

#### WEATHER

	Moisture	High	Low
Thursday	50	50	47
Friday	72	72	47
Saturday	77	77	47
Moisture this Month:	48		
Moisture this year:	21.10		
Moisture last Year:	17.10		

VOL. 16 — NO. 17

Our Slogan, "More People — More Farms"

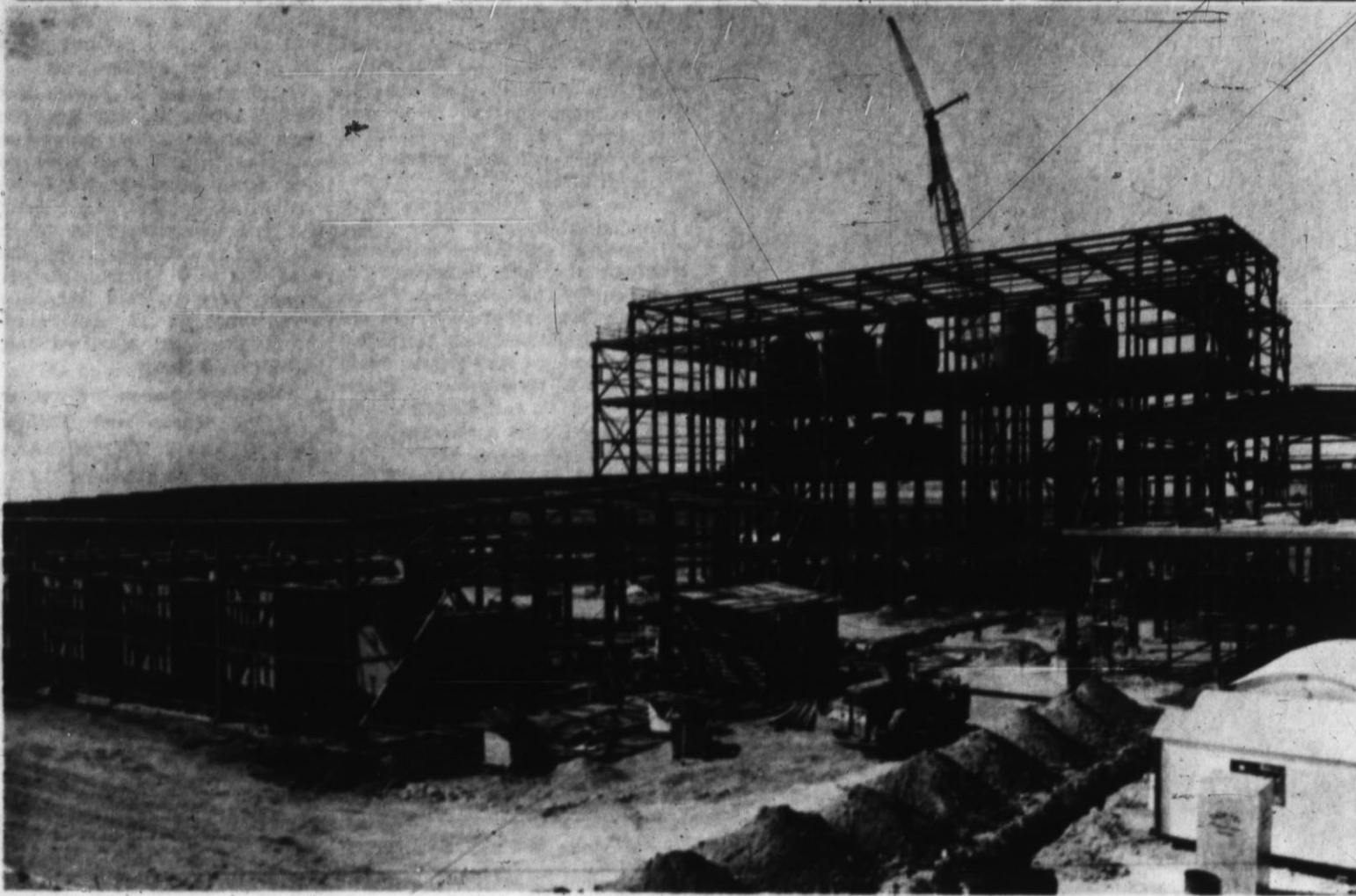
HEREFORD, TEXAS, SUNDAY, OCTOBER 27, 1963

Published Every Sunday

28 pages

Including 22 Colored Comics

PRICE — 15c PER COPY



HOLLY'S NEW PLANT being built just west of Hereford, is making progress as this picture shows. Steam generators are in place (left foreground) and a portion of the main

process building shows five vacuum pans near the top of the building already in place. The company is gunning for completion for next year's crop. (Photo by Bill Brady)

#### Ready by '64 Crop Is Aim

## Equipment Moving In, Sugar Plant Progresses

### \$5000 Bond Set As Charges Filed

Bond was set at \$5000 pending examining trial as a Fairfield, Ill., man was charged with burglarly here Friday, according to Deaf Smith County Sheriff's Office.

### Area Livestock Men To Inspect Feedlots Here

Hereford will be host Tuesday at 1 o'clock for a luncheon at the Bull Barn for 150 livestock feeders, businessmen, ranchers, farmers, grainmen, bankers and investors, who are on a two-day tour of West Texas feedlot operations.

The tour is sponsored by the West Texas Chamber of Commerce, and will be directed by Dr. W. L. Stangel, Lubbock, dean emeritus of the school of agriculture at Texas Tech. He also is chairman of the WTCC livestock feeding committee.

Hereford is to be visited on the second day of the tour after stopovers at Easley's Feed Lot and the O. G. Hill feed lot. After the luncheon here the group will go to Canyon and then to Amarillo for an over-night stop.

The group will be traveling in six chartered busses, leaving Lubbock at 8 a.m. Monday. The first day they will visit Lubbock facilities, Littlefield, Sudan, Muleshoe and Clovis, N. M., spending the night in Clovis where a dinner has been arranged for the visitors.

Tuesday's tour includes Farwell, Friona, Hereford and Amarillo with an over-night stop in Amarillo. The group will return to Lubbock at noon Wednesday, visiting Happy, Tulla, Plainview and Hale Center along the way.

Dr. Stangel said the "tour is being set up to show the possibilities of the livestock-feeding business in West Texas," adding, "the development of livestock feeding means more economic growth and more jobs in related areas such as meat packing, transportation, manufacturing, finance and grain storage."

(Continued on Page 2)

Construction of Holly Sugar Corporation's new beet sugar plant here, planned for completion in time to process the 1964 sugar beet crop is progressing satisfactorily, says the Company's President, Dennis O'Rourke.

"The schedule remains tight if we are to meet our target date a little less than a year from now," the sugar company head admitted, adding that it would require a maximum effort by the hundreds of people involved in the project to assure having the plant ready by next autumn.

More than 350 workers are now employed at the site. Steel has been erected for the main factory building, and some of the heavy processing equipment is already in place.

He said foundations are completed for most of the buildings in the factory complex. The office, bag warehouse and sugar warehouse are nearing completion. Steam generators are in place, and steel for the boilerhouse, which will be built around the generators, is in place, the Holly chief officer explained.

Most of the railway sidings also have been completed, and the steam turbine is on hand.

ready to be placed on its foundation. Molasses storage tanks are nearing completion, and installation of the large "thick juice" storage tanks has begun.

Work also is moving ahead, O'Rourke said, on the "tare" laboratory, agricultural buildings, pulp warehouse and the factory reservoir.

Construction has been planned so siding and roofing will be installed on the main process building and boilerhouse before arrival of cold weather, he explained. Thus, interior work can be carried on through the winter months.

O'Rourke said latest engineering advances will be in (Continued on Page 3)

### Fund Captains To Meet Monday For Briefing

Thirty-five team captains who will lead this year's United Fund campaign, starting Wednesday, will meet at Community Center Monday night to go over plans for the drive, Melvin Young, campaign chairman, announced Saturday.

Young will lay the UF program before the captains as a means of speeding up Wednesday morning's kick-off breakfast. Neal Cooper is general chairman of Deaf Smith County United Fund.

The kick-off breakfast will be held at Jim Hill Hotel at 7 a.m. Wednesday, and immediately afterward, solicitors will go out to seek a budget of \$28,000 for operation of this year's agencies. Eight agencies are included in United Fund — American Red Cross, Boy Scouts, Camp Fire Girls, the Salvation Army, Little League, Pony League, Hereford Athletic Club and the Deaf Smith County Council on Alcoholism.

Captains include: Woody Wilson, Gaylord Newell, J. W. Robinson, G. D. Caison, Charles Morris, Joe Rojek, Ernest Kenton (Continued on Page 3)

## Phillips Nips Herd, 21-14

### Hereford Man Seriously Hurt In Wreck Here

A Hereford man was injured about noon Thursday as the pickup truck he was driving collided with another vehicle at the intersection of Dairy and Progressive Roads.

Injured in the two-vehicle collision was J. B. Cocanougher, 56, 210 Ave. D. According to a Deaf Smith County Hospital spokesman, he was listed in satisfactory condition Saturday.

The accident occurred as a 1956 model sedan driven by Gabriel Vasquez, 21, Route 3, ran a stop sign at the intersection. The Vasquez vehicle shot out in front of the pickup apparently (Continued on Page 3)

Phillips, undefeated and powerful when it counted most, nosed Hereford Whitefaces here Friday night 21-14 in the opening conference game for both teams, but statistic-wise Hereford had the edge in almost every department.

A third-quarter touchdown put the game in the bag for the Blackhaws after a pass over the goal line following a touchdown had evened the score at 14-all earlier in that same period.

Big Jim Haney played his best game of the year so far, ringing up more yardage than any man on either team. When the final figures were totaled, he had carried the ball 26 times to mark up 133 yards, which comes out to slightly more than a 5-yard average per try.

The two teams battled it out scoreless for the first quarter, but a Blackhawk fumble after a march from their own 32, to the Hereford 2 broke up a Phillips drive. Hereford took the ball and marched it back all the way for a touchdown to give the Whitefaces a 6-0 lead early in the second quarter. Walter Williams did the goal-crossing. Twenty-one plays went into the goal drive, giving the Whitefaces hopes of scoring an upset. Try for extra point missed.

But the Blackhaws put on the pressure for which they have become famous this year; Donald May, fleet-legged halfback doing a bunch of the

ball-toting, wiggled over right end for 17 yards and scored. Bill Killion's try for point after touchdown was good and Phillips led 7-6.

A short time later, Halfback Lynn Johnson circled end for a touchdown after a 10-yard run, and Killion again booted the extra point, bringing the score to Phillips 14, Hereford 6.

### Miss Renfro Is Named Football Queen For 1964

Miss Connie Renfro, a 17-year-old senior at Hereford High School, was crowned Football Queen for 1963 during ceremonies at a Homecoming pep rally in the school gym Friday. Escorting Miss Renfro was Jim Haney, a co-captain of the squad.

Named as attendants to the queen during the ceremonies were Miss Becky Higgins, freshman; Miss Mandi Moore, sophomore; Miss Brenda Shelton, junior and Miss Linda Hart, senior.

Miss Renfro and her attendants were presented to the Homecoming crowd in an informal ceremony before the start of the Whiteface-Phillips Blackhawk game.

Then it was Hereford's time to score, Jim Haney scampering around end from the 5-yard line after a long drive from the 30. Needing two points to tie the score, the Whitefaces did just that; Quarterback Frank Cain passed to Halfback Gary Stagner for the two extra points and the score was tied up at 14-all.

Phillips took to the air, and the Blackhaws' final tally came via the air. Quarterback Lynn Alexander passed to End Hank Boykin, good for 48 yards and the touchdown. Killion again booted that extra point to bring the score to 21-14 in favor of the favored Blackhaws.

And that's where the scoring ended.

What was probably the biggest break of the game for the visitors came in that third stanza when End Jerry Smyrl intercepted a Whiteface pass and set up the third Phillips score on the first play, the Alexander-Boykin flip good for the TD on the first try.

Hereford kept right on battling down to the final whistle. With almost everybody on the team getting into the act, the Whitefaces drove down the Phillips 2-yard line late in the game, and once more were in position to tie-up the score.

A penalty proved costly, however, moving the ball back to relatively safe territory for the Blackhaws. The Phillips defense held; despite some good plays, Hereford was unable to (Continued on Page 2)

## Around Town

All grain sorghum farmers in the Hereford area are urged by Elbert Harp, president of GSPA, to attend a public meeting in Lubbock Nov. 4 from 2 until 4 p.m. when Secretary of Agriculture Orville Freeman will answer questions of area farmers.

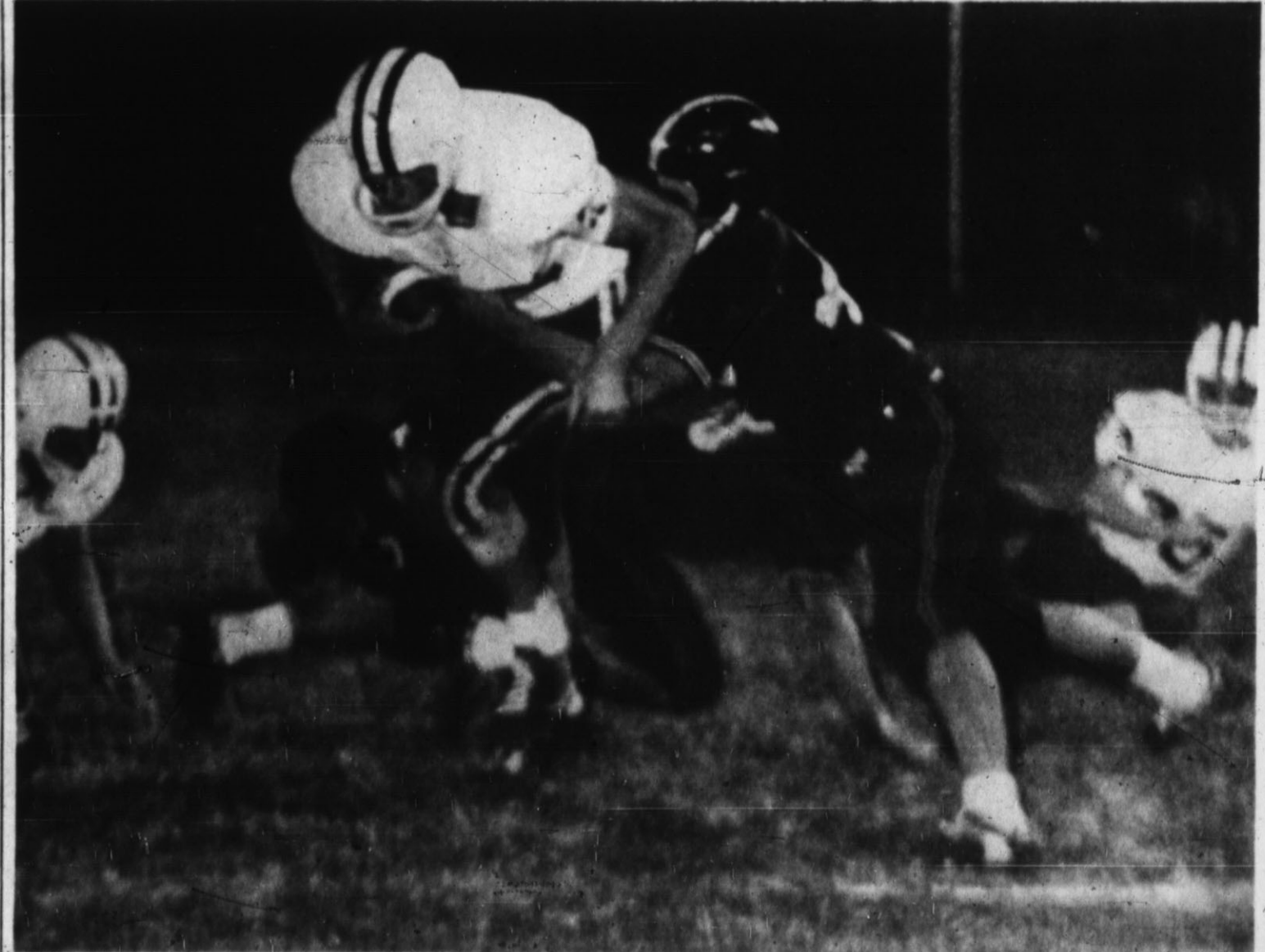
Band Aides will meet Monday night at 7:30 at the Band Hall, and all parents are urged to attend.

Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, attended a meeting Friday and Saturday of the Chamber of Commerce Executives' Association of the West Texas Chamber of Commerce in Abilene. He is president of the group.

Van E. Smith, a freshman, son of Mr. and Mrs. Joe H. Smith Jr., Hereford, won a "superior" rating in the novice division debate tournament for teams from Claremont Men's College recently. The debate was held at San Diego State College in California.

Tak-Sha-Wa Camp Fire met Oct. 21 at the Community Center for a wood gatherers' ceremony. Guests were mothers and fathers and members of L'Alliegra Study club, their sponsors. The girls were presented their beads and wood gatherers' certificates.

If its any indication of winter in the offing, geese and ducks are going over Hereford in large droves these days. One Brand reader called to say she has seen "oodles and oodles" of the birds going south for the winter.



BIG JIM HANEY, who carried the ball 26 times for 133 yards, for Hereford, is shown here as he streaked across the goal line to score the Whitefaces' second touchdown

against Phillips Friday night. Although Hereford outgained the visitors, Phillips took the conference opener 21-14. (Staff Photo)

### Driver Charged With Accident Is Sentenced

The driver of a cattle truck involved in an accident three miles north of Hereford on U. S. 385 was fined \$100 and his drivers' license suspended for six months as he was sentenced Thursday in Deaf Smith County Court, Judge H. C. Williams presiding.

The driver of the truck, Milton Homer Mayberry, 40, Roswell, N. M., was charged with aggravated assault with a motor vehicle following an accident which resulted in serious injury to a Deaf Smith County woman.

Charges against the man were filed here Wednesday by Texas Highway Patrol. He entered a plea of no contest and Judge Williams took sentencing under advisement until Thursday.

The injured woman, Mrs. Dorothy Brorman, 26, of Route 4, was listed in satisfactory condition at Deaf Smith County on Saturday, according to a hospital spokesman.

In the accident Mrs. Brorman had both arms and an ankle broken and received severe facial lacerations.



SINGING A proclamation designating the week of Oct. 28 as Support Your Band Week is Ray Cowser, mayor of Hereford. Presenting the proclamation to Mayor Cowser were Ben Gollehon, band director, and Albert Maxwell, president of Band-Aides, an organization of band students' parents. The group begins a fund raising drive Monday to furnish transportation to the Enid Music Festival in May. (Staff Photo)



FRIO NEWS

# Boy Is Seriously Injured In Fall From Truck Cab

By Mrs. Owen Andrews  
And Mrs. Charles Self

Kenny Shadden, son of Mr. and Mrs. J. M. Shadden, was seriously injured Thursday evening when he fell from a grain truck. His mother was driving and as she turned a corner the door came open and he fell from the cab. Kenny was unconscious and having difficulty breathing as Mrs. Shadden carried him to the Richard Price home for help. They were returning home after unloading at Community Grain when the accident occurred.

Kenny was still having X-rays and other examination Friday morning, but he seemed to be resting comfortably in Deaf Smith County Hospital.

Frio Homemakers' Club met Tuesday afternoon in the home of Mrs. Henry Dobbs. Mrs. Howard Hunter of Hereford was the guest speaker. She demonstrated wrapping and decorating Christmas packages. She suggested several unusual ideas for gift packages for people with different hobbies.

Others present were: Mesdames James Dobbs, Clark An-

draws, E. E. Berryman, Herbert Bruns, Jim Brooks, J. D. Stringer, Grady Manley, Glenn Andrews, Tommy Sparkman, Larry Dobbs, Earl Harkins, Joe Autry, Jack Rogers, Owen Andrews, Frank Robbins, and Mrs. Annie Springer.

Officers for the club for the new year are: Mrs. T. L. Sparkman Jr., president; Mrs. Glenn Andrews, vice-president and program chairman; Mrs. J. D. Stringer, secretary-treasurer; Mrs. Charles Self, reporter; Mrs. E. F. Vogler, fair chairman; Mrs. Frank Robbins, consumers reporter; and Mrs. W. A. Springer, co-op buying chairman.

Mrs. Floyd Cole was hostess for the WMU meeting in her home Thursday morning. The business meeting was conducted by Mrs. Jack Rogers. Those present for the meeting were: Mesdames Clark Andrews, Mark Shadden, G. W. Fine, Earl Harkins, Glenn Williams, Joe Autry, Frank Robbins, Don Adams, Howard West, and Owen Andrews.

Relatives of the Andrews family who were here during the weekend for the wedding of Doris Jean Andrews to Don Scarborough Saturday were: Mr. and Mrs. Ray Rogers, Loco, Okla.; Miss Illene Sprull; Duncan, Okla.; Mr. and Mrs. Charles King, Mr. and Mrs. Jerry King, David and Darlene, all of Amarillo; Mrs. Allie Burris and Zedline, Texico, N. M.; and Mr. and Mrs. Ralph Hart, Clovis, N. M. Mr. Weldon Stephan was the honoree at a birthday supper at the D. C. Miller home Oct. 12. Others present were Mr. and Mrs. T. L. Sparkman Jr., Willie Martinez, son of Mr.

and Mrs. Benito Martinez, suffered a deep cut on his arm from a tin can Thursday afternoon. He was taken to Hereford Clinic and had several stitches.

Mr. and Mrs. Harlan Barber, Mrs. James Bullard, and Mrs. Bill Williams attended funeral services at Colorado City Tuesday for Richard Howell. He was a cousin to the ladies. He was the victim of an automobile accident Saturday evening near Colorado City. He resided in Colorado City.

Mr. and Mrs. R. G. Alexander and Jan of Idaho spent the week end visiting the Harlan Barbers.

Mr. and Mrs. Charles Self and Brent are visiting this week with relatives and friends at Abilene, Waco, Fort Worth, and Watonga and other parts of Oklahoma.

Mr. and Mrs. Leonard Schmidt and family, former residents of this community, now have moved from Hereford to the Palo Duro community where he is manager of the Dawn Co-op Elevator and business. They have lived in Hereford at 814 Blevins for the past one and one half years. They are now living in a new house at the elevator.

Mrs. H. M. Mobley and Mrs. Floyd Cole went to Tulsa Tuesday afternoon to see the Hereford seventh grade boys play football. Bill Cole and Dale Schmidt of Westway were among the players.

Accompanying the young people from Frio Baptist Church to the Association Youth Rally at Lee Street Baptist Church, Dimmitt, were Mrs. G. W. Fine, Mrs. Grady Manley, and Mrs. Earl Harkins.

## Hospital

### Notes:

**Patients in Hospital**  
Luther J. McKenzie, Box 546, Friona; Mrs. Daniel Pesina, 411 Grand; Mrs. Herman Gaines, Route 4; Ruben V. Alvarado; Horace M. Taber, General Delivery, San Saba; Mrs. Calvin L. Goodin, 430 Star; J. B. Cocanougher, 210 Avenue D; Kenneth Lane Shadden, Star Route; S. C. Brewton, Box 975; Mrs. Roy Lewis DeRusha, Route 3; Friona; Pedro Pablo Velasco, General Delivery; Conrad Rodriguez Cortez, Route 4; Mrs. Calvin L. Stovall, Route 2; Jose D. Gallegos, Box 205; Mrs. H. B. Corbitt, Box 365, Shamrock; Mrs. James Sprouse, Box 196, Vega; Ricardo Valdez, General Delivery; Mary Elizabeth Foshee, Route 4; Mrs. Louie LeGrand, Box 511; Hugh E. Ritch, Plainview; Karl H. Hare, 121 Emma; Mrs. Amanda Strong, Route 1; T. L. Sparkman Sp. Route 2; Mrs. Hugh E. Ritch, Plainview; Loyd G. Hammar, Route 2; Melrose, N. M.; Mrs. L. A. Rule, Route 2; Mrs. Ollie May, 119 Avenue J; Mrs. Elena Martinez; R. C. McGilvary, Box 114; Mrs. Anthony Brorman, Route 4; Mrs. James Thompson, Box 465; Mrs. Ignacio Pena, Box 34; Dawn; Mrs. C. T. Wester, 107 Bradley; Mrs. Luz Torres, Route 1; Mrs. Charles Packard, Route 3; Mrs. Sarah Janet Thomas, 707 Knight; Mrs. Elmer Ayres, Box 285, Vega; Thomas P. Campos, Box 501, Dimmitt; Mrs. Edna E. Doak, Star Route; Mrs. Edwin Morrison, 414 Western; Charlie T. Nolan, 204 North Texas; Mrs.



