

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

36th YEAR—NUMBER 24.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 20, 1935.

Five Cents Per Copy.

Sewage Plant To Be Modernized by City; Trees to Use Water

REBUILDING JOB WILL BE COMPLETED THIS WEEK

Hereford is to have a modern sewage disposal plant. And what is more, the plant will be completed by the end of this week. No longer will there be open spray pits and open settling pools which have resulted in disagreeable odors and an unsanitary condition.

Work on the modernizing started last week. It is being done under the direction of Mayor Charles Paddock and Commissioners Nestor Gass and J. D. Buchanan.

Total expenditure for the modernization will cost slightly more than \$100. Mayor Paddock and Mr. Gass went to Childress last week where they inspected the new and modern plant of that city and are patterning the work here after that plant.

Under the new system the solids are settled out of the sewage and diverted to an underground pit for chemical treatment and drying.

The liquid is then drained into another pit from which it is sent through a system of tile piping and will be used to irrigate several hundred trees in the city park. The city already has the tile, Mr. Paddock said, and it is being installed by the CCC men at the park.

All pits and equipment are to be covered, leaving no open tanks. Gases from the solids and liquids are piped from the first pit to an incinerator where they are burned.

Solids from the sewage will finally be disposed of as fertilizer after they are treated and dried. The new plant will eliminate all objectionable features of the old system, Paddock said.

Griffin Plans To Leave City

W. M. Griffin, pastor of the Presbyterian church, will ask the church to release him next Sunday in order that he might take up mission work in Arkansas. He contemplates going to a community about 50 miles east of Fayetteville. Griffin did this kind of work several years ago in Missouri.

Reverend Griffin became pastor of the church here on February 1, 1934, coming from Dexter, Missouri. In the family are two children, Warren and Martin, youngsters.

SPRINGER INFANT DIES HOME ON SATURDAY

Leah Frances Springer, infant daughter of Earl Springer, farmer living about eight miles southeast of Hereford, died at the home last Saturday morning. The child was three months old. Funeral services were held Saturday afternoon at the home by Rev. T. C. Willett, pastor of the Methodist church. Burial was in West Park Cemetery.

Surviving are the father and three other children: Gwendolyn Marie, 8; Leta Dene, 3; Franklin Earl, one year old. Mrs. Springer died April 24.

FREE MOVIE TICKET WITH SUBSCRIPTIONS

Now is the time to subscribe to The Brand. The reason? Simply by paying up The Brand subscription you can get free tickets to the Star Theatre without added cost.

The film for Sunday, Monday and Tuesday at the Star is "Public Hero No. 1." Those who pay subscriptions between now and Tuesday will get free tickets to this film with free tickets to the film "Jean Arthur, Chester Morris, Joseph Calleia, Paul Kelly and Lewis Stone."

Charley Hardwick, manager of the Star, says the picture is a knockout for thrills, surprises and hair-raising episodes. In addition, it is chuck full of amusing scenes and has a delightful romance.

Now here is the proposition: For every renewed subscription to The Brand through Tuesday, one ticket will be given. For every brand new subscription, two tickets will be given.

Tickets will be given for the following week, but they will not be available until after Tuesday. So here's a chance to get that paper paid up at no additional cost and receive a free ticket to one of the year's best pictures.

SUCCUMBS



Mrs. Nancy Julia Ann Sams, the Panhandle's oldest citizen, died late Wednesday at the home of her daughter, Mrs. J. S. Smith, 12 miles south of Hereford.

Funeral services are to be held this afternoon at 2:30 at the Black Funeral Home. Burial will be in West Park Cemetery. Mrs. Sams had been ill for three months.

Mrs. Smith is the only one of five children alive. Another daughter, Mrs. Susan Crumley, died in Hereford several years ago.

Born near Nashville, Tennessee, in 1832, Mrs. Sams grew up in that state. Her maiden name was Nancy Julia Ann Berry. In 1853 she was married to James Sams. After the Civil War, in which Sams fought, they left Tennessee, coming to Texas in 1879.

Next Monday, June 24, was to have been "Grandma Sams' 104th birthday."

Youth Is Killed In Car Accident At Summerfield

Walter Kerbow, 18-year-old Oklahoma City youth, was instantly killed in an automobile wreck two miles west of Summerfield Tuesday afternoon, shortly before five o'clock. Four others were injured.

Ruby Kerbow, 20, sister of the victim; Jim Fields, Jr., 38, of Oklahoma City, and Mr. and Mrs. Gordon B. Reddock of Roswell, New Mexico, were injured. They were all brought to the Hereford hospital.

Young Kerbow was buried here yesterday afternoon. Rev. B. N. Shepard of the Baptist church conducted the last rites at the Black Chapel. Burial was in West Park Cemetery.

Mr. and Mrs. Frank Kerbow, parents of the youth, were here for the funeral. Kerbow, his sister and Fields were hitchhikers. They were picked up at Rufus Sewell's station here by Mr. and Mrs. Reddock who were driving a coupe with a rumble seat in which the hikers rode.

The accident apparently took place when the left rear tire blew out. Kerbow was thrown from the car and his body struck a fence post, breaking his neck. Death was thought to be instantaneous. Severe cuts and bruises were the injuries of those hurt. Fields suffered chest injuries but there was no sign of internal hurt.

Reddock, proprietor of an electric shop at Roswell, is a brother of George Reddock, former grocery merchant and filling station operator of Hereford. George moved to Roswell the past spring.

Four Hurt In Wreck

Four persons are in the hospital this morning following an automobile accident near Summerfield about 1 o'clock this morning. Although their auto, which overturned, was demolished, they suffered only minor injuries.

They are Miss Vernell Purcell and her sister, Mrs. C. A. Bronson, of San Diego; Howard Emery of Carterville, Illinois, and William H. Door of Philadelphia. They were enroute to Illinois.

COTTON RENTAL CHECKS DELIVERED THIS WEEK

Four cotton rental checks have been received this week at the county agent's office. They covered first 1935 rental payments for farmers who had contracts in 1934. Checks for new contract signers had not been received.

State, County Taxes to Climb After June 30

FIVE PER CENT PENALTY WILL JUMP TO EIGHT; INTEREST SIX

After July 1 it is going to cost much more than right now to pay state and county taxes, be they for 1934 or former years. Through June 30 any taxes can be paid with addition of only five per cent penalty. This was provided in a law passed late in 1934 which remitted all interest and penalty on delinquent taxes.

This year the penalty has been charged, increasing at the rate of one per cent per month until it is now five per cent. It will jump to eight per cent on July 1.

Besides the penalty, interest at the rate of six per cent will be charged. The interest will be figured from the time the tax payment became delinquent. Thus, if 1934 taxes are still due they can be paid now with addition of only five per cent to the principal. But if one waits until July 1 there will be added 60 per cent interest and eight per cent penalty.

Besides the interest and penalty there will be added a collection charge which will vary and amount to as much as \$3.00 per receipt issued.

"It is well worth anyone's time to go to some trouble and discomfort in order to get taxes paid this month," Collector John Miller observed. "For it is most unlikely that another remission of penalty or interest will be made. This has become a sore spot with the legislators as a form of relief."

The county commissioners' court also urges that all possible tax payments be made this month. County debts can be paid and the necessity of issuing warrants to raise bills will not be likely to arise. Thus the county can avoid paying interest and will also be able to meet bonded indebtedness.

June 30 is also the last day for payment of second half of split taxes without penalty or interest. First half was paid last fall by those taking advantage of the split-payment privilege and the second half is now due with the deadline at the end of the present month. After June 30, the penalty and interest charges on the last half payments will be the same as on other taxes.

Commissioners Attend Erosion Meet at Dumas

Commissioners and county judges of counties included in the recently enacted state erosion control bill met yesterday in Dumas to map plans for putting the law into effect. Judge C. W. Humble and Commissioners Wiley Robertson, H. D. Culpepper, Jack Rose and Dick Allred attended.

The bill will become effective in August, 90 days after the governor signed it. Both houses passed the measure but not by sufficient majorities to make it immediately effective.

All state ad valorem taxes for 1935 and 1936 to carry on the erosion fight. Dallam, Hartley, Oldham, Sherman and Moore are other counties which will have all state ad valorem taxes remitted. Lipscomb, Hansford and Ochiltree counties will be given half their state taxes.

In addition the county may divert 20 per cent of the highway license fees to the erosion and neglect land owners 15 cents per acre for failure to take care of eroding lands.

In order to take advantage of the bill's provisions, each county must have an election creating an erosion district, naming the commissioners' court as the administrative agency. No election can be called until the law becomes effective.

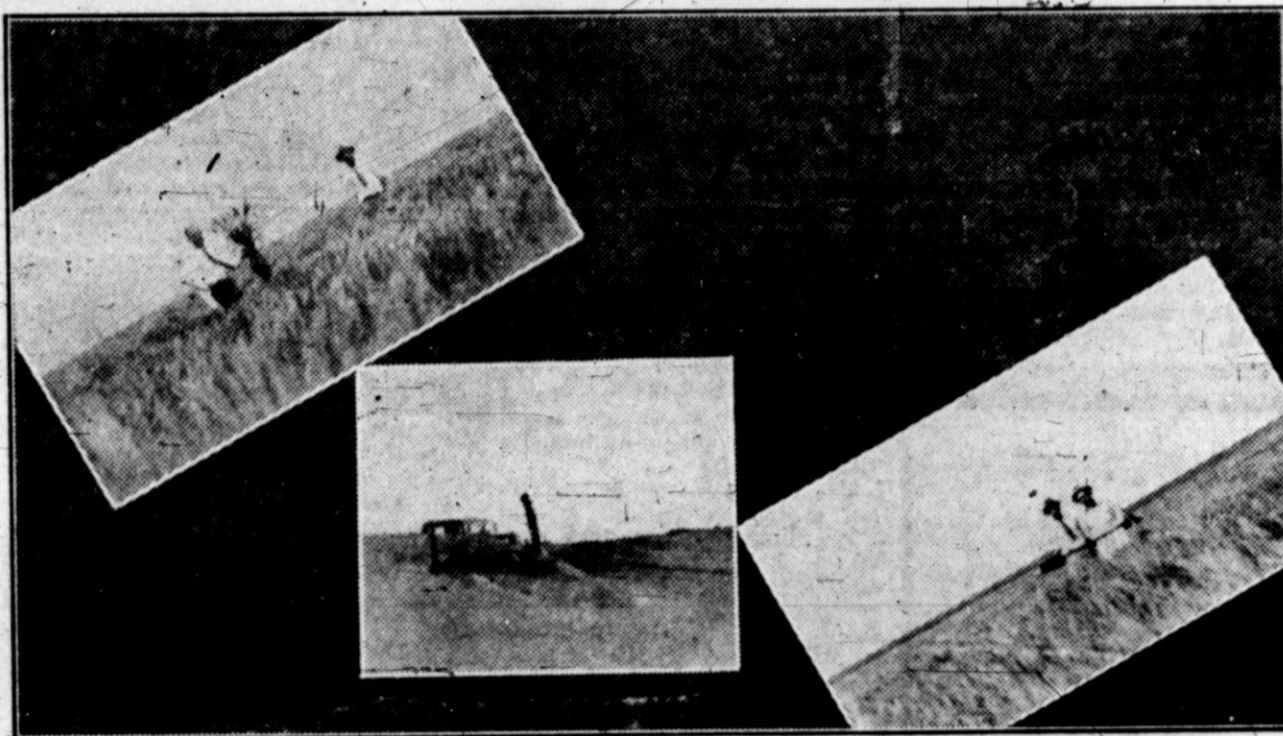
The court here is making plans to call the election as soon as it is legal to do so.

COUNTY BUYS DIESEL MAINTAINER MONDAY

A Caterpillar Diesel road maintainer was purchased Monday by Deaf Smith county from the R. B. George machinery firm of Amarillo. Commissioners considered bids from a dozen firms before making the purchase.

The implement was bought at a cost of \$4,933 and will be delivered within two weeks. It will be used for work on county roads.

Williams, Kirby Have Wheat



Above are shown two fair tracts of wheat and the reason there are not more in such crops in Deaf Smith county. On the left is a scene in the 1,400 acre patch of Frank Williams, 28 miles northwest of Hereford. In the center is a picture showing the effect of wind erosion, taken within a few miles of Williams' place. The picture on the right was made in a small patch of wheat owned by J. W. Kirby, a dozen or so miles west of Williams in the Bippus community.

Williams' wheat is said to be about the best in Deaf Smith county. It is estimated the yield will average around 20 bushels for the entire tract. Most of it will be

sold for seed wheat at the farm. Williams figures it will be ready to cut by about July 1.

Efficient farming methods coupled with fair rains at opportune times are considered responsible for success of the Williams farm. The land was summer fallowed last year and the seed bed prepared by careful working. The wheat was put in early, being planted in September.

For the greater part the grain was listed in with the new row crop machine. The part that is drilled is in wide rows and deep furrows. The lister rows are 28 inches apart and the furrows are ten inches wide.

After the wheat came up it was

harrowed five times, the harrow being used after the grain was several inches high. In addition, the field was listed several times around the edges to prevent its blowing away. Williams was fortunate, too, in that neighbors, for the most part, worked their lands during the blowing season.

There are estimated to be about three dozen fields of wheat in the entire county which will be harvested—this out of 855 wheat contracts in Deaf Smith. Wheat contracts and grain dealers figure the yield of the county will be about half enough for seed.

Row crop prospects, however, are good if there is rain this month. Otherwise the feed now up will begin to suffer and die.

Equalize City's Tax Valuations

Equalizing of city property valuations for tax purposes was completed by the board last Friday night after a week's work. The trend of revisions was downward, although there were few changes in revaluations.

The board will return on June 27 and 28 at which time taxpayers may appear before them to show cause why valuations should not be as high as they are. All taxpayers whose revaluations were raised will be notified.

On the board are J. H. Head, Glen Weir and Vern Witherspoon.

CLOSE DRUG HAS ANNUAL NYAL ANNIVERSARY SALE

Annual sale of Nyal Drug products is going on at the Close Drug Store this week end. Harold Close, manager, invites all his customers and prospective customers to read his ad in this issue of The Brand and to shop the store during the sale.

"We have a large stock of this merchandise and are offering some especially attractive prices on special combinations of goods."

JOHN ESTES BEATS DADDY FISHING

It seems the fish were biting last Sunday and Monday.

