

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, SEPTEMBER 2, 1904

No. 29

HEREFORD PEOPLE WILL ERECT A \$2,500 GIN PLANT THIS FALL

Panhandle News

Tulia is having rather a difficult time raising money to build a gin. At the close of last week they had subscribed about \$550.

Wichita Falls received her first bale of cotton on the 24th inst. It was raised by J. M. Christman who received a premium of \$12.50 from the Board of Trade of that city.

W. D. Strong of Amarillo was fined \$100 and sentenced to three days imprisonment in the county jail in the district court at that place last week for contempt of court.

Permission to do business in Texas was granted today to the Dalhart Water Company of Denver, Colo., having a capital stock of \$80,000. Its purpose is to furnish water to Dalhart.

The jury gave Mf. Morrison of Plainview a judgment against the Santa Fe railroad for \$500 and interest from the time the damages accrued. The suit was for damages on a shipment of cattle.—Amarillo Advocate.

The railroad surveyors are now on the prospective line beginning here and thence southeast running just east of Tulia and through the counties of Floyd and Dickens going in the direction of Abilene.—Canyon City News.

L. A. Knight is off to Dallas to purchase the machinery for a gin at this place. The machinery will arrive as fast as the trains and wagons can get it here and it will be placed in position as fast as the work can be accomplished. The gin will be in charge of a man who thoroughly understands the business and the best possible work may be expected by the patrons.—Hale County Herald.

J. C. Molloy of Floydada was in town Wednesday and says he thinks there is 10,000 acres of cotton in Floyd and Crosby counties. He has sold a half interest in his gin to John Harmon who has moved to Floydada. He says last year Mr. Lomax with a cotton crop on a quarter section made more money than Mr. C. L. Rice made with 200 head of cattle on four sections of grass. Cotton is King.—Lockney Beacon.

Lyman Brewer sold seven fat cows the first of the week to T. R. Meyer & son at \$21 around. This is the best sale we have heard of this summer. Mr. Brewer has an extra good bunch of cattle, well bred and attended to properly and he always gets a top price for his stuff. He is also making over 100 pounds of fine creamery butter each week which he sells in Amarillo.—Advocate.

Notice!

School books will be sold for cash only by
29tf J. P. HARDING.

C. T. HERRING, A. LAIRD, H. B. FARRELL
President Vice-President Cashier

HERRING & LAIRD BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us.

Attention Farmers!

Prof. J. W. Carson, director of Farmers' Institutes under the auspices of the A. & M. College of Texas, would be pleased to meet the farmers of the South Plains country for the purpose of assisting in forming local Farmers' Institutes at Tulia, Plainview, Lockney and Silverton, and it is desired that every one who can will be present at some of the meetings named below as Prof. Carson will deliver a lecture at each of these places which will be of special interest to every farmer and stockman in the Panhandle. He will also endeavor to answer such questions in regard to farming that may be asked him during his stay. The following dates and places of meetings have been arranged: Hereford, Saturday, September the 3; Tulia, Tuesday, September the 6; Plainview, Wednesday, September the 7; Lockney, Thursday, September 8; Silverton, Saturday, September 10.

All meetings will be called at 2 o'clock p. m. and it is earnestly urged that all who can will be present.

Special Homeseeker's Excursions.

On September 13th and 27th, the Atchison, Topeka & Santa Fe Railway Company will run special homeseeker's excursions from Chicago, Kansas City and intermediate points, and all Missouri River points, at less than one-way rate for the round trip to all points on the Pecos Valley Lines. These tickets will be good for twenty-one days.

Now is the time to inform our friends in the East of this exceedingly low rate and have them make you a visit and see the Pecos Valley at the time when its orchards are laden with fruit.

Regular homeseeker's excursion rates of one fare plus \$2.00 for the round trip. Apply on the first and third Tuesday of each month up to and including December, 1904.

A. L. CONRAD,
Traffic Manager.

Prohibition Election in Childress.

Childress county will have a prohibition election in January or February. At a meeting last week Bloodworth wanted to fly right into the midst of the fray and knock or get knocked higher than Hayman, but Rev. Cole and some of the cooler heads controlled the situation and it was decided to put off the contest several months until some good missionary work could be accomplished. Bro. Cole has a good head and a keen generalship and we believe he will win if anybody can.—Memphis Herald.

Meeting Closes.

The tent meeting at the Christain church closed Tuesday night, with a total addition to the church of fourteen members. This is the greatest number of conversions that any of the churches have had this year and the church at large is pleased with the result of Evangelist Smith's preaching. Mr. Smith goes from here to Plainview where he will conduct a revival.

Pros Win.

The prohibition election in Lamar county last Saturday resulted in a complete victory for prohibition, their majority being over 300 votes. Thus another populous county is added to the already long list of local option counties.

Headquarters for Machinery

We are headquarters for harvesting machinery of all kinds. We handle the celebrated McCormick broadcast binders to harvest your oats, millet and broadcast feed; corn binders to harvest your row feed; new and Big 4 mowers to cut your alfalfa, Johnson grass, etc., and a McCormick rake to gather in the crop. It is not our aim or desire to sell you one of the first binders made but the Newest, Latest and Best. We carry a wholesale line of repairs for the above machines and will gladly show you the superior points of the O. K. line at any time. A large stock of twine on hand all the time.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

Market Changes Hands.

D. E. Weaver this week sold the meat market to W. J. Gililand, proprietor of the Hereford House, who will continue the business at the same place. Mr. Gililand will spare neither pains nor money to give the public a market which will meet every reasonable demand. This can be done if he has the united support of our citizens. A meat market is a public necessity, especially in this western country where the great majority of our people do not raise their own meat and it stands as all in hand to have the very best possible service along this line. The trouble heretofore has been that with two markets in town, neither could be strictly up-to-date on account of a lack of financial support. One market ought to do well here and we wish Mr. Gililand success well in his new enterprise. See his display ad elsewhere in this issue.

B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, September 11th.
Subject—What the Bible teaches about Heaven.
Leader E. W. Harrison.
Scripture lesson—Jno. 13:1-3; Rev. 21:1-8
Prayer and Hymns—
Scripture references:
Heaven's builder 2 Cor. 5:1
Heb. 11:10
Heaven's joys Isaiah 51:11
Rev. 5:12
Heavens beauties Isaiah 33:17-20
Rev. 21:21-23
Heavens holiness Rev. 21:27
Psa. 33:15-16
Heavens citizens Isaiah 26:2
Rev. 22:14
Rev. 7:14
Hymn.
Six or eight-minute talk about Heaven by the pastor.
What I anticipate as to Heaven, brief talks—A. J. Oliver, W. B. Beach, Hansford, Myers and Raleigh Hough.
The way to prepare for Heaven, short talk or paper—Jim Hodges.
Closing exercises.

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38.40.
60 days limit on sale April 25th to Nov. 20th—\$32.00.
15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.
Special round trip rate to Chicago and return June 1st to Sept. 30th—\$34.00. Stop over of 10 days in St. Louis will be allowed upon deposit of ticket immediately upon arrival at one of the validating offices. Upon payment of a fee of \$1.00.
Send the BRAND "back yonder."

Honor Roll for August.

Following is a complete list of those who have paid their subscriptions to the BRAND during the month of August:

J. A. Siebman	\$1.00
C. W. McConnell	1.00
J. C. Johnston	1.00
C. R. Smith	1.00
W. L. Townsen	1.00
C. R. Moreman	1.00
G. W. Roberson	1.00
J. L. Crum	.25
B. T. Westbrook	1.00
Dr. H. H. Suggs	.25
Z. T. Powell	1.00
H. Baker	.50
G. T. Abbott	1.00
E. Megert	1.00
J. B. Abbott	.50
E. W. Jones	1.00
C. O. Brown	.50
Geo. McLain	.50
G. C. Major	1.00
J. A. McCuiston	1.00
J. D. Thompson	1.00
W. J. Montgomery	1.00
A. R. Martin	.50
G. M. Martin	.50
C. H. Turk	1.00
G. F. Pierce	2.00
H. C. Merrick	.25
J. W. Alexander	.50
J. H. Midkiff	1.00
L. B. Lay	1.00
R. E. Taylor	.50
Abbie Hubbard	.25
Miss Jessie Sullivan	.25
G. W. Shaffer	.50
J. B. Stone	1.00
W. P. Gee	.50
E. G. Edmonds	1.00
E. S. Colwell	1.00
Ira Aten	1.00
J. F. Hood	.35
C. E. Slayton	1.00
J. P. Cooper	.50
Doc McDonald	.25
Mrs. S. C. Worley	.50
Dr. C. H. Miller	.50
J. T. Coteman	.50
Stephen Thier	.50
B. H. Smith	1.00
Mrs. L. T. Mount	1.00
Con Schrimsher	1.00
Thos. Reagan	1.00
Mrs. E. C. Robertson	1.25
T. J. Graves	1.00
W. J. Gravis	1.00
C. R. Graves	1.00
S. L. DeSpain	1.00
Jas. Hodges	.50

For Sale or Trade.

