

# THE HEREFORD BRAND

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By Speedy Nieman

That feller on Tierra Blanca Creek says religion can be both a steering wheel and a brake... it can guide you along the right road and stop you at the wrong one.

oo

Christmas suggestion: Give generously to receive happiness; receive graciously to give happiness.

oo

WITH THANKSGIVING behind us, the Christmas season gets underway in a big way this coming week. The Brand staff was back at work Friday, getting Sunday's "Christmas Shopping Edition" ready for the press. You'll find a host of gift suggestions in the Sunday issue as local merchants launch the shopping season with some great bargains. The city will have its formal Yule opening Monday when Santa Claus comes to town and the Christmas lights are turned on.

oo

ANOTHER SURE sign that Christmas is around the corner came this week with the announcement that the Kiwanis Club will start its annual Christmas tree sales Monday at the parking lot in front of Safeway.

oo

"IT SEEMS nobody hates America as much as Americans. America needs new immigrants to love and cherish her."

The above quote came from a letter to the editor in The Dallas Morning News, and it's rather a sad commentary on the attitude of many native-born Americans. Not all of us privileged to be native Americans feel that way, but all too often we sit quietly by when others are critical of our country and our way of life.

If you want to talk to someone who is outspoken and vocal in his expression of esteem for this country, talk to a naturalized citizen. Or, talk to someone who has visited other countries and returns to extol the American way of life.

To some extent, the same attitude prevails in communities. Not all native sons and daughters of Hereford are lacking in appreciation of the hometown and what it offers, but in many cases the more outstanding examples of community pride and support come from relative newcomers.

This trait cannot be blamed totally on the indifference of the local-born, but lies in the fact that they have no adequate basis for comparison. The immigrant appreciates the privileges taken for granted by Americans; the newcomer to Hereford also has a better basis for comparison.

I am one of those relative newcomers to the community, and I have a basis for comparison. The pride of hustlin' Hereford is unique; most citizens "feel" it and that's what makes us different from many communities.

Sure, you can list some disadvantages of life in this community, but they are more than compensated for by friendly and progressive people and an excellent business climate.

## Local Attendance Urged

# Five Buses Chartered To Gas Hearings

Another battle erupts Tuesday in Austin over the high cost of natural gas for area farmers and residents when the Texas Senate Natural Resources committee convenes a hearing. It is chaired by the local state senator Max Sherman of Amarillo.

The interest for the hearing has mounted in the Panhandle area as the Plains Irrigation Gas Users Association (PIGUA) is chartering five buses to leave different towns at about 8:30 a.m. Monday for Austin. The hearing is scheduled for early Tuesday at the state capital.

THE PIGUA is sponsoring two legislative bills in its attempt to limit the intrastate natural gas industry, which is now under the authority of the Texas Railroad Commission.

Hereford citizens are urged by Charles Schlabs, secretary-treasurer of the PIGUA executive committee to attend the hearing at which they may appear as witnesses and a show of support for the control of gas prices. "We need as many people there as possible to support us and the bills we are sponsoring," the Hereford farmer said.

Three buses will be leaving from the Deaf Smith Chamber of Commerce building on Main Street at about 8:30 a.m. Monday to carry local citizens and other Panhandle town residents to Austin. The buses will depart from here and travel different directions to pick up people in Friona, Muleshoe, Tulia, Dimmitt, Plainview and Lubbock.

Two other chartered buses will leave at 8 a.m. Monday from Amarillo and 9 a.m. from Dumas. They will meet the other vehicles in Austin later that day. The return trip is set for late Tuesday following the hearings.

"WE NEED EVERYONE" who pays a gas bill, Schlabs said this morning. "This involves everyone in Hereford and we hope to fill all three buses."

Reservations for the trip, which cost approximately \$40 including room reservations for Monday night, may be placed through Schlabs at his home phone number of 276-5261. The C of C was taking reservations through 5 p.m. today.

