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The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 19.

Hereford, Deaf Smith County, Texas, Thursday, May 23, 1929.

Five Cents Per Copy

Famed Builder Due Soon to Discuss Erecting Hotel.

Holmans Are Honored By Many People

Business Men Pay Fine Tributes to Former Brand Editor.

Many were the fine and glowing tributes paid to the integrity, friendship, public-spirited motives and work of Mr. and Mrs. Seth B. Holman, editors and owners of the brand for the past ten years, by personal and business friends at the Chamber of Commerce luncheon last Monday. Continuous ill-health forced Mr. Holman to sell the brand a month ago.

At the end of a commendatory talk, Carl Gilliland presented Mr. Holman on behalf of his many friends a gold and platinum ring wherein was raised a platinum Masonic emblem in the center of which was set a large diamond. Tears were in the eyes of practically every person in the room, as Mr. Holman acknowledged the gift in a voice vibrating with the deep emotion he felt.

"The best people in our community have the highest regard for Mr. and Mrs. Holman and many formed a close friendship with them," Mr. Gilliland said. "His departure from our community as editor and citizen is a distinct loss. One does not find absolute integrity in every man, but Mr. Holman has it. He edited the cleanest and best county paper I have ever read. He always told the truth in his news columns and did not call on his imagination."

"It is a distinct loss to the community when it loses as public-spirited a citizen as was Mr. Holman," T. E. Seligier said. "Because so few give as much time and energy to the development of a country as he. We will feel their loss keenly." John McLean praised the friendship of Mr. Holman and said the part he has had in the development of this community could not be exaggerated. Dow Mercer also testified to the fine friendship of Mr. Holman.

S. P. Rossion said that he had known Mr. and Mrs. Holman four years and numbered them among his best friends, both business and social. He stated that he regretted very much to see them leave. "Hereford is losing two of its very best citizens," he said.

Roy Arnold said that few citizens have been as valuable public men as the Holmans. "Mr. Holman has worked every minute for the upbuilding of Hereford. Few men have understood so clearly the needs of a town and have worked so hard to get them," he said. Alger Jones, manager of the brand, said Mr. Holman had built up one of the best weeklies in the Panhandle. He presented Mrs. Holman with a box of roses. Most of the luncheon hour was taken up with speeches by those who wanted to express their appreciation of the work done by the Holmans.

Steel Cell Installed In City Jail

City Manager E. H. Finch and several workmen are installing a new jail in the city hall this week—a jail that will hold 100.

It includes a latticed steel cell enclosed in a steel compartment. The cell will accommodate four people. Once a prisoner is locked in the cell it will not be necessary for a man to guard him. The jail is the latest in design. It cost \$20,000.

Dillehays Leave for Visit at Decatur

Superintendent and Mrs. C. H. Dillehay left Wednesday for Decatur, Texas, where they will visit at the home of Mr. Dillehay's father, T. J. Dillehay, for two weeks. They will return to Hereford for a few days before leaving for Boulder, Colorado, where Mr. Dillehay will attend summer school at the University of Colorado.

Two Hundred Chickens and Fifty Turkeys Burn To Death In City Fire

The slender flame in M. W. Cornett's brooder stove on the outskirts of town, flared, kept growing larger. Soon there was an explosion, flames filled every inch of the poultry house. The 200 frying size chickens, two hens and fifty turkeys sitting on the floors were balls of fire as the flames burst out through the roof. The poultry flock was killed almost instantly. They were burned to a crisp on the roasts.

The Cornett family did not see the fire until the poultry house was half gone. However there was time enough to save two Jersey cows and their calves. The firemen arrived in time to prevent other barn buildings from catching on fire. Also they saved a tree spreading over the chicken house from being destroyed. Members of the Cornett family had gone to bed. Mr. Cornett was not at home. Firemen put out the fire at once. The south wall of the poultry house, charred and blackened, were still standing. Almost every week a flock of poultry is destroyed when the burner of the brooder stove explodes. Because it is likely to explode any time unless carefully regulated, poultry raisers say the brooder can become one of the worst enemies of poultry.

R. B. R. Picnic for 4-H Club Is Attended by 150

The second annual boys and girls 4-H club picnic, sponsored each year by the R. B. R. Implement Company, was attended by 150 club members of Deaf Smith county and many visitors from Hereford, Amarillo and other Panhandle towns. The picnic was held at Sulphur Park about six miles east on Tierra Blanco creek. The club members gathered early at the R. B. R. place of business and several large trucks conveyed the boys and girls to the park.

Before the huge dinner was served the children enjoyed games of various sorts. The barbecue and coffee was prepared by Chef Henry Cloyd and the big crowd was served in cafeteria style. Following lunch the picnicers were grouped on the hillside and photographs were taken.

Various addresses were made in the afternoon by men prominent in agricultural activities over the Panhandle. R. O. Dunkle presided.

The first speaker, T. E. Seligier complimented the clubs for having such a large representation.

(Continued on Page Seven.)

Lucille Hicks Is Best All-Around Girl at Baylor U.

Mr. and Mrs. W. E. Hicks, their daughter, Mrs. J. D. Raymond, of Panhandle, and their niece, Miss Vida Hicks, left Hereford the first of this week to attend Baylor University commencement exercises.

Miss Lucille Hicks, daughter of Mr. and Mrs. W. E. Hicks, will receive the degree of bachelor of arts at the graduation exercises next week. To Miss Hicks goes the honor of being selected as the best all-around girl in Baylor University. The selection is made each year by a committee of faculty members and students, and is based on scholarship, class, club, church and school activities. She will be awarded a silver loving cup. She was also given an entire page in The Round-Up, annual yearbook of Baylor University, of which she was feature editor.

Miss Hicks is a graduate of Hereford high school, class of 1925. For the first time since Baylor University was established, a woman, Mrs. Mabel Walker Wilderbrandt, assistant attorney general of the United States, will deliver the commencement address. The baccalaureate will be delivered on May 26. Miss Hicks, her parents, sister and cousin will return to Hereford about June 1. She will be at the home of her parents here during the summer.

150 Combines Sold For Big Wheat Crop

Three Million Bushel Yield Is Expected In County.

More than 150 combines, costing a total of over \$300,000 will be distributed from Hereford for the 1929 wheat harvest, according to the six local dealers of farm implements in this city. Orders for this many machines have already been received, and with the ground soaking rains of the past ten days, which have virtually assured a record crop for Deaf Smith and surrounding counties, local dealers state that in all probability fifty more combines will be sold, running the total to more than 200, and with added tractors, the cost of harvesting equipment put out by Hereford will run well above the half million dollar mark.

Deaf Smith county's wheat crop will total between two and one-half and three million bushels, say prominent farmers, and elevators will be taxed to the full capacity to handle the crop. While more than half a dozen new elevators have been and are being erected the situation is being viewed with alarm, relative to the handling of the almost assured bumper crop in this trade territory. Special efforts are being put forth by the Hereford Chamber of Commerce and the Deaf Smith county commissioner's court to have all rural and lateral highways in excellent shape for handling the crop, and boom conditions comparable to all fields are looked for during the time of harvest.

Machinery yards of local implement dealers now have more than seventy-five combines set up ready for delivery, and many of these are being delivered to purchasers daily.

One of the largest row crops in the history of the county will be put in, occasioned by the early spring rains which allowed farmers to put their land in fine condition for the more recent rains, and will leave the ground in fine shape for planting.

Fruit trees of all kinds are loaded with fruit, and cattle ranges are in the best condition for years. The deep season obtaining will preclude the necessity of irrigation on the many truck farms in

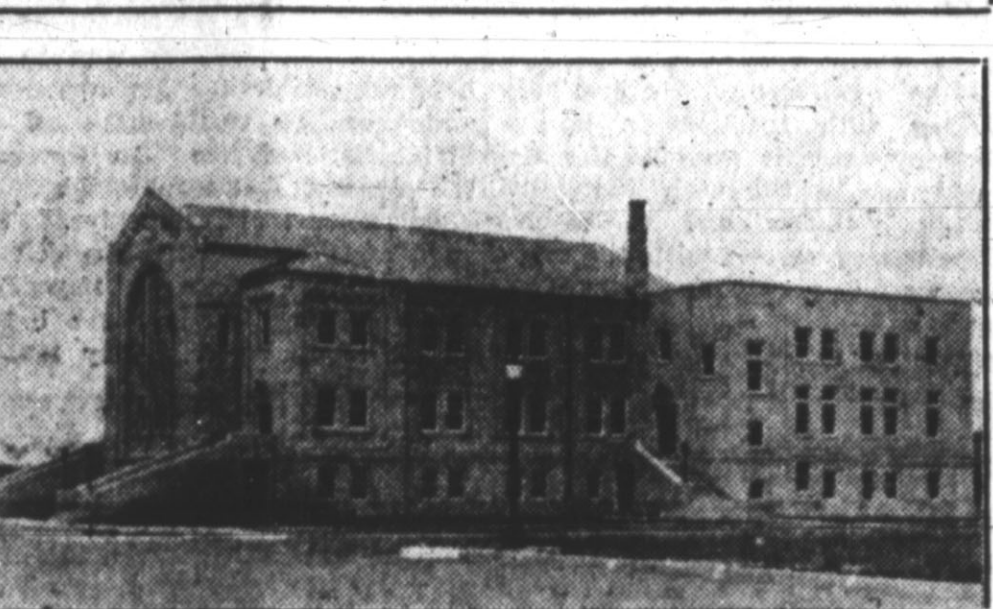
Pitner's "Picture Cattle"

One of the show places of Deaf Smith county this spring has been the Pitner Guernsey Farm where local real estate men and citizens who are proud of this community have taken prospectors and visitors to see the "picture cattle" of Fred Pitner. His beautiful purebred Guernsey heifers, grazing on a field of as fine clover as ever grew, looking as if they had just come out of a show ring or were posing for a picture, have caused more than one to repositize over the Guernsey breed—have made more than one dairy farmer to resolve that he is going to own some Guernseys.

Many Being Shipped In.
Mr. Pitner's Guernseys raised such a sensation and such favorable comment at the Plainview dairy show among breeders that many pure-bred Guernseys have been brought into the Panhandle since then. Last week three cars of Guernsey heifers were shipped from Wisconsin to Sudan, Amherst and Littlefield in Lamb county. They sold for twice as much as Jerseys or Holsteins. Panhandle, styled by Carson county breeders as "The Guernsey Center of the Southwest," last week received its semi-annual shipment of Guernseys from Wisconsin.

Guernsey Devotion.
Mr. Pitner is famed throughout the Panhandle for the excellent care which he has given his aristocratic animals and many come to Hereford for no other purpose than to see them. It has been admitted by breeders of all breeds that once a man acquires a Guernsey

New Baptist Church Building



The new First Baptist church was crowded to capacity for the opening service Sunday morning. An audience of 1200 filled every seat and the extra chairs placed in the aisles. As was anticipated, several hundred out-of-town visitors were present from Canyon, Amarillo, Ford, Progressive, Summerfield and other communities in the county.

Local Baptists provided dinner for the visitors in the old church building. Such a huge feast has not been seen in Hereford in a long time. Many families brought enough food to feed a score of extra persons.

Pastor V. M. Cloyd preached at both morning and evening services. Mrs. Carl Mountz sang a solo in the morning and Mrs. A. O. Thompson and daughter, Miss Ruby, sang a duet at the evening service. In the morning service about \$7,500 was raised toward paying a \$15,000 debt, the amount that was spent above the estimated cost of the church.

Revival services are being conducted at the new church this week, with Rev. Cloyd doing the preaching and various members of the church leading the song services. Good crowds are attending and revival interest is growing. It is reported.

J. H. Ott of Chico, California, a brother of A. A. Ott of this city, passed away May 14. The late Mr. Ott lived here in 1914 and had many friends here.

George W. Fritz, of Wichita, Kansas, left Wednesday morning after a week's visit in the home of his son, H. R. Fritz.

The irrigated belt here, but on account of continued cold weather, garden truck for the market will be later than usual, say the growers.

Mr. and Mrs. Sam Steele were in Hereford the first of the week.

Iowa Banker Visits 'Windmill Town' After Twenty Years Absence

N. G. Leonard, vice president of the First National Bank, Dayton, Iowa, visited Mr. and Mrs. Lawrence Johnson of Summerfield this week. Mr. Leonard spent the past winter in Southern California and was returning to Iowa. He said he had just bid to stop off at Hereford and see his old friends, the Johnsons, who came from Iowa to Deaf Smith county twenty years ago.

Mr. Leonard came through here twenty years ago. He said Hereford was known as "the windmill town," that every house in town had a windmill. Mr. Leonard commented on the great development this section has undergone in the last two decades.

Mr. Leonard said that the regular stage and the pull of the oncoming plane will be notified by radio.

First planes will fly over the route in the summer, it is expected. A big celebration will be staged when the first passenger-mail plane flies over Deaf Smith county, according to Chamber of Commerce officials.

After leaving Wichita, Kansas, regular stops are made at Waynoka, Oklahoma, and Clovis, New Mexico. Emergency landing fields in Texas are at Canadian, Pampa and Hereford. There is no T. A. T. landing field at Amarillo.

The fifty-one foot tower has been completed, also the concrete arrows marking the route. The electric cables around the field and the underground cables connecting the field with Hereford are on the ground ready to be laid. The switch house has also been completed.

When in operation the tower will hold at its top a gigantic 3 million candle-power light. Gas torches will burn night and day around the field and along the route. The planes will fly from Chicago to St. Louis, then to Wichita, Clovis, thence west to Los Angeles.

Members of the Epworth League of the Methodist church, chaplained by Rev. and Mrs. E. B. Bowen, enjoyed a picnic and well-roast at Moomer's on Tierra Blanco last Monday evening. The Leaguers had a good time fishing, hitting rocks and eating. There was music, also.

Hereford Wins from Vega; to Play Brady Team Here Sunday

Vega's hope that Charles Walcott on the pitcher's mound would prove the undoing of the Hereford boys failed to materialize and the locals won last Sunday afternoon's game from Vega, 8 to 6 in West Park.

Vega's battery held Hereford scoreless for the first five innings. Artis Russell made a circuit of the bases in the sixth and started the scoring and the Vega boys shot their whole works the first time they went to bat and ran four scores in the first inning. Vega's Weems ran a score in the second and McNabb one in the third. During the rest of the game the Hereford boys held them scoreless.

Carmichael and Babe Russell both scored in the seventh. Carroll, Murphy, Robinson and Steele all made runs in the eighth. Vega has a pretty good team and the Whitefaces expect to tangle again with the Oldham county team.

The Whiteface line-up was as follows: pitcher, Carmichael; catcher, Bennett; first base, Young; second base, Murphy; third base, A. Russell; short, Robinson; left field, Carroll; center, Babe Russell; right, Steele. The game on both sides was featured by many strike-outs, errors. Hereford got fourteen hits, while Vega got thirteen. Carmichael on the mound proved to be a good match for Vega's pitchers. He also showed he has a good arm that will easily last through nine innings.

The Whitefaces will play the Brady team of Amarillo at West Park next Sunday at 3:00 o'clock, barring rain. Everybody who likes a good baseball game is urged to be out.

Passengers to Be Picked Up at Landing Field

That the Hereford Emergency Landing Field of the Transcontinental Company will be used for something other than the name implies was indicated yesterday by one of the officials of the company who was in Hereford. He said that passengers will be picked up at Hereford when there are passengers to pick up. It has been reported lately that the landing field would be used only in case of emergency and then no passengers would be picked up.

It will be necessary for prospective air passengers to send word to T. A. T. headquarters at Clovis where the regular stage, between the pull of the oncoming plane will be notified by radio.

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Epworth Leaguers Enjoy Tierra Blanco Picnic

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Hedrick May Build a New Hotel Here

Leading Architect of the Southwest Coming In Two Weeks.

Negotiations for the erection of the Hotel Hereford, which have been under way for some two weeks with one of the most prominent hotel builders in Texas, received quite an advance Wednesday with the receipt of a communication from Wyatt C. Hedrick, Inc., of Fort Worth, in which he stated that he would be in Hereford during the next two weeks.

In addition to being possibly the leading firm of architects in the Southwest, with offices both in Fort Worth and Houston, the Wyatt C. Hedrick, Inc., has recently financed two very fine hotels in West Texas. The Childress Hotel, which was completed last year at Childress, and the Lubbock Hotel, which was built some three or four years ago, were both put up by this company. The present five-story addition to the Lubbock Hotel is being built by this company and Secretary Arnold was in Lubbock Tuesday discussing with the contractors the Hereford job.

