

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 5.

The Hereford Brand, Hereford, Texas, Thursday, February 14, 1929.

Seth B. Holman, Publisher.

SANTA FE MAY ELECTRIFY BIG PART OF ROAD

Engineers were here Tuesday from Santa Fe headquarters planning a through electric block signal system from Canyon to Clovis. This will give the railroad such modern protection from Amarillo to Clovis.

Every indication points to the fact that this particular Santa Fe line to California is to be made the main artery and modernized in every way to accommodate the increasing through traffic.

Creamery Now Getting More Ready Support

Last reports late Wednesday indicated that the Deaf Smith Co-operative Creamery stock selling campaign is making good headway. Five committees composed of directors of the creamery and business men solicited local merchants and business men and in most cases report that merchants are very enthusiastic over the proposition.

There is one very erroneous impression that we want corrected, said S. O. Wilson, a director and leading spirit in the move. "We are not asking for donations. The creamery is incorporated and no one will be liable for more than the amount of stock he subscribes. We are going to operate this creamery on the plan that is used by hundreds of co-operative creameries in the North, and failures are unknown among these organizations.

"Primarily we want this stock owned by cream producers, and now have more than fifty farmers and with the beginning of operations will double that number of stockholders. We do want the merchants and business interests of Hereford to realize that this creamery located here will bring hundreds of thousands of dollars to their stores, but any amount subscribed will pay a good dividend according to figures of creameries now being operated by the man we will secure as manager. We do not believe that the average merchant realizes just what we are doing for this town in spending our time in trying to put over this creamery."

A mass meeting of all dairymen and merchants of Hereford is called for 2:30 Friday, February 22, when efforts will be made to close the finances of the concern and get work started shortly thereafter. Letters will be mailed from the Chamber of Commerce, according to Secretary Arnold, to every cream producer in the surrounding territory, and merchants will be urged to attend the meeting, which will be held in the district court room. Reports indicate that approximately \$4,000 of the needed \$8,000 have been subscribed and dairymen and merchants are urged to see the committees at once and make their stock subscription.

Truck Overturned On Main St. Wednesday

A Ford truck driven by J. W. Wright and loaded with ground bundle feed, and a car piloted by John B. Davis of Summerfield, both going north on Main street, collided at the intersection of Fourth when the turning signals were mixed Wednesday afternoon about 4:30 o'clock. The truck turned over and, after a scramble and with help from passersby, Mr. Wright was dragged out unhurt. A fender on Mr. Davis' car was damaged.

Black Families Off On Ten Days Tour of State

Mr. and Mrs. E. B. Black and their son, James E. Black, with his wife, left overland Thursday for Cleburne and Dallas and expect to be away about ten days. At Cleburne they will visit Mr. Black's sister, Mrs. R. D. Vickers, and finally and at Dallas will see another son, William Black.

Coldest Weather For Years Recorded Here

The coldest winter weather in ten years descended upon this section, as well as upon almost the entire United States, last weekend, and the thermometer has been forced down below the zero mark several times. In addition, a good general snow fell, beginning last Thursday and continuing at intervals, which is of inestimable benefit to the large wheat acreage in this country and has almost clinched a bumper crop for 1929.

Last Friday the mercury hovered around the zero mark, but Saturday night and Sunday morning broke the record for several years. The mark that morning was seven below. Monday morning it was one below. Since that time the temperature has been milder, with bright warm sunshine during most of the days, but with exceedingly low temperatures at night. Wednesday a phenomenon was noticed when heavy frost out of a clear sky drifted downwards, coated the trees with white, and scintillating in the air when looked at with the sun behind it. Thursday morning the outlook was for continued disturbances. The air was frigid, with a cold north wind stirring, and the sky overcast.

Reports from the middlewest and north state that this is the worst winter in ten years, and Europe reports the coldest wave in 230 years, with many deaths and much suffering from the extreme weather conditions.

District Court Has Light Week's Docket

Little was accomplished in District Court the first of this week due to the fact that cases set for trial were not ready. The jury for the week was empaneled Monday morning and then dismissed until Thursday. District Attorney B. N. Richards of Dalhart will not return until next Monday.

Grand Jury labors resulted as follows: State of Texas vs William Hatley and Bob Haines, theft of property; State vs Wallace Ward, theft of property; State vs L. L. Darnell, transporting liquor; State vs D. Reese, possessing a still; State vs J. Scott Hull, driving an automobile while intoxicated.

The petit jury for next week is announced as follows: J. C. Hill, P. J. Rose, W. R. Higgins, Claude Higgins, A. L. Manjeot, Geo. L. Grand, C. L. Savage, Allen Hughes, A. M. Jones, Cliff Hicks, W. C. Russell, O. K. Higgins, G. F. Lewis, Sam Hutson, E. B. Hicks, J. C. Ricketts, Carl Jennings, J. P. McMahon, D. W. Hawkins, J. E. Hill, W. H. Ray, Otto Masdie, L. D. Lee, T. E. Selgier, D. R. Grimes, J. C. Sanders, O. G. Hill, R. F. Rogers, L. H. Shore, Earl Lance, Lee Lambert, P. H. Luck, T. O. Hill, M. T. Hoger, C. L. Roberts.

Tax Collections for 1928 Unusually Good

If tax collections are an index to the condition of the country, then Deaf Smith county is prosperous and has money to spend. Inquiry at the office of City Manager Finch this week elicited the information that to date ninety-two per cent of the taxes due January 31 have been paid. This is considered an unusually good showing for this time of the year. Deputy Jowell Murchison in the office of Sheriff Miller stated that the Hereford Independent School District collections to date are about the equal of the City's collections, while county and state records are not completed. Mr. Murchison said he believed they would maintain the high average of the reports already in.

Dr. W. F. Gabbert Forming Partnership

A new medical partnership was announced this week whereby Hereford acquires another physician. Dr. I. J. Sparks of Snyder, who was here the first of the week, is expected back next Monday when, it is announced, he will form a partnership with Dr. W. F. Gabbert of this city.

Pickwick Stages To Start Larger Busses

What is considered reliable, although unofficial, news has reached here that about April 1 the Pickwick States corporation will inaugurate their through transcontinental Air and Bus Service from the East to California. It will be remembered that several months ago this route was mapped out by aviators and route men and the fact that such a service would follow was announced.

These huge Pickwick stages are said to accommodate twenty-six passengers in sleeping quarters, and to have a modern cafeteria service as well.

Laundry Will Likely Open Here Soon

Sassar & McPherson of Wellington, Texas, are in Hereford this week closing a deal for the establishment of a modern steam laundry in this city.

Practically all arrangements are complete, and according to these gentlemen, new electrically driven and thoroughly modern steam laundry equipment will be placed in the Hereford plant. Also several locations have been investigated, and it is stated by the owners of the plant, a new building would be possible be erected.

Mr. McPherson, who has been in the laundry business in Wellington for the past five years, is recognized as one of the best laundries in this section, and according to statements made by him, Hereford will have a modern laundry as any town in the Panhandle can boast.

Work on installation of machinery will begin immediately on arrival of equipment, which is being bought in Dallas. Location of this plant in Hereford at this time is in keeping with many forward steps being made and the citizenship of Deaf Smith and surrounding trade territory are to be congratulated upon securing this much needed industry. Both Messrs. Sassar and McPherson will move to Hereford, according to reports from the Chamber of Commerce, and opening the laundry will mean establishment of quite a little pay roll to the industrial life of the city.

J. A. Fox Here from Home in Waxahachie

J. A. Fox, of Waxahachie, Texas, and his son, Gilbert, have been here all of the past week visiting Mr. Fox's mother, Mrs. M. A. Fox, and his brothers, Doug, Homer and Ollie. Mr. Fox, a former resident, has large business and property interests here, and looked after these matters while in Hereford. Both Mr. Fox and his son returned to their home in Waxahachie Wednesday.

Local Business Men At Plainview Feed

Secretary Roy Arnold, S. P. Rossion, John Olson, of the Rockwell Bros. Lumber Company, and H. R. Friez represented Hereford at the annual banquet of the Plainview Chamber of Commerce Tuesday night. They report a good crowd, good speeches, splendid dinner and lots of enthusiasm among the boosters of Hale county.

Oklahoma Test Shows Advantages of Feeding Ground Grains; All Animals Fed This Ration Ready for Market at Much Earlier Age

County Agent R. O. Dunkle, while attending the meeting of Extension workers at Houston last week, obtained the final figures on an instructive hog feeding experiment conducted by Carl Thompson, specialist at the Oklahoma A. & M. College, which Mr. Dunkle believes will be of interest to every hog raiser in this section. The experiment was conducted to determine the relative value of ground grain in comparison with whole grain. Six pens of pigs were fed to the test, and the figures are as follows:

Pen No. 1: Fed a ration of one part tankage to ten parts ground Dorso. The pigs in this lot made an average daily gain of 1.71 pounds, requiring 375 pounds of grain to produce 100 pounds gain.

Pen No. 2: Fed a ration of one part tankage to ten parts of whole Dorso. The pigs in this pen made a daily average gain of 1 1/2 pounds, requiring 411 pounds of grain to produce 100 pounds gain.

Pen No. 3: Fed a ration of one part tankage to ten parts ground heads (considering only the amount of grain in the heads). The pigs in this pen made an average daily gain of .95 pounds a day, and requiring 606 pounds of grain to produce 100 pounds of gain.

Pen No. 4: Fed a ration of one part tankage to ten parts ground heads in self-feeder (considering only the amount of grain in the heads). The pigs in this pen made an average daily gain of .87 pounds per day and required 635 pounds of grain to produce 100 pounds gain.

Pen No. 5: Fed a ration of one part tankage to ten parts ground heads in open trough (considering only the amount of grain in the head). Pigs in this pen made an average daily gain of .64 pounds per day and requiring 703 pounds of grain to produce 100 pounds gain.

Pen No. 6: Fed a ration of one part tankage to ten parts ground heads in open trough, moist (considering only the amount of grain in the head). The pigs in this pen made an average daily gain of .62 pounds per day and required 802 pounds to produce 100 pounds gain. The pigs were always hungry.

The variation in cost of the different pens was \$5.00 to \$11.00 per hundred.

CITY AGAIN GETS LOWER FIRE RATES

The City of Hereford was highly complimented following an inspection last Wednesday by Lee D. Olive, State Fire Insurance Inspector, and will receive the next annual credit of fifteen per cent on fire insurance policies for the sixth consecutive year. Mr. Olive conferred with City Manager Finch, Fire Chief Mercer and the city commissioners in making his inspection. The only suggestion he made for improvement was that the alleys of the city should be kept in cleaner condition.

The Specific Schedule issued by the State Fire Insurance Department for Hereford reads: "Statements showing that the loss ratio of Hereford for the years 1926, 1927, and 1928 is .103 have been filed with, checked and approved by the Fire Insurance Department. Under the provisions for credit for good fire record of cities and towns, this record entitles Hereford to a credit of fifteen per cent which local agents are to deduct from the Final Premium on all policies written on or after March 1, 1929, to February 28, 1930, only and covering property located within the corporate limits of Hereford, etc."

TOM WOOD HURT

Just as The Brand was going to press Thursday afternoon word was received here that Tom Wood, local plumber, had been very badly hurt in a car accident near Unbarger. The injured man was hurried to Canyon, the nearest point where medical assistance could be obtained and no details could be secured before press time.

JOE HUTSON MET TRAGIC END SUNDAY

A tragic accident that cost the life of a former Hereford citizen, crippled another man and plunged two communities into grief, occurred at Berger last Sunday. Joe Hutson, aged 39, assistant chief and night captain of police at Berger, died at seven o'clock Sunday, following the accidental discharge of a gun belonging to a fellow officer at 2:30 o'clock that morning. Officer Tom Hughes, to whom the gun belonged, had both bones in one leg broken by the same bullet that killed Hutson. Hutson died from heart failure following the heavy loss of blood from the accident.

The accident occurred in the sheriff's office at Berger. Hughes had unbuckled his holster and the gun slipped from the scabbard. He

(Continued on Page Six.)

Doughty Deed Filed; to Build Brick Soon

Final papers in the recent purchase of the McMinn lot, corner Third and Main Streets, by Lloyd Doughty, of Weather, were passed Monday when Mr. Baskin, local abstractor, filed the deed for Mr. Doughty at the court house.

While Mr. Doughty has not divulged his detailed plans for this property, it is known that the present old frame building is to be torn down not later than March 1 and that the new owner plans to begin the immediate construction of a modern brick building on the site.

R. B. R. Implement Co. Changes At Dimmitt

A. F. Harmon, office man with the R. B. R. Implement Company, has been named manager for the company at Dimmitt, and Wednesday was busy moving his household goods to his new home. Mr. Harmon succeeds Edgar Ramey at Dimmitt. J. J. Hastings, Mr. Harmon's brother-in-law, was here from Dimmitt Wednesday assisting in the move. Mr. and Mrs. Harmon went to Dallas February 3, where Mrs. Harmon went through a medical clinic and is reported to be in improved health.

A report which has gained circulation to the effect that the retirement of Mr. Ramey as manager at Dimmitt meant a change in the name of the company was denied here this week by R. B. R. officials. Mr. Ramey still is a partner in the business and retains his interest, although retiring from the management to devote his time to private enterprises. There will be no change in the company, which will continue to be known as the R. B. R. Implement Company of Hereford, Dimmitt and Frona.

Streu Hardware Has Plate Window Broken

A corner of the large plate glass show window of the Streu Hardware was smashed Monday in a rather peculiar way. One car was parked in front of the window. Another car back of it was cranked, when it lunged forward and drove the front car against the window.

Masons to Celebrate G. Washington's Birthday

All Masons and their families and their friends are invited by the local lodge to attend the special meeting which has been arranged for the night of February 22, beginning at 8:00 o'clock. An attractive speaking and musical program has been arranged and ladies of the Eastern Star will serve refreshments.

Another New House Under Construction

Another modern five-room residence was promised for this week, to be erected by J. H. Evans, on the lot just north of Ed Connell's, in North Hereford. Mr. Evans came here recently from Happy, Texas, and is a wheat raiser. The new home was begun Wednesday and will be up-to-date in every respect.

R. J. Kibbe, Age 72, Has Airplane Trip

R. J. Kibbe, one of the oldest settlers of Deaf Smith county, bears an unusual distinction of late that is probably unequalled by any one else in the county.

It happened this way: Pilot C. E. Jackson of Amarillo, came down in his plane a few days ago and landed in Mr. Kibbe's pasture, about two miles north of town for the purpose of carrying passengers. And Mr. Kibbe took advantage of the occasion to enjoy his first airplane ride. The ride was over a portion of three of the sections of land which he purchased from the State of Texas in 1891.

After getting the thrill of the trip in the air and making a perfect landing Mr. Kibbe told Pilot Jackson that he was seventy-two years of age and had ridden in almost every kind of conveyance, from the old ox cart on up, and now he was ready for anything that might be invented later than the airplane.

In reply Mr. Jackson told Mr. Kibbe that he was the oldest person he had ever taken up and that Clifton Kibbe, Mr. Kibbe's three-year-old grandson, was the youngest.

It is believed that Mr. Kibbe holds the record for joy riding in the air from the standpoint of taking off and landing on his own land, from the standpoint of age, and also for residence in this county.

Leaky Cable Partly Disabled Phone System

The local telephone system has been erratic and almost out of commission for several days, caused by a leaky main cable back of the telephone building, which was filled with snow. M. O. Olliver and repair crew of Amarillo have been working on the trouble for several days and now have the system in shape to give good service, starting Thursday or Friday. The trouble began last Saturday and almost the entire business section was out of commission, with the residence section not so much affected.

Dunkle Returns from Trip to Houston

County Agent R. O. Dunkle returned last Saturday from a meeting of Extension workers and County Agents at Houston, celebrating the Silver Jubilee of the establishment of this work in the state. Over 2,000 workers in this department, past and present, with many notables among them from over the nation, attended the sessions. Houston entertained the visitors elaborately, and most of them participated in a side trip down the Rio Grande Valley to Brownsville and Matamoros, Mexico.

Mrs. Dunkle spent the week while her husband was away visiting in Amarillo and returned with him Saturday.

Lee Electric Co. Has Opened Two Offices

The business of Leland C. Lee, local electrician, has grown to such an extent that Mr. Lee has found it necessary to open a downtown office here, as well as one at Dimmitt. The business, under the name of the Lee Electric Co., has been prospering at Dimmitt, where the office is under the management of N. H. Jay, located in the First State Bank building.

This week Mr. Lee, assisted by a representative of a wholesale house, has been busy getting his Hereford office ready for business, and is installing a beautiful line of electric fixtures and appliances. The office is located in the Star Theatre building and is attractively arranged. Mr. Lee invites the public to call and inspect his office and stock. An office assistant will always be in charge so that prompt service will be rendered on every call.

Jas. R. Robinson's Dairy Route Leased

Jas. R. Robinson, who has been conducting a dairy and milk route for over a year, sold the route and leased his cows to John L. Sears of Frona the past week. Mr. Robinson is not well and will probably go to Mineral Wells for a rest and recuperation soon.

Mr. Sears is an experienced dairyman and promises good milk and good service for his patrons.

SCHOOLS GET COMPLIMENT FROM STATE

Hereford Independent School District authorities have received the report of the State Department of Education on the standing of the local schools for 1928, which was made by Miss Katherine Henderson, Inspector, and which is very highly complimentary to the school and its management. The report in detail says:

It was indeed a pleasure to visit the Hereford school system; to see the attractive school buildings and grounds, and to observe the

Fox Mercantile Is Purchased By Brothers

By the terms of a deal completed here Wednesday, the Fox Mercantile Company, one of Hereford's oldest, largest and most successful concerns, is transferred to purely local ownership and direction.

E. D. (Doug) Fox and his brother, Homer K. Fox, has purchased all the interest of their elder brother, J. A. Fox, of Waxahachie, Texas, in the business and are now sole owners and managers. J. A. Fox and his son, Gilbert, have been here for some time involving and completing the transaction. They left for their home Wednesday.

