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WEATHER

	Moisture	High	Low
Thursday	.08	91	65
Friday	.08	94	64
Saturday	.14	94	64

Moisture this Month: .22  
Moisture this Year: 13.85  
Moisture last Year: 13.85

# The Sunday Brand

34 pages

Including 22 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

VOL. 16 — NO. 6

HEREFORD, TEXAS, SUNDAY, AUGUST 11, 1963

PRICE — 15c PER COPY

## Youth Is First County Fatality



**BUDDY WALLACE SHELTON**, five-year-old son of Mr. and Mrs. W. F. Shelton, will be able to lead a normal life thanks to many people, but especially the Shrine Clinic. On May 30, open-heart surgery was performed on him in Dallas, after a five and one-half

hour, operation, a day in the recovery room and a day and one-half in the intensive care section of Baylor Hospital he was on his way to health and normal life. (Staff Photo)

### Open-Heart Surgery Proves Successful For Shelton Boy

By Sara Gilentine  
Brand Staff Reporter  
Hereford doctors, a Shrine Clinic, and a five one-half hour operation enables five-year-old Buddy Wallace Shelton to lead a happy normal life. Buddy's parents, Mr. and Mrs.

W. F. Shelton first noticed that Buddy had frequent headaches and spells of nausea when he played hard and that many times he would turn slightly blue color. They took him to Dr. Bruce Beene here in Hereford who told them that their son would have to have corrective surgery some time in the near future.

"Last year at the Shrine Clinic held in Hereford, Dr. Leachman, a heart specialist, told us that immediate surgery was necessary so there would be no irreparable damage to Buddy's heart," said Mrs. Shelton.

In August, Buddy was taken to Dallas to have a catharization on his heart. This showed that there were two defects, a leakage of the heart and a damaged valve.

On May 30, 1963, Dr. Alvis Johnson and Dr. Milton Davis performed open-heart surgery in Dallas which lasted for five-and-one-half hours.

Buddy was kept in the recovery room for 24 hours after the operation with a nurse and doctor both constantly on duty. They were there to keep the youngster constantly moving to insure proper circulation.

"After being removed from the recovery room, Buddy was taken to the intensive care area. He was kept there for one and

one-half days. As far as I know, he was released from this room in a shorter period of time than almost any other patient," his mother commented.

Following heart surgery, a tube was placed through Buddy's lungs to insure that the drainage was removed before it could do permanent damage. This tube was removed in two days.

Forty-eight stitches were taken after the operation. His heart had been swelled before the operation and the doctors did not expect this swelling to subside for many months afterwards, but the operation was so successful that his heart has already returned to almost normal size.

He has done so well, in fact, he has no restrictions at all in his activities.

It will not be necessary for Buddy to return to Dallas again even for examination. Doctors in Hereford will do the

(Continued on page 6)

### School System Curriculum Is Improved And Expanded

A stronger language department, drop-outs, and a limited course of study have been problems for the Hereford Public

#### Special Session Of Commission Held Wednesday

Deaf Smith County Commissioners met Wednesday in a special session to clear away some unfinished business and meet with Bill McMorris of Amarillo.

First item on the agenda of the meeting was acceptance of \$29,336.20 for the lateral road fund for the county. The money was accepted and a letter of acceptance was ordered written. Funds for the lateral road fund will be distributed equally among precincts.

Roy Cline appeared at the meeting asking that the plat of Thunderbird Addition be approved. Approval of the plat was passed.

Clearing of the Charles Laval property was also discussed and it was decided to take bids on the project at the regular session of the County.

Land was also purchased from John Renfro and Jack R. and William London for the construction of Kuper Road in Precinct 2.

From Renfro 1.3 acres was purchased for \$162.50 and from the Londons 2.96 acres were purchased at \$370. Purchase price was \$125 an acre for both plots.

During the afternoon session, the Court became a board of equalization to hear a requested change in evaluation of the Dameron property.

After testimony from representatives of the Dameron and Bill McMorris, value of the property was set at its present level for 1964.

McMorris and Associates was retained as tax consultants for the county as it went back into regular session. The firm is to be paid \$1000 a year as a retainer.

Tax rate of the county was also set officially at 22 per cent for 1964.

#### John Fowlkes Is County Delegate To Conference

John Fowlkes has been appointed as the Hereford representative by State Attorney General Waggoner Carr to the Attorney General's Youth Conference.

The conference is to be held at the State Capitol on Aug. 17-18.

A new approach to combating youth crime in Texas, the conference will give youth of the state a "big hand in solving the problem."

Fowlkes is the son of Mrs. Loraine Fowlkes and will be a senior at Hereford High School

School System in recent years. This year a solution to these problems is being sought through a new curriculum and expanding the procedures already in existence.

Each year many youngsters, especially boys, drop-out of school when they reach the age of 16. Many are in Stanton Junior High School, according to Paul Stevens, school superintendent.

To combat this problem, a new teaching system has been devised this year. More vocational work will be offered there such as power mechanics, woodworking, metal work, drafting, electronics, and crafts," he commented.

It is hoped that through this program, many boys will be given something that they can use at the present time, Stevens added, and will also be introduced to some of the courses that are being offered in Hereford High School.

There is also a program in Junior High to expand and strengthen the students reading. In this way they will be better equipped youngsters for high school and college work, said the school superintendent.

In the elementary school, two full time music teachers will be working this year. This is to increase the artistic influences even on these young children. Conversational Spanish was taught in grades two through five last year with a great amount of success. The program was so successful that it will be expanded to grades two through six this year.

The course is purely conversational and is taught through songs, common names and phrases. Stevens commented. Last year many contests be-

tween rooms were held. The room that had the most children that could correctly name in Spanish parts of the body was declared the winner.

The program worked so well that the children gave programs for service clubs last year.

"This is leading to eleven years of Spanish in the Hereford Public School system," he stated. "As planned there will be a two year program in Junior high and a four year program in high school."

When this program is put into effect, students graduating from Hereford High School will be given advanced standing in colleges and universities. (Continued on page 6)

#### Hereford Brand Wins Honors In WTPA Contests

The Brand won two first places, two third places, and received special recognition for community service reporting in the Annual West Texas Press Association contest for member newspapers.

The Brand was awarded a first in editorial writing and news pictures as well as third in advertising composition. It also placed third in general excellence. For its three years of community service reporting, the newspaper was also presented a special certificate by West Texas Chamber of Commerce.

In presenting the special award, the Brand was cited for its support of projects which led to the building of the Holly Sugar Beet Co. refinery here.

Receiving the awards at the WTPA meeting held in Abilene on Saturday were H. A. Tuck, news editor, and Wain Miller.

Winning editorials published in the Brand were "Dr. Lena Edwards vs. People of Deaf Smith County," by Jimmy Gilentine, and "Where Do We Go From Here," by H. A. Tuck.

### Murder Without Malice Charged

The first traffic fatality of the year on Deaf Smith County highways was recorded early Thursday as a 17-year-old Latin-American farm laborer was fatally injured in a one-car accident on U. S. Highway 50 less than a mile southwest of Hereford.

The youth, Joe Vela Jr., of Lamesa, died at 3:30 a. m., an hour following the accident, in Deaf Smith County Hospital. He and four other Latin-Americans had been thrown from the back of a late model pickup truck. The death is the second traffic fatality of the year.

Charges of murder without malice, a felony offense, have been filed against the driver of the truck, Miguel Guerrero, 26, by Texas Highway Patrol.

The man is presently being held in Deaf Smith County Jail. No bond has been set, according to Deaf Smith County Sheriff's office.

Four other men, who were also riding in the rear of the truck were injured in the accident. They are Epifanio Morales Flores, 23, 441 West Second; Domingo Flores Sanchez, 16, 500 East Second; Estevan Guerrero, 19, Lamesa; Thomas Guerrero Jr., 16.

According to a Deaf Smith County Hospital spokesman Thomas Guerrero Jr. was still on the critical list at the hospital as a result of injuries.

Flores was treated and dismissed following the accident. Sanchez was held in the hospital, but was dismissed Friday, according to the spokesman.

The fourth Latin-American, Estevan Guerrero, was listed in satisfactory condition Saturday.

According to Texas Highway Patrol, the accident occurred about nine-tenths of a mile west of Hereford on the U. S. highway. The pickup that the men were riding in was reported to have gone off of the road twice before coming to a drainage ditch.

As it came to the ditch, it spun around out-of-control scattering the riders over the unimproved shoulder.

According to the investigating patrolman, the vehicle was traveling toward Hereford within legal speed limits.

A report of the accident was received by Hereford Police Department.

Identity of the dead man and his injured companions was not fully learned until about five

(Continued on page 6)

### Area Sorghum Growers Attend Midge Meeting

Approximately 100 area grain sorghum producers attended a special information meeting on the sorghum midge held at Hereford Community Center on Friday. The meeting was sponsored by the Extension Service.

Speakers at the meeting were Don Runnell, Lubbock, Extension Service area entomologist, and Delbert Langford, agronomist for High Plains Research Foundation.

It was announced during the meeting by Lefty Thomas, county agent, that a hatch of the insect had been discovered in the county.

Thomas pointed out, however, that there are no indications of a severe infestation and the hatch is localized.

During the hour long meeting, Runnell showed slides pointing out what the insect looks like and how its larvae destroy the young grain. He also stated the insect's life cycle is only 12 to 14 days.

He also told farmers attending how the insect can be controlled and outlined procedures. Langford pointed out the experiences at the research foundation with the insect during the last three years and research work being done at the present time.

Both pointed out that in controlling midge timing is the most important aspect.

It was recommended that farmers spray for the insect during the three to four-day blooming period. Since all maize does not bloom at the same time, they recommended that spraying begin when 20 per cent of the

(Continued on page 6)

### Around Town

This week we received a "Letter to the Editor" from one of our readers. Unfortunately, the person delivering the letter did not sign it and we are, therefore, unable to print it.

The fact that a letter is not printed does not mean that we disagree with the writer's views. It is simply that we feel all letters written "To The Editor" must be signed. Names of persons writing such letters will be withheld if they request it. But, we will keep the letters on file and anyone may see them at this office.

To the person who brought the letter in, we are sorry that it cannot be run. However, if the person who did write it will come in and sign it, we will print it.

Waldo Groneman and Morris Westberry had a visitor recently as they went about their duties at West Park 66 service station. Now most of us would think this is a story about a break-in when actually it was the "Mystery Motorist" who checks up on service at company stations. After some courteous treatment, the man identified himself much to the surprise of the two and left a \$50 certificate at the station, which

(Continued on page 6)

#### Lubbock Man Sentenced On SWWC Charge

A Lubbock man was sentenced to 10 days in jail and is to pay court costs as he entered a plea of guilty to charges of misdemeanor swindling with a worthless check Thursday in Deaf Smith County Court, Judge H. C. Williams presiding. Entering the plea was Marion Dean Andrews, 31. He had been arrested for the offense in July by a Deaf Smith County Sheriff's deputy.

#### PAROCHIAL SCHOOLS INCLUDED

### School Attendance Policy Is Expanded This Year

A county program began several years ago aimed at making sure school aged children attend classes regularly is being expanded this year to insure school attendance by children who attend parochial schools, warned Carouney Judge H. C. Williams.

The program was begun two years ago to enforce school attendance laws without exception. It was begun by Don Zimmerman when he served as county judge, and has been carried out and expanded by Judge Williams.

"The program will be carried out again this year as it

has been in the past," said Judge Williams. "However, it will include parochial schools as well."

School aged children must be enrolled in school and must attend, he continued.

Pamphlets outlining attendance requirements are to be printed in both English and Spanish and will be distributed so there will be no misunderstanding of the laws and policy of the court, the County Judge commented.

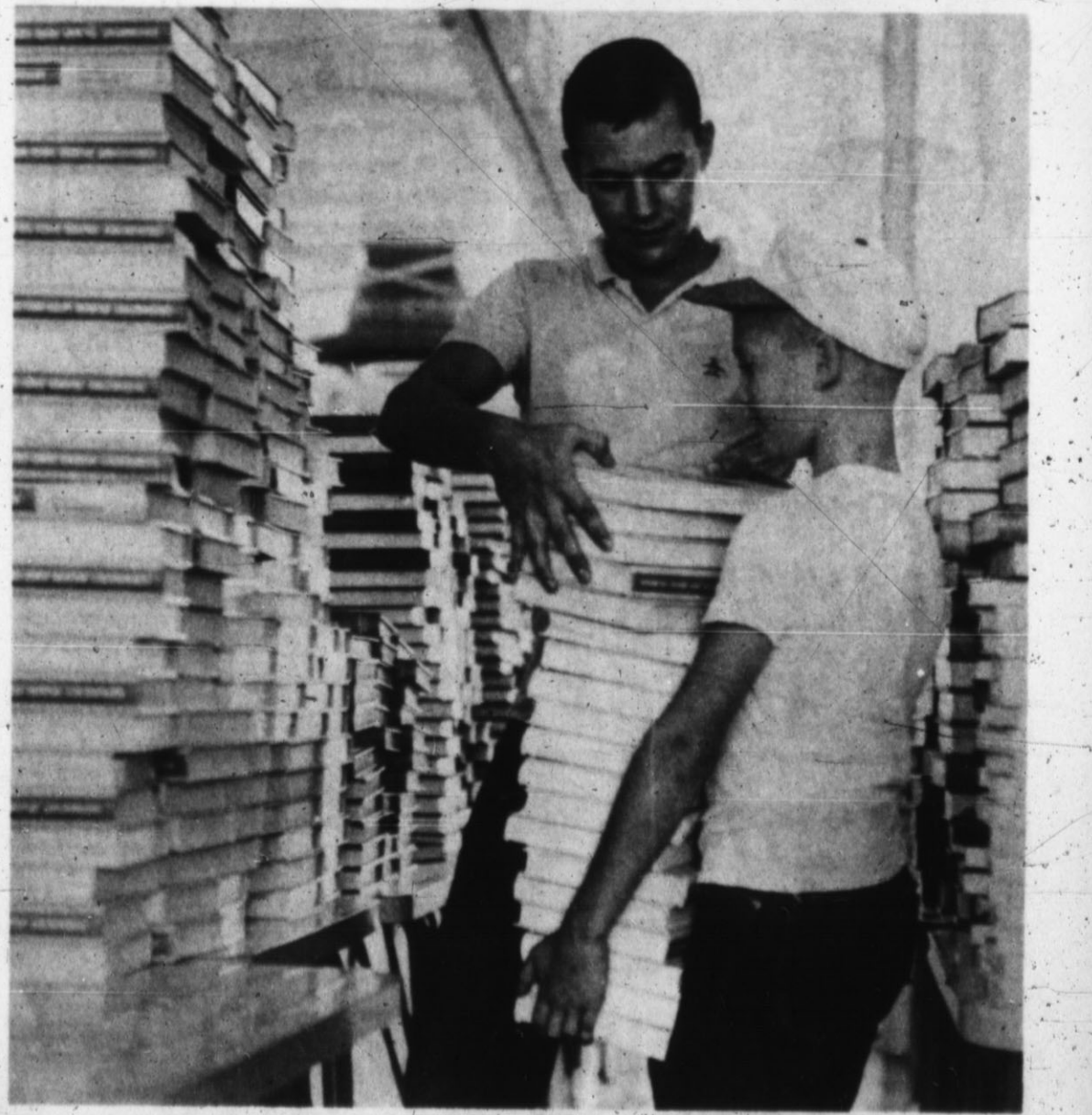
"Citizens of the county as well as local law enforcement officers may report children who are not in school," he continued.

If residents do report such incidents to the court, they will be investigated immediately."

He concluded pointing out that even though a child's parents move across the county line, and then bring school aged children back into Deaf Smith County to work, the policy will still apply.

Judge Williams stated that if the children live or work in this county, they must attend school.

The attendance law requires children from ages six through 16 attend school at least 120 days in their district in which they reside. (Continued on page 6)



THIS BACK TO SCHOOL business can be system this year. These books represent work, according to John and Gary Stagner, as they helped their aunt, Miss Della Stagner, sort, stamp, and stack the 4237 new books received by the Hereford school



# HERE

# And THERE

By Mrs. Melvin Kaul  
 "This has been one of the nicest events I've ever attended. There's just one big party right after another," was the comment of one of the daughters-in-law of Mr. and Mrs. G. P. Owens who was here to attend the Owen family reunion this week.

The festivities started last Friday noon when the first members of the family began arriving. More came on Saturday so that by Sunday the reunion was in full swing. On

Sunday morning the family attended services at the First Baptist Church where 41 sat together in a body with 8 children in the nursery.

All were present except Pat Cassels who had to work during that hour. He was able to be present for the dinner which followed the church service making 50 guests of the Gerald Wilsons who entertained the group at The Corral.

Sunday night the family met at the home of their parents Mr. and Mrs. G. P. Owen for supper, and of course Mother and Dad's home was headquarters throughout the week. Saturday night Mr. and Mrs. Gwynne Owen entertained with cake and ice cream and on Monday night the John David

Owen family who live at the Bill Dameron Ranch entertained with a hamburger "cook-out". Tuesday some of the group began leaving and by Thursday those from out-of-town had returned to their homes. The final get together was held Wednesday night after church at the Bobby Owen home for a last round of visiting.

This is the first time this family of parents and ten children have been together since 1947. All the children and in-laws and grandchildren were here except Jack's wife, Helen, and children June, Weldon and Kay (Mrs. Willard Wood) and they could not be present because of the forthcoming wedding of June on August 16 to Charles Newman at Liberty, Mo.; Mr. and Mrs. Dwayne Cassels and son Jeff were on vacation to Red River, and Rusty Hendricks, husband of Mary Nell Cassels Hendricks, who was ill.

Those present included Jack Owen and daughter, Jeanne, of Norborne, Mo.; Mr. and Mrs. Lawrence Owen, Athena, Ashley, and Beatrice of Lawrence, Kan.; Mr. and Mrs. G. P. Owen Jr. Stephen and Susan of Fort Worth; Mr. and Mrs. Homer Owen, Warren, Donald, and Robert of Waco; Mr. and Mrs. Warren Owen; Mr. and Mrs. Gwynne Owen and Roger; Mr. and Mrs. John David Owen, Danny, Donny, and Deany; Mr. and Mrs. Bobby Owen, Becky, Barbara, Brenda, and Beth; Mr. and Mrs. Gerald Wilson, Dian and James Neal; Mr. and Mrs. Tom Hargrave; Mrs. W. L. Hendricks, Gene, Mike, and Roger Farmer of Slaton; Mr. and Mrs. Jim Cassels and Jeanine of Dimmitt; Mr. and Mrs. Pat Cassels and Tommy; and Mr. and Mrs. G. P. Owen Sr.

Tom Hargrave and Jim Cassels took Mrs. Rusty Hendricks and boys, Mike and Roger, home to Slaton early in the week but Gene Farmer stayed to spend the week here with his grandparents, Mr.

and Mrs. Tom Hargrave and Mr. and Mrs. David Farmer. He also visited in the Joe Pat and Dwayne Cassels homes, and in the Jim Cassels home in Dimmitt. Before Gene left, he got to see a cousin, Harold Harlin, who had come to visit from California. The boys are about the same age and had grown up together here. They were always close friends but hadn't seen each other for several years.

Upon his return to Lawrence, Kan., Lawrence Owen and his family will move to St. Peter's Minn., where he will be professor of English at Gustavus Adolphus College, which is a Lutheran College. He completed his residence work on his Ph.D. Degree, while teaching English at Kansas University the past two years.

Mr. and Mrs. Harold Harlin and daughter Pam of Sacramento, Calif., are here visiting his parents Mr. and Mrs. J. B. Harlin; her sister Mrs. Clinton Massie and family and other relatives and friends.

Mr. and Mrs. J. E. McCathern Jr., and Jerry; Mr. and Mrs. Dwayne Cassels and Jeff have been vacationing at Red River in New Mexico the past week.

Mrs. Jack Hulsey and children, Pamela, Barbara, and Robert, were guests last week end in the James Brooks home. They live in Amarillo so visited here while Mr. Hulsey was taking a load of horses to Georgia.

Mr. and Mrs. Ewald Schmidt, Clinton and Paulette, and Mrs. Faye Works and children all of Clinton, Okla., were recent visitors in the home of their brother Herb Schmidt west of Westway. While here Mrs. Works' son Jimmy became quite ill and spent several days in the hospital at Friona.

Last Saturday, 11 Boy Scouts from College Station stopped in Hereford en route to Philmont Scout Ranch in New Mexico. The boys, members of Post 411, planned to spend two weeks at Philmont. They were accompanied by Scoutmaster N. A. McNeil and assistant Cliff Whitehead.

Mrs. Paul Abalos and children are in Presidio visiting her parents, Mr. and Mrs. Frank Martinez. They are helping prepare for the 50th wedding anniversary of Mr. and Mrs. Martinez when their 13 children and families hope to be present for a family reunion which will last for two days. Paul will go to Presidio on Aug. 23 to bring them back to Hereford. He is a sixth grade teacher at Central School and is also employed at KPAN Radio Station.

When Walter (Bussy) Kaul was in Nampa, Idaho, recently re-doing, he was informed by some of the cowboys that a "tall, red headed" man was looking for him. He couldn't figure why any one in that part of the United States would be looking for him but he found him. The man was Jack Dean, former resident of this area. Jack and his family live in Nampa where he runs a Laundromat. He and Bussy had quite a visit about their "Home Town". Jack's parents, Mr. and Mrs. Arlie Dean, farm northwest of town in what was formerly the Ward Community.

Guests this week in the J. E. McCathern home on McKinley Street include her aunt, Mrs. Laura Cleveland of Borger, and his mother, Mrs. Maggie McCathern of Pampa.

Mr. and Mrs. L. A. Ferrell and son, Paul, of Ulysses, Kan. were guests the first of the week in the homes of her uncles, Bud



THE OWEN FAMILY REUNION began on Friday, August 2, and lasted the entire weekend. The children of Mr. and Mrs. G. P. Owen Sr., of Hereford are back row, from left, Bobby, Lawrence, Home Lee, John David, G. P., Jr., and

Gwynne, front row, Warren, Anna Jo (Mrs. Gerald Wilson), Mrs. G. P. Owen, Sr., G. P. Owen, Sr., Jewell (Mrs. Tom Hargrave), and Jack.

Edwin Goodall of Breckenridge, is spending the week visiting here in the Ray and Paul Coneway homes.

Joe Phillips. Mrs. Phillips is the former Ruth Perrin.

Ben Thomas and daughters, Sandy, Diedra and Deborah Thomas went to Post Thursday to visit relatives and to attend the rodeo. Deborah will ride in the Barrel Race in the rodeo Thursday and Friday nights. Her parents Mr. and Mrs. T.B. Thomas Jr., went down to Post Friday to be there for the Friday night performance of the rodeo. Dan Thomas accompanied his friends from Amarillo to Colorado this week for a vacation.

Mrs. Ray Hamilton and sons, Roy and Terry of Lubbock were guests Wednesday in the home of her parents Mr. and Mrs. R.L. Wilson. Mrs. Hamilton is a teacher in the schools there.

Deborah Goodall, eleven-year-old daughter of Dr. and Mrs.

Now in Hereford!  
**"IDEAS TO LIVE BY"**  
 A Book of Inspirational Articles  
 by Bob Wear  
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Clint Conaway arrived home Tuesday night to spend the rest of the summer vacation with his parents Mr. and Mrs. Paul Conaway. Clint, who is a student at Texas University, is a member of the Naval ROTC. He has spent the past seven weeks becoming acquainted with some phases of the Naval program. He was sent to Little Creek, Va., where he spent three weeks in amphibious training, then went to New London, Conn., where he had submarine training, finally given an insight into jet plane training in Corpus Christi.

He was most enthused about New London — not only the training there but also the town itself. After completing his training, Clint went to Vermont to visit a friend, then to Montreal on a sight seeing tour. He will probably return to Texas University in September where he will be a junior student.

Mr. and Mrs. Phillip Miller were in Amarillo Wednesday where they were guests of Mrs.

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Members of the Adult Sunday School Class of the Bippus (Continued on page 5)



**BIG SAVINGS ON**

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FOAM REVERSIBLE CUSHION - 8 COLORS FINE QUALITY **\$59<sup>50</sup>**

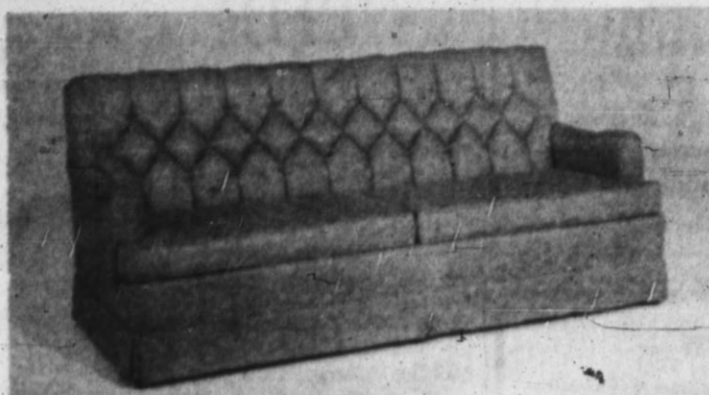


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ROLL ARM NYLON COVER KICK PLEAT Diamond Tufted ASST. COLORS **\$69<sup>50</sup>**

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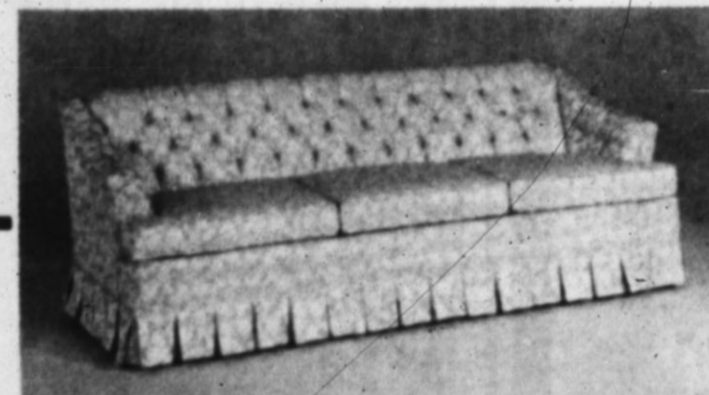
**\$5 DOWN**



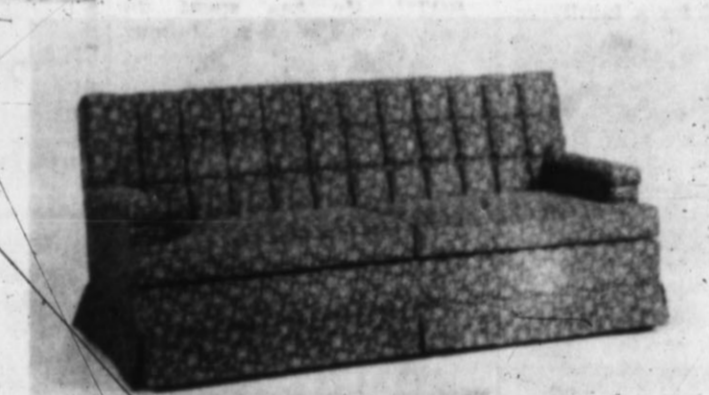
**76" TRADITIONAL SOFA**  
Nylon Covers - 5 Colors  
Diamond Tufted Pleat **\$149<sup>50</sup>**



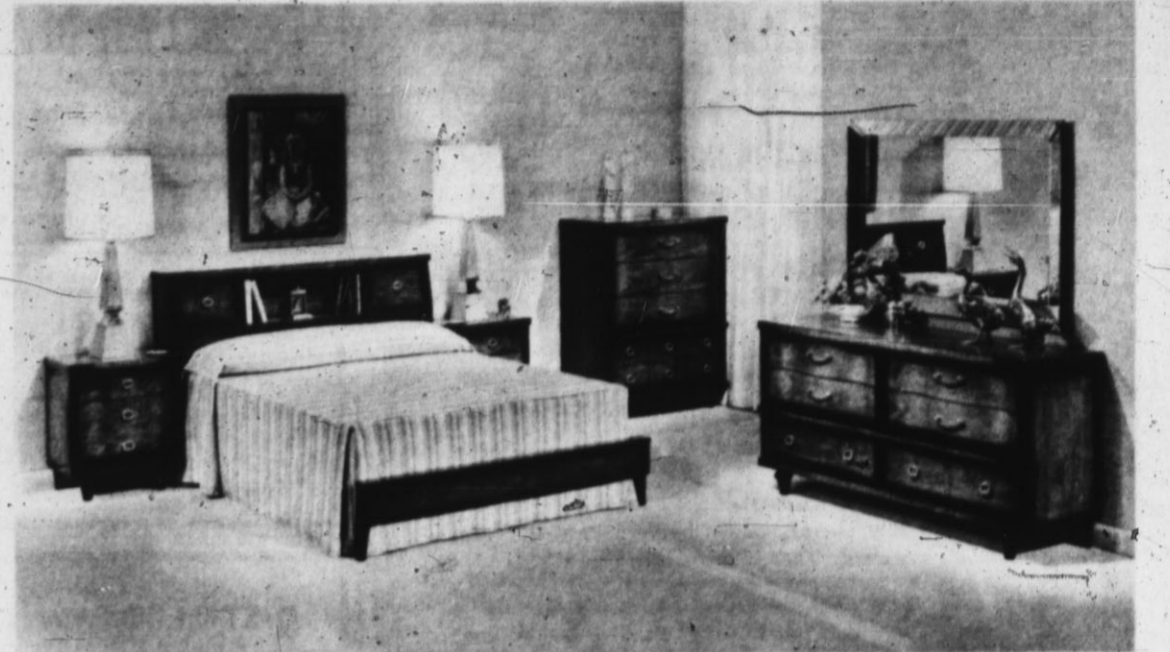
**EARLY AMERICAN LOVE SEAT**  
Wood Arm - 2 Cushion - It Rocks  
It's Comfortable - It's Quality **\$108<sup>50</sup>**



**84" TRADITIONAL SOFA**  
Diamond Tufted Pleats  
3 Colors - 3 Cushion **\$178<sup>50</sup>**



**82" TRADITIONAL SOFA**  
Hardwood Frame - Latex  
Foam Cushions - Kick Pleat  
5 COLORS **\$159<sup>00</sup>**



**3 PIECE BEDROOM SUITE**  
Dresser - Mirror - Bookcase Bed  
Formica Top - Tilting Mirror  
Pincore Cushions  
Charcoal Walnut **\$159<sup>50</sup>**



**5 PIECE BEDROOM SUITE**  
Dresser - Mirror - 2 Nite Stands  
Panel Bed - Oil Walnut Finish  
Pincore Cushions  
Tilting Mirror **\$268<sup>50</sup>**



**5 PIECE BEDROOM SUITE**  
Dresser - Tilting Mirror - Nite Stand  
Panel Bed - Chest - Cherry Finish  
Pincore Cushions **\$319<sup>50</sup>**

(Picture At Left)

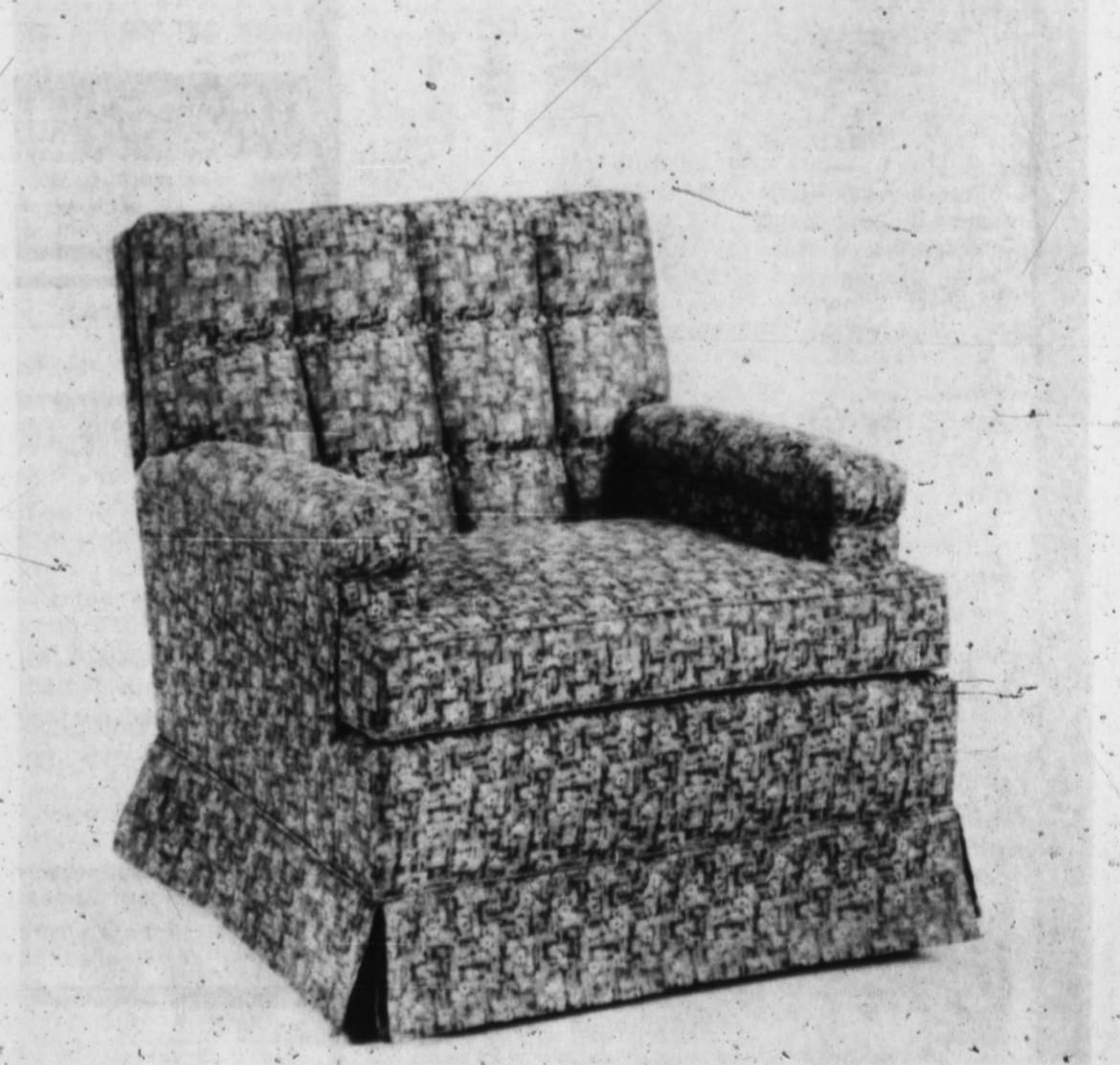
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IT'S ADJUSTABLE!**

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Tufted Back  
10 Colors  
Nylon Covers **\$59<sup>50</sup>**

(Picture At Right)

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OPEN HOUSE ON AWARD HOMES

Everyone is invited to attend OPEN HOUSE Sunday, August 11, from 2 p.m. till - at the Award Homes' Medallion Home at 213 Ranger Drive. Door prizes will be given.

