

WEATHER

Moisture High Low	
Thursday	.82 89 46
Friday	.79 50
Saturday	80 50
Moisture this month: .82	
Moisture this year: 2.15	
Moisture last year: 3.27	

The Sunday Brand

32 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

HEREFORD, TEXAS, SUNDAY, MAY 5, 1963

PRICE — 15c PER COPY



Paving Projects Are Started For Grand, New Additions

Minor Injuries In Two Wrecks

Two wrecks reported in Hereford Thursday and Friday caused heavy damage as a school bus and automobile and a motorcycle and automobile rammled together.

No serious injuries were reported in the accident involving the school bus. However, two youths were injured in the collision involving the motorcycle.

Injured in the accident were Carl Phillip Scumbato, 15, Route 5, and Conrad P. Urbanczyk, 15, also of Route 5. Both were treated and released from Deaf Smith County Hospital.

The accident occurred about 4 p. m. Friday as the motorcycle belonging to O. T. McPherson, 803 Irving, rammled into the side of a 1951 two-door sedan.

At the time of the accident, according to police reports, the motorcycle was headed west on Park Ave. while the automobile was going south on Ave. K. Driver of the vehicle, Mrs. Fannie Cole Olson, 828 Blevins, then crossed Park in front of the two youths. The investigation report stated.

Damage to the motorcycle was placed at \$300 with only \$175 being done to the Olson automobile.

In the accident Thursday involving a 48-passenger school bus and an automobile no serious injuries were reported to students. The bus was carrying approximately 20 students.

Driver of the bus was Arnold Powell, 18, 128 N. 25 Mile Ave. Driving the 1955 model two-door sedan was John Kovacs, 16, 709 Knight.

The bus was headed north on Jackson St. and the car east on Seventh St. Both entered the intersection at the same time, stated a police department report.

Damage to the bus was estimated at \$750 with damage to the Kovacs vehicle placed at \$450.

Forgery Charge Lodged Friday

Forgery charges were laid here Friday against a 26-year-old Hereford man. As he was arraigned in Justice of the Peace Court, C. B. Miles presiding, bond was set at \$1000.

Charged with the offense was Bobby Kemp, 406 E. Third. He was arrested by Deaf Smith County Sheriff's Office on Thursday.

Paving work which will result in construction of a newer and wider Grand Avenue began here this week as the contracting firm began removing trees from the right-of-way work.

As the work began, the City of Hereford was advertising for bids on contracts for additional new paving within the city. About 17 blocks are involved in the various projects.

While the Grand Avenue project included the paving of the main city thoroughfare from 25 mile Avenue eastward to Avenue I, the proposed paving is for Thirteenth Street and a section of Plains Avenue.

Cost of the Grand Avenue project was placed at \$29,987 as the city accepted bids on the program in March. Low bidder for the contract was Louie Squier of Lubbock.

At a public hearing during the regular Commission meeting in April, no protests were made by residents along the street and construction was set to begin following a 15-day waiting period.

A 44-foot wide strip of paving is to be laid instead of the customary 36-foot wide strip since the commission felt that the wider paving was necessary to handle traffic along the street.

However, residents along the street will not be required to pay for the extra eight feet of paving.

In a move for additional paving within the city, commissioners approved the advertisement and notice for bids on the Plains Avenue and Thirteenth Street projects at their last meeting.

According to plans, Thirteenth is to be paved by sections moving eastward from 25 Mile Avenue to present paving. Five blocks of Plains are to be paved between Aspen and Fir streets.

At Last! Rain Falls On County

The first heavy rain since the September drought of 1952 fell on the county in the city and spread to other sections of the county Wednesday.

But the much-needed moisture came too late for a portion of the dryland wheat crop in the county.

The thundershowers, moving across the area from the west, tossed Herefordites with just a sprinkle about mid-afternoon Wednesday. While the cloud dumped moisture to the west and north.

With only a trace recorded in the city, heavy thundershowers moved across the area in the early evening as the 62-in. an inch was recorded in the city.

The rainfall brings the total for the year to 2.15 inches. At this time last year, the total recorded for the city was 3.27 inches.

Medical Staff For Seventh Shrine Clinic Announced

Medical staff for the seventh annual Oasis Shrine Club Children's Clinic was announced Friday.

Club president J. P. Jones said that the clinic was expected to handle more than 200 children from a four-state area on Saturday, May 25.

The \$7,000 to \$8,000 needed to finance the clinic is being collected now. The Club has just completed painting all trash barrels in Hereford, Dimmitt and Friona, with collections being made in all towns. Solicitation started Friday afternoon in Hereford. In

addition, Children's Clinic bumper stickers also will be sold by the club.

Dr. L. B. Barnett is general chairman of the clinic. He announced the following would serve as a medical staff for the day: Dr. Joseph R. Larson, Baylor Medical School Children's Hospital, Houston; and Dr. C. E. Hicks, Hereford, Earle College, Dr. Robert V. Walker, Southwestern Medical School, Dallas; Dr. H. A. Cavness and Dr. Wesley B. Owen, both of Hereford; oral surgery, Dr. Tom Nash and Dr. Julius Wacker, both of Dallas; neurosurgeon, Dr. Edd McKay, Amarillo; and Dr. M. C. Adams, Hereford; eye, Dr. Gaylord R. Chase, Amarillo; Dr. Louis E. Allen, Dallas; and Dr. Norman Wright, Amarillo; ear, nose and throat.

Dr. E. L. R. Stokstad, Lederle Laboratories, Pearl River, N. Y.; and O. Z. Golden, Laboratory, Dr. J. Albert Loveless, Lubbock; and Dr. Charles Gregory, professor of orthopedic surgery, University of Texas Medical School, Dallas; orthopedic surgery.

Dr. Wilbert C. Sellman, Dallas, plastic surgery; Dr. Dean Harris, Veterans Administration Hospital, Dallas, audiology and speech; Dr. Parker Allen, University of Colorado, Denver; and Dr. M. W. Nobles, Hereford, radiology.

Pony League's Try-Outs Begin Tuesday, May 7

Try-outs for Hereford Pony League baseball teams will begin Tuesday, May 7. League president H. F. Cain asked all boys 13 and 14 years of age who are interested to report to Hamilton Park at 5:30 p. m.

The try-outs will continue through Friday, May 10. All team members from the 1962 season and candidates are asked to bring application forms with them if they have not already turned them in. The player election will be held Monday, May 13.

First game of the season will be at 8 p. m. Monday, May 27, watching the White Sox and the Tigers. Games will be on Monday, Tuesday, Thursday and Friday.

Managers for the year include Dr. Dale Wynn, Tigers; L. B. Russell, White Sox; Don McNeese, Red Sox; and Gus Windgrove, Indians.

'Play Ball' Opens Little League Season Monday

With the cry "Play Ball!" on Monday night, May 6, more than 200 Hereford boys will begin nine weeks of Little League baseball.

League president Ted Higgins announced that season-opening ceremonies would begin at 7:15 p. m. Monday. The Rev. Bill Ware, pastor of Temple Baptist Church, will offer the invocation and members of the four major league teams and their coaches will be introduced.

First ball will be thrown out by Mayor Ray Cowser.

Heading up the officials for the season in the major leagues will be Debbs Knox, umpire-in-chief; Shug Lee, head announcer; and Harry Landerer, head scorekeeper.

First game of the season will begin at 8 p. m. in Little League park, matching the Yankees and the Dodgers.

Four of the eight minor league teams also will play their opening games Monday. The Yankees meet the Pirates at 5:30 p. m. in the Little League Park. That game is set 30 minutes earlier than usual to allow time for opening ceremonies.

Playing on the field just south of the stadium is Tina Wor-

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ONE GAME REMAINS

Lobos Rout Herd 19-6 Here Friday

Leveland scored in every inning here Friday, while leading the Hereford Whitefaces 19-6. It was the latest result in District 1AAA in 14 games. The Whitefaces lead the Lobos as they play the final game of the district play starts with a 6-0 record. Lobos will play each of

Around Town

BY H A TUCK

Some folks are never satisfied. I predicted some rain we got some and now I'm being asked to do it again. What some people don't realize is that you don't just stick your neck out and predict rain any time and get it. We were predicting rain for Thursday, but it got here too soon — or the papers were too slow, since the rain came Wednesday afternoon in a small shower and then really poured for a while that night. Let's say that there won't be any more moisture for another five days at least. Wish it could come sooner, but it probably won't.

Future Homemakers of America have postponed their annual family picnic originally to have been held on Tuesday, May 7. It will be held sometime in June, with the date to be announced later.

Whiteface Booster Club members will have their final meeting of the school year at 7:30 p. m. Tuesday, May 7. The meeting will include a dinner and will be held at the Western Wheel Inn. Honor guests will be members of the high school baseball, track and golf teams, along with their coaches. There will be a program and film during the meeting.

All friends, students and ex-students of L. C. Thomas are invited to attend a reception in his honor from 2-4:30 p. m. Sunday, May 5, in the Hereford Community Center. Thomas will retire as principal of Central Elementary School at the end of this term.

All you old timers from the Hale County area are in (Continued on page 5)

A Hereford police officer directs traffic around the scene of a motorcycle automobile accident in which two Deaf Smith County youths were slightly injured. Injured in the accident were Carl Phillip Scumbato, 15, and Conrad P. Urbanczyk, 15, also of Route 5. Both were treated and released from Deaf Smith County Hospital.

Student Council Officers Named In School Vote

In an election complete with contest, no outside barred campaigning and a gala voter turnout, officers were elected for the Hereford High School Student Council and the junior and senior classes last week.

Selected to head the student body as Student Council President for 1962-63 was Ruthie Johnson, a junior this year. Betty Howard was elected vice president of the student council and Wynne Buck was named as secretary. Beth is a sophomore and Buck a freshman at the present time.

Selected to serve as senior class president during the coming year is (Continued on page 5)

Medical Staff For Seventh Seeks To Find New Recruits

An official proclamation by the governor of the state of Texas sets aside this week to honor a profession important to all persons.

Although the group honored by Medical Technology Week in Texas is perhaps few in number, it is of great importance to local residents.

Two well-equipped medical laboratories in Hereford employ medical technologists who devote their time to performing and interpreting tests which are important to the health of medical patients here.

Deaf Smith County Research Foundation Laboratory, located in the Hereford Medical Clinic Building and the Deaf Smith County Hospital Medical Laboratory both have trained technicians on duty.

These technicians are pointing to the need for young recruits to their profession during Medical Technology Week, May 5-11, in Texas.

O. Z. Golden of the Deaf Smith County Research Lab will attend the 31st annual convention of the Texas Society of Medical Technologists in Austin on May 9-11, a highlight of the

special week.

Other technologists in Hereford are Mrs. E. E. Bullard, head of the hospital laboratory; Clorabeth Holt, assistant at the research lab; Mrs. Ben Plummer, and Mrs. Mary Frye.

Medical technology, one of the newest professions in the field of science, is termed a combination of medicine, chemistry and biology. This combines to make a good career for anyone interested in science or medicine," states Mrs. Bullard.

An average of more than 60 different testing procedures weekly are completed in the hospital laboratory, Mrs. Bullard pointed out. These are in a wide variety of fields and are important in diagnosis and treatment of medical patients at the hospital.

Hereford boasts one of the most well-equipped small-city laboratories in the area. The Deaf Smith County Research Lab not only carries on medical testing, but also does some research work and agricultural testing under the direction of O. Z. Golden.

We are fortunate enough to have equipment with which we can do most of the tests that

are necessary for medical work here," states Golden. "We complete about 50 procedures daily, on the average, and most of these are in the medical field."

"We have also done medical research, dealing mostly with bone development and health," he adds.

