

The Hereford Brand

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Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 19.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MAY 13, 1937.

FIVE CENTS PER COPY

MASS MEETING CALLED TO LOCATE RURAL ELECTRIFICATION LINES

AROUND TOWN

Sights and Faces Seen

Jimmy Gammill lent Jimmy Wilson a dollar Wednesday—under circumstances that Wilson repay the loan with a \$5.00 bill if Gammill sees him on Christmas Day, 1937.

Most of the B. P. & W. club was hunting Cecil Williams last Monday, and when they found her, Cecil started hunting sheet music for the evening songs.

Russell Whitehead did a little limping and no small amount of complaining during the past week simply to use he went to sleep and roll off the big press in The Brand office, while the Pioneer Edition was being printed.

Jim Chapman turned detective last Friday after someone stole his chickens. He went to Amarillo, found the chickens and from the description of the man who sold them was able to secure an arrest.

Softball Field To Be Lighted Here Next Week

Following a campaign in which \$400 was raised, it was announced today by Harold Close, chairman, that equipment has been ordered with which to install a lighting system for the softball field here. The field north of the football gridiron has already been prepared. Mr. Close expects the equipment to arrive next week, and to be installed immediately afterwards.

An effort was being made to begin play between town teams by Sunday, May 16. Teams are expected to represent firemen, the court house, Consumers, Lions, Kemp Lumber, Sunday school, Knights of Columbus and high school. The complete schedule is to be announced next week. In addition, sponsors expect to extend the league to such an extent that it will include teams from all adjoining towns and communities.

Hereford Golfers To Clovis Sunday

The Hereford golf team will go to Clovis Sunday, May 16, where they will compete in an inter-city tournament. Frank Cogdell also announced a revision of the remaining schedule as follows: Hereford at Friona, May 23; City tournament, May 30-31; Clovis at Hereford, June 6, and Friona at Hereford, June 13.

The Hereford team lost to the Wolfen club at Amarillo last Sunday, squaring accounts between the two clubs, since Hereford won from the visitors two weeks previous.

Harry Rice Will Sell Terraplane and Hudson Line

The appointment of Harry A. Rice as Hudson and Terraplane dealer for Deaf Smith county was announced today. Mr. Rice is already showing the new model Terraplane at his office here in Hereford.

In business here for 29 years, Mr. Rice needs no introduction to the people of this area. He is also a former automobile dealer, having handled the Overland line many years ago. During the past 19 years Mr. Rice has been in the tire business and says that he will continue to feature tires along with the Hudson and Terraplane line.

Mr. Rice invited the public to visit him and to see the new 1937 line on display.

Five Churches To Open Cooperative Revival On May 23

Chooses Texts



C. H. Dillehay, superintendent of Hereford schools, has been appointed on a committee for selection of textbooks in Texas schools. The committee includes five Texas superintendents, whose recommendations guide the purchase of all textbooks used in the state.

Seventh Graders To Get Diplomas On Friday Night

Thirty-one students from eight rural schools in Deaf Smith county will be presented with certificates at a county-wide seventh grade commencement exercises to be held in the high school auditorium in Hereford Friday evening, May 14, according to announcements today. The exercises are scheduled to begin at 8 o'clock.

The complete seventh grade commencement program follows: Processional, Mrs. Cliff Estes; Invocation, Rev. T. C. Willett;

Firemen Set Up Pension Board And Local Dues

Members of the Hereford Fire Department have completed an organization to function under the state legislation which provides pensions and relief, and today announced a three dollar membership fee to the fund.

The local fund will be controlled by an Hereford board which will be headed by Mayor C. J. Paddock. Firemen members of the board are Dow Mercer, chief, to serve one year; Mack Pitman, secretary, to serve two years; John Patton, to serve three years; Mrs. Eva Pitman, city secretary-treasurer, is also a member of the board.

Timely Rains Improve Wheat

Rainfall over this immediate territory varied from one-half to three inches in two showers this week. The first and heaviest of the rains fell Sunday night, followed by a lighter rain Monday night. Both rains came at an opportune time, and were highly beneficial to wheat in this area. In Hereford, official weather bureau reports showed a total of .67 of an inch, with .52 Sunday night, and .15 in the Monday shower.

Beginning Sunday, May 23, and continuing through Sunday, June 6, five Hereford churches will sponsor a Cooperative Evangelistic Meeting, according to announcements today. The meeting will include services each night and will be held in the Methodist church. The five churches which are cooperating in the meeting are Assembly of God, First Christian; First Baptist, First Methodist and First Presbyterian.

According to present plans, pastors of each of the churches will take turns at delivering the sermons, but the particular pastor who will preach each night will not be announced. Plans for the meeting were perfected at a session of the Pastor's Association held in the study of the First Methodist church Monday morning, May 10, at 10 o'clock. Rev. T. C. Willett, chairman, presided, with Minister H. M. Redford as secretary. Other attending were Rev. J. C. Thorns, Rev. W. A. McCann, and Matt Gilliland representing the First Baptist church.

The following committees were named at the meeting: Publicity, Rev. Thorns and Rev. McCann; finance, Ed Ireland, Jr., Leonard Foster, E. W. Wilson, Jesse Stanford and Lester Galley; music, Mrs. Ray Conaway, Mrs. H. K. Fox, Mrs. E. M. Rice, O. T. Williams, and F. M. Kester. Ushers, Reavis Kerr, Ray Conaway, Artis Dankel, A. Petersen and Owen Neel.

The music committee will meet Sunday afternoon at 3 o'clock in the Methodist church and plan songs for the meeting.

In announcing the Cooperative Meeting, the five churches represented stressed the fact that much time and effort will be spent to make the revival a successful one, and invited the public to plan now to attend each of the meetings during the revival.

Hereford Alumni To Attend Annual Banquet Tuesday

Tuesday night, May 18, at 8 o'clock has been set for the annual alumni banquet of Hereford High School. The banquet will be held at the Baptist church.

In addition to all former graduates, the alumni association will have as special guests all graduates in the 1937 class and faculty members of the Hereford schools and the school board.

Mrs. Mary Frazer is president of the association, succeeding Johnny Biggs, who is now in Amarillo; and Miss Ruth Conkright is secretary. The banquet will be carried out in a Spanish motif, including food, decorations and menus. Preparations have been made for a large crowd and every alumnus of Hereford schools was urged to attend.

Troy Womble visited in White Deer Saturday, where he made the principal address at a stockholders meeting of the White Deer Supply Company.

Large Crowd Pays Tribute To Pioneers

THOUSANDS ENJOY PARADE, EXHIBITS AND PROGRAM

One of the largest crowds ever to congregate for the occasion gathered in Hereford Monday, May 10, to pay tribute to the old timers of this section in the annual Pioneer Day celebration.

The celebration opened at 10 o'clock Monday morning as exhibits were displayed in the sales pavilion, and in business houses over the entire town. Included among the exhibits in the pavilion was a map of Main Street as it appeared in 1900. This attracted much comment and led to several arguments as old timers discussed the location of different buildings 37 years ago. Another exhibit was the miniature circus which was shown in the building by Abe Martin.

Visitors in the pavilion also showed exceptional interest in the WPA sewing project, supervised by Mrs. Pink Gilliland and including different types of garments which are being made in the sewing room here today.

Scattered in the various stores over town were rare books, old

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Last Rites For Mrs. Williams Here Thursday

Funeral services for Mrs. Flossie Ella Williams, 58, wife of Col. W. S. Williams, were held in Amarillo at 1:30 o'clock from the San Jacinto Methodist church, and from the First Methodist church in Hereford at 3:30 o'clock Thursday afternoon, May 13. Services in Amarillo were conducted by Rev. H. C. Smith, while Rev. J. O. Haynes, presiding elder, and Rev. T. C. Willett officiated at the services in Hereford.

Mrs. Williams died in an Amarillo hospital Tuesday morning, following a lengthy illness.

Coming to this county in 1908, Mrs. Williams was considered as one of the old timers in this section. She and Col. Williams re-

(Continued on page six)

Mrs. O. G. Hill Appointed OES State Delegate

Announcement was made today of the appointment of Mrs. O. G. Hill as Grand Representative of the Texas Order of Eastern Star at a meeting to be held in Massachusetts. The appointment will remain in effect until December, 1939, and was made by the Grand Matron.

Mrs. Hill was honored with the post of Deputy Grand Matron in 1930, representing section 2, district 2, the same office which Mrs. M. D. Womble of this city held last year.

New Points Farm Program Related By County Agent

Alex R. Bateman, county agent, today explained new points in the 1937 Soil Conservation program. The additional points to the program are the result of the recent \$5,000,000 dollar appropriation, and are strictly for the purpose of curing for land which is badly eroded. Producers may secure payments of 75 cents an acre for cooperation with the program.

Bateman's explanation follows: "If a producer wants to take advantage of the 75 cents per acre, he must state immediately that he is going to take advantage of it. After the soil conserving and diverted acres are deducted, the 75 cents per acre may be earned by contour listing and planting grain sorghum or sudan on the contour. The heads may be harvested and stalks left on the land, but these stalks must not be disturbed until May 1.

"Wheat can not be seeded on these stalks if the 75 cents an acre is claimed. Crops on the soil conserving and diverted acres must remain on the ground. No harvest of these acres will be permitted. In fact there is no change from the 1936 program on these acres other than they can be plowed under.

"In case sudan has been planted on the soil conserving and diverted acres, this may be grazed, but only sudan may be grazed, in which case only the number one payment will be made. Attention is called to the fact that all contour listing must be completed by July 1, and all planting of crops on the soil conserving and diverted acres must have been completed by July 15. The county committee is insisting that producers are requested and urged to follow the program and administration rulings closely. Unless this is done no certification will be made."

Delegation Will Attend Session On Conservation

A delegation of Deaf Smith county business men and farmers will attend a meeting of the Panhandle Water Conservation Association in Amarillo Thursday morning, May 20, at 10:30 o'clock, it was announced today.

An effort is being made to carry as large a delegation as possible and among those who have already accepted are C. J. Paddock, George Muse, Wilson Gyles, A. O. Thompson, Cliff Acker, Earl Wilson, Jack Rose, Wylie Roberson, Dick Allred, H. D. Culppepper, H. G. Conkright, Chas. Williams, S. O. Wilson, J. E. Hill, Geo. Brunley and H. V. Hennen. Many other names are expected to be added to the list and details may be secured at the chamber of commerce office in the city hall.

Delegates from the five Dust Bowl states, Texas, Oklahoma, Kansas, Colorado and New Mexico, will attend the mass meeting for the purpose of formulating plans as to a definite governmental authority or a planning board. The organization is seeking \$25,000,000 to combat soil erosion in this section, and hopes to secure definite results in the near future.

Bill McLean Is Named Secretary

Bill McLean of Hereford was elected secretary of Alpha Epsilon Delta, honorary pre-medical fraternity at the University of Texas for next year, announcements from Austin stated Monday.

Bill is the son of Mr. and Mrs. John McLean of this city and is a graduate of the Hereford schools.

Grad Speaker



H. M. Redford, minister of the First Christian church, will deliver the annual Baccalaureate Sermon in the high school auditorium here Sunday evening, May 16. His sermon will be entitled "Living Creatively". The exercises are scheduled to begin promptly at 8:15 o'clock.

Senior Calendar Includes Three Important Events

Opening Sunday, May 16, with baccalaureate services, the coming week will be filled with activity for Hereford seniors. Class night will be held Thursday, May 20, and Commencement exercises are scheduled for Friday, May 21. All three programs will be held in the high school auditorium.

In announcing the program for each of the events, C. H. Dillehay, superintendent, stated that each of the events was scheduled to begin at 8:15 o'clock, and would start promptly.

Baccalaureate Sermon. "Priest's March," Mendelsohn, Mrs. Jesse Stanford; Invocation, Rev. T. C. Willett; "Come, Thou Almighty King," Choir; Announcements; Violin Duet "Dreamy Moments," J. Ehrlich, Mmes. Raul Foster and A. C. Thompson, accompanist Miss Thelma McMinn; Scripture Reading, Rev. W. A. McCann; "Lost Chord" Sullivan, Mmes. H. K. Fox, Wylie Roberson, W. E. Dameron, R. P. Conaway, B. M. Whitshire, C. H. Dyer, S. P. Rosson, C. C. Acker, H. L. Broadwell, Jesse Stanford, C. H. Dillehay, Miss Eloyse Pittman. The sermon, "Living Creatively," will be delivered by Rev. H. M. Redford. "Guide Me, O Thou Great Jehovah," Choir; Benediction, Rev. L. C. Chapin.

Class Night Program. Song, "We Come to Greet You," Marion Lord, Senior leader, Bill Stanford, accompanied by Virginia

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Local Project To Be Rushed To Completion

ALL CONSUMERS TO HEAR DETAILS AT MEETING SATURDAY

Deaf Smith's rural electrification program will become one step closer to reality following a meeting to be held in the court house here Saturday afternoon, May 15, at 2:30 o'clock.

"Every person in the county who considers or expects to take advantage of the REA program should by all means attend this meeting," H. V. Hennen, manager, said today. "The meeting is called to determine the location of lines, to secure service agreements, and to complete the organization in general."

To Give Details. In addition to Mr. Hennen, Jas. W. Witherspoon, REA attorney, and Carl Cox, REA engineer, will attend the session. The program will be explained in detail, and the three men will answer all questions which proposed consumers may desire to ask regarding the 115 miles of lines which are to be erected in this county.

Following arrival of the charter and its acceptance by Washington, D. C., officials, Mr. Taylor, a REA engineer of Washington, Monday came to Hereford and made a careful inspection of this area.

Early Completion. Mr. Taylor signified his approval of the local set-up, and urged an early completion of the local organization. In offering his approval of the Deaf Smith project he declared that it would be pushed to early completion in Washington. Among other suggestions he said that all local work should be finished by June 30, 1937, upon which date the fiscal year ends for the department.

To Start July 15. For this reason, the Saturday

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Missionary Will Conduct Service

Rev. Hollis Galley, a missionary to Peru, will conduct regular Sunday morning services at the Assembly of God church May 16, it was announced today by Rev. W. A. McCann, pastor.

Rev. Galley will devote the entire service to missions and is considered an excellent and capable speaker. While in this section he is also visiting a number of relatives and friends.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	79	50	0.19
Friday	85	46	0.00
Saturday	88	48	0.00
Sunday	80	57	0.00
Monday	79	55	0.52
Tuesday	88	55	0.17
Wednesday	88	53	0.00
Thursday	??	56	0.77

Special Dollar Bargain Offer On Brand Extended Four More Weeks

Upon the request of numerous Brand readers who failed to take advantage of the special bargain offer of One Dollar for a Whole Year on Pioneer Day, it was announced today that the special offer will be held open four weeks longer—absolutely closing June 12. Times have been hard, and the splendid response to the special offer Monday has caused the Brand to pass its reduction on to its loyal readers, rather than to give an automobile or other prizes as

in times past. The Brand appreciates the loyalty of its readers during the 37 years it has served this section. To return this confidence, it feels is only just. Despite rising costs of materials, every family in the county is invited to take advantage of the offer which applies to new subscriptions as well as to renewals—but the offer is good only in Deaf Smith and adjoining counties.

Nancy Conkwright Named Sweetheart Of Baylor Band

Miss Nancy Conkwright of Hereford, junior in Baylor University, was named sweetheart of the famous Baylor Golden-Wave Band for next year at a meeting of the organization this week. She will be presented at a date to be announced later.

Miss Conkwright has been prominent in campus affairs, being winter term secretary of the junior class, a member of Alpha Omega club, girls' social organization, and personnel leader for freshmen and transfers. She was also a Junior Round Up beauty candidate last fall. She is active in the Fidelis class of the First Baptist church.

Miss Conkwright will reign all of next year and will march with the band at all football games and be present upon all other occasions when the band performs, including band concerts and social functions. This is the first time in three years that the honor has gone to a student who resides out of Waco. Miss Conkwright is the younger daughter of Mr. and Mrs. H. G. Conkwright.

Indians Honor Champ Jim Braddock



Heavyweight Champion Jim Braddock was recently inducted into the tribe of the Lac Courte Oreille Indians near Stone Lake, Wis., where he did his preliminary training for the coming fight with Joe Louis. The champion was named "Che-Me-Ga-Ze-We-Ne-Ne," meaning chief fighting man. Next to him is Alex Martin, head man of the tribe.

Progressive News

BY OLIVE PERKINS
Arch Conklin and family, Mr. and Mrs. Geo. Conklin, Mr. and Mrs. Howard Hershey and daughter called on Mr. and Mrs. Ray Hershey Sunday afternoon.

The last meeting of the Literary Society was held Friday night. An excellent program was given before a large crowd.

School was dismissed Monday and all attended the celebration in Hereford.

Mr. and Mrs. Walter Botts of Delta, Colorado, and Roy Botts of Hotchkiss, Colo., spent last Sunday with their parents, Mr. and Mrs. Ed Botts. Marlon Botts returned with his brother to spend the summer with them.

Club met May 5 with Mrs. Robt. Viegel, with 11 members present. At the election of officers, Mrs. C. C. Bowman was re-elected president, Mrs. Ira Ricketts re-elected vice president, and Mrs. Lynn Powelson was named secretary-treasurer. The next meeting will be with Mrs. Roy Wagner.

Ralph Arseneaux will preach at the Church of Christ in Hereford Sunday.

Robert Viegel was in Amarillo Wednesday.

Mr. and Mrs. Walters of Plainview visited the Viegel home the first of last week.

Mr. and Mrs. R. L. Green and daughter of Royston and Mrs. H. T. Whitley of Merced, California, are visiting their sister, Mrs. J. L. Click and Mr. Click.

Miss Edith Childre of Plainview visited her parents, Mr. and Mrs. Ed Childre, over the week end.

Among those who attended the singing at Ward Sunday were Mr. and Mrs. Ray Hershey, C. C. Bowman and family, A. S. Higgins and family, C. P. Caldwell and family and Ira Ricketts and family.

Mr. and Mrs. Walter Galley and son spent Sunday with Mr. and Mrs. Orin Russell.

Daniel News

BY PAULINE MOORE
A good rain fell here Sunday night.

Friends from Amarillo visited the J. F. Matthews home Sunday. Daniel school spent last Friday on the North Creek.

Mrs. Floyd Tomlinson and the children were in Canyon Friday.

Mr. and Mrs. Ervin Shugart shopped in Hereford Friday.

School was dismissed Monday and many families attended the celebration in Hereford. Ruth Moore represented this community.

The singing at the McBroom home Thursday night was well attended.

This community was surprised to hear of the marriage of Harold Gill to Miss Ruth Prentice recently.

Mr. and Mrs. J. T. McClain are repapering, repainting and otherwise improving their home. Mr. and Mrs. F. Tomlinson, Mrs. W. R. Moore and children spent Sunday with relatives near Plainview.

Daniel school will hold closing exercises next Thursday night. The picnic will be in Palo Duro canyon the following Friday. Mr. and Mrs. Smith of Rising Star called in the F. Tomlinson home Sunday morning. Neta Joe Moore was on the sick list last Monday.

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We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want. FOR DETAILS WRITE OR PHONE

City Machine & Welding Works

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Bippus Items

BY RUTH REESE
Hereford shoppers Saturday included Frank Canaba and family, C. T. Reese and family.

C. V. Griggs was in New Mexico the past week.

Homer Dodson was in Hereford last Thursday.

Marvin Morrison was a Hereford visitor Friday.

Reese Dodson was an Amarillo visitor Friday.

People of the community helped Mr. and Mrs. C. T. Reese celebrate their 27th anniversary Friday night. Ice cream and cake were served to the 51 present. The evening was spent playing games.

