

# The Hereford Brand

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Our Slogan—"More People—More Farms"

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## FARMERS BUSY PREPARING FOR HARVEST SEASON HERE THIS WEEK

### AROUND TOWN

#### Sights and Faces Seen

Most of the people of Hereford have turned to dogs or cats for pets, but not Jack Rose. He carries a pet snake around in his pocket for his amusement—and the dismay of others.

What is so rare as walking to town and being picked up by a taxi, and getting a ride free of charge. That's the way Irvell Rudd does in his taxi business.

Uncle Jack Hudson was one of the many farmers in town this week who was getting ready for harvest.

Frank Axe of Jumbo has a song face as he tells how his irrigated patch of wheat went haywire.

Friends were again glad to see Bill Carroll walking spry about town this week. Since Bill fell from a scaffold at Berger four months ago he has been unable to do much walking, despite an operation in El Paso. Last week he got a new cast for his leg, though, and believes it "got the job done".

A new face on Main Street is that of George McLean, who has accepted a position as clerk in the Popular Store during the summer months.

It's rumored about town that Wilson Gyles didn't like the outcome of the big fight Tuesday night. George Stambaugh says that Wilson likes to see the white race win.

Mrs. Venita Robinson is the new bookkeeper at George McConnell's shop. Mrs. Essie Cardwell, former McConnell bookkeeper, is now working in the local office of the West Texas Gas Company.

It's a dirty trick, but Bull Marcum has a good system of getting open with his boys, Alex Bateman. Bull stays with the Batemans and when he comes in late he makes a lot of noise and awakens the new Bateman baby, which in turn awakens Mrs. Bateman, who in turn rings a little bell which awakens Alex—who in turn walks the floor. It's a

(Continued on page four)

### Lorene Valentine Training For Air Hostess Position

Miss Lorene Valentine, daughter of Mr. and Mrs. R. G. Valentine of the Wyche community, left June 15 for Amarillo, where she has entered St. Anthony's Hospital for a three-year course in nursing. Following the completion of the course she plans to become an air hostess. The training course is required of all air hostesses.

Miss Valentine graduated from Hereford high school in 1936, and has lived in this county for the past 10 years. Wink Valentine of Hereford is her uncle. Since graduating Miss Valentine has been employed in the Deaf Smith County Relief Office as office clerk.

### Davis - McCracken Features Tires

Davis-McCracken, local Minneapolis-Moline dealers, today announce that they have taken over the agency for Riverside tires, Montgomery Ward line, in this county. They said that they will feature tractor, truck and passenger tires in the large line. They will continue with their present line here and will handle tires in connection with their present business.

### Eleven Brothers On Bellview Team

One of the most unique baseball teams in the United States is the boast of Bellview, New Mexico. The team is composed of 11 brothers, sons of Mr. and Mrs. Northcutt, and they report a similar team in Michigan, which they believe to be the only other brother team in the nation.

Northcutt boys who compose the team are Ralph, Burnie, Elmer, Wesley, Curg, Cecil, Floyd and Lloyd, twins, Fred, Johnny and Bob. Mr. Northcutt visited Hereford this week and secured suits from local merchants for the team.

At the present time the brother team has 19 games matched, most of which will be played on the Bellview diamond, 40 miles west and north of Hereford. The eleven brothers are experienced ball players and have been practicing for the coming season, which they expect to be a banner one. They plan at the present time to switch one of their games to Hereford during the season.

### New Pastor Called To Baptist Church

Rev. W. E. Barnes of Texarkana Monday notified members of the pulpit committee of the First Baptist church here that he has accepted the pastorate of the local church and that he will arrive in Hereford by July 1 to assume his new duties.

Members decided to call Rev. Barnes, following his appearance here in trial sermons recently. Rev. Barnes also expects to move his family, Mrs. Barnes and two sons, age 5 and 3, here by July 1.

Highly Recommended.

Coming here highly recommended, Rev. Barnes is a graduate of the Baptist Seminary in Fort Worth, and has been preaching for the past eight years. He is at the present time assistant pastor of the First Baptist church in Shreveport, Louisiana, and is doing evangelistic work in Texas, Arkansas and Louisiana, making his home at Texarkana.

Mrs. Barnes is also a graduate of Baptist Seminary, Fort Worth. Members of the local church expressed themselves as exceedingly well pleased with Rev. Barnes following his trial sermons here and believe that he will be one of the best pastors the church has ever had. Members of the pulpit committee are Alex O. Thompson, Mrs. O. T. Williams, Mat Gilliland, Jimmie Allred and H. G. Conkright.

Work is to be started soon on remodeling of the Baptist parsonage, and considerable improvement is planned before the new pastor and his family arrive. Since Rev. B. N. Shepherd left in January, the church has been without a pastor.

### Miller Brothers Will Open Auto Supply Saturday

Announcing their formal opening Saturday, June 26, J. P. Miller and R. B. Miller, today said that they will operate a modern and complete automobile supply store in Hereford. They will be located at 309 Main Street and are now putting the finishing touches on the fixtures.

Operating under the name of Miller Auto Store, the firm will fill a definite need in Hereford, the owners believe. J. P. Miller and Henry Williamson will have charge of the store here, and J. P. Miller will make his home in Hereford.

R. B. Miller will continue to run an auto supply truck and will have his headquarters in Hereford. Joe Hartwell, merchandising sales manager for the Lion Automobile Company in Dallas is here this week helping arrange stock for the new firm.

The Miller brothers are experienced merchants in the auto supply business and invite the public to visit them in their new location and to inspect the complete stock which they carry.

### Campfire Girls Chapter To Be Organized Here

All girls, 11 years of age and over, who are interested in forming a Hereford Chapter of Campfire Girls were invited to meet at the First Methodist church Friday afternoon at 4 o'clock.

Miss Mary Elizabeth Stanford will have charge of the Hereford Council and will be assisted by Miss Katherine Kirby. Miss Stanford recently graduated from Texas Tech, and during the time she was in high school here took an active part in Campfire Girl work. They hope to make the organization outstanding in this section of the state, and are planning a large chapter base.

### Amnesia Victim Jailed Here

"I want to go home," a stranger told Irvell Rudd, local taxi cab driver, last Saturday afternoon. Rudd asked the man where he lived and the stranger replied: "Boston Post Road, White Plains, New York."

At first Rudd thought he was being made the target of some practical joke, then the stranger began trying to get the White Plains Home Taxi Company on the telephone. It was about this time that City Marshall Wallace Cox and Sheriff J. O. Newell entered the service station where the furor occurred.

A few questions by the officers disclosed that the stranger firmly believed himself to be in his home town of White Plains, New York.

Noticing the stranger, when he alighted from the west bound train at 4:45 o'clock Saturday afternoon, Newell and Cox followed him carefully. After wandering through several alleys, he walked into a station at the south end of Main Street and had them call a taxi.

Convinced that the individual was suffering from a lapse of memory the officers carried him to the city jail. He talked freely and told that his name was Walter L. Curran. He also kept wanting to know why the taxi wouldn't take him home.

A search through the stranger's clothing revealed that he had \$101.35 in cash, 12 packages of razor blades, a bottle of sweet spirits of nitre, and the receipt for a ticket through to Los Angeles, California. He was well dressed and gave all appearances of being a well-to-do resident of New York.

His discharge from the Army, issued in 1918, proved his name to be as he told them.

Not knowing where he should go to New York or California—the officers placed him in the city jail.

Late Sunday afternoon the stranger began to adjust himself

### Taxes To Take Penalty After Month of June

#### COLLECTOR POINTS OUT INTEREST RATES ON PAST DUE TAXES

With second half tax payments due on or before June 30, and a heavy penalty effective on 1936 delinquent taxes on July 1, J. O. Newell, sheriff-tax collector of Deaf Smith county, this week urged all residents to pay their taxes before June 30, if possible.

Taking a penalty after June 30, split tax payments, if made this month, will result in considerable savings to tax payers. Effective July 1, a penalty of 8 1/2 per cent will apply on the delinquent amount—with one-half of one per cent increase each month interest in addition. Delinquent taxes for 1936 also increase sharply on July 1, Mr. Newell pointed out.

In reviewing tax penalties, Fred Baird, deputy collector, advanced the following comparisons:

"On a tax of \$5.00, due now, if paid next December, will be \$6.55—a total increase of \$1.55, or 31 per cent annual interest on the \$5.00," he said. "On a tax of \$10.00 due now, if paid in December will be \$12.10, or 21 per cent annual interest on the original \$10.00."

"Taking the tax on \$100.00, due now, if paid next December, will be \$122.00, an increase of \$22.00, which is 22 per cent annual interest on the original \$100.00 tax."

Who Pays Interest.

Continuing along the same trend, Mr. Baird takes up the question: "Who pays the interest on the county's outstanding indebtedness?"

"Interest and penalty collections on delinquent taxes collected during the first five months of 1937 amounted to \$2,154.96," he stated. "Interest accruals on all outstanding indebtedness of the county and district schools for the same period amounted to approximately \$1,500.00."

### Black Announces New RCA Radios

Announcement of the arrival of RCA radios for 1937 was made this week by E. B. Black Co.

In announcing the arrival of 1937 models, the dealers declared that the new RCA radios feature many additions, including automatic tuning, new and more attractive cabinets, and generally the best radio which they have ever offered the public.

The new series is now on display in the furniture store here.

Sheriff J. O. Newell and son, Charles Newell, left Monday for Ruidosa, New Mexico, where they will spend a short vacation. They may also visit Hot Springs, New Mexico, before returning to Hereford. They were not certain as to just when they will return.

### Dry Goods Stores Set Closing Hour

Dry goods merchants of Hereford met last Thursday and set closing hours for summer months.

On week days the stores will close at 6:30 o'clock each afternoon, and on Saturday nights at 10 o'clock. The announcement was made in order to assist customers to make their purchases before closing hours.

### Wool In Area To Bring \$10,000

While most farmers and business men over this section have turned their attention to the coming wheat harvest, a few Deaf Smith men have been busy along another line—shearing of 6,000 head of sheep.

From the wool sales in this area an income of from \$10,000 to \$15,000 is anticipated by producers. Wool in this section was said to be much cleaner and heavier than in past years, and brought a better price. Sheep men also expect to receive nice returns when their lambs are sold later in the year.

Among those who are shearing their sheep, or who have just finished, are Earl Thompson, Allen Bell, Floyd Reeves, of Friona, and Claude Benton. There are also several others who are expecting good yields of wool, the present average running 10 pounds to the sheep.

Several sheep men in this section have purchased new rams and expect to increase the quality of their wool and mutton during the next 12 months.

### Shot May Be Fatal To Friona Youth

#### ACCIDENTAL DISCHARGE OF RIFLE WOUNDS McFARLAND BOY

Friends and relatives held little hope today for Maurice McFarland, 15-year-old son of Mr. and Mrs. J. P. McFarland of near Friona.

The victim of an accidental gunshot wound, Maurice was taken Tuesday night to Amarillo for medical attention, but reports Wednesday stated that his right side was paralyzed. The accident occurred late Monday afternoon on the McFarland farm six miles northwest of Friona.

Maurice continually carried a .22 rifle with him for the purpose of shooting rabbits. When he returned from a short hunt Monday afternoon, the hired hands were milking and Maurice stopped at the barn where he secured a pail of milk to be carried into the house.

Carrying the milk in one hand, he clutched the rifle in his other hand, holding it by the muzzle. Upon coming to a gate, he pushed it open with the butt of the rifle, and the jar is presumed to have caused the gun to discharge.

The bullet entered his head just over his right eye and part of it came out just above where his hair started. Believing the whole bullet out and to have caused a scalp wound of no serious nature, the accident was not considered critical until his condition became more serious Tuesday night. He was rushed to Amarillo.

Claude Osborne, Friona postmaster and brother-in-law of Maurice, returned from Amarillo Wednesday and reported that part of the bullet had entered the lad's brain, rendering his condition critical, and resulting in paralysis on one side.

His parents are successful farmers in the Friona area and have many friends in this section who were startled and grieved to hear of the accident.

### Kimbell Opens Elevator Here

The Kimbell Milling Company has re-opened its modern elevator, which has been closed for several years.

Karl Kimbell of Fort Worth bought the Farmers Elevator here in 1934, and also has grain elevators at Hart, Dimmitt, Sherman and Fort Worth. The Fort Worth mill has a storage capacity of 5,000,000 bushels, and the one at Sherman over 1,000,000 bushels.

J. B. Whitlow will manage the elevator here. He has resided in the Hart community for seven years, and moved to the Jumbo community the first of this year.

In announcing that the Kimbell Elevator will operate here this year, Mr. Whitlow reports that it has been overhauled and improved throughout in order to give farmers of this vicinity the most efficient service possible.

A. H. Strou made a business trip to Amarillo Wednesday.

### Expect Wheat Traffic Here Coming Week

#### RED RUST THREATENS LATE WHEAT CROP FOR TERRITORY

Business took a brisk trend upward here this week as most farmers started preparing for the coming harvest, which is expected to reach a peak here the first two weeks in July.

Most business firms faced a pre-harvest rush, especially implement, truck and tire dealers, where crowds thronged in an effort to get their machinery in readiness for the coming season.

Harvest days in Deaf Smith county this year are expected to mean much more than in recent years, and many farmers in this area expect to get back on their feet from anticipated yields. Some set their yields as high as 20 and 25 bushels, while others report five, eight and ten bushels expectations.

Red rust, a new scourge to wheat farmers of this section, is causing considerable worry over the area at the present time. Wheat which is already on the road to maturity is expected to escape with little damage, but late wheat which had not formed may show considerable damage, growers believe. The rust is attributed to heavy rainfall here in May and early June.

Meanwhile, farmers continued to work day and night in an effort to plant one of the largest row crops seen in this area in recent years. Others were summer fallowing their land for wheat. Tractors were humming over the fields and lights dotted the landscape nights as the work continued.

Expected to start the latter part of this week, harvest is scheduled to hit a peak the first week in July, and to continue full tilt until after July 15, with continued grain until late in the month. Although uncertain as to the yield for this section, grain dealers are estimating well over a million bushels and this year is expected to outstrip recent yearly productions.

### Fraser Elevator To Be Completed Here By July 1

As workmen continued in night and day shifts, Alton Fraser today estimated that the new elevator now under construction west of his present elevator will be completed by July 5. The pit, almost complete now, will be 22 feet deep and the foundation is being constructed in such a manner that the elevator may be enlarged in the future.

The chief feature of the new elevator will be a modern electric derrick, which Mr. Fraser says will unload twice as fast as the old styles and which will handle both trucks and tallers.

When completed July 5, the new elevator will have a 10,000 bushel capacity and it is being built so that it can be enlarged to 60,000 capacity. Modern throughout, the new elevator is expected to be one of the most thorough in this section. It is the only elevator under construction in this area at the present time, but a similar elevator is being constructed at Clovis.

In addition to the new elevator, Mr. Fraser will also continue to operate his old elevator, which has a 60,000 bushel capacity. He has recently completed a new office building for his grain and oil business, and states that if a large row crop is made here this year he expects to enlarge the new elevator to 60,000 bushel capacity.

### Packard Brings Load of Wheat In Here Friday

Ralph Packard of Springlake, Lamb county, brought the first load of 1937 wheat into Hereford last Friday. He stored the wheat at the Packard Mill, where he is a partner. Market price at the time was 92 cents.

Mr. Packard's wheat tested 60%, and he reports a yield of 10 bushels to the acre on his place, despite 40 per cent hail damage.

### Weather Chart

Temperature, calms and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	93	65	0.99
Friday	95	65	0.00
Saturday	95	62	0.00
Sunday	94	62	0.00
Monday	97	61	0.00
Tuesday	97	62	0.00
Wednesday	96	67	0.00
Thursday	96	66	0.00

### Erosion Crews To Continue Work Here

At an executive meeting of the nine-county Wind Erosion body in Amarillo Tuesday, agreements were signed for continuation of emergency wind erosion work in Deaf Smith county for another year, according to Judge Earl Wilson.

The work here is under the direction of Lee Morgan, and to combat erosion more than 20,000 acres in this county have been improved with contour lines and terraces; much of the land has also been leveled.

Three tractors and graders are now being used here by Mr. Morgan's forces, and 12 men are employed in two shifts, working night and day. Including government employees, an average of 20 men are employed in the work here at all times.

Despite the fact that work is progressing as rapidly as possible, more than 100 applications are now on file in the office here, and the work is being taken as the crews come to the farms. Commissioners feel that much is being done through the agency to ward logging and eliminating erosion.



### City Tax Board Begins Session

The City of Hereford equalization board Tuesday began inspection of city tax rolls, and will call for hearings within the next two weeks, according to present plans.

The board in this year composed of Glenn Weir, J. H. Head and Wirt Phillips.

### MISS ECCLES TO WED



A recent photograph of Miss Eleanor May Eccles, daughter of Mariner S. Eccles, chairman of the Federal Reserve board, whose engagement to Harold J. Steele, of Houston, Texas, was announced recently. Miss Eccles is a junior at the George Washington university, Washington, D. C. Steele is associated with the electric home and farm authority. They will be married in September.

### Saving Water Increases Yield Of Cotton Crop

Water conservation and strip cropping was valuable last year to O. E. Beavers, a farmer, living eight miles west of Memphis, Texas.

In cooperation with the Conservation Service camp at Memphis, Mr. Beavers terraced 45 acres of cultivated land last winter. He planted contour strips of sudan grass on the terrace ridges, and cotton between these strips. Beavers found that these strips of sudan grass kept the newly constructed terraces from blowing or washing, and also protected the intervening spaces.

Beavers says: "I grew 12 bales of cotton on this field last year with about 11 inches of rainfall. If I had farmed in straight rows, I would not have produced more than 6 bales of cotton."

Next year Beavers plans to plant wider strips of sudan grass. He believes that the strips of sudan should cover at least one-third of the field in order to control wind erosion effectively.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### Women Improve Poultry Flocks

Low prices for poultry products has not retarded the development of farm flocks in Northwest Texas, according to county home demonstration agents who report that home demonstration club members and 4-H club girls are depending on their poultry to vary the farm diet and are improving their flocks with the expectation of profitable cash sales later in the year.

In Mitchell county, 4-H club girls have bought more than 600 baby chicks and set more than 4000 eggs; 18 of these girls have made feed hoppers.

"I get about 45 eggs a day from my 85 hens for an average of around 17 cents a month per hen," Marguerite Bural, 4-H club girl of Kent county, reported to the members of the Girara club recently. Marguerite feeds a commercial laying mash, maize and milk, and her chickens have access to a green range.

The use of a home made brooder is credited to Mrs. Bob Cantwell in the Washita community in Hemphill county as the major reason for her recent feat of raising to five weeks of age 52 out of 53 baby chicks. Built of 12 inch boards, the brooder is equipped with a floor made out of carbide cans and covered with sand, the amount of which is varied according to the weather. A brooder lamp is placed under the floor, and a hoyer was made by wool strips cut from an old suit.

### Pointers On Table Manners

Following are 20 do's and don'ts The Progressive Farmer asks all its young readers to remember:

1. Be prompt.
2. To avoid confusion pass dishes by moving in only one direction.
3. Use knife for cutting only; never raise food to mouth with it.
4. Cut only one bite of meat at a time from your slice.
5. Take small bites and eat slowly and quietly.
6. Do not attempt to talk with food in mouth.
7. Ask to have food passed, rather than reach in front of someone else.
8. Never use toothpicks at table or before anyone.
9. Fill cup or glass only three-fourths full.
10. Unfold and fold napkin in lap.
11. Remove spoon from cup or glass when drinking.
12. When eating soup, dip away from you and sip from side of spoon gently.
13. Keep mouth closed while chewing.
14. Sit erect at table.
15. Never place hand over top of glass while passing it.
16. Never drink from saucer.
17. Never spread biscuit or bread with a fork.
18. Take most breads with the hand.
19. Never cram your mouth full.
20. The meal hour should be one of the happiest times of the day, so talk about cheerful things.

### "AUTO BUG" HAS LIGHTS; RUNS DOWN WHITE GRUBS

In the West Indies, Central America and northern South America, there is a large click beetle which has on the forepart of its body two large luminous spots giving out so brilliant a light that it is called in some places "the automobile bug."

This striking insect so appealed to women of the West Indies that they once used it as an evening coiffure ornament, fastened to a hairpin with a thread. Dealers sold the beetles from small wicker cages in the market places.

The beetle is remarkable in another way. When flying, it throws a large brilliant spot of light on the ground, despite the fact that the luminous spots are on top. It was once believed that the beetle flew upside down, but this is physically impossible. The explanation is that in flight the abdomen is elevated between the wings exposing another luminous area where the hindpart of the body joins the forepart. It is a matter of speculation whether this ground light helps the beetle in landing.

The young of these beetles, say entomologists of the United States Department of Agriculture, are beneficial in eating white grubs, a serious pest in sugar cane fields in these regions. These baby beetles also are luminous—so luminous that one in a dark room will shed light enough for reading a newspaper.

Mrs. R. V. Miller and little daughter, Patsy Ruth, left Tuesday night for Dallas, where Patsy Ruth goes for examination and treatments at the Scottish Rite Hospital. R. V. drove them to Amarillo Tuesday evening.

### Hen Shortage Seen In Area

A heavy shortage of laying hens with a corresponding increase in egg and poultry prices, is in prospect for the fall of 1937 and the early part of 1938, according to George P. McCarthy, assistant poultry husbandman of the Texas A. & M. Extension Service.

Mr. McCarthy said the high feed costs and low prices for poultry

products had resulted in the heaviest culling program in recent years. The unfavorable price picture has also resulted in a decline in the purchase of baby chicks. McCarthy pointed out that commercial hatcheries have reported a 35 per cent decline in the sale of baby chicks.

With better egg prices in prospect, McCarthy urged that poultrymen give their pullets every chance to come into early production and to maintain production. "Poultrymen who feed their pullets properly during the summer

and give them every opportunity to develop will be well repaid during the fall and winter," he said.

Not much chance exists of any unforeseen increase in the number of laying hens before well into 1938, according to McCarthy. June and July chicks have never proved profitable, and commercial hatcheries have suspended operations for the summer.

Genice Standifer is new bookkeeper and appliance saleslady in Bob Fullwood's Electric Shop.

Mrs. M. L. Steele and daughter, Mrs. B. M. Wiltshire and her daughter, Patsy, returned home Sunday from a few days spent at the Steele ranch in New Mexico, where they visited Mr. and Mrs. Sam Steele. Dr. Wiltshire drove over for them, spending Sunday there.

Mrs. R. O. Hupp and son, Kenneth, of Long Beach, California, are here to spend the summer with her parents, Mr. and Mrs. Wm. McGeehee.

Try the Hereford merchants before going elsewhere to buy.

## Farm Needs

- DAIRY FEEDS
- POULTRY FEEDS
- HAY
- FLY SPRAY
- LICE POWDERS
- COPPER CARBONATE
- FIELD SEEDS
- COAL
- GARDEN SEED

CUSTOM SEED CLEANING

We Buy Cream, Eggs Poultry, Hides

West Texas Feed & Seed

PHONE 265

## Over 200 of the Best Farmers Of This Section Own CASE TRACTORS There Must Be a Reason - Heres Why!

More than 200 of the best farmers in this trade territory have already bought Case Tractors and many more have told us that their next tractor is sure to be a CASE, as they know that they perform better at the lowest upkeep cost that it is possible to have.

You owe it to yourself to buy the best and when you get a CASE you know there is nothing better.



COME IN AND LET'S PROVE IT!

