

\$5.7 Million School Budget Passed

School Board Raises Taxes 23 Per Cent

By BOBBY TEMPLETON
Brand News Editor

After a noticeably silent public hearing Tuesday evening, the Hereford School Board of Education gave final approval to a total budget of \$5,775,700 for the 1975-76 school year including a 23 per cent hike in taxes.

The budget, which incorporates a tax rate of \$1.85 (\$1.50 for local maintenance and 35 cents for interest and bonded debt) per \$100 of assessed value, consists primarily of an operating budget totaling of \$5,231,000 including the transportation and local maintenance funds. Last year, the operating budget was \$4,614,000.

In other action the board accepted a final contract for the tennis complex at the high school, decided to let the Community Action Agency use Central School, heard a report on the parental involvement program, approved the purchase of land for a Future Farmers of America Farm (FFA), and authorized delinquent tax roll transfers and certificates of cancellation.

WHEN IT CAME TIME for the budget hearing, the sparse crowd present remained quiet as Jim Conkwright, school board president asked for public comment. At the school board's last meeting, the budget items were fairly well hashed out. An earlier Brand article discusses budget specifics.

Bill Phillips, administrative assistant, explained that the main increase resulted from increased personnel salaries such as the \$1,400 annual hike approved by the state for all teachers. The district retained the \$800 per teacher supplement above the state minimum, which the school board members decided earlier was the last resort in budget cutbacks.

The total increase in local maintenance fund was computed at \$579,500 above last year's budget. Dr. Roy Hartman, superintendent said, "You would be safe in saying that 99 to 100 per cent of the increase was mandated by the state."

Phillips concurred saying that most of the increase if not all was from salary

(See BUDGET, Page 2A)



School Board in Action

School board members concentrate on comments made by Superintendent Roy Hartman, far left, during a 5 1/2 hour meeting Tuesday night. Administrative assistant Jim Holmes sits behind Hartman. School board members (L-R) are Clark Andrews, Jim Arney; Ron Zimmerman, Jim Conkwright, president, Danny Martin, Lynton Allred, and James Gentry. Seated at far right is Bill Phillips, administrative assistant.

Court Reporter's Salary Raised

Area Election Judges Appointed By County

By O.G. [SPEEDY] NIEMAN
Brand Publisher

Deaf Smith County Commissioners Monday approved the appointment of precinct election judges for the 1975-76 term, approved a request to increase the salary of the district court reporter, and accepted a bid for a paving project in Precinct 2.

Commissioners recessed the regular

meeting at noon Monday and will re-convene following a public budget hearing at 10 a.m. Thursday.

In other business Monday, the county court passed a motion accepting a Criminal Justice Grant to help staff an assistant district attorney, passed a motion requesting lateral road funds from the state, and determined amounts of transfers and funds to be retained in three certificates of deposit. Commissioners also approved monthly bills and routine reports.

All election judges were re-appointed, with the exception of Woody Wilson. Bill Davis was appointed election judge for the absentee box after Wilson asked to be replaced, it was reported by County Clerk B.F. Cain.

On a request from the 69th Judicial District Court, commissioners approved a motion to increase the county's share of the district reporter's salary by \$100 per month. Attorney Ray Cowser appeared at the meeting to recommend the necessity for an increase. Commissioners had previously tabled the matter, expressing a desire to wait until the first year to consider any salary increases.

All other counties in the district, except Deaf Smith and Dallam, had approved the request which would raise the base pay from \$9,700 per annum to \$12,400. This county's share will be raised from about \$313 to \$413 per month.

The county had received official notice from the Governor's office on the Criminal Justice Grant, requiring only a formal acceptance. The federal and state grant amounts to \$11,333 for the assistant criminal district attorney. The county's amounts to \$5,947.

The court received only one bid on a paving project and seal coat work in Precinct 2. Commissioners accepted the bid of Jake Dietl & Paving Contractor, Inc. The project includes about two miles of paving on a road near Big Tex Feedyard, as well as seal coating on some roads.

The election judges re-appointed, voting box number and locations: Frank Bezner (1), Criminal Dist. Atty. room; Tony Hoffman (2), Commissioner Courtroom; Frank Zinser (3), Zinser residence; J.S. Stocks (4), Simms Community House; Clyde Russell (5), Community Center; L.J. Strauss (6), Ford School house; Mrs. H.V. McCabe (7), Dawn Community building; S.N. Thweatt (8), Walcott School; C.F. Homfeld (9), Bippus Community house; Mrs. C.L. McBroom (10), Wildorado Church; Raymond Higginbotham (11), Northwest School building.



New Grand Jury Returns Indictments

Members of the Deaf Smith County Grand Jury were selected August 8.

The members selected a foreman, and returned several indictments. The grand jury will have a six-month term.

Grand jury members selected were Paul Abalos, Rev. C.W. Allen, Sammie Peters, Mrs. Jim Scott, Mrs. Elmo Hall, George Jones, Mrs. W.B. Wilson, R.A.

Bayne Says Municipal Pool To Close Gates

Dudley Bayne, city manager, has announced that Friday, August 15 will be the last day for operation of the municipal swimming pool.

Bayne also announced that the new speed zone on Park Avenue will be rigidly enforced. The signs now up will be changed because of the adoption of new speed limits.

Radar and patrol cars will be used to enforce the new limits.

Trimester System Adopted

Plans For School Year Complete

By JOE LACKEY
Brand Staff Writer

Classes begin at the High School August 20 with a new trimester system planned.

Classes also begin at La Plata and Stanton Junior High Schools August 20.

Registration for the three schools will be August 18. Senior registration at the High School will be from 8 to 10 a.m. that day, and junior registration will be from 10 a.m. to 12 noon August 18. Sophomores are to report to the auditorium at 1:30 p.m. August 18 for orientation and registration.

All seventh, eighth, and ninth grade students should report to La Plata and Stanton from 8:30 a.m. to 12:00 and from 1:00 p.m. to 3:30 p.m. August 18.

SCHOOL ADMINISTRATORS emphasize that registration cannot be completed until the hair and dress codes are met.

High school sophomores and juniors will have class pictures made during registration. Boys should bring a coat and tie.

Identification cards will be made for high school students during their registration. The cost of the cards will be \$1.50.

The old semester system at the High School had the school year divided into

six six-weeks periods, with three six-weeks periods being in one semester, and the other three being in the other semester.

However, a trimester system has been adopted. This means that there will be three trimesters, each containing two six-weeks periods, for a total of twelve weeks in each trimester.

JERRY DON GEORGE, High School principal, explained that the trimester system will permit greater flexibility in course offerings. At the end of a trimester, a course will be finished, he said, and the student will be able to move on to another course. This will permit more variety in a student's schedule.

The principal also said that the old system permitted a student to graduate after 20 credits had been attained. Now, students will need 60 credits, but this is the same thing, he said, because students will receive a credit for each trimester course completed, instead of only one credit per full-year course.

The new system and other school policies are explained in a student handbook, copies of which will be given to each student. George encouraged interested parents to read these handbooks, and also said each student should study his or her handbook.

THE NEW TRIMESTER SYSTEM will

County Commissioners Consider Higher Taxes, Budget This Morning

The Deaf Smith County Commissioners will meet at 10 a.m. today in room 200 of the county courthouse to hold a public hearing on the proposed county budget for the 1976 fiscal year. Following the hearing, the commissioners are expected to approve it.

They accepted it for presentation at a regular meeting Monday morning.

County Judge Sam Morgan said it totals approximately \$1,800,000 as compared with last year's budget of \$1,527,000. Included in the budget is a tax rate of \$1.20 per \$100 of assessed value, which includes 15 cents for the road and bridge fund and 30 cents for the county special fund.

The total tax rate is set at \$1.62 for the coming year based on a tax assessment ratio of 30 per cent of actual appraised value. The total rate includes 12 cents for the state, 25 cents for the hospital district and five cents for the water district. The rate last year was \$1.72, but the state automatically lowered its rate by five cents and the county lowered its rate by five cents.

Actually, the county tax portion represents a 20 per cent increase over last year while the total rate reflects a 17.7 per cent increase. This results from a six per cent raise in the percentage of assessment.

THE JUDGE EXPLAINED that inflation was the main reason forcing the budget upward. "Most costs are up and so are ours," he said.

Each of the county officials were called in one by one to discuss their needs and when it was all said and done, Morgan reported that it was evident that the previous tax rate would not cover expenses.

More specifically, the budget was raised to cover expenses to be incurred by the library, which will be under county financing for the first full year. Morgan said the budget reflects a cost of \$65,624 for the coming year. The cost last year ran \$39,700.

"It is a fine facility and the staff has done a fine job running it," he noted. Among the increased costs for the library will be the utilities and general upkeep.

The county museum costs are going up, but this is only a small portion of the total increase.

A LARGE PART of the budget is an amount set aside for the possible cost of a

permit some students to graduate earlier than others. However, students who graduate early will not participate in graduation exercises, George said.

He said that some students who graduate early will want to go on to college. This would make it extremely difficult to plan graduation exercises if all students who graduate during a year, at the end of the various trimesters, were permitted to participate in commencement exercises.

Many new courses have been added to the high school curriculum, George said. The English course offerings had been greatly expanded, and such courses as "Introduction to Shakespeare," "The Novels of Today," and "Poetry And Enjoyment" will be offered for the first time.

Several new Home Economics courses will be offered, including a "Bachelor Survival" course for boys. In Industrial Arts, a new jewelry-casting course will be offered. And in Fine Arts, new courses in ceramics, enameling, and textiles will be offered.

George said that some of the new courses may not be taught for lack of demand, but that all will be offered.

STUDENTS WILL receive a report card at the end of each six weeks, usually on

(See SCHOOLS, Page 2A)

★★★★ Inside ★★★★★
Wheat Association Head
Calls For Sales Halt
see page 2A

Thomas Named To Grievance Committee

State Bar of Texas President John M. Lawrence, III, of Bryan announced the appointment of James Doores of Amarillo and Wayne E. Thomas of Hereford as members of the State Bar's grievance committee representing a thirty-five county area of the Texas Panhandle.

Thomas serve a function similar to a grand jury in receiving and investigating reports of violations of the State Bar's Code of Professional Responsibility which outlines a lawyer's ethical rules in eight separate canons. "I have made the State Bar's No. 1 priority this year the strengthening of our grievance

committee system," Lawrence said. "These new grievance committee members will serve as a vital link between the public and the legal profession by providing prompt responses to complaints. Many of these complaints will be simply the result of a misunderstanding

which can be resolved quickly by restoring communications between a client and his lawyer; a small percentage will involve serious cases where the committee has the authority to seek a reprimand, law license suspension or disbarment."

Servicemen Get Advanced Army Training

Private Herbert M. Hudson, 17, son of Mr. and Mrs. Herbert E. Hudson of Hereford, and Private Ricardo Cavazos, 20, son of Mr. and Mrs. Felix S. Cavazos of Hereford completed nine weeks of advanced individual training at the U.S. Army Infantry Training Center, Ft. Polk, La.

They received general training as light weapons infantrymen and as mortar and recoilless rifle crewmen, in addition to specialized weapons instruction. Both were also taught the proper use of high explosives and the placement, detection and disarming of mines.

Teamwork was emphasized while they learned to work as members of a rifle squad, mortar squad or direct fire section. Each team member completed the training well qualified to perform other jobs in case of casualties.

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MOONLIGHT MADNESS SALE THURSDAY NIGHT ONLY 6 to 9 P.M.

We've put together what we think is an outstanding assortment of money saving values for this special SALE AT PENNEY'S. Some items are very limited, broken sizes on some of the summer clearance items.

2 and 3- Pc. CAMPUS CLASSIC POLYESTER KNIT PANT SUITS	
Just arrived in Misses sizes. \$15⁹⁹ - \$16⁸⁸	
1 Big Rack Misses Entire Stock SWIMSUITS Summer 1 and 2 piece Sportswear sets	1 Big Table Girl's Shorts, Swimwear, Tops, Blouses, Dresses, Halters, Sportswear
1/2 PRICE	1/2 PRICE
Only a few Girl's KNEE HIGH SOCKS 2 Pair 99¢	Boy's Underwear Cotton 'T' SHIRTS 3 FOR \$2 ²⁸
Only a few Boy's Summer TANK TOPS Cotton and Polyester 3 FOR \$5	Boy's Solid and Stripe Knit SHIRTS Sizes 3 to 7 \$1.99 Sizes 8-20 \$2.22
SPECIAL \$14⁸⁸ MEN'S LEISURE SUITS Brushed Cotton Sateen with Western Styling	SPECIAL \$6⁹⁹ LEISURE SHIRT Men's Bright and Dashing Prints. Acetate/nylon Jersey
Men's LIGHT WEIGHT JACKET SPECIALS Nylon Casual Jacket Concealed Hood, Drawstring Bottom, assorted colors \$2.99	Poly Vinyl-The Look of Leather, for Men, Camel, Tan or Navy, Acetate lining \$13.99
Men's Orlon/Acrylic CASUAL SOCKS 2 PAIR \$1	Only a few Short Sleeve BOY'S SPORT SHIRTS \$1 ⁹⁹ each
Only 19 Left Polyester Double Knit Solid or Patterns MEN'S SPORT COATS Orig. to \$42 ⁹⁹ NOW \$19 ⁸⁸	SPECIAL MEN'S JEANS 10% Oz. Cotton Denim Western Flare Broken Sizes \$4 ⁹⁹
Misses Polyester/Cotton Permant Press SLEEPWEAR Long or Short Gowns Plains or Patterns \$3.33	Ladies' Better PURSES REDUCED Orig. \$8 to \$12 NOW \$3.99
Misses Gala KNEE HIGH SOCKS 77¢	Ultra Stretch Mesh Ladies' PANTI HOSE 57" pair Regular Knit 2 for \$1
Girl's TOE SOCKS Size M-L \$1.99 ea. Only a few Girl's Knee High Socks 2 for 99¢	Misses Assorted SUMMER TOPS and a few SHORTS 2 FOR \$5
Men's 100% Polyester DRESS and CASUAL Double Knit SLACKS Orig. \$13 to \$16 NOW \$7 ⁹⁹ ea.	Polyester Knit PIECE GOODS Special Purchase Group 1 Group 11 \$1.44 Yd. \$1.77 Yd.
Large Group Better PIECE GOODS Reduced. Assorted Fabrics, Patterns 99¢ YD.	Large Group Better KNIT PIECE GOODS Orig. \$3 ⁹⁹ - \$4 ⁹⁹ NOW \$2.44 Yd.
Polyester Sewing THREAD 5 Spools \$1	Acrylic Knitting YARN 66'
Misses Polyester KNIT SLACKS Orig. \$7 ⁹⁹ NOW \$4 ⁹⁹	Just Arrived TENNIS SHOES \$3.88
Women's Orig. to \$15 ⁹⁹ SHOE CLEARANCE NOW \$3.99 to \$9.88	The 650/950 Novus CALCULATOR \$9.99 A/C Adapter Kit \$4.99

JCPenney

BACK-TO-SCHOOL WEEKEND SAVINGS

Big 20% savings on young men's jeans.



Sale 6.40

Reg. \$8. Men's heavyweight Western style jeans. Comfortable 100% cotton denim that's right for any season. Flare leg styling and other wanted features. Machine washable. In indigo blue that fades when washed and other popular colors. Sizes 28-38.

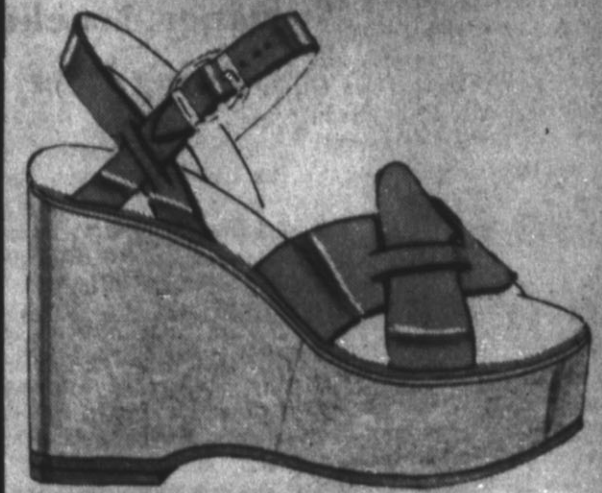
20% off all girls' pantsuits \$13 and up!



Sale \$10⁴⁰ to \$12

Reg. \$13 to \$15. Sizes 7 to 14, save on all kinds of styles. A cardigan with matching T-shirt and pant. Lace smock-top with two pair of pants: a matching gingham and matching solid. Or the pajama look in patch print and polka dots. All polyester. And these are just a few! Come see. And save.

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Reg. 13.99. The shoe that positions the foot naturally, toe up, heel down. All leather upper, foam padded insole, composition outsole.

Men's dress shirts.



Special 4.50

Long sleeve dress shirt for men in crisp, easy-care polyester/cotton. Long point collar, one button cuff. In blue, tan, mint or maize. Sizes 14 1/2 to 17. Short sleeve dress shirt. Special 3.50

CHARGE IT!

GYM WEAR IF ARRIVED IN TIME



SPECIAL PURCHASE ON JUNIOR SHIRTS, SMOCKS \$3.99

Print Shirts in Luscious Brushed Polyester Knit, Assorted Colors. Muslin Smock in Natural Color Cotton Top stitched \$3.99 Too! HURRY WHILE THEY LAST.

20% off sweaters.

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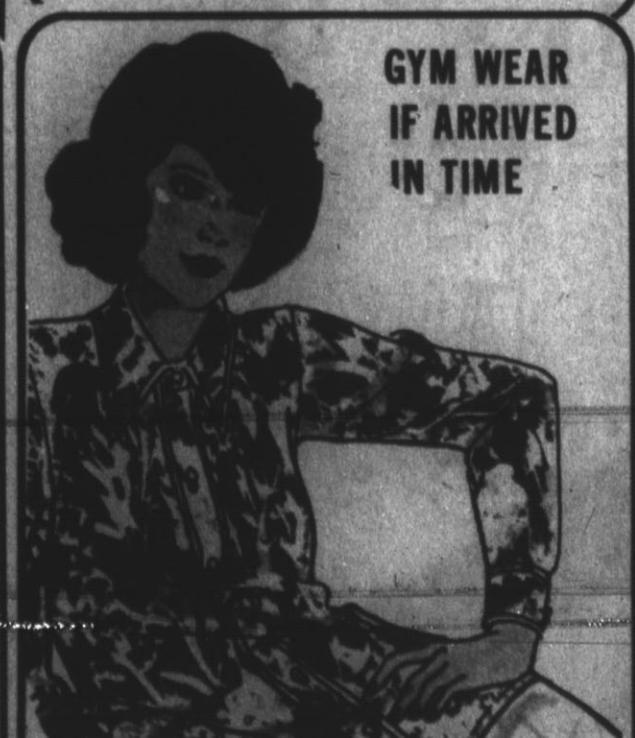
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Obituaries

Mrs. Pat Ranspot

Services will be conducted at 2:30 p.m. today in Greenwood Baptist Church for Mrs. Pat Ranspot, 52, who died Tuesday evening in Deaf Smith General Hospital after a lengthy illness. The Rev. Prentice Smith, pastor, will officiate.

Burial will be in Rest Lawn Cemetery under direction of Gilliland-Watson Funeral Home.

Born November 20, 1922, at Poolville, she married Pat Ranspot March 5, 1936 at Weatherford. She came here in 1941 from that city. Quillah Dorothea Ranspot was a homemaker and a Baptist.

Survivors include her husband, Pat, of Hereford; two sons, H.V. Ranspot of Dallas and Mike Ranspot of Liberal, Kans.; three daughters, Mrs. Oma Lee Lassiter, Patricia Ann Vinton and Rita Lynn Simons, all of Hereford; her parents, Mr. and Mrs. Wiley W. Jones of Hereford; a sister, Mrs. Hazel Prutsman of Amarillo and eight grandchildren.

Maria C. Lucio

Maria C. Lucio, who died early Wednesday morning in Deaf Smith General Hospital, will be buried in St. Anthony's Catholic Cemetery following funeral services tomorrow.

Services will be held at 2 p.m. Friday in San Jose Mission with the Rev. Jose Gilligan, pastor.

FOR SALE BY OWNER
1961 Chevrolet Pickup in good condition, and priced to sell.
I. A. Burdine Route 1
First house Northeast of airport.

officiating. Gilliland-Watson Funeral Home is managing burial.

Born September 3, 1899 in Mexico, Mrs. Lucio came to Hereford in 1959 from Weslaco. She was a member of the Catholic Church and was a homemaker.

Survivors include her husband, Jose of Hereford; three sons, Leonardo of Weslaco, Jose Angel and Cecil, both of Hereford; six daughters, Mrs. Esperanza Lopez and Miss Olivia Lucio both of Hereford, Mrs. Cruz Garza and Mrs. Oralia Martinez, both of Harlingen, Mrs. Candelario Hernandez of San Benito, Mrs. Juana Soto of Weslaco; 78 grandchildren and 68 great-grandchildren.

Vietnamese Dance Teacher Coming Here

Louis Larrimore, the operator of Larrimore Dance Studio, has announced the appointment of a Vietnamese dance instructor to the staff of the Larrimore Studio.

Thong Ngoc Nguyen will arrive in Hereford shortly from Fort Chaffee in Arkansas. Nguyen (pronounced Win) is experienced in ballet, ballroom, and gymnastics.

The new dance instructor is 40, married, and has a three-year-old son. Dance instructing was his profession in South Vietnam, and he is highly experienced.

Larrimore said "I am thrilled to announce the addition of Nguyen to our staff."

A \$1.8 million program, jointly funded by federal and private sources and aimed at putting the brakes on runaway health care costs, has been announced by Vice President Nelson Rockefeller and officials of the Department of Health, Education and Welfare.

In a Washington news conference, Rockefeller revealed that the Texas Hospital Association (THA) has received a two-year, \$900,000 HEW contract to help establish a statewide hospital productivity center to find ways to make hospital care more efficient and less expensive. THA will match the federal money, dollar for dollar, which its own funds.

The two-year pilot program could lead to savings estimated at more than \$14 million annually in participating hospitals. That means the individual patient could save, on the average, \$8 per day for care in those hospitals, or \$50 per average stay.

HEW and THA hope the Texas project will serve as a model for other states to emulate, thus helping to bring under control the nation's spiraling health care costs. THA officials said the productivity center will rely heavily on group action as a means for hospitals to reduce costs.

"Individual hospitals are limited in what they can do alone to control the rising costs of medical care," Rockefeller explained. "But working together, through such programs as group purchasing and equipment sharing, the hospitals can achieve impressive savings. They can do so without reducing the quality of care and without requiring burdensome, costly government intrusion and regulation."

Vice President Rockefeller announced the contract in his

role as chairman of the President's National Commission on Productivity and Work Quality (NCOP&WQ).

THA President O. Ray Hurst said his organization negotiated the contract because it recognized the urgency for containing rising health care costs.

"Inflationary pressures have hit the health care industry hard," Hurst observed. "We recognize that to deal with these pressures, our industry must become more efficient and more productive. We also recognize the acute burden these rising costs are placing on many Americans."

Hurst pointed out that Americans in 1974 spent over \$100 billion on health care. The health care industry consumes 7.6 per cent of the gross national product and ranks among the top three employers in the country. National hospital care costs average \$113 per day, and, in some large cities, costs often run more than \$200—infused sums that most Americans can afford only if they carry hefty health insurance coverage, Hurst observed.

"These are problems that concern our organization because they effect the industry of which we are a part," he said. "THA wants to be among the first to confront the problems and to take positive steps toward solving them."

In addition to cost reductions, the productivity center will seek to improve health services in underserved areas by enticing more doctors, nurses and other professionals to work in rural communities, the inner cities and small towns. Many of these areas, Hurst noted, suffer acute shortages of health care manpower, while some large cities have a surplus of medical manpower.

Hurst said the program could lead to reduced government spending on national health care

programs, such as Medicare and Medicaid, federal \$100 billion health care costs, and any reduction in the price of hospital care could immediately contain the price tag on federal health care programs.

Hurst said the HEW contract was not contingent upon THA's fully matching the funds. He added that THA would have launched the productivity center, but that the federal money would insure faster results from the project.

"Without federal help, we could have achieved concrete results within 10 years," he observed. "With it, we can do it in two." By that time, he said, the center should be economically self-sufficient.

Hurst credited U.S. Senator John Tower (R-Tex) and U.S. Representatives Omar Burleson (D-Tex), Wright Patman (D-Tex), and Jake Pickle (D-Tex) with encouraging THA to seek the contract.

The statewide productivity center with headquarters in Austin and regional centers in Abilene and Texarkana will be directed by Sam A. Edwards, who holds a PhD in health care administration. Edwards will head a staff of 35, who will apply proven techniques to achieve greater productivity without sacrificing quality of services in health care facilities.

"We're implementing practical solutions, not testing theories," Hurst explained. "The ultimate goals are to increase the availability and accessibility of health care at an acceptable cost, to increase productivity, and to contain costs."

To achieve these goals, the center plans to point the way toward greater efficiency in hospital management, purchasing, collections, and manpower and resource allocations, Hurst added.

Recent rapid cost increases have brought sharp criticism to the health care industry. The industry's problems have attracted the attention of many public and private groups, including NCOP&WQ, which cooperated with THA in developing plans for the statewide productivity center.

Adrienne A. Astoff, director of the Hospital and Health Care Sector for the Commission said, "This initiative by the Texas Hospital Association, which has within its state nearly

10 per cent of the nation's 7,000 hospitals, represents a major step toward an improved national health care delivery system which we hope will serve as a model for the rest of the

nation in all areas of our economy and as a vital contribution to the development of national health care policies."

Rotarians View Russian Life Through Slides

The Hereford Rotary Club received a sampling of Russian life Monday as they viewed slides of the country's agricultural and social atmosphere as told by Virgil Smith of Amarillo. He spent three weeks there.

Smith was in the Communist country inspecting and negotiating for sales of specialized wheat seeds. But in the course of his visit he came home with an informative view of the Russian society.

Club president Johnie Price reported that the club's board of directors had decided to rent a motorized wheel chair for Les Combs, who has just returned home from the hospital after an extended illness. If the chair proves of continued value, the club may purchase the chair for use by local patients who may have a need for it.

Members were reminded of the Sept. 7th and 8th visit of District Governor Ralph McLaughlin. It comes annually as it is the governor's duty to attend a meeting of each local club in the Panhandle district.

Russian agriculture was characterized as behind-the-times with too much political involvement. For instance, Smith said the wheat grown there must meet certain height requirements set by the government. Also the wheat must be "beardless," which in turn causes the grain to be thrashed out by the harsh winds and therefore results in a loss of almost half the potential crop.

Smith toured the country with certain freedom, but he was told not to take pictures of most

places he visited. "However, I got around this and took them anyway," he said.

Going along with him on the tour were a KGB agent, the minister of grain and other officials. At each stop, Smith told of continuous celebrating with hearty consumption of alcoholic beverages such as vodka.

Smith said that the 1980's Russia will be the bread basket of the world if their land is developed properly with less dependence on the United States wheat production. This, he hopes, will be the situation as the U.S. can't forever supply the world's needs.

Much of their present problem, Smith said, was government control and that politics would have to be

overcome before productive results could be achieved.

In his slide presentation, he showed numerous Moscow buildings with the towering spires unique to Russian architecture. Also included were some golden fountains, drab government buildings, and scenes of the countryside.

In Siberia, the traffic had to travel on mostly unimproved roads, which are few and far between. In this area, collective communities existed where the peoples had more of a capitalistic atmosphere. There, the seed was purchased at basic prices and grain was sold for profit to the most profitable buyer as opposed to the general Russian society in which the government controls the selling and buying.

Fire School Set In Canyon

The second Canyon Area Fire Control School will be conducted Sept. 23-24.

Training in new fire control and fire protection methods will be for members of volunteer, paid and partially paid departments of cities, towns and industries.

Two one-night courses will be conducted by the Texas Firemen's Training School of the Texas Engineering Extension Service. TEES is part of the Texas A&M University System.

Chief Henry D. Smith said the training will involve firemen in pit, house and liquefied petroleum gas (LPG) fire fighting. Practical applications will be stressed by FTS instructors.

Smith said the courses at the Canyon Fire Department Training Center are sponsored by the State Firemen's and Fire Marshals' Association of Texas, Canyon Fire Department and Panhandle Firemen's Association.