My four-room house and four acres of land in Rickett's addition, cheap for cash or will trade for oats. A. S. GRACEY, 23-8tf

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

Treasury Deficit.

It would seem from the present deficit which exists in the state treasury that our state finances are not being judiciously used. It is reported on good authority that with the close of this month there will be outstanding accounts against the state amounting to \$300,000. This is represented by nearly 7000 warrants, the payment of which will be postponed indefinitely.

The warrant brokers are doing a good business as many of the outstanding warrants are offered for sale at a big discount.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

Now

If you don't think we can make it on short notice and up-to-date just try us once for luck

When

You want anything in the Sheet Metal line.

We make

Churns out of tin that are neat and light for the ladies; Bath Tubs for everybody; Tanks to water your yard and make the grass and trees grow; in fact, we can make anything you want at a very low price. We can fix your windmill and well so it won't trouble you or no pay. If you haven't got the money see us anyway.

Estimates

furnished on all kinds of roofing and cornice work.

Hereford Sheet Metal Works

T. R. REGAN, Manager

SEPTEMBER SPECIAL

A \$10,000.00 Stock To Select From

It has been our continued effort to make our place of business the pride of our citizenship—not only in attractiveness, but from a standpoint of REAL VALUE in goods. "There is no honor without great labor." This fact we fully realize. We can buy direct from factories and as cheaply as any merchant in Texas—but we do not handle a line of trash. We have all good, medium, stout, well made, honest goods. We are one of you. We need and want your business. We will give unparalleled LOW PRICES for September.

Yours For Business

E. B. BLACK, FURNITURE DEALER AND UNDERTAKER

Ice Cream Social.

On last Friday night, Miss Nellie Phansteel entertained a number of her friends at the home of her parents, northwest of town. The guests included not only the young people of the immediate community, but a goodly number from Hereford.

Harmless but attractive games were indulged in until a late hour, when all repaired to the dining room where cake and cream were served. Those present report a delightful time and express the hope that Miss Phansteel will not allow too much time to intervene before they again have the pleasure and privilege of being the invited ones.

Following were present: Misses Orr, Stella Hunt, Blanche Hunt, Whitsell, Mary Whitsett, Thompson and Locker; Messrs. Whitsett, Newsom, Thompson, Chas. Newsom, Scott Stringfellow, Albert Johnson, Jacobsen, Locker, William Locker, Moreman, Harrison and Farley. The little folks were Harry Phansteel, Glennie Rutherford, Jimmie Rutherford, Ralph Rutherford, Ida Thompson and Oscar Hunt.

Dollar Roll Program.

Following is the program for the dollar roll social of the Baptist Ladies Aid to be held at the Baptist church the night of the 15th of September:

1. The importance of Ladies Aid in the church, paper—Mrs. W. T. Noblitt.
2. Recitation—Miss Ida Renfro. Song.
3. The social and religious feature of the Ladies Aid—Miss Elizabeth LeGrand.
4. Recitation—Pearl Mount.
5. Report of last year's work of Ladies Aid with remarks—Sister McGee.
6. Dollar Roll.
7. Conclusion—Bro. Wesson.

Notice to the Trade.

I have put in a first-class restaurant in the room adjoining the saddle and harness shop and am prepared to serve good, short-order meals, cold drinks, and ice cream—in fact anything found in an up-to-date cafe and confectionery.

The ranchmen's and cowboys' trade is especially solicited.

26th ERASTUS GAMBLE.

Examining Board.

Prof. D. W. Hawkins has been appointed a member of the County Examining Board and is conducting the examination at the court house today. As yet the other two members have not been named but the board will likely be composed of Hereford teachers.

Send the BRAND "back yonder."

Prof. Wyatt and the West.

The many friends of Prof. and Mrs. L. A. Wyatt will be glad indeed to learn that they have once more settled down in Hereford, after a sojourn of several months in the wild West. The former called around to this office Tuesday morning and related some of his experiences and gave a brief description of the soil and resources of the country. Perhaps the most thrilling and exciting of his experiences was his bear hunt, which consumed about a week's time. Mr. Wyatt is very fond of hunting and when an opportunity for shooting a bear presented itself, he was not slow to grasp it, and while he does not say "I killed a bear," he says "we killed a bear," for he was a member of the crowd of nimrods who accomplished the real thing.

Mr. Wyatt recently went to hear Bro. Bandy preach at Aztec, New Mexico, and met our former townsmen, C. E. Spath and Frank Ricketts, both of whom were doing well.

The Largest Cabbage.

Perhaps the largest cabbage head that has been grown in this part of the country this year was exhibited at this office Tuesday afternoon by Dr. W. J. Rogers. At any rate, it was the largest one any of the BRAND force had ever seen. It easily tipped the beam at 15 pounds and was as firm and fresh as can be grown anywhere.

We knew that Dr. Rogers is a splendid physician, but it had never once entered our minds that he would ever make a successful gardener. However, since we have had the opportunity of becoming acquainted with the very delightful flavor of this vegetable, we can now testify to the doctor's merits as a farmer.

Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets.....	\$24.60
Sixty day tickets.....	36.15
Season.....	36.20

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m., and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system agent or to

J. MYERS,
Div. Pass. Agt.
W. H. FIRTH, Amarillo, Texas,
G. P. & T. A., C. R. I. & G.
Fort Worth, Texas.

Found.

A pair of silver spectacles. Call at this office. 26th

Rates for Cotton Pickers and Colonists.

Announcement is made by the railway lines penetrating and which are interested in developing Texas and other western territory, that on Tuesdays, September 20th, and October 2nd and 18th, one way tickets will be sold from Memphis, Tennessee, to points in Indian Territory and Oklahoma at rate of \$6.00 and to points in Texas between Fort Worth and Amarillo and Dalhart at rate of \$8.50. This is a very unusual and liberal arrangement and in view of the fact that the farmers and realty owners of Northwest Texas will soon need more experienced cotton pickers than may be secured in South or Central Texas for harvesting our greatly increased crops, it is suggested that it would be well that those interested take advantage of the rates mentioned for bringing in the needed assistance, looking to Memphis and vicinity for supplies. Memphis is in the heart of one of the greatest cotton growing sections of the United States and is, through its employment agencies and otherwise, perhaps in better position to meet the demands than any other important centre. It would probably be the part of wisdom that those interested in cotton culture get together, determine as to their extra needs, and send a representative to look up and contract for such hands as may be desired. 29-2t

Mr. Landrum Budding Trees.

L. P. Landrum this week has a crew of experts engaged in budding his young nursery on the R. H. Norton place west of town. W. F. Stimson of Hale Center is superintending the work, which insures that it will be well done.

Mr. Landrum is laying the foundation for a nursery which will be commensurate with the country's demands for many years to come. In his young nursery mentioned above he has 65,000 trees, embracing almost every variety that will thrive here. On the Stanley place he has 45,000 trees, and on the home place, 15,000 trees, making a total of 125,000 trees. The nursery is in fine condition and is reckoned as one of Hereford's most valued enterprises. Elaborate preparations are being made for the fall trade which, Mr. Landrum has every reason to believe, will be large.

Outlook For Cotton.

J. M. Strong of Quanah and C. B. Jones of this place, took a trip over the country west of Childress Tuesday. They found the cotton acreage about three times what it was last year. From Carey west the crop was extra good but from there east the plant showed the effects of dry weather. B. T. Williams, they said, had about 300 acres of fine cotton, while Mr. Cunningham had as good cotton as they ever saw in any country. In some places the boll worm was at work but no serious damage is looked for. They were well pleased with the outlook.—Childress Index.

Junior Endeavor Program.