WE HAVE ALL SIZES TRACTORS AND IMPLEMENTS ON HAND, AND

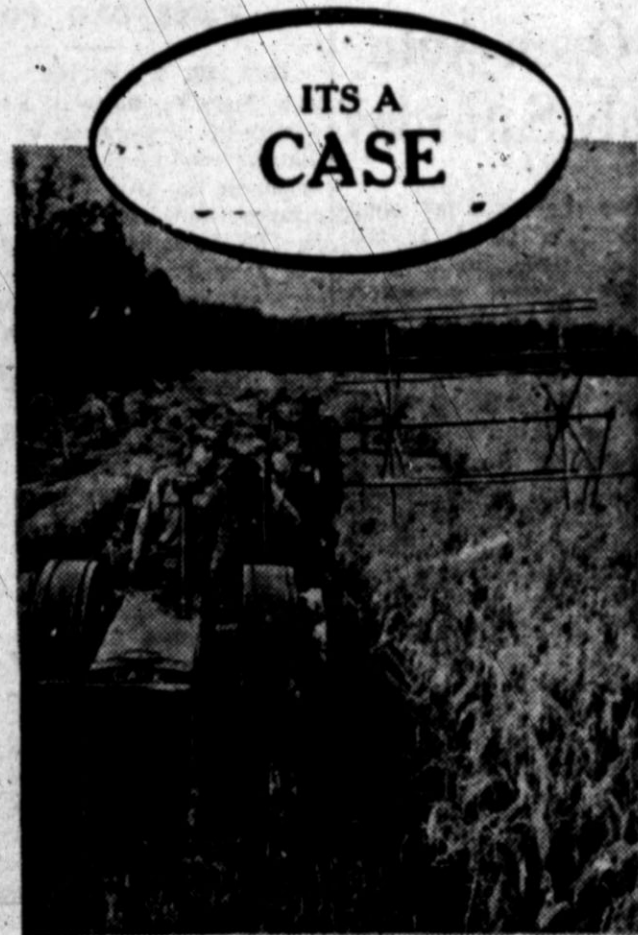
### A FEW WHO HAVE TURNED THEIR TRACTOR TROUBLE OVER TO

## Case

RECENTLY

- V. B. Whitley (Model L Tractor)
- J. W. JORDAN (Model CC)
- HERBERT BIPPUS (Model CC)
- H. F. McELROY (Model CC on Rubber)
- HARDWICK BROTHERS (Model L on Rubber)
- J. L. HAINES (Model CC on Rubber)
- His third Case Tractor
- ERWIN ELLISTON (Model CC on Rubber)
- W. L. SHUGART (Model CC)
- W. L. HAND (Model L on Rubber)
- E. L. TAYLOR (Model CC on Rubber)
- H. G. CONKWRIGHT (Model CC on Rubber)
- G. E. THIELE (Model CC on Rubber)
- His second CASE
- J. H. REINART (Model CC on Rubber)
- His second CASE
- IRA OTT (Model CC on Rubber)
- FRANK KNABE (Model L on Rubber)
- J. E. BLAKEMORE
- A. O. THOMPSON (Model CC)
- H. L. BENEFIELD (Model CC)
- Benefield Family's third CASE
- T. J. CARTER (Model L on Rubber)
- T. W. MEDLIN (Model CC on Rubber)
- His third CASE
- C. L. GUNTER (Model L on Rubber)
- His second CASE

WHY NOT YOU?



IT'S A CASE

We Expect A FULL CARLOAD Of High Speed CASE Model "L's" On Rubber This Week!

of Buying a Better Tractor!

COMPLETE Parts and Service Department

Call Us Any Hour of the Day Or Night—Seven Days a Week—Day Phone 332, Night Phone 578

SEE THE NEW CASE MODEL 'L' AND MODEL 'CC' Before You Buy—On Display At

C. A. SKELTON Case Implements

It's the New

## Crosley Shelvador



THIS MUCH MORE IN A SHELVAHOR COMPLETE Refrigeration

It is no wonder that housewives everywhere admire and want one of the new Crosley Shelvador Refrigerators—they are so beautiful and economical to use. The Crosley Shelvador has so much more room than the ordinary refrigerator, having a place to put such things as fruits, vegetables, eggs and so many of the smaller things that take up so much room.

The Shelvador thus saves you buying a much larger box in any other make saving you a considerable sum of money on the box, besides conserving the cold in a smaller space, thus saving you money on your power or fuel. You just can't afford to be without one of these new CROSLY SHELVAHORS.

Consult us on any electrical wiring, refrigerator repairing or motor rebuilding job. We will be glad to give you an estimate on any job, no matter how small or large—let a bonded-licensed electrician do your wiring.

VERN WITHERSPOON Electric Company

CROSLY SHELVAHOR



### Union Services Feature Hyer

Citing the fact that the Hereford Lions Club has purchased glasses for 106 boys and girls in this section, Julien C. Hyer, past president of Lions International, Sunday evening addressed a large crowd in the auditorium of the First Baptist church, on the theme of Digging Wells. The gathering represented one of the Union Sunday services sponsored in Hereford during the summer months by the Baptist, Christian, Presbyterian and Methodist churches of this city.

Sunday night was designated as Service Club Night. Rev. J. C. Thorns presided; O. T. Williams acted as song leader, with Mrs. Margaret Schroeter as pianist. Mr. and Mrs. Ralph Smith played a violin duet, and as a special feature the Hereford Lions presented a meeting in miniature. Those who took part in the meeting were Ralph Smith, Glenn Weir, John McLean, Harry Rice, Alex Thompson and Ragsdale Bailey, guest.

Mr. Hyer was introduced by Ralph Smith, club president. Benediction was pronounced by Rev. Thorns.

### Summerfield News

BY MRS. ASA ATCHLEY  
R. A. Fullwood and family visited the Chas. Noland home Sunday.

Mr. Melton and family of Lakeview visited the A. Crosse home Sunday.

Lewis Jay and family of Vega visited the L. Lookingbill's Sunday. Home demonstration club met with Mrs. D. C. Walsler Friday. Miss Schules was present and talked on Little Things, Accessories in the Bedroom.

Intermediate Sunday school pupils enjoyed a party in the Asa Atchley home Friday night.

J. L. Lookingbill of Amarillo spent last week with his grandparents, Mr. and Mrs. J. L. Lookingbill.

J. R. Oglesby and family and Mrs. Asa Atchley visited the J. P. Gandy home, Wyche, Sunday. Mr. and Mrs. Joe Stagner moved to the Vines home recently.

There was no BTS Sunday night. Chas. Roberson and family of Anton visited here Sunday.

C. Gandy of Wyche, and Miss Jeanne and James and Dale Caraway of Tulsa visited the J. R. Oglesby home Sunday.

Mrs. Lloyd Lookingbill and children visited the Johnson home at Black Friday.

Pete Carmichael is working in Kansas.

Letha Faye and Le Vay Roy returned to their home at Sunny-side this week after a visit in the C. B. Thomas home here.

Mrs. Beulah Roberson of Hereford visited here Sunday.

Miss Norene Vines of Black spent Friday with Helen Oglesby.

Summerfield softball team defeated Hereford Merchants 23-3 here Sunday.

Mr. and Mrs. Clyde Ware visited Mr. and Mrs. Roy Harris in Hereford Saturday.

### STRAIGHT SHOOTER



Not only is pretty Miss Clara Jerstad, deputy United States marshal of Seattle, Wash., shown above, one of the few women in the United States empowered to arrest persons on federal charges, but she is regarded as one of the best shots among federal peace officers. In a recent meet at the Fort Lawton pistol range she scored 85 out of a possible 100 with a heavy service revolver.

### Bellview News

BY MRS. R. M. JOHNSTON  
Several members of the 4-H club attended a picnic in their honor at Clovis Friday.

Vachel Redley was in Amarillo last Thursday.

Mrs. Messenger visited her daughter, Mrs. Paul Collins, in Grady part of last week and took care of a new grandson born to Mr. and Mrs. Collins Tuesday.

C. Glascock of Adrian was here Sunday.

Mr. and Mrs. Harrison Garrett of Amarillo visited her parents, Mr. and Mrs. Moore Sunday.

Mrs. Bonnie Ridley spent part of last week in Clovis receiving treatment for rheumatism.

Mrs. Mack Balmun of Hereford visited her parents, Mr. and Mrs. G. C. Cogdell, here last week end.

Dave Fryar, who has been at work near Summerfield, has returned home for harvest.

Mrs. Sam Powell and children visited in Broadview Sunday.

Several attended the Bellview-Hollene ball game at Hollene Sunday.

Mr. Edwards, Olive Cotton, Adrian Cotton, Bill Shaw and their families enjoyed a fishing trip to Endee Creek Saturday night.

The older people honored Uncle John Smith and George Curry with an afternoon party at the Methodist church Thursday. Ice cream and cake were served.

Here over the week end to visit his brother, W. J. Stanford and family, was Thomas Stanford of Topeka, Kansas. Mr. Stanford left Tuesday for Missouri where he will spend the remainder of his vacation in the Ozark mountains. He has been connected with the Santa Fe railroad in Topeka for several years.

### Adrian News

BY MRS. A. G. BELL

The Baptist church closed a two weeks revival Sunday. Rev. E. D. Holt of Plainview was the evangelist. Mrs. Holt assisted Rev. Ernest Shepherd in the music. There were five conversions and 10 rededications. Harold Holms is the pastor.

Mrs. E. C. Chapman left Sunday for Wichita, Kansas to be with her father on Father's Day.

Carl and Earl Oldham are working on the Joe Evans place.

Mrs. C. Glascock is visiting her son, Eddie, in Denver, and will go to Aurora, Iowa, her old home, to visit relatives.

Mrs. Gordon Beck and children of Canyon spent the week end with Mr. Beck and Mother Beck.

V. W. Jones is in an Amarillo hospital for throat treatment and will have his tonsils removed.

W. O. Priest of Vega is relieving Mr. Jones as Rock Island agent.

J. P. Collier is improving after treatment in Amarillo.

Mr. Symms left Wednesday to enter Colorado State College.

The parents, sister, a brother and his wife were here from Pampa Sunday for 11 o'clock services conducted by Rev. Holmes.

Alice and Jim Ross are visiting in Enid, Okla.

Mrs. B. L. Kinsey is ill in an Amarillo hospital.

Mr. and Mrs. Robert Parker of Kemp are visiting her mother and brother, the Kinles. Mr. Parker played baseball in Hereford in 1902.

Margaret Taylor is under treatment in Plainview. Mr. Taylor returned home Sunday.

Sarah Calhoun is attending Girl Scout encampment at Kiwanis, near Amarillo.

Mr. Tomlinson is here from Dallas looking after his farm.

Delbert Newsome arrived home this week from California with a bride.

Evelyn Plummer is helping Mrs. Skages until after harvest.

Adrian ball team played Cooke & Braden construction team at Vega Sunday and won, 9 to 4.

Mr. Elsie took several boys on a picnic after church Sunday.

Miss Evelyn Calhoun will be presented in recital at Amarillo College of Music Saturday night at 8:15. Several from Adrian plan to attend.

Miss Lois Taylor is visiting Babe, Stephenson in Amarillo.

Mr. and Mrs. Luke Leulian have moved to the Kinderman place.

Mr. and Mrs. Lawrence Lovelass have moved from Oklahoma to the Tom Cook place.

### Vega News

BY CORRESPONDENT

Mmes. John Halliburton and Joe Scott were in Amarillo Saturday. A. R. Castleberry has been elected superintendent of Vega schools; A. L. Fox, superintendent; Geo. Cravness, coach and principal; June Farnsworth, economics; Evelyn Sowell English; Rachel Milan, Rena Davis, Rachel Shields, Fern Landers, Lucille Hughes, grade teachers.

Joe Montgomery has bought the Vega drug store. Leon Ledbetter will assist in running it.

Pavement from Vega to Amarillo is open, and in a short time the highway to the caprock will be completed.

Mrs. J. W. McKendree and Evelyn are home from Allandred. B. L. Freeman and Gene Halliburton were in Wellington Saturday.

Miss Edith Shields of Carlbad, N. M., spent the week end here with home folks.

Mrs. W. M. Cotton and Ruth visited in Wellington last week.

Mr. and Mrs. Jim Voyles were here Sunday.

Mrs. Bill Klein of Lubbock visited the John Halliburton home Sunday.

Joe Shields spent Sunday in Vega with relatives.

Mr. and Mrs. A. H. Allison and Glen Burrows have been transferred to the government project in Clovis.

Mrs. Bill Owenby is visiting her parents, Mr. and Mrs. McKendree.

Mrs. C. R. Rhea is visiting her sister, Mrs. Grover Kinkaid, in Tucumcari.

Brown Harwell is home from Hardeman county where he combined his wheat. He made 25 bushels to the acre.

Merle Wood left for Kansas Saturday after receiving a wire that his mother was seriously ill.

A lovely shower was given Mrs. Glen Boydston at the Shields home recently, with Mmes. Bud Gault, Bill Swanson and Miss Irene Stewart as hostesses. Rainbow brick ice cream and cooks were served to about 50 guests.

Miss Ruby Pierce and J. A. Straub were married Saturday night.

Mrs. Goldie Hammer and Joan of Olney are visiting here.

Allen Staggs is home from El Paso where he received treatment.

Mrs. R. O. Hipp and son, Kenneth, of Long Beach, California, arrived Friday to spend the summer with her parents, Mr. and Mrs. W. M. McGehee.

# PENNEY'S WORK CLOTHES

STYLED FOR YOUR JOB

## HARVEST TIME IS HERE AGAIN!

You have looked forward many months for this time to roll around. Now you have only a few short days in which to do a Big Job and to do it Well. Why not let Penney's help you—we have one of the most complete stocks ever placed in our Hereford Store at Prices far below what you would expect to pay.

Store Opens 8 O'clock--Courteous Salespeople to Serve You!

For Men Who  
Work Hard and  
Know VALUE!

SANFORIZED

Super  
Big Mac  
Overalls

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- Extra sizes—same price!
- Rugged 2.20 denim!
- Adjustable Parva buckles!
- Triple Stitched—bar tacked!
- Sanforized for permanent fit!

A sanforized overall at this low price is unusual... with its many improved features, it's sensational! For men who insist on quality plus economy, these overalls can't be beat! Built to our strict specifications! They invite the hardest kind of wear!

Values In Work Clothing That Really Get the Job Done!	
Men's Sanforized Shrunken WORK PANTS Gray or Blue Twill	98c
Men's Sanforized Super OXHIDE OVERALLS Rugged 8-Ounce Denim	89c
Men's Sturdy Made OXHIDE WORK SHIRTS Bargain Priced	49c
Men's Cotton WORK SOX White or Colors	10c
Men's Nainsook UNION SUITS Pre-Shrunk, Fully Cut	49c
Men's Leather WORK GLOVES Double Seams, Well Made	59c

## WORK SHIRTS



Sturdy  
Big Mac 69c

For men who wear their shirts hard and long, these can't be beat! Heavy weight covert, triple stitched and reinforced! Interlined collars and cuffs, two breast pockets!



Sanforized Whipcord  
Work Pants  
Sturdily Made! \$1.69

Sturdy 8 oz. sanforized whipcord! 5 regular pockets of durable sailcloth! They'll wear!

Harvest Time Needs For The Home	
Size 81 x 99 NATION-WIDE SHEETS The Choice of Thousands	\$1.00
Size 20 x 38, Double Thread CANNON TOWELS Buy at This Low Price	15c
Size 81 x 99 WIZARD SHEETS A Feature Value	84c
Double-Bed Size SINGLE BLANKETS Ideal for the Hired Hand	\$1.00
Part Linen HAND TOWELS Size 14 x 30	5c
Bleached and Mangled SUGAR LINERS Ideal for Cup Towels	6c



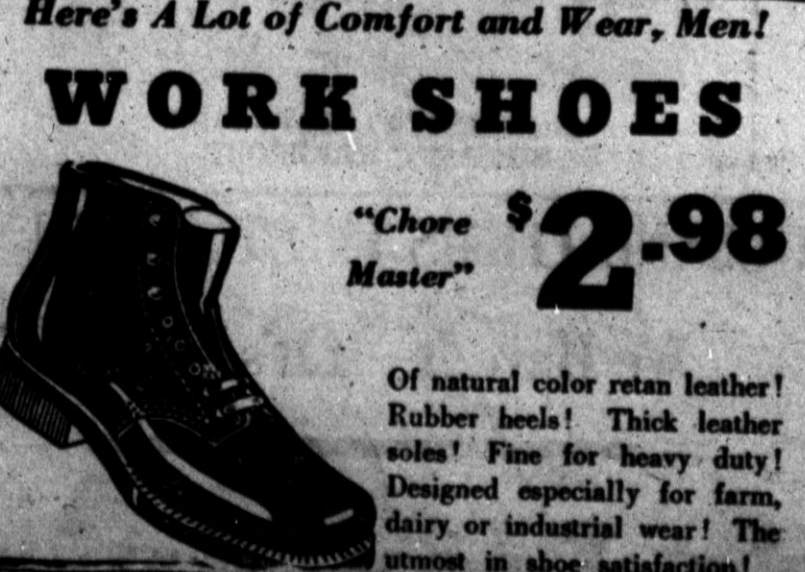
Work and Semi-Dress  
Straw HATS  
Lightweight And Cool! 49c

Men like these hats for their coolness! They wear them for sports wear as well as outdoor work! Helmet, fedora, optimo and other shapes! Ventilated! All have leather sweatbands.



WORK SHOES  
With Arch Support! \$3.98

Of brown elk leather... half rubber heels. Extra thick leather soles contain steel shank!



Here's A Lot of Comfort and Wear, Men!  
WORK SHOES

"Chore Master" \$2.98

Of natural color retan leather! Rubber heels! Thick leather soles! Fine for heavy duty! Designed especially for farm, dairy or industrial wear! The utmost in shoe satisfaction!



WORK SHOES  
Heavy Soles! \$1.98

Blucher style, black retan leather with rubber heels and thick composition soles!

A Savings Account makes more people independent. EACH YEAR than were freed from foreign rule by the Declaration of Independence in 1776!



## First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

# 'Penney's Are the Largest Retailers of Work Clothing in the Country!'

# PENNEY'S

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# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
MIMMIE GILBERTINE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

## Amnesia Victim

(Continued from page one)  
with circumstances, and told his story.

He had boarded the train in White Plains several days previous and was bound for California to visit his aunt at 123 North Myrtle Street, Monrovia, California, the town being a suburb of Los Angeles, he said. Through a lapse of memory, he stepped from the train when it stopped in Hereford and sought to reach his home in New York.

He further related of how he had suffered a malaria attack in Cuba, while in the army—and had since been subject to mental attacks. As the victim of an automobile crash in 1922, his memory was further impaired. He said that several years ago he suffered a similar lapse, and had remained in a sanitarium for six months. He presumed that the spirits of nitre, which he took for his nerves, had caused the lapse—possibly resulting from an overdose.

The local officers contacted railway officials and found that his ticket was being returned to Winslow, Arizona. A permit was issued for him to travel to Winslow—and the railway company dispatched a special agent to accompany him, lest he take another wandering spell.

The man has probably long since arrived at the home of his aunt in California, but Rudd will frankly tell you that it was the strangest taxi call he ever answered.

## Around Town

(Continued from page one)

roundabout method, but Bull says its gets the 'job done.

Henry Hellman was moaning long and loud Tuesday morning as he set about the task of replacing the windshield in his car. He says it was broken by a foul ball at the softball games Monday night.

Marcus Houser is a new employee at the Popular Store—jerk-ing sock instead of soda, as Gaston Baer puts it.

Mrs. Thomas H. Elliston and son, Don, of Los Angeles, came in Monday to spend several weeks here with relatives.

Mrs. Ben Hermes of Cincinnati, Ohio, is visiting her son, Frank Hermes, at Bovina. While in Texas, Mrs. Hermes will visit friends in Hereford.

## Singing Sweethearts In Maytime



Jeannette McDonald and Nelson Eddy are featured in "Maytime" at the Star Theatre Monday and Tuesday. The show is heralded as one of a thousand love songs.

## By Their Words AND OURS

Members of the Texas Press association, at their annual convention in Brownwood, named R. J. (Bob) Edwards, publisher of the Denton Record-Chronicle, veteran Texas newsman, as president, and Deskin Wells, brilliant young publisher of the Wellington Leader, vice president. Sam Harben, perennial secretary, was renamed for the 27th time, and Uncle Ben Harriquet, of La Grange, treasurer; Joe Cook, of Mission, another youngster whose achievements have won wide recognition,

became chairman of the Young Publishers' section. The Belo award for best weekly newspaper of the year went to the Kerrville Times, edited by J. J. Starkey. Happy Herald.

The next best thing I know the boys in the mechanical end of this office will be breaking up the printer's towel and sweeping it out the back door. It seems they don't properly appreciate the foibles so characteristic of a newspaper office. Last week they chucked the old leaky dipper that's been hanging by the rusty sink for more than eight years.—Jeanne Suites, in Lockney Beacon.

Luring fuzzy-legged tarantulas from their homes by stirring the

## TWO LOADS WHEAT ARE BROUGHT IN THURSDAY

Two loads of Deaf Smith county wheat were reported Thursday. H. H. Miller of Dawn Wednesday morning carried a load to Great West elevators in Dawn, and reported a 62 test.

Thursday afternoon Tom and Jennie Carter brought a load to the Fraser elevator in Hereford. Their test was 63.

holes with sticks and singing "Doodle-bug, doodle-bug, your house is on fire," has become the favorite pastime in this small Texas town. Lawns here are spotted generously with tarantula holes. Crosby citizens have undertaken a campaign "to the death against the pests and now have evolved novel methods on enticing the tarantulas from their holes.—Crosbyton Releiw.

In a freak hail store here late Tuesday afternoon, when hail and rain fell while the sun still shone, an ice ball weighing over 18 ounces was collected among hail-stones averaging the size of baseballs. The stone was found about two miles from Glarendon by Gene Butler and Frio Walling. It measured at 16 inches almost an hour later.—Donley County Leader.

## SOCIETY

### Y. W. A. GIRLS STUDY AFRICA

Y. W. A. Girls of the First Baptist church met Monday afternoon at the home of Miss Dot Owens. Miss Janice Standifer, president, presided over the business session, when Miss Peggy Valentine presented her resignation as vice president of the organization, and Miss Dorothy Funderburg was elected to fill the vacancy.

Miss Mary Posey directed the program on Africa. Interesting talks were made on African people, Y. W. A. and missionary work among the African girls, and on the clinic for African babies.

The next meeting will be held at the home of Mrs. Jack Robertson, 311 Norton Avenue, Monday, June 28. A fine party will be given members after the program. All girls between the ages of 16 and 20 are invited to attend these meetings.

Those present were Mary Posey, Avis Matthews, Audrey Cockrell, Janice Standifer, Dorothy Funderburg, Thornton Shirley, Sona Worley, Mrs. Jack Robertson, Mrs. Travis Caraway and the hostess.

## METHODIST WOMEN HOLD BUSINESS MEETING

The Woman's Missionary Society of the Methodist church held its regular business meeting at the church Wednesday afternoon. Mrs. J. F. Ward, president, directed the meeting. Mrs. D. H. Bryant gave the devotional on Christiau Stewardship. Reports on the church bulletin and the World Outlook were given by Mrs. O. L. Fox.

Plans were made to attend the Zone meeting to be held in Dimmitt next Wednesday. The program will begin at 10 o'clock. Two visitors, Mrs. W. F. Bachelor and Mrs. R. O. Hupp, of Long Beach, California, were present.

Mrs. O. L. Wilson and children of Clovis arrived last Thursday for a short visit here with her parents, Mr. and Mrs. J. J. Clark. Mr. Wilson was up from Clovis Sunday and accompanied them home.

Mr. and Mrs. J. C. McCracken and children returned home Monday from a few days spent with Mr. McCracken's mother in Sioux City, Iowa. He reports that his mother is much improved.



**Save More Than 1/2 ON THESE SPECIALS!**

**4 SLICES OF TOAST AT ONCE**

**Beautiful Electric TABLE LAMP**  
Antique ivory finished base with decorated cloth covered shade. Glass reflector bowl provides both direct and indirect lighting.

**YOUR CHOICE 1.99 ON OUR PLAN**

**A NEW Ideal 4-Slice Electric BREAD TOASTER**  
Makes FOUR slices of crisp, golden brown toast in less than 3 minutes. Chrome and ebony finish; new, Modern design.

