

Around...

(Continued from Page 1)
as Press Association's Ad-of-the-Month contest. The advertisement which won was one written by Melvin Young for Pitman Grain Co.

Mrs. Frances L. Parker will present voice and piano students in a Christmas recital today at 2 p.m. at St. Anthony's auditorium. The public is invited.

Mrs. Joe Hacker is presenting a group of piano students today in the First Christian Church, starting at 2:30. Public is invited. Those appearing will be Tracy Hopson, Becky Lon-

don, Robert Lyons, Jane Lyons, Kim Dameron, Kathy Roberts, Dale Hollingsworth, Cheryl Cole, David Thomas, Rojean Block, Lori Hopson, Teri Beth Line, Judy Hollingsworth, Nancy Fisher, Angela Grubbs, John Nelson, Cindy Cavness, Joy McCathern, Janie Cole and Cheryl Williams.

"One hundred Days of love," has been launched here with a 24-hour prayer vigil at the First Methodist Church which started Saturday afternoon and will continue through Sunday morning. The project will end Easter Sunday.

Bill Dyess, Stratford, husband of the former Glenda Allison of Hereford, has been elected president of the Baylor University's Student Bar association and has also been named to Who's Who in American Universities and Colleges. He will graduate next May and plans to open his law office in the Panhandle.

Citizens of Deaf Smith county bought \$3,906 worth of U. S. savings bonds during November for a total of \$83,756 for the year, County Chairman Robert L. Thompson reported Saturday.

Three Teams Tie For League Lead

Three teams are tied for the lead in Jaycee Church Basketball League play, as First Baptist Church team tarnished First Methodist's undefeated record. The Baptists handed the league leaders a 58-34 defeat.

A team from the First Presbyterian Church, also was in the three-way tie for the league lead as they downed St. John's Baptist by a 13-point margin 50-37.

With three teams tied in the first place spot, league basketball play has only five more weeks to run before the season is closed.

In the first game of the evening, First Presbyterian jumped off to an early lead over St. John's Baptist. Point spread at the end of each of three quarters was never more than six points.

However, when the final buzzer sounded, First Presbyterian was ahead 13 points for a 50 to 37 victory. Dr. Charles Hicks led the Presbyterians with 16 points while high-point man for St. John's was Bubba Mercer with 13.

Leading Temple Baptist Church team to a 41-19 win over Immanuel Lutheran was David Seal with 24 points for the game.

Also scoring 24 points to lead his team in its victory over First Methodist was Harold Kids' team. A teammate, Donnie Renfro, scored 17 points to help defeat the league's remaining undefeated team.

Dennis Hodges scored in the double figures for the Methodists with 14 points followed closely by Jim Arney with 13.

GIFT GIVING

Contrary to common belief, the giving of gifts on December 25 did not stem from the initial giving of gifts to the Christ Child in the manger by the three Wise Men also known as the three Kings of the Orient. It is true the Bible reports that when these three kings saw the star in the Heavens they made their way to Bethlehem with gifts, frankincense, myrrh and gold.



By Melvin Young
As 1963 draws to a close, we think it's safe to say that the business picture throughout the nation was never brighter. Most automobile manufacturers report production records are the best since 1955 — an all-time record year. Other companies also report record sales and profits.

And in spite of a short wheat crop, the situation in Hereford and Deaf Smith County has also been good. Wheat, normally a good money crop, certainly did not pan-out in 1963, but the loss for the most part has been offset by a record milo harvest, both in the dry land and irrigated areas, and an excellent cotton crop has followed. Other crops have produced better than average yields with a fairly reasonable market.

Merchants up and down main street generally report a bumper year also. Of course, the two go hand-in-hand. Even with the influx of workers that we have had, the bulk of sales still depend on our agricultural economy.

Today, Sunday, Dec. 22nd, Hi-Plains Savings and Loan Association will hold open house at their new home. The modern office structure, like the organization itself, is an asset to the entire area. The open house will be held between the hours of 2 and 5 p.m. Everyone is invited to attend.

The local political pot is beginning to boil, and there should be some interesting local races this year in the Democratic primary. Only one spot, Commissioner of Precinct 1, is currently contested, but we understand that incumbent Sheriff Lowell Sharp will have opposition this year. Sharp announced for reelection last week.

J. F. Martin, local farmer, has found the perfect answer for getting farmers together. "Just step out on the street and yell Co-Op", says J. F. "and you'll have a crowd in minutes. All those who are for Co-Ops will be around to organize, and those that are agin' will be there to fight it." Well, that's the best answer we've heard yet!

Texas has a reputation for having oddball weather, and the past two weeks will certainly bear this out. Fog, cold, sunshine and about everything else. Who knows what tomorrow will hold. For us however, the holidays will be spent in a warmer climate. We are going to leave this "White-Christmas" jazz for those who appreciate it. The Lord willing and the creeks don't rise, we'll spend the holidays in the "Valley of the Sun". Phoenix has long been a favorite vacation spot with us and we have many friends in the



From our entire staff and officers we extend a personal wish to you and yours for a Christmas that's filled with love, peace, happiness and hope for the future.

Hereford Texas Federal Credit Union
Across the Street East of Courthouse



As joyful

Christmas hymns ring out,
so do our
very best wishes.

JOYOUS NOEL

CAMPBELL PONTIAC



Hoping
You Have
A Very
MERRY
CHRISTMAS

Rutherford & Co.

Monk Johnson

Jessie Ann Davis

Jennie Tuck

Rodney Herr

Marjorie McGowen

Mary Hamilton

Harley Henderson

Mrs. T. W. Alderson

Seale Stevens

Beatrice Hutson

Ruth Knox

We Will Be
Closed Two Days
for
Christmas
Dec. 25 and 26



MERRY CHRISTMAS

It adds so much to
Christmas Day to send this
happy wish your way

HERTEX Mill



RECIPENTS OF MOST BEAUTIFUL and most handsome awards were presented to the following members of the senior class in a special assembly Friday morning. They are, from left to right, Larry Hill, Royce Ann Gilliland, Jim Haney, Ruth Ann Allison, Terry Cavness, and Kathy Boston. The final winners will be selected by out of town judges. (Staff Photo)

Hereford...

(Continued from Page 1)
Wiggly and Cooper's—will be closed both Wednesday and Thursday. Others indicate they would take only a one-day holiday.

Drug stores checked said they will be closed Christmas day only with their usual 7 p.m. shutdown Tuesday night. They are expected to follow the same pattern New

Year's Day. Southwestern Public Service Co. will close at noon Tuesday but will be open for business as usual Thursday morning. Pioneer Natural Gas Co. will close only on Christmas day. Both utility companies also will be closed for New Year's Day.

The Hereford Brand will print its Dec. 26 issue Tuesday night, but will be distributed on Thursday as usual. Classified advertising deadline for this week only will be Tuesday noon.

Wreck...

(Continued from Page 1)
According to the accident investigation report, Ueckert's 1960 model station wagon, headed west on West Park, ran into a 1953 model sedan making a left turn off Beach St.

Driver of the sedan, Harry Edwin Cayler, 63, 306 Ave. J, apparently did not see the oncoming vehicle. Damage to the station wagon

was listed at \$800 while estimated damage to the sedan was placed at \$300.

DECEMBER 25
Ordinarily most folks believe that December 25 is the date acknowledged by the world since the beginning of the Christian era as the birth of Christ. Actually, for three centuries following His birth, Christ's nativity was celebrated in January, March, April, and May.

Cattle...

(Continued from Page 1)
which once had to be considered when cattle went north for their finishing process."

The feedlot business has been worked out on a careful budget basis. Feedlot operators strive for a cost of 20 cents per pound of gain made by the cattle. One feedlot dealer said, "sometimes we can hold it to that figure, and sometimes it goes over, but that's just about what it figures out, and if we do a sufficient volume of business, then we can make money."

He compared the feedlot business to a chain grocery. "It's volume that counts for the grocery; it's also volume that makes a feedlot click. The profit per animal is very small, but volume makes the operation profitable. We operate on the small margin basis."

Still another cattle raiser said the upswing in feedlot business "is just taking advantage of what we already had." He cited high protein feed, weather and know-how as factors which made cattle feedlot operation profitable here.

Dr. W. L. Stangell of Texas Tech is chairman of WTC's livestock feeding committee. He said information for the feedlot survey was gathered as a public service by Southwestern Public Service Co., and Pioneer Natural Gas Co., both of Amarillo; by the West Texas Utilities Co. of Abilene, and by Texas Electric Service Co. of Fort Worth.

Out of 132 counties in the WTC area, 93 reported one or more feeders. Lubbock county had by far the greatest feedlot capacity, being able to feed 50,650 head at a time. Parmer county's 14 feeders have a capacity of 36,000 head, and Hale county feedlots can handle 22,085 cattle at a time. Bailey county has only four feedlots, the survey shows, but they have a capacity of 21,500 head at a time for 53,750 per year, or the same total as Deaf Smith county.

Castro county has 14 feed lots with a total capacity of 33,375 per year. Hockley county, where cotton is the predominant crop, has only four lots with an annual capacity of 4,000 head.

The survey shows Lamb county has three feedlots only but they have a total capacity of 56,250 cattle per year.

The survey shows Potter county has nine feeders with a capacity of 11,864 cattle at a time for 29,660 annually. Randall county has five feedlots with a total capacity of only 3650 head per year. Swisher county has 13 feeders with an annual capacity of 33,800 cattle.

The survey also included four counties in eastern New Mexico where the industry is flourishing. Curry county (Clovis) has



NAMED OUTSTANDING KIWANIAN of the year, Charles Duvall (right) accepts the club's Workhorse Award from Charlie Stone, club president. Presentation of the plaque was made Thursday at the annual Kiwanis Club ladies' night Christmas party. Serving as master of ceremonies was Dr. H. A. Cavness. Entertainment was provided by Gerald Martin, who sang and played on his guitar several Christmas selections. (Staff Photo)

22 feeders with a capacity of 36,859 cattle at a time or 92,147.5 per year. Summing it up it would appear that the cattle industry, way back bigger than ever before made famous by the old forefathers, present trends indicate.



May
the joy of
CHRISTMAS
abide with you

Sadie Doll Joan
Martha Gladys Bess

We will be closed
WEDNESDAY & THURSDAY
FOR CHRISTMAS...
Will open at 9 a.m.
Friday for our
Christmas Exchange Party
Friday and Saturday

THE Vogue

CHRISTMAS GREETINGS



CAISON'S
Western Wheel Inn
Jeannie & G. D.

Tickets...

(Continued from Page 1)
one of the most sought-after speakers in the southwest. During the last 10 years he has traveled more than a million miles, making speeches in every state in the Union and in several foreign countries as well.

A native of Texas, he was educated at the University of Arkansas and at Kansas City School of Law. He is past district governor of Rotary International and past international director.

Among the comments Williams has received for chamber appearances is this one from Lester Rose, manager of the Raleigh, N. C. Chamber of Commerce: "If there is any person in the United States who can make a better speech than you for a Chamber of Commerce banquet, I surely want to hear him. You 'knocked the ball over the fence' in this town, and we ain't found the ball yet!"

Read the Classified Ads!

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
(Subject to Market change)
MILO 1.77
WHEAT 2.06 1/2
Compliments of
Continental Grain Co

Reliance HOMES
BY
FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

Hereford Radiator
DEPENDABLE SERVICE
120 Schley EM4 - 3355

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

Lamm JEWELRY
347 Main
Hereford, Texas
1 Carat Set \$175.00
1/2 Carat Set \$115.00
See us for the best
Prices on Diamonds & Watches

GOOD STOCK FARM FOR SALE
1 1/2 sections, cotton, maize & wheat allotments, part in grass.
5 small irrigation wells with electric submural pumps. Irrigation pipe to go with place.
Good 2 bedroom house recently remodeled. This farm is well financed and priced to sell at \$170.00 per acre.
Also have other irrigated farms listed. See me for details.

G. W. NEWSOM, Agency
415 N. Main - Hereford, Texas
Phones: Office EM 4-1733
Res. EM 4-3338

REAL ESTATE
FARMS, HOMES & COMMERCIAL PROPERTY
LOANS
PRUDENTIAL FARM LOANS, CONVENTIONAL, FHA and GI HOME LOANS
HAROLD MORTON
ROBINSON INSURANCE AGENCY
Office EM 4-2232 Home EM 4-1462

1. FOR SALE Miscellaneous
Complete Turn Key Installations of Pumps and Gear Drives **BIG "T" PUMP CO., INC.** Sales & Service
Hereford EM 4-0353
Dimmitt 647-3444
Frona 2151
S-1-24-tfc

FOR SALE to be moved. 16 x 26 building in Dimmitt. Mrs. R. V. McMahon Sr. 647-3775. B-1-15-50-6C
HAVE YOU TRIED??
The prompt, courteous and guaranteed service at **POOR BOY'S GARAGE** Bring us all your automotive troubles. Lawn mowers to tractors.
Bill McIver — EM 4-3509
Johnny McIver — EM 4-2130 EM 4-2799
B-1-11-Tfc

Hallmark of Service
MARK IV REALTORS
618 W. Hwy. 60 EM 4-2220

3 bedrooms, 2 baths, large den, large kitchen, beautiful fireplace, 2350 sq. ft. of living area. 213 Ranger.
Call Today for your own Personal Showing.

PARK AVENUE REALTORS
1503 PARK AVE. EM 4-0090
HOMES

Very nice 2 bedroom home with central heat, carpet, 6' fence, completely remodeled. Only \$7500, \$750 down. Seller pays closing.

Two bedroom with large den, carpet, fence, yard, carport. \$8500. Will carry some paper on down payment.

Large 2 bedroom home. Clean, fenced yard, small storage house. \$8500.

Let us build you a custom built new home. We will furnish the lot or build on your property.

Two bedroom house, chain link fence. Easy to own. \$1,000 down. Owner carries balance at \$60 a month. No loan costs. 6% interest. Total \$7000.

FARMS
1 1/2 sections of Colorado wheat land. Very good water area. Easily purchased. Call for details.

1/2 section NW. Two 8 inch wells on natural gas. Good allotments. Excellent soil conservation work. Clean. \$450 an acre. Has home.

1/2 section Parmer County. 120 a. cotton. 10" well and 8" well. Lays good. Many improvements.

One section NW. Four wells, 3000' tile, good soil, 482 acres in cultivation. Good allotments, fine home, 1/2 minerals. \$65,000 down.

BRING US YOUR LISTINGS FOR QUICK SALES RESULTS
We Buy Equities
Elmer Combs EM 4-1310 Pat Newell EM 4-1608 Kenneth Maxwell EM 4-2379

THIS WEEK

3" Fiberglass Insulation	6c sq. ft.
32" x 36" Storm Doors	\$29.95
Aluminum Storm Windows	\$14.95
Door Weather Stripping	\$2.95
1/2" A.D. Plywood	9c sq. ft.
1/2" A.C. Plywood	10c sq. ft.
3/8" A.C. Plywood	14c sq. ft.
5/8" C.D. Plywood	14c sq. ft.

LUMBER BY THE BALE

Good 1x12 Pine R.L.	\$66.00 M
Good 2x4 D.F. & W.F.	\$66.00 M
Good 2x4 8' Studs	\$48.00 M
N No. 2 2x4 8' Studs	\$97.00 M
N No. 2 2x4 R.L. D.F.	\$104.00 M
N No. 2 1x6 Rough Y.P.	\$120.00 M

HUCKERT Lumber HEREFORD TEXAS
A Complete Building & Planning Service
1 MILE NO. on HIGHWAY 385
Phone EM 4-0064

BY OWNER, to be moved, small two bedroom modern house. \$2,000.00 Call EM4-2488. B-1-13-25-TFC

ANGUS BULLS Andrews and Andrews, Aberdeen Angus. BR6-4404 or BR6-4133 B-1-10-25-TFC

ELECTRICAL CONTRACTORS
Call us for any kind of electrical service. Electrical contracting since 1938. Our work stands up.
WITHERSPOON ELECTRIC COMPANY
129 West Third EM 4-0224
B-1-25-1c

VERY GENTLE Welch Pony for sale. Good Christmas present for Children. \$165.00. Call Sally Skelton. EM4-1461. B-1-16-24-tfc

REPOSED SINGER
SINGER Automatic makes button holes, sews on buttons, Zig Zags, 3 needle positions, Monograms, embroiders, applies fancy stitches, all without attachments. Take over 9 payments of \$6.21 each. Also one dial-O-matic 1963, like brand new, take over balance payments or will discount for cash. For information write to manager, Box 3501, Amarillo, Texas. B-1-24-3c

BUY HER a Kirby Cleaner for Christmas. 434 West first Hereford. B-1-10-49-6C

FOR SALE: Quarterhorse, subject to register. Five years old. Good Cowhorse. Call CL8-4609. B-1-13-51-2P

BUY HER a Kirby Cleaner for Christmas. 434 West First Hereford. B-1-10-49-6C

FOR SALE: Quarterhorse, subject to register. Five years old. Good Cowhorse. Call CL8-4609. B-1-13-51-2P

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

FOR SALE two small horses; set Samsonite Luggage. New ice skates, planter boxes. 803 Knight. Phone EM4-3315. B-1-17-23-tfc

IMPORTED FIESTA Skirts. Wholesale and retail. 803 Knight. Phone EM4-3315. B-1-10-23-tfc

Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES
New & Used
McCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0402 or EM 4-3706. B-1-14-8-116p

Johnson Outdoor Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
142 MILES AVENUE
B-1-26-TFC

4. REAL ESTATE For Sale Or Trade
NORTH PLAINS 1/2 section, 2 wells. 185 A wheat, all goes to buyer. \$310.00 per acre. 1 section, 1 well, \$250.00 per acre. 1 section near Frona. **URSCHEL PERKINS REAL ESTATE**
Phone EM 4-0020
818 Blevins St.
B-4-51-2c

FOR SALE or trade: clear rent property in Pampa, Texas. Three houses and five lots. On pavement, close in to school and churches; all for \$10,000. Ill health reason for selling. Trade for house in Hereford; Cal EM4-2712. B-4-38-51-2C

FOR SALE 320 Acre farm. 155 per acre on Texas Oklahoma line. Good light land, plenty water. Phone 7251 Boise City, Oklahoma. B-4-22-24-4C

THREE Bedroom, den, carpets, drapes. Call for appointment EM4-3372. B-4-10-24-tfc

WILL SHE START? FOR HER WE SELL:
Service on Radiator, Hoses Antifreeze, Heater, Defroster, Battery, Starter, Generator, Points, Plugs, Fuel Pump and Carburetor.
NOW SHE STARTS BUT, WILL SHE STOP? LET US SERVICE HER:
Brake linings, Drums, Wheel Cylinders, Master Cylinders, Fluid, Lines, Tires, Wheel Bearings and Grease Seals
NOW SHE STOPS
Poor Boy's Garage
EM 4-3509 - EM 4-2130 - EM 4-2799
1/2 Mile West of Northwest School
ARE YOU READY? FOR YOU WE GIVE:
24 Hour Service, Accurate Estimates, FREE ADVICE and a MERRY CHRISTMAS
From Bill and Johnny McIver

Hereford Real Estate
345 WEST 1st Street
JIM CRAMER EM4-2424 Broker EM4-1226

FARM SPECIALS...
160 acres, \$20,000 down, 8" well, some cotton. Good deep soil.
1 section. 640 acres \$200 per. 29% down.
3100 acres in Colorado. \$75 per acre, 29% down, or will trade for land in this area. Four 10" wells, plenty of other water. This land is on highway. 640 acres in cultivation. 480 being broke out. Most of land can be cultivated. Exceptionally level land.
1/2 section lays real nice. Good allotments, excellent water. \$425 per acre, 29% down.

SMALL ACREAGES
20 acres, 4 room house, \$21,000. 29% down, owner will carry rest.
15 acres will trade. \$41,000. \$4700 loan on it. \$3000 will handle.

HOUSE SPECIALS...
\$12,750. 3 bedrooms, 1 1/2 baths, carpet, range & oven. \$400 down. \$350 loan closing costs. Payments \$95.
Two bedrooms, carpet, fence; brick. Ave. K. \$11,000. Low down payment. Payments \$78 per month.
3 bedrooms, 1 1/2 baths, fully carpeted, den. Extra nice house, 1400 s. ft. 16,400. \$500 down.
New house on Fir. 3 bedrooms, 2 baths, dishwasher, disposal, carpet. Lots of room. \$17,300. \$800 down.
Let us trade your smaller home for a larger home or your larger home for a smaller home.

INCOME PROPERTY
Duplex, remodeled, \$11,000. Payments \$55 a month.
Duplex, remodeled, \$10,500.
Duplex on Ave. K, \$10,000. Payments \$50 a month.

WE Need Your Listings Now!
HOMES FARMS
Built-in range & oven. Completed in 2 1/2 weeks.
Special on Building... \$115,000 loan contract. 70% loan is \$80,000. Will sell for \$60,000. Large, beautiful building, brick. Paved parking.

Buy With Confidence

JUSTICE

Our thanks to you for your loyalty and friendship. May all the bells of Christmas chime joyously for you during this Season.

Justice Realtors

Phone EM 4-2030 WANT ADS Phone EM 4-2030

FOR SALE BY OWNER ALONE:
1320 acre ranch located eight miles southeast of Sturgis in Meade County, South Dakota; 600 acres tillable, balance native pasture; will sell on Contract For Deed on ten year basis, 29% down, interest rate 5 1/2%, marketable title and up-to-date abstracts furnished with warranty deed upon final payment; fenced for either sheep or cattle; very adequate water from deep wells; REA, telephone, located on good gravel road. For additional information call or contact Albert V. Jarvis or Dale L. Morman, Box 29, Sturgis, South Dakota. Phone: Area Code 605, 347-2521.
S-4-24-3c

FOR FORTY YEARS
The Federal Land Bank has helped farmers to land ownership. For a long-term, low-payment loan on your land, see
Woodrow B. Wilson, Mgr.
407 Main EM 4-1464
FEDERAL LAND BANK ASSOCIATION
S-24-2c

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FREE APPRAISALS
We have tons of money to lend on Farms and Ranches. Long term low interest.
DOUGLAS LAND CO.
901 Main Ph. 5541.
Frona, Texas
S-4-22-tfc

WESTERN HOMES
A custom builder. FHA, GI, Conventional. Build on your location. All brick, built-in oven and range. All carpet 501 DuPont Nylon. Your selection of cabinets. Ceramic tile all baths. Slob, or hardwood floors. Fully insulated. Finished garage. Your selection of colors. \$8.00 per sq. foot.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
EM 4-0944
B-4-25-3c

NICE SMOOTH, well improved 1/2 section, 2 good 8" wells on gas, 16GA mito, \$495A, 1/2 cash. Immediate possession. 200A farm for cash lease. 165A cultivated. 35A grass. One 8" well. 21A wheat, 90 A mito, 11.5A cotton. Immediate possession. \$2500 year. One of the nicest cattle feeding operations in SE Colorado. Well improved. 165A in cultivation. 200A permanent pasture. One 12" two 10", one 6" well on gas, set at 75". A good buy at 29% down.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
Phone EM 4-0944
B-4-25-3c

960 ACRES, 26 east Colorado Springs, Hiway 94, 2 north Elicot. 3 bedroom modern home. Lots of outbuildings. 214 cultivated. Soil test and water good. No rocks. Big water on both sides. 30 minute drive to recreation of your choice. A. O. Dickson, Route 2, Sudan, Texas.
S-4-25-4p

WESSON'S SPECIALS
MOVED: We have moved to our new office, located south of Hereford, on Dimmitt Highway.
EVERONE is invited to visit us at our new location, see our new office which is especially arranged and designed for rendering the very highest efficiency in Real Estate service. Plenty parking space. BUY, SELL OR TRADE; To buy, sell, or trade real estate, you can rely on our service, we know how, when, and where to do a job. If you want to sell, list with us.
HANCOCK FARM LOANS: We make farm and ranch loans, anywhere for any purpose. Free, prompt, and liberal appraisals. Long time term, low int. rates.
YOU CAN DEPEND ON OUR SERVICE
WESSON REAL ESTATE
Ph. EM 4-2528 Ph. EM 4-2860
Hereford, Texas
South on Dimmitt Highway
B-4-24-tfc

IRRIGATED FARMS
For sale. Some with good cotton allotments, and alfalfa. Also, Ranch Land. 9,000 A. \$25.00 acre.
66 REALTY
219 East Gaynell on U.S. 66
Tucumcari, New Mexico
P. O. Box 793
Phones 461-3120 or 461-0302
B-4-50-9c

FOR SALE by owner. Four bedroom, two baths. Convenient to schools. Phone EM4-2547.
B-4-13-23-6P

HOUSE FOR SALE by owner. Three bedroom brick. 117 Aspen. EM4-2489.
B-4-11-24-4c

DEAN BINGHAM LAND COMPANY
Farms - Ranches.
Loan Service
116 S. 25 Mile Ave.
Phone-EM-4-0410
B-4-15-TFC

FOR SALE: Two bedroom house. Excellent location. Immediate occupancy. Call AV9-4516.
B-4-11-23-7C

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

AS3-155 Acres, good 6 inch well, \$375.00 per acre, \$10,000.00 down, 20 years balance.
AS2-160 acres good water, good allotments, trade for 1/2 section.
AP3-160 acres, good allotments, good water, \$475.00 per acre.
AC8-161 acres, good allotments, good 8 inch well, \$400.00 per acre, good terms.
BP1-318 acres, 8 inch well, 50 cotton, good wheat & Milo allotments, improved, 29% down.
BP2-380 acres, all cultivation, 3-8 inch wells, improved, 54 cotton, balance in milo & wheat, \$600.00 per acre, 29% down, terms.
ED1-1120 acres, 1100 cultivation, 6 good wells, good wheat & milo allotments, \$350 per acre.
GZ1-2550 grass, North Plains, \$105.00 per acre, 15% down, balance 10 years, guaranteed water.
OS1-Two sections, guaranteed water, 1500 per acre, 15% down, balance 30 years.
J. M. HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
Off. Ph. EM 4-3566
RES.
J. M. HAMBY - EM 4-2553
GERALD HAMBY - EM 4-1534
DURWOOD HAMBY-EM 4-3466
HAROLD HAMBY-EM 4-3454
B-4-22-tfc

CERTIFIED SEED FARM DEAF SMITH COUNTY
955 Acres: Nice 3 bedroom brick home. 2 bedroom helper house. Grain elevator, other out buildings. 5-6" irrigation wells. 2 1/2 miles tile. Wheat and Milo allotments. All clean land, on pavement. Will sell or take 1/2 section as trade in, in Hereford School District. For further information contact:
DOUGLAS LAND CO.
Frona, Texas
Phone 5541
Joe B. Douglas Ed Hicks
Phone 5531 Phone 3231
B-4-22-tfc

"FREE OF DEBT"
Choice income property. Trade for ranch. EM 4-0484, Box 27, Hereford, Texas.
B-4-50-6c

BUILDINGS BUILDINGS!
Will build to suit tenant... will build, sell land, turnkey job. Will finance long term.
All Steel Colored Metal Buildings!
There are 7 lots left in South Park (B & B Oliver & Patterson Chemical)... there is one lot... 200 foot front X 196 feet on North 25 Mile Ave. (Mona Lisa Trailer Court) Several locations on Canyon Highway.
SAM NUNNALLY LONE STAR AGENCY
Sixth & Main
EM 4-0555 Nite EM 4-2814

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
B-6-11-4-TFC

7. Dressmaking-Ironing
WANTED: IRONING to do. Contact Mrs. J. M. Carthel, 336 Avenue C or phone EM4-0187.
B-7-15-49-6C

8. HELP WANTED Want To Buy
OPPORTUNITY available for Dental Assistant. Experience unnecessary. Preferably age 35-40. Applications being taken at 907 Park Avenue, Hereford, Texas. EM4-2820.
B-8-20-51-2C

FOR SALE
Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC

\$\$\$ ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parker counties. For
PRUDENTIAL America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
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5. FOR RENT
APARTMENTS FOR RENT
2 bedroom, 2 bath, cook top, oven, dishwasher, refrigerator. Carpeted, drapes, plumbed for washer, dryer.
HARRISON HIWAY & CENTRE
Open 2:00 to 6:00
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FURNISHED THREE room house. 131 North 25 Mile Avenue.
S-5-10-25-TFC

BUY HER a Kirby Cleaner for Christmas. 434 West First. Hereford.
B-5-10-7-6C

FURNISHED ONE bedroom duplex to white couple. Central heat, utilities paid. 711 East Third.
B-5-14-19-tfc

BUY HER a Kirby Cleaner for Christmas. 434 West First. Hereford.
B-5-10-49-6C

FOR RENT a small three bedroom house. Water paid. First house North of Radio Tower.
B-5-15-51-2P

UNFURNISHED TWO bedroom house with basement. Call EM 4-2581. Contact at 213 Avenue C.
B-5-13-51-2C

FOR RENT: Dulux 2 bedroom apartments, northwest. Carpets, central heat and air. Call EM4-2220, Mark IV Realtors.
B-5-17-51-4C

TWO BEDROOM furnished house. Newly decorated. Furnace, Carpets, Adults only. No pets. Call, nights and week ends. EM4-1226. Week days EM4-2733.
B-5-21-23-tfc

FOR RENT Office on Hiway 60. Call EM4-3566.
B-5-10-45-tfc

6. WANTED
YOUNG, EXPERIENCED beet grower from North Platte Valley of Western Nebraska wants job on crop rent basis in Hereford area. Inquire to Box 10 Gering, Nebraska.
B-6-26-5P

WANTED TO rent, or buy, a two or three bedroom house. White Couple. CL8-4376.
B-6-14-25-1P

WANTED USED land plane about 80 feet long with a 12 foot blade. Call 883-2561 after 7:00 p.m. or Write Lem Green, Box 24, White Deer, Texas.
B-6-27-25-2C

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson Hereford, Texas.
S-6-31-TFC

PAINTING, CARPENTER repair. Special Fall and Winter rates. For appointment call EM4-6557
S-6-12-19-tfc

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
B-6-11-4-TFC

7. Dressmaking-Ironing
WANTED: IRONING to do. Contact Mrs. J. M. Carthel, 336 Avenue C or phone EM4-0187.
B-7-15-49-6C

8. HELP WANTED Want To Buy
OPPORTUNITY available for Dental Assistant. Experience unnecessary. Preferably age 35-40. Applications being taken at 907 Park Avenue, Hereford, Texas. EM4-2820.
B-8-20-51-2C

WAITRESSES Wanted: Apply in person at Ramey's Restaurant.
B-8-10-1-tfc

10. NOTICE
MR. FARMER
We have hundreds of 14 inch Trailer Tires: New and used tires.
James A. Brown Tire Service
Highway 60, West
B-10-23-tfc

NOTICE
The Wesleyan Service Guild of the First Methodist Church announces it is again selling the Corsicana Fruit Cakes for the coming Holiday Season. These are now on hand. Call or see any member of the Guild.
Days - Call EM 4-2060
Nights - EM 4-3769
S-10-15-TFC

WELL WORK
AERMOTOR windmills, submersible pumps.
J. E. TURNER
Phone-EM 4-2194
S-10-24-TFC

DITCHING SERVICE AND SPRINKLER SYSTEMS
EM 4-0343 EM 4-1567
B-10-19-TFC

BUY HER a Kirby Cleaner for Christmas. 434 West First. Hereford.
B-5-10-7-6C

11. Business Service

FOWLER AND KELLEY
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-2012
Nights phones EM 4-2012 or EM 4-1828
B-11-21-tfc

Religious Plaques Styrofoam Forms
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Race Car Accessories
HOBBY HOUSE
127 West Third
B-11-22-tfc

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One Day Service
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Vaguetto - Starter Generator & Electric Motors Rewind
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137 Ave. D. Ph. EM4-0262
S-11-28-TFC

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FREE ESTIMATES
H. E. WESTER
111 BRADLEY ST.
PHONE EM 4-0408
BEFORE 8 A. M. or AFTER 5 P. M.
S-11-16-TFC

LUCKY U ANSWERING SERVICE
24 hour answering service with low monthly rates. For further information call EM 4-2181.
S-11-11-tfc

13. LOST AND FOUND

LOST DECEMBER 7th, Vicinity Jim Hill Hotel, bracelet, white pearl-with rhinestone clasp. Reward offered. Call Grace Potter. DR3-8606 or FL6-1921
B-13-21-25-2C

LOST 10 MILES North of Hereford, White Samoyede (Husky type) dog. Answers to Naure Blitz. Reward. Contact Bob Veigel. CL8-4393.
B-13-20-25-9C

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SUNSET APPLIANCE
906 Lee EM4-3472

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SERVICE ON Black & White & Color TELEVISION
Any Make or Model
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FIRST & MILES
EM 4-1823
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You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
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HOME OF
Deaf Smith County
Bread and Pastries

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Ready To Wear

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Growing - Finishing Rations
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IN ANY PRICE BRACKET
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GOLDEN SPREAD HOMES
"The Best Buy on homes in Hereford"
Total Move In Cost... \$665.00

Call
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WY 5-2580 or WY 5-3307
or Local Agent
MICHAEL WILSON
Roy Smith Real Estate
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EM 4-1800
Hereford, Texas

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
Meets
Monday Eve
6:30 p.m.
Ramey's Restaurant

STATED MEETINGS
Second Monday
Thursday Night
EA
7:30 P.M.
Hereford A. E. & A. M.
No. 849
Troy Stambaugh, Sec.
Bill Hutson W. M.

Kwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

HEREFORD ROTARY CLUB
meets every
Monday at 12:05
RAMEY'S RESTAURANT

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 7:30 till

BOYD MACHINE SHOP
1306 PARK AVE. EM 4-1055
Wholesale Auto Parts Exchange Engines
Crankshaft Grinding Crankshaft Journal Welding
Complete Machine work on Automobile and Industrial Engines

Something New Has Been Added!
Heavy Duty Front End & Frame Machine.
Experienced and Factory Trained Personnel
Hereford Radiator
120 SCHLEY EM 4-3353

ELKS
Meet Each Tuesday Night, 8 P. M. At
131 East 2nd Street

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Hereford Sold Here

AUCTION SERVICE
Sales of All Kinds
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See the new M-F Diesel tractors. We have several GOOD used Combines.
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LESLEY MOTOR CO.
For the finest in farm machinery.
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New Renovated
Remanufactured
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
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RENT A CAR
LOW RATES
BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283



A HIGH PRESSURE LINE pours water on the blazing roof of the Savoy Hotel, located at the corner of Lee Avenue and Second Street. The fire, believed to have started from a small gas heater, resulted in the death of a former Hereford man, Wilbur Arthur Nelson, 25, and heavy loss to the building and its contents. The fire was reported about 4:55 p.m. Friday. It is thought that the fire started 15 to 20 minutes earlier. (Staff Photo)

Final Rites Held For Mrs. Witherspoon

Funeral services for Mrs. Grace Witherspoon, 75, were conducted Saturday at 2 p.m. in the Presbyterian Church, with the Rev. Russell Winger, pastor, officiating. Mrs. Witherspoon and the late Hugh Witherspoon were married Sept. 26, 1916, in Amarillo and moved to Hereford that year. She was a member of the Presbyterian Church.

Survivors include two daughters, Mrs. Grace Alice Casebolt, Carlsbad, N. M. and Mrs. Maybelle Baird, Amarillo; two sons, Glenn Witherspoon and Willard Witherspoon, both of Hereford; one sister, Mrs. Bernice Ferguson, Shawnee, Okla.; six grandchildren and 11 great-grandchildren.

Interment was in West Park Cemetery, under the direction of Gilliland, Funeral Home.

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36 Month Guarantee

Replaced FREE if Battery becomes defective within 12 months, pro-rated thereafter on months usage.

Reg. List Price 29.95
SALE PRICE

\$22⁹⁵

MOBIL BATTERIES LAST LONGER - STAY LONGER

This Sale Effective for 30 Days

Merry Christmas

From all the folks at

KERR MOBIL SERVICE

143 E. 1st St.



EM 4-9028

TIMES HAVE CHANGED



In the newspaper industry, as in all others, rapid strides have been made. New ideas, new techniques, new equipment have made important contributions in the modernization of newspaper publishing. The "old-time country weekly" has grown up from its "hand-set" youth.

Times have changed in the newspaper field. One fact remains unchanged however...the genuine confidence every newspaper has in the community it serves. We are no exception.