Clorabeth Holt has worked at the Deaf Smith County Research Lab since September. The daughter of Mr. and Mrs. Earl Holt of Hereford, she completed her medical technology training last year after receiving her Bachelor of Science Degree from Oklahoma State University.

"It is a wonderful field for young people who like science," Miss Holt stated, "and is particularly well-suited for women."

She pointed out that a recent estimate cites need for 50,000 more qualified medical technicians before 1975.

In complying with the goals of Medical Technology Week, local members of the profession are taking this means of pointing out the opportunities which medical technology holds for persons seeking a new career.



MEDICAL TECHNOLOGIST Clorabeth Holt examines a blood sample through the microscope at Deaf Smith County Research Laboratory. Members of her profession are being honored during Medical Technology Week busy in Texas, May 5-11. During the special week, medical technicians are pointing to the opportunities which their field has to offer. Hereford boasts two complete medical laboratories which keep medical technicians (Staff Photo)

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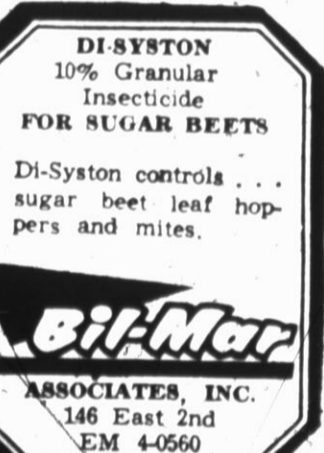
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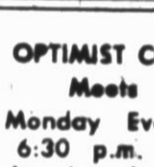
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?



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Kwans Club
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ELKS
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THE SUNDAY BRAND

Established 1948
Published every Sunday at 236 Main St. Hereford, Texas

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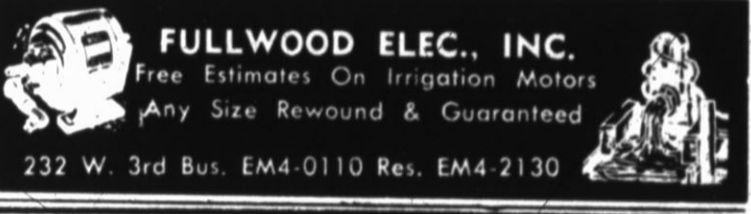
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Complete Turn Key Installations of Pumps and Gear Drives. BIG "T" HEREFORD & DIMMITT TEXAS Phones EM 4-0355-235-J S-1-47-TFC

OUR WORK STANDS UP Call us. Electrical contracting, repairing and maintenance. In Hereford since 1938. WITHERSPOON ELECTRIC COMPANY 129 W. 3rd EM 4-0224 B-1-45-1c

2. FOR SALE Farm Equipment

FOR SALE New, light 6 & 8" pipe. Irrigation engine, coolers and coils from stock, or made to order. Lowest prices. BETZEN MACHINE SHOP 607 Avenue F B-2-39-TFC

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment. DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

USED FARM EQUIPMENT Your Ford or Ferguson tractor can be converted to a high clearance tractor for flaming or spraying with the Sky-Trac Conversion Kit, only \$755 FOB Lubbock. Unit can be changed back to conventional tractor quickly and easily. Ask your LP Gas or tractor dealer for details or write your AFCO distributor, Western Tank & Steel Corp., Box 1338, Lubbock. T-2-18-5c

TOP QUALITY Irrigation Dams as low as \$3.25. DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE 1958 Massey-Harris '92 Combine, 16 ft. header, extra good. \$2500.00 1-602 Continental Irrigation Motor, Needs overhaul. \$500.00 1-LA Case Tractor on Butane, new tires. PHILLIP D. TATE YU 5-139, Rt. 2, Clovis B-2-18-2c

FOR THAT Boy graduate a 17 Jewel Cowan, 100 per cent water proof tested watch for only \$35.00. Federal Tax included. Compare this watch with watches that retail for \$35.00 to \$40.00. Cowan Jewelry. B-2-32-45-tfc

FOR SALE Two 1960 Model John Deere Combines. 1959 Chev truck with lift and grain bed. 1955 Chev truck with new motor. 33' Trailer House, with bath. All in first class condition. Total price on above \$10,500.00. J. B. SHANNON Petersburg, Texas Phone *667-5981 B-2-45-2c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

CLEAN 1951 Ford for sale. Call EM 4-1557 or see at Packard Trailer Court. B-3-13-18-2p

For that Student entering High School, Cowan Jewelry offers a fine 7 Jewel swiss watch for only \$14.95, Federal Tax included. (Not Japanese Movements.) B-3-24-45-tfc

4. REAL ESTATE For Sale Or Trade

LOTS FOR SALE \$300.00 up. Restricted and out of city limits Call Betty Rice. B-4-14-42-tfc

FOR SALE OR TRADE 1350 square feet, 2 bedroom, large living room, 1-1/2 bath. Family room, enclosed porch, 2 car garage. Wired and plumbed. Fenced yard, trees & shrubs. 109 Fuller. Will take car. EM 4-2151, EM 4-2023. B-4-33-TFC

COMPLETE REAL ESTATE SERVICE DURWARD HAMBY Off. EM4-3566 Res. EM4-3466 B-4-50-TFC

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parker counties. For PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-1-27P

THREE BEDROOM Luxury Brick Home. Two baths, basement, automatic sprinkler system, central refrigerated air and heating. Terry Kirby, 132 Ave. J. Phone EM 4-0874. B-4-23-18-tfc

WE ARE STILL MAKING those fine Travelers Ins. Co. loans on farms and ranches. We increase or refinance old loans for drilling irrigation wells or other improvements, giving fast and best appraisals. No broker fees. T. J. CARTER REALTY CO 341 Main St. EM 4-0188, EM 4-9469 B-4-45-3c

FOR SALE Good business lots on highway 60, 140 foot front, 200 foot deep. Business lot on Highway 385, 288 foot front, 190 feet deep. 80 acres close to town. New 2-bedroom home. Carpeted. All in cultivation. \$10,000 down. Lays beautifully, irrigates perfect, 665 A, 8 wells, all in cultivation. \$420 per A. We have houses for sale and lots. Come in to see us. Would appreciate your listings. DAN DEE REAL ESTATE Dan Finlan 117 W. 3rd St. EM 4-0933 B-4-45-1c

FOR SALE Highway lot, Second and 385 Street three sides. Mrs. J. H. Early, CL 8-4153. Star Route Wildorado, Texas. B-4-19-11-tfc

FOR SALE Story and one half house, with basement. 509 East 5th. B-4-12-44-tfc

House in Amarillo for sale or trade for house or land in or near Hereford. Located at 1307 W. 20th, 2 BR, Garage, Fenced Back Yard. Now Available. Call EM 4-1018 or 2232. B-4-45-9c

FOR THAT Boy graduate a 17 Jewel Cowan, 100 per cent water proof tested watch for only \$35.00. Federal Tax included. Compare this watch with watches that retail for \$35.00 to \$40.00. Cowan Jewelry. B-4-32-45-tfc

FOR SALE very nice two bedroom house. Ideal location. 121 Sunset. Box 247 Umbarger. S-4-14-43-4c

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GREGG COTTON SEED
HILL SOYBEAN SEED
RED TOP CANE
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SPECIALS
Good used dryers as low as \$19.95 each. Several used washers, automatic and wringer types. Clean used refrigerators. Also good used Kitchen Aide dishwashers. JERRY'S APPLIANCE 513 Park Avenue, Hereford, Texas B-1-37-tfc

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COMPLETE REAL ESTATE SERVICE DURWARD HAMBY Off. EM4-3566 Res. EM4-3466 B-4-50-TFC

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parker counties. For PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-1-27P

THREE BEDROOM Luxury Brick Home. Two baths, basement, automatic sprinkler system, central refrigerated air and heating. Terry Kirby, 132 Ave. J. Phone EM 4-0874. B-4-23-18-tfc

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FOR SALE Good business lots on highway 60, 140 foot front, 200 foot deep. Business lot on Highway 385, 288 foot front, 190 feet deep. 80 acres close to town. New 2-bedroom home. Carpeted. All in cultivation. \$10,000 down. Lays beautifully, irrigates perfect, 665 A, 8 wells, all in cultivation. \$420 per A. We have houses for sale and lots. Come in to see us. Would appreciate your listings. DAN DEE REAL ESTATE Dan Finlan 117 W. 3rd St. EM 4-0933 B-4-45-1c

honor mother

on her day with a gift that assures

easy living

throughout the year!



TOP QUALITY
Irrigation Dams as low as \$3.25. DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE 1958 Massey-Harris '92 Combine, 16 ft. header, extra good. \$2500.00 1-602 Continental Irrigation Motor, Needs overhaul. \$500.00 1-LA Case Tractor on Butane, new tires. PHILLIP D. TATE YU 5-139, Rt. 2, Clovis B-2-18-2c

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Give mother the gift of gracious living... a gift that keeps on giving down through the years. Nothing would be more appreciated than a new refrigerator, range, freezer, washer or dryer from the complete stocks at Roberts' Appliance.



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Irrigation Dams as low as \$3.25. DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

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For that Student entering High School, Cowan Jewelry offers a fine 7 Jewel swiss watch for only \$14.95, Federal Tax included. (Not Japanese Movements.) B-3-24-45-tfc

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Mother

Dollar Day Specials!

- ★ Vanity Fair Lingerie
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- ★ Blouses
- ★ Bathing Suits
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ONE GROUP DRESSES 1/2 PRICE

ONE GROUP COATS 1/2 PRICE

ONE GROUP SUITS 1/2 PRICE

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EM 4-2030 WANT ADS

Two houses, furnished, for sale. These houses are rented for more than the payments will be. Small down payment. N. B. Hood, 343 West Second. B-4-25-44-tfc

FOR SALE Three bedroom home. Land, 180x150. Call EM 4-3608. B-4-10-42-9p

REAL ESTATE
Farms, Ranches, Homes and Commercial Property
see
HAROLD MORTON
Robinson Insurance Agency
Office EM 4-2232
Res. EM 4-1462
B-4-43-tfc

350 Cow improved Northeast Texas Ranch for sale. Exchange choice income property lapsed \$43,500 for land & livestock. Lease or trade choice wheat & milo elevators for good land. Alton Fraser, owner, EM 4-0484, Box 31, Hereford, Texas. B-4-44-4c

ARE YOU BOTHERED
By pressing short-term debts? Refinance with a long-term, low-payment Federal Land Bank loan on your farm (ranch) land. Write, call, or see
FEDERAL LAND BANK ASSOCIATION OF HEREFORD
407 North Main EM 4-1464 S-4-45-4c

HOMES
3 bedroom Brick V. & Stucco Combination. Carpeted, L. Rm. 14x24, dining rm. Priced for quick sale. \$12,000.00. Will FHA for \$11,250.00.
3 BR brick, 1 1/2 baths, forced air heat, carpeted. Located near Schools. Good terms to right party. See us for details.
2 BR Stucco, carpeted, corner lot, real nice - must see to appreciate. Shown by appointment only. Priced \$12,000.00. Will FHA for \$10,300.00.
3 BR Brick, den fireplace, 1 1/2 baths, Gas built-in Kitchen. RW fence. This is a lovely home located in NW Hereford. Only \$21,000.00.