Anyhow, John Estes, young son of Cliff Estes, made his papa look like an amateur as he caught himself a five-pound bass Sunday afternoon near the bridge just south of town.

John had several strikes during the afternoon and would not give up. His patience was rewarded when the five-pounder hit his pike minnow and all but knocked the water out of the creek.

Cliff could not stand it, so he jumped into the creek and herded the fish out for the youngster.

Monday afternoon Harvey Nunn added to his laurels as an Isaack Walton by hooking a pair of beauties. One weighed four pounds and the other four and one-half.

Charles Ferguson, Jr., came home Monday from Lufkin. Charles has taught English and directed the Glee Club in Redland High school the past year. His chorus took first place in that district this spring.

Odd Fellows Still Win; Lions Licked

Nobody, it seems, can head the Odd Fellows in the city league. Last Thursday they added the scalp of the Firemen to their growing collection and stayed in the van in the race for the first half pennant. The count was 8 to 5. It was a case of some more powerful stick work in the clinches that spelled victory for the goat riders.

The delayed play-off of a tie game by the CCC Boys and the Firemen took place Sunday, with the Flame Fighters copping the contest, 14 to 9, by dint of some strong stick work and Solder misplays afield. Lefty Kester pitched the whole piece for the victors, coasting after the fourth when his mates amassed a substantial majority.

Lafeld started on the hill for the Soldiers, but retired under a barrage of basehits and a group of fielding errors. Weaver succeeded him and was treated with as little regard by the Firemen. The CCC men did some right pert hitting also, but Kester was stingy when they threatened to make the score close.

Then Tuesday afternoon the hapless and helpless Lions took it on the chin again for the fifth straight time when the Midgets blasted them into the middle of the second half by a score that

League Schedule Changes Made

Several changes in the dates for play in the city baseball league have been made for the remainder of the first half of the season. The changes have been made because of errors in the card as it was originally published.

Today's game will pit the Odd Fellows against the CCC nine. The remainder of the schedule follows:

- June 25—Midgets vs Firemen
- June 27—Lions vs CCC
- July 2—Odd Fellows vs Midgets
- July 8—Lions vs Firemen
- July 9—CCC vs Odd Fellows
- July 11—Lions vs Odd Fellows
- July 16—Midgets vs CCC
- July 18—Firemen vs Odd Fellows

nobody tried to keep up with. Jimmy Robinson decided he was a pitcher for the Lions, but the Midgets thought it was batting practice and proceeded to hit the ball to distant corners of the spacious lot. Pearl Singletary did the box work for the winners and had the Lions looking pretty futile throughout most of the afternoon.

City Officers Will Enforce Traffic Laws

DOUBLE PARKING MUST END; TRUCKS WILL GO TO ALLEYS

Enforcement of traffic regulations in the downtown area is to be started this week, announces Mayor Charles Paddock. "A number of complaints have come to the city office, and we deem it necessary to protect our traffic," he stated.

Hereafter all trucks will be required to park in alleys instead of in the center of Main Street, thus avoiding the congestion and inconvenience to traffic as has been the rule. Calleche has been laid in the alleys and trucks will have no trouble in the worst of weather.

Double parking must stop, the mayor said. All downtown streets are painted with orange stripes to guide parking and these markers—must be observed. The city will employ a man to enforce regulations, and cars will be allowed to double park only long enough to permit persons to pick up parcels.

Drivers will be required to observe the stop signs and slow signs for their own safety and for protection of pedestrians and other motorists. In addition to the stop signs, motorists must observe the U turn restrictions at the Second and Third Street intersections.

There is to be no passing of cars on intersections, and motorists are warned to drive at moderate speeds. Merchants and their employees are to park in the alleys on Saturdays and special days.

"There is no other town in this country as lax in its traffic regulations as is Hereford," Mayor Paddock pointed out. "And we have been forced to take these steps."

"Our parking problem has become more than just a problem—it is a menace. In front of the post office every morning the double parking by cars and center parking by trucks makes for great and unnecessary inconvenience. It will not entail a great deal of difficulty to observe these rules. It is done everywhere else. It amounts to good manners and regard for the other fellow."

West Baby Hanged In Rocking Chair

Tragedy stalked in the B. A. West home last Thursday when the infant daughter, Peggy Jean, was hanged as she slept in a chair while her mother was out doors working.

The six-months-old child was sleeping in a rocking chair in which there was a loose cushion, when the mother went to the yard. When Mrs. West returned later she found the little body suspended from the front of the chair with the neck caught between the arm and front side of the chair.

It was her opinion the child had awakened and tried to slide off the chair, getting her head lodged in the process. The infant was dead when the mother found her.

The Wests live eight miles north of Hereford. The tragedy took place shortly before noon of last Thursday. Funeral services were held Friday afternoon at the Baptist church by Rev. B. N. Shepard, pastor. Burial was in West Park Cemetery.

Wheat Men Sign 500 Contracts Here This Week

Approximately 500 wheat contracts and compliance papers for 1935 have been completed and sent to the state board. There are 855 contract signers in the county.

Farmers are urged to call at the county agent's office and sign the papers. Last allotment payment for 1934 and all 1935 payments will be held up until the contracts and compliance certificates are submitted and approved.

"Deaf Smith county has always had a record of getting papers in promptly," Dewey Reed pointed out, "and it is to our advantage to get them in early as the wheat section at Washington examines and pays allotments in the order in which they are received."

Papers have been sent to all non-residents who have contracts to sign. They are being returned rapidly, Reed said.

Day Fireworks, Rodeo Features of Fourth Fete

An unusual feature of the city's Fourth of July celebration will be daylight fireworks. The display will be at the City Park at 10:30 in the morning.

Brand new fireworks made for day time display will be used. Hereford merchants last week donated funds for purchase of the fireworks. There will also be a big display in the evening about nine o'clock.

A barbecue, beginning at 12 o'clock will be the next event. It will also take place at the park. A charge of 15 cents will be made at the gate for the barbecue and will cover fishing and picnicking as well as the barbecue and fireworks.

At 1:30 the ball game will start. Friona will be the opponent of the local nine which is to be composed of the pick of players from the city league. Friona has a strong nine with a good record for the season.

Then will come the rodeo. It will be held at the corral just west of the baseball field. All contestants will be amateurs and Charley Bennett insists that some of the toughest horses in West Texas will be on hand to test the skill of the bronc riders.

Along about dark the dancing will begin on a platform to be built at the City Park. Admission charges for the dance, ball game and rodeo will be fixed later.

The whole party is being sponsored by the American Legion. Aid of merchants and individuals has been enlisted to put it over. Officials at the state park are also assisting.

Bennett, Legion commander, wants to rake up about ten old-fashioned wash boilers to use in preparing the barbecue. He asks that anyone having such a utensil get in touch with him. They will be returned in good shape.

Truman Hines, Miles Robertson and Doyle Rose are the rodeo committee. Onias Carroll and Homer Fox will handle the baseball game—Cliff Acker, J. C. Parker, C. C. Rockwell and Frank Givny are in charge of fireworks. Henry Floyd, Prentice Rosson and Bill Smith are the gentlemen who will take care of the barbecue, while the dance is in the hands of Leonard Foster, Mase Whitman and Floyd Hacker.

HEREFORD STUDENTS ON HONOR ROLL AT CANYON

Louise Hamm, Mary Kate Brotherton and J. C. Fine of Hereford are honor students at West Texas State Teachers College. They are three of 45 students to make outstanding scholastic records during the spring semester, 1934-35. All three were on the honor roll during the fall semester, 1934-35.

The CITY DRUG STORE Saves You Money All The Time

QUALITY AND SERVICE—PHONE 100

Below Are A Few Of Our Everyday Prices

-PRESCRIPTIONS
DRUGS AND DRUG
SUNDRIES

Our fountain drinks are GOOD and REFRESHING. Just name the drink and we will mix it.

- MALTED MILK Double rich 10¢
- ICE CREAM SODAS Any flavor, only 10¢

Try Our TEMPTATION ICE CREAM You Will Like It! Take Home a Quart Today!

- ASPIRIN, McKesson's, 100 49¢
- MILK MAGNESIA, 16 oz 39¢
- RUBBINK ALCOHOL, 16 oz 39¢
- M'KESSON'S 59 Solution, pint 49¢
- MINERAL OIL, pint 49¢
- THERMOS Bottles, pint size 98¢
- VICK'S SALVE, 75c size 59¢
- MINERAL Crystals, lb size 89¢
- ASPIRIN, Bayer, 100 tablets 69¢
- FRENS Sanitary Napkins, 15c, 2 29¢
- KLEENEX, 18c, 2 for 35¢
- Mosso Tooth Brushes 25c, 2 for 47¢
- Writing Paper, 24 sheets, 24 Envelopes 25¢
- St. Regis Double Edge Razor Blades 10¢
- GILLETTE Safety Razor 49¢
- McKesson's Shave Cream, 25c size 21¢
- Woodbury's Soap, bar 10c, 3 for 25¢
- Special Box Camera \$1.89
- Tooth Brushes, good value 19c, 2 for 29¢
- PEPSODENT Toothpaste 39¢
- Birthday Greeting Cards 10¢

- BODY POWDER, large size 49¢
- Woodbury's Shampoo, 50c size 39¢
- Milk Magnesia Toothpaste, 25c Size, 2 for 33¢
- St. Regis Pocket Watches \$1.00
- VIVANI Brilliantine 10¢
- Colgate's Perfumed Soap, 6 bars 29¢
- Ooty Face Powdr, 75c value 69¢

Keep The Flies Down by Using "Fly FUNERAL" All kinds of Insecticides for Spraying Plants and Bushes.

Summerfield News

MAUD E. NOLAND

The revival closed Sunday. There were six additions to the church, five by baptism, one by letter. Woodrow Whitaker, Harry Lookingbill, Pat Neill, Jim Noland and Miss Shirley Ruth Thomas were baptized in Hereford Sunday afternoon. Jack Streun joined by letter.

Mr. and Mrs. Adam Flowers of Jumbo attended church here Sunday and were dinner guests in the Lee Curry home.

Mr. and Mrs. Dick Roberson of Amarillo visited here over the past week end.

Miss Thora Barker of Turkey and Miss Nadine Vines of Black visited the J. R. Oglesby home last week.

Miss Vonell Hare of Amarillo is visiting her sister, Mrs. Bill Edelman.

Clandell Sikes, who attended A. & M. College last year, is visiting his parents, Mr. and Mrs. N. F. Sikes.

Miss Helen Oglesby is spending the week in the home of her grand mother, Mrs. Gandy at Wyche.

J. W. Cox and daughter spent Sunday in the T. C. Canfield home in Plainview. They were accompanied by Evelyn Van Swearingen and Ruth Easter of Hereford, J. W. Cox, Jr., returned home with them after visiting his sister in Plainview a few days.

Mrs. A. J. Blakemore is at the home of her daughter, Mrs. G. W. Mills, in Amarillo.

Mrs. Will Schulz is in Fort Worth for medical attention.

Mr. and Mrs. Louie Huckert spent the week end in the John Heiselman home near Vega.

Lola Marice, Patsy Ruth and Donald Ray Canfield returned to their home in Plainview Sunday.

Mr. and Mrs. David Bellar and daughter were in Amarillo Monday.

Mrs. J. E. Roberson and Miss Lorena Story are on the sick list. YWA met in the B. A. Atchley home Monday night.

Miss Lola Wayne Cox was in Muleshoe Monday.

Miss Ruth Lookingbill of Hereford spent the week end with her parents, Mr. and Mrs. J. L. Lookingbill.

Pat Neill was in Lubbock Monday.

Ray Johnson was a visitor in Farwell one day last week.

C. T. Noland, M. G. Huckert and Mrs. J. A. Noland were in Dimmitt Monday.

Miss Oleta Bowling of Amarillo attended church here Sunday night and will be a guest of Miss Ruby Thompson in Hereford a few days.

Maude Noland attended a sewing machine school in Amarillo Friday.

Mr. and Mrs. Pete Carmichael and son of Hereford spent the week end in the Will Harris home.

Mr. and Mrs. Troy Welby announce the arrival of a daughter, born June 15, and who has been named Delores Ann.

Ward News Notes

BY A SUBSCRIBER

Rev. Noel Bryant of Hereford preached here Sunday morning and night, beginning a meeting to be conducted by Rev. Paul Collins.

Rev. Harrison of Hollene, N. M., filled his regular appointment here Sunday morning.

Messrs. and Mmes. Bill Hutson, Jim Lipscomb and George Suggs enjoyed ice cream in the Bob Higgins home Sunday night.

W. V. Bearheart and family of Lamesa and Mrs. Wiley Roberson and children returned June 6 from a visit in Aztec, N. M.

AAA met Friday night for a social hour, since there was no business to be transacted.

Messrs. and Mmes. A. C. Neuman and T. B. Neuman and families of Washburn spent last week in the Neuman home here.

Wanda Black of Cone spent last week in the Berry Miles home.

We extend sympathy to Mr. and Mrs. B. A. West in the death of their baby, which occurred Friday.

W. V. Gearheart and family left Friday for Lamesa after a visit in the Wiley Roberson home.

Mr. and Mrs. Jack Hutson and Mrs. Bill Hutson and children visited the Sonny Ledbetter home in Vega Wednesday.

Mr. and Mrs. Chester Hodges and Kenneth spent the week end in Clarendon with relatives.

Mr. and Mrs. Jim Comer of Clovis, Mr. and Mrs. G. M. Suggs of Hereford and Mr. and Mrs. Jim Lipscomb were Sunday guests in the George Suggs home.

Mr. Bailey and family of Tulla spent the week end with Mrs. Bailey's parents, Mr. and Mrs. O. J. Lady.

Mrs. G. Q. Burnett and son of Amarillo spent the week end with Mr. and Mrs. G. C. Snell.

Mrs. Bob Higgins was hostess to LAE luncheon last Tuesday, which marked the end of the club year. Luncheon was served to Mmes. Jim Higgins, Bill Hutson, George Suggs, Jim Lipscomb, Arlie Dean, Edgar Sowell, G. M. Suggs, Jack Hutson, Wiley Roberson and the hostess, members; Mrs. Gearheart and daughter, and Mary Louise Dean, visitors.

Mr. and Mrs. H. D. Bryant, Cawthon and Miss Sarah Agnes of Hereford attended church here Sunday night.

Walter Hodges of White Deer was here on farm business part of last week.