**SHOP OUR IRON VALUES BEFORE YOU BUY!**  
Automatic \$3.95  
Others, \$1.29 to \$4.95

**KEEP KOOL**  
8-Inch Streamlined Electric Fan Only \$2.39  
Sampson Safe-Flex 9-In. Rubber Blades \$7.95  
6-Inch Rubber Blades \$3.95

**Modernistic Designs**  
Mica Element 98¢ to \$2.98

**TREATS OF THE WEEK**  
Fresh Fruit Lime, Pineapple Sherbet  
Made our new way, not just another ice—  
Big Dish 10¢  
Pints 15¢  
Fresh Fruit LIME RICKEY Frosted with Lime Sherbet  
A Really Refreshing Hot Weather Cooler  
JUMBO SIZE 9¢

# ANNOUNCING

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## Miller's Lion Auto Store

A Complete Auto Supply Store

### Opening Bargains

COLD PATCH KIT, Complete

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A-FORD MUFFLER

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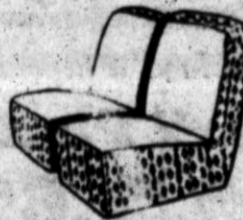
At Prices You Can Afford To Pay  
COME IN AND GET ACQUAINTED



SUPPLIES AT BARGAINS SHOP IN HEREFORD



FORD A Chev. 6 Fan Belts 35¢



SEE OUR SELECTION OF NEW SEA COVERS  
AS LOW AS \$1.39

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We Have It—If It's For a Car!

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HEREFORD, TEXAS

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HEREFORD TEXAS

Walgreen Agency Drug Store



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## CHRISTIAN ENDEAVORERS HEAR CONFERENCE REPORTS

Christian Endeavorers of the First Christian church met at the home of Betty Cockrell Sunday afternoon at 5 o'clock. The social hour was in charge of Ira Jean Ricketts, Betty Cockrell and Erna Faye Roberson, the three girls who attended the recent young peoples' conference in Ceta Canyon. The religious services began at 7, with Ira Jean Ricketts as leader. The Beatitudes were given as the call to worship. A song

and prayer service was conducted and the history of the Young Peoples' Conference was given by Ira Jean Ricketts.

In A Bird's Eye View of the Conference, Betty Cockrell and Erna Faye Roberson gave a report of the entire conference meeting and outlined the work done there.

Plans were made for a swimming party to be given at Gem Lake near Amarillo Friday afternoon, June 25, at 1 o'clock.

Twenty young people formed the friendship circle for dismissal.

## PROGRESSIVE CLUB HAS INTERESTING PROGRAM

An interesting program was featured at the meeting of the Progressive Workers Club Wednesday last week at the school house at Progressive. The children's party, given annually by the club, was combined with guest day and each member was allowed to invite two guests. A program which had been prepared for Mother's Day was given. Roll call was answered with Mother's Day rhymes. Mrs. Ira Ricketts told of the origin of Mother's Day. Mrs. C. P. Caldwell gave An Ode to Mothers. A clever skit, The Road to Motherhood, under the direction of Mrs. Charles Green, was given.

Refreshments were served to a large crowd.

A WANT AD WIFE GET THAT FLOW!

## SUMMERFIELD CLUB HAS MEETING

It is the little accessories that make or mar the beauty of the bedroom, said Miss Schultz, home demonstration agent, at the meeting of the Summerfield home demonstration club Friday afternoon at the home of Mrs. D. C. Walser. The demonstration was on bedroom work, each member was asked to make something that would improve her bedroom. During the business session of the meeting, Mrs. D. C. Walser was elected parliamentarian.

Attending the meeting were Meses. Bob Fullwood and E. E. Wade of Hereford; John Cress of the Rance club; Miss Daphne Hutching, manager Castro County News; Miss Tina Wright and Miss Schultz of Dimmitt; Meses. J. A. Noland, Britt Clark, C. R. Walser,

Guy Walser and the hostess. The next meeting will be held Friday afternoon, July 2, at 2:30 o'clock. A girls' demonstration club will be organized that day.

## MRS. G. A. F. PARKER COMPLIMENTED

Complimenting Mrs. G. A. F. Parker, who is home from Austin for two weeks, Mrs. H. H. Hawkins entertained Wednesday with a delightful luncheon at her home. Summer blossoms in gay containers furnished attractive decorations. Bright red roses in a foliage setting formed an artistic centerpiece for the table where covers were laid for close friends of the honoree.

Those present were Meses. E. W. Harrison, E. B. Black, D. W. Hawkins, A. C. Thompson, J. E. Beyer and the honor guest and hostess.

## CLASSMATES GET TOGETHER

Honoring Miss Kathaleta Hawkins of Amarillo, who visited her parents, Mr. and Mrs. D. W. Hawkins, here over the week end, a classmate get-together was given at the home of Miss Ursilee Fridley Saturday evening. A picnic supper on the lawn was the order of the evening.

Those present were Meses. Thelma McMinn, Kathaleta Hawkins and Miss Fridley, who had gone through Hereford high school together, and Miss Edah Park.

The same group of girls enjoyed a waffle breakfast at the home of Miss Thelma McMinn Sunday morning.

Ralph Packard of Springlake was a business visitor here Tuesday and Wednesday.

## TROY MOORE HONORED SUNDAY

Friends and relatives honored Troy Moore with a dinner Sunday at his home in observance of his birthday. Informally prevailed as members of the family and guests visited with each other.

Attending were Mr. and Mrs. Frank Moore and daughters, Viola and Estelle, of Dumas; Mr. and Mrs. M. R. Moore, Gullford Miller, Mr. and Mrs. R. V. Miller and Patsy Ruth; Mr. and Mrs. Barrett Sowell, J. B. and Myra Jo; Mr. and Mrs. Edgar Sowell, Mr. and Mrs. Ovas Sowell, Jeregone and Wynogene; Mr. and Mrs. Pearl Singleberry and Jeanine; Mr. and Mrs. Charles Newell, Jacqueline and Pat; Mrs. Julia Sowell, Morris Sowell, D. Blythe, Jr., Mrs. Troy Moore, the honoree and small daughter, Sharon Dec.

# RIVERSIDES

## Are The Answer To Your Tractor Tire and Truck Tire Troubles

30 Days Free Trial On Riverside TRACTOR TIRES



New Improved Design  
New Liberal Terms

Save 25% on fuel  
Save 25% on time  
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Actual tests prove that Wards Riverside Tractor Tires slash operating costs more than 50%. These savings are important to you... Money saved is money earned... more money in your pocket.

Make these tests for yourself... on your own tractor Tires, Tubes and wheels... 30 days Free Trial... without cost or obligation. Use these Riversides on all jobs you've got to do. See how much better you can plow... how much faster you can disc... Nearly all tractor jobs can be done in higher gear.

You'll convince yourself that these Riversides will pay for themselves many times over during their lifetime of service. Call at this store for "Wards Tractor Tire" booklet and arrange for the Free Trial Offer.

Terms as low as \$12.50 down... balance in 14 to 16 months  
Set of Rear Tires, Tubes and Wheels...

# EXTRA

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Davis-McCracken  
AS MONTGOMERY WARD  
Riverside Tire Dealer  
IN HEREFORD



Pay As Little As  
**\$12.50** Down Payment  
2 REAR TIRES, TUBES AND RIMS FOR YOUR TRACTOR

WARD'S GUARANTEE PROTECTS YOU!

THERE ARE RIVERSIDES FOR EVERY MAKE TRACTOR

For most all tractors two or more sizes are recommended and our recommendation is the first (top) listing. Our recommendations are based upon hundreds of tests and actual use of various tires in practical farm work. For all ordinary conditions, therefore, the size we recommend will give the greatest satisfaction and under conditions peculiar to certain work or localities, it is sometimes desirable to select a size not listed as first choice. Let us help you determine the size tires for your tractor.

WARDS POWER GRIP TRACTOR TIRES DO THE JOB BETTER LAST LONGER COST LESS

No slippage—no jerking, are just two of the advantages of Ward's Power Grip Tires, with the hundreds of round knobs that grip the surface of the ground. Ward's Power Grip tires enable you to run your tractor in a higher gear on any job—they plow deeper as you plow faster. Power Grip tires clean themselves automatically as they roll. No matter what tractor job you have, you can do it better on rubber—and, best of all, on Ward's Power Grip Tractor Tires.

Riversides

Get 17 Per Cent More Power!

Cut Fuel Cost 25 Per Cent!

Work 25 Per Cent Faster!

# Davis-McCracken

Montgomery Ward's Riverside Tires--Minneapolis—Moline Implements



### Insurance Firm Bought Here By Hubert Freeman

Hubert Freeman of Abilene this week announced the purchase of the Hereford Insurance Company from Paul Barnett. The transaction was made Saturday.

Mr. Freeman came here with his wife and child. Mrs. Freeman was formerly Miss Gladys Beavers and is a sister of Hall Beavers and Lama Beavers, and Mrs. J. W. Hendrix of this city.

Paul Barnett has accepted a position with the Magnolia Petroleum Company as laboratory chemist and will be stationed at Pampa.

Mrs. G. A. F. Parker arrived Friday from Austin where she spent the past winter months. Mrs. Parker will attend to business interests and visit with relatives and friends for about two weeks before returning to Austin.

### Rance News

**EDNA BEHREND'S**  
Mr. and Mrs. G. J. Behrends and Phyllis Jean, and Earl Hembree of Dimmitt called in the A. L. Behrends home Thursday.

The home demonstration club met with Mrs. Riggs Thursday, June 17, with six members present. Miss Lucille Schultz, home demonstration agent, was also present. The next meeting will be with Mrs. R. L. Rule July 1.

Mr. and Mrs. Joe Story spent Thursday night in the J. D. Story home.

Mr. and Mrs. Charles Danforth and Mary Rosetta visited the H. G. Behrends home Sunday evening.

Mr. and Mrs. Stowe visited the Walter Wainwrights Saturday.

There will be preaching all day and election of Sunday school officers and basket dinner Sunday, June 27, at the school house. Everyone cordially invited.

Mr. and Mrs. George Parker of Amarillo spent the week end here with his mother, Mrs. G. A. F. Parker, and other relatives.

### BLIND LECTURER



Miss Hazel Hurst, blind lecturer, shown being led up the gangplank of an Atlantic liner by her "seeing eye" companion, "Babe." Miss Hurst, with the aid of "Babe," was en route to France, where she will deliver some lectures.

### Arthur Thompson Veteran Station Man In Hereford

Arthur Thompson holds the distinction of having been in the service station business in Hereford longer than any other station operator here today. He came here with his parents in 1902, settling 18 miles northwest of Hereford, where they engaged in stock farming for a number of years.

In 1915 he married Miss Cora Short, and went into the filling station business February 11, 1918, in the location where Brumley-Woodford Motor Company now stands. He has been in the service station business since 1918, and has been in his present location since 1924, at the intersection of Third and Sampson Streets. Mr. Thompson is the son of Mrs. Jeff Thompson.

At his modern station Mr. Thompson features Magnolia gasoline and oils and a complete line of U. S. tires.

### Rev. Gilpin To Make Home Here

Rev. R. L. Gilpin, Amarillo minister who conducted services in the Wyche community Sunday, announced this week that he plans to make his home in Hereford.

Rev. Gilpin is here in the interest of Missions, and is in the circuit of Young Methodist Church Ministers.

### Moves To Denton.

Mrs. A. H. Swigart, the former Mrs. J. B. McCord, left Sunday morning to join Mr. Swigart in Denton, Texas, where he is now located. Mr. and Mrs. Swigart were married May 1, and shortly thereafter he left for his work in Denton. Mrs. Swigart remaining to attend to business. Mrs. Swigart is the daughter of Mrs. Minnie Walker, pioneer resident of this county.

### Messenger News

BY MRS. J. N. MESSENGER.  
Farmers are busy planting row crops and preparing for harvest. Old combines are being worked over and new ones bought.

Gardens are looking fine and the row crops are coming up in fine shape.

There was the usual number at Sunday school. They voted to hold a two weeks meeting in the near future.

AN EXTRA ROOM? TRY A WANT AD!

## Kimbell Milling Co.

HEREFORD - - - - - TEXAS

Announce the Opening of Their  
**Modern Elevator**  
On Highway "60"—Five Blocks West of Town

WE WILL ADVANCE MONEY  
ON YOUR  
**Stored Wheat**

With a fair wheat crop to harvest, the farmer is going to be too busy at home to worry over any short coming in his elevator service. So bring your wheat to the KIMBELL MILLING COMPANY, where fair weights, fair tests and maximum prices prevail!

The Kimbell Milling Company will be in charge of Mr. J. B. Whitlow, who has resided at Hart for the past seven years. He is an experienced grain man and invites you to visit him and get acquainted, as he is anxious to make many friends in the Hereford section, where he plans to make his home.

**Correct Tests - Correct Weights**

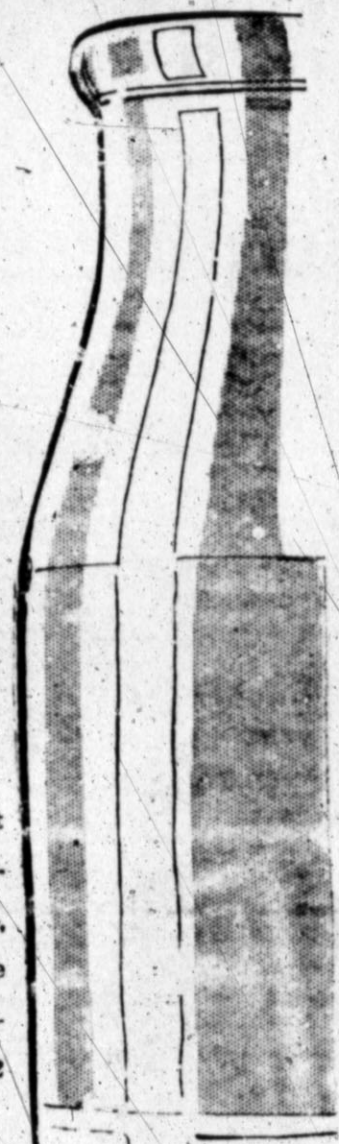
Correct weights and correct tests you must have. Our scales have been completely overhauled and are balanced, and we have a standard make test bucket. You are assured of a square deal at the Kimbell Milling Company. We pay top prices at all times for your grain and have complete elevator storage service for your convenience at low interest rates. Money advanced on stored wheat! Come in today and make arrangements for us to care for your wheat.

**Kimbell Milling Co.**  
J. B. Whitlow, Manager

### We Deliver Twice Daily

FOR YOUR CONVENIENCE

- Sweet Milk
- Sweet Cream
- Bulgarian Buttermilk
- Chocolate Milk
- Bireley's Orange Juice
- ICE CREAM



All our products, sweet milk, sweet cream, Bulgarian buttermilk, chocolate milk, Bireley's orange juice, and ice cream can be delivered twice daily to your door or can be purchased at our downtown office at 212 West Third Street.

**Prairie Dairie**

### Let an Oliver Grain Master

OR Oliver, Nichols & Shepard

**COMBINE**

DO YOUR

### HARVESTING JOB

They will do their job in the labor saving, money saving, grain saving way. The little Oliver Grainmaster Combine is the most efficient and economical combine that can be used on any farm.

For the larger farms or tracts of land we have the New Oliver, Nichols & Shepard 20-foot combines that will do your harvesting jobs more quickly—thus lessening the dangers of getting your crop hauled out or blowing down. See these two great combines today on display at the Hereford Implement & Appliance Company.

WE CAN MAKE IMMEDIATE DELIVERY ON THESE COMBINES

Hereford Implement and Appliance Co.

**OLIVER**

### Wyche Items

BY PEGGY VALENTINE  
Rev. Roy Gilpin of Amarillo has been assigned to this district. He delivered his first sermon here Sunday, and will be here each third Sunday.

Ivagne Elliston is visiting Mrs. B. D. Fortner at Arney.

Mrs. Sluder and Mildred Bailey of Canyon are visiting the B. Saxon home.

Mr. and Mrs. R. E. Sevier will move to Hereford this week where he has employment.

A. E. Edwards and family attended a party at Dimmitt Sunday, honoring Mr. and Mrs. Jack Baker.

Mrs. Berry Orr, Virginia Lee Hussey, Genevieve Orr and Mrs. Wes Brady were in Hereford Sunday.

Shopping in Hereford Saturday were Dock Roberson and family, Fred Henry and family, R. E. Seviere and family, N. G. Elliston and family, Mr. and Mrs. Wes Brady.

Mrs. Bessie Mitchell was in Hereford Monday.

Ervin and Victor Elliston of Portus, N. M., visited the N. G. Elliston home Sunday.

Mr. and Mrs. B. D. Fortner of Arney visited the R. W. Elliston home Saturday.

### Dawn Items

MRS. JESS CALDWELL  
Herman Langley of Shamrock spent Saturday night in the E. F. Seymour home.

J. H. Campbell of Plainview is spending the summer here with his brother, Martin Campbell.

Aubrey O'Neal and wife returned Tuesday from a visit in Fort Worth, and also attended the exposition during their absence.

Mary Olive, daughter of Mr. and Mrs. A. T. Frye, took part in the recital at Hereford Wednesday night.

W. T. Twitchell of San Angelo was here last Thursday.

Miss Ver Crawford of Canyon visited her sister, Mrs. H. H. Miller Thursday. Mrs. Miller has been ill for several weeks, but is reported to be improving.

E. F. Seymour was in Amarillo Thursday.

Harvest is near and early wheat is good, but some of the later crops need moisture.

Henard East was here from Abilene Friday.

Friends of Mmes. Underwood, Clifford Stewart and Obed Caraway gathered in the W. J. Stewart home Sunday to celebrate their birthdays with a dinner. There were 25 present.

Mr. and Mrs. Claude Ricketts of Hereford called in the W. P. Caraway, W. J. Stewart and H. H. Miller homes Sunday.

Mr. and Mrs. W. J. Stewart were in Amarillo Monday.

Messrs. and Mmes. Wimberly, Sr. and Wm. Wimberly, were dinner guests in the Oberest home at Canyon Sunday.

Rev. Taylor of Vega took dinner in the Caraway home Saturday.

Mrs. Jim Mauk of Hereford called on Mrs. H. H. Miller Sunday.

Jim Caraway and son of Amherst spent Friday with W. P. Caraway and family.

Mr. and Mrs. Hubert Miller were in Amarillo Thursday, Mrs. Miller going for medical attention.

W. P. Caraway and family visited the E. W. Warren home in Amarillo Monday.

### Easter Items

BY LOUISE FRYE  
Mr. and Mrs. J. L. Sullivan of Melrose, N. M., visited their daughter, Mrs. Clayton Woolery, over the week end.

Mrs. Ed East and daughter of Dawn and Mrs. Henard East and daughter of Abilene visited in this community Friday.

Mrs. Carl Frye and daughter visited Mrs. Clem Gilliam at Jumbo Friday afternoon.

Dan Allen returned Wednesday from the hospital, where he underwent an operation.

Jumbo won a ball game from Easter Sunday evening 27-7.

Mr. and Mrs. Carl Frye visited in the E. W. Kinney home at Plainview Thursday evening.

Mrs. Geo. Chambless and children spent Friday with her sister, Mrs. Lynn Axe, at Plainview.

Wheat harvest is expected to start here the latter part of this week. Wheat will make from 5 to 15 bushels.

Marjan Sparkman and family, and Miss Thelma Parker took Sunday dinner in the E. M. Allieu home.

Mr. and Mrs. Aubrey Epperson visited in this community Sunday.

### Bethel Items

BY CORRESPONDENT  
Wheat harvest is near and all are busy.

Messrs. and Mmes. J. A. Sinclair and Frank Markam and children are Mmes. Homer Warnock and Bill Ochburgh of Fort Stockton, and Mrs. Everett Dodge of Long Beach, Calif., visited the Bryan and Harry Sinclair homes Sunday.

Jim Bagwell and family were dinner guests in the Kay Roberts home Sunday.

Mr. and Mrs. J. G. Davis and grand children, Bertie May and Tommie Smith of Big Spring were dinner guests of Mr. and Mrs. Earl Last Sunday.

J. C. Williams went to Abernathy Sunday.

Grace Marie Bagwell returned Sunday from Batesville where she has been visiting some time.

Carolyn Ann Bagwell has the whooping cough.

Gaston Howell visited his parents at Bethel last week end.

Rev. Johnson preached here Sunday morning and night.

Miss Schultz was in this community Monday morning.

Mr. and Mrs. J. T. Glibreath, Jr., transacted business in Amarillo Friday.

—Latest styles in modern glasses that are becoming with least possible discomfort.



Only scientific fitting gives you Eyewear that really protects your eyes.

## Fitting Glasses Is An Exact SCIENCE

Available to Optometrists who desire to take advantage of modern methods and technique as taught in colleges and eye clinics functioning for the advancement of Optometry. Ever alert to give my patients the most modern and scientific service possible, I have just returned from the annual clinic of the Pennsylvania State College of Optometry of Philadelphia, where the result of intensive research was made available to those Optometrists so fortunate to attend.

The knowledge there gained, together with more than thirty years experience fitting glasses, is the service I have to offer sufferers from eye discomfort.

**F. M. KESTER**  
Optometrist



### New Books In Library Here

The following new books were added this week to the County Library, according to Miss Lillie Hostetler, librarian:

Adult: Fresh Furrow, Jenkins; The Saint Intervenes, Charteris; The Worker and His Bible, Elsten-Reiley.

Juvenile: Storey Manor, Elliot; Founding the Republic, Coffman; In a Garden Valley, Buckingham.

**HOME 5 DEGREES WARMER COSTS 20 PER CENT MORE**

The cost of even moderately high temperatures in the average home in the winter time is much greater than most people suspect, say engineers of the United States Department of Agriculture. Test of oil burners show that, in Washington, D. C., for example, nearly 20 per cent more fuel is needed to heat a house to 75 degrees than to 70 degrees and about 7 per cent more fuel is required to heat to 72 degrees than to 70 degrees.

The engineers do not recommend that abnormally low temperatures be carried to save fuel, but they emphasize that overheating a house produces an uncomfortable and possibly unhealthy condition as well as increasing fuel costs.

Reports to date on the testing of oil burners, carried on for several years by the Department in cooperation with Johns Hopkins University, are contained in a new publication, Oil Burners for Home Heating. The circular, No. 406, seeks to answer the thousands of requests for information on oil burners. It may be obtained from the Superintendent of Documents, Washington, D. C., at 5 cents a copy.

#### First Presbyterian Church.

The Eternal Flame, will be the subject of the sermon next Sunday morning at the First Presbyterian church by the pastor, Rev. J. C. Thorns. The evening service will be held at the First Methodist church at 8:15.

Sunday school, 9:45 a. m. Pioneers, Wednesday at 5. Presbyterian Young People's Society, Thursday at 7:30.

Mr. and Mrs. Henry Hastings and daughters, Ruth Temple and Doris Jean, and son, Roy, left Friday for Kilgore where they will visit their daughter, Mrs. Newt Gilliland, for a week or ten days.

### BREAKS NARCOTIC RING



Miss Joyce McAllister, twenty-seven-year-old former Santa Barbara, Calif., college student, whose under-cover detective work is credited with leading to the arrest of seven Chinese and a veteran federal agent in raids on night clubs in the Chinese quarter of Reno, Nev. The sheriff's office and the federal narcotics bureau provided her with \$1,000 with which she bought narcotics, thus obtaining information leading to the arrests.

#### CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, superintendent.

Bible school, 9:45. Morning worship at 11. C. E., Intermediates, 7 p. m.

C. E., young people meet at home of Mrs. Vern McKinley, Lee and West Third, 5 p. m.

The pastor and Misses Ira Jean Hicketts, Erna Fae Robinson and Betty Cockrell, returned Sunday afternoon from the young people's conference at Ceta Glen, June 11-20. The young people are making brief reports of the conference in church departments. A Mountain-top Experience will be the subject of the sermon next Lord's Day morning. Why do we have mountain-top experiences and of what value are they? You are invited to attend this service. At the evening hour we join the co-operative service at the Methodist church.

