WEATHER


Title-Bound Dumas Demons Smother Hereford, 42-0

## 5 $\pm 5$ <br> Around Town

## Elevators Bulge As County's Grain Harvest Nears Finish

 105 To Get 4-H$\qquad$
 anm sit wene minmi Seventy local adult leaders,
-who assisted this past year
Youths Receive Grooming Tips For Livestock
TOT LIVEStOCK

Two Hereford Camp Fire Girls Attend National Meet
$\qquad$



 Expenses for the trip by the
tioo-Hereford Hor izo ny liub
members are being paid by the
local counell and Rotary Club.

thrg aisease. hail, rain and even
tarming. Despite ted co ton
tate tond caps, the crop cate these handi-
a pretty good yield.." to make He figures the county will pro-
duce around 10,000 bales this
year Tis year. The frost 10 days ago def-
initiely aided cotton which thad
inen
 th in some areas. much grow-
Contimued
$\$ 13,000$ Collected For United Fund
 fuice mand max mand almon ssumben wis dive anm
 and

 mid ano orm



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MEMBERS OF THE HOSPITALITY COMMITTEE for the "Meet Imer Northeutt, Mrs. Roymond Smith, Mrs. Clyde Smithers; Mrs. Orval Gailey, ond Mrs. E. B. Moseley, and, slanding
from left to right, Mri. J. D. Gilbert Jr. Mrs. C. F. Newsom,


A Party thursday afternioon honored Karen tovise new home of her parents, Mr. and Mrs. Don F . Newman then colored bailons, and as guests arrived thas decorated with porty whistles os favors. A traditionol birthdoy cake, decor.
oted in pink ond white, ice cream, and punch were served ted in pink ond white, ice cream, ond punch were sérved
to the honoree ond her guests. Lourie, Joel, and Michoel to the henoree ond her guests, Lourie, Joel, and Michoel
Pithard, Angele Hartman, Christi and Coriy Springer, Helen Ann lesly. Christi ond Scott Hunter, and the brother of the anos, Mork Newman.

From our wide, wonderful collection -


all presidents of home demonstration clubs. The coffee will
be Tvessday morning from $10-11$ o'clock'ai the Commnity be Tuesday, morning from 10.11 o'clock' 'at the Community
Center. Mrs. Wagoner is program choirran, and Deaf Smith County
ments.


Trick Or Treat' Drive Donations Total \$1510.50 orticial total of contributions
received during the Christian
Rural Overseas Program "'Trick Rural Overseas Program '"Trick
or Treat' canvass was $\$ 1510.50$, according to Virgil Dodson, a-
dult sponsor of the drive.
The annual CROP drive is
held ean held each Halloween with both
Stanton Junior High and Here-
tord High School students tord High School students par
ticipating
canvass.
For the past three years,
coro collectons within the city
have met the have met the goal set by stu-
dent officers for the drive. This
year's dent officers for the dr
year's goal was $\$ 1500$.

## Women..

(Contunued from Page 1)
in the middele of the intersection,
the sedan spun around out of
control and stopped against the
the sedan spun around out ot
control and stopped against the
curb at the northwest corner
heading in the copposite cirec
eurb at the northivest corner
heading in the opposite direc-
tion. No tickets were lssued
Hereford Police Department.
However, stated Hereford Police Department.
However, stated the invest-
ting officer, it was apparent that ting officer, it was apparent that
the accilent ocurred as one of
the drivers talle the drivers tocilurred as one to heed the
stop light or did not
of-way teld of-way. to the other driverd. rigt
He commented that both dri He commented that both drim
elian to have had a griee
light but he was unable to blame
either driver, Since there light but he was unabie to grien
either driver, Since there we
no witnesses he was unable
determine who was at determine who was at fault.
Damages to to the .1sz model
station Wagon were evtimated
at saso. Damages to the sedan st shas. Damangeo to ent the
were placed on sutit were placed at 8250 .
A. Smith, Mrs. Jean
Mrs. A. J. Bezer.

