

Higher Street Light Costs Proposed

City Workers Approved for 7% Pay Hike

By JOE LACKEY
Brand Staff Writer

An across-the-board pay raise of seven per cent for all city employees, with larger increases for a few employees described as "underpaid," was approved Monday night by the City Commission, meeting in regular session.

The pay increase will go into effect August 1. Other items discussed by the City Commission, with no final action, included a new street lighting agreement between Hereford and Southwestern Public Service Company, a request from juvenile officer Larry Watson for land at the Southwest Waterfield for a minibike program designed to prevent juvenile delinquency, and the contract for the building of four new tennis courts, and the remodeling of four old ones, at the high school.

THE SCHOOL BOARD has the final responsibility for letting bids for the tennis courts, but the city and county will share expenses for these courts with the school. The school wishes to have authority to reject bids if they are too high. This will be considered further at a future city commission meeting.

Dudley Bayne, city manager, said at the meeting that Hereford's current budget contains a provision for pay increases for city employees. Bayne said that city employees got a pay raise a year ago, and "had been wondering about the possibility of another raise," since inflation continues to cut deeply into local pocketbooks.

Mayor Jim Sears mentioned that some city employees are underpaid. Bayne agreed, and mentioned several individual cases in various city departments.

After Bayne had listed the individuals who he said were underpaid, and had recommended the salary levels to which their salaries should be raised, city commissioner Emory Brownlow moved that the specific raises be approved. The motion carried unanimously.

During the discussion of how large any possible overall raises for the total city staff should be, Bayne said that raises up to seven per cent could be made within the budget.

Bayne said that this would not necessitate any tax increase.

Commissioner Frank Barrett said that the city might possibly approve a five per cent increase now, and then approve an additional increase later on. Mayor Sears said that he doesn't think inflation will continue to be as bad as it has in the past.

After further discussion, Barrett said he would go along with a seven per cent increase, if that was the desire of the other commissioners.

Commissioner Paul Abalos moved that a seven per cent increase be given to all city employees, effective August 1. The motion carried unanimously.

JAKE WEBB, the manager of Southwestern Public Service Co. here, told the commission that the street lighting contract with the city is up December 12, 1975. This contract had been in effect since 1965.

Webb said that the new contract his company is presenting to Hereford includes a 15 per cent base rate increase with a fuel cost adjustment.

He said the current contract is based on company expectations of paying 24.5 cents for natural gas, but that the new contract is based on a 60 cent natural gas figure.

Southwestern uses natural gas as fuel. Webb said that his company's figures are

(See GAS COSTS, Page 2A)



Hereford, Deaf Smith County, Texas July 24, 1975
74th Year, No. 59 34 Pages 15 Cents

New Term Begins Aug. 4

Grand Jury Picked

Five members of the Deaf Smith County Grand Jury Commission, charged with the responsibility of selecting a new

grand jury, decided Monday on a list of 20 prospective jurors at a meeting at the courthouse.

From the 20-person list, a 12-member jury panel will be chosen to serve for the six month term beginning in August. Notices will be sent out Monday to each of the persons selected by the commission according to a representative of the District Clerk's office.

The new grand jury term begins Monday, Aug. 4, and the jury members will convene Friday, Aug. 8, to organize the new grand jury including the selection of its foreman.

Those called to possibly serve are Paul Abalos, James Gentry, Mrs. A.B. Jacobs, Mrs. Pat Smith, Fred Boren, Mrs. Robert Strain, Rev. C.W. Allen, Mrs. Barnell Landers, Sammie Peters, Mrs. Jim Scott, and Mrs. Elsie Hall.

Also, selected are George T. Jones, Mrs. W.B. Wilson, R.A. Daniel, Billy Wayne Sisson, Bill Cleavinger, Mrs. Carolin Higgins, Travis McGaughey, Manuel Galvan and Joe Del Toro.

The Grand Jury Commission was composed of Billy Cornett, Leroy Johnson, V.J. Owens, Mrs. Laura Walker and L.B. Russell.

Ford Proclaims Today National Day of Prayer

President Gerald R. Ford has designated today as National Day of Prayer and local churches will be open for observance of the Bicentennial occasion.

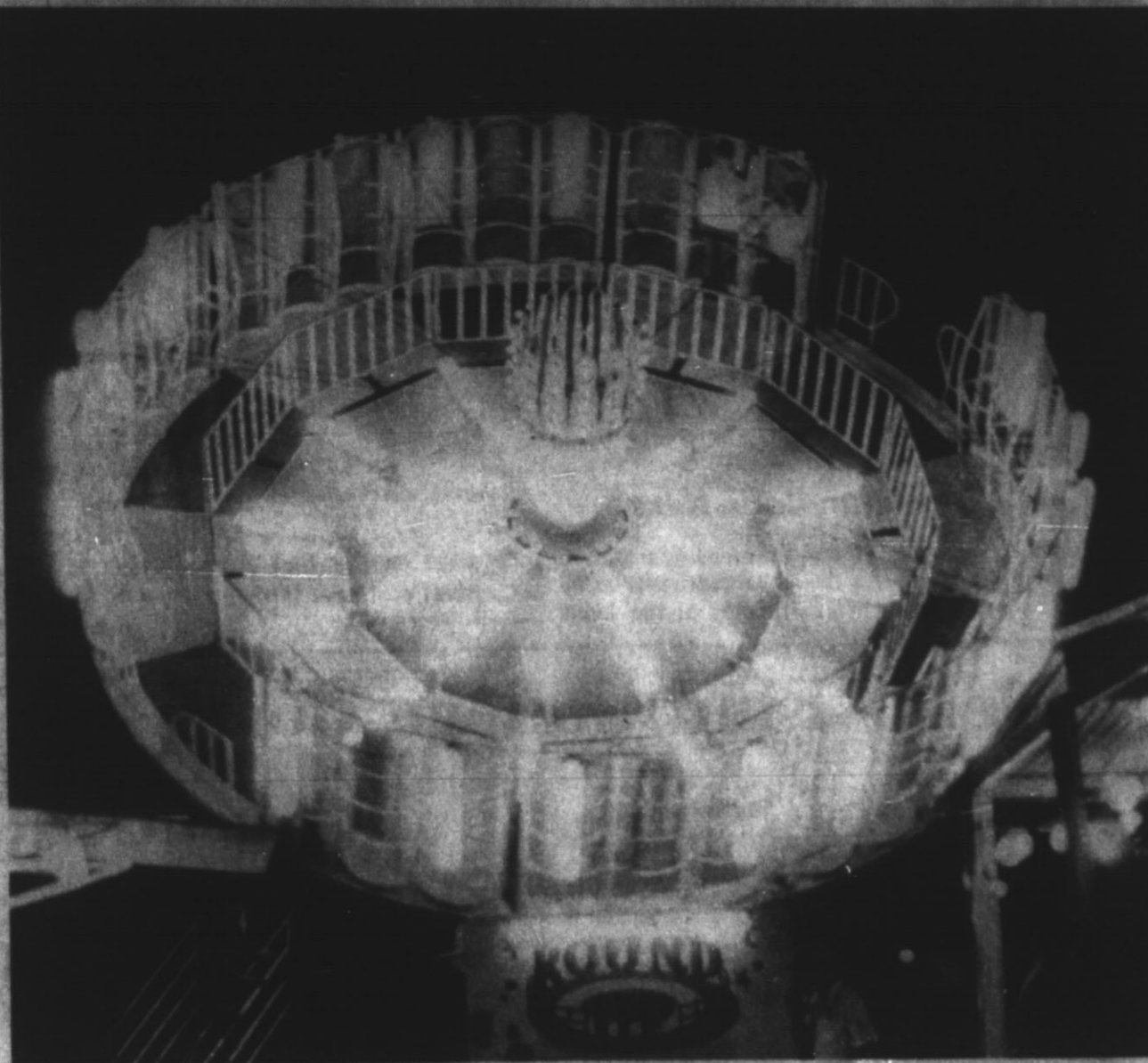
In a proclamation, President Ford urged all Americans to "pray for unity, the blessings of freedom and throughout the land and peace on earth."

He continued, "As we begin the celebration of our Bicentennial, it is fitting to recall that it was a profound faith in God which inspired the founders of our nation. Two hundred years ago on June 12, 1775, the Second Continental Congress called upon the inhabitants of all the colonies to unite on a designated Thursday in July in humiliation, fasting and prayer. This was our first National Day of Prayer."

Inside

Carnival Excitement Brings Back Old Memories.
see page 2A

Herd Football Team Ranked Third In District.
see page 10A



Ride Provides Adventure

One of the scariest and most thrilling rides available at the Lions Club Carnival, which is being run all this week near the Bull Barn, is the "round-up" which tumbles the brave inside out and upside down far above the safety of the ground. Many rides and booths and much

inexpensive good food is available at the carnival, the proceeds for which will go to fund worthwhile Lions Club projects. Not even rainy, cool weather has prevented the carnival from getting off to a roaring start.

(Brand Photo)



By Speedy Nieman

That feller on Tierra Blanca Creek says failure comes in two varieties—those who cannot do what they are told, and those who can do nothing else.

oOo

When a man suddenly discovers he has a mouth full of scalding hot coffee, no matter what he does next will be wrong.

oOo

Congratulations to Jim Conkwright on being named one of five Outstanding Young Texans by the Jaycees. In addition to all the tangible assets that led to his selection, Jim's response to the signal honor indicates the type of man he is: "I think it's not only a great honor for me and my family, but for the entire community. A man is nothing without the support and encouragement of his friends and neighbors."

(See HEREFORD BULL, Page 2A)

Chamber 'Fun' Breakfast Scheduled On August 5

Hereford citizens will again get a chance to win money and enjoy the fellowship of others at the third "Fun" breakfast hosted by the Deaf Smith Chamber of Commerce at 6:30 a.m. Tuesday, Aug. 5 at the Hereford High School cafeteria.

Some wouldn't even think of getting up this early for a community activity, but the prospect of going home with an extra \$100 may convince them otherwise. A special drawing will be held for all those in attendance and another cash drawing will be held for C of C members only. They are for \$100 each.

Each of the drawings have become a traditional feature of the breakfasts with cash building from one breakfast to another if the winning slip doesn't have someone present to claim it. This happened at the first breakfast last year with \$100 going to the winner of the following breakfast, which was held June 17.

The last breakfast ran into a problem with a shortage of food as almost 275 persons attended, more than the

expected number. However, Bill Albright, executive vice president of the C of C, said advance reservation ticket sales should solve the complication as the number of persons attending can be more closely anticipated.

Tickets will cost \$2.25 per person. They may be purchased at the C of C office or at the door if reservations are made by calling 364-3333.

At the breakfast, comical games involving a select few as well as the joking of emcees are expected to be worth more than the price of tickets if the entertainment is anything like the previous fun breakfasts.

A special feature will be the presentation of the Hereford Bull Chip Award to honor those in town deserving recognition for community work. It is given in a jesting fashion, but it has come to be highly valued by its previous recipients.

The Sugarland Mall Merchants Association is sponsoring this breakfast to cover the peripheral expenses not included in the ticket sales and meal costs.

A Man Who Gets the Job Done

Conkwright Chosen As Outstanding Young Texan

By BOBBY TEMPLETON
Brand News Editor

James (Jim) Colby Conkwright, 33, doesn't take on tasks and join organizations for the glory they may provide. He says yes to a task and then toils at the work at hand until the job is done.

It's the type of man who is seen in front and behind-the-scenes doing what ever is necessary and often doesn't receive the recognition that every man likes. However, this young progressive rancher will have the community's spotlight shown on him as he travels to Austin to receive an award as one of Texas' Five Outstanding Young Men of 1975 during a Jaycees state convention banquet Saturday evening.

Conkwright will be traveling with his wife, Janice, to that state Jaycee Convention on Friday. At the banquet, a series of slides of Conkwright's life and activities will be presented. It will be held in Austin Municipal Coliseum.

He was nominated for the honor earlier

in the year by the local chapter of the Jaycees for his wide accomplishments here and across the state and nation. The award is sponsored each year by the Texas Jaycee organization in which five men are selected from across the state. Each of them now go on to compete for recognition as one of the Nation's 10 Outstanding Young Men.

CONKWRIGHT, manager of the Conkwright C Bar Ranch in northern Deaf Smith County, is the son of Mr. and Mrs. Colby Conkwright. He was born here and spent the majority of his days here except for military service and a college education.

He received a BS degree in Animal Science from Texas Tech in 1964. While a student, he started a long string of honors as a Merit Award Winner of the Tech Chapter of the National Block and Bridle Club.

Anyone living in Hereford for any length of time knows Conkwright as one who doesn't shy away from responsibility no matter how hot the fire. During the

April school board election, he used his peace making powers to calm the emotions of eight candidates battling for three highly contested seats.

As a result, he was elected the school board president and again showed genuine administrative ability in supporting and implementing a controversial 23 per cent raise in local taxes. It wasn't easy and he took whatever flak arose.

PROFESSIONALLY, Conkwright has held numerous positions including the presidency of Herefords, Inc. (a local breeders group) in 1967, and directorship that same year in the "National Anxiety the 4th" Hereford Breeders Association.

Also, he was on the executive committee of Panhandle Hereford Breeders Association, served as superintendent of the Hereford division on the Tri-State Fair in Amarillo and Amarillo Stock Show, served as a vice president of the Texas Hereford Association in 1969-71, and finally topped it all off as the youngest president ever of

the THA, the largest state breed association in the nation.

A highlight of his career was the selection through Congressman's George Mahon's office as one of 20 representatives of the cattle industry to visit with President Gerald Ford concerning the desperate market situation of cattle in October of 1974.

CIVIC DUTIES have included the following: Deaf Smith County Chamber of Commerce President in 1973, service on its board of directors beginning in 1971, Chairman of the C of C agriculture committee in 1972, the current chairman of the Goals for Progress Quality of Life Committee, and president of the Diamond Jubilee Celebration in 1973.

Also, he is a member of the Hereford Rotary Club, served on the county Bicentennial committee, is a director of the County Water Association and is on county livestock committee.

This man has been praised by many, although probably not by as much as he should. The nominee's resume for the

award, Mahon said, "I look upon Jim as a leader not only in our area, but throughout the nation."

Dr. Jordan Grooms, pastor of the First United Methodist Church, said Conkwright is "dependable in every way and never says 'no' when called upon to work in his church...is a tireless worker for every good venture, highly respected and appreciated."

This has been evidenced by his church contributions as a member of the Church's Administrative Board, its Board of Trustees, and the Council on Ministries. He held positions of the Kings Manor Methodist Home, Inc. in Hereford including treasurer from 1970-72, president since 1973 and a trustee since 1968.

Bill Albright, executive vice-president of the C of C, praised Conkwright for his "Exemplary leadership" to the chamber and said, "If Jim had chosen a military career, he would be a general at 35."



JIM CONKWRIGHT

Lions Club Carnival Fills the Night Air

By JOE LACKEY
Brand Staff Writer

Past carnivals people have gone to leave memories of the wild thrill of the roller-coaster, how good it was to once again be with your best girl and try to win the inevitable teddy-bear for her at one of the booths, and the smell and taste of foot-long hot dogs, cotton candy, and the delicious candied apple.

These memories cause people to look forward with keen anticipation to more fun at the carnivals of the present and the future, and the current Lions Club carnival being run this week near the Bull Barn certainly doesn't disappoint anyone.

THE SIGHTS, SOUNDS, and smells of carnivals form one of the best parts of anyone's life. There are the wild screams of children being tossed and tumbled about far above the ground on the exciting rides, the smell of all the good food, and the heart-touching sight of a small child, clutching a dime or quarter and clearly overwhelmed by it all.

Carnivals attract everyone. There are the kids, and there are businessmen enjoying a rare opportunity to escape from the rigors of the office, housewives out of the kitchen for a change, and young lovers enjoying a chance to be together.

And there are the unique breed of people who travel with a carnival, the

professional people who run the rides and sometimes the booths. A generally tough breed, it seems, but these people also exhibit another characteristic—that of infinite patience, as they wait for business to pick up and people to be spending their money on the various rides, sideshows, and booths.

The carnival here is run primarily by members of the Lions Club, who work long hours to raise money for worthwhile causes. But there are still plenty of professional carnival workers running the rides, many of the men long-haired, which is not surprising, since this year's carnival rides come from Ft. Worth, and long hair is still the fashion in the larger cities.

The many rides satisfy the more adventurous souls, old favorites like the tilt-a-whirl and loop-o-plane, and one ride this reporter hadn't seen before, the "swinger," a ride loosely based on the concept of swings in school playgrounds, a ride which swings the rider at an angle way above the ground, it looks terrifying, but the riders, as always, are safely strapped in, and there is no real danger.

FOR THE SMALLER children, there is the terror of the "creepy castle," and fun of the "crazy house," and the jilting experience of the bumper cars. Sometimes, children too young to drive regular automobiles enjoy just riding the

bumper cars around and around, preferring to do a little driving rather than smashing into each other.

The many booths at this year's carnival offer an excellent opportunity to win expensive prizes, and a throw or a pitch only costs small change. There are dart throws, basketball throws, the softball pitch, the bean-bag pitch, nickel tosses—the list is almost endless. Of course, winning a prize at one of the booths is a little more difficult than it looks—knocking down several coke cans with a beanbag just isn't easy.

One noticeable aspect of the carnival is that the Lions running the booths are a lot less shrill and aggressive than some of the workers at other carnivals. One supposes they realize that local people will spend their money in the booths if they want to, and won't, if they don't want to do so. They also know that their booths are sufficiently appealing that shrill sales pitches aren't necessary.

THIS REPORTER thoroughly enjoyed the time spent at the carnival. I didn't ride any of the rides—I no longer have the courage for that. But a lot of my money went to the booths, and, of course, among the crowd were many pretty girls, good to look at, especially for a bachelor who has been in town only a couple of months. Not even the rainy weather could ruin the spirit of the affair—the indomitable spirit of Hustlin' Hereford enjoying itself.

One man was heard to say "If the farmers need rain, the only sure way to provide rain is to bring the Lions Club carnival to town."

The Hereford Lions Club carnival compares favorably to other carnivals experienced by this carnival veteran, such carnivals as the annual St. Patrick's carnival in Shamrock and the various carnivals available in Amarillo. There is no limit to the fun available at the local carnival.



"Come Get your Balls Here!"

Arthur Gonzales, of the Hereford Lions Club hams it up a bit for a Brand photographer as he works one of the carnival booths at the Lions

Carnival on the Bull Barn parking lot. The Carnival continues through Saturday night. (Brand Photo)

Parents Find College Costs More For Deaf Smith County Students

(Spl)—Residents of Deaf Smith County who have sons and daughters bound for college this fall are finding, not surprisingly, that it will take more money than it did last year.

In general, their costs will be six to eight per cent higher than before,

according to a survey of 2,400 colleges and universities throughout the country.

Many parents, especially those with two offspring going to college at the same time, find themselves in a financial bind as a result.

This year, because of the number of Deaf Smith County students involved and because of the higher rates, local families are being faced with overall costs estimated at approximately \$2,262,000.

The facts and figures on college enrollments and costs are based upon data compiled by the College Entrance

Examination Board, the Commerce Clearing House and others.

They show that it now takes a total of \$4,391, on average, to send a youngster to a four-year private college. This compares with \$4,039 in 1974.

At four-year public colleges the average cost has reached \$2,679, from the previous level of \$2,400. Two-year institutions have gone up proportionately.

Included in the total costs are tuition, fees, transportation, room and board and miscellaneous expenses, including books. The tab is considerably less for those who commute to college.

At private institutions the biggest item is tuition and fees, which have risen to an average of \$2,240. Room and board is next in line, \$1,302.

At four-year public colleges, room and board is slightly less, \$1,272, but tuition and fees are much lower, \$578.

Financial aid to hard-pressed students is being increased this year by many colleges and by the Federal government. Some \$857 million in such assistance is being offered by the U.S. Office of Education, with \$40.6 million of it allocated to those in the State of Texas.

According to the latest figures, approximately 640 from the Deaf Smith County area will be going to college this year.

The cost entailed, \$2,262,000, is based upon the expectation that half of them will be headed for public colleges and half for private ones.

Gas Costs-- from Page 1

based on an annual average relating to fuel used.

Webb said that street lighting "is not a big profit operation." He said that vandalism, involving destruction of street lights, is another factor in increased cost of street lighting.

ANSWERING A QUESTION from Mayor Sears, Webb said that all major vandalism is reported to the police, and that Southwestern has received "excellent cooperation" from the Hereford police force.

Webb said that all the towns in the Southwestern system have been presented the same type contract.

The commission did not adopt final action Monday on the street lighting contract, agreeing to take the matter under advisement.

JUVENILE OFFICER LARRY WATSON appeared before the commission to request land for the minibike program approved in April by the Juvenile Board. He said that Honda donates minibikes for the program, designed to combat juvenile delinquency by using the popular minibikes as a "carrot-on-a-stick" approach to lure young boys off the streets and into constructive activity.

Watson reported that many Hereford youths have been doing odd jobs to raise money for the program.

He requested the designation of a tract of land, perhaps 10 acres in size, at Southwest Waterfield for the minibike program, with possibly the construction of a storage building on such a tract for the minibikes.

Watson said he would prefer the construction of such a building close to the gate at the waterfield, which would mean that the desirable solution would involve designation of land south of the creek to the minibike program.

CITY COMMISSIONER Brownlow, however, pointed out that the land south of the creek at the waterfield has already been set aside for riders using the big motorcycles, and that designating land south of the creek to the minibike program might create a dangerous situation.

Brownlow asked if the minibike program would require a fenced in area; Watson said this would not be necessary, but that the area "should be such so that the bigger bikes won't interfere."

Watson said that the minibike program would involve using any designated land six days a week.

Mayor Sears asked Watson if there is

enough room for the program north of the creek. Watson responded affirmatively.

Mayor Sears then asked Watson to consider the area east of the waterfield, to determine whether the program would work in this area of the waterfield. Watson will appear before the commission again after he considers this particular area.

Brownlow said that the minibike program has worked well where it has been adopted, in localities all over the United States.

EARNEST LANGLEY, city attorney, said he had written the contract involving cooperation between the city, school and county in the building and remodeling of the tennis courts. Both the city and county had limited their financial participation to one-third of \$46,000, and the school has requested it be given permission to reject bids if they "come in too high."

Langley said he has not had time to re-write the contract to include this provision. The commission then tabled the matter, to allow Langley sufficient time to re-write the contract before further consideration.

Bayne reported to the commission that the Texas Highway Department has finished its survey of Harrison Highway, but has not sent its report and recommendations relating to the changing of speed limits on Park Avenue to his office.

Relating to the planned expansion of the Hereford airport, Bayne said that the United States Senate has approved funding of the Federal Aviation Agency, but that the House of Representatives has not. "So we don't know where we stand on the airport," Bayne said.

He said that the federal government would pay 75 per cent of the cost of the airport extension if the House approves the general aviation program.

The city manager also reported that the cost of the possible remodeling of the city tennis courts on Avenue D would amount to about \$900. Tentative remodeling plans include applying a color coating to the courts, fencing the area, and putting up new nets.

In his budget report, Bayne said he "doesn't see any place where Hereford will be in bad shape." He said the city would probably collect more trash fees and delinquent taxes this year than had been anticipated.

Mayor Sears said "It looks to me like we're in pretty good shape."

All commissioners were present at the meeting.

Hereford Bull-- from Page 1

The Brand learned about Conkright's selection last week, but the Hereford Jaycees asked us to hold up on the announcement since a statewide release was scheduled this week. We honored the request, but the news "broke" in other media and we didn't have the story Sunday.

oOo

It's been a unique summer, weather-wise, with many cloudy and rainy days and very few hot days. Crops continue to look great, however, and maybe we'll be in for a hot August. The weather cut down on attendance at the Lions Carnival early this week, but club leaders were hoping for clear weather to finish out the week and record another successful fund-raising project.

oOo

Seen on a bumper sticker: "Drive 95 and freeze a Yankee this winter!"

oOo

Hereford, like other cities all across the nation, has been hit by the CB radio boom. CB, or citizens band, refers to the simple two-way short-range radios with 23 broadcast channels reserved by the government since 1958 for the service. The independent truckers' strike early last year is credited with triggering a sales boom, and the public responded by making a \$300 million-a-year business in which manufacturers can't meet the surging demand.

The basic idea of CB is that from a set in your car, you can converse with family members, employees, friends or anyone else who also has a CB. Farmers have found the CB very useful when they operate in several locations. In economy and flexibility, CB outstrips other two-way radio systems. "Ham" radio covers vast distances but costs far more to get started and requires passing a

difficult examination and can't be used for business.

CB can be used for both business and personal conversation. Although FCC rules ban the use of CB as "a hobby of diversion", many people employ it for just that. Teenagers, especially, have helped trigger the boom in CB sales. Identifying themselves only by nicknames, known as "handles", the youngsters keep in touch while making "the drag".