#### St. Anthony's Church.

Next Sunday will be the Feast of Our Lady of Perpetual Help and the sixth Sunday after Pentecost. High masses will be discontinued during the summer. There will be two low masses each Sunday at 8 and 10 o'clock. Holy hour Thursday, 8 p. m.

### Vacation Church School Is Closed By Presbyterians

The Vacation Church school at the First Presbyterian church closed with commencement program last Friday night. At this program boys and girls showed friends and parents present what they had done. The program was based around studies of various departments. Enrollment reached 75, with average daily attendance 68.

Twenty-five who had perfect attendance records were, beginners, Martesia Ramey, Bradford Jean Cobb, John Robert Hyndon, Doris Jean Hastings, Jack Ramey, Elita Worley, Hyde Worley; primaries, Wanda Mae Crawford, Delbert Conklin, Christine Smith, Robert Peyton Ramey, Eloise Walker, Myers Binnion, Hudson, Ouida Kathleen Hudson; Juniors, Noland Gray, Minnie Worley, Gertrude Worley, Clement Birkmeyer, Wanda Jean Smith, Billy Walker, Mary Louise Pace, Jack Thorns; intermediates, Estelle Page, Rachel Ireland, Wayne Higgins.

The faculty was composed of, beginners, Elizabeth Ireland and Mary Ann Baird; primary, Mrs. G. M. Hudson and Vivian Olson; Juniors, Mrs. Frances McClendon and Virginia Nix; intermediates, J. C. Thorns and Bob Baird.

#### First Methodist Church.

How Can God Put Sin Into An Apple? and Did the Serpent Talk? are two questions from the pastor's question box, which he will answer at the morning hour Sunday. Read the Genesis story of the creation and fall of man then come hear this message. At the evening hour, just follow the crowd to the Methodist church. A cool auditorium, fine fellowship, congregational singing, a thrilling special feature and a gospel sermon from the text, I Am Alpha and Omega, all in a one hour program. A gracious welcome and plenty of variety. You will sleep better after attending this service.

T. C. Willett, Pastor.

Miss Eleanor Pierle, who has taught in the Central School of Hereford for the past three years, has accepted a position as librarian in the public schools at Monahan, Texas. Miss Pierle is in Denton attending C. I. A. this summer.

A WANT AD WILL GET THAT FLOW!

### Hereford Gets Credit, But Can't Place Buddy Cox, New Movie Star

All Hereford was Wednesday trying to identify Victor Cox. A United Press release from Hollywood reported:

"Buddy Cox, 6, cowboy boy from Hereford, left his parents in the car outside Columbia Studio while he walked in and lassoed a movie job.

"The 35-pound performer, who ropes, rides, sings and dances, stuck his head out of the door and called for Mr. and Mrs. Victor Cox:

"The man says you'll have to sign the contract. I'm going to be in a picture with Bob Allen."

Clifford Cox, who recently returned from California, was accused generally of having a son in the movies, but like the remainder of the citizenry he denied knowing of a Mr. and Mrs. Victor Cox in this vicinity. Most persons have decided the youth is from some other Hereford—or that the wrong town was listed.

Visitors in the D. H. Alexander home Sunday were relatives who came to visit Mrs. Alexander's mother, Mrs. A. P. Donnell, who is quite ill. Mr. and Mrs. Donnell came from their home at Silverton two weeks ago to spend the summer here. Mrs. Donnell has been confined to her bed since that time. Those here were A. C. Donnell of Dalhart, Robert Donnell and Mrs. J. W. Donnell of Texoma, Dr. and Mrs. C. E. Donnell and L. A. Donnell of Canyon, Burl Alexander of Canadian, Mr. and Mrs. Joe Hudson and daughter, Betty, of Seagraves.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP

#### Visitors from Dalhart.

Messrs. and Mmes. J. C. Parker and B. H. Hopkins of Dalhart were here Monday to attend the District meeting of Lions Clubs. Both couples are former Hereford citizens. Mr. and Mrs. Parker were owners and operators of the Star Theatre, and Mr. Hopkins was vocational teacher. Mr. and Mrs. Parker now own two theatres in Dalhart and Mr. Hopkins is with the Soil Conservation Service there.

#### Attends Reunion in Amarillo.

Mrs. Clara McLean spent last week end in Amarillo with her niece, Miss Inez Hough, of the Lacerne Apartments. She attended a family reunion which included her sister, Mrs. L. W. Hough, and Mr. Hough of Borger, and Bobby Hough of Clovis, who spent the week end in Amarillo with their daughter and sister, Miss Inez Hough.

#### Guests in G. M. Hudson Home.

Guests in the home of Mr. and Mrs. G. M. Hudson this week are her mother, Mrs. John McMahon of Weatherford, and a cousin, Mrs. J. R. Sheppard and two children, Donald and Jimmy, of Dallas.

B. M. Davis of Dallas is spending the summer in Hereford with his daughter, Mrs. T. C. Willett and family.

Miss Jonnie Estes, who is employed in Amarillo, spent the week end at her home here.

### FARMER WASHINGTON HELD HIS SOIL WITH "RUBBISH"

"My countrymen," wrote George Washington in 1782, "are too much used to corn blades and corn shucks; and have too little knowledge of the profit of grass land."

H. H. Bennett, chief of the Soil Conservation Service, says "Washington was among the first to recognize the dangers of a single-crop system of agriculture and the benefits of a vegetative cover in protecting the soil against erosion.

"On his own farms Washington used 'vegetable rubbish', as he called it, to check the spreading of gullies and prevent sheet erosion. For nearly every acre he owned he had a system of crop

rotation and some-times several alternate systems for a single plot.

"The practices which Washington used to control soil erosion on his farms now seem inadequate. Scientific farmers today employ these practices in a more advanced form and supplement them with methods which, in Washington's time, were virtually unknown. But the Soil Conservation Service maintains Washington was on the right track and was far in advance of most farmers of his day, both in theory and in practice."

"Compared with other periods in history, the world today is quiet," writes an essayist. In fact you can almost hear a bomb drop. —Punch.

## Union Sunday Night Service

First Methodist Church

8:15

## Preacher, Rev. T. C. Willett

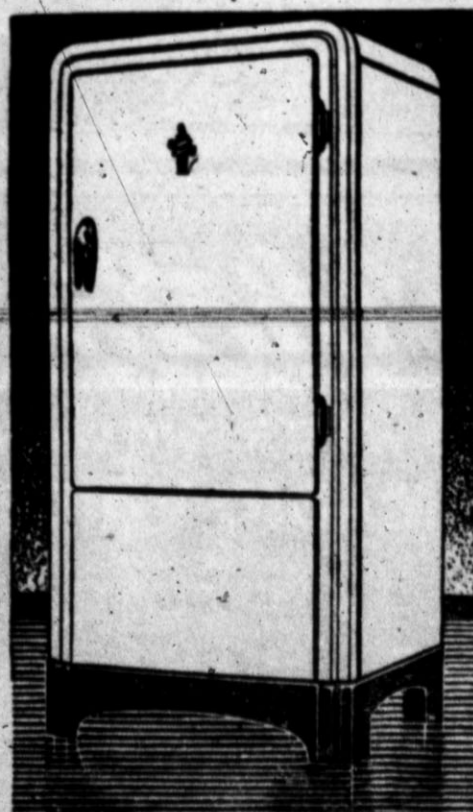
Feature, The Church

# Welcome

What This Happy Owner Says About Her **Electrolux**

I Sure like the SERVEL ELECTROLUX. It keeps everything so cold and fresh. It makes meal preparation a pleasure. Surely saves many steps, because one doesn't have to go to the basement after things. And it's dandy for cold drinks and ice cream. The ELECTROLUX saves me much money on fuel consumption as well as many dollars on the saving of fresh foodstuffs. I sincerely recommend ELECTROLUX for any home.

"Sincerely,  
"MRS. HOUSEWIFE."



New Air-Cooled ELECTROLUX THE SERVEL Gas Refrigerator

KEROSENE ELECTROLUX "For The Farm Home"



See It Today At

# Hereford Implement and Appliance Company

Radios — Refrigerators — Washers

ELECTROLUX  
Runs On  
KEROSENE!

It's no matter where you live, you can now enjoy the same convenience and saving of modern refrigeration that city homes have. SERVEL ELECTROLUX is identical in all important ways with the famous gas refrigerator that has been the choice for hundreds of thousands of city homes for the past ten years. This ideal refrigerator keeps food fresh for days — makes housework easier — enables you to serve new dishes and more varied meals — assures a plentiful supply of ice cubes at all times — best of all it costs amazingly little to operate — actually saves enough to pay for itself.

## Summer Clearance of USED CARS



—Our Service Department Will Be Open Late Every Night During Harvest.

Our expert mechanics are equipped to do any kind of work on your car or truck. We will be open late every night for convenience to farmers that are busy harvesting. Bring your cars and trucks to Ireland Motor Co.—WE CAN FIX IT, whether the trouble is—

- MOTOR
- LIGHTS
- BATTERY
- BRAKES
- TIRES
- GREASING

- 1932 CHEVROLET L. W. B. Dual Wheel Truck ..... \$250
- 3-1932 CHEVROLET Trucks
- 1935 CHEVROLET Master Sedan ..... \$470
- 1934 PLYMOUTH Coupe ..... \$290
- 1933 FORD V-8 Coach ..... \$295
- 1933 DODGE Coupe ..... \$290
- 1933 CHEVROLET Coach ..... \$275
- 1933 PLYMOUTH Coupe ..... \$260
- 1931 FORD Coach ..... \$190
- 1933 DODGE Sedan ..... \$290
- 1929 DODGE Sedan ..... \$65
- 1929 CHEVROLET Coupe ..... \$75

## Ireland Motor Co.

DODGE-PLYMOUTH SALES-SERVICE



# PERSONALS

Carl Maurer of Friona was a business visitor in town Monday.

Mrs. O. L. Wilson and children of Chavis spent a few days the past week here with her parents, Mr. and Mrs. Jim Clark.

Mrs. Gene Loerwald, Mrs. Ed Loerwald and their mother, Mrs. Olem Schumacher, were Amarillo visitors Tuesday.

Mrs. W. F. Gillis of the Fashion Dress Shoppe, is spending several days this week in Littlefield, where she has another dress shop.

Miss Madeline Hughes left Tuesday for her home in Lubbock after a week's visit with her cousin, Miss Elaine Newell.

Mr. and Mrs. H. T. Neal of Austin arrived Tuesday for a two-day visit with her mother, Mrs. Frank Merritt, and Mr. Merritt.

Miss Ethyle Whitsett spent last week end in Amarillo with her friends, Mr. and Mrs. S. L. Edwards.

Mrs. Wilhelm and son, S. Wilhelm, of Nasareth visited Sunday in the homes of Charles, Ray and Clarence Wilhelm, all sons of Mrs. Wilhelm.

Anna Katherine Hardesty had as her guests over the week end her parents, Mr. and Mrs. C. D. Hardesty, her brother and sister, Charles and Frances Monica, and Miss Mitchell, all of Portales, New Mexico.

Mrs. B. Franks, Mrs. Cooper, Mr. and Mrs. Dave Alban of Los Angeles arrived Monday to visit Dr. and Mrs. F. E. Bove. They stopped in Hereford enroute home from Ohio, where they have been visiting relatives.

Mrs. Kay Baird and children of Amarillo were here Saturday and Sunday visiting in the home of her parents, Mr. and Mrs. Hugh Witherspoon. Mrs. Baird came for a brief visit with relatives and to spend Father's Day with her father.

## A Long Time Ago In Hereford

(From The Hereford Brand, June 22, 1906.)

The Panhandle Summer Normal had opened a six weeks training course for teachers, and Hereford was crowded with visitors.

A committee was hard at work soliciting the bonus fund asked by promoters of a north and south railroad line. Little trouble was anticipated in the raising of the required amount.

A new town, Kelso, had been laid off. Located 25 miles northeast (?) of Hereford, it had two citizens, Messrs. Randolph and Moore. These gentlemen had erected a hotel and livery stable and were prepared for any rush.

A steam tractor was being used as motive power in a rather extensive street grading movement in Hereford.

Joseph Amster, recently arrived from New York City, was drowned in Tierra Blanca. The body was recovered from a pool 16 feet deep.

A recently completed school census, showed 436 children within school age eligible for entry into Hereford schools.

Wheat, said the correspondent at Vega, was being harvested and showed an average yield of around 20 bushels per acre.

"Love—Not a Business Proposition," was the title of a comedy-drama to be presented at the opera house Thursday night.

(From The Hereford Brand, June 22, 1916.)

Wheat harvest was on, with a "fair to middling" yield reported.

County Clerk A. O. Thompson allowed as how he didn't know whether the county was prosperous or not—anyway he had just issued car license No. 400 to Karl Shirley.

H. B. Stevens implored Dr. Bove to tell him what was the matter with his cow. While the good veterinary was meditating Bovey died, and an autopsy revealed that the critter had eaten 30 pounds of cement. Nature took its course, with the cement, the cow and final disposition of the body.

"Save the Moisture" is not a new thought. In 1916 the same thing was being preached through the columns of the Brand.

The editor must have been warm when he penned: "Oh, for a lodge in a garden of cucumbers; Oh, for a pleasure trip up to the pole."

The citizens of Hereford were wrought up following the dynamiting of their favorite fishing hole. Hundreds of fish, large and small, were killed in the blast. Many dead fish from one foot to 18 inches in length were floating on the surface, even after the illegal fishermen had made their getaway.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

# PERSONALS

Mr. and Mrs. W. M. McGehee and daughter, Mrs. R. O. Hupp, and her son, Kenneth, visited relatives in Lockney Sunday.

Mr. and Mrs. Forest Minton left Friday for Detroit, Michigan, where Mr. Minton will get a car for the E. H. Norton Motor Company and they will drive it home.

Mrs. Clem Schumacher and sons, Andrew and Ernest, made a business trip to Sunray Thursday. They returned to Hereford Friday. Mr. Schumacher returned with them and spent the week end here.

Joe Hudson of Seagraves arrived Friday for a brief visit and to accompany Mrs. Hudson and daughter, Betty, home on Sunday. Mrs. Hudson had been here visiting her parents, Mr. and Mrs. D. H. Alexander, for a week.

Father Dominic Kenny of New York arrived in Hereford Monday and will make a short visit here before going on to California. Father Kenny is a newly ordained priest and is a member of the Society of the Atonement.

The harvest season is evidently not far away in the future, so far as the Friona locality is concerned, if one is allowed to judge by the amount and kind of activities to be seen daily in Friona. One of these is the apparently increasing number of new truck bodies that are in evidence on the streets, and the many others that may be seen under process of construction in the lumber yards and near the blacksmith shops. Evidently many people are preparing to haul the threshed grain from the fields to the elevators in big loads and many of them.—Friona Star.

# Farmers Associated Elevators

Doing Business At

## Dawn . . . Black

Solicit Your Grain Trade

R. A. FRYE, Manager T.L. WELCH, Manager

Dawn . . . Black

Bonded For Your Protection

TRY A WANT AD IN THE BRAND—RESULTS ARE USUALLY MOST EXCELLENT



### SARDINES

American, Can  
**4¢**

### PUREX

Quart Bottle  
**14¢**

### DOG FOOD

3 Cans  
**25¢**

### COCOA

8-Oz Can, 2 for  
**9¢**

### PICKLES

SHORT Quart  
**15¢**

### NAPKINS

Paper, 3 Packages  
**25¢**

### CRACKERS

Graham, 2-Lb Box  
**24¢**

### TAPIOCA

Hasty Package  
**10¢**

### Pork and Beans

16-Oz Can, 2 for  
**15¢**

### PEACHES

No. 2 Can, 2 for  
**25¢**

### PEACHES

Unsweetened  
No. 2 1/2 can ----- **14¢**

### GRAPEFRUIT JUICE

No. 1 can ----- **5¢**

TEA, Schilling's  
Black, 8-oz pkg **37¢**, 4-oz pkg ----- **19¢**

GINGER ALE  
Or LIME RICKEY, bottle ----- **14¢**

ICE CREAM POWDER  
Junket, package ----- **9¢**

### GELATINE

Royal, 1/2 gal  
All flavors, pkg -- **5¢**

### SOAP

Universal, Hardwater, 2 bars ----- **9¢**

CORNED BEEF  
Can ----- **19¢**

SALAD DRESSING  
Or SPREAD, 8-ounce jar ----- **9¢**

TOMATO JUICE  
3 cans ----- **25¢**

### Apple Butter

38-Ounce Jar ----- **24¢**

### DIXIE SANDWICH SPREAD

Can ----- **9¢**

OLIVES  
Small size, stuffed or plain ----- **10¢**

TASTY SUMMER DRINK  
One bottle makes 2 gallons ----- **9¢**

MALTED MILK  
Chocolate, Brimfull, 16-ounce can ----- **25¢**

### PINEAPPLE

Crushed or Sliced  
Flat tins, 3 for -- **25¢**

### FLY SPRAY

Gulf, quart **64¢**, pint ----- **34¢**

DREFT  
The marvelous new aids for all new apparels, pkg ----- **23¢**

### FURNITURE POLISH

Quart bottle ----- **22¢**

FLY SWATTERS  
Cellophane, 3 for ----- **25¢**

### 1-POST BRAN

1-HUSKIE  
1-GRAPE NUT FLAKES All For **37c**

### 1-POST BRAN FLAKES

### FRUITS AND VEGETABLES

CANTALOUPE  
Large Arizona, each ----- **12 1/2¢**

CABBAGE  
New Mississippi, pound ----- **4¢**

ONIONS  
New Crop, 3 pounds ----- **10¢**

CARROTS  
3 bunches ----- **10¢**

BEANS  
Fresh, pound ----- **6 1/2¢**

CELERY  
Large stalk ----- **12¢**

ORANGES  
288 size, dozen ----- **25¢**

PEPPERS  
Fresh, pound ----- **15¢**

## STAR

Thurs. - Fri.

Will Again as the Kindest, Shrewdest Horse - Trader In Seven Counties!

FROM THE BOOK READ BY MILLIONS

WILL ROGERS "DAVID HARUM"

LOUISE DRESSER EVELYN VENABLE KENT TAYLOR

## Saturday Only

Kiddies 10¢ Adults 15¢

Box Office Opens 1 O'Clock

Ride the road of adventure with your favorite singing Cowboy. Thrill to his dangerous prairie exploits.

Get Along Little Dogies

SMILEY BURNETTE JUDITH ALLEN

With BARTON MacLANE JEAN MUIR

## STAR

Hereford, Texas

## Sunday Only

Preview Saturday Nite

Taunt with conflict, gripping with suspense . . . warm with deep heart appeal!

## Hero In 1918

## Mobster In 1937

From "No Man's Land" to "Gangland" when "They gave him a gun!"

NOVEL A FLAME WITH INTRIGUE... Becomes a great picture with courage!

Special TRACY Gladys GEORGE Franchot TONE

THEY GAVE HIM A GUN

Edgar Dearing Mary Treen CHY Edwards An M-G-M Picture

## WEDNESDAY

BARGAIN DAY! 10¢ MATINEE 15¢ NIGHT

Milling throngs storm mine gates pleading for "Dragermans Courage"

With BARTON MacLANE JEAN MUIR

# STAR

MONDAY - TUESDAY

## On The Wings Of Good Love Songs

Come the Sweethearts of "Rose, Marie" and "Naughty Marietta" To show you how glorious love can be When a man is bold and a woman's lips are willing!

THRILLING SONG and ROMANCE!

Jeanette MacDonald and Nelson Eddy in 'MAYTIME'

with John Barrymore

M-G-M PICTURE

# RCA Victor

1938 WORLD-WIDE RADIO WITH SONIC-ARC MAGIC VOICE

ALL THESE FEATURES!

- Sonic-Arc Magic Voice
- Magic Brain
- Magic Eye
- RCA Metal Tubes
- Sunburst Dial
- Beauty-Tone Cabinet
- Full Dynamic Speaker
- 16 Tubes
- Magnetite Core
- I-F Transformers
- Tone Control
- 3-Band Superheterodyne
- Short Wave Reception
- Police, Aviation and Amateur Calls
- Phonograph Connection

NOW ON DISPLAY

This sensational radio offers you thrilling world-wide performance—at a price that seems almost impossible! Sonic-Arc Magic Voice gives you radio's most lifelike tones! Look at these many extra-value features; then come in—see for yourself!

EASY TERMS LIBERAL TRADE-IN ALLOWANCE

Make it RCA ALL THE WAY!

E. B. Black Co.

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# The Hereford Brand

Published Every Thursday

SECOND SECTION—SIXTEEN PAGES

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 25.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 24, 1937.

FIVE CENTS PER COPY

## Lions Here For Zone Rally And Picnic Tuesday

### PICNIC AND ENTERTAINMENT FOLLOWS BUSINESS SESSION

With a crowd of more than 200 in attendance, Lions of Zone 2-T gathered in Hereford Monday afternoon for the district rally, which closed with a picnic and entertainment at the Club Monday night.

The zone meeting officially opened with a business session in the court house at 4 o'clock Monday afternoon, and Sunday was selected as the place for the next district rally. The meeting will be held some time in October.

Representatives from the eight clubs in this zone attended the meeting, and Borger led with the largest number of delegates.

Following the business meeting, Lions and their wives gathered at the club house in State Park. Ralph Smith, president of the Hereford Lions Club, presided over the meeting and introduced as the first speaker, Jas. W. Witherspoon. Following a short talk, Mr. Witherspoon introduced Ralph Randall of Borger, past district governor.

An address, "I Am Proud of My Lions Club," was next given by Julien C. Hyer, Fort Worth, past president of Lions International. Mr. Hyer told of extensive work being done by Lions Clubs over the world, including United States, Canada, Mexico, and several South American countries.

Following the address, eats were served picnic fashion to the crowd, and the zone meeting was concluded with a dance at the club.

Mr. and Mrs. Arch Collins of Vernon were here Friday looking after business interests and visiting with old friends. Mr. and Mrs. Collins are former Hereford residents, having moved to Vernon several years ago where he has oil interests. Enroute here they stopped in Canyon for a visit with their son, Arch, Jr., who is in school at WTSTC.

## Artist Paints Fiesta Beauty



Edward Eggleston, famous New York artist, is seen here thanking Miss Edith Backus, lovely model, upon the completion of the cowgirl painting, which will be used in the exploitation of the Fort Worth Frontier Fiesta, opening June 26 and running until October 15 with Billy Rose, world's foremost showman, as the director-general.

Mrs. G. A. F. Parker, who has been visiting her daughter in Austin, returned to Hereford this week and plans to remain here two weeks before leaving for the summer.

Mrs. Grace O'Brien of Amarillo, a trained nurse, arrived Monday to be with Mrs. A. P. Donnell, who is quite ill here at the home of her daughter, Mrs. D. H. Alexander.

## Church Of Christ Revival Attracts General Interest

### TRINE STARNES FORCEFUL SPEAKER AND CAPABLE EVANGELIST

Revival services at the Church of Christ will continue through next Sunday night with Trine Starnes, evangelist, of Mineral Wells doing the preaching. Each service of the meeting, which began last week, has been characterized by increasing interest.

Minister Starnes is a young minister of the Church of Christ and has done extensive evangelistic work throughout Texas, Oklahoma and Arkansas. His ability as a speaker has been manifested by the forcefulness of each sermon during the series of meetings.

Services are held each evening at 8:30 and each week day morning at 10, except Saturday. Bible classes will meet Sunday morning at 10, preaching and worship at 11 o'clock, and the closing service of the revival will be Sunday night.

The subject for Thursday night will be "The Doctrine of Christ." Sunday morning the evangelist will discuss "Making the Kingdom of God First." The public is invited to attend all services.

Good crowds have been reported during the revival, and as word of Minister Starnes' forceful and interesting messages has spread attendance has increased daily. The public is invited to attend the services, and members of the Church of Christ were urged to attend.

