

WEATHER

	High	Low
Thursday	67	39
Friday	73	39
Saturday	66	38

Moisture this month: .89
Moisture this year: .38
Moisture last year: .86

VOL. 15 — NO. 33

Our Slogan, "More People — More Farms"

HEREFORD, TEXAS, SUNDAY, FEBRUARY 10, 1963

Published Every Sunday

26 pages

Including 22 Colored Comics

PRICE — 15c PER COPY

Dr. Edwards Is Citizen Of Year

Negro Physician Honored For Work With Migrants

Dr. Lena Edwards, a resident of the community for just 25 months, was named Hereford's Citizen of the Year for 1962 Thursday night. She received the Lions Club award during the 36th annual Deaf Smith County Chamber of Commerce banquet.

The 61-year-old Negro physician was given the award by Ed Skypala, president of the Lions Club. Dr. Edwards was selected by a group comprised of represen-

tatives of all civic clubs in the community, with her identity known only to Skypala until the banquet.

More than 650 persons applauded enthusiastically as her work on behalf of Latin-American migrant workers was outlined. The award was made primarily on the strength of her work in getting a \$50,000 maternity clinic built at Hereford Labor Camp.

The two-story, concrete block building was completed and dedicated in August, 1962, as Our Lady of Guadalupe Maternity Clinic. Dr. Edwards personally donated her life savings to the building, with the remaining cost coming from community residents and from her friends in the East. She also provided much of the office furniture and medical equipment for the clinic.

In accepting the award, Dr. Edwards pledged that she would do all she could to help make better citizens out of the migrant workers. "My work here has just begun," she said quietly, but with determination. "I will work even harder to be worthy of this award. It is my belief that these people must be educated, in order to become good citizens of this community."

Born in Washington, D. C., in 1907, Dr. Edwards' father taught at Howard University Dental School for 25 years. Although she made up her mind to become a doctor when she was 12, she was 43 before she became a resident in her chosen field of obstetrics. She served at Margaret Hague Maternity Hospital in Jersey City, N. H. She is a diplomate of the American Board of Obstetrics and Gynecology, a Fellow of the International College of Surgeons and, in 1955, was named Medical Woman of the Year by the New Jersey District of American Medical Women's As-

sociation.

Of her six children, one son and one daughter are physicians. Another daughter is a psychiatric social worker; another son is a project engineer and a third son is a business administration graduate.

But it was still another son who led her to Hereford on Jan. 4, 1961. He was in a seminary, where she visited him.

(Continued on page 3)

Hereford Marine Fined, Sentenced On DWI Charge

A Hereford resident, home on leave from the Marine Corps, is spending the remainder of his leave time in Deaf Smith County jail as a result of pleading guilty to a charge of driving while intoxicated, first offense.

Pleading guilty to the charge Thursday in Deaf Smith County Court, Judge H. C. Williams presiding, was Jimmy Howard Sylvia Jr., 21, 701 Knight St.

Sylvia was fined \$50 and costs plus a 13-day sentence. Charges against the 21-year-old Marine were filed here following a two-car collision at the intersection of Grand and Avenue J about 9:35 p. m. Wednesday.

Hereford Police Department officers investigating reported that Sylvia, driving a 1961 model sedan north on Ave. J, ran the stop sign and collided with another vehicle.

Occupants of the second vehicle, a 1955 model sedan, included the driver, Gary Doyle King, 22, 1011 Grand, his wife and four children. None were injured.

Both vehicles were said to be total losses by police officers.

POLICE REPORT SHOWS

Wrecks, Arrests, Tickets Are Up

Criminal arrests, accidents and property loss, and traffic violations showed a steady increase during 1962 according to the annual report of Hereford Police Department.

The report, submitted by Chief of Police Marshall Padgett, outlined in detail the activities of the department during the year. It was submitted to the City Commission at the regular meeting Monday.

During the year, moving traffic violations increased to 1684 from the 1961 level of 1392. However, the percentage of convictions remained near the level of the past three years, which is 90 per cent. Moving violations held at a stable level during the first six months of the year, then rose sharply. The number of tickets

handed out remained high for the next five months before declining.

The rise was first evident in July, when 168 tickets were issued compared to 127 for each of the previous two months. The number then climbed to 214 in August, dropped to 170 in September, was 190 in October, and 150 in November.

Accidents and property loss resulting in the city continued to climb during the year, reaching 192 by Jan. 1, 1963. Damages were estimated at \$56,489.74.

In 1956, the total number of accidents reported in Hereford was 162 with property losses placed at \$34,951.50. A year later the number of accidents dropped by six even though damag-



1962 CITIZEN OF THE YEAR award was presented to Dr. Lena Edwards at the annual Deaf Smith County Chamber of Commerce banquet held Thursday in Hereford High School Gym. Dr. Edwards was cited for

her work with Latin-Americans in this area and the building and equipping of a maternity care clinic here. Presenting the award was Ed Skypala, president of the Lions Club. (Staff Photo)

Dumas Takes Top Spot As Herd Faces Two Hard Ones

Dumas moved into first place in District 1-AAA basketball Friday night with a 45-36 win over Hereford. To many observers it confirmed again that the Demons still have the best football team in the state.

Spectators packed into the Demons field home saw almost as much contact in the speedy "non-contact" sport as did those at ringside in Amarillo the same night for the regional Golden Gloves fights.

Before the game ended the gym sounded like a whistle-testing contest as 39 fouls were called for personal infractions, plus one technical call.

The loss put Hereford out of first place for the first time this season and shoved the team against the wall.

Tuesday night, Herdmen will host the dangerous Levelland Lobos in the final home game of the season. The same night, Dumas will end its season at home against the equally dangerous Phillips Black Hawks.

The final standings still can end several different ways. Dumas, the defending state champion, can gain the loop crown alone by virtue of a win over Phillips and a Hereford loss in either of the next two games. Phillips could win the title by dropping Dumas on the road and Hereford at home. Or,

Dumas and Hereford could wind up in a tie if both win their remaining games. That has happened twice in the last three years.

In any event, the coming week should be an exciting one for cage fans.

Friday night, both teams were cautious and cold as play started. Joe Parsons dumped one in to put the Demons in front. Ronnie Welty hit a free throw, sandwiched in among three misses by the team from the free throw line. Mammoth Kelly Baker shoved in a shot midway through the period.

Dwight McGee netted a free throw, then tied the score with two free throws at 3:06. A minute later, Welty put Hereford in front by two with a pair of free throws, the first of which was a roller around the rim.

Mike Wendele countered for the Demons, then Austin Hodges hit from the field. Baker net-

ted a free throw, but Welty hit a basket to give Hereford a 10-7 advantage at the quarter. During the first eight minutes, the Demons slammed into everything in sight and had seven fouls called, compared to the two against Hereford. But the Herd hit just 6 of 11 attempts from the charity line.

Welty stole the ball and made a lay-up to open the second period. But Hulen Kirkland countered for the Demons. Billy Hill gave Hereford a 16-14 lead with 3:42 left by hitting two quick baskets.

But the Demons came roaring back as Baker shoved in for a basket and missed the bonus point on a foul call. Wendele hit from the field and Baker hit one of three free throw attempts. Kirkland netted two free throws and Baker tipped in a rebound before McGee netted a long shot to put the

(Continued on page 3)

Banquet Speaker Foresees Growth

A crowd of approximately 650 residents and out-of-town guests attended the annual Deaf Smith County Chamber of Commerce Banquet held at Hereford High School Gym on Thursday.

The annual affair was highlighted by the presentation of the 1962 Citizen of the Year award to Dr. Lena Edwards for her work with Latin-Americans in the Hereford area since 1961.

The main speaker of the meeting was William J. "Bill" Bird, vice president of the western division of John Hancock Mutual Life Insurance Co. with headquarters in San Francisco, Cal.

During his speech the business executive declared, "This community and the United States are on the brink of the greatest economic opportunity — the likes of which has never before been experienced." However, he warned; this will not take place accidentally, but must be worked for by all living in the community.

"How do we realize the full potential?", he asked. "We must redefine principle and declare what we stand for. Business leaders in the community must be willing to accept the responsibility of leadership and help in solving problems at the community level."

He pointed out that businessmen cannot wear two hats. As examples he pointed out the man who says, "I love freedom," but encourages governmental controls.

As another, he pointed out the person who declares that he hates waste but likes government contracts, especially when they are given in his community.

A third example he used was the man who vigorously supports the idea of free enterprise but soft pedals his own beliefs and is unwilling to speak out.

"Khrushchev says the trouble with the United States is freedom of choice," commented the insurance company executive. "He is right. It can either be our strength or weakness."

Businessmen in this community can either be active or passive according to their own choosing, he told his audience. "But, if this community is to grow, we'd better make up our minds where our stand will be and stand up and speak up," Bird said.

In his closing remarks, the former Chamber of Commerce executive called for a rededication to individuality, excellence, and service.

He also pointed out that for the success of a community or business a person must be dedicated to his job.

As he listed the requirements for a successful community he added the need for organization, the manpower to do the job, money to support Chamber of

(Continued on page 3)

Around Town

BY H. A. TUCK

No doubt about it, the weather is simply wonderful. It was almost worth all the cold, cold blasts just to have such balmy days now. But the fly in the jelly, and there is one most of the time where Panhandle weather is concerned, is in the lack of moisture. It's not just dry, it's bone-dry, powder-dry, most every kind of dry except prohibition-dry. Say, maybe that's what we need. We'll ask Sen. Andy Rogers or Rep. Bill Clayton to draft a bill and send it through, declaring that henceforth and to-wit: A prohibition is hereby placed on the Panhandle for natural moisture. If that doesn't bring some downpours, I just don't know what will.

When the Deaf Smith County 4-H Clubs get together for their annual "Share the Fun Festival," it means just that. They want to share their skills and the excitement of naming the 4-H King and Queen with everyone. This year's stunt night will be held at 7:30 p. m. Monday, Feb. 11, in the high school auditorium. And there's no admission charge.

This past week, Johnny Pool got a plaque in recognition of his 15 years of service as a Western Auto Store ownership. But, in addition to that, Johnny also had 12 years earlier as manager of a company-owned store, so he actually has, 27 years with Western Auto.

Most out-of-town guests at Thursday's Chamber of Commerce probably didn't get the significance. But Charles Frye was introduced among the visiting guests as "the Mayor of Easter". Of course, everyone around here knows that Easter is rather a small community between Hereford and Dimmitt. I think that actually Charles is Mayor Pro Tem and was serving in the absence of the hospitalized Bill Waldrep, who holds the hono-

4-H Festival To Be Held Monday

Annual "Share the Fun Festival" will be presented by Deaf Smith County 4-H Clubs on Monday, Feb. 11, at 7:30 p. m. in the Hereford High School auditorium.

Clubs will present skits in three divisions, competing for local, junior and senior honors. Highlight of the evening will be selection of the county 4-H King and Queen.

Master of ceremonies for the event, which is free to the public, will be Jim Higgins. 1962 4-H King. Eleven clubs in the county have entered at least one of the divisions. Winners and alternates will be eligible to compete in the district contests to be held later in the year. Minimum requirements also are established for candidates for King and Queen, including submission of achievements listed in record books. The Festival has been plan-

ned by a committee of leaders, including Mrs. Harold Rudd, chairman; Mrs. E. C. Hammett, Mrs. George Turrentine, Mrs. A. E. Jackson and Mrs. A. J. Bezner.

Musical entertainment will be provided by skits by 4-H Club members.

Following are skits entered, along with the clubs' leaders, for the local division: "Brewing 4-H Stew" by the Merry Maidens, Mrs. Gaylon Bryan, leader; "Queen For A Day" by the Ford Club, Mrs. A. J. Bezner and Mrs. Leroy Williamson, leaders.

"The Little Riddle School House" by Jolly Guys and Gals, Mrs. Ansel Jackson and Mrs. E. C. Hammett, leaders; "Cloud Nine" by Dawn Boys, Mrs. Earl Plank, leader; "Launching 4-H Ship" by Merry Maidens; "The Awful Fate" by Happy Workers,

Mrs. Leroy Rickman and Mrs. W. H. Goettsch, leaders; and "A House to Live In" by Dawn Boys.

Entered in the Junior Division are: "The Story of Pocahontas" and Capt. John Smith" by Hereford Workers, Mrs. M. J. Koelzer, leader; "Mary and Her 4-H Conscience" by Sadie Lee Oliver Club, Mrs. Alice Ruda, leader.

"Let's Litter Less" by Happy Hustlers, Mrs. Frank Robbins and Mrs. Floyd Cole, leaders; "4-H In Hawaii" by Willing Workers, Mrs. Hugh Celarman, leader; and "The Spirit of 4-H" by Dorothea Prowell Club, Mrs. C. A. Smith, leader.

Competing for honors in the Senior Division will be: "Sneak-In In" by the Happy Hustlers; "A Letter From Home" by Hereford Workers; and "The Three Bears" by Willing Workers.



THRIFT ESSAY CONTEST WINNERS were presented at the Chamber of Commerce banquet held here Thursday. Presentation of the awards was made in a brief ceremony preceding the meeting. Winning top places among the fourth graders were, front row from the left, Cheryl Cole, first; Donna Stengel, second; Patsy Paetzold, third;

fifth grade winners, second row, from the left, Jane Reinart, first; Charles Cosgrove, second; Laquita Robinson, third; sixth grade, from the left, Cindy Cavness, first; Robert Grady, second; and Jimmy Hallie. Winners were presented savings certificates as awards in the Financial Institutions Committee sponsored contest. (Staff Photo)



By Melvin Young
Another Deaf Smith County Chamber of Commerce banquet has come and gone, and as usual the entire affair was a tremendous success. People outside our own community often marvel at the interest shown in this annual affair, and sometimes we wonder about it ourselves. However, the secret of its success probably lies in the fact that Deaf Smith County citizens just can't stand to be "second best" at anything. And this holds true not only with the folks who spend many, many hours planning and preparing the banquet, but also with the people who attend. We have the reputation throughout the country of having the biggest and best Chamber of Commerce banquet, and by golly, we're determined to keep it that way.

The food, prepared and served by Walter Jetton of Ft. Worth was superb, and the program was well planned and presented. This didn't just happen. It took many hours of work and planning by Chamber Manager Bill Thompson and the board of directors prior to the event. Of course, it's human nature to take things like this for granted,

but without the diligent planning and work, this would be no more than the "run of the mill" chamber banquet. Our congratulations to all those who participated in the affair.

— HB —

The selection of Dr. Lena Edwards as the Lions Club Citizen of the Year came as no big surprise to many of the people attending the banquet this year. We can think of no one who has been more devoted to their efforts to help make better citizens out of our Latin American populace. As Dr. Edwards pointed out, this is a matter of education, for no amount of welfare or aid will uplift any group or segment of our citizenry until they have been instilled with a desire to "help themselves". Of course, Dr. Edwards has, with the help of others inside and outside our community, built and equipped a hospital at the Labor Camp. A very commendable effort. But we feel that the educational program carried on by Dr. Edwards will be worth much more throughout the years than will any structure of wood and stone.

— HB —

We've always thought Jim Lipscomb was about as sharp an old boy as you could find anywhere, particularly when it comes to getting out of work. However, Jim really fouled up last year when he applied five sacks of fertilizer to his lawn. Now, if you didn't see Jim around town during the summer, it wouldn't be because he was at the lake fishing! No sir! Jim was home mowing the lawn. That lawn really turned out to be a "Frankenstein Monster" for no sooner had Jim managed to mow from one side to the other, he had to start over and do the same job again. It was really playing havoc with his recreation. However, Jim has redeemed himself and solved that problem once and for all.



D. E. SPOTLIGHT — A senior at Hereford High School, Tommy Powell is learning how to act in the business world as he works for Master Cleaners, helping customers and making deliveries. He is 17 and the son of Mr. and Mrs. A. T. Powell. He plans to attend North Texas after graduation this spring.

(Staff Photo)

He recently removed about 5 inches of dirt from the entire front lawn and has replaced it with gravel. All that's left is two flower beds; and we're sure Mrs. Lipscomb can take care of those without Jim's help. Believe it or not, the whole deal looks pretty good. If you don't think so, just drive by 108 Centre and see for yourself.

— HB —

We're happy to see the Leo Hoffmanns back in town. Leo and his family left Hereford about a year ago, but just couldn't stay away. They have returned and have purchased the Poly-Clean Automatic Dry-Cleaning plant located on North 25 Mile Avenue. The business was formerly owned by C. W. Croy.

— HB —

Another old boy who has been busy as a beaver these days is Ralph McCullough. Ralph has recently opened up a new addition in the Northwest section of Hereford known as the Lazy Acres addition. It is located just west of Northwest School.

— HB —

In fact, the entire Northwest area is humming with activity. This section of town is building faster than any other, and probably will expand even faster now that the Northwest School has been enlarged.

— HB —

And speaking of building, we have always wondered why the

Dr. Hicks Speaks On Heart Disease At Kiwanis, Jaycees

By Gardner Collins

Brand Staff Reporter

Dr. Clarence E. Hicks, speaking at both the Junior Chamber of Commerce and Kiwanis Club meetings last week, told members of the clubs that heart disease has now become the nation's number one killer.

The Hereford physician gave the program in connection with Heart Month, which will last through the end of February.

Dr. Hicks illustrated his talk with slides pointing out the relationship between cholesterol, a blood fat, and coronary heart disease.

Blood to heart muscles is supplied by coronary arteries, he stated. When these close off, the person has a heart attack since the tissue dies. These arteries get sluggish with blood fats, but this is

not the cause — only a contributing factor," he remarked. "This process takes many years in building up."

He continued saying that adults should be concerned with prevention and can start years ahead in preventing coronary heart disease.

"There are many tests for fat in the blood, he added, but just by testing cholesterol content is usually enough to indicate the fat build-up in blood."

Factors affecting the percentage of the fat in a person's blood, he pointed out, have been well documented through tests.

Among those elevating the cholesterol content are eating animal fats, weight increase, tension, and inactivity while a low fat diet, weight loss, relaxation and exercise decrease the percentage.

death from acute coronary artery disease occurs less frequently than one would expect," he commented.

For a person to suffer a heart attack, the disease must be there first, he added.

Exercise used as a preventive measure stimulates blood circulation and reduces blood fats, he explained.

With slides he pointed out that the breathing capacity of present high school athletes is 80 per cent of what athletes had 20 years ago.

He used this illustration to show that today Americans are less active than 20 years ago and consequently need to exercise.

Dr. Hicks also pointed out that coronary deaths occurred more frequently in sedentary occupations than among heavy laborers.

He suggested sustained regular physical exercise as a means of reducing cholesterol and other fats in the blood.

— HB —

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1/2 mile east of dead end

on South Main

Campfire Heads Have Regular Meeting Friday

Campfire Leaders Association met on Friday, Feb. 1, for their regular monthly meeting at the Campfire Hut.

An announcement was made of the Annual Meeting of the Hereford Campfire Council on Feb. 11 at 7:15 p. m. in the Community Center. All adults registered with National Campfire Girls, Inc., should attend this meeting.

Reports of the activities of the Council and election of a Board of Directors and officers for the coming year will be the order of business for the meeting. A covered dish supper will precede the business.

Mrs. Ira Ott, guest speaker, spoke on Americanism and Flag Etiquette. Leaders were instructed in the proper way to display the flag, how to and when to salute the flag, how it should be carried in a procession and the way to fold the flag when storing it.

He's quite preaching and started meddlin'."

"You may be wondering why your grandfather could eat side meat and salt pork without having any trouble," he said. "Your grandfather was working hard by himself in most cases and was not under modern day pressures."

As he spoke, Dr. Hicks pointed out that physical exercise regularly done is one of the best means of protecting against coronary heart disease.

"Most are of the opinion that physical exertion and strenuous exercise prior to sudden

She went on to say, "When the flag is in such a condition that it is no longer a fitting emblem for display, it should not be cast aside or used in any way that might be viewed as disrespectful to the national colors, but it should be destroyed as a whole, privately, preferably by burning."

In conclusion she said, "The flag is a symbol of the living nation and should be displayed on all national and state holidays. However, being the emblem of our country it should fly from every home and flagpole every day throughout the year, weather permitting."

All leaders were asked to instruct their girls in the proper use of the flag.

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ANNIVERSARY SALE!

We are celebrating our second anniversary at 509 Park Ave. with a store wide sale of winter merchandise just for you! We need to reduce this stock to make space for new Spring numbers and our loss will be your gain. All sale items are red tagged for your convenience.

Sale Begins Monday, Feb. 11

ONE GROUP SKIRTS

12.95
VALUES \$6.00

ONE GROUP DRESSES

Values to 16.95
\$8.00 Values to 24.95
\$14.95

GROUP OF COATS

Some with fur collars — Some
Spring Numbers
Values From 24.95 to 89.95 1/3 off

GROUP OF Arnel Dresses

Sizes From Petite to 33 1/2
Womens
Priced to Clear

All Winter Merchandise 1/3 off Regular Price

ONE GROUP SWEATERS

Values To 12.95 1/2 PRICE

CHILDREN'S COATS - SUITS - DRESSES

Sizes Infants to 14 1/2 PRICE

Just Arrived New Shipment of Maternity Clothing - All Sizes

MARTIN'S READY-TO-WEAR

509 PARK AVE.

EVERY WOMAN
Alive
LOVES
CHANEL No. 5

DANA
● TABU
● 20 CARAT
● EMIR

Select your gifts of perfumes and colognes at ROGERS where we gift wrap free.

Pangburn's Candy
ROGERS
DRUG

Your Red Cross In Action

By Ramona Noel

"Your Red Cross In Action"

By Ramona Noel
Hello again! The first month of 1963 has come and gone with February arriving like a breath of spring.

Our Red Cross Chapter received half of its budget from United Fund in January as the campaign ended.

A long time goal has come true for the Gray Ladies Group. They have begun actual work at King's Manor, working two hours a day for three days out of the week, plus two of the group working on another day with arts and crafts.

Transportation is being furnished by the Motor Corp Unit I for residents of King's Manor, being on call as needed. This will be credited toward the corps volunteer work.

First Aid Instructor, John Gilliland, has completed the Standard First Aid Course for L'Allegre Study Club and is now beginning the Advance Course, with hopes that there will be some instructors from this group.

Mrs. J. J. Durham's Future Homemakers classes have received 34 certificates after completing their course on "Aid to the Sick and Injured." She is the Red Cross instructor in this work.

We are very fortunate to have the Toastmasters Club to furnish speakers, which began on Feb. 4, as our "Speaker Bureau" to make speeches to different organizations and civic clubs on Red Cross.

All three of our supporting services, Gray Ladies, Motor Corps and staff aides, plus three High School Red Cross Junior Gray Ladies, assisted again with the second S.O.S. vaccine program. Coffee and donuts were also served by the group to the workers.

