

Formby Succeeded As Tech Regents Chairman

Dr. Judson F. Williams, El Paso business leader and three-term mayor of that city, was elected to succeed Clint Formby of Hereford as chairman of the Board of Regents of Texas Tech University and the Texas Tech University School of Medicine.

Robert L. Pfluger, San Angelo area rancher, was elected vice chairman.

Formby had served two terms as chairman and Williams two terms as vice chairman prior to the election of new officers Friday (Aug. 6).

Williams who is serving his second six-year term on the Texas Tech board, spent 15 years in higher education before leaving for a career in business. He is president of Uptrends, Inc., a real estate corporation, and an investment and management consultant.

He served from 1963 to 1969 as mayor of El Paso and from 1967 to 1969 as president of the Texas Municipal League. He is a member now of the board of directors of Mountain Bell Telephone Co., Arkansas Western Gas Co., Southern Union Co., Southern Union Production Co., State National Bank, First Savings and Loan Assoc., Business Products & Services, Inc., New Mexico Gas Co., and Lee Moor Children's Home.

Williams earned the bachelor of arts degree at Hardin-Simmons University, the bachelor and master's degrees in journalism at the University of Missouri and his doctoral degree at the University of Texas.

He was named director of public relations and journalism

instructor at Texas Western College—later the University of Texas at El Paso—in 1940. He later served as dean of students and professor and department chairman of journalism—radio—T.V.

In 1956 he joined the White House Department Stores in El Paso as executive vice president, but he continued his interest in higher education.

He was chairman of Texas Western College's Mission 73 which made an intensive study of the institution and presented recommendations to the University of Texas Board of Regents.

He is a senior elder in the First Presbyterian Church, El Paso.

Pfluger serves on the executive committee of the McHair Council is a delegate to the American Sheep Producers Council, past vice chairman of the Miss Wool of America Pagenat, and is a director of the Texas Sheep and Goat Raisers Association.

He has graduated with honors from Texas Tech in 1951. His degree is in animal husbandry.

He is a member of Committee 50 which has been making an intensive study of Texas Tech in order to make recommendations for its future to the Board of Regents.

Pfluger is the third member of his family to serve on the Texas Tech Board of Regents. His grandfather, Lee Pfluger, served from Sept. 1, 1944, until his death in 1945, and his uncle, Raymond Pfluger, served from 1949 to 1955.

Pfluger is a member of the Lutheran Church.

OPEN THURS. NIGHT TILL 9 P.M.

For Back-To-School Shoppers and to Welcome our brand new Dime Store.

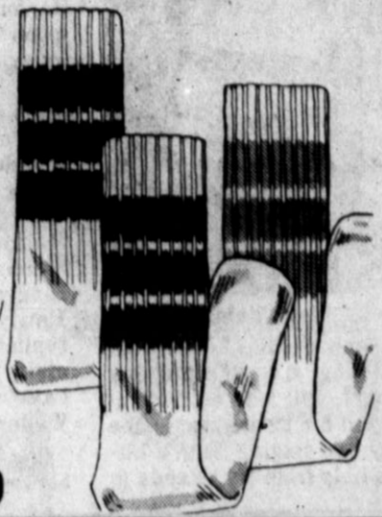
For school or for your home, you can learn a lot about savings at

JCPenney

4 pr. 2.22

Boys' athletic tube socks in white with striped tops. Cotton/nylon/acrylic blend.

Men's TUBE SOCKS too 3 pair \$2.99



57¢

Women's nude heel pantihose with reinforced toe. Basic and fashion colors. S-A-L.



4 for 3.00

Women's nude heel pantihose with invisaguard toe and French cut reinforced panty. Basic and fashion colors. S-A-L.



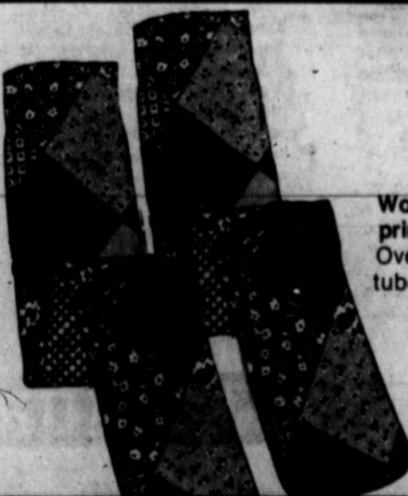
2.99

Boys' 8-18 shirts in solid color polyester/cotton with contrast stitching. Long Sleeve \$3.49

Pre-school 3-7, Long Sleeve \$2.99

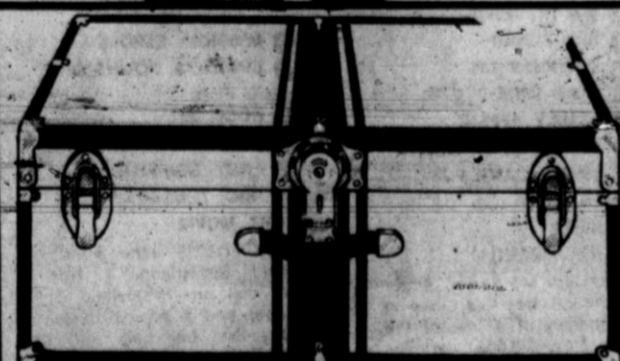


2.49



99¢

Women's screen print knee highs. Overall patterned tube sock styling. A fun fashion accent.



Sale 15.20 Bigger footlocker.

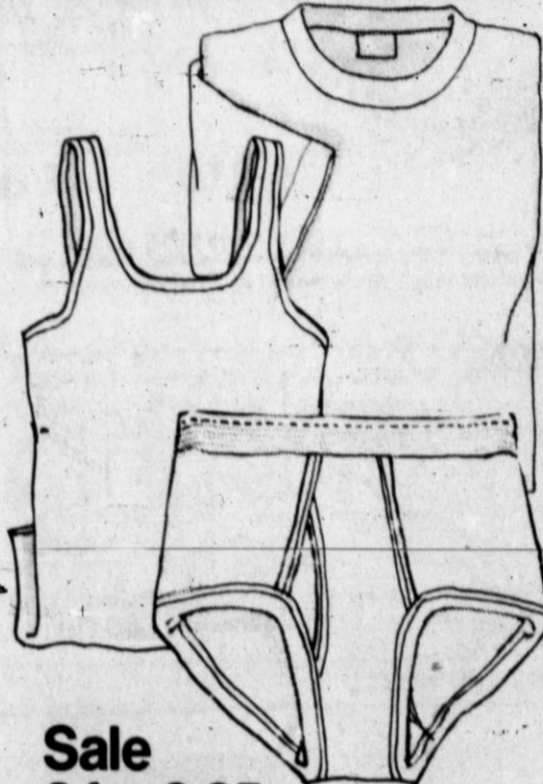
Reg. \$19. A little bigger footlocker for those extra things, but still small enough to tuck away under your bed. Nickel plated steel hardware and bumper corners. Red, yellow or denim blue striped. 30" x 15 1/2" x 12"

Dorm Trunk 30"x15 1/2"x12" Reg. \$23. NOW \$18.40

Special 3 for \$10 Men's sportshirt.

Polyester/cotton in popular plaids, stripes and solids. S,M,L,XL.

Dress Shirts, too!



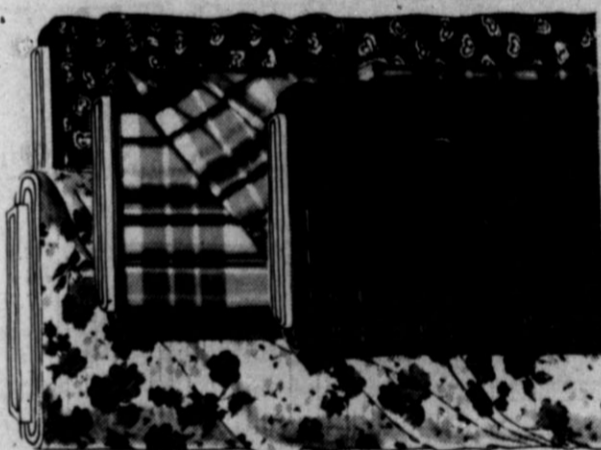
Sale 3 for 2.95

Reg. 3 for 3.69. Men's underwear of Fortrel® polyester/combed cotton. T-shirts, athletic shirts and briefs in white for sizes 36-44; briefs 30 to 42



Sale 3 for 2.71

Reg. 3 for 3.39. Boys' Fortrel® polyester/cotton T-shirts and briefs. In white for 8-20. Little boys' sizes 2-7, reg. 3 for 2.98. Sale 3 for 2.38



Back-To-School PIECE GOODS RIOT

Skillet Prints	Orig. \$1.99	NOW
Ombre Gauze	Orig. \$1.98	99¢ Yd.
Polyester Lining	Orig. \$1.99	
Dimension Stripes	Orig. \$1.33	

Jersey Prints-Polyester Double Knits, Orig. to \$4.99 Plain or Patterns NOW -1.22-\$1.44

REMNANTS 20% OFF and more



SHOE CLEARANCE

3 Style Ladies SANDALS	\$5.99
SOFTIE PUMPS Orig. \$13.99	NOW \$6.88
CANVAS SHOES (some Keds)	\$3.50 to \$9.88
ATHLETIC SHOE Nylon-suede	\$7.88

Subject to prior sale. Broken sizes

Girls BALLERINAS & THONGS Orig. \$5.89 NOW \$3.

