

Plans Complete For Annual Easter Egg Hunt

AROUND TOWN

Sights and Faces Seen

A. H. Elliston was thrilled Tuesday with a cable announcing the birth of a son to Mr. and Mrs. Pat Elliston, Barranca-Bermeja, Columbia, South America. This is Mr. Elliston's eighth grandson—the first born in 18 years, and on another continent.

G. W. Brumley went through the storm last week in Oklahoma, and declares it gave him a pain-in-the-neck. He and Charlie Williams went to Oklahoma City last Thursday and were unable to return until Sunday. A blockade on the road another car struck their car with such force as to jerk a crick into Mr. Brumley's neck.

THE GOOD OLD DAYS: Glenn Weir, Mont Baker and Bill Smith got into ancient history over their coffee Tuesday morning. They talked of the good old days when kids wore asafetida all winter, then took a bath and course of sulphur and molasses as spring tonic. Glenn said that all of the men were strong then; they had to be, or else they died before the age of nine years.

Mac Womble has determined that wheat losses in the county total 50 per cent. He says: "Farmers have pulled up half of the wheat and brought it to town for inspection—the other half will make a crop."

MYSTERY IS SOLVED—Mrs. Merlin Kaul, along with other residents of the Westway community, was astounded last week when students brought her a bouquet of bluebonnets. It was disclosed that Mary Turrentine who is a student at Mary Hardin Baylor College at Belton, sent the flowers to Mrs. Al Werner.

Milton Hardy, on whose place in the Jumbo community, a gas (Continued on Page 12)

Pioneer Queen To Be Selected For Celebration

Who will be Pioneer Day Queen upon the occasion of the annual celebration in Hereford, Wednesday, May 11.

It is a big question, and Wilson Cyles is looking for the answer. Entries will be sent from Dimmitt, Friona, Adrian, Vega, Willadorado, and other interested communities over the area, according to present plans. These entries will be selected as queens of their various communities—and will represent their community in the big Pioneer Day celebration.

The event will be climaxed with a final contest here on Pioneer Day, and prizes will be awarded the winning queen and to her maids of honor.

A cavalcade of Hereford cars will visit all points to be represented by queens—and will officially crown the entry when the selection has been made for the community.

"This is only one of the many features which Pioneer Day, May 11, 1938, holds in store," declared H. V. Hennen, general chairman. A rodeo, display of pioneer relics, a gigantic parade, games, softball contests and many other attractions will be included.

All Day Meeting At Sims April 24

The Sims community Church of Christ will hold all-day services Sunday, April 24, it was announced today.

Different speakers will appear at the 11 o'clock and the afternoon hours, and plenty of singing will be featured throughout the day with quartets and special singers from various communities. Dinner will be served on the ground at the noon hour, committeemen said, and all visitors were invited to bring a basket lunch.

Go To Church EASTER



The Church of Your Preference Has Planned A Special Service

A hearty welcome awaits you within your church Easter Sunday, April 17. Special services have been planned for this season of rejoicing, when life is reborn to mankind. There is a niche in one of the churches listed below, which only you can fill. Plan now! Go to Church Easter Sunday—GIVE THANKS IN HIS NAME!

- FIRST PRESBYTERIAN CHURCH
- CHURCH OF CHRIST
- FIRST BAPTIST CHURCH
- FIRST METHODIST CHURCH
- FIRST CHRISTIAN CHURCH
- ASSEMBLY OF GOD CHURCH
- ST. ANTHONY'S CHURCH

Glee Club Cantata Sunday Afternoon

Baptist Revival Closes Sunday

With a total of 21 additions and excellent attendance, the First Baptist Church Sunday night closed a two-weeks revival. The meeting was conducted by Rev. Ernest Witham of McPherson, Kansas, and H. W. Minor, singer, of Pampa. Rev. W. E. Barnes expressed appreciation for co-operation extending of the church during the meeting, and for the large and appreciative audiences which were present despite bad weather.

Campfire Girls Modern Hut Is Near Completion

With construction of the Camp Fire Girls hut nearing final stages, it was announced today that additional donations of from \$25 to \$35 are needed to complete the structure and improve the grounds. S. P. Rosson headed a drive to raise funds for the structure and this morning reported that \$175 has been paid and pledged for building the structure. Any other donations may be given Mr. Rosson or to C. C. Acker at the First State Bank. Walter Nicks and Cliff Hicks are donating their labor in constructing the hut, and will be assisted by other carpenters in shingling and finishing the work.

The hut is a strictly modern and attractive building, having one large room, a kitchenette, and rest rooms. It also has a large fireplace and a concrete floor. Girls stated that they plan to (Continued on Page 12)

ANNUAL PRESENTATION WILL BE HEARD IN BAPTIST CHURCH

"The Resurrection Morn," an Easter cantata, will be offered as the annual presentation of the High School Girls' Glee Club in the First Baptist Church auditorium at 8 o'clock, Sunday afternoon, April 17. The cantata will be presented under the direction of Miss Thelma McMinn, and no admission charge will be made.

Special Numbers The repertoire consists of solos, duets, quartets, sextets, octets, and chorus numbers all of which when combined present the Easter message.

Girls taking special parts are Edith Jackson, Lois Standifer, Dorothy Nelle Trimble, Virginia Eric Reed, Wanda Jean Reed, Nancy Millard, Viola Phillips, Melvina Stewart, Billie Louise Davis, June Dameron, Troyce Stambaugh, Margaret Higgins, Doris Elaine Dillehay, Mary Trefel, Eliza. (Continued on Page 12)

House Numbers

Free While Present Supply Lasts

"While they last," the City of Hereford has sets of house numbers which they are issuing free to persons who call for them in the office in the city hall. It was today announced by Mayor C. J. Paddock.

The numbers are made of aluminum, and several hundred are in the present supply, he said. The numbers were found stored in the city office, and no additional numerals will be secured when the present supply is exhausted.

WHEAT LOSSES CALCULATED IN BRAND SURVEY

Taken literally, the man on the street seems to have unearthed a question which no one can answer: "How much was the wheat damaged?"

In an exclusive survey, the Hereford Brand Snooping Reporter has discovered that the question was asked 131,538 times during the past four days. Through the same survey it was discovered that there were 131,538 different answers. In fact, real news in this story is that two persons gave the same identical answers to the question.

(EDITOR'S NOTE—The snooping reporter fainted Thursday at noon when person No. 131,538 gave an identical answer with that of 11,777, but is reported to be doing nicely at the present time).

After recording answer No. 131,538, the Snooping Reporter's survey was ended. Once the Snoop was safely in the hospital, the entire Brand staff got down the City and County Directory, the Texas Almanac, Webster's dictionary, and McGuffey's Reader and started deciphering the notes.

The City and County Directory showed that there are 5,979 persons in the Hereford area. The bookkeeper had a bright idea. She took the total number of questions (131,538), and divided it by the population of the county (5,979). Naturally, this took a long time, but finally she secured the result—each person in the county asked the question 22 times. "How Much was the Wheat Damaged?" And that doesn't count children under 18 months of age.

"Why quibble?" said the advertising manager, Mac Womble says it's 50 per cent and he can prove it. "Approximately half of the wheat has been pulled up and brought in as samples—the other half will make a crop."

This slowed things down considerably. Finally the publisher took the Snooper's notes, turned back to the first page, and read:

Question No. 1: "How much was the wheat damaged?"

Answer: "It's all gone."

Question No. 2: "How much was the wheat damaged?"

Answer: "It ain't hurt. This helped it. Wheat is a winter crop and cold weather helps."

Question No. 3: How much was the wheat damaged?

Answer: About 35 per cent and that was chiefly among the advanced wheat and the irrigated wheat.

—and so on until she came to Question No. 11,777: How much was the wheat damaged?

Answer: I don't know.

About this time the editor popped up and said: "Well, if no one (Continued on Page 12)

Hurley Auction At Wildorado Is Redated April 21

After two unsuccessful attempts to hold a farm auction at his place, two miles west and one and one-fourth miles south of Wildorado, W. B. Hurley today said that the sale will be held Thursday, April 21, at 10 o'clock, regardless of the weather. In case of bad weather, the sale will be held in a large barn on the farm.

The sale bids to be the largest held in this section in recent years, and will include a 640-acre stock and wheat farm, which he invites prospective buyers to visit and inspect prior to the auction. He will also sell a large selection of farm implements, livestock, horses, hogs, poultry, wagons, trucks and automobiles, milking machines, a big assortment of dairy equipment, and household goods.

The land to be auctioned is well-improved with a 7-room house, Grade-A dairy barn, sheds, brooders, hen houses, a blacksmith shop, windmill, etc. He stated that the buyer may take possession at once.

Seen At Easter Egg Hunt



Fun Galore, when kiddies joined the big Easter Egg Hunt last year. A mad scramble! Over \$100 in prizes—and a big time. Remember? Everyone else does, and everyone else will be on hand for the starting gun next Saturday, April 16. It's something we will always remember—many, many years from now, thanks to the fine spirit of your Hereford merchants.



Hunt Open To All Kiddies In This Area

SHOW ADMISSION TO BE THREE EASTER EGGS SATURDAY MORN

Preparations were today complete for the Big Easter Egg Hunt and special Easter show scheduled in Hereford, Saturday, April 16. More than 4,000 boys and girls are expected to take part in the gigantic hunt which will open at 2 o'clock Saturday afternoon. Merchants of Hereford are co-operating in the movement and will give over \$100 in cash and merchandise prizes to finders of their marked eggs.

The big event will officially start at 10 o'clock Saturday morning, when a special matinee will be shown for boys and girls of this trade area. Admission to the special Easter show will be three (or more) hard-boiled, colored Easter eggs. John Roberts, manager, in presenting the show has secured a special program which follows: "Sitters Downers," featuring the three stooges; "Gandy the Goose," "Bunny Mooning," a color cartoon, "Blue Bird's Baby," a color cartoon, and "Mornin' Judge," an Edgar Kennedy comedy. The show consists of seven reels of fun and laughter—and the eggs secured as admission price will be hidden for kiddies to search in the big hunt Saturday afternoon.

Association Lauds Hereford Schools

LOCAL SCHOOL MEMBER OF ASSOCIATION SINCE 1926

The Hereford High School has been accepted for membership in the Southern Association of Colleges and Secondary Schools for the current year, without a single reservation, it was today made known through a letter from J. W. O'Banion, chairman of the State Committee.

The letter was directed to C. H. Dillehay, local superintendent, and Mr. O'Banion said: "Please permit me to congratulate you, your high school teaching staff and your school board, upon the very excellent showing made by your high school with the Central Reviewing Committee of the Southern Association of Colleges and Secondary Schools."

The Hereford School was admitted to membership in the association in 1926, and since that time has maintained continuous membership, reflecting excellence in standards maintained by the local schools.

Superflex Line On Display Now At Womble Company

Mr. L. L. Womble of the Hereford Implement and Appliance Co., local Superflex dealer, has announced that the complete line of Superflex Oil-Burning Refrigerators is now on display here.

"During the ten years since Superflex pioneered the modern refrigerator field its remarkable performance and almost indispensable usefulness have won for it the enthusiasm of several attempted imitations," Mr. Womble said.

"However, I really believe that the new 1938 model Superflex Refrigerators are the most economical (Continued on Page 12)

Club Work Will Be Outlined At Saturday Meet

Again stressing the importance of all interested women attending a Home Demonstration organization meeting to be held in the court house at 2:30 o'clock Saturday afternoon, April 16, Alex R. Bateman, county agent, today said that Miss Ruby Mashburn, district Extension service agent, will discuss preliminary work at the meeting.

Following definite announcement that Deaf Smith County's new Home Demonstration agent will arrive here and assume her duties May 1, 1938, much interest has been advocated by rural women over this entire area and one of the most active home demonstration areas in the Panhandle is expected to develop here.

At the meeting next Saturday plans for a year book will be made and an outline of the work will be determined. Miss Mashburn stressed the importance of all interested women attending the meeting, and said that a large delegation is expected.

Orchestra Will Present Concert Friday Night

The High School Orchestra will present a concert in the high school auditorium Friday night, April 15, beginning at 8 o'clock, it was today announced by Ralph Smith, director. The program will be free of admission charges, and the public was invited to attend.

The program will include the following numbers: "Vienna For Ever," march, by Orchestra; "Gospel Hymns," by Orchestra; Violin duet, Elizabeth Bjes and Ralph Smith; "In Melody Land Selection," by Orchestra; bass solo, Troy Womble; "Operatic Stains," by Orchestra; "Valse Erica," saxophone solo, by Helen Frances Streu; "In Arcadian Days," by Orchestra; "Old Glory Selection," by Orchestra.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	25	20	0.00
Friday	40	17	0.00
Saturday	67	50	0.00
Sunday	63	24	0.00
Monday	74	25	0.00
Tuesday	83	53	0.00
Wednesday	74	17	0.00

Chemical Society To Hear Leader At Friday Meet

Members of the Panhandle-Plains Section of the American Chemical Society will hear Dr. Frank C. Whitmore of State College, Pa., speak on subjects pertaining to hydrocarbons at a banquet to be held in the Blue Room of the Amarillo Hotel Friday night, at 7:30, it was today announced by Miss Neville Wrenn of the Hereford Schools.

Dr. Whitmore is president of the American Chemical Society and his address will be one of three in Texas.

Dr. C. A. Pierle of Canyon is president of the Panhandle-Plains Section of the American Chemical Society; Dr. Norris Levine ofampa, is vice president; E. B. Reinbold, Berger, Councilor; Rector P. Roberts, Berger, treasurer, and W. A. Clark, Amarillo, secretary.

Dr. C. W. Siebel, Amarillo, is past president of the group, and E. G. Hamerschmidt, Fritch, is past vice-president.

Final statistics on the recent cotton farmers voted 82.5 per cent in marketing quota referendum shows farmers voted 82.5 per cent for it in Texas.

Frio News Items (10 miles south of Hereford)

LURLINE DIXON

Charles Boyd, Jr., underwent an appendix operation, Tuesday afternoon. He returned home, Tuesday.

Mr. and Mrs. J. M. Dixon and James, visited in the H. M. Mobley home of Dimmitt, Friday afternoon.

Leta Dean Springer visited in school, Monday.

Lurline Dixon spent Sunday night in the Frank Barber home of Hereford.

There was no school Friday, as it was too cold.

Mr. and Mrs. F. T. Tennison, Jimmie Rae Cassel, and Vera Dale Andrews were on the sick list, although they are now improving.

Harvey Lindsey visited in the J. M. Dixon home, Friday afternoon.

Those absent from school Thursday were Gwendolyn Springer, Kona Fay Tennison, Curtis Barclay and Mary Nell Cassel.

There will be church, Sunday, April 17. After church services, there will be dinner on the ground, and in the afternoon an Easter Egg hunt.

The worst blizzard and sand-storm of the year was Wednesday, Thursday and Friday. Nearly all of the wheat and other crops that were up, were badly damaged.

Mr. and Mrs. T. L. Sparkman, Jr., visited in the home of her sister, Mr. and Mrs. Charles King of Hap-

py, Sunday. Mr. King formerly taught in the school here, but is now teaching at Happy.

The Easter community will present a play at the Frio school, Friday evening, April 15, entitled "Family Affair." The admission will be 20c for adults and 10c for children.

Mrs. H. D. Robbins visited Mrs. L. F. Tennison, Monday afternoon.

Everyone is glad to have the road fixed in front of the school house, even if it is almost impassable now.

Mr. and Mrs. John Biggers of the Ward community; visited in the S. J. Barclay home, Saturday night and Sunday.

Mr. and Mrs. Roy Lunsford and Mr. and Mrs. Piaster of Friona, visited in the C. R. Boyd home, Sunday. Mrs. Lunsford is Mrs. Boyd's sister, and Mrs. Piaster, her niece.

Mr. and Mrs. H. D. Robbins visited in the Owen Andrews home, Sunday.

Mr. and Mrs. J. M. Dixon and family, visited in the J. J. Lindsey and Frank Barber homes of Hereford, Sunday.

Lyla, Marcia and Betty Robbins visited in the Dave Benson home, Sunday.

Ruby Boyd spent Tuesday night in the H. D. Robbins home and Wednesday, Thursday and Friday nights in the J. M. Dixon home, as her mother had to stay with Charles.

Mr. and Mrs. John Burnett visited Mr. and Mrs. Elmer Williams, Saturday night.

Mr. and Mrs. Nafziger and children of Otton, visited their daughter, Mrs. Earl Springer and family, two days last week.

Rev. Gilpin spent Sunday evening in the M. T. Sparkman home.

on business, Tuesday.

Mr. and Mrs. Marshall Howard, Mrs. D. W. Clark and Mrs. J. C. Ebersole, were Clovis visitors, last Wednesday.

Mr. and Mrs. Ludtke from Red Cross Headquarters in St. Louis, completed the Oldham county inspection for school children, Saturday. They were assisted in this work by Dr. O. H. Loyd, Dr. D. W. Clark and several local members of the P. T. A. at Vega, Adrian and Wildorado.

Vernon Shoebart of Dalhart, visited J. C. Turner over the week end.

The results of the Oldham County Interscholastic League meet, were, Vega first, 252 points; Adrian second, 120 points, and Wildorado third with 87 points.

Mr. and Mrs. T. D. Ledbetter of Hereford, were the guests of home-folks and friends in Vega, Sunday and Monday.

Mrs. Emma McNabb was ill several days last week.

Guy Barnett visited his mother at McCamey, Okla., over the week end.

The Vega Parent-Teacher Association held their regular monthly meeting at the school house, Tuesday, April 12, and the following program was rendered:

Invocation, Mr. C. M. McNabb; Modeling Dresses the class made, Home Economics class; business session presided over by Mrs. A. E. Roark; Phases of Human Education, Girl Scout group; Recreation, Mrs. A. R. Castleberry.

Miss Jerald Ford of Amarillo, was a guest of Dorlene Dugart, Sunday.

Mr. and Mrs. L. L. Stevens returned Friday, from a business trip to Hutchinson County. They were entertained while there in the Fred Kelly home.

Bain Wiseman returned from Hot Springs, N. M., Wednesday.

Mrs. Mason King and two children returned from Amarillo, Tuesday.

Mrs. Virgil McGee and Mrs. Kerbon were in Perryton, Wednesday.

Mr. and Mrs. John Dunn of Amarillo, were the guests of Mr. and Mrs. Bob Armitage, Sunday.

Mr. Hoggart, engineer on the Santa Fe lines, gave a brief talk to the Vega school, Thursday.

On account of the storm, Vega was without any outside mail all day Friday.

The Home Demonstration Club met with Mrs. Jack Roberson with Mrs. Lon Price as co-hostess. Charles Ingram spoke to the club on "Facts Women Should Know About Our Laws."

The Presbyterian Missionary Society met in the Shields home, last Wednesday afternoon. In the absence of Mrs. D. W. Clark, the president, Mrs. Jno. Hallburton presided over a short business session. Mrs. C. M. Raley ably led the discussion on Isaiah. The hostess gave the devotional. Refreshments were served to Mesdames Paul Arthur, W. A. Jinks, W. A. Pulliam, F. J. Newberry, Jack Roberson, Jno. Hallburton, C. M. Raley, Q. M. Bell, G. W. McCombs, O. O. Sluth and H. G. Green.

A. W. Williams of Amarillo, was in Vega, Wednesday.

Mr. and Mrs. Arthur Samann and Mr. and Mrs. A. B. Landrum of Lockney, visited their parents, Mr. and Mrs. L. W. Landrum, the last of the week.

On account of ill health, Miss Rachel Shields has given up her position in the Vega school; Mrs. Geo. Caviness will fill the vacancy.

Word has been received that Miss Fern Freeman has been dismissed as well, from the sanitarium near San Angelo.

Vega News (23 miles north)

MRS. H. R. SHIELDS

Mr. and Mrs. Floyd Benson of the Ford community were Vega visitors, Sunday.

Mrs. Guy Barnett spent the week end with her sister, Mrs. S. Mitchell in Amarillo.

Born to Mr. and Mrs. R. A. McNabb, a 9-pound son, Monday morning.

Mr. and Mrs. Ferne Helmig of Fritch, spent Sunday with relatives in Vega.

A. R. Castleberry had charge of the Kiwanis program, Wednesday. It has been designated as "Fun Week." Al Williams of Amarillo, and Rev. Loyd Jones of LeFors, were visitors.

Mrs. C. L. Morris was reported quite ill this week.

J. C. and Roberta Turner who attend school at Canyon, spent last week end with their parents, Mr. and Mrs. J. C. Turner.

Mrs. H. H. Weimhold is visiting friends and relatives in Sudan, this week.


Everett Wiseman was an Amarillo visitor, Wednesday.

C. E. Winder and daughter, Cecile, arrived in Vega from their home in El Paso, Thursday, for a short visit with friends.


J. W. Kindred was in Amarillo

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by GASOLINE CLAIMS



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Stifle that yawn . . . our story is brief . . . just four fast-reading facts to help you decide which gasoline gives greatest value:

1. The highest test gasoline without extra power costs is Phillips 66 Poly Gas.
2. Every gallon is packed with extra power units by the patented POLYMERIZATION process.
3. No other gasoline is so accurately matched to your weather all year round.
4. Millions of drivers have proved for themselves that it piles up miles at rock bottom cost.

If these four facts persuade you to try a tankful of Phillips 66 Poly Gas, your own motor will tell you the rest of the story . . . in a difference you actually feel in performance . . . a difference in what you pay per mile. Look for the Orange and Black 66 Shield.

Phill-up with Phillips for Greater Mileage

ments of fruit jello, whipped cream and cake and coffee were served.

Mr. and Mrs. W. J. Brown entertained the young people, April 2, with games and dancing.

