



# STOVES

## Kitchen Heaters

ROUND OAK Chief Ranges in various sizes, standard of the world.

ROUND OAK, standard make, in 6 sizes.

CHARTER OAK Ranges.

Phone 64

Whatever stove, range, or heating system you purchase, remember—you are forced to pay three costs—cost of the stove, cost of fuel, cost of repairs. Why not select one whose FINAL cost is always less—the Round Oak.

# GARRISON BROS.

### Barrier Ideal Heater



After the Bath

A Barrier Heater is a convenient stove for every home. Dependable and labor-saving. Will last through many years of use. Always ready and efficient. Safe, clean, without smoke or odor. Assures warmth and comfort at small cost for fuel. Use an oil heater, and have the Barrier.

## The Hereford Brand

SETH B. HOLMAN

Editor and Publisher

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1907.

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**THE RACE FOR GOVERNOR** is beginning to warm up. So far Governor W. P. Hobby, Ex-Governor James E. Ferguson, Railroad Commissioner Earl Mayfield and Attorney General B. F. Looney have their hats in the ring. If there are no more entries, then The Brand will surely vote for the present Executive as we fall to understand how he could be improved upon by any of the other candidates.

**SECRETARY McADOO** prepared the following address to "Young America," telling the children how they can help the Government win the war by saving their pennies and investing them in Thrift stamps. He says:

Nations have their childhood and their days of hard lessons just as children do. One hundred and forty years ago, when the first American Army marched to battle, our Nation was younger among nations than you are among your fathers, your mothers, and their friends. Our Army had drummer boys in those days, real boys of 10 and 12 who marched as bravely and as proudly into cannon fire as their great chief, Gen. Washington, himself. Our Nation had little girls who laughed and cheered and loaded muskets for their fathers, who fired through loop-holes in their cabin homes, when the painted Indian charged to the very doors.

Where many schoolhouses stand to-day American boys and girls may have helped to fight and to defeat the enemy, when our Nation, too, was young.

### Like Boys and Girls of '76

We are in the greatest war of the world's history, and we must win this war. We can and we shall win, if the boys and girls of America say so, and mean it, and feel it, and live it, as the boys and girls of '76 lived and felt and hoped.

The Nation needs that sort of boys and girls to-day. Not to beat our drums and to load our muskets, but to start a great work which must be done. It is an example of self-denial and sacrifice, to teach fathers and mothers, to teach the grown people of the Nation, that we still have in every young heart the spirit of '76, when boys led our soldiers into battle and girls fought beside their fathers at the cabin walls. The lesson is "Thrift"—saying to the point of sacrifice—self denial of everything unnecessary.

### Chance for Everyone

If every boy and girl says at home to-night, "I will fight in this war," "I will save every penny and loan it to my Government to help save the lives of the big brothers of America," "I will try to teach every American I see to do the same," then 20,000,000 homes, the homes of all America, will be filled with the spirit of '76, the spirit of the drummer boys, of the brave girls of those days. America will win again, as it has always won, through the splendid strength, courage, and sacrifice in the hearts of youth, that to-day will teach the Nation the lesson of saving and serving, which it must and will learn, through the message which its school children will carry home.

Through saving your pennies, nickles, dimes, quarters, and buying Thrift stamps, and then war-savings certificates, you will help your country and its valiant armies to win the war.

I know you will help.

### O U HOOVER

My Tuesdays are Meatless,  
My Wednesdays are Wheatless,  
I'm getting more Eatless each day:  
My Home it is Heatless,  
My Bed it is Sheetless,  
They're all sent to the Y. M. C. A.  
The Barrooms are Treatless,  
My Coffee is Sweetless,  
Each day I get Poorer and Wiser,  
My Stockings are Dustless,  
My Trousers are Scatless,  
My God: How I do hate the Kaiser.

—Clipped.

### THE WINNING WAY

If you put a little lovin' into all the work you do,  
And a little bit of gladness, and a little bit of you,  
And a little bit of sweetness, and a little bit of song,  
Not a day will seem too toilsome; not a day will seem too long;  
And your work will be attractive, and the world will stop to look,  
And the world will see a sweetness like the tinklin' of a brook,  
In the finished job; and then the world will turn to look at you  
With a world's appreciation of the thing you've found to do.  
Just a little bit of lovin' and a little bit of song.

And some pride to sort of make it straight and true—and clean and strong;  
And the work that you're a-doin' pretty near before you know  
Will have set the world a-talkin', and you'll see that you have done  
More than you had dreamed or hoped for when the task was first begun;  
And you'll find the bit of lovin' you have put into the same  
Has come back to you in lovin', and come back to you in fame.  
—Exchange.

"One flag, one land, one heart, one hand, one nation evermore."—Holmes.

### THRIFT

Thrift is submission to discipline; self-imposed. Thrift is denying one's self present pleasures for future gain. Thrift is the exercise of the will, the development of moral stamina, the steadfast refusal to yield to temptation.

Money-saving is only a function; it is thrift in its most elemental sense. But the thrift I preach is thrift in all things, and this is the thrift I hope will be taught in the schools of America. For this is the thrift that will give our beloved nation the type of citizens she will need. From an economic standpoint, thrift is a national necessity.—S. W. Straus, President American Society for Thrift.

### AN OPPORTUNITY

You have asked me to say a word as to your duty as business men. Let me change that word from "duty" to "opportunity." Beneath us, as we stand here, rolls the ocean on whose waters our boys are being borne across. Some have gone, more are to go. Some will come back.

If any American, business man, farmer or official, wishes to know his duty, let him ask one of those boys. Let him carry before his eyes that stalwart figure in khaki, this square-jawed hero of a new crusade. An appeal to him will answer all doubts as to what any of us should do. We have come upon a new day and a new philosophy. We are to judge men henceforward, not by what they have but what they give.

—Franklin K. Lane, Secretary of the Interior.

### LIBERTY-BOND COUPONS

The interest coupons of Liberty Loan Bonds are payable at any Federal reserve bank or Subtreasury and at the Treasury Department in Washington, and any national bank which is a general depository of Government funds is required to cash these coupons without charge.

It is believed by the Treasury Department that no bank or trust company which is a depository of the proceeds of Liberty Bonds or Treasury certificates of indebtedness will make a charge for collecting the coupons, paying cash to the holder. The service rendered by banking institutions in cashing these interest coupons is a substantial one, but it is hoped that these depositories will perform the service without charge as a patriotic duty.

### REVENUE OFFICIALS TO ASSIST IN MAKING OUT INCOME-TAX PAPERS

Farmers all over the country are making numerous inquiries about their income-tax returns.

Men of the field force of the Bureau of Internal Revenue of the Treasury Department will visit every county in the United States during January and February. Notice of their arrival will be given in advance. The services of these officials in making out income-tax returns will

be given without cost to all persons requesting it. Failure to see them, however, will not relieve citizens of the duty imposed upon them to file their returns not later than March 1. Questions as to when a farmer is to make his return of the value of crops and stock, the relation of these things to income, etc., and as to employees and other matters, will all be answered by the revenue field force.

### TWO BITS A DAY CLUBS

Out in Phoenix, Ariz., a movement has been inaugurated for the formation of "Two Bits a Day" clubs, the members of which are to buy a quarter's worth of Thrift Stamps each day. Three men each took a hundred Thrift cards, pasted one stamp in each card, and sold the entire lot before two blocks had been covered.

"Two bits" is the old term, dating back to the early days of the country, for a quarter of a dollar, and is still used in the South and West. Every patriotic American now wants "to do his bit"; the members of these clubs are carrying out this idea, finely in doing their "two bits" every day. It is hoped that "Two Bits a Day" clubs will be formed all over the country in the great war-savings campaign.

### DAIRY COWS ON EVERY FARM

That is Department of Agriculture's Recommendation for Southern Territory

To have dairy cows as a part of the equipment on every farm, enabling tenants to become self-supporting throughout the year and at the same time maintain desirable soil conditions, is a plan recommended by the Bureau of Animal Industry, United States Department of Agriculture, among the land owners of the South. The plan is accompanied by an active campaign for feed production; as a result a marked increase in the acreage of legumes, particularly velvet beans and peanuts, has been shown.

Every effort is being made by field men of the department to aid in bringing in a sufficient supply of good cows to establish dairy and to fix the type of good cows in the minds of the farmers. The readiness of bankers to help finance the purchase of dairy cattle is an indication of how well established the industry has become through cooperative and State work.

### TO CONTINUE EGG CAMPAIGN

The campaign begun last spring by the Bureau of Animal Industry, United States Department of Agriculture, to encourage early hatching of chickens in order to obtain better egg production in the fall and winter, is to be continued on a larger scale in the coming year.

F. H. Berry returned last week from Dallas where he had been visiting relatives.

Roy Terry returned Friday from Childress where he had been visiting friends and relatives.

Mrs. Claude Terry has returned from Englewood, Texas, where she went to visit her parents.

Edgar Webb motored to Canyon of Childress evening of last week and visited friends.

# C-O-A-L

Car on the track and going fast. Three more cars are rolling toward Hereford.

It's hard to get, and harder to keep.

Better book your order NOW!

## McQueen Grain & Coal Co.

Hazel O'Brien who has been visiting Mabel McQueen; returned last week to her home in Amarillo.

Mrs. J. T. Walker who has been visiting relatives in Hereford for several weeks, returned to her home in Amarillo, Monday.

Mrs. F. J. Clemons who has been visiting her brother, E. F. Connel, left Monday morning for her home in Austin.

Miss Minnie Dea Coffin returned to Hereford the first of the week after a visit with relatives in Blum, Texas.

# A THRIFT THOUGHT

Figure up your grocery needs for a week, or a month ahead and BUY IN BULK. This will mean very little time and effort to you, and it will be cheaper. : : : Nowadays thrift means patriotism.



7 or 8 W. L. SULLIVAN GROCERY

D. L. Sherertz of Virginia, spent Sunday in Hereford. He is enroute to Choochoow, China.

Rat Jowel has returned from a visit in Ft. Worth.

Miss Coralee Gough spent the week end with her father, L. Gough, at Sulphur Park.

C. R. Smith made a business trip to Amarillo the first of the week.

# Your Liberty Bonds, Both First and Second Issue, are here. Come and get them!

Why not use your Interest Coupons on these Bonds in the purchase of War Savings Stamps? It's a Thrifty Idea, and it's Patriotic!

# First State Bank & Trust Company

# Proper Care of the Teeth

requires a good Tooth Brush that holds the bristles and a pure dentifrice that does not injure the enamel.

## Rexall

### Improved Tooth Paste

Will be preferred by you because of

- First—Its safe cleansing action
- Second—Its mild antiseptic properties
- Third—Its delicious taste

To introduce this excellent paste more thoroughly, we are selling

NEXT WEEK

**A Splendid 25c Tooth Brush** with Rexall Improved Tooth Paste BOTH FOR 39c

## Corner Drug Store

Hereford, Texas

# Castro County News

(E. B. McDonald, Dimmitt Correspondent; Fone 47)

Messrs. Clarence Shepard and Gano Hastings left Tuesday for Amarillo, where they will enter Deagon's Business College. Mr. Shepard will take the Stenographers course and Mr. Hastings will take both Stenographic and Bookkeeping course.

E. B. McDonald spent New Year's in Canyon.

C. F. Kerr made a business trip to Elainview last week.

Born, to Mr. and Mrs. A. B. Abbott Jan. 7, a fine boy.

A painful, but not serious accident, happened to Mr. C. B. Hozner's little boy Saturday when he fell from a wagon, one wheel passing over his body. Medical aid was secured and the little fellow is resting easy.