SUMMER CLEARANCE ITEMS

Reduced in every department	2 Big Table Items	1/2 Price or less
REDUCED 20-60%	LADIES BETTER DRESSES & PART SUITS	
Ladies LONG DRESSES	NOW \$9.88-\$19.88	
Men's Cotton LEISURE SUITS Orig. \$19.88	NOW \$10	
Men's Polyester TANK TOPS	4 for \$5.	
Men's TIES Orig. \$3.50 to \$5	NOW \$1.99	
Straw PURSES, BEACH BAGS Orig. \$6	NOW \$2.99	
2 Big Rack Girls FASHIONS	SAVE 20%-50%	
Girls Penney's Pat SHORTS Orig. \$2.50	NOW \$1.50	
Entire Stock Ladies SWIMSUITS	1/2	
Women's 2 Pc. SHORT SETS Orig. \$4.99	NOW \$3.50	
1 Big Rack Better SHORT SETS	NOW \$4.50	
Girls Better DRESSES REDUCED	NOW \$1.88-\$7.88	
Girls 2 Pc. SHORT SETS	NOW \$1.88	
Boys Knit SHIRTS	\$1.88 - \$2.50	
Boys TANK TOPS Entire stock	NOW \$1.50	
Women's COORDINATES Reduced	NOW \$3.88-\$9.88	

Many more too numerous to advertise.

PENNEY'S WELCOME M. E. MOSES to SUGARLAND MALL

New M. E. Moses Store Opens Here Tomorrow

The newest store in the chain of M.E. Moses Stores, Inc. will open in Hereford tomorrow at 9 a.m.

According to M.E. Moses, president of the chain, the store, located in Sugarland Mall will feature a grand opening sale on its first business day here, and a free Ficus Benjaminia plant will

Sue Ann Splits Stock

More than 100 leading bankers, securities brokers, investment analysts, and private investors from Dallas and surrounding areas, gathered at the Republic National Bank building last week to hear the executive management of Sue Ann, Inc., announce a forthcoming 3 for 2 stock split-up, and to declare a 20 per cent increase in dividends for the quarter ended June 30, 1976.

The firm owns a plant in Hereford.

Shareholders of record on August 16, 1976, will be given on additional share of stock for every two shares that they hold on that date with the issuance date of these new shares slated for August 26, 1976.

The increased dividend will be to all shareholders of record on August 16, 1976, and it will be payable on August 26, 1976.

Sue Ann, Inc., a local manufacturer of womens sports-wear, which is distributed throughout the entire nation, has experienced unprecedented growth in recent years, expanding gross sales from \$1 million to more than \$23 million in fiscal 1976.

While experiencing this phenomenal growth, Sue Ann, Inc., has risen rapidly into a position of national prominence, rating today among the top ten in all five categories used to evaluate apparel manufacturing operations.

be given to the first 100 ladies to visit the store. Free ivy plants will be given to each lady who visits the store while the supply of more than 1,000 plants lasts.

The new business, which features 10,125 square feet of merchandising area, will be stocked with all of the typical store items and a complete selection of back-to-school and other seasonal merchandise.

The M.E. Moses Co., a Texas organization, dates back to 1974, when the first store was opened by Mr. and Mrs. Moses in Paducah, Tex. A second store was opened the following year in Quanah.

The company marked its 50th anniversary in 1974, with 53 stores presently operating, all in Texas, with the exception of one in Mangum, Okla.

Offices and central warehouse facilities for the firm are located in Dallas.

Manager of the Hereford store is Raymond Delorio. He and his wife moved to Hereford from San Benito, Tex. where he has managed an M.E. Moses store for a number of years.

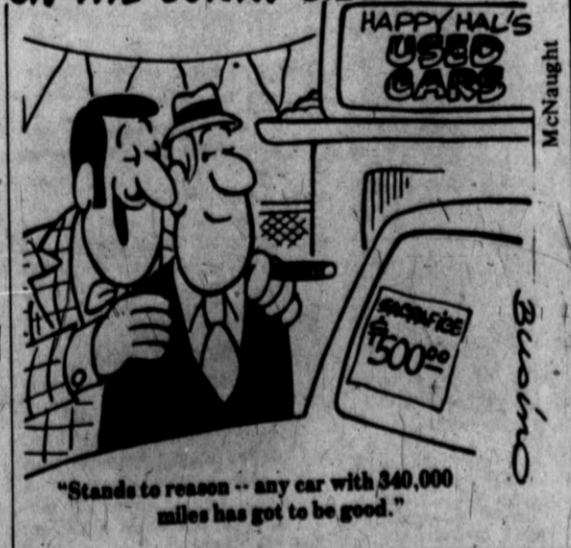
Assistant manager of the Hereford store is Jim Sandoval of Hereford. A graduate of Hereford High School, he has entered into the management training program with the M.E. Moses Co.

The firm will employ all local sales people.

Union Label About 40 per cent of all professionals, not counting those self-employed or managers, are now represented by collective bargaining agents. This compares with 25 per cent of all U.S. workers.

But one group of professionals, scientists and engineers, appear to be bucking the trend. The proportion of unionized engineers and scientists is estimated at only 5 per cent, which hasn't changed much over the last 20 years.

ON THE SUNNY SIDE



"Stands to reason -- any car with 340,000 miles has got to be good."

MARMADUKE®

by Bard Anderson



"Maybe someday you'll remember to say goodbye to him!"

ALLEY OOP



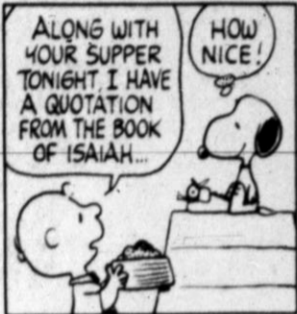
LOOK, CHRIS, IF YOU CAN'T MAKE IT TO CIVILIZATION, HOW THE HECK DID TH' MUTINEERS EXPECT TDO IT? THE PORRAS BROTHERS CONVINCED THE REBELLIOUS CREWMEN THEY COULD ALL REACH HISPANIOLA IN DUGOUT CANOES!



I SEE... KINDA FOLLOWING IN TH' FOOTSTEPS OF THOSE TWO FELLAS Y' SENT FOR HELP, EH? YES THAT WAS THE IDEA... BUT THEY FAILED TO CONSIDER ONE FACTOR... WHAT WAS THAT? THE WEATHER THIS TIME OF YEAR



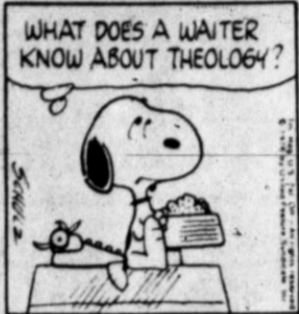
GUESS WHAT!



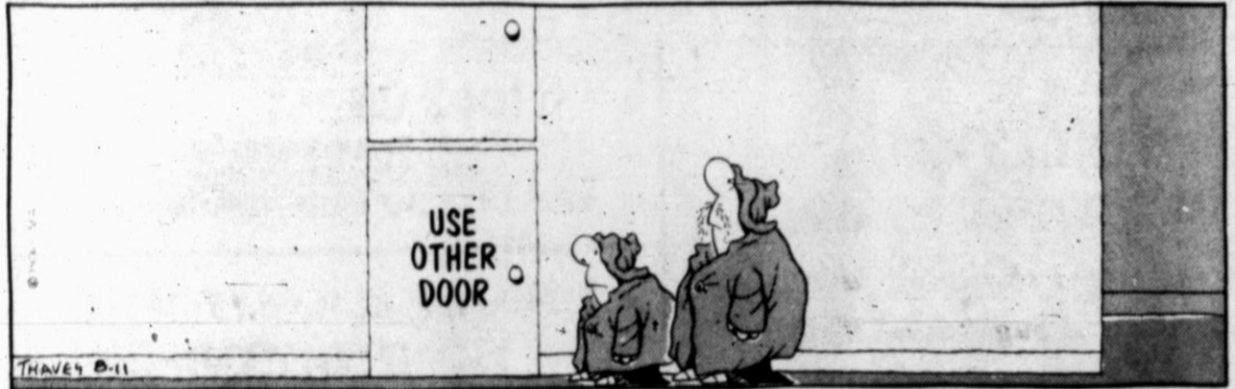
ALONG WITH YOUR SUPPER TONIGHT I HAVE A QUOTATION FROM THE BOOK OF ISAIAH...



HOW NICE!



THE DOGS HAVE A MIGHTY APPETITE... THEY NEVER HAVE ENOUGH



USE OTHER DOOR



EARLY IN OUR RELATIONSHIP MONIQUE AND I AGREED THAT WHENEVER WE HAD A CONFLICT OF INTEREST...



...WE'D DECIDE BY TAKING A VOTE!



THE FIRST ISSUE WE TOOK UP WAS MY MEMBERSHIP



IF MAMA IS COMING TO LIVE WITH US, WE'LL NEED A BIGGER HOUSE!



IT WOULDN'T WORK...



...SHE'D ONLY FOLLOW US.

Live wires on a Saturday Night

This past season late night audiences found themselves confronted on Saturdays by a new television creature called Saturday Night Live. Now that the show has been guaranteed a home at NBC, at least for next season, it's time that viewers get a behind-the-scenes character look at the Saturday Night Live crew.



John Belushi
John Belushi, super supporting star of Saturday Night, will long be remembered for his version of Joe Cocker, singing "With a Little Help from My Friends" in a prone position on stage, where he had fallen after six too many beers.

Although originally trained in straight drama, Belushi gravitated toward Second City, the Chicago improvisational group. He appeared in the National Lampoon's production of "Lemmings" on off-Broadway and then directed one of the shows when it went on tour. Belushi also wrote, acted in and became director of "The National Lampoon Radio Hour." His Lampoon affiliation continued with "The National Lampoon Show" off Broadway, where he served as writer and director and was a star of the production.

Detroit-born Gilda Radner's portrayals on Saturday Night have ranged from the recurring Emily Litella editorial replies ("What's all this fuss about Soviet jewelry?") to take-offs on Barbara Walters and others.