Mr. Glenn went home with his daughter, Mrs. R. A. Pryor of Farmington, to visit for a few weeks.

Mr. Baker took the members of the one-act play cast to Canyon Friday, to compete in the District meet. Due to the fact that several schools were delayed by the storm, the League directors decided to score each entry and pick the winners on the basis of scores rather than to run an elimination decision. When the Adrian cast returned no decision had been given.

The storm of April 6, 7 and 8, was one of the worst in several years. The wind at times reached 70 miles. There was only a flurry of snow in this section. The wheat is damaged more in some places than others. It will take time to tell how much. Several windmills were torn up.

Adrian won second in the Interscholastic league meet in Vega, April 4. The score points were, Vega 223, Adrian 140, and Wildorado 107.

The Club Satan, recently formed by truck drivers of Brookston, cannot incorporate under that name, a judge ruled, claiming that it had anti-religious significance.

James Cogley, 75, of Baltimore ordered a cup of coffee, crossed his legs, and felt something snap. He tried to uncross his legs but couldn't. On being taken to a hospital, it was found he had fractured his hip.

Do you want to SAVE MONEY?



The Standard Ford V-8, with 60-horsepower engine, gives you a lot of car for a little money.

300,000 new owners acclaimed the "thrifty 60" last year. Hundreds a day are buying it in 1938. Why?

Because it is priced low—includes essential equipment without extra charge—and goes farther between filling stations than any Ford car

ever built. Owners all over the country report averages of 22 to 27 miles on a single gallon of gasoline.

But economy isn't all the story by any means. The Standard "60" is built with the same precision as the De Luxe "85," and has the same 112-inch wheelbase chassis. It is easy to look at and ride in —as well as easy to buy and run.

There's a Ford dealer near you.

"Thrifty Sixty" FORD V-8

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"Men are seldom more innocently employed than when they are honestly making money."

And when so employed they invariably form a banking connection with a growing, progressive institution.

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"The Old Reliable" has been "innocently employed" for over 28 years and its policy is to treat its customers with uniform courtesy, regardless of the amount of business intrusted to its care. Why not become a depositor of a Strong, Safe and Dependable Bank NOW!

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Club Women of Hereford Watch State And National Elections With Interest

Texas club women are making plans to attend district conventions which are being held this month and next in different parts of the state. Added interest is being shown, since this is election year for district, state and general election organizations.

In the General Federation only one candidate has been announced for president in the convention to be held at Kansas City, May 10-17. She is Mrs. Sadie Orr Dumber of Portland, Oregon, who has been active in the General Federation affairs for the past ten years.

A spirited contest is being engaged in for first vice-president, between Mrs. John L. Whitehurst of Baltimore, and Mrs. Walter W. Seymour of Evanston, Ill. Other candidates are: Mrs. George W. Adams, Alabama; Mrs. Harold G. Bogert, Colorado; Mrs. Lafell Dickenson, New Hampshire; and Mrs. John Speed Harvey, West Virginia, for second vice-president. Mrs. Horace Bonar Ritchie, Georgia; and Mrs. Jefferson D. Atwood, New Mexico, for recording secretary, and Mrs. J. L. Buck of Virginia, who is unopposed for treasurer.

The current issue of the Texas Federation News includes announcements of two candidates for president of the Texas Federation of Women's Clubs. They are Mrs. James F. Welder of Victoria and Mrs. Joseph M. Perkins of Eastland.

The Seventh District will meet in Childress April 27-28-29. The nominating committee, composed of Mrs. W. E. Davis of Childress, Mrs. Rex. Tynes of Lubbock and Mrs. T. B. Reeves of Canyon, has announced Mrs. J. M. Rutherford of Chillicothe, as a Seventh District presidential candidate. Those chosen to represent Hereford clubs at the convention are: Mrs. Ralph White, delegate and Mrs. Owen Saggner, alternate from the Lone Star Study Club; Mrs. O. G. Hill, delegate; and Mrs. Wirt Phillips, alternate from the Pioneer Study Club; Mrs. R. R. Willis, delegate from the Junior Pioneer Study Club, and Mrs. E. W. Harrison, delegate, with Mrs. H. L. Broadwell alternate, from the Bay View Club.

Mrs. R. J. Turrentine of Denton, president of the Texas Federation, has announced that the State Federation's vote for \$1,500, given in 1932 to Mrs. J. W. Fincher of Houston, then president, had been paid in full, with interest. Suit was entered on the note shortly before the meeting of the state board in Fort Worth in January. The note was for money advanced by Mrs. Fincher to meet the obligations of the federation executive office. The note was renewed in 1935, signed by Mrs. Volney Taylor of Brownsville, then state president. Payment made in March, 1938, amounted to \$2,040, according to the statement authorized by the president's office.

\$25.00 REWARD!

Will be paid by the manufacturer for any CORN, GREAT CHRISTOPHER CORN REMEDY cannot remove. Also removes Warts and Calluses. 53c at LEWIS & CO. 14-10c

10 YEARS of EXPERIENCE
proves Oil burning
SUPERFEX
the world's most economical, dependable
REFRIGERATOR

SAVE KEROSENE

A new SUPERFEX Model

BURNERS DO 24 HOURS WORK IN 2 HOURS
No continuous flame
No outside connections
WORKS ANYWHERE

cubes for refreshing drinks and delicious frozen desserts.

The average operating cost is around \$10 a year—less than \$1.00 a month. Can you afford to do without one? Come in and see Superfex, or let us give you a demonstration in your kitchen.

Superfex Refrigerators are also available in the distinctive design shown below, in several convenient sizes and at new low prices.



When offering you a Superfex Refrigerator—the greatest need of farm homes—it gives us a lot of satisfaction to know that it's a PROVED article: an oil burning refrigerator made by a manufacturer engaged exclusively in the making of oil burning household equipment for almost half a century. We're proud, also, to offer a wide choice of sizes and styles, including the attractive new six-foot model shown above.

The farther you are from markets, the more Superfex will save for you, because you can keep foods longer, requiring fewer trips to markets. Think, too, of the miles of tiresome steps it will save by keeping foods in the kitchen where they belong. And how it will delight the family, making possible a greater variety of more appetizing foods, ice

HEREFORD IMPLEMENT & Appliance Co.
L. L. WOMBLE HEREFORD, TEXAS

T. C. U. Freshman Favorites



The first-year class at Texas Christian University has named these four girls as their "popularity queens," to be honored in the 1938 "Horned Frog" student yearbook. They are: Betty Dyer, Fort Worth; Florrie Buckingham, Sulphur Springs; Elizabeth Hager, Fort Worth; and Poppy Bass, McKinney.

brief summary of the book, "Christ's Attitude Toward War," by Vladimir G. Simkhovitch, which brought out interesting views of the author.

At the business meeting plans were made for the entertainment of the Palo Duro League Meeting which is scheduled to be held here April 12.

A union Vesper service will be held at the Christian Church next Sunday evening at 6:30 p. m., for the observance of Easter Sunday. All young people of all churches are invited to attend.

INTERMEDIATE C. E. TO HAVE SPECIAL EASTER SERVICE

A special Easter Service has been planned for the next regular meeting of the Intermediate Christian Endeavor which will be held on Easter Sunday. Arrangements for the service were made Sunday evening at the meeting held at the church. Parents will be guests and Lois Acnes Gilbreath will have charge of the program.

Self-Giving was the theme of the program Sunday evening, with Jack London as leader. After the reading of Scripture by Wayne Phillips, a vocal duet was sung by Larry Trimble and F. L. Lucas.

Talks on the lesson topic were made by Margaret Higgins, Richard Petersen, F. L. Lucas and A. Petersen, sponsor.

T. E. L. CLASS HAS BUSINESS MEETING-PARTY

The T. E. L. Class of the First Baptist Church, held its regular social and business meeting at the home of Mrs. F. E. Bowe, Thursday afternoon.

During the business meeting committee reports were heard and plans were discussed concerning foreign mission work being sponsored by the group.

Conversation furnished entertainment after the business session and refreshments were served to Mrs. Bransford Harlin, Mrs. Jack Roberson, Mrs. Lee Lambert, Mrs. Wirt Phillips, Mrs. W. A. Long and the hostess, Mrs. Wirt Phillips, is teacher of this class.

EPWORTH LEAGUE HAS SOCIAL HOUR AND PROGRAM

A general get-together for members of the Epworth League of the Methodist church was held at the church Sunday evening. The social hour preceded the regular meeting, which had for its central program theme, "Our Church and How to Aid in Its Work."

A vocal duet was presented by Helen Ann Snyder and Wanda Jean Reed.

The principal speaker was W. J. Stanford, who gave a brief history of the local church and the young people's work, in a talk, "The Early Days of Our Church."

Sarah Agnes Bryant entertained with a vocal solo and Betty Robinson read a poem, "Consider the Lilies." What Friendship Means to a New Church Member, was discussed by Mrs. Woodrow Watkins. A round table discussion was con-


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MUSIC STUDY CLUB PRESENTS PROGRAM AT HIGH SCHOOL

Outstanding numbers of popular appeal lent color and interest to an informal program by the Music Study Club in the High School Auditorium Monday morning. The program, which was in accordance with the club plan whereby community programs are given at intervals throughout the club year, was received enthusiastically by the student body. Mrs. A. O. Thompson was leader and gave brief interpretations of the following numbers: Grande Polka de Concert (Bartlett) a piano duet by Mrs. J. C. McCracken and Mrs. C. H. Dyer.

By the Bend of the River (Edwards) sung by a chorus consisting of Mesdames R. P. Conaway, S. P. Rossen, C. H. Dillehay, C. J. Mountz, Wiley Roberson, C. C. Acker, A. O. Thompson, W. E. Dameron and H. L. Broadwell, with accompaniment by Mrs. C. H. Dyer. Mexican Hat Dance (Partichela) piano solo, Mrs. Glenn Snyder. Sleep and Goats (Guion) a piano number by Mrs. J. C. McCracken. Creole Croon (Rodgers) sung by Mrs. B. M. Wiltshire, accompanied by Mrs. McCracken, and a choral selection, Glanina Mia from the Firefly, (Frime) sung by Mesdames O. T. Williams, H. K. Fox, Wiley Roberson, C. J. Mountz, A. O. Thompson and B. M. Wiltshire. Mrs. Snyder was accompanist.

CLASS HEARS GUEST SPEAKERS

The regular monthly educational and social meeting of the Sixteen-Year-Old Girls Class of the First Baptist Church was held at the home of Mrs. R. E. Perkins last week. The opening prayer was led by Edith Jackson. Plans were made for a class party, which will be held at the home of Mrs. Perkins, Saturday, April 16.

Rev. Minor and Dr. R. E. Perkins gave talks on Christian Living. A buffet supper was served to Virginia Moseley, Edith Jackson, Glenn Cockrell, Joyce Cress, Kate Fullwood, Evelyn Hunter, Pollyanna Crawford, Jean Williams, Rev. Minor and Dr. Perkins.

HERE'S TO YOU



Entertaining his tonsils with a little of pop between sets in one of his recent exhibition matches in Australia, is Donald Budge, United States singles champion. Following recovery from a tennis slump that brought defeat at the hands of John Newcomb, young Budge went on to have a bang-up account of himself in the Australian meet.

REBEKAH LODGE HOLDS REGULAR MEETING-INITIATION RITES

The Hereford Rebekah Lodge held its regular meeting, featuring initiation rites Tuesday evening, April 5, at the I. O. O. F. Hall. Mrs. E. E. Fridley, acting as Noble Grand, had charge of the ceremonies, assisted by Mrs. Arthur Rogers, vice-Grand; Mrs. A. H. Elliston, warden, Mrs. C. C. Cox, conductress, and other members of the team.

After the program a social hour was featured and refreshments were served to Messrs. and Mesdames E. E. Fridley, A. H. Elliston, Troy Womble, Ernest May, A. R. Rogers, Clifford Cox, Mrs. Chas. Sowell, Mrs. Ted Young, Mrs. Hazel Sparks, Mrs. Henry Williamson, Mrs. F. E. Bowe, Mrs. Edna Fincher, Mrs. G. L. Wood, Mrs. A. D. Mills, Misses Ursula Fridley and Mabel Barnhart.

DAWN STUDY CLUB DISCUSSES DEMONSTRATION CLUB WORK

The Dawn Study Club met at the home of Mrs. H. E. Barnes at the Dawn teacherage on Tuesday afternoon, April 5.

No outlined program was scheduled and the entire afternoon was spent discussing Home Demonstration Work in the Dawn community. Mrs. Jim White presided over the business meeting, when reports were given and committee activities discussed. A variety of games were enjoyed under the direction of Mrs. Iverson Leake.

Refreshments were served to Mesdames N. R. Miller, Durwood Savage, Jim White, C. C. Gammit, Baker Womble, Iverson Leake, E. E. Miller, Ernest May, Carl Wimberly, W. P. Caraway, J. F. Matthews, L. A. Smith, Johnny Womble, Aubrey Wimberly, R. A. Frye, Marj Burum, A. T. Frye, Mrs. Finley, a guest and the hostess.

BAPTISTS ATTEND MEETING

The Tierra Blanca Association met and a quarterly meeting of the W. M. U. of the Baptist church were held in Canyon, Tuesday. The Golden Jubilee meeting celebrated the fiftieth year of the Women's Work in the Baptist Church.

Those from Hereford, who attended, were Mesdames C. T. Guseman, J. W. Hicks, F. E. Bowe, Artie Daniels, Lilburn Bay, O. T. Williams, Harry Whitechurch, A. O. Thompson, Wirt Phillips and Rev. W. E. Barnes.

After the program a social hour was enjoyed when older members of the W. M. U. were honored. Mrs. Froniaberger of Canyon, who has been a member for fifty years, and Mrs. Hough, formerly of Hereford, and now of Canyon, who has been in the organization for forty-eight years, were among those complimented.

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SOCIETY

Pioneer Study Club Meets Tuesday For Easter Program With Mrs. Hill

A program of unusual interest to members of the Pioneer Study Club was given at the meeting held at the home of Mrs. O. G. Hill, Tuesday afternoon. In keeping with the Easter season, "Bible Day" was observed with a special Easter program. Bible verses relating to the program theme were given in answer to roll call. The Easter message given by Mrs. H. D. Reed was a beautiful story, beautifully told.

The Scriptural story of Easter was given by Mrs. Bob Higgins, when she discussed "The Resurrected Christ."

Special music in the form of a vocal duet was furnished by Mrs. Reed and Mrs. J. E. Beyer. An Easter party was featured after the program when appropriate favors were found in an Easter egg hunt. "A Toast to the President" was given to Mrs. H. D. Reed and a lovely tribute of appreciation in the form of a miscellaneous shower of gifts was presented to her.

Mrs. Al Werner was co-hostess with Mrs. Hill. Refreshments carrying out the party theme were served to Mesdames F. M. Kester, F. L. Lucas, Wm. McGeehe, Jack Rose, H. D. Reed, T. E. Seigler, Horace Baird, A. G. Bell, J. E. Beyer, Burl France, Ray Johnson, E. S. Ireland, Bob Higgins, J. M. Gilliland, Carl Frye, A. A. Foster and the hostesses.

SUMMERFIELD STUDY CLUB PLANS EASTER EGG HUNT

Plans for the annual Easter Egg Hunt, sponsored by the Summerfield Study Club were completed at the meeting held by the club Thursday afternoon at the home of Mrs. L. B. Bidley in Black. The community affair will be held at the school house Friday afternoon.

Year books were discussed and "The Modern Woman" was announced as the study course which has been selected for next year. Mrs. B. E. Roberson is chairman of the year book committee.

The Ridley home was decorated with lovely cut flowers and a spring motif was used in colorful refreshments and favors.

GARDEN CLUB TO HAVE SPECIAL PROGRAM FRIDAY

The Hereford Garden Club will meet at the high school Friday afternoon, at 4 p. m., for a special program, when picture slides will be shown under the direction of Mrs. Homer Brumley. The ladies will portray different types of landscapes which will be explained by Mrs. Brumley. All those who are interested in belonging to the Garden Club are invited to attend. Important business will be discussed and all members are urged to be present.

METHODIST W. M. S. CONTINUES BIBLE STUDY

The third chapter of "The Way of the Witness," a book dealing with the study of the Bible, made up the program for members of the Woman's Missionary Society of the Methodist church, Wednesday afternoon. The meeting was held at the church, with Mrs. Frank Terrell in charge of the program. Mrs. Howard Hershey, vice-presi-

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BIRTHDAY IS CELEBRATED

Complimenting her husband on his birthday, Mrs. Clyde Russell entertained with a buffet supper party at their home in Summerfield, Wednesday evening, April 6. Gifts were presented and after the supper conversation furnished entertainment.

Those attending were Messrs. and Mesdames C. H. Butler, Ray Johnson, Charles Nolan and son, Bobby, Tandy Legg, Lloyd Lookingbill, Everett Talbert and daughter, Mr. Virgil Decker, the honor guest and the hostess.

BAND AND ORCHESTRA ASSOCIATION MEETS

Band and Orchestra Parents Association met at the high school Tuesday evening for the regular monthly business meeting.

Plans were made for the band trip to Las Vegas, which will be on May 28. Reports were made on the sale of the city directories and several are still to be sold.

They may be bought for one dollar from H. A. Close or Director Ralph Smith. It was decided to sponsor a booth for the sale of the directories on Pioneer Day.

Director Smith reported the purchase of the following instruments: two French horns, a set of trumpet and bell lyre, alto clarinet and bass clarinet.

A nominating committee was appointed. Those to serve, are Mrs. R. E. McCullough, Mrs. C. H. Dillehay, Cliff Estes and W. J. Smith.

MUSIC STUDY CLUB OBSERVES FEDERATION DAY

Federation Day was observed at the meeting held Monday afternoon by members of the Music Study Club at the home of Miss Eloise Pitman.

The business session was conducted by Mrs. C. H. Dillehay, president, when plans were made for the closing luncheon which is scheduled for May 9. Committee reports were heard and announcements regarding the State Music Convention to be held in Beaumont April 27, 28, 29, and 30, were made.

Musical numbers on the program included "Grand Polka de Concert," (Bartlett) Mrs. J. C. McCracken and Mrs. C. H. Dyar; A vocal solo, "At the Cry of the First Bird," (Gulon—Mrs. C. J. Mounts, "The Lady Picking Mulberries," (Kelley) vocal solo, by Mrs. H. K. Fox, and A Choral number, "Springtime," (Egar) sung by Mesdames R. P. Conaway, C. C. Ferguson, J. E. Beyer, Jeff Glibbreath, H. H. Hawkins, W. E. Dameron, C. R. Smith and T. W. Roberson, with Mrs. C. H. Dillehay at the piano. Mrs. B. M. Wiltshire concluded the program with a vocal number, "The Brooklet," which she will sing at the state convention in Beaumont. She was accompanied by Mrs. J. C. McCracken.

A general chorus practice was directed by Mrs. McCracken. Songs which will be presented on the open program planned for Music Week, were rehearsed. Extensive plans are being made by the club for the Music Week program, this year. It will be held in the evening and all music lovers will be invited. Announcements concerning the date and place of the program will be made later.

Members present, were Mesdames H. H. Hawkins, Jeff Glibbreath, H. K. Fox, C. C. Ferguson, C. H.

Dyar, C. H. Dillehay, W. E. Dameron, R. P. Conaway, H. L. Broadwell, J. E. Beyer, C. C. Acker, J. C. McCracken, C. J. Mounts, Wiley Roberson, Glenn Snyder, O. H. Smith, W. J. Stanford, A. O. Thompson, O. T. Williams, B. M. Wiltshire, G. A. F. Parker, Miss Ruth Conkwright and the hostess.

SECOND CAMP FIRE GROUP TO BE ORGANIZED

Due to increasing interest in Camp Fire Work, plans are being made for the organization of a second group. Only twenty girls are included in a group and since the new club house is well under way

a new organization is necessary so that more girls may take up the work. Plans for their new home were made and furnishings discussed at the meeting held Sunday afternoon, at the home of the guardian, Miss Mary Elizabeth Stanford.

Members attending the meeting, were Doris Elaine Dillehay, Virginia Ann Dillehay, Mary Nicks, Betty Jane Rolson, Nona Dean Rose, Mary Ellen Hensloe, Margaret Olson, Margaret Higgins, June Dameron, Mozelle Shreve, Gladys Shreve, Rachel Ireland and Betty Ann Dunlap.

GUESTS ARE ENTERTAINED AT CLUB MEETING

Guests were entertained when members of the London Bridge Club met for games at the home of Mrs. Ernest Medkief, Thursday afternoon. Special guests, were Mesdames Travis Dameron, Meade Haile, Woodrow Ireland, Ralph Roden and J. M. Posey. Club award for high score went to Mrs. Lee Morgan. Mrs. Travis Dameron received guest award.

Members present were Mesdames O. C. Holt, Frank Cogdell, Lee Morgan, Sherman Morgan, N. E. Milburn, J. T. Glibbreath, Jr., R. R. Wills and the hostess.

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WHITEFACE ROUND-UP

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 14, 1938



WHITEFACE ROUND-UP STAFF MEMBERS THE JUNIOR STAFF

Editor-in-chief...Faye Crosthwait Assistant editor...Kenneth Potter Feature editor...E. B. Posey Exchange editor, Frankabel Robinson Humor editor...Minnie Dea Smith Sports editor...Grant Fuller

REPORTERS Clinton Masse, Caroline Frye, Bennie Lee Smith, Andy Schumacher, O. C. Curtsinger, Bud Wilkins, Mary Louise Dean, Merlin Conklin, Minnie Dea Smith, Edith Jackson, Barbara Brotherton, Roy Wedarbrook, and Virginia Newell.