Local hotel enthusiasts are optimistic over Hedrick's agreeing to come to Hereford inasmuch as all the details have been presented to him and his later response stating that he will be here was made after he had received the information on the Hereford situation.

"The matter of the local financing, size of our town, public improvements, hotel situation, size of hotel and all details have been given to Mr. Hedrick," stated a member of the local committee "and we feel that our hotel troubles will be at an end if we can induce Mr. Hedrick to look with favor upon our proposition. While money matters and especially loan and investments are very tight at this time, it is generally agreed that ninety days hence will see a big difference and we are being informed by financiers everywhere that the matter of financing the Hereford Hotel in its original size can be accomplished if we will wait a little while."

In addition to this company the hotel committee has received offers from more than half dozen firms who have heretofore intimated that they would be interested in the erection of this hotel and definite action is looked for in the near future.

Mann's Arm Broken Five Times In Accident

D. B. Mann's left arm was broken in five places and he suffered other painful body and face injuries Saturday night when his car overturned near the August Kook farm while he was returning from Vega. The automobile skidded and overturned on the wet, slippery road. It was reported.

Mrs. Mann who was riding with her husband at the time was uninjured. Mr. Mann's arm was caught on the outside of the car which was laying on its side. Mrs. Mann crawled out of the car and went for help. The fractures were adjusted but Mr. Mann has suffered severe pain since the accident.

Presbyterian Pastor Of Altus to Preach At Local Church

Rev. R. G. Newsome, pastor of the Presbyterian church at Altus, Oklahoma, will preach next Sunday morning at 11:00 o'clock at the Presbyterian church here. There will be no services at the church in the evening, other than the Christian Endeavor meeting. The entire membership is urged to be present. Rev. Newsome is one of the leading Presbyterian ministers of Oklahoma and is expected to preach an interesting sermon.

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**HEREFORD, DEAF SMITH
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 COMPANY, INC.
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 Editor and Manager

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NOTICE TO THE PUBLIC.
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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 Zone 1, per year - \$2.00
 Zone 1, six months - \$1.00
 Outside Zone 1, per year - \$2.50
 Outside Zone 1, 6 months - \$1.50
 Outside Zone 1, three months - \$1.00
 ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Dimmitt News

Mr. and Mrs. George Smith and son of Quitaque were in Dimmitt Saturday making preparations to move to this place. Mr. Smith will be editor and manager of the Castro County News after June 1.

E. S. Parks has purchased the new brick and tile building erected by Heiderkin brothers southeast of the square, but the building will be occupied by Heiderkin Bros. and the Allen blacksmith shop.

Dimmitt and surrounding country had another good rain last week which insures a good wheat yield.

Mr. and Mrs. Malone plan to move into their new home east of town this week.

A. M. Brownlee returned Sunday from Ruidoso, N. M., where he had taken Mrs. Brownlee and children to spend the summer.

A. H. Juchins has returned from a trip to Llanhandle, Pampa and White Deer.

Mrs. Rankin Reynolds spent the week end in Hereford attending the alumni banquet.

Hez Wright spent Sunday in Levelland with his parents.

W. D. Duree is at Glenrose where he will take treatments.

Brooks Woodlee returned Monday from Fort Worth where he spent two weeks visiting his sister, Miss Mildred, who is attending T. C. U. at that place.

Mmes. Gus Winn and Joe Evans of Dodge City, Kansas, are visiting in the home of Mr. and Mrs. Cleve Tate.

Mr. and Mrs. C. A. Cryer went to Melrose, N. M., Tuesday after her mother, who will visit with them an indefinite time.

The W. M. S. had an all day meeting Monday and sewed for the orphans at Buckner's Orphans Home, Dallas.

Mrs. J. J. Hastings is visiting her mother in Lubbock this week.

Mr. and Mrs. Fred Boswell entertained with a social in their new home Wednesday in honor of Miss Catherine Anthony, who has just returned from a trip to Llanhandle and left for her home in Big Springs Saturday. Those enjoying the occasion were Misses Zonelle Brooks, Anita Willis, Ruth Wright, Josephine Hardy, Armaveva Stringer, Catherine Anthony; Messrs. Bob Flanagan, Brooks Woodlee, Tommie Allen, Andrew Elder, John Egwell and Ewing Shyers.

Mmes. Flanagan and Burns motored to Hereford Wednesday where Mrs. Burns had some dental work done.

The seniors of the Dimmitt school went to Hereford Wednesday to have their pictures made. Mr. and Mrs. White went to Amarillo Saturday where he underwent an operation on his nose.

Mr. and Mrs. W. G. Baxter and Mrs. Hunter and daughter and Mary Nell Carson left for Oklahoma and other points this week on a pleasure trip.

Mr. and Mrs. Carlos Reynolds and Mrs. C. E. Reynolds and daughter Christine left Friday for a short trip to Roswell and Carlsbad Cavern.

Mmes. Griffin and Spikes of Lubbock are visiting their sisters, Mmes. W. A. Wright and Boren this week.

Miss Maurine Smith was the recipient of a lovely prenuptial shower Thursday evening at the school auditorium.

Brooks Woodlee is working at the Phillips station.

A revival began at the Methodist church Sunday with Rev. Bascom Morton of Abilene doing the preaching. Everyone is invited to attend these services.

Mr. and Mrs. Newton and Miss Bond and Miss Reynolds of Sudan were guests in the home of Mrs. Bessie Gill Sunday.

Mr. and Mrs. Clarence Lile of Wichita Falls were visiting relatives in Dimmitt Saturday and Sunday.

Mr. Mast and daughter of Lubbock spent Saturday night in the Wright home. Ina Mae Wright returned to Lubbock with them for a short visit.

Mr. Turner of Sweetwater, Oklahoma was a guest in the B. D. Woodlee-home Saturday night.

Mr. and Mrs. John Ollan Baker will leave this week to spend the summer with his parents, Mr. and Mrs. J. T. Baker at Mineral Wells.

Mr. and Mrs. T. E. Seigler were in Amarillo Saturday. Their daughter, Gladys, student at Canyon college, returned with them.

FOR JOB WORK, TRY THE BRAND.

DAPPER DAN

To the Ladies:
 Says Dapper Dan: "I like to see
 "A man admire his wife;
 "A man like that is bound to be
 "A big success in life!"

The woman who has her cleaning, pressing and dyeing done at DAPPER DAN'S is sure to win the admiration of her husband and of all her friends. We particularly like to please the ladies; therefore, we do their work with most particular attention.

To the Ladies:

Says Dapper Dan: "I like to see
 "A man admire his wife;
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 "A big success in life!"

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ORR'S TAILOR SHOP
 OF COURSE

You'll like the plan of Dapper Dan, The clever Cleaning-Dyeing man!

Sunday School Lesson

For May 26

GOD'S LOVE IN THE HEART

Jeremiah 31:29-34, John 1:17

Rev. Samuel D. Price, D. D.
 Sin cannot go unpunished and this punishment can be corrective rather than penal. Every effort had been made by Jeremiah to induce them to change their manner of living and so avert the captivity which must come to them because of their continuing sins.

Chapters 30-33 have a totally different tone from the harsh messages which this weeping prophet had been delivering. He had been talking with them as a nation. Now reference is made to the personal life which each individual should maintain and so receive blessings in accord with the right or wrong personally committed. Such a message was especially encouraging to those in the nation

who were standing with Jehovah in his effort to have the people as a whole change their ways. There are always many good people who do not yield to the pressure of a majority who may be eager to do evil. They protest by word and life Jeremiah's changed message must have given them great joy and encouraged them to continue faithful unto the Jehovah of blessings.

The belief in the influence of heredity had been all but fatalistic. The day was coming when, sour grapes eaten by the parents would no longer set the children's teeth on edge. Each was to be held responsible for his own deeds and therefore would have an individualistic chance. In the past the covenant had emphasized tribal and national relationships. The good must suffer with the evil as Babylonian bondage impeded. God's goodness should have induced all to do better. Very tender-

ly they are reminded of the graciousness of Jehovah in leading them out of Egyptian bondage and establishing them in the Land of Promise. The symbol of a husband was used to suggest how loving the Father had always been to them.

In the past special attention had been called to the use of forms whereby one would approach the throne. Observance of these had failed in keeping the people in step with the onward moving God. The new covenant looks toward an enthroning of Him in the heart of each believer and follower. It is akin to the teaching of Paul: "Christ in you, the hope of glory." "In their heart will I write it" is the very intimate statement of the prophet.

for the bounty of the All-Father. The promises had been to Abraham and Moses, both personally and

with reference to the Chosen People. Now the promises in the new covenant is to be as extensive as is humanity. "Neighbor" always has a limitation. At the best it did not extend very far beyond the Twelve Tribes. The future horizon of covenant blessing was to be a world brotherhood. "For

they shall all know me, from the least of them even unto the greatest." Forgiveness is as extensive as the promise of fellowship. All this was fulfilled as is recorded by John who declared "For the law was given through Moses; grace and truth came through Jesus Christ."

Ray Barber, Auctioneer
 SUPERIOR SALES SERVICE
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 HEREFORD, TEXAS

M SYSTEM
 "Saves for the Nation"

Don't be like Adam—he chased the wrong fruit. It did not have the price tag on it, like the fruit in our store. You know what it will cost before you take it.

Specials for Friday and Saturday

Cookies, assorted	32c
Prunes, four pounds	32c
Great West Flour, 48 lb sack	\$1.89
Great West Flour, 24 lb sack	\$.98
Hershey's Cocoa, 1 lb	31c
Hershey's Cocoa, 1-2 lb	16c
Hershey's Cocoa, 1-4 lb	.09c
Jello, three for	24c
Peas, No. 2 can	12c
Marshmallows, 1 lb	28c
Grapefruit, large	8c
Apples, gallon	50c
Bran Flakes, Kellogg	10c

Paper Hanging AND PAINTING
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Gruen Cartouche
 15-jewel movement
 \$29.75

A remarkable Gruen value!
 Priced at \$29.75, this new Gruen Cartouche has 15-jewel rectangular movement, assuring higher accuracy, and style-leading Gruen case of white gold-filled, engraved. Never before has a Guild Watch with these features been offered under \$35. See this unusual value—today!

Kepier's JEWELRY STORE
 Diamonds
 Watch Repairing
 Eye Service

Its style is the first indication of its big car qualities

One look at the New Pontiac Big Six and you know that here is something different in low-priced motor cars. It has the proportions, the rakish lines and the style of a fine big automobile. And this is only the first indication of its many splendid big car qualities with which it is endowed.

Prices \$745 to \$895, f. o. b. Pontiac, Michigan, plus delivery charges. Bumpers, spring covers and Levejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

Dixon Motor Company
 Hereford, Texas

THE NEW PONTIAC BIG 6 \$745 AND UP

PRODUCT OF GENERAL MOTORS

A Lesson From the Bees

Nobody can watch a bee-hive without marveling at the wonderful cooperation of these "singing masons building roofs of gold."

Cooperation has made Hereford and territory what it is today. The First National Bank is glad to join in every practical movement toward making our community a better place in which our boys and girls can grow to manhood and womanhood.

THE FIRST NATIONAL BANK
 of Hereford Hereford, Texas

Firestone Tires hold all records under all conditions

THE world's greatest records of car, truck and bus have been made on Firestone Gum-Dipped Tires. . . . They are the outstanding choice of those who demand the greatest safety for high speeds, supreme endurance for uninterrupted service and utmost economy in cost per mile. Gum-Dipping—the patented Firestone process that estimates and insulates every fiber of every cord with rubber, combined with the non-skid grip of the Firestone Tread, produces the greatest security, strength and durability that is possible to build into a tire.

Firestone GUM-DIPPED TIRES

TEXAS FILLING STATION
 C. E. GATLIN

Dempster Wind Mills
 Runs easily and smoothly, pumps 25 per cent more water, ANNU-OILED
 We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.
A GOOD LINE OF LISTER SHEARS.
BARNHART & SHREVE

5% LAND LOANS
 Correct Abstracts
THOMPSON & IRELAND
 Hereford, Texas

Lindbergh Loses a Wedding Wager



Colonel Lindbergh will probably pay a \$1,500 wager to Phil Love, an old time friend, following his marriage to Anne Morrow. When these two men were flying the mail together they made a wager that the first to marry would pay the other \$1,500 and it now appears that Love will collect. Love, right, and Lindy, left.

Miss Cleo Lisenbe returned from a visit with Mrs. Lisenbe's father at Point, Texas. Russell Copeland who spent the winter at Dallas is home again. Jim Harrison is at home from Hot Springs, N. M., where he took his father two weeks ago. Mr. Harrison remained at the baths as they were doing him much good. He has been in ill health for some time.

Ford Doings

A large per cent of Ford residents attended the opening day services of the First Baptist church at Hereford Sunday.

Several from here went to the graduation exercises of the seventh grade rural pupils at Hereford Thursday night.

Mrs. Dewey Larson entertained the Community Welfare Club at her home Thursday afternoon when fourteen were present, and a pleasant afternoon was spent quilting. Refreshments of sandwiches, cake and punch were served.

D. B. Mann was seriously hurt Saturday night when he turned his car over on the way home from Vega near the Auger Koch house. The wet, slippery road is thought to have been the cause of the accident. Mr. Mann's left arm was broken five times and he has been in much pain from the time he was hurt. Mrs. Mann was with him at the time but was not hurt. She crawled out of the car and went for help to remove Mr. Mann from the car where his arm was caught on the outside of the car.

Mr. and Mrs. W. E. Webster of Chicago are here visiting their son A. K. Webster, and family. Miss Olive Davis spent Sunday

with Mr. and Mrs. Russell at Progressive.

Sherm Garrett is the owner of a new car.

Mr. and Mrs. Fielding Johnson ate Sunday dinner with Mr. and Mrs. Harold Smith at Hereford. Mr. and Mrs. Hardy Benson and Miss Olive Davis attended church services at Hereford Sunday night.

Mr. and Mrs. Bob Orr and Miss Elizabeth spent Sunday in Amarillo.

Lester Bowman who has been here visiting at the home of his uncle D. B. Mann left Wednesday for his home at Custer, Oklahoma.

Mr. and Mrs. Lynn Powelson shopped in Hereford Saturday.

Progressive News

C. P. Caldwell now has a telephone on line 9019, number 14. Marie Hunter spent Sunday afternoon with Mary Ella Hershey.

Mr. and Mrs. Jack Baker spent Thursday with their parents. Mrs. Ira Richards visited Mrs. Luke McBrayer and daughter last Thursday.

Travis Matthews spent Sunday evening with J. W. Cochrell. Higgins School and Progressive intended to have a basket dinner and joint program last Friday at Progressive but on account of the rain few were able to get to the school house. Winona Blagg, Willis Sawyer and Weldon Gregory graduated from the seventh grade and Augustine Gregory and Clyde McKinzie from Hereford high this year.

Anita Jowell spent Saturday night with Catherine Ricketts. Ceell and Willie Baker ate Sunday dinner with Mr. and Mrs. Baker.

Miss Benson, Mr. Benson and Jodie visited with Mrs. Andrews in the Frio community Sunday.

Many from our community attended the opening of the Baptist church at Hereford Sunday.

The Misses Sandelson returned to their home in Canyon Saturday afternoon after a successful school year here. They will return next year and intend to attend summer school at Canyon this summer. Jim Ricketts and Clay Hughes spent the week end together and attended the opening services at the Baptist church Sunday.

JUNIORS ENTERTAIN SENIORS AT MRS. FOX'S

The junior class entertained the seniors of 1929 at a lawn and dance party at the home of Mrs. Homer K. Fox last Friday evening. The entire membership of both classes was present. The evening was spent in lawn games and dancing. The house was decorated in a color scheme of purple and gold. Punch, ice cream and cake were refreshments. The party was one of the most enjoyable of the season for the juniors and seniors. Mrs. Fox proved a delightful hostess.

CREAM WANTED

We pay all transportation charges. Our honest market price, weights and tests net you more money. Why pay to have your cream tested? We do not deduct a service charge. Our volume depends on individual shipment and we need more cream to take care of our better orders. Hundreds shipping are satisfied, why don't you? Check mailed same day cream received. Reference: Richardson County Bank.

FALLS CITY CREAMERY CO. Falls City, Nebr.

ANNOUNCING
The opening of a Chiropractic Office in the Buckner-Lambert Building, June 3rd
by
C. T. KIBBE, D. C.
Hours, 1:00 to 6:00 and by Appointment
Eight Years Experience.