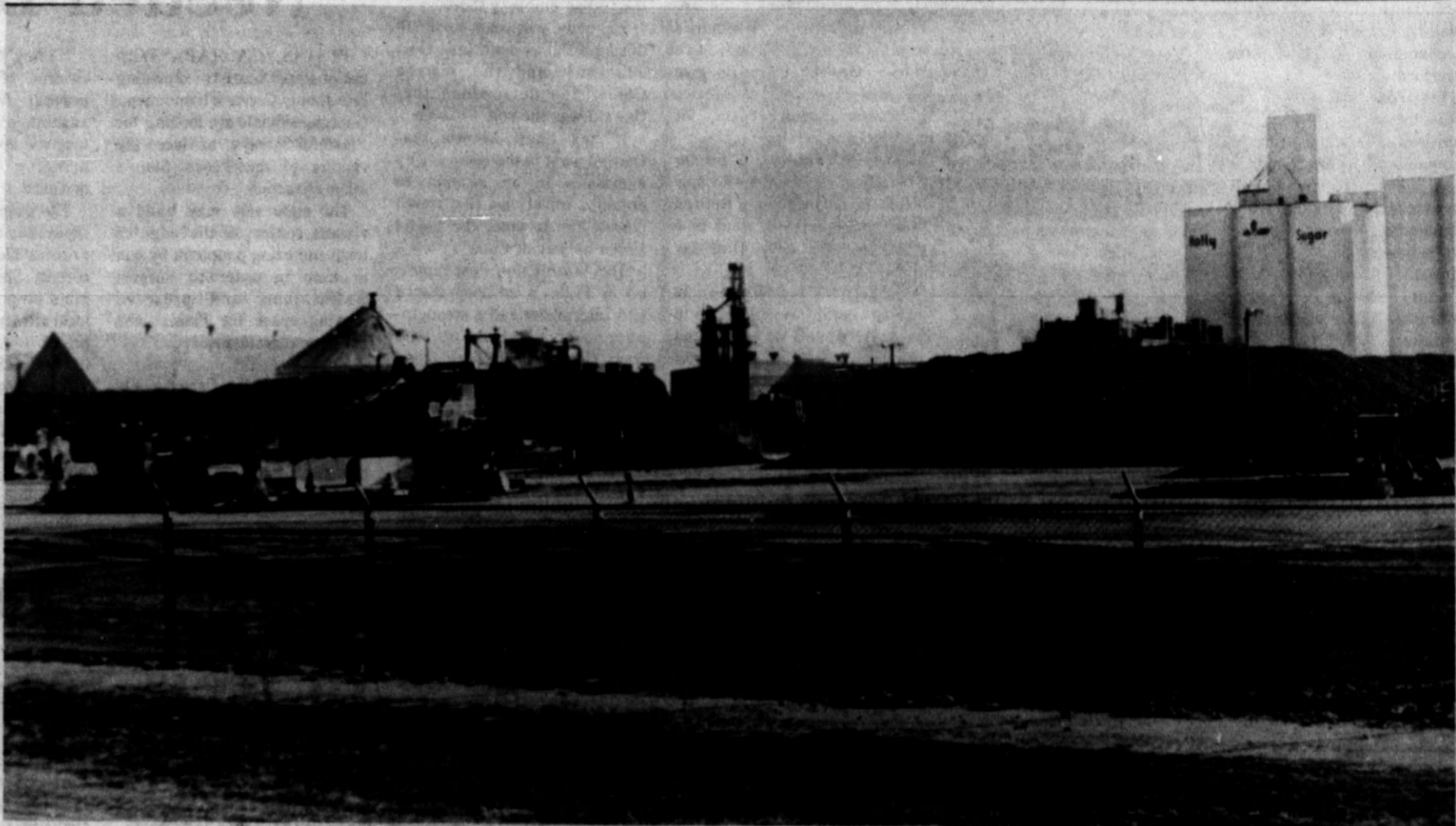
Significance of the hearings and the plight faced by the highly productive high plains agriculturists was gained last Tuesday when state Attorney General John Hill attended a meeting here with the PIGUA committee. It was arranged by PIGUA attorney John Aikin.

Hill said that he supports the bills, which would put control of gas under the Texas Public Utilities Commission and totally eliminate or limit the 100 per cent pass-through of gas costs charged by gas companies. Pioneer Natural Gas, which services the West Texas-Panhandle region, has said in the past that its pass-through is effectively only about 70 per cent even though others argue that it is 100 per cent.

The bills are designed to limit the complete state gas market since most gas companies have been allowed pass-throughs by the TRC.

Hill said, "I think the PIGUA is on the right track...and it's more than just a problem for farmer and West Texas region, it concerns everyone."

### THE STATE'S HIGHEST LAW



Large piles of sugar beets stack up at the local Holly Sugar plant as the seasonal harvest continues through December. The harvest will end sometime early in December. Present productions are about 22.5 to 23 tons per acre both here and in

the Clovis, N.M., area. The highest amounts have been reported from 32 to 35 tons per acre. One grower in the Adrian community has indicated yields of 30 tons of beets per acre. (Photo by Jim Steiert)

### Beets Buildup

## Chamber 'Fun Breakfast' Slated Tuesday

The bi-monthly Deaf Smith Chamber of Commerce "Fun Breakfast" is scheduled at 6:30 a.m. Tuesday in the Hereford High School cafeteria.

Bill Albright, executive vice president of the chamber, said today that coffee will be served starting at 6:15 a.m. with the meal to begin at 6:30. It is important that an accurate count of those planning to be present be tabulated so that food

arrangements are adequate.