Miss Hill of Lubbock spent last week with Omaha Harrison.

W. B. Harrison and family spent Sunday in Hereford with Mr. and Mrs. Jim Harrison.

Dawn Items

BY INEZ MILLER

Rev. Paul Collins of Hereford closed a two weeks revival Sunday evening. A Methodist church was organized Sunday afternoon.

Mr. and Mrs. Ellis Peddy and family of Progressive were guests in the Caraway home Sunday.

Raymond Miller of Pauls Valley, Okla., is visiting here.

Miss Corine Simmons of Shannon is visiting her cousin, Miss Ethline Smith.

Miss Maxine Barnes of Canyon was a week end guest of Miss Inez Miller.

Miss Lois Smith visited Miss Gladys Greer in Hereford last week.

Arnold Greiger of Black spent the week end in the home of his parents, Mr. and Mrs. C. J. Geiger.

Mr. and Mrs. Paul Frye and family of Amarillo and Mrs. I. A. Bynum of Amherst visited the A. T. Frye home Sunday.

Miss Maude Brookshire of Canyon was a week end guest in the home of Mrs. Lizzie Harris.

Mrs. H. Miller and children visited in Canyon Saturday.

H. E. Miller and family, Doris and Sarah Smith visited in the W. P. Caraway home Sunday.

Misses Vivian and Margaret Bowers and Raymond Miller visited the H. H. Miller home Sunday.

Troy Wamble talked before the Farmers Association Friday night. After the meeting refreshments of ice cream and cake were served.

STATE OF TEXAS

NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated August 21st, 1929, and recorded in Volume 33, at Page 272, Deed of Trust Records of Deaf Smith County, Texas, C. R. GILL, a bachelor, for the purpose of securing the payment of eight (8) certain notes executed by the said C. R. GILL, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:

Eight hundred (800) acres of land out of Capitol League Number 430; out of Capitol League Number 431; out of Capitol League Number 440; and out of Capitol League Number 441; and particularly described as the South one-half (1/2) of Survey or Section Number Six (6); and

the North Four Hundred eighty (N.480) acres of Survey or Section Number Seven (7), of Township Number Two (2) North of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by plat of such Subdivision of record in the Deed Records of said County of Deaf Smith, in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed; patented to Abner Taylor; Located about 26 miles West and 1 1/2 miles South of Hereford, Texas.

WHEREAS, default was made in the payment of principal and interest which became due on said notes on November 1st, 1931, 1932, 1933 and 1934, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust, after default had been made in the payment of said notes and after having been requested to execute said Deed of Trust, refused to execute the same; and

WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees of The Capitol Freehold Land Trust created by Declaration of Trust, dated December 23, 1933, present holders of the notes above mentioned and by virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, Alternate Trustee, on the 2nd day of July, 1935, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said C. R. Gill, or his order,

All in accordance with the terms of said Deed of Trust. WILLIAM Q. BOYCE, Witness My Hand, this 3rd day of June, A. D. 1935. 22-3c Alternate Trustee.

LET US SERVE YOU

With TEXACO Gas, Oils and Greases. You will find that your mileage will increase and your car will run smoother. Try these products.

Our Service Is Courteous and Efficient.

Texas Service Station
GLEN SNYDER

Now Is a Good Time To Do That Paint Job

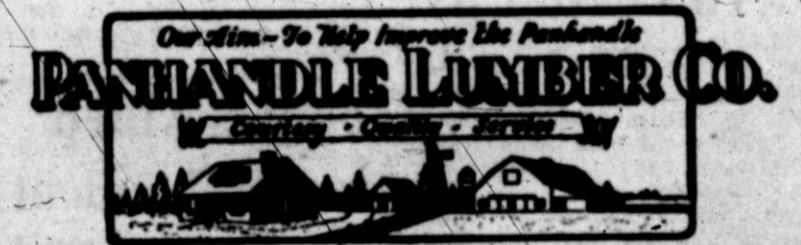
and OUR STOCK IS COMPLETE IN

Sherwin - Williams Paints

From the outside porch floor to the inside enamelled jobs, we have a paint or enamel that is just what you need.

Expert opinion and experience prove S-W Quality Paint more than pays for itself.

IF IT'S PAINT YOU WANT—WE HAVE IT!



Two Ways To keep Cool

When sultry summer attacks your comfort and health there are two joyful reliefs you can anticipate. A cooling breeze, first. But, lacking that, nothing is finer than the crisp, enjoyable coolness of a good electric fan.

We handle WESTINGHOUSE and EMERSON fans in all sizes and types.

Don't wait until you are burning up—come in now—and let us figure with you on a good fan.

Texas Utilities Company

The Purpose of Deposit Insurance

When Congress created the Federal Deposit Insurance Corporation its primary objective was to protect depositors in the country's banks. The Corporation began insuring deposits January 1, 1934. It is now a permanent organization.

Because the corporation insures deposits in most of the banks of the country; including this one, millions of depositors enjoy a degree of financial security heretofore unknown.

When you have money on deposit here you know for a certainty that your deposits up to \$5,000 are safeguarded against loss. Deposit Insurance is your protection.

START A SAVINGS ACCOUNT!

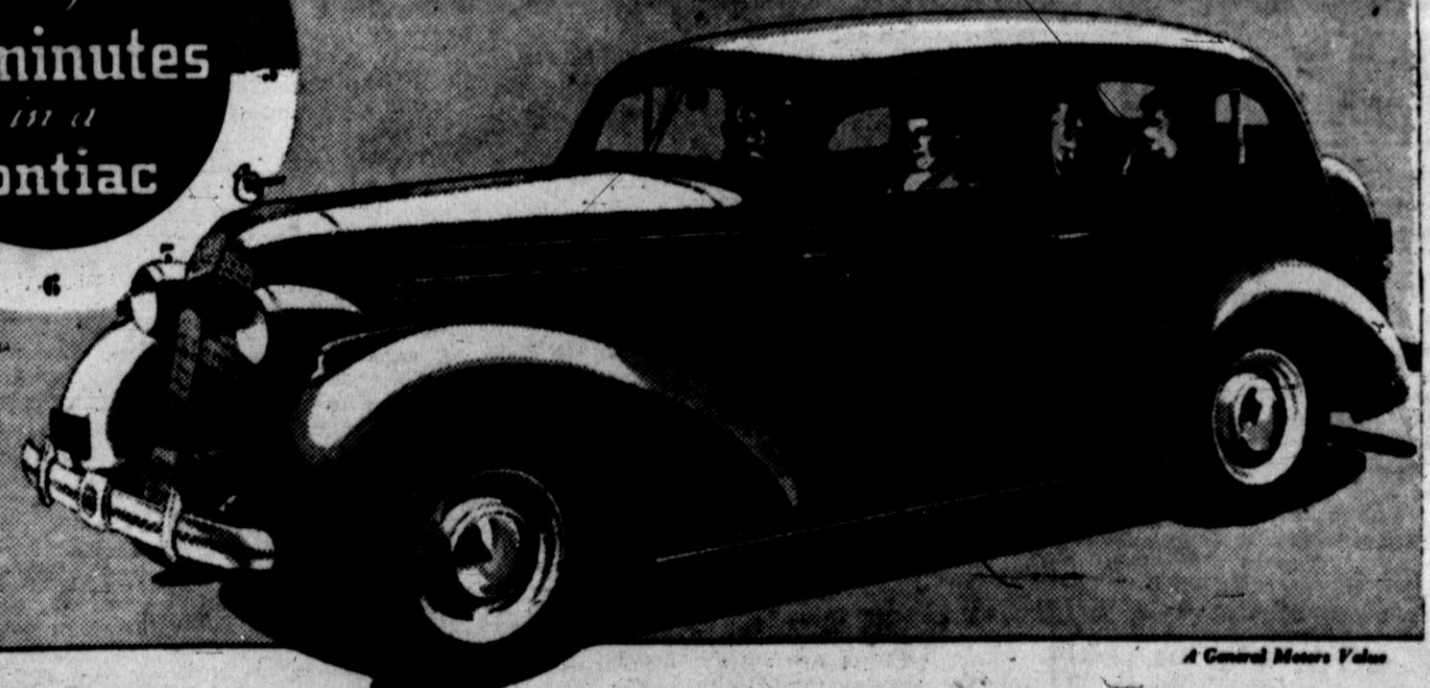
THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank Thoughtfully Managed

Not a single fine car feature missing yet it's priced right down with the lowest!



Take Pontiac's famous 10-minute ride and find out what Pontiac's quality features mean in greater safety, comfort and performance. You, too, will be convinced that you can't do better than a Pontiac in 1935.

List prices at Pontiac, Mich., begin at \$615 for the Six and \$750 for the Eight (subject to change without notice). Standard group of accessories extra. Available on very G.M.A.C. Time Payments.

PONTIAC \$615
Silver Steel, 12222 and 122222

1. Triple-Sealed Hydraulic Brakes
2. Solid Steel "Turret-Top" Bodies by Fisher
3. Completely Sealed Chassis
4. Knee-Action on the Right and De Luxe Six
5. Record-Breaking Economy
6. Full-Pressure Metered Flow Lubrication
7. The Most Beautiful Thing on Wheels
8. Patented Fisher Ventilation
9. Concealed Luggage and Spare Tire Compartment
10. Product of General Motors

NORTON MOTOR COMPANY
317 NORTH MAIN STREET HEREFORD, TEXAS

Westway Items

(BY WILMA SKYPALA)

Messrs. and Mmes. Huntzinger, of Hereford, J. H. Landers and children, Guy Lawrence, and Mr. Buster Downs of Walcott, and Beth Weaver entertained Mr. Gunn with a dinner in the R. M. Gunn home Sunday.

Mrs. Schulz of Hereford spent Wednesday in the T. L. Vaughn home.

Mr. and Mrs. Roscoe Landers spent Wednesday in the Ellis Wilson home at Hereford.

Mr. and Mrs. F. W. Dodson of Canyon spent the week end here. Mr. and Mrs. V. Skypala and sons spent Sunday with his mother, Mrs. Josephine Skypala, at Umbarger.

The community was saddened by the death of V. L. C. Newton, who died Monday night, June 10. An account of Mr. Newton's death appeared in last week's Brand. Don't forget the ice cream social Friday night at the school house. Everybody come.

Our conscientious objectors are going to have peace if they have to fight for it.

Jumbo News

(BY LA RUE BECK)

E. C. Leisure and family were in Amarillo Tuesday.

George Smith of Hereford visited in Jumbo vicinity Monday.

Mrs. John Stork and Florene were in Hereford Wednesday.

Rural women of Dimmitt Circuit met Tuesday with Mrs. Armstrong in Dimmitt. Dimmitt Auxiliary gave a program after which Mrs. Graves of Amarillo gave the history of missions. Mrs. Ullman Hunter was chosen president; Mrs. Earl Luck, Bethel vice president; Mrs. Cleo Richardson, Cleo, secretary; Mrs. Fred Walton, Easter, treasurer, and Mrs. Armstrong, corresponding secretary. Next meeting on third Wednesday in July at Jumbo, and Bethel in charge of program. Monthly meetings are held and rural women are urged to attend.

Mrs. W. A. Hunter was ill last week.

Mr. and Mrs. U. G. Randall visited Mrs. Ella Walker and Clinton at Messenger Friday.

Mrs. J. J. Wilder and Mrs. Lily Mae Hunter sat up Friday night with Mrs. Nancy Sammons in the Jim Smith home at Easter.

Wayne Dyer and Luke Beck were in Canyon Sunday.

M. L. Hardy and family were in Lubbock Tuesday.

C. I. Beck and family and Jas. Beck picnicked near Canyon Sunday.

Mrs. Lee Oxford and Willis visited Miss Kitty Oxford in Canyon Sunday.

W. A. Hunter and Addison were in Amarillo Friday.

Wilburn Aze and Addison Hunter spent the week end with friends in Hayden, N. M.

Miss LaRue and Luke Beck visited the Arney vicinity Friday.

L. C. Baggett and family, Chester Pinckert and family and Cyrus Andrew and Bill Hacker went fishing Friday.

Miss Tincy Andrew spent the week end in the Noel Andrew home in Hereford.

Miss Marie Andrew has returned to her home in Arkansas after a visit in the C. Andrew home.

Jesse Stanford of Hereford lectured on Stewardship Sunday after Sunday school. The message was enjoyed by all.

Mr. and Mrs. A. F. Harget, Chas. Kring, Mrs. Jessie McGinnis and Charles visited the Jim Baggs home in Amarillo Sunday.

Lonnie Andrew is visiting his brother, Ben, in Arkansas.

John Stork and family spent Sunday in the J. W. Wagner home in Hereford.

F. L. Pinckert and family, Noel Andrew and family picnicked on the creek near Hereford Sunday.

Annual fathers' and daughters' picnic was held on the creek at Hereford Sunday evening. After supper games were played and a program given by the fathers, consisting of a solo, readings, stunts, etc. Present were P. H. Dyer, Lucille and Billie; J. J. Wilder and Helen, L. A. Matthews and Pauline, H. C. Baird and Mary Ann, M. L. Simpson, Virginia and Margaret, Johnnie Stark, Florine, Virginia and Dorothy, L. E. Beck Lavelle and LaRue, Ullman Hunter and family, Mr. and Mrs. S. J. Lovell and Misses Virginia Nix and Clara Jo Nell.

Mr. and Mrs. S. J. Lovell of Canyon spent the week end in the Ullman Hunter home.

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Mrs. Dave Moor's parents, sister and friend of Plainview, and an aunt from Fort Worth, were Sunday dinner guests in the Moore home.

Neal Downing and Miss Sunbeam Price were married May 19. Announcement of the wedding came as a surprise to all. Young folks of the community called and persuaded the couple to make candy for them. Other refreshments were served also. The newly weds are wished a happy and successful life.

Earl Norman and Miss Francis Campbell were guests in the home of Mr. and Mrs. J. C. Allred last Sunday.

There will be a program at the Palo Duro Baptist church Sunday night for benefit of the Old Minister Relief fund. Everyone is invited.

A shower will be given for Mr. and Mrs. Neal Downing next Wednesday at the home of Mrs. Sam Griggs in Wildorado.

Mr. and Mrs. Tom McClain attended the singing convention at Canyon last Sunday afternoon.

Mr. and Mrs. Campbell went to Canyon last Sunday.

Jack Steven, Miss Jessie Padlock and R. W. Stephen of Conway were Sunday guests in the W. O. Comingoer home.