Three bedroom brick, 1 1/2 baths, central heat and air, carpets, FHA financing, \$15,300.

We have several three bedroom brick homes in northwest Hereford with nice yards, fences and all the trimmings.

Three bedroom, central heat, carpet, plenty of cabinets, wood floors, large utility room. Will carry large loan. This house must be sold. Call us for details.

Large 3 bedroom brick with double garage, 1 1/2 baths. Full FHA loan existing. Low down payment can be arranged.

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Section and one quarter, three 8 inch wells on natural gas. Full allotments. Near Sunray. \$325 per acre.

178 acres irrigated, 3 1/2 miles from Hereford, on pavement. Good improvements, good allotments. \$410 per acre.

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Oliver Streu Res. EM 4-2857, Gene Sneed EM 4-1420, Mike Justice Res. EM 4-1757, Virgil Justice

BOYD MACHINE SHOP

1306 PARK AVE. EM 4-1055 Wholesale Auto Parts Exchange Engines Crankshaft Grinding Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

GLASS IS OUR BUSINESS

Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

FOR DISTILLED WATER—OZARKA WATER

Soft Water Service SEE or CALL SOFT WATER SERVICE 216 N. 25 Mile Ave. Phone EM 4-3280 HEREFORD, TEXAS

REAL ESTATE

FARMS, HOMES & COMMERCIAL PROPERTY

LOANS

PRUDENTIAL FARM LOANS, CONVENTIONAL, FHA and GI HOME LOANS

HAROLD MORTON

ROBINSON INSURANCE AGENCY

Office EM 4-2232 Home EM 4-1462

THE SUNDAY BRAND

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CHARLIE BELL SELLS Southwestern Life

NEW STRUCTURAL PIPE

1/2 inch to 8 inches Prices from .5c to \$1.50 per ft. New 1/2 inch, 2 3/8 inch and 3 inch tubing for structural and feed lot construction.

D & D PIPE & SUPPLY

Phone EM 4-3777 Inquire at office of Western Wrecking, 1 mile west on Hwy. 60.

WE PAY TOPS



WE PAY AMARILLO MARKET PRICES EM 4-3514 7:30 - 12 Noon Hereford Sale Barn Livestock Weighed Free



DON NOYES Domestic Well Service 829 Knight Phone EM 4-2217

RENT A CAR

LOW RATES BY DAY, WEEK or MONTH. Campbell Pontiac 815 E. 1st EM 4-2283

LOOK WHAT'S GOOD!

Several good used TV's, A-1 shape. One good used Norge gas range. Burner with a Brain, A-1 shape. Maytag gas range. BUY-RITE FURNITURE North end of Main Street B-1-2-tfc

FOR SALE Miscellaneous

MCCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service B-1-49-TFC

FOR A NEW Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY - OSBORN MOTORS 142 MILES AVENUE B-1-26-TFC

FACTORY MADE folding camping trailer. Like New. \$250.00 Call EM4-1649. B-1-10-32-2p

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" HEREFORD DIMMITT & FRIONA TEXAS Phones EM 4-0353-235-J B-1-47-tfc

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Complete Turn Key Installations of Pumps and Gear Drives BIG "T" HEREFORD DIMMITT & FRIONA TEXAS Phones EM 4-0353-235-J B-1-47-tfc

Think You Are TOO OLD To Buy Hospital Insurance? If you are between the ages of 61 - 80 YOU ARE NOT! See Lloyd Pool POOL INSURANCE AGENCY S-1-4-tfc

EARLY TRIUMPH SEED WHEAT New improved grown on summer fallowed land from certified seed. H. L. Irwin Route 3 Quanah, Texas Phone MO 3-4084 S-1-5-4c

FOR SALE STORMOR 1,250 bushel batch grain dryer. Used very little. Has butane burner but could be converted to natural gas. PITMAN GRAIN COMPANY B-1-6-4c

FOR GOOD SERVICE REASONABLE PRICES, GUARANTEED WORK. General repairs, tuneups, any time. Automobiles, tractors, lawn mowers, small motors. B-1-6-1c

WHEN IN TROUBLE, CALL POOR BOYS GARAGE 1/2 Mile West Northwest Elementary, on Moreman Avenue. FREE PICK-UP AND DELIVERY Bill McIver Johnny McIver EM4-3509 ... EM4-2799 B-1-6-TFX

FOR SALE: To be moved. 24 x 28 two bedroom house. Quick sale priced \$1,500. Call EM 4-3786. B-1-15-6-2C

TREAT RUGS right, they'll be a delight if cleaned with Blue Lustre. Shampooer for Rent. Hereford Hardware. B-1-17-6-1C

RED 1962 6-Cyl. Chevy 11. Apartment size range. Herbert Bruns, 704 East 4th St., EM 4-2510 B-1-15-32-2p

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway AV9-4599 or EM4-3706. B-3-16-31-tfc

FOR SALE: 6 inch irrigation pump with electric motor, tubing, pipe and casing. Call EM 4-2266. B-1-15-32-tfc

LOOK WHAT'S GOOD! Several good used TV's, A-1 shape. One good used Norge gas range. Burner with a Brain, A-1 shape. Maytag gas range. BUY-RITE FURNITURE North end of Main Street B-1-2-tfc

SINGER Slant-O-Matic like new, 1963 Dressmaker, sews on buttons, makes buttonholes, fashion designs. Assume last 8 payments of \$7.10 or \$38.00 cash. Can be seen in your home. Write to the Credit Manager, Box 3717, Amarillo, Texas. B-1-38-30-8C

FOR SALE Newman electric 5 horse jet pump. Phone EM 4-0876, 111 North Bleivins Street. B-1-14-30-TFC

FOR SALE: Riding power mower. EM 4-9007. B-1-10-3-tfc

FOR SALE 1-potato and onion grading table. 1-5 HP gasoline engine. 1-Chevy truck, 1 1/2 ton. 2-small Fairbanks scales. 1-5/8 heavy duty Black & Decker electric drill. 1-1 1/2 inch centrifugal pump. 821 So. 25 Mile Avenue Phone EM 4-0577. S-1-53-tfc

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of Hereford Highway 60 B-1-1-TFC

FOR SALE All types Electric Water Coolers for home or business. Soft Water Service EM 4-3280 216 N. 25 Mile Avenue. B-1-20-44-tfc

FOR SALE Whole Hog Country Sausage. Call The ROWLANDS before 8:30 A.M., noon hour, or after 6:00 P.M., EM 4-1189. B-1-49-tfc

FOR SALE Fluse and piccolo with combination case. Good condition. Sara Gillentine EM 4-0454. B-1-13-27-tfc

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE Avenue M & Grand Ph. EM 4-0811 or EM 4-2194 B-1-21-TFC

FOR SALE, TO BE MOVED 16x26, completely modern efficiency. Well built, extra good lumber. Price \$2750. John Torbit, 8 miles east on Hiway 60. B-1-52-tfc

FOR SALE 10 & 15 acre tracts near Hereford for \$1,000 to \$1,500 down. 1/30 DOWN EM We have 52 lots in good location for sale. Will sell all or will divide, some on paving & curbing. Have several nice business lots and business buildings, some for trade. HOUSES Have 4 frame, 3 bedroom houses. 2 are vacant. Will take \$500 to \$950 down. Good terms on balance. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT. 1/2 MI. SO. OF UNDERPASS ON HWY. 385 J. M. HAMBY REAL ESTATE PHONES: EM 4-3566 EM 4-2553 Office Residence J. M. HAMBY Harold Hamby EM 4-3454 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 B-4-6-TFC

FOR SALE 14ft. sweater with PTO Attachment. Phone EM4-0514 B-2-10-5-3c

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE New, light 6 & 8" pipe. Irrigation engine coolers and coils from stock, or made to order. Truck beds & dumps. BETZEN MACHINE SHOP 607 Avenue F B-2-39-TFC

FOR SALE 1955 Buick. See at McGee Furniture. B-3-10-5-tfc

FOR SALE: 1957 Chevrolet V-8, Overdrive. Good Condition. Will trade for Volkswagen. Call EM 4-0687 or see at 121 Ave. J. B-3-20-6-1C

1954 CHEVROLET. Good mechanical condition. Good tires. Ray Polvadore, EM 4-2872 B-3-10-6-1P

4. REAL ESTATE For Sale Or Trade 640 ACRES LAND. Lays perfect. Close to Sunray. Good 8" water. 325 A. Wheat base. Land prepared to sow. Phone EM 4-0591. B-4-20-6-2C

WANTED TO BUY. Inexpensive lot in reasonable part of town. Call Gene Campbell, EM 4-0972. B-4-14-6-TFC

HEREFORD REAL ESTATE

HOMES

All Types of City Property, Ranches, Farms, Motels

FARMS

People buy more Brick Time Homes because of high quality construction, low down payments, low closing costs, and low monthly payments. Compare before you buy compare the price, the down payment, and the quality. People who have compared, have bought a Brick Time Home. COME OUT AND SEE THESE HOMES ANYTIME

We have a representative on duty at all times. Below are a few of the many fine homes we have for sale. If we don't have what you want we can build it. Over 200 plans to choose from — any price range.



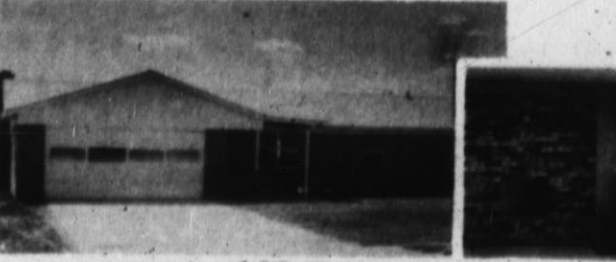
235 Beach

3 bdrm. - 2 bath - den - kitchen - combination - built-in range and oven - carpet - dbl. garage - total price, \$13,650. Down payment - \$450. Closing costs - \$350. Total move in price - \$800. G. I. nothing down.



225 Beach

4 bdrm. - 2 full baths - carpet - central heat - air - built-in range and oven - 1400 sq. ft. living area - large kitchen and den combination - dbl. garage - landscaped. Full price including lot, \$15,350 — \$450.00 down. Closing costs approximately \$400.00. Total move in price \$800.00 to \$850.00. 30 year loan.



103 Fir

This home is \$17,500 and has everything. All carpet - 100% nylon - dishwasher - garbage disposal - built-in range and oven - wall high fireplace - big closets - dbl. garage - landscaped - built conventional 10% down, or \$700 F. H. A. down. Come by today and see this home. G. I. nothing down.

320 acres - 2 exc. 8" wells - good land and exceptional allotment. \$450.00 per acre. Has home.

160 acres - lays beautifully - good 6" well - 109 M., 40 W. \$7,000 now, \$8,600 in Dec. Buy now, get one-third maize crop.

125 acres - 1-8" well - good allotment and water. \$450.00 per acre - 29% down - 15 years on balance at 5 1/2%.

3,000 A. grass - North Plains - good 8" water. area. \$150.

21 A. home - 2 wells - lays beautifully - equip. goes. \$21,500 - 29% down. Owner carries balance.

MOTEL

Extra nice motel grossing \$22,000 - 27,000 yearly to trade for a farm. Farm does not have to be clear. Motel is doing terrific business.

NEW - 2500 Sq. Ft. home. Extra large closets, bath, bedroom. Let us show you this beautiful home today.

3 bdrm. - 2 bath - carpet - dbl. garage - built-in range and oven - brick - \$14,300 - \$450. \$350 closing loan - \$800 move in price.

4 bdrm. - with property grossing \$200 a month, can gross \$400 with little work. - No city taxes. \$21,000.

3 bdrm. - 1 1/2 baths - range & oven - all brick. \$12,500 -- \$350 down.

3 bdrm. - 2 baths - fireplace - built-in range and oven - loaded. \$18,500 -- \$700 down.

3 bdrm. - 2 baths - fireplace - built-ins - refrigerated air - sprinkler system - dbl. garage. Beach St. \$17,500.

3 bdrm. - \$750 down payment - \$70 a month. Real nice buy.

Duplex - needs some repair - \$9,500. Income \$150 per month - payments \$70 a month.

3 bdrm. - 2 bath - carpet - range & oven - nice kitchen combination. \$14,750 -- \$450 down.

COME BY OR CALL HEREFORD REAL ESTATE and a representative will be at your service. CALL EM 4-2424 or EM 4-1226 ANYTIME JIM CRAMER HEREFORD REAL ESTATE 345 West 1st



# Phone EM 4-2030 WANT ADS Phone EM 4-2030

**FOR SALE**, by owner two bedroom brick, NE Hereford. Carpeted, fenced back yard. Call EM4-1119.

**NEWCOMERS!** Relocate Quickly in your new FHA or VA HOME CALL MORGAN CONSTRUCTION COMPANY EM 4-0239

**FOR SALE** HOME, by owner and builder, 2422 Hughes, Amarillo, Texas. Two floors and basement. 3 bedrooms and 2 baths on second floor. Living room, dining room, hall, kitchen with built-in oven. Silver lined closet, large den, 2 wood burning fire places. 5 ton Westinghouse Duo-Temp air conditioner. 1 ton wall conditioner in den. Completely finished room, laundry facilities and electric pump and incinerator in basement. 15 large trees, large lot, full sprinkler system. 2 room and bath guest house. Large storage room, 2 car garage with electric door and double carport. 7 telephone jacks. Storm doors and windows. New tile roof. Will take in trade, cattle, 2 bedroom house trailer, water well equipment, steel fence posts etc. Call DR 2-1184, Amarillo, Texas

**FOR SALE** Large frame house, 3 baths, extra good location, 210 W. 9th St. \$10,500. Good lawn. Contact B. E. Roverson at EM-4-1814 or EM4-1560, or D. C. Kinsey at EM4-0990 or EM4-1300.

**LOTS FOR SALE** Warehouse addition being opened south of Raney's cafe. CALL BETTY RICE EM 4-3114

**\$\$\$ ONE MILLION DOLLARS** To lend on irrigated land in Deaf Smith, Castro and Parker counties. For

**PRUDENTIAL** America's Largest Farm Lender  
**SAM NUNNALLY** EM 4-0555 EM 4-2814  
**LONE STAR AGENCY** B-4-1-27P

**THREE BEDROOM** Luxury Brick Home. Two baths basement, automatic sprinkler system, central refrigerator and air and heating. 132 Avenue J. Phone EM 4-0291.

**FOR SALE** Large 3 bedroom on Elm Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.

**FOR SALE BY OWNER** Three bedroom brick, 2 baths, carpet, drapes, built-in electric kitchen, patio, beautiful yard. Brick and stockade fence, dual purpose double garage. 108 Douglas EM 4-3704

**FOR SALE** Five room house, double garage. Refrigerated air conditioning, central heat, carpeted, new kitchen cabinets and appliances. 2 1/2 blocks of town, close to school. Shown by appointment, call George Stambaugh, EM 4-2642.

**OUR WEEKLY SPECIAL** 2 Bedroom home. Asbestos siding. Den and kitchen combination. Living and bedrooms carpeted. Vinyl in kitchen and den. Large double garage. Price \$12,000.00. HIGH BOOKOUT REALTORS 511 Schley EM 4-3161

**REAL ESTATE SERVICE COMPLETE FARM & RANCH LOANS DUNBAR HANBY** Off. EM4-3566 Res. EM4-3466

**OWNER SAYS SELL** 3 bedroom near school. Not new, but good. Only \$7500. Clear car, only 1500 miles to trade on 2 or 3 bedroom house. 3 bedroom with garage. \$500 down. Well improved irrigated acreage near City. Terms. **CARTHEL REAL ESTATE** Phone EM 4-0944 206 N. 25 Mile Avenue

**YOU'LL HAVE MORE MONEY** for the things you want and need with a low-payment, long-term Federal Land Bank loan on your land--a loan you can pay in advance without penalty.

**FEDERAL LAND BANK ASSOCIATION OF HEREFORD** 407 North Main Phone EM 4-1464

**FOR RENT** 24x36 business building. See W. D. Askew, EM4-2100

**FOR RENT** Two 3 bedroom houses, unfurnished. Whites only \$80.00 month each. Call EM4-1111

**RENT DUPLEX**, three bedroom and two bedroom. Wayne CartHEL EM4-0944.

**FOR RENT** 3 room furnished duplex. Hills paid. 448 East Mable Street. EM 4-1231-tfc

**OFFICE space**, shop building for lease. Nice location. Call EM 4-3566.

**FURNISHED duplex**. Bills paid. Couple or single. 116 Avenue A. EM 4-1014-tfc

**TWO BEDROOM** House for rent. 615 Irving. Whites only. CL 8-4135.

**NICE LARGE bedroom**. Convenient to bath. 404 West 3rd. EM 4-1437.

**TRAILER SPACE**. Individual fenced yards. All Utilities. School bus route. Phone EM 4-0510.

**MODERN APARTMENT** for rent. 510 West 4th. Phone EM 4-0329.

**BEDROOMS FOR RENT**. Close in. 509 Ross. Phone EM 4-1628.

**WHY RENT? Move into a Brick-Time Home** with payments like rent. Call HEREFORD REAL ESTATE. EM 4-2424. EM 4-1226.

**FOR RENT** Newly decorated three room completely furnished efficiency apartment. Private bath, entrance. Bills paid No pets. Inquire Hinds Upholstery 310 McKinley daytime or Hinds residence evenings. Phone EM4-2011

**APARTMENT FOR RENT** at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555.

**IRRIGATED pasture** for rent. 130 A. R. C. Godwin. Phone EM 4-1756 Hereford.

**APARTMENTS For Rent**. 608 East Third Street. EM 4-1033-tfc

**THREE ROOM** unfurnished apartment. 207-A Bennett, EM 4-2148.

**WORK WANTED**: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-3 work. Ted Oldfield, EM 4-0538.

**WANTED**: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, ?

**NEEDED LISTINGS** on farms, homes, businesses and commercial property. Justice Realtors. EM 4-3545

**PORTABLE DISC ROLLING** Scooped or plain. Jacobsen Brothers. Phone EM 4-1543.

**SEWING MACHINES** Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Ph. EM4-0262

**CALL** EM 4-3138 or EM 4-3498

**B. & M. CUSTOM HARVESTERS** Free estimates. Call EM 4-0508. ALVIN M. SMITH

**TRY OUR SERVICE** Let Us Handle All Your HAY PROBLEMS Cutting, Baling and Hauling. DOYLE KING EM 4-1514

**NEEDED AT ONCE** -- Full or part-time, man or woman to service Watkins Customers in section of Hereford. Earn \$65. and up weekly. No investment. Set your own hours. Write C. R. Ruble, Dept. A-2, P. O. Box 2447, Memphis, Tennessee.

**SECRETARY**: must be a typist-bookkeeper. Apply by telephone. HEREFORD REAL ESTATE EM 4-2424 EM 4-1226

**HELP WANTED**: Young man to work in Service Station. Must have references. Call EM 4-0703.

**9. Situations Wanted** WANTED: Painting and repairing. Reasonable. 115 Apt. A, Ave. A. Phone EM4-3471.

**WHITE MOTHER** of two, will care for several 2 1/2 to 5 year old children in my home, Monday through Friday. Clean New apartment with fenced patio. Nice lunch \$3.00 day per child. Phone EM 4-2569.

**10. NOTICE** WELL WORK AERMOT. A windmills, submersible pumps. J. E. TURNER Phone EM 4-2194

**SUNSET APPLIANCE CENTER FOR YOUR AIR CONDITIONER NEEDS** New conditioners or repairs, CALL EM 4-3472

**11. Business Services** LET US handle all your real estate problems including free rental service. Justice Realtors.

**OWENS & HOLLINGSWORTH** Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service

**OPTIMIST CLUB** Meets Monday Eve. 6:30 p.m. American Legion Hall

**Hereford Rotary Club** meets every Monday at 12:05 Hotel Jim Hill

**STATED MEETING** Second Monday THUR. NITE 8:00 P.M. FLOOR PRACTICE Hereford A. F. & A. M. No. 849 Troy Stambaugh, Sec. Bill Hutson W. M.

**Hereford Radiator** Dependable Service 120 Schley EM4-3355

**BRUCEBON** Van & Storage Co. When Moving To And From Hereford Call EM 4-2424 EM 4-1226

**Witherspoon Electric Co.** GLENN WITHERSPOON, OWNER Electrical Wiring - All Kinds WE STAND TESTED Electrical Supplies and Office 129 West Third EM 4-0224

**HI-WAY AUTO SALES** WE TRADE FOR ANYTHING 600 W. 1st Phone EM 4-0501

**12. LIVESTOCK Strayed - Found** STRAYED From near Easley Feed Lots, one off color cow with sales tag No. 9,000. Old brand Open A on right rib. Phone EM 4-0932 or contact Speck Marnell.

**ALCOHOLICS ANONYMOUS** EM 4-1094 Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til 4

**ELKS** Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

**Lions Club** meets each Wednesday, 12 Noon Hotel Jim Hill

**K** Kwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

**Reliance HOMES** FOXWORTH BALBRAITH NO DOWN PAYMENT NO CLOSING COSTS

**When You Think Of CLOTHING Think Of MARTIN'S Ready To Wear** 509 Park Ave. EM4-1180

**You've Never Seen Such Thorough SERVICE STOP IN SOON** Phillip '66' Products EAST SIDE '66' Rocky Stewart. 1303 E. 1st. EM 4-2644

**USED BICYCLES FOR SALE** BICYCLES REPAIRED SWEDEN'S BICYCLE SHOP 310 Myrtle EM 4-0325

**HEREFORD BAKERY** 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

**MEAT** Processed For Freezer - Also RETAIL SALES HACKER & JESKO 1315B Park Ave. EM4-3224

**Here and There...** (Continued from Page Two) Union Sunday School were hosts to the Young Peoples Class at an ice cream supper held Wednesday night at the Bippus Community Center. The party was the culmination of an attendance contest which has run for the past three months in which the young people won.

Those in attendance includes Messrs. and Mesdames Charlie Burk, Jack Weaver, Mary Ruth, Charlene, and Joe Don; J. G. Fortenberry, Jim Bradley, Beverly, and Jeff; Clint Hoinfeld, Jerry and Kenneth; Charles Higgins and Clifford of Hereford; Jim Perrin, Jim Bob, Carol Sue, and Joe; Elmo Hall, Don and Scott; also the Rev. E. H. Naugle; Curtis Dorris of Gallup, N. M., and Christine Fortenberry, the two nephews of the Clint Hoinfelds who are visiting here from Missouri as well as the two nephews of the Elmo Halls who

are visiting here from Plains. Curtis Dorris is spending the summer here with the Jack Fortenberrys. Jack Weaver is teacher of the Adult Class, Mrs. Charlie Burk is teacher for the Teen Age and Young People's Group. Mrs. C. F. Hornfeld, is teacher of the younger children and Mr. Hornfeld is superintendent. Mrs. J. G. Fortenberry is pianist for the Sunday School. Not only young people and adults but also the younger children were included in the Wednesday night get-together.

Mrs. Argen Draper and Mrs. Jean Beene were visiting leaders of the 4-H Club in the Bippus Community Wednesday. They were luncheon guests in the home of Mrs. Charlie Burk.

Mrs. W. W. Hill, and Mrs. Francis Hill and sons, Wallace and Cameron, have returned home after visiting relatives in California. Mrs. W. W. Hill visited in Bakersfield and Los Angeles and Francis and the boys visited in Live Oaks.

Mrs. W. W. Hill will go to Roswell, N. M. Sunday to attend the wedding of her grand-son, Billy Luck. Billy is the son of Mr. and Mrs. Jason Luck, and the family lived here before moving to Roswell. The elder son, Jerry, has been married several years. Their mother is the former Nell Hill. Jason Luck has been coming to Hereford every week for some time to work at the Sugar plant. He is employed as a carpenter.

**Legal Notice** THE STATE OF TEXAS To: J. T. BOMAN, Defendant, Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 9th day of September 1963, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 25th day of July A.D. 1963, in this cause, numbered 4699 on the docket of said court, and styled, Irene Maxine Boman Plaintiff, vs. J. T. Boman Defendant.

The names of parties to the cause are as follows: Irene Maxine Boman is Plaintiff and J. T. Boman is Defendant.

A brief statement of the nature of this suit is as follows, to wit: For divorce and for custody of minor child, Susan Boman; for child support, costs of suit and other relief.

as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 25th day of July A.D. 1963.

Attest: Lucille Posey, Clerk District Court, Deaf Smith County, Texas

**DELMO'S Farm & Garden SUPPLY** 211 So. 25 Mile Ave. EM 4-2172

Mr. and Mrs. Clyde Boyd and Judy of Carruthersville, Mo. have been guests the past week in the homes of Robert and Roy Boyd. He is their cousin. Mr. and Mrs. Guy Lawrence also visited with them at a supper held at the Robert Boyd home Tuesday night. They were en route to California where they will visit relatives then they will return here next week and stop again before returning to their home in Missouri.

Mrs. Nannie Stoner and Mrs. Merlin Kaul were dinner guests Sunday in the home of the Rev. and Mrs. Arnold Denny in Amarillo. Mrs. Stoner left Monday afternoon to return to her home in Hiawatha, Kansas. She is Mrs. Kaul's mother.

Mr. and Mrs. Robert Boyd have received word from their son Franklin in California that he and his family will be moving soon to Norman, Okla., where he will start work on his Master's Degree in Engineering this fall. He received his B. S. Degree last June in Berkeley, Cal., and has been employed in California this summer.

Guests in the O. Z. Golden home this week were Mr. and Mrs. J. C. Golden of Stephenville. The men are brothers. Mrs. J. C. Golden teaches Junior English in High School at Stephenville and they were taking the high school annual staff of four girls to an annual workshop at Brigham Young University in Provo, Utah. En route they will visit Grand Canyon and the aunt of one of the girls in Las Vegas, Nev., coming home, they plan to visit in Salt Lake City, U.

The Stanley Sigman family and Miss Ann Mims have been on vacation to Lake Altus near Altus, Okla.

Mrs. Paul Sanders and children Douglas, Gregg, Gayle, and Judy of Bellevue, Wash. are here visiting in the home of her mother, Mrs. Glynn Snyder. Mrs. Sanders is the former Helen Ann Snyder. She says they like Bellevue very much. It is a suburb of Seattle. Her husband is employed at Boeing Aircraft there. Helen Ann worked for six years at the Y. W. C. A. in Bellevue before her marriage and was happy to return there to live.

Her sister Mrs. H. G. (Jeanne) Holman and daughter, Julianne, of Tulsa spent Tuesday with them here. Also visiting Mrs. Snyder is her sister Miss Laura Gibson of Hammond, Ind. Miss Gibson came to join Mrs. Snyder on Dr. Ples Harper's three week tour of Mexico. He is Professor of Spanish at West Texas State University at Canyon. Mrs. Snyder reports a wonderful tour. Mrs. Snyder was also a member of the group. They returned home the first of the week.

**Too Late To Classify** PRICED TO SELL Refrigerator. Large size, good condition. Radiant vegetable Juicer, almost new. Portable car cooler, used very little. Baby jumper and car seat. 108 West 8th. Phone EM4-3388

SEAL

SEAL

SEAL

SEAL

SEAL

SEAL

SEAL

SEAL



## School...

(Continued from page 1)  
There is also a plan which was put into effect on a limited basis last year, to expand schooling for academically retarded children. There will be eight sections this year. Which is an increase of six over sections in operation last year, the school administrator pointed out.

"There are two reasons for these children being behind in their school work. First, their parents move from place to place so often that the children do not have time to go to school and second, the children must work to help support their families," he noted.

The object of this program is to bring the child up to his own age level, Stevens commented. It is not unusual to find a thirteen-year-old in the third or fourth grade.

These children are taught in special sessions by the use of objects they know such as potatoes, carrots, or cotton.

For example, children are taught math by learning how much they would be paid for

packing up 20 bags of potatoes. Children are given special attention in these classes and it is not unusual for a child to cover the work of an entire year in one semester. Children of all levels are taught in one room and it is conducted somewhat like an one-room school, Stevens pointed out.

Reading, writing, and math are stressed in this program and subjects such as social studies and science are left until the student reaches a higher level.

"Hereford Independent School District is the first in this section of the state to try this program and many of the other schools are watching us closely to determine results," Stevens said. "The only other place in the state where this program is used is in South Texas near the border of Mexico."