Reservations may be made by calling the C of C office at 364-3333 to place tickets at \$2.75 a piece. In the past about 250 persons have attended the breakfast which serves as the membership meeting of chamber members.

As usual the incentive to attend is a good time and some money. Cash

drawings are planned for everyone present including a special drawing for C of C members. A total of \$450 will be awarded.

Those present are qualified for \$25 and \$75 drawings and C of C members will compete for a \$350 drawing. The smaller amounts will be given out in the form of silver dollars.

Entertainment will be provided by the Merry Mixers Square Dance Club here as a change of pace from past breakfasts. Susie McGee will play the piano, providing the usual lively spirit of the

event. Lynton Allred, school board member and local businessman, and Doug Manning, pastor of the First Baptist Church will conduct the meeting as emcees.

Games are planned for the lucky few chosen to participate.

The traditional Hereford Bull Chip Award will be presented by O.G. (Speedy) Nieman, publisher of The Hereford Brand.

The fun breakfast is sponsored this month by KPAN Radio.

## McDonald's Now Open For Area

The Hereford McDonald's Restaurant officially opened for business at 10 a.m. today when the first meals were served here. It had not been determined before the Thanksgiving holiday exactly what day it would open but it was expected soon thereafter.

It is the newest food establishment here and joins other McDonald's restaurants already open in Amarillo and

Clovis, N.M. They are all owned and operated by Ron McVean of Amarillo.

The Hereford facility is the first in the nation to feature the "Cambridge" style of architecture. It is located at 1112 West First Street, U.S. Highway 60.

Robert Myrick, manager, said that the famous McDonald's breakfasts will not be served initially but they will commence soon as proper preparations are made.

It is open from 10 a.m. to 11 p.m. Sunday through Thursday and from 10 a.m. to midnight Friday and Saturday. The facility employs about 60 persons and represents with a new restaurant in Amarillo about \$1 million investments. A grand opening is planned later.

clock airlift to the provincial capital of Van.

But rescue efforts were chaotic in devastated Van Province, the residents charged that the relief work had been poorly coordinated.

The destroyed roads and an eight-inch snowfall kept rescue workers from reaching Caldiran, the heaviest hit town, until today.

Residents there said many persons who

(See EARTHQUAKE, Page 2)



## Recovery of Turkey Earthquake Victims Hampered; Death Toll Up

MURADIYE, Turkey (AP) - Relief workers struggled through snow and over destroyed roads today to help thousands of earthquake victims. Local officials said 3,027 bodies had been recovered in the area and expressed fear that the death toll may be approaching 4,000.

The grief-stricken survivors of Muradiye spent a second night outdoors in subfreezing temperatures. Mevlut Sivasoglu, the township's acting governor, said tents, blankets and fuel

were desperately needed to ease the suffering of the survivors, many of the injured.

Snowstorms, deep crevices in roads, continuing aftershocks, and communications disrupted by Wednesday afternoon's quake were hampering rescue efforts in the mountainous terrain, officials said.

Officials in Ankara said a massive relief effort was being mounted, with Turkish military planes continuing a round-the-

### Urban Policy Planned

WASHINGTON (AP) - Transition strategists for President-elect Jimmy Carter are exploring proposals for a national urban policy while the nation's largest group of mayors and city officials heads for its annual meeting.

Several of the big-city mayors who will attend the National League of Cities conference that starts in Denver Saturday are on a list of possible Cabinet candidates that the Carter team has assembled and sent to the President-elect.

### City Wants Railroad

MONTELEO, Nev. (AP) - Residents of Montello can't call this tiny northeastern Nevada community their own because Southern Pacific Railroad owns a third of it. But they're hoping to buy the railroad out with a \$20,000 loan from the county.

Montello consists of about 320 acres and a water and sewer system on Nevada Route 30, about 20 miles north of Interstate 80 near the Idaho line. More than 100 of the 288 lots are leased from Southern Pacific.

### Woman Governor Turns 100

WASHINGTON (AP) - Nellie Tayloe Ross, who served as the nation's first woman governor, turns 100 on Monday and says she's touched by the many birthday letters she's received from Wyoming school children.

Mrs. Ross said her two years as Wyoming's governor after her election in 1924 even eclipsed she was director of the U.S. Mint. Mrs. Ross lives in Washington and hasn't been in Wyoming since 1972.

### South Africa Fights Dissent

JOHANNESBURG, South Africa (AP) - Students, church leaders and union officials have been detained in an apparent drive by South African police to stifle dissent. Schools and homes in Soweto, a giant black ghetto near Johannesburg, were raided and hundreds of students taken into custody and held without charge.

Hundreds more have fled to escape arrest. The government has also "banned" 22 white students, union leaders and university lecturers under the Suppression of Communism Act.