Elevators...
(Coptinued from Page - Repenting of cotton has pro-
greased rapaliy glicee the Oof.
31 treeze which has been tol greesed raplaly sticee the oof.
31 freeze whlch has been fol.
lowed by warm, dry weather. Lyght rulne lin tome
have slowed harvent. Pastures, despite the t
are said to be "in tair
tion," and showers have tion,", and showers have cenult
ed in some light greening o
grasses. Wheat in some section
ite of the county is making fatity
progress permiting light
uring of livetock Around. A © M Universaty
 They are the frot such voy
agera and are members of aur
oceanography olemo at ARM. James Murphey, area farm
management specialist with the Texas . Extension Service, re
minded area residents - espec minded area residents - espec
latyers of an income
tax school to be held ax school to be held at the Community Center Friday. from
$9: 30$ a.m. to $3 \quad$ p.m. Interna Revenue Agen Pim. Finternal
Lubbock, will be the instructor
 Constant
 PIGGLY WIGGLY Hereford
 pple.
FOR YOUR OUTDOOR BEAUTIES

 GOOD SHOES FOR BOYS AND GIRLS

The always popular "Penny Loafer
in black suede or black calf skin.
GLENN'S footwear

KESTER'S

## NEW: Corning ee CENTURRA" Dinneruvare

gUARANTEED 3 yEARS AGAINST bREAKAGE




 be; Elise Beene, chairman, to-
pie mistriss, Mrs. Alvin Smith;
and Theresa
eri and Theresa McAnarews, gen-
eral evaluato. Leader for the
Eroup is Darrel Rose.

Mra. | Mrs. Jean Beene spoke brief- |
| :--- |
| ly on the responsiblily of the |
| 4 H Club members. Following | Look Who's New! Mr. ind Mrs. Charies Richard

Berryman are the parents of a at $12: 05$ a.m. He weighed 8
pounds and 12 Mr. and Mrs. Douncias. Wayne
Bryan are the parents of a daut
ghter
 pounds and 1 , She ounce. weighed 6
Mr. and Mrs. Jose Gonzalez
Rodriquez are the parents of Rodriquez are the parents of a
son. Noe Eduardo
on 12 . at $12: 44$ a.m. He welghed 7
poonds and 6 ounces. pounds and 6 ounces.
Mr. and Mrs. Winston Clayton
Hill are the parents of a dount Hill are the parents of a daugh-
ter, Darla Diane, borm Nov. 7
at $12: 27$, at $12: 27$ p.m. She selgh
pounds and $11 /$ ounces.


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|  |  | Canyon Tulia Hereford <br> American <br> Window Gleaners |  |
|  |  | American Window Gleaners <br> Phone Collect OL 5.4701 |  |
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| $=5-5$ |  |  |  |
|  | EARTH MOVING | O OVERHEAD - LOW PRICESBill ond Johnny MclvorPhones EM $4-3509-M_{4} 4799$ |  |
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|  | King Sales |  |  |
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| Hereford Real Estate |  |  |  |
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First Six Weeks' Top Pupils Picked
 25 w
 good personalily and have gopd oil painting now Lanny has onge
grades in itizenhip. The ploo brother, Wynn who is one of
隹 minmen Red Cross Plans
 ent homerooms. In this way the . Whe junior high, Red cro
students are selected for each . The
rrade.
 The eighth grade as Sutudent of wovember 14 . Ten homerooms
he Six Weeks. In addition to program. A inate the assembly


## School

## Menu

 $=5$

## Stanton Holds Open House


#### Abstract

By Joyce Ourtelager, Monday, November 4, was busy day for both ed at band contest in Canyon. Mre. Sploen Gripp used. tie tape recorder to play speeches $$
\begin{aligned} & \text { nior Hir } \\ & \text { ing for } \\ & \text { ieveng } \\ & \text { held tr } \\ & \text { Tis } \\ & \text { Tive thy } \\ & \text { lov beo } \\ & \text { ioth the } \\ & \text { wo thes } \\ & \text { odules } \\ & \text { edunts } \end{aligned}
$$   The open . house was seld trom 7 to 9 p.n. This. aftair is held annually to give the parents an opportunity opecome bey to become better apporuanited with the faculty and to see somee of the students " dents to make out the the stur schedules and give to their par- ents. This she ents. This schedule included par the class period and the time tor each and the noom number. each and the room number. From 7 . to $7: 30$ the parents talked with W . C. Quattlebaum, . talked with W. C. Quattlebaum, principal, Jerry George, assis- lestas.


Fodder Box ley's steventh grade homeroom

ree planning a skit for the Red Cress pranning a skit for the Red The characters
in this skit wwill be Dusty
Tinn in this skita will be Duasty Dun-
can, Jan Anderson and Charies
caliser. We can, Jan Anderson and Charles
Waiser. We hope you like It! Mr. King's seventh grade
home room is working on apron
ject to add interest to sports by ject add interest
puting up posters of torts by
and basketball in the homeand be
rooms.
The main teature of Mrs. Phil-
lip Shook's seventh grade home.