PRIVILEGE CARD HAS SPECIAL ATTRACTION TO STUDENTS

What is there about a Special Privilege Card that attracts students? A Special Privilege Card has just been issued to a student. As the student is walking down the hall, someone sees the card in his shirt pocket and cries out, "Oh, you have a Special Privilege Card." The under-privileged student takes the card out of the pocket, looks at the special privileges, turns the card over and looks at the privileges A. B. and C. listed on the reverse side, and then places it back in the pocket. All during this and following days this same thing happens. After a few days most of the students learn that the other person has the card, but it still attracts them. They take the card out of the other person's pocket, look it over, and replace it in the pocket. This keeps up as long as the student has the card. What causes this attraction? Is it envy, or is it just "human nature?"

"BOOSTING THE JUNIORS"

Lottie Tyson Hats off to the juniors of old Hereford High. Give a salute, a cheer, a cry! They're up on their toes—As all the school knows, and you can't keep 'em down if you try.

A cheer for the juniors! Right from the heart. The leaders in everything From the very start.

Guess what! You had it— You lost it— You want it— You can't get it— The juniors have got IT The pep and energy of H. H. S.

Howard West of Portales, N. Mexico and Johnnie Willett of Lamesa attended the Junior-Senior banquet, and visited friends in Hereford over the week-end. About 40 tiny tots visited in school Friday. Could it have been the seniors???



This picture is rather late in coming out, but here is the 1937 football team. Left to right, top row: Mr. Willoughby, assistant coach, Jack Knox, Frank Vaughan, Bud Wilkins, G. H. Parker, Clifford Estes, Paul Lyons, Anderson Axé, Grant Fuller, mascot, Tommy McColium, coach; second row, Bartley Dowell, Ernie Schumacher, Paul Foster, Bud Bradley, Dan-

Spring Is In The Air

Well, spring is in the air. Along with a gust of wind and sand come white shoes and (last) spring wash dresses. Helen Ann Snyder and Helen Frances Streu were the first to wear white shoes. In fact, they still are except for dusky looking pairs of grayish white-ish colored shoes (if you get what it meant). Edith Jackson shined out in a pair of multi-colored sandals (last summer's, though). Barbara Brotherton and Dorothy Nell Trimble, "Brat", to you, have worn spring wash dresses. Oh yes, we might as well call H. H. S. Queen of the Firsters, she also popped out in anklets—first "Rose" Russell has about the cutest pair of "Mother Comforts", you know, the yellow pair with the spongy soles. Virginia Newell, Virginia East, and Jeanne Williams have some lovely print dresses of the same material and pattern. You can hardly tell the "dit" when they wear them the same day. Viola Philippe and Dorothy Nell Adams have "sprung" out in two-tone shoes. Brown and white, blue and white seem to predominate, as yet. The very thing, however, is to wear a bandana to church, school, tennis, swimming, etc. To be in style, you must have one. Regardless of weather, STYLE and SPRING must have their way; so unpack your last summer's clothes and wear 'em.—Oh yes, regarding the styles for the Beau Brummel of H. H. S., just look at Ray Nunn's new tie in pastel shades. It is really pretty. By the way, Mutt Vaughn was the only boy wearing brand new white shoes at the Junior-Senior banquet. The shoes were pretty, also the boy (get it, Seniors?).

Hertha Baer, who is attending the Training School at Canyon spent the week-end here also. Dennis Baker, who is attending Portales Junior College was in Hereford over the week-end.

of God in America"; Smart, "R F 1"; Vuzetely, "Words We Misspell," and "Errors in English."

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE This community as well as other communities has endured the worst sandstorm, mixed with snow, this week that it ever has. There was a good attendance at church, Sunday. Rev. Lee Perry rendered very good services. Sam Thomas spent last Sunday with the Jim LeGrande family, near Bushland.

DID YOU KNOW??

Catherine Twiner is considered a heart breaker by a certain junior boy and a certain senior boy? That some people blushed when Mr. Willoughby accused a certain girl of being a pessimist? G. H. Parker has the cutest little beauty mark on the side of his face? Melvina Stewart can hardly wait until April 13th (or is it the 14th)? Faye C. was out courting one of these here "bi-falutin' college guys" last Saturday nite? (You tell 'em) H. H. S. has four of the most beautiful girls in the Panhandle as candidates for the "Queen's contest"? (Of course the junior candidate will win.) The teachers around here don't agree on everything? But Coach is broad minded. Clovis has the best looking boys "far miles around"? H. H. S. band will leave the last of May for Las Vegas, New Mexico, where they will spend one whole week just sleeping, eating, swimming, and roaming around? That Hereford has some of the most conceited boys that were ever allowed to go to school? (And I ain't callin' any names either). When it comes to doing "The Big Apple" B. Brotherton, M. J. Morgan, M. Dea Smith, Faye C. Brat Trimble, Elseye W. Melvina S. H. Ann S., can really go to town on it? If you don't think so you ought to see them step it off. (You tell 'em—by the dancers)

Guess Who

He is black-haired, tall rather good looking, and usually saying something. He is usually noisy in English III B class. He is a Hi-Y officer and in the Junior Class.

She is brown-haired, medium height, good looking, rather quiet, a good student and has blue eyes. An officer in the girls' Hi-Y and active member in the Junior Class. She is usually with Virginia East.

Mr. and Mrs. W. R. Moore and Ruth Whitaker, who is in the hospital there, is getting along nicely. Saturday. They report that Miss

COVERING THE SPORTS

By Grant Fuller, Jr. April 6—The District Track meet will be staged this coming Saturday a week, at Canyon. Hereford will have entries in the quarter mile, half mile, high hurdles, mile, mile relay, and probably the broad jump and tennis. Foster ran the quarter in 57 seconds last Tuesday, but he has done better... Posey lowest time in the half mile is 2:15 and he can't seem to better it... Spradley can do around 5:20 in the mile and Gutherie ran the hurdles in around 18 seconds... Axe and Masse ran a quarter in 58 the other day to earn places on the relay team. Muller, tennis coach, is cutting the squad down to two for singles practice and a team of doubles... Earl Turner is leading for one of the two singles competitors in the play-off... the doubles runoff has not started as yet. It is uncertain whether or not the tennis team will enter at Canyon or not... Muller is preparing for next year and the following years for most of the boys still have some years to go, therefore he is not counting on much from the Hereford rollers. Spring football practice is coming along fine according to all reports... Captains Foster and Posey agree about a good team next year (much better than this year's, and we need no comments from the Seniors, either)... Posey, a tackle this year, will probably be transferred to an end; there seems to be an excess of good tackles... the captains, unable to practice in earnest because of track, have been helping the other boys run their signals... Coach McColium seems to be happy over next year's prospects.

PERSONALS

Thurmon Thomas, Carl Thomas, and Odessa Mickey of Plainview, and Fern McMahon of Dimmitt were Sunday visitors of Ruth Calahan. Mary Ann and Bob Baird of W. T. S. T. G. were in Hereford over the week-end.

daughter, Misses Billie Buckner and Bettie Sue Wise, spent last week end with friends and relatives near Memphis. Mrs. Joe Moore and children were shoppers in Hereford, Saturday.

The Wildorado High School attended the track meet and literary events at Vega, Monday and Tuesday of last week.

Rev. and Mrs. D. W. Henry of Plainview, visited in the Clyde Allred home, last Sunday.

Mr. and Mrs. O'Neil of Amarillo, visited in the W. R. Moore home, Wednesday afternoon.

The Clyde Allred's were in Hereford, Saturday.

Mr. Hubert Oglesby and Cecil were business callers in Amarillo, Saturday.

Word has reached this community that Mrs. Herd Stevens of Clarendon, formerly Miss Wannie Thomas of this community, has a new baby girl, Barbara Elois, born in the Northwest Texas Hospital in Amarillo, last Wednesday.

Mr. Dave Moore and Tommy Asher were in Umbarger, last Friday.

Mrs. Harris has been visiting with Mr. and Mrs. Tom McClain and Miss Emma McClain during the past week.

Mr. and Mrs. W. R. Moore and daughter were visitors in Canyon and Hereford, Tuesday.

Mr. and Mrs. Bagly and young

daughter, from near Umbarger, were callers in the Floyd Tomlinson home, last Sunday. They used to own that farm several years ago. Little Lois Marie Brown celebrated her fifth birthday, Sunday.

Mr. and Mrs. Ervin Shugart and Carolyn spent last week end with relatives near Plainview.

There was no school Friday, on account of the awful bad weather. Miss Vada Norman was gladly welcomed back to church and Sunday school after several weeks visit in Arizona.

Miss Emma McClain and Mrs. Mattie Harris visited with their brother, Mr. George McClain in Hereford, last Tuesday.

A lot of the farmers in this community are worrying over the results that the storm had on their crops and cattle, Thursday and Friday.

Mrs. Floyd Tomlinson and Pauline Moore attended the show in Canyon, last Monday afternoon.

Richard Moore, who is working for Johnnie Gunn, spent Sunday at his home.

President Roosevelt and the Supreme Court Justices sent polite regrets, but 700 other guests paid \$1.50 each to attend a birthday dinner in Seneca Falls, N. Y., for Tommy Clark, a 23-year-old 'alay cat.

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Advertisement for Western Electric Bell System supply units. Includes text: 'We depend upon Western Electric... Bell System supply unit... to pour material into wrecked areas AT ONCE!' and 'DO YOU KNOW how little AUTOMATIC HOT WATER COSTS?' with an illustration of a man in a suit.

New Library Books Listed

The following books have been added to the County Library, according to Miss Lillie Hoestler. Fiction—Bassett, "Twin Lights"; Beeding, "Street of Serpents"; Bennett, "Border Wolf"; Martin, "Son and Daughter"; Stringer, "Wife Traders"; Tarkington, "Rumblin' Galleries". Non-Fiction—James and Brown, "Book Review Digest of 1937"; Mantle, "Best Plays of 1932-33, Also 1933-34"; Nelbur, "Kingdom

SEE US... if you want to buy or sell. Have buys in any size tract; also city property on easy terms. HILL-RICKETTS COMPANY REALTORS

MARFAK LUBRICATION Have your car lubricated regularly at our Station. You'll be surprised at the difference in its performance and how much longer your car will last. TEXAS SERVICE STATION GLENN SNYDER PHONE 440

Advertisement for Chevrolet cars. Features a large illustration of a toucan bird and the text: 'For SMALLER BILLS You'll be AHEAD with a CHEVROLET BRUMLEY-WOODFORD MOTOR CO. HEREFORD, TEXAS'

The Hereford Brand

Published Every Thursday Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
SIBBIE GILLENLINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

PERSONALS

Mr. and Mrs. Don Baker and son of Borger, spent Sunday here, visiting in the home of her parents, Mr. and Mrs. H. H. Hawkins.

Henry Hastings in Lubbock This Week
Henry Hastings went to Lubbock Tuesday, where he will transact business this week. He will also visit his son, Roy, who is a student at Texas Tech.

Mr. and Mrs. Nelson McRight and son, returned Tuesday, from Enid, Okla., where they attended funeral services held there for Russell McRight, a brother-in-law of Mrs. McRight.

Dr. and Mrs. J. O. Baker and daughter, returned to their home in Bryson, Monday, after a short visit in the home of her parents, Mr. and Mrs. G. W. Brunley.

Mr. and Mrs. Sam Steele and daughter, Ann, visited relatives here over the week end. They returned to their home in Fort Sumner, N.M., Sunday.

Mr. and Mrs. H. G. Conkright have returned from a month's vacation trip spent in Winchester and other points in Kentucky, where they visited relatives.

Expected Here
Guests expected to spend the Easter vacation are Miss Cary Estes of Waxahachie, and Miss Fern Carlisle of Dallas, who will visit the C. H. Dillehays and other friends. Both Miss Estes and Miss Carlisle are former teachers in the Hereford schools and both are now teaching in Dallas.

Homer Hensieck, Texas Tech senior, visited his parents, Mr. and Mrs. H. E. Hensieck, Saturday and Sunday.

Inezeta Wilson, daughter of Mr. and Mrs. Earl Wilson, who is attending Mrs. Witt's Business School in Amarillo, spent the week end here with her parents.

Mr. and Mrs. C. F. Moore and children, were in Floydada over the week end visiting relatives and friends.

Mrs. Tallie Broome and baby, of Enid, Okla., have been visiting in the home of her sister, Mrs. J. H. Trimble.

Messrs. Handley and Cardinal of Lockney, were business visitors here, Tuesday. They were in Hereford for the second load of pumping equipment.

Mrs. Mollie Davis arrived Tuesday from Covina, Calif., to visit her brother, Mr. C. C. Bowman and family.

In Mineral Wells
Mrs. Eva Pitman left last Thursday for Mineral Wells, where she will remain for two weeks. During her absence, Miss Mabel Barnhart is serving as city clerk.

Mr. and Mrs. Burl Witherspoon and children, of Lubbock, spent the past week end with his parents, Mr. and Mrs. Vern Witherspoon.

Henry Hastings and J. T. Gilbreath, Jr., transacted business in Amarillo, Monday.

Mrs. Wm. Rigler and daughter, Miss Sadye Rigler, visited relatives in Plainview, Sunday.

Mr. and Mrs. R. Schroeter and daughter-in-law, Mrs. A. J. Schroeter, and children, left Saturday for visits with relatives in Austin, Marble Falls, San Antonio and other Texas points. At Marble Falls they will visit Mrs. Schroeter's father, A. J. Kellersberger, at Austin they will be guests of their daughter, Mrs. Helen Sellars, and in San Antonio on Easter Sunday, they will participate in the 92nd birthday celebration, honoring Mr. Schroeter's mother.

Mr. and Mrs. S. P. Rosson and daughter Jo Ann, were in Plainview, Monday, to attend funeral services

members of the Garden Club had voted to join the Deaf Smith County Federation of Women's Clubs. The Garden Club will hold an open meeting at the high school, Friday afternoon, April 15. A program is being planned which will be announced later in the Hereford Brand.

LUNCHEON CLUB IS ENTERTAINED

A diversion from the regular luncheon program was featured last week when members of the Wednesday Luncheon Club met at a downtown cafe, where tables were reserved for lunch, before going to the home of Mrs. Jimmy Gilentine for bridge games.

After the luncheon three tables of prizes were awarded to Mrs. H. K. Fox, Mrs. W. L. Davis and Miss Eloyse Pitman.

Those playing were Mesdames W. L. Davis, B. M. Wilshire, J. C. McCracken, Alton Fraser, H. K. Fox, C. C. Acker, J. W. Witherspoon, S. P. Rosson, Oscar Easley, Henry S. Gooch of Amarillo, Miss Eloyse Pitman and the hostess.

BILLY SMITH ELECTED TO COLLEGE MUSICIANS FRATERNITY

Billy Smith, son of Mr. and Mrs. W. J. Smith of Hereford, was elected last week to Kappa Kappa Psi, Fraternity of College Musicians, at Texas Tech, where he is a music major. Billy was one of fifteen chosen out of 170 band members and was recommended for membership on account of his high average in band work.

While Kappa Kappa Psi is a national organization it is new in Texas, this being the first branch in the state.

MRS. LOMAS ENTER-TAINS PLEASURE HOUR BRIDGE CLUB

Mrs. Harry Lomas was hostess Thursday afternoon, at her home, for members of the Pleasure Hour Bridge Club.

A variety of blooming spring blossoms furnished decorations. High score prize went to Mrs. Chris Renfro and second high to Mrs. Elmo Lawbon.

A delightful salad course was served to Mesdames W. J. Smith, Chris Renfro, Boyd London, Earl Phillips, Elmo Lawbon, Roy Jowell, R. R. Dixon, Buford Patmer and the hostess.

DISCUSSION GROUP

The Discussion Group did not meet last Friday evening on account of the weather. There will be a round table discussion this Friday evening at 8 p. m. Through the courtesy of Mr. and Mrs. C. H. Dyer, there will be a guest speaker on April 22, Rev. Snodgrass of Amarillo, will talk on a topic to be announced later.

JUNIOR DISCUSSION GROUP

On Monday evening, April 18, at 8 o'clock in the Library Room, the Junior Discussion group will have a talk on the "Big Navy," by Leta Borden. The basis of this talk will be an article which appeared in Fortune Magazine of March 1938.

FIREMEN ENTERTAIN WIVES, CITY OFFICIALS

Members of the Hereford Fire Department entertained their wives, members of the City Council and their wives, and Mayor and Mrs. C. J. Paddock with a fried chicken dinner at the Club House in State Park, Wednesday night.

Following the dinner the group enjoyed games of bridge and "42." Those who attended were Messrs. and Mesdames C. J. Paddock, Nestor Gass, Vern Witherspoon, John Patton, Fred Brown, Buddy Witherspoon, Glenn Witherspoon, Willard Witherspoon, Jim Robinson, Robert Thompson, B. Y. Crosthwait, Clarence Wright, Earl Phillips, Reger Corbett, Oufas Carroll and Orland Newell; Messrs. Babe Russell, J. M. Pierce, Arthur Tiedel, W. C. Pitman, J. M. Pitman, and Richard Jowell; Misses Verma Culpepper and Jean Morgan.

WANTED

Wanted—Lady to do housework. Call 484. 15-14c

For Rent

FOR RENT—2 furnished rooms. 110 West 6th St. 13-34c

For Lease

GOOD PASTURE for cattle, by month. See Kye Higgins. 14-34c

Lost and Found

FOUND—Wedding Band. Owner please call at Brand Office. 15-14c

MASONIC BULLETIN

Hereford Lodge 849 Stated meeting second Monday in each month. School of instruction each Thursday night. R. E. Perkins, W. M. E. L. Brady, Secy.

Story by Mark Twain



Tommy Kelly and Ann Gillis in a scene from the glorious technical picture, "The Adventures of Tom Sawyer," showing at the Star Theatre Saturday night prevue, Sunday and Monday.

McMurry College Chanters To Give Program April 22

MUSICAL PROGRAM HERE AT HIGH SCHOOL NEXT FRIDAY

A portion of the Chanters, college chorus of McMurry College, Abilene, under the direction of Mrs. Gypsy Ted Sullivan Wylie, will present a musical program Friday morning, April 22, at Hereford High School. The group is on a week's tour of Panhandle cities.

Bethel Items (22 miles south)

Mrs. E. R. Rothwell, Mrs. R. B. Johnson from Childress, spent last week in the home of her mother, Mrs. J. Z. Smith, and brother, Glenn Smith. Mr. and Mrs. Eubanks visited last Thursday with Mr. and Mrs. Jack Baker.

Bellview News (45 miles northwest)

Mrs. R. H. Johnston, daughter of Mr. and Mrs. C. O. Gammill, has a severe cold, but is reported better. Mr. and Mrs. B. E. Barnes were surprised with a covered dish supper last Wednesday evening, honoring their tenth wedding anniversary. Progressive 42 was played after the supper. Guests were Messrs and Mesdames Ernest May, Emory Burke, Johnny Womble, L. A. Smith and C. O. Gammill.

Dawn Items (13 miles east)

The terrible wind and dust last Wednesday and Thursday did considerable damage to the wheat, but it is impossible yet to determine just to what extent. Young wheat is expected to come out all right. Mrs. A. T. Frye was an Amarillo visitor, Monday.

Bethel Items (continued)

Bert Benton from Mountaineer, is back in our community again. Mrs. Kay Roberts and Mr. and Mrs. George Bagwell were in Clovis, Tuesday. The M. E. Missionary Society met last Wednesday in an all-day meeting in the home of Mrs. E. R. Rothwell.

Bellview News (continued)

Mr. and Mrs. Ralph Simmons spent Sunday in the Harvey home. Mr. John Simmons and family, Vernon Simmons and family, visited in the home of Frank Henderson, Sunday. Christine Bagwell and Paulene Rothwell spent the week end with home folks.

Dawn Items (continued)

Members present, were Mesdames R. G. Blue, Jack Grady, Henry Wilkerson, E. B. Hicks, O. E. Easley, C. T. Guseman, Earl Phillips, P. R. Walker, R. L. Hopson, Arch Conklin, G. M. Hudson, C. H. Dillehay, R. L. Wilson, R. E. McCullough, Louie LeGrand, A. D. Mills, Walter Dunlap, Ralph Smith, Carl Williams, Hall Beavers and Mrs. Hill.

County Federation Board to Meet Saturday, April 16

Board members of the Deaf Smith County Federation of Women's Clubs, will meet at the court house Saturday afternoon, April 16. All department reports are due at this time and Mrs. Ray Johnson, president, urges all members of the board to attend.

THE CHURCH WORLD

CHURCH OF CHRIST
E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
Lord's Supper 11:45 a. m.
(Subject: "The Resurrection of Christ.")
Bible Drill 7:30 p. m.
Sample Question: "What did the Pharisees say when they saw the publicans and sinners come in and sit down with Jesus and his disciples?"
Preaching 8 p. m.
(Subject: "The General Resurrection.")
Ladies' Bible Class,
Wednesday 2:30 p. m.
Wednesday Evening Program, 7:45
You are invited to any of these services. Come and hear the sermons on the resurrection.
Beginning the first Sunday in May, the Church of Christ will have a week of special services. The regular minister will preach Sunday, Luther Roberts of Amarillo, will preach Monday evening at 8 o'clock. Other ministers will be here to take part in the services. A complete program is to be given next week. Make your plans to be with us for these services.

FIRST PRESBYTERIAN CHURCH
Special Easter services will be held at the First Presbyterian Church this week. On Thursday night, at 8 o'clock, the Communion of the Lord's Supper will be celebrated. On Easter Sunday morning the pastor, Rev. J. C. Thorns, will bring an Easter message. The Vesper service will be held at five o'clock.
The Sunday School will meet at 9:45 a. m., with an Easter program.
We welcome you to worship at the Church of the Friendly Hand.