The majority of the children enrolled in this program are Latin Americans although there are some Angloes and Negroes.

Hereford High School will for the first time this year offer courses in general shop, power mechanics, metal work, electricity and will expand the crafts work.

General shop is a course designed to acquaint the student with all phases of shop work and to allow him to see which phase he would care to continue in.

The additions to the high school this year will give students more modern facilities and equipment with which to work.

The Ag building has been enlarged to contain a bull washer. With this and other new equipment, the boys will be taught fine points on care and showing of their livestock.

All foreign languages and speech will be using the new language lab at the high school. It will allow the students to hear themselves talk and will enable the teacher to listen to more students at the same time.

The mathematics department in high school will also have some changes. Plane geometry will not be taught as a separate course this year. Plane and solid geometry will be taught together.

Many other plans are being contemplated for the future including expansions in both the math, science, and language departments.

## Youth...

(Continued from page 1)  
Hours after the accident, Vela was transferred to Lamesa by Higginbotham Funeral

## Attendance Area...

(Continued from page 1)  
However, there are five exceptions to the law:

1. Attendance regularly at a private or parochial school;

2. Mental or physical disability;

3. Those children who are blind, deaf, dumb, or retarded for which special schools are provided by the state;

4. Those children who live more than two and a half miles by most direct route from a school without free transportation;

5. Those over 16 who have completed the ninth grade and are needed to help provide financial support for the family.

It has been pointed out in the past that the fourth excuse is eliminated in this county since free bus transportation is provided by one of the several school districts.

For truancy or willful action on the part of parents in keeping children out of school, parents can be brought into court and tried.

Parents, if found guilty, may be fined \$5 and costs for the first offense; \$10 and costs, second offense, and \$25 and costs for the third offense.

Under provision of the law, each day's absence is a separate offense, and the absence of each child is a separate offense as well.

After school begins, the Federal Child Labor Laws may also be used to insure school attendance.

When asked what the thing he would most remember about the hospital stay, Buddy answered, "I liked the nice presents and the trip to Six Flags Over Texas."

Before Buddy went into the hospital, his parents took him through Six Flags Over Texas and let him ride many of the rides.

"People were so nice to us while Buddy was in the hospital," agreed Mrs. Shelton. "They sent him so many nice presents such as stuffed toys, pajamas, and a gun and holster set which he never wants to take off. There were also many cards and letters to us while we were there."

To look at Buddy, no one would realize that there had ever been anything wrong with his heart, he is a very active youngster who hates to be still.

Home where services will be held.

## Hospital Notes:

(Continued from page 1)  
field is in bloom. However, both Langford and Runnell stated that spraying should be used only if there is a known pest in other fields, particularly to the southwest, or in volunteer maize or Johnson grass adjoining the fields.

When looking for the insect, to check for infestation, Runnell stated, the adult insect looks very much like a gnat. It can be seen in the early morning or late evening swarming around heads or host plants.

It was pointed out by Runnell that grain heads can also be checked for larva by looking for undeveloped grains. These grains can be squeezed open and contents examined.

The meeting concluded with a question and answer session.

(Continued from page 1)  
we are sure was a very pleasant and unexpected surprise.

Today, we feel that this is thunderstorm weather like in the late spring with all the humidity and low clouds. Of course, we hope, we don't have one of those "frog strangling" rains or hail storms.

A little rain ever so often is always appreciated in this part of the country, but when we get one of those rough storms with too much rain, a little hail, and wind, especially on grain or vegetable crops, the farmers are always hurt. We hope that our "feeling" is wrong, and it may be. Besides this isn't a prediction of rain.

Speaking of rain, the showers that have fallen this week, have been welcome. From the looks of the clouds, pastures and croplands to the west have been receiving their share of the moisture.

Deaf Smith County Commissioners Court will meet beginning at 10 a.m. Monday. This is a regular meeting of the court.

Hereford Independent School District Board of Trustees are scheduled to meet in the board room of the administration building at 8 p.m. Tuesday.

1963 Western Week at Dimmitt will kick off with a meeting of the Oldtimers' Association on Thursday, Aug. 15. The meeting will begin at 9 a.m. with a basket lunch at 12:30 p.m. to end the meeting.

## Former Resident's Funeral Services Are Held Thursday

Funeral services for Mrs. Eula Pearl Womble of Amarillo were held at 2:30 p.m. on Thursday, Aug. 8, in Rose Chapel of Gilliland Funeral Home.

The Rev. Jack Cox of the Central Christian Church of Amarillo was officiating. Burial followed in West Park Cemetery under the direction of Blackburn-Shaw Funeral Home of Amarillo.

Mrs. Womble, a former resident of Hereford, was the widow of W. T. Womble, a farmer and rancher near Hereford for many years.

She died at 7:15 a.m. Tuesday in Northwest Texas Hospital.

**Look Who's New!**  
Mr. and Mrs. Charles Russell Stokesberry are the parents of a daughter, Deanna Marie, born Aug. 7 at 7:44 p.m. She weighed 5 pounds and 14 1/2 ounces.

Mr. and Mrs. Gilberto Gonzales Alaniz are the parents of a daughter, Belma, born Aug. 7 at 8:44 p.m. She weighed 7 pounds and 1 ounce.

Mr. and Mrs. Thomas Maldonado Jr. are the parents of a daughter, Mary Lou, born Aug. 8 at 1:34 p.m. She weighed 7 pounds and 14 ounces.

Mr. and Mrs. Leandro Gamez are the parents of a daughter, Sheila Lea, born Aug. 9 at 3:38 a.m. She weighed 8 pounds.

**CARD OF THANKS**  
We would like to take this opportunity to express our deep appreciation for the prayers, cards of sympathy, and flowers sent at the death of Mrs. H. G. Manley.

Mr. and Mrs. Grady Manley and family.

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Mr. and Mrs. Grady Manley and family.

FROM TACOMA, WASH., Mrs. P. G. Clay of Tacoma, Wash. will be in Hereford this week to attend the graduation of her grand-daughter, Miss Doris Willoughby, from Methodist Hospital School of Nursing, Lubbock. Mrs. Clay will be visiting with her daughter and her family, the Irving Willoughbys, 910 Union.

**Warren Bros. Motor Co.**  
EM 4-1423 1219 E. 1st.

**New and Used Cars**  
"USED CAR SPECIALS"

**THIS WEEK'S SPECIAL**  
1961 FORD Fairlane 4-door Sedan. Mileage maker 6 cyl.; standard transmission, radio, heater, good white wall tires. Local one-owner, low mileage. Check the reputation on this diet-conscious car. 90 day, 4000 mile guarantee. **\$1295**

1963 PLYMOUTH FURY 4 door sedan. Power steering and brakes. Beige finish with Cocoa interior. 5,500 miles. This car has a great discount in price and just like new. 45,000 mile guarantee still in effect. Check this beauty.

1961 OLDS 88 4-door, factory air and power, sharp beige finish, near new white wall tires. Enjoy the comforts of home in a moderate priced luxury car. Good terms, good trade. Guaranteed.

1961 RAMBLER Station Wagon. Factory air, standard transmission with overdrive. Local owned, 25,000 miles. See this miser-minded wagon.

1961 Chrysler New Yorker, 4 door. Factory air and power equipment. Clean as a whistle. Robin's Egg blue with white top. Extended warranty. Try and you'll buy this reasonable luxury sedan.

1961 CHEVROLET Bel-Air Station Wagon, air condition, Powerglide, thrifty 6 cyl. Here is a nice clean wagon, you can afford to buy and drive. Fully warranted.

1961 CHEVROLET V-8 Pickup, 4 speed, with radio, heater, long wheel base, fleetside bed. Beautiful red and white.

Trade in the Shade under the big Carport at Warren Bros. 15 Years Of Customer Satisfaction



**Presenting**

**A special OPEN HOUSE SHOWING**

CORNER PLAINS & ELM ST.  
A Medallion Home  
By Floyd Lindsey  
LINDSEY Construction Co., Inc.

**OPEN HOUSE HOURS:**  
2 P.M. UNTIL DARK  
SUNDAY - AUGUST 11  
REGISTER FOR DOOR PRIZES!



- Check These Advantages**
- ✓ BUILT-IN ELECTRIC OVEN AND SURFACE UNIT
  - ✓ VENT HOOD
  - ✓ ELECTRIC DISHWASHER
  - ✓ ELECTRIC FOOD WASTE DISPOSAL
  - ✓ PLUMBED AND WIRED UTILITY ROOM
  - ✓ ELECTRIC BATH HEAT
  - ✓ 4 BEDROOM - 2 1/4 BATH
  - ✓ EXTRA LARGE FAMILY ROOM
  - ✓ WOODBURNING FIREPLACE - COVERED PATIO - CERAMIC TILED VANITIES - TILED ENTRY HALL - NYLON CARPETING - DOUBLE GARAGE



**IT'S GREAT!**

**BACK TO SCHOOL**

SCHOOL SUPPLIES AT NEW LOW PRICES

- ① Loose Leaf Notebook Binder: Heavy board, plastic covered. 7.99
- ② Report Folders: Durable cover holds themes, briefs, etc. Colors. 7.99
- ③ Loose Leaf Filler Paper: Big 300-sheet package. Ruled 8" x 10 1/4". 7.99
- ④ Deluxe Zipper Notebook Binder: 10 1/2" spiral bound. 60 sheets. 7.99
- ⑤ Theme or Composition Book: 8" x 10 1/2" spiral bound. 60 sheets. 7.99
- ⑥ Typing Paper: 96-sheet package of 8" x 11" heavy stock paper. 7.99
- ⑦ Pencil Pencil: 10 Eagle pencils, sharpener, 6" plastic rule, eraser. 1.29
- ⑧ Scripto School Pack: Fountain pen with ink cartridge. Pencil, leads. 1.29
- ⑨ Ball Point Pen: A guaranteed slip-proof retractable pen. Inst. dry. 1.29
- ⑩ 12" Plastic Ruler: With inch, millimeter scale. Clips in notebook. 1.29
- ⑪ Crayola Crayon Pack: 16 brilliant colors. Safe, non-toxic. 1.29
- ⑫ Water Color Set: 8 colors, brush in metal box with mixing tray lid. 1.29

330 NORTH MAIN  
"Home Owned and Operated"  
By BUDDY BLOOMER

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE



# Aching Back, Feet, Motivates Retreat

**Editor's Note:** The following article written by Mr. Leo Healer was clipped from the Lubbock Avalanche-Journal. It concerns a Hereford couple, Mr. and Mrs. Urlin Streu, who have opened a fishing and hunting resort in the Colorado mountains. Mr. Healer is a staff writer for the Lubbock Avalanche-Journal.

**by Leo Healer**  
Aching feet and hurting backs were responsible for a Hereford couple moving to Colorado and establishing a resort for fishermen and hunters.

That's the way Bill and Jean Streu explained why they closed their hardware store in Hereford, after many years of operation, and took to the mountains.

Long years on a concrete floor make for aching feet and hurting backs, and there comes a time when enough is enough, the Streus said. They had long loved the mountains, so in May 1961 they started the search for a good location for a resort.

And in describing the end of the search, they say:

"Here we are, in the most beautiful spot this side of heaven, with lots of flowers and birds, animals, sunshine, and miles and miles of lovely mountain streams, from which to catch trout.

"We have, since May 14, identified 15 different birds, seen 13 different kinds of animals, and have started identification of flowers, and estimate there are over 50 different varieties on their 122-acres, and hundreds more in the canyon.

"We are rather remotely located on a forest service road that is rough, but serviceable. We are 100 miles from the nearest railroad, 26 miles from a national highway and five miles from the nearest state road."

**Hidden Colorado Retreat**  
Called Streu's Resort, this new place for fishermen and hunters is nestled in a hidden valley in Colorado's famous Gunnison National Forest.

It's a place, the Streus feel, where people can really relax from the tensions of modern day living, and enjoy fishing, swimming, hiking, hunting in season, or engage in other wholesome outdoor activities.

The cottages at Streu's are brand-new, private, and designed for maximum comfort and minimum effort. Each unit has two full size, comfortable beds and easy chairs. Kitchen facil-

ties include refrigerator, gas range with oven, cabinet sink, plenty of hot water and cooking and eating gear. Vinyl plastic tile floors, shower, commode and lavatory plus automatic heat, makes each unit a completely modern home in a lovely wilderness setting. The base rate for the cabins are \$10 per day for two people. Rates for larger groups will be given upon inquiry. There are special rates for June and after Labor Day.

At Streu's there are 13 unrestricted miles of trout stream on Cement Creek. Good population of German Brown, rainbow, and brook trout are in this creek.

On resort property, there is almost two miles of meadow fishing, with no rocks, slippery stream bottoms, or trees to contend with. For the older trout fishing enthusiast, this meadow fishing is wonderful. Mr. and Mrs. Streu state they have many fishermen in their '70's who come and fish with them, and a 77-year-old uncle fishes there each summer.

There's a swimming pool at the resort. This is fed by a warm spring, 75 degree constant temperature, which—as Lambert Eaton of Lubbock says—is really relaxing after a hard day on the trout streams.

The camera enthusiast, or those artistically inclined, will find ample and endless beauty of field, stream, and mountains to capture for future times.

Bird watchers will especially enjoy the cliff swallows, and then turn to robins, dippers,

humming birds and many others of the Gunnison National Forest area.

For the traveling sportsman, there are old mines and the ghost towns of Irwin, Gothic and others within short driving distances. Hikers will find easy trails nearby, or many climb the 10,000 to 12,000 foot mountains adjoining.

Horses are available for those who wish to ride. Groceries, film, and fishing tackle are available at the commissary.

To get to Streu's drive 21 miles north of Gunnison on Colorado Highway 135, then turn right for five miles up Cement Creek to the "Hidden Valley".

Three Lubbockites who have visited Streu's this summer, and who are high in praise of the place and the people are Lambert Eaton, Robert Allen, and C. V. Sandlin. They liked what they found, and will return at the first opportunity.

It's a terrible thing to say, but we're glad the concrete floors in the hardware store at Hereford caused the feet and backs of Bill and Jean Streu to hurt. If it hadn't been for that, they would never have located in the "Hidden Valley". The Streus' mailing address is Crested Butte, Colorado.

## Former Resident Dies In Amarillo

Funeral services for Mrs. Belle Broughton, mother of Mrs. Ola Davis, of Hereford were held in the First Methodist Church of Dimmitt on Thursday, Aug. 5. Mrs. Davis is the supervisor of Kings Manor and several of the residents there accompanied her to the funeral.

Have you read the Classifieds?

## Shower Honors Miss Robinson

A shower tea honored Miss Diane Robinson, bride-elect of Mike Justice, on Friday afternoon, Aug. 2, from 4:30 to 6:30 p. m. in the home of Mrs. Roger Brumley, 303 Sunset.

Guests were received by Mrs. Brumley, Mrs. Pat Robinson, mother of the bride-to-be, Miss Robinson, Mrs. Virgil Justice, aunt of the prospective bridegroom, Mrs. Vance Robinson, matron of honor, and bridal attendants Miss Marsha Robinson, Mrs. Bill Dirks, and Miss Audri Miller.

At the bride's book were Miss Avie Justice and Miss Maribeth Gilliland. Miss Jan Story provided piano music. Miss Betty Scott, Miss Shari Jo Carmichael, and Mrs. Jerry Moss were at the refreshment table.

**SEE PICTURE**  
Page 8 - Sec. Two

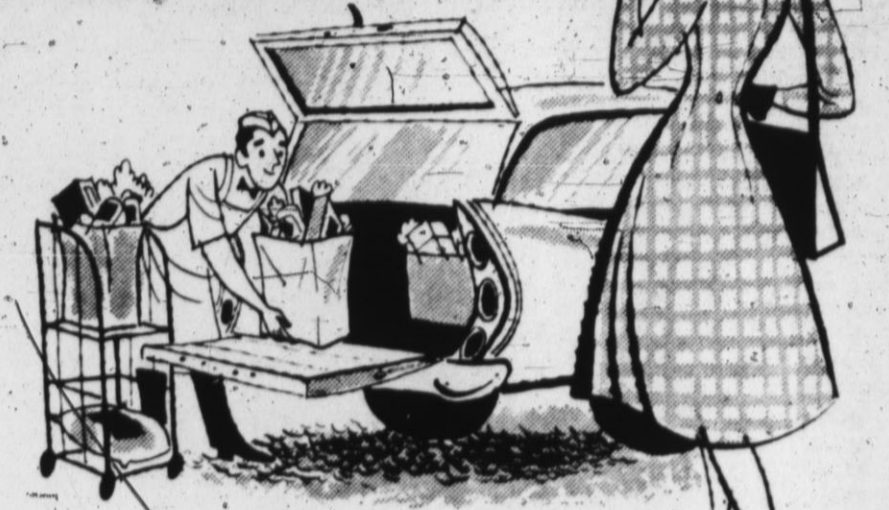
The table was covered with pink satin overlaid with pink net. An arrangement of white gladioli and white carnations centered the table. Apoin-

(Continued on page 8)



# Let Us Pamper You With SERVICE

You'll find real satisfaction and pleasure in shopping at COOPER'S—satisfaction in our vast variety of quality foods at low, low prices... pleasure in the helpful service of our courteous people. While our business is selling foods, our specialty is service to our customers... service that lets you shop easier, checkout faster... cart-to-car service that puts your bundles in your automobile. Come shop with us, and let us pamper you with SERVICE.



Capr. G. Doppel

**LEMONADE**

SEALTEST  
1/2 GAL.

**29¢**

**MARGARINE**

MIRACLE  
CORN OIL  
LB. CTN.

**3 FOR \$1**

**HOLLYBEET SUGAR**

**10 Lb. \$1.29**

**KLEENEX**

BIG 600 CT. BOX

**3: \$1**

**HUCK & YOGI BUBBLE CLUB**

**49¢**

**PORK CHOPS**



FIRST CUTS

**49¢**

**ROUND STEAK**  
**PORK CHOPS**  
**GROUND BEEF**

U. S. D. A. Graded **89¢**  
Center Cuts **69¢**  
Fresh - Lean **33¢**

Blue Plate - 10 Oz.	<b>BREADED SHRIMP</b>	<b>59¢</b>
Hi-C - 46 Oz. Can	<b>ORANGE DRINK</b>	<b>4: \$1</b>
Shurfine - 303 Can	<b>TOMATOES</b>	<b>5: \$1</b>
Red Plum - 18 Oz.	<b>BAMA JAM</b>	<b>3: \$1</b>
Campbells - 16 Oz. Can	<b>BEANS &amp; BEEF</b>	<b>2: 49¢</b>

**ONIONS**

HEREFORD YELLOW

**5¢**

**CUCUMBERS** **10¢**

**FOLGERS COFFEE** **2 Lb. Can \$1.29**

Shurfine - All Green - 300 Can  
**CUT ASPARAGUS** **4: \$1**

Extra Large - Reg. 69c  
**CREST TOOTHPASTE** **59¢**

Reg. 69c  
**WOODBURY SHAMPOO** **49¢**

Detergent - 22 Oz.  
**LUX LIQUID** **59¢**

**GUNN BROS.**  
**STAMPS**  
With Each  
Purchase

# COOPER'S

**OPEN HOUSE**

*Sunday Afternoon*

August 11 2 'til...

**Corner Plains & Elm St.**

Must See to Appreciate the Value of This Bronze Medallion Home!

"More Home For Your Money"

**DOOR PRIZES**

- 2480 Sq. Ft. Living Area
- Four Bedrooms
- Three Ceramic Tile Baths
- Large Den & Kitchen Combination
- Living Room
- Double Garage
- Large Patio
- Dishwasher
- Disposal
- Built-in Oven and Cook Top

**LINDSEY**

**Construction Co., Inc.**

149 Ranger  
124 Gough

EM 4-9812  
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Hereford, Texas





Shower Honors  
Miss Diane Robinson

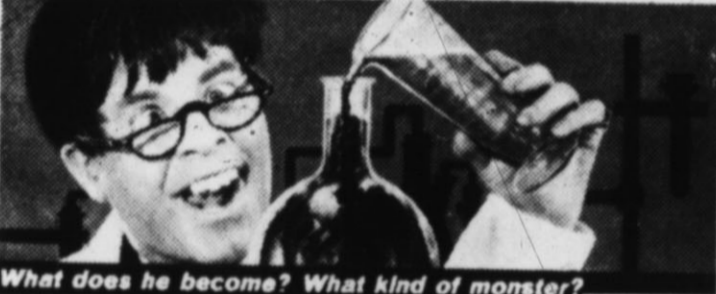
**Shower Honors...**

(Continued from page 7) were Mesdames Edgar Skypala, Roger Brumley, Ira Scott, Ralph Packard, C. J. Crump, H. L. Ward, Joe Story, Art Lewis, S. D. Dufur, A. H. Cook, Joe Wagener, Clinton Jackson, P. L. Carmichael, Billy Ott, Ted Royal, Tommy Braddy, George L. Olson, Lloyd Sharp, Cecil Boyer, J. T. Boynton, B. Y. Crosthwait, Otis Lee, Claud Dameron, Louie Olson, and C. R. Johnson.

Hostesses for the shower tea

**STARD** Continuous Daily  
From 1:45 p. m.

NOW... THRU WEDNESDAY  
Please do not reveal the middle of this picture!



What does he become? What kind of monster?  
**JERRY LEWIS** as  
**"THE NUTTY PROFESSOR"**  
(A Jerry Lewis Production)

TECHNICOLOR  
**STELLA STEVENS** DEL MOORE KATHLEEN FREEMAN  
INVESTIGATOR GLOCKMAN JERRY LEWIS BILL RICHMOND

STARTS THURSDAY

**TRIFFIDS!**  
...your blood freezes  
as you see them  
waiting to devour  
the human race!

**"THE DAY OF THE TRIFFIDS"**

A YEAR IN THE MAKING!  
FROM THE NIGHTMARE  
NOVEL THAT MADE THE  
WORLD SHUDDER!

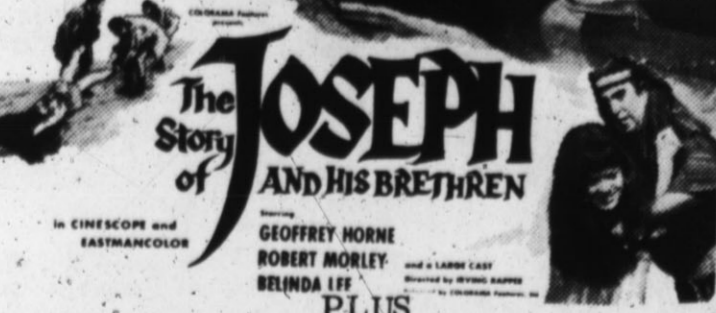
IN COLOR  
and CINEMASCOPE

Starring Howard KEEL · Nicole MAUREY · Janette SCOTT · Kieron MOORE

**TOWER DRIVE IN THEATRE**  
Box Office Opens 7:45 - Show Starts At Dusk  
TONITE AND MONDAY

Woven Out of a Coat of Many Colors  
Passions of Every Hue and Man's  
Mightiest Experiences  
Comes the

**BOLDEST  
BIBLICAL  
SPECTACLE  
OF ALL!**



**JOSEPH  
AND HIS BRETHERN**  
GEOFFREY HORNE  
ROBERT MORLEY  
BELINDA LEE  
PLUS

"ALMOST" ANGELS  
and Vienna Boys Choir

TUES - WED - THURS

**BOCCACCIO 70**  
Starring  
Anita Ekberg  
Sophia Loren

Sex Kitten Goes  
To College  
with  
Mamie Van Doren



# DINNERWARE

Here's How  
The Plan Works!

With each purchase of \$5 from Monday, August 12 through Saturday, August 17, you are entitled to buy one Dinner Plate for 9c. With \$10 purchase, 2 Dinner Plates and so on. For each following week for 10 more weeks, you will be entitled to buy a piece of Dinnerware for 9c with each \$5 purchase at Piggly Wiggly. See us for details.

**DINNER  
PLATE  
THIS WEEK  
Each Piece  
Only**

**9c**

With Each \$5 Purchase  
This Offer Good Only  
Thru Oct. 19th

ONLY 10 WEEKS LEFT - START TODAY!

**SUGAR**

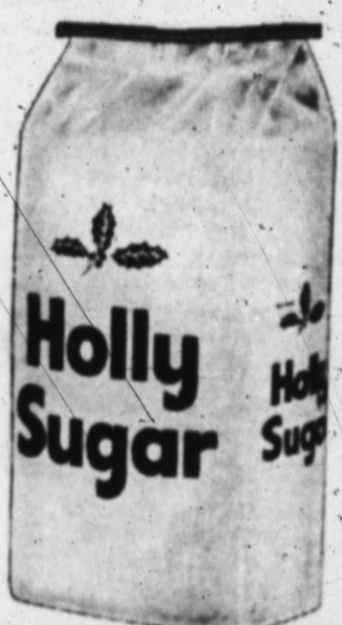
HOLLY BEET 10 LB. BAG \$1<sup>19</sup>

**MELLORINE**

BORDEN'S CHARLOTTE FREEZE ALL FLAVORS 1/2 GAL. 39c

**EGGS**

SUNNYSIDE UP MEDIUM GRADE-A DOZ. 39c



**BACON**



ARMOUR STAR 59c lb.

WRIGHTS — ALL MEAT	
<b>BOLOGNA</b>	lb. 39c
FRESH LEAN	
<b>GROUND BEEF</b>	lb. 39c
ARMOUR STAR	
<b>FRANKS</b>	lb. 49c

**BLACKEYED PEAS**

15c



RED ONIONS

2 lbs. FOR 15c

RED POTATOES

No. 1 10 lb. Bag 29c

TENDER FRESH HOME GROWN

REYNOLDS WRAP

12 inch x 25-foot 3:51

DR. PEPPER

Reg. Size 6 Btl. Ctn. 39c

GULF SPRAY

12 oz. Aerosol Can 98c Value 69c

Maryland Club COFFEE

3 lb. Can \$1<sup>79</sup>

Morton's TEA

1/4 lb. Pkg. 29c

Gladiola FLOUR

10 lb. Print Bag 98c

Energine CHARCOAL LIGHTER

Qt. Can 39c

Morton's SALAD DRESSING

Qt. Jar 39c

All Colors KLEENEX

Big 600 Ctn. 39c

**DOUBLE S&H GREEN STAMPS WED**

WITH \$2.50 PURCHASE OR MORE



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



*The Sunday Brand*  
**The Sunday Brand**  
**Women's Section**  
 Dale Stevens, Society Editor  
 The Sunday Brand, Hereford, Texas, Sunday, Aug. 8, 1963



Mrs. Lanny Dean Bezner  
 (Miss Rita Albracht  
 Ray Wagner-Amarillo)



Mrs. Herschell Eugene Walker  
 (Miss Brenda Kay Mason  
 Personal Photo)



Mrs. Frank Joseph Peters  
 (Miss Rita Ann Hansen  
 Personal Photo)

*Summer Weddings*



Mrs. Lee Ivan Myers  
 (Miss Juanita Jane St. Clair  
 Personal Photo)



Mrs. Gary Lynn Roland  
 (Miss Judi Carol Price  
 Bradly Photo)



Mrs. Leroy Joe Kitten  
 (Miss Judy Marie Schulte  
 Angel Studio)





THE SEVENTEEN NEW CLASSROOMS at Northwest School have been recently completed. These rooms will more than double the capacity of the school. (Staff Photo)

## Oklahoma Lane Baptist Church Wedding Scene

Miss Brenda Kay Mason, daughter of Mr. and Mrs. Lee Mason of Muleshoe, Route 3, became the bride of Herschell Eugene Walker, son of Mr. and Mrs. Jack Walker of Dupree, S. D., on Saturday evening, July 27, in Oklahoma Lane Baptist church.

The double ring vows were read by the Rev. Carl Coffey, pastor, before three cathedral candelabras containing pink tapers and decorated with silver foliage and pink bows. Baskets of pink gladioli and greenery completed the setting.

Organ selections played by Mrs. J. B. Sudders included "Indian Love Call," "Whither Thou Goest," and "Claire de Lune." The soloist, Miss Dorris Donaldson, sang "I love You Truly" and "Always."

The bride was given in marriage by her father. She wore a formal wedding gown with a chapel train. Of hand-clipped Chantilly lace, the bodice featured a scalloped Sabrina neckline jeweled in pearls and sequins and long, tapered sleeves. Lace inserts and appliques and seed pearls enhanced the skirt of silk organza over taffeta.

Her veil of silk illusion was attached to a crown of pearls and crystals. She carried a handkerchief which belonged to her great-grandmother and a bouquet of feathered carnations centered with a white orchid.

Attending the bride as maid of honor was her sister, Miss Jan Mason. Bridesmaids were Miss Coretta Watkins and Miss Mary Fay Ribney. They were gowned in pink taffeta with net overskirts and wore pink crown hats with short veils and silver accessories. They carried long-stemmed pink roses.

James H. Jennings served his brother-in-law as best man and groomsmen were Wayne Hardage, uncle of the bride, and Jimmy Gross.

For her daughter's wedding, Mrs. Mason wore a pink lace dress with white accessories and a white corsage. The groom's mother wore a white and blue linen dress with white accessories and a white corsage.

A reception at the church followed the ceremony. Guests were registered by Miss Debbie Jennings, niece of the groom. The bride's aunt, Mrs. Susan Hardage, and Miss Gayle Hawkins served the punch and four-tiered wedding cake, which was topped with a miniature bride and groom. The table was covered with white lace over pink and set with crystal and silver appointments.

When the couple left for their wedding trip, the bride was wearing a turquoise suit with white accessories and the orchid from the bridal bouquet.

Mrs. Walker is a graduate of Lubbock High School and is a secretary with the Muleshoe Chamber of Commerce. A graduate of Hereford High School, Walker attended Colorado University and is now engaged in construction work in Muleshoe.

## Albracht-Bezner Vows Read In St. Anthony's Ceremony

Mr. and Mrs. Lanny Dean Bezner are on a honeymoon trip to New Mexico after their wedding Saturday, Aug. 10, at 4 p.m. in St. Anthony's Catholic Church. The Rev. Father Angelus Delahunt, S. A., read the double ring ceremony.

The bride, a 1963 graduate of Hereford High School, is the former Miss Rita Albracht. Her parents are Mr. and Mrs. W. J. Albracht. Mr. and Mrs. Leo Bezner of Bushland are the parents of the bridegroom. He is a 1960 graduate of Amarillo High School and will be a senior this fall at Texas Technological College.

Arrangements of white chrysanthemums and pink gladioli were placed on the main altar. At the sides stood baskets of white chrysanthemums.

Traditional selections were played by Mrs. Darrell Hershey, organist. "On This Day," "Ave Maria," "Pani's Angelicus," "Mother At Your Feet We Are Kneeling," and "O Perfect Love" were sung by Mrs. Elbert Vance, accompanied by Mrs. Hershey.

Given in marriage by her father, the bride wore a floor-length gown of silk organza over taffeta. Floral embroidery enhanced the dome skirt and removable bolero. The detachable chapel train was gathered to a large bow. Her veil was made by her mother. The bridal bouquet was a crescent of large white Victorian roses and English ivy.

Maid of honor was Miss Mary Albracht, sister of the bride, and bridesmaids were her sister, Miss Karen Albracht of New Orleans, and Margaret Frerich. Each wore a street-length dress of chiffon over floral taffeta. Headpieces, fashioned by the bride's mother, were fabric roses with nose veils. They carried nosegays of white Victorian roses.

Jody Bezner was his cousin's best man. Groomsmen for their brother were Jerry and Lynn Bezner. Ushers were Bernard Vering, Bushland, Jerry Gibson, Tucumcari, and the bride's cousin, Roger Albracht.

