

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 32.

The Hereford Brand, Hereford, Texas, Thursday, August 17, 1933.

Five Cents Per Copy.

WOODY, JURY COMPLETED WEDNESDAY

John Henry Woody, on trial for the slaying of Wade Williamson, is basing his fight for life on a plea of self-defense.

From his cot in the court room Woody listened this morning to testimony of H. E. Dodson of Amarillo, state witness, who told of the accused man's marital difficulties.

Jury in the trial of John Henry Woody, on trial for murder in connection with the death on July 27 of his father-in-law, Wade Williamson, was completed Wednesday.

Forty gentlemen out of 90 summoned from a panel of 110 were examined before the 12th man was chosen. On the jury are W. H. Nunn, drayman; E. B. Hicks, grain dealer; Fred Welch, mechanic; Carl Gilliam, mechanic; Joe Curtsinger, cook; Jeff Roberson, farmer; Ralph Sears, farmer; Joe Kendall, farmer; Blain Poff, farmer, and J. C. McCracken, agent for an oil company.

Twenty witnesses were sworn in Wednesday after completion of the jury. Taking of testimony started today.

Woody On Cot

Woody calmly surveyed the prospective jurors from a cot on which he was carried into the court room. He is suffering with two gunshot wounds in his leg, received in the affray which resulted in the death of Williamson. Judge W. H. Russell and his son, Artis Russell, Hereford attorneys, are defending Woody. District Attorney James W. Witherspoon is being assisted in the prosecution by Carl Gilliland and County Attorney John Coffee.

Williamson died on the night of July 27 at the farm of Woody, located on the west side of the county, after an alleged fight with his son-in-law.

Death After Fight

The fatal injury is alleged to have been inflicted by the blow of a mattock which struck near the base of the skull. Woody, wounded twice in the leg from gun shots, surrendered to officers in Clovis after the affray.

The fight between the two was said to have grown out of efforts of Williamson to get his daughter, Mrs. Woody, to testify against her husband on a charge of wife beating.

Went to Clovis

Officers in Clovis said Williamson asked them for authority to take his daughter to Clovis for the purpose, but they explained to him the Woody farm was outside their jurisdiction.

Two men accompanied Williamson back to the Woody farm and it was there the fatal fight took place. Witnesses and Woody gave different versions of the affair on the following day.

Following his surrender in Clovis Woody was brought to Hereford and has been held here ever since. Charges were filed immediately and last week two indictments charging murder were returned by the grand jury.

Hereford Butter Taken by Chicago Truck Hi-jackers

Eight tons of "Cream O' Plains" butter is in the possession of some Chicago gangster and two Hereford men are relating a lurid tale of hi-jacking in the Windy City today.

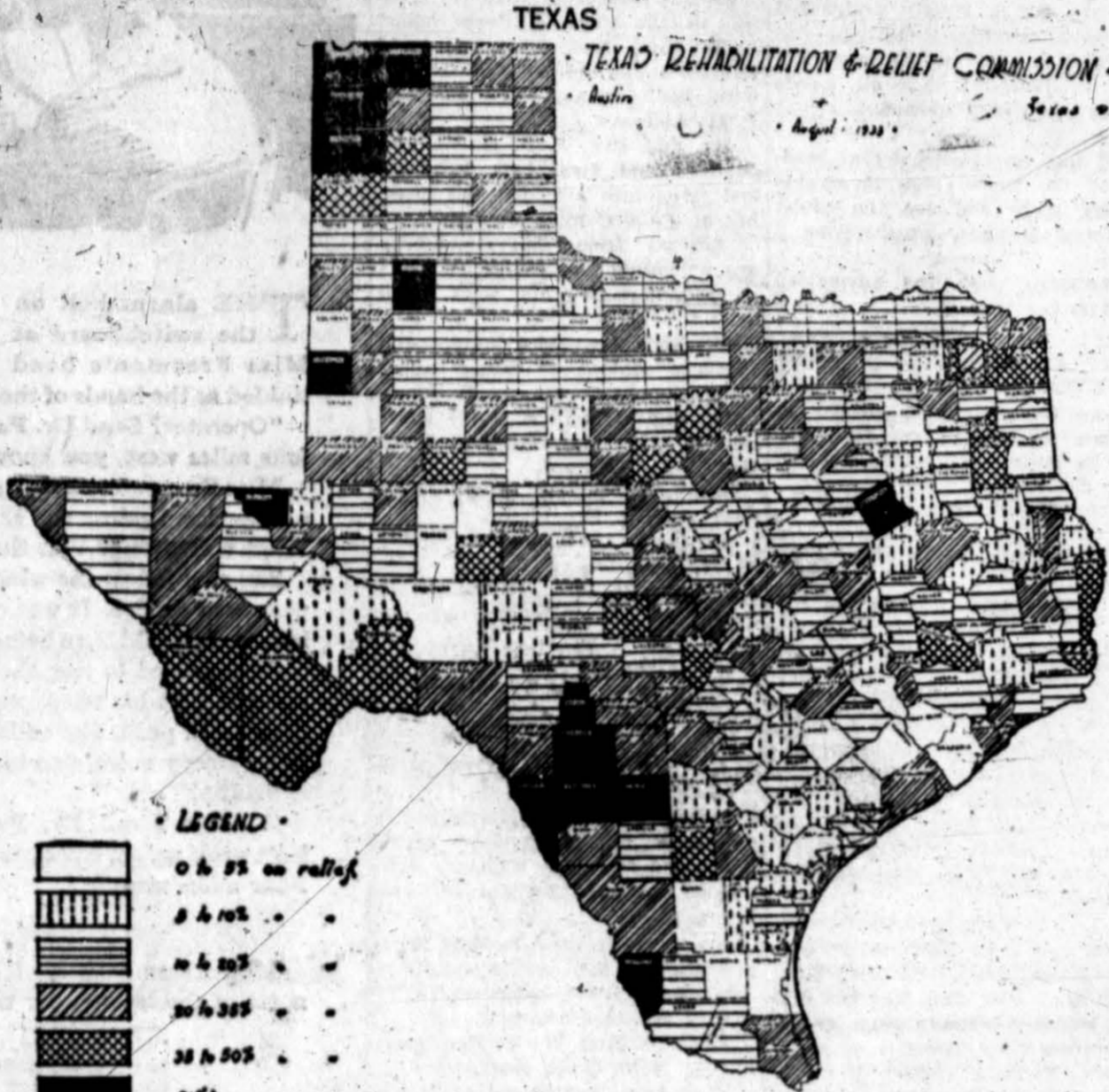
A truck belonging to Alton Fraser of Hereford and driven by Donald Alexander and Olin Fuqua of this city was hi-jacked in Chicago at 2:00 o'clock Wednesday morning.

A cargo of butter shipped to Chicago by the Farmers Creamery here was unloaded from the truck. The drivers were released after being held captive eight hours yesterday.

Fraser's trucks operate regularly between Hereford and Chicago, carrying the locally made butter. Details of the robbery had not been learned here today.

It is understood the truck was returned to the drivers after having been looted of its cargo.

DEPENDS ON RELIEF BONDS



Austin, August 16.—An even distribution of relief funds to all sections of Texas is reflected in the map prepared by the Texas Rehabilitation and Relief Commission, a copy of which appears above. This map was prepared from the requests from county chairmen for aid for the month of August and the percentages are based on the 1930 total population of the counties.

An outstanding dark area is in the Panhandle, where drought and winds have killed all crop prospects. The effect of the drought is also reflected all along the Rio Grande and particularly in the

Southwestern portion of the state. The extreme northeastern counties and some southeastern counties are dark, while interspersed throughout the central portion of the state great distress is reflected by the map.

Contrary to the belief of some that relief is in greater demand in the cities than in the rural districts, the map shows that in proportion to the total population there is virtually no difference.

All the funds requested from the counties as reflected in the map is now being furnished by the Federal government, but will be cut off at the end of this month if

the proposed constitutional amendment for relief bonds is defeated. It has been steadily mounting, with a total of \$2,371,000 for the month of August. It is being used to feed more than 1,000,000 unemployed and destitute Texans.

If the bond issue is authorized, the legislature will issue such bonds as may be needed before the national program has hit its full stride. If it is defeated the local county and city governments will have to feed the destitute, and this will be impossible in most cases because taxes are not now sufficient to meet the ordinary expenses of these local governments.

WILL HAVE 3 BALLOTS

Three ballots will be used in the voting for the special election on August 26. They are in three sizes, made that way to avoid confusion.

One is for the Twenty-first Amendment to the United States Constitution. Adoption of this amendment means repeal of the Eighteenth Amendment which prohibits manufacture, sale and transportation of liquor.

The second ballot is a smaller rectangular sheet listing four proposed amendments to the Constitution of Texas.

The third is a still smaller rectangular sheet for the voting upon legalization of beer containing not more than 3.2 per cent alcohol.

There will be no additional ballot for voting upon Deaf Smith's local option law. According to Judge C. W. Humble, the will of the voters in the repeal vote and state beer vote will govern repeal of the county law.

The national ballot may prove confusing to voters in that voting requires scratching of a list of names. If a person wishes to vote wet he does so by scratching the right hand column of delegates; dry by scratching the names on the left.

The beer ballot is the simplest of all, merely carrying two statements, one is for beer and the other is against.

The ballot for state amendments is so made out that one is able to vote for or against any one of the four amendments. The amendments cover adoption of home rule for counties having 62,000 or more population; authorizing the Legislature of Texas to issue bonds up to \$20,000,000 for relief, authorizing sale of vinous and malt liquors containing not more than 3.2 per cent alcohol, and exempting \$3,000 of taxable value of homesteads from State taxes.

Miss Willie Allen of Lubbock spent the week end in Hereford with her sister, Mrs. J. C. Parker.

Hunters Get 2700 Rabbits In Drive

Rabbit bounties will be paid only on Wednesdays and Saturdays, it was pointed out yesterday by County Judge C. W. Humble.

Bounties are being paid at an office in the basement of the court house on those days between the hours of 9:00 in the morning and 6:00 in the afternoon.

Through last Saturday bounties had been paid on more than 2,700 rabbits at two cents per animal. The drive started two weeks ago.

Official reports from the Lions Club had not been made in their team contest, but it was said they had killed several hundred of the total.

County commissioners plan to carry the drive against the pest on into the winter with a poisoning campaign. Poisoned grain furnished by the Government will be used after green feed has died in the fall.

102 HOUSES NOW IN NRA

With more than 50 persons put to work and the entire city cooperating enthusiastically, Hereford has swung into the third week of the National Recovery Administration's program with things definitely "looking up".

Nearly all retail and wholesale business firms have accepted the President's blanket code and are flying their Blue Eagles.

Through Wednesday 102 signers had registered at the post office. The firms joining since last week are Carl's Cafe, Lusk Automotive Service, West Tailor Shop, Winterwood Service Station, Hereford Laundry, Rice Tire Shop, Kerr Implement Co., Ireland-Bearers Motor Co., Koch Machine Shop, A.

(Continued On Last Page)

Area Drenched by Rains On Tuesday, Wednesday Nights

Rain—three-quarters of an inch of the gully-washing kind—fell here Tuesday and Wednesday nights. A slow drizzle last night brought four-tenths of an inch. The fall Tuesday night was .34 and fell fast.

According to reports the moisture was general throughout the Hereford area. Summerfield got two inches Tuesday night.

Wednesday night's rain fell throughout the western side of the Panhandle and into New Mexico as far as Tucumcari.

Vast benefits to feed crops will result from the moisture, farmers here Wednesday declared. While reports as to the amount of the fall throughout the area varied greatly, there were no dry spots reported.

Tuesday night's rain was accompanied by an electrical storm. In addition to furnishing a brilliant spectacle with sound effects, the lightning extinguished lights in North Hereford shortly after 9 o'clock.

Friona, Summerfield, Black, Dawn, Wildorado, Vega, Farwell, Clovis and Tucumcari were all reached by the rain on both nights.

Name Jno. McLean, J. P. Slaton Home Loan Agents Here

John McLean, of the Hereford Insurance Agency, has been appointed agent and appraiser in Hereford for the Home Owners' Loan Corporation.

Judge John L. Slaton is the corporation's counsel here. Announcement of the appointments was made yesterday from the office of James Shaw, Dallas, state manager. The corporation was recently created as a part of the national recovery program. It is designed to relieve owners who are in danger of losing their homes.

It operates by transferring loans against homes from mortgages to the corporation at a reduced rate of interest and with payments distributed in such manner that they can be met.

The Hereford agency will operate under the Amarillo branch of which James C. Anderson, Jr., is manager. Applications made here will go through Amarillo to the Dallas office.

"The corporation is anxious to relieve home owners who are in distress, but its plan is not in any way to be construed as one that will allow those who have their loans financed to refinance them on a lower rate of interest," says a letter from Mr. Shaw.

Under the plan of the corporation home loans will be financed at five per cent. Bonds of the corporation which will be used in paying off present mortgages bear four per cent interest.

Mrs. J. T. Cronin entertained with an informal family dinner Tuesday evening, honoring Mrs. Dean Sowell of Cataldo, Idaho, and Mrs. Dick Norton of Kansas City, Kansas.

FALL WHEAT MONEY HERE WILL TOTAL \$160,000.00

Star Features Stage Show Sunday Matinee

An amusement highlight is on the Sunday matinee schedule at the Star Theatre when an orchestra, a quartet and a song and dance number will be presented on the stage.

Featured on the entertainment bill will be little Martha Lee Sparks, niece of J. C. Parker, operator of the showhouse. The youngster has performed in a number of motion pictures and is a talented dancer as well as a singer of popular songs.

Gordon Durham of Hereford and his Humming Bird Orchestra will give a program of popular music and Johnnie Biggs and his quartet will do the singing.

The performance is scheduled to start at 3:30.

Gyles Is Chosen Legion's Leader

Frank A. Gyles is new commander of Hereford Post No. 192, American Legion. Mr. Gyles, along with a full card of officers, was elected at a special meeting last week.

Harry Taylor was named first vice-commander; W. C. Hromas, second vice-commander; Jim Black, post adjutant; L. H. Foster, secretary-treasurer; Floyd Hacker, sergeant-at-arms, and B. R. Dixon, service officer.

Installation ceremonies for the new officers will be held at an early meeting. They will serve during the coming year.

Rural Schools Get Favor In New Laws

A more liberal attitude toward rural schools has been taken in recent legislation, according to County Judge C. W. Humble. Judge Humble, along with a number of trustees, attended a meeting in Canyon last Friday of rural school heads from Randall, Parmer and Deaf Smith counties.

A. A. Bullock, director of rural aid of the State Department of Education, explained new rural school laws to the group.

An important allowance was pointed out in that students living more than two miles from rural school in a district of more than 100 sections will be allowed \$2 per month for transportation.

In districts of less than 100 sections, the allowance will be only \$1 to elementary grade students.

Application is to be made shortly by Deaf Smith county for its rural aid money for the year, to be used as part of teachers' salaries, transportation and tuition.

Money has also been made available for increased libraries in the country schools, Judge Humble said.

A local administrator for the Wheat Reduction Plan will be sent to Deaf Smith county by the state extension department, according to information received yesterday by County Judge C. W. Humble.

Deaf Smith county will receive \$150,015.20 as its full payment of wheat allotment money under the federal wheat reduction plan.

The county's domestic allotment, based on average production for the past five years, has been fixed at 795,076 bushels.

Farmers will be paid 20 cents per bushel on this grain in the immediate future. Eight or ten cents additional will be paid next spring.

Checks for initial adjustment are scheduled to be mailed as soon as county wheat production control associations can be organized to administer the act locally, and complete farm allotments.

Ordinarily the county agent handles the work locally under direction of the state extension department. According to County Judge C. W. Humble, the county commission stands ready to provide the necessary machinery for handling the work.

Instructions are expected from the extension department immediately.

Average seeded acreage in Deaf Smith during the past five years was fixed at 109,400 acres. Yield per acre was nine and two-tenths bushels, while total production was 1,475,000 bushels.

Instructions to farmers in reducing this year's acreage and disposition of the land are expected under the act will be furnished when their sign agreements for acreage reduction. Land that is taken out of cultivation to wheat may be used for production of feed crops or other products to be consumed at home.

Deaf Smith county ranked eighth among wheat producing counties of Texas in total allotment allowed. Ochiltree county led the state; Carson was second, Floyd, Hansford, Randall, Sherman and Swisher were others, with allotments greater than Deaf Smith's.

Fix Year's School Budget at \$40,000

Hereford schools will operate on a budget of \$40,000 during the coming year. That was the approximate amount of this year's budget, adopted last night at a public hearing at the high school.

This budget is \$8,000 below that of last year, when \$48,000 was spent. Reductions are almost all in salaries. The teaching staff has been reduced by one and salaries cut.

Approximately \$30,000 will be used in actual operating expenses while the remaining \$10,000 will go to interest and sinking fund payments.

The tax dollar will be divided at the ratio of 90 cents for maintenance and 10 cents for debt service.

Race Ends In Deadlock As Kids Wham Odd Fellows; Title Games Next Week

(By Homer Fox)

Boy, O Boy! Everything is all set for the big play-off between the Lions and the Odd Fellows. It will start next Wednesday, the 23rd, and will be the best two out of three, and is likely to last three days. Who would want to miss a treat like this? It is going to be a pippin; a Lulu; the cat's whiskers—in fact it is liable to be anything. There will be blue air, black air, hot air, and who air you. You will hear the deep roar of the Lions as they stalk their prey; and if they set their claws in the Odd Fellows' hides you will hear the shrill cries of their victims. Then, again, you may decide you haven't heard any roaring if Ted's bunch get together with their wooden mauls and start pounding these long haired boys

There will be an admission charge of ten cents per game and it should be worth ten times that. There will be mounted machine guns around the playing field; the umpires will wear four pistols each; they will be escorted to the playing field by ten mounted cops—but who knows—Matt Gilliland may bring them out alone.

There never has been and never will be two generals with any more confidence before going into battle than Ted and Jim will have when they lead their warriors onto the field next Wednesday. Jerry Malin said those old boys in the Amarillo tournament fought to the last ditch to win the cause the losers had to go home, and how those old boys hated to go home—but, folks, this is still worse than that, because these old boys hate to lose and after they do lose they will be afraid to go home.