High School Red Cross, Jr. Red Cross in Stanton Jr. High and the grade schools have all been busy too. Five schools began collecting materials in November for gift boxes for Cuban Refugee Children. In all, 72 boxes have been filled and shipped to Florida where they will be issued. Gifts too large for boxes or used material were used in local Christmas boxes here. A committee from Stanton Jr. High assembled over 150 kits for two chapters, March Fund Drive where there was no organized volunteers.

High School Council revised their Disaster committee and were issued identification cards by the chapter. More "Teen Rules", sponsored by H. S. Volunteers, were printed for the new comers to Stanton, who did not receive them last year.

Many new aims and objects set by the Public Relations theme of the year are being worked on. Our Red Cross Chapter received national recognition on these plans and aims.

Next directors board meeting of the Deaf Smith County Red Cross Chapter will be held on Feb. 19 at 10 a. m. in the Community Room of the First National Bank.

SEE **HI-PLAINS**

SAVINGS and LOAN
ASSOCIATION
128 E. 3rd

FOR

HOME LOANS

TO

BUY OR BUILD
REMODEL
REFINANCE

Around...

(Continued from page 1)
 ary title of Mayor of Easter. One thing about it, Easter is really civic minded and boosts itself at every opportunity.

The county Grain Sorghum Producers Association will hold its annual meeting and election of officers on Tuesday, Feb. 19, in the Community Center at 7:30 p. m. Faust Collier, ASOS officer-manager, will be on hand to explain the 1963 feed grains program and answer questions about the program. President Tommy Carnahan urges all mill producers to attend the meeting.

All United Fund contributors are urged to attend the annual business meeting of the Deaf Smith County United Fund at 2:30 p. m. Tuesday in the Community Center. New directors and officers will be elected, after the nominating committee makes its report.

Deaf Smith County Commissioners are slated to hold their regular meeting at 10 a. m. Monday in the Courthouse. Among other business, they are to select a county depository. I told Judge Hank Williams I'd be glad to act as the county depository until he told me I would have to return the money when the county wanted it.

Also slated for regular meeting is the school board, which will convene at 6 p. m. Tuesday, then recess for the basketball game. Business will continue after the game unless it is cleared ahead of time.

Speaking of basketball, Hereford's determined little Whitefaces surely do need your support Tuesday and Friday. They will finish their home schedule here Tuesday night against the rapidly improving Levelland Lobos. Levelland scared the wits out of Dumas last week, then beat the tough Perryton Rangers Friday night. They'll be trying to spoil Hereford's record. Provided Hereford can get past the Lobos, they'll be out for a share of the district title Friday night, when they end the regular season at Phillips. And the Hawks are double tough when they have a chance to knock off one of the leaders.

Would we have a chance With an Indian rain dance? We'll try any kind of wrinkle. If it produces rain or sprinkle!

IN CARIBBEAN EXERCISE

Marine Private First Class John W. Northcutt, son of Mr. and Mrs. Bernie B. Northcutt of Route 4, is serving with the Third Battalion of the Eighth Marine Regiment, currently engaged in a two-month training exercise in the Caribbean. The exercise, PHIBULEX 1-63, is aimed at maintaining the efficiency of the Navy-Marine Corps amphibious striking force. The main force of the Marine Expeditionary Unit is scheduled to return to Camp Lejeune, N. C., early in March.

Norsemen, who frequently saw the aurora borealis, poetically attributed them to reflections from Valkyries' shields. But they also recorded objective descriptions and guessed at their true origins.

Negro...

(Continued from page 1)
 One of the son's friends there, hearing that she wanted to work with underprivileged, said she should come to Hereford, Tex., and work with the migrants. She came here, saw a need for her background and sold her practice, her two houses and a farm. She became associated with the Catholic Mission clinic at the Labor Camp, was admitted to practice in Deaf Smith County Hospital and accepted all-proffered speaking engagements to raise money for her own private dream... a clinic that would provide first-rate care for maternity patients who didn't have enough money for other medical facilities.

She has accomplished that dream, but until she sees every migrant worker educated and a responsible citizen, her work will not be completed.

Edwards...

(Continued from page 1)
 Commerce activities, and teamwork.

Among the requirements named for a successful program, according to Bird, are a positive and affirmative mental attitude and better merchandising to sell the community.

"The thread of similarity in the fabric of every successful business and community," he said in closing, "is the determination to win against all odds."

"The future has great promise. Your share will be determined by your cooperation and individual activity. This will ultimately determine your future."

During the annual meeting Don Zimmerman served as master of ceremonies, introducing out-of-town guests, Chamber officers, and the main speaker. Chet Formby, outgoing president, in a few brief remarks reported on Chamber of Commerce activities during the past year. He pointed out that budget and membership are at an all-time high.

"This amount of participation will surpass or equal the Chambers of Commerce in any town of this size in Texas," declared the outgoing president.

"Our future is bright," he concluded. "With proper planning Hereford will not only become the best little town in Texas, but the best big town in Texas."

Maurice S. Tannahill, incoming president, in his remarks pointed out that the city of Hereford has a big job to do.

"The Chamber of Commerce must have your help in meeting the problems," he added. "We can sell Hereford and tell what a great advantage it is to live in this city."

Presenting the top award winners in the thrift essay contest sponsored by the financial institutions committee of the Chamber of Commerce was Mrs. Dyalthis Benson.

Fourth grade winners are Cheryl Cole, first place; Donna Stengel, second; Patsy Paetzold, third; fifth grade, Jane Reinart, first; Charles Cosgrove, second; Laquita Robison, third; sixth grade, Cindy Cavness, first; Robert Grady, second; Jimmy Haille, third.

During the meeting plaques were presented by Formby.

Dumas...

(Continued from page 1)
 Herd ahead 18-17. Wendele got a basket with 10 seconds left to give Dumas a 19-18 lead at halftime.

Welly opened with a basket for Hereford for the Whitefaces' last lead in the game. Baker came back and rammed in a goal for Dumas. While Hereford missed three free tosses, Robert Robinett tipped in a rebound and Baker again pushed his way in for a two-point shot.

Robinett was the first of five players thumbed out on fouls as McGee netted a free throw.

Then Dumas really went to work, as Wendele hit a basket. Kirkland made one of two free throws and Baker made a charity throw.

Welly made one of two free throws, but Kirkland hit another basket. McGee made Hereford's second field goal of the period, but Wendele got a free throw, one of three that Dumas attempted in a space of six seconds. Baker pushed in a shot to give the Demons a 34-24 lead.

Wendele fouled out as Haney made two free throws to narrow the gap to 34-26 at the end of three periods.

Robert Strange hit one of two free throws and Welly meshed a jump shot to close the gap slightly, 34-29. But Baker again

bulled his way in for a basket and then missed a free throw. Haney hit two free throw attempts to make it five points difference, but Baker found the range for two free throws. Hodges and Kirkland swapped baskets. Baker made another goal and missed a free throw.

Welly hit one of two free throws. Haney fouled out, but Baker missed the first free throw. Then Parsons missed a free throw, but Baker made one of two free tosses.

Gill hit one of two free throws. Haney fouled out, but Baker missed the first free throw. Then Parsons made two free ones with one second remaining.

Baker was high for the night as he made eight field goals and six of 14 free throw attempts for 22 points. Welly hit 14 for Hereford.

In other loop action, Levelland beat Perryton 67-45. Phillips and Littlefield are slated for Saturday night.

In the B team fracas, Dumas won 56-40. Cothorn got 25 for Dumas and Charley Moreno hit 11 for the young Herdsman.

BOX SCORE
 Hereford (36) FG FT PF TP Baker 8 6 1 22
 Haney 4 0 5 8
 Wendele 4 0 5 8
 Robinett 1 0 5 2
 Kirkland 2 5 2 9
 Beagle 0 0 1 0
 Rhoades 0 0 1 0
 Total 16 13 18 45

District 1 - AAA Standings
 Won Lost
 Dumas 7 2
 Hereford 6 2
 Phillips 5 2
 Perryton 4 5
 Levelland 2 7
 Littlefield 1 7

Funeral...
 (Continued from page 1)
 Hereford, where he operated a dairy until about two years ago.

He served as chairman of the Deaf Smith County Council on Alcoholism shortly after its organization and later was a field representative for the Texas Alcohol Commission, serving a large area of West Texas.

For a few months last fall, Boardman was a patient at the state hospital in Big Spring. Since his release, he had been employed at Arrowhead Mills and was also doing some farming.

He was a member of the Presbyterian Church and a former member of the Hereford Rotary Club.

to retiring directors Wayne Phillips, W. S. "Bill" Dameron, and Les Combs.

Also given special recognition during the program were Decker Lilly, Charles Lavis and Bill Hallam, officials of the Holly Sugar Corporation.

Recognized as the new officers of Deaf Smith County Chamber of Commerce were President Tannahill, Austin Rose Jr., vice president, and Mrs. Benson, treasurer. New directors with terms expiring in 1965 are Woodrow Wilson, Ansel McDowell, Jimmie Allred, and Wayne Thomas.

Dinner music for the meeting was provided by Mrs. John T. Sims. Invocation was given by the Rev. Bill Ware, pastor of the Temple Baptist Church.

Decorations for the banquet were prepared by Mrs. Viola Chisholm's senior art class. Caterer for the affair was Walter Jetton of Fort Worth.

Annual...

(Continued from page 1)
 Myron Morgan, Lowell Sharp, Mark Woodall and Russell Carver.

Officers whose terms expire Tuesday include: Wayne E. Thomas, president; Don Baugous, vice president; Mrs. W. J. Messick, secretary; and W. C. Russell, treasurer.

Directors whose terms expire this year are: Maurice Tannahill, H. E. Wester, Mrs. H. A. Cavness, Charles Bell, Mrs. Bill Waldrep, D. C. Kinsey and Paul Stevens.

Those directors who will serve until 1964 are: Frank Beemer, Pete Carmichael, Elmer Combs, Don Baugous, J. V. Perrin, J. W. Robinson Jr., Donald Hicks, Mrs. J. O. Easley and Mrs. Curtis Trawick.

Directors who will serve until 1965 include: Lowell Sharp, Mrs. Corinne Neely, Guy Lawrence, Bill Hardwick, Bruce Miller, Neil Cooper, Woody Wilson, Mrs. W. J. Messick and Myron Morgan.

Wrecks...
 (Continued from page 1)
 es showed a \$4000 increase.

During 1961, the total number of accidents was 170 with damages placed at \$44,630.33. According to statistics, the greatest number of accidents occurred during August, July and October tied for second with December and January placing third and fourth respectively.

Even though the number of criminal offenses only showed a slight increase and property loss was cut in half, the number of persons arrested for all criminal offenses showed an increase during the year.

The most alarming figure in the report showed that the number of juveniles handled by the department had more than doubled.

According to the report no juveniles were handled in 1956. The figure had risen to 11 in 1959, then jumped to 39 in 1961.

Juveniles handled by Hereford Police Department during 1962 totaled 89.
 During the year 120 persons were arrested on drunk charges, 26 for disturbance, 23 for drunk in auto and 21 for gaming.

Twelve persons were also arrested for driving while intoxicated.

Other offenses handled by the department included burglary, 2; theft, 17; fugitives, 2; assault, 6; investigation, 11; vagrancy, 8; prohibited weapons, 8; sex offenses, 7; forgery, 2; liquor violations, 12; and miscellaneous, 23.

During the year, 1822 persons were charged with traffic violations in Hereford. Of the num-

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(Continued from page 1)
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During the year, 1822 persons were charged with traffic violations in Hereford. Of the num-

ber all but approximately 200 of the cases have been completed resulting in 1417 convictions.

The greatest number of violations within the city was for speeding with 444 tickets written. Persons driving without a license accounted for another 420 arrests.

Within the city, a total of 9325 overparking violations occurred during the year with fines bringing in a total of \$5373.60.

Parking meter revenue totaled \$11,540.34.

In the past year, Hereford Police Department patrolmen have traveled 117,984 miles on routine patrol. A total of 19,764 dispatch entries been made.

The Sikh faith, an offshoot of Hinduism, originated in the 15th Century. It was founded by the Punjabi religious scholar Nanak, who was born in 1469 near Lahore.

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 the soil conditioner that will assure you of GREATER YIELDS at harvest time on all crops.

Direct application or applied in the water!
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We Salute...
J. W. ROBINSON, Jr.
 upon qualifying for the 3rd consecutive year for membership in MDRT

This is an honor for J. W. for it is given in recognition of his service to people. To qualify for membership in the Million Dollar Round Table... highest honor club of the National Association of Life Underwriters... a man must write over one million dollars of life insurance during the year; and to do this the agent must put the welfare of his clients and prospects first. This is the 3rd consecutive year J. W. has qualified as a member of MDRT, making him a "Qualifying and Repeating" member.

In achieving this honor J. W. Robinson, Jr., has been among Southland Life's top paid business leaders for many years, so we are quite naturally proud of him. Proud, too, that so many of you, as Southland Life policyowners, find him to be a sincere counselor and friend.

We join J. W. Robinson, Jr., in expressing our appreciation for the confidence placed in him by our many friends. We pledge continuing conscientious service to help you face your future with confidence... with Southland Life.

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U.S. Rubber's Great White Sale mattress buy:

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Yes, now you can get a famous-name mattress at thrifty White Sale savings! And what a mattress it is. Made just for White Sale, by the makers of the famous Koylon® mattress. Made to save you money, yet it's not bargain foam, but genuine, first-quality latex foam rubber, the finest sleep substance man has ever dreamed up.

So solid, it supports you as nothing else can. So sensitive, it adjusts instantly to every curve of your body. So superbly comfortable, you relax the minute you hit the pillow. But comfort isn't all. This new U.S. Rubber mattress is wonderfully light. Ideally cool in summer. Self-ventilating. Mildew-proof. Non-allergic.

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EM 4-2030

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We Buy - Sell - Trade
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Highway 60
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Complete Turn Key Installations of Pumps and Gear Drives
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FOR SALE Two registered black Angus Bulls. Alfalfa hay in barn. W. H. Andrews. BR 6-4551.
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Home Furnishings Sale At The BIG RED BARN
5 pc. dinettes \$7.50 up
2nd hand stainless Cook Pot \$3.50
Maytag Washer \$49.50
Electric Range \$15
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Sewing Machine \$7.50
Refrigerators \$20 up
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Bed Springs \$1 up
Cash Register \$25
Army Packs \$2
Living Rm. Chairs \$10
Ranch Style Midbed \$100
Slat Seat Wrought Iron Bar Stools \$6.95
Lamp Shades \$1 each
Kirsch odds and ends Travers and Curtains \$1.50 each.
\$289 French Prov. Sofa, Rose Foam Rubber \$119.50
2 mantle clocks each \$20
Clothes Hampers \$6.95
Inside - Outside Kem Tone or Kem Glo Paints \$2.95 gal.
Psyco Bed \$40
Odd Beds \$2 up
Base Rockers \$2.50 up
Bedroom Suites \$19.50 up
Hollywood Headboards \$9.88 up
One Group Odd Twin Size Beds \$19.50
6 New Maple Chests Odd Lots Values to \$129.50
your choice \$49.88
We Buy-Sell-Rent Furniture
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FEED LOTS
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EM 4-1757

Irrigation tubes various sizes.
Phone EM 4-3134.
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FOR SALE Large frame building, well constructed, 5000 square feet. Can be moved easily. Contact E. L. Fikes Jr., 901 23rd Street, phone HI 3-3114, Snyder, Texas.
B-1-29-5-4p

FOR SALE: Six, two bedroom houses. Well built. To be moved. Will deliver G. W. Big-ham, HI 3-5892, Snyder, Texas.
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FIREPLACE WOOD for sale, E. A. Edwards. EM 4-1066. 205 South 25 Mile Avenue.
B-1-13-47-TFC

AERMOTOR MILLS AND TOWERS
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Ph. EM 4-2568 or EM 4-2194
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Several good home food freezers.
BUY-RITE FURNITURE
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● Road Service
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3 bdrm., 2 bath, fireplace, drapes, carpet, dishwasher, builtins. Assume loan with down.
New 3 bdrm. 2 baths - builtins - double garage - den - brick. \$17,500. 90% loan.

NEW, TRADE OR BUY
3 bdrm. 2 bath, carpet, lot. 239 x 112. \$14,900.
2 bdrm., lot 200 x 100. \$6825. \$57.00 a month. Assume loan.

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Section - 240 W. 230 M. - 2-8" wells - excellent water. \$25,000 down New.
1/2 - \$12,500 down 2 - well, home.

RANCH
7000 acres - machinery goes - 450 A. cult. - 2 homes - \$10,000 down or trade. Must see to believe.

SMALL ACREAGES
18 acres - 2 nice houses - \$25,000 - 29% down.
21 acres - well - 2 bdrm. house - equipment and irrigation pipe goes. Maize, wheat, allot. \$21,500 - 29% down.

Use your G. I. Loans Now. 100% financing. No Down Build a New Home - Trade yours in or pay small down. 2 or 3 bdrm. 1 or 2 bath.

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We Pay Cash For Used Cars
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For the finest in farm machinery.
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Phillip "66" Products
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HABLO ESPANOEL
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FARM-CITY PROPERTY
IMPROVED 1/4 SECTION; Good 8" irrigation water. Near perfect level land in cultivation. Good crop allotments. Excellent location approx. 10 miles from Hereford. Price very reasonable with good terms. See us for price, terms and other information.

HALF SECTION; 9 miles from Hereford. 3 irrigation wells, good water area. 300 acres good level land in cultivation. Good crop allotments. Rented to good farmer for this year. Excellent buy for \$325.00 per acre with any reasonable terms. BETTER CHECK THIS ONE.

SOIL BANK LAND; One section good level land in cultivation. 555 acres in soil bank \$5,000 per year 4 more years. Good wheat allotment. Located West of Hereford. \$35,000 loan available. Priced to sell.

FOR TRADE; Fine section located in Sherman County on pavement. All good land in cultivation. Fair set of improvements. 2 extra good 8" irrigation wells, also one Natural Gas well. Good wheat and maize allotments. Will sell to right party on exceptionally good terms or will take smaller farm in trade. THIS IS GOOD.

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NICT 2 BEDROOM HOME with attached garage. East front, 70 ft. lot, good location near Aikman School. Priced to sell. on good terms or will take car or tractor in trade. BETTER CHECK WITH US ON THIS.

BEAUTIFUL HOME; 3 bedroom brick, 2 baths, fully carpeted, large lot. Beautiful location on Austin Road. Priced to sell. Good loan available. Shown by appointments only. See us for price and details.

FOR HOME DEVELOPMENT; 10 ACRE TRACT; Adjoining city of Hereford. Beautiful level tract of land. Priced to sell terms if wanted.

15 ACRE TRACT; All good level land in cultivation. Electric irrigation well. Northwest corner Hereford. A fine tract for suburban home development. LET US SHOW YOU THIS.
WESSON REAL ESTATE
HEREFORD, TEXAS
HOYT RENFRO OFFICE PH. N. L. WESSON
RES. PH. EM 4-2528 RES. PH. EM 4-2615 EM 4-2860

4. REAL ESTATE For Sale Or Trade
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B-4-50-TFC

3 BEDROOM
1 1/2 baths. FHA Financing.
Low Down Payment.
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ELKS
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

OPTIMIST CLUB
Meets Monday Eve. 6:30 p.m. American Legion Hall

Lions Club
meets each Wednesday, 12 Noon Hotel Jim Hill

Kiwanis Club
Thurs. Noon IOOF Hall 207 E. Sixth

Stated Meeting 7:30 P.M. Monday Night

Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
John Robinson, W. M.

Hereford Rotary Club
meets every Monday at 12:05 Hotel Jim Hill

The Sunday Brand, Hereford, Texas, Sunday, Feb. 10, 1963
Lot at 126 ASPEN Paul Schroeter. EM 4-1504, EM 4-0055
B-4-10-33-tfc

LOANS AND REAL ESTATE
Have connections with several companies that want to make loans on both irrigated and dry land farms and ranches for sale.
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809 PARK
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S-4-25-TFC

AWARD HOMES

WATCH FOR THE GRAND OPENING
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ALCOHOLICS ANONYMOUS
EM 4-1994
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 '117

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO.
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Hereford Radiator
DEPENDABLE SERVICE
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Complete Machine work on Automobile and Industrial Engines

ROLLING CAFE
Complete kitchen on 8 x 27 ft. trailer. Operates on butane and electricity. Would be ideal at construction site of new beet plant. \$2500 cash.

HIGHTOWER REAL ESTATE
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3 bdrm., 2 baths, double garage. NW Hereford or Star St. \$12,500. Small down payment.

Can't find the exact home you want? See us for a new Award Home Built just for you. All price ranges from \$9,000 to \$40,000. Low down payments.

SEE US FOR YOUR FUTURE HOME!

FARMS
1/4 section level land, top 8 inch well on natural gas. Possession in 1963. 105 feed grain base. \$22,000 down, balance in loans.

320 acres near Hereford. Excellent improvements. Some grass. Good water. \$350.00 per acre.

320 acres near Hereford. Two 8 inch wells, improvements. Perfect table top land. \$450 per acre. 29% down.

MOTELS
21 units — 3 years old. Coffee Shop. Consider trade.

Justice Real Estate
345 West First Street Phone EMerson 4-1757
Oliver Strey Res. EM 4-2857 Francis Hardwick Res. EM 4-2241
Mike Justice Res. EM 4-1757 Virgil Justice

EM 4-2030

WANT ADS

SMALL RANCH. 320A, 40A Soil Bank. Home with wall to wall carpet, large den. Large hay barn with plenty of hay and a bit of silage. Grade A Dairy Barn, Grinder, mixer, pickup, Corral, granary, work shop—26 Artificial Heifers. Have to see to appreciate. Offer terms.

CECIL BILLINGSLEY
Phone Floyd 478-4146, Floyd New Mexico. Write North Star Route, Elida, New Mexico 8-4-32-4C

FOR SALE OR TRADE

1350 square feet, 2 bedroom, large living room, 1-1/2 bath. Family room, enclosed porch, 2 car garage. Wired and plumbed. Fenced yard, trees & shrubs. 109 Fuller. Will take car. EM-4-3121. EM-4-2033. B-4-33-TFC

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With a New
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IRRIGATION MACHINE
● Diesel or Butane
Motors
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of Water Per Acre
Per Hour
● Irrigates 35 to 45
Acres Per Day
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Contact—
WATERDOG
IRRIGATION CO.
1806 W. 7 Clovis



"Scatter Thou the people that delight in war." Ps. 68, 30.

What should be a Christian's attitude toward war? Toward those who advocate war? Can he participate in war itself?

Naturell a Christian is for peace. God has made peace with him thru Christ. When Jesus died on the cross for mans sin, that brought peace.

Some of his fellow men will not accept this peace and good will from God. In fact, they still hate the Christian for even trying to bring this peace to him. So, in their thinking, it is not strange to fight, kill, and make war.