### weather

West Texas: Winter storm watch Panhandle late tonight and Saturday. Chance of snow Panhandle tonight. Increasing cloudiness central and south portions and turning much colder north. Mostly cloudy and much colder Saturday with chance of snow north and light rain much of south. Low tonight upper teens Panhandle to low 40s extreme south. High Saturday upper 20s Panhandle to near 60 extreme southwest.

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inside

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# Ann Landers

## Brains No Good At Home



DEAR ANN LANDERS: My youngest brother, Dennis, waited until he was 38 years of age to marry and then he selected a woman who has a master's degree but doesn't know enough not to put a wet towel on a mahogany table.

I can't stand to see the way his "brilliant" wife cooks and keeps house. She boils the vegetables until they are mushy. When she serves steaks they are either burnt to a crisp or bleeding.

Dennis lived with me until he married. Every shirt I ironed looked like it was brand new. Now he wears the same shirt three days and he looks like a panhandler. His wife probably never heard of a needle and thread. Last night when they came here for dinner, Dennis's cuff was pinned together. No button.

Should I offer to teach the woman a few things? My dear brother never utters one word of complaint. He is so in love he's unconscious. What is your advise, Ann? I'll do as you say.--A Sad Sister

DEAR SIS: MYOB, dearie. If Dennis is happy the way things are, that's all that matters. Perhaps when the newness of his marriage wears off he will be less starry-eyed and his vision will improve.

Your well-meaning offer to help may be interpreted as criticism or worse yet, interference. It might even make you persona non grata--which means "plenty unwelcome" as the girl with the master's degree will explain.

DEAR ANN: I'll cut the gobbledegook and get to the problem. I'm 54, married and own my own business. I have good insight into my problems (booze is No. 1) and am well aware that the tyranny of a ruthless father damaged me emotionally at an early age.

A very pretty 23-year-old woman works in my office. Lois is unmarried but confided that she had a "heavenly affair" with a fast-talking chap who promised marriage, then scrambled. She lives at home with a timid mouse of a mother and a punitive, domineering father (like mine). He has filled Lois with the fear of hellfire and damnation since he learned of her affair (by accident) and refuses to let her forget it.

You may not believe this, Ann, but I see the same pressures building up in this girl's life that ruined mine. My primary concern is to help Lois become a well-adjusted person. She is a normal woman who needs a normal outlet. I must admit that I would benefit from a romantic liaison also, since my wife is a bit of a bore and complains of recurring back trouble.

I am writing to you because I think you are a practical and realistic person who will give me some up-to-date advice. A letter (or even a Confidential at the end of your column) saying, "O.K., Bub," would help a lot. Thank you.--Synergistic Male in Houston.

DEAR SYN: Mighty generous of you to want to help the girl out, but an affair with a married alcoholic (old enough to be her father, yet) is not my idea of "a normal outlet." All I

can see is more trouble--for HER.

Lois needs the courage to break away from her family. If you REALLY want to help, urge her to make an appointment with a therapist. The county or state mental health groups in Houston are excellent.

Can drugs be a friend in time

of stress? If you keep your head together can they be of help? Ann Landers's new booklet, "Straight Dope on Drugs" separates the fact from the fiction. Get it today. For each booklet ordered, send a dollar bill, plus a long, self-addressed, stamped envelope (24 cents postage) to Ann Landers, P.O. Box 1400, Elgin, Ill. 60120.

## Unique Program To Begin Here

Artist working in film, poetry, theatre, architecture, visual art and music have recently been employed to work in the Texas Artists-in-Schools program--a unique program to bring professional artists into educational programs with elementary and secondary students.

The Artists-in-Schools program, which is administered by the Texas Commission on the Arts and Humanities under a grant from the National Endowment for the Arts, is now introducing artists to children in 21 Texas cities, including Hereford. Other participating communities are Longview, College Station, Ira, Temple, Highland, Dallas, San Antonio, Hernaligh, Loraine, Abilene, Galveston, Houston, Corpus Christi, Kingsville, Crystal City, Beaumont, Port Arthur, Corsicana, Westbrook and Presidio.

A limited number of residencies are still available in Folk Arts, Music Visual Arts & Crafts, Creative Writing, Architecture & Environmental Arts, and Theatre. The Film & Media program has been fully scheduled for the 76-77 school year.

Programs may be co-sponsored by schools, PTA's, local museums, community theatres, Chambers of Commerce, business organizations and other civic groups. In many cases, special arrangements are available to school districts joining the program for the first time.

A resident artist in the schools is not an alternative to the traditional teacher, but rather a supportive partner. He explores the creative process with the students. He is concerned with a child's total process of growth.

A resident artist also involves students, teachers and community with his work on personal level. For example, a professional writer demonstrates to students that a practicing artist belongs in the community, and that the arts are part of everyday life. He also serves as a model of a self-motivated and self-disciplined individual.