The Fox Mercantile was established in 1914, and Doug and Homer Fox have built up the present large business through years of steady work and service to the community. The success the business has attained has been due to their efforts and their friends all over this section are rejoicing with them in this forward step in their business fortunes and confident of the continued growth and expansion of the business under their experienced management.

W. L. Pickett, Star Manager, Sick Man

W. L. Pickett, manager of the Star Theatre, Mrs. Pickett and their son, Edgar, returned last Saturday from Temple, Texas, where Mr. Pickett and Edgar went thru the clinic at a Temple hospital. Mr. Pickett had been in poor health of late, and an operation soon seems advisable. Meanwhile he is at home, on a diet, building up his strength for the ordeal ahead. Mr. Pickett's many friends here are hoping that he will soon be restored to health and normal strength.

Will Try to Secure Baptist Meeting Here

The Panhandle Sunday School and B. Y. P. U. Convention will be held in the First Methodist church, Wellington, Texas, April 9-10-11, 1929. The Rev. V. M. Cloyd, pastor of the local Baptist church, is president of the Sunday School Convention and will preside. The program includes many prominent Baptists from all over the Southwest. The Hereford church announces that every effort will be made to bring the 1930 meeting to Hereford.

Rat Control Work Proposed for City

Miss Madge Case, of Seattle, Washington, is in Hereford this week conducting a campaign against rats. She states that she will visit every store, restaurant and business house in town and try to make arrangements to put on a city-wide campaign for the extermination of the rat pest. A harmless drug, barium carbonate, sold by all drug stores, is the weapon used. Miss Case states that anyone interested in this campaign may secure the U. S. Government bulletin, No. 1533, on the subject from County Agent Dunkle.

Miss Case and co-worker, Miss Anna May Wright, are concentrating on towns in the Panhandle in this war on rats. Miss Wright is now in Amarillo conducting such a campaign.

THE HEREFORD BRAND

Published Every Thursday at
HEREFORD, DEAF SMITH COUNTY, TEXAS.

SETH B. HOLMAN Editor and Publisher
Also Publisher of
THE FRIONA STAR, FRIONA, PARKER COUNTY, TEXAS.
SEB. SETH B. HOLMAN Associate Editor
TELEPHONE 30

First number of the paper issued February 23, 1891, as the Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of The Brand (semi-weekly), issued May 8, 1921; Weekly Brand re-established July 2, 1924.

NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

SUBSCRIPTION PRICES

Subscription, Zone 1, per year	\$2.00
Zone One, Six Months	\$1.00
Outside Zone One, per year	\$2.50
Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Arney News Items

Several new pupils have entered Arney school the last few weeks. Road work started here recently is progressing rapidly.

Mr. and Mrs. A. W. Fortner and sons were in Amarillo Friday, and then to Borger to visit their son, O. F. Fortner and family, returning Sunday night.

Mrs. Jim Graham and children of near Hereford spent the weekend with Mr. Graham on the ranch. A Sunday school met Sunday for the first time since the holidays, due to sickness. Preaching was also held.

Some of the young people attended a program by the Dimmitt Band.

Monday the John Deere tractor school was held at Happy, the International company at Umbarger Wednesday and the Rumely company at Happy Friday, the Twin City at Hereford Tuesday, and Arney citizens attended all of them.

Marion Morris who is in school at Denton, has been ill with influenza.

Misses J. H. and Harold Stephenson were hostesses Friday night to friends at the J. H. Stephenson home. Games were played and a two course plate supper served.

Mr. and Mrs. Ed Bailey and baby moved to the G. A. Wilson place last week. The Wilsons went to the John Hammond place, Mr. Mayben living there and going to a location near Hereford.

The thrasher finished work on the Will Graham place Friday.

A large crowd attended the auction sale at the Henry Dixon place February 5.

Mrs. J. M. Edwards spent the week end with her grand daughter, Mrs. Ross Campbell.

Vane Moody died Wednesday of appendicitis at the Tulla hospital. He had lived here for many years and his many friends sympathize with the bereaved family.

Friday the Nazareth boys and girls played basketball with Arney boys and girls, the games resulting 4 to 12 in favor of Arney boys and 3 to 5 in favor of Nazareth girls. One week from Friday the teams

Easter Items

Several new members were present at Sunday school Sunday. All come next Sunday and bring someone with you.

Mrs. Lee Jones visited in the J. S. Smith home Sunday afternoon.

Bob Axe and family dined in the Sullenger home Sunday.

Harvey Smith and family moved to the old Leo Williams place Monday.

Most of the men of this place met at the school house Saturday, and worked at moving the flag pole and putting up a new stove.

The literary society will meet at the usual time next Saturday evening.

Annie Smith took dinner Sunday with Louise Ann Frye.

Bill Crag and family moved to the Arney community one day last week.

Misses Lucille Hughes and Lillith Boyd visited with Miss Hughes parents at Hereford over the week end.

Lee Jones and Twyman Davenport left Sunday for Marlow, Oklahoma.

Mrs. Bruton visited in the J. S. Smith home Sunday.

Mrs. George Chambless visited in the L. R. Sullenger home last Sunday.

Mrs. Ethel Reynolds of Anadoka, Oklahoma, is here with her parents, Mr. and Mrs. J. S. Smith.

Mrs. Lee Jones visited in the Allen home Sunday.

Harvey Smith and family visited with his parents Sunday.

Owen Andrews and Claude Smith spent Sunday in the Sullenger home.

Teacher: Give men a sentence with the last word fascinate.

Johnny: I have nine buttons on my shirt, but can only fasten eight.

Here and There.

Three new families have moved into this community recently. Mr. Whitfield and family on the old Holmes place, Mrs. Link and family purchased the Willes farm, and Mr. Cornelius of Turkey is moving to the Neysome place.

Mrs. Leo Williams is ill with influenza.

Owen Stagner spent Sunday with his parents at Flagg.

Men of this community moved part of the telephone line to the highway the first of this week.

E. E. Rogers helped Oscar Campbell butcher hogs Monday.

Misses Ruby and Alma Andrews, Florine and Evelyn Hunter, Helen Jones, Henry Andrews and Marion and Chunkie Bell spent Sunday with Maxwell Tice.

The Camp Fire Girls of Hereford with Mrs. Dowell as leader came out to Frio Saturday night and put on a fine program which was enjoyed by a full house. A. M. Jones and Mr. and Mrs. Conkright accompanied the girls.

The play which was to have been put on Saturday night was postponed two weeks on account of not having the new curtains up.

Sunday afternoon a coupe belonging to Mac Reed caught fire and was burned. Help from the

school house arrived too late to extinguish the flames. A wrecker from town came out to haul the machine in and in passing the J. J. Lindsay place live coals dropping from the burned car set the grass on fire in two places and the timely arrival of Albert Springer and T. L. Sparkman and families who put out the fire was all that saved the Lindsay home from a heavy loss from fire. They were at the school house at the time.

Messrs. and Mmes. Harry Taylor and C. M. Bell were dinner guests in the C. E. Tice home last Sunday.

Mall boxes along the new route are being put in place and operation of the line begins February 16.

L. F. Boyd and Mrs. Roy Boyd are on the sick list this week.

Messrs. Tice, Allman, Campbell and Miss Roxie Campbell called at the Leo Williams home Monday afternoon.

Harvey Lindsay returned to his school work Monday but will be unable to use his hand for two or three weeks.

There was a large crowd out to singing Sunday and good singing was had. A large crowd was present again at the night hour.

Mr. and Mrs. C. E. Tice, Lloyd and Maxine Ruby Andrews and

Geo. Jones took supper at the Lindsay home Sunday.

Mr. and Mrs. Joe Andrews called at the Leo Williams home Sunday afternoon.

Mr. and Mrs. Percy Estes and children of Dimmitt attended singing at Frio Sunday afternoon.

NOTICE TO BIDDERS.

Notice is hereby given to any banking corporation, association or

any individual banker in Deaf Smith County that may desire to be selected as the depository of the funds of said County for the next two years that the Commissioners Court will on the 11th day of March, 1929, at 10 o'clock a. m. receive sealed bids for such selection. The Court may reject any and all bids.

EARL W. WILSON, County Judge, Deaf Smith County, Texas.

The Best Eats In Hereford

Come in and sample our meals.

THE SUNRISE CAFE

SAM HUTSON, Proprietor

There's a Plate On for You

February 14, 1929.

DEAR FRIENDS:

Several times this week we've heard people mention this ad. But as I often remark to my salary, "You don't go far enough."

The boss, you know, has an order spindle on the counter by the telephone and if it isn't filed up every day he thinks my advertising is punk.

So, for heaven's sake, when you send in your clothes, tell him that you just couldn't resist Ben Zee's arguments—or something like that. You know what to say.

Ben Zee

Orr's Tailor Shop

"That Better Service"

Phone 16

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 40-J. Hereford, Texas

Second Floor Lambert-Buckner Building

FREE CONSULTATION AND ANALYSIS

BUICK SERVICE STATION

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Storage, Greasing, Tow-In Service

QUALITY MILK COMPANY

GIVES A-1 SERVICE IN

Raw Sweet Milk, Sweet Cream, Sweet Cream Butter and Butter Milk.

CALL ORDERS NOW. PHONE 15

O. L. RUTHERFORD



You only need to tell us what you want. Leave the quality and the price to us.

Our groceries are the SUPERIOR quality. We feel that it is a CRIME to sell poor things to eat. Doing this is equal to selling poison; because POOR FOOD IS a slow, SURE POISON.

Our prices on groceries are little, because we sell big quantities of them.

SPECIALS

WATCH OUR WINDOWS FOR SPECIALS FRIDAY AND SATURDAY

Williams Grocery Company

Phone 128

We Deliver

CATTLE

I am in the market for any kind of cattle. See me or call 439-J.

W. A. HUNTER

52-8tp

CREAM

You are a wise owl if you bring your cream to Armour. They will treat you right and so will I.

BILL KNOX

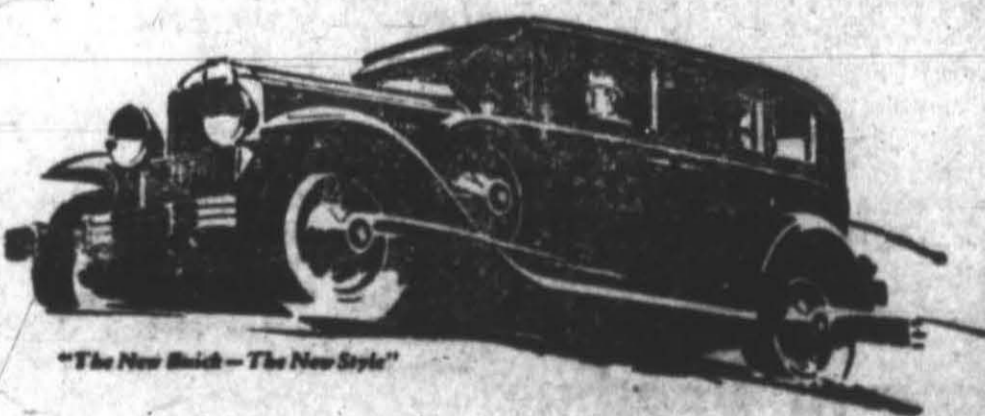
Across Main Street from the Post Office.

For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

Get behind the wheel and Get the facts!



Test Buick against any automobile in the world let results on the road determine your choice

COUPES, \$1195 to \$1875 — SEDANS, \$1220 to \$2145 SPORT CARS, \$1225 to \$1550—These prices f.o.b. Buick Factory. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Buick Motor Company, Flint, Michigan Division of General Motors Corporation

Norton Motor Co.

Hereford, Texas

The Greatest Asset

We Have Is the Confidence of

Our Customers

Our duty is to conserve that asset, to protect the interest of our customers so well that we will merit an increase in their confidence.

The First National Bank OF HEREFORD



M SYSTEM

"Saves for the Nation"

SEE WHAT YOU BUY

You used to telephone your order and then wonder what you were going to get. Now you have the satisfaction of selecting the best from an "M" SYSTEM shelf.

Specials for Friday and Saturday.

CRACKERS, 15c size	10c
COOKIES, 5c package	4c
TOMATOES, 2 1-2 can	18c
BANANAS, pound	9c
LETTUCE	6c
BEAN HOLE BEANS	14c
HONEY, 2 1-2 pound tin	55c



Analysis of High School Work for First Term

The grades of the first half of the year in high school reveal interesting things, though all of them cannot be considered as complimentary. Study is based on practically complete grades for ninety-eight boys and 103 girls. There were more students with incomplete grades this year than last because of the large number out because of illness during examinations. The grades are not as good this year as last, for the average of the school was lower and the per cent of failures was higher than for last year. The average for the high school the first half was 76.5, compared with 77.3 last year. Total high school failures were 18.2 per cent this year and 17 per cent last year.

The order of averages and failures by classes is about what one would expect with the highest average for the seniors class and lowest for the freshmen. Senior boys have the highest average of any class group, with an average of 81, followed by other groups in order as named: senior girls 79.5, junior boys and girls tied with 78, sophomore girls 76.5, boys 73.7, freshmen girls 76.5, boys 71.1. The class averages are seniors 80.3, juniors 78, sophomores 75.1, freshmen 73.8. Last year average were 78.4, 78.7, 77.6, 74.9.

The following average, 90 or better in each subject taken: Bill Mitchell, Emmet Patterson, Leatrus Walker, Henard East, Dorothy Fullwood. In addition, the following who did not have all A's average 90 or better in all subjects taken: Mary Broadwell, Kathleen Cronin, Lueta Borden. Dorothy Fullwood made the highest average, 94, followed by Lueta Borden with 93.

The per centage of failures was higher than last year, due to failures by many in the first two years of high school. Juniors and seniors had the best record of any recent year, but in spite of this the first two classes had so many failures that the school as a whole had a larger per cent of failures. The figures are 18.2 per cent for the school this year, 17 per cent last year. Seniors failed 6.8 this year, 16.3 last year; juniors 13.5 this year, 15.6 last; sophomores 24 per cent this year, 14 per cent last; freshmen 25.2 this year, 21.2 last. Twenty-eight students who transferred from other schools failed 69 subjects or approximately half the total number. When we consider this phase of the situation and the difficulties that face children who change from one school to another and especially the fact that practically all those mentioned have come from smaller schools, the figures do not seem so bad.

Due to an oversight Wilma Jo Jones was left off the seventh grade high honor roll and Virginia Barnett the honor roll for the last six weeks' report.

C. H. DILLEHAY, Supt.

CARD OF THANKS.

I wish to thank our friends and neighbors for the kind consideration shown my wife during her illness and for the many beautiful flowers sent to her. We are most grateful for these kindnesses.

GASTON BAER.

FOR JOB WORK, TRY THE BRAND.

Dixon Write from Gulf Coast, Well Satisfied

Rockport, Texas, Jan. 22, 1929. Hereford Brand: As there are so many people in Castro and Dear Smith counties who asked me to write them when I got to the coast about fishing and weather conditions and so find I haven't time to write each one a letter or card, I would just write all at one time and send it to The Brand for publication.

We left home on Saturday, January 12, arrived in Rockport Tuesday, the 16th. We were 3 1/2 days making the trip. Hard, fine roads all the way down and nice weather until the last morning when the fog was so dense we had to drive with our lights on and then couldn't see an approaching car until you were very close to it. We have been here a week today. Have had very little sunshine during the week. Fishing is poor at present, but the climate is sure fine. Grass is greener here now than it will be in June on the Plains. Roses and many other flowers in bloom, vegetables and fruit coming in from the valley. People going around in their shirt sleeves. Haven't drained my car since I came. No use for fire only to cook fish and oysters. We found on arriving here some of our old friends that come here most every year to winter, namely: W. S. Bourland and wife, of Wichita Falls, Mr. and Mrs. Willis Jones of Ballinger, Mr. and Mrs. Dunn of Coleman, Mr. and Mrs. Kleits of Kansas and several people from Oklahoma. For recreation we play dominoes and forty-two at night. Dig siddlers and catch fish during the day. Wife and I visited Mr. and Mrs. Buck-

houts of Aransas Pass last Sunday. They are the people we roomed with three weeks last year. And my what a dinner we had.

Will try to tell you of some of the good things we had for dinner. Fried oysters, baked chicken and dressing, baked pork and potatoes, different kinds of vegetables, coffee, Irish potato salad and plenty of cake and fruit salad to finish up on. After dinner we got on the fisherman's special and went to Port Aransas and saw a whale that was found dead out on the south jetty and towed in by three motor boats. If anything else happens that I think might interest the readers of the Brand while I am here I will send it in.

W. S. DIXON.

Spinach Salad

To two pounds spinach which has been cooked and put through colander, add 3 tablespoons wet horseradish and three tablespoons olive oil, salt and pepper to taste, mold in individual molds and serve on head lettuce, garnished with hard boiled egg. Serve with French dressing.

TRY A WANT AD IN THE BRAND

FLOWERS

If you are interested in ROSES FOR PLANTING Call

Mrs. John P. Slaton PHONE 443

Cut Flowers for Valentine and Other Occasions

A Well Stocked Drug Store

- A drug store where all your needs are filled efficiently and promptly.
- Service is our motto—our prescription department is run on that principle. Our medicines are correctly compounded and delivered in the shortest possible time.
- Twenty-three years of selling drugs in Hereford has given us an idea of what is needed in a REAL Drug Store.
- Our slogan is "If drug stores carry it, we have it."

Corner Drug Store

REX TYNES

Registered Pharmacist, Manager

Prescriptions delivered Phone 105

New Light Fixtures

—beautiful and colorful are the
—the latest designs that we are showing and the prices are remarkably low
Visit our new office in the Star Theatre building and see our display of the very latest in light fixtures.

Special For Friday and Saturday

As an introductory special, we are offering a Push-o-Matic toaster with trimmings and cord in colors of red, blue or green, regular price \$5.50, with a bread board and knife in corresponding colors, all for \$4.95

We do all kinds of electrical work, repairing, etc.