### Amarillo Softball Game.

As a special feature Borden's softball team of Amarillo will meet a Hereford all-star team in a game on the local diamond Friday night. The game is expected to be one of the fastest of the season, announcements stated.

## Church Will Be Feature Sunday In Union Meet

Sunday night, June 27, the Union Church Service will be held at the First Methodist church at 8:15 o'clock, and the special feature of the service will be "The Church." Members of every church were urged to make a special effort to attend the service. Rev. T. C. Willett, Methodist pastor, will do the preaching.

In announcing the union service, sponsors expressed the appreciation for the large attendance last Sunday night, when Julien C. Hyer delivered the address, and invited the public to attend the service next Sunday.

The union services are sponsored during the summer months by the Methodist, Baptist, Presbyterian and Christian churches of Hereford each Sunday evening. Morning services will be held as usual at each of the individual churches.

## Hospital Notes

Frank Hughes, who has been in the hospital here for the past 10 weeks, left Thursday afternoon for the veteran's hospital in New Mexico.

Mr. and Mrs. Fred Bailey of Amarillo announce the birth of a daughter, Bonnie Vell, Saturday afternoon. Both mother and child are resting nicely.

Wanda Lomax, four-year-old daughter of Mr. and Mrs. J. B. Lomax, Friday underwent a major surgical operation. She was reported to be greatly improved at the present time.

Mrs. Lealie Deaton of Black community entered the hospital Wednesday night as a medical patient, and was to be released Thursday night.

Mrs. Beatrice Parker underwent a minor surgical operation Wednesday and is reported to be resting nicely.

### Godwin Sanitarium.

Mrs. Clyde Walker returned to her home in the Sims community Wednesday with her new daughter, Anna Jo, born last Thursday morning.

## Adjoining Counties Indicate Fine Wheat As Harvest Begins

### RUSSIAN "LINDBERGH"



Sigmund Levanovsky, the "Lindbergh" of the Soviet Union, to whom has fallen the honor of being the first to use the newly established Soviet North pole station on an intercontinental flight, probably this summer. Levanovsky's previous Moscow-San Francisco flight attempt was interrupted on August 3, 1935 by a broken oil feed line when he was far out over the Arctic ocean.

## July 1 Is Last Date On Contour Work In Program

Farmers who plan to qualify their land for No. 1 diversion payments by contour furrowing have until July 1 to complete this work, according to Alex R. Bateman, county agent, today. He also said that conservation crops under the new program must be planted by July 15. These crops include sudan, sweet sorghums, grain sorghums, millet and alfalfa.

In most instances where farmers over this area have planned to contour furrow in connection with the government program they have already run their lines. A few, however, have been unable to get into their fields due to recent rains and were reminded of the closing date by Mr. Bateman.

Carol Aston of Sweetwater has been a guest in the home of Mr. and Mrs. C. F. Moore for the past several days. Mr. Aston is assistant manager of the J. C. Penney store at Sweetwater.

Mrs. J. D. Foreman and daughter, Eva, of Pampa spent the week end in Hereford visiting friends and relatives. Mrs. Clarence Leasure of Jumbo community, is a daughter of Mrs. Foreman.

### PROSPECTS FOR FIVE MILLION BUSHELS FOR FLOYD

With estimates in the recent Brand contest varying from 225,000 bushels up to 2,231,730 bushels, the entire list averaging 1,187,082 bushels, prospects for a better crop than in recent years seemed evident in this area, according to grain dealers and old timers this week.

**Ripening Fast.** While grain is ripening fast over this section in the face of hot, dry weather, the heaviest peak will not be reached before July, it was estimated. A rain at the present time was also stressed by many producers as badly needed.

Other parts of the Plains reported equally good, and some even better prospects, than in this immediate area. The hum of tractor motors and combines was evident as the harvest got into full swing in many of Deaf Smith's neighboring counties.

**Good In Castro.** In Castro county a load of volunteer grain cut 16 bushels last Saturday and was the first wheat carried to the elevator there. County Agent Wayne Thomas says that Castro will cut 2,000,000 bushels. Swisher, Castro's adjoining county, has estimated the same figure and expects an average of from 8 to 10 bushels.

Parmer county, which adjoins this county on the southwest, is expecting a million bushels and witnessed its first wheat from the fields of J. H. Barger recently. Despite hails in this section, the county is reporting a 12-bushel yield at the present time.

Curry county, New Mexico, which adjoins Deaf Smith on the west, is also expecting a good yield. **Oldham Is Low.** Oldham county, north of here, is predicting around 300,000 bushels, or approximately one-third of a normal crop.

Floyd county was this week reported to have gone literally "wheat wild," with some yields reported as high as 30 bushels to the acre already. Beneficial rains fell over that area earlier than the remainder of the Panhandle, and Floyd county is making its estimate in terms of 5,000,000.

Ochiltree county was estimated to have a 3,000,000 bushel crop as harvest got into a brisk start recently.

**Steps District Court.** Press reports from Plainview this week said that all jury cases of the Sixty-Fourth District Court were continued until next term when farmers pleaded urgent work in harvesting wheat. Wheat harvest reached a peak there this week.

From Washington came notices that the Agricultural Department estimated world wheat production, exclusive of Russia and China, to be approximately 300,000,000 bushels larger than the output last year. They also calculated stocks of United States wheat on hand July 1 would be about 90,000,000 bushels—the lowest since 1919.

### Visits Parents Here.

Miss Kathalea Hawkins, who is employed in Amarillo, spent the week end in Hereford visiting her parents, Mr. and Mrs. D. W. Hawkins. She was returning from a two week's vacation trip spent in California. While in that state Miss Hawkins visited relatives and friends in Los Angeles, Pasadena, Huntington Beach and other interesting points.

Elizabeth Koelzer of Littlefield returned to her home Monday after spending a week here with her parents, Mr. and Mrs. John Koelzer. Miss Koelzer, who is employed in Littlefield, spent a part of her vacation with relatives and friends in Manchester.

Burl Alexander, who has been employed with the Panhandle Lumber Company in Canadian for the past year, has been transferred to Borger and will commence work there July 1.

### FEATURED AT OUR MARKET!



Grain-Fed, Home-Killed  
**WHITEFACE BEEF**

**APRICOTS**

Dried, 2-Lb Pkg  
**28¢**

**PICKLES**

Sour or Dill, Quart  
**19¢**

**SALMON**

Pink, 2 Cans  
**23¢**

**FRIDAY**



**SATURDAY**

**COCOA**  
Famous, 2-lb ... **15¢**

**CHEESE-IT**  
Brown's, 10-oz pkg ... **15¢**

**TOMATOES**  
Standard, 3 No. 2 cans ... **25¢**

**GREEN BEANS**  
Big M, 3 No. 2 cans ... **25¢**

**PORK AND BEANS**  
Phillips, No. 1 can ... **5¢**

**CORN, Field**  
June Pride, No. 2 can ... **10¢**

**TOMATO JUICE**  
Swift's, No. 10 can ... **45¢**

**TEA**  
Tender Leaf, 7-oz pkg ... **25¢**

**PEAS**  
Pure Maid, 2 No. 1 cans ... **15¢**

**PACKARD'S CORN MEAL**

**10 lb. Sack**

**41c**

**A Home Product**

**H-O-T Bar-B-Que**

**MADE EVERY DAY AT OUR MARKET**

**TEXAS Grocery & Market**

"NOT HOW CHEAP—BUT HOW GOOD"

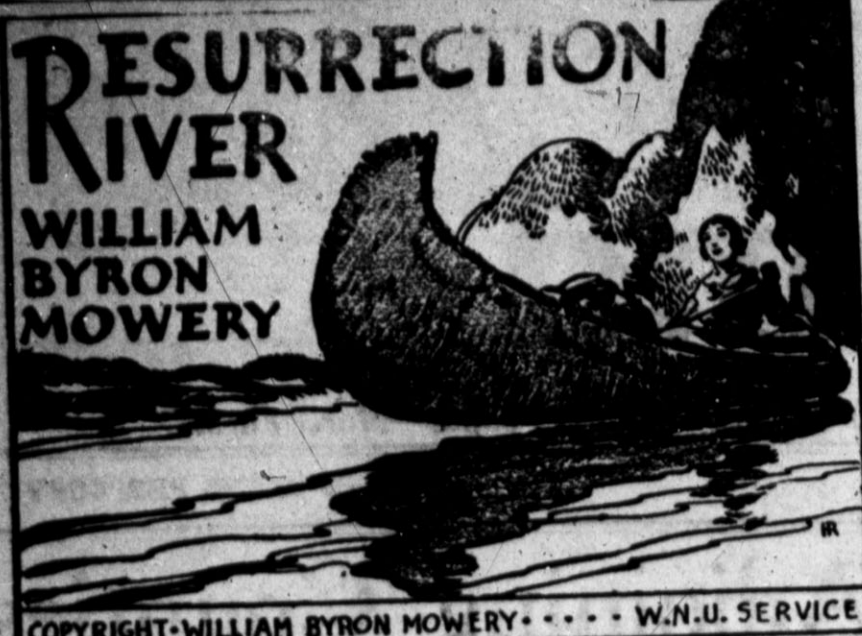
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AN EXTRA ROOM? TRY A WANT AD!





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(Continued from last week)

A wing-broken thrush, with its wing neatly splinted and bandaged, was hopping along the window ledge, pecking at bread crumbs which Craig had put there for it.

But it was Craig's books that struck Patricia's eye. Walls, mantels, shelves and every conceivable niche overflowed with books.

With a strange quivering inside of her, she turned to his pipe rack and looked hurriedly at the dozen old meerschaums, searching for the pipe which she had given him that time at God's lake. It was not there.

Through the south window she glimpsed a man coming up the little hollow, a tall, rangy figure carrying a satchel like a doctor's. With a gasp she fled for the door. But she was too late—for from the woods edge the man looked up and saw her in his doorway.

Intensely mortified that Craig had caught her intruding, she mustered up what courage she could, walked down toward the granite rock, and defiantly waited.

In the weird slant light of the midnight sun Craig Tarleton came on toward her. Often Patricia had fancied meeting him again, but never had she imagined that it would be in so far a land and so strange a place as this poppy hollow in the Arctic.

Beside the boulder that marked the Arctic Circle, Craig confronted her. One long glance at his face, and all Patricia's fear that he was a man defeated went crashing to the ground. No man with those penetrating eyes, with that air of personal might, could possibly be defeated. He was still Craig Tarleton, staid and more mature than when she had known him, but otherwise not greatly changed.

Patricia fought down her trembling emotions. "I—I'm sorry I intruded," she stammered. "I was—I wanted a drink of water, and no one answered my knock."

"Or were you 'slumming' as you were this afternoon in the camp?" Craig asked.

The ease with which he spiked her lie made Patricia angry—at him and at herself. She hated people who could read her, and Craig seemed to be reading her through



"How D'you Do?" Craig Said Coldly.

and through.

"Yes, I was—I was slumming!" she snapped. "I wanted to see whether you'd 'gone native or not.' And what did you conclude?"

"I concluded that you hadn't."

"Thanks," Craig said dryly.

She waited for him to say something more. To invite her into his cabin. But he did not. It seemed he did not even care to say and chat with her, for he kept the satchel in his hand instead of putting it down. There was no warmth or friendliness whatsoever in his attitude; no remembrance at all of those wintry days at God's lake. As Patricia met his eyes she was suffused with shame, anger and humiliation. How could he stand there and look at her so coldly, as though

he and she had never seen each other before? Surely this meeting had brought that hauntingly beautiful interlude back to him. Surely he must be thinking and remembering that he had been her first lover.

She strove to make him talk to her. "I've always wanted to ask you, Craig, why you resigned from our staff so suddenly. I was thunderstruck when I heard about it." She confessed candidly. "I came back from Italy, I wrote you, I apologized for my picking that quarrel of ours; but you were gone, no one knew where."

"I resigned because I didn't like that deal your father was putting across on those Flin-Flou operating companies, Miss Wellington."

Patricia noticed the "Miss". Was he rebuking her for using his personal name?

"Yes, I knew about your run-in with dad, Craig; but why did that keep you from writing to me?"

"I saw no occasion for writing you," he returned bluntly. "You the haughty heiress, ordered me to forget about God's lake—and I did."

With her girl's pride smarting, Patricia flung back at him, "Well, so did I forget it!" She was seized with an impulse to cut him cold and leave. But she could not force herself to turn away. Instead she made a last despairing bid for a token of warmth from him. "Craig, we don't have to be enemies, do we, because we once were—were friends?" It was on her lips to tell him how bitterly she had regretted that quarrel and how she had moped for a year afterward; but pride kept her from confessing that. "I've often thought about you, Craig, and tried to find out something about you. What have you been doing since you left Winnipeg that time? Mr. Parkes, told me something about a metallurgy process which you invented and which made you a great deal of money. You went out west, didn't you?"

Craig answered with a laconic briefness: "Yes, west. Vancouver. That was a zinc-separation process. Yes, the syndicated patent rights brought in about a million and a half, I believe."

(Continued next week)

Mrs. James Garrett and little son, Jimmie, of Big Spring, Texas, arrived Saturday for a visit with her parents, Mr. and Mrs. C. A. Skelton.

**THE STATE OF TEXAS**

To the Sheriff or Any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in Hereford, Texas, on the first Monday in August, 1937, the same being the 2nd day of August, 1937, then and there to answer a petition filed in said court on the 29 day of May, 1937, the file number of which is 2347, in which suit Frank F. Ferry, Kent Chandler and Far-

well Winston, as Trustees, are plaintiffs, and W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company are defendants, the nature of the Plaintiff's cause of action being alleged as follows:

That plaintiffs are Trustees under a Declaration of Trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and are assignees of the vendors under the contract hereinafter mentioned, which vendors were Francis C. Farwell and Frederick E. French, Trustees.

That heretofore, by written contract dated May 27, 1929, recorded in the Deed Records of Deaf Smith County, Texas, Volume 64, page 142, the said Francis C. Farwell and Frederick E. French, as Trustees, contracted to sell to W. F. Nicholas the following described land in Deaf Smith County, Texas, to-wit: the Northwest Quarter (NW 1/4) of Section 22; the East half (E 1/2) of Section No. 27 and the North half (N 1/2) of Section No. 34, all in Township No. 3 North of Range No. 1 East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas.

That said contract provides that the purchase price of said land is \$16,800.00, payable on or before six years from November 1, 1929; that the vendee shall each year at the proper season sow at least 80 per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1930, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify the same and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract is assignable. That plaintiffs have performed all of the covenants imposed upon them by the terms of such contract.

That no payments have been made on the purchase price of said land and the same was not sowed to wheat in the proper season in 1930, and taxes on the same for the years 1935 and 1936 were not paid by the defendants. That on account of the defendants' default in the payment of the purchase price of said land and in the tilling of said land, and in the payment of taxes as provided in said contract, the plaintiffs have declared the contract for the sale of said land at an end and are entitled to recover the title to and possession of said land from the defendants and each of them.

That the defendants, Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company, are claiming some interest in and to said land, the exact nature of which is not known by the plaintiffs, but whatever right, title or interest said defendants have in the land was acquired by virtue of the contract above mentioned, and is subordinate and inferior to plaintiffs' title and claim to the land.

Plaintiffs pray that defendants be cited to appear and answer their petition, and that the plaintiffs recover title to and possession of the land and improvements; that the contract for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon the defendants W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell, and to serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

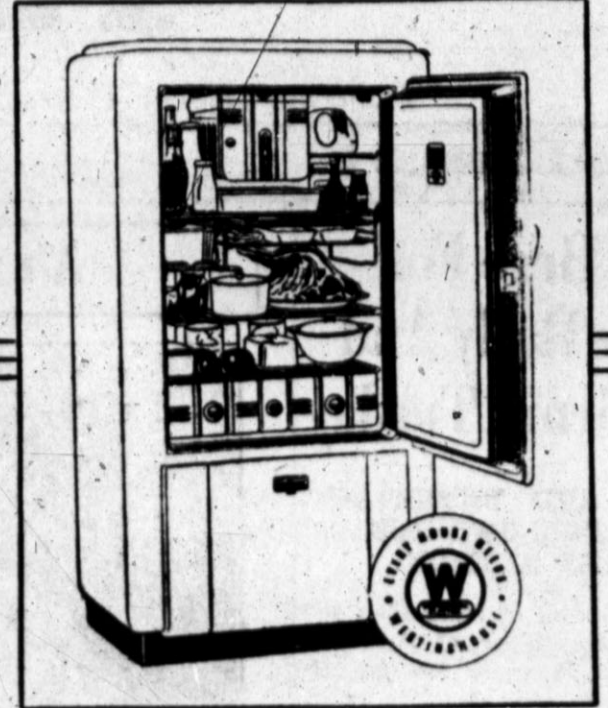
Herein fail not, but have you before said court on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court at my office in the City of Hereford, Texas, this 29 day of May, 1937.

(Seal) L. H. FOSTER,  
Clerk of the District Court

of Deaf Smith County, Texas. Issued: This the 29 day of May, 1937.

L. H. FOSTER,  
Clerk of the District Court of Deaf Smith County, Texas. 26



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You will enjoy these advantages. Let us give you more proof.

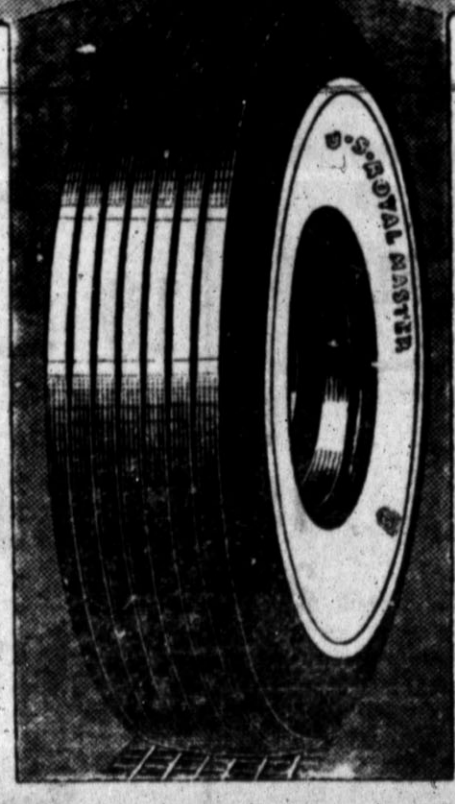
TEXAS-NEW MEXICO UTILITIES COMPANY

**A GOLDEN HARVEST IS IN STORE FOR YOU WHEN YOU EQUIP YOUR TRUCK OR Car With U. S. Tires Don't Delay—Buy A Set Today!**



**GUARANTEED AGAINST DEFECTS IN Material and Workmanship**

What more could you ask of any tire? It's the toughest rubber ever built into a tire—Tempered Rubber. No matter what price you expect to pay for tires, we can supply your needs—giving you U. S. Tires of Tempered Rubber. Wheat harvest is right upon us and you'll be needing a new spare or a set of new tires for that truck—so see us today before you buy any other kind of tires. With U. S. tires you can rest assured that your grain will get to the elevators with a minimum of tire troubles. Don't let faulty tires delay your harvest—get a set of new U. S. TIRES TODAY!



**And . . . U. S. TIRES Cost No More Than Ordinary Tires Built of Triple - Tempered Rubber**

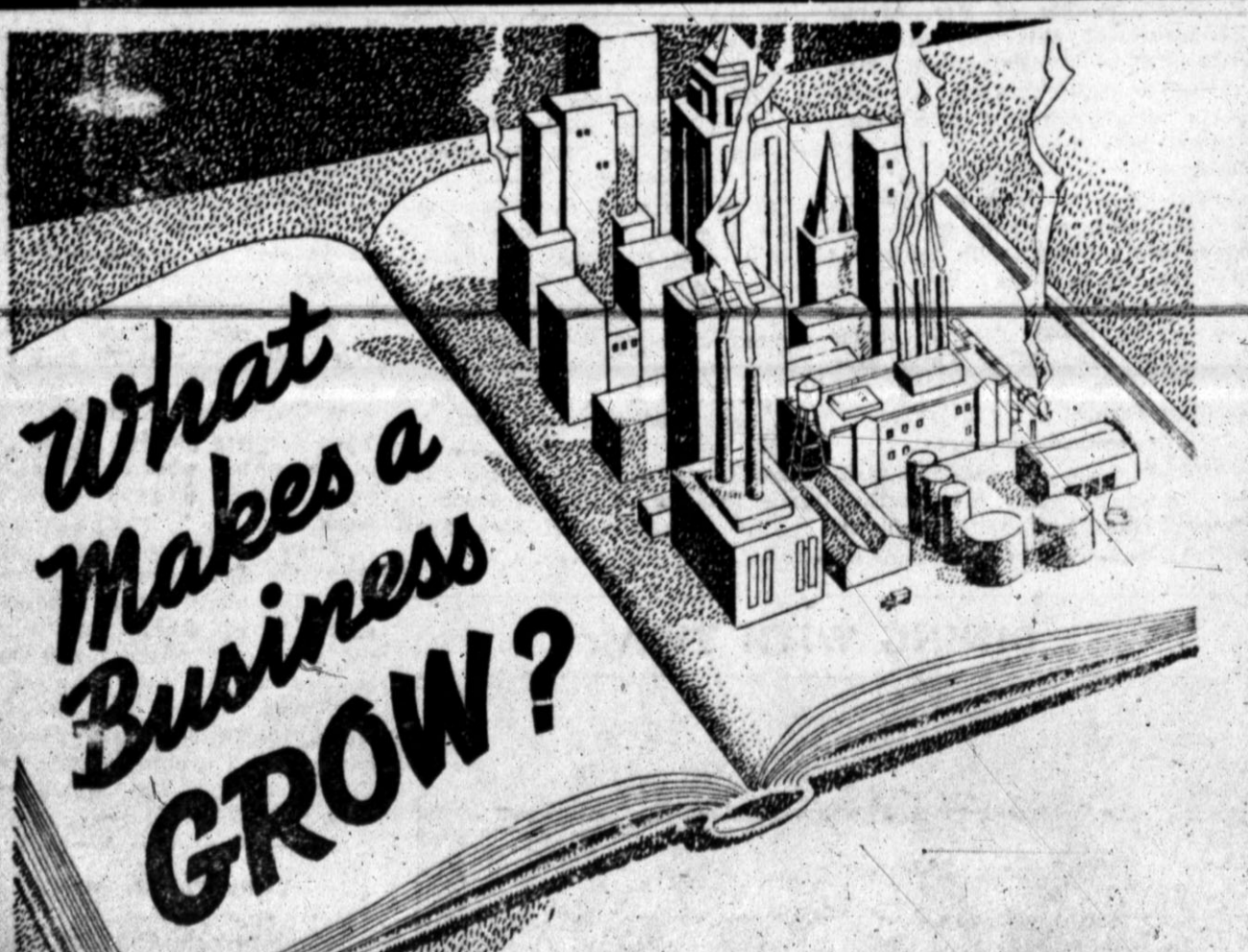
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**THOMPSON'S SERVICE STATION**

ARTHUR THOMPSON, Manager

Magnolia Products

You'll be safer on **U.S. Royals**



**What Makes a Business GROW?**

**THE ANSWER is MARKETS and MANAGEMENT**

Every business needs markets if it is to develop and expand. It is management's job to find those markets, to cultivate them, and to serve them.

To do its job well, Business Management requires every resource, every modern aid that it can possibly command. And today there is none more important than a banking connection with a sound and highly capable commercial bank.

For years The First State Bank has numbered among its clients, leading and commercial institutions of Hereford. Through periods of good business and periods of slack business, this bank will continue to serve its customers well.



**First State Bank**



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## CONFERENCE HELD AT BAPTIST CHURCH

An Evangelistic Workers Conference comprised of members of the West Zone was held here at the Baptist church Thursday. The program opened at 10 o'clock with a song and prayer service, led by Rev. J. W. Ware of Dimmitt. Rev. A. A. Bryan, district missionary from Plainview, spoke on Tasks We Face and How to Accomplish Them. Rev. David E. Moore of Friona discussed Need for Revivals (one thousand million souls lost).

