37th YEAR—NUMBER 37

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 16, 1937

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TOWN

Sights and Faces Seen

Friends were this week glad to see the familiar face of Jim Kirby around town again. Jim resigned recently to assist his father on the Kirby Ranch near here, trading his place in the advertising department of the Pampa Daily News for a saddle and branding

Harold Close is the new presi dent of the Band and Orchestra Parents Association, despite the fact that The Brand gave the position to Mrs. Close last week.

The rural teachers of Deaf Smith County are going to form an association, Recently they enjoyed a watermelon feed, and they will elect officers at a general meeting in October.

From Alex Bateman comes the suggestion that a copy of the Irrigation edition of The Brand be mailed to Collier's magazine following the appearance of an article discrediting this section of the United States, and falsely branding local residents.

Members of the Lions Club are wanting to know why Woodrow Ireland didn't pass the cigars around Wednesday.

Sugar Beet Men **Make Inspection** Of This Section

Discouraging the idea of locating beet sugar factory here at the present time, representatives of the Holley Sugar Company met Wednesday afternoon and discussed the growing of sugar beets in this section. The company was trict manager of Colorado Springs, and C. A. Marshall, chief agrono-

mist of the Swink, Colo., factory. Mr. Marshall encouraged the growing of beets to be shipped at first to Colorado, stating that a factory might follow if the country proved adaptable as to climate, irrigation facilities, and local interest. The company operates in California, Montana, Wyoming and Colorado, and Mr. Marshall stressed the fact that successful plants were founded upon the method

Coming at the request of Jack Rose, commissioner of precinct 1, he representatives investigated irrigation wells, soil, and general conditions. They reported a cost of 85 an acre for irrigation in the Arkansas River Valley of Colorado - as compared with a \$20an-acre cost in this section, and were surprised at the low cost of irrigating fertile lands here.

which he suggested.

"We suggest the trial method because there are bound to be failures," Marshall said. "New producers are bound to make mistakes, but the plant food which sugar beets add to the soil will greatly increase its fertility. In Colorado, farmers almost have to grow sugar beets to produce good yields on other crops.'

Among other points checked by the representatives were the rain-fall average of 21 inches and soil "We are fortunate in composition. They planned to spend Thursday in Hereford, and

this month to inspect the territory, now to evangelistic work because he feels that it is the work God wants him to do."

AROUND A. W. Gregg Closes Ninety-Second Birthday With Croquet Game, Party



A birthday celebration is always a pleasant event, but few afford the sheer enjoyment known to A. W. Gregg Tuesday as he observed the occasion of

A celebration was held Sun-day, September 5, in order for ers of the family to attend while on their vacations, and his birthday Wednesday, Sept. 15, was not marked with the customary family reunion. In eireus last year, Mr. Gregg spent his birthday quietly this year.
During the morning he worked in the park, as is his daily custom. Wednesday afternoon he completed the day by playing a game of croquet with R. J. Rich-

A gathering of immediate members of the family Wednesday night brought forth his second large birthday cake this year, one having been presented Those present for the plenic supper were: A. W. Gregg and family; Clyde Gregg, Mr. and Mrs. Harry Seed, Mr. and Mrs. Elmer Dameron and family and Hereford connections; Mrs. W. B. Dameron and daughters, Miss Francis and Mrs. Mina Jones; Mr. and Mrs. J. E. Beyer, Mr. and Mrs. Glenn Snyder and family, and Mr. Snyder's father from Lawrenceville, Ill.; and friends, Mrs. E. B. Black, Rev. and Mrs. Hornbeak. Imme diate relatives who could not

Irrigation Meeting Is Scheduled In District Court Room Here Saturday

Baptist Revival Will Open Here

The Baptist Church will open a revival meeting in Hereford Sun-| court room Saturday afternoon, day, September 19, according to

"We are fortunate in having with us Ira C. Prosser, who will lead the congregational will contact. D. L. McDonald in he said. "Mr. Process has been assity of Oklahoma, the The Crystal Lugar Company of Seminary of Fort Worth and the Rock ford, Colo., is also sched-Broadway Baptist Church of Fort aled in send representatives here Worth, but is giving his full time wants him to do."

Whiteface Team Is Ready For Portales

Following two weeks of prac-ice. Coach Tommy McCollum and of the 25 candidates will see ac-is squad will journey to Por-ales for their first game of the Meanwhile, Portales will also Company.

Radios was this week announced by L. L. Womble, owner of the Hereford Implement and Appliance Company.

GENERAL PROBLEMS TO the eight-inch pipe. BE DISCUSSED AMONG LOCAL PRODUCERS

(Continued on Page 12)

All farmers who are operating Sunday Morning put in wells in the near future were invited by Alex B. Bateman, irrigation wells or who plan to were invited by Alex R. Bateman, county agent, to attend a general irrigation meeting in the district September 18, at 2:30 o'clock.

men, and it will embody a discussion of various problems offered by irrigation in this specific section. Some of the topics to be discussed include location of wells, type of ditches, and general methods of irrigation.

"It will be an open meeting to Baeman said, "and through the meeting we hope to conduct discussions which will benefit all irrigation men in cutting costs and improving yields."

Womble Offers Radio Special

Meanwhile, Portales will also use the opening game as a proving ground for their team, Coach us, which Wes Bradly drove in the factory last week.

With only one regular man back rom last season and possibly the ghtest crew ever assembled on the local field, Coach McCollum all give his squad a real test at cortales. He did not announce the tarting line-up for the Whiteface is much new material for the present statis.

Meanwhile, Portales will also use the opening game as a proving game as a pro

Grading Work Government Loans To Finance Highway 51 **Is Completed**

PRESENT PLANS INCLUDE HARD SURFACE SOUTH OF HEREFORD

Members of the commissioners' court Monday afternoon met with the Oldham commissioners at Vega in an effort to rush completion of the two and one-half mile strip of Highway 51 from the Deaf Smith line to Vega. Those attending the meeting were Jack Rose, E. T. Allred. T. W. Roberson and Judge Earl W. Wilson,

Grading work on Highway 51 has been completed through this county, and as soon as a few drainage structures are completed, this county will be through. When the Vega strip is finished, the State Highway Department has contracted to take over and maintain the entire road.

Featuring a 100-foot right-ofway and concrete culverts, the road has been built to state specifications. A recent appropriation of \$25,000 has already been allotted for improving and paving the road two and one-half miles south of Hereford, but no definite work orders have been issued, and construction is not expected to start until the highway is completed into Vega. The state will maintain approximately 30 miles on Highway 51, when they take it over.

... Border Wells To Increase Use Of Irrigation Here publishing the Whiteface Round-up

Walter Hodges place, 19 miles north and seven miles west of here, this week indicated an expansion of the shallow water belt in the Hereford territory.

Wm. McGehee, local pump dealer, reported the well as being the furtherest in a northwest direction from Hereford, and as marking an expansion of the irrigation ties and to give prospective jourterritory. The well also has the longest lift of any in this territory. lifting approximately 220 feet; it is 272 feet deep, and the end of the suction is at 257 feet. Water was struck at 204 feet, but rose held at the school. Members of the 6 feet, bringing the level to 198.

called exploration territory are: selected from the Senior class and Elmer Womble well, 20 miles their assistants come from the northeast, with a setting of 140 Junior class. (Continued on Page 12)

WORK ON NATIONAL Carter Is Named Peerless Dealer In This Section

line, and state that they will keep

offices across east from the post-

a pump on display in the Carter

In announcing the Peerless line

they stressed the fact that repairs

will be available on the Plains,

and that the pumps are available

with geared head drive or with

Lane At Theatre

In compliance with city and

"The lane is a safety measure.

he said. "The special lane is main-

Co-operation of the public was

asked in keeping the lane open at

To Be Shown In

Much interest is being shown

in this community in poultry ex-

chickens are: Charles Newell, Game Bantums; Ralph Smith,

Black Cochins; N. C. Vogle, Buff Rocks; Ross Fuller, Buff Or-

Amarillo Fair

all times for general safety.

Local Poultry

Designate Fire

in front of the theatre.

to get closer."

Amarillo.

School will resume its policy of week of the appointment of Tom into publishing form by a news staff, elected by high school students. This will be the first editerritory. tion of the school page this year. Pioneer residents of this secand the staff, supervised by Miss tion, both are experienced irriga-Crawford, will assume the duties of preparing it for publication. tion men, and said that they chose The Whiteface Round-up is pubthe Peerless line only after they lished for the purpose of inform- had inspected several others. They ing townspeople of school activi-

nalists knowledge of their future the short time they have had the

set at 150 feet. The well is powered with a 50-horsepower Inter-

national motor. Standing beside the well from left to right are T. W.

Medlin, T. J. Carter, Mrs. T. J. Carter and Carl Lee.

High School Students Will Start

Staff Is Announced Staff members are elected each year during the general elections staff this year were elected in

PRESS HONORS

Beginning with the next issue

of the Hereford Brand, the High

Despite the depth to water, 65 the spring and are, respectively: feet of good sand was reported by Editor-in-chief, Mary Jane Mor-Mr. McGehee, who declared that gan; assistant editor, John Wilthe well was pumping a capacity lett; business manager, Chilton of 850 gallons a minute through Foster; and assistant business manager, Virginia Newell. Some other border wells, in so- editor and business manager are

feet; T. J. Hawks well, 14 miles | The staff, with the aid of Miss north, 125 feet to water; S. P. Crawford as sponsor, has planned Rosson well, 12 miles southwest, many activities for the school year with 100-foot lift. Work is almost now in progress. The paper is enstate laws, a fire line has marked in front of the complete on the J. T. Hill well, tered in several district, state and Theatre, according to John Roberts, manager, who urged all resi-(Continued on Page 12) dents to refrain from parking in

called, Mr. Bateman said, upon the request of numerous irrigation Hereford Bands Will Be Presented Tuesday As Tri-State Fair Feature



Tuesday, September 21, has | been designated as Hereford Day at the Tri-State Fair in Amarillo, and Ralph Smith, director, said today that the Hereford High School Band and Junior Band will both be pre-

sented during the day.

"Cash prizes will be awarded bands accompanied by the largest delegations," Mr. Smith said, "so all persons who attend

go into the merchants building and register. Adults and children both may register - including persons from over this county as well as from Here-

Mr. Smith said that the first the exception of last year, the Hereford band has always placed in the money. He urged everyone attending to register and to help the bands. prize was \$75.00 and that with

Appliances On REA Project New Irrigation Well Installed USE POWER WHEN

Stressing the fact that all Co-Op members on the 178 1-2 miles of rural electrification lines allocated in this territory must begin using electrical power as soon as it becomes available, H. Hennen supervisor, today cited the need for making special loan applications as soon as possible.

"All persons who will need finances through government loans for wiring of houses, appliances, pump motors and similar equipment should apply immediately," he said. "In the near future we will send in application forms for the total loan, and it is necessary for all borrowers to have made application. The loans will cover a five-year period and will carry 6 per cent, payable semi-annually. Forms may be secured at the office in the City Hall, and we will Above is the new irrigation well on the J. A. Pitman farm, eight be glad to assist any person in filling out his loan application miles southwest of Summerfield; water was struck at 126 feet, but the well was drilled to 198 feet, and the four-stage Peerless pump was

Mr. Hennen made the announcement following the special meets ing in the court house Saturday, at which most members of the Electric Cooperative were present and secured forms.

"Those who have applied for lines, must prepare now to take Whiteface Round-Up In Next Issue electricity just as their contract states," he declared. "The government goes to a big expense in erecting the lines and the contract specifically calls for immediate use of the power.

"If you do not plan to begin using electricity as soon as it becomes available, now is the time to back out," he said. "There are planty of others who are anxious to get the lines, and it is necessary Announcement was made this by the lines begin using Juice in order to pay out the lines - and to back out because there plenty who want the lines and who want to begin using the power as soon as it is available. Now is the

(Continued on Page 12)

have already placed a number of Dr. Rushing Is Now Located In This Community

Dr. F. E. Rushing arrived here Monday and opened his offices in the Close Drug Store, He comes here from Morton, and has been active in the medical profession for the past 30 years in Texas, 22 years of which were spent at Fort Worth.

Dr. Rushing taught in Medical Department of Texas Christian University for 13 years, leaving to join the medical corps of the United States Army during Star the World War. The department of the university was not resumed following the war, and he began a private practice. During recent the lane, which has been marked years, however, he has been at Morton, Texas, where his son was in poor health. Mrs. Rushing is teaching art and music in the tained in order that patrons may. Morton Schools, and will join get out of the building in case of fire, and in order for fire trucks her husband here later.

Dr. Rushing graduated from the University of Tennessee in 1907, and since that time has been actively engaged in practicing medicine, having begun his career at Ringe, Texas, before going to Fort Worth. He is a member of county, state, southern and American Medical Associations and has been active in these organizations through the years. He is also a Mason and a Shriner.

"I like the country and the people out here," Dr. Rushing said. "With further development of irrigation and erection of the which opens Monday, Sept. 20, in why we won't have the best country in the world."

Weather Chart

nre for past week, furnished Department of Agriculture's ther station in Hereford. phingtons; Jack Wright, White Rocks; Jackle Wright, Seabright

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ADRIAN SCHOOL NEWS

Many Former Students Leave For College; Football and Pep Squads Maintain Paramount Interest

se gradually expanding its pro- to Austin, Texas, to enter Texas gram beyond the one aim of col- University. He plans to study lege preparation, that purpose is medicine. He is the son of Mrs. still one of its major objectives. B. E. Witt. One of the tests of the educational leadership of a school and a far in excess of that for other the phonograph to teach rhythm years. It is to be hoped that the in typing. example of these young people will be an inspiration to future gradnates of the Adrian high school, working hard in preparation for The following students enjoy such the first game of the season,

Texas A. & M. for his second year sports attraction to the Oldham of study. Charles Bell, who grad-County Fair. According to advance Howard Payne mated from the Adrian high information Vega is the favorite The por his first year. These boys tage of experience and weight. The have two older brothers, Daniel Adrian team is hoping that this and Robert, who are graduates of disadvantage may be overcome by A. & M. These boys are sons of speed and deception. Mr. and Mrs. A. G. Bell.

Evelyn Calhoun will enter Texas College of Industrial Arts at Denton, Texas. She was honor gradbolarship for the freshman year. at 8:30 o'clock. She is the oldest daughter of Mr. and Mrs. O. G. Calhoun.

Rex Creits, class of 1936, will enter a business school in Amarillo. He is the son of Mr. and Mrs. Henry Creitz.

Chloe Freeman, class of 1936, will enter New Mexico Agricultural College at Las Cruses for her second year of study. Her brother, J. D., graduated from this school in 1935. Chloe is the daughter of Mr. and Mrs. R. A. Freeman.

Walker Lemke, who attended the Adrian high school for three Calhoun. years and transferred to Vega to complete his work in 1933, will attend school at Texas Tech, Lubbock. He is the son of Mr. and Mrs. V. E. Lemke.

Duane Morgan, class of 1937. will also enter Texas Tech. He is will buy the pep squad suits. a son of Mr. and Mrs. G. F. Mor-

Driver Exams To Be Held In October

STATE HIGHWAY PATROL-MEN WILL CONDUCT EXAMINATIONS

Due to lack of man power, ac-Department of Public Safety.

the Director explained, all applicants for such licenses must be given an examination by the Departmment.

"However" Colonel Carmichael stated, "the Department will be unable to make these examina-thirteen pupils attending. tions, estimated at more than a quarter of a million annually, until additional personnel is secured in were business visitors from graduates of the Highway Amarillo, Saturday. Patrol Training School now in progress at Camp Mabry." .

The administration set-up for the examination of applicants and the issuance of licenses has been completed by the Department, Col. Carmichael said, and has been given the approval of the Public Safety Commission. Under the approved plan, the Driver's License. Division of the Department, headed by Ralph L. Buell, will be assisted by assigned personnel of the Texas Highway Patrol in maintaining schedule which will reach every county seat in State at least once a week.

day in the week except Sunday, Arvin, have entered college at will be maintained in the larger Las Vegas. cities of the State, including those at which Highway Patrol head- dren, who are staying at Endee quarters are located. At these points examinations will be given on demand either by Patrolmen or Examiners of the Driver's License Division.

County seat cities, in which regular offices are not located, will be furnished with Examiners at regular stated intervals, according to Buell, who stated that each county seat would be visited by Examiners at least once a week, while the larger cities would be schdealed for two and three visits a

"While the entire schedule is

While the American high school | John Witt, class of 1937, will go

Three new Underwood typewritmmunity is the number, of its ers have been purchased for the Moore and family and worshiped high school graduates who enter high school commercial departcollege. The number of students ment. Typing students are taking who are entering college from the a great deal of interest in their Mr. and Mrs. Roy Shuck and Adrian community this year is work. Miss Clemons has been using family, were shopping in Here-

. The Adrian football squad is which is to be played with Vega Hereford high school, will enter uled early in order to add a College Dean At James Bell, who graduated from Friday. This game has been schedthool in 1937, will enter A. & in this contest, having the advan-

Pep Squad Girls

Pep Squad girls are working on a program which will be given mate from the Adrian high school Wednesday night, Sept. 22, at the in 1987, and has been awarded a Adrian High School auditorium

The program will consist of the following:

Introductory stunt-Cart Wheel -Floreen Ross, Norma Lee Hetzler and Lonella Fortenberry. Doll Dance Sarah Calhoun and

Roselee Morris. Fundling-Floreen Ross, Norma Lee Hetzler and Jean Spade. Tap Dance-Floreen Ross, sisted by Alice Ross.

Pyramid-Class. Pantomime, "Three Bears" -Mildred Miller, Roxie Blasingame, Norma Lee Hetzler and Sarah

Virginia Reel-Class. One-act play, "Seven to One"-

Miss Lora Fay Clemons is directing the program.

