

# The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, APRIL 26, 1917.

NUMBER 12

## CITY AWARDS PAVING CONTRACT

**Surface Will Be Asphaltic Macadam—Work to Begin When Legal Steps Are Completed.**

On April 19th, the City Commission opened the bids which it had previously invited for paving approximately 25,000 square yards of the City streets. There were six bidders and the Commission accepted the bid of F. P. McCormick, of Kansas City. The bid accepted was for paving with Asphaltic Macadam, and included the construction of a six inch macadam base out of local material and a two inch wearing surface composed of asphalt and hard crushed trap rock, mixed together and put on the base and rolled to make a smooth compact surface.

The cost for preparing, grading and draining the streets to be paved will

be ascertained and then two-thirds of that amount will be apportioned to the property abutting on the improved streets, according to the front foot rule.

The City contemplates issuing certificates of indebtedness against each piece of property abutting on the improved street, for the amount against that particular piece of property which will be payable in three installments: one-third cash and the other installments in one and two years, which will probably bear interest at the rate of 8 per cent. However, the time within which to make the deferred payments and the rate of interest has not been definitely determined at this time.

The amount of paving that will be done will depend very largely on what the Commissioners' Court will be willing to do in regard to paving around the Court House. If the Commissioners' Court will be willing to take care of its share of the expense in paving the three sides of the Court House and in addition would take care of the City's portion of paving those three sides, so that the City could spend its money at some other place, then it would be possible to pave as much as fourteen and possibly fifteen blocks. But if the Commissioners' Court should refuse to bear any part of the expense of paving on either side of the court house, this would compel the city to abandon the idea of paving any part of those streets bordering the court house, and would cut down the number of blocks that it would be possible to pave to eleven at the very outside and possibly to as few as nine or ten.

In round numbers, the city will have to stand one-third of the total expense and the city can furnish about \$20,000.00.

It should be added that the money furnished by the city will be taken care of by a warrant issue against the special street tax of 15c on the One Hundred Dollars and the tax payer will not be required to pay any additional taxes.

For the benefit of those who are curious to figure on just how much paving can be done, the following information is given. One block on Main Street contains 1666.6 square yards. Each intersection on Main Street contains 530 square yards. Each block on the other streets contains 1333.3 square yards, and each intersection on the other street contains 450 square yards.

In addition a storm sewer will be laid on Schley Avenue from the lake to a point near the railroad track, which will drain the lake and into which also will be carried the storm water falling on the intervening streets between the lake and the railroad.

In addition the City contemplates laying a conduit in the center of Main Street, just beneath the pavement, so that electric wires may be laid there-

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For the Best Service, Sales and Net Results, consign your Cattle, Hogs and Sheep to



THOS. J. ZOOK  
President and General Manager  
Stock Yards Station

## ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899



LOUIS E. BOYCE  
Vice Pres., Sec'y., and Treas.  
Kansas City, Missouri

in at some time in the future, making it possible to install an electric light standard. This light standard will also serve as a traffic guide.

It has been estimated that the cost to a lot owner on Main Street with a twenty-five foot front, will approximate \$100.00. It may be a little more or a little less, depending on conditions.

## HEREFORD WINS DISTRICT CONTEST

**Gain First Place in 50-Yard Dash and High Jump—Close Second to Amarillo.**

A good representation of the local high school body attended the district interscholastic meet at Canyon, Saturday. The track team carried off two firsts and six seconds among the honors distributed. Frank Stegall won first in the 50 yard dash and Bob Wilson first in the high jump. Amarillo took the loving cup.

50 yard dash—Frank Stegall 1st.  
100 yard dash—Frank Stegall 2nd.  
220 yard dash—Frank Stegall 2nd.  
440 yard dash—Donald Duree 4th.  
880 yard run—Donald Duree 3rd.  
Mile run—Forrest Bowe 3rd.

Relay mile—Hereford (Frank Mc-Minn, Donald Duree, Paul Guthrie, Glenn Boardman) 2nd.  
Pole Vault—Vivian Stambaugh 2nd; Glenn Boardman 3rd; Forrest Bowe 4th.

High Jump—Bob Wilson 1st; Frank Stegall 2nd.  
Broad Jump—Bob Wilson 2nd; Frank Stegall 3rd.  
Shot put—Bob Wilson 2nd; Lee McMinn 3rd.

The team was a close second to the winning team, falling behind only six points. Wilson and Stegall are eligible to go to Austin and both have records which encourage their friends to believe they will bring home the laurels if they go.

### District Court to Begin Session

The regular spring term of District Court for Deaf Smith County will begin next Monday morning. Judge Reese Tatum of Dalhart, who has been appointed by the governor will occupy the bench.

### Petition Commissioners' Court

A petition is being circulated this week praying the Commissioners' Court to order the paving of the three blocks fronting north, south, and west of the court house.

This action is taken because of its manifest justice and fairness to all parties concerned, and because the failure of the county to pay its proportionate share of the expense of this paving will work a hardship on the city tax payers. Two-thirds of the property in the county is owned by non-residents who rightly should share in the expense of paving around the county capitol.

To leave these blocks unpaved is equally unjust. They should be paved and the right distribution of the expense would make it only nominal.

The petition is being freely signed and the court will doubtless consider it favorably.

### Fine Bull to Claude

Ray Barber has just sold a fine two-year-old Stanway bull to B. H. Conner of Claude, Texas. This is the young animal that was shown last fall at the fair. The price was \$2000. This says much for Mr. Barber's fine herd of Herefords, one of the best in this part of Texas.

### Big Purchase of Yearlings

R. N. Mounts unloaded here, Monday, 35 cars of yearlings purchased in the Midland country. They were loaded at Stanton and are a fine bunch.

## RESUME WAR DAILY NEWS

**Program of Gigantic Human Struggle of Arms—Congress Still Debating.**

Monday: Two British hospital ships torpedoed by German subs, sunk without warning, many wounded perished; one of the vessels carried German prisoners and wounded.

Tuesday: British war commission from England warmly greeted by Americans and by official Washington. Turkish government breaks with the United States and declares itself an ally of Germany.

British and French lines being pushed against German entrenchments with great activity.

Wednesday: British flying corps bring down forty German planes. Spain is likely to join the war on the side of the English-French-American coalition. Russia is still wavering between two "frees" as to her future position but will probably overthrow the German-Socialist influence and side with her former friends.

The Congress is still debating the selective draft bill; may be opposed to it. Marvin Jones, the Panhandle representative, at first opposed, has declared his conversion for two reasons: That his constituents want it and that he has given the subject further study. Speaker Clark has declared himself against the bill.

April 23, 1917.

Mr. E. T. Woodburn, Hereford, Texas.

My dear sir and friend: Answering your telegram of April 20th also signed by a number of other citizens of Hereford requesting me to stay with the President on the conscription measure beg to say that I have decided after a great deal of thought, and study and careful reading of the reports of the military affairs committee that this is the fairest and best means of raising an army.

In connection permit me to thank you and through you all those citizens who signed the telegram for this expression of opinion.

I am always glad to have expressions of approval or disapproval of legislation pending as this is the only means I have of knowing the wants and needs of the people I have the honor to represent.

Wishing you much success I am,  
Your friend truly,  
MARVIN JONES

## PATRIOTIC RALLY BRILLIANT EVENT

**Court Room Filled With Enthusiastic Men and Women—Patriotic Speeches, Songs and Band Music.**

Friday evening, April 20th, a large number of the citizens of Hereford and surrounding country commemorated the events of San Jacinto day by a big patriotic demonstration at the court house.

Through the efforts of Dr. G. A. Farris, secretary of the Chamber of Commerce, the court rooms had been lavishly and appropriately decorated with flags and bunting while in the center front of the stage the proud American eagle, proclaimed the sovereignty of the stars and stripes. The scene itself was an inspiration easily distinguished in the applause which greeted the appearance of the master of ceremonies and which reached its climax when the band, after playing this time of crisis, by every man and woman, and boy and girl in Hereford

## WILL ADOPT STRICT RULE

**Merchants Adopt Stricter Business Rules in Order to Meet Changed Conditions.**

To our Friends and Customers: Owing to the unsettled condition of our country in the approach of war, the strain being brought upon financial affairs, the rules and regulations entered into by and between the manufacturers and wholesale grocers, and the growing scarcity of food products, we are compelled to adopt a strictly thirty-day business in selling groceries. No account will be carried beyond the first of each month. This rule will apply to all alike.

A prompt settlement of accounts on the first of each month will enable us to give better service and all will find this method most satisfactory. We ask your co-operation.

Yours very truly,  
J. A. JOHNSON  
J. H. CARDWELL  
WILLIAM BROG.  
Hereford, Texas

(Adv.)

## BERKSHIRES ARE GOOD HOGS

At the last International Fat Stock Show at Chicago Berkshires "cleaned up". The first three prizes in the dressed carcass contest were all won by Berkshires. The Grand Champion carcass was a Berkshire and dressed out 87.29 per cent. The Grand Champion load of fifty, all breeds competing, was a Berkshire load, weighing 440 lbs. The Berkshires won the first prize in the middle weight class, all breeds competing. An under six months barrow weighing 396 lbs. was the heaviest pig in this class—all breeds competing. The Grand Champion boar over all breeds was a Berkshire.

The International is recognized by all live stock people as the real show of America. The good ones all exhibit at the International and it takes good stock to win. My herd of Berkshires have produced International winners.

D. L. McDONALD

## The Bank OF Hereford

(Unincorporated)

Individual Responsibility \$1,000,000

Our Deposits were \$140,000.00 in 74 days

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors

John W. Sherman, President  
B. S. Arnold, Vice-President  
F. W. Lambert, Vice-Prest.  
H. B. Stephens, Vice-Prest.  
O. M. Shore  
J. H. Wagner  
W. B. Arnold  
J. W. McQueen

## Cedar Chests

You should preserve your winter FURS and nice Woolens by providing yourself with a CEDAR CHEST.

We now have on display the most elegant line of Cedar Chests we have ever shown. You should call early and make your selection while stock is complete.

For ten days these will be sold at special prices.

\$35.00 Cedar Chest, Special	\$27.50
\$25.00 Cedar Chest, Special	\$18.75
\$20.00 Cedar Chest, Special	\$16.50
\$16.50 Cedar Chest, Special	\$12.50

## Linoleum

This is the time you should buy your LINOLEUMS. We have a most attractive line of patterns in printed LINOLEUM from 75c to 95c per sq. yd.

For ten days these will be sold at special reduction of 10c on the sq. yd.

95c Best Quality, for	85
90c Best Quality, for	80
85c Best Quality, for	75
75c Good Quality, for	65

## Fine Inlaid Linoleum

Our selections of INLAID LINOLEUM will truly please you at attractive prices.

\$1.50 Extra heavy, per sq. yd. Sale	\$1.35
\$1.40 Real heavy, per sq. yd. Sale	\$1.25
\$1.25 Splendid quality, per sq. yd. Sale	\$1.15

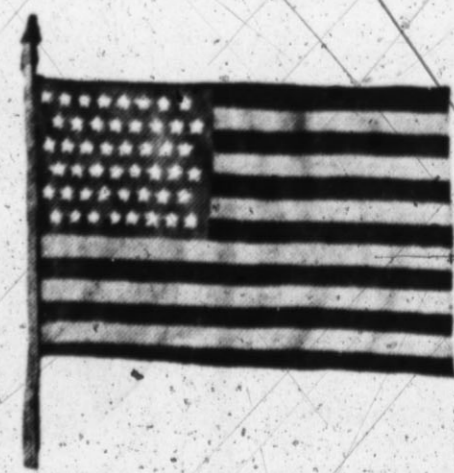
We lay these goods for you and make no extra charge—We know how to do this work.

Quick sales and small profits—as indicated in the President's message—is our Motto.

**E. B. Black Co.**

The Big Store With the Little Price

## WAR!



A TIME OF TESTING  
Men!

A TIME OF TESTING  
Finance!

**YOUR** Banking connection will indicate where the Base of Financial Strength is during WAR.

The Western National Bank being a member of the Great Federal Reserve Banking System, has access to Resources not enjoyed under other Banking Systems.

All classes of business and accounts are invited to this Bank.