Miss Omah Harrison of Ward visited Miss Lela Mae Oglesby last Tuesday.

Mrs. Carter's daughter and grand daughter of Oklahoma City are visiting in the L. H. Carter home.

H. E. Floyd got his arm broke last Tuesday evening.

Mr. and Mrs. D. W. Henry of Plainview visited in the home of her brother, Cecil Allred, Sunday. Rain and hail fell in parts of this area last Thursday and Friday. Farmers are in need of a general rain to help row crops.

Card of Thanks.

We take this means of expressing our gratitude to our friends and neighbors for their many kindnesses and assistance during the illness of Mr. Mathies.

Mr. and Mrs. T. G. Mathies
Mr. and Mrs. E. L. Mathies
Mr. and Mrs. Hubert Dowell. pl

STATE OF TEXAS

NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated September 1st, 1929, and recorded in Volume 33, at Page 288, Deed of Trust Records of Deaf Smith County, Texas, C. R. GILL, a bachelor for the purpose of securing the payment of eight (8) certain notes executed by the said C. R. GILL, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:

Three hundred twenty (320) acres of land out of Capitol League Number 440; and particularly described as the West one-half (W. 1/2) of Survey or Section Number Thirteen (13) of Township Number Two (2) North, of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23, together with all im-

provements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed, Patented to Abner Taylor; Located about 2 1/4 miles West and 2 1/4 Miles South of Hereford, Texas;

WHEREAS, default was made in the payment of principal which became due on said notes on November 1st, 1931, and principal and interest which became due on said notes on November 1st, 1932, 1933, and 1934, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust, after default had been made in the payment of said notes and after having been requested to execute said Deed of Trust, refused to execute the same; and

WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees of The Capitol Freehold Land Trust created by Declaration of Trust, dated December 23, 1933, present holders of the notes above mentioned and by virtue of the authority conferred in said

Deed of Trust, I, the said William Q. Boyce, Alternate Trustee, on the 2nd day of July, 1935, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will

be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said C. R. GILL, or his order, all in accordance with the terms of said Deed of Trust. WITNESS MY HAND, this 3rd day of June, A. D. 1935. WILLIAM Q. BOYCE, Alternate Trustee.

Hereford Insurance Agency Moved to 307 Main St.

On May 27th, 1935, Hon. Reese Tatum, Judge of the District Court of Deaf Smith County, appointed the undersigned Receiver for the Hereford Insurance Agency. (Case No. 2248, Ralph Barnett vs John McLean.)

The office with all assets and consisting of all records of every nature, Fixtures, Etc., has been removed to 307 Main St.

In this connection, and as Receiver, I wish to advise you that there will be no interruption whatever in conducting the business of The Hereford Insurance Agency, and that every service in connection with your insurance will be rendered promptly, and all renewals taken care of at the proper time.

Our files contain records or daily reports of your policies, and we trust that you will avail yourself of our services in case changes are necessary, or any information needed, in connection with your insurance.

W. R. COFFEE, Receiver

READ
full accounts in The Saturday Evening Post, Time, Collier's, Liberty, etc.

GOOD

YES SIR, THIS IS IT...



ALL-WEATHER

WE'RE not guessing when we tell you the famous "G-3" All-Weather gives more than 40% greater non-skid mileage.

Backing up the experience of our "G-3" customers in evidence—real testimony—gathered coast to coast by a real detective, Inspector Faurst of the New York Police.

He found that this greatest Goodyear tire of history is standing up even better than we've claimed. Come see this costliest-to-build tire that costs YOU nothing extra!

GUARANTEED AGAINST ROAD HAZARDS as well as defects.

EVIDENCE PILES UP...

Amazing "G-3" Footprint Facts gathered from coast to coast.

PROVED! MORE REAL NON-SKID—frequency exceeded.

PROVED! GOODYEAR MARGIN of SAFETY escape cars quicker in emergency.

PROVED! SUPER-TWIST-CORD gives PROTECTION against blowouts.

See Our LOCAL Evidence!

GOOD YEAR

Ireland - Beavers Motor Company

HEREFORD, TEXAS

NOW! COOL THINGS AT SAVINGS!

penney's GREAT WHITE WAY

TURKISH TOWELS

18 x 36 Inch

10¢ Ea.

BOYS' JIMMIES

Jeansucker, suiting! Short or long legs 2-6. 49¢

Men's UNION SUITS

Pajama check Nainsook Athletic Style. Buys! 39¢

HONOR MUSLIN

Lower priced! 12¢ yard 39¢ unbleached, extra heavy muslin. Stock up while the price is so very low.

Serviceable SHEETS

"Duro" Size 65¢ Heavy weave muslin, but soft and smooth. Neatly hemmed. Good for long wear. 81 x 90.

Open FLOUR SACKS

Clean, Unused! 9¢ Something new! 93 lb. sacks, never seamed! Washed! Soft, fine! An unusual bargain!

New! Smartly Styled! WASH FROCKS

Lovely Sheers! 98¢ Seersuckers, sport piques too! Styles for street, home, sports! Plaids, monotonies, dots, prints. All sizes.



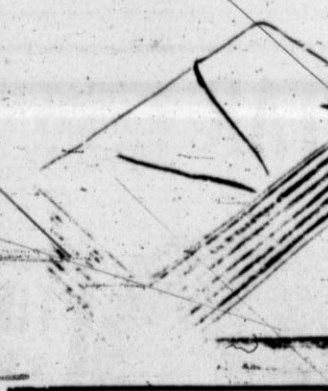
Nation-Wide SHEETS
Stout! Long Wearing! Soft!
84¢

Tested at World's Fair! After 104 washings (equal to 4 yrs. use) in General Electric washers they were still good for months of use. Cases 42x36-21.



Extra Big! Husky! MAN'S SIZE BATH TOWELS
For Summer Needs!
Only 16¢

22x44... men like this size! Soft quick-drying towels with thousands of loops that drink up moisture! Pleasing pastel colors... white borders. Just the kind you need for summer's extra baths and quick showers... for beach, camping and swimming pool use! Buy them now!

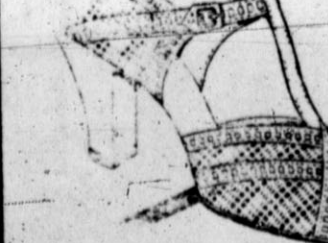


81x90 Torn, Unhemmed SHEETS
Save on Your Sheets, only 49¢ each

A medium weight, unbleached muslin. With a little sewing you can have so many more—yet save a lot, too. Get them now!

Tailored Net Panels

Quality net. Smart borders, all-over designs! 49¢



BATISTE PAJAMAS

New prints! Two-piece! Smart styles. 15, 16, 17. 98¢

Good looking! WHITE MESH Sandals

They're cool and airy! \$1.49 T-strap low cut sandal. White leatherette trim on white mesh. Duco covered Cuban heels. Easy to clean! Smooth-fitting, comfortable feeling, sizes 3 1/4 to 8.

Ladies' Hand Embroidered GOWNS

33¢ Ea.

9/4 Brown Sheeting

Seamless, unbleached muslin. A good buy! 19¢

5 Yds. Cheese Cloth

36" wide. White, soft! In sanitary package. 23¢

Belle Isle MUSLIN

New Low Price 9¢ yard 36" bleached muslin—medium weight, soft, sturdy. Buy now! The price won't last!

Cool White Broadcloth Towncraft Shirts

made to fit! \$1.49 Collar fits smoothly. Larger armholes for freedom. Full, proportioned to fit. Pre-shrunk! Ocean pearl buttons!



A TALL bargain, men! Shorts, Shirts

Just when you need 'em! 19¢ each

Settle that summer underwear question with these Swiss rib shirts and striped broadcloth shorts. Elastic sides, yoke front.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated
HEREFORD, TEXAS

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

INTEREST CUT ON LAND BANK LOANS

Interest on Federal Land Bank Loans has been reduced approximately two per cent for the year, July 1, 1935, to July 1, 1936. On outstanding loans of the Hereford Farm Loan Association this means a saving of \$47,160 the first year. Interest for the two years following has been cut approximately one and one-half per cent. This means savings of \$35,137 for each of those years. These figures are based on outstanding loans through the association as of April 1. The total was \$2,358,000.

In the three years farmers who have loans through the association will save approximately \$120,000.

This means they will be able to pay the same amount on their loans and retire \$120,000 of the principal. Or it means they can reduce their payments and have \$120,000 for other uses during the three years.

Amazing as it seems the amount saved the first year exceeds either the state or county tax bill on land acreage. The state levy is \$36,678.80. The county levy is \$35,734.80.

In other words, the farmers will save sufficient on interest alone to meet the state or county land levy during each of the next three years.

Says the Plainview Herald of the new order:

"Talk about recovery news! The Farm Credit Administration, of which the Federal Land Bank is part, is one permanent benefit to our farmers and land owners. It is without doubt the most constructive agency that has been created to improve the condition of the farmer. Immediate benefits of other agencies have been immense, much greater in dollars and cents than have the benefits of the Farm Credit Administration, but for the long time haul we will appreciate more and more as the year go by the value of the lowered interest rates and the free flow of credit to the farm owners, especially in a comparatively new country like ours, where many of the farmers are encumbered with capital debt."

In the order reducing the interest was another feature enabling tenant farmers to receive commissioner's loans for the purchase of farm homes. These loans previously could be used only for refinancing farm debt, buying back property that had been subjected to foreclosure or for farm working capital.

BANQUET AT BAPTIST CHURCH MONDAY NIGHT

Laymen of the First Baptist church and friends from other churches met Monday night to arrange a more effective plan for more effective work. More than 100 were present. John Biggs was director of an orchestra which gave good music throughout the evening. H. C. Conkright furnished the best of the banquet.

Alex O. Thompson was toastmaster, and it goes without saying that it was well done. R. E. Key,

layman leader of District 9, comprising some 20 counties in this region, was the principal speaker, and told of recent activities of the First Baptist church, Lubbock, in a three months tithe test, during which time the income was increased three times over previous marks. Every phase of work had grown, with a new spiritual tide rising high. He also went into details regarding work of laymen in the state.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, June 24, 1904.)

Health Note: "... there have been 38 births and only one death in Deaf Smith county thus far in 1904, the latter being a child only three weeks old."

Weather: "The heavy rain which fell last night will put a check to work on the farms for a few days."

Some sort of note: "Wanted: Your dry bones, your heads and horns. ... People's Grocery. (adv.)"

W. J. Gilliland of Dimmitt had purchased the Hereford House from G. A. E. Parker.

Add-Ran College was facing bankruptcy. Citizens were trying to rake up funds with which to pay the school's debts. A mass meeting had been held and it was decided to sell lands belonging to the school in an attempt to liquidate the debts.

E. W. Harrison had sold out

his gents furnishing store to Galbreath, Fox Co.

"Mr. and Mrs. D. C. Laird of OYO ranch were recent visitors."

Fashion note: "Lost: A gold cuff button. Finder return to this office and receive reward."

Tax valuations in Deaf Smith and Parmer had been raised from 90 cents to \$1 and the railroad property from \$3,000 to \$3,200 per mile.

Lightning struck the building of Fallwell & Sons grain store, doing considerable damage.

W. T. Smith had caught 15 bass and 23 cat fish in "the river about nine miles east of town."

(From The Hereford Brand, June 19, 1914.)

J. M. Boone had resigned as County Democratic Chairman and A. M. Jones was appointed to fill his place.

W. R. Lane, state comptroller, had visited in Hereford.

Travel: "E. P. Dyer, wife and son of Jackson county, Missouri, have come all the way from that state in a Ford car to visit his brother, R. E. Dyer."

Misses Mary and Inez Dunlap had returned from Georgetown where they had been attending Southwestern University.

The Ladies Baseball team of St. Louis was coming to town to play the Hereford nine. It was the city's outstanding topic of conversation.

A. C. Elliott, Brand editor, was pushing his candidacy for state representative.

State news: "Texas has 814 weekly papers and 95 daily papers. We rank second with other states."

Search: "Man who borrowed my well grab several months ago, please return it (adv.)"

Dave Alexander New Lions Boss

D. H. Alexander is new boss of the Lions Club. He was chosen over Dr. B. M. Wiltshire in a hotly contested election at yesterday's luncheon. Ray Conway nosed out Jimmy Robinson for vice president.

B. H. Hopkins got the nod over Rev. B. N. Shepard for Lion Tamer. Jack Wayland was named Tail Twister over Barney Hicks. John Patton and Cliff Acker were elected directors from a field comprising Arch Foster and Dr. G. W. Heard besides themselves.

Gus Streu is retiring president and Harold Close vice president. C. W. Humble goes out as Lion Tamer and Bill Smith as Tail Twister.

Installation services will be held next Tuesday evening with a picnic at the state park where chicken barbecue will be served. It will also be ladies' night. There will be no luncheon next Wednesday.

John McLean, secretary-treasurer for several years, was unopposed for re-election to that post and was named by acclamation. Dewey Reed won in a walk for keeper of the roll, being elected by acclamation when no other was nominated.

To Furnish Seed In Erosion Fight

Seed to be used for planting "cover crops" on eroded lands or lands in danger of wind erosion will be furnished farmers of the county. This is the second step in the emergency soil conservation program.

The seed has not yet arrived here. Dewey Reed, county agent, advises that farmers will be notified when the seed is delivered here.

This seed is for farmers who will use it to plant on land where the crop has failed or no crop was planted. It is not intended for production purposes but to help fill the gap in erosion-resisting vegetation caused by failure of crops and neglect of lands.

"For example," says H. H. Fennell, director of erosion work, "land now being summer fallowed for wheat with no returns of straw and stubble this year will enter the winter solely dependent on the fall sown wheat for protection. Both soil and wheat can be made safer if a wide row or strip planting of sorghum is made soon. The agreement necessary to get this seed is a simple and honest promise to leave an effective cover on land through the winter."

"The more bare fields that can be got under cover before fall, the safer the condition will be generally for the next blow season. Therefore, everyone who does not now have a crop on the ground capable of leaving an effective residue behind is urged to obtain seed and plant at the first reasonable opportunity."

When the seed arrives in Hereford a warehouse will be set up and farmers will obtain it through the county agent's office. First shipment here will be 16,900 pounds of hegar and maize.

