

The Hereford Brand

Vol.

HEREFORD, TEXAS, FEBRUARY 17, 1905

WHY NOT PLANT A LARGE ACREAGE TO OATS THIS

TWO OF THE ESSENTIALS

SHOES

Lend us your ears and travel with us through what we have to say and you can't fail to become interested. Our White House Queen Shoes, for both men and women, which we sell at \$4 and \$4.50 respectively, took the highest grand prize at the St. Louis World's Fair, this being the highest prize awarded. These shoes are made on lasts both comfortable and stylish, of the best materials the market affords and by expert workmen. Those who try the White House Brand always wear them. Guarantee.

MACHINES

We are sole agents for the New Royal, full cabinet, ball bearing sewing machines, which are guaranteed for 20 years and, than which, there are none better. This machine is a beauty and is built for durability and speed. We do not hesitate to say that it is equal in every particular to other machines which are being sold for \$70 and \$80. Our reduced price \$30 and \$40.

When you need anything in our line, come in. We can and will save you money.

D. R. GASS & SONS, Hereford Texas

Items From Hart.

R. J. Anderson has been confined to the house for a few days with sick headache.

J. R. Hunt reported that W. S. Hastings' baby was very low and that Dr. Wardlaw of Plainview had been called twice.

Jesse Warren came down after his family this week and will move them to Dimmitt where he is working in the blacksmith shop. Just when he will return to his ranch we do not know.

W. C. Holders' old pet mare got into a snow drift a few nights ago and froze to death. Poor old Topsy, so much thought of by the whole family, has gone where all good horses go.

Bad weather continues to hold on and just how much longer the old cows can stand it would only be guess work to say, and it will take several warm days in August to get the hump-out of their poor old backs.

J. L. Vaughn has lost heavily this winter and losing time has not come

for us yet. This winter is a reminder that we must look well to our grass question in the summer as well as the feed question in the winter. Pastures must not have more cattle than they will graze and keep the cattle fat and in thriving condition. If we can not go into the winter with our cattle in good condition we may expect to lose before spring. This bad spell of winter weather which is hanging on with great force and the mercury hanging around zero and even below is the longest continued spell we have experienced. We have had worse weather but it never hung on so long.

T. W. H.

The Way to Succeed.

J. M. Askern was a pleasant caller at his office while in town Tuesday and, when questioned about the probable damage of the recent cold weather to the cattle interests of the country, stated that he did not anticipate any losses worth mentioning, where proper care was taken.

In referring to the agricultural prospects, Mr. Askern stated that he will sow 100 acres of oats as soon as the season will permit, a large part of the ground already having been prepared. In addition to this, he will plant some spring wheat and a large acreage of Indian corn, of which latter crop Mr. Askern never makes a failure. For the last five years, he has made on an average of twenty-four bushels per acre, and, too, without irrigation, with proper cultivation. The result is that he always has fine hogs to market and is in a position "to live at home."

Mr. Askern's success in the West is not to be wondered at.

Fifteen Below Zero.

Perhaps the coldest weather which has ever before been known prevailed in this section of the state Sunday and Monday of this week. Saturday night the government station at this place reported a temperature of thirteen degrees below zero which, with the accompanying high wind and blinding drift of snow, made it next to impossible for travel to be carried on outside. Sunday night the wind had calmed but the temperature was reduced to the exceedingly low mark of fifteen degrees below zero which was about as cold as has ever been recorded in the Panhandle. However, at Roswell, a temperature of twenty-nine degrees below was reached.

Items From Dimmitt

Commissioners' court met Monday.

There were not many at school this week on account of snow.

Mr. and Mrs. E. Carter were pleasant callers at Dimmitt Tuesday.

Mrs. Ben Beach and Mrs. Davis have been visiting Mrs. T. H. Beach at Dimmitt.

The infant of Mr. and Mrs. Tom Tate was buried at the cemetery Wednesday about five o'clock.

Judge Slaton was down from Hereford Tuesday transacting business for the commissioners' court at Dimmitt.

The mail carrier from Dimmitt to Olton reports snow about ten inches deep in Olton Community, and a great loss of cattle.

Mr. and Mrs. Halsel were attending commissioners' court this week. Returning to the ranch he ran into a ditch that was filled with snow and broke one wheel and the tongue out of his buggy, fortunately his team was gentle and no further accident occurred.

L. E.

Will Move to Artesia.

While at Texico this week a BRAND representative was informed that C. D. Steele, the leading merchant of that quiet little city, was making preparations to move to Artesia. Mr. Steele was once a citizen of Hereford but for the past two years has been in the general merchandise business at Texico, during which time it has been of good pleasure to have considered dealings with him and we have found him a perfect gentleman. While we regret exceedingly to see him leave his present location, our best wishes go with him to his chosen home.

Trains Delayed.

There was no train over the Denver road either Sunday or Monday of this week owing to the deep snow drifts along the line. The snow drifted so deep in places that the steam plow could not penetrate it. As a result Hereford was practically isolated for the two days as we got no Dallas News or other mail from the south. The drift was not so bad on the Pecos Valley owing to the lay of the tracks and our trains managed to get through, but usually several hours late.

Mr. Moreman Talks.

C. R. Moreman favored this office with a pleasant call Wednesday morning and in conversation stated that he was not afraid of losing cattle in such a spell as we had the first of the week. Mr. Moreman has 13 sections in his ranch north of town and is exceedingly fortunate in having natural shelter and protection for his cattle in the form of a deep draw which extends through the south side of the ranch and affords ample protection, even in the severest of weather; but Mr. Moreman does not depend upon this entirely, for he is a strong believer in the old saying that "Whatever is worth doing at all is worth doing well," hence on his ranch is to be found artificial sheds and wind breaks which guarantee complete protection throughout the year.

Another valuable adjunct which is ever and always in evidence on this ranch is the large stacks of feed, the result of the earnest labor of Mr. Moreman's two sons, Claude and Leslie. Mr. Moreman's motto is, "Feed more, lose less."

Sunday Announcements of Revival.

MEETING FOR MEN ONLY.

Commencing at 10:45 Sunday morning, Evangelist Birdwell will hold a service for men only. Don't fail to hear him in his talk to men on "Going Farther Away." This is one of his most characteristic sermons and if you miss this service you will miss one of the best of the meeting. Great crowds of men have attended his men's meetings wherever he has gone. Be sure to come. Hundreds of men have been saved in his men's meetings.

MEETING FOR WOMEN ONLY.

At the same hour, 10:45, at one of the other churches, a great women's meeting will be held.

Institute Program.

Following is the program to be rendered at the court house Saturday afternoon, February 18th:

1. Forestry. (a) What trees can be most profitably grown in our country. (b) Time and manner of planting. Led with paper by B. H. Frazier, discussed by G. R. Ward of Arney, G. F. Edmonds and L. P. Landrum of Hereford.
2. Spring crops of small grain. (a) What to plant and varieties of seed. (b) Preparation of soil. Led with paper by J. N. Askern, discussed by L. R. Brady, W. S. Higgins and R. H. Norton.

Successful Meeting.

The protracted meeting which is in progress at the Methodist church is attracting large crowds at both the day and night services. Evangelist Birdwell is a power in the pulpit and has the happy faculty of pleasing all classes. When he has the unqualified attention of his audience by some interesting narration, he drives home some gospel truth. The meeting continues with unabated interest, notwithstanding the inclemency of the weather.

The business men have closed their places of business from 3 to 4 o'clock each afternoon and attend the services.

To date, there have been about fifteen conversions and the belief is that there will be many more before the close of the meeting.

Wedding Announcement.

Cards are out announcing the approaching marriage of Judge William Henry Russell and Miss Nora Alice Daniel on March 1, 1905.

The BRAND extends congratulations in advance.

Send the BRAND "back yonder."