Here are a few of the things that will happen regardless of who wins: Harry Rice, Boss Lion, says if the Odd Fellows win he will sing the Quartette from Rigoletto, by Verdi, in the Lake Park Saturday morning at 4:30. He will be accompanied by Tail Twister Harold Close on his portable phonograph.

Jim Robinson says if they lose he will ride a bicycle to Dawn and back in Frank Marrs' BVD's.

Ted Young says if they lose he will do the hula-hula in a home made grass skirt on the ball game immediately after the last game—it's a cinch he will have to go some place for the grass, 'cause there is not enough in this county to cover that big ox.

So don't miss it, fans, don't miss it. Bundle up the kids, grab a couple of sandwiches and come early, 'cause this will be the bat-

tle of the century, and no one is going home until the last man is good and out.

You can bet your sox it was a good ball game Monday when the Midgets beat the Odd Fellows to tie the old City League. We socked this bunch of peculiar fellows 4 to 2, but it would have been a good game if it had been 20 to 2, 'cause we won. The Odd Fellows started it in the last half of the first. Sowell, first man up, doubled to left field, Rountree was out, second to first, and Sowell went to third. Onstead flew out to short, Young singled over third, scoring Sowell, and Young was out trying to steal. (Imagine Ted trying to steal on a one-legged man with both hands in his pockets.)

L. B. Russell singled in the first frame with two out, and Hop was out, short to first, for the

third out, and the went out one-two-three in the second, but tied the score in the third when Speegle, first man up, walked, Smith was safe on an error by short, and B. Russell singled, scoring Speegle. Hop popped out to catcher.

Dean singled for the Oddies in the second inning, but died on first, and they went out one-two-three in the third, but took a one run lead in the last half of the fourth when Onstead singled, was forced at second by Young; Dean hit an easy one to second and he muffed it. Young headed for third and second threw the ball just 450 feet over third's head, and Ted walked in. Nunn was safe when short booted his grounder; Koelzer was safe when second muffed his grounder. With the bases loaded and one man out Baker, the Midget

(Continued On Last Page)

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under the Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

WHAT PRICE ECONOMY?

Deaf Smith county has been allotted funds for 795,076 bushels in the wheat reduction plan.

This represents \$150,015.20 to be paid in cash to wheat farmers in the county during the next month. This first payment is based on payment of 20 cents per bushel. Next June an additional sum, either 8 or 10 cents per bushel, will be paid.

This cash, amounting to almost a quarter-million dollars, will help considerably in this area where the crying need is money.

But a scrutiny of figures for Texas, upon which payment is to be based, reveals that Deaf Smith county has probably allowed its wheat acreage and production to be under estimated.

For instance, Deaf Smith is given a five-year average of 160,400 acres seeded to wheat, while Randall county, for one example, gets credit for 178,800 acres.

Further, Deaf Smith's average yield is set at 9.2 bushels per acre as compared with Randall's 10.8 bushels—a difference of more than a bushel and a half to each seeded acre.

Randall is to be allowed 1,036,542 bushels as the county allotment, over 200,000 bushels more than Deaf Smith's allotment.

Randall county is to be congratulated for its work in getting a full portion of farm relief funds. But what has happened in Deaf Smith where there is believed to be fully as much wheat raised, year in and year out?

Simply this: work of compiling wheat acreage is done for the Department of Agriculture through the state extension department. The extension service's representative in a county is the county agent. And Deaf Smith has no county agent.

Administration of the wheat reduction plan is to be a duty of the county agent—where there is a county agent. And Deaf Smith has none.

As a consequence, the county is going to be forced to hire an administrator, appointed by the extension department, to administer the reduction plan.

In pure dollars and cents it appears that Deaf Smith county is destined to lose enough to pay its share of an agent's salary for a lifetime.

Truly, this is false economy.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, August 22, 1902.)

"Uncle Tom's Cabin" was billed to show in Hereford the following Tuesday night.

Robert Moody of Canadian had bought 2,000 head of cattle from George Halsell.

Rev. Volney Johnson had just closed a highly successful revival at the Christian Church and left for his home in El Paso.

Real estate was active in Deaf Smith county, and transfers printed that week required a column of more space for listing. Ranch property especially was in demand, most of it apparently going to East Texas investors.

W. L. Falkwell had been in Hereford from his Castro County ranch.

A girl had been born to Mr. and Mrs. George Irvin, Sunday, August 10th.

B. P. Abbott of Bovina had been in Hereford on business.

(From The Hereford Brand, August 3, 1912.)

A prospecting party had been in Hereford prospecting the route of a proposed railroad to run from San Antonio to Tucumcari.

Mrs. Raynor had been the first to show good-sized sweet potatoes grown that year.

Mrs. Allair Bell had been awarded a piano in a subscription contest put on by The Brand.

A. W. Gregg had prepared 20 acres of land on his farm east of town and alfalfa had been seeded. Under irrigation, this field was expected to produce some remarkable yields.

Miss Lena Wade of Canyon had been visiting in Hereford as the guest of Miss Dimple Gask.

C. A. Skelton was at home from a visit in Froese and Dallas.

Miss Isabelle Rice had been here visiting the home of Mr. and Mrs. C. J. Paddock.

Mrs. Emma Gilliland and daughter of Dallas had spent several days here with Mr. and Mrs. G. M. Suggs.

Miss Esie Floyd was at home from a visit with relatives at Pilot Point.

Mrs. B. F. Fulkerson had been in from her home 14 miles northwest trading with Hereford merchants.

Mayor W. M. Knight designated August 8 as official clean-up day in the city, and in his proclamation recommended that all weeds be cut and trash burned.

Bill Ray recommended that readers of the Brand stop in at his jewelry store and see the latest Columbia hornless graphophone.

Threshing coal was advertised at \$4.00 per ton.

One disappointed office seeker stated that he could cite 231 good reasons for not being elected in the late unpleasantness. One was that he lacked 231 votes, and the other 230 reasons were identical.

Here and There

BY MRS. C. E. TICE

The W. W. club met with Mrs. Leo Williams last Wednesday with ten members and one visitor present. The next meeting will be with Mrs. D. S. Jones, August 23.

Miss Gladys Greer spent the first of last week visiting Miss Lols Smith near Dawn.

Mr. and Mrs. Luther Ramsey and Miss Crystelle Ramsey spent Sunday with Mrs. C. E. Ramsey near Jumbo.

Mrs. Henry Kendall was quite sick last week.

Ennis Green of Floydada is visiting in the Paul Williams home.

Mr. and Mrs. Chas. King of Follie spent Sunday and Monday with her parents, Mr. and Mrs. J. E. Andrews.

Mr. and Mrs. J. B. Harlin and children and Mrs. Jack Roberson and daughters attended the meeting at Cota Canyon Sunday.

Several from this community are attending the revival services at Summerfield this week, conducted by Rev. Coe.

Mr. and Mrs. John Benson and Clarence Malone of Happy spent Saturday night with A. F. Jones.

Mr. and Mrs. D. S. Jones spent Sunday with Mr. and Mrs. T. C. Mathis in Hereford.

Billie Jean Ballard spent Sunday with friends at Borger.

Freeman Curtis spent Sunday at Texline.

Mr. and Mrs. John Paetzold were Sunday afternoon callers at the Joe Nowak home.

Mr. and Mrs. J. M. Nance of Coleman were here Saturday visiting the Glenn Greer home.

Mr. and Mrs. Owen Andrews and J. E. Andrews spent Sunday with friends near Dalhart.

Miss Helen Jones entertained a number of friends Saturday night.

Mr. and Mrs. Leo Williams were Sunday guests in the Paul Williams home.

John Turner went to Fort Sumner Friday. Mr. and Mrs. Shirley Sandage returned home with him for an extended visit.

Mr. and Mrs. W. L. Tice spent Sunday with C. L. Goad.

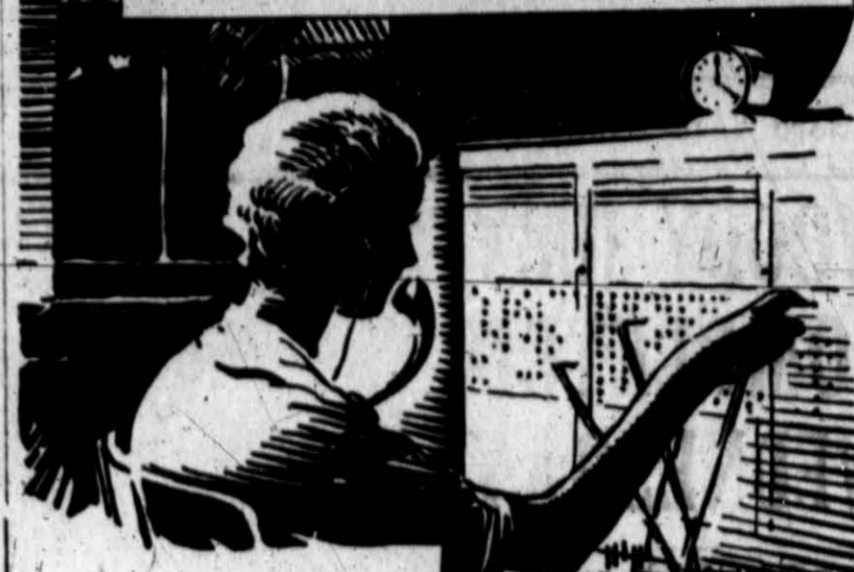
Miss Allie Weathered of Itasca is spending the week in the home of her nephew, H. E. Weathered.

Mr. and Mrs. H. M. Mobley called in the Henry Kendall home Sunday afternoon.

Leo Williams and K. F. Campbell each lost a Jersey two-year-old heifer from boat last week.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

Through the night comes a call for help



THE alarm bell on the switchboard at Miss Freeman's head tinkled as the hands of the clock reached 4 one morning.

"Operator? Send Dr. Palmer out right away. We live four miles west, you know."

Miss Freeman was ringing the doctor when she noticed a reflection against the sky. The doctor didn't answer.

She stepped to the window. That shed by the Black place was on fire. It was out by the road away from the house. It would burn before the firemen could get there.

As she tried to ring the doctor again, Miss Freeman realized that his telephone line had burned. Perhaps a life was in peril. She called a neighbor. No answer. At last a sleepy voice, two blocks down the street, said...

"Hullo?"

"Will you call Dr. Palmer, please. His telephone isn't working. An emergency call. The Bamberger home. Four miles west."

Miss Freeman smiled at an item in the Hillsdale notes of the local paper the next week:

"Mr. and Mrs. C. E. Bamberger are the proud parents of a 9-pound son, born last Friday morning..."

The telephone is ready day or night... in case of fire... to call the doctor... to order a part for a machine... to get the price for eggs... to visit friends.

You can buy few things which cost so little and are worth so much.

A true story.

SOUTHWESTERN BELL TELEPHONE CO.

Eleven-Mile

BY EUNITA WILLIAMS

Mr. and Mrs. Smith, and a nephew and niece of Oklahoma spent the week in the home of his brother, J. L. Smith.

Mr. and Mrs. Pearson of Burk Burnett spent last week with her sister, Mrs. H. Hudgens.

Rev. and Mrs. Bennie Harrison, Mr. and Mrs. R. J. Coleman and children, Glen Hudgens, Ralph and Holt Smith were dinner guests in the J. T. Gulina home Sunday.

Rev. Harrison preached here last Sunday.

Rev. Hornbeak of Hereford will preach at Messenger Sunday.

J. L. and Louis Smith were in Oklahoma last week.

Mrs. E. M. Green and son-in-law H. Ages, were in Hereford Friday.

During services conducted here by Rev. Harrison attendance has been good, with eight conversions.

Ben Bates was in Clovis last week on business.

The club met with Mrs. P. C. Short Thursday with 10 members and the hostess present. Ice cream and cake were served. The next meeting will be with Miss Jewel Russell when the Bippus club will be entertained.

Mrs. Walker, of Ada, Oklahoma, is visiting her daughter, Mrs. Bud Walker, this week.

L. M. Williams and Eunita were shopping in Hereford Friday.

Misses Veda Short and Anne Terry were in Friona Saturday.

L. M. and Henry Turner were in Hereford Saturday.

Ward News Notes

BY MRS. W. P. CARAWAY

Mr. and Mrs. Ernest Comer and daughter, Louise, of Clovis visited relatives in this community last week.

Mr. and Mrs. Cecil Baker left last Thursday for Arkansas on a short visit with relatives.

Bill Hutson and family spent Saturday night in the G. D. Dennis home in Ford community.

Mrs. Geo. Lewis and daughter, Gladys, and Doris Lady and Allene Caraway attended a surprise party

honoring Sue Vaughn Friday night given in the home of Tom Vaughn.

Several club ladies met with Mrs. W. P. Caraway in a regular meeting, and had Mrs. Mattie Comer of Clovis as a visitor.

Miss Blagg spent last week with her grand parents, Mr. and Mrs. W. O. Miles.

Mrs. Bill Hutson had a very severe attack of appendicitis last Sunday but is improving at this time.

Royal Warren of Amarillo is spending the week with Johnnie B. and Obed Caraway.

A number of young folks took dinner in the W. R. Harrison home Sunday.

The Ward Sunday school is having a picnic Tuesday afternoon on the creek near Hereford.

Several attended the play, "Casey's Trial," at Hereford.

Mr. and Mrs. W. P. Caraway and Alleen and Hartland, and Miss Slegner were in Amarillo Monday.

Mr. and Mrs. Cecil Lady were in Pampa Sunday for the funeral of her uncle, who was fatally burned in an explosion of an oil well.

Cap Coconaugher visited in the W. P. Caraway home Monday night.

Public school teachers of Hereford and the Panhandle District will not hold the regular fall institute this year, says C. H. Dillehay, superintendent of Hereford schools.

Mr. Dillehay is district institute chairman.

The law requiring holding of institutes was repealed at the last session of the state legislature. According to Mr. Dillehay, it was not generally known that the law had been removed from the statutes and plans for conducting the institute as in past years were under way at Canyon before it was learned that there would be no session.

At the discretion of the county judge, rural teachers may be required to attend conferences on one to three Saturdays in lieu of the institute. Regular Saturday faculty meetings will replace the institute in the independent school districts.

It is planned by the Panhandle district teachers association to promote a general educational conference in Canyon early in 1934. The group has an institute fund of almost \$100 on hand which will be used in putting on the conference.

Cougar's Plaintive Cry
The mountain lion or cougar has one of the most thrilling and blood-curdling cries of all wild carnivores. The cry of the mountain lion has often been likened to that of a woman in distress, or when fainter, of a lost or sick child.

Husband Pleased After Wife Lost BULKY FAT

Reduced 21 Pounds—Skin Clearer and Feels Much Better

"I've lost exactly 21 lbs. with 3 jars of Kruschen and am so happy to get rid of that bulky fat. My husband is very pleased with me. My skin is clearer and I feel so much better since I'm not so heavy on my feet. Friends say I look much better." Mrs. Norma Spickler, Mangansville, Md.

To get rid of double chins, bulging hips, uply rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes energy and vivaciousness—to look younger and feed it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at any drug store the world over. Make sure you get Kruschen because it's GENUINE. Money back if not satisfied.

Progressive News

BY OLIVE PERKINS

Miss Lucille Park left Monday for a ten-day trip to a Century of Progress fair at Chicago.

Mr. and Mrs. Clarence Botts left Friday for Borger where Mr. Botts hopes to find work. Walter Botts is working there also.

Sammy Ray Hershey and Ben Conklin, visited their grand parents, Mr. and Mrs. Ray Hershey, last week.

Arnold Hershey and Paul Hunter returned from New Mexico Friday of last week.

Mr. and Mrs. Jim Ricketts and sons returned Sunday from a trip to northeastern Texas.

Mrs. Ricketts visited Mrs. W. A. Ricketts at Hereford Friday.

Mrs. Owen Noel visited her sister, Mrs. Clarence Botts, and mother, Mrs. Vicks, Wednesday.

Mrs. C. C. Bowman spent Saturday afternoon with her mother, Mrs. Dieble, in Hereford.

As a courtesy to Mrs. John Reeder of Detroit, Michigan, and Miss Flossie Bowman of Vernon, Miss Olive Perkins entertained their friends and neighbors at the school house Wednesday afternoon.

Miss Flossie gave two piano solos, and Miss Virginia Bowman a reading which were enjoyed by all. The rest of the afternoon was spent socially and in playing forty-two, after which the hostess, assisted by Misses A. S. Higgins and Ira Ricketts, served refreshments.

Mr. and Mrs. Ray Hershey spent Sunday with Mr. and Mrs. Horace Hershey. Other guests in the home were Messrs. and Mrs. Walter Galley, Lester Galley and sons, and Howard Hershey and girls.

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The most general showers we have had in some time fell Friday night and Saturday. Much more rain is needed.

The B. T. S. enjoyed a chicken fry social Friday night.

The revival started in the Methodist church at Wildorado last Sunday night. Rev. Foote of Canyon will do the preaching.

Miss Mary Robinson of Amarillo spent the week end with Miss Lela Mae Oglesby.

Mrs. E. A. Day of Amarillo is visiting her daughter, Mrs. M. E. Burum.

Clarence Brown, Plex Brown and Mart Burum transported their cows to grass near Lockney last week.

Mr. and Mrs. W. O. Comingo, Ernest Deavers and family and John Downing and family attended church at Wildorado Sunday.

Rev. J. M. Dyar of Foss, Oklahoma, filled his regular appointment at Palo Duro Sunday. Sunday school will be held at 9:30 next Sunday so that all may attend preaching services at Wildorado.

The club will not meet with Mrs. Womble next Tuesday as had been planned, as the Ward club cannot be with us that day.

Mr. and Mrs. Homer Gwynn and family and his mother, Mrs. Kenney of Sweetwater, visited in the John Boling home Saturday night.

Lee and Earl Norman and Jim Allred spent last week sight-seeing in New Mexico. They visited the caverns, Ruudoso and the White mountains. They ended their trip by spending Sunday in the Cota Canyons at the Baptist encampment.