NEW OFFICERS OF THE LADIES' Golf Association are, left to right, Mrs. Charles Skelton, president; Mrs. Fred Sims, vice-president; Miss Alice Lueb, secretary-treasurer, and Mrs. Billy Massey, reporter. Not present for the picture was Mrs. O. B. Trimble, parliamentarian. (Staff Photo)

## Women Golfers Elect Officers For New Year

Mrs. Charles Skelton was elected president of the Ladies' Golf Association during their meeting Thursday morning in the women's clubroom at the Golf Shop. Other officers who will serve with Mrs. Skelton are Mrs. Fred Sims, vice-president; Miss Alice Lueb, secretary-treasurer; Mrs. Billy G. Massey, reporter, and Mrs. O. B. Trimble, parliamentarian.

Mrs. O. B. Stephens, current president, conducted the meeting. The invitational partnership tournament on Oct. 23, it was reported, was a huge success and will probably become an annual affair.

Two more tournaments were announced by Bud Posey. The first, a mixed Scotch foursome, will be played in Hereford Nov. 16-Dec. 8. The second, the West Texas Associational Pro-Am annual tournament, will be played in Andrews. All golfers said Posey, will be eligible to attend Nov. 5, 6, 7, and 8, and it will be played with a handicap.

### ATTEND SPRING MARKET

Planning to attend the annual Spring Fashion Market to be held in Dallas Oct. 27-Nov. 1 are Mrs. Helen McCauley, Helen's Youth Shop, Mrs. Theima Snyder, Little's, and Mrs. Beas Moore, The Vogue. Sponsored by the National Fashion Exhibitors of America and the American Fashion Association, the Dallas markets will feature spring fashions and accessories for women and children from over 7,000 lines.

Buying, Selling, Renting, Swapping.  
USE THE WANT ADS!

## Phillips...

(Continued from Page 1)

cross the Phillips' goal line. After that it was a run-out-the-clock routine for the visitors.

Several times during the evening, Hereford staged well-executed drives that kept the chain-toters busy. In fact, in first downs, Hereford had a great evening, ringing up 24 to the Blackhaws' 17. In yards gained rushing, too, the Whitefaces had the edge—280 to 248. Phillips did a better aerial job, however, gaining 63 yards through the air to 48 for Hereford. Total yards gained were 328 to 311 for Phillips.

Hereford tried 12 passes and Phillips attempted only two. The Herd completed four passes to two for Phillips. Punt average was about equal—41 for Hereford to 44 for the Blackhaws. But one department in which the visitors definitely had the edge was in the matter of penalties; Hereford was penalized seven times for 55 yards while the Hawks were penalized only twice for 10 yards.

Hereford had a 2-4 record for the season and Phillips 6-6. It was a District 1-AAA opener for both teams.

Next Friday the Whitefaces go to Perryton.

### USE THE WANT ADS!

## WOMEN PAST 21 WITH BLADDER IRRITATION

After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent urinating or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, CYSTEX® pressed in suppository form, relieves by curbing irritating toxins in strong, acid urine and softens acidic pain. Get CYSTEX at drugists. Feel better fast.

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## New and Used Cars

THIS WEEK'S SPECIAL

1961 OLDSMOBILE Dynamic 88. Four door, factory air and power equipment. Sharp, local owned delivery car.

**\$1695**

1962 PONTIAC CATALINA 4-door sedan. Factory air and power steering and brakes. Lovely satin blue with white top. 21,000 miles. Here is a fine family sedan at a greatly reduced price. Full guarantee.

1962 CHEVROLET 4 door sedan. 6-Cylinder, radio and heater. Good white wall tires. Extra clean. Fully guaranteed.

1961 FORD Fairlane 500. 4-door, radio, heater, Crumple and factory air. This is a double sharp car.

1962 CHEVROLET IMPALA, 4 door hardtop, radio, heater, automatic, power steering, brakes and air. Solid white with red interior. This is the next thing to a new 1958 CHEVROLET 1/2-TON PICKUP. Six cylinder, 3 speed, heater, hitch and side mount spare. Good tires and good forms. See this one.

1959 CHEVROLET EL CAMINO, V-8, Standard transmission, radio, heater, new white wall tires. Local owned. Good trade - good terms - protective warranty.

Trade in the Shade under the big Carpet at Warren Bros.  
15 Years Of Customer Satisfaction



## The Hereford Texas Federal Credit Union

### Proudly Introduces

MR. CHARLES POOL

as a staff member of our financial institution. Mr. Pool will be in charge of collection and appraisals.

He holds a BBA degree from West Texas State University and came here from Mulshoe where he has resided since 1943.

Charles (Buddy) Pool

Mr. Pool's wife, Nan, and little 2-year-old daughter Allison Kay will soon join him. The family will reside at 501 Avenue J and will be attending the First Baptist Church.

Buddy will fill the vacancy left by Mr. Jack Jones who resigned to accept the position of treasurer-manager of The Opportunity Plan Credit Union at the West Texas State University.

Stop by and give a welcome hand to Buddy!

Hereford Texas Federal Credit Union

EM 4-1888

## Westway 4-H To Strive For Seal

Westway Community 4-H Club met Oct. 21 at the Westway Community House. Hosts for the meeting were the James Jesko and Norman Minks families. Joan Marnell and Lou Ann Witkowski presented the program on electricity. It dealt mainly with how electrical outlets in the homes should be placed.

Reports on subject matter Roy Fortenberry, North Star Route, Broadview, N. M.; Mrs. Maude Van Horn, Thirteenth and Avenue B.

**Dismissals**  
Mrs. Jerry D. Loflin, 10-21.  
Mrs. John Darrell Mann, 10-22.  
John Kyle Beasley, Mrs. Jim Powers, Mrs. Robert W. Thibet, R. E. Caddell, Mrs. Claude H. Kropp, 10-23.  
Mrs. Leonard Cick, Frank Perkins, Mrs. Juan Rodriguez, Mrs. Paul M. Hoff, Andrew S. Prim, Mrs. E. E. Allen, Mrs. Gerald F. Dickey, Holton Jones Jr., 10-24.

Kathy Creer, Lea Fajth Mays, Mrs. Modesto Tijerino, Mrs. Nicolosa Zuniga, Mrs. Hershel E. Miller Jr., Mrs. Trinidad Gutierrez, 10-25.

groups were given by Karen Jesko, Janna Denton and Jimmy Jesko.

The leader, Mrs. A. J. Bezner, explained how the club could get a special seal in choosing a goal for their achievements. The club voted to strive for the purple seal.

A program committee was elected with Rebecca Jesko as chairman. Others on the committee are Janis Head, Larry Minks, Dale Schmidt, and Tommy Schmidt. Also elected was the recreation committee. Serving on this committee will be Lynn Rudd, chairman, with Dorman Stovers and Ross Baird as assistants.

The club voted to meet at 7:30 p.m. in the future. Recreation was led by the Homer Rudd family. Guests at the meeting were Mrs. Jean Beene, Joan Marnell, and Lou Ann Witkowski.

There were 37 members present.

Next meeting is scheduled for Nov. 9 at the Bull Barn for an all-day session.

The fat around chops as well as that around steaks should be slashed at intervals before the meat is broiled to prevent the meat from curling.

# KESTER'S

has just received a large selection of cordless ELECTRIC Decorator Wall Clocks

Pictured is an Elgin of 25 inch diameter and 8 inch dial. **\$24.95**

With matching scones 17" x 3 1/2" **\$9.95** plus tax

Make Your Christmas Selection Now!

## LAY-A-WAY

on

# KESTER'S JEWELRY

A Small Deposit Will Hold It Until Christmas

ACROSS FROM THE POST OFFICE IN HEREFORD





By Melvin Young

It seems inevitable that we should get entangled in arguments of which we know nothing in the first place, and this week is no exception. And just to keep the record straight, this one had nothing to do with politics.

We were enjoying an outing at one of the local diners last week when Harry Lomas and Ray Moore became involved in a rather heated exchange concerning the difference between a "cord of wood" and a "rick of wood." Both having hailed from timber growing country, we figured they surely would know the difference, but much

to our amazement, the question came back to our table.

Of course, we're natives of the Panhandle of Texas, and as most of the folk know, fire wood is rather hard to come by; consequently we haven't had the pleasure of chopping it and didn't know the answer to their question. However, we did take the time and trouble to look it up in "Mr. Winston's" dictionary. This is what he has to say:

**CORD:** A cubic measure of wood (128 cu. ft.) or a pile of wood 8 feet long, 4 feet high and 4 feet wide.  
**RICK:** A stack or pile, as of grain, straw or hay, in the open air, often thatched for protection.

From the above definition, we would judge that a "rick" of wood would just be a stack of wood, not of any particular size.

As we said before wet are natives of the Panhandle of Texas and even though we have gathered material to build fires (to heat the wash water) we have never heard it referred to as either "rick" or "cord". "Cow chips" were just of "cow chips" period.

We hope the above explanation will solve the problem for Ray and Harry.

**HB-** We understand that Pitman Grain Company has leased the Allied Elevators property at the Eastern edge of Hereford. The huge facility has been empty since the Billy Sol Estes empire crumbled.

**HB-** Noticed recently on an advertising handout for a combination cafe and service station business: "EAT HERE AND GET GAS". Well, how about ptomaine?

**HB-**

Bill Hembree, one time resident of Hereford, has recently purchased controlling interest in the Federal National Bank and Trust Company of Shawnee,



HEREFORD HIGH STUDENTS HAD A bonfire Thursday evening as a part of the preliminaries for the homecoming game Friday night. Shown here are cheerleaders Peggy Neff and Brenda Shelton as they lead a yell for the Whitefaces. The bonfire was located just out of the city limits on Dairy Road. (Staff Photo)

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Hereford State Bank

FOR YOUR

Auto Financing

## \$5000 Bond Fund...

(Continued from Page 1)

The bank shows a total capital accounts of \$1,817,547.41.

Mr. Hembree formerly owned and operated the Hembree Jewelry in Hereford. The store was located in the third block of Main. He sold the business to Kenneth Cowan in 1952 and moved to Marshall, Texas where he purchased and operated a large jewelry firm in that city.

The Hembree's are widely known in the Hereford area.

**HB-** And speaking of banks and bankers, we were quite happy to hear that Mark Woodall has been named president of the First State Bank of Amarillo. Mr. Woodall has been associated with the First National Bank of Hereford for the past seven years.

**HB-**

Wednesday, October 30, will be the kick-off date for the 1963 United Fund Drive. Goal for this year is \$25,000. The drive will be completed by Saturday noon if at all possible, say the Fund officials. The campaign will be launched with a kick-off breakfast to be held at the Jim Hill Hotel Wednesday morning.

**HB-** Saturday, November 2 is the date for the big fall Implement Show to be sponsored by the local implement dealers and the Hereford State Bank.

The event will be held on the bank's parking lot. It has been said that mankind may never have to go

(Continued from Page 1)

dall, John D. Pittman, Frank Wiginton, Ben Childers, Harry Cayler, Melvin Jayroe.

Also Nolan Grady, Guy Lawrence, Clinton West, Lloyd Sharp, Mark Woodall, Bill Thompson, Dick Barnard, Neil Cooper, Hugh Clearman, Florence Tra-week, B. F. Cain, Johnny Blocker, Bob Huddleston, Jimmy Allred, Ted Panclera, Buddy Blom, Harold Kidds, Bernard Roberson.

Also Myron Morgan, O. Z. Golden, Joel Treadwell, P. L. Stevens, T. E. Seigler, Bill Hutson, Dudley Bayne, H. C. Williams, Hilrey Aven, W. H. Gentry, I. van Block, J. F. Martin, Mrs. Luther Lesly, and Mr. and Mrs. A. T. Frye.

If those rolls are a little dry, sprinkle them with a tablespoon or two of water and heat them in a covered double boiler over boiling water. Midway through the reheating, change the position of the rolls so that the bottom ones are placed at the top. This way all the rolls will heat evenly.

## Holly...

(Continued from Page 1) incorporated in the water and waste-water systems at the new plant. All waste-water will be conserved for re-use and none will be discharged into adjoining Tierra Blanca Creek. In addition to preventing stream pollution, the system will conserve millions of gallons of precious water each year, he said.

Most of the liquid waste will come from the plant itself, he explained. A fraction of the recirculating water from fluming and washing sugar beets will be withdrawn constantly, and withdrawal will be matched by fresh water makeup. This is necessary to keep the recirculating water fresh, the official pointed out.

Flume water discharged will be collected in a catch-basin at the plant and it will be pumped to the upper end of a lagoon system. After stabilization by natural processes over a period of several months, this water will be available for re-use or pumping to adjoining fields for irrigation purposes.

Waste-water also will originate as rainfall from cattle feeding lots to be located west of the main factory complex, but this will be carried by intercepter ditches to detention lagoons, which will include pumping stations through which this water can also be carried to fields for irrigation use, he explained.

He said Holly has carried on extensive waste "treatability studies" at its Tracy, Calif., plant, and "more studies will be made during the first year of operation at the Hereford plant to be sure the system produces the results for which it has been designed," O'Rourke concluded.

## Hereford...

(Continued from Page 1) causing the accident, according to Texas Highway Patrol.

A Highway Patrolman stated that the automobile had defective brakes.

Vasquez was tried Thursday in Deaf Smith County Court, Judge H. C. Williams presiding, as charges of aggravated assault with a motor vehicle were filed against him.

The man was fined \$150 plus costs. It is alleged that Vasquez had no driver's license.

According to the Highway Patrol, damages to the Cocanougher pickup were estimated at \$500. The Vasquez automobile was a total loss.

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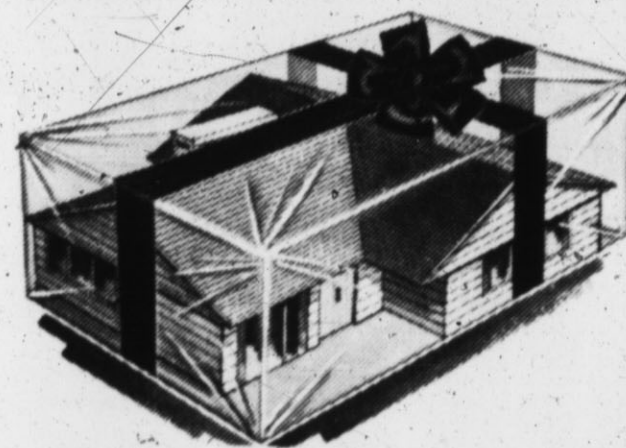
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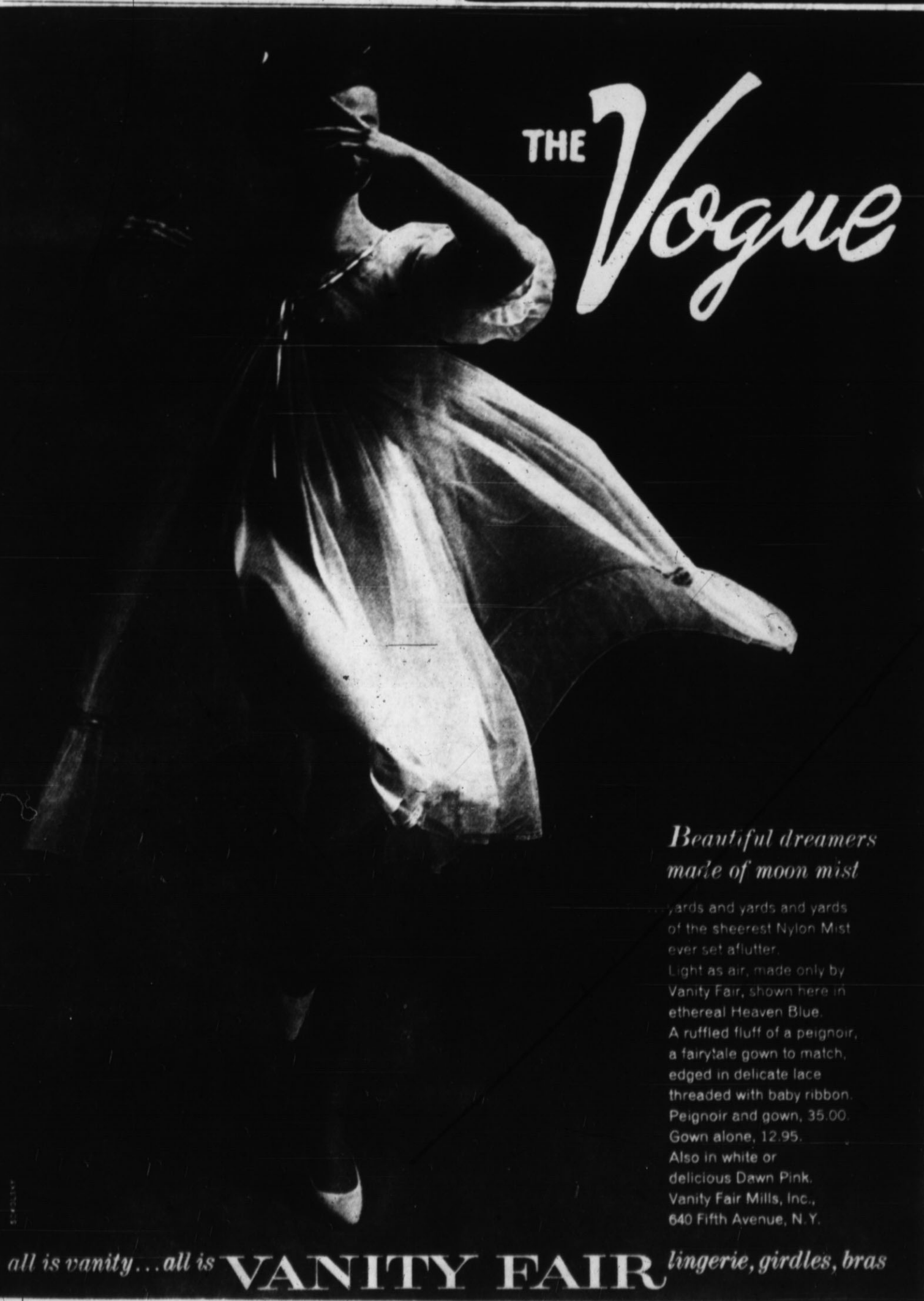
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1 late model GE Combination  
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15 acres—will trade equity for nice truck, cattle, or  
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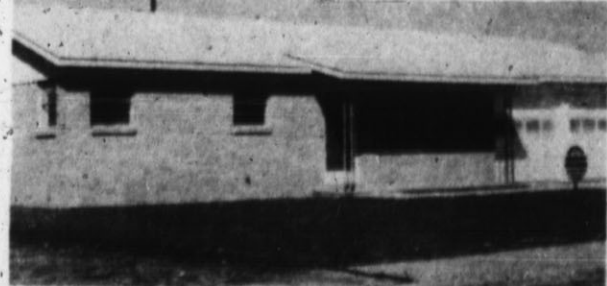
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Three bedrooms, 1 1/2 baths, \$12,250. \$400 down.  
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Two bedroom, 501 nylon carpet, large rooms, carport.  
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B-4-15-TFC

## THE SUNDAY BRAND

Established 1948  
Published every Sunday at  
338 Main St.  
Hereford, Texas

James M. Gilleland, Editor and Publisher  
Melvin Young, Managing Editor  
Bill Penn, Adv. Mgr.  
Subscription Rates: Zone 1 \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.85 per year. Zone 2, \$5.35 per year. Carrier delivery, 6c cents per month. Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

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2 bedroom brick home, with garage and apartment. Priced to sell.

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TWO BEDROOM house, fully carpeted, for sale by owner. 315 Avenue K. EM4-2467.  
B-4-13-17-1c

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Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.  
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SMALL TWO bedroom house for rent 16 couple. Whites. Call EM4-1406.  
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B-5-10-25-4-tfc

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B-5-14-16-TFC

APARTMENT FOR rent at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator, freezer. Otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555.  
B-5-26-16-TFC

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WANTED, PAINTING and repairing. Reasonable. Phone EM 4-3471.  
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WANTED CASH lease one or two sections irrigated land. Phone 647-4246. Dimmitt.  
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WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas.  
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B-6-52-tfc

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**8. HELP WANTED**  
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**10. NOTICE**  
HII EVERYONE:  
Just wanted to you to know that Matilda, Cyril, Geraldine and friends have arrived from England. Come-by to see them before they are all gone, and be sure to bring the children, as Popeye, Bugs and The Dalmatians are here too.  
127 West Third  
B-10-16-3c

**AMARILLO SCHOOL OF DRIVING**  
Complete Course for Beginners. Will come to Hereford. Write Box 183, Amarillo, Tex.  
B-10-17-8P

**NOTICE**  
The Wesleyan Service Guild of the First Methodist Church announces it is again selling the Corsicana Fruit Cakes for the coming Holiday Season. These are now on hand. Call or see any member of the Guild.  
Days - Call EM 4-2060  
Nights - EM 4-3769  
S-10-15-TFC

**WELL WORK**  
AERMOTOR windmills, submersible pumps.  
**J. E. TURNER**  
Phone EM 4-2194  
S-10-24-TFC

**ATTENTION Farmers and Ranchers**  
Have several farm laborers available direct from Mexico. Many have worked as Brokers and are well experienced. Contact Martinez Bookkeeping & Tax Service for information & details.  
DR 3-5111 or WRITE to P. O. Box 1988 AMARILLO, TEXAS  
B-10-43-2C

**11. Business Service**  
**DILLARD EARTH MOVING SERVICE**  
Buildex Work  
**TROY NEWMAN**  
Phone EM 4-2072  
B-11-42-TFC

**LUCKY U ANSWERING SERVICE**  
24 hour answering service with low monthly rates. For further information call EM 4-2181.  
S-11-11-tfc

**SEWING MACHINES**  
Vacuum Cleaners, Parts and Repairs. Disposable bags.  
**JEFF ROBERSON**  
137 Ave. D. Ph. EM4-0262  
S-11-28-TFC

**PORTABLE DISC ROLLING**  
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.  
B-11-10-23-tfc

LET US handle all your real estate problems including free rental service. Justice Realtors.  
B-11-14-4-TFC

BRAND

WANT

ADS

PAY

Dividends

PHONE

EM 4-2030

**BILL'S GARAGE and WELDING**  
North on 385  
Phone EM 4-2352  
**BILL BLACKWELL**  
B-11-17-TFC

**START EARLY**  
Have the fun of making your gifts for friends and family. We also have many items made, ready to give. We have some excellent ideas for Christmas Decorations, drop in and browse around.  
127 West Third  
B-11-17-TFC

**CONCRETE - STUCCO REDASHING**  
QUALITY WORKMANSHIP  
FLOORS-PATIOS DRIVEWAYS  
FREE ESTIMATE  
**H. E. WESTER**  
Over 30 YEARS IN  
111 BRADLEY ST.  
PHONE EM 4-0408  
BEFORE 8 A. M. or AFTER 5 P. M.  
S-11-16-TFC

**OWENS & HOLLINGSWORTH**  
EM 4-3572  
Commercial - Industrial Residential Wiring  
809 EAST SECOND  
Mugneto - Starter Generator & Electric Motors Rewind Sales & Service  
B-11-13-TFC

**13. LOST AND FOUND**  
STRAYED FROM Skleton Feed Lots near Summerfield, three Brahma Cross heifers, one red neck. Weight about 300 pounds. Call BR6-4570.  
B-13-22-12-tfc

**CUSTOM FEEDING**  
Growing - Finishing Rations  
**CHARLIE STONE**  
EM 4-2224

**HOUSES FOR SALE**  
IN ANY PRICE BRACKET  
CALL EM 4-0555  
Lone Star Agency

**CHARLIE BELL SELLS**  
Southwestern Life

**SERVICE ON ALL Washers & Dryers**  
**SUNSET APPLIANCE**  
906 Lee EM-4-3472

TV - Radio - Phonograph  
All makes & Models  
**REPAIRS & SERVICE**  
**HUCKERT TELEVISION**  
143 N. Main EM 4-3702