Messrs. Carlos Reynolds and Brannon of Dimmitt were here last Friday.

Billy Joe Adrian of Canyon is visiting his aunt, Mrs. Webb Adrian.

Violet Bippus is at home this week.

Miss Woris is a guest in the Bippus home this week.

Bellview News

MRS. R. H. JOHNSTON
About 2½ to 3 inches of rain fell in this vicinity Sunday and Monday, which will be of great help to wheat.

Mrs. E. A. Rose, who has been in a Dallas hospital for some time with a broken hip, has returned to her home here.

Mrs. Red Mitchell is up after an illness of two weeks.

Wm. Block of Pampa and Richard Bender of Panhandle visited in Bellview Friday.

R. H. Johnson and wife were in Hereford Friday.

Vachel Ridley is in Oklahoma this week.

Dee Reese of Hereford visited his parents last week end.

R. H. Johnson and family visited their son and his family at Norton, N. M., Sunday.

Messrs. and Mmes. Sam Mitchell and Moore attended the funeral of Grandfather Caton at Forest, N. M., Sunday.

Rev. Randall of Farwell preached at the Church of Christ Sunday afternoon.

Ward News Notes

MRS. GEORGE SUGGS
People from Borger, Clovis and many other points attended the singing convention here last Sunday.

About one inch of moisture has fallen here this week, greatly enhancing wheat prospects.

Mr. and Mrs. Lee Hutson and son of Borger were visitors here Sunday.

Mr. and Mrs. Melvin Waltin of Hart visited the Robert Viegel home Wednesday.

G. T. Higgins of Spearman visited his parents, Mr. and Mrs. Bob Higgins, last week end.

Mrs. Karr of Hereford, Mrs. Burns of Deming, visited in the John Higgins home Wednesday.

G. M. Suggs of Hereford visited this community Sunday and Monday.

Mr. and Mrs. Robert Viegel were in Amarillo last Thursday.

Mrs. Albert Oden and son of Odessa are visiting her mother, Mrs. John Higgins.

A large number of Ward people attended the celebration in Hereford Monday.

There's nothing like
GAS
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West Texas Gas Co.
GOOD GAS WITH DEFENDABLE SERVICE

More Mileage to you— BREAD & BUTTER TO ME



My station is all on its own. My living's got to come mostly from just you people right here. I want your steady trade, so's to build a real growing business. And there's where it helps me a lot, I can tell you, to be selling Conoco Germ Processed oil. You see it makes customers and keeps them for me. It's patented—the only oil that can Oil-Plate your engine. Meaning that a definite part of this oil always fastens direct to every working part... forms a real Plating of oil, which can't run down. Other oils will "dry off" every time you park, but Oil-Plating can't, so you'll never make any hard, grinding starts. And that ends the worst wear of all. Or when you're hitting it up all day, you won't find this real Oil-Plating rubbing right off, like just some plain little drops of oil. Oil-Plating's not thinning out either, nor burning right up. Which gives you mighty solid reasons why Oil-Plating means more mileage from your engine and your Conoco Germ Processed oil. Besides making customers, I get a kick out of changing you to an oil I can believe in myself, right to the limit.

CONOCO GERM PROCESSED OIL

from Your Mileage Merchant

What is the "Low-price Field"?

YOU hear a lot about "the low-price field" these days. A good many cars claim to be in it. So whenever the low-price field is mentioned, remember:

Until Ford came, no average American could own a car.

Today all Ford prices are still low—with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of comparable size.

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for service—for parts—and, above all, for operation.

Both Ford V-8 engine sizes are economical to operate. The 85 horsepower gives greater gasoline mileage this year than ever, and the "60" delivers the highest mileage in Ford history.

Private owners, cab companies, fleet operators all report that the "60" averages from 22 to 27 miles per gallon of gasoline.

Check and see how much Ford saves you.

**Ford Founded the Low-price Field
Ford Keeps That Field Low-priced Today**

Ford V-8 Prices Begin at \$529

AT DEARBORN FACTORY. TRANSPORTATION CHARGES, STATE AND FEDERAL TAXES EXTRA

This price is for the 60-hp. Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment and ash tray.

Ford V-8

\$25 A MONTH, after usual down-payment, buys any Ford V-8 Car from any Ford dealer in the U. S.—through Authorized Ford Finance Plans of Universal Credit Co.



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

HI-Y MOTHER AND SON BANQUET

Honoring their mothers, members of the Hereford Hi-Y club entertained with the annual Mother and Son banquet Saturday night at the high school. Red, white and blue colors were emphasized in decorations. Bows of white blossoms and tall red candles marked the U-shaped table. At one end of the room the illuminated emblems of the club told the purpose of the organization with the words Body, Mind, Spirit and Service forming a square. A triangular emblem in the center bore the name of the club encircling a white cross. Members of the club presented the Mothers with carnations as they entered the room.

Bill Stanford, president, was toastmaster for the evening. Chas. Wilson gave the invocation, and Clyde Posey gave the welcome and toast to the guests. The response was appropriately given by Mrs. Lee Conklin.

After the banquet, served by the home economics class under direction of Miss Rhita Jean Sullivan, Jack Knox read a poem, My Mother. A clarinet duet was played by Bill Smith and Bill Stanford.

The toastmaster introduced C. H. Dillehay and several mothers, who made impromptu talks. G. M. Hudson, sponsor of the group, explained the significance of the emblem and club program. Bless Be the Tie that Binds was sung in unison by the club and guests and was followed by the Hi-Y benediction.

This was the fifth annual Mother and Son banquet given by the local organization. Clinton Masie will serve the club as president next year, and Merlin Conklin will be vice president.

Those present included Donald Brotherton and grand mother, Mrs. B. L. Branson; Johnnie B. Caraway, Mrs. W. P. Caraway; Paul Coneway, Mrs. R. P. Coneway; Merlin Conklin, Mrs. Lee Conklin; Clifford Estes, Mrs. Cliff Estes; Paul Foster, Mrs. Paul Foster; Jack Knox, Mrs. Boyd Knox; Clinton Masie, Mrs. O. L. Masie; Jack Owen, Mrs. G. P. Owen; Robert Petersen, Mrs. A. Petersen; Clyde Posey, Mrs. E. B. Posey; L. A. Ricketts, Jr., Mrs. L. A. Ricketts; Leo Rogers, Mrs. Arthur Rogers; Billy Smith, Mrs. W. J. Smith; Bill Stanford, Mrs. W. J. Stanford; Charles Wilson, Mrs. W. A. Wilson; Mr. and Mrs. C. H. Dillehay, Mr. and Mrs. G. M. Hudson.

BIBLE CLASS MEETS WITH MRS. RIGLER

Members of the Frances Witherspoon Bible class enjoyed a covered dish luncheon at the home of Mrs. W. M. Rigler Thursday. The day was spent quilting the class quilt which will be used as a class gift. Plans for the group were discussed.

Those present were Meses. W. M. Cogdell, John Haberer, J. E. Gyles, B. T. Bell, Ollie Smith, T. M. Palmer, Joe Bodkin, E. E. Rogers, C. F. Kerr and the hostess. Mrs. J. A. Hornbeak was a guest in the afternoon.

PEP CLUB HAS ANNUAL PICNIC

The Pep Club of Hereford High School closed the year's activities with its annual picnic Thursday evening at Hereford State Park. The occasion combined a two-fold purpose, that of a general get-together for the old and new members and to acquaint new members with the duties and activities of the club. Next year the club will be enlarged by about 20 new members and will lose nine due to graduation.

Entertainment features for the outing were rollicking games and the old-fashioned picnic supper under the trees.

Hostesses were the old members of the club and included Gertrude Wilson, Nora Jean Russell, Virginia Lee Hussey, Betty Sue Hensley, Irene Knox, Carolyn Frye, Mary Jane Morgan, Elsie Wilkins, Barbara Brotherton, Viola Phillips, Ida Belle Hicks and the sponsor, Miss Neville Wrenn.

Guests were the new members and included Edith Jackson, Hertha Baer, Nellie Pauline Spradley, Margaret Higgins, Mozelle Shreve, Virginia Mosley, Katherine Fullwood, Vida Belle Orr, Nedra Clayton, Mary Nicks, Lois Standifer, Martha Lee Montford, Vivian Olson, Virginia East, Mary Beth Hicks and Virgie Lee Sparks. Officers chosen for next year are Viola Phillips, president; Nora Jean Russell and Thama Cawthon, pep leaders.

MRS. J. T. GILBREATH, JR., HOSTESS TO BRIDGE CLUB

Mrs. J. T. Gilbreath, Jr., was hostess to members and guests of the London Bridge club Thursday afternoon at her home on B Street. Spring flowers furnished attractive decorations for the party. An artistic arrangement of bridal wreath on a mirror reflector formed the center piece for the table. Other table appointments carried out the spring motif.

Both the high score prize and prize for highest number of games won went to Mrs. Nelson McRight. Special guests were Mrs. Tom McCollum, Mrs. Marlin Gilliland and Mrs. W. M. Emmons.

Members present were Meses. O. C. Holt, Nelson McRight, Ernest Medkief, Lee Morgan and the hostess.

CLUB ENTERTAINED WITH BREAKFAST

A lovely breakfast in Hereford State Park was the order of the day for members of the Wednesday Luncheon club on Wednesday of last week. Cooking breakfast at an early hour in the park and later enjoying games of contract at the home of Mrs. W. L. Davis proved to be interesting entertainment.

High score prize was awarded to Mrs. C. C. Rockwell, and Mrs. S. P. Rosson won second high.

Guests were Meses. B. M. Wiltshire, J. C. McCracken, C. C. Rockwell, Homer Fox, J. A. Pitman and S. P. Rosson. Mrs. W. M. Emmons joined the party at Mrs. Davis' for bridge.

First Lady Meets a Newcomer



Mrs. Roosevelt on a visit to Austin, Texas, calls upon Mrs. James Alford, wife of the governor, to see her new son, born recently in the executive mansion and named Sam Houston Alford. The child was born in the bed once occupied by Texas' famous historical character, Sam Houston.

T. E. L. CLASS HAS SOCIAL MEETING

T. E. L. class of the Baptist church held its regular business and social meeting Thursday afternoon at the home of Mrs. George Brumley. Miss Minnie Mulkey was assistant hostess. Conversation furnished entertainment for the afternoon.

Members present were Meses. Allen Powelson, W. A. Dobbins, J. S. Orr, J. H. Miller, F. E. Rowe, Wirt Phillips, E. A. Johnson, W. A. Long, Artis Daniel, Mark Hanna, S. L. Waiser, J. C. Carroll, Jeff Gilbreath and the hostesses.

Sodality Meeting.

Sodality of the B. V. M. held its regular meeting May 2. New officers were elected. Those chosen were Mary Virginia Eberle, Prefect; Emma Marie Hoffman, vice prefect; Rita Bezner, secretary, and Bernadine Albracht, treasurer.

Dr. M. V. COBB

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SUMMERFIELD CLUB HAS MODERN HOME PROGRAM

The Summerfield Study club met at the home of Mrs. Asa Atchley Thursday afternoon for the final study program of the year. The program was built around The Modern Home. Members answered roll call with interesting items concerning new housekeeping devices.

Evaluation of New Types of Houses was the topic discussed by Mrs. B. E. Roberson. Two readings on The Home were given by Mrs. Atchley. Mrs. Roy Oglesby told What Makes a House a Home. A comprehensive discussion on Does the Modern Home Fulfill Its Duty to Society? was given by Mrs. Lee Curry. She answered the question in a clear and concise manner and stressed the fact that the modern home must meet modern demands.

A prize which had been offered by Mrs. Ray Johnson, president, to the member having the most constructive reading list for the club year was awarded Mrs. L. L. Cannon. The appropriate prize was a copy of the book, Gone With the Wind, by Margaret Mitchell. In appreciation for her two years of loyal and efficient leadership, Mrs. Johnson was presented a lovely gift.

The color theme of the lovely yellow roses which decorated the house was repeated in the refreshments.

Members present were Meses. L. L. Cannon, Britt Clark, Lee Curry, Ray Johnson, Lloyd Lookingbill, Roy Oglesby, B. E. Roberson, Charles Waiser, Guy Waiser, D. C. Waiser, Troy Welty, Woodrow Welty and the hostess.

WANT AD WILL SELL THAT COW

EASY-ACES CLUB IS ENTERTAINED

Easy-Aces bridge club was entertained last week at the home of Mrs. Onias Carroll. A black and white color theme was used in decorations for the party. The lace covered table was centered with an attractive arrangement of white blossoms in a glazed black bowl. The color motif was featured in bridge accessories and refreshments.

High score was won by Mrs. Frank Carl, second high by Mrs. Gordon Witherspoon. Low went to Mrs. Clarence Wright.

Those present were Meses. Orville Houser, Glenn Witherspoon, Edwin Mauk, Willard Witherspoon, Audrey Galbraith, Ralph Sears, Clarence Wright, Bill Edelman, Frank Carl, Gordon Witherspoon, Miss Frances Higgins, Mrs. Velma Dawson, a guest of the club, and the hostess.

AN EXTRA ROOM? TRY A WANT AD!

START THE EVENING OFF RIGHT!



Remember, your date cares just as much how you look as you do! When you're careful in the appearance of your clothes, make sure everything is just so, he's bound to be pleased no end! Let us recondition your Spring wardrobe now! Placing your winter clothes in one of our moth-proof bags for it is moth time now you know! Price good for Thursday through Wednesday.

2-MEN'S SUITS
2-LADIES' DRESSES
Or 1 MAN'S SUIT
and 1 LADIE'S DRESS
Cleaned and
Pressed \$1

Hereford Laundry & Dry Cleaners
PHONE 298

Every Item Specially Priced To Save You More Money

COFFEE	Golden Light, 1 lb	21¢
CORN	Sweetened Field, 3 No. 2 cans	25¢
PEARS	Rosedale, No. 2 1/2 can	17¢
MUSTARD	Quart jar	10¢
HERSHEY'S KISSES	1 pound	24¢
CHOCOLATE CHERRIES	1-pound box	19¢
BULK CANDY	New shipment, pound	15¢
CANDY BARS	All 5c bars, 3 for	10¢
VIENNA SAUSAGE	Libby's, can	8¢
CORN	Golden Rod, No. 2 can	10¢
CUT GREEN BEANS	Curtis, No. 2 can, 3 cans	25¢
KRAUT	Curtis, No. 2 can, 2 cans	15¢
COCOA	Hershey's, 1-lb can	14¢

CHECK THESE ITEMS		
TOILET TISSUE	CHARMIN 4-roll box	23¢
PINEAPPLE JUICE	LIBBY'S 3 Cans	23¢
TOMATO JUICE	LIBBY'S 3 Tall cans	19¢
PEAS	GLEN VALLEY No. 2 can	10¢
JELLO	ALL FLAVORS Package	4 1/2¢

OVALTINE	Regular 50c can	29¢
TOILET SOAP, Camay	(Bottle Perfume FREE,) 3 bars	17¢
COFFEE	Break Q' Morn, 1 lb	17¢
MARSHMALLOWS	Angelus, 1 lb	14¢
PICKLES	Whole Sour or Dill, quart jar	15¢
	Sweet or Sweet Mixed, quart jar	25¢
OATS	3-Minute, large package	18¢
CLEANSER	Old Dutch, 2 cans	15¢
TEA, Lipton's Yellow Label	1/2 lb can 39¢, 1/4 lb can	21¢
	One Ice Tea Glass With 1/4 pound; 2 Ice Tea Glasses FREE with 1/2 pound.	
CORN FLAKES	Miller's, large pkg	9¢
SPINACH	Libby's, No. 1 tall can	10¢
POTTED MEAT	Libby's, can	4¢

TOMATOES	NO. 2 CAN 3 Cans	23¢
SOAP	P. and G. Giant Bars	19¢
SALMON	SELECT ALASKA 3 TALL CANS	29¢

Flour	PACKARD'S BEST	24 Lbs. 87¢
Matches	6 BOXES	Per Carton 19¢
SALAD DRESSING	BEST YETT, Quart Jar	25¢
Sugar	10-LB BAG	49¢ (Limit)
Wesson Oil	Pint	22¢

Extra Select Meats		
HAMS, Half or Whole, lb		20c
CENTER SLICES, 2 for		25c
SLICED BACON	Sugar Cured Pound	25c
BOLOGNA	Minc'd Ham or Franks, Pound	12 1/2c
SALT PORK	For Seasoning, Pound	12 1/2c
STEAK	LOIN T-BONE, Pound	19c
WE RESERVE THE RIGHT TO LIMIT QUANTITIES		

PRUNES	50-60 Size 2-Pound Bag	15¢
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CATSUP	14-Ounce Bottle	10¢
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Garden Fresh Produce		
STRAWBERRIES	ARKANSAS Quart Box	19¢
LETTUCE	PER Head	4 1/2¢
CARROTS	3 Bunches	10¢
BANANAS	PER Dozen	19¢
NEW SPUDS	Calif. White Shafter's, 5 lbs	19¢

PRICES EFFECTIVE FRIDAY AND SATURDAY

COFFEE	SCHILLING'S 1-Pound Can	29¢
FURR FOOD		
CRISCO	3-POUND Can	55¢

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R. E. GILL CHAS. H. FRIEMELL UMBARGER

Quick adjustments of 5 per cent or over any part of the insured crop. See the above named men for further information.

Many Interesting News Items From Country Correspondents

Frio News Items

(KITTY KLOE HARLIN)
Warren Owen of Hereford spent the week end in the Harlin home. Frio school will present The Blessed Boy at the school house Thursday night at 8:30. Everybody is invited.
Mrs. M. A. Springer of Amarillo spent the week end here.
Albert Springer and family spent Sunday in Silverton.
WMS met with Mrs. D. H. Allman Wednesday. The next meeting will be with Mrs. J. B. Harlin.
Margaret Mobley and Kitty Kloe Harlin attended the YWA house party at Hereford Friday and Saturday.
Mr. and Mrs. Deward Roberson were here from Amarillo Sunday.
Mrs. Mack Dixon spent two days in Hereford with Mrs. Frank Barber last week.
School dismissed Monday afternoon for Pioneers Day.
Miss Koma Higatt's Sunday school class enjoyed a lovely dinner given by Mrs. Allman. Attending from other communities were Mr. and Mrs. Cullen Butler, Summerfield, Christine, Grace Marie Bagwell of Bethel.
Christine and Grace Marie Bagwell spent the week end with Mrs. Paul Williams.

Jumbo News

BY MRS. ULLMAN HUNTER
Miss Hazel Battles who has been teaching in New Mexico is home.
Mrs. C. Andrews has been quite sick this week.
Misses Kitty Oxford and Maurine Wilder, who have been teaching at Flagg, are home for the summer.
Clem Gilliam went to Lubbock Friday, returning Sunday. Mrs. Gilliam, who has been with Mrs. Carl Gilliam, returned with him.
Finis Hunter was in Amarillo Friday.
Misses Pauline Matthews and Lucille Dyer, and Orval Pierce of WTSTC spent Mother's Day at home here.
Mr. and Mrs. Johnnie Stork spent Sunday in Hereford with her mother, Mrs. Jake Waggoner.
Mmes. Sam and Finis Hunter attended the short course at Canyon Thursday. Jimmie Doris modeled in the dress made by Pauline Matthews.
Mrs. J. J. Wilder went to Borger Friday where she was the honored guest at a Mother's Day party given by her daughter, Mrs. Joe Taylor.
Mr. and Mrs. M. L. Simpson and Virginia, and Mrs. Ullman Hunter accompanied Miss Lucille Schultz, Mmes. Durant and Coventry of Dimmitt to Canyon Thursday to attend the short course.
Mr. and Mrs. E. D. Wilmet and Miss Florence Currie were in Canyon Saturday.
Mr. and Mrs. Ted Askew formerly of Dallas, have been visiting their Hunter relatives this week.
Jumbo demonstration club, served dinner at the home Ec building Sunday for the girls and their mothers. A short program was given after luncheon and a social hour was enjoyed.
Miss Katie Mae Burks of Arney spent a few days this week with her sister, Mrs. Addison Hunter.
Mrs. G. Whitlow went to Shamrock Saturday to be with her mother Sunday.
Mrs. Sam Hunter visited her mother, Mrs. E. M. Allen at East-er Sunday afternoon.
Miss Doris Hardin of WTSTC visited her grand father, Mr. Wilkerson, over the week end.
Addison Hunter attended church with his mother in Hereford Sunday.
A light shower of rain fell here Sunday night.
Mr. and Mrs. Fremont Chatfield of Crowell visited her sister, Mrs. Finis Hunter, over the week end.