Chief Smith noted the extension training is designed to help firemen keep abreast of the many new problems that constantly arise in the fire service.

The TEES division recently concluded three one-week schools at TAMU. More than 4,000 were involved in municipal, industrial and Spanish-speaking firemen's training at the specially-equipped Brayton Training Field.

SHOP...

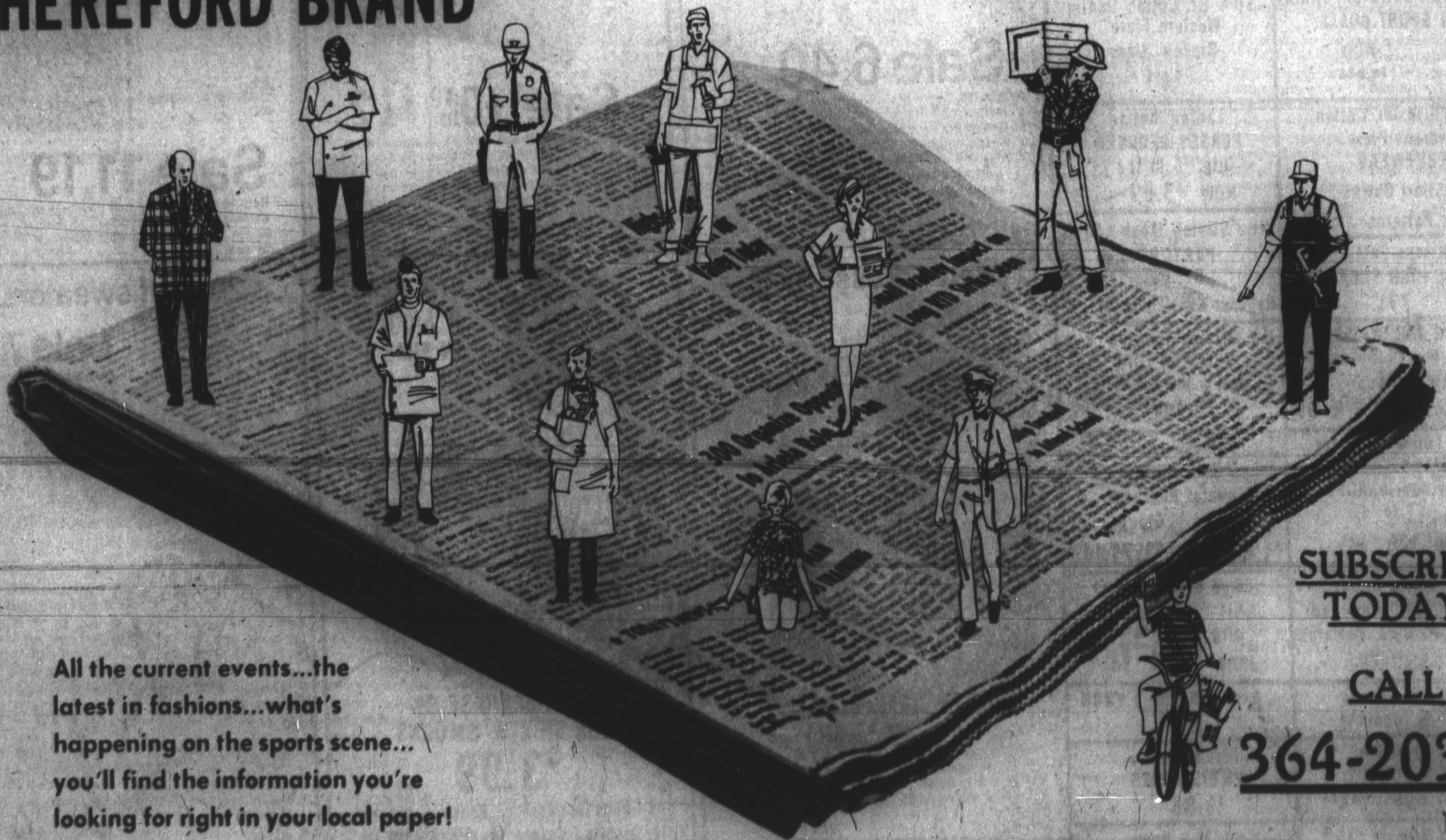
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Warden To Speak Here

The Hereford chapter of Full Gospel Business Men's Fellowship International will meet at the Civic Center Saturday evening, August 16. A buffet supper, costing \$2.50, will begin at 7 p.m. The meeting begins at 8 p.m.

Lawrence D. Harvey, Warden and Director of Training at the Texas Department of Corrections in Huntsville, will speak. Harvey is an International Director of the Full Gospel Business Men, speaking extensively in Chapters and conventions.

He is a graduate of Sam Houston State University, where he is presently enrolled in graduate school studying correctional administration.

Harvey joined the Texas Department of Corrections in 1965 as a correctional officer



LAWRENCE D. HARVEY

and has served in various positions since that time.

The Hereford chapter meets the Saturday following the third Friday in each month.

Brown Elected Chairman Of Rural Friends

Eldred A. Brown of Westway was elected to chair a statewide group known as Rural Friends during the 35th annual membership meeting of the association of Texas Electric Cooperatives August 6-8 in Amarillo.

Rural Friends is composed of rural electric leaders and personnel involved in education on political issues of concern primarily to rural areas. Brown was one of the organizers of the statewide organization and has served as High Plains member of the board of directors since. He has also served on the Deaf Smith Electric Cooperative board of directors for the last 10 years.

He is a native of Rayland and graduate of Friona High School. He is a partner with his brother and their mother in an 8,000-acre crop and stock operation in the Friona area. He is also active in community activities, currently chairman of the agricultural committee of the Deaf Smith Chamber of Commerce and chairman of the



ELDRED BROWN

County Crop Committee in liaison with the Texas Agricultural Extension Service.

He and his wife Maxine are members of the Rosedale Baptist Church in Bellview, New Mexico, where he also serves on the board of deacons.

Frozen Turkeys Reasonable Now

Turkeys are sporting good values this week with frozen turkeys available in most markets at reasonable prices, one market observer reports.

However, fryer chicken supplies are less plentiful due to a heavy demand, resulting in slightly higher prices.

In spite of that, Mrs. Gwendolyn Clyatt, consumer marketing information specialist termed fryer chicken "a good protein food choice" and said consumers can find a few special values on whole fryers and mixed parts.

"Although eggs remain an economical protein choice, their prices are higher," she added.

Nectarines are a fruit counter highlight—with a greater supply, lower prices and excellent quality, the Texas Agricultural Extension Service, The Texas A&M University System, specialist said.

She also recommended early crop apples now on the market—for pies and apple sauce.

"Several different plum varieties are at their peak, and prices are moderate.

"Other fruit choices are peaches, cherries, watermelons, grapes, bananas and oranges—and Hawaiian pineapple, which excels in sweetness."

Vegetable buys this week include broccoli, purple hull, cream and blackeye peas.

Also, carrots, yellow and zucchini squash, corn, cucumbers, green peppers and cabbage.

Dairy features concentrate on low-fat milk, sour cream and cheese slices.

CONSUMER WATCH-WORDS: To control food costs, plan menus, understand food ads and know which foods are in good supply during the current season.

Boys Ranch Rodeo Set

It will soon be rodeo time at Cal Farley's Boys Ranch where 370 boys have been getting ready for the nationally-known contest between pint-size cowboys and bucking stock.

It is a Labor Day weekend celebration and approximately 10,000 people are expected to drive to the Ranch over the two-day period, August 31 and September 1. More than 150 boys will be riding the calves, steers, Brahms bulls and broncs in the Boys Ranch Rodeo Arena, competing for trophies and belt buckles. Even the 3-to-6-year-olds will be awarded prizes for riding their stick horses around the barrels. Older boys will be riding professional rodeo stock under R. C. A. rules.

The rodeo is also a homecoming for the approximately 3,000 boys who have lived at the Ranch since it was started by Cal Farley in 1939. They are members of the Boys Ranch Alumni Association and some travel long distances to watch a kind of rodeo in which they, too, were once contestants.

An added attraction will be

Texas-size bar-be-que beef plates that will be prepared and sold by the boys for only \$1.50.

Reserve box seat tickets at \$2.50 are on sale at the Boys Ranch Office, 600 West 11th Street in Amarillo. General admission will be \$1.50 for adults and 75 cents for children. Performances are scheduled for 2:30 each afternoon. Proceeds are used for the operation and expansion of the Ranch.

Beetles Go For Shorter Hair

Beetles don't take to long hair... especially when the beetles are insects and the hairs are the kind that grow on the leaves of some wheat plants.

Plant breeders working to develop insect-resistant wheat varieties have discovered that the longer the tiny hairs are on wheat leaves, the less cereal leaf beetles like them.

Long leaf hairs interfere with adult beetles' egg-laying and with larvae feeding. By using this knowledge, plant breeders hope to develop varieties that will control the insect in an environmentally safe manner and with little cost or effort.

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Golden "T" Latex GLOVES Deluxe lined extra long for turned back cuff. 88¢

SCORE Micro emulsion hair groom 4.5 OZ. Reg. 11¢ **66c**

TYLENOL Acetaminophen elixir liquid Pain Reliever for Children 4-OZ. **\$1.55**

DATRIL Safe non Aspirin Reliever Bristol Myers 100 Tablets **83c**

RIGHT GUARD Natural Scent Anti Perspirant 5-OZ. Reg. 11¢ **76c**

Mountain Mist Quilting Cotton Full Size 81"x96" Reg. '27 **\$1.99**

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Herd To Begin Drills

Boosters to Meet

The Whiteface Booster Club will meet Thursday at 7:30 p.m. to elect new officers and make plans for the new year. It was announced this week by Tom Simons, president.

The meeting will be held in the fieldhouse at Whiteface Stadium.

The booster club is an adult organization which supports the school's athletic program. It normally meets weekly during football season to hear reports from the coaches and view films of the games. The club has fund-raising activities, with proceeds going to the athletic department for needs not included in the school budget.

Simons invites and urges all interested sports fans, especially parents of the athletes, to attend the meeting.

Plenty of running and some sore muscles will be in order for Hereford High School's footballers Monday as the Herd begins workouts in preparation for this fall's grid wars.

According to Fred Upshaw, HHS athletic director, players will report at 5 p.m. Monday for the initial workout session.

"We'll be working out in shorts Aug. 19-21, and during those first four days we'll get in a lot of conditioning and running," said Upshaw.

The Herd will don the pads Friday, Aug. 22, and will meet Amarillo Tascosa in its first full scrimmage session Aug. 23.

Upshaw reported that bet-

ween 90 and 100 footballers are expected to show up for the first workout Monday. He pointed out that prospective gridgers have been working on the weights and running on their own throughout the summer in order to keep in condition for the beginning of regular training sessions.

Upshaw and his coaching

★★★★★ Whiteface Schedule

- Sept. 5 at Pampa
- Sept. 12 PALO DURO
- Sept. 19 BORGER
- Sept. 26 at Canyon
- Oct. 3 at Amarillo HI
- Oct. 10 EP BURGESS
- Oct. 17 PLAINVIEW
- Oct. 24 at Coronado
- Oct. 31 LUBBOCK HI
- Nov. 7 Open
- Nov. 13 at Monterey

(All games Friday at 7:30, except Monterey on Thursday)

staff will have some time to look over individual players and evaluate their progress as they compete for berths on the squad during the next two weeks.

The HHS coaching staff saw several promising youngsters display their talent in the Maroon-White spring game in May, and will be keeping those performances in mind.

Hard hitting on the part of the entire squad and sparkling play by quarterbacks Kelly Kitchens and Mike Crim highlighted the spring contest. Upshaw was also pleasantly surprised by the performance of his freshmen in the spring workouts.

Lack of experience will still be one of the major problems facing the Herd this fall, but Upshaw is confident that his gridgers will perform well during the early workouts as they work to sharpen their skills for the upcoming gridiron campaign.



Getting Some Practice

These youngsters were among those participating in the Whiteface Football Clinic conducted by the HHS coaching staff here this week. The clinic was open to boys 9-12 years of age, and approximately 25 boys turned out to get some pointers on the game of football. Here, youngsters work on setting up and passing.

Close Race Looms In District 4-4A

Monterey is the team to beat in District 4-4A, but a real dogfight is predicted with all the teams getting involved, according to the Harris Rating System on Texas schoolboy football teams.

An analysis of the district by the rating system shows Hereford and Lubbock High to be the most improved teams in the five-school league. Hereford is ranked second, followed closely by Plainview, Lubbock High and Lubbock Coronado.

The Hereford Brand will publish the weekly Harris Rating System again this season. A "power-rating" will

The secrets of the immeasurable past. In the unending consciousness of men.

-P.B. Shelley.

The past! the infinite greatness of the past! For what is the present, after all, but a growth out of the past!

-Walt Whitman.

be given for teams each week, including all Panhandle and West Texas schoolboy teams.

The overview of District 4-AAAA for the coming season sees the league a little stronger than last year. Hereford is capable of winning the crown, says Harris, and Plainview could find the offensive fireworks to cause everyone trouble. Lubbock High is predicted to have its best team since 1951.

Selected as outstanding players of the district were Hereford back Dave Charest, guard Bobby Hall (230) of Plainview, quarterback John Hurd (185) of Coronado, quarterback Scott Gardner (180) of Monterey, safety Marvin Simpson (185) and linebacker Keith Stone (175) of Lubbock High.

In District 3-AAAA, the Harris Rating System has Amarillo Caprock at the top of the heap, followed by Amarillo High, Pampa, Tascosa, Palo Duro, and Borger. Caprock, with 17 letterman had 8 offensive and 8 defensive starters.

The Sandies have 13 lettermen and a new coach in Larry Dippel, former Hereford boss. "The change means stability that the Sandies have lacked in the past," says Harris. A definite upswing is predicted for the Sandies.

San Angelo is rated tops in 5-AAAA and Wichita Falls Rider in District 6. Harris picks Longview as the No. 1 team in 4A, followed by Bryan, Wichita Falls Rider, San Angelo, and Midland Lee.

The Canyon Eagles are picked to repeat as the 1-AAA champions while Monahans, Snyder and Brownwood are tabbed as other AAA champs in West Texas. Olton and Floydada are the area picks in Class AA circles, along with Spearman, Childress and Denver City. Denver City is ranked fourth in the state, with Olton and Spearman rated No. 5 and 6.

In Class A football, Memphis is ranked No. 4 in the state, and Vega is listed in the ninth spot. Sisseton and New Deal are also picked as district favorites.

Is it accidental that the word "NEWS" contains the four letters of the directions?

It's easier to tell a neighbor the proper thing to do than to follow one's own advice.



Holmes Takes Golf Tourney

Jimmy Holmes won the Men's City Golf Tournament held over the weekend, firing a 141 total for the two rounds to take the championship flight.

Holmes won the event last year with the same score. He shot a 68-73 to compile this year's total.

Keith Kitchens was second in the championship flight with

145, and Mack Tubb was third with 149.

In the first flight, John Teters was first with 155, Tom Templeton second with 159, and Pat Robbins third with 162.

The second flight was won by Chen Rangel with 168. Bill Davis took second with 182, and Pat Hughes was third with 170.

Bobby Weaver won the third

flight with 165, Steve Nieman was second with 170, and Tommy Bowling was third with 174.

In the fourth flight, Robert Medeva was first with 190, Hugh McCrary was second with 182, and Gene Combs was third with 195.

There were three divisions for boys. Kelly Kitchens won the 15-17 age division with a 153,

with Randy Mars finishing second with 161, and James McDowell finishing third, also with 161. Mars won a playoff with McDowell for second in that division.

Scott Skinner took the 9-11 age division with a 111, with Charles McDowell finishing second with 140.

In the 12-14 age division, Bud Hughes took first with 107, and Richard Brandon took second with 117.

Wrestling Features Funk

The Hereford Lions Club has again done something that professional wrestling promoters the country over have been unable to do.

They present former world champion Dory Funk Jr. on next Saturday's wrestling card at the Bull Barn. The Canyon rancher has drawn the biggest

houses in the history of the national wrestling alliance, but he has passed up chances to grapple elsewhere in order to

stay at home in the panhandle. He teams up, at 241 pounds, with the genial Georgia Giant, 300 pound Ray Candy. The black wrestler enlisted Funk's help against the interns managed by Dr. Den Ramey.

Candy has a personal vendetta against Ramey. A few weeks ago he relieved the manager of his trousers in front of a large television audience. The following week

he damaged the "Dr's" eye, also on television.

In the semi final, agile Mario Romero, at 220 pounds, meets brawling Bobby Jagers, a 285 pound ex-lumberjack from Vancouver, Washington. Mario is continuing a long rivalry established by "older brother" Ricky Romero, who has met Jagers many times. Mario has had his own rough times with the sometimes unethical Jagers, and looks for a chance

to even the score.

In the opening match, the lawman meets El Lobo. The lawman is Don Slatton, a former Taylor County deputy sheriff who once arrested Billy Sol Estes. Slatton was a noted boxer before turning to wrestling. He weighs in at 255 pounds, and stands 6'3" tall. Little is known of his masked opponent.

Action at the Bull Barn starts at 9:00 p.m.

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MOURNING DOVE • WHITE-WINGED DOVE Hunting Regulations 1975-76

DAILY BAG LIMITS

MOURNING DOVES
Daily Bag Limit - 15, Possession Limit - 30

WHITE-WINGED DOVES
Daily Bag Limit - 10, Possession Limit - 20

NOTE: Bag Limits of both white-winged and mourning doves may be taken during the open white-winged dove season.

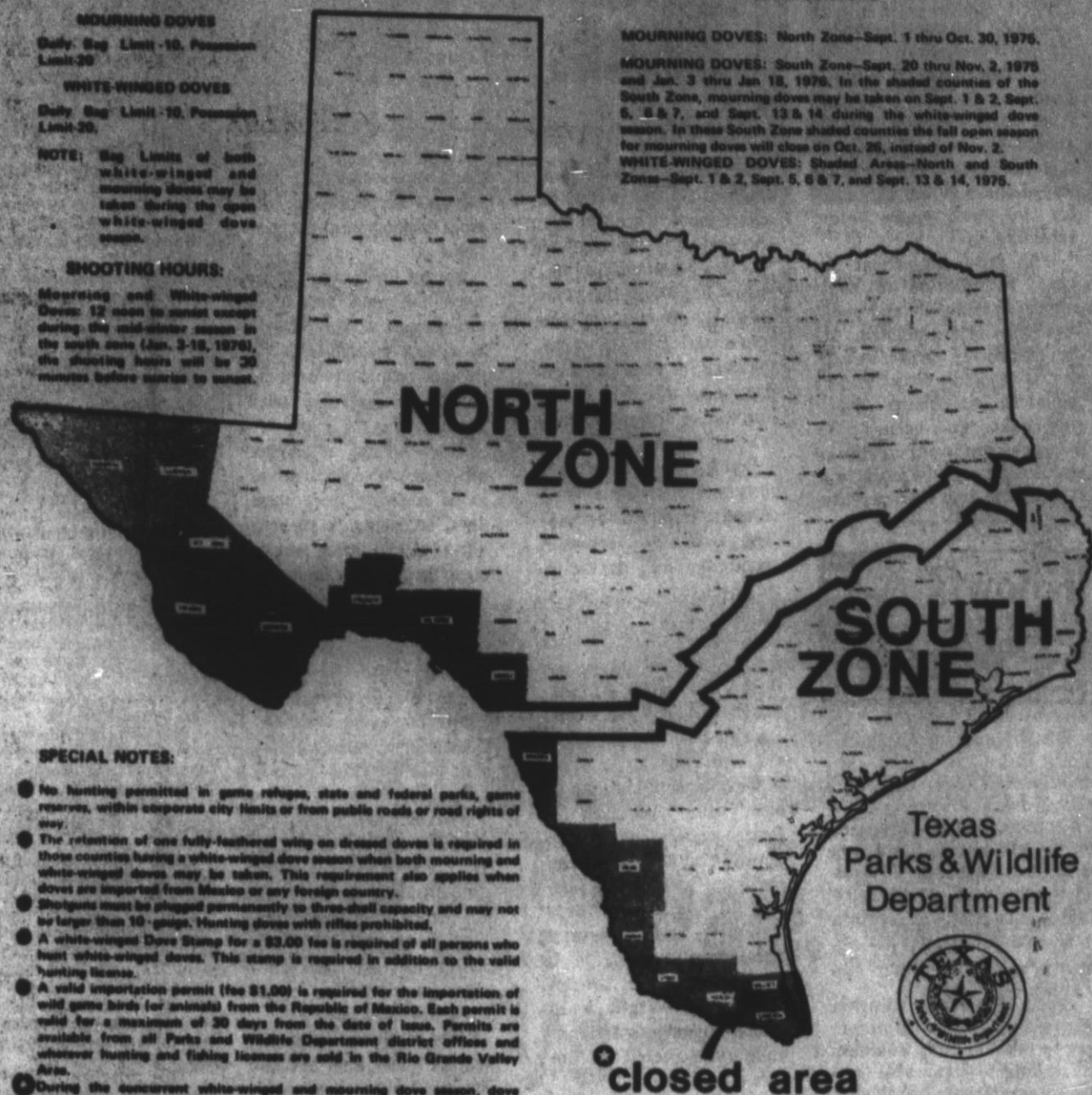
SHOOTING HOURS:

Mourning and White-winged Doves: 12 noon to sunset except during the open season in the south zone (Jan. 3-15, 1976). The shooting hours will be 30 minutes before sunrise to sunset.

OPEN SEASONS

MOURNING DOVES: North Zone—Sept. 1 thru Oct. 30, 1975, and Jan. 3 thru Jan. 15, 1976. In the shaded counties of the South Zone, mourning doves may be taken on Sept. 1 & 2, Sept. 5, 6 & 7, and Sept. 13 & 14 during the white-winged dove season. In these South Zone shaded counties the fall open season for mourning doves will close on Oct. 26, instead of Nov. 2.

WHITE-WINGED DOVES: Shaded Area—North and South Zones—Sept. 1 & 2, Sept. 5, 6 & 7, and Sept. 13 & 14, 1975.



SPECIAL NOTES:

- No hunting permitted in game refuges, state and federal parks, game reserves, within corporate city limits or from public roads or road rights of way.
- The retention of one fully-feathered wing on dressed doves is required in those counties having a white-winged dove season when both mourning and white-winged doves may be taken. This requirement also applies when doves are imported from Mexico or any foreign country.
- Shooting must be stopped permanently in three-shell capacity and may not be larger than 10-gauge. Hunting doves with rifles prohibited.
- A white-winged Dove Stamp for a \$2.00 fee is required of all persons who hunt white-winged doves. This stamp is required in addition to the valid hunting license.
- A valid importation permit (the \$1.00) is required for the importation of wild game birds (or animals) from the Republic of Mexico. Each permit is valid for a maximum of 30 days from the date of issue. Permits are available from all Parks and Wildlife Department district offices and wherever hunting and fishing licenses are sold in the Rio Grande Valley Area.
- During the concurrent white-winged and mourning dove season, dove hunting is not permitted in the area northwest of Harlingen bounded on the east by U.S. Hwy. 77, on the north and west by F.M. 491 and on the south by State Hwy. 107.

Liberal Dove Seasons Set By P&W Commission

Two major departures from tradition will mark the coming white-winged and mourning dove seasons: seven days of whitening hunting and full-day mourning dove hunting in the South Zone January season.

Record numbers of white-wings in the Rio Grande Valley this summer prompted Texas Parks and Wildlife Commissioners to set a seven-day season on the birds, the longest in 32 years.

The whitening season will run Sept. 1, 2, 5, 6, 7, 13 and 14 in Brewster, Cameron, Culberson, El Paso, Hidalgo, Hudspeth, Jeff Davis, Kinney, Maverick, Presidio, Starr, Terrell, Val Verde, Webb, Willacy and Zapata Counties, from noon until sunset on each day with bag limit of 10 daily and 20 in possession—limits which apply to all Texas dove seasons.

All-day mourning dove shooting will be Jan. 3-18, 1976, in the southern quarter of Texas, from one-half hour before sunrise to sunset. The first portion of the split season for the South Zone will be Sept. 20-Nov. 2, except in those counties having a white-winged dove season where it will be Sept. 20-Oct. 26. Traditional noon-to-sunset hunting hours apply during the fall season.

The North Zone retains the long-established straight season of Sept. 1-Oct. 30, 1975.

For many years, Texas has been the only state in the Central Management Unit without full-day mourning dove hunting. TP&W Migratory Game Bird Program Director Dr. Hal Irby sought and received the full-day hunting option from U.S. Fish and Wildlife officials.

Texas Parks and Wildlife Commissioners at their July 25 hearing in Austin directed Irby and the Wildlife Division staff to implement an experimental all-day hunt for the coming season.

"The 16 days in January of all-day hunting," said Irby, "will be to test hunter acceptance of the option and to initially determine its effects, if any, on the resource."

Mourning dove harvest during the January split has been low the past two years. Irby felt that most of the birds taken during the morning hours would be by quail hunters who accidentally flush a dove.

"Mourning doves have been on a slow decline in Texas since 1972," said Irby. "Full-day hunting statewide would not be wise this year."

All of the new regulations were adopted by the commission within the frameworks established by the U.S. Fish and Wildlife Service, which released the maximum allowable rules for Texas and the Central Management Unit earlier this week after study of migratory bird population reports and discussion with member states and interested agencies.

An increase in nesting white-wings in areas previously

closed to hunting also brought commission approval to open dove hunting during the September season in that portion of the state south of a line extending along U.S. Hwy. 281 between the city limits of Hidalgo and Brownsville.

The commission also set seasons and bag limits for other migratory game birds including:—King and clapper rails: Sept. 1-Nov. 9, except in the Trans-Pecos Regulatory District the season ends Oct. 31. Bag limit is 15 in the aggregate and possession is 30 in the aggregate.

—Sora and Virginia rails: Sept. 1-Nov. 9, Trans-Pecos season ends Oct. 31; daily bag and possession limit, 25, singly

or in the aggregate.

Shooting hours for all rails are from one-half hour before sunrise to sunset.

—Gallinules: Sept. 1-Nov. 9, except in the Trans-Pecos the season ends Oct. 31. Hunting hours are one-half hour before sunrise to sunset, daily bag of 15 and possession limit of 30.

—Special teal-only season: Sept. 20-28, bag of four birds in the aggregate, possession limit of eight birds in the aggregate. Shooting hours on teal are sunrise to sunset.

Commissioners will meet again in late August to set seasons on ducks, geese, coots, sandhill cranes, woodcock and snipe.

Hunting, Fishing Guide Offers More

Four extra pages in the new "Guide to Texas Hunting & Sport Fishing Regulations 1975-76" provide the sportsman with more detailed information at no increase in postage and freight costs to the Texas Parks and Wildlife Department.

The guides are now available everywhere that hunting and fishing licenses are sold.

"We have made every effort," said Garrison, "to insure that plenty of copies are available as conveniently as possible to hunters and fishermen." Supplies have been increased to large-volume sporting goods stores and re-orders will be filled according to public demand for publication.

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

ANIMAL ANTELOPE SURVEYS PROMISING

Antelope surveys in the Pecos and Permian Basin have been completed by Texas Parks & Wildlife biologists and a stable increase of both adult and fawn animals were observed.

"Fawn survival is the key factor of any antelope herd and a 95 per cent survival rate in the Permian Basin and a 32 per cent survival rate in the Pecos should put the northwest Texas antelope herds back on the road to recovery in 1975."

"Adult antelope showed a ten per cent increase on 331 sections in the northern part of the Permian Basin," Jack Parsons, P & W regional wildlife director, said, "and the Pecos survey showed a 37 per cent increase from 1974 to 1975."

"These good reports from the field and continuing excellent range conditions should prompt the P & W department to issue the normal number of permits to the landowners for the Permian Basin antelope season Oct. 4-12 and the Pecos antelope season Oct. 4-7, 1975."

Hunter success since 1960 has been high with 91 per cent of the average hunters bagging their animal. The wide open country that the antelope inhabit make it easier for the hunter to see and bag his buck.

"Most of the antelope herds consisted of six or seven does and a buck in the Permian Basin region survey," David Dvorak, project wildlife biologist at Canyon, said, "However, we spotted on large herd of 23 animals on one ranch."