Mr. and Mrs. John Boling and family and T. H. Boling spent Friday at the Baptist encampment.

Mrs. J. C. Parker, Mrs. Herbert Sparks and Miss Willie Allen were Amarillo visitors Monday.

SAVE THE FREIGHT
and See
The World's Fair
ON THE DIFFERENCE

Buy Your New
DODGE OR PLYMOUTH
From Us, Then Go to the Factory
and Drive It Home!

See "A Century of Progress"
on the trip.

Ireland-Beavers Motor Co.
501 East Third Street. Phone 353

PUBLIC SALE
TUESDAY, AUG. 22
At the Moritzky Place, O'Dell Headquarters
FOUR MILES SOUTH OF SUMMERFIELD ON DIMMITT ROAD

I Have Sold My Place and Am Moving to Oklahoma.
Everything Listed Below Must Be Sold.

Implements
1—Six-disc plow.
1—Two-row go-devil.
2—One-row go-devils.
And Numerous Other Implements.

Horses
3—Gray brood mares, two with colts.
1—Bay work and brood mare, 1,200 pounds.
These four mares are all bred.
1—Paint saddle horse, 2 years old, gentle.
1—Bay saddle horse, 2 years old, gentle.
1—Brown saddle horse, 7 years old, five-gaited, gentle.
1—Blue yearling mare.

Selected Dairy Herd
18—Milk cows giving milk or coming fresh. These cows selectively bred as dairy stock for 10 years.
2—Two-year-old heifers, coming fresh.
7—Yearling heifers.
1—Jersey Bull, 1932 New Mexico Grand Champion. Animal is 5 years old, Gold Medal Bred, a real buy.

Hogs
100—Head of mixed breeds. Hogs range from pigs to brood sows and feeders.

Chickens
Flock of 100 White Leghorn Hens.

HOUSEHOLD GOODS.

J. A. MORITZKY
Col. Ray Barber (Hereford) - Auctioneer
Strictly Cash—Sale Starts Promptly at 1:00 P. M.

THE CHURCH WORLD

First Baptist Church
 REV. V. M. CLOYD, Pastor.
 Sunday school, 9:45.
 Regular preaching services by the pastor at 11 o'clock.
 Baptist Training School, 7:30.
 Baptist Training School assembly, 8:15.
 Evening preaching service by Rev. Lansdowne, of Friona, 8:30.
 A friendly invitation is extended to all.

First Methodist Church
 REV. E. E. ROBINSON, Pastor.
 Sunday school, 9:45.
 Preaching, 11:00 a. m. and 8:15 p. m.
 Young people meet at 7:15 p. m. Junior church at 11:00 a. m.
 Woman's Missionary Society each Wednesday at 4:00 p. m.
 Let us go to church Sunday. A cordial welcome to the public.

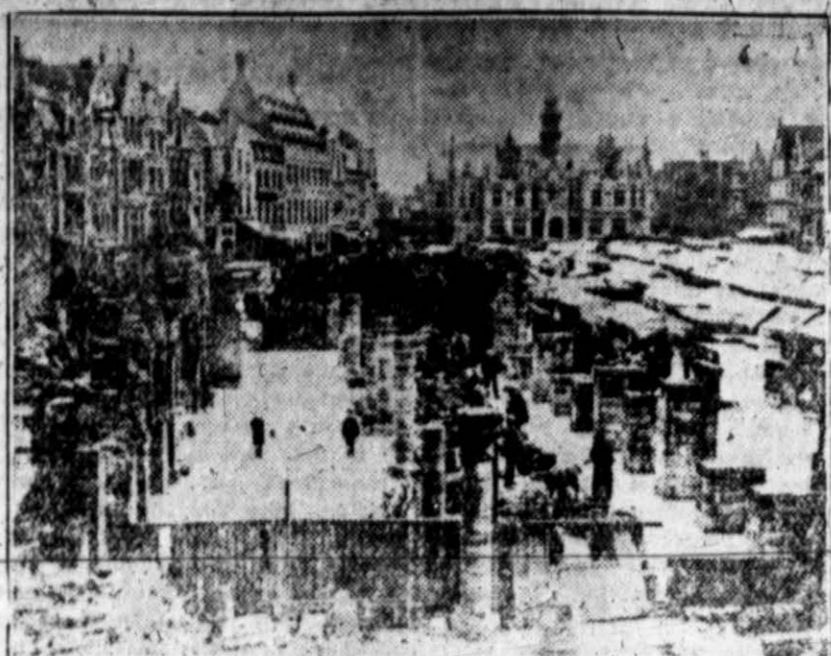
St. Anthony's Church
 Sunday masses, 8 and 10 o'clock. Weekday masses, 7 a. m., Saturday, 6:30, at convent. Monday mass at Borin's this week at 8.
 A party from St. Anthony's will attend the installation of Bishop Gerken, Archbishop of Santa Fe and there will be no mass Wednesday of Thursday mornings.

Tuesday, August 15, following mass, parishioners went to the city picnic grounds for lunch at noon. Ralph Smith's young musicians supplied music for the occasion. Games for the children, a baseball game and a dance in St. Anthony's hall in the evening completed the day.

Friday, August 25, a dance will be had at St. Anthony's hall. "Safety First" a farce-comedy in three acts will be presented by Circle 8 from Nazareth. A party of 10 will attend the farewell dinner for Archbishop Gerken at Amarillo Sunday.

First Christian Church
 REV. E. R. McWILLIAMS, Pastor.
 Church school 9:45. Clifford Kester, superintendent. Morning service and communion at 11, evening service at 8:15. Morning sermon subject, "The Church, the Conscience of Society." Evening subject, "The Everlasting Yea." A cordial invitation is extended to all to attend these services.

It Still Works
 Yearning for useful knowledge, a youth writes the Efficiency Magazine that he sometimes hears reference to the "Rule of Three." "Please," he requests, "what is it?" "Forget yesterday; work today, and plan for tomorrow," replies the sagacious editor.



A QUIET MARKET WHICH ONCE WAS THE SCENE OF SOME OF THE HEAVIEST FIGHTING OF THE WAR.

Ypres, Belgium—Stalls set up among the ruins of the Cloth-Hall at Ypres, now entirely rebuilt save for the remains of the great medicinal building.

LOCALS

Bob Stone, of Amarillo, was here on business this week.

Mmes. J. H. and J. A. Pifman were Amarillo visitors Monday.

Dr. and Mrs. H. W. Duke of Amarillo were here Tuesday on business.

Mrs. Barnard Hicks and Mrs. John Coffee were in Amarillo Monday visiting.

W. J. Smith, John Mosley and Oscar Easley made a business trip to Amarillo Tuesday.

A. H. Strou left Saturday night for Keweenaw, Wisconsin, where he will visit his mother.

Mr. and Mrs. E. C. Eubank were visitors in Fort Sumner, New Mexico, last week end.

Miss Gene Veteak of Amarillo is visiting her sister, Mrs. Paul Foster and family, this week.

Mrs. Dave McCurdy, Mrs. W. L. Davis and Miss Emma Jeanne Donaid were in Amarillo Monday.

Miss Emma Jackson returned home Sunday from Pampa where she spent a week with relatives and friends.

John N. Jacobsen, Jr., and Albert Bayless were in Electra and Vernon last week visiting and on a business mission.

Miss Addine Hastings returned home Sunday night from a few days visit with her former roommate Miss Helen Mitchell, in Panhandle.

L. A. Wynn and son, C. L. Wynn, of Henrietta arrived Tuesday for the purpose of buying cattle and looking over the country. While here they were guests of T. E. Seigler and family.

Miss Thalia Parker returned to her home in Olton last Tuesday after visiting with friends in Hereford the past week. She will return September 1 to teach here again this year.

Mr. and Mrs. Herbert Sparks and little daughter, Martha Lee, of Hollywood, California, arrived last week for a visit with Mr. and Mrs. J. C. Parker. Mrs. Sparks is a sister of Mrs. Parker.

Mrs. John Patton and son, Billie, and Mrs. C. T. Guseman and little daughter, Cecelia, left Sunday afternoon for Ruidoso, New Mexico, for a vacation of about a week or ten days.

Miss Gladys Seigler returned to her home Monday from Clovis, where she spent last week organizing a dramatic class to open in September. Miss Seigler spent most of last winter in Clovis where she had a successful class.

Mr. and Mrs. V. M. Blow of Fort Worth arrived this week for a visit with her parents, Mr. and Mrs. R. L. Branson. Barbara Jane Brotherton returned home with them after spending the summer in Fort Worth.

Bill Adkisson, wife and daughter, Elizabeth, of Amarillo were here Tuesday negotiating for a dwelling house to move to their newly acquired farm eight miles south of Grady, New Mexico. They formerly lived in the Wyche community.

Mr. and Mrs. Claude Ricketts and Miss Ira Jeanne, daughter of Mr. and Mrs. Ricketts, returned Tuesday night from a ten-day fishing trip in the Red River Valley in New Mexico. Mr. Ricketts reported good fishing and an enjoyable trip.

Mrs. E. P. Gieser and children, Miss Florence Boardman and Wilson Gyles left Sunday morning for Chicago where they will visit relatives and attend A Century of Progress exposition. Miss Boardman will visit her sister in St. Louis.

Mr. and Mrs. Fred Hale and children of College Station were visitors last week in the home of Mr. and Mrs. B. H. Hopkins. Mr. Hale is a brother of Mrs. Hopkins. Mrs. Hale will be remembered here as Miss Sena Mae Mounds. They left Saturday morning for Tulsa where they will visit with Mr. Hales' parents.

Mr. and Mrs. J. T. Cronin and little daughter, and Mrs. Gertrude Brotherton returned last Thursday night from Dallas where they visited the markets. Mr. and Mrs. Sam Mosley of Dallas returned with them for a short visit. Mrs. Mosley was formerly Miss Mollie Ray Cronin.

CHRISTIAN ENDEAVOR PROGRAM FOR SUNDAY

Leader: Billie Stoker.
 Pianist: Wilma Jones.
 Theme: Heroism for Christ and the Church.
 Hymn, No. 240.
 Scripture: Matthew 16:13-18.
 Bettye Bruce Jones.
 Hymn, No. 295.
 Prayer: E. R. McWilliams.
 Poem: Violet Marrs.
 What Can I Do for the Church?
 1. Training for service in the Church: Clifford Kester.
 2. Giving to the church: Andrew Pat Jones.
 3. Speaking for the church: Corliss Davis.
 4. Loyalty to the church: Ruby Vaughn.
 Hymn, No. 222.
 Worshipping God in the offering.
 Hymn, No. 173.
 Business meeting.
 Benediction.

TAILORING REPRESENTATIVE HERE MONDAY, AUGUST 21

A representative of the Ed V. Price tailoring firm of Chicago will be at the office of Corbett & Co. tailors and cleaners, here next Monday, August 21.

The local firm is Hereford agent of the Price Company. Latest fall and winter samples and fashions for men will be shown. The clothing sells at popular prices.

Mrs. M. L. Steele, Mrs. B. M. Wiltshire and Mrs. J. C. McCracken visited in Amarillo Monday.

JUST ARRIVED
 Another Car Load of
ANGELL ONE-WAY PLOWS
 At Real Prices—Never Again As Low

AVERY ONE-WAY PLOWS
 In 10-foot and 12-foot sizes—at prices that will interest you

Wheat Drills Priced Right.

Texas-Ohio Cultivator Co.
 C. W. BENNETT, Agent.

Food
 That is Fit
 For a King

You don't have to worry about Hubby's violent distaste for mealy potatoes, "rusty" lettuce or any other pet food peeves when you trade at FRANK'S.

What You Buy Here Is Good

We Meet All Competition On
 Specials—Less 2%

YOUR OWN FRESH HOME MADE MAYONNAISE WITH NO TROUBLE AT ALL... PERFECT MAYONNAISE EVERY TIME... IN THE NEW 1/2 MINUTE MAYONNAISE MAKER

1 PINT WESSON OIL AND NEW QUICK MIXER BOTH FOR 49c

THE RECIPE IS ON THE MIXER JAR

FRANK'S CASH GROCERY
 FRANK RICHARDS, Proprietor.
 Phone 117. We Deliver.

RECEIPTS SALES BOOKS REPAIR ORDERS GUEST CHECKS APPROVAL SLIPS INVOICES DAILY REPORTS REMITTANCE BLANKS CONTRACTS PRODUCTION RECORDS CREDIT MEMOS

For Every RECORD Requirement

We can furnish non-duplicating, duplicating and triplicating books and pads of every kind for every business. Our factory connection assures complete satisfaction—superior quality at low mass-production prices; and prompt service, too. You can buy from us just as advantageously as from the factory, and we relieve you of annoying details.

Ask Us About **SALES BOOKS THE BRAND**
 Phone 30

RODEO
 August 19th - 20th
 11 Miles West and 4 Miles North of Hereford

- Mule Riding
- Wild Horse Riding With Loose Rope
- Goat Roping
- Steer Riding
- Calf Roping
- Junior Steer Riding
- Bronc Riding

NO CONTESTANTS BARRED!
 Admission—15c and 35c

BIG RODEO DANCE

These Bargains Won't Last CLOTHING PRICES ARE GOING UP

Bed Spreads Krinkle, 80x105 98¢ Rose Color	Munsingwear Hose 49¢ Full Fashioned Service Weights Only.
---	---

NEW PRINTS—FALL PATTERNS
 Fast Colors—36-Inch—15c to 24c Yard.

BATH TOWELS Extra large and Heavy Turkish Towels 12½¢ Each	Don Play Suits Sizes 1 to 8 98¢ Guaranteed Men's Work Gloves 50¢ Pair Split Horsehide
--	---

FOX MERCANTILE CO.

Enforce Gas Tax; Millions Netted

Austin, August 16.—The Texas legislature's sweetest gift to the taxpayers—Comptroller Sheppard's new gasoline enforcement division—is steadily stretching out over the state after fugitive millions in public money.

The enforcement "army" now numbers more than 70 trained men and establishment of two more district headquarters has brought the total of such offices to eight, according to the latest report of J. W. McReynolds, division chief, to the comptroller.

The new district offices, already established and working, are in Corpus Christi and Eastland, Mr. McReynolds report said, and they augment similar centers in San Antonio, Houston, Longview, Dallas, Fort Worth and Amarillo.

To date, the comptroller's opera-

tives have obtained 36 felony indictments against alleged gas tax violators. Three refineries have been placed in receivership, to preserve assets.

The great benefit, however, has not come from prosecutions but from the \$300,000 per month increase in gas tax payments, which is expected to give a \$1,000,000 "bonus" yearly to the common school fund, a similar amount to the bond refunding fund, and \$2,000,000 to highway fund.

Comptroller Sheppard added that "just as a sideline" his men have raised cigarette tax collections at such a rapid rate that he expects to add from \$500,000 to \$1,000,000 to the school fund yearly from this source. All of the cigarette tax now goes to the schools.

Mrs. N. M. Patton of Hereford left Thursday noon for Chicago where she will spend two weeks with her son, Fred Patton, and also visit A Century of Progress exposition.

Dr. Elliott Will Lead Four-Day School Here

Dr. Edwin A. Elliott, head of the economics department, Texas Christian University, Fort Worth, will be with the Christian church for a Church Life Institute August 23-27. Dr. Elliott, in addition to being an outstanding scholar in the field of economics, is an ordained minister in the Disciples of Christ, and in his teaching approaches all questions from the standpoint of the teachings of the Christian religion.

For years he has been the most popular professor on the campus of T. C. U., and most influential in building Christian ideals into the character of the students who attend his classes. It will be a privilege to hear this man, who has a distinctive message for the church and the life of our day.

Dr. Elliott's speaking schedule will begin with an address on Wednesday night, August 23, to the

young people of Hereford, and the visiting Endeavors from the First Christian church of Amarillo, at the First Christian church at 8:30. Thursday noon he will address the Rotary Club of Amarillo at their noon luncheon, returning to Hereford for another address at the Christian church at 8:15. Friday night he will speak again at the same hour.

Saturday afternoon at 3:30 he will address the County Federation of Women's Clubs at the court house. Sunday morning he will occupy the pulpit of the First Church, Amarillo, returning to Hereford for the evening service. Don't pass up this opportunity to hear this outstanding Christian economist.

Miss Edah Park and Miss Lucille Park left Saturday night for Chicago where they will attend A Century of Progress exposition. They will return by way of Wichita, Kansas, and visit relatives before returning home.

Oklahoma Scouts Spend Wednesday Night Here

Seventy-six boy scouts and their masters and leaders drilled into Hereford late Wednesday evening in time for the evening meal. They were from Oklahoma City.

Scoutmaster Executive, Jack Keith was in charge of the five troops and he and four other scoutmasters arrived here about two hours before the main body of scouts, and made preliminary arrangement for the main body to camp here for the night.

The scouts are hearty eaters, judging from the amount of food purchased from Hereford merchants. For the scouts' supper and breakfast the purchases run like this: 20 pounds of hamburger, 35 loaves of bread, 15 pounds of bacon, 20 cans of pork and beans, 38 cantaloupes, 30 pounds of sliced ham, 10 pounds of cabbage, nine pounds of butter, two quarts of salad dressing, 3 1/2 pounds

preserves, 100 pounds ice, five pounds sugar, a quart of mustard, three pounds pepper, a small sack of malt.

The Oklahoma scouts were well equipped with pop tents, cooking grills, mess kits, two large buses, a sedan and everything necessary for a trip of this kind.

The destination of the scouts is Wehnhapay Mountains, near Weel, New Mexico. Enroute they will visit Carlsbad Caverns, covering a period of ten days for the entire trip.

The personnel of the scout executives besides Mr. Keith was: Robert Stoner, Russell Hicks, Walter Hartford and Robert Sturlevant, all prominent Oklahoma City business and professional men.

Mr. and Mrs. A. Montgomery and daughter and D. A. McKinnle of Olustee, Oklahoma, arrived in Hereford Saturday to visit in the home of Mr. and Mrs. H. G. Garner. Mrs. Montgomery is a daughter of the Garners.