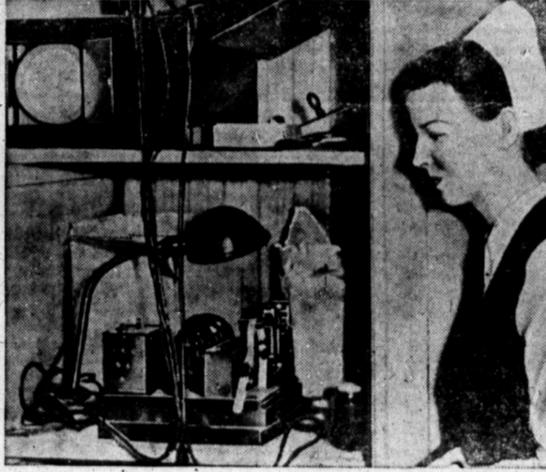
Summerfield News

BY MRS. ASA ATCHLEY
Rev. and Mrs. Tidwell of Plainview were here Sunday, he filling his appointments.
Mr. Schumacher and family of Hereford were guests in the Koelzer home last week end.
Mrs. Lawrence of Memphis is Mrs. Lawrence of Memphis is Mrs. Walter Hawkins and sons of Lamesa visited the Atchley home last week end.
Miss Viva Mae Thomas was home from Daniel last week end.
An entertainment was given at the school house Friday night.
Mr. and Mrs. Joe Storey are here from Peoria, Ill., visiting the Noland, Lookingbill and Storey homes.
W. A. Vines and family are moving to Hammon this week.
H. D. Hill and family of Ford visited the B. A. Atchley home Sunday and Monday.
Chas. Roberson and family have moved to Clovis.
Summerfield Study club met for the last time this year with Mrs. Asa Atchley. All members were present and several new ones were voted into the club.
Miss Schultz, demonstration agent, plans to organize a club here Monday, at the home of Mrs. Lloyd Lookingbill. All ladies of the community are invited.
Miss Edith Neill of Plainview visited the B. E. Roberson home Sunday.
Messrs. and Mmes. Ky Lawrence and J. B. Noland were in Memphis last week.
Gertrude Atchley and Wayne Walsber have been ill this week.
Several attended the celebration in Hereford Monday.
Good rains fell here Sunday and Monday nights.
B. A. Atchley has completed a new irrigation well.
R. L. Wilson and family visited Mrs. Wilson's parents at Gale last week end.
J. W. Cox was here from Bellview Monday.
J. R. Oglesby and family visited at Wyche Sunday.
Mr. and Mrs. Buckmaster of Dimmitt visited the C. H. Butler home last week.
Cleburn Caroway and family of Tulla visited the Oglesby home this week.
J. A. Noland is building a new garage at his place.
The B. E. Robersons and Mrs. B. C. Roberson have their house completed.
The Noland had a family reunion at the Storey home Sunday.
Mr. and Mrs. B. A. Atchley were in Plainview Friday.

Rance News

EDNA BEHREND'S
Mr. and Mrs. Joe Storey of Peoria, Illinois, are visiting in the homes of their parents, J. D. Storey and J. A. Noland.
Walter Wainescott and family moved into the Judge Buck house recently.
Mr. and Mrs. John Cress have gone to Fort Worth for a short visit with relatives.
Dean Storey of Canyon spent the week end with his parents.
A. L. Behrends and family, Mr. and Mrs. Storey took dinner in the J. A. Noland home Sunday.
Mr. and Mrs. Walter Wainescott visited the Rule home Sunday.
Mr. and Mrs. H. D. Buse called in the Carter home Sunday.
Mmes. Rule, Riggs and Tackett attended the short course at Canyon Thursday.
Pioneer Day Visitors.
Attending Hereford's Pioneer Day celebration from Amarillo were Judge Henry S. Bishop, Judge and Mrs. L. Gough, R. H. Norton, and Mr. and Mrs. Hubert McEntire and little daughter, Marilyn.

Device Makes Mental Diagnoses



Miss Veronica Lavigne, nurse at the Worcester, Mass., State hospital, is shown with the delicate apparatus now being used in making diagnoses of mental cases. The machine, it is said, records changes in the patient's mental status and shows when improvement is being made. Psychiatrists say that development of the machine may mark the turning point in the fight against dementia praecox.

Vega News

BY CORRESPONDENT
Miss Ruth McGowan is here from California visiting her mother, Mrs. Geo. McGowan.
Seniors and their sponsor, Miss Landers, and Mr. and Mrs. Castieberry spent the week end in Carlsbad, N. M. They went through the cavern Saturday.
Mrs. D. R. K. Turk is very ill at this time.
Mrs. R. C. Godwin, Mrs. J. L. Watkins and Mrs. Roy Armitage visited Miss Virginia Lee Watkins in Austin last week end.
Vega Girl Scouts celebrated their second birthday last Wednesday with an informal tea at the high school. A memorial was given in honor of their organizer, Mrs. H. R. Shields.
Rev. and Mrs. Godwin, Mr. and Mrs. Hugh Knox were in Abilene Monday and Tuesday.
Mr. and Mrs. Carl Hill were in Vega Monday.
Mrs. H. Cilmer has returned to her home at Ford after a two months visit in Ohio.
John Hillburton was called to Breckenridge by the illness of his father.
PTA met Tuesday for the last meeting of the year. Officers were installed. The Girl Scouts gave a play, coached by their leader, Miss Rachel Shields.
The Tongue and Thimble club met in the J. N. Ivy home with Mmes. Ivy and Jack Harris as hostesses. A covered dish luncheon was served at noon.
Mother's Day services were held at the Methodist church Sunday.
Mr. and Mrs. Ray Harris left Saturday to visit in Dalhart. Word came Monday that he has pneumonia and will not be able to return soon.
Frank Domegan of Amarillo was here Monday.
About .65 inch of rain fell here Sunday night.
H. G. Artz and family were in Amarillo Saturday.
Geo. Funk and wife of Hereford are at the bedside of his mother, Mrs. D. V. K. Funk.

GREEN STRIP MEANS "STOP" TO LOSS OF GOOD SOIL

Some crops are enemies of soil erosion and other crops are allies. Some crops protect and bind the soil and others induce soil losses. According to the Soil Conservation Service, nearly all forage crops such as alfalfa, the clovers, sudan grass and lespedza, check soil washing and blowing much more effectively than such cash crops as cotton, tobacco, corn and potatoes.
The Soil Conservation Service is recommending strip cropping to thousands of farmers cooperating in its 141 demonstration areas throughout the country. Strip cropping means planting strips of close-growing soil-protecting crops on the contour between strips of clean-cultivated, soil-depleting crops. Each close-growing strip checks the speed of water running down the slope. The strips of protecting crops catch the soil that washes away from clean-cultivated strips. Combined with terracing and terrace outlet drainage ways, strip cropping provides the best protection against cropland erosion in many regions.
Strip cropping also is effective in retarding wind erosion. Close-growing crops break the wind, and in addition help build up fertility and conserve moisture in the soil.
Strip cropping is comparatively new in erosion-control procedure, but is being used on nearly all demonstration projects in 41 states.

Dawn Items

MRS. JESS CALDWELL
A good rain fell here Sunday night.
Community meet was held Friday night. Refreshments of ice cream and cake were served to the goodly number present. This is the last meeting of the season.
Mrs. W. P. Caraway attended the Hi-Y banquet in Hereford Saturday night, a guest of Johnnie B. Friends surprised Grandpa Smith Wednesday night on his 81st birthday. Refreshments of cake and ice cream were served.
Norman Miller and wife are visiting in Bowie and in points in Oklahoma.
Hartland Caraway returned from a three weeks stay in Hot Springs, N. M., Wednesday, and is greatly improved in health.
Mr. and Mrs. Bowen of White Deer visited his sister, Mrs. Kessler, Thursday night.
Mr. and Mrs. Ivor Leake attended the Shriner banquet in Amarillo Saturday night.
Club met Tuesday with Mrs. Jim White with 25 present. Several guests attended, including Mrs. Ray Johnson and Mrs. Tandy Legg of Summerfield, Mrs. Robertson and Mrs. Mathewa. Mrs. Johnson talked on the history of clubs. Next meeting will be an all day affair with Mrs. Carl Luke.
A number attended the singing convention at Ward Sunday.
Mrs. Jess Caldwell and daughter and Mrs. H. H. Miller were in Canyon last Thursday.
Mrs. Aubrey O'Neil took several of her pupils to declamation try-outs in Canyon Saturday. Four pupils won places.
Mrs. Homer Barnes entertained members of her Sunday school class with a picnic Friday night.
Mr. and Mrs. Wimberly returned last week from a trip through South and East Texas. They visited Dallas, Raymendsville, Galveston, Corpus Christi, El Paso, and points in Arizona, New Mexico and Mexico.
Attend Co-Op Meeting.
Rev. H. M. Redford and Troy Womble made a trip to White Deer Saturday, attending a banquet and the annual meeting of the Consumers' organization.
Miss LaNelle Schelagen, who spent Mother's Day here with her parents, Mr. and Mrs. W. R. Schelagen, had as her guest over the week end Miss Janice Kendrick, student at WTSTC. The two girls are room mates.

COURTHOUSE RECORDS

New Car Registrations.
H. G. Conkright, April 30, Chevrolet, Brumley - Woodford Moto Co.
Ernest Medkief, May 1, Ford sedan, Hereford Motor Co.
Dr. B. M. Wiltshire, May 1, Buick sedan, Norton Motor Co.
J. Bob Allison, May 1, GMC pickup, Norton Motor Co.
Elwyn Hartman, May 1, GMC pickup, Norton Motor Co.
C. A. Skelton, May 4, Dodge pickup, Ireland Motor Co.
George Roberson, May 4, Chevrolet sedan, Brumley - Woodford.
E. T. Reese, May 5, Ford Tudor, Hereford Motor Co.
J. G. Evans, May 5, Chevrolet sedan, Brumley-Woodford.
L. L. Womble, May 7, Dodge sedan, Ireland Motor Co.
Thelma Ann Wooten, May 10, Plymouth coupe, Ireland Motor Co.
J. A. Pitman, May 10, IHC pickup, Rosson Implement Co.
H. D. Reed, May 10, Chevrolet truck, Brumley-Woodford.
Ernest L. Leppert, May 11, Packard sedan, Benefield Motor Co.

NOTICE OF MATERIAL BIDS TEXAS STATE HIGHWAY DEPARTMENT

Sealed proposals for furnishing principal items of material for electrically operated Flashing Light Signal project delivered to the P. & S. F. Railroad Company's storehouse in Amarillo, Texas, for U. S. Works Program Grade Crossing Project No. WPGM 976-1 in Deaf Smith County, will be received at the State Highway Department, Austin, Texas, until 9:00 A. M., May 14, 1937, and then publicly opened and read.
Plans and specifications are available at the office of the State Highway Engineer, State Highway Department, Austin. Usual rights reserved. 18-2c

Try First to Buy in Hereford.

HAIL fell on some wheat. Why not protect yours by seeing Fridley. Old Line Legal Reserve if you want it. Office Odd Fellows Building.
Residence Phone 691.
E. E. FRIDLEY

Messenger Box Supper.
There will be a box supper at Messenger school house Saturday, May 15. Everyone invited to come and bring a box. Proceeds will be used to buy equipment for a baseball team, just organized. The team expects to play Bellview Sunday, May 16, at Bootleg Store.

Field Seed

Cane

Wheatland Maize
Sudan
Dwarf Milo
Hegari
All Kinds of
Corn Seed

BULK GARDEN SEED of All Kinds FOR SALE HERE

West Texas Feed & Seed

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DEAF SMITH COUNTY ABSTRACTS INC.
ONE Eaton, Manager

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Nothing will be more appreciated... more cherished... than one of these lasting gifts. Make your selection now from our complete assortment of beautiful jewelry!

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A beautiful diamond friendship ring... that is a perfect gift for the girl graduate. We have exceptional values in these rings. See them today! A lady's wrist watch will please her, too!

For Him
No gift you can offer a boy graduate will be more gratefully received than a beautiful watch. Don't disappoint him—give him one of our unchallenged gifts.

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An AVERY Will Do The Job

AVERY Combines Handle More Kinds of Crops Successfully!

AVERY COMBINES HANDLE ANY CROP THAT CAN BE THRESHED

You may ask any Avery owner and he will tell you that he can thresh more different kinds of crops—successfully—under all conditions.

Wheat, oats, barley, rye, buckwheat, flax, maize, mustard, timothy, clovers, soy beans—any crop that can be threshed—they're all the same to the Avery Combine.

Avery's big, perfect-spaced cylinder and concave shell out all the grain, clean. Won't crack brittle seeds. Spreading comb beater permits slower cylinder speed. Double-action straw rack and cleaning shoe save all the grain.

See how MUCH MORE you get with AVERY!
We're glad to show you how to SAVE WITH AVERY.

Mr. Farmer: You've got your rain and you know that your grain will be late, and you also know that you will have plenty of weeds to contend with when you are ready to harvest your grain. Most any combine will handle your grain while the going is good, but only AVERY will handle it when the going is tough. AVERY will handle it under the most adverse conditions. AVERY will do the job when all the other machines fail.

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Frank S. Wilde
DEALER
O. W. BENNETT PARTS and SALESMAN

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Subscribe
NOW!**

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**Less Than 2c
A Week**

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SUBSCRIPTION TO A PERSON**

NO PRIZES TO PAY FOR!

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LOYAL READERS**

The Brand appreciates the loyal patronage which the residents of Deaf Smith County and the adjoining territory have accorded it during its long era of service. Times have been hard, but we believe that they are going to get better. We want to be prepared to serve this territory better than ever before. First we thought about another prize campaign, but on second thought we decided that you, our loyal subscribers, were entitled to the savings. You have stood by us through the years. Now we are going to return your confidence. We believe that you would rather save 50 cents on your paper than to buy an automobile, piano or radio for someone else.

Offer Good On New Subscriptions As Well As Renewals

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**Offer
Absolutely
Closes
SATURDAY,
JUNE
12th**

We were surprised with the large number of subscriptions which we took in on Pioneer Day. It proved to us that many of you want The Brand, and just now cannot afford to pay the regular \$1.50 subscription price. The cost of paper and other materials is rising rapidly, but so many people have told us that they forgot to subscribe due to the rush of Pioneer Day activities that we have decided to continue the offer until Saturday, June 12. If you like The Brand; if you like its news coverage; its policy of service, and its reliability for 37 years—then we invite you to subscribe. We want you to subscribe now, while you can save 50 cents, because we are making the offer for YOU! It is good on new subscriptions as well as renewals.

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The Best is none too good for you! READ

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JIMMIE GILLENLINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Large Crowd

(Continued from page one)

clothing, tools, guns and pictures—along with other items of pioneer significance.

A basket lunch was served in the pavilion by several families and provided a time for swapping of yarns.

Beginning at 2 o'clock, the annual parade proved to be one of the outstanding events of the day as thousands gathered to view the long line. Heading the parade was the pioneer division, which featured many interesting floats. This was followed by a commercial division which also showed much work and preparation.

The following winners were selected for honorable mention in the pioneer division: Womble Family float, including different generations of the family in dress symbolic of their day; the WPA Project float, showing work carried on by employees; Junior Bay View club float, which featured in bronze a pioneer woman and her son; Central School float, contrasting the old time school with that of today; Dawn School, showing the development of this area, with impersonations of each of the different settlers; Lions Club float, a covered wagon drawn by oxen.

In the commercial division the following winners were listed: Rockwell Bros. & Co., displaying a modern home, presented one of the most attractive floats in the parade; Hillside Hatchery, with eight sets of twins; Hudson's Grocery, an old car with occupants garbed in clothing of pioneer times; Charm-Aid Studio, displaying modern beauty methods; Bobby's Beauty Shoppe, also featuring modern beauty treatments.

Immediately following the parade, a program opened in the sales pavilion. The program featured songs, led by Miss Thelma McMinn; a play by Bippus students; reading, Messenger School; song, Ford School; monologue, Ruth Moore; Daniel School; song, Bippus students; play Dawn students. The program was complete in every detail and gained applause from the audience with each

number. Old time fiddle music was presented on Main Street following the program in the bull barn. Fiddlers who played were Lloyd Steele and Paul Helmke of Friona, Ray Kirkendall, Bruce Bentley and George Smith of Hereford; Homer Radcliff and Woody Pond, of Pampa; W. S. Dixon, Hereford.

Beginning at 7:30 Monday evening, the final program of the day opened in the bull barn with group singing led by Ralph Smith and featuring old time songs. The singing was followed by a pageant presented by pupils of Westway school. The pageant was divided into four scenes. In the first scene a campfire, followed with a recitation by Mr. Boardman, and a square dance. The second scene was a pioneer home and the introduction of pioneers. In the third scene was featured cowboys, and old dances, including Schottische, Rye Waltz, and New Shoes. Donald Roberson sang Old Paint. The fourth scene was a modern one featuring dances by members of Lueta Borden's class.

Dancers in the delightful presentation by Miss Borden's class represented with different colors, the following: Progress, yellow; Religion, white; Brotherhood, blue; Patriotism, pink; Democracy, orchid. Included among the dancers were Troyce Stambaugh, Joan Rosson, Katherine and Helen Acker, Mary Ellen Hensale, Juanita Buford, Wanda Jean Smith, Polly Dixon, Marie Williams, Marian Borden, Cecelia Guseman, Cornelia Bateman, Barbara Galbraith, Dorothy Dee Wilde.

Among those who entered in the old dances were Mr. and Mrs. Al Vaughn, Mr. and Mrs. Vern Witherspoon, Hugh Witherspoon, Mrs. Cal Walker, Henry Weems, Harry Taylor, Mr. and Mrs. Glen Rutter, John Patton, Mrs. C. A. Skelton, Carl Cockrell, Wes Brady, Mrs. Essie Cardwell, P. H. Gilliland, Mrs. Bill Smith, Mr. and Mrs. Homer Hamilton.

A square dance was held for old timers in the Buckner building and a modern dance was held in the City Hall as closing events of the program.

The following registered in the Business & Professional Women's

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, May 6, 1906.)

Routine class work ended at the Christian College, Hereford, that week and commencement exercises were scheduled to begin Monday.

"If," quizzed the Vega correspondent, "the California earthquake was caused by the furious digging in the Panama Canal, what is going to happen when Jeff Davis takes his seat in the U. S. Senate and Teddy Roosevelt starts his double-gear automatic muck rake to going on full time?"

In store for Hereford were a first-class steam laundry and an up-to-date ice plant.

At last, it was believed, the work of grading and draining Dewey Avenue was about

ready to commence getting all set to start.

Roxie Witherspoon, Essie Bourn, Maggie Argo, Pearl Feemster, Goldie Davis, Sina Hodges and Mamie Sheets had successfully passed examinations, and were granted second grade teachers certificates.