That's why the publisher and management are joined in this message of good will at Christmas-time by all members of our staff, news, business, advertising and mechanical department. We are proud of our associations with the fine people of this community and wish for you an



Old Fashioned

MERRY CHRISTMAS

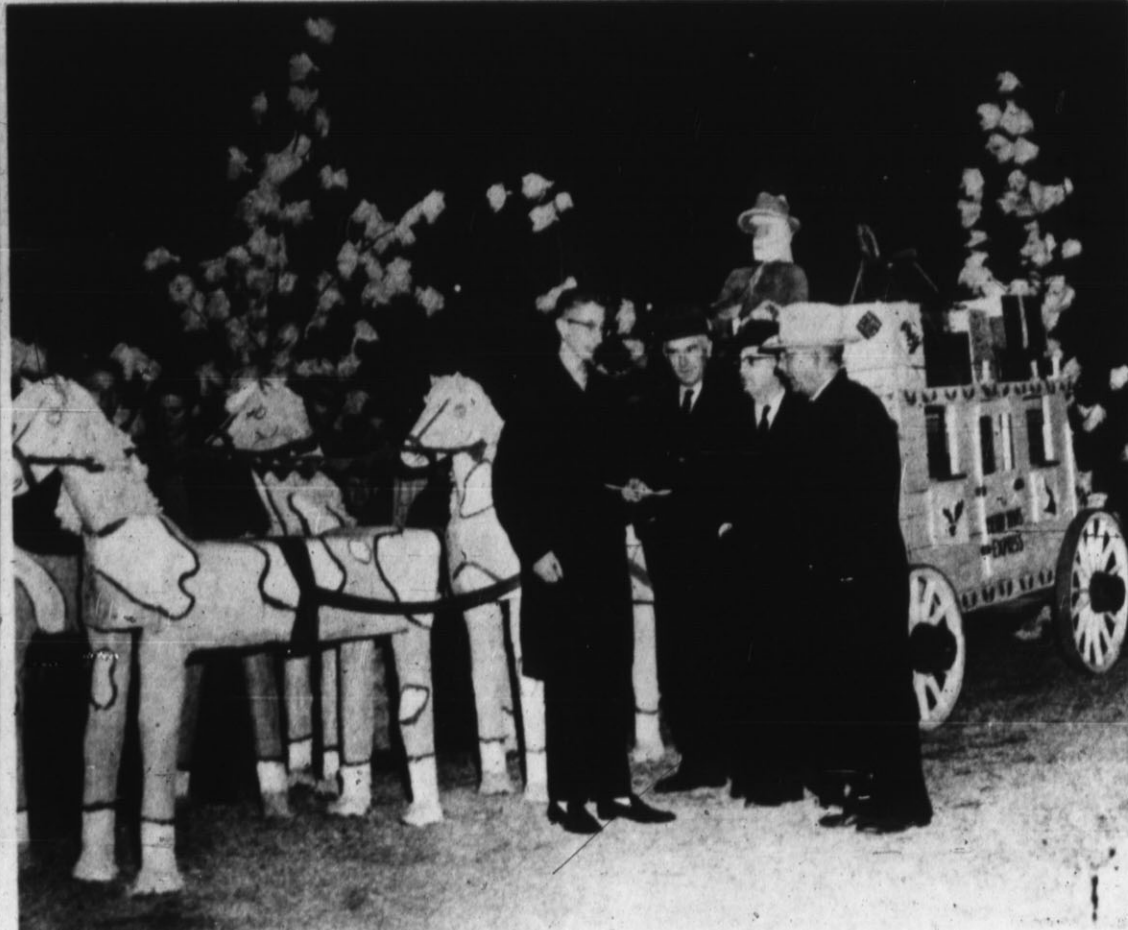
The HEREFORD BRAND

The SUNDAY BRAND



STUDENTS OF STANTON Junior High recently contributed money, food, and clothing to the welfare office for distribution to needy

families in the area. Shown taking the contributions into the courthouse are Jimmy Childers (left), and Bill Cole. (Staff Photo)



BOYS RANCH had its own Christmas decoration contest with elaborate displays, but this "Merry Christmas Express" took first place. Shown presenting the prize to 16-year-old Bobby Lucas are the judges of the contest, Gene Edwards, First National Bank of Amarillo; Clay Gibner, First State, Spearman, and Henry Sears, president of First National, Hereford. The display was built by boys in Lutz dorm.

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... GET LIABILITY INSURANCE TODAY!

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Lone Star Agency

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Sam Nunnally
R.H. EMERSON 4-0555

Snow Scenes Say, "It's Christmas"

By ANNA MANG

Where the sun shines bright, the air is balmy and never is heard the discouraging howl of a blizzard, Christmas is still a winter wonderland.

In northern climes the plaint is, "We just don't have snow for Christmas the way we used to," and even in climates where decorated palm trees substitute for evergreens and holiday picnics are more likely than sleigh rides, snow and plenty of it seems an essential part of the vision of the Yuletide.

Country snow scenes are popular greeting card subjects and Christmas illustrations in Southern states, South American countries and many other places where snow seldom or never falls. Songs and stories tell of a Christmas world wrapped in wintry white.

It Was Rainy Season
The popularity and persistence of the "winter wonderland" idea seems more remarkable since "snow on Christmas" must have been improbable, if not impossible, as a part of the Holy Night. Rain was more likely, especially on the date officially celebrated as Christ's birthday, December 25, is right in the midst of the rainy season in Bethlehem.

Early art depicting the Nativity and the events following it was faithful to the probabilities. In these paintings, the shepherds watched in fields free of snow, and the Holy Family fled to Egypt under sunny skies, their route marked by palm trees. Later, snow appeared in paintings of the Holy Night.

White Means Purity
Part of the explanation may be that white, rather than red and green, was early chosen by churches as the color of Christmas. White is, of course, the symbol of purity and innocence, and a landscape white with snow thus becomes a proper expression of the true spirit of Christmas.

Other explanations may be found in the origins of Christmas customs. Many of the pagan rites which were absorbed into the Christian celebration came from Northern Europe and, if not associated directly with snow, at least reflected the need for warmth in winter.

The Yule log, for instance, became a part of the early Christmases, and certainly an open fire indoors is enhanced by a blanket of snow outdoors.

Had Snowy Source
Consider, too, that a number of modern Christmas customs — the tree and its lights, for instance — came from Germany, where cold, snowy winters might logically contribute to the legends and lore of the season. The first lighted tree was, supposedly, created by Martin Luther as a symbol of a starry sky on a snowy night.

In modern times Irving Berlin and Bing Crosby have substantially strengthened the vision of a "White Christmas." Bing singing Berlin's famous song is now a traditional part of the Yule season.

While many, perhaps most, people may be able only to dream of a white Christmas and create its semblance with cotton or spray-on snow, it's a safe assumption that the happiest season will continue to be envisioned as a snowy winter wonderland.

IN GERMANY
For German children the Christmas season begins with the hanging of a calendar showing a painted house, on December 1. Doors and windows of the house often hide pieces of candy.

LAST MINUTE GIFT IDEAS!

Hurry to McGee Furniture For Last Minute Gift Selections. Prices Good Til Christmas!



DESKS

Early American by Ethan Allen

- Corner
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- Knee-hole
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DURHAM CARD TABLES FEDERAL EAGLE DESIGN REG. \$5.99 7.95

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FOOT STOOLS Early American Foam 12 inch Round **\$5** 16 inch Round **\$9**

CORDUROY CHAIR PADS Asst. Colors **\$1.95**

DECORATOR PILLOWS VELVET - SATIN - SILK CORDUROY **1/3 OFF**

ROCKING CHAIRS Early American in many styles

JUST RECEIVED GROUP

Children's ROCKERS



Just Like Dad's

CLOCKS GRANDFATHER & WALL CLOCKS

WALL DECORATIONS PICTURES MIRRORS **20% OFF**

ALL BRAIDED RUGS **1/3 OFF**

RECLINERS

The Perfect Family Gift **\$119.95** and up

WE TRADE Up To 36 Months To Pay

SHOP QUALITY FURNITURE WITH CONFIDENCE AT

McGee Furniture

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EM4 - 2586

Easter News

Marklys Leave For Washington State

By Mrs. Ruby Stone
The W. O. Markly family will leave soon for Arlington, Wash., to spend the holidays visiting Mrs. Markly's parents, Mr. and Mrs. Glenn LaPlant, and her brother and family, Mr. and Mrs. Virgil LaPlant.

Mr. and Mrs. Clyde Renfro were shopping in Amarillo, Thursday.

O. C. Renfro of Amarillo visited his parents Saturday. Mr. and Mrs. Clyde Renfro spent Sunday afternoon visiting relatives in Tulla.

Mr. and Mrs. John H. Burnett are in Duke, Okla., on business.

Tom Bob Moss will arrive home this afternoon from WTSU to visit his parents over the Christmas holidays.

Mr. and Mrs. G. S. Downing of Wichita Falls spent the week with the Trent Downings. Mr. and Mrs. Trent Downing, Mr. and Mrs. J. F. Downing, and Mr. and Mrs. W. A. Epperson visited the Canyon Museum and

Palo Duro Canyon Sunday. Mr. and Mrs. W. A. Epperson will take Mr. and Mrs. Trent Downing to Amarillo this afternoon to catch a plane to Lawton, Okla., where they will spend Christmas with his parents, the G. G. Downings. While away, they will also visit her parents, Mr. and Mrs. Rowland Laws in Franklin, La.

Mr. and Mrs. W. A. Epperson will visit with Nancy Smith, the daughter of Mrs. Epperson's nephew, Nick Smith. Nancy is a patient in Northwest Texas Hospital in Amarillo.

Mr. and Mrs. Leo Hall and Mr. and Mrs. Bill Struve attended a Christmas party at Raney's Restaurant in Hereford Friday night.

Edwin Flood of Amarillo spent Saturday with his parents, Mr. and Mrs. J. H. Flood.

Easter Club will have its first meeting of the new year on the second Thursday at the home of Mrs. John Burnett.



The door of King's Manor truly has been open the last week. Bluebirds, 4-H Clubs, Camp Fire, girls, and church groups have

been most generous with carols and goodies.

All residents having birthdays in December were honored with a dinner Monday night. Mrs. Tipps, one of the celebrants, snared the cakes baked by her daughters and friends with all.

Guests in the home from out of town this week included Mrs. Graham and Mrs. Weatherwax from Amarillo and Mrs. Hamilton from Quitaque. The MYF from Dimmitt presented an appropriate Christmas program and toured the home. Just as they were leaving, the junior high group from First Methodist Church arrived to sing Christmas carols, and Jerry Franz, educational director at the church, gave a reading.

School bells rang out once more for the residents Thursday evening. The home had its

Christmas party in the form of an old-fashioned tree-trimming school program. Mrs. Don Davidson, acting as school teacher, called on each student to recite. Antone Huckert, "teacher's pet," took the prize for the best part on the program. Large ribbons worn in the hair were very much the fashion of the evening. Santa passed out gifts to everyone, and Mike Wilson took movies of the group.

A Dimmitt adult Sunday school class showed a film from the Holy Land Friday evening. They then presented the screen to the home, and served refreshments to everyone.

"We sincerely appreciate the thoughtfulness of our many friends during the past year and this holiday season. Remember our door is always open. Merry Christmas!" — King's Manor residents and staff.

idents and staff.

'GIPFEL' TREE TOP

The top ornament of a Christmas tree is usually a star representing the Star of Bethlehem which appeared to the Three Wise Men. Of course, the Christmas tree ornament can be anything else that will "top off" the tree, but actually it is known as the gipfel.

Note to new cooks: always add so that matching slices may be put together when you are making sandwiches.

Preparing applesauce. Some good cooks say that covering the apples tightly during the cooking helps preserve good flavor.

Ever add chopped cooked shrimp to a bread and cheese fondue? Good for Friday fare!

Season's Greetings
From All The Folks At
STAN KNOX T. V. & MUSIC

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas—
GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS
TO:

Olympia Berta Smith, Individually and as Executrix of the Estate of John Berta, Deceased, and husband, Eugene Smith, if living, and if not living, their legal representatives and their unknown heirs, and the legal representatives of their unknown heirs, if their unknown heirs are dead, and the unknown heirs of the unknown heirs of the said Olympia Berta Smith and husband, Eugene Smith, and the legal representatives of the unknown heirs of the unknown heirs of the said Olympia Berta Smith and husband, Eugene Smith, if the unknown heirs of their unknown heirs are dead, Defendants, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation; same being the 27 day of January A. D. 1964, to Plaintiff's Petition filed in said court, on the 12 day of December, A. D. 1963, in this cause, numbered 4748 on the docket of said court, and styled: Mary Viola Jenkins, a widow, individually, and Mary Viola

Jenkins, Alvin A. Bush and Hattie Bush as Executors of the Will and Estate of William Jenkins, Deceased, also sometimes known as W. Jenkins, and Mary Viola Jenkins and the First National Bank of Amarillo, Texas as Trustees of the Estate of William Jenkins, Deceased, under the Last Will and Testament of William Jenkins, Deceased, and the Estate of William Jenkins, Deceased, vs. Olympia Berta Smith et al, being all of the Defendants hereinbefore named in this Citation, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: plaintiffs sue in trespass to try title to recover the title and possession of the Southeast Quarter of Section 67, Certificate No. 1836, Block K-3, Deaf Smith County, Texas, containing 162.3 acres, more or less, and plaintiffs plead the five and ten year Statutes of Limitation, and if the defendants, or either of them, have or claim an interest in such lands and premises, such interest or claim is unknown to plaintiffs, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas this 12 day of December A. D. 1963. Attest: Lucille Posey Clerk, District court Deaf Smith County, Texas. (Seal) S-244C

If you use a meat thermometer when you are heating full cooked ham, the meat should be hot through when the thermometer registers 130 degrees.



Merry Christmas

May all the merry traditions of this joyous season
form a wreath around the memory of the deeper,
most beautiful meaning of this holiday. And may
great happiness encircle you and your family.

JACK RENFRO

Warren Bros. Motor Co.
EM 4-1423 1219 E. 1st.
WARREN BROS. MOTOR CO.

New and Used Cars

THIS WEEK'S SPECIAL

1960 CHRYSLER Windsor 2-door hardtop. Power steering and brakes. Beautiful copper red with cream top. This is an extra nice 38,000 mile sport coupe. Fully guaranteed. **\$1495**

1962 THUNDERBIRD Hardtop coupe. One owner, 20,000 miles. Check the pedigree on this thoroughbred! It's sharp. Previous owner's name if you wish! Factory air and power... great discount.

1961 PLYMOUTH Belvedere 4 door, V-8, radio, heater, automatic, and air conditioned. This is a beautiful solid white.

1963 CHEVROLET Impala coupe. Standard with overdrive. 283 V-8 engine. Local car. 14,000 miles. Check the reputation on this maroon beauty. Lots of factory warranty left. Good terms.

1961 CHEVROLET Impala 4-door with radio, heater, automatic, power steering and brakes. Beautiful solid blue. Double sharp car.

1960 PONTIAC Bonneville 4 door hardtop, with radio, heater, automatic, power steering and brakes and air. This makes a very nice family car at a low price.

1961 Chevrolet 6 cyl. Pickup. Long, wide bed. 4 speed, radio, heater, hitch, 2 tone red and white. Lots of pickup for a reasonable price.

1959 CHEVROLET El Camino V-8 with automatic, radio and heater. Red and white finish. Local owned. Good condition, good terms.

13 Years Of Customer Satisfaction

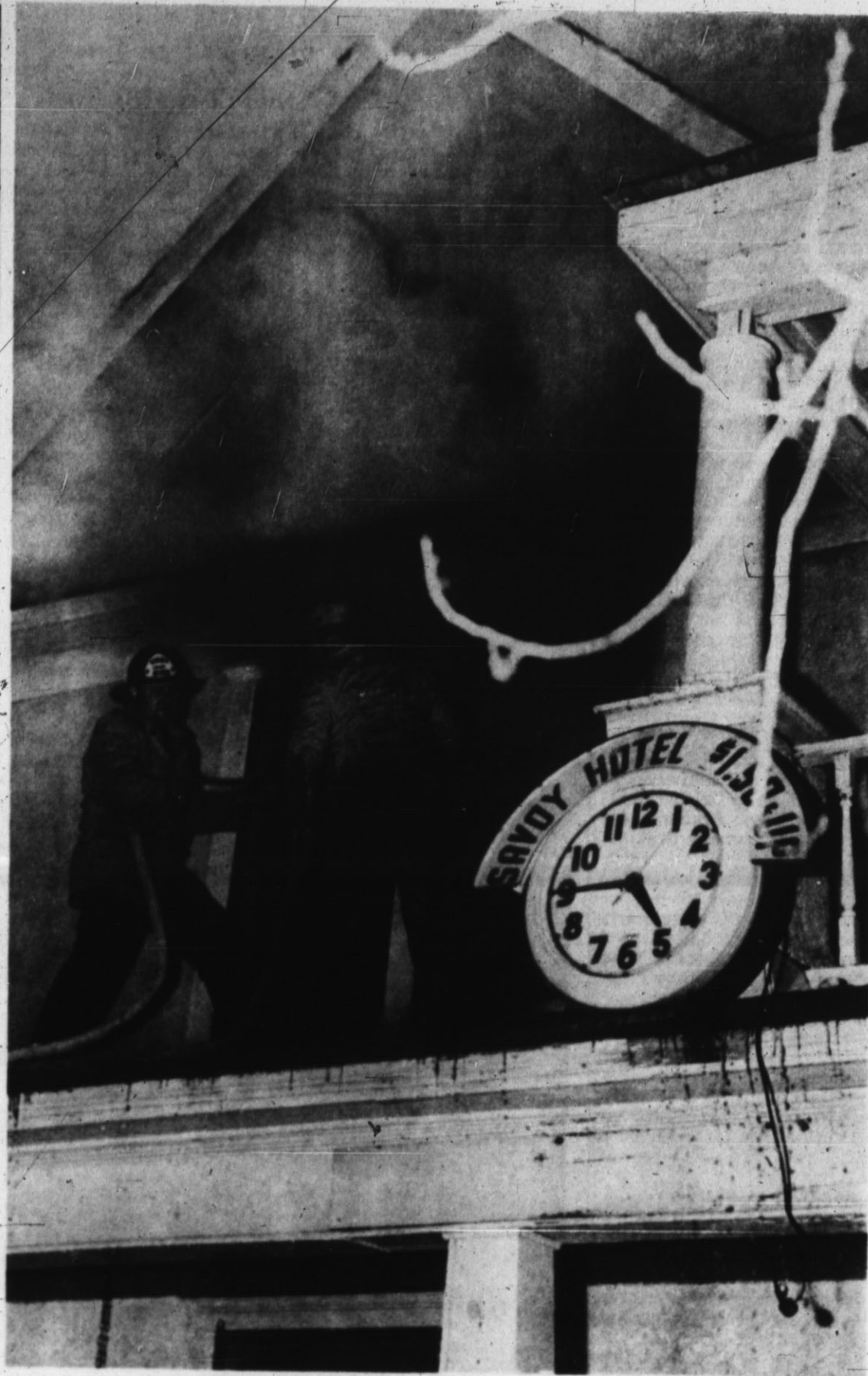
Rich and good: Heat light cream and mix with very hot coffee and chocolate syrup. If you like, top with a fluff of whipped cream, but this is really gilding the lily!



OUR VERY BEST WISHES

TO ALL OF OUR FRIENDS

Phillips & Lawrence



TWO HERFORD VOLUNTEER firemen battle smoke and flames as they fought the fire from a roof jutting out from the second floor of the Savoy Hotel. A small gas heater in the south front room was blamed by fire department officials for the blaze which resulted in the death of Wilbur Arthur Nelson, 25. Justice of the Peace C. B. Miles ruled late Saturday morning that Nelson's death resulted from carbon monoxide poisoning. An autopsy was performed at the request of law enforcement officials. (Staff Photo)

Look Who's New!

Mr. and Mrs. Anthony James

Urbanczyk are the parents of a son, Brian Gerard, born Dec. 18 at 11:41 a.m. He weighed 6 pounds and 15 ounces.

Mr. and Mrs. Donald Ray Stephens are the parents of a daughter, Patricia Ann, born Dec. 19 at 6:13 a.m. She weighed 6 pounds and 7 ounces.

Mr. and Mrs. Wilton Wayne McBee are the parents of a daughter, Barbara De Ann, born Dec. 19 at 3:32 p.m. She weighed 5 pounds and 11 ounces.

Mr. and Mrs. Clifton Claud Combs are the parents of a son,

born Dec. 19 at 8:32 a.m. He weighed 6 pounds and 10 1/2 ounces.

PIE TASTING

If you would have good fortune every month of the year, the English believe, you should taste at least 12 mince pies. And, of course, you must taste or eat your fill of each of the pies at Christmastime. How much truth there is in this legend is anybody's guess. But one thing you can bet on if you try this English story, is a stomach-ache.



A Greeting Drawn from Other Days

As you gather 'round the tree, may each moment be filled with the Old-Fashioned cheer and happiness of Christmas. May the entire season be one of fulfillment and contentment for you.

SEASON'S GREETINGS



144 W. 4th



MERRY CHRISTMAS

to all of our many friends.

MR. & MRS. RAY SUIT and all employees of

SUITS AUTO SUPPLY CO.

Letters To Santa

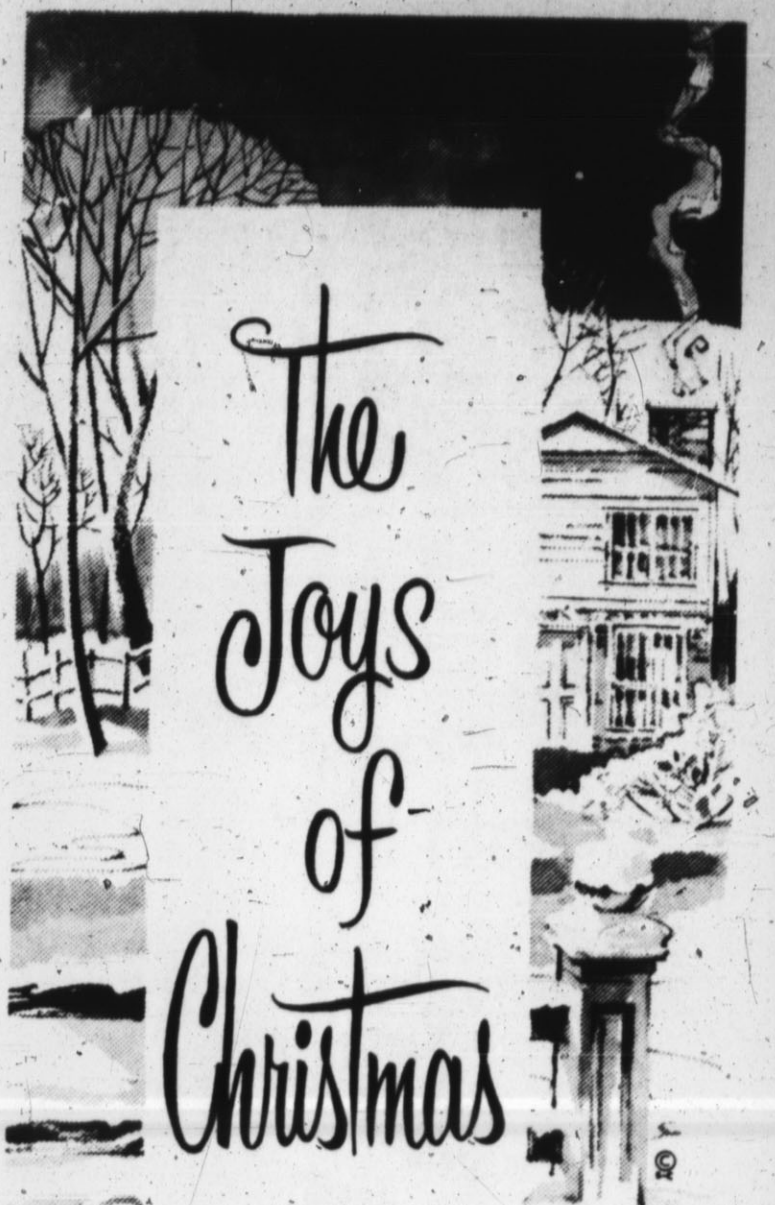
Dear Santa Claus: I would like to have some cars and trucks and a doctor's set. Please put some candy and nuts in my stocking. Thank you. With love, —Bryan Harding.

Dear Santa: I would like to have an Eldon Deluxe Road Race or a Lionel Porter micro-craft microscope lab, and with either one, I want a book about stars. I haven't been good all the year, but I'll try to do better. Thank you.—Richard Harding.

Dear Santa Claus: I would like to have a Give-a-Show projector and an electric blanket. I have been pretty good, Santa. I won't be disappointed if I don't get what I want. Thank you. With love.—Darlene Harding.

Dear Santa: I have been a good boy and I want a guitar for Christmas and I want a game and some goodies. Bring my brother, Baley Alan, some toys, too. Bring my baby, Mark, some little bitty toys cause he's a little bitty baby. Daddy wants a guitar, too, and Mommie wants some kisses from Santa Lots of Love—Charles Wayne Berryman.

If your pie dough cracks at the edge when you are rolling it out, be sure to press the cracks together again.



Loerwald Bros.

THIS STORE HAS AN INTEREST IN YOUR HAPPINESS



Merry CHRISTMAS

And this Holiday season we have a message that has a greater meaning than we are able to express in words. It is our honest intent to impress you with our sincerity in wishing for each of you a most glorious Christmas occasion. For your fine patronage, our thanks... for your warm friendships, our gratitude.



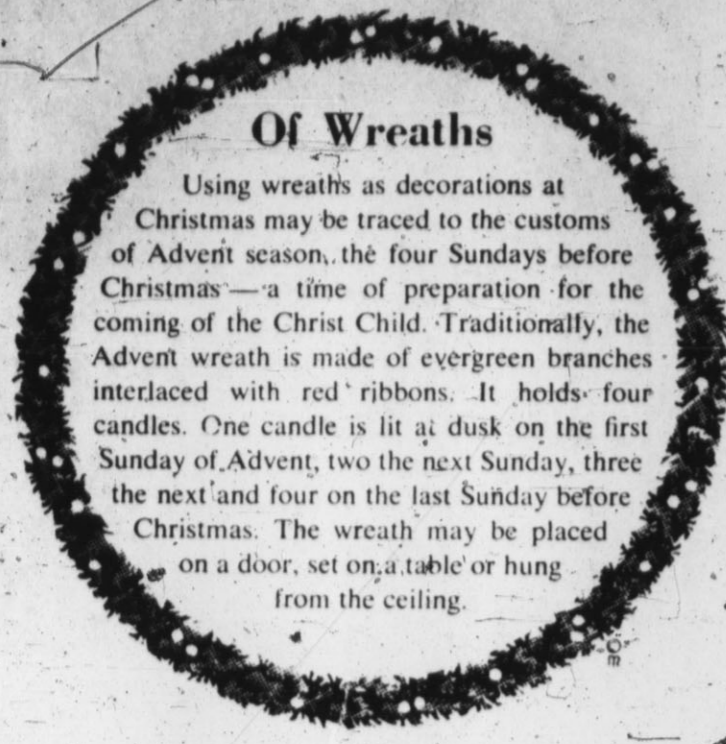
WE WILL BE CLOSED Wednesday & Thursday

SO THAT OUR EMPLOYEES CAN ENJOY THIS CHRISTMAS SEASON

- LOUISE FERGUSON
- MILDRED DRAKE
- JOHNNY BROWNLOW
- JOAN FERGUSON
- LOISE SPRINGER
- MARTIN MUSQUIZ

PICK & MARY

HARMAN'S



Of Wreaths

Using wreaths as decorations at Christmas may be traced to the customs of Advent season, the four Sundays before Christmas—a time of preparation for the coming of the Christ Child. Traditionally, the Advent wreath is made of evergreen branches interlaced with red ribbons. It holds four candles. One candle is lit at dusk on the first Sunday of Advent, two the next Sunday, three the next and four on the last Sunday before Christmas. The wreath may be placed on a door, set on a table or hung from the ceiling.



IT'S CHRISTMAS

We send you a greeting and a wish for a happy Yule season.



NEAT'S DINER

140 W. 3rd
PHONE EM4 - 0360

"O Christmas Tree" Means Fir to Most

Traditional for trimming, the fir is the tree most people think of when they sing "O Christmas tree, O Christmas tree, how lovely are thy branches." Although there are close to 40 species of firs found in Central and Southern Europe, Asia north of the Himalayas, and North America, the holiday favorite—the Douglas fir—is not even a true fir. Originally named false hemlock with yew-like needles, the Douglas fir is neither a yew, hemlock, spruce nor fir. But it does have some of the characteristics of all four evergreens, and its identity confused botanists for years. The Douglas fir's graceful, upturned growth and ability to hold its needles when cut have put it in the top spot for Christmas use. It also produces top-quality lumber. The state of Montana is an important

source of Douglas firs. Next popular Christmas tree is the balsam fir. Also called Canada balsam or Balm of Gilead, according to The Encyclopedia Americana, balsam grows from Newfoundland to Virginia, west to Iowa and north and west deep into Canada. Balsam retains needles well and give off a pleasing fragrance. It is especially well-liked in the Eastern United States. Included among the many other Christmas choices are the Eastern red cedar, black spruce and Scotch pine. Canadian Christmas trees, from seven provinces, are part of the holiday scene in many countries. The United States alone, accounts for about 90 per cent of Canada's annual production of trees. Still others are shipped abroad, from Ethiopia to Venezuela.

Cards Came Late in Yule Traditions

Many of today's Christmas traditions began somewhere in the dim past, but the practice of exchanging greeting cards is just a little over a century old. In 1848 William Maw Egley, a "starving" young English artist, came up with the idea of designing a Christmas card and reproducing it on pieces of pasteboard for the public to buy. Egley's card showed a family Christmas dinner, formal dance, skating, carolers, almsgiving, a PUNCH and Judy show and other aspects of a celebration resembling the one in Charles Dickens' "The Christmas Carol," published a few years previously. Unfortunately, Egley's friends were not enthusiastic about his idea. New Year's Apology The "daddy" of all holiday cards was designed and etched in 1812 by J. A. Boerner, a young Londoner, who wanted to apologize to friends for his failure to pay a New Year's Day visit. Mr. Boerner's card made it clear, he was tied to his home by depicting him with his coat caught in the locked doorway of his house. In 1843, Sir Henry Cole, a busy English "missionary" of

culture, hit upon the idea of sending out little missives at Christmas. John Calcott Horsley of the Royal Academy, famous for his campaign against nude art, designed the cards and Sir Henry sent out 1000 to friends. It wasn't until the early 1860's that cards were issued for general distribution by a large English publishing company. Christmas greetings were introduced into the United States by the Marcus Card company of London. They became popular immediately, and in 1874 Louis Prang, a German immigrant, started a Christmas card business at Roxbury, Mass. Custom Lost Fashion At the turn of the century, he ceased publishing rather than compete with imports flooding the market. For the next decade or so the custom of exchanging cards fell out of fashion. Only after World War One did American manufacturers begin to achieve success in the card business. Then inexpensive printing and lithographing processes brought Christmas cards within everyone's reach. Despite its relatively recent start in this country, the custom has caught the fancy of the American public to the extent that it sends billions of Christmas cards every year, according to Mrs. Peggy Gilbert of Norcross, Inc.



Naming Santa

Santa, the giver of many gifts, is a man of many names, too. While he is becoming almost universally known as Santa Claus, Santa or St. Nick, many European children still wait for the arrival of St. Nicholas. St. Nicholas was the first of Santa's names and came from a real bishop in the fourth century, A.D. He is said to travel not by reindeer but on horseback, and wears bishop's robes. Over the years, Santa has gained still other names. In France he's Pere Noel, in Finland Father Christmas, in Germany Kris Kringle, in Russia Father or Grandfather Frost.

Santa Gets His Garb From Poem, Cartoon

Santa first appeared in his now-traditional guise as a plump, jovial, white-bearded and pipe-smoking old gentleman—"a right jolly old elf"—in the poem, "A Visit from St. Nicholas," written by Dr. Clement C. Moore in 1822. Earlier, "Santeclaus" had been pictured dressed as a bishop, in a book called "The Children's Friend," and in Washington Irving's "Knickerbocker History of New York," published in 1809. Santa was said to wear a broad-brimmed hat and huge breeches. Even Dr. Moore's poem did not, apparently, clothe Santa in a red suit. "He was dressed all in fur from his head to his foot," says the poem. Santa as he looks today was first sketched by cartoonist Thomas Nast, in 1869. The cartoon showed Santa in his familiar red garb, smoking a pipe.



May this day be filled with happiness and good cheer. Merry Christmas to all our friends.

Jack, Ruby, Midge and Jane

BAKERS GROCERY



Peace on Earth

As the Three Wise Men did long ago, let us in this holy season look to the Star of Bethlehem for guidance toward lasting peace on earth.



and come to see us... ANYTIME!

WE WILL BE CLOSED DEC. 24, 25 and 26

FOXWORTH-GALBRAITH LUMBER COMPANY

AL YEAGER
MANAGER

OF HEREFORD
LUMBER AND BUILDING MATERIAL

234 E. 2nd
EM 4-1224



BIG T PUMP CO., INC.

For Kissing

Secular and religious Christmas customs met in the old English "kissing bunch." This evergreen ball had mistletoe, for kissing, hung from the center.

But it also contained small dolls to represent Jesus, Mary and Joseph, as well as an array of fruits and colorful ornaments.

HEARD IN APRIL

Handel's "Messiah," often heard at the Christmas season, was begun in August, finished in September and first performed in April.

ROASTING PEACOCK

Roast peacock was a Yule delicacy in medieval England. An early recipe directs careful removal of the peacock's head and skin so that the roast bird can be sewn back into it before serving.

IN BETHLEHEM, GA.

A 60-foot star lights the countryside around Bethlehem, Ga., at Christmas. A carol service is held beneath the star on Christmas night.

Christmas Rose Famed in Legend

Blooming in the heart of winter and sometimes even in the snow, the Christmas rose is a plant famed in legend.

According to an old story, a poor little shepherdess had no gift to offer the Christ Child, and so she wept. When her tears touched the ground, flowers sprouted.

Delighted, she plucked an armful and hastened to the Infant. The caress of His fingers turned the petals pink.

Botanists class the Christmas rose as a member of the buttercup family. Native to Southern Europe and western Asia, it has leathery, dark green leaves and large, saucer-shaped flowers with white or rose-tinted sepals, according to The Encyclopedia Americana.

Pagan Feasts Are Source Of Customs

Most of the customs now associated with Christmas were originally pagan or non-Christian, according to The Encyclopedia Americana Saturnalia, a Roman feast celebrated in mid-December, provided the model for many of the merry-making customs of Christmas.

From this celebration, for example, were derived the elaborate feasting, the giving of gifts and the burning of candles.

Lights also played an important part in most winter solstice festivals. An obscure figure in the early mythologies of the East emerged as a sun god. From the 1st century B.C. this figure, Mithras, was adopted by an increasing number of Roman soldiers and others. Mithras' greatest festival was that of the winter solstice, the time when the god began to return to his worshippers.

In the 5th century the Western church ordered a feast celebrating the birth of the Savior to be observed on the day of the Mithraic rites of the birth of the sun and at the close of the Saturnalia.

Among the German and Celtic tribes the winter solstice was considered an important point of the year and to commemorate the return of the sun they held their chief festival of Yule, which, like other pagan celebrations, became adapted to Christmas.

The Teutonic Yule feast also provided customs for the Christmas festivities, such as the Yule log and wassail bowl.

Season's 'Firsts' Are Traced

Shepherds watched, angels sang and wise men traveled far to behold the miracle of the first Christmas.

Since that holy night a multitude of legends and customs, both religious and secular, have developed as part of the holiday. Each legend was once told, each custom once observed for the first time, and though origins of many traditions are now lost in time, other Christmas "firsts" have been recorded for posterity.

There are historical Christmas "firsts," attested by church records and by scientific research into the early years of Christianity, as well as "firsts" of later history and "firsts" that blend fact with myth.

Setting the Date

December 25 was first assigned as the date for the celebration of the Nativity in about the year 320 A.D. Since the New Testament was written as religious instruction rather than history, the exact date of Christ's birth is not known.

The present day was selected as a means of unifying the observances of Christmas, "the mass of Christ."

Hanging Stockings

Story of the first Christmas stocking is associated with the real St. Nicholas, a fourth century bishop known for his many kind deeds. Wishing to help the daughters of an impoverished merchant, he threw a bag of gold down the chimney, where it fell into a stocking hung up to dry.

The legend is reflected in today's custom of tucking "gold"—an orange or tangerine—into the toe of a Christmas stocking.

Trimming Trees

Trimmed Christmas trees first appeared in the United States probably during the American Revolution. Hessian soldiers with the British forces started the practice to relieve their nostalgia for their homeland.

An early diary, written at Fort Dearborn, Ill., in 1804 relates the practice of trimming the Christmas tree with ornaments of the time.

Holly Holds Sway

The holly tree and its brightly berried branches hold an important place not only in holiday decorations but in the legends and lore of Christmas.

An old belief in England and Germany was that there are "he" and "she" hollies—the "he" hollies with spined leaves, the "she" hollies smooth-leaved. The varieties brought into the house at Christmas supposedly showed who would head the household for the coming year—"he" or "she."

A variation on this custom said that if the holly was brought into the house in fair weather, the wife would rule, but if the weather was bad, the husband would be master.

Holly was credited with many magical and medical powers. It was believed to cure toothaches, banish rickets, and even foretell to girls the names of their future husbands.

Lithographer "Fathered" American Greetings, Encouraged Artists

To Louis Prang, a native of Breslau, Germany, goes the credit for being "father of the American Christmas card."

Prang, a lithographer who began a greeting card business in Roxbury, Mass., exhibited his own cards at the Centennial Exposition in Philadelphia in 1876. He then had the idea of holding an annual competition to obtain the best American art for cards.

Hundreds of paintings were entered in Prang's contest, for prizes from two hundred to one thousand dollars. Winners with two exceptions were artists born in the United States.

Women artists were well represented among winners. Rosina Emmet was the mother of the late author and playwright, Robert Emmet Sherwood. Others were Dora Wheeler, Anne Morse, Lizbeth Humphrey and Florence Taber.

The group of 20 Prang prize cards is owned by Nipcross, Inc., greeting card publishers.



Greetings

CHRISTMAS CHEER TO ALL

Roy V. Smith

REAL ESTATE

921 East First EM4-1800

Season's Greetings

Gather 'round the tree... let the tree lights and the ornaments reflect the merry joy of the season. The Christmas Tree is a wonderful old custom... and to us another treasured custom is that of extending best wishes of the season to all our friends and customers. We appreciate your loyalty and continued friendship and will strive to continue to be worthy of it for years to come.

May all the Joys of the Christmas Season be yours

WAC SEED INC.

O HOLY NIGHT

THE BLESSING OF THE CHRIST CHILD BE WITH YOU AND YOUR FAMILY THIS CHRISTMAS, BRINGING GOOD HEALTH, GREAT HOPE AND LASTING HAPPINESS.

