Our Slogan, "More People -- More Farms"

THE SUNDAY BRAND, HEREFORD, TEXAS, SEPT. 15, 1963

Published Every Sunday

Harvest Festival Disbanded;

Competition Of Events Cited

26 pages

PRICE - 15c PER COPY

A 1963 MODEL CAR WAS HEAVILY damcident occurred as Seigler attempted to pass eted for the accident.

another vehicle without proper clearance aged as it skidded down Harrison Highway The automobile skidded down the left side about 6:30 p.m. Thursday. The car, driven of the road, hit a culvert, and overturned. by Steven Thomas Seigler, 16, of Route 5, Gregory Cromer, 16, a passanger with received damages totaling \$2,000. The ac- Seigler, was hospitalized. Seigler was tick-

BY 12-13 SCORE

### 90-Yard Run, Left-Footed Conversion Trip Whitefaces

A 90-yard run and the left- Field on Friday the 13th. footed kicking of Canyon guard. The long scoring run came. Hereford, however, had some to the Eagles 12-13 at Whiteface Canyon on its own ten.

Town

The Chamber of Commerce membership contest between the Deaf Smith County Chamber and the Dumas Chamber is getting off to a rousing start with Dumas taking the lead by late Friday. First reports coming after the first day gave Hereford a 2 to 1 tead in dollars increase, but the Dumas Chamber pulled ahead Friday and now leads the local chamber by \$145.00 according to campaign chairman Don Zimmerman. The contest will close Wednesday.

Ray Cox, who farms south of Dawn called to report a grew the pumpkin in his one with a net increase of \$1230. Dedication service for the

new million-dollar Dimmitt High School will be held Sunday, Sept. 29 at 2 according to

Paul Hilburn, superintendent. Representative Walter Rogers will be the principal speaker and Leon Graham, assistant commissioner of education, will represent the Texas Education Agency on the program.

All mothers of second grade girls who are interested in their youngsters becoming Blue Birds in the Camp Fire organization are urged to meet at the Community Center on Tuesday, at 1:30 p.m. The meeting will be dismissed in time to pick up children at school.

And here's an item that will interest all ex-Aggies in the area. The Lubbock A&M Club is sponsoring an Aggie Barbecue preceding the Texas A&M vs Texas Tech football game in Lubbock on Oct. 5, at the U. S. Army Reserve Building, 2819-4th Street (near the Texas Tech

The time will be 5 to 7. Price (Continued on page 8)

halfback Bobby Evans took the handoff around to the left side of the line. A Hereford defender Around got his hand on the ball carrier, spun him around, and lost his spun him around, and lost his

Evans then sped around tothe right and up the sidelines outdistancing Hereford defend-

chard as he placed the ball

### **Dumas Chamber Leads Hereford** In Drive Contest

In a closely fought contest, Dumas Chamber of Commerce surged ahead of Deaf Smith County for the "Texas Spirited City Award", according to a report from Don Zimmerman, membership drive chairman. pumpkin measuring 52" around Chamber of Commerce reported and weighing over 35 lbs. Cox 13 new members on Saturday needs for tightening dockage

> increase standing at \$1375. The contest between the two (Continued on page 8)

### Temperatures Drop Into 50's As Fall Nears

As the fall season approaches, temperatures are dropping into the 50's and 60's during the night as the frost comes nearer. Along with the .27 of an inch moisture received this week, people are beginning to feel the approach of another long winter.

Cool breezes have done their part in cooling off the area in the late afternoons. At the second football game of the season in Whiteface Stadium. many people were decked out in heavier wearing appearel which was needed with the

chilly breeze blowing.

The days are still comfor-

Stanley Pritchard tripped Here- with Hereford out in front of surprises for the Canyon Eag- be at the Reinauer Farm from ford High Whitefaces as they the Eagles 12-0. A long punt fol- les, who are picked to win dis- 1:50 to 2:15 p.m. where W. S. lost their second season game lowed by a penalty had put trict in 1-AA play. Long runs by Fisher, assistant manager of both Ronnie Duncan and Jim Holly Sugar Corp., will discuss As the play developed, senior Haney put the Whitefaces on the sugar beet variety plots.

(Continued on page 8)

1963 Grain Sorghum Crop Labeled 'One Of The Best'

Annual Field Crop

Tour Scheduled

grain sorghum crop is moving acreage. closer to harvest. Just a trickle of grain is moving to area elevators as producers cut mainly to test grain sorghum now standing in fields.

None of the grain sorghum crop is absolutely ready to cut, commented an elevator employee, here Saturday. A few are trying to cut, he added, but it will be a week or two before harvesting begins in the county.

Prospects for the crops are

county's agricultural industry

ty Crops Committee for Tues-

persons going on the tour.

Five stops have been sched-

uled by the committee with

sugar beet plots, grain sor-

ghum variety tests, utiliza-

tion of irrigated grass, fertil-

ity tests of grain sorghum

and a weed control demon-

First stop on the tour will

day, Sept 24.

stration.

has been scheduled by the Coun- test

Deaf Smith County's 1963 good on irrigated and dryland - Commenting on the harvesting of the crop, it was pointed Milo, as a whole, looks real out that milo in the county

good; he commented. Area pro- seems to be in three stages of ducers are saying that this development. year's crop is as good, if not A portion of the crop was better, than the one a year ago. planted early this year with Several dryland farmers, he harvesting expected to begin in

added, are predicting yields two to three weeks if weather pounds per acre and most,

will make a sorghum crop. sorghum crop is one of the best

ranging from 2000 to 4000 conditions are favorable. A second portion of the crop who have planted on dryland, will come in as farmers are finishing up cutting of early va-He pointed out that the grain rieties with the third portion of Harvest Festival and reschedthe crop to be cut following the first frost.

> employee, it was pointed out that a majority of the crop is usually cut after frost. However, the 1962 crop was out In spite of heavy rains which

caused serious problems and heavy damage during the early A tour of Deaf Smith County Gunter, area Extension Service part of the summer, the crop croplands covering most of the agronomist, will point out reis one of the best "ever grown" sults of a grain sorghum variety in the county. In several sections of the

In the plots to be viewed durcounty, some fields were washing the tour, there are 21 early ed out repeatedly and hail also The 1963 tour will leave from planted varieties and 25 late caused extensive damage. the south side of the county varieties. Early grain sorghum During the remainder of the courthouse at 1:30 p.m. Trans- was planted on May 15 with portation will be furnished for late varieties planted on June "at just the right time", acgrowing season, showers fell cording to area farmers.

POST OFFICE, EMPLOYEES

(Continued on page 8)

### Work Contract Is Signed Here

Hereford's first labor con- drawn up by members of the tract was signed Wednesday by National Association of Letter scoreboard for the first time At the next stop on the tour, employees of the United States Carriers, Branch 3168 of the

He pointed out that the prob-

lem becomes even phore acute

because foreign governments have set standards which buy-

ers must comply with

markets.

the Lester English Farm, Bill Post Office here. The contract, AFL-CIO, and the United Federation of Postal Clerks, Local 1573, is to clarify parts of the contract which is given to all post offices in the United States. Agoording to postmaster Nolan Grady, the contract's main purpose is to let employees and the management of the local

> As government workers are 10 years in the penitentary. not allowed to strike, this contract is a necessary improvement in the field of em-It permits the employees to

"Buyers will buy from coun-Grady. tries where they can get the best wheat, he noted. Employees will be able to "America has a good pro-(Continued on page 8) (Continued on page 8)

date, probably late August. According to an elevator For the past two years,

have been cut as heavy rainstorms struck the area. In 1962, of the fields before frost as the opening night crowd was ideal harvesting conditions rained out as was the closing prevailed over the area. wight of this year's event a culvert and overturned. Driver of the sedan was Steven

over competition offered by the Pony League tournament held nis had not made a profit on

Hereford Lions Club was not represented, but it was felt carnival at approximately the same date. They were one of the few to show a profit during the Harvest Festi-

The Farm and Home Show, formerly held in conjunction with the Festival was dropped in 1963 due to lack of (Continued on page 8)

### Adrian Man Is Sentenced By District Court

E. C. Parker of Adrian entered a plea of guilty to charges of burglary in 69th District postoffice work out personnel Court, Judge Harry Schultz preproblems according to the insiding, as the court convened in Vega. He was sentenced to

Parker had been apprehended by Deaf Smith County and Oldham County law enforcement ployee-management problems. officers in August for a series of alleged burglaries in the Fuente. have a larger influence in the northern portion of the county. way that the post office poli- He was also alleged to have Mexican Independence got uncies are carried out, noted committed several burglaries in der way here Saturday with a Plainview:

from Deaf Smith County jail. be held.

Competition for attendance was cited as the reason fo

dropping the event. Each organization involved will probably continue their individual projects; however some dates will be changed in order to eliminate the competition for attendance. It was also the feeling of

Representatives of the participating organizations of the

Hereford Harvest Festival voted unanimously Friday to disband the Harvest Festival as a combined effort of the various

the group that timing of some events were a problem. It Three Wrecks was pointed out that the Jaybe held earlier in order to qualify the winner for the Property Losses Miss Texas Pageant.

Riders Club representatives Three wrecks on Hereford were not present but had streets during Wednesday, stated earlier that they were Thursday, and Friday resulted considering pulling out of the in heavy property losses and Harvest Festival and resched. the injury of a 16-year old uling their rodeo at a later youth. Injured in an accident Thursday about 6:30 p.m. on Harrison

Highway yas Gregory Cromer 16. He was reported in good condition Saturday at Deaf Smith County Hospital. .The youth was injured as the 1963 model hardtop sedan he was riding in skidded into a

They have also voiced concern here. It was cited as the main reason why they wished to change the date of the event. Kiwanis Club President Char-lie Stone stated that the Kiwa-

Will Highlight the annual barbecue and were not anxious to repeat the event that the club would continue will highlight a dance Sunday with the Annual Lions' Club as the 1810-1963 Mexican I pendence Day Fiesta moves into its second day

Garcia, will be crowned by Hereford mayor Ray Cowsert. The program will begin at 6:30 in the Bull Barn. Also listed on the program

for the dance are a series of speeches, plays, and poems about the history of Spain and Mexico. At 11 p.m., Senor Al Ortiz will deliver a speech on inde-

Thomas Seigler, 16, Route 5.

According to Hereford Police

(Continued on page 8)

**Queen Crowning** 

Fiesta Program

Crowning of the Fiesta Queen

The queen, Miss Ava Belia

pendence with the program concluding with the singing of "Himno Nacional" led by Miss Betty Gomez and Miss Herlinda la Fuente. The celebration will continue Monday with a parade down

Main St. Marchers will assemble at the Bull Barn at 2 p.m. Route of the parade will be from the Bull Barn to Main St., along Main, and return to the Bull Barn.

Leading the parade will be a choir under the direction of Miss Gomez and Miss de la

The annual celebration of dance in the Bull Barn. Deaf The Adrian man had been Smith County Farm Bureau work out their problems with transferred to Oldham County changed their meeting date in the management before a probas he was released on bond order that the celebration could



the United States are, from left, Clinton Jackson, Leo Witkowski, president, Texas Wheat Growers Asociation; An-Wheat Growers Association, Panhandle, and E. M. Jack. Thursday.

DISCUSSING PROPOSALS TO CHANGE wheat standards in Jackson was elected secretary of a newly formed county organization and Kershen was named president. Jack, who was a vice president of the former group, served as chairdrew Kershen; LaVerne Edwards, vice president, National man of the meeting at Hereford Community Center on

## Wheat Growers Form New ers and literally fell into the end zone for the score. The conversion was added by Prit-

Growers Association.

As the commodity group thing that is worked up to slow-was changed to Deaf Smith ly rather than all at once, he County Wheat Producers Association. Officers elected are Andrew Kershen, president; Frank Zinser, Jr., vice president, and Clinton Jackson, secretary.

As the group met to re-organize, Laverne Edwards, Panhan- ges. While Deaf Smith County dle, vice-president of the National Wheat Growers spoke on tolerances in wheat for export. acre garden plot at the farm. Dumas reported a membership He was introduced by Leo Witincrease of 22 with net dollar kowski, president, state organization.

Edwards, speaking to Deaf Smith County farmers, pointed out that recommended changes in wheat standards are a very controversial subject and that no stand has been taken on the issue by the national organiza-

He noted that wheat standards were set up in 1916 and are still basically the same.

progress in all areas of farmin which standard changes are DWI Charges ing and wheat production, areas needed have been established, he commented. The vicet president of Nation-Wheat Growers Association

pared those of other wheat producing countries, are considered Since exports of wheat are

greater than domestic conseas markets must be protected.

Edwards noted that high tolerance on dockage - up to 13 per cent - makes U. S. wheat ford on U. S. 385 by a unit of table with the temperatures undesirable on foreign markets. the Texas Highway Patrol. The in the 80's most of the time. "It is just as unthinkable to arrest was made on Sunday, export this wheat as trying to Sept. 1.

Deaf Smith County wheat far- sell a carton of 100 apples with grain markets by recleaning ners met here Thursday in the 13 bad ones in it," the Panhan- wheat. What we sell is after Community Center to form a dle wheat producer commented, all other countries have their new organization to take the He stated that he felt standplace of a now defunct Wheat ards needed changing. However the program should be some-

> Edwards then noted changes recommended by Great Plains Wheat Growers Association. He added that the national organization has taken no definite stand for or against these chan-

He read portions of a survey in which various foreign wheat buyers noted their objections to U. S. exported wheat.

He also pointed out that U. S. wheat when it leaves, the farm and local elevators is comparable to Manitoba No 1 wheat - the standard of world wheat trade.

Edwards, however, as he expressed a belief in the need for changes in shipping standards, commented that he was/not advocating government controls.

In pointing out hie problem facing exporters, the Panhandle wheat grower stated: "As there has been technical "Even Russia is capturing our

### Are Filed Here; Wheat Growers Association sold that N. S. standards, com-

Charges of driving while intoxicated, first offense, were filed here Tuesday against Bobgreater than domestic con-sumption, he declared, over-Road. Bond was set at \$500 by Deaf Smith County Court, Judge H. C. Williams presiding:

Owens was arrested for the alleged offense south of Here-"It is just as unthinkable to arrest was made on Sunday,

## Adult Class Holds Party; Students Return To College

By Mrs. Owen Andrews and Mrs/Charles Self

Corinne J. Neely

turn out for two sessions.

summer classes. \*.

which we need badly.

and where needed

Bank Community Room. Those and Mrs. Earl Harkins, Mr. attending were Mr. and Mrs. and Mrs. Larry Dobbs, Mr. and class had a covered dish sup- Joe Autry, Mr. and Mrs. James per, played games and "42" Dobbs, LeAnn, Renee, Mr. and Friday at the First National Mrs. Tommy Sparkman, Mr.

the chapter and their own in-

women who plan to take in-

care of requests from clubs

mediates and swimmers.

Hand Washable

LET'S GO ROLLER SKATING

Your Red Cross In Action

the Water Safety Program for During the summer we added

the year. Though we had a one new First Aid instructor.

shortage of instructors we did Sylvia Sparks, who taught one

get three sessions in for the class of Camp Fire Girls with

youngsters, June, July, and nine of them earning certifica-

August. The adults had good tes. We have a group of five

both adult and juniors, who aid- the chapter can work our plans

never have gotten through the we have not been able to take

aides, a grest big thank you Under disaster, Dale Barkley

We wish we could do more, revised the disaster program

But they say the feel well re- plan, and added new personnel.

The last session certificates will I. D. cards. He has had one

ginner, intermediate, swimmer, we think is the number of

Jr. Life saving (10) and Sr "mother and daughter teams"

five through moves and college. Kathy and Pam in the Water

this time is helping at King's In the Gray Lady program

Manor four days a week, in there are Mrs. H. C. Williams

the afternoon when the relieve and Charlotte; Mrs. T. B.

staff three days and teach arts Thomas and Diedra and Mrs.

Men's Handsome Rib Weave-27" length

nylon bondaknit

sport jacket

and crafts one day. They have H. H. Miller and Audni.

The main Gray Lady project at Safety program.

other duties in connection with

Slate Blue

• Size 34-44

Nylon Bondaknit fashioned in a handsome rib weave laminated to Scottfoam. New panel front treatment with slanting pockets. Two button adjustable cuff, two piece

inset collar, two button adjustable side tabs. Fully lined with

printed cotton broadcloth. Zip front. Styled, detailed and

tailored to compare with higher price jackets.

· Black

and juniors who passed and re- area this summer. (

To these instructors and and others for First Aid.

Without the fine volunteers, structor work in First Aid when

Summer is over and so is dividual projects.

The Adult I Sunday School Mark Shadden, Mr. and Mrs. Mrs. Jack Rogers. Mr. and Mrs. Jim Brooks re-

cently took Mrs. Brook's mother, Mrs. Era Dee McClennen to home to Commanche, Okla. Mr. and Mrs. James Dobbs, LeAnn and Renee were in Dim-

mitt on Saturday to attend the home coming activities. Mr. and Mrs. K. H. Cox, Larry and Lynn of Lazbuddie;

Stringer's wedding anniver this community. sary, Mr. and Mrs. Harlan Barber visited Sunday afternoon. Also visiting were Mr. and Mrs. Doyle Johnson of

ed the instructors (also volun- for this class work. We need, teers as you know) we could these instructors too, as to date Earnest Brooks, brother of Jim Brooks, from Comanche, Okla. recently visited in the Brooks' home.

Mrs. Leo Hall, Mrs. Bill Struand our deepest appreciation! new chairman, has completely ve, and Mrs. Derrald Culp were in Plainview last Monday. Mr. and Mrs. Homer West, paid in the achievements made. All have been sent their new Linda and Donna, Mrs. B. H. Baldwin, and Mr. and Mrs. Godsoon be in the mail and we ocassion to work in the local frey Baldwin enjoyed ice cream have a record of 276 adults, program when we had a flooded and cake in the home of Mr. ceived certificates from be- O special and unusual interest night.

The Rev. G. W. Fine, pastor Hereford, Sunday. Life Saving (18). The last is now at work in the chapter. of Frio Baptist Church, attendthe highest number ever had Probably the most difficult aced the District Baptist meeting in any year. This means good complished by a team is that at Lubbock Thursday.

material for future instructors, of Mrs. Florence Robinson and daughter, Connie (Mrs. David The summer classes in Staff- Brumley) who in two years of ing of the new season. They their son, Russell, who had Morton, Texas. aides netted us two adults and the same class work in water met in the home of Mrs. Owen spent the week with his grandtwo juniors, who help with of safety program have received Andrews. Mrs. M. C. Adams of parents. fice work and meetings when certificates in beginners, inter-Hereford, gave a demonstration Mrs. Elmer Jones was hon-Eight Jr. Gray Ladies com- Other teams include, Mrs O. various hobbies. She stated that Mrs. Charles King, Amarillo; pleted class, work and have G. Hill Jr. and two daughters. been added to the group to Kandis and Charlotte; Mrs. of some kind and that each make 28 adult and Jr Gray Bruce Miller (Water Safety must find the one which gives day dinner for her. Mr. and Ladies. Though we have lost chairman) and two daughters, the most satisfaction.

> Attending the meeting were Mesdames Glen Andrews, Bill Warrick, Annie Springer, Herbert Bruns, T. L. Sparkman Sr., Jim Brooks, Henry Dobbs E. F. Vogler, Carlton Dobbins Music Club Meet James Dobbs, Jack Rogers, Earnest Harder, T. L. Sparkman Jr., Earl Harkins, Clark Andrews, Tommy Sparkman, Richard Price, Harlan Barber, Bill Williams, Edgar Vin-

son and Miss Alma Andrew. The next meeting will be on Tuesday, Sept. 24, at the community building with Mrs. James Dobbs as hostess.

College students are returning to their various colleges and univerities this week. Eugene Baldwin will return to W. T. U. for his junior year. Carl Miller will be a junior at North Texas at Denton and Doris 'Jean Andrews will be a freshmen at Wayland.

Mr. and Mrs. Godfrey Baldwin have returned to Austin after a visit with relatives here. He will continue work on his National Federation of Music masters degree at Texas 'University. Mrs. Baldwin, the former Deloris Ann Andrews, is a senior seeking a bachelors home of Mrs. Robert Strain with degree in business.

A&M at Durango, Colo. and Joe Cabe, Edgar Sowell, R. T. Plains Junior College for his jam Wimberley, the hew mem-

er will be a junior at Tech. ch, Sayre, Okla., on Friday at 2:30 p.m. for Homer P. West, father of Homer West of Hereford, Mr. and Mrs. West left on Thursday to be with the family. Their children remained here with Mrs. West's mother, Mrs. B. H. Baldwin. Mr. West died unex-

pectedly on Thursday. The Rev. Truett Allen and son Bobby spent Thursday night with the T. L. Sparkman Jr. amily. They were on their way to Plainview where Bobby will enroll at Wayland for his sophomore year. The Allens live at Springer, N. M. where he is a Southern Baptist District missionery in that area.

Mr. and Mrs. Lloyd Shultz have moved into their new Sharon Odom of Dimmitt; nome which is located on the Mr. and Mrs. A. J. Self. Lu. drive south of Tierra Blanca cille and Joe of Summerfield; creek and across the road from and Mr. and Mrs. J. D. Strin. the Hereford Country Club. The ger, Debbie and Mike had three bedroom house in brick Sunday dinner with Mr. and construction and is decorated Mrs. Charles Self and Brent. and furnished throughout in Saturday was Brent's first French Provential design. Shulbirthday, It was also the tz farms the Peeler farm in

> Mrs. Flora Wallace of Ardmore is visiting her sister, Mrs. G. W. Parker and other relatives, Another sister, Mrs. Dovie Isbell, Tahoka, also has been

visiting the sister. The Frio Baptist W. M. U. State Missions Prayer week, odist hospital in Lubbock. Twenty-four women participated in the programs. A short program will be given Sunday night by W. M. U. members on ing North Texas State Univerthe Mission program.

and Mrs. Charles Self Monday and girls visited his parents, the Moody Stephans, north of

Sandra and Teressa, went to been flamed Deborah Denise. Plainview Sunday to visit Har- She has a brother named Dee. The Frio Home Makers Club kins' parents Mr. and Mrs. F. Mrs. Baker is the former Betty met Tuesday for the first meet. B. Harkins, and bring home Walser and they now live in

of textile painting and spoke on oree Monday when her sisters, Colorado to visit her parents, everyone should have a hobby Mrs. T. L. Sparkman, and Miss Alma Andrews attended a birth-Mrs. D. O. Benson also called.