"WE ARE PREPARED"

**Western National Bank**  
OF HEREFORD

CAPITAL

G. A. F. PARKER, President  
J. L. SMITH, V. Pres.

\$120,000

C. C. CHENOWETH, Cashier  
ROSCOE DAVIDSON, Asst. Cash.

# Texas Must Feed Herself or Go Hungry

The zone map printed below, suggestions for crops and time for planting, are reproduced from matter prepared under the direction of Clarence Outley, director Texas A. & M. College Extension Service, with the Texas Bankers' Association assistance.

## Preparation and Cultivation

The serious, far-reaching nature of world developments and the possible consequences are so grave that Texas farmers are urged to plant every available acre not otherwise utilized to food and feed crops.

Upon many farms there are small plots of land that can be made to grow many tons of food and feed, if the soil is prepared immediately and kept in good condition by harrowing until planted. Small grain crops will soon be harvested, and this land should be planted to a follow crop preferably cow peas, which in Zones 1, 2 and 3 should be planted after every acre of small grain. Plant dry if moisture is not available.

In harvesting the small grain, the disc harrow should immediately follow the mowers and binders and the section harrow should be run behind the disc. This will help to conserve any moisture that may be in the soil if the harrowing is properly done, and will prevent soil crusting. By following this method, planting may be deferred until the rush of harvest season is over. Late planted crops respond as readily

to a thoroughly prepared seed bed and good cultivation as those that are planted early in the season. Rapid cultivation and a good soil mulch, at all times, is essential. If fair yields are to be expected from late plantings, the small plots should be kept in condition by breaking as early as possible, and by frequent cultivation with the harrow. The harrow should be run every seven to ten days.

For convenience, the State is divided into zones, numbered from one to five, and suggestions made in regard to the seed and food crops that may be planted to supplement those already under way. In the table indication is given of the latest date upon which these crops can be planted with a reasonable assurance of good yields. These dates may be varied slightly as between the northern and southern sections of the zone. Other farm products may be included if you have some crop peculiarly adapted to your local needs.

Cow peas or peanuts should be planted in every acre of corn this year. If corn is planted in seven-foot rows, plant cow peas in the middles after the second or third cultivation in Zone No. 1. If corn is planted in narrow rows, plant peas at the last cultivation.

### PLANTING DATES FOR FIELD CROPS

Zone No. 1.—Plant cow peas and peanuts up to June 15. Plant sweet potatoes up to June 15. June corn to June 15. Sorghum (mowed, broadcast for hay) to July 1; Sudan grass to July 1; millet to June 15; fall Irish potatoes Aug. 5 to 15.

Zone No. 2.—Plant cow peas and peanuts up to June 15; sweet potatoes to June 15; sorghum (broadcast for hay) to June 25; Sudan grass to June 25; fall Irish potatoes Aug. 10 to 15; and June corn to June 15.

Zone No. 3.—Plant cow peas and peanuts to July 15; sweet potatoes to July 15; sorghum to July 20; Sudan grass, July 20; fall Irish potatoes Sept. 1 to 10, and June corn to June 15.



### PLANTING DATES FOR FIELD CROPS

Zone No. 4.—Plant cow peas and peanuts up to June 15; sweet potatoes to June 15; June corn, July 1; sorghum (for hay) July 1; Sudan grass, July 1, and fall Irish potatoes, Aug. 1 to 10.

Zone No. 5.—Plant cow peas and peanuts up to June 15; June corn, June 15; sorghum (for hay), July 1; Sudan grass, July 1.

### VARIETIES

Cow peas: Groat, New Era and Brabham; Whipperwill; Black Eyes; Peanut Spanish Sorghum; Early Amber or Surber. Sweet potatoes: Waxy, Hall, Dooley, Yea or Pamphila Yea. Irish potatoes: Triumph. June corn: Dwarf.

### FALL IRISH POTATOES

Select your seed at gathering of first crop, usually the small ones, necessarily not larger than a walnut. Put the potatoes in a cool, well ventilated, dry place. About two weeks before planting, spread potatoes in a shallow layer and place straw or sand over them and watering by sprinkling water over them. As soon as sprouted, plant on land that has been thoroughly cultivated all the season before. The spring patch is an excellent place for fall potatoes. After growing, the potatoes should be cut before planting the same as those for spring planting. The Irish Cobbler and Triumph are the best varieties for fall planting and the Early Ohio is recommended for the sandy land of North and West Texas.

### FALL TURNIPS

Summer cultivation of the turnip patch is necessary if a good crop is to be expected. The retention of the summer rain is needed to bring the turnips up and keep the small plants growing until fall rains come. Improved Purple Dutch and Rutabaga are the best.

### LATE GARDEN PLANTING

VEGETABLE	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5
Asparagus	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Beets	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Broccoli	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Cauliflower	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Celery	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Corn (sweet)	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Cucumbers	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Eggplant	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Kale	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Kidney Beans	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Peas	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Spinach	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Sweet Potatoes	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Tomatoes	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Turnips	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Watermelon	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1
Winter Squash	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1	April 1 to June 1

Plant enough so there will be a surplus for canning. A garden properly cared for is worth five times the same acreage in cotton. THE GARDEN WILL BE A FAILURE UNLESS IT IS PLANTED.

## The Security of the Nation Requires More Food and Feed

### PARROTT ITEMS

Mr. and Mrs. Geo. Higgins took dinner Sunday with J. E. McCoy and wife.

Miss Alva Metcalf visited Miss Naomi Hunter Friday afternoon.

Mr. Elbert Wright, wife and children came in from Lubbock Thursday. They will make this their home.

Mr. and Mrs. Orie Renfro and children spent Sunday afternoon at W. A. Hunter's.

Mr. and Mrs. Wilton Hardy and children and Mrs. Will Wright, and little girl called at Emerson Hacker's Sunday afternoon.

Miss Gladys Ivy has been on the sick list and school was closed Monday.

Bradford Harlan and wife are going to leave our neighborhood soon. Mr. Jack Martin of Vernon has bought the farm.

Misses Naomi Hunter, Florence Hacker and Carroll Hunter visited with Jesse Hardy's family Friday evening.

Mr. and Mrs. Fay Neely went to Amarillo Monday where they will visit a few days.

Miss Mabel Hacker and Roy Wagner were in Hereford, Sunday visiting Miss Edith Watson is improving slowly.

George World is making his home with Elbert Wright.

Mr. and Mrs. Frank Metcalf and children were shopping in Amarillo Saturday.

Roy Wagner has returned home, having sold out his interests in Portales, N. M.

Misses Florence and Mabel Hacker visited John Hanlan in Hereford Sunday.

Mable Hacker has been on the sick list for a few days.

Misses Emma Green, Gettye Lovelace, Ruby and Dora Bell and Kate Turner and Mabel Hyatt visited with Hazel Hacker in her bachelor apartment at the E. C. Bell home, Friday night.

Misses Florence Hacker, Naomi Hunter and Carroll Hunter called at

the James Boydston home in Hereford Sunday evening.

**Piles Cured in 6 to 14 Days**  
Your druggist will refund money if FAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.



## Order this 15-Gallon Drum of Texaco Motor Oil

### It Saves You Money, and It's Mighty Convenient

**YOU** have oil when you need it, in a leak-proof, dust-proof container.

No cans to spill, no oil wasted and you get a quantity price—that's a real saving.

With the Texaco drum in your garage you start the trip right—with the right oil.

Of course, you know that Texaco Motor Oil cuts down your motor expenses. It keeps the motor running smoothly on less power—meaning lower "gas" bills. It does not leave hard carbon deposits, saves carbon scraping, saves repairs.

Get this 15-gallon drum from The Texas Company agent in your town, or write our nearest office.

**THE TEXAS COMPANY**  
HOUSTON, TEXAS  
Distributors Everywhere

### WYCHE LAKEVIEW

Mr. and Mrs. Orie Renfro and children visited with Alfred and Minnie Grant Sunday afternoon.

Mr. and Mrs. Will Wright and little daughter were visitors in Dimmitt Sunday afternoon.

Mr. and Mrs. J. E. McCoy visited at Fay Neely's Sunday afternoon.

Miss Edith Watson is reported as being very ill.

Miss Alva Metcalf has been on the sick list a few days this week.

Miss Naomi Hunter spent Sunday with Florence and Mabel Hacker.

Mr. Elbert Wright returned to Lubbock Sunday. He has completed his new house.

Jack Boydston was in this neighborhood Friday.

Mr. J. E. McCoy shipped a car load of hogs to Wichita Falls Tuesday.

Mr. and Mrs. Will Wright visited at the John Hacker home Sunday night.

Mr. and Mrs. Emerson Hacker took Sunday dinner with Robert Moore's.

Mr. and Mrs. Frank Metcalf and children called at Fay Neely's Sunday afternoon.

Mrs. W. A. Hunter went to Tulla last Tuesday to visit with relatives. She returned home Friday evening.

Mrs. Simpson took dinner with Mrs. John Hacker Monday.

Mr. and Mrs. W. A. Hunter and children visited with Kenneth Hunter and family Sunday.

Mr. Roy Wagner of Portales spent the week end with relatives.

Mrs. Orie Renfro and children and Miss Naomi Hunter took dinner with Mr. and Mrs. Ogel Friday.

Mr. Milton Hardy went to Lubbock last Monday. He is bringing his cattle to his new home.

Mr. and Mrs. W. A. Hunter entertained relatives from Wellington, Texas last week.

Mr. and Mrs. Jacob Wagner gave a party last Saturday night to a number of their friends.

Mrs. Ben Neely and son Ned called at the Hanlan home in Hereford Saturday afternoon.

Mrs. Emerson Hacker and daughter Florence called on Mrs. Milton Hardy and Mrs. Jesse Hardy Tuesday evening.

Mr. and Mrs. Jacob Wagner, and family, Mr. and Mrs. Geo. Rakus took dinner Sunday with Mr. and Mrs. Joe Birkenfeld of Nazaretu.

Mr. and Mrs. J. E. McCoy gave the young people a dance Friday night. Everyone reported a good time.

**Castro County Young People Marry**

The many friends of the contracting parties were not at all surprised to learn of the consummation of their pretty romance, when it became known that Mr. Edwin Ramey and Miss Lena Tate, were united in marriage last Sunday afternoon by Rev. William L. Lightfoot, pastor of the Dimmitt Methodist Church. These popular young people were both raised in Castro county and all their friends extend their happy congratulations.

**Pupils Sold Tickets**  
(Crowded out last week.)

The pupils of the Central Building, feeling that they must make the "Cinderella of Flowerland" a success financially, all resolved to sell at least two or three tickets at home and advertise the play by inviting all their friends to come.

Grade three, taught by Miss Mary Gallagher, led the school by selling \$22.70 worth of tickets out of a total of \$56.65.

Rooms, 4, 5 and 6, taught by Misses Hull, Anderson and Mrs. Garrison sold the next largest number followed closely by rooms taught by Misses Smith and Lucas.

It will be remembered that the pupils of Miss Hull's room sold the most tickets last fall when another school benefit entertainment was given.

A net sum of \$83.05 was realized after all expenses were paid.

**YES, LIFT A CORN OFF WITHOUT PAIN**

**Cincinnati Authority Tells How to Dry Up a Corn or Callus so it Lifts Off With Fingers**

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezone applied directly on a tender, aching corn or callus, stops soreness at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain.

A small bottle of freezone costs very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

If your druggist hasn't any freezone tell him to get a small bottle for you from his wholesale drug house. It is fine stuff and acts like a charm every time.

**Lax-Fo, A Mild, Effective Laxative & Liver Tonic**  
Does not Grip or Disturb the Stomach.

In addition to other properties, Lax-Fo contains Quinine in acceptable form, a stimulating, astringent and Tonic. Lax-Fo acts effectively and does not grip or disturb stomach. At the same time, it aids digestion, promotes the liver and secretions and restores the healthy functions.

# Ice Wagon

Is Now Making Trips Daily

## EXCEPT SUNDAY

Ice cards are being distributed this week. If you have no ice card, phone us.

Customers, not regular buyers, who want ice, will please phone in early if they wish ice before noon.

# McQueen Grain & Coal Co.

# MICHELIN TIRES

"Your Change, Sir!"