DEAF SMITH COUNTY GIN

HEREFORD GIN

'Give With Care,' Chamber Urges

Under a heading, "Observe Warnings—Give with care" the Amarillo Better Business Bureau sounds a note of importance to business men. The article appears in the December news letter of that organization and reads as follows:

"Let's go clear 'round Job's barn to make a point about charity:

"If you owed the landlord \$100, but you carelessly gave the man claiming to be the landlord but who was not—you would still owe the landlord \$100. Obviously you would not expect someone else to bear the burden of your mistake.

"By the same token, Mr. Businessman, if you feel you have a responsibility to support legitimate charity, you cannot discharge that responsibility by foolishly giving your money to

any imposter who claims to represent a worthy cause.

"The key word here is 'responsibility' and the point is: it's YOUR responsibility.

"It is unfortunate that your Better Business Bureau must intrude upon the festive and magnanimous spirit of the Christmas season with its usual ominous warnings. But evidently many of our otherwise astute businessmen can be transformed into silly-putty at this time of the year by anyone who is even middlin' good at playing on the heartstrings. And then later on, when charity dollars are all gone, they are men of steel.

"As a result, worthy organizations often must cope with the excuse, that the charity fund has been exhausted, when in fact it has been squandered.

"Many charities find it convenient to conduct their solicitations during the Christmas season when an admirable spirit of generosity prompts men to share their blessings with those who are less fortunate. And many wolves find it lucrative to don sheep's clothing and begin preying on the good intentions



NEIGHBORHOOD CHRISTMAS PROGRAM — Mrs. J. M. Langford and Santa Claus are surrounded by neighborhood children in Mrs. Langford's home at 322 Star. The children presented a program and then received gifts from Santa Claus. The children are, from left to right, Kathy Fooks, Ken Gearn, Suzanne Duvall, Gordon Gearn, David Duvall, and Cindy Hale. (See story about Mrs. Langford, Section 2, page 1.)

No need to frost a banana cake if you serve it soon after it comes from the oven. Treat it like a pudding: cut it in squares and pass a lemon sauce. The pudding-cake may be further embellished for company by adding an extra accompaniment of whipped cream or whipped soft cream cheese. A little finely grated lemon rind will look pretty sprinkled over the cream or cheese. Good measurements to remember for Chicken Tetrazzini: use 2 cups of medium white sauce with 1/2 pound thin spaghetti (cooked) and 2 to 2 1/2 cups diced cooked chicken. Turn into a baking dish, sprinkle generously with grated cheese and heat in the oven.

QUALITY NURSERY STOCK
Armstrong
NURSERY AND GARDEN CENTER
505 W. Park EM 4-1868



Thank You for Your Loyal Patronage
HALE'S GULF

of others. From where you sit, Mr. Businessman, it is sometimes hard to distinguish the good guys from the bad guys. And if you make a careless decision you will not only be withholding aid from someone who deserves it, you will also be making it profitable for some con man to keep operating. Get the Facts From Your Better Business Bureau.

"And so you won't conclude that we are incurable pessimists: MERRY CHRISTMAS."

While the above quoted article was addressed to the businessmen members of the Amarillo Better Business Bureau, its advice should be heeded by all. If you have any doubt check with the Deaf Smith County Chamber of Commerce. They are affiliated both with the National Better Business Bureau and can get you accurate information quickly.

Add a pinch of ginger and one of nutmeg plus sugar for sweetening to a half pint of heavy cream that is to whipped and served atop a mildly-flavored pumpkin pie.

Ever melt semi-sweet chocolate and spread over the inner surface of small paper liners for cupcake pans? Keep in a cool place until set, then remove the liners by stripping them off. Fill the chocolate shells with vanilla pudding mix and garnish.

Delicious on apple pie: soft cheddar, cheese blended with cream cheese. Chill the mixture, then shape into balls and roll in chopped pecans, walnuts or Brazil nuts.

Be sure to toast sesame seed, for best flavor, before adding it to pastry for pies.

Seven of the last eight Kentucky Derby winners had prep races at Florida's Hialeah course. They were Chateaugay, Decidedly, Carry Back, Venetian Way, Tim Tam, Iron Leige and Needles.

SHOP
HEREFORD
FIRST!

"I CAN HELP YOU"
R. T. "Bob" WOODWARD
SOUTH COAST LIFE
DR2 - 6594
906 W. 7 - AMARILLO

Once again the wondrous season of excitement and good cheer has come! We sincerely wish you the fullest measure of the Season's Best along with the hope that it will last through each and every day of the year ahead. Our special thanks for your friendship it is one of our finest memories of the year past.

HEREFORD STATE Bank

Gifts from Gaston's mean so very, very much



We wish our friends and customers in the community a joyous and happy holiday season.

- Pauline
- Teddye
- Mary Alyce
- Jaunita
- Sammie
- Thelma
- Anne
- Kay Lynne
- Amanda
- Donna

- Gaston
- Irving
- James
- Pack
- Craig
- Daniel
- Sheldon
- Dawn
- Billie

Merry Christmas and A Happy New Year

Mr. and Mrs. D. H. Alexander
Mr. and Mrs. Jim Auten and Beverly
W. J. Albracht and Family
Mr. and Mrs. Jimmie Allred
C. C. Acker
Clark and Sue Andrews
Glenn and Juanella Andrews
Joe and Judith R. Andrews
Owen and George Andrews
Cliff and Gulletta Arnold
Mr. and Mrs. Henry Andrews
Mr. and Mrs. Irving Alexander and Family
The Glenn B. Allreds
Mrs. T. W. Alderson
Clara C. Acker
Mr. and Mrs. J. R. Allison, Ruth Ann and Jimmy
Mr. and Mrs. W. H. Andrews and Family
Mr. and Mrs. J. E. Brooks
Mr. and Mrs. Ercel Brashear and Children
Mr. and Mrs. Glyn Bilbrey
Mr. and Mrs. C. E. Beauford
Mr. and Mrs. Roy Botkin and Family
Mr. and Mrs. Eldred Brown and Tommy
Mrs. C. C. Bowman
Mr. and Mrs. O. R. Brooks
Herbert and Veradelle Bruns
Mr. and Mrs. H. C. Baird
Mr. and Mrs. Cecil Boyer
Mrs. Opal Bookout
Mr. and Mrs. George W. Byrd and Tommy
Mr. and Mrs. M. R. Buck
Mr. and Mrs. Bert Boomer
Mr. and Mrs. Henry N. Benson
Dr. and Mrs. L. B. Barnett and Children
Mrs. Ada Brunson
Mrs. H. L. Benefield
Mr. and Mrs. Mike Betzen
The Frank J. Bezners
Mr. and Mrs. Gaston E. Baer
Mr. and Mrs. John Blocker,
Joanna Lee and Shelley
Myrtle Beene
Dr. and Mrs. Bruce Beene and Family
Mr. and Mrs. Pete Cowart
Mr. and Mrs. Floyd Cole and Family
Mr. and Mrs. O. C. Curtisinger Jr., Sammy and Joyce
The Frank Cogdells
The L. W. Carlyles
Mr. and Mrs. Earl Cole
Mr. and Mrs. W. T. Carmichael,
Merle and Christa Holz
The H. V. Crawford Family
The Marvin Coffeys
Dr. and Mrs. H. A. Cavness
Mrs. Pete Caldwell and Douglas
Mr. and Mrs. Boyd Collins
Mr. and Mrs. Richard Connally Jr.
J. Kyle and Guyrene Carter
Mr. and Mrs. Harry Cayler
Elias Mae, Joe Harold and Jimmy Childers
The B. F. Cain Family
Mr. and Mrs. Doc Carter and Children
Maggie Cocanougher
Mr. and Mrs. Earl Clark
Clyde and Eula Lee Cave
Mr. and Mrs. C. W. Covington and Family

Norma Curtisinger
The Tommy Carnahans
Mr. and Mrs. Neil Cooper
Mr. and Mrs. James Dobbs, LeAnn and Renee
Mr. and Mrs. B. C. Deinent
The J. W. Dickersons
The Bartley Dowells
The Bill Damerons
Ola Davis, Superintendent King's Manor
Mr. and Mrs. Arlie Dean
Mr. and Mrs. Ed Dziuk, Jr. and Children
Mr. and Mrs. V. E. Dodson
Mr. and Mrs. J. J. Durham
Mrs. W. E. Dameron
Mr. and Mrs. Wilbur W. Davis
Dick and Ruby Ellis
Leveta and C. D. Fitzgerald
Helen and Charles Fangman
Mr. and Mrs. Clint Formby and Children
Mr. and Mrs. Grant Fuller
Sandy and Florence Fluit
Mr. and Mrs. Leo Forest
Mr. and Mrs. Bob Fotheringham
Mrs. C. T. Guseman
Mr. and Mrs. Jeff T. Gilbreath
Lucy A. Givens
Bess E. Givan
The O. Z. Golden Family
Bill and Cora Gentry and Children
Mr. and Mr. Norman Gray and Ronnie
The Jack Gilliland Family
Mr. and Mrs. R. C. Godwin and Family
Mr. and Mrs. J. D. Gilbert, Jr., and Family
Dr. and Mrs. Roy Grubbs and Family
Mr. and Mrs. J. A. Hodges and Children
Mrs. Henry Hastings
Mr. and Mrs. Ralph Hastings
Mr. and Mrs. Roy Hartman
Mr. and Mrs. J. N. Harding
Mr. and Mrs. C. M. Hicks
Mr. and Mrs. R. D. Hicks
Mrs. W. W. Hill
Mr. and Mrs. Horace Hershey
Velma Hodges
Mr. and Mrs. Grant Hanna and Family
Mr. and Mrs. G. W. Hund, Jr., and Herman Hund
Mrs. Jane Harding
Mr. and Mrs. Morris Haacker,
Greg and Mike
Vera Mae Jeter
Mr. and Mrs. A. T. Jones
Mary Sue James
Kate and Monk Johnson
Mr. and Mrs. Ed Jesko
George T. Jones and Family
Mrs. Nona Jowell
Mr. and Mrs. Carl V. Kroyff and Betty
Mr. and Mrs. Charles Kemp
Mr. and Mrs. Charlie Kemp
Mr. and Mrs. Andrew Kershen
Mr. and Mrs. Debbs Knox
Mr. and Mrs. J. R. Kendall
Mrs. J. W. Kirby
Mr. and Mrs. D. C. Kinsey
Mr. and Mrs. Wayne Lawrence
Mr. and Mrs. Bob Lamm

Mr. and Mrs. Robert Lamm
Melvin and Margaret Lomenick
Mr. and Mrs. L. H. Lookingbill, Sr.
Mr. and Mrs. Tandy Legg and Family
The Gene Loerwald Family
Mr. and Mrs. Ross Lomenick
Mr. and Mrs. Ky Lawrence
Mr. and Mrs. Earnest Langley and Girls
The Albert Lambs
Mr. and Mrs. L. H. Lookingbill, Jr. and Family
Mrs. J. B. McMinn and Thelma
Mr. and Mrs. J. C. McCracken
Mr. and Mrs. R. C. McGilvary
Mr. and Mrs. Carl McCaslin and Sons
Mr. and Mrs. Ralph McCullough
The J. E. McCabes
Mr. and Mrs. Jim McAndrews
The Albert Maxwells
Mr. and Mrs. F. Y. Moreman
Mrs. Joe Marnell and Family
Mr. and Mrs. D. C. Martin
Mr. and Mrs. C. B. Miles
Mr. and Mrs. J. F. Messer
Mr. and Mrs. Earnest May
Mr. and Mrs. Rudy Matz and Lesley
Speck and Edna Marnell and Family
Mr. and Mrs. H. H. Miller
Mr. and Mrs. Alfred May
Mr. and Mrs. J. F. Martin and John Frank
Mr. and Mrs. B. F. Marrs
Dr. and Mrs. A. T. Mims and Family
Mr. and Mrs. Bill Messick, Jane and Robert
Mr. and Mrs. Don Metcalf and Family
Mr. and Mrs. Mack Noland,
Joe, Janey and Jay
Mr. and Mrs. Gaylord Newell
Mr. and Mrs. Guy W. Newsom
Dr. and Mrs. M. W. Nobles and Family
Eugene L. Naugle
Mr. and Mrs. C. P. Norton and Family
Mr. and Mrs. Pat Neill and Kaye
Mrs. J. O. Newell
Mr. and Mrs. Henry F. Neely
Mr. and Mrs. Ralph Owens
Dr. and Mrs. Westie Owen and Family
Mr. and Mrs. J. R. Oglesby
Mr. and Mrs. R. G. Peeler
Mr. and Mrs. Walter Paetzold and Family
Mr. and Mrs. Ralph Paul
Mrs. J. A. Pittman
Mr. and Mrs. Pat Parker
Lucille and J. M. Posey
Mr. and Mrs. J. V. Pickens
Mr. and Mrs. O. W. Parris
Mr. and Mrs. T. J. Parsons
Mr. and Mrs. Carl Perrin
Mr. and Mrs. W. C. Quattlebaum
Ed, Diane, Jean and Bud Robertson
Mr. and Ms. H. D. Robbins
Mrs. O. B. Roberson
Mr. and Mrs. Delbert Ruland and Children
Mrs. Bruce Rose
E. C. Reinauer and Family
Grady and Claudine Rogers

The B. E. Robersons
Mr. and Mrs. John P. Robison
Mrs. Doyle Rose
Mr. and Mrs. Edgar Roe and Jeanette
Dr. and Mrs. Clyde E. Rosh and Family
The Garland Solomons, Garland, Frances, Stanley and David
Mr. and Mrs. Ira Scott and Jan
Mr. and Mrs. B. Snead
Mr. and Mrs. Jack Streun,
Jimmy and Helen Stocks
The Stevens, Dale, Paul, Mickey and David
Mrs. Bessie L. Smith
Della Stagner
The Loggell Sharps
Mr. and Mrs. Henry Sears
Mrs. W. A. Springer
Mr. and Mrs. T. E. Seigler,
Steve and Suzanne
Mrs. Glenn Snyder
Mr. and Mrs. Paul B. Schroeter
O. A. Jewel and Garry Smith
Mr. and Mrs. Delmar Sigle
Mr. and Mrs. H. A. Speer
The H. R. Shorts
Mrs. Rosa Speer
Molly Jo Schofield
Mr. and Mrs. T. L. Sparkman,
Jr., Bonnie and Darlene
Mr. and Mrs. Melvin Summer
Mr. and Mrs. L. C. Thomas
Mr. and Mrs. George Fiebel and Family
Mr. and Mrs. W. T. Thompson and Sons
Mrs. Audrey Thompson
Mrs. Charles Vasek, Jr.
W. H. Vick
Mrs. J. W. Vick
Mr. and Mrs. Robert Veigel
Mr. and Mrs. Elbert Vance and Family
The M. P. Vaught Family
Mr. and Mrs. Bob Wilson
Mr. and Mrs. Ed Wilson, Jr.
and Cindy
Joyce E. Wesson, Rhea and Gaye
Mr. and Mrs. Charles Whitehead
Dr. and Mrs. Joe Whiteley and Family
Mr. and Mrs. Woodrow B. Wilson
Mr. and Mrs. S. S. Williams
Mr. and Mrs. Henry Williamson
Elza Warrick
The Chester Wiggains
Mr. and Mrs. J. B. Wiginton
Mr. and Mrs. H. E. Wester
Mr. and Mrs. Robert E. Wag-
oner
Ed and Lucy Moore Warren
Ruth and George Warner
Mr. and Mrs. Joe Wagoner and Joe Bob
Dr. and Mrs. R. R. Willis
Mr. and Mrs. E. W. Young,
George and Frances Zetzsche
The Hereford Brand
McCaslin Lumber Co. of Here-
ford
Hereford Hardware
Radio Station KPAN
Helen's Youth Shop
Betty B. Rice, Real Estate
Western Alignment and Brake
Co.
Piggly Wiggly
Hereford State Bank

Instead of sending our Christmas Cards individually, we take this means of extending our greetings to each and every one in the area. The amount we usually spend in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the real meaning of Christmas.



THE SUNDAY BRAND Editorials

Page Fourteen

Hereford, Texas, Sunday, Dec. 22, 1963

New Packing Plant Focuses Industry Spotlight On Area

Welcome to Hereford's newest industry, the Thomas Allan meat packers of San Francisco.

In addition to establishing the largest packing plant in the Texas Panhandle, the firm will add tremendously to the economy of this entire territory, creating a market for area products and, at the same time, proving employment for another segment of population.

The best thing about the new industry, however, centers around the kind of people the Allans appear to be. They realize the unlimited opportunity in the Golden Triangle area, and they want to invest, develop and grow along with the territory. The Allans also plan to station their executive vice-president, a grandson of the founder, on location in the community. They did not come here asking for special assistance or undue favors; instead, they expect to handle their own problems, purchase their own site, organize their own plant, and to handle their own financing. In a nutshell, the Allans recognized an opportunity which met with their expansion needs—and they are taking advantage of it.

Availability of beet pulp and unlimited grain sorghum have previously established this area as one of the natural feedlot sections of the nation, and a packing plant

was bound to follow. We are most happy, however, that it turned out to be people with vision, foresight and capability.

On these grounds, growth will be mutual in benefiting the local people as well as the new-comers. At the same time, we will predict that other industries are equally sure to follow, not because this is Hereford, but because Hereford now has advantages to offer which cannot be found in many other communities. So long as industrial growth is based on this premise—and it usually is—success and prosperity can be predicted with far more accuracy, chiefly because the industry is founded on a basis of sound business expansion in that it has advantages over competitors who do not enjoy some of these benefits; in this instance, they would be availability of slaughter cattle, adequate operational facilities and excellent transportation to prime markets.

While industries are generally good for communities, they can also be bad, depending upon the operation and attitude of those in charge. So far, it appears to us that Hereford has been exceptionally fortunate along this line. Needless to say, this particular phase, in the long run, can become the most important single item in the industrial expansion of any community.

Already, Hereford is being referred to as an "industrial center." Next on the list may perhaps be a canning plant or a frozen food processing plant, both of which are rumored to be under consideration in some circles. In all likelihood, additional packers can be expected in the three-county area which will be nearest to the new refinery, and even now other refineries are under consideration.

Hereford and the Golden Triangle are definitely on the way, and 1964 can most easily go on record as being the greatest expansion year this entire territory has ever seen.

Loan Association Is Keeping Pace

Thousands of people Sunday will visit and inspect Hi-Plains Savings and Loan Association's new, modern quarters—and many of those same people have and are benefiting from services rendered by the institution.

Hi-Plains affords a good example of American enterprise in that it was organized a scant five years ago (August, 1957) and since that time has emerged into a flourishing business. From its original \$125,000 capital, the association now has \$319,000 in capital, surplus and reserves and, in addition, \$4,575,000 in deposits. At the present time loans are listed at \$3,952,000 and are divided among approximately 500 borrowers with about half of that amount in Deaf Smith County, while the remaining portion is located primarily in Castro and Parmer counties. Depositors in the association now number around 1,600.

Depositors in the three-county area are investing in the territory they know and consequently they are familiar with many of the loans; borrowers, at the same time, have found equal advantages in the neighborhood associational loans. General growth and the coming of industry into the territory indicate an even brighter future for the loan association than has been its Horatio Alger type of growth in the past.

Hi-Plains, like many other American business organizations, came out of a dream based on service, cooperation and organization. We are happy to note that the officers and directors have seen fit to re-invest their profits in the new building, a move which represents confidence in the entire territory and its future. Our one criticism of the project, in fact, can be boiled down to six words:

"Why didn't they do it sooner?"

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



NATIONAL EDITORIAL
ASSOCIATION

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

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"One Hundred Days Of Love"

Beginning Saturday night, December 21, Hereford will join a growing nation-wide movement, "Mission of Love", which will continue for 100 days, climaxing on Easter Sunday, March 29. The "Mission of Love" movement originated in Clarksville, Ga., with Thomas A. Carruth, and was brought into sharp focus with the death of President Kennedy as an answer to the publicized "Wave of Hate", which is purported to have swept this nation in recent years. Basically, the idea is for all Americans to "think love, to speak love, to pray love, to share love every day".

While numerous churches have and will join the movement with special services, the general idea of the mission is to spread love throughout our nation—and all people, regardless of creed, are urged to take part in the movement.

The fact that the mission opens here during the Christmas season is, to us, most fitting in that it exemplifies the feeling many people already exhibit and enjoy during the Yuletide season. A continuation of this feeling of friendship and brotherly love on through Easter would indeed express the utmost in Christian achievement for this community and for our nation.

All of us are well aware of the fact that our nation was founded upon a background of religion, that it has grown and flourished on this basis for almost 400 years. We also recognize the fact that Communism, our greatest enemy, is based upon atheism—and that the Communists have openly declared their intention of taking over our nation when it becomes decadent. A return to the tenets of our founding fathers, along with sincere practice of our professed religious faiths from day to day would be, without question, the best possible answer to these threats to our way of life.

The "Mission of Love" is the first and only plan we have ever encountered which could awaken Americans to the crisis at hand and, for that reason, it could most easily dominate the future of our lives and the fate of our nation.

Nuggets

Secretary of State Dean Rusk may have been stating the obvious when, in his speech to the North Atlantic Treaty Organization ministerial council, he said that as between the desire for peaceful co-existence professed by the Russians and the military preached by the Chinese-Communists, the ideas of the Russians with respect to East-West relations seem to be preferable.

The emphasis he placed on the Sino-Soviet quarrel in his far-ranging review of the world situation was especially timely.

It is beginning to become evident that Communist China in time may become a more serious threat to the security of the West than the Soviet Union.

"Another Shining Addition"



YOUNG

Christmas Day 100 Years Ago Was Day Of Contrasts

RICHMOND, Va. (AP) — Dawn came slowly to the beleaguered Confederate capital, and snow clouds draped the city like a mourning shroud.

It was Christmas 1863, but there was little rejoicing in the city that day. The Civil War had taken its toll and its end was yet 16 months away.

Richmond was an American city observing its third Christmas under siege. It was a city of contrast and paradox; suffering and joy; famine and plenty; a nightmare in a Currier and Ives setting.

Beside Capitol Square the bells of St. Paul's Protestant

Episcopal Church, tolled, summoning worshippers. To the east soldiers huddled over breakfast fires for warmth. Beyond the trenches Union guns were silent.

Not far from the square, J. B. Jones saw his family off to church from their meager home, opened his diary and wrote: "It is a sad Christmas, cold and threatening to snow. My two youngest children, however, have decked the parlor with evergreens, crosses, stars, etc. They have a cedar Christmas tree, but it is not burdened. Candy is held at \$8 per pound. A few pistols and crackers

were fired by boys in the streets—and only a few. I am alone; all the rest being at church. It would not be safe to leave the house unoccupied. Robberies and murders are daily perpetrated.

"I shall have no turkey today, and do not covet one. It is no time for feasting."

Across Richmond the wife of an aide to President Davis, Mary Boykin Chestnut, poured over her vast wardrobe, finally selected a handsome Paris gown from before the war. Of the day she was later to write: "We had dinner oyster soup, besides roast mutton, ham, boned turkey, wild duck, partridge, plum pudding, sauterne, burgundy, sherry and Madeira. There is life in the old land yet!"

On Chimborazo Hill, in the largest hospital ever seen in the western hemisphere, battle casualties died unheeded the day. Below the hill, crowded along the James River, smoke rose from a thousand hovels in the once rat-infested Rocketts. Neither fire nor Christmas cheered the day.

At the door of St. Paul's, the rector, Dr. Charles Frederic Ernest Minnegerode, welcomed worshippers. He served the church for 35 years and during the Civil War was spiritual counsellor to President Davis and other leaders.

Twenty years earlier, as a German student at the College of William and Mary, Dr. Minnegerode had introduced the Christmas tree to Virginia. Three years later the first Christmas tree appeared in Richmond and the idea spread across the state.

Though saddened by privation and horrors of war, Christmas still came as a brief respite to the capital city. Amateur theatricals, skating on the frozen basin, and moonlight rides on the James took the minds of the people off war.

Even for Jones, a poorly paid government clerk, Christmas held joy. The following year, in 1864, he wrote:

"We have quite a merry Christmas in the family; and a compact that no unpleasant word shall be uttered, and no scramble for anything. The family was baking cakes and pies until late last night, and today we shall have full rations. I have found enough celery in the little garden for dinner.

"Last night and this morning the boys have been firing Christmas guns incessantly—no doubt (Continued on Page 18)

Panhandle Paragaphs

PLANT SLATED FOR OLTON

Two Olton men this week staked their claim to what they believe is a bright future for the Olton area announcing they will locate a \$100,000 livestock mineral plant here. John Moses, president of the new corporation, Western Minerals Inc., made the announcement as construction began at a site south of the city. George Caddel, owner of the Plainsman Farm and Ranch, will be the company's general manager. The announcement came after a meeting with the Olton Chamber of Commerce and Agriculture which worked closely with Moses and Caddel for several weeks in an effort to secure the plant for Olton. The corporation considered Plainview, Littlefield and Lubbock as possible sites before settling on Olton.

—THE OLTON ENTERPRISE

ABOLITION OF FAIR APPROVED

Abolition of Hockley County Fair officially was approved by the County Commissioners' Court here Monday. In a regular session, commissioners formally endorsed a recommendation by Hockley County Fair Association board of directors, proposing that the annual event be discontinued. Commissioners agreed to pay outstanding bills. Fair directors reported in a recent session that debts over the last three years have accumulated to about \$2400. Abolition of the fair, which had been staged 21 times, will not effect the spring livestock show which is under direction of the fair board.

—LEVELLAND DAILY SUN NEWS

MAP TO BE STAGE ORNAMENT

Principal ornament at the entrance to the amphitheater in Palo Duro State Park will be a huge relief map of the Texas Panhandle showing main geographical features of the area.

Decision to construct the map was made Monday in a meeting of the executive board of the Texas Panhandle Heritage Foundation. The meeting was held in the Canyon home of Mrs. Pleas Harper, president of the board. Peter Cowart, concessionaire at Palo Duro State Park, will make the original model for the map. Working from this model, members of the West Texas State University Art Club will mold the map in clay. Sections will be fired, converting the clay into hard tile. The finished map will be assembled at the entrance site.

—THE CANYON NEWS

TV CABLE INSTALLATION DELAYED

Installation of a TV cable for Texico-Farwell is delayed until a permit is received from the Federal Aeronautics Administration to erect a 500-foot tower that is needed for the cable system. The permit must be granted for the tower on the planned site because the location is on an airway, said Frank Sides Jr., Sayre, Okla., and Ed Dart, Dallas, members of the firm holding the franchise for the TV cable. Sides and Dart stressed the fact that installation crews will arrive in town immediately after the permit is issued and will begin construction on the cable installation at once.

—THE STATE LINE TRIBUNE

CITY COOPERATION APPROVED

Priona's City Council Monday night passed a resolution to cooperate with the Texas Highway Commission and Parmer County in the "protective right-of-way" program proposed for U.S. Highway 60 through the county. The state commission has said that it would cooperate with the county and city in purchasing right-of-way along the highway, which would protect the county's interest in widening the road to four lanes when such a project becomes a reality.

—THE PRIONA STAR

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm expresses some views on Russian farming this week, his letter indicates.

Dear editor:

It has long been my theory that an ordinary Russian citizen finally would get tired of conquering space and losing at the grocery store, that watching satellites on an empty stomach soon loses its excitement, and an item I read last night bears this out.

According to an article from Moscow, "the Soviet masses have displayed open discontent about the shortages of flour and bread."

And Mr. Khrushchev has acknowledged this by announcing he will now spend 46 billion dollars on the Russian fertilizer industry to improve the food situation. It may work, but I doubt it.

It's easier to order a satellite to orbit than a farmer to plow. And what a farmer does with fertilizer depends on the farmer, not to mention the weather and the slope of his land, and it's possible to spend 46 billion dollars on fertilizer and produce only 26 billion dollars worth of food. I've done it, on a fraction of that scale, and the fault wasn't with the fertilizer.

The Soviets may get by, for a time at least, with assuming that all men are exactly alike and will react exactly alike when told to do, but when they assume all land is alike, they've hit a stump. Ordering every Russian farmer to put down 200 pounds of fertilizer per acre on February 1 is like ordering all women to wear a size 10 dress. The contour of a piece of land, like the shape of a woman, is not subject to government regulations.

To get the most out of a farm a man has to be intimately acquainted with it, and even then he can flop. I've been studying this Bindweed farm for years and it hasn't won any prizes.

Russia may get its farmers to farm for love of the fatherland, but there seems to be more to eat when you farm for a profit.

Maybe Russia needs 46 billion dollars worth of fertilizer, but I have a notion it needs to spend a few billion more on the study of human nature.

Yours faithfully,
J. A.



AT SHIRLEY SCHOOL sixth grade students presented a Christmas program "Thirty Minutes With Santa Claus" during an assembly Thursday. In the play, the father, John Wentworth, played by Bob Nelson, learns the meaning of Christmas as he overhears a conversation between his daughter, played by Prissy Crume and Santa Claus, played by Santry Rush. In the top photo, the finale, Bob (center) sums up the meaning of the story as the choralers and Prissy Crume and Debra Huddleston, who played Mrs. Wentworth, listen. Below left, Santa tells the story of the first Christmas. At the right is a scene from the Christmas story. The innkeeper, standing left, was played by Keith Anderson, the three wisemen are Tommy Stoy, Lonny Coffey, and Steven Sanders; Joseph was played by Jimmy Olguin and Mary by Beverly Taylor. The angel was Sharla Harrison. (Staff Photos)

100 Years...

Continued from Page 14
 pilfering from their fathers' cartridge boxes. There is much jollity and some drunkenness in the streets, notwithstanding the enemy's pickets are within an hour's march of the city.
 Christmas began clear, pleasant and frosty in 1864—the last of the war—but turned to rain

before nightfall.
 In the Jones household a treasure chest replaced Santa Claus' bag.
 The week before Jones came across an old, black chest, unopened for four years. A locksmith was summoned, but failed to find the house and ended up in the trenches before he could be sent for again.
 Jones borrowed 25 keys, but

none fit. He tried to pick the lock with a wire. Finally, using a poker, he pried off the lid. Inside was a treasure of chemises, stockings, lace, collars, slippers, other clothing and trinkets.
 The available articles, though once considered rubbish, would sell, he wrote, "and could not be bought here for less than \$500."
 This examination occupied

the family the remainder of the day and night—a content with this Christmas diversion—and oblivious of the calamities which had befallen the country. It was a providential distraction.
 Dear Santa Claus: I'm 8-years-old. I want a football. What do you want me to leave you? I want a Duncan top. Will you bring that? Your friend, Gerald Shipley.

THE POINSETTA
 The most beautiful plant of Christmas is the poinsettia. Few people the world over who use the poinsettia at the holiday season as a decoration realize that it is a product of tropical or semi-tropical America.



Have a
**MERRY
 CHRISTMAS!**

And thanks for your wonderful loyalty.



Jones Texaco

U. S. Highways 60 and 385 Hereford, Texas

Merry Christmas!



With all warmth and sincerity, we send our wish for an old-fashioned Merry Christmas. May the season be filled with a joy and happiness that will grow in all the days that follow. To you, our sincere appreciation and a very Merry Christmas!

West Texas Drilling, Inc.

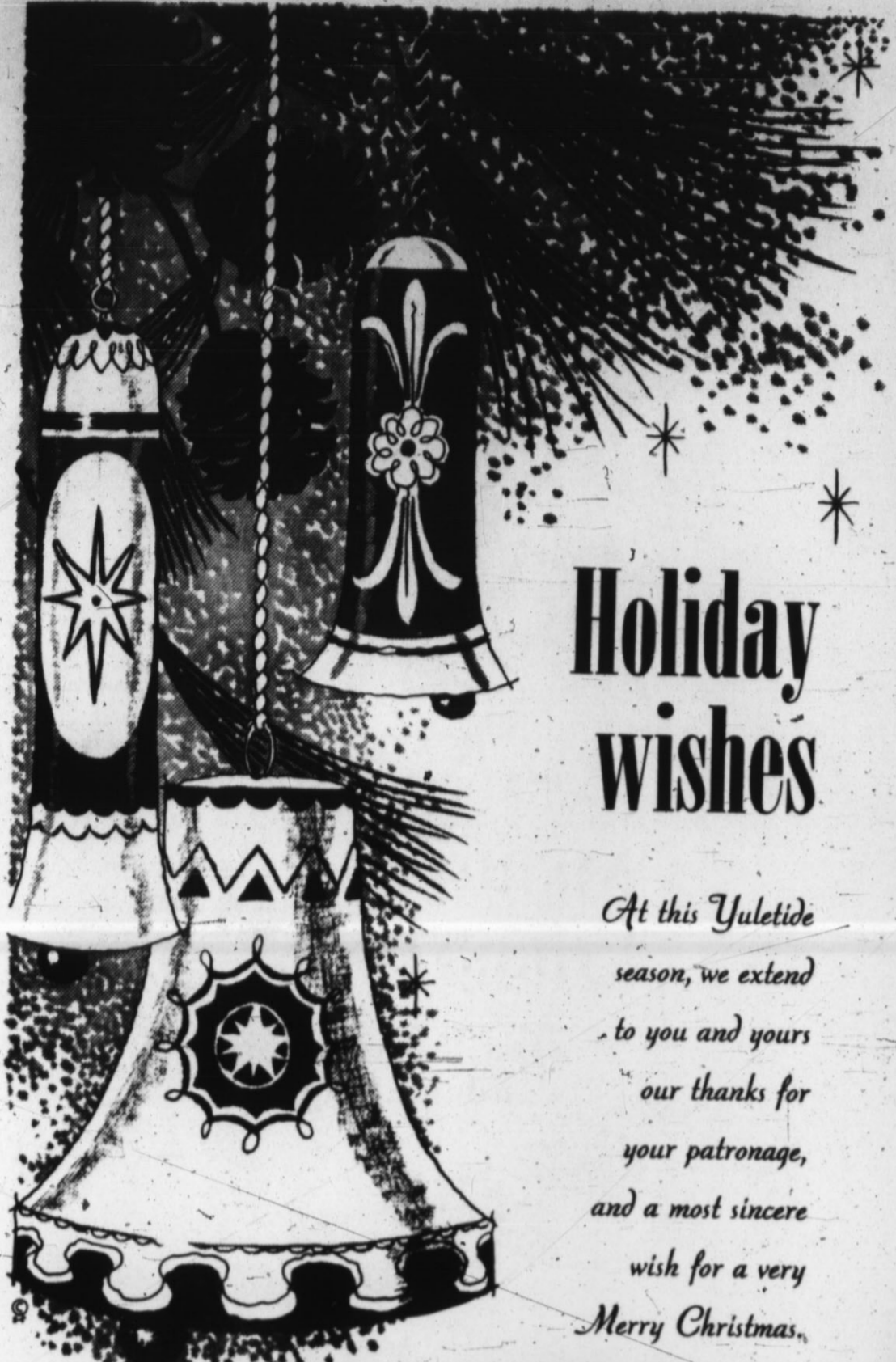
West Hiway 60 11 Years in Hereford J. D. Kirkland, Mgr.



**WELCOME
 to Our Place**

As an old and favored customer of ours, you know the door of our place always opens on Friendship. It's been a real pleasure to serve you in the past... we think it will be even more of a pleasure to serve you in the future. And for today: **MERRY CHRISTMAS!**

HAYS IMPLEMENT CO.



Holiday wishes

At this Yuletide season, we extend to you and yours our thanks for your patronage, and a most sincere wish for a very Merry Christmas.

PANCIERA TIRE & SUPPLY CO.

Zimmerman Wins Writer's Award

Stanley Adams, president of the American Society of Composers, Authors and Publishers, announces that Donald L. Zimmerman, Hereford, is the winner of first prize of \$250 in the Nathan Burkan Memorial Competition for 1963 at the University of Texas Law School, conducted under the supervision of Dean W. Page Keeton. Zimmerman's prize-winning paper is entitled "Copyright Law and Educational Television."

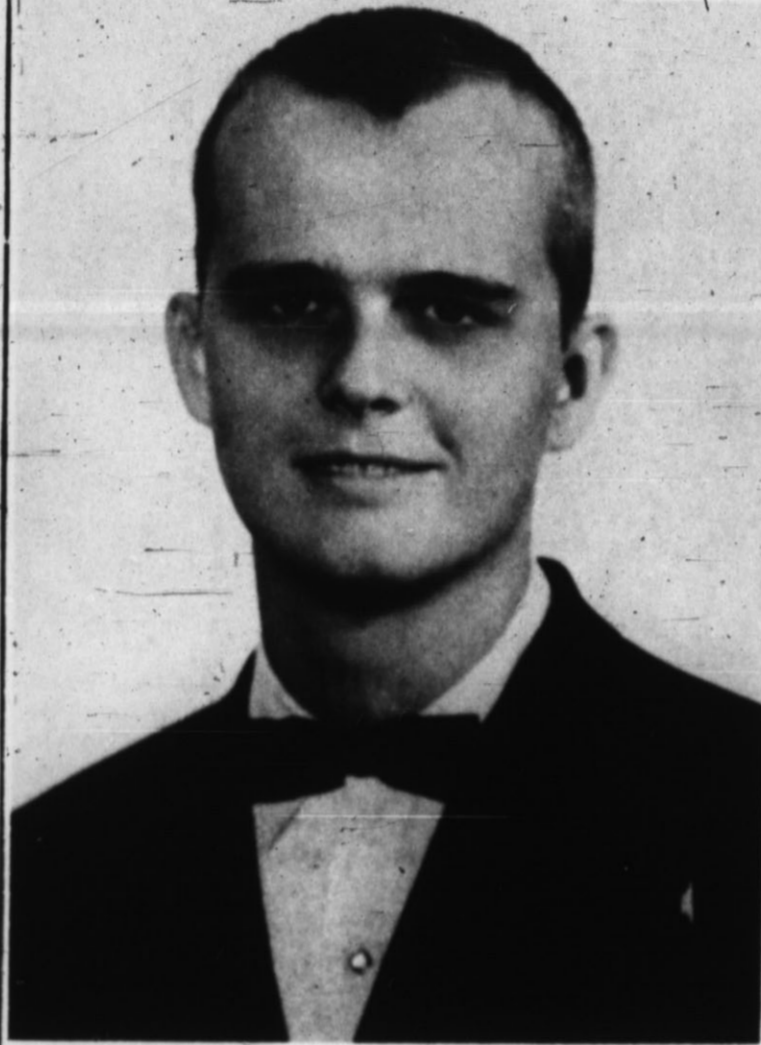
The son of Mr. and Mrs. D. D. Zimmerman, Hereford, he is married to the former Molly Beddo of Roby, who is teaching in the Austin public school system.