Castro finished her Christmas campaign for members of the Red Cross with flying colors. Headed by County Chairman M. Cowart and ably assisted by Judge Woodlee, C. E. Kerr, Z. R. Fee and Miss Millicent Griffith, and numerous young people of Dimmitt, the county was thoroughly canvassed, few slackers being found. Castro County's quota for the Christmas drive was 556. At the District meeting they in organizing. A branch

ing at Amarillo County Chairman Cowart promised to stand individually for twice that number. The final count showed the surprising number of 1253-226 per cent more than the number required. We wish to call special attention to the enthusiastic manner in which the drive was received by our German Community at Nazareth. Attorney Carl Gilliland, M. Cowart and B. D. Woodlee as was decided to be best for them and they began work with 137 members. These people are Germans by descent only. A more loyal community cannot be found in the United States.

Last Tuesday evening the young men of the town met at the Woodman hall for the purpose of organizing a Young Men's Business League. This is an organization which the town has long stood in need of. B. L. Anderson was elected President, I. Lee Lusk, Secretary, and Bryan McDonald, treasurer. The purpose of this organization is much the same as the same club in other places—to look after the Civic affairs etc. Some 35 young men have joined so far and it promises to be of much benefit to the community at large.

Miss Hazeldean Hacker spent Sunday night with her cousins, Misses Florence and Mabel Hacker. Mr. and Mrs. Jesse Hardy were visitors in Lubbock recently. Mr. Thomas Moore made a business trip to Snyder last Saturday. Mr. and Mrs. Wagner and family ate New Year's dinner with Mr. and Mrs. Klannen, of Nazareth. Misses Audrie and Gustie Penrod were guests at the W. A. Hunter home Monday. The Parrott Red Cross met with Mrs. Will Wright Thursday. We now have seventy-five members enrolled in the Christmas membership. Miss Annie Wilkerson is visiting with her sister, Mrs. Kirkland, in Hale Center, this week. Mr. Clyde Burke made a business trip to Vega the first of the week. Mr. Martin Simpson took New Year's dinner in Hereford. Miss Naomi Hunter visited in Hereford last week. Misses Mabel Hacker and Loretta Wagner and Messrs. Roy Wagner and Arthur Klannen were visitors in Amarillo recently. Messrs. Hacker and McCoy made a business trip to Summerfield on Tuesday. Misses Helen and Cotta Sisk and Douglas Wilson spent Tuesday at the home of Mr. and Mrs. B. F. Neely. A party was given at the home of Mr. Martin Simpson last Thursday night. A pleasant time was enjoyed by all present. Miss Hazeldean Hacker spent Monday as guest of Mrs. Faye Neely. Mr. Wade Hardy of Spring Lake is the guest of Parrott relatives this week. Mr. W. A. Hunter was a business visitor in Canyon Tuesday evening. Mr. and Mrs. B. E. Neely and sons spent Christmas day in Hereford. Mr. and Mrs. J. E. McCoy went to Amarillo Monday night and spent Christmas there, returning to their home Wednesday evening. Mr. Roy Wagner of the Camp Bowie training camp spent Christmas with home folks. Mr. and Mrs. Dave Shepard returned from Comanche County last Friday. Mrs. Milton Hardy and children are Lubbock visitors this week. Mr. Carrol Hunter and sister Miss Naomi spent Sunday night with friends in Hereford.

YOU'LL LIKE HEREFORD

## REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

Mrs. Jesse Stilson Daniel to Mary E. Ashbrook, s. 1-2 of T. 4-4 of blk. 58; \$850.00.

Clyde W. Gould and wife to D. L. McDonald, all sec. 1-4 sec. 77, blk. K-3; \$1000.00.

A. M. Jones, J. Frank Potts and wife, to W. D. Zion, s. 1-4 sec. 17, blk. K-8; \$2400.00.

A. M. Jones, J. Frank Potts and wife, to J. W. Lusk, e. 1-2 sec. 17, blk. K-8; \$4800.00.

J. W. Crudington to John Dodson, all sec. No. 88, blk. No. 7, \$8740.00.

C. S. Tatman and wife to J. G. Payne, all e. 1-2 sec. No. 7, blk. "B"; \$5876.00.

Will S. Smith and wife to Fero Margaret Land Co., nw. 1-4 survey 8, twp. 2, north of range 1, east of Capitol Syndicate; \$4000.00.

W. D. Truchett and wife to Anna Truchett, n. 1-2 sec. No. 2, in blk. No. 3; \$6120.00.

G. W. Brunley and wife to D. L. McDonald, s. 1-2 blk. 1, De Atley's Addition; \$2250.00.

W. Sylvia Sanders to Anna Truchett, e. 1-2 sec. 1, in blk. 3; \$5100.00.

Chas. F. Gallagher and wife to Jas. R. Robinson, past sec. 89, blk. E-7; \$2042.00.

L. Baskin to J. P. Collier, nw. 1-4 sec. No. 24, twp. 3, n. of r. 3, e. of Capitol Syndicate; \$1050.00.

Lee Lambert to Mrs. R. G. Sisk, a part of s. 8, No. 80, blk. K-3; \$200.

August B. Schultz and wife to E. V. Riedl, all e. 1-2 of sec. 72, blk. K-8; \$6884.00.

Helmut Brahmmer to Mary E. Ashbrook, all e. 1-2 sec. 15, blk. No. 3; \$5280.00.

W. B. Beedle and wife to T. R. Evans, all of blks No's. 16 and 21 of Bickett's Addition; \$800.00.

### Sheriff's Sale

THE STATE OF TEXAS, County of Deaf Smith.

By virtue of a certain Order of Sale and execution issued out of the Honorable District Court of Deaf Smith County, on the 12th day of December, 1917, by A. J. Thompson, Clerk of said Court, against C. W. Dodson, Nell B. Dodson, Catharina Holland and The Central Texas Exchange National Bank of Waco, Texas, for the sum of \$172.71 in favor of F. H. Oberthier, and \$564.69 in favor of J. W. Dodson, (the money judgment against C. W. Dodson, only) and costs of suit, in cause No. 1082, in said Court, do hereby certify that the same have been sold to F. H. Oberthier and J. W. Dodson, C. W. Dodson, Nell B. Dodson, Catharina Holland and The Central Texas Exchange National Bank of Waco, Texas, and placed in my hands for service, I, C. S. Purcell, as Sheriff of Deaf Smith County, Texas, did, on the 12th day of December, 1917, levy on certain Real Estate, situated in Deaf Smith County, described as follows, to-wit:

All of Lot Number 24, and an undivided one-half interest in and to Lots Numbers 22 and 23, all in Block Number 25, in the town of Hereford, and levied upon as the property of

said defendant, C. W. Dodson. And, on Tuesday, the 5th day of February, 1918, at the Court House door of Deaf Smith County, in the Town of Hereford, Texas, between the hours of ten A. M. and four P. M. I will sell said property at public venue, for cash, to the highest bidder, as the property of said C. W. Dodson by virtue of said levy and said execution and order of sale.

And in compliance with law, I give this notice by publication, in the English language, one week for three consecutive weeks immediately preceding said day of sale, in the Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 8th day of January, 1918.

C. S. PURCELL, Sheriff Deaf Smith County, Texas.

Berry Orr, Deputy.

ALFALFA WEEVIL CONTROL. Spreading slowly but uniformly over cultivated and wild country, the alfalfa weevil has invaded the western slope of the Rocky Mountains, one of the most common means of distribution is through the movement of infested hay, but the insects have been found also in clothing and trunks.

Means of controlling the weevil that are being used extensively consist of flooding the field so as to cover them even before it shows outward signs

## POTTS & JONES, Abstracters

Complete Index to date of Deaf Smith Co. lands in office.

Real Estate : : : : : Loans

And in compliance with law, I give this notice by publication, in the English language, one week for three consecutive weeks immediately preceding said day of sale, in the Hereford Brand, a newspaper published in Deaf Smith County.

Some food may become dangerous and believe you need vile, dangerous calomel to start your liver and clean your bowels.

### UGH! CALOMEL MAKES YOU DEATHLY SICK!

Stop using dangerous drug before it salivates you. It's Horrible!

You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a bottle of Dodson's Liver Tone and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, thing afterwards.

Witness my hand, this 8th day of January, 1918.

C. S. PURCELL, Sheriff Deaf Smith County, Texas.

Berry Orr, Deputy.

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Means of controlling the weevil that are being used extensively consist of flooding the field so as to cover them even before it shows outward signs



## Round-Trip All-Year Tourist Fares

ON SALE DAILY

To

- Amarillo Pan
- Brownville
- Corpus Christi
- Freeport
- Hubbard City
- Marlin
- Rockport
- Laredo
- Mineral Wells
- Palacios
- Seadrift
- Port Lavaca
- Port O'Connor
- Riviera

LIMIT NINETY DAYS FROM DATE OF SALE

# L. I. GARTON

Local Ticket Agent Santa Fe.

38

# War Savings Department

United States of America, Deaf Smith County Division, Hereford, Texas

PIN THIS UP ON THE WALL FOR FUTURE REFERENCE

# ALL ABOUT W. S. S.

## What Are They?

They are War Savings Stamps.

They are of two kinds—

United States Thrift Stamps (25c each).

United States War Savings Stamps (4.12 each).

Sixteen U. S. Thrift Stamps plus twelve cents in cash in December, 1917, or January, 1918, will purchase a War Savings Stamp, which when affixed to a War Savings Certificate is the guarantee of the Government and the people of the United States to repay on January 1, 1923 the full amount with interest at 4 per cent compounded quarterly.

The U. S. Thrift Card is a pocket-sized card given free of charge to purchasers of U. S. Thrift Stamps.

War Savings Stamps are as safe as the United States.

## Why Should I Buy Them?

BECAUSE—we are at war;

BECAUSE—the more we save, the more labor and material will be available for the use of the Government and for the support of our army;

BECAUSE—we must have dollars as well as men in the fight for freedom;

BECAUSE—they establish the soundest and simplest basis of saving, which is the key to individual success;

BECAUSE—there is no safer investment in the world;

BECAUSE—War Savings Stamps must increase each month in value.

## How Can I Buy Them?

As simple as buying postage stamps.

This is the simplest security ever offered by a great government to its people. Any man, woman or child who can save twenty-five cents can obtain at any Postoffice or Bank a U. S. Government Thrift Stamp and a Thrift Card to

which to attach it. This starts you as an investor, and puts you behind the Government!

## When Shall I Buy Them?

Buy them now, because the cost increases one cent every month after the 31st of January, 1918.

The price of War Savings Stamps is \$4.12 in December, 1917, and January, 1918, and increases one cent each month until in December, 1918, when the price is \$4.23.

No commissions are charged to you, or paid to any one.

Our soldiers and sailors may give their lives; you are asked only to lend your money.

## Where Can I Buy Them?

At any Postoffice, Bank, Trust Company, and many other authorized selling agencies.

W. S. S.  
War Savings Stamps  
issued by the  
United States Government

# Every Stamp Helps to Save a Life! Every Stamp Helps to End the War!

# The First National Bank



# He Sign O' He Hot Cup

## Sandwiches Hot Drinks

- Pimento Cheese ..... 15c
- Tuna Fish ..... 15c
- Sardines ..... 20c
- Boiled Ham ..... 20c
- Chicken Salad ..... 20c
- Roast Beef ..... 15c
- French Chocolate
- Tomato-Bisque
- Tomato Bouillon
- Coffee
- Hot Malted Milk
- Hot Royale Punch

Fresh Candies each week from Kipling's - Roswell.

## THE SWEET SHOP

## SOCIETY AND GLUBS

MRS. P. W. PRICE, Phone 25.

The Bay View Club met with Mrs. Jno. McLain on Thursday, January 18, with Mrs. Roloson as leader. Mrs. J. E. Ferguson's paper on "The Oratorio, Its origin, and place in Music today", was very interesting. Great Composers of the Oratorio, Handel & Bach by Mrs. Guthrie, was very ably handled. Mendelssohn and Elgar by Mrs. Geo. Garrison, proved one of the great interests. The hostess served refreshments of chocolate and cake.

