr. Baker comes to us from McGregor, Texas, where he has had charge of a large church. He is a graduate of Trinity University and has pursued post graduate work at Chicago University. He is likewise a native of Texas, his father having served the McGregor church for 25 years and the son taking up the work, when his father became

too old to be in active service. He comes to us highly recommended as a man as well as a good preacher. We extend to him a hearty welcome and hope that he will soon be made to feel at home.

Exchange Offices.

The BRAND last week announced the forming of a partnership between Hon. W. M. Knight and Judge Jno. P. Slaton and that they were to have the offices formerly occupied by Mr. Slaton. At the close of the week however, a trade whereby Dr. J. H. Hicks and the new law firm changed offices. Carpenters and decorators have been busy all this week putting the new offices in the First National Bank building in shape and when completed and furnished as planned will be the most convenient suite of rooms occupied by any law firm in the city.

Dr. Hicks has had the old office of Mr. Slaton fitted up with elegant furnishings and many conveniences added to make the office suited to the needs of a physician. His friends and patrons are invited to call on him at his new office. (Crowded out last week.)

Commissioner O. B. Colquit Coming

Knight & Slaton have been in correspondence with the Hon. O. B. Colquit for some time with a view of getting him to come to Hereford and deliver an address to the people on railroad building in Texas and the Panhandle. He has signified his desire and willingness to come and has at last set a time. He with other officers of the Railroad Commission are to make a tour of inspection up the Denver the latter part of this week or next, and when he does, the promise is made to Messrs Knight and Slaton that he will come over to Hereford.

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.

THE CUBAN SPY.

Local Talent Score a Hit—Hereford Play-house Goes Out en Masse—All Enjoy Play.

As an evidence that the Hereford play-house goes were fully satisfied last evening, the crowded house arose at the end of the third act and was about to leave. A climax had been reached in the play and everyone felt that they had had their money's worth and was perfectly willing to have the curtain stay down, but the manager and others mounted chairs and announced that one more act was to be given. The orchestra started up a good lively polka and the crowd settled down to see the finish of the Spanish guerrillas. The local talent made a big hit.

Not a character appeared but that more than "made good." The make-ups would have done credit to a starring company and only complimentary comments have been heard. The specialties were loudly encored. The Hereford orchestra in the pit gave a number of pleasing selections. Altogether the evening's entertainment was highly satisfactory to everyone present and it is hoped that the Hereford Dramatic Company will again appear before the footlights.

Moved to New Quarters.

I have moved to my new quarters on Dewey Avenue and I am revising my list of lands. If you wish to get advantages of our Eastern agents, you had better come in and relist with me. Yours for business, 41-tf W. H. RAYZOR.

Piano Contest.

The rules of the contest require that all votes must be cast at the place of making purchases and votes not so entered are likely to be thrown out by the judges. Merchants will see to it that their boxes are not exposed.

| | |
|--------------------------|-------|
| Commercial Club and Band | 56600 |
| Jessie Sisk | 56544 |
| Roxie Witherspoon | 23282 |
| Katie Davidson | 9825 |
| Audry Argo | 5280 |
| College | 3806 |
| Jimmie Rowe | 3552 |
| Bessie Curtsinger | 2658 |

Telephone Girls Wanted.

The Hereford Telephone Co. wants several girls to operate switch board. Apply to R. H. Hemley, at Hereford Telephone office. 41-tf

Good Groceries

WHEN YOU GIVE YOUR ORDER

Good Service



For Coffee

don't forget that we are sole agents for Blankes World's Fair Line of high grade Coffee. This line of Coffee took the Gold Medal at the St. Louis World's Fair.

Attention Ladies!

We will have in a few days, a nice lot of Fruit Cakes for Xmas. Buy your Cakes from us and save the time and trouble of making them.

Yours for business,

Hubbard Grocery Company

KRESO

Combination of Coal-Tar Derivatives.
(NON-CARBOLIC.)

A STANDARDIZED DISINFECTANT, ANTISEPTIC CLEANSER, DEODORIZER AND PURIFIER

Kreso possesses advantages which make it better and safer than any other material for household disinfecting, and it is preferable to carbolic acid, because it does not burn, to chloride of lime, copperas, etc., because

First. It is safe. In the dilution recommended it is practically non-poisonous, and can therefore be used freely, and is safe to have around. It is not caustic or irritating; it does not attack metals, and therefore does not destroy plumbing; it does not permanently stain washable fabrics.

Second. It is effective. Our laboratory tests require that in a 1% solution it must destroy the most resistant disease-germ (the green pus germ) in one minute. It thus disinfects, cleanses and purifies. It destroys foul odors, not by substituting another, but by destroying the cause of the odor.

Third. It is standardized; always the same. You can depend upon it.

Kreso is particularly valuable in preventing an outbreak of contagious diseases, by destroying infection, cleansing, purifying and promoting sanitation. It is the ideal disinfectant for HOSPITALS, RAILWAY STATIONS, PUBLIC BUILDINGS, SCHOOL ROOMS, BATH-ROOMS, WATER-CLOSETS, URINALS, KITCHEN SINKS, STORE ROOMS, OUT-HOUSES, GARBAGE BOXES, CESSPOOLS, STABLES, DOG-KENNELS, CAGES, ETC.

For all general disinfecting purposes mix Kreso with water (warm preferred) in the following proportions:

1 tablespoonful Kreso, 3 pints water.
1 pint Kreso, 12 gallons water.
making approximately a 1-to-100 solution.

SAFE AND EASY TO USE.

FOR SALE BY

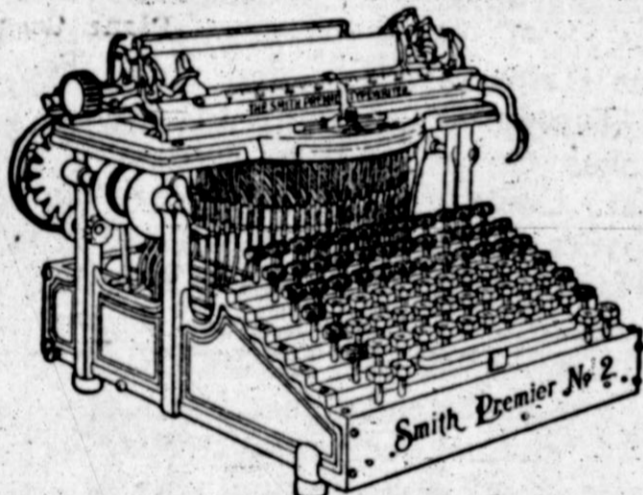
T. M. COULSON

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

**The New Tri-Chrome
Smith Premier Typewriter**
will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
1687 Champa St., Denver, Colo.

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

Subscribe for The Hereford Brand

SOUTH CAROLINA CORN.

How Two Hundred Bushels Per Acre Was Raised—State Claims World's Record.

Referring to the statement made by the Charleston News and Courier of South Carolina as clipped by the Houston Post and used in the BRAND last week the attention of those interested in the big yield of over 212 bushels of corn per acre is called to the manner in which such a thing was made possible. South Carolina claims the world's record on corn and the News thus states the fact: "The largest crop of corn ever produced on an acre of ground was made in this state." Upon this one yield the state has put all further competition out and no section of the country has approached near the mark. But in conversation with Mr. J. E. Gyles, the BRAND reporter learned something of the manner in which such an incomparable record was made. "I was living in Columbia, South Carolina, at the time that corn was made," said Mr. Gyles. "The land upon which that corn was raised was a part of the old lunatic asylum farm and during the war the state manufactured large quantities of nitre to be used in making gunpowder for the Confederacy. This particular spot of ground was used for the site of the nitre factory and large quantities of offal and refuse were dumped out on the premises," continued the speaker, "and after the war, the ground was put into cultivation and the corn planted." "How was this corn planted," the reporter asked. "The rows were laid off as usual and the seed put in; then after that was up and well under way, another set of rows between the original ones was planted," said Mr. Gyles. It was further learned that the field was well irrigated and at no time suffered from the lack of moisture or cultivation.