FRIONA GARAGE ROBBED LAST SUNDAY NIGHT

The garage belonging to W. C. (Bill) and Clariage Fallwell at Friona was burglarized last Sunday night or early Monday morning, according to officers, who were here from Friona Monday.

The officers stated that tools, supplies, and everything loose was taken, also some money from the cash register.

The Fallwell brothers are well known in Hereford, having lived here many years.

Born to Mr. and Mrs. W. H. Gilbreath, of Romerlyle, New Mexico, a son, July 20, who has been named Carl William. Mr. and Mrs. Gilbreath were former residents of Hereford and both are well known here. Mrs. Gilbreath is in a hospital at Las Vegas, New Mexico.

A Want Ad in The Brand is a sure, steady worker—cry out.

Fall Opening

We have just received shipments of new fall stocks in the latest fashions for women and misses. Coats, dresses, shoes, accessories bought only last week when our buyer selected our stock at the fall markets, now line our shelves.

We were fortunate to obtain many of the latest items at the old prices, and are passing this good luck on to you. Never has there been a more complete stock of women's wear in Hereford than is now at Sprowls and Cronin's big store.



We Are Ready With New Fall Coats

Warm weather will not prevent wise women from knowing that now is the time to think of winter. Our new showing offers many style treatments, including new rope shoulder and wing sleeves. We offer a wide selection in the newest shades—with or without fur, for sports and dress wear. Sizes 14 to 50.



Moderately Priced



New Frocks For Fall

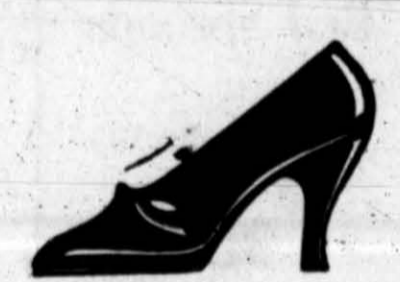
Heavy crepe dresses, Faille, sheers and mixtures for early fall. Sizes 14 to 46.

\$4⁹⁵
to
\$9⁷⁵



Wide Assortment of black and brown suede and kid slippers, both for sport and dress wear. Prices at—

\$2⁹⁸



Patent leather pumps for women . . . the latest in style and finish. For

\$3⁴⁵



Misses and Girls Sport Shoes, brown and tan, in all sizes from 2 1/2 to 8.

\$2⁴⁸



Durable, good-looking footwear for the school girl, sizes 2 1/2 to 8. Priced at—

\$1⁹⁸

USE OUR LAY-AWAY PLAN

Make your selection now, while prices are the least; make a moderate deposit, then pay as often as you like. It will be the thrifty shopper who makes her choice early.

FREE HOSIERY

We will give a pair of silk hose free with each pair of ladies' dress shoes costing \$2.98 or more.



Sprowls & Cronin Co.



Want Ads

Lost and Found

LOST: Eye glasses, near and far double lenses, black rubber frame; between home and Bennett's news stand. Finder please leave at the Brand office. C. Runtan. 1p

LOST: Brand new Firestone tire and rim. Size 38x7. Just west of town on highway 33. Reward. Buchanan & Rosson. 1c

Wanted

WANT TO BUY spring tooth barrow. See or write W. A. Wright, Box 56, Dimmitt, Texas. 1p

HIGH SCHOOL girl will work for room and board during school term. Box 514, Hereford. 1p

For Rent

TO RENT: Have farm land and also city property close to the schools for rent. A. A. Ott. 32-2

FOR RENT: Modern brick duplex, close in, Phone 250-W. J. F. Ward. 32-tfc

FOR RENT: Four room modern duplex, unfurnished, near the high school. J. S. Orr, 700 East Fourth Street. 32-2p

For Sale or Trade

WANT TO TRADE a section of wheat land in Deaf Smith county for a ranch in New Mexico. Box 744, Hereford, Texas. 1p

FOR SALE OR TRADE: Have clear resident property in Oklahoma City within 2 blocks of Oklahoma City University, that I will sell or trade for well located resident property in Hereford. C. B. Leisure, Rt. 3. 32-2p

FOR SALE: Good team of work horses. M. E. Moore, one mile north on 25-Mile Avenue. 1p

WHEAT TRADE my modern tourist camp for unimproved wheat land, located near Hereford or Amarillo. For particulars address P. K. Babcock, Hereford. 1p

FOR SALE OR TRADE: Quarter section of extra good wheat land, 23 miles northwest of Hereford. Will trade for thin stock cattle. Land priced reasonable. J. A. Wilmert, Route 3, Lincoln, Illinois. 20-4p

FOR SALE: Buick sedan, mechanically in good condition, good rubber. See Ray Barber 610 E. 4th Street. 31-2p

SERVICE-U-LIKE
Filling Station
All Texaco Products
N. E. MILBURN, Manager

BROWN PRODUCE
Market Prices for
Cream, Poultry, Eggs
Second Street, Hawkins Bldg.

LOOKING FOR A
NEW APARTMENT?
TURN NOW TO THE
WANT ADS

SOCIETY

MRS. DAVE McCURDY ENTERTAINS AT BRIDGE

Last Wednesday afternoon Mrs. Dave McCurdy entertained with four tables of bridge at her home on B. Street.

After a delightful afternoon spent in playing bridge, it was found that Mrs. Victoria Wilson held high score. An attractive gift was presented Mrs. Lisle Woodford, a recent bride.

A delectable salad course was served to Meses. Jesse Stanford, B. H. Hopkins, W. L. Davis, William Black, J. C. McCracken, B. M. Wiltshire, Alton Fraser, Chas. Donald, Travis Dameron, James Black, Victoria Wilson, D. K. Robison, Lisle Woodford, John Patton, H. A. Cline; Misses Emma Jeanne Donald and Mable Gass.

OLIVER FOSTER CELEBRATES BIRTHDAY

Master Oliver Foster celebrated his seventh birthday Monday afternoon by entertaining several of his little friends at the home of his parents, Mr. and Mrs. Paul Foster, 24 Lawton Avenue.

Various games were played by the children on the Foster lawn, after which ice cream and cake were served to Sonny Boy and Juanita Beauford, Helen Ann and Katherine Acker, Joan and Gerald Smith, Wanda Jean Smith, Boots Posey, Elizabeth Dunlap, Jimmie Easley, Billie Orr, Wilson Millard and Kermit Birkmeyer.

HOME MAKERS CLASS MEETS

The Home Makers class of the Baptist Sunday school met Friday, August 11, at the church for their

regular monthly business session. Mrs. Ernest Speegle, vice president, opened the meeting with the song, "There Is a Name I Love to Hear." The devotional was read by Mrs. Wood Vaughn. Prayer was led by Mrs. R. E. McCullough. Mrs. Edgar Moseley gave the secretary's report. Group three, entertained with a game following a short business session. Group two served lovely refreshments of cake and lemonade to Meses. Will Alexander, Ernest Speegle, Edgar Moseley, R. E. McCullough, Wood Vaughn, Otto Massie, Barrett Sowell, Earl Wilson, George Clark, John Renfro, Jeff Roberson, John Hacker, Misses Odie Matthews, Eunice Gilbreath, Alvia Matthews.

Members of the Home Makers class urge absentees to be present at Sunday school each Sunday morning. New members are cordially invited to come and join the class. Visitors are always welcomed.

SURPRISE PICNIC GIVEN SUNDAY

A surprise picnic was given for Mr. and Mrs. O. K. Higgins and Mrs. Dean Sowell of Kamlah, Idaho, Sunday, August 13. The day was spent on the creek and hunting and swimming were enjoyed by all.

Present were Mr. and Mrs. Clyde Honea, Mr. and Mrs. R. L. Whitehead, Mrs. Joe Huckert, Dr. Florence Miller, Mr. and Mrs. Ralph Sears, Mr. and Mrs. Chas. Hodges, Mrs. Dean Sowell and sons, Mr. and Mrs. J. T. Cronin and daughter, Mr. and Mrs. Bill Winterrowd and children, Mrs. H. D. Norton and Joan of Kansas City, Mrs. H. C. Sperrier and daughters of Borger, Mr. and Mrs. Cecil Hodges and children, Mr. and Mrs. O. K. Higgins and children, Billie Valentine, Shirley Hayes, Edna Wheeler, Evelyn Van Sweringen and Jack Huckert.

JUNIOR PIONEER CLUB MEETS WITH MISS HASTINGS

The Junior Pioneer club met Tuesday afternoon in the home of Miss Addine Hastings, who was assisted as hostess by Miss Emma Jackson.

The usual routine of business was transacted and a program, a continuation of that of last week on the subject of "Progress on Modern Etiquette," was completed. It was decided to hold the next meeting Tuesday afternoon, August 29, at the home of Misses Zelma Ruth and Florence Shore.

"GOING AWAY" PARTY FOR MRS. ROSSON

Mrs. B. M. Rosson, who is leaving this week for her home in Plainview, was honored Tuesday afternoon by her daughter-in-law, Mrs. S. P. Rosson, with a "going away" party.

The afternoon was spent in sewing and talking, later a delicious salad course was served to Meses. W. B. Dameron, S. E. Askren, E. M. Vandenburg, J. C. Lance, J. H. Wilson, A. H. Elliston, Hettie Cochell, Geo. A. Stambaugh, John Cunningham, J. D. Buchanan, W. L. Pickett, Mary Palmer, Ollie Fox, I. O. Crosthwaik, C. H. Dillehay, J. E. Beyer, J. A. Hornbeak, J. M. Boone and J. H. Head.

MRS. OSCAR EASLEY CONTRACT BRIDGE HOSTESS

Friday morning at 9:00 o'clock at her home, Mrs. Oscar Easley was hostess to an enjoyable contract bridge party, honoring Mrs. Fred Hale of College Station, and Miss Hazel Hopkins of Taylor.

Breakfast at beautifully appointed tables was served and the games followed.

Mrs. Fred Hale received high score for the morning, both she and Miss Hopkins were presented lovely guest prizes.

LAWN SUPPER HONORS MISS EMMA JEANE DONALD

Complimenting Miss Emma Jeanne Donald of Longview, Mr. and Mrs. J. W. Witherspoon entertained last Thursday evening at their home on Lawton Avenue with a lawn supper. Later bridge was the diversion for the evening. Mrs. Dave McCurdy received high score for the ladies, and J. C. McCracken won high prize for the men. Miss Donald was presented a beautiful guest prize.

Those attending were Messrs. and Meses. Lisle Woodford, C. L. Crump, J. C. McCracken, Dave McCurdy, Travis Dameron, Mrs. B. M. Wiltshire, Misses Emma Jeanne Donald, Martha Duncan, Meses. James Gilliland and B. H. Kirby.

MRS. JOHN RECTOR AND MISS FLOSSIE BOWMAN HONORED

Wednesday afternoon, at the Progressive school building, Miss Olive Perkins entertained with a delightful reception honoring Mrs. John Rector of Detroit, Michigan, and Miss Flossie Bowman of Vernon.

Miss Bowman favored the guests with two piano numbers, "Scorzo," by Mendelssohn, and "Waltz in A Flat," by Brahms. Miss Victoria Bowman gave a group of readings.

Delicious refreshments of sandwiches and punch were served to the honorees and to the following guests: Meses. W. C. Russell, Orin Russell and sons, Glen, Dale and Lloyd; Albert Higgins, C. P. Caldwell, Jeff Roberson and son, Eugene; Cecil Hodges and daughters, Doris Joe and Betty; Haskell Benson, Ray Hershey, Emmett Blake, Carl Donovan and son, Buddy; Gilbert Donovan, C. C. Bowman, Ira Ricketts, Misses Eunice Caldwell, Virginia Bowman, Elizabeth Bowman, Luella Park, Wima Higgins and the hostess.

CRESCAT SCIENTIA CLUB ENTERTAINED

Mrs. Charlie Sowell delightfully entertained the Crescat Scientia club in her country home last Thursday afternoon. The afternoon was spent in playing bridge.

Later a short business session was held and officers were elected for the coming term, including: Miss Ursalee Fridley, president; Mrs. Pearl Singletary, vice president; Mrs. Dick Rountree, secretary, and Mrs. R. E. McCullough, reporter.

Refreshments of ice cream and cookies were served to Meses. R. E. McCullough, Herman Stuart, Buren Sowell, Ralph Sears, Pearl Singletary, Earl Brock, Jack Wright, Dick Rountree, Miss Ursalee Fridley and the hostess.

The Crescat Scientia club will meet with Mrs. Jack Wright on Thursday, August 24.

LOYAL WORKERS TO MEET FRIDAY

The Loyal Workers Quilting club will meet at the L. O. O. F. hall Friday, August 18, in an all day meeting. Each member is requested to bring her sewing with her as there will be no quilt.

WEST HEREFORD CLUB ENTERTAINS WYCHE

The West Hereford Club's meeting was the scene of much gaiety last Friday when it met at the home of Miss Mary Bradley, one of its members. The West Hereford club entertained the Wyche club with an interesting program consisting of contests and games.

The Bradley home was beautifully decorated with garden flowers, and Mrs. H. J. Roberson and Mrs. W. B. Whittaker presided at the punch bowl.

Mrs. Iva Saltzman was the winner in various contests and was awarded a bonbon dish filled with choice candies. Refreshments of cake and ice cream were served to the following visitors and members: Meses. Wes Bradley, Raymond Elliston, Jack Rose, Jess Lindsey and two children, Doc Roberson and Fred Saltzman and daughter, J. R. Daniels, B. W. Carroll, Wilbert Carroll and son, H. J. Roberson and two daughters, H. D. Bryant, W. B. Whittaker and three children, E. M. Cox, L. F. Dyer, and Meses. Ego Akman, Lillian Hostetter, Mary Bradley and Genie Standifer.

The next club meeting will be held Friday, August 25, at the home of Mrs. B. M. Wiltshire.

BRIDGE LUNCH HONORS MRS. LISLE WOODFORD

Mrs. John Patton delightfully entertained with a bridge luncheon Friday honoring Mrs. Lisle Woodford. Mrs. Patton was assisted by her sister, Mrs. C. T. Guseman, in entertaining.

Garden flowers were used in the entertaining suite, making a pretty setting for the dainty three-course luncheon.

The afternoon was spent playing bridge. Mrs. J. W. Witherspoon received high score, and second high score went to Miss Floyd Wilson both receiving lovely prizes which were presented to the honoree. Mrs. Woodford was given a beautiful baking dish by the hostess.

Those present were Meses. Lisle Woodford, Dave McCurdy, Alton Fraser, J. C. Parker, Edgett Brady, N. E. Milburn, J. W. Witherspoon, Victoria Wilson, W. L. Davis, Travis Dameron; Misses Floyd Wilson and Martha Duncan.

CHURCH PEP CLASS HONORS MRS. WOODFORD

Tuesday afternoon at five o'clock Mrs. Lisle Woodford was honored with a miscellaneous shower at the home of Mrs. E. R. McWilliams, with the members of the Pep Class of the First Christian church as hostesses.

Many beautiful and useful gifts for the home were received by the bride, Miss Betty Bruce Jones sang a number of songs, accompanied by Miss Elizabeth Ireland at the piano, which were enjoyed very much by those present.

Fruit punch and coconut macaroons were served to about forty guests.

Eastern Star Annual Picnic Next Week

Hereford Chapter Order of the Eastern Star, assisted by the Masonic Lodge, will hold their annual picnic on the evening of Friday, August 25, at the Wes Bradley ranch east of town.

It is expected to make this year's gathering along the lines of the old-time basket picnic, wherein all attending are expected to bring something to eat. Coffee, iced tea, cold water, and sugar will be provided, but other provisions are to be brought ready for serving.

Members of the Eastern Star and their families, Masons and their families are invited to participate in this annual event.

MRS. MARGARET HEIFNER HOME FROM MISSOURI VISIT

Mrs. Margaret Heifner returned home last Sunday evening from a visit with her mother, Mrs. Minerva Altus, at Lancaster, Missouri. She was accompanied to Hereford by her sister, Mrs. Eliza Weaver, of Chula Vista, California, who also had been visiting her mother.

Mrs. Heifner reported her mother making some improvement in health. Mrs. Weaver will remain here until September 1, when she expects to return to her home.

George Z. Funderburg Rites Spoken Monday

George Z. Funderburg, 57, former Manard county, Texas, died here last Saturday at the home of his brother, J. I. Funderburg. Funeral services were held at the Baptist church Monday afternoon, Rev. J. A. Hornbeak officiating. The remains were laid to rest in West Park Cemetery.

Mr. Funderburg's home was in New Mexico, about 40 miles south of Vaughn, but for some time he had engaged in the buying and selling of cattle and made his home here with his brother. He was ill only a few days. He was a member of the First Baptist Church at Portales, New Mexico.

Surviving relatives are I. O. Funderburg, a brother, of Amarillo; three brothers, J. J. R. C. and Zack Funderburg, of Erick, Oklahoma; another brother, Jess, of Ramon, New Mexico, and J. I. Funderburg of this city. Mrs. A. M. Sullivan, Amarillo; Mollie White of Bovina, and Mrs. Susie Roberts, California, are the surviving sisters.

All of the above mentioned relatives were here to attend the funeral services except Mrs. Roberts of California and Jess Funderburg of Ramon, New Mexico.

Enroll More Than 200 High School Students

More than 200 high school and high seventh grade students have already been enrolled for the coming school year, according to Superintendent C. H. Dillehay, who is now accepting students for enrollment at the high school.

Both Mr. Dillehay and G. M. Hudson, high school principal, are handling the work at the school.

"Although school does not open until September 4, we find it speeds up matters considerably to enroll as many students as possible before that time," the superintendent said. Books will be issued to high school students beginning Friday.

Four County Girls Get College Offer

Four Deaf Smith county girls are going to West Texas State Teachers College at Canyon during the coming year for \$120 each. Under a plan worked out at the college all fees, tuition and board may be paid with this sum.

Deaf Smith county has been allotted four girls under the plan. County Judge C. W. Humble is taking applications and urges that all girls interested call at his office.

A cooperative plan has been adopted for Randall Hall, girls' dormitory, whereby a girl's room and board will cost only \$13 per month. Six dollars of this amount may be paid in foodstuffs.