House for rent. One Mile out on South Main. Call EM 4-1629. B-5-11-45-1c
Unfurnished four room duplex apartment, Garage, White adults. Phone EM 4-1617. B-5-10-45-tfc
TWO BEDROOM house with garage, 3 1/4 Ave. A whites only. \$40.00 month. AV 9-4161. B-5-13-45-tfc
Furnished apartment. Private bath. Antenna. White Couple. 310 West 5th. B-5-10-45-1p
BEDROOM for rent, close in. 509 Ross. Phone EM 4-1628. B-5-10-45-tfc

WANTED MEN-WOMEN-COUPLES
for immediate training as Motel Managers. Wide demand for trained personnel.
N O W
Detailed extension training at home followed by practical training in a beautiful modern motel under the direction of experienced managers. No interference of present employment until trained. Free nationwide placement assistance to those qualified. For personal interview write giving telephone number to Ambassador Motel Training Inc., 1565 Allison, Denver 15, Colorado. B-8-43-4p
SECRETARY: part time. must be experienced in bookkeeping, filing, typing. Male or female. Write R. C. Godwin Farms, Box 1026 Hereford. B-8-21-45-9c

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New conditioners or repairs CALL
SUNSET APPLIANCE CENTER
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Oatmeal, Banana Nut, Prune Nut, German Chocolate, Gyman Chocolate, Pound and Carrot, Special Orders given personal attention.
ANNI BRASHEAR
311 N. 25 Mile Ave.
Phone EM 4-1809
S-10-43-4c

"SPEEDY" by **STEPHENS - HUDSON MOTOR CO.**

NO, NO, LADY, WHEN HE SAID, "LOOK AT THAT WRECK," HE DIDN'T MEAN YOU!
OH, PARDON ME!
AND WHEN I SAID, "LOOK AT THAT GORGEOUS HUNK OF PLEASURE," I CERTAINLY DIDN'T MEAN YOU - I MEANT THAT NEW CAR!
AND NATURALLY THAT MOST BEAUTIFUL OF NEW CARS CAME FROM STEPHENS - HUDSON MOTOR CO.
THEY HAVE THE BEST BUYS OF THE BEST CARS IN TOWN!

EXECUTIVE CAR SALE!!

It is the time of the year to move out our executive cars and YOU, the Public, are the ones who benefit by the large savings on these low mileage cars.

1963 THUNDERBIRD LANDAU

- Beautiful Rose Beige in Color
- White Tires
- Power Seats
- Power Windows
- Power Brakes
- Power Steering
- Cruise-O-Matic Transmission
- Air Conditioning
- Tinted Glass
- Windshield Washer
- Heavy Duty Battery
- Rear Seat Speakers
- All Windows
- Fender Shields
- Large Wheel Covers

MRS. A. C. HUDSON'S Personal Car
LIST PRICE \$5,469.50
YOU SAVE HUNDREDS AT **\$4454.05**

1963 Ford Country Sedan 9 Pass. Sta. Wag.

- Solid White
- Cruise-O-Matic
- Thunderbird 390 V-8 Engine
- Power Steering
- Conditioner
- Power Brakes
- Self Regulating Clock
- 4-Way Power Seat
- Selectaire
- Push Button Radio
- Chrome Luggage Rack
- Dash & Visors
- Deluxe Wheel Covers
- All Window
- Fender Shields
- Large Wheel Covers
- Padded Control Mirror
- Tinted Glass
- Windshield Washer
- Heavy Duty Battery

MRS. O. B. STEPHEN'S Personal Car
LIST PRICE \$4,372.30
SALE PRICE **\$3621.00**

1963 Mercury Monterrey Custom 4 Dr. Sedan

- Beautiful Tu-Tone White Over Champagne
- Multi-Drive Merc-O-Matic
- 800x14 White Sidewall Tires
- Power Brakes
- Air Conditioning
- Push Button Radio
- Tinted Glass
- Automatic Windshield Washers
- Padded Dash & Visors
- Remote Control Mirror
- Full Disc Wheel Covers
- Deluxe Wheel Covers
- Tinted Glass
- 2 Spd. Elec. Wipers & Windshield Washer
- Back-up Lights

MR. O. B. STEPHEN'S Personal Car
LIST PRICE \$4,177.00
SALE PRICE **\$3483.00**

1963 Galaxie 500 Town Sedan

- Corinthian White Finish
- Thunderbird 390 V-8 Engine
- Power Brakes
- Selectaire Conditioning
- Push Button Radio
- Padded Dash & Visors
- Remote Control Mirror
- Deluxe Wheel Covers
- Heavy Duty Battery
- Tinted Glass
- Complete 2 Spd. Elec. Wipers & Windshield Washer
- White Sidewall Tires
- Back-up Lights

MR. A. C. HUDSON'S Personal Car
LIST PRICE \$3947.10
You benefit with a large savings at our Special price of **\$3287.00**

1963 Falcon Four Door Sedan

- Solid White
- 170 Cubic Inch Engine
- Conventional Trim Pkg.

List Price \$2,839.40
SALE PRICE **\$1961.00**

1963 Monterrey Meteor 4 Dr. Sedan

- Frost Pink & White Tu Tone
- V-8 Engine
- Overdrive
- Push Button Radio
- Meteor Lightning 269
- 700x14 White Tires

ELMER COMBS' Personal Car
LIST PRICE \$2,839.40
SALE PRICE **\$2526.00**

The above listed executive cars are on display and ready for sale at Stephens-Hudson Motor Co. They are low mileage 1963 model automobiles that carry a NEW CAR GUARANTEE.

Save hundreds of Dollars on that new car by hurrying down to Stephens-Hudson Motor Co. and getting in on their executive car sale.

STEPHENS-HUDSON MOTOR COMPANY

"Your Authorized Ford-Mercury Dealer"
200 West First EM-4-2727

Possession on this farm, 342 acres 3/8" wells, Nat. gas, approx. 1 & 1/2 mile of U. G. Tile, nice improvements, 145 cotton, 45 wheat, 32 barley, 176 Milo, 40 A. Carrots already planted, 50 A. sugar beets applied for. This is a real buy at \$500.00 per acre.
Castro County nice section, four wells, good allotments, price, 4200.00 an acre 29% down

HOUSES
Four bedroom brick, 2 1/2 baths, central heat, plenty of storage, price \$20,000.00. Pay \$77.32 per month. Prin. & Int.
We have houses all price ranges, also some trade properties

RENTALS
We have rent property for sale, also some to rent. Check us on all your Real Estate needs. Farm, Ranch, Commercial, & Residential.
WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.
1/2 MI. SO. OF UNDERPASS ON HWY. 385
J. M. HAMBY REAL ESTATE
PHONES:
Office EM 4-3566
Residence EM 4-2533
J. M. HAMBY
Harold Hamby EM 4-3454
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
B-4-45-tfs

HAVE NICE CORNER lot, 111x90 on Aspen and Harrison Hiway. Priced to sell. 2 bedroom brick, located near Aikman School. Carpeted, nice sized kitchen, fenced back yard. \$7,500.00 \$1,000.00 down, balance like rent.
Nice 3 bedroom home, corner lot, in NW Hereford. Red brick. Two baths, Has Ranch Plank floor. Vacant and ready to go. \$20,000.00. \$2,000.00 down.
Large 1/4 quarter stock farm, level. Has 2 good 8" wells set at 160 feet. 36 A. wheat, 90 A. maize and barley, 30 A. grass, just fertilized. Immediate possession if bought soon. \$300.00 A, 29% down. 3,000 A. Ranch, level, 120 mi. of Hereford. Fair improvements. 2400 A. good turf grass. 600 A. cultivated. 470 A. maize, 130 A. wheat. Two 6" wells, 1/4 miles tile. \$65.00 A, 29% down.
CARTEL REAL ESTATE
206 N. 25 Mi. Ave.
Hereford, Texas
Phone EM 4-0944
B-4-44-tfc

SPLENDID stone four bedroom, two baths, West Hills area. Amarillo trade equity for land or Commercial property Hereford area. DR 4-5353 Box 27 Amarillo. B-4-23-17-9c

FARMS
320 A. fair improvements, 2-8" wells on Nat. Gas, underground tile. Land lays just right. In EXTRA strong water. See us for details.
160 A. near Texline, new home only \$157.50. A. Also near Texline 200 A. improved, 1100 ft. underground Tile. \$200.00 A.
244 A. One 8" well, 2 BR Home, Tenant House, 87 A. Maize, base, 25 A. Alfalfa; 100 A. Love Grass. \$230.00 A. with 29% down.
50 A. adjoining City limits, 6" well. Real good development property. Priced \$25,000.00. Would split and sell on G. I. See us for details.
HUGH BOOKOUT REALTY
511 Schley
Hereford
B-4-45-TFC

FOR LEASE Good grass pasture will consider 300 cows or yearlings equaling same. Well fenced. Call KI 2-8970 at Miami, Oklahoma or EM 4-3894, Hereford, Texas B-4-24-44-4c

3 BEDROOM
1 1/2 baths. FHA Financing. Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-14-TFC

FOR RENT
FOR RENT One and two bedroom luxury apartments. From \$120.00 per month. Villa Park Apartments 900 Park Avenue. EM 4-3822. B-5-19-13-tfc
Two bedroom furnished apartment. Bills paid. Nice location. For Latin Americans. Call EM 4-0972 or EM 4-0789. B-5-15-43-tfc

OFFICE space, shop building for lease, Nice location. Call EM 4-3566. B-5-10-14-tfc

Ground floor bedroom. Private bath, entrance, to employed man. Also basement bedroom. 711 East Third. B-5-15-17-tfc

CLEAN two bedroom unfurnished house at 806 Brevard. Call EM 4-2831. B-5-10-44-3c

FURNISHED Apartment. Exceptionally nice. Whites only apply 232 West Third. B-5-10-18-tfc

FOR SALE, to be moved, 3 room modern house, Phone EM 4-2448. B-5-11-45-1c

NICE two room bachelor apartment carpeted. Call EM 4-1286 after 5:00. B-5-10-45-tfc

Clean efficiency apartment, Whites only. 113 Avenue G. Call EM 4-0372. S-5-10-45-tfc

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Furnished duplex for couple. Bills paid. 116 Avenue A. B-5-10-31-tfc

THREE ROOM furnished apartment. Bills paid. White couple. No pets. Roy Manning, 325 Ave. B. B-5-15-45-tfc

FOR RENT Two bedroom furnished house. Phone EM 4-2621. B-5-10-45-1c

SERVICE STATION for lease. Stock and equipment for sale. Approximately \$700.00 Phone EM 4-2150. A. W. Rogers. B-5-16-45-1p

WANTED
WANTED Painting, taping, texturing, sheetrocking. Carpenter repairing Phone EM4-3325. B-6-10-42-tfc

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors. B-6-11-4-TFC

WANTED Carpentry and repairs, painting work. By hour or will contract. Write 108 West 8th, Hereford, Phone EM 4-3471. B-6-19-17-4P

FOR THAT Boy graduate a 17 Jewel Cowan, 100 per cent water proof tested watch for only 19.95, Federal Tax included. Compare this watch with watches that retail for \$35.00 to \$40.00 Cowan Jewellery. B-6-32-45-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. B-6-31-TFC

7. Dressmaking-Ironing
For that Student entering High School, Cowan Jewellery offers a fine 7, Jewel swiss watch for only 19.95, Federal Tax included. Compare this watch with watches that retail for \$35.00 to \$40.00 Cowan Jewellery. B-7-24-45-tfc

8. HELP WANTED
FOR THAT Boy graduate a 17 Jewel Cowan, 100 per cent water proof tested watch for only 19.95, Federal Tax included. Compare this watch with watches that retail for \$35.00 to \$40.00 Cowan Jewellery. B-8-32-45-tfc

WANTED AT ONCE
Man with car for Rawleigh business now open in Deaf Smith & Castro Co.'s or Hereford. Buy on time. See E. Giddens, Box 705, Canyon, or write Rawleigh's, TXE160-301, Memphis, Tennessee. T-8-18-3P