So this is the secret to the great corn yield of South Carolina. The corn was grown of a spot of earth enriched by the best fertilizer obtainable and that in profuse quantities. No wonder the corn broke the world's record. If the fields of Texas could be enriched in the same way that that Carolina patch was made to bud, it would be difficult to estimate the yield. The old soldiers of the Confederacy know from what source they manufactured the nitre used in making the gunpowder and, if the same products could be used to enrich an acre of Panhandle soil and the same methods employed, an acre would easily make 300 bushels. As it is, with no nitre saturated soil, the Plains country is making an eviable record in all varieties of corn.

The Houston Post will please call attention to the discovery made by the BRAND as to the secret of the Carolina corn yield. When that "noisy fakeriferous and meddlesome" News and Courier finds out that the the Texas people are "onto" its tricks, perhaps a little more modesty will be shown in making odious comparisons. Nitre fields are not to be found in every county and especially a home made one. Let the Carolina man plant his corn on natural soil, under natural conditions, cultivated under natural surroundings, then the other states will give the state a close call for the blue ribbons.

New Pastor.

J. W. Storey, the new Methodist pastor, is expected to arrive in Hereford this week and will fill the Methodist pulpit Sunday morning and evening.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.
33-11 HENRY HUBBERT,
City Marshall and Collector.

THE HUB

Articles to be Found on the 10c Counter

10x12 inch Biscuit Pans
Boxes of Stationery
Boys' Caps
Eye Shades, celluloid
Patent Leather Belts
Toilet Soap
Whisk Brooms
Crumb Trays and Scrapers
Bottles Muscilage
Ladies' Hose
Gents' Half Hose
Baby Moccasins
Day Books and Ledgers
Midallions
Towels
Screw Drivers
Chisels
Rulers
Money Banks
Gem Pans
Egg Poachers
2-qt. Stew Pans, with bail
Dress Seaming
Potato Mashers
Nickle Plated Fancy Cups
Cook Spoons
Cake Pans
Match Holders
Men's Cotton Gloves
Curling Tongs
Toilet Paper and Racks
Talcum Powder
Tea Strainers

Quart Dippers
Small Dippers
Soap Dishes
Scrub Brushes
Saws
Dust Pans
Half Gallon Pails
Half Gallon Stew Pan, with handle.
Milk Strainers
Light Bread Pans
Frying Pans
Dominoes
Croquet Sets
Egg or Vegetable Buckets
Can Openers
Beads
Whisk Broom Holders
Calanders
Glass Trays
Purses
Pants Buttons
Garters
Whistles
Bread Knives
Combs
Men's Hose Supporters
Steak Pounders
Hammers
Coat and Hat Hooks
Pinchers
Levels
Hair Pins, rubber

DINNER!!

When you want things for dinner phone Argo & Jarrott. They sell groceries that are clean and fresh.

ARGO & JARROTT

YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suitings, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt, - - - Texas

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

GARRISON BROS

Make Our Store Headquarters

Cleo Community

As it has been some time since I have given the BRAND readers the news from this community, I shall endeavor to do so this morning.

W. H. Gilbreath and family of Tullia visited his brother, J. T. Gilbreath and family of Cleo, last week.

J. A. Johnson rounded up all his cattle last Friday and started for Dameron's ranch where he will dip them. Mr. Johnson has a nice bunch of cattle and plenty of feed, and he thinks they will go through the winter better after being dipped.

J. R. Hastings is building a nice barn for his stock this winter. More of us should follow Mr. Hasting's example as stock, without shelter, suffer. We think our horses and mules should come next to our families, as they are our most faithful servants, and the only means of support for the farmer.

Mr. W. P. Boyd is laying in his supply of winter coal.

W. C. Fitzwater started to Plainview with two bales of cotton last Friday, he will make about six bales. He says he thinks cotton can be made a profitable crop here if more people would try to raise it.

Born to Mr. and Mrs. W. J. Slover last Tuesday night, a fine girl. Mother and child doing well.

We are having lots of rain in Castro county now. It is fine on wheat, and we have a goodly acreage planted to that crop here. As far as I know, the fall crop is about all planted. The early planting is in fine condition. W. S. D.

Plow Fire Guards.

Don't forget to plow those fire guards while there is a good season in the ground.

Dental Office.

Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work. 34-4t

The Texas Panhandle.

To the Panhandle country, my friend why not go?

Where the winters are mild with seldom deep snow,

Where the cool breeze of summer, refreshing and grand,

Fans the brow of the maid and the laboring man.

Where water as pure as the dew drops that lie,

And sparkle in sunlight beneath the clear sky,

Is found in abundance, and thanks to man's skill,

Is pumped from the earth by the clever wind mill.

Where the country lies level, rich, fertile and good,

That the rainfall is ample is well understood.

Where Buffalo grass, once the friend of the beast,

Is yielding its place to the grain of the east.

Where corn, rye and barley, milo maize, oats and wheat,

And fruits of the orchard, the world can not beat.

Where products of gardens, and melons compare,

With those on exhibit at a grand country fair.

Where cattle and horses in pastures grow sleek,

And sheep, hogs and poultry, of them I must speak,

All are grown with profit and but little pains,

By the farmer and ranchman on the great Texas Plains,

Where the people are prosperous and live at their ease,

Enjoying a climate that's free from disease.

Pure air and pure water, and bright sunny skies,

One glance at this country will open your eyes.

Where taxes are low, good laws are maintained.

By wise legislation the country has gained A public school fund, the envy of all

The States in the Union, be they great or small.

Where land is now cheap, but will not so remain,

As thousands are going on the homeseekers train.

They are buying for homes, for comfort and health,

Advance in investments alone, will bring wealth.

My friends take advice secure a good thing, A home in the Panhandle is fit for a king,

But while you can, you will find out in time, The truth simply stated in this little rhyme.

—A. J. Lee, Kansas City, Mo., in Crittenden (Ky.) Record-Press.

Do You Want a Home?

I make you this offer. I will sell you 165 acres of land the corner of which is one-fourth mile from city limits of Hereford at \$60.00 per acre; one-tenth cash, balance in ten equal annual payments at six per cent interest. If you will put 100 acres in wheat each year by the Campbell system and your wheat crop does not meet the payments and pay the interest I will extend the notes. This land is now nearly all in cultivation and 40 acres in wheat. 38-4t

L. GOUGH.

A Hen Party.

As Miss Irene Pinkston intended leaving Hereford on Sunday last, she decided Saturday afternoon to entertain her girl friends at her home that night. She invited and sent word to all possible in the incredibly short

time stating that it was to be strictly a "Hen Party."

Promptly at 8 o'clock her guests began to arrive and she was surprised to see that half the number were "roosters" after all. She was soon aware that they were "hens" parading in "roosters" garb. The next two hours were spent in real old fashion fun and laughter. At 10 o'clock all departed declaring Miss Irene to be a charming hostess and wishing her much happiness and success in her new home.

Our New Sign.

The BRAND has had a new sign put on the plate glass windows of its

office by an expert sign painter. The work is done in burnished gold leaf with a pure black backing, making one of the finest and most durable signs. The sign is an exact copy of the headline of the paper, "The Hereford Brand," and will serve as an invitation to the friends, as well as the strangers in the city, to drop in whenever they need the aid of the printer's art in their business.

Wanted to buy Land.

I want to buy one or two sections of land putting in some good city property as first payment. 36-4t JNO. YARBROUGH.

COME AND SEE ME

Nobody Can Serve You Better Everything You Want

All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

J. A. CANTERBURY

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

Fallwell & Sons

IF ELITE IT'S BEST

Candies, Cigars, Fruits

The most up-to-date confectionery in Hereford. Our Motto: Quality and freshness.

Fresh Box Candies Received Weekly

Come in and see us

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - Texas

FARMS

BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

PARK & BOURN

Hereford, Texas

The Forty Sixth Star.