Subject—New courage for new work, Psa. 14:4-15; Acts 28:15.
Leader—Jesse Wright.
Song and Prayer.
What new work should our society undertake?—Maud Miller.
What additional service can I give this year?—Beulah Wright.
Things our community needs done—Oscar Meeks.
Song.
References and readings.
Talk—Miss Mattie Fore.
Song and prayer.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

What To Eat

Is the question that presents itself to us every day in the year. A few of us are interested in politics and other affairs of state, but that which appeals to each and every one of us, is the question of What to Eat—even poets have to have "grub"—and at times when the palate needs to be tickle and the appetite is fickle it becomes also a perplexing question. A visit to our store and survey of the many good things on our shelves may enable you to make up your mind about the proper bill of fare for your breakfast, dinner and supper. We are sole agents for "Albatross" "Highest Silk Patent" and "Moses Best" Flours. Call around and see us

J. M. GARNER
THE GROCERYMAN

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Boys d'Arc Cash for Hides Wagon Yard
Posts International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

The Roberts Business College

JNO. T. ROBERTS, President, Bowie, Texas.

INCORPORATED CAPITAL STOCK \$20,000

Is an up-to-date Business College, located in a city where the vices and temptations incident to ordinary city life are wanting. Nothing to attract the minds of its pupils from study and to lead them into dissipated and extravagant habits. A healthful location. In this school you can learn to write 150 words in shorthand in one minute by the Famous Byrne Shorthand System; learn bookkeeping and Banking in a practical manner so you can go right out of the school into the office and be perfectly at home; learn telegraphy in 3 or 4 months so you can take hold of an office with the railroad or Western Union. We guarantee all of the above, and if we fail to do as advertised, will refund your money. You furnish the brains and the application and we will do the rest. Pupils are enrolling daily. Why not you join them and move on with those who have chosen well? If you are anxious to equip yourself for a successful business life, come on or write for particulars. Two employment bureaus to assist in getting positions for graduates.

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record

Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year

Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

C. L. Davis S. H. Mount

Davis & Mount

REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

WEST TEXAS COTTON

Fleecy Staple is Crowding Back The Cattle Range to the Profit of Cattlemen.

The following which appeared in a recent issue of the Dallas News indicates that West Texas is destined to be a vast cotton field:

"It is a little bit singular that cotton should be the agency for the undoing of the range cattle industry on both sides of the Rio Grande, but it is unquestionably doing the work. The News representative is just back from a trip out in West Texas, and the cotton crop of that section is a genuine revelation. From Weatherford to Baird the crop noticed from the car windows was disappointing, showing evidence of too much dry weather. But from Baird on west, as far as the staple is produced, there was never a finer prospect for a crop anywhere. Mitchell county is a fair sample of the West Texas counties where cotton and cattle have come into active competition, and there are few counties in the black land-belt that can today show up a better cotton crop prospect than Mitchell county. Conservative estimates place the general average for the county now in sight at a half bale per acre. Of course there are some sections of the county where the rainfall was deficient, where the yield is going to be much less, but the general average is better than was ever known before. The little town of Colorado City, which was once one of the leading cattle shipping points in the state, expects to handle from 15,000 to 20,000 bales of cotton this season, which will be about a half bale of cotton for every head of cattle in the county, and far in excess of the cattle values.

New gins are being built all over the range country, and every year the cotton patch is pushed further westward. Some of the leading cattlemen of the west are not only engaging in the production of cotton, but are also engaged in preparing to handle it. Julian Bassett, a big Crosby county ranchman, is building a \$7,500 gin in his county, located about six miles from the little town of Emma.

All over the plains country the culture of cotton has extended this year, and wherever there has been fairly good rainfall the prospect for a crop is reported very fine. People are flocking into that section from the boll weevil districts, and next year the acreage devoted to cotton will be more than doubled. With the prices now being paid for cotton and the depression now existing in the cattle business, it does not require much figuring for the average ranchman to discover that his land holdings will bring him much more money than will his cattle. Of course, when the tumble comes in cotton from overproduction, the situation will be different. But for the present West Texas has the cotton fever, and the ranchmen seem to imbibe the bacillus along with the nester who has been such a bone of contention during past years.

J. D. Wulfjen of Colorado City is a prominent cattleman, Shorthorn breeder, and president of the City National Bank. Mr. Wulfjen decided to plant about fifty acres of cotton down on an obscure corner of his ranch, where no one could see it

this year, and as a result has a crop of at least half a bale to the acre already made, and as fine a prospect for more as any man could desire. He has an average stalk from the ranch hid in the rear of the bank, which he displays to a few confidential friends, more than waist high and literally loaded with bolls.

H. B. Smoot, cashier of the Colorado National Bank, is another cotton farmer, owning one of the finest farms in the county, and having a cotton crop this year which knowing ones say is mighty good for a bale to the acre. Mr. Smoot formerly had a tendency to cultivate things of a bovine nature, but has now decided to cast his lot with the horny-handed sons of toil, and glories in the riches of agriculture. He made about the best crop of cotton last year that was gathered in that section of country.

Ben Van Tuyl, a big breeder of white-faced cattle, is also producing white-locked cotton on a large scale this year, and says he expects to "thrash" at least half a bale of cotton to the acre, all of which will be in his own mark and brand. The list might be continued indefinitely, but those given are sufficient to indicate the present drift of affairs out in the West Texas range country—a drift of affairs that seems to be extending far over on the other side of the Rio Grande, and the end of which no man can now foresee.

Successful Trip.

Prof. W. T. Noblitt returned Saturday from Seymour where he went in the interest of the Panhandle Christian College, the purpose of the trip being a two-fold one, viz: To secure pupils and sell college lots. The success at the former of these was very satisfactory as a number of young men and young ladies signified their intention of being on hand September the 5th. As to the latter, it will be glad news to the majority of our readers to know that \$1100 worth of lots were sold on the trip. This begins to seem like the people abroad are willing to unite with us in building an institution of learning, and what we have reported above is only a beginning of what we may expect, if we will only manifest our interest by doing what we are able to do in placing the school on a financial basis. Prof's Noblitt and Wyatt are both now on the ground and working like Trojans for the success of the school. Are you working with them?

B. Y. P. U. Program.

Growth of Christian Usefulness—W. B. Beach.
 Scripture lesson, 1st Peter 2:1-12.
 Scripture references—Psa. 92:12-15; Hos. 14:2; 2nd Pet. 3:18.
 Prayer and Hymn.
 Knowledge of God's word essential as a means of growth, paper—Miss Carrie Myers.
 Prayer as a means of growth and power, paper—Miss Maud Higgins.
 Paper from Heb. 12:1-2—Miss Elizabeth LeGrande.
 Why should young Christians become useful, paper—Ida Renfro.
 How can our young people become useful, paper—Jno. Gilliland.

Rubber Tire Repair Machine.

We have just received and installed an up-to-date machine for repairing and retiring rubber-tire buggy wheels and will be glad to have you bring your work in when we can serve you in this line. All work is guaranteed to be first class.

Yours respectfully,

28-2t TUCKER & JACOBSEN.

Roswell Apples.

Still on sale at reduced price. Those who have not had an opportunity to get cheap apples can still find them at Eagle's. Call before they are all gone.

28tf

GEO W. EAGLE.

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE

SUCCESSOR TO THE ADD-RAN COLLEGE AND

Business Normal School

HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or L. A. WYATT, M. A.,
 President Vice-President

Not a Reformatory, but a Master Builder of Character.

Dr. Addison Clark to Leave.

The many friends of Dr. Addison Clark, pastor of the Christian church at this place, will be pained to learn that he will resign as pastor here to accept the presidency of the Jarvis College at Thorp Springs. This splendid college property was formerly known as Add-Ran College and was founded many years ago by Dr. Clark and his brother, Randolph, who will also be connected with the college. After the Clark brothers gave the property to the state board of the Christian church, that church board moved the college (not the building) to Waco, and afterwards Maj. J. J. Jarvis of Fort Worth purchased and fitted and re-furnished the college property and now turns it back to the original founders—Addison and Randolph Clark—who, no doubt, will continue in its management until they are called from a life-long labor in the Master's vineyard to the realms of peace and happiness above.

Dr. Clark informs us that, while he will enter upon his duties as president about the middle of September, his brother being now in the field soliciting pupils, neither of them will move their families to their new homes immediately—probably not before spring.

While the people of Amarillo regret exceedingly to lose Dr. Clark and his estimable family as citizens, they rejoice in the fact that a chain of circumstances has enabled the founders of Add-Ran College to return to their first love, there to commence life anew in the work of training the young of this and other states in the path they should follow in after life, and we feel that all will join the Herald in wishing for them the same unbounded success that was theirs for so many years among the educational institutions of Texas.—Amarillo Herald.