Tuition fees for the year total \$50. Student expense is \$16 for the entire year. Board at \$7 per month brings the total expense to \$120.

Board may be paid all in cash, instead of partly in food, which would bring the total cost to \$183. Enrollment or tuition fees may be paid in quarterly installments of \$12.50 each. The same is true of the student activities fees, which may be paid at \$4 per quarter. Board is to be paid monthly in advance.

Mrs. B. R. Jennings Is Victim of Enraged Sow

Attacked by a sow in her back yard last Friday afternoon, Mrs. B. R. Jennings, North Hereford resident, is in a serious condition at her home.

The animal, enraged by the squealing of her pigs when Mrs. Jennings was passing through the pen, knocked the victim down twice, fractured one rib and bit Mrs. Jennings all over the body.

Miss Winnie Cornet, a visitor at the home of Mrs. Jennings, ran to her rescue, beat the animal off and was in turn attacked herself. Mrs. Jennings ran to the aid of Miss Cornet then, and was again the victim of a savage attack, which might have proven even more serious had not a neighbor, D. P. Vaughn, been attracted by the commotion.

He managed to beat the animal off long enough for the women to escape from the pen, then made good his escape.

Although seriously hurt, Mrs. Jennings is reported resting well and is expected to recover.

Boy Preacher to Open Meeting Here Monday

James D. Williford, 17-year-old boy preacher, and a graduate of the high school of Boles Orphan Home, Quinlan, Texas, will begin a meeting at the Church of Christ Monday night, August 21. This young man knows the Gospel and will present it in its purity and simplicity. He has been working in meetings for the past two years and is one of the most promising young men in the brotherhood today.

J. Porter Sanders of Spearman, will be here and preach for the Church of Christ Sunday, August 20. The public is cordially invited to attend all services and hear these men declare unto you the whole counsel of God. A welcome awaits you.

Jim Shackelford Dies of Accident at Borger

The death of J. T. (Jim) Shackelford of Pampa last Saturday marks the second tragedy in the Fletcher-Shackelford families in the past three and a half months.

Mr. Shackelford was burned to death last Saturday while working on a gas well with two other men near Borger. He was employed by the Gulf Refining Company. He leaves a wife and three small children.

Mrs. M. D. Fincher of this city, a sister of Mr. Shackelford, left for Borger immediately after hearing of the accident. She was accompanied there by her daughter, Miss Christine Fincher.

M. D. Fincher passed away here last May 5, and Mr. Shackelford was here to attend the funeral services of Mr. Fincher.

Those who attended the funeral service besides Mrs. Fincher and daughter, were Mrs. C. R. Lady, a daughter of Mrs. Fincher, and R. L. Dowell and Jesse Stanford.

Mrs. Parmer Opens New Fruit, Vegetable Store

Hereford is to have a new fruit and vegetable market, starting this week, which is to be located in the Parmer building on Main Street.

The new business is owned and conducted by Mrs. Buford Parmer and was launched early this week. Mr. Parmer is to assist Mrs. Parmer by driving his truck to markets where reasonable vegetables and fruits can be purchased. They received their first shipment by making a trip to Fort Worth, returning Tuesday afternoon.

Plateau Singers to Canyon Sunday

The next Plateau Singing Convention will be held in Canyon next Sunday, August 20, when seven counties, including Deaf Smith, will gather for an all-day singing event.

The Deaf Smith county quartet, composed of Miss Augustine and Jake Gregory, J. S. and Joe Garrett, will represent this county, as they have on a number of occasions this season. Many others from this county expect to attend the event, which is sponsored by members of the Plateau organization of Randall county.

Luncheon will be provided by the sponsors at noon, as is the custom on occasions of this kind.

Mrs. O. F. West and two children left Saturday for a week's vacation trip to points in New Mexico.



MEATS at Lowest Prices!

And They Are GOOD Meats!

That's the most important part of your buying—and it's a stipulation we take pride in guaranteeing. You get only the best, whether your order is for ten cents or ten dollars.

We Meet All Competition On Specials, Less 2%



REAL HOME MADE MAYONNAISE
... WITH THAT DELICIOUS "JUST MADE" TASTE ... WHIP IT UP IN 1 1/2 MINUTES IN THE NEW MAYONNAISE MAKER.

1 PINT WESSON OIL AND NEW QUICK MIXER 49c

CLOSED ALL DAY SUNDAY

Texas Market & Grocery

PHONE 353—FREE DELIVERY



FALL HATS

A very special purchase right at the start of the season! All the smart beret types and turbans. Black, brown, rust, green and gray.

\$2.00

VOGELE MILLINERY PARLOR

Announcing the Opening Of a New Fruit and Vegetable Market

MRS. BUFORD PARMER
Parmer Building. I Solicit Your Patronage.

CALL 'PHONE 468

For Prices On

KAFIR, MAIZE, BARLEY AND WHEAT

In stock now for retail trade, Kafir, Cottonseed Meal, Mill-Run Bran.



Henneman Grain and Seed Co.

501 West First



NEW FALL DRESSES

\$6.95 TO \$29.50

These little frocks mark the place where the shiny side of fashion meets the dull. And it's a happy meeting. For the richness of dull crepe was never so rich as when contrasted with a bit of gleaming satin. You'll find satin used in panels, bows, bands, sleeves... in countless smart ways that are as new as autumn, 1933.

Sizes 12 to 44

Fashion Dress Shoppe

Summerfield News

BY MRS. GUY WALSER
 Take Produce to Carl's Gro. A revival started Sunday with Rev. Coe doing the preaching, and Edward Pearce of Amarillo leading the singing. Services at 11 and 8:30. Miss Thelma McMillin of Hereford as pianist.
 Lawrence Johnson received word last week of the death of his sister, Mrs. L. L. Pierce, of Albany, N. Y. She was buried in Dayton, Iowa, August 15. Mr. Johnson was unable to attend the funeral.
 Misses Thelma Cook and Mary Lee Curry, Albert Schulz and D. J. Neill and Mr. and Mrs. Jim Clark were in Plainview Tuesday.
 Senior B. V. P. U. had a watermelon feast Wednesday night at the City Park in Hereford, and was attended by about 35.
 Wilburn Edelman is driving a new car.
 Mrs. Marvin Madden and daughter visited her sister, Mrs. B. P. West, of Clovis last week.
 Mr. and Mrs. Virgil Dodson of Happy visited his sister, Mrs. Walter Huntley, last week.
 J. R. Oglesby, B. A. and Asa Atchley and Mr. Gandy were in Amarillo last Tuesday.
 L. L. Helgel and family of Dallas, Mrs. J. P. Davis and Hazel Davis of Weatherford visited the Ben Davis home last week.
 Friends of the Mrs. M. D. Fincher family regret the death of her brother, J. I. Shackelford, who was killed in an explosion at Pampa last Friday.
 Henry McIntire and family of Sweetwater spent the week end with Mrs. McIntire's brother, Adam Flowers. W. H. Flowers returned home with them after spending the last three months here.
 Mrs. Walter Huntley and Geraldine returned last week from a four through the mountains.
 Wilson Vines and Miss Jessie Crow of Black were married in Clovis Saturday. Miss Hazel Oglesby and Asa Atchley accompanied them to Clovis.
 W. C. Neill and family spent a few days with Mrs. B. E. Robertson and family last week.
 A baby boy, Dan Hamilton, was born to Mr. and Mrs. Hamilton Still last week. Mr. Still is a former teacher here.
 C. R. and Guy Walser and D. J. Neill were in Amarillo Wednesday.
 Y. W. A. met Thursday with Miss Hazel Oglesby. A good program was given. The next meeting will be with Miss Jessie Schulz.
 Several from here attended the meeting at Black last week.
 Will Schulz and family, A. E. Cook and wife were guests in the Walter Koch home at Hereford Sunday.
 Walter Huntley and Virgil Dodson went to Portales last week.
 J. A. Noland and family are in Lockney and Floydada to attend

Jake De' Cake

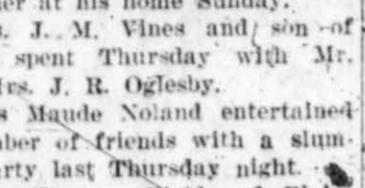


"Thinks That The Safe Side Is The Outside"



a family reunion.
 Relatives of Walter Hawkins helped celebrate his birthday with a dinner at his home Sunday.
 Mrs. J. M. Vines and son of Black spent Thursday with Mr. and Mrs. J. R. Oglesby.
 Miss Maude Noland entertained a number of friends with a slumber party last Thursday night.
 Miss Theresa Fields of Plainview is visiting Miss Viva Thomas. Buford McMinn and family of Hereford spent Sunday in the Perry McMinn home.
 Mr. and Mrs. Lee Curry, Mary Lee and Pearl Pachar were in Plainview Monday. Mary Lee went on to Abilene and Weatherford. At Weatherford she will attend the 100th birthday celebration of her great-grandmother.
 C. R. and Guy Walser were in Dimmitt last Thursday.
 Mr. and Mrs. Jim Clark were in Amarillo Saturday. Mr. and Mrs. Edward Pearce returning with them.
 W. M. U. met last Thursday at the church. Mrs. C. R. Walser was elected president, Mrs. Ky Lawrence vice president, Mrs. L. L. Cannon secretary-treasurer.
 Mrs. Kenneth Poss and children of Hale Center visited her sister, Mrs. Wilburn Edelman, last week.
Cheering to Most of Us
 A French writer says: "He who is never foolish is not so wise as he thinks." An old Greek philosopher went even further than this and said: "The man who isn't a fool half the time is a fool all the time!"
Penalty of Deceit
 No man, for any considerable period, can wear one face to himself and another to the multitude without finally getting bewildered as to which may be true.—Nathaniel Hawthorne.

My Favorite Recipes



by Frances Lee Barton

THE best remedy that I've found for spring-fever is a change. And even if we can't all have a change of scene this year, we can, at least,—and very inexpensively too—have a change of dessert. So let's keep these delicious new bran recipes on hand. It is very pleasant to eat delicious food and to know at the same time that it is good for you.

Bran Ginger Cakes
 2 1/2 cups sifted cake flour; 3/4 teaspoon baking powder; 1/2 teaspoon salt; 1 teaspoon ginger; 1 teaspoon cinnamon; 1/4 teaspoon cloves; 4 tablespoons butter; 1/2 cup brown sugar, firmly packed; 1 egg, well beaten; 1/2 cup molasses; 1 cup milk; 1 cup whole bran.
 Sift flour once, measure, add baking powder, salt and spices and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and molasses, and beat well. Add flour mixture, alternately with milk, a small amount at a time. Beat after each addition until smooth. Add whole bran, mixing well. Bake in greased cup-cake pans in moderate oven (350° F.) 30 minutes, or until done. Makes 20 cakes.

Bran Upside Down Cake
 (2 eggs)
 1 cup sifted cake flour; 2 1/4 teaspoons baking powder; 1/2 teaspoon salt; 1/4 cup whole bran; 2 eggs, well beaten; 1 cup granulated sugar; 1/2 cup water; 1 teaspoon vanilla; 1/3 cup butter; 1/2 cup brown sugar, firmly packed; 4 or 5 medium apples, thinly sliced; 1 tablespoon sugar.
 Sift flour once, measure, add baking powder and salt, and sift together three times. Add whole bran and mix well. Add egg and sugar and continue beating until well mixed. Add water and vanilla. Roll in flour mixture.
 Melt butter in 10-inch skillet over low flame. Add brown sugar, and stir until melted. On this arrange apples, sprinkle with water, and pour batter over contents of skillet. Bake in moderate oven (350° F.) 50 minutes, or until done. Loosen cake from sides and bottom of pan with spatula. Serve at once upside down on dish with apples on top. Garnish with whipped cream, if desired.

Bran Fig Pudding
 1/2 cup sifted flour; 1 1/2 teaspoons baking powder; 1 cup sugar; 1 teaspoon salt; 2 cups whole bran; 3 eggs, well beaten; 1/2 cup milk; 1/2 cup melted shortening; 1 1/2 cups figs, cut.
 Sift flour once, measure, add baking powder, sugar, and salt, and sift together three times. Add whole bran, mixing to blend. Combine eggs and milk, and add to flour with shortening, mixing thoroughly. Add figs and mix well. Pour into greased mold during then 2/3 full, cover, and steam 2 1/2 hours. Serve with hard sauce. Serves 8.

COURTHOUSE RECORDS

New Car Registrations.
 John B. Renfro, Chevrolet, Grizzle Chevrolet Co.
 Mrs. Lee Lambert, Chevrolet, Grizzle Chevrolet Co.
 M. C. Osborn, Dodge, Ireland-Beavers.
 E. B. McLellan, Frioná, Plymouth, Ireland-Beavers.
 S. L. McLellan, Frioná, Plymouth, Ireland-Beavers Co.
 Jack Metcalf, Dodge, Ireland-Beavers Co.
 C. A. Wimberly, Dawn, Plymouth, Ireland-Beavers Co.
 H. M. Paekard, Plymouth, Ireland-Beavers Co.
 John N. Jacobsen, Chevrolet, Grizzle Chevrolet Co.
 Wilson Gyles, Dodge, Ireland-Beavers Motor Co.

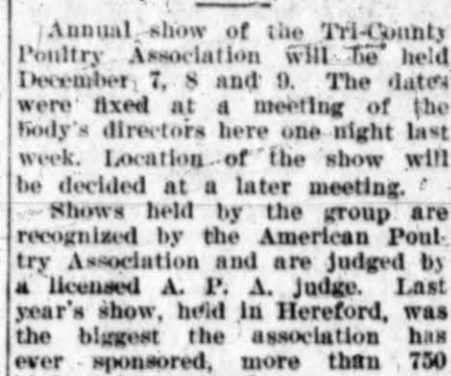
Warranty Deeds.
 Wilson E. Runtton et ux to Carnolie Runtton, west 1/2 of SW 1/4 Section 28, Block K-3.
 Efa Rutherford to West Texas Gas Co., pipeline right of way.
 Hubert Riglins to West Texas Gas Co., pipeline right of way.
 C. J. Smith to West Texas Gas Co., pipeline right of way.
 J. C. Carroll to West Texas Gas Co., pipeline right of way.
 E. S. Ireland to West Texas Gas Co., pipeline right of way.
 Mrs. E. W. Harrison to West Texas Gas Co., pipeline right of way.
 E. C. Eubanks to West Texas Gas Co., pipeline right of way.
 A. J. Ellwart to C. W. Whittington, 640 acres, section 79, block K-7; 160 acres, SE 1/4 section 82, block K-7.
 Taylor et ux to G. W. Webb, section 80, block K-3, two tracts totaling 29.84 acres.
 Claude Benton et al to Church of Christ, lots 2 and 3, block 47, Hereford.

COURT DOINGS
 Civil actions disposed of in district court the past week were:
 E. H. Norton vs Walter Irvin, Inc.; dismissed.
 Fred G. Brown vs Julia Brown, divorce; granted.
 Chas. Donald vs W. F. Morris, judgment.
 J. H. Pitman vs Joe Beckman et al; judgment.
 Leon McBroom et al vir vs A. L. Thomas, dismissed.
 Velma Mae Riden vs Raymond R. Riden; dismissed.
 Minnie B. Jones vs J. H. Woody; judgment.
 F. W. Freese vs Nick Wolfel; dismissed.
 A. Allison vs L. J. Hartley; judgment for defendant on cross action.
 Chris Olson vs Fred G. Brunk et al; judgment.
 Ed Inman et al vs William Lloyd; judgment.
 C. M. Leach vs L. H. Shore et al; dismissed.
 Standard Savings & Loan Association vs R. M. Allred; judgment.
 Mrs. Annis E. Bentley vs C. R. Bentley; divorce granted and maiden name of Annis E. Greer restored.
 Standard Savings & Loan Association vs Elmer O'Ferrell, et al; judgment.
 Henry Bishop vs C. S. Mitchell et al; dismissed.
 F. W. Lambert vs Chas. Donald; judgment.
 Thelma Harrell vs J. D. Harrell, divorce granted.
 Audrey Stella Galbraith vs Herman Galbraith; divorce granted.
 Margaret Orr vs John B. Orr; divorce granted.
 J. E. Hill vs O. D. Frazier et al; judgment.
 Mrs. Arra Murry vs Dr. E. B. Thomason, judgment.
 Charles Donald vs W. F. Morris, judgment.
 S. F. Williams vs O. K. Higgins, continued.
 G. C. Victory vs J. O. Newell, continued.
 Fred Walker vs Charles Donald, continued.
 Charles Bengé vs L. H. Foster et al, judgment for defendant.
 Globe Indemnity vs Florence Cleland, settled out of court.
 A. M. Kelley vs S. F. Williams, judgment.
 Fannie Lee Crow vs Terry Crow, divorce.

Poultry Show Is Set for December 7 to 9

Annual show of the Tri-County Poultry Association will be held December 7, 8 and 9. The dates were fixed at a meeting of the body's directors here one night last week. Location of the show will be decided at a later meeting.
 Shows held by the group are recognized by the American Poultry Association and are judged by a licensed A. P. A. judge. Last year's show, held in Hereford, was the biggest the association has ever sponsored, more than 750 birds being entered.
 Miss Lillie Hostetler, county librarian, met with the directors to discuss problems of the poultry industry in connection with women's club work.
 Attending the meeting were N. C. Voge, president; B. H. Hopkins, secretary; Ray Conway, Mrs. Edith Hughes and R. L. Bailey, Poultry raisers of Deaf Smith, Farmer, Randall and Castro counties comprise the membership of the association.
Both Bad
 Another thing that it must be hard for many a woman to decide is whether her husband's singing at the bath or his growling at the table is the most disagreeable noise.—Cincinnati Enquirer.

Cook With Gas



FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY
West Texas Gas Co.
 GOOD GAS WITH DEPENDABLE SERVICE

Close Drug Store

Every Week We Try to Have Money-Saving Specials.