The forty sixth star was added to Old Glory last Saturday when the President affixed his signature and the great seal of the United States was attached to the proclamation making Oklahoma a state of the Union. This is the first state to come into the Union with a prohibition proviso in the constitution. The state officers are all Democratic which fact is due largely to the great number of Texas people who had moved into the Territory. Governor-elect Haskell took the oath of office in the presence of a large number of citizens from both Oklahoma and the Indian Territory. A band composed of Indian boys played "The Star Spangled Banner," and a great shout went up for the birth of the new state. The new governor appointed R. L. Owen of Muskogee and P. T. Gore of Lawton as United States Senators until the legislature could meet. The latter is the famous blind populist of Texas, but

who on going to the Territory changed his faith to the Democratic party. He will be the first blind man to ever enter the senate chamber of America. Mr. Gore is well known to the Brand and a brilliant career is predicted for him.

Parmer County Case Reversed.

The suit styled E. L. Swenson vs J. F. McKay from Parmer county, has been reversed by the Court of Civil Appeals at Ft. Worth and will come up for new hearing at the December term of court at Parmer-ton.

Want Ads.

The BRAND can truthfully claim a larger number of want ads than may be found in any other paper in the Panhandle. The people have "got the habit" of looking in the classified ads of the BRAND. It's a good habit. Farmers, merchants, in fact, everybody uses the classified columns as a sort of a trading mark, where sellers and buyers meet on common ground. Try a "want ad."

Special Thanksgiving Program

Of Jr. B. Y. P. U. for Sunday, December 1, 3 p. m.
Doxology.
Song, "I've Found a Friend,"—Lois Garrison and Maude Dean.
Prayer.
Reading, Isa. 53.
Song, "Take Time to be Holy,"—Maude Dean, Annie Dean, Artibel Givens, Sudie Fore, Susie Lackey, Elzina Mounts, Mary Bowers, Louise Irwin and Vera Caddell.
Lesson.
Verses of Praise by all.
Song, "We Praise Thee, O God."
Recitation of 23rd Psalm.—Elzina Mounts.
Thanksgiving paper—Price Bruce.
Song, "It is well with my Soul,"—Same girls.
Roll call, response, "What I am Thankful for."
Lord's prayer in concert.
Collection, thanks offering.
Song, "Blest Be the Tie."
Benediction.
All mothers are especially invited to come and encourage the children.

Railroad Building.

In conversation with J. P. Burch who owns a large ranch some 21 miles north of this city, the Brand learns that the Rock Island grade thru Oldham county is being resurfaced and that steel is being put down beginning at Amarillo. He says that the officials of the road were at his ranch a few days ago and that they propose to have 18 miles of road in operation by the first of January. The new town of Vega just over the Deaf Smith county line is seeing the beginning of a boomlet and several new residences and business houses are under contemplation. With this road in operation and the extension of the Panhandle Short Line to Rock Lake, Hereford will be put in direct connection with the coal fields of McAllister in the New state of Oklahoma. Mr. Burch says that there is great activity shown along the new Rock Island extension, which connects Amarillo with Tucumcari, New Mexico, and

that already northern wheat men are figuring on an elevator near his ranch on the road.

Car Shortage.

The Brand is in receipt of a lengthy communication from our friend J. W. Lacy, local agent, regarding the car shortage situation and makes reply to the Brand's article which appeared some weeks ago. An answer has been prepared next week. Mr. Lacy takes the Brand to task and his letter will make interesting reading.

The Snow.

The rain which fell this week followed by a big snow Tuesday, has put a fine season in the ground. The temperature fell about 9 o'clock to the snow point and the flakes of white began to appear. During the greater part of the day, the snow melted as fast as it fell, but it soon covered the earth with the great white blanket.

The BRAND is only \$1.00 a year.

HIGH ART FURNITURE

If you want something artistic in the Furniture Line, as well as something that will give you good service, come see our goods.

See our line of Wall Paper just arrived, new patterns and new styles. We can't help but please you in this line.

We have received from the largest China House 12 beautiful hand painted Japanese Vases.

We have also received a new shipment of very beautiful Chamber Sets.

The greatest of all ENTERTAINMENTS is the EDISON PHONOGRAPH which we have added to our stock. We will be pleased to show you and play for you.

Our Christmas line of picture moulding has arrived and we are better prepared to do your framing than ever before.

GILLILLAND FURNITURE CO.

The Brand

B. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOVEMBER 22, 1907

FINANCIAL CONDITION.

The week has brought some relief to the stress in financial circles. Large shipments of gold from Europe, the purchase by the government of 400,000 pounds of the yellow metal in open market at a small advance, the issuance of fifty million dollars of Panama Canal bonds and one hundred million dollars in government notes, have all had the effect of restoring confidence among the people. The president has issued a public letter appealing to the citizens of the county to aid in putting the financial institutions of the nation in better condition by bringing their hoarded funds from their hiding places. He advises the secretary to place the receipts derived from the sale of the government notes or certificates throughout the South and West where the crops must be moved. To run up the additional amount of money which will be thrown into circulation immediately is as follows:

| | |
|---------------------|---------------|
| Gold Imported | \$ 67,000,000 |
| Panama Bonds | 50,000,000 |
| Government Notes | 100,000,000 |
| Government Deposits | 60,000,000 |
| Total | \$277,000,000 |

THE PRESIDENT'S LETTER

"The White House, Washington, November 17, 1907. My dear Mr. Cortelyou: I have considered your proposal. I approve the issue of the \$50,000,000 of Panama bonds, which will be immediately available as the basis for additional currency. I also approve the issue of 100,000,000 or so much as you may find necessary, of \$50 three per cent interest bearing Government notes, the proceeds of the sale of which will be deposited by you where the greatest needs exist, and especially in the South and West, where the crops have to be moved.

"I have been assured that the Leaders of Congress are considering a currency bill which will meet in permanent fashion the needs of the situation and which I believe will be passed at an early date after Congress convenes two weeks hence.

What is most needed just at present is that our citizens should realize how fundamentally sound business conditions in this country are and how absurd it is to permit themselves to get into a panic and create a stringency by hoarding their savings, instead of trusting perfectly sound banks. There is no particle of risk involved in letting business take its natural course, and the people can help themselves and the country most by putting back into circulation the money they are hoarding.

"The banks and trust companies are solvent. There is more currency in the country today than there was a month ago, when the supply was ample. Fifty-five million dollars in gold has been imported, and the government has deposited another \$60,000,000. These are facts, and I appeal to the public to co-operate with us in restoring normal business conditions. The government will

see that the people do not suffer if only the people will act in a normal way. Crops are good and business conditions are sound, and we should put the money we have into circulation in order to meet the needs of our abounding prosperity.

"There is no analogy at all with the way things were in 1993. On Nov. 30 of that year there was in the Treasury but \$161,000,000 in gold. On November 14 of this year there was in the Treasury \$904,000,000 of gold. Ten years ago circulation per capita was 23.23. It is now 33.23. The steps that you now take, the ability of the Government to back them up and the fact that not a particle of risk is involved therein, give the fullest guarantee of the sound condition of our Treasury. All that our people have to do now is to go ahead with their business in normal fashion, and the whole difficulty disappears, and this end will be achieved at once if each man will act as he normally does act and the real conditions of the country's business fully warrant his now acting.

Sincerely yours,
THEODORE ROOSEVELT.

SOME months ago the BRAND dared to use a few of the new fangled spellings. Some of the friends thought that they saw the occasion of "another good man gone wrong." One man even threatened to stop his paper, if the BRAND used any more of the Teddy spelling. In deference to said friends, a compromise was made by which only a few of the new spellings were allowed, among the number being such words as thru, altho, thoroly, thruout, etc. But such spelling as equipt, soapt, jumpt, laft, etc. were tabooed. Thus the matter was settled. It has been observed that since then, many of the state papers and the weeklies of the Panhandle have adopted some of the new spellings. The Fort Worth Record uses such words as thru, altho, thoroly, etc. Among the Panhandle papers to economize in the uses of needless letters is the Canyon City News, which freely prints such spelling as thru, altho, nabor (for neighbor), and other words not now remembered. Many of the Plains papers have gradually adopted some of the new fangled spelling.