God tells us in Romans 13 that governments are here to help keep peace. John the Baptist did not tell the soldiers who came to help him to get out of the army. In the Old Testament, armies were often used to keep the peace of the land of Palestine against invaders. So a Christian works to prevent war, but may participate in it when it becomes clearly necessary.

However, he has more effective weapons than war. He has prayer. Our text is a prayer to scatter the enemy. The greatest single military disaster in the history of the world occurred in answer to prayer. 185,000 enemies of Judah were slain in one night in answer to the king's prayer. Please never say that prayer is ineffective.

Finally, the Christian's greatest weapon is the comparison to Christ of individuals. This always stops their warring attitude. May we all join ever more heartily in this joyful work.

THUS SAITH THE LORD!
Fred Beversdorf, Pastor
manuel Lutheran Church
Your Questions Invited
LISTEN TO KPAN
SUNDAY, 9:15 A. M.

BUY an improved 1/4, rent a 1/2 for three years. 2 good 6" wells on natural gas. 80A wheat, 240A maize. Check for price.

Good level 1/2 section, 12 miles NW, near pavement. 2 strong 8" wells that could be 10" wells. 34A cotton, 75A wheat, 232A maize and barley, \$450. A 29% down. 640A. lays good. 2 extra strong 8" wells \$450A wheat and maize. A good buy at \$400A.

CARTEL REAL ESTATE
206 N. 25 Mile Ave. Hereford, Texas Ph. EM-4-0944, EM-4-1714 night. B-4-33-4C

(1) **PARMER CO.** 216 A. 175 cul. 1-8 in. well, good cotton, milo and wheat allot. Imp. 29% down.

(2) **PERFECT 1/4** sect. 8 in. well, cotton and wheat allot. close to town on paving. \$600 per A.

(3) **CASTRO CO.** 170 A. all cult. 8 in. well, good cotton, wheat, and milo allot. a good buy at \$400 per A.

(4) **DEAF SMITH CO.** 1/4 sect. all cul. improved, 1-8 in. and 1-6 in. wells, U. G. tile, 32 A. wheat, 76 A. milo, 17 A. cotton, 36 A. sugar beets 1963 allot. \$450 per A. Will trade on 1/2 sect.

(5) **DEAF SMITH CO.** 1/2 sect. highly imp., 2-6 in. wells, cotton, wheat, and milo allot. 60 A. Midland Bermuda also native grass \$350 per A. 1/2 down. Balance 10 yrs.

(6) **Deaf Smith Co.** 480 A. dry land, \$125 per A. Possible irr.

(7) **DEAF SMITH CO.** 1/2 sect. all cul., imp. 2-8 in. wells, nat. gas, good allot. \$420 per A. 29% down.

(8) **PARMER CO.** 450 A. 1-8 in. and 2-6 in. wells, nat. gas, U. G. tile, 31.7 cotton, 300 milo, 110 wheat, a real buy at \$285 per A.

(9) **SECTION 2-6** in. wells, good wheat allot. \$35,000 down.

(10) **DEAF SMITH CO.** 1 sect. 2-6 in. wells, approx. 100 grass, good wheat allot. \$235 per A. 29% down.

We have ranches, commercial, and residential property. Check us for all your needs.

WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.

1/2 MI. SO. OF UNDERPASS ON HWY. 385
J. M. HAMBY
REAL ESTATE
PHONES:

Office EM 4-3566

Residence EM 4-2553

J. M. HAMBY

Harold Hamby EM 4-3454

Gerald Hamby EM 4-1334

Durward Hamby EM 4-3466

B-4-27-TFC

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor.

J. C. RICKETTS, REALTOR
Ph. EM-4-3771 133 W. 3rd St. S-4-25-TFC

Warren Bros. Motor Co.

EM 4-1423 1219 E. 1st

WARREN BROS. MOTOR CO.

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IRRIGATED FARM LAND

150 acres, improved irrigated, 4 1/2 miles from Hereford. 30 A cotton, 35 A. wheat, 80 A milo. \$23,000 cash down payment.

\$42,000 for this good cheap quarter section. unimproved with good 8" well on nat. gas.

Nearly perfect half section with 2 good 8" wells. 1 mile off pavement, 4 miles from Hereford, no improvements. Fully alloted. \$163,000.

67 acres unimproved, no well, in good water, on pavement, 1 mile from Hereford. \$33,500 — \$8,000 cash.

\$32,000 for this beautiful 2 bedroom home in exclusive area. Everything you would want in a home.

\$24,100 for this huge, new 3 bedroom and den home on one of Hereford's best streets — \$6,500 cash.

\$1200 will move you into this lovely 3 bedroom, 2 bath home. Double garage. \$16,450.00

SAM NUNNALLY
601 MAIN
EM-4-0555 EM-4-2814 nite
B-4-33-2P

ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For —

PRUDENTIAL
America's Largest Farm Lender

SAM NUNNALLY
EM 4-0555 EM 4-2814
LONG STAR AGENCY
B-4-13-27P

FARMS
Good 1/4 section, good allotments, one 6" irrigation well on nat. gas. \$15,000 down. Good terms on balance.

Good 1/2 section, good allotments, two good 8" well on nat. gas. \$400.00 per acre. 29% down.

HOMES
17,500 new three bedroom brick home. 1 1/2 baths, kitchen & den combination, utility and double garage. 90% loan available.

Come by and check my listings if you are interested in buying a Farm or Residential Home.

HAROLD MORTON
Robinson Insurance Agency
Office EM 4-2232
Home EM 4-1462
S-4-31-TFC

IF BUILDING A NEW HOME, wake up and have it plumbed for Soft Water. You will be glad you did.

SOFT WATER SERVICE
216 N. 25 Mile Avenue
Hereford, Texas
S-4-31-TFC

FOR SALE

1219 acres wheat land. 3 tracts. One or all. Close to town.

JESS SHELTON, OWNER
Phone 2842, Pritchett, Colo. B-4-5-6-P

FOR SALE
50 Acres, 5 miles North East of Hereford. 1/2 mile off Highway. Price \$375.00 per acre. Phone CL 8-4169. B-4-4-TFC

FOR RENT
FOR RENT One bedroom luxury apartments. Furnished or unfurnished. Villa Park 300 Park Avenue. EM 4-3822. B-5-15-25-tfc

FURNISHED Apartments for rent. 608 East Third Street. B-5-10-31-tfc

FOR RENT Three room furnished duplex. Bills paid. 448 East Mable Street. B-5-12-3-tfc

SHOP BUILDING for lease. Nice location Phone EM-4-3566. B-5-10-23-tfc

Small three room house, very nice. Stove, refrigerator furnished. \$60. month. See at 212 Avenue C. Call EM-4-2643. B-5-18-4-tfc

FURNISHED three room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue. S-5-13-32-tfc

MODERN furnished rooms. Private baths. Carpeted. Private entrance. Vernie d panelray heat. Also a bachelor apartment. 821 South 25 Mile Avenue. S-5-20-23-tfc

Furnished duplex for couple. Bills paid. 116 Avenue A. S-5-10-31-tfc

NICE Modern furnished garage apartment with antenna 805 Lee Em 4-0738. B-5-10-33-tfc

Apartment and bedrooms. Adults only. 407 North Lee Avenue. EM 4-3424. B-5-10-33-tfc

FURNISHED one bedroom duplex. Whites utilities paid. No pets. Also Nice basement bedroom to young white man who does not drink. Private entrance, private bath. 711 East Third. S-5-28-33-tfc

SMALL two bedroom house. Inquire 300 East 7th Phone EM 4-2501. B-5-10-33-tfc

THREE Room unfurnished duplex apartment 207A Bennett Street. Phone EM 4-2148. B-5-10-32-tfc

APARTMENT for rent. 409 East Third Street. B-5-10-6-tfc

FOR RENT Furnished house, small furnished apartment in Nice location for Latin Americans. Phone EM 4-0972. B-5-10-6-tfc

Two bedroom house. Whites only. 303 Avenue H. B-5-10-6-tfc

FOR RENT Two Bedroom home. Near Schools. Carpeted. Panel - ray heat. Fenced back yard. \$65. call EM 4-1523 after five. B-5-18-6-2p

6. WANTED
WANTED Painting, taping, texturing, sheetrocking. Carpenter repairing Phone EM-4-3325. B-6-10-42-tfc

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors. B-6-11-4-TFC

WANT TO BUY used Articles furniture - Appliances. Miscellaneous. 843 East Highway 60. Bovina, Texas. Open 8 to 12 Mondays only. B-6-21-33-tfc

WANTED TO BUY. New potatoes washing and grading equipment. Write Jack Goodloe Box 218 La Feria, Texas. B-6-16-33-2e

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Tex. S-6-31-TFC

7. Dressmaking-Ironing
SEWING Wanted. Phone EM-4-3875. B-7-10-31-6e

WANTED Shirts to iron 309 Brevard. Call EM 4-1469. B-7-10-6-2p

8. HELP WANTED
RELIABLE MAN OR WOMAN To take over Watkins Route in Hereford. Good for up to \$65 weekly to start. No investment. Set your own hours. Permanent opportunity. Full or part time. Write C. R. Ruble, Dept. F-2, P.O. Box 2447, Memphis 2, Tennessee. B-8-33-1P

FULLER BRUSH COMPANY
\$100 a week for sober, dependable, married man to service established, franchised routes in the following areas: Hereford, Clovis, Borger, Pampa, Amarillo, Childress. For interview, write personnell, 1559 Parr Amarillo, or phone FL6-5663. B-8-33-6C

9. Situations Wanted
WANTED: All kinds custom Farm Work. Call Jake Moore EM 4-1542. B-9-10-28-25P

CHILD CARE in my home, day or night. 405 Blevins EM 4-1685. B-9-11-33-3p

10. NOTICE
NOTICE
I will not be held responsible for debts incurred by anyone other than myself. SP/5 BILLY J. EDWARDS HQ Btry., 2nd BN, 10th Army Fort Benning, Ga. B-10-32-3P

WELL WORK
AERMOTOR windmills, submersible pumps. J. E. TURNER Phone: EM 4-2194 S-10-24-TFC

11. Business Services
CONCRETE & STUCCO
Residential & Commercial Sidewalks - Drives - Floors, Patios Radius of 100 Miles of Hereford. WESTER & JONES H. E. WESTER EM 4-0408 LYNN JONES EM 4-1217 B-11-27-TFC

Magneto - Starter Generator & Electric Motors Rewind Sales & Service OWENS & HOLLINGSWORTH EM 4-3545 EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND B-11-13-TFC

INCOME TAX SERVICE
B. Lee Coanougher 108 W. 8th Street. B-11-28-15P

WANTED Water well drilling Test holes and repair. Phone Jesse Scott EM 4-1108. B-11-12-6-16p

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Ph. EM-4-0262 S-11-28-TFC

IF YOU ARE IN NEED of a home owned, commercial, or industrial Water Softener, or filter, see **SOFT WATER SERVICE**

216 N. 25 Mile Avenue, Hereford, With 20 years experience in the water conditioning business. We have all the answers to your water problems. S-11-31-TFC

CLOCK REPAIR All kinds. Alarm 8 Day. Electric, 400 Day and Automobile. COWAN JEWELRY S-11-14-31-6p

KIRKLAND & DILLARD EARTH MOVING COMPANY
Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 B-11-40-TFC

AUCTION SERVICE
Sales of all kinds. BILL FLUPPIN Friona, Texas. Phone 5362 B-11-46-TFC

LET US handle all your real estate problems including free rental service. Justice Realtors. B-11-14-4-TFC

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-tfc

Emergencies And How To Meet Them Explained To Club
"Common Emergencies" was reviewed by John Gilliland for the L'Allegre Study Club on Thursday, Feb. 7, in continuing their Advanced First Aid Red Cross Course, when they met at the Community Center.

Some of the main emergencies that he covered were appendix, blisters, boils and styles, convulsions, hernia, plant poisoning, mental disturbances, diabetes and eye injuries.

Mrs. Robert Miller was welcomed as a new member of the club.

Present for the meeting were: Mesdames Joe Lyons, Dennis Lomas, Arthur Fuston, John Pitman, Bill Dameron, Virgil Marsh, Jimmy Carnahan, Terry Kirby, Oliver Streu, Walter London, Richard Pickens and Joe Easley; also the speaker, John Gilliland.

1960 CHEVY CORVAIR
4 dr. Solid White

1959 CHEVY IMPALA
4 dr., 2 Tone Blue & Grey

1961 CHEVY BISCAYNE
4 dr. Solid White

1962 CHEVY BEL AIR
Spt. Coupe, Power & Air, Solid White

1955 CHEVY
4 dr. Sedan

1958 BUICK SPECIAL
4 dr., Nice 2 Tone Cream & Maroon

1956 PONTIAC
Spt. Coupe

1955 CADILLAC
1954 FORD 4 dr.

1956 FORD
Station Wagon

1961 RAMBLER CLASSIC
4 dr. Sedan Extra Nice

1960 RAMBLER AMERICAN
Station Wagon

1960 FORD
1/2 ton Pickup

1950 CHEVY
1/2 ton Pickup

Good - Clean Used Cars!

1960 BUICK ELECTRA
4 dr. Sedan, Solid white, Air & power, ONE OWNER

1960 BUICK LESABRE
4 dr., 2 Tone Green & White

1959 BUICK ELECTRA
4 dr. Sedan, Power & Air, One Owner

1961 BUICK INVICTA
4 dr., one owner Air & power, 2 Tone Green & White

1960 CHEVY CORVAIR
4 dr. Solid White

1959 CHEVY IMPALA
4 dr., 2 Tone Blue & Grey

1961 CHEVY BISCAYNE
4 dr. Solid White

1962 CHEVY BEL AIR
Spt. Coupe, Power & Air, Solid White

1955 CHEVY
4 dr. Sedan

1958 BUICK SPECIAL
4 dr., Nice 2 Tone Cream & Maroon

1956 PONTIAC
Spt. Coupe

1955 CADILLAC
1954 FORD 4 dr.

1956 FORD



PRESENTING A CHECK for \$167.44 to the March of Dimes was Wylie Quattlebaum, Stanton Junior High School principal. The check was presented following a special assembly held last week to raise money for the MOD drive currently underway. Drive chairman Pat Ferguson left accepted the check on behalf of the MOD. (Brand Staff Photo)

March Of Dimes Assembly Features Homeroom Skits

Annual March of Dimes assembly was presented Thursday, January 31, by 13 of the homerooms. Each homeroom presented a skit from three to five minutes in length. Donations were taken in all the homerooms to give to the March of Dimes.

Mr. Harman's homeroom presented a pantomime with the first family album. Mrs. Collier's room gave a short play entitled "Auto's Suggestion". The characters were Ann Mercer, Steve Hodges and Jack Ferguson. Members of the play presented by Mrs. Treadwell's room included Pattie Roach and Bobby Lemmons.

Mrs. Duvall and Mrs. Todd both gave television commercials and skits. Mrs. Duvall's room presented their program with Suzanne Seigler, Andy Channer, Mike Harvey, Lois Bosley, Silvia Phipps, Phyllis Warrick, Steve Knox, Mitchell Bill and Kenneth Eastman as the characters.

Mrs. Todd's "Oleo Commercial" and "Western Shakespeare" had Charlie Stone, Jimmy Childers, Carl Hollingsworth, Lonnie Hale, Clyde Wiley, Mark Roberson and Danny Anderson as the cast.

A musical group called the "Handy Andies" gave a pantomime for Mrs. Ratcliff's room. The group consisted of Gary Goodin, Wayne Maddox, Paul Easley, Sidney Shaw, and Dean Riddle. Other musical groups came from Mrs. Holt's, Mrs. Welch's and Miss Dickinson's rooms.

Mrs. Holt's class gave a selection called "Buttons and Bows" featuring Billy Watts and Diane Brisendine. The "Hillbilly Love Song" sung by the Gopher Gulch Quartet from Miss Dickinson's homeroom was presented by

Dennie Latham, Lynn Battey, Carol Clearmen and Jean Roberson. Mrs. Welch's room presented a musical reading entitled "Beyootiful Belinda" featuring Frank Nobles and Joyce Bezner.

Mr. Lewis and Mr. Shaw presented skits entitled "Trip in a Model T" and "Dog Tricks". The cast for "Model T" was Phillip Cain, Dale Smith, Felix Wagner, Tommy Reeves, Sharon Lamm, Shirley Simpson, Eddie (Continued on page 7)

Students Have Champions In Fat Stock Shows

Students from Stanton Junior High have been busy the past few weeks attending various stock shows.

Becky Higgins, a 4-H Club member, showed the Grand Champion Steer at the Hereford Junior Livestock Show. Also entered in this show were Debbie Thomas, Ronnie Andrews, John Perrin, Sandi Thomas, Larry Noland and Gerald Witowski.

The Stanton F.F.A. boys have also been busy. In the Hereford Show, Johnny Mars showed the third heavyweight crossbred barrow, which also won reserve champion crossbred barrow. Dan McWhorter showed the second place lightweight Chester White barrow (Continued on page 7)



BUSY PREPARING books for the shelves of the Stanton Junior High School library are recently received by the library. Marsha Hardwick, Sydne Davis, and Janice Dean, from the left. The girls are cataloging part of a large shipment of books (Brand Staff Photo)

Art Students Stay Busy Preparing Many Projects

Art classes have started their second semester work. Art students are busy as bees, making posters for the March of Dimes, color charts, working on all types of perspective drawings and in various media such as water color, tempera, tri - tee, India ink, and the advanced classes are

ready to start oils. The freshmen have been working on all phases of design during the first semester, and will continue design with emphasis on balance in composition and painting with new media.

For extra work, such projects as yarn and string weaving, basket weaving, leathercraft, and mosaics are taught. There is opportunity given for small wooden projects such as book ends or napkin holders, using the woodturners or carving tools for designing.

Stanton has a "Creative Art" program. There are definite assignments, but each child has the privilege of solving and completing his individual problem as he chooses. Seldom are there two pictures alike.

By encouraging creativeness there are a variety of ideas displayed, there is a freedom of choice in selecting subject and media, and an opportunity for much critical thinking. This should help students in all areas of education. There is evidence of a carry - over in social studies, reading and math through poster work and other projects.

We believe we learn by doing and appreciate having a place to try - out ideas and realize a new satisfaction of accomplishment.

Who wants to be bored when there are so many good things to do? Come join us - The Art Department.

Weight Lifter Performs Here

Wednesday, Feb. 6, Stanton Junior High received a visit from Mr. Douglas Patterson. Mr. Patterson gave an almost fantastic exhibition of strength and dexterity which could only be achieved through great concentration and practice.

He discussed the need for proper training on the part of athletes in any field, who expect to stay "in the business". Mr. Patterson performed the following on his program: hand balancing, modern weight lifting, ground tumbling, and roly-poly.

An exhibition of hand balancing and aerobatics was performed on top of one, two and three tables. Balancing with one finger, on the thumb, on walking canes, and on a swing and rocker was included in the program.

Douglas Patterson is a title (Continued on page 7)

Fodder Box

Stanton Junior High again sponsored a basketball tournament for seventh and eighth grade teams. The tournament was held Feb. 7, 8, and 9. Tulsa, Canyon, Estacado and Coronado of Plainview, Gattis and Marshall of Clovis, and Hereford were the participating teams.

Mrs. Springer, the school health nurse, has scheduled a series of health lectures. These talks will cover alcohol, narcotics, general health and also health films. These talks will be presented by local business and professional men. Mr. Bill Hardwick gave a (Continued on page 7)

The Dogie

Published monthly by the students of Stanton Junior High School

Page Six

The Sunday Brand, Hereford, Texas, Sunday, Feb. 10, 1963

Stanton's Library Continues Growth

By Carolyn Boynton
The library is open from 8:20 each morning to 4:05 each afternoon for student use. During this time they are free to check out books, use the encyclopedias and other reference books, or use one of the magazines.

Keeping the library orderly, the reference books straight, and the books on the shelves for the convenience of the teachers and students is a big job that falls on the librarian and her assistants.

The librarian this year is Mrs. Roy Hartman. She has several assistants through the day who help. The first semester they were Zena Bolin, Charlene Lindeman, Janice Dean, Pam Winget, Joyce Poarch, Kay Brogdon, Sidne Davis, Beverly Lemons and Sue Atchley.

Student librarians this semester are Zena Bolin, Charlene Lindeman, Janice Dean, Marsha Hardwick, Sidne Davis, Sue Atchley, Carolina Mannion, Cindy Jones, Cynthia Knox, Joyce Poarch, Joyce Curtsinger, Sharon Lamm and Toni Beauchamp.

New books are added as often as possible to keep pace with the increasing number of

students. An assortment of 97 new books along with two new sets of encyclopedias were added to the library in September, 1962.

Recently over 500 new books arrived and 110 of these books are now on the shelves. These new additions have greatly improved the library. In addition to these books (Continued on page 7)

Athletes Start Track Feb. 18

The track season will soon open for the Stanton Junior High boys. The season will begin Feb. 18 after the completion of the basketball season.

Mr. Hugh Sullivan will coach the freshman boys, while Mr. Jerry Cannon will coach the eighth grade boys and Mr. James Balch will coach the seventh grade boys.

Mr. Sullivan said that three track meets have already been scheduled. On April 6, the track members will go to Clovis. A definite date has not been set (Continued on page 7)

Girls Preparing For Future In Homemaking

By Retha Kelley

Girls enrolled in Homemaking are fortunate to work in a well equipped department. In the foods laboratory there

are six cooking units. Three units are equipped with electric ranges and three are equipped with gas ranges. These are changed when new features are brought out on new ranges. The foods laboratory also contains a washer - dryer combination.

In the sewing laboratory there are 12 sewing machines. The sewing laboratory also contains individual baskets for the girls' equipment and a fitting room with large full - length mirror.

Eighth grade homemaking is a course designed to teach girls basic skills in homemaking. The units which are completed in the one semester course are child care, foods, family relations and clothing. Homemaking I is offered to the ninth grade girls. It is a full year course. One semester is taught about clothing and related subjects. The class has just completed a unit of study on personal improvement.

Different girls gave demonstrations to the class on the proper way to give manicures and how to apply make - up. They also studied hair styles and how to take care of their hair.

The present unit of study is on what makes good design in clothing. Freshman girls will also learn the principles of simple clothing construction. Each girl will construct in class a cotton blouse and skirt.

In the foods classes the girls are studying foods based on the "Basic 7". Each of the basic seven foods is studied separately and later actual practice is done in the laboratory. Demonstrations on the preparation of the foods and individual dishes are given by the students.

In connection with Homemaking I each girl is required to have a home project. Each girl may choose what area of homemaking that she desires. They must work in three areas each semester. One project is due each six - weeks.

The areas of homemaking are divided into (1) family relations, (2) housing the family, (3) clothing the family,

(4) health, home care of the sick and first aid, (5) child development and (6) feeding the family. Girls enrolled in Homemaking I may take a summer project which will give them a half credit. They may take a summer project for two summers.