FIRST BAPTIST CHURCH
Morning services, 11 a. m., will feature a sermon, "Gladness of Easter."
Evening services will open with baptism of candidates from revival meeting, followed by a short sermon and communion service.

THE CHRISTIAN CHURCH
H. M. Redford, Minister
Ellis Coombes, Supt.
Pre-Easter worship,
Wednesday 8-9 p. m.
Candlelight Communion Service,
Thursday 8-9 p. m.
Worship Service, Friday 8-9 p. m.
Sunrise Easter Prayer Service,
Sunday 6:20-7 a. m.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor Societies 6:45-7:45 p. m.
Evening worship 8-9 p. m.
The above-mentioned services have been prepared for the purpose of observing in an appropriate way, the Easter Spirit. Every one is cordially invited. At the Sunday morning worship service Miss Bettye Bruce Jones will sing, and the choir will render an anthem, "King All Glorious," by Vall. On Friday night, Rev. Charles Wilson of Canyon, will preach.

THE METHODIST CHURCH
Sunday School 9:45
Morning Services 10:30
Evening Services 7:30
Young People 7 p. m.
Missionary Societies each
Wednesday 3 p. m.
Attend our services.
M. M. BEAVERS, Pastor.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 22, 1938:

For State Representative, 123rd District:
G. H. (Jack) LITTLE
(Re-election)

For District Attorney:
JAMES W. WITHERSPOON
(Re-election)

For County Judge and Ex-Officio Superintendent of County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. C. BOWMAN
NOAH EWTON
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON
(Re-election)
FRED G. BROWN

Want Ads

For Sale or Trade
FOR SALE OR TRADE: Pure Bred Whiteface Yearling Bull. Also Hegari and Came Seed. See Jake Gregory, 7 1-2 miles Northwest. 15-34p

FOR SALE—Kitchen Cabinet, Upper and Lower parts. Reasonable. 710 East 4th Street. 15-14c

FOR SALE—5 or 6 Tons of Alfalfa Hay, 7 miles south of Hereford. J. E. Andrews. 15-34p

FRYERS FOR SALE at Heilman's, 204 B Street. 15-14p

FOR SALE—650 Bundles of Good Cow Feed. See A. H. Elliston. 15-14c

FOR SALE—F-30 Farmall on rubber. The rear wheels and tires brand new. Just overhauled and re-

District League Meet To Be Held At Canyon This Week

MANY LOCAL STUDENTS ELIGIBLE TO OOM. PETE IN MEET

CANYON—Schools of District 1 are pointing their literary and athletic activities this week for the annual Interscholastic League District meet at West Texas State College next Friday and Saturday.

This year the meet will be conducted on the afternoons of the two days. Track and field events will take place Saturday. Finals in boys and girls' debate will be heard Saturday evening. Season tickets good for all events will cost 50 cents. Admission to sections of the meet will range from 10 to 25 cents. All funds received will be rebated to contestants on a mileage basis after expenses of the meet have been paid.

Prof. F. E. Savage is director-general in this district, and Freshman Coach Bob Cox is director of athletics. Departmental directors include the following:

One-act Play, Prof. Leon Lassers; Debate, Principal E. B. Norman, Amarillo; Declaration, Supt. Blake Bolton, Dalhart; Extemporaneous Speech, Supt. J. W. Reid, Dumas; Ready Writers, Supt. Leo Forrest, Farwell; 3-R Contest, Principal G. M. Hudson, Herford; Typewriting and Shorthand, Prof. Herschel Jennings; Music Memory, Prof. Ada V. Clark; Girls' Tennis and Volley Ball, Prof. Hazel Evans; Boys' Tennis, Prof. W. E. Lockhart.

Girl-Clyde Poney Golf will be played at the Canyon Country Club, beginning at 2 p. m. Friday, April 15. It will be medal play over 18 holes.

Girls singles and doubles in tennis will begin at 1 p. m. Friday, on the College's concrete courts. Finals are scheduled for 2 p. m. Saturday. Boys' singles and doubles will begin at 1 p. m. Friday, and follow a similar schedule.

Track and field events will begin at Buffalo park at 10 a. m. Saturday. Finals will start at 2 p. m. Saturday.

Volley ball for girls will be played in the Women's gymnasium of the main building, beginning at 1 p. m. Friday.

Literary events have been scheduled as follows:

Boys' Debate, Room 211, Administration building, 1 p. m. Friday; finals will be held at 8 p. m. Saturday in the main auditorium. Girls' Debate, Room 307, Education building, preliminaries will begin at 1 p. m. Friday. Finals will be held at 8 p. m. Saturday, in the auditorium of the Education building.

Senior Declaration—All Senior declaimers from city and rural schools, both boys and girls, will meet in the auditorium of the Administration building at 1 p. m. Friday, when preliminaries will begin. Semi-finals will be held at 4 p. m., and finals at 8 p. m., in the main auditorium.

Junior Declaration—All Junior declaimers from city and rural schools, both boys and girls, will meet in the auditorium of the Education building at 1 p. m. Friday, when preliminaries will begin. Semi-finals will be held at 4 p. m., and the finals at 8 p. m., in the auditorium of the Administration building.

Ready Writers—All divisions will meet in Room 311 of the Education building at 1 p. m. Friday.

Extemporaneous Speech—All divisions will meet in Room 302 of the Education building, Friday, at 1 p. m.

3-R Contest—This group will meet in Room 213 of the Education building at 1 p. m. Friday.

Shorthand—This contest will be held in Room 202 of the Administration building at 1 p. m. Friday.

CORRECTION
In publishing points in the City League Meet last week, it has been called to attention of The Brand that the Ward School should have been listed with 17 literary points and 81 athletic points. The report last week listed Ward with only 14 literary points and none in the athletic division.

SANTA FE RAINS, RAIN OR SHINE

Did you ever give just one moment's thought to what a railroad means to your town and community? Last year the Santa Fe paid \$7,100 in taxes in Deaf Smith County, \$2,100 of which was school taxes. One year there wasn't sufficient money on hand to pay the school teachers before going on their Christmas vacation and the Santa Fe was asked if they would send their check ahead of time so the teachers could be paid, which they did, sending them on their vacations happy and rejoicing. The wages of labor at stations and track in Herford amount to \$22,000 yearly, most of which is spent in Herford, helping the business men and educating the children.

Think about this. We help you. Why not return the compliment.
J. E. BEYER, Agent AT&SF, Ry. adv-11p

Welfare Committee Wages War On Syphilis; Offer Means of Control

The following tables, regarding syphilis control, is published at request of the County Welfare Committee, in connection with a drive which they are sponsoring at the present time.

TABLE IV—Congenital Syphilis
1—One million potential mothers in the United States now have or have had syphilis.

2—No woman who has had syphilis can be assured she will not bear a syphilitic child without treatment during pregnancy. The chances, however, decrease with time and precocious treatment.

3—Each year 60,000 children are born in the United States with congenital syphilis.

4—5 times out of 6 the untreated syphilitic pregnant mother will bear a dead or diseased child.

5—10 times out of 11 the syphilitic mother will bear a healthy child if treatment is adequate and is begun before the fifth month of pregnancy.

6—One half of syphilis discovered in pregnancy is later than the fifth month; of the other half, starting treatment before the fifth month, only one in four takes the minimum treatment necessary to protect the child.

7—3 times out of 5 the syphilitic mother will bear a healthy child if treatment begins after the fifth month of pregnancy.

8—Some treatment—any treatment, reduces the risk of congenital syphilis.

9—A syphilis program over the past decade as effective as Denmark's would have reduced the 60,000 annual cases of congenital syphilis in the United States to 2,000.

10—One-third of the children with congenital syphilis will develop interstitial keratitis (partial or complete blindness) if untreated.

11—Only one out of every nine syphilitic pregnant women who take treatment get enough to protect the child.

TABLE V—Facts About Syphilis in the U. S. A.

1—At least one-half million persons are diagnosed annually as syphilitic.

2—The attack rate for syphilis is higher in urban than in rural communities; higher among males than females; 6:4 higher among Negroes than whites; 6:1 highest in the age group 20 to 30 years of age.

3—Less than one-half of cases seek treatment or are recognized within the first year of the disease.

4—When we look for syphilis, one new case for every one previously known is discovered.

5—Only one out of every five patients receives the minimum necessary treatment—one year.

6—The annual incidence of newly recognized syphilis in the U. S. A. is 706; in Denmark, 20; in Sweden, 7 per 1,000,000 population.

7—There are 100,000 persons with cardiovascular syphilis; 7 of these 40,000 die each year.

8—Of patients discovered with cardiovascular syphilis, 66 per cent had never been treated.

9—Syphilis of the nervous system develops in untreated patients in 25 per cent of cases.

10—Of all admissions to state insane hospitals, 10 per cent are because of one or more results of syphilis—general paresis.

Artist Coming



The latest addition to the faculty of the Palo Duro School of Art, sponsored by West Texas State College is Grant T. Reynard, above, of Leonia, N. J., a professional artist whose work is being shown widely in this country and in Europe. The art colony will be held from June 6 to July 16, in the Palo Duro Canyon near here, where living accommodations will be provided.

Thursday Set As Hereford Day At Plainview Show

DELEGATION INVITES LOCAL PERSONS TO ATTEND SHOW

Visiting here in behalf of the Panhandle Plains Dairy Show to be held at Plainview, April 19-23, inclusive, Meade Griffin, B. F. Jarvis and H. B. Earhart, Tuesday invited all interested farmers and business men to attend the show.

Thursday, April 21, has been set as Hereford Day at the show, and special attention will be given visitors from here on that day. They also invited Hereford to bring their band and a delegation on Thursday.

"The show will be larger this year than ever before in its history," the delegation said; "there will also be a greater selection of calves and 4-H entries than ever before."

Prizes are offered in many divisions and catalogs may be secured by writing the association at Plainview.

Paul Coneway Now In Syracuse

Paul Coneway, son of Mr. and Mrs. Ray Coneway of this city, has recently been transferred by the Trane Company to the branch offices in Syracuse, N. Y.

For the past nine months he has been stationed at the factory in LaCrosse, Wis., where he is learning air-conditioning. After three months in the Syracuse offices, he will be returned to Amarillo.

Mr. Coneway was selected as one of a small group of young men in the United States and sent to the Trane factory for special instruction.

Rhythm Band At Ward To Present Concert Tonight

A rhythm Band concert scheduled at the Ward School tonight has attracted wide attention.

Players in the band are Marie Moreman, cymbals; Billy Dennis Hutson, drum; Ross May Saltzman, sticks; Harold Lloyd Head, sticks; Ruth Virginia Moreman, sand blocks; James Donovan Hutson, bells; Betty Joan Ledbetter, Tambourine; Kenneth Wayne Hodges, triangle; Harold Keith Hutson, triangle.

Selections for the program include Wooden Shoes, Clown Song, Melodie in F, Shine on Harvest Moon, Harbor Lights, The Young Bugler, Memories, The Walts You Saved for Me, Red Bird March, When I Grow Too Old to Dream, Home Going Song, Love's Ship, Arrival of the Brownies, and The Joyous Peasant.

Lions Club Is Entertained By Lueta Borden

Members of the Hereford Lions Club Wednesday were entertained with a report on the United States Navy. The talk was given by Miss Lueta Borden.

"Three-fourths of the people in the United States favor a large navy," she said, "and compared the present U. S. Navy with that of Great Britain, China, France and Germany."

She said that it takes four years to construct a battleship, and three years for a cruiser, pointing out that 85 per cent of money spent on ship construction is for labor and that building of ships is a boon to labor.

She also stressed the importance of an efficient navy as a means of national defense, indicating that the United States is now behind several nations in most phases of naval warfare.

New Star Is Born



A new star looms in the baseball world, as Mrs. Joe Medwick, wife of the St. Louis Cardinal star presents their new son, Joseph Michael, in his first photograph. Note the baby's first plaything gift from his famous father. Mother is holding it.

Child Care and Training

By Rhita Jean Sullivan

Children learn through play! Planning for the life of a child is just as important as careful planning for sleep, food and the other factors which make up a child's daily program.

The play equipment and toys should meet the growing and changing needs of the child and should be very carefully selected. Toys and play material should be constructive, should require some effort on the part of the child and encourage real thinking.

From the large amount of available literature, two bulletins from the Children's Bureau, U. S. Department of Agriculture, "Backyard Playgrounds," and "The Child From One to Six," are excellent.

"How to Choose Toys and Playground Equipment" in both November and December, 1936 Parents magazine; "Toys for Children," in January, 1938 Hygeia, and "When Play Goes Wrong," in November 1937 Parents, are helpful.

Some books previously mentioned in bibliographies, that are good on this subject, are "Everyday Problems of the Everyday Child," by Thom; "Child Care and Training," by Fagre and Anderson; and "Care and Training of Children," by Goodspeed and Johnson.

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rillo body shop at the present time.

Besides his parents, survivors include three sisters, Carol, Wilma Jean and Jo Ann; two brothers, R. T. and Howard, all of Amarillo. Services were conducted here Wednesday afternoon by Rev. W. E. Barnes and interment was made in West Park Cemetery.

CARD OF THANKS

We wish to express our appreciation to our many friends who were so kind and thoughtful during the recent burial of our loved one, Mrs. Annie Major. We shall always remember your kindness.

T. B. Major, J. C. Major, Mrs. G. W. Standefer, Mrs. J. B. Roy.

Elliston Baby Born In S. A.

Mr. and Mrs. A. H. Elliston Tuesday received a cable from their son, Mr. and Mrs. Pat Elliston, Barraca-Bermeja, Columbia, South America, announcing the birth of a son.

Mr. Elliston, a former resident of Hereford, works for the Tropical Oil Company, and last summer the couple spent a month visiting in Hereford on their vacation. Mrs. Pat Elliston is the former Miss Clara Rush of Amarillo, and also has many friends in this area.

Mary Turrentine Heard In College Chapel Program

Miss Mary Turrentine, daughter of Mrs. Al Werner, Herford, was presented on the Pan-American Day program at Mary Hardin-Baylor College in chapel Thursday morning, April 14. Miss Turrentine, a student in the Spanish department, spoke on the relations of the United States with the Pan-American countries.

Truck Garden Income Related To Industries

COLLEGE STATION—Farmers income from fruits and vegetables and the income of industrial workers are closely related, according to W. E. Morgan, economist of the Texas A. and M. Extension Service. Both rise and fall with industrial activity.

Unless city workers make money they cannot buy fruits and vegetables and without money growers cannot buy manufactured goods.

In 1932 the income from fruits and vegetables dropped to 50 percent of the average of 1924-29 and the income of industrial workers fell to 46 percent of their average for the same period.

In 1937 it is estimated that the income of the two groups was about 90 percent of the 1924-29 average, Morgan said.

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ADJUSTABLE FRONT TREAD gives you:

1. A 2-WHEEL-IN-THE-FURROW PLOW TRACTOR
2. An ANY-WIDTH-ROW CULTIVATING TRACTOR
3. SAFETY for highway travel

Here's the first real forward step in tractor design in 25 years! RO-TRAK gives you all the advantages of both a row-crop and standard tread tractor. Both front and rear wheels are quickly adjusted by one man with two wrenches and a jack.

RO-TRAK FACTS

1. Both front and rear wheels adjustable — front, 16" to 56"; rear, 36" to 84".
2. Knee action front wheels for easier riding, longer life. Weight always evenly distributed.
3. Turns in its own length.
4. Adjustable swinging drawbar.
5. 6-cylinder heavy duty engine with self-starter.

Before You Buy Any Tractor, See the AVERY Ro-Trak

For plowing, front and rear wheels are both set at 56". Plow is hooked in the center of the tractor where it belongs.

For row crop work the wheel base is automatically lengthened, providing:

- (1) Proper weight distribution without attachments.
- (2) More room for attaching implements.

Properly cultivates any width row from 14" to 60".

Narrows down to 56" tread — same as an auto — for road travel. Powerful brakes.

C. W. BENNETT
307 Main St. Herford, Texas

Save with an AVERY

BETTER VALUES in the BEST FOODS

BABY BEEF ROAST	18c	CORN, Brimful.	25c
BABY BEEF STEAK	20c	2 No. 2 1-2 Cans	25c
Whiteface — Per Lb.	20c	TOMATOES	25c
PORK SAUSAGE	18c	Field Corn, Kranz, 3 for	25c
Per Lb.	18c	TOMATO SOUP	25c
PORK CHOPS	21c	Campbell's — 8 Cans	25c
Nice, Lean — Per Lb.	21c	SALMON	25c
FISH	15c	Sea North—2 Cans	25c
Per Lb.	15c	KREMLER Dessert	15c
		5c Package—4 for	15c
		SODA CRACKERS	17c
		2-Lb. Box	17c
		VANILLA WAFERS	23c
		Per Lb.	23c
		RITZ	13c
		8-Ounce Size	13c
		RITZ	23c
		16-Ounce Size	23c
		SALAD OIL	95c
		Crustless — Gallon	95c
		TOMATO JUICE	25c
		20-Oz. Size—3 Cans	25c
		STRING BEANS	16c
		No. 2 Can—2 For	16c
		TOILET SOAP	20c
		Lux — 3 Bars	20c
		Laundrex Bleach	10c
		Pint	10c
		BANANAS	5 1/2c
		Fancy green tip — Lb.	5 1/2c
		GRAPEFRUIT	25c
		California — 6 for	25c

MADE TENDER BY A NEW PROCESS!

CUDANY'S PURITAN TENDER HAM

1/3 LESS COOKING TIME NO PARBOILING

We Buy Cream, Eggs & Poultry!

TEXAS Grocery & Market

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GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO

\$1.00 O' Cedar Map, and 25c O' Cedar Polish \$1 BOTH FOR

FREE TELESCOPE! for Boys and Girls, with purchase of 2 packages Wheaties.

Third Sunday Is Date Primitive Baptists Meet

That members of the Primitive Baptist Church will again hold meetings in the county court room in Hereford, the third Sunday of each month, was announced today. The local congregation will be served by S. J. Ellis of Plainview, and by William Fox of Amarillo, both capable preachers. The first meeting is scheduled here for Easter Sunday, April 17.

Westway Items

(10 miles west)

MRS. MERLIN KAUL

The Volunteer Mission Band of Wayland College presented some interesting programs at the school house, Saturday night and Sunday, Saturday night, Mrs. Abe Hester, Howard Estes and Noel George made talks on Soul Winning. The speakers Sunday morning were Abe Hester, LaRue Glenn and Mrs. Hubert Foust, and they presented "Life's Three Greatest Questions." A beautiful basket dinner was served at noon in the school house, and the afternoon program started at 2 o'clock. The subject was "The Heavenly Home," and the speakers were Wayne Perry, Dorothy McClain and Mark Payne. Special music was rendered by Howard Estes, who sang a solo at

this morning service, and Mrs. Abe Hester who sang a solo at the afternoon service.

Visitors present were Mrs. J. B. Harlan, Harold, J. B. and Kitty Kloe, Pollyanna Crawford, Glennis Cockrell, Ruble Rhodes, Bertha Wilson, and Pauline Edwards of Hereford, and Mrs. Carl Lee and children of Summerfield.

Sunday School attendance was very good Sunday, with a total attendance of 51.

Westway won first place in both literary and athletic events of the Interscholastic League. This entitles the school to the cups for the fifth consecutive year. The awards and cups are to be presented Wednesday night. In track and field events, which were held last Tuesday, the girls placed first in volleyball; Frank Brashear, first in 50-yard dash, 100-yard dash, running high jump, running broad jump; in the 100-yard dash for senior boys, Loy Cook won second and Rogers Hartman, third; 880-yard run, Loy Cook, second, Daniel Turrentine, third; 440-yard relay, first, and was run by Frank Brashear, Elvin Wilson, James N. Edmondson and Elwood Skypala; 220-yard run, George Turrentine, second, Daniel Turrentine, third; Mile run, Daniel Turrentine, first; Mile Relay, Westway first; shot put, Loy Cook, second; H. M. Lomax, third; Rural Pentathlon, Elvin Skypala, second; pull up, Robert Lomax, first, and Harold Rudd, second; a total of 169 points were made in the literary division, making a total of 269 1-2 points.

Nellie Ruth Tucker is a new pupil in the fifth grade, and Helen Tucker is a new pupil in the third grade.

A play entitled "Calm Yourself," will be presented by Black, Friday night at the school house. Admission will be charged.

Joe Landers' bus got stuck near the L. O. Gore place, Monday morning, and he was unable to get out until noon. Joe says both axles were buried in the mud. In some places on the route, dirt had blown across the mud making it look perfectly dry.

The west bus picked up one pupil, Thursday morning, and the east bus picked up three. Several were brought by their parents and a total of sixteen were present. School was dismissed for Friday and the community party was postponed until Wednesday night.

Bela Lomax was back in school Monday, after being absent two weeks because of rheumatism. Members of the Volunteer Mission Band stayed Saturday night in several homes in the community. LaRue Glenn, Mark Payne and Noel George stayed with Jack Earp, Mrs. Hubert Foust and Dorothy McClain with Mrs. A. C. Pierce; Wayne Perry and Howard Estes at the Al Werner home; Mr. and Mrs. Abe Hester at the Henry Allmon home; Rev. and Mrs. Burrow at the Joe Landers home.

Mrs. Grady Wilson and children spent the week end visiting her mother and other relatives at Crosbyton. Her daughters, Mrs. Hughes Millard and Mrs. Bud Hopson of Hereford, and Mrs. M. S. Roe accompanied her.

Mrs. Guy Lawrence and Nelda Guy and Mrs. R. M. Gunn spent Monday with Mrs. John Huntzinger in Hereford, and helped her quilt.

Mrs. Guy Lawrence attended a shower in Hereford, last Thursday for Mrs. Marion Rutter.