Nor. 10, 1963

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$\qquad$ METHoisis hove ror oc Hereford Man







and Rus chung. Bergkeley, was no:s CETTING toun carismad caverns $\prod_{p}$ PICHTS






"BONANZA" HOLSTER SET




STEAK KNIFE SET


8-Pc. CAKE SERVER SET FOOD CARRIER
 (in) JAGUAR BATTERY-OPERATED TOOTHBRUSH 299




3-PC. IRONING SET
 N


Save On
ALL Your Gift Needs! Shop At WHITE'S!
 CHROME TIDBIT TRAY


TONI 529

PRELL TRIG
 OLDPICE Jergens'Lotion 49: Living Gloves nees s.is ${ }^{5} 1^{15}$ WHITE S te Hene of gratiov Volues. LANKET-HEATER sale: Deep Sleep ELECTRIC BLANKETS




The Sunday Brand Women's Section
$\qquad$


In Hereford-November, 1963



HD Club Has Program $\qquad$ On Window Treatment



 Mrss. Wilkins also suggested tems for the gift shop with them
side appearance of the house ment committee for the Christ- Card of thanks considered in chossing mas party Dec. 12.
 and
one

## '64 Jet-smooth Luxury CHEVROLET



Here are looks; luxury and comfort you'd expect to setyou back plenty Door-to-door carpeting and foam-cushioned front and rear seats are
-if they came from anybody but Chevrolet.? Fresh-minted styling with clean uncluttered lines that give the 64 And And Ahere's a a wealth of power to pick from. Engines from a peppery
Jet-smooth Ches Rich new interiors with supple fabrics sink your hand into the new $140-\mathrm{hp} 6$ to a $425-\mathrm{hp}$. Transmissions that are refined for smoother, vinyl upholstery of the new Impala' Super. Sport Serjes, for instance. Then, with all of that going for you, you've got the '64 Jet-smooth Here are the niceties of Bory by Fisher craftsmanthip
like you'll find on expensive cars. And stylish touches like CHEVROLET $\begin{aligned} & \text { ride at work to cushion you from road noise and yibration } \\ & \text { like few other cars can at any price. } \\ & \text { Been promising yourself luxury like this somed }\end{aligned}$ someday is here, as your dealer will gladly show you.

Ask about a.SMILE-MILE Ride and the Chevrolet Song Book at your Chevrolet dealer's
ORSBORN CHEVROLET-OLDS
See Carl McCaslin Lumber Co. For Your
STOCK TANKS
5' to 12' Sizes and All Your
ELECTRIC FENCE SUPPLIES

## Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, Etc.

If it's for an electric fence,
we have it ! !

## Carl McCaslin Lumber Co.

Mrs. Reid And Mrs. Miller Present Bay View Program


## Notice to Patrons of DEAF SWITTH COUNTY ElectricGooperative <br> Incorporated

Deaf Smith County Electric Cooperative. Inc., has checks for the following, patrons. These checks are for Rate Adjustments
for year 1955, Membership Fees and Credit Balances on Confor year 1955. Membership Fees and Credif Balances on Consumer Ledgers. These are not to be confused with patronage ing address, please contact Deaf Smith County Electric Cooporative, Inc.. Hereford. Texas

Rate/Adjustments For Year 1955


Credit Balances On Consumer Ledger:



## Penneys

FOR A LIMITED TIME!
famous electric blankets reduced!


## PRE-HOLIDAY CLEAN-UPT



| Ladies Petti Pants | $1.66 \quad$ Piece Goods Remnants |
| :--- | :--- | :--- | Ladies Luxury Sweate Ladies Assorted Slips Ladies Anklets. Slim Down Girdles adies Dresse 12 Only Ladies Purses

 \begin{tabular}{l|l}
$\$ 3 \$ 4 \$ 5$ \& Men's Shoes <br>
1.88 \& Foam Pillows

 4/1.00 $\quad$ Boy's Ski Jackets for $\$ 5$ Men S Ski Jaekets 

2 for $\$ 5$ \& Cafe Curtains \& 9.88 <br>
$\$ 4 \$ 6 \$ 8$ \& Famous Luggige Reduced
\end{tabular} 1.99 Flour Squares