LADIES
Could you use \$50.00 per week for 16 hours work in your spare time? If so, and you have a car, for an interview, call collect, Frances Layman, Stanley Home Products, Phone 647-3673, Dimmitt, Texas. B-8-18-6C

WANTED Experienced clerk for lumber yard. Apply in person. Huckert Cash Lumber; Hiway 385, North. B-8-15-39-tfc

CORRESPONDENT
to represent DUN & BRADSTREET, INC. in this area on a part-time basis. Applicant should have knowledge of general business in this locality. Apply by letter, stating briefly work experience & educational background. Send your letter to: R. E. MADDY, P. O. Box No. 31, Amarillo, Texas B-8-45-2c

CAREER OPPORTUNITY
Do you have a good work record? Are you disgusted with periodic or seasonal unemployment, lack of income or opportunity for advancement? Can you use a mature married man, 25 to 45, able to manage a small business. Starting income averaging \$100 to \$125 a week developing into \$10,000 a year plus fringe benefits and expense allowance for right man. Chance for management advancement. For interview appointment, phone Thursday only, 3:00 P.M. to 5:00 P.M. Hereford, EM 4-2863. Ask for Mr. Muir. B-8-45-2c

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

Would like to contract to mow, rake and bale your alfalfa hay for the season. H. H. Pickens Vega, Texas. Phone 267 - 2326. B-11-22-18-4c

Standing Pat Yoshoko APPALOOSA T3787 HOPSON MEAT COMPANY 1 Mile East Bull Barn B-11-18-tfc

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Residential & Commercial Sidewalks - Drives - Floors, Patios
30 YEARS EXPERIENCE
H. E. WESTER
EM 4-0408 B-11-18-tfc

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HAMMETT & GANDY
Phone EM 4-3590 after 7:00 p.m. S-11-44-TFC

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Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

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Vacuum Cleaners, Parts and Repairs. Disposable bags. **JEFF ROBERSON**
137 Ave. D. Ph. EM4-0262 S-11-28-TFC

CLOCK REPAIR ALL kinds. Alarm, 8 day, electric, 400 Day and Automobile. Cowan Jewellery. S-11-14-41-4p

Will do hay baling and hauling. Call Dayle King EM 4-1514 or Otis King EM 4-2778. B-11-14-45-2c

12. LIVESTOCK
Strayed - Found
Black Whiteface cow strayed to my farm. Bruce Parr, Black. B-12-10-44-3p

Dollar Day at LITTLE'S

Suits & Coats 1/2 PRICE
KNITS 1/2 PRICE
WOOL KNITS 1/2 PRICE
GROUP DRESSES 1/3 OFF
GROUP PICKED FROM REGULAR STOCK DRESSES 1/3 OFF
GROUP HATS 1/2 OFF | **GROUP - SILK Blouses** 1/2 OFF

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WE HONOR ALL MAJOR OIL COMPANY CREDIT CARDS!

WELCOME HOLLY SUGAR EMPLOYEES

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B. F. GOODRICH TIRES
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WEST HIWAY 60
EM 4-9011
Petroleum Products By
KERR-McGEE OIL INDUSTRIES, INC.

Around...

(Continued from page 1)

visited to attend the 35th Pioneer Round, Up in Plainview on Saturday, May 11. There will be a reception, parade, chuck wagon supper and lots of visiting.

Members of the Hereford Music Study Club, as part of their observance of National Music Week, will present a play, "30 Minutes With Martha", at King's Manor on Monday, May 6. The program will start at 3 p. m.

All members of the Oasis Shrine Club are asked to

meet at 4 p. m. Sunday, May 5, in the Jim Hill Hotel. From there, they will fan out to finish solicitation of residents for painting trash barrels. Proceeds will be used to help finance the seventh annual Children's Clinic here on May 25.

Wednesday, May 8, is the deadline for submitting your suggestion for the name of the annual livestock show in Hereford. You may not use the names "Hereford" or "Deaf Smith County". Why not jot down a name that is symbolic of the four-county area — Deaf Smith, Castro, Farmer and Oldham — and mail it to Box 192,

Hereford. Or take your written suggestion to the Deaf Smith County Chamber of Commerce office.

Following are games slated for the first two days of Hereford Little League baseball: Dodgers and the Yankees on Monday and the Cardinals against the Giants on Tuesday in the Major League tilts. In the Minors, it will be the Yankees vs. the Pirates and the Athletics vs. the Giants on Monday and the Dodgers vs. the Cardinals and the Braves vs. the Orioles on Tuesday.

Right now, it is almost a lead-pipe cinch that Hereford will play at Dumas sometime next weekend. The game is slated for 1 p. m. Saturday, May 11, but might be moved to 4 p. m. May 10 or, even some other day. The last home game was slated for Saturday, but got moved up to Friday. That has happened several times, so we really don't have much faith in the schedule any longer. Hereford is third place in District 1-AAA (that's much nicer than saying they are last) and can only hope to spoil the Demons' undefeated conference record.

Wednesday's rain called for revels. But now we're back to dust devils. That rain may not have been our last. But the previous one was in the dim, distant past.

Medical...

(Continued from page 1) Lawton, Okla.; Doris Willoughby, Hereford; Pat Stillwell, Valley Mills; Paulette Dowell, Slaton; Kay Edwards, Anton; Jo Ann Shafer, Lubbock; Mrs. Lou Ann McIver, Plainview; Barbara Johnson, Pampa; Mrs. Barbara Coleman, Lubbock; Mrs. Paul Klinger, Lubbock; Mrs. Nancy Garvin, Lubbock; and Mrs. Odette Edelman, France.

Jones announced the following chairmen for the clinic: Marvin Coffey and Paul Lyons, doctors' transportation; Jack Brown and Frank Cogdell, children's transportation; Clyde Davis and Kenny Gearn, kitchen; Harry Bennett and Bill Hampton, chairs and tables; Ross Latham and L. H. Lookingbill, entertainment; W. L. Davis Jr. and Charlie Bell, clinic; Joe Davenport and Joe Fallwell, community center. Parents of children eligible for the clinic are asked to fill

Final Mass Held For Justo Griego Lobos...

Mass was read Tuesday afternoon at 2 p. m. for Justo Griego, 21, who died at 5 p. m. Monday at his home. Officiating in services at St. Joseph's Mission was Father Raymond Gillis.

Mr. Griego resided at 205 Ross in Hereford at the time of his death. Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

He was born Jan. 10, 1942, in Garito, N. M., and was married Aug. 27, 1961, to Erlina Almagre in Hereford. He has lived in the area since 1959.

He is survived by Mr. and Mrs. Luis Griego, his parents, and three brothers and three sisters.

Bulletin

Three persons were injured near Hereford about 2:30 p. m. Saturday as they were struck by the pieces of an ensilage cutter cover as it flew off. The accident occurred on the Foster Hill farm, six miles north of the city.

Most seriously injured, is Ray Reed with a seriously injured arm. Clifford Walton had a possible broken wrist and his wife is believed to have suffered internal injuries, according to a Deaf Smith County Hospital spokesman.

Student...

(Continued from page 1) ing year was Larry Hill. Larry Minks was voted junior class president for 1963-64.

Elections were held following a campaign rally Tuesday night in the high school gym.

HOSTS GUESTS
Mrs. Bess E. Givan had as her guests Mr. and Mrs. Frank E. Fowler from Sunday until Wednesday of last week. The Fowlers had been to Los Angeles and Crescent City, Cal., visiting relatives for a month. Fowler is a nephew of Mrs. Givan. They were on their way home to Parsons, Kan.

out a registration blank and mail it in prior to the clinic. Eligible are children through age 19. Registration blanks will appear in The Brand several times prior to the clinic.

Lobos...

(Continued from page 1) at first. However, Culpepper walked and Stephenson hit his second homer, this time over left field.

A single, a walk and a hit batter loaded loaded the sack for Hereford in the sixth with two out, but a strike-out killed any scoring chance.

Burner scored the last run for the Lobos as he was hit by the pitcher, went to second on a walk, took third on a ground ball and came in on a wild pitch.

For the only time in the game, Hereford went down in order on three outfield flies in the last of the seventh.

Hereford was charged with six errors and Levelland had three. Hereford left 13 men on base, just less than two per inning. Levelland left six on base.

The Whitefaces' five hits were scattered among as many players. Ted Warren had the

Play...

(Continued from page 1) th of Little League Park will be the Athletics and the Giants. That game will start at 6 p. m., as will all the other Minor League games during the season.

Serving as chief umpires and officials for minor league games will be the following in the Little League Park: Clinton Masgie, Monday; L. B. Worthan, Tuesday; Gene King, Thursday; and Jgy Hammond, Friday. Supervising minor league play outside the park will be the Rev. Fred Beversdorf, Monday; Eugene Sparks, Tuesday; Art McQueary, Thursday; and Larry Summers, Friday.

Each team will play two games per week with games on Monday, Tuesday, Thursday and Friday. Make-up games will be played on Saturday.

For the Major Leagues, the Cardinals will be coached by Elby Kendrick, the Dodgers by Gene Loerwald, the Giants by Leroy Boyer and Marvin Coffey, and the Yankees by Marvin Knox.

In the Minor Leagues, the team coaches are: the Athletics by Bruce Wiggins; the Braves by Archie Jones; the Cardinals by John Beasley; the Dodgers by Donald Payne; the Giants by Bob Hardin; the Orioles by Kenneth Rogers; the Pirates by John Finley; and the Yankees by H. A. Tuck.

most brilliant day at the plate for Levelland with a triple and four singles in six times up. He flled out to center field his last time at bat. Don Stephenson hit three for four including two home runs.

BOX SCORE			
	AB	R	E
Levelland (19)	6	2	5
Warren cf, lf	4	3	2
Joplin p, cf	3	1	1
Deel 3b	1	0	0
Latham 3b	3	3	1
Culpepper lf, p	4	4	3
Stephenson c	5	1	3
Hines 1b	4	4	1
Burner ss	4	1	1
Baggett rf	1	0	0
Tyler rf	5	0	0
Burton 2b	4	0	0
Total	40	19	17
Hereford (6)			
	AB	R	H
Duncan 3b, p	3	1	0
Cook lf	3	1	1
Andrews lf	0	1	0
Willoughby cf	4	1	1
Hill cf	0	0	0
Green c	4	1	1
Bybee p, 2b	0	0	0
Coffman rf	2	0	1
Stagner rf	0	0	0
Brink ph	0	0	0
Stevens 1b	3	0	0
Moreno 2b, p	3	0	0
Cain ss, 3b	2	0	0
Ramirez p	0	0	0
Loerwald 3b	0	0	0
Minks p, c	3	1	1
Total	27	6	5

Ross Joplin pitched four innings and got credit for the win. He allowed four runs on two hits, walked nine and struck out six. Byron Culpepper worked the last three innings. He gave up two runs on three hits, walked two and struck out three.

Lupe Ramirez started for Hereford and was charged with the loss as he gave up three hits for four runs, walked one and struck out none. Ronnie Duncan made his first high school mound appearance in relief. In two-thirds of the first inning and all of the second, he gave up five runs on four hits, walked three and struck out

AT GROUNDBREAKING
Colby Conkwright of Hereford was a special-guest Thursday at groundbreaking ceremonies for the new Texas Tech Livestock Research Center. The center will be built on the Tech-owned Pantex Farms near Amarillo with funds donated by the Killgore Foundation of Amarillo. Conkwright attended in this office as area vice president of the Texas Hereford Association.

From the 25,000 acres of vegetable land which it owns, F. H. Vahlsing, Inc. in Texas' Lower Rio Grande Valley, can load a carload of packaged vegetables every 12 minutes.