The proceeds from the program 10c and 25c admission will be end of the year.

revision after having had a try-out, we have tried to adequately provide for the needs of every county in the State," the Driver's

License head stated. Examination provisions of the amended Driver's License Law do not apply to those persons who already hold either operators' or chauffeur's license, it was pointed out by Buell. Operators' licenses now issued are good until April 1, 1939, with no further action nectual examination of applicants for essary on the part of their holders Operator's and Chauffeur's Li- until that date. Chauffeur's license will be delayed until after censes are good for one year from the first of October, it was an- the date of issuance, and their nounced Saturday by Colonel H. holders will not be affected by the native pasture, filled two small H. Carmichael, Director of the amended law until they come up for renewal, at which time they Under the provisions of the may be given an examination at amended Driver's License Law, the discretion of the Department.

Ward News Notes

MRS. GEORGE SUGGS School opened last week with

Mr. and Mrs. Bill Hutson, Sonny Ledbetter and Mr. D. O. Wilk-

Mr. G. M. Suggs of Hereford, was a Saturday visitor in the George Suggs home.

Mr. A. J. Lipscomb of Mineral Wells, is visiting in the home of his son, Mr. and Mrs. Jim Lips-

Bellview News

MRS. R. H. JOHNSTON

With lots of rain the past two weeks row crops are looking fine. Some maize is ready to harvest and cane ripe for cutting.

Misses Irma Lierd, Sibels and Permanent offices, open every Maxine Spurlock and Horace and

Mrs. R. H. Johnston and chil-

NOTICE!

Dr. Heard's Dental office will be closed until October 1, or a few days later.

NATUROPATHY - CHIROPRACTIC (Ten Years Successful Practice)
470. Clark Building. for the school term, spent the week end here with Mr. Johnston. Ray Mitchell and Roy Trapp have each built a new garage.

Eugene Scott and John Smith have returned to Portales to resume their college work. Miss Irene King has also entered college at Portales.

Misses Louise Bow, May Nell Carty, and Messrs. Dee Batts and Colleen Atkinson of Endee, visited in the Cap Releford home Sunday.

Mr. and Mrs. E. O. Rutherford visited their daughter, Mrs. Carl in Clovis Sunday. W. W. Lacewell and son, Rorex,

ford, Saturday, Delsa Watson spent the week end with Maggie Fryar at Money.

Gladys Hicks Is

Miss Gladys Hicks, a graduate fill them this fall. of Hereford High School and Baylor University, has recently accepted the position of down 500 tons of cane slage in on size of the Hereford Brand two doesn't come on time. dean of women of Howard Payne College.

Miss Hicks is the daughter of Mr. and Mrs. W. E. Hicks, who formerly resided here, and until accepting her present position was assistant dean of women at Baylor University. She has many friends in this section who are glad to hear of her promotion.

Trench Silos Popular With **Texas Farmers**

Northwest Texas farmers have learned from the experiences of their neighbors that the trench silo is the safest and most economical way to store feed. Many county agricultural agents in that section are estimating that the number of trench silos in their counties will be doubled by the

At the beginning of 1935, only 4 trench silos were in use in Lamb county. During 1936, 118 trenchthan 200 by the end of the current

"I have one mule that I have not seen play in several years, but he began kicking up his heels and having a good time soon after I began feeding him silage," C. Z. Ratliff, Wellington farmer, recently told the Collingsworth county agricultural agent. "My cows increased their milk production 25 per cent two weeks after I started feeding silage." Ratliff, who operates an 80-acre farm without trench silos last year and will re-

It's Wheat Planting Time Again!

And you don't want to forget to treat your seed wheat with Copper Carbonata, the preventative of stinking smut or bunt in wheat. It will only take a little time and very little money to have this added protection against low grade wheat. Your seed wheat can be treated fr- 'ess than 11/2c per acre.

WE BUY CREAM, EGGS. POULTRY and HIDES

Merit MIXED FEEDS

We have a MERIT feed for every need on the farm, specially prepared rations for poultry and dairy herds. Merit feeds will make your hens lay more eggs and your cows produce more milk.

PE

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PI

Also remedies for all poultry and livestock ailments.

CLEANING - GRINDING Mill Service

At our mill you may have your field seed cleaned at very little cost and we have just the right size screens for every kind and size of seed. Have your feed ground and mixed right here in our store to suit your own particular needs.

Order Your Winter Supply of COAL - NOW!

FEED and SEED PHONE 265

Bankrupt



Francis Ormond French, fatherin-law of John Jacob Astor III, who filed a bill of bankruptcy. One of the liabilities was a bill to a Chinese laundryman totaling \$1.48. Mr. French refused an offer of his daughter, Ellen Tuck French, to get him out of his fi-nancial difficulties, saying: "I'll always stand on my own feet."

Ward of Stonewall county put I heard so many commenting of and we sure do miss it if it

two trench silos and used it as roughage to feed out 300 steers. The silage, when marketed through the steers, brought him \$9.40 a ton. He has already put down 788 tons of silage in three trench silos, and plans to fill three more

trenches with an additional 700 tons. In 1936, Swisher county farmers and dairymen dug and filled 22 trench silos. The results have been so good that the county agricultural agent estimates that as many as 100 trenches may be con-

Messenger News

structed this fall.

BY MRS. J. N. MESSENGER News is scarce this week, as

everyone is busy drilling wheat they tried to drill Saturday, but the ground was too wet, and still is in places. We had another light shower

esterday evening. L. R. Smith and family was in Amarillo Sunday to visit their two daughters and little grand-

We had seven new pupils at Sunday school, Sept. 12. We are always glad to welcome new ones weeks ago. I think we have

In the fall of 1936 Houston and some of the old ones back.

Heads Chaplains



Chaplain William R. Arnold of the United States army, who has been appointed chief of chaplains of the army by President Rooseveit. Chaplain Arnold, a Roman Catholic, will succeed Chaplain Alva J. Brastad, the present chief of chaplains. The first of his denomination to be designated as chief of chaplains, Father Arnold joined the army in 1913,

paper every week to be proud

Jam, a block as in a river or other passage, is a spelling that dates from the early Eighteenth century (1726). It is the spelling used in combination, particularly in the lumber trade, as in such phrases as , jam-boom, jam-breaker, etc., says Literary Digest. The form jamb, with the meaning of gorge or jam, such as is occasioned by the piling up of chunks to form a dam or barrier, was first used in or about 1890.

Jam and Jamb

Services at the Christian Church

H. M. Redford, pastor. Mrs. C. P. Cockrell, Supt. Bible School _____ 9:45-11 A. M. Morning worship ____ 11-12 A. M. Christian Endeavor ____ 6-8 P. M. Evening worship _____ 8-9 P. M.

Attendance and interest continue to grow as we begin the new fall program. Both the morning and evening worship services next Lord's Day will emphasize the value of the Church. The subject at the morning hour will be, "Paul— The Wise Masterbuilder." At the evening hour, "Build The Temple." A friendly welcome is extended to all to participate in these worship

Stencils, ink and office supplies ? at Brand Office.

1 lb. Can

1 lb. pkg.

ONIONS

LETTUCE

White or Yellow - 3 Lbs.

ORANGES
Medium Size — Dozen _____

Per Head _____

BARTLETT PEARS, TOKAY GRAPES, CALI-

American Wonder.

Golden Light Coffee

SPUDS

NO. 110 LBS 12e

10c

SALAD DRESSING, RELISH SPREAD Bestyett - Quart Jar ----GINGER ALE, LIME RICKEY, CLUB SODA 33C Blatz — 2 Large Bottles _____ POPPED WHEAT Miller's - Large Package ----CORN FLAKES Miller's _ Large Packagge _____ SHORTENING Mrs. Tuckers

TOILET TISSUE Northern — 3 Rolls for	.18c
GRANULATED SOAP White King — Large Package	29c
SNOWDRIFT, All its goodness and you get the key — 3-Lb. Can	55c
PORK AND BEANS Van Camp's — 16-Ounce Can	5c
TOMATO JUICE Libby's — 14 1-2 Ounce Can	6c

HOT BARBECUE POUND . . . 15e

SMOKED BACON SQUARE	25
Per Lb	15
Per Lb. BABY BEEF STEAK	15
Per Lb. CHUCK ROAST	15
Per Lb. BLUE BONNETT OLEOMARGARINE	ate of the Name (Name of St
Per Lb.	_18

RANGE JUICE 376	PINEAPPLE JUICI Libby's — 12-Oz. Can- (46-Oz. Can
EACHES, Hillsdale, 29C	PEAS, Libby's fanc No. 2 Sieve — No. 2 C
bby's — No. 2 1-2 Can 21C	MARSHMALLOWS Angelus — 1-Lb. Cello.
PRICOTS Sedale — No. 2 Can 14C	PRUNES, Medium Californias — 2 Lbs. (25-Lb. Box
bby's - No. 1 Tall Can 14C	APRICOTS Choice evaporated — 2
EARS, Libby's artlett — No. 2 1-2 Can 19C	No. 2 Can — 3 Cans
INENTOS	No. 2 Can — Cans
ALMON, Libby's fancy 25c od Sockeye — No. 1 Tall Can 25c	GINGER SNAPS 2 Lbs. For PRINCE ALBERT
NEAPPLE, Hillsdale oken slices — No. 2 1-2 Can 19C	3 Cans For
DICEC COOD	DDIDAV

E Cans 25c Bag __ 15C ... \$1.09) .27c 25c

FORNIA PEAGHES, CANTALOUPES AND OTHER FANCY PRODUCE ITEMS. CIGARETTES Avalons, Wings — 3 Packages 35C SUGAR Cane-10-Lb. Cloth Bag ----CRACKERS Excell - 2-Lb. Box -VIENNA SAUSAGE Libby's - 3 Cans ----BINDER TWINE From Brand, Per 100 Lbs. 58.95 BRAN Mill Run (Straight Bran ____ \$1.05) KRAUT Libby's - No. 2 1-2 Can ____ 10C IVORY SOAP Large Bar ____ TOILET SOAP, 5C A-plus 5C Khite King—Bar 5C

SATURDAY & MONDAY PRICES GOOD FRIDAY,

FURR FOOD

SOAP P & G 5 Giant Bars 19C

MRS. JOHN McLEAN, Society Editor

presided over the business meet-

of the plans for the year's work.

benefit of the Senior Band. Mrs.

G. Blue was elected to fill her

vice-president's office.

dish luncheon, honoring

Tri-State Fair in Amarillo

played. Reports were made con-

CAMPFIRE GIRLS

HAVE MEETING

committee.

Members voted to co-operate

Anna K. Hardesty Becomes Bride Of Frank Huckert Monday Morning

Miss Anna K. Hardesty, daugh- JUNIOR BAND MOTHERS ter of Mr. and Mrs. C. D. Hardesty MAKE PLANS FOR YEAR of Portales, N. M., and Mr. Frank Huckert, son of Mrs. Joe Huckert of this city, were married Monday morning at St. Anthony's Catholie Church.

Pink gladioli and masses of ferns banked the altar where ing. She explained the aims of the cathedral tapers burned in tall ivory candelabra.

Rev. Father John Schaad read the marriage service, and conduct- with the Senior Band in sponsored the impressive low mass as the couple knelt before the altar.

Mrs. J. Frank Eberle played the Joe Kendall resigned as secretary, wedding marches and also played of the organization and Mrs. R. softly during the ceremony.

The bride wore a black crepe afternoon dress trimmed with lace and a corsage of pink carnations. Mrs. August Hamilton of Plainview, the bride's sister, was matron of honor. She wore a blue taffeta dress and a corsage of pink carnations.

After the wedding, a breakfast A transportation committee was was served at the home of the appointed to arrange ways of congroom's mother for relatives and veyance for band members to the close friends.

Mr. and Mrs. Huckert will Tuesday, Hereford Day. make their home at the Benefield member of the Junior Band desir-Apartments after a motor trip ing a way to go should communithrough south Texas. The bride cate with Mrs. C. T. Guseman traveled in a green crepe ensemble or Mrs. Barnard Hicks. with brown accessories.

Mrs. Huckert is a graduate of Plainview high school and attended Business College in Plainview. She has been employed in a half. Mr. Huckert was reared ing. in Hereford and is shop foreman at the Brumley-Woodford Motor and for the guardian were dis-

Out-of-town guests at the wed- cerning headbands and several ding included: Mr. and Mrs. C. D. girls reported that they Hardesty and daughter, Frances ready to make them, Arm bands Monica, and son, Charles Jr., and will be ordered next week, Miss Sally Mitchell of Portales, Plans were made for a social N. M.; Mr. and Mrs. August affair to be given soon. Hamilton and son, Phillip, and Girls present, were: June Dam-Higgins, Mozelle Shreves, Gladys'

Temple Hastings, Polly Dixon, hostess. Nona Dean Rose, Mary Ann Acker, Betty Jane Roloson, Betty Dun- LUNCHEON CLUB ENTERlap, Doris Elaine Dillehay, Vir- TAINED BY MRS, WILTSHIRE ginia Ann Dulehay, Mary Nicks, Lois Agnes Gilbreath and Rachel Ireland.

CELEBRATES BIRTHDAY WITH PARTY

Billie Roy Thompson celebrated his sixth birthday with a party on the lawn at the home of his parents, Mr. and Mrs. Roy Thompson, Friday afternoon.

After a variety of games were enjoyed and gifts admired the children were taken to the dining room where a lovely white birth-Plans for the work this fall day cake adorned with pink were made at the meeting held by candles centered the table. Wishes the Junior Band Mothers at the were made as the candles were Central School Monday afternoon. blown. Mrs. Louie - LeGrand, president,

Those present were Carlisle, Ray Terry, Jerry B. Whitlow, Lamar Johnson, John organization for the year and told Samuel Coombes, Don Gilbert Hooper, Billie Joe Hudspeth, Wanda Lee Terry, Nancy Carol Hewey, Vernadene Wright, Mary Anna ing a Cal Farley Show for the Thompson and the honoree.

HIGH SCHOOL SOCIAL PROBLEMS DISCUSSED place. Mrs. Wiley Roberson was AT ENDEAVOR MEETING

Members of the Christian Enchosen to fill a vacancy in the deavor of the First Christian. Mrs. Henry Williamson, Ralph Church enjoyed a sing-song as the Smith and Mrs. V. C. Hopson were social phase of the program last appointed to serve on the program Sunday evening at the home of Miss Erma Faye Robinson.

Plans were made for a covered The program had for its central theme "Are the Social Attitudes Mr. Arnie Stelzer served as best teachers, to be given on September of High School Students Christian?" with Belle Roberson as leader and Basil McKinley leading the discussion.

Lottle Tyson read "Another Letter from a Bald-headed Dad to his Any Flapper Daughter."

The regular meeting will be held at the church next Sunday evening and the discussion of "Attitudes of High School Students toward Religion," will be continued.

Attending the meeting Robert Petersen, Basil McKinley, Wecocantewaste Camp Fire Girls Eugene Boggus, A. J. Robinson, held their regular meeting at the Anna Belle Roberson, Wanda Jean the Texas-New Mexico Utilities home of their guardian, Miss Mary Reed, Virginia Earle Reed, Lottie office here for the past year and Elizabeth Stanford Monday even- Tyson, Helen Frances Streu, Helen Rath Barber, Martha Lee Mont-Charters for the organization fort, Nola Margaret Blue, Rev.

Salve, Nose Drops

MALARIA in 3 days COLDS first day Headache.

Mrs. Francis Wehrhelm of Plain- eron, Margaret Olson, Margaret Try "Rub-My-Tism" World's Best

Shreves, Rena Mae Renfro, Ruth and Mrs. H. M. Redford and the

Wednesday Luncheon Club was entertained on Wednesday of last week at the home of Mrs. B. M Wiltshire.

Luncheon was served buffet style from a table decorated with rainbow-hued snapdragons. The same color note was carried out in the menu.

Places were laid at quartet tables for Mesdames W. L. Davis, W. M. Emmons, Jack Wayland, J. A. Pitman, H. K. Fox, Jimmy Gillentine, J. C. McCracken and Alton Fraser.

High score in games of contract went to Mrs. J. C. McCracken.

MRS. W. J. SMITH HOSTESS FOR CLUB

Mrs. W. J. Smith entertained members of the Pleasure Hour day for T. C. U. where she will Bridge Club at her home Thurs- be a Junior the coming school day afternoon.

fall shades of red, rust and green Shipp of Mineola, Texas, who had were used in decorations for the been visiting in the Stoker home

Renfro (low).

Refreshments were served to the girls to Amarillo.

Mesdames Harry Lomas, Chris Renfro, Ralph Smith, Elmo Lawhon, Earl Phillips, Boyd London, Ralph Roden and the hostess.

Guests in the O. L. McKee home over the week were her brother, J. C. Hamlin, Mrs. Hamlin, and son, J. C. Jr., of Monahans. With them came Mrs. McKee's mother, Mrs. Hamlin, who will spend the winter in Hereford. They were also accompanied to Hereford by Miss Eleanor Pierle, former teacher in Hereford Central School, who is now librarian the Mothers-in-law of the Panin the Monahans public school. Miss Pierle visited her parents in Canyon but returned to Hereford in time to join the party for the return trip.

Miss Billie Stoker left Saturterms She was accompanied to A variety of garden flowers in Fort. Worth by Misses Bettye for a week. Misses Stoker and Prizes were won by Mrs. Ralph Shipp were roommates the past Smith (high), Mrs. Ralph Roden two years in T. C. U. Mr. and (second high), and Mrs. Chris Mrs. Stoker, Virginia Carlisle and Mrs. Dow Mercer accompanied

at the university and this year, she has the distinction of being Baylor Queen.

Dr. and Mrs. C. A. Pierle were Hereford visitors Sunday. While here they visited in the homes of Dr. and Mrs. G. W. Heard, Rev. and Mrs. H. M. Redford, Mr. and Mrs. Jno. McLean and others.

Mrs. M. L. Steele Signs. Mother-in-Law Club Charter

Mrs. M. L. Steele was one of rillo Friday afternoon to sign weeks.

Nancy Conkwright left Sunday their names to the first Motherfor Waco, where she will be a in-Law charter in the world senior in Baylor University this Mrs. Steele was the only one from year. Nancy is an honor student Hereford to attend the meeting.