This is just the position taken by the editor of the BRAND, that many of the new spellings would gradually come into use and that the adoption of such words would not give offense. It is known to many friends that he was an ardent advocate of the new spelling and that he hoped to see it put into general use. The time will soon be when the changes will not be noticed. It is nothing more than the gradual growth of language. English three hundred years ago could scarcely be read by the pupils in the public schools of today. It is growth. One hundred years hence, the older standard English books will have to be translated into the new English.

Hereford's Telephone Exchange.

A BRAND representative was shown through the offices of the Hereford Telephone Company this week and from what little we know of telephone exchanges we had to pronounce it a most up-to-date office. No effort or expense seems to have been spared to make this one of the most convenient and substantial exchanges in the country. Mr. Hemley so managed that the transfer to the new office was made with very little inconvenience to either residence or business phones. When this transfer work is complete Hereford will have the most complete and up-to-date telephone system in this part of the country.

Let us wrap your pipe with asbestos. Guaranteed that it will not freeze. Sewell & Brazil. 39tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

| | |
|------------------------|--------------|
| CAPITAL | \$ 50,000.00 |
| SURPLUS AND PROFITS | 27,087.60 |
| SHAREHOLDERS LIABILITY | 50,000.00 |
| TOTAL | \$127,087.60 |
| TOTAL ASSETS | 500,000.00 |

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Visit the New People.

The old Texans and natives and those who have been initiated should not forget that the reputation of the Plains is at stake just at this time. There many new people coming to us and we should not forget that they are strangers. If a new family has moved into your neighborhood, see to it, that you call on them at the proper season. Don't wait until you feel ashamed to go and when you do, be compelled to offer a weak apology for not having called sooner. Right here in Hereford, the new people should be remembered. You know how you felt when you went into a new place and waited for weeks, yes, month, before your next door neighbor called on you. Take this home to yourself. If you were 1000 miles from your friends and had moved into a town which had a reputation for hospitality and good cheer and then had to wait for weeks before this civility was shown, how would you feel? Visit your neighbor.

"In God We Trust."

The familiar inscription, "In God We Trust," has been omitted from the new gold coins. Does this mean that the people no longer trust in a supreme being. No one knew of the intended omission except the President and the officials of the

United States Mint, and when it became known that the words were left off, many called the attention of the President to it. He replies that the omission was done intentionally, as as there was no law requiring the use of the legend and that he thought it was a desecration to make commercial use of the terms. The President in this, like in many other things that he has done, has refused

to follow the custom of his predecessors. He does things to his own notion.

House Burned.

We regret to learn that Mr. John Gregory of Kelso lost his house and practically all the contents by fire last week. Hard luck when lumber is so high and has to be hauled so far.

The BRAND has the circulation.

Only the best merchandise carried

Hubbard & Barnett

The place where \$1 goes farthest



An Amazingly Large Percentage

of the Clothing, Shoes, Hats, Shirts, Etc., sold in Hereford are being sold by this house, and there's a good reason for it too. We would like to see you among the large number of purchasers.

- Suits and Overcoats - - - - - \$5.00 to \$27.50
- Shoes, all kinds, - 50c to \$7.50
- Hats, all newest styles, - - - - - \$1.00 to \$7.00
- Shirts, Cluett and Monarch, - - - - - 50c to \$3.50

We are Headquarters for DR. REED'S CUSHION SOLE SHOES



Your Hand's In Your Purse

all the time if you keep your cash about you. You see so many little things you buy because the money is so handy. You wouldn't buy half of them if you had an account at

The Western National Bank.

You would decide that you didn't need them bad enough to warrant drawing a check. The price of those many things you wouldn't buy would make a very comfortable saving at the end of a year. Ever think about it in that way.

The Western National Bank of Hereford, Texas

CAPITAL - \$50,000.00
SURPLUS - 35,000.00

G. A. F. Parker, President J. L. Smith, V. President F. B. Fuller, Cashier

Local and Personal

4000 new post cards at the Elite.

W. B. Miller left for northern points Wednesday afternoon.

Phone 76 for salt. E. W. Harrison. 31tf

Mr. and Mrs. G. R. Jowell will leave tomorrow for El Paso where they will spend the winter.

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

Young man! Stop at El Merito Pharmacy tonight for one of the "Allegretto Candy" for your lady.

Don't miss the bargains at the Hereford Hardware, on implements, wagons, buggies, hacks, barb wire, etc. 1t

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

W. A. Hubbard returned Monday from a trip up in Oklahoma. He was there when the new state was born and participated in the celebration.

R. N. Mounts went to Amarillo last Saturday to meet his mother, Mrs. M. E. Mounts of Denton. She will spend a part of the winter in Hereford.

Sam Dunn is in Amarillo this week on business. We learn from him that he has been instrumental in the sale of 23 herds of cattle since spring the total number of cattle being nearly 9000 head.

Mrs. Estelle Tucker has accepted a position in the insurance office of B. H. Smith. He feels fortunate in securing the services of Mrs. Tucker as the increase in his business demanded additional work in the office.

Cold weather is coming. You will need hot fires. You had better let us repair your old stove before it is too late. You may wish you had. Sewell & Brazil. 36tf

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect, so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36-tf

Nice Hereford residences, small farms near Hereford quarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

W. H. Rayzor has moved into the new offices in the front part of his building on Dewey avenue. The completion of these offices marks an advance step in office equipment and a look will convince anyone that Mr. Rayzor has the most convenient and up-to-date offices in the city if not in the Panhandle.

Rev. W. R. Russell, Presbyterian minister of Everton, Mo., spent several days in Hereford recently. Like most persons who visit us he was charmed with our people and surprised at the possibilities of this vast eminent domain. Bro. Russell is a good mixer and made many friends during his visit who will be glad to welcome him here as citizen and friend. We hope for both. While here he preached for the Presbyterians an impressive sermon. He was a special friend and guest of J. E. Oyles and family.

The Hereford Commercial Club is advocating a seventy-five thousand dollar courthouse for Deaf Smith county. Judge Gough and J. Ray, two representative citizens of that town, here Tuesday, are heartily in favor of such a move and said that in their opinion, nine-tenths of Hereford were of the same mind. Judge Gough stated that their present courthouse was about like ours "perhaps a little better." From this it will be seen that Judge Gough, although one of the first men on the Plains and therefore fully acquainted with the "sorghum age" is one of its real live, progressive, up-to-date citizens.—Canyon City News.

Veterinary Notice.

I am now within 20 minutes ride of Hereford and will soon be ready to answer calls in veterinary surgery. My number is 151 of Veterinarians State of Missouri. 41-2tp

F. E. BOWE, V. S.

Deputy Surveyor.

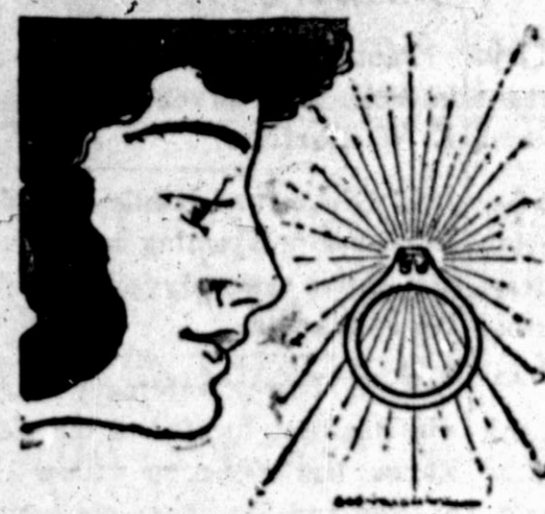
During the absence of County Surveyor, G. T. Jowell, a deputy in the person of Ben F. McCleary has been appointed. Mr. McCleary is quite a proficient field worker and practical surveyor, not only of land but of railroad work as well. The office will be in competent hands.

Dissolution Notice.