### Soloist Presents Music At Dawn

Members of Dawn Music Club heard a program of spirituals and numbers from Broadway Mrs. Bruce Wynn of Canyon

sang in French and in English 'April in Paris." She then sang There's Something about an Empty Chair," "Wade in de Water," and "Sometimes I Feel Like a Motherless Child." She was accompanied at the plano by Mrs. Dietz, also of Canyon, Two new members, Mrs, Alfred Smith and Mrs. Bill Reinauer, were welcomed by the president, Mrs. H. E. Miller Jr. A short business meeting followed and yearbooks were distributed. The Dawn Music Club is affiliated with the Texas and

The meeting was held in the Mrs. H. E. Miller Jr. serving Bonnie Sparkman ha gone to as co-hostess. Others present Amarillo and enrolled in Drau- were Medames Clarence Betghn Business College. Walker zen, Lester Engilsh, W. H. Gen-Parris will attend Ft. Lewis try, H. V. McCabe, Jim Mc-Shultz has returned to South Stewart, Carl Wimberley, Willsophomore year. Jimmy Bar- bers, and Miss Bertha Frye.

El Rancho FEED **FEEDS** A Complete Line of Complete Feeds

### El Rancho Range Cubes

Delivered to Barn \_ New Burlap Bags

Top Quality \_\_\_ Price Protected

SAVE By Booking Winter

Feed NOW For

Immediate Or

Future Delivery

WHEAT SEED TREATMENTS Ceresan Heptachlor

Copper Carb

DELMO'S

211 S. 25 Mile Ave.

### Funeral services were held. Around & About

D. Colthorp of Amarillo visited Lundry. with the Joe Wagoners last week. Pamela is a neice of Mr. and Mrs. P. L. Carmich-Mrs. Wagoner. She has just final and Shari left Thursday for Pamela's leave is over she will man. go to Brooks Army Hospital in San Antonio where she will be taking her training as a dental Mr. and Mrs. Glen Wilson, Debassistant and medical techni-

ly lived in Hereford.

luncheon guest of the Kenneth there. Rudd's Wednesday. Elton is a Mr. Della Hollar of Abilene cousin of Mrs. Rudd.

Alma Paetzold, daughter of visit. Mr. and Mrs. Joe Paetzold has just returned from a trip to Hawaii.

Mr. and Mrs. John S. Patty Notre Dame; and Steven of Riverside, 'California spent two days this week with his sister and family, Mr. and Mrs. R. L. Wilson.

mother, Mrs. D. C. Allmon for several days. Kevin's brother, held services Tuesday, Thurs- Keith was injured in a car day and Friday mornings of wreck. Keith lives in Brown- mer Mathis of Amarillo. this week in observance of field, but has been in the Meth-

> Sandra Vaught left this week for college. She will be attendsity at Denton.

Mr. and Mrs. Durven Baker are the proud parents of a little daughter. She weighed in at 8 Mr. and Mrs. Earl Harkins, pounds and 10 ounces, and has

> Mrs. Lee Drake, Mark, Lisa. Mr. and Mrs. Howard McIlwain. This was a treat for the child- Hughes last week end. ren as they went by train. Lee left later to go after his family.

Visitors in the C. V. Burgess, Jr. home Monday night were vacation in Arizona and Califor-Mr. and Mrs. Bob Coker of nia.

ter of the Andrew Kershen's in Amarillo Sunday. has been visiting her parents on her vacation. Mary Kaye is a senior nurse at Brookfield Med- and Mrs. Della Hollar visited musicals at their first meeting She has also visited with the Pampa Sunday. They all went Ray Kershen's in Boonville, to look at the Canadian River Missouri and Sister Mary Faith Dam in the afternoon. in Wichita, Kansas. Mary Kaye took Sister Mary Faith on a tour of the Ozarks.

By Mrs. T. J. Parsons
Private Pamela Sue Colthrop,
daughter of Mr. and Mrs. Van

Mr. and Mrs. Bill Lundry, were
Mrs. C. V. Burges, Sr., Melvin
Joe, and Mr. and Mrs. Clint

Mr. and Mrs. P. L. Carmichished her basic training at Ft. Austin where Shari will enter McClellan in Alabama. After Texas University as a fresh-

Mr. and Mrs. Roy Lee Wilson, ra, Alan, John and Judy attended a family reunion of Mrs.
The Van D. Colthorps former-Wilson's family at Abilene last week. Mrs. Wilson said all brothers and sisters were preent. Elton Ellison of Ralls was a A total of thirty eight were

> a sister of Mrs. Wilson came home with them for a longer

Drew Kershen, son of Mr. and Mrs. Andrew Kershen left this week for his college work at

Mr. and Mrs. C. V. Burges. Jr. and boys have recently moved to Hereford. They have been living in the country in the Kevin Allmon has been stay-ing in the home of his grand-now reside at 333 Avenue B.

> Visitors in the Joe Story home Sunday were Mr. and Mrs. El-

> Vacationing a few days at the Streu Resort in Crested Butte, Colorado were Mr. and Mrs. Robert Wagoner and Mr. and Mrs. Hugh Bookout.

Nathan Wilson made a quick trip home to get his car this week. Nathan is stationed in Ft. Rucker, Alabama. He is a medical corpsman:

Mr. and Mrs. Lewis Harvey of Canyon were visitors in the Horace Hershey home Sunday afternoon. Both couples then visited in the Gregory home.

Miss Lucille Park visited in Dumas with Miss Lucille

Mrs. C. V. Burges, Sr. and Melvin Joe, and Mr. and Mrs. Clint Lundry are spending their

Thelma Link visited with her Mary Kaye Kershen, daugh- mother, Mrs. M. E. Lovelady

Newcomers to Hereford are Mr. and Mrs. Billy Powell. They came to Hereford from Hale Visiting in Derby, Kansas last Center, Texas. Billy is assistant week with their son and brother, manager at the Hereford Feed

Mr. and Mrs. Lloyd Parsons, Neil and Mac, Mr. and Mrs. tors in the home of their par-ents, Mr. and Mrs. T. J. Par-Dan Evans, and Kirk all of (Continued on page 16) tors in the home of the



Rows of stitching down the front, ending in kick pleats, his lites this lovely Princess style dress. Of fine quality Arnel Triacetate and Rayon, it will give you hour after hour of soft wearing comfort . . . and such heavenly freedom from creases and wrinkles. High round neckzipper closing at back for bet-

ter fit. Heron Blue, Coffee, Black Tokay Sizes 10-20

SWEEPING OUR STORE FOR '64

YES ... WE'RE SWEEPING OUT THE "OLD" NEW 63's TO MAKE WAY FOR THE 64's.

1963

(177C) 4 dr. Sedan, Push Button Radio, Solid White, Heavy Duty Rediator, E-Z Eye Glass, White Walls.

FACTORY LIST \$2374.90

### **1963 CHEVY II**

(198C) 4 dr. Sedan, White and Silver Blue, Wheel Covers, Heavy Duty-Radiator, F.Z. Eye Glass, White Walls.

FACTORY LIST \$2342.65

1963 CHEVY/MPALA

(215C) 4 dr. Sedam, Saddle Mist & Biege, Radio, 250 HP Motor, Power Glide, Tilt Steering Wheel, Power Steering & Brakes, E-Z Eye Glass, White Walls.

FACTORY LIST

### 1963 CHEVY IMPALA

(206C) 4 dr. Sedan, White with Red Interior, Push Button Radio, Power Glide, Seat Belts, Power Steering, E-Z Eye Glass, White Walls.

FACTORY LIST \$3332.85

**\$2786**<sup>38</sup>

1963 1/2 TON PICKUP

(167T) Light Green, Recirculating Heater, Heavy Duty Rear Spring, Oil Bath Air Cleaner.

FACTORY LIST \$2184.15

\$1798<sup>08</sup>

ORSBORN CHEVROLET-OLDS

206 N. SCHLEY

down the sidelines for the score.

Both touchdowns came with



CARRYING UP THE MIDDLE for a first down is Hereford Whiteface freshman Gary Tucker (20). He was brought down by three Dimmitt Bobcats after gaining the necessary yardage. Other members of the Hereford team clearing the path for Tucker were, from the left, Bob Gentry (60), Bill Coffin (70), Mark Hicks (71), and Craig Crowell (81). Hereford fresh-

men scored early in the first quarter and continued to use long runs by halfback Simmy Allison for scores. Hereford won 36-6 with Allison and Wayne Miller adding the last two touchdowns of the game in the final inv minutes of play.

(Staff Photo)

### Courthouse Records

Dodge; Judy Smelcer, 1956 Dodge; Elmer L. Kimball, 1969 son, 1963 Buick; Mercedes Q. ore, 1962 Chevrolet; H. W. Cam-Gonzales, 1951 Plymouth; Jack- eron, 1958 Ford pickup Boniie Ray McNeese, 1955 Ford; An- facio C. Perez, 1956 Dymouth;

Larry Don Moore, 1959 Volkswagon; H. J. Edwards, 1954 Chevrolet pickup; Caviness Packing Co. 1952 Reo Flat Bed: Earl De Hart, 1960 Oldsmobile; Womble, 1963 Chevrolet Tan Truck; Wanda Shivers, 1963

truck; Toni Parker, 1963 Chev- 14 Welsh Addition. Mrs. Geneva A. Byers, 1950 rolet; Ma Louisa Valdez, 1958 Chevrolet Tram-rail; J. R. Alli- Chevrolet truck; Troy Don Mocil Greenway, 1954 Chevrolet pickup, 9-10.

Larry Don Moore, 1959 Volks-

Santos H. Martinez, 1957 Ford, J. R. Hickman, 1963 Chevrolet truck-traytor; B. M. Wiltshire. 1963 Rymbler; Joel Lytal, 1958 N. A. Brown and Sons, 1963 Cushman scooter; Walter Kirk-Chevrolet Truck; Eugene D. land, 1960 Chevrolet pickup; A. Knox, 1962 Oldsmobile; Benny Hopson, 1954 Plymouth, 9-13.

Deeds of Trust

Douglas K. Nix to Giles Wil-Plymouth; James B. Zet xche, liams; All of the West 40 acres

Hereford Public Schools FFA Southwest 4 of Section 44, Block Gene D. Streun Patio Breakfast. Ellwood y Skypala, et ux, to

> Guadalupe Gamboa, et ux, to Foxworth-Galbraith Lumber Co. Lot 37 of Hough's Subdivision of Block 33, Evants Addition. E. E. Martin, et ux, to Bess Given: All of Lot 11 of Barber'

Bryant Brothers Pipeline Con-Three acres of land out of the verse in the language rather Northeast part of Section 42, than to read or write it. Block K-3

ants Addition.

1963 Ford grain bed truck; of the North 80 acres of the M-7; Tract 2 being a part of Lot 9 of Block 1 Knob Hill Sub-

### Warranty Deeds

C. P. Price to Myrtle Cobb acres of land out of Capitol League 4261/2.

G. W. Williams, et al, to J. W. Hamby and Gerald Hamby The South 88.71 feet of Lot 10 in Block 7, Womble Addition.

D & R Builders Inc., to

Wilson R. Mouser: All of the North 60 feet of Lot 23 and all of the South 30 feet of Lot 24, Block 5, Westhaven Addition. J. H. Dobbs, et ux, to L. L. Shultz: A part of Lot 9 of Block 1 of Knob Hill Subdivision of Section 110, Block M-7.

Bobby Ray Manning, et ux, to Sammie Bradford: All of Lot 20 and the South ½ of Lot 19 and the North ½ of a closed street lying immediately south of and adjacent to Lot 20, all of Block 31½ of Renfro and Price's Subdivision of Block 31, Evants Addition.

Hereford Country Club to Hereford Masonic Lodge 849: All of Lot 5 and the West 60 feet of Lot 4 of Ridgecrest Addition. R. W. Botsford, et ux, to Al-

vin Rettmann: The South 55 feet of the North 140.8875 feet of the East 198.71 feet of Block 32, Evants Addition.

J. M. Hamby, et al, to Douglas K. Nix: All of the West 40 acres of the North 80 acres of the Southwest ¼ of Section 44. Block K-3.

Marriage Licenses Donald Roy Dawkins and Minnie Jo Atkins, Sept. 11.

Army Specialist Four Gene Mrs. Joe Locke's patio opened D. Streun, son of Mr. and Mrs. Jack Streun, Summerfield, com- Mia Study Club on Thursday ter. In the waning minutes of pleted a German language evening. Members wore som- the period, the Bobcats defense course Sept 4 while serving breros and listened to Span- stiffened halting the Whitefaces. Subdivision of Block 22 of Ev- with the 24th Division near Munich, Germany.

Specialist Streun received instruction Co. to Hi-Plains Sav- struction in basic German with Gerald Martin followed the ings and Loan Association: emphasis on the ability to con- breakfast.

Streun, assigned to Headquar-L. L. Shultz, et ux, to First ters Company, 2nd Battalion, National Bank of Hereford: 21st Infantry, entered the Army Tract 1 being all of Lot 8, in June 1961, completed basic Block 1 of Knob Hill Subdivision training at Fort Hood, Tex., of a part of Section 110, Block and arrived overseas in Febru-

The 25-year-old soldier is a graduate of Hereford High Sch-State College, Canyon.

### D. Shannon, 1955 Buick; J. E. sociation: All of Lot 22, Hare McCathern Jr., 1954 Chevrolet Addition, a subdivision of Block Language Study La Madre Mia

A Spanish breakfast served on and the score. ish music as they ate.

A Mexican hat dance perform- score. ed by Mrs. Joe Locke and Mrs.

During the short business meeting, conducted by Mrs. Bill Lankford, president, Mrs. Jerry Jerry Landers, Bill Lankford Landers was elected treasurer. Joe Locke, Gerald Martin, G. Secret pai gifts were exchange C. Merritt, Harold Morton, Bob ed and secret pals revealed.

show to be held at the Hereford ley, Dale Wynn, Charles Frye, Country Club on Oct. 10 at 8 Gene King, Vance Robinson,

Mesdames John Beasley, Joe members present. ool and attended West Texas Brooks, James Brownlow, R. V. A guest was Mrs. Roberta Hall, Joe Henry, Dean Herring, Robbins of Lubbock

there goes that

red box again

TOPPER

HONOR ROLL

14.95

Blk. Suede with Peau DeSoie Collar

Black Sugar Kid with Self Collar

14.95

Hereford Whiteface freshmen touchdown and set up the long-penalty. began their football season by est arun of the game. On the next play, the same

handing the Dimmit Bobcat Allision taking the pitch out play was run with Miller taking freshmen a 36-6 defeat on White- from the quarterback raced up the toss. He broke away from field on a 95-yard scoring play. two tacklers as he scampered

Hereford High Freshmen

Run Past Dimmitt, 36-6

The freshmen offense used the Seconds later, on the kickoff. running ability of halfback Jimmy Allison as it climaxed long the Whitefaces recovered anothscoring drives with touchdowns, er fumble. Duvall tossed to end 17 seconds of each other with Also adding power to the fresh- Wayne Miller only to have a less than two minutes remainman offense was halfback Gary 15-yard gain rubbed out by a ing in the final period.

Tucker as he applied power To climax scoring for the freshmen, quarter back Gene

Freshmen defense only allowed the Bobcats to score once and ended a second Bobcat drive late in the game on the five-yard line by recovering a

Duvall passed to end Wayne Miller on a 40 yard touchdown

face Field here Thursday.

through the line.

As the game opened, Hereford freshmen kicked off to the Bobcats. After a series of plays from scrimmage Dimmit was forced to put on fourth down.

Hereford's first touchdown came with 8:45 on the clock in the second quarter as Allison broke through the Bobcat defense at left end and raced 70 yards. Hereford was unable to score the points after touch-

The Bobcat defense was again stalled after the kickoff and forced to punt. On the next series of play, Allision again broke loose for a 54-yard run

Neither team scored during the club year for La Madre the first part of the third quar-Dimmitt then made its only

Late in the fourth quarter, the Bobcats put on a sustained drive to the Whitefaces' \five, but a fumble cost them the

by Owen, Richard Pickens, John Plans were made for a style Smith, Eugene Sparks, Joe Whitand W. C. Russell were the

Blk. Suede with

For women who

these are the

just love shoes

ones they choose:

Collar Pumps

by Town & Country Shoes

**FOOTWEAR** 

Peau DeSoie Collar



A new 64 Chevrolet is a lot more truck than your money bought the last time. Bodies, cabs, engines, frames, suspensions-all have been improved to give you more value for practically the same investment. Let us bring one over to show you why Chevrolet's the truck to put your money on



QUALITY TRUCKS COST LESS

Telephone your Chevrolet dealer about any type of truck ORSBORN CHEVROLET - OLDS
HEREFORD, TEXAS



237 MAIN ST. HEREFORD, TEXAS

WHY WAIT to Move into Your New **AWARD HOME** 

These Outstanding Features

- Located in NW Hereford
- 2. All brick
- Double garage—fully finished
- Built-in range top and oven, dishwasher, garbarge disposal and vent hood .
- 5. Fully insulated
- Quality floor coverings
- 7. Accoustical ceilings

EM 4-0758

HOMES

Bob Pugh Realtor

EM 4-0500

THE

SUNDAY

BRAND

Melvin Young, Managing Editor Bill Penn, Adv. Mgr. John Anders, Shop Poreman Subscription Rates: Zone 1.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month, Single copies 15 cents each.

Entered as second-class matter.

July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County,

WE PAY TOPS

WE PAY

AMARILLO MARKET PRICES

EM 4-3514 7:30 - 12 Noon

Hereford Sale Barn Livestock Weighed Free

EM 4-2283

## Phone EM 4-2030 WANT ADS Phone EM 4-2030

DE SOUTH OF THE PROPERTY OF THE PARTY OF THE CAMPBELL REAL ESTATE SAYS: We're Moving!

Wearenow 1 1/2 mi. W. on Hwy. 60 Due to the public's generous acceptance of us, and to the growing size of our staff, we must move to larger facilities. We have just finished a brand new building which will enable us to serve you much better

week and let us take you through it. Regardless of the great number of new, inexperienced competitors with which we have recently been confronted, we have the ability, experience, staff and wide range of listings to give you the finest service avail-

than before. Come by sometime this

Never have we had as fine a selection of listings on city, ranch, and especially, farm properties in all sizes and prices as we do now. TRY US

**AERMOTOR** 

Submersible HOME WATER SYSTEM We don't want to start any wars. But we're so confident this pump can win your battle for more 'Water Where You Want It," that we'll guarantee it for five solid years against any and all conditions. Come on in and ask us about it.

AERMOTOR

AUTHORIZED AERMOTOR DEALER



PUBLIC NOTICE

This is to notify you, our customers, and general public, that Oliver Streu is no longer associated with Justice Realtors He has gone in with Francis Hardwick, Lloyd Pool and Bob Pugh in an office of their own. We wish him the best of luck.

Justice Realtons

Corner Main and Hiway: 60 EM-4-1757 EM 4-2266 Mike Justice Gene Snead Res. EM 4-0544 EM 4-1420

Virgil Justice



Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street



Monday at 12:05

RANEY'S RESTAURANT

Lions Club

STATED MEETING

Hereford A. F. & A. M.

No. 849

Troy Stambaugh, Sec.

Bill Hulson W. M.

Monday

8:00 P.M.

FLOOR

PRACTICE

THUR. NITE

Second

**Hereford Radiator** 

DEPENDABLE SERVICE 120 Schley EM4 - 3355

> GLASS IS OUR BUSINESS -Call Us for All Your Glass Needs

HEREFORD GLASS CO. 1302 Park Ave. EM 4-2652

**BOYD MACHINE SHOP** 

1306 PARK AVE. Wholesale Auto Parts
 Exchange Engines Crankshaft Grinding
 Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

> Brucerelon Van & Storage Co.

When Moving To And From Hereford Call EM 4-1226

Hereford Real Estate

DISTILLED WATER-OZARKA WATER

Soft Water Service SEE or CALL

SOFT WATER SERVICE

216 N. 25 Mile Ave. Phone EM 4-3280 HEREFORD, TEXAS

WATCH BANDS





Nails 100 16. \$10.95

Sheetrock \$1.50

1 Mile North on 385

Poor Boy's Garage

1/2 Mile West of Northwest School Tune Ups • Electrical Systems



LOW LOW OVERHEAD PRICES

**Customer Satisfaction Guaranteed** 

● Lawn Mowers ● Small Engines

Automobiles Tractors

YOUR PROBLEMS ARE OUR BUSINESS" Free Pick-up and Delivery

24 hrs. per day - 7 days per week

JOHNNY McIVER EM 4-3509 EM 4-2799 EM 4-2130

**ALCOHOLICS ANONYMOUS** EM 4-1094

ar meetings every Thurs-night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?