An aqua silk sheath dress was chosen by Mrs. Albracht for her daughter's wedding. The groom's mother, Mrs. Betzen, wore a navy sheath dress. Each used white accessories and wore

a corsage of white roses. A reception consisting of a buffet supper and dance followed the ceremony. It was held in St. Anthony's Hall. Guests were registered by Miss Judy Kreighauser. Serving the cake were Mrs. Thomas Albracht and Mrs. Duane Albracht.

After August 15, Mr. and Mrs. Betzen will be at home at the Lyhette Apartments, Apt. 3.



## Miss Judi Price, Gary Roland Wed

A double ring ceremony read by the Rev. Bill Ware united in marriage Miss Judi Carol Price and Gary Lynn Roland on Sunday Aug. 4 at Temple Baptist Church. She is the daughter of Mr. and Mrs. LeRoy Price, and the parents of the bridegroom are Mr. and Mrs. Emerson Roland of Littlefield.

Two tall baskets of white chrysanthemums and greenery enhanced the setting for the wedding. Traditional wedding music was played by Miss Avie Justice, who also accompanied Miss Pat Price as she sang "The Lord's Prayer."

Maid of honor was Miss Pat Price, sister of the bride, and Miss Sue Roland, sister of the groom, was bridesmaid. They wore blue shirtwaist dresses trimmed with lace and carried nosegays of white carnations.

Emerson Roland served his son as best man, and Bill Price, brother of the bride, was groomsmen. Ushers were Jody Rogers and Lonnie Mack Coker.

Mrs. Price wore a tan dress with matching accessories for her daughter's wedding. Mrs. Roland chose a pink dress with matching accessories. They wore white corsages.

Following the ceremony there was a reception in the reception hall of the church. Miss Judy Means and Miss Beverly Barnett registered the guests. Serving were Miss Barbara Fulliam and Miss Judy Rowland.

A three-tiered wedding cake, the bridal bouquet, and crystal appointments were on the refreshment table, which was covered with white lace over blue.

Both Mr. and Mrs. Roland are graduates of Hereford High School. They plan to resume their studies at West Texas State University this fall. She will be a sophomore, and he will be a senior in industrial arts.

**CARD OF THANKS**  
May God's richest blessings be on our many friends who stood by us with kindness, food and flowers during the illness and death of our little Randy Egbert.

Especially do we thank Dr. Grubbs and the nurses for their untiring efforts.  
Mrs. Douglas Eddy, and children Carol Ann Eddy, Dianna and Danny Egbert  
Mr. and Mrs. Myles Funk

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# Judy Schulte, Leroy Kitten Wed In Catholic Ceremony

Miss Judy Marie Schulte and Leroy Joe Kitten were married on Wednesday Aug. 7, in St. Anthony's Catholic Church. Mr. and Mrs. George W. Schulte are the bride's parents. The bridegroom is the son of Mr. and Mrs. Edmund Kitten of Farwell. The Rev. Cletus McGorry read the double ring ceremony before the main altar, which was decorated with two large vases of white chrysanthemums. Baskets of white chrysanthemums stood by the communion rail.

an overskirt accented with bows. Chantilly lace matching the bodice edged the double skirt. On either side of the bows were applied lace medallions, seed pearls and aurora crystals. Of imported silk the bridal veil fell from a lace crown studded with pearls and featuring a teardrop crystal dangling in the center of the crown. She carried a crescent bouquet of white feathered carnations. A white orchid formed the center

of the crescent. For her daughter's wedding, Mrs. Schulte wore a dress of peacock blue chiffon over taffeta with white accessories. Mrs. Kitten, the groom's mother, wore a powder blue lace dress with white accessories. A reception in Parish Hall followed the ceremony. Guests were registered by Mrs. William Kohlich, sister of the groom. Approximately 75 out of town guests signed the register.

For the wedding trip to Las Vegas, Nev., the bride chose a yellow silk shantung suit with matching accessories. Her corsage was a white orchid lifted from the bridal bouquet. Mrs. Kitten is a 1963 graduate of Hereford High School. Her husband is a 1956 graduate of Slaton High School. After their return from their wedding trip, the couple will live near Farwell, where he is presently engaged in farming.

# West Texas Students Married In Muleshoe

In a double ring ceremony at the Muleshoe Church of Christ on Friday August 2, Miss Juanita Jane St. Clair and Lee Ivan Myers exchanged wedding vows. Both are students at West Texas State University. The bride, a 1962 graduate of Muleshoe High School, is the daughter of Mr. and Mrs. John W. St. Clair, Route 4, Muleshoe. Mr. and Mrs. L. A. Myers, Route 4, Hereford, are the parents of the bridegroom, who is a graduate of Hereford High School and a junior at West Texas.

Vows were read by D. L. Thompson, minister. An arrangement of white and coral gladioli was flanked by wedding candelabra. In front of each candelabra were baskets of white gladioli decorated with coral. Candles and coral bows decorated each window.

Their headpieces and shoes were coral, and they carried fans of white Chantilly lace trimmed in coral with white streamers. A niece of the bride, Miss Darlita Pierce of Spearman, was the flower girl. Ring bearer was Chris Elkins of Hart and candlelighters were a niece and nephew of the bride, Jana and Johnny St. Clair of Farwell. Serving as his brother's best man was Carl Myers. A cousin of the bride, Gerald Elkins of Hart, her brother, Johnnie St. Clair of Farwell, and I. V. Pierce of Spearman were groomsmen. Ushers were Jay Bridwell of Littlefield, Truman Layman of Earth, and Freddie Savage of Hereford.

The mother of the bride wore a dress of beige shantung with beige and cocoa accessories. Her corsage was pink roses. The groom's mother wore a blue silk shantung dress with black accessories and corsage of white gladioli. A reception in the tearoom of the Bailey County Electric Company followed the ceremony. Behind the serving table were baskets of white and coral gladioli. The cake knife was a gift to the bride's mother from her great-uncle, Miss Tommy Savage and Miss Yvonne Layman.

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# Mr. And Mrs. Peters To Live In San Antonio

Our Lady of Lourdes Catholic Church in Bettendorf, Iowa, was the scene of the afternoon wedding on Saturday Aug. 10 of Miss Rita Ann Hansen and Frank Joseph Peters. The double ring ceremony was read by Father McConville before an altar decorated with gladioli.

The bride is the daughter of Mr. and Mrs. Richard A. Hansen, Bettendorf, Iowa. Parents of the bridegroom are Mr. and Mrs. Joe T. Peters, 519 Blevins. He is a graduate of Price Memorial College, Amarillo, and attended Palmer School of Chiropractic in Davenport, Iowa.

Organist and soloist was Bernard Vogel, Bettendorf. Guests were seated by Wyland Snyder, Davenport, and the bride's brother, Dale Henson. The bride, who was given in marriage by her father, wore a gown of Chantilly lace over bridal taffeta fashioned with a molded bodice, long, tapered sleeves, and a full circular skirt. The scooped neckline was accented with lace medallions and re-embroidered with sequins. The skirt featured a scalloped lace hemline and a peplum bustle with a crystal-pleated tulle border.

Choral selections were "I Pledge My Love," "Faithful and True," "Father Hear the Prayer-We Offer," and "The Lord Bless You and Keep You." Given in marriage by her father, the bride wore a bouffant gown of satin with a bodice of Chantilly lace, a scalloped neckline, and long, petal point sleeves. Accented the back of the gown were two large satin roses, which held a cascading Watteau train. Her fingertip veil of silk bridal illusion was attached to a tiara of miniature pearls and crystal beads. The bridal bouquet was a Cymbidium orchid surrounded by clusters of carnations.

Matron of honor was Mrs. Jay Bridwell of Littlefield. Other attendants were Mrs. Truman Layman of Earth and Mrs. Freddie Savage of Hereford. Miss Alice Myers, sister of the groom, was junior bridesmaid. They wore street-length dresses of coral silk shantung fashioned with scooped necklines, short sleeves, and straight skirts.

Her fingertip veil of silk bridal illusion was attached to a tiara of miniature pearls and crystal beads. The bridal bouquet was a Cymbidium orchid surrounded by clusters of carnations.

Other survivors include his wife and son, Roy Dale, 13.

Soloist Ben Gollehon, accompanied by Mrs. Darrell Hiersley at the organ, sang "Ave Maria," "Mary at Thy Feet Is Kneeling," "Panis Angelicus," and "On This Day, Oh Beautiful Mother."

Serving at the Nuptial Mass were Charles Fangman and Wayne Reinhart. Gary Yostien was ring bearer. Charles Kitten was his brother's best man. Groomsmen were the cousin of the groom, James Kitten of Slaton, and Wayne Jesko of Muleshoe. Guests were seated by Teddy Fangman, brother-in-law of the bride, and Jerry Kitten, cousin of the groom.

Mrs. Teddy Fangman, sister of the bride, was matron of honor. Bridal attendants were Miss Diane Schmucker and Miss Jan Story. Miss Elaine Albracht was flower girl.

They wore formal gowns of copper-glow sateen in the Southern Belle design. The gowns featured round necklines, elbow-length sleeves, and bell-shaped skirts fashioned with removable overskirts. They wore matching picture hats and shoes, pearls, and white gloves. The matron of honor carried a crescent bouquet and the attendants colonial nosegays of white feathered chrysanthemums trimmed with copper-glow ribbon.

The bride, given in marriage by her father, wore a formal gown of peau de soie with a fitted bodice of Chantilly lace. Aurora crystals accented the scalloped neckline, and fitted sleeves tapered over the fingers. The bouffant skirt of Southern Belle design was fashioned with

# Shower Honors Miss Ada Bettis

Miss Ada Mae Bettis, bride-elect of Harold Anderson, was honored with a shower on Tuesday, Aug. 6, in the home of Mrs. D. C. Kinsey, 129 Avenue C. Calling hours were from 4:30 p.m.

In the receiving line with Miss Bettis were her mother, Mrs. M. A. Bettis, Miss Doris Gene Andrews, an attendant, the prospective bridegroom's mother, Mrs. Carlos Anderson, his sister, Miss Camellia Ann Anderson, and his grandmother, Mrs. J. C. Allred.

Guests were registered in the bride's book by Miss Clydene Allred. At the punch bowl was Miss Patricia Price.

The refreshment table was covered with white net over white taffeta. A wide satin band circled the table. The bride's chosen colors of bronze and gold were used in the centerpiece, which was a three-tiered epergne of gold and crystal filled with bronze chrysanthemums, gold carnations, and greenery.

Hostesses were Mesdames Fritz Christman, G. C. Merritt Jr., J. B. Snead, Paul Harvey, Dub Hair, Marlin Gilliland, Clyde Rayburn, Gene Rickets, Brice Glass, Louie Olson, Clarence Schulz, Clinton Jackson, Jim Clark, Barrett Sowell, Jimmie Mercer, Cecil Oglesby, Roy Calvert, Lynn Kester, Harley Ward, Otis Lee, and D. C. Kinsey.

An electric mixer was the hostess gift.

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# THE SUNDAY BRAND "With His Eyes Closed" Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, August 11, 1963

## High School Technical Training Gains Favor

At the end of the 1963 school year, the De Anza High School of Richmond, California, held its annual honor roll banquet for top students.

Among the honor roll students, say of-

ficials of the school, were boys who not only would not have made the honor roll, but probably would have dropped out of school entirely, had it not been for a unique new technical training program initiated by the district last year.

The program is called the pre-technology program and offers mechanically minded students an alternative to the traditional college preparatory and manual arts training curriculums.

The pre-tech program was so successful in the Richmond Union High School District, that school officials in the bay area are planning to initiate it in eight more schools for the forthcoming year.

Of course, the basic arts studies offered by our schools are important, and should be maintained at a high level; but the increasing shortages of engineering technicians and other skilled workers needed by industry, has pointed up a short-coming in our public school system.

One does not have to turn to the big industrial centers to discover the shortages in skilled workmen, however. Mechanics, lathe operators, machinery operators, welders, printers, linotype operators and many other technical tradesmen are sorely needed throughout the state, yet few, if any, of our high schools are making an effort to fill this gap.

Technical training is important. Many youngsters cannot afford to continue their education in colleges and universities, and indeed, many would not if they could. They will, however, leave high school to discover that they are ill-equipped to handle the job that they may later desire.

A large group of these youngsters will eventually fill the employment offices throughout our nation looking for any type of unskilled work. Others will be fortunate enough to find an employer who will be willing to expend the energy and expense to train the young man for the particular job to be filled.

This situation can be corrected, and should be, by offering technical training courses at the secondary level.

It is the feeling of many school administrators today that proper technical and mechanical training programs in our high schools could solve two problems: The problem of unemployment by our otherwise unskilled laborers, and the problem of crowded colleges filled with youngsters who don't want to be there, and who would most certainly be better off working at a trade suited to their abilities.

fact that individual members are taking a personal interest in the players may well contribute more than any other single club achievement. Another thing we especially like about the Boosters is the fact that they consistently "stay with" the team and players — "win, lose or draw." Fact is, a losing team needs general support and a pat on the back far more than a winning squad, and the record of the Hereford Boosters proves that they follow this schedule right out to the last degree.

In addition to the services rendered individual players and teams, we would add that the Booster Club members are also getting a lot out of the activities. By knowing the youngsters and taking part in club programs, scores of people are becoming more interested in other community affairs, along with the genuine personal pleasures they gain through the association.

Let's face it. The Booster Club is "on the ball" — and is contributing as much, perhaps even more, to this area than any other club we know.

Bobby Kennedy, the President's brother, told a London Times interviewer that the federal government is spending \$650 million in Mississippi and this could be used as a lever to enforce compliance with administration decisions. If politics is to be reduced to a cash basis, perhaps candidates in the future should be asked "What are you doing to buy votes?" The response of course would be "Is your vote for sale?"

The Bell System is testing telephone gift certificates. A mother receiving one from a distant offspring, for example, could call him, applying the certificate to her phone bill. Of course, this example will work in reverse, as any parent knows, but it does offer possibilities.

A California company is marketing cheese spreads in aerosol-type cans. They will advertise this as "The Cheese without the Squeeze," no doubt.



## Valuable Package Held; Postage Due Requested

Recently many residents of the United States received identical letters from a so-called "Beachcombers Club" located on Montego Bay, Jamaica, advising them that it held a valuable package addressed to them.

Although the contents were said to be unknown, the "Club" said it evidently was a gift and it would be glad to forward it

if postage and handling charges totaling \$4.30 in American currency were transmitted.

Details of the scheme, though small, were released through Bureau in a service bulletin to affiliated Chambers of Commerce.

Deaf Smith County Chamber of Commerce is a member of the Better Business Bureau and subscribes to the service.

According to the bulletin, the Post Office Department upon investigation discovered that the addressees of such letters had not ordered the packages, and in fact, knew nothing about them.

It concluded that the operation of the scheme involved a pattern showing that the same representation is made to numerous persons who are solicited to remit postage in the same amount.

"This is so improbable," the Post Office noted, "as to justify an inference of fraud."

The department cited the case of Gottlieb vs. Schaffer where the Court held:

"Where claims are completely opposed to common knowledge their falsity may be inferred from their profligate character. Tiers of fact, whether courts, juries, or administrators, do not require proof of the improbable and they may apply common knowledge and experience with respect to matters.

"An intent to deceive is rarely capable of direct proof, since this involves what is in a man's mind. It is horn book law that this subjective element may be established by circumstantial evidence. It is not any single element segregated from the whole by which determination is to be made, but from the totality of all the acts, conduct and surrounding circumstances and the inferences which may reasonably be drawn from a combination of acts and circumstances."

Obviously the Post Office concluded, "This is merely a plan adopted by the promoters to mulch gullible and curious individuals of the amount solicited."

Accordingly, a fraud order was issued against the club and its promoters in April, 1963.

### 50 YEARS AGO

#### Check Shows Hereford Likes Merry-Go-Round

That the Hereford people like the merry-go-round is clearly in evidence by the way they patronize such institutions. The last one here, which was during the carnival, took in \$510.15, according to the checked report of W. T. Smith. They made 809 runs. All of the concessions at the carnival had a gross income of \$1,895.15. This does not include the rolly-boly and other gambling devices. Mr. Smith says that he has the honor of acting as check clerk for every merry-go-round that has run in Hereford since the town was a town. The one before the last which was held forth on the corner of the court house yard had a three days' run and took in \$465. The people of Hereford patronized the riding machine better than Amarillo folks. For it is reported that the carnival people had to borrow money to get out of town. Its good sport, this merry-go-round business, and the children enjoy an occasional trip to a circle that leads them nowhere.

### 40 YEARS AGO

Two tasty watch fobs, each carrying with it a gold monogrammed medallion, suitably inscribed, will be offered by the Hereford Gun Club as trophies in the registered shoot of the Panhandle Trapshooters Association meet to be held here on August 10. One fob will go to the champion in the 150 registered singles and the other to the winner of the 50 registered handicap event. The Clark Drug Store display windows this week carry an artistic display of guns, shells, birds, silver cups and these trophies and is attracting much attention. This event is expected to attract shooters from all over this area. . . . A party of 18 Boy Scouts headed by A. C. Luther, went to Sulpher Park this morning in a truck driven by Matt Gilliland. The Scouts were in full camp outfit and looked like soldiers. They expect to be at the park until Saturday afternoon and anticipated a big time swimming and fishing.

## Panhandle Paragraphs

### WATER PLENTIFUL IN MULESHOE

"Water, water every where — but not a drop too much" (or sometimes, "not enough") is the cry of several towns in the High Plains area. The hot, dry summer, preceding last weekend's two and a half inch rain has caused water usage to begin to soar but there is no concern over a water shortage in Muleshoe. Water usage hit its peak to date during the April 15 to May 15 period when 21,381,000 gallons ran through city meters, according to Irene Brackman, city clerk in charge of the Water Department.

THE MULESHOE JOURNAL

pp

### NEW LOOK FOR SCHOOLS

Students in the Littlefield School system will have a "new look" in their building when the fall term of school begins on Sept. 3. Remodeling and renovating projects are now underway, and ground has been broken for a new junior high field house. Workmen are going full speed ahead on the conversion of the old junior high auditorium into six classrooms, and this work is due to be completed when school starts. Some of the remodeling work will not be completed until November or December, but Supt. Glenn Reeves said it will probably be the type work which will not disrupt class schedules.

COUNTYWIDE NEWS (Littlefield)

pp

### 'SOAKER' BOOSTS CROPS

If ever a rain was euogized, it was the slow soaker which passed over the Olton area Saturday night. One farmer called it a million dollar rain. Cotton and feed prospects were boosted and farmers were saved countless dollars in shutting down irrigation wells.

THE OLTON ENTERPRISE

pp

### PLANNING, ZONING GROUP NAMED

Members of the City's Planning and Zoning Commission were officially appointed and their duties outlined to them at the regular meeting of the City Council held last week. Six residents of the city were named to serve on the commission. The group met in a session to organize, elect their officers, and decide when they will meet with lawyers to help them get started on their project. The new planning and zoning group is charged with drawing up a new set of ordinances designed to strengthen those already in effect. In addition, the group will plan for any future growth of the city and lay down guidelines.

THE STRATFORD STAR

pp

### NEW PARK MANAGER NAMED

Palo Duro Canyon State Park came under new management Aug. 1. Jerry Tschauer, 26, of Odessa, is the new Region 4 Ranger and administrative ranger for the park. Tschauer is a 1959 graduate of park administration from Texas Tech. He was previously employed with the Ector County Park Department as supervisor of park design and construction for that county. He took over the reins of the 15,000 acre state park replacing park Ranger Buddy Hoskins, who was transferred to the Austin office of the State Parks Board.

THE CANYON NEWS

pp

### FBI PROBES SHORTAGE

A discrepancy of accounts in the Littlefield City, County Federal Employees Credit Fund was probed by an agent of the Federal Bureau of Investigation over the weekend and has the prospect of going to a federal grand jury. The discrepancy was described as "several hundred dollars" by Chief of Police F. A. Fitzgerald, a director in the credit union which held funds deposited by employees of the City of Littlefield, Lamb County, and some federal employees.

LAMB COUNTY LEADER (Littlefield)

## THE BOOTLEG — Philosopher

Editors Note: The Bootleg Philosopher on his Bindweed grass farm is worrying with the test ban treaty this week, his letter indicates.

Dear Editor:

I don't want to throw cold water on the hopes of man, but this test ban treaty everybody's talking about has me confused.

As I understand it, the United States, Russia and England will agree not to test any more nuclear bombs in the atmosphere, underground is all right, and this is a step in the right direction, but compared with the distance we've got to go, I'd say it covers the first two feet on a thousand-mile hike.

What I mean is, the United States alone now has, according to an article I read last night, enough bombs stored away to destroy every major city in the world 125 times, Russia has enough to do the same thing, and England has whatever number her credit with us will allow.

As you can see, that's enough to get not only all the cities but you and me and this bindweed farm. Agreeing not to test these anymore is fine, since we already know they'll work anyway, but what I'd like to see is an agreement not to use them.

However, for those who're afraid Russia's word won't be any good, the treaty also includes a clause saying he can be broken merely by giving three months notice. If some scientist thinks he's invented a newer bomb that'll weigh half as much as the ones we've got and kill twice as many and he'd like to try it out, the treaty won't stand in the way of progress.

And as far as Russia's word goes, if she keeps it for three months, that's progress.

For all I know, Russia's word may be as good as her bond, but I don't believe I'd be interested in investing in Russian bonds.

Yours faithfully,  
J. A.

## THE Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford Texas

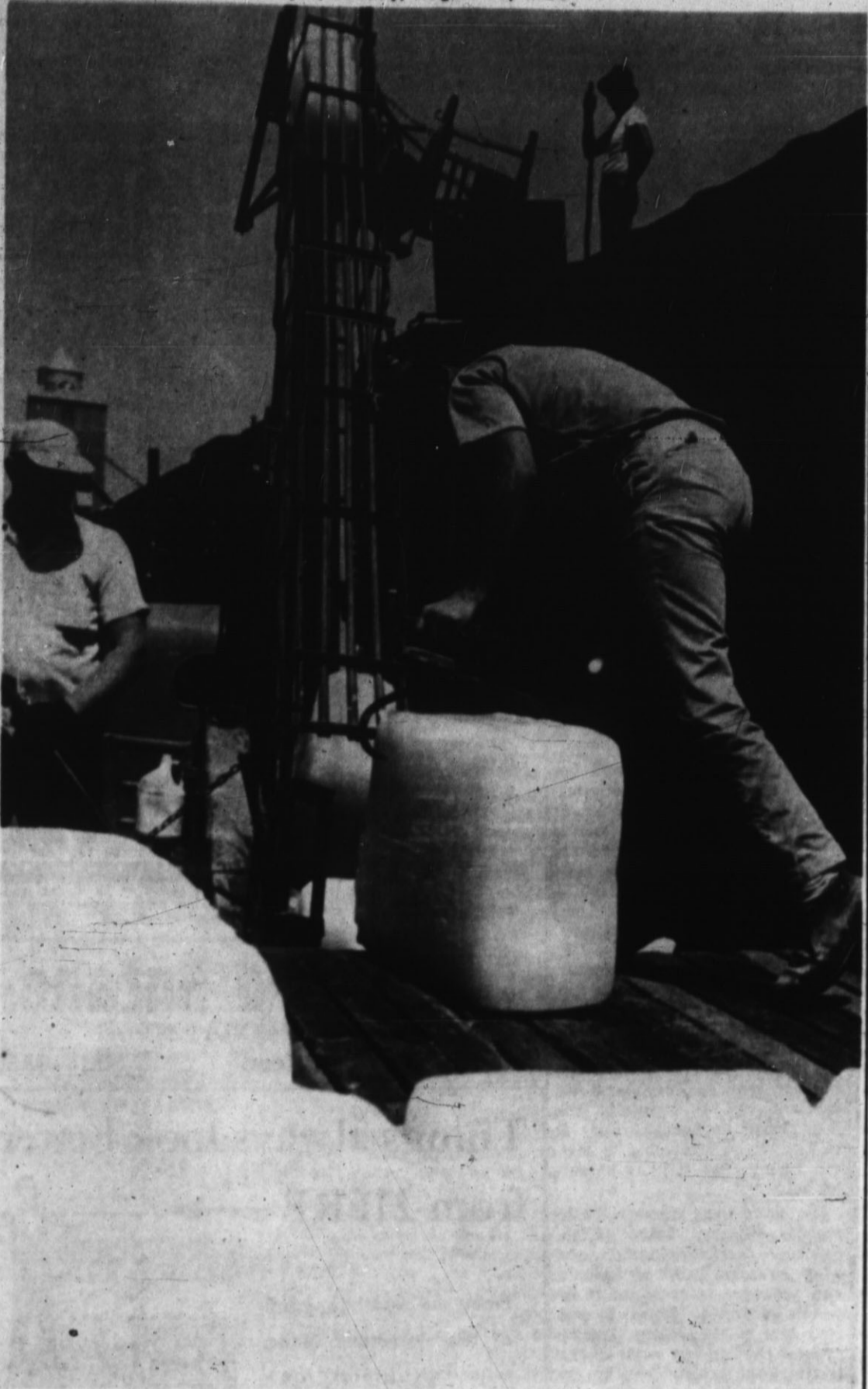


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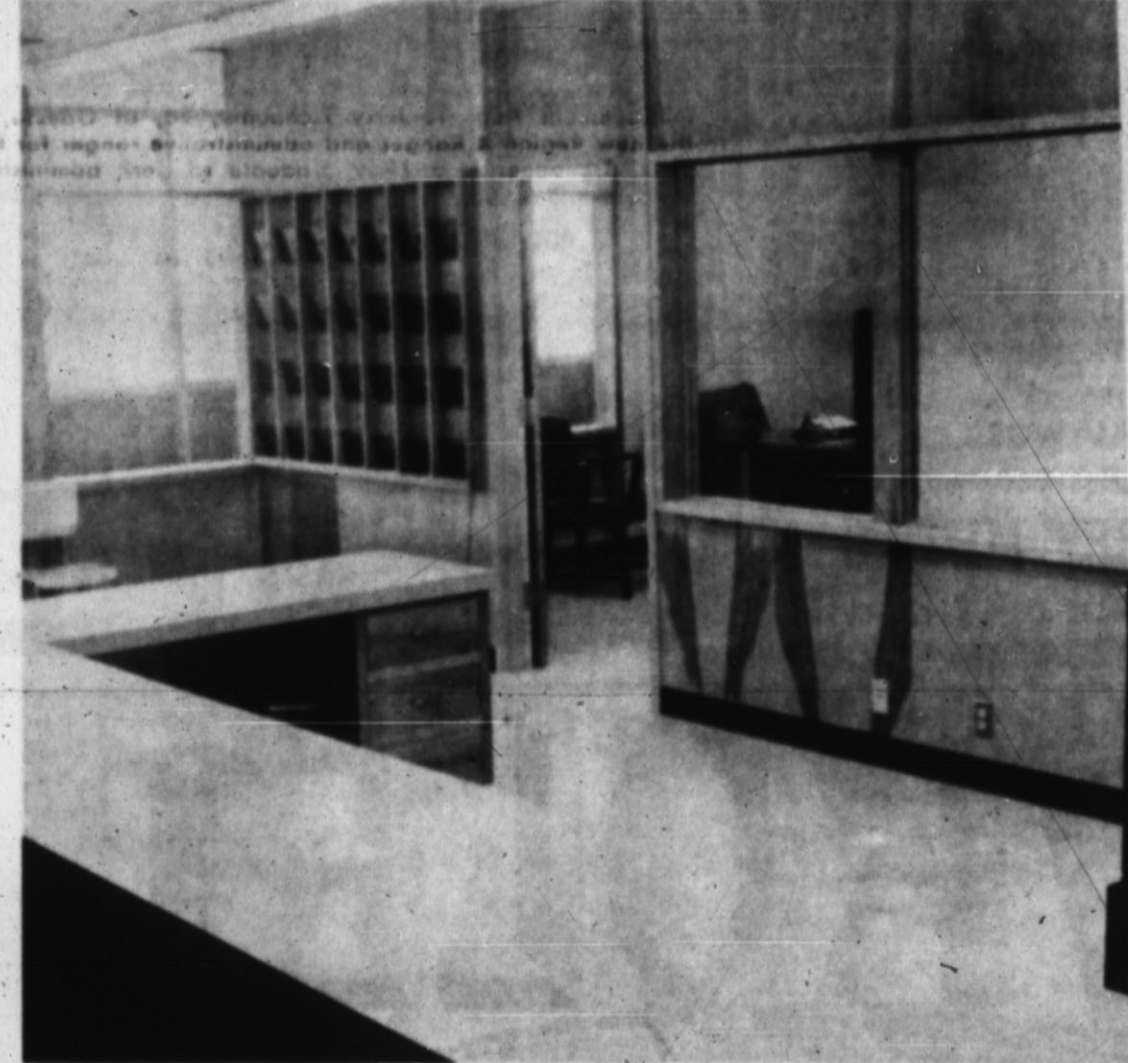
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Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)





ONE OF THE HOTTEST SUMMERTIME jobs is the loading of ice, but it is necessary to the vegetable industry around Hereford. Here, ice is being loaded into one of the refrigerator cars on the Santa Fe Railway tracks. (Staff Photos)



NEW OFFICES AT NORTHWEST Elementary school. They are part of the addition to the school. School will be ready for occupancy on August 29. (Staff Photo)

SPECIALS GOOD MON., TUES., WED., AUGUST 12, 13, 14

## FREE DRAWING 5 Pcs. SILVER COFFEE SERVICE

\* NOTHING TO BUY \* REGISTER EVERY TIME IN STORE  
\* NEED NOT BE PRESENT TO WIN \* MUST BE 16 YRS. OR OLDER  
DRAWING WILL BE SATURDAY, AUGUST 17



### CHUCK ROAST

LB. **49¢**



**FRANKS**  
**ARM ROAST**  
**BACON**

WRIGHT'S  
ALL MEAT

LB. **49¢**

LB. **55¢**

2 lb. bag **\$1.19**

**We Have Peat Moss For Flower Beds!**

### FLOUR

SHURFINE

**5:39¢**

#### SHORTENING

3 LBS. **59¢**

#### ORANGE JUICE

4 FOR \$1

#### KOTEX

3 FOR \$1

#### PINTO BEANS

23¢

#### ICE CREAM

1/2 GAL. **69¢**

#### VELVEETA

2 LB. LOAF **89¢**

#### SPRAY STARCH

69¢

#### APPLE SAUCE

3 FOR 39¢

#### DINNERS

39¢

#### TOILET TISSUE

25¢

#### INSTANT TEA

79¢

#### BLACKEYE PEAS

3 FOR 39¢

### OLEO

MEADOWLAKE  
LB.

**4:89¢**

#### CATSUP

2 FOR 33¢

#### DR. PEPPER

39¢

#### TOOTH PASTE

39¢

#### VITAMINS

\$1.39

### CANTALOUPE

LB. **10¢**



**TOMATOES**  
**SPUDS**  
**CARROTS**

LB. **19¢**

8 LBS. **29¢**

PACK **9¢**

## COMPLETE AUTO REPAIRS WORLEY'S GARAGE

1221 EAST FIRST

- TRACTOR REPAIRS
- MAGNETIC STARTER AND GENERATOR SERVICE
- VALVE WORK
- TUNE UPS
- SERVICE ON ANY MAKE, MODEL OF TRACTOR, TRUCK, AUTOMOBILE

1221 E. FIRST

EM4 - 1493

# TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES  
PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★

CASH AND SAVE







(Editor's Note: This is the tenth in a series of reports on the wanderings of Brand Publisher, Jimmie Gillentine and his son, Buz. They are back in the United States and glad of it. They also stopped for a short visit in Seattle, before beginning the last leg of their summer vacation.)  
By Jimmie Gillentine

although we arrived just 12 months late, most everything seems to be intact except the international exhibits. Many people are still taking in the big show but, of course, it is nothing to compare with last year. These days you can park with ease near the grounds and a lot of natives do just that, then take the bus on down town to work. They now call the fair grounds the Civic Center, and are gradually shifting the improvements into community projects. For instance, they have already installed a recreation

center for retired people, and have a tremendous hobby display sponsored by one of the civic clubs.