A special song was given by Rev. Ware. The principal speaker for the morning session was Dr. J. Howard Williams, pastor of the First Baptist church of Amarillo. His subject was Utilizing Young People and Laymen.

A covered dish luncheon was served in the basement of the church at noon.

The afternoon session was opened with a prayer service led by Rev. A. C. Hough of Tulla. The Place of Women in the Evangelistic Work was discussed by Mrs. Kirk Patrick of Dimmitt. A talk on Personal Soul Winnings in This Revival was given by Rev. Ware. Reports were given by some leaders and a talk on Paying the Price, by Rev. Hough, closed the meeting.

A state-wide revival campaign is being conducted in the Baptist Church and the 17 districts plan to hold revivals in every church or school building in Texas during the next three months. A district meeting will be held in Lubbock on June 28.

Mr. and Mrs. H. D. Sulpepper and daughter, Miss Verna, were Amarillo visitors Monday.

## MR. AND MRS. WILSON HOSTS TO SUPPER CLUB

Mr. and Mrs. Bob Wilson were hosts of the Supper Bridge club on Wednesday night of last week. The house was decorated with pink roses and other garden flowers. The buffet supper was served in the dining room. Centering the table, which was covered with a white linen cloth, was a crystal basket filled with lovely diphinium, blending from clear sky blue to rich indigo.

Guests were seated at quartet tables where place cards repeated the color note of the party in gay colonial designs. Couple prize in the games went to Mr. and Mrs. Jim Lipscomb. Others attending were Messrs. and Mmes. John Olson, Reed Williams, Roy Jowell, Jim Black and the hosts.

## PLEASURE HOUR CLUB MEETS AT CLUBHOUSE

The Pleasure Hour bridge club met at the Clubhouse last Thursday afternoon, with Mrs. Pat Lawhon as hostess. Summer flowers were used in decorations. Bouquets of stately larkspur and pastel shaded sweet peas added color and charm to the entertaining rooms.

Awards in the games went to Mrs. Roy Jowell high, and Mrs. W. J. Smith, second high. Mrs. Ralph Smith received the guest prize.

Refreshments were served to Mmes. Earl Phillips, W. Y. Smith, Boyd London, Roy Jowell, W. H. Russell, Homer Henslee, Ralph Smith and the hostess.

Mrs. Gaston Baer and daughter, Hertha, were Amarillo visitors last Thursday.

## CENTENARIAN ON TOUR



Miss Elizabeth McIlwain of Santa Monica, Calif., who will be one hundred years old on September 12, is not at all feazed by travel. She is shown just before she departed on a transcontinental train journey to her girlhood home at Saltburg, Pa., outside of Pittsburgh. There a niece, Mrs. R. McIlwain, is making preparations for a grand and glorious September twelfth.

## LAWN PARTY GIVEN FOR B. Y. P. U.

Members of the Intermediate B.Y.P.U. of the First Baptist church were entertained with a lawn party at the home of Mr. and Mrs. A. O. Thompson Friday evening. Mr. Thompson is sponsor for the group and Miss Pollyanna Crawford is president. Those serving on the arrangement and entertainment committee were Molly Jo Roberson, Kitty Kloe Harlin and Olive Stagner. A variety of interesting out-door games were enjoyed.

Refreshments were served to Ruble Rhodes, Pollyanna Crawford, Harold Harlin, Kitty Kloe Harlin, Annie Jo Owen, Joy Worley, Maxine Beach, Glennis Cockrell, Ann Cockrell, Pauline Smith, Jack Owen, Warren Owen, Bobby Turner, Molly Jo Roberson and Mr. and Mrs. Thompson.

## MESSES. SMITH HOSTESSES FOR BRIDGE PARTY

Carrying out a Garden Party theme in decoration, Mmes. Ralph Smith and W. J. Smith were hostesses at a lovely bridge party given at the home of the latter Friday afternoon. Masses arrangements of garden flowers in tall baskets furnished a pleasing contrast for low crystal bowls of rainbow colored sweet peas. A mound of delphinium, baby breath and sweet peas centered the lace covered table in the dining room. Decorative bridge accessories accentuated the flower motif.

High score prize was won by Mrs. Homer Henslee and second high by Mrs. J. Wallace Robinson. Traveling prize went to Mrs. Mae Womble.

The guest list included Mmes. Glenn Welt, John Renfro, Mae Womble, J. Wallace Robinson, Jack Rose, Glenn Snyder, Paul Foster, Boyd London, Criss Renfro, R. R. Wills, Ralph Roden, Edgar Johnson, Mont Baker, A. Petersen, Ellis Coombes, J. J. Clark, Charles Brooks, C. H. Dyar, Homer Henslee, Carl Jennings, Reed Williams, Jim Lipscomb, Bill Hutson, R. E. McCullough, Arlie Dean, Roy Jowell and Louis Woodford.

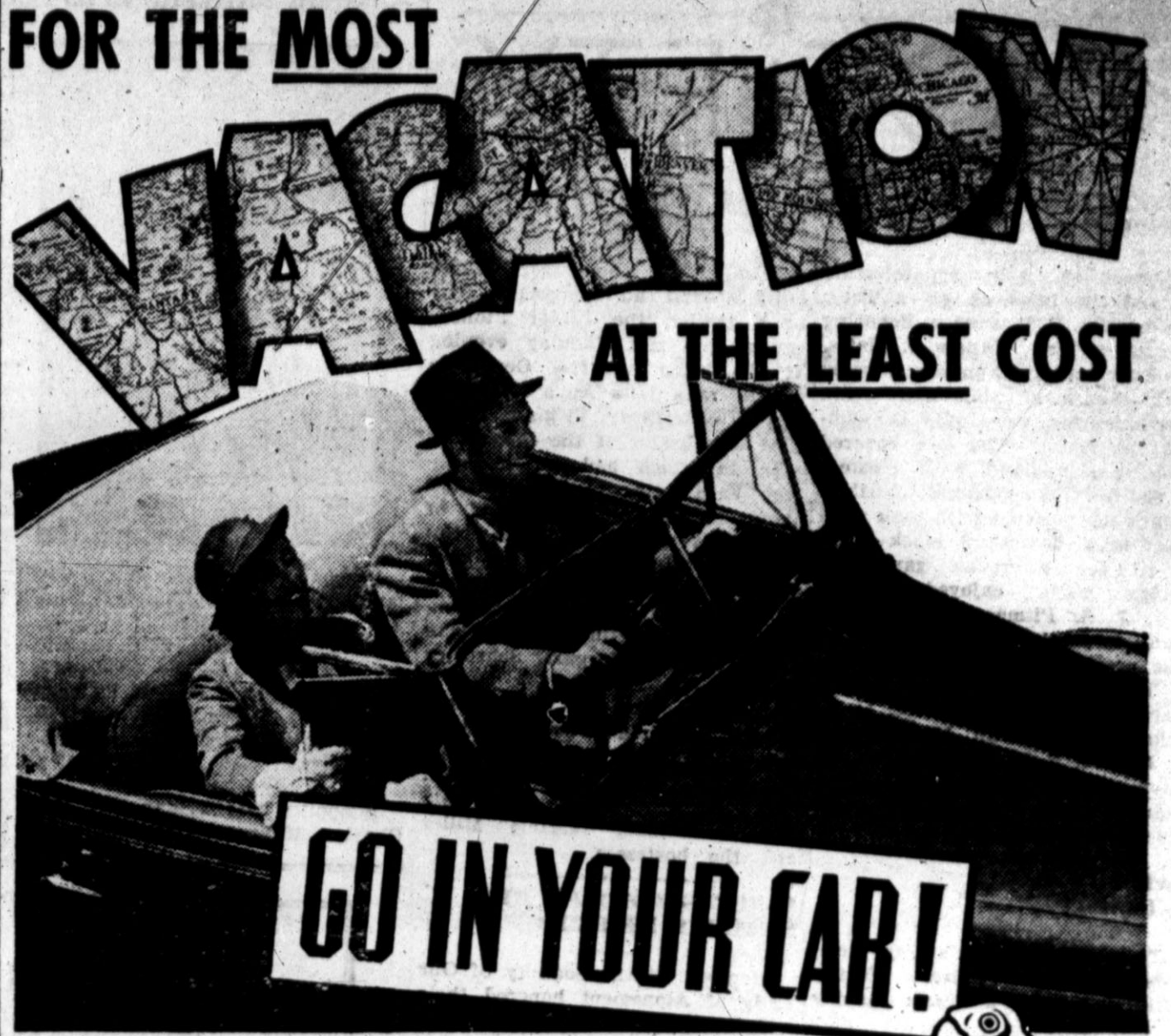
## MR. AND MRS. WHITEHEAD LEAVE ON TRIP

Mr. and Mrs. C. L. Whitehead left Sunday morning for a week's vacation trip visiting relatives in various Texas towns. At Aubrey they will visit her mother and other relatives. At Princeton they will visit his mother, Mrs. M. V. Laney. They will stop at Salina and at Ranger.

Mr. and Mrs. Whitehead will visit Pearl Long, a one-time Hereford resident, who was connected in business here with Mr. Whitehead.

Morris Sowell and H. D. Blythe, who have been in Los Angeles for some time, arrived home Sunday morning for a short visit with relatives and friends.

## FOR THE MOST



GO IN YOUR CAR!

To help you plan your vacation, Phillips offers FREE road maps. The new 1937 edition is just off the press, complete with mileage figures, points of interest, and latest touring information. Ask for these informing and colorful State maps at any Phillips Service Station.

And while you're there, get a trial tankful of the new Phillips 66 Poly Gas. That will give you a preview of the performance, service, and savings, which you can expect on your long vacation trip.

Note how eager and responsive this motor fuel is. That is the result of

the extra energy units crammed into every gallon by the patented POLYMERIZATION process. Observe that changes in weather do not affect your engine performance, because Phillips 66 Poly Gas is 100% custom-tailored, matched and rematched to your climate every month.

You begin getting more for your money with your very first trial tankful. More miles. More power and action. More smoothness and quiet...

All without paying a penny more, at that well known sign of thrifty motoring—the Orange and Black 66 Shield.



Phill-up with Phillips for Greater Mileage

## Progressive News

BY OLIVE PERKINS  
Miss Ira Jean Ricketts spent last week at Ceta Camp attending a young peoples' conference of the Christian church.

Messrs. and Mmes. Allen Powelson, Nelson McRight and son of Hereford and J. B. Vasey of Beeville spent Monday evening with Mr. and Mrs. Allen Powelson.

H. T. Whitley of Merced, Calif., left for his home Friday after a visit with his sister, Mrs. J. L. Click and Mr. Click.

J. E. Henry and family of Dimmitt spent the week end with her parents, Mr. and Mrs. J. L. Park. Mr. and Mrs. Walter Botts of Delta, Colo., spent last week with his parents, Mr. and Mrs. Ed Botts.

Misses Agnes and Madge Ohldre visited friends in Canyon Satur-

day and drove to Plainview after their sister, who spent the week end with her parents Mr. and Mrs. Ed Ohldre and sisters.

F. D. Perkins and Miss Olive visited the Oberthier home in Hereford Sunday.

Miss Eunice Caldwell spent the week end with her sister, Mrs. Cecil Hodges, at Daniel, and attended the Father's Day luncheon at Palo Duro.

The annual party for the children was held at the school house Wednesday afternoon. After a short program and business meeting a social time was enjoyed. Refreshments of ice cream and cake were served to over 30 children and their mothers. Mmes. Hurford, C. McBrogm, and C. Hodges were visitors. The next meeting will be held with Mrs. Roy Wagner the first Wednesday in July.

Arnold Hershey of Dawn spent the week end at home.

Miss Agnes Hicks and mother of Canyon attended services here Sunday afternoon.

Mrs. Ray Hershey visited her daughter, Mrs. Arch Conklin at Hereford Saturday afternoon.

Rev. and Mrs. McCann and children visited the Owen Neel home Sunday. Rev. McCann preached in the afternoon.

Paul Caavender and family of Amarillo visited Sunday in the J. L. Park home.

Leonard Click of Amarillo and Dave Wallace of Panhandle made a business trip here last week and visited the J. L. Click home. Miss, Olive Perkins called on Mrs. H. T. Wedel and Miss Clara Saturday afternoon.

Mr. and Mrs. Claude Morris came from Vega Saturday evening to take her mother, Mrs. John L. Wilson, to their home for a visit. They were accompanied by their small daughter, Shirley Jean.

# HARVEST TIME WILL SOON BE HERE... And We Are In The Market For Your W-H-E-A-T



Correct Weights  
Correct Tests  
Maximum Price  
Courteous Service

Bring your wheat to us and get that year's supply of flour in exchange for wheat. When you exchange wheat for Packard's Best Flour—you get the best flour money can buy and it's made from wheat grown right here near Hereford. Packard Milling Company is a home-town institution—working for the interests of Hereford and its trade territory at all times. We pay maximum prices for your grain, giving you correct weights. HAPPY HARVESTING TO YOU ALL

Flour EXCHANGED FOR Wheat



YOUR PATRONAGE APPRECIATED

Packard Milling Co. H. E. DANFORTH, Manager

# SAVE

## On 1936 Delinquent TAXES!

Second Half On All Split Payment Taxes Is Due On Or Before June 30, 1937.

During the month of June, you may pay your delinquent 1936 taxes at a considerable saving. The penalty of 5 per cent now, will be increased to 8 per cent on July 1; in addition, interest of 6 per cent will be added after July 1.

IT WILL BE TO YOUR ADVANTAGE TO MAKE ARRANGEMENTS TO PAY YOUR 1936 TAXES ON OR BEFORE JUNE 30, 1937.

# J. O. NEWELL

Sheriff and Tax Collector  
Deaf Smith County



# SOCIETY

## SWEETWATER GUEST HONORED AT LUNCHEON

Attractive table appointments marked the luncheon given Tuesday by Mrs. S. P. Rosson, honoring her guest, Mrs. William J. Hales, of Sweetwater. Summer flowers with shades of pink and white predominating, were used throughout the house. The lace covered table was adorned with clusters of the fairy-like blossoms of baby's breath interspersed with pink rosebuds in a decorative black bowl. In the afternoon games of bridge were enjoyed, when Mrs. J. A. Pitman was awarded high score prize. The guest prize was presented to the honoree. Those attending were Meses. Harold Close, Alton Fraser, C. C. Aker, J. A. Pitman, Dow Mercer, H. K. Fox, B. M. Wiltshire, W. L. Davis, C. C. Rockwell, Seth B. Holman, Miss Eloyse Pitman and the honor guest.

## JUNIOR PIONEERS HAVE PARK PROGRAM

Continuing a summer course built around an imaginary tour in a trailer, the Junior Pioneer Study club met Tuesday evening at the home of Miss Genevieve Eberle, with Miss Anna K. Hardesty as co-hostess. Virginia Woodford was leader of the interesting program which had for its subject, Vacationing In Our National Parks. Virginia Miller told of the discovery of Yellowstone National Park in Wyoming. She gave vivid word pictures of the geysers, streams and petrified forests. The next meeting will be held at the home of Margaret Schroeter on July 6. Members present were Lueta Borden, Virginia Woodford, Margaret Schroeter, Ruby Thompson, Dorothy Telford, Louise Fieldgr., Elizabeth Brumley, Marie Cogdell, Ardelle Morgan, Virginia Miller and the hostesses.

## CRIME FIGHTER IS 85



Frank J. Loesch, noted Chicago lawyer who achieved national fame a few years ago for his vigorous leadership against crime in the city recently celebrated his eighty-fifth birthday. Head of the Chicago crime commission, he received credit for coining the phrase "public enemy."

Shopping here Friday was Mrs. Charles McLean of Dimmitt.

## Mosquito Family Ready For Hard Summer's Work

Word has just been received by the State Department of Health that Mr. and Mrs. Mosquito and Mr. and Mrs. Fly, with their kinsfolk, are on their way to Texas for the summer season. They state that, although many had died since last summer, they would soon have large families. Mrs. Mosquito raises from 50 to 300 children at one time and only takes

around two weeks to have full grown children. Mrs. Fly admitted that she and her husband could be ancestors to a million flies in one season. Dr. George W. Cox, state health officer, stated that Texas hospitality could be refused the Fly and Mosquito families if Annual Clean-Up Week from April 4 to 11 is used to begin a thorough campaign to eliminate the breeding spots of these pests. Mosquitoes are responsible for the spread of malaria, dengue and yellow fever. Malaria is spread by the bite of the anopheles or malaria mosquito. Dengue and yellow fever are transmitted by the Aedes Aegypti or Tiger mosquito.

The best way to prevent these diseases is to destroy the breeding places of the mosquito. They breed in standing water, therefore, you should drain, ditch or fill such places, spray oil on water each week, too, or stock the water with surface minnows as they will eat the wiggle tails. Houses should be screened. Flies help spread typhoid fever, dysentery, diarrhea, tuberculosis.

anthrax and cholera. They breed, live and feed in filth. To prevent their increase, all refuse should be disposed of at once, garbage kept in covered containers, privies made sanitary and houses screened. Every neighborhood raises its own flies so that their number is an excellent index to the sanitary conditions.

A WANT AD WILL SELL THAT COW!

## MILLINERY SPECIALS

See our \$1.00 special for this week-end in both crepe and straw, in white, black and all the good colors. We also have specials on Collie Hats—35¢, 50¢ and 75¢, All pretty colors.

## VOGELE MILLINERY PARLOR

## NOTICE!

Beginning July 1, we will begin closing out our Grocery Stock and will sell at cost, plus carrying charges.

## Carl's Grocery

## FATHER'S DAY CELEBRATION

To celebrate Father's Day, members of John Koelzer's family entertained with a dinner Sunday at his home. Those enjoying the occasion were Mr. and Mrs. John Noggier and children, Mr. and Mrs. Ben Koelzer and children, Elizabeth Koelzer of Littlefield, Theresa Koelzer, Mr. and Mrs. John Koelzer, Rev. Father Matthias and Rev. Father Nathaniel.

## WEDNESDAY SEWING CLUB MEETS WITH MRS. MEDKIEF

Members of the Wednesday Sewing club were entertained yesterday at the home of Mrs. Ernest Medkief. Ruby red roses in a crystal container centered the lace laid table for the informal luncheon. Knitting, sewing and conversation furnished entertainment in the afternoon.

Present were Meses. O. C. Holt, J. T. Glibreath, Jr., Travis Dameron, W. J. Stanford, Miss Mary Elizabeth Stanford and the hostesses.

## FATHERS HONORED BY SODALITY MEMBERS

Members of the Sodality of Our Lady of Atonement honored their fathers on last Sunday evening at the school hall with a Father's Day celebration. A variety of appropriate games were enjoyed. After refreshments were served, the group attended the Benediction of the Blessed Sacrament at the church.

Attending the celebration were Rita and Elizabeth Beizer, and their father, L. F. Beizer; Adeline and Gertrude Koelzer and M. H. Koelzer; Emmarie and Aurelia Hoffman and Henry Hoffman; Mary Virginia Eberle; Monica Albracht, Emily Albracht, Rev. Father Matthias and Rev. Father Nathaniel.

## C. A. GIRLS MEET WITH BERNADINE PHILLIPS

G. A. Girls of the First Baptist church met Monday afternoon for their regular meeting at the home of Bernadine Phillips. A missionary program was given and Glennis Cockrell led a general discussion on missionary work. The next meeting will be held at the church Monday afternoon at 5 o'clock.

Members present were Molly Jo Roberson, Glennis Cockrell, Pollyanna Crawford, Maxine Beach, Bobby Turner, Billy Louise Lance, Betty Jo Kendall, Helen Plummer, Dorothy Banner, Kitty Kloe Harlin, Avis Matthews, leader and the hostess.

## BIRTHDAY PARTY HONORS MRS. HELLMAN

Honoring her mother, Mrs. Henry Hellman, whose 60th birthday occurred the previous week, Mrs. Agne Cardinal entertained at her home Sunday afternoon. The afternoon was spent informally. Those enjoying the occasion were Messrs. and Meses. Joe Gaetz, Roy Wagner, Jacob Wagner, Meses. Leo Kuper, M. H. Koelzer, Anthony Redder, Gene Loerwald, Clem Schumacher, Ed Loerwald; Mrs. Hellman father, Mr. Erdman; Louise Wagner, Lucille Wagner, the honoree and the hostess.

## WATER MELONS CANTALOUPE

- Fresh Cantaloupes, ripe and sweet, 3 for **25¢**
- Watermelons, fresh from the patch, pound **2¢**
- Fresh Peaches, ripe and juicy, peck **60¢**
- Fresh Tomatoes, ripe and firm, pound **5¢ to 10¢**
- Sorghum, pure country, gallon **70¢**
- California Oranges, Winesap Apples, and Golden Ripe Bananas.

Our prices are reasonable—we strive to do the impossible—to PLEASE EVERYONE!

CORNEE FRUIT MARKET  
Raymond Hawkins

Save money by getting your LEONARD at present low prices. We don't have to tell you that prices are going up. You see evidences of that in the rising cost of everything you buy—food, clothing and rent.

## LEONARD ELECTRIC

WITH THE *Master Dial*

The prices of the LEONARD refrigerators in our store, however, are still down—largely because these refrigerators were built at a time when the factory costs were much lower than they are today! BUY YOUR LEONARD NOW!



**90¢**  
a week  
BUYS YOU A LEONARD

McConnell Electric Co.

PHONE 789 LEONARD DEALER 308 N. Main St.

Prices take a dive



BETTER VALUES BIGGER BARGAINS

FRIDAY—SATURDAY

Fresh Fruit Orange Freeze  
Cool and Delicious Special

**9c**

25c Nyal Shoe Whitener

Free White Shoe Laces

**19c**

25c Double Edge Safety Razor Blades

For Gillette

**19c**

\$1.50 Alarm Clocks

**98c**

Fresh Peach Sundae

Delicious

**9c**

Try One!

## Every Day Bargains

- 50c IPANA Tooth Pastes **39c**
- 25c KOTEX **19c**
- 200 Sheets NEEDEE CLEANSING TISSUES **11c**
- 50c BALM ARGENTA (Free Sample) **39c**
- 50c RICHARD HODNUT (Purse Size) **39c**
- PERFUME (Assorted Odors) **19c**
- 25c SPORT HAIR NETS **19c**
- 10c WOODBURY'S SOAP, 3 for **25c**
- 25c DR. WEST'S TOOTH PASTE **13c**

## Atlacide

WEED KILLER  
Now Is the Time To Use  
Per Pound **15¢**

## New Univex Cine

Movie Cost Less Than Snap Shorts  
COMPLETE Outfit Less **\$30.00**

## NYAL MAGNESIA TOOTH PASTE



Curbs acid mouth which hastens tooth decay—polishes to sparkling whiteness. Large tube **39c**

## NYAL ASPIRIN TABLETS

Prompt relief for headache—neuralgic and rheumatic pains. Full five grain tablets—bottle of 100 **39c**



## NYAL MINERAL OIL



A heavy oil—lubricates the intestinal tract and aids in relieving constipation. Tasteless. Full pint bottle **59c**

## I RELIEVE GAS



Gas, belching, bad taste, bad breath, are Nature's warnings of acid conditions which must be changed. Nyal ANTACID Powder quickly counteracts acid. TWO SIZES 50¢—\$1.00

# CLOSE

DRUG STORE

PHONE 13



## "Odds" Walk Up and Down "Main Street" To Hold Softball Lead

### HOMER SAYS MERCHANTS FORGOT AND LET FEET SLIP

BY HOMER FOX  
Last Thursday Earl Woods took his bunch of Merchants out to the lighted field determined to kick those Odd Fellows off that top rung and if his foot hadn't slipped or something he almost had it done. With Ted Young hunking for the Odds and V. Gillispie elbowing for the Merchants, it really was a battle.