OPTIMIST CLUB 6:30 p.m. American Legio Hall

meets each

Wednesday, 12 Noon Hotel Jim Hill

Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

> SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472

Reliance Homes

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several

GOOD used Combines. LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60

Phone EM 4-1600

**MATTRESSES** 

New Renovated Remanufactured

FREE PICKUP & DELIVERY

Prices are the same Call or Write

**ANDERSON** Mattress & Upholstering

Co. DR3 -8313

MEAT

Processed For Freezer - Also RETAIL SALES

HACKER & JESKO 1315B Park Ave. EM4-3224

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF **Deaf Smith County Bread and Pastries** 

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" **Rocky Stewart** 

1303 E. 1st. EM 4-2644 SERVICE ON

Black & White & Color TELEVISION Any Make or Model SUNSET APPLIANCE 906 Lee

in Hereford as Amarillo

BILL'S ELECTRIC

Think Of MARTIN'S Ready To Wear

When You Think Of

CLOTHING

509 Park Ave. EM4-1180

HILL'S TEXACO FIRST & MILES EM 4-1823

CONVENIENT TO DOWNTOWN

NOTICE

will not be allowed our pand. Too many cor

Lucky U Motel

NEW STRUCTURAL PIPE 1/2 inch to 8 inches

Prices from 5c to \$1.50 per ft. New 1/2 inch, 2 3/8 inch and 3 inch tubing for structural and feed lot construc-

Also water well casing and column pipe.

D & D PIPE & SUPPLY Phone EM 4-3777

Hwy. 60.

Inquire at office of Western **Campbell Pontiac** 

HEREFORD REAL ESTATE

**FARMS** 



68 acres cotton allotment on 320 acres. 185 maize, 43 wheat. \$325 per acre. Low down payment. 160 acres. 95% free of Johnson Grass. Lays good. One 8" well. \$400 per acre.

160 acres. 80 acres grass, 80 acres in cultivation. \$150 per acre. Gl loan on it. 325 acres. \$450 per acre. Water perfect—allotments perfect. 29% down.

200 acres, 40 acres grass. Two 8" wells. Good water, \$275 per acre. Low down payment. 200 acres dry land. Four mles from Hereford. 29% down at \$390.

320 acres. Excellent allotments. One 8" well, 1 mile title, 80 acres grass. 29% at \$390.

RANCH

13,300 acres, 6500 deeded, 6800 leased, at 9c per acre per year. Eight miles of running water. Will run 350 mother cows.

INCOME PROPERTY

Duplex - \$850 dawn, \$55 per month. Good invest-Duplex and two bedroom home. Very nice shape. Well cared for. \$15,750. We have lots for every kind of building purpose.

New 3 bedroom home. 501 Nylon carpet, ceramic bath, beautiful cabinets. Very well finished. You have to see it to believe it. \$10.650.



HOMES Completely remodeled 2 bedroom home. New plumbing, fixtures, carpet, cabinets, central heat and the works. \$750 total move-in cost. \$59 per month.

If you like closets - this is it Over 2400 square feet. Three bedrooms 3 baths larne den, beautiful carpet, patio. fenced double agrane 5-ton gas refrigerated air. More built-ins and closet space than you can immaine. \$22,500.

We have a Bricktime Home for every budget. They have double garages, 3 bedrooms, 2 baths, all brick construction, carpet, disposal, dishwasher, built-in range and oven, with your choice of all colors and brick. Call and let us show you our many plans today. Only \$400 - \$450 down.

Three bedroom home on Beach. It has everything. Fence, patio, double garage, carpet, disposal, dishwasher, fireplace, refrigerated air, central heat, doors hung on ball bearings, full sprinkler system. Let us show you this home today.

Luxury living with room to spare. 2500 square feet with everything. New home, ready for possession. \$29,950.

23 Beach. New home. Three bedrooms, 2 baths, carpet, central heat, double garage, patio. \$450 down. Two bedroom home on Ranger Drive. Fenced, garage, utility room, plenty closets.

Three bedroom home, two baths, plenty cabinet space, carpet, utility room, two lots, well, fenced, beautiful yard. \$7,500. Located in South Hereford. Priced to sell

\$17,500 buys a beautiful new home loaded with everything you ever dreamed of. Located on exclusive Westhaven Drive. Let us show you this home today.

> HEREFORD REAL ESTATE - JIM CRAMER, Broker -

EM 4-2424

EM 4-1331 EM4-1608

Exclusive agents for Bricktime Homes

HEREFORD'S FINEST

## Phone EM 4-2030 WANT ADS Phone EM 4-2030

CLEAN BEDROOM Close in.

WANTED

WANT TO RENT Good 1/2 sec-

tion with house. 1/3 and 1/4

Rent. Phone EM4-3706. W

WANTED: Your repair work on

all small electric appliances.

Vern Withersport, 201 Jack

WORK WANTED: Painting, tex-

turing, taping, sheetrocking.

All carpenter repairs. A-1

work. Ted Oldfield, Em 4-0538.

NEEDED LISTINGS on farms

All grades and kinds baled

hay. Either in the field, or

HEREFORD FEED YARDS

EM 4-0172

WANTED BEGINNING Piano

students. Call Mrs. Jack Rog-

pairing. Reasonable. Phone

WANTED IRONING to do in

HELP WANTED

Want To Buy

WANTED

2 ladies with cars for special

work, 5 days per week, 4

hours per day. \$10.00 per

day. For interview, write box

NEED SALESMEN for Here-

ford, Dimmitt, Friona and

Fencecraft on East First St.

WAITRESSES Wanted: Apply

HELP WANTED

BOOKKEEPER

POPULAR STORE

spray painting taping texton-

ing free estimates Jerry Car-

NOTICE

FOR HIRE

long 2 Row Rowbinder

short 2 Row Rowbinder

RALPH PACKARD

Star St. Hereford, Texas

SUNSET APPLIANCE CENTER

FOR YOUR AIR CONDITIONER

.... NEEDS ......

New conditioners or repairs,

LIAD

EM 4-3472

WE MAY BE hard to find, but

anytime EM4-3509

you'll be glad you dropped by

POOR BOY'S Garage. Call

WELL WORK

J. E. TURNER

Phone EM 4-2194

WILL Not be responsible for

any debts or any checks writ-

ten by anyone other than my-

SEWING MACHINES

Vacuum Cleaners, Parts and

JEFF ROBERSON

137 Ave. D. Pho. EM4-0262

self. Dan C. Scott.

11. Business Service

Repairs. Disposable bags.

**AERMOTOR** windmills, submer

9. Situations Wanted

ter Phone EM4-2761.

10.

time. Knowledge of ty-

in person at Raney's Res-

673, Hereford, Texas.

Good Commissions.

taurant

ping essential.

Apply in person

my home. 235 Avenue A. EM-

on a delivery basis.

ers, EM4-2152.

Realtors.

hornes, businesses and com-

mercial property. Justice

D. Butler 112 Avenue D.

son, Hereford, ? .s.

B-5-10-11-1p

S-6-20-7-8p

3-6-31-TFC

B-6-14-27-tfc

B-6-11-4-TFC

B-6-52-1fe

B-6-10-11-tfc

B-7-10-10-4c

B-8-19-11-2c

B-8-10-1-tfc

B-8-37-1c

B-9-13-10-7c

S-10-10-TFC

B-10-42-TFC

B-10-19-11-2c

S-10-24-TFC

S-10-20-11-3p

406 Roosevelt.

FOR SALE Miscellaneous

> Complete urn Key Installations of Pumps and Gear BIG "T" HEREFORD DIMMITT & FRIONA

TEXAS Phones EM 4-0353-235-J 5-1-47-tfc

FOL A NEW McCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service

8-1-49-TFC Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY - OSBORN MOTORS 142 MILES AVENUE

B-1-26-TFC FOR SALE Concho wheat seed. AV9-4579 or see Gerald Mc-Cathern 11 Miles West on

Harrison Highway. B-1-16-10-3c

WHEAT SEED for sale, subject to Certification, 800 to 900 bushel KAW, in barn, Call Wayne Henderson 647-3744 Dimmitt, Texas. B-1-20-35-12p

ALFALFA HAY See Charlie Holt 41/2 Miles West on Clovis Highway AV9-4599 or EM4-

B-1-14-8-110p

USED BARGAINS

I late model GE Combination washer and dryer. A-1 shape. 1 late model GE automatic washer. A-1 condition.

3 used bedroom suites. BUY RITE FURNITURE North end of Main Street

B-1-2-tfc FOR SALE Cordova barley seed 500 to 600 bushels. Call EM4-1724. Buster Miller. B-1-13-9-10-4P

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of Hereford Highway 50

CONCHO WHEAT seed for sale. S. A. Fangman, 16 Miles NW Hereford. Phone AV9-4419.

8-1-1 .TFC

B-1-14-35-6c FOR SALE Newman electric 5 horse jet pump. Phone EM 4-0876, 111 North Blevins Street.

B-1-14-30-TFC with combination case. Good condition. Sara Gillentine EM

B-1-13-27-tfx

PRACTICALLY NEW, 24 bass pedal Hammond Organ, Speaker built in. Console \$2250.00 Cash. Call AV9-4576. B-1-15-37-2c 3.

FOR SALE Whole Hog Country Sausage. Call THE ROWLANDS before 8:30 A.M., noon hour, or after 6:00 P.M., EM 4-1189. 8-1-49-tfc

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE

avenue H & Grand Ph. EM 4-0811 or EM 4-2194

3-1-21-TFC FOR SALE: Riding power mow

er. EM 4-9007. B-1-10-3-tfc

KIRBY VACUUMM CLEANER COMPANY New and used vacuumm

Cleaners, hose, paper bags and parts for most vacuumm cleaners. 436 West 1st.

EM 4-0422 B-1-10-4C FOR SALE or trade for calves, 4. REAL ESTATE four room house to be moved. Vincent Friemel. Canyon,

B-1-18-11-4p FOR BETTER cleaning, to keep' pooer For Rent. Heretord

Texas. Phone GY9-2403

**SWITCHES** All kinds of switches for your . . hard to find ones our

WITHERSPOON **ELECTRIC COMPANY** 129 W. Third EM 4-0224

**DELUXE 1962** 10 x 55 American Mobile Home. Perfect condition. Color Co-ordinated kitchen, air conditioned, central heating, 12 pound capacity washer. Will consider trade for Hereford or Amarillo property. 103 Centre Street, Hereford, Texas.

HAVE YOU TRIED?? The prompt, courteous and guaranteed, service at POOR BOY'S GARAGE

troubles. Lawn mowers to tractors." Bill McIver - EM 4-3509 Johnny McIver - EM 4-2130 EM 4-2799

B-1-11-Tfc 10 x 30 ONE BEDROOM house Trailer Excellent Condition. 2415 Auburn, space 44 Lub-

B-1-14-11-1p

FOR SALE Farm Equipment

**WE ARE DEALERS** for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE 1-2 row Rowbinder.

1-1953 S. P. 15 Case Com-RALPH PACKARD

Hereford ,Texas Star Rt. 5-2-10-TFC VB MOLINE Tractor and complete fertilizing equipment.

Call EM4-0640. TOP QUALITY Irrigation Dams as low

as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811

B-2-18-Hc FOR SALE 1962 International Catton Stripper. Stripped 100 carpeted. Vinyl in kitchen and acres. Registered Chester den. Large double garage. White Boar, Ivan Block Pho. EM4-0296 Nites.

B-2-17-35-tfc FOR SALE

New, light 6 & 8" pipe. Irrigation engine coolers and coils from stock, or made to order. Truck beds & dumps. BETZEN MACHINE SHOP

607 Avenue F B 2-39-TFC

FOR SALE 1-95 John Deere combine, 16' with factory cab, power steering and milo attachment. Used very little, 1960 model Ford pickup, 1/2 ton, 4 speed, FOR SALE Flute and piccola radio and heater. Low mileage, real good. New tires.

J. L. FITE 2 miles south, 1 east of Wildorado.

Phone 426-5318 B-2-10-4C

FOR SALE **Automobiles** 

FOR SALE 1959 Olds four door. Full power and air. Very Clean. Will trade. Phone EM or call EM 4-0758 4-0656: 115 Elm.

B-3-18-3a-tfc MILBURN MOTOR COMPANY

We Pay Cash For Used Cars 225 N. Sampson

Phone EM 4-0077 B-3-33-TFC AUTOMOBILE FOR SALE 1954 Master Buick. 2 door sport model, power steering, power brakes. Excellent con-

dition. One owner car. Price for quick sale at \$350.00. WESSON REAL ESTATE Hereford, Texas Office Ph. EM 4-2528 Residence Ph. EM 4-2860

For Sale Or Trade

FOR SALE \$500.00 DOWN

B-4-33-TFC

Avenue J. Whites only.

THREE BEDROOM

Luxury Brick Home. Two baths appliances. Ironrite Ironer basement, automatic sprink pads and covers. Light bulbs or system, central refrigerated air and heating. 132 Ave- All under cultivation. ue J. Phone EM 4-0291. 8-4-49-Hc

> FOR SALE OF TRADE B-1-11-1c 2 bedroom brick home, with garage and apartment. Pric-

> > O. L. CLICK 505 Roosevelt Phone EM 4-0795 B-4-10-TFC

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

NIGHT - EM 4-3466

Bring us all your automotive FOR SALE 3 bedroom house, 1 1/2 baths, carpeted. Built-in stove, central heat. Fenced back yard. equity: EM 4-1384

> THREE BEDROOM 2,000 square feet, 2 baths, carpet, drapes, paneled basement playroom. Good lawn with full sprinkler system, 2 car garage. Good location for schools, and town.

**PHONE EM4 -1762** 

S \$ \$ \$ \$ S To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For PRUDENTIAL

America's Largest Farm Lender SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY 8-4-1-27P

FOR SALE Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appoint-

B-4-5-TFC OUR WEEKLY SPECIAL 2 Bedroom home. Asbestos siding. Den and kitchen combination. Living and bedrooms Price \$12,000.00.

HUGH BOOKOUT REALTORS 511 Schley EM 4-3161 B-4-2-tfc

Irrigated farm, Deaf Smith Co. \$325 acre. On pavement, 4 wells tiled together, wheat, milo, cotton; 1/2 mins. Nice old stucco home on big

lot with immense living room, 3 bdrs., basement, double garage, \$400 or less moves you in if you are a Gl. Only \$11,500.

In NW Hereford, 3 bedroom brick, den, fireplace, built-ins, central heat and air, double garage, 2% baths, fence, fiberglass drapes, priced be-

low market at \$23,500. No waiting for possession, 2 bedrooms, garage, fenced for backyard, hook-up for washer and dryer. Priced at \$7,000. New 3 bedroom with garage, carpet throughout, central heat, tile bath, large kitchen. If you don't have the money for down payment the owner will trade for cars, cows chickens, combines, or zebras

See us at 618 W Hwy. 60 Lloyd Pool - EM 4-1207 J. L. Marcum — EM 4-2691

Ofiver Streu - EM 4-2857 Francis Hardwick—EM 4-2241

B-4-11-1e Irrigated Improved Section For Sale

Once in a lifetime opportunity square mile; 640 acres. Approximately 4500 gallons per minute from one 8" and two 10" wells. Rich, deep soil. Exceptionally level. All under irrigation except approximately 55 acres pasture with feed lot and stock well. Sugar beet contract for 1964 likely 150 acres. Land also ideal for corn, milo, wheat, beans, etc. Two modern houses. Excellent schools. \$350.00 per acre. Liberal terms. Call owner, 852-444, Sharon Springs, Kansas, morning or evening,

before Sept. 20. B-4-11-1c FOR SALE OR RENT colors gleaming, use Blue 3 room furnished house. Total Large frame house, 3 baths. Lustre Carpet Cleaner, Sham- price \$4,400.00. Inquire 321 avtra good location. 210 W. 9th St. Call EM 4-1814 or FM 4-1300. Whites only

.. DEAF SMITH COUNTY REAL ESTATE Phone EM 4-0038

1/4 section, house, good water. Unit lots, ideal location. 160 acres, ideal for small farmer with cattle. 1.2 section, 4 small good allotments.

vation. \$300.

1½ section, 500 acres culti-B-4-11-1p

BACA COUNTY COLORADO, LAND \$\$ an investors dream \$\$ Investors, Young Farmers, & Alert Men: Never again will you be able to buy this type of Fertile, Level, Irrigation land at such low prices. This land is being bought up fast by Alert Investors. Don't say in the next years, if I had B-4-35-TFC just bought that land in 1963, I would have a fortune now. HERE IS YOUR CHANCE NOW: 960 acres — Irrigated with three wells, and plenty of water for more wells. Choice, 135 Ranger. \$1300 buys perfect, rich, deep soil. This is the type of laying land that B-4-7-TFC you have dreamed of owning, but didn't think possible to find. Price: \$250.00 per Acre

including pumps. 320 Acres POTENTIAL IRRI- WANTED, PAINTING and re-GATION farm - Nice set of improvements, 2 bedroom home. 101/2 miles from County seat on paved highway. B-4-7-TFC Nice level land-150 ft. to 7. Dressmaking-Ironing water—Option to test hole drill before buying. PRICE \$110.00 acre—Terms 25-29% down, Bal. in 8 annual payments plus 5% interest.

> Real Estate is our Businessnot a sideline WARMAN REALTY Clinton Warman, Broker 45 Main St. Ph. 523-6378 Springfield, Colo. Don't pass us BUY

B-4-11-1c FOR SALE 334A on pavement 10 miles from Hereford. 68 Acres Cotton, 55 Acres Wheat, 185 Aeres Milo. Low down payment. BR6-4113.

B-4-22-36-4p GOOD 1/2 SECTION 160 dry land. 100A in Soil Bank, 55A sowed to wheat, \$110.00A. \$6500 GI loan. Improved section near Dalhart, in irrigation area. \$150,

good terms. CARTHEL REAL ESTATE 206 N. 25 MILE AVE.

EM 4-0944 "FROM THE

BEGINNING You will appreciate the many advantages of a Federal Land Bank Loan. Without obliga- PAINTING PAPER hanging tion, come in and let me show you how a Land Bank

loan will serve you. See Woodrow B. Wilson, Mgr. 407 N. Main EM 4-1464 FEDERAL LAND BANK ASSOCIATION OF HEREFORD

5-4-10-4C Irrigated Farm Land and Ranches/Real Estate loans made promptly. Liberal Valuations. safety deal with a Realton C. RICKETTS, REALTOR EM4-3771 133 W. 3rd St

> S-4-25-TFC FOR RENT

Turn your surplus acres into

a cash crop, grow seed. Visit

with Art Stoy at Bil - Mar Associates, Inc. 146 East Second Street Hereford. -Phone EM 4-0560 B-5-10-25-4-tfc APARTMENT FOR RENT at

Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per

month. Phone EM4-0555. B-5-26-31-tfc OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410

B-5-16-7-tfc THREE ROOM, Newly redecorated unfurnished house for rent, White Adults only. No pets. EM4-1670.

B-5-14-11-10 FOR RENT Choice location for small store or ground floor office. 108 East Third Street. Key at Whiteface Barber Shop. J. B. and J. L. Kerby. 602 S. Waco Street Weather-

LUCKY U ford, Texas. ANSWERING SERVICE B-5-32-35-9c 24 hour answering service THREE ROOM furnished du- with low monthly rates. For plex apartment. White adults further information call EM 4-2181. 4-2181,

B-5-10-11-1c

S-11-11-tfc

S-11-28-TFC

OWENS & HULLINGSWORTH

EM 4-3572 Residential Wiring 809 EAST SECOND Mugneto - Starter Generator & Electric Motors Rewind

Sales & Service

Comercial - Industrial

8-11-13-TFC

Let Us Handle All Your HAY PROBLEMS Cutting, Baling and Hauling. DOYLE KING EM 4-1514

> OTIS KING EM 4-2778 B-11-49-26c

WE DO Custom row or broadcast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821.

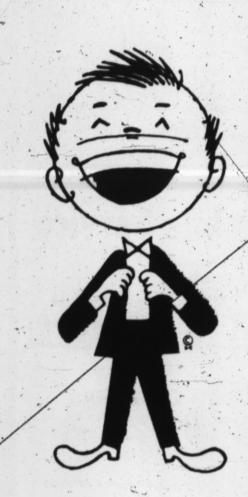
5-11-14-9-tfc

LET US handle all your real estate problems including free rental service. Justice Real-

B-11-14-4-TFC PORTABLE DISC ROLLING Scolloped or plain. Jacobser

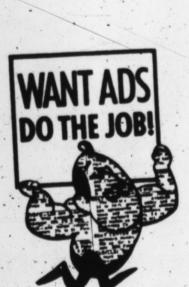
Brothers. Phone EM 4-1543. R-11-10-23-tte NEED A. professional painter? If so contact Nichols Paint

& Art Supply 232 West 3rd. EM4-0211. B-11-16-35-tfc



## WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for .... and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



EM 4-2030

## **EAST SIDE**"66" SERVICE STA



WASH - GREASE MINOR REPAIR JOBS ANTI-FREEZE

'Rock' Stewart, Dealer



DOMESTIC WELLS PRESSURE SYSTEMS • TEST HOLES

REDDELL WATER WELL SERVICE

As Good as the Best - And Better than the Rest

B. A. REDDELL Hereford, Texas

1 Mi. East on Hwy. 60

EM 4-3159

EM 4-0033

### **Kerr Mobile Service**



143 E. 1st

EM 4-9028

### GWYNNE'S CLEANERS

COMPLETE DRIVE IN SERVICE Dial EM 4-0160 + Box 709 North Highway 385 & Lee St. Hereford, Texas

## Hereford Office

103 Avenue E

Phone EM 4-0930

FIGHT, TEAM!

### HEREFORD BAKERY

Debs and Mildred

519 Park Ave.

EM 4-0177

### CONTINENTAL **OIL COMPANY**

208 S. Main

EM 4-0862 Benny Womble, Agent



- Offset Lithography
- Letterpress Printing
- Office Supplies

144 W. 4th

EM4 - 0430

## **Patterson Chemical**

Anhydrous Ammonia-Dry Liquid Fertilizers 2-WAY RADIO EQUIPPED

EM 4-0566

West Hiway 60

### The Hereford Brand

### The Hickory Hut

FEATURING: **BAR-B-O BEEF-HAM-RIBS** 

807 W. First

EM 4-0763

### MATCH WITS WITH OUR EXPERTS

\$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

## FOOTBALL CONTEST

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Break-

2. Tie Breakers will be used in case of a tie. Three prizes will be given-\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.