He allowed two runs on two hits, walked one and struck out none. Charlie Moreno worked the last inning. He was tagged for one run on no hits, walked none and struck out one.

Congratulations

Mothers

on your day

MAY 12

Gifts She'll Remember

- Sterling Silver and Gold Plated Charm Bracelets with Charms
- Lovely Dresser Sets — Hair Dryers
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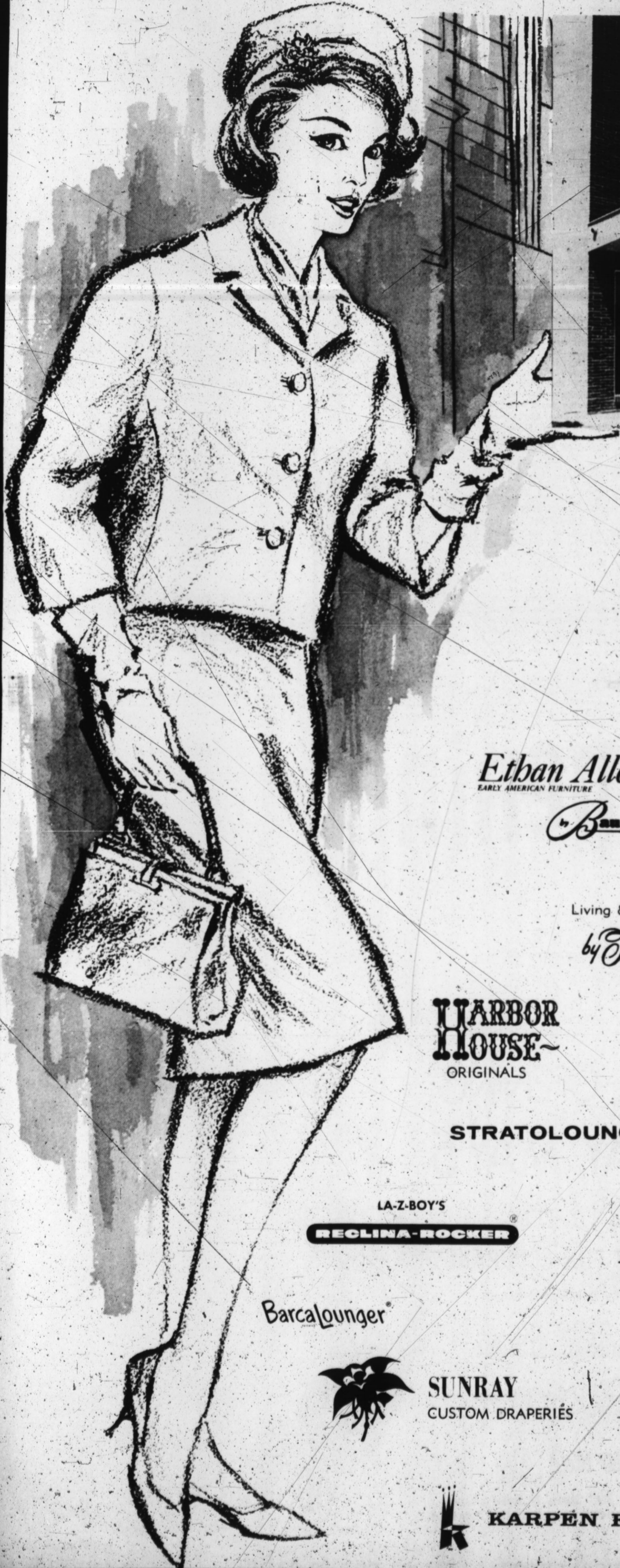


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GRAND SUNDAY

There's More

yes... there's lots more room. We for the last three months... making a new floor, new ceiling, new walls... thing. We have done this not only for YOU, our customers.

There's More Furniture...

more furniture... we have it. You now have a larger selection of the fine furniture you always find here. PLUS... some elegant new lines that will make you drool. We now have the largest stock in our history... thus, helping you make your choice right from the floor.

Below are some of the lines you'll find at McGee's...

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More Room...

room. We have been remodeling making more room. We put in new walls, just about new everything not only for us, but mainly for



To Our Friends...

We wish to thank you, our friends, for the best five years of our lives. Since coming to Hereford we have grown each year to our present capacity. We could not have done this without your sincere and wonderful patronage of our store. We think that we owe you something, so... by expanding our store, we feel that in this way we can better serve you.

We still offer the same complete, courteous service as we have in the past. Check with us when planning the interior of your home. We will be glad to help you select the correct items when decorating your home.

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Ladies... be sure to pick up your FREE Beautiful Artificial African Violet Plant while in our store.

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Imogene McGee
sales-decorator



Dub Self
sales-carpet



Dianne Schmucker
bookkeeper



Frank Lopez
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Armanda Perez
delivery-carpet



Cornelius Martinez
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SEE OUR GIFTS FOR MOTHER'S DAY GRADUATION

Courthouse Records

Vehicle Registration
Jose I. Griego, 1958 Chevrolet; 4-29.
Tina Vasquez, 1955 Chevrolet; Mary Garcia, 1956 Chevrolet pickup; M. F. Smith, 1956 Chevrolet pickup; Robert S. Vinson, 1963 Chevrolet 2-ton, 1963 Chevrolet 3/4-ton; Mary Alice Dodson, 1956 Chevrolet; Dean House, 1957 Chevrolet; G. E. Milner, 1963 Cadillac; Sammy Dean Saul, 1962 Buick; Benny L. Womble, 1960 Chevrolet pickup, 4-30.
Mrs. Ray E. Sheffy, 1963 Mercury; Hereford Fruit Market, 1954 International truck and 1946 Freuhauf Van; B. M. Wiltshire, 1963 Chevrolet pickup; J. William Witherspoon, 1963 Chevrolet; W. H. Kitchens, 1956 Plymouth; Flora Mae Shackelford, 1955 Ford; E. A. Edwards, 1956 Chevrolet truck tractor; Roger L. Hamilton, 1956 Dodge, 5-1.
H. E. Lindley, 1963 Ford; Clarence L. Layman Jr., 1957 Ford; Larry Christian, 1953 Oldsmobile; Edgar Lemons, 1963 Ford Express; Dick McNabb, 1957 Ford pickup; Kenneth Malone, 1962 Ford van; Jack and Dorothy Morgan, 1956 Chevrolet; Miron Lacombe, 1955 Dodge; B. A. Reddell, 1960 Falcon Ranchero; Mrs. N. R. Westson, 1959 Ford; James W. and Norma Killian, 1963 Chevrolet; A. C. Stengel, 1961 Chevrolet; Pat and Brendon Gallagher, 1963 Chevrolet truck; W. P. Clark, 1963 Chevrolet pickup; Andres Mendoza, 1953 Ford, 5-2.
M. F. Smith, 1958 Chevrolet pickup; Tirso M. Juellar, 1949 International truck; H. V. McAlister Co., 1963 Ford pickup; Frank Day, 1963 Ford truck; Donald L. Webb, 1963 Ford pickup; Justice Real Estate, 1962 Oldsmobile; Lesly Motor Co., 1963 Buick; City of Hereford, 1963 Ford 2-ton, 5-3.


Deeds of Trust
C. B. Newbill Jr., et ux, to Hal Weatherford, trustee for the Federal Land Bank, North 1/2 and West 120 acres of the South 1/2 of Section 46, Block K-5, T. 2, R. 12W, S. 34N, County of Deaf Smith, Texas, containing 324 acres, more or less.
J. V. Houser, et ux, to Friona State Bank, All of Block No. 24 of the Welsh Addition to the

Deaf Smith County Hospital
Visiting hours: 10 to 11 a. m.; 3 to 5 p. m.; 8 to 8 p. m. Children under 14 not permitted to visit at any time.

Patients in Hospital
Wallace B. Woolsey, 312 Ave. B; Stephen Knox, 1107 East 13th; Barbara Dearnring, Box 455; Mrs. Daisy Miller, Box 114; Mrs. Bobby Ray Kirkland, Route 3; Joseph W. Ross, 2600 Travis, Amarillo; William D. Hove, Box 151; Mrs. Claude N. McClure, 431 Star; Norman Garrett Kelley, 913 South Walnut, Idalou;
Mrs. Darrell Cook, Box 16, Glenrio, N. M.; Mrs. Roosevelt Young, Route 3; Mrs. Zula Smith, King's Manor; Mrs. Ruth Coleman, Route 2, Friona; William Bennett, Box 243, Amarillo; Mrs. Willard H. Blevins, Box 409; Mrs. Roy C. Lovett, Star Rt., Texico; Chris Perez, 201 Lawton; Ernest E. Woelfel, Star Rt., Bovina;
Mrs. Edgar Ferrich, Route 4; Freddy Moreno, 441 West Second; Charles L. Laing, 402 Blevins; Mrs. Pedro Galvan, Box 4; Mrs. Helen Pipkin, 206 Ave. B; Arthur C. Inkelberger, Star Rt.; Wylie E. Stumpner, 501 Park; Hortencia Salas, Box 5; John L. Petree, Box 362, Tahoka; Mrs. Johnny Jackson, Gen. Del.; Ullman H. Hunter, 113 Star; and Mrs. Ernest Flippo, 137 Sunset.

Patients Dismissed
Mrs. Iva Cole, Mrs. Noel A. Green, Mrs. J. P. Jones, and Elliott T. Brooks, 5-3.
Mrs. Pat Ferguson, Mrs. W. C. Brewer, Mrs. Otho Higgins, Kyle Duane Stutts, Oscar C. Terrell, and Mrs. Billy Dirks, 5-2.
Mrs. George Eli Anders, Mrs. Norman B. Bookout, Johnnie C. Harper, Vera Jeter, Mrs. Mary Chick, Mrs. Frann Battensfield, and Fred Woods, 5-1.
Mrs. Calvin Goodin and Ralph Owens, 4-30.

Warranty Deeds
E. S. Ireland, et ux, to James H. Bradley: All of Lot 16 and the South 20 feet of Lot 15 and the East 1/2 of Lot 19 and the South 20 feet of the East 1/2 of Lot 20, a part of Block 35, Evans Addition.
Leonard Click, et ux, to Cranbrook Corporation: The South 71.775 feet of Lot 47 of a subdivision of Block 44, Evans Addition.
Cranbrook Corporation to Leonard Click: All of Lot 24, Russell Addition.
W. J. Fincher, et ux, to James H. Bradley: a part of Block 38, Evans Addition.
Billy G. Cotten, et ux, to Paul Arnold Washington, et ux: The Northeast 1/4 of Section 82, Block K-4.
James H. Bradley, et ux, to Joe Silva Leal: Lots 4 and 5, Sunset Terrace Add.
A. A. Hare, et al, to Cranbrook Corp., all of Lot No. 50, Hare Addition.
Cecil McSpadden, et ux, to Grover Durham, et ux, All of the East 1/2 of Section No. 80, Block K-7, containing 324 acres, more or less.
H. L. Higgins, et al, to E. S. Ireland, All of the South 20 feet of Lot No. 15, all of lot No. 16, all of lot No. 19, and the South 20 feet of lot No. 20 of the Northridge Addition.
Elmer Winkler, et al, to Manuel Rodriguez, All of lot No. 19 of Hough's Subdivision of Block No. 5 of Evans Addition.
North State Bank, Amarillo, to Panhandle Savings and Loan, Ass., A tract of land out of Section 36, Block No. 8, RT Co. Survey.
Lola Wayne Scott Moody, et vir, to Virgil Justice, all of lots 13 and 14, Block No. 19, Original Town of Hereford.
Marriage License
Rogelia Medina Garcia to Maria Rodriguez, 4-30.