THIS WEEK'S SPECIALS

One Pint BATHING ALCOHOL 39c	One Quart CAMEL KISSES 10c Seafoam Kisses
With the price of Alcohol going up, buy this NOW.	A Close-Out Price On GULF VENOM FLY SPRAY Pints 39c Quarts 59c Gallons \$1.89
Armond's New Symphony FACE POWDER \$1.00	\$1.50 Alarm Clocks 98c 50c Milk Magnesia 39c 1 doz. French Soap 69c 25c Kleenix 23c 50c Nydentia T. Paste 39c

Free make-up mirror with each box. We guarantee this powder to be perfect for every complexion or money refunded.

We Appreciate Your Patronage.
 Phone 13

NRA

What Does This Mean to You?

It Either Means
COOPERATION
 OR A LACK OF THE SAME

One of the President's wishes was cessation of cut-throat prices, and, further, demanding that merchandise be sold at not less than a net profit of 10 per cent.

In order to discourage an attempt at a continuation of these cut prices, we will meet any such prices offered with an additional
Two Per Cent Discount

We are prepared to give you the highest market price for your produce. Plenty of parking space on lot in rear of store.

GIVE US A TRIAL

CARL'S CASH & CARRY GROCERY

Vacant Lots to Count In Clean Up Contest

Vacant lots which are cleaned up and beautified will count in the judging for district prizes in the city's home beautiful contest.

Such was an announcement made this week by Mrs. John P. Saton, committee chairman. "In awarding the \$15 prize for the district which has made the most progress in beautifying, all vacant lots will be considered," she said. "The judges will also be influenced by progress made in the general clean up campaign covering the cleaning up of alleys, removal of junk and old machinery from the city limits, tearing down of old signs and posters and getting rid of weeds and trash," she said.

Two prizes are being offered by the Chamber of Commerce in the contest, which is part of a program sponsored by the West Texas Chamber of Commerce to beautify the whole area. An individual prize of \$10 is offered for the most beautiful home in Hereford. The city is divided into four districts, and the district making the most improvement will receive the \$15 award.

More than 200 individual homes are entered. Only these will be considered in the prize awards. All homes and lots, however, are to be included in the district judging.

Final judging will be held September 15, Mrs. Saton said. First judging was early in May.

Contestants desiring information or aid should contact their district chairmen. They are: east side, Wilma T. Downs; south side, John Olson; north side, E. S. Ireland; west side, Earl W. Wilson.

Dandelion's Spread
 More than 100 dandelion plants can spring from the seeds scattered when the wind blows apart the fluffy white head of a single dandelion blossom gone to seed.

MAKE MONEY ON OLD FURNITURE

SELL VIA THE WANT ADS

D. R. GASS & SON
 "The Friendly Shoe Dealer"

Brand Want Ads Pay Good Dividends!

Specials For This Week-End

Assortment of Summer Voiles and Batistes—
 Values from 12 1/2 to 15c

Closing Out at
10c Yard

Extra Good Quality
 Outing—Colors
12 1/2c Yard

NEW PERCALES
 Large Assortment—Fast Colors **15c Yard**

A Few STREET DRESSES—Ladies and Misses
79c and \$1.79

Men's Suits
 Two Pants
\$12.50 - \$19.75
 20% Off On All Boys Suits

Friendly Shoes
 Regular \$5 Values, In black and white,
\$3.95
 All Other Colors at the Same Old \$5.00



SHIELDED

Infection, disease, many accidents, aches, pains and a thousand other of the misfortunes that man is heir to . . . from these, yes, and often death itself, scientific drug or medicinal preparation is your shield. Trust in it at all times. Rely upon us to supply you with a scientific safeguard as prescribed by your own physician or our varied experience.

PHONE 100

CITY DRUG STORE
"Home of Dependable Drugs"

THREE BIG REASONS

Why NOW Is the Time to Do Outside Painting

Because everything is thoroughly dried.

Because increasing property values will first affect those buildings that are in good repair, well painted and attractive in appearance.

Because painting now will save you many times the cost of paint by preventing costly attacks of rot, rust and decay.

Let us estimate the cost of painting your home with **SHERWIN-WILLIAMS PAINTS**.

You'll find costs surprisingly reasonable.

Our Aim - To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service

It's Time

To Light Up

—For people are again disposed to buy . . . particularly in view of rising prices.

Good Lighting

—Makes selling easier. Properly lighted windows invite customers into your store.

Texas Utilities Co.

International Sunday School

Lesson

BY DR. J. E. NUNN

August 20.

SAMUEL

I Sam. 3:1-10, 12:1-4

1. And the child Samuel ministered unto Jehovah before Eli. And the word of Jehovah was precious in those days; there was no frequent vision.

2. And it came to pass at that time, when Eli was laid down in his place (now his eyes had begun to wax dim, so that he could not see),

3. And the lamp of God had not yet gone out, and Samuel was laid down to sleep, in the temple of Jehovah, where the ark of God was;

4. That Jehovah called Samuel: and he said, Here am I.

5. And he ran unto Eli and said, Here am I; for thou calledst me. And he said, I called not; lie down again. And he went and lay down.

6. And Jehovah called yet again, Samuel. And Samuel arose and went to Eli, and said, Here am I; for thou calledst me. And he answered, I called not, my son; lie down again.

7. Now Samuel did not yet know Jehovah, neither was the word of Jehovah yet revealed unto him.

8. And Jehovah called Samuel again the third time. And he arose and went to Eli, and said, Here am I; for thou calledst me. And Eli perceived that Jehovah had called the child.

9. Therefore Eli said unto Samuel, Go, lie down; and it shall be, if he call thee, that thou shalt say, Speak, Jehovah; for thy servant heareth. So Samuel went and lay down in his place.

10. And Jehovah came, and stood, and called as at other times, Samuel, Samuel. Then Samuel said, Speak, for thy servant heareth.

11. And Samuel said unto all Israel, Behold, I have hearkened unto your voice in all that ye said unto me, and have made a king over you.

12. And now, behold, the king walketh before you; and I am old and grayheaded; and, behold, my sons are with you; and I have walked before you from my youth unto this day.

13. Here I am; witness against me before Jehovah, and before his anointed: of whose ass have I taken? of whose ass have I taken? or whom have I defrauded? whom have I oppressed? of whose hand have I taken a ransom to blind my eyes therewith? and I will restore it you.

14. And they said: Thou hast not defrauded us, nor oppressed us, neither hast thou taken aught of any man's hand.

Golden Text: Serve Jehovah with all your heart.—I Sam. 12:20.

Time: Saul made king, B. C. 1102. The death of Samuel, B. C. 1065. Place: Shiloh. Aphek. Gilgal. Ramah.

Introduction.

We have studied the wonderful birth of the great prophet-judge Samuel, the man who was born in answer to Hannah's prayer. Today we study his entire career. Next to Moses, he was the greatest man produced by Israel during all the history of his people, being the second founder of the nation. He found it at a very low ebb under Eli, and by his wise counsels and firm leadership, in peace and war alike, he brought the people to such a strength that Saul could lay the foundation of the kingdom, and David and Solomon could carry it to heights unequalled in the annals of the Israelites. It all rested on the work of Samuel.

Samuel and Eli.

It is generally supposed that Samuel was now about 12 years old. He had been a temple attendant several years, had grown thoroughly familiar with his duties had formed a real attachment for his aged, half-blind companion and teacher, and was making real progress in the study of the Law, of which he was to become such a distinguished interpreter. Eli, bowed under the weight of advanced years, made heavier by the steadily mounting shame heaped upon his sensitive soul by his reprobate sons, was no longer active. In such circumstances, Samuel and Eli were boys together; the unfolding alertness of the lad and the receding vigor of the old man met on common ground, and the had fellowship together. It would seem that they occupied sleeping quarters, perhaps in adjoining rooms, in the Holy Place of the temple. Their compartments were close enough together to enable either to hear the call of the other.

God Calls Samuel.

In the very nature of things one accustomed to being waited on would make many demands on his servant; this is particularly

true of an old person. No doubt, Samuel's sleep was interrupted frequently by calls from the adjoining room. One morning shortly before dawn while the sacred lamp still burned, the Lord called Samuel. The lad answered promptly and thinking his companion had called ran to Eli at once. The aged priest told him that he had not called and bade him go back to bed. This experience was repeated with the same result. But when Samuel appeared the third time at Eli's bed, the latter knew that the Lord had called the boy. Accordingly he told Samuel to lie down and if the call came again to answer, "Speak, Lord; for thy servant heareth."

The message which God gave Samuel was a terrible one. In effect it was that because of the villainess of Eli's sons, which Eli knew and from which he did not restrain them, the time had passed when either sacrifice or offering would avail; Eli's house must be destroyed. Only upon Eli's insistence did Samuel reveal the message of Jehovah, and the old man's heroic resignation stands out among his most commendable traits. Samuel grew in the power of the Lord and all Israel knew that the prophetic order had been restored in him.

A Philistine Victory.

For some years the Philistines had done pretty much as they pleased with the Israelites. Shocked by one engagement in which Israel lost four thousand men, the leaders decided to bring the ark of the covenant from Shiloh where the sons of Eli guarded it and to use it in what they hoped would be a decisive victory against their enemies. The presence of the ark in camp inspired the Israelites but it also challenged the Philistines, and in the battle that followed, 30,000 Israelites were killed, including Eli's sons, and the ark was captured. Eli, 98 years old, sat by the wayside awaiting news, and when runners told him of the capture of the ark he fell off his seat backward and broke his neck—tragic end of a man who had judged Israel for 40 years.

The Ark Among the Philistines.

The ark was brought by the Philistines to Ashdod, one of the five capitals, and placed before the image of their fish-god, Dagon, to signify that he had won the great victory over Jehovah. But the Lord proved the contrary, for the next morning Dagon's image was found prone on its face before the ark. They set it up again, with his head and both his hands severed. Moreover the men of Ashdod were afflicted with boils, a symptom of the Oriental plague.

In deadly fear the ark was transferred to another capital, the strongly fortified city of Gath, but there again it caused a plague of boils. Once more the ark was moved to a different Philistine capital, this time to Ekron. There the same plague appeared, but more severely than in either of the other cities, so that there was a demand all over Philistia for the return of the ark to Israel.

Victory Under Samuel.

For twenty years the land lay under the dominion of the Philistines, who oppressed the people grievously. Moreover, they imposed their foul religion upon the Israelites, and the cruel worship

of Baal, accompanied by the heathen rites of Astarte, took the place, largely if not altogether, of the pure worship of the one God. But during these years the influence of Samuel was steadily growing. He had returned to his boyhood home at Ramah, had married and had two sons, Joel and Abiah. "Jehovah is God" and "Jehovah is My Father." His prayers for the people were ceaseless and fervent. He reared at Ramah an altar to Jehovah, and from that center the religion of Jehovah spread forth again. Finally, after two decades of earnest work, he won the hearts of the people back to God, summoned a general assembly at Mizpah, "the Watch Tower," a conspicuous hill north or northwest of Jerusalem. As the Philistines mustered their host to quell the rising rebellion, the Israelites, with the aid of the Lord, who dismayed the Philistines with terrible thunderings, conquered the Philistines and drove them out of the country. To commemorate the victory Samuel set up a stone which he called Ebenezer, meaning "The Stone of Help."

Samuel's Farewell Address.

The latter years of Samuel's life were clouded with many troubles. Like Eli, he was unhappy in his sons (I Sam. 8:3). The people began to lose faith in what to him was the God-ordained government for them. The accession of Saul to the kingship of Israel closed the period of the judges and automatically relieved Samuel of the civil and military leadership of his people. In this chapter 12 we have his farewell, or retiring, address. It might be compared to Moses' final charge (Deut. 29-31), or to Washington's Farewell of 1783.

"Integrity of life is fame's best friend, Which nobly, beyond death, shall crown the end."

City Firemen Attend Convention at Pampa

Roger Corbett and Glenn Witherspoon of the Hereford Fire Department attended the meeting in Pampa last week of the Panhandle Firemen's Association. It was the group's sixth annual convention. A five-man team from Memphis won competition in drills. They reported, having only two men present. Hereford's department could not be represented in the competition.

First aid, fire fighting and use of equipment were high points on an educational program conducted by Fire Chiefs G. B. Goff of Oklahoma City, and O'Brien of Dallas.

Both Corbett and Witherspoon were enthusiastic about the good of the educational features on the program. They plan to send a well drilled team to next year's convention, which goes to Chillicothe.



A Money Saver

—AND— A Money Maker

Harvest a better grade of wheat next year by treating your SEED WHEAT with

Ceresan or Copper Carbonate

Both are excellent smut germ killers and a proper treatment of your seed wheat before planting time will increase your yield and prevent smut next harvest time.

Ceresan and Copper Carbonate treatment is inexpensive. Smutty wheat often lowers the price of otherwise good, high-test wheat.

Come In and Get Your Supply Now.

McLean & Pitman Grain Company

Phone 1.

We Deliver.

Cane and Millet SEED

Turnip Seed

Open 7:00 A. M.

Close 6:00 P. M.

West Texas Feed & Seed Company

PHONE 265

Wait!



Coming To Our Store A Special Representative From

W. J. Price & Co.
TAILORS

with a **SPECIAL DISPLAY**

from their
**LARGE STOCKS OF NEW AUTUMN AND
WINTER PATTERNS**

A real opportunity to select your new suit, top coat or overcoat from these superb woolsens in the full piece and secure expert advice on fashions and fabrics.

Economy combined with high quality. Popular Prices.

REMEMBER THE DATE

**MONDAY, AUGUST 21
CORBETT & CO.**

Something Different!

Not Just Bread

but

BUTEREG BREAD

Unexcelled for food
value, flavor and
toasting

Buy a Loaf Today at
Your Grocer's

**HEREFORD
BAKERY**

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Rev. and Mrs. W. N. Bohannon left Monday for their home in California, after a week's visit with his brother, Tom Bohannon, and family.

Get highest cream prices at Farmers Creamery Association. 7-4c

Rev. W. N. Bohannon preached at Sims Sunday morning and night, to an appreciative audience. His sermons carry home some good truths of every day life.

Jowell Chapman of El Reno, Oklahoma, visited in the J. M. Chapman home Tuesday.

Two brothers and their families visited the M. B. Stone home over Sunday.

Miss Lenora Giles of Vega visited a few days this week with Miss Elizabeth Chapman.

Mr. and Mrs. N. O. Phillips and small children attended church services at Cleo Sunday.

A social gathering of young folks was held at the John Morris home Saturday evening and was greatly enjoyed. Ice cream and cake were served.

Irrigated Tomatoes Bear at RFC Gardens

Tomatoes are putting on at the R. F. C. garden on West Fifth Street at the Karr residence lots.

If you get in the least discouraged with the dry weather, just take a look at this tomato patch and see what can be done with the aid of a little water. The tomato plants are hanging about as full as can stick on and still the vines are blooming. Tomatoes do well here, John McLean states, until frost.

R. F. C. committees have reported that in one invade the garden, the use of vegetables please make application to Miss Annis Greer, secretary of the Welfare League, in the north basement rooms of the court house.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP.

Relief Body For County Is Named

Deaf Smith county's relief committee has finally been chosen. It was announced this week by County Judge C. W. Humble.

In the group are Jesse Stanford, chairman; C. C. Acker, Homer Fox, J. B. Miller and G. R. (Rat) Jowell.

The members of the committee were approved by the county commissioners after considerable correspondence with the state committee and a number of recommendations had been made.

Administration of relief funds expended in Deaf Smith county will comprise the duties of the body.

J. A. MORITZKY FARM SALE TUESDAY, AUGUST 22

A public sale will be held next Tuesday, August 22, beginning at 1:00 p. m., on the J. A. Moritzky farm, located about four miles south of Summerfield on the Dimmitt road.

Included in the sale will be highly bred Jersey cows and heifers, a Gold Medal five-year-old Jersey bull, 100 head of mixed hogs, large flock of White Leghorns, some heavy work horses and mares, and several saddle horses, farm implements and about 200 acres of good row crops.

Mr. Moritzky's reason for selling is that he has sold his farm and has decided to move to Oklahoma.

The Moritzky Jersey offering is the finest in that part of the country, and for a number of years were bred from selected and tested stock of the best blue ribbon Jersey breeds in the Roswell, New Mexico, country where they took many prizes at the New Mexico State Fair.

Col. Ray Barber of Hereford will auction the sale and is this week distributing sale circulars, and a list of the offerings is also included in an advertisement in the Brand this week.

Ford Doings

BY LA VERNE MANN

There was an attendance of 34 at Ford Sunday. Visitors were Mr. and Mrs. W. Fly and son, Walker, of Amarillo, and Mrs. Glen E. Taylor of near Friona.

Get highest cream prices at Farmers Creamery Association. 7-4c

Mr. and Mrs. Glen E. Taylor spent Saturday afternoon in the home of her parents, Mr. and Mrs. D. B. Mann. Mrs. Taylor remained to spend the week here and Mr. Taylor returned to their home near Friona.

Miss Adella Benson has been very ill the past week.

R. W. Stephens, Jr., and F. W. Benson, Jr., left Sunday morning for a visit with relatives and old friends at Claude, Conway and Goodnight.

The girls club met Wednesday with Mrs. Joe Phipps and Miss Maude Schwartz.

L. W. Dickinson left Tuesday for a short stay in Oklahoma.

Glen Taylor of Friona spent Wednesday night in the D. B. Mann home.

Mrs. Allen Bell and daughter visited Mrs. J. L. Height Sunday afternoon.

Mr. and Mrs. A. K. Webster and children of Amarillo visited in the home of R. W. Stephens Sunday.

L. W. Dickinson returned Sunday from Oklahoma where he spent a few days visiting.

F. W. Brunson returned home Friday after a visit with relatives and friends at Claude and Goodnight.

D. B. Mann made a business trip to Vega last Thursday.

Dawn Items

BY INEZ MILLER

Take Produce to Carl's Gro. if Friday evening was the second meeting of the singing school conducted by L. N. George. The next meeting will be Friday, August 18, beginning at 8:30.

Miss Gladys Greer of Hereford visited in the L. A. Smith home last week as a guest of Miss Lois Smith.

Theodore Calloway, who is in camp at Walden, Colorado, was at home last week.