E. B. Black was offering a good combination at reduced prices—baby buggies and cots.

(From The Hereford Brand, May 11, 1916.)

Grass was reported good, and thousands of cattle were being shipped here for pasturage.

Following raids along the border by Mexicans, the Militia of Texas, New Mexico and Arizona had been ordered out.

J. U. Kirkman had left here for San Antonio to do duty along with some 8,000 others.

For the first time in history, wireless communication had been established between the Navy Department and a ship at sea.

Clyde Kibbe was recovering from a more or less severe attack of the mumps.

The Fair advertised anything from a toothpick to a threshing machine.

Another wonderful discovery had been announced. Experiments showed that 56 pounds of Panhandle kafir would produce 5½ gallons of spirits, while corn would make only 4½ gallons.

Last Rites

(Continued from page one)

slided here until 1932, when they moved to Amarillo. Known as one of the pioneer auctioneers of the Panhandle, Col. Williams booked sales and conducted many of the auctions here in early days.

During her long residence here Mrs. Williams was an active member of the Methodist Church and associated organizations. She is also remembered as a devoted mother, a fine neighbor and a woman ever ready to do her part toward improving the community in which she resided. Among those who mourn her death are many Dear Smith plowmen who knew and loved her during her long residence here. In Amarillo she continued her activities as a church worker while her health permitted.

Besides her husband, she is survived by one son, D. O. Williams of Abilene, and a daughter, Mrs. Zola Marie Roberts, Amarillo. She is also survived by one brother, Dick Grimes, of Chawchilla, California, and two sisters, Mrs. Carl Ferrell, Hanford, California, and Mrs. Rickel Gere, Letelier, South Dakota.

Active pall bearers were Bruce Autry, J. R. McDowell, J. F. Nix, Joe Shields, G. A. Tomlinson and C. O. Adams.

Want Ads

For Sale or Trade

BARGAINS IN USED CARS

- 1934 Dodge Coach
- 1932 Chevrolet Coupe
- 1934 Oldsmobile Sedan
- 1930 Chevrolet Coach
- 1933 Plymouth Coach
- 1935 Chevrolet Pickup
- 1934 Chevrolet Coach
- 1929 Dodge Sedan
- 1929 Chevrolet Sedan
- 1935 Plymouth Coupe
- 1936 L. W. B. Chevrolet Truck
- 1935 Dodge Pickup

BRUMLEY - WOODFORD MOTOR CO.

FOR SALE: Or trade, one International power hay baler and International Farmall tractor; mower attachment. Priced right. Homer Hamilton, two miles west on Harrison Highway. 19-3p

FOR SALE: Recleaned sudan seed at Hereford Poultry & Egg Co. 1c

FOR SALE: 100 pound capacity ice box in good condition. See J. C. or Tom Carroll. 1c

FOR SALE: Cheap, six tube battery Philco radio. N. E. Milburn, City. 1c

FOR SALE: At a bargain, one more Twin City tractor, 17 to 28. J. L. Johnson, 3½ miles north-west. 1p

FOR SALE OR TRADE: Granery, 10x12, 10 feet deep, practically new. Hog feeder, also Chevrolet sedan. A. H. Owen, at Jack Roberson residence. 19-3p

FOR SALE OR TRADE: One registered Hereford bull, five years old, and straight line bred (Anxiety 4th). A. S. Higgins, Route 1, City. 19-2p

FOR SALE: Tomato plants. First house west of Borden's, on Harrison Highway. L. J. Bennett, Harrison Highway. 1p

FOR SALE: Illinois 50 pound ice box, in excellent condition, reasonably priced. See Ralph Mc-

Cullough at Norton Motor Co., or 711 25-Mile Avenue. 1c

FOR SALE: One Holt combine, 20 foot, good condition. Willis Edelman. 19-3p

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 6. Prairie Dairy. 2p

FOR SALE OR TRADE: 1 International power hay baler and International Farmall tractor; mower attachment. Priced right. Homer Thompson, two miles on Harrison Highway. 17-3p

FOR SALE: Or trade for livestock, Rock Island cream separator, practically new. H. T. Wedel. 17-3p

FOR SALE: Or Trade, improved stock farm, good terms. Also good combine and cutting contract on wheat. For particulars write Box 333, Friona, Texas. 18-4p

FOR SALE: General Electric sweeper at half price. Apparently new. Phone 272-W. 18-1f

ALL MAKES of tractor guides, complete, \$30; 2-row slide with 4-foot knife complete \$20; 1½ hp attachment for tractor H&F, 4-foot knife complete \$25. A. G. Green, Texico. 18-1f

For Rent

FOR RENT: Modern bedrooms. Mrs. A. M. Jones, 504 East Fifth Street. 19-3c

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808½ Polk St., Amarillo, Tex. 18-1f

Wanted

ATTENTION NON-RESIDENT LANDOWNERS: We have a number of responsible farmers who will rent land to be sown to wheat this fall. Write us if you wish us to look after your lands. T. J. Carter Realty Co. 17-1f

WANTED: All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

WANTED: To buy one cream separator. Write Box 143, Summerfield, Texas. Mrs. L. L. Cannon. 1p

WANTED: Six good used 19-foot tandem discs; six good used standard wheat drills. See County Commissioners. 19-2c

Lost and Found

FOUND: Tire and wire wheel for car, found near the Methodist church Sunday. Owner may have same by calling at Brand office, identifying same and paying for this ad. 1c

LOST IN MOVING: A registered Hereford cow and calf; probably near Progressive; horn branded, and branded two dots on left hip. Finder please report to the Brand office. 19-1f

REWARD: \$10.00 reward for information leading to the identity of person who poisoned my dog. W. L. Ayers. 1c

LOST: Heifer with Lazy brand on left hip. Notify Clarence Wilhelm. 1p

LOTS OF PEOPLE MAY BE INTERESTED FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

Softball League Will Open Here Monday, May 17

SCHEDULE FOR TOWN TEAMS LISTED FOR FOUR WEEKS

The following schedule has been announced for the Hereford teams in the softball league. The league will open Monday, May 17.

First Week

- May 17—Lions vs Outlaws
- May 18—Firemen vs Sunday School
- May 19—IOOF vs High School
- May 20—K. C. vs A. & M. Boys

Second Week

- May 24—Firemen vs Lions
- May 25—K. C. vs IOOF
- May 26—S. S. vs A. & M.
- May 27—High School vs Outlaws

Third Week

- May 31—Outlaws vs Firemen
- June 1—High School vs S. S.
- June 2—K. C. vs Lions
- June 3—A. & M. vs IOOF

Fourth Week

- June 7—H. S. vs Firemen
- June 8—Lions vs A. & M.
- June 9—S. S. vs IOOF
- June 10—Outlaws vs K. C.

At a meeting this week captains of each team will list their teams with Alex R. Bateman, chairman of the organization.

register at the bull barn during Pioneer Day.

More Than 50 Years.

R. W. Baird, March 26, 1886; W. N. Elkins, 1887; E. M. Cox, 1887; Mrs. Minnie Walker, 1887.

Here Before 1900.

Mrs. J. S. Orr 1891, W. B. Phillips 1891, John L. Wilson 1890, Wes. Bradley 1897, C. F. Kerr 1892, Jess Giles, Vega, 1890; G. B. Combs 1894, J. H. Patton 1895, Mrs. M. O. Meeks 1891, Mrs. W. T. Womble 1890, Mrs. W. A. Vaughn 1891, C. R. Walker 1896, J. L. Ramsey 1891, P. A. Turnbow 1891, Mrs. H. L. Morel 1898, Mrs. T. E. Major 1895, Mrs. Ed Smith 1890, Mrs. S. E. Askren 1890, Meda Frye 1898, Mattie Woodburn 1898, C. W. Hodges 1897, Anna Jaques 1899, Troy Womble 1891, A. G. Bell 1894, Mrs. B. T. Bell 1894, Mrs. Doyle Rose 1890, Mrs. L. H. Shore 1891, Mrs. L. R. Bradley 1891, Mrs. G. B. Combs 1891, Mrs. Lee Curry 1889, Mrs. G. N. Caler 1890, Mrs. H. E. Weathered 1895, Mrs. Ida Ricketts 1892, A. C. Thompson 1888, Mrs. Chas. Hodges 1890, Chas. Hodges 1898, L. D. Boyd 1891, O. K. Higgins 1890, N. E. Gass 1898, Margaret Nicks 1893, H. L. Witherspoon 1890, Vern Witherspoon 1890, C. R. Smith 1890, Cliff Estes 1893, Mrs. Matt Gilliland 1891, J. H. Weems 1889, Mrs. Emily Ireland 1894, H. M. Beach 1891, Mrs. W. S. Baird 1890.

Other Old Timers.

Among other old timers, registering were those representing days since 1900. In this list were C. P. Cockrell 1906, R. J. Naylor 1907, Mrs. C. H. Dyar 1908, C. H. Dyar 1910, Mrs. W. B. Green 1901, Mrs. Walter Easter 1901, F. H. Oberthier 1908, J. V. Rudd 1908, Mrs. Clarence Strange 1908, Dr. F. E. Bove 1905, Mrs. F. E. Bove 1901, Zula Wood Gilliam 1906, J. P. Wood 1906, Mabel Rudd 1908, Ethel Womble 1905, Mrs. Dock Roberson 1900, Lucille Park 1909, Mrs. Wes Bradley 1902, Dock Roberson 1901, Mrs. W. M. Cogdell 1900, Mrs. D. W. Crawford 1902, Mrs. H. L. Witherspoon 1911, Mrs. Alvie Wilson 1902, Paul Rudd 1907, Jess Giles 1910, N. E. Elliston 1911, Tom Sanders 1902, P. H. Gilliland 1902, Mrs. Fred Brownlee 1911.

E. W. Womble 1903, D. P. Vaughn 1906, W. S. Dixon 1902, J. C. Cummins 1907, Audrey C. Galbraith 1907, Bessie L. Smith 1905, Inez Clark 1908, A. W. Stone 1907, Mrs. H. R. Seed 1907, Clyde Gregg 1907, Mrs. Olive Smith 1909, Earl Wood 1905, C. L. Goad 1905, W. M. Cogdell 1900, Jack Robinson 1901, Mrs. Edgar Sow-

ell 1905, D. Crawford 1903, Mrs. E. A. Millard 1902, Mrs. Nona Jewell 1903, Mrs. Geo. Millard 1908, Mrs. Al Werner 1909, Mrs. E. E. Rogers 1912, Mrs. J. E. Giles 1905, Mrs. R. L. Thompson 1909, Mrs. Henry Tiefel 1910, Mrs. R. L. Carroll 1909, Mrs. J. H. Lomas 1901, W. H. London 1903, Mrs. G. E. Benson 1900, Joe H. Green 1901, O. B. Roberson 1901, Mrs. E. E. Ramsey 1906, E. E. Ramsey 1906, Mal Stewart 1908, Mrs. Mal Stewart 1910, J. A. Daniel 1907, Mrs. Jennie Thompson 1903.

Mrs. Sallie Carter 1911, Mrs. S. E. Brown 1909, Mrs. Vern McKinley 1909, Mrs. J. B. Harem 1912, G. C. Hartman 1904, Lynn C. Powelson 1906, Mrs. Carl J. Mountz 1908, C. J. Mountz 1909, Jeff Roberson 1901, C. C. Bowman 1906, Mrs. C. C. Bowman 1906, Mrs. Geo. Story 1900, Mrs. J. H. Boydston 1900, O. L. McKee 1908, Mrs. Jack Rose 1901, Mrs. J. B. Elliston 1902, Mrs. I. H. Elliston 1903, Mrs. J. L. Davis 1909, Mrs. Rex Higgins 1909, Marvin Wood 1903, Mrs. Maggie Nipper 1900, Mrs. A. D. Godwin 1905, A. D. Godwin 1905, Mrs. Hattie Rutherford 1900, C. R. Womble 1902, Mrs. J. O. Newell 1900, Mrs. C. Benton 1905, Mrs. F. H. Oberthier 1908, Mrs. J. J. Lindsey 1904, J. B. Elliston 1902, Mrs. Ida Lewis 1904, Mrs. Ed Botts 1908, Oliver Rudd 1908, Mrs. E. B. Posey 1907, Mrs. Ira Ricketts 1902.

Ira Ricketts 1900, Mrs. Artis Daniel 1906, Mrs. Louie LeGrand 1906, Ed Botts 1902, Andrew Thomas 1902, Mrs. C. R. Smith 1902, Mrs. Mattie Vanderburgh 1902, Joe Hellman 1910, Mrs. Ival Rudd 1907, Mrs. Jennie Buckner 1912, Clarence Smith 1905, F. H. Boardman 1908, G. F. Backus 1904, Adam Backus 1904, Earl W. Wilson 1900, W. A. Carroll 1907, Jas. R. Robinson 1901, Beulah Henderson 1903, J. T. Guinn 1902, Malcolm Cassels 1905, Jewell Cassels 1911, Blanche Mosley 1900, E. B. Massey 1907, B. B. Parmer 1901, Wesley Higgins 1908, Mrs. L. D. Boyd 1902, Mrs. J. L. Rogers 1908, A. A. Keeler 1901, J. B. France 1900, Mrs. G. C. Hartman 1910, Mrs. O. K. Higgins 1902, R. V. Miller 1909, Olive Stagner 1909, Mrs. Vern Witherspoon 1906, A. C. Pierce 1901, Mrs. A. C. Pierce 1908, L. Baskin 1906, T. W. Roberson 1901, Mrs. W. R. Onstead 1906, E. L. Bradley 1905, Mrs. W. H. Russell 1902, J. L. Fuqua 1900.

Meet a Friend Every Service at the ASSEMBLY OF GOD CHURCH. A place with a welcome. One block north of high school. W. A. McCANN, Pastor. Sunday school, 9:45 a. m. Owen Neel Superintendent. Morning worship, 11 a. m. Rev. Hollis Galley, missionary to Peru, will bring the morning message. You are urged to be at this service. Christ's Ambassadors, 7 p. m. Bro. Galley will speak to the young people at this hour. Old fashioned praise and prayer meeting, Tuesday, 8 p. m. G. T. W., Wednesday, 8 p. m. W. M. C., Thursday, 2:30 p. m. C. A. Evangelistic services, Friday, 8 p. m.

CHRISTIAN CHURCH. H. M. Redford, Minister. Mrs. C. P. Cockrell, superintendent. Bible school, 9:45. Morning worship at 11. C. E. Societies, 7 p. m. We are grateful for the splendid services last Lord's Day and for the new members who came into our fellowship. At the evening hour four new members were received by baptism and three—by statement. Next Lord's Day is Pentecost, 50 days after the Resurrection. The subject of the sermon will be Pentecost—a Day of Beginning. The evening church worship will be dismissed in order that the congregation may attend the bacchanale service at the high school.

Hereford Goes On Another Moving Spree

HOUSES BOUGHT DURING RECENT WEEKS BY LOCAL PERSONS

Moving and house hunting reached another climax here this week. Among those who were moving Thursday were Mrs. W. J. Jones, who moved to Eleventh Avenue after selling her place to L. T. Reese, who was also moving today. Ray Singletary bought the Reese place and was moving in today.

Others who moved recently were Dr. and Mrs. B. M. Willshire, and Mrs. and Mrs. J. C. McCracken. They occupied their duplex apartment on Third Street moving out of the duplex were Mr. and Mrs. Sherman Morgan and Mr. and Mrs. N. E. Milburn. The Milburns have secured the place occupied by Mr. and Mrs. Ernest Medkief. The Morgans will shortly occupy the Oberthier apartment.

Mr. and Mrs. Medkief have purchased the A. L. Manjeot place on 25-Mile Avenue, which was occupied by Sank Ramey. Mr. and Mrs. Ramey have in turn purchased the Chas. O'Dell place.

Senior Calendar

(Continued from page one)

Carlyle; orchestra number, "Celebrated Minuet," Valensis, Bill Stanford, Bill Smith, Ray Schulz, Ernest Schehagen, L. A. Ricketts, Virginia Miller, Nola Margaret Blue, Dorothy Funderburg. Class poem, "Senior Trail Jingles," written by Nellie Joe Shreve, delivered by Gertrude Wilson. Appreciations, Ira Jeanne Ricketts; clarinet duet, "Merriment Polka," Barnard, Bill Stanford and Bill Smith. Class prophecy, Varian Jay Fuller; reading, "Giving an Evening Musical," Billie Jo Roberts; "Senior Contributions to School Life," Virginia Nix; vocal duet, "Napoli," Gladys Lewis and Irene Knox; "How Much Does a Man Need?" Ernest Schehagen; violin trio, "Swanes," Virginia Miller, Ray Schulz and Dorothy Funderburg; chalk talk, "Falling Waters," Mary Lee Alexander, accompanied by Miss Thelma McMinn. Class Will, Imogene Roberson; presentation of key to the junior class, Alva Barber. Benediction, Nellie Joe Shreve.

Commencement. Processional, march from "Aida," Verdi, Miss Thelma McMinn; Invocation, Clyde Posey; bass solo, "Barbarossa," Barnhouse, Ernest Schehagen; "A Time to Graduate," Virginia Lee Hussey; "Symphonie Miniature No. 2 in D Minor," Johnson, High School Orchestra; "Today's Need For Thoughtful Effort," Alva Barber; quartet, "Perfect Day," Mary Ann Baird, Irene Knox, Donald Brotherton, Clyde Posey. Presentation of Diplomas and Awards; "The Heritage," Mary Turrentine; Benediction, Nola Margaret Blue.

Spends Week-End In El Paso.

Mr. and Mrs. Fred Brown and children spent last week end in El Paso with Mr. Brown's parents. Mrs. Sherman Morgan accompanied them as far as Van Horn, where she spent the week end with Mrs. Peers Wheatle and family.

Visit New Orleans.

Mr. and Mrs. A. O. Thompson and Mr. and Mrs. H. G. Conkright left Thursday, May 6, for New Orleans, where they attended the Southern Baptist Convention.

Mrs. G. N. Caler and daughter of Happy were visitors here Monday for the celebration.

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COMPLETE \$125 EACH
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All Necessary Information For Social Security Records
NOW ON SALE AT
THE HEREFORD BRAND
PHONE 30

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PENMANSHIP PUPILS SHOW PROGRESS

Every year near the close of the school term penmanship papers are sent in to Austin to be graded. Students who pass these tests are awarded various types of certificates showing the progress they have made. A great deal of interest has been shown this year by the pupils, and during the past three years the percentage of those passing the test has been raised from 30 to 35 per cent in the seventh grade, and from 25 to 43 per cent in the fifth grade. This is the first year for sixth grade papers to be graded. Miss Belle Harris, instructor, reports the following students who will receive awards:

First grade students receiving plus—Glen Cross, Phyllis Gendrovich, David Neal Beavers, Bruce Smith, Maxine Ballard, Billie Louise Crawford, Betty Sue Morton, Helen Rutherford, Luther Worley, Gladys Shreve, Winona Bides, Wanda Jean Whitaker, Helen Gore, Bruce Boone, Frankie Mae Potter, George Carlyle, Marie Sumner, Billy Dameron, Germaine Kendall, Glenn Watts, Katharine Wheathered, Iola Margaret Mann, Billie Louise Lance, Virginia Ann Dillehay, Nellie Jean Williams and Texie Ruth Reynolds.