The Music Study Music Club met at the beautiful home of Mrs. Homer Wilkinson, Jan. 7, 1918. The house was decorated with flowers of the season. Mesdames Ferguson and Homer Wilkinson were hostesses, with an able leader in the chair, Miss Mabel Betts, subject: "Germany". The program was a very interesting one, and each number was very ably executed. At the close of program daily refreshments of Bavarian Cream and Angel food cake was served. The next meeting will be at the home of Mrs. Gibson, Jan. 21, 1918.

One of the most pleasant meetings of the U. D. C. have participated in was that at the home of E. T. Woodburn on Jan. 1st, with the Misses Woodburn and Mesdames Wilson and Sullivan as hostesses. The program was well rendered throughout. The music by Miss Ethel Ferguson was indeed a treat. Daily refreshments were served by the hostesses. A Short business session was held, several new members being enrolled.

The social meeting will be held the first Friday of each month, the next to be at the home of Mrs. E. B. Black. The hostesses are Miss Mabel Betts, Mesdames Black, Stanford, Betts, Walter Bennett. Following is program for this meeting: Roll call—What Women are Doing. Woman's Work in War—Mrs. Stocking. Music—Miss Mabel Betts. Short Sketch of Life of Charles Carroll—Mrs. J. M. Gilliland. Song—Mrs. J. E. Crouch. "Who was Mathews Fontaine Maury? And How did He Serve the Confederacy?"—Mrs. T. E. Huffman. Music—Miss Elizabeth Black.

At this meeting a motion was made and carried that each member, who fails to attend when on program be fined fifty cents, unless she provides a substitute. After a general discussion it was decided the Chapter would do Surgical Dressing work as their Red Cross work. Ladies do not forget you are due your hostess the courtesy of a phone message, notifying her if it is impossible to attend the social meeting in the first Friday in February.

An occasion which was greatly enjoyed was the Watch Party given at the home of Mr. and Mrs. Homer Wilkinson Dec. 31st. Mr. and Mrs. C. C. Ferguson and Mr. and Mrs. Homer Wilkinson were hostesses to the Music Club members and their husbands. The rooms were artistically decorated with Yuletide decorations, and emblems of the times. Music was rendered throughout the evening.

While waiting the exit of the old year, with its joys and sorrows, to pass, the guests indulged in the game of "42". The New Year of 1918 was given a warm reception. The hostesses served a delicious two course luncheon at a late hour. The guests subsequently took their leave, thanking Mesdames Wilkinson and Ferguson for a most delightful evening.

Woman's Missionary Society of M. E. Church  
Woman's Missionary Society met with Mrs. J. E. Crouch, Jan. 2nd, with an unusually good attendance. The very improved service of the installation of officers was conducted by the Pastor of the church, Rev. Terry. The following officers were installed:  
President—Mrs. L. C. Chenoweth.

**MISS BONNIE CHAMNESS**  
Graduate of the Indianapolis Conservatory announces the opening of a  
**Music Studio**  
PIANO AND VOICE  
Phone 332  
311 McKinley Ave. HEREFORD, TEXAS

## A. P. Murchison Dies

(Continued from page one)

of White and Pink Carnations and Fern.  
Little Alma Valentine; Pillow of Pink and White Carnations and Fern.  
Mr. and Mrs. C. G. Ferguson; Bouquet of White Carnations and Fern, tied with White Tulle.  
Christian Sunday School; Pillow of Pink and White Carnations, Pink Roses and Fern.  
Elizabeth, Mary and Walter Lupton; A potted White Lily.  
Mr. and Mrs. R. N. Mounts; Bouquet of Pink and White Carnations with Fern.  
Mr. and Mrs. Ray Barber; White Roses and Fern.  
Mr. and Mrs. J. H. Cardwell; Pink Chrysanthemums, White Roses and Fern.  
Mr. and Mrs. A. O. Thompson, Mrs. L. R. Bradley, Misses Mattie and Belle Woodburn, Jessie Morris; Red Pink and White Carnations with Fern.

In the whites of the eggs, well beaten. Bake in gem pans in a quick oven.

**Rye Gems**  
1 2/3 cups rye flour  
1 1/3 cups white flour  
3 1/2 level teaspoons Calumet.  
Baking Powder  
1 teaspoon salt  
2 eggs  
1 1/4 cup molasses  
1 1/4 cups milk  
3 tablespoons melted butter.  
Sift the dry ingredients, add molasses, milk, eggs well beaten, and butter. Bake in hot oven in buttered gem pan two to five minutes.

Late reports on health conditions in Army camps and cantonments show the epidemic of measles to be greatly decreasing. In several camps where measles has extensively prevailed the number of cases of pneumonia has decreased.

Students in the University of Texas upon matriculating pay a fee of \$6.50, known as the "Blanket Tax." Payment of this fee entitles the student to free admission to all the football and other athletic contests of the University, as well as the oratorical and glee club entertainments. The student is thereby enabled to save from ten to twenty dollars a session.

Although payment of the blanket tax is a saving to the students, the tax is entirely optional. If a student is unable to attend the games because of outside work or other wise, he does not have to pay the \$6.50. However, nearly all students are glad to save the money by paying the tax, only about ten per cent failing to pay.

### TWENTY-CENT DINNERS

How a Large Manufacturing Concern Feeds 1700, in 30 Minutes, with a 20-cent Dinner

By installing various mechanical devices, and thus lowering the cost of service, the large shop restaurant in the Schenectady Works of the General Electric Company continues to serve its twenty-cent dinner in spite of the high cost of living.

- Menu**  
Roast Beef Mashed Potatoes.  
Stewed Tomatoes  
Bread and Butter  
Milk (or Coffee)  
Cocoanut Pudding

This bill of fare is typical of the noon-day meal that is being served today to employees of the Schenectady Works of the General Electric Company. It is a full equivalent of the meals that were served in this restaurant years ago, despite the steep increase in the cost of all food-stuffs during this period. The ability to serve this meal today at the price in force five years ago is the result of skilful application of engineering principles in the method of serving customers.

The dealers in Schenectady alone sell \$50,000 worth of provisions every year to this restaurant. The meat is bought direct from a Chicago packing house

and the fish from Boston. In purchasing the groceries, vegetables, etc., the policy is followed giving the business to the firms who, service considered, quote the best prices.

All the meats, vegetables, etc., are prepared in the kitchen; the puddings are made here, and also 700 pies and 600 loaves of bread are baked daily. By providing facilities for these cooking operations the cost has been reduced to the minimum.

**Kitchen Equipment**  
The kitchen is equipped with aluminum pots, kettles and other utensils, for although it has been found that these utensils are more durable and in the case with which they can be cleaned justify this initial extra expense. From the standpoint of the chef the aluminum kettle will stay hot longer than a copper kettle, and will also produce more satisfactory food. For the same reason aluminum trays are used in the restaurant. They are very light in weight, rugged, and easy to keep clean. Wherever possible the mechanical processes, such as cutting bread, chopping meat and vegetables, artificial

refrigeration, etc., are performed by electric motors.

Another example of thrift is found in the simple fact that the flour is not purchased in barrels but in bags, for each flour bag, after being emptied, furnishes 2 towels for the restaurant employees.

**Restaurant Service**  
Of the 3500 meals served daily 500 are breakfasts, and 200 are midnight lunches; 300 are suppers, and 800 meals are delivered to the shops. Thus 1700 meals are served during the noon hour in the main restaurant building. This situation involved mechanical difficulties which can be economically met only by mechanical means. The essential feature of the new service was the installation of a "serve-self" system, expedited by four conveyor belts.

To reduce the losses resulting from improper handling and storage of sweet potatoes, specialists were placed in the regions of large production, and their work, it is estimated, already has resulted in a saving of \$3,000,000—Extracted from Annual Report of Secretary of Agriculture.

# Star Theatre

FRIDAY, Jan. 11, 7:15 Sharp

Samuel S. Hutchinson, President American Film Company, presents **FULFILL THE DAY**, the famous Broadway Beauty, in **"THE CALENDAR GIRL"** in Five Acts, by Julian Louis Lamotte, directed by Rolla Sturgeon. A single reel Strand Comedy with **MISS BILLY RHODES** in **"SOME NURSE"**. This is a program we know you will be pleased to see.  
Children 10c Adults 20c

## SATURDAY—Matinee and Night

William Fox presents **DUSTIN FARNUM** in a Five reel feature **"NORTH OF FIFTY-THREE"**. A story of the great Northwest. Dustin Farnum needs no introduction to the Theatre-going public. "North of Fifty-Three" is a great production. All reports of this picture is big. We know that if you miss this picture you will miss one of the best that has been at the Star Theatre for some time.  
Matinee 10c and 15c Night 10c and 20c

MONDAY, Jan. 14, 7:15

Triangle Film Corporation presents beautiful **OLIVE THOMAS** in **"INDISCREET CORINNE"**. Pretty and vivacious **OLIVE THOMAS** is given rare opportunity to display her terpsichorean ability, which made her a fofles favorite and won for her the title of the bell of Broadway. Miss Thomas is one of the most loved little ladies on the screen to-day. You will miss a good picture if you miss this one.  
A single reel Triangle Comedy, **"His Household Butterfly"**.  
Children 10c Adults 20c

TUESDAY, Jan. 15, 7:15

We present for your approval **PITANCIS X BUSHMAN** and **BEVERLY BAYNE** in **"RED, WHITE AND BLUE BLOOD"**. We do not have to tell you that this is a great production; the name of Bushman and Bayne is enough to convince you without saying any more. Chapter Five of **"THE FIGHTING TRAIL"** which, without a doubt, is the greatest Serial picture ever produced. It is a typical Western picture of the kind we all like.  
Children 10c Adults 25c

WEDNESDAY, Jan. 16, 7:15

Aircraft Pictures Corporation presents the Darling of the Movies **MARY PICKFORD** in one of her greatest productions, **"ROMANCE OF THE RED WOODS"**. Little Mary, beyond any doubt, is the most loved little lady in the United States to-day. There are more people who go to the Movies to see her than any person on the screen. "A Romance of The Redwoods" will more than fill your expectations. We know you will be more than pleased with this production.  
Children 10c Adults 25c

THURSDAY, Jan. 17, 7:15

We present for your approval a Five part Blue Ribbon Greater Vitagraph feature **"BLIND ADVENTURE"**. To those who come to see the Greater Vitagraph features we do not have to tell them they are great productions. We want to say to those who do not come on Thursday nights you are missing a good program. Remember the **JAZZ** band on Thursday. The boys will have a special program for this night as they missed last Thursday.  
Children 10c Adults 20c

Coming Monday, January 21st, **FATTY ARBUCKLE** in **HIS WEDDING NIGHT** in two parts.  
Wednesday, January 23rd, **DOUGLAS FAIRBANKS**, in **WILD AND WOOLY** in five parts.

## STAR THEATRE OFFERINGS

Dustin Farnum makes his screen debut on the William Fox programme in a story vibrant with the thrill and vigor of life in the open. "North of Fifty-Three," the novel by Bertrand Sinclair, was selected by Mr. Fox for Mr. Farnum's first picture because it is a new tale, filled with rapid action and tense situations, and admirably fitted to the needs of the big fellow. "Roaring Bill" Wagstaff (Mr. Farnum) marries Hazel Weir (Winifred Kingston) a girl from the East about whom there are ugly rumors. After he has cleared these away, he begins to think that his wife has married him on the impulse of the moment, not because of any love for him. He decides to return to his life among the woods, but his wife gives proof of her affections, and he returns to claim her as his own. "North of Fifty-Three" will be on the screen at the Star Theatre, Saturday, Matinee and night, January 12.

She longed for a past and everything seemed a romantic object to Corinne Chilvers, who had birth, good breeding, and a bank account. She was dissatisfied and longed for a "PAST" and something different. So when she read an advertisement for two young ladies with "pasts" she was interested and answered the advertisement in hopes that it would be an interesting adventure. Just how interesting a time she had had how she acquired a "past" with startling rapidity are the thrilling and amusing scenes in the Triangle Play, "Indiscreet Corinne" at the STAR THEATRE on MONDAY, JANUARY 14th.