Miss Mary Broadwell, daughter of Mr. and Mrs. H. L. Broadwell, was one of 64 honor roll students at Trinity University for the spring term. She will be a senior next year and has been outstanding in student activities during her three years on the campus.

FOR JOB WORK, TRY THE BRAND.

Weir's SPECIALS

FRIDAY AND SATURDAY SPECIALS

- SWEET PICKLES, Paradise, 25-oz jar 25¢
- DILL PICKLES, Paradise, 25-oz jar 19¢
- OLIVES, stuffed, White Swan, No. 10 27¢
- OLIVES, green, White Swan, No. 10 24¢
- JAR RUBBERS, White Swan, double lipped, dozen 4¢
- CHERRIES, Mch. 8-oz size 23¢
- CHERRIES, Mch. 3-oz size 9¢
- SUGAR, 10-pound cloth bag 58¢
- KRAUT, No. 2 can, 3 for 29¢
- TOILET TISSUE, Northern, 3 rolls for 22¢
- SPINACH, No. 2 can, 3 for 25¢
- MATCHES, carton of 6 boxes 21¢
- MATCHES, Diamond or Rosebud, 6 boxes 27¢
- SOAP, P. & G. or Crystal White, 6 large bars 25¢
- RICE, 3 pounds 17¢
- VANILLA, imitation, 8-oz bottle, 2 for 25¢
- SPUDS, new, 10 pounds for 25¢
- PRESERVES, White Swan or Ma Brown, 2-lb jar 34¢
- SALAD SPREAD, Miracle Whip, quart 38¢
- COFFEE, Schilling's, pound 30¢
- VANILLA WAFERS, 1 pound 16¢
- CRACKERS, Tasty Flake, 2 pounds 19¢
- CLEANSER, Sunbrite or Lighthouse, 2 cans 9¢
- SOUP BEANS, white, small, 5 pounds 27¢
- OIL MOP, good value 48¢
- FURNITURE POLISH, Best Yet, 25c size 19¢

FRESH FRUITS AND VEGETABLES AT MARKET PRICES!

- CHOICE STEAKS, home killed beef, pound 25¢
- SAUSAGE, pure pork, pound 25¢
- BEEF ROAST, choice cuts, pound 17½¢
- NUCOA, pound 21¢

SALE ON KELLOGG'S PRODUCTS

Weir's Grocery

Brings Up Your Eggs—Market Price—Buy At Home.

Canning Plant is to Be Down Town

This year's community canning plant will be in the Oberthier Building on West Third Street. Arrangements were completed this week for rental of the building by the county and city, the two sharing the expense equally.

The relief office will set up the canning plant, using relief labor and canning products grown in the five-acre relief garden on the irrigated S. O. Wilson farm. The relief office will also furnish the canning equipment and the cans.

Work is to start within the next month with the ripening of produce at the gardens. All food thus prepared is used by relief clients.

STAR SUNDAY MONDAY TUESDAY FREE TICKETS AT THE BRAND

TIMELY! WHITE HOT!
The Unvarnished Bold, True Story Behind A Thousand Screaming Headlines!
Blazing emotions and more heart wallop than "Big House" and "Secret 6"!

"PUBLIC HERO" Number 1
With Powerful Cast
LIONEL BARRYMORE
JEAN ARTHUR
CHESTER MORRIS

Subscribe To THE BRAND and Get a Ticket

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
4¼ Per Cent Federal Farm Loans.

THE CHOCOLATE SHOP
Plate Lunches Sandwiches
Cold Drinks, Candies Magazines.

F. M. KESTER
Registered Optometrist
A thorough examination with the newest and most modern instruments and equipment.
316-B Main Street.

DR. J. W. HENDRIX
Chiropractor and Masseur
109 B Street—Just North of Mother's Park
Phone 341 for Appointments

DR. T. L. MORGAN
Physician and Surgeon
Above Corner Drug Store
Office Phone 463
Residence Phone 468

GEO. S. McCONNELL
Electrical Contractor
All kinds of electrical appliances repaired. Also Delco Light, factory trained service man.
Phone 750-W

INSURANCE
JNO. H. PATTON
PHONE 66

THE HEREFORD BRAND
For JOB PRINTING

Card of Thanks.
We wish to thank all those who came to our assistance with loving deeds and words of kindness and sympathy during the sickness and death of our darling baby.
J. E. Springer and Children.
Mr. and Mrs. J. W. Berry.

MILLINERY SALE

All Small Hats upward to \$3.95 going at **\$1.00**
Black, White and Colors

- BRIMMED HATS**
Black, White and Colors
- \$8.50 **\$5.00**
 - For **\$3.00**
 - \$6.50 **\$3.00**
 - For **\$2.50**
 - \$5.00 **\$2.50**
 - For **\$1.50**
 - \$3.75 **\$1.00**
 - For **\$1.00**
 - \$2.75 **\$1.00**
 - For **\$1.00**
 - \$2.50 **\$1.00**
 - For **\$1.00**

TAMS AND SOFTIES 50¢

All Sales Are CASH
VOGELE
Millinery Parlor
Phone 176

WE POINT WITH PRIDE TO

Surer Dry Cleaning Satisfaction

Are you sure your clothes are properly cleaned? Or is it that the cleaning is just "it'll do"? Be on the safe side—assure yourself and your clothes of absolute satisfaction by using a cleaning service that guarantees complete approval.

Stambaugh Company
EXCLUSIVE DRY CLEANERS

Continuing Our First Annual Food Carnival ONLY TWO MORE DAYS FRIDAY AND SATURDAY, JUNE 21 AND 22

SEE OUR FOUR-PAGE CIRCULAR FOR DETAILS AND PRICES!

FREE
All day Saturday
—Valen' Ju, a pure orange juice product, made by Prairie Dairie. Also with each quart purchased at 15c, ½ pint will be given free.



FREE
All Day Saturday
Spread, Wafer Sandwiches

Viene Davis has returned from a month's vacation spent in Taos, Albuquerque, New Mexico and relatives in Taos.

The Young Democrats will meet Monday night in the county court room to discuss the proposed amendments to the State Constitution.

SOCIETY

FORTY-NINERS AT KIBBE RANCH

Several members of the Forty Niners Club spent Saturday and Sunday at the Clyde Kibbe Ranch, 18 miles west of Elida, New Mexico. In the party were Mr. and Mrs. Wes Brady, Mr. and Mrs. J. M. Murchison, Cecil Walker and mother, and Miss Amy Bowers.

The club is composed of persons born in and near Hereford in 1897. Absent members were Miss Mary Brady, Cecil Hodges, Roy Gough and Oden Weems.

Kibbe killed a yearling and the visitors were fed their fill. They brought back as souvenirs Indian arrow heads gathered at the ranch and pieces of petrified trees and some beef.

R. J. Kibbe, father of Clyde Kibbe, is living at the ranch and is in much better health than when he left here, the visitors reported.

MRS. H. CLOSE HOSTESS TO LONE STAR CLUB

Members of the Lone Star Study Club met Thursday afternoon, June 13, at the home of the president, Mrs. Harold Close.

A study course was selected and the committee began work on the year books. The club adjourned for the summer but will begin their meetings in September.

SUB-DEB GIRLS HAVE TREASURE HUNT

A treasure hunt was enjoyed by the Sub-Deb girls at their meeting last Thursday evening. They gathered at the home of Mrs. Urlin Streu, sponsor, where they had a picnic supper of roasted weiners and marshmallows, after which they divided into forenoon and afternoon parties.

In the winning party were Lova Barby, Charles Spradley, Helen Ann Snyder and Ray Nunn. In the second place party were Viola Phillips, Chilton Foster, Henrietta Fritz and Karl Wilson Shirley. Both were given prizes.

Attending were Elsie Mae Wilkins and Bob Altherton, Fay Crosthwait and Sanky Trimble; Barbara Brotherton and Jack Lafield, Mary Tiefert and Donald Brotherton; Betty Sue Henslee and Buddie Wilkins, besides the prize winning couples.

MESSENGER CLUB MEETS WITH MRS. WYLY

The Messenger club met with Mrs. Alta Wily June 13, with 12 members and two visitors and several children present. The day was spent in working on quilt blocks for the hostess and with a good program. Lora and Clara Mae Perry sang two songs which were greatly enjoyed by all. The next meeting will be at the home of Mrs. B. R. Bussell, July 11, says Mrs. Marie Howard, reporter.

MRS. SAXON-ENTERTAINS WYCHE COMMUNITY CLUB

The Wyche club met Tuesday, June 11, at the home of Mrs. B. Saxon with ten members and eight visitors present. The afternoon was spent quilting for the hostess. Mrs. Boiling was present and finished her series of talks.

Refreshments of ice cream and cake were served before the club adjourned, to meet with Mrs. N. G. Elliston June 25, when the club will quilt for her.

NOTICE TO MOTORISTS

Traffic regulations in Hereford must be observed. The City of Hereford will enforce these regulations.

Double parking must stop. Drivers will park as indicated by the orange stripes in the downtown sections and trucks will park in alleys and not in the center of Main Street.

Motorists will heed the stop and slow signs and discontinue making U turns at Second and Third Streets on Main. Driving at moderate speed only will be permitted in the city. Motorists are warned that passing the car ahead at an intersection is forbidden.

Merchants and employees will park in the rear of buildings on Saturdays and special occasions. Motorists are asked to observe courtesy signals. Everyone's cooperation is requested. WALLACE COX, Marshall.

Mrs. Harry Fritz and daughters, Misses Henrietta and Nina Lee, accompanied by her parents, Mr. and Mrs. A. D. McKissem, and her brother, M. K. Block, of St. Louis, Missouri, left early Friday morning for San Diego, California, for a two weeks' visit.

New Street Is Opened by City

A new street has been opened south of the railroad tracks by the city this week. It is New York Street and is an extension of the east-west street that runs in front of the Consumers' station.

The extension is made five blocks east of Main and is for the purpose of enabling traffic to move north and south when trains block the streets regularly used for crossing the tracks.

A bridge was built at Schley Avenue, three blocks east of Main. Motorists can cross the tracks at the Santa Fe section house to use the new street, a portion of which has a caliche top.

Mrs. Odell Elliott of Dallas is visiting in the home of her sister, Mrs. John B. Miller, this week.

Want Ads

For Sale or Trade

FOR SALE: Violin, in good condition. Apply Brand Office. 1f

FOR SALE: Sand and gravel, \$1.50 a yard at the pit or \$2.50 delivered in town. E. M. Potter, 4 1/2 miles south on Dimmitt Road. 2p

FOR SALE: Threshed Wheatland Maize. Easy combined. 3 cents per pound in hundred-pound lots or more. W. W. Wimberley, one mile west of Dawn, Texas. 1p
FOR SALE: Two springer Jersey cows. L. A. Smith, Dawn, Texas. 24-3p

FOR SALE: One good used typewriter, \$12.50. J. M. Murchison, at court house. 1c

FOR SALE: Good alfalfa hay, \$15.00 a ton, or 50 cents a bale while it lasts. J. J. Paetzold, 5 1/2 miles southeast of Hereford. 1p

FOR SALE: A six-foot one-way plow; 10-foot Emerson drill; 4-row Monitor go-devil. See H. D. Estes, J. D. Thompson place, six miles east of Hereford. 1p

FOR SALE: Second hand vacuum cleaner, cheap. Phone 765-W. 1c

FOR SALE: Model A Ford truck on terms or exchange for light car or cattle. Ralph Barnett. 24-2c

FOR SALE OR TRADE: A new two wheeled steel bed trailer, well painted. See J. L. Funderburg, 311 West 6th St. 1p

FOR SALE: Broom corn and ribbon cane seed. C. W. Humble. 24-2c

For Rent

FOR RENT: Close in, 110 acres for row crops or for fall wheat. A. H. Elliston. 24-2c

FOR RENT: Furnished light housekeeping rooms with private bath. Phone 48. 1c

FOR RENT: Unfurnished 4-room duplex. J. S. Orr, 700 East Fourth Street. 1p

Wanted

WANTED: Young married man who wants work by day, week or month; experienced with tractor and farm work; good references; anything considered. Joe H. Pitts, City. 1p

WILL BUY good level section of land. Must be cheap. Will pay cash. Give section number and price in first letter. C. R. Smith. 24-1f

WANTED: Housework by the hour, day or week, or will take care of children in your home or in mine. Mrs. W. A. Daniel, 511 Sampson Avenue. 1p

SALESMAN WANTED: Man wanted for Raleigh Route. Real opportunity for right man. We help you get started. Write Raleigh Co., Dept. TXF-352-O, Memphis, Tennessee. 23-3p

BRING your kodak films to be finished. We give you one day service. Films for sale. Hanna & Hanna, Hereford, Texas. 22-1f

Lost and Found

LOST: A wild goose decoy from my place at Summerfield. Disappeared last week. Reward. D. C. Walsler, Summerfield. 1p

STRAYED: One Poland-China boar, weight about 350 pounds. Notify Gene LeGrand. Reward. 1p

STRAYED: One spotted Poland-China brood sow, weighing about 200 pounds. James Harrison, four miles north and one mile east of Hereford. 1p

LOST OR STRAYED: One black five-year-old horse, weight about 1400 pounds. Last seen Monday of last week. Notify Will Schulz, Box 76, Hereford, or Miles Roberson. 1p

Haden Mangoes

THE APPRECIATED TROPICAL FRUIT

If you really appreciate Fruits and Vegetables gathered today and delivered to you tomorrow, see our store this week. When you see our home-grown mangoes you are sure to smile. Hill county mangoes—well known as the best. Our peaches are really nice. A treat for the whole family is our good flavored cantaloupes. Fresh blackeyed peas and beans—you will just take one look at the Kentucky Wonders before you buy. Okra—you be the judge.

GOOD SPUDS 25¢
5 pounds

We sure want you to see one load of the nicest fruits and vegetables for Hereford.

Fuller's Fresher Fruits and Vegetables

Texas Meat Market

Corn Fed Beef—Pinkney's Best Dressed Fryers and Hens

| | |
|--|--------|
| PORK AND BEANS Van Camp's, can | 5¢ |
| MUSTARD Quart size | 13¢ |
| SARDINES No. 1 tall can, 3 for | 25¢ |
| PEAS, Excello No. 2 can, 3 for | 29¢ |
| VIENNA SAUSAGE 3 cans for | 23¢ |
| POTTED MEAT 3 cans for | 12¢ |
| SOAP P. & G., Crystal White or Blue Barrel, bar | 4¢ |
| COMPOUND 8-pound carton | \$1.00 |
| POWDERED SUGAR 3 packages for | 25¢ |
| HYPRO Quart | 15¢ |
| GINGER ALE Or LIME RICKEY, quart | 15¢ |

Kellogg's Cereals

Rice Krispies
Shredded Wheat
Corn Flakes

One Package of Pop Bran FREE.