The first frame was a blank for each side. The Main Street gang failed to scratch in the second. The Goat Herders grabbed a couple when Arlie Dean, playing his first night ball game, and the first time at bat connected with Gillispie's first doughnut ball for a home run old Dix was across the plate before the ball ever came

in sight. Harve Nunn scored another after two or three errors and a fly ball to center. But that cash register mashing gang came right back and scored one eye on a single and a couple of errors. The Merchants failed to scratch in the fourth. But in their half, Jack Grady put a bug in the boys ears and after two outs Roberson walked, Wilson cracked one to left, Knox caught it on top of his head but it bounced off. Then Otis Foster connected with a moon ball for two bases. For three years all the chunkers in town have been trying to throw one over that old boy's head and it can't be done, anyway the Goat Herders were three runs ahead and feeling mighty perky. The Main Streeters did a little coming back themselves in the fifth after one out Gillispie doubled then Debs Knox still a little

shaky over that fly ball bouncing off his noodle, grabbed a loaf of rye bread and slammed one of Young's fence balls that bounced off the club house down thar in State Park, and the score was 5 to 3 Odds.

The Odds scored one more in their half, after London went out short to first and Young lined out to catcher. Dean walked, Hussey staggered into a double, Nunn made a mistake and hit to Bainum, that guy really was hot.

Nothing happened in the sixth. But the first of the seventh was something for the merchants. Paul Foster was out short to first, Carlyle bounced one off Sowell's left eye in left, Wood hit one to Walker at first and Cecil wound up with his right foot in his left hip pocket, and Woods was safe. Gillispie was out third to first, Knox hit one back at Young that looked like a golf ball. Ted made a stab at it with his masher, but he grounded his club and the ball bounced off into the umpire's hat or some pacc, at least Ted didn't find it until Knox was safe at first. Brittain was safe on a fielder's choice, two strokes across, one run behind, two men on and two men out, and Mac Bainum up—pretty heavy load for such a little feller, but a fair hitter. Jack's face looked like he had fell in the flour barrel, you could hear Ted's knees knocking together. Ellis Wilson's breathing sounded like a freight train on a hard pull. Charles Sowell had climbed the light pole in left field and Chas. Hussey was down on second. He had

What a situation! You could hear a pin drop, that is a ten pin. Ted leaned on the umpire and wound up, and Bainum leaned on the catcher and the flat head hit an easy one back to Young who sit flat down and threw him out at first, and the ball game was over and the Goat Herders are still unquestionably on top.

**Team Standings Through June 13**

Team	P	W	L	Pct.
IOOF	3	3	0	1.000
Outlaws	3	2	1	.667
A. & M.	3	1	2	.333
K. C.	3	2	1	.333
Sunday School	3	1	2	.333
Lions	3	1	2	.333
Firemen	3	1	2	.333
Merchants	3	1	2	.333

**Games This Week.**  
Tuesday, S. S. vs Firemen  
Wednesday, IOOF vs Outlaws  
Thursday, Merchants vs A-M  
Thursday, Lions vs K.C.

**Games Next Week.**  
Monday, Outlaws vs Lions  
Tuesday, Firemen vs K.C.  
Wednesday, S. S. vs Merchants  
Thursday, IOOF vs A-M

## For Speaker



Bob Alexander, Childress, has a head start in the race for speaker of the house, according to Jack Little, representative from this district. Friends are already boosting Alexander, despite the fact that the election will not be held until January, 1939.

## MR. BALLINGER SETS EXAMPLE

"Potato Joe" Ballinger of Deaf Smith county, has set an example for farmers in a fairly large area of the Panhandle. He bought 15 acres of land last year and made good money growing potatoes. This year, he will cultivate 20 acres.

Mr. Ballinger is smart. He knows potatoes, so he grows potatoes—though he believes onions and lettuce might make him more money. But the thing is—he has proved rather conclusively that something besides wheat, grain sorghums and cotton can be grown in the Panhandle.

Deaf Smith county, incidentally, is becoming quite a proving ground for things new to this section. Farmers there are finding economical ways of using their irrigation water, and they are finding the crops that will bring them the most money. Livestock feeding is becoming an important industry.

And Deaf Smith county is not far different from most of the counties of the Panhandle. It has for years been principally a wheat and cattle producing county—others produce the same crops,

or, instead cotton and cattle. If other areas study their problems intelligently, they, too, may find ways of making their farming operations more stable.

Deaf Smith county illustrates a point—that the Panhandle is fortunate, agriculturally speaking. It has rich, productive soils, lands adapted to a variety of crops and, in some sections, water with which to irrigate and insure yields.

Agriculture here is making great strides. Old-fashioned ideas about tillage are being discarded for new and proved ones. We are learning how to conserve our moisture and we are studying to determine the crops best suited to our soils.

It is not a wild dream that some day we shall see many crops heretofore thought not feasible being produced here—and that much of the livestock produced on our prairies will be fattened at home. —Amarillo News.

Texans this year will harvest a record breaking popcorn crop, according to a survey recently made by the Texas Planning Board's land use committee.

Can paper be successfully made in Texas from rice straw is one of the problems being studied by the Texas Planning Board.

## VACATION TIME

Before starting on your vacation, come to our station and let us supply you with one of our TEXACO Courtesy Cards. We can help you plan the best route for you to travel by just using our FREE TEXACO Tourist Service—ask us about this service. Have your car lubricated the TEXACO MARFAK 40 for 1 way.

## TEXAS SERVICE STATION

GLENN SNYDER.

PHONE 440

**DON'T** Let yourself go this Summer!



## Defy Sun, Wind and Water

LOOK DAINTY AND COOL

It's delightfully easy to be fresh and charming if you let us help you. Our facials, given by our experienced operator, Eva Greeson, and our permanents and waves given by any of our staff, will help you to look your best at all times.

PHONE 220 FOR APPOINTMENT

## Charm-Aid Studio

RUTH HARDING EVA GREESON  
VERNA CULPEPPER

## Open House Week

VALUES that show our appreciation of your patronage welcome you to our store this week. It's Open House Week . . . when new customers will join with the old friends who already know the savings we offer on FINE FOODS . . . and when June brides will learn how to stretch their budgets with our values.

## Prices Good Friday & Saturday

**Peaches** Chopped No. 10 Can **41c**

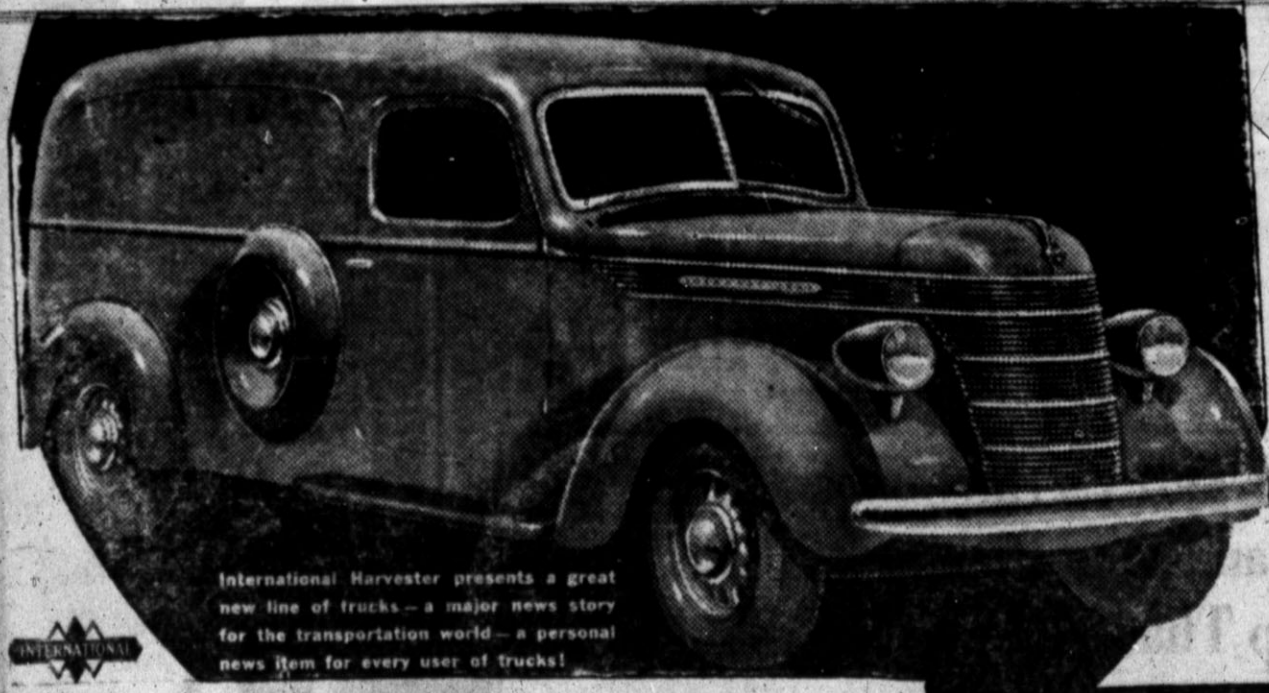
**Post Cereals**

1-POST TOASTIES  
1-GRAPE NUTS FLAKES  
1-HUSKIES  
1-POST BRAN **ALL FOR 37c**



# INTERNATIONAL

New . . . Sensational  
D LINE  
Trucks and Pick-Ups  
FOR HARVEST



International Harvester presents a great new line of trucks—a major news story for the transportation world—a personal news item for every user of trucks!

This new International Trucks brings also advanced engineering throughout the entire mechanical product. New standards of utility and performance are offered you in every model of this new line, in sizes ranging from the half-ton unit (shown above) up to powerful six-wheelers. The new International Trucks are at your service. Come in and see them. Or we'll be glad to send you a catalog describing sizes and styles that you need in your own hauling work.

Consistent International policy, adhered to through more than 30 years of ALL-TRUCK manufacture, is your guarantee that the entirely new beauty of exterior in these

Rosson Implement Co.

INTERNATIONAL TRUCKS

MILK, Borden's Rose Brand, 3 tall or 6 small cans	20c	<b>SALMON</b>	GELATINE Marvin, assorted flavors, pkg	4 1/2c
CORNED BEEF Swift's square can	19c		PIMENTOES 7-ounce can	10c
BABY FOOD Libby's, 3 cans	25c	<b>PINK</b> No. 1 Tall Can	OUT GREEN BEANS No. 2 can, 3 cans	25c
TOMATO JUICE Libby's, 20-oz can	9c		SOAP P. & G., 5 Giant bars	21c
PORK AND BEANS Van Camp's, 18-oz can, 2 cans	15c	<b>POTATO CHIPS</b>	DREFT Large pkg	9c
PICKLES Whole Sour or Dill, Full Value	17c		TOMATOES No. 2 can, 3 cans	23c
SHREDDED WHEAT N. B. C., 12-oz pkg	12c	SPICED BEANS Gebhardt's, 15-oz can, 2 cans	15c	
RITZ 16-ounce package	22c	POTTED MEAT Libby's, 3 cans	10c	
DEVILED SANDWICH Spread, Gebhardt's, 2 cans	17c	VIENNA SAUSAGE Libby's, can	8c	
TOILET SOAP Kirk's Hardwater Castle, bar	5c	<b>TEA</b> , Lipton's Yellow Label, 1/2-lb can	23c	
Lava, Bar 8c, Guest Ivory, 2 bars	9c		1 Ice Tea Glass FREE with each 1/2 lb.	
Camay, bar	6c	2 Ice Tea Glasses FREE with each 1/2 lb.		
IVORY FLAKES Large pkg	22c	Club Soda, Lime Rickey, Ginger	25c	
Small pkg	8c	ALE, Blatz, 12-oz bottle, 2 for	25c	
CORN FLAKES Miller's, large pkg	9c	24-ounce bottle, 2 bottles	35c	
POPPED WHEAT Miller's, large pkg	10c	PINEAPPLE Half slices, No. 2 1/2 can	18c	
<b>Salad Dressing, Relish Spread</b>			Bestyett Quart	29c
<b>Grape Juice</b>			Church's, pint bottle	15c
HAMS Half or Whole Pound	27c	LEMONS Sunkist Dozen	29c	
TWO CENTER SLICES	25c	Cantaloupes JUMBO Size, 2 for	25c	
Sliced Bacon Sugar Cured Rindless	30c	LETTUCE Extra Nice	5c	
BOLOGNA Or Franks 2 pounds	29c	CARROTS Fresh Per bunch	4c	
RIB ROAST Per Pound	13c	CELERY Jumbo Size Crisp, bunch	12 1/2c	
Veal Cutlets Per Pound	25c			

SAVE AT

**FURR FOOD**

EVERY DAY



### Rats Cost State 15 Millions In Past 12 Months

Texas sustained a fifteen million dollar loss last year on account of rats, declared Dr. Gen. W. Cox, state health officer. The figure is a very low estimate based upon the probable number of rats in the state, two for each person. No doubt many suffer losses that would pay their taxes and this does not take into consideration the losses from disease, time and money, caused by the rat.

Typhus fever is on the increase in Texas, said Dr. Cox, and the rat is the cause of its spread. Old World typhus fever has a high death rate, while the type we have in Texas, sometimes called Brill's Disease, has a low death rate. It occurs among persons who work or live in rat infested buildings. It was the observation of this fact that led to the discovery that rats are carriers or transmitters of the disease. It appears that the rat suffers attacks of this form of typhus fever and that the fleas harbored by the sick rat bite man and thus human infection results.

Although this disease is not commonly fatal, it cannot be considered lightly. The intense headache, the high fever and the great mental depression are its most unpleasant features. Like in sea sickness, the patient's greatest fear is that he is not going to die. The illness lasts about two weeks.

The control of typhus is very difficult and it depends upon the extermination of rats, and this is no easy matter. Trapping and poisoning help, but the best results are obtained by starving the

### TWA SERVES ALL



One of the best advertisements anyone or anything can have is a satisfied customer and a customer in the center of this picture, then all signs fail. With his mother, he is ready for the night in one of the comfortable berths aboard TWA's Skykeeper planes. One of the company's air hostesses just has completed the welcome process of administering a meal by means of the bottle which she is holding. Through such accommodations as those shown here, mother and baby will have a luxurious journey across the United States via TWA.

rats. This is done by having all buildings where food is stored rat-proofed. The State Department of Agriculture will be glad to assist communities in their program for the extermination of this pest.

The investment in highways, made by Texas taxpayers will not be protected, the beauty of the roadside preserved, and the safety of the traveling public safeguarded until advertising signs are excluded from residential and rural districts, Marvin Nichols, of Fort Worth and head of the Texas Planning and Civic Conference, said recently.

### Adrian-Sims Notes Frio News Items

**BY MRS. J. M. CHAPMAN**  
Lige Ellison was here from Crosbyton last week.  
Mr. and Mrs. Tom Cook are here from Stinnett for wheat harvest.  
Mr. and Mrs. Walker are the proud parents of a baby girl, born last Thursday.  
Ray Chapman was here from Conchas City Saturday night.  
Mr. Bruce, Buster, Buddy and Robert Chapman of Adrian are in Fort Worth and will attend the Dallas exposition.  
N. O. Phillips and family spent the week end in Dimmitt.  
Misses Alta Mae and Stella Fortenberry were at home Sunday.  
Jack Fortenberry and family visited his parents at Lockney Sunday.

**MARGARET MOBLEY**  
Mr. and Mrs. Brown of Circle visited the C. R. Boyd home Sunday. Rubye Boyd returned with them for a visit.  
Jim Bagwell and family of Bethel, L. E. Williams and family of Farmington, N. M., D. H. Allmon and family, H. D. Robbins and family called in the Paul Williams home Sunday.  
H. E. Barnes and family of Dawn visited the J. M. Dixon home Monday evening.  
WMS met Wednesday with Mrs. R. L. Hance. Next meeting with Mrs. Paul Williams.  
Gwendolyn Springer was moved to her home from the hospital Monday.  
Marcia Robbins, Howard Boyle and Mrs. H. M. Mobley are on the sick list this week.  
Dorothy and LaNelle Mobley spent Wednesday night in Dimmitt with Mr. and Mrs. Percy Estes.  
Paul Williams is helping with harvest in Floyd county.  
Percy and Greer Estes of Dimmitt, Junior Williams of Farmington, J. B. and Harold Harlin of Hereford, and a number of neighbors visited the H. M. Mobley home Friday.  
Junior Williams of Farmington is visiting here this week.  
Gwendolyn Springer spent the week end with Mary Lois Springer.  
Mr. and Mrs. J. M. Dixon, Larline, Margaret Mobley and Billie

Louise Barber were in Hereford and Dawn Sunday.  
J. B. Harlin and family and Mollie Jo Roberson of Hereford were in the H. M. Mobley home Thursday evening.

**Dr. M. V. COBB**  
CHIROPRACTOR  
(Ten Years Successful Practice)  
Phone 470. Clark Building.

**SHERWIN-WILLIAMS**  
**Mar-not Varnish**



Not only does it rival her in beauty—there's not a chance that it will scratch!  
Mar-not Fast-dri Varnish is all that the name implies. And, it's resistant to water, alcohol, alkali. Easy to apply... dries in 4 hours. A quart covers the floor of a 10x14 room, one coat. Get it here today.

**Panhandle Lumber Co., Inc.**  
Hereford, Texas Phone 656  
PAINT HEADQUARTERS

### Jumbo News

**BY MRS. ULLMAN HUNTER**  
Miss Katie Mae Burks of Arney spent the week end with her sister, Mrs. Addison Hunter.

Mr. and Mrs. Earl Matthews of Dimmitt visited in the Dewey Owens home Sunday. In the afternoon they went to Muleshoe to see Mrs. Henry Short.

Mr. and Mrs. S. O. Norman of Arney called on their daughter, Mrs. Finis Hunter, Sunday.

Mr. and Mrs. M. L. Simpson visited in the R. T. Nunn home last Sunday.

Miss Pauline Matthews of WTSTC spent Father's Day at home.  
Mmes. Carlson, Owens, Sam and Ullman Hunter went to Dimmitt Thursday to a missionary meeting.

Mr. and Mrs. Holger Hendon of Hereford spent Sunday with Mr. and Mrs. Sam Hunter.

Granny Kring, who has been bedfast, had another paralytic stroke Sunday. She is very ill.

Marvin Spencer of Cheyenne, Wyoming, came home for an indefinite stay Monday. John and Marie Braunschweig, friends of Marvin, accompanied him home, returning to Cheyenne Wednesday. Miss Braunschweig was a guest of Mrs. Ullman Hunter.

Mrs. Jim Buggs of Amarillo came to be with Granny Kring Sunday.

Mr. and Mrs. Jeff Wallace and Alice of Canyon visited in the Matthews home Friday. Another guest was Dr. A. R. Matthews of Muleshoe.

Mr. and Mrs. Ernest Phleffer spent Sunday with her people in Amarillo.

Jumbo won the softball game with Easter here Sunday.

Miss Schultz of Dimmitt met with the 4-H club girls at the home of Virginia Stork Monday. Next meeting will be with Pauline Owens.

### Daniel News

**BY PAULINE MOORE**  
Many enjoyed a picnic in the Higgins pasture after Sunday school last Sunday.

Messrs. and Mmes. Lee Otto, Pecos; Ed Otto, Plainview; Jim Hudgeons, Olton, and Mrs. Gray, El Paso, visited in his community last Sunday.

Miss Helen Morris of Arney is staying in the Floyd Tomlinson home during harvest.

Mr. and Mrs. Ervin Shugart and Caroline have been staying near Hereford while he worked his land.

Mrs. Floyd Tomlinson, Helen Morris and Pauline Moore were in Amarillo Thursday.

Mrs. Hubert Oglesby is improving nicely this week.

Mr. and Mrs. Cecil Allred of Amarillo spent Sunday in the Clyde Allred home here.

Jimmy, son of Mr. and Mrs. Clyde Allred, and Miss Mary Hogge of Claude were united in marriage last Sunday morning in Claude. We wish them a long and happy married life.

Sam Thomas of Endee is at work for Dick Allred.

S. Tomlinson and family returned to Bushland Tuesday.

Miss Ethel Allred was ill Sunday, but is improving now.

Mr. and Mrs. Bill Floyd of Wildorado visited the F. Tomlinson home Thursday evening.

Mrs. W. R. Moore was in Umlinger Thursday afternoon.

F. Tomlinson and family visited near Lockney over the week end.

L. Thomas is spending a few days with Mrs. Tom McClain.

Deputy Sheriff and Mrs. Mike Baird returned Sunday from a 10-day stay at Hot Springs, New Mexico, in the interest of Mike's health. He is much improved and was able to be back at his office Monday morning.

### Zooming Power With TEXACO

Oils and Gasoline. Hot weather is here and if you have not had your oils and greases changed to summer weight so that your car may be properly lubricated, you should do so at once. If you fail to have this attended to now it may mean costly repair jobs later on in the season.

### TEXAS SERVICE STATION

GLENN SNYDER. PHONE 440.



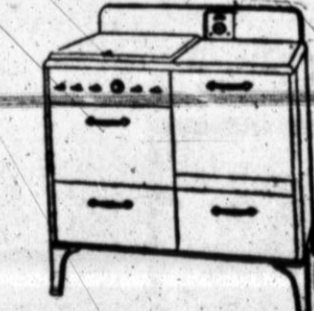
Find out about controlled cooking with GAS!

No longer do you have to stay in the kitchen while baking and roasting are going on—thanks to the automatically controlled insulated ovens of modern gas ranges.

Top burners light as you turn them on! New high-speed smokeless broilers grill in double-quick time!

Find out all the ways the new gas ranges save you time and money—at our Showroom!

Modernize your home with GAS



1. OVEN HEAT CONTROL maintains the exact degree of temperature you select.

2. INSULATION keeps heat in where you want it and keeps your kitchen cool.

West Texas Gas Co.

"Good Gas With Dependable Service"

### BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.  
**A. O. THOMPSON**  
ABSTRACT CO.  
4 Per Cent Federal Farm Loans.

**INSURANCE**  
**JNO. H. PATTON**  
PHONE 59

**ABSTRACTS**  
OF All Deaf Smith County Land Titles.  
**DEAF SMITH COUNTY**  
ABSTRACTS INC.  
CHIEF Estes, Manager

**DR. J. W. HENDRIX**  
Chiropractor and Masseuse  
100 B Street—Just North of Mother's Park  
Phone 241 for Appointments

**THE CHOCOLATE SHOP**  
Plate Lunches  
Sandwiches  
Cold Drinks, Candies  
Magazines.

**THE HEREFORD BRAND**  
JOB PRINTING

# Harvest Time IS Tire Buying Time

LET US SAVE YOU TIME — LABOR — MONEY  
By Equipping Your

**Truck or Tractor**  
With **U.S. Tires**



Tempered rubber is the secret of the long wearing quality of U. S. Tires and they can be bought at no extra cost to you! U. S. tires have been changed to meet new and more modern developments in the automotive and tractor lines. U. S. offers the tire buyer more for his money than ever before in history—so why be satisfied with any other make of tire—when U. S. Tires cost no more than ordinary tires. Come in today and let's do a little tire swapping before harvest—it may save you time, money and labor in hauling your grain to town or combining your wheat—every blowout or puncture during harvest costs lots of money.

Just Phone 371 and Tell Us the Size and the Price You Want to Pay, and Our Pickup Will Be There In a Jiffy and Equip That TRUCK or TRACTOR With U. S. TIRES!

U. S. Tires Cost No More Than Ordinary Tires

**W. J. [Bill] SMITH**  
Distributor

You'll be safer on **Royals**





### Little Damage From Collision

The collision of two cars at the intersection of Lee Avenue and Fifth Street last Thursday resulted in slight damage.

A car driven by Mrs. L. Z. Oldham and one driven by Junior Sherman, son of Mr. and Mrs. C. E. Sherman, collided. Neither of the occupants were hurt. Damage consisted chiefly of scratched paint and dented fenders on the two cars.

#### Card of Thanks.

We wish to express our sincere thanks and appreciation to those who so kindly helped us during the death of our loved one, Mrs. Myrtle Ford and Family, Mr. and Mrs. Hubert Jones, Mr. and Mrs. F. G. Wagoner, Mr. and Mrs. J. H. Wagoner, Mrs. Annie Dougherty and Daughter, Mrs. W. A. Johnston and Family, Mrs. Earl Waits and Family, Mr. Ted Hallford.