3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.

Name and address must appear on your ballots.

5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.

The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.

7. Winners of Cash Prizes will be announced on this page each week.



**Durwood Vandever** at Dimmitt

at WT

at Air Force Alabama at Georgie

Arkansas at Oliver

at Houston

Florida St. at Mineral (1947)

Seminole at Littlefield

Iowa St. at Calif

at Oklahoma

Brigham Young at-King

Drake at Cincinnet

North Texas at Colorado St. at Pacific U

Wethwestern at Missouri

Penn St. vs. Occasion

at North Carolina

A&M at LSU

Kannes at TCU

Wash. St. at To



Roy Boyer

Hereford at Dimmit

at WT

Washington at At

labama at Georgia

Arkansas at Ohlar Co

at Houston

Florida St. at Minni (Flor

Seminole at Littlefield

Iowa St. at Galtfornia

at Oklahoma the Woung at Kan. St.

e at Cincinnati

A Texas W.

at Pacific U.

Northwestern at

. vs. Oregon

at North Carolina

at LSU

Conces at TCU

WINNERS WILL BE ANNOUNCED IN THIS SPACE EACH WEEK

## Official Entry Blank

Hereford at Dimmitt Arlington St. at WT Washington at Air Force

Alabama at Georgia

Arkansas at Okla. St.

Auburn at Houston Florida St. at Miami (Fla. Seminole at Littlefield

Iowa St. at California Clemson at Oklahoma

NAME **ADDRESS** 

TIE BREAKER

Hereford

Dimmitt

Texas A&M Kansas

Brigham Young at Kan. St. Drake at Cincinnati

North Texas at Texas W. Colorado St. at Pacific U.

Northwestern at Missouri Penn St. vs. Oregon

Virginia at North Carolina Texas A&M at LSU

Kansas at TCU

Wash. St. at Texas Tech

### HAYS IMPLEMENT

South 385 Hi-Way HEREFORD, TEXAS



### LIQUID FEED BEEFMASTER LIVESTOCK

Supply Co. 205 So. 25 Mile Ave. EM 4-1304

rt Stoy-Bill Hardwick-Francis Hardwick . 2 LE SAMPSON

PLANT OUR SEED and JUMP BACK 19



EM 4-0211

628 West 1st.

## Hereford

Don Baugous Benny Cooper

EM 4-0850

you read this you will realize the effectiveness of an ad in The Hereford Brand

James M. Boyd HUMBLE WHOLESALE

### **BAKER'S GROCERY**

JACK and RUBY 1301 East 1st Street

Our business is irrigation pipelines! We not only sall the BEST PRODUCTS ... we offer the BEST SERVICE!

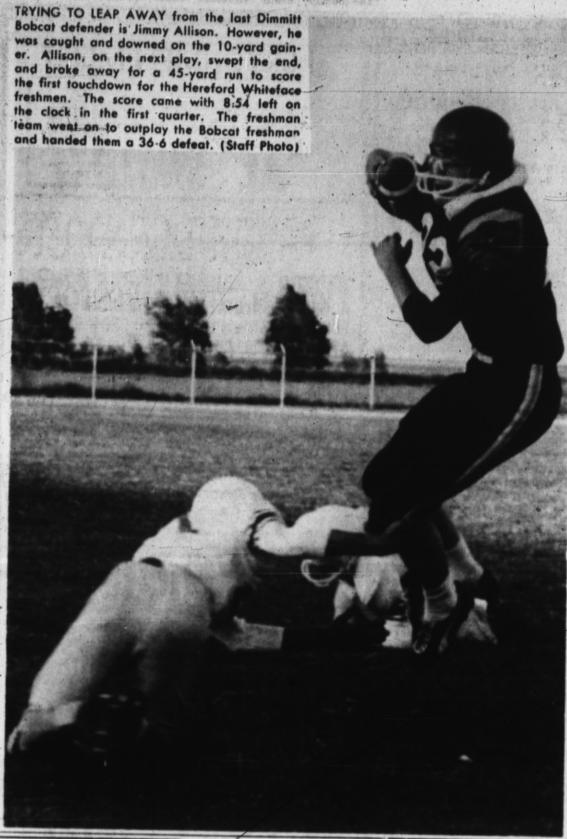
(There's an Office or Plant near you)



FOR BETTER DIAMOND



BUYS 217 N. MAIN





New officers for the 1963-64 sidelines. year were named for Neoki Hor-

been set for Oct. 14, at which over 300 girls were registered time Sharon Tinnin will be in- locally, and it appears that at stalled as president; Patsy Stoy least this many will be seeking as vice president; Judy McCar- entrance into groups during the ver as secretary; and Nancy 1963-64 school year, Mrs. Bark-Gripp as historian.

The program for the year was considered and accepted with meetings slated to be held on Camp Fire Hut, or Mrs. Ursalee each month rotating in the homes of the various girls.

ORGANIZATION PLANNED Mrs. W. D. Gibson announces Sears Elected that all sophomore girls who are interested in joining an Horizon Club attend a meeting in her home at 209 Western on Wednesday, Sept. 18, at 4:15 Of State Group

"Several of the girls have expressed the hope that we can continue the club this year," Mrs. Gibson said. She added that a turn-out of those interested will be the only way of determining if the group is to be continued this year.

INSTALLATION DATE SET Election and installation of new officers for the Hereford Camp Fire Leaders Association has been set for Friday, Sept. 28, it is announced by Mrs. Gerald Hale, current president.

The meeting is to be held at the Camp Fire Hut from 7 to 8 p.m., Neoki Horizon Club mem- VISIT IN LAKEVIEW bers will serve as installing officers for the affair.

ASSISTANCE IS ASKED

all women of Hereford who are interested in Camp Fire work to take an active part in the program. With the growth of the organization, new leaders and assistants are desperately needed if the need is to be met, said Mrs. Philip Barkley, executive secretary of the

fered, she added, and many zen, president; Stephen Hoffleaders who have been in the work for years will be ready and willing to help from the ler, secretary-treasurer; Gerald

The Camp Fire program emizon Club on Monday, when the braces girls from the second group met in the home of Judy grade through high school with a variety of activities planned Installation services have for each age level. Last year, ley said.

> Women interested are asked to-contact Mrs. Barkley at the Jacobsen.

## **New Director**

Henry Sears has been elected as a new director of Texas Law Enforcement Foundation; John E. Lyle of Houston, president of the statewide association, announced Thursday.

Sears is one of the 59 new directors elected by the Foundation executive committee at a recent meet in Houston.

Texas Law Enforcement Foundation is a non-profit, non-political organization organized to encourage 'citizens' support of good law enforcement.

and family were in Lakeview administration, military pay re-Sunday visiting with Mr. and cords, pay vouchers and related A call was issued this week Mrs. Teddy Bedwell and son. subjects.

### Tommy Betzen Is President Of Dawn Boys' Club

Dawn Boys' 4-H club elected officers during their regular Training for those interested meeting on Monday, Sept. 9. in becoming leaders will be of- Those elected were Tommy Bet-Witkowski, reporter, and Ted

Richardson, song leader. Gary Richardson was elected as chairman of the project committee, and recreation committee chairman will be Steve Mc-Andrews. Council delegate will be Jon David Miller.

County agent Lefty Thomas discussed plans for the County Vegetable and Field Crop's Show, which will be held Saturday at the Bull Barn under. the sponsorship of the Dawn

Gary Richardson, Tommy Betzen, Stephen Hoffman, Paul English, and Glen Polan were appointed to the field crops committee.

On the vegetable committee are Jack Thomas, Robert Galley, Jon David Miller, Kevin McAndrews, Gerald Witkowski, Wayne Polan, Ted Richardson, Douglas May, Dion Miller, Robert Richardson, Steve and Neil McAndrews, and Mike Engler. Guests were Mr. and Mrs.

Thomas, Mrs. H. H. Miller, Mrs. Earl Plank, Mrs. Jim Mc-Andrews, Mrs. Lester English, Clarence Betzen, Tony Hoffman, and Ted Richardson.

DRAGAR COMPLETES STUDY Army Sgt. George A. Drager,

son of Mr. and Mrs. Abraham A. Drager, Route 5, completed a pay specialist course at Adjutant General's School, Fort Benjamin Harrison, Ind. During the course, Sergeant Drager re-Mr. and Mrs. Frank Bezner ceived instruction in personnel

EM 4-0064

## PLAY

# FOOTBALL SAT COOPER'S MARKET

NEW WINNERS

THIS WEEK

Mrs. W. T. Gunstenson

Mrs. James Hund

Mrs. Eddie Gandy

Mrs. A. T. Mims

Arthur Robinson

Mrs. J. B. Sowell

Wilbur Davis

Mrs. Bill J. Paetzold

Mrs. H. L. Newman

Karen Askew

1. Get a free FOOTBALL CARD every day when you visit COOPER'S.

2. You must be 18 yrs. or older to participate.

3. ONLY FOOTBALL CARDS DISTRIBUTED BY COOPER'S may be used.

4. Cards showing evidence of alteration cannot be accepted.

5. COOPER'S reserves the right to determine and verify winners.

Other Winners

Mrs. L. V. Watts . MRS. EDDIE GANDY MRS. BURKE INMAN JR. MRS. JACK DORRIS MRS. JOE KENDALL MRS. FRED ARMSTRONG THOMAS E. BRISENDINE Jr. MRS. JIM BOOKOUT MRS. TOMMY CARNAHAN ELIDA ELIZONDO MRS. GLEN ANDERSON VIOLA CHISHOLM DEAN HOUSE

MRS. LOUIS BUCK

Extra Point Wins . . . . . . •1 Safety Wins ......5 Field Goal Wins .... \*10 Touch Down Wins . . . . \*25

PEACHES CATSUP

HUNTS YELLOW CLING NO. 21/2 CAN



HUNTS - 6 OZ. **Fomato Paste** 













OUR CHOICE

WITH EACH 11.00 SIZE THAT YOU PURCHASE OF

**Melrose Hand Lotion** 



PRICE OF

WITH THE PURCHASE OF 2 PAIR AT REG. PRICE SHURFINE FROZEN

ONE PAIR

OF CANNON

FRESH LEAN **GROUND BEEF** 

YELLOW ONIONS

Here's How BILL DING can help. you with all your building and home fix-up needs:

Is Happy to Announce the Addition of

"BILL DING" to Its Sales Force







CLOSED

### 90-Yard.

this season and in five starts against opponents.

Play opened in the first quardown. Hodges punted.

Canyon brought it out to the 28 and was forced to punt. Senior halfback Ronnie Duncan, playing in the right safety spot, received and threaded his way back kept for no gain then downfield 68 yards behind good sneaked over from one yard blocking for the score.

A 'Hereford' attempt for a back Walter Williams was stop- ered as Joel Richardson, quarped short of the goal line. The terback was trapped. score came with 7:01 left in the quarter.

For the remainder of the period and the third quarter both Hereford and Canyon battled in mid-field with the Whiteface defense stalling determined Canvon drives

Long, high punts by sophomore Steve Hodges were used Dumas... Eagles back in their own terri-

Williams, Haney, Duncan, and Hodges were all used to pick up short yardage by quarterback Frank Cain.

Canyon drives were stopped by the Hereford defense as the Eagles tried to get on the scoreboard.

During the series of plays the Whitefaces failed to gain the needed yardage and punted.

On the exchange of punts. Eagle secondary on a trap and conversion was stopped and Hereford led 12-0

With 3:41 on the clock, Evans broke away for his 90-yard scoring run and the conversion was kicked. Hereford still led

Late in the fourth quarter, the Eagles began a drive from their own 42 which covered 58. yards in 10 plays.

On the first play quarterback Donald Breitling handed off to Annual. halfback Wayne Brewer but the play lost 'a yard. On the next three, Breitling on the keeper 12.

with Canyon kicking off. A He fed the ball to fallback penalty set the Eagles back Dennis Haley for two plays and five yards and they kicked a- Haley picked up five on each gain. Hereford ran a series of carry. Breitling again on the plays but failed to gain the keeper picked up 12 to the necessary yardage for a first Hereford 15. Haley added another five-yard gain before Breit-Taking the ball on the two, ling was trapped for no gain.

Breitling fed the ball to Haley grasses, and grasses, for, cool again who pounded his way weather such as Chapel Hill Smith County Chamber of Comdown to the one. The quarterout for the score with 3:12 left in the game. The try for extra two-point conversion with half- points, a fake kick, was smoth-

> Hereford ran seven plays after the kickoff but the drive was stalled. Canyon took over . on the Hereford 35 and on the final play, Breitling downed the ball to run out the clock

(Continued from page 1)

cities for the award was kicked

off Thursday and will end Wednesday. It began as Dumas challenged Deaf Smith County. In commenting on the contest, Maurice Tannahill, chamber president, pointed out that both cities are approximately the same size, but Hereford and The second half opened with Dear Smith County support the Canyon kicking off to Hereford. Chamber much better than Dumas residents support their Chamber of Commerce.

Hereford was again in posse- memberships is approximately ball tickets to be sold with the sion when Haney broke into the \$24,500 a year, support in Du- barbecue ticket. mas averages about \$7000 less. powered his way 63 yards for he commented. He added that the score with 9:14 left on the this actually gives Dumas an clock. Cain attempt for the advantage since it does not have as many members.

> In his appeal, urging Chamber of Commerce membership, Tannahill commented that the organization was formed to build the community, not just Hereford, but Deaf Smith County as well.

Goal of the membership drive has been set at \$3500.



Something New Has Been

Heavy Duty Front End & Frame Machine Experienced and Factory Trained Personnel

### Hereford Radiator

120 SCHLEY

EM 4-3353

### Mr. Farmer: We Have-

WHEAT SEED Tascosa Improved Triumph BARLEY SEED Memi ... Rogers RYE SEED Tetrapectus ... Elbon

WAC SEED NC.

Warren Bros. Motor Co. EM 4-1423



"USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1962 Ford Galaxie, 2 door sedan V-8, air-conditioned, radio, heater' standard transmission, new white tires. Check this one - it's the cleanest ever. 90-day-4,000 mile quarantee:

1963 DODGE V-8 Pickup with radio, heater and automatic transmission. 13,000 actual miles. Beautiful red and white

1962 CHEBROLET 4-door sedan. V-8, radio and heater. Good white wall tires. Extra clean. Fully guaranteed.

1961 DODGE long wheel base, 1/2 Ton Pickup, Factory Camper on Bed, 6 cyl. Real Sharp for Camping.

1961 FORD Galaxie, 2 door Hardtop, Standard Transmission, Radio and Heater, Beautiful Solid White.

1960 FORD Galaxie V-8, 4 door with radio, heater, automatic transmission, power steering and brakes. This is an extremely nice car.

1959 CHEVROLET EI CAMINO, V-8, Standard transmission, radio, heater, new white wall tires. Local owned Good trade - good terms - protective warranty.

Trade in the Shade under the big Carport at Warren 15 Years Of Customer Satisfaction

(Continued from page 1)

I'he next portion of the tour, from 3:30 to 4:15 p.m., will be a stop at Dameron Hereford Ranch where Gunter and W. S. Dameron will discuss dilization of irrigated grasses with peef cattle.

To be discussed are uses of rescde, Canadian wild rye and western wheat grasses:

Refreshments will be served by Gifford Hill Western and Juncheon meeting and the clubs WAC Seed Co.

The tour will then move to grain sorghum fertility tests.

A demonstration on weed control will be the last stop on the tour and is scheduled on the Warner Farm from 5:30 · 6 p.m. Giving the demonstration will be George Warner and Dr. Allen Wiese, Bushland Experiment Station. Included will be discussions on the ue of Atrazine on corn, Propazine on grain sorghum, Karmex D. L. on cotton, and Simazine on warm season gras-

### iround ...

(Continued from page 1). will be \$2.00 per person. The \$2.00 fee will include a small

donation to the scholarship fund. The Lubbock A&M Club also While our income from has a limited number of foot-

> tickets write or call James W. King, Box 457, Lub-bock, Texas 79408, or phone Sherwood 4-8411, Extension .38.

The Central School PTO will meet Thursday, September 19, for the first meeting of the year. Time of the meeting is 7:30 p.m. in the Central School Cafeteria. There will be a get\_acquainted program for parents and teachers. All par- to its importance. ents' are invited to visit the there.

Don't forget . . . the Chamber of Commerce membership drive closes Wednesday. If you haven't been contacted and wish to join the organization, call ermon at Hereford ford Hardware or Bill Thompson at the local Chamber office. Either will be happy to take your membership dues.

### Three ...

(Continued from page 1)

Department, the Seigler auto-

The sedan turned sideways on the gravel shoulder, hit a concrete culvert and overturned. Damages to the automobile were estimated at \$2000. Seigler received two traffic

In an early morning accident, damages to a 1963 automobile. driven by John R. Braxton, 19, Black, were estimated at \$500 as he failed to make a turn at the intersection of Vogle and Sunset. The accident occurred

Braxton's automobile skidded across the 60-feet wide street. clipped a fire hydrant, and slammed into a double brick wall at the Pete Carmichael Plans Rush Party home. Damage to the fire hydrant was \$50 with \$200 as estimated damage to the wall. Braxton was ticketed for the

at 1:20 a.m. Friday.

mobiles collided at the inter- discussed. section of West First and Lee.

th was ticketed for the collision. Don Chesser.

### Harvest ...

(Continued from page 1) participation.

Also dropped from the 1963 show, was the air show at Hereford Municipal Airport. The event was held in 1962, but sponsors eliminated it when it failed to draw the interest expected.

An open house at the airport summer grasses such a kaw was held; however, during the pluestem, side oats and Indian Festival this year. Members of the Aviation Committee of Deaf merce provided airplane rides over the area.

they represented were: Dean-House, Rotary; Mrs. J. N. the Austin Rose Jr. Farm where Charlie Stone, Kiwanis Club; Wendall Roberson, Bushland Wayne Fuller, Junior Chamber Experiment Station, will discuss of Commerce; Bill Thompson, Deaf Smith County Chamber of Commerce; Oliver Streu, 1962 hill, Marvin Knox, Floyd Walgeneral chairman of the Har- ton, W. P. Axe, William A. Hereford. vest Festival -- Melvin Young Knox, N. D. Bartlett, Earl Hucof the 1963 event.

### Wheat ...

(Continuen from page 1) duct. Some of the best wheat in the world is grown in the United States," he declared. "It behoves us to market the

best product we have." He concluded his talk pointing out the need for wheat as-

president of the old association. Clinton Jackson opened the nominations for officers and turned the meeting over to Kershen following his election.

A barbecue was served to interested farmers attending the

### Work...

(Continued from page 1) lem can get out of proportion

Grady said that the contract children's classroom while covers many important matters to wit: in employee-management relations. Among the topics agreed upon in the contract are: reassignments, light duty assignments, annual leave, compensatory time, rights and working conditions of the employees, and rout assignments.

Postmaster Grady pe that employees in the post office sometimes have to work extra time when the post office is caught in a rush.

In the agreement, employees working extra time will have the same amount of time off sometime during the following

work week. The contract was signed by Nolan Grady, postmaster, and Bill Hutson, assistant postmasmobile was traveling west at ter, representing management. 'a high rate of speed". Seigler Representing the National Asattempted to pass another, hit sociation of Letter Carriers his brakes, and skiddde off the were Leon McCutchen, presi-

> vin Knox. Representing the United Federation of Post Office Clerks were Larry Paschel, Ray Watson, and Ernest Flippo, mails foreman.

"This contract will be ar improvement in employ ee-management relations. It gives employees of the post office some power in formulating the post office policy and will result in more satisfied employees," commented Grady.

### Kappa Iota Chapter Of Beta Sigma Phi Kappa Iota Chapter of Beta

Sigma Phi met on Tuesday, Sept. 3, in the clubroom at the Community Center. During the business meeting, conducted by The first of the series of ac- Mrs. Gene Cope, president, cidents occurred here Wednes- plans for the fall rush party day at 12:28 p.m. as two auto- and the model meeting were

Following the meeting re Damages were estimated at freshments were served and \$400 to 1963 model sedan driv- members played bridge. Those en by William Caldwell Bowie, present were Miss Jo Ivie and 48 of Amarillo, and \$125 to a Mesdames Jo Ann Scott, Gene 1949 model sedan driven by Jeff Cope, Joe Neely, Doc Carter, T. Gilbreath, 84, 441 Lee. Arlis Edwards, John Gililland, The accident occurred as the Pat Ferguson, Howard Gore, Gilbreath sedan, headed north Pat Parker, C. D. Fitzgerald, on Lee, pulled in front of the Claude Miller, Ralph Starr, westbound automobile. Gilbrea- Bruce Fink, Jack Straw, and

### SULFURIC ACID

the soil conditioner that will assure you o

GREATER YIELDS at harvest time on all crops.

Direct application or applied in the water!

LYLE BLANTON of HEREFORD, INC. On East Highway 60 Phone EM 4-0221

### 'Get Acquainted' A. L. Thomas Coffee Given By Dies Saturday;

"get acquainted" coffee the Central Church of Christ year. He was staying with guests were registered.

A neighbor, Mrs. J. M. Lang- years-old. ford, 80, entertained guests with reading, "Minister's Wife." Those attending the Friday Variegated shades of pink

were used in the decorations. An arrangement of pink flowers cloth.

Floyd McGee, Maurice Tannaand Melvin Jayroe, co-chairmen kabee, and Chester Wiggains.