> Carl Spratt Is Principal of Grade Schools at Stratford

Word has been received here that Carl Spratt who left recently to take up his work as band! director at Stratford, has been elected principal of grade schools at that place. He will continue the band work in the high school and has accepted the adidtional work as principal.

Miss Verna Culpepper left Sunday for Phoenix, Ariz., where she handle who gathered at the home will visit her sister, Mrs. F. E. of Mrs. E. G. Britian in Ama- Kuykendall, for the next three

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Full sizes, excellent qualisizes



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Full fashioned, ringless! First quality! Silk from top to toe! Sizes 8½, 10½ — PAIR

Size 22x44, Scotch Plaid Rag Rugs

Colorful, Serviceable. Each



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Young Men's DRESS SHIRTS



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Styled!

Of Dura-mode worsteds in colorful patterns and shades. Plain pleated fronts! Carefully ailored so they'll drape nicely!





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Solid color cotton with sturdy ribbed tops. Extra heavy toes and heels!

36-Inch Standard Muslin

Bleached or Unbleached. Ideal for home use. **5**C Yard

29-Inch Washable Peachbloom Crepe Serviceable for dresses, lin-

gerie, slips

Men's 32 oz. All-Wool

AC

Melton!

Cossack style jackets with slide lastener fronts! Sport backswo ample slash pockets!

MEN'S GREY

77c

Work Pants

Sanforized Pair

BOYS' **Dress Shirts**

Full cut, fast colors. 49c Sizes 6 to 14



They'll Wear Longer!

Work SHOES

Huge Stocks-Peak Savings MINE



Gets Nation-Wide Attention As Residents Continue Mailing Out Copies

mailing out copies of the special had to put in many hours to ac-Arrigation - Rural Electrification complish that paper, but at that, Edition of The Brand of August it was sure a success. I have al-28, national recognition was ac- most worn this copy out. I fully corded the paper this week when believe that my reading and the following article appeared in thinking so much about your won-Publisher's Auxiliary, a publica- derful irrigation system there tion which circulates in practical- caused us to receive a three and ly every town in every state of one-half inch rain last week in the United States. The article is three days. reproduced below:

kind on record in the Panhandle, paid, Best wishes to you and ditor Jimmie Gillentine, Pub. yours." isher Mrs. Seth B. Holman, and the entire Brand force worked tacting the football team and if the fine 56-pge edition that told the goat, we will let you know. of the wonders by irrigation in We sure hate to turn down anythis shallow water district. Gene thing anybody offers free; besides, rous co-operation on the part of your brother, Ezra, has just about Hereford merchants played an important part in making this issue sible. The primary aim of the dition was to help farmers of the territory in such a way so ent resident of Portales, says: that they could profit from the experience of others in irrigation lication you put over, it was quite problems, as well as to furnish an undertaking and I am sure you timely hints and tips on rural electricification — a project that in its success. You certainly did a fine work and should be appreciated assistance in the Hereford

Offers Free Goat

former resident of this section, served its Golden Anniversary, also sends his congratulations and made the following remarks reapparently is trying to sell or garding the special edition and the give us a goat. Says Mr. Norton: | Hereford territory:

"The irrigation edition of The Hereford Brand was wonderful, but I really got in bad with it. I days, August 26. This issue was one of the finest special editions will be county, who have never had ever published by a newspaper in s much good water at one time as the Panhandle of Texas. they could drink, and they said "The edition followed closely to for money you could get anything published. My vouching for your paper didn't seem to help the cause any. So what I would like to do is get some of these (dyed) of irrigation were published. Such in the wool Mills County folks) up an edition will do much to call atthere, and turn about so many of tention to Hereford and its area. those good wells on them. Bob H. "Congratulations are due Mrs and Lee C. were down here and Seth B. Holman, publisher, and their telling these folks about the Editor Jimmy Gillentine for ismany good advantages you folks suing an edition which is a credit have up there didn't seem to get to that thriving community."

While local residents are still the job done. You and your help

"The irrigation edition of The where they can use a goat let me Hereford Brand, the first of its know, I will send you one post

Thanks Mr. Norton, we are conmany hours overtime to produce we can figure out a way to use From Senator Bryant

R. G. Bryant, former State Senator of New Mexico, and pres-

"Was glad to get that fine pubreaped a great deal of pleasure and the county."

The Panhandle Herald, oldest continuous newspaper in the Tex-O. O. Norton, of Goldthwaite, as Panhandle, which recently ob-

"The Hereford Brand issued a

Daniel News

We have had several good showers during the past two weeks.

There was a good attendance at church Sunday. Rev. Holtzclaw resigned his pastorate to accept a bigger position at Abilene. This in the Clyde Allred home Sunday community regrest very much los afternoon.

ing our pastor.

Miss Ruth Moore is attending the North Creek. high school in Canyon. Mrs. J. F. Matthews visited with

school last Monday, with 4 pupils tion. present. Miss Vida Hicks is the teacher again.

Mr. and Mrs. J. B. Harlan of Hereford, spent last Sunday in the Clyde Allred home,

Mr. George Clark of Kentucky, and Jack Sanders of Canyon, have gather in his crops.

Mr. and Mrs. Homer Lee Curry Mrs. Jim Hudgens and Mr. Clifford Carter of Olton, spent last Sunday in the Erwin Shugart

Miss Lottle Allred spent several days in Amarillo visiting with Mr. and Mrs. Cecil Allred.

Mr. Sam Thomas, who has been attending school in Endee, will attend Wildorado school this year.

Mr. and Mrs. Coy Phillips and daughter of Hereford, were visitors in this community last Sun-

School opened at Daniel last Monday with 18 pupils present. Mrs. W. R. Moore, daughter, crops, but delaying wheat sowand Mary Jo Tomlinson, were ing. Farmers are busy from early

Canyon shoppers last Saturday. Mr. Carl Norman and Harold have been able to get in the fields. Dean Fowler left last week for Stephensville, where they will at- included L. A. Smith and family, tend college during this term of Mrs. Aubrey Wimberly and Mr. school work.

Mr. and Mrs. Clyde Allred visited in the Elmer Womble home Tuesday with Mrs. Bess May, with Thursday night.

and Mrs. Lola Daniels of Amarillo, given out. The next meeting will visited in the Clyde Allred home Sunday afternoon.

Mr. and Mrs. Taylor Golden,
Mrs. Emmett Tierce, Mrs. J. B. held in the H. E. Miller home last
Belt, and Mr. Oscar Golden of week, given by Mr. and Mrs. Q. Lockney, were visitors in the R. Burns. Those present were:

Miss Neta Jo Moore stuck a nail and Jess Caldwell.

with her work.

Notice Allred entertained land, made a business trip to Amarillo Saturday. ag people of the commu-

in honor of Mr, Earl Norman, last

Tuesday night.

Mr. and Mrs. Floyd Tomlinson, Pauline Moore, Mr. Breitling and son, Odee, were in Canyon Thursday afternoon. Mr. and Mrs. Clarence Brown

entertained the young people Sunday with a dinner. Mr. and Mrs. Cecil Allred called

Mr. and Mrs. Lee Norman spent Mr. and Mrs. Milton Dovley, Sunday in the H. J. Oglesby home. Viola and Margaret of the Pleas- Misses Glenna Lucille Moore and ant View community, spent last Dottie V. Baling and Wilburn Saturday in the W. R. Moore Oglesby were baptized by Rev. Holtzclaw Sunday afternoon in

Mrs. Floyd Tomlinson visited her sister, Mrs. Wayne Carthal, her cousin in Amarillo, Friday. | who was in the Hereford hospital School opened at the Fairview recovering from a minor opera-

> Mr. Bud Heaton of Canyon, Mr. Cecil Oglesby, Mr. Sam Thomas and Miss Pauline Moore were visitors with Leda Smith Sunday

The Rance Club from the Rance been helping Mr. W. R. Moore chicken apiece, and surprised Mr. community, brought a dressed and Mrs. J. F. Matthews with a chicken dinner last Sunday.

> Mr. and Mrs. Erwin Shugart and Carolyn were in Amarillo last Monday.

> Mr. and Mrs. Clarence Brown and children attended the carnival in Hereford, Saturday. Mr. Joe Moore and family were

Hereford shoppers Saturday.

Dawn Items

MRS. JESS CALDWELL Several good rains fell in this section last week, benefitting row 'till late sowing wheat, since they Shoppers in Amarillo, last week

and Mrs. Ivan Leake. Dawn Study Club met last 12 members present. The new Mrs. Joe Small of Los Angeles, year books have been finished and be held in the home of Mrs. Al-

fred May. Floyd Tomlinson home Wednesday Messrs. and Mesdames Ivan Leake, W. P. Caraway, Aubrey Wimberly

migh her toe at school last Mr. and Mrs. Willie Wynn and Vednesday but she is getting along Luther Ralston of Brownfield visited in the home of their cousing and methods and nephew, Jess Caldwell last Monday night.

Mrs. Julia Samuelson of Canyon,

Jumbo News

MRS. ULLMAN HUNTER

spent several days last week in

William Wimberly and wife,

Mr. and Mrs. D. H. Bryant and

son, Cawthorn and wife called

Record Landslide

Switzerland's record landslide oc-

in the Caraway home Sunday.

the H. H. Miller home.

visited in Canyon Friday.

over 20 square miles.

Mesdames Dewey Owens and Ovid Pinckert were in Amarillo Thursday. Mr. and Mrs. Addison Hunter spent Sunday with her parents, ed with Mr. and Mrs. W. A. in Amarillo Wednesday.

towns and spread masses of rock ery. Misses Elnora Julch and Sarah ored to Hereford last week. They at Brand Office.

in Tulia.

Mr. and Mrs. C. C. Hunter and W. H. Wilkerson visited in Kirkland over the week end with the Doc Hardin family.

Mr. and Mrs. Miller of Dimmitt, spent Saturday night with Mr. and Mrs. Dewey Owens, Mr. and Mrs. Sam Hunter visit-

curred in 1806. It buried five Mr. and Mrs. E. C. Burks of Arn- Hunter of Hereford Sunday. The M. G. Layman family mot- Stencils, ink and office supplies nieres. Both men and women wear

Agnes Bryant spent the week end are located on the Sanders place, just south of town.

Mr. and Mrs. Dewey Owens visited in Amherst Sunday.

Quite a few attended the community party at the school house Friday night. Cake and lemonade

were served. Mr. and Mrs. C. C. Hunter were

On More Mature Réflection "Don't you wish you were a child again and could play in the

show?" "No," answered Miss Cayenne, "I thoroughly appreciate the vantages of a taxicab over a sled."

Gay Boutonniere

A ponpon chrysan hemum is the most brilliant of all bouton-



\$50,000.00 IN CASH PRIZES-

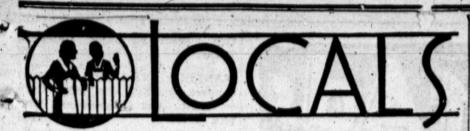
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Miss Edah Park returned Sun- Rutherford, left last week day from a two weeks vacation Amarillo to spend the winter with trip. While away she visited a her mother, Mrs. Beulah Lee Carfriend, Mrs. V. C. Steele and her ter. Harriette entered public family, in Greenville, N. M., and school in Amarillo and will atpoints of interest in Washington, tend the full term there. Montana, Colorado, Wyoming and Nebraska, Mrs. Steele is the former Miss Sylvia Scott, who at Saturday for Plainview, where Thompson's office here.

Mr. and Mrs. J. E. Beyer visited in the home of their son, P. L. Beyer, in Amarillo, Saturday. They were accompanied home by their daughter-in-law, Mrs. Lennis Beyer, who remained over Sunday for a visit here with her parents, Mr. and Mrs. W. B. Anthony and other relatives.

Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann, were Amarillo visitors Saturday. They were accompanied by Mrs. J. A. Hornbeck, who remained in Amarillo for a short visit there with relatives.

Doris Crawford, sister of Mrs. A. Petersen, arrived Friday from Denver, for a visit here in the Petersen home.

Ernest Schiehagen and sister, La Nelle Schiebagen, left Wedneeday for Canyon, where they will attend W. T. S. T. C. the coming school term.

Mr. and Mrs. Lee Conklin and family, went to Lubbock Sunday Hastings. to accompany their son, George, who will attend Texas Tech again this winter. George has received a student assistantship and will be employed in the College office.

Mrs. Carl Frye and daughter, Louise, went to Lubbock Monday, where Louise enrolled at Texas Tech for the coming school term.

Henry Hastings accompanied his son, Roy, to Lubbock Sunday. Roy is a sophomore in Texas Tech this year and will again be a member of the college band. Mr. Monday.

Miss Elizabeth Ireland left Tuesday for Waxahachie, where she will spend the winter and at- Joseph Venhaus tend Trinity University.

A. & M. College, where he will be a freshman this year. He left At Nazareth Tuesday for College Station.

Visit Parents Here

Guests in the W. B. Anthony George Sasser and nephew Clovis, N. M., Mr. and Mrs. Jamie Duncan and son of Plainview, and Mrs. Lennis Beyer of Amarillo. Mesdames Sasser, Duncan and Mrs. Clifford Cox and her family were also guests in the Anthony ber of the Catholic church. home, Sunday.

Mrs. Hattle Rutherford and Miss Belle Harris were in Amavisited her two daughters, Mrs. Beulah Lee Carter and Mrs. Glenna Perciful. Mrs. Perciful is recovering from shock in a car wreck occurring some weeks ago. While there were no bones broken, Mrs. Perciful was badly bruised and it will be some time before she is fully recovered.

Mrs. J. E. Cockrell.

ter, Fern Ray, of Hollywood, Cal., short visit in their homes and to have been guests in the home of visit her aunt, Mrs. C. R. Rambo. Mr. Craven's sister, Mrs. A. C. Thompson here, this week.

Miss Imogene Roberson one time was employed in A. O. she will attend Wayland College the coming school term.

> Miss Avis Matthews left Saturday for Abilene. She will attend Hardin-Simmons this year.

> Mr. and Mrs. Roy Aikman of Olton, spent the week end here visiting his father, L. H. Aikman and sister, Miss Ela Aikman.

> Mr. and Mrs. H. D. Culpepper family reunion is held to celebrate the birthday of Mr. Culpepper's father. This year the get-together is being held at the home of a sonin-law, E. H. Pigg, at Vernon.

Carl Spratt, principal and band munity affairs. director in the public schools at Stratford, spent the week end here in the home of his parents, Mr. and Mrs. I. H. Spratt.

Thompson and Ida Davis, were Clovis visitors Monday.

Ralph Hastings of Sunray, spent the week end here in the home of his parents, Mr. and Mrs. Henry

Mr. and Mrs. Alton Fraser ar of the school house. rvied home Sunday night from a trip to Fort Worth and to Crowley, where they visited Mr. Fraser's mother.

Mrs. Will Graham and daugh- is sick. ter, and Mrs. Perry Graham and daughter of Dimmitt, were shopping here Saturday.

Mr. and Mrs. Homer Fox are her at Lubbock. Hastings returned to Hereford sister, Mrs. R. W. Wagner and Mr. and Mrs. C. P. Caldwell baby, of Palo Alto, Calif, They visited Mr. and Mrs. Cecil Hodges will make a short visit here.

BIII Stanford has enrolled at Buried Tuesday

Funeral services for Venhaus, 18, were held from the home Sunday were Mr. and Mrs. Catholic Church at Nazareth on Tuesday, September 14, conducted by Father Alfus Bock.

His death occurred following an illness of 10 days. Mr. Venhaus NOTICE OF TRUSTEE'S SALE same; and was born at Nazareth on Febru-Beyer are daughters of Mr. and ary 14, 1919, and had many Mrs. Anthony. Another daughter, friends in the Nazareth area who mourn his death. He was a mem-

He is survived by his father, Frank Venhaus; three brothers, Albert, George and Paul Venhaus two sisters, Mrs. Edd Brockman rillo Saturday, Mrs. Rutherford and Mrs. Leslie Backus, all of Nazareth.

Interment was made in Nazareth Cemetery.

Progressive News

BY OLIVE PERKINS

W. L. Ralston and Mr. and Mrs. Mr. and Mrs. D. L. Bamar of W. E. Winn of Brownfield visit-Oklahoma City, are visiting in ed their sister and aunt, Mrs. the home of Mrs. Bamar's sister, C. P. Caldwell and Mr. Caldwell from Friday until Tuesday of last week. Miss Eunice Caldwell re-Mrs. Jerry Craven and daugh- turned home with them for a

Mr. and Mrs. Orin Russell and sons, have moved to the Mrs. C. O. Lee home on Twenty-Five Mile Little Miss Harriette who has Avenue. This community is sorry been making her home here with to lose the Russells, as both have her grandmmother, Mrs. Hattle taken an active part in all com-

Three Royal Ex's All on One Spot



Although royalty is ever clannish, whether they retain their are in Vernon this week attending crowns or not, it is unusual to photograph three royal "ex's" in a a family reunion. Every year a group. They are at Lausanne, Switzerland. Left to right: ex-Queen Amerle of Portugal, ex-King Ferdinand of Bulgaria and ex-King Alfonse of Spain. The occasion was the marriage of Princess Marie-Dolores, niece of ex-King Alfonso, to Prince August Czartery-Ski, descendent of an old Polish family.

Sunday afternoon.

Miss Agnes Hicks spent Saturday night with her brother, in Mesdames Gilbert Hooper, Roy Hereford and Sunday in the Albert Higgins home.

Mr. and Mrs. Clyde Russell and children from Tex Roy, spent the week end with his father, W. C. Russell, and her parents, Mr. and Mrs. Ira Ricketts.

wards half section just northeast Mr. and Mrs. S. A. Edwards and children, spent the week end in

Mr. Dodson has bought the Ed-

Childress. Mrs. Owen Neill spent Sunday with her mother, Mrs. Hicks, who

Ben Conklin spent Saturday night with his grandparents, Mr. and Mrs. Roy Hershey.