A LETTER TO THE PUBLIC

It is our desire to get our business more thoroughly established before the people of Hereford and surrounding country and we hope by letters of this kind we may be enabled to reach new customers and to get better acquainted with the people generally. We have put prices down to where they belong since we have been in business, for we believe in treating people right. For this saving to the people, we want and expect your patronage in return. We can make you an article now at 20 per cent less than the old prices. Do we not merit something in return? When we price an article we mean to put only first-class work and material into that article. Competition is fighting us bitterly, and why? Simply because we are trying to do the right thing by the people. Consider our claim carefully and you will certainly feel that we merit your assistance. Command us when we can serve you. Yours very truly,
BELL BROS.

"DANGER"

in having your flues in bad shape when it doesn't cost anything to have them examined and if you want them fixed we will do it cheaper than you can get it done anywhere else. We also repair windmills or bursted pipes or anything in the tin line. We are now selling drinking tubs, tanks and everything in our line at a very low cost. All we want is for you to come around and let us figure on your work.

Yours for business

Hereford Sheet Metal Works

T. R. REAGAN, Manager

M. Coulson & Co.
 The New Corner Drug Store
 HEREFORD, TEXAS

More where you get the "glad hand" and a square store that keeps honest goods and sells them for what they are worth, no more no less. A store where you are welcome whether you need anything or not. We are state agents for school books. We sell or rent all of the latest copyright books also sell periodicals and magazines. We are always at home and never too busy to treat you right. Come and see us.

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file

T. M. COULSON & CO.
 ...Druggists...

BIG HEREFORD SALE

To Occur at Time the Panhandle Cattleman's Association Meet.

There will be a sale of thoroughbred Hereford cattle held at Amarillo, Texas, on April 19th and 20th, during the annual meeting of the Panhandle Stockmen's Association. At this sale there will be offered 100 head of bulls of suitable age for service, and 50 head of young cows, either with calf at foot or about to calve. These cattle will be contributed by some of the best breeders in Indiana, Illinois, Iowa, Missouri and Kansas.

The sale will be held under the management of the Western Stock Yards Co., in their new union stock yards, which they will have completed at that time.

A complete list of contributors will be given as soon as catalogue is made.

We have now on hand and for sale 100 head of very choice Hereford bulls in our stock yards at Fort Madison, Iowa.

For particulars or information write O. H. NELSON, Prest., 511 Ft. Madison, Iowa.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Wanted

700 to 1000 sheep.
 J. T. RUTHERFORD,
 Hereford, Texas.

Land is the Basis of Prosperity.

Some people wonder why farms in Dickinson County are selling at \$50 an acre ten miles from town. They should remember that after all, land is the basis of prosperity. The nation that puts its trust in the soil is the one that becomes great. Ten years of uninterrupted agricultural prosperity, which bids fair long to continue, have demonstrated that farming pays, even under shiftless management, while with expert management agriculture pays returns so large as to compare favorably with banking or manufacturing, and even if the owner does not wish to work the land himself, it can usually be rented advantageously. Besides all this, the tremendous advance in land values in some sections of the country bid fair to be vastly greater in the future than in the past. The area of land is fixed and limited—population is increasing by leaps and bounds.—Abilene (Kan.) Reflector.

If anyone had suggested twenty years ago that farm lands anywhere in Kansas would ever have been worth \$50 per acre, his prediction would have been regarded as an idle one. From the above, it will be seen that agriculture has been a success there for only the past ten years, during which time land values have gone by leaps and bounds from \$1 to \$50 per acre.

A judicious Panhandler will have no difficulty in ascertaining what the future holds in store for him, if he will only read the above and then apply it to the Plains country. It was not till Kansas and Oklahoma became farming countries that their lands became valuable; so it will be with the Panhandle.

THE HEREFORD BRAND

TREASURER'S REPORT.

Statement of the Condition of the Castro County's Finances.

Affidavit of Commissioners Court to Treasurers Quarterly Report Commissioners Court Castro County Texas, February term 1905.

In the matter of County Finance in the hands of T. A. Turnbow, Treasurer of Castro county, Texas.

We, the undersigned certify that we have actually and fully inspected and counted all the actual cash in hands of said Treasurer so far as we can ascertain from bank statement and affidavit of Treasurer at close of examination of said Treasurers' Report on this 13th day of February 1905 and find the same to be as follows to wit:

JURY FUND.
 To amount in hands of Treasurer beginning of quarter \$20.01
 By amount to balance 20.01

ROAD AND BRIDGE FUND.
 To a'mt in hands of Treasurer beginning of quarter \$531.79
 To a'mt received during quarter 1074.81
 By a'mt paid out during quarter 26.15
 By a'mt to balance 1580.45

GENERAL FUND.
 To a'mt in hands of Treasurer beginning of quarter \$1397.69
 To a'mt received during the quarter 2887.41
 By a'mt paid out during the quarter 1302.45
 By a'mt to balance 2982.65

COURT HOUSE FUND.
 To a'mt in hands of Treasurer beginning of quarter \$663.91
 To a'mt received during quarter 1791.93
 By a'mt paid out during quarter 43.61
 By a'mt to balance 2412.23

Witness our hands this 13th day of February, A. D., 1905.

M. F. BARBER,
 County Judge.

A. P. EATON,
 Com. Prec. No. 1.

J. A. ODEN,
 Com. Prec. No. 2.

W. B. GREEN,
 Com. Prec. No. 3.

W. R. WOODBURN,
 Com. Prec. No. 4.

Sworn to and subscribed before me this 13th day of February, A. D., 1905.

HARVEY CASH, County Clerk
 Castro County, Texas.

Monthly Summary.

Following is a summary of the weather conditions which prevailed during the month of January at Hereford, as reported by W. H. Rayzor, U. S. Observer at this point:

TEMPERATURE.

Mean maximum, 35.6; mean minimum, 22.94; mean, 30.5; maximum, 58, date 20; minimum, 9.5, date 13; greatest daily range, 20.

PRECIPITATION.

Total, .7 inches; greatest in 24 hrs., .7, date 11.

SNOW.

Total fall, 3 inches.

NUMBER OF DAYS.

Clear, 7; partly cloudy, 10; cloudy, 4.

Christian Church Services.

From this date there will be preaching by the undersigned at the Hereford Christian church the first, second and fourth Sundays in each month. The Presbyterians use the house on the third Sunday. Sunday school at 10 a. m. each Lord's day, Judge Gough, Supt. Christian Endeavor at 4 p. m., Junior Endeavor at 3 p. m. Prayer meeting Wednesday evening. Singing practice Friday evening. You are cordially invited to worship with our congregation. **JESSE B. HASTON,** Pastor.

**WALL PAPER
 IN STOCK**

Have just received a nice shipment of pretty, new style wall paper. So when you need a room or house papered you know where to find paper any day. It's a great convenience for the people to have a stock of paper at home to buy from and I am sure you will heartily patronize this enterprise as I can sell much cheaper than from sample books.

E. B. BLACK, Furniture Dealer and Undertaker

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

ELISHA CARTER

**CARTER BROTHERS
 Livery, Feed and Sale Stables**

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

THE NEW MEAT MARKET

GEORGE CLOYD, PROPRIETOR

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 24

The Cash Store

DROKE GOLLEHON, PROPRIETORS

Dimmitt, Texas

We are carrying a well selected stock of Dry Goods and Groceries, also have a limited stock of hardware. We ask the public to come and inspect our goods and get our prices before making your purchases. Our motto is, Fair Dealings and Quick Sale.

WANTED!

I want all kinds of watches, clocks and jewelry to repair. And I also want you to remember when you wish to purchase anything in the jewelry line to come to see me—I will give you your money's full worth in exchange for your money, and in addition will engrave three letters free on anything I sell for \$1.00 or more

Jno. B. Vannoy
 Optician and Jeweler
 HEREFORD, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

Extent of Cattle Losses.

Believing that many of our readers would like to have accurate information with regard to the cattle losses in this and Castro counties, we have put forth an extra effort to secure such information.