Electric wiring a specialty

Lee Electric Company

Everything Electric

Hereford

Phone 452

Dimmitt



Sprowls-Cronin
16 DAY DRIVE for
1000 New Customers

Breaks All Records

For Business Done! For Quality and For Prices!

LOOK AT THESE PRICES AND YOU WILL JOIN THE CROWDS THAT PACK THE STORE!

Special

300 Yards of
Finest Woolen

DRESS & COAT MATERIALS

Buy the First Yard at regular sale price and get the second yard for

1c

Dozens of good colors and patterns in all-wool Twills, Kashes, Tweeds and Flannels go in to this beautiful selection of woolens.

Dozens and Dozens of
NEW SPRING DRESSES AND COATS

Just Arrived

WILL GO ON SALE AT BIG

Savings To You!

Don't Fail to See Them This Week!

Special

This Week
300 Pair
\$1.75—\$1.95

Pure Thread Silk Full Fashioned

SILK HOSE

Dozens of the colors in our best brands of hose. Hurry down and get your share at this price.

98c

17x34
TURKISH TOWELS
10c

\$1 Pure Silk
SILK HOSE
69c

Men's \$1.25
OVERALLS
2.20 Weight
89c

Men's Solid
Leather Work
Shoes
\$1.69

HOPE
MUSLIN
9 Yards
\$1

It Will Take Quick Action to get in on this because they will go Like Wild Fire for the NEXT TWO DAYS! 250 Pairs of Finest \$5-\$5.95-\$6.95 Straps, Pumps, Oxfords and Ties

Beautiful pumps, straps, ties and Oxfords, in patent, black and colored

kid, go into this group. Every size and width from EE to AA.

The First Pair \$1.98, The First Pair \$2.98, The First Pair \$3.98

AND YOU GET The SECOND PAIR FOR

\$1

Men's \$5 & \$6
DRESS SHOES
\$3.98

Black and tan, Oxfords and shoes in very best styles in this group.

Men's \$8.95
All-Wool SWEATERS
Lumberjacks
\$3.98

Every sweater up to \$7.95 goes into this group; all colors, sizes and styles.

Children's
15c & 25c
Cotton HOSE
10c

Black and tan in a fine grade of 15 and 25c hose on sale at

Men's
BIG SMITH OVERALLS
\$1.39

You all know this fine, big overall—nothing better, men!

Men's Best
DRESS HATS
Up to \$8.00
\$2.98

A wonderful group of styles and colors. buy them now at less than half price.

SPROWLS-CRONIN & COMPANY

Complete Details of Hereford Cattle Sale

While it is a little late, there has been so much interest manifested in the details of the recent Hereford Breeders' Sale that The Brand publishes the complete list for the benefit of the cowmen of this territory:

The first day's detailed results with a total selling of thirty-nine head of cattle, showed the following:

George Burch, Dimmitt, to G. T. Bagwell, Claude, Superior 48a-237272, \$1,000.
J. W. Pritchard to W. T. Womble, Beau Diamond 2d 1510878, \$1,000.
D. L. McDonald, Amarillo, to Jett & Thomas, Elida, N. M., Super Anxiety 12, 1552324, \$1,000.
D. L. McDonald to E. S. Shattuck, Carlsbad, N. M., Super Anxiety 21st 1597757, \$675.

George Burch, Dimmitt, to D. E. Hughes, Mertzon, Texas, Superior Randolph 1st, 1576313, \$625.

T. C. Ivey, Hereford, to F. B. Cumble, Big Spring, Beau Diamond 25th, 1577370, \$1,000.

George Burch, Dimmitt, to Geo. M. Boles, Lubbock, Superior-Randolph 2nd, 1576313, \$1,025.

D. L. McDonald, Amarillo, to E. S. Shattuck, Carlsbad, N. M., Super Anxiety 22d, 1597758 \$600.

Keiser Estate, Canyon, to G. M. Moody, Sabin, Texas, Anxiety-Paladin 1572943, \$875.

D. L. McDonald to E. S. Shattuck, Super Anxiety 4th, 1597700, \$875.

T. C. Ivey to Joe Davidson, Ozona, Texas, Beau Diamond 12th, 1577372, \$775.

Keiser Estate to W. T. Womble, Hereford, Beau Blanchard 12th, 1726253, \$825.

T. C. Ivey to Claude Benton, Hereford, Beau Diamond 1577373, \$600.

East & Cochell, Hereford, to Hugo Lowenstern, Nara Visa, N. M., Mischief 29th, 1598707, \$410.

Edgar East to D. E. Hughes, Mertzon, Stanway Jr., 1598761, \$460.

East & Cochell to W. L. Ellwood, Lubbock, Modest Rex, 1571235, \$450.

T. C. Ivey to Joe Davidson, Ozona, Beau Diamond 11th, 1577371, \$625.

D. L. McDonald to C. J. Paddock, Hereford, Prince Paladin 28th, 1655490, \$350.

Edgar East to W. E. Dameron, Hereford, The Blanchard 1623812, \$700.

Leo N. Wolfe, Hereford, to Jno. N. Glat, Odessa, Texas, Domino Don 1647911, \$425.

E. L. Brady, Dawn, to Claude Benton, Hereford, Beau Real 3rd, 1663551, \$350.

Keiser Estate, Canyon to Jno. H. Edwards, Midland, Prince Paladin 30th, 1663551, \$650.

C. O. Keiser Estate to C. W. Fry Dawn, Paladin Anxiety 1669058, \$625.

Bill Adams, Hereford, to C. M. Largent & Sons, Merkel, Annie Mischief 1464118, \$1,075.

D. L. McDonald to C. M. Largent & Son, Merkel, Gwendoline 32d, 1402781, \$700.

Bill Adams to J. P. Osborne, Miami, Texas, Mabelle Domino 14-91350, \$950.

Bill Adams to Rex Stegall, Amarillo, Gentle Annie 13th 1510882, \$1,100.

C. O. Keiser Estate to Dr. C. H.

Harris, Belle Domino 3d, 1572823, \$750.
Keiser Estate to P. R. Dennis, Aspermont, Texas, Belle Blanchard 165th, 1572820, \$675.
East & Cochell to P. R. Dennis, Hazel M., 1571216, \$400.
Keiser Estate to H. A. Talley, Miami, Texas, Miss Gratia 1564159, \$625.
East & Cochell to Helen Neblett Sweetwater, Miss Donna, 1571221, \$425.

George Burch, Dimmitt, to Jett & Thomas, Elida, N. M., Capitola 2nd, 1576306, \$825.

L. R. Brady Estate to Wade Reed, Fort Davis, Texas, Shirley V., 1582588, \$275.

L. R. Brady Estate to Reed Bros, Fort Davis, Miss Lena 2nd, 1582578, \$300.

T. C. Ivey to J. R. Stegall, Gwendoline 64th, 1638761, \$700.

Leo N. Wolfe to R. P. Neblett, Sweetwater, Pollanna 2nd, 1513060, \$400.

Keiser Estate to Dr. C. H. Davis, Fort Worth, Miss Mischief 1572926, \$575.

C. O. Keiser Estate to Ira Cochell, Alice Paladin 1572810, \$400.

Keiser Estate to Jett & Thomas, Elida, N. M., Delphia Paladin 15-72853, \$365.

Second day's selling Results.
Keiser Estate to Joe Davidson, Ozona, Bertha Domino, 1549072, \$360.

Keiser Estate to Joe Davidson, Ozona, Betty Blanchard 1573031, \$300.

L. R. Brady Estate, to Joe Davidson, Ozona, May Diamond, 1582574, \$235.

Brady Estate to E. Hanson, Hereford, Fancy Girl, 1582558, \$235.

Brady Estate to Reed Bros, Fort Davis, Texas, College Miss, 1582553, \$250.

Brady Estate to E. Hanson, Edna A. 1582557, \$300.

L. N. Wolfe to Joe Davidson, Modest Mabel, 1561224, \$410.

Keiser Estate to W. M. Scott & Son, Snyder, Banglette 1572821, \$310.

Keiser Estate to Joe Davidson, Bell Paladin 1572824, \$410.

Keiser Estate to E. Hanson, Banglette 1572824, \$400.

Ira Cochell to Travis Dameron, Maggie Lady 151551, \$300.

Brady Estate to E. Hanson, Silvia A 1582586, \$325.

Ira Cochell to Clyde McFarland, Amarillo, Juanita 1593715, \$400.

George Burch, Dimmitt, to E. Hanson, Superior 1648005, \$375.

Cochell Estate to J. B. Gamble, Big Spring, Miss Bangle 1592506, \$360.

George Burch to J. L. Fuqua

Jr., Superior Randolph 1648005, \$425.

George Burch to J. F. Gilbreath, Modesto 1648002, \$510.

Keiser Estate to F. M. Woodlee, Sabin, Superior 05th, 1655491, \$400.

Keiser Estate to E. S. Shattuck, Carlsbad, Prince Paladin 1655487, \$420.

D. L. McDonald, Amarillo, to C. Sands, Lovington, N. M., Superior 3rd 1649062, \$325.

J. R. Stegall, Amarillo, to R. J. Alexander, Canadian, Timberline 1636827, \$510.

Jack Rose, Hereford, to E. S. Shattuck, Beau Stanway 1661053, \$325.

L. N. Wolfe to E. S. Shattuck, Prince Don 1647917, \$325.

L. N. Wolfe to E. S. Shattuck, Donald 1647917, \$325.

D. L. McDonald to H. Lowenstern, Nara Visa, N. M., Gwendoline Anxiety 1371311, \$235.

C. J. Mapes, Dimmitt, to W. Graham, Dimmitt, Lady Rose 713461, \$270.

J. R. Stegall, Amarillo, to C. McFarland, Alicia 1571772, \$425.

Keiser Estate to J. J. Koonsman, Snyder, Texas, Belle Blanchard, 1533979, \$325.

Keiser Estate to J. F. Gilbreath, Paladin 1572932, \$260.

Keiser Estate to J. O. Davidson, Francis 1572868, \$300.

Keiser Estate to C. J. Mapes, Belle Blanchard 198, 1572821, \$350.

D. L. McDonald to J. M. Glat, Odessa, Pretty Maid 4th 1648470, \$1100.

George Burch to E. P. Neblett, Sweetwater, Capitola 157th, 1576308, \$400.

E. L. Brady to Doyle Rose, Princess Bangle 1600506, \$525.

C. J. Mapes to J. L. Fuqua Foster Anxiety 12th, 1368729, \$450.

Frank Wilkinson, Amarillo, to B. H. Connor, Claude, Stanway 1511068, \$370.

D. L. McDonald to D. E. Hughes, Mertzon, Texas, Super Randolph, 15522526, \$435.

D. L. McDonald to E. S. Shattuck, Carlsbad, N. M., Superior

Caldo 1597702, \$453.
George Burch to D. E. Hughes, Superior Hex 1576315, \$450.
George Burch to D. E. Hughes, Superior Hex 2nd 1576314, \$500.
D. L. McDonald to E. S. Shattuck, Superior Brandon 1597761, \$360.

East & Cochell to Earl Sands, Lovington, N. M., Mischief R 1571228, \$325.

J. R. Stegall, Amarillo, to W. E. Dameron, Timberline 1636526, \$725.

T. C. Ivey to D. E. Hughes, Timberline 1636525, \$400.

"CHANG" MARVEL MOVIE IS HIGHLY HERALDED

"Chang" a motion picture revealing the hazardous life of the jungle, has been brought back to America by Merian C. Cooper and Ernest B. Schoedsack, who spent twenty-two months in the remote interior of Siam making the production.

Heralded by Paramount in such extravagant superlatives as "one of the greatest pictures of all time" "Chang" is utterly different from any photoplay ever made, in that, although ferocious animals of the jungle—tigers, leopards, elephants, great snakes and chattering monkeys, are the principal actors—the picture contains a basic plot skilfully embroidered with the conventional dramatic forms of sympathy, struggle, menace, tragedy, pathos and exceptional comedy, furnished by a white gibbon named Bimbo.

"Chang will be presented at the Star Theatre next Friday and Saturday, February 15-16.

The theme of "Chang" is most elemental—the conflict of man against his implacable foe, the jungle, and the hostile beasts sheltered by its abundant foliage.

In making "Chang" Cooper and Schoedsack constantly faced death, not only from the tigers, elephants, leopards and snakes, but from cholera, which took the lives of seven native members of their expedition. Schoedsack himself was

stricken with a severe attack of malaria which delayed work on the film.

HOUSTON VISITORS

Mrs. Roy Wagner has had as her guest her sister, Mrs. Robert

F. Miller, and Mr. Miller, of Houston. Mrs. Miller was formerly Miss Florence Hacker of the Jumbo community, and is the daughter of Mr. and Mrs. W. E. Hacker of that place. She is a graduate of the Cameron Hospital, Cameron, Texas, but has lived in Houston

since her graduation three years ago, and is prominent among the registered nurses there.

Mr. and Mrs. Miller were married January 27 in Houston and plan to make that city their home.

Try a Want Ad in THE BRAND.

JOHN DEERE TRACTOR SCHOOL

ALL TRACTOR OWNERS AND FRIENDS ARE CORDIALLY INVITED TO ATTEND OUR

SECOND ANNUAL TRACTOR SCHOOL

WHICH WILL BE HELD AT OUR STORE ON

FRIDAY, FEBRUARY 22, 1929

BEGINNING AT 1:00 P. M.

THE SCHOOL WILL BE CONDUCTED BY A THOROUGH FACTORY MAN.

Come and Get the Benefit of This Free Instruction.

Kerr Implement Co.

THE HOME EQUIPPED WITH THE

HOOVER

Electric Sweeper and Cleaner

—Is easily distinguished for its air of well-kept cleanliness and class.

—Housewives of discrimination and taste pick the HOOVER. "It beats, as it sweeps, as it cleans."

Texas Utilities Company

The CAMP FIRE GIRLS

Will appreciate your votes in the Sprowls-Cronin Contest.

This organization is worthy of your co-operation.

HELP THE GIRLS! THANKS

(Paid for by a Friend)



Never Throw Shoes Away

Even at a bride— Until you see us about it. We might be able to fix 'em up and give 'em a new lease on life. We can make your old shoes look just like new—and are prepared to do all kinds of shoe repairing at the lowest prices in town.

- Men's Half Soles \$1.15
- Ladies' Half Soles 90c
- Ladies' Heel Taps 20-35c
- Men's Heels 50c

Star Shoe Shop

C. G. BALL, Proprietor
113 South Main Street.

Dodge Bros. Six

FOUR DOOR SEDAN

Price \$1,212.00

Delivered, Fully Equipped

Now On Our Floor

The first Dodge under the influence of Walter P. Chrysler, with many decided improvements over any Dodge we have ever sold.

COME IN AND SEE IT!

BEAVERS BROS. AGENTS



VALENTINE SALE

OF

New Spring Coats

FOR LADIES AND MISSES

We have just received a new shipment of the latest styles in Spring Coats—in all the new shades and designs. Some with fur collars—all of them very attractive—in Kasha, Silk, Satin and other attractive materials.

ONE GROUP COATS — at the low price of **\$10.75**

ANOTHER ASSORTMENT— Only **\$14.75**

A THIRD COLLECTION— At **\$19.75**

SOME BLACK SILK COATS— Real Nifty, at **\$24.75**



Marcy Lee Frocks **\$1.95**
La Mode Frocks **\$1.00**

—Dainty, durable, washable, serviceable House Dresses at prices that every young lady and matron in this vicinity can afford to pay.

WE INVITE YOUR INSPECTION OF OUR NEW SPRING LINES—WE ARE SURE YOU WILL LIKE THEM

D. R. Gass & Son
Hereford, Texas

THE LAST OF THE DUANES

by Zane Grey

"It's the hardest, harrin' Murrell and Cheseldine, on the Texas border. But there's this difference. Murrell in his day was known to deserve his infamous name. Cheseldine in his day also.

"But I've found hundreds of men in Southwest Texas who're your friends, who swear you never committed a crime. The farther south I get the clearer this becomes. What I want to know is the truth.

"Have you ever done anything criminal? Tell me the truth, Duane. It won't make any difference in my plan. And when I say crime I mean what I would call crime on any reasonable Texan."

"That way my hands are clean," replied Duane.

"You never held up a man, robbed a store for grub, stole a horse when you needed him bad—never anything like that?"

"Somehow I always kept out of that just when pressed the hardest."

"Duane, I'm glad!" MacNelly exclaimed, gripping Duane's hand. "Glad for your mother's sake! Glad for the—the person who has been instrumental in interesting me in your case. But, all the same, in spite of this, you're a Texas outlaw, accountable to the State. You are perfectly aware that under existing circumstances, if you fell into the hands of the law, you'd probably hang—at least go to jail for a long term."

"That's what kept me on the dodge all these years," replied Duane.

"Certainly," MacNelly removed his cigar.

His eyes narrowed and glittered. The muscles along his brown cheeks set hard and tense. He leaned closer to Duane, laid sinewy, pressing fingers upon Duane's knee.

"Listen to this," he whispered hoarsely. "If I place a parson in your hand—make you a free, honest citizen once more—clear your name of infamy, make your mother, your sister proud of you—will you swear yourself to a service, any service I demand?"

Duane sat stock-still, stunned. Slowly, more persuasively, with show of earnest agitation, Captain MacNelly reiterated his startling query.

"My God!" burst from Duane. "What's this? MacNelly, you can't be in earnest!"

"Never more so in my life. I've a deep game. I'm playing it square. What do you say?"

He rose to his feet; Duane, as if impelled rose with him. Ranger and outlaw then locked eyes that searched each other's souls. MacNelly's eyes, read by Duane, was truth, strong, fiery purpose, hope, even gladness, and a furtive, mounting assurance of victory.

Twice Duane endeavored to speak, failed of all save a hoarse, incoherent sound until, forcing back a flood of speech, he found a voice:

"Any service? Every service! MacNelly, I give my word!" said Duane.

"Right here ends the career of Buck Duane, outlaw and gun-fighter," said MacNelly, and seating himself, he took the pen from Buck Duane's fingers and wrote several lines in several places upon the paper. Then, with a smile, he handed it to Duane.