[^0]CHARCE II Penney's 313 N. Main is open Weokdoys iq to 6; Set., 9 to 9

## THE SUNDAY BRAND Editorials

Let's Give Our Youngsters Recognition They Deserve


Godless Society




Analysts' Face Tough Problem

 Temovel ot the chutrot Hout form, pbove out toon the pububicion ool the booteoging of


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 the Sunday Brand

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## Mes Mivillonite, Editior and Pu

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Bill
Penn, Adv. Mge

## Entered as second-closs motter July 6 , 19 .

 the Act of March 3, 1879. Second clome
postage poid at Hereord


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cleosified odivetising rotess per word foch odditional inseartion.)
'This Is OUR Week'


Youth Appreciation Week
Nove 11-17


## Phony Perfume Sales Offer 'Bargain' Prices

## Panhandle Paragraphs

| POPULATION NEARS 7000 FIGURE - $d$ <br> Population of Canyon has swollen to almost 7000 people according to latest estimates by the Chamber of Commerce. Roland Black, Chamber manager, said his office estimates the present population at 6755 not counting college students living on campus. The population at the time the 1960 census was taken was 5864-official count. Estimated population at the end of, 1961 was 6134 , on increase of 27.0. Estimated population of the ond of 1962 was 6372, an increase of 238 and the estimated population at the end of September, 1963, was 6755, an increase of 383 over the previous year. <br> -THE CANYON NEWS <br> COUNTY OFFCIALS GET PAY INCREASE <br> County commissioners Thursday approved salary in. creases for a number of county officials with only the commissioners' pay being raised to the maximum amount proposed in the budget. The salary increases ranged from $\$ 280$ a year for county treasurer to $\$ 680$ for the district clerk. Raises. of $\$ 450$ a year were given to the sheriff, county attorney, county clerk, and the commissioners. -COUNTY WIDE NEWS (Liniofiold) <br> AUSTIN RESIGNS POUCE POST <br> At a special meating Monday night, the city councll accepted the resignation of Chief of Police Acie Austin and employed Bill Rushing, who had been serving as deputy policeman to fill the post. Austin's resignotion, written Oct. 25, became effective at midnight Wednesiay, Cannot render the people of Shamrock the service they desire due to policies created by the city council." Austia will assume duties Friday of this week as deputy sherifl of Potter County and will be stationed in Amarillo working under Sheriff Jim Line. Austin, a native of Shamrock, re- turned to his hometown July 1 , 1962 , to assume duties turned to his hometown July 1, 1962, to assume duties of chief of police. Prior to that he hod been a member of the police force ot Hereford. <br> -THE SHAMROCK TEXAN <br> AID FOR RIGHT-OR-WAY SOUGHT <br> Parmer County commissioners have taken the initiletive in seeking a four-lane road for U. S. Highway 60 in the county. The Commissioners' Court met with the State Highway Commission in Austin on Thursiday. Ott. State Highway Commission in Austin on Thuriday, Ott. 24, and requested that an agreement be set up between the Highway Deportment and Parmer County authorizing the country to bsin buying right-of-way for a four-lane highway along U. S. 60 in Pormer County, under the $50-50$ right-of-way program wherein the state shares one half the cost with the county. County Judge Loyde Brewer soild, "The Commissioers' Court realizes that it will be some time before any construction will be started on this proiect, but also believes that it would be a great saving to the county to start buying as soon as possible out of owt current revenues. <br> -STATE LINE TRIBUNE (Fonwoll) <br> DISTRICT ATTORNEY RESIGNS <br> Morgon Copeland, district attorney of the 121 st Judicial District, since its organization on Sept. 1. 1969, submitted his resignation to Gov. John Connally. Copeland soid in a-telephone conversation with the Lovelland Daily News that he sent his resignation to the governor on Mondoy. It is effective December A. A succeusor for Copeland will be appointed by Connally. Levellond ottornay E. W. (Bill) Boedeker, former Hockley County attorney, has been unanimously recommended for the post by the 121st District Bar Association, occording to Judge M. C. Ledbetter. LEVEUAND DAITY SUN NEWS |  |
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## THE