After one of the most severe blizzards the Panhandle has ever known, lasting from Saturday afternoon till Monday morning, with a range in temperature from zero to 15 degrees below, a large number of our citizens on Monday morning were filled with great anxiety and many and wild were the predictions which were made with regard to the probable loss of cattle. These predictions ranged all the way from 5 per cent to 25 per cent, but at all these the BRAND reporter shook his head in such a manner as plainly manifested his doubts, so he began a systematic investigation with the pleasing result that outside the XIT's there were practically no losses worth mentioning. In the few instances in which losses were reported the animals were in either very feeble condition or wholly without shelter and food, but it is safe to say that the vast majority of our ranchmen have ample feed to carry all their holdings through the winter in fine shape.

Reports are to the effect that the XIT people have lost and will continue to lose rather heavily owing to the fact that they have so many cattle they can neither feed nor shelter them. However, the percentage of their losses will be small as compared with those of two years ago.

We understand that L. R. Bradley lost two head of his registered cattle on Sunday night, caused by the ice breaking through with them when they attempted to cross the river.

All in all, the reports which we have been able to gather, are most favorable and go to show that if the cattle business is to be a success in the Panhandle, the same preparation must be made here, which is so necessary elsewhere.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

ONION RAISING

By Irrigation in the Rio Grande Valley Near Laredo.

The remarkable success of Captain T. C. Nye, of the Rio Grande Valley, near Laredo, in the growing of onions has attracted such wide attention that no doubt the following address by him on "Irrigation Day" at the San Antonio Fair, may be appreciated by our readers:

Ladies and Gentlemen:—My friend, Col. Collins, has brought me here to explain my method of growing onions. What remarks are made are not aimed at experienced planters, but intended for new beginners. I don't claim to know everything in connection with the business and expect there are many present who could instruct me.

The essential point is to locate a reliable supply of water as Mr. Collins has demonstrated so well right here. Without a reliable supply of water nothing can be done; no man can afford to plant a crop at a cost of from \$100 to \$150 per acre and depend upon the average rainfall of Southwest Texas, where history tells us that we may expect an all-round season once in ten years only.

Another strong point is to get good seed and plant them on October 1st, which is the proper time in our locality. So far I have found the Bermuda to be the best variety for several reasons: First of all, they mature in six months and fifteen days from the seed, and in four and one-half months from the sets, and besides they are of such mild flavor. But there is a line somewhere between San Antonio and Laredo north of which the cold will not allow them to grow, south of that line what cold we have does not seriously injure them. Another point is to use lots of good fertilizer. I am often asked what kind of fertilizer is best to use and what quantity should be applied per acre. The answer is sixty tons per acre. That comes out of the feed lots where cattle are fattened on cotton meal and hulls alone is the best there is.

Irrigation must be used in connection with this amount in order to produce the best results, and this amount should be ample for three years in a locality where the rainfall is deficient and on land where onions only are grown. Of course if there are any intermediate crops grown on the land, this amount of fertilizer would not be too much applied annually.

On October 1st we planted thirty-eight pounds of onion seed upon one acre of ground in rows about one foot apart and about eight seed to the inch in the row. When the seed had been planted about three or four days they were watered and as soon as they began to show, which was in seven days, they were watered again and as soon as they were dry enough we cultivated them and from that time on we watered them about every ten days with a cultivation following each watering until December 1, when they should be large enough to transplant, which should be done as fast as possible in rows fourteen inches apart with five inches between them in the rows. We expect to have enough plants in that acre to set out ten acres, 80,000 to the acre. A good many planters prefer to plant ten acres of ground on October 1 and in December thin them to a stand and set up the missing places. By this process when the crop is matured a great many of them won't weigh over an ounce, while some will weigh a pound or more. A great many plants that have been set in

never amount to anything, because the strong plants that have been allowed to stand won't allow the transplants a chance to grow. This kind of a planter waters and cultivates ten acres for two months when it could all be done on one acre, and that is just what I save with my process, watering and the cultivation for two months of nine acres, besides transplanting is much cheaper and better than thinning.

In transplanting the best method is to carefully select the plants, only using those of uniform strength and size, the weak plants being thrown aside. By this process every plant lives, each having had an equal start and you have a perfect stand which is the true science of farming, and when matured they are of equal size moulded in the same mould as it were, thus growing four pounds of onions where only one grew before under old-fogy methods. We got on some acres last year as high as 41,000 pounds per acre, and not less than 30,000 pounds on unfertilized ground, with an average of 37,000 pounds on the seven acres. My last crop yielded on just seven acres 261,000 pounds of marketable onions, besides 2,000 pounds of sets and sixty pounds of seed. For every three pounds of seed planted last season we got 80,000 plants.

After the transplanting is over, the irrigation is continued at intervals of from ten to fifteen days until matured; about five cultivations are given them. The last watering they get is about ten days before they are dry, when the tops begin to fall over a good deal.

The planter will have to be guided by his own judgment where rain interferes and be very careful not to irrigate them too much from December 13 to February 15. From that time on water can't hurt them much, as the weather is growing warmer and the days longer.

Now as to the cost: Where no fertilization is used \$100 should cover everything, even including the marketing. If fertilizer is used the cost of such fertilizer will have to be added.

The land should be thoroughly prepared before transplanting times comes on, finely pulverized, with all trash, sticks and stones removed. We never allow any grass or weeds to grow on the onion land. When a crop comes up the land is plowed and harrowed; and then if a rain should come and sprout the grass and weed seeds, which only happens here about every seven years, we plow and harrow it again and keep that up until planting time; consequently we have very little weeding of the rows to do, which is not only laborious, but costly too. On some of my land that has been treated this way the grass and weeds have become disgusted and won't grow any more.

I don't claim that all my land has been treated as well as this, and don't practice everything that I preach, but I am now telling others what to do.

A question often asked me is this: If your land will yield 30,000 pounds per acre without fertilization, what is the necessity for such heavy fertilization? My answer is that land under irrigation cannot be expected to continue such yields, and the irrigation farmer should be ashamed to put up with smaller yields each succeeding year, which condition would be certain to be brought about if the land is not well taken care of and propped up with fertilizers. My idea is that the land would very soon come worn out and worthless would have to be laid aside until time and rest could restore its fertility, and besides it pays well to fertilize.

THE CASH STORE

HEREFORD MERCANTILE CO. No. 3

NOTICE PEOPLE!

Owing to the continued cold weather, we realize our friends could not take advantage of our special sale. We desire all of our customers and friends to receive the benefit of our low prices, so we have decided to continue our clearing sale for one week longer—to Feb. 18th.

THE CASH STORE

HEREFORD MERCANTILE CO.

GARRISON BROS.

Are showing a line of implements, carefully selected to meet the requirements of the plains farmer. They are the products of three of the most reputable and progressive factories in these lines. We will be glad to show you our Disc Plows, Harrows, Riding and Walking Listers and Cultivators, Grain Drills and Planters. We are headquarters for Windmills, Pipe, Pipe Fittings and Cylinders. We want your business and will make it to your interest to come and see us.

GARRISON BROS.

self, and besides it pays well to fertilize. As an illustration: In the fall of 1900 we broke a new piece of land, three acres, and planted it to onions, and in the spring of 1901 the crop was gathered, 54,000 pounds, \$1,080. Now when the crop came off on the first of May the ground was plowed and harrowed and 160 tons of cattle manure broadcasted and plowed under, and in December another onion crop was planted, and the yield last spring was 112,000 pounds, \$2,240—58,000 pounds increase in yield and \$1,160 more money than last year's crop. The 160 tons of manure cost \$225 and I am expecting the next crop to be better still.

If I should not require a very smart man to see the advantage of the fertilizer in this case, the chances are that but for the fertilizer the yield might have been only 10,000 pounds per acre or 30,000 pounds for the three acres. I could tell about 120 bushels of corn grown on that same piece of land between July 18, 1901 and November, but I guess I won't say anything about it this time. That crop had ten irrigations from transplanting until maturity.