Premium for First Bale.

We notice that the business-men in many localities in the Panhandle are making up premiums to offer to the party bringing in the first bale of cotton. We believe this a good move and in our opinion we, of Hereford, should pursue a similar course. It would create a friendly rivalry among the farmers and have much to do in bringing the culture of the crop before the minds of the public.

The Clark Dairy Co.

Is prepared to deliver at your door-pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

For Sale Cheap.

9 acres of land in west Hereford. Want to sell at once. See me for a bargain.

28tf

I. N. DILLARD.

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business,

GARRISON BROS.

LESS THAN ONE FARE RATE

TO SAN FRANCISCO, CAL. AND RETURN

will be effective daily August 15 to September 10th inclusive, from all stations on all lines in Texas and the Southwest, via

"THE DENVER ROAD"

in either one or both directions according to wish of passengers

This arrangement makes the very liberal stop-over privileges DOUBLY VALUABLE and will greatly enhance the pleasure of those desiring an extended vacation or who are capable of appreciating such Oceans of Rugged Scenic Grandeur as is afforded only via the routes through

"PANORAMIC NEW MEXICO," "COOL COLORADO," and "IRRIGATED UTAH."

There is never a more delightful time for visiting Colorado and the Northwest than during September and October. A postal addressed to the undersigned will secure to interested parties several Specially Valuable Pointers, also descriptive literature and detailed particulars regarding rates and arrangements.

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stimson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us

HEREFORD NURSERY

L. P. LANDRUM, Proprietor

Edwards, The Cash Grocer

Keeps on hand a complete stock of fresh groceries, both staple and fancy. He turns his stock often and thus has no hard stock. Phone No. 45 and let us verify our statement.

HEREFORD TRANSFER

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 2, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be re-
quired of each candidate announcing
for public office, the announcement
to be accompanied by the cash. This
fee covers printing name on ticket.

FOR COUNTY JUDGE

W. H. RUSSELL
A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD

FOR COUNTY CLERK

W. B. BEACH

FOR COUNTY TREASURER

C. L. DAVIS
P. R. PURCELL
F. HERRON

FOR TAX ASSESSOR

J. S. WYCHE
J. WALK BRADLY
J. W. FORD

A. STEWART KENDRICK

COMMISSIONER PRECINCT 2
T. M. PALMER

CASTRO COUNTY

FOR COUNTY JUDGE

M. F. BARBER

FOR TAX ASSESSOR

W. S. DIXON
J. S. COPES

FOR COUNTY TREASURER

GEO. W. IRWIN
COMMISSIONER PRECINCT 1
W. A. TATE

NOTICE is given elsewhere in this
issue of the deal, whereby Dr. Ad-
dison Clark and his brother, Prof.
Randolph Clark, are again to take up
their work at Thorpe Springs. This at
one time was considered the leading
school of the West, but it has
dwindled down to a mere public
school, so that a great deal of the
former work must be done over
again. The Messrs. Clark are
school men by nature and when both
work together they present a combi-
nation which it is difficult to equal.
These gentlemen have done a great
deal for the educational work of
Texas and we predict that their
many friends will rally to their sup-
port and enable them to continue
their useful work. The citizens of
Hereford and surrounding country
are under great obligations to Prof.
Randolph for what he has done here;
for it was through his untiring efforts
that our college building was planned
and completed. The Board of Educa-
tion has them much success in their under-
taking.

WHAT promised to be the largest
cotton-crop in the history of the
state of Texas two or three weeks
ago, has now depreciated to about
one-fourth of a bale per acre. It is
stated that Ellis, the banner cotton
county of the state, will not exceed
this and many other counties are
short accordingly. This shortage
is caused by the combined work of
the drouth, boll worm and boll
weevil and goes to prove the oft-
repeated assertion that after all there
are as few crop failures in the Pan-
handle as in any other section of the
state. This year our crops are fine
and we have none of the pesky pests
to contend with, which are so num-
erous elsewhere. The prosperous
crop conditions which exist here, in
our opinion, will be the means of
turning many successful farmers this
way this year and next. Let them
come. Ours is a big enough country
for them all.

SUBSCRIPTION AGAIN.

In last week's issue there appeared
an article addressed to those who
are behind on their subscription. In
that article we did not ask you to
come in this week and pay up, but
insisted that you get in readiness to
pay as soon as you receive a state-
ment of your account next week.
Quite a number have responded to
our appeal already by coming in and
paying up. These have our many
thanks for their promptness as it
shows that they appreciate our ef-
forts to give the public a first-class
local paper. We desire that the
BRAND goes into every home in this
town and county each week, but we
also desire that we be remunerated
for putting it there. Our price is
only one dollar per year IN ADVANCE
and we hope to soon have our nine
hundred subscribers all paid up in
advance. We are glad indeed to be
able to say that such is the case
already with the most of our readers,
and we mean to ascertain if the
twenty five or thirty who are yet be-
hind wish to continue reading the
paper. A few of these are from
fifty cents to two dollars behind,
which means that we are carrying
forty or fifty dollars, which is, con-
tinually growing in a large ratio.

Beginning next week, if you are
behind, you will receive a statement
showing just how you stand. Now,
our proposition is fair—one which
everyone, wishing to do the right
thing, can accept. It is this:
When you get the statement, bring
or send us the money, if you have it.
If it is not convenient to pay it just
now and you wish the paper to con-
tinue, call around and tell us you
want it and that you will pay later
and we shall be glad to accom-
modate you. If you do not care to
act on either of these suggestions,
and do not want the paper, please
have the kindness to tell us so and
we will discontinue mailing it to you.

Remember that we are anxious
to send the BRAND to you but also
remember that it takes the where-
with-all to run even a local paper.

PLANT TREES.

The time will soon roll round
when tree planting on the plains will
be in order. Already news comes
from different parts of the country
of preparations being made for fall
planting and we are glad to note
that the people in this section are
contemplating doing their parts
along this line.

That the growth of trees and
other forms of vegetation will figure
largely in the development of this
western country is conceded by all,
who have made a scientific investi-
gation of the influence of the growth
of trees over the climatic conditions
of the country. The authorities on
the subject maintain the position that
it will materially increase the volume
of rainfall and cause it to be more
evenly distributed over the country,
thereby making farming the safest
proposition for the people. In ad-
dition to this, if sufficient interest
was manifested in the matter, there
could be an abundant supply of
posts and fire wood on every ranch
in the country and our homes would
be beautiful. The writer expects to
do his part in this direction this fall,
and, in doing so, believes he will
have no cause for regret.

REMEMBER that tomorrow is the
time for Hereford's picnic and that
it is expected that everybody will be
on hand with well filled baskets.

Notice!

Parties wishing to put in storage
coal call and get my prices. I
handle the very best Maitland coal
—the coal that made Colorado
famous.

C. C. FERGUSON.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS.

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the
most convenient method of handling money. It does away
with carrying so much in your pockets where you are
liable to lose it, or even worse—to be held up while driving
through the country. If you have never carried a bank
account come to us and we will explain all the methods.

Subscriptions for Gin.

We, the undersigned, hereby sub-
scribe for the number of shares set
opposite our names (at \$10.00 per
share) of the capital stock to be
used in the building and completion
of a gin in the town of Hereford. It
is expressly agreed and understood
that no such stock shall at any time
be liable for any debts of said gin
company in any greater amount than
is represented by the number of
shares so subscribed for and owned
and held by him:

F. Herron	\$20.00
G. A. F. Parker	40.00
C. R. Moreman	10.00
John A. Johnson	20.00
W. G. Ross	20.00
H. B. Webb	10.00
W. B. Beach	20.00
A. H. Elliston	20.00
G. L. Abbott	20.00
W. H. Russell	20.00
T. J. Graves	20.00
R. N. Mounts	10.00
Troy Womble	10.00
S. H. Mount	10.00
Stringfellow-Hume Hdw. Co	40.00
Stambaugh & Lipscomb	40.00
Garrison Bros	10.00
O. F. Smith	10.00
J. T. Inmon	20.00
E. B. Black	10.00
G. R. Hay	50.00
C. G. Witherspoon	10.00
S. J. Dodson	10.00
J. S. Wyche	20.00
The BRAND	20.00
J. H. Williams	10.00
G. C. Major	10.00
Jno. E. Ferguson	40.00
S. T. Howard	10.00
C. W. Dodson	10.00
W. H. Rayzor	10.00
J. H. Cardwell	10.00
H. H. Hawkins	10.00
L. Gough	10.00
T. M. Palmer	10.00
P. R. Purcell	10.00
E. Renfro	10.00
C. E. Edwards	10.00
Maple Daniel	10.00
G. F. Pierce	10.00
B. F. Stanley	10.00
F. B. Fuller	10.00
Ross W. Davis	10.00

Who Can Attend School.