## RED CROSS STORIES FOR CHILDREN

"Red Cross Stories for Children" is the title of a book which has just been published, the profit for the sale of which go to the Red Cross. The Red Cross Junior Membership has suggested that the book will make an appropriate Christmas gift for children, and will also serve to make vivid for them the meaning back of the Red Cross.

Dr. Henry N. McCracken, President of Vassar College, who is also National Director of the Department of Junior Membership in the Red Cross, wrote the foreword for the book, in which he says of the stories: "I am glad to say a word of approval of them, and to commend them to all schools throughout the land, not as authentic history, but as a means of teaching children the Red-Cross ideals of service."

## No. 141 THE STATE OF TEXAS:

To the Sheriff or any Constable of Deaf Smith County—GREETING: W. E. Damiron, Administrator of the Estate of Mrs. Elizabeth Tomamichel, deceased, having filed in our County Court his FINAL ACCOUNT of the condition of the Estate of said Mrs. Elizabeth Tomamichel, deceased, together with an application to be discharged from said Administration. You are hereby Comanded, That by publication of this Writ for twenty days, in a newspaper regularly published in the County of Deaf Smith, you give due notice to all persons interested in the account of Final Settlement of said Estate to file their objections thereto, if any they have, on or before the February, Term, 1918 of said County Court, commencing and to be holden at the Court House of said County in the Town of Hereford, on the First Monday in February A. D. 1918, when said Account and Application will be considered by said Court.

WITNESS A. O. Thompson, Clerk of the County Court of Deaf Smith Co. (Seal)

Given under my hand and seal of said Court, at my office in the City of Hereford, Deaf Smith County, Texas, this 10th day of January, A. D. 1918.

A. O. THOMPSON, Clerk C. C. Deaf Smith County. By A. L. Biggs, Deputy Clerk. A TRUE COPY, I certify: C. S. Purcell, Sheriff, Deaf Smith Co. By Berry Orr, Deputy Sheriff. 50-4t

**Sheriff's Sale**  
THE STATE OF TEXAS,  
COUNTY OF DEAF SMITH.  
BY VIRTUE of a certain Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 8th day of January, 1918, by A. O. Thompson, Clerk of said Court, against Annie H. Bell, for the sum of Seventeen Hundred Five and 80/100 (\$1705.80) Dollars, and costs of suit, in cause No. 1070 in said Court, styled Frank Kabanec, versus Annie H. Bell et al and placed in my hands for service, I, C. S. Purcell, Sheriff of Deaf Smith County, Texas, did, on the 8th day of January, 1918, levy on certain Real Estate situated in Deaf Smith County, described as follows, to-wit: being all of the 42 1/2 acre tract of land out of Section No. 45, Block M. 7, and being the S. W. portion of the N. W. portion of the N. W. 1/4 of said Section No. 45, Block M. 7, and levied upon as the property of said Annie H. Bell. And on Tuesday, the 5th day of February, 1918, at the Court House door of Deaf Smith County, in the town of Hereford, Texas, between the hours of ten A. M. and four P. M. I will sell said Real Estate at public vendue, for cash, to the highest bidder, as the property of said Annie H. Bell, by virtue of said levy and said Order of Sale.

And in compliance with laws I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 8th day of January, 1918.

C. S. PURCELL, Sheriff, Deaf Smith County, Texas. 50-4t  
Berry, Orr, Deputy.

**THIS weather demands PERFECTION OIL HEATERS.** We are fortunate in having a good supply on hand. If you have had any experience with oil stoves, either for cooking or heating, you know that the Perfection line is always used as a standard with which to measure the ordinary kind. The Perfection Stove is manufactured and sold by the Standard Oil Co., and they are more interested in furnishing a stove that will burn oil satisfactorily than in the profit on the stove.

**Black Japan finish \$5.00      Nickle trimmed \$5.50**

# C. A. SKELTON

**Drives Out Malaria, Builds Up System**  
The Old Standard general strengthening tonic, **GROVE'S TASTELESS CHILL TONIC**, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 20c.

YOU'LL LIKE HEREFORD

**OUR DRUG STORE**

*Family Dr. says:*  
Come to  
**OUR DRUG STORE.**

TO HAVE A CLEAR, ROSY COMPLEXION IT IS NECESSARY TO GIVE THE SKIN THE PROPER "FOOD." OUR PREPARATIONS FOR THE SKIN CONTAIN THIS FOOD.

IT WILL ALSO BE EASY TO RETAIN YOUR HAIR OR MAKE IT MORE ABUNDANT IF YOU USE OUR "HAIR TONICS." OUR "DENTRIFICES" WILL MAKE YOUR TEETH PEARLY AND YOUR BREATH SWEET.

LET US ALSO FURNISH YOU A "MANICURE SET" TO MAKE AND KEEP YOUR FINGER NAILS PRETTY.

WHEN YOU GET TOILET ARTICLES AND PREPARATIONS FROM US YOU CAN "RELY" ON WHAT YOU BUY.

**BETTS-CLARK, DRUGGISTS**  
THE NYAL STORE

**RED CROSS NOTES**

**Red Cross Receives New Year's Gift**

On Monday, Jan. 7, the Red Cross fund was swelled by an unexpected sum of \$50. The result of efforts put forth by Miss Nellie Clem. Merchants had been solicited to furnish ingredients of which to make candy and every one approached readily responded. The candy, with exceptions of three pounds willfully furnished by Miss Johnnie Estes, Mrs. Walter Dunlap and Mrs. Russell Carroll, and a nice box each from Burns Drug Store, Corner Drug Store and the Sweet Shop, was made during the week at the home of G. M. Suggs, by Miss Clem, assisted by Mrs. Suggs and Misses Lois Carlyle and Cecil Gilliland, and was of twelve different varieties. On Friday night the candy was packed in boxes containing from one to five pounds each which was then left in the hands of Mr. S. J. Williams to dispose of by auction. During the afternoon of Saturday he sold, on Main Street, about one-half, then, through the kindness of Mr. McGee, manager of the Star Theatre, the balance was auctioned off at a farm in the country. Miss Webb Lamb tendered her services in distributing the boxes as they were sold.

New work rooms have been fitted up on the first floor of the court house and the climbing of stairs eliminated. This was made possible by the courtesy and patriotism of Messrs. Moses and Boone, who gave up their offices for this purpose. If the Germans knew how the American man, from the youngest to the oldest, is doing "his bit" they would give up the war now. We have some little corn bread, but eat it and say "Save and serve and help win the war." Such a spirit as this in the children and the men who are too old to fight, who will voluntarily give up their convenient, comfortable offices, that the women of the country may more efficiently do the work asked of them.

is a spirit that will make better Christians, better Americans, and deservedly winners in this contest. Surgical dressings now occupy the suite occupied by Mr. Moses in the northwest corner of the court house, and sewing headquarters in the southwest corner, occupied by Judge Boone. Work in both departments will go on as formerly.

There is a great need of white clothes for wrapping surgical dressings; some dressings are held now for the needed wrappings. Please wash and iron old white cloths and send to headquarters at once.

Yarn is on hand for socks and sock knitters can be supplied.

It has been reported when a soldier receives a comfort he looks immediately to see if it contains a pair of socks and some tobacco.

**RELIEF FOR POLAND**

The American Red Cross has appropriated \$200,000 for the immediate relief of conditions bordering on starvation in Poland. Infants and small children in particular are suffering for want of food in that part of Poland back of the German lines. The money will be paid in two installments to the Warsaw Polish Committee.

Requests have been made to the Red Cross to put relief measures in operation in Poland of the same kind that were applied in Belgium, through the sending of food to the people. The appropriation to meet immediate needs, however, is conditioned on guarantees that its expenditure shall not result in releasing funds or food supplies for Germany.

**BUSINESS OPPORTUNITIES**

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

**FOR SALE**—About 30 good young cows and span of good mules. Address, **G. A. MERRICK & SON,** Hereford, Texas. 39

**BASKIN LAND COMPANY** Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1f

**FOR SALE**—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns Drug Store. 29-1f

**WANT ADS**—Will be run until ordered out unless special number of times is given. If an ad is marked with "if" following a number, it means that the ad will run until forbidden. 1-1f

**WANTED**—To buy about 20 sections and half sections of land in Deaf Smith, Castro and Farmer counties. State lowest price and terms in first letter. Write to John Young, 45-3 months. Amarillo, Tex.

**FOR SALE**—One six room house, well and wind mill, and one-half interest in well on Line 307 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address **E. A. DANIEL,** 401 North Buchanan Street, Amarillo, Texas. 34-1f

**LOST**—A Suit Case and Duck Overcoat on road west from town. Return to **W. E. Hicks.** 47-1f

**FOR SALE**—A thoroughbred, Rose Comb Rhode Island Red cockerel. Apply to **McQueen Grain Co.** 43-3f

**FOR SALE**—160 acres all smooth high grade land, can be irrigated; 9 miles to town. No buildings. Price \$5000. Terms. Rt. 3, Box 52—A Wichita, Kans. 47-4f-pd.

**FOR SALE**—14 sec. of land in shallow water, adjoining three large irrigated farms; 4 1/2 miles from Jewell Switch. \$20.00 per acre bonus if sold in the next 30 days. Box 507, Hereford. 47-1f

**FOR SALE OR TRADE** My beautiful up-to-date, 7-room California bungalow home, for a home in Hereford, or will trade it and 2 small shallow-water farms adjoining Hereford, for cheaper land. 48-2f. **A. H. ELLISTON.**

**FOR SALE**—1 brown mare, 4 years old; 1 brown horse, 4 years old; a good gentle pig, weight 2400 pounds. **W. M. LICHTWALD,** miles west Umbarger. 48-4f 2

**WANTED**—General sewing and dress-making. **MRS. W. H. RAYZOR,** 49-4f Phone 119.

**LOST**—Gentleman's ring, with three ruby sets, somewhere in Hereford. Liberal reward if returned to The Brand. 49-2f p

**FOR RENT**—To April first, five sections grass with two wells, good house, some sheds and corals. See **C. O. Norton or R. L. Cceanough.** 49-3f-p

**"YOU'LL LIKE HEREFORD"**

**LISTEN!**

All the world loves a winner when the contest has been fairly played. Stay in the contest. Don't be eliminated.

**BUILD YOU A HOME**

**Rockwell Bros. Lumber Company**

**SAND AND GRAVEL**—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-1f. **T. B. SLAUGHTER.**

**FOR SALE**—1917 Model Ford, in good condition; run 600 miles. Priced right. Call 180. 48-1f

**LOST**—Yearling heifer, mottled face, AE on left hip. A. E. Botsford, Hereford, Texas. 50-2f-pd

**JACKS FOR SALE**—I have a few good young Jacks of my own raising, at reasonable price, and terms if necessary. **S. J. SANDERS,** Hereford, Texas. 50-4f

**LOST**—A white faced cow; has a wire yoke on. **A. E. BOTSFORD** 50-2f-pd

**LOST**—Wednesday night, ten-months old white-faced bull calf from my home. Finder notify **HOMER K. FOX.** 4f

**RED CROSS IN FRANCE WORKS FAST**

The degree of organization of the American Red Cross abroad, and the speed with which it can formulate and execute plans, is shown in its recent achievements of equipping a hospital and organizing its staff within two weeks after the hospital property was placed at its disposal.

The new link in the chain of institutions which the American Red Cross is foregoing to regain for France the health of her citizens is the Sainte Eugenie Hospital at Lyons, for tuberculosis repatriates.

A cable dispatch from Paris headquarters of the American Red Cross, announcing the opening of the hospital, said in part:

"Sainte Eugenie is lent to the American Red Cross by the Hospital Board of Lyons, which supplies the building with heat, light, water and sanitation without cost to the Red Cross, and with food, linen and disinfection at cost. The American Red Cross provides the nurses and doctors and hospital supplies.

"Often as many as 65 tuberculosis repatriates arrive at Evian in one week, coming from occupied France and Belgium. Returning to their homes they have spread infection. The new hospital cares immediately for 200 patients in five new hospital barracks and in the main building."