We have grown the crop, now how are we going to market them? The fact is that onions in April and May are scarce and will market them-

self if properly and carefully handled and put up in first-class condition.

Notice.

The Hereford Meat Market, formerly run by C. P. Arthur and C. T. Dobbins, is now located in the Geo. W. Dale brick building, recently vacated by J. A. Canterbury's boot and shoe shop. We are now prepared to serve the public at a better advantage than before.

We have come to Hereford to stay and will meet all competition in prices. All choice meats ten cents per pound. We wish also to state that Mr. Dobbins is no longer interested in the business, but we are yours to serve. We have free delivery and solicit your patronage. When we can serve you, phone 15.

WETSEL & WETSEL.

Cattle Lost.

Three two year old steers past. Branded—on left shoulder. Old brand on left hip. T L or Y bar or boot bar. Both bars underneath.

Address,
CHAS. ROBERSON,
Boom, Tex.

52-4tp

A POWERFUL

Kidney... Medicine

Cures Quickly and Permanently

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE **PRICE \$1.00 PER BOTTLE**

T. M. COULSON & CO., Special Agents

rand

Friday By
ER & CO.

for Deaf Smith
Counties

1901, as second-class
at Hereford, Texas,
March 3, 1879.

\$1.00 per Year
IN ADVANCE

Y, FEBRUARY 17, 1905.

FROM the many calls which have been received from those in other states and in different portions of this state within the last few weeks for copies of the BRAND, we naturally conclude that our fine snows which have placed a splendid season in the ground, and consequently, our flattering agricultural prospects have been heard of abroad. Almost invariably the request for the paper is accompanied by a statement that the individual is interested in this country and wishes to learn more about its resources. We are always glad to send the BRAND to such people, for we are interested in as many as possible securing valuable and permanent homes while lands are cheap. But Mr. Foreigner will have to get a move on him if he finds cheap lands in the vicinity of Hereford. Our people have that confidence in the country's future which they have never had before and the time will soon be here when none of Deaf Smith county soil can be had for less than \$10 per acre.

TUESDAY, St. Valentine's Day, was too cold and snowy in Hereford for the nude little Cupid to venture forth with his bow, and, as is his wont on the fourteenth of February, to let fly hither and thither his heart-piercing arrows. Wait, fair maidens, till the balmy spring zephyrs come gently across the mirage-giving and green carpeted plains, when the unfrozen Tierra Blanco will again be babbling and bubbling with music-sounding ripples, the dear little birds chirrup affectionately one to the other and the flowers brighten the earth with their varying and glorious hues—then will be a more convenient season for the wee god to wield his influence for you and cause the "young men's fancy to lightly turn to thoughts of love."

THE recent cold spell will serve a good purpose in teaching the people that if they would succeed at the cattle business in West Texas, or anywhere else for that matter, they must make provisions for it.

ARBOR DAY.

"Arbor Day!" What does it mean? Let us pause for a moment and see. "Arbor" is a latin word, signifying a tree. Hence "Arbor Day" means a "tree day;" and as such, perhaps, interests as many people in the wide world as any other one subject. Trees are co-existent with man, for whose comfort and happiness they were created. In the Garden of Eden, they furnished him food and shelter; since his banishment from that terrestrial paradise, man has always been proud to boast of being able "to sit under his own vine and fig tree."

So important is the question of tree planting today that every state and clime in this great nation of ours has set aside a day on which to plant trees and thus beautify and make comfortable the place called home. In Texas, this day coincides with the birthday of the Father of our country. So, on the 22nd of February, which will be next Wednesday, we should not only remember in love the name of him who led us out of servility and laid freedom at our doors, but we should manifest our appreciation by planting a few trees, thus beautifying the free country which has been left us.

The following from an expert on forestry expresses the writer's sentiment and should impress all our readers to that extent that they will plant trees:

"Will the intelligent citizen plant one tree during this February and before it becomes too late? And will the schools observe Arbor Day and educate the children in this great work? As for waiting a long time before you get returns from your tree, you must remember that you have to wait, anyhow.

"Try the novelty of planting a tree. Do it as an experiment. If you are out of sensations see what form of excitement you will realize from this. Take an interest in the tree, remember it is your very own, a living, breathing thing of beauty and utility. It would not be there unless you had planted it, and you can kill it if you wish. It looks to you for life and with its whole nature it loves you for your care of it. If you have an ounce of warm blood in you you will appreciate this. It will be your constant friend. It will repay you a hundred fold for the time you spend on it. Try talking to it and thinking about it. It is not lumber, it is life. Hear what it says. When it grows a little older it can tell you some wonderful secrets, venerable wood lore, which the whole forest will shout to you when your now interested feet have lead you thither.

For Sale or Trade.

A good two-year-old jack at a bargain. GRAVES & ELLISTON.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank
HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

ONION SEED.

According to instructions, received from the chairman of the farmers' institute, the secretary has made and kept a complete record of those who pledged themselves to plant onions this spring—also the amount each promised to plant. It is now time the seed were ordered but the secretary cannot do this till the where-with-all is brought in and deposited with him and it is ascertained the exact amount each one desires. This is a matter which it will not do to postpone and we suggest that all who desire onion seed will be at the institute tomorrow afternoon and let their wants be known. Remember that, if you put this off till it is too late, you will have no one to blame but yourself.

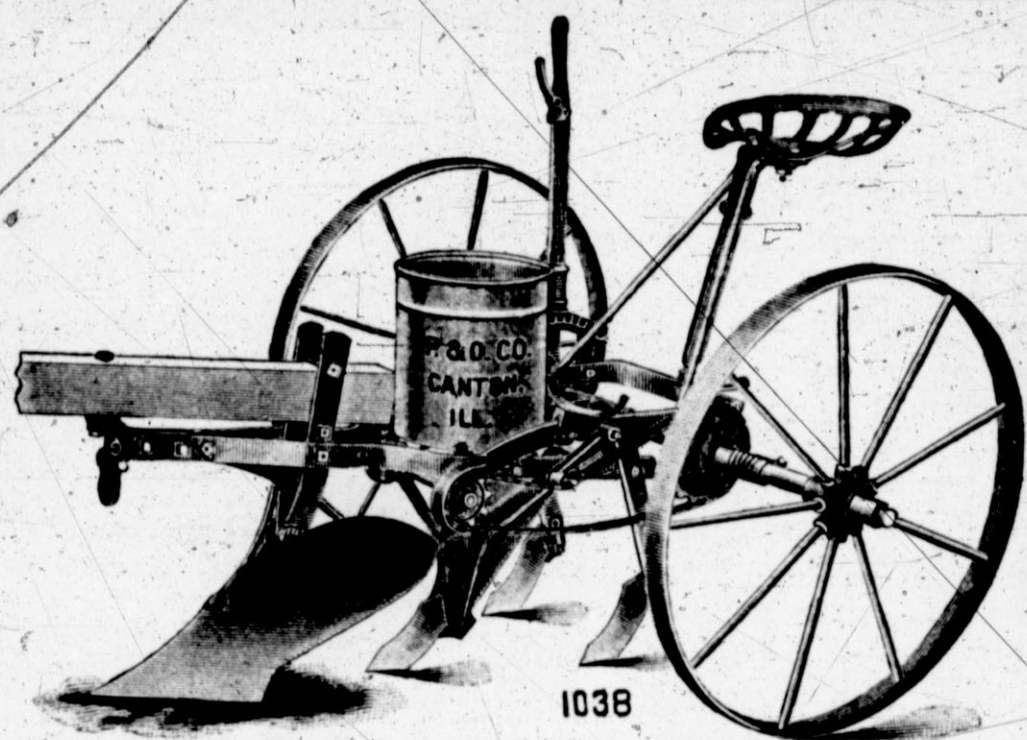
WE call attention to the Farmers' Institute program which will be found elsewhere in this issue. The two topics, the planting of spring wheat and oats, and that pertaining to tree planting, should appeal to every friend to the Panhandle within reach of Hereford. As to trees, no one would question our needing more of them. The discussion of the question of sowing oats this spring will be especially interesting as it is a well known fact that this crop has passed the experimental stage and can now be reckoned as one of the Panhandle certainties. Interesting papers, pertaining to these subjects, will be heard and a large attendance is desired at tomorrow's meeting to receive the benefits.