Protect Your Wheat
Build a Granary
—With prospects of a good crop this season, and probable railroad and terminal congestion, now is the time for the construction of granaries. No farmer ever regrets the money spent on good farm buildings.
—It makes him a better and more independent producer. Figure the initial cost of a granary, then spread that cost over ten or fifteen years—the life of a well-built wooden granary—and you will be surprised at the low cost.
ROCKWELL BROS. & COMPANY
Lumbermen
In Hereford 31 years. Telephone 4.

Ward News Notes

With our recent fine rains minus all smiles adorn the faces of almost everyone. Some early wheat headed out and an early harvest certain. Farmers are anxious to get their row crops planted. There were only about twenty present at Sunday school Sunday because of muddy roads and a number going to church at Hereford. The Willing Workers Club met with Mrs. Miss Higgins Wednesday when the afternoon was spent in sewing and discussing textile materials. After the business and discussions refreshments of paraiso pudding and wafers were served as refreshments. The club will meet with Mrs. Jack Hudson the next Wednesday in June. John Higgins came home from the hospital Wednesday. He underwent a very serious operation three weeks ago. Mrs. Wiley Roberson has been in Hereford two weeks under a physician's care and is much improved at this time.

Ward school closed a very successful year Friday. Mrs. Jim Lipscomb and Miss Nell Groves were the teachers. Miss Groves will spend a week in Amarillo with friends and relatives before returning to her home at Abernathy.

The Dean school will close Wednesday. Miss Lucy Fay Brunson of Claude is teaching.

Fred Saltzman attended a republican banquet at Amarillo Wednesday.

Westway baseball team poured it on the Wesley players Sunday afternoon at Westway.

Mrs. John Hutson and Fred Saltzman called on Mrs. Dorris and Mrs. Guinn Thursday.

Miss Beatrice and Howard Hutson are home again. Miss Beatrice has been in school at Hereford and Howard is Berger.

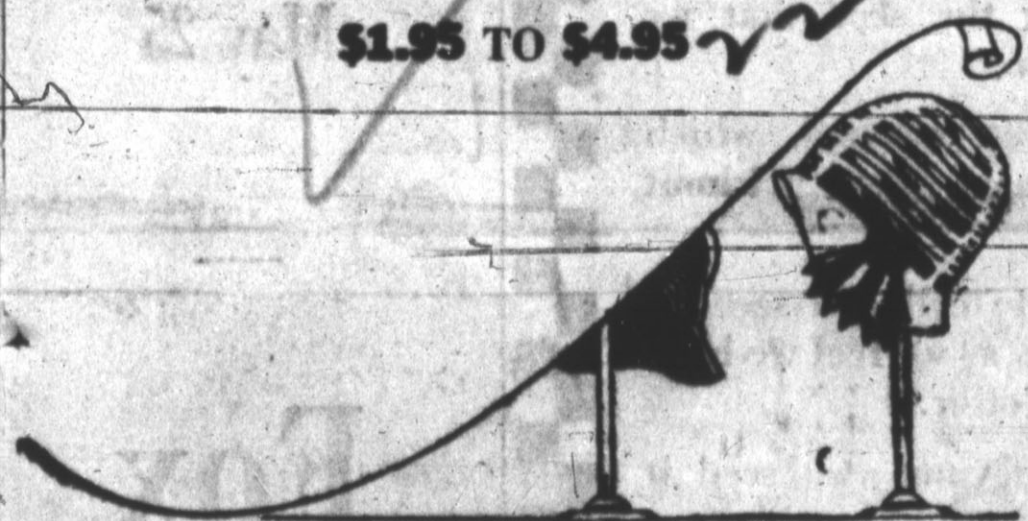
D. O. Williams and family have returned from their vacation in Poplar Bluff, Mo., and at Sherport, La. They report Mr. and Mrs. Sherm Williams doing well.

\$1.00 PER BUSHEL SAVING
We are disposing of the Texas Farm Bureau Cotton Association supply of planting seed and in order to close the accounts quickly and to distribute these fine seeds as widely as possible we are offering these specially selected Saunders and Kasech and Bryant Melrose seed at the ridiculously low price for pedigree.
STATE CERTIFIED COTTON SEED AT \$1.75 PER BUSHEL DELIVERED
Texas points by freight. These seeds represent the best that can be had in their respective varieties and were selected from among all State Certified Seed in Texas by the Association for its members. The quality is the highest. Field Rogued, Cleaned, Ginned and sacked under supervision of State Plant Board and sacked in the special three-bushel printed sacks of the breeders and growers. Freight is moving fast now, but if you wish the seed by express our price is \$1.60 f. o. b. for the Kasech at Lubbock and the Melrose at Corsicana. Cash or bank guarantee must accompany all orders at these prices. Quality is guaranteed and represented or money back. Send orders to Dillon E. White, care Texas Farm Bureau Cotton Association, Dallas, Texas, or to
R. D. JONES SEED FARMS, Paducah, Texas

SPROWLS-CRONIN & CO.
Flattering New Lines In SUMMER MILLINERY

The new felt hat in white and pastel colors is here for madame and mademoiselle... an intricately seamed, close fitting hat that turns up in front only to snap down at the side...
Many other fascinating new styles that will astonish you with their originality and exclusive individuality.
Never before have such hats been offered for

\$1.95 TO \$4.95



White Kid Shoes
1-2 Price
—We offer a nice selection of white kid shoes, with high heels, low heels—in pumps, straps, T-straps and cut outs. Most any kind you may want—
ONE HALF PRICE AS LONG AS THEY LAST

DELICIOUS MEAT
—The choicest cuts of meat at the biggest cuts in price.
—This is the most economical store in town—but here and save money.
—Phone 353 leave your order—we always deliver promptly. If you shop in person, our service is efficient and courteous in the extreme.
Texas Meat Market
Phone 353

SEED
—Plant now—we have the very best seed obtainable and it will pay you to buy from us; the season is good and prospects are bright for a successful year.
—Our seed are dependable, and from reliable sources.
Hand-Headed and Selected Tested Seed
—Manko Maize, straight Head Maize, Santa Fe Dwarf Kafir, Hegari, Feterita, Sudan, Red Top and Ribbon Cane; White, Sure Cropper and Bloody Butcher Corn.
We Buy Produce
West Texas Feed & Seed Co.
Phone 265

Plumbing Headquarters
—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.
—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.
Delco Light and Frigidaire
—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.
—FRIGIDAIRE—the modern way of preserving food in the home.
—GAS APPLIANCES of every kind supplied, installed and serviced.
LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS
J. C. Cummins

ONE MORE LESSON
All over the world graduates are asking "What to do now?" It's a question each must answer for himself. But one thing is sure: whatever type of business one enters, a certain quota of even the most modest salary should be banked. That is the great lesson in the School of Hard Knocks.
The First State Bank
Hereford, Texas

Five Sets of Twins in One Farm Family



Five sets of twins make up the family of Mr. and Mrs. Frank Golda, farmers, living near Omaha, Nebraska. Besides the twins there is another child, a girl. The twins are, from their mother and father on the extreme right: Miles and Frank, 19; Mildred and Mary, 17; John and Helen, 13; Jerry and Edward 10, and Martha and Valsta 7.

Much Sound Wisdom in Tagalog Proverbs

Following are proverbs of ancient reputation among the Tagalog people in and around Manila: Nothing but rust destroys iron. Thorns thrust deep when the step is swift. Though you be far behind, wit may put you ahead. A drunken man may be twitted with impunity; not so he who is awakened from sleep. Nifty waters are always shallow. Never seek fortune; if really yours it will come of itself. Even water-soaked wood will burn if left long enough in the fire. Repentance never precedes the folly. The savings of today are the comfort of tomorrow. Even a rag, put away in the closet, will turn up for good use. The really wise will always shame him who merely pretends to wisdom. A small stool made of sound wood is better than a bishop's chair honeycombed with borers. When a pullet begins laying eggs, chickens may be expected. Criticize yourself before doing so to others. Be the aim never so exalted, the shaft goes no farther than the strength of the archer. He who spits at the sky gets the spray in his face. Pounding wet rice in the mortar only besmears the workman.

Here and There

Vacation time has come and the children are happy. Virgil Scott of Gage, Oklahoma, spent the week-end with his father W. A. Scott. Mr. and Mrs. J. W. Berry and Mr. and Mrs. C. M. Bell spent Tuesday in Dimmitt. Mrs. John Gatz moved back to the farm Friday. She has spent the winter in town so the children could be in school. Mr. and Mrs. Harry Lane were Sunday visitors at the Leo Williams. Mr. and Mrs. J. B. Harlen, Mr. and Mrs. R. K. Hunter and Mrs. Campbell and Miss Roxie were among those who attended services at the Baptist church in Hereford Sunday. Mr. and Mrs. J. W. Berry spent Sunday with Mr. and Mrs. Andrews. Mrs. Charles Bell visited friends in Hereford Wednesday. Mrs. Walter Euter and daughters have returned from Lockney where they spent the winter. Misses Ruby and Alma Andrews entertained their Sunday school class Sunday. Messrs. and Mmes. A. T. Jones, Lester Sparkman, W. A. Springer, C. E. Tice, C. M. Bell, Mrs. Springer and Mrs. Mary Tice were among those attending the singing at Flagg Sunday when a large crowd was present and a big dinner was spread at noon. Bethel gets the next Tri-County convention the fourth Sunday in June. Mrs. Berry spent Thursday with Mrs. Hazel Sparks. Mr. Major is breaking sod just north of Frio school house for an

Amarillo land owner. Miss Christine Fincher spent Friday night with the Misses Hamm.

Westway Items

A program prepared had to be abandoned because of rain. Mr. and Mrs. Keese and baby left on Tuesday to visit with her parents before taking up their school work in Canyon this summer. Miss Myers has gone to Amarillo for a visit with her brother before going home. We regret to lose our teachers, and they have made many friends here. Several social affairs honoring the teachers were given. Mr. and Mrs. Hartman entertained them at dinner Monday and Mr. and Mrs. Grady Wilson with a party Monday night. Rev. Hayhurst of the Christian College at Littlefield will be at Westway next Sunday night to preach and will probably preach the following week. Several from Westway attended the opening of the new Baptist church in Hereford Sunday. Miss Hester Gunn is at home after several days in the sanitarium and is doing nicely. Mr. J. H. Hendrix is recovering from a severe illness. Mr. and Mrs. P. H. Gilliland spent Wednesday night in Hereford with Mr. and Mrs. Manjeot. There was singing at the school house Sunday night, seventy-three being present. Our seventh grade pupils went to Hereford last Thursday night for their graduation. They were Stella Mae Gore, Estelle Wilson, Ellen Wolfington, Leslie Vaughn and Carder Hendrix.

Brand Want Ads Pay Good Dividends!

TIRE SALE

—For a limited time we are offering all sizes of U. S. Royal Cord tires and tubes at wholesale list. This applies to both four and six-ply and all sizes. Our terms are cash and no trade-in. —Every thing new stock and if we do not have your size we will get it. —These tires are guaranteed absolutely.

BEAVERS BROS.

Phone 383

General Repairing, Gas, Oils, Tires

BELIEVE IT OR NOT

The big-egg laying record set two weeks ago by Mrs. W. D. Kinney's Rhode Island Red hen was broken this week by a hen of the same breed owned by Mrs. R. F. Barnes who lives one-half mile south of Hereford. The Barnes egg measured 3.75 inches in length and 7 inches in circumference, while the Kenney egg measured 3 inches in length and four inches in circumference.

STORK SPECIALS.

Born to Mr. and Mrs.— W. T. Beckman, May 11, girl. D. O. Robason, May 18, girl. O. T. Behrends, May 22, girl.

WESTWAY ITEMS

Mrs. Oille Ottis and children are visiting her mother, Mrs. Campbell this week.

A thief or thieves visited Mrs. Slaton's chicken roost Monday and took most of her thoroughbred chickens.

Mmes. Hartman and Houser went to Mr. and Mrs. Franklin's Sunday to attend the funeral of their baby son who died Saturday.

His Beard Too Close

When Tire Blew Out

Probably the first man to devise a fluid to make automobile tires puncture proof was A. L. Dykes of St. Louis, a pioneer in the automobile industry.

The earliest automobiles had single-tube tires, made by bicycle tire manufacturers and glued to the rims of the wheels. They punctured with ease and frequency. When that happened it was necessary to stop, pry off the glued tire, stick rubber bands in the hole and glue them there, put the tire back, glue it to the rim, and wait for the glue to dry.

Dyke brought out a sticky substance that could be squirted into a tire in place of air. But an Illinois physician, who wore a beard, was inspecting a tire thus filled when it blew out. He threatened to sue Dyke for the loss of his beard, for it had to be shaved off.—St. Louis Post-Dispatch.

Historic English Ports

The Cinque ports were originally five seaport towns on the coast of Kent and Sussex, England, called in early times "the five most important havens in the kingdom." They were enfranchised by Edward the Confessor. William the Conqueror subsequently granted them the privilege of an almost independent state, under command of a warden, with a court at Dover castle. The five ports were Sandwich, Dover, Hythe, Romney and Hastings. Winchester and Rye were added later. Up to the reign of Henry VII their chief function was the supply of the country's naval contingent. Dating from the revolution of 1688 their privileges were gradually abolished. The lord warden's jurisdiction ceased in 1835.

No Snakes in Green Isle

The biological survey says that there are no snakes native to Ireland and never have been, so far as there are authentic records. This is due to its geographic position. Isolated as it is from the region in which these vertebrates originated and which they have made to introduce harmless species, but as yet its records show none established on the island. This may be due to a lack of proper environment, climate, disease or other abnormal condition. The slow-worm or lag-worm, a legless lizard which superficially looks very much like a snake, is native of Ireland, and may account for some of the snake records of that country.

Horse Racing Old Sport

Horse racing has been called the "sport of kings" because it has been one of their amusements since the earliest dawn of civilization. The times 1 of the Eighteenth Egyptian dynasty left a papyrus letter telling of his conquest of Mesopotamia and priding himself upon the acquisition of the racing horse (the Arab), and being the first to introduce him in Africa. Somewhat later the records tell of King Solomon buying horses from Egypt and paying as much as \$3,000 for some of them. Among the Greeks horse racing was introduced into the Olympic games in the thirty-third Olympiad (648 B. C.).

Earned His "Tip"

Tippling was not unknown 100 years ago, one may see from the following article that appeared in a Pittsburgh paper in 1828: "Mr. Beale received from Philadelphia on Monday last an entire load of oysters, principally in the shell. The wagoner was laden exclusively with oysters. He was 11 days only on the road and he received \$100 carriage. In consequence of his expedition and his attentive and careful management Mr. Beale paid the wagoner \$38 more than the amount usually received for the amount of lading."—Detroit News.

Health Hint

Loss of sleep is worse than starvation so far as its damaging effects upon the body and mind are concerned. If you keep regular hours there should be no difficulty about sleeping. If there is, find the cause before it undermines you.

Poor Helpers

At that a man would probably be about as successful buying his wife's hats as she is in choosing neckties for him.—Cincinnati Enquirer.

Womack Grocery

SPECIALS FOR FRIDAY AND SATURDAY

Coffee, Tulip Santos Peaberry, 1 lb	45c
Chocolate, Hershey's Baking, 1-2 lb	20c
Corn, Primrose, No. 2 can	16c
Strawberries, Missouri Aroma, extra fancy, qt	25c
Lettuce, nice firm heads	6c

FRESH BEANS AND NEW POTATOES

ELECTROLUX

The Gas Refrigerator



For Healthy Delight Eat Plenty of Quality

ICE CREAM

Good for children and grown-ups, too

—Serve it for dessert

—Serve it with fresh fruit

—Serve it often

—Make it at home.

—We have a dandy selection of freezers, all sizes, priced right

If you pride yourself on getting greatest value, if you want your new refrigerator to have no moving parts that could wear out or make the slightest sound, if you want it to cost no more when you buy it and far less to operate . . . then you owe it to yourself to see the Electrolux before you decided on any refrigerator, either phone us and arrange for a private demonstration at your convenience, or drop into our show-room at any time. There is, of course, no obligation to purchase.

NATIONAL PRESSURE

COOKERS

SURE—ECONOMY—RESULTS

Streu Hardware

"Wouldn't a Hail be Awful?"

—We hear that fear expressed daily—you know the hail season is right on us—and yet many of these same men who fear a hail storm on their wheat procrastinate and do not lock the door in time. Better wake up NOW and AVOID DISASTER.

See Me About that Hail Insurance.

Plains Insurance Agency

JOHN PATTON

Manager

FOR HEALTHFUL, DELICIOUS AND NUTRITIOUS FOODS, CALL ON US

Specials for Friday and Saturday, for Cash

3 lb White Swan Coffee	\$1.80
Pink Salmon, two cans	35c
No. 2 1-2 can Peaches	25c
No. 2 1-2 can Apricots	25c
Dry Salt Pork, lb	18c

THE GROCETERIA

We Deliver

Phone 31

Seed! Seed!