**FOR**  
Gas Wash Grease  
Wheel Balancing  
Minor Repairs  
**BOYD'S HUMBLE SERVICE**  
EM 4-1110  
Hiway 60 & 385

**HILL'S TEXACO**  
FIRST & MILES  
EM 4-1823  
CONVENIENT TO DOWNTOWN


When You Think Of  
**CLOTHING**  
Think Of  
**MARTIN'S**  
Ready To Wear  
509 Park Ave. EM4-1180

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
Phillip "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1303 E. 1st. EM 4-2644

**MEAT**  
Processed For Freezer - Also  
RETAIL SALE  
**HACKER & JESKO**  
1315B Park Ave. EM4-3224

**HEREFORD BAKERY**  
519 Park Ave. EM4-0177  
HOME OF  
Deaf Smith County Bread and Pastries

ALL TYPES  
ELECTRICAL WIRING  
PHONE EM4-0910  
**BILL DRUMMOND**  
**BILL'S ELECTRIC**

**WE PAY TOPS**  
  
**WE PAY**  
**AMARILLO MARKET PRICES**  
EM 4-3514 7:30 - 12 Noon  
**Hereford Sale Barn**  
Livestock Weighed Free

**ORDER EARLY!**  
Please place your orders early for home-baked holiday cakes.  
EM 4-1809  
**ANNI BRASHEAR**

**NOTICE**  
Mr. Motel announces Kangaroo Appreciation Week. Citizens, please appreciate kangaroos all week.  
Lucky U Motel

**MATTRESSES**  
New Renovated  
Remanufactured  
FREE PICKUP & DELIVERY  
Prices are the same in Hereford as Amarillo  
Call or Write  
**ANDERSON**  
Mattress & Upholstering Co.  
Box 802 - 205 N. Tyler  
Amarillo DR3 - 8313

**REBUILT AND GUARANTEED TRANSMISSIONS**  
**FORD OVERDRIVE**  
1949-1951 \$40.00  
1952-1954 \$45.00  
1955-1956 \$50.00  
1957 \$60.00  
1958-1961 \$65.00  
**FORD STANDARD**  
1940-1951 \$35.00  
1952-1954 \$40.00  
1955-1956 \$45.00  
1957 \$50.00  
1958-1961 \$55.00  
**FORD PICKUPS**  
1942-1952 \$38.00  
1951-1961 \$45.00  
1953-1961 De-Lux \$75.00  
**FORD TRUCKS-4-SPEED**  
1942-1952 \$45.00  
1951-1952 SYN. \$60.00  
1953-1960 SYN. \$75.00  
**CHEVROLET OVERDRIVE**  
1955-1957 \$55.00  
1958-1961 \$60.00  
**CHEVROLET STANDARD**  
1940-1951 \$32.00  
1952-1954 \$35.00  
1955-1957 \$45.00  
1958-1961 \$50.00  
**CHEVROLET PICKUPS**  
1941-1946 \$35.00  
1947-1952 \$38.00  
1953-1954 \$40.00  
1955-1961 \$45.00  
**CHEVROLET TRUCKS 4 SPEED**  
1947-1961 \$55.00  
**MERCURY STANDARD**  
1955-1956 \$65.00  
**MERCURY OVERDRIVE**  
1949-1951 \$40.00  
1952-1954 \$45.00  
1955-1956 \$75.00  
1957 \$90.00  
1958 \$95.00  
**MUST HAVE EXCHANGE ON ALL TRANSMISSIONS**  
**WESTERN WRECKING CO.**  
EM 4-3350  
West On Hiway 60  
HEREFORD, TEXAS

Colorado Rod-Weeders  
PTO or hydraulic drive.  
Cisco Rod - Weeders with hydraulic drive.  
Dempster Planters, Cultivators and Rotary Hoes.  
Lillian Shredders & Blades.  
See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLEY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**RENT A CAR**  
**LOW RATES**  
BY DAY, WEEK or MONTH.  
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**FARMS**  
400 acres close in. 3 wells on natural gas. Good allotments. \$450.00 per acre.  
Section with 4 wells, good allotments. Perfect land. \$400 per acre.  
Section near Brownfield. 100 acres Midland Bermuda grass. 189 acres cotton. 6 wells, sprinkler system. \$400 per acre. Low down payment or trade for smaller tract near Hereford or Plainview.

**Justice Realtors**  
Corner Main and Hiway 60  
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Gene Sneed Mike Justice  
EM 4-1420 Res. EM 4-0544  
Virgil Justice

Buy With Confidence  
**DEMAND JUSTICE**

HOUSES

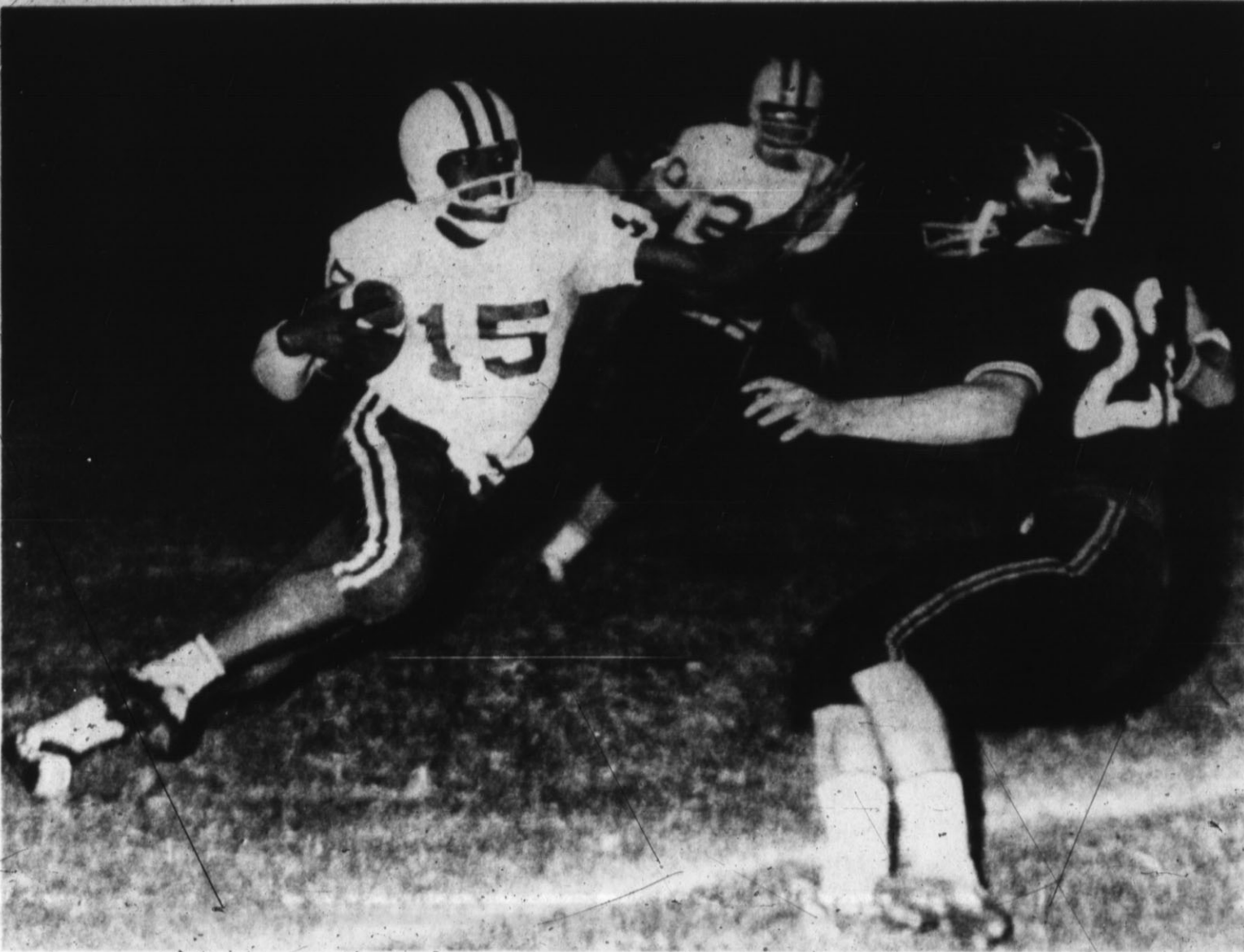
Two bedrooms, 1500 sq. ft. Very nice. Carpeted, central heating; garage. Northwest Hereford.

Three bedrooms, 1 1/2 baths, garage, brick. Excellent location. \$15,000. Immediate possession.

Three bedrooms, 1 bath, on Long Street. Brand new. \$200.00 down, \$70 closing cost. \$64 per month. \$9,000.00 total price.

Three bedroom fully carpeted, 1 1/2 baths, built-ins, brick, fenced yard. NW Hereford. \$19,000.





HALFBACK WALTER WILLIAMS had the goal in sight as he battled his way downfield in Friday night's game with Phillips. A few minutes later he crossed the goal line to bring

up the Whitefaces' first touchdown of the game. Honey scored the other Herd counter.

(Staff Photo)

## Final Rites For Brother of Local Man Are Held

Final rites for Albert Eugene (Slim) Taylor, were held at 2 p.m. Saturday in the Methodist church at Friona. He was a brother of Harry Taylor, 324 Ave. A, Hereford.

Mr. Taylor, 65, was found dead early Thursday on the Owen Seamands ranch where he was employed. The death apparently occurred Tuesday night, according to authorities. Justice of the Peace Walter Loveless ruled the death as suicide.

Survivors include his wife, Mrs. Lily Taylor, of the home;

## Pat Ferguson Gives Program For Art Guild

A film on floral arrangements and Christmas creations was shown and discussed by Pat Fer-

guson for members of Hereford Art Guild at their meeting Tuesday night in the Community Center Art Room. During the business meeting, new yearbooks were distributed to members, and plans were made for Mrs. Turner to come from Amarillo to give a portrait demonstration. Twelve members, including two new members, were present. The next meeting will be Nov. 26.

## Shower Honors Bride-To-Be, Miss Salinas

Miss Mary Salinas, bride-elect of Robert Delgado, was honored with a miscellaneous shower Sunday afternoon, Oct. 20, in the home of her parents, Mr. and Mrs. Pilar Salinas, 400 Avenue H.

## How To Wire Homes' Is Heard By Ford 4-H Club

Ford 4-H met Oct. 25 at the Community Center. Joan Marnell and Lou Ann Witkowski, junior leaders who attended electric camp, gave the program, "How To Wire Our Homes".

Reports on subject matter groups were given. Joyce Bezner gave the report on the public speaking group and the 4-H council, and Joel Williamson gave a report on the entomology subject matter group.

Mrs. A. J. Bezner spoke to the group on how to choose a 4-H club goal. The club voted to choose the blue seal for a goal. Lefty Thomas spoke to the club about a field crop subject matter group. The group will be led by Jody Bezner, a former 4-H member who has been to the National 4-H Congress.

Refreshments were served to the group by Mrs. Childress.

Those attending the meeting were Joyce Bezner, Tommy Bezner, Marty Childress, Becky Hickman, Diana Hickman, Gloria Salinas, Lisa Williamson, Joel Williamson, Kim Williamson, Robert Newsom, and Char-

## Shower Honors Bride-To-Be, Miss Salinas

Miss Mary Salinas, bride-elect of Robert Delgado, was honored with a miscellaneous shower Sunday afternoon, Oct. 20, in the home of her parents, Mr. and Mrs. Pilar Salinas, 400 Avenue H.

Approximately 75 guests were registered in the bride's book by Mrs. Manuel Zepeda. In the receiving line with the honoree was her mother, Mrs. Salinas.

White and gold, the chosen colors of the bride-to-be, were used in the decorations. The refreshment table was covered with a white lace cloth and centered with an arrangement of white chrysanthemums and white candles in gold candleholders. Mrs. Alfredo Carreon and Mrs. Joe Flores served.

Hostesses were Mrs. Zepeda, Mrs. Carreon, and Mrs. Flores. lotte Williams. Charlotte Williams and Robert Newsom are new members.

Visitors were Beth Bezner, Charlotte Bezner, Brian Childress, Craig Childress, and Mrs. Frank Childress. Also attending was the county agent, Lefty Thomas.

Adult leaders present were Mrs. A. J. Bezner and Mrs. L. K. Williamson.

## Courthouse

### Records

#### Vehicle Registrations

Angle Soto, 1952 Chevrolet; Emmett Brown, 1957 GMC pickup; W. H. Knox, 1960 Pontiac; C. S. Smith, 1956 Chevrolet panel; Javier Gutierrez, 1958 Mercury; Conrado Bautista, 1954 Chevrolet; Motor Inv. Co., 1964 Chevrolet, 10-22.

Mrs. R. V. Jackson, 1963 Oldsmobile; Melvin W. Sumner, 1964 Chevrolet pickup; Wayne Johnson, 1956 Ford truck; C. W. Allen, 1959 GMC pickup; Neal Young, 1958 Dodge; Jose Morales, 1956 Mercury; Bill McDowell, 1954 Mercury; Kenny Paslay, 1949 Ford truck; Josephine Tijerina, 1961 Ford; Luz Garcia, 1954 Ford truck; A. G. De la Paz, 1956 Ford, 10-23.

O. H. Culpepper, 1960 Chevrolet station wagon; Ramon Vega, 1957 Oldsmobile; William Lacombe, 1954 Buick; Olivia Canattu, 1958 Ford station wagon; J. F. Messer, 1956 GMC flat bed; Manuel Torres, 1950 Buick; Glenn Hopson, 1953 Ford pickup and 1962 Chevrolet pickup; Donald Shipley, 1963 Chevrolet pickup; Felipe Gonzales Augero, 1950 Chevrolet stake; Ramino F. Salazar, 1959 Dodge truck; Robert E. Elsie Nelson, 1954 Ford; J. W. Brooks, 1963 Chevrolet; V. O. Hennen, 1964 Chevrolet; R. L. Simpson, 1964 Chevrolet pickup; John Conyers, 1958 Oldsmobile, 10-24.

J. D. Tyler, 1958 Chevrolet truck; Frank W. Kurkee, 1963 Volkswagen; Richard H. W. H. Patton, 1960 Volkswagen; J. C. Caster, 1961 Chevrolet, 10-25.

#### Deeds of Trust

Humm Inc. to United Enterprises Inc.: All of Lots 3-92, both inclusive, of the Thunderbird Subdivision of the Ross Addition.

Lindsey Construction Co. Inc., to Strong Trailer and Supply Co. Inc.: All of Lot 47, Block 5, Westhaven Addition.

Kenneth D. Hunnicutt, et ux, to T. J. Bettis Co.: All of Lot 31, Hare Addition, a subdivision of Block 11, Welsh Addition.

Vernon E. Lewis, et ux, to Roy Yarbrough: Lot 13 and the North 30 feet of Lot 14, Brownlow Addition, a subdivision of the West 550 feet of Block 16, Welsh Addition.

Lloyd A. Shackelford, et al, to Prudential Life Insurance Company of America: Section 12, Block K-6.

B. J. Hampton to First Federal Savings and Loan Association: Lot 10, Block 1 of Knob Hill Subdivision out of Section 110, Block M-7.

A. G. Grisham, et ux, to D. Y. Edwards: First tract being nine acres out of the East 10 acres of Block 27, Ricketts Addition; Second tract being all of the East 475 feet of Block 26, Ricketts Addition.

Philip W. Shook, et ux, to Amarillo Savings Association: The North 28 feet of Lot 34 and the

South 38 feet of Lot 35, Block 3, Westhaven Addition.

B. J. Pugh, et ux, to Amarillo Savings Association: Lot 22, Block 3, Westhaven Addition.

Hugo F. Beyer, et ux, to Travelers Insurance Co.: All of the South 1/2 of Section 21, Block K-8.

#### Warranty Deeds

Carl G. McCaslin, et ux, to Parker and Douglas: Lot 2, Block 3, W. L. Braly's First Subdivision of Blocks 5 and 12, and the South 10.65 feet of Blocks 6 and 11, Mabry Addition.

P. J. Houser, et al, to Lindsey Construction Co.: All of Lot Block 5, Westhaven Addition.

J. T. Parker and Clyde Douglas to Kenneth Hunnicutt, et ux: All of Lot 31, Hare Addition, a subdivision of Block 11, Welsh Addition.

Clara Cook, et vir, to Vernon E. Lewis: Lot 13 and the North 30 feet of Lot 14, Brownlow Addition, a subdivision of the West 550 feet of Block 16, Welsh Addition.

Dave Farmer, et ux, to Jesus Guerrero: All of Lot 5 and the South 10 feet of Lot 6, Block 1, Harwell Subdivision of Block 30, Evans Addition.

Michael E. Pugh, et al, to Annie M. Pugh: The North 60 feet of Lot 3, Block 3, Engler Addition.

J. O. Justice to Michael Justice: Tract 1 being the North 72 feet of the South 175 feet of the West 100 feet of the East 125 feet of Lot 15, Block 4, Womble Addition; Second tract being the South 39.29 feet of the East 100 feet of Lot 95, Colonia de Buena Vista, a subdivision of a part of Womble Addition; third tract, being the West 71 feet of the East 171 feet of the South 100 feet of Lot 15, Womble Addition; fourth tract being the East 34.29 feet of Lot 96, Colonia de Buena Vista.

G. W. Wilson, et ux, to Elvin Wilson: first tract being all of Section 4 and the East 1/2 of Section 5, Township 2 North, Range 5 East; Second tract being all of the East 3.53 acres of the South 168.3 acres of the West 198.4 acres of Section 5, Township 2 North, Range 5 East.

D. Y. Edwards, et ux, to A. G. Grisham, et ux: First tract being nine acres out of the East 10 acres of Block 27, Ricketts Addition; Second tract being all of the East 475 feet of Block 26 and the East 475 feet of the South 142.8 feet of Block 25, Ricketts Addition.

James R. Johnson, et ux, to B. J. Pugh, et ux: Lot 22, Block 3, Westhaven Addition.

Floyd McGee, et ux, to Philip W. Shook, et ux: The North 28 feet of Lot 34 and the South 38 feet of Lot 35, Block 3, Westhaven Addition.

No frosting for that cake? Mix honey, melted butter and finely chopped nuts; spread over the cake and broil. Serve at once while the topping is deliciously hot.

## QUESTIONS to ask about your INSURANCE PROTECTION



- 1) DO YOU HAVE COMPLETE INSURANCE COVERAGE?
- 2) DOES YOUR INSURANCE OFFER ENOUGH PROTECTION?
- 3) ARE YOUR INSURANCE PREMIUMS TOO HIGH?
- 4) WOULD YOU HAVE ANY TROUBLE IN COLLECTING?

WE HAVE THE ANSWERS TO YOUR PROBLEMS!

Let us handle the entire planning of your insurance program.

**Lone Star Agency**

Lloyd Sharp - Sam Nunnally

601 N. Main

EM 4-0555



PERSONALLY, I THINK THE HOUSE IS TOO SMALL TO HAVE A HOME WORK SHOP

FOXY G SAYS:

THERE IS A RELIANCE HOME BIG ENOUGH FOR YOU



**Reliance HOMES**  
BY  
FOXWORTH-GALBRAITH

234 E. 2nd EM 4-1224  
HEREFORD, TEXAS

## Hereford Redi-Mix Concrete

Complete Pouring & Finish Work

Free Estimates

No job too large or too small

Phone EM 4-0228

## USED CARS 1959 PONTIAC

Bonneville Sport Coup  
one owner - low mileage

## 1958 CHEVROLET

Impala Sport Coup  
low mileage - extra nice

About 30 Other Good Buys

Please check before you  
spend your money carelessly

**MILBURN  
MOTOR CO.**

224 N. Sampson

EM 4-0077

## Electric Fence Supplies

Fencers - Posts - Wire  
Insulators

Wolverine Work Gloves  
Lined & Unlined

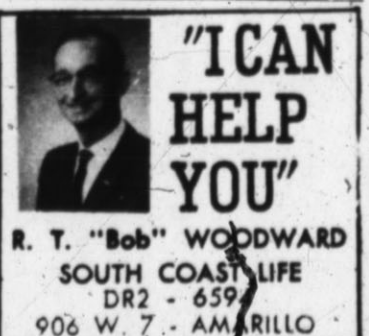
Minerals and Salt  
for Livestock

**DELMO'S**  
*Farm & Garden*  
SUPPLY

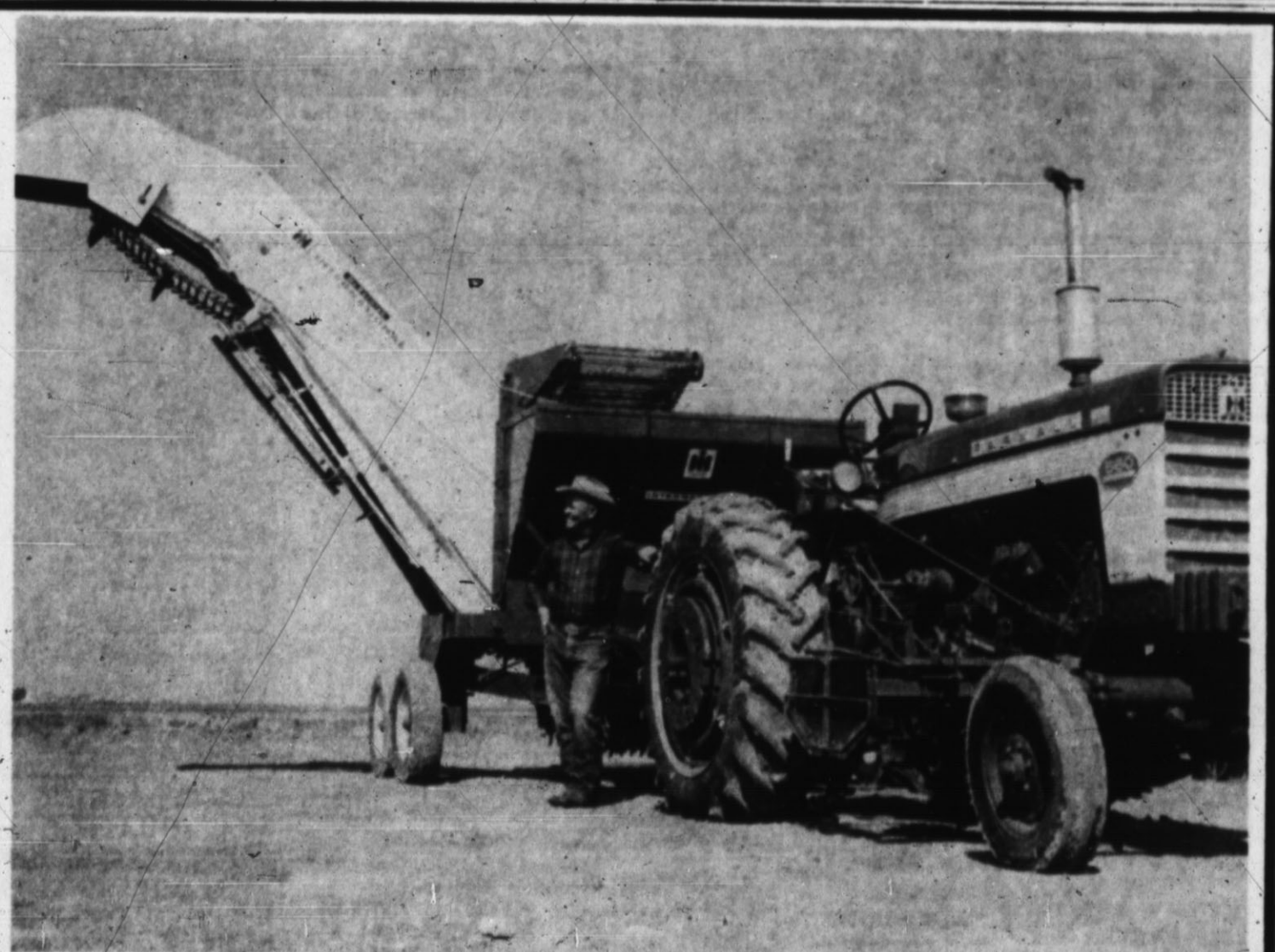
211 So. 25 Mile Ave.