It now seems that the lower branch of the state legislature at Austin will manifest a degree more of reason and good judgment in its consideration of the anti-pass bill than did the upper branch of that august body, as it will make several exemptions in its amendments, notably among which, will be the attorneys for the roads and that pertaining to new papers. They had just as well forbear a man's paying money for groceries as to say that a newspaper man shall not pay for transportation in advertising.

A Snap in Small Ranch.

540 acres patented land, 12 miles from Hereford. Well improved. Good house, well and windmill, small orchard, 100 acres in field, \$300 worth of baled millet and feed, 2 wagons, disk plow, new mower and rake and other farming implements. Owner has to sell and it all goes for \$3000—\$800 on long time, or \$5 per acre if land is sold separately. B. W. MILLER.

Land Agent.
Other ranches for sale, large or small.



JUST RECEIVED

A car load of Implements consisting of Single and Double Row Cotton and Corn Planters, Cultivators, Disc Harrows, Disc Plows, Etc., Etc. The above cut shows our Single Row Cotton and Corn Planter and Middle Burster. The frame is all steel. The wheels are adjustable to width of rows. The feed is driven by chain from main axle. It has perfect balance whether in or out of the ground. Will work perfectly on the ridge, in the furrow or on the level.

Stringfellow-Hume
HEREFORD, TEXAS

HARNESSES

We have for sale Buggy Harness, both single and double, Wagon Harness, extra Lines and Bridles for wagons and buggies, Riding Bridles, Hames, Hame Strings, Collars, Collar Pads, Backbands, Traces, Buggy and Wagon Whips.

All Leather Goods Sold at a Close Margin

We still continue the "Cost for Cash Sale" on Men's and boys' ready-made clothing, either suits or overcoats. When you want a suit made to order see our samples.

Yours truly

BEACH & KERR
DIMMITT, TEXAS

HEREFORD LUMBER CO.

LUMBER, PAINT, OIL, BRICK,

LIME, CEMENT

HEREFORD LUMBER CO.

The Brand and News
\$1.75 Per Year

A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans. It has never made a bad loan. It has never forced a customer to sacrifice his property to pay up. It confines its business exclusively to banking. No part of its capital is invested in Real Estate except its banking house. The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING. It solicits the business of all good people, be their accounts large or small.

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Witherspoon & Gough. 48ft

J. S. Copes Dimmitt was a business visitor in the city Thursday.

Commissioner Geo. L. Muse arrived Wednesday afternoon and is filling his place in the court now in session.

D. E. Weaver placed us under obligations to him this week for a fine, dressed mard which he killed down on the creek.

Miss Lynn Ferron left on Wednesday afternoon's train for Graham, where she will spend six weeks visiting relatives and friends.

We were informed this week that J. W. Brad has purchased 700 head of sheep from Castro county parties and will try his luck at sheep raising.

B. T. Ramey arrived Saturday from Madill, Indian Territory and will make his home with his mother, who owns a ranch in Castro county. Mr. Ramey orders the BRAND changed from Madill to Hereford.

A. S. London, brother of J. O. London, arrived this week from Lone Grove, Indian Territory, and will make this his home. He entered the high school department of our efficient public school this week.

J. D. Thompson spent Saturday and Sunday in the city waiting for the blizzard to relax its angry and determined hold. Mr. Thompson was uneasy about his cattle Saturday night and Sunday but received word Monday morning that they would make it through in very good shape without any losses.

Wall Paper—E. B. Black. 44

Headquarters for Roswell cider, celery and apples at Barnard's. 1-ft

J. W. Ford, the sturdy North Draw stock-farmer, spent several days in the city on business this week.

Miss Jessie Winans, teacher of music and elocution in the College, left Wednesday for a short visit at her home in Waco.

Louis Arnold and J. P. Carr, two of this county's prosperous ranchmen living west of town, were in the city Thursday on business.

Thos. Riley, who recently purchased the Ross Harris ranch west of town, arrived Wednesday with his family and will live in town for the present.

Judge Gough received a letter from Judge Witherspoon this week stating that he would be at home about the 20th of this month. He is now in California.

W. L. Parrott, section foreman on the Summerfield division of the Pecos Valley road, was in the city Wednesday and paid this office an appreciated visit, moving his subscription to the BRAND a year in advance.

This office turned out last week and this a fine lot of literature, descriptive of this particular section of the Panhandle, for Witherspoon & Gough to be used in the North by J. H. King, M. A. Lamkin and A. J. Oliver.

We are informed that W. A. Tate of Dimmitt has purchased one-half interest in the Hereford-Dimmitt mail line and will put on first-class outfits. Especial attention will be given to the express and passenger department. They will make their announcement later.

Go to B. Barnard's for bargains in groceries. 1-ft

Harvey Cash of Dimmitt was in the city Friday.

The Commissioners' court increased the jail and court house fund 10 cents on the \$100 this week.

Notwithstanding the continued cold and snow, the attendance at both the public school and college has been very good this week.

Robert Gollehon, one of Dimmitt's young business men, was in the city on business Thursday and remembered the BRAND with a renewal.

For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47ft

Mrs. C. E. Trebby and Miss Zula Vanderburgh left on the afternoon train Wednesday for Amarillo where they will make their home. Miss Zula going to assist Miss Trebby in her work in that city.

The weather forecasts for Hereford Tuesday were, "Fair, continued cold, slowly rising temperature with northerly winds." Those who remember the weather conditions Tuesday will realize how accurate the forecasts were.

Graves & Elliston this week purchased the well-matched pair of white horses belonging to Carter Brothers at, we understand, a fancy price. The purchasers will use the team in connection with their real estate business.

A. J. Oliver and family left Monday afternoon for Nashville, Illinois, their former home, where they will probably live. Mr. Oliver has accepted a position with the real estate firm of Witherspoon & Gough to work in the interest of Panhandle immigration in the Illinois country. Before leaving, Mr. Oliver was well stocked with different kinds of literature descriptive of the country and will doubtless succeed in landing a large number of good settlers here this year.

Mr. and Mrs. W. B. Phillips and children spent several days from their North Draw ranch visiting in Hereford this week. Mr. Phillips paid this office a pleasant visit Wednesday, renewing his subscription and that of his father at Bear Creek, North Carolina. Mr. Phillips authorized us to state that there have been no losses in cattle this far this season in his section of the county. Mr. Phillips not only has sufficient feed to carry his cattle through the winter, but is now putting some on the market at good prices. the blizzard.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Largest and Largest grocery store in town. Where stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

No. 3

J. M. GARNER
THE GROCERYMAN

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

THE Hereford Laundry

HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY BREEDER OF Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve hours, both day and night.

JEAN BATH

Have just prepared to put your scissors and shears in first-class condition.



The Man from Milwaukee Talking About Witherspoon & Gough.

rand is **COMMUNITY**

18.—That the more thoroughly 1905 than ever by the establish- migration publicity purpose of attracting and settlers to Texas, Oklahoma, Indian Texas and Arkansas.

is managed by William per, formerly publicity agent Frisco System. The South- western railroads are interested in this new enterprise financially and with their endorsement as to its ultimate great results.

In addition the bureau has enlisted the service of 500 immigration agents to work exclusively in the interest of the Southwest, to distribute advertising matter and talk up the good points of the country. These agents are mostly farmers who are themselves interested in moving to a new country.

The bureau is now organizing a mid-winter excursion to visit various points in the Southwest, including Texas, Indian Territory and New Mexico.