Gabriel Kaplan a.k.a. Gabe Kotter runs into trouble when he is ordered to take a high school make-up exam, and is then embarrassed when he has to turn to Horsback for help with new math on Welcome Back, Kotter. REPEAT

performed on "The National Lampoon Radio Hour" and appeared in "The National Lampoon Show" off-Broadway. Laraine Newman seemed to flow into her part in Saturday Night, in spite of little encouragement to become a performer. Laraine's mother counseled her two sons and two daughters: "I don't care what you do, as long as you don't go into show business."

Lily Tomlin saw a revue staged by the Groundlings in which Laraine had a pivotal role. This led to her being cast in the February 1975 Lily Tomlin special co-produced by Lorne Michaels, now producer and part-time cast member of Saturday Night.

Producer Michaels says he accepted the offer to do a weekly, live TV show because, "I'm grateful for this opportunity to waste several years of my life and grow old before my time." Canadian Danny Aykroyd pursued such assorted interests as studying criminology, driving a truck and operating a bar before

Born in New Orleans and raised there by his grandfather, a Baptist minister, Garrett was surrounded by strong musical influences. "By the time I got to high school," he recalls, "I could sing blues and gospel as well as Mozart, Mendelssohn and the rest of it."

Chevy Chase, whose gotten the bulk of the group's publicity, had been hired as a writer for Saturday Night but insisted that he could perform on the show as well. To convince producer Lorne Michaels of his ability as a performer, Chevy put together and read a collection of "news" items. The end result of that audition was "Weekend Update" which Chevy has anchored on every Saturday Night telecast so far. His success in the dual roles is attested to by his two Emmy Awards.

TV Dialogue

FORMER LIFE - Did Walter Matthau ever have a TV series? Also, what is his real name, and his age? - T. Fitsmons, Naples, Fla. Matthau, whose real name is Walter Matasschanskayaasky, did appear in a short-lived series in 1959 called Tallahassee 7000. He is 56 years old.

TARZAN TIME - Did the actor who played Yancey Derringer on television also play Tarzan in the movies? - Johnny Richter, Madison, Wis. Jock Mahoney, who played Derringer, made several Tarzan pictures in the late 50s and early 60s.

JIM DANDY - I love James Garner and would like to write to him. Where should I send the letter? - A. Fried, DeArmanville, Ala. Garner's series is filmed at Universal Studios, so that's your best bet. The address: Universal City, Calif. 91608.

MARTIAN MIXUP - I've been having an argument over who played the Martian on My Favorite Martian. Could you tell me? - Mrs. Lois Kenney, Los Altos, Calif. Ray Walston played the Martian, with Bill Bixby as his buddy. Hope you were right.

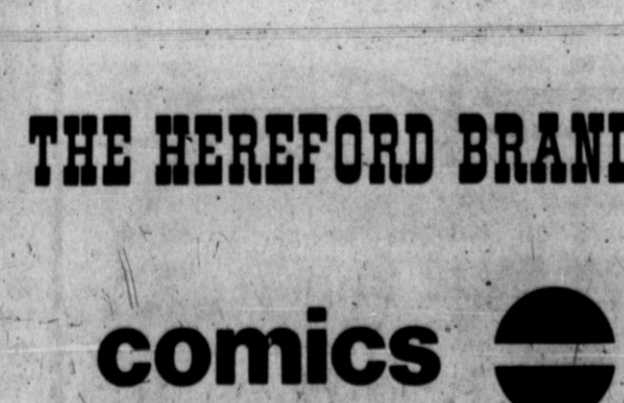
The Desert

- | | | |
|----------------------------|--------------------------------|-----------------|
| ACROSS | 44 Desert travelers in a group | 46 Roman bronze |
| 5 Arid | 48 Father (coll.) | 50 Without |
| 8 Desert feature | 49 Without | 51 Vegetation |
| 12 Bun | 52 Toothed wheels | 56 Astrigent |
| 13 Female deer | 53 Pub drink | 57 Pub drink |
| 14 Understand (2 wds.) | 60 Charles Lamb (Latin) | 61 Chest sound |
| 15 Thought | 62 Desert animal officials | 63 Promenade |
| 16 Depot (ab.) | 64 Want | 65 Sharp curve |
| 17 And others | 66 Snicker | 67 Carbon |
| 20 Make smooth with tool | 68 Sharp curve | 69 Carbon |
| 22 Kind of lettuce | 69 Carbon | 70 Carbon |
| 24 Paving material | 71 Carbon | 72 Carbon |
| 25 Externally | 73 Carbon | 74 Carbon |
| 29 Uninhabitable land | 75 Carbon | 76 Carbon |
| 33 Resident of | 77 Carbon | 78 Carbon |
| 34 Kind of duck | 79 Carbon | 80 Carbon |
| 36 Narrow board | 81 Carbon | 82 Carbon |
| 37 Close by | 83 Carbon | 84 Carbon |
| 38 Winter vehicle | 85 Carbon | 86 Carbon |
| 41 Soldier's address (ab.) | 87 Carbon | 88 Carbon |
| 42 Challenges | 89 Carbon | 90 Carbon |

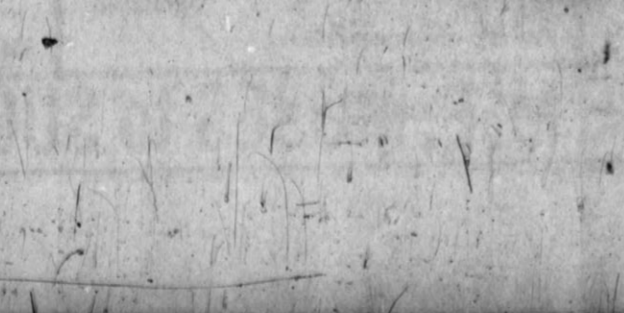
OUR BOARDING HOUSE with Major Hoople



OH-OH! HERE COMES THE PUZZI-I MUSTVE LET THE HORSES GET AWAY! NOW LETS GET OUR STORIES STRAIGHT! AND REMEMBER, THE SPEED LIMIT IS ONLY 55!



NO PROBLEM! JUST SHOW HIM THE GRASS GROWING IN THE HOLE IN YOUR TIRE!



MY WORD, BUSTER, THERE ACTUALLY IS A MOTORCYCLE PATROL MAN COMING!

BUSTER SPEEDING AT LAST

WEDNESDAY

- | | | | | | | | | | | |
|----------------|-------------------------------|-----------------------------------|---------------------|-------------------------|-----------------------------|---------------------------------|-------------------------------------|-------------------|---------------------------------------|-------------------------------|
| EVENING | 6:00 NEWS | 6:30 NEWS | 7:00 NEWS | 7:30 NEWS | 8:00 NEWS | 8:30 NEWS | 9:00 NEWS | 9:30 NEWS | 10:00 NEWS | 10:30 NEWS |
| | 11 BEWITCHED | 12 BUSINESS 105 | 13 STAR TREK | 14 FAMILY AFFAIR | 15 TO TELL THE TRUTH | 16 DON ADAMS SCREEN TEST | 17 ADAM-12 | 18 NEWS | 19 LITTLE HOUSE ON THE PRAIRIE | 20 MISSION: IMPOSSIBLE |
| | 21 MASTERPIECE THEATRE | 22 "Lady Constance Lytton" | 23 ROOM 222 | 24 ANDY GRIFFITH | 25 OVER AND OUT | 26 BARETTA | 27 "And Down Will Come Baby" | 28 BARETTA | 29 "The Shivering Pigeon" | 30 BEVERLY HILLBILLIES |
| | 31 NEWS | 32 NEWS | 33 NEWS | 34 NEWS | 35 NEWS | 36 NEWS | 37 NEWS | 38 NEWS | 39 NEWS | 40 NEWS |
| | 41 NEWS | 42 NEWS | 43 NEWS | 44 NEWS | 45 NEWS | 46 NEWS | 47 NEWS | 48 NEWS | 49 NEWS | 50 NEWS |

THURSDAY

- | | | | | | | | | | | |
|----------------|-------------------------------|-----------------------------------|---------------------|-------------------------|-----------------------------|---------------------------------|-------------------------------------|-------------------|---------------------------------------|-------------------------------|
| EVENING | 6:00 NEWS | 6:30 NEWS | 7:00 NEWS | 7:30 NEWS | 8:00 NEWS | 8:30 NEWS | 9:00 NEWS | 9:30 NEWS | 10:00 NEWS | 10:30 NEWS |
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| | 41 NEWS | 42 NEWS | 43 NEWS | 44 NEWS | 45 NEWS | 46 NEWS | 47 NEWS | 48 NEWS | 49 NEWS | 50 NEWS |

THE HEREFORD BRAND

comics



Congratulations

M.E. MOSES & CO.

ON YOUR

GRAND OPENING

in SUGARLAND MALL

We welcome you to the area's most beautiful and comfortable shopping facility...SUGARLAND MALL... We look forward to working with you in offering the finest services and quality merchandise to the people of Hereford and the Magic Triangle!

WELCOME M.E. MOSES to Sugarland Mall

We will be open til 9:00 Thursday

Special 2 for \$10
For girls 7 to 12: Polyester doubleknit dresses in jumper looks, layered looks, shirtdresses in popular fall colors of red, green, berry, blue, rust... multicolor plaids and stripes, too. All machine washable, of course.

Special 3 for \$10
For girls 3 to 6x: Woven polyester/cotton dresses in smocks, high-waists and A-lines; plaids, prints and solids. All Penn Prest for easy care.

JCPenney

WELCOME...M.E. MOSES OUT OF SHAPE? Get Back in shape! IN SHAPE? Stay in shape. . . .

at the **THIN LINE SPA & HEALTH CLUB**

Offering the very finest in exercise equipment as well as sauna, steam bath, whirlpool, sun booth, and much, much more.