### Legal Notice

THE STATE OF TEXAS To: JUANITA ALMAZAN

Defendant, Greeting: You are hereby commanded to appear by filing a written their first anniversary party at answer to the Plaintiff's Peti- their meeting in the Elks Lodge tion at or before ten o'clock on Monday. The meal of chick-A. M. of the first Monday after en, salad, and cake will be folsociation in Deaf Smith County the expiration of forty-two days fowed by entertainment. since it is one of the major from the date of the issuance of Also during the business wheat producing areas in Tex- this citation, same being Mon- meeting, conducted by Mrs. day the 7th day of October 1963, Carl Hollingsworth, the Does Acting as moderator for the at or before ten o'clock A. M. meeting was E. M. Jack, vice before the Honorable 69th Ju- Elks' Crippled Childrens' Home dicial District Court of Deaf in Luling.

Smith County, Texas, at the Mrs. W. A. Riddle and Mrs.

Hereford, Texas. filed in said court, on the 22nd worth, Buck Neal, Howard day of August A. D. 1963, in Gore, Benny Cooper, Earl association meeting by Here- this cause, numbered 4710 on Evans, Jack Mitchell, Neal ford High Future Homemakers the docket of said court, and styled, Robert Almazan, Jr. John Schneider. Plaintiff, vs. Juanita Almazan Defendant.

The names of the parties to the cause are as follows: Robert Almazan, Jr. is Plaintiff and Juanita Almazan is Defendant

A brief statement of the na ture of this suit is as follows,

Plaintiff sues the Defendant for divorce, alleging that they were married in Florida in 1956, and that Defendant separated from Plaintiff in the early part of 1957, and that the Defendant voluntarily left the bed and board of Plaintiff for a space of more than three years with rescue a dog in trouble. But not the intention of abandoning cats. Plaintiff. As is more fully shown

If this citation is not served was at the end of a long swaywithin ninety days after the ing branch and we didn't have an date of its issuance, it shall be aerial truck. The boys decided returned unserved.

The officer executing this process shall promptly execute the down." same according to law, and make due return as the law di-

hand and the Seal of said Court. dent; Baxter London; and Mar- at office in Hereford Texas; this the 22nd day of August A. D.

> Lucille Posey Clerk, District Court, Deaf Smith County, Texas.

The Board of Trustees of the dereford Independent School District will accept bids, to be opened on October 10, 1963 on the barracks type building located on the west side of the 200 block of Whiteface Avenue. Bids will be addressed to Dr. L. B. Barnett, President Board of Trustees, Hereford Independent School District, P. O. Drawer 900, Hereford Texas. Bids will include removing building and foundation and clearing

## Mrs. Gene Fooks Service Pending

A. L. (Uncle Andy) Thomas, 207 Jackson Street, died at 9:30 was given by Mrs. Gene Fooks, a.m. Saturday, after a long ill-320 Star, Thursday morning for ness. Mr. Thomas had been in her neighbors and women of ill health for more than a congregation, for which her hus- daughter, Mrs. Bill Griswald of band is minister. About 80 Lubbock, who operates a rest home in that city. He was 87-

Thomas served as Justice of Peace in Hereford for over 15 years, and was widely known in the Hereford area.

Survivors include the wife centered the table, which was of the home; two daughters, covered with a linen cutwork Mrs. Viola Griswald of Lubbock and Mrs. Charlie Kemper of Members of the house party Liberal, Kansas; three sons, were Mesdames Dale Young, Paul Thomas of Phoenix, Arizona; Marvin Thomas of Ft. Worth and Clyde Thomas of

> Funeral services are pending with Gilliliand Funeral Home of Hereford.

### Anniversary Party Is Scheduled For Hereford BPO Does

BPO Does made plans for

sent a donation to the Texas

Court House of said County in Ray Smith were hostesses for meeting. Others present the · Said Plaintiff's Petition was were Mesdames Carl Hollings

### SEATS FOR TWO OLD SAYBROOK, Conn. (AP)

A 16-year-old Manchester. Conn., boy recently discovered the hard way - that two's company, three's a crowd.

He was arrested for having three persons in the front seat of his sports car which only provides seats for two.

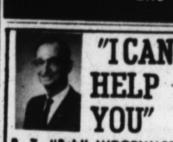
### CAT IN TROUBLE? TOO BAD

HAMDEN, Conn. (AP) - The

"Once the department did go by Plaintiff's Petition on file in to the rescue of a cat," says Fire Chief Paul Leddy, "but it that a little water would convince the cat it ought to come

The cat came down, but the Society for Prevention of Cruelty to Animals received complaints about turning a fire hose on a Issued and given under my cat. Since then, no cat rescues. Dogs rarely get in such perilous situations, the chief says,

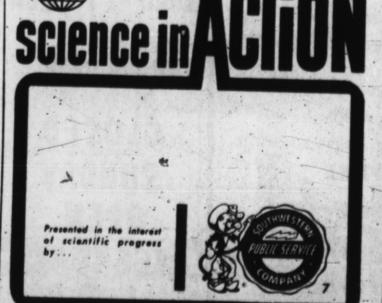
> CHARLIE BELL SELLS Southwestern Life



R. T. "Bob" WOODWARD SOUTH COAST LIFE DR2 - 6594 906 W. 7 - AMARILLO

### Tonight • 5:30 P.M. • KGNC-TV • CH-4

Watch Science in Action -- a fascinating, easily understood panorama of our changing world. Interesting, authoritative, exciting and authentic, Science in Action uses the country's leading scientists to explain the secrets of the universe.



### **Attention Carrot Growers**

I will pay \$10 per load for cull carrots. Will pick up at shed.

### AL SMITH

Phone EM 4-1491

CARSON & BARNES CIRCUS COMING A SPECIAL INVITATION IS EXTENDED TO ALL SCHOOL CHILDREN TO COME TO SHOW GROUNDS AT 10:00 A. M. CIRCUS DAY . . . TO SEE THE ELEPHANTS, CAMELS, LLAMAS, ZEBRAS, HYENA, LIONS, ETC., FED AND WATERED FREE . . .

Remember 10:00 A. M. Sharp PUBLIC INVITED TOO

WE HAVE

3 CARS

ON SPECIAL!

YOUR CHOICE FIRST HERE

FIRST SERVED

WE HAVE LATEMODEL

## **PICKUPS**

4 SPEED WITH LONG WHEEL BASE JUST WHAT A FARMER NEEDS!

# MILBURN

225 N. SAMPSON



You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND



J. K. BARKER, WHO PRESENTED a program on Hawaii for Mrs. Charles Hoover, and Mrs. Robert Strain at the luau members of Veleda Study Club, dined with Mrs. Bill Bradly, Tuesday night. (Staff Photo)

### DON'T DELAY!



### GET YOUR HOME OWNERS **POLICY TODAY**

### Plains Insurance Agency

Jno. H. Patton W. H. Patton Robert Lemons

### Hospital Notes:

Patients in Hospital Mrs. Eliseo Gomez, Route 4;

Mrs. Ollie May, 119 Avenue J; Stevens, Mrs. E. Jack Miles. Antonia Palacio, Box 126; Gil- Mrs. Al Lee, Dolores V. Amaya, bert Herrera, Route 2; Harry R. McCauley, Star Route; Ruben F. Day, Route 3; McKinley Ball, Box 56, Allison; Mrs. Amanda Strong, Route 1; Mrs. Mollie T. Achgill, 100 Westhaven; Mrs. Robert Viegel, 511 Roosevelt; Edward Carroll, General Delivery; Tomas Guerrero Jr., Lamesa; Mrs. Modesto Tijerina, 207 Jackson; Mrs. Charles R. Sayles, 342 Avenue E; Mrs. Ray L. Howell, 149 Sunset; Mrs. Louie LeGrand, Box 511; Mrs. I. G. Barnett, Box 896, Panhandle; Mrs. Perry A. Clifton C. Combs, Route 4; sday Sept. 12, at 4:59 a.m. She Sept. 9. Mrs. D. Wainscott, Route 1; weighed 6 pounds and 121/2 oun-Nicolas Torres, Tierra Blanca ces.

Betts, Box 44, Adrian. pounds and 14 ounces.

### Hereford High **B** Team Squad Wins Opener The season opener for the Hereford Whiteface B Team re-

sulted in victory over the Fri-ona Chiefs, 12-0 here Thursday. The game was played even though it was showering at the

Hereford kicked off to Friona in the opening play. The Chiefs drove down to the Hereford 3 yard line only to fumble. Hereford recovered it in the end

zone for an automatic safety. The ball was put in play a-gain on the 20 yard line as Hereford began its scoring

The Whitefaces drove up field with Hereford backs gaining yardage around ends and up the middle. A penalty at the 12 put the Whitefaces in scoring posi-

On second down, quarterback Roger Owen took the ball around the right end from the 10 for the first touchdown in

the game. During the second and third quarters, both teams battled in the middle of the field with neither making any important drives due to the slick field.

A heavy thundershower dampened the field during the sec-Mills, Nerreida Campas, Mrs. Eiston L. Gregg, Jake Laubhan, Jimmy D. Lassiter, Mrs. ond quarter with light rain continuing through the third period. Fullback Greg Richards made Owen H. Seamands, Mrs. Cecil the second touchdown for Here-O. Wilkins, Mrs. Bobby C. Ran- ford in the last of the fourth Mrs. Billy M. Lytal, Virginia yard line, bringing the final score to 12-0.

Mrs. James E. Tollett, Mrs. ABOARD USS KITTY HAWK Joe C. Land, the son of Mr. Luther C. Ellis, Nancy Carol and Mrs. C. N. Land, Star Newton, Emma Jean Villareal, Route, is an aviation boatswain's mate airman apprentice, USN, serving aboard the attack aircraft carrier USS Kit- Lt. Ashley is stationed at Ft. ty Hawk, which recently com- Sill, Okla. pleted a middle Pacific cruise in preparation for her Far East assignment with the Seventh Fleet in October. The Kitty Hawk began her three-week cruise Aug. 16, spent Labor Mr. and Mrs. Charles Ray Day weekend in Honolulu, Haw-Sayles are the parents of a aii, and returned to her opera-Lance; Route 1, Farwell; Mrs. daughter, Stacy Sue, born Thurtional port, San Diego, Cal., on

FROM FORT SILL

Motel; Gregory Cromer, 111 Mr. and Mrs. Fred Bruegel Lt. and Mrs. Adrian Ashley Aspen; Mrs. Fred Bruegel, Box Jr. are the parents of a daugh- visited over the Labor Day 923. Dimmitt; Mrs. E. A. Guinn, ter born Friday, Sept. 13, at weekend in the home of her 105 Avenue B; Lenard Lee 12:44 a.m. She weighed 6 parents, Mr. and Mrs. E. W. Young, and with oth



HALFBACK WYNN BUCK gets a key block from a unidentifiable teammate as he be-Tains a 20-yard run which kept Hereford B team's scoring drive alive in the first quar- pounced on a Chief fumble in the end zone. ter. The Whitefaces downed the Friona

Chiefs in the opening game of the season 12-0. The most serious Chief threat was stopped as an alert Whiteface defense (Staff Photo)

### SQUARE DANCE CLUB MEET

Members of Pantaloons and Stetsons Square Dance Club period as he made a plunge up met at the Community Center the middle from Friona's one on Wednesday night. Dusty Randal called the dance, and Mr. and Mrs. George Frye and Mr. and Mrs. Ray Williams were host couples. Plans were announced for a dance at the Rock Clubhouse on Wednesday night, Sept. 18, and a rummage sale in Dimmitt on Sept. 28.

### **OPTOMETRISTS**

Dr. Milton C. Adams Dr. Dale H. Wynn 335 Miles EM 4-2255

Office Hours

Mon. - Fri. 8:30-5:00 Saturdays 8:30 - 1:00

DRS. ADAMS & WYNN



KEEP YOUR CAR CLEAN . . .

Keep your car looking and running right. For complete auto care



Corner 385 Hiway and Park Ave. Phone EM 4- 0010

## WHITE'S the Home of Greater Values

## **Shotgun Shells**

12 - GUAGE 6 OR 8 SHOT

## ANTI-FREEZE

WHITE'S

EXCEEDS FFDERAL

Dismissals Roberto Galen, Mrs. Charles

ey, John Mann, Mrs. James H.

Look Who's

New!

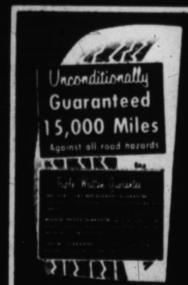
Sprouse, 9-11.

Charles Hicks, 9-12.

SPECIFICATIONS

## HAVOLINE

Motor Oil 20-30 Wt.



 $6:70 \times 15$ Black Tube Type

PLUS TAX AND RECAPPABLE



**Shock Absorbers** 

Spray Enamel 16 oz. 88°



VALUE LEADERS SEALED-BEAM HEADLAMP



**Football Uniform** For Children - Ages 4 to 11

HOME OWNED & OPERATED BY BUDDY BLOOMER



330 N. MAIN

EM4 - 0574



SCORING THE FIRST TOUCHDOWN for Hereford Whiteface B team is quarterback Roger Owen, as he raced around end from the Friona Chief 10-yard line. The touchdown ended an 89 ard march for the B team squad as they recovered

a Friona bobble in their end zone for an automatic safety. Hereford scored again in the fourth period after driving down the rain slick Whiteface field. Final score was 12-0. (Staff Photo)

well, she is enjoying pretty good

health and is looking forward

to her 103rd birthday.

## 1962 THUNDERBIRD

LANDAU - Less than 20,000 miles, Fully Equipped with Air and Power, one Local Owner.

### 1962 CHEVY 1/2 Ton Pickup

Like New. One owner, 6 cylinder, 4 speed. Twin Grip Differential. Tinted windshield.

### 1961 CHEVY BEL AIR

V-8, low mileage, excellent condition. Air conditioned, power steering, electric windows and seats, one local owner.

### 1959 FOR GALAXIE

Overdrive - Extra Nice

### 1955 CHEVY BEL AIR

4 Door, Really A Cream Puff, Standard Shift.

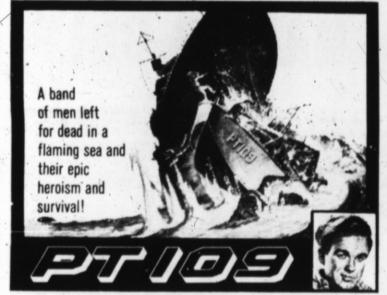
### **KINSEY - OSBORN MOTORS**

152 N MILES



Continuous Dail SAT & SUN FROM 1:45 NOW! THRU WEDNESDAY FROM 3:15

The true story of Lt. John F. Kennedy's incredible adventure in the South Pacific!



TY HARDIN - JAMES GREGORY- ROBERT CULP - GRANT WILLIAMS -----JACK | WARNER ROBERT J DONOVAN - LESLE H MARTINSON - RICHARD L BREEN - BRYAN FOY - HICHNICOLOR" - PANAVISION" - WARNER BROS

THURSDAY - FRIDAY - SATURDAY



### TOWER DRIVE - IN THEATRE

Box office opens 7:15Starts at dusk! NOW THRU TUESDAY



HAYSION" TECHNICOLOR " . I MANNEUR RIVER

WEDNESDAY & THURSDAY
2 BIG VINCE EDWARDS HITS! PER BEN CASEY" CARLOAD





### Around &

### About...

(Continued from page 2) sons, Doris and Tuula, over the week-end. They helped their daddy celebrate his birthday.

Mrs. Ann Woodward took a group of children to spend the evening in Thompson Park in Amarillo Sunday. Those going were, Kathy, Mark, and Bruce Woodward, Susan Rudd and Bobby Wyman.

Mr. and Mrs. Bill Drake attended a wedding in Darrouzett, Texas last Saturday. The bride, Marilyn Cross, was a former college friend of Mrs. Drake.

Mr. and Mrs. J. E. O'Dell, Larry Mona, Mike and Ross of Wichita Falls spent the weekend with Mrs. O'Dell's mother, Mr. and Mrs. Clarence Saulcy.

Visiting in Friona Wednesday afternoon with Mrs. Porter Johnson were Mrs. L. H. Lookingbill, Sr. and Mrs. T. J. Parsons. Mrs. Johnson and Mrs. Lookingbill are sisters-in-law.

Mrs. Dave Hopper will go with her sister, Judy McGee, to Austin Saturday. Judy will en-roll in Texas University as a senior and Joan will return to Hereford on Sunday to resume her teaching duties on Monday.

Walter Lynn Kaul will be in Alburquerque, New Mexico this week-end where he is entered in the bull-dogging at the Albuquerque Fair. This is the New Mexico State Fair.

Visiting in the Clarence Saulcy home last weekend were Mr. and Mrs. Jim McClesky of Roaring Springs. They also visited with their son, Herman.

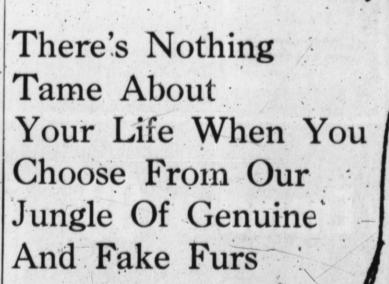
Everyone in Deaf Smith County that remembers Miss Sadie Lee Oliver has enjoyed reading about her mother in the Texas Methodist and the Sunshine Monthly, Mrs. Oliver has recently celebrated her 102nd birthday. Even though Mrs. Oliver doesn't hear or see too





Foxworth-Galbraith Lumber Company 234 E. 2nd. EM4-1224







Leopard: Classic Sports in a flared coat with Pull Through belt. (Available in Otter.)

79.95



MGM

Bag

Castonis

## Hereford Clubs Begin Year

With the end of vacation time and the beginning of school, Hereford women resume their club activities. Many women belong to several clubs, others to only one, but there is a



Camp Fire work, is Miss Mary Lynn Gibson, daughter of Mr. and Mrs. W. D. Gibson, 209 Western. Miss Gibson completed require-

RECEIVING THE HIGHEST award for her Water Safety Program for the past three summers. Presenting the certificate and rank badge is Mrs. Phillip Bradley, administrative secretary of Hereford Camp Fire ments for the award by qualifying in swim- Council. Three other Horizon Club members ming. She has helped with the Red Cross have received the award. (Staff Photo) Council. Three other Horizon Club members

jacket.

Young Mother's

Club Discusses

sented the program.

for the evening.

A Mature Mind

"The Mature Mind" was the

IN CAMP FIRE WORK

## Fourth Hereford Girl Achieves Highest Rank

ghter of Mr. and Mrs. W. D. since she was in the second her Camp Fire emblems, which Gibson, 209. Western, has re- grade. She is now a sophomore she will wear on her ceremonial Bearer rank in swimming. This is the highest rank a Camp Fire girl can achieve. She is also the first girl in Hereford area to qualify for the Horizon
Club Community Service Apart in many water activities.

Mary Lynn has been a par-

### Social Calendar

Farmers and Young Homemak- rank requirements on July 30. ers of Texas will meet this evening at the high school.

La Afflatus Estudio Club will meet at 3 p.m. The hostess is Mrs. Linnie Mae Roberson. The and the third to qualify in swimprogram on Europe and Africa will be presented by Mrs. Elli-ott and Mrs. Johnson. Sept. 19

Home and Ranch Club will meet at 12:30 p.m. for a lunch-eon in the home of Mrs. N. E.

L. E. Taylor will present the

program on first aid. Simms Study Club will meet at 2:30 p.m. in the home of

Mrs. J. M. Boothe. The program training for some type of serwill be on sweaters.

### Mrs. Manjeot Is Hostess For **Bud To Blossom**

Bud to Blossom Garden Club met in Mrs. Manjoet's garden on Friday, Sept. 6. At this meeting, the first of the club year, Mrs. R. N. Yarbro discussed the yearbooks and the planned

Mrs. Don Steele, president, conducted the business meeting. Plans for the flower show to a.m. in Bippus Church. be held at the Community Center on Oct. 4 were discussed by Mrs. Lloyd Sharp.

Members present were Mesdames Fran Battenfield, Calvin Edwards, W. H. Gentry, Ernest Kendall, San Long, W. H. Pattern Bet Bertell School. The bridegroom-to-be atton, Pat Robinson, Ira Scott, Lloyd Sharp, Don Steele, Del-mo Williams, R. N. Yarbro, and

Miss Mary Lynn Gibson, dau- ford Camp Fire organization award Mary Lynn has received completed her Torch in Hereford High School.

At fifteen, Mary Lynn has

She has assisted with the Red ticipating member of the Here- Cross water safety program for the past three years and has taught younger children to subject for the program for the Roy Burges, secretary; Char-

Mary Lynn received certifi- 10, at the First National Bank. cation for her Torch Bearer Mrs. Bob Veigel, president, prerank from Donna Smith and Wayne Lawrence, both of whom Sept. 17
Hereford Chapter of Young ming teams. She completed

> Since 1957 she is the fourth Camp Fire girl to achieve an individual Torch Bearer rank ming. Others who have achieved the rank are Judy Crume, Susan Stapp, and Helen Davis.

While working with swimmers in training, Mary Lynn earned the Horizon Club Community Hereford Study Club will meet Service Award. This is a new with Miss Gladys Setliff. Mrs. achievement award for high school girls in Camp Fire.

It requires that an applicant complete four hours of special vice followed by the donation of at least four hours of time to her chosen work.

For both the rank and the

### Miss Fortenberry Inman Larson Will Wed On Sept. 22

Mr. and Mrs. Jack Fortenberry of Adrian announce that their daughter, Christine, and Inman Larson of Hereford will be married on Sept. 22 at 10

Miss Fortenberry is a graduate of Perryton High School and has been active in Bippus at the Community Center.

great variety of clubs from which to choose garden, music, social, study, service, home demonstration, arts and crafts, professional, and church. Many of the clubs appeal to single interests, others attempt to cover a wide range of interests, but all of them are enjoyed by their members: Activities include the annual tour of homes, sponsored by Garden Beautiful Club, pilgrimages,

exhibits, rummage sales, service projects, husbands' parties, Past Presidents and costume parties. The year for mist of Hereford's clubs extends from September to May. Meetings are usually once or twice a month and are scheduled for a time and day convenient for the

fashino shows, flower shows, art

**Furniture Care** Discussed For Ford HD Club

Ford Home Demonstration Club met Wednesday in the home of Mrs. Hardy M. Benson. Mrs. J. Raymond Flores was

bers named "a new product to make housekeeping e a s i e r."
Mrs. Raymond Smith presented a program on the care of fur-

New members are Mrs. A. J. Jamerson, Mrs. Le Roy Ed-wards, and Mrs. J. C. Gossett. Others present were Mesdames
A. L. Hollingworth, L u t h e r
Norvell, Raymond Smith, Truitt
Wiseman, and the hostesses.