Mrs. Merlin Kaul and Larry Carroll, visited Mrs. Malcolm Cassels at Frio, last Tuesday afternoon.

Mr. and Mrs. F. W. Dodson and Monte Max visited relatives at Olton, Sunday.

Mr. and Mrs. D. H. Allmon, Jack and Wanda Marie were visitors in the Elmer Williams home at Frio, Friday.

Carl Goldstein started to work for Moody Stephan last week. He worked for Mr. Stephan last summer.

Mrs. Annie Sanderfure and her daughter, Lillie May Walker, of Tecumseh, Okla., visited several days last week in the home of her daughter, Mrs. J. D. Harrell. Goldie Walker is also a daughter of Mrs. Sanderfure.

Visitors at the J. D. Harrell home, Sunday, were Mrs. Lloyd Harrell, Mr. and Mrs. George Walker of Hereford, Mr. and Mrs. Clyde Shepard, Winfred and Laquita Joyce and Jimmy Walker of Tecumseh, Okla.

Mr. and Mrs. Albert Shepard of Dimmitt, and Mrs. H. L. Crum were guests at the Clyde Shepard home, Sunday.

Mr. and Mrs. Clyde Shepard moved to the house on Alton Fraser's farm, and F. F. Tucker and family moved to the house vacated by the Shepards. Malcolm Cassels formerly lived at this place.

Mr. and Mrs. Frank Bezner and daughter were visitors at the V. Skypala home, Sunday afternoon.

Mr. and Mrs. Orville Houser and Elvin Hartman were dinner guests of their parents, Mr. and Mrs. G. C. Hartman, Sunday.

Perfect spelling lessons made in the primary room last week, were made by Elaine Cox, Curtis Ponder, Howard Lomax, Nise Beth Hartman, Tommie Jones, Paula Mae Mathers and Weldon Stephan. The sand table in the primary room has been decorated for Easter.

The Whiteface Round-Up

Vol. II—No. 17

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 14, 1938

Page 57

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Take A Look At Seniors of '38-'39



In the above picture are the seniors of 1938-39. The best class ever in Hereford High School (Any way the juniors of 1937-38 think so).

THIS CLASS HAS PEP!

H. H. S HAS "SWELL" BAND

Hereford High School has one swell band! There are around sixty members in the band this year, and it is continually being improved in size and in the number of new instruments being added. The band meets every morning from seven-fifty five o'clock until eight-thirty.

This summer the band members are going to a boy scout camp at Las Vegas, New Mexico, for a whole week. None of the instruments will be taken, and all members are expecting to have a good time. Nearly every year the band goes on a vacation trip. Last time the band went to the Dallas Centennial.

Hereford could not ask for a better band conductor than Mr. Ralph Smith. All of the members really like him.

Here hoping that we can continue with a swell band!

GIRLS' HI-Y HAS GOOD ATTENDANCE

There was a very good attendance Tuesday evening, April 5 at the Girls' HI-Y meeting in the high school auditorium.

After the business was attended to, a discussion on money spending was participated in by all the girls.

The club was very happy to have Mrs. Streu, Helen Jones, and Evelyn Benson as visitors. They would be welcome to come again. Also, anyone else who might be interested in the club.

Wayne Evans of Hardin Simmons College in Abilene, is spending the spring holidays here.

22, 23 and 24, Block 21, Hereford, Mrs. S. A. Hughes to Guy E. Rogers; southeast quarter of section 44, block K-3. Mrs. S. A. Hughes to C. A. Lane; northeast quarter section 44, block K-3.

"Thank You" Sponsors

The Junior Class wants to dedicate this issue of the Whiteface Round-Up to their sponsors, Miss Sadye Rigler and Mr. John Willoughby. Miss Rigler, Mr. Willoughby, we want to take this opportunity to thank you for your kind and considerate help in sponsoring our junior year in Hereford High School. Only leaders as competent as you could have guided us through this year. We thank you very much for your aid.

FRESHMEN HAVE REGULAR MEETING

The Freshman Class met Wednesday, April 6, for their regular meeting. Calvin Brumley, the class president, called the meeting to order.

The class re-appointed members of the class to take care of the jars for the prettiest girl and ugliest boy contest. Margaret Higgins and Elma Shugart were appointed to take the places of Charlie Hill and Hicks Roberson.

The class completed plans for the campaign stunt that was to have been given in assembly last Thursday, April 7, for the purpose of boosting the prettiest girl and ugliest boy contest. However, the assembly program was postponed on account of bad weather. The candidates are Christine Merrill and Calvin Brumley. The class voted to have a picnic, but it, too, had to be postponed on account of the weather.

SOPHS PLAN STUNT

The Sophomore Class met on April 6 in their regular meeting place to discuss the stunt which they are to give on the day ending the beauty contest. Bernadine Phillips and Clifford Estes were nominated to take part in the stunt.

Mrs. Annie Mary Ralston and husband to H. G. Conkwright; undivided one-third interest in west half of section 4, block K-4. Porter Johnson to Lillian Lookingbill, section 3, league 2, Gregg School land in Deaf Smith and

PUBLIC SPEAKERS ARE AWARDED

The Student Council met at the regular time and place Monday morning at activity period. The meeting was called to order, the minutes being read by Mary Tiel. The business was then placed before the house.

Assembly Rating Sheets were turned in, and the Public Speaking Class was awarded the banner for the month of April. Second place was given to the freshmen.

The Council decided to wait until the Whiteface head arrives, which will be around the first of May, to select a name for it.

Helen Francis Streu gave a report on the trip that the members of the Student Council made to Frio to help establish a Student Council in Frio High School.

The reports on articles in the library were handed in. The meeting adjourned with the ringing of the bell.

Juniors Have Some Secrets

The Assembly Program Committee of the Junior Class gave a report on the kind of programs that would be good to have in assembly, in the class meeting last Wednesday morning. There was one exceptionally good one, and the rest of the school will be surprised at the program. The juniors think it is the best suggestion that they have ever heard, and also they think it will be the best program ever presented by any class.

There also was a report from the committee that was to plan a stunt for the assembly program Thursday morning to introduce our most beautiful girl.

Farmer Counties. New Automobiles. J. C. Perrin, April 6, International pick-up, Vega. O. L. Williams, April 9, Ford pick-up, Amarillo. R. H. Johnston, April 6, Chevrolet

Rev. Borden Address Students

At the regular assembly hour Tuesday morning, Reverend Borden of the Church of Christ, spoke to the student body on "Responsibility, Victories, and Defeats."

"He said that one cannot be responsible until he knows the duties that accompany that task. 'Responsibility begins with knowledge,' he said. There are many victories and many defeats, and the winning of victories is a sign of preparedness. So many disappointments can be turned into victories that one should accept the good of everything, and try to make the better."

'RHYTHM RANGERS' WORK WEEKLY ON CANTATA

The Rhythm Rangers (Glee Club, to you) are really yputting forth effort to make their Easter Cantata a success. On Tuesdays and Thursdays you can always hear their lusty voices floating melodiously (ahem!) up from the music department. Also, those who indulge in special parts practice in their off periods. Really, this club seems to be "clicking". Of course, all of the honor, if any, goes to Miss Thelma McMinn, who serves with the songsters. Miss McMinn has worked several years in Hereford High, training the—or—ah—students to sing. This is appreciated very much by her Rangers, although they do not show it. So here is luck to Miss McMinn and a good Easter Cantata!

P. S. The Rangers will soon start to work on a commencement Concert.

OLDER BOYS' CONFERENCE IS POSTPONED

To the great disappointment of several hundred older boys and younger men, the "Older Boys' Conference" that was to have been held in Amarillo, April 8, 9 and 10, had to be postponed because of the unsuitable weather conditions of the week end. The conference was to have been attended by about 20 delegates from Hereford.

No future date has yet been set for the conference, but it will be impossible to hold it before the middle or latter part of May. The boys will be refunded their registration fee in the very near future. Several hundred dollars had been spent in preparation for this conference and the committee in charge of the conference will have to stand the loss.

It is hoped that the conference will be held in the very near future and that weather conditions will not again interfere.

let coach, Clovis. Walter Hall, 18-year-old Boston College freshman, recently set a new indoor world record for the 45-yard hurdles while running in a meet at Providence, R. I.

NASH LAFAYETTE

LAFAYETTE, with Chrome-Nickel Motor Block; 7 main bearings; 95 H. P.; steel body; 168-inch Hydraulic Brakes; 117-inch wheelbase; only low-priced car with overdrive.

Delivers in Amarillo for only a few dollars more than the lowest priced cars.

BOB CRUDGINGTON

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The Place to Buy Used Cars.

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Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. DEAF SMITH COUNTY MAPS 25¢

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ABSTRACTS

Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

SWAP!

Through the WANT-ADS

RELIEF in a few minutes

Why Suffer Longer Than Necessary? Dr. Miles Anti-Pain Pills Relieve Quickly

DR. MILES ANTI - PAIN PILLS were made for just one purpose—to relieve pain. Users write that they "work like magic". They contain an effective, quick-acting, analgesic pain reliever.

Try Dr. Miles Anti-Pain Pills before you lose a day's work—and pay—or break a social engagement because of HEADACHE, MUSCULAR, PERIODIC, OR NEURALGIC PAINS. They may be just what you need to relieve your pain and

put you back on your feet again "rarin' to go". DR. MILES ANTI - PAIN PILLS act quickly. You don't have to wait forty minutes to an hour for them to take effect as is the case with many analgesics. You'll get action in from ten to twenty minutes.

DR. MILES ANTI - PAIN PILLS are pleasant to take, handy to carry, prompt and effective in action, and do not upset the stomach. Their cost is small. One, or at most, two, is usually sufficient to relieve.

At your Drug Store. 25 for 25c. 125 for \$1.00.

DR. MILES ANTI-PAIN PILLS

COURTHOUSE RECORDS

Warranty Deeds

E. Witherspoon to James W. Witherspoon; undivided half interest in lot 19, block 18, Hereford. Pearl Harrison et al. to H. M. Packard and H. E. Danforth; undivided half interest in lots 21.

House Wiring

Household Appliances

Witherspoon

ELECTRIC

102 W. 3rd St. — Phone 68

Sufferers of STOMACH ULCERS HYPERACIDITY

DEFINITE RELIEF OR MONEY BACK

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. SOLD ON 15 DAYS TRIAL. For complete information, read "Witherspoon's Message of Relief." Ask for it—free—at

CITY DRUG STORE
112 Main Street Hereford

The Rockwell TUBA

Published Once in a While by ROCKWELL BROS. & CO., Lumbermen

Stack 1—Piece 4 Hereford, Texas Thursday, April 14, 1938

The sure way to produce moisture in this country is to have Bill Gentry start a job in the country. It has never failed in ten years that I know of.

His latest test came March 31, on Mr. J. H. Reinart's new house job out in the Wyche community. On that date he went out there and tore down the old house. The Reinarts took up temporary living quarters in the chicken house and granary and woke up April 1st to see six inches of snow all over the ground.

I don't envy them their rough experience of last week, camping out, as it were, during the famous blizzard. But that will no doubt make them appreciate all the more the comforts of a new seven-room house, which will be ready as soon as weather conditions permit the carpenters to go ahead with the work.

There is probably no sweeter music to the ears of a merchant than praise from a customer of some products he has bought on the merchant's recommendation. Our line of BPS paints has produced it ever since we put it in. But the Nu-Caulk line of glazing compound and caulking compound has lately been the theme song of many satisfied customers of ours. We use glazing compound altogether now in place of putty when we put new glass in a broken window for our customers. The caulking compound is just the thing for plugging up the cracks around windows and frames, where the wind and dust blow in.

Our last carload of fence posts and corral posts also caused much favorable and voluntary comment from many visitors to the yard, which was sweet music to our ears.

One man was buying some meat in the butcher shop when another entered in a great hurry and rudely interrupted:

"Give me some dog meat, quick," he said to the butcher. Then turning to the other customer: "I hope you don't mind my cutting in!"

"Not at all," said the other, acidly. "Not if you're that hungry."

We got a tip from Bill Borden that we think will help in the application of Laux Joint Filler. That's another specialty item we are having good luck with. It will work anywhere that Plastic Wood does, sells for less than one-fifth as much, and we think it does a better job. If you want to get a nice, smooth job on Plywood walls, you use Laux Joint Filler in the joints and make it look like one solid piece of Plywood. Mr. Borden said us what to add to make the filler more flexible, which in this drier windy climate is something to think about.

We are all set to help you get your screen windows and doors fixed up for fly season. Health authorities insist that flies should be kept out on account of the way they carry disease germs. We just don't like the darn things anyway, even if it was gold dust instead of germs they carried. So our stock of screen doors, screen wire, mousing, tacks, brads and everything else needed to make or repair screens is complete and waiting for you.

There is still a chance for you to help out on the Camp Fire Girls hut. This is being built out of freewill offerings. When completed, the hut will do a lot to solve the problem of how to keep our young girls busy in worthwhile activities. They are full of plans to convert that neglected strip of ground into an attractive park.

If you are thinking about awnings, drive by J. B. Stoker's residence on West Third and see how you like the shingle awning that J. E. Young built for the triple windows on the south side of the house. It's economical and permanent, and we think it is very attractive.

Another of those good Red Cedar Cedargrade Shingle over-roofing jobs was put on the E. J. Hud-

son residence in north Hereford last month by J. E. Young and C. E. Robinson.

When he gets a little time off from his many other jobs of remodeling and building, W. J. Hacker puts it in on the roadside store building he is erecting next to the Texaco Filling Station on East First on the Highway.

The activities of Dubs Pitman and his sanitation crew have resulted in the building throughout the countryside of a large number of those little edifices made famous by Chic Sales.

H. N. Gregory has just completed a well built frame and stucco garage with concrete floor and driveway for Homer Henke on East Seventh Street.

Space is too limited this time to list all the chicken and brooder houses, new tank bottoms, remodeling of houses, barns and sheds. Suffice it to say, lots of our good Long Leaf Yellow Pine Tuba Fours and Tuba Sixes went out of the yard last month but we got some more in just as good, that are ready to go out and make a strong honest frame for the building of the man who knows and appreciates good lumber.

- ANNOUNCING -

NEW DEALER FOR THE

Electrolux Refrigerator, the New Bendix Automatic Washer, Butane Gas, Butane Gas Plants, and Butane Gas Appliances

ELECTROLUX REFRIGERATOR

...The only Automatic Refrigerator that can be operated anywhere in the world. Runs on Kerosene, electricity, butane gas, bottle gas or natural gas... Guaranteed to run on less than 2¢ per day, Hereford City Gas Rates.

BUTANE GAS

The best and most economical fuel for farm cooking, heating, refrigeration, and irrigation. Motors last longer, develop more power, cost less per hour to operate on Butane Gas. Call us for a demonstration with your own motor.

BENDIX HOME LAUNDRY

Washes, rinses, damp dries... automatically. Put in dry clothes, add soap and bluing. Clothes come out ready for the line. Hands never touch water.

Household Appliance & Supply Co.

Mr. Glisson, Manager Hereford Store

Across Street from Post Office

Business Women Plan Banquet

At a business meeting in the County Library, Monday evening, members of the Business and Professional Women's Club discussed Pioneer Day plans for May 6; they also formulated plans for the annual "Boss Banquet" which will be held Monday evening, April 24. More complete details regarding the banquet will be announced at a later date, members said.

Frona News

(23 miles west)

BY ELLA MARIE LANDBUM

Mr. and Mrs. W. B. Wright of Hereford, were transacting business in Frona, one day this week. Mr. Audis Martin of Hobbs, N. M., was in Frona on business, Monday. Mr. Martin formerly operated the Magnolia Service Station of this city.

Mr. Buck Fallwell was a Clovis visitor, Sunday.

Mrs. Fred Tollerfero of Lubbock, visited friends and relatives in Frona, a few days this week.

Mrs. Tollerfero was formerly Mrs. Lucille Routh of this city.

Master Riddle was a Clovis visitor, Saturday night.

Mr. and Mrs. Ed Bullard and children of Mountaire, N. M., visited in the J. L. Landrum home, Sunday afternoon. Mr. Bullard is a brother of Mrs. Landrum.

Mr. Obe Thurman was in Frona on business, Saturday.

R. A. Snyder of Alanreed, was in Frona, Monday and Tuesday.

Mr. Jim Griffith and Misses Joyce Landrum and Edith Crabtree attended the show in Hereford, Sunday.

Tommy Wilburn was an Amarillo visitor, Wednesday.

Mr. and Mrs. J. W. Pennington, Messrs. Harmon Moore and Henry Spence, and Misses Nadean Bengier and Bernice Rogers were Clovis visitors, Saturday night.

Johnnie Thomas was an Amarillo visitor, Monday.

Mrs. Mamie Goodie, who has been visiting in Farwell the past week, returned home, Thursday.

Mr. Eddie Bouse of Clovis, was a Frona business visitor, Monday.

Misses Mollie Ward of Albuquerque, is visiting friends in Frona, this week.

Miss Ward was formerly a resident of this city. She is now employed with the telephone company in Albuquerque.

Mr. Frank Truitt attended the baseball game in Clovis, Wednesday.

Mrs. C. E. McLean, who was taken to a hospital at Amarillo, last Saturday, suffering from an ailment of her ear, was reported to have undergone a surgical mastoid operation, Wednesday.

Miss Nertha Price of Spur, is visiting friends here this week.

Mr. and Mrs. O. H. Curtiss and Miss Meisla Chronister spent the week end with friends in Amarillo.

Nova Raybon, Edith Crabtree and Jim Griffith were Hereford visitors, Saturday.

Bert Chitwood was a Mueshoe visitor, Sunday.

Mr. and Mrs. Ray Johnson went to Lubbock, Sunday, to visit his brother, Homer, who is in a hospital there.

Mrs. J. C. Wilkinson and Mrs. Minnie Goodwine, who have been quite ill during the past two weeks, were reported as gradually improving.

Ruth Reeve, who is attending college at Canyon, spent the week end with her parents, Mr. and Mrs. F. W. Reeve.

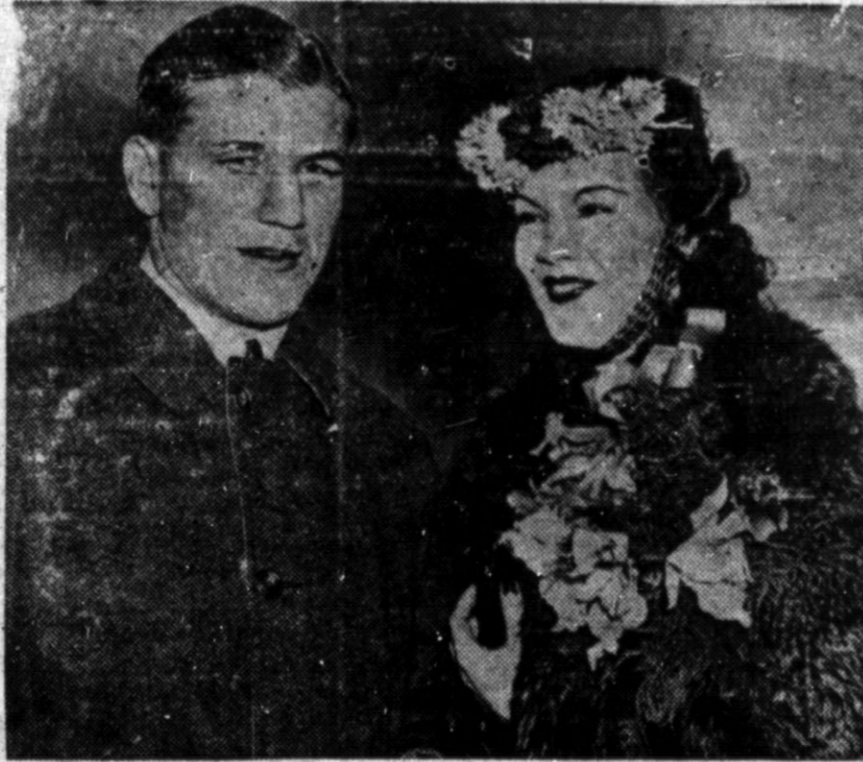
Mrs. Reba and Roberta Hill were week end guests of their parents, Mr. and Mrs. S. Mitchell and their small brother, Carl Mitchell. They came particularly to see Carl, who is just recovering from a severe case of measles.

Death Kiss for a Shark



Brought back to the United States recently from the Fiji Islands by Rev. A. J. LaPlante, for ten years a missionary there, this photograph shows one of the strange customs of the island. Fiji Islanders trap sharks in long wovey nets. Wading into the trap, the natives pick up the sharks by their tails and kiss them on the upturned bellies. After this mysterious kiss the sharks show no signs of life.

Farr Is Kayoed by Cupid



Tommy Farr, heavyweight champion of the British Isles who hasn't fared so well against American heavyweights, has lost another decision this time to Ed Fitzsimmons in a show here with the talented wife, Eileen Wenzel, as they boarded a plane for California to investigate the possibilities of a movie career.

Reba is one of the teachers in the public school at Hale Center, and Roberta is employed with one of the telephone companies at Dallas, and this was her first visit home for nearly a year. Both girls are graduates of the Frona High School and are doing well in their positions.

Billie Wayne Carthal won a gold medal as winner in Chinning the bar at track meet in Dimmitt, Monday. Pauline received one for winning first place in singing.

Jumbo News

(18 miles southwest)

MRS. ULLMAN HUNTER

Mr. and Mrs. L. A. Matthews and Pauline were in Amarillo, Monday.

Mr. and Mrs. John Short of Sudan, visited his sister, Mrs. Dewey Owens, Tuesday night.