BOOTLEG
—Philosopher
Editor's note: The Bootleg Philosopher on his Bindweed
form discusses a buening hawe of the day.
Deor editer: A mon in lown stopped me the other doy ond seid,
"Sory yourre olways oxpresing on opinion, toll me, should
the United Stater roceed with its plans to put a men on I'Il give you $m y$ opinion very frankly way I underatond some situotions has no beoring oo ong whe
the true situations are, here Russia ond us race to the moon ond Russia ups and colls the game off. of the mos. further understand it, the scientists in charge the moon or not has no bearing on what we do, that get.
ting to the moon is worth what it'll coit, regordilest.
Now while I've olways felt a man shouldn't rush heod Now while I've alwoys felt a man thouldn't rush heod.
long into plowing, marrying or moon-shooting, theo its:
wiser and easier and more comfortable to take your wiser and easier and more comfortoble to toke your
time on either faske still I don't know enough about the
fruits of outer space to soy we shouldnn't spend 40 billion dollors to explore it.

$$
\begin{aligned}
& \text { But- was iust thinking. Say we spend. } 40 \text { billion ond } \\
& \text { get to the moon but don.t find auite whot wo were looking } \\
& \text { for, that the fun, as they soy obout mountain. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { for, that the fun, s they say obout mountain ellimbing. } \\
& \text { was getting there, not staying there. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { mill right. Here we've got all this money invested, we } \\
& \text { mext'os well try some other planet. The next plosen, wike } \\
& \text { next year's crop, may olways look better than the current }
\end{aligned}
$$

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\begin{aligned}
& \text { nex yeo } \\
& \text { one. } \\
& \text { Now }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Weil, since man can't imagine on ond or a lack of an } \\
& \text { end to space, scientists have estimated there ore countless }
\end{aligned}
$$

$$
\begin{aligned}
& \text { billions of planets in the universe, ond maybe some more } \\
& \text { universes outside of this one. But ioust for the soke of simple. } \\
& \text { orithmetic., sox there are a billion folo }
\end{aligned}
$$

$$
\begin{aligned}
& \text { arithmetic, say there ore a billion oxplorable planets out } \\
& \text { there waiting for us to put man on. } \\
& \text { At one billion dollars a planet, that's a billion-billion }
\end{aligned}
$$

$$
\begin{aligned}
& \text { A one billion dollits a planet, that's a billion-billion } \\
& \text { dollars. } \text { woild write the figure out in numbers, but I } \\
& \text { don't know how to do tit ond anyway I doubr fy you have }
\end{aligned}
$$

$$
\begin{aligned}
& \text { don't know how to do it ond anyway I doubr } H \text { yous have } \\
& \text { enough zeroes in The Brand printing plant to swing it. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { No you } \mathrm{c} \\
& \text { put a man }
\end{aligned}
$$

The Sunday Brand, Hereford, Texas, Sunday, Nov. 10, 1963
FRIO NEWS
Frio Couple Return From 11-Day Trip To Southeast
 Mrs. G. W. Fine has opened Mrs. D, Stringer and Mrs.
a beaty shop in a trailer. Charies Selt attended the Associ
parked near the parsonage oi ational GA. meeting at Spring
Frire Baptist Church. A chil. Lake Sasturday.
 Mrs. Fine took her beauty train. Martinez and presented. gits for for Crearman. Clinton. Ward, Mrs. Johnton, Mr. and Mrs. Clark Andrews
and children and, Mrs. Homer West and
ing Mr




 | In Person! |
| :---: |
| Christian Crusade |
| Address: "America, |
| Back To God |
| And Americanism" |
| Admission FREE! |
| Founder-Director |
| Tulse, Okle. |
| THuRSDAY, NOVEMBER 14 |
| 7:30 p.m. |
| CITr AuDitorium |
| AMARILO |
| Billy James Hargis |



## Hereford State Bank

Auto Financing
NEW: LOW PRICES PREMIUM FEATURES


## Hereford Butane

INCORPORATED
Veterans Park Road

Hereford Youth Achieves Top Award As Scout





 S. Smonomemember of Troon


 so: he has servember on os Tristan
patrol leader patrol leader and
senior patrol leader.
 litht at Ealle soouts curt on
 Required merit badges are
swimming, ulife saving, camping,
pioneering, first aid, personal plioneering, first aid, persona
fitness, cooking, nature, public
health, sa a e t $t$, conservation
titem,



Are Exchanged Friday, Nov. 1 ,


Legal Notice

Sock


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ce that the tas a suaran






 upon a deporit of Twentys. 79106 . 520. .
op) Dollars. This deposit will be
efunder refunded to Thish deposit will be bean bonafide
bidder upon return of the uments. By: Ray Cowsert, Mayor
 of of the class, Mr. Charles
ins, Amarillos. Mrs. Bill Jenk-