BETTER THE SEED, BETTER THE CROPS

—We gave special care last fall and winter in selecting the seed that we are offering for sale.

—All seeds are well cleaned, which will assure a regular stand without waste of seed.

—It will pay you to call and see our seeds before buying, as we feel we have something good to offer.

—Should you have your own seed it will pay to have them cleaned before you start planting. We are equipped with the best cleaning equipment on the market and can clean your grain at a reasonable price.

—We are at your service—use us.

Jones & McLean

Phone 1

OUR BIG One Week Sale

IS GOING STRONG

Our Spring offering of Bargains for man, woman and child and the home.

Never before have you had the opportunity to purchase such values as this sale offers.

Take advantage of our One Week Sale Offerings and make a big Saving.

Continues until Saturday Night, May 25

Fox Mercantile Co.

Summerfield

We are having lots of rain, and it is fine for the wheat, and the gardens are doing fine.
 Mrs. O. G. Gentel of Saenger, Texas, is visiting her brother, W. G. Harris.
 Mr. and Mrs. J. E. Davis and children left Sunday for Dallas, Weatherford and other Texas cities to visit relatives and friends and will be gone two weeks.
 N. G. Leonard of Dayton, Iowa, visited over the week end in the L. Johnson home.
 Misses Glen and Mary Lee Curry returned home from Clarendon, where they have been attending school the past year.
 Miss Opal Hayes left Sunday for Commerce, Texas, where she will attend summer school. She was one of our successful teachers the past year.
 The Home Makers Study Club will meet in the home of Mrs. Joe Kendall next Thursday afternoon.
 A large number of our community attended the services and opening of the new Baptist church at Hereford last Sunday.

Sunday in the G. A. Wilson home. Several attended the senior class play at Happy Thursday night. Several of our citizens were in Happy Wednesday.
 Arney and Joel played ball Tuesday at Joel.
 There was a forty-two party at the Burks home Wednesday night. Three inches of rain fell here and crop prospects are booming.
 Mrs. Weather spent Wednesday with Mrs. E. Tipton.
 Geo. Ward transacted business in Hereford Friday.
 A party to have been given at the Boyd home Friday night was rained out.
 Miss Flossie Fortner spent the week end with home folks, returning to Tulla Sunday.
 Chas. Cox, wife and daughter went to Amarillo Friday.
 Mrs. C. E. Burks who has been ill is improved at this time.

Mrs. Raymond Is English Head In Panhandle School

Mr. and Mrs. J. D. Raymond of Panhandle came down last week-end to attend the opening of the new Baptist church. While here they visited in the home of Mrs. Raymond's parents, Mr. and Mrs. W. E. Hicks. Mrs. Raymond was recently elected head of the English department of the Panhandle high school. During the past year she was head of the public speaking and dramatic art department. The Panhandle high school building, a \$175,000 structure, was recently completed. The school has thirty-three affiliated units. Mrs. Raymond, who was formerly Miss Mary Hicks was a teacher in the local schools.

Landmark Is Razed For Modern Houses

A Hereford landmark, one of the oldest residences in town, was razed last week to make way for modern apartment houses. The house, which was situated on Fourth Street a block west of Main street, was one of the houses moved from La Plata to Hereford about 30 years ago when the railroad was built through here. C. L. Sullivan lived in the house for a couple of decades. It has been vacant recently. J. F. Ward bought the house and lots last summer. At least one apartment house and perhaps more will be built on the site.

Arney News Items

Mr. and Mrs. A. W. Forner and daughters, Flossie and Led Lela, were in Tulla Wednesday.
 Mr. and Mrs. J. L. Hammond and children left Thursday for Mississippi to visit relatives and friends for at least one month, their old home being in that state.
 R. Hage was in Perryton on business last week.
 Floyd Fortner and father were in Tulla Thursday.
 Mr. Crane was here from Childress last week visiting in the J. E. Boyd home.
 Mr. and Mrs. F. W. Forner were in Happy and Canyon Wednesday.
 Miss Opal Hutson of Amarillo is spending the week here.
 The new six room brick veneer house being erected by Will Graham is nearing completion.
 J. T. Burpham and wife spent

Miss Zenda Hanna and R. Corbett Wed

One of Hereford's prominent young couples, Miss Zenda Hanna and Mr. Roger Corbett, surprised their friends with news of their marriage Saturday, May 18, at Clovis. Mr. and Mrs. Corbett spent Saturday night in Carlsbad and went through the Cavern Sunday, returning Monday to Hereford where Mr. Corbett is to continue in the firm of Carroll & Corbett.
 Mrs. Corbett, a daughter of M. and Mrs. Mark Hanna, is a graduate of a Fort Worth high school. The family moved here from Lubbock some time years ago and have since been operating the Hanna & Hanna photograph studio. At present the young couple are living at the Wesley apartments.

Dairymen to Give Five Dollars For Best Milk Name

Another milk products naming contest has been announced. H. P. Sindt and O. L. Rutherford will give \$5.00 in cash or sixty quarts of milk to the person who sends in the best name for their cream, milk and butter. They have been operating under the firm name, Quality Milk Company, but have decided to change the name. All names must be left at The Brand office by 6:00 p. m., May 28.
 Messrs. Sindt and Rutherford inform us that they have enlarged their herd with cows free from tuberculosis and any other disease. Their dairy barns and milk plant have also been enlarged and re-modeled. The name of their milk products will be changed in order to distinguish them from others on the market. Competent judges will select the name from those submitted. The owners will not act as judges.

3 Glasses Water Help Constipation

One glass of water is not enough—take three glasses one hour before breakfast. Much better results are obtained by adding a teaspoon of simple glycerine, saline compound (known as Adlerika) to each glass.
 Adlerika acts on BOTH upper and lower bowel and removes old waste matter you never thought was in your system. Stop gas and

sour stomach in TEN minutes! Relieves constipation in two hours. Clark Drug Store.

Mrs. Ora Newsom renewed her subscription to The Brand for the 28th time last Saturday. She has been a consistent subscriber to the Brand for 27 years—says she can't do without it and that it gets better all the time.

Make your lawn the prettiest in town—get your lawn grass seed from us. Clover, blue grass and Bermuda. WEST TEXAS SEED & FEED CO., Phone 265.

Garden seed in bulk the most satisfactory and economical way of buying. WEST TEXAS SEED & FEED CO., Phone 265.

Smith & Jones Real Estate

HAVE PLENTY OF BUYERS FOR LANDS PRICED RIGHT AND ON REASONABLE TERMS

LIST YOUR LAND WITH US

FREE FROM FLIES!



Bee Brand Insect Powder or Liquid Spray

KILLS—Flies—Mosquitoes—Bugs—Beetles—Moths—Ants—Flies—Waterbugs—Crickets and many other insects

Bee Brand Insect Powder or Liquid Spray

Liquid—30c, 75c and \$1.25. Gum—30c. Powder—10c, 25c, 50c and \$1.00. Gum—25c.

Now you can regulate the freezing time exactly as you regulate the cooking time in your oven. See the new **Frigidaire Cold Control today**



Scores of delicious new recipes are made practical by the new Frigidaire Cold Control.

J. C. CUMMINS Hereford, Texas

SPECIAL PRICES

On a complete line of Nursery Stock to close our spring delivery. The season is just on for Dahlias, Cannas, Gladiolus, Daisies, etc. Large stock of choice Tomato, Cabbage, Pepper, etc., ready in a few days.

HEREFORD NURSERY
 L. P. Landrum, Owner
 1108 East Tenth Street

WEAR BEYOND COMPARE FITZ Overalls



are bought by an army of men every day. A half million intelligent workers couldn't misjudge overall quality every year for twenty years.

Come in and try on a pair today!

FOX MERCANTILE CO.
 HEREFORD, TEXAS

WHAT IS A **Standard Tire**

OUR COMPETITORS ARE SAYING THAT BRUNSWICKS ARE NOT STANDARD

—They are made by one of the largest rubber companies in the world, from materials and with workmanship absolutely the same as goes into their highly advertised line.

—Brunswicks carry the standard warranty for the life of the tire and WE further guarantee Brunswick users satisfaction.

—it is true they are not highly advertised but when you remember that one page in the Saturday Evening Post, for instance, costs \$12,000 to \$15,000, which you, the consumer, help to pay, you will see the advantage of the Brunswick plan and why we can sell Brunswicks cheaper.



H. L. Rice

BRUNSWICK TIRES

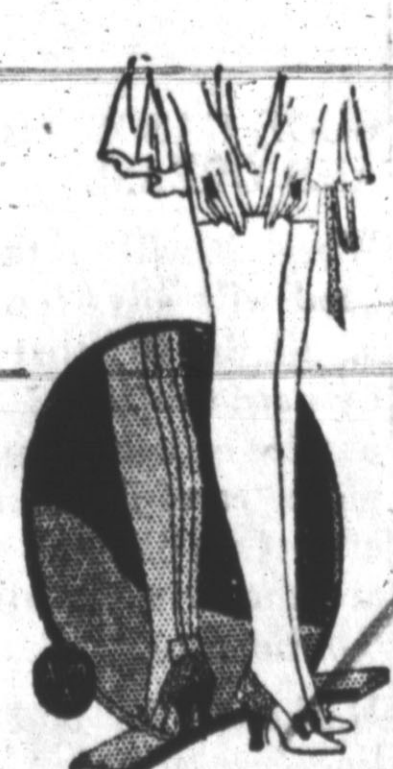
Free 30 ALLEN-A Hosiery

Friday, Saturday and Monday

—With every pair of ladies and misses Shelby and Arch Preserver Shoes purchased on Friday, Saturday and Monday we will give a pair of Allen "A" hose to match the shoes. Regular \$1 value hose.

—With every pair of children's and babies' Billiken shoes we will give one pair of Allen "A" 30c value hose.

—With every pair of W. L. Douglas or Friendly Five shoes purchased on Friday, Saturday and Monday we will give one pair of Allen "A" silk socks, value \$1.



D. R. Gass & Son

Shower Given for Mrs. Longbottom

Miss Ruby Wade and Mrs. Abb Posey surprised Mr. and Mrs. Claude Longbottom with a shower in the home of Mrs. O. F. West Wednesday evening.

The tasteful decorations of rose and silver were climaxed by a skillfully arranged group representing a little bride and groom seeking shelter under an umbrella from the rain shower.

The young people played forty-two until the gifts were presented. Mrs. Longbottom was directed to the hidden treasures by rhymes which the guests read to her.

Refreshments were served to Misses Lucille Meert, Olive Dean Arnold, Mae Millard, Ruth Woike, Mr. and Mrs. Abb Posey, Mr. and Mrs. J. M. Posey, J. T. Mitchell, Stanley Thomas and Beauron Wade.

SOLICITOR FOR ORPHANS HOME VISITS HEREFORD

Rev. Burroughs A. Waltrip, field secretary of the West Texas Children's Aid and Welfare Association, Abilene, was here the first part of the week in the interest of the Association. Mr. Waltrip says the Association is a national, statewide, home-finding organization, caring for the orphan and dependent children of this state.

Mr. Waltrip, who is a deacon of a young man of 22, spoke at the Baptist church last Sunday evening. Children cared for are orphans, deserted, nameless and those taken by the county courts. Four children of the Association were adopted by local people last year.

The children are boarded in Abilene until a satisfactory, permanent home can be found. One of the children recently placed in an American home was the boy of American-Japanese blood, whose was American and mother was Japanese.

Three Hereford Girls Will Graduate At Canyon Next Week

CANYON.—Hereford has three representatives in the class of '29 at W. T. S. T. C. They are Mrs. Bob Wilson, who completed the work for her Bachelor's degree in March and will return to Canyon for commencement; Miss Georgia Robinson and Miss Mozelle Hill, are Hereford girls. There are 110 members on the class, most of whom complete their work next week. A few of them who have not been able to attend college continuously for four years will finish their work during the summer session which begins June 1.

The baccalaureate sermon will be preached May 26 by Bishop Irving of Denver, and Dr. J. D. Sandifer of Simmons University will be commencement orator. Degrees will be conferred by President J. A. Hill.

ROBINSON-BUSHER

The marriage of Miss Lillian Busher and Lloyd Robinson last Christmas was announced Saturday. Mrs. Robinson, of Littlefield, has been teaching in the Hereford schools the past year. Mr. Robinson is prominent as a singer and a teacher of singing throughout the Panhandle of Texas and the Plains section of New Mexico.

The young couple is visiting in the home of her parents at Littlefield this week and will return to Hereford where they will make their home. They will live at the McMinn place west of the high school building.

HEREFORD TAKES CANYON'S MEASURE IN GOLF PLAY

A group of Canyon golfers were annihilated last Sunday on the Tierra Blanca links by members of the Hereford Golf club. The 12 matches were won by the local men. It begins to look as if the Hereford golfers will have to go a long way from home to get anything like keen competitors. As Clarendon has a good team, it's about time for the local men to beat the Donley county boys.

HEALTH NOTES

State Department of Health.

Fatigue Is Result of What?
I am a robust young teacher and seldom feel fatigue, but I observe that by the time school is out most of the children are worn out and weary; when I reach home my mother complains of fatigue, my companions have that "tired feeling" and there are few who can work or play as long as I. What causes such physical lassitude in such different ages?
Maude L. Haskell County.

Fatigue is common to every age and occupation, affecting housekeepers and school pupils as well as factory workers and field hands. It is possible for just loafers to be sufferers from fatigue. Something is of course radically wrong when one gets too easily fatigued. Old and young should feel revived from a night's rest.

Some of the chief causes of fatigue are over-work, hunger, worry and hurry, bad air, insufficient rest and sleep, constipation and indigestion, lack of outdoor exercise, and onset of some infectious disease. If one cannot determine upon the cause and cannot banish undue fatigue, it is wise to have the advice of a physician.

Life Is Like This.

Little Johnny Jones wants to know why vitamins are put in spinach and cod liver oil instead of in cake and candy. It is queer, Johnny.

Whoopee

Doctor—"I am afraid I have bad news for you. You will never be able to work again."
College Student—"What do you mean bad news?"

Mental age is most accurately based upon the individual Terman-Binet test of intelligence. A child is said to have a mental age of ten years, for example, when he passes the tests on the Terman-Binet scale which, it has been found, are passed by a majority of normal ten-year-old children. Terman defines mental age as follows: "By a given mental age we mean that degree of general mental ability as is possessed by the average child of corresponding chronological age."

A Wee Bit Tune

A millionaire who wrote a rather illegible hand took a "place" in the north of Scotland. One night before retiring he sent the head keeper detailed written instructions for the morrow.

Next morning he was awakened very early by the persistent skirling of bagpipes beneath his window. Summoning his man-servant, he asked: "What's that racket?"
"Oh," said the man, "that's Donald, the keeper, playing that wee bit tune ye sent him last night."

Know Thy Work

The latest gospel in this world is know thy work and do it. "Know thyself," long enough has that poor "self" of thine tormented thee; thou wilt never get to "know" it, I believe. Think it not thy business, this of knowing thyself; thou art an unknown individual; know what thou canst work at; and work at it like a Hercules! That will be thy better plan.—Thomas Carlyle.

Ed Had Long Experience

The men are now hinting around about the necessity of a course on how to manage women. . . . Who knows more about managing women than you do? And you know you can't do it.—Ed Howe's Monthly.

Power of Music

It is significant how artists turn constantly to music to assist in expressing emotions which seem to elude the other arts, in reaching the hearts and imaginations of their hearers.—American Magazine.

New Form of Violin Body

Instead of being curved, the body of a violin constructed by a Chicago maker is angular, the form enabling the player to reach farther on the strings although his fingers may be short, and making the instrument easier to hold under the chin, says Popular Science Magazine. At the same time, an improvement in tone is claimed for this violin.

Clams Grow Slowly

It takes from two to four years for clams to grow to edible size, the exact time depending on food conditions, temperature of the water and other conditions.

Temperature and Air

The weather bureau says that if we assume the atmospheric pressure to remain the same, the quantity of oxygen, and the air as a whole, per unit volume, will increase by about six parts in a hundred, or 6 per cent of its original amount per same unit by 30 degrees Fahrenheit. The exact amount depends on the precise temperature before the cooling began.

One Good Point

One of the few charming things to be said about the human breast is that it is always bulging with hope.—H. L. Macken.

Historic English Oak

The Royal oak stood near the farm of Boscombe, in Shropshire, England, and for 24 hours afforded concealment to Charles II after the battle of Worcester, in 1651. The tree was destroyed after the Restoration by relic hunters, but an oak grown from an acorn of the original tree stands on the spot, and there is another, said to have been planted by the king, in Hyde Park.