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What You Have

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John McLean

Insurance Agency
Phone 273

"Perk up" with PURSANG

Overwork, illness, wrong food, lack of exercise—all collect their toll. Now's the time to get back to normal. Are you feeling discouraged and "run down" these days? It may be because indoor living, worry and overwork have conspired to wear down your resistance—and reduce the iron content of your blood. An iron deficiency can weaken energy and make a man or woman imagine almost everything is wrong when really the condition is not serious. If you are "below par" just start taking Pursang. See how much better you feel in two or three days. Pursang contains iron and copper compounds—effective in increasing hemoglobin, the substance that makes red blood red. At the same time it stimulates appetite and aids digestion. Pursang contains no sugar. Begin your Pursang treatment today! CITY DRUG STORE, Hereford, Texas.

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Liquid Tablets
Salve, Nose Drops
Try "Rub-My-Tism" World's Best Liniment

checks
COLDS
and
FEVER
first day
Headache,
30 Minutes

COUNTY CELEBRATES



The whole of Napa county, Calif., celebrated with Mrs. Mary Harris Stecker her one hundred and second birthday recently. For 85 years Napa has been her home. She left her home in Missouri in 1853 and braved the dangers of plains and mountains to go there. Her children, five in number and ranging in age from eighty-two to sixty-two, were with her on the anniversary.

Neel and family and daughter, Mrs. C. H. Wallace and family last week.

Mrs. Luther Pevely spent Monday with Mrs. Ira Ricketts.

Mr. and Mrs. Owen Neel and family were Sunday dinner guests of Mr. and Mrs. R. W. Botsford, in Hereford.

Mrs. Claude Ricketts spent Monday afternoon with Mrs. Ira Ricketts.

Mr. and Mrs. A. Lowther, Rev. and Mrs. H. M. Redford and Mrs.

Luke McBrayer called on Ira Ricketts, Tuesday afternoon.

Mr. and Mrs. W. A. Neel of Memphis, and Mr. and Mrs. C. H. Wallace and children, were dinner guests, Wednesday, of Mr. and Mrs. Owen Neel.

Mr. and Mrs. Luke McBrayer spent Sunday afternoon in the Ira Ricketts home.

Mr. and Mrs. Anton Grotegut called in the Perkins home, Sunday.

Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

Mr. and Mrs. Orren Cross and family of Floydada, visited in the Wilson Vines and Albert Cross homes, Sunday.

There were 46 at Sunday School, Sunday. Rev. Joe Wilson of Frona, preached here, Sunday morning.

Amos Atchley of Gregg, Okla., were in the B. A. Atchley home, recently. Mr. and Mrs. J. R. Oglesby and children, visited in the J. P. Gandy home, at Wyche, Sunday.

Mr. and Mrs. Perry McMinn visited in the Buford McMinn home at Hereford, Sunday.

Ossie Cross of Friona, visited his sister, Mrs. W. A. Vines, Sunday.

Mr. and Mrs. Charles Roberson were in the J. P. Roberson home at Hereford, Monday.

Mr. and Mrs. Melton of Friona, were in the Albert Cross home, Sunday.

Mac Noland and Ann Atchley were working at Bovina, this week.

J. C. Kellam, State Youth Director, said that an NYA work project to employ 28 youths as assistants in the Lamar County Hospital at Paris, in preparing and serving food, in general service, as orderlies, and in other routine duties has been approved.

EASTER FLOWERS

Large stock of Potted Lilies, Hydrangeas, and an assortment of many other potted plants for EASTER. OUR PRICES are CHEAPER Than Ever Before!

Russell Daniel

FARMERS...
IF YOU ARE INTERESTED IN
SANITARY TOILETS
—SEE—
W. C. PITMAN
Courthouse, Ground Floor, Southeast Corner

NOW ON DISPLAY New Dodge Trucks and Pick-Ups

We have just received a shipment of Dodge Trucks and Pick-Ups, which are now on display in our show rooms in Hereford. Visit us today and see these new trucks.

- DODGE 1-2 Ton Pick-Up.
- DODGE 3-4 Ton Pick-Up.
- DODGE 1 1-2 Ton Truck.
- DODGE and PLYMOUTH Passenger Cars.

Ask your neighbor! If he has a Dodge Truck or pick-up, he will tell you about the extra power, the comfort, the durability — and many other features of the big, Money-Saving Dodge line of trucks and pick-ups. See them for yourself, you will like both lines, and we will be glad to give you a demonstration.



IRELAND

MOTOR CO.
TRUCKS DODGE CARS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

LOCAL GROUP WILL ATTEND JOINT OES MEET IN HAPPY

A joint meeting in which various chapters of this district will be represented will be held in Happy next Monday evening, April 18. All members of the local chapter are asked to get in touch with Mrs. O. G. Hill or Dr. R. E. Perkins for transportation information.

MRS. BROADWELL WILL VISIT SONS

Mrs. H. L. Broadwell left Wednesday for Electra, where she will visit in the home of her son, Phillip, before going to Frederick, Okla., where she will spend Easter with another son, David Broadwell. On Easter morning Mrs. Broadwell and her son will attend the Easter services held in the Wichita mountains near Lawton. The services will begin at 3:30, April 17, and will depict the life, crucifixion and resurrection of Christ. Over 150,000 spectators are expected for the event.

FOCUS WEEK TO BE OBSERVED

The Girls' Auxiliary of the Baptist Church will observe Focus Week, beginning Monday, April 18, at the following places:

Monday afternoon at Mrs. R. E. Perkins.

Tuesday afternoon at the home of Bernadine Phillips.

Wednesday the group will be guests of the W. M. U., at the church, and will have charge of the evening prayer service.

Thursday, a meeting will be held at the home of Mrs. Perkins and Friday evening a program and banquet will honor mothers.

Concluding the week's activities, the organization will have a part in the regular Sunday evening services at the church.

MARRIAGE IS ANNOUNCED

Announcement has been made of the marriage of Miss Beverly Alexander and D. C. Holder on February 17, at Fort Sumner, N. M., with the Rev. T. C. Morgan, pastor of the Baptist Church at that place, officiating. Mrs. Holder is the daughter of Mr. and Mrs. W. Alexander and a 1937 graduate of Herford High School.

Mr. Holder is the son of Mr. and Mrs. D. B. Holder. The young couple will live in Herford, and are now at home at 400 Lawton Avenue.

PALO DURO LEAGUE HAS MEET HERE

Palo Duro League held its regular monthly meeting here at the First Christian Church, Tuesday evening, April 12.

The program was built around an Easter theme, with Ralph Dowd of Amarillo, in charge. Discussions on "What and Where is the Cross?" were given by Mr. Dowd and Rev. R. C. Snodgrass, pastor of the First Christian Church of Amarillo.

A business meeting was conducted and the date set for the next meeting, which will be May 3, at the Central Presbyterian Church, in Amarillo. District officers will be elected at this meeting. An added feature of entertainment was the social hour held after the program, when informal games were enjoyed and refreshments were served. Arrangements were in the hands of Erma Page Robinson, Lottie Tyson and Ann Cockrell.

Out-of-town guests included Rev. and Mrs. R. C. Snodgrass, Lucille Durrett, Bill Shore, Beatrice June Cox, Dorothy Fleming, Betty Jean Johnson, Doris Shore, D. O. Hobson, Jr., Rayce Cobb, Roy Peck, Ralph Dowd, F. S. Watson, Black-sheep Jameson, Violet Pennington, Ralph Short, Preston Hill, L. W. Beck, Sarah McEachern, J. C. Hill, Jean Dowd, all of Amarillo; Carl Criswell, Rev. and Mrs. A. L. Dorsett, Bob Baird, Jessie B. Wiley, of Canyon, and Ted Clancy of Cleburne.

O. E. S. HOLDS MEMORIAL SERVICE

A memorial service honoring members who have passed on during the past year was held by the Order of Eastern Star at the Masonic Hall, Tuesday night. The service was conducted at the close of the regular meeting, with all the officers in regular organization robes, taking part in the impressive ceremony. They included Mrs. Virgie Hunter, worthy matron; Mrs. Myrtle Witherspoon, secretary; Mrs. Jewell Womble, marshal; Mrs. Olive Bradley, treasurer; Mrs. Mary Baird, chaplain; Mrs. Bessie Boggs, associate matron; Mrs. Iva Coconaugher, warder; Mrs. Clara Shone, conductress; Miss Lucy Reed, assistant conductress; Alex Thompson, worthy patron; Dr. R. E. Perkins, associate patron; Horace Baird, sentinel; Mesdames Cora Thompson, Bracke Rose, Gladys Smith, Charlotte Close and Ruby Perkins, star points. Special musical numbers were furnished by Mrs. Bessie Hill and Mrs. Myrtle Reed.

After the ceremonial a social hour was enjoyed and refreshments were served by the men.

Y. W. A. WILL HAVE SILVER TEA MONDAY

Plans for the Silver Tea which will be held next Monday evening, at 8 o'clock, in the basement of the Baptist Church, were conducted at the regular Y. W. A. meeting held at the home of Thornton Shirley, Monday evening.

The affair will honor all members of the W. M. U. and will have as special guests all women who have been members of the Baptist Church for fifty years or more. The general public is invited. A musical program will be featured, consisting of piano, violin and vocal numbers and musical readings. A one-act play will be presented with Kitty Kloe Harlin taking the part of Elvira, a negro girl; Geneva Standifer as Mose, Elvira's future husband; Dorothy Funderburg as Simon, Elvira's beau and strong man of the house; Thornton Shirley as Elvira's mammy and the part of Elvira's pappy is played by Moille Jo Robertson.

Mrs. O. T. Williams was in charge of Monday night's program. She discussed the book, "The Wandering Jew in Brazil," which is a story of the author's life, who told of sacrifices made to follow Christ. Prayer was led by Mrs. A. O. Thompson. A letter was read from Rev. Paul C. Bell, head of the Mission School at Bastrop, Texas.

Other plans made concerned the district Y. W. A. house party, which will be held in Plainview, April 22, 23 and 24. Delegates chosen, were Mrs. Billie Robertson and Odessa Long.

The next regular meeting will be held at the home of Mrs. Travis Caraway, April 25.

HASTINGS FAMILY HAVE GET-TOGETHER

A get-together of the Hastings family was held at the Henry Hastings home here, Sunday. The occasion honored T. Jim Hastings, an elder brother of Henry Hastings. A dinner at the noon hour was featured.

Those attending were Mrs. J. R. Hastings and son, Jay, and another son, Joe, and daughters, Dorothy and Betty Jane, and Mr. and Mrs. E. F. Harman and son, all of Dimmitt, Mr. and Mrs. Jack Wright and daughter, Jackie, Mr. and Mrs. J. T. Gilbreath, Jr., and the Henry Hastings family. Relatives in Bovina were unable to attend on account of weather conditions.

Wyche Items

(1 1/2 miles south, 1/2 miles east)

MRS. R. C. VALENTINE

There will be Sunday School at the usual time at Wyche, Easter Sunday, and a basket dinner on the ground. Everyone is asked to bring their Easter eggs with them and after dinner they will have an Easter Egg Hunt at the home of R. C. Valentine. As there is no way to determine the number present, each is asked to bring their own eggs, either candy or hard-boiled, colored Easter eggs.

Mr. and Mrs. Fred Henry spent Sunday in Amarillo.

Mr. Walk Bradley of Herford spent Monday in the home of his daughter, Mrs. Dock Robertson.

Mr. and Mrs. W. R. Saxon and Emmette H. went to Hale Center, Sunday, to visit his sister.

Mr. and Mrs. Tom Paddock were in Amarillo, Tuesday.

Most of the children are looking forward to the Easter Egg hunt to be given in Herford, on April 16.

Mr. and Mrs. Worsham and children of Sweetwater, and Mrs. Allman of Plainview, spent Sunday in the F. D. Ferguson home. Mrs. Allman remained for a visit with her daughter, Mrs. F. D. Ferguson.

Wyche won the Literary loving cup at the Deaf Smith County Meet, held in Herford. They received the cup, Saturday.

Miss Louise McClure spent the week end in the H. H. Boardman home.

Miss Lucille Park spent the week end at her home in Progressive.

Mr. and Mrs. Cantrell of Herford, Morris Earl and Elizabeth Ferguson spent Saturday in the H. B. Elliston home.

Mr. and Mrs. DuBois Walker and family spent the week end in Lubbock, with relatives.

Mr. and Mrs. Raymond Elliston gave a party, Sunday in honor of their daughter, Bernice's birthday. After the guests had gathered, Mrs. Elliston accompanied them out on the prairie and a name of a wild flower was pinned on the back of each member and they were to guess which wild flower they were to represent.

STRANGE SUPERSTITIONS

By Edwin Finch



AN OLD ACCEPTED GOTTRE CURE WAS TO BAKE A DOZEN EGGSHELLS IN THE OVEN—POWDER THEM—BURN A SPONGE OVER A COAL STOVE, POWDER IT—MIX WITH POWDER OF EGG SHELLS AND "WHEN THE MOON TAKES OFF," SWALLOW A PORTION OF THIS MIXTURE FROM THE POINT OF A KNIFE



THE ARABS BELIEVE THAT IF A BEETLE IS TETHERED TO A SMALL STAKE AND CONSTANTLY SHORTENS THE LEASH BY WINDING AROUND THE STAKE, A SLAVE WHO HAS RUN AWAY WILL, BY THIS MAGIC BE FORCED TO RETURN

Western Newspaper Union

ments were served. Other games were played. Those enjoying the occasion were Eleanor and Edward Paetzold, Vera, Claude, Hart and Kenneth Rea, Harold Lindsey of Herford, Nancy and George L. Olson, Rachel Brown, R. C., Jr., and Betty Lea and Billie Valentine.

Mrs. Bessie Mitchell visited in school, Monday.

Bobbie Robertson and Hart Rea were both absent from school last Monday on account of sickness.

Starlin Mitchell had the misfortune to cut the end of his thumb off, Sunday.

Miss Peggy Valentine spent Saturday in the home of her parents.

The Catholic Bible Study Club met in the home of Joe Boeskin, Sunday evening. Eighteen were present. It will meet again two weeks from Sunday, in the home of John Laeb.

Ray Wilhelm had a fire that damaged their kitchen, Monday morning. It started from the kitchen stove, while all were out of the house.

Victor and Erwin Elliston of Logan, N. M., visited in the N. G. Elliston home, Friday.

Mrs. Edgar Johnson of Herford, who has been caring for Mrs. H. B. Elliston was called to Albuquerque, N. M., by the death of her brother-in-law.

Born to Mr. and Mrs. Homer Thomas, a daughter, Friday morning. Her name is Frances Jean.

The Wyche Club met Thursday in the home of Mrs. Dock Robertson. Few were present on account of the blizzard. The next meeting will be April 21, at Mrs. George Robertson's.

Mr. and Mrs. R. C. Valentine attended the revival at the Baptist Church, Saturday evening.

There will be a meeting held at the court house in Herford, Saturday, the 17th. All women interested in the Home Demonstration work are urged to attend.

Anyone in this community who has any old guns, branding irons, books, pictures, dishes, clothing, or quilts, or any pioneer relics are asked to report to Mrs. N. G. Elliston for display on Pioneer Day.

Mrs. Slevare visited this community, Sunday.

George Robertson has been having his house wired for electricity. Mr. and Mrs. George Robertson were among those who attended the show Saturday.

Mr. Hewitt made a business trip to Dimmitt, Saturday.

Mr. and Mrs. R. C. Valentine and triplets spent Sunday in the Dock Robertson home.

Miss Eda Park was in this community, Sunday.

Mrs. W. P. Graham returned Sunday to his home in Odessa, after a visit with her sister, Mrs. Lee Coconaugher.

Mrs. Nell Mask, who has been visiting in the Hewitt home, left Sunday for Borger, where she will visit relatives.

Glenn Evans attended BPU and church in Herford, Sunday night.

George Nell Coleman has been real sick the past week with measles.

Stephen Messenger arrived home Thursday evening, from Baylor Hospital. They operated on his arm and on the tenth day removed the stitches and replaced the cast and he is remaining at home for one month or six weeks and will go

back for another operation, which will be more severe. He is now feeling fine.

Lahonda Wells spent Saturday afternoon with Nola Fay Smith at her father's ranch.

Professor Wells is building a brooder house near the teacherage, for his baby chicks which he is expecting Tuesday.

The teachers and pupils are preparing a Citizenship Program which they will present next Tuesday, April 19, at 8 p. m.

Mrs. J. T. Guina and Dorothy Nell called on Grandma Messenger after Sunday school, and J. T. Junior called on Stephen.

Miss Abbott came up to visit her mother, last Tuesday and they drove over to Clovis to visit in the Houlette home. Mrs. Houlette is Mrs. Messenger's youngest daughter.

Mrs. Dyalhia Brady will leave Tuesday for Waco, to attend the Texas Welfare Conference.

LEGAL NOTICE

THE STATE OF TEXAS TO THE SHERIFF OR ANY

CONSTABLE OF DEAF SMITH COUNTY, GREETING:

You are hereby commanded to summon John A. Flamingam and his unknown heirs, legal representatives and devisees, if he be dead, Locus A. Willard and his unknown heirs, legal representatives and devisees, if he be dead, and Clarence Aimes and his unknown heirs, legal representatives and devisees, if he be dead, to appear at the next regular term of the District Court of Oldham County, Texas, to be held in the courthouse thereof in Vega, Texas, on the first Monday in September, 1938, the same being the Fifth day of September, 1938, then and there to answer plaintiff's petition filed on the 28th day of March, 1938, in a certain suit pending in said court, the file number of which is 446, and in which Y. L. Ridley is plaintiff and John A. Flamingam and his unknown heirs, legal representatives and devisees, if he be dead, Locus A. Willard and his unknown heirs, legal representatives and devisees, if he be dead, and Clarence Aimes and his unknown heirs, legal representatives and devisees, if he be dead, are defendants.

The nature of the plaintiff's demand is alleged as follows:

That plaintiff, on the first day of March, 1938, was, and still is, the owner of the fee simple title to, and was in possession of the following described land in Oldham and Deaf Smith Counties, Texas, to-wit:

The West 510 Acres of Section Fifty-Five (55), Block K-5, T. T. Ry. Co. Survey.

That on or about the 15th day of March, 1938, the defendants unlawfully entered upon said premises and dispossessed plaintiff thereof, and unlawfully withheld from plaintiff the possession thereof.

That plaintiff also claims title to said land under the five-year statute of limitations, under the ten-year statute of limitations, under the twenty-five-year statute of limitations embodied in Article 5518 of the Revised Civil Statutes of 1925, and under the twenty-five-year statute of limitations embodied in Article 5519 of the Revised Civil Statutes of 1925, as amended.

Plaintiff prays that the defendants be cited to appear and answer his petition, that he have judgment for the title to and possession of said land, that the defendants be decreed to have no title, interest nor claim in and to said land, for costs of suit, and for general relief.

You are hereby commanded to

summon the defendants, John A. Flamingam and his unknown heirs, legal representatives and devisees, if he be dead, Locus A. Willard and his unknown heirs, legal representatives and devisees, if he be dead, and Clarence Aimes and his unknown heirs, legal representatives and devisees, if he be dead, and to serve this citation by making publication of the same once each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

Herein fall not, but have you before said court, on the first day of the next term thereof, this writ with your return thereon showing how you have executed the same. GIVEN UNDER MY HAND AND THE SEAL OF SAID COURT, at my office in the City of Vega, Texas, this the 28th day of March, 1938.

JACK ROBERSON, Clerk of District Court of Oldham County, Texas. Issued this the 28th day of March, 1938.

JACK ROBERSON, Clerk of District Court of Oldham County, Texas. 18-4c

Prices on this ad are good Friday and Saturday

Salad Dressing Bestyett—Quart Jar 25c	Coffee SCHILLING'S 1-LB. CAN..... 26c
WHEATIES 2 Boxes 25c Telescope Free with 2 Boxes.	CLEANSER Sunbrite — 2 Cans 9c TOILET SOAP White King — 3 Bars 15c OXYDOL Medium Package 8 1-2c — Large Pkg. 21c TOILET SOAP Kirk's Hardwater — Each 5c
SALMON Pink—2 Cans 25c	Flour EVERLITE 48-LB. SACK... \$1.65
GREEN BEANS Cut, No. 2 Can—3 For 23c	BAKING POWDER Clabber Girl — Large Can 22c COCOA Hershey's — 1-Lb. Can 12c PRUNES Italian — No. 10 Can 31c HOMINY Van Camp's — No. 2 1-2 Can 9c
TOMATOES No. 2 1-2 Can 9c	Compound MRS. TUCKER'S 8-LB. CARTON. 89c
PICKLES Sour or Dill—Quart Jar 15c	SYRUP Karo, Light or Dark — No. 10 Can 59c PEAS American Wonder — No. 2 Can 9c TOILET SOAP Lux — 3 Bars 17c FRENCH DRESSING Kraft — 8-Ounce Bottle 15c TISSUE Warrant — 4 Rolls for 17c
—: Quality Meats :—	
HOT BARBECUE Per Pound 15c	ORANGES 10 Lbs. 33c
CHEESE Longhorn — Per Pound 18c	APPLES 10 Lbs. 33c
PORK SAUSAGE Per Pound 15c	BANANAS 6 Lbs. 25c
FRANKS or BOLOGNA Per Pound 15c	GREEN BEANS 3 Lbs. 25c
BACON SQUARES Per Pound 18c	NEW SPUDS 5 Lbs. 25c
GOOD STEAK Per Pound 15c	CARROTS Large Bunches — 3 For 10c
—: Fresh Produce :—	
SHOP AT FURR FOOD AND SAVE!	

Winners Announced In Interscholastic League Meet Contests

Two Divisions Featured Here Annual Meet

COMPETITION HOLDS KEEN INTEREST FOR STUDENTS OVER AREA

Holding wide interest, the interscholastic league results are given in both athletic and literary divisions on this page of The Hereford Brand. It will be noted that many of the contests included competition in the Rural and Ward School divisions, which were established in accordance to the sizes of various schools.