Antelope permits are normally issued to the landowners the latter part of August. Sportsmen are reminded to contact the appropriate landowner to arrange the antelope hunt while the permits are being issued.

The antelope season in Texas has become very popular and the permits go fast. This is also a good time to get your rifle in shape for the hunt with a few hours on the target range developing that long range antelope lead.

Changes ordered on Civil Service promotions.

Brain stoppage urged as definition of death.

Public TV cancels a series on crime.

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Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

The "flu" may be of little concern to most people, but the state's aging population and those with chronic diseases should give protection against influenza a high priority, advises the Texas Department of Health Resources.

The end of summer signals the approach of fall and winter and their many threats to the health of the individual. The Department of Health Resources (formerly the Texas State Department of Health) warns that influenza is a distinct

possibility during the cold, blustery, wet months ahead—even to those in the prime of life.

Dr. M.S. Dickerson, chief of the Bureau of Communicable Diseases Control, says the aging—those over 65 years—and the chronically ill have lowered resistance to respiratory infections. And, with this lowered resistance is the threat of complications, such as pneumonia, he said. Influenza outbreaks are frequently associated with excess mortality in older age groups.

Annual vaccination is strongly recommended for persons at any age who have such chronic conditions as:

1. Any type of heart disease;
2. Chronic bronchopulmonary diseases, such as asthma, chronic bronchitis, cystic fibrosis, emphysema and advanced tuberculosis;
3. Chronic renal diseases; and
4. Diabetes mellitus and other chronic metabolic disorders.

Persons who provide essential community services—such as firemen and policemen—may also be considered for immunizations.

Persons falling into the risk categories may want to contact their physicians now about setting up their vaccination schedules. Influenza vaccine should be administered by mid-November.

A word of caution is put forth by the Bureau of Biologics, Food and Drug Administration, concerning the vaccine. Since influenza virus vaccine is prepared from viruses grown in embryonated eggs, it should not be administered to persons clearly hypersensitive to egg protein, ingested or injected. Physicians are asked to thoroughly read the manufacturer's package insert before administering the vaccine.

Vaccine released by the FDA will contain the type A and type B influenza virus.

Dr. Dickerson says there's virtually no way that a mobile person can keep from being

exposed to influenza, and that the vaccine in most people produces an immunization level which affords some protection. "For maximum protection, the vaccine is recommended," he said.

What type of influenza season the state and country will have this year can't be predicted, said Dickerson. "A large number of people will be immunized, and there is a large amount of immunity carried over from one year to the next in the general population," he said.

With fall comes the cold season, and there is confusion in the minds of many as to whether they have a cold or influenza.

"We have to have laboratory confirmation of what we have before stating there is an upsurge in influenza," he said. "In order to isolate viruses causing influenza, we need throat swabs plus blood serum specimens during the acute stage of illness and in the convalescent stage," he said. "And," he added, "the sooner we get in specimens the better off we are."

To aid in identifying and keeping track of influenza in Texas, a surveillance system has been established by the department of Health Resources. The existing Health Resources regional offices and some local Health Departments collect data from various points in their jurisdictions. This allows the state headquarters to have an immediate picture of influenza upwings. Kits are made available for taking specimen for submission to the State Laboratories.

When an upswing in influenza appears, educational efforts can be made immediately to zero in on prevention. Among the things stressed are personal hygiene, avoiding unnecessary exposure and confining yourself to bed if you become ill. Advice from a physician is recommended in case of elevated fever.

Past records indicate that January normally is the point at which the number of influenza

cases swing upwards, although slight rises may occur later. By late March, the curve usually bottoms out again. Last year the rise started in December, hit a peak of more than 12,000 cases at one weekly reported period, and then began flattening out.

The 1973-74 winter curve showed 19,000 cases in late January. The weekly reports showed a decline, and then the cases shot back up to peak again.

In early 1972, influenza peaked at more than 25,000 reported cases in one week and stayed above 20,000 new cases for two more weeks before subsiding.

With early vaccinations this year, in addition to some carry-over immunity and public awareness of the problem, the Department of Health Resources is hopeful of a healthy winter for its citizens. But if outbreaks do occur, the Department's surveillance teams will be on the job to help identify and limit the outbreaks.



What is corpuscular radiation? Does it affect the earth's weather to any significant degree?

Corpuscular radiation is, in the simplest form, a sort of electric current. It takes the form of charged particles which come into the earth's atmosphere from the sun. It is, then, a radiation from the sun.

Yes, corpuscular radiation plays a major role in determining the earth's weather, according to many able meteorologists.

It has the effect, when in abundance, to heat the polar regions, as apart from the equatorial regions. This produces extreme contrasts in the weather within short distances but generally makes for warmer, drier weather on most of the earth.

The best way to avoid bills is to pay cash.



The Consumer Alert

by John L. Hill
Attorney General

AUSTIN—As prices continue to rise for many consumer goods, more and more shoppers are taking care to see that they get all they pay for.

And a problem that is increasingly disturbing to some consumers is that they are paying more for some items and finding out that they are getting less of them than indicated on packages.

Perhaps because of this, consumer complaints about deceptive or misleading packaging, short weight, and short count have been on the increase throughout the country.

Our Attorney General's Consumer Protection Division reports that cautious consumers are checking and questioning packages that contain fewer items, or a lower weight, than indicated.

Some consumer groups in other states have even organized members into crews to canvass local stores and weigh and count goods. Their findings in some cases were surprising, and, in several cases, contradictory.

In one instance, articles packed by weight were generally found to be accurate, while articles packed by count were often short.

A survey in another state, however, revealed that many products packed by count there actually contained more of an item than indicated on the package.

Weights and measures inspectors in a western state discovered nearly 12,000 items in a store were short-weighted. Bulk meat sold for home freezers was consistently found to be short-weighted in many areas. And, in North

Carolina, a supermarket meat manager was sent to jail by a judge for short-weighting meat items.

But, in California, a judge ruled that while meat must meet labeled weights when it is packed, reweighing at individual retail stores need not indicate precisely the same weight.

"Slack filling" is another packaging problem that seems to be surfacing more these days, according to reports. This is the practice of packaging so the consumer thinks the item inside is larger than it is in reality.

Boxes that are slack filled also often have oversized illustrations of the items inside, contributing to the impression that consumers will be getting more than they do.

The Federal Trade Commission has been investigating the practice of slack filling, and recently ordered a manufacturer of do-it-yourself craft items to stop putting small hobby parts into extra-big boxes. The FTC claimed that the boxes contained mostly "filler" with only a few small parts.

Such wide variations in findings would seem to indicate that while certain manufacturers or stores may engage in deceptive trade practices regarding packaging, no blanket statements can be made about an entire industry.

If you have a complaint regarding consistently inaccurate packaging, contact our Attorney General's Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

Drouth Threat Spurs Research On Water Use

Agricultural scientists in the Great Plains are pressing hard these days to come up with answers to a critical farm problem: drouth.

Most weather experts say this region is already in a decade of drouth. Research Meteorologist Emmett Fybus of Oklahoma State University says the probability of renewed drouth late this year is better than 65%. And, based on 80 years of records, the probability of continued drouth in 1976 is more than 90%.

In studying new ways to stretch limited water to get the highest attainable crop yields, scientists are looking at hundreds of factors ranging from the way plants breathe to the direction in which crop rows are planted.

Redesigning plants themselves to allow more efficient water use is one approach. Plants are naturally wasteful of the water they extract from the soil. In fact, 95% of the water taken up by a plant in its life-time evaporates and never contributes to the plant's substance.

Breathing pores on plant leaves exert critical control over water movement through the plant. And if these can be genetically regulated by scientists it's possible water efficiency can be improved.

Plant breeders also are working to develop varieties with vigorous root systems to follow a declining water table, and with a leaf system that develops early to completely shade the soil.

Another Oklahoma State research project is providing some clues from another angle.

One five-year experiment has revealed that plants in north-south rows lose less water to evaporation than east-west rows. In some seasons, it was shown that peanuts and grain sorghum planted in north-south directions saved up to 2.5 inches of water.

"This practice should help save irrigation water and could help carry plants through periods of water stress whether irrigated or not," says Agronomist Jack Stone of the state's Experiment Station.

Scientists believe the water-saving effect from planting crops in north-south rows may be due to predominant wind direction and radiation from the sun.

Still another test in Oklahoma has shown that plants grown in rows spaced 30 inches or less apart lose less water than traditional wide-spaced rows.



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BOYS' CREWS 3 PRS. 1.50

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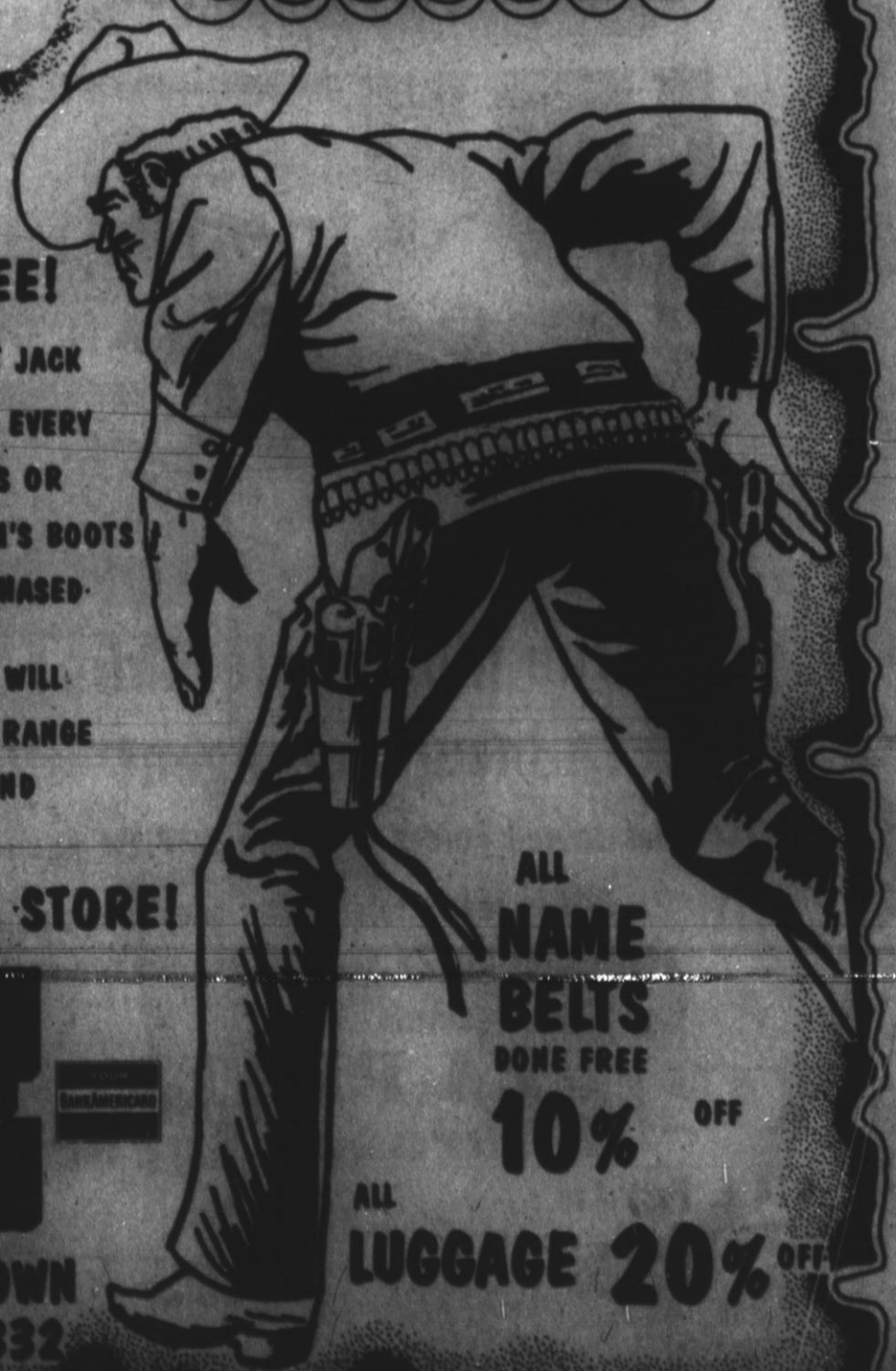
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THE SCIENTISTS TELL ME ...

By Robert L. Haney, Science Writer
The Texas Agricultural Experiment Station

Plant Diseases Plague Texas Ornamentals

Disease of ornamental plants costs Texas householders and producers millions of dollars a year. Both annual and perennial ornamentals may be affected by many types of plant diseases. Production in this state is heavily restricted because of the direct financial loss on lower quality plants.

More than half of the woody ornamentals and foliage plants sold in Texas are imported from other states say Texas Agricultural Experiment Station Plant Pathologists studying this problem. The result is Texans lose in several ways. Transportation charges, included in the selling price of such plants, often

exceed one third of the wholesale cost of ornamentals imported from other states. So you have to pay more.

A second, important hidden problem of imported plants is adaptation. Many of these plants are not adapted to Texas growing conditions, and they require special care, sometimes as long as they live. Many don't live in spite of extra care.

A third loss to Texans from these imported plants is a direct loss of income by Texas growers of ornamentals.

A new Experiment Station research program, at Dallas and College Station, will focus on modern

methods of plant disease control for both the ornamentals industry and the homeowner. Cooperative research on diseases of ornamentals will be done by TAES Plant Pathologists Dr. David W. Rosberg and Dr. P. F. Colbaugh. Colbaugh says that initial research efforts at the Dallas Research and Extension Center have had a very favorable response from growers in the Dallas-Fort Worth area.

Both scientists say the primary purpose of the new research is to provide ways growers of ornamentals can produce disease-free plants. They are convinced that improving the quality of ornamental plants produced in Texas will result in increased production. This should allow Texas growers to become a major supplier of ornamental plants for the mid-western and southern states.

Of course, this should result in increased income to the growers and Texas. But all of us will benefit in yet other ways. We'll be able to buy disease-free, adapted plants at more reasonable prices.

"Plant diseases of all types have been observed to be responsible for reduced production of nursery plants, bedding plants and foliage plants in the state," says Rosberg.

"Root and stem diseases which originate from untreated potting soil are probably the most serious concern to nurserymen. These diseases are caused by several types of bacteria and fungi. Fungi are a group of parasitic lower plants that live on other plants. They lack chlorophyll, the food-making green coloring in most plants. Fungi include molds, rusts, mildews, smuts and usually bacteria.

"With such a line up of enemies, you can see what a big job we're taking on. These fungi are difficult to control by chemical means.

NEXT WEEK'S HOROSCOPE

By Clay R. Pollan
Note planetary ruler of your birth symbol

FOR WEEK BEGINNING MONDAY, AUG. 13, 1975

★ If your birthday occurs this week ... you will eventually attain success in business and partnership matters. You take just pride in your accomplishments and in your possessions. Because of your amiable personality, you draw to you people with personal problems. You are likely to have a harsh disposition when engaged in arguments.

♈ Aries | Mar. 21 - Apr. 19 | Pluto ☿
The week's emphasis is on money, personal possessions and collections. Being the analytical type, you are apt to ask the right questions which could lead to profit. If you have a yen for collecting antiques, you may pick up some choice specimens now. If there's money owing you, now's the time to press for collection.

♉ Taurus | Apr. 20 - May 20 | Venus ♀
Big doings can have you very excited now. Observe a special anniversary or festive occasion with appropriate gestures. Don't be miserly about expenditures. Favor the development of fresh business contacts, activities, cultural interests. Seek friends of the artistic type. Arrange to have lunch or dinner with them.

♊ Gemini | May 21 - June 20 | Mercury ☿
Aspects indicate that projects started, plans and arrangements made this week, will tend to expand progressively. If a pleasure trip is planned, go by air. A welcome knock may come to your door. Ideal for spectator sports. Let the TV cool off. Write personal letters to people afar.

♋ Cancer | June 21 - July 22 | Moon ☾
Money affairs need your best attention now. Neither borrow nor lend it. Make sure your budget is balanced and keep receipts for items purchased. Resist pressure. Defend your position in a calm and deliberate manner. Something you thought could be unpleasant turns out almost joyous. A reunion is on the agenda.

♌ Leo | July 23 - Aug. 22 | Sun ☼
Your personality radiates now. Your charm impresses the opposite sex and your affability makes a "hit" with higher-ups. Make personal appearances wherever you can and try to make people remember your name. If you fancy a night out on the town, choose the unfrequented, less popular spots.

♍ Virgo | Aug. 23 - Sept. 22 | Mercury ☿
Any artistic talents you possess will come to the surface during this period. Try to make changes in your personal appearance that are likely to get general approval. You'll have a magic touch on anything depending on presentation. Negotiate only with those at the top. You'll be in the winner's circle.

♎ Libra | Sept. 23 - Oct. 22 | Venus ♀
What you seek in life is much closer than you might imagine. You'll be able to surmount limitations and will find that certain influential people support you. A special deal holds possibility of profit. Stay shy of any get-rich-quick schemes. Do nothing to cause strain and inharmonious.

♏ Scorpio | Oct. 23 - Nov. 21 | Mars ♂
It's a time for making changes with confidence. In making them, do it on your own accord, without consulting associates. Remember, you deserve the best things in life and they can be yours. Have faith in the agreements you make. Be on your toes! Use aggressive methods to gain your goal.

♐ Sagittarius | Nov. 22 - Dec. 21 | Jupiter ♃
Versatility is highlighted. People recognize your practicality and expertise and seek you out to do special services. Show that your cleverness has not lost its touch. Fresh money seems to come in. A private project can be terminated. Don't get involved in an expensive affair. Be conservative.

♑ Capricorn | Dec. 22 - Jan. 19 | Saturn ♄
A week to pause and get a second breath. Perhaps you have been operating at a too-fast pace. Be careful not to slip up on detail. Excellent for making minor changes or readjustments. Make sure your motives are understood; keep everything straight. A secret wish could just begin to come true.

♒ Aquarius | Jan. 20 - Feb. 18 | Uranus ♃
Lunar aspects relate now to emotions. A feeling of irritability could result from bad lighting or over-indulgence. Certain people who cross your path may rub you the wrong way. Anticipated news by letter may not come. Your mate or sweetheart may be in dark moods. Make the best of it. Brighter days ahead.

♓ Pisces | Feb. 19 - Mar. 20 | Neptune ♆
There is a strong travel aspect operating now. Your thoughts will turn to foreign fields and you may want to revisit places that hold nostalgic memories. When traveling, take a map or guide book along. Don't risk being wrongly directed. If you reasonably can, favor early or mid-morning travel.

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"And to make bad matters worse, the presence of this type disease is not usually detected until severe plant damage has occurred," says Rosberg.

"New methods of treating potting mixtures to control disease carriers in the soil will allow disease-free plants to be supplied to the consumer," Colbaugh added.

"At present, a large number of foliar diseases caused by bacteria, fungi and viruses are present on some locally grown plants and plants imported from other states.

"The presence of nematodes and disease on imported plants is very common. Measures must be taken to insure that imported plants are disease-free. Methods of cultural and chemical disease control will be investigated in order to prevent the increase and spread of such disease problems.

"Still another problem we must solve," Rosberg pointed out, "is injury to plants caused by air pollution. Plants help

improve the quality of the air but are subject to injury by 'bad' air.

"As both population and industry in Texas increase, the ornamentals industry will play an important role in improving the quality of life for the citizens of this state. Plants not only beautify our surrounding with visual delights, they also can perfume and improve the quality of the air we breathe. City planners should always provide sufficient growing space for green plants with their remarkable ability to remove carbon dioxide from the air and release oxygen," concluded Rosberg.

The story of David and Goliath is re-enacted almost every day and is probably occurring in your front yard right now. However, in the modern day version, it's insect pests that are slaying trees.

Tree pests are small and usually overlooked until they've almost destroyed your trees, and once the giant has been

injured it's tough to cure it.

When insects begin to damage your trees, it matters little to you whether they're working in the valued shade trees in your yard or a whole tree farm—you want answers and you want them fast.

Answers to your questions about what has attacked your trees, how can the insects be controlled and how to nurse your trees back to health are usually provided by the Agricultural Extension Service. But back of them is another agency whose business is problem solving and developing answers—The Texas Agricultural Experiment Station (TAES).

TAES entomologists such as Drs. Tom Payne and Bob Coulson are researching problems caused by forest insects.

Payne, a forest entomologist, is the research coordinator of the USDA Expanded Southern Pine Beetle Research and its applications program.

The southern pine

beetle is the single most destructive insect in southern pine forests and, in 1973 alone, landowners suffered a timber loss of more than \$103 million from this one insect.

Payne says that 58 percent of the 85.5 million acres of susceptible pine in the southeast are affected by this beetle.

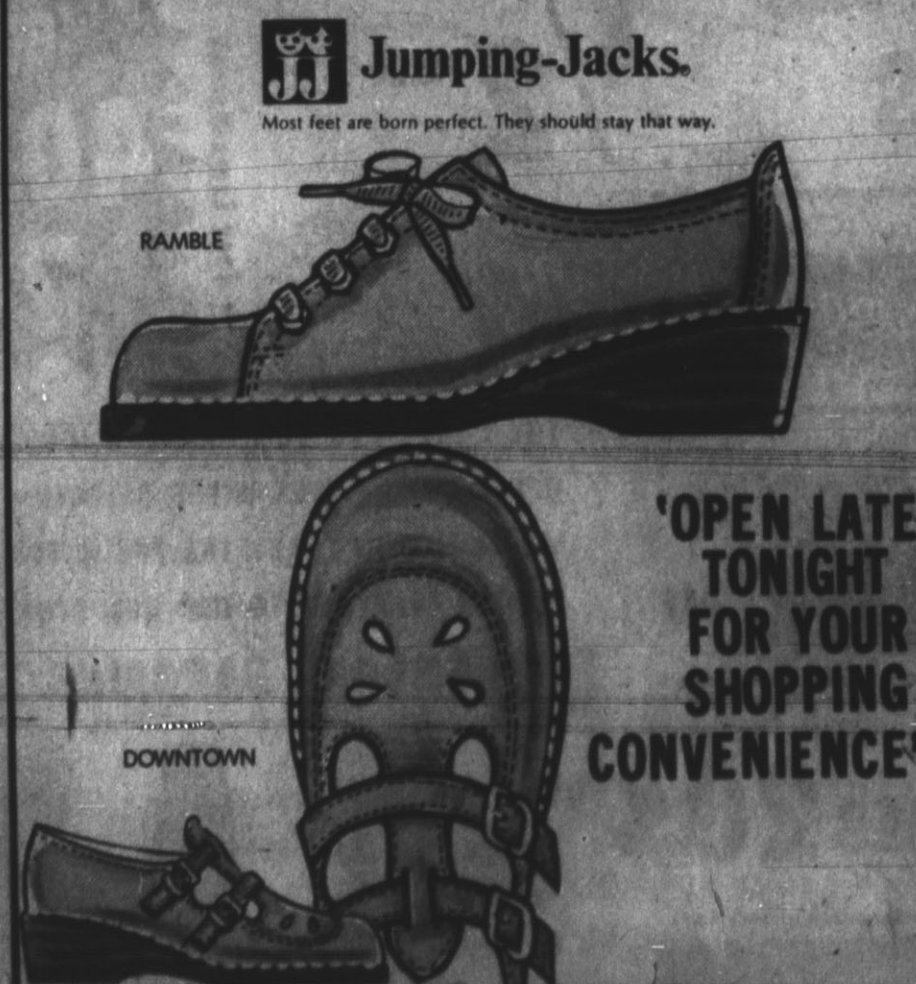
"Also in 1973, the insect killed enough trees to build an estimated 48,000 new homes," the entomologist noted. "At present, available control procedures are not entirely effective, and our research efforts are aimed at developing new and improved control methods for dealing with pests.

"In TAES we are experimenting with insect attractants for monitoring and potentially controlling the southern pine beetle. Dr. Coulson is directing an extensive research project dealing with the population dynamics of the beetle and development of efficient sampling procedures."

Another threat to pines is the pine webworm, which has a definite impact on the growth of its host, though the defoliation it causes is rarely severe enough to destroy seedlings.

Researchers say a clue to the webworm's presence is ugly, compact masses of brown excrement or frass pellets around the stem of pine seedlings. Payne stated that as yet the most effective control method is hand-picking and destruction of the larvae.

WOODEN WEDGES FOOT-IT FOR FALL—SPUNKY NEW SHOES ARE FULL OF SCHOOL SPIRIT! OUR WOODEN WEDGES ARE A SOLID SUCCESS... TAKING SCHOOL ACTIVITIES IN STRIDE. SMARTLY STYLED IN RICH AUTUMN COLORS TO COORDINATE WITH NEW CLOTHES. AND, STURDY RUBBER SOLES KEEP FEET FIRMLY ON THE GROUND. COMFORT, FIT, STYLE AND LONG-WEAR—ALL YOURS FROM JUMPING-JACKS.



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Efficient Marketing of Grain Cause of Whiskey Rebellion



Much of the early grain harvested by hand on farms was marketed as whiskey.

When farmers of today speak of marketing their corn, they could mean selling the grain itself on the open market. Or they could mean they're going to feed their corn to hogs or cattle and market it as meat.

Colonial farmers also had a means of marketing their grains as something else. But their something else was whiskey. It should be pointed out that while the colonists had many sterling qualities, temperance was not one of them. Whiskey flowed in veritable rivers from the stills on an incredible number of farms. This fiery liquor was the almost universal drink of men, women and children, who had little or no religious or moral sentiment against its use.

Some farmers kept no cows, but always kept whiskey in their homes, alleging that a barrel of whiskey was more valuable to a family than a cow.

Before 1800 and the coming of good roads, whiskey was about the only farm product that could possibly bear the cost of transportation to market. A pack-horse could carry 24 bushels of rye in the form of whiskey. Only four bushels of actual grain could be loaded on a single horse. So by transforming his grain into whiskey, the farmer could effect a six-fold increase in the amount of grain he could get to market with a pack-horse.

Usually, farmers in one area would send their produce to market on a pack train of 30 or 40 horses.

In the Appalachians and beyond, distilling was almost as widespread as milking is today. And the product of the stills was used probably more for barter than for consumption. It occupied a place in the frontier economy similar to the place that wampum had occupied in the Indian economy.

Southwestern Pennsylvania, particularly, was a flourishing center of distilling, and almost every fifth or sixth farm had its copper kettle. There was a time when whiskey was the one commodity that had a standard value and all the mediums of barter—such as corn, salt, tobacco—were valued according to the amount of whiskey they would bring. After the Revolution, a farmer needed access to a still almost as much as a grist mill because coins were virtually unknown and paper money was worthless.

In 1756, the General Assembly imposed an excise tax on all distilled spirits, but this created such an uproar that it was soon repealed. In 1791, seeking to reduce the federal debt, Congress imposed a modest tax on all distilled spirits. Nearly all of the distillers accepted the imposition of the tax, perhaps not with total equanimity, but

at least with no open hostility. But the young government found itself faced with a raging tempest in Washington County, Pennsylvania. The farmer-distillers there, many of whom had come from Scotland and Ireland to be rid of taxes such as this, refused to pay. And Thomas Mifflin, the governor of the state, refused to do anything to make them pay. Although to many, it might have seemed a minor insurrection, President Washington and his treasury secretary accepted this challenge as a test of whether or not the federal government could really enforce the law without the help of the states.

In August of 1794, President Washington, Alexander Hamilton and General Daniel Morgan and Henry Lee, along with 15,000 militiamen, marched on Washington County.

While the Washington County farmers were indeed rebellious, they were not stupid. When they saw what they were up against, they laid down their rifles, picked up their jugs and went home.

By 1840, most of the distillers were out of business. Roads had improved, and with access to markets it became profitable to turn grain into milk, pork and beef. But the men of the Whiskey Rebellion had provided one of the most colorful highlights in the history of American agriculture.

Dear Debbie

Letters to DEBORAH WHITE

DEAR DEBBIE:
Years ago I bought a bowl for \$6 at my neighbor's garage sale. The other day she came over to tell me she wants it back and will pay me double. When I first bought it she said some old lady at work gave it to her and it was just a dust collector, but now she says it belonged to her mother-in-law and was sold by mistake. I said she could have it back if I could find it, but it turns out I had given the bowl to my daughter for her hope chest. My daughter loves it and told my neighbor she didn't want to sell. The neighbor got so upset that my daughter came home crying. Meanwhile I found out this neighbor had recently been to an antique show. I took the bowl to a dealer to find out what's what and he told me it was quite valuable. Would you give it back?