Although not everyone bothers with the \$4, five-year license issued without a test by the FCC, applications do indicate some measure of the growth of CB. In 1973 there were 243,000 new licenses; last year the number jumped to 425,000, and this year it's expected to hit one million.

Truckers are still the prime users of CB's, but motorists are discovering they can get time-saving information—such as directions in a strange city or advice on a good place to eat—merely by asking for another CB to answer a call.

oOo

"President Ford sits surrounded with advisors that couldn't pour water out of a boot if the instructions were printed on the heel," says Arnold Paulson, executive vice president of the National Organization of Raw Materials (NORM).

In his newsletter, Paulson also states: "The standard of living can only be measured in terms of production of goods, not non-productive jobs taken from the payrolls of productive workers, or federal and state deficit spending. Employment in government is not a sign of progress—it represents decay. Every new face that goes to work for government is a drag on the rest of society. Every new government job cuts back the standard of living of the rest of the nation."



SGT. JAY HALFORD

Army Names New Recruiter

The new Army recruiting officer for the Hereford area is Sgt. Jay Halford, 28, of Amarillo.

Halford is in charge of recruiting for the Army for the general Hereford area, including Bovina, Friona, and Dimmitt.

He is replacing Curtis Anderson, who has gone into career counseling in Amarillo.

Halford will be in Hereford to talk to those interested in volunteering for the Army every Tuesday and Thursday. He will be available in the Highway Patrol Office in the courthouse.

Halford will be living in Amarillo. Anyone needing more information should contact Halford at 376-2782, or should go by 317 E. Third in Amarillo.

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Drowning Season

Now that swimming weather is here it brings to mind the fact that each year thousands drown because sensible precautions are not followed by the victims. The following safety rules are worth consideration:

1. Don't swim alone.

2. Use supervised pools.
3. Stay ashore in heavy weather.
4. Keep children out of boats without life-preservers or good swimmers.
5. Teach children to swim early.
6. Wait an hour after eating, before swimming.

Building Boom

Construction in Hereford was recorded at record amounts during June and continues strong as shown by the Smith Funeral Home at left which is being erected on Harrison Highway near the city limits. Also residential homes are constituting a large portion of the building to relieve the housing shortage here. The house at right is being built on North Elm.



U.S. Chamber Takes on Sport Of Government Budget Watching

Budget watching is not likely to replace televised sports as a national pastime; yet Americans could do worse with some of their spare time than to follow the current Battle of the Budget in Washington.

The Chamber of Commerce of the United States, many years in the forefront opposing excessive government spending, announced recently plans to monitor budget activity and to report to the public in understandable terms, the impact

of spending beyond budget limits.

This is a unique time for budget watching—actually deficit watching, since the federal budget for fiscal 1976, which started July 1, calls for a deficit of \$68.8 billion—largest in U.S. history.

What is so unique about deficits? We've run deficits 15 of the last 16 years.

First, the size of the next deficit is going to be critical in our recovery from the recession. Properly handled, the deficit can pump out a steady flow of money to perk up the economy. Allowed to get out of hand, a deficit could trigger another round of inflation.

Secondly, the size of the deficit and its impact comes on top of an already heavy tax burden. About 40 per cent of our national income is collected and redistributed by governments at the federal, state and local levels. If you had a friend or associate handling 40 per cent of your income, wouldn't you be interested in how the friend or associate manages his own budget?

Thirdly, budget watching has some teeth in it for the first

time. Prior to 1921 the Federal Government operated without a budget. Congress simply passed appropriation bills without any overall accounting. It went on this way for years. Today, thanks to a new law, the Budget Control Act of 1974, Congress must set target ceilings or guidelines on its spending, based on priorities, and must establish an overall

budget total and subceilings.

How will the new law work? Will we pump more money into the economy than is needed to bring about a solid recovery? As a public service, the National Chamber is following spending activity closely to see how effectively the new law is applied. As an advocate of budget reform, the Chamber feels it has an obligation to help

ensure the law's success.

Here is what the Chamber plans to do:

—Report regularly on how new spending affects the size of the budget, in terms of cost per household. For example, the \$68.8 billion budget agreed upon by Congress will cost Americans \$68 per household.

—Carry out research, education and action projects

designed to create broad understanding and public support for the new budget process.

—Track and study major spending bills to indicate their status and potential impact, if passed, on budget ceilings and the size of the deficit.

In announcing its special scorekeeping program, the Chamber said: "Unless people take an active interest in

following developments and legislative activities, the budget process will fail, and the Congress will revert to its previous disorganized, uncoordinated method of lumping together all of the appropriations recommended by different committees to come up with a total cost that is unpredictable and unrealistic in terms of available revenues."

Chamber analysis indicates Congress currently is considering spending proposals which, if enacted, would send the deficit soaring over \$100 billion.

If that happens, according to the Chamber projections, the deficit would cost Americans \$1,400 per household, instead of \$68—an increase of \$332.

4-H'ers Win Honors During Parmer Show

Members of the Deaf Smith County 4-H Horse Club competed in the Parmer County open horse show Saturday, bringing home a number of honors.

Patty Johnson showed the reserve champion gelding, "Little Cash Down", and placed first in showmanship for competitors 14 years of age and over. She also took second in western pleasure and fourth in western horsemanship.

Miss Specka Doll and 7th with Dance Boy Dance.

Kristin Stallings placed 4th in halter with Blonde Rocket and Debbie Pledge won sixth in halter competition.

Kellie Stallings' April Surprise was named third in halter and Miss Stallings also won second in reining for 9-13 year olds.

Kathy Eggen placed third in Western pleasure for 14 year olds and over and her horse, Jolly Mac was 10th in the halter class.

Delight Thames placed 6th in pee wee western pleasure and third in showmanship on Honey and Sheri Whitaker took 3rd in halter and 3rd in showmanship

with Sundance Vance.

Phylecia Rowland was 1st in halter with Whimpy's Ace and was 2nd in western pleasure, while Brad Cunningham placed second in halter with Salty.

Don Lawson's Butterball was 9th in halter and Koko, owned by Marcia Duren was 8th in halter.

Jana Johnson was 6th in showmanship and 7th in western pleasure in the pee wee division with Misty.

Brett Cunningham was 4th in the 9-13 western pleasure on Handy Wescott and Jeanine Jobe finished 1st in the 14 and over barrel racing on Selfish 2.

Allyn Rowland was second in the 14 and over western horsemanship division on Jodie Reed Bar.



Tying A Knot

Susan Compton, daughter of Mr. and Mrs. L.S. Compton of Hereford (left) is shown in a knot-tying class at Ft. Riley, Kansas. Miss Compton and eight other West Texas State University ROTC cadets are in their fifth week of summer camp. Susan will be commissioned a 2nd Lieutenant in the Army upon graduation.

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Veterans Receive Counseling

Education and training counseling is expected this fiscal year to reach 93,000 veterans and other participants in Veterans Administration programs, Jack Coker, VA Regional Director, reported recently.

Based on projections from VA services provided during the first nine months of the year during which 65,300 were counseled at a cost of \$2.3 million, VA expects the 1975 program to exceed by 3,000 the previous peak of 90,000 reach in 1971.

The VA counseling program includes a vocational rehabilitation program for service disabled veterans, the GI Bill program for veterans and servicemen and a program for

certain dependents and survivors. All three programs have experienced sharp increases since December when payments were raised.

The December law not only increased educational assistance rates by nearly 23 per cent, but is also lowered eligibility requirements for vocational rehabilitation training from 30 per cent disability to 10 per cent or more.

The law also gave veterans seeking undergraduate college degrees under the GI Bill an additional nine months of eligibility.

Another law (PL 93-337, July 10, 1974) extended to 10 years the former eight year deadline for veterans, wives, and widows to complete their education programs, Coker said.

Army Captain Gary D. McLaughlin, of Friona, Tex., completed a basic Information Officer Course at Ft. Benjamin Harrison, Ind.

or more.

The law also gave veterans seeking undergraduate college degrees under the GI Bill an additional nine months of eligibility.

Another law (PL 93-337, July 10, 1974) extended to 10 years the former eight year deadline for veterans, wives, and widows to complete their education programs, Coker said.

Completes Info Course

The problem of living is to find time for the things that we would like to do.

Not every trash basket catches all the stuff that should be thrown into it.

Some people leave their manners at home when driving.

INSUR-MATION

Is there any way I can put the accumulated money in my present employer's retirement plan into IRA if I change jobs?

One of the advantages of IRA is in changing employers you may take the money in your present employer's retirement plan and reinvest it within 60 days in an Individual Retirement Account... thus avoiding the tax on the distribution from your former employer. If you do not put in more assets in your IRA, you can later transfer those funds to a future employer's retirement plan tax free. Investment alternatives include plans by insurance companies using retirement income life insurance and deferred annual premium annuities. Banks, savings and loans, stock and brokerage houses also have vehicles which may be used for the individual retirement account.

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Ralph Nader and other doomsayers to the contrary . . .

The World Doesn't End Here!

Eight surprises that will astonish environmentalists—and infuriate the rest of us!

Dr. John J. McKetta

It bothers me that there are so many purveyors of gloom who talk about the hopelessness of our future. For example, on March 27, 1973, I heard Garner Ted Armstrong say over the television:

"There is no way you can have any optimism for the continuation of life on this earth because of the pollution, over-population, and results of technological advances."

There is an entire spectrum, from zero to infinity, of views and actions on almost any problem. Let's take the pollution problem for example. We all know there are still some companies and cities that put toxic gases and liquids into our air and streams. It's almost unbelievable that many of our large cities still discharge raw sewage, or only partially treated sewage into our streams. Both industry and the cities should be stopped immediately from these flagrant violations. On the other extreme are those people who wish to have distilled water in the streams and zero particulates in the atmosphere. These are impossible concentrations and could not be attained even if there were no people on this earth. The answer, obviously, is somewhere between these two extremes.

I am a family man. My lovely wife and I have four wonderful children. It is my wish that they have clean air to breathe and clean water to drink. Not distilled water nor absolutely pure air, but I do want them to have odorless, non-toxic, clean air, and clean water. I believe we still have a great deal of environmental work to do in the USA. I believe, however, that extremism is bad on either end.

We're all deeply concerned about reports of the destruction of our environment as a result of technological recklessness, over-population, and the lack of consideration to the preservation of nature. As Chairman of the National Air Quality Commission I have read of technical literature in this area, and I've turned up a lot of evidence that I'd like to share with you.

Some of the people, who are filled with gloom and believe we have no future, blame our expected demise on that Judeo-Christian ethic that it is God's will that man exploit nature for his proper ends and that we have overdone it.

Others recommend that we go back centuries and embrace the practices of druidism. Still other people express a disdain for science and a mistrust of technology in general.

It's a gloomy picture indeed. But I've found that his outlook is not justified, and this is what I want to talk about. I hope you'll understand that I'm speaking to you as one who understands elementary science and engineering and not as an emotional supporter of any particular "side" of ecology. Some of the facts I will mention may be surprising, but my conclusions are supported by evidence that is difficult to interpret in any other way.

They say our automobiles are no longer a wondrous method of freeing man from his immobility, but have become terrible polluters and will ultimately be piles of junk to desecrate the landscape. Electricity, the most convenient form of energy ever available, has come into disrepute. The industry that produces electricity is now looked upon as an evil organization of the establishment whose objective is to create new radiation hazards with nuclear power plants, to cut down trees, to stick poles into the ground and to pump smoke into the air to poison all of us.

1 Why is the oxygen disappearing

My first surprise concerns the air we breathe. You have been reading that we are seriously depleting the oxygen in the atmosphere and replacing it with toxic substances such as carbon monoxide.

Throughout my formal education I was taught that oxygen in the atmosphere is supplied by green plants using the process of photosynthesis. It is known that plants take in carbon dioxide and, through activation by sunlight, combine CO₂ with water to make starches and cellulose, and give off oxygen. In this way the whole chain of plant and animal life is sustained by energy from the sun. When the vegetable or animal materials thus produced are eaten, burned, or allowed to decay they combine with oxygen and return to the carbon dioxide and water from whence they came. We all know this. Then what is the surprise?

Surprise number one is that most of the oxygen in the atmosphere doesn't come from photosynthesis. The evidence is now overwhelming that photosynthesis is inadequate to have produced the amount of oxygen present in the atmosphere. The amount of oxygen produced by photosynthesis is just exactly enough to convert the plant tissue back to the carbon dioxide and water from which it came. In other words, the net gain in oxygen due to photosynthesis is extremely small. The oxygen in the atmosphere had to come from another source. The most likely possibility involves the photodissociation of water vapor in the upper atmosphere by high energy rays from the sun and by cosmic rays. This process alone could have produced (over the history of the earth 4.5 x 10,000,000,000 years) about seven times the present mass of oxygen in the atmosphere.

The significance of this information is that the supply of oxygen in the atmosphere is virtually unlimited. It is not threatened by man's activities in any significant way. If all the organic material on earth were oxidized, it would reduce the atmospheric concentration of oxygen by less than 1 percent. We can forget the depletion of oxygen in the atmosphere and get on with the solution of mere serious problems.

2 Carbon Monoxide will kill us all

As you know, the most toxic component of automobile exhaust is carbon monoxide. Each year man adds 270 million tons of carbon monoxide to the atmosphere, most of which comes from automobiles. Scientists are concerned about the accumulation of this toxic material because they know it has a life in dry air of about three years. For the past several years, monitoring stations on land and sea have been measuring the carbon monoxide content of the atmosphere. Since the ratio of automobiles in the northern and southern hemisphere is 9:1 respectively, it was expected that the northern hemisphere would have a much higher concentration of atmospheric carbon monoxide. The true measurements show, however, that there is no difference in CO amounts between the hemispheres and that the overall concentration in the air is not increasing at all. In fact they've found higher concentrations of CO over the Atlantic and Pacific oceans than over land.

Early in 1971 scientists at the Stanford Research Institute in

A distinguished engineer - educator provides new and hopeful insights into eight popular but misunderstood ecological issues. Doctor McKetta is E. P. Schoch Professor, Department of Chemical Engineering, University of Texas, Austin.

Palo Alto disclosed results of experiments in smog chambers containing soil. They reported that carbon monoxide rapidly disappeared from the chamber. Next, they sterilized the soil and found that now the carbon monoxide did not disappear. They identified the organisms responsible for CO removal to be fungi of the aspergillus (bread mold and penicillin types). These organisms, on a world-wide basis, are using all of the 270 million tons of the CO made by man for own metabolism, thus enriching the soils of the forest and the fields.

This does not say carbon monoxide is any less toxic. It does say that, in spite of man's activities, carbon monoxide will never build up in the atmosphere to a dangerous level, except on a localized basis. To put things in perspective, let me point out that the average concentration of CO in Austin, Texas is about 1.5 parts-per-million. In downtown Houston, in heavy traffic, it sometimes builds up to 15 to 20 ppm. In Los Angeles it gets to be as high as 35 ppm. In parking garages and tunnels it is sometimes 50 ppm.

Here lies surprise number two for you-do you know that the CO content of cigarette, smoke is 42,000 ppm? The CO concentration in practically any smoke-filled room grossly exceeds the safety standards we allow in our laboratories. I don't mean to imply that 35 to 50 ppm CO should be ignored. I do mean that there are so many of us who subject ourselves to CO concentrations voluntarily (and involuntarily) that are greater than those of our worst-polluted cities, including Holland Tunnel in New York, without any catastrophic effects. It is not at all unusual for CO concentrations to reach 100-200 ppm range in poorly ventilated, smoke-filled rooms. Incidentally, if a heavy smoker spends several hours without smoking in a highly polluted city air containing 35 ppm of CO concentration, the concentration of CO in his blood will actually decrease. In the broad expanse of our natural air, CO levels are totally safe for human beings.

Incidentally, 93 percent of the CO comes from trees and greenery. (3.5 billion tons-yr.) Only 7 percent comes from man (270 million tons-yr.).

3 Oxides of nitrogen will choke us

I am impressed by research efforts on the part of petroleum, automotive, and chemical companies to remove oxides of nitrogen from the products of combustion in the tail-pipe gas of our automobiles. I've read about the brilliant work of Dr. Haagen-Smit showing that the oxides of nitrogen play a critical role in the chain reaction of photochemical smog formation in Los Angeles. Oxides of nitrogen are definitely problems in places where temperature inversions trap the air.

But we've all known for many years that nature, in addition to man, also produced oxides of nitrogen. The number three surprise is that most of the oxides of nitrogen come from nature. If we consider only nitric oxides and nitrogen dioxide the best esti-

mates are 97 percent is natural and only 3 percent are man made. If we also consider nitrous oxide and amines, it turns out that 99+ percent is natural and less than 1 percent is man made.

Nature makes oxides of nitrogen in several ways. Biological action and organic decomposition produce most of the N₂O and NO. In fact, the great saltpeter deposits of South America are a result of frequent thunderstorms over the Andes. Oxides of nitrogen in rainwater react with minerals of the soil and end up as saltpeter when the water evaporates.

The great abundance of marine life between Antarctica and the tip of South America is also attributed to the nitrate run-off from the Andes, which initiates plankton growth, thus setting off a whole chain of fishes which eat each other ending on the top with the blue whale.

The significance of this is that even if we are 100 percent successful in our removal of the oxides of nitrogen from combustion gases, we will still have more than 99 percent left in the atmosphere which is produced by nature. Sometimes I think nature laughs at us.

4 The death of Lake Erie

We've all read for some time that Lake Erie is dead. It is true that the beaches are no longer swimmable in the Cleveland area and the oxygen content at the bottom of the lake is decreasing. This is called eutrophication. The blame has been placed on phosphates as the cause of this situation. Housewives were urged to curb the use of phosphate detergents-in fact, for several years phosphate detergents were taken off the market. There's been a change in law since scientific evidence proved that the phosphate detergents were not the culprits and never should have been removed from the market in the first place.

Study shows that the cause of the eutrophication of Lake Erie has not been properly defined. This evidence suggests that if we totally stop using phosphate detergents it would have no effect whatever on the eutrophication of Lake Erie. Many experiments have now been carried out that bring surprise number four-that it is the organic carbon content from sewage that is using up the oxygen in the lake and not the phosphates in the detergents.

The reason that the Cleveland area beaches are not swimmable is that the coliform bacterial count is too high, not that there is too much detergent in the water.

Enlarged and improved sewage treatment facilities by Detroit, Toledo, Sandusky, and Cleveland will be required to correct this situation. Our garbage disposal units do far more to pollute Lake Erie than do the phosphate detergents. If we put in the proper sewage treatment facilities, the lake will sparkle blue again in a few years.

Incidentally, we've all heard that Lake Superior is larger and cleaner than Lake Erie. It's strange then to learn that in 1972 and 1973 more tons of commercial fish were taken from Lake Erie than were taken from Lake Superior.

Governor Gilligan of Ohio declared war on pollution in general and on thermal pollution in particular. Investigation of the thermal pollution problem reveals that, beyond any question of doubt, the sun is by far the greatest thermal polluter of Lake Erie. Governor Gilligan announced that he would "back legislation making it unlawful to increase the temperature of the water by more than one degree over the natural temperature." I don't know what he will do with the sun breaking the law since, as we all know, the natural temperature of Lake Erie is changed by the sun more than 40 degrees F every year between winter (33 degrees F) and summer (75 degrees F+). The natural life in the lake accommodates this change as it has for many thousands of years. According to my calculations, if we could store up all of the electricity produced in Ohio in a year and use it exclusively for heating Lake Erie all at one time, it would heat the entire lake less than three tenths of one degree F.

In terms of localized heating we must remember that there are hundreds of power plants already pouring warm water into streams and lakes. Forty of these are nuclear power plants. Evaluation of the effect of these from an ecological point of view is that "thermal pollution" is a less descriptive and less appropriate term than is "thermal enrichment." There are no species disappearing. No ecological catastrophes or problems have appeared. Some of the best fishing locations in the country are near the warm water outlets of these power plants.

5 DDT is the worst thing that ever happened to us

DDT and other chlorinated compounds are supposedly endangering mankind and eliminating some bird species by thinning of their egg shells. There is a big question mark as to whether or not this is true. From the readings that I have done, some experiments were conducted in such a manner that positive conclusions could not be drawn from them. Even if their results are true, it's possible that the desirable properties of DDT so greatly outnumber the undesirable ones that it might prove to be a serious mistake to ban entirely this remarkable chemical.

Dr. Norman E. Borlaug, the Nobel Peace prize winner, is opposed to the banning of DDT. Obviously he is a competent scientist. He won the Nobel prize because he was able to develop a new strain of wheat that can double the food production per acre anywhere in the world that it is grown. Dr. Borlaug said: "If DDT is banned by the United States, I have wasted my life's work. I have dedicated myself to finding better methods of feeding the world's starving population. Without DDT and other important agricultural chemicals, our goals are simply unattainable."

As I read into this matter I find that DDT has had a miraculous effect in arresting insect-borne diseases and increasing grain production from fields once ravaged by insects. According to the World Health Organization, malaria fatalities alone dropped from 4 million a year in the 1930's to less than 1 million per year in 1968. Other insect borne diseases, such as encephalitis, yellow fever, and typhus fever showed similar declines. Surprise number five is that it has been estimated that 100 million human beings who would have died of these afflictions are alive today because of DDT. Incidentally recent tests indicate that the thinning of bird egg shells may have been caused by mercury compounds rather than DDT!

6 We're killing off too many species

Many people feel that mankind is responsible for the disappearance of many animal species. It is possible that in some instances man may hasten the disappearance of certain species, but the abundance of evidence indicates that he has very little to do with it. About 50 species are expected to disappear during this century, but 50 species became extinct last century and 50 species the century before that and so on...Dr. T. H. Jukes of the University of California points out that about 100 million species of plant and animal life have become extinct since life began on this planet, about 3 billion years ago. Animals come and animals disappear-this is the essence of evolution, as Darwin pointed out. Mankind is a relatively recent visitor here. Surprise number six is that he had nothing to do with the disappearance of million of species that preceded him.

In fact, one of man's failures is that he has not been successful in eliminating a single insect species-in spite of his recent all-out war on certain undesirable ones.

7 Man is the real polluter

Here's the seventh surprise! The late Dr. William Pecora calculated that all of man's air pollution during his thousands of years of life on earth does not equal the amount of particulate and noxious gases from just three volcanoes, (Krakatoa, Java-1883; Mt. Katmai, Alaska-1912; Hekla, Iceland-1947).

Dr. Pecora also pointed out that nature's pure water is not so pure after all. Here are a few of his examples:

1. The natural springs feeding the Arkansas and Red Rivers carry approximately 17 tons of salt per minute.
2. The Lemonade Springs in New Mexico carry approximately 900 pounds H₂SO₄ per million pounds of water. (This is more than ten times the acid concentration in coal mine discharges.)
3. The Mississippi River carries over 2 million tons of natural sediment into the Gulf of Mexico each day.

Let's go back

Don't believe the trash about the happy lives people lived before industrialization came along. One of my 19 year old students once asked me "What have all these 200 years of development of industry and civilization done for us? Wouldn't we have been happier in 100 B.C.?" I said, "No, chances are 97 out of 100 that, if you were not a poor slave, you'd be a poor farmer, living at bare subsistence level."

When people think of ancient times, they think of themselves as members of aristocracy. They are sitting in the Agora in Athens listening to Socrates, in the Senate House in Rome debating with Cicero, riding on horses at knights of Charlemagne time. In their dreams they are never slaves, never peasants, but that's what most of them would be.

My wife once said to me "If we lived a hundred years ago we'd have no trouble getting servants." I said, "If we'd lived 150 years ago we'd be the servants."

Let's consider what life was really like in America just 150 years ago. For one thing, we didn't have to worry about pollution very long-because life was very brief. Life expectancy of males was about 38 years of age-gruelling 38 years. The work week was 72 hours. The women's

The World Doesn't End Here---

lot was even worse. They worked 98 hours a week scrubbing floors, making clothes by hand, bringing in fire wood, cooking in heavy iron pots, fighting off insects without pesticides. Most of the clothes were rags by present-day standards. There were no fresh vegetables in winter. Vitamin deficiency diseases were prevalent. Homes were cold in winter and sweltering in the summer.

Epidemics were expected yearly and chances were high that they would carry off some members of the immediate family. If you think the water pollution is bad now it was deadly then. In 1873 one person in every five in the city of Philadelphia died in a single epidemic of typhoid as a result of polluted water. Many people of that time never heard a symphony orchestra, or traveled more than 20 miles from their birth place during their entire life time. Many informed people do not want to return to the "paradise" of 150 years ago. Perhaps the simple life was no so simple.