FOR BOTH MEN & WOMEN
364-6261 SUGARLAND MALL
B.J. GILLILLAND-SUE GILLILLAND-MARGARET HIGGINS
Limited Number of memberships available

We are proud to

WELCOME M.E. MOSES & CO.

to the finest shopping facility anywhere... Sugarland Mall

pants cage
SUGARLAND MALL

CLARK'S SPRING CREST DRAPERIES

Our **CONGRATULATIONS and WELCOME M.E. MOSES & CO.**

to **SUGARLAND MALL**

We look forward to having you as a neighbor.

CLARK'S Serving Hereford with

- ★ SPRING CREST DRAPERIES
- ★ WALL COVERINGS
- ★ CARPET
- ★ UNIQUE & BEAUTIFUL HOME DECOR

Clark's **SPRING CREST Custom DRAPERIES**

Sugarland Mall
364-0493

Anthony's

CONGRATULATIONS M.E. MOSES & CO.

We are glad to welcome you as a new neighbor..

OPEN UNTILL 9:00 p.m. THURSDAY

Combination Comforter Sleeping Bag

Reg. 12.99 **NOW 10⁸⁸**

Machine wash and dry at warm temperature. Polyester filled - lining sira viscose rayon printed cotton covers. Unzips to fit twin or double bed. Great for camping, slumber parties, or keep warm, during power failures.

Young Women's Saddle Oxford

9⁹⁹

3 for \$21.

Easy clean saddle oxford comes in five two-tone colors: Black-White, Blue-White, Red-White, Gold-Black, and Sand-Tan. Great to start back-to-school in. Sizes 5 to 10.

Men's and Boys' Printed T-Shirts

Men's Reg. 3.49 to 3.99 **NOW 3 for \$8.**
Boys' **NOW 3 for \$7.**

Brightly colored screen printed T-shirts with many different novelty designs to select from. We're sure to have one that is you. They're all machine washable. Sizes S-XL.

Jumping-Jacks

lively looks for school-time fashion

Getting back into the school of things is easy when wooden wedges are afoot! Kicky, new and natural... on "get up and go" flexy soles! Leave it to Jumping-Jacks to be a step ahead with the looks boys and girls like and the long-wearing good fit mothers appreciate.

Jumping-Jacks

Most feet are born perfect. They should stay that way.

GATTIS SHOE STORE
of Hereford
in Sugarland Mall
Your Back-To-School Shoe Headquarters

HAROLD CLOSE DRUG

Extends a big....

WELCOME to M.E. MOSES & CO.

to beautiful Sugarland Mall
We're glad to have you join us...

Rx Bring your next Prescription to us...for fast accurate service using only the finest products...

We appreciate your business.

- ★ DRUG RECORD SERVICE (Tax and Insurance information)
- ★ SENIOR CITIZENS PLAN for Prescriptions

Open 9:00 a.m. to 8:00 p.m.
H.A. Close - Harold R. Close

HAROLD CLOSE DRUG
Sugarland Mall 364-2344

GRAND OPENING

OPEN 9:00 a.m.

100% POLYESTER SEWING THREAD

- 225 YD. SPOOLS
- WHITE, BLACK & 12 POPULAR COLORS
- REGULAR 45c SPOOL

2 SPOOLS / 25c

SAVE AT THIS BARGAIN PRICE!!



M.E. MOSES CO.

"Serves You Better" 5-10-25¢ & \$1.00 STORES "Saves You More"

FREE! PRIZES!

REGISTER FOR PRIZES

Drawing Every Hour 9 a.m. To 9 p.m.

POLYESTER DOUBLE KNIT

- FIRST QUALITY
- FULL BOLTS 58"/60" WIDTH
- SOLIDS & FANCIES
- REGULAR \$1.99 - \$2.44 VALUES!!

\$1.00 YARD

OPENING SPECIAL!



28 SEWING AIDS

WIDE ASSORTMENT TO CHOOSE FROM
PINS, NEEDLES, SHAPS, PIV CUSHIONS, TAPE MEASURES, SEWING GAUGE, TRACING WHEEL, SEAM RIPPER, MANY OTHERS

REGULAR PRICE 45c TO 70c

4 FOR \$1.00

"A REAL BARGAIN"

SUGARLAND MALL
HEREFORD, TEXAS

Doors Open At 9 a.m. Thursday, August 12th

Specials Good Only at New Store-While Quantities Last!



LADIES NYLON PANTIES

- ELASTIC LEG BRIEFS
- WHITE & PASTELS
- SIZES 5 TO 10

57¢

REGULAR \$1.00

PANTY HOSE SALE

1st QUALITY

- SANDALFOOT NUDE TO WAIST
- ONE SIZE FITS 5' to 5'-10"

3 PR. FOR 88¢

REGULAR 59¢ EACH



CLOVER LEAF ORLON-ACRYLIC KNITTING YARN

- 4-OZ. SKIN'S SOFT COLORS
- BEAUTIFUL COLORS!
- 3 1/2-OZ. SHADED

REGULAR 99c

77¢ EACH

KIDDIES & MISSES NYLON PANTIES

- POPULAR BRIEF STYLE
- SIZES 2 TO 12
- ASSORTED COLORS
- REG. 69¢

37¢

GRAND OPENING SPECIAL!!



HEAD SQUARES

Wide array of solid colors. Just right for windy days. Regular 33¢

3 FOR 53¢

FANTASTIC VALUE! SHEER NYLON

SPECIAL! CANNON TOWELS

- Beautiful Prints, and solid colors in thick thirsty terry.
- Matched ensembles in new fashion colors.

BATH TOWEL \$1.53
Regular \$2.00 Value... EA.

FACE TOWELS 63c
Regular \$1.49 Value... EA.

WASHCLOTHS 41c
Regular 88c Value... EA.



STUDENT CALCULATOR

8-DIGIT 5-FUNCTION...

- * Adds
- * Subtracts
- * Multiplies
- * Divides
- * Percent Key

Handy Pocket Size - 4 1/2 x 2 1/2 inches
Uses 1 - 9-volt Transistor Battery (Not Included)

Regular \$14.99

\$7.88

MEN'S NYLON DRESS SOCKS

- RIBBED STRETCH
- WHITE, PASTELS, DARKS
- SLIGHT IRREGULARS

44c

IF PERFECT - 88¢ PR.

JEWELRY BONANZA

NECKLACES, BEADS, PUKA CHOKERS, LIQUID SILVER, NOTHINGS, PINS, BROACHES, BRACELETS. YOU NAME IT! SEVERAL THOUSAND PIECES OF JEWELRY VALUES FROM \$1.00 to \$3.00

YOUR CHOICE! 2 FOR \$1.00

1000-WATT HAIR DRYER

MULTIPLE HEAT SETTINGS
MULTIPLE BLOWER SETTINGS

REGULAR \$17.88
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FOR 3-DAYS ONLY

MAMA'S COOKIES

Assorted Cremes, Chocolate Chips and Iced Oatmeal

Large 6 1/2 Oz. Bag

Reg. 59¢ Value

Regular 3 for \$1.00

NOW SPECIAL 27¢

ASSORTED PLASTIC WARE

POPULAR KITCHEN COLORS
YOUR CHOICE

EACH 37¢

LADIES ASSORTED LUCITE WRIST WATCHES

Choose from wide assortment of ladies' lucite wrist watches in an array of attractive styles. Choose from round, square, hexagon, octagonal.

REGULAR \$14.95

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MATCHING WALL SHELF

Beautiful Antiqued Gold Filigree Trimmed Mirror, with matching shelf. Mirror is approximately 6 1/2" Tall - Shelf is approximately 5 1/2" wide. Overall set up should be about 11 inches tall. This is a closeout of a \$3.00 value. We have only 288 pcs... When that is gone.. That's all, and we cannot get any more.

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ATTENTIVENESS AND EVEN THE KIDS!

- Slide down your seatbelt.
- Turn away seats in the car.
- Condition your hair and lips.
- Check out a whole new way to get ready.
- Do it all from the office.
- Travel without fussing.
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BODY EXERCISER

ADVERTISED ON TV AT PRICES OF \$4.95 TO \$8.95

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"Serves You Better" 5-10-25¢ & \$1.00 STORES "Saves You More" WHILE THEY LAST!

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M. E. MOSES CO.

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FREE!

PRIZES REGISTER FOR PRIZES DRAWING EVERY HOUR 10 a.m. TO 8 p.m.

THURSDAY ONLY!

FREE!

2 1/2" - INCH POTTED DEVILS IVY

PLANT

TO EVERY LADY WHO VISITS OUR NEW STORE OPENING



(WHILE 1,000 POTS LAST) DAY.

THURSDAY ONLY!

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BALLOONS

AND TREATS



FOR THE KIDDIES!

CORONET BATHROOM TISSUE FAMILY PACK 8-ROLL PKG. SPECIAL!!

\$1.17

12-INCH BOUDOIR DOLL
IN GORGEOUS SOUTHERN BELLE DRESS - ASSORTMENT OF COLORS



GRAND OPENING SPECIAL! JUST **\$1.99** REGULAR \$6.95

29" RAG DOLL



(REGULAR \$4.95) GRAND OPENING SPECIAL! **\$2.88**

CORONET NAPKINS

180 COUNT

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FREE!

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BEAUTIFUL HOUSE PLANT in 5-Inch Pot "FICUS BENJAMIA"

(One Per Family Please)

LISA MORNAY **COSMETICS**

BIG 1/2 GALLON JUGS Bath Oils, Milk Bath, Honey & Almond Lotions, Egg & Rum Shampoo, Herbal Shampoo



Regular \$1.39 Value **88c** GRAND OPENING SPECIAL!