## Are You Adequately Insured? <br> Plains Insurance Agency Jno. H. Patton Since 1926 W. H. Patton



## BACON =

11. 45


Corn 0 il Margarine

FLOUR $=45{ }^{\circ}$
BLEACH $=29_{c}$
TISSUE $=4=49_{c}$
FRANKS
206m 69 c

ROUND STEAK
皆品 89

| EGGS | VELKAY |
| :---: | :---: |
| EGGS | $\text { PEACHES }=25$ |


| SWEET POTATOES |  |
| :---: | :---: |
|  |  |
| APPLES | 2:29 |
| Divits | \%ivis |

BISCUITS pillsbury's
o coove 2 com 19 C BISCUITS Bollord
ocour 2 fool 19 C

## COCKTAIL

## 5"ms ${ }^{00}$ <br> VIENNA SAUSAGE


$\begin{array}{ll}\text { ZEREX } \\ \text { Ant1-Freeze } & \$ 2.50 \text { or } \\ \text { Cal. } \\ \text { Son } \\ 159\end{array}$

Marshmallow Greme
25 c
Gold Medal Flour $\quad$ 5 sto 59c
El Ohico Frozen Dinners
Big Other Pinto Boans



## ${ }^{\text {Pogo Six }}$

EAST SIDE
"60" SERVICE STA.


WASH - GREASE ANTI-FREEZE
rock stewart - deale
ROCK STEWART - OWNER

- DOMESTIC WELLS

DOMESTIC WELLS

- TEST HOLES

REDDELL WATER WELL SERVICE | B. A. . REDEEL |
| :---: |
| Heceiterd, Texas |

Mí. East on Hwy. 60 EM 4-3159
Kerr Mobil Service


## Hereford Office

Supply
103 Avenue E Phone EM 40930 FIGHT, TEAM!
HEREFORD BAKERY
Debs and Mildred
519 Park Ave.
EM 4-0177
CONTINENTAL OIL COMPANY

208 S. Main Benny Womble, Agent
EM 40862

## The SMI SPCI

- Offset Lithography
- Letterpress Printing - Office Supplies

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Patterson Chemical ©
Anhydrous Ammonia-Dry Liquid Fertilizer AY RADIO EQUIPPED EM.4-0566

The Hereford Brand

## The Hickory Hut

FEATURING:
BAR-B-Q BEEF-HAM-RIBS 807 W. First

## MaTch wis wit oir kiprris

## WIN $\$ 12.50$ CASH

PLUS BIC GRAND PRIZE OF 4 COTTON BOWL TICKETS!

## FOOTBALL CONTEST

CONTEST RULES
Scratch the teams you select to loose and be sure to score the teams on the "Tie Break Tie Breaker's will be used in case of a tie. Three prizes will be given- $\$ 7.50$ first prize $\$ 3.50$ second prize: $\$ 1.50$ third prize
not last be post-marked not later than 6 p.m. Friday or left at the Hereford Brand Brand Hereford p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
Name and address must appear on your ballots.
Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts
gladly accepted. The person pickin
6. The person picking the most winners at the end of the season will receive 2 cotton
Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also 7. Winners of Cash Prizes will bé announced on this page each week.

turder at Hereford Alamans. Georgia Tech
Arkansas at sime
Auburn at Gempta
Kenturety at Baylor
Cornelt at Dartmouth
Navy at Buiko
Harvard at Brown nlinois at Wiseconai Kansas- State at Iowa State LSU vs. MLesissippi state. Miami at North Carorina Minnesota at Perfore
Mississippi vs. Tennosee
klahoma at Miesourt
Northwestorn at Ohio State
Brigham Young at $\mathrm{U}=$ of Pàetfic at Texas

Washington at
Antierst at Williams

Official Entry Blank


NAME
ADDRESS


James M. Boyd HUMBLE WHOLESALE<br>BAKER'S GROCERY JACK and RUBY 1301 East lat Stínet