Bills of lamp newspaper scattered over the floor will blower dust from rising when the room is swept. The wooden or linoleum covered floors of a well-kept kitchen and pantry harbor very little dust.

When honestly done, farm cost accounting furnishes a direct and safe basis on which to work out a more profitable business management for the farm.

**Judge William Pierson Announces for Court of Criminal Appeals**

Greenville, Texas, January 5.—Judge William Pierson of the Eighth Judicial District has announced his candidacy for Judge of the Court of Criminal Appeals of Texas, and has mailed his application to the Chairman of the Democratic Executive Committee to have his name placed on the primary ballot. Judge Pierson was born at Gilmer, in Upshur County, and raised partly in Rains County and partly in Haskell County, and was educated in the public schools in Bay

University and the University of Texas. In 1901 and 1903 he served in the Texas Legislature (House of Representatives) from Hunt County. He is a jurist of extensive experience and has tried some of the most important cases in Texas in recent years, including the celebrated Brewery Cases at Sulphur Springs, and the Anti Trust Suits at Greenville, and is now serving his sixth year as District Judge, holding court at Greenville, Sulphur Springs, Cooper and Emory.

**JUDGE HUGHES FOR RE-ELECTION**

County Judge James A. Hughes is a candidate to succeed himself. Judge Hughes has handed The Brand the attached announcement for publication.

Judge Hughes has a long record of faithful public service behind him. The voters of the county are familiar with his administration, and The Brand feels that it would be like carrying coals to Newcastle to attempt to dwell upon the qualifications of the candidate. The announcement reads:

I, JAS. A. HUGHES, hereby announce myself as a candidate for re-election to the office of COUNTY JUDGE of Deaf Smith County, subject to the action of the Democratic primaries.

I desire to express my appreciation to the voters of this county for the support given me in the past years, and if you see fit to elect me again, I pledge my very best efforts to make you an efficient officer.

Yours very truly,  
**JAS. A. HUGHES.**

**REGISTERED AT HOTELS**

- FLAGG RANGIN—M. P. Flagg, Capt. Pickett.
- CKY—C. Huff, Wm. Knight, J. A. Marshall, Bertha Foster, Geo. Ward, C. R. Phillips, J. C. Copeland and wife, Phillips and Conner, A. Johnston, T. C. Veey, F. A. Robinson, M. Q. Whitaker, W. S. Brown and wife.
- AMARILLO—A. H. Gans, J. M. Overman, J. O. Fowles, Harry Britt, Roy C. Sowder, F. T. Collins, Earle Chancelor, M. F. Burke, C. C. Wyatt, F. Blain, B. S. Arnold, Wm. O'Brien, W. E. Woods, J. W. Dunlap, Hans Tagash.
- FLOYDADA—McSpadden Bros., J. F. McSpadden and family.
- DIMMITT—J. M. Smith, E. Ramsey, C. P. Maper, I. H. Buster.
- MISCELLANEOUS—J. F. Stone, Post, Texas; J. D. Greeve and wife, Sacramento, Calif.; W. M. Hunter, Nogalis, Ark.; B. L. Horton, Houston; B. L. Printers, Elberta; Wayne Carlyle, Milesheo, W. J. Lovett, Lockney; Geo. I. Courtwright, Friona; Henry Burham, Vega; Wm. Powell and wife, Kansas City; H. C. Clayton, Albuquerque, N. M.; Robert Adair, Snyder; Bob Helfner, Lone Oak; R. B. Newcome, Arizona; W. A. Adams, El Paso; Mrs. Huston, Lubbock; Ed. Huston, Lubbock; D. L. Sherertz, Virginia; A. G. Monday and wife, Knoxville, Tenn.; M. G. Reens, Toledo, O.; J. W. Clark, K. C.; J. H. Hamilton, K. C.; A. W. Libbey, Tulsa; J. H. Aldridge, Bovina; E. H. Boulder, Dallas.

**RICH RED BLOOD MAKES A STRONG, HEALTHY BODY**

**Iron in Bland's Mass Form Makes Rich, Red Blood**

Pep Systemic Pills—the new iron compound—contains Bland's Mass which is considered the most assimilable form of iron salts and are reinforced by other valuable nerve, blood and liver tonics. People with sluggish systems will find energy and for building up a run-down system.

They start giving results later only a few doses and before you hardly realize it they make you feel like a new person.

People who have tried other iron tonics but have had to discontinue on account of the iron upsetting their stomachs need have no fear whatever of Pep Systemic Pills serving them this way. Nor will these pills discolor the teeth as many other iron tonics do.

Loss of appetite, constipation, impure blood, sleeplessness, dizziness, sallow complexion and other similar ailments are sure forerunners of more serious troubles and should be checked as soon as noticed. For any of these ailments Pep Systemic Pills are a wonderful tonic and for building up the system and giving you vim and vigor they allow you to enjoy the pleasure of living.

Pep Systemic Pills have a great advantage over liquid tonics, too, as they are much more convenient to take, and especially when you are on an outing, when you take your meals up town or whenever you are traveling.

Make up your mind to get a bottle today and get strong again. For sale by **Betts-Clark Druggists**, and other good drug stores. **ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.**

**"Birds of a Feather Flock Together"**

You'll always find the best dressed men coming to our store with their clothing, pressing and repairing. They know we do our pressing by the Hoffman method—it's sanitary and leaves the garment sweet and clean.

They all commend our altering and repairing as we take particular care to have it done right—done topside. Follow the example of the best dressed men.

We handle the famous Lamm & Co's line of Men's Made-to-order Clothes, and there is none better. Come in and let us take your measure.

**ORR'S**  
TAILOR SHOP  
Phone 16

**STUDEBAKER**  
Automobiles

**TWO SIXES** now on display  
**ONE FOUR** at Ford Garage  
Present prices effective until Jan. 1st, 1918

See me. **Luther Hough**

**FOR SALE**

7000 acre ranch, solid body, all smooth, improved; 5 miles from station on Rock Island; land on north line of Deaf Smith County, \$15 per acre; easy terms.

**I Will Appreciate your business.**

**E. F. CONNELL** Hereford, Texas

**IF YOU WANT A HOME INVESTIGATE THESE**

Dandy 40 acre block, all in cultivation and lays fine to irrigate and well located. Price \$4000; will give good terms if desired.

100 acres near Hereford, partly fenced, raw land, small lake, water about 50 feet, near school. Price \$15 bonus; terms if desired.

100 acres all good smooth raw land, 5 1/2 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, 97 1/2c duo state. Terms: \$1410 cash, balance 1 to 5 years, 6 per cent.

640 acres, 8 miles west of Dimmitt, Castro County, raw land; partly fenced; has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash; balance 1 to 10 years at 6 per cent.

If interested see or write me at once.

**J. B. ELLISTON**

**"You'll Like Hereford—Oceans of Water."**

**FOR QUICK SALE**

A pick-up in an Improved, four section Ranch, solid body, well located, 15 miles South of Hereford. Price \$15 per acre Bonus; will carry \$25,000 one to ten years at 8 per cent. 47-2f

**ELLISTON REALTY CO.**

**SOMETHING UNUSUAL**

An attractive valuable house and lots, first class, modern, well kept and fully furnished, for sale; might trade for land. 48-4f **J. E. GYLES.**

**For Indigestion, Constipation or Biliousness**  
Just try one 50-cent bottle of **LAX-FOS WITH PEPSIN.** A Liquid Digestive-Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grovo's Tasteless Chill Tonic.

There has been three regulation A B C boxes 3x2x2 ft. shipped to Division Headquarters at St. Louis during the past week. Two boxes contained Hospital Garments as follows:

- 24 doz. wash cloths
- 21 doz. substitute Handkerchiefs
- 4 Napkins
- 11 Tray Cloths
- 6 doz. Towels
- 11-2 doz. Water Bay Covers
- 20 pair Lined Bed Socks
- 20 pair Unlined Bed Socks
- 9 Convalescent Robes
- 12 Canton Hospital Bed Shirts
- 15 PJama Suits
- 12 doz. Bag Covers
- 6 Operating Gowns
- 6 Operating Helmets
- 6 Comfort Bags

- 8 Pkgs. 4x4 Cotton Squares
- 8 Pkgs. Gun Wipes
- 9 doz. Canton twill Bed Shirts
- Surgical Dressing Box contained:
- 440 5x9 Compresses
- 500 4x4 Compresses
- 200 Sponges
- 150 Gauze Rolls
- 390 Gauze Strips
- 740 Gauze Wipes
- 46 12x18 Paper back Pads

The American Red Cross is now operating forty dispensaries in the war zone.

A rest station is being operated by the American Red Cross at the new American Aviation Field.

**CHURCH NOTES**

**The First Christian Church**  
The services last Lord's Day were fairly well attended. There was a slight increase in the Bible school. There will be regular services next Lord's Day.  
Subject for morning: "What should a Man Labor for in This Life?"  
Evening Subject: "What is God?"

**Junior League**  
Leader—William Black.  
Song.  
Bible Lesson: Luke 8: 5-15.  
Prayer.  
"Our Work in Africa"—Loyal McDuff.  
Hano Solo—Apple F. Parker.  
Story—Hayoid Spratt.  
Solo—Carolyn Lamb.  
League Benediction.

The Prayer Meeting committee urges everyone to be on time at the Sunday evening meetings. Owing to the often changing of the time of our meeting many have been hindered from coming on time. Please let us keep close watch of the time set for meeting and try, and be on time.

On Tuesday night of January 8, at 7:30 all the Endeavorers are to be at the church house. What for? We are going to discuss our plans for the ensuing year, or in other words we are going to make New Year's resolutions.

We wish to announce right here before we forget it, that the Junior C. E. society is going to have a social next Saturday afternoon from three until five o'clock, at the home of one of the members, Miss Alice Womack. Will the parents of these little folks please see that the time is not forgotten. They have worked hard and deserve some fun to keep Jack from becoming a dull boy.

To the parents of the Juniors: To make the society work more interesting and beneficial each member should take the paper, "The Junior Christian Endeavor World". By getting a club of 10 members the Superintendent can get your child the paper for one year for 25 cents. Will you not subscribe for this paper for them? If you cannot see the superintendent just give them the quarter and tell them to take it to her.

We have one more member to place on the absent list in the person of Glenn Boardman, who has gone to Chicago to qualify in art and music. We are sorry to lose him but it is to his advantage that he goes. When he returns we can have amusement thru his knowledge.

Hurray! The boys beat the girls by over 50 per cent in the mid week prayer meeting contest. You might know that the writer is a boy or he would not write so cheerfully. Yes, the girls are to entertain us but they are so angry I am afraid it will be a sorry entertainment.

Meeting will be at 6 o'clock next Sunday. If you are a young man or woman and wish to do Christian work or to learn how to work just come out to our meetings.

Loyalty to the church and faithfulness to our pledge is what every One of our society is asked to promote.

Knowing that, by so doing, the spiritual life of each one of us will be greatly uplifted, and thus we will be made the better workmen for Christ.

Conscious of the fact that all of our members do not realize their privilege and are missing a blessing from the Lord, May we not ask, as an individual member of the Society, To unite with us in making the prayer meeting more interesting by

endeavoring to participate in every meeting, and

enlisting others into the membership of the Society.

Yours in Christian Endeavor,  
Senior Y. P. S. C. E.  
Happy New Year! Can we say we cannot have a happy New Year amid all this turmoil of war? No. It will be a happy one if we will earnestly strive for the right, for freedom and for God.

Program for Jan. 13, 1918  
Topic: "Young Christians Reaching Upward."

Leader—Mae Womack.  
Song and Prayer service.  
A Blackboard talk—Norman Rice.  
Recitation—Clyde Carroll.  
Scripture—Ps. 63:1-8.  
Reading—Nella Carter.  
Discussion—"We can reach upward best through prayer and Bible reading"—Mary Galley.  
Discussion—"We can reach upward best through helping others, like the good Samaritan"—Forrest Bowe.  
Song.  
"What things prevent men from the Christian life?"—Arthur Rogers.  
Talk—Brother Baker.  
Business.