CORONET JUMBO TOWELS

IN STUDIO PRINT 125-COUNT

49c



ISOPROPYL RUBBING ALCOHOL 16-OZ. PLASTIC BOTTLE REGULAR PRICE 45c SPECIAL

27c

PAMPERS SALE!!

OVERNIGHT 12's	Regular \$1.27	\$1.07
TODDLERS 12's	Regular \$1.44	\$1.22
NEWBORN 30's	Regular \$1.99	\$1.61
DAYTIME 30's	Regular \$2.27	\$1.97

Beautiful Live Rubber Plant

Potted rubber plants. Approximately 24" high in 6" pots. Don't miss this special low price!



\$2.99

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REGULAR \$1.39

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PRICE!

66c



Stop killing your plants!

Avoid improper watering — the #1 killer of potted plants. Easy-to-use precision instrument shows moisture status, instantly. Booklet describes 200 plants. Get professional results and keep your plants healthy.



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PURE HORTICULTURAL **PEAT MOSS**

BIG 2 CU. FT

REGULAR \$2.99

OPENING SPECIAL!

JUST **\$1.88**

3 DAYS ONLY



SKATEBOARDS

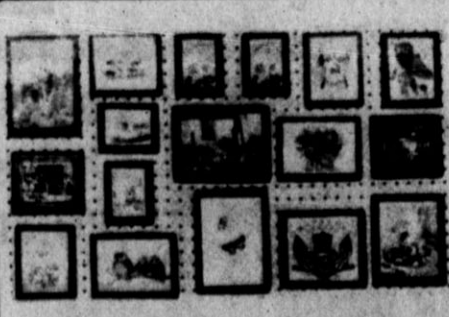
24" Clear Finish Wood 1 3/4 x 1" URETHANE WHEELS

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ASSORTED **WALL PLAQUES**

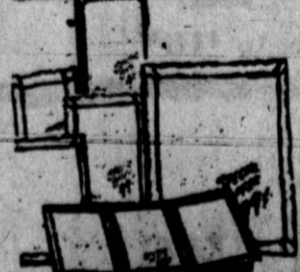
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First Quality Metal



COMPLETE **AQUARIUM KIT**

Includes: 10-Gallon Aquarium Tank Filter Gravel Filter Floss Charcoal Pump Book Fish Food (\$19.95 Value)

OPENING SPECIAL **\$9.99**



AMERICA'S NO. 1 **FLEA COLLAR**

Protect Your Pet from Summer Infestation of Fleas & Ticks (Regular \$2.49)

GRAND OPENING SPECIAL PRICE... UNBELIEVABLE...

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"Serves You Better"

5-10-25' & \$1.00 STORES

"Saves You More"

Congratulations ^{ON YOUR} GRAND OPENING



M.E. MOSES and CO. in Beautiful Sugarland Mall

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back to school "duds"...



from our pant & sweater collection \$12 & up.

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Open till 9:00 Thurs.

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CONGRATULATIONS and BEST WISHES ON YOUR GRAND OPENING M.E. MOSES & CO. From Your Friends at THE CANDY CANE

Sugarland Mall

TO SHOP DAILY WITH THE MERCHANTS OF SUGARLAND MALL

WHERE YOU CAN ENJOY FINE SELECTIONS, CONVENIENCE AND SAVINGS!

Gaston's SUGARLAND Welcomes Moses WITH A 3 STORES-IN ONE CONSOLIDATION-CLEARANCE SALE

OPEN UNTILL 9:00 p.m. THURSDAY

Men's SUITS SPORT COATS **1/2** PRICE

LEISURE SUITS Reg. \$60.00 **\$19.90**

SPORT SHIRTS **1/2** PRICE

TIES BELTS NOW **\$1.99**

SPECIAL GROUP MEN'S SHOES Reg. \$49.00 **\$22.99**

SPECIAL GROUP MEN'S SHOES Reg. \$28.99 **\$11.99**

LADIES' & JUNIOR SPORTSWEAR CONSOLIDATION

\$5 - \$10 - \$15

POLYESTER CO-ORDINATES NOW! **1/2 & 1/3** PRICE OFF

PANT SUITS DRESSES LONG DRESSES **1/2** PRICE & LESS

LADIES' SHOES PANT & DRESS SHOES Value to \$32.00 **\$8.99**

DRESS & PANT SHOES Value to \$42.00 **\$12.99**
ODDS & ENDS **\$2.99**
Over 200 Pair ONLY!

Congratulations ON YOUR GRAND OPENING M.E. MOSES

FROM

THE Brogue GENTLEMENS CLOTHING

THE BEST PLACE IN HEREFORD TO BUY MEN'S SUITS...

Men's Hi Fashion

LEISURE SUITS

NOW BUY 1 at Regular Price

Get Another ONE

FREE



DRESS SHIRTS! KNIT SHIRTS! SPORT SHIRTS!

\$10.00

Values to \$18.00



OPEN TIL 9:00 p.m. Thursday, Friday & Saturday

Men's SLACKS

1 2 PRICE

THE Brogue

GENTLEMENS CLOTHING SUGARLAND MALL

Society The Hereford Brand
Hereford, Texas.
Wednesday, August 11, 1976

Making Shoes Practical, Fun For Local Homemaker

Let's Cook



MRS. DANNY BOYER
...displaying articles

BY SANDY PANKEY
Brand Staff Writer

STEPPING out in style!

Using brightly colored material scraps, a little glue, some wood, two foot pads and a small amount of patience, anyone can create an original, attractive pair of summer sandals.

Mrs. Danny Boyer of 217 Fir enjoys experimenting with new craft ideas and explains she receives many of her concepts from magazines.

One of her latest creations is a pair of red and white gingham checked clogs. She first had her father cut out the soles of the shoes from pieces of wood.

She then sanded the wood and painted the soles with white paint before drawing miniature mushrooms on each. Next she glued foot pads on the shoes and then covered them with material.

The total cost of the clogs was about \$3.

ANOTHER ONE of the attractive brunette's current projects is making stick horses for her nephews and neices of which she is planning to give as Christmas gifts.

She cuts out the pattern for the heads of the horses, sews them together and stuffs them before placing them on broom

handles.

She mentioned that with just one basic pattern, almost any animal head can be designed and using a variety of fabric, each animal is unique.

Other hobbies the vivacious homemaker likes to do includes macrame, crewel work, sewing and cooking. Two favorite dishes she and her husband like are Sour Cream Enchilidas and homemade Vanilla Ice Cream.

SOUR CREAM ENCHILIDAS

- 1 lb. hamburger meat
 - 1 diced onion
 - 1 can ranchstyle beans cheese
 - 1 can sour cream
 - 1 small can green chilies
 - 1 can cream of chicken soup
 - 1 package tortillas
- Brown hamburger meat and onion in skillet. Add ranchstyle beans and simmer. Mix in bowl both sour cream soup and chilies.

Next fry tortillas for 40 seconds each add put a spoonful of hamburger mixture in tortillas along with a slice of cheese. Wrap tortillas and insert a toothpick in each to keep closed.

Place tortillas in a deep dish and pour sour cream mixture over the tortillas. Bake 45 minutes at 350 degrees.

VANILLA ICE CREAM

- 1 t. vanilla
 - 1 large can cream with milk or 1/2 and 1/2
 - 5 to 6 eggs
 - 2 cups milk
 - 1 package instant pudding (family size)
- Beat first four ingredients together and pour into freezer can. Next beat remaining two ingredients and pour into can and finish filling with milk.

MRS. BOYER, the former Marsha Tiefert, and her husband were married last year. The couple is members of Lutheran Church where Mrs. Boyer occasionally plays the organ for church services.

Her husband is owner of First

Printing Co.

A 1972 graduate of Hereford High School, Mrs. Boyer is currently preparing to teach grade level B at Tierra Blanca Elementary School this fall.

She was a student teacher at Shirely Elementary School last year and graduated this spring from West Texas State University with a degree in elementary education.

Ricketts Reunion Held Here Sunday

A large number of family and friends were on hand Sunday, August 8, when the children of Mr. and Mrs. Ira Ricketts hosted an annual family reunion and celebrated the 70th wedding anniversary of the couple.

Children of the couple are Mrs. Clyde Russell of Hereford, Mrs. Archie Daugherty, Clovis, N.M., Mrs. L.L. McBrayer, Dalhart, Mrs. Howard Higgins, Logan, N.M., and Glenn Ricketts, Sante Fe, N.M.

Local grandchildren of the couple are Forrest Ricketts, Mrs. Carolyn Frye, and Mrs. Betty Mercer.

Out-of-town relatives attending the reunion and celebration were Mr. and Mrs. David Johnson, Mr. and Mrs. Don Johnson, Mr. and Mrs. Jim Hall, Jimmy Danny, all of Dalhart; Mike, Melody, Kyle, and Kane Neely, Mr. and Mrs. John Anderson, all of Alma, Ark.; Mary Beth and Julie Costin, Joan Utterback, all of Clovis.

Also, Mr. and Mrs. Albert Ricketts, Kerri, Tony, and Zane, Garden City, Ks.; Mr. and Mrs. David Dougherty, Donna, and Dalene, Bard, N.M.; Mr. and Mrs. Steve Johnson, David, and Randy, Earth; Mrs. Aaron Clifton and Michaelene, Amaril-

Members Welcomed During Luncheon

Three new members were recognized by members of Hereford Newcomers Club during a cold cut luncheon Tuesday at Community Center. They included Mmes. Richard McMurtry, Billy Gage, and Glen Hendrickson.

During the business meeting, it was announced that installation of officers will be held August 27 at the center. Dickie's Restaurant will cater the dinner in which husbands

will be invited and Irene McKinister will serve as the installing officer.

Also, beginning in the fall, the club will schedule a playday once a month in addition to their regular meetings.