Mr. and Mrs. Ray Bowers and family are visiting relatives in Kansas.

H. E. Miller and family, Mr. and Mrs. Martin Campbell, Mrs. Ney Osborn, Miss Laura Willis and Coleman Campbell and Ned Vents visited in the home of Mr. and Mrs. Edgar East Sunday.

Leonard Bagwell and Mrs. Adelle Howell and daughter, of Arkansas are visiting in the M. H. Bagwell home.

Mrs. Ernest May and Alford May were in Amarillo Friday.

H. E. Miller and family were Canyon visitors Friday.

Gordon Miller of Pauls Valley, Oklahoma, is visiting relatives here.

W. J. Stewart and family who have been visiting relatives in Byers, returned home last week.

Miss Lois Andrews and Martin Campbell were married last Thursday in the H. E. Miller home. They will make their home in this community.

Miss Lorena Hopkins who has been visiting in the W. J. Stewart home, returned to her home in Byers last week.



NEWS! EXTRA ANTI-KNOCK VALUE is now added to every gallon of Phillips 66. No increase in price!

Phillips 66 is "Running Away" with the Business in 17 States

Before you buy your next tankful of gasoline, think of what the following figures tell you about the quality and value of Phillips 66:

In 1928 we started with 2 service stations. Today we have 10,654. In 5 years, sales of Phillips 66 have skyrocketed from nothing to four hundred and fifty million gallons a year!

Experienced oil men marvel at this spectacular growth, unparalleled in the industry. But they know why Phillips is running away with the business in the 17 states in which it is for sale. They know that Phillips 66 was introduced at a time when most motorists thought all gasolines were alike—except high test gas, which sold for 3¢ extra per gallon.

To offer sensational, self-demonstrating value, Phillips decided to sell this premium quality without a premium price. We were in a unique position to do this, because Phillips was and is the world's largest producer of natural high gravity gasoline.

In addition, we put another extra value into our gas. We pioneered CONTROLLED VOLATILITY which scientifically guarantees every gallon of gas you buy to your weather, the time you buy it. And month by month, we publish our actual gravity (high test) in plain figures.

For example, Phillips 66 gravity this month ranges from 62.1° to 67.9°.

Now, higher anti-knock is added to this high test by a special process hitherto available only in gasolines sold at a premium price.

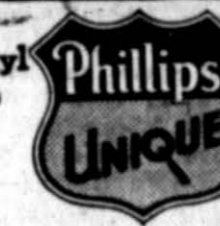
See if you don't feel the difference Phillips 66 makes in your motor. Its high test and higher anti-knock will add power, pep, and miles. Will give faster get-away and greater flexibility.

Get acquainted with the economy and finer performance of this greater gasoline by Philling up with Phillips at any Orange and Black 66 shield.

HIGHEST TEST AND anti-knock at the price of ordinary gasoline



Also Phillips 66 Ethyl at the regular price of Ethyl Gasoline



A gasoline of U. S. Motor grade at a competitive price



Finer Oil at a Lower Price We could not make a higher quality lubricant, even if you offered to pay a dollar a quart. Guaranteed 100% pure paraffin base. Less wax. More carbon-free. A grade for every motor. A great value at 25¢ a quart, plus tax.

On your way to Chicago

to the Century of Progress Exposition... Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone.

Directly on your route to Chicago from the South, Southwest and Southeast.

At The American and American Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low.

Rates from \$1.50 THE AMERICAN HOTEL THE AMERICAN ANNEX "On the Plaza"

Market St 6th and 7th St. Louis, Mo.

Ward News Notes

BY MRS. W. P. CARAWAY

Mrs. George Rogers and daughters left Thursday for Rush Springs, Oklahoma, for an extended visit with her parents.

Get highest cream prices at Farmers Creamery Association. 7-4c

Doris Lady visited in Hereford Saturday and Sunday.

Mrs. Glen Rutter and children left Friday for Clarendon to visit relatives for a few days.

George Rogers and Hartland Caraway made a business trip to Amarillo Thursday.

Mrs. Bill Hutson and sons visited Mrs. Grace Witherspoon of Hereford Monday.

Mr. and Mrs. Jim Lipscomb were in Vega Sunday.

A social was enjoyed by the young people in the John Hutson home Friday night.

Doris Lady, Hartland and Allen Caraway and Glenn Ratcliff and several Hereford young people enjoyed a picnic dinner in the City Park at Hereford Sunday.

Mr. and Mrs. Jack Hutson and Mr. and Mrs. Bill Hutson and sons visited in the G. D. Dennis home Sunday.

Mr. and Mrs. Wiley Roberson were in Amarillo one day last week.

Mrs. Cecil Lady visited in Hereford Friday.

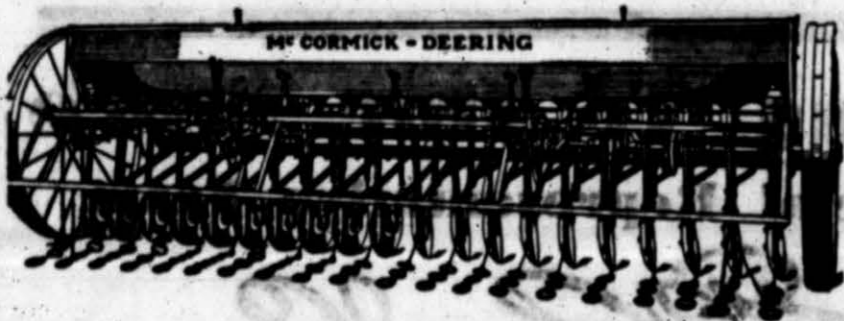
McLean & Pitman Will Have Red Cross Flour

McLean & Pitman Grain Company will store and handle flour to be furnished to the needy by the Red Cross this year. It has been announced by Rev. E. P. Gleaser, Red Cross chairman.

"We wish to express our gratitude to the McLean-Pitman firm for contributing this service last year and their willingness to do it again this year," Rev. Gleaser said.

Judge L. Gough of Amarillo and grandson, Billie Stephens, of Sulphur, Oklahoma, called at the Brand office Saturday afternoon. Judge and Mrs. Gough have been on the farm of their son, Roy, east of town for the past ten days or two weeks, while Roy and his family motored to Carlsbad and other points in New Mexico.

SOWING TIME



Will Be Here Before You Know It

McCORMICK-DEERING Repair Service again is knocking at your door. Our drill and seeder repair stock is now complete and ready for your service. Take a pencil and paper now and list the worn and broken parts on your drill.

As For Binder Twine—

Before buying your binder twine, be sure to check its uniformity, strength, length-per-pound and the way it is wound.

Loosely wound twine will not feed straight to the knotter. And it will not stand up in the can. The wise thing to do is be safe and buy only McCORMICK-DEERING.

Buchanan & Rosson

PHONE 51

Want more of EVERYTHING? GET GOODYEAR

Want SAFETY?	Want MILEAGE?	Want QUALITY?
Then why not buy the safest tire? That's a Goodyear. It gives protection from blowouts in every way—with every pip from road to bend with perfect Super-twin Cord. It stops your car quicker than any other tire—10% to 77% quicker—proved by tests on wet pavements.	Take the word of bus seat operators—Goodyear now delivers 70% more mileage than they did five years ago on the grueling grid of fast, heavy, interstate bus operations. Goodyear uses the latest learned on buses to increase the mileage of your tires.	Then get the tires built by the largest tire-builder in the world. Because more people buy Goodyear Tires—Goodyear can give you more quality for your money.



GOOD YEAR

Want these PRICES?

Then you'd better act quick! Rubber prices are going up. Cotton prices are going up. Tire prices have to follow.

GOODYEAR ALL-WEATHER

4-10-21	5-25-18
\$7.20	\$10.00
4-50-21	5-50-19
\$7.90	\$11.50
4-75-19	6-00-19
\$8.40	\$13.05
5-00-19	6-50-19
\$9.00	\$16.05

GOODYEAR PATHFINDER

4-10-21	5-00-19
\$5.55	\$7.20
4-50-20	5-00-20
\$6.00	\$7.45
4-50-21	5-25-18
\$6.30	\$8.10
4-75-19	5-50-19
\$6.70	\$9.40

Ireland-Beavers Motor Co.

301 East Third Street.

Phone 383

Black

BY MISS NOBLE McLEAN

Take Produce to Carl's Gro. His many friends are glad to know that Will Johnson is recovering from his recent accident.

Several from Westway and Summerfield communities have been attending the meeting here.

Ruby McKinney of Amarillo spent last week with Winnie Jo Bennett.

Alden Hawks and family of Hereford visited their parents, Mr. and Mrs. F. J. Hawks here Sunday.

Wilson Vines and Miss Jessie Cross were married in Clovis Saturday and will make their home at Summerfield. Their many good friends wish them a long and happy married life.

Light rains of last week were beneficial to row crops here.

Misses Lucille and Noble McLean have returned from Lubbock where they attended a music school.

G. E. McCrate and F. E. McMurry were in Clovis one day last week.

Rev. Roark closed a revival at the Baptist church Sunday evening, which had continued since August 4. A large number of people attended the services from dif-

erent communities. Nine additions were made to the church.

Mrs. LaMonte Hare of Amarillo visited Mmes. Frank and Lloyd Lookingbill last week.

H. E. Hawks of Portales, New Mexico, is visiting his son, T. J. Haws, this week.

Mr. and Mrs. F. W. Barnett visited relatives at Arney Sunday.

H. L. McLean and F. E. McMurry spent Friday night in Lubbock.

COMMUNITY GARDENS CLOSED TO PUBLIC

Vegetables from the Community Gardens will be distributed from the Central School, announces Mrs. C. R. Bentley, secretary of the County Welfare Board.

No persons will be admitted to the gardens, hereafter, she said. Silps given for buying of food-stuffs and feed will be accepted in payment for the vegetables at the school building.

The decision was made after it was found that considerable harm was being done the gardens by allowing persons to go in and pick their own vegetables.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, New Mexico, visited the past week with friends and relatives in Hereford.

Jumbo News

BY EDNA HALL

Sunday school and church were well attended Sunday. Rev. Sharp preached in the morning but was unable to be here in the evening.

Get highest cream prices at Farmers Creamery Association. 7-11

Rev. Sharp and Rev. and Mrs. McDonald were dinner guests in the S. M. Hunter home Sunday.

The Methodist revival closed Sunday night.

Mr. and Mrs. Lee Oxford and son visited their son, John and wife at Clovis Sunday. Mr. Oxford remained to spend the week.

Mr. and Mrs. Sylvester Lovell, who are attending W. T. S. T. C. in Canyon, spent Saturday night in the Ullman Hunter home.

F. L. Pinckert and family were Amarillo visitors Sunday.

Norma Hunter was quite ill this week.

Mr. and Mrs. R. C. Stewart and daughter, Miss Lennie Marie; Mr. and Mrs. W. L. Whitaker of Olton visited Mr. and Mrs. Pete Hicks Sunday. Miss Lennie Marie is spending the week with her sister, Mrs. Hicks.

C. Kring, L. E. Beck, P. H. Dyer and F. L. Pinckert were in Tulla Saturday attending to school business.

Mrs. Bessie M. Ginnis and Charles returned Thursday from a visit with relatives and friends at Sayre and Carter, Oklahoma.

Mr. and Mrs. J. W. Berry, Mr. and Mrs. M. L. Hardy and Kathleen visited Mr. and Mrs. C. E. Ramsey and Grandma Grant Sunday afternoon.

Messes. and Mmes. Frank and Geo. Shepherd, of Dimmitt, Harvey Allison, Fred Walton, Esser and Edwin Mauk and Clyde Renfro attended church here Sunday night.

Miss Athalie Wilder spent Sunday with Kitty Oxford.

Guests in the M. L. Simpson home Sunday were Mr. and Mrs. Kenneth Hunter and children of Erie; Mr. and Mrs. Carol and Finis Hunter and families.

Mr. and Mrs. C. Andrew and family visited in the John Thomas home near Happy Sunday. They remained for a few days visit with Mrs. Carl Bradley of Nebraska. Mrs. Bradley was formerly Miss Lella Thomas and lived here several years.

Mrs. Clem Maples and daughter of Dimmitt and Misses Ray and Mrs. Maples of Tulla visited Mrs. Cyrus Andrew Wednesday.

Mr. and Mrs. Elmer Smith, Mrs. John Thomas, Clyde Thomas and Mrs. Carl Bradley of Happy visited in the Andrew and Ullman Hunter homes Monday afternoon.

Mr. and Mrs. Guy Smoot left for their home in Archer City Saturday after a month's visit in the W. L. Hall home.

Mrs. E. C. Hudson of Dimmitt honored Mrs. Truitt Boothe with a bridal shower Thursday afternoon. Many lovely and useful presents were received. Refreshments of cake and punch were served to about 25. Those attending from Jumbo were Mmes. M. L. Hardy,

J. W. Berry, W. Land, John Hal, Guy Smoot; Misses Elaine Dyer, Kathleen Hardy and Edna Hall. Mrs. Boothe before her recent marriage was Miss Johnnie Hardy.

Mrs. Buck Wood visited in the home of her parents, Mr. and Mrs. M. L. Hardy, Monday.

Miss Velma Smith of Hereford visited Lucille Dyer this week.

Mmes. Ben Hines, Walford Means and Odice Buell of Hereford, Ovid Pinckert, and L. A. Matthew and children visited the Hall home last Wednesday.

Mrs. Odice Buell of Wichita Falls and Junior Hines of Hereford visited their sister, Mrs. Ovid Pinckert, the first of the week.

Clara Jo Neill spent Saturday night with Hope Adams.

Rev. and Mrs. McDonald, Mr. and Mrs. Truitt Boothe of Dimmitt were supper guests in the M. L. Hardy home Tuesday evening.

Mrs. Pat Hardy and Sammy of near Easter spent Friday night in the M. L. Hardy home.

Mr. and Mrs. Ira Ott called in the J. J. Wilder home Friday.

Richard Ireland of Hereford spent part of last week with Billy Hall.

Cecil Chum of Dimmitt and Paul Golden of Amarillo spent Sunday night with Lorene, Leon and Merle Matthew.

Billy Dyer spent several days in the Smith home at Hereford this week.

Rev. and Mrs. McDonald spent Friday night in the M. L. Hardy home.

Pauline Andrew visited LaRue Beck Thursday.

Miss Ruth Birdline of Hedley is visiting her sister, Mrs. L. C. Baggett.

Mr. and Mrs. Frank Neill and Grandma Neill spent Sunday with the Adams family.

Mrs. Ovid Pinckert and Mrs. Odice Buell of Wichita Falls visited Mrs. L. C. Baggett Tuesday.

Grandpa Metcalf, Tom, Jack and Miss Emma Metcalf left Wednesday for Chicago to visit a Century of Progress exposition and to visit relatives in Missouri. They expect to be away about six weeks.

Card of Thanks.

We wish to thank our many friends for the kindness and sympathy extended us during the illness and death of our beloved brother and uncle, also to Dr. LeGrand for his faithful service.

J. I. Funderburg and Family, Hereford.

I. O. Funderburg and Family, Amarillo.

Zack Funderburg and Family, Erick, Oklahoma.

Jem Funderburg and Family, Erick, Oklahoma.

Bob Funderburg and Family, Erick, Oklahoma.

Jess Funderburg and Family, Ramon, New Mexico.

Mandy Sullivan and Family, Amarillo.

Mollie White and Family, Bovina.

Susie Roberts and Family, Woodburn, Oregon.

Returns from Chicago.

John McCartney, official butter-maker for the Farmers Creamery, returned Saturday from a two weeks vacation in Chicago and in Winfield, Kansas. He went up on one of the creamery trucks, which was loaded with 20,000 pounds of butter. He visited the fair while in Chicago.

Steel Two Saddles.

A couple of good stock saddles, valued at more than \$75.00, were stolen last week from the D. R. Gass farm, three miles northeast of Hereford.

Officers working on the case reported little progress. Hope of recovering the saddles has not been given up entirely, however.

Westway Items

By SUE VAUGHN

Rev. Lewis of Clovis will hold services here beginning the third Sunday and all through the week. Everybody is welcome to attend the meeting and help make it a success.

Mr. and Mrs. Dodson of Canyon visited the Tom Vaughn home Sunday evening.

G. C. Hartman and family attended a family reunion at Kress Sunday.

Miss Margaret Dodson of Canyon visited in the Buford Luttrell home one day last week.

Bud Sea of Albuquerque, New Mexico, has been visiting his sister, Mrs. Bufford Luttrell, the past week.

Mr. Turnbow of Hereford spent Sunday with his daughter, Mrs. Dave Grimes.

A good shower fell last Friday night which will be of great help to row crops.

The road grader has been working on the roads and improving them very much.

The Grimes family has been enjoying a visit with relatives from California.

Card of Thanks.

We wish to express our appreciation for the many kindnesses of our friends during our recent bereavement.

Mr. and Mrs. J. W. Kelley, Miss Bertha Wear, Mr. and Mrs. Leo N. Wolfe, Ruth Wolfe, Ralph Wolfe.

Noel Gollehon, Tom Fleming and Marlin Gilliland returned the latter part of last week from a fishing trip to the mountains near Denver, Colorado. They stopped over a few days at Santa Fe, New Mexico, on their return trip.

DON'T NEGLECT YOUR EYES
GLASSES ARE CHEAPER

We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment, and the very finest optical material that is made. Prices in accord with the times.

Watch this space for next date in Hereford.
When You Think of Glasses, Think of

DR. T. M. MONTGOMERY
OFFICE IN WHITCOMB'S
626 Polk Street. Amarillo, Texas

In Hereford Third Friday of Each Month.
Office In Close Drug Store, Next Date Aug. 18



Have Money
Go to School

YOUNG Man: Be able to use your HEAD as well as your hands, and you will get ahead. SAVE for an EDUCATION . . . don't throw away your money.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE NATIONAL BANK OF BANK HEREFORD
A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

NOTICE OF EXECUTION SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH

By virtue of an order of sale issued out of the United States District Court for the Northern District of Texas, at Amarillo, on a judgment rendered in said court on the 2nd day of June, 1933, in favor of W. J. Gebhard, Receiver of the First National Bank of Maryville, Missouri, and against the said J. K. Gray, in the case of W. J. Gebhard, Receiver of the First National Bank of Maryville, Missouri, vs. J. K. Gray, No. 814 in Such Court, I did, on the 7th day of August, 1933, at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of the said J. K. Gray, to-wit:

The Northeast One-Quarter of Section 44-2, Deaf Smith County, Texas;

And on the 3rd day of October, 1933, being the first Tuesday of said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the Court-house door of said County, I will offer for sale and sell, at public auction, for cash, all the right, title and interest of the said J. K. Gray in and to said property.