DEAR STUCK:
You're not stuck, your neighbor is. You bought the bowl in good faith, she tried to get it back under false pretenses, and her obvious attempt to cheat you out of your bargain didn't work. Besides, if you gave the bowl to your daughter, it's no longer your property. This absolves you from your promise to return it if you could find it.

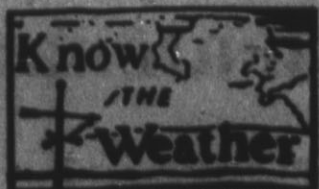
DEAR DEBBIE:
I am 13 and short. I have two older sisters who are taller than me and they are both very mean. They keep calling me Shrimp, Midget, Shorty and other names that hurt me very much. I always have to go to my room and cry. How can I make them stop these remarks?

DEAR NOT:
At your age it's quite possible you will have shot up five inches by the time you read this reply. If you haven't, you'll

grow soon enough so stop worrying. Meanwhile, make the most of your appearance and remember that petite is beautiful! Once your sisters find their remarks don't phase you, they'll stop making them.

he does terrible things, like falling asleep on the couch or the chair and wetting them, even if there's company in the house. My 14-year-old daughter and I get very embarrassed. I've asked why he drinks so much and he says it's because he likes it. He has no intention of quitting but says he will try and slow down. I feel he is being selfish by putting us through all this. What can I do?

DESPERATE DEAR DESPERATE:
Contact your local A.L.-ANON chapter immediately. They are experts in helping the families of alcoholics.



Can you tell anything about the weather by watching the flight and migration of birds?

Here's an old weather omen one watched closely by the old timers, though today few of us have time to keep track on our feathered friends.

Just as birds have an uncanny sense of direction, they sometimes know more about the coming weather than we do. Newly-hatched birds, left by their parents, often fly a thousand miles

or more to their summer habitat—joining their parents, even though they have never traveled the route before. Likewise, birds will return to the same yard year after year from thousands of miles away.

Similarly, if you see robins lingering longer in spring than usual or departing the northern climate early, it will often indicate the approach of unseasonal weather trends. Birds migrate at night as often as in the daylight.

You can observe what native birds are present in your location at various times, and note a variance from year to year. Often their departures or arrival will give a clue to future weather.

\$25-\$55 off pairs.

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A78-13	\$37	\$49	1.77
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E78-14	\$44		2.32
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G78-14	\$50		2.62
G78-15	\$51		2.69
H78-14	\$52		2.84
H78-15	\$53	\$67	2.92
L78-15	\$61		3.21

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GR78-14	\$67	\$97	2.89
GR78-15	\$72	\$104	2.96
HR78-14	\$71	\$101	3.09
HR78-15	\$77	\$111	3.17
JR78-15	\$80	\$115	3.31
LR78-15	\$84	\$121	3.46

*With trade-in tires.

Another Fine Texas Recipe

BEEF BLANQUETTE

- 1 1/2 lb. boneless beef for stew, cut in 1-inch pieces
- 1/2 c. flour
- 2 tsp. salt
- 1/8 tsp. pepper
- 3 T. lard or drippings
- 1 bay leaf
- 1/2 tsp. nutmeg
- 12 small whole onions
- 1/2 c. water
- 1 package (16 ounces) fine noodles, cooked and well drained
- 3 T. melted butter or margarine
- 1 can (4 1/2 ounces) whole mushrooms, drained
- 1/2 c. sliced stuffed olives
- 1 c. dairy sour cream

Combine flour, salt and pepper. Dredge meat in seasoned flour. Brown in lard or drippings. Pour off drippings. Add bay leaf, nutmeg, onions and water. Cover tightly and cook slowly 2 1/2 hours or until meat is tender. Combine noodles and melted butter or margarine. Pack in a greased 1 1/2-quart ring mold. Place in a slow oven. (300°F.) 10 to 15 minutes. Discard bay leaf from beef mixture. Fold in mushrooms, olives and sour cream. Cook just until heated through. Unmold noodle ring. Garnish with parsley and fill center of ring with meat mixture. 6 servings.

For additional beef recipes, write the Texas Department of Agriculture, John C. White, Commissioner, P.O. Box 12847, Austin, Tex. 78711.

Sounds Like
A famous university de-emphasizing football somehow sounds like Washington de-emphasizing politics. —Christian Science Monitor.

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The Lieutenant Governor's Report

By Bill Hobby

AUSTIN—Last week, I discussed the medical professional liability insurance problem and the adoption of Senate Bills 466 and 491. This week I would like to discuss, in some detail, one particular directive of Senate Bill 491.

In addition to the functions discussed in last week's column, this bill establishes the Medical Professional Liability Study Commission which has already begun its work. Senate Bill 491 directs this 18 member commission chaired by former University of Texas Law School Dean Page Keeton, to make specific recommendations, including proposed legislation, to the Governor, Lieutenant Governor, Speaker, Legislative Council and members of the Legislature on or before December 1, 1976. The report is to offer specific recommendations regarding the professional liability problem. In addition, it shall include, but not be limited to, discussions of the following topics:

- (1) the scope and extent of the medical professional liability problem;
- (2) reasons for the increase in such claims;
- (3) effects of the rise in such claims on physicians and health care providers, including the increased use of defensive medicine and increased premium costs;
- (4) effect of claims increase on patients, including increased costs;
- (5) alternative approaches and proposed solutions to this problem;
- (6) review of comparable law on compensation commissions, arbitration panels, screening panels, and recommendations regarding use;
- (7) review of existing and proposed laws governing compensation

City Fellers
 Si—That city feller is the dumbest guy I ever saw.
 Josh—Been asking fool questions, eh?
 Si—Say, he says he wants to go into the poultry business and wanted to know where he could buy egg-plants.

U.S. and Common Market in new dispute.

and the amount of compensation to patients, including the time within which claims may be brought and the elements of loss for which compensation may be recovered;

(8) the existing tort law in the area of concern and

recommendations for change, if any;

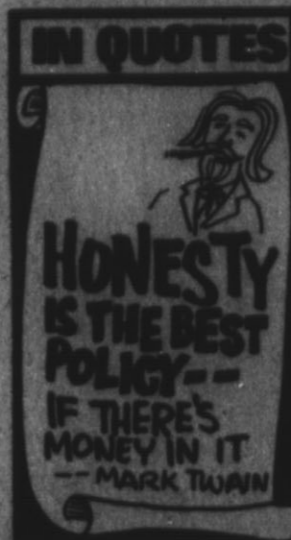
(9) any other matters for procedures which the commission considers relevant to its report.

That this commission has been appointed and held its first meeting less than three weeks after the adjournment of the 64th

Legislature is testimony to the intent of the State of Texas to determine what response to the crisis is most appropriate and then to make that response.

I particularly hope that the work of this commission will serve as assurance to this state's medical professionals and

that their problems will not be ignored but will be made the target of meaningful action. Our physicians have been most responsible in expressing their concerns regarding the professional liability problem. We must work together to address this problem.



WHO KNOWS?

1. In it true one can tell that rain clouds are on the way by the sound of an approaching train?
2. How many Americans have rocketed into space since Alan Shepard in 1961?
3. When was the Panama Canal opened?
4. When did Hawaii become a state?
5. The Woman's Suffrage Act was passed on what day in 1920?
6. Define odyophobia.
7. Who first reached the South Pole?

8. Name Indiana's state bird.
9. Where is the Chalott Palace?
10. Name the world's largest known snake.

Answers to Who Knows

1. Yes. The lowering cloud ceiling acts like a sounding board.
2. Forty-three.
3. August 15, 1914.
4. August 21, 1959.
5. August 26th.
6. An extreme fear of pain.
7. Ronald Amundsen.
8. The cardinal.
9. In Paris, France.
10. The anaconda.

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Miss Hereford Wins Runner-Up Honors



MONICA HERRING

Miss Hereford Monica Herring received \$100 in cash and a sheath of long-stemmed roses Friday evening when she was named first runner-up for the Miss Top O' Texas crown. The annual beauty pageant was held in M.K. Brown Memorial Auditorium at Pampa, where several Hereford residents were present to see the slender blonde compete.

Sponsored by the Women's Division of Deaf Smith County Chamber of Commerce, Miss Herring was selected among the top five finalists after appearing in swimsuit and formal wear competition. Each of this elite quintet then was asked to answer a question from the trio of judges, who included Miss Debbie Legrande of Canyon, H.E. Kirkpatrick of Lubbock and Ed Davis of Waco.

Miss Dee Ann Flowers, Miss Top O' Texas 1974, bestowed the sought-after crown on Miss Tambré Payton, a blonde who was sponsored by the Borger Chamber of Commerce. She was awarded \$250 in cash and will be the City of Pampa's entry in the Miss Wheelheart of the Nation Contest at Perryton August 23. Miss Herring will represent Hereford at this impending pageant.

Mrs. J.W. Robinson Jr., who accompanied Miss Herring at the recent competition, stated, "It was a hairbreadth decision between Monica and the Borger girl. Hereford should be proud of our entrant; she truly impressed the audience and the judges."

Mrs. Robinson went on to say that Miss Herring fielded the judges' question, which concerned facts in clothing, with "poise and intelligence." A May graduate of Hereford High School, the local beauty is the daughter of Mr. and Mrs. Dean Herring. She was

crowned Miss Hereford this spring and carried the local title to the Miss Texas pageant at Fort Worth in July. She has served in numerous capacities in the community as Miss Teen Hereford and Kiwanis Sweetheart.

Who's New

Mr. and Mrs. Victor Mungla Hill of 807 Brevard are the parents of a daughter, Melissa Vickie, born Aug. 5. She weighed 7 lb., 13 oz.

Mr. and Mrs. Juan Bartolo Gaivan of 319 Dayton are the parents of a daughter, Bianca, born Aug. 8. She weighed 9 lb 2 oz.

Mr. and Mrs. Charles Edgar Capell of Vega are the parents of a son, Terry Michael, born Aug. 9. He weighed 8 lb. 1 oz.

Mr. and Mrs. Jose Luis Martinez of 833 Irving are the parents of a son, Israel, born Aug. 9. He weighed 6 lb.

Mr. and Mrs. Raymond James Hasting of Rt. 3 are the parents of a son, Raymond Jr., born Aug. 10. He weighed 7 lb. 3 oz.

Mr. and Mrs. Richard Calderas of 206 Bennett are the parents of a daughter, Brandy Victoria, born Aug. 10. She weighed 9 lb. 1 1/2 oz.

Mr. and Mrs. John Ernest Gilmore, Jr. of 235 Ave. J. are the parents of a son, Jamison Alexander, born Aug. 12. He weighed 8 lb. 12 1/2 oz.

Mr. and Mrs. Eugene Roy Jennings of Farwell are the parents of a daughter born Aug. 12. She weighed 7 lb 4 1/2 oz.

Couple In Hawaii After Nuptial Mass

Mr. and Mrs. Sergio Alejo Rapu are at home in Honolulu, Hawaii after being united in marriage July 26 in Church of the Rock, Camp Saint Malo in Allenspark, Colo.

Formerly known as Cynthia Sue Newsom, Mrs. Rapu is the daughter of Mr. and Mrs. Wayne Newsom of Fort Morgan, Colo. She is the granddaughter of Mrs. G.W. Newsom of 130 Ave. C., the late Mr. Newsom and the late Mr. and Mrs. Carl Frye, who were residents of Hereford. The recent bridegroom is the son of Mr. and Mrs. Elias Rapu of Easter Island, Chile, who were represented at the service by Dr. and Mrs. William Mulloy, Laramie, Wyo.

Sanctifying and double-ring ceremony was the Rev. Robert Jerrard, pastor. The bride's sisters, Mrs. Wayne Tauber, Miss Karen Newsom and Miss Kathy Newsom, were bridal attendants, clad in floorlength gowns of earth color print cotton satin. Patrick Mulloy of Laramie served as best man while other groomsmen included the bride's brother-in-law, Wayne Tauber, and her cousin, Richard Frye. Pancho Nahoe, cousin of the bridegroom, was acolyte.

Guitarists offered songs chosen by the couple as guest entered the sanctuary. Among the selections were "Wedding Song," "Come Saturday Morning" and "The Lord's Prayer."

Given in marriage by her parents, the bride wore a formal gown of white cotton satin designed with empire waistline, bishop sleeves and V-neckline. Her A-line skirt fell in soft gathers, ending in a chapel train. Her fingertip veil was bordered by lace scallops and held in place by a Tahitian korona made of white cowrie shells. The latter was a gift from Sonia Haoa, the bride-

groom's cousin and foster sister of the bride. She carried a colonial bouquet of white pompon daisies, orange and yellow wood flowers and white button petals tied with white satin ribbons.

Completion of the marriage license concluded the service. After introduction to wedding guests, Mr. and Mrs. Rapu left the chapel as the church bells pealed and guitarists rendered "Follow Me."

Following the wedding, a buffet reception was held in the music room of Stanley Hotel, Estes Park, Colo. Dinner music was provided by Miss Karen Jensen of Greeley, Colo. and Miss Karen Newsom. Josie Nahoe and Tracie Frye, cousins of the newlywed couple, distributed rice bags.

A 1972 graduate of Fort Morgan High School, Mrs. Rapu was an exchange student to Santiago, Chile and Easter Island during 1971-72. She received a degree in anthropology this summer from the University of Colorado, where she was employed by the UC Archaeological Research Center in Mesa Verde, Colo.

As curator of the Easter Island Museum in Chile, Rapu received a teaching degree and a degree in museology in Santiago. He graduated cum laude from the University of Wyoming this past spring with a degree in anthropology and has earned a scholarship from the East West Center at the University of Hawaii. He holds memberships in Phi Kappa Phi and Phi Beta Kappa.

Hereford residents who attended the recent service included Mrs. G.W. Newsom, Mr. and Mrs. C.F. Newsom and Mr. and Mrs. Charles Frye, Richard and Tracie.

Scribbles and Scratches

By KERRIE WOMBLE
Women's Editor

NUMEROUS SELF-RIGHTEOUS persons are down-right indignant about the remarks made by First Lady Betty Ford recently in an interview for CBS "60 Minutes." I don't know why.

The President's wife was frank; she was blunt. She was not, however, spouting opinions which shake the sacred shrines of American society, such as it is. In the dialogue, she fielded questions which were pointed and personal. She admitted that marijuana and premarital sex do exist, possibly even in the lives of her own children. She gave adult answers to adult questions.

Mrs. Ford does not side-step issues nor does she rely on euphemisms. This candid aspect of her nature brought the serious subject of breast cancer to the surface this year, causing many women to seek medical attention after the first lady underwent a mastectomy. It would have been understood and condoned if she had chosen to keep this surgery out of the news.

Americans are frequently congratulating themselves on their openness and invulnerability to shock. We subject ourselves to the profanity of "Shampoo" and the gore of "Jaws" without trembling knees or crimson ears. See how grown up we are?

But when it comes to surrounding an intelligent conversation concerning a gut-level topic such as sex, venereal disease or local drug addiction, you can see the walls go up. This society can go on living like ostriches with our heads in the sand, but one should consider which side is showing.

S&S

THIS WEDNESDAY MAY mean the devil's sabbath for school-bound youngsters, but it also offers a chance to support the beef industry while enjoying a respite from the office or the hotel. Hereford CowBelles will be holding their 2nd Annual Silver Coffee Break from 9 a.m.-12 noon that day in the Flame Room and included on the menu will be some tasty beef tidbits.

This coffee is not a "dainty lace affair" for women only, so businessmen and cattlemen are urged to attend. Of course,

donations for beef promotion will be accepted. Proceeds defray expenses on the CowBelle budget, which is earmarked for numerous projects benefitting this community. In addition to having a great public relations committee, the CowBelles contribute to King's Manor, the school system and other organizations in their work for the beef industry.

S&S

MRS. CAUDIE OLA BROWN returned last week from Midvale, Utah, where she was reunited with her daughter, Colline Kinsey and husband, Albert, who is employed by Shell Oil Company. While in that region, the retired school teacher visited Yellowstone National Park, the Great Salt Lake and other points of interest. Another daughter, Martha Jean Burrus of Childress, came to Utah with her husband, Jack, and two daughters.

Tom Sawyer To Be Shown Here Tonight

Local families are invited to view the classic movie presentation, "Tom Sawyer," at 7:30 p.m. tonight in the Heritage Room of Deaf Smith County Library.

There is no admission charge and small children should be accompanied by an adult.



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HIGHLIGHTS INCLUDE:
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Spinning Wheel, Curio &
China Cabinets, Cut Glass,
Ice Cream Table and
Chairs, Grandfather Wall
& Mantle Clocks, Victrolas
Iron Toys, 9 pc. Dining
Suite, Round Tilt Table.
Much More
Preview Sat.
10 a.m. till 3 p.m.
Dick Watson
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Oilton, Texas

DOWNTOWN & SUGARLAND MALL

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MEN'S BLUE CHAMBRAY SHIRT
C. Priced right for any budget is this 100% Cotton long sleeve Chambray work shirt. Sizes 14-17/2-17.
REG. \$5.39 SALE **3⁹⁷**

ANTHONY'S OWN BUCKHIDE 13³/₄-OZ. FLARE JEANS
A. 100% cotton denim in trim fitting western flare style. Deep blue denim. Sizes 28 to 38 waist. Lengths S-M-L-XL.
EACH **2 PAIR**
REG. \$8.50 **6⁹⁷ \$13.**

BIG SMITH BIG BELL JEANS
B. 100% cotton 26" super bell jeans. 13³/₄oz. blue denim. Tailored for perfect fit and long wear. Sizes 28 to 38. Fits Like Levis
Reg. \$12.00 **\$10⁷⁷ EACH** or **3 PAIR FOR \$30**

DENIM LEVI JACKETS
Sizes 34-50
Reg. & Long **\$16.50**

MEN'S AND BOYS' KODEL® & COTTON T-SHIRTS or BRIEFS
E. Kodel® Polyester and Cotton knit for long wear and shape retention. Quality made in every detail.
MENS S-M-L **BOYS S-M-L FOR AGES 8 to 18**
3 FOR \$3. 3 BOYS FOR 2⁵⁰
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ANTHONY'S DRESS PARADE FOR BACK TO SCHOOL
D. Prints, solids, puff sleeves, long sleeves, pinfolds, ruffles... you name it... Anthony's has it. All easy care—wash and wear.
SIZES 4-6X SIZES 7-14

THREE THURS. DAYS FRI. ONLY! SAT. 20% OFF

ROBERTS

Men's and Boys' Athletic Shoes
Men's Reg. 19.99 Boys' Reg. 17.99
16⁸⁸ 14⁸⁸

Sportscast — guys who team up with our Athletic shoes will find themselves way out front in foot fashion. Sturdy construction of suede leather and nylon uppers with a cushion crepe tread sole. In Blue, Red, or Gold. Men's sizes 6 1/2-11. Boys' sizes 7 1/2-6.

Keep a generous supply of inexpensive, assorted sizes of paper plates on hand. Use them on busy days or for lunch and snack time. Inexpensive paper plates are probably cheaper than using your dishwasher.

¿Quien Sera La Reina De Las Fiestas Patrias?

Despues de varios meses de trabajo y variedades activida-

des, este viernes el 15 de agosto sabremos cual de las tres candidatas sera elegida reina de Las Fiestas Patrias '75.

El Little Bull Barn sera escenario de este gran baile de eleccion. El cual sera animado musicalmente por dos conjuntos: Las Estrellas Del Norte Y Rey Garza, Muy Conocidos en el medio. Durante el Baile los asistentes podran echar los votos por la candidata de su gusto.

El baile empezara a las 8:00 p.m. y durara hasta la 1:00 a.m. La Taquilla a \$2.00 por persona

en adelantado y \$3.00 en la puerta.

Vamos todos a ayudar para tener un gran baile de eleccion en este 25 aniversario de Las Fiestas Patrias celebradas aqui en Hereford.

Fashion

Hats are in, particularly for beach and resort wear. Floppy designs protect the face from too much sun.

Fluffed out hair on the sides of the face seem to be the favorite style for the present.



2 FOR \$5
\$2.59

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CROSS-OVER
DOUBLEKNIT
BRA.

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The popular cross-over design with adjustable stretch straps guarantees you good looks and long lasting comfort. The entire bra is of white lustrous doubleknit. It features thin, flat 'no show' cup seams. A 32-36, B 32-38, C 34-40

DOWNTOWN AND SUGARLAND MALL

Anthony's

The Church of Christ
at 703 West Park Ave.
is holding
GOSPEL MEETINGS
August 18 thru August 23
Each Evening at 8:30
Sunday, August 24, 10:30 & 7:00, p.m.

Melvin Darnell
of Roswell, N.M.
is doing the preaching.
The church invites
YOU
to attend these teaching services.
Come to hear
The Word of God
and make new friends



Fiesta Queen Candidates

Two Fiestas Patrias queen candidates joined representatives of Mision De San Jose Tuesday for a luncheon. Pictured from left are Fidencio Torres, Father Jose Gilligan, queen candidates Sylvia Alaniz and Sofia Pena, and Trudy Lopez. The election of the queen will be held tomorrow (Friday) night during a dance at the Bull Barn.

Corina Cervantes is another of the candidates seeking election as Fiestas Patrias queen during a dance at the Bull Barn tomorrow (Friday) night. The queen will be crowned in ceremonies in September.

New Auxiliary Organized

Election of officers and determination of program goals were basic agenda items covered during the first meeting of Jaycee Wives Club, a newly-formed organization. The core membership met Monday evening in Southwestern Public Service Reddy Room.

Officers for the initial year will be Mrs. Steve Carroll, president; Mrs. Ray Merriam, secretary; Mrs. Mike Major, treasurer.

During the business session, the auxiliary discussed future projects, including a new program termed "Operation Canned Goods," a garage sale and making Jaycee vests. A spokesman for the club stated that it was organized to "aid the Jaycees while developing self-

Chromium Essential Nutrition

Special forms of chromium are essential in human nutrition, according to Frances Reasonover, foods and nutrition specialist.

"This mineral is called a trace element because it is found in foods in such small amounts. Scientists think it probably helps the body use insulin," this specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Research shows chromium levels in tissue decline with age. The absorption and metabolism of chromium depend on the form in which the element is present.

"It is estimated that 10-25 percent of the chromium available from food sources is absorbed by the body.

"Recommended amounts of chromium needed daily are not available but good food sources are animal proteins, except fish; whole grain products; and brewer's yeast," the specialist said.

CowBelles Slate Morning Coffee

Hereford CowBelles have extended an invitation to local residents to attend the 2nd annual Silver Coffee Break from 9 a.m.-12 noon Wednesday in Pioneer Natural Gas Flame Room.

Mrs. Glen Caviness, general chairman of the coffee break, has announced that donations will be accepted during the occasion. All funds will be employed to finance beef promotion projects.

Lodge Installs Left Support

"A nice surprise" was had by the 16 members present at Hereford Rebekah Lodge 228 Tuesday evening in 100F Hall.

During the business session, Mrs. J.W. Cawthon was installed as left support to the vice grand by Mrs. R.E. Curtsinger, lodge deputy.

Three greeting cards and 41 visits to sick individuals were reported.

Mrs. Jim Shaw served as hostess.

Beef-oriented activities completed this year have included butchering demonstrations with cuts of beef going to King's Manor and local schools; Beef for Girltown; Beef for Father's Day; National Agricultural Day; and club presentations. Also, local CowBelles have presented literature and filmstrips for use in the school system.

To keep your empty fruit jars from smelling like milk, wash, dry completely then place a crumpled piece of newspaper inside and put the top on loosely.

Gaston's DOWNTOWN LADIES' READY-TO-WEAR

FINAL MARK DOWNS

LAST CALL SALE

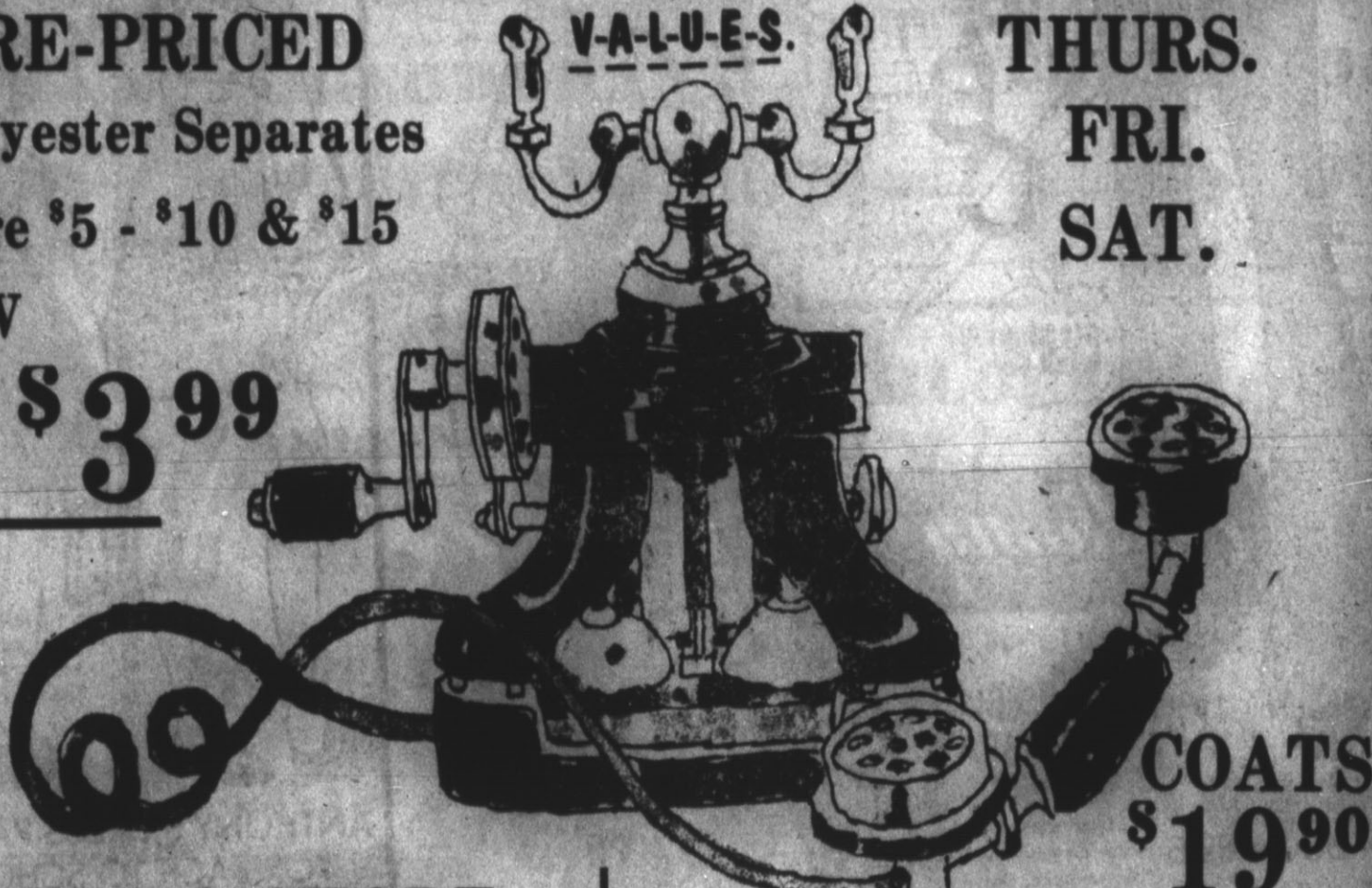
3 DAYS ONLY THURS. FRI. SAT.