We are practicing witchcraft

In every page people have practiced witchcraft in one form or another. I used to think that the people of New England were irrational in accusing certain women of being witches without evidence to prove it. Suppose someone accused you of being a witch. How could you prove you were not? It is impossible to prove unless you can give evidence. It is precisely this same accusation of witchcraft that is being used today to deter the construction of nuclear power plants. The opponents are saying that these plants are witches and it is up to the builders and owners to prove that they are not. The scientific evidence is that the nuclear power plants, constructed to date, are the cleanest and least polluting devices for generating electricity so far developed by man. We need electricity to maintain the standard living we have reached out to the extreme environmentalists we are witches who should be burned at stake.

We hear the same accusations about lead compounds from the gasoline engine. Our Environmental Protection Agency has no evidence that there has ever been a single case of death, or even illness from lead in the air coming from burning of gasoline, but it still insists that we must remove the lead from the gasoline. To the EPA we are witches—they have no evidence—no proof—yet we are pronounced

guilty! And yet you know that gasoline needs some additives to prevent engine knocks. If we don't use tetraethyl-lead we'll have to use that aromatic compounds. Some aromatics are carcinogenic—we know that! The use of unleaded gasoline also consumes up to 20 per cent more crude oil. (Incidentally, the real reason for removing lead from gasoline was because it was suspected that lead poisoned the catalyst in the emission control unit. Now we have good evidence that it isn't lead but ethylene bromide which is the poisoner.)

From what we read and hear it would seem that we are on the edge of impending doom. A scientific evaluation of the evidence does not support this conclusion.

Of course, we have some undesirable problems attributed to technological activities. The solution of these problems will require a technical understanding of their nature not through emotion. They cannot be solved unless properly identified, which will require more technically trained people—not fewer.

I agree, as Thomas Jefferson did, that if the public is properly informed, the people will make wise decision. The public has not been getting all the facts on matters relating to ecology. This is the reason why I am speaking out on this subject today—as a technical man and as a citizen. Some of what you have heard today is contrary to your beliefs, but I'm willing to support my conclusions on evidence good enough for me to stake my reputation on it.

The Last Surprise: 8 We're going to live

In summary let me state that we are not on the brink of an ecological disaster. Our O2 is not disappearing. There will be no build-up of poisonous CO. The waters can be made pure again by adequate sewage treatment plants. The disappearance of species is natural. A large percentage of pollution is natural pollution and would be here whether or not man was on this earth. We cannot solve our real problems unless we attack them on the basis of what we know rather than what we don't know. Let us use our knowledge and not our fears to solve the real problems of our environment.

There is a moral to the effect that those who misrepresent facts are not believed when they speak the truth. We've heard many cries of "wolf" with respect to our oxygen supply, the build-up of CO, the disappearance of species, DDT,

the oxides of nitrogen, phosphates in the lakes, thermal pollution, radiation effects from nuclear power plants, lead in gasoline, mercury in fish, filth in our streams, to name a few. For the most part, these cries of wolf have not been malicious, but have been based largely on fear, ignorance, or misinformation. The people have listened to these cries and have come running to the rescue, but when they arrived they didn't find the wolves.

Let's not cry wolf until we have done enough homework to know what a wolf looks like. Otherwise we may undermine our credibility and not be believed by the people when we warn them of the wolves that really do exist.

Local Man Becomes Mechanic

Airman First Class Gary D. Gregory, son of Mr. and Mrs. D.D. Gregory of Rt. 4, Hereford, Tex., has graduated at Chanute AFB, Ill., from the U.S. Air Force jet engine mechanic course conducted by the Air Training Command.

The airman, now trained to inspect and repair turbojet and gas turbine engines, is being assigned to Cannon AFB, N.M., for duty with a unit of the Tactical Air Command.

Airman Gregory is a 1974 graduate of Clayton (N.M.) High School.

Air Force Trains Local Man

Airman Gilbert Alaniz Jr., son of Gilbert Alaniz Sr. of 601 Austin St., Hereford, has graduated at Sheppard AFB, Tex., from the U.S. Air Force telephone exchange specialist course conducted by the Air Training Command.

The airman, now trained to maintain automatic telephone equipment, is being assigned to Patrick AFB, Fla., for duty with a unit of the Air Force Communications Service.

Airman Alaniz is a 1969 graduate of Hereford High School. His wife, Debby, is the daughter of Mr. and Mrs. Lee Garcia of 5808 W. Northview St., Glendale, Ariz.

All kinds of parents abuse children. Most were the victims of abuse in their own childhood. Lift a finger—report child abuse. Call tollfree 1-800-292-5400.

Government Should Encourage Technology

By LLOYD BENTSEN
United States Senator

PRIVATE SECTOR TRADITIONALLY PROMOTES NEW PRODUCTS

In 1935, an unsung patent attorney named Chester F. Carlson decided there had to be a better way to make copies than typing endless carbons or struggling with messy mimeograph machines.

After poring over volumes of scientific reports, Carlson came across a process involving electrically charged plates and powder dusting. Although still highly experimental, it looked promising. And for the next nine years, Carlson and a physicist friend spent most of their time playing around with ions and magnetic dust.

When they weren't experimenting, Carlson and his associate tirelessly tried to peddle their idea to scores of disinterested research corporations. Their efforts finally paid off when Battelle Corporation agreed in 1944 to fund massive research efforts to improve the invention and promote its development.

And, three years later, Battelle signed a contract with Haloid Corporation, a financially stronger enterprise that agreed to commercialize the invention and develop it as a new addition to its roster of products.

Haloid worked for thirteen years to develop a saleable

device and finally, in 1960, 25 years after Carlson had his brainstorm, it began marketing the Xerox 914, the first commercial copier in the world. The rest of the story is all too well known.

It illustrates several crucial points. Primarily, it shows that private industry is up to the task of developing products and inventions, no matter how long or costly the process, if they show marketing potential. It disproves the recent, popular belief that only government can afford the growing costs of research and development in today's modern, technologically complex world.

GOVERNMENT MUST SUPPORT TECHNOLOGICAL GROWTH

There is definitely a role for government in promoting and developing research. Its primary task must be to create a climate that encourages investors and innovators, business and industry, to pursue new ideas and market new products.

Government today is failing in that task. There is currently no national policy for encouraging the type of technological innovations needed to build and maintain a healthy and growing economy.

The national research and development policy that grew up to meet the needs of the Cold War and Space Program has now been undermined or eliminated and nothing has come along to replace it.

More and more, aeronautical engineers and physicists are turning their talents to new areas of research such as the search for alternate energy sources, the production of new fertilizer and the treatment of sewage. More and more, pure scientists are becoming concerned with how their theories can be applied to solve those day-to-day problems confronting Americans and people of other nations.

This shift, however, is happening without any national guidance, without any leadership from government to promote it and encourage it and lead it in desirable directions.

Much is at stake here. We can continue as we have been, leaving scientific and technological commercial efforts to fend for themselves as Great Britain has, and court the same flock of economic woes as that country. Or we can follow the path chosen by Japan since World War II; encouraging the development of new products and new production processes that lead to economic growth and translate into jobs.

TECHNOLOGICAL DEVELOPMENT MEANS ECONOMIC HEALTH

Our country was, for years, known as the world's leading innovator and the result was an industrial might that was the envy of the world.

To choose but one example: How many thousands of Texans, and millions of other Ameri-

cans, owe their jobs today to just one innovation, the invention of the transistor and the growing electronics industry that invention made possible?

In fact, for years our nation offered one key promise to all of its citizens, the promise of a job for all those that were willing to work. But today, in the midst of a growing recession that has already put nearly nine million Americans out of work, that promise seems dim and all but impossible to fulfill.

We must bring it back to life. And one thing that can help is the realization that there is an infinite number of technological advances—just like the transistor—waiting to be discovered and developed to the benefit of our entire economy.

I am convinced the American people have the will to carry on the search for these advances. And it is up to their government to set policies that encourage them to do this as quickly and easily as possible.

Gas Octane Ratings Must Be Posted

Posting of octane ratings of gasoline on the pumps at retail service stations is required by the Federal Energy Administration, it was re-emphasized recently by Delbert M. Fowler of Dallas, FEA regional administrator.

"We have been receiving an increasing number of inquiries and complaints concerning the posting of octane ratings, so today I want to remind service station operators they are in violation and liable to a fine if not in compliance," Fowler declared.

"Under the regulations, a sticker stating the octane rating in numbers at least one-half inch high must be prominently displayed on each face of each

pump," Fowler said. "Violation of this regulation could result in a fine of up to \$2,500 per day for each violation," Fowler pointed out.

Fowler said FEA does not furnish the stickers. That is the responsibility of the individual service station operator.

Fowler said posting of the octane rating is for the benefit of the consumer. It allows the car owner to know he is purchasing the proper gasoline for his car.

For the various models and makes of each car, there are individual variations in octane requirements. Overbuying by octane rating is a waste of the consumer's money and a waste of crude oil. More crude oil is used in refining gasoline to a higher octane level.

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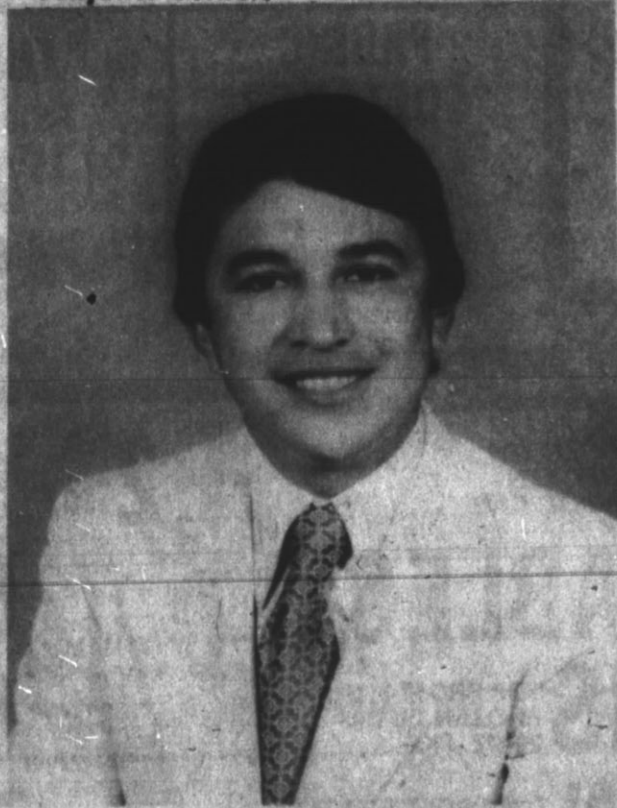
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La Iglesia Bautista Mexicana se complace en invitar usted y a su amable familia y amistades a unos cultos de evangelizacion que se llevara acabo los dias 24-27 de Julio 1975 a las 8:00 P.M. Dichos servicios seran conducidos por el muy be bien conocido por el pueblo de habla hispana, el que organizo y fue dueno del "Conjunto Bernal."



Paulino Bernal

Estara relatando su Vida Nueva. La vida que solo Dios puede conceder por medio de Cristo Jesus. Le invitamos para que asista a escuchar el mensaje de salvacion. El First Baptist Church esta ubicado en 500 Main.



PRICES EFFECTIVE THRU SATURDAY, JULY 26, 1975

STORE HOURS
WEEKDAYS 8 to 10
SUNDAY 9 to 9

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PEPEROMIA
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BANANAS
LB..... **18¢**

CARROTS
1-LB. CELLO BAG..... **4 \$1**

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GRAPES THOMPSON SEEDLESS LB..... **49¢**

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SIRLOIN STEAK FURR'S PROTEN LB..... **\$1 59**

RIB STEAK FURR'S PROTEN LB..... **\$1 59**

CHUCK STEAK FURR'S PROTEN LB..... **\$1 19**

ARM ROAST FURR'S PROTEN LB..... **\$1 39**

GROUND BEEF FRESH GROUND LB..... **89¢**

RANCH STEAK FURR'S PROTEN 7-BONE CUT LB..... **\$1 29**

T-BONE STEAK FURR'S PROTEN LB..... **\$1 98**

CLUB STEAK FURR'S PROTEN LB..... **\$1 98**

BONELESS HAM FARM PAC LB..... **\$1 98**

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FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
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PEARS FOOD CLUB HALVES NO. 303 CAN..... **39¢**

PICKLES FOOD CLUB HAMBURGER DILL SLICES, QUART..... **59¢**

COFFEE MARYLAND CLUB ALL GRINDS 1-LB. CAN..... **99¢**

EGGS FARM PAC MEDIUM..... **49¢**



SODA POP GAYLA 12-OZ. CAN..... **6 FOR 89¢**

POTATOES FOOD CLUB INSTANT 13-OZ. PACKAGE..... **49¢**

TOMATOES CONTADINA 14 1/2-OZ. CAN..... **3 FOR 89¢**

DISH LIQUID TOPCO WHITE DETERGENT QUART..... **69¢**

SUPER DISCOUNT SPECIALS

INSTANT TEA
FOOD CLUB 3-OZ. **69¢**
GOOD THRU 7-26-75
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

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FOOD CLUB 1-LB. BOX **5¢**
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HI-C
FRUIT DRINKS ASS'T FLAVORS 46-OZ. CAN **9¢**
GOOD THRU 7-26-75
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

FRANKS
FARM PAC 12-OZ. PKG. **33¢**
GOOD THRU 7-26-75
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

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FOOD CLUB, CUT NO. 303 CAN **3 FOR 89¢**
FABRIC SOFTENER
TOPCO 33-OZ. SIZE **59¢**

APPLE SAUCE
FOOD CLUB NO. 303 CAN **3 FOR \$1**
TUNA
FOOD CLUB 6 1/2-OZ. CAN **49¢**

INSTANT RICE FOOD CLUB 24-OZ. **99¢**
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PAPER CUPS TOPCO 9 OZ. 70 COUNT..... **99¢**
PAPER PLATES TOPCO 100 COUNT..... **89¢**



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1-LB. MEAT LOAF
1 PT. POTATOS
1 PT. GREEN BEANS
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☆ YOU PAY THE LOWER PRICE AT FURR'S
☆ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
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STEW VEGETABLES TOP FROST FROZEN 24-OZ. **69¢**

GREEN BEANS TOP FROST FROZEN CUT 20-OZ. PKG..... **69¢**

GOLDEN CORN TOP FROST-FROZEN WHOLE KERNEL 24-OZ. PKG..... **79¢**

TOTINO'S PIZZA SAUSAGE OR HAMBURGER 13 1/2-OZ. PKG..... **89¢**



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ON HEALTH AND BEAUTY AIDS

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12-OZ. CAN **99¢** ADV. SPECIAL

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- GELUSIL ANTACID LIQUID 12-OZ. BOTTLE \$1.48
- GERITOL LIQUID 12-OZ. \$2.90
- PREPARATION H OINTMENT 2-OZ. \$2.56
- ARTHRETIC LOTION ABSORBINE 4-OZ. \$1.60
- MOUTHWASH SCOPE 18 OZ. BOTTLE \$1.22
- COTTON BALLS JOHNSON'S 150-COUNT \$1.13
- PETROLEUM JELLY VASELINE 7 1/2-OZ. 83¢

ALBERTO 15-OZ. HAND LOTION
2 FOR **89¢** ADV. SPECIAL

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- TUSSY SPRAY DEODORANT 7-OZ. CAN 56¢
 - HI&DRY ROLL-ON DEODORANT 2.5-OZ. \$1.27
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 - CLEAN & CLEAR REVLOX REG. SIZE \$1.20
 - PONDS COLD CREME 3 1/2-OZ. JAR \$1.20
 - RINSE AWAY LIQUID SHAMPOO 5-OZ. 88¢
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 - OLD SPICE COLOGNE FOR MEN 4 1/2 OZ. BTL. \$2.12
 - SHAVE CREAM TRAC 11 14 1/2-OZ. CAN \$1.15

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- JERGEN'S EXTRA DRY HAND LOTION 14-OZ. \$1.77
 - CHAPANS LOTION 10-OZ. 70¢
 - HAND CREME CHAMBERLANS 18-OZ. \$1.58
 - BUBBLE BATH SUAVE 16 OZ. \$1.16

ANTACID MAALOX
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100-CT. SIZE **69¢** ADV. SPECIAL

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COTTON SWABS Q-TIPS
300 COUNT **1.27** ADV. SPECIAL



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Two Men Named To Rice Honor Roll

A total of 1,043 outstanding students maintained the high grade averages required and were honored by being named to the President's Honor Roll for the second semester of the 1974-1975 academic year. President Norman Hackerman announced. This distinction be-

comes a part of each student's permanent record. Geographically, the honor roll students include 208 graduates of Houston area high schools, 361 from Texas high schools outside the Houston area, 423 from out of state and 51 from high schools in foreign

countries. Taken by classes there are 282 freshmen, 225 sophomores, 243 juniors, 263 seniors, and 30 fifth-year students on the Honor Roll.

Two Hereford area students were listed on the President's Honor Roll at Rice. They are David Allen Collins, son of Mr. and Mrs. Boyd Allen Collins, 806 Miles, and Stephen Wayne Dziuk, son of Mr. and Mrs. Edward A. Dziuk, Jr., Rt. 4.

The Abundant Life

No Brooding

By BOB WEAR



There are many things that we can do, and may be inclined to do about the unpleasant and undesirable happenings which concern us. Among all of these, there is one more or less common practice that we cannot afford. This is the hurtful and self-defeating habit of brooding.

We are spoiling everything, if we "dwell moodily on a subject", or let ourselves drop into "a state of depression".

THOUGHTFUL CONSIDERATION is one thing, but "brooding" is something else; and it is the kind of mental exercise that is non-productive. It can be exceedingly destructive. We can never reach a satisfactory conclusion from a moody, gloomy state of mind. There must be "no brooding".

Brooding can easily become tragic depression, a degree of such condition that is "marked by sadness, inactivity, and self-deprecation". We have a very good chance to stay out of this mental and emotional bog, if we are diligent to make sure that we do not open the door to brooding.

Our potential for coping with the challenges of life will be stymied by "the dark mood". The mental strength and capabilities which are essential to meaningful management of one's life situation cannot move along as they should. They are wasted within the limited

confines of the restriction of "brooding".

We must not permit such a "thoroughly distressing and thwarting situation" to develop. There must be "no brooding" about anything.

WHY PLUNGE OUR THOUGHTS into darkness and gloom, with the inevitable consequences of misery and distress? This is what "brooding" causes. It is so much better to guide our thoughts into the light, into the channels of illumination. This is the mental condition in which we can make wise decisions, and from which come the joy, strength and the sense of well-being so basic in abundant living.

"Brooding about hurts, real or imagined, is most certainly a mistake; and if prolonged, will cause very serious trouble. There will be very damaging mental distress; a continuing over-burden; and, in some instances, there will even be some efforts to seek vengeance. All of this type of behavior is harmful, and may be dangerous.

It is much better to overlook the hurts, because we cannot afford to make too much of them. Forgetting will serve us so much better than "brooding".

There is another aspect of the individual life that often becomes the cause of "bro-

Son Of Local Couple Begins Pilot Duty

U.S. Air Force Captain Larry G. Stoerner, son of Mr. and Mrs. Hubert G. Stoerner of Rt. 1, Hereford, has arrived at Holloman AFB, N.M., for duty as a pilot for the 465th Tactical Fighter Squadron.

Captain Stoerner, previously assigned at Korat Royal Thai AFB, Thailand, is now a member of the Tactical Air Command.

The captain graduated from Kress (Tex.) High School in

1966. He received his B.S. degree in mathematics in 1971 from Texas Tech University and was commissioned there through the Reserve Officers Training Corps program.

U.S. Air Force Trains Hodge As Mechanic

A Hereford, Tex., man has graduated at Sheppard AFB, Tex., from the technical training course for U.S. Air Force aircraft mechanics.

Airman First Class Terry G. Hodge, son of Mr. and Mrs. Jim E. Hodge of 243 Hickory St., Hereford, was trained to repair current Air Force jet aircraft. Completion of the course enables him to receive academic credits through the Community College of the Air Force. The airman now goes to Tyndall AFB, Fla., for duty with a unit of the Aerospace Defense Command.

Airman Hodge is a 1973 graduate of Tucumcari (N.M.) High School. His wife, Pam, is the daughter of Mr. and Mrs. John W. Schoggins, 243 Hickory St., Hereford.

NUCLEAR FUNDS

The Senate passed a bill authorizing \$275.7 million for the Nuclear Regulatory Commission over the next 15 months.

The bill authorizes the "brooding". The mistakes and losses, and other undesirable happenings of one's past can become the dark clouds of gloom and melancholy. It is not always easy to keep these in their proper place, but this can be done. There must be "no brooding" about things of the past.

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Recruit Completes Training

Marine Private Terry Dean Bryan, son of Mr. and Mrs. Henry P. Bryan of 226 Ave. H, Hereford, was graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.

Summer SS Pay To Teachers Possible

Questions have been raised regarding school teachers who do not work in the summer and who may be entitled to social security payments. Although a teacher's pay is set on an annual basis, many teachers do not actually work during the summer months.

Social Security benefits may be paid to beneficiaries who do not earn more than \$210 a month wages or render substantial services in self-employment in a month.

The following is needed to determine if a teacher is entitled to a social security payment during the summer:

- (a) The teacher's annual salary.
 - (b) The number of days worked in a year.
 - (c) Divide the annual salary by the number of days worked and this is the daily wage.
- If a teacher attends a five day workshop during the summer, Social Security must consider this work. If the daily wage for the teacher is \$40, this work would preclude payment for that month because the monthly earning would exceed \$210.
- However, before any benefits can be paid, a report of earnings must be filed with Social Security. From this report it can be determined for which months a teacher is entitled to benefits in the summer. Also,

we want to remind student beneficiaries who work and have substantial earnings in the summer to notify the social security office.

In 1975, any beneficiary who earns less than \$2,530 a year is entitled to monthly social security benefits. If earnings exceed this amount, Social Security benefits will need to be adjusted according to the total expected earnings for the year.

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Speidel KESTER'S JEWELRY DOWNTOWN

HHS Drill Team CLOTHING SALE Saturday, July 26th CORNER OF FIFTH & MAIN From 9:30 to 6 Profits will go to Drill Team Projects.



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SHUGART COLOR PHOTOS FURR'S SUGARLAND MALL

ASK About Our 8 x 10 OFFER

Students On A&M Honor Roll

Five students from Hereford have earned "Distinguished Student" ranking at Texas A&M University, announced Registrar Robert A. Lacey.

The undergraduate honor is awarded students who have excelled academically. Recipients must earn at least a 3.25 grade point ration (out of a

possible 4.0) during the most recent grading period. "Distinguished Student" ranking is limited to 10 per cent of TAMU's undergraduate enrollment.

Distinguished Hereford students include: Hilrey Lewis Aven, animal science, son of Hilrey L. Aven, 230 Ranger;

Paul William Hendon, biomedical science, son of Dr. Eugene H. Hendon, 126 Kingwood; Randy Gerard Herr, geology, son of Raynold Herr, 103 Aspen; Thomas Gerard Koelzer, aerospace engineering, son of Werner M. Koelzer, 424 Ave J; and William S. Whitaker, biomedical science, son of J.D. Whitaker, 140 Mimosa.

Local Artist Enters Festival

Local artist, Peggy Hamilton Furr, has entered the Running Water Draw Arts & Crafts Festival, to be held October 17-19 at the Hale County Agricultural Center in Plainview.

She will join over fifty other artists and craftsmen from Texas, New Mexico and Oklahoma exhibiting their work in this first arts and crafts fair sponsored by the Plainview

Rotary Club and Llano Estacado Museum.

The festival will feature, in addition to the artists and craftsmen, a country store sponsored by the Plainview Altrusa Club and a three-day square dance festival sponsored by the square and round dance clubs in Plainview.

Concessionaires will feature hamburgers, hot dogs, German sausage, fried chicken, barbe-

bue, and chile. Dr. Jack's Medicine Show will feature entertainment through the day.

The Festival Committee will accept entries until September 1. For further information contact:

The Running Water Draw Arts and Crafts Festival c/o Dr. Gwin Morris Box 20, Wayland College Plainview, Texas 79072

William Jennings Bryan's Life Shown to Rotarians in Film

The Hereford Rotary Club heard on one of their own Monday as they viewed a film of William Jennings Bryan, a Rotarian in Lincoln, Neb., during the latter part of the 19th century.

Entitled "A Common People's Uncommon Man," the film was produced as part of the Lifestyle Series narrated by actor E.G. Marshall. It traced the events in Bryan's life from his birth in 1860 to parents of notable heritage. His father was a state senator and circuit judge and his mother was a strong force in her son's academic upbringing.

Bryan was noted most for his attempts to run for the presidency in 1896, 1900 and 1908, each time unsuccessfully. He began his career as a lawyer in Lincoln, where Marshall said

he joined all the clubs both social and political. The most significant was the Democratic Party since he successfully challenged the deeply rooted foundations of the majority Republican Party there.

Also, he gained prominence as the "Silver Voice," for his advocacy of silver as the standard for U.S. currency as opposed to the gold that had been used. Afterwards, he was nominated as the democratic presidential nominee to oppose William McKinley in his first election which was the height of his political endeavors.