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1955 CHEVROLET BEL-AIR Sport Coupe. This is one of those cars you hear about. See and try this "New '55 Sport Coupe. Guaranteed.

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1961 FALCON RANCHERO PICKUP, here is economy, compactness and maneuverability in 1 low priced package. Good condition, fully guaranteed, Good Terms.

1961 FORD GALAXIE 2 dr. hardtop. Beautiful tan body with caramel top. Fordomatic, rad. & htr., new white tires and sharp as a pin. Try and you'll buy this sporty hardtop.

1955 PLYMOUTH BELVEDERE 2 dr. hardtop. Red & white, V-8 engine. Rad. & Htr. Good White tires, dependable automobile. Priced Right.

1960 Mercury Monterey 4-door sedan. Factory air, power steering and brakes. This is the kind — local 1-owner, actual miles. Try and you'll buy this fine family sedan. Reasonably priced.

1960 CHEVROLET 1/2-ton Pickup. 6 cylinder, 3 speed, long wheelbase, fleetside bed. Good terms — Good price.

1961 OLDS Super 88 4-door hardtop. Factory air, full power. Sharp. Gold Metallic and white. 90-day, 4000 mile warranty. Try this cool, luxury sedan. Good terms.

Trade in the Shade under the big Carport at Warren Bros.

15 Years Of Customer Satisfaction

Look Who's New!

Mr. and Mrs. Emmitt Lee Owens of 505 Whittier are the parents of a son, Donald Ray, born at 11:24 a. m. on April 26. He weighed eight pounds, two and one-half ounces.

Mr. and Mrs. Billy Gene Dirks of 903-B Union are the parents of a son, William Derek, born at 7:59 p. m. on April 30. He weighed seven pounds, two and one-half ounces.

E. E. Traweck, Father Of Local Resident, Dies

E. E. Traweck, father of Curtis Traweck, died at 5 a. m. Friday in Hendrix Memorial Hospital in Abilene. He was 76 years old.
Funeral services for Mr. Traweck are to be held at St. Paul's Methodist Church in Abilene at 10 a. m. Monday.
He is survived by his wife and a son, Curtis, of Hereford.

RELATIVE DIES
A. D. Fish of Pampa, brother of J. H. Fish of Hereford, died in Pampa Saturday morning, May 4. Arrangements for funeral services are pending.

HAS SURGERY
Mrs. H. S. Fuller of the Dawn community underwent hip surgery Saturday in a Canyon hospital.



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See Hay's Implement
for the PARMA WATER LIFTER PUMP. No priming--easy installation--will pump from 100 gallons to 500-gallons. All sizes available.

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HEREFORD, TEXAS

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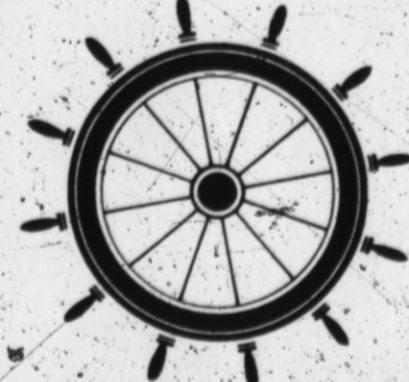
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FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE

Beta Sigma Phi Observes 32nd Birthday Of Founding

The 32nd anniversary of the founding of Beta Sigma Phi sorority was observed here Tuesday evening, April 30, with a Founder's Day Banquet. The City Council of Beta Sigma Phi was host to a steak dinner in the Western Wheel Inn, with Council president, Mrs. Larry Summers presiding.

Summaries of work and activities during the past year were given by Mrs. Howard Gore, president of Kappa Iota Chapter, and Mrs. Bob Walker, president of Exemplar Chapter. Mrs. Gene Cope gave the message from the founder of Beta Sigma Phi.

Highlight of the evening came with the presentation of "Girl of the Year" awards for the two chapters. Trophies were presented by Mrs. Bess Moore. Mrs. John Schneider received the award for Kappa Iota Chapter and Mrs. Ronald Babione was recipient from the Exemplar Chapter. The awards were given for outstanding work and devotion to the sorority during the past year.

Those attending were Messrs. and Mesdames Carl Hollingsworth, Larry Summers, Harold Beauchamp, Jack Straw, R. J. Cramer, Howard Gore, Don Chesser, Charles Bell, Irving

Alexander, Bob Walker, Pat Parker, C. D. Fitzgerald, Delbert Bainum, Preston Hagans, Chuck Laing, Glenf Wilson, Bruce Fink, Doc Carter, Ronald

Babione, John Schneider, and Mesdames Bess Moore, Joan Scott, Nolan Grady, John Gilliland, C. C. Williams, Harold Miller and Mrs. Gene Cope.

IN COTTON PRODUCTION

Use Of Hormone Is Investigated

Can cotton be produced on the High Plains with one fourth of the irrigation water now used? That is the question Dr. Arthur Gohlke, soil scientist at the High Plains Research Foundation, is in the process of investigating.

Laboratory and greenhouse experiments currently underway may disclose the possibility of securing the same yield and a better quality of cotton with a much shorter stem and a thicker leaf.

A hormone, used in floriculture, was applied to cotton and barley by Dr. Gohlke in a greenhouse at Michigan

State University in 1962. He was then engaged in post doctorate research there. A continuation of this experiment is currently underway at the High Plains Research Foundation at Halfway, Tex.

Cotton plants treated with the hormone with one of several methods produce plants with shorter, thicker stems and thicker dark green leaves. Even though the treated plants undergo a great morphological change, the hormone does not appear to influence the normal growth and reproductive cycle.

Laboratory and greenhouse indicate that small grains and cotton treated with this hormone will produce normal crop yields with only one-fourth to one-half of the water required by untreated plants.

The application of the hormone in sufficient amounts shortens the internode distance between leaves on the stem. This produces a short, dry weather cotton plant possibly capable of producing from one to two bales per acre with less irrigation water needed. The experiments, currently being conducted in the laboratory and greenhouse will be continued in the field this year.

Dr. Gohlke's ultimate goal is to produce a highly productive cotton plant with short stalk and heavy leaf that could survive a growing season on 8 to 12 inches of moisture, considerable less than the 15 to 18 inches of rainfall that is normally recorded on the High Plains. Early winds and sand damage will be considerably decreased by the shorter, thicker stalk and leaf. Even though early experiments indicate that this hormone may be invaluable in the future of High Plains agriculture, Dr. Gohlke points out that this hormone is an experimental compound and is not approved or available for commercial use.

Dr. Earl Collister, director of the Foundation, said in commenting on this new research project "We hope that this research project will provide information that will enable our farmers to produce a better quality of cotton with less water."

Hereford Study Club Sees WT's 'Music Man' Staging

Members of the Hereford Study Club and their guests attended "The Music Man" presentation in Canyon Thursday evening, May 2.

Meredith Willson's delightful musical comedy has sold out for nine performances at the

Music Week Is Proclaimed By Mayor Cowser

Whereas music plays an invaluable influence in the life of our world; and

Whereas music is one of the most sublime of human pursuits and is subscribed to by all races and creeds; and

Whereas music is the language of all peoples and one of the greatest forces in creating peace and harmony; and

Whereas the National Federation of Music Clubs - dedicated to encouraging young musicians, to increasing musical knowledge, and to advancing American music - and its cooperating organizations join forces to direct attention to the dynamic influence of music in everyday living;

Now, Therefore I, Ray Cowser, Mayor of the City of Hereford, Texas, do hereby proclaim the week of May 5 - 12, 1963, as National Music Week and ask that all citizens of this

Branding Iron Theatre at West Texas State University. Final performances will be slated at 8 p. m. May 7 - 11.

Erin Wertenberger of Hereford designed the colorful and imaginative sets for the show. Barbara Billington of Hereford is cast as Mayor Shinn's dominating wife, with Dave Dziuk, Gary Wertenberger and Ken Betzen as traveling salesmen. James Dziuk, also of Hereford, is among the supporting cast.

Club members attending the show were: Mesdames T. E. Braddy, S. L. Garrison, Walter Hodges Jr., Merlin Kaul, Marvin Knox, Garland Solomon, George Springer, Art Stoy, Maurice Tannahill, J. W. Witherpoon, E. N. Yarbro, Richard Winget, Baxter London, Mrs. R. P. Conesway and Miss Gladys Selliff.

Guests also attending were R. P. Conesway, Mrs. N. D. Bartlett Jr., Ann Braddy, Cindy Willson, Cynthia Knox, Gayle Witherpoon, Linda London, Patsy Stoy and Marty Stoy.

community observe and take part in activities, recognizing the importance of music, musicians, and musical organizations in the cultural life of our city, state, the nation and the world.

Dated this 3rd day of May, A. D. 1963
s/ Ray Cowser
Mayor of Hereford

1963 CATALINA Automatic Washer

EXCLUSIVE NEW WAVE ACTION AGITATOR



16988

NO MONEY DOWN!

145-200

- Front Service Access Stops Big Repair Bills
- 2 Wash Water Temperatures for your Selection
- Automatic Reset Button for All Cycle Control
- Extra Large Capacity Tub Facilitates Washing
- Gentle, Efficient, Newly Designed Spin-Dry
- Strong Action, Oversize, Non-clogging Pump
- Versatile Single-action Rotary Cycle Timer
- With Catalina's New Built-in Sediment Remover
- 5-year Warranty on the Washer Transmission
- Gleaming White Stain-resistant Enamel Finish

CHECK THESE DRUGS

VO - 5 HAIR DRESSING 67¢
\$1.00 Size

NESTLES HAIR SPRAY 63¢
89¢ Size

COTTON BALLS Q TIPS 39¢
69¢ Size

RINSE AWAY \$1.27
\$2.00 Size

MOUTHWASH LAVORIS 55¢
89¢ Size

BATHROOM TISSUE DELSEY 2:23¢

WHITE'S

the Home of Greater Values

Enjoy Fine Food



and **MORE** of it
...for the Money!

FOLGER'S **COFFEE 3** \$1.75
RICH FLAVOR lb. can

PEACHES PRESERVES 4 for \$1
No. 2 1/2 CAN

CAKE MIX

COTTAGE CHEESE

SIRLOIN STEAK 79¢
USDA GRADED

USDA GRADED T-BONE STEAK LB. 89¢
ALL MEAT BOLOGNA LB. 39¢
FRESH LEAN GROUND STEAK LB. 59¢
KRAFT CHEESE AMERICAN or PIMENTO - 8 Ounce Sliced 35¢

Eat better on less money! Bet you thought it couldn't be done - not these days! Yet hundreds of families are doing just that - every day - by getting ALL their food needs at COOPER'S. You see, we carry full varieties of the fine quality foods that make for BETTER MEALS... and our STOREWIDE LOW PRICES cut the cost of a big cartful of your favorite foods. So change to COOPER'S for a change for the better in your meals... and budget, too!