Teachers learn new skills from a professional artist, while

sharing enthusiasm, ideas and techniques with another creative person.

An artist's out-of-school activities depends upon the needs of the community. Each residency program is tailored to local requirements as much as possible. The Texas Artists-in-Schools program offers a variety of creative activities, and innovative scheduling on the part of schools make dynamic work sessions especially possible.

A writer might visit a psychology class. A metal-sculptor's studio might be placed in the vocational education area. An actress might talk to a home economics class about designing and making costumes. A painter who is also a pole-vaulter might awaken interest in the arts when he gets to know a high-school track team.

Artists-in-Schools programs offer students skills and understanding which will aid them all through life. The Creative Writing program helps students use language more effectively to express their own thoughts. Under the guidance offered through the Visual Arts & Crafts program students learn that outstanding art reflects the human spirit, and may be expressed in many different styles and reflect many different ideas.

The Film & Media program teaches students to communicate more effectively by gradually refining their skills. The Music program broadens the musical appreciation of students, and the Theatre program gives students the opportunity to see a professional acting company and work closely with all aspects of theatre production.

Folk Arts, and Architecture & Environmental Arts are two pilot programs offered this season. The purpose of the Folk Arts program is to help students discover their sense of roots, and of being part of the continuity of a region. The Architecture & Environmental Arts program provides students and teachers with the opportuni-

# Society The Hereford Brand

Hereford, Texas

## Prayer Crusade Slated At Bovina

The Methodist evangelist Jack Gray will be heading a prayer crusade at Bovina, beginning Sunday, Nov. 28 and concluding Wednesday, Dec. 1. Site of services will be First United Methodist Church, 400

Ave. C, Bovina. The Rev. James Wm. Putnam, pastor, is issuing an invitation to this area to attend the Christian crusade.

The evangelist, who has been associated for several years with the Northwest Conference of Methodist Churches, will launch his crusade at 11 a.m. Sunday. Worship services will be held at 7 p.m. each evening for the remainder of the four-day revival. Breakfast will be held at the church at 6:30 a.m. each weekday.

Special activities, to be held at 6:30 p.m. Monday through Wednesday, will include a "Bible Bowl" for children, teen time and adult sharing sessions. All interested persons are welcome to attend.

Guest music director will be Jim Sullingim of Petersburg.



By CECILY BROWNSTONE Associated Press Food Editor

By CECILY BROWNSTONE Associated Press Food Editor COME FOR DESSERT! CHOCOLATE SQUARE Coffee CHOCOLATE SQUARE New version of one of our favorite recipes.

4 squares (4 ounces) unsweetened chocolate  
1 cup milk  
1 cup flour, fork-stir to aerate before sifting  
1 teaspoon baking powder  
1/2 teaspoon salt  
4 large eggs, separated  
1 1/2 cups sugar  
1 teaspoon vanilla

In a small saucepan over low heat melt together, stirring constantly, the chocolate and milk; set aside off heat. On wax paper stir together the flour, baking powder and salt. In a medium bowl beat egg whites until frothy; gradually beat in 1/2 cup of the sugar until whites hold stiff straight peaks. In a large bowl without washing beater, beat egg yolks and vanilla slightly; gradually beat in the remaining 1 cup sugar until thick and ivory color; add chocolate mixture and beat to blend. Gradually and gently beat in flour mixture, then egg whites. Turn into an ungreased 9 by 9 by 1 3/4-inch cake pan; spread evenly because cake will rise high. Bake in a preheated 350-degree oven until a cake tester inserted in center comes out clean -- 35 minutes. Let stand on wire racks for 10 minutes -- cake will sink slightly. Turn out on rack and cool completely. Cover top and sides with chocolate-flavor whipped cream.

## THE WORLD ALMANAC'S Q&A

1. The only actor to win 2 Best Actor Academy Awards in a row was (a) Spencer Tracy (b) Fredric March (c) Lionel Barrymore.
2. The safety razor was invented by (a) Gillette (b) Schick (c) Leonardo da Vinci.
3. Carmina Burana is (a) a cantata by Orff (b) an opera singer (c) a volcano.

ANSWERS:  
1. (a) 3 (a) 1937, 1957; (b) Boys Town, 1938, 2 (b) 1. (a) Captain Courageous.