The people were overwhelmed with his oratorical ability but they weren't as impressed at the polls. In the meantime, he became increasingly famous and rich during over 20 years of speaking on nationwide tours.

His strict religious beliefs often came through his speech, although it delved into a variety of topics.

His last triumph was in the prosecution of the well publicized "Monkey Trial" in which he battled the noted attorney Clarence Darrow. However, he died five days afterwards from terminal diabetes, a disease he had been carrying for 11 years.

During the luncheon, President Johnnie Price offered Jim Conkright a special tribute for being selected as one of the five Outstanding Young Texans, an award sponsored by the Jaycees. The club joined in with a toast of tea glasses.

Tijerina Finishes Training

Marine Private Jose S. Tijerina, son of Mr. and Mrs. Julian L. Tijerina of Route 2, Hereford, was graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps



JOSE TIJERINA

history, first aid, uniform regulations and military customs and courtesies.

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MULTI SCRUB

Everyday Scrubbing Lotion with Particles
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BOOTS REDUCED

BOOTS FOR THE WHOLE FAMILY AT A SAVINGS

Herd Ranked Third In District

The 1975 edition of Texas Football magazine is off the press and it's another quality publication with plenty of information and photos on the Southwest Conference grid race stories on other Texas colleges, and a roundup of high school football.

It comes as no surprise to schoolboy fans of the area to see Lubbock Monterey picked as the top team in 4-4A. Plainview is ranked next, followed by the Hereford Whitefaces, Lubbock High, and Lubbock Coronado.

Herd mentor Fred Upshaw was not surprised to see Monterey ranked first, but he

couldn't believe Coronado was listed at the bottom of the district teams.

"It could be a well-balanced league this season," says Upshaw. "I think any team in the district will be capable of beating any other team. Plainview, Coronado and Lubbock High all appear likely of having better teams this fall.

In the AAAA loop to the north, Amarillo Caprock is the favorite but Palo Duro, Pampa and Amarillo High are rated as strong contenders. Palo Duro, the state's only 4A unbeaten team last year (11-0-2), has the only player on the Super Team.

He's Wesley Roberts (6-5, 240), an all-state nose guard last year who is rated as a top college prospect.

There are a few "blue-chip" selections from the area, but only one from 4-AAAA. He's Scott Gardner, Monterey quarterback, who is more likely to wind up as a professional baseball player. Four big linemen were listed from 3-AAAA-Amarillo's Allen Breeding and Arthur Brackeen, Tascosa's Cameron Moore, and Pampa linebacker Frankie Lemons.

Other area blue-chippers included running backs Race

Copeland of Dumas and Raymond Williams of Tulla, and Vega's big lineman, 240-pound Gerald Berry.

The magazine, outlining the 4-AAAA race, says the "outlanders" pose a title threat but Monterey may have the muscle to keep supremacy in Lubbock for the third time in five seasons. "However, both Plainview and Hereford appear sufficiently endowed to debate the issue vigorously."

Top Whiteface prospects mentioned are safety Dave Charest, quarterback Mike Crim, running backs Roy Martinez and Carlee Graves,

linebackers Dennis Evans and Vance Hennington, and tackles Luis Marquez and Able Trevezo.

On the SWC race the sportswriters' poll showed Texas A&M a heavy favorite to take the title and the Cotton Bowl trip. Texas was the next choice, followed by Baylor, Tech, SMU, Rice and TCU.

It's a good magazine and great reading for grid fans as they whet their appetites for another football season.



Major All-Stars

Hereford's Major All-Stars participated in a softball tournament here over the weekend, taking second place after suffering two losses at the hands of Canyon and defeating Dimmitt. Pictured kneeling left to right are Teresa Brown, Delynn Dickerson, Tracy Adams, Sylvia Soliz, Lori Albracht, Sylvia Reyes and Joanie Kalka. Standing from left are Terri Harkins, Barbie Koelzer, Debbie Mays, Deaneffe Vigil, Ramona Rhodes, Sherald Roddy, Alice Vargas and Louise Mays. Not pictured are Lindy Walterschied and Lynette Walker. Coaches of the team are Elvis Shields and Pat Rhodes.

Casey To Wrestle Here

Scott Casey, popular young Dallas wrestler, takes on Killer Brooks Saturday night in the main event at the Bull Barn. The wrestling card is sponsored by the Hereford Lions Club.

Also featured will be a tag-team match between the Interns and Johnny Starr and the Lawman, as well as the opening match between ex-boxer Alex Perez and the youthful Mario Romero, younger brother of the famed Ricky Romero.

In the main event, Casey will pit his scientific wrestling skills against a man who seems more intent on doing bodily harm to an opponent than winning. Brooks was disqualified in last week's match with Terry Funk. Casey, 235 pounds, is a highly-conditioned athlete with a background in weightlifting and body building. Brooks tips the scales at 270.

The Interns, a controversial tag team currently holding the Western States Tag Team

Championship, take on a popular pair in Starr and The Lawman. The Intern team weight is over 500 pounds, and their manager, Dr. Ken Ramey, has often been accused of being the "third man" on the team.

The Lawman, Don Slatton, won his nickname as a Taylor County deputy sheriff. Starr, a comparative lightweight at 225, is noted for his powerful knee lift.



A Land Bank loan at work

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Woodrow B. Wilson, Manager
Federal Land Bank Assn. of Hereford

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TIPS FOR OUTDOORSMEN

by Vern Sanford

Just For Fun
Squirrel "shooting" is lots of fun — with a camera.

These elusive little nut-gatherers are quite a challenge. They are so agile and so fidgety that they are most difficult to photograph. By the time you have focused your camera on one, he is off and running. As soon as he spies you, he dashes for the nearest tree. He's first on one side, then the other, or on a branch.

One sure way to keep him on your side of the tree is to work with a helper. Have the aide move quietly around to the other side. Then, when old bushytail sees your partner, he will quickly move to your side of the tree. Have your camera ready to shoot—and you've fooled him. But when he hears the shutter click he's off again.

You can usually tempt them to remain long enough to picture by scattering a few pecans around the area. Usually he will hurry away to bury the good ones as fast as he can. However, if there are many pecans close by he will stay until he gets his mouth full.

If he's still too fast for you, try cracking a few of the pecans. A squirrel will not bury a cracked nut, but will eat it on the spot. And that's a good picture!

It's a great sport to photograph wildlife in their natural habitat. But for the larger animals, such as the deer, it takes a little more technique—and quite a bit more time. They are not easy to fool, even with bait.

If you don't think so, just try it. You'll be surprised how very smart they really are.

Pony All-Stars Still Playing

Although the Hereford Pony League All-Stars lost two of three games to a Lubbock team last week, it was determined that the Hereford team should not have been required to play in that particular round of the playoffs.

- ONE MINUTE SPORTS QUIZ**
1. Gaylord Perry plays pro baseball for what team?
 2. Who won the College World Series?
 3. The men's singles French Open Tennis Championship was won by whom?
 4. All American quarterback Steve Barthowski signed with what pro team?

- Answers to Sports Quiz**
1. Pitcher for Texas Rangers.
 2. Texas Longhorns 5-University of South Carolina 1.
 3. Bjorn Borg.
 4. Atlanta Falcons.

This means that the Hereford All-Stars are still alive in playoff competition, according to John Bunch, one of the all-star coaches.

Bunch said that Hereford, El Paso, Abilene, and a Lubbock team would compete for the right to advance to further rounds of playoff competition.

Play began Wednesday night in Lubbock as the Brand went to press.

Wise men know that favoritism and politics will last as long as the human race endures.

Keepsake

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

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amarillo

WALLPAPER PAINT FRAMES

Santa Fe

Wheat Report-1975

New Harvest: During recent weeks the harvest of more than 680 million bushels has been underway in the five major wheat states served by Santa Fe. That's almost half of all the winter wheat grown in this country.

Car Supply: Santa Fe's part of the harvest job will be about 29,000 carloads. Our fleet of jumbo hoppers along with regular hoppers and box cars are now rolling throughout the harvest areas handling this big load.

Santa Fe Operations: The millions invested each year to improve Santa Fe's facilities, cars and locomotive fleet, makes it possible for us to get the job done in the most efficient way. We are ready to do even more than our share in wheat-growing states along the Santa Fe where problems may arise from inadequate transportation services.

Under normal conditions the railroads plan their operations to move with the harvest as it advances across the wheat belt.

This year, old man weather has upset the timetable. Rain has delayed the new crop about two weeks; and the wheat became ripe and ready in all growing areas of the Midwest, at the same time!

Santa Fe has a long and proud record of moving wheat. We do our best to prepare for each year's harvest. For example, we have almost 13,000 jumbo hoppers in service, including 1,000 brand new ones just received from the builders. That's the largest fleet in the nation.

1975 will be a near-record wheat harvest year along the Santa Fe; and, although the weather has created problems, we are doing our best to move each bushel. We are about to complete the harvest movement, and we appreciate the cooperation of growers, shippers, elevator operators and government inspectors which has helped Santa Fe handle another big wheat job.

Wheat train of new 100-ton jumbo hoppers

Rail cost is only a thin slice of the price you pay for bread. It averages about—

1/2¢ a loaf

Moving wheat for making bread is an example of how a modern railroad handles volumes of foodstuff at low costs.

This is one way Santa Fe works to hold down the price of food where it counts the most for family shoppers, at the checkout counter.

The Atchison, Topeka and Santa Fe Railway
A Santa Fe Industries Company

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Ladies' Dress Suits 20% to 50% OFF
Ladies' Down Filled Coats 20% OFF
Comfy and Tempo 1/2 PRICE
One Group Ladies' Coats 1/2 PRICE
Ladies' Colored Felt Hats \$24.00
Reg. \$30.00
Reg. \$25.00
ALL LADIES' BOOTS ON SALE SPECIAL GROUP \$29.95

MEN'S

Straw Hats 30% OFF
Panama Straw Hats 25% OFF
Men's Dress Suits 20% to 50% OFF
Men's Leisure Suits 20% OFF
Men's Sports Coats 1/2 PRICE
Special Group Knit Jeans 1/2 PRICE
Western Dress Slacks 20% to 40% OFF
Long Sleeve Dress Shirts \$4.00 OFF REG. PRICE

One Group Close-Out Checks & Solid Permanent Press Jeans
Famous Name Brands....\$5.95 Pr. 3 Pr. \$15.

All Reg. Knit Jeans 20% OFF
Short Sleeve Shirts \$4.00 OFF REG. PRICE
\$50.00 Felt Hats, 4 Colors by Stetson and Bailey \$40.00
Quilted Vests by H-Bar C, Reg. \$11.95 \$6.95
Dress Ties 20% OFF
Belts (Name Belts Not Included) 20% OFF
Deerskin & Goatskin Leather Gloves \$7.76
Reg. \$9.95
Men's Down Field Coats Comfy Temper 20% OFF
All Saddles and Tack 20% OFF

CHILDREN'S

Special Group Jeans \$4.76 pr.
Girls' Jeans Reg. \$7.95 \$7.76 pr.
Special Group Boys' Long Sleeve Shirts \$3.76

Kids Acme
Kids Tony Lama
Kids Justin
AT LEAST 20% OFF AND MORE

MEN'S BOOTS

TONY LAMA

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|-----------------------|----------|----------|
| REG. SALE | | |
| Full Quill Ostrich | \$225.00 | \$175.00 |
| Lizard | \$105.00 | \$80.00 |
| Elephant | \$95.00 | \$84.00 |
| Shark U Toe | \$84.95 | \$75.00 |
| Shark U Toe | \$89.95 | \$67.95 |
| Belly Ostrich | \$89.95 | \$71.95 |
| Kangaroo | \$74.95 | \$56.95 |
| BK Classic Calf R Toe | \$64.95 | \$49.95 |
| Tan Lancer U Toe | \$64.95 | \$52.95 |
| Coffey Lancer U Toe | \$62.95 | \$48.95 |
| Black Lancer U Toe | \$64.95 | \$52.95 |

JUSTIN

| | | |
|--------------------|----------|----------|
| Full Quill Ostrich | \$199.95 | \$150.00 |
| Lizard | \$100.00 | \$80.00 |
| U Toe Calf | \$64.95 | \$51.95 |
| Justin Roper | \$42.95 | \$37.95 |

LUSKEY ROPER (RIOS)

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|--------------------|----------|----------|
| Full Quill Ostrich | \$239.95 | \$175.00 |
| Ant Ester | \$285.00 | \$225.00 |
| Lizard | \$129.95 | \$105.00 |
| Classic Calf Skin | \$84.95 | \$67.95 |
| Patent Leather | \$79.95 | \$64.95 |

EVERY BOOT IN THE STORE ON SALE MEN—WOMEN CHILDREN

LADIES'

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|---|--------------------|
| Knit Pants | 20% to 50% OFF |
| Short Sleeve & Sleeveless Blouses | 20% to 60% OFF |
| H Bar C, Arthur Byer & Prior | 50% OFF REG. PRICE |
| One Group Ladies' Leather Coats | 50% OFF REG. PRICE |
| New Fall Selection Cabretta Leather & suede Jackets & Coats | 20% OFF REG. PRICE |
| Ladies' Prior Denim Jeans - Unhemmed | \$7.76 |
| 100% Cotton Reg. \$11.95 | 1/2 PRICE |
| One Group Ladies' Pants | 20% to 40% OFF |
| All Ladies' Handbags | 20% OFF |
| One Group Ladies' Long Sleeve Blouses | 1/2 PRICE |

RAIL-RATE RISE
The Interstate Commerce Commission has approved a 5 per cent across-the-board increase in railroad freight rates.

Tracksters Bound For State Meet

A number of Hereford Track and Field Club members will be leaving the city today, bound for a state track meet tomorrow (Friday) and Saturday at Dallas Baptist College, after qualifying for the meet at the TAAF track meet in Lubbock Saturday.

Qualifiers in the bantam girls' division included the relay team of DeDe Whitley, Marilyn Osborn, Jolisa Barrier and Michelle Osborn. Miss Osborn also qualified in the 50, 100 and longjump and Miss Barrier qualified in the high jump.

Also qualifying in the Bantam girls' division were relay team members Stacy High, Shawn Williams, Leesa Stewart and Angela Walker.

Stacy High qualified in the 50 and Miss Williams qualified in the 100.

The Bantam boys' relay made up of David High, Ronnie Terry, Bob Stewart and Clarence High

qualified. High also qualified in the 100 and 50 and Terry qualified in the 100.

Kathy Lane, Joyce High, Lori High and Beverly Wallace qualified as a relay team in the girls' midget division and Miss High qualified in the long jump.

In the midget boys' division Wayne High, Alfred Ball, Quinton Mercer and Joe Terry qualified as a relay team.

High also qualified in the 50. Tawana Moton, Karla Polk and Becky McGilvary qualified

as a relay team in the intermediate girls' division and Miss Moton was a qualifier in the 100 and long jump.

Qualifying in the intermediate boys' division were James Mays in the 880 and James Harris in the mens' open 440.

The Hereford Kiwanis Club has donated \$1300 toward sponsoring the track club's summer activities, and the club has been receiving donations from individuals to help finance this week's trip to the state meet.

Amarillo Team Wins Tourney

The Budweiser Kings, a softball team from Amarillo, came from the losers bracket to win a softball tournament

conducted over the weekend at the Pony League field.

K-Bob's Steakhouse sponsored the tournament, which included the participation of nine teams.

The Hereford Semi-Tough team, sponsored by the Hereford Brand, finished second, and Basden Ball Bond of Amarillo finished third.

Ken Fincher of Amarillo Mutual of Omaha was the home run king in the double-elimination tournament, with seven roundtrippers. Tim Curtis of the Basden Ball Bond team was named most valuable player in the tournament.

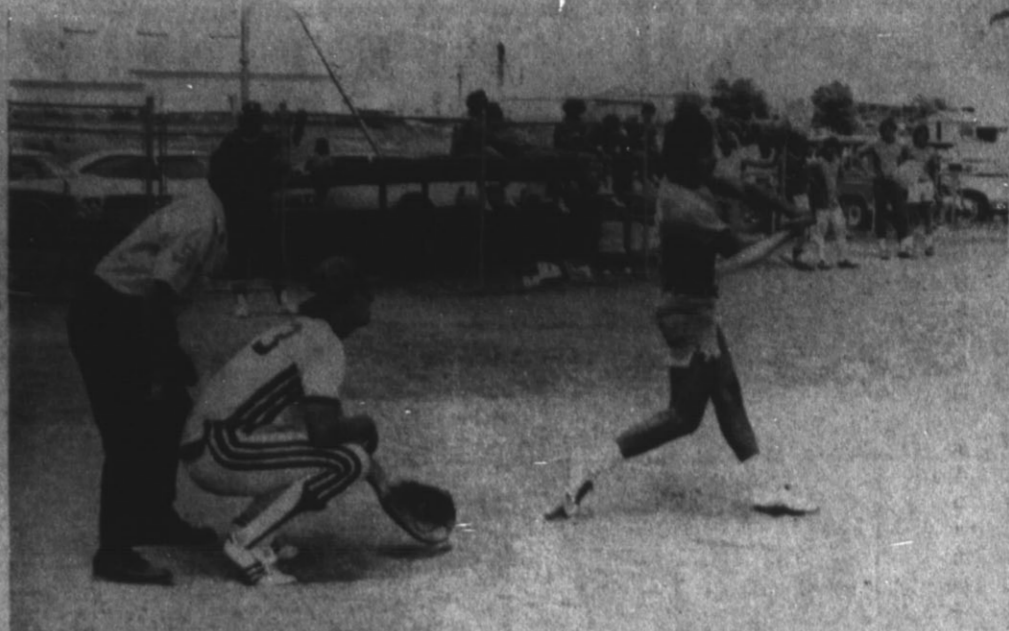
Budweiser lost during an early round of the tournament to the Basden team by a 20-7 score, but stormed through the remaining rounds to take first place. The Budweiser team beat the Hereford Semi-Toughs twice in the last two rounds, 17-15, and 7-5.

Trophy Shoot Set

The Hereford Gun Club will hold a traveling trophy shoot Sunday at 2 p.m.

Anyone 17 years of age and under may compete for the trophy, which has been donated by R.J. Cramer.

The shoot will be held east on Highway 60 at the airport.



Swinging Mighty Hard

Keith Kitchens of the Semi-Tough team, sponsored by the Hereford Brand, swings as hard as he can at an elusive softball during a softball tournament sponsored last weekend by K-Bob's Steak House. The Budweiser Kings from Amarillo won the tournament, with the Hereford Semi-Tough team finishing second.

Ladies Set Golf Event

The Ladies Golf Association is sponsoring a Florida Scramble on July 26, 1975.

Play will start at 4:30 p.m. that Saturday. The entry fee will be \$17.00 per couple.

The deadline for entry for the scramble is Friday, July 25. The tournament will be held at the Municipal Golf Course.

There will be a dinner-dance following golf play on July 26 at the Hereford Country Club.

Japanese again debating military posture.

Chain reaction.

Chains. Long and short. Wear them two at a time. Or twenty two at a time. The more you wear, the smarter you look. Wear them plain. Or add a pendant. And watch the reaction. From Spedel, in gold-filled, sterling and 14K solid gold.

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SPORTS TALK

Chuck Hardy

RUFFIAN (1972-75) ...

OF ALL THE GREAT thoroughbred racehorses in history — Man O' War, Cavalcade, Gallant Fox, Assault, Seabiscuit, War Admiral, Whirlaway, Citation and Swaps, to name a few — the greatest could have been Ruffian. But one of the saddest of occurrences marred all this when the \$350,000 duel match with Foolish Pleasure ended in tragedy at Belmont Park on July 6, Ruffian, the beautiful, coal-black 3-year-old filly, running easily on the inside and taking a half-length lead in the early going, suddenly broke stride and pulled up. Her leg had snapped like a tree branch. The race was over. Ruffian had suffered a splintered right front leg above the ankle. Ten hours later she was dead.

COLT VERSUS FILLY. Foolish Pleasure, Kentucky Derby winner, was first out of the starting chute. In the next breath Ruffian, the slight betting favorite, took the lead. For one blazing half-mile the great match was everything one could envision. A crowd upwards of 50,000 on hand and millions more watching on TV, saw Ruffian gain a slight advantage, but Foolish Pleasure was alongside, giving her no chance to pull away. Ruffian passed the quarter-pole in 2 1/5 seconds — a time considered to be lightning fast for the mile and a quarter distance. Then after completing three and one-half furlongs, grief struck. Ruffian had to be assisted and was removed from the track by ambulance. It was a sad scene. Some cried unashamedly. Others stared blankly into space.

A SUMMER DREAM for thoroughbred racing ended in a nightmare in the early morning hours following the race. The horse widely heralded as the greatest filly and possibly the best thoroughbred of all time was humanely destroyed after reinjuring herself as she came out of the anesthesia from an operation undertaken in a desperate attempt to save her life. Ironically, it was the spirit of Ruffian that made her such a great racehorse that worked against her chances for survival. Coming out of the anesthesia, she struggled and fought so hard that she broke the cast. There was intensive swelling and she began hemorrhaging. She flailed out helplessly. There was only one thing to do: Put her to sleep.

OUTDOOR TOPICS

by Bob Brewster
MERCURY OUTDOOR CONSULTANT

NATURAL LOOK IN WORMS

There's a lot of truth to the old story of the barefoot boy with a can of worms and a cane pole catching more fish than the well-equipped angler. The young fisherman is using one of the most successful angling methods known.

Worm fishing, often frowned upon by misinformed fishermen, requires a great deal of skill and knowledge of the correct way to present a live bait. The lad with his can of nightcrawlers probably works as hard to catch his fish as does the older, more experienced angler who prefers to use artificial lures.

For the best results, worms should look natural to a fish. To learn what a worm does in water, the fishing experts at Mercury outdoors recently experimented by dropping some angle worms into a shallow river, and into the shallow portion of a lake.

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Tom Scott MIXED NUTS

13-OZ. with Reusable Plastic Lid

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1/2 PRICE



Golden 'T' WALL PAINT \$2.99

Your best buy is homogenized flat latex Golden 'T' wall paint. Goes on smooth for a flat even finish. Soap and water clean up. Dries in less than one hour. Many decorator colors to choose from. Big savings!

4" Golden 'T' Nylon PAINT BRUSH Reg. \$2.99

\$1.88



Golden 'T' COMPOSITION BOOK

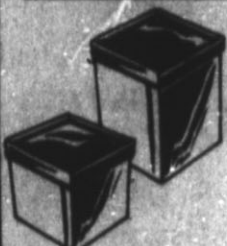
37 Ct. Book Asst. Colors

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Filled Loose Leaf BINDER

1" Capacity-3 or 5 ring binder 22 Ct. filler paper & 4 Subject dividers

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Plastic FOOD STORAGE CONTAINERS

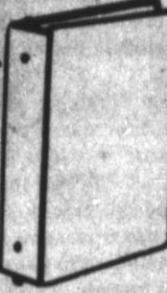
6-1 Qt. Size or 10-1 Pt. Size

\$1.87



2-Ton HYDRAULIC JACK by Key Bar

\$11.88



Filled Loose Leaf BINDER

1-1/2" Capacity 2 or 5 Ring binder. 40 Ct. filler paper, 66 ct. Theme book. 2 double pocket inserts

\$2.27 EACH



Crayola CRAYONS

64 Ct. Pkg. With built-in sharpener. Brilliant Colors!

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MIRACLE FORMULA 409 SPRAY CLEANER

32 Oz. Size Really Cleans!

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16 Oz. Easy-Off OVEN CLEANER

99c LIMIT 2

PAPER 100 Ct. Cold Drink CUPS

7 Ounce Size - Big value!

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Elmer's GLUE-ALL

4 Ounce Plastic Squeeze Bottle.

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100-Ct. Paper PLATES

Convenient 9-Inch Size. Fluted edge. Just the thing for that long, leisurely weekend!

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WASH CLOTHS

11" x 11" Asst. Colors

5 FOR \$1

DISH CLOTHS

All cotton open knit. 12 x 14" Size.

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TG&Y DRUG AND HOUSEHOLD SAVINGS

LISA MORNAY

Bath Oil, Shampoo, Lotion, Hair Rinse

99c Gallon

LOVING CARE

Peroxide Color Lotion. Washes away only the gray

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70 Sheets **99c**

Golden 'T' Balsam instant hair CONDITIONER

For instant beautiful hair with extra body

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New Freedom MAXI PADS Beltless

12 Maxi Pads

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50c

ULTRA BAN 5000

Ultra dry antiperspirant

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Ultra Sheer

BIKINI PANTY

Knit in one Piece no seams. 100% Stretch Nylon one size fits 4-7

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40% Polyester 60% Cotton Machine Washable Perma Press Long Sleeve-Button down front & Sleeve Assorted solid colors & Prints sizes 7-14

\$3.88

BOY'S JEANS

100% Cotton-Brushed Twill - Flare Leg Machine Washable Sizes 8-16 Reg. & Slim

\$5.88

BOY'S SHIRTS

50% Polyester 50% Cotton Machine Washable Perma Press Assorted Solid Colors and Stripes Sizes 8-16

\$2.44

BUSTER BROWN PANTS

50% Polyester 50% Cotton Machine Washable Both Boy and Girl Styles Assorted Colors Sizes 4-6X

FROM **\$5.00** TO **\$5.50**

WESTERN SHIRT LONG SLEEVE

\$5.44 Reg. \$5.88

SHORT SLEEVE

\$4.44

Men's Terry

CREW SOCKS

Orion Terry. Just in time for back to school. Men's sizes 10-14. Choice of assorted colors and white.