"That makes you a member of Company A, Texas Rangers,"

"So that's it!" burst out Duane, almost breaking in upon his bewilderment. "You want me for a ranger service?"

"Sure. That's it," replied the captain, dryly. "Now to hear what that service is to be. I've been a busy man since I took this job, and as you may have heard, I've done a few things. I don't mind telling you that political influence put me in here, and that, up Austin way, there's a good deal of friction in the Department of State in regard to whether or not the ranger service is any good, whether it should be discontinued or not. I'm on the party's side who's defending ranger service. I contend that it's made Texas habitable. Well, it's been up to me to produce results. So far, I have been successful. My great ambition is to break up the outlaw gangs along the river. I have never ventured in there yet, because I've been waiting to get the lieutenant I needed. You, of course, are the man I had in mind.

"It's my idea to start way up

the Rio Grande and begin with Cheseldine. He's the strongest the worst outlaw of the times. He is more than a rustler. It's Cheseldine and his gang who are operating on the banks. They're doing bank robbing. That's my private opinion; but it's not backed up by any evidence.

"Cheseldine doesn't leave evidences. He's intelligent, cunning. I assume of course that you are a stranger to him and to the country he dominates. It's five hundred miles west of your ground, big as that it.

"Well, I want you to drift over into Cheseldine's country. Whatever way you decide is best you will proceed to act upon. You are your own boss. You know such men and how they can be approached. You will take all the time needed, if it's months.

"It will be necessary for you to communicate with me, and that will be a difficult matter. For Cheseldine dominates several entire counties. You must find some way to let me know when I and my rangers are needed. The plan is to break up Cheseldine's gang. It's the toughest job on the border.

"Arresting him alone isn't to be heard of. He couldn't be brought out. Killing him isn't much better for his select men, the ones he operates with, are as dangerous to the community as he is.

"We want to kill or jail the choice selection of robbers and break up the rest of the gang. To

find them, to get among them somehow, to learn their movements, to lay your trap for us rangers to spring—that, Duane, is your service to me; and, God knows, it's a great one!"

"I have accepted it," Duane replied.

(To be continued next week.)

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

ESTRAY NOTICE

Taken up June 1, of the undersigned, living about seven miles southeast from the Town of Here-

ford, in the County of Deaf Smith, the following described animal known to be Estray, viz: One blue roan mare, wire cut on left shoulder. If not legally proven by the owner thereof within Twenty Days from the date hereof, I will proceed to Estray same in accordance with law.

WILL ADKISSON,
Taker Up,
Hereford, Texas,
this 24th day of January, 1929.
3-3tp

Citation On Application for Probate of Will.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County—Greeting:
You are hereby commanded to cause to be published once in each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:
THE STATE OF TEXAS,
DEAF SMITH COUNTY.
To all persons interested in the estate of D. F. Ashbrook, deceased:

Be it known that W. M. Ashbrook has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said D. F. Ashbrook, deceased, filed with said application, and for Letters Testamentary is duly executed, written last will and testament of D. F. Ashbrook, deceased, in which W. M. Ashbrook is named Independent Executor of said will without bond, and said W. M. Ashbrook is named residuary legatee.

Said application being No. 328 on the probate docket of said County Court, which will be heard at the next term of said Court, commencing on the first Monday in April,

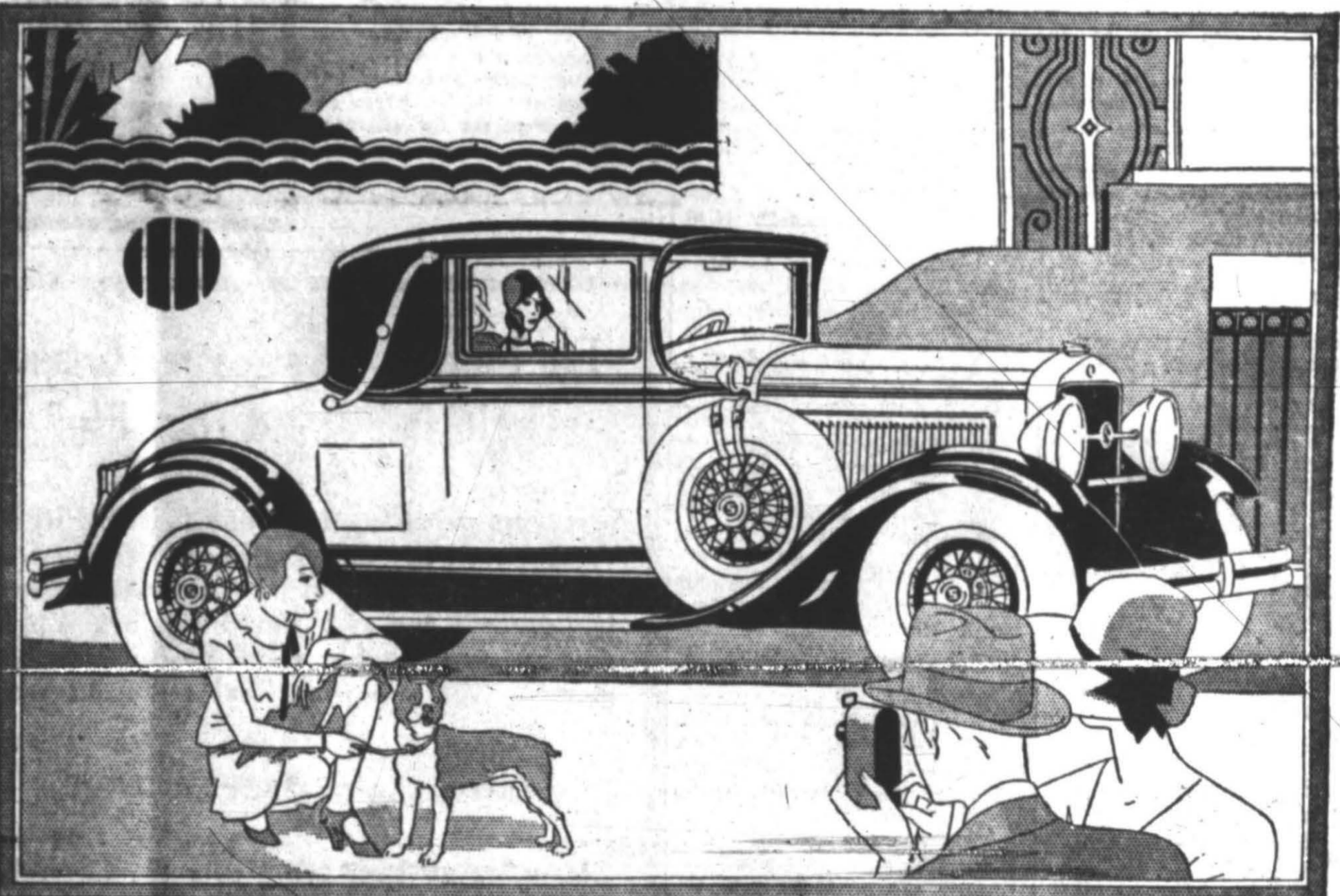
A. D. 1929, the same being the first day of April A. D. 1929, at the Court House thereof, in Hereford, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein full not, but have you before said Court on the said first day of the next term thereof, this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Hereford, Texas, this the 31st day of January, 1929.
(SEAL) L. H. FOSTER, Clerk
County Court, Deaf Smith
4-2cWHH County Texas.

REAL ESTATE
CITY—FARM—RANCHES
Real Estate Loans Priced to Sell
Hill & Ricketts
Phone 358

Now optional...
a straight 8 motor
in the world famous Studebaker
Commander - \$1495
at the factory



THE COMMANDER EIGHT CONVERTIBLE CABRIOLET FOR FOUR, six wire wheels and trunk rack standard equipment, \$1645. Other Commander Eight models as low as \$1495. THE COMMANDER SIX CABRIOLET, \$1495. Prices at the factory. Bumpers and spare tires extra.

THE whole world has known this magnificent car as the Six that sped 25,000 miles in less than 23,000 minutes in heroic proof of its speed and stamina. Only Studebaker's great President Eight has surpassed—or even approached—this spectacular demonstration. Think what The Commander's stamina means to you, in year after year of surpassing, trouble-free performance! And now Studebaker adds to the appeal of The Commander, the winning, silken suavity of eight-cylinder power—at a price as low as \$1495 at the factory.

New body art in line, curve and color, interprets the very spirit of the new Commander's brilliant performance. New riding comfort, the result of hydraulic shock absorbers and Studebaker's ball bearing spring shackles. New safety, contributed by non-shatterable windshield, steel core steering wheel and large amplified-action 4-wheel brakes. New ease of handling at high speed—for the new Commander is lower, with a new double-drop frame. And it looks lower still!

Come in today and see the new Commander. Ride in

it. Drive it. Trust your own judgment, backed by Studebaker—a name that has meant quality manufacture for 77 years.

COMMANDER MODELS AND NEW LOW ONE-PROFIT PRICES

	SIX	EIGHT
Sedan, for five	\$1375	\$1525
Sedan, Regal, for five	1495	1645
<i>(Including 6 wire wheels, trunk rack)</i>		
Brougham, for five	1525	1675
Victoria, for four	1375	1525
Cabriolet, Convertible, for four	1495	1645
<i>(Including 6 wire wheels, trunk rack)</i>		
Coupe, Business, for two	1350	1495
Roadster, Business, for two	1375	
Roadster, Regal, for four	1450	1595
<i>(Including 5 wire wheels)</i>		

OTHER MODELS

The President Eight	\$1785 to \$2575
The Dictator	1205 to 1395
The Erskine Six	860 to 1045

PRICES AT THE FACTORY

H. M. BISHOP
HEREFORD, TEXAS

SEEDS
For Planting
OATS AND BARLEY
Seed are here—well cleaned and ready for the drill.
West Texas Feed & Seed Co.
We Buy Produce

Get 1/3 More Value from All Your Feed!

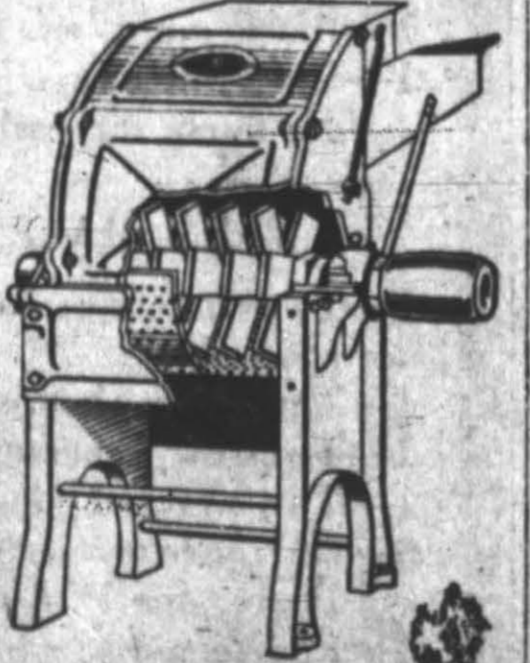
THE W-W Feed Grinder turns your alfalfa, oats, snapped or ear corn, maize heads, barley, and all other grain and roughage into nutritious, mixed, balanced feed that has a third more feeding value.

By grinding and mixing all your feed crops, from the ground up, you utilize that 35 per cent of the feed usually wasted in stalks and stems which the stock will not eat unless ground.

In fourteen years of actual service on thousands of farms the W-W has proved to be the world's outstanding feed grinder. Built for a lifetime of service. Powerful steel hammers do the work with lightning speed. No burrs, gears or knives to work loose or give trouble.

There is a W-W Grinder that will just fit your feeding needs and your pocketbook. Six sizes—blower, elevator, or new self-feeder for any grain or roughage. Every W-W has Timken Tapered Bearings—Alemite-Zerk Lubrication—Rockwood pulleys.

Come in and examine this profitable grinder. We will gladly give you a demonstration on your farm with your own feed and power.



W-W
HAMMER-TYPE
FEED GRINDER

R. B. R. IMPLEMENT CO.
HEREFORD, TEXAS

THE W-W FEED GRINDER CO., Mch., Wichita, Kansas

HUTSON DEATH

(Continued from Page One)

picked it up and apparently put it back where it belonged, meanwhile addressing Hutson. But the gun missed the holster and fell to the floor and was discharged. The bullet struck Hughes in the ankle, shattering both bones, then glanced upwards from the cement floor and entered Hutson's leg just above the knee, severing an artery.

Prompt assistance was rendered by fellow officers and both men were hurried to the hospital, but Hutson lost so much blood that he died a few hours later.

Funeral services were held at the First Baptist church at Borger at 2:30 o'clock Monday. Members of the police force were pall bearers and the entire city of Borger closed up during the ceremonies in honor of a popular and efficient public official. All the members of Mr. Hutson's family were in Borger for the last rites with the exception of one sister, who was ill. The esteem in which she was held by Borger people was attested in the huge outpouring at the funeral.

Mr. Hutson had lived in Deaf Smith county for years before going to Borger in December, 1926, to accept a position on the police force, where he had been ever since. He is survived by his wife and five children, three boys and two girls, between the ages of four and eighteen; his parents, Mr. and Mrs. J. H. Hutson, of Hereford; four brothers, Lee, a member of the Borger police force; John, Sam and Bill Hutson, all of Hereford; and five sisters, Mrs. D. O. Williams, Lucille Hutson, and Beatrice Hutson, all of Hereford; Mrs. Pete Saffron, of Shreveport, La., and Mattie Howard Hutson, who is spending the winter in Borger with her brother, Lee, and attending high school.

John Deere Tractor School Announced

The John Deere Implement Co., through its local agents, the Kerr Implement Company, announces a tractor school for Hereford on February 22.

The school begins at 1:00 p. m., in the Kerr Company's building and will be conducted by a trained factory representative. It is all free and all tractor owners and friends are cordially invited by the local agent to attend and secure the benefit of the instruction to be given.

WHO WILL WIN THE \$100.00?

In the \$100 Cash Contest at **SPROWLS - CRONIN** Bix Sixteen Day Drive for 1000 New Customers?

The Baptist Primary took the lead, then the Central School, then the Camp Fire Girls, and now Central takes the lead again.

BUT WATCH OUT FOR A DARK HORSE!

Some one away in the rear may grab the money yet. The Progressives, Summerfield, Baptists and Catholic Girls' Club took a big jump yesterday, so keep your eyes on them.

STANDING OF CONTESTANTS WEDNESDAY NIGHT:

Central School Library	120,200
Primary Dept., Bap. S. S.	121,890
Progressive Club	111,400
Camp Fire Girls	100,900
Summerfield Baptists	88,100
Catholic Girls' Club	85,000
M. E. M. Society	58,700
Presb. Mission Society	45,800
First Christian Aid	40,800
Boy Scouts	10,700

One more week to go, so better get busy. Contest ends Saturday, February 23, at 10:00 p. m., so keep your eye on the score board. Standings are posted each morning at the store.

Mrs. J. S. Wyche Is Found Dead In Home

The community was shocked last Saturday to learn that the body of Mrs. J. S. Wyche, pioneer resident, had been found by a neighbor in her home about seven miles east of Hereford, where she had been living alone. She had evidently died very suddenly in her kitchen, while fully dressed and obviously going about her usual duties. Her body was discovered by Mr. Perkins, a farmer living in another house on the same place, who investigated because he found no one moving about. Mrs. Wyche had apparently been in the best of health, but had told neighbors that her heart had been giving her trouble. Mrs. Wyche had been living in the same house in which she died for thirty-four years, and in spite of all the protests of relatives and friends continued to live there alone after the death of her husband in November, 1922, for her children had all grown up and moved away.

Mrs. Wyche was buried beside her husband in the Hereford Cemetery Monday, February 11, after a beautiful ceremony at the Methodist church at 3:00 p. m., conducted by the Rev. E. B. Bowen.

Mrs. Wyche's maiden name was Zuleika Virginia Tucker. She was born in Okolona, Miss., during the troublesome days of 1860, and was sixty-nine years old at the time of her death. Her father, General W. F. Tucker, was killed by a shot through a window by an unknown assassin during the reconstruction period following the Civil War. Mrs. Wyche taught school in Mississippi and in Terrell, Texas, as a young lady. She was married at Terrell in 1886 to the late J. S. Wyche, who died here in 1922. Mr. Wyche moved his family to the Plains country with the first influx of settlers, when the Fort Worth & Denver railroad was under construction. They located in Castro county in 1892 and three years later acquired their home here.

Mrs. Wyche had always been a devout Christian and had lived with her religion constantly. She is survived by two daughters and two sons: Mrs. H. M. Hellams, of Terrell, Texas; Miss Nell Wyche of Wichita Falls, Texas; John S. Wyche, of Caddo, Colorado; and Tucker Wyche of Eagle Pass, Texas; two sisters and two brothers, Mrs. Tom Buchanan, of Okolona, Miss.; Mrs. Chas. Battle of Vancouver, B. C.; Mrs. W. F. Tucker of Woodville, Miss., and Dr. H. S. Tucker of Laurel, Miss.

Owing to illness her daughters were unable to attend the last rites, but both her sons were here.

W. T. C. C. Motorcade Again Is Postponed

STAMFORD.—The WTCC agricultural motorcade to California which was postponed from January 15 to February 2, is being postponed again this time on account of the illness of several of the farmers, poultrymen and dairymen who had made reservations. Out of the thirty-five or more farmers who wanted to make the trip sponsored by the agricultural department of the regional organization, twenty-five were signed up. At this time about half of them are ill with influenza. The trip will be undertaken when the influenza epidemic subsides.

Elizabeth Arden Toiletries are the best. To try them is to use them. At CLARK'S DRUG STORE.

STAR THEATRE
Friday Only
February 22

Richard Barthelmess



SCARLET SEAS

Mrs. R. E. Vaughn Is Buried Here Tuesday

Mrs. Grace Buckner Vaughn, age 30, wife of R. E. Vaughn of Hereford, died at the County Hospital Sunday following an operation about a week before. Her death was unexpected, as apparently she had been rallying from the effects of the operation.