Mr. Draper has interested a number of the largest Northern and Eastern metropolitan newspapers in the immigration publicity bureau and his editorial articles descriptive of the country will appear in these publications during 1905. Recent articles put out by the bureau which have already resulted in thousands of inquiries to the bureau, describe the advantages of the coast country of Texas, the Pecos Valley of New Mexico and the St. Francis Valley of Arkansas.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

44tf J. M. GARNER, Groceryman.

For Sale.

My pretty, light-running, open buggy, a nice iron bed and dresser, all nearly new. Also a good heater.

1-2t MRS. T. A. COX.

Doings in Castro County as Reported by Our Correspondent.

Miss Fannie Burch is visiting her brother, Ollie M. Burch, in the north part of the county.

Ed Curtsinger who is working for W. H., is visiting the home folks during this cold spell.

Miss Lenna Greer, teacher of Shive school is visiting her parents. She was compelled to dismiss her school last week on account of the severe cold.

Messrs. J. H. and J. T. Gilbreath, our Cleo sheep men, have put them in a 'phone line from one's residence to the other, a distance of about two and one-half miles which will be very convenient for them as they are interested in the sheep business together.

We are sorry to say that on account of the severe cold on February 11th, our farmers' institute meeting which was to have been held at Dimmitt was a failure, though quite a number of Castro's citizens were out. Castro's farmers are going to farm whether we have any institute meetings or not. But we hope to have the institute meet at Dimmitt sometime in the near future. We believe this is the year for our farmers to make rapid progress toward developing the plains of Texas into an agricultural country, as we have a good season in the ground to commence farming with and with but little rain through the spring and summer, (if we prepare our land well) we are pretty sure of a good crop.

W. S. D.

Chamberlain's Cough Remedy the Best Made.

"In my opinion Chamberlain's Cough Remedy is the best made for colds," says Mrs. Cora Walker of Portersville, California. There is no doubt about its being the best. No other will cure a cold so quickly. No other is so sure a preventive of pneumonia. No other is so pleasant and safe to take. These are good reasons why it should be preferred to any other. The fact is that few people are satisfied with any other after having once used this remedy. For sale by T. M. Coulson & Co.



American Lady SHOE

HAMILTON-BROWN TARGET THE WORLD'S G. SHOE CO. ST. LOUIS, U.S.A. MAKERS.

WITH THE CHARACTER OF THE WOMAN

FOR SALE BY **Hereford Mercantile Co.** Hereford, Texas

A SWELL BOOT that individualise its wearer as being exclusive

PRICE: \$3.25

Panhandle News

A petition is being circulated over town this morning asking the county commissioners to order another local option election. We understand the same petition has been circulating in Chillicothe precinct for several days. —Quannah Tribune-Chief.

Henry Bishop, attorney of this judicial district, was married Tuesday at Amarillo, Miss Mable Gordon being the bride, who is a niece of the late Gen. Jno. B. Gordon. The Chronicle extends hearty congratulations. —Clarendon Chronicle.

The farmers will begin sowing oats as soon as the snow melts and the ground thaws up. The snow will put a splendid season in the ground and the farmers will not have to wait for the spring rains to break their land. —Hall County Herald.

An encouraging sign for Childress county is the fact that lands are being sold in small tracts. During the past few months several pieces of land containing not over 160 acres have been sold, and the same is being improved. As the county settles up with farmers having not over this amount all will be better off. —Index.

Wednesday's Fort Worth Record gives positive announcement that the Friso System has acquired the "Denver Road" and will assume ownership within six months. The Fort Worth Telegram of the same date states almost as positively that the Rock Island has secured the "Denver" and also the Colorado & Southern. So there you are. —Banner-Stockman.

Skinner Crawford was here yesterday waiting for some land buyers. The morning train failed to get in till night—waited for the Tallmadge excursion cars. There were nine cars on the train. Eight of the inspectors got off here, six being taken in charge of by Garrison & Harrison and the other two going to Tuxia with Crawford this morning. —Canyon City News.

A Cotton Growers' Association was organized at Chillicothe this week under the New Orleans convention plan, with W. W. Cole as chairman and J. W. Norton secretary and treasurer. Committees were appointed to canvass each school district and make a careful list of the actual reduction in cotton acreage for the coming season. The general opinion is that the acreage will be reduced 30 to 40 per cent. Farmers and merchants are holding 50 per cent of last year's crops.

Hereford Fuel Oil Co. For best coal and Ice. Troy Womble, manager phone 76. 9tf small.

Fresh Groceries

Remember the new Grocery Store where you can get nice, fresh groceries at reasonable prices. We make prompt delivery of all orders. A share of your trade will be appreciated

Telephone No. 81

B. BARNARD, The Grocer

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers Sash Doors Screens Lumber Lime Cement, Etc. Plans Free Schools Churches Court Houses Jails Wellings Etc., Etc.

HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts. Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF **HARNESSES, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES**

AND AM STILL MAKING **HIGH GRADE BOOTS AND SHOES** for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF **Fruit, Shrubbery and Ornamental Trees**

BEST NURSERY STOCK AT LOWEST PRICES **SAN ANTONIO, TEXAS**

REFERENCE: **JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS**

TELEPHONE NO. 76 PROMPT DELIVERY

Hereford Fuel Oil Company
TROY WOMBLE, Manager

We are headquarters for all the best grades of Coal. Our Maitland and Rugby "Niggerhead" can't be beat. Our prices on coal are always correct. Try us on your next order.

LIGNITE COAL
AT \$3.60

in order to get the use of the bins on

Monday and Tuesday

FEB. 20TH AND 21ST ONLY

we will sell Lignite Coal at the following low prices for cash

PRICE AT THE YARD

Lots of one ton or more \$3.60 per ton
Lots of one-half ton or more \$3.80 per ton

PRICES DELIVERED

Lots of one ton or more \$3.80 per ton
Lots of one-half ton or more \$4.00 per ton

These prices are for spot cash and are good only for the two days or till the stock on hand is exhausted. First come first served. This is the chance of your life to buy cheap

DIMMITT, TEXAS

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS FORMERLY
Hereford, - - Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklahoma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and de-
formities of the mouth. Prices governed by
services rendered. Office at Hereford Den-
tal Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
Dealers in Real Estate. Ranch
Property a Specialty.
No deal too small to receive our attention
Hereford, Texas.

C. L. DAVIS
DEALER IN
City, Ranch and Farm Property
Hereford, Texas.

Personal attention given to all busi-
ness entrusted to me.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county.
Dimmitt, Texas

Amarillo Steam Laundry
AMARILLO, TEXAS
All work promptly and neatly exe-
cuted. Basket leaves Tuesday
and returns Saturday. All
laundry shall be cash.
GEO. W. DALE, Local Agent

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Commissioner O. M. Daniel helped
to compose court this week.

White Pine and Tar is the thing
for your cough, at Smith & Orr's.

Just received at Burton-Lingo's, a
large supply of white cedar peeled
posts. 52tf

W. G. Ross went down to Bovina
Tuesday to have repairs made on
the phone line which was pretty
badly wrecked by the recent storms.

Dr. A. D. Miller, our popular
dentist, is spending this week prac-
ticing his profession in Texico and
Bovina. He will return to Hereford
next week.

The Hereford Telephone System
continues to enlarge and extend and
give more and better service for the
money. Have your phone placed
at once and get the benefit of the
improved service. W. G. Ross. tf

F. B. Fuller, cashier of the Wes-
tern National Bank, is making pre-
paration to sow several acres of
spring wheat as soon as the ground
is dry enough to plow. Mr. Fuller
has implicit confidence in this coun-
try as a small grain country and,
while he has already established his
reputation as a successful banker,
he bids fair to also succeed at
farming.

Witherspoon & Gough. 48tf
Lignite coal at \$5.00 per ton.
Hereford Fuel Oil Co. 52tf

Rev. H. K. Monroe of Boom was
in the city Tuesday after supplies.