Mrs. Larry Romatz and Mrs. Glen Parman were welcomed as

guests by members present. They included Mmes. Freddie Savage, Gene Batterman, Charles Short, Arthur Dettman.

Also, Mmes. Stephen Cole, Ron Walker, Glen Gillis, Dick Davis, Gene Haertl, Stan Brock, Bob White and Do Lucas.

WHO'S NEW

BIRTH ANNOUNCED

Mr. and Mrs. Jerry Teel of Route 4 are the parents of a daughter, Shellee Dee, born August 5 at Palmer County Community Hospital at Friona. She weighed 6 lbs. 12 oz.

Grandparents are Mrs. Ralph Thurman of Fritch and Mr. and Mrs. W.D. Buskee of Friona.

Great-grandparents are Mr. and Mrs. W.F. Buskee of Friona and Mr. and Mrs. Neff Turner of Abernathy.

Mr. and Mrs. John Watson of 239 Ave. E. are the parents of a son-born August 9. He weighed 8 lbs. 2 1/2 oz.

Mr. and Mrs. Richard Barrett of 407 Ross are the parents of a son, Michael Keith, born August 9. He weighed 7 lbs.

STICKS AND KNIVES
WINSTON-SALEM, N.C. (AP) — Chopsticks were used in China in the 4th century B.C., well before Europeans started eating with knives and forks, according to Chun King. The name chopsticks is K'uai-tzu in Chinese. K'uai means quick or speedy.

Keepsake
REGISTERED DIAMOND RINGS

Kester's
Jewelry

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Ann Landers Doing Their Best



DEAR ANN LANDERS: I work for an airline and this letter (which I swear I am going to mail, come hell or high water) has been written in my head at least a dozen times.

I can't understand why so many people think an airline should start where Mama left off. Our only obligation is to get the passenger from one city to another safely -- and on time, if possible -- and to make the trip as comfortable and pleasant as we can.

People have insisted that we pay for a taxi to take them home because their cars wouldn't start in the parking lot. We've been asked to pick up the tab for a night's lodging in a motel because a passenger forgot his keys. One woman asked that we deliver her suitcase to her home because she left it in a phone booth at the airport.

If passengers choose to carry on guitars, pictures in glass frames, hockey sticks and rare pieces of art, they have no right to yell at us if something gets broken. Our major concern is people -- not the possessions.

Why is it so difficult to get the public to accept the fact that all mechanical equipment breaks down occasionally? Nothing works perfectly all the time. So please, Ann, tell your readers that when they encounter a

delay, it would be immensely helpful if they would try to remember it's because we don't want to risk their lives. Ask them not to scream at us like maniacs and vow they will never fly with us again. We are doing our best and we are -- Only Human

DEAR ONLY: I fly a great deal and I never cease to marvel at the fine job the airlines do, often under difficult circumstances.

Please accept this verbal bouquet to compensate for the stunk cabbage you receive from some of the others.

DEAR ANN LANDERS: We hope you will bring this letter before school starts in the fall. My husband and I have reached an impasse.

Our 12-year-old son, Tom, was a fairly good student until he became sports crazy. All his time and energy went into sports and his grades went to the dogs.

Last semester we told Tom "no sports" until his grades improved. He was very upset and refused to study. His grades did not come up in the slightest.

Now his father says we should let the boy engage in sports when school starts because we gained nothing by depriving him of his greatest joy. I say we should hang in there and win our point. My husband and I

have had some bitter arguments over this and now I don't know if I am right or wrong. Please settle it. -- Round Ten

DEAR R: Let the boy engage in sports on a limited basis. Depriving him totally is not only unfair but unwise. Kids need the physical exercise as well as the benefits of healthy competition.

Let Tom know you have decided on a compromise and that you expect him to meet you halfway. I'll bet it works. Please keep me posted.

DEAR ANN: Should first cousins marry? Yes or no? -- Call For Help

DEAR CALL: In some states it's illegal. And there are other considerations, like health problems that might produce sick children.

Ask your doctor to send you to the nearest genetic screening center. These clinics have been immensely helpful to couples who plan a family, even if they are not related.

What's prudish? What's O.K.? If you aren't sure, you need some help. It's available in the booklet: "Necking and Petting -- What Are The Limits?" Mail your request to Ann Landers, P.O. Box 1400, Elgin, Ill. 60120, enclosing 50 cents in coin and a long, stamped, self-addressed envelope.

NOTICE

Effective Saturday, Aug. 14, we will close at 1:00 P.M. on Saturdays. Weekday hours will be 7:45 A.M. to 5:30 P.M.

ROCKWELL BROS. & CO.

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Anthony's
C R ANTHONY CO

DOWNTOWN & SUGARLAND MALL

3 PIECE MEN'S SAN REMO SUIT
100% Texturized Polyester Gaboridine 3 piece vested suit in STRIPES. Coat has button front with deep side vents, peaked lapels, pants are Western cut, belt loops. Sizes 36-46, Regular and Long. Navy, Black, Grey, Slate Blue. \$69.

3 PIECE VESTED DRESS SUIT
Handsome 100% Texturized Polyester Gaboridine three piece vested suit. Two large lower pockets, deep side vents. Pants have Western front pockets and belt loops. Men's sizes 36-46, Regular and Long. Navy Brown, or Camel and fashion colors. \$69.

HAGGAR MEN'S SLACKS
The million dollar look, feel and fit of Haggard 100% Ercon® Polyester in a slack you can afford. Beautiful colors of Navy, Brown, Rust, Green, and Sizes 30-42. \$14.

LYNTONE MEN'S BELTS
Buckle up your jeans with one of these beautiful Lyntone leather belts.

- A. Blue denim and leather laced together with leather front. Sizes 30-36. \$8.
- B. Bone or Brown—hand stained Western belt with wooden buckle. Sizes 30-36. \$9.
- C. Brown multi-stained leather belt with stitching. Sizes 30-36. \$8.50.

POUTHOUSE FACTORY OUTLET

SAVE 40 - 50% ON NAME BRAND CLOTHING

DIRECT OUTLET FOR SEVERAL MAJOR NAME BRAND CLOTHING MANUFACTURERS.

New Shipments Arriving Weekly!

FANTASTIC SAVINGS ON ALL MERCHANDISE!

NOW OPEN

213 West Park Ave.

German Officials Checking Charges In Exorcism Case

ASCHAFFENBURG, West Germany (AP)— Authorities said Monday they were investigating allegations that a Roman Catholic bishop was responsible for the starvation death of a young woman who was undergoing the medieval rites of exorcism.

The bishop has asked that countercharges of slander be brought against the complainant.

A spokesman for the prosecutor's office in this North Bavaria town said it was considering allegations of negligent manslaughter and failure to assist a person in need against Bishop Josef Stangl of

nearby Wurzburg.

The spokesman said that because of the nationwide publicity given to the death last month of 23-year-old Anneliese Michel, an epileptic, five individual citizens had also filed complaints against the bishop in the Michel case. One of the complaints came from Hamburg, 300 miles away.

Miss Michel's mother had turned to two local priests after deciding to end any further medical attempts to cure her daughter of convulsive attacks. Bishop Stangl allegedly authorized exorcism rites for the young woman, an education student at a Wurzburg Catholic seminary,

in order to rid her of what the priests believed were evil spirits possessing her.

Miss Michel refused nourishment and her weight dropped to 70 pounds before she died July 1 at her parents' home in the town of Klingenberg, midway between Klingenberg and Wurzburg.

A spokesman for the bishop said the prelate was unaware that the woman had refused food and that the priests had not called in medical help.

The bishop has asked the prosecutor's office to bring counter charges of slander against the individual complainant from Hamburg.

French Riviera Setting For Story

"Agent in Place" by Helen MacInnes and "Tisha" by Robert Specht are the two books being featured at Deaf Smith County Library this week.

"Agent in Place" is a tale which races with suspense and stunning revelations to reach an explosive conclusion with the end game played out in a deceptively serene, sunny resort on the French Riviera. "Tisha" is a book filled with warmth and love, with violence and sudden death, with prejudice, struggle, bravery and triumph.

Deaf Smith County Library is open free to the public from 9 a.m.-9 p.m. Monday and

Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

AGENT IN PLACE
By Helen MacInnes

Among the most dangerous pieces on the chessboard of espionage are the gullible idealist in a position of trust and the constantly vulnerable agent in place. When the idealist is duped to reveal sensitive information, when the agent in place is forced into the open, disaster strikes.

The NATO Memorandum, classified Top Secret, is the lethal prize sought by Soviet Intelligence in the deadly game that continues relentlessly beneath the dubious veneer of détente.

A cryptic telephone call to a Russian "sleeper" in Washington, a mugging-murder of an unidentified man in New York's Central Park, an anonymous leak to the press of the NATO Memorandum -- and Helen MacInnes's new adventure is launched.

A small team of specialists, led by an Englishman working under cover as a businessman, desperately moves to counter the Soviet plan and to save if they can, the agent now in flight. Their involvement is not only professional but also personal, for friends, an American journalist and his attractive wife, are seriously implicated.



GWEN LONDON, LIBRARIAN ...exhibiting new books

Mexican Town Seeks U.S. Citizenship

HARLINGEN, Tex. (AP)— Residents of Rio Rico, called "Forgotten Americans" by their lawyer, went to court here today to begin what may be a long quest for U.S. citizenship.

Rio Rico is a small village south of Mercedes that was originally located north of the Rio Grande until a man-made canal moved the path of the Rio Grande between the United States and Mexico.

Their court session today will be in the form of a hearing at the U.S. Immigration and Naturalization Service office.

In 1906, an irrigation company built a large pumping station on the Rio Grande. A small canal was cut between two points on the river to facilitate operations at the pumping station.

Eventually, the canal became the Rio Grande's main course, cutting Rio Rico off and leaving it in Mexico on the south side of the river.