Miss Eunice Caldwell is visit-Guests this week in the home of ing her cousin, Miss Mildred Willis

> and children last Friday evening. Mr. and Mrs. Dudley Buzard and Nona Kay of Muleshoe, Mr. and Mrs. Arch Conklin and children, and Mr. and Mrs. Howard sunday with the Hershey's,

Mr. and Mrs. Lynn Powelson and family visiter her parents and in Fort Sumner, Saturday and Sunday.

Legal Notice

STATE OF TEXAS

dated August 1, 1930, and record- provides that in the event of the ed in Volume 35 at Page 385-388 inability or refusal of the said Deed of Trust Records of Deaf Farwell Winston to act at any Smith County, Texas, O. L. time when his action thereunder Myers and Minnie Myers, "his may be required, then William Q. wife, for the purpose of securing Boyce shall be and is appointed the payment of eight (8) certain and made successor in trust with notes executed by the said O. L. like powers and authority pos-Myers and Minnie Myers, and par- sessed by the said Farwell Winsticularly described in said Deed ton, Trustee. of Trust, conveyed to Farwell NOW THEREFORE, at the re-

Winston, Trustee, and his suc-Mr. and Mrs. Jeff Roberson and cessors in trust, the following dessons, visited in the Caldwell home cribed property situated in Deaf of Deaf Smith County, Texas, on Smith County, Texas, to-wit:

> Three hundred twenty (320) acres of land out of Capitol League Number 441 and out of Capitol League Number 450; and particularly described as the North onehalf (N. 1-2) of Survey or Section Number Twenty-nine (29) of Township Two (2), North of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; Located about 24 2-3 miles West and 5 miles South of Hereford, Texas; and

WHEREAS, default was made in the payment of interest and principal which became due on Hershey and daughters of Here- said notes on November 1, 1933, ford, and Arnold Hershey, spent 1934, 1935 and 1936 and the holders thereof exercised their right of declaring all the notes due;

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the

WHEREAS, by Deed of Trust WHEREAS, said Deed of Trust

quest of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees of The Capitol Freehold Land Trust created by Declaration of Trust, dated December 23, 1933, present holders of the notes above mentioned, and by virtue of 'the authority conferred in said Deed of Trust, I, the said William Q. Boyce, alternate Trustee, on the 5th day of October, 1937, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outery in front of the court house door of Deaf Smith County in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said O. L. Myers and Minnie Myers, or their order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 6th day of September, A. D. 1937. WILLIAM Q. BOYCE, Alternate Trustee.

STATE OF TEXAS. COUNTY OF DEAF SMITH:

NOTICE OF EXECUTION SALE

By virtue of an alias execution ssued out of the County Court a judgment rendered in said court on June 21st, 1937, in favor of Betty Garrison, and against Paul S. Corbett, in cause No. 1267 on the civil docket of said court, entitled Bettye Garrison vs. Paul S. Corbett, I did on the 13th day of September, 1937, at 5:00 o'clock P. M., levy upon the following described tract and parcel of land, as the property of the said defendant, Paul S. Corbett, situated in

Deaf Smith County, Texas, to-wit: All of section No. 9, Block K-8, Certificate 95, original grantee T. T. Ry. Co., containing 640 acres;

and on the 5th day of October, 1937, the same being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., and on said day at the courthouse door of said county I will offer for sale, and sell at public auction, for cash, all right, title, interest and estate in and to said lands of the said Paul S. Corbett.

Dated at Hereford, Texas, on this the 13th day of September, 1937.

T. C. MATHIS, Constable of Justice Precinct No. 1, Deaf Smith County, Texas.

New Cars Demand New REPAIR METHODS Modernly engineered cars with engines and running

gear design for new, streamlined designs require new repair methods and new tools if adjustments and repairs are to be made properly. In our garage expert mechanics who understand the new cars work with the newest equipment. That's why we can give you a quick, efficient job on all types of adjustments and repairs. If your car isn't working satisfactorily - drive in here - everything we do is guaranteed satisfactory and our prices are reasonable.

When you feel bad

. . . You see a Doctor.

When you Need Accident Insurance

. . . You See an Insurance Agent. When you become Tired

. . . You Take a Vacation.

When you Save Money

. . . It's in a Savings Account NOW, COMBINE THEM BY BUYING

A New V-8

It is a Doctor,

. . . A Savings Account . . . A Vacation Combined!

OUR COMPLETE SERVICE IS THE BEST INSURANCE MONEY CAN POSSIBLY BUY!

HEREFORD MOTOR CO.

Ford



Sales, Service

AT FORD DEALERS ONLY

THE WALL AND THE STATE OF THE S DEPENDABLE TING

AMERICAN and FLORENCE

Burning Heaters FROM _These new Oil-Burning Heaters are beautifully designed and

will look well in the most modernistic living room. The economy with which these oil-burning stoves operate is surprising. A few cents a day furnishes your home with a clean, dry heat! See them at our Store Today!

\$30.00

\$69.50



Gas Heaters REZNOR, IRONTON and NUGGET

SHOP OUR GIFT DEPARTMENT

WEDDING GIFTS BIRTHDAY GIFTS ANNIVERSARY GIFTS HOLIDAY GIFTS GIFTS FOR ALL OCCASIONS

Find What You Want At Streu's!

Fiesta Tableware

FIESTA, the new and modern tableware, is taking the whole country by storm, it is so popular with housewives everywhere. FIESTA in bright blue, red, green and yellow colors make any meal more pleasing to the eye, thus making it much more appetizing. Come in and see our complete selection and make your purchase today, while our stock is complete!



Streu Hardware

ANNOUNCING-

Buddy Sowell and Hughes Millard As New Managers of the **GULF SERVICE STATION**

At 201 West 3rd Street

sides handling that "Good Gulf Gasoline" and "Gulf Pride Motor Oils" - we feature our complete washing and greasing jobs! When you bring your car to us for a Washing — your upholstering will be vacuumed and your car shines so that it will look illest the complete washing and your car shines so that it will look like new! Our washrack is en-closed, insuring you of a perfect wash job. Our washing and greasing service must be satisfactory or we will do the job over without charge! We can grease any make car properly.

BUDDY SOWELL





That TOM JONES Farm Burned

It's a lucky thing for him he was always a saving sort, what with the last payment on his car coming due just now and that insurance he had doing him no good because he'd let the policy lapse. The money he saved will come in mighty hand now!

SAVE WITH US



... the habit grows. OPEN AN ACCOUNT TODAY

First National Bank

OF HEREFORD TEDERAL RESERVE

Our Slogan---"More People--- More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30 SETH B. HOLMAN _____ Publisher and Manager

SCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions ictly cash in advance. as second-class matter at the Post Office in Hereford, Texas

mder the act of March 30, 1879. NOTICE TO PUBLIC

sus reflection upon the character, standing or reputation of person, firm or corporation, which may appear in the columns of paper, will be gladly corrected upon due notice of same being given a editor personally at the office at 402 Main Street, Hereford, Texas.

Meat Eaters Win Championship And Grin; How Those Boys Can Wrestle

Resigns As Yard

Upon leaving Mineral Wells, Mr.

duct a private business. His suc-

here has not yet been announced

cessor as manager of the yard

SCOUT NEWS

The Hereford Scouts under the

leadership of their Scoutmaster,

J. C. Thorns, were the guests of

tre last Monday night to see the

By Their Words

AND OURS

Fiction continues to lead many

youths in search of romance con-

payments.-Matador Tribune,

Publishers and printers over

Along with meats and food-

And I am giving just a few ex-

amples of this fad in the follow-

When a fellow thinks he knows

The rest of us say-"He has

And they sometimes look at me

And they think-"Old man,

When a fellow does something

that's downright mean-

We say-"He's just a venting

But nobody has even called me

Because-"They just hain't got

What he claims is the small-

est dozen eggs in the world is

owned by Fred Russell of Clar-

endon who can hold the entire 12

Altogether, the eggs weigh

slightly over one ounce and have

been gathered over a period of a

few weeks from a variety of hens.

2 inches in diameter and the

2 inches in circumference and the

smallest . . is small.—Donley

Now that the date of the Bailey

county fair has been set to

held in Muleshoe, September 30

dications point favorably to one of the best fairs ever held in this

county.-Muleshoe Journal.

County (Clarendon) Leader.

The largest measures around

in the palm of his hand.

the guta"-Jodok, Friona

you're full of bile."

ing little Diggerel:

it all-

the gall."

and smile-

his spleen."

"nuts"

HOMER PICKS HARRY RICE Dave Alexander BEST ALL AROUND SOFTBALL PLAYER

BY HOMER FOX Those gnashing, snarling, growling Lions won the Little World own boys landed in the cellar the Mineral Wells, where he will rest Friona. at a fair ball club for the second half and clubbed their way thru Alexander says that he plans to the half without losing a game return to Hereford, and to cononly lost one game in the

This last game was a honey; t was like the old days when they ron games with pop bottles, only the Lions took a six-run lead in this play-off. The Farmers came ack with three on three licks John Roberts and the Star Theand four bobbles, it was in this rame that the game slipped into Louis-Farr fight and "Slave Ship." ort of a wrestling match class, Tubby Robinson singled, swiped cond and made it to third some way — anyway the ball was snap-ped and Tubby cracked the line thru center and center was still there, but Robinson went over for the touch; but there was quite lot of talk about clipping before he referee said proceed. The Meat Eaters took their spite out a that old ball and knocked the stuffing out of it as fast as it sailed up there and made four nected with the life of a cowboy nore in the second. The Cotton but fails to associate the parapickers fell short one in their half mount element of labor begin-with three and the score stood ning and ending with daylight

team batted and Carroll walked on a salary less than automobile capacity. twice and Robinson singled twice, which is not bragging on the hunker any too much, but they hoved across 7 runs and took the lead 13 to 11. But it didn't last with another general advance in long, 'cause those Meat Eaters prices on papers and supplies. sharpened their claws, passed ground the horse shoes and stuffs, printers' prices are being whammed that ball on the nose forced up by increased costs-and and the Merry-Go-Round went there's nothing to be done about round and round and didn't break it, but face it .- Clarendon News. down. They just all got tired and the Lions had the lead again 20 I have often wondered at the to 13. The Farmers made two manner in which we Americans more in the fifth and the Lions misuse many words of the Engtwo in the sixth and there she lish language by taking away stayed, 22 to 15. Lions, and the entirely their real meaning and Championship of this here Com- giving them a meaning utterly munity, by Gravy. Those Meat Eaters wore a smile that wouldn't rub at all. off. Harry Rice was voted the best player for the Lions. Still a contest between Onias Carroll and Cotton Houser as to which missed the most balls in center - but we like Ox Emmons' pitching??

Auction Sale Holds Interest

With a large crowd of local farmers in attendance the weekly auction sale at the Bull Barn this week attracted buyers from over the Panhandle Plains and from New Mexico.

Several cows sold above the \$50 mark, one bringing \$57.50; bogs also brought-good prices. The sale has continued to gain here each reek, and is attracting attention over a wide territory.

Ray Barber, auctioneer, predicts n even larger sale next Tuesday, stating that more livestock will robably be offered.

Gentrys Return From California

Mr. and Mrs. W. A. (Bill) Geny returned Wednesday night om California, where they have en located for the past

Mr. Gentry, a carpenter ade, reported that he found plenof work in California and that is health was greatly improved, at said, "I am mighty glad to be ack. The people around Hereford nore than make up for any ad-antage California has to offer."

he Hereford Brand A Long Time Ago In Hereford

(From The Hereford Brand, September 14, 1916)

Deaf Smith County had an exhibit at the Panhandle State air. In the livestock exhibit, fine Hereford cattle shown from the herds of Rat Jowell, Elmer Dameron, Grover Sanders, and Ray Barber. D. P. Vaughn showed some of his prize winning Duroc Jerseys. A good agriculture exhibit was also shown.

C. H. Dyar had returned from a trip to Robinson, Ill. He was accompanied home by a cousin, R. G. Mann.

A walk was being started from the business section of town to the high school build-

Mr. R. N. Mounts had re-Manager Here turned from Chicago, where Dave Alexander, manager of the cattle. He also planned to ship tine, Menachem eries when they pounded out Panhandle Lumber Company for ten more cars the next week, heir third victory over the A. & several years, this week announce and Charles Donald had plan- Jewish National fund, was electcrowd Thursday night. This ed his resignation; he expects to ned to ship fifteen cars. These ed chairman of the World Zoin-meh of fighting, hard-hitting leave shortly after October 1 for cars were to be loaded at ist congress at Geneva, Switzer-

> Misses Clyde Wilson and Alexander says that he plans to Frances Dameron had left for Littlefield and Sweetwater, where they were to teach.

> > The county teachers had enjoyed a five-day Institute at Canyon, Hereford planned to ask the teachers to meet here the next year.

(From The Hereford Brand, September 14, 1906)

Charles L. Cyrus, grain buy-20,000 bushels of wheat, the average price being about 65

A special car was ready to leave the next day for a tour of northern and middle states, displaying products grown in this territory. Peaches, apples, plums, wheat, oats, Indian Newspapers Go? corn, and other products were labeled, Hereford, Texas.

while the chuck-wagon is moving. Then the Clodhoppers made you ping from the hands of cupid to glad the pop bottlles were not bring the adventurer to look in at pany. J. W. Burkes, who had bad, and you are not disappointed. Row Binder, one Deering Header, bring the adventurer to look in at pany. J. W. Burkes, who had bad, and you are not disappointed. there, they didn't give Close time the window of truth and see the been manager for the past two But if you were buying sugar, or to throw his smoke ball, they just impossibility of supporting a wife years, was to remain in that almost anything else, in some for-

> ent for the city public schools the nation are faced this week for the year. Her items were called the "Educational Column."

> > The Hereford Nursery was

terest in the country become that they tarried too late to foreign to them-or, no meaning reach their headquarters before night overtook them. With nothing to guide them, they soon found themselves wandering over the broad prairie. Being too cold to sleep on the open prairie, they wandered all night, 'till soon after daylight when the whistling of a train gave them their bearings and led them safely to camp.

> COW MAKES CHEAPER MILK WHEN FED MUCH ROUGHAGE diers.

ages," observes O. E. Reed, chief utilize the old newspapers as wall of the Bureau of Dairy Industry, coverings, as a substitute for wall are the basis for a low feed cost in producing milk butter-fat." ture and other home grown roughage help cut the cost of producing milk. They are usually the cheapest crops in which the farmer can grow feed nutrients, and the cow can eat enough roughage to obtain more than half the nutrients she needs for her highest

vield. In a series of long-time feeding experiments Bureau, dairymen are feeding cows on different kinds of roughage exclusively, and also on the roughage with grain in ada full ration of grain in addition pounds. to roughage. The group on the roughage ration produced an an- and Cuba also were fairly large NOTICE-Now is the time to have to October 2, people all over this nual average of 11,147 pounds of importers. The Philippines use and adjoining counties have begun talking about it, making preparations to attend and bring some
of their choice exhibits of garden,

per cent as much milk and but- try are necessarily limited.

Zionist Leader



An outstanding opponent of the he had shipped ten cars of British plan to partition Pales-M. Ussishkin (above), world president of the land recently. Election of Ussishkin foreshadows an adverse vote on the partition plan, of servers believe.

> terfat, respectively, on roughage alone as they produced when fed grain in addition to roughage, which serves to show the important part the cheaper nutrients play in the production of milk or but-

In citing these figures, the dairy chief points out that the cows in these feeding tests received only the best quality roughage, a point er, had alone bought about which some dairymen fail to value properly. To make the most of roughage it must be of good FOR SALE-320 Acres located 8 quality and the cows must be miles west Messenger School, 307 accustomed to eating large quan- acres good level wheat land in cul-

Where Do Old

The Burton-Lingo Lumber cery in the United States and ford, Texas. eign countries, you likely would receive your purchase wrapped in an Miss Millicent Griffith had old daily newspaper, possibly from been secured as correspond- your home town, and a duplicate of one you had read months be-

Excess papers are accumulated as "overissue" stock and are sold to brokers who, in turn, find purchasers in foreign countries. The report of the U. S. Department of advertising to pay cash for Foreign Commerce for 11 months ended November, 1936, gives United States exports as 132,483,759 FOR SALE-Pure Tenmarque Seed J. H. Dunham of Clinton, pounds of overissue and old news-Iowa, with several friends, papers. The exported paper stock grown by S. C. Hutcherson, Hart, were traveling from Frio to is used, principally, for the wrap- Texas. Farmers Grain Co. Hart, Kelso. So deep did their in- ping of foods or fruits in foreign Texas. markets. However, sanitation methods are tending to discourage this practice.

China was the largest paper importer in 1935, with the demand steadily increasing. Forty-eight all, new piston sleeve assembly. million pounds went to Hongkong and 44,000,000 to other parts of the country, Most of this paper FOR LEASE 480 acres of wheat. is used for wrapping packages for shipment to other sections of the country, some for lining packing cases and boxes, while a smaller quantity is used in money ex- bushel, measured at the granary coins, handled by itinerant ped- Wyche school. H. B. Elliston.

Around the rural districts of "Good pasture and other rough- Harbin, Manchuria, the natives paper. In those climates, too, it serves as an insulator against cold. There are two reasons why pas- These people also import similar IF YOU ARE WORRIED over inpaper from Japan.

> In South China the natives find the old paper useful in the manufacture of firecrackers and paper toys. While it is used in a small way for wall covering, it is more apt to be employed as a base for remanufactured wall paper.

Netherlands East India, second largest importer during 1935, imported 41,000,000 pounds, the bulk of which was sent to the dition. The Bureau now has 130 islands of Java and Madura, The records, one half showing the pro-duction when the cows were fed the newspapers into standard size on roughage alone, and the other bags of 1-2, 1, 8, 10 and 20 catty you wish to list your land, write, half when the same cows were fed sizes. A catty is abount 1 1-4 giving full description, together

The Philippine Islands, Mexico field and stock lots. Already in- fed the full ration of grains and cause of Mexico's tax on all pap- WANTED: FARMS; If you have These sows produced 61 and 62 reading, the experts to that counthis territory for sale, rent of

host and Found

year. RUSH! L. Hale, Box 382, LOST-Light brown Suede Jacket, Hereford, Texas. size 46 on Highway near carnival grounds. Finder return to C. L. Goad at Hereford Hotel and receive reward.

and Simms school house, going by way of Ford. Lost Monday night. Small reward. Return to Brand

FOUND - Strayed Stock, one Whiteface cow and two Whitefacc heifers, on my place 3 miles southeast of Hereford. C. J. Albracht.