Delusion

It many times falls out that we deem ourselves much deluded in others because we first deluded ourselves.—Sir Philip Sidney.

WANTED—A good new Perfector for... Phone 901-23.

THE STAR THEATRE



MILTON DOROTHY SILLS-MACKAILL HIS CAPTIVE WOMAN

Wednesday-Thursday
May 29th-30th



MEYER-BOTH General Newspaper Service

A GREAT COMBINATION . . . Meyer Both cuts and copy . . . and The Hereford Brand . . . a combination that wise merchants will employ to their advantage . . . The June-Meyer Both Service . . . Pick out illustrations that will put over your advertising message with a wallop . . .

The Hereford Brand

Buick Service News



GOOD GASOLINE AND GREASE

Where it will do the most good will solve four-fifths of all the ills that motor cars are subject to—if the owners of motor cars were more careful than they are. Our oils and greases are the best for all automobile uses.

Marland Oils and Grease, car washing, greasing.

Our Mission Is Service

Buick Service Station
Hereford, Texas
E. L. Mathies Phone 392

Better See Your Local Lumberman First

The other day we listened to the story of a man in another community who purchased a "ready cut" house.

The material came cut to length and ready to nail together.

Before the building was completed, however, the purchaser was ready to concede that there are many flaws in the "ready cut" system. Carpenters on the job were on the verge of hysteria before the work was finished.

All of which illustrates that the promise of great savings in building materials from such houses are not always to be relied upon.

Our Lumbermen in Hereford are doing their utmost to give service. They furnish reliable building information as well as building materials. They merit your patronage.

The Hereford Brand
Published Every Thursday
20th Year
HEREFORD, TEXAS
A NUNN-WARREN PUBLICATION

The Case Combine Is Leading

IN THIS AND IN EVERY OTHER GRAIN-GROWING COUNTRY!

—This is not an accident, but is because the farmers who have given it any thought know that the best threshing machines are CASE THRESHING MACHINES.

—Why go to the trouble and expense of raising a great wheat crop and then risk the harvest to an experimental machine, for which in all probability you will not be able to get repairs at the critical time?

Be Safe Order Your Case Combine Now!

C. A. SKELTON

R. B. R. PICNIC
(Continued from Page One)

is growing larger every year. Henry Ainsley of the Amarillo Globe-News declared that "this is the only place in the Panhandle where picnics of this nature are annual affairs." He mentioned that the Globe-News and Saints are sponsoring a special train to the A. & M. College shortly this coming summer. He urged the boys and girls to make

Local Merchants Will Go to Bellview Picnic

W. T. Wheeler, representing the Amarillo office of the International Harvester Co., encouraged the club members to continue their club work with the enthusiasm they have been showing in the last few years. He invited them to visit the I. H. C. office in Amarillo and investigate the extension service that is being offered to farm boys and girls.

J. F. Ford, assistant county agent of Potter county, said that it takes a keen business man of the highest type to be a successful farmer. Mr. Ford specializes in baby beef club work in almost every county in the Panhandle. D. G. Murley of Enid, Okla., an old-timer here, advised the boys and girls to study marketing.

H. M. "Ham" Luna of Amarillo, representing the Panhandle-Plains, Inc., whose object is to bring more farmers to the Panhandle, asked the boys and girls to cooperate with the county agent and business men in collecting agricultural exhibits to use in fairs throughout the Middle West this fall. He explained the exhibits should be the best, since they advertise the Panhandle-Plains section of Texas. Roy Gough welcomed the club members and visitors to Sulphur Park and invited them back again next year.

Judge Earl W. Wilson and Elizabeth Chapman of Finnis community, were other speakers. Miss Chapman reminded the club members that the Kelleher Medal will be awarded again this year and urged them to make a great effort to win this coveted prize.

Following the speeches, J. W. Olson entertained the crowd with acrobatic stunts. T. E. Selgler instructed the boys and girls how to catch fish by catching a few large minnows himself.

Henry Ainsley entertained the crowd with clever exhibitions of trick roping, talking the white like Will Rogers.

In point of attendance and interest taken, the picnic was the best ever sponsored by the R. B. R. The importance with which it is regarded by agricultural leaders is demonstrated by the attendance of Mr. Ainsley, Mr. Wheeler, Mr. Luna, Mr. Ford and other agricultural leaders of the Panhandle.

The R. B. R. Company was praised for sponsoring a picnic that brought almost every club member in the county together, giving the boys and girls an opportunity to hear prominent agriculturists talk and to learn from each other about club activities.

Teachers and Senior Class Express Thanks For School Edition

Appreciating the fact that The Brand for the first time in its history published a school edition and devoted many columns of the paper last week to reports written by the teachers and two pages to the graduating class, Superintendent Claude Dillehay and the Senior class have expressed their satisfaction with and appreciation of last week's school edition in letters to The Brand.

The photos of the forty-one seniors were carried on a double page of the paper last week. The space was paid for by Hereford business men, and the expense of having the cut of the photographs made were borne by the Brand.

Richardson Faints, Falls, Injures Head

R. J. Richardson, manager of the Texas Company, suffered painful bruises on his head and left temple Wednesday morning when he fainted and fell off the loading platform at the Texas Company office. He recovered consciousness in an hour or so, though was nauseated for several hours. The attending physician ascribed no definite cause for the fainting spell. Mr. Richardson fell about three feet on hard ground and gravel.

PITMANS HONOR HOLMANS AT BRIDGE PARTY

Honoring Mr. and Mrs. Seth B. Holman who will soon be leaving Hereford, Mr. and Mrs. J. A. Pitman entertained a number of friends at a bridge party in their home Wednesday evening.

The rooms were colorfully decorated with roses and spring flowers. S. P. Rosson won high score prize for men and Mrs. Bobo McLean high prize for ladies. Honor prizes were given to Mr. and Mrs. Holman.

A smart buffet dinner was served to the following guests: Messrs. and Mrs. Seth B. Holman, C. C. Acker, S. P. Rosson, Dow Mercer, Homer K. Fox, E. D. Fox, C. A. Skelton, Bobo McLean and Roy Conaway.

Try a Want Ad in THE BRAND



Appearances
Go a Long
Way to Opening
Many Gates

The appearance of your clothing has much to do with your business success.

Let us keep your clothes cleaned and repaired.

We give Gold Bond Stamps on all cleaning and pressing.

Carroll and Corbett
TAILORS
Rear Beebe & Shaw Barber Shop

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Mr. Dillehay's letter:

"The faculty of the Hereford schools certainly does appreciate the school edition and every teacher wishes to thank business men of the town and The Brand for making the edition possible. The paper afforded citizens of this community an opportunity to learn in detail about the work of the school during this year and the past six years. We also wish to extend thanks to the business men for publishing the photos of the seniors on the two pages of the issue. Every teacher, graduate, their friends and parents appreciate their pride in the school. Such gestures of courtesy and good will do much to augment cooperation between the school and its patrons and to really build up the school system."

Letter from the senior class:
"We wish to express our sincere appreciation to the business men of Hereford and to The Brand for

Lullaby Feelingly Written For Tired, Exasperated Brothers of the Profession

The Brand bets that it has the youngest printer's devil on record this week. We wish we had a picture of him to go with this story. Anyway, he is Billy Nix, ten-year-old son of The Brand's shop foreman, W. C. Nix. Billy is shining up things around this she-bang. He's the kind of a printer's devil to have around. Just to see him climbing around

on top of the presses and type cases, clad in khaki union-alls and black-smith's black cap, doing his stuff is enough to make phlegmatic editors or scurrious news-bounds turn optimist and babble. He's got a few freckles and lots of ink on his nose, grease on his hands, an industrious glint in his gray eyes—and best of all, he isn't fresh. He's a rest cure. This story is a tip to all bilious, constipated editors who are properly cynical.

To all Real Estate Agents: This is to notify you that I am this day withdrawing my name from the market. (Signed) R. F. ROGERS

A GOOD PLACE TO EAT

Everything tasty and well cooked, served attractively and you can inspect the kitchen any time.

IKE'S LUNCH ROOM

HAIRDRESSING

—that withstands rushing winds
The chic demoiselle who dislikes the disheveled appearance that comes from outdoor activities should try our Stayright Hairdressing. After hours in the blowing winds you will still retain that well-groomed coiffure.

Orr's Beauty Shop

Carl's Cash and Carry Grocery

- Nice, fresh Tomatoes, lb 13c
- White Swan Oats 21c
- Schilling's Coffee, 1 lb 52c
- Gallon Apples 45c
- Lighthouse Soap, ten for 36c
- Canned Milk, small 5c
- Potted Ham, seven for 27c
- Bananas, per lb 8c
- Oranges, dozen 17c
- Sugar, ten pounds 58c

No Comment Needed—the Careful Buyer Knows Values and Quality.

Remodeled!

"There's life in the old house yet." With that sturdy old home as a basis you can create a modern dwelling, replete with all conveniences, and thoroughly repaired where it shows signs of decay. We've done it before for your neighbors; we can do it again for you.

Roofing, floors, porches, paint—everything made new and comfortable—at a price much less than you suspect.

We'll Estimate the Material Cost

KEMP LUMBER CO.
The Place for Good Lumber.

For SATURDAY ONLY

2 Suits or A Suit and Overcoat \$36.50

25 Beautiful Fabrics

at 2 for \$38.50

A Company Representative Is Here to Measure You.

West's Tailor Shop

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

FRESH Tomatoes	Per Pound	12c
LETTUCE	Per Head	6c
PRESERVES	Green Goblet Pure Strawberry	25c
FIG BARS	Bulk, Two Pounds	25c
BLACKBERRIES	No. 2 Libby's, In Syrup Per Can	21c
CHERRIES	Gallon Size Red, Pitted	\$1.15
PORK and BEANS	Waxed Three for	25c
PEACHES	Evaporated Three Pounds	45c
LYE	Babbitts Three Cans	32c
SOAP	Lemon Oil Hardwater, 3 bars	21c

IF YOU'RE ANXIOUS TO

ADVERTISE

BUT TOO BUSY
SEE US
THAT'S OUR BUSINESS

The Hereford Brand

Our Slogan—"More People—More Farms"

Published Every Thursday
Hereford, Deaf Smith County, Texas
Oliver Jones, Manager

AMUNN - WARREN PUBLICATION

LIST OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1929, FOR TAXES OF 1928, IN DEAF SMITH COUNTY.

REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER TEN, REVISED CIVIL STATUTES OF 1925.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. J. B. Miller, Tax Collector of said County, do hereby certify that the land and lots listed on the following eight pages and assessed on the tax rolls of said county for the year 1928 are delinquent for the taxes of 1928 and that there was no personal property for "seizure and sale" as required by Article 7330, Revised Civil Statutes of 1925, and therefore I am entitled to credit for the taxes shown and hereto reported delinquent.

CERTIFICATE OF COMMISSIONERS COURT.

In the Commissioners' Court: We Certify that we have examined the following eight pages of Collector's report of lands and town lots assessed on the Tax-Rolls of Deaf Smith County for the year 1928, which are delinquent for the taxes of 1928, and find the same correct; and that J. B. Miller, Tax Collector, is entitled to credit for the taxes shown thereon, as follows, to-wit:

State Ad Valorem Tax	\$2,581.73
State Poll Tax	120.00
State Penalty and Interest	271.07
Total State Taxes	\$2,972.80
County Ad Valorem Taxes	3,025.60
County Poll Tax	21.00
Common School Tax	1,807.07
County and School Penalty and Interest	494.45
Total County Taxes	\$4,948.67

Given in open court this the 22 day of April, A. D. 1929.

EARL W. WILSON, County Judge.
C. J. PADDOCK,
H. G. CONKWRIGHT,
J. T. GUINN,
W. T. WOMBLE,
County Commissioners of Said County.

ATTEST:
L. H. FOSTER, County Clerk.

Name of Owner	No. Abstract	Certificate No.	Survey No.	Original Grantee	Acres Delinquent	Total Taxes, Not Including Penalties
Arnold, W B	482	26	382	A T S 1/2 28-5-2	320	36.34
Arnold, Mrs. H. S.	264	158	65	T T Ry	640	81.75
Bell, H E and wife	340	269	49	Ind R R Co	667	\$ 88.31
Blood, E H	456	28	421	A T 21-3-2	640	100.08
Brooks, A	474	26	394	A T N 1/2 17-4-3	260	
Brooks, A	454	26	395	A T N 1/2 17-4-3	60	30.24
Brooks, A	474	26	394	A T S 1/2 17-4-3	100	
Brooks, A	454	26	395	A T S 1/2 17-4-3	39	
Brooks, A	468	26	404	A T S 1/2 17-4-3	20	
Brooks, A	449	27	405	A T S 1/2 17-4-3	161	30.24
Brooks, A	468	26	404	A T S 1/2 20-4-3	56	
Brooks, A	449	27	405	A T N 1/2 20-4-3	264	30.24
Brooks, A	449	27	405	A T E 1/2 28-4-3	320	30.24
Climer, H and Frances	216	13	85	S W 1/4 G W G	160	33.74
Connell, E F and Sophia	241	908	7	H & G N	640	71.25
Cornett, M W and Ruby	366		56	Gregg Co School	360	105.01
Corbett, Paul S	315	95	9	T T Ry	640	71.17
Dodson, Lewis	975	8	76	J N I	640	176.01
Edwards, R E	1198	916	86	N 1/2 of N W 1/4 J J W	80	33.70
Filippen, W H	432	19	372	A T S 1/2 1-5-2	122	
Filippen, W H	421	19	378	A T S 1/2 1-5-2	198	33.74
Fly, W G	82	1-624	41	R S & F	647	72.58
Fly, W G	1519	1-423	40	N W 1/4 J C M	160	18.9
Fly, W G	1320	1-423	40	S W 1/4 J C M	100	23.63
Garrison, G P and Catherine	150	1233	111	No. 3 B S & F	10	
Gottin, J D	493	30	444	A T S 1/2 14-2-2	160	38.05
Guthrie, D D	386	4-349	5	G C & S F	640	88.56
Hough, L W	1047	127	24	N W 1/4 J H W	160	22.95
Hullman, Mrs P J	453	28	418	A T N E 1/4 28-3-1	160	18.32
Hullman, Mrs P J	443	28	419	A T N W 1/4 27-3-1	160	18.32
Jackson, H M	972	2	64	J N I	640	95.06
Sumner, J B	361	1836	67	S W 1/4 W W & S	160	21.17
Larson, Doney	1023	19	98	S E 1/4 A P M	60	30.52
Locker Estate, Mrs W W	764		60	No. 18 1/2 R J	60	5.8
McCurdy, Carl	494	27	410	A T S E 1/4 J R S Tract	46	
McCurdy, Carl	494	27	409	A T S E 1/4 J R S Tract	46	
McCurdy, Carl	503	30	425	A T S E 1/4 J R S Tract	26	18.14
McCurdy, Carl	504	30	426	A T S E 1/4 J R S Tract	26	10.31
McCurdy, C S	364		2	Gregg Co School Land	74	
Nash, Geo	424	19	367	A T E 1/2 N W 1/4 34-3-3	35	
Nash, Geo	430	19	378	A T E 1/2 N W 1/4 34-3-3	203	34.82
Nash, Geo	430	19	379	A T W 1/2 36-6-3	381	59.92
Nash, Geo	430	19	374	A T W 1/2 36-6-3	772	119.82
Nash, Geo	430	19	374	A T All 34-6	650	77.45
Doft, Blain	140	1-1634	91	R S & F	630	
Simmons, O A	457	30	432	A T S E 1/4 30-3-2	46	
Simmons, O A	497	30	433	A T S E 1/4 30-3-2	46	
Rice, S J	414	1192	17	E 1/2 Cor A B & M	80	15.30
Rice, S J	414	1192	17	N 1/2 of N E 1/4 R S & F	80	15.30
Rogers, E E	148	1231	107	N W 1/4 B S & F	160	20.98
Rutter, D L	1567	87	4	N E 1/4 W E E	160	56.79
Sherman, O E	356	1831	57	W W & S	640	74.50
Stony, G E	1236		15	N pt E 3-4 W P McMillan	72	10.33
Pice, O E	873	1234	114	S 1/2 of S W C L	80	18.06
Tribble, J H	488	34	444	A T	218	
Tribble, J H	502	30	427	A T	132	55.40
Valentine, W I	139	1-1063	89	S W 1/4 B S & F	110	61.52
Valentine, W I	869	1232	110	T W	7 1/2	2.86
Walker, C V Estate	854	1-927	7	C V M	613	104.44
Wederbrook, Pat	764	1832	60	No. 6 1/2 R J	3-4	
Wood, C A	884	1233	152	S 1/2 Wm B	320	32.25
Unknown	150	1233	111	B S & F	5	1.59
Adams, J M	985	1308	76	E T F	60	85.96
Athen, E V	440	26	404	A T W 1/2 29-4-3	272	
Athen, E V	468	26	404	A T W 1/2 29-4-3	48	
Anglin, H C	465	27	407	A T W 1/2 29-4-4	320	42.34
Baker & Bushnell	99	1-280	37	N 180 A of W 1/2 B S & F	160	21.17
Bauer, Joe T	1066	4-579	76	S W 1/4 O M B	160	18.14
Bishop, Hy S and H D	223	26	11	S E 1/4 G & M	160	18.14
Blackburn Estate, T W	490	30	430	A T N W 1/4 34-3-3	160	21.98
Bohn, Gerhard	470	26	401	A T S W 1/4 22-4-1	160	18.14
Brown, C M	487	28	421	A T 29-3-2	295 1/2	
Brown, C M	486	28	421	A T 29-3-2	136	
Brown, C M	497	30	432	A T 29-3-2	66	
Brown, C M	497	30	433	A T 29-3-2	142 1/2	73.28
Bryner, W H	477	26	391	A T S E 22-5-4	160	18.14
Bryan, Gus M	483	26	385	A T E 1/2 29-5-2	260	
Bryan, Gus M	482	26	386	A T E 1/2 29-5-2	60	28.29
Buzzeveld, H C	1115	27	14	N E 1/4 A P M	160	18.14
Caldwell, H S	280	153	91	N 1/2 & S W 1/4 H & O B	480	63.50
Caldwell, H S	423	19	380	A T N E 8-5-2	150	
Carter, R A	422	19	379	A T N E 1/4 8-5-2	10	18.14
Chavarras, Thos	492	30	437	E 1/2 B S & F	320	42.34
Colby, L D	32	912	93	S 1-3 A B & M	160	21.98
Dodson, F W	211	8	75	E Pt G B & C N G	213	40.63
Ellison, J O	1120	1-562	82	W 1/2 W C Mc	114	15.12
Egner, Mrs. Peter	1	36	21	N 1/2 A B & M	320	36.29
Franklin Real Est Co	428	19	376	A T W 1/2 19-5-4	132	42.34
Franklin Real Est Co	479	26	399	A T W 1/2 19-5-4	188	36.29
Grogan, Walter K	813	329	30	S 1/2 W S H	320	48.38
Groza, G H	424	19	370	A T 31-6-2	640	72.58
Groza, G H	425	19	369	A T N E 1/2 36-6-1	118	
Groza, G H	424	19	370	A T N E 1/2 36-6-1	42	18.14
Hagenstanz, Margaret	883	1245	136	N E 1/2 W M B	160	17.79
Hagenstanz, Margaret	1195	1245	136	Pt S E S D H	174	10.35
Hobson, Jno W	429	19	375	At S 1/2 of S W 1/4 16-5-4	80	9.07
Hobson, Jno W	461	30	442	A T N E 1/4 13-2-3	80	21.98
Hobson, Jno W	998	1761	48	E 1/2 of N W 1/4 J M M	80	12.10
Hobson, O L	467	27	408	A T N W 1/4 of N W 1/4 26-4-3	40	4.34
Hobson, O L	492	30	437	A T N W 1/4 26-4-3	40	
Hobson, O L	493	30	438	A T N W 1/4 13-2-1	8	
Hicks, C M	781	153568	48	J C C	852	21.98
Hicks, C M	784	112	4	J C C	640	122.37
Hicks, C M	248	153568	17	H & G N	640	107.07
Hobson, C N	491	30	442	A T 30-2-4	40	107.10
Hobson, C N	489	34	443	A T 30-2-4	8	
Hobson, C N	523	17	448	A T 30-2-4	30	
Hobson, C N	523	17	449	A T 30-2-4	308	
Hobson, H C	468	26	404	A T S 1/2 18-4-3	94	71.94
Hobson, H C	464	26	395	A T S 1/2 18-4-3	187	