RE-PRICED Polyester Separates
Were \$5 - \$10 & \$15
NOW \$3.99

LONG & SHORT Better Dresses
WERE 1/2 PRICE
NOW 1/2 OF 1/2 PRICE
YOU SAVE 3/4

SPORTSWEAR
1/2 PRICE
NEW DALTON Separates
1/3 OFF

COATS \$19.90



COMERCIANTES PATROCINANTES de las FIESTAS PATRIAS '75 BAILE DE ELECCION LITTLE BULL BARN
8:00 p.m. hasta 1:00 a.m.
viernes el 15 de Agosto de 1975
dos conjuntas fabulosos

REY GARZA & ESTRELLAS DEL NORTE
ADVANCE SALE TICKETS \$2.00 la persona

A. L. DUCKWALLS	EL CHIFLO RECORD SHOP
ALLIED MILLWRIGHTS	GARRISON SEED & CO., INC.
C. R. ANTHONY CO.	GASTON'S POPULAR STORE
SUGARLAND MALL	GONZALEZ BROS. PLUMBING
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MAIN STREET	BOBBY GRIEGO DRAG LINE SERVICE
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BOYNTON'S GROCERY	GUTIERREZ PREMIER SERVICE STATION
THE BROGUE	HEREFORD FEED YARDS, INC.
C. R. BELL SERVICE STATION	HEREFORD JANITOR SUPPLY
COWBOY CHEVROLET-OLDS.	KESTER'S JEWELRY
CITY TORTILLA FACTORY & BAKERY	FRIONA STATE BANK
CROSSROADS SHAMROCK	FIRST NATIONAL BANK
BIG BURGER DRIVE-IN	HELEN'S YOUTH SHOP
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MENDEZ BARBERSHOP	PANCIERA TIRE & SUPPLY CO.
PRINCESS HAIR FASHIONS	J. C. PENNEY
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DEAF SMITH ELECTRIC CO-OP.	
DICKIE'S RESTAURANT	
ECONOMY PACKAGE STORE	

25th ANIVERSARIO DE LAS FIESTAS PATRIAS EN HEREFORD

Shower Received By Miss Koelzer

As a preliminary to her impending marriage, Miss Ruth Koelzer received a bridal shower Sunday afternoon in the Friendship Room of Hereford State Bank.

The honoree and Thomas Quisenberry of Gallup, N.M. are to wed August 30 in St. Bonaventure Mission at Thoresau, N.M.

Earl Drager, Clifton Kelley, Earl Poarch, Lester Wagner, Gerald Nunley, Tolbert Painter, A.C. Stengel and H.C. Angelo.

The bride-elect greeted guests at the courtesy with her mother, Mrs. M.J. Koelzer and Mrs. Earl Poarch.

Mrs. Clifton Kelley served cookies and Mrs. Gerald Nunley poured punch while Mrs. Earl Drager invited callers to register. A miniature bridal figurine standing in a ring of red carnations and ivy centered the serving table, which was covered by red satin under white lace trimmed by red net clasping red and white carnations. A bouquet of long-stemmed carnations and a photograph of the betrothed couple marked the registry table.

Hostesses were Meses. Kenneth Justice, C.W. James, W.J. Albracht, Jerry Albracht.



MIDSUMMER GARDEN BRIEFS

Be on the lookout for lawn fertilizer sales which should be cropping up next month. Be prepared to fertilize grass right around September 15. Crab grass and weeds are annuals and won't respond to this end-of-season feeding whereas lawn grass is a perennial and will make good use of the September meal.

A diamond ident is a gift of love

Spedel's Diamond Heart Ident is truly a beautiful and lasting gift. With a genuine diamond set in a delicate heart drop, it's as personal as any gift can be. In yellow or white, \$19.95. Give this gift of love. She'll never forget you.



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Across from the Post Office in DOWNTOWN HEREFORD



MR. AND MRS. H.G. BEHREND

...On their wedding day

...Nearing 60th anniversary

Behrends To Mark 60th Anniversary

Friends of Mr. and Mrs. H.G. Behrends of Frio are invited to an open house reception Sunday honoring the couple's 60th wedding anniversary. The courtesy will be held from 2:30-4:30 p.m. in the Behrends home.

Host and hostesses will be the

Entertain Your Friends with a fabulous MARY KAY BEAUTY SHOW, featuring Mary Kay Cosmetics. All your conveniences—in your home—for yourself and your guests. Each person attending will be instructed in correct beauty procedures, receive a complimentary facial, along with the latest techniques in make-up artistry. CALL: Katie Claypool 364-3790 Beauty Consultant

couple's children, including Sylvia Duran of Wapate, Wash., Edna and Mabel Ewing of Dimmitt, Agnes Pennington of Frio, Clarence Behrends of

Frio and Ethel Lockridge of Phoenix, Ariz. Lena Botine married H.G. Behrends August 18, 1915 at Pochontas, Iowa. They settled

at Kress for three years before moving to Summerfield where they managed a farm. They are members of the Presbyterian Church.

Hershey Descendants Assemble

Three generations of the late Mr. and Mrs. Ray Hershey gathered for a family reunion Saturday in the Horace Hershey home at Milo Center.

A basket lunch, reminiscing and games were enjoyed by those present, including:

Mr. and Mrs. Guy Lawrence, Mike Oglesby, Carla Farren, Mr. and Mrs. Dempsey Alexander and Rowan, Mr. and Mrs. Forrest Ricketts, Cella,

Sarah and Dain, all of Hereford. Mrs. Arch Conklin, Mrs. L.C. Rodebush, Rocky and Keith, Miss Terry Conklin, all of Fort Smith, Ark.; Mr. and Mrs. Travis Clegg, Mr. and Mrs. Euel Luce, Bryan and Sally, Mr. and Mrs. Larry Luce and Mikasha, all of Portales, N.M.

Mr. and Mrs. Fred Anthony, Mark, Stanley and John D., all of Elida, N.M.; Mr. and Mrs. Herman Dinkle of Moriarty, N.M.; Scott Ricketts of

Espanola, N.M.; Mr. and Mrs. Fred Ricketts and Ciral of Albuquerque, N.M.

Mrs. Mary Beth Thurman and Julie of Clovis, N.M.; Mr. and Mrs. Albert Ricketts, James, Karri, Tony and Zane of Garden City, Kans.; Mrs. Arnold Hershey, Marvin Hershey, Charles and James and Mr. and Mrs. Don Muir, Melissa, Arnold and Sidney, all of Abilene.

Mr. and Mrs. Howard Hershey of Dimmitt; Sam Hershey, Rhealyn, Holly and Sandra of Odessa.

ON CIA REPORT

The Senate Intelligence Committee hopes to make public a report on alleged CIA assassination plots by the end of July, Chairman Frank Church, (D-Idaho), said.

SHOP... **Duckwall's** SUGARLAND MALL

DOLLAR POWER

NEW SELECTION JUST ARRIVED!

<p>2-Piece Early American LIVING ROOM SUIT</p> <p style="text-align: right;">Sug. Retail \$599⁹⁵</p> <p style="text-align: center;">PFC PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$489⁸⁸</p>	<p>2-Piece Amber Color LIVING ROOM SUIT</p> <p style="text-align: right;">Sug. Retail \$403⁹⁵</p> <p style="text-align: center;">PFC PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$299⁸⁸</p>
<p>Morse CONSOLE STEREO AM-FM, 8 Track Phone</p> <p style="text-align: right;">Sug. Retail \$476⁹⁵</p> <p style="text-align: center;">PFC PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$389⁸⁸</p>	<p>3-Piece BEDROOM SUIT</p> <p style="text-align: right;">Sug. Retail \$219⁹⁵</p> <p style="text-align: center;">PFC PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$179⁸⁸</p>
<p>5-Piece DINETTE Red Floral Design Chairs</p> <p style="text-align: right;">Sug. Retail \$244⁹⁵</p> <p style="text-align: center;">PFC PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$199⁸⁸</p>	<p>Admiral 25" COLOR TV</p> <p style="text-align: right;">Sug. Retail \$804⁹⁵</p> <p style="text-align: center;">PFC SALE PRICE</p> <p style="text-align: right; font-size: 1.5em;">\$599⁹⁵</p>

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MOONLIGHT MADNESS SPECIALS!

MOONLIGHT MADNESS SPECIALS!

THURS. 9:30 to 9:00

Sugarland Mall

<p>School Tablet</p> <p>125 sheets. Our Reg. 77c Ea.</p> <p style="text-align: center;">2 for 77¢</p>	<p>Theme Book</p> <p>40 pages. Narrow or wide rule. Our Reg. 57c.</p> <p style="text-align: center;">3 for 77¢</p>	<p>Rub Kleen Eraser</p> <p>Giant size eraser. Our Reg. 45c.</p> <p style="text-align: center;">21¢</p>	<p>Notebook Paper</p> <p>200 sheets. Narrow or wide rule. Our Reg. 93c.</p> <p style="text-align: center;">58¢</p>
<p>The Organizer</p> <p>A complete note and file assembler! Includes 3-1/2" plastic rings with 3 pocket pages, an 8" x 11" pad under 3" clip. Our Reg. 3.76.</p> <p style="text-align: center;">1⁷⁷</p>	<p>Metal Wastebaskets</p> <p>Metal wastebaskets decorated with a variety of designs... from Mickey Mouse to 2" leather look! 7" x 11" x 13" high. Our Reg. 1.99.</p> <p style="text-align: center;">1²⁷ Each</p>	<p>School Special Bic Pens</p> <p>3 pens on card. Red, Blue or Black. Our Reg. 43c card.</p> <p style="text-align: center;">2 Cents for 56¢</p>	<p>Training Panty</p> <p>White Cotton. Cute decals on rear. Triple crotch. Sizes 2 to 4. Our Reg. 69c.</p> <p style="text-align: center;">2 for 88¢</p>
<p>Filled Binder</p> <p>Includes 3-ring notebook cover, theme book, filler paper and index dividers. Our Reg. 3.76.</p> <p style="text-align: center;">1⁷⁷</p>	<p>16" Gym Bag</p> <p>Water resistant sport bag with an easy slide aluminum zipper. Molded handle. Style 173. Our Reg. 3.29.</p> <p style="text-align: center;">1⁹⁷</p>	<p>Water Color Crayons</p> <p>Fine or broad tip. 10 bright colors. Our Reg. 1.19.</p> <p style="text-align: center;">58¢ Pk.</p>	<p>Vinyl Tablecover</p> <p>Easy-care vinyl tablecovers with Cotton flannel backing. Delightful patterns and colors. 52" x 70". Our Reg. 2.98.</p> <p style="text-align: center;">2¹²</p>
<p>Sewing Shears</p> <p>Plastic handle shears with stainless steel blades. Our Reg. 3.99.</p> <p style="text-align: center;">2⁹⁷</p>	<p>Sather's Cookies</p> <p>For snacks or lunch boxes! Always tasty! Our Reg. 3 for 1.00.</p> <p style="text-align: center;">3 for 83¢</p>	<p>Sylvania Light Bulbs</p> <p>60, 75 or 100 watts. 2 bulbs in package. Our Reg. 59c.</p> <p style="text-align: center;">39¢ Pk.</p>	<p>Johnson's Baby Shampoo</p> <p>A gentle shampoo for baby and you! 11 oz. Limit 2. Reg. 1.71.</p> <p style="text-align: center;">1⁰³</p>
<p>Woven Rugs</p> <p>Washable, woven rugs are reversible. Colorfast. 24"x45". Our Reg. 1.79.</p> <p style="text-align: center;">1³⁷</p>			
<p>Knee-Hi Socks</p> <p>50% Acrylic, 25% Rayon and 25% Stretch Nylon. Aztec, Argyle or Stripe patterns. Size 9-11. Styles 669/673/675. Our Reg. 77c.</p> <p style="text-align: center;">66¢ Pk.</p>			
<p>Arrid Extra Dry Anti-Perisprant</p> <p>Spray or Light Powder. Pkgs. or Unscented. 8 oz. Limit 2. Reg. 1.47.</p> <p style="text-align: center;">86¢</p>			

At The Library

Linguistics, Llewellyn Suggested For Reading

In-depth study of language and another publication by Welsh author Richard Llewellyn are being suggested for reading by Deaf Smith County Library this week.

Peter Farb analyzes the mysterious power of words in his book, "Word Play, What Happens When People Talk?" Tracing the history of language and its interaction with human behavior, Farb theorizes the role played by the spoken word in our society. Additionally, the author describes the potent language of silence and body symbolism.

Richard Llewellyn returns to the land which spawned "How Green Was My Valley," in his latest release, "Green, Green My Valley Now." Confronted by social change in Wales, Huw Morgan assumes the task of reviving the peace and beauty of this childhood.

WORD PLAY, WHAT HAPPENS WHEN PEOPLE TALK
by Peter Farb

What happens when people talk? What is the mysterious power of words to induce tear, blushes, rage, laughter? How does language treat the sexes unequally? Why are we so obsessed with the words we define as obscene? How do children begin to speak? What are the real functions of such linguistic strategies as slang, verbal dueling, riddles, puns?

Drawing on the studies of innovative linguists like Noam Chomsky and Dell Hymes who have revolutionized our thinking about words, Peter Farb provocatively sets forth the idea of language as twin (interacting) systems of grammar and of human behavior. He shows how language can be analyzed according to theories of play and games; why dictionaries distort; what body language means; why some scholars claim that our minds are shaped, from the day we are born, by the language of our particular speech community.

From the whistled language used by children in the Canary Islands to the reason eighteenth-century Europe was a paradise for liars, to the sophisticated grammatical tradition underlying Black English and differentiating it as a dialect from standard English: the author's inquiries range wide through time and place.

His book is crowded with the lore of language: the crucial difference between animal and human communication, why the taboo of certain words is "a wound in the body of language," how languages borrow from each other, the premium some speech communities put on silence, the importance of public speaking to the Iroquois Indians, why Esperanto and other "perfectly designed" artificial languages have never caught on, and an infinite variety of other linguistic phenomena.

And finally, we are shown the extraordinary ways in which the language game is changing as the world becomes flooded by the unprecedented myriads of words emanating from the media.

GREEN, GREEN MY VALLEY NOW
by Richard Llewellyn

"I suppose if something big is to be felt when you leave a place

you love, then something bigger it should be when you go back, though standing here, all I feel is a drift of wonder beyond words or telling."

Because of social change in Argentina, Huw Morgan re-

turns to Wales to find that the twentieth century has penetrated his homeland with a vengeance.

The Welsh no longer seem to have any pride in their history or traditions. Few of them speak their own language and fewer still feel any sense of loss. Only the nationalists give voice to the spirit of the past as they point a way toward the future.

Huw hates lawlessness and violence in whatever cause. He tries to hold himself apart from them, making the farm he built for his wife a place of calm and beauty. But the brutal forces of the times reach out to touch him

ABOUT YOUR HOME

By April Rhodes
and added nutrition.
High school students, in-

August white sales will soon be upon us, check your needs for linens now. Slightly irregular towels may be cut 50 per cent.

Add one tablespoon of Wheat Germ to your morning cereal and fruit for variety

even there, and he must come to terms with them before finding the promise of peace he seeks.

The Hereford Brand, Hereford, Texas, Thursday, August 14, 1975

dividually, or in advertised groups (with proper identification), can find summer work in homes, yards and gardens.

Cotton dresses and play clothes are making a comeback. They can't be beaten

for coolness when worn in the summer heat.

She Approved
"If you can't do more work, I shall have to get another maid."
"Yes, I could do with an assistant."

SHOP...

Duckwall's

SUGARLAND MALL

Quality has always been first at Safeway! We spare no effort to bring you the best foods at reasonable prices. Safeway meats are top quality, close-trimmed to remove excess fat and bone to give you more for your money. Sparkling fruits and vegetables offer an abundant selection each time you visit our store. Our perfect-frozen foods, fresh dairy foods, fine canned foods and a host of other things are ready to please you in every way.

First at SAFEWAY

GUARANTEE
If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously.

EVERY BEEF STEAK AND ROAST WE CUT AT SAFEWAY IS USDA CHOICE MATURE BEEF!

BAKING HENS
Manor House Grade 'A'
lb. **59¢**

SLICED BACON
Smok-A-Roma Brand
2-lb. Pkg. **\$1.79**
1-lb. Pkg. **89¢**

Catfish Steak Fresh Water **89¢**
Fish Sticks Captain Choice 14 oz **89¢**
Whiting Whole Dressed Cape Brand 24 oz **89¢**
Jumbo Franks Huskard's Pk-No-Pak Super Saver **99¢**

Slab Bacon Roth Brand **\$1.69**
Sausage Safeway Brand 2-lb. Pkg. "2" **\$1.49**
Smoked Sausage Huskard's Pk-No-Pak Super Saver **\$1.59**
Hot Links Huskard's Pk-No-Pak Super Saver **99¢**

Quality is Always

GARDEN FRESH PRODUCE

HONEYDEW MELONS
Sweet Delicious **59¢**
Ea.

TOMATOES Red Ripe Slicers Super Saver **39¢**
AVOCADOS California Hass **3 For \$1**
ROMAINE Salad Lettuce Super Saver **33¢**
CUCUMBERS Crunchy Slicers Super Saver **5 For \$1**
BELL PEPPERS Sweet Fresh Super Saver **5 For \$1**
RED ONIONS Fresh Italian Super Saver **29¢**
RUSSET POTATOES All Purpose 10 lb. Bag **99¢**
GREEN PEAS Garden Fresh **49¢**
CABBAGE Solid Heads Super Saver **12¢**
CARROTS Fresh Crisp Super Saver **2 lb. Bag 49¢**
WATERMELONS Red Ripe Ea. **\$1.59**
WHITE GRAPES Fresh Seedless **lb. 59¢**
BLUEBERRIES Fresh Pint Basket **69¢**
BARTLETT PEARS **39¢**

FLOWER SHOPPE

AFRICAN VIOLETS
Choose From Many Beautiful Colors **\$1.19**
3 inch Pot

SCHEFFLERA 6 inch Pot **\$4.98**
KALANCHOES 6 inch Pot **\$2.98**
POTHOS IVY 5 inch Pot **\$1.98**
ASSORTED FOILAGE 4 inch Pot **\$1.79**
POTTING SOIL 6 quart **99¢**
LIQUID SUNSHINE Leaf Spray 12 oz. **89¢**
ASSORTED FOILAGE 3 in. pot. **69¢**

DRACAENA MARGINATA **\$4.59**
Attractive Houseplant 6 inch Pot

Mayonnaise Kraft Brand 16 oz **83¢**
Miracle Whip Kraft Dressing 16 oz **73¢**
NuMade Dressing 8 oz **51¢**

NONFOOD & VARIETY ITEMS

SHAMPOO **89¢**
7 oz. Botl.

BRECK 7 oz. Tube **99¢**
Pepsodent Toothpaste Everyday Low Price **7 oz. 99¢**
Breck Creme Rinse Wash Body **7 oz. \$1.19**
Nice & Easy All Shades **4 oz. \$2.29**
Desitin Hand Lotion **16 oz. \$1.89**
5-Day Pads Diaphragm Pads **36 ct. 79¢**
Cutex Patch Remover **3 oz. 49¢**
Bayer Children's Aspirin **36 ct. 39¢**
Tylenol Tablets Super Saver **100 ct. \$1.94**
Cope Everyday Low Price **36 ct. 99¢**
Desenex Foot Outcream Super Saver **8 oz. \$1.39**
Desenex Spray Foot Powder Super Saver **8 oz. \$1.99**
Johnson Baby Oil **4 oz. 95¢**
Pennzoil 30 or 30 wt. **1 qt. 50¢**
Klean & Shine From Johnson **8 oz. \$1.09**
Baby Shampoo Truly Fine **16 oz. 99¢**
Toothbrush Safeway Oval Super Saver **4 for \$1**

BABY OIL **\$1.19**
Johnson Brand Super Saver! 10 oz. Bot.

Sweet Relish Del Monte 12 oz **45¢**
Tomato Sauce Tostitos 8 oz **17¢**
Picante Sauce Pappas Brand 8 oz **48¢**

YELLOW CORN
Tender Sweet **10.99¢**
For

USDA FOOD STAMP COUPONS GLADLY ACCEPTED!

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PRICES EFFECTIVE THRU SAT., AUG. 16, IN HEREFORD

Mustard **22¢**
Catsup **77¢**
Peanut Butter **1.29**

Preserves **93¢**
Brawny **57¢**
Tissue **89¢**

FEMININE NAPKINS
REGULAR, SUPER or MAXI PADS
KOTEX
\$1.59
30 ct. Box

LARSEN MIXED VEGETABLES
VEG-ALL
19¢
8 oz. Can

MRS. WRIGHT'S BUTTERMILK SANDWICH BREAD
49¢
24 oz. Loaf

OVENJOY REGULAR FLOUR
59¢
6 lb. Bag

CRAGMONT BRAND SOFT DRINKS
5.19
32 oz. Botls.

KITCHEN CRAFT WASTEBASKET LINERS
69¢
20 ct. 7 Gal.

ZIPPY FRESH DILL SPEARS PICKLES
49¢
Jar

TOWN HOUSE BRAND PUDDING SNACKS
67¢
4-5 oz. Cans

PROPERTY ENTERPRISES

Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

205 S. 25 Mile Ave.
364-6633

Littlefield Schedules Annual Art Festival

Littlefield, Texas—The 8th Annual Art Festival in Littlefield will be held on August 22, 1975

in the new Lamb County Agricultural and Community Center.

Paintings and drawings, arts and crafts of all kinds may be displayed from 4 until 9 p.m. There are no entrance fees, no commissions, just a warm welcome for you to come, and a genuine appreciation of art in all forms from those who view your work.

This year there will be no official judging or popular vote, but anyone will be able to purchase any picture or artistic work displayed when the artist puts a written price, with his/her name and address on a card attached to the displays.

There is no limit on the items or pictures you display...but each exhibitor is responsible for the easels, stands, or supports, for his own work. In the art exhibits there will be a special section to show the ability of the younger generations, with names and ages of the artist listed...so that the public may admire and encourage them.

The building will be open at 1 p.m. and you may bring your art at any time after that. Each item or picture needs to have clear identification on the back, for the purpose of recording ownership.

Sponsoring the Festival, encouraging the appreciation of

art in all forms and engineering the sale for those who wish to price their work in WE, THE WOMEN, a branch of the Chamber of Commerce. And there will be DOOR PRIZES...many of them given by Anzelina's Art and Frame Shop, The Gallery, Hart Thaxton, Perry Bros. and the Art Association of Littlefield. We hope that some of our artists will paint miniatures especially for this event so that they may be included in the DOOR PRIZES. Imagine winning a signed

painting by a local artist just by attending the Art Festival. WE, THE WOMEN, will have available cold drinks, coffee, sandwiches and cookies so that you may snack as you survey the art, or may linger and pick up your supper right in the beautiful new building. (The food sale will be the only financial gain for WE, THE WOMEN).

This is your show, so come, bring your art, and help promote art in all forms.

Simile: As flat as a newspaper reporter without news.

Calendar of Events

THURSDAY

Hereford Riders Club at Community Center, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.
Hereford Senior Citizens, Community Center, 7:30 p.m.

FRIDAY

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.

Kiwanis Whiteface Breakfast Club at Dickies, 6:30 a.m.
Duplicate Bridge Club at 309 Western, 7:30 p.m.
Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.
Patriarchs Militant and Auxiliary, 100F Hall, 8 p.m.

MONDAY

Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, 100F Hall, 8 p.m.
Evening Lions, K-Bo's Steak House, 7 p.m.
TOPS Evening Chapter, Community Center, 6 p.m.

TUESDAY

Rebekah Lodge, 100F Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers at First Baptist Church, 6:30 p.m.

WEDNESDAY

Christian Women's Fellowship at First Christian Church, salad supper at 7 p.m.
Noon Lions, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.
Knights of Columbus at KC Hall, 9 p.m.

Hospital Notes

PATIENTS IN THE HOSPITAL

Mrs. Mary Baugh, 329 Ave. A; Mrs. Thelma Bell, Pampa; Fred Blakey, Westgate; Mrs. Elvie Chapman, Rt. 1; Mrs. Lottie Clark, 107 Centre; Mrs. Zula Clark, Rt. 3; Leslie Combs, 109-B Kingwood; Mrs. Francis DeRusha, Mangum Okla.; Bessie Edwards, 310 Park Ave; E.L. Ehrbridge, 400 Western; Lucille Gibbins, Thunderbird Apt.; Mrs. John Gilmore, 235 Ave. J; Mrs. Enrique Hernandez, 910 Schley; Patrick Hanlon, 506 Schley; Mrs. Eugene Jennings, Farwell; Mrs. Kenneth Joyce, 118 Ironwood; Sam Killough, Dimmitt; Mrs. Ellen Lloyd, Kings Manor; Mrs. Pearl Mapes, Kings Manor; Hardy May, Friona; Eugene Mullican, Hereford; Mrs. Ann Orr, 519 Ave. H; Mrs. Lena Pryor, Kings Manor; George Ramirez, Rt. 1; Mrs. Pat Ranpot, Rt. 4; Mrs. Glenn Reeve, Friona; Mrs. Velma Salvino, Star Rt.; Mrs. Emma Schumacher, Westgate; Melecio Urias, 115 Ave C; Jay Voyles, Vega; Mrs. Gladys Wright, Friona; Mrs. Porfirio Zuniga, Hereford; Arvel Hopson, 608 Jackson; Ray Richardson, 612 Irving; Mrs. Joe Martinez, 833 Irving; Mrs. Richard Calderas, 206 Bennett; Carlos Hutcheson, Hereford; Kelley Killough, 142 Ranger; Mrs. Julius Cross, Amarillo; Jay Hensley, Hereford; Bill Hampton, Hereford; Mrs. Jose Lucio, Hereford.

PATIENTS DISMISSED

Jose Pesina, C.R. Brandon, Ted Vaughn, Mrs. Lola Rose, Mrs. Victor Hill, Mrs. Dudley Bayne, Aug. 9.
Mrs. Juan Galvart and infant girl, Aug. 10.
Mrs. David Tarango, Sabra Hacker, Mrs. Charles Cupell and infant son, Mrs. Raymond Hasting, Aug. 11.
Mrs. Thelma Daniel, Mrs. Joe Torres, Hastings infant, Aug. 12.

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Downtown

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FRYER PARTS
Fresh Cut—Mixed Parts
3 Leg Quarters with Back
3 Breast Quarters with Back
3 Extra Wings
3 Giblets
Grade 'A'

45¢ Lb.

BEEF FRANKS
Safeway Brand

75¢ Lb.

USDA CHOICE SIRLOIN STEAK

\$1.78 Lb.

EVERY BEEF STEAK AND ROAST WE CUT AT SAFEWAY IS USDA CHOICE MATURE BEEF!

Pick of Chick	Split Breasts Leg & Thigh	95¢	Beef Brisket	USDA Choice	\$1.69
Sliced Bologna	Safeway Meat Super Saver	12-oz. 99¢	Short Ribs	USDA Choice Beef	79¢
Wieners	Osier Meyer Meat or Beef Super Saver	\$1.29	Oxtail	Fresh Beef Super Saver	59¢
Smorgas Pack	Safeway Brand Super Saver	\$1.00	Beef Liver	Fresh Sliced Super Saver	79¢

First at SAFEWAY

QUALITY KRAFT FOODS

BISCUITS
Pillsbury or Baking
Hyland-Jack Ruby

2.29¢ 8-oz. Cans

MIRACLE 55¢
6 Stick Margarine Super Saver! 16-oz. Ctn.

Parkay	Kraft Marg Tub	15-oz. Ctn.	61¢
Parkay	Kraft Soft Tub Margarine	15-oz. Tub	65¢
Parkay	Kraft Soft Tub Margarine	2-8-oz. Tub	75¢
Biscuits	Kraft Pillsbury Extra Lite	8-oz. Can	17¢
Diet Parkay	Kraft Margarine	2-8-oz. Tub	63¢
Cream Cheese	Kraft Philadelphia Super Saver	12-oz. Pkg.	65¢
Cheese	Kraft Jalisco Singles	8-oz. Pkg.	61¢
Margarine	Kraft Corn Oil	2-8-oz. Tub	79¢
Cheese	Kraft American Singles	8-oz. Pkg.	61¢
Cheese	Kraft Pinpoint Singles	8-oz. Pkg.	61¢
Margarine	Kraft Parlay Whipped Tub	2-8-oz. Tub	73¢
Ready Dips	Kraft Brand Super Saver	8-oz. Ctn.	55¢
Squeeze-A-Snack	Kraft Brand	8-oz. Size	69¢
Parmesan Cheese	Kraft Grated	8-oz. \$1.45	
Cheez Whiz	Kraft Cheese Spread Super Saver	16-oz. \$1.29	
Velveeta	Kraft Cheese Leaf	8-oz. Leaf	65¢

REFRIGERATED FOODS

PARTY DIPS
Lucerne Brand

33¢ 8-oz. Ctns.

MARGARINE 79¢
Fleischmann's Corn Oil Margarine 16-oz. Pkg.