73c



Winning Senior Models

Miss JoAnn Wagner, right, will be traveling to District 4-H Dress Revue contest Tuesday in Amarillo in hopes on again winning the chance to compete on the state level. She will model this wool ensemble which she made. Also recognized for worthy entries in this category Monday were Shari Strafuss, left, with 3rd place, and Rhonda Hagar with 2nd.

Piano Teachers Attend Forum

Mrs. Joe Hacker and Frances L. Parker, both of Hereford, recently attended the National Keyboard Arts Teaching Techniques '75 Workshop in Amarillo.

The three-day workshop for piano teachers was one of a series held in 29 cities this summer. Conducting the clinics were members of the Keyboard Arts staff—musicians and educators who have been instrumental in the development and teaching of Keyboard Arts music education materials.

National Keyboard Arts, headquartered in Princeton, N.J., is a nationwide network of music educators who continually pool their knowledge and experience in order to develop more effective ways to teach and more enjoyable ways to learn.

The main highlight of the workshop was the presentation of the Keyboard Arts Basic Music Study program. This newly revised course, introduced for the first time this summer, is the direct result of a comprehensive five-year testing program involving hundreds of teachers and thousands of students throughout the country.

Included in the workshop were sessions on sight reading, ear training, jazz improvisation, and composition. Classes on organized and flexible teaching approaches were available and sessions on such key lesson factors as practice, technique, and assignments were also offered.

Layette Courtesy Fetes Mrs. Kimball

Pastel colors depicting a stock motif decorated the home of Mrs. Kenneth Gooch, 810 Ave. K, last Thursday for a layette shower honoring Mrs. Lee Kimball, Route 5.

Mrs. Ken Walser served cake from a table centered with a bouquet of pink, white and blue daisies, chrysanthemums and carnations. A miniature tree bearing baby trinkets brightened the kitchen of the Gooch home.

Attending from out-of-town were Mrs. Chuck Knibbe and daughter Shannon of Spring Branch.

Hostesses for the courtesy included Mmes. Raymond Barber, Robert Baird, Clyde Cave, Ron Davies, Bill Igal, Lueb, Walser, and Miss Linda Wilhite and Miss Betty Barrett.

Puppet Show Is Tomorrow

Local youngsters are invited to a free puppet show at 4 p.m. Friday in Deaf Smith County Library.

It is requested that small children be accompanied by an adult.

If you lose interest in life, you're dying.

Scribbles and Scratches

By Kerrie Wamble
Women's Editor

MY FREQUENT ANALOGIES to television may seem tiresome, but having shared growing pains with Beaver Cleaver, my thoughtwaves tend to flow on the same frequency as the TV population. And there's bound to be someone out there who comprehends my "script" because 97 per cent of American homes have at least one of those tyrannical TV's.

I'm devoted to television and have often expected to find rabbit ears sprouting atop my person, but there is little doubt in my mind that the "boob tube" is directly responsible for many social problems in this country, nay, even the world.

The skyrocketing rate of divorce falls straight into the laps of the scriptwriters who concocted such profound series as "Father Knows Best," "The Donna Reed Show" and "Pete n' Gladys." Now anyone who was raised on this pabulum is bound to be in for a shock when initiated into the meat-and-potatoes world of wives who wake up without every hair in place and void of those long lacy eyelashes. Who among the antenna-age crowd was prepared for the marriage prospects with unruly hair, crooked teeth and blemished skin. I swear, there's not a Rob Petree in the whole blessed bunch.

Then there's the problem of ballooning unemployment; it's no wonder. Look back through the annals of your TV Guide and there hides the crux of the whole issue. Can you imagine a maid such as "Hazel" lasting to see her first paycheck? Besides, any budding girl who spent anytime watching the gospel screen soon got the gist that women didn't work at all—they just ordered children out of the Sears and Roebuck catalogue and sailed around the house in long shirtwaist dresses with knowing smiles.

Just once I wanted to see Mrs. Anderson of "Father Knows Best" do something truly vile like stick out her tongue at Robert Young, who smirks forever in our black and white hearts. And then there's "Bonanza." Egad, but that show is in the pits of guilt for the detrimental role it played in society.

Ben, the stalwart father, married four women and must have made a mad dash to the altar before the previous wife was even comfortably laid to rest. And to top that, he exiled his eldest son, Adam, to some vague place "in the East" from which the prodigal youth has yet to return. Women were strictly guest stars in this series and should feminine wiles get to close to a member of the Cartwright clan, it's curtains for the ill-fated gal.

During the first years of TV-dom, the programs were sparkling and pristine. Everyone had his or her own bed, no one ever visited a bathroom and positively every member of the cast was always dressed up.

But the last five years of television have made up for its initial innocence in spades. One must muffle the children's ears during "Maude" and darken the set during the "edited for television" movies. Archie Bunker will enlighten you on racial vulgarity, Cher will reveal the anatomical facts you've been dying to see and Columbo can provide unique instruction on appearing ignorant.

I'm not sure who is better off: (1) those of us who were disillusioned when we fell out of our lofty nests, or (2) those future adults who are armed with blasphemous insults and Norman Lear ideology?

As I asserted at the start, I am an avid addict of television and its numerous characters have a special little corner somehow connected to my maturation. Now that we've both grown up, maybe the television industry will be the medium with a happy medium.

You can save scads of paper towels (for wiping up spills at mealtime) if you'll cut out and hem the unworn sections of bath towels.

For those who have portable sewing machines, a space saving all-plywood cabinet, with ample drawers on either end, can make a useful sewing center.

Lemons Brighten Taste

Next time you squeeze a lemon for juice, don't throw away the empty halves. Use them as a lemon boat or container for sauces, ice cream or jelly. Mrs. Gwendolyn Clyatt suggests.

"The half can be frozen and used when needed. Store in plastic bag in the freezer for future use," the consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

When using a strip of lemon peel in hot tea, be sure to twist it first. This releases a bit of lemon oil for a distinctive flavor.

Grated lemon peel is even more versatile. Store extra peel in plastic bags in the freezer. Use to garnish cakes, puddings, sauces. Or sprinkle it over a bowl of tossed salad for instant zip, the specialist suggested.

"An average lemon yields about three teaspoons of grated peel. Extra peel can be used to make lemon sugar."

"Grate four teaspoons of lemon peel. Add to one-half cup sugar. Use this lemon sugar to sprinkle into iced or hot tea, over crepes, pancakes and other sweets."

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Calendar of Events

Mrs. Albracht Recipient Of Baby Shower



Mrs. Thomas Albracht of Frio received a pink and blue layette shower Sunday in the Rural Electric Cooperative Medallion Room.

Her daughters, Elaine, Denise and Janice assisted with registration of guests.

Hostesses for the courtesy were Mmes. Nick Yosten, Larry Alley, Leroy Berend, John Jesko, Duane Albracht, Ray Brozman, Craig Keating, Ray Berend, Phil Berend and Joe Artho.

Pre-Nuptial Coffee

Western Service Guild of First United Methodist Church held a coffee in honor of Nancy Richie, who will be married Saturday, in the home of Mrs. J.J. Durham, 147 Ranger Dr. Tuesday evening.

The honoree is the bride-elect of Maryin Hall of Lubbock. Her chosen colors of yellow and white were carried out through an arrangement of daisies in the Durham home.

Those Guild members in attendance included Miss Naomi Hare, Miss Hilda Havens and Mmes. Jim Bookout, Floyd Coleman, E.E. Doak, W.B. Dowell, Byrdie Dee Fellers, Ronald Fuhrman and Gene Huntsinger.

Also, Mmes. John Jacobson Jr., Rodney Laubhan, John McIver, L.W. Metcalf, Dale Tinnin and Irving Willoughby.

Generally speaking, one cannot psychoanalyze himself.

Junior Seamstresses Cited

Dress Revue honors were awarded Monday to these junior 4-H members: from left, Glenna West, 4th place; Brenda Strafuss, winner;

Suzette Edwards, 5th place. Miss Strafuss will model her coverall suit in district competition at Amarillo Tuesday.

Kitchen Shower Given For Miss McDonnell

Recipes and key ingredients were bestowed on Miss Nancy McDonnell during a kitchen shower Tuesday evening in the home of Mrs. Jeff Carille, 102 Rio Vista Dr.

The honoree is to be the bride of Rick Brown here August 9. A wooden recipe box

brimming with lime green and white daisies centered the refreshment table where Marta and Robbin Carille presided.

Hostesses for the informal courtesy were Mmes. J.D. Whitaker, Don Beard, Earl Green, John Seiver and C.W. Covington.

Who's New

Mr. and Mrs. Rodney Dale Douglas are the parents of a daughter, Mandie Marie, born July 21. She weighed 7 lbs. 1/2 oz.

Mr. and Mrs. Fred Upshaw are the parents of a daughter, Joni Amanda, born July 21. She weighed 5 lbs. 10 1/2 oz.

There are any number of people who will do great things if they can do them without exertion.

THURSDAY
Lions Club Carnival in Bull Barn area.
Summer Youth Program in Community Center, crafts for youth aged 5-10 years old from 10-11 a.m., basic sewing classes from 2-4 p.m.
Kiwanis Club, Civic Club Center, noon.
Hereford Jaycees, Civic Club Center, 8 p.m.
Hereford Senior Citizens, covered dish supper in Community Center at 7 p.m.

FRIDAY
Lions Club Carnival in Bull Barn area.
Summer Youth Program in Community Center, chess from 9-11 a.m. and funtime from 2-3 p.m.
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

SATURDAY
Lions Club Carnival in Bull Barn Area.
MONDAY
Summer Youth Program at Community Center, funtime from 2-3 p.m.
VFW Auxiliary at VFW Clubhouse, 7:30 p.m.
WWI Veterans and Auxiliary at American Legion Hall, 6:30 p.m.

TUESDAY
Summer Youth Program at Community Center, art lessons from 1-3 p.m. and needlework classes from 2-3 p.m.
Rebekah Lodge, 100F Hall, 8 p.m.
WEDNESDAY
Summer Youth Program at Community Center, crafts for children aged 10 and up from 10:30-11:30 a.m. and funtime from 10:30-11:30 a.m.
Noon Lions, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

THURSDAY
Duplicate Bridge Club at 309 Western, 7:30 p.m.
Story hour for children, grades 1-4, Deaf Smith County Library, 4-4:45 p.m.

FRIDAY
Lions Club Carnival in Bull Barn area.
Summer Youth Program in Community Center, chess from 9-11 a.m. and funtime from 2-3 p.m.
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge at Elks Hall, 8:30 p.m.
Weight Watchers at First Baptist Church, 6:30 p.m.

SATURDAY
Lions Club Carnival in Bull Barn Area.
MONDAY
Summer Youth Program at Community Center, funtime from 2-3 p.m.
VFW Auxiliary at VFW Clubhouse, 7:30 p.m.
WWI Veterans and Auxiliary at American Legion Hall, 6:30 p.m.



Museum Hours

DEAF SMITH COUNTY MUSEUM
Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

To ancient people spices were valued like gold because of their preservative powers, Marilyn Haggard, food and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System, points out.

Older Texans help pass on family heritage and traditions to younger members and serve as a link to the family's historical past. Mrs. Ilene Miller, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, reminds.

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At The Library

Human, Primate Worlds Studied By Two Authors

Psychology of animal and human behavior are scrutinized in two non-fiction selections this week at Deaf Smith County Library.

"In The Shadow Of Man" by Jan Van Lawick-Goodall recounts the social organization of wild chimpanzees in a highly-praised documentation of animal behavior. The author began the long-term study in 1960 in the remote Gombe Stream Chimpanzee Reserve in Tanzania, Africa. After patient attempts, Mrs. Goodall was finally accepted as a co-habitant of the primate village, which revealed startling similarities and differences to the human culture.

Resolving that depression can be a healthy form of emotional release, Dr. Frederic F. Flach, M.D. has written a reassuring book entitled "The Secret Strength of Depression." The New York psychiatrist explains in understandable terms what depression is, its purpose for an individual's well-being and when it is a signal for help. Using analogies of actual case histories, Dr. Flach states that there is no shame in seeking outside aid in order to cope with

severe depression, which is common to uncountable persons in all walks of life.

Deaf Smith County Library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday, from 9 a.m.-6 p.m. weekdays and until noon Saturday.

IN THE SHADOW OF MAN
By Jan Van Lawick-Goodall

Jane van Lawick-Goodall's account of her life among the wild chimpanzees, illustrated with photographs by her husband Hugo van Lawick, is one of the most enthralling stories of animal behavior ever written. It is unique in dealing with the members of the animal kingdom closest to man.

So complex is the social organization of a chimpanzee community, so obvious are the many parallels between chimpanzee and human relationships, that the author sometimes felt as if she were making a study of village life.

For a human being to become accepted by a group of wild animals is a major achievement. The author's adventure began in 1960, when the famous anthropologist, L.S.B. Leakey, for whom she was then working, suggested that a long-term study of chimpanzees in the wild might shed some light on the behavior of our stone-age ancestors.

Accompanied only by her mother and her African assistants, she set up camp in the remote Gombe Stream Chimpanzee Reserve in Tanzania on the shores of Lake Tanganyika. At last came the day when she was accepted, and no longer feared. She was able to record previously unknown behavior, such as the use—and even the making—of tools, hitherto considered an exclusive skill of man.

Though Jane van Lawick-Goodall started on her own, the full success of the enterprise was made possible by the early arrival of Hugo van Lawick, an expert wildlife photographer sent to her by Dr. Leakey. The couple promptly fell in love, were married in London, and returned for their honeymoon to their chimps at Gombe Stream. From then on, the study was a complete partnership.

The lessons to be learned from chimpanzee behavior are endless. As the author points

out, their society imposes fewer rules of conduct than even the most primitive human society; not having been trained in self-control, the chimp acts out his feelings with fear of "making a fool of himself." In simplified form, his greetings, his play, his aggressions, his posture parallel ours. They suggest, far back a common ancestor.

At the same time, we recognize among chimpanzees the absence of the very qualities that make us human. "It is only through a real understanding of the ways in which chimpanzees and men show similarities in behavior of the ways in which chimpanzees and men show similarities in behavior that we can reflect with meaning on the ways in which men and

chimpanzees differ. And only then can we really begin to appreciate, in biological and spiritual manner, the full extent of man's uniqueness."

THE SECRET STRENGTH OF DEPRESSION
by Frederic F. Flach, M.D.

"There are many life situations in which the only healthy reaction is depression."

This reassuring and practical book by a prominent New York psychiatrist explains how the experience of depression can, for most people, lead to personal growth and strength. It is written for the millions of people who suffer from depression and don't know what to do about it or sometimes don't even know how to

recognize it. What, then, is this mood, or emotion, or physical condition of being depressed? How can you identify it in yourself and in others? According to Dr. Flach, common symptoms include loss of self-esteem and perspective, difficulty in sleeping, fatigue, loss of energy, withdrawal, lowered sexual desire and performance, poor appetite and weight loss, hypersensitivity, fearfulness and irritability.

He goes on to explain the difference between acute and chronic depression and their causes...how delayed or suppressed reaction to shock can be the hidden source of depression months and even years later...the role of sex and feelings of guilt in depression... what antidepressant drugs can

and cannot do for you...when therapy is required and what to expect of it.

Using dozens of fascinating and illuminating case histories, he indicates the many home and job situations that induce depression and why they do. He also offers ways to help others who are depressed and to live with them.

To suffer the pain and paralysis of depression, to ask for professional help, is nothing to be ashamed of. It is a sign of health that you recognize your condition and are trying to do something about it.

With the aid of this sympathetic, practical and extremely readable book, you can turn depression into expression and gain new energy, zest and self-respect.



Outstanding Entrants

Carla West, right, won intermediate honors in the 4-H Dress Revue Monday in Sugarland Mall with the three-piece pantsuit which she completed. She will compete in the District Revue at Amarillo Tuesday. Chosen as an alternate entrant is Geni Welty who was cited in the intermediate division for this dress.

Flame-Retardant Clothing Needed By Older Adults

People over 65 represent a high risk group in burn injuries caused by clothing catching on fire, according to the U.S. Consumer Product Safety Commission, Beverly Rhoades, clothing specialist, reported this week.

"However, since it's hard to differentiate clothing for this group from other adultwear, no strict standards for flame-retardant clothing for older adults have been set yet," the specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Progress is being made to provide protection from death or injury due to burning clothing. And this high risk group can exercise certain safety precautions to help avoid serious or fatal accidents, she said.

"Close fitting garments are less hazardous. Avoid fullness in clothes such as flaring skirts or pants and flowing robes. Other potential hazards are ties, sashes or tie belts and ruffles." The specialist advised older adults to exercise extreme caution when open flame heaters are the source of heat in the home. Be careful not to get too close and watch that clothing is not brushed by the flame.

In cooking, avoid loose fitting clothes, particularly long, full sleeves, that can easily be ignited by a surface unit or gas burner.

"When smoking, remember that smoking in bed when sleepy or smoking around medical equipment with oxygen creates fire hazards," Miss Rhoades said.

She reminded that some fibers, such as wool and modacrylic, are inherently flame retardant. Other fibers, such as rayon, acetate, polyester and nylon, can be treated to make them flame retardant.

"Also, flame retardant finishes can be applied on fabrics such as cotton to make them flame retardant. Look for flame retardant information on labels. Some manufacturers are voluntarily making flame retardant clothing in adultwear to be available for purchase by fall.

"Flame retardant fabrics, appropriate for children's sleepwear, are currently available in yardage. These fabrics could be used to make sleepwear for older adults," the specialist suggested.

Postal Problems

An old woman handed a stamped parcel to a post office clerk and asked him to weigh it. He told her that she had put too many stamps on it.

"Good heavens!" she exclaimed. "I hope it won't go too far!"

Art Program At Library Is Tonight

Impressions of her visit to the famed Chinese Art Exhibit, recently on loan to the United States, will be related tonight by Miss Kathy Miller at Deaf Smith County Library.

The program, which will begin at 8 p.m., will be held in the Heritage Room and is open free to the public. Miss Miller will also display the catalogue for the exhibit, which contains archaeological and historical findings of China since 1949. The cultural showcase has been located in three cities in this country.

Hart Show Seeks Entrants

Chi Psi chapter of Beta Epsilon Phi in Hart will sponsor an Arts and Crafts Show in conjunction with Hart Day activities from 9 a.m.-4 p.m. August 9.

Interested persons are invited to contact Mrs. Mack Steffey, Route 2, Hart, Texas 79043 or telephone 647-2439 before August 7. Each show space will cost \$10 rental fee with a table and chair provided.

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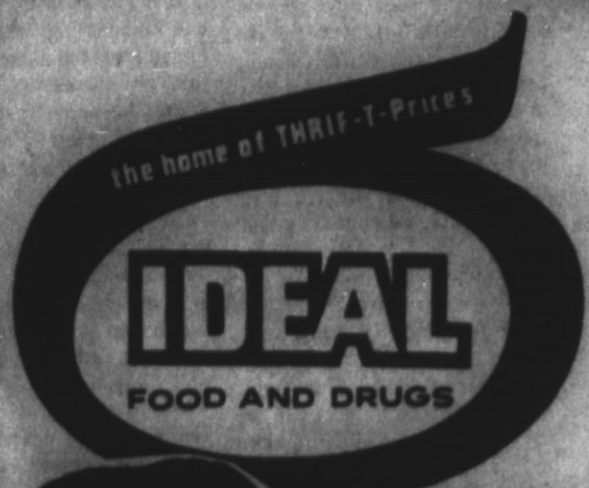
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AQUA NET **Hair Spray** 13 OZ. CAN **68¢**

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SHOWER TO SHOWER **Bath Powder** 7 1/2 OZ. SIZE **99¢**

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DENTURE ADHESIVE **Super Poligrip** 1 1/2 OZ. TUBE **99¢**

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| \$1,000.00 | 15 | 275,233 to 1 | 16,410 to 1 | 8,205 to 1 |
| 500.00 | 125 | 29,600 to 1 | 1,969 to 1 | 995 to 1 |
| 250.00 | 250 | 12,000 to 1 | 800 to 1 | 400 to 1 |
| 100.00 | 1,250 | 2,400 to 1 | 157 to 1 | 79 to 1 |
| 50.00 | 2,500 | 1,200 to 1 | 79 to 1 | 40 to 1 |
| 25.00 | 25,000 | 120 to 1 | 10 to 1 | 5 to 1 |
| TOTAL NO. OF PRIZES | 79,140 | 110 to 1 | 7 to 1 | 4 to 1 |



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\$1.09
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- GORTON'S BREADED FISH STICK... \$1.79
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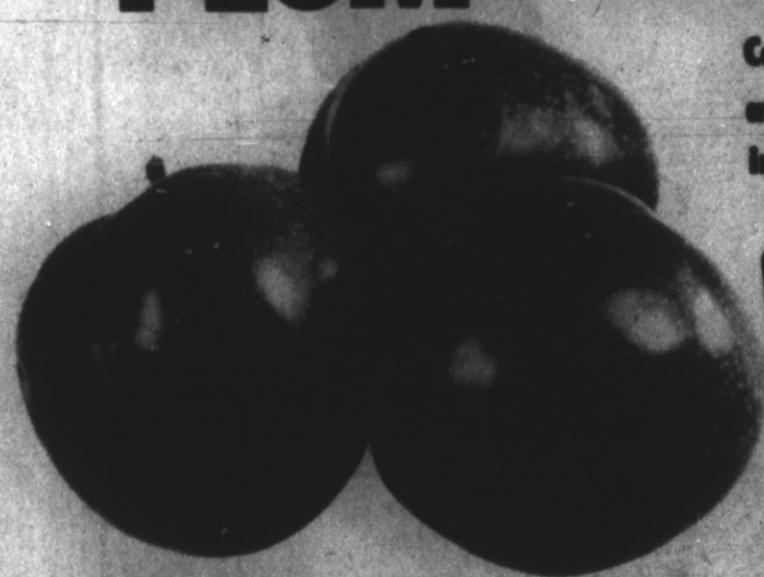
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- DEL MONTE FRUIT COCKTAIL... 16-OZ. CANS **38¢**
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- DEL MONTE PINEAPPLE JUICE... 46-OZ. CAN **58¢**
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3 **\$1**
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BUY 'EM BY THE SACK!

Smaller Hairfashions Projected

Smaller hairstyles designed to accentuate leaner fashion apparel looks are projected for Fall-Winter 1975-76 by the 64,000 member National Hairdressers and Cosmetologists Association.

The hairstyle width, needed in recent seasons to balance the big fashion looks, is decreasing. However, there is no one dominant hairstyle, just as there is no one fashion mood, explains Louise Cotter of Detroit, Mich., Styles Director for the 64,000 member association of American hairdressers.

"While hairstyles change with fashion apparel, the moods of softness, luxury and quality continue. Beauty hair is healthy, free-moving and touchable,"

says Ms. Cotter.

For Fall-Winter, the Association forecasts hairfashion interest in the back of the head, where there will be more volume, often in upward design movement.

Precision haircuts and textured perms are important ingredients in four new Fall-Winter hairstyles projected by the National Hairdressers and Cosmetologists Association.

These styles and their variations offer ideas and ways to complete the total fashion picture for Fall-Winter. Stylists throughout the country are reviewing these styles for their own interpretations.

Descriptions of the four Fall-Winter hairfashions follow:

Mid-Length Oriental Styling

The fashion world's Fall-Winter emphasis on the Orient calls for this very special Oriental expression in hairstyling by the National Hairdressers and Cosmetologists Association.

Full, straight bangs are the key in this Beautiful Hair styling. The sides may be worn straight or curled to fit different fashion moods.

The nape area is pre-permed to provide extra back volume interest and artistically cut to slightly hug the neck in a modified bob.

Capturing the mystery of the Far East, this hairstyle recognizes the major importance of Oriental-influenced fashion for Fall-Winter, while allowing for versatile styling to fit other current fashion moods.

Width can be added easily with fashionable upward-moving curls on the sides. More curls in the back or smoothly directed styling to the full back area offer possibilities for other fashion statements.

Mid-Length Classical Styling

There's a definite return to glamorous, soft hair that is arranged, but never stiffly coiffed. This Beautiful Hair styling by the National Hairdressers and Cosmetologists Association features well-conditioned hair, hanging free and flowing gently to chin length.