Another activity in the homemaking field is the F. H. A. or Future Homemakers of America. It is an organization for girls who are enrolled in homemaking. The organization

works on different projects. The Hereford F.H.A. chapter helps raise money to bring foreign exchange students to our high school.

Girls work for points by attending meetings, working on committees and money raising projects. The two girls with the highest number of points go to the state meeting in Dallas which is in April each year. The girls look forward to this trip and work hard to earn their points.

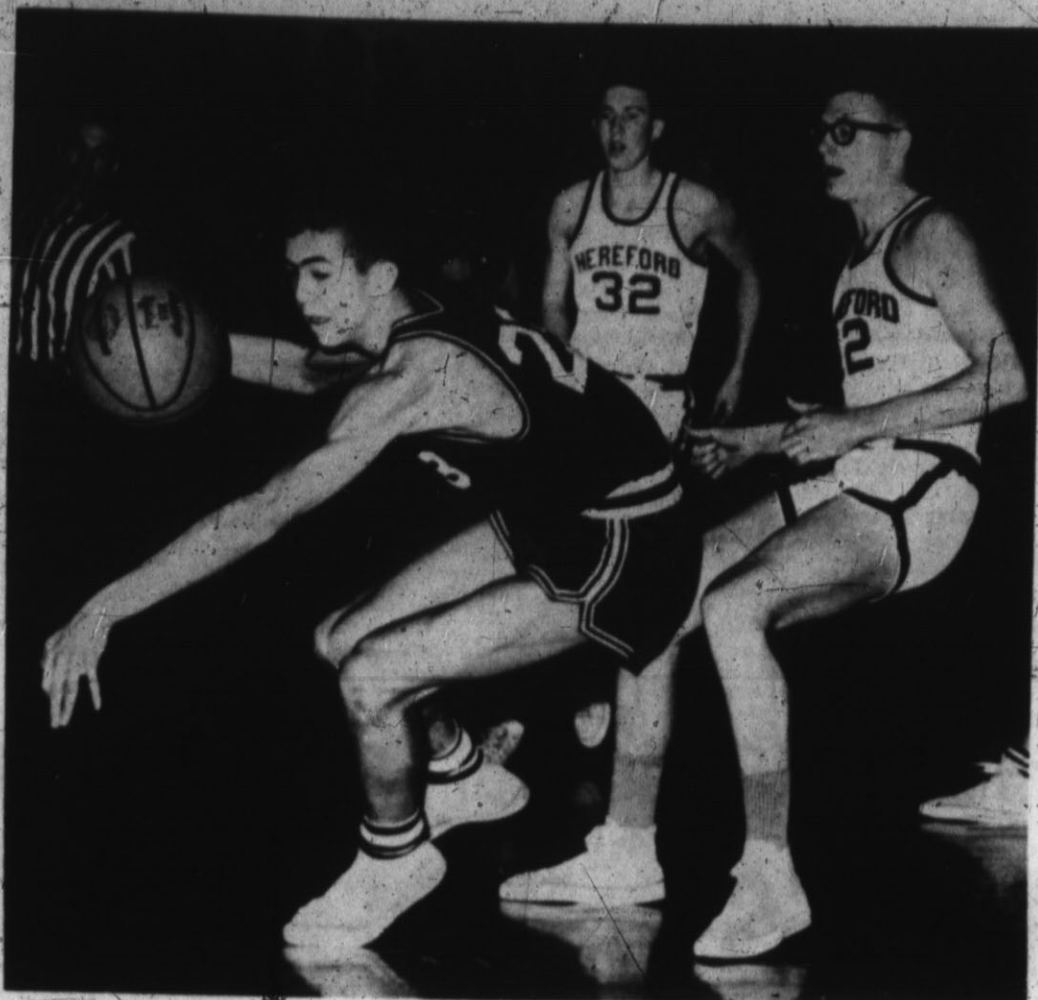


ART STUDENTS Rita Williams (left) and Elaine Stovall are among many Stanton students enrolled in the second semester art classes. The classes offer students the opportunity to learn of a wide variety of subjects related to art and handwork. (Brand Staff Photo)



NEW OFFICERS of the Stanton Junior High School Junior Red Cross were named recently. Heading the group are, from the left: Barbara Willis, reporter; Patsy Smith, sec-

retary; Jaellen Hamilton, president; Paula Waldrep, vice-president and program chairman; and Mrs. O. Wertenberger, sponsor. (Brand Staff Photo)



GRABBING A FREE BALL, Littlefield's Larry Shipp (23) begins to work around Whiteface David Dowell during the Hereford-Wildcat 1-AAA conference tilt Tuesday at Whiteface Gym. The Whitefaces had little trouble with the South Plains team as they jumped off to a 15-0 lead early in the first period. Final score saw Hereford downing its conference rival by a 17-68-51. (Staff Photo)

Weight...

(Continued from page 6)
holder in weight lifting and he demonstrated and discussed the aims of the weight lifter. In ground tumbling Mr. Patterson is a great showman. Roly-poly is something new to most people and something to make balancing just a little more difficult. For the conclusion of the program Mr. Patterson's wife constructed a picture with flannel cloth.

Immediately following the Southern Assembly program the student body enjoyed the regular assembly program which was presented this week by the seventh and eighth grade band under the direction of Mr. Wilson.

Athletics...

(Continued from page 6)
for meets to be held in Plainview and Hereford.
All the boys enrolled in athletics will take part in track; however, a limited member will be taken to the track meets. No boy will be allowed to enter more than three events in any track meet.

Some of the events in which the boys will be training are the 50 - yard dash, 75 - yard dash, 100 - yard dash, 220 - yard sprint, 440 - yard sprint, 880 - yard sprint and the 440 - yard and 880 - yard relay. Also included are the hurdles, shotput, discus, broad jump, high jump and the pole vault.

Fodder...

(Continued from page 6)
lecture on Jan. 30, concerning the use of alcohol. These lectures were given to the freshmen class. A film entitled "Drug Addiction" was shown to the entire student body Feb. 4. This film was sponsored by the Texas Medical Society.

The girls in the Stanton Junior High F. H. A. Chapter are busy helping to plan the Sweetheart and Beau Party to be held in February. The girls will make the decorations and refreshments for the party. The girls must have earned 30 points to be able to attend the party.

A check in the amount of \$167.44 was presented to Mr. Pat Ferguson immediately following the March of Dimes Assembly on Jan. 31. This check represented the amount donated by the student body to the March of Dimes fund.

The Hereford State Bank presented a large framed map of the United States and possessions to Stanton Junior High. The map is now installed in the library where it may be used by the students. We are very happy to receive this map which is a welcome addition to the library and Stanton Junior High.

March...

(Continued from page 6)
Biles and Gregg Johnson. The cast for "Dog Tricks" was Jerry Fowkes, Cheryl Solomon and Roy Burgess.

Mr. Miller's and Mrs. Brown's homerooms presented skits. Ronnie Lance, Bob Gentry, Jimmy Allison and Larry Nolan were the cast for "The Battle at Ponderosa" representing Mrs. Brown's homeroom. Mr. Miller's homeroom gave a play entitled "Stop Thief" featuring Barbara Buck, Jerry Collier and Troy Manley.

Sweet Adelines Will Sing Here At Kings Manor

Amarillo Chapter of Sweet Adelines, Inc. held their regular weekly meeting at St. Paul's Methodist Church in Amarillo on Tuesday, Feb. 5, at 8 p. m. Sweet Adelines, under the direction of Dwight Elliott, will present a thirty minute program for the residents of King's Manor on Tuesday, Feb. 12, at 7:30 p. m.

Upon the completion of this program the Chapter will hold its regular weekly meeting at the Hereford Community Center at 8:15 p. m. Anyone interested in learning more about the Sweet Adelines is cordially invited to attend the meeting on Tuesday at the Community Center. If further information is needed, contact Linda Kida, Cleta Weemes, Billie Penn or Pat Loerwald.

Stanton...

(Continued from page 6)
are the newspapers and magazines. The magazines which are indexed in the Reader's Guide, are filed away for future reference use by the students.

The library is also the audiovisual center for Stanton Junior High. At this time the audiovisual aids include two record players, a tape recorder, two 35 mm projectors and two 16 mm projectors. Films are rented from several film libraries in the area. These are ordered by the teachers to go along with their units of study.

When asked about the library, Mrs. Hartman said, "We plan to continue adding new books which will benefit the students. We feel our job here is to serve the students and teachers of Stanton Junior High."

Students...

(Continued from page 6)
and the sixth place lightweight Duroc barrow. John Perrin showed the fourth and 13th lightweight Hereford steers. Other participants in the Hereford Show from Stanton were Jesse Janick, Johnny Gilbert, Roy Carlson and Jimmy Campbell.

Johnny Mars, Jimmy Campbell and Dan McWhorter entered stock in the Amarillo Fat Stock Show. Johnny Mars showed the second place middleweight Hampshire barrow.

In the Fort Worth Fat Stock Show, Monte Rowland entered the first place Summer Landrace boar, first Junior Landrace gilt and sixth Junior Landrace gilt in the breeding show. The first Summer Landrace boar was the Grand Champion Landrace boar in the breeding show.

QUIET INNING

PHOENIX, Ariz. (AP) — In reporting that no patients were admitted who had been struck by vehicles, that she got through the evening without even a snag in her stockings, and that no babies were born, a nurse at the Phoenix Indian Hospital related: "No hits, no runs, no heirs."

Baby Shower Is For Mrs. Myers

A baby shower for Mrs. Charles Myers III was held in the Fellowship Room of the Central Church of Christ on Feb. 5 at 6:30 to 8 p. m.

A white cutwork cloth over a blue cloth covered the serving table with a centerpiece arrangement of pink roses. White cake trimmed in pink and pink punch were served to the guests.

Mrs. Myers III, the honoree, could not be present for the shower because of the arrival of her baby on Feb. 3 at 9:54 p. m. in the Dimmitt Hospital. Grandmothers, Mrs. E. A. Guinn, Mrs. Charles Myers Jr., great grandmother, Mrs. C. A. Myers Sr. and aunt, Mrs. Layton Sawyer, received the gifts. Following the shower, the gifts were delivered to the Dimmitt Hospital to be opened by the honoree.

Hostesses for the shower were: Mesdames Wyatt Harman, J. C. Reese, Don Chaney, Bob Hicks, Nolan Jones, Elmer Patterson, Norman Lytal, Henry Green and Mrs. Harold Wester.

About 48 guests signed the registers.

LAE Study Club Holds Meeting

L.A.E. Study Club enjoyed a program presented by Mrs. Wiley Roberson and Mrs. B. F. Markham on "Mail Order Adoptions." "The Foster Parents Plan" and "Children Adopted in Greece and Italy - Legal and Illegal" at their meeting on Tuesday, Feb. 5, in the home of Mrs. Wiley Roberson.

Mrs. A. N. Hopson led the Club Collect with roll call being answered on Legal Adoption versus Black Market.

Members present were: Mesdames B. R. Reddell, A. B. Higgins, B. F. Markham, C. E. Johnson, A. H. Cook, George Suggs, Edgar Sowell, Emmett Hale, A. N. Hopson, one guest, Mrs. W. F. Johnson, and the hostess, Mrs. Roberson.

Beta Sigma Phi Studies Artists

Kappa Iota Chapter, Beta Sigma Phi, met in the Club Room of the Community Center on Feb. 5 with Mrs. Howard Gore calling the meeting to order.

A vote was made by the group to contribute to the International Endowment Fund. This is to a grant of \$5000.00 per year for three years. A grant of \$10,000 each year for a period of three years to the American Medical Center in Denver, Colo., which specializes in care of terminal cancer and associated research.

Mrs. Don Baugous presented the program, "The Artist Landscape." She showed some paintings of one of our local artists and also paintings of some famous artists, showing different moods that each used.

Hostesses, Mrs. Claude Miller and Mrs. Van-Nichols, served refreshments to the following: Mesdames Joan Scott, Nolan Grady, Bruce Fink, Larry Summers, Doc Carter, Howard Gore, Gene Cope, Don Baugous, Howard Miller, John Schneider, Pat Ferguson, Joe Neely, C. D. Fitzgerald Jr., Glenn Wilson, Ted Fangman and Ralph Starr.

COLD WEATHER FRIEND

ORD BEND, Calif. (AP) — Little Boy, a bantam rooster in the Leon Pattison family, pecks at cats which come near his food until he has had his fill. In cold weather he huddles among the furry felines to keep warm.

ONLY 3 MORE DAYS

TO REGISTER FOR THE FREE COLOR TV

PACKARD BELL — \$725 VALUE
PLUS ONE YEAR FREE WARRANTY
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COURTESY STAN KNOX TV & MUSIC

• NO PURCHASE NECESSARY • MUST BE 16 YRS.

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DRAWING WILL BE

WED., FEB. 13, 7 P.M.

STRAWBERRIES CHERRIES

STURGEON BAY 30 LB. CAN ONLY \$4.95

FACIAL TISSUE

SOFLIN 400 CT. BOX 4:89¢

PLYMOUTH OLEO

POUND PKGS. IN QUARTERS 3:49¢

HEINZ CATSUP

BLUE RIBBON VALUE 14 OZ. BOTTLES 4:99¢

GROUND BEEF

FRESH - LEAN GROUND SEVERAL TIMES DAILY 29¢

FRANKS

HORMEL ALL MEAT

49¢ LB.

BACON

HORMEL THICK SLICED

2:98¢

ROUND STEAK

U. S. D. A. — CHOICE

T-BONE STEAK

U. S. D. A. — CHOICE

PORK SIZZLERS

HORMEL — LINK

12 OZ. PKG. 39¢

FOR BEST MEAT BUYS ALWAYS SHOP PIGGLY WIGGLY

MELLORINE

LANES 1/2 GAL. ALL FLAVORS 39¢

BABY FOOD

GERBERS STRAINED FRUITS & VEG. 3:29¢

VANILLA

SCHILLINGS 4 OZ. JAR 79¢

KAISER FOIL

25 FT. x 12 IN. QUILTED 3:11¢

CAKE MIX

DUNCAN HINES 19 OZ. BOXES 3:95¢

GRAPE JELLY

ZESTEE BIG 2 LB. JAR 3:11¢

TUMBLERS

STA - COLD INSULATED 3:11¢

BREAD

TENDERCRUST 1 1/2 LB. LOAF 27¢

PUREX BLEACH

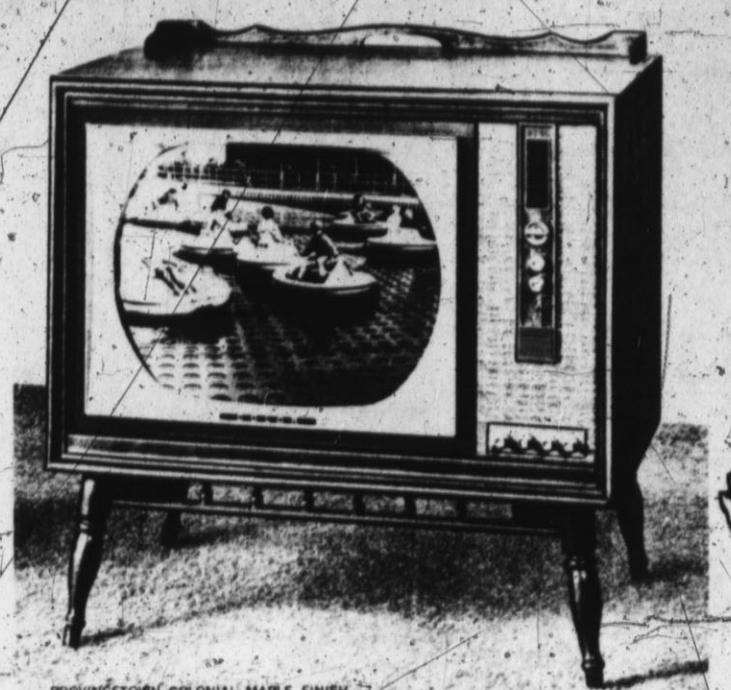
1/2 GAL. PLASTIC BOTTLE 39¢

Double S&H GREEN STAMPS Wed.

See for yourself what bargains you get in finest foods...

Piggly Wiggly

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



LIBBY'S 30 LB. CAN SLICED - FROZEN

\$6.95



3 LB. CAN 69¢

PEPSI-COLA

6 BOTTLE CTN. 29¢

SUGAR

10 LB. BAG BEET 97¢

TOMATOES

CHUCK WAGON NO. 1 LB. CELLO PKG. 25¢

POTATOES

25 LB. BAG RED 69¢

ORANGES

MEXICO HAMLIN 5 LB. BAG 65¢

Compare These Drug Specials

LISTERINE

89¢ VALUE 69¢

AQUAMARINE

REVLON HAND LOTION 79¢

AQUA NET

HAIR SPRAY \$2.00 VALUE 79¢

GLEEM

TOOTH PASTE ECON. SIZE 49¢

With \$2.50 Purchase or More

Courthouse Records

Vehicle Registrations
C. P. Urbanczyk, 1963 Chevrolet; Robert L. Bone, 1963 Chevrolet; N. L. Wesson, 1963 Chevrolet; Stephen P. McWhorter, 1963 Chevrolet; Iversen Leake, 1963 Chevrolet; R. R. Hsueh, 1960 Volvo; L. J. and J. L. Betzen, 1955 Buick; Lucio Blea Jr., 1958 Chevrolet; Manuel Serrano, 1954 Chevrolet; Alvin J. Trautmann, 1963 Comet Mercury; Johnny Camarillo, 1956 Ford pickup; Scott El Paso Station, 1954 Ford 1/2 ton pickup; Pat Busby, 1957 International 3/4 ton pickup; Joe A. Rodriguez, 1957 Ford; Stephens Hudson Motor Company, 1963 Ford 1 ton pickup; 2-5.

Burke Inman, 1960 Triumph; R. W. Ellison, 1963 Ford pickup; Larry W. Bean, 1958 Ford; Frank Day, 1957 Buick Rite house trailer; Leroy Graves, 1955 Chevrolet pickup; Charles E. Wright, 1950 Chevrolet; Alvin Brooks, 1957 Chevrolet 2 ton pickup; Alvin Brooks, 1957 Chevrolet pickup; George K. Muse, 1961 Chevrolet; Dick Walker, 1963 GMC pickup; K. Okamoto, 1963 Ford pickup; J. T. Allison, 1963 Cadillac; A. T. Jones, 1963 Chevrolet; Dan Taylor, 1957 Dodge; Leo C. Hoffman, 1963 Dodge 2-6.

Buck Trotter, 1958 Ford pickup; Rev. C. W. Allen, 1963 Chevrolet; Pete A. Apodaca Jr., 1960 Chevrolet; Ira Ricketts, 1960 Chevrolet; Ernesto Sanchez, 1949 Ford pickup; Industrial Equipment Company, 1959 GMC pickup; Enrrique Garcia, 1957 GMC truck; John H. Reed, 1961 Chevrolet, 2-7.

Billy Bell, 1963 Oldsmobile; Joe Fischbacher, 1960 Chevrolet; Lillian Schuler, 1963 Rambler; Maurice Tannahill, 1962 Buick; Charles T. Noland, 1963 Chevrolet pickup; Easter Fertilizer, 1963 Chevrolet pickup; Cecil Hart, 1962 Ford, 2-8.

Warranty Deeds

Charles B. Short, et al., to Wayne Garth: All of the South half of Section No. 26, Township 2 North, Range 2 East, of a Capitol Syndicate Subdivision, containing 320 acres.

Odin D. Neel, et ux, to The Veterans Land Board of Texas: The East 79.142 acres of the North 1/2 of the Southeast 1/4 of Section 26, Township 4 North, Range 3 East, of a Capitol Syndicate Subdivision.

J. T. Boynton to Emmitt L. Owens: All of Lot No. 13, Alvarado Subdivision of a part of Block No. 14, Mabry Addition.

James W. Witherspoon to First National Bank: All of Lot 12 and the North 20 feet of Lot 16, 1/2 of H. E. Miller Subdivision of the West part of Tract No. 18 of Section No. 60, Block K-3.

Joe Deavenport, et ux, to J. T. Deavenport: North 50 acres of the North 210 acres of the East half of Survey No. 61, Block K-3.

Anson A. Dearing, et ux, to Lloyd A. Newton, et ux: A part of Section No. 132, Block M-7.

J. Robert Bradley, et ux, to A. C. Hudson: All of Lot 18 and the South 20 feet of Lot No. 18 of Brownlow Addition, a Sub-

division of the West 550 feet of Block No. 15, Welsh Addition; James W. Witherspoon, et al to Hereford State Bank: All of Lots Nos. 17 and 18 in Block No. 11.

Deeds of Trust

Leon A. Melton, et ux, to H. L. Thompson: Tract No. 1: All of the East 1/2 of Section 56, Block K-3; Tract No. 2: The East 24 varas of the West 1/2 of Section 56, Block K-3.

Emmitt L. Owens to J. T. Boynton: All of Lot No. 13, Alvarado Subdivision of a part of Block No. 14, Mabry Addition.

A. C. Hudson, et ux, to James W. Witherspoon, J. Robert Bradley: All of Lot 19 and the South 20 feet of Lot No. 18 of Brownlow Addition, a subdivision of the West 550 feet of Block No. 16 of Welsh Addition.

W. B. Renfro, et ux, to R. L. Thompson: All of the West 1/2 of Section No. 14, Block K-8.

Guadalupe N. Garcia, a feme sole, to Howard E. Goodgion: Being a part of Block No. 78, "Wayne Garth" to Charles B. Short, et al: All of the South half of Section No. 26; Township 2 North, Range 2 East, of a Capitol Syndicate Subdivision, containing 320 acres of land.

Kenneth Eugene Godwin to The Federal Land Bank of Houston: Tract 1: 308.6 acres of Section 63, Block K-8; Tract 2: East 122.37 acres of the North 1/2 of Section 64, Block K-8; Tract 3: 161.5 acres, all of the Southeast 1/4 of Section 64, Block K-8.

Marriage Licenses
Lozano Costancio Villegas and Virginia Rodriguez Cordeiro, Feb. 6.

John Garrett Stewart and Mrs. Reba Luman, Feb. 7.

Leon Harold Gilbert Jr., and Nancy Jane Butler, Feb. 7.

Society In The 1930's Discussed At La Plata

Mrs. Britch Hopson was hostess to the La Plata Study Club for its regular meeting on Tuesday, Feb. 5.

"Society in the '30's" was the theme of the program that Mrs. Jay Boston presented to the group. She said, "Society in the '30's actually was a product of the stock market crash of 1929. Due to the drought in this area, it was already undergoing a depression by the time the depression hit in New York and Wall Street. A settling process of society probably would have taken place even without a depression because people were growing tired of the Roaring '20's."