The Nathan Burkan Memorial Competition is sponsored annually by the American Society of Composers, Authors and Publishers, and is designed to stimulate interest in the field of copyright law.

First and second prizes of \$250 and \$100 are offered in each of the leading law schools throughout the nation.

A panel of distinguished judges then considers all the prize-winning papers which are received from participating law schools, and selects the outstanding essay for national awards of \$1000, \$500 and \$250.

Zimmerman received his bachelor of arts degree from Texas Technological College in Lubbock where he was a member of the Student Council and Delta Sigma Rho (National Speech Honorary). He is a recipient of the Texas State Bar Patent, Trademark and Copyright Award of 1963.



Christmas Party Held By Simms Study-Craft Club

Members of Simms Study-Craft Club met for their Christmas Party in the home of Mrs. James Bullard Dec. 17. Mrs. Bullard read a Christmas poem, and gifts were exchanged.

Refreshments of fruit cake and punch were served to Mrs. Bud Heaton; Mrs. H. G. Hetzler; Mrs. J. M. Boothe; Mrs. Robert Lloyd; Mrs. Leland Burns; Mrs. E. L. Young; Mrs. James Cavin; Mrs. Jim Ferrin; Mrs. R. L. Pinnell; Mrs. Lewis West; and Mrs. James Couch.

The next meeting will be Jan. 2 in the home of Mrs. M. A. Ferguson.

Read the Classified Ads!

... and please make it a special and wonderful Christmas for all of our friends!"



MERRY CHRISTMAS



ART STOY BILL HARDWICK FRANCIS HARDWICK
ROBERT WOOLSEY JOE MARTINEZ



from Plains Insurance Agency Since 1926

Mr. & Mrs. Jno. H. Patton
Mr. & Mrs. W. H. Patton
Robert Lemons - Wanda Coker
Lisle Patton



May the Holy Spirit born in Bethlehem bless your home, and bring to you and yours all the heart-warming joy of a very Merry Christmas.

ALLRED OIL CO. and Employees



Yuletide Wishes
May all the warmth and cheer of Christmas abide with you.

POARCH BROS.

NOEL



Hope of heart and peace of mind beside you ever stay. That's our fondest wish for you at this Holiday.

TROY MOORE



HEREFORD ELKS CLUB, Lodge 2269, was the sponsor for a party for children in the Labor Camp Friday afternoon at 4 p.m. The affair was held in the hall behind the school at the camp. The Elks Club distributed approximately 800 bags of candy, fruit, nuts, and gum to the children who attended. (Staff Photo)

FRIO NEWS

Classes Hold Yule Parties In Hereford

By Mrs. Owen Andrews and Mrs. Charles Self
Two Frio church classes held parties recently in restaurants at Hereford.

The Adult I-Sunday school class staged its annual Christmas party in El Corral last Friday night. The group ate Mexican food and then played-

ty-two.

Present were Mr. and Mrs. Weldon Stephan, Mr. and Mrs. Jack Rogers, Mr. and Mrs. James Dobbs, Mr. and Mrs. Robert Dobbs, Mr. and Mrs. Bob Person, Mr. and Mrs. Charles Self, Mr. and Mrs. Earl Harkins, Mr. and Mrs. Joe Autry, Mr. and Mrs. Mark Shadden, Mr. and Mrs. Glen Andrews, Mr. and Mrs. Tommy Sparkman and Mr. and Mrs. Larry Dobbs.

The intermediate class went bowling and ate at Raney's Restaurant last Saturday night for their Christmas party.

Those attending were Bill Cole, Stevie Robbins, Edlena Vinson, Vicki Axe, Kita Struve,

Reba Hall, J. D. Harder, Darlene Sparkman, Troy Manley, Ronnie Fin, and two visitors, Lynn Chism and Keeneth Dyer. Mrs. Earl Harkins is sponsor. Mr. and Mrs. Earl Harkins and family visited Monday and Tuesday with Mr. and Mrs. F. B. Harkins in Plainview.

Mr. and Mrs. Douglas Phillips and Gene of Amarillo visited Mr. and Mrs. J. D. Stringer, Debbie and Mike Sunday through Tuesday.

Stevie Robbins, Edlena Vinson, Nancy Gripp, Virgil Barber, Jana Cole and Dale Williams were among young people who participated in the Christmas program Thursday night at Hereford High School.

Hospital Notes:

Patients in Hospital
Raymond P. Conway Sr., Route 3; Mrs. Virgil Morton, Box 304; Mrs. Corine Moore, 115 Beach; Mrs. Anthony J. Urbanzyk, Route 2; Joe Scott, Box 146, Vega; Mrs. Donald R. Stephens, 901 LaFayette; Mrs. Georgia Benefield, King's Manor; Mrs. Wilbur W. McBee, 837 Brevard; Mary Elizabeth Foshee, Route 4; Fred H. Oberthier, 511 North Miles; E. F. Sevier, Route 3; Norman G. Kelley, 913 South Walnut, Idalou; Mrs. James H. Spouse, Box 196, Vega; Roger Dale Barton, Route 4; Edwin W. Thomas, 322 Avenue J; C. L. Ueckert, Box 324; Mrs. Chancie L. Mercer, Box 786; Charles Eugene Cupell, Route 4; Mrs. Fred F. Collett, Box 307; Mrs. Raul Cruz, 370 Main; Mrs. Ida Madden, 420 Avenue J; Earl H. Hare, 121 Emma; Exie Lee Mays, Box 786; Mrs. Clifton C. Combs, Route 4; Mrs. J. B. Snead, Box 612; Frank A.

Zachary, 417 Avenue J; Mrs. Ola Davis, King's Manor.
Dismissals
Robert T. Eastman, 12-14. Mrs. Ernest Coronado, Dellus Gene McCutchen, A. A. Dearing, Mrs. Roberto Vela Jr., Mrs. Floyd R. Feagin, 12-18. Mrs. Alvin J. Locke, Mrs. George E. Robertson, 12-19. Mrs. Elmer F. Reinart, Harlin Keith Wall, 12-20.

MANY, MANY NAMES
Santa Claus has been called by many names, not the least among them being Kris Kringle. However, Kris Kringle is not of German origin, common belief notwithstanding. The name comes from a modification of the German "Kriskind" of Christ Child. According to legend, the Christ Child is a white-robed angel, a messenger—the Infant Jesus who comes bearing gifts for the children of the world.

Michigan State punter Lou Boblich set a school record of 71 yards for a punt in a Big Ten game against Purdue this season.

STAR THEATRE CONTINUOUS DAILY! From 1:45 P.M.

TODAY AND MONDAY
Suddenly...he could see thru clothes...flesh...and walls!

RAY MILLAND
X
THE MAN WITH THE X-RAY EYES
-PATHECOLOR SPECTARAMA-

He had the power to strip souls as bare as bodies, and to see to the very end of the universe!!!

WINNER OF THE INTERNATIONAL SCIENCE-FICTION FILM FESTIVAL

STARRING: RAY MILLAND, JANE WOOD, BOB HOPE, BOB HOPE, BOB HOPE

Tuesday! Our Xmas Eve Show

TARZAN'S EXCITEMENT! CARTOONS! GIFTS!

FOR YOUNG AND OLD!

TARZAN'S CHRISTMAS PARTY

ALL IN TECHNICOLOR

THRILLS A'PLenty! LAPS GALORE!

9 COLOR CARTOONS

3 TOM AND JERRY CARTOONS

3 MISTER MAGOO CARTOONS

3 ROAD RUNNER CARTOONS

FREE GIFT TO ALL!

CHILDREN 50c
ADULTS REGULAR COLOR ADMISSION

YOU'LL SEE THIS 'TARZAN' FEATURE

THE GREATEST OF THEM ALL!

THE NEW SPECTACULAR THE MIGHTY TARZAN

STARRING: GORDON SCOTT - BOB HOOPER - BETTE ST. JOHN

ENJOY OUR BIG SPECIAL **XMAS SHOW!**

- STARTS WEDNESDAY -

Three against the wilderness!

This four footed trio of comfort-loving pets are every bit as remarkable as the adventures they face in their desperate drive toward home across the Canadian wilds.

Walt Disney **The Incredible Journey** TECHNICOLOR

Meet these three amazing adventures:
BODGER a noble red Labrador
TAO a shrewd, sassy and cunning cat
LUATH the "fastest" of all Labrador Retrievers

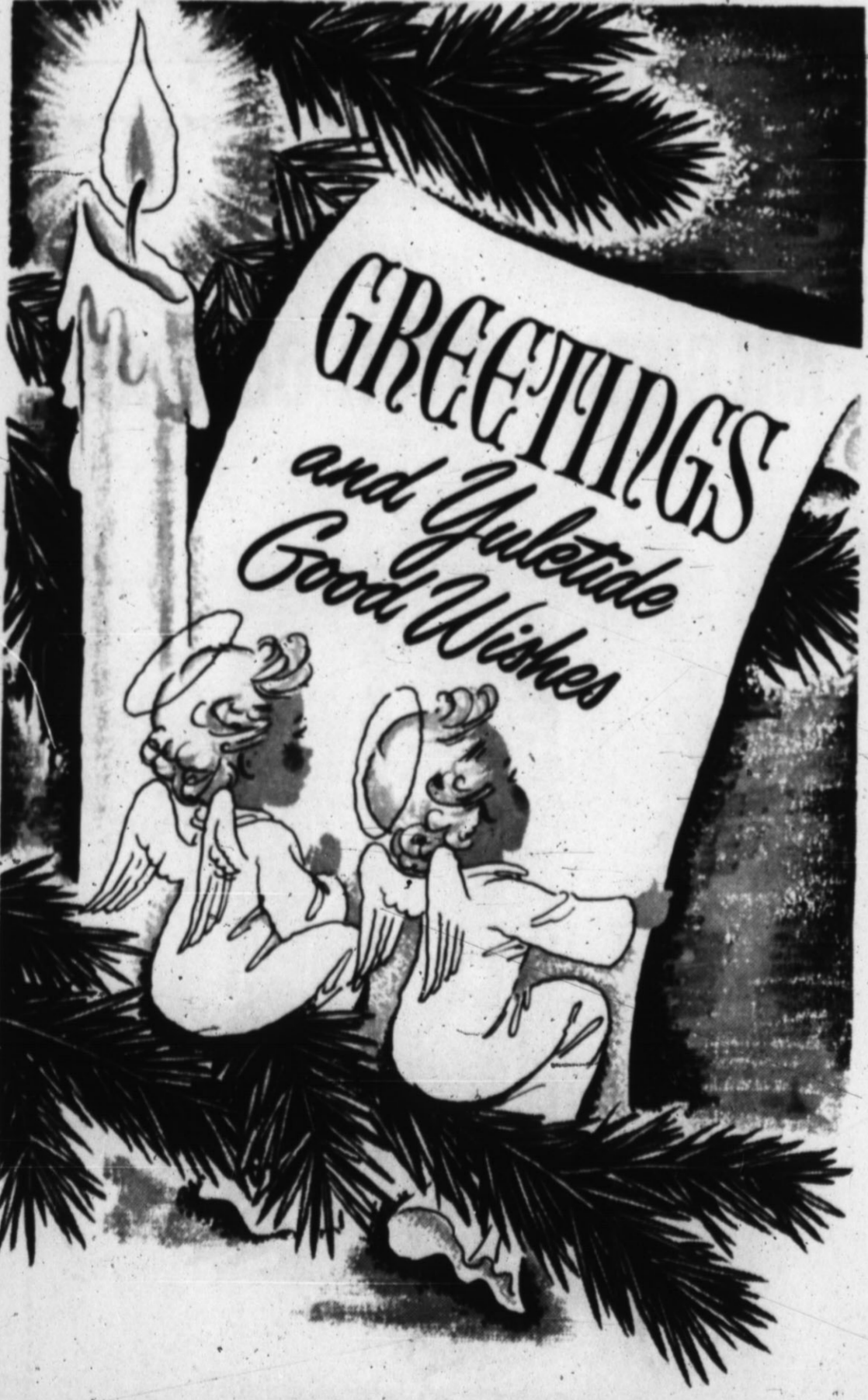
Based on Stanley Burnham's international best-selling novel that all the world has taken to its heart.

STARRING: GORDON SCOTT - BOB HOOPER - BETTE ST. JOHN

Adults - 85c Students with I.D. - 75c Children 50c

The Christmas Gift of HAPPINESS that Warms the Heart

Theatre GIFT Book \$5.00
and 100 BOOKS \$2.00



PATTERSON CHEMICAL COMPANY
Now Located 1 1/2 Miles South on Dimmitt Hiway



SINCEREST
WISHES FOR
A JOYOUS
Christmas



Davis Implement Co.
Your Minneapolis-Moline Dealer Since 1935

Hereford State Bank
FOR YOUR
Auto Financing

Comm JEWELRY
347 Main
Hereford, Texas

1 Carat Set \$175.00
1/2 Carat Set \$115.00

See us for the best
Prices on Diamonds & Watches



HONOR AWARDS FOR "The Roundup" were presented to students in a special assembly at Hereford High School Friday morning. "The Roundup" is the school's annual. The following were chosen as class favorites by the student body: (from left to right) Larry Noland and Becky Higgins, freshman class; John Perrin and Joann Ferguson, sophomore class; George Muse and Sharon Tinnin, junior class; and Joe Self and Janice Hagans, senior class. (Staff Photo)

Courthouse Records
Vehicle Registrations

Jim Rakestraw, 1956 Ford pickup; L. H. Woodford, 1964 Chevrolet pickup; Marvin R. Gordon, 1964 Dodge pickup; J. D. Gibbs, 1956 Chevrolet; John H. Hewitt, 1964 Ford; Alejo Aquillan, 1964 Ford; R. L. Cocanougher, 1964 Ford; Jimmie Cridle, 1964 Ford truck; Albert C. Stengel, 1952 Chevrolet pickup, 12-17.

Gilberto Alaniz, 1960 Chevrolet; Julio Albert Sanchez, 1938 Ford; Darroll Adams, 1957 NSU Motorcycle; S. F. Clements, 1964 Oldsmobile; Arthur Gutierrez, 1956 Buick; Tvañ Lewis Block Jr., 1955 Chevrolet; Francisca Monsivaiz, 1951 Pontiac; Donald Vinton, 1958 BMW; Piggy-Wiggly, 1964 Chevrolet; J. C. Bennington, 1955 Ford, 12-18.

Q. Z. Bingham, 1964 Dodge; W. R. Dickson, 1959 Victor house trailer; W. M. Sudderth, 1964 Oldsmobile; Samie West, 1961 Ford truck; Jasinto Suarez, 1958 Ford; Samie West, 1962 Ford pickup; John R. Miller, 1961 Volkswagen; Samie West, 1961 Mercury; Samie West, 1961 Mercury; Harvey Lindsey, 1959 Ford; Peggy Short, 1955 Chevrolet; David C. Brewer, 1957 Ford; Wilbur Bell, 1964 Chevrolet; Viola Gyles, 1964 Oldsmobile, 12-19.

Joe S. Crockett, 1953 Chevrolet; Frank Moes, 1958 Chevrolet; Cruz Alicarez, 1958 Ford; A. Cantu, 1959 Plymouth; Manuel Garcia, 1960 Chevrolet pickup; Bobby L. Sessums, 1958 Ford; City of Hereford, 1964 Dodge pickup; City of Hereford, 1964 Dodge pickup; Ramon S. Gonzales, 1963 Ford truck; Reymundo G. Mendoza, 1957 DeSoto; David Paul Galenbeck, 1957 Ford, 11-20.

Warranty Deeds
H. V. Crawford, et ux, to Hereford Tile and Brick Co., Inc.; 2.77 acres out of the Southwest part of Section No. 38, Block K-3, lying North of U. S. Highway 60, Cert. No. 33, Stone, Kyle and Kyle Surveys. Woodrow Welty, et ux, to Garland Cox; The West 52 feet of Lot No. Six, Block No. Three, Womble Addition.

Eusebio H. Prieto, et ux, to Ernesto Tjerina; All of Lot No. 4 in Block No. 7 of Womble Addition.

H. C. Barton, et ux, to Lindy Daniels; A part of Section 111 in Block M-7.

H. C. Barton, et ux, to Lindy Daniels; A part of Section 111, Block M-7.

James Franklin Merritt Jr., et ux, to Bruce Carter; The West 90 feet of Lots Nos. 7 and 8, of Murchinson's Subdivision of the West half of Block No. 63.

Walker Nichols, et ux, to Norman E. Moore; Lots Nos. 9, 10, and 11 of Carlyle Subdivision of the Southeast quarter of Block 15, Evans Addition.

Clara Bohannon, et al, to Great Plains Farms, Inc.; The North One-Half of Section Eighty-One, Block K-7; The North One-Half of the Northeast Quarter of Section One Hundred, Block K-7.

Blanche D. Hill to Francis W. Hill, et al; All of the South 1/2 of Section No. 26, Block K-3.

Marriage Licenses
Stanley Carl Kropff and Rebecca Jean Jackson, 12-17.
R. L. Layman and Martha Virginia Sullivan, 12-17.
Sammie Brown Lesly and Suzanne Yarbro, 12-18.
Boyd Melvin Foster and Dolores Villarrea Hunt, 12-19.

The Detroit Tigers will play 30 night-games at home next season.

Sulfuric Acid....
THE SOIL CONDITIONER THAT WILL ASSURE YOU OF
GREATER YIELDS
AT HARVEST TIME ON ALL CROPS
DIRECT APPLICATION or APPLIED IN THE WATER

Lyle Blanton of Hereford, Inc.

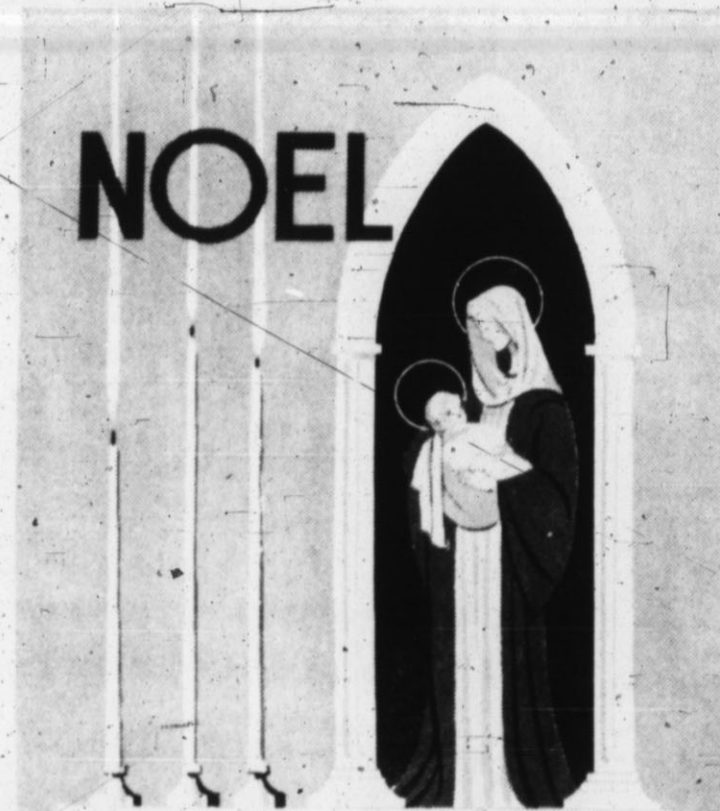
EAST HWY. 60 EM 4-0221

EAGLE NEST HOMES
Builders & Developers
Eagle Nest Construction
HEREFORD

230 N. 25 Mile Ave. EM 4-3722

- Homes Custom Built on Your Lot or Ours
- Maximum Conventional Loans Arranged
- Commercial Buildings • Turn Key Remodeling

Also will build to suit tenant on long term lease.



Peace and joy be with you and your loved ones during this blessed Yule season and all the days to come.

Buy-Rite Furniture
Mr. and Mrs. J. H. Fish



GREETINGS TO YOU!
An old-fashioned wish that's always new... Merry Christmas!

WE WILL BE CLOSED
THURSDAY, DEC. 26
Masters Cleaners
229 W. 3rd EM 4-1876



JUST BECAUSE HER DOLL can't lick Christmas Seals doesn't hinder this young Texas miss from instructing her on the proper way to dress up mail at this time of year. According to Governor John Connally's proclamation, Christmas Seal Days in Texas will continue until Christmas Day. Young ladies, (and everyone else!) according to this young lady, should see that this proclamation is properly observed by pasting Christmas Seals on the back of outgoing mail.



We wish you and yours every joy of a Very Merry Christmas Season!

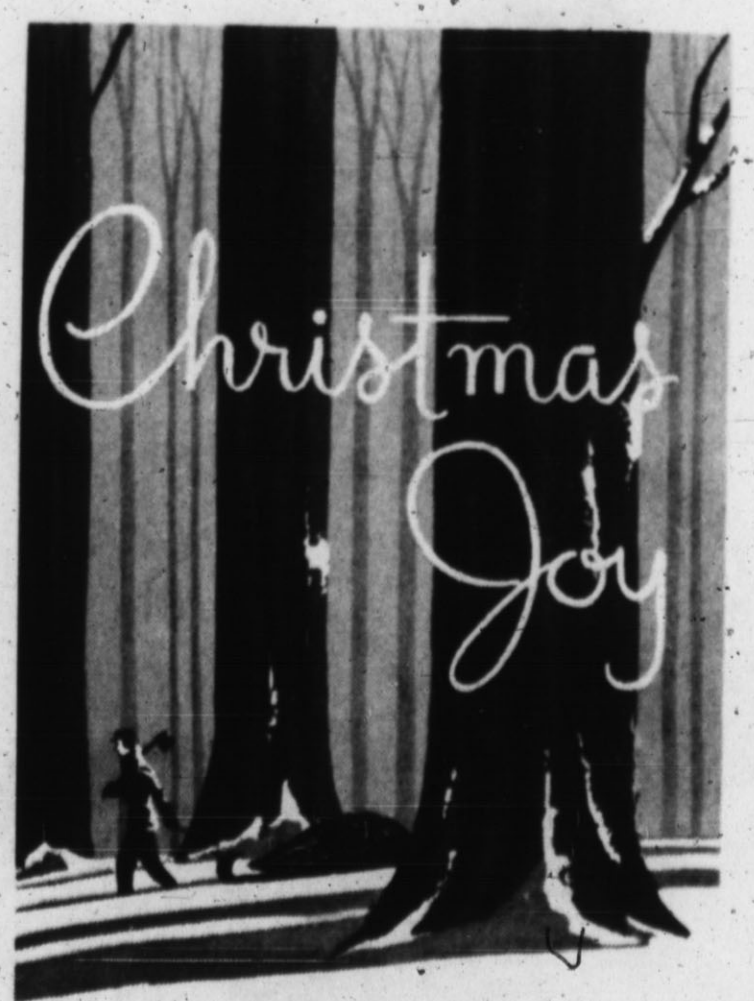
Western Wrecking
Anson & June Dearing



Merry Christmas

Come in and look over our antiques before you buy one!

MILBURN MOTOR COMPANY



OWENS AND HOLLINGSWORTH

809 E. 2nd. Electric & Motor Service EM 4-3572

Nation's First Hospital For Eye Diseases Opens

BIRMINGHAM, Ala. (AP) — The vision of a dedicated few eventually will save the vision of many.

"This hospital will have equipment to make possible the saving of many eyes that previously would have been lost," said Dr. Alston Calahan, president of Eye Foundation Inc.

The 55-bed Eye Foundation Hospital will accept its first patients soon.

It will be the first hospital in this region, one of less than 10 in the country, devoted entirely to treatment of the eye.

"The hospital will place tools never before used in Alabama in the hands of local ophthalmologists for use in repairing eyes damaged by injury or disease," Dr. Callahan said.

Some of the specialized equipment is yet to be purchased. Money for it will come from private donors.

Donors already have contributed \$1 million toward the construction, itself. Total cost, including equipment, will nudge \$1.5 million.

The Eye Foundation will not only provide adequate bed space for eye patients, but will free beds for general patients in hospitals where eye cases were treated in the past.

There will be two operating rooms; in emergencies two operations can be carried out simultaneously in each.

New equipment used in eye treatment here for the first time includes a light coagulator, operation microscope and pleoptic aids.

The light coagulator focuses a thin, powerful light beam on the back of the eye. It is used in cases where the retina has become detached. It causes tiny burns whose scar tissue reglues the retina to the eye wall.

The operation microscope gives surgeons a highly magnified view of tissue during operations, permitting exact placement of grafts.

Pleoptic equipment is used for training so-called "lazy eyes."

Eye Foundation Hospital was the idea of the late Dr. Roy Kracke, first dean of the University of Alabama Medical College.

Drs. Kracke and Callahan persuaded the late Robert I. Ingalls Sr. to make the initial gift 13 years ago. Ingalls' \$25,000 purchased the land in the heart of what is now the Birmingham Medical Center.

At least 75 persons will staff the facility. Two resident eye doctors will be on duty at all times. There will be a resident training program.

The two-story, poured concrete structure is designed with a fountain in the covered entrance way. A large mural, lighted at night, will adorn the entrance.

Adjustable louvers, on three sides of the second story, will adjust the light in rooms, and add a distinctive architectural touch.

Walls of patients' rooms will be covered with pastel fabric. Special tinted window glass cuts down the glare.

"We've been asked to add a wing for ear patients," Dr. Cal-

lahan said. "That might be in the future. Meanwhile, if our facilities are available, the ear surgeons are welcome."

A charity clinic for out-pa-

tients is included in the over all plan.

Tom E. Bradford, chairman of the Eye Foundation finance committee, summed up the hos-

pital's purpose: "We will never have to say again: 'The child's sight could have been saved, if we only had the necessary equipment.'"



HEAVEN BLESS YOUR CHRISTMAS

HEREFORD BAKERY
519 Park Ave. EM 4-0177

YULETIDE GREETINGS



Hoping your Christmas will be as peaceful and bright as the fallen snow.

HEREFORD BUTANE
and Employees

Students Contribute Food, Money To Needy

Students of Stanton Junior High School recently contributed money, food and clothing to go to the needy families in this area and also collected money for other charities.

The collections were made by homerooms at the school. The students gave \$64.12 which went to Boys' Ranch, and \$12.15 which went to the girls' home in Whiteface. Of the total, Mrs. Ray Todd's homeroom gave

\$25.47. The students gave up money for candy, ice cream, and gum, to contribute.

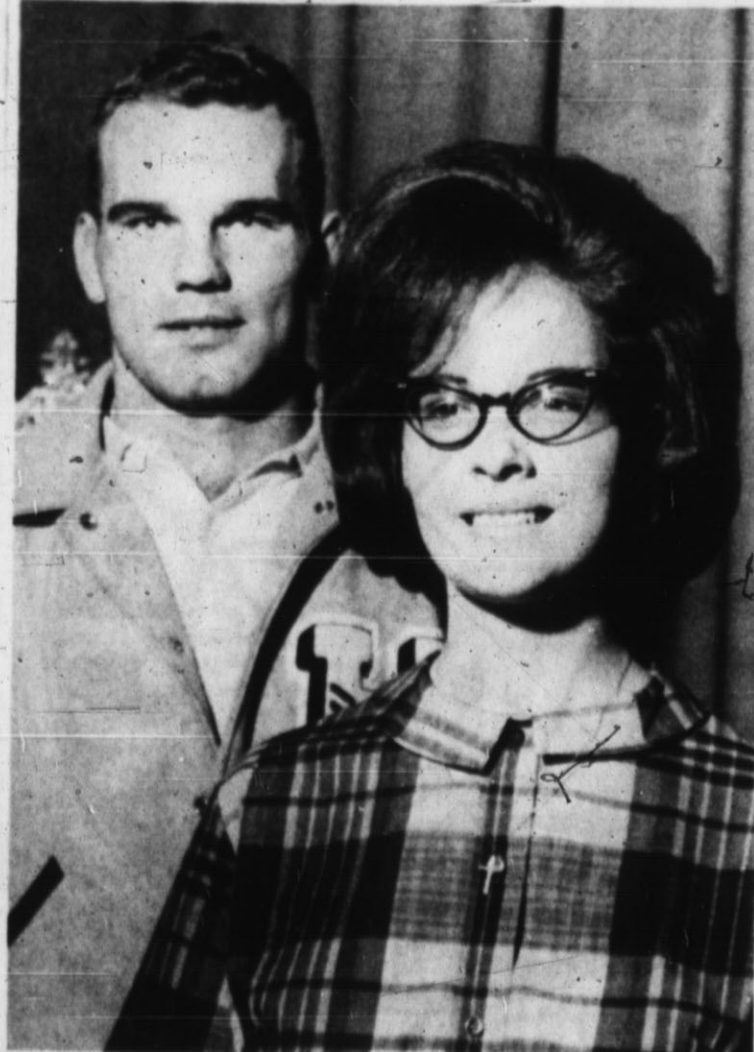
Also collected were three boxes of food and four boxes of clothing and a few toys. These were given to the Deaf Smith County Welfare office for distribution.

Some homerooms sent their contributions to deserving individuals.

Read the Classified Ads!



PERSONALITY KING AND QUEEN — Pegene Cox and Jimmy Higgins were elected by the Hereford High School student body for this honor position in "The Roundup", the school's annual. Awards were made in a special assembly Friday. (Staff Photo)



JIM HANEY AND MAMIE Silvertooth are Mr. and Miss Hereford High School for the school year 63-64. Announcement of the awards was made in a special assembly Friday morning. The winners were elected by the student body. (Staff Photo)

GREETINGS!



DEAR FRIEND,

Just a few lines to let you know we appreciate your loyal patronage, and wish you a very Merry Christmas!

Bill Hampton & Dink Godwin



A JOYOUS

Christmas

Good Health,
Good Hope, Good Cheer—
May you receive them all!

JAMES M. BOYD

Humble Wholesale and Retail

Shop Piggly Wiggly For Your Holiday Foods!
You're Sure To Have The.....



Merryest Christmas

CLOSED WED. & THURS., DEC. 25 & 26



PECANS

SHELLED
ELLIS
10 oz. Cello
Pkg.

59¢

BROWN & SERVE ROLLS

TENDER
CRUST
ALL
VARIETIES

2 FOR 49¢

MIRACLE WHIP

Kraft's Salad Dressing
QT. JAR

49¢

ORANGE JUICE

SHURFINE
FROZEN
6 oz. Cans

4 FOR \$1

DOUBLE S&H GREEN STAMPS MON. & TUES

WITH \$2.50
PURCHASE
OR MORE

EGGS

Sunnyside Up
Grade "A" Large
Dozen

47¢

OCEAN SPRAY Cranberry Sauce STRAINED or WHOLE 2 for 49c	SHURFINE COFFEE lb. CAN 59c	BORDEN'S EGG NOG QT. CTN. 49c
MYCO FANCY QUALITY Mandarin ORANGES 11 oz. CAN 29c	NYLON HOSE NATTY SPUN ALL NYLON 51 - 15 WITH SEAMS GUAR. FINEST & 1st QUALITY 39¢ PAIR	BORDEN'S WHIPPING CREAM ½ PT. 25c
Marshmallow CREME KRAFT PINT JAR 19c	ICE CREAM BORDEN'S ½ GAL. 59c	BUTTER BORDEN'S LB. 79c

HAMS

WRIGHT'S
FULLY
COOKED
Half or
Whole

45¢



TOM TURKEYS

NORBEST
FIRST
GRADE
16 - 22 lb.

39¢

WILSON' CANNED HAMS

6 LB. CAN \$5.89

Assortment - All Sizes Turkeys - Hams - Bar 'S' - Cure 81 Smoked Turkey
Stuffed Turkey - Pepper Smoked Hams - Duckings Fresh - Ham & Pickled Ham

CRISCO

3 lb. Can **69¢**

CELERY

2 stalks **19¢**

EMPEROR RED
GRAPES 2 lbs. 29c

CALIF.
TANGERINES lb. 29c

CRANBERRIES

INDIAN
-TRAIL 2 LB. PKGS. 49c

MARYLAND SWEET
YAMS lb. 10¢



Many - Many Last Minute Gift Items

NORELCO RAZOR \$18.95 Value ELEC. FLOATING HEAD **\$15.99**

TRANSISTOR RADIO \$9.88 Value CONTINENTAL 6 Tube **\$6.99**

BICYCLE \$19.95 Value MIDWEST 16 INCH BOY OR GIRL **\$15.95**

TRICYCLE MIDWEST 12 INCH \$10.95 Value **\$7.95**

COFFEEMAKER UNIVERSAL 10 CUP - 15.95 VAL. **\$10.95**

TRAVEL KITS \$4.95 Value TEXAN **\$3.95**

RED WAGONS SMALL 2.49 MED. 3.98 LARGE **8.95**

Mrs. J. M. Langford Knows The Joy Of Giving With Love At All Seasons



Mrs. Stanley Carl Kropff the former Miss Rebecca Jean Jackson (Personal Photo)

Mrs. Wagoner Is Hostess For Westway Social

Mrs. Joe Wagoner was hostess for the annual Christmas party of Westway Home Demonstration Club, Wednesday, Dec. 18. The program included a reading, "The Important Thing," by Mrs. Wagoner, the Christmas story from the Bible, read by Mrs. Clarence Saulcy, and a poem, "The Nine Nights of Grieving," read by Mrs. Wilburn Thomas from McCall's Magazine, December, 1962. Mrs. Homer Rudd led group singing of "Silent Night" and "Jingle Bells."

Gifts were exchanged, and Mrs. Wagoner, the club president, presented each member and guest a handmade apron and potholders. The refreshment table and other decorations followed the Christmas theme. Appointments were in milk glass. During the business meeting, plans for a New Year's Eve progressive dinner and party were discussed. The next regular meeting will be Jan. 9, when club members will tour the underground house in Plainview and lunch at the Elm Tree Inn in Tulia.

Those present were Mrs. Bess Werner, Mr. Bill Drake, Mrs. Wilburn Thomas, Mrs. Paul Rudd, Mrs. Tom Draper, Mrs. Bentley Bolin, Mrs. Jimmy Jesko, Mrs. Clarence Saulcy, Mrs. Johnnie Turrentine, Mrs. Homer Rudd, Mrs. Joe Landers, Mrs. Ralph Mitchell, Mrs. Herbert Owens, Mrs. Gene Combs, Mrs. Roland Hargrove, Mrs. John David Owens, Mrs. David Seal, Mrs. Vernon Sherman, the hostess, and two guests, Mrs. Paul Stevens, and Mrs. Elmer Stevens.

"It is my God-given duty, to do or say anything I can that will make a child a better citizen," believes Mrs. J. M. Langford, 322 Star. She manifests this belief in her daily living and has for all her eighty years.

Mrs. Langford practices this philosophy now in the form of parties for the neighborhood children at Christmas, Valentine's Day, Thanksgiving, back-to-school time, and other occasions. She occasionally makes their birthday cakes for busy mothers.

Friday evening at 7 o'clock, the children in the neighborhood gathered at Mrs. Langford's for a Christmas tree. She had gifts and refreshments for them and read to them.

Mrs. Bradley And Mrs. Clark Play Holiday Music

A program of Christmas music was presented by Mrs. Bill Bradley and Mrs. Joe Frank Clark during the Dec. 10 meeting of Veleda Study Club. They played "Christmas Echoes" and "Christmas Eve Memory" as piano and organ duets. Mrs. Clark played a piano solo, "Sleigh Ride," by Leroy Anderson.

Members answered roll call in response to the question, "What do you want for Christmas, materially and spiritually?" A story, "The Christmas Money," was read by Mrs. Bradley. After gifts were exchanged, the group sang Christmas carols.

Mrs. Hugh Clearman was hostess for the meeting, and Mrs. Stevens. (Continued on Page 2)

Baptist Churches wherever she was living.

Her years of public school teaching were from 1898-1908 around Hillsboro. She still corresponds with former students. She taught grades 1-9.

Her transportation and from the schools was by horseback. In 1936, during the Texas Centennial Year, her blue velvet riding habit was placed in the Hall of State at the Dallas Fairgrounds. It was displayed on a blond model on horseback, and a poem written by a friend was pinned to the skirt. It can still be seen on special occasions and by request.

Mrs. Langford was born March 21, 1883, in Marquez. Her father, Mr. McKenzie, was a rancher and, for many years, sheriff of Limestone County. She attended a teachers' college in Denton in 1904 and the University of Chicago in 1905.

She recalls the trip to Chicago vividly, especially a tour of Marshall-Fields. She and her group, other teachers from Hillsboro, were led through seven thick doors to the cold storage vault, where they saw the fabulous furs.

A memento of the trip is an Eastern Star pin she bought for her mother. She still has the pin and the sales slip from Montgomery Ward. Mrs. Langford is also a lifetime member of Eastern Star. She received her 50-year pin in 1951.

Of her years of teaching in both public schools and Sunday Schools, Mrs. Langford says, "I loved teaching. You must put your heart and soul in your work if you are to get joy from it, and I did that."

Not only children received the benefit of Mrs. Langford's love. The adults who are her neighbors and friends receive from her gifts both material and spiritual. "It is possible to give without loving," she states with positive concern, "but it is impossible to love without giving."

Her neighbors give to Mrs. Langford too. She is especially appreciative of their concern and help during the recent loss of her brother.