The firm known as The Hereford Hardware Company, composed of D. R. Gass and L. W. Hough, partners, is by mutual consent, this day, October 31, 1907, dissolved, D. R. Gass retiring and selling his interest to L. W. Hough, who assumes all indebtedness of the firm from January 8, 1907 and to whom all notes and accounts due the firm are payable. L. W. Hough will continue the business. 38-4t

D. R. GASS,
L. W. HOUGH.

Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

W. H. RAY

...Jeweler and Optician...

Alaska Heard From.

Mr. Joseph T. Baner, Master Signal Electrician in the United States Army, who is located at Sitka, Alaska, came to Hereford several years ago and bought a section of land in the northern part of Deaf Smith county some 20 miles from Hereford. He reads the BRAND. The following letter has just been received from him:

Sitka, Alaska, Oct. 28, 1907.

Mr. G. A. F. Parker,
Pres. Western National Bank,
My Dear Mr. Parker;—

Yours of September 1st at hand enclosing receipt for interest on my section, many thanks for your prompt attention to this matter. I desire to pay every year one-fortieth of the principal on the land. Please forward this amount to the Treasurer at Austin.

In reference to the power of attorney to sell one-half of the section, I have decided not to sell, at least for \$10 per acre, for the more I read

about the Panhandle the more convinced I feel that it is the coming country, so please change the power of attorney to read "not less than fifteen dollars per acre." I am sure it will be worth that in the near future.

I sincerely trust that the money flurry which has thrown the East into a financial panic but which fortunately now seems to have passed did not inconvenience you, it is regrettable that people, as soon as money gets a little slack, get nervous and rush on the banks and by their senseless action more than any real stringency cause the many failures. I am sending you a copy of the Alaska Yukon magazine which has a very accurate and graphic description of Sitka. I am sure you will enjoy it. Trusting you and yours are well, I am sincerely yours,

JOSEPH T. BANER,

M. S. E. Signal Corps, U. S. A.
U. S. Cable Office, Sitka, Alaska.

The BRAND is only \$1.00 a year.

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Additional Locals

Joe Peggott of Butler, Mo., has just come to Hereford to spend the winter.

B. D. Woodlee of Dimmitt was in the city Wednesday on his return from Le Mea and other South Plains points.

Walter L. Simms of Parmerton was in the city yesterday on business. He reports the new town in a prosperous condition.

MARRIED—Mr. A. H. Morris and Miss Ola Scott, at 6 o'clock, Thursday evening, Rev. O. W. Dean officiating. The couple left at once on the east bound train for Ft. Worth and other Texas points.

J. S. Warner returned last evening on the belated train from a four weeks visit at Leon, Iowa, and other points in the northwest. He reports that the financial stress has been keenly felt in that state.

N. H. Dennison is feeling proud this week as he tells us of four families that he has just located here, all of whom have unloaded their cars here in the last ten days, and are building houses in the surrounding country.

W. T. Cox and family are here preparing to move to their new home near Dimmitt. Mrs. Cox came in last week with the children and Mr. Cox followed with the car. They have been subscribers to the BRAND and called at the office to have the change made from their home in Arkansas to their new home in the Panhandle.

Rev. W. P. Edwards, the new pastor for the Dimmitt Methodist church, arrived in Hereford Tuesday afternoon. Bro. Edward's wife and daughter Ethel are at present domiciled with C. E. Edwards our fellow townsman. Rev. Edwards is a fine preacher and a useful citizen and we bespeak for him the best that our sister town has in store.

D. W. Pinkston and family left last Sunday for their new home in Oklahoma.

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

C. O. Lee and family of Milton, Iowa, are prospecting here this week and thinks seriously of locating in the Panhandle.

F. E. Bowe, veterinary surgeon, who has been located at the Mercer Ranch, has moved to within 3 miles of town and has phone connections.

Charlie Cogsdell who had his arm broken a few days ago, is getting along fine, and promises to be well in a short while. It was the right arm broken this time. Only a few months ago he broke the left in nearly the same place. We hope to see him well soon.

Rev. A. C. Smith and his two children, also Miss Josephine Vandiver, his niece, left for their new home at Gatesville, Texas, last Wednesday afternoon, where Mr. Smith has an important station as pastor of the Methodist church. The BRAND recommends Bro. Smith and his family to the good people of Gatesville and knows that they will find in him a most excellent man and a preacher of no small ability. Hereford regrets to lose him but congratulates Gatesville in securing his appointment.

Mr. J. P. Eskildsen and family of Lawler, Iowa, came in last Friday to cast their lot with the Hereford people. They are, at present, occupying the Humphrey place near the College, but will build an elegant home and make other improvements on the 80-acre tract purchased from D. W. Hawkins. Mr. Eskildsen is a first-class photographer and may open an office in the city. Strange as it may seem, he is also a chicken fancier, his special favorite being the famous brown leghorn, of which he brought 300 from his Iowa home. These new people are welcome to Texas and the Panhandle. If Iowa has any more such who will come as Mr. Eskildsen has come, bringing all his effects with him, with the intention of making Hereford their home, we will gladly accept them.

Mrs. M. Taliaferro, for two years matron of the girls' dormitory, left Wednesday for Austin, where she will make her home in the future. Mrs. Taliaferro has been in active school work for nearly 30 years and has held some most responsible positions as lady principal in the best colleges and universities of both this state and Missouri. She is a woman of strong individuality and a leader among women. She was the moving spirit in many of the local organizations, especially the Civic League which has done so much for the city. The many friends of Mrs. Taliaferro regret to lose her from the circles of her work. Her daughter with whom she will make her home, is a teacher in the Deaf Mute Institute at Austin and has charge of the oral department in which the little children are taught to speak.

For Sale at a Bargain.
Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced, 3 acres in orchard and 1 in alfalfa. Terms 1/2 cash, balance to suit purchaser. 38tf
JOHN W. DEATLEY.

CLASSIFIED ADVERTISEMENTS

Brand Want Ads Bring Results If you want anything or have something for sale, list it in this department.

LOST

ESTRAYED—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tf

LOST—A small purse containing a \$10 bill and keys. Finder will be awarded by leaving same at Brand office. G. W. Jowell. 41-2t

LOST—A public school class pin for last year. Has on it H. H. S. and 07. Finder will please return to this office. 39-2t

COW FOUND—Big pale red cow, dehorned, branded LIB on right side. Has been at my ranch since May. Owner may claim same by paying pastorage and for this ad. M. E. Goodloe, on old E. Carter ranch. 1tp

MISCELLANEOUS WANTS

WANTED—Everybody to read the ad on first page.

I WANT—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

WANTED TO TRADE—Hogs for corn. Good grade of hogs, different sizes See W. H. Rayzor. 41-tf

WANTED—Situation as governess for small children, in town or country. Also teach piano. References exchanged. Address Mrs. Mary Polk Potts, 604 W. Houston St. Sherman, Texas. 34tf

WANTED—To exchange for a small home in Hereford a good clean stock of groceries and general merchandise in the best superb of Dallas that would invoice about \$1,000 (one thousand dollars) also 2 years lease of large store, meat market, small house, stables, etc., rent \$30 (thirty dollars) a month. Must be a home within walking distance of school, would like a modest home that would not be worth more than \$1500 (fifteen hundred dollars.) I. R. Hussey, Dallas, Texas. 394t

LIVE STOCK FOR SALE

MILCH COW—Good 4-gallon cow for sale. Inquire at this office. 41-tf

MULES—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. 37tf

FOR SALE—Full blood Berkshire male, year and a half old. Apply to J. H. Bowers, at Ranch. 41-2t

FOR SALE—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE—Two 2-year-old and one 1-year-old thoroughbred Percheon mares. Combined weight 3300 and broke to work. A. H. Morris. 41tf

LAND FOR RENT

FOR RENT—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

FOR RENT—Nice quarter section of land 7 miles from Hereford. Good three room house and 80 acres in cultivation. Park & Bourn. 41-tf

REAL ESTATE FOR SALE

FOR SALE—My residence cheap for cash. Mrs. Delphia Cox. 35tf

FOR SALE—Two houses and lots in one block of public school. See C. T. COX. 36tf

FOR SALE—10 city lots near the College at \$66 a lot if taken by Dec. 1. Call at this office.