If you buy a Michelin Universal and hand us as much as you're asked to pay for some tires, we'll give you back 25 to 30% in change. Yet no better tire than a Michelin can be made.

**Renfro & Sons**  
Hereford, Texas

*Michelin Casings are just as good as Michelin Red Inner Tubes, which are often imitated in color but never in quality.*

# Save Shrinkage

between Range and Market

## Use Santa Fe Sheep-Feeding Barns in transit

Instead of a shrinkage between range or feed lot and market, the Santa Fe will bring you more money for your sheep and lambs by fattening them in transit.

### Emporia Sheep-Feeding Barns Fatten your sheep in transit

Owned and operated by the Atchison, Topeka & Santa Fe Railway Company. Capacity, 50,000 head. Scientific feeding, conducted by an expert sheep-feeder. Competent shearers, with fifteen modern shearing machines; capacity, 2,000 head daily; electric power.

The best alfalfa hay, alfalfa meal, corn and screenings. An abundance of pure water from never-failing wells.

When feed gives out at home or water fails, don't sacrifice your sheep. Turn them over to the Santa Fe, who will haul to these barns, fatten and deliver on market at your order. You will not have to pay a cent till the sheep are sold. **The sheepman's insurance against hard luck.**

You will be surprised to learn how small is the cost per head for this service. It will net you extra dollars when sheep are sold. Bill your sheep via Santa Fe, stop to feed at Emporia, and we will do the rest.

Santa Fe Emporia Sheep Barns are only a few hours away from the great Kansas City and St. Joseph live stock markets. St. Louis and Chicago markets can be reached without unloading.

Questions gladly answered. For picture folder of facts, write to

F. E. Brooks, Gen. Live Stock Agent, A. T. & S. F. Ry., Kansas City, Mo., or J. R. Baker, Mgr. Emporia Sheep Barns, Emporia, Kan.

Citation by Publication

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 69th judicial district; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 69th judicial district, for four weeks previous to the return day hereof, Annie H. Bell and Josephine A. Weerts, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Deaf Smith at the Court House thereof, in Hereford, on the 30th day of April, 1917, then and there to answer a Petition filed in said Court, on the 2nd day of March, A. D., 1917, in a suit numbered on the docket of said Court No. 1070, wherein Frank Kabance is plaintiff and Annie H. Bell, Josephine A. Weerts and S. B. Edwards are defendants.

THE STATE OF TEXAS COUNTY OF DEAF SMITH IN THE DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS, APRIL TERM, A. D., 1917.

TO SAID HONORABLE COURT: Now comes your petitioner Frank Kabance who resides in Holton, Kansas, and herein after called plaintiff, complaining of Annie H. Bell who resides in LaSalle La Salle County, Ill., and of Josephine A. Weerts of La Salle, La Salle County, Ill., and S. B. Edwards of Hereford, Deaf Smith County, Texas, as defendants, and for cause of action plaintiff alleges, states and would show to the court.

That heretofore, to-wit, on the 30th day of July, A. D., 1910, the plaintiff was the owner in fee simple of the hereinafter described land and real estate, and that on the above date the plaintiff sold and conveyed by his deed of writing the hereinafter described property to the defendant, Annie H. Bell of La Salle, Illinois, said land being described as a part of abstract 187, B. S. & F., and particularly described as forty-two (42 1/2) and one half acres of land out of the S. W. portion of the N. W. portion of Section Number 45, Block M-7, Deaf Smith County, Texas, that said deed is fully recorded in Vol. 27, Page 338 of the Deed Records of Deaf Smith County, Texas. That thereafter S. G. Bon Durant conveyed all of the N. W. 1/4 of said section 45, said block to C. L. Sullivan, C. S. Richards and C. E. Edwards, said one-fourth section containing 17 1/2 acres of land. That thereafter C. L. Sullivan, C. S. Richards and C. E. Edwards conveyed said land, joined by their wives to the plaintiff herein, Frank Kabance, said land being described as the N. W. portion of said Section Number 45, Block M-7, thereby conveying 17 1/2 acres of land to plaintiff and being the same land conveyed to said Sullivan, Richards and Edwards by the said S. G. Bon Durant, and that each of said conveyances covers the same land, that said conveyance from plaintiff to defendant Bell was intended to and did convey the S. W. 1/4 of section Number 45, Block M-7. That as a part of the consideration and purchase price of said land the defendant, Annie H. Bell made, executed and delivered to the plaintiff her two certain vendors' lien notes described as follows: One note for \$238.34 and one note for \$238.33 due in two and three years after July 30th, 1910, payable to Frank Kabance at the State Bank of Holton, Kansas, said notes bearing six per cent annual interest from date stating they are vendors' lien notes on the above property; each of said notes providing for ten per cent attorney's fees if placed in the hands of an attorney for collection, and for past due interest to draw interest at the rate of six per cent per annum and to become a part of the principal. All of said notes are dated at Hereford, Texas, and are signed by Annie H. Bell. Said notes are dated July 30th, 1910. The two notes are a series of two notes payable to the same person included in the same lien and secured by the same property.

That said notes, although long past due, are unpaid, and that no interest has been paid on same save and except the sum of \$79.34 which was paid on August 22nd, 1910 as interest and is credited on the back of the second note of the series, and with this exception the entire amount of principal and interest is long past due and unpaid, to the plaintiff's damage in amount due. That the defendant, Annie H. Bell although often requested to pay same has heretofore failed and refuses to pay same and still refuses to pay said notes or any part thereof.

Plaintiff would show that after said land and property was deeded to her by the defendant that thereafter she made, executed and delivered to S. B. Edwards as Trustee for the use and benefit of Josephine W. Weerts a deed of trust to secure the payment of a certain note in the sum of \$500.00 due in one year from its date drawing five per cent annual interest, said deed of trust being fully recorded in Volume 16, page 264 of the Deed of Trust records of Deaf Smith County, Texas, to which reference is made, but that said deed of trust and the said lien delivery and recording of said deed of trust is inferior to the lien and claim of the plaintiff, said lien of the plaintiff being in all things prior to and over the lien given by the defendant, Bell to the defendants Edwards and Weerts, and that the said deed of trust so recites that the deed of trust is a second lien stating the lien of the plaintiff is prior thereto, stating and demanding the notes and lien of the plaintiff. Plaintiff alleges the lien of the plaintiff is in all things prior and a senior lien to and over the lien of the defendants S. B. Edwards and Josephine A. Weerts.

That the plaintiff Annie H. Bell is an adult and unmarried. In order to enforce the collection of said notes the plaintiff employed W. E. Damron, the practicing attorney at this bar to assist him in the enforced collection and agreed to pay said Damron the sum of ten per cent on the principal and interest due as at

torney's fees. That said employment was necessary and that the amount agreed as compensation was both customary and reasonable for the services to be rendered, and that the said attorney's fees have not been paid as agreed to be paid by the defendant, Bell. That said attorney's fees are due and unpaid. That said lien of plaintiff is a valid subsisting and unsatisfied lien and that the notes are the property of the plaintiff.

Wherefore plaintiff prays the defendants and each of them be cited to appear and answer this petition and on final hearing he have his judgment against the defendants for a foreclosure of his lien on said land aforesaid, and against the defendants S. B. Edwards and Josephine A. Weerts, he have his judgment decreeing and declaring his lien in all things superior to and over the lien of the defendants Edwards and Weerts; that he have his judgment for costs, attorney's fees of ten percent for his debt with interest thereon; interest on due interest; that said lien be ordered foreclosed, order of sale issued to satisfy said lien and deed, purchaser placed in possession and for special and general relief.

W. E. DAMRON, Attorney for Plaintiff. HEREIN FAIL-NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office in Hereford, this, the 28th day of March, A. D., 1917. (Seal) A. O. THOMPSON, Clerk Dist. Court Deaf Smith County, Texas. 10-4t

FRIONA NEWS ITEMS

No cases of measles reported and all others improving.

County Commissioner, F. W. Reeve, is busy this week grading some of the streets of Friona preparatory to becoming a part of the Ozark Trail. Main Street has been graded from the railroad north to the line of the original town site and the street running east and west along the entire northern border of the town has also been nicely graded.

Mrs. Simpson who has been quite sick for more than a week, is again able to be up a part of the time. R. P. Lee is now in Colorado making arrangements for moving his family and live stock there in the near future.

Geo. T. Courtright returned last week from a visit of ten days with relatives and friends in Emporia, Kansas.

The very attractive price of 42c, now being offered for butter fat is likely to tempt some of our butter makers to sell their cream instead of selling butter.

Eggs are still 25c per doz on Friona market.

Most of our farmers are very busy now getting their row crops planted. Mr. Charles Pratt of Hereford, accompanied by his niece, Miss Brogan, of Emporia, Kansas, were guests of Mr. Courtright and family Saturday.

Miss Brogan is a teacher and while here took occasion to place her application for a position in Friona school. There will be a literary program given by the school and an agricultural program by the local farmers' organization given at the school building Friday night. Everybody invited.

Mrs. Carey entertained the members of her Sunday School class at her home Sunday after services. Mrs. Carey is one of our most popular teachers and the class of young ladies are very fond of her.

Saturday being San Jacinto Day, the bank here was closed and Mr. and Mrs. Henschel spent the day and Sunday with friends in Amarillo.

Thieves Caught

Two Plainview men are under arrest charged with stealing and concealing in their homes large quantities of household supplies, including clothing, blankets, laprobes etc. with a goodly number of fine hams and sides of pork.

The men are married and are brothers-in-law. Both are in jail.

UNCLE SAM'S BIG FLAGS WAVE OVER SAN LEON'S SUB-OFFICE IN HEREFORD

Just so does the U. S. Flag wave over all the big Oil Refiners near San Leon, and elsewhere. We are told Uncle Sam keeps guard day and night over the big oil refineries during time of war.

E. M. Edwards, San Leon salesman, of Hereford, has of late bought stock with three big Oil Cos, all of which brought in big oil gushers each time. In fact he has never bought with an oil concern but what did make good. And he now says that San Leon looks more promising to him than all others that he has invested with, prior to San Leon investment. Mr. Edwards also stands ready to give the names of 20 Hereford people, who have visited San Leon and the near-by oil fields, and who have likewise bought and endorsed San Leon. Hundreds of Hereford and vicinity people have bought at San Leon. Mr. Edwards has several hundred dollars invested at San Leon. Waters adjoining San Leon are leased for drilling purposes. Drilling in four directions from San Leon, some places being drilled in near-by towns that are in sight of San Leon. Oil reported found off three sides of San Leon with gushers across the bay north of San Leon. Now little stmlin head knicker don't you feel little and sneaky when you knock Uncle Sam or the oil promotion that our Government so much depends on, especially since 20 prominent Hereford people have seen and endorsed San Leon which bids fair to be the biggest gulf coast oil gusher field in U. S. Fools change, never. Wise folks change ever. Come on, let's go see San Leon with our big Hereford crowd. Trip set for 1st and 15th of each month.

See big San Leon ads elsewhere in Brand. E. M. EDWARDS, Salesman, 2nd door East R. O. Hereford, Texas. adv.

Shoo (t) the Chickens

There is no use to fall out with your neighbors about their chickens. If they (the chickens) scratch up your onions and beans, SHOO them out gently. And if this does not work effectively, put a "T" on the SHOO. Of course, such a procedure would be CASUS BELLEI and no end of trouble would follow. A better way would be to bore holes in grains of corn and tie therein about two feet of string or thread, then scatter the corn carelessly about the onion rows. The chickens and pigeons would do a lot of interesting scratching but they would not have time to scratch in the garden. When the chickens go home, call up your neighbor in a kindly way and tell her that some body's chickens have been in your garden but that you are not sure to whom they belong. Then, if your said neighbor tells you that her chickens never leave home to forage upon her neighbor's gardens, then it is your time to say: "Not knowing whose chickens were in my garden this morning, I threw out a few grains of corn with strings tied to them and if you

To Cure a Cold in One Day Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and whisks off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 2c

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 1 tf

YOU WANT JOB?