FRESH EGGS	Lucerne Grade 'A' Large	Doz.	65¢
SUNNYBANK	Regular Margarine	16-oz. Ctn.	47¢
BLUE BONNET	Regular Margarine	16-oz. Ctn.	61¢
COLDBROOK	Margarine Quarters	16-oz. Ctn.	40¢
EMPRESS	Soft Tub Margarine	2-8-oz. Tubes	65¢
COLDBROOK	Solid Margarine	1-lb. Bar	38¢
CHEESE	Safeway Sliced American	16-oz. Pkg.	\$1.29
BISCUITS	Mrs. Wright's Sweet or Buttermilk	8-oz. Cans	\$1.00

FROZEN FOODS

ICE CREAM
Snow Star Brand

89¢ 1/2 Gal. Ctn.

JENO'S PIZZA 79¢
Sausage or Pepperoni 13-oz. Pizza

ORANGE JUICE	Scotch Treat	8-oz. Can	23¢
CRANBERRY JUICE	Welch Cocktail	12-oz. Can	95¢
APPLE JUICE	Tree Top	12-oz. Ctn.	63¢
MIX or MATCH	Bel Air Chopped Broccoli, Corn, Mixed Vegetables, Peas & Carrots, Peas or Yellow Squash	3-10-oz. Pkgs.	\$1.00
BIRDS EYE	Peas and Potatoes With Sauce	8-oz. Pkg.	49¢
ESKIMO POPS	Frozen Treat	6-ct. Pkg.	65¢
GREEN GIANT	Niblet Corn With Sauce	10-oz. Pkg.	49¢
HASH BROWNS	Bel Air Brand	32-oz. Pkg.	43¢
DINNERS	Bel Air Fried Chicken, Meat Loaf, Salisbury Steak or Veal Parmigian	11-oz. Size	59¢
CREAM PIES	Bel Air Brand	14-oz. Pie	49¢
PEACH PIE	Bel Air Brand	24-oz. Pie	85¢
WAFFLES	Bel Air Buttermilk	5-6-oz. \$1.00	
EGG BEATERS	Fleischmann's Super Saver	2-8-oz. Pkgs.	93¢
WHIP TOPPING	Party Pride	9-oz. Tub	59¢

JELL WELL FRUIT FLAVORED GELATIN

5.19 3-oz. Pkgs.

15¢ OFF LABEL LIQUID DETERGENT PALMOLIVE

1.01 32-oz. Botl.

25¢ OFF LABEL LAUNDRY DETERGENT TIDE

1.99 84-oz. Botl.

SALES IN RETAIL QUANTITIES ONLY!

SHORTENING 3-5-oz. \$1.20
FLOUR 15-oz. \$1.95
ANGEL FOOD 16-oz. \$1.95
CRACKERS 1-lb. \$1.49
TOASTER PASTRIES 10-oz. \$1.55
DONUTS 10-oz. \$1.69

ALL VEGETABLE FOR FRYING, SALADS, & BAKING CRISCO OIL

1.79 48-oz. Botl.

BUSY BAKER BUTTERSCOTCH, CHOC. CHIP, FUDGE, OATMEAL COOKIES

59¢ 12-oz. Pkg.

MRS. WRIGHT'S BREAD RAISIN

57¢ 16-oz.

25¢ OFF LABEL LIQUID DETERGENT DYNAMO

1.44 48-oz. Botl.

10¢ OFF LABEL LIQUID DETERGENT IVORY

70¢ 22-oz. Botl.

French Pastry Brightens Brunch Menu

"Begin with beignets" (ben-yays) isn't exactly a household phrase, but it can become a favorite brunch "brightener" in your home if you follow TWA's formula for Beignets Parisian.

The airline's menu planners have added this Gallic creation to the "taste of Europe flying in the USA" featured on TWA's new Trans World Service.

Indigenous to French cuisine but little known in the U.S. north of New Orleans, beignets are somewhat like American fritters or deep-fried crullers. The golden-crisp exteriors with that sweet pastry taste delight morning and mid-day appetites, although they could be equally at home as a dessert.

The delicious puffs arrive,

adorned with ruby red cherry sauce. This sauce is made from sour red cherries, then sweetened and plumped for added flavor with cherry brandy and imported cherry wine. The sharp bit of the cherry embellishment provides a piquant flavor which gives snap to an otherwise extra-sweet taste.

For cooks who collect the unusual for their recipe files, TWA's Beignets Parisian assure instant acclaim from guests.

BEIGNETS PARISIEN

Serves 8

- 1 cup water
- 1/2 cup butter
- 2 teaspoons salt
- 2 tablespoons sugar
- 1 cup flour
- 8 eggs
- Vegetable oil

Prepare cherry sauce* and let simmer while making beignet puff. For the puffs place water, butter, salt and sugar in a heavy bottom saucepan. Bring to a boil, allowing the butter to melt, and reduce to medium heat or a slow boil. Add all the flour at once and stir with a wooden spoon.

Continue stirring until mixture forms a smooth paste and

does not stick to the side of the pan. Transfer the paste mixture to an electric mixer bowl and beat at medium speed adding eggs, one at a time. Continue to beat at medium speed for 10 minutes.

Pour approximately two inches of vegetable oil in a heavy bottom fry pan and heat until the oil is hot and begins to bubble. Carefully place several small scoops of the batter in the oil and cook until they puff up and are golden brown. Remove puffs with a slotted spoon and drain on absorbent paper. After puffs have drained, arrange them on a serving plate and sprinkle with confectionery sugar. Serve the sauce in a separate dish.

*Cherry Sauce
1 16-ounce can sour red cherries packed in water
1/2 cup sugar
1/4 cup cherry brandy
1/4 cup cherry wine
2 tablespoons cornstarch
3 tablespoons water
1 tablespoon butter

Drain the cherries and reserve the juice. Pour the juice into a saucepan adding sugar, cherry brandy and cherry wine. Bring to a boil to dissolve the

sugar. Mix the cornstarch and water, and slowly add it to the boiling mixture, stirring constantly until it begins to thicken. Reduce heat and add cherries and butter. Simmer for five more minutes. Serve separately with beignets.

Reading Valuable

Early reading to children is valuable—the younger they are, the better, Roberta Dix, family life education specialist, contends.

She pointed out that reading a book and talking with the child may provide that one opportunity during the day when parent and child can be together and feel close.

"Talk about the things in the book. This helps him learn about the world around him and about what his parents think and feel—providing a model for his thoughts and feelings," the specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Parents can learn more about the world as seen through a child's eyes. And of course, the child can observe adult reactions, too.

Sometimes a tool for getting together is necessary when relating to children—and a book is exactly that.

"New ideas presented may lead to discussion about the number of animals with fur, or what is the difference between fur and hair."

"This is a good time for the child to learn the difference between fantasy and fact.

ENCOURAGE TALENT

Rent an instrument for your child



USE OUR RENTAL-PURCHASE PLAN

HERE'S THE RIGHT WAY TO MAKE SURE YOU HAVE THE RIGHT BAND INSTRUMENT. OUR EASY TERMS GIVE YOU THE CHOICE OF THE BEST IN BAND INSTRUMENTS.

Musical Headquarters...right here in Hereford

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DANCING CLASSES

Starting Aug. 20, all types of dancing FOR ALL AGES.

Ladies' conditioning & Exercise sessions may be joined at any time

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Shower Guests Greeted

Mrs. George Turrentine and Mrs. Henry Sears were among hostesses Sunday at a pre-nuptial shower honoring Miss Martha Ann McBride in the Sears home. Also welcoming guests in the receiving line was the honoree's mother, Mrs. Juston McBride, at right.

Courtesy Fetes Miss McBride

Corn-cobs laden with chrysanthemums and gladiolas centered the serving table in the Texas, Sunday afternoon for a bridal shower honoring Miss Martha Ann McBride.

The honoree is pledged to marry Robert Allan Gilbert August 23 in First Baptist Church.

Miss McBride's chosen colors of deep vermilion, fern green and yellow were conveyed by the carpet-length chiffon gown which she wore for the courtesy. She received guests with her mother, Mrs. Juston McBride, who was clad in an ivory knit dress of floral fabric. The

bride-elect was presented a corsage of talisman roses while her mother wore one of white sweetheart roses.

Alternating at the refreshment table were Miss Patti Turrentine, Mrs. Ron Whelan of Lubbock, Mrs. George Gilmore of Des Moines, N.M., Mrs. Eddie Thompson of Amarillo and Miss Lynette Clearman. Shades blending from scarlet to pale yellow were reflected by a pedestal mirror on the table, which was cloaked by white illusion over vermilion.

Fluted crystal hurricane globes sheltered clusters of white candles, which flanked the silver coffee service and silver punch bowl. The latter appointments were encircled by English ivy and yellow chrysanthemums. Also employed in the serving line were crystal and china cups and plates edged

with gold.

More seashells and gladiolas embellished tri-colored candles on the buffet. Bouquets of white chrysanthemums and roses were scattered throughout the Sears residence.

Mrs. Jim Halle of Canyon greeted guests at the registry which was complemented by a cutwork glass bud vase with a white long-stemmed rose, all resting on white linen.

Among out-of-town guests at the shower were Meses. Roy Stevens, Bob Armitage, Bud Roach and Mark Stanley, all of Vega; Mrs. Herman Vinson of Childress; Mrs. Alan Bailey of Lubbock and Miss Alma Paetzold of Dallas.

Hostesses assisting Mrs. Sears included Meses. Clint Forby, Ben Childers, Joe L. Hamilton, Ansel McDowell, Harlan Vanderzee, Wilbur Gibson, George Olsen, Floyd Cole, Hugh Clearman, Austin Rose and Jack Wilcox.

Also, Meses. F.A. Marnell, Jerry Sublett, George Turrentine, Howard Gault, Henry Kinsfather, Jack Nunley, N.E. Tyler, Joe Reinauer Sr., Ed Reinauer Sr., Wayne Thomas and Tom Draper.

MOONLIGHT MADNESS

THUR. TILL 9:00 P.M.



RUSSELL NEWMAN AMERICANA STRIPED

1976 BI-CENTENNIAL NIGHTIES

Russell Newman has designed a complete line of nighties to commemorate our good old American Way. Choose Red/White or Navy/White stripes... both of texacheen, 83% Dacron® Polyester, 17% Nylon.

- A. Country girl pinatore Mini gown. XS-S-M-L. **\$8.**
- B. Jumper look mini gown with bikinis. XS-S-M-L. **\$9.**
- C. Peasant long gown with elasticized neck & sleeves. S-M-L. **\$10.**

STARBUCK

BABY DOLL T-SHIRT PAJAMAS

D. Hop into this little screen print baby doll pajama put-on and hop off to dream land. All you girls will go wild for screen print designs. 50% Acrilan® Acrylic/50% Polyester. REG. \$3.99

THE BIG T-SHIRT LONG GOWN

E. for a long nights sleep. This is a real tiger at a deal and he's only one of the many designs and colors to choose from. 50% Acrilan® Acrylic/50% Polyester. REG. \$4.99

WARRANTED FOR ONE FULL YEAR NORMAL WEAR. RETURN OR REPLACEMENT WHEN RETURNED WITH AND SALES SLIP TO US ONLY.

ANTHONY'S SALE PRICE

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3 FOR \$9.

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CR. ANTHONY'S CO.

royal park

DALLAS

LEISURE SEPERATES

G. The western styling of this Royal Park Leisure Separates with detailed top stitching is only a start on the real reason why you should add it to your wardrobe. Golden Touch by American Enka is the first soft-as-silk Polyester yarn and makes this pants suit elegant to wear and luxuriously comfortable... now add exquisite fit and skillful tailoring... what more could you want. Rust, Laden, Navy, Ivory. Sizes 8-18.

PULL ON PANT **\$11.** LEISURE JACKET **\$19.**

THAT'S OUR BAG

H. This shoulder bag is of fine American leather—carefully tanned by skilled artisans. Choose from several styles and colors.

\$12.

some big some small

\$4. to \$6.


I. Need an "over the shoulder tote bag" to put all those "this and that's in to go here and there. Well we've got 'em... all colorfully embossed with birds, animals, flowers, apples, butterflies and so on. Plus our bags are saddle stitch bound for long wear. Come on in and see 'em all.

DOWNTOWN & SUGARLAND MALL

BIKINIS AND PANTIES

F. Eiderlon® tricot panties are constructed to afford you a softer more opaque fabric. Choose solid panties or print Bikinis. 4-14. **89¢ AND \$1.00**

Keepsake



KESTER'S JEWELRY

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Also, Meses. F.A. Marnell, Jerry Sublett, George Turrentine, Howard Gault, Henry Kinsfather, Jack Nunley, N.E. Tyler, Joe Reinauer Sr., Ed Reinauer Sr., Wayne Thomas and Tom Draper.

Confirming present European borders may be necessary but is nothing to celebrate.

Pizza Inn

AMERICA'S FAVORITE PIZZA

Buy One Get Next Smaller Size Free

EXAMPLE: Buy one giant large pizza for \$5.99 and get one medium pizza for \$2.99 FREE! (Tax and Delivery Extra) TOTAL \$5.99

FREE Pizza Inn

With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.

APP 4

Aug. 17, 1975

Item	Small	Medium	Large	Giant
Margherita Cheese	\$1.99	\$2.99	\$3.99	\$4.99
Spicy	\$1.99	\$2.99	\$3.99	\$4.99
Meat & Cheese	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Pepperoni	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Onion	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Mushroom	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Sausage	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Chicken	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Bacon	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Cheese	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Pepperoni	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Onion	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Mushroom	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Sausage	\$2.99	\$3.99	\$4.99	\$5.99
Meat & Ham & Ham	\$2.99	\$3.99	\$4.99	\$5.99

Valid thru Aug. 17, 1975

311 N. 25 Mile Avenue, Amarillo, TX 79101

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SATURDAY, AUGUST 16, 1975.



AND



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SUMMER FUN FOODS

- SANDWICHES • HOT DOGS • COLD LUNCH MEAT PLATTERS
- PORK CHOPS 'N' BEANS • PORK OR HAM HOR D'OEUVRES

WILSON'S CORN KING
HAMS FULLY COOKED BONELESS HAMS WHOLE 11 TO 14 LB. AVERAGE WATER ADDED L.B. **\$139**

WILSON'S CORN KING
BACON 1 LB. PKG. **\$169**

WILSON'S CERTIFIED 6-OZ. PKG.
COLD CUTS **59¢**

WILSON'S CERTIFIED CANNED
HAMS 3 LB. \$5.59 5 LB. **\$849**

WILSON'S CERTIFIED
FRANKS MEAT OR BEEF 12 OZ. PKG. **89¢**



LOOK FOR VALUABLE COUPONS IN IDEAL'S REGULAR WEEK-END AD



WILSON'S CERTIFIED VARIETY PACK 12 OZ. PKG.	\$139
WILSON'S CERTIFIED SMOKED PORK CHOPS	\$199
WILSON'S CERTIFIED BOLOGNA CHUNKS	99¢
WILSON'S CERTIFIED BONELESS HAMS WHOLE OR HALF	\$249
WILSON'S CERTIFIED BRAUNSCHWEIGER CHUNKS	99¢
WILSON'S CERTIFIED CANADIAN BACON	\$299
WILSON'S CERTIFIED BACON 1 LB. PKG. \$1.89	2 LB. PKG. \$377
WILSON'S CERTIFIED CANNED HAMS HONEY CURED HICKORY SMOKED 4 LB. EACH BROWN SUGAR	\$849
WILSON'S CERTIFIED BOLOGNA 12 OZ. PKG.	\$109
WILSON'S CERTIFIED SMOKED SAUSAGE 1 LB. PKG.	\$159
WILSON'S CERTIFIED POLISH SAUSAGE 1 LB. PKG.	\$159
WILSON'S CERTIFIED ITALIAN SAUSAGE 1 LB. PKG.	\$159



WILSON MAIN MEAL MEATS

HAM 1 LB. 14 OZ.	\$4.85
MINI RIBS 1 LB. 14 OZ.	\$5.29
BEEF ROAST 1 LB. 14 OZ.	\$5.09
CORN BEEF 1 LB. 14 OZ.	\$5.09
PORK ROAST 1 LB. 14 OZ.	\$5.09
TURKEY ROAST 1 LB. 14 OZ.	\$5.09

NEEDS NO REFRIGERATION

MORE WILSON'S CERTIFIED VALUES
LIMIT 1 CAN WITH \$5 OR MORE PURCHASE

Bake-Rite Shortening 3 LB. CAN **\$128**

BIF CHOPPED BEEF 12 OZ. 84¢
VIENNA SAUSAGE 5-OZ. 3 FOR \$1.00
WILSON TAMALES 13-OZ. JAR 74¢
CHILI NO BEANS 10-OZ. CAN 94¢



Play Gamarama at Ideal

168,750 IN CASH PRIZES IN THIS GAME...

IT'S FUN!



PRICES EFFECTIVE THRU SATURDAY, AUG. 16, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

PARK PLAZA SHOPPING CENTER
STORE HOURS:
8-10 MON.-SAT.
9-9 SUNDAY



YOU CAN ALWAYS TRUST YOUR "Man In Blue"...

SHOP IDEAL - MEET THE "MAN IN BLUE"! A PERSON YOU CAN TRUST AND A NAME YOU HAVE CONFIDENCE IN. "YOUR MAN IN BLUE" IS TRAINED TO FILL YOUR PRESCRIPTIONS WITH ALL THE CARE YOU AND YOUR FAMILY DESERVE. IF YOU HAVE A QUESTION CONCERNING YOUR MEDICATION HE WILL BE GLAD TO DISCUSS IT WITH YOU. "TRUST YOUR MAN IN BLUE".

VICKI GREEN
ANTI-PERSPIRANT OR DRY DEODORANT

Right Guard..... 10-OZ. CAN \$1.28

PRELL
Liquid Shampoo..... 7-OZ. BTL. 97¢

CAMELOT
Aspirin Tablets..... BTL. OF 100 48¢

THRIFT-PRICED
Listerine Mouthwash..... 14-OZ. BTL. 88¢

CAMELOT
Cotton Swabs..... CTN. OF 180 58¢

GILLETTE 'DRY LOOK' MEN'S
Hair Spray..... 7-OZ. CAN 99¢

SUEPREE
Body Talcum..... 10 1/2-OZ. CAN 48¢

JERGEN'S
Dry Skin Lotion..... 9-OZ. BTL. \$1.38

NICE AND EASY
Hair Color Kit..... 1-UNIT \$1.68

CAMELOT
Denture Tablets..... CTN. OF 40 78¢

THRIFT-T
Dristan Tablets..... CTN. OF 50 \$2.38

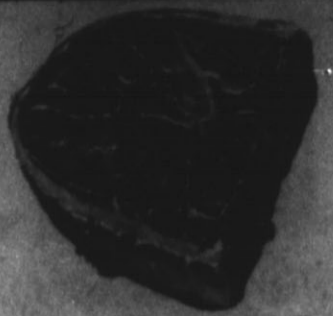
VICK'S
Cough Syrup..... 8-OZ. 99¢



BUTCHER BLOCK BEEF
Boneless Roast
BEEF CHUCK

\$1.09
LB. HEAVY MATURE BEEF

BUTCHER BLOCK BEEF CHUCK
Boneless Chuck Steak..... \$1.19



BUTCHER BLOCK BEEF
Boneless Steak
BOTTOM ROUND

\$1.59
LB. HEAVY MATURE BEEF

BUTCHER BLOCK BEEF BOTTOM ROUND
Eye of Round Steak..... \$1.99



FRESH, 100 PER CENT PURE
Ground Beef
3-LB. PKGS. OR MORE

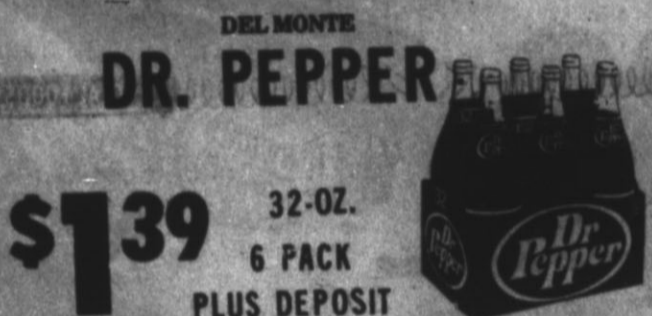
LB. 79¢

3-LB. PKG. OR MORE EXTRA LEAN
Ground Chuck..... \$1.09



DEL MONTE CUT
Green Beans..... 4 16-OZ. CANS \$1

DEL MONTE WHOLE OR CREAM
Golden Corn..... 3 16-OZ. CANS \$1



DEL MONTE
DR. PEPPER
32-OZ. 6 PACK PLUS DEPOSIT \$1.39

CAMELOT FREESTONE
PEACHES
16-OZ. CAN 3 \$1

CAMELOT
Pineapple Juice..... 46-OZ. CAN 59¢

DEL MONTE
Sweet Peas..... 3 16-OZ. CANS \$1

CAMELOT
Garden Spinach..... 5 16-OZ. CANS \$1

DEL MONTE
Sauerkraut..... 3 14-OZ. CANS \$1.00

CAMELOT WHOLE
Green Beans..... 16-OZ. CAN 3/89¢

CAMELOT
Apple-sauce..... 16-OZ. CAN 4/\$1



FAIRMONT COUNTRYSIDE
VANILLA ICE CREAM
1-GAL. CTN. \$1.62

FAIRMONT ICE CREAM
Sandwich Bars..... PKG. OF 12 99¢

SAUSAGE, HAMBURGER, PEPPERONI OR CANADIAN BACON
Tony's Pizza
11-OZ. SIZE \$1.18

REAMES
Frozen Noodles..... 6-OZ. PKG. 47¢

WELCH'S CONCENTRATE
Grape Juice..... 3 6-OZ. CANS \$1.00

MEADOWDALE FLORIDA
Orange Juice..... 4 6-OZ. CANS \$1

FLAVORLAND HALVED
Strawberries..... 3 16-OZ. PKGS. \$1

KRAFT SALAD DRESSING

Miracle Whip
LIMIT 1 WITH \$5 OR MORE PURCHASE

QUART JAR 99¢

WILDERNESS
Cherry Pie Mix..... 29-OZ. CAN 59¢

ALL FLAVORS
Camelot Pop..... HALF GALLON 58¢



IDEAL LARGE OR SMALL CURD
COTTAGE CHEESE
24-OZ. CTN. 78¢

COUNTRYSIDE OR BUTTERMILK
PILLSBURY BISCUITS
7 8-OZ. CANS \$1.00

CAMELOT GRADE A
Medium Eggs..... 1-DOZ. CTN. 39¢

CAMELOT GRADE A
Large Eggs..... DOZ. 59¢

IDEAL
Half and Half..... 3 PINT CTNS. \$1.00

PLAIN OR JALAPENO
Kraft Velveeta..... 1-LB. \$1.07

IDEAL
Buttermilk..... 1/2-GAL. CTN. 68¢

QUARTERED
PARKAY
Margarine..... 1-LB. CTN. 49¢

KRAFT SLICED HALF MOON
Longhorn Cheese..... 16-OZ. PKG. 89¢

BIRDS
Just one of the hundreds of topics in
VOLUME 3 BRITANNICA JUNIOR ENCYCLOPAEDIA
on sale this week.
\$2.99
Volume One Still Available at Only 49¢



SAVE 40¢ ON 25-LB. BAG OF

Gold Medal Flour
WITH THIS COUPON
GOOD FOR 40¢ OFF ON 25-LB. BAG
Gold Medal Flour
LIMIT 1 WITH THIS COUPON EXPIRES 8-16-75

BAKERY SPECIALS FRESH DAILY!

FRESH BAKED
Strawberry Rhubarb Pie..... 27-OZ. PKG. \$1.33

FRESH BAKED
Hobo Bread..... LOAF 59¢

DELICIOUS
Long Johns..... 6 FOR 69¢

Win UP TO \$1000 Cash

PICK UP YOUR FREE TICKETS TODAY AT IDEAL FOODS!

ODDS CHART

as of August 2, 1975

Estimated Termination Date of the Program is October 15, 1975

PRIZE	NO. OF PRIZES	ODDS FOR PRIZE	ODDS FOR PRIZE	ODDS FOR PRIZE
\$1000	1	1:100,000	1:100,000	1:100,000
\$500	1	1:50,000	1:50,000	1:50,000
\$250	2	1:25,000	1:25,000	1:25,000
\$100	10	1:10,000	1:10,000	1:10,000
\$50	50	1:2,000	1:2,000	1:2,000
\$25	250	1:400	1:400	1:400
\$10	1,000	1:100	1:100	1:100
\$5	5,000	1:20	1:20	1:20
\$2	20,000	1:10	1:10	1:10
TOTAL	30,000	1:10	1:10	1:10



CORN KING FULLY COOKED
Boneless Hams
WHOLE ... 11 TO 13-LB. AVG.

\$1.39
LB. WATER ADDED

CORN KING FULLY COOKED HALVES **\$1.49**
Boneless Hams.....1-LB.
WILSON'S FULLY COOKED
Canned **\$8.49**
Hams.....1-LB. CAN
BAR-B
Skinless Franks.....12-OZ. PKG. **79c**



FARMLAND U.S.D.A. GRADE A
Turkey Roast
HINDQUARTERS ... 3 TO 4-LB. AVG.

39c
LB.

HUDSON'S GRADE A
Cut-Up Fryers.....1-LB. **69c**
MEADOWDALE ... 3-LB. PKG. **\$1.17**
Sliced **\$1.59**
Bacon.....1-LB. PKG.
OSCAR MAYER MEAT OR BEEF
Skinless Franks.....1-LB. PKG. **\$1.39**



FRESH WATER
Catfish Steaks
4 TO 8-OZ. EACH

89c
LB.

TASTE-OF-SEA
Pollock Fillets.....1-LB. PKG. **79c**
MONEYWORTH BREADED
Fish **4** 8-OZ. PKGS. **\$1**
BLUE MORROW COOKED BEEF OR
Pork Fritters.....1-LB. PKG. **99c**

CONGRATULATIONS TO THESE RECENT \$1,000 GAMERAMA WINNERS:

- C. K. Follis
624 HAZEL
PAMPA, TEXAS
- Joel C. Curtis
1707 ELM ST.
LIBERAL, KANSAS
- Jackie Doyle
106 S. MAIN
HUGOTON, KANS.
- J. Shackelford
405 CRISTY
PAMPA, TEXAS

OUR NEWEST \$100 WINNERS:

- RANDY KELLEY, 918 Scott Ave., Dalhart, Texas
- JOSEPHINE ORITZ, 613 North 8th, Garden City, Kans.
- LOUEVA HORTON, 521 Point Rock, Elkhart, Kans.

LAST WEEK'S \$20 WINNERS:

- THOMAS R. WOLF, Liberal, Kans. — ANNIE LINDEMAN, Plainview, Tex. — GLADYS BENTON, Amarillo, Tex. — RUBY CARLISLE, Hugoton, Kans. — CAMILLA WALDROP, Pampa, Tex. — SANDRA PASSMORE, Hugoton, Kans. — ELVA COBB, Shattuck, Okla. — MELVIN INGRAM, Enid, Okla. — JEFF SAEGER, Liberal, Kans. — PATRICIA NEAL, Hugoton, Kans. — AUDREY WHEATLEY, Darrouzeff, Tex. — CHARLIE RAY, Dumas, Tex. — LANORA REYNOLDS, Perryton, Tex.