We went up in the famous Space Needle, and rode the Monorail. These were the two spectacular things of the 1962 fair, but we found the most interesting thing left on the grounds to be the United States Science Exhibit, which is still complete with special films and equipment. They still have foods from many nations on the grounds, but the sale of souvenirs is beginning to wane—and I guess this is the acid test for operating any fair. All in all, it was a most interesting day and despite the portions we missed, we probably had far better treatment than most of the 1962 visitors who faced the tremendous crowds.

Seattle is a bustling city of well over 500,000, but it seems to be suffering more than somewhat of a let-down from the previous World Fair boom. Vacant buildings are to be noticed with frequency in the downtown district, and there are so many motels that none of them appear to be doing any good; I would guess 25 to 50 per cent occupancy. The Seattle Post-Intelligencer reported employment "Off 14,600" since August of last year in aerospace, which provides a big segment of the economy in these parts. Some of their other worries include the lowest salmon catch in history, several strikes now in progress, and the possibility of an atomic war. This is one of the few places you see which posts and publicized "evacuation routes" in case of bombs. Without doubt, they are highly vulnerable in case of a Russian attack.

Just before we left Canada, we had our wheels aligned in Prince George, a town of something like 20,000 population, and I ran into a complete new experience: a "deaf and dumb" barber. Naturally, I have known a lot of barbers, but never before a "deaf one. I lived next door to Abe Martin for 14 to 15 years, and he can hear real well, so can Charley Morris, even Reed Williams doesn't need a hearing aid. And when it comes to talking, I figured this was really more a part of the business than clipping, trimming and shaving. However, this little Canadian had a "card listing the things you might want and when you pointed to one, he went to work. He breezed right through the job, but when you don't have any more hair than I have, a little conversation goes a long way toward making you feel that you had your money's worth.

The real highlight of our trip, though, was a two-day stop over with the Neffs on their "Nazco" Ranch, some 6 miles west of Quesnel, B. C. Herman took off a few hours from "haying" and carried us to one of the "sugar holes" on the layout, which is tremendous. Fishing was so good that I kept pinching myself every once in a while to see if I was dreaming. Right away, we got to the point where we kept nothing under 12 inches—and would still stand in one spot and get our "10-limit" in 20 or 25 minutes. All of these trout are Rainbows, but some of them have pink meat instead of white. I have heard old timers talk about fishing like this, but never dreamed that I would actually see it. To tell the truth, it is so easy that it sort of takes away the fun... but those rascals really fight.

"Even Guy Lawrence could get his limit, maybe?" asked Herman with a grin, and I said "Yeah, maybe Guy Lawrence, too"—but we never could decide for sure.

If Herman could pick up this Canadian Ranch and

move it down around where Oldham County now sits, he sure would have a deal. He could restrict the fishing to Colorado anglers alone, and do a land office business.

In addition, it is a going outfit when it comes to running cattle. There are numerous hay meadows, and the 300 head of stockers he is running have hardly even touched the hill-sides—still they are all as fat as butter. Lots of fine, towering pine trees, and the prettiest water you ever saw. It really is a nice layout.

Allen Neff and his wife, the former Dolly Paetzold, are also on the ranch and seem to really go for the life, despite some of the inconveniences. Dolly says she is just now getting the hang of the wood range, on which she cooks. However, she has the pioneer spirit. I ever saw it, and seems generally happy. Barbara Neff, who gets more homesick for Texas than the rest, was visiting while we were there, and we were sorry to miss her. She is making quite a record, though, and earned a special plaque as top student in the Quesnel schools last year. Kim didn't say much, but appears to adapt to the ranch life well. Mrs. Neff fixed dinner for us the night we left—and we truly enjoyed the home cooking, which was the first we had eaten in something like 30 days.

They were all laughing about the situation which resulted when Barbara was chosen as yell leader at Quesnel last year, and introduced some of the yells which are popular back in Hereford High. The Canadians took her instructions quite literally and when they went up to Prince George for the big game, the Quesnel rooting section stole the show. All of their yells, it seems, had that familiar Texas drawl.

The country is rough and wild, no doubt about that. Herman insisted that we take his rifle out to our camp. "Just in case you run into that bear which has been prowling the area." You can hardly travel a mile without spotting a deer or two, and he says that moose are plentiful during the winter months. A funny thing, though, you have to have a permit from the Forestry Department to build a camp fire; permits are free, but if unexpected fires show up, a helicopter will drop in and find out why.

They miss things like electricity and telephones, but the radio station in Quesnel has special broadcasts three times each day over which personal messages are sent to the ranch families and settlers in the area.

The thing they seem to miss most, though, are Texans. Canadians generally take their time about doing things—and it gets on American nerves. No one seems to get in a hurry—probably a British attribute—and the Neffs say they honestly are worse than the people of Mexico, when it comes to "manana". The absence of competition is another big item in this world; cars, for instance, run a good 30 per cent above the United States, and Herman says they never sell anything lower than list price, including appliances, farm machinery and other heavy materials. When you add the

import duties, it can become burdensome.

For instance, if you don't buy gasoline, you air your own tires. Mostly, it is the little things that irk you!

"I never realized it before," said Herman with emphasis, "but there is no other nation in the world like the United States—and that's for sure". All of these former Herefordites have retained their U. S. citizenship, and are in Canada as "settlers" and "visitors". Help is another big problem, which they have partially solved with Indians from a nearby reservation. Some of them are pretty good, too, according to the Neffs.

Quesnel is a nice town, which I would guess at something like 5,000. The business section is about as large as that in Hereford, however, due to the fact that trade territorialists in this country are absolutely tremendous.

Every barn and garage in Canada has from two to 10 sets of moose horns mounted on the front. We decided that only married men kill moose in Canada—and the wives won't let them bring the horns into the house.

Mostly, though, we are worried over the fact that the mosquitoes—still big, bold and numerous—do not bother us any more. Not even after we bath. Herman says we have "gone native".

Another real interesting thing about this country is the hay meadows, which seem to "float"; anyway, they have no bottom, although you can drive across them without trouble when they are dry. Herman says they drove a 15-foot pole into one of his meadows and found no bottom. They have also stuck tractors several times while gathering hay, but they tie a log across the back wheels, "shover 'er in reverse" and come right out.

It really is a wonderful country. As I said, this stop-over was a true highlight of our trip. Some day I hope to get back while the fishing is still so good.

BACK HOME—And, as the old boy said, "There's no place like it".

Honest, I always thought folks liked hometowns because they knew so many people, had so many friends, and could maybe

even cash a check without being identified—but Hereford is different. From the time we got to the irrigation belt around Bovina, you could begin to see the difference in the country—and the closer we got to Hereford, the better it looked. In all of the places we went and all of the things we saw, there was absolutely nothing to compare with the High Plains irrigation belt, and that's for sure.

A lot of people have asked how many miles we travelled. Our speedometer showed 9,786.4 miles for the trip. We had to do a lot of these miles at 35 and 40 miles an hour, especially over the Alcan. We did not get back with a single tire with which we started. Someone got to figuring, and came up with the idea that during the five weeks, we spent a little more than three weeks driving—and that is probably just about right.

The only bad thing about being home is the fact that we got back before all of the columns ran, and it is confusing to read about a character in Anchorage, then run into him while walking down the street. Fact is, we mailed the last column in Seattle on Monday, spent Tuesday at the fair—and still got home a day ahead of the letter. Nolan Grady and the boys at the post office say that this is all my fault, because I carefully had them write down the new-fangled zip code before I left to expedite the columns—and wound up using the wrong one. I got a "9" instead of a "7" at the start of the code number and, when they looked it up, I was speeding all of the columns to Los Angeles instead of Hereford. I am sure it was his writing, instead of my reading but, anyway, they came via of California. Incidentally, the ones from Anchorage made it in fine shape according to Melvin Young; two days, I believe he said.

We came back through Washington, Oregon, Idaho, Utah, Colorado and New Mexico, and after covering most of Idaho I can see why so many of those people moved to Texas. It was real fine in the valley country around Burley, but most of the scenery we crossed was pretty scenery we had been enjoying. We got amused at the huge signs painted on the road, which said: "Keep Idaho GREEN."

Use Your Ash Tray". This would have been a good idea, except that it was more the color of burnt toast than vegetation, especially around Boise. We did press a little harder on the gas, though, when we saw those "McCaslin Lumber Companies", which I understand are (Continued on page 7)

For Integrity

**HEREFORD INSURANCE AGENCY**  
and  
**DEAF SMITH COUNTY ABSTRACT CO.**

EM 4-0850  
Elizabeth Witherspoon  
Don Baugous  
Benny Cooper

REPRESENTING  
FIRST FEDERAL SAVINGS & LOAN ASSN.  
OF AMARILLO

New York Stock Exchange  
Service for Hereford  
DIAL

**EM4 - 0644**

(This is a local number —  
No Toll Charge)

Schneider, Bernet & Hickman, Inc.  
Established 1932

Griffin Dallarhide, Manager  
Member:  
New York Stock Exchange

**CROWE-GULDE READY-MIXED CONCRETE**

SAY, THIS STUFF IS GREAT... NO WONDER ALL THE GUYS SAY CROWE-GULDE CONCRETE IS THE BEST. IT COMES IN THOSE BIG WHITE TRUCKS WITH THE FUNNY CROW ON THE SIDE... FOR THE VERY BEST IN QUALITY AND SERVICE, CALL CROWE-GULDE, AMARILLO, CANYON, HEREFORD...

**AIR CONDITIONING**  
And All Types of  
**SHEET METAL WORK**  
Call Stan Fry for Free Estimates

**WALKER SHEET METAL SHOP**  
305 E. Third SHOP EM4-0788

**PREMIUM FEATURES  
NEW, LOW PRICES**

**GENERAL NYLON SPECIAL TRACTOR TIRE**

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Clean—keep clean—dig deeper—pull better.

PLUS  
36 Months Field Hazard Guarantee protects your investment.

**THE GENERAL TIRE**

**Hereford Butane**  
INCORPORATED  
Veterans Park Road EM4-3367

Things always look better from HERE →

From the vantage point of the systematic saver, many problems look smaller; opportunities look closer—the whole world looks brighter!

BE "ON TOP"  
—WITH A  
STEADILY-GROWING  
SAVINGS ACCOUNT  
AT OUR BANK

**BANK BOOK**

**THE FIRST NATIONAL BANK**

**CHEVROLET**

Quality

Good dry cleaning is only half the battle. You also need reliable delivery. This is the truck for it.

Telephone your Chevrolet dealer for any type of truck.

**ORSBORN CHEVROLET-OLDS**  
HEREFORD, TEXAS

**CROWE-GULDE READY-MIXED CONCRETE**

SAY, THIS STUFF IS GREAT... NO WONDER ALL THE GUYS SAY CROWE-GULDE CONCRETE IS THE BEST. IT COMES IN THOSE BIG WHITE TRUCKS WITH THE FUNNY CROW ON THE SIDE... FOR THE VERY BEST IN QUALITY AND SERVICE, CALL CROWE-GULDE, AMARILLO, CANYON, HEREFORD...





By Melvin Young  
Virgil Justice and Frank Wiginton, owner and manager respectively of the Lucky U Motel, gave us a personal guided tour of their establishment last week and we were quite pleased at what we saw. Virgil and Frank of course, might be considered a little biased in their opinions; however, we'll back them up all the way. It's really nice. Virgil contends that the all new Lucky U is tomorrow's motel today, and we can well understand why. The folks out there are in the process of completely remodeling the existing units and of adding 18 more. This will give a total of 50 units upon completion.

There will be an open house scheduled for sometime in September, and everyone will be able to see the results firsthand.

Bill Thompson, local Chamber

### A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Mgrs. Courthouse P. O. Box 73 Phone EM 4-1504

Showing Blocks Free City Maps

**NELSON RIEGERS**  
PLUMBER

I'M A HARD-WORKING CHAP ALWAYS WILLING TO HELP YOU GOOD FOLKS HAVE MORE COMFORT AND EASE

**Nelson**  
Plumbing & Heating

PLUMBING HEATING AIR CONDITIONING SHEET METAL

NELSON RIEGER OWNER EM 4 3848 - HEREFORD TEX

## Hereford Bull...

(Continued from page 6)  
operated by Carl's brother. Boise was larger than we expected; I believe they said a round 80,000 people.

In Oregon and Idaho, they had a new wrinkle on me. They patrolled the highways by air, instead of patrol cars. Everyone told us it was "sudden death" to exceed the limits. They spot cars from the air, check their speed through mile points marked along the road—and radio a patrol car to pick up offenders, taking down the license number through glasses. We had no trouble, however; the speed limit was 70-miles-an-hour, and it really pushed our van to make 65 m.p.h. The only times we ever hit 70 was downhill and with a strong tailwind.

Some character in Idaho runs a chain of service stations which he calls the "Stinker Stations"; he uses a skunk as a trademark, and has hundreds of silly signs along the road. We got to looking for them, and finally filled up with the old boy a couple of times. Mostly, they were stuff like this: "Idaho skunks are not to be sniffed at;" "Report all smoke signals to Western Union;" "Farm girls aren't always 'prairie chickens';"

"Sheep herders headed for town have the right of way;" "Think BIG. Raise elephants;" and just before we crossed the Utah border the last one read: "Methodists, watch out for those 'Mormon Crickets'."

We hit Colorado at Grand Junction and, after that, most of the road was familiar—especially after we decided to come back through Albuquerque.

A lot of people gave us information and tips before we left; some were helpful, others were not. Consequently, in behalf of future generations, Buz and I came up with the following "10 Rules for Camping," composed by a couple of experts—and passed along to you without charge or obligation:

1. Take along a van, then add a couple of trailers—and you still won't have room for everything.

2. Locate a tremendously long extension cord—or you had just as well leave your TV set and electric razor at home.

3. When mosquitoes give you trouble, just build up a big fire and throw some old rubber tires into the flames when it gets going good. This makes the mosquitoes irate, and occasionally has the same effect on forest rangers. P. S. Don't get upset if they call you "that Damn Texan"; just remember

that the Yankees are still going strong.

4. If you get there first, bring all of the camp tables over to your spot, and rent them to campers who arrive late. This works better in Canada, where the Mounties are not so large as many other places. P. S. Don't try it in Alaska.

5. If you smell some particular tasty cooking in another camp, just yell out: "Hey, look at that funny kitten with the stripe down his back" and, when things clear out, help yourself. Take back the dishes

should be. Gib is agent for the Great American of Dallas Co.

Paul Stevens called to give us the "straight dope" concerning the beginning of school.

Actually, we weren't very far off base, which is pretty good for us. But according to Mr. Stevens, and he should know, enrollment will be on the 28th of August with classes beginning on the 29th. Well kids, we tried to delay the deal for you, but just couldn't get away with it.

Mrs. Nora Gillis, 803 N. Miles Avenue, called Thursday and told us that she had just returned from Monterrey, Mexico where she visited with my wife. Mrs. Gillis and Mrs. Glenn Snyder of Hereford made the trip with Dr. and Mrs. Ples Harper of Canyon, along with a number of others from the surrounding area. They toured extensively in Mexico, visiting Mexico City, Guadalajara, Monterrey, and many other points throughout the country.

And speaking of our better half, we're getting a little anxious to be heading in that direction. We plan to leave Hereford on Saturday the 17th, arriving in Monterrey early Monday morning.

And then there's the story about the pompous orator who was about to begin his speech when a news photographer began walking around the rostrum looking for a likely shot. The chairman, fearful that the orator would be annoyed, called the photographer aside and whispered: "Don't take his picture while he is speaking. Shoot him before he starts."

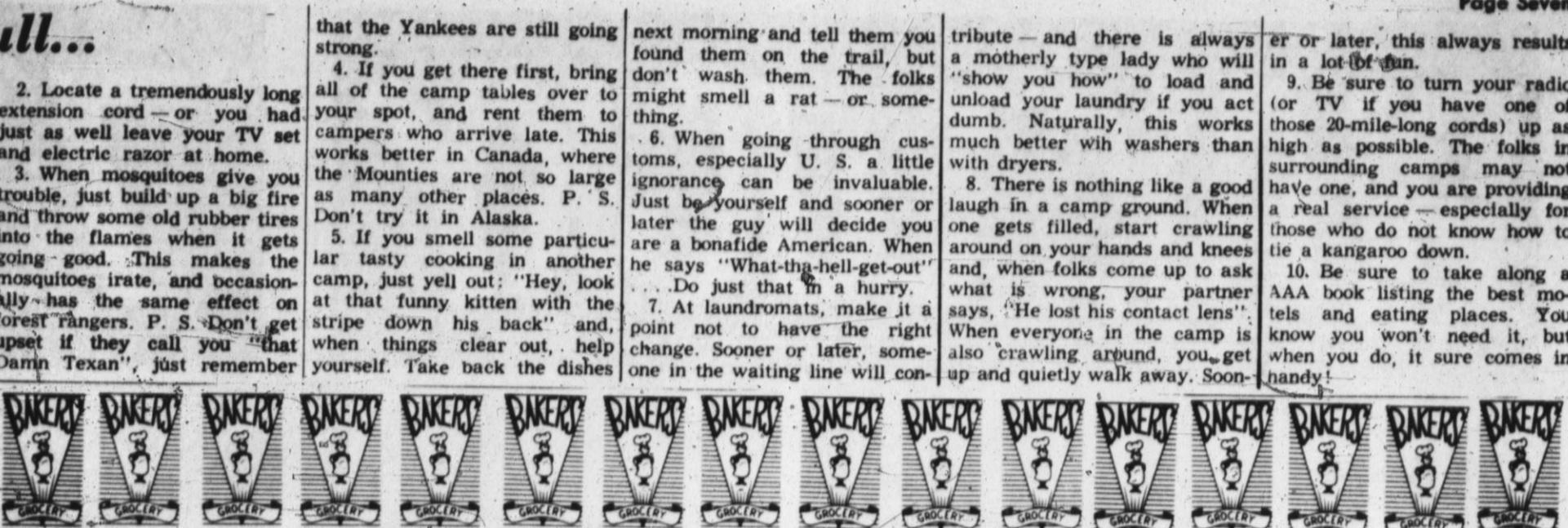
Pool Your Needs  
**SENIOR CITIZENS**  
AGES 61-80  
Guaranteed Renewable HOSPITAL INSURANCE  
Written by B. M. A.

Pool Your Needs!  
**INSURANCE REAL ESTATE**

**LOANS**  
Pool Insurance Agency  
407 N. Main EM 4-0758

Boost small-grain yields with  
**Monsanto Anhydrous Ammonia**  
from  
**Hereford Grain Corporation**  
Veterans Park Road EM4-3755

Monsanto Anhydrous Ammonia packs more nitrogen per pound and per dollar than any other type of carrier. It's guaranteed 82.2% nitrogen. It resists leaching... remains locked in the soil, ready to work when your small grain needs it most. Monsanto Anhydrous Ammonia is easy to apply. No bags to tear, tip or tote. You can put down all you need for the entire growing season, or use it as a starter—to be followed by a side-dress application. Let us build your program around Monsanto Anhydrous Ammonia.



# GRAND OPENING

August 13th & 14th - 10 A.M. to 6 P.M.

## BAKER'S SAVINGS STAMPS

Complimentary Starter Books for Everyone

Both Days Redemable in Trade or Cash

### FREE - FREE - FREE - FREE - FREE

### 20 Big Baskets of Groceries 20

### GRAND PRIZE Westbend Kabob Grill

\$29.95 VALUE

Register both days for grand prize. No purchase is necessary and you do not need to be present to win.

And *Look* at this

## BAKER'S DOZEN SALE!

Buy your grocery items by the dozen and get No. 13 FREE



### Double Baker's Savings Stamps Both Days

### WHAT A SALE!

Bring Your Want List and Stock Up!

BARGAINS GALORE STOREWIDE

Cartons of cigarettes not in sale. No stamps on cigarettes and tobacco.

Refreshments and Treats for Everyone!

### Jack & Ruby

are saying

Double Savings Stamps Both Days!

### U' ALL COME!

# BAKER'S GROCERY

Hi-Way 60 - 1301 East First St. - Park Ave.





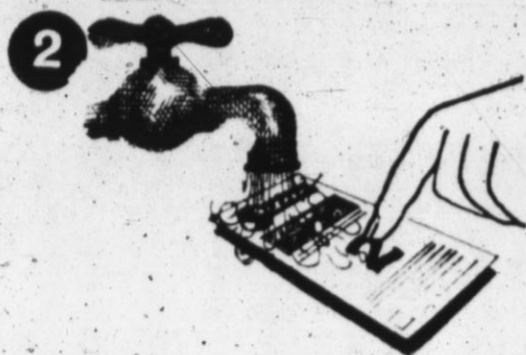
# PLAY LUCKY "7" WIN \$100

HERE'S HOW TO PLAY . . .

At Home Simply Moisten Your Card With Water - Do Not Rub!



**1** GET A FREE LUCKY "7" CARD ON EACH VISIT TO SAFEWAY NO PURCHASE REQUIRED!



**2** A Number Will Appear - The Number Will Disappear When Dry And Will Appear Again When Moistened.



**3** When You Have Four (4) Cards Which Add Up To Seven (7) - Bring Them To SAFEWAY For Your

**\$100 PRIZE**

**4** **\$100 BONUS CARDS**

Many of The Cards Have "Lucky 7 Winner" Printed in Invisible Ink Instead of A Number - Each of These Cards Wins \$100 CASH

GET FREE LUCKY 7 CARD AT SAFEWAY

One free card per store visit. No purchase required. Purchaser not favored. No need to pass through checkstand. Secure your card at either end of the checkstand or from any store employee other than the meat department.

1. Only Lucky 7 Cards Distributed By Safeway May Be Used.
2. Four Cards Are Required To Make A Total of 7 to be valid. A Legible Number Must Appear On Each Card In Mystery Printing.
3. Cards Showing Evidence of Alteration Cannot Be Accepted.
4. Safeway Reserves The Right To Determine And Verify Winners.

Bring Them To Safeway For Your Prize!

NO PURCHASE NECESSARY . . . . . SO SIMPLE TO PLAY . . . . . HUNDREDS OF WINNERS

## FRYERS



Fresh Dressed, Whole Plump Tender Frying Chickens. 1 1/2 to 2 1/2 Average

**33c**

Fresh Dressed Pan Ready Cut-Up Fryers

lb. **37c**

### Fresh Fryers Parts

<b>BREAST</b>	All White Meat Cut Fresh Daily	lb.	<b>59c</b>
<b>FULL LEGS</b>	Fryer Legs and Thighs, Cut	lb.	<b>45c</b>
<b>FRYER PARTS</b>	Fresh Daily Economy Wings and Backs	5 - lb. Pkg.	<b>89c</b>

Lucerne gelatin - asst. flavors 15 oz. pkg. **39c**  
 Captain's Choice - sole, haddock, Fish Steaks perch 12 oz. pkg. **49c**

## VELVEETA

Kraft Cheese Spread 2 - lb. Box **79c**

Save On These Specials At Safeway

Snow Star  
**ICE CREAM**  
 Half Gal. Ctn.  
**59c**

# SUGAR FLOUR CATSUP

Holly Beet Sugar	<b>5</b>	LB. BAG	<b>69c</b>
Harvest Blossom	<b>25</b>	LB. BAG	<b>\$1.69</b>
Highway Tomato Catsup	<b>8</b>	14 OZ. BTLS. FOR	<b>\$1.00</b>

Piedmont Salad  
**DRESSING**  
 Special Low Price

Qt. Jar	<b>29c</b>
---------	------------

Folgers  
**COFFEE**  
 Why Pay More?

1 - lb. Can	<b>59c</b>
-------------	------------

<b>BEANS</b>	Big Chief	4 lb. Bag	<b>43c</b>
<b>LARD</b>	Wright's	3 lb. Ctn.	<b>39c</b>
<b>BEVERAGE</b>	Cragmont	6 12 oz. Cans	<b>39c</b>
<b>COTTAGE CHEESE</b>	Lucerne Bonus Quality	2 lb. Ctn.	<b>39c</b>

Garden Fresh Produce

## CABBAGE

Colorado Firm Green Heads  
 lb. **5c**

---

## GRAPES

Seedless California  
 lb. **25c**

California Le Grande <b>ONIONS</b> lb. <b>29c</b>	California Sunkist <b>LEMONS</b> lb. <b>19c</b>	Texas Yellow <b>NECTARINES</b> lb. <b>10c</b>
--	--	--

- Chicken of the Sea 4¢ Off - No. 3/4 Can **49c**
- Chunk Tuna 1 - lb. pkg. **49c**
- Supreme Grahams Royal Treat Buttons 4 oz. can **35c**
- Mushrooms **45c**
- T.V. Dinners Swanson ea. **65c**
- Pard Dog Food Bomb 12 oz. 2 - lb. can **31c**
- Raid Insect Killer Insect Repellent 5 - oz. **\$1.17**
- Raid Off **87c**
- Raid Spray House & Carden 14 - oz. **\$1.37**
- Raid Spray Roach & Ant 11 oz. **87c**

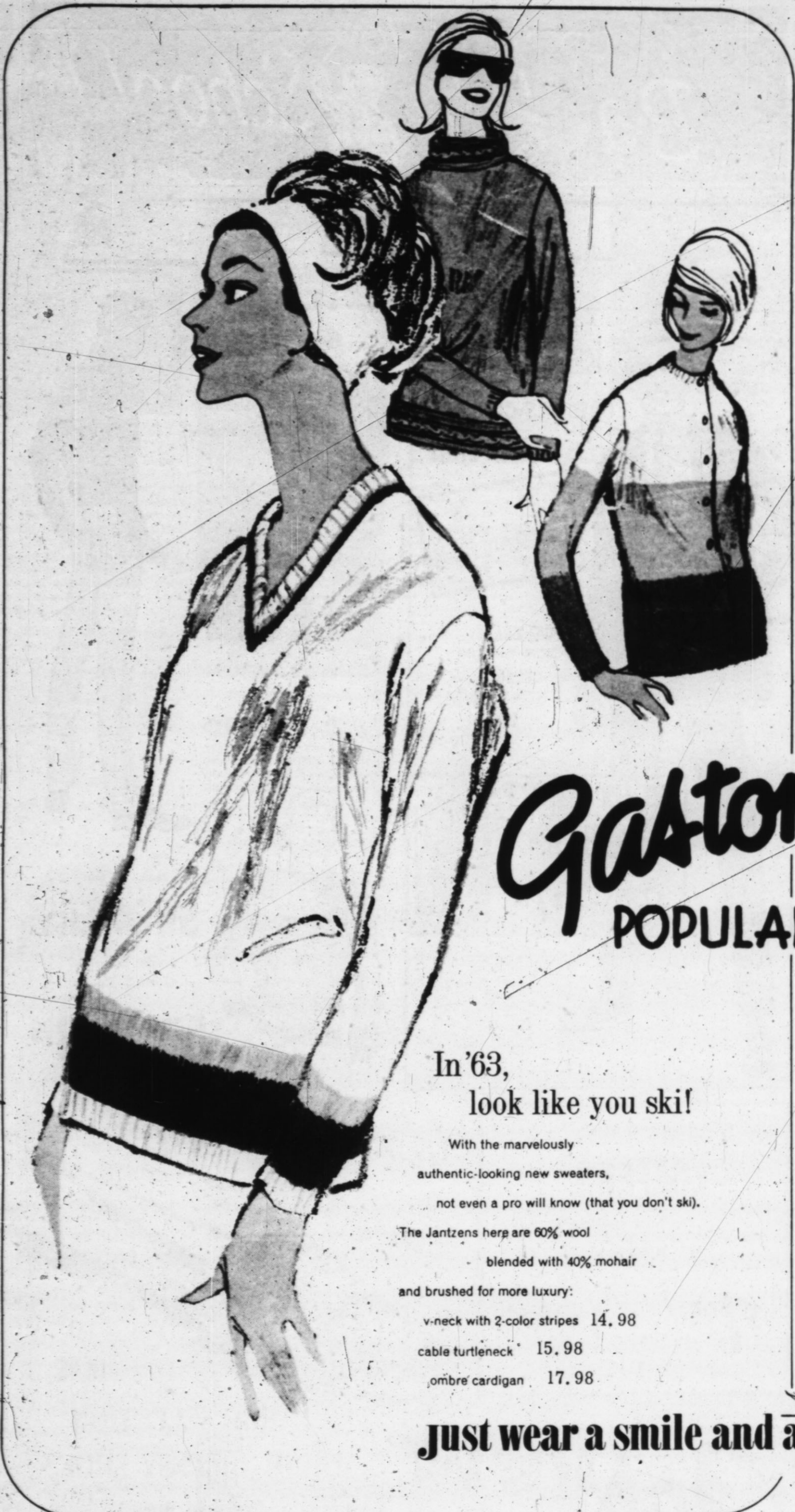
**DOUBLE GUNN BROS. STAMPS WEDNESDAY**  
 With \$250 Purchase or More

<b>FLORIENT</b> Deodorant 7 - 1/2 oz. can <b>69c</b>	<b>AJAX</b> Powder 21 - oz. can <b>25c</b>	<b>SKINNERS</b> Macaroni 2 2 - oz. pkgs. <b>27c</b>
--	--	---

Prices Effective Thru Aug. 19, 1963 at Safeway in Hereford







# Gaston's

## POPULAR STORE

In '63,  
look like you ski!

With the marvelously  
authentic-looking new sweaters,  
... not even a pro will know (that you don't ski).