Funeral services were held at the First Baptist church Tuesday, February 12, at 2:30 o'clock, conducted by the Rev. V. M. Cloyd, with interment in the Hereford Cemetery. A sister, Mrs. Jim Cox, of Pampa, Texas, and Mr. Cox, and Mr. and Mrs. Herman Mitchell of Snyder, were here for the last rites. Mrs. Mitchell is a daughter of Mrs. Vaughn.

Mrs. Vaughn was born near Buffalo, Mo., in 1890. She came to Texas with her parents at the age of twelve. She was baptized and joined the Baptist church at the age of fourteen. She was married to Mr. Vaughn in 1907. To this union seven children were born, six of whom are still living. She also leaves her father and mother, Mr. and Mrs. J. A. Buckner, and one brother, Jesse Buckner, all of Hereford, and one sister, Mrs. Jim Cox, of Pampa, besides a host of friends to mourn her loss. She was a loving daughter and a wonderful mother and wife.

W. T. S. T. C. Band In Concert Is Pleasing

More than thirty members of the W. T. S. T. C. Band were entertained at luncheon Tuesday by the Hereford Chamber of Commerce. This organization which makes good will tours to surrounding towns, played an hour's concert at the high school auditorium Tuesday morning. Several local students who are attending the Canyon school, appeared among the performers.

This organization is under direction of Prof. Strain and is considered one of the best musical organizations of its kind in West Texas and is composed of both boys and girls.

During the past decade Hereford has probably furnished more players to this band than any other town in the state.

After the luncheon the band left for Friona and Bovina where engagements were set for afternoon and evening.

Try RICE'S Instant Tire Service!

Secretary C. C. Stresses County-Wide Highways

Two long tables in the basement of the Methodist church were crowded to capacity Monday when the business men of the city enjoyed a tremendous meal served by ladies of the church. Vice President, J. T. Cronin of the Chamber of Commerce presided.

C. I. Beck, of Phoenix, Arizona, former resident of Hereford, now an organizer of Industrial Banks in Arizona, paid a high tribute to the Plains county, to Hereford, and to its citizenship generally. He said that while he was temporarily a resident of Phoenix he still held Hereford his home and so registered himself. He was genuinely sincere in the effort to convey to his hearers his affection for and pride in Hereford and this territory.

Secretary W. R. Arnold discussed pending matters of moment before the organization in his usual forceful manner. At each plate he had placed a card whereon the diners were asked to record their vote of whether or not they favored a county wide road program for the future. These cards were generously signed. Mr. Arnold stressed the necessity for such a program if the county ever hopes to grow and develop in proportion to its opportunities. The secretary reported officially that a tentative agreement had been entered into with a hotel building concern for the erection of a hotel to cost \$135,000 for the building alone, to be of five stories and to have seventy-one rooms. Mr. Arnold said the creamery project was progressing satisfactorily.

The rule that the weekly luncheons must end promptly at one o'clock so as not to keep the business men from their establishments was enforced as usual and adjournment was taken.

Fifty suits left—half off. POPULAR STORE.

PLENTY OF
6% Money
FOR FARM LOANS
See Me
FRANK BARBER
Representative Southwestern Life Insurance Co.
Hereford, Texas

Canyon Teachers Here to Inspect High School

CANYON.—Members of the faculty of W. T. S. T. C. have visited three outstanding schools of this region the past week, bringing back reports indicative of progress being made throughout the Panhandle. From Hereford comes the following report:

Profs. F. E. Savage and Mrs. T. M. Montford addressed high school students and visited the school plant. The Hereford school is a member of the Southern Association and under the leadership of Supt. C. H. Dillehay has developed a highly satisfactory organization. The visitors reported on the excellence of the home economics department which has both gas and electric stoves, well arranged sewing equipment and other facilities for carrying on this important branch of work. The socialized recitation is much used in the Hereford high school and rooms have no stiff array of desks

Expert
Plumbing and Gas Fitting

If you want a good, satisfactory job that you will never have to worry about just telephone

Tom Wood
Phone 172-J

but comfortable working conditions for each pupil. The visitors mentioned the beauty of the auditorium and excellence of singing of high school pupils. The Hereford school is known throughout this territory for the splendid work it does in the department of music. The Teachers College is making a consistent effort to become acquainted with the schools of this territory from which most of its students come. School visits by members of the faculty vitalize the work which they do in the home classroom.

G. W. Brumley Goes To Chevrolet Meet

G. W. Brumley spent the first of this week in Oklahoma City where he attended the annual meeting of the Chevrolet dealers of this part of the Southwest territory. He was expected home about Thursday.

Read the latest books. CLARK'S DRUG STORE has a nice selection from which to choose.

Trade at
Carl's Cash and Carry Grocery
FRIDAY AND SATURDAY
—and all other days, and save money.
SPECIALS FOR FRIDAY and SATURDAY:

Sugar, ten pounds	64c
Corn, Justice brand, two 2 lb cans	27c
Peanut Butter, quart	45c
Oranges, dozen, medium	25c
Broom, some 40c, others	58c
Chocolate, Baker's Sweet	11c
Salmon, so-called pink, satisfaction guaranteed	14c
Peaches, dried, five pounds	71c
Coffee, Canova, three pounds	\$1.35

PUBLIC FARM SALE
Wednesday, Feb. 20
SALE BEGINS PROMPTLY AT 1:30 P. M.

Having traded my farm off, I am offering my entire farm equipment, including all live stock, at my old farm located nine miles northeast of Hereford, adjoining the El Toro Farm, or just east of the Jim Park farm, or three miles east of Progressive school hours:

HORSES AND MULES	Low iron wheel wagon, with bundle frame.
1—Black horse mule, 17 hands high, age 10.	1—Twelve-foot header, good shape
1—Black mare mule, 16½ hands high, age 8.	1—Twelve-foot header, with bundle attachment.
1—Brown mare mule, 15 hands, age 7.	1—Sled with knives.
1—Brown mare mule, 14 hands, age 9.	1—One-row go-devil with knives.
1—Bay horse, weight 1300 lbs., age 9.	HARNESS
1—Bay horse, weight 1150 lbs., age 10.	About twelve or fourteen sets of chain and leather harness, some nearly new.
1—Bay horse, wt. 1000, age 9.	10—or twelve leather and canvas collars.
1—Bay mare, wt. 1000, age 8.	3—Good sets of lines.
1—Black mare, wt. 1100, age 8.	10—Work bridles.
1—Gray horse, age 10, good saddle horse for children.	Double trees, single trees and eveners.
FARM MACHINERY	Some Jersey cows will be offered in the sale. Also a big rick of higeria, good grain.
1—Two-row John Deere lister, in good shape.	Some 2 1-2 inch well pipe, and other articles too numerous to mention, will be for sale.
1—Three-row Dempster cultivator	HOUSEHOLD GOODS
1—Two-row Emerson go-devil.	1—Kitchen safe.
1—Two-row sod planter.	1—Bachelor stove.
3—Old one-row listers, two John Deere, one P. & O.	1—Four-burner New Perfection oil stove, with oven.
1—Fourteen-disc harrow, good shape.	1—Table.
1—High wheel wagon, with broad tires and grain bed.	2—Bedsteads and springs.

TERMS—Please make arrangements with your banker, as I am selling for cash.

IRVIN HAMILTON, Owner
JOWELL MURCHISON, Clerk. COL. RAY BARBER, Auctioneer.

Eat Florida Oranges and Grape Fruit and Avoid the "Flu"

—We are expecting a car of CITRUS FRUIT on the track any day this week. This car of fruit is the only one of the kind ever shipped to Hereford and you should lay in a supply now for winter table use. We can save you money. On sale with local merchants and with us.

OIL AND GAS SATISFACTION
Or money refunded when you buy from us. Remember we have taken over the Chevrolet Filling Station.

Kelly Tires and Tubes
LEE CONKLIN

SPECIALS
Friday and Saturday,

SUGAR, fifteen pounds cane	\$1.00
FLOUR, forty-eight pound sack	\$1.65
BRAN, 100 pound sack, wheat	\$1.90
SHORTS, 100 pound sack	\$2.25
CLOTHES PINS, two dozen	\$.05
All children's 35c and 40c hose, in black and brown, three pairs for	\$.50

Endicott-Johnson Shoes for All the Family

Warren's Cash Store

REPORT ON SCHOOL

(Continued from Page One)

type of work being done. The high school building is a credit to the people of Hereford. It is attractive in architecture, well arranged, well equipped, and present meets all needs of a rapidly growing city. The elementary building, while not new, was finished last summer and the rooms have been made attractive to teachers and pupils. Among the improvements noted in the high school are improvements of grounds, installation of gas under boilers and in laboratories, and purchase of additional lockers and cabinets. In the elementary school additional fountains have been installed in the building, roller shades purchased, primary lockers, storage cabinets, program clock and much playground equipment added. Both high school and grade libraries have received a substantial increase of \$250 in books. In the grades a special teacher writing and drawing has been employed. Physical training has been introduced into the high school and a freshman is required to take impetus has been given to and orchestra work by municipal tax to supplement school funds for this purpose. Control is not leave the school as the superintendent is a member of the commission. Both the class and written work revealed a high standard of work. Students are carefully checked and investigation made of causes of failures. Hereford is a member of the Southern Association of Secondary Schools and Colleges and at the last checking up of freshmen in college by this organization made an enviable record. Out of 31 graduates 18 went to college and of this number there were only 7.2 per cent subject failures. One other school in

the Panhandle surpassed this record and only by a small margin. Hereford's ability to secure and hold good teachers is largely responsible for the good work being done. It was the supervisor's pleasure to visit the work of each teacher in high school and without exception, creditable work seemed in evidence. The excellent discipline of the schools naturally makes possible a higher scholarship.

It is indeed a pleasure and a privilege to visit an organization that is functioning so well.

That the school may continue its standards, the following recommendations are made:

a. Continued improvements be made in the elementary and high school libraries. Possibly more emphasis next year should be placed on books for the grades. If a modern junior high school is developed an adequate library should be provided. This demand multiple copies of the source type of books so that the laboratory method of instruction may be possible.

b. Desks should be removed from rear of study hall and reading tables installed. This will greatly improve library facilities.

c. That next year an additional teacher will be needed for the high school to accommodate the promotion from the seventh and low eighth grades. If possible another elementary teacher should be employed this year to relieve the crowded condition in one or two rooms.

The supervisor appreciates the many courtesies extended her by Supt. Dillehay and other members of the faculty.

SURPRISE WEDDING.

A quiet wedding was solemnized Saturday, February 2, at the home of Rev. V. M. Cloyd, when Miss Katie Buckles of Stratford, Texas, became the bride of J. L. Fuqua, Jr. Only two of the groom's most intimate friends, Dave McDonald and Ike McClenon, were present. It was planned to keep the marriage a secret for a time, but friends soon found it out and last week-end this young couple were busy receiving the congratulations of their many friends.

Mrs. Fuqua is a teacher in the Black school this year. She is the attractive and accomplished daughter of Mr. and Mrs. D. L. Buckles of Stratford. Mr. Stratford is a cattleman and wheat farmer of that section.

J. L. is the son of Mr. and Mrs. J. E. Fuqua of this city, and is one of Hereford's most popular young men and a successful cattleman.

Mr. and Mrs. Fuqua will make their home with Mr. Fuqua's parents for the present but will build their own home soon.

MOVE TO OZONA.

J. C. Sanders and son, Robert, left Thursday night with a car of household goods for Ozona, Texas, where they will make their future home. Mrs. Sanders and other members of the family left Thursday for Pampa, Texas, where they will visit her sister, Mrs. J. D. Sugg. Mr. Sugg is editor of the Pampa Times.

Normal Heads Check Status of Our Schools

Next Monday evening will witness the opening of the Leadership Training School under the auspices of the local council of Boy Scouts of America. This will be a six-night course, meeting on Mondays, Tuesday and Thursdays at 7:30 for the two weeks beginning Monday, February 18.

The course will aim to prepare a leadership more thoroughly conversant with the spirit and the methods of Scouting at its best. It is hoped thereby to produce a Scout personnel and organization which will be one hundred per cent efficient.

The Hereford Council of which Alex O. Thompson is the chairman is now under the Central Plains Council with Mr. E. L. Roberts, with headquarters at Plainview, as the Area Executive. Formerly the Hereford Council was a part of the Panhandle Area with Amarillo as headquarters and Tom H. Nelson as Area Executive. During the past year the Central Plains Council was organized by Regional Director J. P. Fitch of Houston, and Hereford along with eight other Plains counties was placed in the new area.

The local training class which begins here next week is a part of the program of Mr. Roberts, who is seeking to establish scouting in his area on a most substantial basis. The course is especially prepared for Scout Masters, assistant Scoutmasters, troop committeemen and council members, but is open to all men who are interested in boy welfare.

The prospective officialdom of Hereford Council should afford a class of thirty or more. Troop

representatives from adjoining counties will augment this number, while another addition to the class, it is hoped, will be a number of people who, though not directly connected officially with the organization, will join in the study as a matter of interest in boy work.

The local council extends to all men a most urgent invitation to join with them in the study. Remember the hours and place, Mondays, Tuesday and Thursday, at 7:30 p. m., at the Gardner Rooms, First Baptist church.

Plateau Singers to Rush to Convention

The Plateau Singing Convention comprising counties of the Panhandle and Eastern New Mexico, which is to be held in Hereford June 15-16, should bring fifteen thousand visitors to Hereford, according to John F. Taylor, president of Clovis. This statement is based on reports of the activities of President Taylor, who states that during the past six weeks more than 5000 people have been notified of this convention, which promises to make musical history in the Panhandle.

The Plateau singers are coming to Hereford upon invitation of the Hereford Chamber of Commerce, and the city will be turned over to the music lovers on those two days. Deaf Smith county has on the executive board of the organization J. S. Garrett, who for a number of years has been active in the promotion of the Plateau Singers and who is working unceasingly on plans for staging this event.

Palo Dura, five miles east of Canyon, entertains Randall coun-

ty singers on Sunday, February 17, and on the following Sunday Cafetro singers will be entertained at Arney. At every convention all over the district announcements are made of the annual gathering at Hereford and much interest is shown by singers who indicate an intention of visiting Hereford in June. Bledsoe, Clarendon, Boyina, and Oklahoma Lane have recently held conventions and Hope, New Mexico, has also held its convention, according to officials of the Plateau singers.

Preparations are being made by the Hereford Chamber of Commerce to take care of the visitors on these days and all look forward to this annual event.

RECENT CARLOT SHIPMENTS

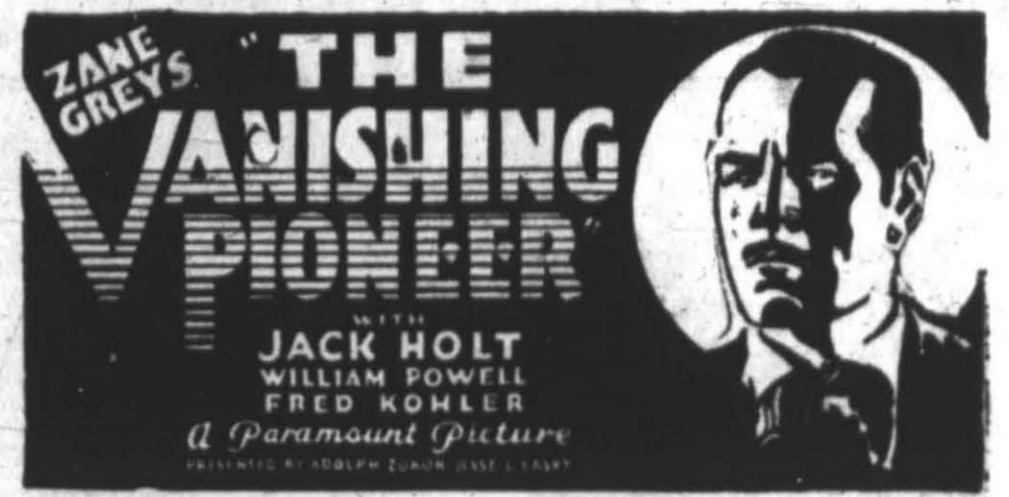
Ten cars of threshed grain consigned by local dealers, half to California and half to Fort Worth. Five cars Red Top cane to Fort Worth. One car wheat to Amarillo. One car Sudan seed to Ama-

rillo. Three cars ear corn to Fort Worth. One car baled sorghum hay shipped by W. R. Matthews to Vernon, Texas. Seven cars cows shipped to Leland, Texas, by J. L. Fuqua, Jr.

Three cars mules sent by Swagerty & Shaw to Fort Worth. One car of mules to Fort Worth by H. A. Autrey. G. W. Brumley shipped fifteen cars hogs to California, one to Phoenix, Arizona, and four cars to Fort Worth.

THE STAR THEATRE

Monday and Tuesday, February 18-19



Holeproof Hosiery—endorsed by New York's Smartest Society Women, Mrs. Morgan Belmont, Mrs. Reginald Vanderbilt.

Color correctness, the first requisite of hosiery smartness, finds its perfect expression in the Lucille-created Holeproof shades

You may choose from filmy chiffons or heavier service weights. Non-fading and free from imperfections.

Priced from

\$1.00 to \$3.75

Strambaugh Dry Goods Co.
HEREFORD - TEXAS

Hillside Hatchery Says:—

—that you usually get no more than you pay for. Why experiment with poor quality chicks or cheap custom hatching? No other method of artificial incubation equals the SMITH way.

We have lately installed the most perfect moisture control known. We give you quality and service, with years of practical hatchery experience. Your orders for baby chicks and custom hatching solicited.

Hillside Hatchery and Poultry Farm

Hereford, Texas
Phone 79

FOR YOUR GAIN

YOU CAN HAVE just about the kind of results from Natural Gas that you wish.

YOU CAN USE every cubic foot of the gas you buy from us as you please.

BUT YOU CANNOT expect to get out of the gas all that is in it unless you provide the right conditions for its use.

OUR FREE INSPECTION service tells you what these conditions are and shows you how to have them.

DON'T YOU OWE to yourself, then, and to us, profit by this service? Saving and satisfaction are yours if you will but

BURN GAS BETTER

West Texas Gas Co.
Headquarters for Gas Appliances.