Business men seeking your services will ask you that question almost daily if you take the Draughon Training and show ambition to rise. Colleges in 18 States. All come to branches taught. For prospectus write AT COLLEGE or LESSON BY MAIL, write DRAUGHON'S PRACTICAL BUSINESS COLLEGE, U. H. Pileman, Mgr., Amarillo, Texas

\$100,000 TO LOAN On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays. Potts & Jones - - Bonded Abstractors

KEEP YOUR SHOES NEAT Pin White Shoe Dressing For Mens, Womens and Childrens Shoes. Liquid Cake 10c

BURNS For Drugs

find my calling card tied on the other end of the string while the grain of corn has disappeared down the afore-said chickens' esophagus, then they have been calling on me this morning."

After that, it would be wise to hang up the phone and powder your face; or, if you are a man trying to raise a garden, go to town and take a "coka cooler;" your nerves will need unshocking, because you will have heard something.

Really, there is a city ordinance against allowing chickens to run at large. But what's a city ordinance? Ordinances are not passed to ornament the city books and to give the clerk something to do.

Ranch and Cattle Loans County and District Bonds. Liberal rates and terms and prompt service. Will loan on ranches or cattle separately or on both. Let us know your wants. B. E. Hurlbut, Claude B. Hurlbut, Brownwood, Texas. Lubbock, Texas, 13-2t.

B. H. Smith, a well known former citizen of Hereford, but who now resides at Quanah, sends his greetings to The Brand and wishes it continued success. Struck Oil Big Gushers A Free Trip from San Leon

HAVE YOU AN IDEA? If you are a business man, merchant or banker, and have an idea, develop it. If the idea pertains to the advertisement of your business, employ the best means at hand to perfect that idea. Consult experienced men; employ experts who have studied the matter of developing the ideas of others. We have followed our own advice and have employed experts in the advertising department to assist customers in the matter of advertising their business. If you have an idea, let us help you develop it; our business. This service is open to all who have ideas. The Ad Columns of "The Brand" Ideas Developed While You Wait. "You'll Like Hereford—Oceans of Water."

PREPAREDNESS IS The World's Current Watchword We are PREPARED to protect your DEPOSITS and to Accommodate your LOAN DEMANDS R U PREPARED with a BANK Account or ACCOMMODATION to meet obligations that the UNSETTLED CIRCUMSTANCES may force upon you? U O 2 B PREPARED To confront and cope successfully with such a SITUATION, and WE desire to aid you to PREPARE for PREPAREDNESS THE FIRST NATIONAL BANK of HEREFORD, TEXAS Learn the Satisfaction of SAFETY SERVICE SECURITY

75 YEARS OF KNOWING HOW The P. & O. No. 111 Lister This lister is known to farmers wherever sold as P. & O. No. 11, but the improved type is called No. 111 on account of important improvements. There are more of them in the hands of farmers than all other makes combined, over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away. The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West. The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers. This Lister embodied many other important features that will convince you that it is the best on the market. The P. & O. No. 123 4-Wheel Lister This lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to use the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the movements of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to coast and turn round in a very small space. We manufacture the most complete line of Top Row implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer. Parlin & Orendorff Implement Company DALLAS, TEXAS

# The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902. Subscription Price \$1.50 a Year, Strictly in Advance

HASTEN THE DAY when the lips that name the sacred words "My Country 'Tis of Thee" shall be unpolluted by the taste of liquor. To sing or to play these hallowed harmonies which proclaim the highest and holiest ideals of citizenship, with a breath tainted by the destroyer of honor and virtue, is sacrilege.

PRESIDENT WILSON'S well-timed and sound admissions to the housewives seem to have impressed some masculine minds more deeply than his other equally excellent words of counsel. "Save the bread crusts and wear cheaper clothing" has become the slogan. We respectfully suggest that the \$200,000,000 being spent annually in the United States for tobacco is not being spent by the women and that it will more than pay the bread bill; also that joy-riding on 25c gasoline is indulged in less frequently by women than by men and that eight-dollar silk shirts are perhaps more striking than useful.

THE QUESTION OF THE RAISING OF "OLD GLORY" was not touched upon at the patriotic meeting Friday evening. The proposition has, however, received much favorable comment since that time. An effort is being made to bring the matter before the commissioners' court. The one embellishment needed by our court house is the stars and stripes.

The flag which floats in the breeze from the E. M. Harrison elevator building is a source of patriotic pride to every citizen of the town and shows a most commendable spirit in Mr. Harrison and to the Court we say "Go, thou and do likewise."

SHALL THE FIRST BLOW in behalf of national economy be aimed at the schools of the country? Shall Texas economize first of all upon her great state schools which are the very foundation of her prestige and strength, while her wheat is being used by the million bushels in the manufacture of intoxicating liquors and her wealth spent in the purchase of tobacco?

THE VOLUNTEER SYSTEM, if given a fair trial will furnish an adequate force of men at least for all present needs. If a government recruiting officer should come to Hereford and rightly present the matter to the young men of the county he could get our percentage of recruits in two days. Young men without family ties and imbued with the spirit of adventure are the ones most anxious to go and they make good soldiers, too. They can be spared better than many and their young manhood will respond gladly to the call of country—which call will be sufficient.

True, Europe has found it necessary to conscript but her governments have different bases from that upon which ours is founded. But, no matter in what way it enters the service, the American soldiery will be the same, true, valiant band it has ever been, and will stand shoulder to shoulder behind the president and the government.

A home guard for Hereford is being favorably discussed among local citizens. This simply means the organization of a company for practice in order to be ready to handle any contingency which might arise locally. Our nearness to Mexico might mean, especially in the event of her joining the enemy, minor disturbances to say the least. With such a condition, a drilled home company could lend valuable assistance in the way of protecting property. Many towns have already organized companies. In fact, it looks like many Texans are eager for the opportunity to prove themselves worthy descendants of an ancestry not altogether popular in Mexico.

## Society and Clubs

Telephones

30-180

Beauty is said to be the shrine to which every lover carries a tribute, and just now, when every heart is attuned to highest and holiest impulses in behalf of humanity, and when more than ever, we are all lovers of this great country of ours, how fitting it is that our tribute of love and fealty should be expressed by an offering at this world-old shrine.

So, in planning an afternoon which should express their love for their friends and also their love of country. The Bay View Club on Friday, sought to make the element of beauty enter into every feature of the afternoon with a result so perfect that every latent spark of patriotism sparkled and glowed with new life.

The first glimpse of the pretty McLain home where the reception was held expressed the key note of the decorations and the spirit of the occasion. A length of wide bunting extended across the entire front of the house and was surmounted by a large flag. Two small military guards in khaki uniform and carrying guns, were stationed at the gallery entrance. At the door, the guests were welcomed by Mrs. Stephens and shown down the receiving line by Mrs. McLain. In the line were Misses West of Dallas, and Anderson of Ft. Worth and Mesdames Snyder and Halle. This room featured the national colors effectively combined with the suggestive fleur-de-lis of France. From here the guests were shown to the punch room which was a bower of floral beauty in which the red, white, and blue was charmingly intermingled. On the table, a handsome reflector gave back the gleam of sparkling crystal shining amid graceful sprays of smilax, and emphasizing the rich coloring of the delicious iced punch which was served by Mesdames A. C. Elliott and J. Frank Potts.

Next, the guests were shown to an attractive "recruiting station" presided over by Miss Sue Garretson, where the guests "enlisted" by writing their names in two dainty books with appropriate cover designs.

In the dining room, pretty red cross nurses in uniform served angel food cake with brick cream from the center of which "Old Glory" proudly waved. Here crimson carnations reflected the pretty coloring of the nation's emblem. Every where the shades were drawn and beneath the warm glow from red and blue shaded lights the scene was an exquisitely beautiful picture.

The program consisted wholly of inspiring, patriotic music, vocal and instrumental. Hereford is noted for her musical artists and often enjoys their work but in every number Tuesday

there was a new note—a responsiveness to the time and place which was very marked and which added its own charm.

As the guests were leaving, a miniature Uncle Sam in evening dress stood in dignified silence holding a silver card receiver.

Favors were dainty cards containing the names of the club members and bearing in one corner a tiny flag. The hours from four to six were filled with the coming and going of the large number of guests who shared the pleasures of the afternoon.

All social paths in Hereford, of late, lead directly into the "War Zone" and many pretty affairs of the past week have found their inspiration in the spirit of patriotism which so pervades the social atmosphere.

San Jacinto Day with its sacred memories, added its own special grace to a beautiful "at home" with Mesdames Roy M. Stocking and Frank Potts, on Friday, in which "The Bonnie Blue Flag that Carries the Single Star" combined with our own beautiful red, white, and blue, to produce a most pleasing and harmonious decorative effect.

The white costumes of the hostesses brightened by badges whose brilliant blue and crimson stripes brought out the beauty of the "long star", created a suggestive harmony which was completed in a most appropriate and pleasing program. Assisting the hostesses were Mesdames J. F. Parker, E. M. Harrison and A. L. Gibson and in the receiving line were Mesdames Coulton, Wyatt, Oscar Cardwell, Leslie Neal, and M. E. Turrentine.

The program included the following numbers:

- Music—Mary Dunlap.
  - Toast: "To the Dreams of the Pioneers"—Mrs. B. S. Arnold.
  - Toast: "To the Heroes of the Alamo"—Mrs. C. C. Chenoweth.
  - Music—Miss Mabel Betts.
  - Toast: "To San Jacinto"—Mrs. A. M. Jones.
  - Toast: "Your Flag and My Flag"—Mrs. B. F. Guthrie.
  - Music—Mrs. H. B. Stephens.
  - Toast: "To the Plains"—Mrs. J. E. Ferguson.
  - Toast: "If Texas"—Mrs. D. C. Laird.
  - Toast: "To Hereford"—Mrs. D. W. Hawkins.
  - Music: "Texas Dixie"—Junior Chorus.
  - Toastmistress—Mrs. John McLain.
- The little girls of the junior chorus in pretty suggestive costumes served a luncheon equally as charming and suggestive. The dainty china with its decoration of fragrant violets was a

## Civic Club To Entertain

The Civic Club announces its first benefit entertainment to be given at the court house next Thursday night, May 3rd.

Mr. Thos. E. Lucy, the well known artist, has been secured to give this entertainment and the ladies consider themselves especially fortunate in being able to present to a Hereford audience this versatile gentleman.

Mr. Lucy ranks among the best talent of the country. He has no superior and few equals on the lyceum platform. His programs combine the acme of clean entertainment with intellectual stimulus and high moral value.

Hear him. Hear him.

## Court House, Thursday, May 3

fitting service for the snowy angel-food cake bed with red accompanied by white brick cream showing in its center a perfect blue star.

More than a hundred guests enjoyed the delightful afternoon.

That the crown of years if worn worthily is a royal diadem, was the thought in the mind of the Infinite when the promise to the righteous, "With long life will I satisfy Him and show him my salvation;" was voiced. It was the thought, also, in the mind of those who planned - the beautiful afternoon, Saturday in loving tribute to the real worth of the two neighbors and friends whom the occasion honored, Captain and Mrs. J. E. Walker. That the U. D. C's had charge of the delightful function rendered it doubly dear to Capt. Walker, since next to his memories of the march, and the camp, and the battlefield, he treasures the work of this organization.

The pretty home of Mr. and Mrs. John Edwards was chosen for the occasion and the U. D. C's with a few guests shared its pleasures with Mr. and Mrs. Walker. After the regular program, Mrs. Rayzor in a charming manner, apprised the guests of the real nature of the occasion, stating that it celebrated the golden wedding anniversary of the honor guests, then she announced the program. Rev. Wyatt offered prayer and made a short talk. Col. T. E. Woodburn talked of the soldier days, Mrs. Stephens sang and Mrs. J. I. Walker read an appropriate toast, composed by her husband, expressing in rhyme the love and veneration of the children of the home. Then Mrs. T. M. Balmor with a brief address presented two handsome bouquets to the honorees after which delicious brick cream and cake were served.

This hearty congratulations following the close of the program was marked evidence that Capt. and Mrs. Walker occupy a high place in the estimation of many friends.

One of the most delightful of the pretty affairs which have added so much pleasure to the social life of the high school, this year was given on Friday evening at the home of Mr. and Mrs. D. L. McDonald.

The McDonald home, spacious and well-arranged is ideal for entertaining and the decorative effect of the national colors, prominently displayed, gave to it unusual attractiveness and showed, also, the patriotic spirit of young America.

A musical and literary program, interspersed with games, was enjoyed and brick ice cream with cake made delicious refreshments. In addition to the members of both the sophomore and freshman classes, Prof. Wilson and Miss Wilson shared the pleasures of the occasion.

A number of the boy friends of Master Berlin Angelo were pleasantly entertained at his home on the evening of his birthday. Games, and the serving of delicious refreshments, constituted the evening's program. Enjoying the occasion were: Daniel Bell, Bruce and Gwynne, Guthrie, J. D. Watson, Te Aubrey Cox, Harold Hicks, Commodore Wheeler, Bernice Walker, Baker Womble.

Miss Nola Durham was honor guest at a delightful evening party given Tuesday, at the home of Mr. and Mrs. G. M. Suggs.

The national colors were featured in the decorations, being effectively combined with graceful, soft-toned fleur-de-lis.

An enjoyable meeting of the Mothers' Club was held Tuesday afternoon with Mrs. Ed. Connell. The genial social atmosphere made of the business session a real pleasure. Among other transactions it was decided to send a number of cars to Clarendon to convey the delegates to the district convention meeting there, May 3rd-5th. Sherbet and cake were served.

Miss Durham to Amarillo. Miss Nola Durham, who has been employed in the office of Knight & Slaton as stenographer, has accepted a position with the law firm of Kimbrough, Underwood, and Jackson, of Amarillo. She assumes her duties May 1st.

Miss Durham is a very competent stenographer and a most worthy young woman. She will doubtless fill her new position very efficiently.

Alumni Prepares for Big Banquet. The officers of the alumni association are making elaborate preparations for the annual banquet to be given May 17th. It will be served at the Stockmen's Cafe and the menu promises something exceptionally fine.

An executive meeting at the home of Mrs. Karl Shirley Monday evening showed the plans for the affair to be progressing satisfactorily.

To Cure a Cold in One Day. Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.



"Oh Look!

I can eat 'em all—they won't hurt me! That's because they're made with Calumet—and that's why they're pure, tempting, tasty, wholesome—that's why they won't hurt any kid."

Received Highest Awards New Cool Best Free—The Only in Food Can.



Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

## THE WORLD'S TWO BEST TWO-ROW CULTIVATORS

### The P. & O. Two-Row Cultivator

Covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soils. The simplest and strongest Two-Row Cultivator made. "It's the way we build them." Frame as strong as a bridge. Axles of improved construction prevents wheel widening in front; make light draft. Fine depth adjustment; each gang controlled independently. Four levers do the work of six on other styles, as the inside levers control the inside gangs independently, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gang frames each shovel cutting the proper width and depth. Furnished with any style gang.



### No. 27 2-Row Lister Cultivator



We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister-Cultivator, which has many superior features, consisting of two sets of gangs mounted slidingly on a trussed spreader pipe. Turnable construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy to change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered. If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1917 catalog and special introductory prices.



THE FACTORY BEHIND THE PLOW

PARLIN & ORENDORFF IMPLEMENT CO. DALLAS, TEXAS

## 20 HEREFORD 20 PEOPLE

Have seen, have bought, and have endorsed

# SAN LEON

Oil reported found off 3 sides SAN LEON. Gushers Across Bay.

Free Trip 1st and 15th Each Month

E. M. EDWARDS 2nd Door East of Postoffice 'Phone 169 Free Descriptive Literature HEREFORD, TEXAS

## Building Material

of all kinds and Food of every variety has greatly increased in price. Everything raised on the farm or ranch is high. Lands in this section are lower in price, value considered, than any other section, lower in fact than they should be, considering the high price of everything raised on the farm or ranch; but as every one knows lands are advancing in price; and as certain as the Sun shines now is the time to buy. Examine the following list, select what you think you want, call in to see us and we shall be pleased to show you the property.

We know, we can sell you any piece of property we list at a price that will make you money.

- Ranch and Farm Property**
- 4 Sections, Block 5 Deaf Smith County; 350 acres in cultivation.
- 2 Sections, Block K-7 Deaf Smith County; 250 acres in cultivation. 320 Acres 8 miles South of Hereford. All of the above named lands are well improved. The best of land, shallow water, and every acre is good. Reason for selling; the owner is getting old and is anxious to close out his lands. Reasonable cash payment, balance long time.
- 1 Section Block 3, Deaf Smith County, well improved. There is no better section in this Block. The price and terms are right. Can sell a part of the section. Reason for selling, closing out a Co-partnership business.

## Hereford City Property

Homes ranging in price from \$600 to \$3700. The prices and terms are right. Some splendid bargains in vacant lots.

SISK & WILSON



**Family Dr. says:  
Buy Our Brushes**

"WILL THEY HOLD THEIR BRISTLES?" IS THE FIRST QUESTION WE ASK WHEN BUYING OUR BRUSHES—BE THEY HAIR BRUSHES, CLOTHES BRUSHES OR PAINT BRUSHES.

BUY YOUR BRUSHES, FROM US AND THE BRISTLES WON'T FALL OUT.

BUY "ALL" OF YOUR DRUG STORE THINGS FROM US AND YOU CAN "RELY" ON WHAT YOU BUY.

**BETTS-CLARK, DRUGGISTS  
THE NYAL STORE**

**Local and Personal**

Rev. G. S. Wyatt, spent a few days in Amarillo, this week.

Phone 16, Orr's Tailor Shop; cleaning and pressing. 12-21

A. O. Thompson, county clerk, was in Amarillo Wednesday on business.

Orr's for first class tailoring and cleaning; new machinery. Phone 16. 12-21

Mr. and Mrs. W. A. Miller are the parents of a baby girl born Thursday April 19th.

E. B. Posey and family went to Amarillo, Saturday remaining until Sunday evening.

J. H. Foster, of Georgetown, Texas, came in this week and is visiting with his sons.

W. B. Phillips, commissioner from the north part of the county was in Hereford last Tuesday.

Phone 16, Orr's Tailor Shop for all kinds of cleaning; will call for work. We deliver promptly. 12-21

Mrs. J. H. Florey, of Amarillo, is spending the week with her parents, Mr. and Mrs. C. H. Churchill.

Miss Zula Wood, a student in the Canyon Normal spent the week-end with her parents, Mr. and Mrs. J. P. Wood.

Postmaster J. A. Stegall has employed Frank Barber of Dimmitt as assistant and Miss Annie Anthony as window clerk.

Phone 16, Orr's Tailor Shop for all kinds of cleaning; will call for work. We deliver promptly. 12-21

Mr. Will Womble and family of near Vega spent Saturday night and Sunday in Hereford, the guests of the family of John Edwards.

W. P. Chapman and W. P. Sims who live in the northwest part of Deaf Smith County were here Wednesday on business.

Typewriter ribbons, all kinds, at the Brand office; also carbon paper, light and standard. 11-31

O. G. Hill returned Tuesday morning from an extended business trip which included Kansas City and various Colorado points.

The Altar Society of St. Anthony's Church will give a bake sale Saturday at White House Market. Also homemade candles and potted plants. 11

Mrs. Geo. Bipes and son were in from their ranch last Monday. They live some forty miles out and in the northwest part of this county.

C. S. Garrigou attended the Hardware-Men's Convention at Amarillo this week. A large number were present from every section of the country.

Miss Maurine West, of Dallas arrived Wednesday and will make an extended visit here with relatives. She is a cousin of J. O. Newell, and Mrs. J. M. Hughes.

Mr. and Mrs. W. P. Garner, of Plainview motored to Hereford Saturday and spent Sunday with Mrs. Garner's parents, Mr. and Mrs. Theodore Coebell.

Mrs. W. E. Betts and Miss Mabel returned Monday from Eldorado, Oklahoma where they attended the funeral of their daughter and sister, Mrs. T. D. Dailey.

Jno. L. Wilson returned this week from a trip into Colorado and reports that the Hereford country is in much better condition than any other place which he visited, as far as the cattle industry is concerned.

**Sister Poisoned**

Mrs. C. H. Carl left Monday morning for Decatur, Texas, in response to a telegram stating that her sister, Mrs. Lily Eddins, had been poisoned and was not expected to live. No further particulars have been received. Mrs. Eddins has visited here and is known by many, who sincerely hope to hear of her recovery.

**Dudley Farmer on Battleship**

W. B. Paxner is in receipt of a letter from his son, Dudley, who states that some 3000 of the boys have been transferred from Great Lakes to Norfolk, Va., where twenty seven of the boys were placed upon the good ship, Pennsylvania, which is said to be the finest battleship in the world. Young Farmer writes that his commander told them that they were exceedingly fortunate in being given a place on the vessel.

**Death of Mrs. Dailey**

Many Hereford people feel a personal loss in the death of Mrs. T. D. Dailey, which occurred Wednesday, Apr. 18th, at Ft. Worth. Mrs. Dailey had been suffering from colic and her condition had become such as to make an operation imperative. She was hurried to the hospital but had grown so weak before reaching there that hope of a successful operation was abandoned and she was not submitted to it, her death occurring within a short time. The body was taken to her home in El Dorado, Oklahoma, for burial.

Mrs. Dailey was a daughter of Mrs. W. E. Betts of this city and was known and loved in Hereford where she has often visited. The sincere sympathy of all goes out to the bereaved mother and other relatives.

**Local Artist to Appear at Star Theatre**

The daily paper of Red Wing, Minn., compliments Mrs. Rosamond Gainey Carter in referring to a recital given by her in that city. Very few artists with the natural charm and ability possessed by Mrs. Carter have been heard in Red Wing. Her pleasing personality added greatly to her readings. Perhaps the best numbers of the evening were "The Potion Scene" from Romeo and Juliet, and "The Game of Life." Mrs. Carter is an honor graduate of St. Theresa College of Winona and is a pleasing reader. She will be heard at the Star Theatre next Tuesday night and her many friends in Hereford anticipate a pleasing program to be given by her.

**Jos. Hasser and Family to Missouri**

Jos. A. Hasser and family, who have lived here for a number of years, having sold their farm, are moving this week to Montrose, Mo., where they will make their future home. Besides the father and mother, the family consists of two boys and three girls. Miss Elizabeth Hasser will not go with the others but will remain to teach out her school. Another married daughter lives in Missouri.

JITNEY, in good condition, for sale. See C. M. Hicks. 13-21-pd

**STAR THEATRE  
TUESDAY NIGHT, MAY 1st**

In addition to the appearance of William Fox representing William Farnum and Dorothy Bernard in

**"The Bondsman"  
ROSAMOND GAINNEY CARTER**

will appear in three special selections:  
"THE GAME OF LIFE", with piano accompaniment by Prof. Brock hahn;  
Phelps Famous "MEMORIES OF THE WAR," with Orchestral accompaniment; and  
"THE POTION SCENE" from Romeo and Juliet.

Mrs. Carter is a talented young reader and her many friends will be pleased to hear him.



**Admission: Usual Prices**

**PRESIDENT WILSON'S APPEAL TO THE NATION**

Last Monday, President Woodrow Wilson issued a personal appeal to the people of the United States, with a request to newspapers to give it wide publicity. We hope all our readers will ponder carefully, and pass it on to any who may not have seen it. Compliance with this appeal is of the most vital importance. To quote The Dallas News:

"The lifeblood of the fight of the nations for free government is in food supplies. The United States will soon put ONE MILLION MEN in the field. These men will have to be fed. We must help in feeding the allied nations in Europe; and we must also have a reserve for our own use.

"Do not be deceived by the thought that German militarism is about to yield. We are in a world's war, cold, hard and bitter, and the way to end it soon is to produce bountiful food supplies for the men in the field."

**Text of President's Appeal**

"My Fellow-Countrymen: The entrance of our beloved country into the grim and terrible war for democracy and human rights creates so many problems of national life and action which call for immediate consideration and settlement that I hope you will permit me to address to you a few words of earnest counsel and appeal regarding them.

"We are rapidly putting our navy upon an effective war footing and are about to create and equip a great army, but these are the simplest parts of the great task to which we have addressed ourselves. There is not a single selfish element, so far as I can see, in the cause we are fighting for. We are fighting for what we believe and wish to be the rights of mankind and for the future peace and security of the world. To do this great thing worthily and successfully, we must devote ourselves to the service without regard to profit or material advantage and with an energy and intelligence that will rise to the level of the enterprise itself. We must realize to the full how many things, how many kinds and elements of capacity and service and self-sacrifice it involves.

"These then are the things we must do and do well, besides fighting the things without mere fighting would be fruitless:

"We must supply not only abundant food for ourselves, our armies and our seamen, but also for a large part of the nations with whom we now have made a common cause.

**Must Supply Ships**

"We must supply ships by the hundreds out of our shipyards to carry to the other side of the sea, subma-

**Struck Oil Big Cushers  
Across Bay from  
FREE TRIP San Leon**

**Whenever You Need a General Tonic  
Take Grove's**

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well-known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

rines or no submarines, what will every day be needed there and abundant materials out of our fields and our mines and our factories with which, not only to clothe and equip our own forces on land and sea, but also to clothe and support our people for whom the gallant fellows under arms can no longer work, to help clothe and equip the armies with which we are co-operating in Europe, and to keep the looms and manufacturers in raw materials, coal to keep the fires going in ships at sea, and in the furnaces of hundreds of factories across the sea; steel out of which to make arms and ammunition both here and there; rails for worn-out railways back of the fighting forces; locomotives and rolling stock to take the place of those every day going to pieces; mules, horses and cattle for labor and military service; everything with which the people of England and France and Italy and Russia have usually supplied themselves, but can not now afford the

men, materials or the machinery to make.

"It is evident to every thinking man that our industries must be made more efficient than ever and they must be more economically managed and better adapted to the particular requirements of our task than they have been; and what I want to say is that the women who devote their thought and their energy to these things will be serving the country and conducting the fight for peace and freedom just as truly and just as effectively as the men on the battlefield or in the trenches. The industrial forces of the country, men and women alike, will be of a great national, a great international, service army—a notable and honored host engaged in the service of the Nation and the world, the efficient friends and saviors of free men, everywhere.

**Appeal to the Farmers**  
"I take the liberty, therefore, of addressing this word to the farmers of (Continued on page eight)



**Ask**  
the man past middle age who has succeeded beyond his expectations;

**Ask**  
his school-mate who has miserably failed, and the answers will agree that the bank account, properly nurtured, is man's best friend and helpmate. Isn't the unanimity of this advice, born as the result of Experience, Significant to you?

**SAFETY - FIRST**  
**THE FIRST STATE BANK & TRUST CO.**  
ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

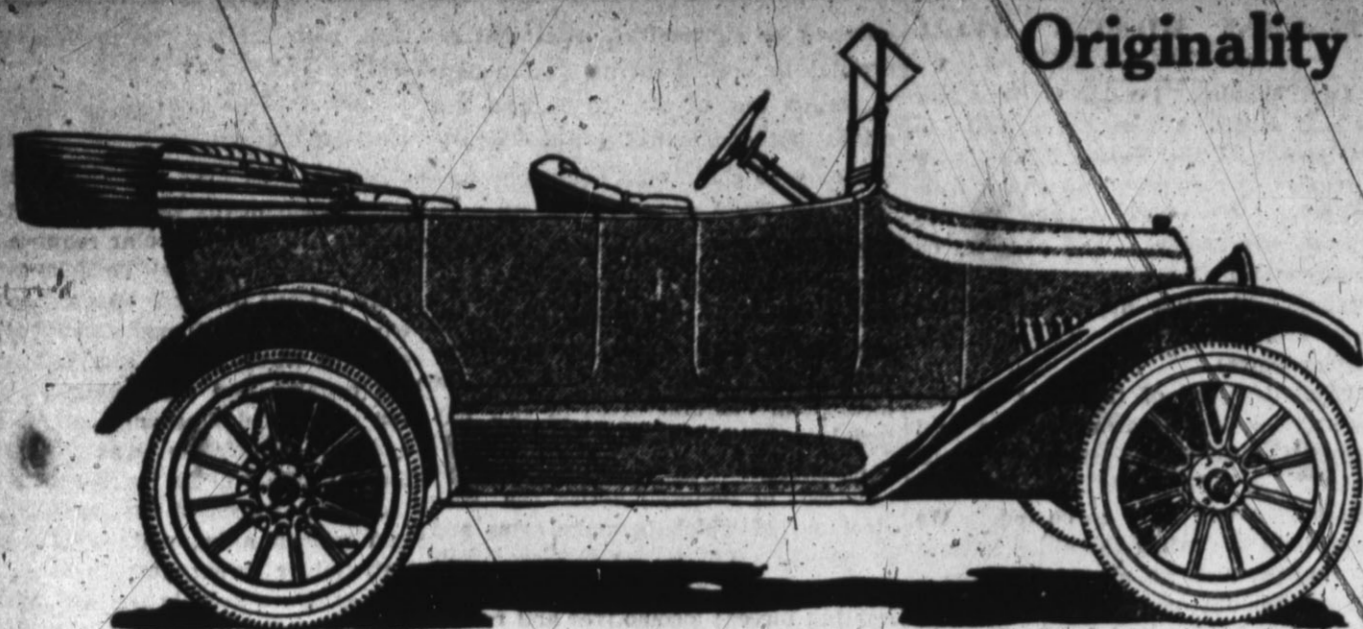


**Big shipment Goodyear Tires just arrived.**

**Equip your car now with Goodyear Tires and stop your troubles.**

**We sell the FORD the universal car**

**FORD GARAGE**



Originality in design is the symbol of Chevrolet leadership. The original car does not imitate in the least. It does not follow. It is in the lead.

This is a forceful distinctiveness of Chevrolet individuality.

For this reason, this car receives almost first consideration from the prospective purchaser.

The originality of Chevrolet construction, the sanity of Chevrolet mechanism and appearance, indicate a sincerity of purpose on the part of a maker--the purpose to make an exceptional car.

The Chevrolet owner is a satisfied owner, for he feels sure that his purchase represents the fullest equivalent of his money.

**J. R. STUBBS, Agent Hereford, Texas**

Headquarters at Ford Garage



Model Four Ninety Touring Car \$550.00 Roadster, \$535.00. "Four Ninety" Touring Car, fitted with all weather top, \$625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$800.00. Chevrolet eight cylinder four passenger touring car, \$1385.00. All prices F. O. B. Flint.

**With the Churches**

**At Presbyterian Church**  
 Sunday School, 9:45 a. m.  
 Preaching, 11 a. m.  
 There will be no preaching services at night. A "Reunion Young People's Service" will take the place of the 8 p. m. usual preaching service.  
 The people are invited to attend all services.  
 W. M. Baker, Pastor.

**Epworth League Program**  
 Subject: Missionary Meeting.  
 Scripture Reading: Isa. 60, 1-5  
 Anna Anthony.  
 Prayer--For Missions.  
 "What are we doing in Mexico-- Temple Sites."  
 Song.  
 "How is the best way for us to keep in the Missionary Work?"--Mr. I. H. Spratt.  
 Special Music--Thelma Hough.  
 "What is Our Present Work?"--Mr. F. P. Wilson.  
 Song.  
 Leader--Gleaves Owen.

**Program for C. W. B. M., May 2, 1917**  
 Hymn.  
 Bible reading.  
 Hymn.  
 Historical and Geographical sketch of Argentina--Mrs. Chris Garrison.  
 Present Day Social, Educational and Religious Condition in Argentina--Mrs. A. C. Elliott.  
 Latest news of our Missionaries in Buenos Aires--Mrs. C. R. Smith.  
 Financial Obligations of the Missionary Women--Mrs. T. E. Shriver.  
 Hidden Answers.  
 Business period.  
 Leader--Mrs. L. Gough.  
 Place of meeting, Mrs. C. R. Smith.

**Young Peoples Special Meeting**  
 The Christian Endeavor and the B. Y. P. U. will hold a joint meeting at the Presbyterian Church, Sunday, April 29. All members are urged to be present and the friends, young people and elders, are invited to attend. The subject will be of interest to all.

**PROGRAM**  
 Subject: "Young People's Societies as training schools in our Churches."  
 Song.  
 Sentence prayers, lead by leader and closed by Bro. Baker.  
 Song.  
 Scripture Reading.  
 Training for Service--Bro. McClurkin.  
 God has called to service everyone. Are we as young people prepared?--Forrest Rowe, Hope Owen.  
 Reading--Miss Lois Lacy.  
 How best must we build up our young people's meetings?--Miss McClurkin.  
 Where do our older people fall in helping the young people?--Mr. Thompson and Mr. Ferkich.  
 Quartet.  
 Leader--Frank Jones.

The Sunday evening service at the Methodist Church will be in charge of Mrs. D. W. Hawkins and will be devoted to the subject of Christian Stewardship. There will be special talks and music. The other services will be as usual.

Christian Church: Both morning and evening services were largely attended last Sunday. At the morning service, the pastor gave an illustrated sermon to the children. By the aid of some lighted candles, a few tumblers, a spool of thread and three boys, a number of impressive lessons were given, showing the power of habits and the force of character. At the evening services, the subject was: "If I had my life to live over, what changes would I make?" The minister made a strong appeal for right living.  
 The Bible School beat all previous records last Sunday, there being 176 present and \$7.75 contribution. On the Sunday before, the attendance was 148, and the contribution \$5.51. Efforts are being made to bring the attendance up to two hundred. The young men's class had 22 present.  
 Announcement was made that the first service in the new auditorium would be held the first Sunday in May.

**Lock Post Office Boxes**  
 Postmaster Stegall advises all to lock their boxes after removing mail. Considerable complaint has been filed by patrons of the office on account of letters being lost. This occurs partly by leaving the boxes unlocked. Only the other day, several letters were taken out by children and dropped on the streets and one father brought back some letters that had been removed by his children. It is the duty of all box holders to lock their boxes. It is also the duty of each patron to look over the mail before leaving the lobby and to return to the letter box any mail which may have been placed in the box by mistake. Mr. Stegall states that he will endeavor to give good service but must have the co-operation of the patrons of the office to give the best service. He suggests that everybody use their box numbers on their stationery and to ask their correspondents and publishers to use the numbers.

**Legislature in Special Session**  
 The thirty-fifth legislature is convened in special session at Austin. A letter from Representative Tilson states that a spirit of economy and retrenchment of expenses pervaded the house from the moment of its assembly. This feeling found expression in the immediate passage of a resolution asking the governor to submit the question of a repeal of some or all of the bills creating four new state normals, two junior agricultural colleges, and the West Texas A. & M.

College. The resolution was passed by a vote of 63 to 44.  
 The high cost of building material and labor, and the large appropriations for other purposes were given as reason for the action.

**To the Heroes of the Alamo**  
 I pay tribute this afternoon to the memory of the heroes of no common cause--liberty was its foundation, heroism and martyrdom have consecrated it--to the memory of the heroes of the Alamo who gave their lives as a sacrifice at the altar of our forefathers' God--the God of liberty. What consternation spread throughout our loved Texas land when the tidings went forth that the Alamo had fallen. It was here that a gallant few--the bravest of the brave, threw themselves between the enemy and the settlements, determined never to surrender nor retreat. They redeemed their pledge to Texas with the forfeit of their lives. They fell, the chosen sacrifice to Texas freedom.

Texas, unapprised of the approach of the invaders was sleeping in fancied security when the Attila of the South was near. Infuriated by the resistance of Travis and his noble band, he halted his whole army beneath the wall and rolled wave after wave of his numerous host against those stern battlements of freedom. In

vain Santa Anna strove. The flag of liberty--the flag of 1824 still streamed out upon the breeze and floated proudly from the outer wall; Maddened, he pitched his tents and reared his batteries and finally stormed and took a black and ruined mass--the blood-stained walls of the Alamo--the noble, the martyred spirits of everyone of its defenders had already taken their flight to another fortress not made with hands. This defection of the enemy enabled Texas to recuperate her energies, to prepare for that struggle in which freedom was the prize and slavery the forfeit. It enabled her to assemble upon the Colorado that gallant band which eventually triumphed upon the plains of San Jacinto, and rolled back the tide of war upon the ruthless invader. But for this stand at the Alamo, Texas would have been desolated to the banks of the Sabine, and so it is especially fitting that today, when again our loved land is threatened by the hand of tyranny and oppression, that we remember the Alamo, baptized in the blood of a Travis a Bowie, a Crockett and a Bonham--the bloodiest picture in the book of time and the bravest act that ever swelled the annals of any country.