Students Junior Certificates, Sixth grade—Billie Barber, Eleanor Wilson, Cloetiell Pace, Seletta Robinson, Wayne Phillips, Lois Agnes Gilbreath, Gloria T. Cross, Dorothy Banner, Edith Standifer, Mattie Louise Lawhon, John Estes, Maurine West, Matilda Williams, Madona Morrison, Frances May, Evelyn Smith, Betty Joe Kendall, Billy D. Martin, Mabel Henderson, Billy Joe Martin, Betty Joe Potter, Betty Ann Washam, Mary Ellen Henslee, Frankie Whitaker, Rena Rae Reatro, Corinne Hamilton, Rachel England, Rue Wilson, Mae Evelyn Shelton, Nadyne Newell, Ruth Temple Hastings, Veda Brunson, Mildred Bowers, Betty Jean Beach, Cleon Cawthon, Mary Ann Simpson, Harold Loerwald.

Students Final Certificates, Seventh grade—Evelyn Benson, Ruby Price, Mollie Clayton, Lella Thurmond, Alta Cross, Billie Louise Davis, Emma Shugart, Virgie Lee Sparks, Mozelle Shreve, Joe L.

WILLIAM BYRON MOWERY
writes a new serial . . .

RESURRECTION RIVER

Here is the tale of a mining war between a powerful Chicago investment house and a great group of poor, hard-bitten prospectors! It's something unusual . . . something you'll want to read because William Byron Mowery has experienced the rugged life he describes!

Learn with amazement how a city girl came to the Canadian Barrens . . . how she gained command over these desolate wastes and won a super-human battle. "Resurrection River" has an entirely new charm, a greater message for every reader!

FOLLOW IT IN THIS PAPER

Sales Company Observes First Anniversary

Saturday, May 15, will mark the first anniversary of the Hereford Sales Company, according to H. V. Hennien, clerk, who reported a total of \$80,000 in sales made at the bull barn during the past year.

While the company has attracted buyers and sellers from over the entire Panhandle, it has also furnished an exchange point for residents of this territory. Ray Barber, auctioneer, is owner of the company.

During the year it has operated 2,700 head of hogs have been sold at a total of \$27,000. A total of 2,000 head of cattle were sold at \$50,000, while farm implements, trailers and household goods during the period brought \$3,000.

GEORGE SAYS: Ed is the only man I ever saw who could drain a car, and refill it without ever getting a single hair out of place. You will always find him at SEWELL'S SERVICE STATION.

Womble Family Here In 1891

Although the Womble Family may not be the largest in the world, it is one of the largest in this section.

In the parade Monday 59 members of the family rode on the floats, and 56 more did not ride, making a total of 115. The first of the Wombles came here in 1891.

Scouts To Visit Palo Duro Friday

The Wolf and Lion patrols of Hereford Boy Scouts will enjoy the first over-night hike of the year Friday, when they will go to Palo Duro Canyon as winners in a recent contest. They will be accompanied by Walter Dunlap and Rev. J. C. Thorns. The group will return Saturday.

Scouts who are eligible to make the trip in the wolf patrol are Chilton Foster, Jack Boydston, Donald Henslee, Bartley Dowell, Leonard Bursleson, Dean Dunlap, George Walker. In the Lion patrol are Floyd Ross, Jack Nix, Joe Ed Bursleson, Morris Easley, Bill Montgomery, Terrell Williams, Delbert Balmun and R. L. Dowell. They will also be accompanied by Karl Wilson Shirley, senior patrol leader.

Mr. and Mrs. Henry Weldon of La Junta, Colorado, visited the past week end with Mrs. Weldon's sister, Mrs. John Whitsett and family.

Jack Wayland Attends Gas Convention

Jack Wayland left Saturday for Kansas City, where he is representing the West Texas Gas Company at a national convention of the American Gas Company.

Having resided in Kansas for several years, Mr. Wayland will also visit friends while there. Mrs. Wayland was already in Independence, Kansas, visiting her parents. She joined her husband and they are expected to return here Monday.

LONE STAR STUDY CLUB CLOSURE YEAR'S WORK

The Lone Star Study club closed its year's work with the annual spring luncheon Tuesday at one o'clock at the home of Mrs. Roy Jewell. Meses. Tom Carter, A. R. Posey and Elmo Lawhon were co-hostesses.

Yellow roses and white spirea blossoms furnished the attractive floral decorations. Small vases of yellow roses centered the quarter tables where the luncheon was served.

New officers for the next club year were installed. Mrs. Harold Close, outgoing president, made an impressive talk. She thanked officers and members for their cooperation in club work the past year and explained the club's policy in installing officers at the close of the year's work.

Members present were Meses. R. G. Blue, Tom Carter, Harold Close, Jack Grady, Jim Higgins, Elmo Lawhon, Tom Majors, Earl Phillips, A. R. Posey, Ralph Smith, Robert Thompson, E. W. Young, Ralph White, Joe Kendall, Owen Stagner, C. O. Phillips, Roy Jewell and Mrs. Louie LeGrand, a new member.

Hospital Notes

The birth of three girls was announced at the County Hospital this week. The mothers and children were reported to be doing nicely.

Mr. and Mrs. Frank Leinen of Nazareth, announce the birth of a daughter, Betty Mae, Friday, May 7.

Mr. and Mrs. T. A. Thurman announce the birth of a daughter, Dixie Lynn, Monday, May 10.

Mr. and Mrs. Dalby Fleming of Umberger announce the birth of a daughter, Dorothy Sue, Sunday, May 9, Mother's Day.

The condition of Mrs. Allen Hughes was today reported unchanged. She has been in the hospital since April 30, suffering from pneumonia and complications.

Frank Hughes was today reported to be considerably improved.

J. B. Kitches, who has been in the hospital since February, was able to sit in a wheel chair this week, and was reported to be improved.

Charles Spradley Critically Ill

Charles Spradley, 16-year-old son of Mr. and Mrs. J. W. Spradley, who has been critically ill for some time, was Thursday reported to still be in dangerous condition.

His parents plan to take Charles to a specialist in Dallas as soon as he is able to travel.

Attend Reunion

Among ex-students of Trinity University who attended an alumni banquet in Plainview this week were Rev. J. A. Hornbeak, Will S. Kerr, Wilson Gyles and Reavis Kerr.

Try the Hereford merchants before going elsewhere to buy.

Called To Daughter's Bedside

Mrs. A. B. Schulz left Wednesday afternoon for Tacoma, Washington, to be with her daughter, Mrs. Tom Vaughn, who is seriously ill. Mrs. Schulz left after receiving a message Wednesday morning. Mrs. Vaughn has many friends here who wish her a speedy recovery.

ED SAYS: It's a pleasure to watch George change a flat. He does it so easily, quickly and in so courteous. Call 588. SEWELL SERVICE STATION.

PIONEER STUDY CLUB CLOSURE STUDY SEASON

The Pioneer Study club closed its season of study with the meeting held Tuesday afternoon at the home of Mrs. O. G. Hill. Mrs. Ray Johnson was co-hostess. The program dealt with the Jews in History and Fiction. An interesting discussion on the Making of the Modern Jew was given by Mrs. Jack Rose.

Comments on the life and characteristics of the Jewish people were brought out in a review of the book, "The Oppermanus," by Lion Feuchtwanger, given by Mrs. Arthur Thompson. A round table discussion on The Jews was conducted. Plans were made for a picnic for club members and their families to take place on May 25.

Members present were Meses. Wirt Phillips, F. L. Lucas, H. D. Reed, A. A. Foster, Burl France, F. M. Kester, Jack Rose, O. T. Williams, J. B. Jones, T. E. Seigler, Arthur Thompson, Al Werner, A. G. Bell, E. S. Ireland and the hostesses.

Local Project

(Continued from page one)

meeting was called, and the local sponsors hope to have actual work of erecting the line started here by July 15, according to Mr. Hennien.

"Since Deaf Smith offers untold opportunity through irrigation, the project for this territory is to be given the right-of-way in Washington," Mr. Hennien said. "We urged the cooperation of all possible consumers in completing the local organization as soon as possible to expedite the completion of the lines here."

"If you want the rural power lines to serve you, it is imperative that you attend the meeting Saturday," Mr. Hennien declared. "This money has been allotted, and will be spent in the county; the lines will serve those who want and need electricity most. If you are not at the meeting you can hardly expect your interests to be represented there. This is the most important meeting yet, and will determine location of the lines."

PRESBYTERIAN CHURCH

The House of a Man's Soul will be the theme of the sermon next Sunday morning at the First Presbyterian church by the pastor, Rev. J. C. Thorns. Because of the high school baccalaureate service there will be no vesper service. Sunday school, 9:45 a. m. There will be no C. E. meeting. The Fellowship of Men will meet at their regular monthly meeting Thursday, May 20.

Miss Clara Wedel of Panhandle visited her parents, Mr. and Mrs. H. T. Wedel over the week end and attended the Pioneer Day celebration Monday.

MISSIONARY SOCIETY MEETS WITH MRS. HAWKINS

The Woman's Missionary Society of the Methodist church met at the home of Mrs. H. H. Hawkins Wednesday afternoon. Mrs. J. F. Ward, president, directed the business meeting and Mrs. D. H. Bryant conducted the devotional.

The lesson, under the leadership of Mrs. D. W. Hawkins, told of the general conditions in Africa today. She said that Dark Africa was no longer dark and described the rapid growth of the country since the time of cannibalism.

Following a social hour, refreshments were served.

SEVENTH GRADE HAS ART DISPLAY

An art exhibit, displaying work done by seventh grade pupils under the direction of Miss Belle Harris, art instructor, was held Wednesday afternoon at the high school.

The exhibit included cartoons drawn by looking at paper, original cartoons, original pencil drawings, water colors, posters, charcoal drawings, wood cuts, wood chips, soap carving and penmanship. All the work shown was done in the regular class room and illustrated the progress made during the past school year.

Saves Enough to Pay For Itself!



SERVEL ELECTROLUX
The Kerosene Refrigerator
HAS NO MOVING PARTS

SEVENTH GRADE HAS ART DISPLAY

(Continued from page one)

Rhythm Band, Ford School; vocal solo, Jerry Jewell; address, Rev. H. M. Redford; baritone solo, Clifford Estes; presentation of diplomas, Judge Earl W. Wilson; benediction, Rev. W. A. McCann.

The following students have been listed for graduation from the seventh grade:

Summerfield, Mary June Decker, Louise Suttle, Otho Noland, Dawn, Melvin H. May, Lillye London, Gertrude London, Carl Glenn Putman, George H. Vineyard, Baxter O. London, Orval-R. Galley, Paul A. Frye.

Wyche, Edward Paetzold, Eleanor Reinart, Billie Valentine, Westway, Vesta Mae Landers, Dora Lee Burges, Nannette Landers, Roger Hartman, Edwin Sky-pala.

Walcott, Alice May Johnson and Albert Wolfington.

Bippus, Ruth Evelyn Reese and Junior Reese.

Progressive, Wilma Higgins, Laddie Wagner, Louise Wagner, Ward, Harold Saltsman, Messenger, Nova Wylie, Thelma Brown and Jack Odell Rasberry.

Godwin Sanitarium

Mr. and Mrs. Lester W. Sims of the Walcott community announce the birth of an eight pound boy, born at 5:30 o'clock Thursday morning, May 13.

Mr. and Mrs. Sam Reid of Amarillo spent the week end in the home of his sister, Mrs. George Gulon and family.

MOTOR CLEANING

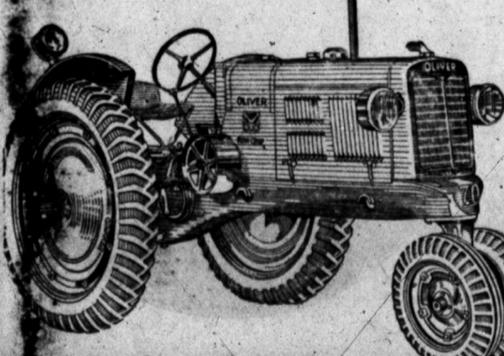
Since the motor is by far the most important part of your car, it should be kept clean in order to keep it operating properly. We are equipped to clean your motor for you.

TEXAS SERVICE STATION

GLENN SNYDER. PHONE 440

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Row Crop "70"



This tractor has more hours to live because the "70" does more types of work and does it faster, easier and cheaper. The "70" handles all types of farm work and is the most economical tractor for row-crop farming, either special or diversified. The "70" is a joy to handle and a pleasure to ride.

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48-LB SACK
\$1.75



CRACKERS	A-1 2-lb box	17¢
SALMON	Brimfull, Pink 2 cans	23¢
TOMATOES	No. 2 Can 3 for	23¢
BROOMS	A Good One Each	23¢
SUGAR	Beet, 10 Lbs Cloth bag (limit)	53¢
SPUDS	10 Pounds	26¢

Schilling Coffees

Schilling PERCOLATOR DRIP

One Pound	26¢
TWO Pounds	52¢
FOUR Pounds	\$1.04

JUST A FEW OF OUR MANY SPECIALS
GIVE US A TRIAL

CHEESE	Full Cream Pound	19¢
HAMBURGER	Good and Fresh Pound	10¢

FED BABY BEEF AT NO EXTRA COST

QUALITY

322 N. Food Store
MAIN DELIVERY
J. W. ROBINSON, Manager. PHONE 188

Whiteface Roundup

Juniors Elect Candidates

To finish a successful year, the Juniors, at their class meeting on May 5, nominated candidates for editor of the Whiteface Roundup for 1937-38. Thama Cawthon and Mary Jane Morgan are the nominees to be voted upon by the entire school. The class resolved to begin their senior year right by having their officials ready to start publishing school news at the very beginning of school next year. Candidates for business manager were also chosen. The school will have the privilege of choosing between Chilton Foster and Glenn Ricketts to conduct the business of the Roundup. The Juniors will be right behind the students chosen for these positions.

Business dispensed with, the class was preparing to lapse into a period of artificial study when in popped Clyde Posey, a beloved senior, with an invitation for the Juniors to the party, picnic, or what have you at the football field on Friday, May 14. This was the Seniors' thanks for the Junior-Senior Banquet. After the applause died down and all were nearly asleep, Mr. Posey interrupted again to say that the invitation went into effect at 7:30 on May 4. Seniors, your invitation is and was heartily accepted. Thank you, and the class'll be there.

SOPHOMORES SPONSOR PROGRAM

As an assembly program Thursday morning, May 6, sponsored by the sophomore class, the Music Study club presented an interesting program honoring Music Week.

All numbers were written by Texas composers. Mrs. Broadwell was leader of the program. The first number was Evening, by Jahn, sung by the chorus. Mrs. Broadwell read the poem, Red Bud Trees, and told the legend connected with the next selection, Red Buds, by Marsh, sung by Mrs. Wiltshire and accompanied by Mrs. McCracken. An Indian legend and song, Pale Moon, was the next number. As the program was by Texas composers, it was very timely for the poem, Candles, to be read by Mrs. Broadwell. The poem was written by Grace Noll Crowell, poet laureate of Texas.

Those having the choruses were Mes. A. O. Thompson, Major Schroeter, B. M. Wiltshire, C. H. Dillehay, J. C. McCracken, F. T. Roloson, C. H. Dyar, Tot Thompson and Homer Fox. For the two choruses, Mrs. Dyar and Mrs. Schroeter accompanied, respectively. Mrs. Tot Thompson played violin accompaniments.

Pep Club Elects Officers

The Pep Club of '36-'37 regrets that it is losing so many efficient members through graduation, but next year the club hopes to have a larger and better pep club than ever before.

At a recent meeting Viola Phillips was elected president of the club for '37-'38. Viola has been a very active member during the three years that she has been in the club, and the club feels sure it will make much progress with her as president. Also, the yell leaders were elected. Nora Jean Russell was re-elected. She has served the past two years as a yell leader. Thama Cawthon was elected as the other yell leader. These girls are probably better known as "Rosie" and "Rusty." With such energy and pep as these girls have, the club should have some real yelling and some very spectacular stunts.

The club wishes to extend an invitation to any girl who wishes to join.

OUR RESPECT TO THE SENIORS

The Freshmen, Sophomore and Junior classes of 1937 want the Seniors to know just how much we have enjoyed being their classmates this school year. In spite of all the rivalries and squabbles, friendship still exists. What would school be like with no "big brother" classes to boss us and try to steal all the honors? No offense is meant to the Seniors when under classmen carried off honors—those times were just to prove to the seniors that they had trained their successors well and that the senior classes of 1938, 1939 and 1940 will have as much energy as Hereford High's own seniors of 1937. Seniors, we salute you!

SOPHOMORES PICNIC

Three outs! Run faster, Jean! Give me some more cookies! Yes, these are some remarks you would have heard if you had met at the school house and gone with the Sophomores on their picnic at the State Park Thursday afternoon, April 29. A game of baseball was played, followed by a delicious picnic supper (and just let anyone think that Sophomores don't know how to roast marshmallows and weiners). After coming back to town the group ended this most enjoyable occasion by attending the show.

STUDENTS GET HOLIDAY

Students of Hereford received a half holiday Monday, May 10, in order to attend the Old Settlers Parade. The students appreciated the opportunity given them to attend the annual celebration of Old Settlers Day.



Posey Wins First In Speech Contest

Clyde Posey won the first prize of \$5 in the ninth annual Oratorical contest held Friday evening, May 7, at the Hereford High School building at 8:15. Mary Lee Alexander won the second prize of \$2.50. Erma Faye Robinson won third place and received honorable mention.

There were 15 public speaking students entered in the contest and another, Billie Jo Roberts, who did not enter the contest, gave her speech. She will enter the contest given by the West Texas Chamber of Commerce to be held at Brownwood May 10-11-12. Her oration is "Hereford, My Home Town". The judges of the orations were Rev. Thorns, Martin Gilliland and Judge Earl W. Wilson.

BEST ALL-AROUND BOY

Paul Foster, Sophomore candidate, was chosen as the best all-around boy in Hereford High School. For his scholarship, friendliness, athletic ability, pleasing personality and general character, Paul was chosen for this position.

Paul has been president of the sophomore class, a member of the Student Council, a member of the H-Y club, and has played football and basketball.

COMING EVENTS PROMISE INTEREST

Senior Examinations—May 13-14. Other examinations—May 17-18-19. Report cards given—Friday afternoon, May 21.

Alumni Banquet—May 18. Class Night—May 20. Baccalaureate services—May 16. Commencement night—May 21. Seniors will receive report cards with diplomas.

EASY TERMS

The student body was entertained Friday morning, May 7, by a one-act play, Easy Terms, which was presented jointly by the boys and girls H-Y clubs of Hereford.

The characters were: Paul Foster as Jimmy Smith; Mary Jane Morgan as Jennie Smith his wife, and Sylvester Loerwald as Mr. Murphy, an Irishman.

Mr. and Mrs. Smith, having bought their furniture on the installment plan, were beset with bill collectors. Mrs. Smith even had to come home by way of the coal cellar to avoid them. Becoming annoyed with so many bill collectors, Mr. and Mrs. Smith resolved to give up the apartment and move to a furnished room so that Mr. Smith could save money to buy a farm. No sooner was the momentous decision made than they were notified that Mr. Smith's uncle had died, leaving them \$10,000. Immediately they decided to go purchase some new and finer furniture on "Easy Terms".

Those entered in the contest and their orations were: Mary Ann Baird, Black Trouble; Alva Barber, Today's Need for a Thoughtful Effort; Virginia Nix, Why Disarm; Gertrude Wilson, The Rights of a Negro; Earl Oldham, The Liquor Problem; Clyde Posey, Our Mothers; Mary Lee Alexander, The Machine of Thought; Billie Beene, Getting Along with People; Nellie Joe Shreve, Meet Life As It Comes; Erma Faye Robinson, Nonchalance, Thou Art Guilty; Gladys Lewis, Assets of Personality; Jack Barber, The Problem; Bill Stanford, The Three Duties of Man; and Rowena O'Dell, The Value of English.