There seems to be some misunder-
standing among the patrons of our
public school as to who is eligible to
attend. For their benefit, we will
say that all children between the
ages of seven and seventeen come
within the school age and can attend
free. The child must be seven be-
fore the first day of September and
must not be seventeen before the
same date. While there has not yet
been an apportionment made for
children seven years of age, they
can attend the same as other
scholastics.

Subscribe for THE BRAND.

NEW GOODS!

We have just opened up our new goods and
it will be no trouble to show them. Come in
and see them before buying. Everything in
Dry Goods, Furnishings and Millinery in the
very latest styles and designs that is possible to
get. We have also opened up a new line of
Men's and Boys' Clothing. We have just re-
ceived the A. B. Rose new sample book of men's
clothing for fall and winter. Every suit made
to order guaranteed to fit.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

100 lbs. Honey Bee Flour, Highest Patent	\$ 2.50
100 lbs. Lilly Flour, Highest Patent	2.35
100 lbs. Success Flour, Highest Patent	2.15
20 lbs. Sack Meal	.35
12 lb. Bucket Pure Uvalde Comb Honey	1.45
6 lb. Bucket Pure Uvalde Comb Honey	.75
12 lb. Bucket Pure Uvalde Extract Honey	1.25
6 lb. Bucket Pure Uvalde Extract Honey	.65
Smoked Bacon Strips, per cwt	12.50
English Bacon Strips, per cwt	13.50
10 lbs. Swifts Premium Lard	1.15
16 1/2 lbs. Standard Granulated Sugar	1.00
3 Boxes Golden Axle Grease	.20

All other articles in Groceries at a very close
margin. We appreciate your business.

Give us a trial.

Stambaugh & Lipscomb
Hereford, Texas.


GROCERIES!

I am again in the grocery business at the same old
stand, doing business in the same old way, which everyone
knows to be fair and square treatment to all. I am going to
run an up-to-date grocery, handle the very best goods and
sell them as cheap as they can possibly be sold. Give me a
trial at your grocery bill and I will certainly appreciate it.

J. H. CARDWELL
GROCERYMAN
HEREFORD, TEXAS

Send THE BRAND "Back Yonder."

We Credit No One



The Famous Snows

Dry Goods and Groceries

Every Man Pays For His Own Goods

60 cents
45 cents
05 cents
55 cents
25 cents
20 cents
05 cents

Rock Candy Syrup, in cans, per gallon
Tennessee Sorghum, in cans, per gallon
Axle Grease, per box
Corn Meal at Cost, 35-lb Sacks
Can Salmon (Behring Sea Red) 15 cents, two for
25-Cent Can of K. C. Baking Powders
6 Packages of Needles for

HEREFORD LUMBER CO.

For Everything in Building Material

To our patrons from the ranch: Our office is supplied with stationery and comfortable tables where you can rest and answer your letters before returning home. Come and see us.

HEREFORD LUMBER CO.

For Everything in Building Material

Geo. Lynch was among Hereford's ranch visitors Saturday.

All the latest and most up-to-date cigars kept by J. P. Harding.

S. J. Dodson returned Thursday from a business trip to Fort Worth.

M. Z. Holland returned from the St. Louis Fair the latter part of last week.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's.

Judge C. F. Kerr of Dimmitt was transacting business in Hereford Thursday.

Cleveland Tate left this week for Oklahoma, where he will pick cotton this fall.

Judge Jno. P. Slaton was in Amarillo Wednesday and Thursday on legal business.

T. M. Coulson and Co. are now located in the Dameron building opposite the Ritchey Hotel.

A. P. Marchison and two little boys are attending the carnival and street fair at Amarillo this week.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

E. Renfro of Arney was a business visitor to the city Wednesday and showed his liberality by taking stock in our gin.

J. S. Copes of Castro county was in Hereford Thursday and instructed us to take his name from our announcement column as he has decided to withdraw from the race for assessor.

Speos, all kinds and prices at Meeks', the optician.

W. H. Hines was a business caller at this office Thursday.

See the change of the Hereford Lumber Company's ad in this issue.

W. A. Tate of Dimmitt made a flying trip to Hereford Wednesday.

E. S. Cardwell was in from his ranch Tuesday with farm produce for sale.

J. P. Harding is agent for Allegretti's candies: Call around and get a box.

J. H. Weems, one of our successful stock-farmers, visited in Hereford Sunday.

If you have cattle or land to exchange for town property call on J. A. Williams.

B. B. Curtis of Bovina went up to Amarillo Tuesday afternoon on business, returning Wednesday morning.

Mrs. W. B. Robinson and daughters returned Wednesday from an extended visit with relatives in Gainesville.

J. H. Wilkes of Bridgeport in Wise county is prospecting in Hereford and vicinity this week with a view to locating.

Mr. and Mrs. J. H. Stinson, Miss Sydna Rogers and the Misses Scott left Thursday afternoon for a visit to the St. Louis Exposition.

"Wickers' Antiseptic Foot Relief" has cured over one hundred people in Hereford of sweating feet. T. M. Coulson & Co. guarantee it to cure you. Try it.

Subscribe for THE BRAND—\$1.00

Grayson Bell had business in Amarillo this week.

S. L. DeSpain moved his family into town this week.

Headquarters for Liquozone—J. P. Harding's drug store.

For a nice line of jewelry and clocks call and see Meeks.

Prof. L. A. Wyatt went to Roswell Wednesday on business.

J. P. Snyder had business at Carlsbad for several days this week.

W. F. Curfman came in Saturday from his ranch east of town on business.

A. J. Thompson came in Saturday from his ranch east of town on business.

Mr. and Mrs. J. R. T. Bassett of the North Draw were callers in the city Tuesday.

J. A. Stegall, a prominent Castro ranchman, was transacting business in Hereford Saturday.

J. A. Williams will exchange you some of the best property in Hereford for cattle or land.

Mrs. B. B. Coston is spending this week with her sister, Mrs. J. R. Wallace, of Amarillo.

C. L. Heath came up Wednesday from Artesia where he has been improving his claim for several weeks.

Mr. and Mrs. Ross W. Davis and Mr. and Mrs. G. F. Pierce returned from the St. Louis Fair Wednesday.

J. L. Vaughn and family who have been visiting in Hereford this week went up to Amarillo Tuesday and returned Thursday.

Miss Maggie Ray left Wednesday afternoon for Lubbock, where she will begin her work in the public school September 5th.

Miss Cathrine Nunley arrived Thursday from Thorpe Springs in order to be in readiness to begin her work in the public school Monday.

Mr. and Mrs. Tom R. Fields of the Spring Lake ranch were visiting in Hereford this week and incidentally purchased a large bill of dry goods.

Do you wish the convenience of a phone at your residence? If so, let me know and your wants will soon be satisfied.

W. G. Ross, Prop.

Chafford Slayton, one of Deaf Smith's ranchmen, in company with his father, C. E. Slayton of Rosser, Texas, was in town Saturday and both gentlemen were pleasant callers at the BRAND office.

W. B. Parmer of Dawn moved his family to Hereford this week to take advantage of our excellent public school. Mr. Parmer will occupy the J. C. Coker residence in the western part of town.

Children! Callen's Bargain Store has just received the largest and best line of pen and pencil tablets ever shown in Hereford. Come and see them. We want to sell you tablets. The Bargain Store.

Miss Mattie E. Fore returned Saturday from her summer's vacation at Lake Chautauqua, N. Y. She stopped off in St. Louis on her return to purchase the fall stock of millinery for Stambaugh & Lipscomb.

Luther Hough came in Thursday from Bowie where he has been attending the Roberts Business College. He has a position, to begin about the 10th of this month, as stenographer for a firm at that place.

PECOS VALLEY LINE

TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.

Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
Canyon City	9:00	" " "
Arrive Amarillo	9:50	" " "
Leave Amarillo	10:20	" " "
Washburn	11:15	" " "
Panhandle	12:05 a. m.	Tuesday and Sunday
Pampa	1:30	" " "
Miami	2:25	" " "
Canadian	3:35	" " "
Higgins	6:25	" " "
Gage	5:15	" " "
Arrive Woodward	7:25	" " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

HOME VISITORS' EXCURSIONS TO OHIO AND INDIANA


Sept. 6, 13, 20, 27 and Oct. 11
One fare plus \$2.00 Round Trip
Ten days at St. Louis if desired, either way.