Presenting her friends with gifts of her special banana bread is one of Mrs. Langford's greatest joys. She also shares the bounty of the garden vegetables she and her husband grow. She and Mr. Langford were married June 7, 1962, by the Rev. Gilbert Davis in the First Christian Church, chapel. He is a retired farmer and rancher, a pioneer of the Plains area.

Mrs. Langford enjoys knitting, crocheting, and decorating bottles. But another of her greatest pleasures is presenting readings for special occasions. One that she read recently for members of an Temple Baptist Church women's class, which has adopted her, best expresses her own personal philosophy. The title of the poem is "Old Gentleman Gay," and the refrain is "If you want to be happy, just give something away."



MRS. J. M. LANGFORD, 322 Star, displays one of the many loaves of her special banana bread that she bakes to give to her friends. "It is possible," she says, "to give without loving, but it is impossible to love without giving." (Staff Photo)

Christmas Party Follows Meeting

The annual Christmas party of the Hereford Rebekah Lodge followed the business meeting Dec. 17 at the I. O. O. F. Temple. Several children were present for treats from Santa Claus.

and members exchanged gifts. During the business meeting, conducted by Mae Smith, members voted to send a gift to Dollie Godwin at the I. O. O. F. Home, Ennis, and to send a gift to the home as a Christmas donation.

Victory Class Has Christmas Social Dec. 13

The Victory Sunday School Class, Avenue Baptist Church, held its annual Christmas social Friday, Dec. 13, in the home of Mrs. Pearl Boyer, class mother of the year. Mrs. Clois Kemp was hostess.

"My Son," Mary's story as told to John, was presented as the devotional by the class teacher, Mrs. Johnnie Townsend. Mrs. G. W. Duncan led the opening prayer.

Games were conducted by the social chairman, Mrs. Jay Daniels. The group then exchanged secret-pal gifts, and gifts were presented from the class members to Mrs. Townsend and Mrs. Boyer. The friendship circle was formed, and the closing prayer was led by Mrs. Preston West.

Refreshments were served to Mrs. Leroy Rickman, Mrs. Billy Wall, Mrs. G. W. Duncan, Mrs. Preston West, Mrs. Joe Bowers, Mrs. Jay Daniels, Mrs. Luther Baxter, Mrs. C. E. Coleman, Mrs. Marvis Southward, Mrs. Louis Hagar, Mrs. Johnnie Townsend, Mrs. Boyer, and Mrs. Kemp. (Continued on Page 2)

Newly-elected officers for 1964 are Avia Brown, noble grand; Georgia Holliman, vice grand; Nellie Beauford, recording secretary; Alyene Lomenick, financial secretary; artl Ada Hollabaugh, treasurer. The formal installation will be in January.

Hostesses were Lois Duggan and Lydia Hopson. Laura Littel, Orange, Calif., was welcomed as a visitor. Those present were Mr. and Mrs. Archie Love, Mr. and Mrs. Author Rogers, Mr. and Mrs. Quail Duggan, Mr. and Mrs. John Jacobson, Mr. and Mrs. Edd Clark, Mrs. Gene Bishop, Mrs. Harold Hamby, Mrs. Guy Lawrence, Mrs. G. A. Brown, Mrs. Ross Lomenick, Mr. A. N. Hopson, Mrs. Clarence Beauford, Mrs. Jack Baker, Mrs. Sam Smith, Mrs. Ada Hollabaugh, Mrs. Littel, and Mrs. Georgia Holliman.

B&PW Club Has Christmas Party

Members of Business and Professional Women's Club and their guests met at the Western Wheel Inn Sunday, Dec. 15, at 4:30 p.m. The program, "The Black Madonna," was presented (Continued on Page 2)

Miss Jackson Is Bride Of Stanley Carl Kropff

In a double ring ceremony read by the Rev. B. L. Davis, pastor of First Baptist Church, Miss Rebecca Jean Jackson became the bride of Stanley Carl Kropff Friday, Dec. 20, at 8 p.m. The bride is the daughter of Mr. and Mrs. Clinton Jackson, and parents of the bridegroom are Mr. and Mrs. Carl V. Kropff.

The home of the bride's parents was the scene of the ceremony. A white satin kneeling bench and spiral candelabra were placed in front of the fireplace for the wedding setting. The mantel was decorated with red carnations and holly.

Duane Barrett, accompanied by Mrs. Barrett at the organ, sang "The Lord's Prayer." Best man was Wendell Wilson, San Marcos.

Miss Betty Kropff, sister of the bridegroom, was maid of honor. She wore a green wool suit with an autumn haze mink

collar, a brown velvet and mink hat, and brown accessories. Mr. Jackson gave his daughter in marriage. She chose a white mohair suit with a white fur collar and white accessories. Her hat was made of two satin and velvet roses with a nose veil. She carried a bouquet of red roses surrounding a white Cattleya orchid and a handkerchief belonging to her grandmother.

For her daughter's wedding, Mrs. Jackson chose an aqua velvet suit with brown patent accessories. Mrs. Kropff, mother of the bridegroom, wore an aqua sheath dress with black accessories.

A reception followed the ceremony. Guests were registered by Miss Gwen Albracht. The refreshment table was covered with a white lace cloth and centered with an arrangement of

red roses. The three-tiered wedding cake was decorated with red roses and topped with a miniature bride and groom. The sister of the bride, Mrs. George Snider, Pringle, and Miss Patricia Ranspot served.

After a short wedding trip to New Mexico, and Colorado, Mr. and Mrs. Kropff will live in Hereford. The bride, a 1963 graduate of Hereford High School, is a student at West Texas State University, where she is majoring in elementary education. The bridegroom is a 1962 graduate of Hereford High School and is now with Deaf Smith County Electric Coop.

Saint Anthony's Will Be Scene Of Wedding Feb. 2

Miss Pamela Clay will become the bride of Lt. Edward J. Schmidt, Feb. 2 at 3 p.m. in Saint Anthony's Catholic Church, Hereford. The engagement and plans for the approaching marriage have been announced by the parents of the bride-elect, Mr. and Mrs. T. J. Clay, 3613 Julie Drive, Amarillo.

Miss Clay, a 1961 graduate of Hereford High School, attended Texas Technological College and West Texas State University. For the past four months, she has lived in Denver, Colo., and worked as secretary for Moshier, Reimer, and Williamson Advertising Agency, Inc.

Her fiancé is the son of Mr. and Mrs. M. A. Schmidt, Daytona Beach, Florida. He is a 1962 graduate of Penn State University, where he was a member of Kappa Sigma Fraternity. His degree is in education, and he has done post-graduate work. He is now in the United States Air Force, stationed at Roswell, N. M.

GUILD MEETING
Saint Anthony's Guild will meet Dec. 27 at 8 p.m. There will be a shower for the parish and sisters' homes. Hostesses are Mrs. A. J. Bezner, Mrs. Joe Broraman, Mrs. Leo Witkowski, Mrs. Ed Dziuk, and Mrs. C. Drarup.



Bridal shower honors Miss Antoinetta Parker (Staff Photo)

Shower Is Given For Miss Parker

Miss Antoinetta Parker, bride-elect of Joe Mack Hale, was honored with a shower Saturday afternoon, Dec. 14, at the Hereford Country Club.

Guests were received by Mrs. Carl Moseley, mother of the bride-to-be, Miss Parker, Mrs. Buck Hale, mother of the prospective bridegroom, Miss Kay Lemons, and Mrs. Bruce Thompson, who will be her sister's matron of honor.

Approximately 30 guests were registered by Miss Jo Ivie. Miss Phyllis Betzen and Miss Toni Simmons served refreshments from a table centered with a Christmas arrangement and white tapers. The table was laid with a white cloth with a gathered overskirt of white organdy. Silver and crystal appointments were used. Mrs. Troy Moore, Mrs. May-

nard Buck, Mrs. Carl McCaslin, Mrs. Jack Gilliland, Mrs. Walter Hodges Jr., Mrs. Robert Lemons, Mrs. Marvin Tisdale, Mrs. Billy Lytal, Mrs. N. B. Dowell, Mrs. Don T. Martin, Mrs. M. G. Duvall, Mrs. Herman Drake, Mrs. D. E. Miller, Mrs. Jerry Don George, and Miss Kay Lemons were hostesses. The hostess gift was an electric skillet.

La Madre Mia Study Club Has Christmas Social

Members of La Madre Mia Study Club met Dec. 12 at Hereford State Bank for their Christmas social and exchange of (Continued on Page 2)



Engaged Miss Pamela Clay (Palo Duro Studio)



COFFEE HONORS MRS. SEARS — Thursday morning Mrs. H. A. Cavness, left, welcomed Mrs. Wheeler Sears, right, to Hereford with a coffee in her home, 702 South Main. About twenty guests attended the coffee. (Staff Photo)

With sincere appreciation for your patronage we wish you and yours a Christmas filled with happy joy!

Hereford Redi-Mix Concrete



"POOL YOUR NEEDS"

- Home • Auto • Fire
- Casualty • Bonds
- Long Haul Trucks

We Represent
Business Men's Assurance
Life
Health - Accident - Hospital
Insurance

Pool Insurance Agency
Lloyd Pool
618 W. Hwy. 60 EM 4-0758

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL

TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Sured Cleat—keep clean—dig deeper—pull better.

PLUS
36 months Field Hazard Guarantee protects your investment.



36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from breakage and furrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.



Hereford Butane

INCORPORATED

Veterans Park Road EM4-3367

All Over God's Earth

By Delmer Gregory
Seventh Grade Pupil
All over the world—in Great Britain, France, Switzerland, Italy, Spain, and America, Christmas means the same. To most people it means the birth of Christ, a small baby wrapped in swaddling clothes, surrounded by Mary, Joseph, the wise men, and the shepherds.

Long before the joyous day arrives people begin to prepare for it. People in America celebrate Christmas with a Christmas tree, by giving gaily wrapped gifts to each other, by sending greeting cards to friends and relatives, and by their gifts and visits to the poor and needy.

In Great Britain children hang stockings by the fireplace, hoping that Father Christmas will fill them with treats.

In France children put their shoes on the doorstep on Christmas Eve so that Petit Noel, or the Christ Child, can fill them with gifts. Instead of a Christmas tree, in France, they use a



Delmer Gregory
yule log which must be big enough to burn from Christmas to New Year's Day.
In Switzerland young people visit nine fountains on their way to midnight church on Christmas

Eve. They believe that if they take three sips of water from each, their future husbands or wives will be waiting for them at the door. Some Swiss also believe that on Christmas Eve at midnight animals can speak and kneel in honor of the Christ child.

In Italy, the people go with little or no food on the day before Christmas. At the end of the day the family holds a ceremony around the Precepio. This is a miniature scene of the Nativity. Then gifts are brought in and distributed from a large crock called "The Urn of Fate".

In Spain, the people enjoy dancing at Christmas time. After midnight Mass on Christmas Eve, the streets quickly fill with dancers and onlookers. The Spaniards call their miniature Nativity scene the Nacimiento. All over God's beautiful earth these happy and joyful times will again be experienced this Christmas season.

Bradly...

(Continued from Page 1)
Dale Barkley was presiding of-

ficer. Guests were Mrs. Gwynne Owen and Mrs. Art Stoy. Others present were Mrs. Bradley, Mrs. Clark, Mrs. L. J. Clark, Mrs. Charles Hooper, Mrs. Ar-

Noel



May peace and joy be yours this day.

CITY DRUG

Missing Kitty

By Martha Kate Aikin
Seventh Grade Pupil

"Well, what shall I do then?" worried Jane as she sat talking to me, her good friend. "After all, it is Elizabeth's cat and since she asked me to take care of it for her I mustn't lose it." "If it were I, I would just look all over the neighborhood I guess. And if I still couldn't find it I would give her my cat or one of the kittens," I replied thoughtfully.

Over the next few days Jane

and I looked and looked for Beaula, Elizabeth's cat, and finally we just gave up. Jane decided if she had to give up a cat that it would be a kitten because she just couldn't part with Snowball, the mother cat.

It was now December 15 and only nine more shopping days till Christmas, so we went downtown to shop.

While we were gone, Mama said later that night, she saw Beaula across the alley, but it was snowing and she just had on a house dress. She went to get a coat on and the cat was gone upon her return. She also added that Elizabeth was home and that they had better tell her what had happened.

The next day Jane and I solemnly walked to Elizabeth's with Heidi, Jane's kitten.

When we reached her house



Martha Kate Aikin

Elizabeth answered the door as we saw Beaula prance happily up to us. Before we could say a word, Elizabeth said, "I surely thank you for keeping Beaula while we were gone and also for taking care of Beaula's kittens, too!"

Then Jane and I explained what had happened and everybody ended up laughing.

Christmas morning we received nice presents but the best one was finding Beaula. By the way, Beaula had been under the old hen house in Jane's back yard all the time.

B&PW...

(Continued from Page 1)

by Miss Lindsey Rose, Darrell, Amarillo. The reading concerned problems between the races.

Program chairman was Marie Cline. Members of the executive committee were hostesses for the dinner meeting, and gifts were exchanged. Guests were Mrs. Norman Moore, Miss Darrell, and Mrs. Madelyn Kelley, Amarillo.

New members present were Mrs. Art Lewis, Mrs. Ray Martin, Mrs. Margaret Cook, and Mrs. Joe White. Other members present were Mrs. Marie Sears, Mrs. Irving Alexander, Mrs. W. D. Acker, Mrs. Bruce Rose, Mrs. Guyrene Carter, Mrs. Kent Snaer, Mrs. Cline, Mrs. J. K. Baker, Mrs. Ruby Lee Hickman, Mrs. Lee Cooanougher, Mrs. C. Ora Cockrell, Mrs. Marshall Spencer, Miss Bea Barrett, Mrs. J. J. Durham, Miss Mary Bourn, Miss Lucille Park, Mrs. A. Peterson, Mrs. John N. Jacobsen, Jr., Miss Gladys Settiffy-Miss Della Stagner, and Miss Erma Walker.

La Madre...

(Continued from Page 1)

Christmas gifts. Hostesses were Mrs. Joe Locke and Mrs. Joe Hacker.

During the business meeting, conducted by Mrs. Bill Lankford, plans were completed for presenting Christmas gifts and a dinner to a needy Hereford family.

Members present were Mrs. G. C. Merritt, Mrs. John Beasley, Mrs. Gerald Martin, Mrs. Lee Drake, Mrs. Jerry Detwiler, Mrs. W. C. Russell, Mrs. James Brownlow, Mrs. Harold Morton, Mrs. Gene King, Mrs. Ben Golehon, Mrs. Bobby Owen, Mrs. Lankford, Mrs. Eugene Sparks, Mrs. Joe Whitley, Mrs. Jerry Landers, and the hostesses.

GIFTS
between
friends—

Merry Christmas

Our thanks to old friends and new friends. Your gift of loyalty and continued friendship has made it a memorable pleasure to serve you.

Our wish for you... a Christmas Season sparkling with an abundance of cheer and contentment.

Little's
237 MAIN ST.
HEREFORD, TEXAS

Season's Greetings

Thanks For Christmas

Because it brings brightness to young eyes and laughter to young hearts

it gives pleasure to those who receive, and joy to those fortunate enough to give

it brings home closer to those far away

it recalls the greatest day ever told

Thanks For Christmas

HOWARD GAULT CO.

Brotherly Love

By Alan Clark
Seventh Grade Pupil

Jon Clance, a 12-year-old boy, finished strapping on his skis and stood up as his brother Lynn came out the door.

Jon was on his way to the small village of Marke, Switzerland, to buy gifts for Christmas on the frosty December day. He had already figured out what he would buy for Mary, his younger sister, Lynn, his older brother, and his mother and father.

As he pushed off down the slope, Lynn hit him in the back of the head with a snow ball. Jon, being very high tempered, stopped and immediately started pelting Lynn with as many snowballs as he could, and then he scooted off on his skis.

Jon soon reached the village, but his head ached because of the pounding with snowballs that his brother had given him. He decided that instead of buying Lynn a new pair of ski boots he would buy himself a new pair of gloves and a cap.

As Jon put the gifts under the gaily decorated Christmas tree he smiled maliciously because he hadn't gotten Lynn a gift. He was still angry with Lynn who teased frequently and teased him. Jon even thought of breaking his new skis he had made for the big contest.

The next morning Jon heard several excited voices shouting. "Get up, Jon! Today we have the big contest!"

After putting on warm clothing and eating a hearty breakfast, Jon and the excited family rode off in a vehicle that carried them to the ski lift.

Lynn and Jon went to the Junior Ski Racing division when they arrived. Many boys and girls about Jon's age were running about excitedly and talking to one another.

The first ski race was quite easy for Jon, who came in second. There were several more races and Jon came in first in one. Then followed the ski jumping contest.

After Lynn had come in first in the ski jump, Jon became angrier all the time because he didn't like to be outdone by his brother. He decided to cheat in the two mile race which was next by taking a short-cut through the forest.

As the starter shouted "Go" and they were off, Jon started looking for a place to take a short-cut. Then he saw a narrow gap in the trees. Quickly he zoomed into the forest, but suddenly he was falling through the soft snow. His leg hit a sharp rock and his head hit the hard frozen ground.

When he came to his senses, he was lying on his side. His skis were broken and there was no sign of the other skiers. He figured that it was about an hour after lunch and about time for the grown-up races. He started to get up but sharp pains hit him like a stone wall. He suddenly realized that he was stranded in a gully.

Meanwhile, Lynn was looking for Jon. The last time he could remember seeing him was in the last race when he turned around a bend. He immediately decided to find his brother.

From the starting point Lynn followed his brother's smooth ski tracks down the side of the large skiway to where they turned into the forest. He slowed up when he saw a large sunken place in the snow ahead. He placed in the snow ahead. He stopped at the edge of what

seemed to be a hole about five feet deep and looked down.

Lynn saw his brother lying on his side and holding his leg. He was shivering with cold and fear. Stripping off his overcoat, he pitched it upon Jon and strictly told him not to try to move. "You wait until I bring help," he called as he climbed out of the snow covered gully.

"Okay, but hurry," groaned Jon in pain. "After what seemed like months some men came with a sled. The men lifted him onto it and soon he was in a warm cabin where the skiers always ate.

The next thing he knew he was lying with bandages around his leg and head. He saw his father and the doctor talking at the door. He overheard the doc-



Alan Clark

tor say, "He'll be all right in a few days; he only has a bruised leg and a slight scrape on his head."

But there was one thing that hurt Jon that the doctor did not know about, and that was his conscience: he had held a grudge against his brother and had not bought him a Christmas gift, and had tried to cheat in the race.

That night Jon couldn't think about anything pleasant and he couldn't sleep. Jon's mother thought there was something wrong besides the accident he had. When she saw that he was still awake at 9:30 p.m. she decided to ask him.

"Jon," she said quietly as she entered his room, "May I talk to you?" "Yes, come on in," he replied.

She sat down and said, "I've noticed how you've acted lately. You seem as though you need to tell someone something." She paused but started talking again. "If there's anything wrong, please tell me."

Jon weighed the situation, but finally his confidence in his mo-

ther won over. He told her what had happened. Then he added, "Mom, will you get Lynn a gift and put it under the tree for me?"

"Of course I will," she smiled. "Now go to sleep before morning comes."

As his mother started to go out the door, she added, "It is very hard to confess a wrong you have done, but you'll always feel a lot better in your heart."

The next morning Jon gave his mother the money for the gift. He felt almost completely well because he had gotten the load off his conscience.

As Lynn came in with Jon's breakfast, Jon said, "Will you come over here?"

In the conversation that followed Jon told Lynn about not getting him a gift and everything else. Both boys laughed when they saw how foolish they had acted.

HOME FOR HOLIDAYS

Students from Abilene Christian College who are home for the holidays include Leslie McGee, son of Mr. and Mrs. Ernest McGee; Sharon Farmer, daughter of Mr. and Mrs. Frank Farmer, Louise Axe, daughter of Mr. and Mrs. W. P. Axe; Kathy Knox, daughter of Mr. and Mrs. Stan Knox; Charles Kelly, son of Mr. and Mrs. Dale Kelly; Jackie Fooks, daughter of Mr. and Mrs. L. E. Fooks; and Sherry

Patterson, daughter of Mr. and Mrs. Elmer Patterson. They arrived in Hereford Wednesday, Dec. 18, and will resume their classes Jan. 6.

BIRTHDAY PARTY

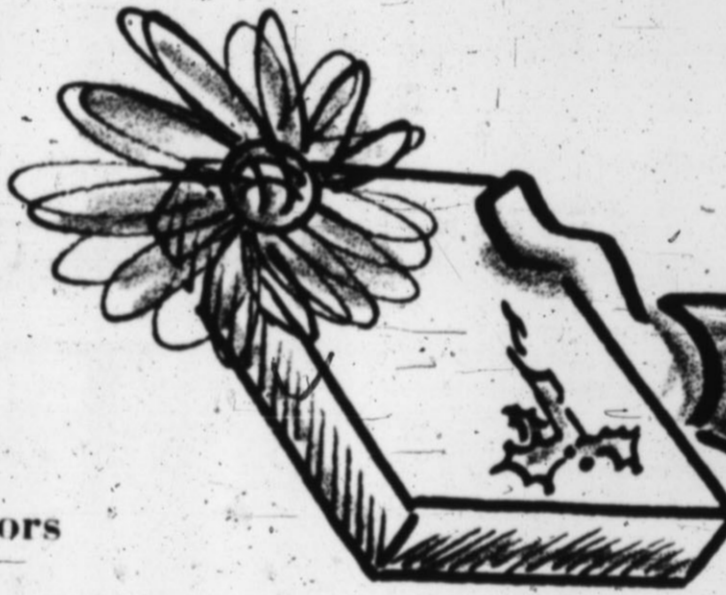
Lana Sue Moody, daughter of Mr. and Mrs. G. J. Moody, 401 Knight, was honored with a party on her 9th birthday, Dec. 18. Guests, Melissa Johnson, Linda

Collins, Sally Dings, Debbie Smith, Pam Garrison, Rhonda Stephan, Debra Parker, Rhonda Kay Digby, Cynthia McCarley, Linda Scott, Ray Scott, and Lana Sue's brother, Ricky, received jacks and Santa Claus boots as favors. Mr. and Mrs. John Moody, grandparents of the honoree, were present also.

Read the Classified Ads!

Merry Christmas and Happy New Year To my Avon Customers your Avon Representative Mrs. J. R. (Allie) Thompson

Merry Christmas



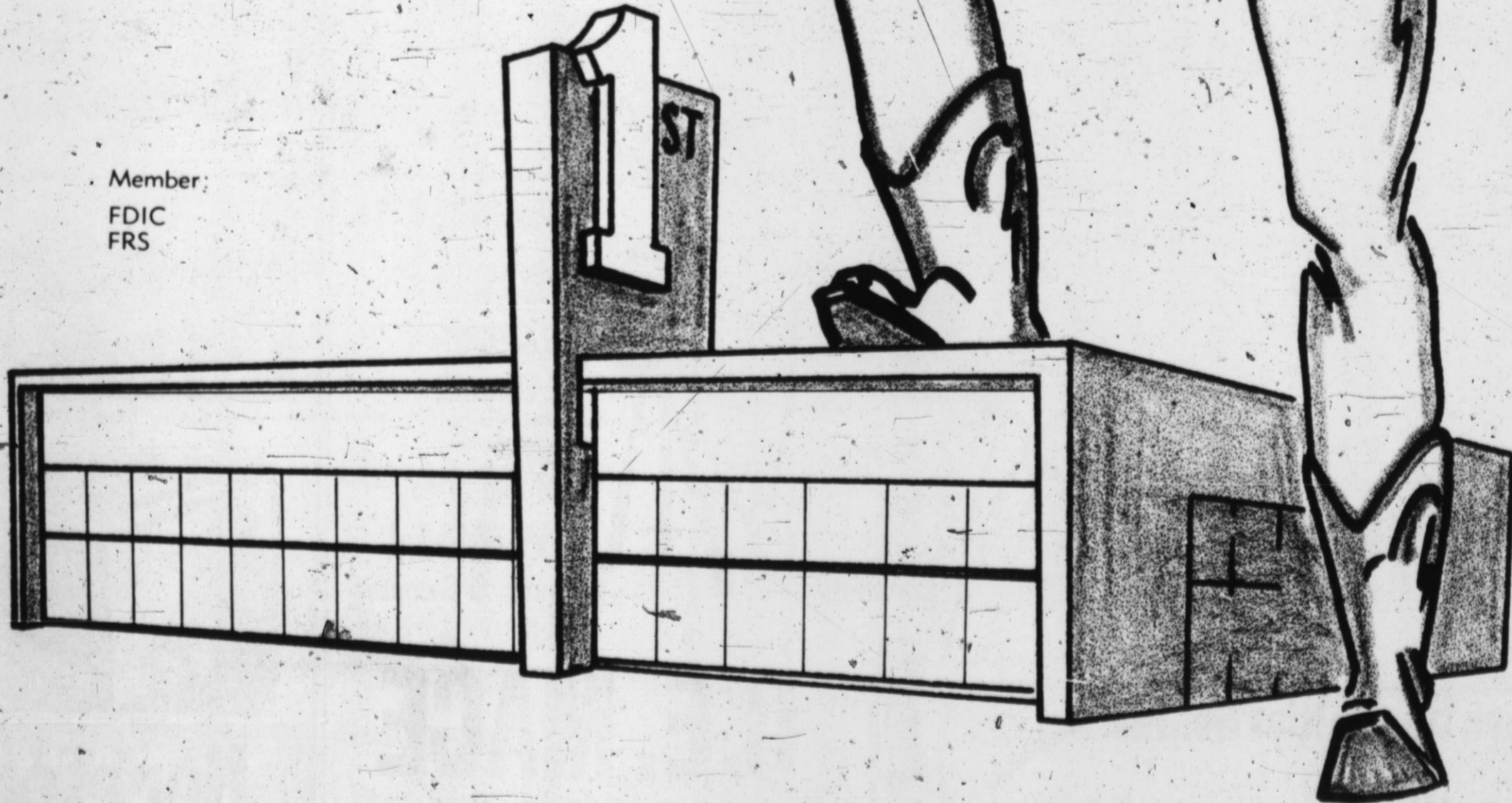
from each of us to all of you!

the officers, directors and employees of the

First National Bank

of Hereford

Member FDIC FRS



HOSPITALITY during the holidays begins with the festive, gracious table setting which has its focal point on this heavy silverplate punch bowl set.



PERMANENT BEAUTY is natural to these age-old wax candles which have been modernized with butane-fueled candles.

Letters To Santa...

Dear Santa Claus: My name is Joel Fuhrman. For Christmas I want a croquet set, a submarine, one more train, toy dog house where the dog comes out just like Jack-in-the-box when they play "Where, Oh, Where, Has My Little Dog Gone?" For Nedra and Naomi bring one more little rattle elephant, one more teething ring with animals in it. Bring them a little table where they can sit and eat. They just want some little toy. I will be a good boy. I'm going to be a good boy during church and I'm not going to laugh and cut up and bother people. With love, Joel Fuhrmann.

Dear Santa: Please bring me a robot service station and a set of cowboy guns. I will leave a coke and some candy under the tree. Thank you.—Wesley Wilson.

The POWER of FAITH By WOODI ISHMAEL



According to Matthew, "the angel of the Lord appeareth to Joseph in a dream, saying, arise, and take the young child, and his mother, and flee into Egypt, and be thou there until I bring the word; for Herod will seek the young child and destroy him. When he arose, he took the young child and his mother by night and departed in Egypt."

What faith it took for Joseph to leave his home and carpenter shop and take Mary and the infant Jesus on a hazardous journey over rough country into an unknown land. And it was this very faith, which he had already displayed under even more trying circumstances, that carried the Holy Family to safety.



WE PRAY THAT THE
BEAUTY OF THE YULETIDE SPIRIT
GLADDENS EVERY HEART
Packard Milling Co.

Letters To Santa

Dear Santa: I'm writing a letter for a family that is very poor. The parents would like to buy presents for their children but they are not able to do so. There are six children in the

family, ranging from 6 months to 7 years. If you could please bring some toys for the children and maybe some food so they can have a Christmas dinner. Please, Santa, make this family and other families like this one happy this Christmas. Thank you.

(Name of sender and family withheld.)
Dear Santa: I am 4-years-old. Would you please bring me a tiny Tumbalina and my brother Michel some toys, too. We have been good. Thank you.—Micki Merritt.

Congratulations

HI-PLAINS

Savings & Loan Association



THANKS . . .
for choosing
us to do the
painting in your
new building at
Fourth & Sampson

C.E. MACE

PAINTING-CONTRACTOR

1619 Milam Amarillo DR 2-1559

BRAVO!!!

Hi-Plains

Savings & Loan Assn.

We are mighty proud to have been chosen to do the plastering in your new building which is one of the finest.



Hallmark Specialties Co., Inc.

P. O. Box 3780

FL 6-2891

Amarillo, Texas



May this Yule bring to you bountiful joy.

Hereford Insurance Agency

Elizabeth Witherspoon
Don Baugour
Benny Cooper

For Your Home... And Mine



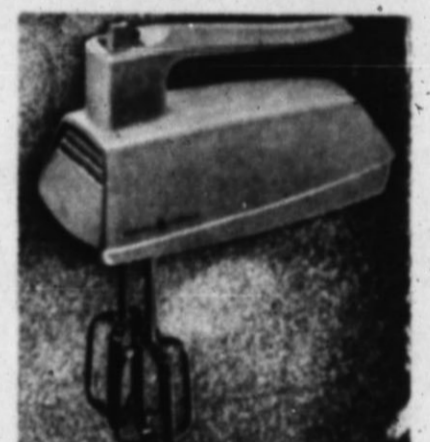
PORTABLE APPLIANCES



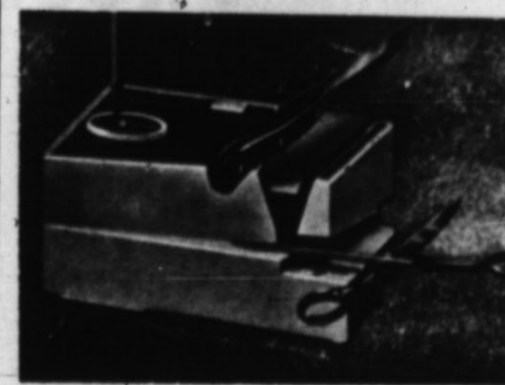
DELUXE WARMING TRAY — Adjustable temperature control. Special "Hot Spot" for keeping beverages hot. New "Keeps Warm" drawer.



Stainless Steel Coffee Maker



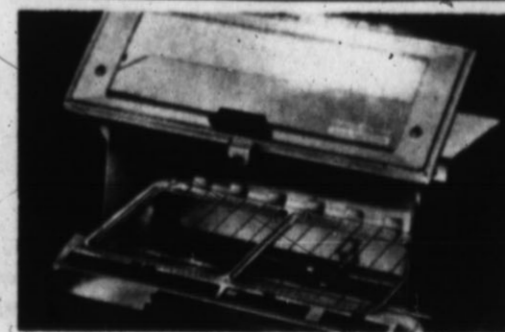
Custom Portable Mixer



Sharpener - Knives, Pencils, Scissors



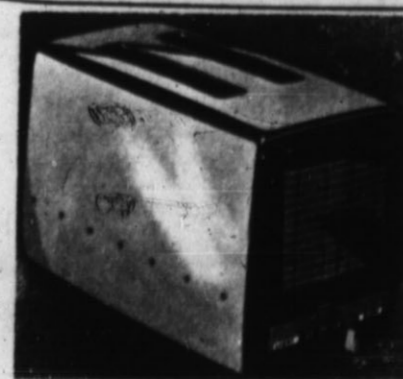
Automatic Grill & Waffle Baker



Deluxe Toast-R-Oven



Automatic Can Opener



Automatic Toaster



Steam and Dry Iron

Hereford Hardware

216 N. Main


EM 4-2525

A MERRY CHRISTMAS

Here's A Christmas Bonus From SAFEWAY....

DOUBLE GUNN BROS. STAMPS on MON. & TUES.

SAFEWAY



OPEN TILL 8 P. M.
Monday, December 23rd
WE WILL CLOSE AT 6 P.M.
Tuesday, December 24th
CLOSED DECEMBER 25th

PIEDMONT SALAD DRESSING Qt. 29¢	HIGHWAY SWEET POTATOES 2 No. 303 Can 25¢
---	--

PIES

Bama Frozen Pumpkin or Mince Pies 24 oz. Pie **29¢**
SAVE 10c

EGGS

Breakfast Gem Grade "A" Eggs Medium Size Doz. **39¢**

PEAS

Town House Garden Fresh Green Peas No. 303 Can **15¢**
You Save 4c a Can

BUTTER

Shady Lane Pure Butter 1 lb. Pkg. **69¢**
SAVE 14c

Cragmont **Party Mixers**

Cragmont Ass'd. Flavors of Party Mixers Qt. Btl. **10¢**

LUCERNE **Egg Nog**
Qt. **49¢** 1/2 GAL CTN. **98¢**

SNOW STAR **Ice Cream**
Ass'd. Flavors SAVE 10c 1/2 Gal. Ctn. **59¢**

Marshmallows Fluffiest Miniature 10 1/2 oz. Pkg. **25¢**
Mandarin Oranges Town House 4 1/2 oz. Can **\$1.00**
Empress Olives 10 oz. Jar **65¢**

Pecan Pieces
ELLIS SAVE 10c 10 oz. Pkg. **69¢**

MARYLAND CLUB **Coffee**
1 lb. Can **59¢**

WE GIVE GUNN BROS. STAMPS

Cream Flour Cherries

LUCERNE WHIPPING CREAM 1/2 Pt. Ctn. **25¢**
KITCHEN CRAFT WHITE FLOUR 10 lb. Bag **89¢**
TOWIE RED MARASCHINO 8 oz. Jar **35¢**

Turkeys

MANOR HOUSE HENS 10 lbs. & UP lb. **43¢**
MANOR HOUSE TOMS 18 lbs. & UP lb. **35¢**

Ham Swift Premium Fully Cooked Shank End LB. **45¢**

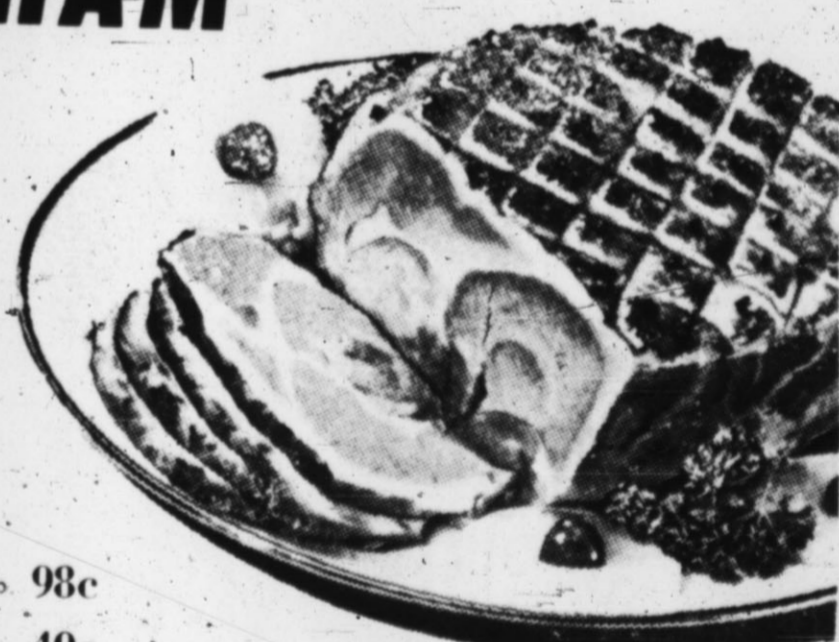
Hens Manor House or Tyson Baking Hens 4 to 7 lbs. Avg. LB. **39¢**

Cheese Kraft Philadelphia Cream Cheese 3 oz. Pkg. **10¢**

Don't Miss This Big Meat Value at Safeway!
CANNED HAM

WILSON'S FAMOUS CORN KING 8 lb. CAN

\$5.29



Wilson's Festival or Hormel-Cure-81 Boneless Hams lb. **98¢**
Cooked Hams Swift Premium Butt End Fully Cooked lb. **49¢**
Long Island Ducks lb. **49¢**
Sausage Armour Star Pure Pork 29¢

Kraft, Pim., Olive Pim., Cheese & Bacon Cheese Spread or old English 3 1/2 oz. Jars **\$1.00**
Fresh Oysters 12 oz. Can **89¢**

Prices Good Mon. & Tues., Dec. 23 & 24 at your Safeway Store in Hereford.

CRANBERRY Sauce
Eagle River 2 No. 300 Can **25¢**

Marshmallow Creme
Hip-O-Lite Pt. Jar **19¢**
You Save 8c

Sparkling Fresh Fruits & Vegetables at Safeway!