EM 4-2172

"Pass Thy Hand for the Finishing Touch" by Julia Spurlock of Panhandle is on sale at Nichols Paint & Art Supply, 232 W. Third in Fulwood Building.



R. T. "Bob" WOODWARD  
SOUTH COAST LIFE  
DR2 - 659  
906 W. 7 - AMARILLO



Dale Hallows is the owner of the is 24 BEET HARVESTER which is designed to harvest beets at ONE TON PER MINUTE.

SEE IT ON DISPLAY AT THE FALL IMPLEMENT SHOW SAT., NOV. 2 on the HEREFORD STATE BANK PARKING LOT.

**HAYS IMPLEMENT CO.**

DIMMITT HWAY

"WE APPRECIATE YOUR BUSINESS"

HEREFORD, TEXAS



# It's the **SAVINGEST** **TIME OF THE YEAR**



SHURFINE-REG. or Drip

**COFFEE**

LB. **59¢**



CHUNK STYLE-FLAT CAN

**TUNA**

**4 FOR \$1**



14 OZ. BTL.

**CATSUP**

**6 FOR \$1**



46 OZ. CAN

**TOMATO JUICE**

**4 FOR \$1**



4 SIEVE-CUT BLUE LAKE-303 CAN

**GREEN BEANS**

**5 FOR \$1**



YELLOW CLING-NO. 2 1/2 CAN  
SLICED OR HALVES

**PEACHES**

**4 FOR \$1**



CREAM STYLE OR WHOLE KERNEL  
GOLDEN-303 CAN

**CORN**

**7 FOR \$1**

**SHORTENING**

**3 FOR 59¢**

*Carnival Special*



**WESTCLOX** ELECTRIC ALARM  
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

**\$279**  
PLUS FEDERAL TAX  
WITH \$5.00 FOOD PURCHASE

**SHURFINE SHOPPING LIST**

Shurfine Apple Butter 28 oz.	4/1.00
Shurfine Apple Sauce 303	6/1.00
Shurfine Asparagus Sprs.-All Gr. Cut-200	4/1.00
Shurfine Beans & Potatoes 303	6/1.00
Shurfine Biscuits Sweet-Buttermilk 2 oz. 13	1/1.00
Shurfine Fresh Shelled Blackeyes 300	7/1.00
Shurfine Cheese Spread 2 Lb.	5/1.00
Shurfine Chili with Beans 15 oz.	4/1.00
Shurfine Cranberry Sauce St. 300	1/1.00
Shurfine Cucumber Chops Fr. Pak 18	1/1.00
Roxey Dog Food Tst. Can	1/1.00
Shurfine Flour 25 Lb. Print Bag	1/1.00
Shurfine Flour 20 Lb. Paper Bag	1/1.00
Shurfine Fruit Cocktail 303	4/1.00
Shurfine Grape Juice 24 oz.	3/1.00
Shurfine Luncheon Meat 12 oz.	3/1.00

**BORDEN'S ICE CREAM**

FIRST QUALITY  
ALL FLAVORS  
12 GAL.

**59¢**

**CREAM PIES**

MORTON'S-FROZEN-FAMILY SIZE  
CARAMEL-BANANA-CHOCOLATE  
COCONUT-LEMON-STRAWBERRY  
NEAPOLITAN

**3 FOR \$1**

TENDER CRUST  
BROWN & SERVE

**ROLLS**

**2 : 49¢**

**UNIVERSAL COFFEEMATIC**

10 CUP WITH THE EXCLUSIVE  
FLAVOR SELECTOR  
19.95 VALUE-PIGGLY WIGGLY PRICE

**\$12.95**  
SAVE \$7.00

TENDER CAKE  
**ANGEL FOOD  
CAKES**

Family  
Size **39¢**

**FRYERS**

MRS. CHESHER'S  
FROZEN  
2 1/2 lb. AVER.  
CUT UP

POUND

**29¢**



**WRIGHT'S BACON  
BAR "S" HAMS  
LUNCH MEAT**

Country Style

**2 : 89¢**

Cudahy Ready to Serve

lb. **89¢**

Wilson's Assorted

**4 : \$1**

**DOUBLE S&H  
GREEN STAMPS  
WED.**

WITH \$2.50  
PURCHASE  
OR MORE

HOME  
GROWN  
HEREFORD

**LETTUCE**

**2 LG.  
HEADS**

**19¢**



**SWEET POTATOES** EAST TEXAS lb. **10¢**  
**TEXAS CUCUMBERS** lb. **10¢**

Shop **PIGGLY WIGGLY**... be sure of the best!



## Hereford Women Attend District WMU Meeting

Mrs. O. G. Hill Sr., Mrs. Edgar Moseley, Mrs. Jack Robertson, Mrs. J. B. Hardin, Mrs. Alex Thompson, and Mrs. Clarence Schulz attended the annual District 10 Women's Missionary Union meeting, held Tuesday in the First Baptist Church in Dumas.

The executive secretary of Texas WMU, Eula Mae Henderson, spoke on "The Dawning Light in the Orient." She described her experiences in the Orient when she was on a tour of nine Oriental countries.

"Dawning Light in Japan" was discussed by Mrs. C. J. Humphrey, president of District 10 WMU. She told of her recent trip to Japan during the New Life Movement.

Bob Martins, student from Brazil, spoke on "Dawning Light in Brazil." He told of becoming a Christian after attend-



FOOTBALL QUEEN FOR 1964, Miss Connie Renfro, center, was crowned in ceremonies held Friday at the Homecoming pep rally in Hereford High Gym. Named as her attendants were Miss Mandi Moore, sophomore; Miss Brenda Shelton

junior; Miss Renfro; Miss Linda Hart, senior, and Miss Becky Higgins, freshman. Miss Renfro and her four attendants were introduced to the Homecoming crowd in pre-game ceremonies Friday at Whiteface Field. (Staff Photo)

### Star Theatre

TICKETS NOW ON SALE

We're gonna SPOOK you good!

AT OUR BIG Spine-Shivering HALLOWEEN

10 o'clock PARTY OCT. 31ST

ON THE SCREEN

CURSE OF THE FACELESS MAN

starring Richard Anderson

All Seats 90c

STAR NOW! Thru WEDNESDAY

Continuous Daily

Open Week Days 1:45 p.m. Open Sat. & Sun. 3:15 p.m.

THE RED PHONE... HIS MISTRESS... HER RIVAL... HE'S TRYING TO WIN THE LOVE OF SPACE... PRECIOUS! HER LOVE ON THE EDGE OF TIME!

ROCK HUDSON

A GATHERING OF EAGLES

ROD TAYLOR, MARY PEACH, BARRY SULLIVAN

STARTS THURSDAY

JANET VAN SHELLEY MARTHA LEIGH JOHNSON WINTERS HYER

HAL WALLIS Production

Wives and Lovers

You can't tell them apart without a scorecard!!

TOWER DRIVE-IN

OPEN EVERY FRI. SAT. SUN. HURRY! ENDS TONITE

CHARLTON HESTON SOPHIA LOREN

EL CID

TECHNICOLOR

STAR THEATRE

Continuous Daily

Open Week Days 1:45 p.m. Open Sat. & Sun. 3:15 p.m.

THE RED PHONE... HIS MISTRESS... HER RIVAL... HE'S TRYING TO WIN THE LOVE OF SPACE... PRECIOUS! HER LOVE ON THE EDGE OF TIME!

ROCK HUDSON

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STARTS THURSDAY

JANET VAN SHELLEY MARTHA LEIGH JOHNSON WINTERS HYER

HAL WALLIS Production

Wives and Lovers

ing a mission center called Friendship House in Rio de Janeiro.

Mrs. V. M. Spake, -Borger, was elected president of District 10. Mrs. C. J. Humphrey, Amarillo, retires after serving as the president for the past six years.

### Look Who's New!

Mr. and Mrs. Luz Torres are the parents of a daughter, Esther Aldaco, born Oct. 24 at 9:14 a.m. She weighed 7 pounds and 14 ounces.

Mr. and Mrs. Magdalena Zuniga are the parents of a son, Rafael, born Oct. 24 at 10:08 a.m. He weighed 5 pounds and 2½ ounces.

Mr. and Mrs. James Rowe Thompson are the parents of a son, Bryan Rowe, born Oct. 24 at 10:11 a.m. He weighed 7 pounds and 15 ounces.

Mr. and Mrs. Daniel Pesina are the parents of a son born Oct. 24 at 2:59 p.m. He weighed 7 pounds and 10½ ounces.

Cool the porcelain finished surfaces of your range, after baking, before you clean them. And don't use abrasive cleaners; a damp soapy cloth, rinsing and drying will do the trick.

### Dawn Boys' 4-H Raises Money For Foundation

Dawn Boys' 4-H Club met at the Ted Richardson farm Saturday morning, Oct. 19, to gather corn. The money earned from this labor is to be contributed to the Texas 4-H Youth Development Foundation. 4-H members who participated in this fund-raising project were Tommy Betzen, Jon David Miller, Dion Miller, Doug May, Ricki Rolan, Ted Richardson, Wayne Rolan, Paul English, Jack Thomas and Gary Richardson, project chairman. Also helping was Mrs. H.

H. Miller, organization leader. The Moody Foundation recently made a \$25,000 grant to the Texas 4-H Youth Development Foundation. Calvin R. Johnson, Dallas, chairman of the Development Foundation, stated, "We believe this investment in 4-H, approved by the directors of the Moody Foundation, is representative of a growing awareness and appreciation on the part of individuals, firms, and foundations in the 4-H Club youth movement. No other youth organization in hand principles of our agri-business economic system and to gain an understanding of individual citizen rights inherent in our U. S. Constitution."

The Texas 4-H Youth Development Foundation was organized in October of 1962. Its purpose

is to distribute funds to clubs for activities for which there are no prior funds available.

Funds from the Moody Foundation's contribution will be used for training workshops across the state.

About ¼ cups thin cream sauce is enough for four to five medium sized cooked potatoes—good proportion to remember when you want to make creamed potatoes.

Ever add drained tuna to a cheese sauce? Serve the combination over-toasted frankfurter buns. Add a green salad and you'll have a pleasant and easily prepared lunch. The cheese sauce can be made from condensed cheddar cheese soup.

## 'Springtime In The Rockies' Is Program Topic

"Springtime in the Rockies" was the title of the program presented by Mrs. Virgil Dodson at the Oct. 22 meeting of Lone Star Study Club. Mrs. Dodson showed slides and described a vacation trip into Canada as far north as Lake Louise, Banff National Park, and Yoho National Park.

Mrs. Baker Womble presided at the meeting. Plans were made for assisting with the County Federation of Women's Clubs luncheon Oct. 29 at the Community Center.

Mrs. Ray Suit was hostess. Others present were Mrs. Opal Bookout, Mrs. Thelma Chisum, Mrs. J. J. Durham, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. John Jacobsen, Jr., Mrs. C. D. Warren, Mrs. S. S. Williams, Mrs. C. O. Phillips, Mrs. Ed Kelton, Mrs. G. W. Newsom, Mrs. Baker Womble, and the guest speaker, Mrs. Dodson.

The Sunday Brand, Hereford, Texas, Sunday, Oct. 27, 1963

## CHRYSLER REBUILT IRRIGATION ENGINES

GUARANTEED TO BE IN EXCELLENT CONDITION

Complete and Ready to Pump Water With carburation and Stand

1 Model 24A - 331 cu. in. - \$475

3 Model 56A - 354 cu. in. -ea. \$550

1 Model 32A - 6 cyl. \$650 (Slightly Used)

McCullough Motor Co.

345 E. 1st Street

## LAY-AWAY FOR CHRISTMAS

Toyland is now open. Shop now where the selection is the largest in Hereford and the prices are lowest anywhere. This great Toy Center for the Hereford area is at WHITES. Shop for buys like these and lay-away NOW.

Teeny Tiny Tears 12" High \$4.98

Boy or Girl Doll 14" High \$1.77

Barbie Doll Teenage Fashion Model \$2.66

Ken Doll \$2.97

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Etch-A-Sketch Magic Screen \$2.97

Scat Car Pedal Drive \$11.99

Sno-Cone Machine \$3.88

Password Game fun for all \$1.77

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VAC-U-FORM Toy Factory \$11.99

4-Speed Phonograph \$18.99

Football Uniform Set \$8.44

INDIANAPOLIS Road Race Set \$13.88

Toy Chest \$5.99 Timex Watch \$6.29

Fort Apache Set \$5.44 Monkey Gun \$4.77

Bonanza HOME OWNED & OPERATED BY BUDDY BLOOMER

Holster Set \$3.77

WHITE'S THE HOME OF GREATER VALUES

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## WHY PAY MORE

When You Can Get These Low Low Prices At Whites?

1/4" Electric Drill Ram Fury \$6.99 Reg. \$11.95

Battery White - 6 Volt Group 1 1 Year Guarantee \$6.88 Exch.

Havoline Oil 20 or 30 Wt. 39¢ Quart or \$7.88 Case

White's Anti-freeze Ethelene Glycol Base \$1.38 Gal.

Prestone Anti - Freeze \$1.58 Gal

Shotgun Shells 12 - gauge 6 - 8 Shot \$1.77 Box

15,000 Mile Guarantee 6:70 X 15 Tire Plus Tax & Racappable Tire \$7.88

Spray Paint HOME OWNED & OPERATED BY BUDDY BLOOMER

16 Oz. Can 88¢

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# THE SUNDAY BRAND WOMEN'S SECTION

The Sunday Brand, Hereford, Texas, Sunday, Oct. 27, 1963

SECTION TWO

Dale Stevens, Society Editor

## Miss Doris Jean Andrews Is Bride Of Donald Scarborough



Engaged Miss Marian Jo Wilson (Angel Studio)

### Garden Beautiful Tour Of Homes Attended By 200

The 15th annual Tour of Homes, sponsored by Garden Beautiful Club, was attended by about 200 people, including many from neighboring towns. Five homes, representing several architectural and decorative styles, were viewed on Oct. 17.

The tour of homes is the club's only project for raising the funds they use each year for some form of civic beautification. Proceeds from the tour have been used during past years for purchasing shrubs for the hospital, Community Center, parks, and King's Manor.

"Home owners who allow their homes to be shown are in this way making a generous and appreciated contribution to the city," said Mrs. Ray Cowser, club member.

### Rebekah Lodge Completes Plans For Halloween

Members of Rebekah Lodge met Oct. 22 at the IOOF Temple. The presiding officer was Mrs. Mae Smith. Mrs. Georgia Holliman announced a cake walk would be part of the Halloween party Oct. 29.

Mrs. Ruth Rogers suggested a vote of thanks to Mrs. Ada Hollibaugh for saving cash register slips for the lodge. Sam Smith suggested they add a vote of thanks for her work as reporter.

Those attending the meeting were Mrs. Ruby Baker, Mrs. Mae Smith, Mrs. Alta Davis, Mrs. Alyene Lomenick, Mrs. Ocie Altman, Mrs. Anna Conklin, Mrs. Earlene Manning, Mrs. Gail Hamby, Mrs. Addie Stallings, Mrs. Belle Clark, Mrs. Leona Love, Mrs. Lydia Hopson, Mrs. Ursalee Jacobsen, Mrs. Golda Stewart, Mrs. Avis Brown, Mrs. Ada Hollibaugh, Author Rogers, and Sam Smith.

The sterling silver flatware on your table not only has value as a precious metal. Each piece is a work of art; created by skilled craftsmen.

Miss Doris Jean Andrews became the bride of Donald Leon Scarborough in a double ring ceremony read by the Rev. Bill Ware in Temple Baptist Church Saturday, Oct. 19.

Parents of the bride and groom are Mr. and Mrs. Henry Andrews of the Frio community and Mr. and Mrs. J. S. Scarborough of the Easter community.

An archway formed by wedding candelabra was placed between two white wedding baskets of ivory gladioli and yellow chrysanthemums for the ceremony.

Traditional wedding marches and a medley of wedding music were played by Albert Ricketts at the organ. He also accompanied Miss Linda Lemons as she sang "Because" and "Wedding Prayer."

Given in marriage by her father, the bride wore a formal gown of peau de soie and silk organza. A jacket of silk organza edged with reemebroidered lace featured a square neckline and short sleeves. It was fastened in back with tiny satin buttons. A chapel train fell from soft pleats at the back of the slightly belled skirt. The skirt was enhanced with appliques of Chantilly lace outlined with sequins and pearls.

A veil of silk illusion fell to her shoulders from a crown of seed pearls and aurora crystals. She wore elbow-length gloves and carried a bouquet of French chrysanthemums and a large white orchid.

Matron of honor was Mrs. Harold Anderson of Denton. Bridesmaids were Miss Martha Wiltshire and the groom's sister, Miss Ann Scarborough of Dimmitt. They wore street-length dresses of yellow taffeta fashioned with wrap around belted skirts and round necklines. Their nose veils were attached to circles of yellow satin, and they carried French nosegays of fiji chrysanthemums and dainty pom-pom chrysanthemums.

Best man was Charles Scarborough, Petersburg, and groomsmen were Gary Burnett and

Dan Scott. Guests were seated by Frank Dutton and Kenneth Frye.

For her daughter's wedding Mrs. Andrews chose a dress of bright blue rayon and acetate boucle and brown accessories. The groom's mother wore a three-piece suit of ice blue cotton and acetate brocade and black accessories. Each wore a corsage of white gardenias.

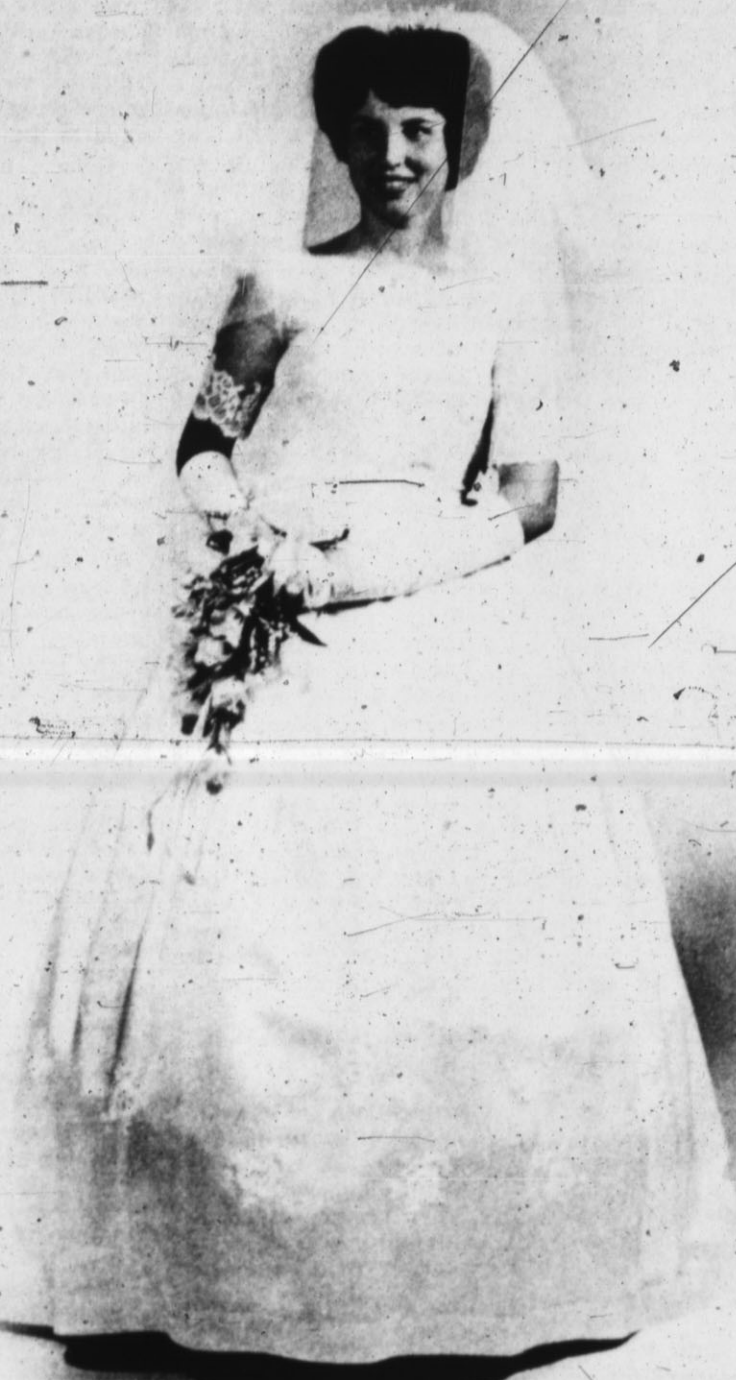
A reception in the fellowship hall of the church followed the ceremony. Guests were registered by Miss Carolyn Scarborough, sister of the groom. Miss Jan Story and Miss Barbara Dearing served. The bride's table was laid with white lace over yellow and centered with the attendants' bouquets. Appointments were in crystal.

For a wedding trip to points of interest in New Mexico, the bride wore a gray and white suit with black leather accessories and the corsage lifted from the bridal bouquet.

Mrs. Scarborough is a 1963 graduate of Hereford High School, where she was active in Future Homemakers of America and Future Teachers of America. Her husband attended Dimmitt High School and is an employee of Hereford Brick and Tile Company. The couple will live in Hereford.

Out of town guests for the wedding were Mrs. Henry Tip-ton, Muleshoe; Mr. and Mrs. Charles King, Amarillo; Mr. and Mrs. Jerry King, David, and Darlene, Amarillo; Mr. and Mrs. Clayton Littlefield and Dennis, Brownfield; Mr. and Mrs. Leon Young, Ropesville; Mr. and Mrs. Henry Scarborough and David, Petersburg; Mr. and Mrs. Jimmie Kelly, Petersburg; Olin Dean Scarborough, Roaring Springs; Mr. and Mrs. Boyd Watson, Wolfforth, and from Dimmitt, the Rev. and Mrs. Allen J. Owens, Mrs. Oleta Thernerson and Neida, Mrs. E. R. Wagoner and Zelma, Mrs. Bill Shore, and Mrs. Joe Wall.

Guests from New Mexico were Mrs. E. A. Gordon, Portales; Mrs. Ollie Burris and Zadene, (Continued on Page 2)



Mrs. Donald Leon Scarborough (Miss Doris Jean Andrews - Brady Studio)

## Engagement Announced

The engagement and approaching marriage of their daughter, Marian Jo, to Kenneth Keith Clark have been announced by Mr. and Mrs. Bob Wilson. The prospective bridegroom is the son of Mr. and Mrs. Don Clark, Bakersfield, Calif.

The announcement was made at an afternoon tea given by the mother of the bride-elect in her home on Saturday, Oct. 26. Colors of dusty rose and cranberry, which will be featured in the wedding, were used for the occasion.

The refreshment table was laid with a rose cloth, and appointments in silver and crystal were used. The wedding date of Dec. 29 was revealed in a floral arrangement in an heirloom compote. The cakes, repeating the chosen colors, were served with coffee and tea.

Guests were greeted by Mrs. Urlin Streu and, registered by an aunt of the bride-to-be, Mrs. Hazel Lewis of Amarillo. Receiving guests with the honoree were her mother and her maid of honor, Miss Mary Ida Richey, Odessa.

Presiding at the tea service were Miss Floyd Wilson, Mrs. Waldine Bozzer, and Mrs. Har-

ry Flukner, aunts of the bride-elect from Amarillo, and Mrs. C. H. Smith, an aunt from Big Spring. Others in the house party included Mrs. A. A. Bush, Amarillo, Mrs. Colby Conk-wright, Mrs. J. J. Durham, Mrs. Reed Williams, and Miss Mary Durham.

Miss Wilson, a graduate of Hereford High School and Texas Technological College, teaches home economics in Odessa High School. Her fiancé is doing graduate work in petroleum engineering at the University of California, Berkeley. He is scheduled to receive his master's degree next summer.

## Vows Are Exchanged In Lubbock Church

Sunset Church of Christ in Lubbock was the scene of the wedding of Miss Barbara Ann

Pulliam and Charles Frank Weatherford on Saturday, Oct. 19 at 6 p.m. The double ring ceremony was read by Virgil Trout, minister.