SAVE UP TO **70c**
BY CLIPPING AND REDEMING THESE WILSON'S COUPONS

GOOD FOR **30c Off** ON 12-OZ. PKG. WILSON'S CERTIFIED
VARIETY PACK
ASSORTED LUNCHEON MEATS
LIMIT 1 WITH THIS COUPON
EXP. 8-14-75

GOOD FOR **20c Off** ON 12-OZ. PKG. WILSON'S MEAT OR
BEEF FRANKS
YOUR CHOICE ...
LIMIT 1 WITH THIS COUPON
EXP. 8-14-75

GOOD FOR **20c Off** ON PURCHASE OF ANY TWO 8-OZ. PKGS. WILSON'S CERTIFIED
LUNCHEON MEATS
LIMIT 2 WITH THIS COUPON
EXPIRES 8-14-75

WILSON'S CANNED MEATS
ELLIS
Vienna Sausage
3 \$1
5-OZ. CAN

THRIFT PRICED
Wilson Tamales.....12-OZ. JAR **83c**
WILSON
Plain Chili.....12-OZ. CAN **\$1.19**
CANNED LUNCHEON MEAT
Wilson's **84c**
Bif.....12-OZ. CAN

THRIFT PRICED
CAMELOT
Ketchup.....12-OZ. BTL. **69c**
THRIFT PRICED
Ritz
Crackers.....1-LB. BOX **79c**
KRAFT MINIATURE
Marsh-
mallows.....12-OZ. PKG. **2 99c**
KNOCK-KNOCK RIDDLES
Dixie
Cups.....PKG. OF 100 **92c**
FRISKIES FISH OR LIVER
Dry Cat Food.....4-LB. BOX **\$1.79**

ALL GRINDS
Camelot Coffee
LIMIT 1 CAN WITH \$7.50 OR MORE PURCHASE
89c
1-LB. CAN

WILSON'S SHORTENING
Bake-Rite
LIMIT 1 CAN WITH \$5 OR MORE PURCHASE
\$1.28
3-LB. CAN

Thrift Paper Goods
Dovey
DELSEY ASSORTED
Bath Tissue
4-ROLL PKG. **44c**
KLEENEX WHITE OR ASSORTED
Facial Tissues
BOX OF 50 **44c**
KLEENEX BOUTIQUE
Paper Towels
JUMBO ROLL **48c**

Thrift Soaps & Cleaners
WASHDAY DETERGENT
CHEER
48-OZ. BOX **\$1.14**
DISHWASHING LIQUID
JOY
12-OZ. BTL. **64c**

FRESH, SWEET
GOLDEN CORN
6 49c FULL EARS
U.S. NO.1 COLORADO
Russet Potatoes.....10 LB. BAG **\$1.19**
MISSOURI
Peaches.....4 LBS. FOR **\$1**
CALIFORNIA
Seedless Grapes.....LB. **59c**
GREAT FOR SALADS
California **5** FOR **\$1.00** Avocados
TROPICANA
Orange **99c**
Juice.....1/2 GAL. JUG

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Larry Lavick

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr., Pastor

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C. F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable Street
Rev. C. W. Allen, Pastor

PALO DURO BAPTIST CHURCH
Wildorado Community
Brother Robert Field, Pastor

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

DAWN BAPTIST CHURCH
James M. Tilly

IMMANUEL LUTHERAN CHURCH
Rev. Dwane E. Kirchner (Vacancy Pastor)
Park Ave. and B. Street

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

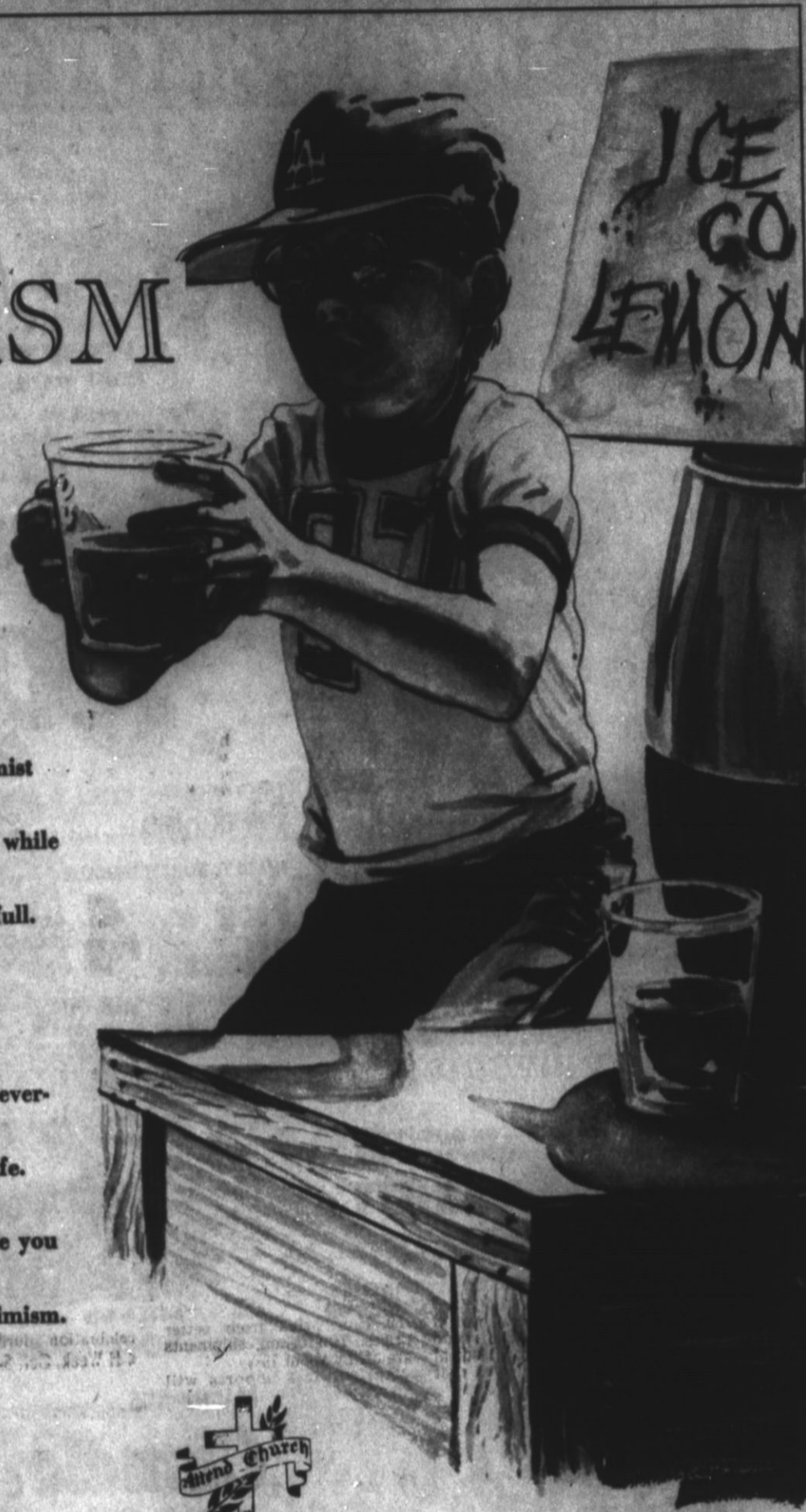
BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing

GOD'S OPTIMISM

We have all heard it said that a pessimist is one who says a glass is half empty, while an optimist is one who says it is half full.

The Christian is more likely to be an optimist, for his faith gives him an ever-abiding hope - a joyful outlook on life.

Attend your church on Sunday - there you will find a new joy in life - God's optimism.



YOU IN THE CHURCH THE CHURCH IN YOU
Have a commitment for good. Be a regular. CHURCH GOER and a truly GREAT PERSON.

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FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

WESLEY UNITED METHODIST CHURCH
Rev. Jack Moore, Pastor
410 Irving

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

TEMPLO CALVARIO ASAMBLEA DE DIOS
13th & Ave. H.
Ignacio Vasquez

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness of the Holy Spirit
Evello Perez
South Main 364-1777

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

CENTRAL CHURCH OF CHRIST
Bob Wear
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)
Country Club Drive

THE CHURCH OF CHRIST
So. Miles and Gracey Sts.
10:00 A.M. - 6:00 P.M.
Call 364-6563 - 1874 or 5258.

GRACE GOSPEL CHURCH
Thirteenth and Ave. K
Pastor, Jim Gilliam

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

A to Z TIRE & BATTERY
Troy Rhodes

BRANDON & CLARK ELECTRIC

C & W CARPET

CASE POWER & EQUIPMENT CO.
L. B. Herring, Mgr.

COIN OPERATED MAYTAG LAUNDRY

Two Locations:
213 13th & 1009 Park Ave.
Herb and Dennis Edwards, Owners

CONSUMER'S FUEL ASS'N.
"Bub" Sparks, Mgr.

DAVIS IMPLEMENT CO.
W. L. Davis Jr.

DICKIE'S RESTAURANT

E-Z WAY
No. 1 - 910 Park
No. 2 - 421 N. 25 Mile Ave.

FARMER'S DRIVE IN
Troy Moore

FIRST NATIONAL BANK
Since 1900

GILLILLAND-WATSON FUNERAL HOME
Martin Gilliland John Gilliland Charles Watson

HAROLD CLOSE DRUG
Harold Close

HEREFORD IRON & METAL
Anson A. and June Dearing

HEREFORD STATE BANK
"The Friendly Bank"

HI-PLAINS SAVINGS & LOAN ASSOC.

THE HEREFORD BRAND
Phone 364-2030

THE INK SPOT, INC.
C. E. Coleman Jr.

KELLEY ELECTRIC
Virgil Kelley

LA PLATA AGENCY
914 E. Park

LOERWALD BROTHERS
231 W. 2nd

CARL McCASLIN LUMBER CO.
Carl G. McCaslin

McRIGHT GARAGE & SUPPLY
Mr. & Mrs. Clyde Oldham

OGLESBY IMPLEMENT CO.
Cecil Oglesby

PITMAN GRAIN CO.
John D. Pitman

RIVERSIDE CHEMICAL
Serving Agriculture
Agriculture serves EVERYONE

ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.

SECURITY FEDERAL
1017 W. Park Ave.

SMITH & CO. FUNERAL HOME INC.
Park Avenue & Greenwood
(Hereford's Finest)

SUIT'S AUTO SUPPLY COMPANY

WAC SEED, INC.
Hugh Clearman-Armon Lauderback

ASCS News

Failed Crops Must Have Certification

By DON A. TATUM

PURPOSE OF DISASTER PAYMENTS: Farms with feed grain, wheat, and upland cotton allotments can be eligible for disaster payments to help offset crop losses due to a natural disaster or to other causes beyond their control.

Failed crops, due to natural disaster, should be certified and visited by an appraiser, prior to any other use of the land. **REMEMBER**—If cotton, grain sorghum or corn will not be used for lint or grain—check with this office before making other use of the crop! Plowing or grazing this acreage prior to inspection could cause you to be ineligible for disaster payments.

If you have any questions regarding the 1975 programs and your farm, please visit with the county office.

AGRICULTURAL CONSERVATION PROGRAM (ACP): August 18th through August 27th will be the next scheduled sign-up period for the 1975 ACP program. Funds are limited. There is a \$2,500.00 per person limitation. Application must be filed with this office, before you start the practice, to qualify for cost-share assistance.

Deliberate burning of any annual crop residue will make you ineligible for 1975 ACP payments.

FOUR-YEAR PROGRAM: This is the second year of a four-year program (1974-1977) and your interests can only be protected by assuring that farm records are correct and current at all times. Please be sure to notify us of any operator or owner changes, address corrections, and etc.

COTTON: The Deaf Smith County Gin has certified that all bagging and ties will meet CCC specifications for loan eligibility.

CROPLAND ADJUSTMENTS PROGRAM (CAP): Just a reminder that NO grazing is permitted on CAP acreage without prior approval. This grazing restriction will be applicable on acreage broken out and planted to wheat this fall. (In the last year of the agreement, you may break out the CAP acreage.) Remember no grazing of wheat acreage prior to January 1 without approval from the county office. Grazing permission may be obtained by filing an application and paying a fee equal to 15 per cent of the average per acre payment rate. You would only be required to pay on the acreage to be grazed.

If you have questions on CAP requirements, be sure to contact the county office.

HOLIDAY: This office will be closed Monday, September 1st, in observance of Labor Day.

TDA Surveys Infestations Of Fire Ants

AUSTIN—Surveys to examine the extent of imported fire ant infestation in 52 counties are being conducted by crews from the Texas Department of Agriculture, Agriculture Commissioner John C. White has announced.

Ten teams will work this summer to document locations of the ants' cone-shaped hard mounds. Samples of the insects will be gathered for positive microscopic identification from Texarkana to San Antonio.

"These counties are adjacent to known infested areas, and this information is necessary to determine future control programs in the state," White said.

"Millions of dollars in losses to farmers and ranchers have been confirmed because of ruined pastures, deaths of newborn animals caused by the sting of the ants, and damage to machinery in fields which became pock-marked with the mounds," he stated. People who think imported fire ants are on their property are asked to call their Texas Department of Agriculture district office.

Imported fire ants are usually reddish-brown, measuring one-eighth to one-fourth inch long. Their mounds are six inches to three feet high and can spread 15 to 18 inches in diameter. The pests infest nine southern states, including Texas.

By early 1974, 25 million acres in Texas had confirmed populations.

Agri-Culture? HOW'S YOUR?

WHEN THE DECLARATION OF INDEPENDENCE WAS SIGNED, 9 OUT OF 10 WORKERS IN THE U.S. WERE FARMERS!

TODAY ONLY 4% OF THE NATION'S WORK FORCE IS ENGAGED IN FARMING...



AND AGRICULTURE HAS CHANGED SO MUCH THAT...

THE REVOLUTIONARY WAR SOLDIER-FARMER WOULD RECOGNIZE ONLY A FEW OF THE TOOLS AND NONE OF THE MACHINES—ON TODAY'S FARMS!

Food Prices Warrant Look

Buy food for nutrition, not just for the price in the box.

That's the advice of an Extension Service nutritionist at Clemson University. "Money is too precious now to squander it on non-foods," says Mrs. Marie Hindman, "and the consumer who does so has no right to complain about high prices."

She points out that some authorities estimate about 30% of the foods in supermarkets could be eliminated with no nutritional loss to anyone.

Even foods with certain vitamins added aren't necessarily as good as the real thing, according to Mrs. Hindman. As an example, she cites imitation orange juice which lacks, among other things, valuable trace minerals.

"There's more to orange juice than Vitamin C," the nutritionist notes. "Juices aid digestion and also have other nutrients and natural fruit sugar."

Mrs. Hindman also says quite a few non-dairy products are devoid of nutrition and many include coconut oil. "This is a highly saturated fat and not at all healthful in large quantities," she comments. "The American Medical Association has indicated that coconut oil is more clogging to arteries than dairy cream."

Mrs. Hindman finds the

greatest fault with "mini-nutrition" cereals for which the consumer pays astronomical prices and receives very little in return.

Sugar-coated cereals fabricated from refined flour and sometimes coated with synthetic vitamins and minerals are always more costly than natural cereals such as bran and oats, according to the nutritionist.

"In addition, some of the newerfad cereals have coconut added—another source of saturated fat," she adds.

Those prizes in cereal boxes don't contribute to holding down food prices either. According to Advertising Age, cereal manufacturers spend \$60 million annually on trinkets for product promotions.

U.S. Farm Exports Climb Value-Wise

U.S. farm exports for the 1975 fiscal year are expected to hit about \$23 billion, a shade higher than last year.

However, the USDA says all the gain stems from better prices. Ton-for-ton, shipments are off by about 15%.

Agricultural imports will drop under \$10 billion, leaving a favorable trade balance of around \$12 billion.

Grain Executive Raps Move To Halt Exports

Imagine headlines proclaiming "U.S. CATTLE FEEDERS DEMAND IMPORT OF 11 MILLION HEAD OF CATTLE. BEEF PRICES PLUNGE TO 15 CENTS A POUND."

Cattle feeders would never do that, but they are doing the same thing when they seek an embargo on U.S. grain exports, claims Elbert Harp, executive director of the national Grain Sorghum Producers Association and Texas Grain Sorghum Producers Board.

Harp, who also chairs the U.S. Feed/Grains Council, Washington, D.C., said that the grain which was exported last year would have added beef equivalent to 11 million head of cattle, had the campaign to halt grain exports been successful.

He pointed out that between October 1, 1974, and July 4, 1975, U.S. exports of corn and

sorghum totaled 1 billion, 97 million bushels. Assuming that each steer weighing 600 pounds required 40 bushels of grain to fatten it to a weight of 1,000 pounds, the exported grain would have fattened 27 million more cattle than were already fattened. The additional gains would have totaled 11 billion pounds of live beef, or the equivalent of 11 million head of new cattle.

"Since beef markets were

already saturated and the cattle industry in serious trouble, more cattle would have made an intolerable situation even worse," Harp said.

He continued, "Grain exports have proven to be financially beneficial—even essential—for the cattle feeder who might otherwise have little means of restricting total beef production."

Harp said grain producers, when faced with a grain surplus

and low prices, often turn to feeding cattle themselves in an attempt to recoup losses and meet their cost of production.

"So cattle feeders should think twice before assuming that an embargo on grain exports will help them by lowering grain prices," the feed grain executive concluded. "Surplus grain means surplus beef and often spells bankruptcy for producers of both commodities."

Ada Completes Agreement

Ada Resources, Inc. has completed a loan agreement with First City National Bank, Houston, for \$2,160,000 at 1 1/2 per cent above the bank's prime rate.

Proceeds of the loan have been used to retire \$1,976,800 in debt and for other purposes, including additions to working capital. The agreement also makes provision for a \$1 million revolving line of credit to Ada Resources, Inc.

The loan matures October 1, 1977. Ada Resources has pledged 10 barges and its truck fleet of approximately 50 trucks and tractors and 70 trailers as collateral.

With the theme: "4-H-'76... Spirit of Tomorrow," more than 7 million 4-H participants will join in the nation's bicentennial celebration during National 4-H Week, Oct. 5-11.



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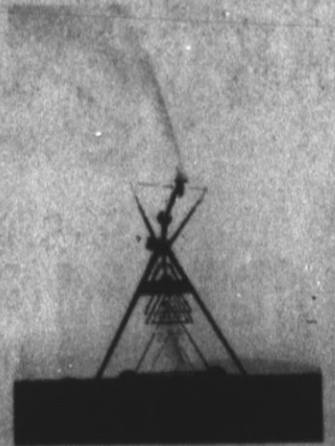
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FARM NEWS

Hybridization May Boost Wheat Yields

Dr. Larry Hollis
Announces
the opening of
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Vega, Tex.

If hybridization does for wheat what it did for corn and grain sorghum, the announcement this year of the first commercial wheat hybrid seed available for sale in quantity is a momentous event.

Just how momentous, Plains farmers now can judge for themselves. Pioneer Hi-Bred International, Inc., and DEKALB AgResearch, Inc., are both marketing hybrid wheat this year. The Pioneer Southwestern Division, headquartered at Plainview, offers four hard red winter wheat hybrids in Texas, Oklahoma and New Mexico.

Henry A. Wallace, former vice president of the United States and founder of Pioneer Hi-Bred, once said the hybridization of food crops would have

as great an impact on the world as the development of atomic energy. That insight gave Wallace, and those who shared his view, the courage to pour millions of man-hours and dollars into the research required to hybridize corn and sorghum.

The successful hybridization of those two food crops was a real pioneering effort, comparable to harnessing the atom. In some respects, however, hybridizing corn and sorghum was an easier task than the hybridization of wheat. Even with the benefit of the earlier research, the quest to hybridize the world's most basic food grain has been frustrating and expensive. But, the rewards and potential benefits to mankind have spurred scientists and investors to expend the effort and money necessary to reach the goal.

The combined expertise of plant scientists and the American farmer has doubled the yield of corn and sorghum. Pioneer Hi-Bred officials believe that combination will do the same for wheat as the foreseeable future.

The present state of the art is not at that point, however. Pioneer research and test plantings by farmers throughout the hard red winter wheat growing area suggest that 20 per cent yield improvement over commonly planted straight-line varieties might be a realistic expectation from today's hybrids. Although much greater yield gains have been recorded in test plots and in some farmers' tests, Pioneer scientists feel that it is still early to predict with certainty the gains that might be expected in large-scale grain production plantings.

To describe the complexities of hybridizing wheat would take a textbook-length explanation. Stated briefly, the complexities begin with the fact that, unlike corn, the wheat plant pollinates itself totally within each flower, so that there is no natural opportunity for cross pollination. For research purposes, a female plant must be created by a surgical procedure on each flower of the blooming head of wheat. Only in that way can experimental crosses be made.

The transition from experimental crosses to seed produc-

tion involves even more complicated processes. Female plants must be created in greater numbers than is possible through surgery on flowers, so a series of crossings—called backcrossing—is used to produce a plant that is male sterile. The male sterile plant must then be crossed with another plant possessing special genes that will restore fertility to the next generation. The problem of effectively restoring fertility frustrated scientists for a decade before it was solved.

Pioneer Hi-Bred continued the patient, determined research until it produced some hard red winter wheat hybrids that were high yielding in both winter forage and grain, with the right height and maturity, exceptional straw strength, and toleration to a variety of diseases and weather conditions. To be acceptable, the wheat hybrids also had to demonstrate a high quantity and quality of protein and to score well on tests of milling and baking properties.

At the Pioneer research station near Hutchinson, Kansas, hundreds of experimental crosses are evaluated to select the few hybrids with all of the desired characteristics. Only a fraction of one per cent of the trial crosses have been produced in quantity and branded as Pioneer hybrid wheat.

The Southwestern Division of Pioneer Hi-Bred has four hybrids available in limited quantities. HR908 is a high-yielding hybrid with a semi-upright growth habit, making it excellent for both grain and grazing. It has a high tolerance to soil-borne mosaic virus and good leaf rust resistance. A short hybrid with good straw strength, HR908 has an outstanding yield record in all winter wheat growing areas of Texas, Oklahoma and New Mexico.

HR915 is a winter hardy hybrid with a short to medium height and a high degree of tolerance to soil borne mosaic. With good straw strength and high test weight grain, this hybrid has an excellent yield record in the northern part of the winter wheat growing areas of Texas, Oklahoma and New Mexico. Another hybrid, HR915A, has very similar characteristics to those of HR915.

HR975 is a versatile hybrid, with high grain yields and the maturity and vegetative growth for exception grazing. A



Seeking The Best

Plant breeders test thousands of experimental wheat crosses in efforts to find a few strains of hybrid wheat with characteristics making them worthy of production in quantity. Researchers hope hybridization of wheat will have the same dramatic effect as hybridization of corn and grain sorghum.

moderately tall hybrid with good straw strength, it has excellent standability.

Milling and baking scores for all four hybrids are good.

The Pioneer brand wheat hybrids being sold for planting in 1975 were planted by representative farmers over a wide area in 1974. In most instances, they were grazed and

through the winter, producing good forage, and then recorded better grain yields than the standard and competitive varieties of wheat to which they were compared.

High Plains farmers interested in being among the first to plant hybrid wheat may obtain more information from Pioneer seed dealers. A dealer can

suggest which hybrids are most apt to suit local growing conditions. Because supplies of Pioneer brand hybrid wheat are still limited, farmers may not be able to get all the seed they want, company officials said, but planting one or more hybrids will provide experience to help make next year's planting decisions.

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Development Credit At High

Nearly \$5.5 billion were made available for development of rural areas in fiscal year (FY) 1975 through the Farmers Home Administration (FmHA), the Department of Agriculture said today.

In this most extensive program ever provided to strengthen the economic base and improve the amenities of rural areas, \$5.285 billion represents over 215,000 loans that will be repaid, and \$181 million was disbursed through 1,138 grants in four different programs.

The supervised funding programs of FmHA, a major

credit agency of the Department, comprise four major areas, all of which were at record levels in FY 1975. Farmer programs \$2 billion, Housing, \$2.25 billion, Community Facilities, \$849 million, and Business and Industry, \$363 million.

Among major farmer programs, emergency credit for farm operations hurt by natural disaster and for livestockmen in the economic squeeze exceeded \$1 billion, involving almost 46,700 loans. There were over 49,000 loans for \$550.8 million to finance farm operations and more than 10,500 for \$351.6 million to buy farmland. Some

\$9.6 million was borrowed by Indian tribes to buy land within their reservations.

In the housing program over 105,000 loans for \$1.9 billion bought, built or improved individual homes; 1,153 loans for \$293.4 million were made to provide rental apartments, and 101 loans and six grants aggregating \$13 million will provide housing for farm laborers.

For water and waste disposal systems there were 1,451 loans for \$469.9 million and 869 grants for \$156.9 million. \$200 million was involved in 359 loans for community facilities such as fire stations, clinics, hospitals, community centers and similar projects that individual communities deemed necessary.

There were 538 loans for \$349.9 million made by private lenders to businesses and industries, and guaranteed by FmHA, plus 210 grants for \$13.7 million to municipalities to help encourage business and industrial expansion.

Sorghum Board To Meet Aug. 19

The Texas Grain Sorghum Producers Board will hold its regular bimonthly meeting, Tuesday, August 19, at 10:00 a.m. in Dumas, at K-Bob's Restaurant. The group will break for lunch at noon and resume the meeting at 1:00 p.m.

The main topic of the meeting will be a discussion of the 1975 assessment collections. Special guest, Dr. Patrick Odell from Texas University at Dallas, will discuss his recent work in making paper from sorghum stubble and extracting furfural from sorghum stubble for commercial use.

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Producers Lose With Insecticide Ban

The American urban dweller and agricultural producer both will become immediate losers if the use of two important chlorinated hydrocarbons now under fire are suspended, a Texas A&M University agricultural leader says.

Dr. L.S. "Bill" Pope, associate dean of agriculture, warns that the Environmental Protection Agency's recent action calling for suspension of the two related pesticides—chlordane and heptachlor—could have more impact on

increasing costs to consumers than the current Russian grain deal.

The proposed ban poses a serious problem for producers, who depend on the vital chemicals for seed treatment for wire worms and other insects that attack sorghum grains, corn and wheat, and for homeowners interested in protecting their lawns and gardens from insect damage and their homes from termite problems.

"Since several other pesticides, including DDT, aldrin

and dieldrin, can no longer be manufactured due to EPA intervention, the chemicals now under fire are the main protective shield against certain damaging insects that affect agricultural production and food supplies.

"With increasing production costs, producers cannot afford a failure. Early damage to sorghums, corn and wheat crops mean costly replanting, which could exceed additional production costs of \$22 million annually. This does not include

the cost of soil treatments or yield reductions due to the impact of late plantings," Pope says.

Another agricultural authority, Dr. John Thomas, entomologist with the Texas Agricultural Extension Service at College Station, estimates that the cost of alternate broadcast or band applications of chemicals to the soils would run from \$5.80 to \$12 per acre, compared to present seed treatment costs of 11 to 43 cents an acre.

Any decline in sorghum production will seriously hit the producers' pocketbook and invariably raise the cost of food to consumers, the two men warn.

"For example, a 7 per cent loss through ineffective seed treatment of wheat, or a 3 per cent loss of the total corn crop for the same reason would just about equal the amount of each commodity sold to Russia thus far in 1975. While the public is greatly concerned about outshipments of grains to other

countries, a bigger problem may be the loss of vital chemicals so necessary for food production," Pope says.

While the EPA suspension order excludes the use of these chemicals for termite damage and non-food plants such as ornamentals, Pope says that past experience of other pesticide manufacturers is that they cannot afford to continue production of so-called "questionable" chemicals for one or two uses.

"Hence, the danger is that the two pesticides may be removed altogether. At present there are simply no available and effective substitutes for many of the uses of these chemicals," Pope says.

While the EPA must, as one of its charges, carefully evaluate and scrutinize chemicals for possible toxicity and carcinogenic effects, the risk-benefit ratio also must be considered, he emphasizes.

Pope, as A&M associate dean of agriculture, is on the university's teaching staff and is a member of the Texas Agricultural Experiment Station and Texas Agricultural Extension Service staffs. He is widely recognized for his efforts with agricultural industry groups of Texas, where special emphasis is given to beef and related production areas.

Decision Needed On Land Policies

Americans everywhere need to become more concerned about what is happening to our agricultural and forest land, it is being lost at a rate of about 1.2 million acres a year to urban and other developmental uses.

The annual rate of loss currently equals the total acreage of the state of Delaware. At this rate, the amount of land giving way to development would be equivalent to the combined areas of Maryland and Massachusetts every 10 years. Acceptable alternatives to current practices of wasteful land use are clearly

needed.

As little as five years ago, the engulfment of farmland was largely due to metropolitan expansion. Since 1970, however rural development has become a vigorous national movement that is being stimulated by an outflow of city people to rural communities. Prior to 1970, most rural counties were losing population.

Industry also is discovering the advantages of small community locations and the nonmetro labor market, with the result that thousands of manufacturing plants are ap-

pearing on rural land that only a few years ago was under the plow.

Development can bring many benefits to rural communities. They need growth, and the country needs an alternative to a past that saw its youth leave small towns for life in the cities. But we cannot afford the waste of land that results from development based solely on expediency and convenience of the investor.