The Jantzens here are 60% wool  
blended with 40% mohair  
and brushed for more luxury:

- v-neck with 2-color stripes 14.98
- cable turtleneck 15.98
- ombre cardigan 17.98

Exclusively  
at  
Gaston's

just wear a smile and a **Jantzen**

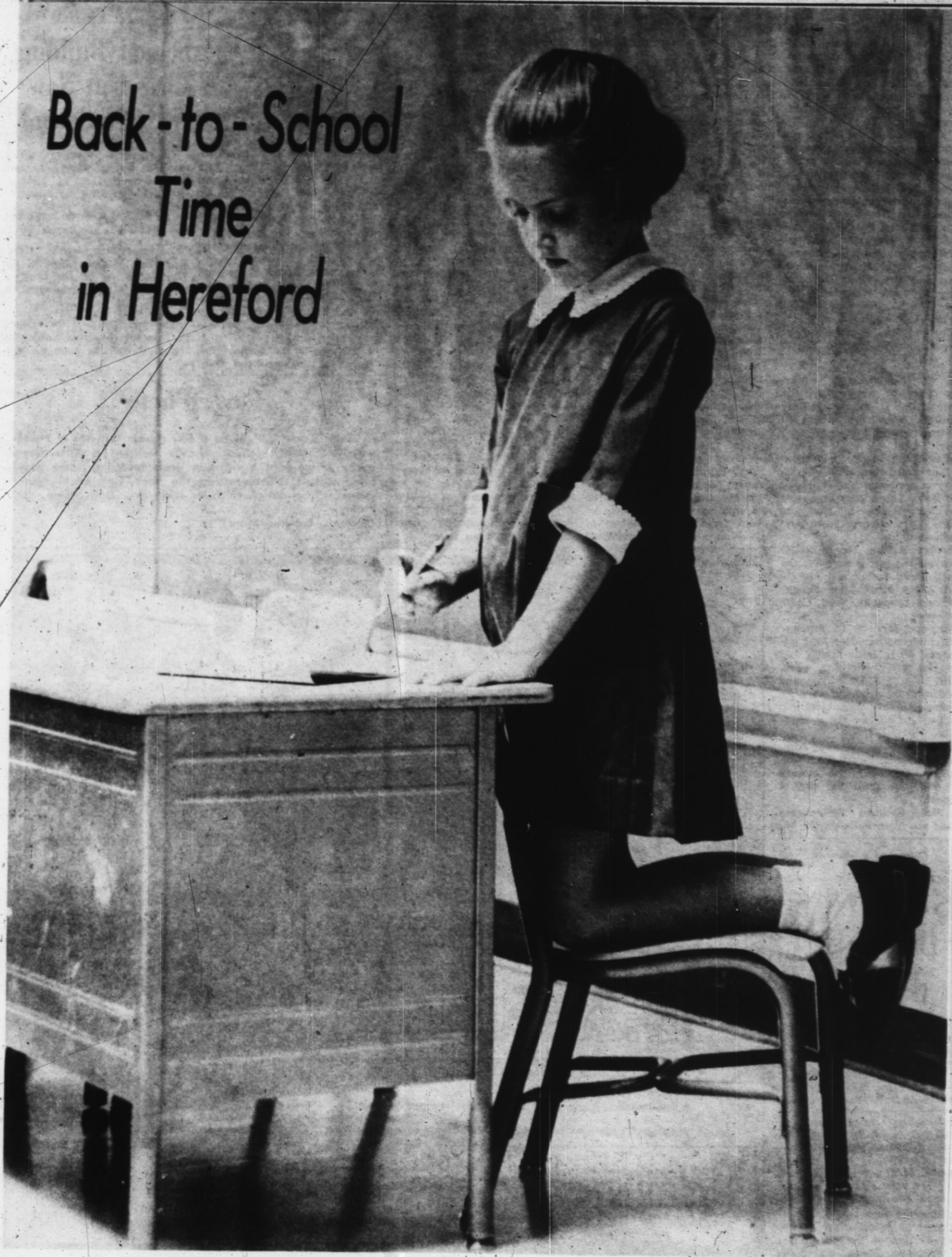


# The Sunday Brand

THE SUNDAY BRAND, HEREFORD, TEXAS, SUNDAY, AUGUST 11, 1963

BACK-TO-SCHOOL EDITION

Back-to-School  
Time  
in Hereford





**ADRIAN NEWS**

# Couple Wed In Ceremonies Recently At Tucumcari

**By ANN BEAVERS**  
Miss Phillis Peters, daughter of Mr. and Mrs. Marion Ferguson of Adrian and Jimmie Don Dawson were married last Monday in Clovis, N.M. The couple plan to live in Adrian. Mrs. Carol Rinholt and children visited last week in Comanche with her mother and family. Mr. and Mrs. Les Gilliam and daughter visited last week in Enoch and Morton with his relatives.

A reunion of the Monk and Maupin families was recently held in Melrose, N. M., in the home of Mr. and Mrs. Tuck Monk. Thirty-four relatives attended the reunion from the Texas and New Mexico area. Mr. and Mrs. Pat Maupin and grandson, Troy; Mr. and Mrs. T.H. Subert, and Mrs. Imogene Parker from Adrian attended. Mr. and Mrs. Alford Reynolds from Big Lake, visited his mother, Mrs. Lellie Reynolds of Adrian, last week.

Mr. and Mrs. Danny Wagner took Luther Wagner to Dallas last week.

A Hendrick family reunion was held last weekend at the home of Bob Hendrick and Tiny Hendrick of Adrian. About 60 relatives spent the weekend there.

Miss Diana Sue Betts celebrated her third birthday with a party in her home last Thursday afternoon. Those attending were Mrs. Darrell Sewell, Leslie and Bobby, Mrs. Henry Scott, and Rennie Adkins.

Ronnie Adkins from Skellytown visited last week with the Butch Betts family.

Mr. and Mrs. John Skaggs are vacationing in Creed, Colo., this week.

Mr. and Mrs. J. D. Stringer and children from Hereford visited the W. B. Betts family and the Bob Caldwells last week.

Mr. and Mrs. Dan True and children from Amarillo were returning from the mountains and stopped in Adrian for a short while.

Paula Crietz is attending summer classes at Texas Tech College in Lubbock. The classes will continue until the end of August.

Mrs. Richard Fortenberry and son from Bellview, N. M.,

and Mrs. Donald Fortenberry visited Mrs. Nannie Fortenberry, Friday August 2.

Mr. and Mrs. Marvin McFalls and sons and Guy McFalls from Cretherville, Ind., visited the M. H. Zaring Jr. and M. H. Zaring Sr. families last Monday and Tuesday.

Mr. and Mrs. Horace Betts and family were vacationing in the Ruidoso, N. M. area last weekend.

Jackie Kidder from Denver returned home Friday after spending most of the summer with the Finchers. Ricky and Dave Gruhkey went with him for a short visit.

Terry Crietz and Kippy Morgan are visiting in Colorado this week. They spent two days at Conchas Dam.

Mr. and Mrs. Cotton Johnson and children left Saturday August 3, to visit Buck McNabb in Tucson Ariz.

Mrs. Ted Hale and children are visiting in Floydada with the Bee Jones family while Ted Hale and Ronald Mayberry are in Houston attending a coaches school.

Mr. and Mrs. E. E. Allen were Sunday dinner guests of Mr. and Mrs. Gene Webb and children in Amarillo. They brought Chet and Keith home with them for a two weeks visit.

Mrs. Emma Bales and Mrs. Frankie Shaw visited Sunday with Mr. and Mrs. John Rick and children near Hereford.

Mrs. Opal Pond, daughter of Mrs. Emma Bales, has returned

to Houston. She has been in Adrian visiting her mother.

Mr. and Mrs. Oscar Brominman and family spent the weekend in Woodward, Okla., attending a Brominman family reunion.

Mrs. Claude Hicks was honored with a surprise pink and blue shower, Tuesday evening in the home of Mrs. Geneva Class. The guests were served cake and punch.

Mr. and Mrs. Check Garrison and children and Dwight Hayes visited in Colorado Springs, Colo., and in Denver, Colo., with Ted Broton, Mr. and Mrs. Chet Kidder and Jackie, and Davy and Ricky Gruhkey, last week.

Mrs. Jessie Jordan is visiting in Fort Worth with Mr. and Mrs. Moran Pounds and son.

Mrs. Edith Morgan and children visited in Turkey with Dr. and Mrs. Hall and their five sons. The Morgans and the Halls were stationed in Totters, France, seven years ago.

Jerry Biddle and his fiance were supper guests of Mr. and Mrs. Billy Brown and family Monday Aug. 5.

The Adrian Baptist Church held their annual picnic last Thursday evening in Paint Rock. About 32 members attended.

The men of the Methodist Church were hosts for an ice cream supper held at Fellowship Hall of the Methodist Church. Bob Lotspeich showed slides of his Asian tour.

Jess Fincher and W. C. Edmonds visited last week in Dallas with W. C.'s sister, Mrs. Margret Golden. Mrs. Golden returned to Adrian with them.

The Caprock 4-H girls had their meeting on July 24, in the home of Mrs. John Horton, their leader. There were six girls attending and one guest, Mrs. Russell Patterson.

They reviewed their record books and gave instructions to the beginners on hemming their dish towels. The Patterson girls, Sheryl, Carla and Donna, served cookies and lemonade. The next meeting will be Aug. 7.

Mrs. Jimmy Brown took the Vega cheerleaders to Dallas to cheerleading school this week. Jimmy Brown was in Denver, Colo., last week attending a trap shoot.

Visitors in the Pat Maupin home and the Earl Brown home over the weekend were Mrs. Neal Gray and Patty from Dallas; Pat Maupin Jr. from Amarillo, Mrs. Evelyn Tarver and Nell and Mrs. Sylvia Jackson from Wellington. Nell Tarver remained in Adrian for a longer visit.

Mr. and Mrs. Minor Box and family from Tucumcari, N.M., visited in the home of Mr. and Mrs. Alford Jobe and family.

Mr. and Mrs. Marion Ferguson and family were Saturday night supper guests of the Winford Perry family.

Winning in the Dalhart Rodeo this past weekend from

Adrian was Sam Brown. He was second in the last round of calf roping and third in average over-all.

Dohald Pinnell won first in the first-go-round, second in the second-go-round, and first place in average in the Bull Dogging contest.

P. N. Johnson and Dusty attended the South Plains Coon Hunters' Associational Meet in Lubbock last weekend.

Billy Lee Johnson from Amarillo visited the P. N. Johnson family last week.

## School Building Class Gift Now At High School

The granite marker which the 1963 senior class presented to Hereford High at graduation has recently arrived.

The marker is three feet wide, two feet high, six inches thick.

An inscription saying "Hereford High School, Home of the Whitefaces" is on the front of the marker and under that is Seniors 1963.

The marker will be placed in front of the High School by the flag pole as soon as possible.

## Cover Photo

Diane Steele, 6, will be a first grader this fall at Northwest Elementary School. She is wearing a Kate Greenaway A-line jacquard cotton dress featuring white pique trim, pockets, buttons down the back, and back pleats. Diane is the daughter of Mr. and Mrs. Don Steele, 503 Plains. (Gaston's Popular Store)

## THE SUNDAY BRAND

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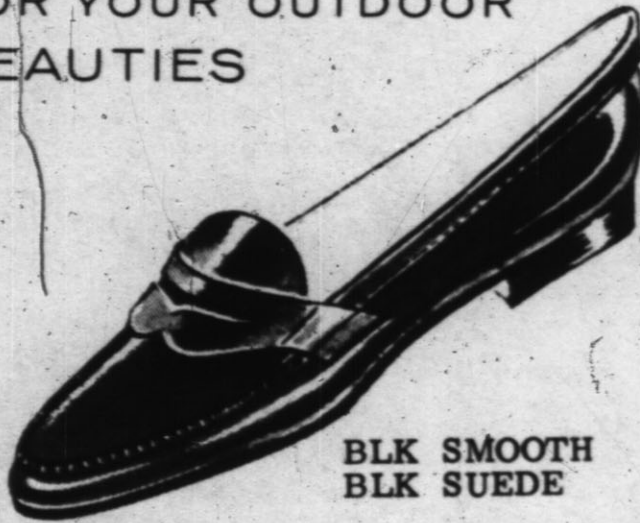
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### Summer Band Keeps Hereford Directors Busy

Summer may be a time of leisure for the students in school but it certainly is not for the Hereford band instructors.

In June, they started seventy beginners who will be in the seventh grade.

This program was established to give the beginner enough knowledge of music and his instrument that he will be able to be in the Junior High Band in September when school starts.

In the five weeks that this program lasted, about thirty youngsters learned enough about band to be moved up to the Junior High Band. The rest of the young students will form an Intermediate band. In this program they cover a semester's work.

The instructors for this program were Ben Gollehop, High School Band Director; Clyde Wilson, assistant director; and Joe Ed Campbell, a student at West Texas State University in Canyon.

The students presented a concert on July 3, in Dameron Park. In this concert, they presented patriotic hymns and other selections they learned during this program.

Practice sessions for Hereford High School's Big Domino Band started on Tuesday, Aug. 6. These sessions are to prepare the band for football season. The first football game of the season is on Sept. 6, against Tulia at Hereford.

Practice sessions are scheduled for every Tuesday and Thursday at 7:30 p.m. until the third week in August. These sessions concentrate on teaching the fundamentals in both music and marching to the 60 freshmen who are going to be in the band this year.

This, as are all other summer band programs, is not compulsory but members are strongly urged to participate in it.

On Monday, August 9, the Junior High Band will start its summer program. This will be from 9 till 12 a.m., and will last through Thursday, August 22.

There will be about 90 students in the Junior High Band this year, about 45 in the intermediate band, and about 130 in the high school band.

The beginner band, which will probably be composed of about 40 members will be held in split classes. Ben Gollehop will instruct the woodwinds while Clyde Wilson will be the brass teacher.

### Troy Rhodes In Swift Strikes

Army PFC Troy A. Rhodes, son of Mr. and Mrs. Abbot A. Rhodes, Route 4, Hereford, is participating in Exercise II, a U. S. Strike Command exercise in Georgia and North and South Carolina, involving more than 75,000 armed forces personnel, against each other in a four-week mock war ending Aug. 16, and includes airborne maneuvers, long-distance airlifts, air-ground support missions and counter-guerrilla operations.

Rhodes, a wheeled vehicle mechanic in the 7th Field Hospital at Fort Knox, Ky., entered the Army in November 1962 and completed basic combat training at Fort Carson, Colo.

The 23-year-old soldier is a 1958 graduate of Hereford High School.



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# Hereford's New Teachers



Don B. Smith

Don B. Smith, a former sociologist with the Texas Department of Corrections, will be the new assistant principal at Alkman Elementary School. Smith is 27 years old and five feet, nine inches tall. He attended Texas Agricultural and Mechanical College in 1954 and 55 and graduated from Sam Houston State Teachers College in 1960.

His former teaching experience was in the Education Department of the Texas Department of Corrections where he was in charge of giving EA and IQ tests. He then moved to the Classification Department as Sociologist. Between Oct., 1961 and Aug., 1962, Smith was on active duty with the 49th Armored Division, Texas National Guard, at Fort Polk, La.

In 1956, he was a professional baseball player with the Cincinnati Reds.



Robert J. Godfrey

Robert Joe Godfrey, 21-years old, will be the new choir director for Stanton Junior High School next year.

Godfrey was graduated from San Benito High School in May, 1957. He then attended Lubbock Christian College, where he received his associate of applied arts in May, 1961.

He then entered West Texas State College and was graduated with a bachelor of music education in May, 1963.

Godfrey plays nearly all brass, woodwind, and stringed instruments.

In the past, he has held music camps at Blue Haven Youth Camp, near Las Vegas, N. M., and at Lubbock Christian College Music Camp. In both of these camps he has been both a counselor and music teacher.

Mrs. Jimmy Weldon Smelcher, a substitute teacher in the past, will be teaching full time at Shirley School. She is 22-years-old, married and has one child.

Mrs. Smelcher was graduated from Amarillo High School in May, 1958. She then attended Amarillo Junior College and received an associate in arts degree in May, 1960.

After completing her course at Amarillo Junior College, she entered West Texas State University and in January she received a bachelor of arts degree. She did her practice teaching in the seventh grade of Shirley school under Mrs. Marie Ratcliff.



Mrs. Jimmy Smelcher

Mr. and Mrs. Gerald D. Dingus and family from Lockney will move to Hereford this fall. Both Mr. and Mrs. Dingus will be teachers in the Hereford Public Schools this year.

Dingus will teach French in Hereford High School and his wife, Ann, will teach in the first grade at Northwest Elementary School.

He graduated from Maud High School in 1948 and attended Tarleton State College and East Texas State College. He received his bachelor of arts degree in 1952 and his master's degree in history in 1961.

Mrs. Dingus graduated from West Delta High School in Klondike in 1951. She then enrolled in East Texas State College and was graduated in 1951 with a bachelor of science degree in home economics in 1955. Mrs. Dingus then enrolled in West Texas State College and got her teaching certificate in elementary education.

Mrs. Dingus has taught the first and second grades in Providence Elementary School in Lockney for two years.

He has taught in Ozona Junior High School, seventh grade languages, and was principal for the upper grades in Lockney School.

The Dinguses have four children.



Gerald Dingus



Miss Gloria J. Reynolds

Gloria J. Reynolds 3311 Lemwood, Amarillo, will be the new physical education teacher in Hereford High School.

Miss Reynolds graduated from Palo Duro High School in Amarillo in 1959 and attended Amarillo Junior College. In 1961, she transferred to West Texas State College where she received her provisional secondary teaching certificate in 1962. Her major was physical education and her minor was English with a special certificate in drivers' education.

She was born in Chickasha, Okla., is 21 years old and five feet, seven inches tall.



Mrs. Mary Shipley

Mrs. Mary Shipley of Hereford will be a new teacher at Alkman Elementary School this year.

She is 30 years old, and five feet, three inches tall. She attended Newman High School and was graduated in May of 1950. She then attended Texas Tech and was graduated with a degree in applied arts. Then Mrs. Shipley went to West Texas State College and graduated with a degree in Elementary Education in 1963.

She has three children.



Mrs. Ann Dingus



Roy F. Harris

Roy Harris, 22, will be a science teacher at Hereford High School next year. He is married, six feet, one inch tall, and weighs 170 pounds.

Harris, a 1959 graduate of Canyon High School, went to college at Hardin-Simmons University in Abilene and was graduated in Aug. 1963, with a bachelor of science degree.

He did his practice teaching at Abilene High School in the science department.

Some of Harris' hobbies are camping, fishing, hunting, painting, and woodworking.



Donald Ray Stevens

Donald Ray Stevens of Lubbock, will be a new math teacher in Hereford High School this year.

Stevens, 31, formerly taught math and physics in Lubbock. After graduation from Childress High School in 1949, he entered the United States Air Force. He then went to Texas Tech and the University of Wichita. He was graduated from Tech in 1958 with a bachelor of science degree in industrial engineering.

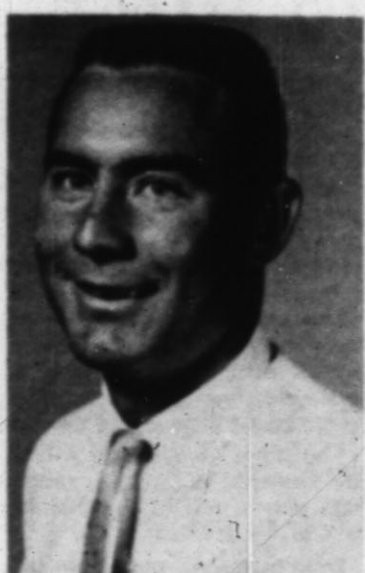
Stevens taught plain and solid geometry, trigonometry, physics and business arithmetic in Cuero High School for one year.

He is married and has one child.

Dennie Karl Richardson will be an English teacher for Hereford High School next year. After graduation from Kilgore High School in 1958, Richardson entered Kilgore Junior College, and was graduated from there in 1959.

He then entered Hardin-Simmons University and graduated with a major in Bible and history. In 1963, Harris re-entered Hardin-Simmons to get his teacher's certificate.

He did his practice teaching in Lincoln High School, Abilene.



Donald R. Paris

Donald Paris, who was physical education teacher in Amarillo, will be the new distributive education teacher in Hereford High School this year.

Paris, 26, was graduated from Tahoka High School in 1954. He then attended Texas Tech and Sul Ross and was graduated from West Texas State College with a bachelor of science in physical education in 1958.

Paris, who is married, then moved to Amarillo where he taught in Hamlet Elementary School.



Wallace Combest

Wallace Andrew Combest will be new drivers' education teacher at Hereford High School in September. He was graduated from Hobbs High School in 1945 and then went to Alpine to attend Sul Ross College. He was graduated with an industrial arts degree in 1963.

Combest is married, 27 years old, five feet 11 inches tall, and weighs 180.

Besides drivers' education, he is qualified to coach in either high school or junior high.

Mrs. Dorothy Whitten of Hereford will be a teacher at Northwest elementary school this year.

She was graduated from Nueces High School in Nueces, Colo., went to Colorado State University in Greeley, Colo., and was graduated in 1955. Mrs. Whitten later returned to Colorado State to do graduate work.

She has taught in five different towns in the past six years. They include one year in Nellingen American Elementary School in Nellingen, Germany, one year in Ft. Riley School in Junction City, Kan., one year in the Pueblo Public Schools in Pueblo, Colo., and two years in the Johnstown Schools.

In these schools, she has taught the fourth and sixth grades.



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# THE Vogue





## School Bus Shop Runs Year-Round

Hereford has 30 buses which must be kept in running and in good condition. This is the job of the transportation director of the Hereford Public Schools.

Bob Wilson has been in charge of this duty for a number of years but this September Jay Shaw will assume this duty. Shaw was assistant transportation director.

The director is in charge of routing, hiring drivers, and seeing that the buses are ready for school trips besides making sure that they are in good condition.

During the school term, buses haul approximately 1000 children per day. This does not count the school trips, such as band and choir trips that are made each year.

In the school bus shop, all are washed, greased, filled with gas, and given necessary repairs. The shop is fully equipped with modern equipment.

Even in the summer, the work does not cease. The transportation supervisor is in charge of steam cleaning, checking, and replacing any parts which might need repair.

Mechanics at the bus shop are capable of doing anything, from tearing down and rebuilding a complete engine to tightening a loose connection.

It is also the responsibility of the shop to accept delivery on all equipment to the school.

The supervisor sends drivers to different parts of the country to get buses. They have traveled throughout Texas and to Arkansas, Virginia, Kentucky and Alabama.

This saves both time and money because the buses arrive in Hereford in better condition.

### BIRTH ANNOUNCED

Kenneth Dale Riley arrived on July 29 and weighed eight pounds and 10 ounces. His parents are Mr. and Mrs. Jerry Riley of Kermit, and his maternal grandparents are Mr. and Mrs. Edward Biles of Hereford.

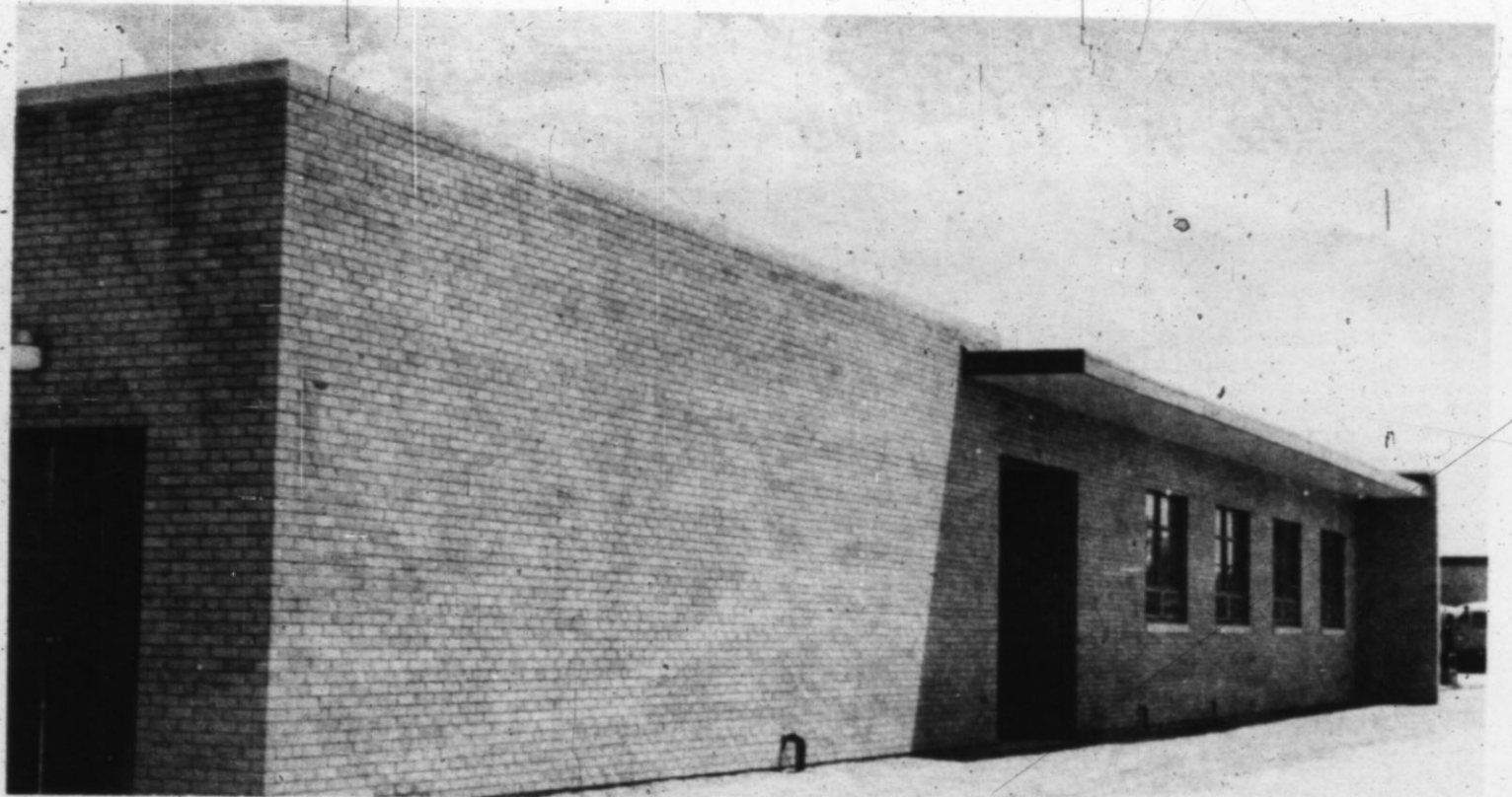
### VISIT MEXICO

Mr. and Mrs. L. C. Hewitt, Suzanne and Beverly, have recently returned from a trip to Monterrey, Mexico.



MISS JANELL WEAVER CLARKE, daughter of Mr. and Mrs. Jack Weaver, Route 4, was graduated from Hendrick School of Nursing in Abilene on August 3. She will be in the maternity ward of Hendrick Hospital.

(Personal Photo)



THE NEW AG AND SHOP building will be ready for occupancy on August 29 when classes begin. This building will have the most modern equipment. (Staff Photo)

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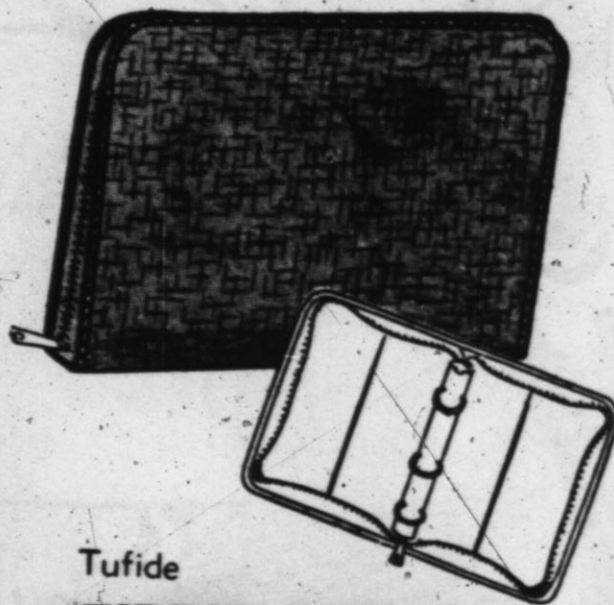
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# New Language Laboratory Is Most Modern Facilities

For the first time, students will have the opportunity to study foreign languages with the most modern equipment.

Hereford High School has recently installed a new language lab. It has thirty stations to accommodate students and with a master station for a teacher.

The lab contains five recording stations, where the student can record and play back his own recording as well as listen to the recordings of the teacher.

The other 25 stations will allow students to listen to recordings played on the console and talk to the teacher.

five tapes at one time and the teacher can give each student the instruction that he needs by tuning him in the proper tape.

A teacher can instruct any

number of students over the machine from one to the entire room simply by dialing in stations.

The equipment is so new that the language instructors had to go to school this summer to learn how to operate it.

Not only will foreign language be taught through this method, speech will also be taught here. Students will be able to practice at the same time without knowing when the instructor is listening to them. They will also be able to record and hear their own voices.

Three sections of French will be taught. One of them will be an intermediate section which is being taught for the first time.

Five sections of Spanish — three first year and two second year — will be taught at Here-

ford High. Three speech classes will also use the new lab.

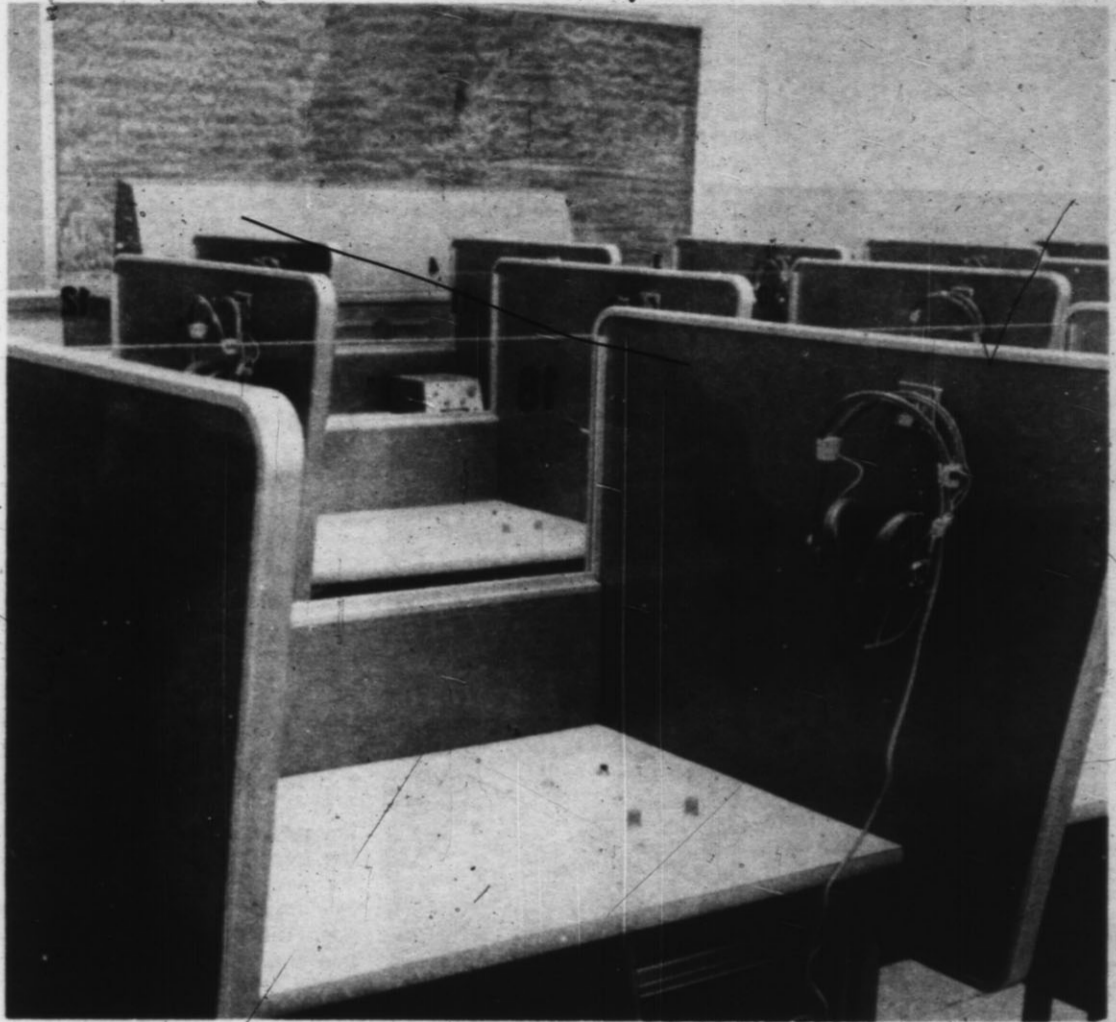
Since there are so many sections, the lab will be operated on a set schedule and only one class at a time will be using the new facility.

The entire cost of the lab was approximately \$8,265. This includes installation, said Paul Stevens, school superintendent.

This is the most modern equipment in the entire area, in

fact it is nearly the same equipment that has recently been installed in West Texas State University, he commented.