Name of Owner	No. Abstract	Certificate No.	Survey No.	Original Grantee	Acres Delinquent	Total Taxes, Not Including Penalties
Hofues, A E	1006	4-579	76	SE 1/4 J M B	160	18.14
Hudson, C H	302	4-567	55	W 1/2 G C & S F	320	36.29
Hughes, L P	238	53	65	S pt G B & C N G	68	6.05
Hughes, L P	1191	48	56	W R T	108	12.29
Hume, H E	1226		19	S pt C J	111	12.00
Joy, Chas	963	1301	46	N 1/2 of N E 1/4 T T E	80	10.38
Joy, Mary A	933	1301	46	S 1/2 of N E 1/4 T T F	80	10.38
Kessler, L J	439	19	365	A T S E 20-6-2	19	
Kessler, L J	438	19	364	A T S E 20-6-2	141	18.14
Kirchner, J	421	19	378	A T N 1/2 12-5-2	320	36.29
Leetum, Lars	414	28	417	A T S 1/2 9-3-1	122	
Leetum, Lars	485	28	416	A T S 1/2 9-3-1	166	
Leetum, Lars	413	28	418	A T S 1/2 9-3-1	13	
Leetum, Lars	498	28	419	A T S 1/2 9-3-1	22	36.29
Leetum, Lars	414	28	417	A T E 1/2 of S E 8-3-1	70	
Leetum, Lars	413	28	418	A T N 1/2 of S E 1/4 8-3-1	10	9.07
Mangas, M D	430	19	373	A T S E 36-6-3	160	18.14
Miller, N E	1023	19	98	S W 1/4 A P M	160	21.17
Morrissey, Kate	187	1700	45	S W 1/4 of N E B S & F	42	6.43
McCasland, G B	424	17	376	A T N 1/2 32-6-3	104	
McCasland, G B	430	19	373	A T N 1/2 32-6-3	125	
McCasland, G B	424	17	376	A T N 1/2 32-6-3	91	36.29
McCord, Mrs C B	330	247	37	N W 1/4 T T Ry	160	30.50
McDermitt, Jno	485	34	445	A T N 1/2 17-2-5	438	53.54
McDermitt, Jno	496	34	445	A T S pt 18-2-5	210	30.11
McElhine, Anna	187	1700	45	N E 1/2 of N E 1/4 B S & F	42	6.43
McKenzie, W R	479	26	389	A T S W 1/4 25-5-3	160	18.15
McNair, W H	414	28	417	A T S 1/2 of N E 1/4 5-3-1	480	54.43
Nelson, H W and Mrs P	428	19	376	A T E 1/2 of N W 14-5-3	80	9.06
Nowlin, T M	109	1256	157	B S & F	640	107.07
Oliver, G T	6	1115	9	A B & M	640	122.37
Oliver, G T	861	1115	10	C E W	640	137.06
Oliver, G T	117	1702	19	E 1/2 B S & F	320	45.36
Oliver, G T	293	0-42	1	T W N G	640	114.72
Oliver, G T	677	2065	P-Em	H N W	160	28.68
Oliver, G T	829	2965	10	H V L	640	114.72
Oliver, G T	830	0-43	2	S 1/4 A B & M	370	57.96
Patton, W C	461	27	412	A T S E 1/4 33-4-3	160	18.14
Pearson, T Brooks	1162	96	26	G B & C N G	640	84.87
Pearson, T Brooks	1163	43	46	G B & C N G	640	72.58
Pearson, T Brooks	1142	37	36	E 1/2 G B & C N G	110	12.17
Phelps, C L	384	4-555	27	N E G C & S F	160	18.14
Poer, L D	423	19	376	A T W 1/2 of N W 14-5-3	80	9.07
Roberts, Samuel H.	479	26	389	A T S E 1/4 25-5-3	160	18.14
Rogers, G P	918	1-573	82	S W O M C	160	26.77
Saeger, R W	482	26	396	A T S W 1/4 35-5-2	160	18.14
Sapp & Anderson	836	1-293	48	S W 1/4 B F Mc	240	21.17
Simmons, J M	467	27	406	A T S 1/2 of N W and N E 1/4 26-4-3	160	27.29
Spies, Mrs J J	486	34	445	A T S E 1/4 8-2-5	160	21.98
Stark, Lena						

Going On Hereford, Texas Full Force

POPULAR STORE'S GREAT ANNIVERSARY SALE

Men's and Young Men's Suits \$16.75
(Two Pair Trousers)

Some Oxfords, \$2.98 and up
Ladies Chiffon Hose, regular \$2 grade .. \$1.49

Help Us Celebrate Everything on Sale

Bishop Seaman Stresses Value of Motives In Graduation Address

In introducing Bishop E. S. Seaman of the Episcopal diocese of Amarillo, at the graduating exercises Friday night, Superintendent C. H. Dillehay quoted a local teacher as saying that of the many commencement speakers she had heard, Bishop Seaman made the best address. Since Friday night many a person in the audience that filled every seat in the high school auditorium has said the same thing. Bishop Seaman spoke on the subject, "Motives and Habits."

"Is there anything more important than motives when man's chief effort is to get his fellow creatures to understand what he meant, not what he said, thought or did—but what he meant? The motives of men are to be understood first of all. Even when we are in the room of death, trying to tune our eyes to the light that will soon be revealed, our one hope is that God will be able to understand our motives," he said.

Quoting the chief argument in a current book, an argument which he said he had not yet evaluated, Bishop Seaman pointed out that the chief product of a coal mine is not coal, but coal miners; that the chief product of a factory is not cloth but factory workers. It is the motive behind our thoughts, words and actions that is significant, he said.

He then explained that habits grow out of motives and habits make up the character of the individual. The one steady light of character that has stood the test of 2,000 years—is Jesus Christ

than whom no mortal has had a greater motive which was, "Ye shall know the truth and the truth shall make you free."

Quoting Huxley, Bishop Seaman said the purpose of education is to teach individuals to do the things they ought to do when they ought to do them, whether they want to or not. He urged the graduates to train their actions by habits so their actions will be true to their motives.

He asked the forty-one graduates to take this thought with them from high school: "The scientists have reduced the physical world to the element of energy—something one cannot see, touch, taste, feel; energy the eternal element. And so the things that are seen are temporal while the things unseen are spiritual, but the spiritual things make you what you are."

Bishop Seaman was born and reared in Galveston. He is one of the most popular ministers in Texas. He spoke in Hereford once before at a Knights Templar service.

Holmans Praised.

Before presenting the diplomas, Superintendent Dillehay thanked the citizens, school board and others for the splendid cooperation given by them to make the school a success. He also acknowledged the big share which Mr. and Mrs. Seth B. Holman have had in the development of the school system by supporting the school and its activities through the Hereford Brand. Mr. Holman, editor of

The Brand for the past decade, Mr. Dillehay said, has contributed ample space for school news; has been a consistent exponent of a better school system through his editorial columns, and has never failed to cooperate in anything that led to the upbuilding of the local schools. He expressed regret that Mr. and Mrs. Holman would soon be leaving Hereford. Mr. Dillehay said he wanted to take advantage of the large audience by making a public acknowledgement of the great services given to the school by Mr. and Mrs. Holman through their newspaper.

Rev. Saxon delivered the invocation and Bishop Seaman the benediction.

First Methodist Church

E. B. BOWEN, Pastor.

This church extends a cordial welcome and invitation to all to attend its services. Sunday school begins at 9:45 a. m. Come and join one of our classes. Morning worship conducted by the pastor at 11 a. m., subject, "The Vision Beautiful." There will be special music. The Epworth League will meet at 7:30. The young people will be glad to have you attend.

The Missionary Society meets each Wednesday afternoon. Come and worship with us.

TRY A WANT AD IN THE BRAND.

Adrian-Sims Notes

Dawson Blasingame and family visited relatives in Borger Saturday and Sunday.

Mr. and Mrs. Tom Cook of Borger, were out at their farm a few days last week.

George McLain and family were in Hereford Thursday.

Our teachers, Mrs. J. R. and

Miss Ann Copeland of the Sims school rendered a program Friday night at the school house. This marked the closing of a very successful school year. After the program refreshments of sandwiches, cake and lemonade were served to the crowd.

Ed McCaskey and family were Amarillo visitors Tuesday.

Ray Chapman was in Adrian Monday.

Mrs. J. R. and Miss Ann Copeland spent Friday night in the J. M. Chapman home.

Emmett Green has returned from Fort Worth where he has been the past few weeks.

Mr. and Mrs. K. D. Miller and son and Mrs. Sparks, Mrs. Miller's mother from Whittier, California, visited in the home of Mrs. J. B. Hammer the first of the week.



Increase ¹⁰
Farm Products
With Merit Feeds!

The health of your poultry, pigs, cows, horses and mules depends on the feed they get. Merit feeds are scientifically mixed, and composed of health-giving proteins, oils, fats and other ingredients. A Merit feed for every need.

WE BUY PRODUCE

West Texas Feed & Seed Co.

Phone 265

CASH SPECIALS

FRIDAY AND SATURDAY

Macaroni	Four Packages	25c
Brown Sugar	Three Packages	25c
Preserves	King Bee Brand 4 pound Jar	97c
Peanut Butter	Five Pound Bucket	85c
Peas	No. 2 Del Monte Brand	17c
Sardines	In Oil Four For	24c
Pecans	Bulk 5 lbs. Nice and Fresh, lb	75c
Lemons	Large Size Per Dozen	25c
Mustard	Quart Jar	25c
Hams, country cured, lb		28c

Bakers Cash Grocery
MONT E. BAKER, Proprietor

HALF and HALF

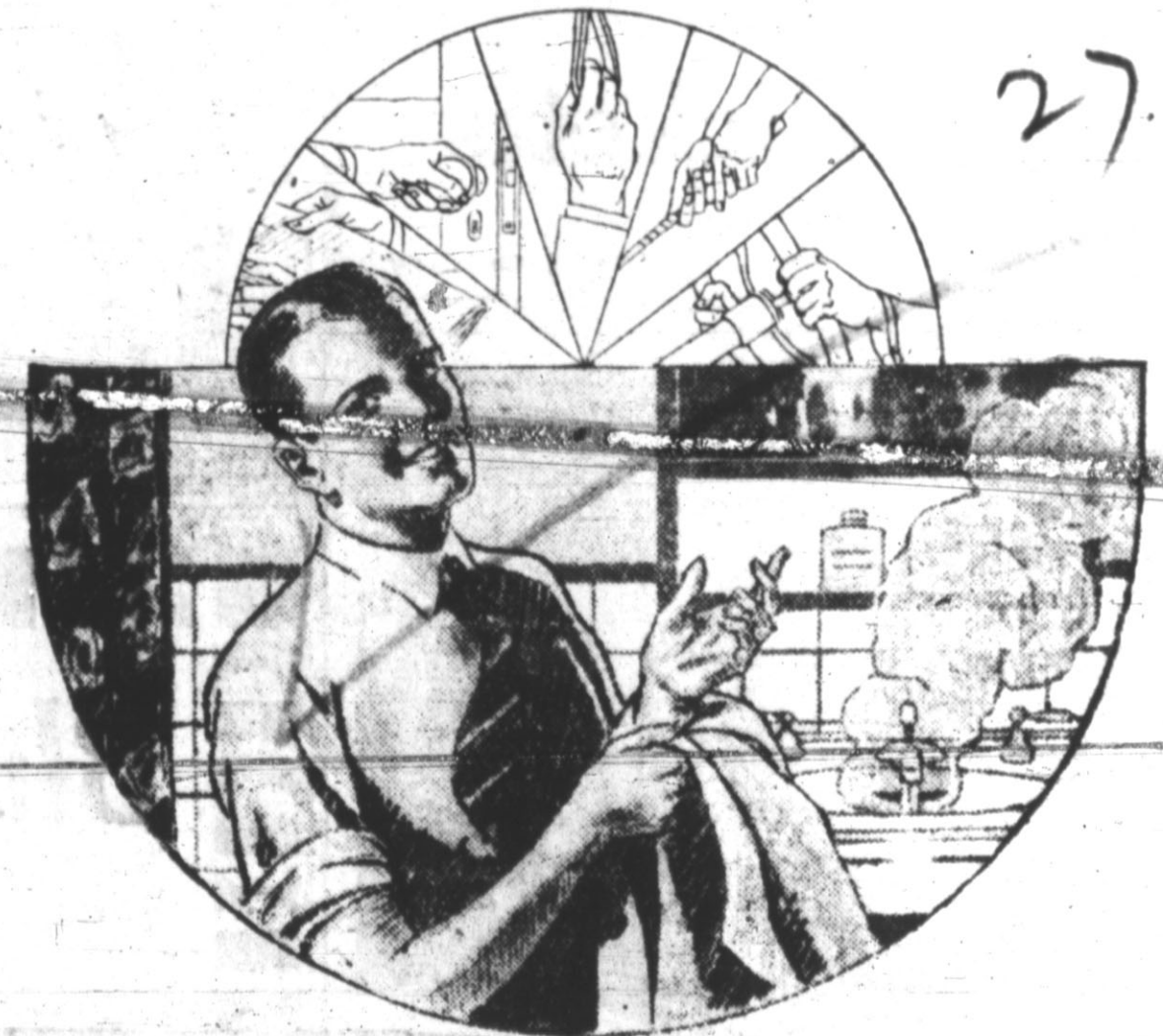
GET YOUR SUPPLY OF COTTON SEED EARLY

The seed originally came from Georgia, and is the best Half-and-Half cotton seed ever shipped to Hereford.