STRAWBERRY KRAFT - 18 OZ. 49¢

DUNCAN HINES LAYER 3 for \$1

SEALTEST 2 LB. CTN. 49¢

RED SPUDS 10 for 39¢
CELERY STALK LB. 19¢

KRAFT 24 Ounce **SANDWICH SPREAD** 49¢
HUNT'S 300 Can **SPINACH** 2 FOR 25¢
HUNT'S 8 Ounce Can **TOMATO SAUCE** 10 FOR \$1
24 Ounce Bottle **WESSON OIL** 35¢
SHURFINE Tall Can **MILK** 8 FOR \$1
OLD FASHIONED KITCHEN-STYLE **PICKLES** 16 OZ. JAR 19¢
SHURFINE 303 Can **APRICOTS** 5 FOR \$1
SHURFINE-FROZEN 6 Ounce **LEMONADE** 3 FOR 29¢

FREE

LITTLE LEAGUE AND SOFTBALL EQUIPMENT WITH



COUPONS

REDEEM THEM AT OUR STORE

TENDER CRUST

BREAD LB. LOAF 27¢
ALKA SELTZER REG. 59¢ 49¢
ANACIN 100's **TABLETS** Reg. 1.25 98¢

PLAY LUCKY 7 WIN \$100 CASH


PICK UP YOUR FREE LUCKY 7 CARD AT COOPER'S
HERE'S HOW TO PLAY LUCKY 7

1. Get A Free Lucky 7 Card Everyday When You Visit Cooper's Market. No Purchase Necessary.
2. Moisture Your Card With Water and Your Mystery Number Will Appear. It Will Be 1, 2, 3, or 4.
3. You Must Be 18 Yrs. or Older to Participate.


LUCKY 7 RULES

1. Only LUCKY 7 cards distributed by COOPER'S may be used.
2. Four cards are required to make a total of 7. To be valid, a higher number must appear on each card in every printing.
3. Cards showing evidence of alteration cannot be accepted.
4. COOPER'S reserves the right to determine and verify all winners.


START PLAYING ANYTIME! LUCKY 7 WINNERS



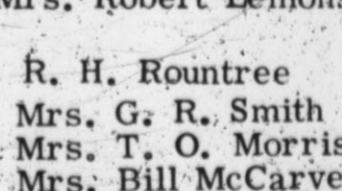
Mrs. Robert Lemons



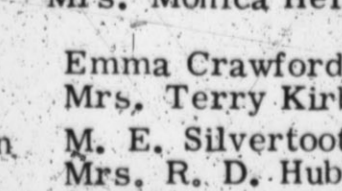
Mrs. Monica Heiman



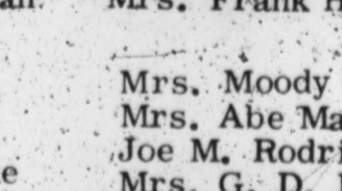
Mrs. Frank Huckert




R. H. Rountree




Emma Crawford




Mrs. Moody Stephans




Mrs. G. R. Smith




Mrs. Terry Kirby




Mrs. Abe Martin



Mrs. T. O. Morrison



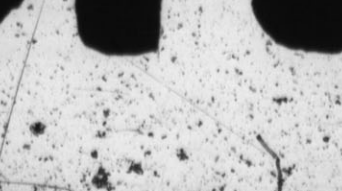
M. E. Silvertooth



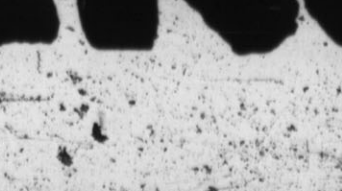
Joe M. Rodriguez



Mrs. Bill McCarver



Mrs. R. D. Hubble



Mrs. G. D. Milner

COOPER'S



BOY SCOUT TROOP 52 of Hereford recently had a three-day camping and fishing trip. Among those who made the outing were: front row, from left: Mike Higgins, Alan Coker, Harold Barrett, Robert Messick, Cy Moore, David Solomon, Sheldon Alexander; second row: Davis Ford, Ralph Knox, Randy Barrett, Hal Easley, Kenny Rogers, Dicky Aven, Mark Woodward, David Watts, Steven Sanders, Gilbert Alaniz; third row: Ricky Grubbs, Bob

Reinauer, Robert Barrett, Chris Hutcherson, Pat Higgins, Tommy Brasher, Wayne Wingel, David Hutcherson, Herbert Paul Lovan, Jimmy Dickerson; back row: Scoutmaster Frank Ford, Jimmy Brink, Lawrence Warner, David Block, David Grubbs, Johnny Ray Jones, Steve Conaway, Arvell Williams, Richard Brown and Bobby Watts. (Staff Photo)

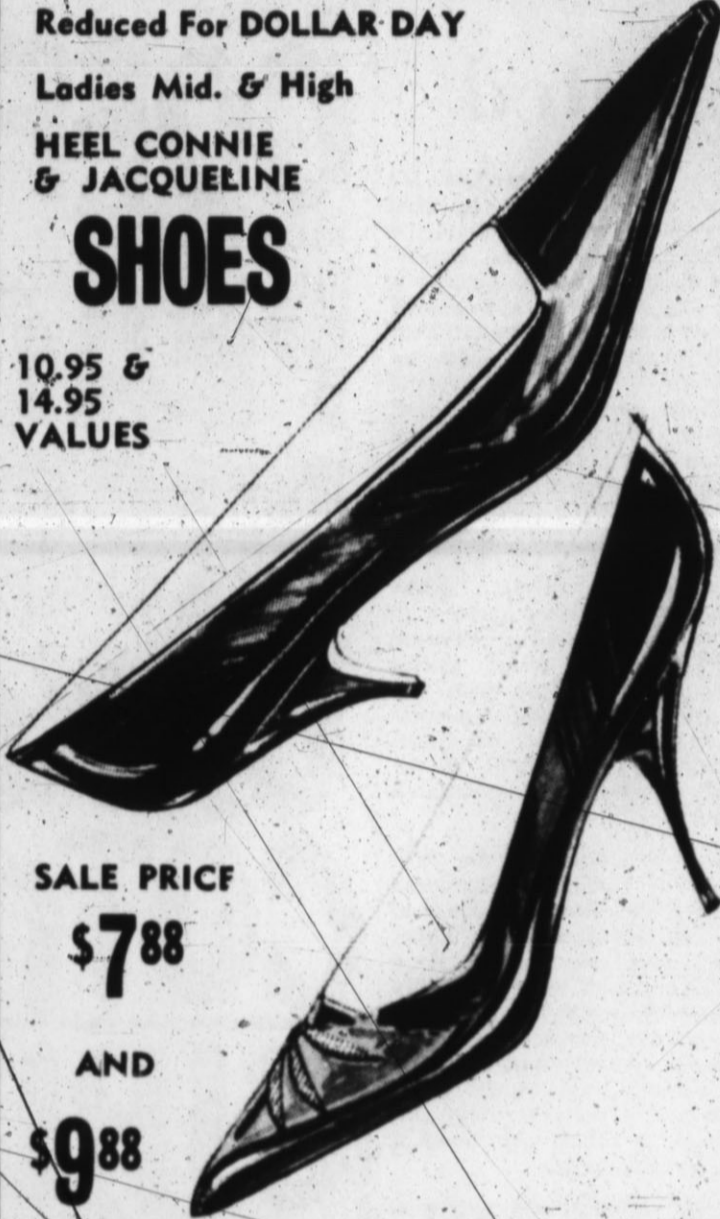
HARMAN'S DOLLAR DAYS

SHOP MONDAY - FROM 8:30 to 6 P. M. - PRICES SLASHED FOR THIS BIG MAY DOLLAR DAY!

Reduced For DOLLAR DAY

Ladies Mid. & High
HEEL CONNIE
& JACQUELINE
SHOES

10.95 &
14.95
VALUES



ONE RACK LADIES
MID & HI HEEL

STYLE - SHOES
BY FASHION CRAFT &
JACQUELINE

VALUES TO 14.99

SIZES
BROKEN **\$4.99**

WIDTHS
B-AA &
AAA



FULL RACK LADIES

Fashion 10
HIGH & MID HEELS

COLORS WHITE
BLACK PATENT
RED & BONE

\$6.99



B & AA
WIDTH

ONE FULL RACK COOL NOTES

FLATS

IN WHITE
BLACK PATENT
BONE &
RED

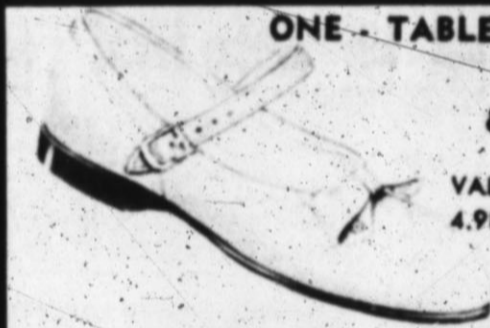


COLORS
WHITE
& BONE

\$2.98 TO \$4.98

ONE TABLE GIRLS
PUMPS
& 1 - STRAPS

VALUES TO
4.98



ONE GROUP LADIES
SANDALS
Reg. 4.98 Values
WHILE THEY LAST

\$1.99

EXTRA SPECIAL - LADIES SHEER

NYLONS

2 Pr. \$1
For

ONE TABLE WASH N' WEAR

COTTON PRINTS & SOLIDS

3 yds. \$1

ONE RACK - ODDS & ENDS

DRESSES &
SPORTSWEAR

1/2 Price

BIG THIRSTY - 22x44

TOWELS
STRIPE & PLAIN

2: \$1



ONE GROUP
ODDS & ENDS
**HAND
TOWELS**

Reg. 69c Value

WHILE
THEY
LAST **37c** each

MENS 100% COTTON WASH N' WEAR

PAJAMAS

Half Sleeve
Knee Length

\$2.98

MENS NYLON S-T-R-E-T-C-H

SOCKS

MENS
QUALITY
WHITE

2 PAIR \$1

MENS WASH N' WEAR - BROADCLOTH

SHORTS

GOOD SELECTION MENS

STRAW HATS

\$2.98 TO \$5

FABRIC SALE

BLACK & WHITE
100% Silk Linen
Regular 6.95

\$3.99 YD.

100% IRISH
LINEN

1/2 INCH CHECK IN
RED & BLACK
2.98 VALUE

\$1.99 YD.

55% RAYON 45% LINEN
COLORS: BLACK, WHITE,
BIEGE, GREEN.

\$1.00 YD.

REG. 1.98 VALUES

MADE IN IRELAND

75% LINEN 25% ACETATE
LINEN - Colors: Green,
Beige & Pink
Reg. 2.98

\$1.99 YD.

ONE GROUP - MEN'S
SHORT SLEEVE

**SPORT
SHIRTS**

VALUES TO 3.98

\$1.69
2 FOR
\$3

MENS
WELLINGTON
BOOTS

BROWN - BLACK
CALF OR RUFF OUT
LEATHER

\$13.88



HARMAN'S
WE GIVE S & H GREEN STAMPS

STAR Continuous Daily
Week Days Open 3:15 p.m.
Sat. & Sun. Open 1:45 p.m.

Now... Thru Tuesday ADULT ENTERTAINMENT

It's love with all the stops pulled out... in the wild... bohemian... bongo world where they invented it!

MIRISCH PICTURES & ROBERT WISE PRESENT
ROBERT MITCHUM SHIRLEY MACLAINE
TWO FOR THE SEESAW
WALTER MIRISCH
ROBERT WISE
ISOBEL LENNART
BORIS LEVIN ANDRE PREVIN
WILLIAM GIBSON

WEDNESDAY FOR 4 DAYS!
Walt Disney's
happiest motion picture
Lady AND THE TRAMP
TECHNICOLOR
CINEMASCOPE

Loaded with Love, Music and Laughter!

TOWER DRIVE-IN THEATRE
Now Open Every Fri. - Sat. - Sun.
SHOW STARTS AT DUSK!
FRIDAY - SATURDAY - SUNDAY
JOHN WAYNE
THE COMMANDERS
COLOR BY DE LUXE
CINEMASCOPE
PLUS: COLOR CARTOON
TARZAN GOES TO INDIA
ALL NEW
CINEMASCOPE

The city of Elgin, Texas, is with DDT to maintain a high dusted regularly by airplanes standard of health conditions.