All of these orations were written by the students themselves, and give an outgrowth of all the course of public speaking.

"EASY DOES IT"

On closer observation, the title of the H-Y assembly play, "Easy Terms," might be seen to apply to the plans of some high school students.

As any experienced teacher will tell you, there are two kinds of high school students. They are those who really want to learn something, and those who merely want to get by. It is to the latter class of so-called students that the name Easy Terms would apply. These persons are looking for easy terms. All through their high school career they search diligently for the things that are easy. They refuse to take some subjects because they are too hard. When such students as these finish high school, they have what might be called an "easy term education." The trouble is, however, these students find out too late that this easy term education is surprisingly inadequate. "That obtained without effort is worth what it cost." Many seniors approaching graduation will tell you that they regret wasted opportunities. They have found out but too late to remedy the fact, that they have failed to learn what they should.

If high school freshmen would resolve, on entering high school, that they would try to obtain every bit of profit, every bit of knowledge, and every good thing possible from their high school education, then college professors would not have to shake their gray heads over the colossal ignorance of college freshmen.

HOME EC GIRLS TELL OF TRIP

On Tuesday morning, May 4, at activity period the home economics girls who attended the Home Makers Rally at Fort Worth April 28-May 1, told of their individual contests. Those girls who attended were Frances Borden, Ann Cockrell, Rowena O'Dell, Caroline Frye and Adella Benson.

All contests that the girls participated in were given at the Texas Hotel. Frances' contest was on Family Relationship. A play was given showing situations arising in the home, and the girls were to tell how they should be corrected. Frances also entered the home project contest. Ann Cockrell's contest was Planning Luncheons; this was held in the Pirates Den of the hotel. Caroline Frye entered Choosing Play Equipment for Children. The girls took a trip to the theatre, too, as Caroline explained, and they almost got lost. Adella Benson's contest was Modeling Her Street Costume. She told of the fashion show. There were house dresses, street dresses and last but not least, the evening dress. Rowena O'Dell entered The Selection of a Child's Play Garment. Rowena also attended the business meeting at which Miss Henrietta Bowlin of Lubbock was re-elected president of state homemakers, and she was also selected to represent the state in the national meet. The girls won no prizes, but they expressed a great joy in making the trip. Besides the girls mentioned, Miss Edith Jean Sullivan, sponsor, and Mr. Benson, driver, made the trip. Better luck next time, girls.



BEST ALL-AROUND GIRL

Thama Cawthon, the Junior candidate, was chosen the most all-around girl of Hereford High School in 1936-37. Because of her ready wit, never failing good humor, good sportsmanship and general friendliness, Thama won the contest for the best all-around girl.

Thama has been elected as one of next year's cheer leaders of the Pep Club; she was Pep club reporter this year, assistant editor of paper, and she was elected basketball captain for next year.

SEEN AND HEARD

The Seniors and Juniors actually being friendly toward each other.

T. B. Bailey talking to Hertha Baer.

Howard West is fast becoming a ladies' man.

George Springer courting a blonde and brunette each day at noon.

APPRECIATION

All of the students of Hereford High School, and especially the staff of the Whiteface Roundup, wish to express to the Hereford Brand their appreciation and sincere thanks for the cooperation and help accorded the students by the Brand. Throughout this school year, the students have enjoyed the support of the Brand. They realize that this support

has been very valuable. The entire student body joins the Whiteface Roundup staff in this vote of thanks.

J. W. Harding and daughter, Miss Dorothy Jo Harding, of Shamrock, and J. W., Jr., of Amarillo were week end visitors in Hereford. They were guests of Mr. and Mrs. Pitt K. Babcock and Miss Ruth Harding.

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4. New and Faster Oven Units.
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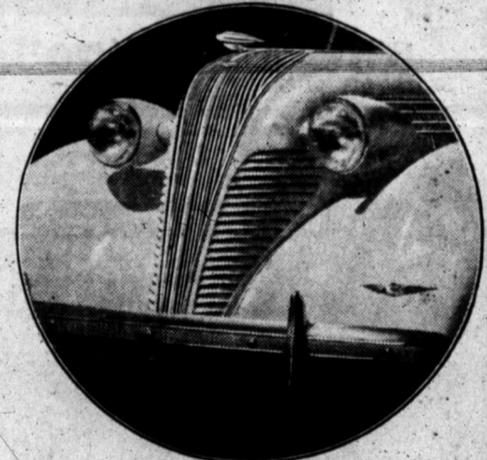
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It's good business for you to own the cars that give you more size and room, power and endurance, economy and safety than any other cars in their price classes or anywhere near their price classes! And it's good business for us to sell such cars... and give you more of everything you want.

Come in today if you can... or any time soon, if you can't drop in today. Let us show you these No. 1 CARS. Drive one yourself. You'll see then why we're so enthusiastic, and we think you'll decide that here is your No. 1 CAR, too!



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No. 1 Wheelbase... 117 inches in Terraplane; 122 and 129 inches in Hudson • No. 1 Horsepower... 95 and 101 in Terraplane; 101, 107 and 122 in Hudson. Double carburetion in Super Terraplane and all Hudson Sixes and Eights • No. 1 Roominess... 55 full inches of front seat comfort for three • No. 1 Safety... with exclusive Duo-Automatic Hydraulic Brakes and bodies all of steel, including roofs. New Double-Drop "2-X" Frame • No. 1 Driving Ease... with exclusive Selective Automatic Shift (an optional extra) • No. 1 Economy... 22 miles per gallon for Terraplane; 22.71 for Hudson in Los Angeles-Yosemite Economy Run • Hydraulic Hill-Hold, optional extra on all models—46 models—choice of 12 beautiful colors... also a complete line of Terraplane Commercial Cars • Ask about the new low-cost Hudson-C. I. T. Time Payment Plan—terms to suit your income.



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But back of them there's the knowledge that an extra security will be yours from now on; that you've made a sound investment; that your wife and your family will enjoy the comfort and convenience of a home planned for actually BETTER living.

Perhaps we can help you achieve this best-of-all possession. If your problem is one of financing, discuss it with the officers of the First State Bank. There is no obligation... and you'll find a plan here that will help your home along!

Start A Savings Account TODAY!

First State Bank



French Silos Prove Worth In Panhandle

Farmers in the grain sorghum belt are reporting to their county agricultural agents that the feed they put down last fall in trench silos became more valuable with the passing months and that their cattle could not have done without it. A 200 ton trench silo filled in September, 1935, was opened during March by Ben J. Teague of the Rivercamp community, Childress county. Approximately 100 farmers gathered at the Teague farm to see the silage which had been stored for 18 months.

In October, 1935, I. S. McMillin, ranchman in Stonewall county, stored 150 tons of red top cane in a trench silo. He opened it in February, 1937, to feed out to 50 heifers which were calving. McMillin says that the heifers immediately began to do better, gave more milk, and that the calf crop is his best in years.

Farmers filled 35 trench silos in Motley county last fall and much of the silage has already been fed. In most cases the silage is being used to feed out steers or calves or to winter cows. The comment of Fred Bourland, Matador ranchman: "My trench silo will make me more profit than my cotton crop," seems to be the sentiment of most of those who experimented with trench silos during the past year.

Silage from his trench silo resulted in an increase of two quarts of milk per day per cow, according to S. O. Montgomery, dairyman at Ranger, Eastland county. Montgomery also found that his feed cost went down, as he was able to decrease his grain ration.

Bible School to Open

The DVBS will open this year at the Assembly of God church, one block north of high school, on Monday morning at 9 o'clock May 31. All children are urged to attend this school. There will be special classes for young people. Efficient and competent teachers have been secured for this school. Fuller details will be announced later. W. A. McCann, Pastor.

Cliff Hicks and sons, Donald and Elmo, of Sunray were in Hereford over the week end.

Time Off From the Spanish War



Two loyalist militiamen in the front line trenches before Madrid crouch behind their sandbags and read two books they picked up on their way up from the rear during a temporary lull in the fighting. The man at the left has kept his gun in place, and the other has his where he can get it quickly.

Big Telescope Is Completed At Texas Tech

A ten-inch reflecting telescope, with magnifying power so great that student astronomers cannot see all the moon at once, has been completed by Texas Technological College physics department.

Except mirror polishing and construction of the eye piece, all work on the telescope was done by student assistants in the physics workshop. Dan Cox, 1936 graduate in mechanical engineering, ground the glass for the large mirror, and Charles M. Howell, senior engineer, has constructed the tube and other pieces of the apparatus. Two years were required to build the telescope, which is to be mounted as soon as appropriate housing is obtained, said Dr. E. F. George head professor of physics.

Light from an astronomical body is reflected by the mirror into a glass prism, which focuses an image of the body in the powerful eye-piece, Dr. George said.

Income Gains Are Seen for Cattlemen

Bright spring outlook for the marketing of Texas beef cattle was seen in the glass by the Bureau of Agricultural Economics, United States Department of Agriculture, today. Its predictions for the coming season and the entire year were higher prices for cattle.

Results of the detailed study which the bureau has given the situation disclosed that in its view prices of nearly all grades of slaughter cattle are expected to average higher in 1937 than in 1936, and probably higher than in 1935.

One factor in the advancement of the price of better grade cattle is the reaction of the consumer to increases above current levels in price. The grade of cattle has shown a continual advancement in price since last June and in mid-March, this year, were nearly as high as in the spring of 1935.

Decline May Be Less.
The bureau expects the price of lower grade cattle to advance until May or June, when it usually drops. However, with further improvement in the consumer demand for meats and the relatively strong demand for replacement cattle, the decline this year may be less than last year.

Further predictions by the bureau are that slaughter supplies of cattle and calves will continue to be relatively large until pastures become an important factor in the feed situation in late May or June. For the year as a whole the inspected slaughter of cattle and calves probably will be somewhat smaller than that of 1936, but considerably larger than the average for the 10 years, 1924-33.

The bureau pointed out that Texas is the only state in which there is any great amount of range feed for the cattle. It is said that it is expected the supply of grass fat cattle for the spring market to be rather large from the Lone Star State.

Cites Income Gains.
The bureau buttressed its bright prediction as to the prospects of the cattle dealer in the coming year on the national and non-agricultural incomes in the United States. It pointed out that during 1935-36 both the national and non-agricultural incomes increased approximately 12 per cent. The direct result of this, the bureau said, was increased consumer expenditures for meats and increased payments by packers for cattle and calves. In January, 1937, the most recent month for which such data is available, non-agricultural income was estimated to be 11 per cent higher even than in the preceding January. As a result of this, packers paid some \$64,000,000 in January, 1937, for cattle and calves as compared with only \$61,000,000 in January, 1936.

Rubber Treads Have Uses

One woman has tacked rubber treads on her cellar steps. Not only do they look attractive, but they save dirt being carried from the cellar to the clean linoleum in the kitchen, and the beauty of them is that they can be washed just as you would plain boards.

This is only one of the many uses to which this usually cast-off material can be placed.

Rev. Father Schaefe of Amarillo is acting as pastor of St. Anthony's church in the absence of the regular pastor, Rev. Father Matthias Gilbert S. A. and Rev. Father Nathaniel Madden S. A. Masses on Sunday will be at the usual hours, 8 and 10 o'clock.

Club Members Improve Fowls

Northwest Texas county home demonstration agents are receiving many calls relative to poultry work, and the indications are that farm flocks will gain in find that the poultry not only provides acceptable additions to the family diet, but also some cash income.

The poultry demonstrators of the seven clubs in Kent county plan to raise 1,200 chicks this spring, some have hens setting but the greater number have ordered baby chicks. Three demopoultry houses, and have provided a nest for each five hens. A series of demonstrations by the home demonstration agent deals with the care and feeding of chicks until they reach six months of age.

Club girls in Fisher county set 130 hens which produced 1,300 chicks, and have purchased 2,275 chicks from hatcheries. The home demonstration agent estimates that the 3,575 chicks obtained through these two sources should produce a minimum of 12,000 dozen eggs in 1938 in addition to 1937 production. Many of the 4-H club girls have enlarged their facilities for poultry, hen houses have been remodeled, and 16 feeders and waterers have been added. One girl has constructed a brooder house equipped with a kerosene lamp for heating.

Modena Varner of the Posey 4-H girls' club in Lobloek county has made a brooder house out of an old automobile. A pie was dug under the body and covered with tin. Lamps for heat were made from coffee jars, with burners that screw in the top and tin cans for chimneys.

CAMPERS CAUTIONED BY HEALTH DEPARTMENT

As the summer season approaches, a word of warning is timely to prospective campers, Boy Scouts, Girl Scouts, summer vacationists, fishermen and others who enjoy getting out into the open, relative to the possible dangers that may be encountered from the standpoint of contracting infection under the changed environment. This is especially true of diseases that may be transmitted through food and water supplies.

Typhoid fever is a disease the amount of which is greatest, as a rule, where there is the least sanitation. It is an unnecessary and preventable disease. It is spread from person to person by water, milk, fingers, flies and food. Every case is contracted by taking into the mouth some substances contaminated with typhoid organisms and these occur only in nature in the bowel and bladder discharges of persons sick with typhoid or from carriers, persons who have had typhoid and who after recovery still harbor the germs in their systems.

Persons planning a vacation or trip where sanitation may not be rigidly enforced or where the food handlers are not regularly examined should protect themselves against this disease by being vaccinated. Three inoculations with typhoid vaccine, a week apart, are necessary to secure protection against this disease and the immunity established is good for two years. The purity of water or milk cannot be judged by looking at it. Play safe and have your doctor protect you.

FARM HOME ACCOUNTS FOR WISE MONEY MANAGEMENT

Farm home and farm business expenses are so allied that keeping the farm out of the red is often a matter of adjustment between the two. Federal home economists and extension workers have designed a practical new farm household account book which can be bought directly from the Government Printing Office at Washington, D. C., for 15 cents. Principles and purposes of budget making and account keeping are discussed. Thirty thought-provoking questions on spending habits aid in a year's planning. There are pages for estimating the year's expense, for summarizing them, and for estimating the family's net worth. The account book takes into consideration irregularity of farm income, management of charge accounts, and value of food and fuel furnished by the farm.

An important innovation is a page for stowing large expenditures that fall due in some months and not in others, and the money that will be available to take care of them. Taxes, insurance and interest, for examples. Many account books have been discarded because they seemed to police personal expenditures too rigidly. The new book suggests a weekly or monthly personal allowance—that need not be itemized—for each member of the family.

Any spending plan, to be useful, must be flexible, authors of the book say, so the system recommended permits revisions as necessary to fit family situations.

Old Timers See Show On Pioneer Day

Forty-two old timers Monday were guests of The Hereford Brand and Star Theatre. Tickets were issued to persons who resided in Deaf Smith County before 1902.

Those who received tickets were Mr. and Mrs. Guy Smith, Mr. and Mrs. Ed Mosley, Mr. and Mrs. J. T. Gilbreath, Mr. and Mrs. W. N. Elkins, Mr. and Mrs. S. H. Cooper, Mr. and Mrs. H. M. Beach, Mr. and Mrs. W. H. Russell, Mr. and Mrs. E. H. Norton, Mr. and Mrs. W. M. Cogdell, Mr. and Mrs. D. W. Crawford, Mr. and Mrs. J. B. McMinn, Mary Brady, Mrs. E. H. Weathered, Ed Cox, Ina Smithers, J. E. Roberson, Mrs. J. D. Rose, Mrs. Mary Montgomery, Mrs. P. J. Rose, Mrs. L. H. Shore, Mrs. E. B. Posey, Mrs. J. M. Gilliland, Mrs. Doc Roberson, Mrs. Mary Palmer, Mrs. Will Womble, Mrs. M. O. Meeks, Mrs. J. E. Roberson, Mrs. George Story, C. W. Cogdell, A. M. Henderson and Arthur Thompson.

To Appear In Recital.

Miss Rena Rae Renfro, daughter of Mr. and Mrs. John Renfro, will appear in the annual student dance recital given by Mme. Sylvia Tell and Johnnie West, instructors of dancing at the Academy of Music and Art in Amarillo. The recital is scheduled for Monday evening, May 17, at the McKinley School auditorium. The first half of the program will be devoted to special tap routines by pupils of Mr. West. Miss Renfro has made outstanding progress as a pupil of Mr. West and has appeared in several out-of-town as well as local programs.

Bake Sale.

Women's Missionary Council of the Assembly of God church will sponsor a bake sale at Piggly Wiggly Saturday, May 15.

Mrs. Fred Brownlee was in town Monday from her ranch in New Mexico.

Mr. and Mrs. Joe Hoffman, Mr. and Mrs. Ed Loerwald left Sunday to attend a Knights of Columbus convention held in Mineral Wells Tuesday and Wednesday. Enroute they will visit friends and relatives at Lindsey and Muenster, Texas.

Miss Mary Broadwell, teacher in the public schools of Tulsa, visited her mother here over the week end.

Mrs. G. A. Harris returned home last week from a visit in Coffeyville, Kansas.

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ROLLATOR REFRIGERATION with NEW FLEXIBLE INTERIOR ARRANGEMENTS
Arrange shelf space to meet changing day-to-day conditions. Nine different variations are possible in the new Norge Rollator Refrigerator. This and many other features—including improved mechanical performance—make it wise for you to "see the Norge before you buy."

The Rollator® Compressor...
smooth, easy, rolling power instead of the usual hurried, back-and-forth action. Only three moving parts.
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Come in and let us show you exactly the range to suit your requirements. New, improved oven controls and top burners make the new Norge Concentrator Ranges even more efficient—even more economical. Wide choice of models, colors, and equipment.

CHANGE YOUR WASH "DAY" TO "MINUTES"
See the Norge line of Autobuilt Washers and Duotrol Ironers. See the washer with the feather-weight agitator—the washer that has the super-safe pressure-indicator wringer. See the ironer that keeps speed, heat and pressure under easy, accurate control. Learn how easily you can buy a Norge Autobuilt Washer and Duotrol Ironer in combination.

AGAIN NORGE LEADS!

BUY A NORGE REFRIGERATOR AND ONE OTHER APPLIANCE FOR AS LITTLE AS... **33c** A DAY
Fullwood Battery & Electric Station
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BARGAINS EVERY DAY!

Colgate's Soap	5 Bars	23¢
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KOTEX	Box of 12	19¢
KLEENEX	500 Sheets	32¢
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Black Draught	Syrup 50c Size	34¢

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We have a large, beautiful assortment of gifts for boys and girls. Also large assortment of GIBSON GRADUATION CARDS

Rubber Gloves	Miller Pair	39¢
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At Our Fountain FROSTED ROOT BEER
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Jumbo Sodas Any Flavor **10¢**

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COCOANUT FRUIT
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TEA	Tender Leaf 7-oz pkg 29¢, 3½-oz pkg	15¢
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48 - Pound Sack
PACKARD'S BEST
\$ 1.79

MEATS
Pure Hog Lard 14¢ (Bring your pall) lb
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GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

MOTHERS COMPLIMENTED WITH TEA BY GLEE CLUB

Honoring their mothers, members of the Glee Club of the Hereford High School entertained with a Mother's Day tea Friday afternoon at the country home of Mrs. R. B. Jackson. Seasonal spring flowers were used throughout the house. The table was laid with a lace cloth and centered by a large bowl filled with bridal wreath. At one side of the room, against a background of spring flowers, the words "Mother" in long white letters paid a silent tribute to the honor guests.

Martha Nelle Ewton, Norma Jean Foster and Orvella Hill headed the receiving line.

A special Mother's Day program was presented. Misses Gladys Lewis and Labera Troxell, sang Mother Machree. A reading, Mother of Mine, was given by Mary Jane Morgan. Little Old Lady was presented by the Merry Mary quartet. Boo-Hoo was given as a vocal duet by Misses Mary Tiefert and Gladys Lewis. Beverly Alexander read Mother, with musical accompaniment.