The hair story here is welcome addition to Fall-Winter's casual and romantic fashion looks. The length is variable and always adaptable to the individual.

Fall-Winter's fashion look is leaner than it was in Spring-Summer 1975. This calls for a relatively "small head" with hair that can be easily moved to proportionately balance different total looks.

Styling variations contain side and back detailing. Hair

hugs the head gently and flares into soft end-curls.

NHCA's Fall-Winter emphasis on "back interest" in hairstyling is evidenced in this classic expression of romance.

Sheet Sculptured Styling

Beautiful Hair, softly colored in blonde tones, has been proportionately styled here for width, without bigness, and curl, without frizz, by the National Hairdressers and Cosmetologists Association. This style is designed to complement Fall-Winter's "slinky siren" and casual evening looks in fashion.

The styling is sculptured into a precision haircut to seductively enhance the natural shape of the head and flatter the individual who wears it.

The full bangs blend into a flowing length that slightly caresses the cheek.

The important back message is created through tapering, contouring and textured perming. This style must have a perfectly textured perm to support the geometric design.

The nape area is first permed, then sculptured to the fitted design, to create a chameleon-like styling that lends itself to a variety of changes. It is equally appealing when worn straight or curled to fit the fashion mood or occasion.

Short Curly Styling

Womanly independence is expressed in this Beautiful Hair styling through touchable, face-framing curls designed for Fall-Winter by the National Hairdressers and Cosmetologists Association.

Romantic curls may softly frame the face to reveal a "nothing-to-hide" look of beauty that befits Fall-Winter's "slinky siren" fashions.

A flattering halo is created through a close-fitting crown area, with emphasis on the total form created around the head.



Fall Coifs Revealed

Emphasis on smaller hairstyles, with accent on the Oriental look, is shown in these four samples of fall-winter's trend in hairdressing. "Touchable" is still a key word in these variations created by stylists, who stress upward

design movement, precision haircuts and textured permanents. Designed to accommodate the leaner fashion apparel, these coifs are supported by the 64,000 member National Hairdressers and Cosmetologists Association.

The precision cut style allows curls to move and swing freely. The styling is cut creatively into the hair and reinforced by a new style-support perm.

Length of this style may vary for individual adaptability, but must reflect the mood of a "small head" to complement Fall-Winter's leaner looks in

Party Salutes Mrs. Saltzman On Birthday

Observing her 80th birthday, Mrs. Iva Saltzman of 301 W. 7th was the guest of honor at a party Saturday afternoon in the home of Mrs. Paul Hoff, 113 Fuller St. A white cake baked by Mrs. J.A. Crofford was served to guests from a table centered

with yellow candles encircled by daisies. A corsage of yellow daisies was presented to Mrs. Saltzman.

Mrs. Hoff was hostess to Mmes. Crofford, A.E. Hodges, W.J. Lueb, Edgar Lemons, Virgil Hennen, Gene Batter-

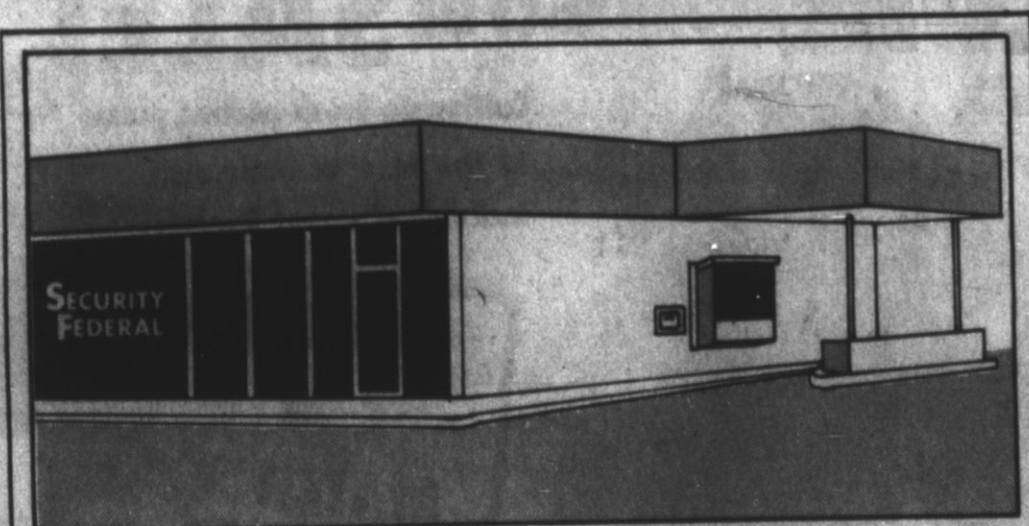
man, Leona Seavey, W.P. Hagar, Wilbur Carroll, Calla Mountz and Ludwig Kovacs. Also, Mrs. J.T. Guinn, Miss Roberta Campbell and Miss Madeline Bell.

Senate votes to permit aid to Turkey.

Mrs. Abalos' Lil Charro Too MEXICAN FOODS

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For rates to Alaska and Hawaii, call the operator. One-Plus rates don't apply to person, coin, hotel-guest, credit card or collect calls, or calls charged to another number.

Bananas Remain As Super Value

Texas grocery shoppers must "go bananas" to find any real excitement in food buying these days.

"Bananas are always in season—and cost about the same as they did 20 years ago," Mrs. Gwendolyn Clyatt, a consumer marketing information specialist, said this week.

"If you consider the increase in wages during the last two decades, this means bananas really cost less than half as much today in terms of real income," she continued.

Mrs. Clyatt, with the Texas Agricultural Extension Service, The Texas A&M University System, said bananas must be picked when green, because if allowed to ripen on the plant, they split open and are tasteless.

"Smaller families may find it more convenient to buy bananas a bit on the green side and let them ripen gradually.

"Select those that are plump, unblemished and bright in appearance, as a dull-looking banana often won't ripen properly."

Other fruit choices this week include peaches, nectarines and plums. Also, cantaloupe, honeydew melons, watermelons, cherries, grapes and pineapples.

Fresh vegetables at the most reasonable prices are carrots, cabbage, soft shell squash, corn, purplehull peas, cushaw,

cucumbers and okra. Fluid milk and dairy products are in adequate supply, with nonfat dry milk in heavy supply due to reduced cheese production.

"Eggs continue to be reasonable, even with prices up a bit which is a seasonal trend."

CONSUMER WATCH-WORDS: Check ads for specials on beef—including roasts, liver and variety meats.

Community Reunion Is This Sunday

Current and past residents of Westway will be reunited Sunday in the Westway community building for a spread luncheon, correspondence and program.

During the activities, Bussy Kaul, reunion president, will cite an individual who has been instrumental to the community's progress. Mrs. June Rudd is secretary this year.

The covered dish luncheon will begin at noon and drinks will be furnished.

A Preference
Joker: Walter, bring me a slab of political pie.
Walter: Yes sir. Do you prefer the applesauce or the plum filling?

Hospital Notes

PATIENTS IN THE HOSPITAL

Mrs. Thelma Bell, Pampa; Leslie Combs, 109-B Kingwood; Earl Lockby, Hereford; Mrs. Lena Pryor, Hereford; Mrs. Pat Ranspot, Rt. 4; George Stambough, 207 Sunset Dr.; Mrs. John Stengel, 117 Ave. F; Fred Blakey, Hereford; Mrs. Gladys Smith, 904 Sioux; Mrs. Raymond Adams, Dimmitt; Mrs. Aurora Dominguez, 213 Western; Mrs. Rodney Douglas, Rt 5; Mrs. Jerry Eaton, 317 Ave. 1; Mrs. Marguerite Faver, Hereford; Margarito Fortuna, 319 Ave. A; Mrs. Reynaldo Garza, 121 Ave. G; Mrs. Johnny Gutierrez, Rt. 4; Ronnie Hall, 910 13th; Ernest Hammett, Rt. 1; Mrs. Velma L. Hodges, 402 West Park Ave.; Sam Killough, Dimmitt; Eugene Knox, 133 Ave. B; Mrs. Glenn LaPlant, 139 Baltimore; Mrs. Olen McCutchen, Hereford; Mrs. Flora Robinson, 123 Ave. 1;

Mrs. Raymond Rocha, Bovina; Velma Salvino, Hereford; Mrs. O.B. Tyndle, Dimmitt; Mrs. Fred Upshaw, 307 Jackson; Mrs. Maria Williams, 328 Ave. C; Mrs. Earl Williams, Hereford; Mrs. Francis Foote, Edna; Mrs. Martin Sanchez, 907 Lafayette.

PATIENTS DISMISSED

Mrs. Stabel, Mrs. Eugene Guynes, Ascension Rangel, Roland Hernandez; July 20. Pan. Jorde, Mauricio Martinez, Girardo Casorey, Mrs. A.N. McRight, Mrs. Thomas Burton, Mrs. Dickie Clayton, Mrs. Nora Schulz, Mrs. Virgil Birmingham, Mrs. Viola Griswold, July 21.

Robert Templeton, Bill Templeton, Marta Jorde, George Luna, Richard Luna, Mrs. Raymond Mireles, Mrs. Joe Garcia, July 22.

Freezer Use Advised To Save Fresh Produce

Consumers can save time and money by efficient use of the home freezer during the fresh fruit and vegetable season, Marilyn Haggard, foods and nutrition specialist, advised this week.

"This means using proper freezer containers, selecting quality fruits and vegetables for the freezer, and using proper techniques of preservation," the specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Freezer containers should be moisture-vapor proof, odorless, tasteless, greaseproof, and should seal tightly. Rigid containers such as glass jars and plastic and waxed cardboard freezer cartons are recommended for vegetables and fruits which are frozen without sirup or added sugar.

"Fruits and vegetables to be frozen should be young and tender, without bruises or blemishes. Vegetables should be blanched and cooled immediately to stop the growth

of enzymes which cause the vegetables to mature.

"The texture and flavor of most fruits is well preserved by sugar sprinkled on the fruit, or by a sugar sirup. Some fruits such as strawberries and cherries can be frozen whole without sugar," she said.

Fruits which tend to darken when sliced—peaches, apples—should be treated with lemon juice or a commercial form of ascorbic acid to prevent discoloration.

Nectarines are ancient fruits that have characteristics of both the peach and the plum. Store them uncovered in the refrigerator and use within three to five days. Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Really
Wife—You swore at me last night in your sleep.
Husband—Who was asleep?

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

Chances of a poisoning within the home increase with the advent of every new household chemical, but there's one danger which has remained constant—common plants, trees and shrubs.

While vegetation in its various forms helps sustain life, many varieties are potential killers, warns the Texas Department of Health Resources. Potential sources of poison thrive in backyards and gardens all across Texas. The little-known sources of these poisons are common, garden-variety plants.

Most plants are harmless. Many are poisonous under certain conditions. A few are poisonous under nearly all conditions. More than 700 species of plants in the United States are known to have caused death or illness. Each year, about 12,000 children in this country chew or swallow potentially poisonous plants. Parents need to be especially watchful of small children, especially on picnics and outings, since they come in contact with many plants.

The poisonous nature of a plant is caused by the presence of one or more kinds of substances. There are some substances which are themselves toxic to animals; an alkaloid, for example, is the toxic principle in poison hemlock. Other substances are initially harmless but may decompose to form toxic products soon after being eaten—an example is glucoside, a sugar produced in wild cherry which changes to form the highly toxic prussic acid. Some substances are formed by the action of micro-organisms on plants; a fungi on moldy hay forms decomposition products, some of which may be toxic. Still other substances are absorbed directly from the soil and stored in harmful quantities in the tissues of certain plants; selenium, for example, may be found in some species of locoweeds, or

potassium nitrate may be present in oates.

To the average person, the term "poisonous plant" suggests one that poisons upon contact, causing a mild or severe dermatitis or skin irritation. Texas certainly has its fair share of the plants known to be capable of causing such irritations, say State Department of Health Resources officials. Possibly the most familiar are the leaves, bark, and fruit of poison ivy and poison oak.

But did you know that hairy leaves and stems of parsnip and lady slippers, the milky juice of spurge, and the leaves of the cultivated primrose are also causes of dermatitis? Lily bulbs and stalks, stinging nettles, and vanilla beans likewise have toxic qualities, and are capable of producing severe skin irritations.

Most poisonous plants are harmful only when they are eaten. In the case of nitrate-containing plants, the nitrate content is reduced to the toxic substance. This substance then enters the blood stream and changes the red pigment of the blood in such a way that it is incapable of transporting oxygen to body tissues. The result is suffocation.

Poisonous mushrooms, mostly toadstools, cause more than 100 fatalities in this country each year. Daffodil bulbs, larkspur seeds, lily of the valley flowers, and jasmine berries are all harmful if eaten. So, too, are the leaves of the poinsettia and oleander bush, and all parts of buttercups, rhododendrons, and laurels. In some plants, only particular parts are toxic. A classic example is the rhubarb which has a perfectly edible stalk, but contains a deadly poison in the leaf.

Contact poisoning can be prevented best by learning to recognize the plants and avoiding them. Of course, it is always prudent to wear protective clothing such as

leggings and gloves when venturing into areas where poisonous plants are known to flourish.

If you are exposed to a poisonous plant, immediately wash the contact area with laundry soap and water to remove toxic resins.

Measures can also be taken to prevent the accidental eating of plants. Keep children away from plants and teach them not to chew plant stems or to put plant parts, and such as berries or bulbs, in their mouths.

If your child does eat a plant, and you are uncertain whether it is poisonous, immediately call a doctor. He, in turn, will contact one of the 21 Poison Control Centers near you for emergency medical and antidote information. Take your child to the Emergency Room of the nearest hospital and if possible, bring a piece of the suspected plant with you so it can be analyzed for possible toxic substances.

The Poison Control Centers are located in Abilene, Amarillo, Austin, Beaumont, Corpus Christi, El Paso, Fort Worth, Galveston, Grand Prairie, Harlingen, Laredo, and Lubbock; also in Midland, Odessa, Plainview, San Angelo, San

Antonio, Tyler, Waco, Wharton and Wichita Falls.

Pair Returns From Waco

A pair of Hereford High School seniors returned this week from a five-day citizenship seminar held on the campus of Baylor University at Waco.

Representing the local school were Cheryl Arney, daughter of Mr. and Mrs. Jim Arney of 101 Douglas, and Britt Hicks, son of Mr. and Mrs. Bob Hicks of Milo Center. They were among 500 students at the third annual seminar which is sponsored by Texas Farm Bureau.

Included in the forum were extensive courses in citizenship, the American Heritage, proper rule of government and the threat of Communism.

I was angry with my friend:
I told my wrath, my wrath did end—
I was angry with my foe:
I told it not, my wrath did grow.

—William Blake.

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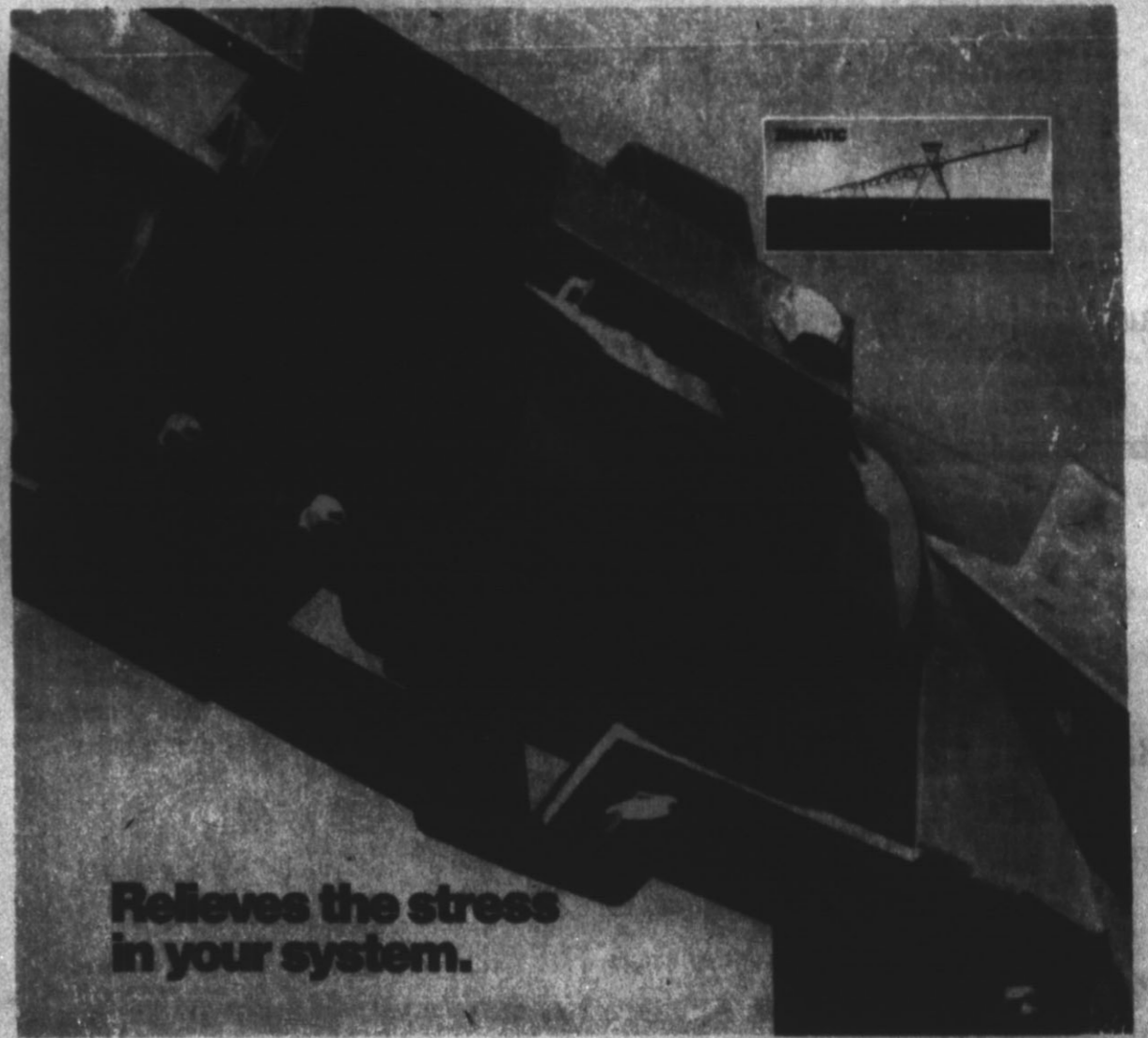
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You're looking at Lindsay's patented Uni-Knuckle. It works on the same principle as a universal joint. Allows overhead pipe in a Lindsay Zimmatic center pivot to move up, down, back or forward... with no stress on the system.

Inside the Uni-Knuckle is a split sleeve coupler and rubber boot. This keeps the joint water-tight, even when the system is running over extremely rough ground. The boot is a special compound, selected for long life.

Of course, as time goes by, you may have to replace a boot or two. That happens with any coupler. But with a Zimmatic you don't need 10 men and a boy to do the job. There's no internal joint to worry about. No need to prop up and disconnect the line. The Uni-Knuckle stays in place, supporting the line. You just reach in, remove the split metal coupler and old boot. Slip in a new one, put the coupler back in place, you're in business again. When it comes to making repairs, the Uni-Knuckle relieves the stress on your system, too.

In case you're wondering how the Uni-Knuckle handles twisting action in the line caused when one tower is going downhill and the next is going uphill—it doesn't. Lindsay takes care of that with a separate flex feature. It's patented, too. We'll be glad to show you how it works, tell you about all the other features that make Lindsay Zimmatic the new leader in center pivot irrigation systems.

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Pablo Garcia, Pastor

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5th Sunday, Singing



ON Vacation

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William A. Lang, Jr. Vicar
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FARM NEWS

USDA Increases Payments On School Program

The U.S. Department of Agriculture (USDA) has announced an increase in its rates of payment to state education agencies to assist schools taking part in the National School Lunch, School Breakfast, and Special Milk Programs. Also increased was the national minimum average value of commodities for the National School Lunch Program. The increases for school lunches and breakfasts have

been in effect since July 1. The law requires that these payments rates be adjusted twice each year, in line with changes in the food away from home series of the U.S. Department of Labor's consumer Price Index (CPI). The adjustment announced reflects the 3.97 per cent increase for the period, December 1974-May 1975.

authorities help defray food costs of each lunch served, will be increased one-half cent, from 11.75 to 12.25 cents. Within that average, states are authorized to vary the rate of reimbursement to individual schools, subject to certain conditions, up to a maximum of 18.25 cents a lunch. Previously the ceiling was 17.75 cents.

The additional guaranteed average payment to states to assist local schools in the service of lunches to needy children will be boosted 2.0 cents—44.5 cents for each reduced-price lunch and to 54.5 cents for each free lunch. The maximum reimbursement which states can pay to individual schools for free lunches is increased 2.5 cents. It can range as high as 71.75 cents for a reduced-price lunch and 81.75 cents for a free lunch. These maximum rates are arrived at by combining "general cash assistance," paid for all lunches served, and "special cash assistance," paid for free or reduced-price lunches served to needy children. The national average payment to states for each breakfast served to eligible children will be increased one-half cent, from 9.25 cents to 9.75 cents. The additional average payment to states for each reduced-price breakfast, which has been 17.50 cents, will be increased to 18.25 cents. The additional average payment to states for a free breakfast, which has been 23.25 cents, will be increased to 24.25 cents.

Finance Seminar Slated For Agriculture Firms

Agribusiness firms will have an opportunity to receive special financial training at an upcoming seminar at Texas A&M University.

The second annual Financial Management Seminar for Agribusiness Firms is scheduled for Oct. 21-24 in the Rudder Conference Center on the A&M campus.

"Business engaged in producing, marketing or processing agricultural products or that supply or serve agribusiness firms are invited to participate in the seminar," says Dr. Wayne Hayenga, economist in management for the Texas Agricultural Extension Service.

Major topics of discussion include "Measuring Financial Progress," "Avoiding Financial Pitfalls," "Investment Analysis," "Communicating with Lenders," "Working Capital Management," and "Forms of Business Organization."

According to Hayenga, the seminar will offer tools and methods to evaluate the

feasibility and profitability of investments and to analyze current or forthcoming financial problems. Special learning situations based on actual questions and problems faced by the participants will be an important part of the overall seminar.

Staff members of the Texas A&M Department of Agricultural Economics will serve as discussion leaders. They include Dr. Peter J. Barry, John R. Feagan, Dr. John A. Hopkin, Dr. Donald R. Levi, Dr. Vernon E. Schneider, Roland D. Smith, Dr. William J. Vastine and Hayenga.

The seminar is being sponsored by the Texas Agricultural Extension Service in cooperation with the G.R. White Charitable Trust, Texas Agricultural Experiment Station, and the Texas A&M College of Agriculture.

Advance registration information is available from Hayenga at the Department of Agricultural Economics, Texas A&M University, College Station, Texas 77843.

Teetes Discusses Greenbugs

Greenbug resistance to some commonly used insecticides apparently will be a problem in some areas in 1975, according to Dr. George Teetes, entomologist with the Texas Agricultural Experiment Station at Lubbock.

"Preliminary data indicates Ethyl Parathion, Thimet and Diazinon have been effective in controlling greenbugs in the resistant area," Dr. Teetes said.

Dr. Teetes pointed out that in selecting an insecticide producers must consider several factors.

"First, the farmer should ascertain the need to control greenbugs. Only populations that have reached the economic threshold should be treated. Premature applications can seriously compound the resistance problem in the field," Dr. Teetes warned.

"Second, the selection of an insecticide should be based on results obtained in other fields in the area. In some areas almost all compounds remain effective while in other areas control may be difficult with any material," Dr. Teetes said.

Cost, availability and effects on beneficial insects and other pests should be considered in selecting an insecticide.

"The rate of ethyl parathion can be reduced in many areas to control greenbugs while sparing some beneficial insects but it has shown to stimulate increases in spider mite numbers," Dr. Teetes said.

"Thimet can only be used one time per season and it has been a constant chemical for spider mite control," Dr. Teetes explained. "If it is used for greenbug control it cannot be used later for spider mites."

Dr. Teetes stressed that control from all registered chemicals may vary from area to area and from field to field.

He added that test areas of small acreages may be treated prior to large applications to determine the level of control that may be expected.

Entomologists have noted that in areas where greenbugs have not developed resistance to insecticides, Diazinon and Cygon still are effective.

Sorghum Situation Uncertain

Although the sorghum harvest is making good progress over South Texas and harvesting is expected to start in Central areas soon, the price outlook for the crop is still uncertain.

"We expect sorghum prices to remain under the pressure of large feedgrain crop prospects for much of the summer," says Roland Smith, grain marketing specialist for the Texas Agricultural Extension Service. "However, rumors of pending large foreign purchases may be sufficient to override the

negative price effects of the large crop. Unless substantial purchases do occur, we would expect Central Texas prices to average near \$3.60 per hundredweight in late July and August. Sorghum prices in the Panhandle could range from \$3.95 to \$4.20 for the same period.

"Although the carryover from last year is expected to be small by this fall, the price that farmers receive for their new crop of sorghum will hinge greatly on domestic and foreign demands," notes the Texas

A&M University System specialist.

A large harvest is in prospect in the United States and in Texas where sorghum acreage is up considerably as many farmers switched from cotton.

"Some increase in livestock feeding is boosting the domestic demand for sorghum, but this increase has been limited to now. But, a big question mark for sorghum is the export situation," contends Smith.

Advice is usually expensive, one way or the other.

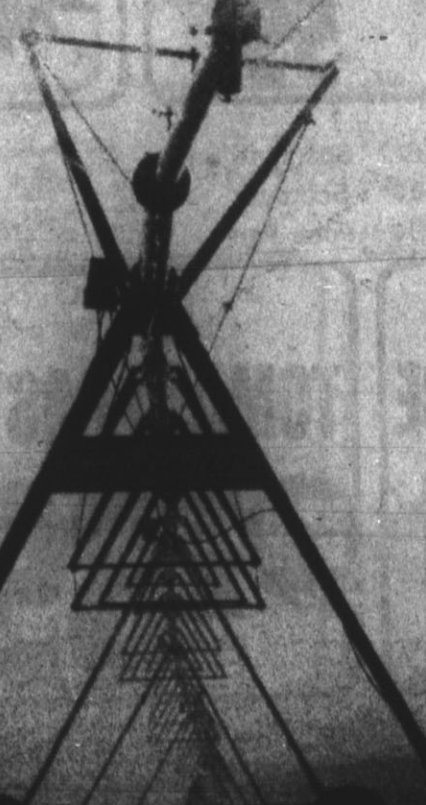
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| HR78-14 | \$62 | \$44 | 3.04 |
| BR78-15 | \$48 | \$32 | 2.19 |
| GR78-15 | \$60 | \$43 | 2.95 |
| HR78-15 | \$64 | \$45 | 3.17 |
| JR78-15 | \$67 | \$47 | 3.30 |
| LR78-15 | \$70 | \$49 | 3.48 |

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Social Security Questions and Answers

[Have you a question about social security? Address it to the Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.]

MEDICARE CLAIMS FOR DECEASED PERSON

Q. My mother recently died at 69 after a long illness. If I pay our family doctor, who was treating her, can I apply for Medicare medical insurance payment?

A. When someone who has Medicare dies, special rules apply to the medical insurance payment. If your doctor accepts assignment, Medicare will pay him. If he won't accept assignment, the payment can be made to whoever pays the bill. You will need to file two forms and proof of payment. The forms are Request for Medicare Payment and Statement Regarding Medicare Payment for Medical Services to Deceased Patient. You can get both at any social security office.

CORRECTING EARNINGS RECORD

Q. I recently requested and received a statement of the earnings credited to my social security record. I believe there's an error in my record. Can I get it corrected?

A. A person's social security earnings record can be corrected any time up to 3 years, 3 months, and 15 days after the year in which the wages were paid or self-employment income was earned. Under certain conditions, your record can be corrected even if this limit has passed. You should get in touch with a social security office right away. The people there will help you get your record corrected.

Q. I know how to apply for medical insurance under Medicare. My question is how often should I send in a claim?

A. Before any Medicare medical insurance payment can

Rebekah Lodge Installation Conducted Here

The installing team from Dimmitt Rebekah Lodge 54, directed by Mrs. Carl Bolton, district deputy president, inducted new officers in Hereford Rebekah Lodge 228 Tuesday evening in IOOF Hall.

Other members of the installing team were Mmes. H.C. Nelson, Jimmie Pinner, Eugene Ivy and Ralph Lamb-right.

Placed into local office were Mrs. Jim Shaw, noble grand; Mrs. Merl Bridges, vice grand; Nola Ralston, warden; Mrs. Walter Lemons, conductor; Ola Hacker, color bearer; Doris Coffin, banner bearer; Mrs. John Jacobson, musician; Mrs. P.B. Sowell, right support to the noble grand and Edna Mathes, left support to the noble grand.

During the ensuing business session, 56 sick visits and 13 greeting cards were reported. Supper was served to 18 members and five guests.

Scarce
Stranger—Say, I need help. Do you have a criminal lawyer in this town?

Native—Wal, we're pretty sure we have, but we can't prove it.

Birthday Observed By Culpepper Clan

H.D. Culpepper's home at 602 E. 3rd was open to friends and relatives Saturday afternoon as the long-time resident celebrated his 92nd birthday.

His children, Mrs. Raymond Featherston of Tulsa and O.H. Culpepper, arranged the party. Another daughter, Mrs. Celma Kuykendall of Phoenix, Ariz., was unable to attend.

Decorated to depict his life as a farmer, a cake was served to

numerous local residents and out-of-town guests. Visiting relatives included the Neil Henry family of Amarillo, Alton Jones of Lubbock, Mrs. W. Burger of Georgetown and Mrs. Wayne Burkhead and Nicole of New Orleans, La. Local relatives present included Ola Hacker and Jim Culpepper.

The guest of honor came to this area in 1925 and was engaged in farming near Walcott for many years. He has



H.D. CULPEPPER

filled six terms as county commissioner. His lineage includes nine grandchildren, approximately 30 great-grandchildren and six great-great-grandchildren.



Dear Happy Gardener: For two years now, I've been trying to sustain a vegetable garden, but all that grows well are the beans, lettuce and okra. I use compost, cow manure, peat, and black soil. I spray for nematodes and I mulch. My cucumbers seem to be dying, beets don't seem to

grow at all and the tomatoes don't mature to large size. I hate to use a lot of chemical fertilizers. Is there anything else I can do?—Really Trying

Dear Really: Sure. Get in touch with your county agricultural extension agent listed in the phone book under county government agencies and located in your county seat. Ask if you can send them a sample of soil from your vegetable garden for analysis. It sounds to me as though you're doing

everything right, so it must be your soil that's at fault. Your county agent can tell you what's wrong and what to do about it by analyzing your soil, possibly for a very small fee.

Dampening!
Ardent Sailor—Your eyes fascinate me. They're beautiful. I can see dew in them. Girl—Take it easy, Romeo. That isn't do—that's don't.

Canada struggles with a slipping economy.

This is the time to make full use of every opportunity to enjoy eating outdoors. Cooking in the open air—at picnics, patio meals, country outings and beach parties—helps to make summer great! Your Cookouts are sure to be successful when you stock up with your favorite foods at Safeway.

| | |
|---|---|
| CATFISH STEAK Fresh Water Lb. 98¢ | SMOKED PICNICS Wilson's Sliced Picnics lb. 83c Lb. 78¢ |
| Malabar Snapper Fillet \$1.09 | Sliced Bologna Oscar Mayer Meat or Best Super Saver 12-oz. \$1.19 |
| Schwab Chubs Brandenberg or Select Super Saver 12-oz. \$1.19 | Wieners Oscar Mayer Meat or Best Super Saver \$1.29 |
| Salt Pork Market Cut Chubs \$1.29 | Variety Pack Oscar Mayer Meat or Best Super Saver 12-oz. \$1.49 |

SAFEWAY IS THE PLACE TO

FROZEN FOODS

BEL AIR CREAM PIES
14-oz. Pie **45¢** (SUPER SAVER)

| | | | | |
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| Eskimo Pie | 10-oz. Tray On A Stick | Super Saver | 5-ct. Pkg. | 79¢ |
| Orange Juice | Bel Air | | 12-oz. Can | 49¢ |
| Orange Juice | Scotch Treat | | 8-oz. Can | 23¢ |
| Lemonade | Bel Air | | 8-oz. Can | 23¢ |
| Green Beans | Bel Air | Super Saver | 3-oz. Pkg. | \$1.00 |
| French Beans | Bel Air | Super Saver | 3-oz. Pkg. | \$1.00 |
| Hash Browns | Bel Air | | 25-oz. Pkg. | 43¢ |
| Potatoes O'Brien | Bel Air | Super Saver | 32-oz. Pkg. | 69¢ |
| Tater Treats | Bel Air | Super Saver | 3-oz. Pkg. | 59¢ |
| Tater Treats | Bel Air | Super Saver | 3-oz. Pkg. | \$1.00 |
| Patio Dinners | Enchilada, Cheese Combination, or Mexican Beef Enchilada or 12-oz. Beef Tacos | Super Saver | 12-oz. Pkg. | 59¢ |
| El Chico | Mrs. Smith | | 46-oz. Pkg. | \$1.95 |
| Cherry Pie | Mrs. Smith | | 26-oz. Pkg. | \$1.05 |
| Cherry Pie | Mrs. Smith | | 8-oz. Pkg. | 98¢ |
| Morningstar Farms | Breakfast Taster Veg Protein | | 30-oz. Pkg. | \$1.29 |
| Cheese Pizza | Bel Air Supreme | Super Saver | 20-oz. Pkg. | \$1.59 |
| Sausage Pizza | Bel Air Supreme | Super Saver | 20-oz. Pkg. | \$1.79 |
| Combination Pizza | Bel Air Supreme | Super Saver | 20-oz. Pkg. | \$1.79 |

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1-Lb. Bar **38¢** (EVERYDAY LOW PRICE!)

| | | | |
|-----------------|-------------------------------------|----------------|--------|
| Margarine | Coldbrook Soft Tub | 16-oz. Pkg. | 63¢ |
| Butter | Shady Lane Solid Bar | 1-lb. Bar | 93¢ |
| Second Nature | Egg Substitute | 16-oz. Pkg. | 98¢ |
| Halfmoon Cheese | Safeway Longhorn or Colby | Random Wt. Lb. | \$1.43 |
| Biscuits | Mrs. Wright's Supreme or Buttermilk | 8-oz. Can | \$1.00 |
| Biscuits | Widow's Buttermilk | 2-oz. Can | 29¢ |
| Biscuits | Ballard Sweetened | 2-oz. Can | 29¢ |
| Crescent Rolls | Mrs. Wright's | 8-oz. Can | 49¢ |
| Cinnamon Rolls | Mrs. Wright's | 8-oz. Can | 49¢ |
| American Cheese | Safeway Sliced | 12-oz. Pkg. | 99¢ |
| Kraft Velveeta | Cheese Loaf | 7-lb. Pkg. | \$1.53 |
| Cheese Spread | Breakfast Cheese Loaf | 2-lb. Pkg. | \$1.19 |

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Grade 'A' doz. **59¢** (EVERYDAY LOW PRICE!)

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| Salad Dressing | Flamin' Brand | 32-oz. Jar | 79¢ |
| Pickles | Zippy Sweet Pickles | 12-oz. Jar | 72¢ |
| Northern | Bathroom Tissue | 4-ct. Pkg. | 79¢ |
| Spaghetti Sauce | Maple Brand | 15.5-oz. Jar | 64¢ |
| Scotties | Facial Tissue | 200-ct. Box | 53¢ |
| Peter Pan | Peanut Butter | 28-oz. Jar | \$1.59 |
| English Muffins | Mrs. Wright's | 12-oz. Pkg. | 45¢ |
| Handi Wipes | Everyday Low Price | 10-ct. Pkg. | 73¢ |
| Viva Napkins | Everyday Low Price | 140-ct. Pkg. | 51¢ |

HUNT BRAND TOMATO SAUCE
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HUNT BRAND TOMATO PASTE
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HUNT BRAND KETCHUP
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USDA FOOD STAMPS...GLADLY ACCEPTED

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| Lawn Bags | 33 Gal. Bag | 5-ct. Pkg. | \$1.15 |
| Trash Bags | 30 Gal. Bag | 5-ct. Pkg. | \$1.29 |
| Trash Bags | 30 Gal. Bag | 20-ct. Pkg. | \$2.29 |
| Trash Liners | 30 gal. Size | 10-ct. Box | 98¢ |
| Handi Wrap | 100 sq. ft. Roll | | 43¢ |
| Kal Kan | 14-oz. Can | | 35¢ |

Pooch Nuggets Dog Food 5-lb. Bag 98¢

Charcoal 10-lb. Bag 99¢

All Detergent 9-oz. 12-oz. Pkg. \$3.59

White Magic Spray Starch 20-oz. Can 49¢

White Magic White Magic Liquid Starch 1 Gal. Jug 59¢

White Magic Coffee 48-oz. Can 85¢

White Magic Coffee 20-oz. Can 59¢

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37.5 sq. ft. Roll **59¢** (SUPER SAVER)

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THE SCIENTISTS TELL ME...

By Robert L. Haney, Science Writer
The Texas Agricultural Experiment Station

Redesigned Cancer Drugs May Increase Effectiveness

Many cancer drugs exist that can kill or arrest the spread of cancerous cells. But none of these drugs can be considered a satisfactory cure for cancer. The main drawbacks of most of the drugs presently used in chemotherapy (treatment with chemicals) are threefold: they kill many normal cells, and they are ineffective against resting cancer cells. In addition,

the cancerous cells eventually develop a resistance to the drugs. "While there is no cancer drug without undesired toxicity, some drugs could be redesigned to exist in a harmless storage form that could be distributed throughout the body," says Dr. Joseph Nagyvary, a professor of nucleotide chemistry in the Department of Biochemistry and Biophysics, The Texas Agricultural Experiment Station and Texas A&M University.

"These redesigned drugs would be able to easily pass through the walls of all cells and become active mainly when in the presence of abnormal, growing tissue," Nagyvary stated. "Notice I say abnormal. The approach my group is investigating is expected to work on not only cancerous tissue, but also it is being studied for problems of allergy, psoriasis and brain tissue. At present, problems with all of these involve some of the most resistant

cells of the body. "Biological studies on allergy, effect on the brain and on psoriasis will be performed in collaboration with Dr. A. Szentivanyi (Tampa, Florida) and Dr. W. Klemm (Texas A&M University). "Texans will be pleased to know that while the initial research of the team I head was supported by the Experiment Station and Texas A&M, our present research is strongly supported by federal grants. "Our involvement in

development of new drugs, which was begun in 1968, has received the attention and financial support of the National Institutes of Health. Results and projects developed here at Texas A&M have been recognized and adopted by some prominent research institutions. "Drugs can do their thing—good or bad—only in tissues where they are absorbed. The same drug can be invigorating or intoxicating, depending on the site and man-

ner of its administration. Much effort is spent nowadays on regulating or modulating the delivery (logistics) of drugs to selected tissues. Some of the best drugs, such as aspirin and penicillin, were the result of accidental discoveries, but the modern scientist likes to rely on rational approaches. There are several obvious areas for achieving a better utilization of drugs. The TAMU group is zeroing in on better penetration of tissues by a certain

class of drugs called nucleotide anti-metabolites. "These compounds were unable to penetrate cellular membranes because of their electric charge which, on the other hand, is required for biological activity. The rationale underlying our strategy was suggested by the behavior of organophosphate insecticides which are neutral molecules and possess superior penetration."

Logically, Nagyvary and his colleagues transformed one of the important cellular agents, so called cAMP, into a neutral phosphate. It is known that cAMP not only regulates the growth and shape of cells, it is also involved in diseases such as psoriasis, asthma, diabetes, hypoglycemia and even in aging. Yet, when injected, cAMP does little good for reasons of poor absorption through cell walls. But after modification in neutral form, it exhibits some of the desired activities and it seems even to stimulate the nervous system, which is the toughest target to penetrate.

Other advantages of using the neutral organophosphate form of drugs, according to Nagyvary, are that it can be considered a good storage form, from which the active agent is released only slowly with a longer period of action and less toxicity. The application of the same principle to cancer drugs will lead to the development of better efficiency in the treatment of resistant tumors, which otherwise do not respond to chemotherapy.

Nagyvary emphasizes that his group does only the initial part of drug development, including chemical design, studies of biochemical mechanisms of action, and simple small animal studies. Research hospitals take care of the further applications to human diseases. Nagyvary feels much credit should go to those responsible for advocating the new line of research activity. He singles out the work of Dr. R. K. Gohis and Dr. R. G. Gillen.

These findings of the TAES team were presented on May 19 at Buffalo, New York, before the Sixteenth Annual Medicinal Chemistry Symposium.

In 1968, Nagyvary's students initiated biological testing of an anti-leukemic agent which was further developed and modified in Japan and is on its way to becoming the best single agent against human leukemia.

There are new horizons, which bring new excitement and challenges, such as the stimulation of the brain and the rejuvenation of cells and organs. Research of such fundamental interest and wide scope is bound to benefit plant, animal and human health.

SMOK-A-ROMA **SUPER SAVER**
SLICED BACON
Smok-A-Roma Brand
1-lb. **\$1.63**
2-lb. pkg. \$3.25 Pkg.

SUPER SAVER
FRYER PARTS
Fresh Cut—Mixed Parts
3 Leg Quarters with Back
3 Breast Quarters with Back
3 Extra Wings
3 Giblets Grade 'A'
lb. **45¢**

USDA CHOICE
BONELESS STEAK OR ROAST
\$1.49
lb. **SUPER SAVER**
BOTTOM ROUND USDA CHOICE

| | | | | | | | | | | | | | | |
|----------------|------------------------------------|-------------|--------|---------------|-----------------------------------|------|--------------|-----------------------------------|-------------|--------|---------------|--------------------------|-------------|--------|
| Sliced Bacon | Wilson Certified (2-lb. pkg. "37") | Super Saver | \$1.79 | Best of Fryer | 3 Lgs. 2 Thigs and 2 Split Breast | .95¢ | Eye of Round | Steak or Roast | Super Saver | \$1.99 | Corn Dogs | Little Boy | Super Saver | \$1.09 |
| Smoked Sausage | Edwin Brand | Super Saver | \$1.69 | Hot Links | Hubbard's No. 10-Pec | .99¢ | Sausage | Safeway Brand (3-lb. pkg. \$2.85) | | \$1.43 | Burritos | Senior Brand Beef & Bean | Super Saver | .79¢ |
| Pork Chops | Cam King Smoked | Super Saver | \$1.99 | Jumbo Franks | Hubbard's No. 10-Pec | .99¢ | Beef Liver | Front Street | | .89¢ | Veal Fritters | Blue Marrow | Super Saver | \$1.09 |

BUY USDA CHOICE BEEF!

CRAGMONT BRAND
SOFT DRINKS
EVERYDAY LOW PRICE
Plus Deposit
5 \$1
Qt. Botls.

CRAGMONT BRAND
SOFT DRINKS
EVERYDAY LOW PRICE
6 12-oz Cans 89¢

BUSY BAKER
VANILLA WAFERS
SUPER SAVER
12-oz. Pkg. **55¢**

NON-FOODS & VARIETY
AEROSOL SPRAY
BACTINE
SUPER SAVER
4.5-oz. Can **\$1.39**

| | | | |
|----------------------|------------------------|----------|--------|
| Old Spice | Shampoo | 4.78-oz. | \$2.09 |
| Head & Shoulders | Tube Shampoo | 2.5-oz. | \$1.19 |
| Head & Shoulders | Lotion Shampoo | 4-oz. | .99¢ |
| Hand Lotion | Truly Fine | 18-oz. | .59¢ |
| Old Spice | Stik Deodorant | 2.5-oz. | \$1.39 |
| Pepto Bismol Tablets | Discomfort Remedy | 24-oz. | .89¢ |
| Maalox Liquid | Discomfort Remedy | 12-oz. | \$1.39 |
| Listerine Antiseptic | Mouthwash & Antiseptic | 14-oz. | .84¢ |
| Murine Eye Drops | Super Saver | 6-oz. | .99¢ |
| Norform | Feminine Sponges | 12-oz. | \$1.59 |
| Air Freshner | Brocade Aerosol | 8-oz. | .59¢ |
| Raid Ant & Roach | Professional Strength | 16-oz. | \$1.59 |

EVERYDAY LOW PRICE!
20 or 30 WT. **PENNZOIL**
Qt. **50¢**

GARDEN FRESH PRODUCE
VINE RIPE SLICERS
TOMATOES
SUPER SAVER
3 Lbs. For **\$1**

PEACHES California Yellow Sweet and Juicy **49¢** lb.

RED ONIONS Sweet Italian From California **29¢** lb.

ORANGES Sunkist Valencias **4 Lbs. \$1.00**

LEAF LETTUCE Green, Red, or Romaine **3 For \$1.00**

GRAPES Thompson Seedless **59¢** lb.

BELL PEPPERS Stuffing Size **19¢** ea.

ZUCCHINI SQUASH **39¢** lb.

WATERMELON Texas Sweet **\$2.29** ea.

BANANAS **19¢** lb.

| | | | |
|------------|-----------------|------------|-----|
| Coffeetone | Lucerne Brand | 11-oz. Jar | 89¢ |
| Lucerne | Evaporated Milk | 12-oz. Can | 28¢ |
| Dry Milk | Lucerne Brand | 3-oz. Box | 69¢ |

| | | | |
|------------------|------------------|---------------|--------|
| Grapefruit Juice | Town House | 66-oz. Can | 49¢ |
| Lemon Juice | Restaurant Brand | 24-oz. Botl. | 77¢ |
| Applesauce | Town House | 3 16-oz. Cans | \$1.00 |

| | | | |
|--------------|-------------------|------------|--------|
| Pie Filling | Wilderness Apple | 21-oz. Can | 75¢ |
| Pie Filling | Wilderness Cherry | 20-oz. Can | \$1.29 |
| Tomato Juice | Libby Brand | 46-oz. Can | 59¢ |

FRESH TENDER CORN
SUPER SAVER
Whole Ears **10 For 99¢**

SAFEGWAY
USDA FOOD STAMPS...GLADLY ACCEPTED

| | | | | | |
|---------------|------------------------|---------------|--------------|----------------|-------------------|
| Shortening | Valley All Purpose | 2-lb. \$1.29 | Flour | Ovenjoy Brand | 5-lb. 59¢ |
| Pork & Beans | Trappery With Jalapeno | 15.25-oz. Can | Capt. Crunch | Quarter Cereal | 16-oz. \$1.01 |
| Vegetable Oil | Hubbard Brand | 28-oz. \$1.49 | Soft Drinks | Cragmont Brand | 6 12-oz. Cans 89¢ |

GARDENSIDE BRAND
TOMATOES
EVERYDAY LOW PRICE!
16-oz. Cans **3 \$1**

40¢ OFF LABEL
LAUNDRY DETERGENT
TIDE
EVERYDAY LOW PRICE!
171-oz. Box **\$4.05**

Jell Well
GELATIN
EVERYDAY LOW PRICE!
3oz Pkg. **5 \$1**

| | | | |
|---------------|--------------------------|---------------|--------|
| Cherries | Town House Red Tan Piced | 16-oz. Can | 61¢ |
| Sweet Peas | Town House | 3 17-oz. Cans | \$1.00 |
| Blackeye Peas | Town House | 18-oz. Can | 25¢ |

| | | | |
|-------------|------------------------|-------------|-----|
| Tuna | See Trader Light Churn | 6.5-oz. Can | 49¢ |
| Potted Meat | Wilson Brand | 4-oz. Can | 19¢ |
| Mushrooms | Town House Buttons | 4-oz. Can | 51¢ |

| | | | |
|------------|-----------------|------------|-----|
| Corn Chex | Relation Cereal | 16-oz. Box | 86¢ |
| Wheat Chex | Relation Cereal | 22-oz. Box | 92¢ |
| Rice Chex | Relation Cereal | 13-oz. Box | 75¢ |

LIBBY VIENNA
SAUSAGE
SUPER SAVER
4-oz. Cans **3 \$1**

5¢ OFF LABEL
BATH SOAP
IRISH SPRING
EVERYDAY LOW PRICE!
5-oz. Bar **30¢**

30¢ OFF LABEL
LIQUID DETERGENT
IVORY
EVERYDAY LOW PRICE!
48-oz. Botl. **\$1.39**

THIS COUPON IS WORTH...
Towards the purchase of a 18.5-oz. Box
BETTY CROCKER LAYER CAKE MIX
7¢
One Coupon Per Customer
Redeemable Only At Safeway
Coupon Expires Saturday, July 26, 1975

PROPERTY ENTERPRISES

Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

205 S. 25 Mile Ave.
364-6633

9. SITUATIONS

Would like to keep teachers children for the 75-76 term. Please call 364-1346.

B-9-56-4p

State Licensed Child Care For Working Mothers Hereford

Day Care Center 6 months through 8 years After school care available 364-1293

B-9-46-tfc

Would like to keep 3 or 4 year old teacher's child. Phone 364-6736.

B-9-58-tfc

Good all-around farmer, rancher wants job. Call 1-405-252-2842.

B-9-58-3p

10. NOTICE

NOTICE

I will not be responsible for any debts other than my own.

/s/ Loy G. Smith B-10-59-2p

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A & June Dearing Phone 364-3350 or 364-3777

1/2 B-10-34-tfc

GENERAL ELECTRIC

Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561

B-10-25-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. till 12.1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

B-10-12-tfc

11. BUSINESS SERVICE

LAWN & TREE SPRAYING

HEDGE TRIMMING Clean up and light hauling. C.L. STOVALL 364-4160.