ATTEND MEETING

Chamber manager Bill Thompson and Virgil Dodson attended a one-day meeting Friday in Lubbock. They took part in the human relations committee meeting of the West Texas Chamber of Commerce, discussing migrants and work that is being done to aid them. The next meeting of the committee will be held in Hereford, Thompson said. The date will be set later.

Miss Neff Named Area DE Queen; Miller Takes Honor

A Hereford High School girl earned honors for herself and her club at the Annual Distributive Education Activity Day held in San Angelo on Friday.

Look Who's New!

Mr. and Mrs. Gayle Eugene Corneliad are the parents of a boy born on Feb. 6 at 3:11 p. m. He weighed 7 pounds and 8 1/2 ounces.

Mr. and Mrs. Rudolph Alvarado Martinez are the parents of a boy, Edward Orlando, born Feb. 7 at 7:58 p. m. He weighed 7 pounds and 15 1/2 ounces.

CARD OF THANKS

Words can never truly express our feeling of gratitude for the wonderful expression of sympathy, love and friendship expressed during the time of our sorrow at the loss of our beloved mother, Dora L. Smith. Your words, flowers and food were so generous that we can't properly express our thanks. May God bless all of you.

Mrs. S. J. Barclay
Mrs. E. H. Barclay
Mrs. Elmer Reynolds
Mr. and Mrs. Cloud Smith
Mr. and Mrs. Fred Smith

Females are the fighters in ant colonies. The males wait on the sidelines.

RETURNS HOME

Mrs. Adrian Ashley has returned to Lawton, Okla., after spending four weeks with her parents, Mr. and Mrs. E. W. Young, and other relatives during her stay in Hereford. She also visited in Abilene with her husband's mother, Mrs. A. A. Ashley. Lt. Ashley has returned to Lawton after completing four weeks of school at Ft. Benjamin Harrison at Indianapolis.

VISIT IN SHAMROCK

Mr. and Mrs. F. H. King were visitors in Shamrock recently in the home of his folks, Mr. and Mrs. Glenn King and her mother, Mrs. Jake Montgomery.

Miss Ronda Neff was crowned Sweetheart of the 33rd Angelo area of D. E. Clubs of Texas to climax the third annual D. E. Activity Day at San Angelo Junior College.

She also earned the title of "Honor Student" at the event.

VISITS PARENTS

Mrs. V. B. Harman and daughters, Celeste and Sherlyn, of Tulsa spent three days in Hereford last week visiting her parents, Mr. and Mrs. A. T. Jones.

by scoring the highest contest score of all girls competing in various events throughout the day.

Ronda is the daughter of Mr. and Mrs. Ernest Neff of 305 McKinley in Hereford. A Junior Distributive Education student, she works at the Hereford Credit Bureau.

As San Angelo area sweetheart, Ronda will compete for the title of Sweetheart of the Distributive Education Clubs of Texas at the state convention

slated later this month in Fort Worth.

Another Hereford High D. E. student, Wain Miller, earned an award at the event as he placed second in the job interview contest. The son of Mrs. Jewel Miller, he is a senior D. E. student employed at the Hereford Brand.

Norris Devoll, son of Ocie Devoll, made the finals of the sales demonstration event, but was unable to cop a placing in the contest.

Also competing the Activity Day was Lynda Hewitt, a D. E. student at the Hereford Brand, who was in the advertising layout and composition event. She is the daughter of Mr. and Mrs. E. C. Hewitt Jr.

Gathering much support for his bid for a state D. E. Club office was Rondal Long

The Sunday Brand, Hereford, Texas, Sunday, Feb. 10, 1963.

of Hereford. Long took advantage of the gathering of more than 400 students from 25 clubs to "do some politicking."

With the election less than a month away, Long appears to be a strong contender for the office of Honorary President of the D. E. Clubs of Texas.

Students from a wide area were on hand to participate in the Activity Day, which featured the above mentioned contests plus several others.

But for the first time in the history of the Hereford High School Distributive Education Club, a local student earned the queen title. Judging for the contest included a formal review of four finalists from the 25 club sweethearts entered.

Contestants were also graded on their behavior throughout the

entire course of the day as they were judged without their knowing it.

Besides earning the sweetheart title, Ronda tallied enough points in the judging to earn the "Honor Student" trophy.

This award is presented annually to the single student scoring the highest number of points throughout the day. Her score in the sweetheart event was enough to beat many who had competed in two and three events.

She will compete in Fort Worth against sweetheart candidates from four other areas for the state sweetheart crown.

Accompanied by Kenneth Hart, D. E. coordinator at Hereford High, local students left early Friday morning to attend activities which lasted throughout the day in San Angelo.

Have You Failed??-- to take advantage of the BIG 1¢ SALE at WHITES in HEREFORD?

If So, hurry, hurry, hurry to WHITES and save on these and many other exceptionally good buys. Remember this Sale ends Saturday, Feb. 16, 1963.

1¢ SALE

Make Your Car Safe Inside and Out!

Metal to Metal
Seat Belt
Yours For Only

YOURS FOR 1¢ EXTRA

INCLUDED at NO EXTRA COST
\$1000 (up to \$10,000 in any one vehicle) Life Insurance Policy by Lloyds of London.

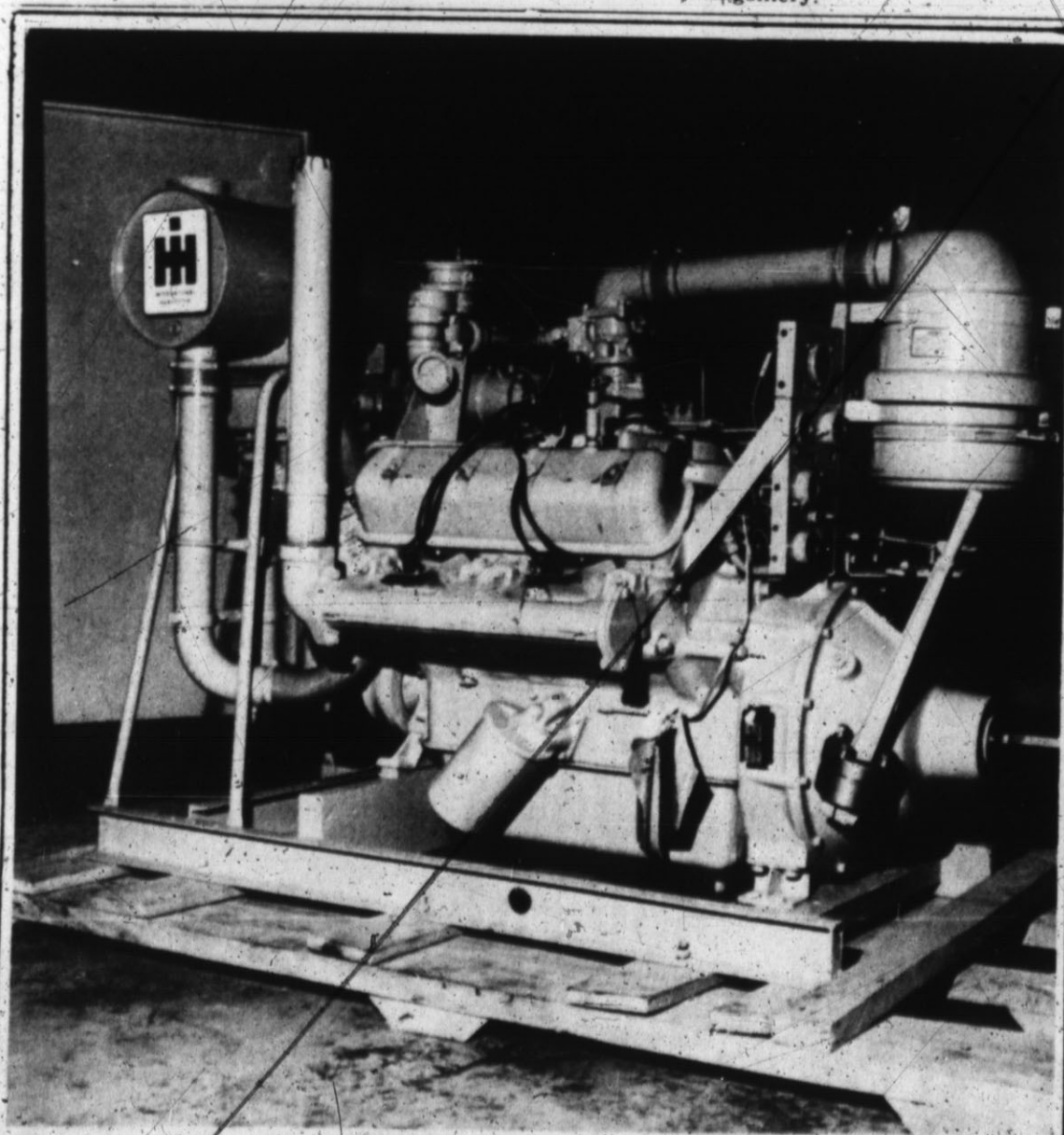
670 x 15
Tube-Type Blackwall
WHITEWALLS \$3.00 MORE

14⁸⁸* Each

Installed Free! Easy Terms!

White Dual Custom NYLON TIRES
GUARANTEED against all road hazards
25,000 MILES

White Service Custom
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NYLON TIRES 844
Guaranteed 15,000 Miles Against All Road Hazards!



WE HAVE ALL SIZES OF POWER UNITS FOR YOUR PROTECTION

Hays Implement Co.
HEREFORD, TEXAS

89c SIZE LISTERINE 45¢	\$1.00 SIZE - VO-5 SHAMPOO 59¢
\$1.50 SIZE AQUA NET 54¢	\$1.00 VALUE MENNEN'S BABY MAGIC 59¢
47c VALUE CUTEX NAIL POLISH REMOVER 2 FOR 48¢	\$1.50 VALUE GET SET 77¢ HAIR STYLING LOTION
79c SIZE - TABLETS ANACIN 49¢	69c SIZE - TOOTHPASTE CREST 44¢
10-INCH-5 YEAR WARRANTY ELECTRIC SKILLET \$10 ⁷⁷	79c VALUE BRYLCREEM 48¢ WITH FREE POCKET COMB
5-Quarts 115 SAE 20 or 30 White Supreme Motor Oil	12-Volt System 128 For Two Head Lamps Sealed Beam Head Lamps
	NOW 36¢ Quart White Supreme Automatic Transmission And Power Steering Fluid Mixes smoothly with all fluids. 1 qt. can.

A PENNY BUYS MORE

THE PHABULOUS
phonola
triple-source portable
Stereo

Yours For Only
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Stereo Library

79⁹⁵ Only \$5 Monthly

Multi-channel performance and outstanding triple-source speaker sound in a compact portable. Has 4-speed automatic changer. Twin speaker cabinets detach from main unit. Volume, tone, and balance controls.

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THE HOME OF GREATER VALUES

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FRIO NEWS

Mrs Warrick Honored At Party For Her Birthday

Mrs. J. E. Warrick was honored Wednesday afternoon when several neighbors gathered at her home to help celebrate her birthday. A cake and gifts were brought by the visitors, who spent the afternoon visiting.

Those who attended were Mrs. H. E. Lindley, Mrs. Greeson, Mrs. C. N. McClure, Mrs. H. N. Simpson, Mrs. Glenn Andrews, Mrs. Bill Warrick and Mrs. Owen Andrews.

Mrs. Linda Jenkins, daughter of Mr. and Mrs. H. L. Jenkins of Wellington and Bill Warrick of Frio, son of Mr. and Mrs. Velman Warrick of Wellington, were married recently in Wellington. He has munity the past year. Mrs. J. been farming in this com-

E. Warrick is his grandmother. The couple now is living at 1811 Park Avenue in Hereford. She is continuing her studies at West Texas. Both are graduates of Wellington High

School and he attended West Texas and Texas Tech. The Rev. Mr. Turner of Sudan was guest preacher at Frio Baptist Church on Sunday. He ate dinner at the Glenn Andrews home. Also eating there was the Earl Harkins family.

Guest preacher the previous Sunday was the Rev. Jack Freeman, who came with his family from O'Dell, near Vernon. They had dinner with the Weldon Stephens and supper at the Earnest Harder home.

Frio Home Makers Club met twice in January at the Community Center in Hereford. The first meeting was on "Nutrition," discussed by Mrs. Owen Andrews. Hostess was Mrs. Richard Price.

Present were Miss Alma Andrews, Mrs. Henry Andrews, Mrs. Carlton Dobbins, Mrs. Annie Springer, Mrs. T. L. Sparkman Jr., Mrs. Ernest Harder, Mrs. Edgar Vinson, Mrs. Henry

Dobbs, Mrs. Glenn Andrews, the hostess and her mother, Mrs. Paul Corbett, who was a visitor. The second meeting was hosted by Mrs. Henry Andrews. Guest speaker was Mrs. Alice Berryman, who talked to the group on "Hair Health."

Those attending were Mrs. E. F. Vogler, Mrs. Earnest Harder, Miss Alma Andrews, Mrs. Frank Robbins, Mrs. J. L. Brooks, Mrs. Henry Dobbs, Mrs. Buck Stringer, Mrs. Edgar Vinson, Mrs. Carlton Dobbins, Mrs. Harlan Barber, Mrs. James Bullard, Mrs. Bill Williams, Mrs. Jack Rogers, Mrs. Annie Springer, Mrs. Homer West, Mrs. Owen Andrews, Mrs. James Dobbs, Mrs. T. L. Sparkman Jr., the guest speaker and the hostess.

Mrs. Les Hall has been spending much time recently with her father, S. J. Tipton, who is critically ill in Holdenville, Okla. The Tiptons live in Stuart, Okla.

Guest speaker for the Frio Baptist Brotherhood on Wednesday evening was the Rev. Robert Smith, pastor of the Littlefield Mexican Mission.

Recent visitors of the Charles Sells were Mr. and Mrs. Nacie Whitcomb of Laramie, Wyo., and the Kenneth Coxa of Lasbuddie. Mrs. Sells is a niece of the Whitcombs.

Mrs. E. B. Berryman has been in Deaf Smith County Hospital for the past week, but is improving rapidly.

Mrs. H. D. Robbins is continuing to improve. She was released recently from Deaf Smith County Hospital, where she stayed about three months. Mrs. Aubrey Self is staying with Mrs. Robbins during the day.

Mrs. T. L. Sparkman Jr. and Miss Alma Andrews visited an aunt, Mrs. Ralph Hart, in Clovis on Wednesday. Mrs. Hart has been in the hospital recently, suffering from pneumonia.

T. L. Sparkman and Tommy Sparkman made a trip to Sweetwater Tuesday and Wednesday to bring back a load of cattle. They also visited Bonnie Sparkman at Hardin-Simmons University in Abilene.

Mr. and Mrs. David Yandell and Mr. and Mrs. Henry Dobbs returned Wednesday from an eight-day trip into South Texas and Old Mexico. They fished at Falcon Dam, and visited along the border, at Fort Aransas, Padre Island and other points of interest in the area.

The Harland Fries are rebuilding their garage, which burned two weeks ago. All the



Tan - Da Campfire Girls met on Monday, Feb. 4, at 4 p. m. for their regular meeting and a discussion on a party to be held at Palo Duro Canyon.

Members present were: Sharon Garrison, Ruth Davis, Judy Hill, Toni Beauchamp, Berta Mae Lindsey, Jean Roberson, Charlotte Bablone, Charlotte Hill, Cynthia Knox, Gwen Carge, Kandis Hill and Becky Long. Leaders present were Mrs. Bill Cargo, Mrs. O. G. Hill Jr. and Mrs. Shirley Garrison.

Social Calendar

Annual Meeting of the Hereford Campfire Girls Council will be held by the 4-H Clubs at 7:30 p. m. on Feb. 11 at the Hereford High School Auditorium. Public is invited.

"Share the Fun Night" will be held on Feb. 11 at the Community Center at 7:15 p. m. in the form of a covered dish supper.

Pioneer Study Club will meet on Feb. 12 at 12:30 p. m. for a luncheon at the Western Wheel Inn. Hostesses will be Mrs. W. C. Hromas, Mrs. M. L. Simpson Sr., Mrs. N. E. Gass and Mrs. E. S. Ireland.

Sunshine Club will have a Valentine party for their husbands on Tuesday, Feb. 12 at 7 p. m. in the First National Bank Community Room.

Bippos Home Demonstration Club will meet on Wednesday, Feb. 13, at 2 p. m. in the home of Mrs. C. F. Homfield.

The temple to the goddess Diana, considered among the ancient world's Seven Wonders, was of marble and longer than a football field.

More than half of the million and a half Albanians are Moslems.

Have you read the Classifieds?

vehicles in the barn, except for a car belonging to Houston Frye, were saved. Harland Frye was away from home when the fire broke out. Mrs. Frye was awakened about 5 a. m. by dogs barking.



D. E. SPOTLIGHT — Jackie Lee, 18-year-old son of Mr. and Mrs. Carl Lee of Summerfield, is a senior Distributive Education student. He works for Gwynne's Cleaners, making deliveries, assisting customers and aiding in other ways. Now 18, he plans to attend West Texas or South Plains Junior College after graduation this spring. (Staff Photo)

ROMEO RETURNS

MIAMI (AP) — "I'll be back," proclaimed the angry suitor, Thomas Bishop, 36, as he marched out of his living room leaving a distressed damsel sitting there.

He was Bishop backed out of the driveway, put his car in the wrong gear, and smashed through his picture window.

Saturn has nine satellites and the largest known moon in our galaxy. Titan, the moon, is also the only moon that has an atmosphere.

In the living room once again, Bishop said, "I told you I'd return."

Carin Nilses Will Give Slide Show At Church Meet

Carin Nilses, the American Field Service Student attending Adrian High School, will be the guest at Adrian Methodist Church on Sunday and will show slides of her native Sweden.

Carin is from Hedemore, Sweden, a town 150 miles northwest of Stockholm. The Lions Club-sponsored student is living with the Lorin Cretz family.

Besides Swedish, Carin speaks three other languages — English, French, and German.

NOW'S THE TIME to REPAIR IMPROVE or MODERNIZE your HOME



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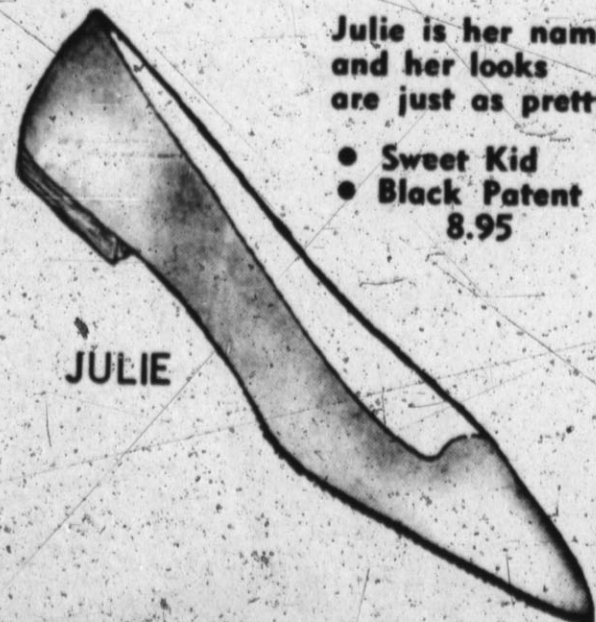
From California Comes a New Look That Will Surely "Put you in Orbit."

- Black Patent
- Red Patent 9.95



Julie is her name, and her looks are just as pretty.

- Sweet Kid
- Black Patent 8.95



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POPULAR STORE

Gastons
POPULAR STORE

Hurrah! Hurrah!

While the cat's away the mice will play... Irving and Teddy are in New York on a buying spree... You girls come in and help us clear the store all merchandise greatly reduced. Mary Alyce, Sammie, Jaunita

LADIES	
T-SHIRTS	CAR COATS
\$3.99	\$10.00
DRESSES	\$10 \$15 \$25
COATS	\$100
HATS	BAGS
\$3.00	1/2 PRICE
CHILDREN'S CLOTHES	SUITS
SPORTSWEAR DRESSES	BEAUTIFUL SELECTION
1/2 PRICE	\$25.00

Streu Speaks At B&PW Meeting

Regular meeting of the Hereford Business and Professional Women's Club met on Monday, Feb. 4, in the Community Room of the First National Bank.

A special program was presented by Urlin Streu. He and Mrs. Streu, for a period of many years, have made a hobby of taking pictures of all the county courthouses in the state of Texas, also gathering unusual information about the structures as well as the history, architecture and amusing incidents about the courthouses. Streu narrated these stories as he showed the color slides of the structures.

During the business meeting a report of a meeting with the Plainview B&PW Clubs on Jan. 20 was given by Miss Lucille Park, club president. Plans were made to attend the state convention in Corpus Christi, June 7-8-9, with headquarters in the Driscoll Hotel. Products typical of this county are to be displayed in a stroll area at the national convention in Dallas in July. The Sheraton Hotel will serve as headquarters for this convention. A Texas breakfast will be held in the Adolphus Hotel at the same time. District IX, which includes the Panhandle area members, is to serve as host for the Texas breakfast.

Refreshments were served by the hostesses, Mesdames Marie Sears, Guyrene Carter and Iva Coonaugher, to the following members and guests: Mesdames Kathleen Baker, Marie Cline, C. Ora Cockrell, Margaret Ann Durham, Ruby Lee Hickman, Ursalee Jacobsen, Sue James, Eunice Petersen, Brucie Rose, Sophie Snare, Lucille Spencer, Misses Mary Bourn, Lucille Park, Gladys Setliff and Erma Walker and the guests Mr. and Mrs. Urlin Streu and Mrs. Nona Jowell.

BE SURE IT'S BLANK

MIAMI — A worried Miami writer wrote a Miami News columnist recently asking what to do about her husband, a professional football player who shouted signals in his sleep all night.

The reply: try firing a blank cartridge and maybe he'll think the game is over.



TIME HAD RUN OUT, but the game was not over as excited Hereford fans rushed on to the court Tuesday to congratulate the Whitefaces as they downed Littlefield 68-51. Hereford's Ronnie Welty stands as the free throw line as referees clear the floor. Welty had been fouled by a Little-

field player only moments before the buzzer sounded. In the confusion which resulted from the situation, fans and players had no idea for a few moments what was going on.

(Staff Photo)

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at the City Hall at 7:30 p. m. on the 26th day of February, 1963, to consider rezoning the following property:

All of the South 56 feet of N. 196' of E. 315' of Block 3, Welsh Addition and the W 163' of N 196' of E 315' of Block 3 Welsh Addition.

The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "A" property and "D - Restricted" property to "D - 1 Tourist Court & Motel District". Those interested in the above request are invited to attend the meeting on the date set forth above.

Dudley Bayne
City Manager

S-33-1c

Mrs. Culpepper Is Hostess For Ceramic Study

Mrs. Nell Culpepper was hostess in her home recently for a meeting of the Ceramic Art Club.