The current trend of migration from the cities to rural communities may be the start of a new era in the nature of

American growth. At the same time, our population is increasing. About 50 million more Americans are expected within the next 25 years. During the same period, the world population probably will increase by an additional 2-1/2 billion persons.

Aside from a moral obligation to contribute to the alleviation of world hunger, our country needs the foreign exchange produced through increasing sales of agricultural products for the growing population. Far-sighted husbandry of the land

is essential.

Rural development and agriculture can coexist in harmony and mutual benefit, but a basis for accommodation is necessary. The basis is sensible land-use planning, including the challenging and controversial subject of county and municipal zoning. However, the alternative to zoning, or some comparable regulatory measure, is to forego the option of community or county self-determination as growth occurs.

One way that local governments can preserve agricultural land and control development is through the purchase of development rights (by means of sealed bids from landowners.) In selling such rights to a county, for example, the landowner retains raw title, possession, and the right to use the land for agricultural purposes. At the same time, the county government can prevent random or exploitive development. This technique is being used in Suffolk County, N.Y., and other places.

There is no question that land-use planning can result in development taking place on sites best suited for it, especially since there is ample space available for development. About 75 per cent of us live on only 2 per cent of the land.

Only by giving development its place and leaving agricultural land in its place can we ensure a better America for all.

Letter Calls For New Food Policy

Editors Note: (The following letter from Harry Hubbard, president of the Texas AFL-CIO and Jay Naman, president of The Texas Farmers Union concerning the grain sale to Russia was sent Monday to George Meany, president of the AFL-CIO.)

We are concerned about the chaotic conditions concerning food in this country. Soviet Wheat Sale 2 exemplifies these conditions.

The proposed sale would again put Labor, Farmers and Consumers at the mercy of grain speculators, the multinational grain traders and the Ford Administration, which seems to be working far too closely with speculators and traders. It is time to stop the manipulation of food for private exploitation.

We feel that overseas sale of grain is necessary and desirable. It helps create jobs, helps farmers obtain a fair return on their investment and work and helps create a favorable balance of trade.

However, it is in the best interest of Farmers and Labor that a national food policy be established to protect the interests of the farmer, the consumer and the world's need for food. Under present conditions the nation's food policy has been too often determined by speculators and traders in their own interests and this should be stopped by national legislation.

If such a national food policy were established, there would be no need for actions such as those threatened by the Longshoremen's Union to refuse to load grain ships headed for Russia, because they would be assured that such an action would not lead to speculator-escalated food prices. They would know that the consumer was paying a fair price in the grocery store.

A national food policy is just as important as a national energy policy. The nation should not be at the mercy of speculators or multi-national cartels. A nation as wealthy in food resources as ours should never ever face shortages because of speculative policies which have forced prices so low that farmers cannot afford to

produce. Nor should this nation ever be in position where consumers cannot afford to buy quality food products because of excessively high prices caused by speculator's control over the distribution of food. We have seen what can happen as a result of the Soviet Wheat Sale 1. That may have been but a hint of what's to

come unless Legislative action is forthcoming.

Creation of a national food policy by Congress should be a high priority.

Sincerely,
(signed)
Harry Hubbard, President Jay Naman, President Texas AFL-CIO Texas Farmers Union

Senator Speaks To Agents

State Senator Kent Hance of Lubbock told Texas county agents in Lubbock Tuesday (Aug. 5) that agricultural exports are central to a strong American economy.

"A strong economy is the only way for the United States to hold its strong military position in the world," said Hance, addressing the annual meeting of the Texas County Agricultural Agents Association.

"Our unfavorable balance of trade payments were partly the result of increased U.S. labor costs prompting industries to shift their production to other countries where labor is much cheaper. The products were, in turn, imported back to America,

thus causing a gold flow away from our economy," he stated.

"Not until we exported large amounts of agricultural products did this payment balance trend reverse itself," Hance concluded.

Referring to recent state appropriations for agricultural Extension and research programs, Hance cited them as an investment in agriculture which has been and must continue to be the backbone of American progress.

The state senator challenged the county agents to assume an even greater responsibility to see that all farmers know what's available from agricultural research efforts.

"I make no apologies for any money voted by the Texas Legislature in support of agricultural Extension and research," Hance concluded.

Ralph Park, Cleveland Mayor, at U.S. Conference of Mayors:

"We're interfering with defense policies when we should be asking for more aid to cities."

Terry Sanford, Candidate for Democratic presidency:

"The United States must maintain a healthy defense establishment whose role is to protect us from piracy and from aggression."

DEAF SMITH COUNTY

FARM NEWS

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Our rates are reasonable. You can include freight, installation, pump...

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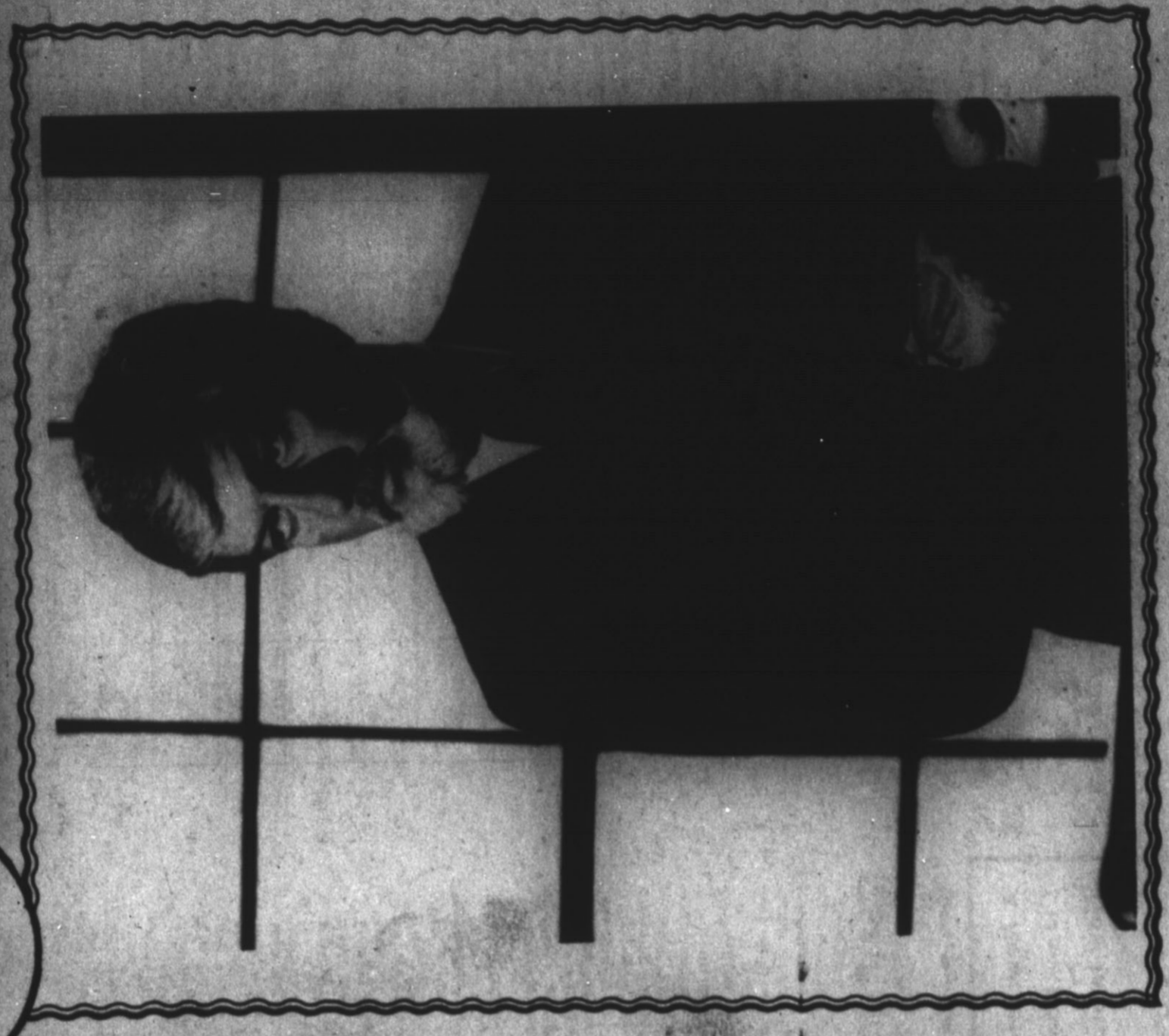
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Weekly Television Magazine
The Hereford Brand
Thursday, August 14, 1975

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Thursday Preview

11:30...ABC...AFTERNOON... BABY BREAK... 'OH! BABY'... Judy Carne and Bert Convy star as a young married couple who are overjoyed, awed, and slightly embarrassed at the prospect of becoming parents of quinquinets.

7:00...CBS...THE WALTONS... The Shiveres... A young bridegroom-to-be balks when he learns that a shiver—the custom of raising a ruckus outside the bridal chamber—is planned for him.

9:00...NBC...THURSDAY NIGHT AT THE MOVIES... 'RACHEL, RACHEL'... Starring Jeanne Woodward, James Olson, Estelle Parsons and Geraldine Fitzgerald. A lonely schoolteacher, nearing middle age finds momentary happiness in a love affair. Paul Newman made his directing debut with this film. (1966)

8:00...ABC...THE STREETS OF SAN FRANCISCO... Tonight's episode is "Letters From The Grave," with guest star Peter Strauss and special guest star William Windom. Lt. Mike Stone and Inspector Steve Keller are led into one of their most bizarre cases when the skeleton of a long-missing gangster is found in famed Alcatraz prison. (R)

9:00...ABC...HARRY DAYS... Tonight's episode is "The Cunningham Caper." Ritchie is bored while recuperating from the flu until he finds himself alone in his home with a burglar. (R)

7:30...ABC...TUESDAY MOVIE OF THE WEEK... 'EVERY MAN NEEDS ONE'... Starring Connie Stevens, Ken Berry and Steve Franklin. A swinging bachelor architect hires a spunky woman assistant against his better judgment and the situation quickly develops into a battle of the sexes.

7:30...NBC...NBC WORLD PREMIERE MOVIE... 'THE LAW'... Starring Judd Hirsch as Murray Stone, a dedicated public defender who is often at odds with the deputy district attorney, in a realistic look at the judicial system of a large city. Based on the true story of Alvin Nierenberg, a Los Angeles attorney. (R)

7:30...CBS...MA-S-H... Dreams of fame, glory and honor dance in the heads of almost everyone except Hawkeye and Trapper John when the unit learns that Gen. Douglas MacArthur is going to pay them a visit. (R)

8:00...CBS...HAWAII FIVE-O... "Hit Gun for Sale." McCarrett goes all out to keep the lid on a threatened organized crime war by tracking both an unknown hit man and his target. (R)

Monday thru Friday

Table with columns for Channel, Time, Program, and other details for Monday through Friday.

On The Cover

Man accused of double homicide on 'Petrocelli'

Death in Small Doses... in which a nurse is slain, her patient is found dead and the patient's grandson is accused of homicide, will have a repeat performance on NBC Television Network's "Petrocelli" Wednesday, August 29 (9:00-10:00 p.m.). (Retrocast)

Table with columns for Channel, Time, Program, and other details for Thursday.

Tuesday Preview

7:00...CBS...GOOD TIMES... The Evans family faces an economic crisis after both James Earl Ray and J.J. lose their jobs. (R)

9:00...ABC...MARCUS WELBY, M.D... Guest-starring Lucie Arnaz, Jean Hockicki, and Gavin O'Herlihy. Dr. Marcus Welby has serious self-doubts when a young woman develops a cancerous condition because of treatments he

recommended when she was a child. (R)

10:30...ABC...WIDE WORLD: MYSTERY... 'KILLER WITH TWO FACES'... Starring Donna Mills. An American woman, highly successful in British fashion journalism, accidentally meets an architect and immediately hires him to work on her newly purchased home in the country. (R)

Table with columns for Channel, Time, Program, and other details for Tuesday.

Tony Orlando and Dawn

Guest star Buddy Ebsen, star of 'Barnaby Rudge,' shows his skill as a song-and-dance man, with special guest star Kate Smith and series stars Tony Orlando and Dawn as grown-up flower children, on a retrocast of "Tony Orlando and Dawn" Wednesday, August 29 (7:00-8:00 p.m.), on the CBS Television Network.

Wednesday Preview

7:00...CBS...TONY ORLANDO AND DAWN... Guest stars: Kate Smith and Buddy Ebsen. (R)

7:00...NBC...LITTLE HOUSE ON THE PRAIRIE... To see the world... Mitch Vogel guest-stars as a farm boy who leaves home to assist the settlement of city. (R). Mitchell London directed. (R)

7:00...ABC...THAT'S MY MAMA... Tonight's episode is "The Hero." Earl talks Clinton into keeping his cousin Hank overnight when he returns to town for his father's funeral even though a postscript-bent dope gang is after him. (R)

7:30...NBC...WEDNESDAY MOVIE OF THE WEEK... 'THE TRIAL OF CHAHLAIN JENSEN'... Starring James Franciscus, Joanne Mills, Charles Durning, Lynda Day George, Harris Yulin and Dorothy Trisler. The shocking, true account of a chaplain, the only U.S. military officer ever to be court-martialed solely on a charge of adultery. (R)

8:00...CBS...CANNON... "Perfect Fit for a Frame." Cannon's assignment as a girl's bodyguard becomes a nightmare when he finds himself framed for the murder of the man she says has been pursuing her. Ralph Meeker and Kathleen Cody are featured. (R)

8:00...NBC...LUCAS TANNER... "One to One." Tanner (David Hartman) gets into trouble with a father when he tries to help the man's son in his musical career against the father's wishes. (R)

9:00...NBC...PETROCELLI... "Death in Small Doses." When both a nurse and her patient are found dead, the petrielle's grandson is accused of homicide. (R)

9:00...CBS...MANNIX... "A modern office building is the scene of a deadly cat-and-mouse game, with Joe Mannix as the bait. (R)

10:30...ABC...WIDE WORLD: SPECIAL... 'STANLEY KRAMER: TRIUMPHS AND DEFEATS OF A DOUBLE DUTY'... Patrick McGoohan will be guest-star and also director of a "Columbo" episode, "Identity Crisis," scheduled to be telecast on "NBC Sunday Mystery Movie" during the upcoming season.

Table with columns for Channel, Time, Program, and other details for Wednesday.

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Monday Preview

8:00...ABC...THE ROOKIES... Tonight's episode is "The Shield." Six witnesses make positive identification of a suspected slayer of a policeman, but Terry is the long dissenter, a position which puts him on the opposite side of buddies Mike, Chris and other police officers. (R)
7:30...CBS...GUNSMOKE... Teacher risks the wrath of his principal's stubborn father because of his belief that child education must be compulsory. Allen Garfield and John Vernon guest-star. Lance Kerwin is featured. (R)

Table with columns for channel, time, program name, and network. Includes programs like 'The Rookies', 'GunsMoke', 'The Love Boat', 'The Love Boat: A Special', 'The Love Boat: A Special', 'The Love Boat: A Special'.

Computer is silent and held for ransom

A scientist is slain and his invention, a computer which can instantly translate English into foreign languages, is stolen and held for ransom in "Murder Impossible," a "Wide World: Mystry" to be rebroadcast on the ABC Television Network, Wednesday, August 18 (10:30-12:00 midnight).

"Killer With Two Faces"

Donna Mills stars in the chilling story of an American woman in England who becomes the intended victim of a psychopathic killer—an identical twin of the man with whom she is falling in love—in "Killer With Two Faces," a "Wide World: Mystry" which will be rebroadcast on the ABC Television Network, Tuesday, August 19 (10:30 p.m.-12:00 midnight).

Computer is silent and held for ransom

Laurence Luckinbill and Jack Ging star with David Hedison as special guest star in the drama which was originally telecast March 24, 1975. Kassab, head of United Computer Corp., and Patch, his public relations man, are preparing their new computer for a public unveiling, when word reaches them that the machine's developer, Von Seitz, has been shot.

True odeal of Naval chaplain court-married on charge of adultery

The shocking account of the ordeal of a chaplain, the only U.S. Navy officer ever to be court-married solely on a charge of adultery, is dramatized in "The Trial of Chaplain Jensen," the ABC Television Network's "Wednesday Movie of the Week," August 29 (7:30-9:00 p.m.). (Rebroadcast)



James Francis Jensen has the title role in "The Trial of Chaplain Jensen."

Friday Preview

7:00...NBC...SANDFORD AND SON... (Rodd Fox) and his buddies appear on a TV game show in an effort to win a birthday gift for Lamont (Diamond Wilson). (R)
7:00...CBS...THE CBS FRIDAY NIGHT MOVIE... "THE BLUE KNIGHT" AND "THE BLUE KNIGHT"
7:00...ABC...THE ABC SUMMER MOVIE... "BORN FREE"
7:30...NBC...CHICO AND THE MAN... "No Room in the Garage"
8:00...NBC...NBC FRIDAY NIGHT AT THE MOVIES... "THE UNDERGROUND"
9:00...ABC...ABC NEWS CLOSEUP... A look at the auto industry which is selling like hotcakes in the U.S.

Table with columns for channel, time, program name, and network. Includes programs like 'Sandford and Son', 'The Blue Knight', 'Born Free', 'Chico and the Man', 'Friday Night at the Movies', 'ABC News Closeup', 'Wide World: Mystry', 'The Tonight Show', 'The Dick Cavett Show'.

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Table with columns for channel, time, program name, and network. Includes programs like 'Wide World: Mystry', 'The Tonight Show', 'The Dick Cavett Show', 'The Love Boat', 'The Love Boat: A Special'.

"Make a Wish"

There's nothing so fine as being in your house when it starts to snow. "Houses" and "Snow" are the words explored on "Make a Wish," the Emmy Award-winning ABC News children's information series, Sunday, August 17 (10:30-10:55 a.m.), on the ABC Television Network. (Rebroadcast) Singer-host Tom Chapin tells viewers that, if you were a "house," you might be a lighthouse, a guardhouse, birdhouse, or even a household word.

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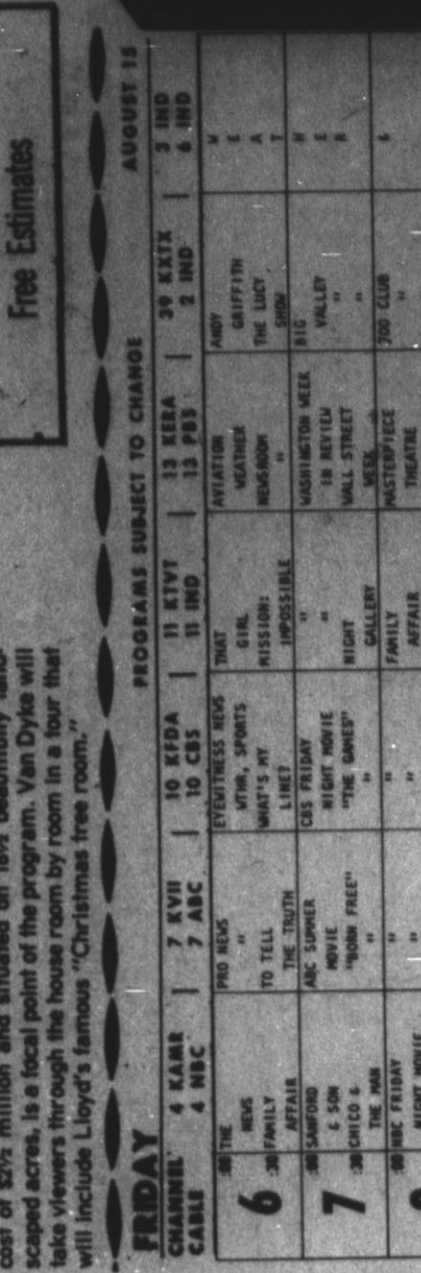


James Francis Jensen has the title role in "The Trial of Chaplain Jensen."

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Dick Cavett, the urban master of laughter and conversation, will star in "The Dick Cavett Show," a four-week comedy-variety hour that premieres Saturday, August 14 (9:00-10:00 p.m.), on the CBS Television Network.

Lioness returns to the wilds "Born Free," the family classic that the New York Times called "a fresh and moving film... a poignant but happy reminder of the beauty and mystery of the life cycle," will be the ABC Television Network's "ABC Summer Movie," Friday, August 15 (7:00-9:00 p.m.).

TEL-TV Saturday Preview

11:30...ABC...GO! A trip aboard a whiplanner at a... look both above and below the surface of the Caribbean. (R)

12:00...CBS...CBS FESTIVAL OF THE LEVELY ARTS FOR YOUNG PEOPLE "Today is Ours," starring Ossie Davis, Ruby Dee and Harry Belafonte. In the story, a landlady is swept up by the exuberant spirits of a group of underprivileged children who want to hold a block party on...

his vacant lot, with the hope of turning it into a playground. At first reluctant, the landlady at last relents and is propelled into the movement of the party. (R)

3:30...CBS...THE SAMMY DAVIS JR. GREATER HARTFORD OPEN Third round play of the \$200,000 golf tournament, with Jack Whitaker, Pat Sumner, Frank Glieber, Ben Wright and Ken Venturi providing the commentary. (From Weatherfield Country Club, Hartford, Connecticut). (R)

7:00...ABC...ALL IN THE FAMILY Archie suspects Edith is turning Catholic when she takes to wearing a religious medal and attending mass. Archie places the blame for Edith's behavior on Irene Lorenzo and the local parish priest. Phyllis Avery guest stars and Bernard Hughes is featured. (R)

7:00...NBC...EMERGENCY! "The Smoke Eater." A senior fire captain is skeptical of new methods, until he sees the paramedics rescue an asthmatic child. Randolph Mantooth and Kevin Tighe star as the paramedics. (R)

SATURDAY

CHANNEL	4 KAM	7 KVI	10 KID	11 KTV	13 KEA	29 KXTV	3 IND
CABLE	4 NBC	7 ABC	10 CBS	11 IND	13 PBS	2 IND	3 IND
7	20 ADAPTED FAMILY	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
8	20 DRESDEN	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
9	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
10	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
11	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
12	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND

"Today is Ours"

Of "Today is Ours," the diminutive (3'7"), pretty and personable Ellaine Harding has this to say: "It's a people show, not just a kid's show. This is what's happening today." Miss Harding's characteristic buoyancy, audience and bounciness are translated into sheer excitement when she recalls her leading role as Laurie, in "Today is Ours," to be broadcast on "The CBS Festival of Lively Arts for Young People" series Saturday, August 16 (12:30 noon-1:00 p.m.), on the CBS Television Network.

The mixture of poetry and music (assembled by Ossie Davis and Ruby Dee, who, along with Harry Belafonte, also star in the special) is perfectly suited to Miss Harding's talents—she's an actress-singer whose work has received high praise. Moreover, she's a comedienne, composer and

7:00...ABC...KOLCHAK: THE NIGHT STALKER Tonight's episode is "Werewolf." Kolchak covers the last cruise of a grand old luxury liner and watches the excursion turn into a voyage of horrors when the full moon brings out a werewolf. (R)

7:30...CBS...DOC Special presentation, starring Bernard Hughes as an old-fashioned New York neighborhood general practitioner whose cantankerous manner never fully hides the deep concern for his patients, most of whom can't even pay him. Elizabeth Wilson, Florida Friebus, Irvin Corey and Linda Kelsey are featured.

8:00...CBS...THE MARY TYLER MOORE SHOW A wave of frigidation sweeps the W.J.M.T.V. newsroom when Ted Baxter fails to receive a nomination in the local television awards competition and someone has to break the news to him. (R)

8:00...ABC...THE ROOKIES. S.W.A.T. SPECIAL In this special two-hour segment, rookies Terry, Mike and Chris are assigned to duty under a special weapons and tactics officer, Lt. Hondo Harralson. After training, they join a S.W.A.T. team sent to rescue the tenants of a post-apartheid building seized by a gang of armed robbers. Stars Steve Forrest, Donna Mills, Robert Walden, Marsha Hunt, Lloyd Bochner and Arle Johnson. (R)

8:00...NBC...SATURDAY NIGHT AT THE MOVIES—"MANCHURIAN CANDIDATE" Starring Frank Sinatra, Laurence Harvey, Janet Leigh and Angela Lansbury. A U.S. Army captain, who had been brainwashed by a Chinese master of hypnotic while in Korea, suffers of recurring night-mares and investigates the situation. (1952) (R)

9:00...CBS...THE DICK CAVETT SHOW Starting the urbane master of laughter and conversation in a comedy-variety program.

TEL-TV Sunday Preview

10:30...ABC...MAKE A WISH The "Hopper" and "Snow" Rod Laver vs. Jeff Borwick in a semi-final match. "Pressure Point" distal semi-final match features Rosemary Casals vs. Chris Evert. Vin Scully, Tony Trabert and Phyllis George provide the commentary.

1:00...CBS...THE SAMMY DAVIS JR. GREATER HARTFORD OPEN Final round of the \$200,000 golf tournament, with Jack Whitaker, Pat Sumner, Frank Glieber, Ben Wright and Ken Venturi providing the commentary. (From Weatherfield Country Club, Hartford, Conn.). (R)

2:30...CBS...PRE-SEASON NATIONAL FOOTBALL LEAGUE GAME Pittsburgh Steelers vs. Oakland Raiders. Lindsay Nelson and Sonny Jurgensen provide the commentary. (From the Memorial Stadium, Oakland, Calif.).

4:30...CBS...THE SIX MILLION DOLLAR MAN Tonight's episode is "The Midas Touch." Steve Austin is impregnated in a mine when he attempts to clear his boss, Oscar Goldman, who is suspected of a plot to amass a \$25 million in gold out of the country. (R)

4:30...NBC...THE WONDERFUL WORLD OF DISNEY First half of "Snow Bear." A semi-saltine Eskimo had rescued a female polar bear cub snared in a hunting trap in the Arctic wilderness. (R)

7:30...NBC...NBC SUNDAY MASTERY MOVIE—"NEGATIVE REACTION" Dick Van Dyke guest-stars as a henpecked photographer who carries out a homicide to liberate himself from a pretentious wife. Peter Falk stars as Lt. Columbo. (R)

7:30...CBS...KOLCHAK "The Good Luck Bomber." An unknown bomber has both Kolchak and the bomb squad baffled because they can't deduce his intricate devices, but they haven't received any ransom notes offering to stop the explosions. (R)

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE—"INDICT AND CONVICT" Starring George Grizzard, Reni Santoni, Susan Howard, and Ed Flanders. A prominent public official is suspected of murdering his wife and her lover in a case investigated by an attorney general's office. (R)

SUNDAY

CHANNEL	4 KAM	7 KVI	10 KID	11 KTV	13 KEA	29 KXTV	3 IND
CABLE	4 NBC	7 ABC	10 CBS	11 IND	13 PBS	2 IND	3 IND
7	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
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9	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
10	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
11	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND
12	20 THE LAST	1951,11 GAIN	10 MARLIME	11	13 SEAS	29 KXTV	3 IND

DIDN'T WANT THAT PARTICULAR SOUND

"Ryan's Hope," the ABC Television Network's new daytime dramatic series is set in the upper west side of New York City and the show's producer, George Lafferty, plans to use the sights and sounds of the city as an integral part of the show. However, when the series first started production at the ABC Studios in New York, there were some unwelcome city sounds intruding upon the show. The electronic equipment in the control room was picking up the shortwave radio calls from local taxis. After a few days, the calls stopped as mysteriously as they had started. "Ryan's Hope" is seen on the ABC Television Network, Monday-Friday.

BREWED UP REALISTIC SET

One of the sets for the ABC Television Network's new daytime dramatic series, "Ryan's Hope," is a restaurant-bar owned and operated by the head of the Ryan family, Johnny Ryan (played by Bernard Barrow). When the show's scenic designer, Sy Temoshoff, created the restaurant-bar set he did not overlook any details. The bar is a working one, and on any day on which the set is used, the cast and crew are treated to a glass of beer drawn from the bar, following the taping. "Ryan's Hope" airs Mondays-Fridays, on the ABC Television Network.

FLAME GAME

Lloyd Bridges, star of NBC-TV's new drama series, "Joe Forrester," enjoys teasing his actor sons, Beau and Jeff Bridges, about the times when they were embarrassed by their father's fame. "Until they got into the business and became famous themselves," Lloyd says. "They used to make me drop them off a few blocks from school so the other kids wouldn't know who their father was."

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