CELERY
California Green Pascal **2 LARGE STALKS 19¢**

BANANAS
Central American Golden Ripe **2 29¢**

MARYLAND SWEET POTATOES 3 LBS. **25¢**
HONDURAS FRESH COCONUTS 2 FOR **25¢**
YELLOW ONIONS 3 LBS. **25¢**



Dromedary Dates 16 oz. Pkg. **53¢**

Mince meat Borden's None Such 28 oz. Jar. **65¢**
Coconut Bakers Angel Flake 14 oz. Pkg. **67¢**
Tomato Catsup Del. Monte 20 oz. Jar. **29¢**

Waldorf DATES Safeway Price 16 oz. Pkg. **39¢**

Ivory FLAKES Reg. Size **35¢**

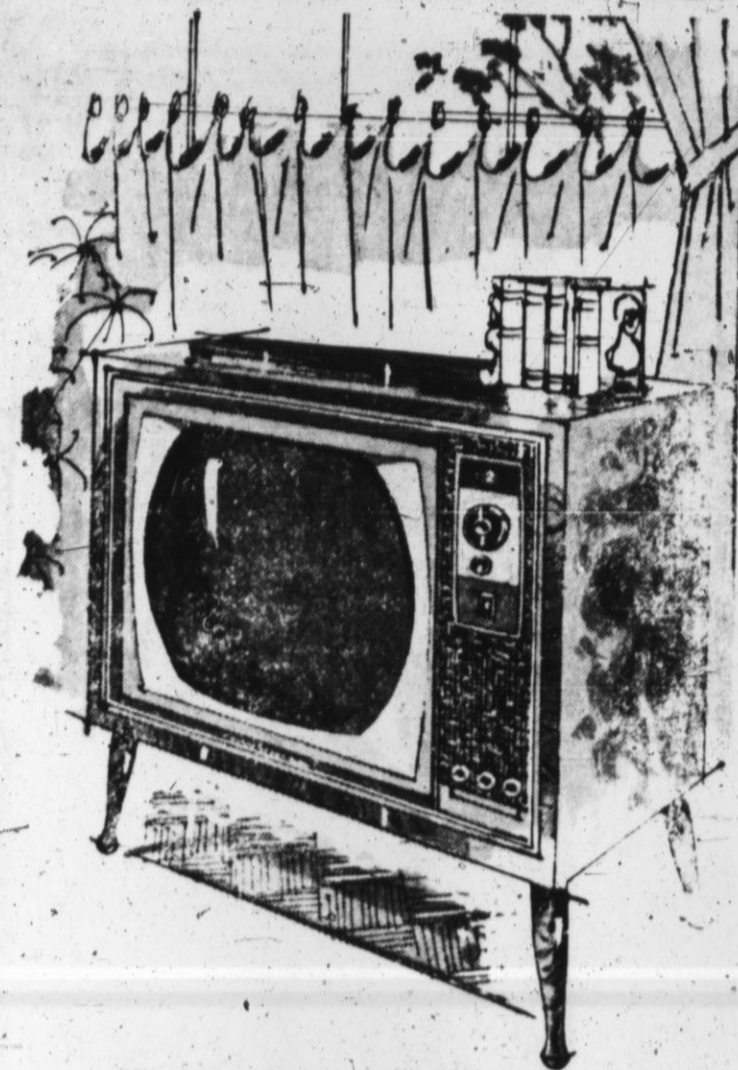
Ivory SNOW Reg. Size **35¢**



SAFEWAY

We Reserve The Right To Limit Quantities

Dear Santa: You had better hurry and get me a tiny Chatty Kathy doll because the stores are running out. So this is what I want; she also needs some clothes and a small traveling bag. Don't forget Junior and DeJorah.—Kiska Ann Hodges, 5.



Enjoy the natural look in Color TV by Sylvania. The industry's most advanced circuitry plus out front sound, high gain Tuner, 21" (meas. diag.) Bonded Picture Tube, Pre-set Fine Tuning, Contemporary design, grain finished to match walnut, or mahogany furniture.

*260 square inches of viewing area

CLINE'S RADIO & TV SALES & SERVICE
437 E. 1st EM 4-0893

A MIGHTY, SHORT STORY

His name was Luke. He was a physician. But history knows him best as the author of the most beloved story in all literature: the Nativity story.

It contains only 416 words, but it has had a greater impact on the minds and hearts of men than any long novel, play or poem.

For more than 1,900 years it has been read and cherished by all kinds of men. It has been translated into more than 1,300 languages and dialects.

It has inspired a tremendous library of music and masterpieces of art.

And, as always at Christmas, this year it will be read in millions of churches and homes, keeping alive: "Glory to God . . . on earth peace, good will toward men."

'100 Days Of Love' Is Under Way In Churches

One Hundred Days of Love will begin here Dec. 21 in the First Methodist and First Christian Churches. The season will continue until March 29, which is Easter Sunday. Thomas A. Carruth, Clarkston, Ga., originated the idea.

Carruth said: "The death of our President has brought to a focus the need to do something about this Wave of Hate across our Nation."

"A newspaper editor and publisher in Illinois, J. N. Vallow, said wisely of the President: 'He was not of my politics and not of my faith, but he was my President.'"

"We invite you to join with us in a 'Hundred Days of Love'—to think love, to speak love, to pray love, to share love every day. 'Give Love this Christmas' is about the finest invitation we know for this Holy Season!"

Finding Our Lost Christmas

By Rosie Rogers
Seventh Grade Pupil

We were finishing our last minute Christmas-shopping as we entered the last small shop on the narrow snow covered street, two days before Christmas. We looked around the store and admired all the wonderful toys, and tasted the delicious homemade candy, while, one at a time, we would sneak to the counter to purchase a gift. Then as we left, we wished the clerks a merry Christmas.

Barbara, my 16-year-old sister, led us in singing some carols on the way home. We also stopped at several of our friends to visit and exchange gifts, cards, or spices that we had made at home.



Rosie Rogers

When we got home, we all ran and locked ourselves in a room to wrap our gifts in the colorful paper and ribbon that Mother had bought when she visited the big city a month before.

We spent all the next day cleaning and decorating the house. Wayne rode out to the edge of town with Father to get a tree. Joe and I made nativity scenes and holly and evergreen arrangements while Barbara hung mistletoe, berries, and ribbon above the doors. Laurie, my younger sister of four years, was busy making ornaments for the tree, what time she wasn't running around sampling all the food and pestering us.

It was late in the afternoon when the boys came in with the tree and the sweet smell of pine filled the air. After we had eaten and had washed dishes, a knock at the door interrupted our tree-decorating. Father went to answer the knock and greet the visitor, but no one was there. He brought in a white piece of paper and a puzzled

expression was on his face. We did not find out what it was, but Mother and Dad were whispering until late that night.

I was awakened by screaming cries from Laurie.

All of the presents, decorations, food, and our parents were not anywhere to be found. Our stockings were just as we had left them the night before—empty! Everything was gone.

We quickly dressed and went to our neighbor's houses, but no one knew anything about our "missing Christmas!"

We had just about given up all hope when Joe noticed smoke rolling out of the chimney of the small nearby vacant cottage where we children had sometimes played. It was strange to see smoke coming from its large ugly chimney.

We ran to investigate. When we got there Mother met us at the door and we went in. I noticed on the table a crumpled piece of paper with the words

carefully printed on them: "Merry Christmas!"

We found our "lost Christmas" but it was a much happier Christmas now being enjoyed by these seven small string-haired children who had delivered the message to Daddy and Mother on Christmas Eve. My family and I were of one accord that the joy of Christmas comes in sharing with the less fortunate.

To Santa

Dear Santa: I would like to have some Barbie clothes and Barbie furniture, a Dr. Kildare doll and clothes. I have a baby brother who is just 1 year old. Please bring him some little toys. Please bring my big sisters something to put under our tree. We all like candy and fruit in our stockings. I love you.—Cathy Lookingbill.



CHRISTMAS MORNING these girls will be ready to try out their new roller skates, dressed fashionably and warmly in these "patched" outfits.



to each of you . . .

a heartwarming
MERRY CHRISTMAS
and a
HAPPY PROSPEROUS NEW YEAR

from all the folks
at

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE
1 Block East of The Courthouse

Phone The Lumber Number

EM 4-3434



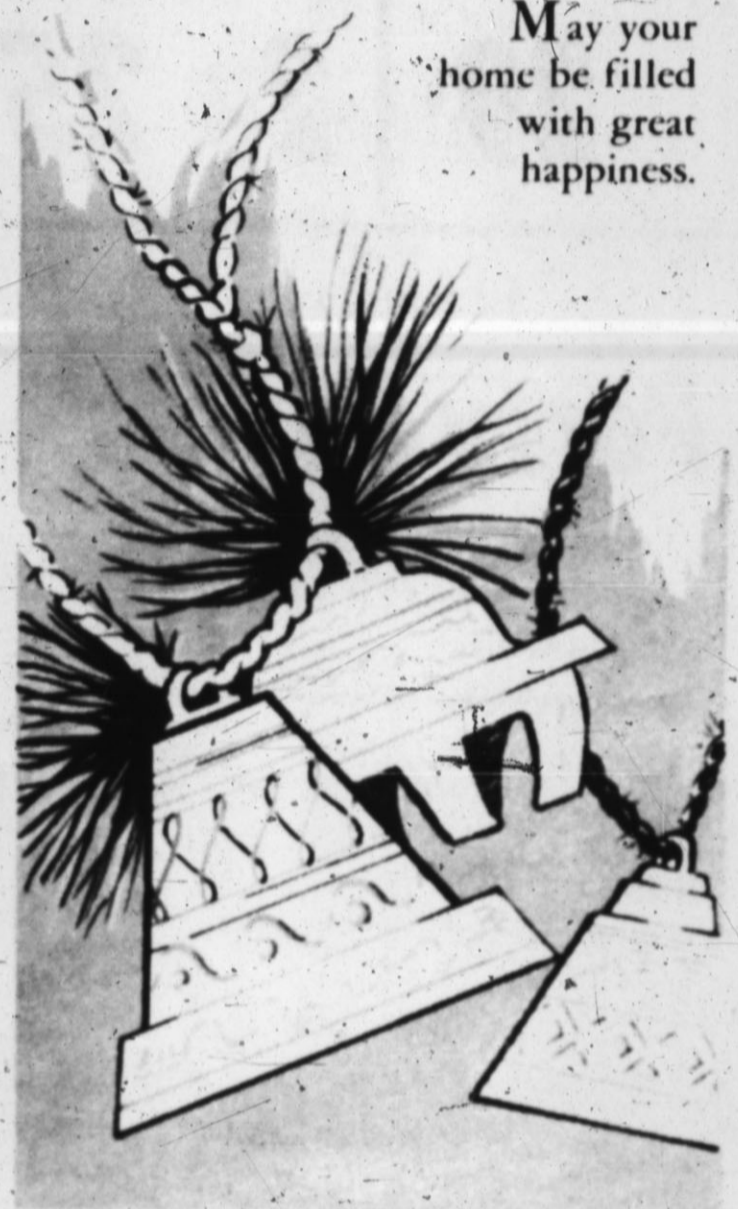
At Christmas may the blessings of the Season be with you, and bring you deep and abiding happiness.

From all the folks at

KESTER'S JEWELRY

Best Wishes

May your home be filled with great happiness.



ROGERS DRUG

241 N. Main Gunn Bros. Stamps EM4-2344

May We Send Our Season's
GREETINGS to the
Friendly People of This Community

Christmas is that time of the year when our thoughts turn to the more noble things of life . . . to the happiness we can bestow rather than that which is bestowed on us. As an expression, therefore, of our genuine appreciation of your good will, we extend to you our most sincere good wishes for Christmas.



Case Power & Equipment

1301 PARK AVENUE

The Right Doll

By Martha Morgan
Seventh Grade Pupil
Penny Thrush and about forty other young people began gathering up their things as the train pulled into Sunnyville, California.

When they reached the John Sutter Home for Girls they found Mrs. Oker, a jolly middle-aged woman. She began explaining their presence there. "Most of our girls here are ten years old or younger, for whom you will act as Santa Claus. We have selected a girl for each of you. You will live in her room, be her sister for a while, and find out what she wants for Christmas. We will provide the money for it. Of course, you will have to get her a gift yourself. I'm sure you will enjoy this and it will help us out a

lot, too." Each of the bedrooms was small, housing two tenants, with a bathroom between the two bedrooms. Two beds and a dresser were in each room.

When it was time for supper, each guest was seated beside her partner. Penny was seated beside a quiet, brown-haired girl. "Hello," she said, but with no response.

That night after supper she said, "Santa Claus told me that you wanted a doll for Christmas."

"A baby doll, with a blue dress, like this one," she responded as she went for a toy catalog.

"My name is Penny. What's your name?" Penny inquired. "My name is Terri. An' I'm four," was the dignified answer.



Martha Morgan

"Do you want me to get a pretty dress for your doll?" Penny asked, knowing what to expect.

"Yes. Don't call Kathy a doll!" she exclaimed firmly. For the next three days Penny looked in vain for a doll like the one Terri wanted. She knew Terri had her heart set on that doll. After going into another town not far away, she decided on a doll the same size but with a different face. She knew Terri would be disappointed, but what else could she do?

Penny would keep on looking, even though it was one and a half days before Christmas.

Two nights before Christmas, Penny ventured, "Terri, would you be disappointed if Santa Claus didn't have Kathy?"

"If Santa Claus doesn't have Kathy, I don't want him to come," Terri retorted.

Penny still searched for the doll. She got the doll a pretty pink dress set.

On Christmas Eve Penny was nervous, but finally at two o'clock she played Santa Claus. On her way out of the rooms she met Jean Tremble. "I couldn't find the doll I wanted," Jean whispered as she showed Penny the doll.

"Why, that's the doll I was looking for!" exclaimed Penny.

DAWN NEWS

Dawn Club Holds Christmas Party

By Mrs. J. B. Caraway
Dawn Home Demonstration Club met last Friday in the home of Mrs. J. B. Caraway for its annual Christmas party when Mrs. Ray Stewart was in charge of entertainment.

Present were Mrs. Carl Cathy, Mrs. Ruth Omstead, Mrs. Orval Galley, Mrs. Floyd Bailey, Mrs. Rae Cox, Mrs. H. D. Fowler, Mrs. Glyn Persons, Mrs. Ray Stewart and the hostess.

One of Dawn's senior citizens, Miss Lula E. Botsford died recently. She was a charter member of the Dawn Home Demonstration Club and a long-time resident of Dawn.

Mr. and Mrs. Carl Wimberley are home from a trip to Dallas to visit their daughter and son-in-law, Mr. and Mrs. Lewis Newell. The Newells recently moved to Dallas from Big Spring.

Mr. and Mrs. Sam Porter and daughters visited Mr. and Mrs. Ray Stewart over the weekend. They are from Pampa.

almost forgetting to keep her voice down. "Here's the doll I got."

"That's the exact doll I wanted!" laughed Jean. "Why don't we trade?"

So they traded. Now Penny could sleep the rest of the night. The next morning Terri got up early and woke Penny. Terri ran into the big dining room where Santa had left his things. She was yelling, "Kathy's here! See! See!" She hugged Kathy several times.

When the other children were up, they opened gifts. Besides the dress from Penny she got a ball from another orphan who had drawn her name.

As Terri played with her doll, Penny was thinking over the events of her happiest Christmas.

The annual Home Demonstration Council held its meeting at the Community Center. Among those from Dawn who attended were Mrs. Orval Galley and Mrs. J. B. Caraway who had charge of group singing of Christmas carols.

Mrs. Walt Beavers had a coffee at her home Tuesday morn-

ing. Among those present were Mrs. Edgar Lemons, Mrs. Walter Lemons, Mrs. Ray Stewart, Mrs. Glenn Tucek of Dawn and Mrs. J. G. Gandy, Hereford.

Mrs. Steve Bavousette and Mrs. Keith Duderstadt were co-hostesses Tuesday afternoon for the Dawn Music Club's Christmas party. The program dealt with the life and works of Handel. On the program were Mrs. Edgar Sowell, Mrs. Bill Gentry, Mrs. Ray Stewart, Mrs. J. B. Caraway and Mrs. Robert Strain.

Mr. and Mrs. Alfred Smith visited their daughters in Amarillo last week.

Brent Billingsley, Canyon, visited in the Lester English home

last Saturday and Sunday. Several persons from Dawn attended the Hereford High School Stunt night last Saturday. Among them were Mr. and Mrs. Edgar Lemons, Mr. and Mrs. Walter Lemons, Mr. and Mrs. Jack Higgins and Mr. and Mrs. J. B. Caraway.

Mr. and Mrs. Ray Stewart and Mr. and Mrs. H. R. Stewart attended the Junior High choir program at Hereford. Linda Stewart and Rosemary Stewart are members of the choir.

Syracuse, sophomore Dave Bing scored 41 points in a basketball scrimmage against Holy Cross recently. He is 6-feet-3 and comes from Washington,

D. C. Gordie Howe, Detroit Red Wing scoring ace, has scored 48 goals in 117 Stanley Cup hockey games but has never tallied an overtime goal in the playoffs.

Four active players in the National Hockey League have played in more than 1,000 games. They are Gordie Howe and Bill Gadsby of Detroit, Red Kelly of Toronto and Doug Harvey of New York.

Coach Toe Blake of the Montreal Canadiens won the Lady Byng Trophy for being the National Hockey League's most gentlemanly player in 1945-46.

ALL THE FOLLOWING
BARBERSHOPS
WILL BE
OPEN
MONDAY, DEC. 23 and
TUESDAY, DEC. 24
for your Pre-Christmas Convenience

We Will Be
CLOSED
CHRISTMAS DAY and
THURSDAY, DEC. 26

- Whiteface Barbershop
- City Barbershop
- Hotel Barbershop
- Park Avenue Barbershop
- Cecil Wilkins Barbershop

At
Christmas
It is a pleasure extending you greetings.



We will be closed Christmas Day

RED STAR
FERTILIZER



And...
HEREFORD GRAIN CORPORATION
Veterans Park Road EM 4-3755



SIGHTSEEING IN THE SENATE the 1964 National March of Dimes Child, Mary Lou Graves, 5, Flint, Mich., meets Texas Senator Ralph W. Yarborough at the nation's capital. Mary Lou, victim of the birth defect known as open spine, symbolizes the 250,000 American children born each year with a serious defect. Contributions to the January March of Dimes also will assist arthritis and polio victims through research, patient care, professional and public education.

Christmas Joy



Peace on earth and good will to men of all faiths.

Best Wishes from
BOYNTON GRO.
NO. 1 - 1308 PARK AVE.
NO. 2 - 801 W. 1st.



from all the folks
at
CLOWE and COWAN
a Great Big Wish for

HAPPY HOLIDAYS

We hope your joys are many and your troubles few...
A very Merry Christmas from all of us to you!

Clowe and Cowan,
Inc.

Your Friendly

POMONA PUMP
DEALER

CLOSED WED., DEC. 25th
and
Thursday, Dec. 26th
Merry Christmas

Everybody's MERRY FEASTING STORE

Copr. G. Doppel 1963

Myco-Mandarin - 11 1/2 oz. Can

ORANGES 2 : 49¢

WHIPPING CREAM

1/2 PINT

25¢

CRISCO

SHORTENING
3 lb. Can

69¢

ROLLS

MEAD'S
FROZEN
Pkg. of 24

23¢

FISHERS - 14 oz. Can

MIXED NUTS

69¢

SHURFINE SLICED - No. 2 Can PINEAPPLE	33c	KRAFT - Miniature - 10 1/2 oz. MARSHMALLOWS	25c
SHURFINE - 9 oz. Bpx MINCEMEAT	25c	BORDEN'S - Qt. Ctn. EGG NOG	49c

Your Christmas Dinner will be a winner when you fill the complete menu with fine foods from COOPER'S - "Everybody's Merry Feasting Store." For we've top values in everything from plump 'n tender turkeys to exciting 'n delicious desserts—and all are priced low to give you a brighter feast at a lighter cost. And with these best buys in Holiday supplies we say - "Merry Christmas to ALL, and to ALL, FINE FEASTING!"



ROAST RITE - TOMS

TURKEYS

16 lbs. & Up

LB. 35¢



SWIFT PREMIUM

HENS

5 to 7 lb. Avg.

LB. 39c

ALL MEAT

BOLOGNA

LB. 39c

PHILADELPHIA

Cream Cheese

8 oz. 31c

Large Selection of Frozen

Ducks - Geese - Canned Hams

Cornish Game Hens - Livers

and Gizzards.

**DOUBLE GUNN BROS. STAMPS
MON. & TUES.**

With \$2.50 or More
Purchase

BIG-DO

(DOUGH)

FREE! FREE!

HUNDREDS OF DOLLARS WILL BE GIVEN AWAY

* Game Number Five-Green Card
* Each Game Lasts Approximately One Week
* Winner of each game receives \$100 CASH

GET YOUR FREE "BIG-DO" CARD Today
NO OBLIGATION—NO PURCHASE REQUIRED
GET COMPLETE DETAILS AT COOPER'S

MARYLAND SWEET

YAMS

lb. 10c

MISSISSIPPI STEWART

PECANS

3 lb. \$1

APPLES

RED,
DELICIOUS

lb. **15¢**

COOPER'S

ANOTHER
BIG-DO
(DOUGH)
WINNER

Mrs. Guy Lawrance

\$100 WINNER!

Shurfine - No. 300 Can CRANBERRY SAUCE	19c
Blue Plate - No. 3 Can SWEET POTATOES	25c
Hoarse-Mantz - Twin Pack STUFFED OLIVES	59c
Shurfine - Whole - Blue Lake - 303 Can GREEN BEANS	2 for 49c
Angel Flake or Southern Style BAKERS COCONUT	19c
Dessert Topping - 4 oz. Box DREAM WHIP	39c
Chocolate Covered - 12 oz. Box BRACHS CHERRIES	49c
Kraft - Pimento or Plain CHEEZ WHIZ	33c
Hunts - Whole - 2 1/2 Can SPICED PEACHES	25c
Del Monte - 303 Can PUMPKIN	2 for 29c
Complexion Size Bar ZEST SOAP	2 for 25c
Giant Box SALVO DETERGENT	75c
Borden's BUTTERMILK	1/2 Gal 39c
Extra Dry - Reg. 1.38 JERGENS LOTION	98c
Woodbury - Reg. 82c Creme Rinse SHAMPOO	69c
West Bend - 12 To 30 Cup COFFEEMAKER	\$10.95
Timex	
WATCHES	Reg. 6.95 \$5.95

THE SUNDAY BRAND

THE SUNDAY BRAND, HEREFORD, TEXAS, DECEMBER 22, 1963

SECTION THREE



The Season Of Giving

Saint Francis of Assisi and the Littlest Angel symbolize the joys of giving during the Christmas season. Dressed as Saint Francis is Gloria Goffin, who is nine years old and in the fourth grade. The Littlest Angel is Cheryl Goffin, who is seven and in the second grade. The sisters are students at Shirley Elementary School and the daughters of Mr. and Mrs. William M. Goffin, 112 Avenue H, Apartment 17.
(Photo by Gardner Collins)

Christmas In The Forest

By Alan Costa
Seventh Grade Pupil

Christmas is a time for happiness and a time when a family should be together. During this season everyone has fun, enjoys sharing gifts, and being together. Not only do people have Christmas, animals have Christmas too. I know. I am a little squirrel and this is what happened to me last Christmas.

"Louie, would you come up here? I have an errand for you," my mother called.

"I'm coming, Mother," I answered. "I surely don't like climbing up this tree. It's so far to get up to our hole. What is it, Mother?"

"Would you take these Christmas presents over to Aunt Martha's?"

"Yes, I'll take them for you." "Try to hurry. There'll be a storm here in a while."

"I'll be back as soon as I can."

"Bye, and be careful."

I took the basket of gifts to my Aunt Martha. I wanted to play and play with my cousins, but Mother had told me to hurry. I decided to take a short cut home.

I walked through the snow until I came to a short bridge that went across a river. It had loose boards and holes in it. I started walking across the bridge.



Alan Costa

ge. Then I heard a noise behind me. I saw a big black dog. He went after me and I ran to the other side of the bridge. Then a loose board broke from under me. I fell down to the frozen river below. When I hit, I hurt one of my legs. The dog started to come after me. I couldn't find a place to hide so I started to dig into the snow where I went in. I kept on digging until I ran into something solid. At once I knew it was a tree.

Then, the dog saw me again. He started to run after me. I started to climb the tree but my leg hurt worse than before. The dog was almost to me now, so I had to do something. I started to climb even though my leg pained me very much. I made it just high enough so he could not reach me. Slowly I climbed up and up. I was cold and my leg hurt. I came to a hole in the trunk and climbed in. It was warm and cozy. The heat was coming from the bottom part of the tree. It was dark, so I felt around and there was a ladder going to the bottom. It was getting warmer and warmer as I climbed down to the end of the ladder, and I found a door. I opened it and there was a mouse sitting in front of a stove. He turned around and saw me. The mouse looked surprised as he peered at me from over his glasses.

He exclaimed, "What are you doing in my house?"

"A dog chased me up this tree and I found it was hollow."

"I see you are cold and wet. I'll get you a blanket and you can dry off in front of the stove. Your leg looks swollen. Did you hurt it?"

"Yes, I fell off a bridge west of here and injured it."

"I can fix it for you."

"It surely would be nice of you. My name's Louie. What's your name?"

"My name is Oscar. You can sit in front of the stove a while before I fix your leg."

"My leg sure feels better now. I surely do thank you."

"You can stay here as long as you want."

"I have to go very soon. My mother will be worrying and there's a storm coming in a while."

"Bye, Louie, come and visit me again. It is very lonely here."

The dog was still at the bottom of the tree. I went up almost to the top of the tree. The tree next to me was rather close. My leg felt all right, so I thought I would take a chance and jump to a branch. I climbed down as quickly as possible. I was only a little way from home now so I started to run faster. As I came to my house I yelled, "Mother, I'm home!"

"Why are you so late? You should have been back an hour ago."

"A dog chased me and I fell off a bridge and hurt one of my legs. A mouse named Oscar fixed my injury and I came back home."

"We'll eat dinner and open our Christmas presents in the morning."



LADY LIKE is the look of this full length robe with embroidery and lace trim. It's a wonderful fashion for the woman who loves luxury every hour of the day. The fabric is Enka nylon.

Letters To Santa

Dear Santa: I want a midge for Christmas. With love.—Nancy Young.

Dear Santa: I am 8-years-old and have tried to be good—I would like to have for Christmas a little sewing machine, a Ken doll, also some candy and nuts. Remember the other little girls and boys. Your friend.—Lana Moody.



We take this opportunity to thank you all.

HOTEL COFFEE SHOP WILL BE CLOSED DEC. 25 and 26

Jim Hill Hotel and Coffee Shop



DEWARD ROBERSON'S

TIP - TOP SUPER STOP



East Highway 60

A NEW WAY TO CHOOSE YOUR RECORDS!

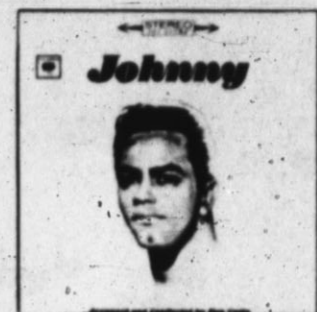
DON'T JUST READ ABOUT THEM... LISTEN TO THEM AT HOME.

Come in and pick up a special sample record featuring highlights from the latest Columbia albums.

Hear exciting selections from these six new releases.



CL 2056/CS 8856



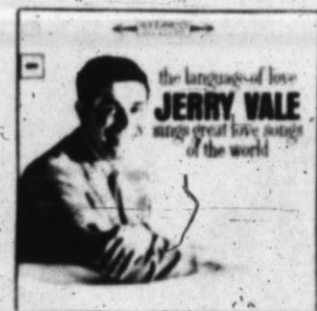
CL 2044/CS 8844



CL 2055/CS 8855



CL 2022/CS 8822



CL 2043/CS 8843



ML 5874/MS 6474

COLUMBIA RECORDS

COOPER'S

Wendy says



Thank you for reading my chats and taking my advice in purchasing your Christmas Gifts.

We here at Cowan's will strive to serve you even better, with our services and selection, than we have in the past.

My family "The Cowan's" and I, wish you a very

Merry Christmas

Christmas Every Day

By Trent Taylor
Seventh Grade Pupil
 "I do wish Christmas would be every day of the year," exclaimed Beverly, my sister. "You would be sorry," laughed Dan, my brother. "What's wrong with it?" asked Beverly. "We parents would be broke," laughed Dad. "The next day we were eating a turkey and my sister and older brother were about to pull the wishbone. "I wish for Christmas every day," said Beverly excitedly. "And I wish for a million dollars," joked Dan. "I won! I won!" yelled Beverly. "Today is Christmas Eve. Tomorrow is Christmas. Do me a favor. Open your presents an hour later than you did last

year. That's 1:01. Okay?" begged Dad. "Okay," replied Beverly and Dan agreeably. "Get into bed," Dan exclaimed. After they had gone to bed and woke up the next morning they started opening presents. "A vase! Aunt Joyce sends a vase to me every Christmas," said my mother. "Some binoculars!" I said. "A tape recorder!" Dan exclaimed. We opened up the rest of the gifts and then ate lunch. Then we gathered around and talked. After a while we went to bed. After I woke up I saw more gifts under the Christmas tree. "What are these presents doing under the tree?" I asked. "I don't know. Maybe Beverly's wish came true. Maybe

Mom and Dad wanted to give the presents in two days. Maybe we just ought to open them and see," Dan exclaimed excitedly. "What's going on?" Beverly asked. "You woke me up with your talking. What are these presents doing under the Christmas tree?" "What time is it?" I asked. "It's 5:36," replied Dan. "What are you three talking about?" Dad asked. "There are some unopened presents under the tree, but not for long. I'm sure we opened all the presents yesterday," Dan stated. "I'm getting up to see," Dad answered. After a while we figured it out. Beverly's wish did come true. In a few days Dan, Beverly, Dad, Mom, and I didn't care for presents because we had received many presents within the past few days. My mom received a vase a day from Aunt Joyce and soon had thirty-eight vases. When she couldn't find any places to put



Trent Taylor

vases she broke them or stored them. Then we ate another turkey and Beverly and Dan pulled another wishbone. Beverly won again. She wished for one Christmas a year so we wouldn't get so bored. Dan was right after all. Moral: Be satisfied with what you have.

Letters To Santa...

Dear Santa: I am a little girl 4-years-old. I've tried to be good this year. I would like for you to bring me a Chatty Cathy doll and a buggy for her. I also enjoy playing with play-doh. My brother Gary and I would like to have a cotton candy maker, too. Please be good to all of the other good little boys and girls. — Annette Cotten.

Dear Sana Claus: I am a little girl, 2-years-old. Please bring me a Chatty baby and a stroller for her. I would also like to have a big wonder horse, too. My sister Annette can take turns riding with me. Please bring me some fruit, candy and nuts. Love — Denise Cotten.

Dear Santa: Please bring me a bow and arrows and a dart game and anything else you think I might enjoy. Remember all of my friends. Thank you. — Gary Cotten.

Dear Santa: I am 8-years-old. I live on Route 2. For Christmas I would like a Pop-a-Bear, a football suit, and a football. I

have been pretty good. Remember all the other boys and girls. There will be some coffee on the stove for you. Love. — Rocky Dean Andrews.

Dear Santa: I am 6-years-old. I want a dump truck, a tractor and a disc. I want a stick horse. I live south of Hereford. We have moved since last year, so try to find us. Remember everyone everywhere. Love — Kirk Lane Andrews.

Dear Santa: I am 4-years-old and I have been pretty good. I want a doll, dishes and cabinet for Christmas. Remember all the boys and girls and my cousins. I love you. — Susan Lynette Andrews.

Dear Santa: We want a billfold and a pool table, a cattle truck, cowboy boots and a play gun. We are 6 and 8-years-old. — Mike and Danny Morrison.

Dear Santa: Please bring a bicycle and a Cathy doll. I love U. — Ann Lindeman.

Thank You

for your generous orders of our cakes. Our love goes into the preparation of them for your enjoyment.

May God's Blessings be with you this Yuletide

Anni Brashear



IF SHE WANTS MINK (and what woman doesn't!) give her a coat in the newer, easy-going elegant manner. This is a walking coat—longer than a jacket but shorter than a coat with squared-off collar, long side vents and calf tie-belt.



BIG, BIG WISHES

May everything you hope for this Christmas be yours.

HEREFORD POLICE DEPT.



to each and all a...

MERRY CHRISTMAS

and a happy prosperous

NEW YEAR

Deaf Smith County Electric Cooperative, Inc.

A Plantation Christmas

By Sandra Willis
Seventh Grade Pupil

Betty ran down to their private dock where her father was loading cotton on a boat. "Father, Father, it's just three days until Christmas!" "I know and I also know that you have not been bad."

"Betty, oh Betty, where are you?" shouted her mother. "Down at the dock, Mother," yelled Betty. "Come and get dressed for dinner."

Betty picked up her skirts and ran across their big yard and up the steps of their great white-plantation house. As she burst into the huge sitting room, her mother, a beautiful and graceful woman, told her to act like a lady. As soon as Betty was at the bottom of the stairs, she pulled up her hoop-skirts up to her knees and went up three steps at a time. When she reached her bed chamber, her servant, Hannah, a Negro, was ready with her dinner dress.



NOEL

Best wishes to our many good friends.

Jacobsen Bros.

"Miss Betty, I do declare, you are the prettiest thing on this earth!" "Now, Hannah, while I am down at dinner, get my room ready for my sleep."

"Yes, Miss Betty." From the foot of the stairs she looked into the dining room. She saw the family seated at their proper places, Mother at one end, Father at the other, Timothy at her right, John at Father's left, and her own place at Mother's left.

"Well, you finally got here!" exclaimed Timothy. "I am not late for dinner because it is just ten minutes before seven o'clock," replied Betty.

"That is enough, children," interrupted Father. "Let us say grace." At last the meal was over and everyone departed for their chambers. When Betty got to her room, she put on an old gingham dress instead of her nightgown.

"Why, Miss Betty, what you gwine to do?" inquired Hannah. "Now, shush, I am going to climb out my window to the tree outside it," Betty explained and then added firmly, "And don't be so loud!" As she opened her window she looked to be sure nobody was watching her. Then she sat on her sill, her feet hanging down. She caught a big branch and swung out. Betty hung downward in a precarious position and with her hands she climbed toward the trunk. All at once she touched something slimy and forgot that she was out on a limb and let go. As she fell she screamed and brought everybody to the front door. She ended up with a badly sprained ankle.

Later she was lying in bed, sobbing quietly. As her mother was trying in vain to quiet her, she blurted out, "Mother, I was going down to Hannah's cousins' house to see what they want for Christmas, but now I can't!" "Now, I'll see what I can do," soothed her mother. "Oh, would you Mother? I am so tired of getting everything

Sandra Willis



for my self and they not getting anything." The next day after her nap she was surprised to be surrounded by Hannah's cousins. She called Hannah in to get her a pen and paper.

"Now, I want you to line up on the right side of the bed and one after another give me your name, age, and what you want for Christmas; Hannah, you be the last one and tell me, too." After they had gone, her father came up and asked, "Betty, how would you like to go to town tomorrow? The doctor said you could walk by that time."

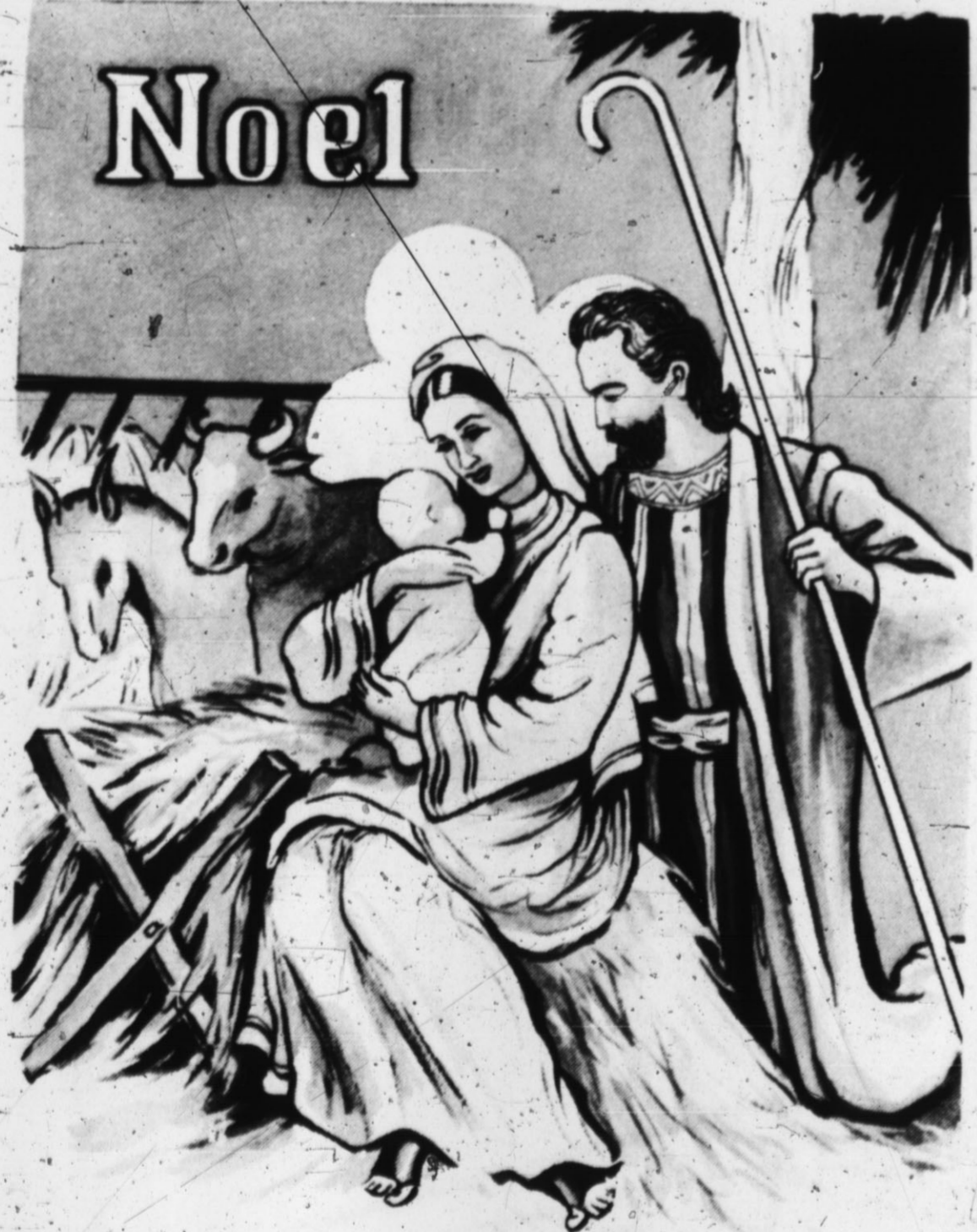


SHE SPEAKS SEVEN languages, does this "Charmin Chetty". In fact she says 216 phrases in six foreign languages as well as English. It's done with a record that slips into her side.