Several members brought work that they had done for display. During the meeting, members worked on china painting.

Mrs. Culpepper served refreshments to Mesdames Charlotte Calvert, Bill Thomas, Esle Robinson, Donnie Click and Jewel Awtry.

The next meeting is slated for Thursday, Feb. 28, in the home of Mrs. Elsie Boardman.

WATERED DOWN WHISKEY

MEMPHIS, Tenn. — Even being a burglary victim sometimes has its laughs.

Take the case of the guy who broke into Joe Barzizza's liquor store, looted the cash register and grabbed a bottle out of a window display.

All that real whiskey on the shelves, and he had to go and steal a dummy fifth — full of bourbon — colored water.

CAT and DOG SALE!



Living Rooms We've Lived with Too Long!

\$229.50 - 2 Pc. Modern Sectional	\$128.88	2 Pc. Studio Suites	\$83
\$389.50 3 Pc. Sectional	\$198	Hide Away Sofa & Mattress	\$99.98
3 Pc. Danish Suites	\$88.88	229.50 Black Sofa Slightly Damaged	\$99.99

Dining Room Dogs

PIECE	389.50
SUITE	\$178
ONLY	

PIECE	
SUITE	\$188

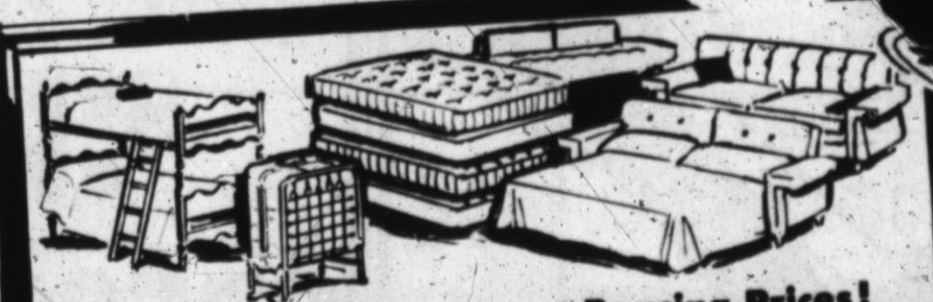
EASY TERMS

Deals in Dinettes

5 Pc. SET 29.88

7 Pc. SET \$58

9 Piece SET \$88



"Sleepers" in Bedding at Rousing Prices!

2 Pc. Foam Sets \$69
\$59⁵⁰ Mattress
\$34⁷⁷



Bedrooms in Styles We Thought Would Sell!
3 PIECE
BOOKCASE BED
DOUBLE DRESSER
CHEST
ONLY
\$138

Occasional Tables

BARGAIN
HUNTERS
DAY

Lamps, All Kinds
80 LAMPS
TO SELL AT
1/2 PRICE

MONTHS TO PAY



Chairs that Have Just Been Sitting Around!
\$189 CHAIRS
\$99 CHAIRS
\$89 CHAIRS
FOR 88.88
FOR 59.88
FOR 49.88

Wouldn't Get off the Floor

ODD • CHEST Reg. 99.50 \$39.98

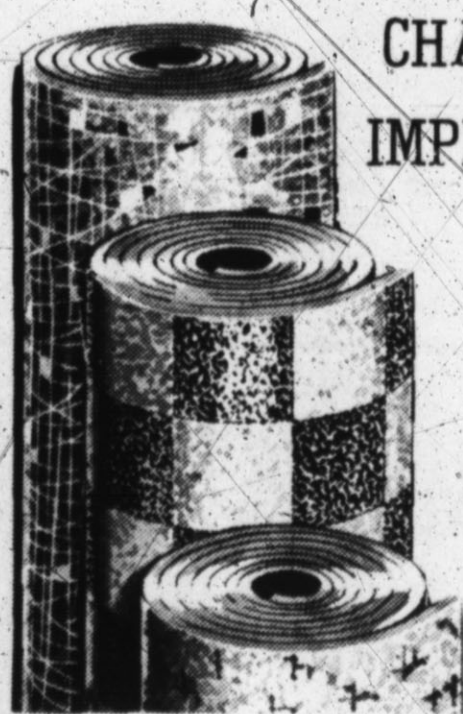
ODD • TWIN BEDS Reg. 49.50 \$19.98

ODD • MAPLE TABLE Reg. 49.50 \$23.88

H&H FURNITURE BIG RED BARN

"THE GREATEST BUYS SINCE HALL WAS A KITTEN!"

Home Look Shabby? Run Down at the Heels?

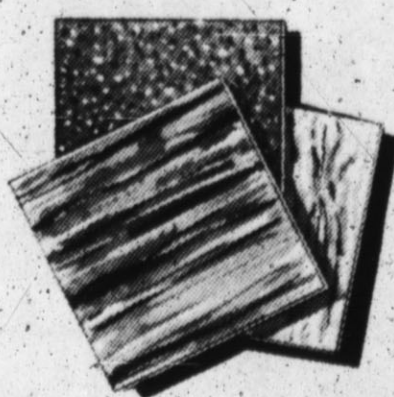


CHANCES ARE YOU CAN
IMPROVE YOUR HOME 100%

WITH A NEW
INLAID
LINOLEUM
FLOOR

DON'T LET YOUR HOME GET
SHABBY

REPAIR -
REMODEL NOW!



* NEW FLOOR COVERING * NEW CABINET TOPS
MODERNIZE TODAY WITH AN EASY,
CONVENIENT.

F.H.A. Title 1 Loan

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse Phone the Lumber Number EM 4-3434

New York Stock Exchange
Service for Hereford
DIAL

EM4 - 0644

(This is a local number —
No Toll Charge)

Schneider, Bernet & Hickman, Inc.
Established: 1932

Griffin Dollarhide, Manager
Member:
New York Stock Exchange

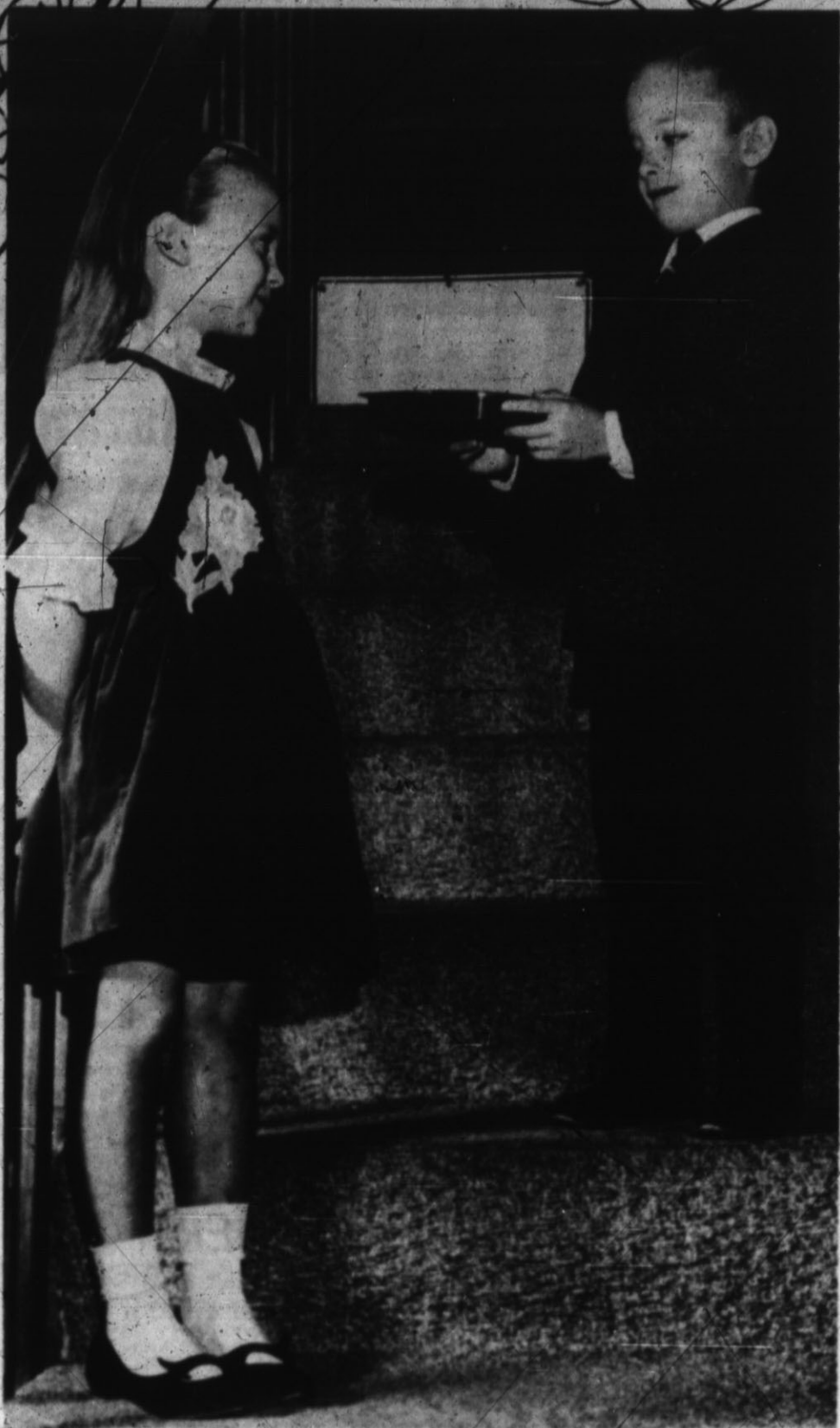
Valentine Gift Gets Different Responses

The Sunday Brand Women's Section

RAMONA NOEL, SOCIETY EDITOR

The Sunday Brand, Sunday, Feb. 10, 1963

Section Two



Gregg Dameron finds the easiest way to show his feelings around Valentine's Day to Lisa Kirby is with a special box of candy. Gregg is the son of Mr. and Mrs. Bill Dameron and Lisa is the daughter of Mr. and Mrs. Terry Kirby.



Even though Jay Robinson feels that Valentine's Day should be completely forgotten, Kay Lynn Alexander is trying hard to change his mind. Jay is the son of Mr. and Mrs. J. W. Robinson Jr. and Kay Lynn is the daughter of Mr. and Mrs. Irving Alexander.



Mr. and Mrs. Alex Schroeter have a little difficulty keeping secrets from their two-year-old Denise, who has already spied the surprise her mother is to get. Doug, at two months, is too young to get excited.

Staff Photos By

Wain Miller

New Resident Honored With Informal Party

An informal block party in the form of a coffee was given in honor of Mrs. Eugene Brink, new resident in Hereford and wife of the new First-Christian Church minister, on Monday, Feb. 4, in the P. L. Stevens home at 300 Sunset with Mrs. P. L. Carmichael helping as hostess.

Coffee was served to the following: Mesdames Jay Hammond, Ed Ling, Bill Hromas, Ed Wilson, Charlie Hoover, Rocky Lee, Steve Clements, Wayne Thomas, John Dupnik, R. G. Lynch, Sue James, the honoree, Mrs. Brink and the hostess, Mrs. Carmichael and Mrs. Stevens.



Facts about PHARMACY... ONLY YOUR DOCTOR IS QUALIFIED TO PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine — only a doctor can — but he is qualified to answer your questions regarding medicines.

McDOWELL DRUG



OASIS SHRINE CLUB held its annual installation dinner Monday evening in the Jim Hill Hotel ballroom. From left are Wayne Phillips, first vice president; Dub Reeves, retiring president; J. P. Jones, president; Al Whitaker of

Amarillo, illustrious Potentate of Khiva Temple; Blue Turpin, secretary-treasurer; and Grant Hanina, publicity chairman. (Staff Photo)

Junior Leaders Discuss Methods Demonstrations

Methods demonstrations and what makes them effective was discussed by members of the Junior Leaders 4-H Council Monday, Feb. 4, when they met in the courthouse.

Janis Higgins presided as members discussed the meeting time, but decided to leave it as originally scheduled.

Mrs. Jean Beene, assistant home demonstration agent, re-

minded the group that National 4-H Club Week had been scheduled May 2-9. Mike McGee, Dick Plank, Vicky Koelzer and Kathryn James were appointed to present a radio program during that week about the duties of a Junior Leader.

Mrs. Earl Plank told the group that members had voted to attend St. Anthony's Catholic Church on March 10, at 8 a. m.

Mrs. Plank read available openings for methods demonstrations, which will be held March 23. Each member then made one suggestion about making a good demonstration. Most frequently mentioned were demonstrators selling themselves by knowing what they are going to do and being familiar with the demonstration, speaking clearly and appearing calm.

At the next meeting, each member will give a method demonstration for practice judging.

Attending the meeting were Dick Plank, Caroline Brumley, Janis Higgins, Jack Thomas, Naura McAndrews, Kathryn James, Vicky Koelzer, Kevin McAndrews, Mike McGee, Lefty Thomas, Mrs. Jean Beene, Mrs. Earl Plank and a new member, Janis Head.

CARD OF THANKS

We want to thank all the friends and neighbors who helped in putting out the fire at our ranch last Sunday afternoon. Special thanks to the fire fighting units from Hereford, Vega, and Adrian. The Carl Perrins

BIRD HANGOVER

ATHERTON, Calif. (AP) — The annual binge of robins which get drunk on ripe pyracantha berries worried Mrs. Philip Pendleton.

So she got a large "survival box" for her garden. She places the dizzy birds in the box, they eventually revive and fly away.

Turner Named Bell Manager

Richard Turner has been named manager of Southwestern Bell Telephone Company for Hereford. He will succeed Gene Adkisson, who has been named to a position on the division manager's staff in Lubbock.

Announcement of the change was made by D. D. Dillard, district manager, who said it would become effective immediately. Turner will be in charge of offices in Borger, Canyon and Amarillo and will reside in Borger. He is a ten-year veteran with the company, having started as a cable splicer's helper in Wichita Falls.

In 1954, he was transferred to the company's business office operations in Wichita Falls and served in several capacities until his appointment to the division headquarters office in Lubbock in 1957. He later served in Fort Stockton, Abilene and Amarillo. He returned to Lubbock in April, 1962, as a commercial staff assistant. He is married and has three children.



RICHARD TURNER

School Menu

Elementary Schools
MONDAY — Roast pork and gravy, buttered potatoes, applesauce cake, hot rolls, butter and milk.
TUESDAY — Chicken and noodles, candied yams, cranberry sauce, hot rolls, butter and milk.
WEDNESDAY — Chili with beans, potato salad, cole slaw, chaffon pie, cornbread, butter and milk.
THURSDAY — Pizza pie, buttered corn, stuffed celery, cake, hot rolls, butter and milk.
FRIDAY — Tuna casserole, creamed English peas, gingerbread, rosy applesauce, hot rolls, butter and milk.

Chief Operator Appointed Here

Louetta West has been named chief operator for Southwestern Bell Telephone Company in Hereford. She succeeds Mrs. Nell Stewart, who has been transferred to Amarillo.

A native of St. Louis, Mo., Miss West began her career as a student operator in Kirkwood, Mo., in 1944 and served there until 1952, when she was transferred to Houston. She held various positions there in the traffic department until 1955, when she went to Austin.

In 1957, she was named secretary to the division traffic superintendent, served as assistant chief operator in the Lubbock traffic department from 1961 until 1962, when she was named chief operator in Kermit.

Mrs. Stewart was appointed chief operator in Hereford last year. She has 28 years of service with the company.

The traditional Seminole Indian dwelling is the chickee, a thatched hut with cypress framework and raised floor.

The Sunday Brand, Hereford, Texas, Sunday, Feb. 10, 1963

Junior - Senior High
MONDAY — Tacos, roast pork and gravy, blackeyed peas, buttered potatoes, tossed salad, applesauce, cake, hot rolls, butter and milk.
TUESDAY — Chicken and noodles, Salisbury steaks, fresh lima beans, candied yams, cranberry sauce, hot rolls, butter and milk.
WEDNESDAY — Chili with beans, ravioli, potato salad, mixed greens, cole slaw, lemon pie, cornbread or bread, butter and milk.
THURSDAY — Pizza pie, Vienna

QUALITY NURSERY STOCK
Armstrong
 503 W. Park EM 4-1848

NOW! 36 MONTH Field Hazard Guarantee

GENERAL
NYLON SPECIAL
 TRACTOR TIRE



Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance — General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance combined in a single tire, the General Nylon Special at new low prices.

36 MONTH GUARANTEE
 The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from wear and tear, including, or cutting for a period of 36 months from date of purchase when used in normal farm service.

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 INCORPORATED

Veterans Park Road

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ATTENTION!

PILOT
 GROUND SCHOOL
 FOR
 PRIVATE LICENSE

CONTACT

Cessna **WHITEFACE AVIATION** DEALER
 HEREFORD MUNICIPAL
 AIRPORT

OLIN W. PARRIS
 BOB DOUGHMAN

CL8-4505
 EM 4-1471

Striking New Elegance

The all New Color Crest Stone can add just the touch you need to give your home glamor... for either interior or exterior walls... it's one of the most economical of building materials, too... Ask to see the most striking homes in town... Built with Color Crest of course.



Color Crest Stone

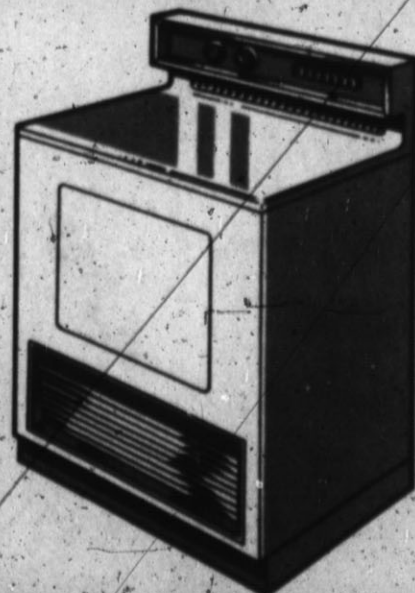
EXCEEDS SPECIFICATIONS FOR SEVERE WEATHERING FACE BRICK

Crowe-Gulde CEMENT COMPANY
 OF HEREFORD

HIGHWAY 50 AT GOUGH ST. HEREFORD, TEXAS
 P. O. BOX 647 PHONE EM 4-1722

NOW! Beautiful Toastmaster Steam and Dry Iron and folding "Tuckaway" Ironing Board! BOTH FREE WITH THE PURCHASE OF AN ELECTRIC CLOTHES DRYER

Offer is good for all Southwestern Public Service Company customers



AT ALL PARTICIPATING REDDY KILOWATT ELECTRIC APPLIANCE DEALERS

SOUTHWESTERN
PUBLIC SERVICE
 COMPANY

MONA'S COFFEE BREAK

Children Learn TV Ads Can Confuse

By Mona Jette
Today, we live in an age of "instant" everything, even money. One can travel to nearly any corner of the earth on the installment plan. Travel bureaus advertise "Go Now — Pay Later." It used to be said that one could never underestimate the power of a woman but the present decade has brought forth a new idea... the idea behind the power of advertising.

Touring Chorus To Sing Feb. 17 At Local Church

The 50-voice Meistersinger Touring Chorus from Lubbock Christian College, Lubbock, Texas, is scheduled to appear at the Central Church of Christ at 2:30 p. m. Sunday, Feb. 17. According to Director Charles Cox, the chorus will present a program of concert religious numbers and familiar hymns. A student from Hereford, Barbara Ann Pulliam, daughter of Mr. and Mrs. Denzil Pulliam, is singing in the soprano section of the chorus.

Faithful Workers Have Valentine Fete For Husbands

Members' husbands were guests Tuesday night when the Faithful Workers Sunday School Class had its annual Valentine supper. The dinner was held in the home of Mr. and Mrs. Louise LeGrand.

Mrs. Roy Calvert gave the devotional. Those present were: Mr. and Mrs. Joe Cursinger, Mr. and Mrs. D. C. Kinsey, Mr. and Mrs. B. Sowell, Mr. and Mrs. W. J. Hacker, Mr. and Mrs. Glenn Witherspoon, Mr. and Mrs. B. E. Roberson, Mrs. Roy Calvert, Mrs. Mable Doney, Mrs. Pauline Paul and the hostess couple, Mr. and Mrs. Louise LeGrand.

IN A DISGUISED VOICE
DES MONIES, Iowa (U) — The Rev. Patrick Bacon awoke a little late one morning, and knew he couldn't get to a convent in time for the Mass he conducts there daily. He relates that he called the convent, tried to disguise his voice, and asked for the time of the Mass.

One of the sisters replied: "Whenever you get here, Father."

PROMPTNESS PAYS
HUNTINGTON, W. Va. (U) — At least one Cabell County taxpayer found out it doesn't pay to put off paying taxes.

The taxpayer owed 10 cents in 1961 real estate taxes for one-fourth acre on Heath's Creek. He dropped in at the sheriff's office to pay and found he still owed the 10 cents — plus a \$3.50 delinquent fee.

as though you had committed a cardinal sin when you wagged home from the super market the wrong brand of dogfood or cereal?

Let me tell you right off. My children are just as glib as you... except they believe EVERYTHING they see and hear. At least they used to.

The first breakthrough came two years ago, in what we call "The Sneaker Bloop." Our young son had been persistent in his demands for some new canvas shoes, which were advertised on his favorite afternoon comedy show. I had seen the commercial which showed a small boy wearing this fabulous footwear, racing trucks down a highway and sailing effortlessly through the air over tree tops and house roofs. My impressionable son watched open-mouthed as the fleet-footed lad showed off the merits of this special shoe.

So when Lil' Paul's father escorted him downtown for his new play shoes, my son naturally asked the clerk if they carried this brand. The clerk said they did and, in 60 time at all, Lil' Paul was being fitted with a pair of sneakers. The minute the laces were tied, he jumped up and ran as hard as he could to the front of the shoe store. When he stopped, he turned to look at his father. "Hey, Dad!" he yelled, his face aglow with wonder. "They do make you run faster!"

When they returned home, I was in the kitchen preparing the evening meal. My son galloped through the kitchen and paused just long enough for me to admire his new shoes, then slammed out the backdoor to play.

In just a few minutes, the backdoor slammed again and I turned from the stove to face my son. He was as white as a ghost and the freckles on his nose stood out in bold relief. He was covered from head to toe with tiny blades of dried grass. I ran toward him, asking: "What happened to you?"

With a small moan, he collapsed to the floor in a limp heap. Looking up at me with betrayed eyes, he gasped, "I... couldn't jump... over the swing... set!"

What did he mean... couldn't jump over the swing set? Then I remembered. The shoe commercial! Ah, the trust of youth! I could just picture my son, racing out to the yard in his magic shoes. I could just see his enraptured face as he backed up from the swing set, fully expecting to be transported eight feet into the air to swoop gracefully over the swings. There wasn't a doubt in his mind that he couldn't do it. I wonder what his thoughts were as he thudded to the hard ground with a jolt that took his

UNFAMILIAR AS THEY ARE
LOUISVILLE, Ky. (U) — When the Bonnycastle Club held its annual dinner, the menu was four pages long but listed only one dish, lobster. The remaining pages were devoted to instructions on how to eat the delicacy.