\$2.00 per Bushel, at Dunlap Hardware Old Stand.

E. E. IRELAND

WASH YOUR HANDS



Thirty Times a Day Is Not Too Much

The price of Cleanliness is eternal vigilance but it pays extra dividends in health and freedom from illness. In everyday life, you are in constant contact with dirt and germs; guard against them with frequent hand-washing.

Hot water cleans from two

NEW MODELS!

New models at the Cleanliness Store, ready to prove their usefulness by actual demonstration. Terms for those that want them and special inducements for everyone.

to twenty times as fast and thoroughly as cold water—reason enough to install gas-heated water.

RUUD-AUTOHOT is the name to remember. It's an automatic machine, self-starting and self-stopping. With it, hot water flows now and always without thought or attention.



West Texas Gas Company

CLEANLINESS STARTS AT THE FAUCET

BABY CHICK PRICES REDUCED

—These chicks are all from our carefully selected stock and you will make no mistake in putting them in your yards:

Heavy breed chicks, per hundred ... \$13.00
Leghorn chicks, per hundred ... \$11.00

COME OUT AND INSPECT THEM.

Hillside Hatchery

Quality and Service

Don't Kill Your Wife

—But her a Bee-Vac Washing Machine and make her happy and save lots of hard work.

—The new Bee-Vac, either gas or electric, is the very latest in washing machines, long life and satisfactory service. Does not tear the clothes.

—let us show you

Kerr-Anthony
Hardware Co.

Specials FOR Friday and Saturday

- Plums, green gage, gal 52c
- Peaches, table, No. 2 1-2, 2 for 35c
- Crackers, Saltine, 2 lb box ... 33c
- Corn, Independent, No. 2, 2 for 25c
- Broom, a good one 59c
- Catsup, 16 oz bottle 19c
- Oranges, nice size, dozen 27c
- Peaches, gallon can 57c
- Hams, picnic, lb 23c

2/
**Hereford
Wholesale
Grocery
Company**
L. W. CARLYLE

CLASSIFIED ADS

For Sale or Trade

FOR SALE—My home east of Hereford about one acre, containing 55 acres. R. T. MOONEY, 3405 Forest St., Kansas City, Missouri.

Two six-disc Oliver breaking plows in A-1 condition. Sell or trade for young milk cows. T. E. SEIGLER, Phone 123.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Toulouse geese, \$5.00. Call on Mrs. J. D. PERKINS, 1019-F32.

FOR SALE—Chrysler 50 Coupe, excellent condition, a bargain. See OSBORN, at 1019-F32. Implement Company.

FOR SALE—Deaf Smith radio at real bargain. See TEXAS UTILITIES COMPANY.

FOR SALE OR TRADE—One Holstein bull, year old. See M. Colledge strain; best than can be found. R. W. ELLISTON, Hereford.

COMBINES FOR SALE—One ten-foot combine, used part

of one season, in the very best of condition. See Gleaner on Houston factor in full shape. Will take cash or negotiating THE HEREFORD WHOLESALE COMPANY, Hereford, Texas.

FOR RENT—June 1st, the room where Carl's Cafe is now. F. H. OBERTHIER.

FOR SALE—No. 1 hair seed, \$1.25 per hundred. F. D. PERKINS, 1019-F32.

LOW PRICES and easy 6 per cent terms on the following. Improved section 8 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles north; close in 200 acre improved place; improved five acre place, electric lights; well located town property; 480 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 ac on air line; blinker light; 18 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. L. BANKIN, Phone 128.

Modern residence close to school on change for other Hereford property. RALPH BARNETT.

FOR SALE—One four room house, close in. One three room house, outside city limits. Terms. O. K. HIGGINS. 15-1c

Modern residence close to school, small equipment. See just like rent right. Offer some trade. RALPH BARNETT. 17-2c

FOR SALE—Some good one and two year old registered Hereford bulls. C. J. MADDOCK. 14-1c

FOR SALE—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. F. H. OBERTHIER. 12-1c

FOR SALE—Used farm machinery. Deering combine, \$250, three row lister \$100, Vander's one-way plow, \$100. O. K. HIGGINS. 15-1c

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1c

Desirable vacant lot for sale or trade. Will sell for cash with which to build. Monthly like rent. RALPH BARNETT. 17-2c

If you have a house in real estate and want to sell or trade, see us now. RALPH BARNETT. 17-2c

FOR SALE—Good bundle sorghum and hegera, delivered anywhere. FRED MILDARD. 10-1c

FOR SALE—Four section ranch, fifty miles northwest of Hereford, mostly improved land, together with small bundle of improved Hereford cattle. J. D. LEE Endee, New Mexico.

FOR SALE—Section 10-2-2, Deaf Smith County. Correspond with owner F. C. BUDEMAN, 6642 Harvard, Avenue Chicago, Ill.

FOR SALE—Landscape malar, Kafir, hegera, improved by subsock Experiment Station and county agent. See per pound. See OBERSON, Hereford. Phone 128.

FOR SALE—About 1500 bundles sorghum and hegera. See E. WOOLERY, four miles south on Dimmitt road.

FOR SALE—Round Oak range in good condition. Cheap. Call MRS. J. S. JONES. Phone 158.

FOR SALE—100 acres 10 miles northwest of Hereford. W. F. 4508.

CARRIAGE—To Plants, etc. now on hand. See NURSERIES. Phone 128.

FOR SALE—New six room stucco double garage, trees and shrubbery, one block from the high school. Canyon, Texas. J. M. VETESH.

LET'S SWAP—I have four houses on Colfax 8700 block and one apartment house 48 west 3rd Ave., Denver, Colo. Will trade for anything in the Panhandle of Texas. Address: W. F. NICHOLAS, P. O. Box 965, Pampa, Texas. 14-1c

FOR SALE—Higeria seed, good selected, hand picked, delivered Hereford at the Wesley Store, nine miles north. See me, 16 miles north on three east. LYNN C. POWELLSON. 17-2p

2000 acres well located in wheat section. \$1.00 per acre cash, balance twenty years, 7 per cent interest. One fine section close to Hereford, 20 per cent cash, balance ten years. RALPH BARNETT. 17-2c

FOR SALE—Extra good young Jersey cow, from MRS. D. E. TURRENTIN. 17-1c

FOR SALE—Big boned registered Poland China pigs. See WARD, Phone 250. 17-1c

No waiting, no red tape. We make our own inspections for residence loans, and those loans. RALPH BARNETT. 17-2c

WANTED TO EXCHANGE—Four-piece living room suite, leather upholstered, six oak chairs or cows. See H. BIDDLE, Box 4, Hereford. 17-1p

For Rent

FOR RENT—Wheat land 110 acres to be rented to wheat. See me at once. L. H. ELLISTON.

FOR RENT—Light housekeeping rooms, near the high school. MRS. D. H. BARNETT. 17-2c

WANT TO RENT five room house, permanent, reasonable distance of high school. See MR. JONES at the Brand office. dh

FOR RENT—Rooms in a new residence in north Hereford, also storage in a building room on Main Street. ROSS OF NEW ORLEANS. 17-3c

FOR RENT—Light housekeeping rooms. MRS. MARGARET HEITNER, four blocks north of hospital. 13-1c

Lost and Found

LOST—A watch and Saturday morning diamond bracelet. Return to Brand office.

LOST—A stray, Boston bull dog, white, long ears, and rabies vaccinated. Tag on collar. Reward. Only Brand office or O. L. McKee. R. R. HARDING. 17-3p

LOST—Tire rack, spare tire and rim; also inner tube. See 583, between Sumner and Hereford. Reward. Brand office. 17-2p

Would You Like To Own a Residence

IN HEREFORD, OR A GOOD FARM?

—Then see us, we have it. If you have something to sell, see us and get the job done.

We Sell on Five Per Cent Commission.

Hill & Ricketts



What's Your Insurance Worth?

Sound insurance is worth a fortune. You can't buy it like a newspaper! It must be planned to fit your own most exacting needs. It is issued by strong stock companies, who select only well established representatives to care for YOUR needs in the RIGHT way.

Broad, dependable protection, courtesy, promptness, satisfaction—you get them all in our established, efficient service.

Hereford Insurance Agency

JOHN McLEAN, Manager
Phone 273

Blue Monday

Will be a thing of the past if you use a

One Minute Electric Washer

See the Latest

MODEL 52 ON DISPLAY

Let us demonstrate its use

TEXAS UTILITIES COMPANY

A SIGN OF 30 QUALITY and VALUE to thousands of satisfied USED CAR BUYERS



LOOK at these Outstanding Used Car Values

1928 Chevrolet Coach \$300.00
Looks and runs like new car. Five good six-ply Federal Tires. Don't fail to see this car. Twelve Months to pay.

1927 Chevrolet Landau \$200.00
down, balance one year. Mechanically as good as new. Original duco finish. Upholstery as good as new. Here's a bargain in a good sedan.

1926 Chevrolet Coach \$150.00
A good cheap closed car; new fenders, and a good looking car that will give many miles of satisfactory service.

1927 Ford Touring \$225.00
One of the best orphans left. Four new tires. Runs fine—in fact, there's not a better model T touring on the road today.

Any USED CAR you buy from us can be driven three days and if unsatisfactory can be returned and the full purchase price applied on another used car or on a new car. Balance twelve months on GMAC terms. "The lowest in the industry."



This Red Tag "with an OK that Counts" is Your Assurance of Honest Used Car Values

You can have perfect confidence in your purchase of a used car that has attached to its radiator cap the Chevrolet red "O. K. that Counts" tag. This tag, used exclusively by Chevrolet dealers, is attached only to cars that have been thoroughly reconditioned and checked "O. K." by expert Chevrolet mechanics. To thousands of satisfied used car buyers it has proved a sign of outstanding quality and value. We now have on hand a wide selection of these fine "O. K." used cars—priced for quick sale. Come in today.

Brumley-Chevrolet Co., Inc.

HEREFORD, TEXAS

USED CARS with an OK that counts

Graduates of Hereford High '06-'29 Make Whoopee at Banquet

Wichita C. of C. Lauds Hereford's "Unique Reception"

That Hereford and its citizenship made considerable impression by their unique reception given the Wichita Trade Trippers is evidenced in a letter received this week from the Wichita Chamber of Commerce by Secretary Arnold of the local organization.

Copies of the Wichita Beacon received in the city several days ago showed many pictures depicting scenes at the reception here and these papers were distributed over a large part of the United States.

The letter from Secretary Van Auken follows:

W. R. Arnold, Secretary-Manager, Chamber of Commerce, Hereford, Texas.

Dear Mr. Arnold:

Our Silver Anniversary Good Will Tour is now a thing of the past and there remains but the memory of the splendid trip and the final impressions made by towns and cities and people that we visited.

We were especially pleased with

in Borger Tuesday, June 11, according to a letter received by Roy Arnold, secretary of the association, from Geo. W. Briggs of Pampa, president.

At the last meeting of the organization in Amarillo in February, it was unanimously voted to hold the next convention in Borger, upon invitation from Secretary Granville of the Borger chamber of commerce, but the date at that time had not been set.

A program committee consisting of G. C. Granville, Borger; Guy Hill, Shamrock, and Roy Arnold, Hereford, will arrange the program and letters will be mailed to all secretaries in the Panhandle urging their attendance.

The association is comprised of about fifty secretaries in the Panhandle and was formed early in the year at Amarillo.

According to Granville at Borger, preparations are being made to entertain the secretaries in royal style and President Briggs and Secretary Arnold are urging a full attendance on this occasion.

Efforts will be made to have a speaker of national renown on this occasion on Chamber of Commerce organization and the secretaries look forward to the date with a great deal of interest.

ROY ARNOLD, Correspondent.

the cordial reception which your people at Hereford accorded us, and on behalf of every man in our party I want you to know of our appreciation of your many kindnesses. As a matter of fact we have never had in all our experience such a delightful and pleasantly unique reception and welcome as that which you gave us at Hereford. When a lot of smiling and beautiful young ladies meet a party like this, along with the thousands of other citizens that came to greet us, it makes an impression never to be forgotten.

It is a most invigorating experience to travel extensively throughout so great a part of the Southwest as we did on this trip. As a great section of the United States, I think it holds a brighter promise for the future than any other part of this country. We saw along the line throughout the country development that seems to be going ahead at an amazing rate.

We shall always consider it a privilege to work hand in hand

Amarillo Editor Praises Holmans

Last week another "pearl" was added to the circle that is being gathered by the Nunn-Warren Publishing company, when Mr. and Mrs. Seth Holman turned over to that organization, all "right, title and sovereignty" in the Hereford Brand and Friona Star. For almost 12 years the Holmans have given the people of Hereford and Deaf Smith county an outstanding weekly paper, but continued ill

with you in the upbuilding of the Southwestern Empire and whenever any occasion arises that may permit us to be of service to you, please be assured that we are at your service.

Cordially yours,
Signed: H. M. Van Auken,
Executive Secretary.

health has made it imperative that Editor Holman take a long rest—and every newspaperman knows how impossible that is in the publishing business. It is with keen regret that the Panhandle fraternity sees the withdrawal from its number of so able and worthy a member and that regret is greater by reason of the cause. The speedy wishes for Mr. Holman's speedy restoration to health will follow the retiring publisher and

his wife on their vacation and all hope that they may return to the Plains when that objective has been attained. Alger Jones of the Pampa Daily News and Archer Fullingim, of the Panhandle Herald, both Nunn-Warren publications, have been placed in charge of the Brand office. Southwest Plainsman, Amarillo.

F. H. Oberthier of the Black Elevator Company and E. E. Friddle of the Great West Mill and Elevator Company attended the Panhandle Grain Dealers association at Amarillo last Monday night.

Kelly Tires and Tobacco Gas ARCH CONKLIN. Chevrolet Station.

Dorothy Ann Cash visited relatives here this week.

Name Wanted!

We have enlarged our herd and remodeled our barns and plant.

In order to distinguish our superior quality products, we are offering a prize to the person suggesting a name for them.

The name to be selected by outside judges from the names submitted.

We will give \$5.00 in cash or sixty quarts of milk to be delivered to the winner.

All names must be in The Brand office by 6:00 p. m., Tuesday, May 28th.

H. P. Sindt O. L. Rutherford

—formerly Quality Milk Co.



YOU WILL ENJOY every minute spent in dining here, and every morsel of food you eat; for the atmosphere is restful, the service splendid, and the cuisine beyond compare. Try us and see if you have ever enjoyed a restaurant more at any time.

A Welcome Awaits You

THE SUNRISE CAFE
Sam Hutson, Proprietor

FRESH EGGS



No storage eggs for us!

We have eggs on sale while you can yet almost hear the cackling of the hens that laid them.

Butter? 10

Yes, sweet and fresh and golden.

Ours is the store for the good, fresh, pure groceries.

—SPECIALS—
WATCH OUR WINDOWS FOR SPECIALS
FRIDAY AND SATURDAY

Williams Grocery Company
Phone 128 We Deliver

Hail Insurance Worth the Money

This is our Fifteenth Year saving the farmers of the Panhandle money on hail insurance. Our rates on wheat and oats are eight per cent note settlement, or 7.60 cash, plus two dollars membership fee, privilege of cancellation to May 20. Adjustments prompt and fair. On a twenty-five per cent hail loss, if insured with us, you are entitled to just SEVEN times as much money net as our competitors will net you on the same loss. Come up and let us prove this statement.

Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION

Phone 436.

Offices First National Bank Building.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

Make Performance your Yardstick!