## School Lunch Menu

- PUBLIC SCHOOLS**  
(Nov. 26-Dec. 3)
- MONDAY--Burrito with chili, cheese sticks, corn, cabbage-apple salad, fruit, hot rolls, milk.
- TUESDAY--Beef-cheese pizza, buttered potatoes, green beans, orange wedges, bread, milk.
- WEDNESDAY--Barbequed franks, pinto beans, mixed greens, pickle slices, hot fruit pie, cornbread, milk.
- THURSDAY--Sloppy Joes, tossed salad, French fries, bread with fruit, kitchen-made bread, milk.
- FRIDAY--Batter-fried fish with tartar sauce, blackeyed peas, creamy cole slaw, peanut-butter cookies, hot rolls, milk.
- ST. ANTHONY'S PAROCHIAL SCHOOL
- MONDAY--Barbequed weiners, buttered potatoes, peas, peaches, milk, buttered bread.
- TUESDAY--Frito pie, pinto beans, tossed salad, white cake, cornbread, milk.
- WEDNESDAY--Fish sticks with tartar sauce, French fries, blackeyed peas, applesauce, buttered bread, milk.
- THURSDAY--Oven-fried sausage, mashed potatoes, green beans, lemon fluff, rolls, milk.
- FRIDAY--Hamburger, lettuce, tomatoes, potato chips, apple pie, milk.
- Papua-New Guinea has an estimated 2.5 million inhabitants.

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M-0363-37 Poppy  
Size: 14-3/8x7-5/8x5-1/8"

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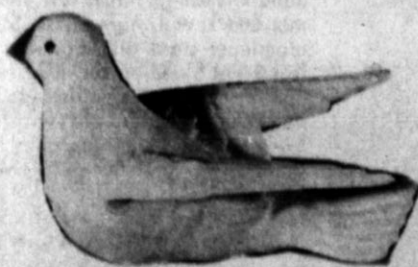
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# Bagel Beasts Become Big Business Ski Resorts Need More Snow To Boost Optimism

By JOY STILLEY  
AP Newsfeatures Writer  
NEW YORK (AP) — Judith Hope Blau is looking at the future through the hole in a bagel, an ethnic bakery product made out of a water-based dough and resembling a miniature life preserver.

But Mrs. Blau's bagels are no longer edible, since she began decorating them and turning them into jewelry, Christmas wreaths, animals and smiling faces.

"My bagelmania was inspired by my grandfather, who baked bagels for a living and who told me stories, making his magical bagels spin and roll and leap through each other," says the dark-haired artist and author.

She continued the tradition by telling stories to her own children, Ricky, now 10, and Laurie, now 15, enlivening the tales with the aid of the hand-painted "acrobatic" animals she created from bagels.

One day her daughter wore one of the happy-faced bagels to school as a pendant and it attracted so much attention that a new industry was born in the Blau apartment in Eastchester, N.Y.



**THE BAGEL BAKER OF MULLINER LANE**

BAGELS BECOME more than just a snack when Judith Blau puts her imagination and paintbrush to work on them. Here Todd Ravinett, wearing a Beastly Bagel T-shirt,

admires a lionagel. The artist has also written and illustrated a children's book inspired by her storytelling grandfather, who baked bagels for a living.

fell into the shower," she relates.

Once they were dried out the bagels, in minibagel and super-bagel sizes, were painted with acrylic paint, shellacked and, on the advice of a lawyer, tagged with a "Don't Eat Me" sign.

"When he told me I must have a notice on each bagel saying that it was not for eating I raced to the nearest printer and asked how quickly he could print several thousand 'Don't Eat Me' labels. I must have been breathless because he said, 'Lady, is your life in danger?'"

"One day I was asked to custom design a bagel for the president of the European branch of a large U.S. company, who had a passion for bagels and was celebrating his 25th anniversary with the company. The bagel was to be presented at a dinner in Paris.

"I developed the 'Executive Bagel,' an average-sized one that could act as a paperweight while adorning the bagel-loving

executive's desk. What could be more exciting than an American bagel mingling with all that French pastry?"

As the demand for bagel creatures grew, even the efforts of an industrious family weren't enough, so Mrs. Blau formed her own company, which creates bagel necklaces, key chains, toys, T-shirts, socks, pillows, sheets and candleholders.

Though they still resemble the doughnut-shaped snacks that once emerged from her neighborhood bakeshop, these days the jewelry is made of synthetic "dough."

"It's hard to believe that we still like to eat bagels," Mrs. Blau reports, "but if I find an unusual one I set it aside to dry and paint it."

Mrs. Blau, 38, has just written and illustrated her first book for children, "The Bagel Baker of Mulliner Lane." It's the story of Mrs. Blau's grandfather — the man who inspired her trip into the whimsical

By PAT SHERLOCK  
Associated Press Writer

With the 1976-77 ski season getting under way, ski area operators from Maine to California have more optimism than snow. There's lots of brown earth showing where there should be a foot or so of snow by now.

The waiting is causing some anxiety. Business was so bad last season that several ski areas folded, and many others reported substantial losses. Another bad year could be disastrous.

Because of last winter's extremely light snowfall, several of California's 34 ski areas have purchased snow-making machinery to recoup from the estimated 40 per cent drop in revenue.

"It was a bit of a disaster last winter. Some areas are in rocky shoals, and if there's not snow this year they'll be really unhappy," said Bob Roberts, executive director of the Sierra Ski Association. "Another year like that would wipe out a lot of marginal ski areas."