The 36 columns in the Lincoln Memorial in Washington, DC, represent the states in the Union at the time of Lincoln's death.

breath away and left him viewing the cold, bare world of reality?

Our two daughters have also learned that all is not either black or white; they have discovered several shades of gray. Their discovery came on one of those blue Mondays when I had spent the entire day washing like a crazy woman and trying to put the house to rights after a snowy weekend. I had just finished everything, including scrubbing and waxing the kitchen floor, when the television blared forth with the "Captain Kidd Show." Donna and Nanci were as addicted to this program as some housewives are to their daily soap operas

and nothing, short of a tidal wave or power failure, stopped them from watching it from start to finish.

I had a few errands to run before I could start supper and tried to get the girls to go with me, but they wouldn't budge from their places in front of the television set and their afternoon idol. When I returned from the grocery store, they just looked at me with innocent faces as I walked through the living room to the kitchen. But when I reached the door I came to a screeching halt. My beautiful floor! Milk was all over everything! The floor was marked with long, milky streaks from the mop, which was propped in

a corner, I whirled around to charge back into the living room and nearly ran over Donna, who was standing behind me with an ashamed expression and trembling lower lip.

"It was an accident," she sobbed, big crocodile tears rolling down her fat cheeks. "I was just trying sumptin' and it spilled!"

I tried to soothe her as best as I could. But a whole carton of milk and an afternoon spent cleaning was wasted. So I did the only thing I could under the circumstances: got out my mop and pail and started over.

After her father came home that evening, we managed to worm the story from her. It

seems that during the comedy show, a commercial had been presented for a milk company. My daughters watched as a new, unbreakable, plastic-coated milk carton was demonstrated.

"That man's just a big, fat fibber!" jabbered Donna. "He said you could drop it on the floor and it wouldn't spill. He showed us how and HIS didn't break. So Nanci and I went out to the kitchen and tried ours. It's all a big fat lie... 'cause it does so spill!"

We couldn't help laughing. After all, if they had seen it work for someone else, why shouldn't it work for them? What a let-down! Another hero had bitten

the dust and all wasn't right in the world for them. They had been told that "Seeing Was Believing" and then made the discovery that they couldn't believe their OWN eyes.

But kids aren't the only ones who are gullible. Our own kitchen cabinets are crammed to bursting with products I have purchased. (But not soberly; I was under the influence of advertising.) Our bathroom medicine cabinet could easily be transported to the Congo with the Peace Corps. And my husband's tool chest is a living testimony to the saying: "It Pays To Advertise."

Certainly it pays to advertise and it looks like commercials

are here to stay. But we consumers still believe in the good old days... the days when it was said: "Honesty Is The Best Policy."

OPTOMETRISTS

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at **Anthony's**
C. R. ANTHONY CO.

Famous Peerless 35"-36" Width
80 SQUARE PERCALES
Wonderful array of printed patterns

You will be amazed at such high quality of 100% cotton Peerless Percale prints—see our wonderful collection of pretty patterns and colors! They are all guaranteed color-fast. Select from full pieces, doubled and rolled. Enjoy your sewing and your savings!

Choose from 12 Assorted Patterns — Better

FABRICS

10 to 20 Yard—Full bolt pieces—Doubled & rolled

A Selection of fabrics, patterns and colors any woman will enjoy! Beautiful, fine quality materials, assortment of 12 outstanding patterns. Choose from polished cotton prints, printed Magic Crepe, famous Drip-Dry prints and Thick-n-Thin Chambray, Twi-light Black and White prints, Esquire prints, Drip-Dry Hot Shot prints, Drip-Dry combed cotton prints, Reverse Twist in solid colors, Everglaze Festival prints, Oxford prints, fine Everglaze stripes. You can sew a whole fashionable wardrobe for yourself and your family at great Anthony savings!

3 yards \$1

12 Assorted Patterns — Doubled and Rolled

FABRICS

10 to 20 Yard Pieces

Most every type of cotton fabric is represented in this fine group. See our pretty cotton gingham checks, solid-colored combed cotton broadcloth and combed Fine Line twills, Pettipoint prints, Dobby fabrics so suitable for sportswear, Drip-Dry Cascade prints, luscious woven cotton fancies, 45% Arnel and 55% cotton blends, Drip-Dry Zephyr combed printed sheers, combed cotton Sateen prints, Drip-Dry picturesque skirt border prints, and assorted sportswear prints. The fabrics are so appropriate for blouses, capri pants, jackets, and even curtains... whatever your need, you'll find at Anthony's and you'll save too!

2 yards \$1

FIRST QUALITY COTTON FABRICS

Finest quality fabrics from famous mills... doubled and rolled, 36" wide, 20 to 25 yard pieces. Beautiful imported yarn-dyed woven novelty cottons, cotton screen print, all-combed cotton brocades and Su-Pima cottons. Fashion's most wanted quality and colors at tremendous Anthony savings! You can not afford to miss this outstanding fabric group! You will be delighted with every purchase!

\$1 per yard

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If you're adding, or planning to add, a room to your house — why not finance it with us? You'll find added satisfaction in prompt action... low loan cost... convenient loan terms.

STOP AT OUR BANK AND GET THE FACTS!

THE FIRST NATIONAL BANK

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, Feb. 10, 1963

Many Factors Contribute To C-C Banquet Success

"How in the world do you do it, year after year?"

This often-asked question greets people from Hereford everywhere they go as acquaintances seek to discover the secret of Deaf Smith County's giant-size Chamber of Commerce banquets. And each meeting, like the one this week, serves to emphasize the occasion.

Actually, no one seems to have an adequate answer. True enough the C-C board makes every effort to secure outstanding speakers, provide excellent food and tailor the program to accurate timing. Still, back in the days when folks had only dry statistics, long-winded speakers and very little hope for the future, they still turned out in droves to attend the Chamber of Commerce banquets in Hereford, always chalking up a greater attendance than towns the size of Amarillo, Lubbock, Pampa, Clovis and Plainview.

Old timers in the community will tell you that the annual Chamber of Commerce banquet has been a big event in Hereford ever since they can remember. Some say it began as a community occasion — a time when folks had few places to go in the old days — and the spirit has continued right on down the line. Certainly, this pretty well describes the occasion as it exists today. The Chamber banquet is a sizeable

social event which everyone in the community seems to enjoy.

Instead of looking upon attendance of the affair as a chore, most people look forward to the occasion with anticipation of a pleasant evening. This is especially true among ladies of the community, which may well account in a large measure for consistent success of the banquet.

Secondary, but contributing much to success of the annual affair is the Lions Club "Citizen of the Year" award. This recognition, though sponsored by the Lions, covers the entire community and the selection is made by a delegation of representatives from various clubs throughout the community. The fact that it has always been seriously pursued without prejudice or favor adds much to its importance.

When you boil it all down, no one really knows why Hereford boasts such huge C-C banquet turnouts. Perhaps it is a combination of many things or, maybe we just like to go to banquets. Anyway, it is a wonderful circumstance of which we are all proud; it makes our community a better place in which to live, it helps us to become better acquainted along the way — and it might well be one of the reasons Hereford continues to grow in direct contrast to statistics on other small towns in the nation.

California's Imperial Valley Is Blasted For Hereford's Actions

Editor's Note: The following editorial was printed Jan. 12, 1963, before it was definitely known here that Holly Sugar Corporation was going to build a plant in Hereford. It was written in the El Centro, Cal., Imperial Valley Press.)

Holly Sugar Corporation is about to build a new plant to process sugar at Hereford, Tex., according to the United States Department of Agriculture. And Texas

farmers are planning to deliver their sugar beets to this new factory in 1964. (Holly Sugar folks say there are still some problems to be overcome before the factory can be built.)

According to the USDA, Texas farms in Deaf Smith, Castro and Parmer counties have received a commitment of 22,230 acres from the National Sugar Beet Acreage Reserve. An additional 2,500 acres has been given to farms in New Mexico. The 1964 crop on these lands is expected to yield about 50,000 tons of sugar, says the USDA.

This acreage in Texas is available to farmers who have not grown sugar beets before, while experienced Imperial Valley sugar beet farmers cannot find a market for all they can produce.

Why? Apparently this is a case where not just one county, but three counties banded together. The farmers in this district decided they wanted to grow sugar beets and they wanted a sugar factory. And they went out to get it.

A little over two years ago, they started talking up the project. There had been no new sugar plants built for quite some time, but this didn't deter these determined farmers. They didn't know the facts or all of the problems, but they were determined.

Because the federal government had decided to increase domestic sugar production, and some new sugar plants had to be built to accommodate this domestic production, the Texans decided they wanted a plant in their area.

After many meetings and discussions, the men started action. They began by visiting various sugar beet operations and sugar companies. One of their trips brought them to Imperial Valley. They talked with local growers and officials of the Holly Sugar Corporation. They explained what they had in mind, and despite their eagerness, they received little encouragement.

It was about this time that one sugar company official said the Texans didn't know what they were talking about. He didn't hold out any hope that his company or any other company would build a plant in this area.

Then, while the Texans were still trying to bring the plant to their area, the Sprinkles Sugar Corporation received permission to build a new plant near Mendota, Calif. Again, men of little vision tried to tell the Texans it was impossible, California would get all the plants.

But these men were determined. They returned to the sugar companies again and again. They presented plan after plan; they offered inducements to the companies to settle in their area. They refused to be discouraged.

Finally, Holly Sugar Corp. agreed it would build a plant at Hereford under certain conditions. Determination and unified effort of these farmers had won out. There is a lesson in this for Imperial Valley.

What won the day for these farmers was their unified and determined effort. They didn't vote \$100,000 for a slick promoter to go out and get their sugar factory. They went out and did the work themselves. They knew promotions of this kind weren't won by merely writing a check for a promoter. There was work to be done that the interested people could perform.

Sure, the Texans were green in the beginning. They made mistakes, and they didn't know all the facts and figures. But they were determined to make it their business to learn what was needed to get their sugar factory for their area. They learned

It's Tough For Us Leaders And Parents To Keep Up



Phonics Being Taught In Hereford Public Schools

(Editor's Note: This is the first in a series of articles written by various members of the Hereford Public Schools faculty, answering questions most frequently asked about curriculum and other school matters. The series is prepared as a public relations service of the Hereford Classroom Teachers' Association.)

The articles will appear on an irregular basis. Is phonics taught in the Hereford public schools? The answer is yes, but not as an isolated subject. It is an important part of the teaching of reading, whether the reading is literature, geometry, or geography. Every teacher is a phonics teacher, because phon-

ics is the science of sound. Phonetics is the branch of language study dealing with speech combination, and their representation by written symbols.

Basically, then, phonetic analysis consists of identifying a word by sounding out the letters and letter combinations which make up the pronounceable units of the word.

Is the teaching of phonics necessary?

Yes. It is generally accepted that some knowledge of phonetics skills is an essential part of a balanced reading program. But teaching phonics by elaborate isolated word drills cannot be justified. Phonetic elements are introduced gradually just when there is a need for them, and at the rate that the individual child can handle them and profit by them.

Best results in teaching reading are obtained when phonetic clues are combined with other clues. For example, in the sentence "Jane put on her hat and coat" in which "coat" is the new word. The clue from the sound of the hard c plus the context of the sentence usually will lead to a quick identification of coat. This method, obviously is difficult for students who do not speak English, and in schools where there are many non-English speaking pupils the teacher has to resort to other means of new word presentation.

How is the teaching of phonics carried out in the Hereford Public Schools? The basal reading program consists of The Reading for Meaning Series, edited by an outstanding authority on the teaching of reading, Paul McKee.

Beginning early in the first grade the names and sounds of all the letters are presented, and gradually as new words are introduced, each letter becomes more familiar to the child; so that by the end of

(Continued on page 5)

25 YEARS AGO

Sale Of Oldest Store Marks Changing Times

Announcement of the sale of D. R. Gass and Company dry goods store this week marked the sale of one of the oldest firms in the Panhandle — and the oldest firm in operation in Hereford. The store was purchased by McDavid and Nimitz, who said that they plan to hold a sale here prior to moving stock to San Angelo, where it will be consolidated with another of their stores. The history of D. R. Gass Store dates back 40 years, and the store has been continuously operated here during that period by the Gass family. Since the death of D. R. Gass in 1936, the store has been under the management of Nestor Gass. Mr. Gass said that he will continue to remain in the county and will devote his entire time to his farms. The store was founded in 1898 following the removal of the county seat of Deaf Smith County from La Plata to Hereford. D. R. Gass and Nestor came here from Tulsa and opened the store; they were joined by the remainder of the family in 1899. The early store was located just across from the depot, which at that time was nothing but an old box car. Although the store has in recent years sold dry goods exclusively, it was then a general store and the clerks sold anything from a pair of knitting needles to a freight wagon with equal calm. Among the principal items sold were dry goods, groceries, buggies, hardware, posts and wire.

So paramount was the service of the store that customers frequently used it as a place to take a bath. Since the stock included a big variety in tin wash tubs, the cowhands found it easy to heat water on the old stove and take a bath in the back of the store. Perhaps there is no other firm so rich in color and continuous service in the entire Panhandle — and surely no other commercial enterprise served the community so lavishly in the early days of this section.

and they achieved success.

It would be foolish to think that everyone in the three counties backed these farmers to the hilt. In fact, they must have had some lively opposition.

But the fact that three counties banded together to bring this plant to their area means that some farmers from each of these counties forgot their sectional differences and worked together for the benefit of all.

Here in the Imperial Valley, the 75,000 to 80,000 people in the entire county would just about make a medium-sized

town. What is good for one community is good for others. People in Imperial Valley must forget their sectionalism, roll up their sleeves, and get to work if they expect any progress.

Let's you think the Texans had an easier time because of greater numbers, listen to these figures: Population of Parmer County is 9,583; Deaf Smith County, 13,187; and Castro County, 8,923. This means that Imperial County has two and a half times the number of people that these three counties have combined.

Would that Imperial County could find only half of that unity and gusto!

Panhandle Paragraphs

FARMERS SEEK BEET ALLOTMENTS

One hundred and thirty-seven Bailey County farmers will grow sugar beets in 1964 if Holly Sugar Corp. will include this county in acreage allotments. This was determined when farmers signed "non-binding intentions to plant" forms last September. Now farmers here, led by the Bailey County Sugar Beet Growers Association, want to know whether the county is to be included in allotments as the company announced plans to build a mill at Hereford. In a meeting Tuesday, directors of the county association drafted a telegram to Holly Corp. asking whether or not Bailey County is to be included in the 1964 program. The telegram, addressed to Dennis O'Rourke in Colorado Springs, president of Holly Corp., asked point blank whether the county will get acreage allotments.

THE MULESHOE JOURNAL

PP

UMBARGER ELEVATOR BURNS

Fire destroyed one of the nine tanks at the Uhlman Grain Company elevator in Umbarger Tuesday night. It started about 11:30 p.m. The fire started at the top of the elevator in the head house which houses the equipment and controls for grain storage. Flames climbed into the night. The fire was visible from U. S. 87 in south Amarillo, a distance of 20 air miles. George Brockman, owner of the elevator, said that more than 7000 bushels of milo were stored in the tank at the time of the fire. "The grain is in pretty bad shape," he said. He added that it was valued at about \$1 a bushel. Firemen fought the blaze until after 2 a.m. Wednesday.

THE CANYON NEWS

PP

1962 BALE COUNT IS NEW RECORD

Lamb County's record 1962 cotton crop has reached a total of 226,768 bales, the latest report of the Texas Employment Commission shows. This whopping figure—expected to be the largest in Texas—is less than 3000 bales greater than the 1961 crop, which was 223,990. But, the new record bale count was produced on fewer acres. Lamb County had 208,865 acres in cotton in 1962 compared with 211,961 acres the year before. Increased fertilizer use and good rainfall are credited with the increase. The crop years 1961 and 1962 were the first to break the 200,000-bale mark for Lamb County. The third largest year was 10 years ago when 192,000 were produced—but this took 336,000 acres in a period before fertilizer and irrigation techniques were well advanced.

LAMB COUNTY NEWS (Littlefield)

PP

FARMERS CONTRACT CASTOR BEANS

Castor beans, a crop with a growing reputation for making money, will show up in Lamb and adjoining county fields this year under a program put into action last week by an Anton elevator and the Baker Castor Oil Company, world's largest handler of castor beans. Sixty per cent of 2500 acres sought for 1963 in the area was signed up in a meeting at Spade Monday, and the company gave the go-ahead on installation of handling equipment for the crop through Uhlman elevator in Anton. The sign-ups were between farmers and the Baker Company which contracted the crop at \$5 per hundredweight.

COUNTY WIDE NEWS (Littlefield)

PP

GAS, WATER RATES HIKED

Following a long and tedious process in which officials of Western Gas Service Co. presented various documents bearing on their testimony, members of the City Council of Stratford approved a rate hike in gas and water service for the city at the regular council meeting Thursday. All members of the council were present along with four representatives of Western Gas. B. V. Cowart, company vice president and treasurer, introduced evidence that WGSC has lost a total of \$1850 on their operation of water service in Stratford during the last year. Based on these records, plus the amount the company has invested in water service plant and lines, council members felt that the company was justly due a fair profit on their investment of some \$239,282.

THE STRATFORD STAR

PP

THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his blindfold farm takes a look at the Common Market this week, but what he sees is hard to say.

Dear editor: In between news of new cold fronts, the papers lately have been filled with articles about England's troubles in getting into the European Common Market, and I have been giving this some thought.

As I understand it, nobody understands it. I mean, nobody understands why De Gaulle won't let England in, when all the other countries in on the deal want her in. One magazine took ten pages to explain it, and never did.

The Common Market, it has been explained to me, simply lifts all the border barriers between the countries of Europe, so that potatoes, say, can move from France to Germany like they can from Deaf Smith County to Castro County, without any tariff charges or red tape.

But De Gaulle is standing firm against England, possibly on the grounds that he doesn't like Englishmen. For example, during the First World War and also in the Second World War, France was highly in favor of a common market in soldiers, and welcomed British fighters with open arms. Weren't any tariff charges on them. Why they even let Americans in on it.

This is all I know about the Common Market, and to rest my mind from all this international thinking, I would like to get on a domestic subject and ask the weather bureau a question.

Cold fronts have been sweeping over the United States so often this winter it's hard to keep up with them. For example, I'm not sure whether it was four or five fronts we had in January, and what I'd like to ask the weather bureau is why doesn't it name them like it does hurricanes? "Cold Front Khushchev has been sighted in Canada and is due to hit the United States at midnight," the bulletin could read. Or "Blizzard Castro is weakening." If cold fronts are going to make people miserable, there'd be some satisfaction in calling them by name. Right now, the only cheerful thing about this winter is that Russia is having the same kind.

Yours faithfully,

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
H. A. Tuck, News Editor
Bill Penn, Adv. Mgr.
John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.



WONDERING WHETHER or not to shoot, Hereford's Robert Strange eyes the basket in action Friday night in Perryton. Rangers Don Boyer (42) and David Baker (22) guard him. Hereford entered the game undefeated in five district contests, but Perryton tied the score as the game ended and then claimed a 62-58 win in overtime. (Staff Photo)

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Hereford, Texas

Legal Notice

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 p. m., March 4, 1963, and then publicly opened and read, for construction of approximately 8 blocks of City Street Paving within the City of Hereford.

The right is reserved, as the interest of the Owner may require, to reject any and all bids, and to waive any informality in bids received.

All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5 per cent) per cent of the total maximum bid price payable without recourse to the City of Hereford, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him.

Plans, specifications and bidding documents may be secured from the office of the City Manager, Hereford, or at the office of McMorris & Associates, 6300 Canyon Drive, Route 1, Box 826, Amarillo, Texas, on a deposit of Ten (\$10.00) Dollars per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to McMorris & Associates not later than five (5) days after the time that bids are received.

Bidders should carefully examine the plans, specifications and other documents, visit the site of the work, and fully inform themselves as to all conditions and matters which can in any way affect the work or the costs thereof.

City of Hereford, Texas
By: Ray Cowser, Mayor
S-33-2c

PATIENTS DON'T PHONE
DES MOINES, Iowa (U) - A business office representative at the Northwestern Bell Telephone Company was trying to help a customer - listed as a doctor - determine who made a long-distance call for which he was charged.

"Do you get many long distance calls from patients?" the customer asked.

"Very few," came the reply.

"I'm a veterinarian."

Phonics...

(Continued from page 4)
the year a first grader should have attained a working recognition of the entire alphabet.

Continuing this program, by the end of the third year phonetic elements and principles taught will include: (a) 35 consonant sounds, (b) the short sound and the long sound of each vowel, (c) the sounds of certain vowel combinations, (d) certain common endings and prefixes, (e) certain rules for determining the sound of a vowel, and, (f) certain rules for determining where the first syllable of a word ends. Beginning in the fourth grade (or earlier at the discretion of the teacher) pupils are taught how to use the dictionary to check on the pronunciation of new words.

Many other "tools" are used in teaching reading along with phonics, since there are, of course, many words that cannot be identified by phonetic analysis. This problem is illustrated in the following rhyme:

The child you teach will want to know
The why of sow, and sow, and foe,
Said and maid don't rhyme, you'll say,
Then how explains say and weigh?
And flood and food; how can it be
That sounds are not like what you see!

Continuing through the elementary schools, junior high, and high school, the use of the dictionary supplements a c h subject as a source of phonetic analysis.

The spelling program in the Hereford Public Schools gives a wealth of applied phonetics, as do all of the language arts subjects.

DAUGHTERS VISITING

Visiting in the home of the C. E. Carneys are their daughters, Mrs. Bob Van Fleet her two children, Rita, 6, and Robyn, 1 1/2, of Oakland, Cal., and Mrs. Jack Travers of East St. Louis, Ill. Accompanying Mrs. Van Fleet on the train trip was Mrs. Agatha Kopsjens of Calumet, Okla., formerly of Hereford, sister-in-law of Mrs. Carney. Also visiting during the past weekend in their home were Mr. and Mrs. Joe Looper of Pampa, Mrs. Carney's sister. The Carneys' third daughter, Mrs. Wern Koelzer, lives in Hereford. This is the first family reunion in five years.

Ever stop to think how many ways electricity serves you at the flick of a switch? Surprised? And in the future, electricity will be serving more Americans... more ways than ever before.

There will always be plenty of power! This company and more than 300 other investor-owned electric light and power companies can supply all the electricity our growing country needs. Thanks to look-ahead planning, we'll have enough electricity to serve you even better in the years to come!