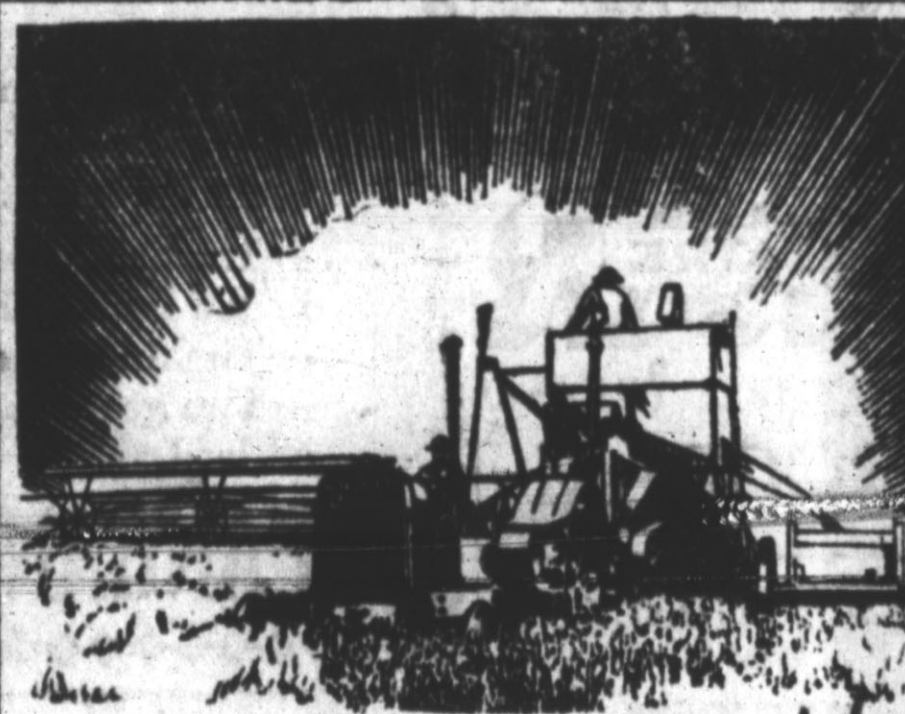
This dashing Buick reveals clear-cut supremacy in performance. Get behind the wheel and Get the facts!

Consider the delivered price as well as the list price when comparing automobile values.

BUICK MOTOR COMPANY
FLINT, MICHIGAN
Division of General Motors Corporation

VALVE-IN-HEAD Buick MOTOR CARS

Norton Motor Co.
Hereford, Texas



Slash Combine Costs With Three-Fuel Power

From dawn until dark and not a stop except to dump the bin, for the three-fuel Hart-Parr is built for the steady grind of combine harvesting. It's the steady pull that takes power and durability, and Hart-Parrs have both. The surplus power in a three-fuel Hart-Parr counts. With it you don't have to shift gears at every knoll, or slow up the speed. It's the steady pull that cuts combine costs. Hart-Parrs are made in three sizes for small, medium or large farms and have three forward speeds, from 2 1/4 to 4 1/4 miles an hour. Ask for a demonstration.

M. D. Womble
Hereford, Texas

AUTHORIZED DEALER IN

HART PARR TRACTORS

You can bank on the quality of a cigarette that continues to be the biggest success in smoking history.

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels contain the choicest tobaccos grown expertly blended for matchless taste and fragrance.

They have a welcome mellowness and mildness that you will find in no other cigarette. Smoke them as often as you like, Camels never tire your taste.

The quality of Camels is never permitted to vary.

Only a superior could have won and held world leadership for all these years as Camel has done.



© 1929, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Sir and Ma'am You'll Love It---

You'll dote on our thirst-slaking drinks and ice cream. You'll adore the delicious flavor. We have your favorite drink. All the drinks of the season. Real service.

21

DRUG SUNDRIES,
PHONE 300

The City Drug Store

DEPENDABLE
DRUGGISTS

Locals

Mrs. R. B. Young of Kansas City is visiting her daughter, Mrs. W. L. Alexander, here.

Your Garden. We have a plenty of garden seed in bulk, but now and have a good garden all summer. WEST TEXAS FEED & SEED CO., Phone 300.

Miss Ina Gregg and Mrs. Artis Daniel were in Amarillo Saturday.

Monoco Gas and Kelly Bros. ARCH CONKLIN, at Chevrolet Station.

W. P. Palmer of Canyon visited his son, Buford Palmer, and attended to business interests here this week.

I buy my Drugs at CLARK'S.

E. T. Brooks last week returned from Oklahoma City where he placed his mother in a sanitarium.

Good chess with five red pieces, red seal and a beautiful move suitable for a trade. Will sell at bargain. See M. B. BLACK CO.

Mrs. Johnnie Foster of Coleman is visiting with her parents, Mr. and Mrs. Bob Brazil.

Mr. and Mrs. James Rutherford left Sunday for their home at Borger. Mr. Rutherford will continue his work as engineer for the Parmer Construction Co.

Monoco Gas and Quaker State OIL, ARCH CONKLIN, at Chevrolet Station.

Mr. and Mrs. Harold Hicks have just returned home from a visit in the home of Mr. and Mrs. J. E. Beyer, Jr., in Cherryvale, Kansas.

Mr. and Mrs. J. E. Beyer, Jr., of Cherryvale, Kansas, arrived in Hereford this Tuesday where they will spend several weeks visiting with their respective families.

Ernest Wood of Crosbyton is here this week arranging the affairs of the late Tom Wood.

Miss Floy Jenkins leaves Thursday for Waco to visit her brother and other relatives.

I buy my Drugs at CLARK'S.

Miss Thelma Tynes, who has been teaching in the Pampa public schools, returned to Hereford this week where she will spend her summer vacation with her family.

Ed Johnson, Jr., is now working with the City Drug Store in Clevis, New Mexico.

Mr. and Mrs. Ross Green left for Crosbyton Tuesday on business.

Parker McCollough visited in Panhandle last week-end. Mrs. McCollough and their son, J. C., drove from Panhandle to Hereford today. J. C. attended Panhandle high school during the past term. Mrs. McCollough has been visiting in the Carson county town for a week. The McColloughs will live at the Dillehay home this summer.

I buy my Drugs at CLARK'S.

Ross Fuller and Mr. and Mrs. Ross Green spent last week in Lubbock on business.

George V. Stambaugh, Mrs. Inez Stambaugh and Miss Anna Mae Fagg visited the Carlsbad Cavern Sunday.

Edgar Johnson, Jr., and Jimmie Joe Johnson left Wednesday for Hillsboro, New Mexico, and from there they will go to El Paso to visit Jimmie Joe's mother.

Miss Ethel Rice returned home from Lockney Saturday where she has been teaching science and mathematics in high school.

Miss Kathleen Hawkins returned to Hereford Tuesday from Borger where she taught school during

VERSES ON HEREFORD

The Brand is not given to publishing poetry, but since A. J. Ellware has given Hereford such a big boost in the following verses, we decided to print them. It's hot stuff for the prospector or for anyone considering coming here. Mr. Ellware was famed in Montana as an antiquator de luxe. He recently came to Deaf Smith county and bought 800 acres of land which he has improved and sowed to wheat. Besides his wife, in his family are three daughters and a son.

Come all you jolly jokers of both sexes,
And listen to a true story about the Panhandle of Texas.
The sod is smooth and level as a lawn,
And woe to the coyote, wolf, or the faun,
For you can run them down with any car,
Be it a Ford, Chevrolet or Star.

The soil is fertile, red, rich and deep,
And provides ample grain for the cattle, hogs and sheep.
Other crops of high value we also raise,
Such as corn, cane, kafir, hygeria and maize.
Horses, mules and cattle all do fine,
And fill up the purse with new gold to shine.

We have ample moisture for a month or more,
So with the weather man we are not at all sore.
For Mother's Day brought us a real soaker,
That surpassed all I've seen and that's no joke.
The weather is good and the crops are looking fine,
So with another shower or two we'll get along sublime.

Uncle Sam has a new airport just north of town,
And that place is destined to be a place of great renown.
The huge mail planes with their powerful engines,
Will stop here to refuel and then go on with vengeance.
To battle the elements of the mysterious air,
Which sometimes are treacherous, but most always fair.

Our hero, Lindbergh will be here, no doubt,
To pilot the first mail plane over this new route.
Our city of Hereford may put on a celebration,
If they do, believe me, folks, it will be no imitation.
For when they start a thing they do it right,
Be it in business, celebration or a fight.

Giders? Yes we have one of them,
Made right north of town by two young men.
Soon they will glide about this new airport,
Not for the money, but just for the sport.
So we invite you all to this great event,
You will have a joyful day and time well spent.
Many more features I might mention,
But for the time I will release your attention.

Mrs. Rutherford Is Awarded Judgment In Insurance Suit

A verdict in the case of Mrs. R. J. Rutherford against the Maryland Casualty Co. was returned by a jury in federal court Saturday night, and the claimant was allowed \$6,480 insurance money for which she had sued the company.

Ralph J. Rutherford, a special officer on the local police force, was killed over a year ago in a motor cycle accident, and it was said, the Maryland Casualty Co. had protected all employees of the city with an insurance policy. Difficulties arose over the situation and Mrs. Rutherford sued the company, finally getting a verdict in her favor.

SMITH-THURMOND

Miss Evelyn Smith and Taylor Thurmond were married in Clevis Saturday, May 18, by the Presbyterian pastor. From there the young couple went to Carlsbad to visit the Cavern and returned home with Mr. and Mrs. Roger Corbett Monday.

Mrs. Thurmond is the daughter of Mrs. Ed Smith, formerly of Dimmitt. She graduated from the Hereford high school this year. Taylor Thurmond is the son of French Thurmond, a well known ranchman.

George Connell returned this week from Hot Springs, New Mexico, where he had been to take his mother and sister, Lula.

NOTICE

Two shipments of new hats just received, priced to sell from \$1.50 to \$5.00. Friday and Saturday. These hats are worth from \$5.00 to \$7.50 but got them at a bargain and are passing it on to my customers.

HEIFNER HAT SHOP

Voline T. Downs of the Brumley Chevrolet Co., left Tuesday for Durant, Oklahoma, to visit a day or two with his parents. Mrs. Downs has been visiting in Oklahoma for the past two weeks. Mr. and Mrs. Downs and Bud, accompanied by Miss Zula Nail, Mrs. Down's sister, will return overland Sunday.

Rev. J. T. Ross Moves Family to Eastland

Rev. Jas. T. Ross, pastor of the Presbyterian church, Eastland, and until recently pastor of the Presbyterian church here, returned to Hereford Tuesday to move his family and household property to his new charge. Rev. Ross says he likes Eastland fine and is highly pleased with his new charge. However, he said he couldn't help but regret that he is leaving Hereford. He and members of his family said good-bye to their friends here this week.

MRS. ACKER AND MRS. WEBBER ATTEND CLASS REUNION AT MANGUM

Mrs. C. C. Acker and her aunt, Mrs. Glenn Webber of Brownfield, returned Monday from Mangum, Oklahoma, where they attended their class reunion and alumni banquet. Over 300 alumni of Mangum high school was present. This number represented twenty-five graduating classes from 1905 and including 1929. The 1906 class, Mrs. Webber's class, won the silver loving cup for the best attendance. Of the ten graduates in 1906, six were present at the reunion, two are deceased. In a big parade, each class was represented by a float. The \$25,000 float prize was won by the 1919 class.

Mrs. Webber while here visited her mother, Mrs. M. A. Fox, and brothers, Homer, Douglas and Olive Fox. Mr. Webber came from Brownfield Tuesday to take Mrs. Webber home.

ANOTHER SCHOOL TEACHER GETS MARRIED

Miss Ora Bebie Hefner and Mr. Chester Lasky were married at Canyon Saturday evening. They left immediately for Big Spring where they will make their home.

Miss Hefner is well known here. She has taught in the local grammar school for several years. Mr. Lasky has been here for some months decorating the exterior of the Baptist church. He directed the special brick arrangement and the lettering.

Refrigerators

NEW AND USED, ANY SIZE.

We have just what you want for less. Now is the time to buy your porch furniture, swings, and floor coverings, lawn furniture, rugs, etc.

JONES FURNITURE CO.

Phone 111

Land Sales of Past Month Raise Total Acreage to 70,000

The rainy season slowed up sale of Deaf Smith county farm land during the past two weeks to some extent, but on the rainless days land selling gained an acceleration which indicates that the real estate boom now on is gaining momentum. The heavy rains of the past two weeks have given both realtors and buyers confidence. That the most intense period of land selling lies ahead in the last six months of 1929, is freely predicted as a foregone conclusion.

Since May 8, about 4,000 acres of farm land have been sold in tracts ranging from 100 acres to 958 acres, but most of the blocks contain about 320 acres each. This brings the total acreage of land sold in the county this year up to 70,000 acres. At least 20,000 acres have been sold in the last four weeks.

The largest sale of the past week occurred when W. L. Mathers sold a 958-acre tract to J. C. Ritter for \$26,943. This tract is about fourteen miles from Hereford. The price was around \$27 per acre.

Other real estate deals were as follows: Jennie Dees to A. C. Thompson, a lot; C. C. Ferguson to Will S. Kerr, lot; G. T. Bragg to E. W. Miller, 320 acres; Thos. Short of Los Angeles to R. J. Coleman, half section; C. W. Hays

to Grace W. Hays, 321 acres; Claude Higgins to H. W. Engle, half section; C. C. Ferguson to Clay Ridgeway, lot; R. J. Kibbe to D. Y. Edwards, 100 acres; Caroline B. McCord to L. H. Shore, 100 acres; I. A. Allred to Edna Fowler, 100 acres; to E. T. Allred, 100 acres; to J. A. Allred, 100 acres; Hiram Jones to Viola McAfee, 320 acres; Christ Kabboch to H. G. Wiseman, half section; G. H. Edwards to J. L. Sherman, lot; E. W. Plummer to Roy L. H. cock, lots.

Israelitish Heaven

It is remarkable how vague was the idea of after-life the Israelit had. It was after the Babylonian captivity that they developed the concept of heaven as a reward for virtue, having borrowed it from their captors.

FOR JOB WORK, TRY THE BRAND



To be an all-round man — be on the square

The man with a bank account is dependable—he LOOKS good. He just can't help it.

An account in The Western National Bank adds prestige to ANY man.

Savings accumulate capital and establish reputation for additional capital.

Western National Bank

"There Is No Substitute for Safety"

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

Rev. Boultinghouse Preaches At Canyon

CANYON.—The 53 members of the senior class of W. T. S. T. C. high school were delighted with the baccalaureate sermon which was preached for them by Rev. J. W. Boultinghouse of Hereford. A packed house listened to the well-organized and inspirational message the speaker brought.

The class has chosen D. A. Shirley, registrar of the College, as its commencement speaker. Mr. Shirley's son, Lewis, is a member of the class. Mr. Shirley was formerly a citizen of Hereford.

STAR THEATRE

HEREFORD, TEXAS
PROGRAM

FRIDAY ONLY

MAY 24

ALICE WHITE

in

"Hot Stuff"

ALSO TWO-REEL COMEDY

SATURDAY

MAY 25

KEN MAYNARD

in

"California Mail"

A REAL WESTERN

Monday and Tuesday

MAY 27-28

"Manhattan Cocktail"

Featuring

Nancy Carroll and Richard Arlen,
ALSO "OUR GANG" COMEDY

Wednesday - Thursday

MAY 29-30

"His Captive Woman"

Featuring

Hilton Sills and Dorothy McCall



CHALLENGE WIND MILLS

Take Dollars from the Air and Put Them in Your Pocket

OIL ONCE A YEAR. —Semi-steel castings are used for extra strength and to withstand strong winds.

- The ball-bearing turntable allows the mill to turn on the tower in the lightest breeze.
- Timkin roller bearings in all sizes of this mill.
- Two gears and pinions with differential action insure equalized load.

PANHANDLE LUMBER COMPANY

Unusual Furniture Values

—now being offered at our store. During our entire business career, we have never had such values to offer as we now have on our floors. Our store is brimming full of the very best in all departments. Our goods throughout are being offered at least twenty-five per cent cheaper than ever before.

—Call and see more than fifty new bedroom suites in all styles and new finishes, from \$350.00 down to \$49.75. Fully twenty-five new dining room suites that will be eye-openers to you. None equal values from \$700.00 down to \$25.00 in complete suites. Junior dining room and breakfast suites. They are wonderful values. They will bring cheer and comfort. Price range \$85.00 down to \$22.50. Some thirty-five of these are being shown by us. The greatest assortment of living room furniture ever shown in this section of our state. Our prices today will represent a saving to you of \$25.00 to \$75.00 on each suite.

Come, and let us reason together.

E. B. BLACK COMPANY