Laurier B. McDonald, an Edinburg lawyer who represents the 130 residents of Rio Rico, said that if the river course change had resulted from natural causes, the people of Rio Rico would have been residents of Mexico. Since the river course change resulted from an artificial cause, McDonald said he believes the residents should be U.S. citizens with all rights and privileges.

"These people should rightfully be American citizens, but by some quirk in the bureaucratic system, they have been forgotten," McDonald said.

If the trial judge rules in their favor today, McDonald predicts it will still be a long legal battle before their citizenship is finally determined.

Citizenship for the residents of Rio Rico may be a topic of conversation at an upcoming meeting between President Ford and President Luis Echeverria of Mexico, McDonald said. He said that meeting may be held in either McAllen or Reynosa, Mexico, next month.

New Books Featured At County Library

Deaf Smith County Library has received four books which were a gift of the Amon Carter Museum of Western Art and the Texas Commission on the Arts and Humanities.

The four-volume set of books, containing three with Bicentennial titles and one relating directly to Texas artistic heritage, will be distributed to 375 public and regional libraries throughout the state.

Included in the museum package are "The Image of America in caricature and cartoon", "The Face of Liberty", "The Stripes and Stars" and "The Artist Was A Young Man."

"The Face of Liberty" contains biographies of protrait

painters and their sitters. The book also describes the American Revolution as a conjunction of historical and creative influences.

"The Stripes and Stars" is the evolution of the American flag. Mitchell Wilder, director of the Amon Carter Museum, writes in the acknowledgement of this book, "Anyone could, and did, design a flag of his own choosing. The story of this metamorphosis of design is a fascinating revelation in the light of today's adherence to codes and practices involving use and respect due to the flag."

All four books are published by the Amon Carter Museum of Western Art.

New Officers Elected At Homecoming Sunday

The Bippus Homecoming was held Sunday at Bippus community with 54 persons present. Registration began at 10:30 a.m. with Mrs. Jimmie Bradley presiding at the guest book.

Pastor Gene Brock delivered the morning worship sermon entitled "Our Eternal Homecoming" and songs were sung by a group lead by Mrs. Ernie Baird.

Charlene Weaver played the piano and also vocalized "Because He Lives". Following the morning session, a basket lunch was enjoyed by those present.

The afternoon program consisted of a group singing. The

trio was Jane Carthel, Donna Richardson and Diana with Mrs. Jerry Brock accompanying on the piano.

Mrs. Clinton Homfeld then presented a reading entitled "A Nation" and Mrs. Charles Higgins discussed "America-A People of Freedom and Faith Through God."

She stressed the heritage of faith from the beginning of time including people from the Pilgrim era on through to the present time. She quoted William Penn, "The men and women who have helped build America have in turn motivated others by a spiritual zeal that continues to influence the character and our life today."

Mrs. Higgins said, "From our earliest heroes to our modern pioneers of air and space freedom, faith has still been our theme. Even though, we as Americans, have fallen short in many ways, this nation's theme is still freedom."

Mrs. Jack Weaver recognized the oldest man present, S.N. Thweatt, and the oldest woman present, Mrs. Clint Homfeld. The youngest persons were Jerry Dale Homfeld and the person traveling the furthest was Donna Richardson of Lubbock.

The family with the most members included the late J.G. Fortenberry family with the Clint Homfeld family next in number.

Clint Homfeld was in charge of the memorial service. Those listed as deceased included Rufus Overstreet, Charlie Burk, Jim Stocks and Mrs. Claudia Lovelass.

A dedicatory prayer in honor of these people and their services to the community was led by Brother Gene Brock.

Also, during the affair, officers for the next year were elected. They included Mrs. Charles Higgins, president; Mrs. Edwin Morrison, vice president; and Mrs. Wayne Sifford, secretary.

The next homecoming was scheduled for the second Sunday of next August. The meeting was adjourned by the group singing "Best Be, The Tie" followed by a prayer by

Jack Weaver.

Those attending included Mr. and Mrs. Jim Kirby of Las Curces; Messrs. and Mmes. Clint Homfeld, Inman Larson, Jerry Brock, Gene Brock; Charles Higgins, Kenneth Homfeld, Ernie Baird, Olen Baird, Jack Weaver, Jerry Homfeld, all of Hereford.

Also of Hereford were Mrs. Hardisty and Jerry, Mr. and Mrs. Joe Carthel and family, Mr. and Mrs. Jimmie Braaley and family and Mr. and Mrs. Wayne Sifford and family.

Others present, Mr. and Mrs. Oren Davis, Mr. and Mrs. C.L. McBroom and Clay Crist, all of Wildorado; Donna Richardson and Brenda Driggers, both of Lubbock, Mr. and Mrs. Jack Dorris and family, Clovis, N.M.; and Mrs. S.N. Thweatt of Friona.

Sweetheart Crowned During Jamboree

The Panhandle Square Dance Association Sweetheart Jamboree climaxed with the crowning of Mrs. Emma Kuper of the Merry Mixers of Hereford as the sweetheart during festivities Saturday night at the Bull Barn.

Mrs. Kuper, who lives in Summerfield, was selected over Mrs. Ruby Harris of Borger, first-runner-up, and Mrs. Wilda Brown of Borger, second runner-up. They represent the Happy Calico and Shufflers Club and the Boots and Calico Clubs of Borger, respectively.

The host club was the Merry Mixers Club of Hereford.

About 50 squares of eight persons each attended the event, which included a grand entrance dance, the sweetheart crowning and workshop sessions.

Curley Hinds, vice president of the district IV of the organization was the emcee for the event. The invocation was delivered by Charlie Kenny and a welcome speech was given by Joe Shollenbarger, who represented the Deaf Smith County Chamber of Commerce.

A response was given by Jiggs Hoover and the flag bearers were Benny Womble

and Laurence Ruther.

Guest callers included Glen Amburn, Tullia; Johnny Gillenwater, Dimmitt; J.D. Wilbanks, Spearman; and Dudd Stewart, Freddie McKee, Roger Thompson, and Herrick Allen of Amarillo.

Among guests attending were Rus and Roberta Barton of Kress, immediate past presidents of the Texas Federation of Square and Round Dancers; Lou and Ruby Bauer of El Paso, first vice presidents of the federation; and Ed and Mary Barbee of Lubbock, federation treasurers.

Kids To Get Education

AUSTIN (AP) - More than 3,000 handicapped children who are not being served by state or private agency will start receiving some type of public education when school starts, the Texas Education Agency reported Tuesday.

Agency officials said they located the children, at a three to 21, through a state effort which began March 3. The search for youngsters with physical, mental and emotional handicaps will continue through the year.

"Many parents had given up hope," said associate education commissioner Don Partridge. "Now, they are finding help available where for years they had thought there was none."

The "child find" effort is required by the federal government, which finances the search.

Income Growth
Since 1907, per capita income in the United States has moved from \$200 to \$400 to \$800 to \$1,600 and then to \$3,200 in the mid-1960s, according to The Conference Board.

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HR78-14	215R-14	\$82	\$62	3.07
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JR78-15	215R-15	\$83	\$63	3.15
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Public Pensions Mount Up Big Costs

PUBLIC NOTICES "BECAUSE THE PEOPLE MUST KNOW"

By LEE MITGANG Associated Press Writer

Every man, woman and child in the United States paid \$170 in tax dollars last year to cover the steadily mounting pension costs for the nation's city, state and federal employees.

Many experts are warning that the country simply cannot bear the burden. They say the public pension debt could sink cities, states and even the federal government under a mountain of ill-considered promises and generous benefits.

The per-capita tax bill included \$45 for the cost of state and local pensions alone. The annual bill for these pensions has gone up more than fivefold in the past 15 years—from \$1.6 billion to a current \$9.1 billion.

The other \$125 of the tax burden was for federal employee pension plans, according to the National Taxpayers Union, a private, nonprofit research group. The group estimates that

Americans will pay about \$25 billion this year to cover the current retirement costs of federal employees.

Even these figures don't reveal the whole bill because they do not cover what Americans owe public workers in form of future pension commitments.

The taxpayers union estimates that the 21 major federal employ pension plans owe all members, either active or retired, \$499 billion more than the plans have on hand. This is \$2,495 in unfunded debt for every American, money that over the years will have to be covered by tax dollars.

At the city level, residents in Boston owed city workers \$1.725 as of this year in unfunded pension debts. In Pittsburgh, the per-resident bill was \$735; in Los Angeles, \$588; in Miami, \$431; in Chicago, \$375; in Atlanta, \$368; and in New York City, \$1,000, according to a

study of state and local plans by the bond brokerage firm of John Nuveen & Co. the national average per capita pension debt to city workers was \$800.

The study shows that each state resident in Massachusetts owes state employees \$667 in unfunded pension debt. In Washington, the debt is \$440; in Illinois, \$276; in California, \$214; in Wisconsin, \$195; and in New York State, \$146. The national average per capita pension debt for the 50 states is about \$500.

The figures result from dividing the "unfunded liability" of a particular pension plan by the city or state population. The unfunded liability is simply the difference between the

pension fund's assets, and an actual estimate of what the fund will eventually have to pay to all its participants, either active or retired.

In general, the lower the unfunded liability, the closer the plan is to being on a sound footing. Ideally, there would be no unfunded liability, meaning that if the plan were to shut down, it could pay all its debts in cash on the spot. Texas, Georgia and New Hampshire have state systems that are fully funded.

Some, like the three city plans in Washington, D.C., are funded on a "pay-as-you-go" basis; they do not estimate their future debts and obligations and have built up huge unfunded

liabilities. Unfortunately, like an installment loan on a car or dishwasher, the longer the pension bill remains unpaid, the larger it grows. The public pension debt grows with ever salary increase, every rise in

inflation, every drop in the stock and bond markets, with changes in life expectancy rates and retirement patterns. Taxes pay for some of those increases, pension plans for others and public employees themselves pay a portion.