Mrs. Melvin Young will teach Spanish. Gerald Dingus, a new teacher in Hereford, will be French instructor and Tyrone Hillger, also a new teacher, will be the speech instructor.



THE LANGUAGE LAB at Hereford is one accommodate 30 students. Staff Photo of the most modern in the country. It will

## AT NORTHWEST ELEMENTARY

# School Building Doubles Capacity

Seventeen classrooms have been added to Northwest Elementary School this year. This will make it possible to more than double enrollment of the school.

These new rooms will bring the capacity of Northwest to over 700 students. Each room will accommodate about 25 children.

Besides the classrooms, an all-purpose room which can be used as a cafeteria, gym, or an auditorium. There is also new office plus ample storage space for keeping equipment and school supplies.

As plans now stand, next year's food for Northwest will be prepared at the junior high school cafeteria. It will then be transported to Northwest in special equipment that was designed for the purpose.

It is now planned that at least fourteen of the classrooms will be used and that there will be 22 sections this year rather than the eight that were used last year.

There will be five first-grade sections, three second-grade sections, three fifth-grade sections and four sixth grade sections.

## Awards Presented At August Meeting Of Cub Scout Pack

At the August 6 meeting of Cub Scout Pack 52, Bobcat badges were awarded to Terry Baber, Dandy Fuston, Ray Streu, and Gerald Marnell. Wolf badges were awarded to Jimmy Hensen, Donnie Wilson, and Gerald Marnell. Receiving arrow points were Terry Roberts and Douglas Croy.

During the meeting, which was held in Fellowship Hall of First Christian Church, an outing to Buffalo Lake was planned for Aug. 15 and coup sticks were presented. The meeting closed with a living circle. Oliver Streu is the leader of the group.

Students attending this school come from the northwest section of town, from the country west and north of Hereford and from the area around Dawn and Summerfield.

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# Hereford's New Teachers



Jack Scott



Mrs. Carol Haseloff



Mrs. Susan Adams



Mrs. Peggy Neal Scott

Mr. and Mrs. Harvey Jack Scott Jr. from Alpine will both be teachers in the Hereford Public School System this year.

He will teach industrial arts at Hereford High School and she will be a teacher at Northwest Elementary School.

Both Mr. and Mrs. Scott attended Sul Ross College in Alpine. He was graduated with a bachelor of science degree in industrial arts and she had a bachelor of science degree in elementary education.

Mrs. Carol Haseloff, 3919 San Jacinto Ave., Amarillo, will be the new library science instructor in Hereford this year. They have one child who is one year old.

She is 21-years-old and five feet, six inches tall. After graduating from Dumas High School in 1958, Mrs. Haseloff attended college at West Texas State in Canyon. She graduated in May with a bachelor of science degree in education and english.

Her teaching experience has been limited to practice teaching at Sam Houston Junior High School in Amarillo. She taught there from November to January in 1962-1963.

Mrs. Susan Adams, of 1201 W. Polk, Lovington, N. M., will be a first grade teacher in Northwest Elementary School this year.

Mrs. Adams was graduated from Seminole High School in 1945 and from Abilene Christian College in 1958 with a bachelor of science degree. Her major was primary education and her minor was English.

After graduation, Mrs. Adams taught the first grade for one year in Lubbock. She then moved to Lovington, N. M., where she taught the first grade for one year and the second grade for two years.

She belongs to the Texas Education Assoc., the National Education Assoc. and the New Mexico Education Association.

Mrs. Adams, who has one child, has experience in teaching music, penmanship, and drawing.



Mrs. Carolyn Dolle

Mrs. Carolyn Suzanne Dolle, the former Miss Suzanne Loerwald of Hereford will teach in Northwest Elementary School this year.

She graduated from Hereford High School in 1958 and attended Mount Saint Scholastica College in Atchinson, Kan. In 1962, she graduated with a bachelor of arts degree with an English and elementary education major.

After graduation, she went to Amarillo where she began teaching fourth grade in Whittier Elementary School.

Mrs. Dolle is the daughter of Mr. and Mrs. Edmund F. Loerwald of Hereford.

Earl E. Keese and his wife Donna and one son, will move to Hereford this fall, and Keese will be the new math teacher in Hereford High School.

He is 21-years-old, five feet, eight inches tall, and weighs 138 pounds.

A graduate of Bandera High School, he attended Texas Agricultural and Mechanical College and graduated in the summer of 1963. Keese did his student teaching at Stephen F. Austin School where he taught Algebra II.



Rossie Simpson

New teacher and coach at Stanton Junior High School this year is Rossie R. Simpson. He will teach in the math department. He is 23 years old and married and has one child.

Simpson graduated from Borger High School in May of 1958 and then entered Frank Phillips Junior College where he was graduated in 1960. From there he went to Eastern New Mexico University and graduated with a major in physical education. In July, 1963, he attained a Bachelor of Science Degree in Education with a minor in math.

## EN ROUTE TO SAN DIEGO

While en route from Waldorf, Md., to their new home in San Diego, Cal., Mr. and Mrs. Billy Mitchell and children are visiting with Mrs. Mitchell's parents, Mr. and Mrs. Tony Encinous, and Mitchell's mother, Mrs. Leora Calhoun. In the Navy, Mitchell's last duty was on the presidential yacht.

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# BACK-TO-SCHOOL

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SPECIAL MENS. SLIGHTLY IRREG.  
 KNIT  
**SPORT SHIRTS 2 FOR \$3**

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Women's - Girls' & Child's  
**"eiderlon"  
 PANTIES**

The wonder blend fabric of rayon with the "Bloom" of combed cotton. Makes them fit, better, more comfortable, wear longer. Petal soft, extra absorbent. Choose from white or dainty pastel shades. Try eiderlons now, we know you'll like them.

Ladies' Sizes 5-6-7-8 **3 PR. 1.25**  
 Girls' & Child's Sizes 4-14 **3 PR. 99¢**




## "Dan River" GINGHAMS

WRINKL-shed with DRI-DON Finish

One of the most exciting collections of fine, Dan River woven cotton gingham we have ever presented. Choose from the newest fall patterns and colors. Amazing features in every yard, needs little or no ironing, washes easily, needs no starch ever, wrinkles hang out, never shrinks out of fit, easy to cut and sew. First Quality, the ultimate in easy-care, wash and wear cottons.

SEW NOW FOR BACK-TO-SCHOOL

**79¢**  
 yd.

Men's & Youngmen's  
**DRESS SLACKS**

- 55% Acrilan Acrylic
- 45% Rayon
- Black
- Grey
- Blue
- Brown

**\$5**

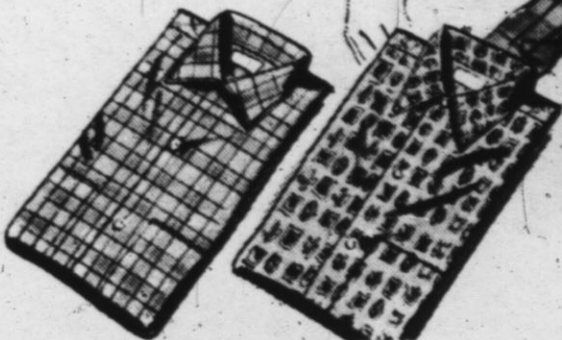
Handsome dress slacks in a fabric every man will like. Hard finish, reverse twist Acrilan and Rayon fabric that is machine washable. Perfectly tailored for the utmost in smart appearance. Ivy style, plain front with belt loops. Sizes 29 to 38



SAVE 96c ON 2 SHIRTS  
 Men's & Youngmen's Long Sleeve  
**SPORT SHIRTS**

**2 FOR \$5**

Regular 2.98 Value. Long-sleeve shirts of fine printed cotton broadcloths in deep tones for fall. Ivy button down collars, loop back, or regular semi-standup collars. Some with two pockets. Tapered body for perfect fit, long tails. In fall's newest and smartest combinations. Small up to extra large sizes.



### WOMEN'S-MISSES' CANVAS OXFORDS

Why pay more for the same quality? Comfortable fitting, circular vamp canvas oxfords with needle toe, cushion insole, long wearing crepe sole. Extra well made to stand the wear of active feet. Buy now, save now, women's and misses' sizes.



**2.66**

WOMEN'S 4 - 10  
 MISSES' 12½ - 3

Women's & Misses'  
 Suede Leather  
**LOAFERS**  
 by *Jolene*  
 HOLLYWOOD INSPIRED

Smartly styled in the new narrow tapered toe. Choose from black or red suede leather uppers with leather sole and heel. Leather collar, white stitching. A must for your wardrobe. Fine craftsmanship that guarantees perfect fit, comfort, smart appearance, and long wear. Medium widths size 4-10, narrow widths 6-10

**\$4.98**







AMONG THOSE FROM HEREFORD who attended the annual Montague County reunion in Bowie recently were J. F. Messer, E. W. Messer, and

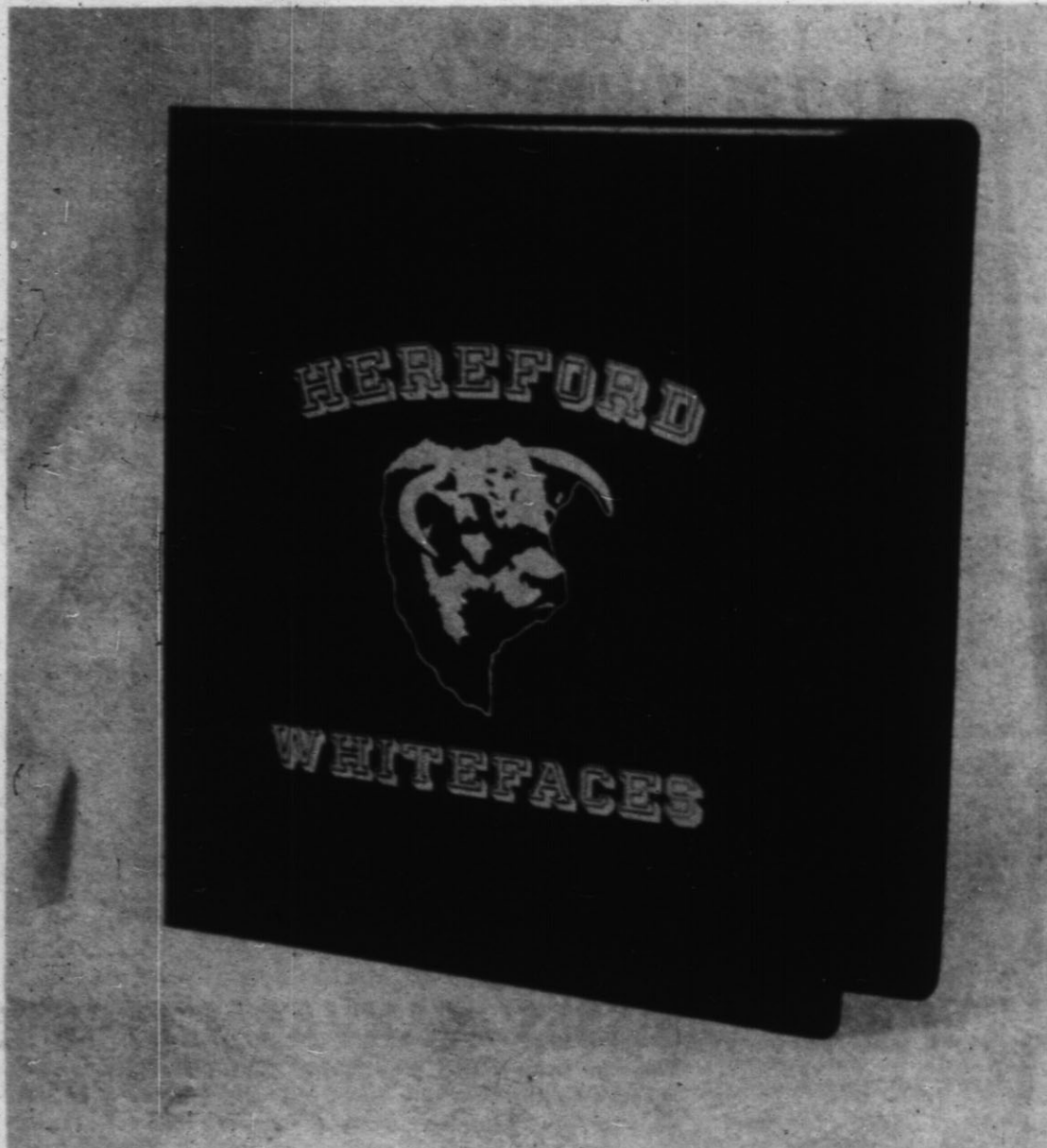
(Personal Photo)

# BACK to SCHOOL.



THE LATEST THING!!!  
(Actual Photo)

## HEREFORD WHITEFACE OPEN BINDER NOTEBOOK



2 RING  
FREE 50¢  
PKG OF PAPER  
With Each Binder

# \$2.29

### SCHOOL SUPPLIES FOR ALL GRADES

Beginners Pencils

Blue Horse Tablets

Scissors

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Le Pages White Paste - Plastic Jar

### ZIPPER NOTEBOOKS

\$1.29 to \$5.98

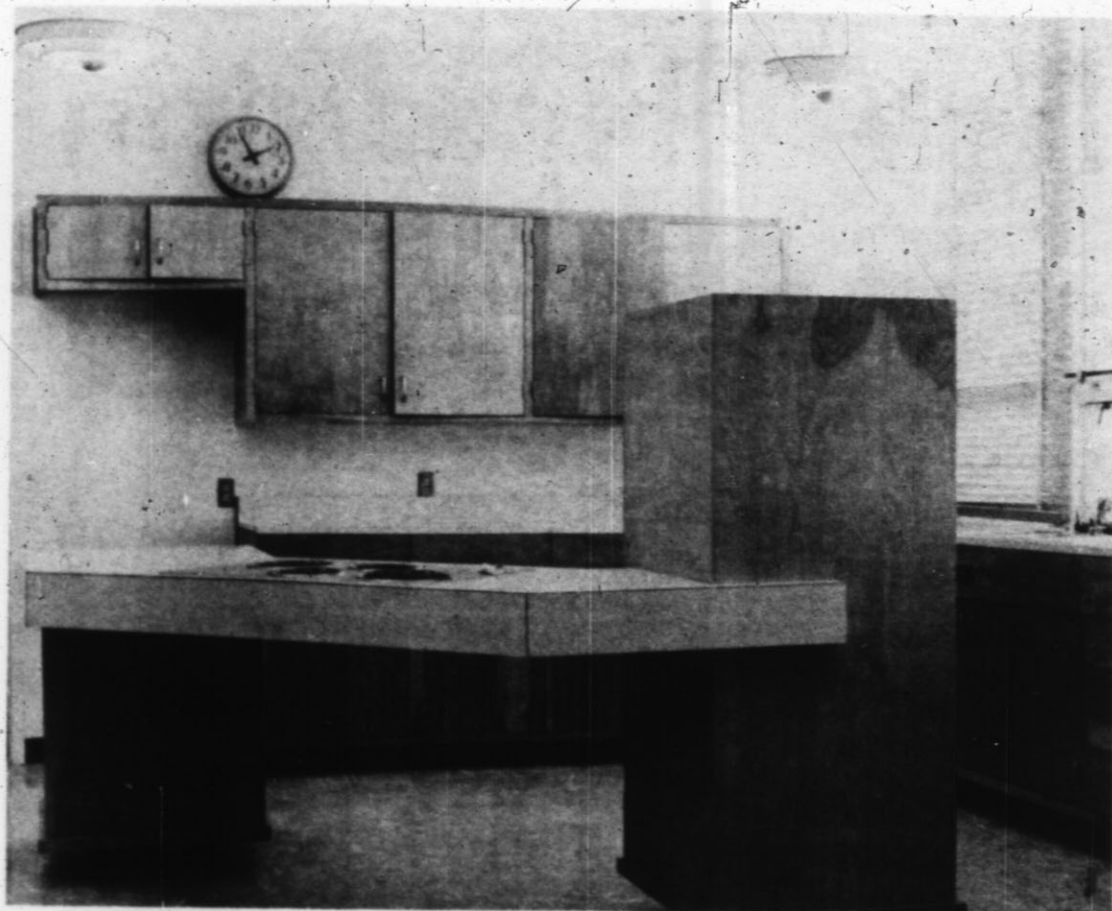
AFFILIATED NOTEBOOK PAPER  
Reg. 98¢  
SPECIAL

# 79¢

WE  
GIVE  
GUNN BROS.  
STAMPS

# COOPERS'S





IN THE HOMEMAKING food preparation added. room, a new demonstration unit has been

(Staff Photo)

## Reports Heard On Girls State And Boys' State

All three spoke of the citizenship benefits derived from the conventions.

Mrs. Carlos Vaughn, president, presided over the business meeting. Mrs. Hazel Sparks acted as secretary in the absence of Mrs. Alice Swigart. Committee reports

Girls' State delegate, Kay Coffman, sponsored by the American Legion Auxiliary, and Boys' State delegates, John Fowlkes and Ronnie Duncan, sponsored by the American Legion, reported their experiences in Austin during the regular business meeting of the Hereford American Legion Auxiliary on August 4.

were heard and future plans discussed. Mrs. Pet Ott was in charge of the program.

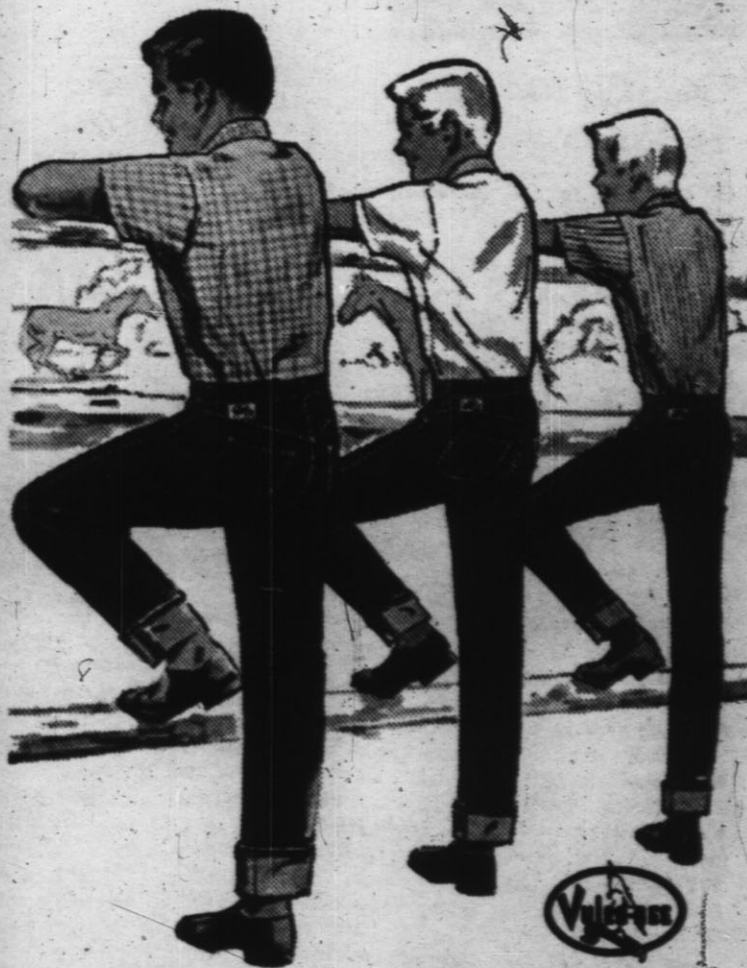
Refreshments were served to the guests, members of the American Legion, and members of the American Legion Auxiliary by the hostesses, Mrs. Lurline Smith and Mrs. Hazel Sparks. The meeting was held in the Rock Clubhouse.

## FARAH JEANS FOR BACK-TO-SCHOOL

ALSO  
LEVI'S - LEE RIDERS  
TEX'N JEANS

You can fit him perfectly in

**FARAH**® **GOLD STRIKES**®  
OF TEXAS  
if he's slim, regular or husky



Farah's proportioned tailoring gives a comfortable fit to all boys. Gold Strikes are sturdily constructed of Farah's own rugged nylon-reinforced denim, vat dyed and Sanforized\*, exclusive VULCA-NEES for longest wear.

\*shrinkage less than 1%

Sizes: 2 to 12 Regulars & Slims . . . . . \$2.98  
Suspender Gold Strikes for Little Fellas . . . . . \$2.98  
Sizes: 13 to 16 Regulars & Slims . . . . . \$3.75  
Huskies: Waists 26" to 36" . . . . . \$3.71

See Many More

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*Rutherford & Co.*



LOOK TO BEN FRANKLIN  
FOR THE LARGEST

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Here Are A Few Of The  
Things You'll Find

- PAPER ● PENS
- PENCILS ● PASTE
- TAPE ● TABLETS
- CRAYONS ● LOCKS
- RULERS ● CHALK
- JACKS ● ERASERS
- BRIEFCASES ● GLUE
- INK ● GLOBES
- OTHERS

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From  
1.00 To  
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**ZIPPER  
BINDER**

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Be Sure To  
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With Each  
Purchase Of  
\$1.50 or More  
Back - To - School  
SUPPLIES  
AT

**GIANT  
PACKAGE  
FILLER  
PAPER**

Regularly \$1.49 Value  
500 sheets 2 or 5 hole punch  
450 sheets 3 hole punch

**88c**  
Pkg.

Regularly 89c Value  
300 sheets 2 or 5 hole punch  
270 sheets 3 hole punch

**56c**  
Pkg.

**Ben Franklin**®



# Hereford High Expansion Project Nears Completion

As the 1963-4 school term nears, contractors are rushing to complete the third part of a school expansion program at Hereford High School.

For the first time in four years, freshmen will be in high school and classrooms must be completed to handle the additional students.

Twelve 24x30-foot classrooms have been built. Two rooms built especially for math classes have chalk boards in all available space and graphs which are permanently etched on the boards. They also contain permanent drawing instruments and pull down charts.

One classroom was built especially as an art room. It has more cabinet space and tack board than do any of the other rooms. Space is provided for storage of paper and equipment for each student and running water is available.

A language lab has also been built in Hereford High School this year. It will accommodate thirty pupils and a teacher. French, Spanish and speech will be taught in this lab. The lab cost over \$8,000 and is one of the most modern in the country.

There will be four science labs this year. One will be used for chemistry, two for biology and general science and one for physics and general science.

The physics lab is completely new and has the capacity for 32 students. It is equipped with gas outlets at each of the eight tables and has ample storage space.

The chemistry lab is also equipped to handle a maximum of 32 students. It has four new stations and four that were used in the old chemistry lab. These are all equipped with gas outlets, running water and sinks. In this lab there is office space for the instructor and also a dark room, which will not be in use until next year.

Last years chemistry lab is being refinished and will be a biology lab this year. There will be one section of physics, four sections of chemistry, seven sections of general science and nine sections of biology.

A new gymnasium has been built for girls as well as a dressing room. The locker room contains facilities for 40 girls. It has twenty showers, each with two dressing rooms and storage space along the sides for gym clothes.

The gym has two volley ball courts and space for playing basketball, badminton and other games. Girls will also have separate equipment for the gym.

A concession stand has been added to the rear of the main gym. It will be operated by school organizations at basketball games and other sports events.

The homemaking department has been greatly enlarged. It will now have three homemaking teachers instead of two. Two additional units, containing a stove, and other kitchen equipment have been added to the cooking side. A demonstration unit with a built-in stove and other equipment has also been added.

The sewing portion of the homemaking department has been enlarged and space divided into two rooms with storage space for garments as well as materials.



HEREFORD HIGH SCHOOL has added 16 new classrooms this year, four of which are pictured above. (Staff Photo)

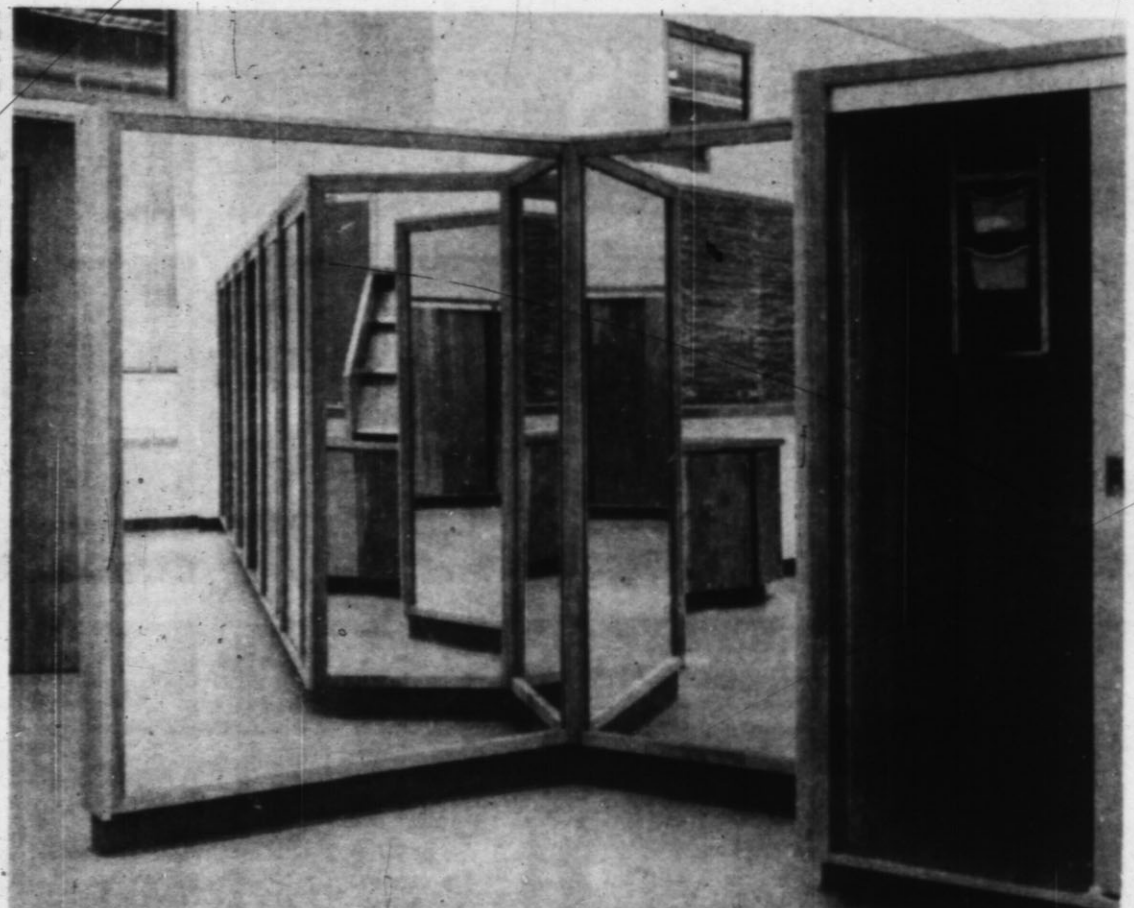
Fitting rooms, a living room, and a class room have also been added. The classroom will mainly be used for teaching health and child care.

The existing shop has been expanded and enlarged. This year woodworking, power mechanics, electronics, metal work, crafts and drafting will be taught. Modern equipment will be used and many safety features such as fume hoods and heavy circuits were included in construction.

The agriculture department has also been enlarged and for the first time such courses as care and showing of livestock will be taught. For this purpose a bull washer has been installed to teach the boys how to wash and make their bulls ready for showing.

New equipment has also been purchased for the cafeteria. New stoves, deep fryers, a steam cooker and a steam pot will all be in use by September.

A \$775,000 bond issue was voted several years ago to complete this project and also build a new field house and for an addition to Northwest Elementary School.

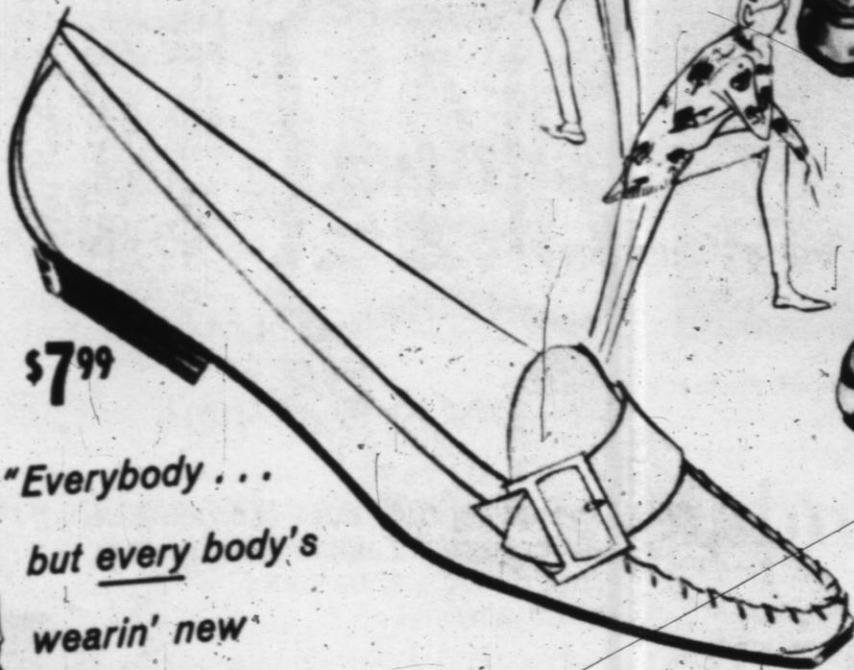
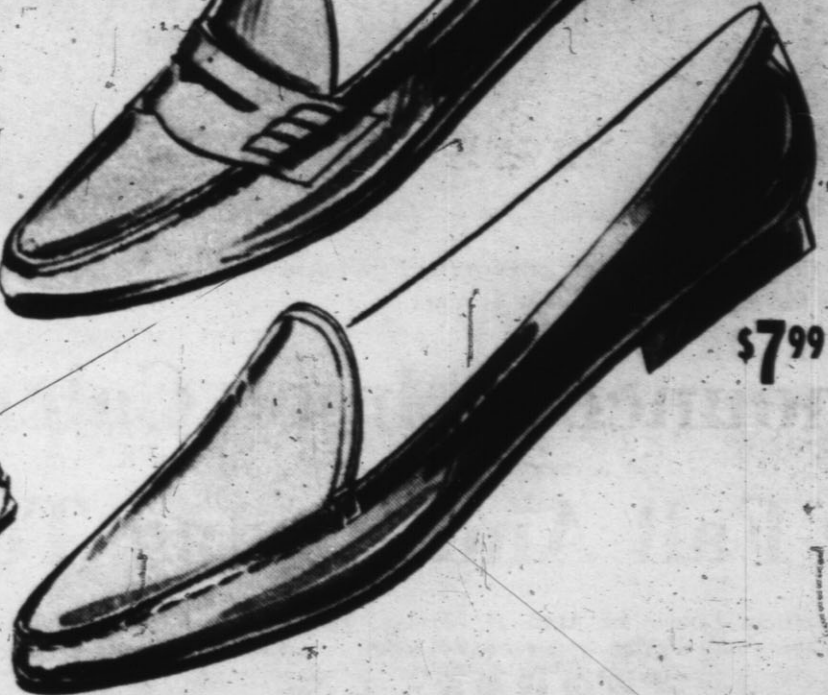
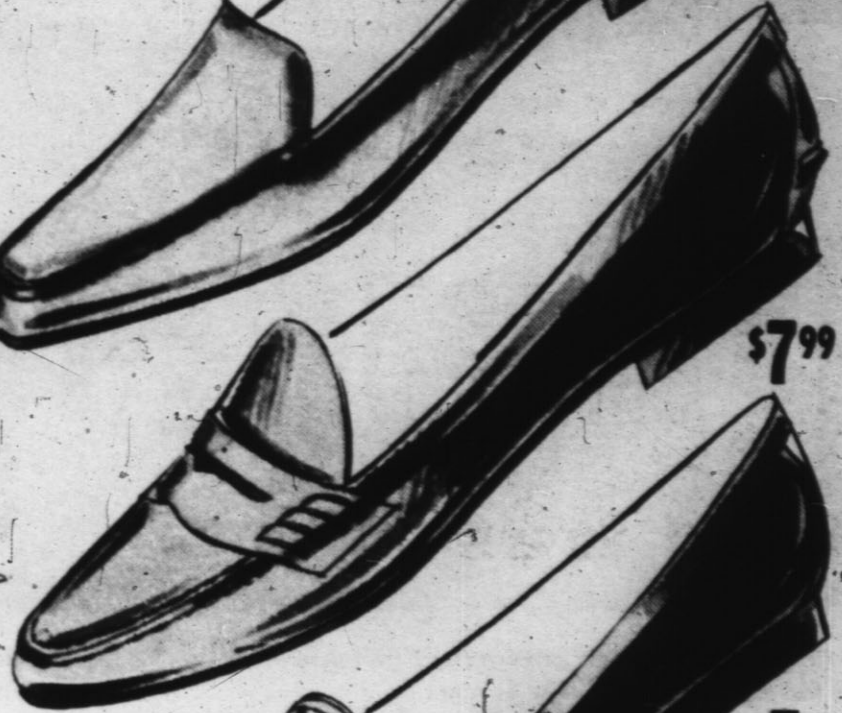
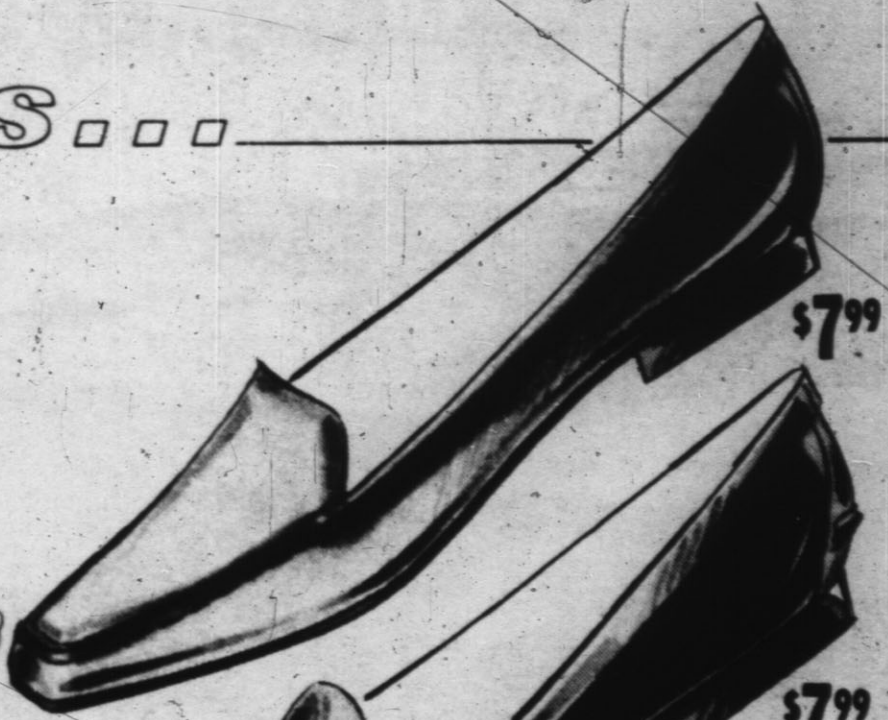


THE SEWING SECTION of the homemaking division in high school contains ample storage space for all needed materials. (Staff Photo)



# CONNIE says...

"Have your mocs every way... so long as they're handsewns!"