STAR THEATRE
Monday and Tuesday
February 18-19



JACK HOLT IN 'THE VANISHING PIONEER' A PARAMOUNT PICTURE

CASH SPECIALS FRIDAY AND SATURDAY

SOAP	P. & G., 20 Bars for	\$1.00
APPLES	Gallon Can for	\$.45
COFFEE	Fancy Peaberry One Pound Package	\$.35
HAMS	Country-Cured Per Pound	\$.28
SALMON	Fancy Pink, Per Can	\$.19
OATS	White Swan Large Package	\$.22

WHITE KING PRODUCTS SPECIAL
One large package of White King Granulated Soap \$.50
Three bars of Mission Belle Toilet Soap \$.30
One White King Ironing Board Pad .. \$1.50

..... \$2.30
All these for only \$1.49

Bakers Cash Grocery
MONT E. BAKER, Proprietor

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

Celery Nice and Well Bleached Per Bunch **11c**

BEST FOOD PRODUCTS

Nucoa, a butter substitute, per lb	28c
Thousand Island Salad Dressing, 8 oz jar	21c
Mayonaise Salad Dressing, 8 oz jar	21c
Sandwich Spread, 8 oz jar	21c

Bananas Per Dozen **30c**

WHITE KING PRODUCTS SPECIAL

One large box White King	\$.50
Three bars Mission Belle Toilet Soap	\$.30
One White King Ironing Board Pad	\$1.50
ALL FOR	\$2.30

ALL FOR **\$1.49**

Hershey's Candy Bar, Plain or Nut, three for **10c**

CORN Standard Grade, Two Cans for **21c**

Shoe Polish It Dyes and Shines, Per Bottle of 25 Shines **19c**

PLUMS Green Gage Per Gallon **48c**

Dimmitt News

Mr. Barnett of Lubbock has been visiting in the home of his son, G. A. Barnett and wife this week. Miss Nola Gollehon of Canyon was visiting relatives and friends here this week and we are glad to report that she is rapidly improving.

The ball games Saturday evening between Tulla and Dimmitt resulted in a victory for the Dimmitt boys and a tie for the girls. The W. M. U. met in a business

and social meeting with Mrs. Clem Maples Monday afternoon. Money collected for the hen drive and penny day was \$17.50. Characters were selected for a play to be put on soon. "Light House Nan" was the play selected. Refreshments were served twelve members. We were glad to welcome Mrs. Rankin Reynolds as a new member.

Bora to Mr. and Mrs. Sam Birdwell, a baby girl February 3.

Mr. and Mrs. Chas. Dean were Amarillo visitors Saturday. George Abbott was in Dimmitt on business Tuesday.

Messrs. and Mmes. E. B. Wright

and family, Joe Elliott and family, Ray Sheffy and family, and Bill Graham and family were dinner guests in the Perry Graham home Sunday.

Mr. and Mrs. S. P. Crawford and Mrs. C. E. Reynolds and children visited in the home of Mr. and Mrs. John Burgess Sunday, near Happy.

Several Dimmitt citizens attended the final games of the boys' basketball tournament at Quitaque Saturday. The first team defeated by the Dimmitt team was Lockney, the score being 30 to 13. Tulla was next with a score of 31 to 14 in favor of Dimmitt. Dimmitt was defeated by three goals by Quitaque. That evening Dimmitt lost to Turkey. Out of the sixteen teams entered Dimmitt took fourth. Returning home a dense fog came up and Carlos Reynolds overturned the car he was driving, injuring no one except Miss Clara Kendall who was cut over the eye, the wound requiring two stitches to close.

Mr. and Mrs. Yancy of near Bovina were in Dimmitt Tuesday on business.

Mrs. Jack Gregory was a Lubbock visitor Saturday.

Mrs. Pete Newsome of Tulla was in Dimmitt several days last week assisting her sister, Mrs. Fay Holland in her store.

Mr. and Mrs. Buchanan of Fort Worth are here for an extended visit with their daughter, Mrs. Edgar Ramey.

Mrs. O. B. Trimble was called to Plainview Friday because of an accident to her sister, Miss Johnnie Beck, a student at Wayland College. She was sleigh riding when a car ran into the sleigh, fracturing the skull of Miss Beck and seriously injuring the back of a friend riding with her. At last report both were in critical condition.

Mrs. Gilbert, wife of the Baptist pastor and Mrs. Brashears have been on the sick list.

Dr. Burleson of Dallas was here this week looking for a location. He is a young dentist and we would be glad to have him locate here as Dimmitt has grown to where the need of a dentist is felt.

Mr. and Mrs. Bruce have moved to the south side of the Witt duplex and are now at home to their friends.

The P. T. A. will stage a negro minstrel soon to raise money for various needs. Watch for the date and come and enjoy an evening of fun.

The M System store, Joe Hastings owner, had the formal opening Saturday. We are glad to

have such store in Dimmitt.

Monday afternoon the Methodist Missionary met at the home of Mrs. E. B. Wright. Fourteen members and one visitor were present. Study of the afternoon was "Women and the Kingdom," led by Mrs. L. P. White. Devotional was conducted by Mrs. John Bright.

Several cases of scarlet fever are reported in Dimmitt, none of which are serious.

Adrian Sims Notes

Mrs. Josh Renfro and daughter, Frances, returned Saturday from Ardmore, Oklahoma, after a three weeks stay in the Malone home.

The John Rector family have moved from this community and will make Hereford their home. Miss Ann Copeland visited over the week end with her parents.

Miss Maude Malone and Mrs. Renfro were shopping in Hereford Friday.

Jim Sprouse of Vega was in this community Wednesday. Messrs. Chapman and Jacobson were transacting business in Vega Wednesday.

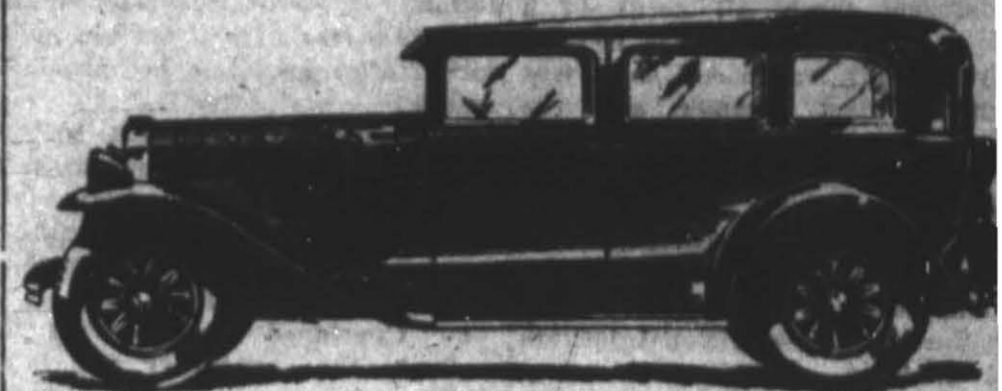
Mr. and Mrs. Fortenberry and children left Friday for Floydada to be gone a week.

Messrs. Dunkle, Olson and Lewis of Hereford visited Sims school Friday afternoon in interest of the 4-H club work. Thirteen boys and girls have joined the clubs this year and lots of interest is manifested by the boys and girls here in the work.

Mr. Dunkle promises to come once each month to assist these children in any possible way.

Mrs. J. M. Chapman and son Ray were Hereford visitors Saturday.

Big in every way except in price



The 4-Door Sedan, 1929 - Body by Fisher

A great furor is being created in the automotive world these days. People are all agog about a new low-priced six that offers every desirable big car quality. It is the New Pontiac Big Six... Since the Pontiac Big Six went on display, men and women of every type have been coming to see and drive it. But most of the buyers belong to one particular group. They have taste. They love fine things. They want to step up the quality of their automobiles—and the New Pontiac appeals to them—for it's big in every way except in price!

Price \$745 and up, f. o. b. factory, plus delivery charges. Bumpers and rear fender guards regular equipment at slight extra cost. Check Outboard—Provision delivered before they handle lowest handling charges. General Motors Time Payment Plan available at minimum rate.

DIXON MOTOR CO.
Hereford, Texas

THE NEW
PONTIAC
BIG 6 \$745
PRODUCT OF GENERAL MOTORS



Their Lives In Your Hands

SO MUCH depends upon the care you give them. Now... when they're so helpless and dependent on you to keep them alive... now, when their whole future depends on the feed you choose... is the time to feed Purina Chick Startena and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.



Jones & McLean



From
General Motors
comes the announcement of
the Cold Control

Offered only on Frigidaire. Gives automatic regulation of temperature in freezing compartment. Speeds freezing of ice cubes. Makes dozens of new desserts possible.

COLD Control is a simple dial that enables you to regulate the time required to make sparkling ice cubes... unusual frozen salads... delicious new ices and desserts.

If it's afternoon, you can have ice cubes for the dinner table... perhaps a delicious new frozen dessert. Simply set the lever at colder... the point that's "colder than cold"... fill the ice trays with water... put the material for your dessert in another freezing tray. Sparkling full-sized ice cubes... those frozen dessert... all will be ready.

-Such exclusive features as these



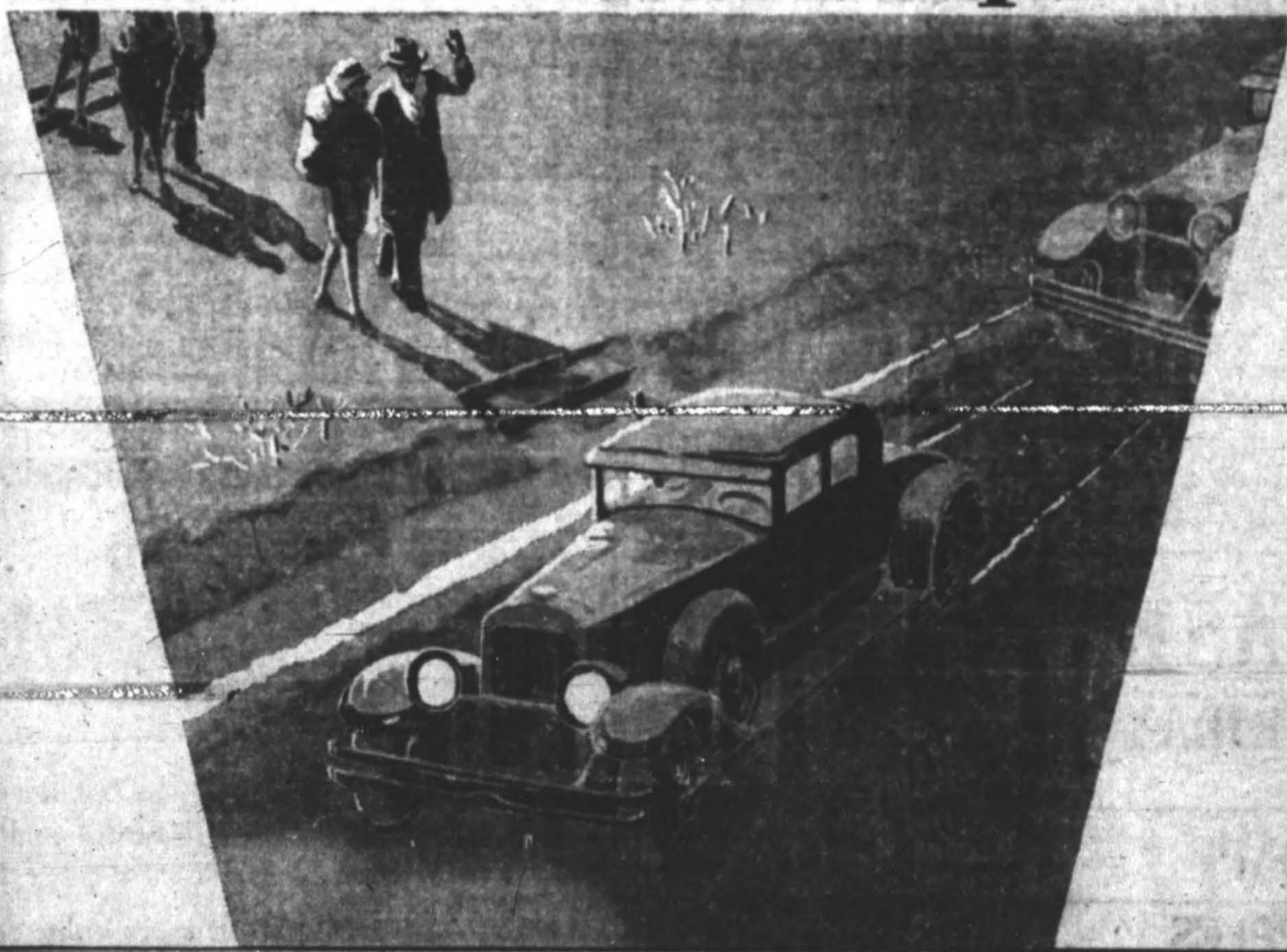
have made Frigidaire the choice of more people than all other makes of electric refrigerators combined.

Frigidaire prices today are so small and its savings so great that it starts paying its entire cost the day it is installed. A small deposit will put Frigidaire in your home tomorrow. Stop in at our display room.

FRIGIDAIRE
The QUIET Automatic Refrigerator

J. C. CUMMINS
Hereford, Texas

Easy Starting at 2 A.M.
with Phillips 66



WINTER—the motor's cold! That's when a motor fuel is put to the test. If your car doesn't start easily, maybe there's something wrong with the gasoline you're using. Try a change to Phillips 66—the gasoline of Controlled Volatility*—the gasoline that vaporizes easily—even in the most severe weather. It's a motor fuel adapted to automobile use from the famous Phillips Aviation Gasoline used by Boeing, Robertson and many other leading air transportation companies. It's the gasoline for easy starting, pep and power.

Controlled Volatility



*Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. The volatility of Phillips 66 is scientifically varied (controlled) to fit the season, and the climatic conditions of the locality in which you buy it.

Phill-up with Phillips
Phillips Filling Station
Corner Third Street and Schley Avenue

West-Way Items

Mr. Hornbeak preached last Sunday.

Westway girls and boys played numberfield and Ward last week, the teams of Westway winning close margins.

Those on the honor roll in the primary grades last month were: first, Roy Marshall, Landers, Nick Nicks; second, Belinda Elkes; third, Mary Turrentine, Billy L. Jr., Wayne Little.

Miss Thelma Myers spent last week end in the Hartman home.

Mr. and Mrs. Kesse went to Canyon and Happy Saturday.

Mr. and Mrs. A. C. Massey and children spent Sunday with Mr. and Mrs. Hartman.

Miss Irene Ledford and Mr. Myer Rudd were married last Sunday at the home of the bride's parents.

Mr. and Mrs. Jim Hendrix and children enjoyed the radio at the home of Mrs. Vaughn Saturday night.

Mr. and Mrs. J. F. Ross entertained a number of friends Saturday night with a music and forty-party.

Mr. and Mrs. A. C. Pierce took their children to Lubbock Saturday for local attention, returning Sunday and reported Marlin much improved.

Mr. and Mrs. A. W. Nicks and children spent Sunday in the G. Wilson home.

Mr. and Mrs. Ella Wilson and children of Hereford were visitors in the neighborhood Sunday.

Mr. Turrentine and boys went to Canyon Wednesday on business.

Mrs. Alley Hughes spent Monday night with Mrs. Turrentine.

Mr. and Mrs. Gunn and daughter Bonnie spent Sunday with Mr. and Mrs. Joe Landers.

program before the regular meeting.

Mr. and Mrs. Luke McBrayer spent Sunday with her parents, Mr. and Mrs. Ira Ricketts.

Willis Sawyer and Frank Weaver were in Amarillo Tuesday.

The box supper at Progressive has been postponed from last Friday night to February 22 on account of the cold weather. We hope that the weather will warm up before that time.

Singing program for February 17

Opening song, Mrs. Lewis,
Song, Catherine Ricketts,
Song, Fred Caldwell,
Quartet, arr J. C. Gregory,
Song, Mr. Ramsey,
Song, Miss Lois Samuelson,
Song, Juniors,
Song, Mr. Reeves,
Song, Mrs. Bowman,
Quartet, Caldwell family,
Song, Oleta Reeves,
Closing song, Lucile Parks,
Benediction, Mr. Caldwell,
Mr. and Mrs. Hutchinson from Farmersville are spending the week with Mrs. Baker.

Ford Doings

Rev. Jas. T. Ross will preach here Sunday afternoon.

Eighty-one were present at Sunday school Sunday.

Mr. and Mrs. T. E. Major, Messrs J. E. Hill, Moss and Stoker all of Hereford were at Sunday school here Sunday.

Mr. and Mrs. Barney McCaskey moved last Tuesday to their ranch near San Jon, New Mexico. These people have lived here the past five years and we regret their moving away.

Mr. and Mrs. O. H. Greider and Miss Edith Mann of Hobart, Okla., are here visiting the D. B. Mann home.

Mr. and Mrs. Dewey Larson were in Amarillo Tuesday.

Messrs. and Meses. Barney McCaskey and Sperm Garrett ate Sunday dinner with Mr. and Mrs. Howard Morel.

Mrs. Bob Orr returned Friday from Anadarko, Okla., where she had been the past ten days with a sick brother.

Mr. and Mrs. Fielding Johnson and Mr. and Mrs. Frasier spent

Progressive News

Mmes. Jasper Cockrell and Jim Magg visited Mrs. Miles of Hereford last Wednesday.

Mr. and Mrs. Copeland, Miss Mary Copeland and Arnold Hershey called in the Hershey home Sunday afternoon.

Rev. Boultinhouse will preach Progressive Sunday afternoon, February 17.

Miss Minnie Grant and mother Jumbo and C. E. Ramsey of Westway were dinner guests in the Ramsey home Sunday.

Opal Deal and Troy Blagg visited their grandparents, Mr. and Mrs. Miles last week.

Oleta, Leota and James Reeves were in the Hershey home Sunday afternoon.

Don't forget literary society Friday night, the 15th. The Junior literary society will give a short

Sunday evening in the E. H. Simpson home.