 GIFFORP-HILUWESTERN

HEREFORD STATE


COWAN JEWELRY
FOR BETTER DIAMOND BuYs
$2: 7$ N. MAIN

Football Contest $\begin{aligned} & \text { Optimists Plan } \\ & \text { Week To Honor }\end{aligned}$ Standings Listed The following are the scores
Knox, 97; E. H. Loerwald, 102;
of persons who have entered the
Crand's
Gootbiall Con C. Loerwald, 101; Ralph Brand's footbiall contest The Geerge C. Loerwald, 101: Ralph weekt to "pat youth appreciation on the back," contest had been in progress for for
eight weeks, and will go on for

ino Larry | The program started in Norm |
| :--- | :--- | :--- | :--- |
| are announced. |




 lakney, 98 ; Arthune, 85 ; Dale Ralph Price. 79; Jerry C. Ray tive deterrents against juvenile






## Courthouse $\left\lvert\, \begin{gathered}1 / 4 \\ \text { of Section 4, Block } k-8, \\ 0 .\end{gathered}\right.$

Records $\quad \begin{aligned} & \text { Equitable Life Assurance } \\ & \text { ciety of the United States: } \\ & \text { part of }\end{aligned}$




 Burke Inman, 1956 Ma ak Carl Ray Cárlisle to Amarillo
truck tractor; Bastolo Calderon, Savings Association: The North Wayne Jones. 1963 Pontiac; Bob 48 feet of Lot 38, Block. 3. West:


 scott, 1994 Co. 1964 Ford: Dale
 Cesie Financing and Leasing M.7.
Co, 1933 Chevrolet pickupp Rog. N. D. Bartiett Jr. to Charies George Sugez, 1964. Chevrolet: Lidge Addition.
C. L Phillips. 1953. Ford; Oner. 84 , North
Floyd






 Block 5 . Evants Addition Emmit -1 . Owens, et ux, to A. A. Hare, et al, to Floyd Mos路 Some foiks like a car to have an elegant touch. If this sounds fike somebody you know, then our Breezeway Styled Mergury stands head 'n shoulders above anything around it Mercury Marauder (a special swept-back hardtop with two or four doors) has all the excitement you could want, inside and out. It's the champ of Pike's Peak, among other things.

Two new Mercs
-just made for our wide open Texas spaces


STEPHENS-HUDSON MOTORCO.


 * Game Number One Begins FRIDAY, NOV. 15 * Each Game Lasts Approximately One Week * Winner of each game receives $\$ 100.00$ CASH GET YOUR FREE BIG-DO" CARD Today


## ROUND STEAK

USDA GRADED

## FOLGERS COFFEE 3 : 1.79

## 89

SNOWDRIFT
359
ARMOUR STAR FRANKS
ARMOUR STAR HAM $\quad 394$

| BIG ROLL SCOTT TOWELS 294 | $\begin{gathered} \text { GA ANEड̀ BURGERS } \\ \text { DOG FOOD } \\ 18 \text { oz. } \quad 394 \end{gathered}$ | LIPTONS TEA <br> 1/4 lb. Box 394 | Choc. Drink Mix NESTLE QUIK <br> $\underset{\text { Box }}{2 \mathrm{lb},-6,794}$ | van camp PORK\& BEANS 300 can 8 : 1 |
| :---: | :---: | :---: | :---: | :---: |
| SHURFINE <br> HOMINY $\begin{aligned} & 303 \mathrm{CAN} \\ & \mathbf{3 2 9 4} \end{aligned}$ | Gerbers-Str <br> Fr. \& Veg. <br> BABY FOOD $61594$ | $\begin{aligned} & \text { GRAPMA } \\ & \text { GRAPE JELLY } \\ & 18 \text { oz. } 294 \\ & \hline \end{aligned}$ | LIBBYS <br> CATSUP $14 \text { oz } 21294$ | HUCH K\&YOEI <br> BUBBLE BATH 594 |
| FROZEN MEADS ROLLS <br> PKG. 12 $10^{4}$ | DREAM SET HAIR SPRAY REG. 1.09794 | DETERGENT LUX LIQUID $22 \text { oz. } \quad 594$ | COMPLEXION SIZE <br> ZEST SOAP $21254$ | SHÚRFINE FROZEN BROCCOLI SPEARS <br> 10 oz .194 |

# TURNIPS <br> HOME GROWN HEREFORD <br> <br> 215 <br> <br> 215 <br>  <br> MARYLAND SWEET YAMS <br> 104 

BIG-DO YOU MAY PICK UP YOUR CARDS TODAY



[^0]:    | WOMEN'S SKIRTS | WOMEN'S AND GIRLS |
    | :--- | ---: |
    | Reduced to Clear $\$ 3 \$ 5 \$ 7$ | COATS Drastically Reduce |