PLEASE RETURN the Cooker you borrowed from the County several weeks ago. Deaf Smith Coun-

For Sale or Trade

FOR SALE-No. 1 Seed Wheat. J. D. Love, Bootleg Store, 25 miles west. . .

FOR PAINTING or Paperhanging see M. E. Moore, mile north on 25-Mile Ave.

FOR SALE-Clean Blackhull seed

FOR SALE - Two John Deere Tractors; two Dempster Deep-Furrow drills and hitch. Bargain or will trade for livestock and poultry. Tom Carter. FOR SALE-1937 V-8, 85,

door with trunk, 7000 miles. Will take car for equity. Cecil Jones, Jacobsen Bros., Hereford, Texas.

tivation. Has house, barn in poor condition. \$12.50 per acre. Easy terms. L. Hale, Box 382, Here- ALL OUR PRODUCTS, sweet ford, Texas.

FOR SALE - 800 Acres, located about 25 miles northwest from Hereford. All in cultivation good moisture. House, barn poor condition. Price \$12.50 per acre on easy termsm. L. Hale, Box 382, Here-

one Van Brunt 16-10 wheat drill John L. Wilson.

FOR SALE OR TRADE for other cattle. Real milk cow, fresh soon. See Claud Higgins.

FOR SALE-We have several hundred bushels TENMARQ seed wheat for sale, 7 miles southeast of Dimmitt Highway. The Hancock

FOR SALE-My home, five rooms and bath. 75x140 foot lot. C. L. Whitehead.

Wheat. 25c over the market. Wheat

FOR TRADE—House and lot in Hereford for car of cattle. E. M. Potter, Star Route, Hereford.

FOR SALE-International Farm-Worth the money. O. K. Higgins,

Well improved. See Geo. T. Mc-Curry.

FOR SALE - Rye Seed, \$1.00 per change shops for the wrapping of on my farm, across the road from

Wanted

36-4tp

WANTED-Mraried man wants work on farm. Monthly wages. Inquire at Brand Office.

vestments or problems, Professor Buell will answer five questions Free. Send birth date and 25c to cover postage. 3123 Livingston Ave., Fort Worth, Texas. 37-1tp

MAN WANTED to supply Rawleigh's Household Products to consumers. We train and help you. Good profits for hustlers. No experlence necessary. Pleasant, profitable, dignified work. Write to-day. Rawleigh's, Dept. TXI-352-58, Memphis, Tenn.

HAVE BUYERS for farm land and acreage in shallow water belt. If with best price and terms. M. A. Crum, Friona, Texas.

small patches sown to wheat. Let us de that for you. W. A. (Al)

men on waiting list, willing to pay cash rent for good farms for next

SHOE DYING

37-1tp LET ME DYE your white Summer shoes for winter. Black, blue, LOST-Bedroll, between Hereford brown or red dyes. See Adolph Wood at Whitehead Barber Shop. 37-1te

> WANTED TO RENT-Two-room unfurnished apartment, close in, by young married couple, no chil- Huybens produced the first pen-Raymond Hawkins at the Fruit ment - (it doesn't make

WANTED-Someone to do house-Main Street.

FOR RENT—Desirable Apartment Eleventh Street.

FOR RENT-A bedroom and light housekeeping. Bills paid. Mrs. J F. Ward, Phone 250-W. 37-1te

WANT TO LEASE one or two sections of wheat land already prewheat. Lester Galley, 11 miles pared. Will pay operator for work northeast of Hereford, Box. 335. done. Phone or write John Mayo 37-1ac Dougherty, Floyd County, Texas. 36-8tp

> STRAYED - White faced steer; 350 pounds, ears swallow-forked; light red. Wanted broadcast bind-37-1tc ing, new machinery. See or write F. Foliart, 7 1-2 miles north on

NOTICE

No trespassing, fishing or hunting will be allowed on my place or the Mrs. A. B. Schultz place. Please do not ask. B. E. Brumley. 35-3tp

WANTED Practical nursing confinement cases. Mrs. Vaughn, 311 A Street.

milk, sweet cream, Bulgarian butter milk, chocolate milk, Bireley's orange juice and ice cream, delivered twice daily or can be purchased at our down town office at 212 West Third Street. Prairie Dairie, Phone 6.

WANTED: All of your wire coat hangers. One-half cent each, Cash or credit. Fox Cleaners and Hat

vice. Tracy F. Major, Hereford,

Texas.

For Rent

FOR RENT-Furnished bed room. Close in. 202 West 10th St. 35-3tp FOR RENT-Four-room apartment

furnished. Available now. Mrs.

W. B. Dameron. Phone 80-W. 36-3tc

FOR RENT-Modern bedrooms, also kitchen privileges. Can accommodate tourists and transients. Close in. Mrs. A. M. Jones, 504 East 5th Street.

First Pendulum Clock

In 1658 the Dutch astronomer dren, in quiet home. Will be per dulum clock, the pendulum being manent. Rent to be reasonable. See a means to regulate the escape-37-1tc clock go, as many people suppose). This was a great step forward, and the type of clock developed, with work. Must have patience and un- its tall case and swinging penduderstand children. Mrs. Hales, 710 lum, is a familiar piece of fur-37-1tp niture in the hallways of our homes. Many made in the American colonies, or imported from for a couple. All bills paid, 517 E. England and Holland before the 37-1tp Revolution.

Harvest in Hungary

In Hungary the harvest season is celebrated with village festivals and processions in which peasants march carrying rakes, scythes sickles and other tools decorated with ribbons and flowers. Two men carry on their shoulders a pole from which hangs a harvest crown made of several kinds of grain and decked out with pink and blue paper flowers and bits of ribbe says Grace Humphrey in "H gary, Land of Contrasts." The afternoon is spent in singing and dancing to gypsy music, and is climaxed with a great supper of goulash, potatoes, paprika, onions and wine.

Two Voices

Do we bear the voices of hop and cheer rising on every si and answering from land to land, proclaiming the promise of a better day in the future than any that have dawned in the past prophesying through all discouragements and regrets that the course of mankind is not downward but upward, acknowledging that when all men are like Christ earth will be like Heaven? It is the divinity of King Jesus, manifested in hu-37-1tp Introductions to lonely, affection man flesh, real, living, and eter-

DEPENDABLE

We MUST dispose of our Used Cars in order to be ready for 1938 models. New Car prices are higher - Used Cars are sure to advance with them. Buy NOW - and SAVE!

1935 DeLuxe Plymouth Sedan, clean in every respect. All-steel body, hydraulic brakes, good rubber. A car you will be proud to own.

1934 Master Chevrolet Sedan, has been kept in good condition, and is clean. If you want something extra good in a Chevrolet, see this.

Splendid 1933 Chevrolet Coach, new paint, good motor, and will give you good service. You won't go wrong on this car.

1934 Pontiac Coupe, well cared for, clean, good rubber.

1935 Pontiac Coupe, original black finish, good mechanical condition, 1934 Ford V-8 Sedan, a nice one. If you

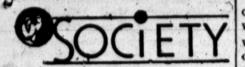
want something good in a V-8, at a special price, SPECIAL - Repossessed 1937 Willys Sedan,

good condition. The most economical car built.

Save the price of this car in gas and oil. An extra Good 1932 Buick Sedan, new paint. good mechanical condition. We will sell this car

Other Good Used Cars at the Right Price. Terms to Responsible Persons

Ireland Motor Company



THREE-L CLASS ELECTS OFFICERS

A picnic supper entertained members of the Three-L Class of the Baptist Church at the home of Mr .and Mrs. A. J. Schroeter, Tuesday night.

After the supper, Mrs. Schroeter, eacher of the class, presided at the business meeting. New officers were elected for the coming year. Those chosen were: Odessa Long, president; Eva Greason, first vicepresident; Wanda Blagg, second vice-president; Dorothy Funderburg, third vice-president, Ruth Easter, secretary.

Members present were Easter, Inez Easter, Lucretia Wilson, Eva Greason, Odessa Long, Thornton Shirley, Audrey Cockrell, Wanda Blagg and Mrs. A. Thompson.

METHODIST WOMAN CONTINUE STUDY OF RURAL AMERICA

Problems of Rural America were discussed at the meeting of the Methodist Missionary Society held at the church Wednesday afternoon. Mrs. J. F. Ward presided over the business meeting and Mrs. D. H. Bryant gave the devotional.

Mrs. Terrell discussed "Rural Childhood and Youth," and a talk on Rural Leadership, in which the qualifications of preachers who preach in rural communities were discussed, was given by Ralph White.

The next meeting will be held at the church.

KNITTING CLUB MEETS WITH MRS. DAMERON

Mrs. Travis Dameron was hostss for members of the Knitting Club Wednesday at her home on Sixth Street.

A delightful luncheon at noon and knitting and conversation in the afternoon entertained the guests. Fall flowers decorated the house and centered the luncheon

Those present were Mesdames Tom McCollum, Ernest Medkief, O. C. Holt, W. J. Stanford, W. M. Emmons, Woodrow Ireland and the hostess.

G. A. TIME OF MEETING IS CHANGED

G. A. Girls of the Church met at the church Monday afternoon. An intreesting program was rendered with the new leader, Mrs. R. E. Perkins in charge of

The organization will meet on Tuesday of each week instead of Monday and the next meeting will be held at the church Tuesday afternoon at 4:15 o'clock.

All intermediate and Junior girls are invited to join the organization.

EASTERN STAR HAS MEETING

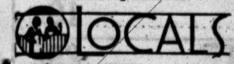
The Order of Eastern Star met Tuesday evening at the Masonic Hall for the regular meeting. A short business meeting was conducted and refreshments were ser-

The time for regular meetings has been changed to 7:30 o'clock, beginning at the next regular meeting on Oct. 12.

PLEASE DO

The Brand requests that all clubs, social groups and individuals call Mrs. John McLain, society editor, 181-W, to report all club and social affairs, visitors and goings-away. Mrs. Mc-Lean is most anxious to record all such activities in her columns and the Brand would appreciate this cooperation.

Photos Nerve Without Light A photo of live nerves has been taken without light. A woman physician has originated a device for making pictures with body-



Mr. and Mrs. H. T. Wedel, Louie, Balle and Miss Clara, have returned from a visit with their daughter, Mrs. H. E. Schneider and family at Laverne, Iowa. They also saw the State Fair at Des-Moines, - Iowa, and visited points of interest in Minnesota, and visited relatives in Chicago.

Mr. and Mrs. Travis Dameron mr. and Mrs. Travis Dameron returned Friday from Franklin, La., where they attended the Lobdell-Ireland wedding. Mrs. Dameron had gone to Franklin for a visit with her parents, Mr. and Mrs. A. B. Lobdell before the wedding and attended several prenuptial affairs given for her sister. Mr. Damoron joined her there in time for the wedding.

Mr. and Mrs. Woodrow Ireland arrived Monday from a short wedding trip to points in Mexico.

Visit In Chicago and Mrs. G. W. Heard left day morning for Chicago, they will visit their son, who is in the ch

clair Oil Company there. They Hereford around October 1. were accompanied by Grant Fuller,

who will visit his parents and Mr. and Mrs. Paul Foster arother relatives there. Mr. Fuller rived home Tuesday night from a was reared in Chicago. Dr. and ten-day vacation spent in Lake Mrs. Heard expect to return to City, Colo.

H. E. Sullins and son, Chester, Tuesday, where Mary Ann enroll- also attend the college. of Roswell, N. M., were in Hereford for the week end.

ter, Mary Ann, were in Canyon to Canyon Wednesday. He will guests of Mrs. Groner's parents, ers, Brand Office.

ed at West Texas State Teachers College and Mrs. Baird spent the

Mrs. Jessie Groner and daughday with her brother, Harvey ter, Miss Mozelle, of Plainview, Mrs. H. C. Baird and daugh- Cash, and family. Bob Baird went are spending the week here as

Mr. and Mrs. J. H. Head and sister, Mrs. Dow Mercer.



\$5.00 Down Buys a New Remington Payments As Low As \$3.00 Monthly



REMINGTON **MIMEOGRAPH STENCILS**

REMINGTON MIMEOGRAPH INK **Correction Fluid**

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JOB PRINTING

OFFICE SUPPLIES

The Hereford Brand PHONE 30 SALES SERVICE

MRS. JOHN McLEAN, Society Editor

Louisiana Girl Becomes Bride of Woodrow Ireland Tuesday, Sept. 7

ter of Mr. and Mrs. Albert Galla- handle being represented. September 7, at 8 o'clock, in a and Rev. Father John Schaad. louble ring ceremony read in the Methodist Episcopal Church of Franklin, by Rev. James T. Harris.

The church was decorated with evergreens and ferns while my riads of tall candles burned at either side of the altar. The bride, who was given in

Her veil of illusion was held in place by a band of orange blosoms. She carried a bouquet of Gardenias and Valley lilies. Her maid of honor was her sister, Miss Anne Lobdell, president of Tri-Delta Sorority at Louisiana State Iniversity, of which the bride was member. She wore peach-pink silk marquisette over taffeta and carried blue delphiniums with pink buds and matching accessors. The four bridesmaids wore periwinkle blue over taffeta and atching accessories. The maids ere: Miss Elizabeth Ireland of lereford, sister of the groom, Miss FORD STUDY CLUB TO oma Harriss Lobdell, sister of e bride, Miss Barbara Brooks of ew Orleans and Miss Leonora Bollins, of Franklin, Little Miss Charlotte Lobdell of Lafayette, La., the bride's niece, was the Court girl and Master Donald Kemper, of Opelousas, La., was the ring bearer.

The groom was attended by his brother, Edgar Ireland, who served best man. The groomsmen were: Walter Lobdell, brother of the ride, Dudley Berwick, of New Orleans, Robert Bell of Dallas, and Newt Gilliland of Kilgore. The thers were: Don T. Caffery, Clegg Caffery, Harry Trowbridge, and Glenn Estes all of Franklin. Mrs. Robert Brumby, organist, played the wedding marches.

Following the wedding a reception was held at the home of the ered table.

the young couple returned to Hereford, where they will make their Guests from Hereford attending

ty of Louisiana State University noon of last week.

two years ago and is a former Carnival.

Mr. Ireland is a graduate of ed W. T. S. T. C. at Canyon, and as decorations. Texas Tech at Lubbock. He is associated with his father in the Ireland Motor Co.

CATHOLIC WOMEN ATTEND MEETING AT GROOM.

Diocesan Council of Catholic Wom- nadette Albracht, Elizabeth Bezheld at Groom last Thursday. ner, Monica Albracht, Aurelia

Miss Nita Roy Lobdell, daugh- es from eight cities of the Pan-

tin Lobdell of Franklin, Louisiana, Those from Hereford who at became the bride of Mr. Woodrow tended the meeting were Mes-Ireland, son of Mr. and Mrs. E. S. dames Joe Gaetz, H. M. Koelzer, Ireland of this city, on Tuesday, Ed Loerwald, Miss Rita Bezner

FORD STUDY CLUB ENTERTAINS WITH WEINER ROAST

Members of the Ford Study Club entertained their families and friends with a Weiner Roast at the home of Miss Hilda Strafuss marriage by her father, wore a white lace gown over ivory satin. Sunday evening. Guests Amarillo, Hereford, Vega Sims community were included.

After the social hour a short business meeting was held. A committee on arrangememnts for a booth at the Oldham County Fair, September 17-18, was appointed. Those who will serve on the committee are Mesdames F. C. Benson, H. M. Benson, L. J .Strafuss and J. L. Whitsett.

The next meeting will be held at the home of Mrs. Hardy Benson, on Thursday afternoon, Oct. arried pink rosebuds with 7. Mrs. Edan Barkley as assistant hostess.

HAVE VARIED PROGRAM

Members of the Ford Study Club have chosen varied subjects for their programs during

The first meeting of the season was held at the home of Mrs. Dennis Barnard on Wednesday afternoon of last week. "Personality" was the subject of discussion for the afternoon. Mrs. J. L. Whitsett talked on "Pleasing and Displeasing Traits." Miss Effye Lee Whitsett discussed "The Elements Most Responsible for Success or Failure."

Other programs during the year will include discussions on "Diseases," "Citizenship," and "Woman's Place in Politics." foreign countries will be studied, ducted and two Book Reviews are Shore, A. C. Thompson, C. O. Shirley, Dorothy Funderburg, tion of the Indian in Arizona, Parliamentary drills will be conthe wedding cake was served from Christmas. A debate, "Resolved Thompson, Earl Phillips, Wes Mrs. Jack Roberson, sponsor, and In an article "Spanish Amer that the Machine Age is a Bene-After a wedding trip to Old Mexico fit to Civilization," on May 5, will close the year's work.

SODALITY ENTERTAINED

Members of the Sodality of Our the wedding were: E. S. Ireland, Lady of the Atonement were en-Will S. Kerr and Mr. and Mrs. bertained with an enjoyable games party at the home of Mrs. Gene Mrs. Ireland was a chosen beau- Loerwald on Wednesday after-

The occasion was the celebraqueen of Franklin's Mardi Gras tion of the Nativity of the Blessed Virgin Mary.

Autumn flowers were attrac-Hereford High School and attend- tively arranged about the house

Games of Whist furnished en tertainment for the afternoon. Elizabeth Bezner won high score prize and consolation Bernadette Albracht.

A plate lunch was served to the The semi-annual meeting of the following: Emalyne Albracht, Beren of the Amarillo Diocese was ner, Adeline Koelzer, Frances Bez-Approximately one hundred and Hoffman, Emmarie Hoffman, Maseventy-five women were present rian Kuper, Mrs. Ed Loerwald with members of Catholic church- and the hostess.