### Jolly Guys And Gals 4-H Club **Holds Meeting**

The Jolly Guys and Gals 4-H Club met at the Dawn School Thursday, Sept. 5, for the first meeting of the club year. The president Judy Jackson. Songs were sung and the 4-H ritual was recited.

The program on parliamentary proceduce was given by Plank, Jack Thomas, and Maura McAndrews. The program was divided into three parts: making a motion; opening and adjourning a meeting, and committee reports.

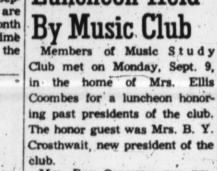
Following the program on procedure, Maura McAndrews gave a talk on being a good councill delegates.

Roy and Ronnie Burges reported on their entomology indings.

New officers were elected for the coming year. They are Edward Hammitt, president; Trudie Jackson, vice president; first meeting of Young Mother's lene Linderman, reporter; Judy Study Club on Tuesday, Sept. Jackson, song leader; and Frankie Griffith, recreation leader.

The meeting was adjourned following election of the new Mrs. Veigel also distributed officers. and previewed yearbooks. There Refreshments of brownies and

was a short business meeting. punch were served to all pres-Those attending the meeting ent. Those attending the meetwere Mesdames Jim Arney, ing were Ronnie and Roy Burges, Trudie and Judy Jackson, David Brumley, Jerry George, Charlie Holt, Howard Hunter, Edward Hammitt, Phyllis Rich-Donnie Jackson, Wendell Ma- ardson, Charlene Linderman, loney, Homer Rudd, Bobby Susan Cak, Beth Cox, Mrs. E. Shelton, Ray Simpson, Charles C. Hammitt, Mrs. A. E. Jackra McAndrews.



Mrs. Ray Coneway was presiding officer, and hostess was Mrs. Coombes. Others present were Mesdames A. O. Thompon, Homer Fox, Cliff Estes, In response to roll call mem- Troyce Carmichael, A. T. Schroeter, J. R. Allison, C. J. Mountz, T. W. Roberson, J. C. McCracken, S. O Wilson, El-mer Dameron, B. Y. Crosthwait, and Mrs. Harold Close

### Velede Club Has Hawaiian Luau At First Meeting

from Lubbock.

A welcome-back supper in the form of a Hawaiian Luau opened the club year for members of Veleda Study, Club on Tuesday at Hereford Community Center. J. K. Baker presented the program on Hawaii, using slides for illustration.

Tables were accented with cloths of fish netting, sea shells, pineapples, and flowers. A large fruit compote and a cabbage tree centered the buffet table. Guests were dressed in Hawaiian fashion.

After dinner Mrs. Dale Barkley, president, conducted the business meeting. Yearbooks were distributed.

Hostesses were Mrs. Dale Barkley, Mrs. Don Baugous, and Mrs. J. R. Oglesby. Other members present were Mesdames Bill Bradley, Charles Hoover, Don Johnson, George Ritter, Robert Strain, and Gid Brownd.

### Mrs. Brooks Is **New President** Of Sunshine Club

Officers were elected at the neeting of the Sunshine Club on Tuesday, Sept. 10. The new president is Mrs. Willadyne

Other new officers are Mrs. George Miner, vice-president; Mrs. Clint Lundry, secretarypard, reporter. Members met in the home

of Mrs. Edith Sheppard. A sal-Springer, Bob Veigel, and the son, Mrs. Jean Beene, Mrs. The next meeting will be in the science, home decoration, and hostess, Mrs. David Patterson, Cox. Mrs. C. V. Burges, Dick Flame Room on Sept. 23. The Mrs. David Seal was a guest Plank, Jack Thomas, and Mau-hostess will be Mrs. Buck



MEMBERS OF VELEDA Study Club dressed center, serves dessert to Mrs. Don Baugouis, for a Hawaiian luau at the Community Center for their first meeting of the club year on Tuesday, Sept. 10. Mrs. J. R. Ogelsby,

right. Mrs. Dale Barkley, president, at left, waits her turn.

## "Potpouri" Describes Programs

"Potpouri" was chosen as the thing to love, Something to hope Study Club, "New Vision-New word to describe the planned programs for La Afflatus Estudio Club for this club year. It is an apt word to use to describe the topics chosen for discussion by all the women's clubs in Hereford for 1963-64.

While a variety of topics are to be discussed at club meetings, many of them have chosen to hear Hereford's exchange students. World affairs, legal matters, book reviews, art and music, religion, and new developments in science and medicine are on the scheduled programs for many of the clubs.

Several clubs will follow theme. For example, Calliopian Club has chosen the theme. 'Windows of the World." "New Vision" is the theme to be followed by Pioneer Study Club. World religions will be discussed by L'Allegra Study Club.

Following their theme, "Windows of the World," Calliopian treasurer, and Mrs. Edith Shep- members will discuss fashions of today, Buddhist struggles, the English language, the New York theatre, segregation isad course supper was served, sues, and other topics such as

> "The grand essentials for vision are: Something to do, Some

for." -Anonymous This quotation appears with gins with the words, "New Visthe final program for Pioneer ion," and continues with the

### Garden Beautiful Discuss Annual Tour Of Homes

Plans for the annual tour of homes were discussed by the sponsoring club, Garden Beautiful, at their first meeting on Friday morning. Sept. 6. The theme this year will be "Garden Fair." Homes to be featured on the tour on Oct. 15 will be announced soon.

Mrs. E. W. Young was the presideing officer. Members discussed the success of their last year's project, which was assistance with the beautification of grounds at King's Man-

The breakfast meeting was in the home of Mrs. Leo Witkowski. Two new members, Mrs. Ruth Kerr and Mrs. Roger Brumley, were welcomed:

Others present were Mesdames Tom Carter, Ray Cowsery Wayne Edwards, Charles Hood, V. O. Hennen, Homer Newton, Charles Noland, Gwynne Owen, J. B. Pool, B. E. Roberson, Roy Smith, Howard Walker, Jess Robinson, E. W. Young, and T. E. Seigler Sr.

### Wedding Will Be In Lubbock

Mr. and Mrs. Denzil Pulliam. Star Route, have announced the engagement and approaching marriage of their daughter, Barbara Ann, and Charles The wedding is scheduled for Oct. 19 in Lubbook.

Miss Pulliam is a 1962 graduate of Hereford High School, where she was a member of Future Homemakers of Ameri-ca and mixed choir and was Demonstration Club on Sept. 11. active in journalism.

She attended Lubbock Chris-Meistersingers, the journalism easier were discussed alo. staff, and Loa social club. She is now with Brown Supply Com- Community House.

Gordin of Lubbock.

Purpose." Each program bearea to be studied, such as --Americanism, at Christmas time, -concerning world brotherhood, -to perpetuate our world heritage, -in international

affairs, and -through friendship. "Potpouri" of La Affiatus Estudio Club includes programs on the world's wonders, gardens of the United States, world leaders, the constitution, religion, the his-(Continued on page 2)

### Lone Star Study Club Has Supper Meet Tuesday

A supper meeting in the home of Mrs. R. G. Blue began the year for members of Lone Star Study Club Tuesday. Co-hostesses were Mrs. Opal Bookout and Mrs. Thelma Chisum.

Mrs. Chisum, chairman of the yearbook committee, distributed and previewed the yearbooks. A miscellaneous course of study was chosen. The business meeting was conducted by Mrs. Baker Womble, president. Members present were Mes-dames V. Et Dodson, J. J. Dur-

ham, A. T. Frye, H. E. Henslee, John N. Jacobsen Jr., C. D. Kelton, Joe Kendall, C. O. Phillips, Ray Suit, S. S. Williams, Baker Womble, Ed Warren, Robert Thompson, and the hostesses.

The next meeting will be on Sept. 24. Hostesses will be Mrs. Opal Bookout and Mrs. S. S. Williams.

### Bippus HD Club Frank Weatherford of Lubbook. Has Program On **Furniture Care**

Care of fine furniture was discussed by Mrs. Tom Draper at She recommended a cream polish or lemon oil, which are tian College for one year. While pure, for best results. New there she was a member of the products to make housekeeping The group met at the Bippus

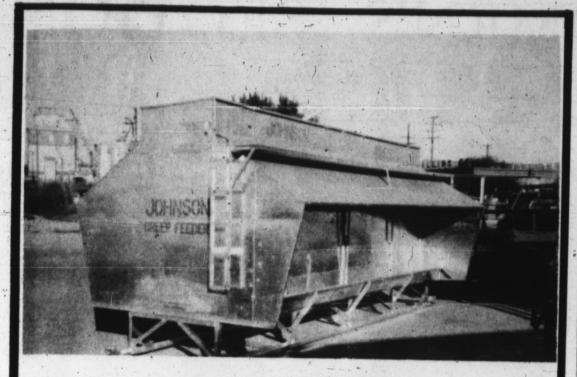
Hostesses were Mr. V. T. Ad-Her fiance is the son of Mrs. rian and Mrs. Jim Bradley. Xerxer Weatherford and the Others present were Miss Chrislate Mr. Weatherford of O'Don- tine Fortenberry and Medames nel. A 1959 graduate of O'Don-nel High School, he was in the army and is now with Moss-Tom Draper. Guests were Mrs. John Hill and Jake Bradley.



Wedding date set Miss Christine Fortenberry (Personal Photo)



Miss Barbara Pulliam (Bradley Photo)



### STOCKMEN

You can increase your PROFITS by using - JOHNSON LIVE-STOCK FEEDING EQUIPMENT.

Make Faster Gains, Cut Labor Costs, and Eliminate Waste. Creep Freeders for, Cattle, Hogs, Calves, and Sheep

All Equipment made of New Galvanized metals. Resists rust and is long lasting. No tools needed to adjust feed flow control.

DEALER for W. W. MANFACTURING CO. CATTLE CHUTES (See our exhibit at Tri-State Fair)

## Industries

2902 E. 3rd. St., Box 1365 AMARILLO, TEXAS DR2-6102

### Program...

(Continued from page 1) tory of Texas, and education

"Debate between an elephant and a donkey" is scheduled as one of the programs for Veleda Study Club. Other programs will range in variety from hatmaking to unusual religions. Simms Study Club will have programs on picture framing, Christmas candies, home crafts, and refinishing furniture. They also plan to discuss civil defense, first aid, and wills.

Programs chosen for mempers of Hereford Study Club include fall fashions, the poll tax referendum, Hawaii, flower ary rangement, tableware, and juvenile delinquency. "America for Me" is a program scheduled for November.

Among the programs planned for Lone Star Study Club are the religious crusade, social security, family legal matters, the new world of plastics, racial issues, psychology, and medical hypnosis.

Young Mothers Study Club has directed most of their programs toward elements of child care. Care of children's clothing, education of toddlers, child of the state, and child study are planned for discussion.

L'Allegra Study Club has chosen to study the religious of the world during this club year. Scheduled for discussion are Hinduism, Islamism, Buddhism, Chinese religions, the Jewish faith, Catholicism, and Protestantism.

Hair fashion, civil defense, interior decorating, wills, childhood accidents, and etiquette are among the topics chosen for discussion by members of La Madre Mia. "The Day I Really Felt Married" is the title of one of their programs.

The yearbook committee of Area Council of the Texas Home Demonstration Clubs chooses the year's programs from suggestions sent in by club members. The main objective is the fulfillment of the needs of the members. The choice of programs is flexible so that a club

General topics listed in the yearbook are home management, citizenship, family life education, interior and exterior decoration, 4-H work, and foods. Care of fine furniture and filing papers are programs prepared

for the home management unit. The constitutional ammendpossible programs in the on citizenship.

Mental health and recreation are stressed in the family life education series. Window treatment, color in the home, and landscaping are sub-topics of the decoration unit. During the foods course members will discuss care of purchased frozen foods and preparation for food preservation.

programs for only a few of Hereford's many social and study clubs. Programs for the garden clubs, music clubs, so-rorities, and church groups are varied and interesting. The women of Hereford will work this year.

### may choose from several sug- North Hereford gested topics. HD Club Installs 1963-64 Officers

North Hereford Home Demon-stration Club officers were installed at the Sept. 5 meeting in the home of Mrs. O. L. ments, United Fund, civil de-lense, and traffic safety are conducted the installation and then presented a program or mental health.

Officers installed were Mrs. Clyde Smithers, president; Mrs. O. L. Williams, vice-president; Mrs. A. E. Hodges, secretary; Mrs. Otto Olson, treasurer; Mrs. Martin Wagner, reporter; Mrs. John Gooch, tarian; Mrs. Tony Hoffman, council delegate, and Mrs. O. C. Williams, alternate delegate.

Those present were Mes-These are the scheduled dames Mary Bodkin, A. A. rograms for only a few of Hare, David Watson, Clinton Ward, Otto Olson, O. C. Williams, A. L. Hodges, Clyde Smithers, John Gooch, Otto Massey, C. L. Whitehead, R. A. Fullwood, and O. L. Williams. The next meeting will be gain much from their club with Mrs. Clyde Smithers at 200

### Unnouncing

association of

**Hollis Slaton** 

from Aline Crabtree School of Hairdressing, Amarillo

A cordial welcome

East Hi-Way 60

The Sunday Brand, Hereford, Texas, Sunday, Sept 15, 1963

SIXTEENTH BIRTHDAY

at Raney's Restaurant. Guests Miss Charlotte Williams, daughter of Judge and Mrs. H. C. Williams, was honored with a party on her sixteenth birthday Krista Holtz, and Judy Crume.

## What Are Your Small Grain Needs?

Certified & Registered Wheat:

**WE HAVE** 

- Triumph • Kaw
- Tascosa
- Wichita
- Non Certified Wheat:
  - Tascosa
  - Wichita
  - Kaw • Bison
  - Concho
  - · Crockett ● Comanche
  - Aztec

Barley:

Rogers and Cordova

Rye:

Tetra Petkus, Balboa & Elbon





ELECTRIC SERVICE.

the biggest bargain in

your family budget!



Just a penny and a half a day to do the dishesthe clean, sanitary way. The electric dishwasher is another example of the many ways dependable electricity serves you daily. And, your electric service dollar buys more than ever before — 24 per cent more. Probably your electric service bill is greater than it used to be but that's because you're using more. Add up the different ways electricity serves you - you'll be amazed . . . and happy at the bargain you're getting.



Now...try any

Playtex Bra

on a

## 10 DAY FREE TRIAL



you love it... or your money back!

You don't risk a penny! Buy any Playtex Bra and take 10 full days to discover why more women love Playtex. If you don't agree it's the happiest bra of your life, send it to Playtex with the sales slip for a full refund.

So many beautiful styles to choose from:

A. Cotton and Lace Bra—longlasting lace over cotton cups for double support without see-through.

White 32A to 40C \$2.50

B. Living® Bra with Stretch-ever® Sheer Elastic—for new lightness, coolness, comfort.

Machine washable, tod. White \$2A to 42C \$3.95

.... and many others including.

.... and many others including .... NEW LIVINGS LONG LINE BRA with Stretch-evers Sheer Elastic—exclusive ic-Midriff for smoothest bust-to-hip line ever.

utherford & Co.



Proud to serve America

as part of the

BILLION DOLLAR

Savings and Loan Business

Over MINE MILLION families own homes financed

through Savings & Loan Associations—now \$100

billion strong. The construction creates jobs and

supplies full paychecks for 700,000 workers. An-

other 35 million save profitably and safely the

S&L way. This association serves your neigh-

bors. See us about your home loan or savings

Ust FEDERAL

of Amarillo IN HEREFORD SEE:

DON L. BAUGONS

TRU-COLD

Savings & Loan Association

program. Most everyone does.

that the local chamber was leading the Dumas folks after the first day of the new membership drive. Dumas had reported eleven new members and three increases in dues from old members for autotal of \$442.00 while the Deaf Smith group reported thirteen new members and two increases for a total of \$900.00 additional dues. That's a little better than two to one on the first day out, but the Dumas folks are up in arms now. They don't like to be second best, and plan to make a concerted effort to pull

Chamber of Commerce man- ahead before the drive is comager Bill Thompson called pleted. Later results will be Thursday afternoon to report carried elsewhere in this issue of the paper.

> Getting tired of hearing about the growth of Hereford? Brace up, there's more to come. The city water departwater usage in the month of July, the peak month, topped 123 million gallons compared to only 96 million for the same month in 1962. Tie this to the fact that the city had requests for 94 water taps in the first nine days of Sep-

tember, and you come up

with the most phenominal

Coming soon. . . . . . . a new car show to be held on the parking lot of the Hereford State Bank. The local automobile dealers have banded together, along with the folks at the ment reported this week that Hereford State Bank to secure a large 60' x 120' tent for the show and plan to stage the event on the 12th and 13th of October. All new models will be on display by that date. Also included in the show will be new pickups and trucks.

sound astounding to the average citizen, but they repre-

ent more new homes in nine days time than we had in the entire year of 1957, 1958, 1959,

This growth is the factor

that has city water depart-

ment crews working until

dusk trying to keep up with the demand, and city fathers

lying awake nights trying to

figure ways to salvage the

city budget.

Plans now call for refreshments, and door prizes. We'll have more on this as plans are completed.

And speaking of new cars, Mrs. Leonard Click called this week concerning the new Amphicar that has recently hit the market. She says that one of the little auto-boats caused quite a stir at Buffalo Lake Sunday afternoon. Ap-parently the owner of the vehicle just drove into the water while the amazed spectators watched.

After thinking it over, we have decided that this is just the thing for "Casey Gilbreath. If "Casey" had an Amphicar, he could do a little fishing in the morning, change the water at the farm, and still get back to town in time

And "Slim" Wester is another prospect for the Amphicar dealers. "Slim" had rather fish than do anything, but has never figured out how to "make a living" while fishing. With the new Amphicar however, he could run out to the lake, fish a couple of hours, and get back to pouring concrete without so much lost time. And he could probably get. R. C. McGilvery to go along to drive and bait the hook.

Fall and winter is just around the corner, and we're looking forward to the change of weather. No more lawn mowing, or

### August Wrecks P. O. Box 72 EM4-0850 Kill One Person; Twelve Injured

Texas Highway Patrol investigated 12 accidents on rural highways in Deaf Smith County during the month of August, according to Sgt. W. E. Wells Highway Patrol supervisor of

These wrecks accounted for one person killed, 6 injured and estimated property damage of

The rural traffic accident summary for this county from January through August, 1963, shows a total of 59 crashed resulting in one death, 16 injured and an estimated property damage of \$21,740.

Now is the time to have all motor vehicles "winterized", the Sergeant stated; that is to have their vehicles safety inspected at one of the approved inspection stations to determine that all parts are in top condi-

The new 1964 vehicle inspection sticker is now available. All vehicles registered in this state are required to be inspected. Motorists are urged to have their vehicles safety inspected to avoid the rush later

The veteran patrol supervisor said, "The Vehicle Inspection Program has proved to be a valuable tool in reducing accidents in Texas."



A physical check-up, made you're well, can keep you that way! See your doctor once a year! SEE US FOR MEDICINES

> **McDowell** DRUG EM 4-1313

growth ever envisioned by the the at least) just curl up in the bright-eyed cocker spaniel that

ly since he has such a large ercise. back yard. We understand also that his back yard is rath-

not going downhill.

And then there is the story placed it.

305 E. Third

AIR CONDITIONING

And All Types of

SHEET METAL WORK

Call Stan Fry for Free Estimates

WALKER SHEET METAL

SHOP

progressive people of Hereold easy chair after going home always became excited when ford and Deaf Smith County.

The 94 water taps may not Most Hereford residents are sound of the bell, the dog would looking forward to the same run through the apartment. So thing. "Monk" Johnson is par-ticularly glad to see the wea-calling home when they out for ther change. "Monk" figures any length of time, knowing the that he will have twice as bell would awaken their pet and much leisure time, particular- give him a few moments of ex-

One evening during their absence, a friend who knew about er unusual. The grass is a the arrangement let himself inmixture of Kentucky Blue, to their apartment. He seated Bermuda, Shady Lawn and himself and waited, sure the telephone would ring sooner or later. When it did, he let it When the going seems easy, ring several times. Then he check to make sure you are lifted the receiver, panted enthusiastically for a few seconds, barked once, and quietly re-

about the couple who owned a The couple is still wondering.

EM4-0788



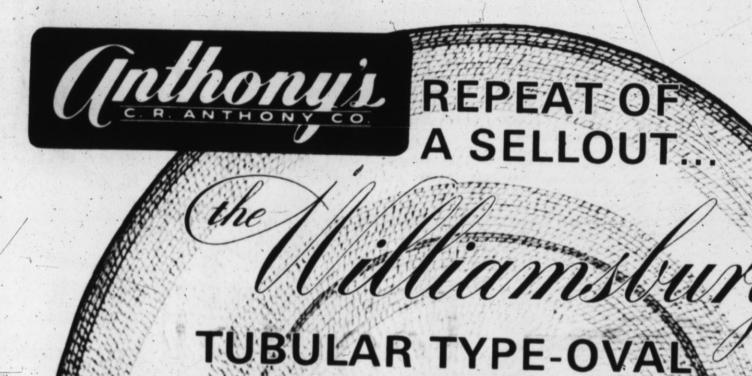
great for growing up

### a personal extension phone

For girls and boys alike, a per- And it helps build a deeper sense sonal extension phone helps with of responsibility and respect. school, church, social activities. Costs so little teenagers can pay It allows more personal freedom for it with their own money. in expressing ideas and feelings, Available in color from the telean important part of growing up. phone business office.