We cooperate with the American Legion and Auxiliary on the sale of Kellogg Products.

| | |
|---|-----|
| SALAD DRESSING Quart | 35¢ |
| PRUNES 2-pound bag | 19¢ |
| COFFEE Fenberry, Teaspoon FREE | 17¢ |
| TOMATOES No. 2 can, 3 for | 25¢ |
| CORN FLAKES Miller's, 3 packages for | 25¢ |
| CORN Yellow Field, 3 cans | 25¢ |
| BAKING POWDER K. C., 3 ten-cent cans | 19¢ |
| SUGAR 10-pound cloth bag | 58¢ |
| MELO Large package, brush FREE | 23¢ |

FREE LEMONADE SATURDAY AFTERNOON

| | |
|--|-----|
| SOAP Palmolive, 3 bars | 13¢ |
| ORANGES Dozen | 15¢ |
| LEMONS Dozen | 16¢ |
| SPUDS 10 pounds | 15¢ |
| COCONUT 1 pound, cellophane package | 22¢ |
| CARROTS 3 bunches | 10¢ |

We Carry a Full Line of Fresh Fruits and Vegetables

Free Delivery Phone 353

DELICIOUS DOUBLE DIP CONES

Made With CREAM O' PLAINS ICE CREAM

And Our Rapid CURE SERVICE

A Combination Hard to beat.

HIGHWAY DOUBLE-DIP STAND

Across From Depot
CARL SPRATT

To The FARMERS

OUR ELEVATORS AT DAWN AND BLACK ARE READY TO SERVE YOU AS USUAL.

THIS LOOKS LIKE A GOOD YEAR TO STORE WHEAT.

WE ARE BONDED UNDER THE STATE WAREHOUSE LAW.

Farmers Associated Elevators



GAS
ENJOY ALL ITS CONVENIENCES

GAS APPLIANCES FOR YOUR HOME

GAS RANGE — Attractive new models — many new convenience features — marvels of efficiency and economy.

GAS REFRIGERATOR — Costs only a few cents a day to operate — silent and always will be silent — no moving parts — new beauty of design.

WEST TEXAS GAS COMPANY

Good Gas With Dependable Service

NOTICE To Public

I will not be in my office until about July 15 or 20.

Dr. B. M. WILTSHIRE

Now Is the Time To Buy One of These

GOOD USED CARS

This Is An Opportunity You Can't Afford to Overlook!

- 2-1930 Ford Tudors.
- 2-1929 Ford Roadsters.
- 1-1929 Ford Sedan.
- 1-1930 Chevrolet Sedan.
- 1-1929 Ford Coupe.
- 1-1929 Ford Tudor.
- 1-1934 V8 Tudor.
- 1-1933 Dodge Truck.
- 1-1931 International Truck.
- 1-1929 Ford Pick-up.

SEE THESE BARGAINS AT

Hereford Motor Co.

Walgreen System Drug Store

BROOKS' DRUGS

"PAY CASH AND SAVE" WE DELIVER
PHONE 99

| | | | |
|--|--|--|-------------------------------------|
| 25c Listerine Shaving Cream and Styptic Cotton 21c | 35c Campana Italian Balm and 25c Dreskin 60c Value 32c | Manicure Purse 98c | 35c Pond's Creams 27c 55c Size 42c |
| 75c Doan's Kidney Pills 57c | 60c Angelus Rouge... 47c 25c J & J Talc... 19c L'Adonna Face Powder 50c 25c Jo-Cur Wave Set... 19c Almond Lotion, 6oz... 33c Listerine, 14 oz... 59c 50c Woodbury's Powder 39c 35c Lifebuoy Cream... 29c Dental Perborate, 5 oz. 37c Palmolive Soap 3 for 15c Oris Mouth Wash, pt. 49c | 100 Silken purse complete with manicure essentials | Oris Tooth Paste 2 FOR 29c |
| 1.00 Mar-O-Oil Shampoo 73c 60c Size 44c | RUSSIAN Mineral Oil PT. 49c Quart Size 89c | 4-oz. Trial Size and Regular Pint Petro-Syllum A Natural Bowel Regulator Both 89c | Bismidine For Indigestion 50c |
| Gillette Blue Blades Pkg. 10 49c Pkg. 5, 25c | 25c Feenamint or Ex-Lax 19c | Ball-Bearing Roller Skates 98c | Krank's Lather Cream 59c |
| 10c Cashmere Bouquet Soap 3 25c | 25c Som Salts 5 Lbs. 39c | Ad. suitable — extra 11 inches. Sturdy — protecting ankle pads. | Hinkle Pills Bottle 100 19c |
| Madess Cut-Lain-Safe 18c 2 for 35c | Waterbury Alarm Clock 94c | 60c Syrup of Figs... 49c Milk of Magnesia, pt... 33c Bug Pizin, 12 oz... 27c 35c Freezone... 27c Justrite Cleaner, 10 oz. 21c Malted Milk, lb... 49c Egg and Oil Shampoo 37c 75c Alophan Pills... 69c Certified T. Paste 2 for 39c Nurito for Neuritis... 93c 1.50 Pinkhams Comp. 1.23 | Dr. Lyon's Tooth Powder 19c |
| | 25c Pyramidon Tablets 10 26c | 2 Rolls (300 Sheets) ScotKitchen Towels and Scot Towel Holder All For... 39c | Mary Lake Lavender Lotion 6 oz. 39c |
| | | TASTY Ice Cream | Pints 15c |

Elegance and leisure go together. One should not expect a work-horse to look as well as a race-horse. Still there is no comparison as to their usefulness.

Before Your VACATION

Let Us Check Your Car

Guaranteed Service On—

- BATTERIES
- IGNITIONS
- RADIATORS
- GENERATORS
- LIGHTS
- WATER PUMPS
- MAGNETOS
- HORNS
- ELECTRIC MOTORS
- STARTERS

Remember—

We are the authorized service agency for

- DELCO
- LIGHTING
- PLANTS

We handle genuine DELCO PARTS

Willard
SERVICE STATION
Phone 284

Progressive News

BY OLIVE PERKINS

Mrs. Manney and Edwina and Charles Benson were dinner guests Sunday in the Owen Neal home.

Last Monday night Mr. and Mrs. Carl Donovan gave a reception in honor of Mr. and Mrs. Harold Donovan, who were married recently. Refreshments of cookies and lemonade were served. Messrs. and Mmes. G. D. Webb, Ralph Webb, E. E. Fridley and Luke Bennett of Hereford were present.

Mrs. Clyde Russell and son, Robert, visited several days last week with Mrs. Elwyn Hutson.

C. Mitchell of Fisher county visited in the J. L. Chick home last week.

Mr. and Mrs. C. Bowman and daughters, Elizabeth and Virginia, visited Mrs. Bowman's mother, Mrs. Anna Diebel, last Thursday.

Ira Jeanne Ricketts spent Saturday night with Odessa Cockrell at Hereford.

Peggy Jean, six-months-old daughter of Mr. and Mrs. Burch West, died last Thursday at the home of her parents on 25-Mile Avenue. Funeral services were held Friday. The sympathy of the community is extended to the bereaved.

The Bowman, Donovan, Boyer and Blakeman families attended baptismal services at the Baptist church in Hereford Sunday afternoon.

Ira Jeanne Ricketts visited her sister, Mrs. Luke McBrayer, Sunday afternoon.

Card of Thanks.

We wish to express our sincere gratitude to the many friends who were so kind and thoughtful during the death of our darling baby and sister, Peggy Jean.

Mr. and Mrs. B. A. West and Family.

A. E. West and Family.

Floyd West and Family.

W. T. and Alph West.

Mr. and Mrs. W. F. Mullin.

Mr. and Mrs. J. F. Mullin and Family.

Mr. C. C. Mullin.

Mrs. C. E. Rhoades.

Mr. and Mrs. O. C. Cummings and Family.

Mr. and Mrs. Dennis Gaskins.

If an industry depends upon the tariff alone for its survival, the sooner it starves to death the better.

COURTHOUSE RECORDS

Warranty Deeds.

Mrs. A. K. Coplen et al to Caroline Runtion, E 1/2 of SW 1/4 of section 63, block K-3.

New Cars.

Clyde Honea, Pontiac sedan, Norton Motor Co., 292-591.

F. E. Donegan, Chevrolet coupe, Brimley Chevrolet Co., 292-595.

Mrs. A. D. Hinton, Ford coupe, Hereford Motor Co., 292-599.

Texas Utilities Co., Ford pickup, Hereford Motor Co., 42-195.

Dean News

BY MARY-LOUISE DEAN

Messrs. and Mmes. Mort McCormick and Jack Graham visited the John Morris home Sunday.

Messrs. and Mmes. C. L. Bogle and T. P. McCollister took dinner in the Sid Barclay home Sunday.

Messrs. and Mmes. M. B. Stone, Arlie Dean, Sid Barclay, C. L. Bogle, A. A. Head and T. P. McCollister were in Hereford Saturday.

Mr. and Mrs. P. L. London and Roy Henderson visited the John Morris home Sunday.

Mr. and Mrs. Arlie Dean and Mary Louise, Miss Efyly Whitsett and P. B. Hart visited on the Escavada Ranch west of Hereford last Sunday.

B. F. Fulkerson of Roswell was here Saturday to attend the funeral of his grandchild and stay a few days with his son, B. R. Fulkerson.

Mrs. Richard Tuman, grandmother of Mrs. P. L. London, is visiting her this week.

Mr. and Mrs. Sid Barclay visited the John Morris home Sunday.

Sid Barclay was in Amarillo one day last week.

Misses Thelma and Rosalee and Morris has recovered from the measles.

Mrs. Beckman of near Umbarger is visiting her daughter, Mrs. Jim Boyd.

Bippus Items

BY RUTH REESE

C. V. Griggs and E. Burks were in Amarillo Wednesday.

Shoppers in Hereford Saturday were Mr. and Mrs. C. V. Griggs, Mr. and Mrs. S. I. Riggs and daughter, Maxie.

Mrs. Hammock of Sweetwater is visiting her daughter, Mrs. Isack Bowen.

Charley Hoover and wife were in Hereford Wednesday.

Mr. and Mrs. Jimmie Reese are visiting in Memphis.

Marvin Morrison and C. T. Reese were in Amarillo Tuesday.

Sunday school each Sunday. Everybody welcome.

The club will meet with Mrs. Chas. Hoover Wednesday, June 26.

Mrs. Clarence Morrison of Hereford visited the E. Morrison home Wednesday.

Ruth Reese spent Sunday with Mrs. C. V. Griggs.

Mr. and Mrs. Clinton Homefield were in Friona Monday.

Mr. and Mrs. Roy Campbell are moving to Missouri. Their many friends regret to have them go.

Mr. and Mrs. Snell were visiting in this community Sunday.

Misses Margaret and Katherine Steen were in this community Tuesday.

Cleo Lee is visiting relatives at Groom.

Farmers in this community are busy planting.

The farmers community meeting was held Friday night. Cake and ice cream were served.

Black Widow Is Menace In Texas

Several cases of spider poisoning caused by the bite of the so-called black widow spider have been reported in Texas this year and people who live in rural districts might well take precautions against bites from poisonous insects, warns Dr. J. W. Brown, state health officer.

The scientific name of the black widow spider is *Latrodectus mactans*, and it is called the "hour-glass," "black widow" and "shoe button spider." Its shiny black, round abdomen gives rise to the name of shoe button and the bright red patch, which may be shaped like an hour-glass, is responsible for the hour-glass designation. It obtains the name "black widow" from its custom of eating its mate. The body of the female is often an inch in length and the long, shiny black legs may stretch over a spread of as much as two inches.

This spider builds its web in dimly lighted places, generally in old toilets, garages and other out-buildings. Its rough, coarse, irregular web is found under floors, in corners, between rafters, but especially under floors of toilets, sheds, barns, etc.

Many requests have been received by the Texas State Department of Health relative to the best methods of controlling these insects. Spraying crude oil or creosote in cracks and crevices, particularly around the seats of old toilets, is an invaluable procedure, but precautions must be taken against fire. It is possible, also, to crush the egg masses with a stock. Other methods of control are unknown, although efforts are being made at the present time to find a parasite which will feed on the egg masses.

After the sharp, stinging bite, acute pain develops in the region of the surface bitten, spreading to other parts of the body. In addition to the pain, there is generally writhing, muscle contraction, difficult breathing, cold perspiration, nausea and extreme rigidity of the abdomen. If recovery occurs, there is a long convalescence, during which there remains general weakness, numbness and pain. There should be no delay in calling a physician in cases of spider bite.

Fat Folks Read This She Reduced 14 Lbs. In 3 Weeks

Paid No Attention To Envious Gossipers

Mrs. J. H. Valentine of Freeport, N. Y., writes: "I lost 14 lbs. with Kruschen and my husband took off 12 lbs. in 3 weeks and intends keeping up the good work. I think Kruschen is simply wonderful!"

Intelligent folks like Mr. and Mrs. Valentine don't listen to gossiping folks who tell them it's impossible to reduce safely.

Kruschen Salts is one safe reducing treatment—it's a health treatment—physicians prescribe it—just take a half teaspoonful in a cup of hot water first thing every morning—tastes fine with juice of half lemon added—a jar last 4 weeks and costs but a few cents—any drug store. Close Drug Store.

Here and There

BY MRS. C. E. TICE

The WW club met last Thursday with Mrs. Aldin Hawks as hostess. Six members were present and Mrs. Manuel Hawks of Black was a visitor. The club has voted to give each hostess a miscellaneous shower as her meeting comes. The next meeting is to be with Mrs. Haskell Robbins.

A. T. Jones was a Fort Sumner visitor last Friday.

Mr. and Mrs. Everett Cornet of Pampa spent Sunday with her parents, Mr. and Mrs. Glen Greer.

Joe Nowak and family were Dimmitt visitors Sunday.

Mr. and Mrs. Daniel Gaede of Amarillo spent Saturday night with her parents, Mr. and Mrs. Uhrig. They returned Friday from Oklahoma City, and reported Paul Gaede to be improving.