Results in the athletic division, follow:

Rural Senior Boys
100-Yard Dash—Saltzman of Ward, first; Cook of Westway second, and Hartman of Westway, third.

200-Yard Dash—Saltzman of Ward, first; G. Turrentine of Westway, second, and D. Turrentine of Westway, third.

300-Yard Dash—Saltzman of Ward, first; Cook of Westway, second; D. Turrentine of Westway, third.

Shot Put—Saltzman of Ward, first; Cook of Westway, second; Lomax of Westway, third.

Broad Jump—Saltzman of Ward, first; Lomax of Westway, second; G. Turrentine of Westway, third.

40-Yard Dash—J. Wilson of Westway, first.

High Hurdles—Loy Cook of Westway, first.

Low Hurdles—J. Carter of Westway, first; J. Wilson of Westway, second.

Javelin—D. Turrentine of Westway, first.

Relay—J. Wilson, J. Carter, D. Turrentine, H. M. Lomax of Westway, first.

1-Mile Run—J. Wilson of Westway, first; J. Carter of Westway, second.

Rural Junior Boys
50-Yard Dash—F. Brashear of Westway, first; M. May of Dawn, second; E. Wilson of Westway, third; Harold Saltzman of Ward, fourth.

100-Yard Dash—F. Brashear of Westway, first; M. May of Dawn, second; H. Saltzman of Ward, third; E. Wilson of Westway, fourth.

40-Yard Relay—F. Brashear, E. Wilson, J. Edmondson, E. Skypala of Westway, first; Marvin May, J. White, P. Mariner, M. May of Dawn, second.

Bar Chin—Lomax of Westway, first; J. White of Dawn, second; H. Rudd of Westway, third; K. Rudd of Westway, fourth.

High Jump—F. Brashear of Westway, first; M. May of Dawn, second; H. Saltzman of Ward, third; Skypala of Westway, fourth.

Broad Jump—F. Brashear of Westway, first; M. May of Dawn, second; Marvin May of Dawn, third; Skypala of Westway, fourth.

Junior Boys Ward School
100-Yard Dash—Jones of Summerfield, first; Johnson of Walcott, second; Clark of Summerfield, third.

40-Yard Relay—B. Jones, D. Withrow, J. L. Clark of Summerfield, first.

Chin Bar—Withrow of Summerfield, first.

Running High Jump—Jones of Summerfield, first; Muriel of Summerfield, second.

Running High Jump—Jones of Summerfield, first; Johnson of Walcott, second; Clark of Summerfield, third.

50-Yard Dash—Withrow of Summerfield, first; Johnson of Walcott, second; Kendall of Summerfield, third.

Junior Girls
50-Yard Dash—Frye of Dawn, first; Kuhles of Dawn, second; Pangman of Messenger, third.

3-Legged Race—Garcia and Kuhles of Dawn, first; Hammock and Lottrell of Walcott, second.

200-Yard Relay—Smith, L. Kuhles, E. Kuhles, Luke of Dawn, first; Messenger, R. Messenger, Parker, Pangman of Messenger, second; Hammock, Johnson, Lottrell, Gonzales of Walcott, third.

Rural School Tennis
Senior Boys, singles—May of

Dawn took first place; Brashears of Westway, second, and Fungman, third.

Senior Boys, doubles—Skypala and Hartman of Westway, first; Hartman and M. May of Dawn, second.

Senior Girls, singles—Brown of Messenger, first; L. Frye of Dawn, second.

Senior Girls, doubles—Little and Gore of Westway, first; Luke and Kuhler of Dawn, second.

Junior Boys, singles—Carter of Westway, first place; Ward, second.

Junior Boys, doubles—Dawn took first place and Westway second.

Junior Girls, singles—Conklin of Dawn took first.

Junior Girls, doubles—Messenger won first place and Westway won second place.

Ward School Tennis
Senior Boys, singles—Clark of Summerfield, first.

Senior Boys, doubles—Merrill and Coker of Summerfield, first.

Senior Girls, singles—Wolffington of Walcott, first.

Remainder of Ward School tennis incomplete.

The following results of the literary division of the League Meet were submitted by Tandy Legg, director-general. This division also included competition for Rural and Ward School divisions. Individual winners in various divisions are listed in the order which they won, first, second, third, etc., for each contestant.

Senior Boys' Declamation
Rural—Loy Cook, Westway; Don Turrentine, Westway; Sylvester Fangman, Messenger.

Ward—Hardy Benson, Jr., Ford; Bernard Jones, Summerfield.

Junior Boys' Declamation
Rural—Roger Hartman, Westway; Jack Raspberry, Messenger; Paul Mariner, Dawn.

Ward—Stanlin Mitchell, Wyche; Mike Bednorz, Walcott; J. D. Greason, Summerfield.

Junior Girls' Declamation
Rural—Laura Frye, Dawn; Vesta Mae Landers, Westway; Ana Beth Carter, Westway.

Ward—Nancy Olson, Wyche; Mary Louise Lookingbill, Summerfield; Mona Jean Luttrell, Walcott.

Senior Girls' Declamation
Rural—Gladys Gore, Westway; Edna Brown, Messenger.

Ward—Mary Ann Whitley, Ford; Thelma Ruth, Heiselman; Leona Wolffington, Walcott.

Sub-Junior Boys' Declamation
Rural—Eric Coleman, Messenger; Homer Rudd, Westway; Harold Head, Westway.

Ward—E. W. Womble, Fairview; Alfred Adnorz, Walcott.

Ready Writers
Rural—Daniel Turrentine, Westway; Sarah McCreary, Messenger;

Leona Luke, Dawn.
Ward—Vera E. Ra, Wyche; Elizabeth Pearl Jones, Summerfield; Leola Wolffington, Walcott.

Spelling, VI - VII
Rural—Evelyn Luke and Eugenia Kuhles, Dawn; Elsie Messenger and Dorothy Pangman, Messenger; H. M. Lomax and Kenneth Rudd, Westway.

Ward—Vera Rose and Betty Lea Valentine, Wyche; Mary Louise Lookingbill and Don Withram, Summerfield; Thelma Ruth Hobbs and Melba Jo Hobbs, Heiselman.

Spelling, VIII and Above
Rural—Loy Cook and Gladys Gore, Westway; Leona Luke and Melvin May, Dawn; Thelma Brown and Stephen Messenger, Messenger.

Spelling, IV - V
Rural—Harold L. Head and Marie Moreman, Ward; Wanda Marie Allmon and James Nolan Edmondson, Westway; Dawn and Messenger tied for third place.

Ward—Virginia Hobbs and Theresa Heiselman, Heiselman; Lucille Moore and Doris Jo Hodges, Daniel; Mary Ann Whitley and Thelma Fort, Ford.

Music Memory
Rural—Kenneth Rudd and Jettie Lee McOutchen, Westway; Sarah Smith and Evelyn Luke, Dawn.

Ward—Lucy Anna Mitchell and Ina Mae Hewitt, Wyche; Mary Louise Lookingbill and Pearl Pracher, Summerfield.

Choral Singing
Rural—Dawn, Westway and Messenger.

Ward—Walcott, Wyche and Ford.

Picture Memory
Rural—Wanda Marie Allmon and Ama Carter, Westway; Nola Faye Smith and Roberta Parker, Messenger; Marcell Luke and Lillian Burum, Dawn.

Ward—Kenneth Rea and Elizabeth Ferguson, Wyche; Mary Evelyn Hammock and Bessie Johnson, Walcott.

Number Sense
Rural—Eugenia Kuhles and Evelyn Luke, Dawn; George Turrentine and H. M. Lomax, Westway; Elsie Messenger and Dorothy Fangman, Messenger.

Ward—L. J. Clark and Mary L. Lookingbill, Summerfield; Nancy Olson and Doris E. Elliston, Wyche.

One-Act Play
Rural—Evelyn Luke, Dawn; Golda Vetter, Westway; Elsie Messenger, Messenger.

Ward—Don Withram, Summerfield; Eugene Elliston, Wyche; Mary L. Lookingbill, Summerfield.

One-Act Play
Westway, Messenger and Dawn.

Play-Tell Story Telling
Rural—Evelyn Luke, Dawn; Mary L. Lookingbill, Summerfield; Nancy Olson and Doris E. Elliston, Wyche.

Ward—Evelyn Luke, Dawn; Mary L. Lookingbill, Summerfield; Nancy Olson and Doris E. Elliston, Wyche.

Boys—Douglas Whitley, Walcott; Billy Leroy Moore, Daniel;

Marylu Ware, Summerfield.
Rural, Girls—Elsie Cox, Westway; Margaret Sowell, Messenger.

Ward, Girls—Imogene Walcott, Walcott; Betty Lee Coconaugher, Fairview; Mary Lou Benson, Ford.

Story Telling II - III
Frankie White, Walcott; Billie Ray Johnson, Summerfield; E. H. Little, Westway.

Ward—Vera Rose and Betty Lea Valentine, Wyche; Mary Louise Lookingbill and Don Withram, Summerfield; Thelma Ruth Hobbs and Melba Jo Hobbs, Heiselman.

Easter Items
MRS. CARL FRYE

Our attendance at Sunday school was 44. Rev. Gilpin preached at both the morning and evening services. A young people's society was organized with Ben Medley, president and Hazel Chambliss, secretary.

The most important thing to farmers just now, is how much the wheat damaged. Not many of the fields blew but wheat looks very well, which may be caused from green bugs more than the wind and freeze.

Rev. Butler was out from Dimmitt last Thursday evening and gave us part of his lecture on the Holy Land. Those who failed to be there missed a treat as Rev. Butler is a marvelous speaker and gave us many interesting facts. He has given over 200 such lectures since returning from the Holy Land three years ago.

Mr. and Mrs. George Chambliss visited Sunday in the Clayton Woolery home.

Mrs. Carl Frye attended a play given by the third grade at Dimmitt, Tuesday afternoon. Also the Parent-Teacher meeting, at which time Superintendent Clements spoke on "The Importance of Vigil Education," and Mrs. Stovall gave a report on the Parent-Teacher meeting at Childress.

Rev. and Mrs. Gilpin and Mr. and Mrs. Chris Wegner of Ford, were dinner guests of H. B. Medley Sunday.

Mr. and Mrs. J. B. Smith and Lee Parker, Heiselman and Wallace Reynolds drove to Ardmore, Okla., for the week-end and returned to Hereford Sunday.

Carl Frye spent the week-end with Virginia East.

The Easter Missionary Society is sponsoring a play to be given at Frio, next Friday evening, April 15. Admission will be ten and twenty cents. The proceeds will be applied on a course of study from McMurry College, which the Society has given Rev. Gilpin. Come, laugh with us and help a good cause.

Friends of Mrs. Slemmons will regret to hear that she has been

confined to her bed for several days.

Our school bus did not go to school Friday, because of the drifts on the highways.

Evelyn Reynolds visited Sunday and Sunday night with Carl Eea Frye.

Rev. and Mrs. Gilpin called in the Woolery and Sparkman homes, Sunday afternoon.

Ward News Notes
(3 miles north, 3 west)

BY MRS. CHARLES B. MILES

There was no school, Thursday and Friday on account of the blizzard. The snow drifted across the roads until they were blocked in several places. The wheat was damaged very much in this community, and some that was not irrigated was completely blown out.

Several are ill with the flu and colds this week.

Mr. Jack Hutson's eyes are much improved at this time.

Mr. and Mrs. Sonny Ledbetter and daughter, visited Sunday, in Vega.

Mrs. Lewis Jay and daughter, visited Sunday, in Summerfield.

Mrs. Irving Willoughby left Saturday for Canyon, after spending two weeks in the home of her parents, Mr. and Mrs. George Lewis. Mr. Willoughby has work there with the Borden Creamery of Amarillo.

Mr. and Mrs. James G. Blaine were Sunday dinner guests of Mr. and Mrs. Jack Hutson.

Mr. Thompson and son of Summerfield, were here Sunday, looking after their land and preparing to start plowing this week.

The Rhythm Band concert will be held at the school house, Thursday night. Everyone is urged to attend.

Several from this community have been attending the revival meeting at the Baptist Church in Hereford.

Mrs. George Lewis and Mrs. A. B. Shultz accompanied Mrs. Irving Willoughby to Canyon, Saturday.

Mr. and Mrs. T. B. Cox and children were in Canyon and Happy, Tuesday. At Happy they visited in the home of Mrs. Cox's brother, Doyle Hooton and family.

Mr. and Mrs. Bill Bell and Mrs. Asken and Mrs. Vanderberg, all of Hereford, called in the John

Higgins home, Sunday.

Mr. and Mrs. Fred Moreman and daughters attended church at Hereford, Sunday.

Mr. and Mrs. Parker of Amarillo, are now making their home at John Higgins.

Mr. and Mrs. Bill Hutson and sons, visited in Post over the week-end.

Mr. and Mrs. Hall of Colorado, are visiting in the Charles Hood home, this week.

Mr. Mark Ages of Amarillo, cousin of John Higgins is visiting here this week.

Mr. and Mrs. Fred Saltzman and family attended singing at Progressive, Sunday night.

Mr. and Mrs. Fred Moreman and daughters were Sunday dinner guests at the home of her brother, Mr. and Mrs. Stansell Scott, at Hereford.

Rae Cox was on the sick list this week.


There Is One Crop You Can Plant at any Season!

The plowing and planting are done when you open a savings account at this bank. But the size of the harvest will depend upon the regularity with which you cultivate it.

- The interest helps, of course; but regular
- weekly or monthly deposits, however small, determine its speedy growth.

It is pleasant to know that your own efforts are creating a fund, which is always ready for you when you need it most.

Drop into this bank today and let us tell you how simple it is to start a savings account.



First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

CAR LOANS

\$10 to \$100

Loans in 10 Minutes

Herman E. Charles

HEREFORD

INSURANCE AGENCY

Over Theatre Building

and certainly there's nothing better.

MR. WATTS-HIS-NAME presents The New 1938 WESTINGHOUSE RANGES




"Of course, there are many different kinds of ranges... and many ways of cooking... but there are none as clean, economical, fast, cool and modern as the new Westinghouse electric ranges.

"If you're a good cook now, you'll be a better cook with a new Westinghouse electric range."

Texas-New Mexico Utilities Company

IT SEEMS IT'S A CAR FOLKS WON'T DO WITHOUT!



WE were pretty sure we had a great car when some months ago we checked the final blueprints on the 1938 Buick.

It had the new and mighty DYNAFLASH engine for sparkling action—the sensationally desirable TORQUE-FREE SPRINGING for a lullaby of a ride.

Looking ahead in that promising day, we figured we had every chance of getting our sales share by reason of what this car gave the buyer for his money.

Now, when times are sterner, it appears we built better than we knew—we've got a car folks just won't do without!

This great new Buick was first introduced to the public last fall. Through September, October, November, it sold in steadily increasing volume.

In a period when sales of other cars were sliding off it went ahead, in one month actually outselling one of the Big Three of the lowest-priced field.

It's still going ahead—not car Number Seven or Eight, as one might expect by its price-class, but one of the season's Four Best Sellers!

There is only one explanation of such a record when made by a car in the thousand-dollar bracket.

Such a car is so good—has so much of value in it—people just won't do without it!

They buy it not only in preference to other cars—they buy in preference to waiting for easier times and readier money-to-spend!

That's the convincing sort of car you're about to drive when you first take the wheel of a 1938 Buick.

If you haven't yet handled a new Buick, you ought to—just to see what such a car is like!

"Better buy Buick!"

A GENERAL MOTORS VALUE

317 N. Main St. NORTON MOTOR CO. Hereford Texas

WANT TO TRADE YOUR OLD CAR? STOP HERE FIRST!

Meters Approved On REA Project

That REA has approved a contract between the Deaf Smith County project and Westinghouse Electric Co., Dallas, for supplying customer's meters was today announced in a bulletin from the Washington, D. C., office.

"Each farm wired for electricity will, of course, require a meter to measure the amount of usage," the bulletin stated. "The meters will be installed as part of the project construction, without expense to the farmer."

Camp Fire

(Continued from Page 1)

landscape the grounds, which were donated by the City, and to make them into a park, which will be an attraction. The hut is located across from Mother's Park.

In addition to cash donations, Mr. Hicks states that he also needs bricks to complete the hut, and will appreciate donations of good used lumber or bricks.

Hunt Open

(Continued from Page 1)

other merchandise prizes run as high as \$2.50 in value.

The annual Easter Egg Hunt has been made possible by the splendid co-operation of the merchants of Hereford, who personally join the Lions Club in extending every boy and girl in this area an invitation to attend the big special show, the Easter Egg Hunt and the scramble for more than \$100 worth of valuable prizes.

Rural schools of this county are especially invited to co-operate in making the hunt a success.

Wheat Losses

(Continued from Page 1)

ever saw a situation like this April, how are they going to have anything upon which to base their estimates?"

This floored everyone again, until someone piped up and said, "If it damaged us, it must have damaged everyone else—therefore the price will be better, and we are in the same shape as if we had made a good crop with a low price, because the scarcity will greatly increase the price of wheat."

The staff spent several hours trying to find the person who made such a remark—and then started reading the questions and answers again. Each one of them was different and interesting until.

Question No. 131,538: How much

was the wheat damaged?
Answer: I don't know.

Just as the Brand staff was about to follow the Snooping Reporter and faint, the shop foreman piped up and said:

"We have to go to press in nine minutes!"

—And what The Brand staff wants to know is "How much WAS the wheat damaged?"

Superfex Line

(Continued from Page 1)

and the most beautiful, and most modern refrigerator the Superfex manufacturers have ever put on the market."

Everyone in this territory has been invited to see the new refrigerator at the Hereford Implement and Appliance Co. The features of the 1938 models are greater ice capacity, adjustable shelves, and convenience in arrangement.

Glee Club

(Continued from Page 1)

beth Rice, Lavega Troxell, Margaret Allen, Vivian Olson, Barbara Brotherton, Faye Crosthwait, Elma Shugart, Helen Frances Streu, Dorothy Thompson. Mrs. Buford Crosthwait is accompanist for the group of around 60 singers.

The public was invited to attend the Easter presentation.

Around Town

(Continued from Page 1)

well was believed discovered a few weeks ago, says he certainly enjoyed the short duration of popularity—when credit was available on every hand from merchants and banks.

Raymond Elliston had the new roof to his home ready for shingles when the cold blizzard struck last week. He was exceedingly thankful for milder weather, and with assistance of a number of other men in the Wyche community, has been busy putting on new shingles during the past few days.

Charles Lavelle came by The Brand office Saturday morning with a chunk of ice that measured 2 1/2 inches in thickness. He said the ice formed in a barrel at his home.

A hen belonging to "Aunt Jennie" Thompson of this city is believed to be the most obliging hen in the country. This week she laid a colored egg; Mrs. Thompson says it is an Easter egg, and the ring markings and colors support her belief.

SEE HOW MUCH MORE YOU NOW GET WITH A NEW G-E REFRIGERATOR

Be Thriftier!

See this refrigerator that started a "save wave" in America! Look at all the price tags—compare values! Check the new General Electric for these multiple savings—in current, upkeep, long life, preserving food, freezing of ice cubes, convenience, capacity, etc. And we believe you will choose a General Electric.



Today's G-E Triple-Thrift Unit

climaxes 12 years of manufacturing experience. Constant improvement has cut current cost 60%, increased capacity 56% and given 3 times faster freezing.

Stainless Steel Super-Freezer

for fast freezing of desserts and ice cubes. One button 12 range temperature control. More flexible cabinet interiors accommodate day-to-day food storage needs.

New Fast Freezing Quick-Trays

permit easy release of two ice cubes or a trayful without waste in melting. Six tray models can freeze 480 big cubes in 24 hours—48 pounds of ice!

This first choice of millions NOW POPULARLY PRICED!

Remember, refrigerator values are not made by words and trick demonstrations. In your home no other refrigerator can freeze more ice, produce more cold, preserve more food and give more convenience with the little current cost of a General Electric.

THRIFTY IN PRICE! A bigger dollar-for-dollar value than ever. THRIFTY IN CURRENT! Now produces more cold with even less current. THRIFTY IN UPKEEP! Has an unsurpassed record for enduring economy.

Get a New 1938 General Electric and SAVE MORE IN MORE WAYS!



E. B. Black Co. Furniture - Undertaking

THE HURRICANE IS COMING TO THE STAR THEATRE!

TWO BIG DAYS **STAR THEATRE** SUNDAY and MONDAY
Midnight Prevue Saturday

Mark Twain's

Famous TOM SAWYER is immortalized in Living Technicolor!

THE ADVENTURES OF TOM SAWYER

with TOM KELLY, Jackie MORAN, MAY ROBSON plus: POPEYE THE SAILOR

"LET'S CELEBRATE" IN TECHNICOLOR Popular Science and News.

TUESDAY

G-Men Smash Gigantic Ring of Hi-Jackers!

DON'T PICK HER UP!

Hijackers are using her as bait! She's one of the...

"TIP-OFF GIRLS"

Paramount's sensational expose of America's newest big-time racket that collects millions a year in highway hold-ups!

Address later presents "TIP-OFF GIRLS" with MARY CARLISLE · LLOYD NOLAN Roscoe Karns · Larry Crabbe · Evelyn Brent · Anthony Quinn · A Paramount Picture

WEDNESDAY—10c and 15c

Out Out of The Heart of America
Came these People who Gave Us Our Heritage!

OF HUMAN HEARTS

THE GREAT AMERICAN DRAMA! with WALTER HUSTON

SMITH BALLEW LOU GEHRIG (by arrangement with Christy Wald)

RAWHIDE

EVALYN KNAPP ARTHUR LOFT SI JENKS plus: Cartoon "PORKY PIG'S PAPA" and Serial

plus: Variety and Musical Comedy!