SOUTHWESTERN





### SPECTACULAR SAVINGS

An extra special purchase makes it possible for us to pass these savings right on to you. These beautiful, tubular type, oval braided rugs are ideal for any room in the home. Superbly constructed of 35% reprocessed wool for extra wear, 35% rayon for color clarity and 30% miscellaneous fibers. They are reversible too, for double wear and beauty. Choice of brown, spice, mushroom beige, blue and green. Come in now and see them, compare price, compare quality, as usual you'll save at Anthony's.

> ROOM SIZE 9'x12'

Size 6 ft. x 9 ft. .. 15.95 Size 4 ft. x 6 ft. ... 6.95 Size 27 in. x 48 in. . . 2.99 Size 2 ft. x 3 ft. ... 1.49

You expect more quality for your money at



And You Get It!

REVERSIBLE For Double Wear and BEAUTY



NO MONEY DOWN

THREE YEARS TO PAY Hours: 9 - 5:30

• DEN

• BEDROOM

LIVING ROOM

DINING ROOM PATIO OR KITCHEN

## THE SUNDAY BRAND Editorials

### Hereford's Rapid Growth Becomes Small 'Boom'

Without a doubt, 1963 will go into the records as the year in which Hereford has established the greatest growth in its history. Previous to this time, the record growth year for the community has been 1955.

There seems no doubt that 1963 will be far out in front of previous years when the 12-month period closes, chiefly because it is already well ahead in many phases of growth -- and still has more than two months to go. Residential building permits for 1955, the record previous year, totaled \$1,607,-177 for instance, while the first eight months of 1963 recorded \$2,325,180 in building. permits and -- if present trends hold -the total for the year should run close to \$4 million. These figures come from city records but are substantiated through school district records which, this week, reported a jump of 381 students over 1962 -- a one year gain of 12 1/2 percent. In addition to these two sure-fire methods of calculation, let us note that imilar phases of growth are parallel in reports from other agencies.

People all over town, including the "man on the street," realize that Hereford is growing, but we wonder how many of these people actually realize what astronomical bounds current growth is making. Let us look for instance, at water meter connec-

In 1957, Hereford recorded a total of 52 meter connections. Yet on Monday, Sept. 9, the city recorded requests for 62 meter connections. In one day alone, more connections were requested than for an entire, 12-month period -- and that period was only five years ago. For the sake of further comparison, Hereford recorded the following meter connections: 128 in 1962; 91 in 1961; 72 in 1960; 57 in 1959;

## Hereford-Dumas

Hereford is currently in the midst of a heated contest with neighboring Dumas with activities centered around Chamber of Commerce membership and growth. Some people take the whole thing quite seriously/ while others are accepting it with the usual "grain of salt."

Generally speaking, however, the contest is turning into a good thing. Scores of otherwise not-interested people are beginning to perk up and do a bit of work for the local Chamber. A few memberships are being increased and several new members have been added to the local Chamber

In fact, the Dumas contest is the first serious effort we noted in recent years on the part of local Chamber membership to keep abreast of community growth and expansion. Instead of complaining about business which leaves town, a lot of people are doing something to keep it in Hereford -and we cannot help but believe that their efforts will ultimately prove beneficial and profitable to the community. Dumas, at the same time, reports parallel results.

Sometimes, it takes a little competition to wake us up -- and we would say that the present Hereford-Dumas contest is doing

### THE Sunday Brand

Published every Sunday at 336 Main St. Hereford Texas



ASSO CHTIGN

James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor Bill Penn, Adv. Mgr. John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5:00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

70 in 1958; 52 in 1957; 113 in 1956, and 185 in the record 1955. Judged on these figures, it is about time that we realized that we are faced with a mild "boom," rather than a speedy growth cycle which has blessed us in the past.

And regardless of the interference to be drawn, it is further quite obvious that population and residential growth are jumping far out ahead of business and professional expansion during the current year. While the residential permits, shown in paragraph two above, are far in advance of the 1955 figure, it is to be noted that commercial permits are barely ahead for the same period: in 1955, commercial permits totaled \$237,575 as compared with \$255,600 for the first eight months in 1963. We mention this figure, not to criticize or alarm business. people, but instead, to predict a continueation of Hereford's present growth trends

Past experience in Hereford, along with growth in other communities, generally indicates that business expanion closely follows residential and population growth. More people naturally demand more services. Consequently present business expands and new businesses move into the community as populations increase. Currently supporting this situation is the fact that several chains are eyeing Hereford carefully at the present time, along with consistent rumors of shopping centers and expanded downtown facilities.

One large chain made a detailed survey in Hereford during the past week, and when they had finished the local manager was startled and amazed at their findings. Like most of us, he had not taken the time to drive around and inspect new construction for several month's; again, like most of us he talked about growth, but did not begin to realize the full extent of expansion which Hereford presently enjoys.

The entire situation is much like a youngster in the family. We see him each day C of C Contest and know that he has grown during the post year -- but only when grandmother and know that he has grown during the granddad come for a visit out how much taller he is than last year, do we began to realize the true facts.

During recent months, Hereford's growth has been indicated through city, school and county sessions; officals have even been troubled and puzzled over what steps to take. Now the problem is with us. It is time the average man began to realize what is happening. It is time he took a careful inventory -- and started planning on how he will personally meet this new expansion. Regardless of personel reaction to the situation, we all know from experience that it is much better to grow on a planned schredule than to meet our problems on a catch-as-catch-can basis.

Hereford is today in the midst of an era record growth. What we do about it is

### County Fairs Make Come-Back

History fequently repeats itself down through the years, especially when it comes to the area fads and movements, and we are wondering if such is to be the case of once popular County Fair.

Recently we picked up a regional newspaper to note with interest that five county fairs were in progress in the territory. The nearest was Vega, where the event was held with considerable success. Many people will recall that County Fairs were all the rage in the 1930's, when practically every county in the Panhandle constructed a Fair Grounds and sponsored a huge display and entertainment program. Some of these grounds were purchased and improved with bond issues which, no doubt, have plagued governing bodies down through the past 25

In fact, until the past two or three years, many of these Fair Grounds had become a laughing stock in the various communities as buildings rotted away and the grounds eroded. Are we now witnessing a revival of the County Fair in West Texas? If so,

will it be lasting or temporary? Deaf Smith County has no fair at the present time. We do have a comparable ever, however, in the form of a Harvest Festival, in addition, the Junior Livestock Show provides another outlet which borders on a County Fair activity. Soon, we will no doubt be faced with the question of combining these two events and joining the swim. We will also have to decide how the event should be managed and financed. This appears especially likely if the popularity of County Fairs continues to grow in the grea.

The answer will, of course, be pretty well up to the people. From where we sit, however, it seems practical and plausible that we should continue with our present activities for another year or two, and find out in which direction the wind blows? Certainly, we do not want to be gathered up in fad movement - and we already have a reasonable substitute, which should meet most challenges in the form of community service and county obligations.



### Home Owners Warned Beware Of Buyers

Deaf Smith County Chamber or son of the president of a simulated stone re-siding work. to remodel it free of charge.

The local Chamber said that Business Bureau with which it works this way: The salesman use on a cash-in-advance basis. is affiliated through member- makes no offer to buy the ship, the scheme is a new version of the widely condemned makes an astonishing proposal aimed at property owners who value of the home at no cost advertise their homes for sale to the owner. in the classified columns of newspapers.

50 YEARS AGO

remembrance.

of Commerce today warned the re-siding and re-roofing firm. He further claims that the homeowner planning to sell his In reality he is a salesman firm needs a branch office in home to beware the prospective whose sole purpose is to get 'buyer' who wants to rent the the homeowner's signature on a home for office use and offers costly home improvement contract and high-interest loan.

Bill Thompson, local chamber the home free of charge and to according to the National Better manager, said the scheme rent it for a year for office "model home" racket and is designed to increase the market

He explains that the home offered for sale is just what The respondent to the ad may his firm needs to demonstrate

The homeowner with visions of a major home improvement "free", plus a windfall of a year's rent, may instead find he has obligated himself to

make regular payments on a re-siding job and a high-interest

represent himself as president the quality of its aluminum or

Amaze Gainesville Man

C. L. Reynolds, wife and twins, boy and girl of Gaines-

ville, Tex., stopped off here for a week to visit with J. H.

Bowers and family, to whom they are related. They had

been visiting in Albuquerque and Amarillo. Mr. Reynolds is

a man of keen observation and after he had visited the irri-

gated farms around Hereford and had looked upon the

of the Southwest is the finest he had seen. "If our pople

down around Gainesville only had a glimpse of your flow-

ing wells and, better still, could take a look at the biggest

crops ever grown anywhere, they could not be kept out of

the country, I am afraid that they will not believe what I

tell them when we get back home, the stories will be so out

The Brand has established itself as official taster for

the fruit growers around Hereford. Again this week, the

writer had the pleasure of receiving a large bowl containing some extra fine peaches and a number of varieties

of grapes. We have already exhausted our vocabulary

in trying to tell how good the fruit is and can only say

that this last lot was the acme of sweetness and good-

ness. We are indebted to Mrs. Montgomery for this kind

10 YEARS AGO

court reporter, heard monthly fee reports, and heard that

money paid by the school district to the ex-officio county

superintendent, County Judge Horace Schloss, is going into

the Officers Salary Fund of the county, at their regular

meeting Monday. Raising of the court reporters salary was

done in accordance with a law enacted by the 53rd Legis.

lature. Deaf Smith County's part of the raise in salary is

\$1,260 per year, or \$105 a month. This compares with

\$135 a month for Dallan County, \$50 a month from Hartley

County, \$135 a month from Moore County, \$34 month from

Oldham County, and \$41 a month from Sherman County.

The reporter's total slary is now \$6,000 a year.

County commissioners raised the salary of the district

of line with the usual basic idea of this country.

Among the papers the victim is induced to sign without full knowledge of their meaning is a request to borrow a sum of Area Crops, Land, Wells money equal to a year's rent.

This application for a loan may be a separate form or it may be included in the remodeling

the neighborhood.

To secure this dual objective

the salesman offers to re-side

The salesman represents the form or forms as "authorization" for the re-siding job. Actually, the "authorization" is a sales contract and the check given for a year's rent is a

broad expanse of fine land, he remarked that this section high-interest loan. The salesman insists that the agreement be kept secret from competitors and neighbors. The reason for the secrecy: To prevent the finance company which discounts the loan from learning of the irregularities.

By the time the victim receives a time-payment book and discovers what he has contracted to pay for the salesman has skipped.

In the "model home" racket, salesmen for unscrupulous residing and re-roofing firms also used the come-on that a home is needed to demonstrate the firm's workmanship. The victim is promised \$50 or \$100 for every customer who inspects the home and signs a similar home improvement contract.

A contract calling for monthly payments is required but the homeowner is told that this is only a formality and is assured that the volume of payments will more than offset, the cost of the re-siding.

## Panhandle Paragraphs

### DA NEEDS HELP SAYS GRAND JURY

Randall County grand jury says Criminal District Attorney Truett Hull needs help. The gand jury deliberated most of the day Wednesday, returning nine indictments, two no bills and recommended the county hire an assistant for the district attorney. In a report to District Judge Gene Jordan, the grand jury noted that one man handling the office of criminal district attorney does so at the hazard of his health. The grand jury praised Hull for the manner in which he is handling the office, but took note of the rapid growth of the county's population: "Since the population of Ran-dall County has increased and the work load of the district attorney's office has also increased, it is our feeling that it is a physical impossibility for one man to handle this position without impairment of one's health," the report stated.

### SENIOR CITIZENS' HOME CONTRACT LET

The contract for construction of Garretson Senior Citizens' Center was awarded and construction began here Friday. Low bidder on the job was Southwestern Bricklaying Co. of Amarillo with a bid of 512,921. The Amarillo firm was awarded the contract on the second call for bids for construction of the center. Bids submitted earlier were all above the figure estimated by the architect and the board. They were rejected. Several changes were made in plans including revision of heating and air conditioning system and new bids were sought.

PANHANDLE HERALD

### CITY ACCEPTS RESIGNATIONS

In a special meeting, called by Mayor H. S. Gaski, Friday afternoon, Judge Arliss McBee, city tax assessor-col-lector and corporation court judge, resigned his post in order to accept a position with Transcontinental Telephone. Electronics Corp. where he will serve as comptroller. He set as the date for the resignation to be effective Sept. 23. In a scond resignation, J. Bob Cox, city commissioner, resigned effective immediately with the statement;

"I need to devote more time to my business, and with the the present circumstances feel that I can not do justice to my position." The Commission accepted the separate resignations with regret.

NORTH PLAINS PRESS (Dumas)

### COUNCIL OFFERS COUNTER PROPOSAL

A compromise proposal to a series of rate hikes sought recently by General Telephone Co. for its Littlefield exchange was made by the City Council Thursday in a twohour swapping session with the company. The company had sought boosts in base rates for both residential and business telephones to be made when two-way Extended Area Service, non-toll, is opened from Littlefield to Bula, and non-toll services. They also asked to up rates on extension telephones in the exchange.

COUNTY WIDE NEWS (Littlefield)

### DIMMIT SCHOOL ENROLLMENT INCREASES

School enrollment shows a large increase this year in Dimmitt announced Paul Hilburn school superintendent. Total enrollment as of Wednesday was 1557 students. Enrollment is expected to reach the 1600 mark. Last year total enrollment was approximately 1450. ASTRO COUNTY NEWS (Dimmitt)

### THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm tries to shed some light on international finance this week his letter indicates.

Sometimes the difference between a big man and a little man is that the big man just owes more money.

I don't know why I mention this, unless it was because of an article I read last night while going over some bills I was supposed to pay before the 10th of the month.

According to it, the United Nations is 100 million dollars in debt and its financial situation is getting worse instead of better. This has shocked a lot of people.

Now I'm not going into a lot of philosophical purposes of the United Nations, that's out of my field, although if the world ever eliminates war it'll probably be through a single police force, but don't ask me how we can swing it.

What I was interested in was the financial aspects of the organization. I mean, what's so surprising about the fact the UN is head over heels in debt?

You take 75 or 100 countries, each one of which is head over heels in debt, and let them form a super-organization like the UN, and what can you expect?

If 75 or 100 farmers who can't guite make ends meet organized a bank, how long you reckon it would be before that bank was out of money?

Idealists who are shocked that the United Nations is financially embarrassed just don't understand how the world operates. I'll explain it to them. It goes this way:

The first unit of government a man comes in contact with is the precinct or town or city governments, 90 per cent of which are in debt. The next is the county, 90 per cent of which are in debt. The next is the state, 90 per cent of which are in debt. The next is Washington, 100 per cent of which is in debt, the same as London, Paris, Moscow, etc. Under this system, where else would the United Nations be except in debt?

The only debt-free place I know of is the moon, and we're fixing to remedy that just as soon as we can get

You know where I can borrow some money on a sec ond lien on a 1946 tractor?

Yours faithfully,



COOL PINK CRANBERRY-TEA PUNCH - a refreshing beverage for a festive summer party.

By CECILY BROWNSTONE Associated Press Food Editor

in two surprising and interesting ways - to flavor ice cream and to give piquancy to the sugar syrup of poached fruit.

A friend of ours, spurred on by this example, recently made an interesting experiment; she added instant tea to a pound-cake mix. We followed suit. The tea, plus grated lemon rind, makes a real cake-mix change that you might like to try.

Tea punches have long been in vogue. The earliest recipes for these punches included spirits and the beverage was served hot. An 1862 rule calls water, served flaming over tin dessert. brandy, rum, lump sugar, and the

juice of a lemon. tea probably first arrived, tea Nectarine Fruit Mold Beverage punches have been popular in chilled form. Here's a modern non-alcoholic combination that 1 features tea plus cranberry juice. It's easily made and pleasant to serve at a summer party.

PINK TEA PUNCH 3 cups boiling water

12 teabags or 4 tablespoons loose tea 2 to 2 1/2 cups sugar cups fresh lemon juice cups cranberry juice cocktail quarts chilled club soda,

Whole cloves Lemon slices

Pour boiling water over tea; cranberry juice cocktail; stir to

steep for 5 minutes. Stir, strain dissolve sugar. Just before serv-VICTORIAN CHEFS used tea and cool. Add sugar, lemon juice, ing stir in club soda. Pour over ice cubes in punch bowl or pitcher. Insert cloves in lemon slices and float on punch. Makes 1 gallon or 32 one-half cup serv

WEEKEND DINNER

(For Use August 15) cook Sunday picnic dinner.

Wine and nectarines give diffor green tea infused with boiling ferent flavor to an everyday gela- Creamed Celery

FRIDAY FARE

Scrambled Eggs But since the 1900s when iced Cold Vegetable Salad Hot Rolls

NECTARINE FRUIT MOLD package (3 ounces) peach-fla-

vored gelatin . 1 cup boiling water 1 cup white wine 1/2 cup seedless grapes

2 nectarines water; stir in wine. Pour into a 3-cup ring mold; drop grapes as evenly as possible into bottom of mold - they sink. Slice nec- stuffing; mix well. Use as stufftarines thin without peeling; drop ing for an 8 to 10 pound ready to around into gelatin as evenly as cook turkey. mold. If you choose flame-colored nectarines, this makes a very

pretty mold. Makes 6 servings (For Use August 16)

Roast this turkey Saturday and use the planned-overs for a no-

Roast Turkey with Mushroom Stuffing Salad Bowl Bread Tray Beverage Watermelon

MUSHROOM STUFFING FRANCES

butter or margarine pound mushrooms, sliced cup boiling water

1/4 cup dry onion soup mix (just as it comes from the package) 1 bag (8 ounces) herb-seasoned bread stuffing

In a large deep skillet, melt Dissolve gelatin in boiling the butter. Add the mushrooms ater; stir in wine. Pour into a and cook lightly, stirring often. Mix in the boiling water and dry onion-soup mix. Add the bread

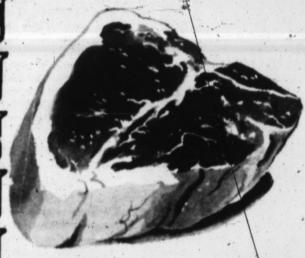
### OPEN SUNDAY 10 A M

# EXCITING NEW GAME

**HUNDREDS** of WINNERS

Singles Win . . . . . . . . . . 1 Doubles Win .... 55 Cards with Triples Win ...... 10

Homeruns Win . . . . .



PERSONS UNDER 18 YEARS OF AGE ARE NON-EUGIBLE

CHUCK ROAST

**ARM ROAST SHORT RIBS** RIB STEAK BACON

LB. Iowana

LB.

PRESTONE OR ZEREX

Cloverlake ICE CREAM 5 Prs. \$1

Plus Dep.

Shortening **CRISCO** 3 Lbs. 69c

FLOUR 10 Lbs. 75c

## **FARM MACHINERY AUCTION SALE**

SALE STARTS PROMPTLY AT 10:30 A. M.

WEDNESDAY, SEPTEMBER 18, 1963

2 MILES NORTH ON 385

ALL ITEMS SUBJECT TO PRIOR SALE 3-8N Fords

TRACTORS 1-1953 Super C with side dressing at- 1-8N 6 cyl. Ford tachment. 1-1952 Ferguson 30 1-1956 200 IHC with veg. cult. & side 2-IHC H Formalls

dressing attachment. 3-IHC M Farmalls 2.VAC. Case with veg. cult.

1-LA Case 1-NAA Ford with ARPS Trencher

2-Z Moline 1-1955 UB Moline with 3 point

2-44 Massey Harris 2.44 Special Massey Harris

1-1954 IHC 400 Diesel Row Crop 1-1952 GTB Moline.

1-1955 John Deere 70 Standard 1-1952 G John Deere 1-1948 C Allis Chalmers with 2 row

1-1959 LWB, GMC with 16' bed 1-1959Ford V-8; LWB, no bed 1-1956 Chev. 6 cyl., with new bed and 1-1955 Fordson Major Diesel hoist

crimper

1-1958 Dodge V-8 1-1949 Chev., 6 cyl. 1-1960 '70 Chev. Tractor, real, clean,

new motor 1-1958 IHC 4 wh. dr. pickup 1-1956 GMC 1/2 ton pickup Several new and used truck beds

1-1960 Hesston 220 Swather with

TRUCKS

HEREFORD, TEXAS

ALL KINDS OF ONE-WAYS, CHISELS, CULTIVATORS, MOLD-BOARDS, TIRES, SCOOPS, SPREADERS, AND MANY OTHER ITEMS.

Farmers and Dealers are urged to consign their equipment early. No matter what it is, we expect to have buyers for every kind of equipment.

We will help you load and unload. If you want to buy or sell or just look on, we invite you to our sale.

TERMS OF SALE - CASH DAY OF SALE

Commission 10 per cent on items \$100.00 or less. 5 per cent over \$100.00 with \$10,00 minimum. No items sold for LESS than 25c commission.