SAN FRANCISCO and return, \$45, daily to Sept. 10 inclusive.
PORTLAND included for \$61.
CHICAGO and **ST. LOUIS**, low rates daily.

Coach excursions, Aug. 27, Sept. 3 and 4, to Kansas City and St. Louis, \$13.60 from Ft. Worth. Proportionately low from other points.

Only Line with Through Sleepers
Texas to Chicago.

PHIL A. AUER,
G. P. A., Fort Worth, Texas.



If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

Opened Again!

We have secured control of THE HERFORD LAUNDRY and are determined to stay with the enterprise if the public will favor us with that patronage which we hope to merit. We are prepared to do first-class work and ask you to give us

JONES & Wagoner

TH ROOMS
HEREFORD FUEL Hwy Avenue
DEALERS IN
Coal, Wood, Crude
F. B. FULLER
Cashier
TROY WOMB
Telephone 76
ional Bank
\$50,000.00
The Brand
Fuller, G. R. Hay,
Ross W. Davis

THE HEREFORD MEAT MARKET

W. J. GILLILLAND, PROPRIETOR
FREE DELIVERY PHONE NO. 15

If it is fresh meats you want, you will have no trouble in being satisfied at my place. It shall ever be my purpose to be worthy of the patronage of the public by giving the very best the market affords at the lowest possible prices. I respectfully solicit your trade, guaranteeing to one and all fair and honest dealings. I have secured the services of Harvey Trice in the meat cutting department and all that you have to do is to order what you want and you will get it.

ALFALFA IN THE WEST.

Specially Suited to Our Soils. Because of Their Alkaline Nature.

Alfalfa is peculiarly suited to soils of the West, because these soils are alkaline instead of acid.

Why are western soils alkaline? Because the annual rainfall is light. What has rainfall got to do with alkali in soil? Alkali exists in all soils (as plant food) but in the wet regions it is evenly distributed for several feet in depth, while in dry regions it accumulates near the surface where roots are quickly poisoned by it.

Why does alkali tend to come to the surface in dry soils? The alkali is one or more salts, soluble in the water found in soils and this salt is left near the surface by evaporation of the water when weather remains dry so long. Heavy rains will carry these salts down and distribute them, but light showers or rare rains increase the "flow" of these salts to the surface.

Having seen why it is that western soils are alkaline, let us learn why alkali is favorable to alfalfa. Alfalfa comes originally from the dry regions of Central Asia, near Persia. Again, alfalfa must drink in nitrogen, (a gas) through the root nodules, and these nodules thrive and multiply best under alkaline

conditions. Why? For several reasons. The nodules we see on the roots are caused by the presence and activity of certain low forms of plant life known as bacteria and these will not grow freely when in an acid soil. Anciently these bacteria grew in the alkaline soils of Asia and they insist on doing the same thing today. Again, an alkaline soil is dry, and a dry soil always contains air. These microscopic plants (bacteria) must have air, and they therefore favor dry soils—alkaline.

Finally, these bacteria can drink only alkaline solutions of nitrogen. This they do by separating nitrogen from the other elements in air and when combined with such alkalies, lime or soda compounds, it is then fit plant food.

What difference does all this make? Much in every way, if you wish to grow alfalfa. Those lands now alkaline or that have been formed from alkaline plains are the natural home of this Old World forage plant. See what wonderful crops are grown on red sand deposits in Louisiana where Red river has brought down the partly alkaline soils of the Texas Panhandle, Oklahoma, and Indian Territories. The same is true of certain large alluvial deposits in valleys of Texas rivers, such as we find in the lower Brazos, Colorado, Gaudalupe, Trinity and others. Mucky soils are not favorable to alfalfa as they contain vegetable acids. Lime soils are favorable, because lime forms one of the alkali group. Salty and soda soils are favorable alfalfa soils because these also are well known alkalies. In the Eastern states some soils are evenly balanced in this respect, alkaline in the heat of summer and acid during the moist spring months. But it is only in Western America that the ideal alfalfa soils are found generally.—Farm and Ranch.

Teacher's Examination.

An examination for teachers' certificates will be held Friday and Saturday, September 2nd and 3rd, at the public school building. All teachers, desiring to apply for certificates for the ensuing school term, are requested to be on hand as this will be your last opportunity till the December examination.

W. B. BORD,
Ex-Officio Co. Supt.

For Sale or Trade.

Good span of mules, weight 1000 pounds, six years old, cheap for cash or will trade for cattle. For further information apply to

E. D. SMITH,
Hereford, Texas.

New Jail.

Commissioners' Court met in special session last Saturday and came to a decision on a matter of vital importance to the public—the building of a new jail for Deaf Smith county. The plans and specifications are being drawn up by Snyder & Lacey and bids will be called for as soon as they are completed. It is the intention of the court to erect a brick structure—one that will serve for all time to come. It will be fire proof and of dimensions 36 feet by 40 feet, which will give ample room for the occupancy of the sheriff or his deputy.

We believe this news will be cheerfully received by all our citizens, for it is a recognized fact that our present building is entirely inadequate for the purposes for which it is being used. The county is not only likely to have a damage suit on her hands by confining prisoners in the cold, comfortless hut, but there is no assurance, when the prison doors are locked at night, that the prisoner will be there the next morning. Our county is in as good condition financially as any county in the state, and there will be no occasion for issuing or selling bonds as the jail fund is already almost sufficient.

Public Park.

The following resolutions were adopted by the old soldiers at the last Reunion at Canyon City:

Resolved, that we favor setting apart a portion of Paloduro Canyon in Randall and Armstrong counties as a forest reserve and public park, and that it is to be used for the purposes of a public park and the raising of Cataloes, (a cross between full blooded buffaloes and Polled Angus cattle) and that we hereby petition the Secretary of the Interior to investigate the propriety of purchasing or acquiring the land desired for said park and of securing the Goodnight herd of buffaloes and cataloes for propagating purposes, it being our opinion that the cataloes will develop into a race of animals superior to our domestic cattle and we respectfully request congress to aid in accomplishing the object of these resolutions, and that our congressman be furnished with a copy of these resolutions. Signed by committee on resolutions, this July 27, 1904.

J. M. VANSANT,
J. W. CARTWRIGHT,
W. F. HELLER.

More Alfalfa.

Rev. H. B. McGee and G. F. Edmonds came in Friday afternoon from their farm down the river, bringing with them a load of fine watermelons, the product of their own labors. Some of these melons weighed as much as 46 pounds and found ready sale at good prices.

In conversation with a BRAND representative, Mr. McGee stated that they have fine crops, but he could not refrain from making special mention of their alfalfa which was sown late in the spring. This is on a sub-irrigated track and has made such rapid growth that the owners are inspired with the belief that they will soon have land that will be worth 100 dollars per acre.

Mr. McGee promised to bring the BRAND one of his fine melons the next time he comes.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37th Division Manager.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL

Laird-Herring Mercantile Co.

SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.

BOVINA, TEXAS

McCormick and Deering

Mowers, Binders

and Repairs.

NEW RIGS

GENTL DRIVERS

The New Livery Stable

NORTON & FRANCE, Proprietors

We have opened a first-class stable in Hereford and solicit your patronage.

GIVE US A TRIAL

PHONE NO. 6

PROMPT SERVICE

BURNS & SMITH

Carry a complete stock of fresh drugs and drug sundries. We extend fair treatment to all alike and will appreciate your trade.

SUNDAY CALLS PHONE 112 OR 113

BURNS & SMITH

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

Have just purchased every stone and are prepared to put your scissors and shears in first class condition.

I HAVE A NICE LINE OF

HARNESS, SADDLES,
BRIDLES, GIRTHS, QUILTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubby and Ornamental Trees

BEST NURSERY STOCK
AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

GOOD SODA

Absolute purity in everything, flavors

ago, on the finest, one-fourth stated that El... county of the state... this and many other short accordingly. is caused by the comb... the drouth, boll worm, weevil and goes to prove... repeated assertion that after... are as few crop failures in handle as in any other section state. This year our crops and we have none of the pesky to contend with, which are so erous elsewhere. The prosp... crop conditions which exist her our opinion, will be the mean turning many successful farmer way this year and next. Let come. Ours is a big enough col for them all.