The bride is the daughter of Mr. and Mrs. Denzil Pulliam of Hereford. A 1961 graduate of Hereford High School, she was a member of the Future Homemakers of America, the mixed choir, and active in journalism. The son of Mrs. Xerene Weatherford and the late Mr. Weatherford of O'Donnell the bridegroom is a 1959 graduate of O'Donnell High School. He served two years in the United States Army and is now with Moss-Gordin Company in Lubbock.

Given in marriage by her father, the bride wore a street-length dress of white chiffon and lace. The fitted bodice featured a Sabrina neckline and long, fitted sleeves. Her veil of French illusion was attached to a hand-made tiara-style crown of miniature seed pearls and crystal beads.

She carried a bouquet of white orchids and miniature white roses and wore a single strand of cultured pearls. In her shoe was a sixpence for luck, her "something old" was a handkerchief given her mother on her 18th birthday, and her "something borrowed" was an emerald ring belonging to her sister. She wore the traditional blue garter.

Miss Linda Kay Pulliam was her sister's maid of honor. She was attired in a dress of orchid chiffon over satin fashioned with a fitted bodice and a full street-length skirt. She wore orchid shoes and carried a bouquet of orchid carnations.

Delbert Conkway, Lubbock, served the groom as best man. The bride's mother wore a brown lace dress complimented with brown accessories. The groom's mother wore a navy blue dress and blue accessories. Each wore a corsage of white gardenias.

For her going away costume the bride chose a blue "a-line" coat dress and black patent accessories. Her corsage was the orchids lifted from the bridal bouquet. After a short wedding trip, Mr. and Mrs. Weatherford will live in Lubbock.

Members of the families present at the wedding included sisters of the bridegroom, Miss June Weatherford and Mrs. James Thomas, her husband, and son, Jimmy Don, all of O'Donnell.

From the Hereford Brand, Oct. 24, 1913.

### COUPLE MARRY

"A couple of matrimonially inclined young people drove in from a ranch 25 miles north last Monday and were united

in marriage at the parsonage, Rev. Purser officiating. They were Mr. Lewis A. Smith and Miss Bessie Miller. They took the train for a trip to Roswell and on their return will live on a ranch near Vega."

On Oct. 20, 1963 a reception was given for Mr. and Mrs. Smith on their 50th wedding anniversary at their home near Dawn by their five daughters, who are Mrs. Lois Miller, Frio; Mrs. O. T. Hewitt, Tulla; Mrs. Harold Weeter, Borger; Mrs. James Poe, Amarillo, and Mrs. Leroy Johnson, Dawn.

The blouse from Mrs. Smith's wedding suit was on display with the gifts. A three-tiered anniversary cake was topped with a golden wedding bell and decorated with gold flowers and gold leaves. Assisting with the serving were the daughters and grandchildren of the couple.

Approximately 130 guests were registered from Dimmitt, Abilene, Amarillo, Borger, Frio,



## Amendments To Constitution Are Discussed

At the meeting of West Hereford Home Demonstration Club Tuesday, Mrs. Alice Cox was moderator for a discussion of the four amendments to the Texas Constitution to be voted on Nov. 9. Informative material on the amendments was distributed to each member.

Plans were completed for a Thanksgiving dinner for members, their families, and guests at the Community Center Nov. 19 at 6:30 p.m.

Mrs. Vern Witherspoon was hostess for the meeting. The hostess gift was won by Miss Evelyn Bell. Others members present were Mrs. Wes Bradley, Mrs. Alice Cox, Mrs. Herbert Duncan, Mrs. Blanche Hardin, Mrs. John Jacobsen Sr., Mrs. M. C. King, Mrs. Carl Schroeder, Mrs. Carlos Vaughn, Mrs. Wood Vaughn, and Mrs. W. A. Waters.

The next meeting will be in the home of Mrs. Wes Bradley.



"A COUPLE OF matrimonially inclined young people drove in from a ranch 25 miles north last Monday and were united in marriage..." began an article in The Hereford Brand dated Oct. 24, 1913. On Sunday, Oct. 20, 1963, Mr. and Mrs. L. A. Smith, the "matrimonially minded young people" of the story, were honored on their 50th anniversary with a reception given by their five daughters. At the upper right is the wedding picture of Mr. and Mrs. Smith. (Staff Photo)

## Social Calendar

Monday, Oct. 28

El Lano Study Club will meet in the home of Mrs. Bookout. Mrs. Hill is in charge of the program, which will be a teen age panel discussion.

Music Study Club will meet with Mrs. Godwin, with Mrs. Lankford as co-hostess. The program will be on American folk music.

Tuesday, Oct. 29

County Federation of Women's Clubs will have a luncheon meeting at 12:30 p.m. at the Community Center.

Friday, Nov. 1

Garden Beautiful Club will meet with Mrs. Pool and Mrs. Seigler as hostesses. Horticulture hints will be given by Mrs. Kerr, and Mrs. D. B. Roberson will discuss "Creative Designs in Candle Making."

Bud to Blossom Garden Club will meet at King's Manor with Mrs. Kendall as hostess. Mrs. Steele will discuss "Flowering Bulbs for the Home."

There's a difference between good sound reasons and reasons that sound good - Texas Business and Professional Woman



Mrs. Charles Frank Weatherford (Miss Barbara Ann Pulliam-Bradly Studio)



# Amendment Would Abolish 1902 Texas Poll Tax Law

Editor's Note: State Representative Bill Clayton of the 91st district has prepared a report on each of the four amendments to be presented to Texas voters Nov. 9. The Brand will print a condensation of the four reports in the next four issues, starting with the poll tax.

In 1902, Texas was one of only five states which required payment of a poll tax as a prerequisite for voting. Other states are Alabama, Arkansas, Mississippi and Virginia. Although the history of the poll tax in Texas dates back to the Republic, which placed a tax of \$1 on each male between the ages of 21 and 55 back in 1837, it was not until 1902 that the Texas Constitution was amended to make the poll tax a prerequisite for voting.

At the present time the fee is \$1.75 - \$1 for free school purposes, 50 cents for general revenue and 25 cents for county fund purposes.

There have been spasmodic attempts to abolish the poll tax as a prerequisite to voting in Texas almost since its inception. In the 1933 gubernatorial race, W. Lee O'Daniel introduced the matter into the campaign. A proposal to repeal poll taxing was submitted to voters in 1949, receiving support from the state Democratic executive committee, from labor, veterans' organization, and church and women's organizations. But voters that year retained the poll tax; 56.3 percent voting not to repeal the tax.

In August, 1963, the House of Representatives of Congress adopted Senate Joint Resolution No. 29, proposing an amendment to the U. S. constitution to abrogate payment of poll tax as a condition for voting for federal offices.

It reads: "The right of citizens to vote in any primary for (national offices) shall not be denied or abridged, by reason of failure to pay any poll tax or other tax."

This action by the National Congress spurred the 58th Texas legislature to enact a new election law to be submitted to the people for adoption or rejection. The law would provide:

A registration system would be set up for all persons between 21 and 60 years of age. (Persons over 60 would not register except persons living in cities of 10,000 or more inhabitants.)

Other provisions require:

1. A 25-cent registration fee.
2. Eliminates agents in applying for registration except that husband, wife, father, mother, son or daughter may act as agent.

3. Adds provisions permitting persons to vote on poll tax receipts and exemption certificates, as well as on registration certificates, during the first voting year after the registration law goes into effect.

4. Permits persons to obtain poll tax receipts without payment of the tax, for use in voting for federal offices during the period of 30 days after the amendment to the U. S. constitution takes effect.

5. False registration is punishable by one-to-three-year prison terms.

6. No provision is provided that a person must speak or write the English language.

7. There is no provision requiring a minimum of education or intelligence.

Arguments FOR the measure:

1. Texas is only one of five states requiring payment of a poll tax as a prerequisite to voting.

2. In southern states requiring poll tax payments, in-

habitants over 21 voting in the general election in 1960 ranged from a low of 14 percent in Alabama to a high of 40 percent in Texas. In contrast, 77 percent of those over 21 in Minnesota, where there is no poll tax, balloted in the same election.

3. Citizens in low-income areas of Texas are disfranchised by imposition of poll taxes as a prerequisite to voting. 4. Abolition of poll tax system would result in election reform by giving all citizens the free opportunity to exercise uninfluenced choice at the ballot box. 5. The amendment to the U. S. constitution now making the rounds would create an unwieldy and costly system of two separate types of registration for voters in local and federal elections.

Arguments AGAINST:

1. Payment of the poll tax prevents ignorant, corrupt and disinterested citizens from voting. 2. The poll tax inhibits the purchase of votes. 3. Abolition of poll tax fees could deprive schools of more than \$15 million in revenues annually. In 1962, total revenues for schools from this source totaled \$1,660,159. 4. While only 40 percent of Texas' eligible voters balloted in 1960, Ohio, with no poll tax, cast only 38 percent of its voting strength. 5. The poll tax system substitutes for voter registration a new system to replace one which poll tax backers claim is working satisfactorily. 6. Should the U. S. amendment pass, an anticipatory voter-registration law passed by the 58th legislature still provides for registration and voting for candidates to federal offices.

Next Thursday: A review of amendment 2, increased aid to needy, etc.)

Classified Ads Get Results!

## UNIOR AUCTION SALE STATE FAIR OF TEXAS



JACKIE ANDREWS of Hereford is shown with her prize Angus steer at the recent State Fair of Texas in Dallas. The steer was purchased by high bidder Southwestern Life Insurance Co. and donated to Dean Memorial Children's

Home in Dallas. Looking on are G. W. Snively, a Southwestern Life official, holding 6-year-old June Capps from Dean Home, and W. E. McNally, president of the home.

### Children's Home Gets Hereford Girl's Steer

This is a story that spans nearly 400 miles - from a farm near Hereford to a children's home in Dallas.

It began months ago when 14-year-old Jackie Andrews of Hereford started raising her 4-H Club black Angus steer, hoping

to exhibit the steer at the 1963 State Fair of Texas in Dallas.

Jackie's dream came true, and October 18 she was at the State Fair participating in the fair's junior livestock auction - one of the top attractions each year at the fair.

The story doesn't end here though.

At the auction Southwestern Life Insurance Co. of Dallas purchased Jackie's prize 935-pound Angus steer and donated it to the Dean Memorial Children's Home in Dallas, a home

for neglected and emotionally disturbed children.

As a result of Jackie's hard work in raising the steer and Southwestern Life's purchase, the children at the Dean home in Dallas will have some mighty good eating for some time to come.

"Jackie can be real proud of her steer and the cause for which it went," said a Southwestern Life official present at the fair auction. "It was one of the finest steers exhibited." Jackie is the daughter of Mr.

and Mrs. W. H. Andrews of Route 4, Hereford.

**INNOCENT VICTIMS**  
MANILA - Five water buffaloes were the victims of a gun battle between rustlers and farmers.

Caught in a crossfire, three of the animals were killed and two wounded.

There were no human casualties.

**WANT TO SELL?** Try a want ad in the Sunday Brand!

### L. A. Smiths

(Continued from Page 1)  
first home was in the northwest part of Deaf Smith County. After about a year they moved to Progressive Community. In 1920 they moved to the Dawn Community and have lived there since that time. Both Mr. and Mrs. Smith were active in Dawn Community and church affairs until recent years.

### Miss Doris...

(Continued from Page 1)  
Texico, and Mr. and Mrs. Ralph Hart, Clovis, and from Oklahoma, Mr. and Mrs. Ray Rogers, Loco, and Miss Ilean Spruill, Duncan.

### Poppy...

(Continued from Page 1)  
salad supper and Christmas party for members and their guests.

Those attending the meeting, which was held in V. F. W. Hall, were Mrs. Alta Davis, Mrs. Rosena Evans, Mrs. Nola Raiston, Mrs. Kee Ruland, Mrs. Barbara Fry, Mrs. Wilma Clark, Mrs. Bessie Hawkins, and Mrs. Ada Hallabaugh.

### CARD OF THANKS

We wish to take this opportunity to thank our many friends and neighbors for the cards, foods and flowers and expressions of sympathy for the loss of our loved one, Mrs. P. H. Dyer.

The P. H. Dyer Family

### FIVE-YEAR 'JOB'

MANILA - For five years Ricardo Sandan had been signing papers in the Customs Bureau.

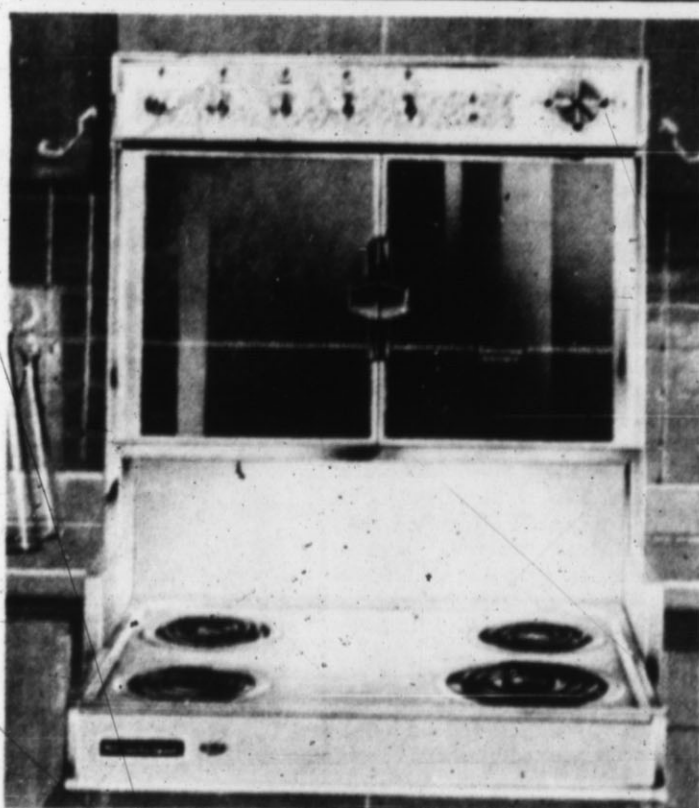
Finally someone discovered that Sandan had no appointment papers and no personnel record - in other words, that he was never hired by the bureau.

A circular was issued barring him from the customs zone at the port area.

### ROBERTS APPLIANCE

224 N. MAIN

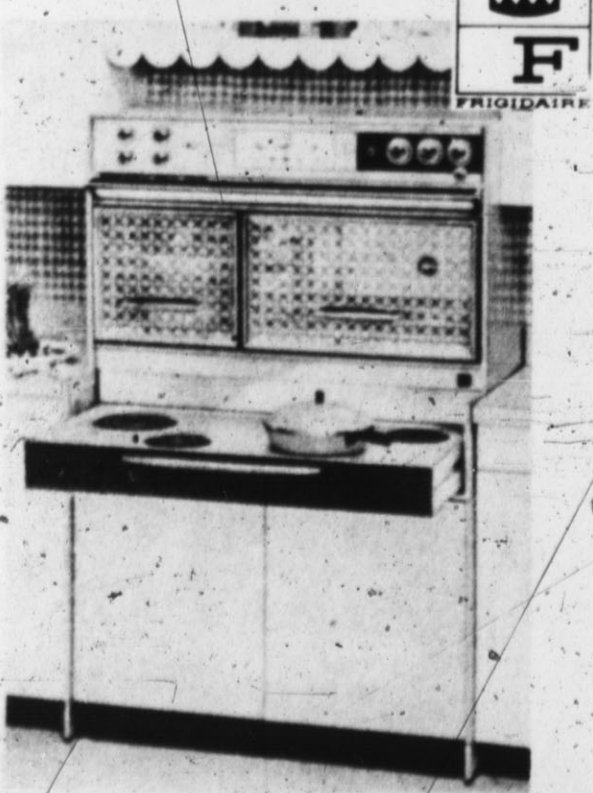
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**Connoisseur MARK 30**

"Hereford's Oldest Appliance Dealer"

**FRIGIDAIRE** *Flair*  
40" FLAIR RANGE



**JERRY'S APPLIANCE**

513 PARK AVE.

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■ Perk up your home life with modern electric cooking ■ Electric cooking frees you for more pleasant things ■ ■ ■ electricity's automatic features make it so ■ Your Reddy Kilowatt dealer will be glad to give you a complete demonstration and, if you buy your electric range now and are a customer of Southwestern Public Service Company, you'll get a free 12 to 30 cup West Bend Party Perk ■ Better see your dealer this week ■

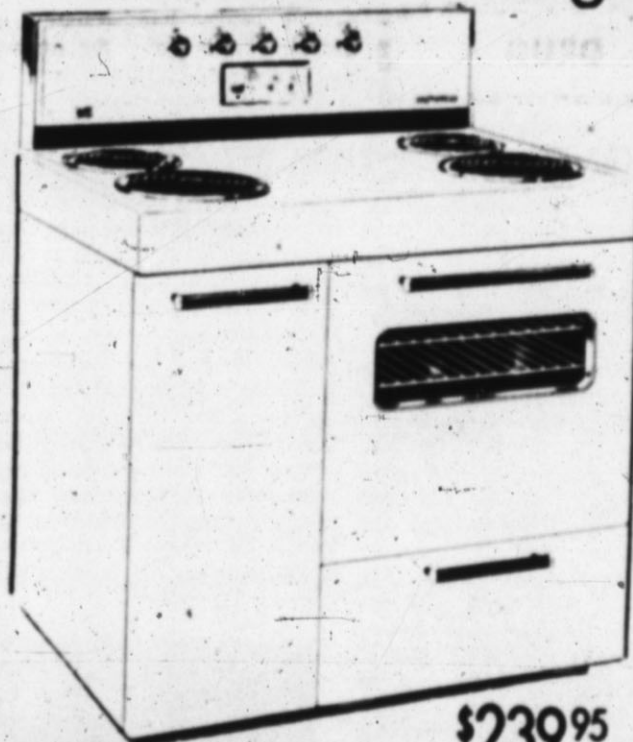


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OF COURSE, IT'S  
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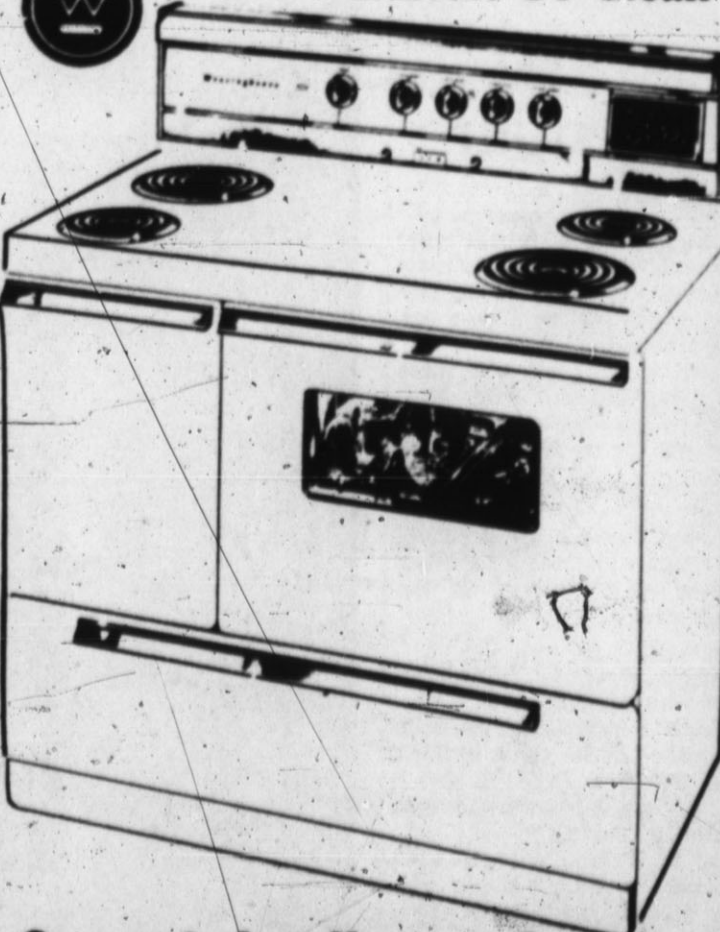
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## Grady Wilson Crusade Opens In Amarillo

AMARILLO. — Heralded as an area wide revival meeting, the Grady E. Wilson Evangelistic Crusade will open Sunday afternoon in the Tri-State Fair Park Coliseum.

Featured will be the singing of a 500-voice union choir, directed by Iner L. Basinger of the Billy Graham Evangelistic Association. Soloists will be Mrs. Basinger, who also will be pianist, and Ray Robles, former night club entertainer, both of whom have been with the Billy Graham Team for a number of years.

With an opening service Sunday at 3 p.m., the campaign will continue through the week with services nightly at 7:30 p.m.



The area-wide revival is under the sponsorship of the Amarillo Council of "Evangelism," composed of the special services committee of the Amarillo Ministerial Association and the evangelism committee of the Amarillo Baptist Association.

The Rev. Tommy E. Nelson, minister of Forest Hills Methodist Church, is general chairman. He is assisted by a steering committee, composed of the chairmen of a group of committees set up by the Council of Evangelism.

More than 80 Amarillo area churches will be participating in the one-week revival effort, and a number of individual churches plan follow-up revivals beginning Sunday, Nov. 3, to take advantage of the impact of the area-wide series.

The Rev. Grady Wilson, who has been an associate evangelist with Billy Graham for a number of years, has assisted in Graham crusades throughout the American continent and in several countries abroad.

## Amarillo Meet Is Attended By Hereford Group

On Friday night, Oct. 18, a group from Hereford No. 36 Patriarch Militant Canton and Auxiliary went to visit the Palo Duro No. 38 Patriarch Militant Canton and Auxiliary and assist with their annual inspection. A dinner preceded the meeting.

President Lady Wanda Perkins presided at the auxiliary meeting and inspection. Lady Thelma Gage, past president of the International Ladies' Auxiliary-Patriarch Militant of Seagraves No. 37, acted as inspection officer for Lady Anna Conklin, past president and inspection officer for Amarillo, who was unable to attend the meeting.

President Lady Lydia Hopson, Lady Mae Smith, Lady Ona Berry, and Lady Alta Davis assisted the Amarillo Palo Duro Auxiliary with their work.

Captain Carl Reid presided at the Canton meeting. Lt. Col. J. B. Williams, Hereford, was inspection officer.

Those attending the meeting from Hereford were: Lady Lydia Hopson, Lady Nellie Beauford, Lady Mae Smith, Lady Ona Berry, Lady Ruth Rogers, Lady Alta Davis, Lady Ada Hollibaugh, Ben Conklin, Tom Berry, A. R. Rogers, Sam Smith, and J. B. Williams.

New officers for the Wa-Han-Ka Campfire group were elected recently, including Kay Lynn Ward as president; Barbara Huckert as vice president; Joann Trotter as secretary; Pat Cooper as reporter; and Jamie Edmonson as song leader.

Plans for a picnic, and other business were discussed during the session. Attending were Jamie Edmonson, Kay Ann Euler, Cecilia Gamez, Deborah Hodges, Barbara Huckert, Connie Rodgers, Joann Trotter, Shirley Turner, Kay Lynn Ward, Pat Cooper; the leaders, Mrs. A. E. Hodges and Mrs. J. R. Euler.

Installation of new officers of Neoki Horizon Club was held in the home of Gail Witherspoon on Oct. 14, with the retiring officers serving as installing officers. Elected to the presidency was Sharon Tinnin; Patsy Stoy will be vice-president; Judy McCarver, secretary and Nancy Gripp, historian.

A short business meeting was held, with the year books being distributed and various programs discussed. Assistant hostess for the meeting was Debbie Beene.

The next meeting will be held in November in the home of Sharon Tinnin.



Wa-Cun-Ya Camp Fire group held a progressive dinner and a lumber(less) party Friday night, with the girls gathering at the Camp Fire Hut before the meal. The menu was divided in order that each girl had an opportunity to help prepare one course. On their return to the Hut, the new officers took over for a short business session.

Recently elected were: Lanny Buck, president; Sue Easley, vice president; Cindy Cavness, secretary; Pamela Miller, treasurer; and Susie Woodall, reporter.