For a girl with eleven Christmas gifts to buy, you need to get started!" "Oh Daddy, really! That would be the most wonderful Christmas in the world to be able to buy presents for Hannah's cousins!"

GOAT AT LARGE. HAYS, Kan. (AP)—Police got his goat and it cost Hays City Commissioner Tom Boone \$15 to get it back. A goat belonging to Boone wandered into town and began chasing children. Police picked up the animal and Boone was charged with permitting a goat to run at large. He had to pay a \$15 fine before police would return his goat.

Agriculture, the biggest of the nation's industries, is composed of 3.7 million independent producers.



As we celebrate again the birth of Christ, may His spirit of peace and love renew our faith and bring us joy.

Miller Seed Company

120 SOUTH LAWTON STREET

to each and all a very **MERRY CHRISTMAS**



from all the folks at **ORSBORN CHEVROLET-OLDS**

Strangers At The Door

By Dagn Hopson
Seventh Grade Pupil

As Candy was riding with her parents on their way to New Mexico, it started snowing. The snow was so thick that they had to pull over to the side-of-the-road. They were going to take some presents to some relatives and spend Christmas. Her mother told her that they would have to stay the night in the car. Then Mr. Whitfield saw through the thick snow. "A house!" he exclaimed.

He went up to the house and asked the people if they would let them stay the night.

It ended up that they had to stay longer than expected, since the blizzard kept up hour after hour. The hours added up to days. Candy and her parents might have to stay there for Christmas. All of their hopes and plans had been ruined. They were snowed in with strangers, the Brown family.

It was two days before Christmas and the Browns were decorating their house. They had only plain things to decorate with.

They had things that were found outside.

"Oh, how pretty!" exclaimed Candy.

The greenery was from the fir and cedar and decorations were homemade things.



Dagn Hopson

Yvette explained, "Mother and I have been working for quite a time, and Father had to go into town for these tree icicles!"

They didn't have Christmas lights but they had strings of popcorn. The parents didn't have many things for the children but the things they had were beautifully made. Handmade sweaters and carved cowboys and dolls were shown to Candy and her parents after the children were in bed. Every meal was very plain but it was delicious because Mrs. Brown cooked it so well.

Mother pleaded, "Mrs. Brown, may I have one of your wonderful recipes?"

Mrs. Brown could hardly find enough words to thank Mrs. Whitfield.

Their house was also plain but Candy and her parents felt it was a castle because they were safe from the storm with people who were so unselfish. Instead of stockings, they put out shoes and they got their father's shoes out because they would hold

more candy, because their parents came from France, and they were mixing French traditions with American traditions. Then Christmas Eve came and everyone was busy and running about doing things that weren't quite necessary just then, but they did them because they were so excited.

Candy whispered, "Mother, may I give Yvette my new watch?"

Mother gasped. "But Candy, this watch is something you have always wanted."

"Please, Mother," she pleaded, "I had rather give it to Yvette because she has hardly anything."

"All right," Mother said, "If you're sure that is what you want to do."

It was about nine o'clock when Mother and Father crept out to the car. They had watched Candy wrap her watch to give to the little girl who had given up her bed for her. They felt that Candy was a good example to them—she had the true Christmas love! They rummaged in the trunk and found the gaily wrapped packages they had been taking to their relatives. Daddy and Mother crept into

the house, cold and damp from the deep snow, but loaded down with packages and warm and gay from the spirit of Christmas discovered in a snow storm.

As Daddy put the packages down, he noted, "And I was a stranger and ye took me in!"

FORESTALLING COMPLAINTS
ELIZABETHTOWN, Ky. (AP)—On the back of a garbage truck that makes the rounds in

Elizabethtown is this sign: "Satisfaction Guaranteed; or double your garbage back."

WHAT ELSE?
FULTON, Ky. (AP)—When the International Banana Festival was held in Fulton, grade school pupil Diana Lewis suffered a fractured wrist. She slipped—on a banana peel.

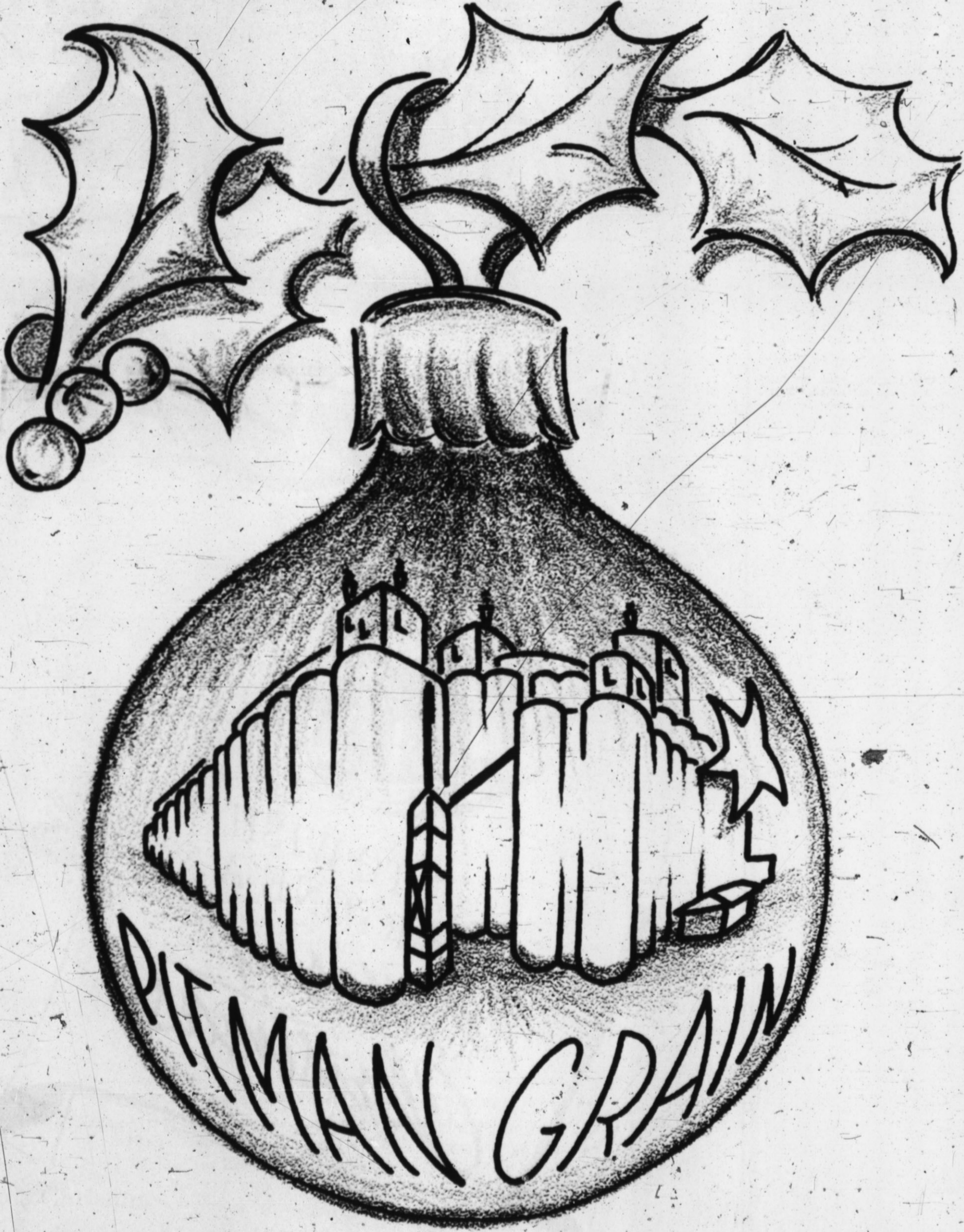


IT'S EASIER TO entertain when the hostess can prepare party dishes and family foods in advance and have plenty of room to store them in a modern refrigerator-freezer such as the one shown above.

MERRY CHRISTMAS

FROM ALL THE GIRLS AT
Thomas Beauty Shop

MERRY CHRISTMAS



and a
**Happy
Prosperous
New
Year**

to each and all

from all
the folks at

PITMAN GRAIN CO.

Draft Board Lists Reclassifications

The following are reclassifications as released by the draft board of this area. This list is published regularly by the Hereford Brand as a public service.

Classified as 1D are: Jerry V. Venable, Chauncey D. Wood, James F. Durbin, Thomas La Lancaster, and Robert C. Renfro.

In IIIA are: Haryey W. Gar-

rison, Barry C. Clark, John J. Brorman, Jimmy R. Wright, Benjamin D. Burkett, Ervin N. Parson, Jackie C. Scheller, Cecil W. Wilson, James R. Marshall, James T. Rogers, Pat D. Robbins, and Kenneth A. Duncan.

Classified as IV-A are: Martin R. Mills, Glenn E. Ticek, Troy A. Rhodes, Carl E. Faith, Gary G. Humphries, John L. Olsen,

Pedro Hernandez, and William R. Martin.

The following are classified as I-A: Carl W. Covington, Brian L. Tolliver, Leonard D. Miller, Jimmy L. Mabry, Clovis G. Morris; Cecil Stehr, David W. Hargrove, George E. Steward, Billy J. Armstrong, Terry L. Watson, Robert E. Phipps, Moises V. Ancra, Tony E. Pina, Desario R. Chopa Jr., Wayne M. Schickenzanz, Paul C. Barlow.

Robert L. Walker, Robert C. Daniel, Earl E. Riley, Jimmy L. Weghers, Jim R. Leinen, Billy W. Mauldin, Clay A. Gabel, Jerry E. Warren, Jimmie D. Cain, James R. Braxton Jr., Raymond E. Houston, Curtis D. Lilley, Chester L. Lee, Gerald E. Harder, James W. Vines Jr., Marvin W. Schulte, Richard G. Schacher, William M. Noland; Gary L. Guseman, Carl S. Moore, Thomas E. Stone, Howell E. Baldwin, Lisle D. Patton, Samuel L. Bolin, Lee I. Myers, Richard H. Anderson, Lynn A. Baxter, Lawrence H. Brotherton, Jimmy G. Wyatt, Ronnie M. Castleberry, James L. Usery, and Herald L. McGehee.

In I-Y are: Martin Sali Ruiz, Robert R. McKay, Fernando F. Trevino, Benito P. Barrera, Guadalupe R. Sanchez, Tedoro G. Ybarra, Jose M. Guerrero, Armando C. Ayala, Edward W. Parris, Jimmy L. Hudson, Benito Barron, Willie Y. Billegas, Moses Reyna, and Donaciano Montano.

Classified as IC Enl are William W. Fairchild, Charles E. Evers, Larry F. Dutton, Kenneth D. Odom, Donald L. Moke, and Tommie L. Caldwell. David A. Richards is classified as IIC.

Classified as IIS are Joe L. Bailey, Medford C. Griffin, Jan D. Wallace, Gordon W. Miller, Ralph H. R. Irlbeck, Conley H. Waltman, Arnold R. Powell, William F. Phillips, Archie F. Freeman, Roger N. Wineinger, Ronny A. Reel, Thomas P. Roberts, Charles R. Graham, Rondal A. Long, Dan W. McDowell, Michael E. Burkett;

Emer A. Oberst III, Charles E. Kelly, Ted I. Reece, Lemuel J. Shultz, Samuel W. Sizemore, Troy F. Ray Jr., Russell E. Slough, Edward J. Brabber, Robert M. Shirley, Frank L. Spring, Stephen P. McWhorter, John D. Hance Jr., Charles W. Bigson Jr., Fred D. Martin, William A. Keller, James H. Bradley Jr., Erin R. Wertenberger, Robert L. Irvin, Donald V. Marcantell, Jackie O. Breiting, and John N. Messenger.

Frankie D. Busby is classified as IIA.

Bobby J. Blackburn, John E. Jackson, Larry D. Milligan, Charles R. Harris, and Howard

H. Lisle are all classified as IC Ind.

The following are classified as V-A: Travis R. Watson, John B. Sowell Jr., Posie L. Burrell Jr., Charles E. Godfrey, Earl R. Maxwell, Herman T. Campbell, John R. Johnson, Jean W. Howell, Lilburn R. Hamilton, Philip E. Blythe, Juan J. M. Sifuentes, Billy R. Harrison, Louis Schuster Jr., Jasper A. Pruitt, Charles R. McClure, Dan L. Janssen, Jerry W. Houlette, Wayland C. Hinds, Dilton L. Coffman, Barry L. Jones, Demon D. Wright, and Johnny H. Thomas.

Eugee R. Jennings and Gilbert Guzman Jr. are classified as IS (H), and Randolph E. Eckert is classified as IV-F.



HIS AND HERS are these color-matched bowling accessories which include the bag and shoes. Each may be purchased separately.



Merry Christmas
Eternal peace and happiness is our sincere hope for each of you this holiday and all the year through.

Claude Ricketts

Silent Night

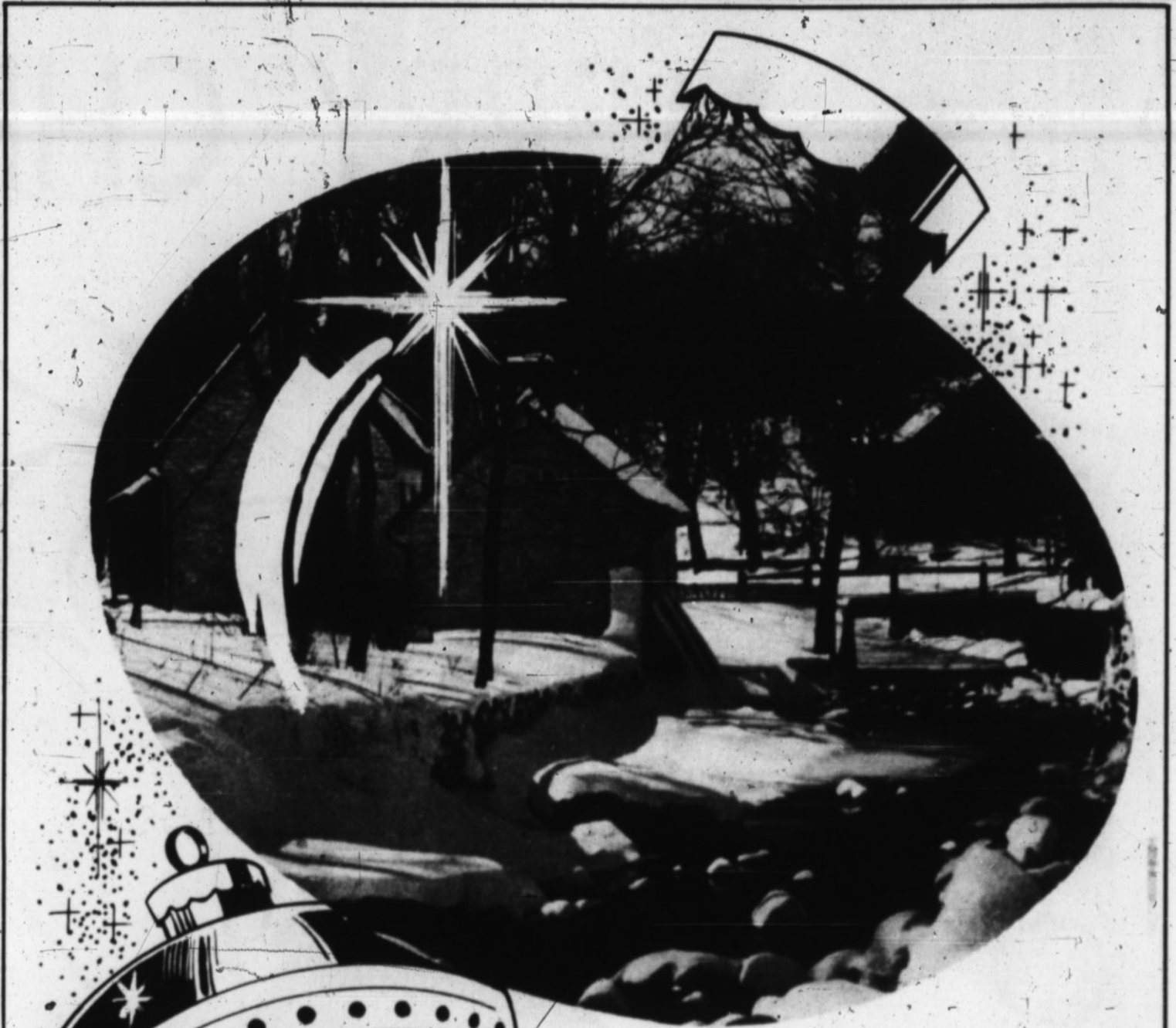


Glory to the Holy night
when the angels sang:
glory to this Holy day.

Hereford Glass Co.
and Employees



A GIFTED PAIR are these tailored slacks and coordinated pullover. The slacks feature a contour waistband and hidden side zipper.



... TO WISH
EVERYONE A
Merry Christmas



Merry Christmas

Greetings to all of our friends
and our sincere thanks for letting
us serve you. Happy holiday all!

TANNAHILL'S
MAURICE and OLGA

ED SKYPALA
Your Borden's Distributor

Easter News

Ten Attend Annual Easter Club Party

By Ruby Stone
Easter club met for its Christmas party Thursday, Dec. 12, in the home of Mrs. Shirley Garrison. In its business meeting, it was decided that the club would continue meeting on the second and fourth Thursdays of each month. The meeting adjourned, and the party began. 10 members were present for the occasion. They were: Mrs. W. O. Markley, Mrs. Dale Maxwell, Mrs. Leo Hall, Mrs. J. H. Flood, Mrs. W. A. Epperson, Mrs. Fred Walton, Mrs. J. S. Scarborough, Mrs. William Moss, Mrs. Charles Frye, Ruby Stone, and Mrs.



FASHION IS AT HAND when your Christmas gift is a lovely leather handbag. At left is a travel pouch in brown grained leather with self-leather handles and strap. Lower right is a grain brierwood leather shoulder bag with gold-colored frame and outside pocket.



Our sincere thanks for your wonderful patronage and good will this past year.



Shirley Garrison.

Mr. and Mrs. Henry Flood were visitors in the Fred Walton home Sunday afternoon.

Mrs. H. O. Markley and Mrs. W. O. Markley, Sonia and Laita, were shopping in Amarillo Tuesday.

Mrs. W. O. Markley and Kathie and Lonnie attended a 4-H banquet at Raney's Cafe in Hereford Saturday night.

Mr. and Mrs. Shirley Garrison and Sharon and Pat Winget were in Lubbock Sunday to visit their son and daughter-in-law, Mr. and Mrs. Harvey Garrison, and Mr. Garrison's mother, Mrs. S. H. Garrison.

Mr. and Mrs. Shirley Garrison attended the funeral of Mrs. Garrison's uncle, Mr. Lee England, in Carter, Okla. While in Okla. they visited Mrs. Garrison's sister and husband, Mr. and Mrs. M. H. Wilmore of Mt. View, Okla.

Mrs. Pat Forson of Dimmitt visited with Mrs. Sam Scarborough Tuesday. Mr. and Mrs. W. A. Epperson visited Miss Addie Miner in Hereford Wednesday afternoon.

Mr. and Mrs. W. A. Epperson visited Mrs. R. B. Medley in Hereford Wednesday afternoon.

Mr. and Mrs. Ernest Flood of Westway community ate dinner with Mr. and Mrs. J. H. Flood. Mr. and Mrs. Trent Downing were shopping in Amarillo Monday afternoon.

Mr. and Mrs. Leo Hall and Reba were shopping in Plainview Saturday evening. Reba Hale attended a slumber party in Dimmitt Friday night for Patty Simpson.

Mr. and Mrs. Charles Frye and Tracey had Sunday dinner with Mr. and Mrs. Bill Thompson and family in Hereford.

Tommie Moss, student at West Texas, visited his parents, Mr. and Mrs. William Moss, over the weekend.

Ford 4-H Club Has Annual Meeting Dec. 14

Ford 4-H club met Dec. 14 in the home of LeRoy K. Williamson for its annual craft meeting. Members of the club made wall plaques.

Members also brought canned goods to be given to the welfare office for a Christmas basket.

Leaders present were Mrs. A. J. Bezner and Mrs. L. K. Williamson. Charlotte Bezner was a guest.

Members present were: Robert Newsom, Charlotte Williams, Gloria Salinas, Janice Galley, Rebecca and Diana Hickman, Lisa Williamson, and Joyce and Tommy Bezner.

Letters To Santa...

Dear Santa Claus: Would you please bring me a Barbie doll with lots of clothes. Then a table and a telephone that rings. I love you, dear Santa Claus.—Mary Lindeman.

Christmas. Thank you.—Becky Oglesby.

Dear Santa: I am a little girl 5-years-old—almost 6. My mother is writing this for me. I have been pretty good this year. and I would like to have a Thimberlina doll. I would also like to have a telephone. Anything else you care to bring me—will be fine. Please remember all the other little boys and girls.—Renee King.

Dear Santa Claus: I am 4-years-old and have tried to be good. I would like for you to bring me a tractor, red wagon and some other things. We will leave you some cookies and milk on the table.—Ricky Moody.

Dear Santa: Will you bring me a doll and a doll stroller for

ing machine and dryer. Bring Joyce and Connie some toys, too. I am in the first grade in school. I love you, Santa.—Debbie Walterscheid.

WILLING WORKERS HAVE YULE PARTY

Willing Workers met Dec. 10 in the home of Maura and Teresa McAndrews for their Christmas party. Members present were: Nancy Smith, Kay Clearman, Carole Clearman, Lynette Clearman, Maura McAndrews, Teresa McAndrews, and the leaders, Mrs. Hugh Clearman and Mrs. McAndrews.

Read the Classified Ads!

Westway Makes Plans For Holiday Season

The residents of Westway community met Friday evening, Dec. 13, in the community building. After the business meeting, they decorated the building and the Christmas tree for the coming of Santa Claus and for the Christmas program Saturday, Dec. 21, at 8 p.m. It was decided that adults would exchange 50 cent gifts. 52 attended the meeting.



HAPPY

Holiday Season

from all the folks at

Plains FERTILIZER CO.

N. HIWAY 385

EM 4-0455

new Arpege Natural Spray makes the aerosols passé ...it's all fragrance!



So why pay for artificial "gas"?

Almost all fragrance sprays look alike and work alike. You press a little valve—and *poof!* Out comes a mist of fragrance. But there's a big difference in the mist from new Arpege Natural Spray. It's *all* fragrance!

Aerosol sprays are almost half artificial "gas", needed to create the pressure that disperses the fragrance. Did you know that? That's why they use up so fast.

The only pressure you need to disperse Arpege Natural Spray is your own fingertip. Press the valve—and *poof!* Every finely diffused droplet that comes out is all Eau de Lanvin—*nothing but pure fragrance*. Not one penny of what you pay goes for artificial ingredients.

No wonder Arpege Natural Spray lasts long after aerosol fragrances have been used up. No wonder Lanvin dares to bring it to you in a crystal clear flacon, so you can see exactly what you're paying for. Won't leak, won't spill—but it will refill. From your own cherished bottle of any Eau de Lanvin fragrance.

2 1/2 oz. \$5



This Christmas...

Promise her anything but give her Arpege

LANVIN

CHRISTMAS GREETINGS

McDOWELL DRUG

St. Anthony Student Wins County Historical Contest

Jane Witkowski, a student at St. Anthony school, has been named winner of the Deaf Smith County Historical Survey's essay contest, it was announced this past week. She receives \$10 for a prize. Second prize, \$7.50, went to Janice Turrentine, and third prize of \$5 went to Lynn Fisher.

Winning \$2.50 each were Cindy Cavness and Charles E. Bass. Jane's essay, titled "The Origin of Deaf Smith County," follows.

STARTED IN 1890

In the year 1890, the area now known as Deaf Smith county was attached to Oldham county for judicial purposes. Tascosa, the county seat of Oldham county, profited from this arrangement.

The people living in this area signed a petition in the summer of 1890 to become an independent county. Some of Oldham county's citizens disagreed with this petition. C. F. Rudolph, editor of the Tascosa Pioneer, was one of those who disagreed, and he wrote an editorial expressing his disapproval. Quoting part of his editorial: "We don't think Deaf Smith County is yet ready for organization. The petitioners will be compelled to make some kind of showing or claims of population of 150 voters. Oldham county should and will not be a hard mother, but when a county is asking for an organization, there are leading taxpayers and responsible citizens. It is then time for justice to be weighed with an even hand."

Finally the petition was granted, and on Monday, Oct. 3, 1890, an election was held and the county was organized. It was decided that the county seat should be located in the exact center of the sprawling area.

Vern Witherspoon of 201 N. Jackson St., in Hereford, says the county seat's first name was Granada. Later the residents learned that there was already a town in Texas with this name. They had to find a new name, so they chose La Plata, meaning silver.

But LaPlata was doomed by the railroad in 1898; the Pecos and Northern Texas Railroad was started southwest from Amarillo to Roswell, cutting across the southeast corner of the county. As a result, the residents of LaPlata decided they would rather live closer to the railroad. An election was held in Nov., 1891, and the voters elected to move the town to the present location of Hereford.

DEEP BLUE WATER

In Nov., 1898, the Tierra Blanca Creek along the south part of the little town, was flowing continuously. In places the water was a deep blue color, so they called their little town, "Blue Water."

Late that same year, J. R. Jowell bought a beautiful herd of Hereford cattle and moved them into the county. Someone suggested the town be called Hereford after these cattle. It was generally agreed to be a good thought, and the name was changed. This was to remain the name of the county seat.

In 1890, Deaf Smith County was named in honor of a great hero of San Jacinto, Erasmus "Deaf" Smith. He was born in New York in 1787 and moved to Mississippi two years later. In 1821, he came to Texas and lived near San Antonio. Smith spent a lot of time by himself, wandering the prairie. Although he was a young man, his friends started to call him "Deaf" Smith. He was one of the first to join the Texas troops in the fight for Texas' independence. Because of his deafness, he developed a good sense of sight and smell.

It was said he could smell Indians or Mexicans, and since he knew the country so well, he was an asset to General Sam Houston. He was later made a captain of the famed Texas Rangers and returned to Richmond, Texas, where he died in 1837. There stands a monument to the famous Texas scout and hero. On its base reads: "So valiant and trustworthy was he that all titles sink into insignificance before the simple name of 'Deaf Smith.'"

LEADERS LISTED

The origin of the county called for leaders. The first leaders of Deaf Smith County were J. R. Dean, the county judge; J. G. Witherspoon, county and district clerk; J. M. Cook, sheriff and tax collector; W. T. Witherspoon, treasurer; A. L. Frisbee, tax assessor, and these commissioners: Emmett Powers, J. S. Jones, W. Skeins and C. J. Minor.

Nine buildings, including the courthouse, were built in 1891, and the county jail stood in LaPlata when it was decided to move the county seat to the new location. These buildings were moved across the prairie to Blue Water, near Hereford.

The original courthouse was sold to Father J. A. Cambell in Nov. 1910. He used an upstairs room to celebrate mass. He lived in another room, and in 1913, he installed a printing press for printing his monthly magazine. It was used in this way as a church until 1920 when it was remodeled at a cost of \$22,000.

The present Deaf Smith county courthouse was started in 1910 and completed the following year at a cost of around \$176,000. Said to be the only granite courthouse in the state, it is modern and beautiful after renovation in 1959. Cost of the renovation was about \$354,000.

NEWSPAPER STARTED

Frank L. Vanderburgh, a Holland-Dutch descendant, came to Roswell, N. M. late in 1900. He started a newspaper in Hereford and called it "The Reporter." In the spring of 1901 he went to the XIT ranch where thousands of cattle were handled. He met C. R. Smith, who was the manager or "tailboss" (which he was called in those years) of division 5. After his visit here, seeing all the branding, cattle driving and care of all the cattle, he returned to Hereford and changed the name of his paper. He called it "The Hereford Brand."

Mr. Vanderburgh is the brother of Mrs. C. R. Smith who today lives in Kings Manor in Hereford.

About 1911, some 52 years ago, the Women's Afternoon Club had a book shower which started a county library. Some 300 volumes were donated that day, and since the library has been growing at the rate of 1000 books per year, over 24,000 volumes are in today's library. The library was first located in the courthouse rooms and managed by "The Women's Club." Then it was taken over by the city as a municipal library until 1930 when it became a county free library. This is one of the most complete county libraries in this part of the country.

WORLD'S BIGGEST RANCH

Deaf Smith county was once a part of the largest ranch in history. This ranch contained about 3 million acres and was located in the western part of the Texas Panhandle.

The XIT came into being as a result of the state of Texas wanting to build a state capital and not having sufficient funds to do so. The Farwells, who lived in Chicago, obtained money from sources in England to build the capitol. The state of Texas, in return, deeded 3 million acres in the northwest corner of Texas to the Farwells.

The XIT ranch was leased by the syndicate from Chicago to a cattle company which divided the land into seven divisions, each being approximately 50 miles wide and 100 miles long. Each division had a headquarters near the center to enable the cowboys to ride their ranches and round up cattle more easily.

These divisions were named and listed in order:

- No. 1, Buffalo Springs; No. 2, Bravo; No. 3, Running Water; No. 4, Alamosites; No. 5, Escarbada; No. 6, Springlake, and No. 7, Yellow House.
- The Farwells, XIT owners, estimated they had about 50 cents per acre in the land. As the country began to settle, the settlers wanted land to make their living by farming. The "nesters" were paying \$2.50 per acre for the land. This would make 500 percent profit for the Farwells,

and they were anxious to sell. At first these settlers' crops were destroyed by the cattle that roamed all the country. There were no fences.

BARBED WIRE USED

It was the cowboys' work to keep the herds of cattle within the division upon which he worked. It was at this time when Mr. Gliddon had invented the barbed wire. He thought it might not work to keep the cattle out, but it was proved a successful invention. The settlers started fencing the land they bought to protect their crops, and because of this, the XIT ranch began to be broken up.

The ranch, with its 3 million acres is the largest ranch ever to exist. The largest ranch in operation today is the King's Ranch with 1 million acres.

Mrs. C. R. Smith lists some interesting facts in Deaf Smith County:

1. The first family that lived in Blue Water lived in a dugout by the railroad.
 2. The first pavement in Hereford was on Third street near the present courthouse.
 3. A wooden hotel stood where what is now the corner of 3rd and Main streets where the First National Bank is today.
 4. Central school, built in 1902, was the first high school in Hereford.
 5. The Christian Church was the first church, and it was a one-room church.
 6. Ed Connell was the first sheriff in 1902.
- Vern Witherspoon remembers these interesting early facts:

30 ATTENDED SCHOOL

The first school was in the middle of 6th and 7th streets on Main Street. The building was moved from south of Dawn by the creek. It was 35 feet wide and 50 feet long. About 30 attended it when it was first started.

The oldest house stands at the corner of 4th and Lee Streets.

The second school was located on the former LaPlata land in 1898.

The bothersome and sometimes destructive problem of birds in hay lofts can be solved by the use of a flashing light. A revolving cylinder with two amber and two clear lenses placed over a 75 watt bulb will annoy the birds and drive them away. Don't burn the light at night, however, because from a distance the flashing amber and white lights make the barn appear to be on fire.

To Our Host of Friends

Merry Christmas

FROM: THE BRAND CARRIERS

May this truly be your happiest Yuletide

- TIM FUSTON
- GREG HERRING
- TRUITT BRADLEY
- MIKE HORTON
- BRYAN KNOX
- GENE SPARKS
- PAUL WARE
- KERRY THOMPSON
- TERRY BATTEY
- JOE WALKER
- JOE STONE
- MIKE STONE

J. R. OGLESBY, Distributor

May the joys of the Holiday Season bring a friendly glow into your heart and home.

THIS... Christmas will be WESTERN AMMONIA'S first to celebrate with its many new found friends of West Texas. Construction is almost complete on our new plant in Dumas, Texas. And as you know, some folks just don't feel right without a Christmas tree. Yes, our work just had to stop until we could unload the tree and dress it in a Christmas suit of color and blinking lights. So if you're in the neighborhood, come on in for a cup of coffee and a Christmas helping of WESTERN AMMONIA hospitality. And if you can't get by, let us wish you and yours

Merry Christmas and Happy New Year

Western Ammonia Corporation

EAST SIDE 66
ROCK STEWART



SANTA CLAUS LISTENS ATTENTIVELY as little Robbie Fish, son of Mr. and Mrs. Burl Fish, tells what he would like the jolly gentleman to bring on Christmas Day. Other children of the First Christian Church Sunday School classes gather round waiting their turns anxiously and eagerly. Santa made his preliminary visit to take orders at the Christmas party in Fellowship Hall Wednesday night. (Staff Photo)

A New Home For Oscar

By Kay Golden

Seventh Grade Pupil

It was only a week before Christmas and Oscar, Sue's stuffed teddy bear, lay on Sue's bed. It has been four Christmases ago when Sue had received him from Santa Claus. Now he was old and torn and was hardly ever played with. Four years ago he was new and pretty and Sue and her two older brothers, Tom and Joe, often played with him, but sometimes Sue's brothers were a little too rough. Oscar's leg had been torn once when Sue had tried to get him from Tom. Sue's mother sewed it up once but it had torn again. Oscar was so unhappy.

"Sue," said Mrs. Barkley, Sue's mother, "I want you to clean up your bedroom and put all your old toys in this big box."

"Okay, Mother," replied Sue. "Are you going to throw them away?"

"I'll tell you later. Right now you need to get started," said Sue's mother.

As Sue was cleaning her closet, she took out all the games and toys that were old and torn and never played with. She did the same thing when she was cleaning off her shelves. When she had finished, she went and told her mother to help her car-

ry the box out of her room.

"Is this all?" asked Mrs. Barkley.

Sue looked around her room. She saw Oscar lying on her bed. She picked him up and laid him in the box. "That's all," replied Sue. "Now will you tell me what you're going to do with them?"

"Yes, some friends of mine and I are going to fix up some old toys and give them to the orphanage," explained her mother.

The next thing Oscar knew he was surrounded by women who were looking at him and the other toys in the box. Because of his torn leg, Oscar was afraid they wouldn't fix him and send him to the orphanage. As he lay there feeling sorry for himself he felt two warm hands lift him out of the box. These same hands sewed up his torn leg and tied a big red ribbon around his neck.



Kay Golden

Late Christmas Eve, Oscar was placed under the Christmas tree at the orphanage. There was a tag tied to his arm that had the name Jane written on it. On Christmas morning he found himself in the arms of a small girl.

"This must be Jane," he thought. "I'm going to do my very best to make her happy."

Then Oscar felt happy because he knew Jane would love him and take good care of him.

On the basis of our disposable income the average U. S. family is spending less for food today than ever before. In 1959 we spent 20 percent, compared to about 23 percent in 1929. The Japanese spend 42 percent; West Germans, 45 percent; and Russians, 56 percent of their disposable income for food.



simple faith guides us to the true spirit of Christmas

Merry Christmas and a Happy

New Year

from all the folks at

HICKS OIL and

GAS, INC.

PEACE THROUGH CHRISTMAS

Crowe-Gulde CEMENT COMPANY

BOX 9026 • 99 N. TYLER • DR 3/4206 • AMARILLO, TEXAS
ALSO IN CANYON AND HEREFORD

Prince Learns The Meaning

By Joe Love
Seventh Grade Pupil

"Why is everybody running around in the snow and singing about Christmas?" asked little Prince, the colt. "And just what is Christmas?"

"Why, Christmas dates back to when Christ was born thousands of years ago. He was God's gift to the world. Since that time people celebrate Christ's birth by giving gifts to one another," said his mother, the Duchess.

The little colt looked at her in complete bewilderment. She knew he wouldn't understand, so she called him over to her.

"Lie down and I'll tell you the story that was passed down through the ages to us," she said.

"It all began when the people of all the known world were taxed and they moved from city to city," explained the Duchess.

Balu, our ancestor, was put in a small stable just outside of Bethlehem where his master was staying while waiting to be taxed. There he slept until morning.

He awoke with his nose in some wet hay. It had rained on the night before. Everything was clean and sparkling. Balu woke up happy and refreshed. Everything was green fresh, and beautiful.

As night fell on the city and



Joe Love

look far."

He looked in the manger in amazement. It glowed as if it were on fire. He stood up and saw a baby in the manger. These couldn't be just ordinary people. They were of a truly extraordinary form!

"Then the sky lit up as a huge, beautiful star moved across the sky and became affixed over the stable."

"With it came three strange richly clothed men. They entered the stable and knelt before the manger. They placed in front of them three boxes which glowed with strange beauty."

"Why? Why had they come just to give these people gifts such as these? And who is the baby?" asked Prince. He wanted an answer to these questions.

"Wait and listen," his mother interrupted.

"Balu wanted to know the very same thing. He asked one of the camels on which the strangers had arrived. The camel replied, 'Why, don't you know? That is the Son of God lying in that manger. We heard our masters say so. They were told by an angel.'"

"Balu went and told the other animals of it. When they heard this they all knelt down in prayer."

"And so you see, Christmas is a time for giving and joy," said the Duchess.

"Thank you, Mother," said Prince happily. "I have learned a lot. I will remember that story always."

Then he judged his mother and cuddled-up all snug and listened to Christmas carols until he fell asleep.

Wet litter in broiler or layer house provides an ideal environment for development and spread of C-R-D and coccidiosis poultry diseases.

Cooper's Market Employees Have Annual Party

Forty-four employees and guests attended the 11th annual Christmas party sponsored by Cooper's Market. The party was at the VFW Hall at 7:30 p.m.