#### Former Citizen Visits Brother.

Albert Carter, formerly of Hereford but now living in the Ozarks in Arkansas, is here visiting his brother, Tom Carter and family. Albert has been away from the old home town for a number of years, and is now planning to return here to live.

#### NOTICE TO BIDDERS

Bids will be received by Deaf Smith County, at the Court House at Hereford, Texas, until 10 o'clock a. m. on Monday, July 12th, 1937, for the purchase of two 60 h. p. gas burning single tandem drive road maintainers or patrols, and one No. 11 dual wheel gas maintainer to be taken as part payment, and notice is given that warrants will be issued in the maximum sum of \$10,000.00, payable serially, last maturity not later than July 1st, 1942, bearing interest, at the rate of 5 per cent per annum, interest payable semi-annually.

The right is reserved to reject all bids.

EARL W. WILSON,  
County Judge, Deaf Smith County, Texas. 25-2c

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### LOYALIST STRONG MAN



Indalecio Prieto, dynamo of the loyalist cause who has become key man of the civil war in the new Spanish republican cabinet organized by Premier Juan Negrin. It is expected that Prieto, as chief of the war, navy, air and munitions, ministries will proceed at once with a reorganization of his fighting services.

### COURTHOUSE RECORDS

**Marriage Licenses.**  
Ben Wilhelm and Miss Ruth Trout, June 17.  
N. O. Phillips and Miss Mary Alice Hamm, June 17.

**Deeds of Trust.**  
O. E. Easley to Roy V. Smith, trustee; two acres out of NE corner section 31, T3, R3.

Deaf Smith County Electric Co-operative, Inc., to United States of America; first mortgage note to secure loan of \$135,000.

W. H. Nunn and wife, Bessie V. Nunn, to W. F. McNutt; lots 1 to 4 inclusive, block 2, Harwell's subdivision of block 30, Evans' addition.

**Warranty Deeds.**  
P. C. Short et ux to O. E. Easley; two acres out of NE corner section 31, T3, R3.  
W. F. McNutt and wife to W. H. Nunn; lots 1 to 4 inclusive, block 2 of Harwell's subdivision of block 30, Evans' addition.  
Jess M. Carter to C. H. Humphreys; SE 1/4 section 85, block K-5.  
C. M. Hix to Dr. I. Rasco, SE 1/4 section 85, block K-5.  
Pitt K. Babcock et ux to J. A. Pitman, block 55, Evans' addition, Hereford.

**Quit Claim Deeds.**  
Margaret Jane Forkner et vir to Donna M. Forkner, N 1/4 section 30, T5, R3.  
Anna C. Duke et vir to Jess M. Carter, SE 1/4 section 85, block K-5, New Automobiles.  
H. M. Melton, June 19, Dodge pickup, Ireland Motor Co.  
D. C. Walton, June 16, Ford truck, Amarillo.  
O. E. Easley, June 19, Chevrolet deluxe sedan, Brumley-Woodford Motor Co.  
W. W. Whitaker, June 19, Ford cabriolet, Hereford Motor Co.  
T. W. Medlin, June 5, GMC pickup, Norton Motor Co.  
Lee Hyson, June 5, GMC pickup, Norton Motor Co.  
Lynn Powelson, June 16, GMC pickup, Norton Motor Co.  
Sam Weiner, June 17, Packard sedan, Benefield Motor Co.  
L. H. Luallin, Adrian, June 16, Chevrolet truck, Brumley-Woodford Motor Co.  
Elbert Kester, June 15, Chevrolet pickup, Brumley-Woodford Motor Co.

#### Former Teacher Visits Here.

Miss Edith Shields of Carlsbad, New Mexico, spent Friday night and a part of Saturday visiting friends here. Miss Shields was formerly principal of the Central school and is now holding the same position in a public school at Carlsbad. Miss Shields was enroute to Amarillo and Vega for a brief visit with her family. She returned to Carlsbad Monday, where she is teaching this summer.

#### Mrs. Barhydt Visits Daughter.

Mrs. Augusta Barhydt of El Paso is visiting her daughter, Mrs. E. R. Biggs and family at their farm home, El Toro, northeast of town. Mrs. Biggs and children spent the winter in town and have just returned to the farm for the summer.

THE STATE OF TEXAS  
To the Sheriff or Any Constable of Deaf Smith County, Greeting:  
You are hereby commanded to summon W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in Hereford Texas, on the first Monday in August, 1937, the same being the 2nd day of August, 1937, then and there to answer a petition filed

of such contract.  
That no payments have been made on the purchase price of said land and the same was not sowed to wheat in the proper season in 1936, and taxes on the same for the years 1935 and 1936 were not paid by the defendants. That on account of the defendants' default, in the payment of the purchase price of said land, and in the tilling of said land, and in the payment of said taxes as provided in said contract, the plaintiffs have declared the contract for the sale of said land at an end and are entitled to recover the title to and possession of said land from the defendants and each of them.

That the defendants Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company, are claiming some interest in and to said land, the exact nature of which is not known by the plaintiffs, but whatever right, title or interest said defendants have in the land was acquired by virtue of the contract above mentioned, and is subordinate and inferior to plaintiffs' title and claim to the land.

That heretofore, by written contract dated May 27, 1929, recorded in the Deed Records of Deaf Smith County, Texas, Volume 75, page 584, and in Volume 64, page 140, the said John V. Farwell, Arthur L. Farwell and Francis C. Farwell contracted to sell to W. F. Nicholas the following land in Deaf Smith County, Texas, to wit: The Northeast Quarter (NE 1/4) of Section No. 21, of Township 3 North, Range 1 East, of a Capitol Syndicate Subdivision, as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas.

That said contract provides that the purchase price of said land is \$3,200.00, payable on or before six years from November 1, 1929; that the vendee shall each year at the proper season sow at least 80 per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1930, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify the same and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract is assignable. That plaintiffs have performed all of the covenants imposed upon them by the terms

of such contract.  
That no payments have been made on the purchase price of said land and the same was not sowed to wheat in the proper season in 1936, and taxes on the same for the years 1935 and 1936 were not paid by the defendants. That on account of the defendants' default, in the payment of the purchase price of said land, and in the tilling of said land, and in the payment of said taxes as provided in said contract, the plaintiffs have declared the contract for the sale of said land at an end and are entitled to recover the title to and possession of said land from the defendants and each of them.

That the defendants Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company, are claiming some interest in and to said land, the exact nature of which is not known by the plaintiffs, but whatever right, title or interest said defendants have in the land was acquired by virtue of the contract above mentioned, and is subordinate and inferior to plaintiffs' title and claim to the land.

Plaintiffs pray that defendants be cited to appear and answer their petition, and that the plaintiffs recover title to and possession of the land and improvements; that the contract for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon the defendants W. F.

Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell, and to serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

Herein fall not, but have you before said Court on the first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Given under my hand and the seal of said court at my office in the City of Hereford, Texas, this the 29th day of May, 1937.

(Seal) L. H. FOSTER,  
Clerk of the District Court of Deaf Smith County, Texas.  
Issued: This the 29th day of May, 1937.

L. H. FOSTER,  
Clerk of the District Court of Deaf Smith County, Texas. 26

Protect  
What You Have  
INSURE  
John McLean  
Insurance Agency  
Phone 273

WELCOME TO THE WORLD

Fort Worth's FRONTIER FIESTA

Fort Worth and Billy Rose have scored again! As the 1936 Centennial outshines in Glamour and Glory at the Splendors of the Ages so shall the 1937 Fiesta Eclipse its predecessor with the Luster of Redazzling Effulgence. CASA MANANA Flares Forth in a Veritable Verisimilitude of Creative Opulence as compared with the Stygian Modesty of all other stage spectacles, past and present. Here, on the largest swiveling-rotating platform on earth is revealed BILLY ROSE'S All New Leviathan of Extravaganzas, BEST SELLERS. A Glittering Galaxy of Distinguished Luminaries of Stage, Screen, Concert, Radio and Arena including PAUL WHITEMAN and BAND, EVERETT MARSHALL, HARRIET HECTOR, an Ensemble of Ten Score Alluring Adolescent Aphrodites, Male Choir of Sixty-four... In Four Acts of Astonishing Magnificence... Over HALF A MILLION DOLLARS expended on ALL NEW Productions.

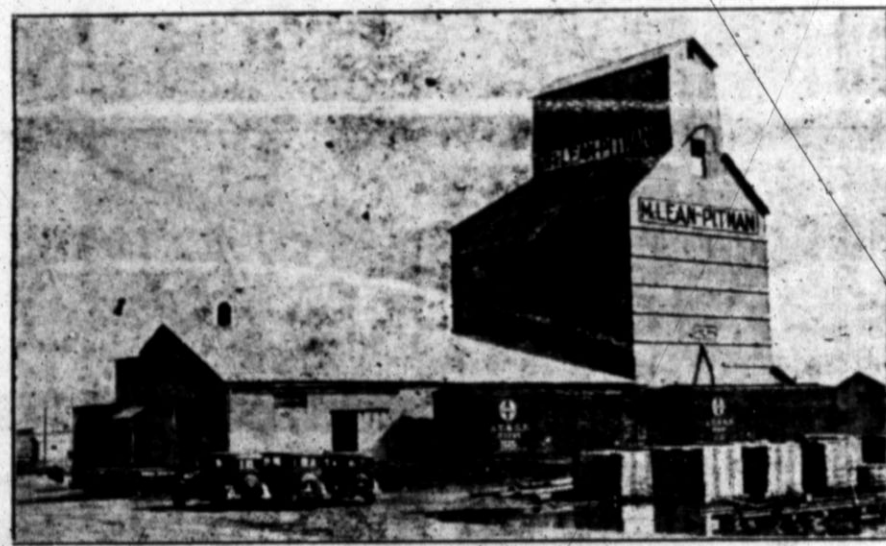
A FORT WORTH FEATURE and distinctive ONLY of the FORT WORTH FRONTIER FIESTA. All of the Major Artists will appear at EVERY PERFORMANCE during the entire engagement. NOT on sporadic occasions. DO NOT BE MISGUIDED or DECEIVED. Come the First Night or the Last, or in between, YOU WILL SEE THE COMPLETE CAST. Just as Advertised.

ALL NEW

OPENS SATURDAY, JUN. 26

Switch TO DODGE and Save Money!

## Our Modern Elevator



Wheat

Wheat

## It's All Ready

We Can DUMP Any Kind TRUCK OR TRAILER At Our MODERN ELEVATOR

Years of experience in the grain business is a lesson that has made us realize the need of a modern elevator to supply the needs of a growing community. We are equipped to dump any truck or trailer—prepared to advance money on your stored wheat at low interest rates and will give you an efficient and quick elevator service at all times. Our prices will be strictly in line with TEXAS MARKETS AND GRADES.

See Us When You Have Grain to Offer.

We Will Advance MONEY On Your STORED WHEAT At Low INTEREST RATES

### TOP MARKET PRICES FOR YOUR GRAIN

Field Seeds of All Kinds

Pitman Grain Co.

PHONE ONE

Certified Hegari from Arizona

See the new NORGE Low-Temp ROLLATOR REFRIGERATOR Today

ALL 3 REQUIREMENTS FOR IDEAL FOOD PRESERVATION NOW COMBINED IN THIS GREAT REFRIGERATOR

- 1. LOWER TEMPERATURES... Below 40° instead of below 50°.
- 2. HIGHER HUMIDITY... A Fresh, Moist, Interior Atmosphere.
- 3. NO INCREASE IN CURRENT COST... Low-Temp advantages cost no more than ordinary electric refrigeration.



Makes more ice faster! New, Flexible interior arrangements—instantly changed—exclusively Norge—allow for 9 different shelf and utility basket variations. Monthly terms as low as 34c A Day

NORGE Rollator Refrigeration

FULLWOOD BATTERY and ELECTRIC STATION



### Crosthwait Is Now Employed By Ireland Company

Mr. and Mrs. B. Y. Crosthwait arrived Saturday from Los Angeles, California, and Mr. Crosthwait Thursday morning started to work for Ireland Motor Co. In addition to Mr. Crosthwait, Mills Combs will continue in the Ireland shops here, which are being enlarged at the present time. New equipment is being added to the shops, which are to be among the most modern to be found in the Panhandle.

In announcing the new arrangement, Mr. Ireland said that they will specialize in greasing, washing and welding, along with regular repair and general automobile service work. The shops will also be equipped for painting, fender work and similar lines.

From the present time, through harvest season, Ireland Motor Co. will remain open evenings and late at night in order to offer every possible service to their customers. They will keep their used car lot open as well as their garage.

### Billy Rose Would Like Tech Course

Rose would like to take a post-graduate course at Texas Tech. The New York and Fort Worth producer expressed a wish after he had viewed natural color motion pictures to select the eight most beautiful Texas Tech co-eds for pages in the beauty section of La Ventana, student yearbook. Fifteen girls, selected by popular vote, were filmed in natural color, and Winston Reeves, editor, sent the film to Rose at Fort Worth. He eliminated seven constants only after seeing the film three times. Choices were so close that the producer told Reeves in a letter the beauties caused him "a series of little headaches". He said he got "goggle-eyed" looking at the film.

"I couldn't think of a much more pleasant experience than watching six months on your campus," the letter said in a testing request for graduate work.

Fifty nine per cent of Texas' population lives on farms and most of the other 41 per cent depend to some extent on farmer buying-power for a livelihood, the Texas Planning Board has learned in determining a sound land use policy for the State.

### Want Ads

For Sale or Trade

**FOR SALE**  
One 14-foot 1934 model John Deere combine in good shape, \$650; one 12-foot Baldwin combine, 1929 model, \$375; one 12-foot M-M model B combine, 3 years old, \$600.

**COMBINING WANTED:** with three new M-M combines at customary prices; also would like to rent some land for wheat this fall. P. H. Filbir, Kingfisher, Okla. 23-3p

**FOR SALE:** 21-foot Case disc. In A-1 Shape. Joe G. Evans. 24-3p

**FOR SALE:** Nickles-Shepperd combine in good condition, E. C. Eubanks. 24-3c

**FOR SALE:** Hampshire and Poland China gilts. Bred. Different prices. W. D. Nafsgar, nine miles north, seven west of town. 33-3p

**FOR SALE:** 18-quart pressure cooker. Mrs. John Renfro. 1c

**FOR SALE:** Bargain, No. 11 IHC combine in good condition. No money down, to right party. See Frank S. Wilde, Avery Dealer. 25-1f

**FOR SALE:** Liberty grain blower with International Farmall motor. Good condition, \$125. Ray L. Johnson, Summerfield, Texas. 27f

**FOR SALE:** Fresh milk cows in good condition. Location, three miles southwest of Hereford, south of railroad. W. R. Scheihagen. 1p

**FOR SALE:** 9-foot one-way plow, good 4-wheel trailer, set of side boards for 36 Chevrolet pickup. See W. H. Dodson or Fred G. Brown. 25-3

**FOR SALE:** Section of land 18 miles northwest of Hereford, 640 acres all in cultivation, well fenced with improvements, \$15 per acre. Write R. J. Peek, 322 Oliver Balle Building, Amarillo, Texas. 22-4c

**FOR SALE:** Several tracts of land in shallow water belt. Some of these tracts improved, some

unimproved. See T. J. Carter Realty Co., Hereford Texas. 1c

**FOR SALE:** Two John Deere tractors. See T. J. Carter, Hereford, Texas. 1c

#### For Rent

**ROOM FOR RENT:** Private entrance adjoining bath. 500 West Second Street. Mrs. Harry Whitchurch. 1c

**FOR RENT:** Furnished apart-

ment, southeast side of my home. 310 East Fifth Street. Mrs. G. A. P. Parker. 1c

#### Wanted

**YOUNG WOMAN** typist, clerk, notary public, good references, wants position. Nominal starting salary. P. O. Box 382, Hereford. 25-3p

**ALL OUR PRODUCTS,** sweet milk, sweet cream, Bulgarian batter milk, chocolate milk, Bireley's

orange juice and ice cream, delivered twice daily or can be purchased at our down town office at 212 West Third Street. Prairie Dairy, Phone 6. 23-1f

**WANTED:** All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

**MONEY TO LEND ON LAND:** L. R. Godwin, Attorney, Paramount Building, Amarillo, Texas. 22-4c

**WANTED:** To buy used piano. Mrs. Ray Johnson, Summerfield. 1p  
**THREE MEN** who are in a hurry for wives have come into my club since the last issue of the Brand. I would like to supply at least one of these ladies from my home territory. Banker, widower, no children, worth \$20,000; wants lady with income, not over \$5. Farmer, bachelor, 32, annual income \$1500, will inherit \$15,000, wants lady from 18 to 20. Farmer, widower, one child 5, worth \$10,000, annual

income \$2000, wants lady not over 40. No property requirements. Many others, both sex. Confidential service. Sealed particulars. Tracy Majors, Hereford, Texas.

**NOTICE** to our friends and customers: Our cafe will in the future be open all night. FLOWERS CAFE. 23-4c

#### Lost and Found

**LOST IN MOVING:** A registered Hereford cow and calf; probably

near Progressive; horn branded, and branded two dots on left hip. Finder please report to the Brand office. 19-2p

**SOLVE YOUR** Windmill problems with a new streamlined Star-Zephyr Windmill. Runs when others stand still. See J. E. Turner. 24-5p

**LOST:** Surveyor's rod between Ford school and Dawn - Wildorado highway. Finder please return to County Judge's Office. 25-3c



# I KEEP MY TRACTORS and TRUCKS MOVING

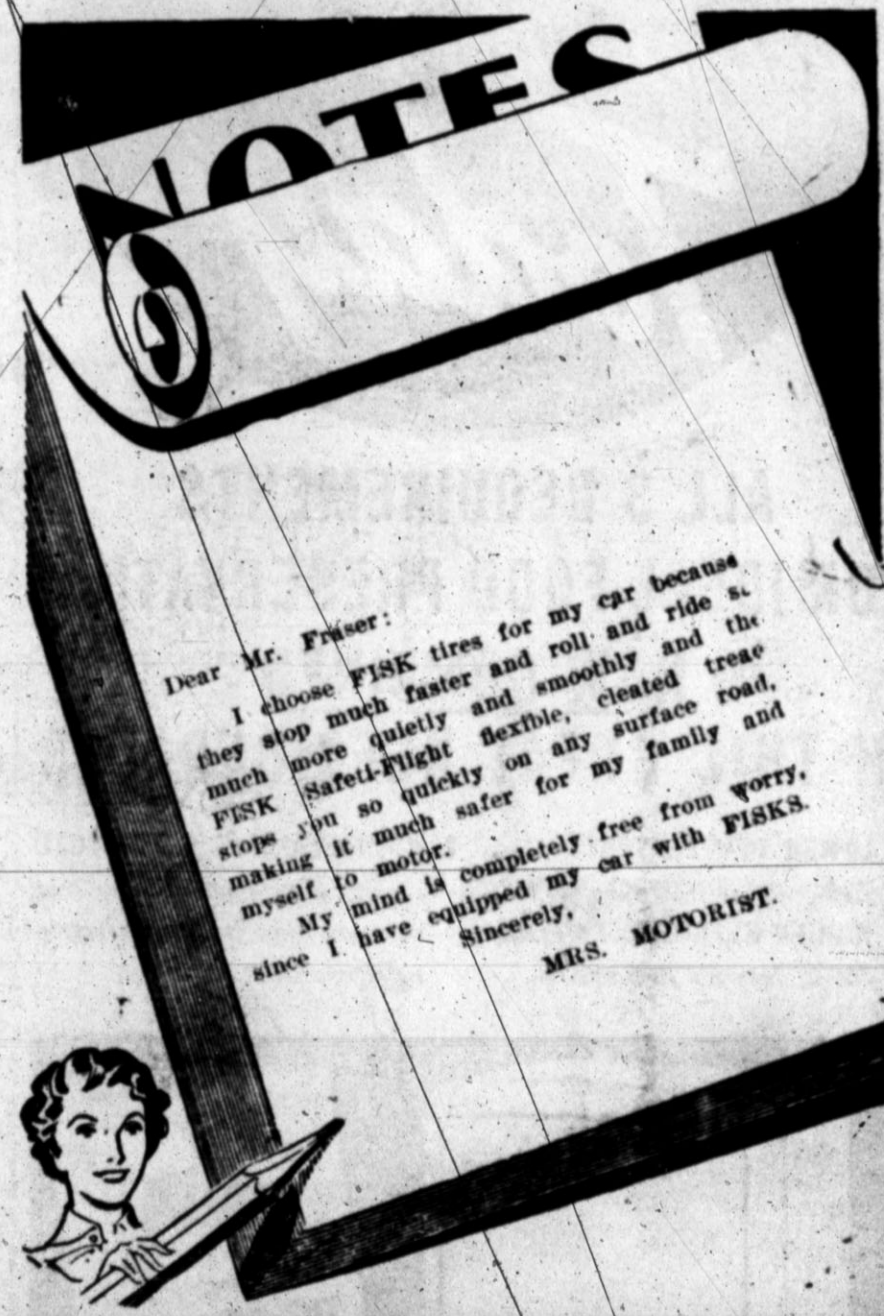
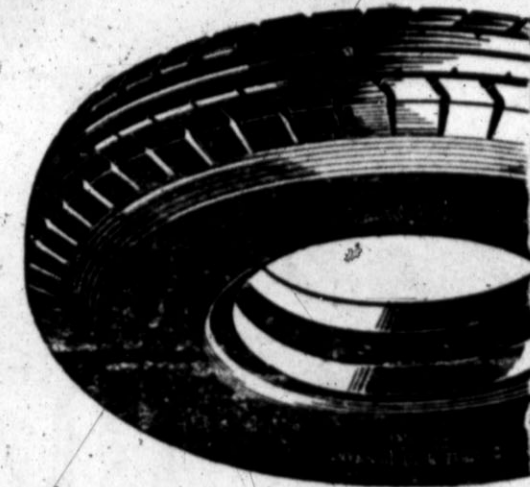
## With F-I-S-K Tires



Since I have equipped my trucks and tractors with FISK TIRES, I do not have to worry about so many blowouts and punctures that may cost me much time and money! FISK Safety-Flight tires with its flexible, insulated cleat tread has amazingly greater road-gripping qualities on my truck, and on my tractor the exceptionally great braking power under all conditions does not cause my tires to slip and thus take dollars worth of rubber off the tires. You just have to see these FISK Tires and examine the scientific safety features to appreciate them fully.

- STOPS FASTER
- STARTS FASTER
- ROLLS QUIETLY
- RIDES SMOOTHLY
- SAFER MOTORING
- LONGER MILEAGE

These are just a few of the many important features of FISK Tires. Many years of experimenting by tire technicians have perfected this great tire that other tire manufacturers have strived to perfect. Come in today and let us explain the many advantageous features of FISK TIRES to you!



Dear Mr. Fraser:  
I choose FISK tires for my car because they stop much faster and roll and ride so much more quietly and smoothly and the FISK Safety-Flight flexible, cleated tread stops you so quickly on any surface road, making it much safer for my family and myself to motor.  
My mind is completely free from worry since I have equipped my car with FISKs.  
Sincerely,  
MRS. MOTORIST.

# WHEAT!



Top Prices For Wheat

In order to give you faster and a more efficient elevator service this year we are constructing another grain elevator with an electric lift for dumping your trucks and trailers and keep in mind that we can dump any kind of vehicle. This new addition to our elevator service will give us two grain dumps so that trucks will not have to wait to be unloaded—therefore you can haul more loads in a day—when you haul to Fraser's you don't have to wait!

We Want Your

MONEY ADVANCED ON YOUR STORED WHEAT

# WHEAT!

WE FEATURE



AT OUR STATION



TRACTOR FUELS LUBE OILS GREASES GRAIN BUYERS

# FRASER

## Oil and Grain Company

Alton T. Fraser, Owner



Now!