LOTS OF LOTS—For sale on installment plan. SAM H. MORRIS. 18-tf

Half block desirable unimproved residence property. Mrs. J. C. Mason, at Dormitory. 40-tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 17tf

FOR SALE—A good farm 1/2 mile from College, well improved, containing 240 acres, at a bargain if taken at once. G. W. Shonkwiler. 40-2tp

BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

FOR SALE—At a bargain, one good 4 room house, barns, sheds, windmill, ect. Call at BRAND office for owners name if you want a genuine bargain. Buy from owner and save commission. Easy Terms. 38tf

RESIDENCE FOR SALE—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

FOR SALE—Section 34 in Block K. 3. Fine smooth section, fenced on three sides. Has good well and windmill on it. Is 7 miles northeast of Hereford. Price \$20 per acre if taken soon. Address box 411 Washington, Ill. 39-tf

FOR SALE OR LEASE—My improved 4 section Castro County Ranch near Hereford. Good house, well, corrals and 1000 acres free for two years if broke and sown to wheat or will sell 1/2 cash 10 years on balance. A. H. Elliston, Norwalk, Cal. 40-2t

FOR SALE—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once, and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-tf

FOR RENT—DWELLINGS

FOR RENT—6 room house with barn, garden etc. Sam H. Morris, agent. 38tf

HOUSE TO RENT—5 room house with all necessary out buildings for rent. Vacant now. Call at C. E. Edwards. 40-2t

FOR RENT—Good two-room house, good sheds and one-half acre of ground. House close to the public school. See J. F. Collup. 41-tf

FOR RENT—OFFICES

FOR RENT—Good office, well located recently occupied by Bowers & Dunlap. See Park & Bourn. 41-tf

ROOMS FOR RENT

ROOMS—For rent. Mrs. Chas. Havenhill. 37-tf

FOR RENT—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39tf

TO RENT—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

MISCELLANEOUS

FOR SALE—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 394t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—One nearly new walking sod-plow, and one sulky plow with sod attachment. Byrle Elliston. 40tf

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE—One good well drilling outfit. Cheap for cash. Ben Wright. 40-2t

FOR SALE—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf

FOR SALE—2000 seedling peach trees 2 to 5 feet tall, good varieties, ready for delivery. See me for prices. G. W. Shonkwiler. 40-2tp

FOR SALE—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf

BRICK WORK—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

PASTURE—As soon as the grounds is dry, we will take a few horses to run on alfalfa and wheat field. Running water and good care. At Sulphur Park and Alfalfa Farm. 374t

FOR SALE—Good new four room house—one acre of ground. Bug-gy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf

TO EXCHANGE

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf Sam H. MORRIS.

TO TRADE—Unimproved land 10 miles from Hereford for a business or business property. S. J. Williams. 38-4t

FOR EXCHANGE—A nice residence property, just 1 block south of Industrial College in Denton Texas—rented for a year—and 400 acres best grade land just half way between Hereford and Dimmitt and within 1-3 mile proposed switch on Panhandle Short Line to trade for smooth, unencumbered land in Castro or Deaf Smith county at \$10.00 per acre. Total value \$11,500.00. J. N. Russell at L. Gough Development Co. 39-4t

CAN PLEASE YOU

Our stock of **GROCERIES** is so complete and our goods so **FRESH** that we have no hesitancy in saying that we can please everyone. Our policy is to sell **THE BEST GROCERIES** for the **LEAST** money. If you will investigate, you will find this to be our record.

Jno. A Johnson
Hereford, Texas

A REMOVAL SALE

OWING to the fact that we are going to have to remove our goods from present warehouses in the near future, we are going to make **ROCK BOTTOM** Prices to the trade for the next ninety days on following articles: Farm Trucks, Wagons, Anchor Buggies, Surries and Hacks, Windmills and Windmill Fittings, about three cars of Baker Perfect Barb Wire, in galvanized and black, several thousand pounds of smooth American Wire, a large line of Kingman Gang Disc Plows, Disc Harrows, Sulky Plows, Riding Attachments, Sod Breakers, Mold Board Plows. A large line of nice Heating Stoves--all sizes, Cook Stoves and Ranges of the best make. Special bargains on all Leather Goods, Harness and Saddles, Lap Robes, Horse Blankets, Washing Machines, in fact everything in our stock will be sold at the greatest bargains ever known in the city of Hereford. If it is bargains you are hunting, come in and let us figure with you.

Yours very truly,

No Trouble to Show
Goods

Hereford Hardware Co.

Buy your Hardware
from us

TREE PLANTING INQUIRY.

Subscriber of News Asks for Information—Mr. Landrum Makes Reply.

The following correspondence between the Galveston News and Mr. Landrum, proprietor of the Hereford Nursery, is of such general interest that the BRAND takes the liberty of publishing it:

Galveston, Texas.

Mr. L. P. Landrum,
Hereford, Texas,

Dear Sir:—

A subscriber of the Semi-weekly News wants to know how trees are made to grow on the plains in Texas. What kind of trees are used and how and when are they put out? This seems to be an interesting question and the News takes the liberty of referring it to you with the request that you write an article on the subject for this paper. Trusting this will meet with your approval we are

Very truly,

A. H. BELO & Co.,

By H. C. Fuller,

Editor Semi-Weekly News.

REPLY.

Hereford, Texas.

Galveston News:—

Trees are made to grow on the Plains with perfect ease. It requires a little study of varieties best adapted to get best results. The apple seems to be the leading fruit grown here, cherries and plums grow in great abundance, also grapes and various berries, peaches do fairly well here. We had a heavy crop of peaches all over the Plains last year. It is my judgement we will get about 2 peach crops out of three years. The quality of fruit grown here is unsurpassed. I have studied the fruit question all over the state and consider the Plains the best fruit belt in Texas. Fruit growing is in its infancy here, but is developing very rapidly. It is my opinion in a few

years there will be large orchards producing a bountiful supply of luscious fruits. Shade and forest trees are also being planted and succeed well. Some of the old settlers had apple trees that produced from 10 to 15 bushels per tree last year. In this, Deaf Smith county, which is the banner county of the Plains, any energetic man can grow a good orchard and shade trees with perfect ease. Trees do not grow very fast for the first year or two, but when well rooted grow very rapidly. Trees are grown mainly without irrigation, but thorough cultivation is necessary. We usually water trees from one to three times, when transplanted, which, however, should be done in any country. The best time to plant is in November and December, second best time to plant is in February and March, although we plant with good success from October to May. We usually have plenty of rain through the summer and fall, but sometimes dry in winter and early spring. This is the time a new transplanted tree should be watered and not be allowed to get too dry. If the ground has been well prepared as you would for a garden it will take but very little water to keep the ground perfectly moist and the tree will start to growing nicely, even in the driest season. We have had over four inches of rain in the last ten days and it has been general all over the Plains, which puts the country in fine condition to begin planting trees. We usually have mild winters here and can transplant trees with safety every month in winter. However, we occasionally have a big snow and the ground will freeze from 2 to 4 inches deep. We are just beginning planting trees and will continue until next May. L. P. LANDRUM.

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

LETTERS TO SANTA.

First Letter by Vivian Stambaugh—Many Others on Hand—Old Santa at Work.

The first letter to be mailed at the BRAND office for dear old Santa Claus was handed in by George Vivian Stambaugh, aged six years. It is not the intention to publish these letters till Santa Claus reads them and a whole page in the Brand will be given to the children's letters. The BRAND has already received a letter from Snow City, where Santa is making up the toys, saying that he was coming to Hereford in his big new sleigh drawn by six big Teddy bears. This is the first trip Santa will make with Teddy bears. He has always used the high horned reindeer, but this year he will work Teddy bears.

Santa is going to send the BRAND his picture which will be printed along with the children's letters. All letters intended for publication must be at the BRAND office not later than Saturday, December 14, as the letter must be in the office of Santa Claus by the following Monday, when he begins to load his big sleigh. If the children cannot bring the letters to the BRAND office, a one-cent stamp and the letter in the post office will bring the letter.