Miss Lois Smith of Dawn spent the week end with Miss Gladys Greer.

Mr. and Mrs. W. S. Dixon visited in the Elmer Jones home one day last week.

Mr. and Mrs. Jodie Benson of Happy spent the week-end with her parents, Mr. and Mrs. A. T. Jones.

Mr. and Mrs. Elmer Jones, Ruby Andrews, LaVerne Benson, Maxine Tice and Myron Jenkins attended the singing convention in Canyon Sunday.

The entire community extends sympathy to Earl Springer and family in the death of the three-months-old daughter Saturday. The funeral services were held at the Springer home at 4 o'clock Saturday afternoon. Interment was in West Park Cemetery.

Mr. and Mrs. W. S. Dixon attended the singing convention in Lockney Sunday.

B. F. Fulkerson of Roswell was called here Saturday by the death of his grand daughter.

Beauford Luttrell, C. E. and Lloyd Tice were visitors in the Alvie Ellison home near Bellview Sunday.

Glenn Greer and Tom Moley were in Amarillo Thursday.

Standing upon a fence and keeping one ear to the ground is an acrobatic feat that only an expert politician can perform.

Card of Thanks.

Words cannot express our gratitude to our many friends for their many acts of kindness and love shown us and for the beautiful flowers, and we wish to especially thank Dr. T. L. Morgan and the nurses for their tender care in the illness and death of our husband, father and son.

Mrs. V. L. Newton
J. F. and Joanne Newton.
J. W. Hyde and Family.
Mrs. J. F. Newton and Family.

NOTICE OF SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 16th day of August, 1934, in favor of Kansas City Life Insurance Co., a corporation, one of the Defendants, against A. Taylor, Plaintiff, and D. G. Webb and G. W. Webb, Defendants, personally, and a foreclosure of a Deed of Trust Lien against Plaintiff and said Defendants, above named, and also Elsie E. Webb and J. N. Riggs, Defendants, in Cause Number 2162, on the docket of said Court, entitled A. Taylor vs. Kansas City Life Insurance Co.,

et al, and to me directed and delivered, I did on the 5th day of June, 1935, at 10:05 o'clock A. M. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, and all interests of the Plaintiff and Defendants, D. G. Webb, G. W. Webb, Elsie E. Webb, and J. N. Riggs therein, described as follows:

The South-East one quarter (S.E. 1/4) of Section No. 51, Block K-3, Certificate No. 1828, Weiss, Weiss and Sanders Original Grantees, containing 160 acres of land situated in Deaf Smith County, Texas,

and on the 2nd day of July, 1935, Deputy.

the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the Court House door of Deaf Smith County, Texas, I will offer for sale and sell at public auction, for cash, to the highest bidder, the above described land and all interest of the said A. Taylor, D. G. Webb, G. W. Webb, Elsie E. Webb and J. N. Riggs in and to the same to satisfy a judgment rendered in said Cause, costs of Court and of sale.

Dated at Hereford, Texas, this 5th day of June, 1935.

J. B. MILLER, Sheriff, Deaf Smith County, Texas.

By J. M. Murchison, Deputy.

22-3c

Planting Is Going On Full Blast—See Us For Field Seeds

We Handle Seeds That Are TESTED AND CERTIFIED

Dry weather might keep you from making a crop. Poor seeds will prevent a crop. But you may be assured that our seeds will give you more than a square deal. In fact, if you use ours, your seed troubles are over. Why take a chance with cheaper, imperfect seed?

DWARF MILO SUDAN KAFIR RED-TOP CANE RIBBON CANE

Special Prices On Lots of 1,000 Pounds or More!

ALL KINDS OF BULK GARDEN SEED

We Still Want Your CREAM, EGGS, POULTRY AND HIDES.

West Texas Feed & Seed Co.

Phone 265

PROTECT

What You Have

Feel secure with insurance from an agency familiar with all insurance problems.

John Mclean
INSURANCE

NOTICE To Taxpayers

ON JULY 1 THE PENALTY ON UNPAID TAXES JUMPS FROM five per cent to eight per cent and the interest of six per cent per annum from date of delinquency becomes payable. Collection costs will also be added.

BACK TAXES CAN BE PAID THIS MONTH WITH ONLY A charge of five per cent interest added to the principal.

WHEN THE ADDITIONAL CHARGES ARE MADE THE TAX Bills will be increased enormously. This should justify the making of some sacrifices in order to avoid the added cost. It is not expected that another opportunity like this will be provided by the legislature.

John B. Miller

TAX ASSESSOR AND COLLECTOR.

Subscribe to THE BRAND and get FREE Tickets to the Star Theatre

Two Tickets With Each New Subscription One Ticket With Each Renewal

For all subscriptions paid between now and next Tuesday, The Brand will give tickets to "Public Hero Number 1," Sunday, Monday, Tuesday film at the Star. For subscriptions paid up after Tuesday tickets to the following Sunday, Monday, Tuesday picture will be given.

New subscriptions earn two tickets and renewals one. If your subscription has run out, no matter how recently, the subscription will be a new one.

See a Movie and Get Your Your Brand For One Price!

Dimmitt News

MRS. BUCK WOOD
Joe Thompson and family and C. Hudson were in Amarillo Friday.

Mrs. Alvie Hulin of Lubbock spent several days last week in the home of her daughter, Mrs. Lester Cooper.
Russell Buckmaster and Mr. and Mrs. Lawrence Buckmaster visited their parents in Comanche last week.

Mrs. Andrew Elder visited her parents in Lubbock last week.
M. L. Hardy and Geo. Abbott were in Lubbock Tuesday.
Mr. and Mrs. Pat Dean and son are visiting in Clinton, Okla.

Mr. and Mrs. Ray Cowser entertained the Tres Mesa bridge club with a weiner roast last Monday night. Present were Messrs. and Mmes. Goodwin Miller, Claude Morris, L. G. Manning, Raymond Wilson, Buck Wood and the host and hostess.
Mr. and Mrs. Ray Bell are vacationing in Fort Worth.

Mrs. R. B. Boren and son spent Sunday with relatives in Lubbock.
Mr. and Mrs. Lester Cooper, Mmes. H. C. Webb, Floyd Thomas and Talmadge Buckmaster were in Plainview Tuesday.

Mrs. Houston Hulin is visiting her parents in Dill, Okla.
I. B. Brooks of Hereford was a Dimmitt visitor Sunday.
Edgar Ramey made a business trip to Dallas last week.

Mrs. Tom Bice was hostess to the London bridge club at her home last Thursday afternoon.
Mrs. Chas. Pyles was awarded high score, Mrs. Byron Shipley second high. An ice course was served to Mmes. Shipley, Fred Roswell, Pyles, Meade Haille, C. Morris, Buck Wood and Miss Ruth Crump of Mobeetle, and the hostess.
Carroll Gunter visited his parents in Plainview Sunday night.

Mrs. C. O. Lee and son of Hereford were Dimmitt visitors Saturday.
Mr. and Mrs. Raymond Wilson spent Sunday in the A. M. Wilson home at Tulla.

Mrs. Erceel Emberson underwent a major operation in the Lubbock sanitarium last Wednesday and is improving nicely.
Mrs. Edgar Ramey spent several days last week with relatives in Plainview.

Mr. and Mrs. Lester Cooper spent the week end with her parents in Lubbock.
A large number of club women throughout Castro county attended the county federation meeting at Palo Duro Canyon last Thursday and Friday and report an enjoyable time.

Mr. and Mrs. C. W. Boothe and children and Mrs. Truitt Boothe were in Amarillo Friday.
Mrs. Joe Gollehon spent several days last week in Lubbock at the bedside of Mrs. Erceel Emberson.

Miss Allie Mae Thompson is in Dimmitt from Friona, and has accepted work in a beauty shop.
Mrs. Ethel Freeman and son of Chicago are visiting in the L. A. Ricketts home.
Miss Vera Burns spent last

Black

BY MISS NOBLE McLEAN

Farmers are almost through planting unless they get rain this week.

Mrs. Clyde Hays returned home Thursday from a visit with her parents at Bailey, Texas.

Mrs. John Moke is on the sick list this week.
Mrs. J. L. Taylor and children of Hereford visited her sister, Mrs. J. S. Bartlett, Thursday of last week. She brought her mother, Mrs. J. D. Cooper, to visit with Mrs. Bartlett for a while.

Lester Deaton visited home-folks Sunday.
Mrs. James Bookout and little son of Hartley are here for a visit with her father, A. C. Hays.

Mr. and Mrs. T. E. Webb and Juanita are visiting relatives in Canadian.
Elden Boyd and family visited relatives in Floydada Sunday.

Mrs. Jess Hinds entertained her Sunday school class with a dinner Sunday.
Black was defeated in a ball game with Big Square Sunday.

Mmes. James Black, Verner Melugin, Howard Elmore, Tom Presley, Jess Hinds, T. L. Welch, and Dave Galloway were in Amarillo last Wednesday.
Denver Bennett, Bill Moke and Clifton Johnson went to Clovis Saturday.

Roy Coker and family visited the J. S. Bartlett home Sunday.
Ladies of the social club entertained their families with ice cream and cake Friday night, with about 50 present.

Mmes. W. H. Price, R. E. and Abba Barnett, Fern Barnett and H. L. McLean visited the Rev. Chappin home in Friona Thursday afternoon.
Noble McLean, Messrs. and Mmes. Kelly Grey and Lloyd Hilton attended the singing convention at Lockney Saturday and Sunday. Noble went on to Lubbock to visit relatives.

Hazel Galloway returned to her home in Floydada Sunday after visiting relatives here.
week with relatives in Tulla.

The Junior Study club closed a successful year's work with a beautiful luncheon at the Methodist church last Wednesday at one o'clock. The officers for the coming year were installed by Mrs. Ray Sherry. Fourteen members enjoyed the occasion.

Miss June McCown of Amarillo spent the week end in Dimmitt.
Rev. and Mrs. Joe Strother and children left Monday for Jacksboro, Tenn., where he will attend a pastors' school. Later they plan to visit his parents.
Pat Hardy and Earl White were in Lubbock Sunday.

Easter Items

BY LOUISE FRYE

Rev. Armstrong filled his appointments Sunday morning and evening.

Mr. and Mrs. Roy Durant and family were dinner guests in the John Nolen home Sunday.

B. H. and Ben Medley visited in the Chris Wagoner home Sunday.

Mrs. Ed Allen is visiting in Gallup and Altarque, N. M.

Mr. and Mrs. C. W. Frye and family visited in Dimmitt Sunday afternoon.

Mr. and Mrs. Geo. Chambless and family took Sunday dinner in the E. M. Allen home.

Monty and Hazel Henry were visiting home folks over the week end. They are staying at the Du-Bois Walker home at Wyche.

Maurine Turner was a dinner guest in the Frye home Sunday.

Mr. and Mrs. Chambless, Rev. and Mrs. Armstrong, and Mr. Allen called in the J. S. Smith home recently.

Mrs. Chambless called on Mrs. Jameson last week.

STATE OF TEXAS
NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated December 20th, 1929, and recorded in Volume 33, at Page 580, Deed of Trust Records of Deaf Smith County, Texas, C. R. GILL, a bachelor, for the purpose of securing the payment of eight (8) certain notes executed by the said C. R. Gill, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:

One hundred and sixty (160) acres of land out of Capitol League Number 440; and particularly described as the Southwest one-quarter (S.W. 1/4) of Survey or Section Number Twelve (12) of Township Number Two (2) North, of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed; Patented to Abner Taylor; Located about 2 1/4 miles West and 2 miles south of Hereford, Texas

WHEREAS, default was made in the payment of principal which became due on said notes on November 1st, 1931, and principal and interest which became due on said notes on November 1st, 1932, 1933 and 1934, and the holders thereof exercised their option of declaring all the notes due; and



Phillips 66

"My OLD-MAN—my father, I mean—thinks he knows everything! Why, gee whizz... he reads the gasoline ads, specially the ones with pretty girl pictures in 'em, and then he gets a tankful of stuff nobody ever heard of. Yeah, a swell guy but a poor picker.

"Well, this afternoon being Sunday, we went for a ride... me all dressed up in a goofy bonnet with a big scratchy bow under my good ear. The traffic was terrific and the heat was goshawful. So out of sheer irritation I grabbed my forty winks.

"When I woke up, a motorcycle cowboy was telling Pops that he couldn't park in the middle of the parade. I thought there were tears in Father's eyes—maybe it was only perspiration—as he answered 'My engine's dead. Help me push the car over to the curb.'

"Boyohboy, was that motor hot! Clouds of steam sizzling out of the radiator. Funny gurglings and thumpings under the hood. For crying out loud, was Dad's face red when Auntie's car passed, and they saw us stuck there! But the real bad news is the bill we got for towing and for two new bearings.

"No sir, for the life of me, I can't see the economy of using cheap gasoline... especially when Phillips 66 is engineered for specific summer weather, same as it is for definite winter cold. Anyone can see that a gasoline made different for the different seasons of the year is gonna give better results. What's the sense of trying to save cents and wasting dollars, when you can get 100% custom-tailored gasoline—yes, I mean Phillips 66—for the same price as ordinary gas?"

"P.S. Since writing the above, the car's been fixed and we're using Phillips 66, and Mother says the budget's in better shape than ever because we're getting more miles and less repair bills."

Phill-up with Phillips for Greater Mileage

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust, after default had been made in the payment of said notes and after having been requested to execute said Deed of Trust, refused to execute the same; and WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees of The Capitol Freehold Land Trust created by Declaration of Trust dated December 23, 1933, present holders of the notes above mentioned and by virtue of the authority conferred in said Deed of Trust, I, the said

William Q. Boyce, Alternate Trustee, on the 2nd day of July, 1935, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said C. R. GILL, or his order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 3rd day of June, A. D. 1935.

WILLIAM Q. BOYCE,
Alternate Trustee.

NOTICE TO PUBLIC

I Will Reopen My Office On
July 1.

Dr. R. E. PERKINS

710 North Main. Phone 246

It's a Waste TO PLANT POOR SEED Before You Buy See Our Prices On

FIELD SEEDS

ALL RAISED IN 1933

| | |
|-----------------------|---------|
| DWARF MAIZE | \$2.50 |
| KAFIR | \$2.50 |
| RED TOP CANE | \$4.50 |
| HEGARI (Native Grown) | \$2.50 |
| SUDAN | \$10.00 |

These are high-grade, clean seeds, and we have plenty of them. Our Hegari seed is native-grown from certified seed and raised in the year 1933.