**Presbyterian Church**  
Order of Service:  
Sunday School, 9:45 a. m.  
Preaching, 11 a. m. and 7:15 p. m.  
Junior C. E., 3 p. m.  
Christian Endeavor, 6 p. m.  
Themes for morning preaching service: "Naturalness of Prayer"—There is no Argument for Prayer.  
Theme for evening service: "The Salvage of the War"—Lesson, the

Christian should learn.

**Baptist Church**  
Sunday School and morning preaching services at the usual hours.  
B. Y. P. U. at 6:15 p. m.

**Methodist Church**  
The services at the Methodist church next Sunday will be at the usual hours. The pastor will preach at the morning hour, and Rev. A. L. Moore of Plainview, the new presiding elder of this district will preach at the evening hour. This will be Mr. Moore's first visit to Hereford, and a full attendance is desired. Rev. Mr. Moore is a strong preacher and one of the prominent Methodist ministers in West Texas.

The first Quarterly Conference for this year will be held at some hour Monday, next.

**TREASURER WARD FOR RE-ELECTION**

The Brand takes pleasure this week in presenting to the public the announcement of County Treasurer, J. J. Ward, for reelection to that important county office. Mr. Ward is the second candidate to announce. His statement to the public follows:

Hereford, Tex., Jan. 5, 1918.

**TO THE VOTERS OF DEAF SMITH COUNTY, TEXAS:**  
In the Democratic Primary next July I shall again ask the good people of Deaf Smith County to honor me with the nomination for their County Treasurer and take the liberty of making known my wants to you in the hope that you will favor me with your vote and influence that I may

**RESOLVED:**

**To get the best lumber when I build**

**And to get the best lumber at the best price, all you have to do is to come to us.**

**For our lumber is all good, clean stock, well seasoned and perfectly grained.**

**For repair work or building of any kind, let us estimate.**

**Palmer Lumber Company**

acquire this office.  
I shall not ask you to commit yourself to my candidacy just at this time, but assure you that I shall be deeply grateful to you should you decide to favor me with your support and influence.  
Very Gratefully Yours,  
J. J. WARD.

For the 17 years, 1900-1916, estimates of the cotton crops made by the Bureau of Crop Estimates, United States Department of Agriculture, were 1.2 per cent less than the crops subsequently reported by the Bureau of the Census.

**YOU'LL LIKE HEREFORD**

**ABSTRACTS**

For first class work, neatly and accurately done, see

**Deaf Smith County Abstract Co.**

R. T. MOSES, Proprietor

The first reason for having good milk cows on the farm comes from the fact that they provide the cheapest, best and most wholesome food for the family. Their value is hard to estimate when we consider the amount saved on the bills. Their produce is a superior substitute for many foods necessarily purchased at high prices. In fact, there is no economic way of doing without plenty of good milk cows on the farm.

**VOGUE OF THE JUNIOR RED CROSS**

The popularity of the American Red Cross Junior Membership, which was launched recently, with Dr. Henry N. McCracken, President of Vassar College, as National Director is indicated in the action of three of America's leading women's magazines, which have established regular monthly departments devoted to the work of the Red Cross Junior Membership.

**PRESCRIPTIONS**

**How Much Is Your Life Worth?**

Very often 10c or 15c represents the difference in the cost of a prescription when filled by different Druggists. Don't have your prescriptions filled at a place where the price is the only inducement, for a cheap prescription is dangerous. Human life is at stake. Our drugs are always fresh and pure, and our compounders are reliable. We charge only what the prescription is worth, no fancy prices.



Rex Tyne, for eight years noted in Hereford for his careful and accurate work, is back with us as Prescription Clerk. Let him fill YOUR prescription.

Phone 300

**BURNS, the druggist**

**NEW FARMERS' BULLETINS**  
Breed Worms and Other Maggots Affecting Animals. (No. 857.)  
The Use of Windmills in Irrigation in the Semiarid West. (No. 866.)  
The Muskrat as a Fur Bearer, with Notes on Its Use as Food. (No. 869.)  
Grains for Western North and South Dakota. (No. 878.)  
Irrigation of Orchards. (No. 882.)  
Grains for the Utah Dry Lands. (No. 883.)  
Fleas and Their Control. (No. 897.)

Laws Relating to Fur-Bearing Animals, 1917. (No. 911.)  
The Application of Dockage in the Marketing of Wheat. (No. 919.)

Good chicken roasts may be made of 2 by 2 inch material with upper edges rounded. They should be built on the same level, about 2 or 3 feet from the floor. If a dropping board is used it should be placed about 8 inches below them.

**YOU'LL LIKE HEREFORD**

**WANTED!**

If YOU have a bargain in land and want to

**Turn It Quickly LIST IT WITH US NOW**

**IMPORTANT—Give us your VERY BEST price and terms, as the PRICE sells property, first, last and all the time.**

**ELLISTON REALTY COMPANY**

**FREE This \$1.00 FLASHLIGHT POST PAID**

We want every woman to have one of these beautiful, modern, ELECTRIC FLASHLIGHTS. We will give you one for \$1.00, and charge you nothing for the shipping. This offer is good until we sell out. Hurry! Write for yours today. We will send you a FREE catalog and list of prices for furs!

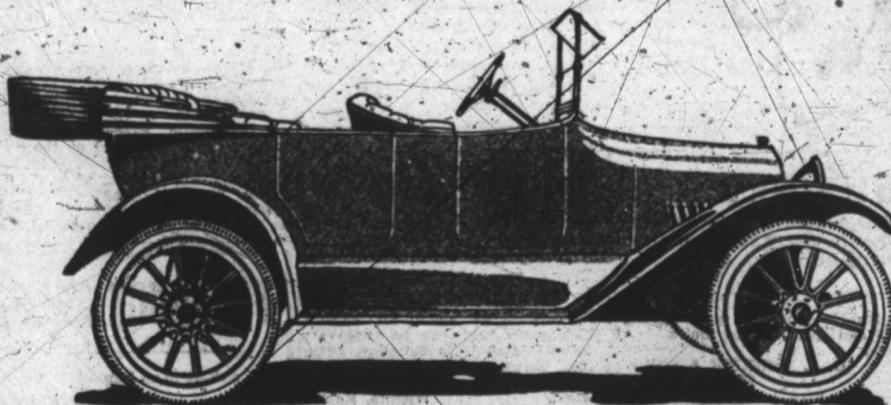
**A Good Resolution—**

**Resolved: To do my marketing at Cardwell's and save money.**

If you come to this store, pick out the groceries that you want and take them home with you, you'll not only save money, but you'll be complying with the Government request for War-Time Economy and Efficiency.

Whatever you want in the way of fresh vegetables or canned goods—whatever your palate just longs for, you are always sure to find at this store. Our best recommendation is the fact that our best customers usually come from the greatest distance.

**Cardwell's Grocery**



**Oakland Cars, Smith Form-A-Truck, Chevrolet Parts, Oakland Parts**

**We are now fixed to do repair work. Will appreciate your business**

**Witherspoon & Stubbs, Agents Hereford, Texas**

See J. E. Stubbs, or Vern Witherspoon



**SOME USED CARS ON HAND**



**EVAN WILLIAMS**  
America's Greatest Concert Tenor  
A Greater Artist Never Sang to a Panhandle Audience.

**EVAN WILLIAMS**  
WILL GIVE A RECITAL  
**Olympia Grand Theatre**  
AMARILLO, TEXAS  
JAN. 17, 1918 - 8:00 P. M.

He sings heart songs and ballads to the people and not "over their heads." All owners of phonographs know of his wonderful voice which is recorded on so many Red Seal Victor Records. Out-of-town subscriptions reserved now. Tickets \$1.50. Mail checks to

**E. F. MYERS** AMARILLO COLLEGE OF MUSIC

**HEREFORD PROOF**  
Should Convince Every Hereford Reader

The frank statement of a neighbor, telling the merits of a remedy.

Bids you use and believe. The same endorsement by some stranger far away Commands no belief at all. Here's a Hereford case. A Hereford citizen testifies. Read and be convinced.

W. L. Falwell, says: "Two years ago I was suffering from my kidneys and had been for a long time. My back was weak and lame and ached constantly. Often, sharp pains darted thru it and when I sat down for any length of time, I couldn't get up without holding on to something. The kidney secretions were too frequent in passage, causing me to arise many times during the night. I had read a lot about Doan's Kidney Pills and got a

box at Betts-Clark's Drug Store. Up until that time nothing had done me any good; but Doan's Kidney Pills helped me immediately. Several boxes cured me." Price 60c at all dealers. Don't simply ask for a kidney remedy - get Doan's Kidney Pills - the same that Mr. Falwell had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

A week before the holidays the local Red Cross officials prepared Xmas boxes and Xmas cards for every deaf Smith county boy in the army service of the Nation and sent them out in time to reach them before the holidays. This week The Brand received the following letter from California:

"Mare Island Electrical School, Mare Island, Cal., Jan. 3, 1918. To the People of Deaf Smith County: We wish to acknowledge your 'Token' of esteem and appreciation for doing our 'Bit'. And we thank you sincerely for your hearty expression to back us up in the 'Big Fight'. And we assure you that while doing our 'Bit' we shall not forget your kindness."

Us To The Kaiser - J. R. Shaffer, R. L. Wilkinson, Boys of '17-'18-'19"

**Nursery Stock**  
**FRUIT - SHADE - ORNAMENTAL**  
You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

**HEREFORD NURSERY CO.**  
"27 Years of Knowing How"  
Hereford Texas

**COMING TO HEREFORD RETURN VISIT**  
**Doctors Rea Bros.**  
American Physician Specialists, giving Free Medical Service to the Sick, at HOTEL COMMERCIAL

WEDNESDAY, JANUARY 16

One Day Only. Licensed by the States, visiting the principal cities throughout the United States, demonstrating their system of treating diseases and deformities without surgical operation; will give free treatment (except cost of medicines and appliances) to those who apply on this visit.

Liver, Stomach and Bowel troubles, Dyspepsia, Indigestion, Constipation, Sick Headache, Dizziness, Enlargement of the Abdomen, Bad Breath.

According to their system, they do not operate for appendicitis, gall stones, bowel and ulcerations doing away with the knife and much expense in the treatment of these dangerous diseases.

Tuberculosis, Asthma, Bronchitis, Catarrh, Catharral Deafness, Eye Diseases and Lung Diseases treated with a combination of medicine, serums, vaccines, diet, and hygiene.

Kidney and Bladder Troubles, pains in the back, weak back, swelling of the limbs, stiffness of the joints, rheumatism, undeveloped children, bed wetting, club feet, curvature of the spine and other deformities.

Blood and Heart Disease, swelling of the limbs, skin disease, pellagra, old sores, varicose veins, heart palpitation, bad circulation cold limbs, numbless enlarged glands, goitre and deep-seated chronic diseases.

Nervous Diseases, epilepsy, neuritis, neuralgia, sciatic, paralysis, mental weakness, nervous prostration, sleeplessness, high blood pressure, mental worry, discouragement, and diseases of women.

Piles, fistula, small tumors, and growths of a suspicious nature treated with the hypodermic injection method, an effective plan of treatment without surgical operation.

Drs. Rea Bros. are well known throughout the United States. Their plan is to secure in each community evidence of their good work so as to benefit them in securing more patients. The sick and those interested are invited to call. Married women must come with their husbands and children with their parents. Hours 10 A. M. to 4 P. M. 49-2t.

**HOUSE FLY SURVIVES WINTER**  
Experiments on the overwintering of house flies, says a report of the Bureau of Entomology, United States Department of Agriculture, lead to the conclusion that in the latitude of Washington as well as farther South the house fly overwinters in the larva and pupa stages. The fly was found also to breed continuously during the winter in heated buildings where there was food for the adult flies and materials in which the eggs could be laid and in which the larvae could develop.