Letters for Santa have been received from children and other places. So the BRAND hopes to have all the places of the Plains represented in its Xmas number.

New Warehouse.

A BRAND reporter stepped into the new warehouse this week, recently erected by Garrison Bros. for their big stock of hardware and im-

plements. Its appearance from the outside do not do justice to its commodiousness and roominess. 50X140 feet furnishes lots of room for storage, and from the amount of goods stored away they mean to be well able to supply their patronage with walls of brick and roof of iron we doubt if there is another such store-house in the Panhandle.

Valuable Section Sold.

Clarence Wheeler has sold his section of land east of town to J. F. Collup. This is one of the best pieces of land in the country, having quite a lot of fine hay ground and sub-irrigated arable land. We congratulate Mr Collup on becoming the owner of such a ranch-farm. Consideration \$35 per acre.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

E. W. HARRISON

HEREFORD,

TEXAS

Wholesale Prices ON Boys' Clothing

| | | |
|-----------------|---|--------|
| \$6.00 Suit for | - | \$4.65 |
| 5.00 " " | - | 4.05 |
| 4.50 " " | - | 3.75 |
| 4.00 " " | - | 3.25 |
| 3.50 " " | - | 2.85 |

All new goods, and the best values in town. These prices are STRICTLY CASH.

H. C. MYIRCK

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford, Texas

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or
small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

DIMMITT'S NEW COURT HOUSE.

Sister County To Vote On Bonds—
Temple of Justice To Be Built.

(Special to the Brand)

Dimmitt, Texas, November 11.

Please state in your paper next week, that the Commissioners' Court of Castro County has ordered an election to be held on December, 19, next, for the purpose of submitting to a vote of the people the question as to whether the County shall issue \$28,000.00 in bonds for the purpose of erecting a court house.

Yours Truly,

EDGAR IRELAND.

It will be seen from the foregoing letter that the people of Castro county will decide the question of a new courthouse to take the place of the one which was burned last year. That the county needs a new Temple of Justice no one will doubt and the good people of our sister county will see that their county is not left without a home any longer. Castro county was among the first of the Panhandle counties to erect anything like a fine courthouse. For many years the old house that went up in smoke stood as a sentinel on the Plains and has guided many travelers across miles and miles of trackless levels of the Panhandle. It is now the thought of the Castro county citizens to replace their loss with a handsome structure.

House Bargain.

New seven-room house with 2 porches, 3 wardrobes, well and fences. On lot 75x140 feet on the 5th block from Brand office. Price \$2500.00 on terms to suit purchaser. Inquire at BRAND office. Z 38-1f

Palo Duro Park Committee.

It will be remembered that the at the Palo Duro Park Convention recently held at Canyon City, the permanent chairman, Mayor Jasper N. Haney, was empowered to appoint an Executive Committee to be composed of five men from the different parts of the Panhandle. Our city has been honored by the chairman tendering one of the places to Mayor Gough. While Mr. Gough is a very busy man, he feels that Hereford is vitally interested in the national park movement and he will accept the position. It will devolve upon this committee to plan the campaign and the importance of the work of such a committee can hardly be imagined. New things will present themselves from time to time for the consideration of the committee. The BRAND feels that no better selection for a committeeman could have been made for Hereford.

College Location Postponed.

At a meeting of the Locating Committee of the Presbyterian College, it was decided to postpone the date of the decision on account of the money stringency. The committee thinks that some of the towns in competition could make a better proposition if they were given more time and this is, unquestionably, the correct view. The bonus committees in the various towns have been handicapped by the closing of the money market and many who would have subscribed liberally have indicated their purpose of withholding subscriptions until the present scare is over. While thus waiting it would be well for the Hereford committee to get to work. Several Hereford people have signified their willingness to subscribe liberally to the bonus and the committee should take up the work.

Notice.

On and after November the 11th, 1907, we, the undersigned agree to close our shops at seven o'clock p. m., except Saturday nights.

Signed ORR BROS,
GEO. W. DALE,
L. E. THOMPSON.

39-3t

LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford, Texas

M. M. Major

C. M. McGhee

Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths
on Short Notice

L. E. THOMPSON Proprietor

Railroad Man Coming.

Col. J. H. Ransom received the following telegram this morning just as the last pages of the BRAND goes to press:

Henrietta, Texas, Nov. 21, '08.

Col. J. H. Ransom,
Hereford, Texas.

Will leave on tomorrow's noon train for Hereford. Signed.

This is the gentleman whom Col. Ransom and others have been expecting for several days. He comes to make a personal inspection of the road, and he and others will start down the line next week. The name is withheld for the reason that outside parties, who are not interested in the success of the road, would use the information against the building of the Panhandle Short Line. When he arrives the Hereford people and the towns down the line will have the pleasure of making his acquaintance and the BRAND expects to see every citizen give an encouraging word by expressing their faith in the country and its resources. This is the time for "knockers" to keep out of the way, but we do not expect Hereford people to do any "knocking." This gentleman comes with sufficient clientage to finance

the road, and if he can be shown that the Panhandle Short Line is properly located, which can be done, he will take immediate steps in the interest of its completion.

New People at Dimmitt.

Frank and Herman Recker of Ottawa, Ohio, have moved to Dimmitt and will engage in the Hardware business at that place. These gentlemen were here last summer and made investments in Castro county and since then have decided to enter business in our neighbor town. These good people are welcome to the Panhandle and the Brand trusts that they will be continually favorably impressed with the Plains.

Don't miss the bargains at the Hereford Hardware, on implements, wagons, buggies, hacks, barb wire, etc.

Fire Guards.

We could not forget the fire we had last year, but plow fire guards while a season is in the ground. The last year's fire cost the farmers and stockmen hundreds of dollars. We can't afford to have it repeated again this year when a very little work will prevent it.

"The Finger of Scorn."

On the evening of Friday, November 29th, the College Curtain Club will present the four act drama, "The Finger of Scorn." This is the first play of the season and it is hoped that the friends of the College will give it their heartiest support. To those who know the work done by the Club last year, it is unnecessary to say that the presentation of "The Finger of Scorn" next Friday, will be a credit to the Club and a pleasure to those who see it. The drama is one of the best the Club has yet undertaken—full of wholesome humor, skilful character delineator, lively dialogue and dramatic situations. The cast is as follows:

Rev. Phillip Dunchester, rector of St. Marks Joe Brown
Norman Weir, his college friend Earl Wilson
Richard Heritoge, M. D. commonly called Dr. Dick Leron Gough.
Irene Arnold Ethel MacDiarmid.
Bess, the minister's sister, "a bit of a butterfly" Mary Taliaferro.
Mrs. Pickens, a busy dressmaker Mildred Waterman
Aunt Bina, Glennis Coulson.
John Gordon, a fugitive from justice Alex Thompson
Sheriff Blake Otis Parks
Peters, the sexton at St. Marks Jimmy Leftwitch.

The curtain will go up promptly at 7:45. Admission 35c and 50c. Do not fail to see this play.

PROGRAM.

Panhandle Teachers Association to be Held at Claude, Texas, November 29 and 30.

FRIDAY, NOV. 29.

Prayer.
10 a. m. Welcome address—O. Moore, Claude, Texas.
Response—O. G. Green, Amarillo.
11 a. m. Enrollment of members.
11:30 a. m. Election of officers.
NOON.
1:30 p. m. How may the teacher overcome the pernicious influence of parents?—Ben S. Peek, Memphis; J. T. Clagett, Panhandle.
2:30 p. m. The great things in primary teaching—Miss Kate Stout, Clarendon; Miss Agnes Law, Canyon.

3:30 p. m. Opening exercise for the school—Ben C. Dyess, Claude, H. C. Ray, Canyon.
SATURDAY, NOV. 30.

9:30 a. m. Prayer.
Educational progress in Texas—C. C. Foster, Amarillo; E. H. Wray, Hereford.
10:30 a. m. The desire to please as an element in teaching—Miss Millicent Griffith, Hereford; W. C. Robbins, Silverton.

11:30 a. m. Apperception—Miss Willie May Proctor, Clarendon; T. R. Day, Hereford.