28th

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LEGRAND, M. D.
Phone 82 Phone 138

ESTES & LeGRAND
PHYSICIANS AND SURGEONS

Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39
HEREFORD, TEXAS.

RASCHBAUM & MAGENAT
Amarillo, Texas

Practice limited to the eye, ear,
nose and throat.
In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST

Special attention given to diseases
and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65 Residence 18

Witherspoon, Gough & Dodson
ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY-IN OFFICE

Office next door to Bank
Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

SHORT LOCALS

News of Interest Boiled Down for
Rapid Reading—Facts Con-
cerning People You Know.

Liquozone at Burns & Smith. tf

I want 400 to 500 head of cattle
to pasture. E. B. Black. 25tf

W. L. Lanford of Denton is visit-
ing in the city this week.

J. T. Rutherford was a business
visitor from the ranch Monday.

J. A. Williams has nice residence
property to exchange for cattle or
land. 28-2t

G. A. Sachse of the North Draw
community had business in Hereford
Tuesday.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. tf

George Cloyd came in Tuesday
from Roswell where he had been on
business for a week.

Rev. Jesse B. Haston filled his
regular appointment at Canyon City
Sunday, returning Monday.

W. J. Montgomery's residence in
the west part of town is nearing
completion under the supervision of
J. W. Hough.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
poon & Gough building. tf

Prof. L. A. Wyatt and family ar-
rived Monday from Durango, Colo.,
and will make Hereford their home.
The Hereford people are indeed
glad to welcome this estimable fam-
ily back to their midst. We believe
the professor will feel just a little
more at home in Hereford than he
did in the wilds of Colorado.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Wall Paper—E. B. Black. 44

Mr. and Mrs. Geo. W. Irwin vis-
ited in Amarillo this week.

J. F. Merritt of Dimmitt was in
Hereford Tuesday after supplies.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies. 43

A. Laird returned Tuesday from
a week's sojourn at the St. Louis
Fair.

Uncle Fred D. Williamson was in
from his North Draw ranch Monday
on business.

When in town call around and let
Erastus Gamble fix you up a nice
short order lunch. 26tf

Henry Saalfeld, Henry Lange
and W. Litsch were among the Naz-
areth visitors to Hereford Tuesday.

If you have anything to trade for
Hereford property will take horses,
cattle, sheep or land. J. A. Wil-
liams. 28-2t

Mr. and Mrs. B. F. Westbrook
and daughter, Miss Maude, of Dim-
mitt were shopping in Hereford
Tuesday.

For cold drinks, ice cream and
confectioneries, call on Erastus
Gamble next door to Guy Gamble's
saddle shop. 26tf

R. C. Scott of Arkansas returned
home Monday afternoon, after visit-
ing his old friend, Jacob Buttram,
for several days.

C. E. Slayton, who has been
visiting his son, Clifford Slayton, for
several days, returned to his home
at Rosser, Texas, Monday.

Judge F. E. Dycus, of the law
firm of Madlock, Miller and Dycus,
of Ft. Worth, visited his old friend,
T. M. Coulson, this week.

A. P. Sims who owns a ranch
thirty-five miles northwest of Here-
ford moved his family in this week
for the benefit of the public school.

J. T. Coleman of the North Draw
was in town Monday after supplies
and called around to this office and
moved his subscription six months
in advance.

William Head, who lives north
of town, brought in a load of fine
mellons this week. They were the
product of his ranch and found
ready sale.

J. L. Gilliland of Mangum, Okla-
homa, visited his parents and other
relatives in Hereford this week.
He remembered his brother, Carl,
with a present in the form of a pair
of patent leather shoes.

G. R. Jowell and daughter, Miss
Lura, and Miss Georgia Herron
left Wednesday afternoon over the
Santa Fe for St. Louis where they
will spend two weeks viewing the
sights of the Exposition.

Dr. E. A. Stone, of Dallas, State
Sunday School Missionary, con-
ducted an interesting and instructive
Sunday school institute at the Bap-
tist church in Hereford, beginning
Friday and closing Sunday night.

Bob Wolford, Tulia's efficient
pharmacist, made a business trip
(?) to Hereford last Saturday and
returned Wednesday. It was hinted
to the Standard reporter that per-
haps Bob was looking after his in-
terest in a dry goods store at that
place.—Tulia Standard.

Con Schrimsher of Mangum, Okla-
homa, arrived in Hereford Mon-
day to look after his ranch interests
in this county. It will be remem-
bered that Mr. Schrimsher pur-
chased Judge Connell's two-section
ranch east of town some two or
three months ago. He will move
his family here as soon as his cot-
ton crop in Oklahoma is gathered.

For binder twine, see D. R. Gass
& Sons. 27tf

T. H. Beach of Dimmitt had busi-
ness in Hereford Tuesday.

L. R. Brady and family were
shopping in the city Saturday.

G. T. Abbott of Dimmitt was a
business visitor to Hereford Satur-
day.

Our correspondent, J. B. Rober-
son of Boom, was in Hereford Sat-
urday.

T. J. Coffey of Erick, Oklahoma,
spent Sunday with homefolks in
Hereford.

Mrs. A. M. Fiser of Waco is
visiting her sister, Mrs. W. B.
Farmer, this week.

J. A. Fox returned Saturday from
St. Louis where he purchased his
fall stock of dry goods.

J. P. Carr, Deaf Smith county's
successful sheep raiser, was trans-
acting business in the city Saturday.

Mrs. R. C. Phansteel was in Sat-
urday from the ranch north of town
and was a welcome visitor at this
office.

J. P. Snyder returned Friday af-
ternoon from a business trip to
Carlsbad and other New Mexico
points.

J. E. Rhea, who owns large ranch
interests in New Mexico and Parmer
county, was seen on our streets
Monday.

Captain Roan, of St. Joe in Mon-
tague county, spent several days in
Hereford this week, visiting his
old comrades and friends.

Misses Leona and Lillian Harvey,
W. J. Walters and Jack Garvin
spent Sunday at the hospitable ranch
home of W. D. Keliehor.

Dr. W. C. Latimore, pastor of the
first Baptist church of Denton, ar-
rived Monday in the interest of the
Baylor University at Waco.

Earnest Westbrook of Dimmitt
left Tuesday afternoon for Lawton,
Oklahoma, where he will spend the
autumn months picking cotton.

Edward, Ollie and Miss Bessie
Curtsinger left this week for a visit
to Central Texas. The boys will
likely pick some cotton while there.

Scott Stringfellow went up to
Amarillo Tuesday afternoon to at-
tend the wedding of his cousin, Miss
Marion Stringfellow, which occurred
Wednesday.

Stephen Thier of Nazareth was in
Hereford Monday after lumber and
while in town made arrangements
for the BRAND to go regularly to
to his home.

W. F. Stimson, formerly of Here-
ford but now in the nursery business
at Hale Center, arrived Saturday
and is assisting L. P. Landrum with
his fall budding.

Frank Bean of Marietta, Ind. Terr.,
was visiting friends and prospecting
in Hereford this week and, in com-
pany with W. R. Evans, paid this
office a pleasant visit.

Mr. and Mrs. G. A. Stambaugh
returned Saturday from a three-
weeks visit to St. Louis where they
enjoyed the great Fair and pur-
chased their fall stock of dry goods.

J. L. Vaughn, who has large
landed interests in both Castro and
Hale counties, was in Hereford this
week, mingling with old friends and
incidentally dropped into the BRAND
office. Mr. Vaughn is one of the
pioneer settlers of this section of the
country and understands conditions
here pretty well. He is not a man
to become discouraged by a few
petty disappointments but believes
persistent effort will be crowned
with success here in the Panhandle.

Onto a Good Thing

Are you onto a good thing. You will be when you get onto the superior qualities of our stock of groceries. It's a funny thing the way some people buy groceries; they think only about the "price" and never about the "quality." When we sell groceries, we think of both, and we are selling the best on earth. We believe, first, in giving our customers the best groceries that money will buy, and then making the price as low as possible for the kind—and you can't find lower prices than ours. Now, if you're "onto a good thing" don't forget to see us the next time you need anything in our line.

John A. Johnson
.: Groceryman. :

JOE CARTER

TOM CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line
Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

JUST TO JOG YOUR THINKER

Let us remind you of the fact
that we are still at the same old
stand selling lumber at the right price

We Will Make it to Your Interest
to See Us Before Buying Lumber

Don't fail to get our prices

Burton-Lingo Co. J. W. BURKS
Local Manager

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Connell, W. W. Davis

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Subscribe for the BRAND and Semi-Weekly News—\$1.75.