Pure Ribbon Cane syrup at C. E.
Edwards. Bring your jug and get
it filled. 51tf

J. A. Fox is spending the week in
Erick, Oklahoma, looking after his
business interests.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. tf

C. S. Cardwell, one of Castro's
successful stock-farmers, transacted
business in the city Tuesday.

We are glad to report that Mrs.
W. T. Smith who has been suffering
from a severe attack of pneumonia
is rapidly improving.

Geo. W. Dale spent several days
this week at Artesia on business.
He also visited the New Mexico oil
fields in the vicinity of Carlsbad.

D. C. Laird, manager of the OYO
ranch in Castro county, came up
Wednesday and took the afternoon
train for Channing where he goes
to look after their Moore county
ranch interests.

T. M. Palmer came in Wednesday
to attend commissioners court and
informed a BRAND representative
that the extent of his cattle losses
was an old cow which he had been
expecting to die for some time.

W. A. Tate, the proprietor of
Dimmitt's hotel, got snow-bound in
Hereford Saturday and was detained
for several days. It took more than
a hero to brave the weather which
prevailed Sunday and Monday.

The regular session of the com-
missioner's court convened Wednes-
day morning with nothing but
routine business to transact. The
personel of the court at the opening
was Judge W. H. Russell, T. M.
Palmer and O. M. Daniel.

J. W. Shivers of Crockett, ar-
rived in Hereford this week, his busi-
ness being to dispose of his brick
house on Dewey Avenue, formerly
occupied by C. E. Spath's furniture
store. The property was purchased
by Graves & Elliston, the price paid
not being known.

I have at my place a black male
hog with white feet, weight about
90 pounds, tip of right ear cut off.
As I have one of that description
out I have put him in the pen. If
anyone has lost such a shoat come
and see him. No one claims him
I shall keep him. W. G. Ross. 1-2t

The south bound Pecos Valley
train got stuck in a snow drift Tues-
day and with difficulty made its way
through. However, when the large
engine pulled into Hereford, she
showed that she had been snowed
under and it took the section crew
some time to remove the snow and
put her in order for service again.

J. R. Armstrong, manager of the
Bovina division of the XIT ranch,
arrived on the Wednesday after-
noon train to attend commissioners
court. Mr. Armstrong informed a
BRAND representative that the loss
of cattle on his division would be
rather heavy on account of not being
able to shelter and feed so large a
number.

Con. Schrimsher who recently pur-
chased a ranch and moved here
from Mangum, Oklahoma, was a
pleasant caller at this office Monday
and informed us that Henry Farmer,
who purchased the Rhodes place a
few weeks ago, will arrive with his
family sometime between now and
the 20th of this month. His brother,
Richard, will come with him and will
probably locate here.

Witherspoon & Gough. 48tf
White cedar peeled posts at Bur-
ton-Lingo Co's. 52tf

A. J. Hughes of Castro county
came in Tuesday after supplies.

If it is white cedar peeled posts
for ranch improvements, see Burton-
Lingo Co.

Dr. R. W. Bounds made a busi-
ness trip to Panhandle City Wednes-
day afternoon.

Before you fence your yard, see
the white cedar peeled posts at Bur-
ton-Lingo Co's. 52tf

W. M. Works, a life insurance
agent of Amarillo, had business in
the city Wednesday.

Sloan Simpson of the VVN ranch
south of Bovina passed up the road
Tuesday afternoon on a business
trip to Dallas.

M. W. Shelley called around Sat-
urday and ordered the BRAND sent
to his son, Mal, who is attending
college at Waco.

J. H. Holland, the Castro county
ranchman, came up Saturday on
business and was detained in the
city for several days on account of
the severity of the weather.

C. S. Richards came in Tuesday
from the ranch of Dr. G. H. Le-
Grand in the north part of the
county and reported a loss of three
head of cattle during Sunday's
storm.

Rev. Russell J. Birdwell, the
Methodist evangelist, arrived from
Ft. Worth on Friday of last week
and despite the severe weather of
the week, has not missed either a
day or night service.

J. O. Lindsey, the hustling Castro
county ranchman, was in the city
Tuesday and reported practically no
losses in his neighborhood as the
majority of the small holders have
their cattle on full feed.

S. H. Mount returned Wednesday
to the Carlsbad oil fields where he
will continue the work of sinking the
well on his property. Mr. Mount
will in all probability contract the
rest of the work and thus spend the
most of his time in Hereford.

W. H. Hines, who ranches north
of town was a pleasant caller at this
office Saturday, renewing for the
BRAND and Dallas News. Mr.
Hines, in addition to his ranch
duties, is writing life insurance for
a New York old line company. We
wish him success at both enterprises.

B. W. Miller returned from his
ranch west of town Tuesday where
he spent several days feeding and
caring for his cattle. Mr. Miller is
one of the many stockmen in this
country who is making a success in
the cattle business, due largely to
the fact that he has plenty of feed
and shelter.

S. Brodie, step-son of Eli Dunlap,
came in Tuesday from the latter's
Randall county ranch and reported
no losses from the recent cold
weather. Mr. Dunlap informed us
that he not only has plenty of feed
to carry his cattle through a most
severe winter, but can shelter every
hoof which he owns when necessary.
It is not difficult to understand why
he can report no losses.

Mr. and Mrs. D. C. Laird of the
OYO ranch near Dimmitt returned
last Saturday from a several week's
visit with relatives in Central Texas.
They came in just in time to meet
the blizzard and hence were com-
pelled to remain in Hereford for
several days. Mr. Laird informed
a BRAND representative that re-
ports from the ranch were to the
effect that they would lose no cattle
as a result of the blizzard.

IT'S A PLEASURE No. 3
Say, isn't it a joy and pleasure
all your life to know when you
buy groceries of J. A. Johnson
that you are not buying rem-
nants of some one else's old
stock. * * * * *

John A. Johnson

**Where Do You Buy
Your Groceries?**
That is a question that should interest all, for good,
fresh groceries are indispensable to everyone's health.
My stock is new, fresh and complete in every detail.
Satisfaction guaranteed.
Prompt Deliveries a Specialty
Yours for Business,
CARDWELL BROS.

Burton-Lingo Co. Lumber
Hereford, Texas
We are now getting in our new stock.
Come and see us when you want Lum-
ber, Sash, Doors, etc. It will pay you
to see us before you buy. We can
and will save you money on anything
in our line. * * * * *

Burton-Lingo Co. J. W. BURKS
Local Manager

W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in
**Coal, Grain, Hay, Salt
AND FIELD SEED**
Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected
YOUR PATRONAGE SOLICITED

SMITH & ORR
Wants your drug business. We han-
dle a full line of drugs, sundries, books,
bibles, etc. Books for rent.
Smith & Orr, Druggists
TELEPHONE NO. 13

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor
Our Specialties....
A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH
Have just purchased an
Emery stone and are prepared
to put your scissors and shears
in first class condition. * * *



Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

B. Y. P. U. Program, Sunday, February, 26th.

Subject—A new relationship.
 Leader—Matt Gilliland.
 Scripture lesson—Rom. 8:1-17.
 Prayer.
 Song.
 Justification—What is it?—Reading by Essie Beach.
 Why can God justify the sinner?—O. F. Smith.
 Song.
 Why is God's judgments on us of so much moment—Paper by Miss Lizzie LeGrand.
 A hope that maketh not ashamed.—Reading by Mr. Ross.
 What encouragements have we in the doctrine of justification—Bro. Wesson.
 Closing exercises.

Gone to Oregon.

Rev. J. K. Howard, pastor of the Cumberland Presbyterian church at this place for several months, left this week for McMinnville, Oregon, where he will be engaged in conducting a meeting for several weeks. He will also hold a meeting at Portland during his absence. Mr. Howard is one of the strongest ministers of the gospel, who has yet lived in Hereford, and the foreign calls which are made on him show that his services are in demand.

For Sale.

I have for sale feed and grass for 300 head of stock. 60 tons with grain on stalk, finest quality.
 Write or phone me.
 BERT MCGOWAN,
 4tp Tulia, Texas.