NOON.

1:30 p. m. The teacher as a judge of child growth and character—R. L. Templeton, Canyon; Miss Mattie Elkins, Memphis.

2:30 p. m. Teaching of science in the High School—C. M. Morton, Clarendon; J. N. Wooten, Hereford.

3:30 p. m. One Summer Normal for the Panhandle—General discussion.

4:00 p. m. Next place of meeting—Adjournment.

W. R. SILVEY, } Com.
W. F. JOHNSTON }

Presbyterian Church.

The services for Sunday at the Presbyterian church are as follows: Sunday school at 10 a. m.; preaching at 11 a. m. and 7 p. m. We would be glad to have you worship with us. W. M. BAKER, Pastor.

DR. H. H. TAYLOR

PHYSICIAN AND SURGEON

Office upstairs in Odd Fellows Building. Residence Phone 138. Office Phone 16.

PROFESSIONAL AND BUSINESS CARDS.

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PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

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PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
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R. M. JOHNSON,
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Office at El Merito Pharmacy
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Office Phone Residence Phone 217

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

O. P. SUTHERLAND
DENTIST
Office in Opera House Building.
Phone
HEREFORD, TEXAS

W. M. MEGERT
LAWYER,
Office over Garrison Brothers
HEREFORD, TEXAS

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE
WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

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SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

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Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

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GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

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Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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DEALERS IN
City, Ranch and Farm Property
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Personal attention given to all business given us.

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Office over First National Bank

Hereford, Texas

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Analyzed by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load lots

Subscribe for the Brand --- \$1.00

Beginning November 16

ANNUAL

Continuing Six Weeks

Clearance Sale

BEGINNING Saturday, November 16, and continuing for 6 weeks we will have our Annual Clearance Sale. Our word for it, we propose to make this the most unique and impressive sale of any previous effort. We now have on hand a **TWENTY-FIVE THOUSAND DOLLAR STOCK** of first class merchandise, of the best selected designs and values, filling to over-flow all departments of our big store. We find this is entirely too much goods, and we propose to cut our stock half in two during this sale. Every department of our store will lend a helping hand to make this the most wide-felt effort of our history. Remember these Clearance Prices are for **SPOT CASH ONLY**. Our object in this great sale is to convert half of our goods into ready money and reduce our big stock. Remember, the **FAMOUS BALDWIN PIANOS** are included in this Great Clearance Sale. Let us say to one and all, avail yourself of this **GREAT OPPORTUNITY** of supplying your wants now. Yours very truly,

Furniture Dealer

E. B. BLACK

UNDERTAKER

College Notes

Mrs. Martha Taliaferro left Wednesday for Austin where she will spend the winter with her daughter Mrs. C. R. Richardson.

Mr. Joe Brown was surprised this week by the sudden appearance of an old friend and class-mate, Mr. Gray of Henderson, Texas, who has come out to see our country.

The Faris Literary Society will hold its regular semi-monthly meeting tonight at 7:30. The general subject under discussion will be "Present Day Politics."

The College Curtain Club has begun work on a new four act play which it will present in the College Chapel on the evening of Friday, Nov. 29. A strong cast has been selected and the play promises to be one of the most interesting the Club has yet given.

A number of new students have joined our ranks within the last ten days. Among the number are Miss Lella Parks, Miss Ina Gregg, Mr. Willie Smith and Mr. Green. Our number is slowly but steadily increasing.

One of the finest chapel talks we have had this year was that given by Mrs. Zehner of Dallas who visited Hereford last week in the interest of Prohibition. She brought us a lesson of courage and inspiration which we soon forget.

The Faris Literary Society gave a special program last Saturday evening, consisting of readings, essays, music and a short one act farce entitled "A Double Deception." A good sized audience was in attendance and received the numbers with evident favor. The next regular meeting of the club will take place Friday, November 22.

The College Curtain Club will present the drama, "The Finger of Scorn," next Friday night November 30th. This is one of the best plays the Club has yet undertaken. Make arrangements to come out to the College that evening and see it.

Looking for Sights.

There are some people always looking out for slights. They cannot pay a visit, they cannot even receive a friend, they cannot carry on the daily intercourse of the family, without suspecting some offense is designed. They are as touchy as hair triggers. If they meet an acquaintance on the street who happens to be pre-occupied with business they attribute his abstraction to some motive personal to themselves, and take umbrage accordingly. They lay on others the fault of their own irritability. A fit of indigestion makes them see impertinence in everybody they come in contact with. Innocent persons who never dreamed of giving offense, are, by momentary taciturnity, mistaken for an insult. To say the least, the habit is unfortunate. It is far wiser to take the more charitable view of our fellow beings, and not suppose a slight is intended unless the neglect is open and dirty. After all, life takes its hue, in a great degree, from the color of our own mind. If we are frank and generous, the world treats us kindly. If, on the contrary, we are superstitious, men learn to be cold and cautious to us. Let a person get the reputation of being touchy and everybody is under more or less restraint; and in this way the chances of an imaginary offense are vastly increased. People who fire up easily miss much happiness. Their own comfort as well as that of their friends. They have always some fancied slight to brood over.—Chronicle.

Plenty of sacks for Kaffir corn and maize. Warren Grain Co. 37tf

Rapid Development.

Illinois, November 15, 1907.

The Hereford Brand:—

Find enclosed \$1.00 for which please renew my subscription to the Brand. I am more than pleased with it—it is a newsy little paper.

I have made two trips through the Panhandle, the first in August 1906 and the last trip in October of this year. I could not help but notice the rapid development of the country and towns. Hereford looks nearly twice as large as a year ago. I believe the time is near when the whole Plains will be a vast grain field.

Yours very respectfully,
W. J. FORT.

Obituary.

In memory of little Jimmie Lovelace.

God has visited a home and taken from its midst a precious baby. His voyage in this life was short, being only two years, three months and five days old. He had been sick for

a month and his sufferings during this time only drew him nearer to those who watched by his bedside; as long as there was "life there was hope," but it seemed that God needed another little angel in His Heavenly Home.

By his death several homes have been left desolate, where he was loved so devotedly by all. His winning little graces and baby prattle had so endeared him to them that it was so hard to give him up, but God in His infinite wisdom called him and "His will, not ours be done."

Mourn not, O, parents and relatives for this little loved one, he is not gone forever from you, he has only gone before and is on the Beautiful Golden Shore beckoning to him.

"We loved him, yes, we loved him,
But the angels loved him more,
And they have come and called him
To yonder Shining Shore."
MABEL.

Pay Your Subscription.

We have been trying to correct our mailing list this week so that the label on everyone's paper will show the time the subscription expires. Our price is \$1.00 a year, so if the label shows a date previous to December 1, 1907, we will appreciate it if you will call and settle as it is inconvenient for us to see everyone, and besides that it would be impossible for we don't know you all personally, but would be glad to make your acquaintance. There may be some instances in which credit has not been given for subscription paid, if so call and tell us about and let us get the correct date on your label.

With the amount of home matter we give our readers 52 times a year we feel that no one will doubt that we earn the dollar or be unwilling to pay in advance as is the custom with newspapers everywhere.

If it is windmill or well work you want, call us. Sewell & Brazil. 39tf

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

| | Organized | Capital | American Assets |
|---------------------------|-----------|-------------|-----------------|
| Royal of Liverpool | 1845 | | \$12,928,254 |
| Northern of London | 1836 | | 4,230,182 |
| Home of New York | 1853 | \$3,000,000 | 20,839,174 |
| Ins. Co. of North America | 1792 | 3,000,000 | 10,741,510 |
| German American of N. Y. | 1872 | 1,500,000 | 13,798,730 |
| Phoenix of Brooklyn | 1853 | 1,500,000 | 9,501,321 |
| Westchester of N. Y. | 1837 | 300,000 | 3,738,676 |
| Shawnee Fire of Topeka | 1882 | 200,000 | 1,092,463 |
| Colonial of N. Y. | 1896 | 200,000 | 773,406 |
| | | \$9,700,000 | \$77,650,716 |

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent