

T. K. WILSON'S
Loan Agency. Long
time reasonable rates.
Prompt Service

The Hereford Brand

T. K. WILSON
INSURANCE
In all its Branches. Oldest and strongest Companies. Lowest Rates. Best Service.

VOLUME 17

HEREFORD, TEXAS, THURSDAY, SEPTEMBER 1, 1917.

NUMBER 34

\$25,000 DEAL ON MAIN ST. OUTLOOK BRIGHT

There is no better evidence of the development of a town and community, and of the business activity which prevails than the buying and selling of land and business property. Within the past ten days some \$25,000 worth of business property on Main street has changed hands, besides a strong trading in farm lands, ranches and stock.

The largest exchange of property on Main was the purchase of the Northern Hotel corner 3rd and Main, by the First State Bank and Trust Co. This corner was bought from the owner, John Mosley, the bank securing 100 feet on Main by 40 feet deep on 3rd street, and it is the intention of the purchasers to erect on the site eventually a modern, two-story, bank and office building. Mr. Mosley agreeing to remove the present wooden building whenever the owners desire.

This is one of the most desirable locations in town. The building on it was one of the very first erected in the city. It was formerly the Ritchie House, and has served as a hotel since 1890.

Elmer Dameron and A. M. Jones have purchased the two lots and houses adjoining Betts & Clark's drug store on the south from Ashbrook & Suggs, the consideration being \$6,000.00.

W. B. Dameron has purchased from A. J. Lipscomb of Aspermont, the Racket Store building just north of the Corner Drug Store, consideration being \$3,500.

Mrs. Abbie Collins has bought, also from A. J. Lipscomb, the lot and building occupied by the J. A. Johnson Grocery Co., the price being \$5,000.00.

Besides these purchases there has been, and is a steady trading in land, cattle and hogs. The rains have made the prairie grass the best in years, whole acres and sections of it being headed, out a foot high. This means that winter pasture will be excellent. The crops are a little spotted in places but on the whole are fine and will make abundant grain. Cattle of all kinds are rolling fat and are selling right and left. In fact the prevailing impression not only in this community, but over the country generally seems to be that this and

Save this Valuable Coupon
Good for \$11.00
Worth of Pure Aluminum Ware
22 pieces \$2 pieces

When presented in connection with the purchase of a Cole's Hot Blast M. or R. Model Range during the date of our Big Factory Store Sale, as printed below—remember the date.

The Opportunity of a Lifetime!

On the Special Date printed below we will conduct a Big Sale on

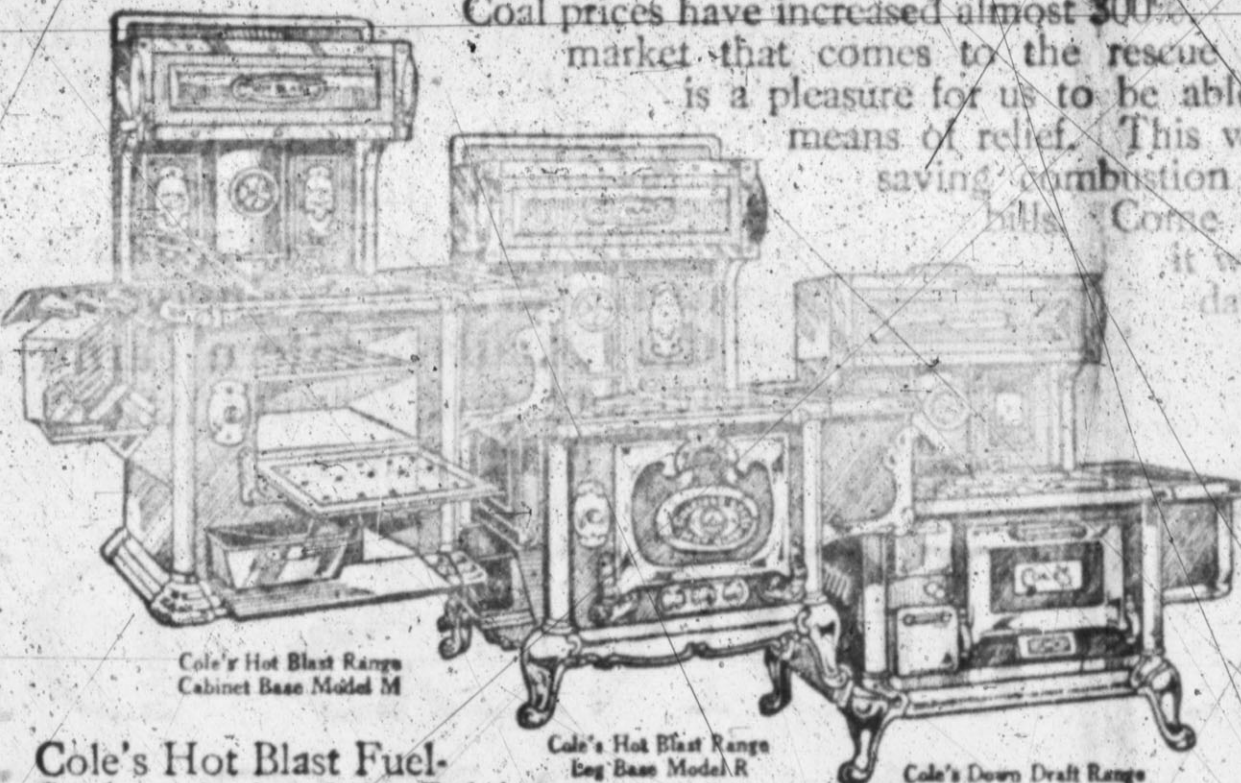
Cole's Hot Blast Ranges

—The Best Range Ever Built for Family Use—

We invite the Entire Community to See This Remarkable Range that will Greatly

Cut Your High Cost of Living

Coal prices have increased almost 300%. We will exhibit the one range on the American market that comes to the rescue of those seeking relief from high fuel bills. It is a pleasure for us to be able to show our customers and friends this great means of relief. This wonderful range has the most remarkable fuel saving combustion ever seen—it will positively save you big fuel bills. Come and see the many new and interesting ways it will cut your high cost of living. Remember the date. Come early. Everybody cordially welcome.



Cole's Hot Blast Fuel-Saving combustion, Goie's Smokeless and Odorless Broiler and Toaster that broils meats to a queen's taste, Cole's Automatic Fresh Air Oven that bakes evenly on all sides, and the many other Fuel Saving and Exclusive Features, make Cole's Hot Blast Range the most durable, the most economical, and the greatest time and labor saving range ever placed on the market.



22 Piece Set of Pure Aluminum Ware

Dunlap Hardware Company

OCTOBER 4, 5 and 6

Ovation for Soldier Boys

All Hereford Turns Out to Bid Farewell

All Hereford, headed by the band, turned out Wednesday morning to see fourteen of her boys for the new National Army train on the 1:40 for the mobilization camp at San Antonio.

Here's the list: August Theodore Frye, Geo. Corwin Messenger, Luther Clevens West, Carl Parker Owen, Florion Glaque Ritter, Bert Alvie Caughron, Jim Sain, James Wallace Robinson, Chedor Laomer Ross, John Quince Sawyer, Wilbur Ann Carter, Leslie Raymond Gray, James Jacob Boydston, James Arthur Grimes.

It was an impressive touching scene, and there were not many dry eyes in the crowd as the farewells were taken and white bouquets were pinned on the coat lapel of each new soldier.

There were also seven boys from Castro and two from Bailey counties who entrained with the local boys Wednesday morning.

From Castro: Lloyd Baker, James S. Ford, James Austin Dollar, Walter H. London, William J. Warden, Joe E. Greer, Aaron B. Judd.

From Bailey: Mills Henry Foreman and Joe K. Rossen Jr. The Castros and Bailey county boys were accompanied to Hereford by W. A. Tate and Dr. C. J. Stanley of the board for those two counties.

The Northern District Exemption Board at Ft. Worth has certified to the local board the following list of men for military duty:

Jim Sain, Chedor Laomer Ross, John Henry Williams, Bryan J. Edwards, Luther Clevens West, Leslie Raymond Gray, Charles Wesley Bennett, Ernest Kirkman Looney, George William Jerne, John Quince Sawyer, Carl Parker Owen, Geo. Corwin Messenger, James Jacob Boydston, Melvin Claud Standifer, William Thos. Chastain.

Suffers Painful Accident
Earl Bennett was the victim of a very painful accident this week when he was run over by an auto near the

blacksmith shop of Barnhart & Rice. The car was driven by J. W. Young, formerly employed as night watchman for the McCormick Co. here. Earl was going to dinner, and as he rounded the corner Mr. Young saw him but could not stop in time to prevent the accident.

Altho bruised up considerably Earl's injuries are not as bad as at first thought, and according to report, he will be up and about soon.

Blackleg Serum Plant to be Constructed at Amarillo

Dr. L. B. Barber of Denver, representing the Kansas Blackleg Serum Co., was here Friday and stated that his company had already begun work of constructing a plant at Amarillo. He said his people recognized this as the greatest cattle country in the world and were putting this plant at Amarillo for the benefit of the stockmen of this country.

Ray Barber is the local agent of the company for the Hereford territory.

Program at Presbyterian Church

The Missionary Society of the Presbyterian Church will give a program at the church tomorrow night, beginning at 8 p. m., the offering to go to the Red Cross subscription by the society.

The following program will be given, after which a free-will offering will be taken.

Piano Solo—Selected—Miss Gregg.
"Damon"—Max Stange—Miss Howard.

Reading—Selected—Little Miss Elva Wright.
"Blow thou Winter Wind, Weber"—Miss Jane Gregg.

Piano Solo—Selected—Miss Coffin.
Vocal Solo—Selected—M. Earl Gough.

a. From the land of the sky blue water.
b. Far off I hear a Lover's Flute.
c. The Moon drops low.

"Charles Wakefield Cadman"—Miss Howard.
Piano Solo, Selected—Miss Gregg.

VOCAL:
Two Lovers.
As their fathers had done before.

"Carrie Jacobs Bond"—Jane Gregg.
VOCAL:
Flower song from Faust—"Gounod"—Miss Howard.

J. I. Walker has returned from a trip to Memphis, Texas and reports excellent crops all along the way.

Mrs. Clyde D. Wright of Seattle, Wash., arrived last Wednesday for a visit with her father, A. W. Gregg and family.

Miss Addie Hirt, of Cleburne, who has spent most of the summer with her sister and brother, Mr. and Mrs. Oscar Cardwell, leaves today for her home.

Mrs. E. M. Hallie and two young sons has returned to her home in Kingman, Kansas, after a few weeks' visit with her father and mother, Mr. and Mrs. T. E. Shirley.

Did You Ever See Any Paw-paws?

On his return from a business trip to Kansas City A. H. Hillston brought back with him some paw-paws from the state of Kansas. Personally he had not seen any of this fruit for such it is, and we didn't know what it was until informed. When ripe it is in shape similar to a banana and taste is a cross between a banana and a persimmon. These specimens were placed on exhibit at the Brand office and have attracted no little attention.

Exhibits Fine Onions

D. W. Crawford was in this office the other day with some of the finest onions we have ever seen anywhere. The three onions which he had weighed three pounds and were each a different variety. He stated that they were grown by Mrs. Crawford from seed planted last April, and that she had 10 or 12 bushels just like them.

Grows Fine Spuds

W. W. Watson handed us this week some spuds of the Tennessee Triumph variety that would well do justice to Old Ireland. These potatoes were grown in Mr. Watson's garden in the north part of town and were larger than a good-sized man's fist.

Visitors in Parker Home

Mrs. E. F. Parker, mother of Mr. G. A. F. Parker, and Mrs. Edwin B. Parker, his sister-in-law, came in last Saturday night from Colorado, where they have been spending the summer.

Mother Parker will remain for some time in Hereford but Mrs. Edwin B. Parker left Wednesday for her home in Houston, and will shortly join her husband in Washington, D. C. where he has been called to serve upon the War Industries Board.

Red Cross Wants Both Linen and Cotton Cloth

The Red Cross expects the women of this town and county to donate their old worn bed linen, sheets and pillow cases. These do not have to be lined; cotton will do just as well as they are to be used in making handkerchiefs and for surgical dressings.

Also want worn table cloths to be used in making napkins and tray cloths. The cloths donated must be washed and smoothly ironed. Leave at Red Cross headquarters at court house after 2 p. m., or phone 85, and committee will call for same.

Standard Merchandise

the cheapest after all, and much more satisfactory while it lasts.

One should not so much consider the INITIAL COST of a thorough reliable and dependable article of HOUSE FURNISHINGS—but you should consider THE YEARS of service such an article will give you—that is the main thing after all.

Our many years of experience has taught us that you should leave alone certain things and that certain other things would give you much better satisfaction.

When you trade with us we give you the benefit of this experience, and you are sure of getting dependable goods. You are safe when you buy a SINGER SEWING MACHINE, HOOSIER KITCHEN CABINET, AUTOMATIC REFRIGERATOR, SMITH & DAVIS METAL BED, LEGGETT & PLATT BED SPRINGS, SEALY MATTRESS, SLOAN WILTON RUG, WHITE SEWING MACHINE, PHOENIX CHAIR-OO CHAIRS, DREAMLAND MATTRESS.

We handle the best Living Room furniture and Dining Room Furniture, and also Bed Room Furniture that is made in this country.

When you buy these lines from us, or when we fit you up for house keeping, full satisfaction goes in the deal.

Don't forget—we are satisfied with small profits.

E. B. Black Co.

The Big Store With the Little Price

Bert for Drinks

This Is A National Bank

LINKED TO THE GOVERNMENT.



GOVERNMENT BY THE DIRECTED

WE are subject to Federal regulation, supervision and examination. Seven times every year sworn reports are made to the U. S. Comptroller's Department.

ALWAYS ready with sound service, and efficient, responsible management, we cordially invite business.

PLACE your money with this National Bank and observe the "nation-first" principle.

HELP yourself. Help us. Help the Nation.

Western National Bank OF HEREFORD

Member Federal Reserve System

CAPITAL \$125,000
G. A. F. PARKER, President C. C. CHENOWETH, Cashier
J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash.

SAN LEON EDWARDS GONE BUT NOT FORGOTTEN

Because of the many whom we believe will soon be very wealthy from their OIL INVESTMENTS they have lately made at SAN LEON and in the BIG HOFFMAN REFINERY, as well as their investment in the HOFFMAN KY. OIL FIELDS.

Drilling to Begin at Once at San Leon

by the Arizona Tex. Oil & Development Co. as soon as they can obtain a competent driller as they already have all the necessary funds raised, we understand, to drill at least one test well. And just as soon as they strike oil San Leon is anxious to begin drilling at once.

Biggest Oil Gusher in the U. S. Oil Field in Sight of San Leon

35,000 bbls. per day was brought in at Goose Creek in last few days. Geologist that predicted the Goose Creek field also says that San Leon will likewise have the GULF COAST TYPE Gushers.

Too Late to Buy at San Leon

at \$30.00 per lot when the first big gusher is brought in, and we are looking for this gusher in at least 60 days after drilling begins, at which time single lots are capable of having several wells on each lot and it is possible for each well to produce a MILLION DOLLARS in only a few days when above kind of wells are brought in.

Bankers and Railway Presidents Buy at San Leon as Well as Other Wealthy People

Over 20 Hereford People Have Visited San Leon

and speak highly of San Leon, many of them buying more lots after seeing San Leon. Hundreds of Hereford people, including Bankers, Merchants, Ranchmen and people from the various walks of life have bought at San Leon.

A FREE SHARE IS GIVEN IN 208 Drilling Sites of the Co. for each lot you buy at San Leon.

I WILL BE OUT OF TOWN ON BUSINESS ABOUT 60 DAYS, possibly. If you want San Leon lots write SAN LEON CO. 212 Beatty Bldg., Houston, Texas.

Hoffman Refinery to Begin Operating Oct. 4th

is latest news. Par. value \$10.00 per share. If you want stock in this big enterprise write J. E. FOWLER, First Nat'l. Bank Bldg., Houston, Texas. \$5 per share short time only.

If you want stock in the Big Ky. Hoffman CO. where oil is found at a very shallow depth, then write C. S. Woods at Lexington, Ky. Par value \$10 for short time only. \$2.00 per share.

Remember that Hoffman has made 8 successes in the oil business and is yet to make a single failure, in about 2 years' time.

It Is Patriotic to Help Get Oil. U. S. Needs it in the Navy

IT IS PROGRESSIVE for the auto and other enterprises can't go without oil. RELIGIOUS: "Put your talents out." He is a reward IT IS PROGRESSIVE: for the auto and other enterpri

Excursion Rates to San Leon Every Friday for Short Time Only SAN LEON IS BETWEEN HOUSTON AND GALVESTON

San Leon has a lovely nice hotel, fine Brick School Bldg., Store, Church advantages, nice residences which can be reached by a nice Shelled Road as well as R. R. and U. S. Ship channel passes near by. The orange orchards at San Leon are heavily laden with fruit.

Ask P. J. Spencer, of Hereford, about the BIG OIL PROPOSITION of the Panhandle Oil and Gas Co. headquarters here in Hereford.

Western Union Telegram

Houston, Texas, September 14, 1917.

E. M. EDWARDS,
Hereford, Texas.

Applications for yourself and family received. Congratulations. Lots around Arizona Company's location now priced fifty and sixty dollars. Applications pouring in at those prices. Mighty few lots left that part town. You may accept applications at thirty dollars per lot from prospects you have made that proposition to. Higher prices will be mailed few days. Customers are telegraphing for more lots. Montana man purchased eight more by wire and Beaumont man took twelve by wire. Arizona customers buying more lots steadily. Advise Hereford customers buy more lots quickly before others snap them all up. Propositions look better every day. Arizona Company say they expect commence drilling soon as get reliable contractor and get material on ground. Believe they mean business.

SAN LEON COMPANY.

E. M. EDWARDS

HEREFORD, TEXAS.

Salesman for San Leon, Hoffman Refinery, Houston, Texas, and Hoffman, Kentucky

Important Announcement to the people of Hereford and vicinity:

This store has been enlarged and we are now showing the most complete line of Dry Goods, Clothing, Shoes, Blankets, Comforts, Novelties and Ready-to-wear.

Especially do we call your attention to our Ready-to-wear Department, which has been remodelled and is full of the season's latest creations in coats, suits, skirts and blouses. We are exclusive agents for the famous 'Redfern' garments. We invite you to visit us or send us your mail orders.

JONES DRY GOODS CO.

6th and Polk St.

Amarillo, Texas

LOOK HERE! QUICK!

Do you want a choice quarter section within three miles of Summerfield at a price that next year's wheat crop will pay in full, and all expenses besides? If you do, see me quick.

W. W. LYNCH,

Room 2, Olympia Building,
23-31p Amarillo, Tex. P. O. Box 1402

"OCEANS OF WATER"

The Methodists of Hereford are requesting all the other churches to look at them and learn that they believe in the things they profess. See the last page.

WHY IT SUCCEEDS

Because It's for One Thing Only, and Hereford People Appreciate This. Nothing can be good for everything. Doing one thing well brings success. Doan's Kidney Pills are for one thing only.

For weak or disordered kidneys. Here is Hereford evidence to prove

their worth.

Mrs. W. G. Ross, 310, W. Third St., Hereford, says: "I used Doan's Kidney Pills, which I got at Burns' Drug Store, a couple of years ago, and from the results they gave, I think they are a good medicine. I gladly advise anyone to take Doan's Kidney Pills if bothered by a weak back or disordered kidneys."

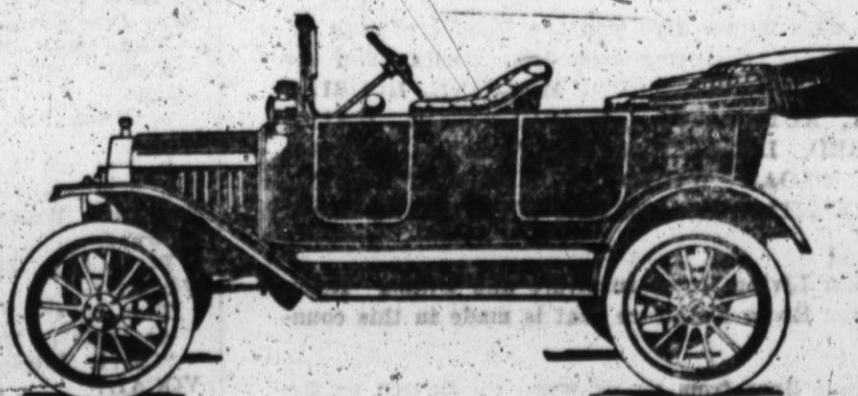
Price 60c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Ross had. Foster-Milburn Co., Props., Buffalo, N. Y.



Ford

THE UNIVERSAL CAR

Wherever Ford cars have pioneered, Ford service has kept pace. It is the factor which strengthens the personal relation between Ford owners and the Company. To get the best possible service from your Ford car, bring it here when it needs attention and get the benefit of Ford supervision throughout. We use the genuine Ford parts and give you the benefit of the regular standard Ford prices. Touring Car \$360, Runabout \$345, Sedan \$615, Coupelet \$505, Town Car \$595—all f. o. b. Detroit. On display and for sale by



FORD GARAGE

Phone 177

Ford Agents

Hereford, Texas

Hoosier's Council of Kitchen Scientists



MRS. DUNLAP



MRS. DRESSER



MRS. PATTISON



MRS. JONES



MRS. FREDERICK



MISS KELLOGG



MRS. HILL

Now at Your Service in the Hoosier Kitchen Cabinets

This is to tell the women of Hereford how the Hoosier Manufacturing Co. have engaged this staff of talented women to work in any kitchen every day in the week. Not in person, of course—but through the Hoosier Cabinet. They assist in discovering efficient labor "short-cuts" and time-savers. Some are built into Hoosier Cabinets. Others come in the form of practical suggestions. All of this can be yours for the regular price of the Hoosier.

Hoosier's Council of Kitchen Scientists

- Mrs. Christine Frederick, noted Household Efficiency authority; head of Applecroft Experiment Station, New York.
- Miss Alice Bradley, Principal of Miss Farmer's School of Cookery, Massachusetts.
- Mrs. Alice R. Dresser, Consultant of Household Administration, Massachusetts.
- Mrs. Janef M. Hill, Principal of the Summer School of Cookery, New Hampshire; Editor and Author.
- Miss Fay Kellogg, a prominent New York Architect.
- Mrs. Frank Ambler Pattison, Domestic Efficiency Engineer, New Jersey.
- Mrs. Nellie Keddle Jones, Household Consultant, Wisconsin.
- Mrs. H. M. Dunlap, Domestic Science Expert, Illinois.

A Mark of Progress

Now—more than ever—is kitchen efficiency necessary. Not only common-sense, but health, demands short hours for housewives. Moreover, help is scarce and difficult to keep. Today all women have a right to Hoosier conveniences. This Cabinet brings a score of superfeatures found through thousands of practical experiments. Not in a factory—but in scientific kitchens. The brilliant women on the Hoosier staff transmit their discoveries to the makers. They pass on these "short-cuts" to owners of Hoosier Cabinets.

Woman's Deliverance

Our claim that there is no other cabinet on earth like the Hoosier cannot be disputed. The services of this council of brainy women are controlled by Hoosier for kitchen cabinets. When you get a Hoosier you secure the benefits of their combined talents. While long hours of toil exist, its 40 work-reducing, time-saving features enter and end the hardest part of a woman's work. Your mode of life seems re-created.

Mealtime Delights

You have many more hours of leisure. When meal-time comes you sit down comfortably and restfully at work. You find new delights in cooking and baking. Health is better—old age kept away. Evening fatigue soon disappears and fresher looks return. Why work long hours on your feet when the Hoosier offers you instant deliverance? Surely you owe it to your family and yourself to save your health, your time, your energy.

HOOSIER

CABINETS FIT EVERY SIZE KITCHEN

Able authorities rate the Hoosier Cabinet as the greatest household convenience in the world. Please don't class it as kitchen furniture, nor merely as extra shelf-space. The Hoosier is an actual labor-saving machine, that will, by a little intelligent use, cut kitchen work in half. This remarkable advancement in kitchen management is open to every home—the small house, the mansion, the apartment. And more than that, the Hoosier's low prices leave no excuse why women should work without it. The question is not, can you afford the Hoosier—but can you now afford to save long hours?

40 Work-Reducing Features

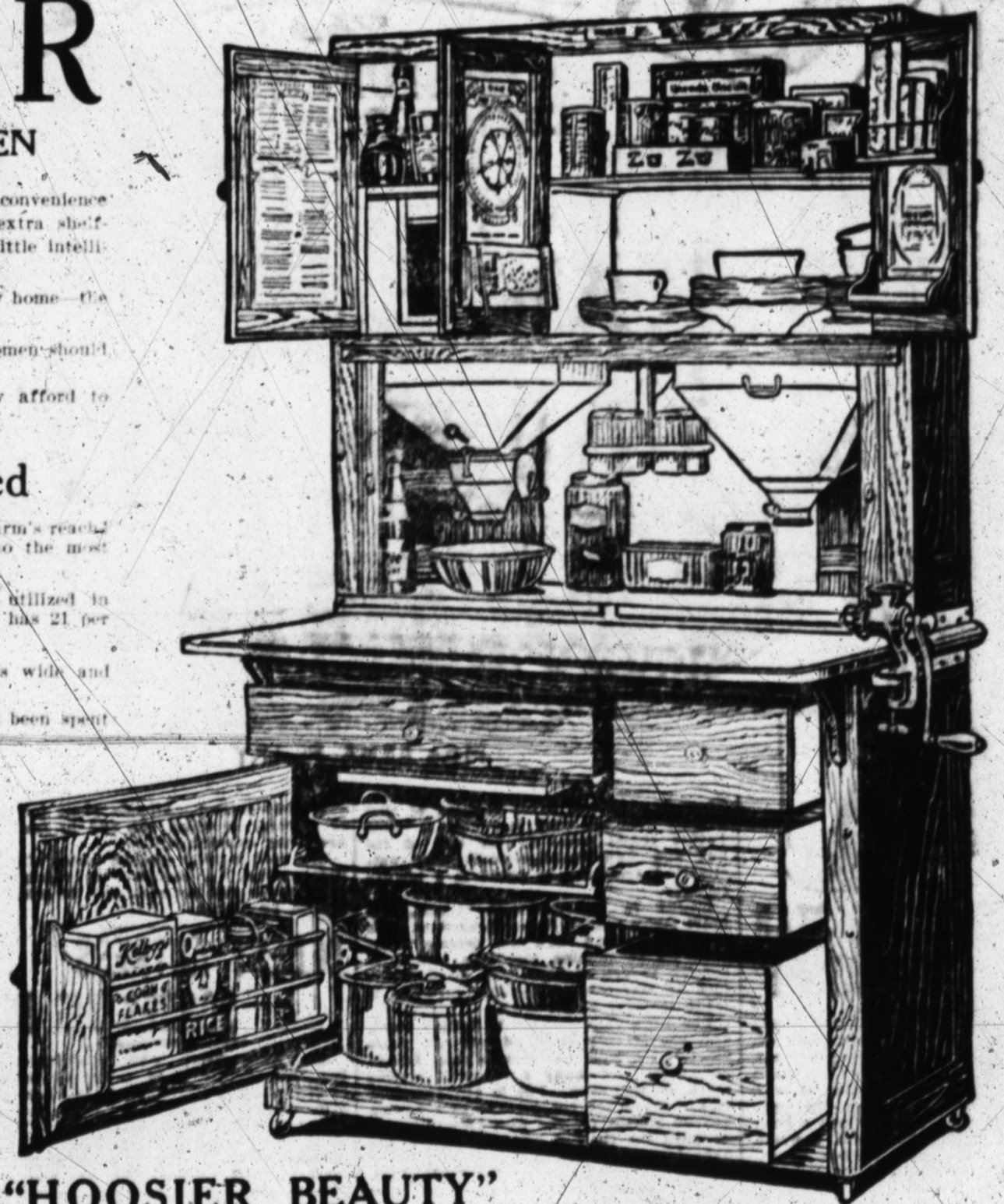
Hoosier's Council of Kitchen Scientists supply many Hoosier inventions. One specialist devised the Food Guide and Salad Chart. The patented Shaker Flour Sifter sifts four times faster than most, and makes flour light and fluffy. The revolving rack of six glass Spice Jars keep your spices ever-ready for use and yet air-tight. The ingenious Sugar Bin holds twice as much as ordinary bins. Any one of Hoosier's 40 labor-saving features is valuable. But assembled and handily arranged, they compose a wonderful work machine.

Scientifically Planned

Hoosier has places for 400 articles—all within arm's reach. These experts have scientifically planned them, so the most used things will be nearest at hand. Space that is wasted in many cabinets is utilized in Hoosier. The Oversize Base of Hoosier "Beauty" has 21 per cent more room for pots and pans. Work space around the Sliding Table Pot is wide and deep—uncluttered by clumsy partitions. Eighteen years and thousands of dollars have been spent in perfecting this "automatic servant."

THE NEW HOOSIERS ARE HERE—COME

Use it to your heart's content. Then if you're not delighted, we will remove the cabinet and refund your money. If you keep the Hoosier, pay the balance in convenient amounts. Price range from \$27.50 to \$39.50, according to the design and equipment. Call at once—see these wonderful cabinets. We will put the Hoosier in your kitchen for a small trial payment.



"HOOSIER BEAUTY" Most Popular Model on Earth

E. B. BLACK CO.

Telephone No. 14

Hereford, Texas

PARROTT ITEMS

(Too late for last week.) Mrs. Faye Neely spent the day with Mrs. Copeland Monday. Mr. and Mrs. J. F. Hacker are entertaining Indiana relatives, Mr. Bert Davidson and sister Mrs. Ed Clayton, and niece Miss Beatrice Boger. Mr. A. C. Grant and sister, Miss Minnie, are taking in the Chautauque at Dimmitt this week. Misses Meta Wagner and Mabel Hacker attended institute in Canyon the past week.

Mr. and Mrs. Will Wright and baby are visiting relatives in Lubbock this week. Miss Florence Hacker returned home from the Godwin Sanitarium Thursday. She is suffering from heart trouble. Mr. and Mrs. Ralph Ogel have moved from our neighborhood and will locate in Oklahoma. Mr. and Mrs. Andrews and family, of Abernacle, are moving into the home recently owned by Will Wright. Mr. and Mrs. Joe Birkenfeld and

baby, Mr. and Mrs. Geo. Backus and children, Misses Mabel and Florence Hacker and Messrs Arthur Klamen and Johnny Stork were entertained at the Jacob Wagner home Sunday evening. Mr. and Mrs. Bill Burham have moved from the C. I. C. Ranch and are living in the house formerly occupied by Charley MacNerney. Mr. and Mrs. B. F. Neely and sons attended a dance given by Mrs. Lawrence Johnson, in Summerfield Friday night. A dance was given by Martin Simp-

son Thursday night and the following invited guests were present: Misses Alta and Mabel Renfro, Dessa Killar, Ethel Jennings, Hazel Hacker, Beatrice Roger and Naomi Hunter, Messrs. Floyd Hacker, Jake Boydston, Roger Johnson, Carroll Sam and Flitis Hunter and Martin Simpson. Jacob Wagner and family and Mabel Hacker attended the dance in Nazareth Tuesday night. The dance was given by the Foresters at the hall, and in honor of the soldier boys who were called from that place.

Mrs. John Hacker and Mrs. Ed Clayton called on Mrs. Faye Neely Monday afternoon. School commenced at the Parrott school house Monday with Miss Sisk, of Hereford, as teacher. Miss Mabel Hacker began her school duties at the Rana school Monday morning. Mr. and Mrs. Chester Wright and baby were visiting relatives here last week. Mrs. W. A. Hunter and daughter, Naomi and sons, Ulman and Addison,

took dinner with Mrs. Simpson in Hereford recently. Mr. and Mrs. W. E. Hacker were dinner guests of Mr. and Mrs. Alvard of Prio, Sunday. Mr. and Mrs. J. F. Hacker and family, Mrs. Ed Clayton, Misses Beatrice Boger and Minnie Grant, Messrs. Bert Davidson and A. C. Grant went on a trip to the Canadian Friday night. A jolly good time was reported.

COME TO HERFORD—THERE'S A REASON

The Hereford Brand

EARL GOUGH, Editor and Business Manager.

Started April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902. Subscription Price \$1.50 a Year, Strictly in Advance.

WHY THE RESIDENCE STREETS? Hereford has 18 or 20 blocks of as nicely paved streets in the business section as any place could wish. She has miles of residence streets that are little short of disgrace to any town.

We don't want to be caustic nor pessimistic, and we're not, but we are stating a cold necessity when we say that some means should be taken, and taken at once, to improve the condition of our residence streets. These streets are rat, hole and ditch infested, and after rains there is not one, but many small lakes and pools over town.

It wouldn't be necessary right now to grade and ditch these streets—a split log or iron drag used after each rain would help immeasurably and put them in usable condition.—Why not?

The Panhandle State Fair in Amarillo comes off Oct. 8-13 next. The country is full of good crops, fat cattle, hogs and horses. Yet if we are not careful many people in Deaf Smith who have excellent show stuff will wait and put off getting in their entries until it is too late.

If we are not going to have a county fair, let's get busy and put an agricultural and stock exhibit at Amarillo and Dallas that will make them all sit up and take notice. But don't put it off and have them come down here after you at the last minute—get busy today and send your entry to J. L. Van Natta, Secy. and Mgr., Amarillo, Texas.

Red Cross Notes
The Executive Committee of the Red Cross Association met in business session Sept. 15th. Mrs. Holoson was appointed Vice Chairman to fill the vacancy caused by the resignation of Mrs. Guthrie. Mrs. R. T. Evans is in-charge and Inspector of sewing. Mrs. E. W. Price has been appointed press reporter.

We have eight new names enrolled as Red Cross members for the week just passed: Mrs. Geo. Barber, Mrs. Stocking, Mrs. Hammer, Mrs. Holoson, Mrs. Turrentine, Misses Oma Hammer, Bernadine Price, Dorothy Barber.

The proceeds of the box supper was \$42.00; Mrs. Potts' free-will offering day, \$4.00; Mrs. Geo. Barber donated \$21.00 making a total of \$67.00, which will be applied on the supply fund.

We wish to thank the following parties for the use of articles donated to the sewing room: Mr. E. B. Black, two sewing machines, one wardrobe, one cutting table; Mr. E. E. Wilson, sewing machine and cutting table; Mesdames T. M. Palmer and Brock-hahn each a sewing machine.

The Chairman Knitting Com., Mrs. J. E. Ferguson, requests all workers to bring their knitting to the Red Cross Rooms Saturday at 3 p. m., for inspection and comparison; also those wishing material or instruction will come.

Mrs. Holoson, on Supply Com., wishes to announce the arrival of the cut work, and she still has on hand, 2 doz. each leggings, hot water bottle covers, operating helmets, ice bag covers.

The Red Cross rooms at the Court House are well equipped. Any private individual, as well as Clubs and Societies, can come there to sew, or take garments home.

The First Aid Class meets at the Red Cross rooms Monday at 8 p. m.

We have received word of the birth on Sept. 7th of a boy to Mr. and Mrs. E. N. Henson, of Memphis, Texas. Mrs. Henson was formerly Miss Lota Fuqua.

Owing to an unusual amount of Fall advertising which came on us all at once quite a bit of reading matter had to be omitted this week. Your patience is solicited.

When you meet a Hereford Methodist be sure to tell him: "I read your ad on the last page of the Brand."

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

REPORT OF THE CONDITION OF THE Western National Bank

at Hereford, in the State of Texas, at the close of business on September 11, 1917

RESOURCES	
1. a Loans and discounts (except those shown on b and c)	\$369,523.23
b Notes and bills rediscounted (other than bank acceptances sold) (see Item 53a)	114,959.66—\$254,563.67
5. U. S. bonds (other than Liberty Bonds of 1917):	
a U. S. bonds deposited to secure circulation (par value)	50,000.00
Total U. S. bonds (other than Liberty Bonds) and certificates of indebtedness	50,000.00
6. Stock of Federal Reserve Bank (50 per cent of subscription)	3,000.00
10. a Value of banking house	4,800.00
b Equity in banking house	4,800.00
11. Furniture and fixtures	2,000.00
12. Lawful reserve with Federal Reserve Bank	9,896.67
15. Cash in vault and net amounts due from national banks	29,881.00
16. Net amounts due from banks and bankers, and trust companies other than included in Items 13, 14, and 15	35.16
18. Checks on other banks in the same city or town as reporting bank (other than Item 17)	219.36
Total of Items 14, 15, 16, 17, and 18	30,135.52
20. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,400.00
Total	\$356,895.76

LIABILITIES	
22. Capital stock paid in	50,000.00
23. Surplus fund	50,000.00
24. a Undivided profits	\$ 27,245.45
b Less current expenses, interest, and taxes paid ..	3,346.18
27. Circulating notes outstanding	49,400.00
31. Individual deposits subject to check	96,923.05
32. Certificates of deposit due in less than 30 days (other than for money borrowed)	3,997.93
34. Cashier's checks outstanding	26,967.44
Total demand deposits subject to Reserve, Items 31, 32, 33, 34, 35, 36, 37, and 38	117,878.04
39. Certificates of deposit (other than for money borrowed)	65,718.04
Total of time deposits subject to Reserve, Items 39, 40, 41, and 42	65,718.04
Total	\$356,895.76

53. a Liabilities for rediscounts, including those with Federal Reserve Bank (see Item 1d)

State of Texas, County of Deaf Smith, ss: I, C. C. Chenoweth, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

CORRECT ATTEST: G. A. F. Parker, Roscoe Davidson, M. L. Parker, Directors.

Hereford Choral Club Organizes For Winter

A great interest in the world over is being shown in community music—where everybody sings. Having this in view, and also being anxious to organize and muster into service the musical talent of Hereford, a number of music lovers of our town met at the court house last Thursday night and proceeded to organize a choral club which will meet every Thursday night to sing. Everybody who can sing or "carry a tune" is invited to join this club, for which a small fee will be charged to secure a director and with which to purchase music.

The following officers were elected Thursday night: Pres. Earl Gough, Sec'y-Treas. Mrs. Homer Wilkinson. Other officers are to be elected tonight. The meeting will be at the court house—BE THERE.

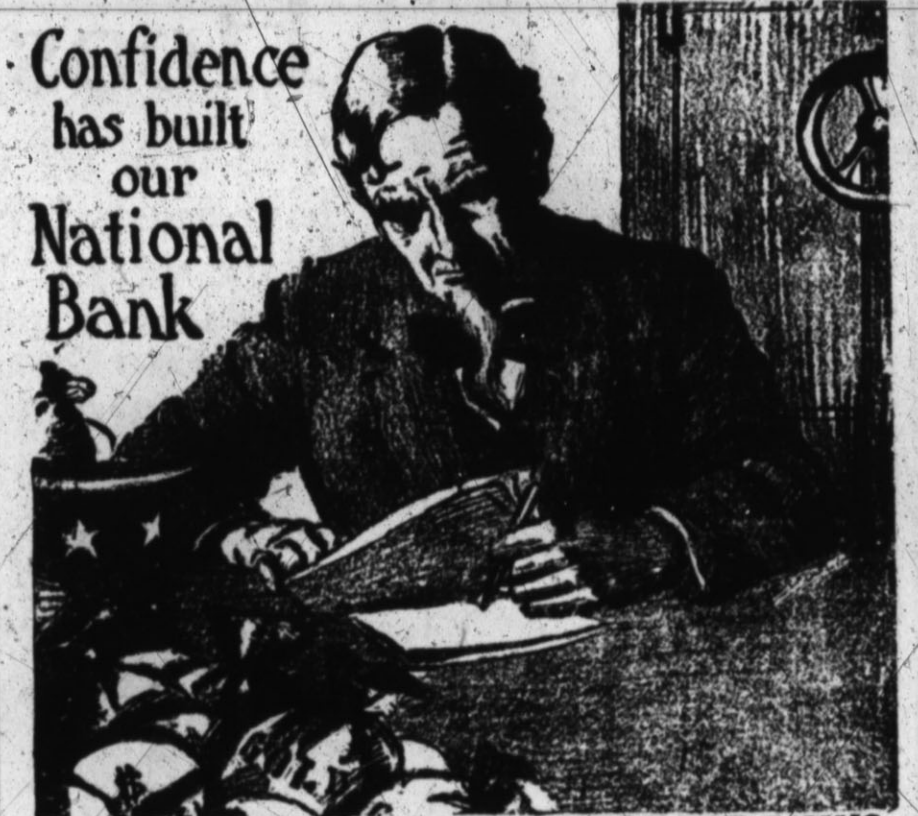
Quits Railroad for Farm
We had the pleasure this week of meeting O. H. John who lives seven miles northwest of Hereford. Mr. John bought land and moved here last December from Flagstaff, Arizona.

At the time he left Flagstaff Mr. John was holding quite a responsible position with the Santa Fe railroad there and was also mayor of the city. On coming here Mr. John bought a tractor and broke out 250 acres on which he has what is said to be one of the finest crops anywhere in this country. He also has an 1800 gallon well on his place. All the work of preparing his land was done with the tractor at much less expense, according to Mr. John, than mule or horse power would have been. More farmers with the push and energy and optimism exhibited by Mr. John is what this country needs.

Will Establish Branch Office of Southwestern Life Here
J. E. Majure of Dallas, representing the Southwestern Life Insurance Co. of Dallas, is here this week making arrangements to open a branch office for his company here Oct. 15. Mr. Majure himself will be in charge of the office here, and we welcome this new business enterprise to our city.

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAIN-O-GENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

"National Protection"



MEMBER FEDERAL RESERVE SYSTEM OF BANKS.

Confidence has built our National Bank

If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.

Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.

TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to

SAFETY SERVICE SECURITY

The First National Bank of Hereford, Texas

THOS. H. INCE'S MILLION DOLLAR SPECTACLE



BABY READ, THE STAR OF "CIVILIZATION"

Mrs. ANNA PERRY

There is only one other moment of that sort to compare with it. That is when Father comes home at the end of the war and Baby toddles forth with outstretched arms and is seized in a hungry embrace.

Sitting in the darkened theatre, one hears many sudden little ejaculations from the audience, and one's eyes become misty. It is all so genuine, the little girl is so lacking in artificiality. The terrible picture of war which the film portrays is made stronger by contrast.

The little child actress is Lillian Read, and she is only two and one-half years old. But despite her lack of age, Lillian possesses what many a seasoned actress must, indeed, envy. She is the possessor of a contract for her services as a motion picture actress for the next twenty years, or until the time of her marriage, if she should wed in that time.

The contract is with Thomas H. Ince, whose personal representative in New York is J. Parker Read, Jr., father of the child actress.

Salary for the first few months is to consist of presents of picture books and chocolates. But when Lillian becomes three years old her salary will leap to \$75 a week. At five she will get \$100 a week; at seven, \$200 a week; at ten, \$300 a week, and at fifteen, \$1,000 a week. Her salary between the ages of fifteen and twenty is to be agreed upon later.

It was the clever work done by the child in "Civilization" which induced Mr. Ince to make her a star and give her the unprecedented contract. Already plans for other pictures in which she will be featured are being considered.

One plan is to produce a series of children's films. A company of twenty-five child actors and actresses will be selected, headed by Lillian.

OLDEST ACTRESS SCORES BIG HIT

Mrs. Anna Perry, who, at eighty-nine, has the distinction of being the oldest emotional actress in the movies, has created much comment by her remarkable power of varied facial expression in Thomas H. Ince's masterpiece of filmcraft, "Civilization." Mrs. Perry is a striking contrast to little Lillian Read, the two and one-half-year-old actress, who enjoys the distinction of being the youngest player before the camera. Thus in this big production are seen the oldest and youngest screen stars in the world.

Mrs. Perry is the oldest resident of Ocean Park, Santa Monica, Cal. She has two sons in the movies, both of whom appear in "Civilization," and are well able to comfortably support their mother, but Mrs. Perry, in her younger days, was a staunch advocate of woman's economic independence, and believes in living up to her convictions even after having passed the three-score-and-ten mark. For a num-

Sept. 26 and 27 : : : Matinee and Night
Prices: 25c, 50c, 75c and \$1.00

Family Dr. says: Eat Our pure Candies.



- BUY "OUR" CANDIES. WHY? 1. BECAUSE WE PUT ONLY "PURE" CANDY IN OUR STORE; 2. WE KEEP IT IN GOOD "CONDITION"; 3. WE SELL IT FAST AND HAVE IT COMING "FRESH"; 4. OUR PURE CANDY IS PURE FOOD; AND, 5. BECAUSE YOU LOVE IT—AND SO DO YOUR FRIENDS. YOU CAN "RELY" ON OUR CANDY.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

Local and Personal

C. A. Skelton is a business visitor to Dallas this week.

IT just arrived. It's a big, healthy bouncing assortment of Fall and Winter woollens. You ought to see it. The new fabrics are certainly nifty. RALPH BARNETT.

Tom Turnbow of Dimmitt, was in Hereford, Wednesday.

Orr's Tailor Shop. Phone 16. 33-1f

GULF FILLING STATION On 3rd St. Office Phone 145 That Good Gulf Gasoline

Elmer Dameron made a business trip to Amarillo, Wednesday.

Will O'Brien of Amarillo, was a Hereford visitor Wednesday.

Work called for and delivered promptly. Phone No. 16. ORR'S TAILOR SHOP. 33-1f

Meet me at the Mothers' Club Bake Sale at Skelton's next Saturday.

Reserved Seats for "Civilization" on sale at Geo. E. Burns'. Get your seats early. 34

Miss Susie Lackey left Tuesday for Denton where she will take up her second year's work in the Normal.

For Sale

Our home on Main Street opposite Mothers' Park. One of the most desirable locations in town. Connected with sewer and city water, barn and other improvements. Price is right, terms reasonable. B. F. GUTHRIE.

Mrs. Jim Carter of Dimmitt, was shopping in Hereford Monday and visiting with her sister, Mrs. E. Carter.

Reserved Seats for "Civilization" on sale at Geo. E. Burns'. Get your seats early. 34

Don't fail to attend the program at the Presbyterian church Friday night.

Reserved Seats for "Civilization" on sale at Geo. E. Burns'. Get your seats early. 31

BE SURE AND SEE THE BIG FAREWELL SAN LEON AD AND TELEGRAM IN THIS WEEK'S PAPER ON PAGE 2. EDWARDS IS GONE. DRILLING SOON TO BEGIN. IT SEEMS, AT SAN LEON. 34-2tp

Mr. and Mrs. J. S. Marshall and Master Harold have returned from a three months' trip through Montana, Colorado, Kansas and Oklahoma. Mr. Marshall holds a responsible position with the Santa Fe here.

ESTRAY NOTICE

In compliance with law and upon the return of J. K. Gray, County Commissioner for Precinct No. Three, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one cow, red white face, about 6 years old, branded I C left shoulder, X right shoulder, reversed, F right hip, and right and left half circle right side. 1 yearling heifer of said cow. 1 black bull calf of said cow. Said animals now ranging in the neighborhood of Henry Weems, and if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law. Dated Hereford, Texas, this 19th day of Sept, 1917. A. O. THOMPSON, County Clerk.

Ell Ammons, manager of the Amarillo Daily News, was in Hereford a few hours Wednesday. While here he paid this office a pleasant visit.

We clean ladies' dresses where others fail. Phone No. 16. ORR'S TAILOR SHOP. 33-1f

J. W. White and W. E. Goodwin of Friona, were callers at the Brand office while in Hereford, Monday. Besides being a successful farmer, Mr. White is the Brand correspondent for the Friona territory.

If you are patriotic and if you love music, attend the program at the Presbyterian church Friday night. It

Millinery

All the newest shapes—the latest ideas of trimming materials—the up-to-the-minute fads and fancies in ready-to-put-on hats are now represented in our very large stock of everything that is new and pretty in Millinery for fall and winter 1917. Mrs. T. N. Helfner.

We have added flour, bran, and shorts to our business. Your patronage will be appreciated. I. H. Spratt, Produce Co. 33-1f

If you want comfortable clothes that cling to the neck and drape from the shoulders, have them made to order by RALPH BARNETT.

For Sale

Good 4-room house, close in, good location; lot 100x140 ft. on city sewer; has nice trees and out buildings. Price \$800.00. Good terms. 33-1f W. F. West.

RALPH BARNETT will dress you up in a smart new Fall Suit or Overcoat at a very reasonable price. Get the utmost for your money. If you want clothes, come to us.

Don't fail to attend the Mothers' Club "Bake Sale" at Skelton's Variety Store, Saturday, September 22nd, all day.

BUY your clothes with care, get what you want, not what someone has to offer. Get your choice of 60,000 suits; we show 1,500 fabrics that can be made into 40 different styles. Some variety. RALPH BARNETT

BE SURE AND SEE THE BIG FAREWELL SAN LEON AD AND TELEGRAM IN THIS WEEK'S PAPER ON PAGE 2. EDWARDS IS GONE. DRILLING SOON TO BEGIN. IT SEEMS, AT SAN LEON. 34-2tp

OFFICIAL STATEMENT OF THE THE FIRST STATE BANK & TRUST CO.

of Hereford, at Hereford, State of Texas, at the close of business on the 11th day of September, 1917, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 20th day of September, 1917.

Table with columns for RESOURCES and LIABILITIES. RESOURCES includes Loans and Discounts, Real Estate, Cash, etc. LIABILITIES includes Capital Stock, Surplus Fund, etc.

STATE OF TEXAS, County of Deaf Smith: We, Henry Wilkinson, as president, and A. P. Murchison, as cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, President. A. P. MURCHISON, Cashier. Subscribed and sworn to before me, this 19th day of September, A. D. 1917. Gladys Beedle, Notary Public, Deaf Smith County, Texas.

CORRECT ATTEST: Geo. K. Muse, C. B. Williams, D. F. Ashbrook, Directors.

The Bank OF Hereford

(Unincorporated) Individual Responsibility \$1,000,000

Keep Business Good

WE PAY INTEREST ON TIME DEPOSITS

- Officers and Directors: John W. Sherman, President; B. S. Arnold, Vice-President; F. W. Lambert, Vice-Prest.; H. B. Stephens, Vice-Prest.; J. Claude Ricketts, Cashier; O. M. Shore; J. H. Wagner; W. B. Arnold; J. W. McQueen

BLACKLEG

Lederle's Filtrate Germ-Free Vaccine is a safe and efficient product against Blackleg. Immunity produced longer than any other method known.

Table with columns for Dose I. e. c. and Price. 10 dose Bottles \$ 1.50; 50 dose Bottles 6.00; 100 dose Bottles 12.00; 1000 doses 100.00

WHY PAY MORE

WIRE OR PHONE

Corner Drug Store Hereford, Texas Phone 105

YOUR CLOTHES

Your suit seemingly "done for" may easily be restored to service by having it cleaned, pressed or repaired. We care for your clothes in such a way as to prolong their life. We bring out the colors, raise the nap, set the fabric, and give the garment an appearance of newness.

CALL US WE'LL CALL Phone 16 Orr's Tailor Shop

Having purchased the John A. Johnson Grocery Co., beginning Sept. 1, former customers of the business and the public are invited to call and see us when in need of Groceries. W. L. Sullivan Grocery Co.

NOTICE

The law requires all motor vehicles to be equipped with two white lights in front and one red light in the rear, visible five hundred feet. The white light must not be capable of producing a dazzling light or glare. The speed limit is fifteen miles per hour in the business part of town and eighteen miles at other places. The use of muffler cut-outs is prohibited. Sounding a horn or gong except to give a necessary warning of danger is prohibited. Leaving a car unattended with the motor running is prohibited. R. P. BRAZIL, City Marshal.

OAKLAND

The most popular light six. See us before buying

WITHERSPOON & STUBBS

Our best advertisement is our statement. Read it in this issue

THE FIRST STATE BANK & TRUST CO. ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

"You'll Like Hereford—Oceans of Water."

BURNS For Drugs

"You'll Like Hereford—Oceans of Water."

LEMONS WHITEN AND BEAUTIFY THE SKIN
Make this beauty lotion cheaply for your face, neck, arms and hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quart of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it. Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quart of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

Will buy some good land notes. Call at my office. A. H. Elliston. 33-21

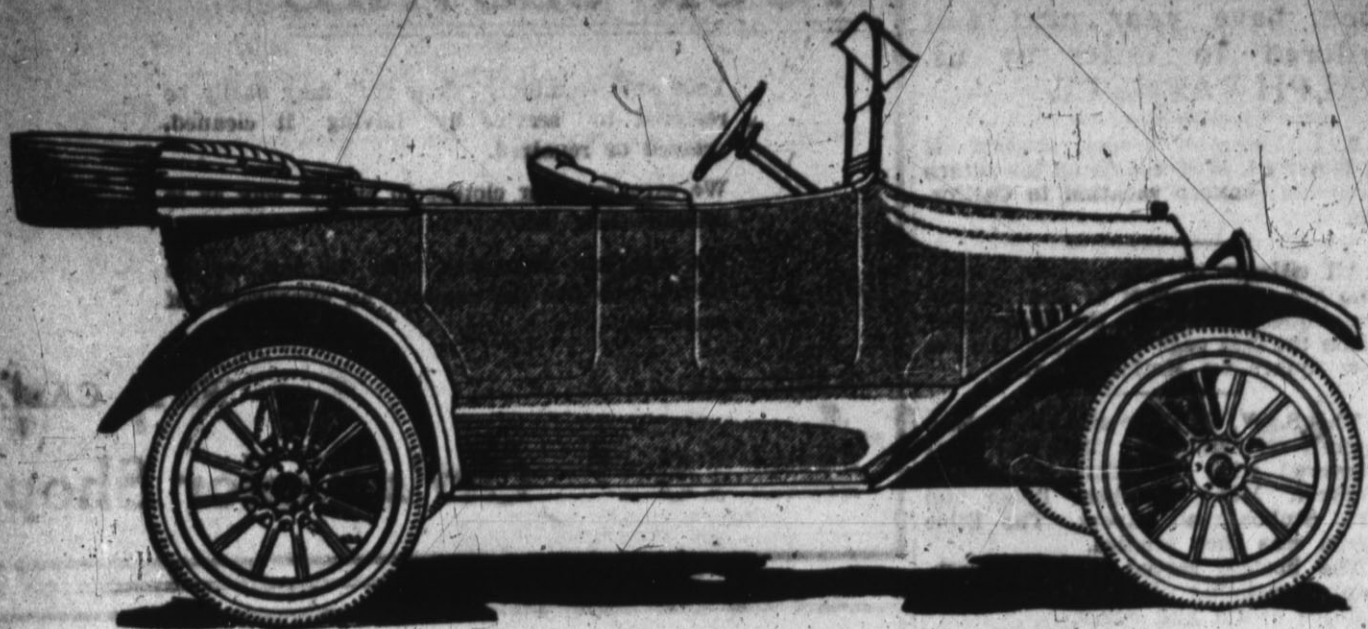
AT YOUR SERVICE

With a stock of **CLARINDA ELECTRIC WASHERS** and **HOOVER ELECTRIC SWEEPERS**. These machines are successful and will eliminate much of the drudgery of the home.

HEREFORD LIGHT AND POWER CO.

\$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.
Potts & Jones - - Bonded Abstracters



CHEVROLET

AUTOMOBILE MANUFACTURING is no longer a question of making a dependable motor car. Economy to the owner in operating expense is the important thought.

WE HAVE DONE VALUABLE experimental and designing work, with the result that the average number of miles to the gallon of gasoline is unusually high, and the tire mileage is also unusually high.

PROPER WEIGHT, construction and spring suspension are responsible for this marked change in automobile efficiency.

FACTORIES

New York City; Tarrytown-on-Hudson; Flint, Mich.; St. Louis, Mo.; Oakland, Cal.; Oshawa, Canada; Fort Worth, Texas; Bay City, Michigan; Toledo, Ohio.

DISTRIBUTING BRANCHES

Atlanta, Ga.; Kansas City, Mo.; Minneapolis, Minn.

J. R. STUBBS, Agent Hereford, Texas

MILLER BUILDING

See J. R. Stubbs, Vern Withers, Agents of J. W. Kinney.



SOME USED CARS ON HAND

Model Four Ninety Touring Car for \$550.00. Roadster for \$535. "Four Ninety" Touring Car, fitted with all weather top, \$625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$800.00. Chevrolet eight cylinder four passenger Roadster or five passenger Touring Car, \$1285.00. All prices F. O. B. Flint.

ROUND TRIP SUMMER TOURIST FARES SEASON 1917

Kansas City, Mo.	\$29.90
St. Louis	\$36.30
Chicago	\$47.90
Toledo	\$54.75
Detroit	\$55.80
Washington D. C.	\$64.80
New York	\$73.90
Boston	\$80.95
Nashville	\$44.80
Charlottesville	\$55.65
Birmingham	\$45.95
Buffalo	\$64.10

On sale daily until Sept. 30, 1917, with limit for return October 31, 1917.

For further particulars and other destinations train service routes, phone 34.

L. I. GARTON
Agent

The Quinine That Does Not Affect The Head Because of its tonic and invigorative effect, **LAXATIVE BROMO QUININE** is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

YES! LIFT A CORN OFF WITHOUT PAIN

Cincinnati Authority Tells How to Dry Up a Corn or Callus so it Lifts off With Fingers

You corn-plagued men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezone applied directly on a tender, aching corn or callus, stops soreness at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain.

A small bottle of freezone costs very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it

is inexpensive and is said not to irritate the surrounding skin.

If your druggist hasn't any freezone tell him to get a small bottle for you from his wholesale drug store. It is fine stuff and acts like a charm every time.

BASKIN LAND COMPANY

Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-17

When you meet a Hereford Methodist be sure to tell him: "I read your ad on the last page of the Brand."

Notice

Just from California and ready for business. Come in for a pleasant chat and give me a list of your land bargains for sale. A. H. ELLISTON, 33-21. East of Post Office.

Pocket Maps

Deaf Smith county—50 & 75c. City maps, Hereford—\$2.50. 21-17. T. E. Huffman, Hereford.

"OCEANS OF WATER"

SCOOPED!

by the Star Theatre the largest number of big Super productions and Stars that has ever been presented in any city the size of Hereford. Just look over the list of Stars which will be presented, one each day. The question is often asked, why don't you get such and such a Star, so here they are. **Mary Pickford, Douglas Fairbanks, Fatty Arbuckle, Valeska Suratt, Theda Bara, George Walsh, Virginia Pearson, Harold Lockwood, Ethel Barrymore, Viola Dana, Francis X. Bushman, Beverly Bayne, Gladys Leslie, Mollie King, Baby Marie Osborn, Gladys Hulette, Florence Labadie, Fredrick Ward, Antonio Moreno, Earl Williams, Harry Morey, Anita Stewart, Alice Joyce, Carlyle Blackwell, Ethel Clayton, Alice Brady, Robert Warwick**, and a number of others who stand at the top of the ladder of fame as actors. Besides one of these Stars we will have the weekly news each Tuesday showing all the latest doings of the great War.

On each Friday commencing Sept. 28th we will have a program for the whole family. There will be good clean drama, Educational, and Comedy. We want every Minister, Teacher and Parent to come on that night and bring the children. We know that you will be pleased with the show. We went to Dallas and visited all the leading shows to see what pictures they were showing. We consider that what is good enough for such houses as the Queen and Old Mill Theatres in Dallas is none too good for Hereford. We have selected one program each from Six of the Largest Moving Picture producers in the world. We have contracted for these pictures for a number of Hereford and want you to see them. We don't think there is another single theatre in the State of Texas who has got as select program and as many great stars as the Star Theatre. There is some great surprises for you coming. Watch for announcements. You do not have to go to some large City to see the big productions, we will have them all in Hereford, so watch for the dates. It is our desire to please all and we believe we can if you will come and give us a chance.

Violin Pupils' Notice

Miss Marsh's successor will appear in Hereford within a few days.

If interested drop me a card. We are securing a splendid teacher.

E. F. Myers

AMARILLO COLLEGE OF MUSIC,

Amarillo, Texas.

Your Visit to This Store Is Not Complete

if you fail to see the wonderful

COATS and SUITS

WE ARE SHOWING

We can most certainly please your ideas—in style, in quality, in fit, in price. The latest style features and perfection of workmanship are the standards of our success.

Our display of Gage and Gold Medal

PATTERN HATS

is a continuous Fashion Show of the latest and most clever

Styles in Correct Millinery

Large Hats—smart in style; Small Hats—correct in Contour in the predominating shades especially designed to harmonize with the Fall Suits.

We cordially invite your inspection of our wonderful line of **GEORGETTE, CREPE DE CHINE and LACE WAISTS; also SILK PETTICOATS, CAMASOLES, SILKS, WOOLEN GOODS and FANCY DRESS TRIMMINGS.**

MISSSES TAYLOR

603 FOLK ST.

AMARILLO, TEXAS

One Test Will Prove Our Claims

Try a filling of **IOWA PARK GASOLINE** for your car. Notice the mileage, the power, the steady pull of the engine.

Give your motor a chance with **PENNSYLVANIA MOTOR OIL** and notice how well it lubricates and how long it will last.

Pennsylvania Motor Oil and Iowa Park Gasoline gives more miles, more power, more satisfaction. Once tried always used. Filling Stations, W. W. Bennett & Co., Farris & Davis, Wholesale Agts.

Miller & Fallwell



SCENE FROM THOS. H. INCE'S "CIVILIZATION"

Upon Thos. H. Ince, producer of the great film spectacle,

"CIVILIZATION"

which will be shown at STAR THEATRE, commencing

Wednesday Sept. 26-27 and Thursday Sept. 27

has been conferred a most unusual honor. President Wilson invited Mr. Ince to Shadow Lawn that he might personally congratulate him on his remarkable achievement in creating such a monumental work as

"CIVILIZATION"

After Mr. Ince returned to New York he received the following patriotic sentiment in the President's own handwriting.

The Nations of the world must unite in joint guarantees that whatever is done that is likely to disturb the whole world's life must first be tested in the court of the whole world's opinion before it is attempted, and the United States must be ready to join in the guarantee and back it up by her whole force and influence. Settled and secure peace can be made sure of in no other way when the present war is over.

WOODROW WILSON.

Mr. Ince has added the President's message to "Civilization" in the form of an insert, and together with a portrait of Mr. Wilson, it will assuredly increase the widening interest now expressed in "Civilization" as one of the greatest object lessons in humanitarianism ever offered to the world.

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Loans and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

A BARGAIN—If sold at once, the Boone place, 20 acres, 5-room house, good well, 10 acres subirrigated alfalfa land. \$1000 cash. See J. M. Boone. 32-4f.

WANTED—Old iron, copper, brass and metal of all kinds. Smith's Second Hand Store. 32-4f.

FOR SALE—Garage, good location; only one in town. Right price for quick sale. Reason for selling, going to war. Address, Box 78, Muleshoe, Texas. 32-4f-pd.

FOR SALE—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns' Drug Store. 29-4f.

STRAYED—From my farm 2 miles S. E. of Black, 3-year-old mare mule, color brown. A. O. Drake. 31-1f.

FOR SALE—One 3-disc plow, one 2-disc plow (John Deere); one 2-row lister, (John Deere); mares and horses, good work stock; some Durham cows, one Deering row binder. W. L. SAIN, Hereford, Texas. 27-9f.

WANTED—We are in the market for a few sections of good Plains Land, improved or unimproved; state lowest price and terms in first letter. Write to Home Land Co., Amarillo, Texas. 31-4tp.

For Sale
A good three-horse power engine; good as new. Displaced because of putting in electric motor. Will sell cheap. BRAND OFFICE. 1f.

WANTED—Car load of stock hogs. H. C. Bowsher. Phone 137. 29-1f.

WANTED—\$50,000.00 ranch near Hereford. Will trade my up-to-date eight room bungalow home in California, good Hereford property, three close-in shallow water farms, and pay cash difference. Write, phone or see me at my office in Hereford. 33-2f. A. H. ELLISTON.

FOR SALE—1 McCormick row binder. See Jno. N. Jacobsen. 33-2f.

FOR SALE—Nice assortment of pot plants, cheap. Mrs. W. J. Montgomery. 33-3tp.

FOR SALE—Shetland pony, gentle for children to ride to school. See Vern Witherspoon. 33-4f-pd.

FOR SALE—120 pigs, 23 big, red sows, and 1 duroc Jersey male. Sows all farrow this fall. Price 15c per pound. Best buy in West Texas for man who has pasture. J. E. McCOY, Dimmitt, Texas. 33-3f.

FOR SALE—1 seven-foot, broad-cast Deering binder. H. T. Wedel, 1 mi. south west. 33-1f.

FOR SALE—Splendid, well improved residence property, north of high school building, just out of the corporation, at a bargain if taken soon. 33-1f. C. H. DYAR.

FOR SALE—One six room house, lot 65 by 150; cheap for cash. Want to sell before making modern if possible. Address, Mrs. H. A. Daniel, 401 North Buchanan St., Amarillo, Texas. 27-9f.

NORTON & POWELSON—Southwest, era agents for Germ Free Blackleg Vaccine "Immune." Prepared under U. S. Veterinary License No. 39, by Purdy Biological Laboratories, Sioux City, Iowa. 1f.

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "1f" following a number, it means that the ad will run until forbidden. 1-1f.

HOGS WANTED—I buy all kinds of hogs. H. C. Bowsher. Phone 137. 29-1f.

FOR SALE—As I am moving to Amarillo will sell my residence at a bargain. W. O'Brien. 29-1f.

FOR SALE—Section improved land, shallow water, six miles from Hereford. Also one of the most desirable homes in Hereford. Phone 364. 33-2f. W. W. WATSON, Owner.

STATEMENT OF THE BANK OF HEREFORD

Unincorporated
HEREFORD, TEXAS
Statement of Condition at Close of Business,
September 11, 1917

RESOURCES	
Loans	\$123,674.04
Furniture & Fixtures	1,500.00
U. S. Bonds	1,750.00
CASH & EXCHANGE	20,715.73
Total	\$147,639.77
LIABILITIES	
Capital Stock	\$ 10,000.00
Undivided Profits	2,105.15
DEPOSITS	135,534.62
Total	\$147,639.77

REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK

at Hereford, in the State of Texas at the close of business on September 11, 1917

RESOURCES	
1. Loans and discounts (except those shown on 6 and 7)	\$169,719.85
5. U. S. bonds (other than Liberty Bonds of 1917)	50,000.00
7. Bonds, securities, etc.	
a. Securities other than U. S. bonds (not including stocks) owned unpledged	4,200.00
9. Stock of Federal Reserve Bank (50 per cent of subscription)	1,500.00
10. a. Value of banking house	\$5,100.00
b. Equity in banking house	5,300.00
11. Furniture and fixtures	3,000.00
12. Real estate owned other than banking house	66,198.08
13. Lawful reserve with Federal Reserve Bank	17,752.84
15. Cash in vault and net amounts due from national banks	25,575.57
18. Checks on other banks in the same city or town as reporting bank (other than item 17)	1,007.87
19. Checks on banks located outside of city or town of reporting bank and other cash items	4,838.20
20. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
Total	\$351,900.41
LIABILITIES	
22. Capital stock paid in	50,000.00
24. a. Undivided profits	\$17,277.78
b. Less current expenses, interest, and taxes paid	3,428.41
27. Circulating notes outstanding	40,200.00
30. Net amounts due to banks and bankers (other than included in 28 or 29)	5,037.50
31. Individual deposits subject to check	201,623.74
32. Certificates of deposit due in less than 30 days (other than for money borrowed)	9,162.53
34. Cashier's checks outstanding	9,874.87
21. Demand deposits subject to Reserve, Items 31, 32, 33, 34, 35, 36, 37, and 38	22,663.14
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice)	
39. Certificates of deposit (other than for money borrowed)	13,242.00
Total of time deposits subject to Reserve, Items 39, 40, 41, and 42	13,242.00
Total	\$351,900.41

I, A. S. Fuqua, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 17th day of September, 1917.

CORRECT-ATTEST:
E. B. Posey
R. J. Kibbe
R. N. Mounts
Directors.

If you have hogs to sell, phone 137. 29-1f.

"CIVILIZATION"

Big Film Drama, Has Its Opening Performance



SCENE FROM THOS. H. INCE'S CIVILIZATION

Thomas H. Ince's masterful photo drama, "Civilization," will have its first public production at a matinee next Wednesday and Thursday, Sept. 26 and 27.

"Civilization" is a \$1,000,000 production. In its production 40,000 persons and 6,000 horses were employed in the mammoth war spectacles, and in the stupendous nation's clamor for peace. The United States navy co-operated extensively in the pictured slaughter of men and vessels at sea, this section of the greatest of all filmed dramas, being created from a minute battle that continued for 27 minutes. Every angle of modern warfare as employed in Europe today is shown, including 2500 feet of submarine operations.

Reserved seats on sale at Brown Drug Store.

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Attention Ladies!
When in town, use the rest room at the Ford Garage.
The Ford Garage. 16-1f

YOU WANT JOB?
A Better JOB?
Business men seeking your services will ask you these questions immediately if you take the Draught Training and show aptitude to rise. Colleges in U. S. States. All com. branches taught. For prices on course at COLLEGE or lessons BY MAIL, write DRAUGHTS ELECTRICAL BOARD, 1022 E. 11th St., Amarillo, Texas.

Hereford Boys Want Home-folks To Visit Them

C. M. McGhee has returned from a business trip to Dallas and Fort Worth. While in Fort Worth Mr. McGhee visited the Hereford boys, in training at Camp Bowie. He reports them all doing fine and says they are very anxious for any of the "home folks" who go to Fort Worth to come out to see them.

EVER SALIVATED BY CALOMEL? HORRIBLE!
Calomel is quicksilver and acts like Dynamite on your liver

Calomel loses you a day! you know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your stomach.

When you feel bilious, sluggish, constipated and all knocked out, and believe you need a dose of dangerous calomel just remember that your druggist sells for 50 cents a large bottle of Dodson's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to stiffen your liver without stirring you up inside, and can not salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

Addition to the town of Hereford, in Deaf Smith County, Texas; also a Citation on Application to Sell Realty THE STATE OF TEXAS.

To all persons interested in the estate of Joe Allen Collins, Minor.

Arch D. Collins, Guardian, has filed in the County Court of Deaf Smith County, an application for an order to sell the following property of said estate, situated in Deaf Smith County, Texas, to-wit:

One twelfth (1/12) undivided interest in lots Nos. one, two, three and four, in Block No. 17 of Whitehead one-fourth undivided interest in Block No. 15, Ricketts addition to the town of Hereford, in Deaf Smith County, Texas,

which will be heard at the next term of said Court, commencing on the first Monday in October, A. D. 1917, the same being the first day of October, A. D. 1917, at the Court House thereof, in Hereford, at which time all persons interested in said estate are required to appear and show cause why such sale should not be made, should they choose to do so.

Herein Fail Not, but have you before said Court on the said first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in Hereford, Texas, this 5th day of September, A. D. 1917.
County Court, Deaf Smith County, Tex. 32-4f.

Notice of Final Report in Estates

The State of Texas
TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:

You are hereby commanded to cause to be published once each week for a period of twenty days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS:

To all persons interested in the estate of Earl B. Shelton, a minor, H. F. Shelton, Guardian of the Estate of Earl B. Shelton, a minor, of said estate, has filed in the County Court of Deaf Smith County, Texas, his final account of said Estate, which will be heard by our said County Court on the first Monday, in October, 1917, the same being the first day of said month, at the Court House of said County, in Hereford, at which time all persons interested in said Estate may appear and contest said final account should they desire to do so.

Herein Fail Not, but have you before said Court on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Hereford this, the 6th day of September, 1917.

(Seal) A. O. Thompson, Clerk.
County Court, Deaf Smith County, Texas. 32

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA
A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe. 50c

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surface. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. E. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

J. M. HYDEN
Optometrist and Optician
Rooms 11-14 Smith Building just north of new P. O. Building between 6 & 7th on Taylor St.
Carl House (Hereford) last Tuesday of each month. Eyes examined free. Glasses fitted without the use of Drugs. Phone for engagement. 7

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

DR. FLORENCE B. MILLER
OSTEOPATHIC PHYSICIAN
Located in Hereford permanently.
Treatment by appointment only.
OFFICE—First residence west of the Christian Church
Phone 32

To the Ladies of Hereford:

You are extended a most cordial invitation to call on us and inspect our new Fall line of Suits, Coats, Blouses, Petticoats, Camisoles, Fancy Dress Skirts, Hats, Vests and Laces. Complete line of Fancy Silks and Woolen Dress Goods. The opportunity of making your acquaintance—saying "How do you do" to you if nothing else, will be welcomed. Jot down our address on your memo pad—NOW—while you think of it.

WILL WE SEE YOU? GOOD!
MISSSES TAYLOR
603 Polk St. AMARILLO, TEXAS.

That You May Know

This is just to advise that we have prepared for your liking at "THE SHOP BEAUTIFUL" a most elegant collection of high class clothing and furnishings for the young man and his dad. At your next visit to our city we invite you to step in and view the unusual offerings.

It's the same "OLD LOUIE" at his NEW LOCATION on the other side of Polk Street next to P. H. Sewald's Jewelry Store.

This shop sells KUPPENHEIMER & SOCIETY BRAND CLOTHES.

The Louie
Amarillo, Texas

Just Received!

A carload of John Deere Corn Harvesters, Vanbrunt Grain Drills Disc and Tooth Harrows. We also have a car of Plymouth Twine made of the highest grade of sisal fibre, and is the most uniform twine manufactured. Price 20c per pound.

We also have a limited quantity of Deering twine at 16c. Would like for every man who starts a Harvester to try out the Plymouth twine, and if it is not entirely satisfactory we expect you to return it.

Garrison Bros.

STOMACH TROUBLE

Mr. Marion Holcomb, of Nancy, Ky., says: "For quite a long while I suffered with stomach trouble. I would have pains and a heavy feeling after my meals, a most disagreeable taste in my mouth. If I ate anything with butter, oil or grease, I would spit it up. I began to have regular sick headache. I had used pills and tablets, but after a course of these, I would be constipated. It just seemed to tear my stomach all up. I found they were so good at all for my trouble. I heard

THEDFORD'S

BLACK-DRAUGHT

recommended very highly, so began to use it. It cured me. I keep it in the house all the time. It is the best liver medicine made. I do not have sick headache or stomach trouble any more." Black-Draught acts on the jaded liver and helps it to do its important work of throwing out waste materials and poisons from the system. This medicine should be in every household for use in time of need. Get a package today. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c a package. All druggists.

ONE CENT A DOSE

NOTHING BUT THE TRUTH WILL BE PRINTED ON THIS PAGE

THE M. E. CHURCH SOUTH, HEREFORD, TEXAS, IS GOING TO BUILD

THE CONTRACT WILL BE LET BEFORE JANUARY 1, 1918

JNO. P. SLATON,
Ed. in Chief.

No. 2-September 20, 1917

CARL GILLILAND,
Business Mgr.

Roll of Membership of Hereford M. E. Church South

- 1 Acker, Clifford
- 2 Anthony, W. B.
- 3 Anthony, Mrs. W. B.
- 4 Anthony, Annie
- 5 Anthony, May
- 6 Anthony, Wesley
- 7 Ashbrook, D. F.
- 8 Ashbrook, Mrs. D. F.
- 9 Beegman, Mrs. H. C.
- 10 BeG, Mrs. E. R.
- 11 Betts, Ernest
- 12 Betts, Mrs. Ernest
- 13 Betts, Mabel
- 14 Bennett, Walter
- 15 Black, E. B.
- 16 Black, Mrs. E. B.
- 17 Black, Jim
- 18 Black, Elizabeth
- 19 Borden, Mrs. L. F.
- 20 Bowers, J. H.
- 21 Bowers, Mrs. J. H.
- 22 Bradley, Lola
- 23 Bradley, Bruce
- 24 Brockbahn, Mrs. Geo.
- 25 Brittan, Mrs. F. H.
- 26 Bryant, D. H.
- 27 Bryant, Mrs. D. H.
- 28 Cardwell, J. H.
- 29 Cardwell, Mrs. J. H.
- 30 Carlyle, Lemuel
- 31 Carlyle, Mrs. Lemuel
- 32 Carlyle, Howard
- 33 Carlyle, Lois
- 34 Carter, E.
- 35 Carter, Mrs. E.
- 36 Carter, Albert
- 37 Caylor, George
- 38 Caylor, Mrs. Geo.
- 39 Caylor, Juanita
- 40 Caylor, Charles
- 41 Chenoweth, C. C.
- 42 Chenoweth, Mrs. C. C.
- 43 Churchill, Mrs. C. H.
- 44 Clem, Maggie E.
- 45 Cloyd, George
- 46 Copeland, J. H.
- 47 Copeland, Mrs. J. H.
- 48 Copeland, John R.
- 49 Cox, Mrs. M. E.
- 50 Cobb, Mrs. Will
- 51 Coker, R. L.
- 52 Coker, Mrs. R. L.
- 53 Crawford, D. W.
- 54 Crawford, Mrs. D. W.
- 55 Crouch, J. E.
- 56 Crouch, Mrs. J. E.
- 57 Cummins, J. C.
- 58 Cummins, Mrs. J. C.
- 59 Davis, W. B.
- 60 Davis, Mrs. W. B.
- 61 Decker, J. E.
- 62 Decker, Mrs. J. E.
- 63 Denny, Robert
- 64 Denny, Mrs. Robert
- 65 Dickert, Willie
- 66 Duncan, Martha
- 67 Duncan, Claudia
- 68 Dunlap, Eli
- 69 Dunlap, Mrs. Eli
- 70 Dunlap, Clara
- 71 Dunlap, Mary
- 72 Dunlap, W. E.
- 73 Dunlap, Mrs. W. E.
- 74 Edwards, S. B.
- 75 Edwards, Mrs. S. B.
- 76 Edwards, Lloyd
- 77 Edwards, Mrs. W. H.
- 78 Edwards, Lola
- 79 Estes, Percy
- 80 Estes, Mrs. Percy
- 81 Forster, Mrs. L. M.
- 82 Forson, F. H.
- 83 Forson, Mrs. P. H.
- 84 Forson, Emma
- 85 Freeman, Dr. J. A.
- 86 Fulwood, E. H.
- 87 Fulwood, Mrs. E. H.
- 88 Fulwood, W. S.
- 89 Gilliam, Mrs. Ella
- 90 Gilliam, Carl
- 91 Hammer, Mrs. Dollie
- 92 Hammer, Ona
- 93 Harrison, Mrs. E. W.
- 94 Hawkins, D. W.
- 95 Hawkins, Mrs. D. W.
- 96 Hawkins, H. H.
- 97 Hawkins, Mrs. H. H.
- 98 Hawkins, Raymond
- 99 Heard, G. W.
- 100 Heard, Mrs. G. W.
- 101 Heifer, T. N.
- 102 Heifer, Mrs. T. N.
- 103 Hicks, Henry
- 104 Hicks, Mrs. Henry
- 105 Hicks, C. M.
- 106 Hicks, Mrs. C. M.
- 107 Hill, C. D.
- 108 Hill, Mrs. C. D.
- 109 Huffstater, Oliver
- 110 Huffstater, Mrs. Oliver
- 111 Hough, Mrs. Reece
- 112 Hough, Mrs. Luther
- 113 Hough, Thelma
- 114 Hughes, Mrs. G. A.
- 115 Hughes, Jas. A.
- 116 Hughes, Mrs. J. A.
- 117 Hughes, Lula
- 118 Ivey, Gladys
- 119 Jacobs, R. H.
- 120 Jacobsen, Jno. N.
- 121 Jacobsen, Mrs. J. N.
- 122 Jones, Mrs. J. B.
- 123 Lamb, R. H., Jr.
- 124 Lamb, Mrs. R. H., Jr.
- 125 Lamb, Miss Webb
- 126 Landrum, Mrs. M. A.
- 127 Landrum, L. P.
- 128 Landrum, Mrs. L. P.
- 129 Landrum, Oma
- 130 Landrum, Mamie
- 131 Landrum, Joe
- 132 Lewis, Geo. F.
- 133 Miles, Mr.
- 134 Miles, Mrs.
- 135 Mitchell, Mrs. J. S.
- 136 Mooney, Mrs. R. T.
- 137 Mooney, Rowena
- 138 Mooney, Charlotte
- 139 Montgomery, W. J.
- 140 Montgomery, Mrs. W. J.
- 141 Myrick, H. C.
- 142 Myrick, Mrs. H. C.
- 143 Myrick, Ruth
- 144 Murphy, Mrs. J. C.
- 145 Murphy, Albert
- 146 Murphy, Mrs. Albert
- 147 McLeod, J. E.
- 148 McLeod, Mrs. J. E.
- 149 McDuff, Mrs. A. W.

The Methodists of Hereford are all right and are going to build. We invite the other churches and the world to keep in close touch with this page and become convinced.

List of Names of Subscribers, Amount Subscribed, and Amount Now Paid in.

NAMES	Amt. Sub.	Has Paid
EXAMPLE		
We use the following fictitious names and characters to plainly put before the Methodists what we want.		
Every member in our church will fit and be represented by one or the other of the following four characters:		
432 John Doe.....	\$700.00	\$140.00
430 Richard Roe.....	\$20.00	\$75.00
440 Buffalo Bill.....		
437 A. Leach.....		
Brother John Doe realizes the absolute necessity of a building. He knows that the present barn has blocked the growth of the church in every department. That the thing we call our church building has been passed by the community ten years ago. He considered the necessary funds for the new building, his financial ability and also how many slackers he would have to pay the part of. He subscribed \$700.00 which was more than his share would have been if all the members of the church were honorable and honest. But he knows they are not, hence, he taxes himself to assist in carrying the dishonest part of the congregation. He has already paid \$140, which is 20 percent of his subscription. This is drawing 5 per cent interest for the church.		
Brother Richard Roe is all right and a good conscientious square member, but some slower than Brother John Doe. You see by the above that Richard Roe has not yet determined just the amount he will subscribe. But you see he has paid in \$75.00 to meet the call and show where he stands. This amount will be credited on his note when he determines how much he will subscribe. It also says "I am ready to do my part when the time comes and the balance of the membership is ready."		
Brother Buffalo Bill should have subscribed \$60.00 instead of \$20.00. That is based on his financial ability, the necessary sum to be collected and fairness and justice all around. But as quick as the building proposition was sprung on him he came across with his subscription so that he could slip through and not be bothered any more. He won't pay the twenty, however, until all the others have paid first. He then he has his doubts about the others ever paying "them".		
Brother A. Leach has not subscribed and has not paid in any thing indicating that he will do his part when the time comes, as Brother Richard Roe did. Neither has Brother Leach refused to subscribe nor has he refused to pay in. He won't tell you "No." Neither will he come across. You can't corner him, it's dodging and delay. He is as full of apparently good excuses as a dog is of fleas. He is a well-to-do citizen, pays his debts and stands all right in the community. But he is a hindrance and dead weight to the church and continually spreading his mange and fleas in the congregation.		
If the character of Brother A. Leach does not apply to you, then, you have no right to swell up, get mad and cuss about it. The members of our church as well as all the other churches of this town and all non-church members here know whether or not the above described four characters are in our church. If such characters are in our church the public will put the right saddle on the right man. And they'll sinch the girths and you can't pitch it off.		
Fair warning, for God's sake, for the Church's sake, for the sake of the community, deal justly with yourself and the other members. Your names are coming in this column in twos and threes and eights and tens, and will be shifted and changed week after week.		
"Nothing but the truth will be printed on this page." We are going to build. Since you know that we are sure to build if you wish to increase your subscription, or to make a partial cash payment, please go to Rev. Wyatt and make part cash payment to him or change the amount of your subscription. He has all the notes. Don't come to this committee about any thing, not even for a scrap. Every bank in town has agreed to accept and pay the 5 per cent on partial cash payments. Make a cash deposit now whether you have subscribed or not. This will show that you are ready when the others are. Please, please, please do not take upon yourselves the character of Brother A. Leach; unless that is your real character, then, of course, you cannot help it.		

Editorials, Clippings and Quotations

Have we such a character as "Buffalo Bill" or "A Leach" in the Methodist Church of Hereford? We hope not. And we believe that in the final round-up no such characters will be found with the "B.B." or "A. L." brand on them.

No commercial, social or any other character or kind of organization on earth would retain a "Buffalo Bill" or "A. Leach" character in its company. They would be kicked out and why should they not be. And why should the church say to such a character, "Here, you want, you carbuncle, you must be gotten rid of." It certainly is of no benefit to such a character to attach himself to the church, because all those inside and outside of the church know him and also frequently state the kind of member he is. So he is not only not benefitting himself but he is hindering and retarding the progress of the church and therefore a greater stink in the nostrils of Jehovah because of the very fact that he is holding back, thwarting and crippling the work and purposes of the church.

Such a character in any church is an I. W. W. You know now what we mean. He is an I. W. W. to that church even though he thinks he is right and all the balance of the church wrong. Say, would it really be a sin to blind fold him and stand him up in front of a "doby" wall? Or we don't really mean to shoot him. But you read the balance of that chapter, a part of which Rev. Wyatt has selected for his text for his sermon on September 23rd. As announced his text for next Sunday will be Joshua, VII, 1-15. You read the balance of that chapter 16-26. They sure put the "kibosh" to Achan. Read that whole chapter.

THE WAR IS ON

Do you favor conscription by the government for the army, or are you an I. W. W.? Conscription is fair alike to all, is it not? Are you willing to always bear your legitimate share or are you a slacker? Honestly, what are you?

Do you favor the U. S. government in passing laws to tax all its citizens as near equitably and impartially as practicable, or are you a dodger? Do you think it necessary for the government to pass the tax laws, or should it be left to each individual citizen to voluntarily donate for the purpose of carrying on this war? Honestly, what do you think about it?

Do you think it right for the State of Texas to value the property owned by every citizen and then levy a tax and enforce as near an equitable contribution as is possible from each citizen for the building, maintenance and support of the State's institutions? Or are you an anarchist and rebel against all government? Honestly, what do you think about it and what are you? Would you voluntarily contribute any thing to any government, association or society if you could avoid it, even though you were wholly dependent on that government or institution for the protection and giving to you all your rights, liberty and very existence. Honestly, would you sidestep if you could and throw all the expense on others? Don't write any confessions to us, but step around the corner, put your right hand up to your mouth and whisper in your left ear the truth, tell yourself what you really are. If you tell the truth, look out for a left upper cut, for your left fist may knock you down.

You are forced to come across in all your contributions in support of every proposition on earth except the church. Are you willing to assist in selecting a committee of your brother churchmen and have that committee thoroughly investigate the ability of every member to pay and then assess such member accordingly and report to the church? Then let every member subscribe and pay the amount assessed or come before the committee and show cause why he should not. If there are any who are not willing to this proposition explain to Rev. Wyatt why you are not willing.

If there is anything unfair about the above proposition please explain just what it is to the Rev. Wyatt. All church members who favor the above proposition please mail a card or letter to Rev. Wyatt and tell him that you favor the appointment of a committee to investigate and assess the membership for the building of the new church. Please act promptly.

Honestly, what are you? Show your colors on one side or the other.

General Purpose Column

Rev. Charles D. Bulla, D. D., of Nashville, Tennessee, Secretary of the General Sunday School Board of the M. E. Church, South, will be in Hereford, Sunday, September 30th to deliver an address to the young men's Class No. 12, at the M. E. Church at 10 o'clock a. m. Every man, whether a church member or not, and the members of all churches are earnestly requested to be present. Every member of Class No. 12 is urged to be present.

Dr. Bulla is one of the strongest, best known and best prepared Bible Class instructors in Southern Methodism. He is recognized by all of Southern Methodism, as the head and leading man in Bible Class Organization and Instruction. He is on his way to California and by special arrangement he stops here over Sunday, September 30th. It will be beneficial to the young men of all the churches to hear him. Accept the invitation and opportunity.

Dr. Bulla will also be given the hour at eleven o'clock and the eight o'clock evening hour on Sunday, September 30th. It will be of his choice as to whether he will deliver a lecture or sermon at the hours of 11 a. m. and 8 p. m.

These three hours are arranged for Dr. Bulla for the day he is pleased to REST with us without his knowledge or consent, but a marked copy of the Brand is going forward to his address at Nashville, Tennessee. He is strong physically, mentally, morally and religiously, and being a genial, kind hearted man he will not disappoint any.

Some years ago a U. S. Senator was delivering the dedicatory address of a church which had just been completed at a cost of half a million dollars and in his speech made the statement that the half million was well spent should it be the cause of saving one soul. After the services were over a friend who accompanied the speaker home said, "Senator, were you not rather extravagant in stating that the half million church was a good investment if it should be the cause of saving only one soul?" The Senator replied; "No, not if that one soul should be my child, what say you if it should happen to be your child?"

Only fifteen persons out of every one hundred profess religion and join the church after the age of twenty years. Your children are not getting the training in the Methodist Sunday School because you refuse to invest in a building. Is the life, the moral life, the religious training, the soul of your child worth \$22,000.00? Or do you prefer to withhold the part of the \$22,000.00 which you justly owe and risk your child receiving the training and coming to God later in life?

We are informed that quite a number have subscribed with the statement and fixed purpose that when it becomes necessary they will subscribe and pay more. Now that is a strange position for a business man to assume, isn't it. "Cut off the dogs tail an inch at a time so that the little pieces won't hurt so bad." Go your limit on the first whack and the second agony will not be necessary. Also that will injure your neighbor to raise his bid. He is watching you and you are watching him and each afraid you will do more than your part. No one else suspects you of such a mistake, however.

A certain department store in Chicago keeps a register on which each employe who is late on arrival in the morning must register his name and write the reason for his tardiness. The chief reason is usually "blocked traffic." The first to arrive late signs his name and writes opposite, "Blocked Traffic." Those who follow sign and write "ditto." Last week, however, the first man to arrive late signed the register and wrote opposite his name, "Wife had twins." Twenty-one others arriving late signed and wrote "ditto." Moral: Don't try to sneak by on what some other fellow has subscribed. The amounts you subscribe and the amounts you pay will be set opposite your names on this register, or your name will appear with no "ditto" following. The "ditto" must be furnished.

Do you know any member of the Methodist Church of Hereford who is half way in the "Buffalo Bill" class. We do, but we won't call a name. They will be located soon enough.

That member who has subscribed and now refuses to pay in any part of that subscription—was that member faking when the subscription was given? Brother Buffalo Bill won't pay any part of his \$20.00 subscription, "naw." Many of the subscribers have already paid a portion of their subscriptions, and some have paid in full. We shall never call a name of any member who has refused to pay any part of their subscription, nor shall we call any name of a member who has refused to subscribe and also refused to make a cash deposit showing that he is willing to do his part later, and when the time comes, settle definitely on the amount he will give. Oh, no, we wouldn't do a thing like that, but if you keep close tab on the second column as the names appear and the amounts following or which should follow their names, you may draw your own conclusions. "Nothing but the truth will be printed on this page." We are going to build. However, if you have not subscribed, wait, do not subscribe yet. Wait, be patient.

List of Donors and Sums Contributed by Non-Members

GENTLEMEN

We are asking that all persons who are not members of the Methodist Church and who have subscribed to the new building, to please pay in AT ONCE as much of their subscription as they conveniently can.

Provided, that you believe there are 50, yes, 45 or even 40—well, let us make it 30—reduce it again and make it 20—gentlemen, if you believe there are 10 sincere, honest, Christian members in the Methodist Church of Hereford please pay as much of your subscription as is convenient at this time.

We are anxious to see how the subscriptions and payments of our members will compare with the names in this column. Some folks will be astonished.

But don't you pay one dime unless you find 10 honest, sincere Christians in the Methodist Church of Hereford. Give or mail your payments to Rev. G. S. Wyatt.

Next Sunday at 11 o'clock Rev. Wyatt will preach his special sermon to the Methodists about building the \$22,000.00 church. He promises to tell the Methodist the truth about themselves. Certain members can not stand the gaff and will not be there, therefore, Rev. Wyatt invites every man in town who is not a Methodist and especially all those who are not members of any church to come and fill the vacant pews. His remarks and criticisms will apply to Methodists only. The rest of you come out and note those absent Methodists. Then when you see them early Monday morning ask them how they liked the sermon.

To All Persons Who are NOT Members of the Methodist Church: Every time you meet a person whom you think is a Methodist ask the following questions: Are you a Methodist? If the answer is yes, then ask, Have you read the Brand? No harm in that is there, besides they are all good fellows and are not ashamed of their faith.