Devout Immersed in Mass Baptism



By ones, twos, threes - even by entire families - 87 believers were baptized in a mass immersion at the non-denominational Immanuel temple at Los Angeles. An elderly convert, wringing wet but happy in her deligious fervor, is pictured above. The believers were baptized by Rev. A. Earl Lee (right), pastor of the church.

TEA AND SHOWER HONORS NEWLY WEDS

Mr. and Mrs. Wilbur Womble, door fireplace. Weiners marriage which took place. in guests were served in the vinewere honored with a miscellaneous shaded lights which gave the efshower at a lovely tea given by fect of moonlight as the picnic Mrs. Jack Rose Saturday after- supper was enjoyed.

Garden flowers decorated the arranged on the dining table which Rev. and Mrs. Robert Gilpin, Meswas covered with lace and center- srs. and Mesdames A. O. Thomped with a massed arrangement of son, Harry Seed, Wm. McGehee of late autumn blossoms.

the punch bowl and the hostess was assisted in receiving by Mesdames L. L. Womble and J. W.

The guest list included close friends and relatives of the couple and the gifts were to be packed and sent to them as a surprise. The invited list included Mesdames: Ray Singleterry, H. D. Reed, Elmer Womble, D. C. Laird Jr., of Kilgore, Harve Marshall, ed around the theme, "What Kind J. H. Brooks, Aaron Rose of of Light For China?" Coahoma, Louis Woodford, E. L. Bradley, W. J. Smith, L. H. Owen, Odessa Long, Thornton Bradley, Waiter Seed, Jno. Renfro, Wilson, Geo. Clark, M. D. Womble, noon at 6:30 o'clock. Doyle Rose, Johnny Womble, D. B. Holder, Carl Williams, S. L. Easley, Glenn Weir, and Misses Billie Stoker, Mary Frances Hold-

MRS. S. E. NIBLO HONORED

er and Ethel Womble.

Eubanks home Tuesday night, to be present. honoring Mrs. Eubank's mother, Mrs. S. E. Niblo on her 71st LUNCHEON Ferns, shrubbery and masses of Complimenting Misses Imogene birthday.

cription formed an ideal setting of the Y. W. A. entertained with

for the party which was featured by the christening of the new outwho have recently announced their roasted in the fireplace and the April, and who are now making covered arbor. The spacious grasstheir home in Monahans, Texas, carpeted lawn was lighted by blue

Those attending the occasion were Rev. and Mrs. H. M. Redentertaining rooms. The gifts were ford, Rev. and Mrs. T. C. Willett, C. P. Cockrell and John Hostet-Mrs. W. T. Womble presided at ler, Miss Lillie Hostetler, the honor guest and the bosts.

AUDREY COCKRELL IS HOSTESS FOR Y. W. A. MEET Y. W. A. of the First Baptist

Church held the regular meeting Monday afternoon at the home of Miss Audrey Cockrell.

Roll Call was answered quotations on Friendship. The interesting program center-

Members present were:

Bradley, C. O. Phillips, Woodrow at the church next Monday after Service at San Antonio.

CHRISTIAN CHURCH

CONGREGATION TO MEET The members of the Christian

Church are asked to bring a dish of food to the church next Friday night at 7 o'clock for a fellowship dinner. At this meeting the con-Mr. and Mrs. E. C. Eubanks en- gregation will be informed contertained with a garden party cerning the work of the church, and picnic feast in the attractive and plans for the future will be back yard flower garden at the discussed. Every member is urged

greenery as a background for Roberson and Avis Matthews who blooming flowers of every des- left Saturday for college, members

a covered dish luncheon Thursday PIONEER CLUB at the home of Miss Thornton BEGINS 29th YEAR

Both girls have been active workers in the organization and the affair was planned as a gesture of appreciation for their loyalty and service.

Attending were Rev. and 'Mrs. W. E. Barnes, Mrs. Jack Roberson, Y. W. A. sponsor, Dot Owen, Mary Posey, Audrey Cockrell, Genece Standifer, Mr. and Mrs. Jeff Gilbreath, Karl Shirley and the honor guests.

WEINER ROAST GIVEN BY BUSINESS WOMEN

Members and friends of Business and Professional Women's Club were entertained with weiner roast and watermelon feast Monday night at Hereford

Mrs. Dyalthia Bradly charge of arrangements for the party which was the initial feature of the year for the club.

A program of unusual interest has been planned by the club for the coming months with social features scheduled at frequent in-

Those enjoying the outing Monday night were Mesdames Dyalthia Bradly, A. A. Foster, J. M. Posey, W. L. Pickett, A. D. Godwin, Essle Cardwell, R. E. Perkins, H. M. Redford, Carl Cockrell, Dodson, Ellis Coombes, Cobb, B. M. Wiltshire, Doris Crawford, Eunice Petersen, Cecil Wil-Ethel Robinson, Smith, Edna Fincher and Misses Irene Crawford, Jean Morgan, Mary Jane Morgan, Ona Hammer, Sadye Rigier, Neville Wrenn, Frances Fullingim, Cecelia Czerner, Lucreita Wilson, Marjorie Alderson, Irma Williams and Lillie Hostetler.

AUXILIARY RESUMES STUDY PROGRAM

After a vacation from study pro grams during the summer months, members of the Presbyterian Aux-Will S. Kerr, Monday afternoon, to resume activities planned for the fall and winter. After a brief business meeting, directed by Mrs. John Olson, president, Mrs. Henry Hastings conducted the Spiritual Life program. She talked on "The Different Crises that Arise in Everyday Life, and How to Meet Them.

Mrs, H. A. Close had charge of the program and discussed "The Challenging Facts and the Younger Generation." She told of the plans of the government for the educa-In an article, "Spanish Ameri-

Baker Womble, C. R. Smith, L. R. The next meeting will be held described the House of Neighborly

Mrs. Olson gave the concluding number on the program in a re port of the work of the church in Gautemala, and of the Presbyterian Yearly Meeting at Chosen.

FOR TRADE

Hardware and I. H. C. Implement Agency For Land Near Hereford

W. G. Abernathy McADOO, TEXAS

Beginning its 29th year of acluncheon Tuesday, at the home of Earl Lance. Mrs. J. W. Spradley. The affair McGehee, Carl Frye and J. B. was presented to the hostess.

new members and new officers. Mrs. O. T. Williams sang "Little One A' Cryin," by Oley Speaks, accompanied by Mrs. H. D. Reed.

Mrs. Reed delivered the president's message, in which she discussed "The Woman Worth While." Her place in the social and intellectual life of the community.

A short business session was conducted and a school supply shower was given for the club's adopted family.

Hostesses for the affair were members of the year book committee and included Mesdames J. E. Beyer, H. D. Reed and Ray John-

Members present were Mesdames A. G. Bell, F. L. Lucas, Burl France, A. A. Foster, Carl Frye, J. M. Gilliland, Cecil Guseman, Bob Higgins, F. M. Kester, Wm. McGehee, Wirt Phillips, Jack Rose, T. E. Seigler, J. B. Stoker, J. W. Spradley, Al Werner, O. T. Williams and the hostesses.

CLASS HAS BUSINESS AND SOCIAL MEETING

Makers Class of the Baptist church met at the country home of Mrs. Jeff Roberson, seven miles east of Hereford for the regular business and social program on Thursday afternoon.

Fifteen members of the Home

Response to roll call was given with favorite verses of scripture, Mrs. W. L. Alexander led the prayer.

Plans were made for the coming rear's work and the following officers were chosen: Mrs. Bill Smith, president; Mrs. Joe Kendall, first vice-president; Mrs. R. E. McCullough, second vice-presi-

dent; Mrs. Otto Massie, vice-president; Mrs. Jeff Rober son, mission chairman. Group captivities, The Pioneer Study Club tains chosen were Mesdames Joe opened its fall program with a Curtsinger, Frank Merritt and

During the social hour, Mrs. 1 honored new members who are E. McCullough directed contests Mesdames C. T. Guseman, Wm. and a surprise cup-towel shower

Refreshments were served to Attractive fall flowers decorated Mesdames W. L. Alexander, Otto the house. The lace-covered dining Massie, B. F. Rhody, Gilbert Hooptable was centered with a bowl of er, Roy Thompson, Edgar Mosewine red dahlias. Daistes and ley, Bill Smith, Wood Vaughn other seasonal biossoms furnished Joe Kendall, Earl Lance, Joe centerpieces for small tables. Mrs. Curtsinger, John Hacker, R. E. Ray Johnson gave a toast to the McCullough, Charles Hussey and the hostess.

EVERYDAY SPECIALS

Concord Grapes Bartlett Pears Bushel _____ Jonathan Apples (Peck, 25c) Bushel Stark's Delicious (Doz., 20e) Peck Tomatoes Home-grown-Lb.

Eating Grapes California-2 Lbs. Elberta Peaches

20c Dozen Grape Juice, pure 950

ome-made Gallon _ Fresh Country Sorghum Ribbon Cane Syrup and Honey.

CORNER Fruit Market

We pay 5e for good clean bushel baskets with 2 han-

CLOSE DRUG

Refresh Yourself at our Fountain

50c Pepsodent Antiseptic ... 39c 50c Ipana Tooth Paste 33c

Pint Witch Hazel. 50c size... 29c 50c Dr. West's Woodbury's **Tooth Brush** 50c Red Arrow Soap

Antiseptic FOR Only47c 59c

Pint Ultra Hair Shampoo 39c 70c Kruschen's Salts 59c 50c Milk of Magnesia.....

75c Mineral Oil, rint 75c Cod Liver Oil, pint 49c

35c Kleenex, 500 sheets _____ 29c 25c Kotex

35c Black Leaf 40 \$1.50 Hot Water Bottle, 2-qt. 79c

Cod Liver Oil 50c Jergen's Hand Lotion

69c 39c 100 Tablets Nyal Aspirin, 5gr 29c

\$1.20 Syrup Pepsin

\$1.20 Sal Hepatica 98c 25c Nylotis Baby, Powder 19c

50c Woodbury's Face Creams 39c Friday and Saturday Specials

THE HANGER-UPPER LOSES CALLS 25,000 people a day in the Southwest hang up before the called party has a chance to answer. To get more answers 1. Be slow to hang up when callings 2. Be quick to answer when called?



More Freak **Peach Yields** Are Seen Here

TWO PEACH VARIETIES GROW ON SAME TREE LIMB

A freak peach yield displayed last week by L. H. Aikman attracted much attention, and from Mrs. J. M. Lewis, who lives four miles north and one mile west, comes another freak yield

From one free, she displays a man yield, different size peaches Sunday, Monday and Tuesday. were grown on the limb, running from extremely large to miniature sizes and all matured - but the ert Hopkins, "Saratoga" tells the peaches shown by Mrs. Lewis are of two varieties. The large ones are Freestones, and the small ones are Clings; they grow side by

From another tree Mrs. Lewis displayed a limb with large and small peaches side by side; large peaches on this tree of the regular trigues over "ringing" bets, plot taste more like plums than peach-

Frio News Items

LURLINE DIXON

Sunday were Mr. and Mrs, Phillip wards adds laughs and a song. Cook and Wayne, Mr. and Mrs. Ed Sevier of the Jumbo community, Mr. and Mrs. J. B. Harlan and and lovable star, Jean Harlow. Kitty Kloe and Miss Polly Anna Crawford of Hereford. Mr. and Mrs. Sevier have just returned from a trip in California.

The Frio community wishes the H. M. Mobely family happiness in their bome at Dimmitt where they moved last week.

Miss Mildred Barnett of Washburn, spent Saturday night in the W. R. Dixon home. She is making her home in the J. M. Dixon

A nice rain fell over the community Monday night.

Mr. and Mrs. Wayne Dyer are

home Tuesday. E. L. Peoples of Oklahoma is Home at St. Anthony's.

living on the Nester Gass farm. Mr. and Mrs. Clifford Gandy adding to his house. Pupils who are attending high Thursday.

school in Hereford are: Lurline Howard Boyd, George Albert and the young married people's Sun-· Mary Lois Springer.

Frank Robbins, who is staying in the J. B. Harlin home and attending school in Hereford, spent the week end in his home.

Visitors in the C. R. home last week were George Dav- family, were dinner guests in the is, a brother-in-law of Mr. Boyd, T. D. Ferguson home Sunday. and his son, Dayne Davis and family, and Miss Marjorie Davis DuBois Walker, and Bill Lundry of Noena, Texas, near Bowie.

Mr. and Mrs. Phillip Cook moved to Clovis last week, where they will make their home. Mr. Cook years, but he is now employed at is employed in a garage there.

The George family of Dimmitt spent the week end in the Raymond Hance home. Mrs. George is a sister of Mr. Hance.

The H. M. Mobely family of Dimmitt were at Sunday School and church. They spent the day in the J. E. Andrews home.

Mr. and Mrs. H. D. Robbins and family spent Sunday in the W. R. Dixon home. Mrs. Glenn Cook was burned

badly on her face and arms Saturday, when her gas stove exploded. She is improving nicely. A nice crowd gathered for Sun-

day School and church Sunday. Rev. Lindley of Tulia, delivered Mr. and Mrs. J. M. Dixon and

family and Miss Mildred Barnett attended church in Arney Sunday. They also visited in the U.

R. Randall home. School opened Monday with in each grade, except the second, which has two.

COURTHOUSE RECORDS

Marriage License Miss Anna Katherine Hardesty and Mr. Frank Huckert, Septem

Warranty Deeds Standard Savings and Loan Asso ciation to W. H. and Stacy London all of lots 23 and 24, in Wills and Holland subdivision of block 18,

Joseph Basier to W. W. Hill: all of section 15, block K-8, con-

taining 640 acres of land.

W. H. Nabors et ux to R. T.

Green: part of block 6, Evants addition to the town of Hereford.

T. W. Medlin to R. N. Whitley:
a plot containing 276.8 acres in
the northwest corner of section 1, block M-7.

D. R. Grime set ux to Maurice S. Tannahill: northwest quarter of section 50, block K-8.

New Automobiles Elmer Dameron, September 7, Oldsmobile coach, Brumley-Woodford Motor Company.

"Saratoga" Has Thrills, Laughs

Thrills, laughs, drama and romance mingle in a literal cross section of American racing life "Saratoga," Metro-Goldwyn-Mayer's drama of the turf which has brought Clark Gable and Jean yield even more astounding that Harlow to the Star Theatre, for that of Mr. Aikman. Like the Aik- the midnight prevue Saturday, Penned by the authors of "San Francisco," Anita Loos and Rob-

story of the

daughter of a rich horse owner and a bookmaker, her father's friend; whom she hates and fights, then loves. In

Freestone variety, but the small and counter plot behind the scenes ones have a firm, slick skin and in the paddock, and finally, the sensational racing climax worked out on a new dramatic twist, keep the picture packed with action, against this action the romantic story is developed.

Una Merkel and Frank Morgan appear as a new and very hilarious comedy team, Walter Didgeon Visitors in the J. M. Dixon home plays a fine part, and Cliff Ed-

We suggest that you see this last picture of this outstanding

Wyche Items

MRS. R. C. VALENTINE Mr. John Paetzold visited in Amarillo, with his son, Raymond, Wednesday. Raymond is attending an Agriculture school three.

Mr. Wes Bradley returned home Friday from Illama, Ohio, where he went to drive back the Hereford High School bus.

Mr. and Mrs. Raymond Elliston and small son, Raymond Jr., and now living in the R. T. Green daughters, Ivagene and Georgia Ray, visited Mrs. Elliston's moth-Mrs. Lawrence Kemp and Billie, er, Mrs. LaGrone of Amarillo. of Vega, visited in the C. R. Boyd Miss Ivagene also called on Miss Lorene Valentine at the Nurses'

J. E. Springer is remodeling and land baby, and Mr. Jack Gandy attended to business in Amarillo,

A surprise birthday party was and James Dixon, Frank Robbins, given to Mr. T. D. Ferguson by day school class of the Church of Mr. and Mrs. Barclay from Ok- Christ, Wednesday, Sept. 8. A lahoma, are living on the farm large birthday cake with candles formerly owned by Stanly White, was placed in the center of the table; delightful refreshments were served and the rest of the evening was spent in playing games.

Mr. and Mrs. Bill Knox and

Miss Hazel Henry, niece of Mrs. were married here last week. Mr. Lundry has been employed at the Wes Bradley Ranch for many Summerfield.

Miss Ivagene Elliston spent part of last week with her sister, Mrs. Bernice Dee Fortner of Arney. Junior McBrayer and Mr. Walk Bradley of Hereford, called at the home of Mr. Bradley's daughter, Mrs. Dock Roberson.

Miss Myrle Henry is staying with her sister, Mrs. Fred Henry and attending high school in Here-

Mr. and Mrs. Bernice Dee Fortner and Miss Ivagene Elliston accompanied Mr. David Miller to Hereford, from where he left by train, for Hagger, New Mexico to teach school this coming winter.
Miss Lucille Park and Miss Ethel Womble were in Amarillo Sunday, where Miss Lucille met her sister, Miss Edith Park, who bas just returned from a visit in Spokane, Wash.

Mr. and Mrs. DuBois Walter at-School opened Monday with tended the speech delivered by eight pupils present. There is one Marvin Jones, in Amarillo, Wed-

> Mrs. Gold and children of Woodward, Okla., are visiting in the DuBois Walker home.

Miss Ivagene Elliston left Sunday to re-enter for the second term the Church School at Keen, Texas. Mr. and Mrs. R. C. Valentine and Mr. Nolle Elliston spent part of Thursday in Amarillo, visiting with R. C. Valentine's daughter, and also brought back a new Case

Tractor. Mrs. George Robertson has been helping her mother, Mrs. George Brumley, move and straighten up, in Hereford the past week.

A revival will start at the Wyche school house next Wednesday night, Sept. 15. Services will be lead by Rev. Gilpin.

Mr. J. E. Davis is here Mr. J. E. Davis is here from East Texas, looking about his land in this community.

A farewell party was given in the home of Mr. Raymond Eiliston in honor of their daughter, Ivagene. Thirty-eight were present. The evening, until a late hour, was spent in playing games. Cantaloupes were served.

sister, Lorene. Miss Lorene return- Billye Valentine. ed home with her to spend a short vacation.