Degree of Pride.

A degree of local pride, which is commendable, was manifested on the part of Texico citizens in talking to a BRAND representative one day this week. In an article which appeared in a recent issue of the BRAND, it was stated that Bovina is larger than Texico, which the citizens of the last named place claim is evidently a mistake. It takes just such abiding faith in one's community to keep that community ever on the road of progress. There is one thing sure, Texico is as large to her size as any town we have seen.

Tour of Inspection.

C. R. Smith, manager of the Escarbada division of the XIT ranch, came in Saturday with George Findley, Walter Farwell and Joe Frazier, all of whom are prominently connected with the ranch. The three latter named gentlemen had been on a tour of inspection of the southern divisions of the ranch and left on the afternoon train for Channing where they will look over other divisions. Mr. Smith did not return to ranch headquarters till Monday.

Stomach Troubles and Constipation

"Chamberlain's Stomach and Liver Tablets are the best things for stomach troubles and constipation I have ever sold," says J. R. Cullman, a druggist of Potterville, Mich. They are easy to take and always give satisfaction. I tell my customers to try them and if not satisfactory to come back and get their money, but have never had a complaint." For sale by T. M. Coulson & Co.

Hard to Decide.

B. A. Keithley, who has a well improved one-section ranch northeast of town, while in the city Wednesday paid this office an appreciated visit, moving his subscription to the BRAND a year in advance. Mr. Keithley has good property both here and down in the black land belt of Texas and it is the next thing to an impossibility for him to decide which he values most highly.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

44tf J. M. GARNER, Groceryman.
 Subscribe for THE BRAND—\$1.00

Chamberlain's Cough Remedy Absolutely Harmless.

The fault of giving children medicine containing injurious substances, is sometimes more disastrous than the disease in which they are suffering. Every mother should know that Chamberlain's Cough Remedy is perfectly safe for children to take. It contains nothing harmful and for coughs, colds and croup is unsurpassed. For sale by T. M. Coulson & Co.

Baby Dead.

On Tuesday night of this week, the infant child of Mr. and Mrs. Thos. Tate, who live in the west part of town, died after suffering intensely for several days from congestion of the bowels. The remains of the little one were taken to Dimmitt Wednesday afternoon and interred in the cemetery at that place. The BRAND extends sympathy to the bereaved parents.

Afternoon Services.

In the evening at 3 o'clock Sunday at the Methodist church an everybody's massmeeting and reception of members into the Methodist church. Last and farewell service at the Methodist church Sunday night at 7:30. Everybody come to these closing hours of the revival.

THOS. S. BARCUS.

Fire in Amarillo.

On last Sunday morning, fire broke out in a frame building, occupied by a meat market, on the main business street of Amarillo and the fire department had a difficult task in preventing the fire's spreading, owing to the high wind and blinding snow. The building was consumed.

Church Notice.

We are requested to announce that Rev. A. W. Crawford will preach at the Christian church Sunday morning, but there will be no services at night on account of the protracted meeting at the Methodist church.

Everybody invited to attend.

For Sale.

2-sections land. One 7 miles from Hereford, improved, \$7 paid out. One 8 miles from town, fenced, windmill, \$5 paid out. 12¹/₂ head stock cattle for \$1,600, \$1.00 cash balance on time.

J. W. ENGLISH.

Will Bring Prospectors.

M. A. Lamkin returned from Missouri Thursday and reports a number of prospectors coming to Hereford the last of this month. Mr. King is still at work in that state.

Wanted.

150 to 200 head of cattle to pasture. Plenty of grass and water. 28 miles northwest of Hereford. Write or call on 50-3t

E. L. MANGUM, Vega, Texas.

New Boarding House.

On March 1st, I will take both roomers and boarders at the W. A. Figgins residence, east of Christian church. Reasonable prices.

Apply to MRS. S. E. BUSTER.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Snow Continues.

As we go to press, snow is falling at a lively rate and the Panhandle will soon be enveloped again. However, it is not very cold and no damage will likely occur to livestock.

For Sale.

Fine Jersey milk cow with young calf. 1tf GRAVES & ELLISTON.

For Sale or Trade.

A good two-year-old jack at a bargain. GRAVES & ELLISTON.

Cheap Coal.

Lignite coal at \$3.60 per ton. Hereford Fuel Oil Co. 1tf

\$25 COLONIST TO CALIFORNIA

March 1 to May 15. Tourist car Privileges. Send for details.
Homeseekers' Rates
 to Amarillo Country and to Beaver County Tuesdays and Saturdays
Kansas City and Return
 Baptist Conventions, May 8 to 12. One fare and \$2
Washington, D. C. FEB. 28
 Inauguration Ceremonies, One Fare and \$2

Through Sleepers and Chair Cars TO CHICAGO AND KANSAS CITY



PHIL. A. AUER, G. P. A. Fort Worth, Texas.
 A. B. SPENCER, D. P. A., Amarillo, Texas.

FARM LANDS

ALONG "THE DENVER ROAD" IN NORTHWEST TEXAS (THE PANHANDLE)
 Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.



"COMING AND GOING"

During the year 1904, The Pecos Valley Lines and Southern Kansas Railway of Texas have been making Railroad History in the Southwest.

COMING!

We have brought to the Panhandle of Texas and Pecos Valley more than our share of the great army of homeseekers now attracted to this part of the world where there still remains opportunity to acquire cheap and productive lands.

GOING!

We have maintained the record of the "Cattle Trail Route" in handling the one great export product of this region. Requests for information should be addressed to

A. L. CONRAD, Traffic Manager AMARILLO, TEXAS

SPECIAL

CLUBBING OFFER

Every man should subscribe to his local paper, because from it he secures a class of news and useful information that he can get nowhere else. He should however, also subscribe to a first-class general newspaper. Such a newspaper is

The Semi-Weekly News

Thousands of its readers proclaim it the best general newspaper in the world. Its secret of success is that it gives the farmer and his family just what they want in the way of a general newspaper. It furnishes all the news of the world twice a week. It has a splendid page where the farmers write their practical experiences on the farm. It is like attending an immense farmers' institute. It has pages specially gotten up for the wife, for the boys and for the girls. It gives the latest market reports. In short, it gives a combination of news and instructive reading matter that can be secured in no other way.

For \$1.75 cash in advance, we will send The Semi-Weekly News and THE HEREFORD BRAND each for one year. This means that you will get a total of 156 copies. It's a combination which can't be beat, and you will secure your money's worth many times over.

Subscribe at once at the office of this paper.

Sweet Potatoes for Sale.

If you like fine sweet potatoes, call on D. E. Weaver. Leave your orders with Cardwell Bros. or J. A. Johnson, or phone No. 127. 49tf

For Lease

One and one-half sections of land near Arney, Texas, 175 acres in fine state of cultivation. Apply to 49-8t E. RENFRO.

The Commoner

Mr. Bryan's Paper

Now is the time to secure Mr. Bryan's paper. All democrats need the paper and Mr. Bryan needs the support and co-operation of all true friends of reform. The Commoner has commenced to organize the democratic hosts for 1908. Mr. Bryan's advocacy through The Commoner of public ownership of railroad and telegraph systems, the election of U. S. judges and U. S. Senators by popular vote, direct legislation, the overthrow of private monopolies, tariff reform and other issues, insures interesting and instructive reading as well as new life to the party. The Commoner and The Brand both one year for the low price of \$1.75.

Official Organ Of DEAF SMITH COUNTY

Official Organ Of CASTRO COUNTY

ALL HOME PRINT

A Clean 8-Page Weekly Newspaper Devoted To The Up-Building Of Hereford And The Panhandle Country

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\$1.00 Per Year

Published Every Friday at Hereford, Texas

The Best Advertising Medium In West Texas Today. Advertising Rates Will Be Given on Application

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In Its FIFTH YEAR

Valued For Its CLASS OF READERS