J. S. Jones of this city has a letter from his son, Norman A., a member of the signal corps of the regular United States army, stating that he has been transferred from the camp at Fort Sam Houston to the Third Officers' Training Camp at Leon Springs, where he will be given a chance to obtain a commission.

Mr. Marion Holcomb, of Nancy, Ky., says: "For quite a long while I suffered with stomach trouble. I would have pains and a heavy feeling after my meals, a most disagreeable taste in my mouth. If I ate anything with butter, oil or grease, I would spit it up. I began to have regular sick headache. I had used pills and tablets, but after a course of these, I would be constipated. It just seemed to tear my stomach all up. I found they were so good at all for my trouble. I heard

**STOMACH TROUBLE**

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**THE DRAUGHT'S**  
**BLACK-DRAUGHT**

recommended very highly, so began to use it. It cured me. I keep it in the house all the time. It is the best liver medicine made. I do not have sick headache or stomach trouble any more." Black-Draught acts on the jaded liver and helps it to do its important work of throwing out waste materials and poisons from the system. This medicine should be in every household for use in time of need. Get a package today. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c a package. All druggists.

ONE CENT A DOSE

According to their system, they do not operate for appendicitis, gall stones, bowel and ulcerations doing away with the knife and much expense in the treatment of these dangerous diseases.

Tuberculosis, Asthma, Bronchitis, Catarrh, Catharral Deafness, Eye Diseases and Lung Diseases treated with a combination of medicine, serums, vaccines, diet, and hygiene.

Kidney and Bladder Troubles, pains in the back, weak back, swelling of the limbs, stiffness of the joints, rheumatism, undeveloped children, bed wetting, club feet, curvature of the spine and other deformities.

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**PARMER COUNTY NEWS**  
**BOVINA**  
Rev. B. Y. Dickson, Correspondent

"We feel that Bovina is entitled to some publicity, and have taken it in hand to represent our little city in The Brand.

The holidays passed off very quietly here. A Christmas entertainment at the Baptist church, with special efforts for the Red Cross, and a party or two would cover about all the entertainments. A number of pupils of Canyon Normal spent the time here with homefolks and relatives.

Mr. McGee and Family of North Arkansas, have moved to Bovina and will reside here permanently. Mr. McGee will follow the carpenter's trade. We welcome these people.

Messrs. Houghland and Ross, who are training for Uncle Sam, at El Paso, were here during the holidays, guests of friends and relatives.

J. L. Barnes, of Memphis, was here last week for a day or two, on business.

We are having another business house in Bovina. Mr. Fish is erecting a building in front of the lumber yard. We take it that this means that we are to have a new enterprise soon.

The Jaegerpills are very plentiful in our community, and we will rejoice at its departure. So far none is serious.

The Methodist people are putting some improvements to their church and parsonage. Among other things they will purchase a church bell. A box supper will be given next Friday night, Jan. 18, to raise money for this purpose. All are invited.

The First Quarterly Conference for Bovina circuit will be held at Bovina Saturday and Sunday, Jan. 12 and 13.

The Bovina Auxiliary of the Red Cross met Friday night and elected officers. This organization is alive and we expect much to be accomplished through their efforts.

**FRIONA NEWS**  
J. W. White, Correspondent

Rev. J. L. Grantham, the new pastor of the Congregational church, arrived Sunday morning. It was intended that he should begin his pastorate on that day, but owing to the epidemic of scarlet fever in the town and surrounding community, no services were held.

Smith Gallatin has a force of carpenters at work on the new addition he is building to the house on his farm east of town, and will soon have it ready for occupancy. He expects to move his family into it in the near future.

School was closed a part of last week and all of this, but will be resumed next Monday unless more cases of scarlet fever develop.

The Red Cross sale of town lots in Friona took place as advertised, on New Year's Day, and the entire tract of six and one-half blocks was sold to four parties for a total of \$300. The purchasers were C. M. Stevens, Scott Woot, Mr. Benton and Mr. Staley.

Mr. Benton has recently sold his residence property in Friona to F. W. Reeve, who expects to take possession soon. Mr. Reeve expects his mother and brother-in-law to arrive from Indiana with their families to occupy the farm where he now lives, and he will live in town while he is building his new home on the farm west of town.

George T. Courtright returned to Friona two weeks ago and was greeted by his many friends.

W. J. (Daddy) Foster returned to his old tramping ground at Friona last week after an absence of several weeks with relatives in Oklahoma. He says they have had the coldest weather ever known there in December.

Rev. and Mrs. Stevenson were delighted to have with them during the

children of Idaho. Mrs. Lang is their daughter and it was her first visit to her parents since they came to the plains.

Mr. and Mrs. Ross Cottingham and three children, of Canada, arrived in Friona two weeks ago to visit Mrs. Cottingham's parents, Mr. and Mrs. R. S. Houlette. The thermometer was registering 35 degrees below zero when they left Canada.

The well-drilling outfit of R. H. Kinsley & Co., has been at work near Frinsley the past two weeks. A well was put down for Mr. Tom Galloway where a good flow of water was found at a depth of 53 feet. This is the third well in that locality where water has been found at less than 75 feet. (Grounds a little like a shallow-water district.)

W. A. Massey has moved from the Hanson farm adjoining town to the one five miles north. Dayton Hanson will occupy the place vacated by Mr. Massey.

L. F. Lillard moved his cattle to the Maurer farm north of town last week. He expects to move the remainder of his property and take up his residence there this week.

C. G. Taylor has bought the farm and pasture of F. S. Gray west-west of town and will make his home there in the near future.

Cattle inspector Martin, has found a few cases of scab in some of the herds near here and the parties owning the infected herds are preparing to build a dipping vat on W. B. Goodwin's farm on the south side of town. The excavation was begun this week.

Our town has been suffering a coal famine during the past few days. A car of coal was received Monday and

**Catarrh Cannot Be Cured**  
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of those such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHERRY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

**Card of Thanks**

The year 1917 has gone. The year 1918 is here. And we take this method of thanking our friends, customers, and surrounding community for the friendship shown, and the very liberal patronage given us during the year just passed. We have made some mistakes, but we have done our best to give you service, courteous treatment and fair dealing; and we promise our very best efforts in future. Extending to you a hearty welcome and wishing you success through the year, and again thanking you one and all, we are,

Respy.,  
**Williams Bros.**  
49-2t.

holidays, Mr. and Mrs. Lang and 1000 pounds is being issued to each family. R. H. Kinsley visited the fuel administrator at Amarillo and secured this shipment and was assured that we would receive coal regularly in the future.

**Cattle Shipments**

C. P. Arthur shipped one car cows to Kansas City.

C. P. Galley shipped one car fat pigs to Kansas City.

K. D. Reeves shipped one car calves to Stony, N. M.

H. C. Bowsher shipped one car fat pigs to Wichita, Kansas.

Chas. Pratt shipped one car of cows and horses to Emporia, Kansas.

Shore Bros. shipped two cars calves to El Paso, Texas.

R. O. Nunn shipped one immigrant car to Hereford from Oklahoma, Tex.

G. L. Ham shipped two cars immigrants from Wellington, Texas to this city.

D. F. Finley shipped one car immigrants from Floydada to Hereford.

Mr. Watts shipped one car immigrants from Hereford to Mountainair, N. M.

Geo. P. Turrentine shipped one car immigrants from Hereford to Ulan, Arizona.

**Whenever You Need a General Tonic Take Grove's**

The Old Standard Grove's Tasteless-chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

**LODGE DIRECTORY**

Hereford Lodge No. 940, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.

Geo. Beams, W. M.; J. S. Jones, Sec.

**WOODMEN OF WORLD** Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul, Commander; W. W. Bennett, Clerk.

**Professional and Business Cards**

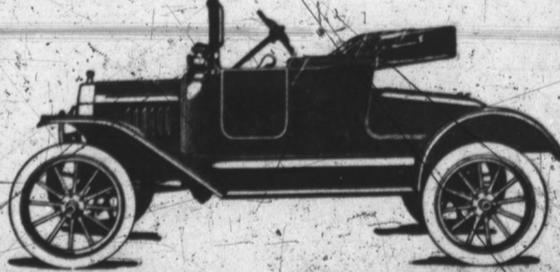
**W. S. Williams**  
LIVESTOCK and GENERAL AUCTIONEER  
General farm sales a specialty.  
Day phone - 136 or 36.

**ASHBROOK & SUGGS**  
Fire, Life and Accident Insurance  
All Kinds of Bonds Executed  
We Are Specialists  
On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouse Plants  
Hereford Nursery Company



**FORD**  
THE UNIVERSAL CAR

Bring your Ford car here when it needs to be tuned up or repaired. We guarantee the most reliable work; the genuine Ford-made materials and to ask Ford prices. It is our business to know all about Ford cars and we have the necessary equipment with competent workmen and promise you prompt attention at all times. When you want to buy a Ford car come here: Runabout \$345; Touring Car \$360; Coupelet \$505; Town Car \$595; Sedan \$645; One Ton Truck Chassis \$600 - all f. o. b. Detroit.



**FORD GARAGE**  
Ford Agents Hereford, Texas  
Phone 177

WAR FLOUR

The first car for Hereford will be here this week

The Government has requested just two grades of flour be milled during the war—and two only. This is the first car of the first government graded flour.

We can sell for less because we have no overhead delivery costs

Canned Loganberries Dried Fruits in 25lb. Boxes

Why not pay cash here and invest the difference in War Certificates?

Hereford Produce Co.

L. H. SPRATT, Mgr.

LOCAL AND PERSONAL

MISS WEBB LAMB, Local Reporter—Phone 30.

WANTED! Setting fertile, Barred Rock eggs, from pure stock. Call THE BRAND.

Wayne Carlyle of Muleshoe, visited in Hereford this week.

The most complete stock of Dishes in town at THE FAIR.

Temple Cato of Roswell, N. M., is in Hereford visiting friends.

Old phonograph records are being collected among friends of the American Red Cross in Paris to entertain soldiers at rest stations.

B. S. Arnold of Amarillo, was a Hereford visitor Tuesday.

Plain and Fancy Paper Napkins at The Fair.

List your property with W. S. Williams for the Big Auction Sale, Monday, Jan. 29th.

We do vulcanizing and all kinds of tire repairs. We carry the Kelly-Springfield and Double Fabric tires and tubes. Supreme lubricating oil. Also, "That Good Gulf Gasoline". 41-42 GULF FILLING STATION.

M. P. Flagg, from the Flagg ranch, was a Hereford visitor this week.

Mr. and Mrs. J. D. Grieves of Daves, Calif., were Hereford visitors Sunday and Monday.

Come to THE FAIR for your canvas.

Mrs. S. J. Clements of Austin, a sister of Mr. E. F. Connell, is visiting Mr. Connell, Carroll Holland, a nephew of Mr. Connell, formerly of Dexter, N. M., and little baby, has moved to Hereford and will live with Mr. and Mrs. Connell, who will care for the little fellow. Mrs. Holland died recently in New Mexico.

Wm. O'Brien of Amarillo, was a visitor in this city Tuesday.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price. G. A. MERRICK & SON, Hereford, Texas.

W. M. Hunter of Mognias, Arizona, was a business visitor in this city the first of the week.

Mrs. Lovett Brown of Magdalena, N. M., was in Hereford the first of the week.

Will sell or trade for cattle, 6 good work horses and mules, one Grant Six car and one two-row lister. Phone 60, 57-4f.

Mr. and Mrs. J. F. McSpadden and family were Hereford visitors Tuesday.

Mr. and Mrs. W. M. Powell of Kansas City, are Hereford visitors this week.

Have music in the home; I have a proposition that's attractive. R. W. HANKINS.

Mr. John Estes left Tuesday for a business trip to Ft. Worth and Hillsboro. While at Ft. Worth he will visit Camp Bowie.

H. G. Garnett of Hereford, who has been in Hollens, N. M. for the past three months, has returned to his home in this city.