In Colorado, home of some of the nation's most popular ski resorts, the industry asked skiers to think about staying home over the Thanksgiving weekend because of inadequate snowfalls.

Colorado Ski Country U.S.S. said only eight ski areas would be open this weekend, and skiing at those resorts would be on manmade snow.

There was hope, however, that the weather picture would improve after six inches of snow fell in the Rockies on Thursday night.

Crystal Mountain ski area in Washington had the only snow-making machine in the Northwest but sold it because "we never needed it," said Crystal spokeswoman Jeanne Rad.

"Last year we started skiing Nov. 6" on real snow and had about 5,500 persons a day, she said.

sorts have expanded to include flat terrain trails in a move to hang on to those who have abandoned the traditional Alpine downhill skiing in favor of Nordic cross-country skiing.

Vernon Valley-Great Gorge in New Jersey, which boasts the world's largest artificial snow-making system, offered only Alpine skiing last year. This

season it has six cross-country trails with its own snow-making apparatus.

Nineteen of Minnesota's 32 Alpine ski areas are now offering cross-country trails, and 20 state parks have designated cross-country trails.

Half of Wisconsin's 62 downhill areas now have cross-country trails. Additionally,

Wisconsin has six other areas that offer only cross-country skiing.

In Michigan, 15 miles of cross-country ski trails built more than 30 years ago in train U.S. Army ski troops during World War II have been renovated for civilian use at the Grayling National Guard camp.

## Crowd-Drawing Collectors Shame Debtors into Paying



**'THE GENTLEMEN'**—An agency in Buenos Aires that sends its collectors out wearing top hats and tails and carrying briefcases with the words "overdue debt" painted on the sides claims 100 per cent success in getting debtors to pay up.

By WILLIAM F. NICHOLSON  
BUENOS AIRES, Argentina (AP) — Every day, a tiny band of men roams the streets, striking fear in the hearts of Argentines. They are armed with top hats, tail coats and briefcases.

They are not political terrorists, but employees of one of the oldest bill collection agencies anywhere.

The agency, dreamed up by a couple of businessmen fed up with clients who wrenched on their payments for new cars, sends out teams of collectors outfitted in top hats and tails. They carry black briefcases with the words "overdue debt" painted on the sides in glaring red paint.

Each team of two men invariably attracts a large crowd of curious spectators eager to know who owes money, which is exactly what the agency wants.

Adolfo Cabello, one of the founders of "The Gentlemen," as the agency is known, claims the success rate of the elegantly-dressed bill collectors is nearly 100 per cent.

He had patented the idea here as a "system for the collection of overdue debts based on publicity, psychology and elegance" and says he is dicker- ing with interested parties in other Latin American countries and in the United States who want franchises to use the concept.

"People who owe money are usually so anxious to get rid of our employees and the crowds following them that they often pay up the same day," he explained to a visitor at the agency's cluttered downtown Buenos Aires office.

The secret of our success is that we have incorporated into the collection of bills the main ingredient of selling: publicity."

Business is so good that the agency handles only certain cases. One of its major clients is a large U.S. airline with offices here. Almost daily, the agency receives computerized

printouts of customers who have bounced checks for air tickets, or who have fallen behind in credit payments.

"We try to handle only those cases where people, although they have the money or should have it, try to get out of paying their debts at the cost of others. For example, we have vacationers who fly on credit all over the world and suddenly get amnesia about their bills when they return home."

Rubber checks which bounce because of a lack of funds in the bank are a staple for the collection agency. In Argentina they

are called "flying checks."

The top-hatted collectors usually step in when normal measures, such as phone calls and polite letters, have failed.

The agency collects a commission on the debt, up to a maximum of 25 per cent. A polite note is sent to the debtor asking payment within three days. If not, the missive warns, "our personnel will be mobilized."

The agency has a staff of 14 collectors in top hats and tails. They are trained never to crack a smile or engage in conversation with spectators or the target. A simple card is handed over without comment asking the debtor to visit the collection agency office immediately and settle accounts.

Cabello recalls that a Buenos

But this year things are different. At Stevens Pass, about 90 miles northeast of Seattle, this year marked the first time in 40 years that skiers weren't on the slopes by Thanksgiving.

Many ski areas hope to prosper this winter by offering discount rates, special events and new dining and drinking facilities.

Besides investing in snow-making equipment, many re-

## Women Get Answers to Questions Frequently Asked about Credit

WASHINGTON (AP) — Now that federal and state laws have made it illegal to deny women credit because of their gender, they are asking a lot of questions about their new status, according to the American Bankers Association (ABA).