**Texas Tributes**  
 The Brand is using this week two articles which were numbered on the program given Friday afternoon at the San Jacinto Day party given by Mesdames Roy M. Stocking and J. Frank Potts. The program was considered especially good and the Brand feels that other loyal Texans will enjoy them. It will use the different numbers from time to time as space permits.  
 "To the Heroes of the Alamo" is an original paper by Mrs. C. C. Chenoweth. "Homesick" written by a Poffler County girl, was read by Mrs. J. E. Ferguson. Both appear elsewhere in this issue.

**FARM BOUGHT BY TWO TEXANS**  
 Poplar Bluff (Mo.) News.  
 W. F. Ball and E. T. Barnett of Hereford, Texas, have closed a deal buying the Nickey Farm on Rural Route No. 2 from W. J. Hacke of this county and J. H. Bowers of Hereford, Texas. They arrived here several weeks ago and since that time have negotiated and closed the dealing taking over this farm of 630 acres, which is reputed to be one of the best farm properties in the county.  
 The Texans are progressive farmers and of the order Butler county is glad to add to her citizenship right along. They are going to operate on a big scale.  
 The farm is one of the biggest ventures in local agriculture.

**Farmer County Will Build Highway**  
 T. E. Huffman, engineer for Deaf Smith County, was in Farwell Tuesday and closed a contract with the county commissioners to survey out the road from the Deaf Smith county line to the New Mexico line and to draw specifications for a first class dirt road, one that will meet the requirements of the Ozark Trail committee. All culverts and drains will be of concrete and a road similar to the one ordered by Deaf Smith county will be built. The work will begin about May 14.  
 Thus another link in the Ozark Trail has been started. The next and only link now missing is that of Randall county.

"OCEANS OF WATER"

**Has Your Subscription Expired?**  
 The Brand was taken to task the other day for NOT "stopping the paper when time was out," by a genial subscriber. The reproof is accepted with "thanks." It has been the custom of The Brand to discontinue subscriptions at the end of the month in which subscriptions expired so as to give each subscriber a chance to renew before his name was dropped from the list, but this is not technically in keeping with the rule. Beginning with April 1, subscriptions will be dropped at their expiration dates. If the rule must be kept, now is a good time to "toe the mark."  
 Another thing; all complimentary will be dropped. Only for actual services rendered will the paper be sent as complimentary.  
 These steps are taken on account of the increasing cost of paper and office expense and upon the advice of the President, who admonishes every business to economize, and The Brand is willing to follow his advice.  
 Therefore, The Brand will ask that all subscribers look at the date label upon their paper. It is not now correct, please advise this office and the correction will be made gladly.

The Civic Club announces its first benefit entertainment to be given at the court house next Thursday night, May 3rd.  
 Mr. Thos. E. Lucy, the well known artist, has been secured to give this entertainment and the ladies consider themselves especially fortunate in being able to present to a Hereford audience this versatile gentleman.  
 Mr. Lucy ranks among the best talents of the country. He has no superior and few equals on the lyceum platform. His programs combine the acme of clean entertainment with intellectual stimulus and high moral value.  
 Hear him. Hear him.

**A WOMAN'S BACK**  
**The Advice of This Hereford Woman is of Certain Value**  
 Many a woman's back has many aches and pains.  
 "Off times 'tis the kidney's fault. That's why Doan's Kidney Pills are so effective."  
 Many Hereford people know this. Read what one has to say about it: Mrs. W. S. Berry, Fifth St., Hereford says: "At times my back got weak and ached steadily. My kidneys have bothered me, too. I also have had dizzy spells and black spots have floated before my eyes. Every time I have been that way, I have used Doan's Kidney Pills, procured at Burns' Drug Store. They have always given the best results."  
 Price 50c at all dealers. Don't simply ask for a kidney remedy--get Doan's Kidney Pills--the same that Mrs. Berry had. Foster-Milburn Co., Props., Buffalo, N. Y.

**FOR SALE--Good as new top buggy.**  
 Phone 264. 13

**Drives Out Malaria, Builds Up System**  
 The Old Standard general strengthening tonic, GROVE'S TASTELESS CHAI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

**WEAK, NERVOUS OHIO WOMAN Made Well By Delicious Vinol**  
 Bellefontaine, Ohio.--"My blood was very poor--I was in a weak, nervous, run-down condition. I tried different remedies without benefit and one day my druggist told me about Vinol. I tried it and it built me up in every way--blood, strength and nerves, and I tell my friends it is the best medicine on earth."--Mrs. EARL BRUNSON.  
 Vinol sharpens the appetite, aids digestion, enriches the blood and in this natural manner creates strength. Complete formula on every label.

Phone 16; Orr's Tailor Shop for all kinds of cleaning; will call for work. We deliver promptly. 12-24

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

**AUTO TRANSFER SERVICE**  
 MEETS TRAINS PHONE 111  
 W BLAKE COGDILL



**THE FARMER'S WIFE**

finds a blessing in Bell Telephone Service. It is a constant household help. It shops for her; it brings her in close touch with community social life; it keeps her in reach of loved ones far away.

Talk it over with our Local Manager.

THE SOUTH-WESTERN TELEGRAPH & TELEPHONE COMPANY

**Santa Fe**  
**\$2.25**

Account Panhandle Hardware Dealers Association, Amarillo, April 23 to 25, 1917, round trip tickets will be sold on April 22 and 23, final limit April 25. Fare \$2.25.

Account of annual meeting of Presbytery of Amarillo, of the Presbyterian church U. S. A., at Tulla, Texas, April 10 th to 13th we will sell on April 9th and 10th round trip tickets at rate of \$2.00, final limit April 14th.

For further information phone 34  
**L. I. GARTON**  
 Agent

**Bargains in Used Cars**

We have a number of used cars we are going to sell at ridiculously low prices:

- One Model 29 Buick Touring Car
- Two Six-cylinder five passenger Chalmers
- One Four-cylinder Imperial Roadster
- One Six-cylinder seven passenger Flanders
- One Four-cylinder five passenger Mitchell
- One Four-cylinder Vulcan Roadster
- One Four-cylinder five passenger Studebaker
- One Four-cylinder five passenger Overland sedan, with detachable winter top.
- One Cadillac, five-passenger Touring car

The above Cars are in perfect condition and of good appearance

It will be a pleasure to answer any inquiries.

**Amarillo Scripps-Booth Agency**  
 Phone 1717 516 Taylor St

**Left in Perfect Order**

It will surprise you to know how little disturbance is made in wiring your house for electric service.

Your friends will tell you the wiremen leave the house in as good a condition as when the work started.  
 There will be no tearing up the floors, no repapering, no mutilation of the plaster. Our expert wiremen will astonish you with the ease with which they "fish" the wires between the walls.  
 It sounds like a big job. It isn't. The expert wiremen are rapid workers and just a few days, sometimes only two, and they are gone--and you are left with an electrically lighted house, a delight to you.  
 The cost?  
 Let us show you how little it will cost you and all about the plan. Why not INQUIRE TODAY?

**HEREFORD ELECTRIC LIGHT AND POWER COMPANY**  
 Hereford, Texas.

Business Opportunities

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

FOUND—Wide gold band ring. Call this office.
FOR SALE—Young pigs. Clay Bowsher.
BABY GRAND ELLINGTON PIANO for sale or to trade for cows. Frank P. Wilson.
LAND FOR SALE CHEAP—Northwest 1-4 of Sec. 24, Range 5, Township 3, Deaf Smith Co. Texas.
BULLS—Five registered and full blood Herefords for sale; also 8 or 10 saddle ponies. W. E. Hicks.
LOST—A new Riverside 31x31-2 casing between Dawn and Black.
FOR SALE—20 acres highest improved property close to city limits, Hereford. J. E. Gyles.
BULLS—150 head full blood Hereford Bulls, ages 10 to 15 months; cake fed for 6 months.
FOR SALE—Fifty head yearlings and 70 cows, all Herefords.
GOOD HOME—Well improved place, close in, good house, 3 lots, orchard, city water and sewer, for sale at sacrifice price.
TWENTY ACRE hog farm on creek, known as Boone place; will grow alfalfa without irrigation; small house, well, on public road; a fine thing for chicken and hog farm.
SMALL HOME for sale; two lots, close in, fairly well improved; for quick sale, goes at \$800.00.
FOR RENT—Two houses, one 5-room, one larger. Mrs. J. W. English.
PEDIGREES—Blank pedigrees, suitable for registered cattle, horses or hogs, for sale at the Brand office.
Orr's for first class tailoring and cleaning; new machinery. Phone 19.
ROOMS—Furnished rooms to let. Mrs. Geo. Karr.
FOR SALE—54 good calves, 1 mile north of Joel. Lester Galley.

STEEPS FOR SALE—One Hundred head of good long yearlings and a few two. For sale worth the money. Dr. Hale & Pettigrew, Grady, N. M.
LOST—Pair gold rim spectacles, between the Broadwell and E. B. Black home.
Kindergarten to Become a Part of Public School System—Bill Passes Both Houses
NOTE—This article has been crowded out from previous issues but is published even this late date of account of its importance.
That the kindergarten will become a part of the public school system of Texas, is now almost a certainty.
A recent investigation by the Bureau of Education of the Department of the Interior makes the following report: "Approximately 670 Opened last year in schools that never had them before were opened last year in public schools that never had them before. This means one extra year of education for about 25,000 children."
"Several cities have reported that they were carrying on experimental kindergarten work with a view to proving the value of this kind of training before definitely incorporating it in the school curriculum. Youngstown, Ohio, introduced kindergarten methods in this way last February with the result that a kindergarten has now been permanently established. A similar experiment made in Houston Heights, Texas, proved so satisfactory that the school authorities contemplate a kindergarten in each of the grade schools for next year.
"Pasadena, Cal., with a population of 30,000 conducts 15 kindergartens. It has had a kindergarten connected with each of its elementary schools for years and is thoroughly committed to this department of education."
Texas has three accredited kindergarten training schools with a two years' course of instruction and, conferring state kindergarten certificates. Only those holding such certificates may teach in the public school kindergartens. The training schools are located at Dallas, Ft. Worth, and San Antonio respectively.

Home Sick
I'm going back to Texas plains,
I'm going in a hurry,
Back where it scarcely ever rains,
But noise and push don't worry,
I'm tired of all this rush and run,
I'm sick of all the flurry;
I want some genuine Western fun,
Where heat and smoke don't worry,
I want to gaze across the land
To lake and tower and steeples,
Formed by nature's magic hand
(Li'ly eastern people)
I long to hear the cattle low
As if they were a prairie
Their Maker who has blessed them so
On those plains so amazing
And oh, to hear the rush and sweep
Of those wild western breezes
Where hat and hair we cannot keep
But each wears what he pleases
I long to see the sun go down
In crimson seas of glory,
Unspooled by roofs of any town,
And then to sit and watch the light
A fading from the vision,
Oh, dream of home! Dream of delight!
Oh, dream of fields Elysian
Gee whizz! I'm bawlin' like a calf!
I vow! My clothes I'm packin'
What will folks say? Gee, won't they laugh?
No, these shoes don't need blackin'
I'm goin' home where these old shoes
Can go without their polish,
And where my old clothes I can use,
And collars can abolish,
The city may do very well
For dudes and politicians,
And editors and other swells,
And hard organ musicians,
But as for me—I'm goin' home
To plains and cows of Texas,
And never more from there I'll roam
To city life that vexes,
To God's country once more I go
With heart so filled with pity
For these pore fools who suffer so
By livin' in the city,
I'd like to have a magic power
To "round up" city people,
I'd drive them from each street and tower,
And round the city's steeple,
I'd get the old, the bad, the good;
And drive across the mountains,
Round marshy swamps, through field and wood,
Not stop by city fountains,
I'd take them to those boundless plains,
And turn 'em loose like cattle,
Where they'd forget their aches and pains,
And old Life's cruel battles,
They'd be so charmed by magic sights,
So soothed by zephyrs' health,
The perfect days, these cool, clear nights,
Their bills and fatigue stealin'
That when old Gabriel blew his horn
There'd be wild stampedin'
On that fair Resurrection morn,
Each one would set to headin'
To be allowed to just stay there,
To make that part of Texas,
That land of light, that land so fair—
Just one of Heaven's Annexes
And he would look around and say,
"When this 'roundup' is over,
I'll come back here myself to stay,
For you've shoo' found the clover."