NO CHARGE ON NO SALE ITEMS

NOT RESPONSIBLE FOR ACCIDENTS F. H. KING - RT. 4

EVERYDAY

DEAN SANDERS - AUCTIONERS - BILL SHERER NEXT SALE OCTOBER 16th

PEACHES 2 1/2 can 4 FOR
FRUIT COCKTAIL 300 can 5 FOR 7
PEARS 300 can 4 FOR
CATSUP 14 Oz. 5 FOR
TOMATOES Solid Pack 300 Can 5 FOR
STEWED TOMATOES 300 Can 5 FOR
TOMATO JUICE 300 can 9 FOR
TOMATO SAUCE 8 Oz. 10 FOR
TOMATO PATSE 6 Oz. 8 FOR
SPINACH 300 can 7 FOR
NEW POTATOES 300 can 8 FOR

DOESKIN FACIAL TISSUE

Welch Frozen/

GRAPE JUICE 6 Oz. 5 FOR \$1

MEADOWLAKE OLEO

Lb. Ctns. 4 FOR 89c Lustre- Creme

HAIR SPRAY Plus Tax

LIB3Y'S FRUIT COCKTAIL

303 CAN 2 FOR 490

## FOLGERS COFFEE



CABBAGE **ONIONS** Green Bunch GRAPES

Thompson Seedless

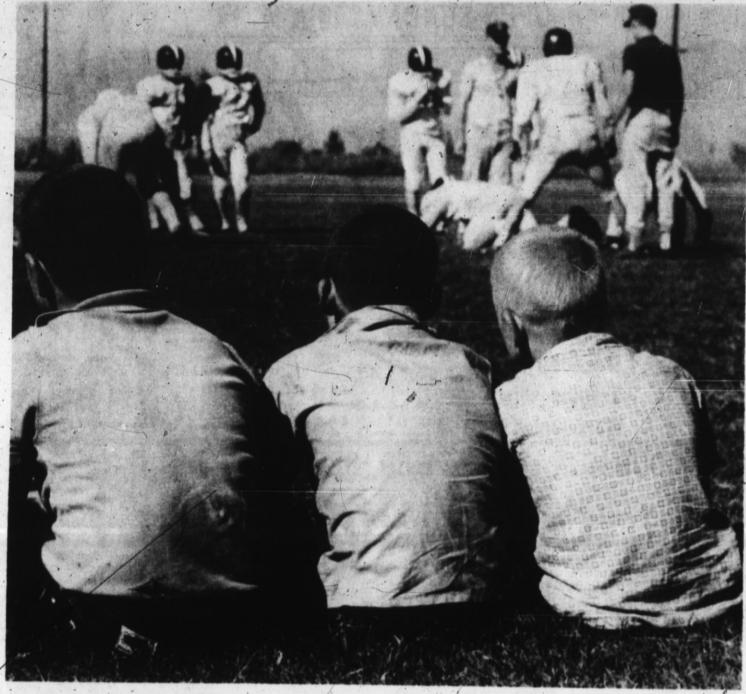
EVERYDAY SHELF PRICES

TENDER CRUST HOT DOG OR HAMBURGER

REDEEM YOUR TENDER CRUST BASEBALL EQUIPMENT COUPONS

YLUHE 50 YOUR BOYS

PLUS S&H GREEN STAMPS



DURING RECESS, THREE FOOTBALL FANS, students at during a practice session. The freshmen began their season they watch Hereford High's freshman team go through drills

Northwest Elementary School, take time-out from play as play as they met Dimmitt freshmen here Thursday on Whiteface Field. (Staff Photo)

School Menu

Elementary Cafeterias

green beans, cookies, hot rolls butter, and milk. WEDNESDAY Beef and noodles, buttered corn, combina-

tion salad, chocolate cake, hot rolls, butter and milk. THURSDAY: Baked bean's. mixed greens, cabbage salad, peach cobbler, combread, but-

ter, and milk. TUESDAY: Saucy pork patties FRIDAY: Fish sticks, hominy, with gravy, candied yams, Waldorf salad, jello cookies.

hot/rolls, butter and milk. Junior Senior High Cafeteia TUESDAY: Saucy pork patties, tacos with cheese stick, candied yams, green beans, celery sticks, cookies, yeast bi-

cuit, butter, and milk. WEDNESDAY: Beet noodles, chicken fried steak with gravy, mashed potatoes, buttered corn, combination salad, chocolate cake, hot rolls, butter,

and milk

THURSDAY: ,Hot dogs with chili, baked beans, mixed greens, cabbage salad, peach cobbler, cornbread, butter and 'milk.

FRIDAY: Fish sticks, Vienna sausage, buttered broccoli hominy with bell peppers, Waldorf salad, cookies, jello, rolls, butter, and milk.

TO ATTEND WEST TEXAS

Miss Laverne Bezner, daughter of Mr. and Mrs. Frank Bezner, will attend West Texas State University this fall. She will be a sophomore majoring in , business.

ISIT IN WHITE DEER Mr. and Mrs. Frank Bezner visited with Mr. and Mrs. Mel-

Have you read the Classifieds?

A. O. THOMPSON ABSTRACT CO.

& Mrs. A. J. Schroeter.

P. O. Box 73 Phone EM 4-1504

Showing Blocks Free City Maps

Pete Progress speaking for the Deaf Smith County Chamber of Commerce

County Chamber of Commerce al support of an organization or standard of living. cause not directly based in the county" Pete observed. "That they should do so while in the very midst of the membership drive for the Chamber of Commerce in competition with Dumas is particularly noteworthy,

"On Sunday, Sept. 22, there will arrive in Hereford on buses fifty community peasant leaders from Old Mexico. They will have visited farms, experiment stations, and such communities as Eagle Pass, Sonora, San Angelo, Big Spring, Lamesa, Lubbock, I-dalou and others before arriving here.

"They will arrive about five p.m. and will be barracked in the Bull Barn. On Monday, the 23rd, they will be escorted on a tour of Hereford area farms and then will return to Hereford for lunch.

"Whoa, Pete! Just who is sponsoring this trip and what is it all about," I interrupted.

"A logical and expected question." Pete replied. "The tour is sponsored by the Mexico Good Neighbor Project with headquarters at 1920 - 18th street, in Lubbock. Executive co-chairmen are Dr. Gerald W. Thomas, dean of agriculture, Texas Technological College, and Herb Byars, Pioneer Na-tural Gas, Tulia, Texas. Any of these gentlemen would welcome your inquiry.

"The purpose of this tour is to determine if these peasant leaders can benefit from showing them practical ways to improve their crops, see for themselves that A. mericans are willing to help them to help themselves."

But just why is this tour being made at this time?" other skeptic asked.

"As you know, or may sus vin Kalka in White Deer Tues- pect, intense efforts are being made by Russia, Red China, Castro's Cuba, and some other nations to influence the Mexican peasants towards collective farming, anti-Americanism, socialism and communism, as opposed to free enterprise, democracy and private ownership

of property," Pete explained. "West Texas and New Mexico are so similar in climate and geographical conditions to northern Mexico that a tour of this area would be especially valuable to these peasant leaders. By letting them see how Americans have transformed these dessert areas into blooming agricultural oases, we hope

"If is a very rare occasion to inspire these visitors to carry when directors of Deaf Smith back to their own Mexican communities a new hope and publicly endorse and urge gener- better techniques for a better

> "The people who have organized this visit hope to give these peasant leaders dramatic proof that the American people are vitally interested in their future.

"They plan to recruit a very enthusiastic group of agricul-tural experts, civic leaders, school bands, city and Chamber of Commerce officials, and others who may be willing to be truly Good Neighbors.

"This project could easily become one of the most vital ever attempted on a people-to-people basis between the U. S. A. and Mexico. If the first tour is successful, that shall promptly proceed to bring several hundred more Mexican peasant leaders so that this program may have very far-reaching results."

"It is sure that news coverage of these events will yield intensely favorable pro-American goodwill in Mexico and the rest of Latin America. They are hopeful of getting extensive national and international coverage on radio, newspapers and television as this is the first director is Dr. Walter O. Parr time in history that a project of this type has ever been attempted.

> "What about the necessary support of the Mexican and U.S. governments?" another asked.

"This is a people-to-people tour at the grassroots. While it has the blessings of the U.S. and Mexican governments, the program is being operated without government funds nor assistance how to use water for maxi- of any kind. It is firmly bemum benefit, and to let them lieved that this is the best way

The Sunday Brand, Hereford, Texas, Sunday, Sept 15, 1963

that private citizens can help to carry out the most effective type of foreign aid," Pete concluded. "Of course; I had to ask the

barracked in the Buil Barn—cots must be provided. There will be ten women with the group who must be found seperate accommodations with local families of Mexican descent. The group must be fed Sunday evening dinner, Monday breakfast and lunch, and informed guides must be obtained to conduct the tour of area agriculture. Service clubs are being asked to provide the meals — the Botary

has already agreed to provide

"Also in order to meet the cost of the tour - the buses and other expenses — the Mexico Good Neighbor Project advisory "I'm glad you asked" Pete aid, smiling. "Hereford is to aid, smiling. "Hereford is to arracked in the Bull Barn—ote arracked in the Bull Barn—ote arracked There are a statement by a provided There are a statement by a statement by

### **NEW. LOW PRICES** PREMIUM FEATURES

## GENERAL

TRACTOR TIRE

Nylon Cord-for strength and moisture proofing. More Rubber-where it counts to cushion shock. Double Cured Cleat-keep clean-dig deeper-puli

36 Months Field Hazard Guarantee protects your invest



### **Hereford Butane**

Veterans Park Road

EM4-3367



SPECIAL - SPEC Kiln Dried

In 8' Lengths Only

See Carl McCaslin Lumber Company for all your building needs.

CARL McCASLIN Lumber Co.

A Complete Building Service

1 Block East of the Courthouse Phone The Lumber Number EM 4-2434

LOAN THE PRUDENTIAL INS. CO. \$50,000 PAYMENTS - \$358:00 per mo. INCOME IN EXCESS of \$800.00 per ma,

TOTAL DOWN PAYMENT - \$30,000

DEAL DIRECT WITH OWNER

Box 219 - Ph. CL 7-6826 or CL 7-4840 RUIDOSA, NEW MEXICO



NO MONEY DOWN on Sears Easy Payment Plan "400" Furnace with 10 Year Guarantee\*

Just look what you get . . . everything that's needed for a complete heating system! 75,000 BTU "400" furnace . . . round wall thermostat . . . pipe for five warm air runs with round ceiling diffusers . . . . fiber glass pipe insulation . automatic controls . . . . and MORE!

★10-YEAR GUARANTEE: We will replace or repair at our option, within 1 year of purchase, any furnace part defective in materials, workmanship. If heat exchanger burns or rusts out during the following 9 years, we will replace it at 1/10th price of replacement heat exchanger for each full year

600 SERIES With 15 Year Guarantee . . .

Shop at Sears and Save Satisfaction Guaranteed or your Money Back. SEARS

EM 4-3854

SAVINGS and LOAN ASSOCIATION 128 E. 3rd

BUY OR BUILD REMODEL REFINANCE

lot to offer. Smooth skin (no peeling necestwo of the best attributes of this relative of the peach.

Undoubtedly you serve nec also perfect brunch fare. tarines to eat out of hand, but there are also other delicious ways to treat this fruit.

Nectarines make refreshing salads. Team them with cottage cheese or cream cheese and salad greens. Or add them to other summer fruits.

Poach whole or halved nectarines in a vanilla-flavored sugar syrup for a French-style compote. Or concoct Nectarine Melba - scoops of vanilla ice cream topped with halved poached nectarines and raspberry sauce.

Brush nectarine halves with cavities with sugar; broil until or pork chops for dinner.



FAMILY DINNER

Pound cake mix has a tawny tinge and interesting flavor when it's made up this way.

Shoulder Lamb Chops Mashed Potatoes Minted Carrots Celery and Olive Bread Tray Fresh Fruit Tea Cake Beverage

TEA CAKE 1 package (1 pound, 1 ounce) pound cake mix tablespoon instant tea

1 teaspoon grated lemon rind lake up and bake the cake mix according to package directions. adding the instant tea and lemon rind to the liquid called for.

**FAMILY LUNCH** 

make the main course.

Snap Bean Luncheon Plate Lettuce and Tomatoes with Basil Dressing Fruit Gelatin Beverage

SNAP BEAN LUNCHEON

PLATE 1 1/4 pounds snap beans Boiling water 6 slices toast Mustard-Cheese Sauce

12 slices crisp bacon Wash and remove tips from snap beuns. Place in a saugepan with one inch of boiling/water and salt. Bring to a boll and cook, uncovered, for 5 minutes, Cover

and bott 10 to 15 minutes or until beans are crisp-tender. Drain beans and arrange on toast. Serve with Mustard Cheese Sauce and bacon Makes 6 servings.

MUSTARD, CHEESE SAUCE 1/4 cup butter of margarine tablespoons flour cup milk

3 egg yolks, beaten lightly tablespoons fresh lemon juice 3/4 cup grated sharp American

cheese 1/2 teaspoon dry mustard 1/8/teaspoon pepper Salt to taste

And consider trying this recipe for Tender Pancakes with Nectarine Sauce. It was liked so much at our house that four of us sary) and delightful flavor are ate up what is designed for six! We served this dish for a summer

> TENDER PANCAKES WITH NECTARINE SAUCE nectarines

/4 cup sugar 1/2 cup and 1 tablespoon water Pinch of salt

1/2 lemon, thinly sliced tablespoon cornstarch tablespoons butter Tender Pancakes

Slice nectarines. In a saucepan over low heat, stir together the sugar, 1/2 cup water and salt until sugar dissolves; bring to a boil. Add lemon; simmer 8 to melted butter and sprinkle their 10 minutes. Mix cornstarch and 1 tablespoon water; stir into hou heated through and serve with mixture. Cook; stirring gently, bacon and scrambled eggs for until slightly thickened and breakfast. Or let these broiled clear. Remove from heat, Stir in nectarines accompany baked ham butter and nectarines. Reheat gently just before pancakes are Fold sliced or diced nectarines finished. Spoon some of sauce into gelatin desserts - plain, over each pancake; fold in half. panish, Bavarian or snow-pud- Accompany pancakes with remaining sauce.

TENDER PANCAKES

cup sifted flour /4 teaspoon salt tablespoon sugar 1/2 cup milk

/2 cup heavy cream tablespoons butter, melted and cooled

1/4 cup finely chopped blanched almonds Butter for frying

Sift together the flour, salt and sugar. Beat eggs with milk and cream just to combine; gradually stir into flour mixture keeping smooth. Stir in butter and almonds. Generously brush a 6inch skillet with butter and heat; hold skillet off heat and pour in 2 tablespoons batter; swirl off. heat so mixture covers pan. Brown rapidly on both sides; turn out. Generously brushing skillet each time, continue making pancakes; keep them warm until batch is finished. Makes about 18 pancakes.

In a saucepan over low heat, melt the butter; stir in flour; add milk. Cook and stir constantly until slightly thickened. Combine egg yolks and lemon juice and mix with the sauce. Stir over low heat for about a minute. Off heat, stir in cheese, mustard, pepper and salt until cheese melts. Makes about 1 1/2 cur.

COMPANY DINNER

Refreshing tangy dessert for a hot symmer day.

Fried Chicken Hominy Grits Green Peas with Butter Sauce and Mushrooms Sliced Tomatoes Bread Tray Frozen Lemon Cream Beverage.

FROZEN LEMON CREAM

cup milk cup sugar Grated rind and juice of 2 lemons

2 to 4 teaspoons ginger-In a mixing bowl, stir together the milk, cream and sugar until sugar is entirely dissolved; stir in ginger. Set the bowl in the freezer or pour the mixture into a refrigerator tray and freeze it until it is mushy. Add grated lemon rind and juice; beat well with a rotary beater; freeze again for 2 hours. Beat again thoroughly and return the cream to the freezer to stiffen and store. Makes 3 pints. To store, Frozen

a plastic container and covered Note: For a slight subtle taste of ginger, use the smaller amount; for more distinctive ginger taste, increase the amount.

Lemon Cream may be packed in



A handsome leather billfold with special patented pass case. Holds 16 cards or photos ... all exposed to instant view. Billfold has secret bill compartment and all other wanted features, Expertly crafted in a choice of fine leathers.

\$4.75 & up Fed. Tax Incl.



NECTARINE SAUCE, made from the fresh fruit, accompanies tender pancakes to which almonds give a delightful fillip

HEREFORD - WED., SEPT. 18 AUSP. VETERANS PARK BOARD VETERANS PARK America's 2nd Largest



Wonderful Surprises for Young and Old A TRIUMPH OF COLOSSAL ACHIEVEMENTS .200 Performers, Animal Acts

REX ROSSI

In Person

WORLD'S CHAMPION RODEO STAR

And His Calvacade of Cowboys and Indians

Flying Murillos World Famous Trapeze Artists from Spain

Bozo Harrell and his Congress of Clowns

AMERICA'S FINEST WILD ANIMAL ACT presented by the amazing JENNIERS The Famous Troupe of Loyal's Repensky's Bareback Stars from Italy

- BEAUTIFUL GIRLS -IN DAZZLING AERIAL BALLETS

4-TON HIPPO - SCORES OF HORSES HERDS OF ELEPHANTS

Prices Everyone Can Afford

Years of Age 75¢ Adult \$150 Child

General Admission Reserve Chairs 60c Additional, if desired

> 2 BIG PERFORMANCES 4 P.M. AFTERNOON AND NIGHT 8 P.M.

Come Early for BIG FREE ACT the "SIDELS"

Performing 100 feet in the air-over the Big Top- 6:00 AND 8:00 P.M. Show start right after the FREE act.

OR SHINE

# PLAY LUCKY "7" at SAFEWAY

LOOK! WHO'S WINNING IN SAFEWAY'S LUCKY "7"!

Gloria Y. Auedondo Feliberto Diaz

Martha Bridges

Mrs. Ada Hollabaugh

Earnest Garza

Remundo Mendoza Rinto Martinez

Harley Jones

Curly Owens Karen Kearns

Jose Trego Eva Gonzales

Raul Mata

Special Reduced Prices on Your Favorite

1-lb. Pkg. 49c

G. W. Hund Ira Ricketts

Girlene Creer B. D. Sharp

Shirley Caster Sue Rensch Rules for Playing Lucky "7"

Only Lucky 7. Cards Distributed By

Four Cards are required to make a Total of 7 to be-valid. A legible number nust appear on each card in mystery

Sateway May Be Used.

3. Cards showing evidence of alteration cannot be accepted.

4. Safeway reserves the right to determine and verify winners

5. One FREE card per store visit. No purchase required. Purchasers not fav ored. No need to pass through check stand. Secure your free card at either end of checkstand or from any store employee other than in meat department

BEL-AIR

Frozen Vegetables

Broccoli, Cut Corn, Cauliflower,

Cut Green Beans Peas & Carrots

**ORANGE JUICE** 

Scotch Treat

Real Roast

PEANUT BUTTER

Cragmont

**BEVERAGES** 

**Assorted Flavors** 

GoldenBook

HISTORY

3 1. 99

12-oz. 49c

**HELP YOUR** 

**FAMILY** 

**DISCOVER** 

**AMERICA** 

Volume

No. 2

99c

These Prices Effective Thru Wed., Sept. 18th At Your Safeway Store

In Hereford

U.S.D.A. Good Beef Aged Mature Beef

**Round Steaks** Special Low Price

Sausage Hormel

FLOUR Gold Medal Kitchen Tested

Lucerne

Instant

ICE CREAM Snow Stor Sove 10c Sove 10c Sove 10c Stor Sove 1

**Pocket** Vacuum Purex

Dictionary

Tube

Bottle Save 50c \$1.29

Bleach Q1. Bott. 21C

Dog Food 2 Cans 29c

Ideal



Corn Oil Margarine

**Bakerite** Ivory Soap

Raisin Bran skinger Lava Soap

Ivory Soap **Cue Toothpaste** 

gt. size 53

**GUNN BROS. STAMPS** Wednesdays With \$2.50 Purchase

We Reserve the Right to Limit Quantities!

YELLOW ONIONS

COLORADO MILD & SWEET

McNeil Plastic Tube Home Grown

**TOMATOES** 

Kingsford

CHARCOAL

BLACKEYES

**POTATOES** Romaine

LETTUCE

**DENTAL CREAM** 

Colgate Tube Family Size

Code-10 Lge. Size 79 Plus 5¢ Tax

HAIR DRESSING

lb.

1b. 15°

hd. 23

PIGGLY WIGGLY

ONLY 5 MORE WEEKS of Piggly Wiggly's Exclusive

PATTERN

By Taylor Smith & Taylor Co.

With each purchase of \$5 from Mon., Sept. 16 to Sat., Sept. 21, you are entitled to buy a Dinner Plate for 9c. With \$10 purchase, 2 Dinner Plates for 9c each and so on. This is the final go-around for the dinnerware. You have only 5 more weeks to take advantage of this exciting offer. See Piggly Wiggly for details.

DINNER PLATE THIS WEEK

EACH PIECE ONLY With Each \$5 Purchase





This fine Dinnerware resists heat, stands up under detergent washings and is guaranteed colorfast. It's American made by Taylor, Smith & Taylor, suppliers to leading department stores.

SAVE UP TO 40% ON MATCHING COMPLETE PIECES



# THIS OFFER ENDS OCTOBER 19-START YOUR SET TODAY

CIGARETTES

KING SIZE FILTER OR REGULAR YOUR CHOICE

FOLLOW TH	IS SCHEDULE FOR 5 WE	EKS
1st Week/	10" Dinner Plate/_	9¢
2nd Week	6" Salad Plate	.9¢
3rd Week	Dessert Dish	.9¢
4th Week	Coffee Cup	9¢
5th Week	Saucer	9¢

**FOLGERS COFFEE** 

POUND CAN ALL GRINDS



2-00LY

3-00Lx

P-00LY

3-0012

P-001x

3-001

1001x

Hunt's - Whole - Unpeeled	HUNT'S - SOLID PACK - 300 CAN
PRICOTS 2 1/2 Can 5:57	TOMATOES
Junt's - Bartlett Halves	IUMAIUL
PEARS 303. can 4:\$1	HUNT'S - 300 CAN

10:51

7:57

COCKTAIL



- SLI. OR HLVS. - NO. 2 1/2 CAN



Humis

HEREFORD **BEEF STEAKS** 

Eatmore 12 oz. Pkg. Frozen

TISSUE

Asst. Colors Northern 4 Roll Pack

29°

WK or CS 303. can

8:1

**CHUNK STYLE** 

Shurfine Flat Can

Hereford Home Grown Nice Large Heads



Hereford Home Grown lb.

3-001

Bursting With Juice & Flavor



FRESH



BACON

lb.

**39**°