To help women solve their credit problems and understand their new rights under the Equal Credit Opportunity Act, the ABA has appointed five consumer advisors, all of them women and career officers of banks. They are appearing on television and radio programs across the country to answer questions about credit from women in the audience.

Among the most frequently asked questions are these, for which ABA supplies the answers:

—Is a woman liable for her husband's debts?

If your husband dies or deserts the family, you are liable for debts you took on jointly with him — a co-signed mortgage or personal loan, for example. You are not liable for the debts he contracted individually.

If your husband's bad credit history damages your chances of getting credit, you should be prepared to present the creditor with reasons why that should not reflect on your personal willingness or ability to pay back a loan.

Perhaps your husband had personal habits that kept your family over its head in debt. Maybe he was laid off or injured and couldn't work. Proof of this type of situation may help convince your creditors that you were not responsible for the black marks on your credit history.

—Does a woman have to reapply for credit when she marries?

Federal law forbids lenders from making you reapply for credit — or imposing new con-

ditions on it — when you get married, are separated, divorced or widowed.

Whatever credit history you have now is still valid even after you take your husband's last name.

Creditors must also allow women to maintain credit in their maiden names, married names or hyphenated surnames, whichever they prefer.

—Can a young working wife have her credit restricted on the basis that she may become pregnant and lose her job?

Definitely not. Women or their husbands can't be asked by lending institutions about their childbearing intentions.

It's possible that you can continue to be creditworthy throughout pregnancy and the birth of the child. You might have enough assets saved up for repayment or you might get disability pay during maternity leave. It might help if you provide a letter from your employer guaranteeing disability pay and the continuation of your job after childbirth.

Remember, pregnancy is now in the same category as any other temporary medical disability.

—Will lenders accept alimony and child support as income when considering credit applications from women?

Yes. Today, by law, your creditors must consider alimony, child support and maintenance payments in assessing your creditworthiness.

Creditors are, however, allowed to determine under what arrangement your former husband makes the payments (written agreement, court order); how long you've been receiving the payments; how regularly you receive them and the prospects for their continuance. The lender may have to check on the current credit status of your former husband to determine some of these an-

swers.

So when you go for a credit interview, it will help to bring a copy of the divorce decree and a signed statement from your ex-husband giving permission to check his credit history.

—Does a working wife's income carry as much weight as the husband's when a couple applies for a mortgage loan?

Yes. Today, a creditor must consider, without prejudice, the combined income of both husband and wife. This means that your income — from a full or permanent part-time job — can't be discounted any more simply because you're a woman.

Aires lawyer, who received a visit from "The Gentlemen" because of a bad check, had to move his office to another building because other tenants accosted him in the elevator every day laughing and shouting: "Pay up! Pay up!"

His men also make trips to other Argentine cities to collect debts. In one provincial town, the local police chief saw two top-hatted men in their car and ordered a motorcycle escort for them, thinking that they were foreign diplomats.

None of the bill collectors has ever had problems with violence.

## Scientists Seek To Teach Computer Reading Skills

NEW HAVEN, Conn. (AP) — Scientists at Yale University are trying to teach a computer to read so that ultimately they may be able to produce computers that can read whatever people can.

The research is based on work done by Roger Schank, a computer scientist who has been a pioneer in producing computers that are able to deal with everyday language instead of special programming language.

"I'm basically working on the study of human thinking," says Schank, a Yale professor who heads the Artificial Intelligence computer project.

He hopes that by producing a computer that can read, he will be able to obtain a better understanding of the human reading process.

Robert Wilensky, a researcher working on the project at Yale's computer science department, says the first things given to the computers were simple stories composed by the researchers. From there, re-

searchers fed the computers accident reports taken from newspapers.

The computer is able to answer questions about the reports, make inferences based on report data and retell the report "in its own words," Wilensky says.

"We picked accident reports because they have a rather fixed structure," he adds.

Schank says that having a computer that can read would also solve some large problems of computer application. A program that could read "natural language" would be able to accept instructions typed by anyone.

Schank also says knowing how a computer reads may teach researchers about how children read, thus possibly producing better ways of instructing them.

Fishermen take about 600 million pounds of shrimp from the Gulf of Mexico each year.



a "sackful" of gift ideas!

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We all have times when things go wrong,  
And Fortune's in reverse;  
Yet we're expected to be strong,  
Though things could not get worse...  
A strength of which the Scriptures name  
Examples plain to see:  
Like Job, whose faith remained the same  
Throughout adversity.  
So why not go to Church this week,  
Whichever one you choose,  
And listen to the Bible speak;  
There's not a thing to lose!  
Then, what those passages command  
You'll follow to the letter;  
And let God take your life in hand,  
To change it for the better! —Gloria Nowak

I show you doubt, to prove that faith exists.  
— Robert Browning

"The spirit of God hath made  
me, and the breath of the  
Almighty hath given me life."  
—Job 33:4

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