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T-BONES lb. **89¢**

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NATIONAL ELECTRICAL WEEK

FEB. 10-16, 1963

PUBLIC SERVICE
COMPANY

S-7



MRS. LARRY WIECK
the former Elizabeth Brorman
(Palo Duro Studio Photo)

Miss Brorman Weds Larry Wieck At St. Anthony's

St. Anthony's Catholic Church was the scene on Wednesday, Jan. 30, at 4 p. m. for the double ring ceremony uniting Miss Elizabeth Brorman, daughter of Mr. and Mrs. Joe Brorman, and Larry Wieck, son of Mr. and Mrs. John L. Wieck of Umbarger.

The Rev. Father Hubert Byrnes, S. A., read the ceremony in front of an altar decorated with two baskets of white mums surrounded with stock, and the side altar had stock as its decor.

Given in marriage by her father, the bride wore a floor length gown of imported champagne lace and tulle. Rosettes of lace trimmed the dress fashioned with a sabrina neckline. The long fitted sleeves featured tapered petal points over the hands. A bouffant lace overskirt was caught in front with a rosette of lace, and terminated in the back with tiers of lace. Inlaid with mother of pearl beads

and sequins the fingertip veil of illusion made of French tulle was fashioned in two tiers with scalloped points. The bridal bouquet was centered with white orchids and surrounded with featured mums.

Mary Brorman, sister of the bride, was maid of honor with Linda Wieck, sister of the groom, and Gracie Artho, aunt of the groom, serving as bridesmaids. The attendants wore emerald green satin dresses fashioned with bateau neckline, and elbow length sleeves. A bow at the waistline accented the softly pleated skirt. Accessories were emerald green and white, and they carried bouquets of feathered mums with a large mum in the center.

Best man to the groom was Alfred Buecker and Willie Artho, uncle of the groom, and Raymond Brorman, brother of the bride, served as groomsmen. Serving as ushers were Johnny Brorman, Alphonse Brorman and Kenneth Artho.

Traditional wedding music was played by Mrs. Darrel Hershey, church organist. The Mass was sung by the adult choir and soloist Mrs. Elbert Vance sang "Ave Maria" and "Mother At Your Feet We Are Kneeling," also accompanied by Mrs. Hershey.

Reception was held in the St. Anthony's Hall immediately following the wedding.

For a wedding trip to South Texas the bride chose a blue cotton knit with black accessories and her corsage was the orchids lifted from the bridal bouquet.

Graduated from Hereford High School, the bride was employed with Brown, Graham and Glover, Certified Public Accountants, at the time of her marriage.

Wieck was graduated from Umbarger High School and is a player with the Boston Red Sox baseball club.

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Use Of Planters Is Described At Meet

"Use of Planters in Planning a Patio" was the theme of the program presented on Friday, Feb. 1, to the Garden Beautiful Club in the home of Mrs. V. O. Hennen with Mrs. Homer Newton serving as co-hostess.

Mrs. Jess Robinson, in presenting the program recommended using large containers for plants, such as bamboo baskets, heavy timbers cut in different lengths or an old iron kettle. She also said, "It is time

to start planning our patios now. We could all profit by taking lessons from the Japanese who suggest the use of screens, plastics or Japanese parasols to protect the plants from the wind."

In conclusion she suggested ways of night-lighting a patio and described the pyramid plant stands which are popular for strawberry plants and other small plants. Planter boxes on coasters were suggested as good movable dividers.

An interesting report concerning the Federation Club luncheon and meeting at the Community Center was given by Mrs. Charles Hood.

Mrs. Robert Veigel reported that the shrubs and other plants which the club had planted at the Community Center, are in good shape. Several members volunteered to clean the artificial plants inside the building.

Members received an invitation from the Hereford Garden Club to attend a Silver Anniversary Tea that was held at the Community Center on Friday, Feb. 8.

Refreshments were served to the following members: Mesdames Bruce Burney, Helen Pipkin, Ansel McDowell, Tom Carter, Jess Robinson, J. Howard Walker, Bernard Robinson, Ray Cowser, L. H. Lookingbill Sr., Roy Smith, J. B. Pool, Robert Veigel, T. E. Seigler Sr., Charles Hood, Wayne Edwards, E. W. Young, Charlie Noland and the hostesses, Mesdames V. O. Hennen and Homer Newton.



D. E. SPOTLIGHT — Lynda Hewitt, 17-year-old daughter of Mr. and Mrs. E. C. Hewitt Jr., is a senior in Hereford High School and works for the Hereford Brand. She does advertising lay-outs, checks ads after they are prepared and assists customers in preparing and checking their ads. She plans to attend South Plains Junior College in Levelland after graduation. (Staff Photo)

Early Egyptians desiring air conditioning soaked their walls with water. The desert winds evaporated the water and in the process the houses became cool.

The Great War Path of the Cherokee Indians was across Lookout Mountain in Tennessee.

The practice of using women's names for hurricanes became popular during World War II.

An adult grizzly bear breaks his winter fast with grass, but soon goes on to harder fare.

LOWER COSTS ON Farm and Ranch LOANS

The Federal Land Bank of Houston has announced that effective on January 1, 1963, it will reduce temporarily to 5% the interest rate on all outstanding loans which presently bear a rate in excess of 5%. The contract rate on new loans will continue to be 5 1/4% but interest on loans closed on and after December 1, 1962, will be billed at 5% until further notice by the bank.

This action is further evidence of our announced goal to supply your loan funds at the lowest possible cost. Without obligation, come in and let's see if you and your land can qualify for the special benefits provided through one of our loans.



**The Federal
Land Bank Association
OF HEREFORD**
WOODROW B. WILSON, MANAGER

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Now, add a motion picture to the wonders of the world!

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TARAS BULBA
with CHRISTINE KAUFMANN
Directed by WALDO SALT
EASTMANCOLOR PANAVISION

STAR Continuous Daily! Open Sat. & Sun. 1:45 p.m. Open Week Days 3:15 p.m.
STARTS THURSDAY FOR 3 BIG DAYS
It's Bright! It's Wonderful! It's Fun!
Walt Disney BABES IN TOYLAND
presents VICTOR HERBERT'S
RAY BOLGER TOMMY SANDS ANNETTE ED WYNN

RECENT MARRIAGE of Miss Geraldine Tyler of Hereford to James Moore has been revealed. She is the daughter of Mr. and Mrs. J. D. Tyler. The vows were exchanged in Amarillo. The couple now is at home in Hereford. The groom is employed by Oscar Eastley. (Personal Photo)

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Plumber

JUST ONE MORE BATH, SAY FOLKS SASACIOUS, MAKES DAILY LIVING MUCH MORE GRACIOUS

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UNDER NEW MANAGEMENT



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LOOK DRYCLEAN 8 LBS
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RCA WHIRLPOOL COIN-OPERATED DRYCLEANER

Mr. & Mrs. Leo Hoffman are long time residents of Hereford, and after a brief absence, have come back to stay. They invite you to come by and see them.

STORE HOURS

8:30 A. M.

TILL 8:00 P. M.

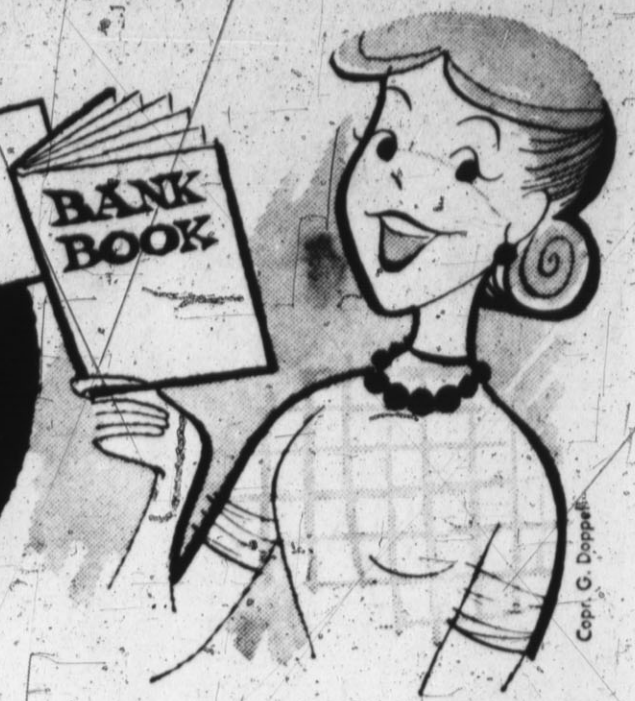
HOFFMAN'S POLY CLEAN
212 N. 25 MILE AVE. EM 4-1636



REACHING FOR A loose ball during the Hereford-Littlefield 1-AAA conference game Tuesday in Whiteface Gym are Ronnie Welty (42), Hereford, and Littlefield's Gary Fitzgerald (33). The Whitefaces had little trouble in claiming their sixth win in seven district outings to remain at the top in district standings. In their second game with Littlefield, Hereford defeated the Wildcats 68-51. (Staff Photo)



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COFFEE 55¢
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CRISCO 69¢

SHURFINE
LB. CAN

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BLUE LABEL
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3 LB. CAN

WISHBONE LOW CALORIE
FRENCH OR ITALIAN STYLE

DRESSING 16 OZ. 39¢

DUNCAN HINES

ANGEL FOOD
CAKE MIX BOX 39¢

LIBBY'S - 303 CAN

FRUIT COCKTAIL 5: \$1

SARA LEE - FROZEN
ALL BUTTER

COFFEE CAKE 65¢

COLGATE - BUBBLE BATH
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SOAKY REG. 69¢ 59¢

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CARROTS
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WHY PAY RENT



"Even a little BIRD
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YOU CAN TOO!

SEE OR CALL

COL. TOM HUGHES

GOLDEN
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CERAMIC BATHS

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Alexander Wins
Best Speaker
Award Tuesday

Speaking on "So Nice To Have a Boy Around the House," Irving Alexander won the Toastmasters Speaker's Cup at the regular meeting of the club Tuesday at the Jim Hill Hotel.

Alexander, in his prepared speech, told of his son's growing up.

Also speaking on the program were Bill Penn, "Even We May Save a Life," dealing with the Red Cross, and Don Chaney giving his "Ice Breaker" speech.

Serving as toastmaster for the evening was Kenneth Coker with J. Raymond Flores conducting the topic session of world events and the European Common Market.

Bill Thompson was named best table topic speaker with Bruce Miller being named best evaluator.

Members present at the meet-

ing were Rex Lee, Hardy Benson, Virgil Dodson, Dr. Milton C. Adams, Coker, Chaney, Penn, Flores, Alexander, Miller, and Thompson.

Guests present were Maurice Kannabill, Bob Roth, and O. R. Brooks.

During the business session of the meeting, Alexander announced that speakers had been appointed for Red Cross, Junior Chamber of Commerce, Rotary, Lions, Kiwanis, and the Business and Professional Women's Club.

Five cities of the United States contain one-tenth of the nation's population. The cities are New York, Chicago, Los Angeles, Philadelphia and Detroit.

The U. S. Navy Pacific Fleet's amphibious forces conduct over a dozen amphibious operation exercises each year.

Peanuts may be grown on future space ships. The peanut plant flourishes in crowded quarters and exudes a great deal of oxygen.

FOR A HAIRDO YOU'LL LOVE

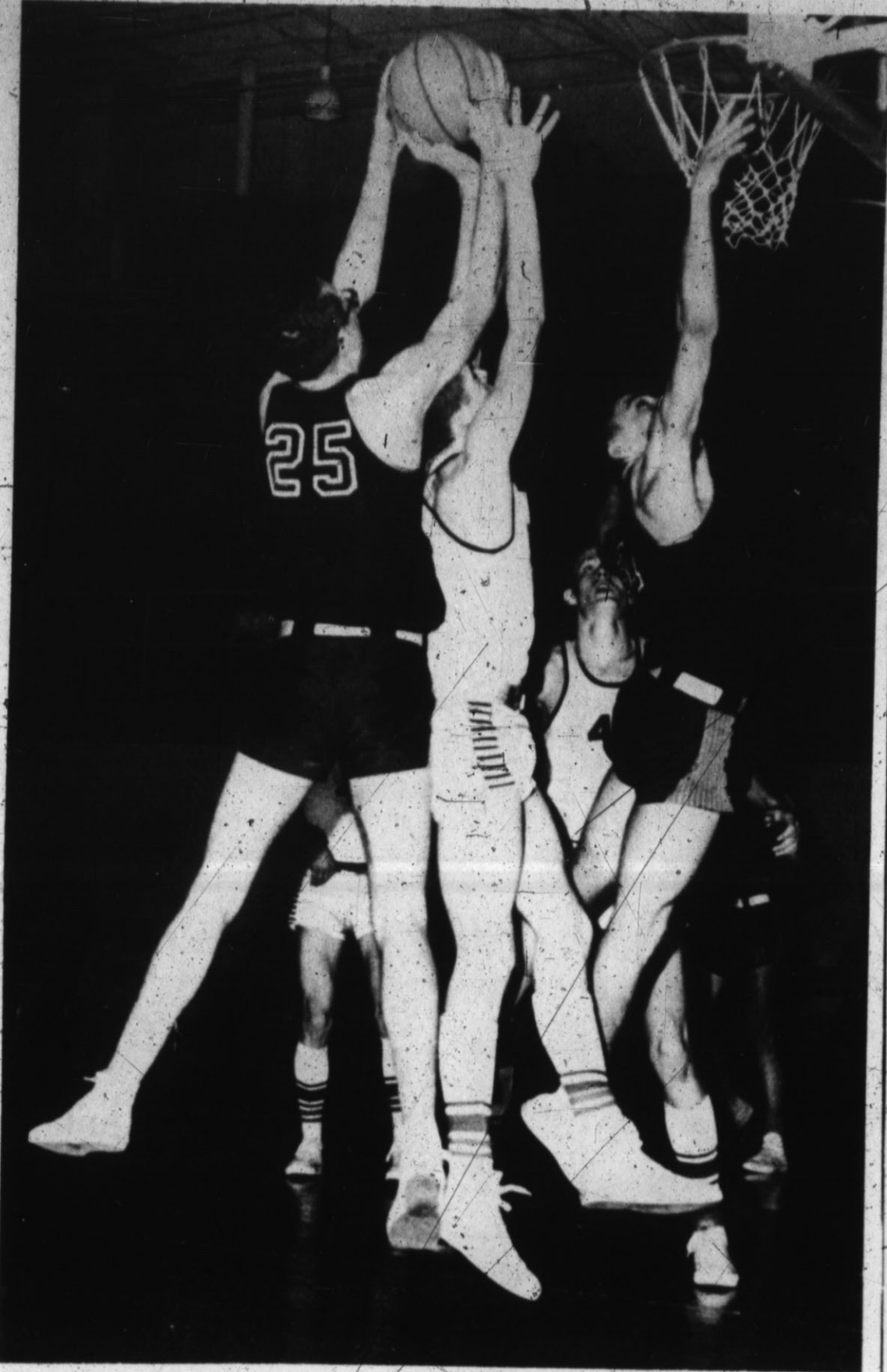
Now is a wonderful time to look your prettiest — for Valentines and all through Spring by getting the latest hair styles at —

DEAN'S HAIR STYLING

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BILLIE JOHNSON ANN WOODWARD

TIME FOR
RUSSELL STOVER'S
Chocolates
FROM
McDowell
Drug

COOPERS



LEAPING FOR A REBOUND, Hereford's is Perryton's Kelly Wolff. The Rangers dis-
Dwight McGee and Mike Ferguson try to lodged the Herd from its undefeated back-
grab the ball during action at Perryton et as Perryton pulled a 62-58 upset in over-
Friday night. Also reaching for the Speriod time. (Staff Photo)

It's A Habit: Chiefs Rally In Fourth Period

It's getting to be a habit, but the Hereford Sky Chiefs came from behind again Tuesday night in the final quarter to de-

feat Sunset Center. That gave the Chiefs a 10 - 1 record so far in the Amarillo YMCA league.

Final score was 59-52. Hereford led 17 - 16 at the end of the first period, then fell behind 29 - 30 at the half and trailed 37 - 40 at the end of the third quarter.

But the chiefs ripped in 22

points while holding their tail-
er opponents to 12 in the last period.

David Seal and Jim Arney netted 15 each to pace the Chiefs. Donnie Renfro had 12, Joe Kerr 10, Chick Hicks 6 and Charles Skinner 1. Roberson led the Sunset Center attack with 14 points.

Have you read the Classifieds?

WIN \$100.00 CASH!

PLAY SPELL CASH

Look Who's Winning \$100.00 At

SAFEMAY!

Mrs. Norma Carlson
711 Blevins

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Low Discount Prices Plus Gunn Bros. Stamps at Safeway!

BEET SUGAR	HOLLY	10	Lb. Bag	98c
HI-C DRINK	Orange, Grape or Pineapple	4	46 oz. Cans	\$1
FOLGERS	All Grinds	1	Lb. Can	59c

ROUND STEAK



U.S.D.A. Top Grades Aged Mature Beef

89c

lb.

Sirloin Steak

U.S.D.A. Top Grades Aged Mature Beef

Chuck Roast

U.S.D.A. Top Grades Aged Mature Beef

Ground Beef

Freshly Ground

lb. **89c**

lb. **55c**

3 lb. **1.00**

Tater Treats	Bel-Air Frozen	16-oz. Pkg.	33c
Grape Juice	Bel-Air Frozen	3 12-oz. Cans	\$1.00
Shady Lane Butter	Fresh	1 lb. Ctn.	73c
Dressing	Lucerne Sour Cream or Thousand Island	8-oz. Bott.	39c
Lucerne Milk	Condensed	3 Tall Cans	43c

Campbell's Condensed

Tomato Soup

MELROSE CRACKERS No. 1 Can For **23c**

10c

WE GIVE GUNN BROS STAMPS

Town House

Tomato Sauce

3 8-oz. Cans **25c**



AIMING FOR PROFIT?

OF course you're aiming for profit when you plant our potatoes this year!

YOU'RE looking for a planter that will do the job fast, efficiently, accurately — to insure a good stand — the foundation for a good yield!

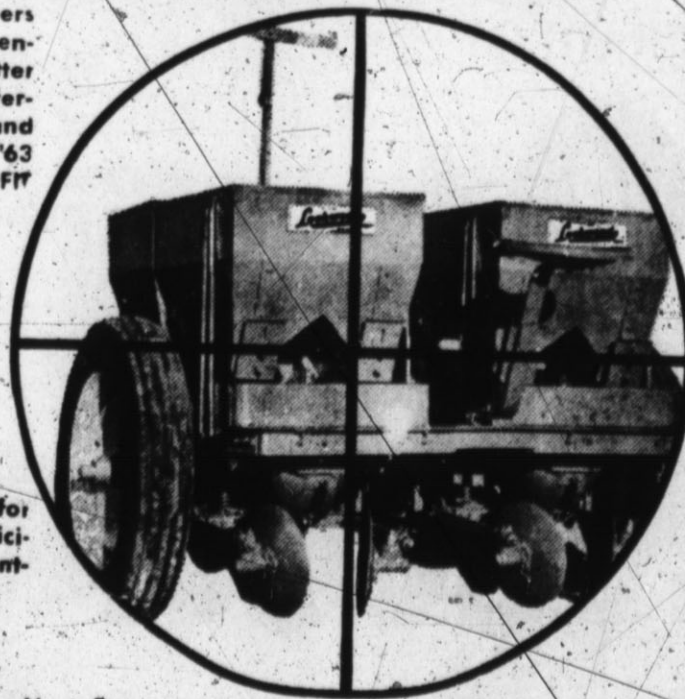
OUR aim is to provide you with Planters that will do all those things — THE LOCKWOOD IRON AGE POTATO PLANTERS! That's why we call them the

"PROFIT PLANTERS for '63"

The profit margin for farmers today is narrow. Our contention is — if you plant a better stand, it may make the difference between break-even and profit. We've designed our '63 Planters to be . . . PROFIT PLANTERS

The Hi-speed Planters with 16 picker arms per row — plants faster, plants accurately; 1 row, 2 rows, 4 rows, with "flex-hitch" or rigid axle.

The Assisted Feed Planters for precision accuracy and efficiency, and the Cup Feed Planters for planting whole seed.



FEATURES? You Bet

- Tilt-forward fertilizer hoppers for easy cleaning and maintenance.
- Choice of covering gang equipment including press wheel attachment.
- Widened seed chutes for more positive seed delivery.
- Choice of 14 or 16-inch opening discs.
- Plus all the other features of the famous Iron Age Line.

See the "Profit Planters for '63" - Compare features - Consider results WE THINK YOU'LL FIND THE LOCKWOOD IRON AGE PLANTERS A BETTER INVESTMENT

Lockwood Graders of Texas, Inc.

HEREFORD, TEXAS
(Home Office — Gering, Nebraska)

SLICED BACON

Safeway or Armour Star lb. **55c**

T-BONE STEAK

U.S.D.A. Top Grades Beef lb. **98c**

BACON SQUARES

Hickory Smoked, Cello Wrapped lb. **29c**

WE GIVE GUNN BROS STAMPS

Sliced Pineapple	Santa Rosa	No. 1 Can	17c
Pineapple Juice	Santa Rosa	46-oz. Cans	29c
Town House Peas	Town House	3 303 Cans	57c
Kuner's Tomatoes		4 303 Cans	88c
Shortening	Royal Salted— 12c Off Label	3 lb. Can	69c
Pack Train Syrup		1 1/2-lb. Bott.	25c
Pancake Mix	Kitchen Craft	2-lb. Pkg.	35c
White Magic	Detergent	Qt. Pkg.	59c
Scamper Liquid		15c Off 32-oz. Bott.	69c

Kitchen Craft

FLOUR

3-lb. Pkg. **45c**

Heinz Tomato

KETCHUP

14-oz. Bott. **25c**

Town House Elberta

PEACHES

4 No. 303 Cans **88c**

Austex Plain Chili

No. 303 Can **49c**

Austex Beef Stew

24-oz. Can **57c**

Dyanshine Shoe Polish

Bott. **25c**

WE GIVE GUNN BROS STAMPS

Cook Book Bread	1 1/2-lb. Loaf	31c
Ritz Crackers	Nabisco lb. Pkg.	39c
Hershey Dainties	2c Off 6-oz. Pkg.	23c
Cocoa Mix	4c Off Label Hershey Instant	41c
Pancake Mix	Betty Crocker 42-oz. Pkg.	51c

KOTEX Sanitary Napkins

KLEENEX

Facial Tissue

RINSE AWAY

Hair Rinse

SPAGHETTI

American Beauty

Box of 12

37c

400-Ct. Box

23c

\$1.00

Bott.

21c

VO-5

HAIR CREME RINSE

15-oz. Bott. **\$1.00** Plus 10c tax

LUSTRE CREME

HAIR SPRAY

Can **99c**



SAFEMAY

Prices Good Thru Feb. 13th in Hereford Where You Get . . .

DOUBLE GUNN BROS STAMPS WEDNESDAY (with purchase of \$2.00 or more)