Rank work was carried out by making vases for centerpieces as a service project; program books were issued and tulle and a skit on "Queen for a Day" was presented. Participating in the evening's fun were Lanny Buck, Sue Easley; Cindy Cavness, Pamela Miller, Susie Woodall, Kittle Oliver, Susie Gooch and Candis Neal, with Guardian Mrs. John Gooch.

Under the new system of billing, the customer using the bank draft method of payment will receive a copy of his statement at the same time that the billing for Hereford customers is made. The statement will be clearly marked that it should not be paid because a bank draft will be drawn, but it will inform the customer of his monthly charges for electric service.

A small pamphlet, announcing the new billing procedures, will be enclosed in the first statements, scheduled to go out next week, Jayroe said.

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## Electric Firm Adopts Electric Billing System

Electric service bills for Hereford customers will come in envelopes beginning next week. It has been announced by Melvin Jayroe, manager for the Southwestern Public Service.

The change from the post-card bill, which has been in use for a number of years, is the result of the installation of new electronic billing equipment, Jayroe said.

"I think the chances are slim that anyone would throw away an envelope with our company's return address on it, without first seeing what it contained, but it seemed wise to point out, at the start of this new billing procedure, that the statement will be coming in an envelope in the future," Jayroe added.

The new envelope, white in color with a green block, is clearly marked on the outside as an electric service bill. Enclosed along with the new statement is a return envelope. The stub from the bill should be enclosed with the payment, the same practice that has prevailed in the past.

Melvin Jayroe said Hereford customers would be billed at the same time of the month that they have been in the past.

Jayroe pointed out that there is a feature in the new billing system which might encourage more customers who have checking accounts to use the bank draft method of payment. He said that the objection to this method on the part of some customers in the past has been that they didn't know how much their bank account had been charged.

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**NO FUSS, NO MUSS**  
ST. PETERSBURG, Fla. — Instead of moving from house to house, when Ralph Houston got ready to move he simply had his home transported to a new location. The house is specially arranged inside for the convenience of Mrs. Houston, an invalid.

## Phillips Wins Las Vegas Trip

Earl Phillips of Phillips & Lawrence in Hereford, has received word he was one of six top winners in a recent Alemita "Lucky Circle" contest conducted recently.

Prize is a trip for two to Las Vegas, Nev., with seven days and six nights at the famous Flamingo Hotel and a night out to see Lido de Paris revue, plus a trip to Lake Mead.

The contest, conducted during the summer months, drew hundreds of thousands of entries from car owners, service station operators and automotive wholesalers, and was advertised in The Brand.

LET'S GO ROLLER SKATING

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# 4

# MORE DAYS

To Take Advantage of McGee's Big Anniversary Sale. Buy Now for Christmas. Register for the FREE Carpet job.

Buy Quality Furniture with Confidence

## McGee Furniture

Home Owned & Operated  
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Increase sorghum yields with Monsanto Anhydrous Ammonia from

## Hereford Grain Corporation

Veteran's Park Road EM4-3755

Grain sorghum residue is low in nitrogen. That's why farmers in this area have been applying Monsanto Anhydrous Ammonia to their soil. Monsanto Anhydrous Ammonia starts right to work. You get more nitrogen (82.2%) per pound than from any other carrier. No money spent on bags or bagging. Monsanto Anhydrous Ammonia resists leaching... remains in the soil, goes to work when your sorghum needs it most. Improves moisture efficiency even during drought periods. Just watch your check strip. Let us give you a cost estimate on your next sorghum crop.

## Anthony's

C. R. ANTHONY CO.

**Men's Plaid Ranch COAT**

**19<sup>95</sup>**

Sizes: 34 to 48

Men's western styled. Plaid-Ranch coat made of 75% wool 15% nylon 100% cashmere blend. Two large below-side pockets. New deep bi-swing back. Outstanding workmanship and detail. Colors: Tan Grey, Teal Brown—all on dark brown grounds. Also available in Long.

**Men's Coat Style Parka**

34" length  
Waterproof, All-Nylon

**PARKA**

Nylon Quilt Lining

36 to 46

Masterfully Tailored, full 34" length, coat style parka. Fashioned in neoprene coated nylon. Nylon quilt warm lining. Fly-type zip front, split zip-hood. Slash pockets, handsome detail. Will keep you warm throughout all the cold windy seasons. Select in Licorice Brown, Diplomat Grey, Loden Green.

## Anthony's

C. R. ANTHONY CO.

**Men's Rib Weave Nylon Bondaknit Jacket**

**12<sup>95</sup>**

• Hand Washable  
• 27" Length  
• Sizes 34 to 44

Nylon Bondaknit jacket fashioned in a handsome rib weave laminated to Scott-foam®. New panel front treatment with slanting pockets. Two button adjustable cuff, two piece inset-collared, two button adjustable tabs. Fully lined with printed cotton broadcloth. Zip front. Styled, detailed and tailored to compare with higher price jackets. Beige, Slate Blue, Black.

**Ladies' LAMINATED CREPE COAT**

**\$19<sup>95</sup>**

Lightweight, yet lots of warmth. Two slash pockets, large buttons in red with black mouton chenille collar, blue with blue collar or black or white collar. Lots of style for this thrifty price. Size 8-18.

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# THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, Oct. 27, 1963

## MODERN DAY CHARITY

### United Fund Outgrowth Of Our Changing Times

Next Wednesday, Oct. 30, Hereford will open its eighth annual United Fund drive. The \$28,000 goal will come from donations, and the funds have been earmarked to benefit eight active community organizations, based primarily on youth programs, welfare assistance and alcoholism.

Needless to say, many criticisms are aimed at United Fund — and because we are thoroughly familiar with the organization and its activities, we would be the last to uphold it as perfect, or to cite it as the answer to all of our troubles. At the same time, it does appear to us that United Fund is the nearest answer we have seen to these problems when compared with other methods and systems available. Consequently, it behooves each of us to support the drive to the best of our ability.

United Fund, without doubt, saves the people of this community money and time; it also directs assistance toward channels which are best organized to arrive at the results most of us like to see achieved with our donation dollars. Many of the organization leaders tell us that through presentation of their proposed budgets, they have been able to eliminate small costs here and there; others report that budgets have resulted in larger slices of savings. Savings in

time is two-fold. Solicitors, instead of making eight trips — one for each of the organizations — make only one trip in behalf of all eight. In addition to time saved by the solicitors, the donor is faced with one call instead of eight. Needless to say, this adds up to hundreds of man-hours which can be devoted to gainful productivity.

The best thing about United Fund, however, rests in the fact that it at least makes an effort to spread the contributions over the entire community. While the merchant still picks up most of the tab, he formerly picked it all up — and certainly 200 people should not assume the total responsibility for 12,000 people. Welfare, coupled with other worthwhile projects included in United Fund, should unquestionably be spread into every home in the county. This included farmers, ranchers, laborers, employees, and professional people as well as business people.

In recent years welfare, like most other things, has changed drastically. In addition to tremendous expansion in scope, it has moved away from most of our churches; even our personal attitudes on the subject have shifted from individual to organized handling. We expect the state and county to take care of problems which were formerly considered personal and, unfortunately, many of the people who seek assistance have the feeling that they are "collecting something owed" to them, rather than receiving a donation. Consequently, each and every case must be thoroughly checked by trained people to be efficiently handled. The only way to meet this challenge is through organized "assistance" and, as we said, United Fund comes nearer to answering this challenge than any other method which has come to our attention.

Charity has always been a strong point in the character of our people, and it is still a tremendous factor in the American way of life. Most of us like to help others in a time of need, just as we like to help sponsor programs which will train better and more alert youngsters in our community. We know from experience that a few dollars spent now can avert the spending of many tax dollars later on in punishing delinquents, both young and old. Certainly, this is a privilege. It is also a serious responsibility.

Therefore, think twice when the United Fund solicitor knocks on your door. This money can most easily be the best investment you will make in 1963.

### Weight Problem Becomes Acute

In a world filled with strife, privation and hunger, it has been truthfully said that most Americans face two problems: "How to lose weight?" and "Where to park?"

Already, some communities are taking steps to correct the universal lack of parking space but, to say the least, this is one problem which cannot be solved on an individual basis.

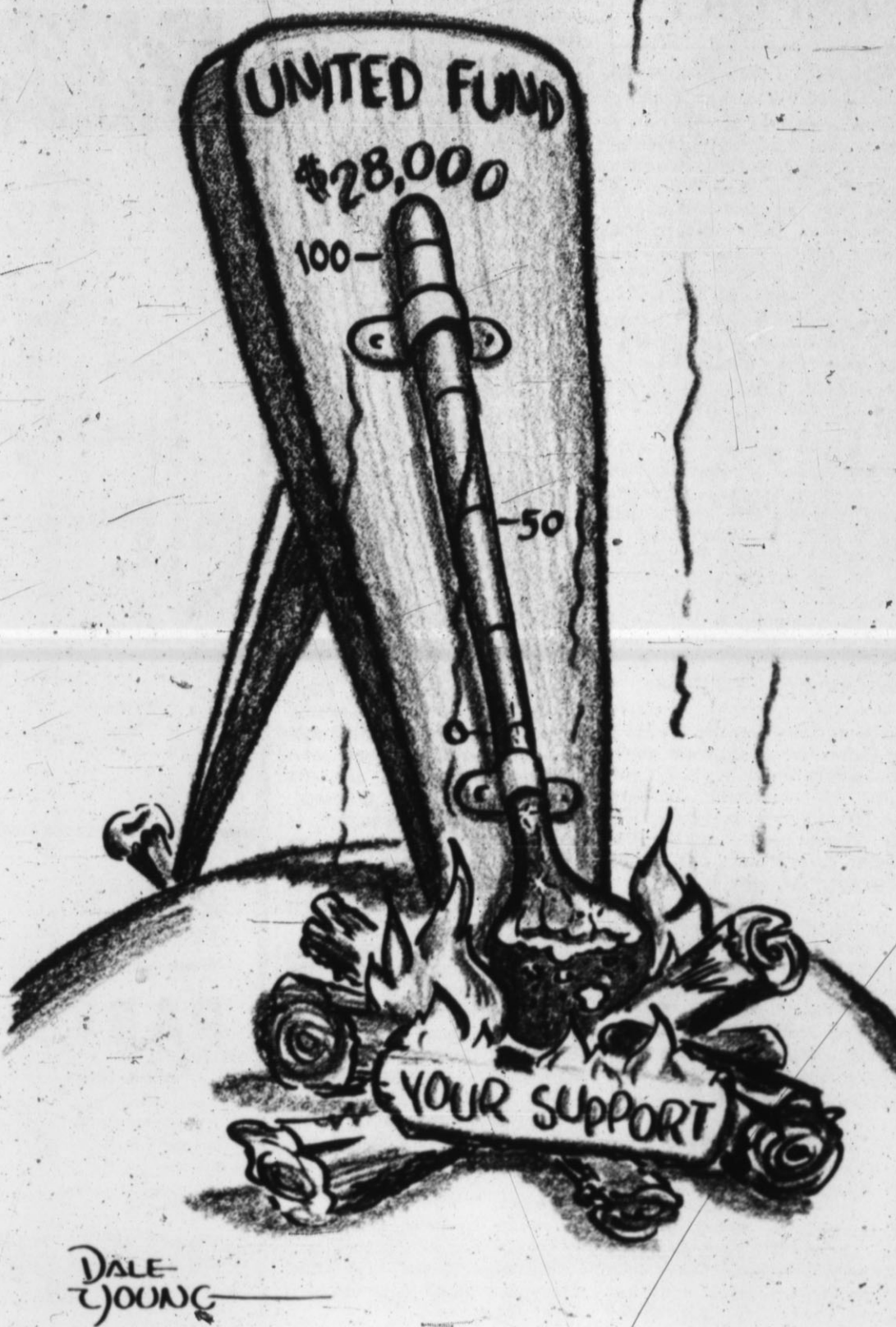
Losing weight is another circumstance in that it is strictly personal. And in most cases, it can be attributed to lack of exercise. Some dietary food firms have skyrocketed sales into the millions during recent years as Americans sought to recapture more youthful figures. Physicians and scientists, at the same time, frequently point out that overweight is strictly unhealthy.

All of these things can be attributed to several changes in the way most of us live. Our work week has shortened from 72 hours down to 40 hours in this generation and, even now, bids to drop to 30 hours within the next decade. Many of our chores, are done entirely with mechanical gadgets, while others fall into the class of partial or semi-automation. Lawn mowing, for instance, is much faster and much easier with the power mower than with the old fashion push-and-pull type. All of this means that most of us have more leisure time than ever before — and how we adapt that extra time will mean more and more to us, as the years pass.

If we use our spare time sitting in the living room watching TV, it is only natural that we are destined to become a race of "fatties". Already, the bicycle is finding popularity among many Americans who recognize the necessity to remove excess pounds. Still others are adopting regular exercise periods, both morning and evening, in an effort to meet the challenge of bulging waist lines. Diets have become the rule, rather than the exception with millions of Americans.

The fact that so many people do recognize the situation as serious, plus the situation that many Americans are making an

## "Let's Make It Hot"



### Residents Are Warned Of Driveway Seal Gyp

Bill Thompson, manager of the local Chamber of Commerce, warned local residents today to be on guard against the perennial driveway sealing racket.

Thompson stated that according to the National Better Business Bureau, with which the local Chamber is affiliated through membership, the migratory operators who work this racket usually pose as local concerns.

In a typical operation, Thompson reported, a solicitor in

jeans or other work clothes, rings the door bell and explains that he just finished a driveway, or highway, job in the area and since he has enough material left over in his truck for "just one more job," he is in a position to offer a real bargain.

He may state that he working out of some nearby community, so as to imply that he is a local concern, and may even use removable lettering for his address on his truck to suit the area in which he operates.

The schemester "guarantees" a first class, enduring job that will dry in a couple of hours, Thompson added, but gives no specifications. As a clincher, he may promise a bonus if the prospect recommends him to any of his neighbors and he gets the job. His technique is to get the homeowner or his wife to authorize a cash in advance job, on impulse, so as to obviate any check on his reliability, or his prices.

According to complaints made to Better Business Bureau and Chambers of Commerce, victims of these schemesters soon learn that the substitute, or diluted, materials used on their driveways do not dry as promised, but remain a gooey mess for days, or until resurfaced properly by a legitimate firm.

Some of the materials used are not only unsuited for driveway sealing, but have a destructive effect on driveway surfaces. "Too late," Thompson stated, "the bargain loving victim realizes that the cut price paid was not only unsatisfactory, but was much higher than the price charged by local firms for a satisfactory job."

The "guarantee" given proves as worthless as the work done, since the promoter moves on rapidly to whereabouts unknown.

Thompson stated that homeowners can avoid victimization from driveway repair racketeers by: (1) planning their servicing needs in advance; (2) dealing with firms of known reliability.

If in doubt, they should make inquiry of the Chamber of Commerce.

Passing of hot checks and forged checks in Hereford is getting completely out of hand, according to a warning issued by Sheriff Lowell Sharp Wednesday. "It is a physical impossibility for the local officers to run down all of the checks that are being turned in these days," the sheriff said. In about two weeks, he had received at least \$125 worth of bad checks, "and there is no telling how much more there is out that hasn't been brought in to us."

Meanwhile, it does remain a problem effort to do something about it comes as the best news of the century. How each individual will solve the problem must be more or less a personal matter.

which practically every American will be called upon to face with more and more frequency as our newfangled, automated forms of civilization continue to spread and advance in years to follow.

## Panhandle Paragraphs

### CITY COUNCIL ORDER SET ASIDE

Perryton's city council was without authority to order General Telephone Co. to interconnect with mobile radio lines of Perrytex Communications, District Judge Max W. Boyer ruled this week. Judge Boyer handed down his ruling Wednesday after several days study of the matter heard in district court earlier this month.

— THE SUNDAY HEARLD (Perryton) —PP—

### EXTRA SESSION DOUBTFUL

Lieutenant Governor Preston Smith told members of the Friona Lions Club and their wives last Thursday night that he doubted that Governor John Connally would call a special session of the Texas Legislature, but traced the things that might make a special session a reality. "If a special session is called, it will be because of two things: congressional reapportionment and higher education," Smith stated. He pointed out that the Governor must first justify the possible accomplishments before calling such a session.

— THE FRIONA STAR —PP—

### BRUCellosis PETITIONS CIRCULATED

Work is underway to secure the necessary number of signatures on a petition to have Carson County declared a Type II Brucellosis Control Area. Decision to start the petitions to be sent to the Texas Animal Health Commission came following the unanimous vote of ranchers at each of the three meetings in the county at which brucellosis control was discussed. The meetings were held in Panhandle, Groom and White Deer. Letters with a copy of the petition are being sent to the livestock producers in the county.

— PANHANDLE HERALD —PP—

### HOSPITAL DISTRICT ELECTION SET

Petition to call an election for creation of a hospital district was presented to Commissioner Court on Monday afternoon and the court set the election for Saturday, Nov. 23. The petition, presented to the commissioners by John Mayfield, contained the names of 123 Ochiltree County residents, with 100 required to demand an election. After canvassing the names, the court determined that a sufficient number of qualified taxpayers was included on the petitions and set the election. Contrary to what some people might believe, this will not be for bonds to construct a hospital, but merely to organize a hospital district with the same boundaries as Ochiltree County and gives the district tax levying authority. Should the election pass, the commissioners have ten days in which to name a five-member board for the hospital district. Then the County Commissioners Court steps out of the picture.

— OCHILTREE COUNTY HERALD —PP—

### ORDINANCE ANNEXES TRACT

An ordinance for annexation of a 63-acre tract of land, which adjoins the northeast corner of Canyon city limits, was approved on the first reading by the city commissioners Monday night. The property which is in the proposed annexation is east of Canyon and is bordered by Highway 217, Spur 48, and the east city limits. The land is occupied by the National Guard Army, apartment units, and vacant pasture land. Annexation will become final at the Nov. 25 Commission meeting if no objections are made to the city.

— THE CANYON NEWS —PP—

## THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm takes issue with a public opinion poll this week.

Dear editor:  
I have long felt that a public opinion poll is like a sports writer's guess on next week's football scores. When he's right, he's an expert, and when he's wrong, he doesn't know any more about it than the rest of us.

But people like to read such things, and it's a good thing. If they didn't, if they liked to read only things which are 100 percent right and infallible wise, you and me would be hard up for readers, especially me.

What got me started on this was a national public opinion poll the other day which reported that 68 percent of the white people in this country are satisfied with their income.

I don't know who all the pollsters interviewed, but they didn't get around to me.

In fact, come to think of it, I don't know who they interviewed to come up with this figure. Wasn't anybody I'm acquainted with.

I don't mind saying I'm not satisfied with my income, never have been and never will be. Moreover, I don't know anybody who is. Regardless of what a man makes or how much his income grows, if he has any confidence in his family he knows ahead of time they'll find a place to spend a little more than he makes.

I don't mean to say a lot of people don't consider themselves lucky to be getting what they are, but I just never have encountered a man who wouldn't be interested in a little more. A man with a row boat wishes he had a speedboat. A man with a speedboat wishes he had a cabin cruiser; a man with a cabin cruiser wishes he had a yacht.

I don't know what it is a man with a yacht wishes, but it's something. Personally, I couldn't use a yacht, but anybody who thinks I'm satisfied with the income from this bindweed farm obviously thought Tom Dewey was going to beat Harry Truman.

I don't know how many interviewers the Gallup Poll has — the outfit that took this poll — but it would be interesting to find out how many of them are satisfied with the income they have. I have a notion Mr. Gallup could have saved some money just by interviewing his interviewers.

Understand though I'm not so dissatisfied with my income I'd do what it takes to improve it. I didn't say I was dissatisfied with the amount of work I'm doing, only with what I get for it.

Yours faithfully,  
J. A.

## THE Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



James M. Gillettine, Editor and Publisher  
Melvin Young, Managing Editor  
Ray Martin, News Editor  
Bill Penn, Adv. Mgr.  
Lee Brown, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Texas. Postmaster: Please send address changes to The Sunday Brand, P.O. Box 100, Hereford, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.)





WINNERS IN THE UNITED FUND POSTER contest were presented ribbons by the Red Cross Thursday. Winners for Stanton Junior High (top) were: Juan Rodriguez, first; Lynda Thames, second; Ralph Knox, third. High School winners were: Donna Harper, first; Carolyn Aven, third; and Richard Brownd, second. Camp Fire girls placed the posters in business establishments for the fund drive, scheduled to begin Wednesday. (Staff Photo)

### World Community Day Observance Scheduled Nov. 1

The United Church Women of Hereford will observe the 20th anniversary of World Community Day Nov. 1 at 3 p.m. at the First Methodist Church. "Nation Building-A Channel to Peace" will be discussed by Earnest Langley.

For 20 years church women have studied the problem of peace, believing that the mission of the church and world affairs are interdependent and interlocking. They have worked together across racial and denominational lines to meet human need, continually expressing their faith that lasting peace can be established with freedom and justice. Each year they have worshipped together, they have given generously to establish additional opportunities for women.

### INDIAN PHONES

LAGOS, Nigeria (U) — Indian High Commissioner P. N. Haksar has given Nigeria working samples of telephones manufactured in his country.

The equipment, produced by Indian Telephone Industries of Bangalore, was presented to Communications Minister Chief Olu Akinfosi and will eventually go to Nigerian phone subscribers.

Add a little sugar to the salt and pepper with which you season tomato halves that are to be broiled.

Don't leave the broiler pan in your range when you are heating it in preparation for broiling. Cold (or room temperature) chops or steak or fish should be placed on the cool pan, otherwise they are likely to stick.

### Thinking of Buying a New Home?

Here is a check-off list of luxury features in Tomorrow's Home... that can be yours Today in an AWARD HOME

- VINYL FLOORS
- ACOUSTICAL CEILING
- FORMICA DRAINBOARDS
- BIRCH CABINETS IN KITCHEN
- ALUMINUM WINDOWS
- BRICK VENEER
- SLIDING GLASS DOORS IN FAMILY ROOM
- CENTRAL HEAT
- DUCTWORK DESIGNED FOR AIR CONDITIONING
- DECORATIVE WALLPAPER
- BRICK PLANTERS
- DOORS AND WINDOWS WEATHERPROOFED
- 3 BEDROOMS - 2 BATHS
- ENTRY HALL TILE
- CARPETING
- CERAMIC TILE BATHS
- DOUBLE GARAGE
- BUILT-IN ELECTRIC OVEN
- BUILT-IN ELECTRIC RANGTOP
- BUILT-IN ELECTRIC DISHWASHER
- ELECTRIC GARBAGE DISPOSER



REALTORS

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618 W. Hwy. 60

EM4-2220

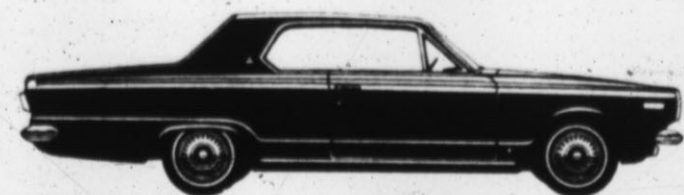
Dodge proudly announces the appointment of your New Dodge Dealer introducing

## HI-WAY AUTO SALES

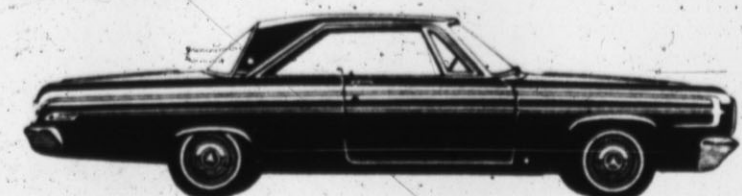
600 W. FIRST - HEREFORD, TEXAS



**NOW SELLING AND SERVICING 1964 DODGE CARS AND TRUCKS.** "We're proud to have been selected as your new Dodge Dealer. Our dealership is fully geared for high volume sales. We feel that the more we sell... the more we can offer you in trade... the better your deal will be. Simple as that. It's our way of saving you money and making friends. Come in and get acquainted. Look over our new facilities. Tour our used car lot. Visit our fully-equipped service department. And above all, ask about the deal of a lifetime on one of the '64 Dodge Dependables—standard-size Dodge; the roomy compact Dodge Dart; big Dodge 880; and new Dodge trucks—from pickups to diesels, all tougher than ever. We will arrange convenient terms to suit your budget. Come in soon. You'll find you can depend on us for the best of new car and truck sales and service."