On Wall Street

By BOB HILL

The cost of that canned fruit you have been buying at the grocery store is headed higher

very soon. In the past two weeks, more than tons of peaches, apricots, pears and canning tomatoes rotted in the fields in California's central valley while cannery workers shut down 70 canneries over a wage dispute. The canning companies lost \$1 million per day and the growers lost four times that amount while the strike was on, so Washington held marathon negotiating sessions between the workers and the canneries in order to get things settled. They did—with a new contract which increased pay 32 per cent over the next 36 months.

Labor is more than 50 per cent of the cost of canned goods. The new wage package will add 2c to 3c to the cost of a can of cling peaches or peeled tomatoes. Canners and growers fear that the new wage settlement will put the California producers in an "uncompetitive" position, since the production of asparagus and some other labor-intensive crops is declining in California.

The canners came through the strike in fairly good shape, but the growers are the ones who had lots riding on their crops which went unpicked and unpacked. Canners had a high "case carryover" from the last season. This is why no shortages are expected even though the consumer will pay more for canned fruits and vegetables. Cannery workers start with a base pay of almost \$5.00 an hour.

The loss in canned fruit and vegetable production is another factor in the jump in canned goods. California produces all of the canned apricots eaten in this country and 85 per cent of the processed tomato products. During the week long strike, growers estimate that over 30 per cent of the apricot crop, 14 per cent of the cling peach crop, 5 per cent of the pear harvest and almost 3 per cent of the processed tomato production were lost and irreplaceable.

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little Holy but it isn't. The purpose of this revaluation in Deaf Smith County is to assess our property at full value. This, I say, the taxpayers cannot stand. There is, at present across the nation very considerable talk of a property taxpayers revolt. This proposal for assessment of our property at full value will certainly add to the momentum to help fast bring such a revolt about. I personally think and say, such a revolt is long overdue. Our Governor of Colorado has stated that he personally would endorse such a revolt.

There are sources of revenue to finance our local Governments and schools other than the Mill Levy and Ad Valorem tax. I have advocated such for over 25 years. With numerous other property owner taxpayers, I'm thoroughly convinced that a general one per cent State sales tax would more than adequately finance our local Governments and schools, and its the most feasible and equitable tax there is.

EVERYBODY, the rich, the poor, the welfare recipients and whoever buys anything, large or small, would help pay for the operation of our local Governments and schools. We could almost eliminate altogether the Ad Valorem tax. There would be no tax collection problems.

When you purchase something taxed, you pay the tax bill then and there, there's no collecting taxes later. There MUST be something done by the property owner taxpayers, and it is A MUST that we start doing something NOW, to relieve the some 20 per cent of the population, property owners who are so discriminately taxed now to pay the total tax load. It will be too late to try to solve this problem after we are taxed out of our property, just as it's too late to lock the

Letter To The Editor

First of all I want to commend and praise Nell Miller, Tax Assessor-Collector for Deaf Smith County. I have known and dealt with Nell in the Tax Office for some 20 plus years. She is very efficient, sincere, honest, cheerful and always very helpful to the taxpayer when he shows up in her office.

I think, too, that this little pat on the back should be divided with all her help in her office. Also I want especially to praise Nell's assistant, Vance Crume. I had not met Vance until my trip here now from Colorado to try to get positive and accurate water flow from each of my eight irrigation wells for the tax appraisers and assessors for revaluation and assessment purposes, but I find him to be very courteous and very efficient and helpful in all matters pertaining to taxation.

I have been informed that Deaf Smith County employed the McMorries firm to make a complete appraisal of all land, improvements and irrigation wells in the County. With all due respect to the McMorries Firm, as I see it they did not and could not, deliver the positive water flow from these wells without meter testing these wells. It is my thinking that the County should have requested that McMorries equip themselves with adequate water flow meters to test the wells for positive GPM (gallons per minute) flow in order for the assessors to be able to make a true revaluation of this property for the property owner.

Until this was, and still is being done, the taxing bodies or entities, positively were unable to make an accurate, honest and just reappraisal of this property for the correct assessment of the property for the taxpayers' Ad Valorem taxes. To me, "Ad Valorem" is a dirty word. I don't like to use it. It sounds a

Never on Sunday Legislation in 1845 ordered elections in the United States to take place during the first week of November because "harvesting is over then and winter has not yet made the roads impassable." Tuesday was designated instead of Monday because many voters lived a day's journey from a polling place and objected to traveling on Sunday.

Commodities

Table with columns for LIVESTOCK, GRAIN FUTURES, LOCAL GRAIN, and FORT WORTH LIVESTOCK. Includes prices for various commodities like wheat, corn, and livestock.

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LIVESTOCK FUTURES

Table with columns for CHICAGO (AP) - Futures trading on the Chicago Mercantile Exchange. Lists prices for Live Sheep Cattle, Hog, and Pork.

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14. CARD OF THANKS We would like to send a thank you to Dr. Perales and all of Deaf Smith Hospital for the care they gave to our loved one in his sickness and death.

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BICENTENNIAL FACTS

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Local Parents Foot Higher Bills For College Study

The bad news, for Deaf Smith County parents who have offspring headed for college this Fall, is that the cost has gone up considerably since last year.

According to the various surveys that have been taken, covering some 2,400 colleges and universities across the country, the cost will be 6 to 8 per cent higher, on average. Tuition rates have risen appreciable in most institutions. Room, board, books and miscellaneous equipment and supplies have soared as well.

The bill that is facing Deaf Smith County families this year, based upon the number of local students involved, is estimated at \$2,744,000. That covers all needs, including transportation and fees.

The overall cost picture emerges from data compiled by the College Entrance Examination Board, the Department of Commerce, the National Center for Education Statistics and others.

The College Board finds that the average outlay at a private four-year college will be \$4,568 this year, up 6 per cent from last year. Public four-year colleges will average \$2,790, up 8 per cent.

Private two-year colleges will go to \$3,907, a 7 per cent hike, and public ones, \$2,454, up 8 per cent. For commuting students the costs will be considerably less.

The least expensive institutions are the community colleges, attended primarily by commuting students.

A wide differential in costs prevails between the leading private colleges of the country, whose total annual charges are over \$7,000, and less prestigious ones.

From a price standpoint, the private schools in the Southwest are the best bargains in education. Among the public colleges, those in the South are the least expensive.

Despite the huge costs, enrollments are high. Since 1970 they have gone up 31 per cent, due particularly to big increase in the number of women students.

Based upon the latest figures, it is estimated that there will be about 800 young men and women in the Deaf Smith County contingent this year.

The cost of sending them there, \$2,744,000, is calculated on the assumption that half of them will be attending private schools and half public ones.

Hill Rules Regents Must Open Report

AUSTIN (AP) - Atty. Gen. John Hill ruled Tuesday that University of Texas regents must make public a report on the UT system nursing school and several other documents relating to their decision to shut it down.

All the documents were requested by the Daily Texan, the UT-Austin student newspaper which invoked the Texas Open Records Act. System administrators rejected the request.

The nursing school was dissolved on March 26, and the regents reaffirmed their decision in May. Various campuses of the UT system will operate their own nursing schools after

Sept. 1. Regents said the main reason for dissolving the system school was to save \$300,000 a year in administrative costs. Some also said the school was not providing enough emphasis on patient care.

The Texas Nurses Association has filed suit to overturn the regents' decision.

Among the documents sought by the Daily Texan was "A Report on the University of Texas System School of Nursing," dated May 15, a regents agenda item for the March 26 meeting, correspondence between UT Chancellor Charles LeMaistre and nursing school dean Marilyn Willman and a letter from LeMaistre to the regents.

"This exemption is designed to protect from disclosure advice and recommendations on policy matters and to encourage open and frank discussion between subordinate and chief concerning administrative action. It does not extend to factual matter contained within the material," Hill said.

As for the report, "this is clearly a postdecisional document explaining the reasons why a particular policy was adopted" and must be released upon request, Hill said.

Hill said a transcript of a Sept. 12, 1974 meeting between LeMaistre, the dean of the nursing school and deans of various UT component nursing schools was exempt from mandatory disclosure.

"The discussion at this meeting is precisely the type of information intended to be protected from required public disclosure. There was open and frank discussion of policy matters, just as one would expect at such a staff meeting," Hill said.

Federal Aid In Texas Triples

Comptroller Bob Bullock stated an analysis done by his office shows that federal aid to Texas state and local governments has more than tripled since 1966, but Texans still get back only 82c out of every \$1 they pay in income taxes that are appropriated in federal aid programs.

Bullock said the analysis lists 41 other states that get better returns on their income tax dollars.

"The reasons we have a lower return," said the Comptroller, "are that we have relatively low state and local tax effort, we have less unemployment than the national average and because Texas has a tradition of independence from federal programs."

However, he pointed out, Texas state government alone has already received \$1.5 billion in federal funds during the first ten months of the current fiscal year—representing about 30 per cent of all state revenues.

The analysis of federal aid is part of the Comptroller's June financial statement.

The monthly financial statement shows that June's expenditures of \$403.5 million brought state expenditures through the first ten months of fiscal 1976 to more than \$5.3 billion, 17 per cent higher than during the same period in fiscal 1975.

State revenues, meanwhile, also total \$5.3 billion through June, \$660 million more than during the same period in fiscal 1975, an increase of 11 per cent.

FIRST FLAG CHICAGO (AP) - The first flag to fly in North America was the Viking Flag of Leif Ericson, according to "World Book Encyclopedia." It featured the black silhouette of a bird, with wings outstretched, mounted on a white rectangular background. It is believed to have flown over American soil in the 11th century.

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