Mr. and Mrs. Hershel Climer spent Wednesday with Mr. and Mrs. Howard Morel.

Mr. and Mrs. John Whitsett left Sunday for Mayo Brothers where Mrs. Whitsett will receive medical care.

Relatives from Anadarko, Oklahoma, are visiting in the Bob Orr home this week.

Mr. and Mrs. A. E. Benson of Clarendon were here Thursday and Friday visiting their children.

Rev. Jas. T. Ross preached an interesting sermon here Sunday afternoon from the 15th chapter of Luke.

We have been very busy trying to keep warm the past week.

Mrs. Sperm Garrett was very sick part of last week but is better at this time.

Mrs. Wm. Hart and children of Lubbock are here visiting in the H. E. Bell home.

Those who braved the snowy weather Thursday afternoon and attended the club meeting at the home of Mrs. Andy Thoma enjoyed the occasion immensely. Part of a quilt was finished and delicious refreshments were served by Mrs. Thomas.

The Community Welfare club will meet at the school house Friday night, February 22.

Mr. and Mrs. Fielding Johnson and children, D. R. Atchley and son, Dawson, of Hereford ate Sunday dinner with Mr. and Mrs. Denson Hill.

Bob Orr is driving a new car. Floyd and Hardy Benson went to Amarillo Monday.

Rev. V. M. Cloyd of Hereford will preach here next Sunday afternoon, February 17.

REPORT SAYS TOM ROSS A SUICIDE IN MONTANA

Unverified reports from Seagraves, Texas, and Havre, Montana, say that Tom Ross, widely known in the southwest as the slayer of two Cattlemen's Association inspectors at Seminole in 1923, who escaped from the Texas penitentiary in 1926, died early this week, a suicide, after first killing another cowboy and that his body is being shipped to Seagraves for interment at Lovington, New Mexico.

The report out of Montana said graves, according to the daily press, said that Ross had died in Canada giving no details except that his wife and father-in-law had gone to Big Spring to get definite information and that burial would be made in Lovington.

The report out of Montana said that Ross had been named foreman of a ranch near Havre and after a quarrel with the man he succeeded as foreman, had shot the other man as he started to leave the scene, then after holding the witness present as prisoners for an hour had gone into another room and killed himself.

Ross had been in the southwest for many years and had reared a family. In an early day, ex-cowboys of this section say that he worked on ranches in the lower Panhandle country, coming from Oklahoma. He was credited with killing more than one man before he and Goode made their dash into Seminole and killed two cat-

die inspectors who were there to attend district court as witnesses against Ross and Goode. They were given fifty-five and fifty-six year sentences to the penitentiary in 1924 and after a year or two of confinement, escaped. Goode later gave himself up in Oklahoma, was returned to Texas, and is now serving his time.—Floydada Hesperian.

TO PROTECT LEFT-OVER PAINT

To save paint remaining in an open can, stir thoroughly to dissolve all the oil, then fill the can with water. When ready to use pour off the water and you'll find the paint as fresh as when first opened.

A Want Ad in The Brand is a sure, steady worker—try it out.

CREAM WANTED

47c

We pay transportation charges. Our price is market value. We need more cream to take care of our increased demands for butter. Ship us as we depend on you for our volume. Cream buying stations are paying from 42c to 44c. Our advertised price is to your advantage. We guarantee to satisfy you.

Reference: Richardson County Bank, Falls City Creamery Co., Falls City, Nebr.

ENLARGED FACILITIES

We have purchased the insurance business of the late D. F. Ashbrook and thereby added a strong line of good companies to our own list. We ask the good will and co-operation of policy holders in the Ashbrook Agency, and promise to do our best to give you prompt, efficient Service at all times.

The Plains Insurance Agency
John Patton, Manager

50 WOMEN WANTED

In every community we will start a woman in business with opportunity to earn \$50 to \$75 per week. Very little capital required. For full information, write today to M. L., P. O. Box 631, Amarillo, Texas.

General Blacksmithing

Welding—Tin Work
Sheet Metal Construction
Barnhart & Shreve
Phone 33

WOMACK'S Specials for Friday and Saturday

- GINGHAM GIRL FLOUR, 48 pounds ----- \$2.00
- COFFEE, White Swan, one pound ----- \$.65
- SALMON, Good Pink, per can ----- \$.20
- CHIPSO, large size ----- \$.25
- GRAPES, California, Emperor, pound ----- \$.20

Good Oats and Barley Seeds

For planting—re-cleaned and sacked, reasonably priced.

Jones & McLean

Phone 1

LUMBER A NECESSITY

Our business is founded on a necessity. We want you to find us a necessity. We want an opportunity to convince you that we can supply your needs in lumber and building materials. Our service and prices are right. Give us a trial.

When you want good lumber, call the Lucky Number—Four-Four

KEMP LUMBER CO.

ATTRACTIVE AND DURABLE ARE THE

---New---

Spring Materials

THAT WE HAVE RECEIVED

- They are beautiful, in colors and quality, and will make up into frocks and coats that will be a delight to the woman of discriminating taste.
- We have wonderful qualities in heavy Flat Crepe, in solid colors, that will make up into smart coats—just the thing for spring wear. And with this heavy crepe, we have Printed Crepe in corresponding colors that will make up into the loveliest of dresses or blouses, and with the coat of Plain Flat Crepe, you have a most attractive costume, suitable for any occasion.
- You will have to see these lovely Silks to appreciate their worth and perfect taste
- We have the new printed and plain-colored Piques and Linens—just the thing for suits or dresses for morning and informal afternoon wear. They come in beautiful new colors and designs.
- Peter Pan and English prints that will make up into adorable frocks for the kiddies, house dresses and smocks.

J. O. Newell

WE GIVE 25c GREEN STAMPS.

CHOCOLATE SPONGE CAKE lemon juice, then dry ingredients. Sift 3-4 cup prepared cake flour with 1/4 teaspoon salt and 4 table- spoons cocoa. Beat 5 egg yolks un- til very light; add a tablespoon slow oven 50 to 60 minutes.

See the
NEW WHIPPETTS

The new 1929 Models, in fours and sixes, are on display at Cox and Huckert's Garage, formerly the Whippet-Knight Garage.

L. A. Ricketts

Under supervision of Gamble Motor Co. Amarillo

To Hereford Housewives

We are now featuring a complete stock of WINDOW SHADES, in several different colors and at prices that will interest you.

And don't forget that our stock of WALL PAPER and PAINTS is more complete now than ever.

Also our offering of NEW and USED FURNITURE and FLOOR COVERINGS are the best that can be had, price and quality considered.

Come in and look over our GAS RANGES and WATER HEATERS before you buy—we can save you money.

Duofolds, \$15.00 and up, Dressers, \$7.50 and up; Beds and Springs—any price you care to pay.

If you can't buy—well, we'll trade, too!

Jones Furniture Co.

Britain-Dunlap Building
Phone 111

"O K" Used Cars

WITH AN "O. K." THAT COUNTS

—Do not be misled when buying a used car—get it from a new car dealer, because he can not afford to sell a car that is not "O. K." in every way.

—At this time we are offering bargains in our stock of Used Cars—we must clean up our present stock—word from Oklahoma City says we are being shipped four car loads of the

"OUTSTANDING CHEVROLETS OF CHEVROLET HISTORY"

—And, folks, you know what that means—we are going to do a lot of trading mighty soon. So come to our place of business if you are in the market for a USED CAR. We will treat you right—Satisfaction MUST be yours. —For your inspection we offer this week:

- 3—1926 Ford Tourings.
- 2—1927 Chevrolet Coupes.
- 1—1928 Chevrolet Coach.

—And other cheap cars for rough service.

Brumley-Chevrolet Company, Inc.

A Reliable Institution

SPECIALS FOR FRIDAY AND SATURDAY

LETTUCE, one large head -----	7c	SOUP, Tomato, three cans -----	25c	CATSUP, one large bottle -----	17c
PLUMS, one-gallon can -----	50c	MACARONI, three packages -----	25c	SYRUP, Cane Crush, one gallon can -----	83c
OATS, large package White Swan -----	23c			COFFEE, Sun Garden, 3 lb. cup and saucer -----	\$1.63

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Eight head of marca, weight 1500 to 1800 pounds. See me at the ranch six miles north and twelve miles west, or call at the Brand office. **H. D. OULPEP, PRK.** 5-2p

FOR SALE—DeLaval cream separator, No. 12. Only used about eight months, good running order. **MRS. HATTIE ROBERSON.** 5-2p

FOR TRADE—Rooming house, furnished, 18 rooms, 2 lots and double garage, in Canyon; must be seen to realize its value. Will trade for grazing land. Inquire **LMO STOCKER, Umbarger, Texas.** 5-4c

FOR SALE or Exchange—Modern residence on pavement, close to schools and churches. Take clear land or acreage in part payment, balance just like rent. **RALPH BARNETT.** 8-2c

FOR SALE OR TRADE—One Quick Meal coal range, 15 D Coles hot blast heater. Will trade for bundle feed or shoats. **C. O. LEE.** 5-1p

FOR SALE—Two pair thoroughbred Chinchilla rabbits. Mature pair \$10.00, young pair, \$5.00. **VIRGIL GLOYD, Phone 211, 500 West Third Street, Hereford, Texas.** 5-1p

Property of W. G. Dent for sale, real and personal. Call at residence if interested. 5-1p

FOR SALE—Four best building lots on pavement, terms; also other desirable locations for less. **RALPH BARNETT.** 4-2c

WANTED—To trade a residence in Canyon for one in Hereford. **CLEM FIREMEL, Route No. 1, Canyon, Texas.** 4-1p

FOR SALE—Small chicken farm, \$800; also two five-acre tracts of land, cheap; edge of city limits. **JOWELL MURCHISON.** 4-tfc

FOR SALE—Three brooder stoves. See **ARCH CONKLIN, at Chevrolet Filling Station.** 4-tfc

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND.**

SMITH hatched chicks are better. Rocks, Reds, Buff Orpingtons, at \$15.00 per hundred. Heavy table, \$14.00; White Leghorns \$13.00. Custom hatching solicited. **HILLSIDE-HATCHERY and POULTRY FARM, Phone 79, P. O. Box 218.** 4-2c

FOR SALE—Or trade, 9-room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. **JOWELL MURCHISON.** 4-1p

FOR SALE—Cheap or will exchange for anything of value Buckeye incubator, 260 size, practically new. **MRS. G. W. SYMS, three miles north on 25 Mile Avenue, one mile west.** 4-2p

FOR SALE—Who wants to buy a farm? No cash down, no payments on principal for three years, seven per cent interest annually. I offer SW Sec. 12-3-3, Deaf Smith Co. \$25.00 per acre to right party. **J. S. WARNER, 302 W Broadway, Santa Ana, Calif.** 4-9p

MODERN dwelling, close in, cows at large, for sale, balance just like rent. **RALPH BARNETT.** 4-2c

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-tfc

For Rent

One of the best business buildings in Hereford will be for rent March 1. For particulars see or write **MRS. GRACE GUTHRIE.** 2-tfc

FOR RENT—Three room apartment, unfurnished, bath, garage and on pavement. Phone 297. **F. L. LUCAS.** 5-2-tfc

Notice

NOTICE

LOST—15 miles west of Hereford, one bay saddle horse, with star on forehead, weight 950 pounds. If found notify **C. T. GUSEMAN, City.** 3-tfc

Wanted

WANTED—Two good coal ranges, worth the money. Have one Round Oak gas range with Lorraine over regulator for sale or trade for good coal range. **E. N. JACOBSEN, Adrian, Texas.** 5-2c

WANTED—Room and board with private family about March first. **JNO. W. WILSON, Box 514.** 5-1p

WANTED—Water well drilled about 35 miles north of Hereford. Will pay for same with two residence lots in Haskell, Texas. The lots are worth about \$300. Will give all the crop for two years on half section of land 35 miles north of Hereford to have fence put on one side and one end. Raw land. **J. B. JORDAN, Monohans, Texas.** 3-8p

San Jacinto Mattress Factory, 2500 W Sixth Street, Amarillo, Texas. Best Quality, Best Service, Best Prices. Phone 111. 2-4p

Lost and Found

LOST—A front bumper for an Essex car, about eight miles south of town. Finder please notify **EARL SPRINGER.** 5-1p

STRAYED—A brown Jersey heifer, about twenty months old. Marked with underbit on left ear. Strayed away last September. Finder please notify **G. C. MAJOR.** 4-2p

CARD OF THANKS

We wish to thank our many friends and neighbors for the many kindnesses shown us during the illness and death of our darling one. Especially do we thank those who so thoughtfully took care of us and those relatives who were with us, with the bountiful meals prepared and served and for the many beautiful floral offerings. May God bless you all in our prayer.

Mr. Bob Vaughn and Children.
Mr. and Mrs. J. A. Buckner.
Mr. and Mrs. Jim Cox and Family.
Mr. and Mrs. Scott Buckner and Family.

A want Ad in the Brand will get results. Try it.

Lodge Directory

MASONIC LODGE

Meeting Every Second Monday in each month. 7:30 p. m.



THE STAR THEATRE

Friday and Saturday, February 15-16



The Jungle Melodrama that the New York Herald-Tribune Said Contains

"The Most Exciting Moment In Motion Picture History"

"Parents, bring the children to see this great educational picture, as it is a picture that every man, woman and child should see."

W. L. PICKETT

Manager.

Flagg News.

Fred Simpson made a business trip to Stanton last week.

The small daughter of Mr. and Mrs. Cass Arms has been ill for several days with pneumonia.

Mr. and Mrs. Cecil Thomas visited relatives in Plainview last week.

E. E. Herring has been appointed road overseer of Flagg district. Owing to bad weather there

was no Sunday school Sunday.

The Ladies Aid met Thursday at the home of Mrs. Martin, but because of bad weather only a few were present.

J. W. Steele of Amherst was a business caller in Flagg Monday.

Mr. and Mrs. Newt Arms visited Mr. and Mrs. Cass Arms Sunday.

Mr. and Mrs. Charles Walker returned a few days ago from a visit with relatives in Oklahoma.

Mrs. W. T. Sumner visited Mrs.

Simpson Monday afternoon.

Mr. and Mrs. Kerneusve Blair, Oklahoma, has located permanently in this community, having bought a tract of land in some time ago.

Several of this community planning to attend the services, Olee Sunday when the Voluntary Band of Wayland College will render a program.

Plenty of fresh "B" batteries ORR'S TAILOR SHOP.

5 Big Reasons why you should BUY A BALTIC

There are five simple reasons why the BALTIC is the Separator for you to buy:

- LIGHTEST TURNING
- EASIEST CLEANED
- CLOSEST SKIMMING
- LONGEST LASTING
- MOST ECONOMICAL

The BALTIC is positively the lightest turning, easiest to clean, closest skimming, longest lasting Cream Separator on the market, yet it sells for LESS.

We invite comparison; we want you to get the facts on actual use of the BALTIC, then you will have no other.

Headquarters for SAFETY HATCH INCUBATORS AND BUCKEYE BROODERS All Kinds of Poultry Equipment.

STREU HARDWARE CO.

Ladies Look!

\$2.30 Value for \$1.49



THE WHITE KING IRONING CUSHION PAD and COVER

This offer is for a limited time only—to introduce the wonderful WHITE KING Products to thousands of NEW Panhandle Patrons.

- One Large Package of White King Granulated Soap... 50c
- Three Bars of Mission Belle Toilet Soap... 30c
- One White King Ironing Board Pad... \$1.50

\$2.30

All These For \$1.49

At The Following Grocers:

- L. W. Carlyle Grocery
- "M" System
- The Groceteria
- Piggly Wiggly
- Baker's Cash Grocery
- Warren's Cash Grocery
- Williams Grocery
- Hoffman Grocery
- Carl's Cash and Carry Grocery

Until Next Saturday, Only!

—OUR BIG TALK OF THE TOWN SALE has gone over BIG. Last Saturday, especially, our sales far exceeded our expectations. We greatly appreciate the fine response given to our bargain offer. Remember, our store is still stocked with a world of useful articles at prices your pocketbook can afford.

—come to see us! **Kerr-Anthony Hardware Co.**

Sunday School Lesson

International Sunday School Lesson
February 17.

PRAYER

Matthew 6:15-18, Luke 18:9-14
John 5:14-15

Rev. Samuel D. Price, D. D.

A suggestion of the universality of prayer is found in the "Pater noster" Church, on the summit of Mount of Olives. In the vestibule are thirty-two large tablets bearing the Lord's Prayer in as many different languages. There are more such translations available at hand in this building. The unlettered people has its prayers in which they seek to create an injured deity. Prayer, however, is much more than an effort to avoid consequences for sins that have been committed. This means of grace the Christian approaches the Throne for mutual fellowship and to express thanksgiving, before any requests made for personal benefits or favors. In this manner of address talk things over with our personal God and indicate our confidence in Him.

Scripture portions for special study in addition to those indicated above are Genesis 18:23-33, Ex. 31, 32, Neh. 1:4-11, Daniel 6:10, Job 17:1-26, Thess. 5:17. One of the most helpful books on the subject is "With Christ in the School Prayer," by Andrew Murray.

Intercessory prayer is especially illustrated in the portions of Genesis and Exodus. Abraham pleads for Lot in Sodom, which is about to be destroyed, and through ten righteous men could not be found wherein the nephew is saved, which the purport of Abraham's prayer. Moses' prayer involves a nation. Standing Israel is saved, though Jehovah had said that of once he would make a greater people. The decree of a kind could stop Daniel from keeping his daily prayer try with God. Even when we are to establish both time and place for daily prayer, and make nothing to interfere.

The disciples asked Jesus to teach them how to pray and the Lord called the Lord's Prayer is answer. While we are to follow the general content the Christian world has made blessed use of the actual words. We must use as a prayer, however, rather than as any form of recitation. The approach is by a formal

recognition of Deity and an ascription concerning Him. It is in order to confess our sins before we seek favors from one who has been wronged by our acts. Note most carefully that Jesus indicated that the way in which we forgive our debtors is the standard by which we seek pardon from our heavenly Father. Here is a test indeed. Being at peace with God we begin to seek His blessings. We want His Kingdom to be established here on earth. This is the socialized Gospel in action. His will is to be done by us, even as the angels and redeemed souls absolutely follow His desire in Heaven.