Dec. 17. After the Christmas dinner was served, gifts were exchanged, games were played, and Christmas checks were distributed to employees.

Employees present were Doris Cole, Jacky Stovall, Ted McWhorter, Melinda Duggan, L. Z. Oldam, Blanche Williamson, Kyle Kendall, Mike Watts, Ronnie Roberts, Alberto Salazar, Janice Schmucker, D o r m a n Juggan, Terry Watson, Leona

Stayton, Annie Freeman, Charles Calloway, Jose Landin, Jessie Cash, Archie Scott, Ida Mae Conklin, Thelma Link, Ora Mae Carl, J. B. Wigenton, Tom Carroll, Jim Lassiter, Dale Barkley, and Neil Cooper.

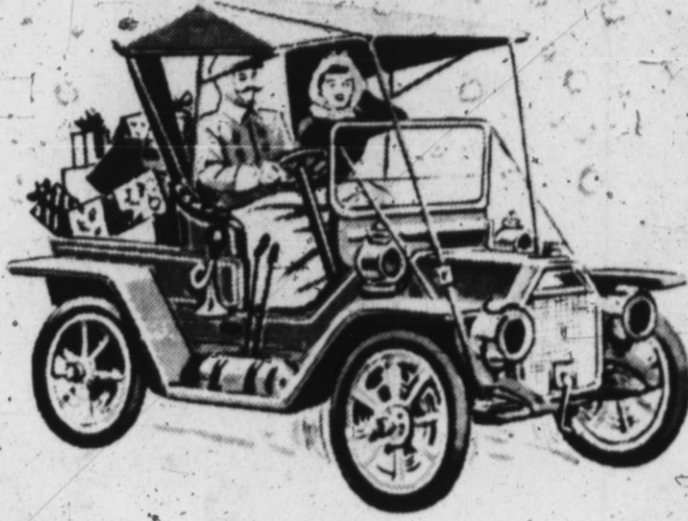
Guests were Mrs. Neil Cooper, David, Pat, and Jimmy Cooper, Edith Davis, Dorothy Barkley, Ona Lee Lassiter, Leland Duggan, Janie McDonald, Lyn Kirkpatrick, Joni Brumley, L. R.

Freeman, Mrs. Jim Wigenton, Nellie Oldham, Faye Scott, Mrs. C. E. Conklin, and Marie Carroll.

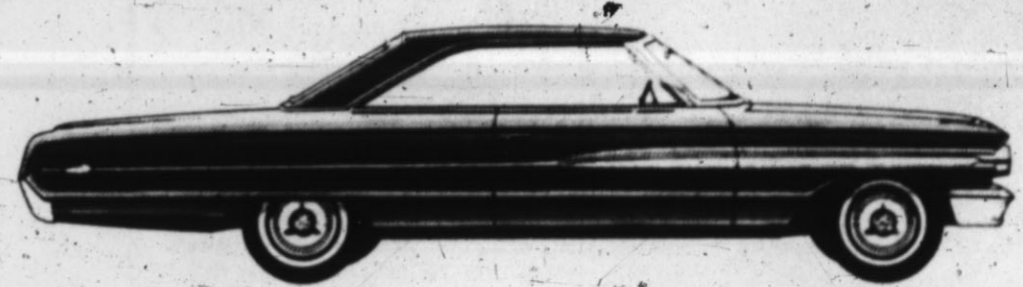
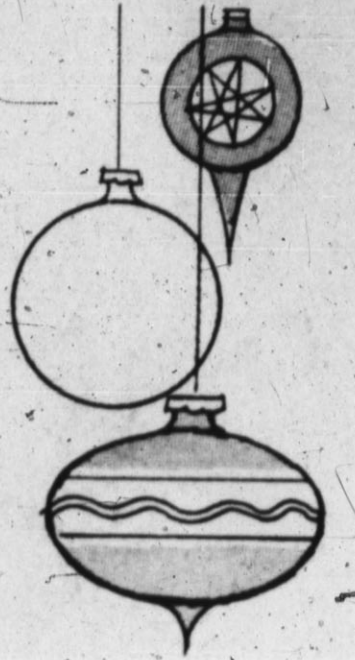
Winter farrowed pigs must be kept warm and dry. During the first few days after birth, the pigs have very poor body temperature control.

Read the Classified Ads!

Read the Classified Ads!



Styles Change...



...but our Christmas Greetings to you still convey the same old-fashioned

Best Wishes!

Stephens Hudson

Motor Company HereFORD

200 West First
EM 4-2727



CHRISTMAS DREAMS will be lovelier when she sleeps in this gifted shift gown of nylon tulle.



GIVE A DOLL A GIRL. What else could you give the doll Tammy than a real little girl, because Tammy has everything. She has a mom, dad, little sister and a brother, and she has lots of clothes and a room all her own.



GIVE HER ROSES—That bloom on this Rose Noire print slip. It has fitted bodice held by adjustable straps of fabric-lined Vel.

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Christmas



Season for a World of Peace

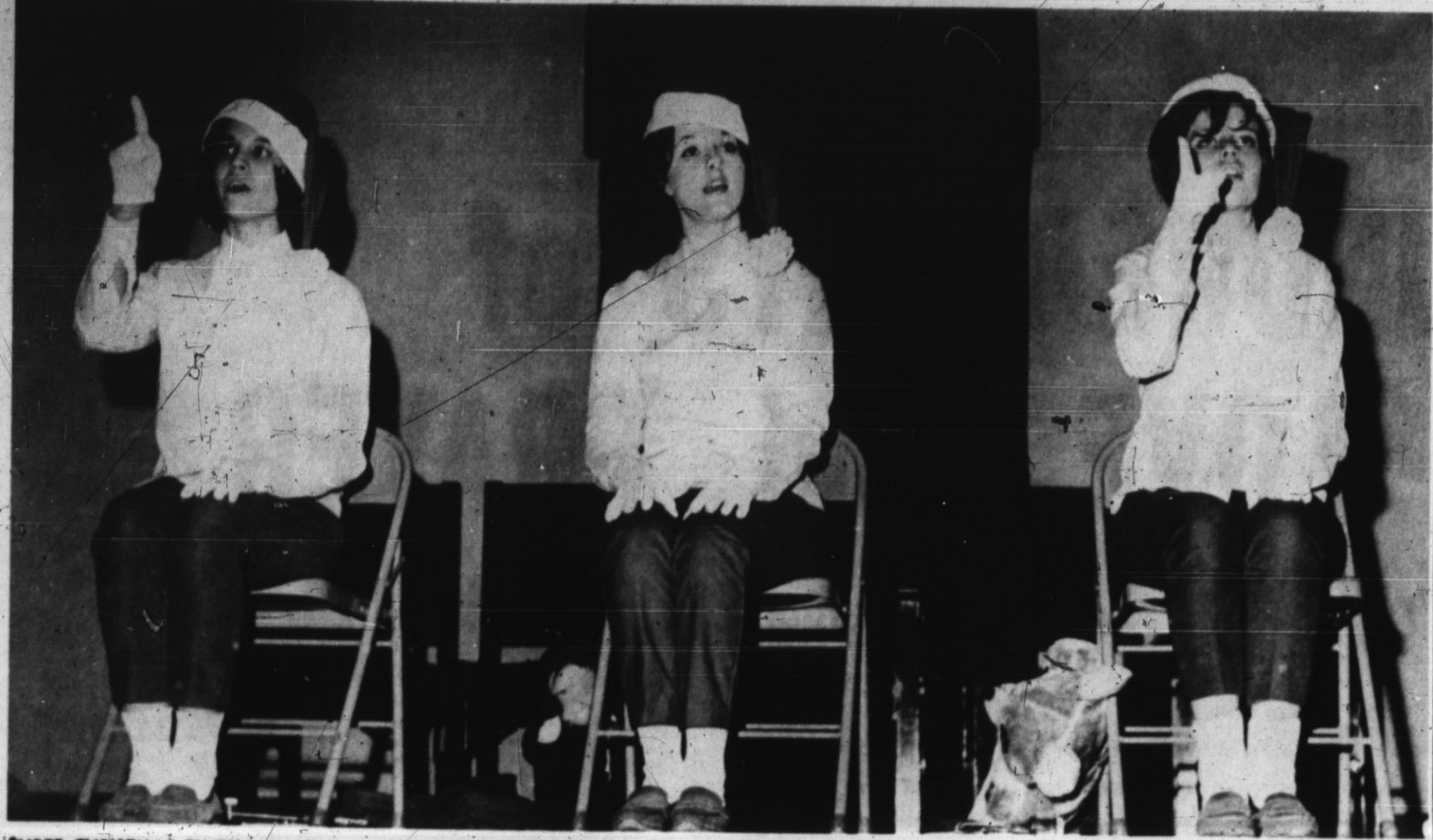
Peace ■ The goal of Men of Good Will for centuries
 ■ The promise of Peace shines as brightly today as did the Star of Bethlehem twenty centuries ago
 ■ It leads us onward, through every trial and crisis toward that day when there is Peace in every heart and every house . . . Peace in every nation the wide world over ■ May the Peace of Christmas attend you and your family always ■

PAETZOLD & EASTER FERTILIZER

EAST HWAY 60

HEREFORD

AT EASTER



THREE CHRISTMAS ELVES, Mandy Moore, Sharon Tinnin, and Barbara Langley (from left to right) presented a program of skits and songs for the Christmas party for the Sunday School children at First Christian Church Wednesday night. A visit from Santa Claus was also included in the program. (Staff Photo)

Christmas Peace



May the peace of Christmas fill your heart and you and your loved ones know a time of great wonder.

Christmas For The Family

By Randy Martin
Seventh Grade Pupil

Sally skipped merrily around the kitchen in a hurry to help Mama with the cooking. She stirred the batter for the cakes just as Mother did when she baked a cake.

Oh! Sally was excited, for Christmas would be there in no time. This was her first real Christmas for she had just come into this home about two months before. That was when her mommy and daddy had asked for her. And then Mr. Holt had sent her on a plane to Seattle, Washington. There her new family had met her and she was really very happy.

Just then Tommy came in and said, "Mother, may I take Sally and go to the store to get some holly for the windows?"

"I guess so," said Mother, "but be sure and bundle up well so you won't get cold. And please get me some cinnamon for my pumpkin pie."

"Mother, we're back. Could we have a cookie each, please?"

"Okay, but that's all. I would not want you to ruin your appetite for that big turkey dinner we plan to have. Oh! I wish your father would come back from the logger's camp."

"Oh! There's the door bell now," exclaimed Mrs. White.

"Tommy, please answer it for me, would you?"

"Oh!" shouted Tommy. "It's Daddy, and he's hurt!"

"Oh, Daddy, what happened?" asked Sally anxiously.

"Oh! Some dynamite blew up in the supply shack, which is right by the dining area and caved in the doorways," answered Daddy.

"Oh, what a thing to happen and Christmas tomorrow," cried Tommy.

"Now, now," consoled Mother.



Randy Martin

"Everything will be okay, don't worry."

"Mommy," implored Sally from her Daddy's side, "will Santa Claus still come?"

"Sure," boomed out Daddy's big voice, "Santa wouldn't forget you for anything, now would he, Tommy?"

"Why sure, Sally, Santa will be here tonight as sure as daylight. Why, old Santa likes little girls like you, so don't worry," comforted Tommy.

"Now," said Mother, "why don't we all go to bed and let Santa bring our presents to us. Goodnight."

"Wake up, Tommy, Santa Claus has been here, so let's go down and see what we got."

"Okay," yelled Tommy, "let's go. Oh, boy! A bike and an electric train! Just what I wanted. What did you get, Sally?" he asked as he looked at her shining face.

"I," stammered Sally, "got a doll and a play kitchen with real pans to cook with. Yippee!"

"Hey! Sally, look in your stocking. I got some candy and nuts," exclaimed Tommy.

"Oh! Yes, now let's give Mama and Daddy their presents," suggested Sally.

"Let's," said Tom as he yelled, "Mama, Daddy, look what we got you."

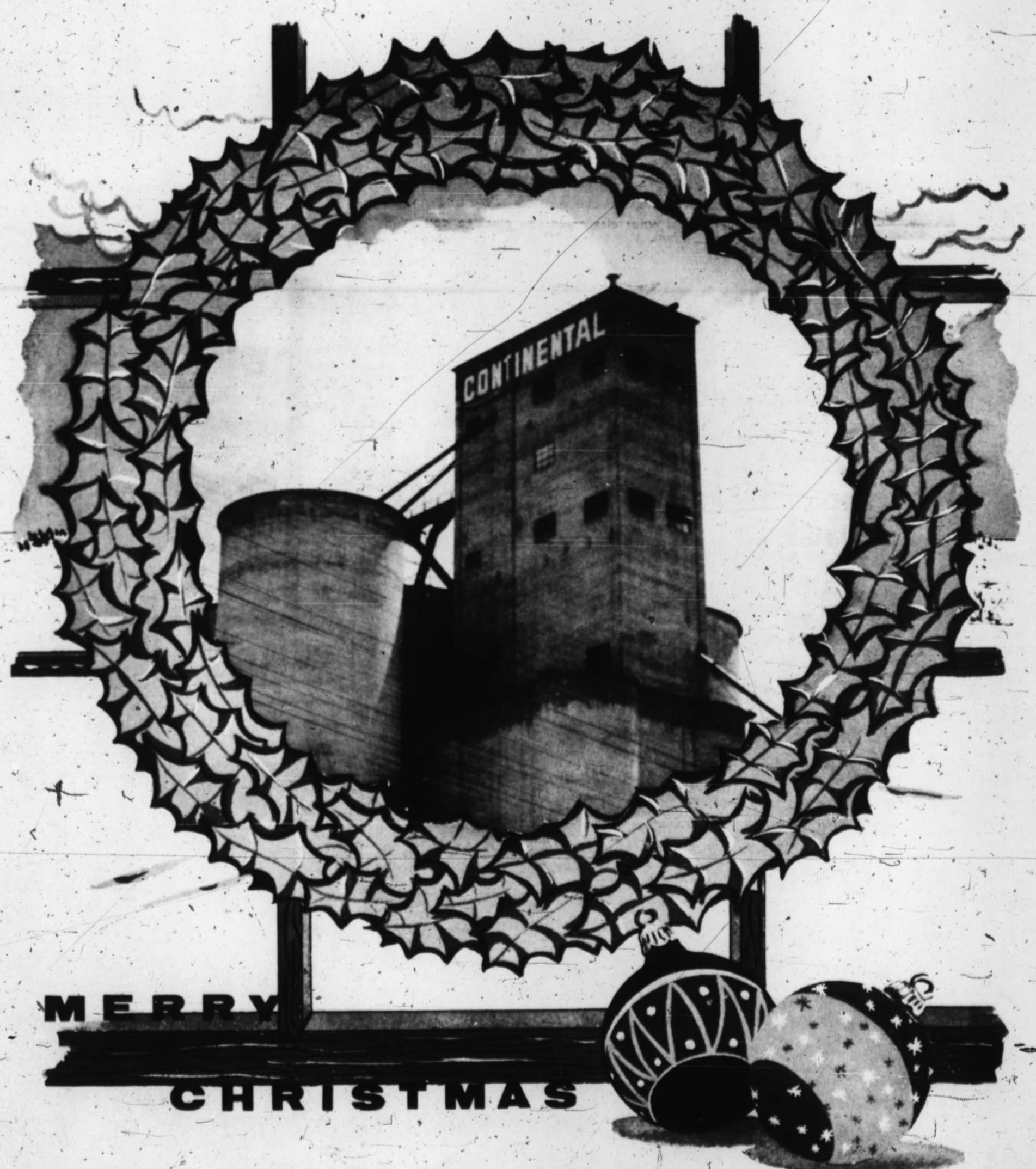
"Oh! Thank you," said Mother when they gave her the cookbook.

"Thanks very much," Daddy joyfully said, as he got the set of tools he had always wanted.

"Now how about us all going out and looking at the star of Bethlehem that causes us to have this wonderful Christmas we have had. See, there it is, there, way up in the sky. Isn't it beautiful?"

And Tommy thought to himself, "This is the most wonderful Christmas we have ever had."

The 1963 honey crop should hit a new high with a total of more than 291 million pounds. Bees increased their production per colony by six percent to 52.5 pounds and the number of colonies increased slightly to about 5.5 million, according to the USDA.



MERRY CHRISTMAS

TO ALL OUR FRIENDS



TO EACH AND ALL WE WISH A

Very Happy Holiday Season

All The Folks At

Kemp Tractor & Motors

You are invited to participate in... ONE HUNDRED DAYS of CHRISTIAN LOVE and PRAYER

Observe Christmas to Easter in Prayer and Practice - December 21, 1963 - March 29, 1964

To help each of us live better lives and be better church members and become a better community, Dr. Thomas A. Carruth offers these spiritual day by day guides on love.

- 1. Dec. 21—LOVE ONE ANOTHER. John 13:35. By this shall all men know that ye are my disciples, if you have love one to another. "Our Father help us to know that Jesus sees us as we are and He loves us." Today I will love people as they are.
- 2. Dec. 22—LOVE WITHOUT RESPONSE. Matthew 5:46. If you love them which love you, what reward have you? "Teach me, O Lord, to keep on loving when there is no response to my love." Today I will love someone who does not love me.
- 3. Dec. 23—TURN HATE INTO LOVE. Matthew 5:44. Love your enemies. "Dear Lord help me to know that the best way to destroy my enemy is to love him into being my friend." I refuse to be an enemy to any enemy.
- 4. Dec. 24—BE EASY TO LOVE. Matthew 19:19. Thou shalt love thy neighbor. "Loving Father, help me to be the kind of neighbor that will be easy to love." Today I will try to make it easier for others to love me.
- 5. Dec. 25—GOD LOVES YOU. I. John 4:20. If a man says, I love God and hateth his brother... "Lord Jesus help me to be so possessed by love of the Father, until it will be natural to love my brother." Today I will try to know how to love all my brothers.
- 6. Dec. 26—PROVE YOUR LOVE. John 21:17. Simon, lovest thou me? "Lord Jesus help us to prove our love by life more than by our lips." Today I will love.
- 7. Dec. 27—JESUS LOVES YOU. John 15:12. That you love one another as I have loved you. "We are so thankful Lord Jesus for your constant love all the time." Today I will try to love others as Jesus loves me.
- 8. Dec. 28—LOVE IN ACTION. Matthew 22:37. Thou shalt love the Lord thy God. "Thank you, dear Father, for helping us to love you as we should." Today I will give my love for God by what I do for others.
- 9. Dec. 29—NO LIFE WITHOUT LOVE. John 13:17. Therefore doth my Father love me, because I cannot live without thy love. Today I am receiving God's love all day.
- 10. Dec. 30—GOD IS LOVE. I. John 4:8. He that loveth not; knoweth not God, for God is love. "O God, help me to know that whatever happens to me, my family and my world, that God is love." Today I will repeat and believe the words, God is Love.
- 11. Dec. 31—REMEMBER GOD'S LOVE. I. John 4:11. If God so loved us, we ought also to love one another. "Lord help me to be right in love toward everyone." As I face people today, I will remember how God loves me.
- 12. Jan. 1—BE FIRST IN LOVE. I. John 4:19. We love Him because He first loved us. "Lord help me to first love others." Today I will be first in love.
- 13. Jan. 2—GIVE LOVE TO OTHERS. John 3:16. For God so loved the world that He gave His only begotten Son. "O God, help us to appreciate thy Gift by accepting Jesus our Saviour, and sharing Him with all people." Today I will give myself in love for God and others.
- 14. Jan. 3—GOD'S LOVE GIFT. Gal. 2:22. The Son of God who loved me and gave Himself for me. "O Lord, I am so thankful that Jesus included others and even me." Today I will tell others of God's love gift for them.
- 15. Jan. 4—GIVE GOOD FOR HATE. Luke 6:27. Love your enemies, do good to them which hate you. "Our Father, help us to practice loving and living together." Today I want to do something good in love for an enemy.
- 16. Jan. 5—BE HONEST IN LOVE. Luke 11:43. Ye love the uppermost seats in the synagogues. "O Father, save us from the love of place and prestige." Today I would love to live the lowly life of a servant.
- 17. Jan. 6—BE FREE TO ACT. John 3:19. Men loved darkness rather than light. "Almighty God, help us to know that love and law must go together, always." Today I will love God with all my heart and do as I please.
- 18. Jan. 7—ACCEPT OTHERS' LOVE. John 11:5. Jesus loved Martha and her sister. "We are so thankful Lord Jesus that you love people who are different." I am different and other's love me.
- 19. Jan. 8—ENDLESS LOVE. John 13:1. Having loved His own—He loved them to the end. "We thank Thee, our Father, that love never ends." Today I will remember God's love is endless.
- 20. Jan. 9—OBEDIENT IN LOVE. John 14:15. If ye love me, keep my commandments. "Help us, O God, to show our love by our obedience." Today I will obey!
- 21. Jan. 10—WORDS OF LOVE. John 14:23. If a man love me, he will keep my words. "Lord help us to hear your words of love and never forget." Today I will remember words of love.
- 22. Jan. 11—REJOICE IN LOVE. John 14:28. If you loved me, you would rejoice! "Lord, we are thankful that Jesus fixes us so we can laugh and rejoice." Today I rejoice in Christ and His love.
- 23. Jan. 12—BE A CHANNEL OF LOVE. Heb. 13. Let brotherly love continue. "Our Father, help us to experience love as continuing movement." Today I will be a channel of continuous love.
- 24. Jan. 13—GOD LIVES IN YOU. John 4:12. If we love one another, God dwelleth in us. "Our Father, we pray that our personalities will be fit places for Thee to dwell in love." I will remember today that God lives in me.
- 25. Jan. 14—YOUR MOTIVE IS LOVE. Romans 12:9. Let love be without dissimulation. "Our Father, help us to have complete undivided love toward Thee and all people." Today I will act with the total motive of love.
- 26. Jan. 15—LOVE ALL MEN. I. Peter 2:17. Love the brotherhood. "Help me, O God, to make my love as broad as the brotherhood of man." Today I will love everybody.
- 27. Jan. 16—GOD MUST BE FIRST. I. John 2:15. Love not the world. "Help me to see, dear Lord, that the love of God and the love of the world is not the same." Today, the love of God comes first.
- 28. Jan. 17—LOOK FOR LOVE. II. Tim. 4:8. Unto all them that love, His appearing. "Help me to love the appearance of Jesus in the life of others." Today I will look for Jesus in others.
- 29. Jan. 18—LOVE THE RIGHT. Hebrews 1:9. Thou hast loved righteousness. "Grant, O God, that my 'want to' and 'ought to' will be the same." I want to do right today.
- 30. Jan. 19—LISTEN FOR YOUR NAME. John 21:17. Simon, lovest thou me? "Lord Jesus, may we hear Thee call our name today." Today I will be listening to Jesus.
- 31. Jan. 20—LOVE YOUR PARTNER. Eph. 5:25. Love your wives, even as Christ loved. "Help every husband to be loving toward his wife today." Today, as a husband, I will show Christlike love toward my wife.
- 32. Jan. 21—LOVE GOD'S GOOD. Amos 5:15. Hate the evil and love the good. "O Lord, teach me what to love and what to hate." Today I will love the good.

- 33. Jan. 22—LOVE'S OUTREACH. Jeremiah 2:25. I have loved strangers. "O Lord, help me to love every stranger I meet today." Today every stranger will be a friend in love.
- 34. Jan. 23—REPENT TODAY. Psalms 119:127. I love Thy commandments. "O Lord, forgive me for not always loving Thy commandments." Today I will love to obey God.
- 35. Jan. 24—LET GOD COME IN. Romans 5:5. The love of God is shed abroad in our hearts. "Fill my heart, O God, with Thy love." Today I will empty my heart of false loves, and let God fill it.
- 36. Jan. 25—WATCH YOUR WORDS. Ephesians 4:15. Speaking the truth in love. "Today I'll be kind, find the kind ways of telling the truth in love." Today I'll be kind and careful in what I say.
- 37. Jan. 26—SHOW MERCY. Micah 6:8. To do justly, to love mercy. "Our Father, help us to be merciful to others as Thou hast been merciful to us." Today I will show mercy to everybody.
- 38. Jan. 27—BE A SERVANT. II. Cor. 5:14. For the love of Christ constraineth us. "Thank you, Lord Jesus, for controlling us with love." The love of Christ is my Master today.
- 39. Jan. 28—LOVE KINDLES LOVE. Phil. 1:9. Yet for love's sake. "Thank you Heavenly Father for loving us." For His love's sake, I will love.
- 40. Jan. 29—LOVE'S DIRECTION. II. Thess. 3:5. Direct your hearts into the love of God. "Lord God, set my compass of love toward Heaven." Today my love is toward God.
- 41. Jan. 30—LOVE'S COMMANDMENT. Deut. 30:16. I command thee this day to love the Lord, thy God. "Teach us this day to love Thy commandments, O Lord." Today I will put the love of God above all things I do.
- 42. Jan. 31—LOVE'S DESIRE. John 5:42. That ye have not the love of God in you. "Help us, our Father, not only to talk about love but to have love in our deepest nature." Today I will become love.
- 43. Feb. 1—LOVE AND BE THANKFUL. John 13:34. That we love one another. "We are thankful this day for all who love us and let us know they care." Today I will express love to others.
- 44. Feb. 2—LOVE, THEN SHARE. John 13:35. If ye have love one to another. "Help us to know, our Father, that we must have love before we can share it." Today I will be possessed by love.

THE AFFIRMATION OF LOVE

I believe in God, the Father all loving.
I believe in Jesus Christ, the Son of God, the expression of the Father's love. And our utmost example of perfect love.
I believe in the love of God, the love of Jesus Christ, and I believe in the love of man.
I believe every man is a man God loves and for whom Christ died.
I believe in the life of love, given to us by Jesus Christ, who is our Saviour and Lord; and under the guidance of the Holy Spirit the life of love now becomes the life of God in the soul of man.
I believe in the life of love in every relationship of life initiated and strengthened through the daily practice of Christian prayer.
I believe in and pray for the coming of the Beloved Community on earth as it is in Heaven; and I believe that the everlasting life is the Eternal Life of Love.
Therefore, I now will believe in love and practice love as long as I live on this earth; And at the end of this life, I shall go to dwell in the House of Love forever.

- 45. Feb. 3—I LOVE YOU. John 15:9. I love you; continue ye in my love. "We thank Thee, Lord Jesus, that Thou dost say to us, I love you." Each day I want to say I love you and really mean it.
- 46. Feb. 4—ABIDE IN LOVE. John 15:10. Ye shall abide in my love. "We thank Thee, O Lord, that we can know that we are abiding in Thy love." Today I will let others abide in my love.
- 47. Feb. 5—GIVE LOVE TODAY. John 15:13. Greater love hath no man. "Help us to know that the greatest expression of love is to give our lives for others." Today I will live love for others.
- 48. Feb. 6—LOVE IN MY HEART. Romans 5:5. Because the love of God is in our hearts. "Help me to see, today where the love of God is in my heart." Today I will let the love of God reach other's through me.
- 49. Feb. 7—POSITIVE LOVE. Romans 5:8. God commendeth his love toward us. "We are so thankful that God directs his love aggressively toward all people." Today I will be positive in my love to others.
- 50. Feb. 8—MAN TO MAN. Romans 12:10. One to another with brotherly love. "Help us to know how to be brothers in love." Today I will think of every man as a man for whom Christ died.
- 51. Feb. 9—WORK KINDNESS. Romans 13:10. Love worketh no ill to his neighbor. "Forgive us, our Father, for negative criticisms of our neighbor." Today I will work kindness toward others.
- 52. Feb. 10—IF I LOVE GOD. I. Cor. 8:3. If any man love God. "Help me to always ask the question if I love God, will I do this?" Today my love of God will determine my actions.
- 53. Feb. 11—LEAVE LOVE TODAY. I. Cor. 16:24. My love be with you all in Christ Jesus. "We are thankful, our Father, for all the love Paul left in his writings and his life." I will leave love today everywhere I go.
- 54. Feb. 12—KNOW THEE LOVE. II. Cor. 2:4. You might know the love which I have. "Help us to know love as a total way of life." Today I will love so others can know love through my life.
- 55. Feb. 13—PEACE AND LOVE. II. Cor. 13:11. God of love and peace shall be with you. "We are thankful, our Father, that Thy love and peace shall go with us forever." Jesus says to me, "Lo! I am with you always."
- 56. Feb. 14—FAITH WORKS LOVE. Gal. 5:6. But faith which worketh by love. "Help us to believe that Christian love really works." Today I will try love in my total life.
- 57. Feb. 15—LOVE, JOY AND PEACE. Gal. 5:22. The fruit of the Spirit is love, joy, peace. "Give us Thy spirit, O Lord, and we know that love will come." Today I will let love be right in my relationships.
- 58. Feb. 16—KNOW CHRIST. Eph. 3:19. And to know the love of Christ. "Help us to know Christ in surrender that His love may be real." Today I will learn more about the love of Christ.
- 59. Feb. 17—WALK IN LOVE. Eph. 5:2. And walk in love as Christ also hath. "Help me to walk today in the way of love that will lead others to know Christ." Today I will walk with Christ in love.
- 60. Feb. 18—TIED UP FOR LIFE. Col. 2:2. Being knit together in love. "Help me to have the witness of corporate love in my life." Today I will love together as I live together with others.
- 61. Feb. 19—LOVE IS TO WORK. I. Th. 1:3. Your work of faith, and labour of love. "Help us to know that to love is to work." Today I will work as I love and love as I work.
- 62. Feb. 20—LOVE AND BELIEVE. I. Tim. 1:14. Faith and love which is in Christ Jesus. "We are thankful, our Father, for the perfect example of faith in love in Jesus." Today I will combine what I believe and love in relationship to Christ.
- 63. Feb. 21—LOVE'S ROOTS. I. Tim. 6:10. Love of money is the root of all evil. "Save us, O Lord, from being possessed by our possessions." Today I will love God and others more than I love money.
- 64. Feb. 22—JOY AND COMFORT. Phil. 1:7. For we have great joy and consolation in Thy love. "We are thankful for the healing comfort we find in the love of God." Today I will share healing love.
- 65. Feb. 23—GIVE LOVE AWAY. I. Peter 4:10. For he that will love Me. "Help us to love the giver of life so that we may properly love to live." Today I will give my life away in love of others.
- 66. Feb. 24—SILENT LOVE. I. John 3:18. Little children, let us not love in word only. "Save us, our Father, from letting our love become a sounding brass or tinkling cymbal." I will exercise silent love.
- 67. Feb. 25—HAVE NO FEAR. I. John 4:18. There is no fear in love. "Help us to believe that perfect love casteth out all fear." I am not afraid, because I live in love.
- 68. Feb. 26—THE LORD LOVES YOU. Deut. 7:8. Because the Lord loves you. "Save us from doing wrong because of the love of God." I will remember when I am tempted, that the Lord loves me.

- 69. Feb. 27—PRAISE AND VANITY. John 12:43. They love the praise of men more. "Save us, our Father, from the vanity of place seeking." I will accept humbly the praise of others.
- 70. Feb. 28—BE WELL IN GOD. John 11:3. Behold, he whom thou lovest is sick. "We are thankful that God does not send sickness." I want to tell others who are sick that God wants them to be well.
- 71. Feb. 29—LOVE FEEDS MEN. Deut. 10:18. Love the stranger, in giving him food. "Help us to feed others because we love God." Today I want to do something to feed the hungry.
- 72. Mar. 1—TELL OTHERS. I. John 4:9. Manifested the love of God toward us. "We are so thankful that You sent Jesus to tell us how much You loved us." Today I want to tell others how much God loves them.
- 73. Mar. 2—REMEMBER AND LOVE. Luke 7:42. Which of them will love Him most? "Save us from being forgetful in showing love." Today I would remember to love.
- 74. Mar. 3—OVERCOME EVIL. Luke 16:13. He will hate the one, and love the other. "Help us to know the difference between hate and love." Today I will overcome evil with the love of God.
- 75. Mar. 4—RICH IN LOVE. Pa. 122:5. They shall prosper that love Thee. "Help us to know that spiritual prosperity is always a result of love." Today I am rich in His love.
- 76. Mar. 5—HIS BANNER OF LOVE. Song of Sol. 2:4. His banner over me was love. "We are thankful, our Father, that Thou hast placed over each of us the banner of love." Today I will stand under the banner of His love.
- 77. Mar. 6—MY LOVE IS FIXED. Song of Sol. 8:7. Many waters cannot quench love. "May nothing ever quench my love for Thee and others." Today I will not let my love be drowned by other duties.
- 78. Mar. 7—TAUGHT TO LOVE. Amos 5:15. Hate the evil, and love the good. "We are thankful for the Bible that teaches us what to love." Today I will dwell on the love, that which is good.
- 79. Mar. 8—ANCHOR YOUR LOVE. Ephesians 3:17. That Christ may dwell in your hearts by faith; that ye, being rooted and grounded in love. "Help me to go deep in my attachment of love." Today I will anchor my love in the eternal truth of God.
- 80. Mar. 9—PAINFUL TRUTH. Eph. 4:15. Speaking the truth in love. "Help me to know how to speak kindly as I tell the painful truth." Today I will exercise courage and kindness together in love.
- 81. Mar. 10—CHRISTIAN TREES. Gal. 3:22. The fruit of the Spirit is love. "Help us to remember that only a Christian tree bears Christian fruit." I want to live so that it is natural for me to love.
- 82. Mar. 11—LOVE IS A RIVER. Heb. 13:1. Let brotherly love continue. "We are thankful that love is a river that flows forever from the heart of God." I will keep on loving.
- 83. Mar. 12—LOVE THE UNLOVELY. I. Eph. 4:2. Forbearing one another in love. "Give me patience, O Lord, to love people who are difficult to love." Today I will love the unlovely.
- 84. Mar. 13—LOVE IN A PURE HEART. I. Peter 2:22. Love one another with a pure heart fervently. "Help us to love all types and races of people." Today I will seek to keep my love pure.
- 85. Mar. 14—LOVE AS A BLANKET. Proverbs 10:12. Love covereth all sins. "We are thankful for the love of God that covers all our sins." Today I live under His love.
- 86. Mar. 15—LOVE AT DINNER TIME. Prov. 15:17. Better is a diner of herbs where love is. "Help us to stay in a good humor as we eat in love." Today I will be Christlike as I eat with others.
- 87. Mar. 16—LOVE THYSELF. Romans 13:9. Thou shalt love thy neighbor as thyself. "O Lord, help me to know who my neighbors are." Today I love my neighbors of all races and creeds.
- 88. Mar. 17—WONDERFUL LOVE. II. Sam. 1:26. Thy love to me was wonderful. "We are so thankful that the love of God is the greatest thing in the world." All day I will remember that love is most wonderful.
- 89. Mar. 18—SINCERE LOVE. II. Cor. 8:8. To prove the sincerity of your love. "We are thankful that Jesus has proven the sincerity of His love." Today I will prove that my love is sincere.
- 90. Mar. 19—YOU CAN'T BUY LOVE. Ho. 11:4. I will love them freely. "Help us to know, our Father, that we can never buy love." Today I will love others as God freely loves me.
- 91. Mar. 20—WE LOVE OTHERS. I. John 4:7. Let us love one another. "We must have Thy help, O Lord, if we love others as we should." Today I will be specific in my love of another.
- 92. Mar. 21—KEEP IN LOVE. Jude 1:21. Keep yourselves in the love of God. "Help me to know, O God, when I am slipping out of Thy love." Today I will stay in the love of God.
- 93. Mar. 22—ATTEND TO LOVE. Jas. 2:25. Take diligent heed to love the Lord. "Help me to know, O Lord, that I must give attention to my life of love." Today I will check up on my love life.
- 94. Mar. 23—INVITATION TO LOVE. Pa. 31:23. O Love the Lord, all His saints. "We are thankful, our Father, for the invitation to love Thee." Today I will make it easy for another person to love God.
- 95. Mar. 24—LOVE AND OBEY. Pa. 110:9. O, how love I Thy law! "Help me to love to do right as well as to be right." Today I will show my love through my obedience.
- 96. Mar. 25—LOVE ABOVE GOLD. Pa. 119:127. I love Thy commandments above gold. "Help us to love obedience more than we love sacrifices." Today I will seek the will of God.
- 97. Mar. 26—AT PEACE IN LOVE. Pa. 119:165. Great peace have they which love Thy law. "We are thankful, our Father, for the peace of God which comes through obedience." Today I am at peace because God is in command.
- 98. Mar. 27—GOD'S PROVIDENCE. Pa. 145:20. The Lord preserveth all them that love Him. "We are thankful, our Father, for Thy providence over us." Today I am kept in His love.
- 99. Mar. 28—SEEK FORGIVENESS. Pa. 4:2. How long will ye love vanity. "Forgive us, our Father, for the love of vanity." Today I will love God and love His law.
- 100. Mar. 29—ETERNAL LOVE. Pa. 69:36. They that love His name shall dwell. "We are thankful that we shall dwell in the house of the Lord forever." Today I am living in eternity and therefore abiding in eternal love.

To Register your Participation and for further information write . . .

SPIRITUAL LIFE RESEARCH MOVEMENT - Thomas A. Carruth, Director

63 Auburn Avenue, N.E., Atlanta, Georgia, 30303 - Phones 523-0887 - 443-4294
or Mrs. Eloise McDougal, Regional Secretary, Box 545, Hereford, Texas

The purpose of the Spiritual Life Research Movement is: To discover Christ's way to deepen the spiritual life in our day; to seek renewal for the church through this experience; to stimulate men to communicate this experience; and to create methods of communication whereby this experience of God's Redemptive Love will be of the greatest good for the greatest number of people. The Spiritual Life Research Movement sponsors: The Hundred Days of Christian Love and Prayer; Missions of Love; Laymen's Witness Missions; and the Cross in My Pocket Movement.