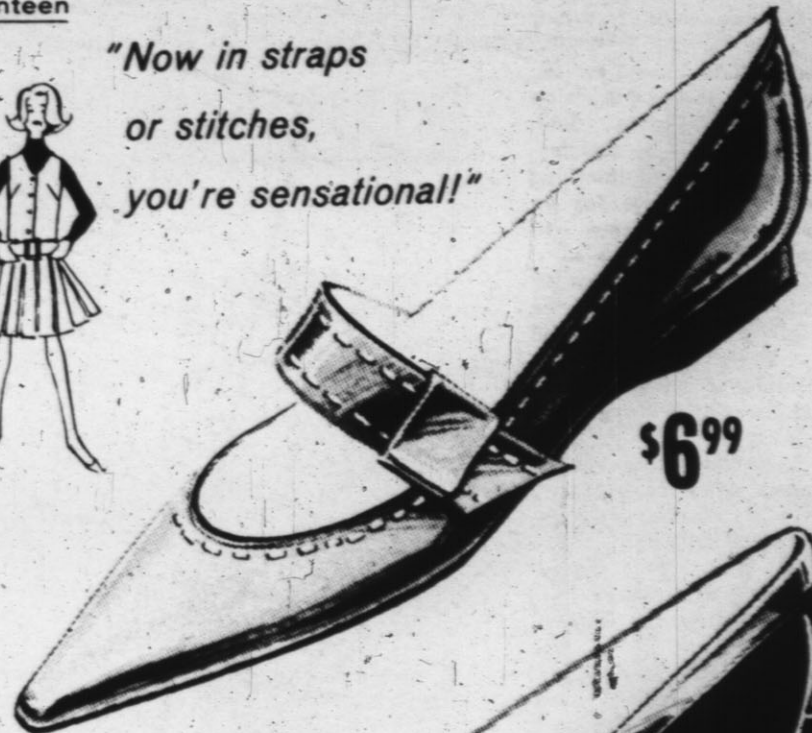
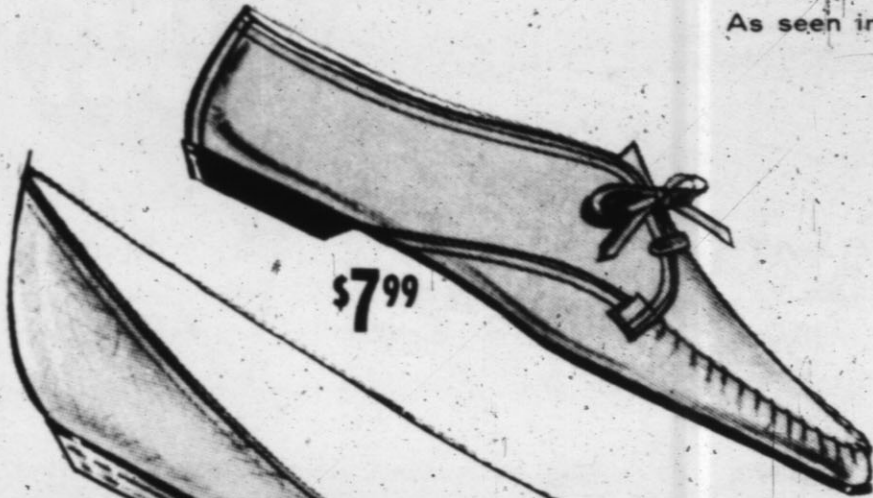
"Everybody... but every body's wearin' new Bronze Wax!"



You demand the best for your money. Naturally your gleaming, richly waxed mocs must have handsewn vamps. You'll be smarter than ever in rust, red or bronze Fall vivids... as well as black or brown!

As seen in Seventeen

"Now in straps or stitches, you're sensational!"



Black or Antique Brass Flannel - Softread Foam inner cushioned and Arch Supported for the goingest Feet!

\$2.99



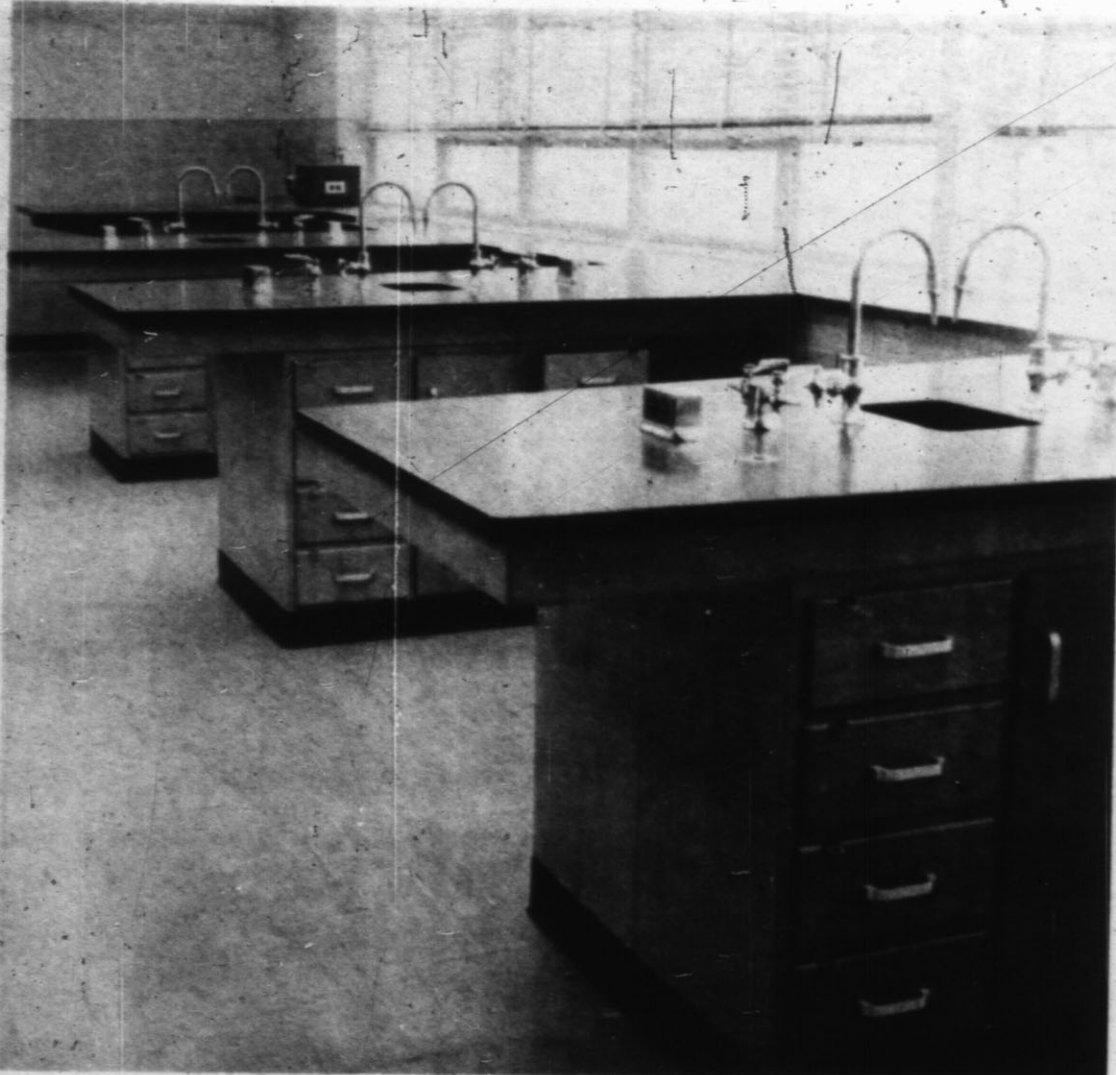
For Back To School Black, Red, or Brown Suede

\$6.99

# HARMAN'S

WE GIVE S&H GREEN STAMPS





THE NEW CHEMISTRY LAB will allow much instruction. more room for experiments as well as class

(Staff Photo)

## Announce School Calendar For Fall And Spring Terms

School will officially begin for Hereford teachers on Monday, August 26, with a pre-school workshop through Tuesday. Enrollment for all grades will be on Wednesday, Aug. 28, and classes will begin on Thursday, Aug. 29. The first school holiday will be Monday, Sept. 2, Labor Day.

School will be closed for the Thanksgiving Holidays on Thursday and Friday, Nov. 28-29. Classes will be dismissed for Christmas holiday at the end of the school day on Friday, Dec. 20. Classes will resume on Monday, Jan. 6.

The last scheduled holiday for the Hereford schools will be March 27-30 at which time the schools will be closed for the Easter Holidays. School will be dismissed for the 1964 year on Friday, May 29.

Other important dates listed in the school calendar are:

- August 26-27, Monday-Tuesday Pre-School Workshop
- August 28, Wednesday, School Enrollment (All Grades)
- August 29, Thursday, Classes Begin
- September 2, Monday, Labor Day (School Closed)
- September 16, Monday, Tri-State Fair (School Closed)
- October 11, Friday, End of First 6 weeks (30 days)
- November 22, Friday, End of Second 6 Weeks (30 Days)
- November 28-29, Thursday-Friday, Thanksgiving Holidays (School Closed)
- December 20, Friday, Dismiss at end of School. Christmas Holidays
- January 6, Monday, Classes Resume
- January 17, Friday, End 3rd 6-Weeks (28 days)
- January 20, Monday, In Service or Records Day (Classes Dismissed)
- March 6, Friday, End 4th 6-Weeks (34 Days)
- March 13, Friday, TSTA District Meeting (Classes Dismissed)
- March 27-30, Friday-Monday, Easter Holidays

April 17, Friday, End 5th 6-Weeks (27 Days)      May 29, Friday, End 6th 6-Weeks (30 Days)

### Football Season Kicks Off With Game Sept. 6

Hereford has ten football games scheduled this season. Six of these games are home games and four are out-of-town games.


On Friday, Sept. 6, Tulia will be at Hereford for the first game of the season. Conference play will open against Phillips on Oct. 25. It will also be in Hereford.

Other games are:  
 September 6, Tulia at Hereford  
 September 13, Canyon At Hereford  
 September 20, Hereford at

Dimmitt  
 September 27, Open  
 October 4, Muleshoe at Hereford  
 October 11, Hereford at Lamesa  
 October 18, Open  
 October 25, Phillips at Hereford  
 November 1, Hereford at Perryton  
 November 8, Hereford at Dumas  
 November 15, Littlefield at Hereford  
 November 22, Levelland at Hereford

#### FLY TO TEMPLE

Mr. and Mrs. Dale Tinnen flew to Temple on August 3 to visit Mrs. Tinnen's brother, Everette Tusha, who is critically ill in Santa Fe Hospital there. They returned Wednesday.




417 Main Street  
HEREFORD, TEXAS

Featuring Fall Fashions For...

- Boys
- Girls
- Subteens
- Juniors

**BACK TO SCHOOL WEAR**

Including the most tremendous selections of nationally known merchandise we have ever shown!






## Stebco Zipper Ring Binders

GUARANTEED FOR 5 YEARS!



**for BACK TO SCHOOL**

UNDERWOOD  
AND  
ROYAL  
Portable Typewriters

Complete Line  
Of Supplies  
For Junior High  
And  
High School  
Students

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**LOWEST PRICES**

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**HIGHEST QUALITY**

# SENATIONAL DISCOUNTS ON ALL *Back-To-School Items At* **MAY DEPARTMENT STORE**

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N. MAIN

FOR THESE BARGAINS WE SUGGEST YOU COME EARLY. FROM 8:30 A. M. TO 12 NOON. ALL SALES WILL BE CASH. FROM 12 NOON TO 7 P. M. YOU CAN PUT ON LAY-AWAY ANTHING YOU PLEASE.

## GIRLS' CANVAS OXFORDS

SIZES 4-10  
REG. 3.98

NOW

**\$2<sup>77</sup>**

## GIRLS' CREW SOCKS

BY SPRINGFOOT  
ADV. in LIFE & SEVENTEEN

2

Prs.  
For

**70<sup>c</sup>**

## BOYS' SANFORIZED JEANS

TRIPPLE STITCHED  
NATIONALLY ADV.  
REG. 2.98 For  
SIZES 1-16

**\$1<sup>87</sup>**

## GIRLS' DRESSES

SIZES 3-6X  
VAL. TO 4.98

NOW

**\$2<sup>17</sup>**

SIZES 7-14  
VAL. TO 5.98

NOW

**\$2<sup>59</sup>**

**2: \$5<sup>00</sup>**

# FREE

ONE PAIR OF MENS

## STRETCH SOX

WITH EVERY PURCHASE OF ONE PAIR

# LEVI'S

## WHITE "BASKETBALL" TENNIS SHOES

SIZES 6-12

Full Length Sponge  
Insole with Arch  
Support Reg. 3.98

**\$2<sup>77</sup>**

AUTHENTIC IVY STYLE MEN'S

## SPORT SHIRTS

NATIONALLY ADV.  
AT 2.98 & 3.98  
AT MAY STORE CAN  
BE BOUGHT FOR

**\$2<sup>17</sup>**  
EA

**2: \$4<sup>00</sup>**

## LADIES & GIRLS SHOES

3.98 VALUES

NOW

2 **\$5<sup>00</sup>**  
PR.

## MENS WELLINGTON BOOTS

ALL SIZES  
REG. 15.98

NOW

**\$9<sup>77</sup>**

## PARTY DRESSES

REG.  
28.98

**\$18<sup>87</sup>**

## CONTINENTAL SLACKS

SIZES 28-34  
REG. 4.98 & 5.98

NOW

**\$3<sup>97</sup>**



# Hereford's New Teachers



Donald Phillips



Tyrone Page Hillger



Mrs. Leanne Phillips

Mr. and Mrs. Donald Phillips will both be teaching in the Hereford Public School system this year.

He will be a science teacher at Hereford High School and Mrs. Phillips will teach in the upper grades of Shirley Elementary School.

Both graduated from Sul Ross College in Alpine. Phillips finished Odessa High School in 1956 and received a degree in animal husbandry from Sul Ross in 1962.

Mrs. Phillips was graduated from Crane High School in 1957 and received her bachelor of science degree in education from Sul Ross in Jan., 1963.

After graduation, Phillips served as a physical education teacher at Sul Ross.

For three years while in Sul Ross, he was on the baseball team and last summer played semi-professional baseball.

Douglas Leroy King, of Spearman, a West Texas State College graduate will be a physical education teacher at Stanton Junior High School.

At West Texas he was a P.E. major and minored in biology. He graduated from Spearman High School in May, 1958, and attended West Texas for four years.

He did his practice teaching in Hereford at Stanton Junior High with the seventh, eighth, and ninth grade P.E. classes.

Donald Farmer will be a new English and math teacher at Hereford High School. Farmer is single and was graduated from Lockhart High School in May 1956.

After graduation, Farmer went to Pennsylvania State University and Southwest Texas State College. He was graduated from Southwest Texas in May, 1960 with a bachelor of arts degree.

Farmer then served in the United States Air Force until May 31, 1963.

He is 24-years-old.

Tyrone Page Hillger, Alpine, will be the new speech, art, and English teacher in Hereford High School.

After graduation from Alpine High School, Hillger attended Sul Ross College for one year. He then transferred to Texas Tech College in Lubbock and was graduated with a bachelor of arts in speech in 1961.

Hillger attended Long Beach State College in the fall of 1962 and took special courses in speech therapy. Hillger has also taken special courses in government and biology.

He is married and has one child which was born on May 19, 1963.

In the past, he has been a truck driver, an officer worker with the Texas Highway Department, a draftsman, coach, and has spent one summer working in Disneyland.



Miss Minnie Jo Atkins

Minnie Jo Atkins will be a new English teacher at Hereford High School this fall. She completed her college education at West Texas State College and was graduated in August with a bachelor of arts degree.

Miss Atkins is 21 years old, five feet five inches tall and was graduated from Dimmitt High School.

Besides English, Miss Atkins is also qualified to teach Spanish.

Able Olivo Losoya, of Alpine a graduate of Sul Ross College Alpine, will be a new teacher at Northwest Elementary School this year. He is 23 years-old, five feet seven inches tall, and is single. His home is in Alpine and he was graduated from Alpine High School.

Losoya then went to Sul Ross College where he received a bachelor of science in elementary education this summer.

He did his practice teaching in the third grade of the Marathon Public Schools.

Mrs. Albert Ricketts of Hereford, who was a student teacher at Central Elementary School last year, will return as a full time teacher. She and her husband live at 1003 Union. She was graduated from Hereford High School and attended Wayland College in Plainview from Sept., 1955, through Jan., 1957. She then transferred to West Texas State College and graduated in May, 1960, with a major in education.

She will primarily teach music in the public school grades starting this September.

Mrs. Ricketts is 22 years old and stands five feet, five inches tall.

Miss Joyce Anita Bryant of Austin Road will be a new elementary teacher at Shirley School. She is 33-years-old, married, and has one child.

Mrs. Bryant graduated from Burkett High School and then attended West Texas State College for one year. She then resumed her college education in 1963. She was graduated from West Texas with a bachelor of science degree.

Among other things she is qualified to teach music and penmanship.

Mrs. Jessie Patterson of Hereford will be a new teacher at Alkman Elementary School this fall. She will teach the fifth grade.

Mrs. Patterson graduated from Bowie High School and then attended North Texas State College in Denton for two years. She then attended McMurry College in Abilene to complete her college work and was graduated with a bachelor of science degree.

She is married and has two children.

She has taught at Merkel High School in the English department and in the elementary grades for about five years. She taught in the Lakeview Public Schools in the third and the sixth grades for four years. She was also a teacher at Stoneburg where she taught for three years.

Ronald Van Speed will be one of the new Hereford High School physical education teachers this year.

He attended Kerns High School, Troy High School and received a diploma from an American School of Chicago. After high school graduation, he attended Navarro Junior College and majored in health and physical education. He then went to Texas Agricultural and Me-

## Area Beauticians See New Trend In Hair Styling

The Texas Association of ABC, Unit 10, met in the Flame Room of the Pioneer Natural Gas Company on Tuesday, Aug. 6. Hostesses for the meeting were Edith Hudson, Hereford, and Pat Fallwell, Friona.

Joy Carlson, Clovis, was in charge of the program for the evening. Having returned recently from the National Convention of Beauticians in Las Vegas, Nev., she demonstrated the new trend in hair styling, "Just Dandy," using three models from Clovis.

Refreshments were served after the program.

chical College and received his bachelor of Science in physical education.

He returned back to A&M College and received his teaching certificate. Speed did his practice teaching at A.&M. Consolidated School, College Station in the fall of 1962. He formerly taught health and physical education at A&M on teaching fellowship.

Speed is 23-years-old, five feet, eight inches tall, is married and has one child.

## BACK TO SCHOOL

### SUPPLIES

#### LINDY PENS

Reg. 49¢

29¢

SPECIALS on all NOTEBOOK PAPER

#### ZIPPER BINDERS

Reg. 7.95

\$5.50

10% OFF ON ALL PORTABLE TYPEWRITERS

#### BALL POINT PENS

Reg. 1.29

79¢

SPECIALS on ZIPPER BINDERS

During Months Of Aug. & Sept.

#### SHEAFFER PENS

Reg. 1.49

\$1.00

Reg. 3.93

\$2.95

10% OFF Crayolas Pencils Rulers

## HEREFORD OFFICE SUPPLY

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**PENNEY'S**  
ALWAYS FIRST QUALITY

# Back-to-School Buys

CHARGE THEM



**WHAT A BUY! Girls Back-to-School PLAID DRESSES**

You can bet she knows her fashion p's and q's... and the p's stand for plaid! Plenty of it here - and at money-saving prices!

3 to 6x **3<sup>98</sup>** 7 to 14 **4<sup>98</sup>**



**COTTON PLAID EASY-CARE SPORT SHIRTS**

Combed cotton ginghams from Dan River have long sleeves, short point collar. They'll take to suds, almost skip iron.

boys' sizes 4 to 18 **1<sup>98</sup>**



**BACK TO SCHOOL**

**RUGGED FOREMOST® WESTERN JEANS!**

Heavyweight 13¾-ounce cotton denims cut over Penney's own patterns for proportioned-fit! Low-rise design, reinforced at points of strain, Sanforized®!

boys' sizes 6 to 18 **2<sup>49</sup>**

Regulars  
**HUSKIES AND SLIMS**  
For Perfect Fit

**PENNEY'S HAS EVERYTHING YOU NEED FOR**

# Back-to-School

**HOLD IT ON LAY-AWAY! BE READY FOR BACK-TO-SCHOOL only a small deposit needed!**



**MEN'S SPORT SHIRT SPECIAL!**

sizes S, M, L **1<sup>88</sup>**  
Handsome button-down styles in neat cotton prints, ginghams and solids! Shirts are machine washable! Save! Short or Long Sleeves



**MACHINE WASH!**

**SAVE! COTTON CORDUROY**

**68<sup>c</sup>** yard 45" wide  
Compare Penney's rich quality, Penney's low price! Soft, sturdy 16-rib in beautiful fall colors! Sew dresses, skirts, curtains, spreads!



**BOYS' SNEAKS WITH CORRECT BALANCE ARCH**

Our Sanitized® canvas high-cuts have cushion insoles, no-slip outsoles. Toe guard for extra protection. 2½ to 6. & 6½ to 11 white **3<sup>99</sup>**

Children's 10½ to 2, 2.99

**CANVAS OXFORDS**  
Children's 10-2 Boys 2½ to 6 Mens 6½ to 11 **\$2.99**

**SPECIAL**



**SPECIAL BUY! BOYS' HOSE!**

**4 \$1**  
pairs for

What a value! Soft, comfortable cotton socks... nylon reinforced in heels and toes for extra long wear. Machine wash! White Stripe Tops too!



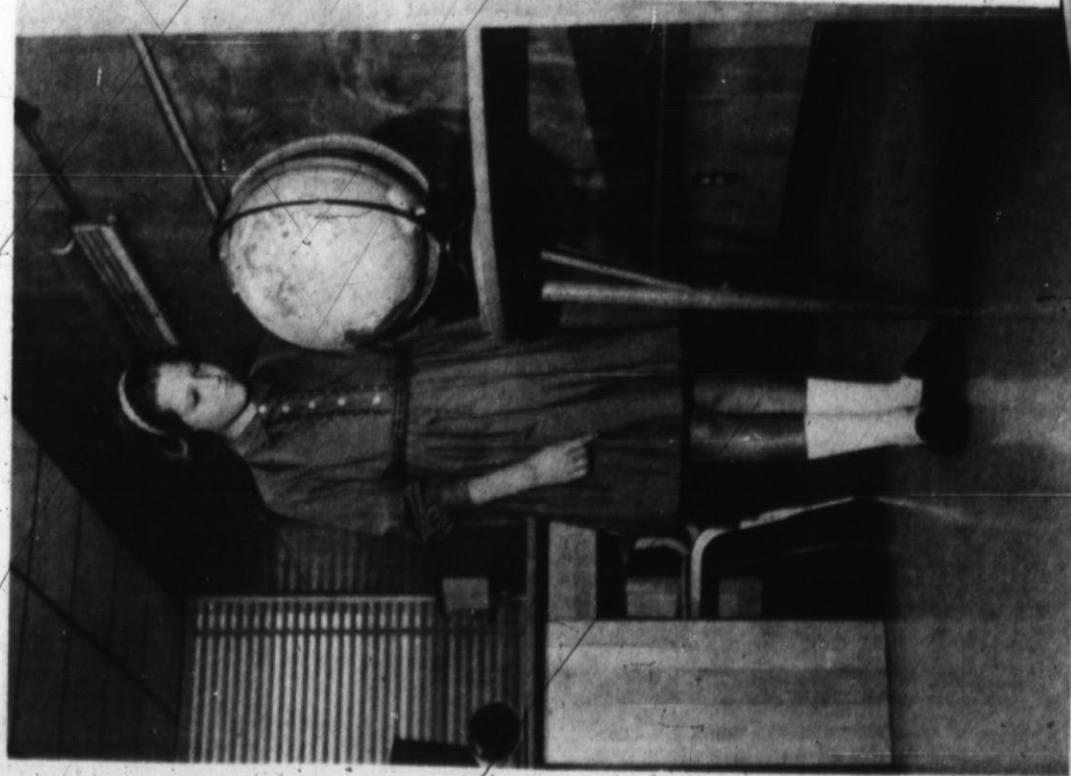
**BUY ON CRISP COTTON POUFF**

**1<sup>98</sup>**

The "sissy front" slip for our young at heart! Wide, whirly skirt, fussy cuffed and embroidered trims. In white, sizes 4 to 14.

**CHARGE IT! Penney's 313 N. Main is open Saturday evenings till 9 p.m., Mon.-Fri., 9 to 6**





A Kingston brown provincial print two-piece dress with beige triangle patches at the elbows is worn by Terie Beth Line, (lower left), 10, who will be in the fifth grade at Northwest Elementary School. The Kingston line fashions childrens clothing with easy alternation features. Terie Beth is the daughter of Mr. and Mrs. Ed Line, 319-Sunset (Helen's Shop)



The daughter of Mr. and Mrs. Vance Crume, 218 Avenue J, Prissy Crume, (top left), will be in the sixth grade at Shirley Elementary School. She is wearing a blue Dan River cotton dress with Scotchguard. It is piped and belted with red plaid and features red plaid patches at the elbows. (I. C. Penney)

A brown and green plaid with white eyelid trim by Dainty Tags has been chosen by Mary Jane Harper, top right, to wear to her third grade class at Northwest Elementary School. Mary Jane is the daughter of Mr. and Mrs. John Harper, 301 Ranger.

Angela Grubbs, (center), nine year old daughter of Dr. and Mrs. Roy J. Grubbs, 192 Rio Vista, will be in the fourth grade at Shirley Elementary School. She has chosen a Kate Green-away jumper-effect shift dress in beige plaid with brown print sleeves and appliqued tulip. The dress is pleated from the high yoke. (Gaston's Popular Store)

(C. R. Anthony and Company)

A second grader at Northwest Elementary School, Lori Wilson, (bottom right), 7, wears a blue cotton dress with a calendar print pinafore from Facho. Featured are bows at the waist, three-quarter length sleeves, and an attached catenay petticoat. Collar and cuffs are in white linen. Lori is the daughter of Mr. and Mrs. Morris E. Wilson, 129 Aspen. (Helen's Shop)



A senior at Hereford High School, (top left) Kaki Barnard, 17, wears a Bobbie Brooks skirt and blouse. The beige print blouse has red corduroy patches at the elbows. Of red corduroy, the "lince tickler" skirt is lined with material matching the blouse and is a wrap-around. Other coordinated items are available. Kaki is the daughter of Mr. and Mrs. Richard Barnard, 212 Avenue B. (Little's)

Jan Miller, (center), 13, is an eighth grader at Stanton Junior High School. Her dress is a Westway Miss Junior Petite with a beige blouse and a green skirt, and beige plaid jumper shift. The vest neck is outlined with a red tie. Of Wamsutta fabric, the dress is drip-dry. Jan is the daughter of Mr. and Mrs. Bill Miller, 418 Star. (Kruherford and Company)

As olive pleated skirt and a mohair sweater by Jantzen are worn by Barbara Langley, (lower right), 16-year-old junior at Hereford High School. The cyprus green sweater has a tennis neckline and is banded in olive. Barbara's parents are Mr. and Mrs. Ernest Langley, 502 Star (Gaston's Popular Store)

Cindy Jones, (lower left), 14, will be a freshman at Hereford High School. She is wearing a beige and brown knit dress by Mia. The two-piece dress features a fringed overblouse. (Harman's)



A gray wide wale corduroy jumper and yellow blouse by Country Set are worn by Cynthia Leasure, (top right), 15, a sophomore at Hereford High School. From a cordinated line, the zippered blouse is also an overblouse and is lined with olive print. Cynthia is the daughter of Mr. and Mrs. C. E. Leasure Jr., 511 Star. (Vogue)