B-11-31-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.

B-11-15-42-tfc

PORTABLE DISC ROLLING

Scalloped or Plain Repair Work JOHNNY GALLAGHER 364-4977

B-11-19-tfc

FOR Weed spraying and alley cleaning, call: RYDERS LAWN & GARDEN SERVICE, 364-3356.

B-11-55-9c

HOME REPAIR & REMODELING.

PAINTING NEW CONSTRUCTION. No job too large or too small.

B-13-21-59-2p

ROCKWELL BROS & COMPANY

104 So. Main. 364-0833. B-11-45-tfc

ROTTOTILLING. Call Robert Betzen, 289-5500 or 364-2976

B-11-11-10-tfc

Will harvest your sunflowers Dawn or Hereford area. Phone 289-5354.

B-11-11-58-4c

SENIOR CITIZENS

Let us help you. Referral-advisory Service Call 364-6917.

B-11-51-9p

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169

B-11-39-tfc

JOHNSON IRRIGATION

Pearless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741

Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. Cowan Jewelers Downtown B-11-13-51-tfc

WANTED

100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS

B-11-15-29-tfc

KELLY ELECTRIC

Vigil Kelly Electrical Contractors Residential-Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

P.O. Box 30 B-11-15-tfc

ROTO TILLING

YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

M.S. JIMENEZ

DITCHING SERVICE Install irrigation or gas lines. Phone 364-4782 Between 8:00 p.m. to 8:00 a.m. B-11-33-3p

B.L. James

CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

WILL PICK UP

JUNK CARS FREE Call 364-3350 or 364-3777 B-11-11-28-tfc

FOR PORTABLE DISC ROLLING

Call Ralph Paul, 364-1842 or 364-2978 B-11-19-tfc

WE REPAIR Kirby, Electrolux,

Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tfc

BOBBY GREGO

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night—364-2322 B-11-14-tfc

DRAGLINE SERVICE

FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

13. LOST & FOUND

FOUND: Beagle puppy about 7 or 8 months old. Call 364-1270 or 364-5712. B-13-13-59-1c

LOST: Lady's dark green billfold at Ates Station on Hwy 60. If found, Mail papers and pictures to 719 Avenue H, Hereford, PLEASE. B-13-21-59-2p

LOST: Pure white long hair male dog. Answers to name "Little Bear". If found please call 364-6828 or 364-5712. B-13-22-59-1c

LOST: Small white Spitz, answers to name of "T.J." Call 364-4235. B-13-10-55-tfc

LOST: Reward for black and white Boston Bulldog. Lost in the vicinity of Avenue D. She answers to "Tina". If you find her, please call 364-5436 after 6:30 on weekdays, anytime weekends. B-13-34-58-2c

WANT ADS

A WORLD OF RESULTS

14. CARD OF THANKS

THANKS We would like to thank the Major Girl All-Star Softball Team:

Barbie Koelzer, Delynn Dickerson, Lori Albracht, Alice Vargas, Louise Mays, Ramona Rhodes, Terri Harkins, Deannette Vigil, Lynette Walker, Sylvia Reyes, Teresa Brown, Tracy Adams, Sherald Roddy, Sylvia Soliz, Joanie Kalha, Debbie Moys, and Lindy Waterschied.

for the outstanding girl and players you really are. It was such a joy and honor to coach you.

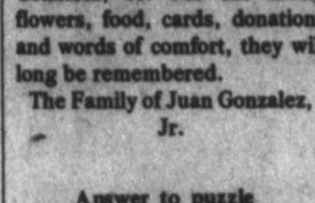
Hope to see you somewhere in the softball program next year. Elvis Shields and Pat Rhodes.

CARD OF THANKS

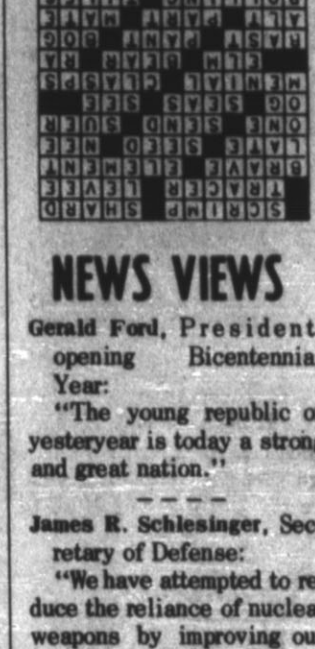
We wish to express our sincere appreciation for every kindness shown us during the loss of our loved one, Juan Gonzalez, Jr. For the lovely flowers, food, cards, donations and words of comfort, they will long be remembered.

The Family of Juan Gonzalez, Jr.

Answer to puzzle



LAFFS



"You are being deliberately calm!"

NEWS VIEWS

Gerald Ford, President, opening Bicentennial Year:

"The young republic of yesteryear is today a strong and great nation."

James R. Schlesinger, Secretary of Defense:

"We have attempted to reduce the reliance of nuclear weapons by improving our conventional forces."

The Consumer Alert

by John L. Hill Attorney General

AUSTIN—During the recent legislative session, a new Texas Mobile Home Standards Act was passed to upgrade the industry, and to provide more protection for the large number of Texans who are turning to mobile homes for their housing.

The new law, which will go into effect on September 2, will lessen the chance of deception in manufacturing, sales, distribution, setting up and tying down of mobile homes.

Problems about mobile homes have been so numerous in the past that our Attorney General's Office set up a Labor Division, which handles mobile home complaints. In the first 10 months of its operation, the Labor Division received 1,200 complaints about mobile homes.

The new law has several important features that should help to reduce consumer dissatisfaction. First, it adopts the construction and safety standards set by the federal Housing and Urban Development Department, and authorizes the Texas Department of Labor and Standards to enforce these standards.

It also requires that any mobile home manufacturer must be licensed by the Department and hold a certificate of acceptability in order to do business in Texas. It will be against the law for a dealer to sell any mobile home manufactured after September 2 if it does not meet the standards, have a State seal of approval from the Department, and if it was not manufactured by a holder of a current certificate of acceptability.

A new minimum one-year warranty is provided under the law, and both manufac-

turers and dealers are jointly responsible for meeting a warranty claim. If a dealer or manufacturer fails to comply with a warranty, it is considered a deceptive trade practice. A consumer then can file a suit himself, or can register a complaint with the Attorney General or with a county or district attorney.

All mobile home manufacturers, dealers, and salespersons must be bonded under the new law. Manufacturers must post a \$100,000 bond, dealers a \$25,000 bond, and salespersons a \$2,000 bond. A consumer can cancel any contract if he finds out a manufacturer, dealer, or salesperson was not bonded when the contract was signed.

In the past, some unlucky consumers who tried to have work done under their warranty found out that both the dealer and the manufacturer had gone out of business. Now, with the new requirements, the consumer can sue to recover his losses from the bond in such cases.

Under the new law, all mobile homes except those in a dealer's or manufacturer's inventory must meet minimum tie-down standards. This means all mobile homes within 300 feet of another mobile home, residence, or building must be blocked, anchored, and tied down securely to conform. The Texas Labor and Standards Department will inspect the tie-down system for a fee to be paid by the installer.

The Department of Labor and Standards has the responsibility of enforcing this new law. As the legal representative of the Department, it's the job of the Attorney General to file suit against violators referred by the Department.

Confab To Deal With World Food Situation

International authorities on the world food and population picture will headline the 67th annual meeting of the American Phytopathological Society and the 14th annual meeting of the Society of Nematologists at the Hilton Hotel here Aug. 10-14.

"Healthy Plants for a Hungry World" will be the theme of the conference, which is expected to attract some 1,000 plant pathologists and nematologists from throughout the United States.

"Purpose of this year's meeting is to focus on the many perplexing problems affecting the world food situation," said Dr. R.S. Halliwell, publicity chairman, who is professor of plant pathology at Texas A&M University and a research scientist for the Texas Agricultural Experiment Station.

Among keynote speakers will be Dr. Robert Muller, deputy under-secretary general of the United Nations, New York; Nobel Prize winner Dr. Norman E. Borlaug, with the Rockefeller Foundation, Mexico City; Dr. Steve Schneider, National Center for Atmospheric Research, Boulder, Colo.; Dr. Georg

Borgstrom, professor of food science, human nutrition and geography, Michigan State University; Dr. D.H. Janzen, associate professor of ecology, University of Michigan; and Dr. William Paddock, consultant in tropical agriculture, Washington D.C.

According to Halliwell, speakers will address themselves to the confrontation that exists between world food production and world population. Highlighted will be world trends in population, resources and political leadership; expectations of the "Green Revolution;" predicted climatic changes and how they will affect people, crops and disease-causing organisms; the problem of productivity versus efficiency; use of tropical land in food production; and how scientists view the food-population confrontation.

Also coming under discussion will be the food-population problem and how it is affected by the energy situation, climatic and pest limitations, professional ethics, economics, political systems, and cultural and religious restraints.

Texas Taxes



By BOB BULLOCK, State Comptroller

Austin—While I was in Dallas recently conducting our operations shutting down several businesses for not paying their sales tax, I talked by phone with my sister in Hillsboro.

That conversation brought up some points which I think should be remembered by every taxpayer and every business operator in Texas. My sister asked what I thought would be the effect of putting so many people out of work by closing down their employers.

In the first place, we didn't put anyone out of work—their employers did that by failing or refusing to pay their taxes. I don't believe the State Comptroller has to take one iota of blame for carrying out his legal responsibilities against any business which has failed to carry out its legal responsibilities—namely to pay its taxes.

Let's look at whose money we are really talking about when we talk about a business failing to pay "its" taxes.

Sales tax money is money which you, the buying public, has had added on the bottom of your cafe check or added to the sales ticket when you bought a shirt. It's a nickel on every dollar—and you pay it.

You hand your tax nickles over to the person you are buying from, and that person is supposed to send those nickles to the State Treasury. This money isn't like the income tax. It doesn't come from the business' pockets or from the business' profits. It's your money and it comes from your pockets.

There was a letter to the editor in the Dallas News recently which made the point real clear. The writer simply observed that he couldn't walk out of a restaurant and pay for only the price of the meal. He can't get out of the place without paying his sales tax.

There are tens of thousands of good, honest

businesses in Texas paying "their" taxes. If their competitors down the street are putting the five per cent sales tax in their pockets—or in their business operations—it is an unfair, five per cent advantage at the expense of the honest business operator, the taxpayer and the State.

I don't intend to tolerate it.

BB's Custom BOOKKEEPING, TYPING, COPYING & TAX SERVICE 132 Ranger Drive 364-4523

We don't "raid" businesses and "seize" their property just because we have the authority to do it or just because we want to be tough. We take these drastic steps only after all other efforts have failed. We will walk the last mile with any business to try to work out an agreement and keep them in business and their employees working—but when good faith breaks down we have no alternative.

Clean-Air goal seen 10 to 20 years off.

RUIDOSO CABIN FOR RENT

Day-Week-Month Fireplace, sleeps 8, 2 Baths... Larry Watson 364-4078 after 5:00

Hot Weather Is Here!

Is your present cooling system enough and if so is it in proper condition..... if not call a professional.

364-4714



Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE



You are invited to A SPECIAL EXHIBIT in Sugarland Mall of OIL PAINTINGS by Students of Jean Lyles

Paintings completed since January 1975...some items for sale.

SATURDAY JULY 26 ONE DAY ONLY

TEXAS GALLERY & FRAME

Sugarland Mall 364-5571

Pizza Inn advertisement featuring 'Buy One Get Next Smaller Size Free' and a coupon for a free pizza. Includes a menu with prices for various pizza sizes and toppings.

Commonwealth Theatres advertisement for 'The Towering Inferno' and 'The Vampire Plus Night of the Living Dead'. Shows showtimes and location at Tower Drive.

Play ABCD

SIMPLE AS:
WIN UP TO \$100.00 CASH

Collect All Four Letters and Win
Start Saving Here Today
Cards Today
NO Purchase Required

| PRIZE VALUE | NUMBER OF PRIZES | ODDS FOR ONE VISIT | ODDS FOR 6 VISITS | ODDS FOR 18 VISITS |
|--------------------------|------------------|--------------------|-------------------|--------------------|
| \$100.00 | 18 | 4821 | 964 | 482 |
| \$ 10.00 | 54 | 1607 | 321 | 161 |
| \$ 5.00 | 72 | 1205 | 241 | 121 |
| \$ 50.00 In Trade Stamps | 240 | 361 | 72 | 36 |

ALL HEREFORD WINNERS

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|---|--|
| Mrs. George Millard Betty Batterman Frankie Ridgeway Marie Carroll Mrs. W.B. Griffin Mrs. John D. Aikin Sam Johnson Jane Deussen Mrs. L. Magee Sadie Shaw Mrs. J.R. Euler Lois Miller Cecilia Monroe Sadie Rogers W.L. Gunstenson Mary L. Flowers Karen McPherson Frank Pansell Mrs. James E. Higgins Frances Hennigh Mrs. C.L. Conklin Mrs. Cora Layman | O.C. Cummings Mrs. Duane Cassels Lee Roy Brannon Chris Luna Virgil Owens Cecilia Vasquez Gail Melendrez Mrs. J.W. Witherspoon Mrs. Gary L. Jones Mrs. Raymond Smith Mrs. Larry Paschel Coucha Barrientes Marie Ortiz L.E. Flescher Mrs. John Q. Bentley Patsy Gonzales Joann Noyes Patsy Webb Mrs. L.F. Carter Rosemary Reyna Mrs. Antonio Rameriz |
|---|--|

It's Easy - It's Fun! On every visit to our store, pick up a free "Simple As A-B-C-D" game card. Rub off the black square and see which letter you've received. Collect all four - an A, a B, a C, and a D, and you win \$100.00 cash. You can also be an Instant Winner - some cards show a "\$10.00 Winner", or a "\$5.00 Winner", or a "\$50.00 In Trading Stamps". Start playing and collecting your letters today. Be a winner at Thriftway - it's "Simple As A-B-C-D".

A-B-C-D REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE OR OLDER OR MARRIED

BLADE CUT
Chuck Roast LB. **89¢**

Family Steak LB. **98¢**
Rib Steak.....LB. **\$1.39**
T-Bone Steak.....LB. **\$1.79**
Beef Ribs (Fine for B.B.Q.).....LB. **69¢**

Ground Beef Family Pak LB. **89¢**
NOT LESS THAN 70% LEAN

OSCAR MAYER
Chopped Ham 8 OZ. PKG. **\$1.29**
OSCAR MAYER HAM 'N' CHEESE LOAF
Lunch Meat 8 OZ. PKG. **\$1.09**
Bologna
Oscar Mayer Thin Sliced **\$1.19**
Beef, Bologna 12-OZ.

Potatoes 10 LB. BAG **\$1.49**
U.S. NO. 1 RUSSETS

GRAPES
THOMPSON SEEDLESS LB. **59¢**

CALIFORNIA SUN GRANDE
Nectarines LB. **49¢**
CALIFORNIA SANTA ROSA
Plums LB. **49¢**
CALIFORNIA EXTRA FANCY
Cucumbers LB. **39¢**

SHURFINE PURE 100% FLORIDA
ORANGE JUICE
5 \$1
6 OZ. CANS

FROZEN FOOD VALUES
ALL VARIETIES
Jeno's Pizza 13 1/2 OZ. PKG. **79¢**
REGULAR
Morton Dinners 11 OZ. PKG. **55¢**

THRIFTY DAIRY VALUES
SHURFRESH SOFT
Margarine 1 LB. BOWL **59¢**
SHURFRESH GRADE "A"
Medium Eggs DOZ. CTN. **49¢**
KRAFT INDIVIDUALLY WRAPPED AMERICAN
Sliced Cheese 12 OZ. PKG. **99¢**

NEW! ERA LIQUID DETERGENT
FOR ALL HOME LAUNDRY
\$1.19
32 OZ. BTL.

IVORY LIQUID
DISHWASHING LIQUID GIANT SIZE **89¢**

TIDE
LAUNDRY DETERGENT KING SIZE **\$2.04**

PEACHES
HEARTS DELIGHT 2 1/2 CANS HALVES **49¢**

FOR TOUGH JOBS ZEE
PAPER TOWELS
289¢
JUMBO ROLLS

COFFEE
MARYLAND CLUB LB. **\$1.09**

INSTANT TEA
NESTEA
3 OZ. JAR **\$1.29**

FOLGER'S CRYSTALS INSTANT 10 OZ. JAR
COFFEE \$1.99

ROXEY RATION
DOG FOOD 7 TALL CANS **\$1.00**
SHURFINE LIGHT
CHUNK TUNA 6 1/2 OZ. CAN **45¢**

ASSORTED CANNED
SHURFINE POP
9 \$1
12 OZ. CANS

FLOUR
GOLD MEDAL 25-LB. BAG **\$3.49**

THRIFTY GROCERY BUYS
PURE VEGETABLE
WESSON OIL
38 OZ. BTL. **\$1.49**

CHARMIN
BATHROOM TISSUE 4 ROLL PKG. **69¢**

NABISCO CHIPS AHOY!
Cookies 14 1/2 OZ. PKG. **89¢**
JOAN OF ARC
Pork & Beans 4 FOR **\$1.00**
BLACK FLAG ANT & ROACH
Killer **89¢**

HARVEST GOLD
ORANGE DRINK 46-OZ. **39¢**
SHURFINE HALVES UNPEELED OR PEELED
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Monday Preview

7:00...ABC...THE ROCKIES "Give tonight's episode a thumbs up," says Donatus, "with great stars Elton Driscoll, and Kammi Hartling. While Terry and Chris are on the streets responding to Christmas Eve calls involving lovely old ladies, sad drunks and sobers fathers, Mike and Jill are at home trying to cheer up Jill's six-year-old niece, whose parents have separated. (R)

7:30...CBS...GUISMOKE "Manolo" Guismo is not recognized as a man in the eyes of his people because he refuses to fight his father, a traditional Basque custom, to prove one's manhood. Neeshiah Peroff is featured. (R)

8:30...CBS...RHODA Bored with life, Ida decides to become a "new" woman and surprises Rhoda and Brenda by announcing she's launched a whole new career. (R)

8:50...ABC...S.W.A.T. "Counterfeit King" is the guest star Diana Klier, with guest stars Diana Klier, Don Moody, Robert Loggia, Delaney Casanova and Oscar Brown, Jr. Loggia and Sgt. Walters are challenged by a daring counterfeiter scheme involving a former U.S. Navy commander. (R)

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON John Denver is guest host.

10:30...CBS...THE CBS LATE MOVIE—WHERE WERE YOU WHEN THE LIGHTS WENT OUT?"

9:00...CBS...MAUDE Even though "what price" is crashing down the market, Maude is still the business. Maude is still the business. (R)

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| PROGRAM | 4 EARL | 7 EVN | 10 E2P | 11 MID | 13 E2A | 5P EXIT | 3 MID |
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| 6:00 NEWS | NEWS | NEWS | NEWS | NEWS | NEWS | NEWS | NEWS |
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Deadly kidnapping turns into gentle love story in "Welcome to Xanadu"

Fairbairn—Airborne, at Last!

Two of Hollywood's most exciting young talents, Martin Sheen and Linda Blair, will star in "Welcome to Xanadu," a two-hour motion picture which will be presented during the 1975-76 season on the ABC Television Network.

Among Martin Sheen's critically acclaimed television appearances are "That Certain Summer" and his performance as Robert Kennedy in the "ABC Theatre" drama, "The Missiles of October." Linda Blair was nominated for an Academy Award for her performance in "The Exorcist."

In "Welcome to Xanadu," Sheen plays a "tormented" young man who escapes from a mental hospital and picks up a native and lonely farm girl who flags down his car on the highway after her pickup truck breaks down. He takes her to a deserted mountain cabin—his "stately pleasure dome"—where, while police mount a desperate search for the missing girl, what appears to be a potentially deadly kidnapping turns into a gentle love story.

Lee Phillips is directing the screenplay which was written by Edward Fuma. George Barrie is the executive producer of the film which will shoot entirely on location in Taos, New Mexico. "Welcome to Xanadu" is a Bruf Production.

When Bruce Fairbairn was a youngster, he had fantasies of growing up and becoming an aviator. Instead, he became one of the stars of the ABC Television Network's "The Rockies." This was preceded by eight years of little theatre work, dozens of odd jobs, bit parts in daytime TV shows and a lot of travelling—sometimes by "thumb."

"I used to stand on the highway for hours waiting for a ride," Bruce recalls. "I'd see planes flying over and think of how they were travelling hundreds of miles as I just stood there. Those childhood dreams of being a flyer would come back and I'd wonder how old I'd be before I could afford flying lessons. Then I'd think about what kind of plane I'd fly. Then someone in a beat-up van would stop and give me a ride, and my thoughts would turn to more immediate needs...like food."

On May 13, 1974, Fairbairn's big break came when he was signed to join George Stanford Brown, Sam Melville, Gerald S.O. Loughlin and Kala Jackson in the starring cast of "The Rockies," a hit series then about to begin its third season.

"When the season started," says Bruce, "I could hardly wait to get to work each day. The show was all I thought about. I worried a lot about how I was doing. Before I knew it, the season ended, the series was renewed for a fourth season and I was on a two-month vacation. After

CBS Looks At Washington

The CBS News Special "Mr. Rooney Goes to Washington," a Rooney-eye view of the labyrinthine bureaucracy of the nation's capital, will be rebroadcast Monday, July 28 (9:00-10:00 p.m.), on the CBS Television Network.

CBS News sent Rooney to Washington to see what a non-political reporter, with no previous knowledge of the place, would find out. The assignment led him into the labyrinth of government bureaucracy. What he found out—and what he wasn't able to find out—makes up the hour-long broadcast.

Friday Preview

7:00...ABC...THE DOUBLE FEATURE NIGHT AT THE MOVIES—"THE TURNING POINT OF JIM MALLOY" AND "STRIKE FORCE"

7:30...ABC...WIDE WORLD: MYSTERY—THE HOUSE AND THE BRAIN

7:50...CBS...THE CBS LATE MOVIE—"FED-DE-LANCEY" AND "CRIME CLUB"

8:00...ABC...THE ABC SUMMER MOVIE—"TRAPPED BENEATH THE SEA"

8:30...ABC...THE TONIGHT SHOW STARRING JOHNNY CARSON Johnny Carson with guests Helen Reddy and Jim Henson.

9:30...ABC...WORLD: ROSTALING—THE HAUNTING OF STARRING GARY CONVERSE, DENNIS HILLING AND SUSAN SANDOR

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON Johnny Carson with guests Helen Reddy and Jim Henson.

Four men are trapped beneath the sea in mini-sub

"Trapped Beneath the Sea," inspired by the true story of four men entombed in a mini-sub off the coast of Florida on June 17, 1973, concerns the 15-hour ordeal during which an anguished nation stands by as the men, unable to surface, wait helplessly for rescue while their oxygen supply rapidly runs out. Lee J. Cobb and Martin Balsam star in this encore presentation on the ABC Television Network's "ABC Summer Movie," Friday, July 25 (7:00-9:00 p.m.). (R)

The movie was produced by Frank Capra, Jr., and directed by William Graham from the screenplay by Stanford Whitmore. ABC News Commentator Howard K. Smith serves as narrator for the film.



Terror strikes a stricken sub

David Janssen and Hope Lange star in the suspenseful story of a submarine wedged deep in the sea and terrorized inside by deadly snakes. In "Ferde-Lance," to be rebroadcast as the first part (7:00-9:30 p.m.), of a double-bill presentation on "The CBS Friday Night Movies" Friday, July 25 (7:00-10:00 p.m.), on the CBS Television Network. (R)

Chief master-at-arms Russ Bogan takes charge of the crippled sub after its crew and international team of researchers are decimated by an unknown terror they subsequently learn are poisonous snakes. Aided by Navy doctor Elaine Wendell, Bogan attempts to combat the snakes and free the sub. "Ferde-Lance" was directed by Russ Mayberry from an original screenplay by Leslie Stevens, who also was executive producer for Leslie Stevens Productions. Dominic Frontiere was the producer.

"The House and the Brain"

"The House and the Brain," a bizarre story of the occult about a woman who is held a virtual prisoner by her satanic guardian, and a sympathetic young Army officer who takes lodging in their house, is the "Wide World: Mystery" to be rebroadcast on the ABC Television Network, Monday, July 28 (10:30 p.m.-12:00 midnight).

Hurd Hatfield stars as the guardian, Constantine St. Malt; Carol Willard as the woman, Marlenna, and Keith Charles as Lt. David Vaughn. The drama was originally presented August 15, 1973.

Vaughn is charmed by the ancient mansion in which he has rented quarters and by the portrait of Marlenna's ancestor, whom she so closely resembles. But he is mystified when Marlenna tells him she never leaves the house.

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