C. L. Adair, president of the Tyler College at Tyler, is in Hereford in the interest of that institution.

W. H. Russell went down to Bovina Wednesday on duties connected with the county attorney's office.

A. H. Elliston returned Saturday from a trip down the Denver in the interest of the Panhandle Christian College.

Claud Moreman came in from the ranch west of town Saturday and spent Sunday with his parents in Hereford.

J. H. Calloway went to Amarillo Wednesday afternoon to meet his daughter who has been visiting relatives in Oklahoma.

Rev. T. F. Roberson of Canyon City was in Hereford Sunday and Monday looking after his work in this end of the district.

E. F. Connell went up to Amarillo Wednesday to meet his sister, Mrs. W. P. Holland of Bartlett, who is visiting him this week.

S. B. Harbison of the Locust Grove ranch brought in a load of large melons Thursday and found no difficulty in disposing of them.

Miss Laura Frost, of Christian in Palo Pinto county, arrived Thursday, the guest of Miss Linnie Heron and W. J. Driggers and family.

Mrs. Lou Walters and Misses Nora Walters and Bruce Gass are visiting in Amarillo this week and incidentally attending the carnival.

Mrs. W. C. Rutherford, who has been visiting her parents, Mr. and Mrs. H. B. McGee, for several weeks, returned to her home at Vernon Tuesday.

Mrs. M. T. Hawkins returned to her home at Midlothian Tuesday afternoon, after having spent several weeks visiting her sons, H. H. and D. W. Hawkins.

T. S. Cavins, president of the First National Bank of Claude, stopped off a few minutes Tuesday to shake hands with friends while on his way to Portales and other Mexico points.

J. C. Coffey and family left this week for Erick, Oklahoma, where they will live. Mr. Coffey having rented the most popular hotel in that town, will embark in the hotel business.

Miss Sallie Beatie came in Tuesday from Oklahoma City and will begin at once to perfect arrangements for her music class. She can be seen at the residence of W. B. Dameron.

Prof. D. W. Hawkins moved his family into town this week and is making preparations to open school Monday morning. They will live in Mrs. Lowe's residence in the west part of town.

S. B. Harbison of the Locust Grove ranch had business in Hereford Monday and informed a BRAND representative that, along with the other successful crops, he is trying alfalfa, which is getting a nice start this summer.

B. H. Smith of Dimmitt, accompanied by his brother-in-law, D. D. Payne of Miami, were in Hereford Tuesday and both gentlemen were pleasant callers at this office, the former moving his subscription to the BRAND forward one year.

Will Plant Wheat.

G. L. Abbott of Umbarger was in the city Saturday on business and in conversation with a BRAND representative stated that he is preparing to sow a big wheat crop this fall and already has one-half of a sixty-acre field, all of which he will sow, broken. Mr. Abbott has no hesitancy in saying that he believes that with proper preparation we have a splendid small grain country. He also has confidence in alfalfa's doing well here.

Kindergarten Opening Monday.

On Monday, Sept. 5th, Mrs. Cora Baldwin Haston will open a first class kindergarten and primary school at her residence. Miss Beulah Wright has joined Mrs. Haston in the work. Tuition \$2.50 per month. Children taken from three years of age. Mrs. Haston has had the advantage of the finest training possible, and is of long experience. Miss Wright will teach the primary. 29-11

Trip a Success.

Rev. B. H. Bounds returned on Friday of last week from a six-weeks outing in North Texas. Mr. Bounds was engaged in several meetings while gone and judging from his improved physical appearance, he must have made the chickens scarce wherever he went. Also the fact that he came back with a new suit of clothes and a new hat, would indicate that his financial wants were not overlooked.

Notice to Petit Jurors.

Notice is hereby given to the petit jurors of the county court that they are not expected to appear on Monday but Tuesday, September 6th, as Monday is Labor Day and must be observed by all the courts of the state of Texas, in accordance with the proclamation from Governor Lanham.

J. T. INMON, Sheriff.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

5tf WITHERSPOON & GOUGH.

Promises a Melon.

J. C. Mauk loaded his wagon with provisions and watermelons early Saturday morning and started for his ranch in the north part of the county. Mr. Mauk promised to bring the editor one of his fine melons right soon. We insisted that he would not defer action in the matter too long.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.

tf Troy Womble Manager.

New Goods Arrived.

We call special attention to the change of Stambaugh & Lipscomb's ad in this issue, which announces the arrival of their immense stock of fall and winter goods. Their stock is now complete in every respect and the public will have no trouble in finding just what they want at this popular house.

Notice.

All who are indebted to the firm of Fallwell & Sons must come forward and settle at once as the outstanding accounts will be placed in the hands of an attorney for collection as soon as all have had time to respond after this notice.

You had better take heed.

FALLWELL & SONS.

OFFICIAL ORGAN
FOR COSTRO COUNTY

OFFICIAL ORGAN
DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the
Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its
Class of Readers

Best Equipped
Office in Panhandle

Earn an Outing With Kodak or Pen.

Earth, the new journal of the Southwest, generously offers \$3,000 worth of free railroad rides for the best photos of Southwestern scenes, and the best letters about that region written by those who live there. Why not enter the contest? You may win one of the many prizes. Write to-day for circular to

THE EARTH,

1118 Railway Exchange, Chicago.

Big Furniture Sale.

We call the attention of our readers to the special September furniture sale of E. B. Black, found in his enlarged ad elsewhere in this issue. Mr. Black is now offering many good values at low prices and it will be to the interest of those in need of anything in his line to call around and get his prices and terms.

Randolph Clark Nominated.

Randolph Clark of Hereford, brother of Dr. Addison Clark of this city, was nominated for superintendent of public instruction on the prohibition ticket, at the convention which convened in Waco this week. Mr. Clark is well known.—Amarillo Advocate.

Music.

During the public school term I will give piano lessons at the residence of Mrs. Cogdell, also mandolin and guitar. Special prices for club lessons on stringed instruments. Your patronage solicited.

(MISS) MYRA E. HOWARD.

Wanted Cattle to Pasture.

I have six sections of fine grass 10 miles northwest of Hereford and will take 400 head of cattle to pasture.

J. R. MCFARLING.

For Sale.

Four head fine registered Berkshire hogs.

C. G. WITHERSPOON.

Just a Moment, Please!

Why not let The Royal Tailors of Chicago make your fall suit or overcoat? When delivery is made, there will also be delivered a direct guaranty covering the quality of goods, the style and fit of the garments and the workmanship. And that guaranty is worth one hundred cents on the dollar to you. It means that you are to be satisfied with the garments when you get them—satisfied that they were made expressly for you, to your own measure—and it means that they will wear well, give you good service, and hold their shape as rightly-tailored garments should.

The cost of Royal tailoring is so low that you might almost think price was the first consideration. But it isn't. Value is first. Value-giving is at the basis of The Royal Tailors' success. The best for the money always—that is the Royal idea.

Customers of The Royal Tailors are invited to guess how many people will attend the World's Fair at St. Louis. They offer prizes consisting of ten Automobiles, to be given to the ten persons making the closest guesses. The cost of these Automobiles is \$13,700. There are also eight cash prizes of \$100 each, making the total value of the prizes \$14,500. For every dollar you pay on an order for Royal tailoring you can make one guess; on a \$15 suit you can make fifteen guesses, and on a \$20 suit you can make twenty guesses, and so on—a guess for every dollar.

The Royal Tailors carry a million-dollar stock of woollens—something sure to please everybody; suits and overcoats for men and boys—ladies' man-tailored skirts and coats—all made strictly to measure at an actual proven cash saving of fully twenty-five per cent.

But the thing to do is to see the goods and get the prices. You can do that by calling on

GALBREATH-FOX TRADING COMPANY

PICNIC RALLY

At Hereford, Texas,
Saturday, Sept. 3rd.

EVERYBODY IS INVITED

Following is the Program!

10 a. m.—Music by Band.

10:30 a. m.—Welcome address—Judge L. Gough.

11 a. m.—Address—Hon. J. H. Stephens.
DINNER 12:30 P. M.

2 p. m.—Address—Senator Decker.

2:40 p. m.—Address—Prof. J. W. Carson.

After Speaking We Will Have Tournament, Roping Contest, Baseball, Bronco "Bustin," and Races.

WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented.

PRICE 25 CTS.

DIRECTIONS

Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel; then apply powder by brisk rubbing. In the morning put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by

T. M. COULSON & CO.
HEREFORD, TEXAS