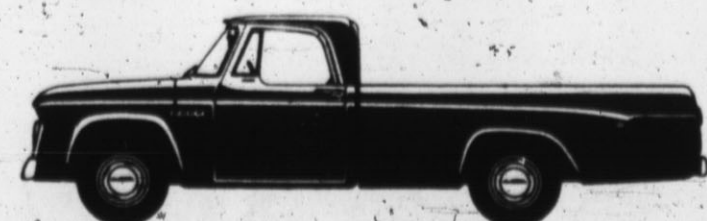
COMPACT DODGE DART



STANDARD-SIZE DODGE



BIG DODGE 880



TOUGH DODGE TRUCKS

**Go Dodge '64**

DODGE DIVISION CHRYSLER MOTORS CORPORATION

### CHECKERBOARD service bulletin



### LIVESTOCK MINERAL IS CHEAP INSURANCE?

Purina Livestock Mineral is cheap insurance against mineral deficiencies. For just a few cents per head per year you can be sure livestock get the minerals needed to produce and reproduce efficiently.

Purina Livestock Mineral is now available in two easy-to-use forms—meal or blocks.

The meal form is ideal for free-choice feeding of feed-lot cattle, hogs, and sheep. The weather resistant blocks are handy for use on range or pasture. Don't take chances with livestock health and profits—feed Purina Livestock Mineral... available at our Checkerboard store.

**PACKARD MILLING CO.**  
YOUR PURINA DEALER

EM4-2676

Hereford, Texas

### TWO KINDS OF NOISE

NEW YORK (U) — A Brooklyn bandit who, with three companions, recently held up and robbed participants in a dice game, was caught because of his loud socks. Although his face was masked he wore a pair of distinctive gold hose. Acting on this information, police picked up a chap nicknamed "Rhapsody" because of his preference for flashy footwear.

### A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Mgrs.

Courthouse

P. O. Box 73

Phone EM 4-1504

Showing Blocks  
Free City Maps

# See...

the all new

# CASE.

The Farm Tractor  
You Can

# Depend On

at the

## Fall Implement Show

## Sat., Nov. 2nd

At the Hereford State Bank  
Parking Lot



## Case Power & Equip.

1301 Park Ave.

EM 4-2015



It's the **SAVINGEST**  
**TIME OF THE YEAR**

**WAFFLE SYRUP**



**2 FOR 89¢**

Yellow Cling Sliced or Halves-No. 2 1/2 Can

**PEACHES**

**BISCUITS**

*Shurfine*

**SWEET MILK  
BUTTERMILK**

8 OZ.  
CANS

**13 FOR \$1**

**MILK**

*Shurfine*

**CATSUP**

14 OZ.  
BOTTLE



**6 FOR \$1**

REG. OR DRIP

**COFFEE**

**TOMATOES**

*Shurfine*

303 CAN

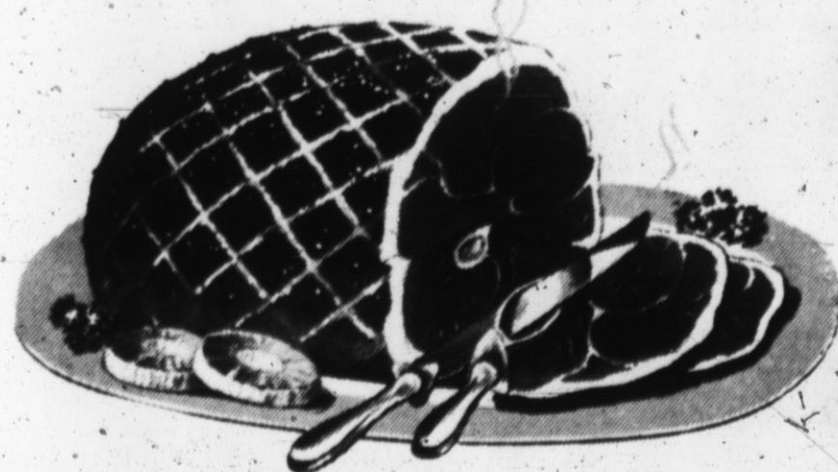
**5 FOR \$1**

*Shurfine*

**TOMATOES**

**HAMS**

LONGHORN - SHANK HALF OR WHOLE  
POUND



**39¢**

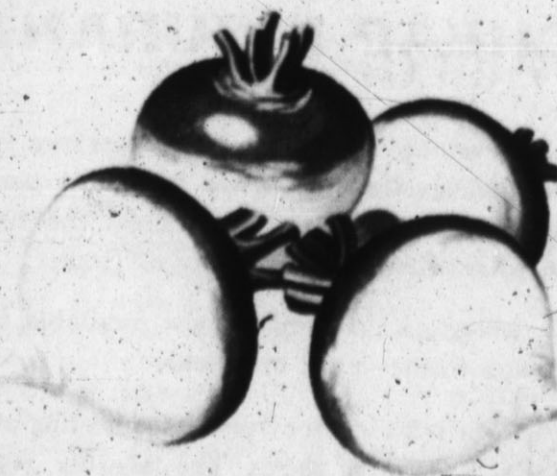
**CIGARETTES**

**LILT PERMANENT**

**TURNIPS**

HEREFORD  
GROWN

**8¢**



LONGHORN HAM

BUTT END

LB. 43¢

ARMOUR STAR ALL MEAT FRANKS

LB. 49¢

FRESH LEAN GROUND STEAK

LB. 59¢

**COOPERS**

**CLOSED  
SUNDAY**

Open Till 9 p.m.  
Mon. thru Sat.

Maryland Sweet

**YAMS**

LB. 10¢

Golden Delicious

**APPLES**

LB. 15¢



# IT'S Shurfine CARNIVAL TIME!

STOCK UP NOW! SAVE ALL WINTER!



4 FOR \$1

## STRAWBERRY PRESERVES

8 FOR \$1

18 oz.



2 FOR 89¢



59¢

**Carnival Special**  
**WESTCLOX ELECTRIC ALARM**  
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

**\$2.79**  
PLUS FEDERAL TAX.  
WITH \$5.00 FOOD PURCHASE

\$5.49 VALUE ONLY

SAUCE 11 FOR \$1

\$2.59

MILK WAVE \$1.69

ALL POPULAR BRANDS  
REG.-KING-FILTER  
CARTAN

- Shurfine Apple Butter 28 oz. 4/\$1.00
- Shurfine Apple Sauce 303 6/\$1.00
- Shurfine Asparagus Sprs.-All Gr. Cut-300 4/\$1.00
- Shurfine Beans & Potatoes 303 6/\$1.00
- Shurfresh Cheese Spread 2 Lb. \$ .69
- Shurfine Chili with Beans 15 oz. 4/\$1.00
- Shurfine Corn C.S. or W.K. Golden 303 7/\$1.00
- Shurfine Cranberry Sauce Str. 300 5/\$1.00
- Shurfine Cucumber Chips Fr. Pak 16 oz. 4/\$1.00
- Roxey Dog Food Tall Can 13/\$1.00
- Shurfine Flour 25 Lb. Print Bag \$1.69
- Shurfine Flour 10 Lb. Paper Bag \$ .69
- Shurfine Fruit Cocktail 303 4/\$1.00
- Shurfine Grape Juice 24 oz. 3/\$1.00
- Shurfine Gr. Beans Ct. Bl. Lake 4-Sv. 303 5/\$1.00
- Shurfine Luncheon Meat 12 oz. 3/\$1.00
- Shurfine Macaroni or Spaghetti Elbo 12 oz. 2/\$ .29
- Shurfresh Margarine 1 Lb. 6/\$1.00
- Shurfine Early Harvest Peas 303 5/\$1.00
- Shurfine Fresh Shelled Blackeyes 300 7/\$1.00
- Shurfine Peanut Butter 18 oz. 2/\$1.00
- Shurfine Pineapple-Crushed No. 2 4/\$1.00
- Shurfine Pineapple Juice 46 oz. 3/\$1.00
- Shurfine Pork & Beans 300 9/\$1.00
- Shurfine Potatoes Whole Irish 303 8/\$1.00
- Shurfine Swt. Potatoes Whole Sm. No. 3 3/\$1.00
- Shurfine Salad Dressing 32 oz. \$ .39
- Shurfresh Salad Oil 24 oz. 2/\$ .65
- Shurfine Shortening 3 Lbs. \$ .59
- Shurfine Tomato Juice 46 oz. 4/\$1.00
- Shurfine Tuna Chunk Style Flat Can 4/\$1.00
- Shurfine Vienna Sausage 4 oz. 5/\$1.00

**PLAY Football** WIN 1 TO \$100.

EXCITING NEW GAME

**HUNDREDS of WINNERS**

Extra Point Wins ..... \$1  
Safety Wins ..... \$5  
Field Goal Wins ..... \$10  
Touch Down Wins ..... \$25

**\$100 WINNERS**

MRS. ULYS PIERCE  
MRS. CLIFF POTTER  
MRS. LEON VINTON  
MRS. NORMAN LYTAL  
MRS. LARRY SUMMERS  
CARLOS POTTER  
MAUDE HACKWORTH  
TAWANA JONES  
MRS. FRED TURNER

**WIN.. \$100.**

Collect All Eleven PLAYERS



Duncan Hines  
**PANCAKE MIX**

2 lb. Box 35¢

3 Minute  
**POP CORN**

2 lb. Bag 19¢

Regular or King Size  
**COCA COLA**

6 Btl. Ctn. 39¢

Sunshine  
**KRISPY CRACKERS**

1b. Box 27¢

Shurfine-Frozen  
**ORANGE JUICE**

6 oz. Can 4/\$1

Family Size  
**GLEEM TOOTHPASTE**

Reg. 79¢ 69¢

- Katie Erdman
- Mrs. Charles Hood
- Frank Daniel
- Mrs. Ernest Neff
- Mrs. Wm. Green
- Mrs. Bill J. Paetzold
- Pauline Lady
- Mrs. J. C. Carter
- Mrs. Jess Robinson
- Mrs. Walter Seed
- Gladys Martin
- Mrs. R. V. Hole
- Wilbur W. Davis
- Ray Wilhelm
- Mrs. Don Sigle
- Mrs. Joe Brooks
- Mrs. J. B. Sowell
- Mrs. L. J. Matthews
- Mrs. Eddie Gandy
- Mrs. A. T. Mims
- Mrs. P. M. Miller
- Mrs. Fred Fox, Jr.
- Mrs. John C. Hicks
- Mrs. Travis Shields
- Mrs. Norman Lytal
- Mrs. Ernie Flippo
- Mrs. Eddie Gandy

# COOPERS



## Club Tea Honors Golden Age Group

A "Golden Age" tea was given by members of Pioneer Study Club Tuesday at the Community Center. Mrs. L. H. Lookingbill Sr. welcomed guests and presided at the tea table, which was centered with a fall floral arrangement. Appointments were in silver and china.

The program, presented by Mrs. Leroy Aven, was on Greece and India. In the form of an imaginary tour by jet, the program included a film and travelogue. "It was from this cradle of democracy," said Mrs. Aven in speaking of Greece, "that many of our present ideas evolved."

"In India, the land of extremes," she commented, "the elephant with his beautiful harness and fittings still carries the highest prestige as a mode of transportation for the Mahara-

ja. Guests from King's Manor were Mrs. C. R. Smith, Mrs. J. W. Alexander, Mrs. Bertha Stokes, Mrs. Ida Wilcoxen, Mrs. Lola Carpenter, and Mrs. Fannie Burnam.

Other guests were Mrs. Josephine Huckert, Mrs. Joe Huckert, Mrs. William McGehee, Mrs. Mary Bodkin, Mrs. A. C. Pierce, Mrs. Luther Pevley, Mrs. Mary Malone, Mrs. C. R. Whitehead, Mrs. Pearl Boyer, Mrs. Roy Kelley, and Mrs. A. J. Smith.

Members of Pioneer Study Club who were present were Mrs. E. S. Ireland, Mrs. Allen Bell, Mrs. Fred Barrett, Mrs. Ray Johnson, Mrs. L. H. Lookingbill Sr., Mrs. N. E. Gass, Mrs. Buri France, Mrs. A. L. Manjeot, and Mrs. Paul Rudd. Mrs. Gass was chairman of the hostess committee.



A "GOLDEN AGE" TEA was given Tuesday at the Community Center by members of Pioneer Study Club. Guests were Mrs. Josephine Huckert, Mrs. Joe Huckert, Mrs. C. R. Smith, Mrs. J. W. Alexander, Mrs. Bertha Stokes, Mrs. William McGehee, Mrs. Ida Wilcoxen, Mrs. Lola Carpenter,

Mrs. A. C. Pierce, Mrs. Fannie Burnam, Mrs. Mary Bodkin, Mrs. Luther Pevley, Mrs. Mary Malone, Mrs. C. R. Whitehead, Mrs. Pearl Boyer, Mrs. Roy Kelley, and Mrs. A. J. Smith. (Staff Photo)

## Hembree Buys Oklahoma Bank

Former Hereford businessman A. W. (Bill) Hembree has purchased controlling interest in the Federal National Bank and Trust Co., in Shawnee, Okla., it was announced recently. He bought the bank from E. P. Mead estate and Townsend Douglas, Amarillo, and the announcement was made by Daily Cur-

rin, chairman of the bank's board of directors. Hembree moved to Hereford in 1947 and operated a jewelry store, going from here to Marshall, Texas, in 1952 where he and his wife operated a large jewelry store. It was in that same year - 1952 - that Hembree became interested in the oil

business at the old Hembree farm in Oklahoma. He bought leases in surrounding areas, and drilled his first successful well on the home place, the first of a string of money-producing ventures. Since 1953, he and his associates have drilled 34 wells with only one dry hole.

Lewis Hembree, their son, is production superintendent of the A. W. Hembree Production Co., and the Brad-Bart Petroleum Co. in Shawnee. Another son, Ronald, 28, lives in Liberty, Texas. Of Hembree, The Shawnee News-Star recently said: "Few people can match the success story of... Hembree, a tall, soft-spoken hometown man who gathered enough hard cash to buy 96 percent of the stock of the Federal National Bank and Trust company."

"The price is undisclosed, but oilman Hembree admits a man has to be 'well past the millionaire' mark before he can call a bank his own." The story continued: Why did he buy it? Sitting in a luxury suite, decorated in contemporary decor at his own expense in the Masonic Temple building, Hembree leaned forward, touched his hands together meditatively and pondered the question. "The oil business has been good to me," he said in a somewhat slow drawl, "but you know how the oil business is. I realize this can't go on forever, and a man with money needs a good investment. I think a

bank should be owned by local people, and I think the people who own the bank ought to have the best interest of the community at heart."

Hembree was born on a farm near Shawnee, July 5, 1912, one of 11 children. By the time he was 14 both parents had died and he had quit school to go to work. Tom Slick struck oil on the old Hembree farm in 1928 and the family flourished until the 1929 depression. He was on notes for many people, all of which he paid off, but he was "miserably broke," he recalls.

He had a jewelry store in Maud which made him and his family an "eke-out" living until 1933. Then he worked for the state highway department as a laborer and promoted "dry holes," as he put it. In 1940 he learned watch repairing with a shawnee jewelry, and seven years later moved to Hereford.

Hembree was an elder in the Church of Christ here for five years.

### CARD OF THANKS

We wish to thank our many friends and neighbors for their expressions of sympathy during our recent bereavement. May God richly bless each of you. The Family of Buck Browlow

Medical experts urge a more liberal use of salt during hot weather, especially by persons who do hard manual work.

## School Menu

### ELEMENTARY CAFETERIA

MONDAY - Spaghetti and meat sauce, buttered corn, tossed green salad, apple sauce cake, rolls, butter and milk.

TUESDAY - Oven Fried Chicken, mashed potatoes, jello with fruit, chocolate cake, rolls, butter and milk.

WEDNESDAY - Chili with beans, beef tacos, turnips with greens, Harvard beets, garden salad, cherry-cranberry cobbler, cornbread or 1 slice of bread, butter and milk.

THURSDAY - Hamburgers, barbecue on bun, black-eyed peas, buttered broccoli, lettuce, tomatoes, pickles and onions, cookies, half a peach, rolls, butter and milk.

FRIDAY - Tuna and apple salad with cheese, veal cutlets, green beans, oven-brown potatoes, carrot sticks, apple brown Betty, rolls, butter and milk.

### JUNIOR-SENIOR CAFETERIA

MONDAY - Spaghetti and meat sauce, hot tamales, buttered potatoes, corn, tossed green salad, applesauce cake, rolls, butter and milk.

TUESDAY - Oven-fried chicken, roast beef with gravy, English peas, mashed potatoes, celery sticks, chocolate cake, rolls, butter and milk.

WEDNESDAY - Chili with beans, beef tacos, turnips with greens, Harvard beets, garden salad, cherry-cranberry cobbler, cornbread or 1 slice of bread, butter and milk.

THURSDAY - Hamburgers, barbecue on bun, black-eyed peas, buttered broccoli, lettuce, tomatoes, pickles and onions, cookies, half a peach, rolls, butter and milk.

FRIDAY - Tuna and apple salad with cheese, veal cutlets, green beans, oven-brown potatoes, carrot sticks, apple brown Betty, rolls, butter and milk.

## Hereford Men Take Part in Exercises

Marine Corp Robert L. Wietz, son of Mr. and Mrs. Donald Wietz, Hereford, participated recently in extensive amphibious operations off the coast of Southern California. Kenneth E. Loerwald, airman with the USN, was graduated

Sept. 20 from the aviation mechanical fundamentals school at the Naval Air Technical Training Center, Memphis, Tenn. He is the son of Mr. and Mrs. Eugene H. Loerwald, 715 Blevins, Hereford.

Joe Wayne Boynton, son of Mr. and Mrs. J. T. Boynton, 1308 Park Ave., Hereford, is an Air Force ROTC Cadet at the University of Oklahoma, Norman.

## NEW. LOW PRICES PREMIUM FEATURES

### GENERAL NYLON SPECIAL TRACTOR TIRE

• Nylon Cord—for strength and moisture proofing.  
• More Rubber—where it counts to cushion shock.  
• Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS 36 months Field Hazard Guarantee protects your investment.



## Hereford Butane INCORPORATED

Veterans Park Road

EM4-3367

Limited Time Only!

## SUN - PROOF

Oil Base

## House Paint

by

# PITTSBURGH

Big Savings on

## Titanic Outside White

# \$5.98

Gallon

## Carl McCaslin

### LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone the Lumber Number EM 4-3434

### WALCOTT COMMON SCHOOL DISTRICT NO. 6. Financial Statement, 1962 - 1963 School Year

	State and County Available	Local Maintenance	Interest Sinking	Building Fund	Total All Funds
<b>RECEIPTS:</b>					
State Available	6,357.03				6,357.03
County Available	16.34				16.34
Tax Collections		40,276.87	5,753.56		46,030.43
Interest Time Deposit			167.11	91.92	259.03
Sale of Bonds				100,000.00	100,000.00
Sale Old Bus, Refunds		658.21			658.21
Total All Receipts:	6,373.37	40,935.08	5,920.67	100,091.92	153,321.04
Balance Sept. 1, 1962:	1,323.04	18,844.98	4,909.50	0	25,077.52
Receipts and Balance	7,696.41	59,780.06	10,830.17	100,091.92	178,398.56
TOTAL EXPENDED:	6,069.70	36,977.42	4,926.40	14,935.57	62,909.09
Balance August 31, 1963:	1,626.71	22,802.64	5,903.77	85,156.35	115,489.47
<b>DISBURSEMENT DETAIL:</b>					
Administration:		578.21			578.21
Instruction:	6,069.70	11,468.24			17,537.94
Transportation:		11,139.77			11,139.77
New Bus:		4,067.40			4,067.40
Operation of Plant:		2,717.40			2,717.40
Maintenance of Plant:		607.39			607.39
New Equipment:		216.80			216.80
Insurance:		773.10			773.10
Tuition, High School:		5,409.11			5,409.11
New Building Addition:				14,935.57	14,935.57
Debt Service:			4,926.40		4,926.40
Total Expended:	6,069.70	36,977.42	4,926.40	14,935.57	62,909.09

SEE

# HI-PLAINS

SAVINGS and LOAN ASSOCIATION  
128 E. 3rd

FOR

# HOME LOANS

TO

BUY OR BUILD  
REMODEL  
REFINANCE



*Shurfine*

...the Savingest  
Time of the Year!

# CARNIVAL TIME



Regular or Drip Grind

**COFFEE**

59¢



CHUNK STYLE — Flat Can

**TUNA**

4 for \$1



46 oz. Can

**TOMATO JUICE**

4 for \$1



14 oz. Bottle  
**CATSUP**

6 for \$1



4 Sieve Cut Blue Lake No. 303 Can

**GREEN BEANS**

5 for \$1



Cream Style or Whole Kernel  
GOLDEN NO. 303 CAN

**CORN**

7 for \$1



Yellow Cling Sliced or Halves

**PEACHES**

4 for \$1

3-lb. Can  
**SHORTENING**

59¢

SHURFRESH 1 LB.  
**MARGARINE**  
SHURFINE STRAWBERRY 18 OZ. JAR  
**PRESERVES**  
SHURFINE 46 OZ. CAN  
**PINEAPPLE JUICE**  
SHURFINE EARLY HARVEST NO. 303 CAN  
**PEAS**  
SHURFINE 18 OZ. JAR  
**PEANUT BUTTER**  
SHURFINE WHOLE SMALL NO. 3 CAN  
**SWEET POTATOES**  
SHURFINE WHOLE NO. 303 CAN  
**IRISH POTATOES**  
SHURFINE NO. 300 CAN  
**PORK & BEANS**  
SHURFINE ELBO 12 OZ.  
**MACARONI** or **SPAGHETTI**  
SHURFINE CRUSHED NO. 2 CAN  
**PINEAPPLE**  
SHURFINE TALL CAN  
**MILK**

6/\$1.  
2/89¢  
3/\$1.  
5/\$1.  
2/\$1.  
3/\$1.  
8/\$1.  
9/\$1.  
2/29¢  
4/\$1.  
8/\$1.

REG. \$12.95 <b>COFFEE MAKERS</b> 9 Cup \$5.95	GLASS <b>COFFEE MUGS</b> 2 FOR 25¢
7 oz. <b>LISTERINE</b> 43¢	NORTHERN <b>TOILET TISSUE</b> 12 ROLLS \$1
CLOVERLEAF <b>ICE CREAM</b> Pints 5 for \$1	REG. or KING <b>COCA COLA</b> 39¢
BANQUET — FROZEN <b>MEAT POT PIES</b> 4 FOR 69¢	SHURFINE <b>ORANGE JUICE</b> 6OZ. FROZEN 4 FOR \$1
TENDERCRUST — 8 Pack <b>HOT DOG or HAMBURGER BUNS</b> 2 FOR 49¢	

**BUY YOUR HALLOWEEN CANDY NOW!**

**CHUCK ROAST**

45¢



**ARM ROAST**  
**SHORT RIBS**  
**BACON**  
**TENDERIZED STEAK**

WRIGHTS

NO WASTE

lb. 55¢  
lb. 23¢  
2:98¢  
lb. 89¢

Delicious

**APPLES**

49¢

5 lb. Bag  
**TURNIPS**  
**GRAPEFRUIT**  
IDAHO RUSSET  
**POTATOES**

lb. 5¢  
2 lbs. 25¢  
10 lbs. 49¢

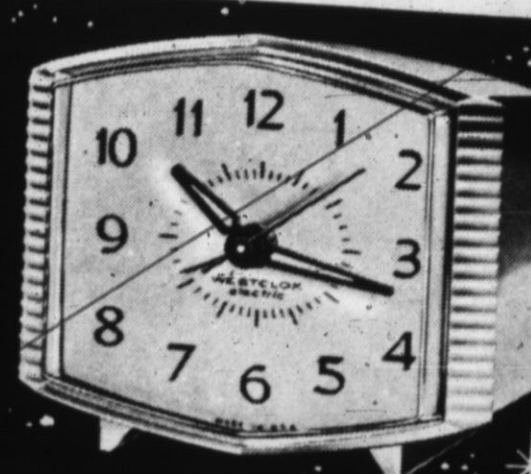


**TAYLOR & SONS**  
**FOODS**

LOW LOW EVERYDAY SHELF PRICES  
PLUS S & H GREEN STAMPS

CASH AND SAVE

*Carnival Special*



**WESTCLOX** ELECTRIC  
ALARM  
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

\$2.79  
PLUS FEDERAL TAX  
WITH \$5.00  
FOOD PURCHASE

*Carnival Special*

SHURFINE 26 OZ. JAR  
**APPLE BUTTER** 4/\$1.  
SHURFINE NO. 303 CAN  
**APPLE SAUCE** 6/\$1.  
SHURFINE SPEARS ALL GREEN CUT  
**ASPARAGUS** NO. 300 CAN 4/\$1.  
SHURFINE NO. 303 CAN  
**BEANS & POTATOES** 6/\$1.  
SHURFINE SWEETMILK OR BUTTERMILK  
**BISCUITS** 8 OZ 13/\$1.  
SHURFINE FRESH SHELLS NO. 300 CAN  
**BLACKEYES** 7/\$1.  
SHURFINE 2 LB. LOAF  
**CHEESE SPREAD** 69¢  
SHURFINE 15 OZ. CAN  
**CHILI WITH BEANS** 4/\$1.  
SHURFINE STRAINED NO. 300 CAN  
**CRANBERRY SAUCE** 5/\$1.  
SHURFINE FR. PAK 16 OZ.  
**CUCUMBER CHIPS** 4/\$1.  
SHURFINE TALL CAN  
**DOG FOOD** 13/\$1.