STAR

THURSDAY - FRIDAY BARGAIN PROGRAM TWO FEATURES FOR THE PRICE OF ONE!

DECIDE!

It's Easy to say, "That's What I'd Do!" But there are problems you may never face... but see these people live... let them tell their stories... then decide!

SAMUEL GOLDWYN presents **DEAD END** SYLVIA SIDNEY JOEL McCREA with HUMPHREY BOGART

ALSO

plus: Cartoon "GANDY THE GOOSE"

FRIDAY NIGHT

Amateur Night!

— On The Stage — 30 MINUTES of Fun and Entertainment! All new acts! \$17.50 in GRANDPRIZES The Final Week! ENTER NOW!

SATURDAY

Larrupin' LOU GEHRIG IS IN THE MOVIES NOW!

The range aflame with blazing gun-fire! Fence-bustin' Lou Gehrig teams with your favorite singing cowboy and busts up outlaw bands like he busts up baseball games!

plus: Cartoon "PORKY PIG'S PAPA" and Serial

CATSUP 14-Ounce Bottle	10c
COFFEE Schilling's — Lb.	26c
CRACKERS 2-Lb. Box	15c
POTTED MEAT 3 Cans	10c
PEANUT BUTTER Quart Jar	25c
OYSTERS 5-Ounce Can	10c
PICKLES Sour, 21-Oz. Jar	14c
LYE Babbitts—3 Cans	25c
COMPOUND 8-Lb. Carton	89c
MUSTARD Quart Jar	12c
OLIVES Quart Jar	39c
BLACKBERRIES 2 Cans	25c
TOMATOES No. 2 1-2 Can	10c
MINCE MEAT 3 Packages	25c
RAISINS 4-Lb. Package	29c

SERVICE QUALITY AND Savings

PINEAPPLE Crushed, 8-oz. 3 for	25c	GANDY, Choco- cocoa cov. choc., Lb.	19c
CORN FLAKES Kellogg's—3 Pkgs.	25c	VANILLA Ext. Famous Bottle	14c
CHERRIES Red Pitted, No. 2 Can — 2 for	27c	WHEATIES 2 Packages (with Telescope Free)	25c
TEA White Swan — 1-4 Lb. (with Glass Free)	21c	CAKE FLOUR Swans Down — Pkg.	28c
BEANS No. 2 Can—3 for	25c		

Produce

ORANGES California — Peck	29c	APPLES Winesaps — Dozen	19c
ONION PLANTS Bunch	3c	CARROTS 3 Bunches	10c
NEW SPUDS 5 Lbs.	23c	BANANAS Fancy Fruit — Lb.	1 1/2c
CABBAGE New Texas — Lb.	3c		

Meats

CURED HAM Cudahy's, Half or Whole — Lb.	27c	FRANKS, Bologna Per Lb.	16c
CURED HAM Cudahy's, Center Slices — Lb.	40c	CHEESE Longhorn — Lb.	19c
CURED HAM Cudahy's, Shanks and Butts — Lb.	24c	HAMBURGER 2 Lbs.	25c
SLICED BACON Cudahy's, Puritan — Lb.	31c	SLAB BACON, Gold Coin — Lb.	28c
STEAK Grain-Fed — Lb.	20c		
BEEF ROAST Choice — Lb.	20c		
HOT BARBECUE Per Lb.	20c		

FLOUR

48-lb. sack
PACKARD'S BEST

\$1.59

HOMINY
No. 2 Can

6c

SOAP
Crystal White — 5 Bars

19c

GELATINE
Royal — Package

5c

TOMATO JUICE
20-Oz. can—3 For

25c

PLUMEX or BOWLEX
Can

16c

GRAPE JUICE
PINT 16c—Quart

29c

PIGGLY WIGGLY ALL OVER THE WORLD

Prices Good FRIDAY and SATURDAY

GIGANTIC EASTER EGG HUNT TO INCLUDE HUNDREDS OF PRIZES

HERE IT IS!

The Greatest Egg Hunt Ever Held on the Plains. Every Child under 12 Years of Age Is Invited, Regardless of Where You Live!

Saturday, April 16

... will be a red letter day for every child in the country. The Hereford Merchants listed below are staking the biggest and best Easter Egg Hunt ever attended by your child. Bring them to Hereford—Saturday, April 16th is their day!

RULES AND REGULATIONS:

- 1—Hunt will start at 2:00 o'clock Saturday, April 16th, immediately following a show to be given by the Star Theatre from 10 until 11 o'clock.
- 2—All prize eggs will be numbered, and those that correspond with numbers placed in the listed firms will receive the prize that that particular business is giving.
- 3—Children **MUST** be accompanied by their parents or a grown person when hunting for the numbers in stores to correspond with the number on their eggs.
- 4—All participants in the Hunt must be under 12 Years of Age.
- 5—No telephone calls will find your number—you must visit the store until you find the corresponding number that is on your egg.

SHOW FOR EVERY CHILD ATTENDING UNDER 12! COME EARLY!



<p>TRADE WHERE YOUR DOLLARS HAVE MORE CENTS!</p> <p>Two 5c Bars of Candy Given for EACH of Our 10 PRIZE EGGS</p> <p>—:—</p> <p>HUDSON'S GROCERY "MORE GROCERIES FOR CASH"</p>	<p>FREE!</p> <p>10 Big Ice Cream Sodas</p> <p>To The Finders of</p> <p>Our Prize Eggs</p> <p>—:—</p> <p>Look for Your Numbers in This Store OF BARGAINS!</p> <p>HAILE DRUG</p>	<p>4 Beautiful Pairs ANKLETS</p> <p>FOR</p> <p>Our 4 Prize Eggs</p> <p>—:—</p> <p>KELLOGG'S 5c to \$1.00 Store</p> <p>HEADQUARTERS FOR EASTER SUPPLIES</p>	<p>KERR HARDWARE and Implement Co.</p> <p>—:—</p> <p>Look for Prize at Kerr Hardware Company</p> <p>3 Prizes — 50c IN TRADE</p> <p>FOR EACH OF</p> <p>OUR 3 EGGS</p>
<p>OUR 4 PRIZE EGGS</p> <p>ARE WORTH</p> <p>25c Each</p> <p>When Brought to Our Store Saturday</p> <p>—:—</p> <p>Hereford Implement and Appliance Co.</p>	<p>FUN FOR EVERYONE</p> <p>KIDDIES — JOIN THE BIG</p> <p>Easter Egg Hunt Saturday</p> <p>and Look for OUR PRIZE EGG — Finder will be Given A \$1.00 SAVINGS ACCOUNT!</p> <p>—:—</p> <p>FIRST NATIONAL BANK THE FRIENDLY BANK</p>	<p>DODGE PLYMOUTH</p> <p>IRELAND MOTOR CO.</p> <p>SALES-SERVICE</p> <p>—:—</p> <p>Our 4 Easter Eggs</p> <p>Are Worth</p> <p>25c Each</p>	<p>ALWAY A GOOD SHOW AT THE</p> <p>STAR THEATRE</p> <p>—:—</p> <p>3 HARD-BOILED EGGS Entitles All Children to see The Show SATURDAY MORNING!</p> <p>Our 20 Easter Eggs</p> <p>Are Good For</p> <p>One Ticket to the STAR</p>
<p>Buy Your Baby Chicks</p> <p>—:—</p> <p>West Texas Feed & Seed</p> <p>"HOME OF MIXED FEEDS"</p> <p>—:—</p> <p>OUR 2 PRIZE EGGS Are Each Good for 1 25-Lb. Sack of Merit Chick Starter</p>	<p>WE WILL GIVE</p> <p>4 QUARTERS</p> <p>One Apiece to the Four Kiddies Who Find Our Prize Easter Eggs Saturday.</p> <p>—:—</p> <p>ROSSON IMPLEMENT CO</p>	<p>Check Your Prize Numbers</p> <p>With Our Card—Each of Our Four Prizes will Be Redeemed for 25¢</p> <p>—:—</p> <p>BRUMLEY - WOODFORD Motor Company</p>	<p>WITHERSPOON ELECTRIC</p> <p>—:—</p> <p>Offers</p> <p>Two 25c Pieces</p> <p>For Their</p> <p>Bunny Eggs</p>
<p>Some Lucky Little Girl Will Receive Free</p> <p>A FINGER WAVE and SHAMPOO or — BOTTLE OF HAIR OIL for Boy</p> <p>For Our Prize Egg</p> <p>—:—</p> <p>THE PERSONALITY SHOP</p>	<p>Look For Our Prize Eggs</p> <p>The Four Finders Will EACH</p> <p>Receive 25c Cash</p> <p>—:—</p> <p>Check Your Numbers at</p> <p>PANHANDLE LUMBER CO</p>	<p>10 New DIMES</p> <p>for our</p> <p>10 PRIZE EGGS</p> <p>—:—</p> <p>Fox Cleaners and Hatters</p>	<p>STREU HARDWARE</p> <p>—:—</p> <p>Finders of Our 4 Eggs, Each Choice of a</p> <p>POCKET KNIFE or DOLL</p> <p>Plan Now to Join the Fun Saturday!</p>

JOHN McLEAN
Insurance

10¢ PIECE
FOR EACH OF OUR

10 Easter Eggs

25 c
For Each of Our

4 Easter Eggs

Moore Independent Oil Co.

NORTON MOTOR CO.

PONTIAC — G. M. C. TRUCKS — BUICK

50c EACH
For Our 2 Big

Easter Eggs

THE HERFORD BRAND

WILL GIVE TO EACH OF THE
Five Kiddies

Who Find Our Prize Eggs

\$1.00 Cash, Each

"Your Home Newspaper"

2 Beautiful Pairs of Children's
ANKLETS

Will Be Traded for Our

2 Easter Eggs

SEE OUR EASTER BARGAINS IN DRESSES
Priced for Easter Shoppers—
Silk, Crepes and Printed Crepes... \$3.95 UP

FASHION DRESS SHOPPE

WANTED: 10 EGGS

Not Just Any Ten Eggs, But the Eggs with
Our Serial Number

1 Orange, 1 Apple, 2 Bananas

Will Be Given for EACH of These Eggs!

FURR FOOD STORE

Our 4 Prize Eggs

ARE GOOD FOR

6 Cookies and 6 Doughnuts

EACH — at the

HEREFORD BAKERY

EASTER EGG HUNT SATURDAY 2 P. M.



RULES AND REGULATIONS

1—Hunt will start at 2:00 o'clock, Saturday, April 16, following a Free Show at the Star Theatre.

2—All the prize eggs will be numbered, and those that correspond with numbers in the listed firms will receive the prize which that particular firm is giving away.

3—Children Must be accompanied by their parents or some other adult person, when hunting for the numbers in stores to correspond with the numbers on the prize eggs.

4—No telephone calls will find your number — you must visit these stores until you find the corresponding number that is on the egg.

COME EARLY!

FUN GALORE

VALUABLE PRIZES



All Kiddies UNDER 12
Years of Age Admitted!

5 PRIZES
EACH of Our 5 PRIZE EGGS Receive

1 Ice Cream Cone Each

CORNER DRUG STORE

MILLER AUTO STORE

"IF IT'S FOR THE AUTO — TRY US FIRST"

Offers 25c

To EACH of the Boys or Girls who Find Our

4 Prize Eggs

25 PRIZES

1 ICE CREAM CONE — or
1 CHOCOLATE MILK —
for EACH of Our

25 Prize Eggs

PRAIRIE DAIRIE

Our 2 Prize Eggs

Will Be Redeemed at

25c Each

When Brought Here Saturday

HARRY L. RICE

YOUR GOODYEAR TIRE MAN

YOUR CHOICE

A FREE WAVE SET
or a
BOTTLE OF HAIR OIL

To the Finders of Our 2 Prize Easter Eggs

CHARM-AID STUDIO

A DOLLAR BILL

IS OUR PRIZE
for the Boy or Girl Who Brings in Our
SPECIAL EGG!

BEAMS & MARRS
Machinists

A HALF-DOLLAR

Will Be Given to EACH KIDDIE Finding Our
2 Nice Easter Eggs

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440



NOTICE!

The FOUR KIDDIES Who Find

Our Prize Eggs

Will EACH Receive

25c CASH

STAMBAUGH CO.

LOOK FOR TH

50c In Merchandise

To The Boys or Girls Finding Our

2 Prize Eggs

POPULAR STORE

ATTEND THE BI

25c

FOR EACH OF MY

2 PRIZE EGGS

MAYOR C. J. PADDOCK

AT CITY HALL

Saturday, April 16-

10 BIG PRIZES

10c

Will Be Paid for Each of our

10 PRIZE EGGS

Hereford Insurance Agency

HERMAN E. CHARLES

KIDDIES!
BIG EASTER EGG HUNT!
 SATURDAY, APRIL 16th—2 P. M.
LAKE PARK

On The Prize Eggs

Read Rules on This Page:—
All FREE!

Organized by Hereford Lions Club

YOU CAN FIND — AT LAKE PARK

15 FROSTICKS

If You can Find Our 15 EASTER EGGS and Return them to Us at the

CHOCOLATE SHOP

PRIZE EGGS

12 BABY CHICKS

For EACH of Our

2 PRIZE EGGS

ROSS FULLER'S Feed Store

EASTER SHOW

FIRST STATE BANK

Will Give Four

25c Pieces

to the Children Finding Their
FOUR EASTER EGGS

Don't Miss The Fun

FOSTER'S CAFE

OFFERS FREE,

Six Hamburgers

FOR THEIR

6 Beautiful Easter Eggs

JOIN THE BIG HUNT!

And Look for OUR PRIZE EGGS — Each of the Four Finders Will Receive

A New Quarter

A. O. THOMPSON
 Abstract Company

C. A. SKELTON

J. I. CASE DEALER
 GIVES 4

Two-Bit Pieces

to the Youngsters Finding The Eggs

Bearing His Numbers

Look for Our Prize Eggs
 EACH of the FOUR Finders will Get
25c Cash!

MAGNOLIA SERVICE
A. C. THOMPSON

Service Station

W. J. (Bill) Smith, Magnolia Agent

FREE!

At **ALMA'S Beauty Salon**

1 BOTTLE HAIR OIL for Boy
 —or—
 SHAMPOO and WAVE for Girl
 For the Return of

Our **2 Easter Eggs**

25c FREE to EACH of

The Kiddies who Bring in Our Prize Eggs

JOHN PATTON
 Insurance

VOGELE
 Millinery Parlor

Wants Every Little Kiddie to Have Fun on Easter

... and to the
Finder of Our Easter Egg

We Will Give One of Our
BO PEEP or JANE WITHERS HATS

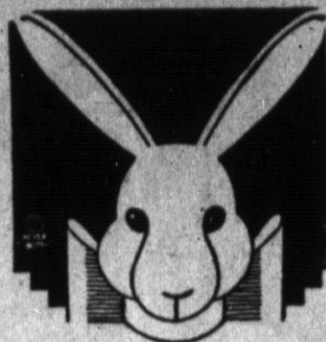
HEREFORD MOTOR CO.

Will GIVE
10c Each

For Their

10 Prize Easter Eggs

BIG EASTER SHOW



STAR THEATRE

SATURDAY MORNING

10 A. M.

ADMISSION FOR CHILDREN ONLY

3 HARD-BOILED
 COLORED
 EGGS!



DON'T
 MISS
 THE
 FUN!

SPECIAL PROGRAM FOR THE KIDDIES

DON'T MISS THIS SHOW!



Remember . . .
3 Colored Easter Eggs
 for Admission!
STAR THEATRE

50c FREE — to Each

Who Bring in Our
Two Prize Easter Eggs

WEST TEXAS GAS CO.

Check Your Prize Eggs Here
 The Two Finders will EACH Get
A HALF DOLLAR

Plan Now to Be Here and Join in The Fun!

PITMAN GRAIN CO.

IKE'S CAFE

Offers FREE,

Six Ham Sandwiches

FOR THEIR

6 Beautiful Easter Eggs

20 Free Ice Cream Cones

ONE TO EACH of the Boys and Girls who
 Bring in Our PRIZE EGGS

CLOSE DRUG

—: WHERE YOU SAVE :—

FREE — 25 BIG DOUBLE-DIP
ICE CREAM CONES

To The 25 Boys and Girls Who Find Our
 Prize Eggs Saturday!

CHECK YOUR NUMBERS AT
HEREFORD CREAMERY CO.

4 PRIZE EGGS
 EACH GOOD FOR
25c

DAVIS-McCRACKEN

MINNEAPOLIS-MOLINE IMPLEMENTS

ALDERSON'S
 Variety Store

4 Big Prizes

EGG NO. 1—10c CANDY
 EGG NO. 2—TOY AIRPLANE
 EGG NO. 3—15c CANDY
 EGG NO. 4—1 PAIR ANKLETS

ALL EASTER PARADES
LEAD TO

A DIME'S WORTH of CANDY
Fruit or Chewing Gum

To Each of the Ten Kiddies Who Find
Our Prize Eggs.

Look for Your Numbers at

PIGGLY WIGGLY

A BETTER PLACE TO TRADE

ONE Delicious HAMBURGER

For EACH of Our

10 PRIZE EGGS

B. & W. CAFE

Buck Richardson

E. N. MITCHELL

VISIT OUR STORE SATURDAY

CITY DRUG STORE

"Headquarters for School Supplies"

10 Easter Prizes

A Delicious ICE CREAM CUP
for Each of Our 10 Eggs

BRING YOUR PRIZE EGG TO

E. B. BLACK COMPANY

WE WILL GIVE A BEAUTIFUL

Lounge Pillow

to the Finder of
Our One Easter Egg

WEIR'S

RED and WHITE FOOD STORE
Offers

Four Boxes Chocolate Cherries

for Our 4 Prize Eggs

BRING OUR 50 EASTER EGGS TO
OUR STORE — and Get

A Big ICE CREAM CONE
FOR EACH EGG

TEXAS

MARKET and GROCERY

\$100
IN
Prizes



List of
Participating
Merchants:

SEWELL SERVICE STA.

G. A. SKELTON Implements

THE HEREFORD BRAND

HUDSON'S GROCERY

QUALITY FOOD STORE

KELOGG'S

5c to \$1.00 Store

LYNN C. KESTER, Jewelry

FOSTER'S CAFE

POPULAR STORE

CITY DRUG STORE

WEIR'S GROCERY

PERSONALITY SHOP

J. C. PENNEY CO.

R. & W. CAFE

CORNER DRUG STORE

TEXAS MARKET-GROCERY

FASHION DRESS SHOPPE

FURR FOOD STORE

STAMBAUGH CO.

FIRST STATE BANK

PEVELEY-SEED
Implement Company

IKE'S CAFE

STAR THEATRE

HEREFORD INSURANCE
Agency

IRELAND MOTOR CO.

NORTON MOTOR CO.

WITHERSPOON ELECTRIC

HEREFORD BAKERY

MILLER AUTO STORE

FIRST NATIONAL BANK

CLOSE DRUG STORE

STREU HARDWARE

HAILE DRUG

ALDERSON'S VARIETY
Store

PIGGLY WIGGLY

HEREFORD NEWS STAND

HEREFORD MOTOR CO.

CHOCOLATE SHOP



Join the Big Easter Egg Hunt
Saturday!

Look for Our Prize Egg! Each of the 4 Finders
Will Get

25c Cash

PACKARD MILL
A HOME INSTITUTION

25c

Will Be Paid for EACH of Our

2 PRIZE EGGS

HEREFORD LAUNDRY
and Dry Cleaners

J. C. PENNEY CO., Inc.

Visit Us Saturday for the New Spring
EASTER TOGS!

**PRIZE—Boy's Dress Shirt, or
Girl's Dress, Sunny Tucker**

EASTER

A **25c** PIECE to

Boys or Girls who find Our 4 Prize Eggs in the
Big Hunt Saturday!

PEVLEY and SEED
Allis-Chalmers

25c EACH

To the Four Boys or Girls Who Find
OUR PRIZE EGGS

**Texas-New Mexico Utilities
Company**

10 PRIZE EGGS

GOOD FOR

1 Box Cracker Jacks

EACH

QUALITY FOOD STORE

500
VALUABLE
Prizes



List of
Participating
Merchants:

HEREFORD IMPLEMENT
and Appliance Co.

WHITEHEAD NEWS
STAND and IMOGENE'S
BEAUTY SHOP

ALMA'S BEAUTY SALON

VOGELE Millinery Parlor

JOHN H. PATTON, Insurance

E. B. BLACK CO.

ROSS FULLER Food Store

TEXAS-NEW MEXICO
Utilities Company

WEST TEXAS GAS CO.

HARRY L. RICE

KERR HARDWARE and
Implement Co.

DAVIS-McCRACKEN
Implement Co.

R. H. KEMP LUMBER CO.

FRASER OIL & GRAIN CO.

PACKARD MILLING CO.

PITMAN GRAIN CO.

MOORE INDEPENDENT
Oil Company

BRUMLEY-WOODFORD
Motor Co.

HEREFORD CREAMERY

CHARM-AID STUDIO

JOHN McLEAN, Insurance

BEAMS-MARRS GARAGE

TEXAS SERVICE STATION

A. C. THOMPSON Ser. Sta.
& W. J. Smith, Magnolia Agt.

A. O. THOMPSON, Abstracts

ROSSON IMPLEMENT CO.

HEREFORD LAUNDRY
and Dry Cleaners

PANHANDLE LUMBER
Company, Inc.

WEST TEXAS FEED
and SEED

PRAIRIE DAIRIE

C. J. PADDOCK, Mayor

FOX CLEANERS
and Hatters

FRASER OIL & GRAIN CO.

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