Edward Paetzold, Alfred Rianart, Roberson, Marion Mitchell and son and Bernice Elliston. Armita Rianart, Edna Hoffman, Audrey Mitchell; fourth grade- Miss Peggy Valentine attended

Miss Peggy Valentine spent the ley, Jap Dickerson, Ed C. and Henry and Kenneth Rea; fifth en's Club in Hereford, Monday Sunday morning, September 18, at week end in Amarillo with her L. C. Hewitt, Vida Bell Orr and grade-DuBois and Douglas Walker, R. C. Valentine Jr., Elizabeth Those attending grade school in Ferguson and Starlin Mitchell; this district are: First grade—sixth grade—Lucy Ann Mitchell, Bradley. Those from this district attend- Edward Mitchell; second grade- Betty Lea Valentine, Vera Rea, ing high school in Hereford are Weldon Robinson and Minnie Opal Georgia L. Olson and Ina Mae the following: Eleanor Paetzold, Elliston; third grade—Wilma Jean Hewitt; seventh grade—Nancy Ol-

Claude and Harte Rea, Bud Brad- Saxon, Geraldine and Mildred Business and Professional Wom- the lecture of Judge Rutherford night.

her parents, Mr. and Mrs. Walk station as part of the network.

SAFETY BROADCAST SCHEDULED SUNDAY

Leaders interested in the pro-Tony Hoffman, Muriel Henry, Alice Ann Paetzold, Emmitt B. the weiner roast given by the motion of safety, this week cited at Brand Office.

11 o'clook. The lecture will come Mr. and Mrs. Dock Roberson in a nationwide broadcast, and were dinner guests in the home of will be heard over the Amarillo

Judge Rutherford, who conducts a regular Bible hour, will give the special broadcast with "Safety" as his topic.

Stencils, ink and office supplies

ANNOUNCING-

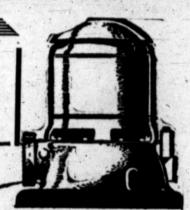
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Turnkey Jobs Financed on Easy Terms



We are proud to be announced as the dealer for the Hereford District for PEERLESS PUMPS - "The Pump That Insures The Water. PEERLESS Pumps have proven their worth to farmers in this section by the ease with which it operates, its sturdy construction combined with its low cost, make PEERLESS PUMPS the ideal pumps for farms in the shallow-water belt.

We are in position to finance your complete Irrigation Plant on long terms - as long as two years. By dealing with us, you can arrange to purchase a well, casing for your well, an engine and the BEST Pump money can buy - PEERLESS - all completely installed on your farm. The EXTRA PROFITS will pay for it and leave many dollars besides to buy those other needed things.

MORE!

Cost

if you get the same equipment

Geared Head Drive

is much better We Sell Vee Belt Drives for Less!

GET OUR PRICES ON BOTH!

Let PEERLESS

Put Water to work for you.

1 Double Sealed Pump Bowls, Reduces Sandwear to a Minimum.

2-Water Cooled Thrust Bearing Built in the Electric Head.

3-Built in Oil Reservoir in Pump Base. Keeps the Oil Cool and Clean. 4-Automatic Oil Drip-When you Push the Button the Oil Automatically

5-No Oil Reservoir above Motor Windings to Cause Future Troubles.

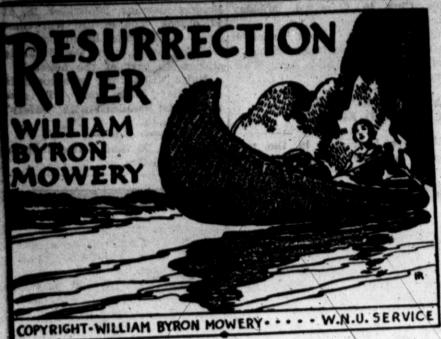
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A leader in the modern pump field, PEERLESS is the only pump offering you these five features in a small, compact pump, which will operate on less power, furnish more water and which operates on either mechanical or electric power. PEERLESS Pumps are in use all over the Panhandle Shallow-Water Belt and in most sections, more than fifty per cent of the pumps in use are PEERLESS. When you are ready to buy a pump for your irrigation plant, spend considerable time and thought before you buy. Investigate the dependable and practical features of PEERLESS Pumps - and you will find the key to successful irrigation. The New PEERLESS eliminates that unnecessary trouble and expense caused by old style pumps.

ASK ABOUT A COMPLETE IRRIGATION PLANT — \$1800 to \$2000

Tom & Albert Carter

-: ACROSS FROM THE POSTOFFICE :-



beart thumping widlyff Craig had ing. Now I wait no more. I'll stop by storms and sixty-below weathinterpreted her reaction right. dat feller myself. Some of dese er; but they had stuck with the When he stepped into her cabin night, we'en you hear beeg b-o-m job till they had carried out all his hestiancy had fallen away op dat hollow, you'll know I've Craig's instructions to the last from him.

He came up to her. In the dark his hand touched her shoulder. mean?" Patricia wanted to flee, to escape, off her feet.

said it didn't matter . . . And ers.'

ly torn up already-" past half year were springing in over the hollow. to actuality as she felt Craig's He knew Lupe too well to think away-"don't !"

care dearest . . .

"Who is it?" he asked, surprised to find anybody else awake at

"Lupe Chiwaughimi. I wan' to ee you." "Put it off. I'm going to bed."

confronted him. "What's the trouble?" Warren

demanded. Lupe gestured across Resurrec-

tonight. Long walk." "Well, what's new about that?"

Warren snapped irritably. Patricia to stop thinking about her. "Tarlton has taken her walking every night for two weeks, hasn't he?" "But dis night, it different, Wen dey get back, he go into orders from only one person on her cabane wit' her and stay dere

whole hour." Warren stiffened. "Yes-?"

crawl op on snow-dreeft," the that. words. "I look down over the top of window curtain, watch w'at you, and you'd be hanged. dey do. For a w'ile at first de cabane dark. Den, w'en dey light candle on dresser, Tarlton got her in hees arms. Bimeby dey fix tried a last, argument. "See here, tea. After long tam he leave for Lupe-d'you think I've sat back hees cabane."

breed aroused a storm of jeal-thing about it? I've been work-Tariton's arms—the hateful pic- Tariton. It's safe and it's certure of it floated in front of his tain. Day after tomorrow I'm eyes. Hitherto he had clung to leaving for the south, to take the the hope that Patricia would final steps against him. Wait till come to her senses and see how I get back—one week, two weeks utterly incompatible Tarlton was at the most." with the main tenor of her life. But now she had yielded. Now there was an open avowal between them.

Lupe demanded: W'y don' you put her in plane and sen' her back to Cheecago? W'y don' you. pry her away from dat feller?"

"How the devil can I force her to do anything? I tried once to make her go back home, and you know what happened. We eral salts. 60c a bottle. got pitched across the river. I haven't any power over her." "Aw-right, den," Lupe stated.

"I been wait-wait for you Back in the Wolf Lairs, their ex-"Yes-here," she stammered her to do somet'ing and you do nut'- plorations had been slowed down stop heem-plenty."

"I mean dat box of dynamite great mass of scrawly notes and but she could not move. Before in hees cabane," Lupe said coldshe could stop Craig took her bloodedly. "Some night w'en he into his arms, with an overpow- alone op dere, I'll put a rifle bulering insistence that swept her let into dat dynamite. A'ready I've line op de aim, from a tree "Treeshia—girl—till tonight, till op de slope. Heem and hees ca-I told you about Rosalie, and you bane go to hell lak puff of feat'-

I held off because I didn't want | Warren was frightened by the to force my love on you or in- threat. Remembering the case of fluence you in any way. It didn't dynamite near Tariton's work seem right—when you're so bad- table, he realized how easily Lupe could send a bullet sizzling into "Craig! Don't!" She fought it. By crooking a trigger finger against him, tried to free herself. the metis could blow Tariton to All her aching dreams of the atoms and scatter that cabin all

arms around her; God's lake and that the half-breed was bluffing; all its haunting sweetness were and he understood the half-breed's being resurrected, after six year. motive. Lupe considered himself "Craig! You - we - mustn't! the wilderness guardian of Pat-Craig!"-she turned her face ricia, who had been in his charge on several of her Ontario trips; He brushed back her parka- and he intended to protect her bood, kissed her hair. "Treeshia, now, according to his code. For weet"—as he sought her lips— more than a generation he, and "please don't turn away like that. the other Chiwaukhimis, had been Bay you do care—a little, girl!" personal guides and retainers to Her hand crept up to the black old Jasper Wellington on the latripples of his hair. "Oh, I do ter's visits to the Canadian mining frontier. The financier had Sleepless that ; night, Warren taken care of them and their fami-Lovett had read till nearly two lies had been liege lord to their o'clock, in a blanketed chair near clan, through all those years. To stove. As he finally laid his book him and to his family they were aside and stood up, stiff and eye- intensely loyal, however, warped weary, a knock came at his door. and dark-minded their loyalty

Now Lupe saw old Jasper's daughter in love with a man who was a bitter enemy of the Wellingtons, who had no more money or social rank than a common prospector, and who, worst of all, Instead of obeying, the metis was married. It was in his code came in, came over to the stove to "guard" her, e ven if he had to kill.

"You get that dynamite idea out of your head!" Warren commanded. "I'm boss of this party. tion. "Dose two go walking ag'in You'll obey me or I'll ship you south in a plane tomorrow morning!"

Lupe regarded him stonily. "If had been the cause of his sleep. I queet my job, I I be free manlessness, and he had been trying no? I stay here long tam as I lak and do w'at. I lak-no?"

Warren saw that orders were futile. They glanced off the metis without fazing him. Lupe took earth-Jasper Wellington.

He tried another tack, "But it'd be murder, man, plain mur-"I go 'round behind cabane, der! You'd never get by with Corporal Northup knows metis went on, in cold clipped you're shadowing Tarlton. He'd know you killed him. He'd nail Lape shrugged his shoulders.

"Mebbe so, mebbe no."

Thoroughly scared, with my hands folded and watch-The 'vivid words of the half- ed this go on without doing some-Warren. Patricia, in ing out a plan of my own to stop

HERBINE

When headache, dizziness, sou stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh min

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TEXAS SERVICE STATION

LENN SHYDER

PHONE 440

"Two weeks!" Lupe grunted. 'In dat tam lots can happen, over dere. Mebbe I hold off. Dat depen's on Tarlton." He turned toward the door.

CHAPTER X For two weeks after Warren left for the south, Craig waited impatiently, day after day, for Poleon and his party to return from the Wolf-Lair range,

They were long overdue. The days were precious; time was slipping; the sun was swiftly coming back; the spring license fees would be payable shortly; and in the community house the gloom was thickening again.

Just as he was on the verge of sending a second party after Poleon's, they came dragging in to Dynamite Bay one evening in the midst of a raging wooly whipper.

" 'Big boom'-what d'you They brought back with them sheaf of crude field charts, a



"Beeg News! . . Allons!"

matik loads of ore fragments, at work on this new batch of his cabin to cook meals and atoblivion-deep in this self phase of his research.

Four mornings later Patricia was awakened, just at gray dawn by a tremendous thumping on her

"Mees Pat"-It was Poleon's excited voice-"wake op! Immeeditly! Beeg news! Allons!" Patricia sat up hastily in bed.

Why-up"-she rubbed at her sleepy eyes-"what news?" "I don' say nut'ing. You jus' hurry op queeck and dress. I wait

for you:" Patricia sprang out of bed, slid into her clothes. "Craig has finished!" she thought, and her

over the outcome. She flung open the door. Poleon stood there in the morning dusk. He tried to appear blankly inscru-

"Oh, it's good, it's good!" Patricia exclaimed. In her ecstasy she hugged Poleon, "Let's go, let's extensive deposit." hurry!"

"Allons !"

They ran up the hollow to Craig's cabin.

Honeywell and Kessler, routed out of the Den by Poleon, were already there. The cabin smelled of pipe smoke, chemicals; and the candles threw flickering shadows over the tense faces of the

With a dead pipe in his hand Craig was sitting on the dynamite box, leaning his head back against the wall. He was unshaven, his hair tousled, his eyes weary from days and nights of swift exacting work; but he was grinning happily.

He got up when Patricia came in. "Sorry to've waked you, Treeneasure ments and two heavy ko- shia, but you simply had to be in on this. You folks come over carefully numbered and recorded. here where you can see this chart, Within an hour Craig was hard and I'll explain where we stand."

Patricia moved over to the work material. Allowing only Poleon in table and looked at Craig's big to the stove, he buried himthat she understood, little about the chart; but she did notice that a wavy purple band led diagonally down across the map, and that up in the northwest corner was a little flock of bright-yellow arrows.

Craig pointed with the stem of his pipe. He tried to speak matter-of-factly-a scientist explaining-but Patricia caught the hidden elation in his voice.

"This purple band represents the gneiss formation. These concentric rings up here are a hill. We'll call it Kessfer bill. It's the worn down stub of an old preheart pounded with uncertainty cambrian mountain. The gold ore outcrops at more than a dozen places around the hill, the places indicated by these yellow darts. The 16 samples that I tested att table, but his face was one huge assay about the same, roughly grin, and he look ready to burst \$200 to the ton. Without ques-wide open with his "beeg news." tion a sheet of this ore truncates that whole elevation. The lode therefore is not a pocket but an

(Continued Next Week)



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Amarillo - FREE GATE - Sept. 20-25

"Every time the service man says to me, 'Check the oil, Sir?' I give him the high sign to go to it. And I grin to myself be-cause I know he's going to find that indicator right up at

"Yes, Sir! since I've been using Phillips 66 Motor Oil, I don't need to add those quarts between drains. By golly, how that oil stands up! And last? Why, I figure that the

money I save using Phillips 66 Motor Oil more than pays

30¢ a Qt.

26¢ a qt., in bulk

the FULL Mark.

for my cigats."

It's concentrated!

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Buetler Bros. World Femous afternoon. Nationally known

G. Barnes & Sells Floto

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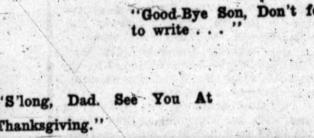


BANDS . PARADES



Admission to Rodeo or Nite Show: Bleacher, 50c; Grandstand, 75c; Reserved Box, \$1.00.

"Good-Bye Son, Don't forget



Your SON or DAUGHTER at College should have.

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It provides accurate It's by far the safest way for handling funds account for both you and the student. for college expenses.

It teaches business-like methods of handling money, that are beneficial to the student.

Arrange This Detail Now



First State Bank



this EASY electric way

Cooking on a Westinghouse Electric range is so simple that you can even FORGET you're cooking! Yet you will be thrilled to find roasts beautifully browned in their own mineral salts; cakes and ples that make mouths water; full color and full bodied vegetables that contain their original vitamins. Investigate this modern method of cooking today.

Texas-New Mexico Utilities Co.

W. L. Clung in charge, closed last

Thursday night. Several were re-

high school this winter.

church for the coming year.

is reported better at this time.

Armitage of Little Rock, Ark.

were guests in the Roy Armitage

Mrs. Frank Newberg underwent

tonsilectomy in Amarillo, Tues-

Mrs. Arbus Odell of Amarillo,

has accepted a position with the

Mr. and Mrs. Doc Reeves are

Miss Elaine Shelton is leaving

this week for Denton, where she

will attend the College of Indus-

Mrs. Allen G. Bell was in Vega

Mr. and Mrs. Ted Langley of

to Vega to place their two daugh-

Mrs. Jas. O'Brien of Amarillo,

spent the week end in the Shields

Mr. and Mrs. Austin Hale

Fritch, spent the week end with

Mrs. L. E. Godwin, Mrs. Glen

Boydston and Mrs. Hugh Knox

Summerfield News

BY MRS. ASA ATCHLEY

Mr. and Mrs. Clyde Stell

family of Waco, were in

Johnson home last week end.

Atchley home.

the week end

home this week.

end here.

iel community spent the

spent Saturday in Amarillo.

spending several weeks in Ken-

home over the week end.

Knox.

City Cafe.

trial Arts.

tucky with relatives.

on business Friday.

ters in school.

days last week.

relatives in Vega.

Bank during banking hours.

transacting business.

the church.

him Monday.

ty is three. .

Mrs. Herbst Is Ear Winner In Kellogg Contest

Mrs. Albert Herbst, Hereford resident, who now resides in San Antonio, Texas, won new DeLuxe Dodge Coach as first prize in a contest sponsored in the San Antonio area by Kellogg Corn Flakes company.

Mrs. Herbst's entry was judged s the best slogan submitted, and she was awarded the grand prize. Mr. and Mrs. Herbst are former residents of Hereford, Mr. Herbst having been cashier of the First State Bank until he left here in 1926. He is now employed by the government in San Antonio.

Westway Items

MRS. MERLIN KAUL

Mr. and Mrs. Hubert White were visitors in the Matteson home Sunday afternoon.

Amarillo visitors from this community Saturday were: Mr. and Mrs. Foy Dodson, Mrs. P. H. Gilliland, Mr. and Mrs. Merlin Kaul and Mr. and Mrs. Ralph Burstine.

Mr. Tanabill is working this week at the place he recently purchased from D. R. Grimes. The house was given a coat of white paint.

The farmers are all busy planting and sowing wheat. Many fields are being plowed again because of the rapid growth of volunteer wheat after recent rains.

Mr. Grady Wilson and Mr. Little did not get to Colorado last week. When they got to Dalhart they found that heavy rain had washed out some bridges near there so they returned home.

Mr. and Mrs. Vincent Skypola and boys, and Mr. and Mrs. Richard Connally were visitors at the Clem Freeman home at Umbarger, Sunday.

Mr .and Mrs. Willie Landers were supper guests at the Joe Landers home, Sunday night.

Mr. and Mrs. M. T. Rutter and son, Clayton, of Hereford, were Sunday visitors at the G. S. Rutter bome.