Other numbers included: vocal sextet, That Wonderful Mother of Mine, Virginia Erie Reed, Nancy Millard, Rowena O'Dell, Helen Ruth Barber, Wanda Jean Reed and Helen Ann Snyder. Violin duet, Elizabeth Rice and Dorothy Thompson. I Want a Girl was given by the high school sextet, composed of Nancy Millard, Virginia Erie Reed, Viola Phillips, Irene Knox, Helen Frances Streu and Barbara Brotherton. A poem, Dedication to Mothers of Glee Club Girls of 1937, written by Mary Ann Baird, was presented by Viola Phillips. Vocal trio, Mother Mine, by Lois Standifer, Edith Jackson and Gladys Lewis.

Due to the illness of Mary Ann Baird, her part in the Merry Mary quartet was taken by Miss Thelma McMinna, director of the club. Accompanists for the program were Betty Sue Henslee and Miss McMinna.

Calling hours were from 5 to 8 p. m. Guests included the mothers of glee club girls. Attending were Mrs. John Albright, Frank Barber, H. C. Baird, W. L. Alexander, Burdine, B. L. Branson, Jasper Cockrell, Cress, J. A. Callahan, W. E. Dameron, H. E. Danforth, Arlie Dean, Mack Beach and daughter, Maxine; N. W. Ewton, Ed East, T. M. Whitman, R. A. Fullwood, H. E. Hensley, Jim Higgins, O. G. Hill, H. A. Hoffman, R. R. Jackson, Boyd Knox, L. J. Kuper, George Lewis, A. B. Schulz, F. A. Millard, Cooper Morgan, E. R. Moseley, J. O. Newell, W. C. Nix, John Olson, Wirt Phillips, H. D. Reed, E. M. Rice, Ralph White, Glenn Snyder, E. E. Standifer, A. H. Streu, C. J. Troxell, J. T. Tiefert, Thompson and W. A. Wilson.

Misses Neville Wrenn, Rhita Jean Sullivan, Ethel Rice, Sayde Rigler, Frances Fullingim, Stacia Irene Crawford, Mr. and Mrs. G. M. Hudson, Mr. and Mrs. James Wilson, Mr. and Mrs. C. H. Dillehay, Mr. and Mrs. Tom McCollum, and Mrs. W. M. Emmons.

CHRISTIAN CHURCH ELECTS SUPERINTENDENT

Last Sunday morning members of the Bible school of the Christian church expressed their appreciation of Mrs. C. P. Cockrell for her faithfulness as assistant superintendent of the Bible school by electing her superintendent.

Mrs. Cockrell has acted as assistant superintendent since Mrs. R. F. Guthrie, superintendent, moved from Hereford last fall. Members of the church are indeed thankful for these two consecrated women and for their services.

MRS. JIM WHITE HOSTESS TO DAWN STUDY CLUB

Mrs. Jim White was hostess to the Dawn Study club at her home Tuesday afternoon. Spring flowers in a variety of colors decorated the house. Vases of sweet peas and fern were used in the living room.

After a short business session The History of Clubs was outlined by Mrs. A. T. Frye. Mrs. Ray Johnson of Summerfield was guest speaker for the afternoon. She told of the Advantages of Federating. Entertainment features were in charge of Mrs. Lester Galley. Lovely refreshments were served and favors were small bouquets of sweet peas on each plate.

Those present were Misses Ivan Leake, Lester Galley, H. E. Miller, C. P. Caraway, Ray Johnson, Tandy Legg, L. A. Smith, W. J. Stewart, Leo Roberson, E. V. Holman, Aubrey Wimberly, Ernest May, Ruby Wimberly, Wm. Wimberly, Jeff Roberson, L. R. Underwood, Homer Barnes, Alfred May, Ralph White, Mrs. Matthews and the hostess.

Charlie Holland and daughter, Miss Beatrice, of Canyon were visiting friends here Monday and shaking hands with the old timers.

PARISIAN QUEEN



Miss Jacqueline Jacolew, who has been named "Miss Exposition," to rule as queen of the Paris international exposition which is to open in May. She was chosen from a number of beauties in a contest sponsored by the exposition.

AUXILIARY HAS PROGRAM ON LATIN AMERICA

The Auxiliary of the Presbyterian church met with Mrs. A. R. Bateman Tuesday afternoon with Latin America as the theme for study. Mrs. Henry Hastings conducted the devotional on Play and Prayer. She told the story of Latin American youth and their interest in missionary work. Mrs. Ezra Norton reviewed The Essentials of Civilization: Health, sanitation, use and appreciation of environment, home life and recreation were included in her talk. Mrs. Norton also reported on the work being done at Manaul and Allison James Schools in Santa Fe, New Mexico.

Summer in the Plaza Stations was discussed at length by Mrs. Vern Witherspoon. She told of the student work in these stations and described a Reading Class for Mothers among the Mexican women in California.

Lovely refreshments were served. The next meeting will be held at the home of Mrs. Henry Hastings on May 24.

Exiled Nobel Winner Arrives in U. S.



Thomas Mann, renowned German novelist and Nobel prize winner, pictured with his wife as they arrived in New York recently. Mann was forced to leave Nazi Germany. His daughter Erika, who preceded her parents to New York, plans to become an American citizen.

MUSIC STUDY CLUB FURNISHES PROGRAM

Members of the Music Study club furnished the regular assembly program at the high school last Thursday morning. Mrs. B. M. Wiltshire sang Redbuds, by March. She was accompanied by Mrs. J. C. McCracken. Two chorus numbers were given, Evening, by Jahn, and Pale Moon, an Indian love song, by Logan.

Those taking part in the choruses were Misses H. K. Fox, S. P. Rosson, C. H. Dillehay, J. C. McCracken, B. M. Wiltshire, A. J. Schroeter, A. O. Thompson, A. C. Thompson, H. L. Broadwell and C. H. Dyer. Accompanists were Misses Schroeter and Dyer.

CHRISTIAN WOMEN MEET WITH MRS. ASKREN

The Woman's Missionary Society of the First Christian church met at the home of Mrs. S. E. Askren Wednesday afternoon of last week. Mrs. C. H. Dyer, president, opened the meeting. Mrs. C. R. Smith was in charge of the program and led the lesson on Work in the Belgian Congo.

Interesting talks on the program subject were made by Mrs. F. M. Kester, Mrs. Beryl Elliston and Mrs. Carl Cockrell. Approximately 24 members were present.

MOTHERS ENTERTAINED BY SODALITY

Members of the Sodality of Our Lady of the Atonement entertained their mothers with a special Mother's Day program and party at the home of Mr. and Mrs. John Albracht Sunday afternoon. Spring flowers and decorations suggestive of Mother's Day were used throughout the house. The beautiful statue of the Blessed Virgin was featured and the Spiritual Mother.

Refreshments were served to Misses Henry Hoffman, John Albracht, Leo Kuper, M. H. Koelzer, Misses Anna Marie Kuper, Marion Kuper, Emma Marie Hoffman, Aurelia Hoffman, Adeline Koelzer, Margaret Ohlig, Bernadette Albracht, Emile Albracht and Monica Albracht.

MISSIS WRENN, CRAWFORD ATTEND MEETING

Misses Neville Wrenn and Irene Crawford attended a meeting of Pi Chapter of the Delta Kappa Gamma, a national honorary organization for women teachers, in Amarillo Saturday evening.

The meeting closed the year's work and was in the form of a birthday dinner and program in the Canary room of the Amarillo Hotel.

CHRISTIAN YOUNG PEOPLE PRESENT PLAY IN AMARILLO

Young people of the First Christian church presented the three-act Biblical play, Simon Peter, the Rock, in Fellowship Hall of the First Christian church in Amarillo last night at 8 o'clock. This play has been presented in churches of all denominations from coast to coast. This group of players gave the play in Hereford on Good Friday night to an audience of more than 500 people, and has given it in several neighboring communities. Rev. H. M. Redford, pastor, plays the role of Simon Peter.

Among those attending from Hereford were Rev. and Mrs. Redford, Mr. and Mrs. A. Petersen, Richard Petersen, Clyde Oldham, Jasper Vaughn, Frances Dameron, Mrs. A. M. Jones, Elnora McKinley, Basil McKinley, Jane McKee, Nola Margaret Blue, Mrs. C. H. Dyer, Lottie Tyson, Betty Cockrell, Carl and Earl Oldham, Walter London, Nora Jean Russell, Mrs. W. H. Russell, Mrs. F. S. Smith, Mary Virginia Whitehead, Mr. and Mrs. Herbert Miller and daughter, Alma, of Dawn; Mrs. Ralph Barnett, Miss Lillie Hostetter, Gertrude London, Lillie London, Troy Wombie, Mr. and Mrs. Carl Williams and sons, Delmo and Duane.

CHRISTIAN ENDEAVOR ENJOYS PROGRAM

A special Mother's Day program was given at the regular Endeavor meeting Sunday night at the church. After a short business meeting, a program with Lottie Tyson as leader was presented. A poem, The Greatest Battle, was given by Ann Cockrell. A vocal duet was rendered by Helen Frances Streu and Nola Margaret Blue.

Earl Oldham talked on Appreciation of Our Mothers, and Mrs. C. P. Cockrell responded with a talk on Appreciation of Our Children. The leader spoke on, Mary, the True Mother. The meeting closed with the fellowship circle and benediction.

Mrs. Edgar Ireland was an Amarillo visitor Saturday.

CLAUDINE CZERNER CELEBRATES BIRTHDAY

Little Miss Claudine Czerner celebrated her eighth birthday with a games party on Wednesday afternoon of last week. A pink and white color scheme was attractively carried out in decorations and refreshments. The refreshment table was centered with the birthday cake decorated in pink and white. Lollipop dolls were given as favors. A variety of out door games and kodaking were enjoyed.

Children present were Delores Phillips, Pauline Brozman, Dorothy Koelzer, Louise Brozman, Thelma Herr, Julia Aragon, Dorothy D. Wilde, Stanley Phillips, Fred Aragon, Pete Aragon, Raymond Luel, Joseph Brozman, Leander Rehnart and the honoree.

Mr. and Mrs. W. P. Graham of St. Louis will arrive Sunday to visit Mrs. Graham's mother, Mrs. D. C. Williams, and her sister, Mrs. Lee Cocanougher.

PLEASURE HOUR CLUB HAS LUNCHEON

Members of the Pleasure Hour Bridge club were entertained with a delightful luncheon Thursday at the home of Mrs. James Wilson. Bouquets of spring flowers were placed about the house. A mound of spirea and multi-colored tulips centered the lace covered table. In the games after luncheon prizes were awarded to Mrs. Roy Jowell, high, and Mrs. Elmo Lawhon, second high.

Members present were Misses Harry Lomas, Boyd London, Buford Farmer, Elmo Lawhon, Earl Phillips, W. J. Smith, Roy Jowell, R. R. Dixon and the hostess, Mrs. F. P. Lyons was a guest.

Mr. and Mrs. H. D. Landis of Lubbock spent Sunday afternoon in Hereford visiting friends. Mr. Landis was formerly editor of the Brand and is now with the Lubbock radio station.

Never Before

A Chance like This!

Special Combination Offer

Dorothy Perkins

CREAM OF ROSES

CLEANSING CREAM (75c Size)

and FACE POWDER (50c Size)

BOTH for \$1.00

For limited time only



City Drug Store

Free-Ice Cream

SATURDAY, MAY 15, TO EVERY BOY AND GIRL WHO VISITS OUR STORE

FORMAL OPENING of CARLYLE GROCERY & STATION OUT ON LEE AVENUE

We cordially extend an invitation to everyone to come out and see one of the neatest little grocery stores and stations you will find anywhere.

SPECIALS FOR THIS WEEK

SALMON Extra Select Pink Can	9 1/2c	VANILLA EXTRACT Large, 8-Ounce Bottle	13c
COFFEE		MINCED HAM	
Break O'Morn 1-pound package	16c	Per Pound	15c
SUGAR		10-Pound Cloth Bag	47c
CLEANSER Brimfull, 2 cans	9c	PINEAPPLE JUICE Marco, No. 2 can, 2 for	15c
FLOUR Packard's Best, 48 lbs	\$1 75	OATS Brimfull, 2 lb, 10 oz pkg	17c
KRAUT Brimfull, No. 2 can, 2 for	15c	PINEAPPLE Del Monte Crushed, No. 1 flat	9c

YOU WILL HAVE ADVANTAGES OUT HERE THAT YOU WILL NOT FIND ELSEWHERE!

1. The only place in town where you can fill both yourself and your car at the same time.
2. Don't have to drive all over town trying to find a place to park in order to buy a bar of soap.
3. NEED A LOAF OF BREAD? Tired! Worn Out! Hair Frizzed Up! Old clothes on—rather do without than change clothes for down town! Too tired to get out of car if I did go? Then why not drive out on Lee Avenue just as your are? Come right smack up against the door. Sit in your car and be waited on.

Sincerely yours,

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Acclaimed BY THE PEOPLE

This NEW TIRE INTRODUCES A NEW ERA IN DRIVING SAFETY

The New U.S. ROYAL Master WITH CENTIPEDE GRIP

Our friends stop us on the street... talk about this new tire... call it an amazing contribution to safety. They are absolutely right... U.S. Royal Master with Centipede Grip practically wipes out skid hazards.

It is more than a safety tire. Multiple-ribs permit a flowing, silent ride... add smartness to new cars or old. Deep, flexible tread of tough tempered Rubber gives a tremendous premium in mileage.

Come in Today!

LET US GIVE YOU A FREE DEMONSTRATION ON THIS SENSATIONAL NEW TIRE... EXPERIENCE THE SAFEST, SMOOTHEST, QUIETEST RIDE YOU'VE EVER HAD



The flexible, many-fingered ribs of the U.S. Royal Master bite through to firm solid footing... permitting fast, straight-line emergency stops.



Far deeper tread, Tempered Rubber, and greater flexibility... all are important mileage features... and you get them all only in the U.S. Royal Master.



The patented De-Skidding process puts hundreds of sharp-edged blocks on the road, wiping it dry with a windshield-wiper-blade action.



Tire vibrations (greatly magnified) as recorded on a sensitive machine, show how this tire rides easier, eliminating fatigue-producing vibrations.

Drive On U. S. Tires In A FORD V-8 Hereford Motor Co.

You'll be safer on U.S. Royals

Deputy of THE Devil

BEN AMES WILLIAMS

W.N.U. SERVICE

(Continued from last week)
 She protested smilingly: "Nobody hates anybody here."
 The same roof together. Jerrell seemed younger each day; and Mary Ann wore radiance like a garment, and a happy certainty and pride.
 He said gently: "You're a very fine woman, Mary Ann." There was a question in his mind, but he did not ask it. There was no need. To any discerning eye, it was clear enough that between Mary Ann and Jerrell there was a bond which grew stronger in these days under the sun.
 The second day after Dan's hurt, there was a change in the weather. It grew warmer, and a hot haze obscured the sky, diffusing the rays of the sun. Dan suffered from the heat, as they all did; but the day passed somehow. After dinner, Nancy and Doctor Greeding went out on the open terrace in front of the house where a faint breeze stirred. The stars

were obscured by the haze across the sky; and Nancy said:
 "We need a shower, Father, to clear the air."
 He nodded. "Tomorrow, probably," he said. "It's never uncomfortably hot here for very long."
 They stood side by side, her arm through his. "But I don't think I shall ever like it here again," she confessed.
 He was shaken. "No? Why, Nancy?"

"I think partly because Dan was hurt here," she decided. "And it can't ever be the same without Mother. When Dan can be moved, let's go back to Cambridge, Father. Sell the island."
 "I wish you'd stay here with me," he suggested. "For a while, for this last time."
 She said with the blind cruelty of youth: "I hate leaving you, Father. But I want to be with Dan—always. Life's so short! I know that now. We've so little time. I don't want to miss a single day I might have with him."

"I shall be lonely without you, Nancy," he confessed.
 "I know," she nodded. "And I'm sorry. It's the way the world is, though, isn't it, Father? No matter how much I love you, I must go to Dan."
 He assented gravely. "Yes, and I shan't try to keep you from him."

She laughed, clinging to his arm, her voice deep and warm. "You couldn't, ever!" she whispered ardently. "No matter how you try. Nothing ever can!"
 He nodded humbly, accepting this; and a little later they returned indoors.

Doctor Greeding that night was unable to sleep, but lay with his eyes open, staring at the ceiling. Dawn found him with burning eyes. He went to swim, and found in the water peace and contentment for a while. But later, after he had dressed again, the sultry heat settled down once more, smothering and stifling him. He relieved Mary Ann's vigil by Dan's side, and saw that Dan was better. Infection must almost certainly have set in before now, if it were to be feared at all; and Mary Ann pointed this out.

"His temperature's normal," she whispered. Dan was still asleep. "I think the danger is past."
 Doctor Greeding nodded. "I believe so," he agreed. "It's only a matter of nursing now, of avoiding complications."
 "I'll see to that," she promised, and left him. He recognized the fact that his task was done, that Dan would live.

But, with this miracle accomplished, his life was left completely empty now, and at the thought, great weariness oppressed him. He who all night had been unable to sleep, suddenly surrendered to deep slumber. He went to the couch in

the billiard room and lay down; and when presently, Nancy came and found him there, she covered him over tenderly. He slept till almost noon, while the others moved quietly so that he might not be disturbed.

And he woke to peace, a contented and ordered mind.
 Dan was fretful that afternoon. The heat irked him and returning strength gave him sufficient energy to resent it. Nancy was distressed by his mood, till Mary Ann jubilantly reassured her.

"It's the best possible sign," she said. "When a sick man begins to be sulky and bad-tempered, you may know he's getting well."
 So Nancy was amused. The early afternoon was spent with Dan—Doctor Greeding was in his room, and she and Dan found themselves involved in one of those arguments without either a beginning or an end, which may arise between two people who are close to one another. He was flushed with something like anger when Mary Ann returned and found them so, and Nancy said laughingly:

"Mary Ann, you stay with him for a while. He's unbearable! I'm going swimming." She spoke to Dan. "Don't you wish you could? It will be so beautifully cool."
 Dan growled, half angrily: "That's right, make it tough for me. Go on, get out of here!"
 She kissed him on the forehead. "I'm going!"

"Kiss me right," he demanded. "Don't peek like that."
 "You don't deserve it," she protested. "But—there." And she left him with Mary Ann.

She swam, then lay on the wharf half asleep. The afternoon was stifling hot; but to the northwest clouds were banking and she heard a far roll of thunder, and thought a shower was near, and was grateful for the approach of this relief. After a while she saw her father come down to the beach and go into the water, and she called ironically: "Beautifully cool, isn't it?"

"Great," he agreed. He said: "Shower coming."
 She nodded and watched him lazily, through half closed eyes. He swam slowly, strongly out into the lake. He did this often; often swam from the island to the mainland half a mile away. That he should do so now was not remarkable; but she called: "Going across?"

He did not answer, probably did not hear her. She thought of joining him for the long swim, but was too much at ease.
 The clouds yonder came racing toward them, a dark wall streaked now and then by lightning's flame. She watched these flashes, thrilling to the beauty of them, waiting ardently for the slashing of rain across her body.

Doctor Greeding swam straight away from shore, yet not with any purpose in his mind save to commit himself to the embrace of the cool water. Once or twice he paused, floating on his back, utterly relaxed, resting. The island, the world, was far away. Floating thus, he thought suddenly that Myra was here—beside him, and this was absurd, because Myra had never been a strong swimmer, never ventured far from shore.