*Carnival Special*

SHURFINE 25 LB. PRINT BAG  
**FLOUR** \$1.69  
SHURFINE 10 LB. PAPER BAG  
**FLOUR** 69¢  
SHURFINE NO. 303 CAN  
**FRUIT COCKTAIL** 4/\$1.  
SHURFINE 24 OZ. BOTTLE  
**GRAPE JUICE** 3/\$1.  
SHURFINE 12 OZ.  
**LUNCHEON MEAT** 3/\$1.  
SHURFINE QUART  
**SALAD DRESSING** 39¢  
SHURFINE 24 OZ. JAR  
**SALAD OIL** 2/69¢  
SHURFINE NO. 303 CANS  
**TOMATOES** 5/\$1.  
SHURFINE 8 OZ. CAN  
**TOMATO SAUCE** 11/\$1.  
SHURFINE QUART  
**WAFFLE SYRUP** 2/89¢  
SHURFINE 4 OZ. CAN  
**VIENNA SAUSAGE** 5/\$1.



**EAST SIDE  
"66" SERVICE STA.**WASH - GREASE  
MINOR REPAIR JOBS  
ANTI-FREEZE

'Rock' Stewart, Dealer

**ROCKWELL  
BROS.**

LUMBERMEN

104 South Main EM 4-0033

- DOMESTIC WELLS
- PRESSURE SYSTEMS
- TEST HOLES

**REDDELL WATER WELL SERVICE**

As Good as the Best - And Better than the Rest

**B. A. REDDELL**  
Hereford, Texas

1 Mi. East on Hwy. 60

EM 4-3159

**Kerr Mobil Service**

143 E. 1st

EM 4-9028

**GWYNNE'S CLEANERS**

COMPLETE DRIVE IN SERVICE

Dial EM 4-0160 + Box 709

North Highway 385 & Lee St.  
Hereford, Texas**Hereford Office  
Supply**

103 Avenue E

Phone EM 4-0930

FIGHT, TEAM!

**HEREFORD BAKERY**

Debs and Mildred

519 Park Ave.

EM 4-0177

**CONTINENTAL  
OIL COMPANY**

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Benny Womble, Agent

EM 4-0862



- Offset Lithography
- Letterpress Printing
- Office Supplies

144 W. 4th

EM4 - 0430

**Patterson Chemical  
Co.**Anhydrous Ammonia-Dry Liquid Fertilizers  
2-WAY RADIO EQUIPPED

EM 4-0566

West Hiway 60

**The Hereford Brand****The Hickory Hut**

FEATURING:

BAR-B-Q BEEF-HAM-RIBS

807 W. First

EM 4-0763

MATCH WITS WITH OUR EXPERTS

**WIN \$12.50 CASH**

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

**FOOTBALL CONTEST**  
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



Hereford at Perryton

A. F. Academy vs. Army

Texas A &amp; M vs. Arkansas

TCU at Baylor

Calif. at UCLA

Dartmouth at Yale

Duke at Georgia Tech

Purdue at Illinois

Indiana at Minnesota

Ole Miss at Iowa State

Mississippi at LSU

Penn. State at Maryland

Wisconsin at Michigan St.

Nebraska at Missouri

Navy at Notre Dame

Syracuse at Pittsburgh

Rice at Texas Tech

Texas at SMU

WTSU at Trinity

Akron at Youngstown



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Navy at Notre Dame

Syracuse at Pittsburgh

Rice at Texas Tech

Texas at SMU

WTSU at Trinity

Akron at Youngstown

**Winners Of Last Week's Contest**Pleasant Baker  
1stInez Wallace  
2ndAnsel McDowell  
3rd**Official Entry Blank**

Hereford at Perryton

A. F. Academy vs. Army

Texas A &amp; M vs. Arkansas

TCU at Baylor

Calif. at UCLA

Dartmouth at Yale

Duke at Georgia Tech

Purdue at Illinois

Indiana at Minnesota

OSU at Iowa State

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**TIE  
BREAKER**

Hereford

Perryton

WTSU

Trinity

Rice

Texas Tech

Mississippi at LSU

Penn State at Maryland

Wisconsin at Michigan St.

Nebraska at Missouri

Navy at Notre Dame

Syracuse at Pittsburg

Rice at Texas Tech

Texas at SMU

WTSU at Trinity

Akron at Youngstown

**HAYS IMPLEMENT**South 385 Hi-Way  
HEREFORD, TEXAS**BEEFMASTER**  
LIQUID FEED  
BEEFMASTER LIVESTOCK

Supply Co.

205 So. 25 Mile Ave. EM 4-1304

Art Stoy-Bill Hardwick-Francis Hardwick

2nd Lt. SAMPSON  
HEREFORD, TEXASPhone  
EM 4-  
0560**NICHOLS  
Paint and Art  
Supply**

232 W. THIRD

EM 4-0211

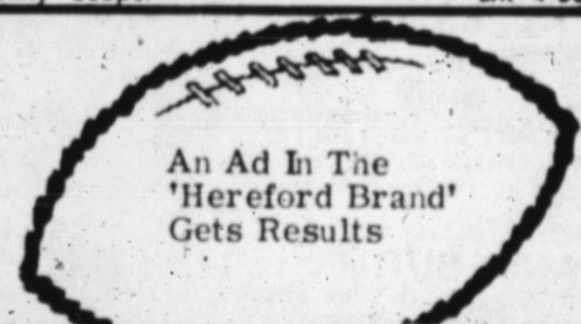
**WESTERN  
WHEEL INN**

628 West 1st.

EM 4-2070

**Hereford  
Insurance Agency**Elizabeth Witherspoon  
Don Baugous  
Benny Cooper

EM 4-0850

An Ad In The  
'Hereford Brand'  
Gets Results**James M. Boyd  
HUMBLE  
WHOLESALE****BAKER'S GROCERY**

"Hit 'Em - We're Betting On You"

JACK and RUBY

1301 East 1st Street

Our business is irrigation pipelines! We not only  
sell the BEST PRODUCTS... we offer the BEST SERVICE!**GIFFORD-HILL-WESTERN**

(There's an Office or Plant near you)

**HEREFORD STATE  
Bank****COWAN JEWELRY**

FOR BETTER DIAMOND

BUYS

217 N. MAIN



# DAWN NEWS

## Dawn Club Studies History Of Post Office System

By Mrs. Carl Wimberley  
Mrs. R. A. Frye was guest speaker for the Dawn Home Demonstration club Oct. 18 in the home of Mrs. Rea Cox.

Mrs. Frye spoke on "The History of the Post Office From the Beginning Through the Zip Code."

Three members of the Dawn Home Demonstration club attended a "Rural Home-Makers" day, observed in Amarillo last Thursday. The observance was sponsored by the Amarillo Chamber of Commerce.

Going from Dawn were Mrs. Orval Galley, Mrs. J. B. Caraway and Mrs. R. T. Stewart.

Mrs. Ruth Gandy of Hereford accompanied the Dawn women.

Mr. and Mrs. H. E. Miller, Jr., are the parents of a girl born Oct. 18. She has been named Jean Leann. The Millers' other children, Janet, Jo Ann and Hershel III, are staying in Hereford with their grandparents.

Mr. and Mrs. C. E. Hood, while the mother is in the hospital.

Mr. and Mrs. Walter Lemons and daughters, Peggy Jean and

Sandra, went to Morton Friday to visit Mrs. Lemon's mother, Mrs. J. M. Waller.

While in Morton, the Lemons family attended home-coming activities at Morton High School. Mrs. Lemons is a Morton graduate.

Mrs. William Wimberley and Mrs. Edgar Lemons attended the tour of homes, sponsored by the Hereford Garden Clubs, Oct. 17.

Mrs. Ray Polan and daughter, Deanna, returned Thursday from Ranger after visiting her mother, Mrs. B. H. Robinson.

Mrs. C. E. Stewart and son, Buddy Stewart of Perryton, visited friends in Dawn Friday and Saturday. They spent Saturday night with Mrs. L. M. Harris in Amarillo, and Sunday the Stewarts and Mrs. Harris attended service at the Dawn Baptist Church.

Linda Lemons was soloist at the wedding of Doris Jean Andrews and Don Scarborough in Temple Baptist Church in Hereford Oct. 19.

Members of the Dawn boys' 4-H club gathered corn for Ted

Richardson, Sr., Saturday as a fund-raising project. The proceeds will be donated to the Texas 4-H Youth Development Foundation. Purpose of the foundation is to train adults and young people in leadership.

Those helping with corn-gathering were Douglas and Ricki May, Tommy Betzen, Jon David and Dion Miller, Jack Thomas, Wayne Polan, Paul English, Gary and Ted Richardson, and the leader, Mrs. H. H. Miller.

The next meeting of the club will be Monday evening, Oct. 28. County Judge H. C. Williams of Hereford will be the guest speaker, talking on citizenship.

Mr. and Mrs. Ted Richardson and family visited his mother, Mrs. Myrtle Richardson, Sunday in Littlefield. Mrs. Devila Henshaw and son, Delene, returned to Littlefield with the Richardson family. Mrs. Henshaw had been visiting in Dawn with the Ted Richardson family and with Mr. and Mrs. David Thompson in Hereford.

Bob Roberts of Amarillo is in the process of getting equipment in readiness to open a cafe in Dawn. He expects to have it in operation in about two weeks.

Mrs. H. H. Miller and son, Dion, visited Oct. 19 with Miss Vera Crawford in Canyon.

Mr. and Mrs. Ronald Graham of Amarillo are the parents of a daughter, who has been named Lottie Linda. Mrs. Graham is the daughter of Mr. and Mrs. Alfred Smith.

Mr. and Mrs. L. A. Smith celebrated their Golden Wedding anniversary Sunday afternoon with an open house. More than 100 guests called.

Hostesses for the occasion were the Smith's daughters Mrs. Lois Miller, Friona; Mrs. O. T. Hewitt, Tulsa; H. D. Weter, Borger; Mrs. J. C. Poe, Amarillo, and Mrs. R. L. Johnson.

Recent guests in the home of Mr. and Mrs. H. V. McCabe and Mrs. Mary Byrd were Mrs. John Galloway and Mrs. Lillian White of Downey, Calif. Mrs. Galloway is Mrs. Byrd's sister-in-law.

Mr. and Mrs. Bill Carthel of Black had a birthday dinner Sunday, honoring her father, H. V. McCabe. Other guests present were Mr. and Mrs. Jim McCabe and children, Mrs. H. B. McCabe and Mrs. Byrd.

The members of the Dawn Baptist church voted at their October meeting recently to pur-

chase an Allen church-model organ. Members of the organ committee were Mrs. Carl Wimberley, Mrs. Lester English, Mrs. R. T. Stewart and the pastor, the Rev. Charles Davenport.

Mr. and Mrs. Otis Storey and children visited over the weekend in the home of Mr. and Mrs. O. E. Lightner in Muleshoe.

The Dawn Home Demonstration club will meet Friday, Nov. 1, in the home of Mrs. Orval Galley.

E. M. McDill of Hereford visited friends in the community Tuesday. McDill lived in Dawn for many years.

Mr. and Mrs. H. V. McCabe went to Dumas Wednesday to visit Mr. and Mrs. Bill McCabe and family. Curtis, the son of Mr. and Mrs. Bill McCabe, recently broke his leg while walking on top of the yard fence.

Rain fell in this community Saturday and Sunday night, varying from a half-inch to three-quarters inch. Milo harvest was temporarily halted by the rain.

So far this year, 15.73 inches have been recorded by Carl Wimberley on his government rain gauge. June was the wettest month so far with 5.55 inches and 4.54 inches was received in August.

Flea beetle infestation has been found in some of the early fall wheat. These fields are being sprayed by airplanes.

Mrs. Celia Pena was injured critically in an automobile accident east of Amarillo last Saturday night. She is in the hospital at the Amarillo Air Force Base and is reported to be doing as well as could be expected.

### Legal Notice

**NOTICE TO BIDDERS**  
The City of Hereford will accept sealed bids on two one-half ton pickups not later than 2:00 P.M., Nov. 18, 1963, in the office of the City Manager, City Hall, Hereford, Texas. Contact City Manager Dudley Bayne for details and specifications.  
Ray Cowser, Mayor

Have You Read the Want Ads?

**OPTOMETRISTS**  
Dr. Milton C. Adams  
Dr. Dale H. Wynn  
335 Miles EM 4-2255

**Office Hours**  
Mon. - Fri. 8:30-5:00  
Saturdays 8:30 - 1:00

**DRS. ADAMS & WYNN**

## LAST WEEK TO WIN

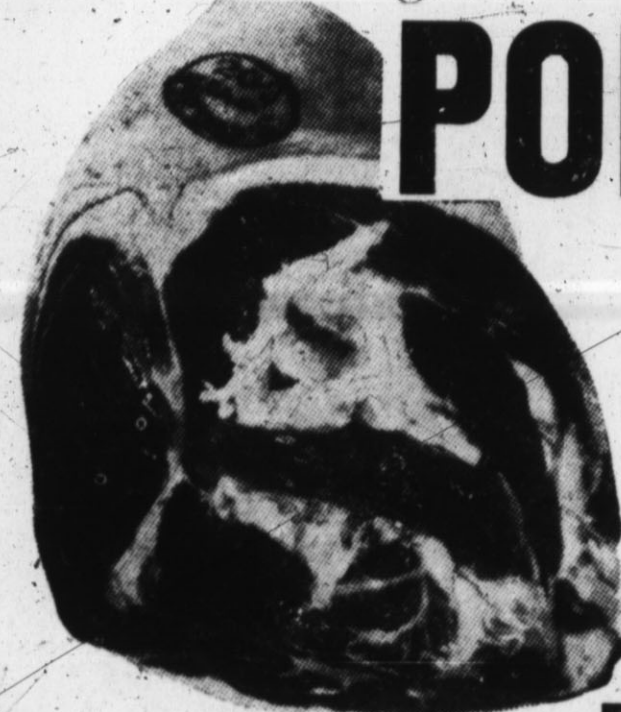
This is The Last Week to Play LUCKY "7" at Safeway! All Winning Cards Must Be Returned to Safeway by Sat. Night, Nov. 16th. You Still Have Plenty of Time to Win—So Hurry on Down to Safeway— HERE IS A LIST OF RECENT LUCKY "7" WINNERS

Janice Maldonado  
Rinto Martinez  
Remundo Mendoza  
Mrs. Ada Hollabaugh  
Martha Bridges

Filiberto Diaz  
Gloria Y. Auedondo  
Ramon Tijerina  
Faustino Zuniga  
Anita L. Bloodgood

John Loffin  
Betty West  
Harley Jones  
Earnest Garza  
Sue Rensch

This Week's Big Meat Buy at Safeway—Don't Miss It!



Fresh Pork  
Shoulder, Lean  
Picnic Cuts

Pork  
Steak  
lb. 39c

# PORK ROAST

# 29c

**Sirloin Steak** U. S. Good Beef Aged Mature lb. 98c  
**T-Bone Steak** U. S. Good Beef Aged Mature lb. 98c  
**Franks** Sterling Brand 1-lb. Cello Bag lb. 49c

**PORK CHOPS** Lean Center Cut Ribs lb. 69c  
**SAUSAGE** Pinkney Sun Ray Pure Pork 2-lb. Cloth Bag ea. 59c

**Flour** Harvest Blossom White Flour Save 10c 5 lb. Bag 39c  
**Milk** Lucerne Milk Lower Milk Bill With Lucerne Canned Milk 2 Gall. Cans 25c  
**Pies** Bel-Air Frozen Apple, Cherry or Peach Save 10c on Each Pie 24-oz. Pie 39c  
**Biscuits** Mrs. Wright's Buttermilk or Sweetmilk 4 8-oz. Cans 29c  
**Cheese** Lucerne Cottage Cheese Safeway Low Price 2 lb. Ctn. 49c  
**Shortening** Velkay 3-lb. Can 59c

**Peanut Butter & Honey**  
**Empress Honey** 24-oz. Jar 59c  
**Creamed Honey** Empress 10-oz. Ctn. 29c  
**Peanut Butter** Nu Made 12-oz. Jar 39c

**Soup & Crackers**  
**Campbell's** Meat 6 Tall Cans \$1  
**Crackers** Melrose 1-lb. Box 19c

**Zee Paper Sale**  
**Napkins** Rainbow 80-Ct. Pkg 10c  
**Towels** 225 Roll 4 Rolls \$1

**HALLOWEEN TRICK or TREATS**  
**ROXBURY JELLY BEANS** 16-oz. Bag 39c  
**ROXBURY POPS** 50-Count 10-oz. Pkg. 41c  
**Roxbury Candy Sticks** 100-Ct. Pkg. 79c

**LIFE**  
**Christmas Book** Volume 1 New On Sale  
**TOYS**  
**DeLuxe Toys** Lay-a-Way Now for Christmas  
**Vel Liquid** 22-oz. Ball. 69c  
**Fab Detergent** Reg. Size 35c  
**Ajax Powder** 21-oz. Can 25c  
**Skinner's Macaroni** 2 7-oz. Pkg. 27c  
**Shampoo** Wildroot Cream Oil Shampoo 7-oz. Tube 87c  
**Congestaid** Room Vaporizer 5 1/2-oz. Can \$1.19

**Vegetables** La Choy Chop Suey No. 303 Can 35c  
**Sta Flo Starch** 1/2 Gal. Btl. 53c  
**Austex Chili** Plain No. 300 Can 49c  
**Austex Chili with Beans** No. 300 Can 39c  
**Kraft Caramels** 14-oz. Pkg. 39c  
**Marshmallow Creme** Hip-O-Lite Pl. Jar 25c  
**La Choy Noodles** No. 303 Can 19c  
**La Choy Chicken** Chow Mein Dinner No. 3 Can 99c  
**Hills Bros. Coffee** 1-lb. Can 69c

**APPLES**  
**Extra Fancy Jonethan** 4-lb. Bag 39c  
**Potatoes** Portales Sweet 2 25c  
**New Crop NUTS** lb. 49c  
**Clip-Top CARROTS** 2 1-lb. Pkgs. 29c  
**Acorn SQUASH** 2 1-lb. 29c

**ROXBURY CANDY ROLLS** 30-Count 5 1/2-oz. Pkg. 39c  
**AUSTEX TAMALES** No. 303 Can 29c

**SAFEGWAY**  
We Reserve the Right to Limit Quantities

CELEBRATING HER THIRD birthday Tuesday, Oct. 22, was Miss Renee Ruland, daughter of Mr. and Mrs. Douglas Ruland, Morgan Street. Those who attended the party were Chelli Ruland, Monty Pierce, Ed Fry, Lynette Hardin, and Robin Ruland.

**PENNEY'S**  
ALWAYS FIRST QUALITY  
**EOM**  
end-of-month clean-up!  
STARTS TOMORROW AT 9:00 A.M.

**BARGAIN BUYS!** LIMITED QUANTITIES, BROKEN SIZES  
OTHER ITEMS TOO NUMEROUS TO MENTION

**Boy's and Girls SHOES**  
Discontinued Styles Reduced To Clear \$2 \$3 \$5

**Women's Shoe Cleanup**  
Discontinued Styles Drastically Reduced \$3 \$4 \$5

**Blanket and Bedspread Spectacular**  
Supernap Blankets 80" x 90" Woven or Chenille Spreads \$5

**Boy's Cotton Sport Shirts**  
Machine Washable, Long Sleeve 3 FOR \$5

**Piece Goods Remnants**  
Select an Arm Load. Prices as marked.

**Unhemmed Flour Squares**  
Washable Cotton, Bargain Buy! 5 FOR \$1

**Fiberglass Cafe Curtains**  
Washable, Easy Care 30" & 36" Lengths 2 FOR \$5

**Fleece Lined Play Sets**  
ASSORTED COLORS, MACHINE WASH Wears Like Iron For Boys or Girls 2 FOR \$5

**PILLOW VALUES!**  
Foam Rubber \$3  
Dacron Polyester \$4

**Men's Cotton Sport Shirts**  
Machine Washable, Reduced for this event! 1.99

**Women's Flannel Gowns**  
Also Pajamas, broken sizes, Some Nylon Tricot 1.88

**Terry Washcloths**  
Absorbent Cotton Dishcloths — 6 for \$1 12 FOR \$1

**Boy's Flannel Shirts**  
Machine Washable Penney's Famous Quality 1.59

**FRICITION TOYS**  
PLENTY OF ACTION FOR VERY LITTLE COST! Delight The Youngsters! 77c

**Women's Headsquares**  
and Windbonnets — Wide Colorful Selections 2 FOR \$1

**Boy's Cotton Socks**  
Machine Washable, White or Colored 4 FOR \$1

**CHARGE IT!** Don't let these great buys get away! Penney's, 313 N. Main is open Monday thru Friday 9 to 6:00; Saturdays, 9 a.m. till 9 p.m.





# ANNOUNCING

# FALL IMPLEMENT SHOW ALL DAY SATURDAY, NOV. 2

on the

## Hereford State Bank Parking Lot

"Your Opportunity To See and Compare at One Time

Every Type New Tractor and Ground Tools

Sold in Hereford."

### REFRESHMENTS SERVED ALL DAY

**SPONSORED BY:**  
**HEREFORD  
STATE BANK**

AND THE FOLLOWING  
Implement Dealers

**HEREFORD FARM SUPPLY**

A/C Tractors-Baldwin Combines

**CASE POWER & EQUIPMENT**

CASE TRACTORS

**TOMMY KEMP TRACTOR CO.**

Ford Tractors-  
Ford Irrigation Motors

**H&W IMPLEMENT CO.**

Your John Deere Dealer

**LESLEY MOTOR COMPANY**

MASSEY-FERGUSON DEALER

**B&B OLIVER COMPANY**

OLIVER TRACTORS

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YOUR MOLINE DEALER

**HAYS IMPLEN MENT CO.**

FARMALL TRACTORS

**HICKS OIL & GAS CO.**

Specializing in Flame Cultivation

**LOCKWOOD GRADERS**

SUGAR BEET EQUIPMENT

**WALTER PAETZOLD**

Gehle Forage Equipment

*Featuring*  
**All the 1964 Model  
TRACTORS**

\* The Latest in  
**SUGAR BEET  
EQUIPMENT**

\* Equipment for  
**FLAME CULTIVATION  
WEED SHREDDING  
MILD TOPPING**

\* New Models of  
**BED PLANTERS  
BED SHAPERS**

\* Many Types of  
**FORAGE HARVESTING  
EQUIPMENT**

\* New Models in  
**TILLAGE EQUIPMENT**