Mr. and Mrs. Ulys Pierce and Nelson Ross, visited with Mr. and Mrs. A. C. Pierce, Sunday even-

Rev. Hubert Faust filled the pulpit bere Sunday. All enjoyed his messages very much. We are glad to our services. They have recently moved into the community. Mrs. G. S. Rutter will accom

pany Mr. and Mrs. M. T. Rutter to Amarillo Thursday, when they will take Clayton Gene to have an operation on his ears.

Mr. and Mrs. George Myers of Lockney, spent the week end with Mr. and Mrs. 8. R. Nudgett and

family. Misses Pauline and Dorothy Edwards and Bertha Waldron were guests at the L. O. Gore home

Saturday night. Ava Gene Gore was a guest at the home of Mr. and Mrs. Hiram Painter at Hereford, Saturday

night. Mr. and Mrs. Al Werner returned home Monday night from Belton. They took Mary Turrentine there, where she will be a student

at Baylor University. The McCutcheon family spent the week end at Lubbock.

Mr. and Mrs. Alvin Nichols and daughter, Ruby Jewell, of Plainview, were Sunday guests of her brother, Mr. T. B. Cox

family. Nelda Guy Lawrence attended a birthday party Saturday afternoon Dimmitt,

honoring Jimmy Jo Painter, at Hereford, Jimmy Jo was four years old. This was Nelda Guy's first party and she had a very exciting time. A few relatives and friends

gathered at the V. Skypola home Wednesday evening to honor the birthday of Mrs. Skypola. Ice cream and cake were served to Mr. and Mrs. Carl Putman of Umbarger, Edgar Skypola of Hereford, Mr. and Mrs. Richard Conpally and the V. Skypola family. Edna Mitchellsand Mrs. T. B. Cox were visitors at school last

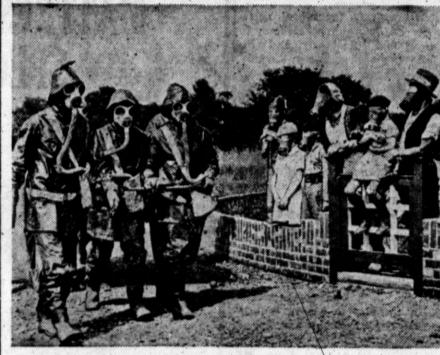
Tuesday. New pupils this week are Sibyl

Nudgett in the ninth grade, Doris Nudgett in the sixth grade, and Curtis Ponder in the first grade. H. M. Lomax has been advanced to the seventh grade and J. P. McCutcheon to the fifth

Jettle Lee and J. P. McCutcheor were absent from school Monday. Martha Lee Rutter is taking plane lessons from Mrs. Kaul.
Miss Lois McKinney returned to her home at Olton Tuesday. Her

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Brand New English Custom



A sign of the times in Old England is this photograph, made during Chatham, Navy week, which gives you an Idea of the extent to which Europe is suffering from war jitters. The oilskinned gents at left are members of a "decontamination squad" who are rhearsing the duty they hope they'll never have to do-mopping up after an "enemy" gas attack. To lend realism to the scene an enitre English family stands in front of its home, everybody gas-masked, watching the squad go by.

brother, Willard McKinney is ill in the hospital at Lubbock, and her mother went to be with him. Miss McKinney has been caring for Monte Max Dodson.

Mrs. A. T. Walthall was a caller at the Dodson home Tuesday aft-

The primary room showed unusual interest in a special "store" in a corner of the room Tuesday. The third grade storekeepers sold candy, popcorn and gum to net a total of \$3.10. Miss Minters and the pupils thanked mothers who donated items.

The second grade is studying Indian Life, and a special curio show displays a birth bark canoe, basket, pottery and arrow heads. Bows and arrows are being made and Indian sign language is being studied. Feathers are awarded on perfect spelling lessons, and the nated as chief.

The Mother Goose unit is being singing Mother Goose rhymes.

for boys and girls in the higher present.

New Tables have been construct. her parents at Portales, N. M. to welcome Mr. and Mrs. Earp ed for typewriters, typing having Burland and V. R. Gardner of been added to the curriculum this

Mrs. Dodson went to Olton Tues

day evening.

Bethel Items

MRS. JIM BAGWELL The Bethel Club met with Mrs.

Kay Roberts F iday with Mrs.

Ivar Bagwell is hatess. Mrs. Joe Gallehon and Herschel Umbers in visited from Dimmitt.

Mr .and Mrs. Earl Lust, Earline and Loyd, and Robert Bagwell were dinner guests of Mr. and

Mrs. J. G. Davis Sunday Mr. and Mrs. Moss Howell and children, Mr. and Mrs. J. A. Bagwell and Houston Lest were din-

ner guests, of Mr. and Mrs. Bryan Sinclair, Sunday.

Mrs. E. R. Rothwell and Mrs.

Kay Roberts were Hereford visitors Thursday. Miss Mildred Lust visited with

friends in Lazbuddy over the week end.

J. A. Bagwell spent Saturday night with J. Ray Sheffy Jr., in

Mr. and Mrs. Jim Bagwell, ner guests in the E. R. Rothwell this year.

home Sunday. Mr. and Mrs. Ivar Bagwell

All moral obligation resolves itformity to the will of God.—Char- slowly.

Easter Items

BY LOUISE FRYE With ten present the following program was given by the Easter Woman's Missionary Society last Thursday afternoon:

Song, "Faith of Our Father." Prayer-Mrs. E. M. Allen. Song, "Our Faith Looks Up to

Prayer-Mrs. D. S. Bruton. History of McDonald - School Mrs. Allen.

Forty as a Book (as told by Lola B. Rogers) — Mrs. Fred

Bible study led by Mrs. D. S Bruton. Our meeting date is the 2nd and 4th Thursday at 2 p. m. New members are invited.

Mr. and Mrs. George Chambles one getting the most will be desig- and family were dinner guests in the Kirtsey home, Sunday.

The young people of the comstudied in the first grade and will munity gave a surprise party Fribe followed by memorizing and day evening for Louise Frye. After party games a watermelon feast Ping-Pong is a favorite sport was enjoyed by the twenty guests

grades; tennis is to be started Mr. and Mrs. Fred Walton spent the last week end in the home of

Tulia, and Junior Worley visited in the V. C. Worley home, Sunday. Doris Kirtsey spent Friday night

with Hazel Chambless. Mrs. Carl Frye was in Lubbock Monday, where she went to take Louise, who will enter Tech there

this week. Mr. and Mrs. Sparkman and family, Rev. and Mrs. Johnson were guests in the Fred Walton

home Sunday. Annie Mae Smith, Ben Medley and Frank Allen were supper guests of Mr. and Mrs. Aubrey

Epperson of Summerfield, Sunday evening. Mr. Hill of Oklahoma, is having Calif., is visiting in the B. A. an irrigation well put on his place

this week. Harry Smith farms their land.

Vega News

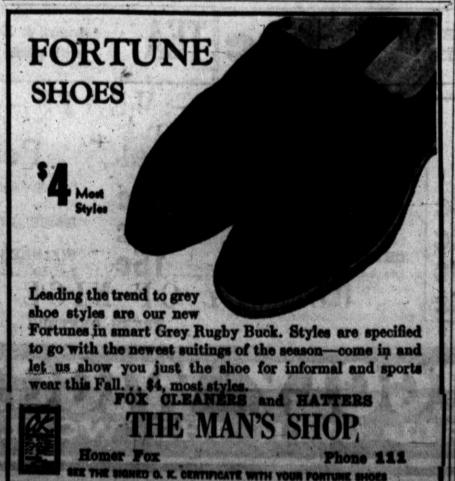
MRS. H. R. SHIELDS

C. E. Winder of El Paso, was attending to business matters and visiting with friends in Vega several days last week.

Several ladies of the Methodist Church attended the zone meeting at Canyon Wednesday. Mrs. Ray-Grace Marie and J. A., were din- mond Thompson is zone president

Mr. and Mrs. Shields of Amarillo, had 6 o'clock dinner with spent the week end in Hereford. Mr. and Mrs. A. M. Miller, Monday evening.

The little Irwin girl who has self in to the obligations of con- infantile paralysis; is improving The Baptist revival with Rev.



Checker Champ



Nathaniel Rubin, twenty-five, o Those who desire Fair Catalogs Detroit who was crowned new nacan secure them at the First State tional checker champion of the United States at the annual tour-Mr. W. A. Williams and Mr. Joe nament sponsored by the National Checker association at Provi-Scott were in Hereford Tuesday. dence, R. I. He defeated William Miss Nelene Shelton of Ama-Ryan of New York, winning two out of six games. The other four rillo, spent Sunday with her parents, Mr. and Mrs. J. T. Shelton. were draws. Mr. and Mrs. Earl Payne of Midland, Texas, and Miss Flora

went to meet relatives from New

Mrs. Tandy Legg returned to her home last week. Mr. and Mrs. J. Morgan and family of Adrian, visited in the

Ky Lawrence home last week. The Baptist District Association Jim Noland is home from Amamet in White Deer, Tuesday and rillo, for a brief stay with his Wednesday. Those attending were Rev. and Mrs. L. E. Godwin, Mrs. Glen Boydston and Mrs. Hugh parents, Mr. and Mrs. J. A. No-

Mr. and Mrs. J. R. Oglesby and family, spent Sunday visiting with relatives in Wyche.

Mr. B. A. Atchley, Christine, Gertrude and Jim Suttle, visited friends and relatives in Olney and Lamesa, recently. Mr. Lee Curry and Mrs. Guy

Walser and children visited rela tives in Clarendon Thursday of last week. Mrs. Lee Curry accompanied them to Amarillo.

Mr. and Mrs. W. A. Vines and daughter, of Hammond, Okla. visited in the Albert Crosse home the Ford community, have moved recently.

Joe Higgins visited his brother at Hereford, last week.

Mrs. Albert Crosse and children are visiting in the Milton home at Springlake, this week.

Mrs. George Bailey and daugh-Mmes, Claud Ware and Neuton er, Pauline, were the guests of Moffitt visited in the Roy Harris Mrs. J. T. Shelton of Fritch, a few home at Westway, Monday.

Friona News

BY JOYCE LANDRUM

Mr. and Mrs. G. M. Bullard of Floydada, visited in the J. L. Landrum home Wednesday and Thursday of last week. They were taken to Mountainair Thursday by Mr. and Mrs. Ray Landrum, who There were 51 at Sunday school returned Friday, leaving Mr. and Mrs. Bullard for a short visit and with relatives there.

Misses Bennah Burton and Lucille Routh, who are taking a beauty course in Lubbock, spent Hobart Atchley of Los Angeles, the week end here with relatives and friends. Mr. and Mrs. Cullen Butler

Miss Eva Steele, who is taking visited relatives in Dimmitt over a business course in Lubbock, spent the week end here.

Mr. and Mrs. E. M. Myers and Irvin Johnson and Worth Weir son, Al Rushing, of Canyon, visited were Texico visitors Thursday in the Tandy Legg home Sunday, night.

Marvin Madden of Sweetwater, Mr. and Mrs. Coy Pope and Mr. Okla., visited in the Ky Lawrence and Mrs. Alvin Pope of Crane, visited relatives and friends here Miss Viva Mae Thomas of Dan-Saturday and Sunday.

Misses Edna Earl Curry, Fred Johnson, and Gladys Jones were Mrs. Roy Eular and family, Hereford visitors Sunday. were in Amarillo Monday. They Mr. and Mrs. Ralph New and

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We specialize in body and fender repairing. If your car has been wrecked or the fenders all dented up see us - we can straighten your fenders and the body of your car up so that it is not neticeable. In this service our work is guaranteed and our prices

Get an estimate on your repair job here.

Beavers Bros. Garage

son, Bobbye Joe, attended show in Hereford Sunday.

Miss Thelma Chronister Hereford, visited friends Thursday. She was accompanied home by her mother and Miss Ella

Marie Landrum. Ray Landrum was a Farwell

visitor Monday. Mr. and Mrs. Newman Carr of Bovina, were in Friona Wednesday of last week.

Mr. Floyd Johnson and Mrs. Lorene Hughes of Amarillo, visited friends here Sunday.

Rance News

EDNA BEHRENDS

Mr. and Mrs. H. G. Behrends and daughter, Ethel, were in Kress Wednesday visiting relatives. Truitt Collier and family spent

the week end at Amherst. Miss Eva Blakemore of Pampa, visited in the home of her parents Mr. and Mrs. A. J. Blakemore,

Mr. and Mrs. Joe Storey of Sum merfield, visited in the J. D. Storey home Snuday. Mrs. Neal Cress and girls call-

ed in the H. G. Behrends home Sunday evening. Mr. and Mrs. John Cress were in Amarillo, Saturday.

Office supplies, typing paper, and typewriters for sale at The Brand office.



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PHONE 50

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Giant Tube ____

40c DR. WESTS PASTE

Walk-Easy \$1 Chamberlain's LOTION FOOT For Chapped Hands **POWDER** \$1 ADLERIKKA For Constipation 75c VICK'S VAPO-RUB

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Peau Doux SHAVING CREAM **Giant Tube**

Certified Milk Magnesia Tooth Paste 35c

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SANITARY NAPKINS 100 HINKLE PILLS

CASTORIA

oppers Seen As Wheat Menace Here By Agent

Several farmers have reported hat grasshoppers have begun to their young wheat," he said, d in my opinion every farmer ould observe very closely to de- 6:30. termine whether or not the grassppers are eating their wheat. We have a good supply of bran and mic of lead that our farmers may have by calling at the office. A good way to determine whether or not grasshoppers are doing amage is by walking through the area where they are eating and if pproximately one hundred flies one time there is grave dang-

ing ground on their farm to be last week.

sure to advise us. We want to start early in the spring on these areas to kill them as they hatch."

> FIRST PRESBYTERIAN CHURCH

The First Presbyterian Church, the Church of the Friendly Hand, invites you to worship the Lord Thy God with her next Sunday northwest part of the and every Sunday. Next Sunday Advertising Men that it may become necesthe pastor, Rev. J. C. Thorns will for wheat farmers to scat- preach at the morning service at for wheat farmers to scat preach at the morning service at lose Brand As ison, it was announced today 11 o'clock, on "The Power of Ex-Alex R. Bateman, county ag- ample," and the vesper service at 5 o'clock, on "Speaking Boldly."

Sunday School meets at 9:45 a. m., with classes for all, Pioneers meet at 4 p. m. Young People's Society meets at

Bible Study is held on Wednes day at 8 p. m.

Hospital Notes

released from the hospital fol-

or farmers that if there is any easily in the hospital this morn- tion, published. August 26, and evidence that they have a breed- ing following a major operation lauded the society news which ap-

H. C. Nelson of Dimmitt under-went a major operation September 12, and was today greatly improved.

Troy William Newman, 11-yearold son of Mr. and Mrs. Troy Newman underwent a major operation September 14, and was today resting nicely.

"Complete Paper"

H. D. Woods and Alden Coffee, representatives of the Axas-New Mexico Utilities Company, were visitors in Hereford Wednesday. Mr. Coffee succeeds Mr. Woods as advertising manager for the company and will be located in Plainview; Mr. Woods will remain with the company and will have offices in Lubbock. While here, Mrs. L. H. Shore was this week they expressed favorable comment on The Brand, stating that it is lowing a major operation. She was one of the best and most complete reported to be improving rapid- papers in which their company places ads. They were also enwould also call attention to J. H. Harris, 81, was resting thusiastic over the Irrigation edipears in The Brand each week.

Government Loans

(Continued from Page 1)

a binding one."

rections from Hereford, terminat- the rating considerably. . ing at Nazareth, Summerfield, Dawn, Progressive and Westway. Present estimates show that 130 irrigation wells and 175 farm

Baptist Revival

homes will be served by the lines.

(Continued from Page 1)

Rev. Barnes' subjects for Sunday are: "Open Doors and Adversaries," for the morning hour, and "Spiritual Recuperation," for the evening hour. The public was invited to attend the services.

Due to the shorter length of gin at 8 o'clock, and morning ser- loads. vices for Sundays will remain the same: Sunday school at 9:45 and preaching at 11 o'clock. Morning services for the revival will be announced Sunday.

"We had good services last Sunday," he said. "There were 276 in Sunday school. So far, we are reaching our goal of an increase in Sunday school attendance of 10 per cent over the former month's average attendance. Our collections were good; we are making September a month in which to pay up pledges that we may end the ninth month of the year in the best shape possible. There were two additions, one by letter at the morning service and one by baptism at the evening service."

Office supplies, typing paper, and typewriters for sale at The Brand office.

High School

(Continued from Page 1)

time to realize that your trade is national contests for school newspapers. Enthusiasm is evident in Although the additional 98 1-2 the staff and school body, and with miles of lines have been allocated, the co-operation of every student, no contract has been let, as yet, the Whiteface Round-up should but a work order on the first 80 be an outstanding paper. The miles of lines was expected this Round-up was given a very low rating last year by judges, but The original, 80 miles of lines, with the use of helpful criticisms already contracted, will form a and suggestions offered, along main line set-up, while the 98 1-2 with the assistance of the student miles will be in the form of ex- body and Brand, the staff of this tensions. The lines run in all di- year's Round-up expects to raise

Border Wells

(Continued from Page 1)

one mile south and one-half mile east of the Easter School in Castro County; water was struck at 112 feet in this well and indications point to a good flow, Mr. McGehee said.

These discovery wells indicate a general expansion of the shallow water area, which was first considered to include around 40,000 acres at 50-foot levels, but which has spread rapidly. Although deeper, these border wells have good days, the evening services will be sand, and are pumping capacity

A. W. Gregg

(Continued from Page 1)

be present were: Mr. and Mrs. J. E. Beyer and daughter, Beverly Jo, of Hutchinson, Kansas, and Mr. and Mrs. Clyde Wright and family.

Mr. Gregg is still active and each day does a full day of work in Hereford Parks, which he has made the most beautiful in West Texas. On his ninetysecond birthday he is looking forward to many more such oc-casions, but is chiefly awaiting the opening of the goose season. Last year he bagged the largest goose killed fu this section, and this year he expects to break his own record. -: See The Brand for Office Supplies :-

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