"It's the Way the World Is, Though, Isn't It, Father?"

Yet it seemed to him that she was here, smiling tenderly, her eyes full of the sublime and forgiving love of which only women are capable.

It was treacherously beautiful and comforting to think of her close to him; he turned on his side to face her, to speak to her. . . . But she was not here.

He heard Nancy's halloo: "Are you all right, Father?"
 He shouted: "Yes, of course."
 "I thought I heard you call."
 "No. I'm all right."
 He could see Nancy standing by the springboard looking toward him; his eyes devoured her for a moment more. Then he swam on, toward the other shore.

Nancy watched him, his head a dark blot on the lake's mirror surface, and she watched the approaching shower. A veil of rain obscured the farther hills and swept down to the lake and darkened the water and raced toward her. It was a deluge, hiding everything. She saw it reach her father and conceal him from her eyes; and she stayed awhile there on the wharf, welcoming the cool downpour on her body, holding up her face to the sweet rain, opening her arms as though to a lover.

The shower continued for half an hour; but long before it ended, she was almost chilled; and she was in her room when the rain ceased, suddenly; the shower moved away down the lake withdrawing like a curtain, like a wall.

It had swept away the hot, stale, stifling air which had oppressed them for so long. Then suddenly the sun shone, wetly, smilingly; the world was washed bright and clean and beautiful. Nancy had a great sense of well-being, of security. She came down stairs.

Mary Ann and Jerrell were with Dan. She saw Professor Carlisle on the veranda, and went out to him.

"This is better, isn't it?" she said happily.
 "Sunshine after rain," he assented. "Nothing more beautiful." Then he asked slowly: "Where is your father?"

She looked out across the lake. "He swam over to the other shore, I expect," she replied.
 He said in mild surprise: "That is a long swim."
 "Oh, he often does it," she answered him.

He looked at her thoughtfully. "You're not concerned about him?" he inquired.
 She smiled, shook her head. "Not in the least. He'll swim back when he's ready. I'm sure he's perfectly all right!" And she went into the house to be with Dan.

Professor Carlisle stayed there on the veranda for a while alone, looking out across the water; but Doctor Greeding did not reappear. So presently the Professor nodded, as though in assent to some remark, as though accepting the explanation of some matter which for a while had puzzled and disturbed him, and his brow cleared, and trouble left his eyes.

It was in fact impossible, in the bright radiance of the sunshine, to believe that in this world so newly washed and cleaned, any dark blemish could remain. . . . No trace of Doctor Greeding ever was found. He had vanished as if withdrawn by some superior power after he had served his purpose.

(THE END)

Friena News

BY JOYCE LANDRUM

Herchell Belew and family, Mrs. Naomi Todd and children spent the week end in Lubbock.

Lex Alexander was here from Dallas last week visiting. He has been in Dallas several years.

Miss Marjorie Lacy of Lubbock spent last Wednesday and Thursday, here with friends.

Miss Mattie Faye Coldiron was in Amarillo Tuesday.

L. R. Dilger was called to Dimmitt Sunday to be with his son, Orlin, who, as in a car accident Saturday night. He was not seriously hurt.

Mrs. Neva Rayburn was a Clovis visitor Friday.

Mrs. Strong of Dimmitt is here this week visiting relatives.

Emmett Day and family spent Sunday in Amarillo.

Mrs. J. C. Wilkerson was in Clovis Monday.

L. H. Routh of Farwell spent

Sunday with home folks here. H. T. Magness was in Farwell on business Monday.

Miss Evelyn Lovelady of Hereford visited friends here Saturday.

Chas. Donald of Fort Sumner, N. M. was a Friena visitor Friday. Mr. and Mrs. B. W. Chenworth of Amarillo were here Tuesday.

Burroughs Cozby was here from Floydada Friday.

J. L. Landrum and F. S. Truitt went to Farwell Tuesday.

Mr. and Mrs. Milton Gore of Lefors visited her parents, Mr. and Mrs. J. W. Ford, last week.

Merle Sylvester and family spent Sunday in Amarillo.

Mrs. Jeff Glibbreath and daughter, Thornton, were Amarillo visitors Monday.

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Complete Services Include Savings Loans.

First National Bank

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AMARILLO New Tri-State Track

Eight thrilling races daily. 350 of South's finest horses. Legal certificate wagering. Admission to grandstand 50c

POST TIME, 2 P. M.

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PONTIAC AMERICA'S FINEST LOW PRICED CAR!



ONLY \$15 A DAY MORE TO BUY - AND IT SAVES ME MORE THAN THAT ON GAS AND OIL

"I'll SAY EVERYTHING POINTS TO PONTIAC WHEN SUCH A BIG, BEAUTIFUL CAR COSTS SO LITTLE AND SAVES SO MUCH!"

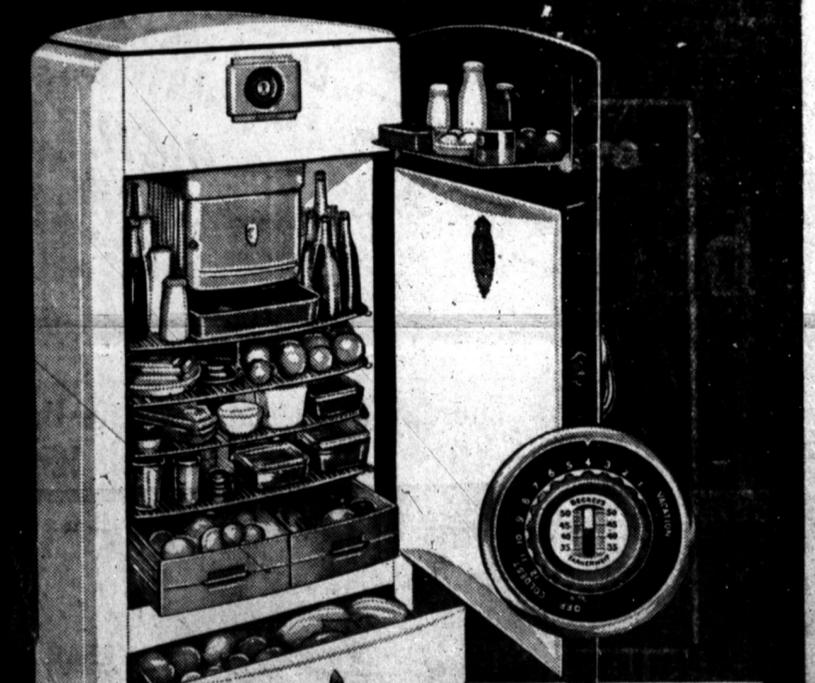
EXTRA inches of seat width, providing elbow room for all. EXTRA trunk space for 50% more luggage. EXTRA Knee-Action smooth ride, to let you rest as you ride. EXTRA inches of leg room, to let you relax in comfort. EXTRA miles per gallon, to give you peak economy.

ADD \$15 A DAY TO THE PURCHASE PRICE OF THE NEXT LOWER PRICED CAR AND GET A PONTIAC WITH...
 BASED ON 18-MONTHS TERMS in 168 representative cities, the average difference in monthly payments between a Pontiac DeLuxe six 2-door sedan and the same model of the next lower-priced cars is only 15 cents a day. Those were the facts that persuaded Mr. Norman Flitters to change his buying habits and get a Pontiac. And here was the result: He has the biggest, smartest car he has ever driven, the super-safety of triple-sealed hydraulic brakes, the finest of Knee-Action rides, and record-breaking economy. That's why he says America's finest low-priced car is America's biggest bargain. Take a ride and you'll decide he's right. PONTIAC MOTOR DIVISION, PONTIAC, MICH. General Motors Sales Corporation

THE MOST BEAUTIFUL THING ON WHEELS
 NORTON MOTOR COMPANY HEREFORD - - - TEXAS

Here's the Biggest Buy in Refrigeration —

THE NEW LEONARD WITH THE Master Dial



GREATER ECONOMY THAN WAS EVER THOUGHT POSSIBLE
 Not only is the new Leonard far more economical when allowed to deliver safe refrigeration automatically — but you have the exclusive Master Dial, which enables you to control the operation of your Leonard to secure even lower operating cost. And with all its advantages and economies a Leonard costs no more than an ordinary refrigerator. See it today.

AS LITTLE AS 90c A WEEK
 WILL BUY YOU A 1937 LEONARD AT —
 McConnell Electric Co. PHONE 789 LEONARD DEALER 808 N. Main St.

PERSONALS

Mr. and Mrs. Wirt Phillips were Sunday visitors in Lubbock.

The Star Cafe never closes.

Mrs. W. F. Gillis was an Amarillo caller Tuesday.

Miss Edith Galloway of Friona was shopping in town Tuesday.

The Star Cafe stays open day and night.

Mr. and Mrs. Talmadge Butler and baby of Dimmitt were here Wednesday shopping.

Mr. and Mrs. Frank Cone of Dimmitt were here Wednesday attending to business.

Mrs. John White and daughter, Miss Orma, of Friona were here shopping Tuesday.

Miss Irene Buckner of Farwell spent Sunday here with her parents, Mr. and Mrs. J. A. Buckner.

Eat at Star Cafe — Always open.

Home for Mother's Day from WTSTC, were Jean Snyder, Herbert Boardman, Bob Balrd and Mildred Stewart.

Mr. and Mrs. L. E. Syms of Canyon visited friends here Monday.

Clem Schumacher of Sunray spent the week end at home with his family.

Mr. and Mrs. A. D. Smith of Amarillo visited their parents, Mr. and Mrs. W. W. Bennett Wednesday.

Bill Montgomery spent the week end in Amarillo with his mother, Mrs. Monty Montgomery, at the Herring Hotel.

Paul Coneway, student in Texas Tech, Lubbock, was a week end visitor here with his parents, Mr. and Mrs. R. P. Coneway.

Burl Alexander of Canadian spent Mother's Day here visiting his parents, Mr. and Mrs. D. H. Alexander.

Arthur Thompson, Jr., son of Mr. and Mrs. Arthur Thompson, was home from Texas Tech over the week end.

GEORGE SAYS: Yes, sir, I like to change tires, especially when I can put on a set of those Guaranteed Nationals. SEWELL SERVICE STATION.

Mrs. Alton Fraser returned home Sunday night from a visit with her sister, Mrs. Melvin Harris and family in Los Angeles.

Mrs. Sam H. Reid, Jr., of Lubbock spent the week end in the home of her parents, Mr. and Mrs. C. C. Ferguson.

Mr. and Mrs. Dick Thompson and daughter, Betty, of Amarillo were guests of Mr. and Mrs. J. F. Ward Sunday.

Mr. and Mrs. Matt Gilliland returned home Friday from Mineral Wells, where they attended a state meeting for undertakers.

Primitive Baptist church services will be held at the court house Sunday morning, May 9, at 11 o'clock. Elder S. J. Ellis of Plainview will preach.

Mrs. Dean Rice and small son, Don, left Friday for their home in Longview. Mrs. Rice has been visiting relatives in Hereford for the past several months. She was accompanied to Longview by Mr. and Mrs. Claude Morris and daughter, Shirley Jeanne, of Vega, who returned to their home Sunday.

BABE SAYS: This station has never been closed, night or day, since Rufus bought it more than three years ago. Maybe one reason it leads is because we sell reliable Conoco products, a complete line of greases, accessories and National tires—and because we give such good service. SEWELL SERVICE STATION.

Little Miss Ann Galloway of Amarillo is spending this week here with her aunt, Mrs. Seth B. Holman, while her parents are in Chicago.

Mr. and Mrs. B. H. Hopkins of Dalhart spent Sunday night and Monday here with friends enroute home after a week end with Mrs. Hopkins' relatives in Tulsa.

Mrs. Beulah Lee Carter spent Mother's Day in Hereford with her mother, Mrs. Hattie Rutherford, and with her small daughter, Harriette Carter.

Mr. and Mrs. J. C. Sullivan and daughter, Dorothy, of Amarillo were here Sunday to spend Mother's Day with her mother, Mrs. W. M. Rigler.

BABE SAYS: Being in a convenient location and staying open all light helps a lot, but service is the basis of our business. SEWELL SERVICE STATION.

Harry A. Lash, of Salina, Kansas, stopped here last week for a visit with his sister, Mrs. H. H. Boardman. Mr. Lash was enroute home from a visit made to a son in Los Angeles.

Mary Jo Wilson and Reba McCain of Clovis spent Sunday evening with Mr. and Mrs. W. F. Gillis, returning home this morning. Miss Wilson is now employed as cashier at LeVines in Clovis.

RUFUS SAYS: Furthermore, we don't intend to close, and we are going to keep right on giving the best service in town. SEWELL SERVICE STATION.

Mrs. G. A. Harris was called to Coffeewille, Kansas, this morning in response to a message that her sister was very ill. Mrs. Harris just returned from her sister's bedside the past week.

Guests of Mrs. Ella Karr over the week end were her daughter and husband, Mr. and Mrs. Grover Bishop, of Ladonia, Texas; and her sister, Mrs. George Burns of Deming, New Mexico. Mrs. Burns and Mrs. Karr accompanied Mr. and Mrs. Bishop to Ladonia Tuesday morning for a short visit.

Mrs. Gussie Gammill of Lubbock has been visiting her son, Jimmy, for the past several days. Jimmy Gammill went to Lubbock last Friday and his mother returned to Hereford with him Sunday.

Mrs. John Miller and sons, Bill and Bobby, of Canyon, and Mr. and Mrs. Owen Miller and son, Jimmy, of Amarillo were visitors here Monday and took in the Pioneer celebration.

ED SAYS: Draining crankcases is easy for me, because we have all of the modern equipment available to give complete service. SEWELL'S SERVICE STATION.

Guests who arrived Monday for a visit with Mr. and Mrs. W. J. Smith and family were her parents, Mr. and Mrs. F. E. Walters; a niece, Earline Walters; and Mrs. Geo. B. Snodgrass and daughter of Brownfield. A sister, Mrs. C. L. Dickson, of Lubbock; an uncle, E. Wooton, of Los Angeles, and a sister, Mrs. Oran Short, from Tahoka, Texas.

Mayor and Mrs. Chas. Paddock returned home Saturday from a two weeks stay in Mineral Wells in the interest of Mrs. Paddock's health. They report an enjoyable visit, meeting many former Hereford citizens and old friends. Mrs. Paddock returns much improved in health.

GEORGE SAYS: It gets lonesome around the station early in the mornings sometimes, and I am always glad to have you drop by and fill up. We never close. SEWELL SERVICE STATION.

Mrs. Jimmie Gilentine of Wellington spent last week end here with her husband, who is editor of the Brand. Mrs. Gilentine expects to join her husband here the last week in May to make her home. Her school will be out Friday, May 21.

BABE SAYS: Confidentially, folks, now is the time to think about changing to summer weight oil—and to Oil Bate with new Conoco Germ Processed. SEWELL SERVICE STATION.

Visiting Mrs. Sallie Carter over the week end were her two daughters, Mrs. Gilbert Fox of Hillsboro, Texas, and Mrs. A. J. Moore of Roswell, New Mexico. Mrs. Moore was accompanied by her husband here for the brief visit.

RUFUS SAYS: We never close, and what's more, Babe, Ed and George are always ready to give you the best service in town. SEWELL SERVICE STATION. Try First to Buy in Hereford.

THE BIGGEST DOLLAR VALUE IN REFRIGERATION!

GENERAL ELECTRIC

NEW Triple-Thrift REFRIGERATORS

You Save on PRICE!
You Save on CURRENT!
You Save on UPKEEP!

The only refrigerator with OIL COOLING

AUTOMATIC THRIFT UNIT
Sealed in Steel

E. B. Black Co.

THIS WEEK AT THE - STAR -

Thurs. - Fri.
You May Register Either Day If You Wish
ON THE SCREEN:
The Sweetheart of Eddie Cantor's Program Will Steal Away Your Heart!

They SAY Nothing

They HEAR Nothing

They SEE Nothing

of Love

But they KNOW everything

Universal presents
DEANNA DURBIN
Radio singing sensation in

3 SMART GIRLS

Saturday Only
Kiddies 10¢ Adults 15¢

Box Office Opens 12 O'Clock Noon.
Harold Bell Wright's
"It Happened Out West"

with PAUL KELLY
Also JUNGLE JIM No. 2 and CARTOON

SUNDAY - MONDAY
"OWL" SHOW SATURDAY NIGHT, 12:15

Keep your hat on, CAROLE!
When a girl takes her hat off in Panama anything can happen! ... And everything does happen!

FRED blows a hot trumpet for love and money!
CAROLE sings, dances and romances!
CHARLES BUTTERWORTH is Harry, the hottest piano player in Panama!
DOROTHY LAMOUR, "The Jungle Princess" sings and swings!

Adolph Zukor presents
CAROLE LOMBARD FRED MacMURRAY

"SWING HIGH, SWING LOW"

Tuesday-Wednesday Bargain Day
10¢ MATINEE AND NIGHT 15¢

Quietly LIKE A BOILER FACTORY ... Torchy Blane will steal your heart! We're carrying the torch for Torchy, the smartest blonde reporter who ever found a wedding ring inside a gambling ring!

3 SMART GIRLS

Blonde

The Best of Warner Bros. "Adventures of Torchy Blane" series, with
GLENDA FARRELL BARTON MACLANE

Winifred Shaw - Only Reynolds' Address Book
David Colfax - Joseph Colfax - Joseph Colfax

SPECIALLY for WEEK-END Menus

PEARS No. 2 1/2 can	15¢	PINEAPPLE Broken slices, 2 No. 2 cans	29¢
VANILLA WAFERS Pound	14 1/2¢	VEGETABLES Mixed, No. 2 can	10¢
SHREDDED RALSTON Box	13¢	PICKLES 21-oz jar	14¢
PINEAPPLE JUICE, 3 tall cans	25¢	CATSUP Brimful, bottle	10¢
Gallon 59¢ Half gallon 33¢		COFFEE, Folger's, lb	29¢
MACARONI Or SPAGHETTI, pkg	5¢	2 lbs 57¢ 5 lbs \$1.39	
SYRUP Jack and Jill, gallon	59¢	APRICOTS Small can	5¢
STRAWBERRIES No. 10 can	98¢	PORK and BEANS Phillips, can	5¢

SOAP Blue Barrel 5 Bars **18c**

SOUP Kellogg's, can	5¢	WALNUTS Shelled, pound	48¢
SYRUP, Log Cabin Medium 45¢, large 89¢, small	23¢	PEPPER Half-pound can	12¢
CHILI No. 1 can, 2 for	25¢	COCOANUT Bulk, pound	19¢
TAMALES Rattiff's, 2 cans	25¢	GELATINE Royal, package	5¢
TEA M. J. B., 1/4-pound	16¢	TAPIOCA French's, package	10¢
PEANUT BUTTER Quart	29¢	CHILI and BEANS Rattiff's, 3 cans	25¢
BLACKBERRIES Can	10¢	SPINACH No. 2 can	7 1/2¢

STRAWBERRIES Arkansas Crate \$4.54, quart **19c**

TOMATOES Fresh, pound	9¢	NEW SPUDS 5 pounds	23¢
LETTUCE Head	5¢	LEMONS Large, dozen	29¢
ONIONS 3 pounds	10¢	BANANAS Pound	5¢

Flour

GREAT WEST FLOUR

48-POUND SACK

\$1.79

COCOA Mother's, 27Lb Can **18¢**

SALT 10c Size, 2 Pkgs. **15¢**

CRISCO 3-Lb Can **59¢**

WE BUY YOUR EGGS

PIGGLY WIGGLY ALL OVER THE WORLD

FRANK GYLES, Manager BUY AT HOMEPHONE 81.

PRICES GOOD FRIDAY AND SATURDAY