If you need a sewing machine, and every household does, I have the best on the market. See me before buying. R. W. HANKINS.

Lee Biggs, at present deputy county clerk, will be back at his old job with the R. H. Barnett Store, effective next Monday. It is announced.

Miss Janet Mansfield, of Denver, was a visitor in this city Tuesday.

Beene & Bennett's Tailor Shop, Phone 160. 49-4f

Mrs. Geo. T. Courtright, of Friona, who has been visiting in the East for several weeks, is a Hereford visitor this week.

Miss Zola Williams left last Friday for Kansas City enroute to Lexington, Mo. to re-enter school.

American nurses and other Red Cross women workers in France are to have a club with rooms in Paris, to include a library, reading rooms and a meeting hall.

Mr. and Mrs. W. S. Brown, of Flagstaff, Ariz., were in Hereford Monday of this week.

Mr. and Mrs. Schain of Deming, N. M., were Hereford visitors the latter part of last week.

Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash. 18-4f. I. H. SPRATE.

Will Benson of Marfa, Texas, was a business visitor to Hereford Tuesday.

W. W. Lake Jr. of Kansas City, was a business visitor to Hereford the first of the week.

Our Tailoring Dep't. is at your service—Suits and Dresses \$1.00, Hats \$1.50. 49-4f. BEENE & BENNETT.

Mrs. John Jennings left Tuesday for Amarillo to visit her daughter Myrtle, and Myrtle Angelo, who are attending Dragon's school.

Jno. N. Jacobsen has sold the Tucker place and moved to his old home in west part of town. 50-2f

Miss Lola Carlyle left Tuesday for her home in Muleshoe after a visit with friends and relatives in Hereford.

Mr. R. T. Nunn of Wellington, Tex., who recently purchased the Gregg section west of Hereford, has moved here, prepared to develop his property. Mr. Nunn's family consists of his wife and four children.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see I. S. 50-4f. ASHBROOK & SUGGS.

79 REGISTRANTS IN CLASS NO. 1

The last batch of questionnaires was sent out to registrants by the county exemption board on January 8th. To date 231 of these documents have been returned and have been classified. Of this number 79 have been placed in Class One, 29 in Class Two, 6 in Class Three, 97 in Class Four, and 29 in Class Five. About 100 remain to be classified.

Secretary Joe Crouch asked The Brand to announce that so far only two registrants had failed to return their questionnaires within the seven days allowed by law. These two are: George William Jerue, Vega, Texas, and William Herbert Clark, Dawn Texas. Sheriff Parcell has been requested by the board to look up the trouble with these two men and make proper return to the board.

A number of claims on agricultural grounds have been filed with the district board, and a few appeals from the ruling of the local board as to classification, which may alter the total number of Class One men in the long run.

DELEGATE HUFFMAN GOES TO ROSWELL

A meeting of representatives of all towns along the Amarillo-Roswell branch of the Ozark Trail is to be held at Roswell January 10th, when plans for the improvement of the route, and also for obtaining Federal aid in the work, will be discussed. T. E. Huffman of Hereford has been appointed a delegate from this place, representing the Chamber of Commerce and will be present at the conference on the tenth.

THE PEOPLE ARE SAVING

It has been pointed out as evidence of how strongly the duty of saving had been impressed upon the English people by the war-savings campaign in that country that in the year 1916, although purchasing billions of dollars of war bonds, the small-savings-bank depositors in England increased their deposits in savings banks over \$60,000,000, this in face of the fact that the English have been noted as a spending rather than as a saving people.

It seems that a similar process has taken place in America. Two great Liberty Loans were floated in the year just closing, and nearly \$6,000,000,000 of Liberty Loan Bonds were purchased by the people. Yet instead of being depleted the savings-banks deposits of the country have been increased. The president of one of the large New York savings banks, is quoted as saying on December 20, 1917:

"One of the most remarkable things about the Liberty Loan campaigns is the small effect they have had on the savings banks accounts, which show an increase. This we lay to the appeal made to the American people to purchase the bonds out of their earnings, paying for them from week to week or from month to month. The people appear to be doing as they have been urged, purchasing the bonds from current savings."

FROM CAMP TRAVIS

Field Hospital Co., No. 358, San Antonio, Texas—The boys of the Field Hospitals are not letting their reputation as "goers" fall any, as they took away two first, and one second, and two third places in the field meet last Saturday. The lieutenants of the Field Hospitals gave a Christmas tree entertainment Christmas eve. It was certainly appreciated by the boys.

The boys from Deaf Smith County wish to express their hearty thanks for the boxes they received from the home folks and they are not going to disappoint their friends by their conduct.

John H. Williams of Motor Ambulance Company 358, while on duty with motorcycle, was struck by a speeding car, making connections with a telephone pole, damage slight to motorcycle, but heavy on jitney.

John H. Williams, Ambulance Co. No. 358, Camp Travis, wishes to thank the good people of Deaf Smith County for their kind remembrance Christmas—a box of cats. Sgt. Williams is now driving a motorcycle belonging to the 35th Ambulance Co. Camp Travis, Texas, Dec. 31, 1917.

Brigadier General William H. Johnston, commanding the 90th Division, National Army, extends in behalf of the officers and men of the Division, to their families and friends at home, his wishes that during the year 1918 their families and friends may be as happy as they—and that before another new year, the war for protection of the rights of American citizens may be terminated by the defeat of the enemies of this country.

The members of the 90th Division will represent the States of Texas and Oklahoma, when, with the Allied Forces, the Army of the United States breaks the Western Line of the Teutonic forces and renders it forever impracticable and despotic power to threaten the lives of American citizens.

At Camp Travis, the soldiers of Texas and Oklahoma enjoy the peculiar privilege of a kind advantage of climatic conditions, permitting continuous training throughout the winter. The quarantine imposed for measles and mumps has been raised. Hospital facilities here are ample for those who may become sick. Training at the rate of eight hours per day, interrupted by Sundays and half holidays on Wednesdays and Saturdays, and by frequent opportunities to participate in field sports, the men of this Division are gaining in health and physique, and are as well clothed and fed as they would be outside the Army.

They have rendered a magnificent example to all American citizens by responding to the call of the President to offer their time, their money and perhaps their lives for a cause which has compelled this great republic to enter a war without precedent in magnitude. These men are entitled to all the praise accorded by Him who said: "Greater love hath no man than this, that he lay down his life for his friends". Complying with the law, all these men have made this sacrifice: even those who, having fought a successful campaign abroad, return to their families and friends as more valuable citizens of a country which has never known defeat.

The 90th Division will be ready to go whenever and wherever the President directs. Whether they "only stand and wait" in training camps here or abroad, or participate in the campaign which may lead to the city of Perkin, they "also serve" as honorably as any soldier has ever served in the Armies of the United States. I assure the families and friends of the men of this Division that the utmost efforts of the officers of this Division will be exerted to maintain the health and comfort of all of the men of the Division until the emergency which lead to their call having been terminated, they are honorably discharged and permitted to rejoin those whom they love with the consciousness that they have "fought the good fight", "have kept the faith" and with pride can point to "the service they have rendered their country."

WILLIAM H. JOHNSTON.

MORE HOGS SHIPPED TO FARMS

There has been a large increase this fall in the number of hogs shipped to farms and ranches for breeding and feeding, instead of being sold for slaughter. This movement of "stockers and feeders" from the large markets of the country was four times as heavy during October this year as during the same month last year, and for September and October combined the movement was three times heavier this year than last. These hogs that have gone back to farms and ranches instead of being slaughtered will, of course, increase the pig crop next year. The movement is considered a definite indication of some of the results of the campaigns of the United States Department of Agriculture, State colleges, and other agencies, waged in all the leading hog-producing States with the object of bringing about the saving of breeding stock this winter.

Figures of the Bureau of Markets of the United States Department of Agriculture show that from the large markets of the country (with the exception of Chicago and Omaha, from which figures are not now available 85,210 stockers and feeder hogs were shipped during October this year, while only 14,246 moved from the same markets in October, 1916. During September this year 23,447 stockers and feeders were shipped, as compared with 12,879 during September, 1917. This gives a total of 88,667 for September and October this year and 27,125 for the same period last year.

The Genuin That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor dizziness. Remember the full name on the label for the signature of E. W. GROVE, M. D.

Wiring 1-3 Off

Desiring to give our men inside work during cold weather of January and February, we have decided to put on a special wiring campaign, and hence will give you a bargain in wiring your house.

Phone 388

We are pushing Clarinda Washers, Hoover Cleaners, Hot Point Irons, and Headlite Heaters, and Universal Perculators, Toasters, and Grills.

"DO IT ELECTRICALLY."

HEREFORD LIGHT & POWER CO.

FOOD CONSERVATION

Houston, Texas, 12-26-1917. Publicity Department Office of the Federal Food Administration of Texas.

How much may a man hedge on Tuesday and still have his foot on the Meatless Line; and how much might a man eat on Wednesday and still have his appetite within the wheatless zone; and how much may a man hanker after the fleshpots on Saturday and still be within the code on pork eating?

Administrator Peden answers the three inquiries as follows:

1. Meatless Day—No beef, pork or mutton to be served in any form.

This includes sausage, hash, hamburger, steak, sweet breads, tripe, liver, brains, kidney, pigs' feet, meat soups and so forth.

2. Wheatless Day—No wheat products to be served in any form. This includes bread containing any wheat flour, whether white or graham; wheat cereals; white and graham crackers; macaroni; spaghetti; cakes, pies and pastry containing wheat; sauces containing flour or bread crumbs. Substitutes which may be used include Breads, Pastry and Pies made from combination of corn-

meal, barley flour, rye flour, oatmeal flour, cottonseed flour and rice flour. Pop corn has been found to be a satisfactory substitute for some kinds of crackers.

Do not use wheat on Wednesday in the theory that it will not keep over until the next day. It can be used later for toast and other purposes, and must in no instance be served on Wednesday.

3. Porkless Saturday—means literally a porkless day, in which no bacon, ham or pork fats in any form may be used. This is inclusive of sausage and lean meats made from hog flesh.

Administrator Peden suggests the following meat substitutes: poultry, rabbit, fish, eggs, cheese dishes, baked beans, bean loaf, nut loaf, bean soup, milk soup, chowders, milk.

Wheat bread substitutes: corn bread, brown bread, oat-cakes, buckwheat cakes, hominy, potato biscuits, rye bread, potatoes and rice.

The colony plan of housing poultry may be adopted to good advantage on many farms. This system does away with the danger of tainted soil.

"Income Tax Man Coming, See Him"



Income Tax Man will be in Hereford on January 17, 18 and 19. Ask us about him.

Don't forget to buy WAR SAVINGS and THRIFT STAMPS.

We have them for sale.

The Western National Bank OF HEREFORD

Member Federal Reserve System

U. S. Depository

CAPITAL \$125,000 G. A. F. PARKER, President C. C. CHENOWETH, Cashier J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash.

1901 1918

We have closed out Sixteen Years of service in the Furniture business in Hereford and are now far advanced into the Seventeenth year.

We have never started a New Year with brighter prospects than we have the present. Our hopes and our aims are high—we have set our pegs at a high water mark and we expect to spend every ounce of energy at our command to reach this goal for 1918.

Our business policy will be to deal honorably and fair with our customers at all times, and to give strictly first-class service and the best possible values in Merchandise.

We have had, for many years, the distinction of carrying a first-class line of high-grade standard goods—in fact as good as you can find in cities of twenty thousand people. We are proud that our folks appreciate good goods and good service, and we are glad of the fact that they tell us so.

You can depend upon us, on any part of the ground—doing all we can to care for your interest. We have never taken advantage of the War situation, to advance the price of our goods. We never advance the price of any thing until we are forced to pay more.

We expect to do all in our power to increase the volume of our business this year, and with your help we can do so—and by so doing we can reduce the price.

We invite your co-operation.

Yours for the best.

E. B. Black Co.

The Big Store With the Little Price