Life Was a Misery
Mrs. F. M. Jones, of Palmer, Okla., writes:
"From the time I entered into womanhood... I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life to me was a misery. I would think I could not endure the pain any longer, and I gradually got worse. Nothing seemed to help me until, one day, I decided to TAKE CARDUI LAX-FOS The Woman's Tonic
All Druggists
We sell White and Singer sewing machines on easy monthly payments. E. B. Black Co.
Will Buy Your Hogs
I buy fat hogs, poor hogs, big hogs any kind of hogs. Headquarters at Renfro's Garage. L. Gough.
CHICHESTER'S PILLS
Confederate Re-Union Will Be Held in Washington, D. C.
The twenty-seventh re-union of United Confederate Veterans will be held in Washington, June 4-8.

Texas University Will be in Continuous Session
AUSTIN, Texas, April 17.—Hereafter the University of Texas will be in continuous session with the exception of a term of about four weeks in September, when it is necessary to get the buildings in condition for the influx of students the first of October.
In addition to nearly one hundred regular instructors of the University, twenty others have been chosen to assist in the work for the present summer, including men from other universities and some of the best known teachers of Texas.
The summer session will open June 18, the first term continuing until July 26; the second term from that date until September 4. Courses will be offered in all the regular academic subjects, in education, in law, and in engineering, as well as regular summer normal courses leading to teachers' certificates. In addition, special courses will be taught in the subject of agriculture and Home Economics.
Don't carry that heavy grip to the depot; call a Taxi. Phone 23.
Orr's for first class tailoring and cleaning; new machinery. Phone 14.

WHAT IS CARDUI LAX-FOS
LAX-FOS IS AN IMPROVED CASCARA A DIGESTIVE LAXATIVE
CATHARTIC AND LIVER TONIC
LAX-FOS is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs:
CASCARA BARK
BLUE FLAG ROOT
RHUBARB ROOT
BLACK ROOT
MAY APPLE ROOT
SENA LEAVES
AND PEPSIN
In LAX-FOS the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but LAX-FOS combines strength with palatable, aromatic taste and does not grip or disturb the stomach. One bottle will prove LAX-FOS is invaluable for Constipation, Indigestion or Torpid Liver. Price 50c.

LODGE DIRECTORY
Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.
GEO. BEAMS W. M.; J. S. JONES Sec.

WOODMEN OF WORLD Meets every Second and Fourth, Saturday nights in the T. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards
J. M. HYDEN
Optometrist and Optician
108 East 9th Street, Amarillo, Texas.
Carl House (Hereford) last Tuesday of each month. Eyes examined Free. Glasses fitted without the use of Drugs. Phone for engagement.

ASHBROOK & SUGGS
Fire, Life and Accident Insurance
All Kinds of Bonds Executed

Hughes & Huffman
Fire Insurance
HEREFORD TEXAS

We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants

Hereford Nursery Company
E. S. IRELAND
Dimmitt, Texas
Abstracts - Land Loans
Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each

DR. FLORENCE R. MILLER
OSTEOPATHIC PHYSICIAN
Located in Hereford permanently. Treatment by appointment only. OFFICE—First residence west of the Christian Church.
Phone

ERLE E. FORBES
AUCTIONEER
Clovis, New Mexico

W. M. MCGIBB
Attorney-at-Law
Office in Court House, HEREFORD, TEXAS

Just Received Car Choice Pea Green Alfalfa Hay

Also have car of Bran and plenty Cotton Seed Products, Prime C. S. Cake, Cold Press Cake and C. S. Meal.

Car Famous Lump Nigger Head Coal on track. Get some now.

McQueen Grain & Coal Co.

Bill to Discourage "Slacker" Weddings
Washington, April 16.—Representative Britten of Illinois introduced today a resolution providing that exemption of married men from military duty under any future compulsory service legislation shall not apply to those married after April 1, this year, except under a special order by the Secretary of War.

Struck Oil Big Gushers
Across Bay from FREE TRIP San Leon

EVER SALIVATED BY CALOMEL? HORRIBLE!
Calomel is quicksilver and acts like Dynamite on your liver.

Calomel loses you a day? you know what calomel is. It's mercury, quick sicker. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your stomach.
When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your drug gist sells for 50 cents a large bottle of Dodson's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate.
Don't take calomel! It makes you sick the next day. It loses you a day's work. Dodson's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

Protected ANYTHING that is under a Texaco roof is protected. It makes no difference whether the roofing was applied ten days or ten years ago. It is made to wear and it does.
TEXACO ROOFING
is always water-proof because it is heat-proof and cold-proof. It is not affected by smoke or acid fumes. Furthermore it is as nearly fire-resisting as it can be made. It is a good form of fire insurance.
You should use Texaco Roofing. If you are not familiar with it ask us about it.
The Texas Company
General Offices: Houston, Texas

# BIG = FIRE = SALE

COMMENCES FRIDAY, APRIL 27 = LASTS 15 DAYS

ENTIRE STOCK OF JONES DRY GOODS CO. TO BE SOLD OUT

FIRE, SMOKE and WATER DAMAGE

Now is the time to buy your Dry Goods, Clothing, Shoes, Furnishings, Dress Goods, and Ready-to-wear. Don't let anything keep you away. It's your greatest chance to save. The greatest sale Amarillo has ever seen. Remember the date, Friday, April 27, 1917. Stock must be sold in 15 days.

## JONES DRY GOODS CO.

6th and Polk.

AMARILLO, TEXAS

### PRESIDENT WILSON'S APPEAL TO THE NATION

(Continued from page five)

the country and to all who work on the farms:

"The supreme need of our own Nation and of the nations with which we are co-operating is an abundance of supplies, and especially foodstuffs. Without abundant food, alike for the armies and the people now at war, the whole great enterprise upon which we have embarked will break down and fall. The world's food reserves are low.

"Not only during the present emergency, but for some time after peace shall have come, both our own people and a large proportion of the people of Europe must rely upon the harvests of America. Upon the farmers of this country, therefore, in a large measure, rests the fate of the war and the fate of the nations.

"I particularly appeal to the farmers of the South to plant abundant food-

stuffs, as well as cotton. They can show their patriotism in no better or more convincing way than by resisting the great temptation of the present price of cotton and helping to feed the nation and the peoples fighting for their liberty and our own. The variety of the crops will be the visible measure of their comprehension of their national duty.

"The Government of the United States and the Governments of the several States stand ready to co-operate. They will do everything possible to assist farmers in securing an adequate supply of seed, an adequate force of laborers when they are most needed at harvest time, and when the means of expediting shipments of fertilizers and farm machinery, as well as of the crops themselves when harvested. The course of trade shall be as unhampered as it is possible to make it and there will be no unwarranted monopolization of the Nation's food supply by those who handle it on

its way to the consumer. This is our opportunity to demonstrate the efficiency of a great democracy and we shall not fall short of it.

#### To the Middlemen

"This, let me say to the middlemen of every sort, whether they are handling our foodstuffs or our raw materials for manufacture or the products of our mills and factories:

"The eyes of the country will be especially upon you. This is your opportunity for signal service. The country expects you to forego unusual profits, to organize and expedite shipments of supplies of every kind, but especially of feed, with an eye to the service you are rendering and in the spirit of those who enlist in the ranks, for their people, not for themselves. I shall confidently expect you to deserve and win the confidence of the people of every sort and station.

"To the men who run the railways of the country, whether they be managers or operative employes, let me say that the railways are the arteries of the Nation's life and in them rests the immense problem of seeing that these arteries suffer no obstruction of any kind.

"To the merchant, let me suggest the motto: 'Small profits and quick sales,' and to the ship-builder, the thought that the life of the war depends on him. The food and war supplies must be carried across the seas, no matter how many ships are sent to the bottom.

"To the miner, let me say that he stands where the farmer does: The work of the world waits on him. If he slackens or falls, armies and statesmen are helpless. He also is enlisted in the great service army.

"The manufacturer does not need to be told, I hope, that the nation looks to him to speed and perfect everything he can, and I only want to tell them that their service is adequately indispensable and is counted on by every man who loves the country and its liberties.

#### To the Housewives

"Let me suggest also that every one who creates or cultivates a garden helps greatly to solve the problem of feeding the nation, and that every housewife who practices strict economy puts herself in the ranks of those who serve the Nation. This is the time for America to correct her unpardonable fault of wastefulness and extravagance.

"In the hope that this statement of the needs of the Nation and of the world in this hour of supreme crisis may stimulate those to whom it comes and remind all who need reminder of the solemn duties of a time such as the world has never seen before, I beg

that all editors and publishers everywhere will give as prominent publication and as wide a circulation as possible to this appeal. I venture to suggest, also, to all advertising agencies that they would perhaps render a very substantial and timely service to the country if they would give it a widespread repetition. And I hope clergymen will not hold the theme of it an unworthy or inappropriate subject of

comment and homily from their pulpits.

"The supreme test of the nation has come. We must all speak, act and serve together!

"WOODROW WILSON."

#### Ranch and Cattle Loans

County and District Bonds. Liberal rates and terms and prompt service. Will loan on ranches or cattle separately.

ly or on both. Let us know your wants. B. E. Hurlbut, Claude B. Hurlbut, Brownwood, Texas. Lubbock, Texas.

TWENTY ACRE hog farm on creek, known as Boone place; will grow alfalfa without irrigation; small house, well, on public road; a fine thing for chicken and hog farm. For price and terms, see A. C. Elliott. 13-17

## WE BUY JUNK

Iron, Brass, Bones, Rubber, Bottles, Bags, old Papers, all kind of Metals.

Bring your stuff to Building at rear of 213 East 3rd St.

HEREFORD, TEXAS.

Northwestern Junk Co.

## Wonderful Reductions

Ladies' Dresses, Suits, Coats Sport Coats, House Dresses and Waists in all the newest designs and fabrics. Models, Styles and Prices to please every woman

### Spring Suits

New and different, following Fashions' Latest in Gaberdine, Velours, Wool, Jersey and Men's Serges in colors of Grey, Tan, Mustard, Green, Rose & Blue.

\$29.50 value suits	.....	\$19.95
19.95 value suits	.....	16.35
32.50 value suits	.....	23.45
14.95 value suits	.....	9.95
16.95 value suits	.....	11.45
22.50 value suits	.....	18.65
45.00 value suits (silk)	.....	31.65
27.50 value suits	.....	19.95
42.50 value suits (stout)	.....	31.45
39.50 value suits (stout)	.....	28.95
22.50 value suits (stout)	.....	17.85
27.50 value suits (stout)	.....	19.95

### Dresses

In brilliant Taffetas, Georgette Crepe, Meteor, Crepe de Chine & Messaline in every desirable shade.

\$29.95 dresses	.....	\$21.65
24.95 dresses	.....	18.65
19.95 dresses	.....	14.95
17.95 dresses	.....	12.85
16.95 dresses	.....	11.65
14.95 dresses	.....	9.95
21.95 dresses	.....	16.85
12.95 dresses	.....	8.85
7.95 dresses	.....	4.85
9.95 dresses	.....	7.65
8.95 dresses	.....	5.95
6.95 dresses	.....	5.65

### Spring Coats

With a touch of individuality. Rich Peiret, Twill, Spring Velours, Gaberdines & New Sport Fabrics in a complete range of colors.

\$19.95 value coats	.....	\$13.85
12.95 value coats	.....	9.95
16.95 value coats	.....	11.45
13.95 value coats	.....	9.95
14.95 value coats	.....	11.15
22.50 value coats	.....	18.65
24.95 value coats	.....	18.95
55.00 value coats	.....	34.45
49.50 value coats	.....	31.65
32.50 value coats	.....	19.95

And numerous other coats that cannot be matched elsewhere at anywhere near the price.

4 Doz. Middies, 75 cent value, two to a customer, each

37<sup>1</sup>/<sub>2</sub>C

10 Doz. House Dresses, worth up to \$1.50, one to a customer

69C

Boys' Clothes

THE FAIR AMARILLO, TEXAS

Men's Clothes