Dated at Amarillo, this 7th day of August, 1933.

SAM L. GROSS,
United States Marshal,
By **J. D. GAMBLE,**
Deputy.

NOTICE OF SALE OF REAL ESTATE

WHEREAS, by virtue of a certain alias order of sale issued out of the district court of Deaf Smith County, Texas, on July 25th, 1933, in favor of Caroline McCord against L. H. Shore, Travis M. Dameron, and Billie Money, numbered 2041 on the docket of said court, wherein the plaintiff, Caroline McCord, recovered a judgment against the defendants, L. H. Shore, Travis M. Dameron and Billie Money, for the sum of \$1495.35, with interest from February 2nd, 1933, at the rate of 7 per cent per annum, together with a foreclosure of the vendor's lien as the same existed on April 30th, 1929, on the hereinafter described property, I did on the 4th day of August, 1933, levy upon the following described tract and parcel of land lying and being situated in Deaf Smith County, Texas, and being the same land described in said order of sale, and in keeping with the terms of said order of sale, which land is described as follows, to-wit:

The Northwest Quarter (N. W. 1/4) of Section Number Thirty-seven (37) in Block K-14, located by virtue of Certificate Number 247, containing 160 acres of land, more or less.

And on the 5th day of September, 1933, the same being the first Tuesday in said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m., on said date, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said L. H. Shore, Travis M. Dameron and Billie Money in and to said property.

WITNESS MY HAND at Hereford, Texas, this 4th day of August, 1933.

J. B. MILLER, Sheriff, Deaf Smith County, Texas.
By **J. C. ALFRED,** Deputy.

RETURN FROM CHICAGO

John McCartney, official butter-maker for the Farmers Creamery, returned Saturday from a two weeks vacation in Chicago and in Winfield, Kansas. He went up on one of the creamery trucks, which was loaded with 20,000 pounds of butter. He visited the fair while in Chicago.

BUSINESS AND PROFESSIONAL DIRECTORY

INSURANCE
The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

INSURANCE
JNO. H. PATTON
PHONE 50

INSURANCE BONDS
HEREFORD INSURANCE AGENCY
John McLean, Manager

LUNCHES
We WILL FEED YOU at EVER-READY LUNCH

THE CHOCOLATE SHOP
Plate Lunches Sandwiches
Cold Drinks, Sandles Magazines.

NURSING
PRACTICAL NURSING
At My Home Or At Yours. 23 Years Experience. Telephone 391
MRS. A. D. GODWIN
Second floor west on Eighth Street, off 25-Mile Avenue.

PLUMBING
Get Your Plumbing Supplies Here!
ROUNTREE PLUMBING AND HEATING
Phone 160

PHYSICIANS
DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Office Phone 462
Residence Phone 463

MANOLOGY
Will be in Hereford every Wednesday at the home of Mrs. N. M. Patton.
DR. R. E. PERKINS

PRINTING
THE HEREFORD BRAND
For OFFICE SUPPLIES and JOB PRINTING

AUDITOR
PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
Office County Court House

CLEANERS
WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 385

DAIRY
PRAIRIE DAIRE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.
Phone 166

S. O. WILSON DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

PHONE 123 FOR GRADE A MILK
Delivered Twice Daily.
CARL SPRATT
Quality Dairy.

GAS-OILS
GLENN SNYDEK
Service Station
Southwest of Court House
Texaco Certified Lubrication

ELECTRICAL
GEO. S. McCONNELL
Frigidaire Repair Work.
Have been repairing electric Refrigerators for 7 years.
PHONE 750-W.

SECOND-HAND
Second Hand Store, three doors south of post office.
Will exchange merchandise for bath tub, Perfection stoves, 22 rifle, beds and springs, dressers, fruit jars, most anything. No junk.

WOODWORK
Custom-Made Furniture
Windmill Sections, Sucker Rods, Combine and all kinds of wood machinery parts made and repaired.
D. M. RAYZOR
Woodwork 504 N. Main.

A New Day

That you have neglected to save in the past—is no barrier to securing this advantageous habit in the future. Look forward to prosperity—through this means. He who faces the sun sees no shadows.

NRA Get Behind the Industrial Recovery Program. **NRA**

The First State Bank
"A MORE BEAUTIFUL HEREFORD"

STAR THEATRE

Hereford, Texas

Friday Only

MATINEE AND NIGHT

"What, No Beer?"

Buster Keaton, Jimmie Durante

ALL COMEDY

ADMISSION ONLY 10c

Saturday Only

Matinee and Night,

Buck Jones

in

"Sundown Rider"

Also Chapter Two

"PHANTOM OF THE AIR"

As Usual, 10c FOR MATINEE AND NIGHT



Extra Stage Attraction

Next Sunday

Matinee Only, 3:30 p. m.

Gordon Durham

and his Humming Bird Orchestra.

Johnnie Biggs

And his Quartette.

Also

Martha Lee Sparks

Will Sing and Dance

You have seen little Martha Lee in several pictures, "Happy Days," "Sunnyside Up" and "So This is London," and several others. Now you can see her dance and hear her sing on the stage.

On the Screen You Will See

Buddy Rogers

and His Band in

"BEST OF ENEMIES"

News and Mickey Mouse

Lots of Show, Lots of Singing, Dancing and Music.

ALL FOR 10-20c ADMISSION



Monday - Tuesday

Slim Summerville and Zasu Pitts

In Their Latest Picture

"Her First Mate"

Admission 10c-20c

Wednesday and

Thursday

AUGUST 23-24

"Looking Forward"

with

Lionel Barrymore and Lewis Stone.

Watch for Date On Following Specials:

"Tugboat Annie"

"Hell Below"

"College Humor"

Don't Miss the Sunday Matinee!

PERSONALS

CHEAP PICTURES

For the balance of August, Hanna & Hanna will make photos for \$1.00 per dozen. 31-4c

Mr. and Mrs. St. Booser and little daughter, Judith, spent Sunday with Mrs. Booser's parents, Mr. and Mrs. J. H. Wilson.

Mrs. M. Y. Galloway and little daughter, Ann, arrived Saturday for a visit in the home of their aunt, Mrs. Seth B. Holman.

Mrs. John G. Robinson and daughters, Jane and Gloria, of Plainview are visiting Dr. and Mrs. Ernest E. Robinson.

Mrs. O. T. Behrens and son, Gerald, who have been visiting in San Diego, California, with her mother, are expected home the latter part of this week.

Mrs. W. R. Cain and little Mary Beth, although left Saturday for a two weeks visit with relatives in Shawnee, Oklahoma, and Carthage, Missouri.

E. E. Ramsey returned home the latter part of last week from an extended visit with relatives in Cuba, Missouri. He was accompanied here by his sister, Miss Adda L. Ramsey, of Kansas City.

Mrs. Dean Sowell of Cataldo, Idaho, arrived this week for a visit with her aunt, Mrs. Ky Higgins. Mrs. Sowell will be remembered in Hereford as Miss Inez Terry.

Mrs. J. W. Hicks and daughter, Vida, returned home Tuesday from Ouchara Camp, Colorado. They were accompanied to Colorado by Mrs. W. E. Hicks and daughter, Gladys, of Garden City, Kansas.

Miss Elva Wright of Silverton, who has been here the past month, left with her uncle, Clyde Gregg, for her home Tuesday morning. Miss Wright is a former Hereford girl and visited while here in the homes of her aunts, Meses. Harry Seed and W. E. Dameron.

Mr. and Mrs. John H. Olson and daughters returned home last Thursday night from Chicago. Mrs. Olson and children had been visiting her parents in St. Paul, Minn., the past two months. Mr. Olson going to Chicago last week to return with them.

D. L. McDonald of Amarillo and his daughter, Mrs. John McEley, and two children, John and Sean, of Houston were in town last Saturday visiting friends and attending to business of the McDonald irrigated farms north of two about four miles.

Mr. and Mrs. Rankin Reynolds and son, Robert Wayne, and Miss Hazel Dunn, sister of Mrs. Rankin Reynolds, returned Sunday from New Mexico where they spent their vacation. They visited Albuquerque, Santa Fe, Taos and other points.

Miss Nelle Ayers returned home Sunday from a two weeks visit at the Century of Progress exposition in Chicago. On the return trip she stopped with relatives and friends in Columbia, Missouri, and Siliam Springs, Arkansas. She was accompanied on the trip by Misses Lila and Ora Reese and Edith Smith. Mrs. Roy G. Wood, a sister of Miss Ayers, remained here with her mother.

HOSPITAL NOTES

Miss Pat Doss, tonsilectomy, August 14.

W. L. Johnson, returned to his home in town August 14. Improving.

Wayne Nelson, tonsilectomy. Mrs. Stella Pulcell, of Muleshoe, improving from a minor operation, August 16.

T. E. Standifer, improving from a major operation, August 10.

Mrs. Lucille Schulz, improving after a major operation last week.

W. E. Upson, returned home Tuesday of this week.

Ray Vernon, tonsilectomy, August 15.

Mrs. Haze Weeden, improving after a major operation, August 10.

CARL JENNINGS OPENS NEW RESTAURANT HERE

Carl Jennings, former restaurant man, has again engaged in the cafe business by establishing himself in a new location in the Rayzor building, jointly occupied by him and the John Patton insurance office.

Mr. Jennings formerly occupied the Oberthier building on West Third Street, conducting a business similar to this one. The new business will be known as Carl's Cafe.

FOR JOB WORK, TRY THE BRAND.

Mrs. Wear Buried Here On Saturday

Funeral services for Mrs. J. A. Wear was held here last Saturday afternoon at the First Presbyterian church. Mrs. Wear, 73 years old, died Thursday in Dallas.

Rev. W. H. Bessire of Canyon conducted the services. Burial was made in West Park Cemetery.

Surviving are three daughters, Mrs. J. W. Kelley and Miss Bertha Wear of Dallas, and Mrs. Leo N. Wolfe of Hereford; one sister, Mrs. Jennie M. Burt, and a brother, W. R. Hamilton, both of Plymouth, Illinois. Two grandchildren, Ruth and Ralph Wolfe, also survive.

Paul bearers were Judge F. T. Roloson, C. J. Paddock, C. O. Lee, C. H. Dyer, J. B. Elliston and E. B. Posey.

Mrs. Wear was preceded in death by her husband, J. A. Wear, who died here three years ago.

She was born in Garthage, Illinois, July 12, 1860, and was christened Sarah-Josephine Hamilton. She was married to Mr. Wear, February 7, 1883. Mr. and Mrs. Wear came to Hereford from Plymouth in 1907.

Following her husband's death, Mrs. Wear moved to Dallas, living there until her death. She was a lifelong member of the Presbyterian church.

Card of Thanks.

We wish to extend our sincere thanks to all who so graciously contributed to the success of "Casey's Trial," recently sponsored by our society. We especially appreciate the cooperation of the members of other churches who participated, whether in the performance, advertising or other means. Again we say, "thank you." Woman's Missionary Society, Methodist Episcopal Church.

Monthly Baby Clinic Scheduled for Monday

Regular monthly baby clinic or child health conference will be conducted at the health office in the court house next Monday afternoon, by Miss Nelle Ayers, county nurse.

Hours of the clinic will be from 2 to 5 o'clock. Miss Ayers urges all mothers of children under two years old to bring them to the clinic.

Welfare Feed Store to Stay Open During Week

The County Welfare Board's feed store is to be open every afternoon during the week, beginning immediately. It was announced yesterday by Miss Annis Greer, secretary.

The store has been open only on Wednesdays and Saturdays for several weeks. This arrangement has not proved satisfactory, Greer Greer said, and the store will be open daily.

Card Old-Time Rodeo Saturday and Sunday

A real, old-time rodeo with all the trimmings will be staged Saturday and Sunday afternoons at the grounds 11 miles west and four miles north of Hereford.

No contestants are barred from the competition, which includes seven events. Mule riding, steer horse riding, goat roping, steer riding, calf roping, junior steer riding and bronc riding make up the bill of fare.

Cash prizes from the gate receipts will be given to the winners in the events. Admission will be 15 and 35 cents.

There is to be a dance each night in connection with the rodeo.

LUNCH—School children wishing to take lunch out, please see Mrs. L. B. Broadus, 122 G Avenue, east of high school. 31-2p

102 HOUSES

(Continued from Page One)

O. Thompson Abstract Co. and Service-U-Like Station.

Some of the lines of business are having their troubles in getting kinks ironed out of the codes under which they operate.

A movement to fix minimum prices for services in some lines of business has met with the question of such action violating state anti-trust laws. This, however, is believed to be a legitimate practice where competitors in a line get together to avoid doing profitless business because of cut-throat competition.

It is known that businesses in other cities over the state have adopted the minimum price policy and no trouble is expected here because of it.

FOX SPORT ITEMS

(Continued from Page One)

pitcher, decided it was up to him to get em out, so he whiffed the next two men up and retired the side.

P. Baker, first man up for the Midgets in the fourth frame singled but couldn't get any further than second. In the fifth the kids won the ball game. Speegle was out pitch to first; short erred on Smith's grounder, and again short erred on Russell's grounder, and Hop singled, scoring Smith. P. Baker was safe on an error by third and Russell scored. Renfro whiffed and Carlyle singled, scoring Hop. D. Baker forced Carlyle at second.

The Odd Fellows threatened in the fifth when Reuntree singled. Onstead forced him at second; Young singled and Dean skied to center.

Again in the sixth frame the first man up for the Odd Fellows, Nunn, singled; Baker settled down and fired the old agate in there and fanned the next two batters; busted London on the elbow, then forced Sowell to pop out to catcher, Hop going back against the back

stop for a beautiful catch.

In the seventh the Odd Fellows scared us badly. Reuntree was safe on an error by second. Onstead flew out to third, Young hit a high foul and Hop grabbed it and we were very, very pleased at getting Ted out. Dean singled, the flat head is always hitting the ball at the wrong time for the opposite side; Nunn was out third to first.

The Midgets looked good in the sixth when Speegle doubled into center, but the next three men couldn't get one out of the infield. In the seventh a single by P. Baker was the best they could do, but we won the old ball game and think the Odd Fellows were really glad of it. This bunch of fellows are really hard to beat when it comes to being good fellows, and now the old City League goes into a play-off between the Lions and the Odd Fellows and may the best club win.

The pitching was about even in this game, each club getting seven knocks each, and well scattered. Baker allowed two hits in only one inning and that was a double and a single in the first. The Midgets got two in only one frame, when they gathered two singles in the fifth, with three errors netting three runs.

P. Baker and B. Russell led with the wood for the Midgets, getting two for four, and Young and Dean for the Odd Fellows, with two for four.

Golf Tournament.

Yes, sir; we are going to have a big tournament in Hereford at last—nope, it won't be baseball, but Golf.

It has been customary in this Wheat Belt Golf outfit for the winner to have the big tournament at the close of each season. Two years ago it was at Plainview, last year at Tulla, and the first of this last season the league split up Hereford, Dimmitt, Friona, Farwell and Vega are the five towns that are now in our section.

Hereford has one more game to play, and have won every game to date and have a clinch on the top place.

So the plans are now, according to Kingfish Posey, to have this big tournament around the first of September. There will be prizes from the poorest caddy to the lowest score—anyone from the clubs of these five towns is eligible to enter, and there will be a lot of them here, so let's all show our neighbors that we are glad to have them with us; and, really, folks,

we should be proud of this golf outfit—we have the best natural golf ground on the Plains and an old timer can remember when used to be just a part of the creek. So give this bunch of golf bugs credit for a little, and when you see one of these visitors here at the tournament shake his hand and make him welcome.

Hereford Wins Over Vega.

The Hereford golfers went up to Vega Sunday to smash that outfit ten to nothing in a golf match in the Wheat Belt League.

Posey led the locals with a 60, and a lot of other stuff that we can't make out on the score card. But, anyway, Harry Rice even won and that is something! And after, the Midgets won from the Odd Fellows and Harry won from Vega it surely ought to rain nine feet at least. But here they are just the way the secretary turned them in:

Posey, 60; Krahn 7-5. Pitkin busted Cooper, 4-3. Patton old-talked Bell, 2-1. Fox whammed Godwin, 4-3. Downs crushed McNabb 5-4. Rice massacred Armatage, 9-8. Foster and B. Posey licked Stagg 2-0, two to one. Hendrix blasted R. Godwin, 6-4. Young smashed Bippus 9-8—but Ted kept the score.



Appetizing FOODS

PRICED LOW

—Despite the fact that prices are jumping skyward, you will find PIGGLY WIGGLY prices are still within the reach of everyone. Buy your groceries from us and pocket the difference. —A fair profit is allowed to grocers by our NRA code. Price cutting and specials are limited except on perishables.

WE MEET ALL SPECIALS AND GIVE YOU A 2% DISCOUNT BESIDES!



WEEK DAYS—7:30 A. M. TO 5:30 P. M.
SATURDAY—8:00 A. M. TO 9:00 P. M.

PIGGLY WIGGLY

1901 1933
E. B. Black Co.
Furniture :: Undertaking
Ambulance Service—Day or Night
Hereford, Texas

NRA
WE DO OUR PART

IKE'S CAFE IS FIRMLY BEHIND THE NRA MOVEMENT

We are now operating under the authorized Federal Restaurant Code and are observing every requirement of the NRA.

We intend to continue to serve Quality Foods and to render courteous and efficient service.

It is upon this basis that we respectfully solicit your patronage.

Merchants Lunch Special Club Breakfast Special Dinner

OPEN DAY AND NIGHT

Ike's Cafe