On purchases of ten sack lots or more, we can make attractive prices.

Pitman Grain Co.

PHONE 1 BUY AT HOME

Nayl Anniversary Sale

Amazing Drug Values

Close DRUG STORE

Thursday
Friday
Saturday
This Week Only

| | | | |
|---|-----|--|--------|
| Nycost Tissue and CLEANSING CREAM 14 oz Jar | 49¢ | NYSIS ALMOND AND CUCUMBER CREAM with handy bulb dispenser Quick drying lotion that whitens skin and cuticle. With Dispenser | 59¢ |
| MAGNESIA TOOTHPASTE And BRUSH, both | 33¢ | NYAL UCATONE TONIC, large bottle | \$1.00 |
| NYSIS HAND CREAM Large jar | 50¢ | NYAL WHITE SHOE CLEANER, bottle | 25¢ |
| Vitamin A Contains 90 times greater than cod liver oil. Halibut Liver Oil Capsules Box of 50 Capsules | 89¢ | MURIEL ASTOR TOILETRIES Two Special Offers | |
| Milk of Magnesia relief from indigestion burps and belches. An excellent antacid, a milk laxative for children. Full Pint | 39¢ | MURIEL ASTOR FACE POWDER Fragrant, soft powder, regular 50c value, and MURIEL ASTOR Cleansing Cold Cream A full bodied cream, 50c value, both | 69¢ |
| NEEDEE CLEANSING TISSUES, 250 in box | 19¢ | MURIEL ASTOR ROUGE In luxurious tints, 50c value, and MURIEL ASTOR LIP STICK Choice of shades, both | 69¢ |
| NYAL COD LIVER OIL Full pint | 79¢ | NYSEPTOL Special Combination Offer! | |
| NYAL COD LIVER TABLETS, bottle of 85 | 89¢ | A full pint of refreshing NYSEPTOL MOUTH WASH and your choice of— | |
| NYDENTA TOOTHPASTE And Pocket Knife | 49¢ | NYAL ASPIRIN TABLETS, bottle of 100 or PYLORA TOOTH POWDER 25c Tin or HOLDTITE PLATE POWDER 25c Box or NYAL RUBBING ALCOHOL Full Pint or NYSEPTOL TOOTH PASTE 25c Tube or NYSEPTOL TOOTH BRUSH, ass't. shaped bristles | |
| NYAL FOOT BALM Large size | 50¢ | Your choice of any of these BOTH six items—with Nyseptol | 59¢ |
| NYAL MINERAL OIL Full pint | 49¢ | | |
| ULTRA HAND LOTION Pint | 39¢ | | |
| ULTRA COCONUT SHAMPOO Pint | 39¢ | | |
| NYAL CORN REMOVER And CORN PADS, both | 29¢ | | |

What Happens When you WRITE A CHECK?

1. You save time and effort in paying bills.
2. An endorsed check proves payment.
3. Checks are cheaper than money orders.
4. It systematizes your financial affairs.
5. You avoid the danger of carrying cash.
6. It will build prestige and establish credit.

There are many other advantages to you in maintaining an adequate cash reserver in a checking account.

Open a Checking Account Here Today

—AND PAYING BY CHECK IS SUCH A CONVENIENCE!

First State Bank

PERSONALS

Mrs. F. I. Boggs and son of Dallas visited Mrs. Sank Ramey last week.

Dr. F. M. Kester attended a district meeting of optometrists Sunday at Amarillo.

H. R. Fritz and J. A. Pitman were business visitors in Clovis Monday.

Carl Dean Mountz expects to leave the first of the week for a vacation trip to California.

Fred Carswell, manager of Penney's spent last week end in Clovis visiting friends.

C. L. Hodges left yesterday for Kansas City where he will visit relatives.

J. B. Russell and H. D. Blythe have gone to California for the summer.

Bill Parker, son of Mrs. G. A. F. Parker, is home from Washington, D. C. for a short visit.

W. J. Stanford and daughter, Miss Mary Elizabeth, were Amarillo visitors Tuesday.

Mrs. Harold Close is entertaining her mother, Mrs. Mary Draper, of Rawlins, Wyoming.

Mrs. Hoyt Lewis and Miss Floyd Wilson of Ada, Oklahoma, are visiting their parents, Mr. and Mrs. J. H. Wilson.

Mrs. Si Booser and daughter of Amarillo visited last week end with Mrs. Booser's parents, Mr. and Mrs. J. H. Wilson.

Mr. and Mrs. William Black and son of Lubbock are here visiting in the home of their parents, Mr. and Mrs. E. B. Black.

Mrs. C. E. Burkmeier and children of Amarillo are visiting Mrs. Burkmeier's parents, Mr. and Mrs. E. B. Black.

Mr. and Mrs. Walter Pickett and son, Edgar, returned Sunday from a trip to Carlsbad, N. M., and El Paso, Texas.

T. E. Shirley, E. M. Halle and two sons of Kugman, Kansas, spent last week end visiting Mrs. Jeff Gilbreath and children.

Mr. and Mrs. Silas J. Williams and three children of Chicago came last Friday to spend a few days with his father, Charlie Williams.

Arthur Harris returned Saturday from Chicago where he has been attending Illinois College, taking a course in optometry.

Mrs. Grace Hughes of Amarillo is spending a few days in Hereford visiting friends and attending to business.

Mrs. J. E. Leigh, state W. M. U. secretary, will hold a school of Missionary instruction in the Baptist church at Dimmitt next Friday, June 21, beginning at 10 o'clock. All W. M. U. members are invited.

Mr. and Mrs. Harry R. Walker and small daughter of Paris are visitors in the Sank Ramey home this week.

Mr. and Mrs. Gaston Baer attended the wedding of Miss Ada Lois Braumig and Abe Feferman in Amarillo Sunday.

Jack Russell, son of Judge and Mrs. W. H. Russell, visited his family last week. A student at Baylor University, Waco, Jack is working this summer in Houston.

Dr. and Mrs. B. M. Wiltshire and daughter left today for a vacation trip to San Diego and other California points. They will be joined in Lubbock by Dr. Wiltshire's parents. They expect to be gone a month.

Mr. and Mrs. A. H. Streu and daughter, Helen Frances, and Mrs. S. E. Askren left last week for a trip to San Antonio and other cities down in the state.

Mr. and Mrs. H. Z. Sites and daughter, Donelda, of Amarillo arrived Wednesday to visit old friends. They formerly lived here.

Mr. and Mrs. Mark Hanna spent last week end in Plainview, where they attended a family reunion with relatives of Mrs. Hanna. A niece, Mrs. Ralph Tucker, returned home with them for a visit.

Billy Lewis Bradley, son of Mr. and Mrs. Egbert Bradley, is visiting his grand parents, Mr. and Mrs. W. M. Stovall, at Nara Visa, New Mexico, where he is making a cow hand.

Rev. and Mrs. T. C. Willett and son, John Russell, left Monday for Dallas where Mr. Willett will attend S. M. U. two weeks for a special Bible course.

A fox squirrel was seen playing around the Catholic Church this morning by Father Mathias. "Evidently a pet," he said, asking the Brand to inform the owner.

Mrs. R. E. Guthrie returned home Sunday after a several months visit with relatives in Kansas City, Missouri, and in Chicago. Her son, Keith, met her in Chicago and drove home with her.

Mr. and Mrs. Joe Bodkin, Mr. and Mrs. Otto Olson and family returned home Sunday from a several days visit in Stoneburg, Texas, with Mr. and Mrs. A. W. Chandler, former Hereford residents. They also visited with Messrs. and Mrs. Grover Chandler and Raleigh Burk at the same place.

R. P. Brazil, who underwent an operation recently in Amarillo, is well on the road to recovery. His daughters, Mrs. E. B. Handley of Albuquerque, and Miss Leta Brazil of Santa Fe, went home yesterday. Three sons, O. J. of Whitnburg, R. E. of Wheeler and Roy of Oklahoma City, who visited him in Amarillo, have also gone home.

Bankers Elect Fritz Officer

Harry Fritz, vice president of the First State Bank was elected treasurer of the Panhandle Bankers' Association at the thirty-first annual convention in Amarillo Tuesday.

Others attending the meet were E. B. Posey, George Muse, Frank Gyles, Cliff Acker, J. E. Hill, J.

A. Pitman, Miles, Roberson and Edgar Ireland, Jr.

It was the opinion of bankers at the meeting that Panhandle banking houses are in the best condition in their history. They roundly condemned government interference with banking while lauding the Farm Credit Administration.

DeLea Vicars of Pampa was named president of the body for the coming year. Thomas E. Noel, Memphis, and J. Ross Noland, Tulla, were elected vice presidents. Arthur Ware of Amarillo is secretary.



SPECIAL

Floor Covering for the Rest of June

Armstrong Standard Quality

SIX FEET WIDE Running foot **30¢**
 NINE FEET WIDE Running foot **45¢**
 11 1/4 FEET WIDE Running foot **65¢**

EXTRA CHARGE FOR LAYING STANDARD QUALITY RUGS

11 1/4 x 15—\$11.45
 9 x 12—\$6.45 11 1/4 x 12—\$9.45

ALSO SOME 9 x 12 RUGS **\$4.95**
 As Low as

Armstrong Quaker Quality

SIX FEET WIDE Running foot **36¢**
 NINE FEET WIDE Running foot **54¢**
 11 1/4 FEET WIDE Running foot **76¢**

EXTRA CHARGE FOR LAYING QUAKER QUALITY RUGS

9 x 12—\$7.45 11 1/4 x 12—\$11.25
 11 1/4 x 15—\$12.95

RUG BORDER, 3 FEET WIDE Running foot **13¢**

E. B. BLACK CO.

COFFEE Del Monte

1 lb. Can 29c

| | | |
|------------|--|-----|
| MILK | Armour's, 8 large cans or 6 small cans for | 19¢ |
| CRACKERS | GRAHAM, 2-pound box | 24¢ |
| CAKE FLOUR | Swansdown, package | 29¢ |
| PIMENTOS | 7-ounce can, 2 for | 25¢ |
| MACKEREL | 3 cans for | 25¢ |

BEST FOODS

"A REAL FRESH MAYONNAISE"

| | | |
|-----------------|----------------------|-----|
| MAYONNAISE | OR RELISH, 8 ounces | 15¢ |
| MAYONNAISE | OR RELISH, 16 ounces | 27¢ |
| SALAD DRESSING | 16 Ounces | 23¢ |
| SALAD DRESSING | 32 Ounces | 37¢ |
| FRENCH DRESSING | | 15¢ |

| | | |
|------------|------------------------|-----|
| MINCE MEAT | 10c package | 8¢ |
| SOUP | Tomato, Phillips', can | 5¢ |
| MATCHES | Carton | 22¢ |
| MELO | Large size | 19¢ |
| OATS | Large package | 19¢ |
| SAUSAGE | VIENNA, 2 cans for | 15¢ |
| COFFEE | Break O' Morn, pound | 18¢ |
| RICE | 2 pounds | 13¢ |

CAMAY SOAP

the soap of beautiful women

SOAP **GAMAY Bar** **5¢**

| | | |
|----------------------------------|-----------------|--------|
| MUSTARD | Quart jar | 15¢ |
| LYE | Red Top, 2 cans | 15¢ |
| ORANGES, Red Ball, medium, dozen | | 15¢ |
| GRAPEFRUIT, 6 for | | 25¢ |
| LEMONS, dozen | | 10¢ |
| CARROTS, bunch | | 3 1/2¢ |
| TOMATOES, pound | | 5¢ |
| LETTUCE, head | | 8 1/2¢ |
| NEW SPUDS, 10 pounds | | 25¢ |

| | | |
|----------|-----------------------------|-----|
| CLEANSER | Old Dutch, can | 7¢ |
| CATSUP | White Swan, 14-ounce bottle | 15¢ |

CHOICE MEATS

HAMBURGER MEAT, pound 15¢
 STEAK, Pinkney's Corn Fed, pound 22 1/2¢
 BACON, Sliced, No. 1 grade, lb 38¢
 DRY SALT MEAT, pound 25¢
 BEEF ROAST, pound 17 1/2¢

| | | |
|-------------|-------------------|-----|
| GELATINE | Royal, 3 packages | 19¢ |
| GRAPE JUICE | Quart 29¢, pint | 16¢ |

Kellogg's Cereals

ONE PACKAGE OF PEP BRAN FREE!

Shredded Wheat/Sals Conducted by Ladies' Rice Krispies Auxiliary of American Corn Flakes Legion.

PIGGLY WIGGLY

ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81. BUY AT HOME

The Coolest Place In Town! **STAR THEATRE** Cool Off At The STAR! Hereford

LADIES FREE TICKET

CLIP THIS COUPON

This Coupon will admit one Lady FREE after 6 P. M. Thursday and Friday, June 20 and 21, when accompanied with one paid adult admission to see

Katharine Hepburn in "THE BREAK OF HEARTS"

Also Colored Cartoons . . . Novelty . . . and News

Thursday and Friday, June 20 and 21
 Continuous Show—1:30 to 12:00, Each Day.

BARGAIN MATINEE Each Day, 10¢ and 15¢
 After 6:00 P. M.—Regular Admission—10¢ and 25¢

SATURDAY ONLY, JUNE 22

TO EVERYONE **10c**

Continuous Show 1:30 to 12:00 **10c**

Super-charged drama with every thrilling incident, an actual case . . . right from the pad-locked files of the Michigan State Police.

Adolph Zukor Presents **"CAR 99"**

A Paramount Picture with Fred MacMurray Sir Guy Standing Ann Sheridan William Frawley

Also "BURN 'EM UP BARNES" Chapter 6 and BEN BLUE COMEDY

"Don't Stop till You Get Him DEAD OR ALIVE!"

The story of Uncle Sam's relentless war to end crime!

TIMELY! WHITE HOT!
 The Unvarnished Bold, True Story Behind A Thousand Screaming Headlines!
 Blazing emotions and more heart-walloping than "Big House" and "Secret 6"!

"PUBLIC HERO" Number 1

With Powerful Cast LIONEL BARRYMORE JEAN ARTHUR CHESTER MORRIS

Added Silly Symphony CARTOON NOVELTY LATEST NEWS

SUNDAY—MONDAY—TUESDAY
 June 23—24—25
 Midnight Preview Saturday Night