The publican reveals the simple, direct attitude and petition that the Father accepts. His only outcry was "God be merciful to me a sinner." This prayer was answered and the man returned joyously to his home.

Flagg News.

Most of our young people attended a birthday party Thursday evening in the Steinbock home.

Mr. and Mrs. C. O. Blagg entertained Mr. and Mrs. Carl Baker and daughter Sunday.

Mr. and Mrs. Ray Haberer and sons spent Saturday night and Sunday at Hereford visiting Mr. and Mrs. John Haberer.

Junior Wyer is missing school this week on account of sickness.

Several pupils have returned to school this week after an absence of a month.

Elsie Dale of the second grade was on the spelling honor roll last week. To make this grade the pupil must make 100 each day. Older pupils are studying the words to be given in the inter-scholastic meet in March and are not making the specified 100 each day.

Mr. and Mrs. Sam Layman and family visited in the home of relatives at Hart Sunday.

Wirt Phillips and his men dipped cattle Saturday.

Mr. and Mrs. C. O. Blagg were guests of Mr. and Mrs. Alfred Scott Sunday evening.

Sunday school is gradually getting larger and last Sunday there were still more young people.

Sunday afternoon we were given a real treat in hearing Rev. Jones of the YL district preach. It was agreed to have Rev. Jones preach here each first Sunday afternoon at three o'clock. Rev. and Mrs.

Jones are young people and certainly captivated the hearts of Big Square people. Before the sermon the young couple sang a beautiful duet which every one enjoyed. We are very fortunate to secure the services of this young pastor and his wife.

Mr. and Mrs. Vance Hennington and baby visited in the Will Wyer home last week.

Mr. and Mrs. Ham Lambert and family visited in the Art Haberer home Sunday.

First Presbyterian Church

JAS. T. ROSS, Pastor

Regular services next Sunday, with preaching by the pastor at 10:30 and 7:30 in the afternoon. Special music under direction of Miss Baker will characterize the services. A hearty welcome extended to all. Strangers especially invited.

Next week's activities will include Westminster Guild, Tuesday at 8:30, Women's Missionary Society Wednesday at 2:30, choir rehearsal Wednesday at 7:30.

"Mirandy, for de lan's sake, don't let dem chickens outer dis here yard! Shet dat kate!"
"Whut fur, Aleck? Day'll come home, won't dey?"
"Deed dey won't. Dey'll go home!"

It is expected that the population of Quitaque will double or triple in the next two or three years and that has been considered in the six-inch water mains being installed over the city. Work is under way on the ground concrete storage tank.

Suffered For 15 Years; Then Took Sargon, He Says

"For fifteen years I suffered from a complication of troubles. I was weak, nervous and generally rundown. I frequently had sharp shooting pains in my side. My



A. J. MASON.

sleep was poor and I lost weight, strength and energy. Nearly everything I ate caused indigestion. I took a trip to Hot Springs, but got no relief there, and then I visited several health resorts in

the North seemingly without benefit. Right after I started taking the Sargon treatment I began to sleep better and to eat anything I wanted and now I feel like a new man. My appetite is fine. The pains in my side have disappeared. I am not the least bit nervous, and I am full of new energy. I have gained weight and my friends are all commenting upon my wonderful improvement.

"Sargon Soft Mass Pills are wonderful. They ended my constipation and biliousness without griping in the least. I wouldn't be without Sargon if it cost twenty dollars a bottle."

The above remarkable statement was made by A. J. Mason, residing at the Colonial Hotel, Fort Worth, and owner of considerable property in that city.

Sargon may be obtained in Hereford at Clark's Drug Store.

Try a Want Ad in THE BRAND.

PLUMBING and Gas Fitting

See Me First

C. W. Bennett

Phone 364

Farm demonstration week in Wheeler county during 1928 resulted in a profit or saving of \$10390.10 on dairy cattle, swine and poultry, according to T. B. Brown, county agent. He reports that 158 farms adopted improved practices in poultry alone.

BEAUTY SPECIALISTS

THE SHOP OF INDIVIDUALIZED BEAUTY SERVICE

THE MODERN BEAUTY SHOP

Mrs. Sam Hutson, Proprietor. Phone 95

The Time Is At Hand

Baby chicks are being hatched every day, and to have the lowest mortality with the greatest health and growth, feed our MERIT STARTING MASH. It contains COD LIVER OIL, so essential to best health. Start now and realize a profit from those chicks.

West Texas Feed & Seed Co.

ARE YOU SATISFIED

—With the lumber you have bought at one place and another? Our regular customers are satisfied with our lumber and service. If you are not one of our customers, give us a trial next time you place an order.

All we want is a chance to serve you.

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4

Monthly Loans On Homes

Pay the debt on your home easily and save interest by adopting our Monthly Payment Plan.

\$12.50 Per Month

Includes principal, interest and all fees for each \$1,000 of loan.

Loans renewed or refinanced and funds supplied to finance the purchase or building of a home.

Immediate Inspection Prompt Closing.

"Pay the Principal and Save Interest"

RALPH BARNETT, MANAGER
Hereford Insurance Agency
PHONE 273

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIRE—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS.

J. C. Cummins

LAUNDRY WORK NEATLY DONE

MRS. HAZEL SPARKS
Phone 118-W

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

Custom Hatching a Specialty

Five Hundred eggs or more, 2 1-2 cents per egg. Less than 500 eggs, 3c per egg.

To insure prompt delivery, place your orders early for baby chicks from our flock of White Leghorns, Reds, Rocks and other breeds.

Golden Rule Hatchery Co.

Phone 268-J Leslie Robeson, Manager

For Healthy Appetites

Here quality goes hand in hand with economy, and whether you buy the cheaper or more expensive cuts of meat, you are always sure of getting GOOD MEAT—at this store.

Texas Meat Market

Phone 353

Ethyl Gas

Makes the car start easily these cold mornings; keeps the cylinders free from carbon, and tones up the motor in general.

Ethyl is a No-Nox product and is the highest test gasoline on the market.

Your Business Will Be Appreciated.

Abo Filling Station

We Give Gold Bond Stamps

Saving

Steady and conservative saving is the safe way to accumulate a bank account.

Let us explain some of the plans we have for your convenience in saving.

The First State Bank

Hereford, Texas

Pangburn and Whitman
Candies, Perfumes

IF IT'S ILLNESS

Toilet Water, Powder
Cigars, Cigarettes

You will need drugs that are PURE and a druggist that is DEPENDABLE. We have them both at our store.

DRUG SUNDRIES
PHONE 300

The City Drug Store

DEPENDABLE
DRUGGISTS

LOCAL HAPPENINGS

Elizabeth Arden Toiletries are the best. To try them is to use them. At CLARK'S DRUG STORE.

Have you heard the latest scandal about Brunswick tires? They're tough. In fact so tough they're hard to wear out.

WANTED—To buy a pair of good heavy work horses. Phone 137. H. E. BOWSER. 5-1c

I buy my Drugs at CLARK'S.

We clean and block hats and make them look like new. Phone 100. CARROLL & CORBETT, rear of Boone & Shaw barber shop.

Gaston Baer, with Mrs. Baer and daughter, and Mrs. Goldberg, mother of Mrs. Baer, with a nurse, left the first of the week for Wichita, Kansas, on account of the illness of Mrs. Baer. Mr. Baer returned Tuesday morning, reporting improvement in his wife's condition.

Locks for the new Ford spare wheels at RICE'S.

Special bargains in good battery sets for those who live in the country. ORR'S TAILOR SHOP.

There's many a kick in the old Ford yet. Pep it up with an Anco timer. RICE sells them.

See the New Electro Dynamic Atwater Kent radio for sale at ORR'S TAILOR SHOP.

We still have some overcoats—half off. POPULAR STORE.

STAR THEATRE

HEREFORD, TEXAS

Friday and Saturday
FEBRUARY 15-16

"Chang"

A picture that the whole family should see.

Also

"The Collegians"
"Colford In the Movies"

MONDAY-TUESDAY

FEBRUARY 18-19

ZANE GREY'S

"The Vanishing Pioneer"

with

JACK HOLT
AND WILLIAM POWELL

Wednesday - Thursday

FEBRUARY 20-21

"Wild Orchids"

with

GRETA GARBO

FRIDAY ONLY

FEBRUARY 22

RICHARD BARTHELMSS

in

"Scarlet Seas"

COMING SOON:

FEBRUARY 23-26

"Beau Geste"

with Ronald Coleman, Alice Joyce, Nell Hamilton, Noah Beery, Mary Brian, William Powell, Ralph Forbes and Victor McLaglan
"The Year's Greatest Melodrama"

ADMISSION:

Nights 15c and 35c
Matinee 10c and 25c

TIME OF SHOWS:

Evenings 7:00-8:45
Saturday Matinee 2:00-3:30

MISSIONARY SILVER TEA.

The Woman's Missionary Society of the Methodist church delightfully entertained with a Silver Tea on Thursday afternoon, February 7, at their new parsonage. In spite of the disagreeable weather, a large number of guests attended during the hours from three to five. During this time a very pleasing program was given.

Miss Fannie Oberthier arrived home Thursday from New York where she has been spending the fall and winter with her sister, Mrs. Timothy Tinsley, and studying music.

See the New Electro Dynamic Atwater Kent radio for sale at ORR'S TAILOR SHOP.

Take advantage of real bargains, our prices CANNOT be duplicated. POPULAR STORE.

Mrs. George P. Garrison left Sunday morning for Hungerford, Texas, to be at the bedside of her mother who is very ill.

I buy my Drugs at CLARK'S.

We specialize on Ladies' Silks. We are as near to you as your phone. CARROLL & CORBETT, Phone 100.

Mr. and Mrs. D. C. Laird of Plainview, accompanied their daughter, Mrs. Virginia Elliston, home Monday, spending the day here, returning Monday night. Mrs. Elliston had spent the week-end with her parents.

With each box of Coty's Face Powder we will give free a \$1.00 Compact. At CLARK'S DRUG STORE.

Miss Mollie Ray Cronin, accompanied by her room mate, Miss Mildred Jones of Haskell, Texas, both of whom are students at W. T. S. T. C., Canyon, spent the week-end here with Miss Cronin's parents, Mr. and Mrs. J. T. Cronin.

WILL EXCHANGE thrifty business with good, clean stock merchandise for land. E. T. COLEMAN, Plainview, Texas. 5-1c

Just received another shipment of car jacks at RICE'S.

Dr. I. J. Sparks of Snyder, Texas, was here for several days this week visiting his son-in-law, Rev. J. W. Boultinghouse, pastor of the First Christian church, and Mrs. Boultinghouse.

Plenty of fresh "B" batteries at ORR'S TAILOR SHOP.

H. Y. Schuette reached here the first of the week from a visit with sons and daughters in Los Angeles and Calexico, California. Mr. Schuette left here November 15, and reports a splendid visit with his family.

Feed Merit Chick Starter.

August and Herman Koch, former citizens of Oklahoma, are recent additions to the citizenship of Deaf Smith county, and express themselves as being well satisfied with the Plains country.

C. W. Honey, representing the Hudson-Essex automobiles, was here Wednesday in the interest of establishing a new agency in Hereford. He returned to Amarillo Thursday morning.

I buy my Drugs at CLARK'S.

One dollar cleans and blocks your hat. Phone 100. CARROLL & CORBETT.

A. M. Walker and little daughter, Beucna Vista, of Canyon, were here Wednesday conferring with County Agent R. O. Dunkle. Mr. Walker is an agricultural student at the Canyon Normal, though last year was superintendent of the Summerfield schools.

The radio season is not over. Pep up the set with new "B" batteries. RICE has them.

With each box of Coty's Face Powder we will give free a \$1.00 Compact. At CLARK'S DRUG STORE.

Special bargains in good battery sets for those who live in the country. ORR'S TAILOR SHOP.

M. D. Kelleher of New York City arrived here Wednesday morning to visit his parents, Mr. and Mrs. W. D. Kelleher.

Feed Merit Chick Starter.

Don't throw away the old lid—we can make it look like new. CARROLL & CORBETT, rear of Boone & Shaw barber shop.

Albert Johnson, former Hereford citizen, was here Wednesday visiting his brother, Ed Johnson, and family.

Read the latest books. CLARK'S DRUG STORE has a nice selection from which to choose.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

THIS WEEK

By ARTHUR BRISHANE

TO LIVE LONG, EAT LITTLE. A SMALL PIECE OF LAND. NO PEACE PRIZE. TWO COOLIDGE VIRTUES.

Reasonable expectation of life is now limited to fifty-five years for the average. Formerly, when open sewers ran through streets, with graveyards on hillsides, draining into wells below, life averaged less than twenty years. Science says we already have sufficient medical knowledge to make life's expectation twelve years longer, but we don't use what we know.

The big problem is extending life for men and women past fifty. Barring cancer and other troubles, not understood, prolonging life is not complicated. Eat, sleep, exercise and breath properly and living to ninety will not be difficult. Eating is especially important. We are what we eat.

Ludwig Corrado proved it when at forty years of age doctors told him his case was hopeless.

He cut his diet to twelve ounces of solid food, with fifteen ounces of light wine per day, wrote an interesting book when past ninety, lived past one hundred and wrote to the Archbishop of Venice: "I mount my horse without difficulty and had to live past ninety to realize that the world is beautiful." He made his wife live as he lived, and she passed one hundred. Francis Bacon supplies interesting details of Corrado's life, as do other ancient writers.

Real estate dealers, old and young, paste this in your hats: One hundred years ago a small piece of land, part of the old Botanical Gardens of New York, was bought for \$4,807.36. The land, three blocks, is on Fifth Avenue. John D. Rockefeller, Jr., has just secured that piece of property for \$100,000,000, an increase to make a good single taxer shudder.

Mr. Rockefeller will use part of the property for a new Opera House to be built in a fashion to allow students and others that have musical talent, but no diamond necklaces, to see and hear.

The money goes to Columbia College, which now owns the land. That probably reconciles Mr. Rockefeller to so large an investment. He inherits from his father, who gave tens of millions to the University of Chicago, an interest in educational enterprises.

An association organized in honor of Woodrow Wilson held its annual dinner, but didn't give a

peace prize to anybody. Secretary Kellogg certainly worked hard enough to deserve it.

President Coolidge deserves two prizes for continuing to mind his own business and for minding the business of the United States, leaving Europeans to mind theirs.

Perhaps the Woodrow Wilson committee don't like to honor any Republican, like the colored lady whose apartment was invaded by a burglar, while a Bryan parade was passing. Asked why she didn't scream she put her head out of the window and replied, "I didn't want folks to think I was hollering for Bryan."

A collection of miserable human beings, losing sleep, undergoing useless torture, engage in a "talking marathon."—The one remaining awake and talking for the greatest number of hours, received \$1,000. A civilization that does not allow one man to torture another should not allow human beings to torture themselves for profit.

"Have you a good landlord?" "Excellent. His only fault is an overwhelming curiosity—he's always asking when I am going to pay my rent."—Answers.

FOR JOB WORK, TRY THE BRAND.

Things You Should Know About Your HEALTH

By Jno. Jos. Gaines, M. D.

Remove every source now though correct. Remove every source of irritation, if you have eczema—you will not recover unless the best medicine if you do. I once compelled a lady to wear a fur neck piece, against her will, but she recovered from a fierce eczema of neck and shoulders. Even soft garments may irritate; change to less irritating. Use nothing that irritates. A famous patent medicine that I know does nothing more than relieve the itching—it never cures. That is fine—for the charlatans who sell the nostrum.

If, unfortunately, your eczema all over or "universal," you should consult a nerve specialist as well. The cause may be found in a deep-seated nerve affection. Local medicines should be soothing in the highest degree.

Rabbit is a Mode

Soak cut-up rabbit in salt water for half hour, then for twenty-four hours in 23 quart mild vinegar seasoned with a big sliced onion bay leaf, salt, pepper and cloves taste. After 24 hours remove meat, roll in flour, fry in butter until brown, then pour over it vinegar liquid, simmered for 1 hour and thicken gravy with butter and flour.

Modernize Your Home

Make it a more convenient and comfortable house in which to live by adding new, modern conveniences.

Tighten the doors and windows, build that extra room, new floors, or anything that will add to the convenience and attractiveness of your home.

See or phone us. We will be glad to help you plan these changes.

PANHANDLE LUMBER COMPANY

FURNITURE



Values such as we are now offering are rarely to be found. Complete room suites as well as occasional pieces are to be had at our place at remarkably low prices. Personal inspection of our large stock of House Furnishing will reveal wonderful facts to you.

Fifty complete Breakfast Sets, Junior Dining Suites and full size Dining Suites.

Forty-five complete 3, 4 and 5-piece Bed Room Suites, in all finishes and hand-decorated. To see them is to appreciate them.

Twenty-five real bargains in Living Room Furniture. Our display in these goods reflect real credit to our store.

Our Wilton and Axminster Rud department is showing most wonderful selections of varied qualities and colorings.

The many odd pieces in every line are too numerous to mention. As the saying goes, "Let us show you."

Big Volume At Small Profit Is Our Motto.

E. B. BLACK CO.

We Are Satisfied With Small Profits

Coming to STAR THEATRE

Monday and Tuesday
February 25-26



'BEAU GESTE'

with Ronald Coleman
A Paramount Picture

ALICE JOYCE
NELL HAMILTON
NOAH BEERY
MARY BRIAN
WILLIAM POWELL
RALPH FORBES
VICTOR MCLAGLAN

If You Just Drift Along You'll Surely Find Yourself at SEA



Why Wander We Wonder

Everyone should realize, we think, that the more money kept in home town banks, the more money such banks will invest profitably—the more money will be provided for helping finance local ventures of every promising sort.

So why send money away to be banked in other towns or cities? Why wander, we wonder!

Western National Bank

"There Is No Substitute for Safety"