COME and SEE For Yourself
Sturdy Healthy Plants From Which To Select

NURSERY STOCK
Roses - Container Grown
Bedding Plants
Spring Bulbs
Lawn & Garden Supplies
Grass Seed
Fertilizers
Insecticides

COMPLETE LANDSCAPING SERVICE

Armstrong
NURSERY AND GARDEN CENTER
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ELGIN-Speidel
MAKES WATCH HISTORY FOR GRADUATION...

17-JEWEL ELGIN WATCHES
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ELGIN 99 years experience in every watch

Sportsman Starlite
Smartly masculine yellow top model with matching Speidel TWIST-O-FLEX expansion band - 17 jewels Shock and moisture-resistant. Elgin unbreakable mainspring and a stainless steel back. With a luminous dial. **\$29.95**

Elegant, feminine number with matching Speidel TWIST-O-FLEX expansion band. Choice of white or yellow top 17 jewel movement Shock-resistant. Has the unbreakable mainspring and a stainless steel back. **\$29.95**

1001 FREE WATCHES!
Bring your ELGIN-Speidel Coupon from LOOK magazine - May 21 issue to our store for checking. You may win an ELGIN-Speidel Graduation watch.

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN HEREFORD.

Jana Cole, Carol Robbins Win Trip To 4-H Roundup

By Mrs. Charles Self
Jana Cole and Carol Robbins won first place for their Share-The-Fun-Skit at the District 4-H Meeting at Canyon last Saturday. They will present their skit at State 4-H Round-Up June 4 at College Station.

Cheryl Cole, Sammie Vinson, Ediana Vinson, Genie Robbins, Linda Manley, Janet Wylie, Mary Ann Vogler, and Diana Adams also won first for their skit in the District competition for the Junior Division.

Stevie Robbins and Tommy Marrs won first place for their entry in the Electric Division at the 4-H meeting in Canyon last Saturday.

Mr. and Mrs. Fred Walton visited with Mr. and Mrs. Jim Brooks Sunday evening.

Mr. and Mrs. J. W. Thomas ate supper and visited with Mr. and Mrs. Floyd Cole and family last Saturday evening.

Mr. and Mrs. Frank Robbins, Carol Stevie, Jerry, Pattie, and Genie ate Sunday dinner with Mr. and Mrs. Homer West, Linda, Donna and Mrs. B. H. Baldwin.

Services were held last Tuesday evening in Clayton, N. M., for Mrs. Joe Keener, sister of Mr. E. M. Green of this community. Mrs. Keener died last Saturday night of an heart attack. Mr. and Mrs. E. M. Green left here Monday to attend the services.

Mr. and Mrs. G. W. Fine, Roxie, Ronnie, Mrs. H. M. Mobley, Austin Mobley, and Mr. and Mrs. D. C. Miller ate Sunday dinner and visited with Mr. and Mrs. Floyd Cole, Jana, Bill, Cheryl and Beverly.

The Young Married People's Sunday School Class enjoyed an ice cream social at the home of Mr. and Mrs. Charles Self Friday night. Those present were Mr. and Mrs. Earl Harkins, Teresa, Sandra, Russel, Mr. and Mrs. Glen Andrews, Hal, Clint, and Lynn, Mr. and Mrs. John Robinson, Mr. and Mrs. Bob Penson, Mr. and Mrs.

Tommy Sparkman, Mr. and Mrs. Weldon Stephan, Rhonda, Gill, Mr. and Mrs. Mark Shadden, Mark, Kinny, Phyllis, Mr. and Mrs. Jack Rogers, Laura, Mr. and Mrs. James Dobbs, LeAnn, Arthur Betis and Jimmy.

Henry Dobbs and Albert Maxwell, representatives for a Hereford vegetable company, left last Saturday on business trip to points in East and South Texas. They are to return home this Saturday.

Mr. and Mrs. A. J. Self, Joe and Lucille, from Hereford and Mr. and Mrs. K. H. Cox and Larry from Lazbuddie ate Sunday dinner with Mr. and Mrs. Charles Self and Brent.

The Gerald Mobleys have recently moved to their new home at 106 Emma in Hereford.

Miss Alma Andrews and Mr. and Mrs. Henry Andrews were in Amajillo last Friday.

Mr. and Mrs. Jimmy Yandell, John and Carmen from Venezuela visited last weekend with Mr. and Mrs. David Yandell, Mr. and Mrs. John Robinson and Staci and Mr. and Mrs. Joe Autry. Jody and Mike, Yandell works for an oil company in Venezuela. John Yandell is visiting with Mr. and Mrs. David Yandell while his parents went on to California for about two weeks.

Mr. and Mrs. Grady Manley, Troy and Linda, visited Sunday with Mr. and Mrs. H. G. Manley of Anton. Mrs. Manley had returned home from the hospital on Friday. Later Sunday evening they visited in Lubbock with Mrs. Grady Manley's mother, Mrs. Minnie Dennis.

The Frio G. A. visited with Mrs. Fannie Warrick last Tuesday evening. Jana Cole, Ramona Hall, Kita Struve, Ediana Vinson, Darlene Sparkman, Carol Robbins, Nancy Axe, Mrs. Buck Stringer, Mrs. Charles Self and Brent were present.

Mr. and Mrs. Bill Williams, Robert, Richard, LeRoy have moved to their new home at

507 Ave. K in Hereford.

Mrs. W. W. Maddox, Homer West's mother from Sayre, Okla., visited with the Wests from Thursday to Saturday.

Miss Viola King from Levelland and Mr. and Mrs. Claude Holley from Albuquerque, N. M. are visiting with Mrs. B. H. Baldwin.

Mr. and Mrs. Harlan Barber visited with his father in Lorraine Saturday. Two of his other sisters and families were also there. Mrs. Madison and Mrs. Barron. As they returned home, they stopped at Colorado City and Miss Ruth Davis came home with them. She plans to stay this week. They also visited with Jimmy Barber in Lubbock on their way back.

Mrs. Bill Struve and Kita visited in Earth Sunday evening with Mrs. Struve's mother, Mrs. Eula Whitford.

Ramona Hall was among the 1000 people who enjoyed an outing at Lake Altus, Okla., last weekend.

Mrs. B. P. Clark came and visited with Mrs. Fannie Warrick from Sunday until Wednesday. The Clarks and Warricks were long-time neighbors at Wellington.

Mr. and Mrs. Wallace White and family and Mrs. G. E. Jones, all of Amarillo, and Mr. and Mrs. E. B. Berryman of Hereford ate Sunday dinner with Mr. and Mrs. Clark Andrews and Mrs. Berryman are sisters.

Rhonda White is visiting a few days with the Berrymans and Clark Andrews.

Robert Vinson from Arizona recently visited the Edgar Vinsons and Mr. S. D. Vinson of Amarillo.

Mr. and Mrs. Carlton Dobbins left Monday to spend some time at Lake Stanford. Mr. and Mrs. Robert Dobbins, and Caris Sue left on Thursday to join them. They plan to stay several days.

DOLLAR DAYS!

Coconut, Neapolitan — Banana, Caramel, Chocolate, Lemon, Strawberry

CREAM PIES MORTON'S — FRESH FROZEN FAMILY SIZE **3 FOR \$1**

LIBBY YELLOW CLING Sliced or Halves 2 1/2 **FRUIT LIBBY - 303 Can** **5 FOR \$1**

PEACHES 4 FOR \$1

LIBBY Yellow Cling Sliced or Halves 2 1/2 Can **PILLSBURY - 2 lb. Box** **3 FOR \$1**

MARGARINE 5 FOR \$1

PILLSBURY GOLDEN FLAKE **Pie Crust Mix** 5 for **\$1**

BEAN POT WEST BEND ELECTRIC \$4.95

LILT HOME PERMANENT FOR ALL TYPE HAIR REG. 1.59 **\$1.00**

SPEEDSHAVER NORELCO - ELEC. WITH ROTARY BLADES **\$12.88**

100% PURE VINYL - 50 Ft. Soft Windsor Deluxe - 5/8 in. dia. **GARDEN HOSE** **\$2.98**

SHURFINE FROZEN FOODS

MIX OR MATCH

10 OZ. PKG **Brussel Sprouts** 4 FOR \$1

10 OZ. PKG **Cauliflower** 5 FOR \$1

10 OZ. PKG - GREEN **Baby Limas** 6 FOR \$1

10 OZ. PKG - CHOPPED **Spinach** 8 FOR \$1

2 LB PKG - MIXED **Vegetables** 49c

2 LB PKG **Cut Corn** 39c

10 Ounce Package **Strawberries** 5 FOR \$1

10 Ounce Package **Corn** 8 FOR \$1

10 Ounce Package **GREEN PEAS** 6 FOR \$1

6 Ounce **Lemonade** 3 FOR 35c

6 Ounce **Orange Juice** 4 FOR 95c

ORANGE or GRAPE **HI-C DRINK** 46 oz. can 3 for

MOUNTAIN PASS **TOMATOES** 303 can 6 for

FOOD KING ELBERTA **PEACHES** 2 1/2 can 4 for

T-BONE STEAK or ROUND STEAK **89c lb**

SAUSAGE FRANKS LUNCH MEAT WRIGHT'S DAN PURE PORK 2 LB \$2.89 GLOVER'S ALL MEAT lb. 49c WILSON'S 'SPICED' lb. 39c

STRAWBERRIES FRESH CALIF. DRISCOL **3 PINTS 89c**

FRESH TEXAS **BLACKEYED PEAS** 2:29c

RED ONIONS SPANISH HOT 2:29c

DOLLAR DAY

Solid Colors Only
36" WIDTH — REGULAR 79c

PAMPERED COTTON yd. 59c

Washfast Cotton	Unbleached Domestic
PRINTS	Domestic
Reg. 49c	3 yds. \$1.00
	36" width 5 yds. \$1.00

Regular 98c Prints

BATES AVONDALE MOORESVILLE **79c** yd.

And 36" Wash & Wear Cotton

BETTER COTTONS Wamsutta Combed Cotton Pima

AVONDALE LOWENSTEIN LOWEN STEIN MISSION VALLEY

39" & 45" Reg. \$1.19, \$1.29 \$1.39 & \$1.49 **89c**

45" SUITING WEIGHT FABRICS

COHOMA'S REQUEST, RAYON & ACETATE Reg. \$1.98 **\$1.39**

SILK & AIR RAW SILK & RAYON

FLOWER CORSAGES	TABLE LAMPS
Reg. \$1.00 NOW 50c	Only 2 Reg. \$5.95 NOW \$2.50

Lustron—Washable **DRAPES** Reg. \$1.98 NOW **\$1.00**

COLORED TRIMS LACE & BRAIDS 1/3 OFF

TANNAHILL'S
VARIETY STORE
236 N. Main Street Phone EM 4-3816

DOUBLE S & H GREEN STAMPS WEDNESDAY With \$2.50 Purchase or More

Piggly Wiggly!

IGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Summerfield Study Club Holds Installation Lunch

Summerfield Study Club closed out its 1962-63 club year with a luncheon in the home of Mrs. J. B. Noland on Thursday, May 2. Serving as co-hostesses were members of the yearbook committee.

Mrs. B. E. Roberson of Hereford installed officers for the next club year. Those who will serve include: Mrs. J. B. Noland, president; Mrs. R. B. Baker, vice president; Mrs. Guy Walser, recording secretary; Mrs. Lee Curry, corresponding secretary; Mrs. R. E. Lance Jr., treasurer; Mrs. Mack Noland, parliamentarian; and Mrs. Earl Lance, historian.

The club presented Mrs. Mack Noland with a gift for her work as president during the past year.

As retiring president, Mrs. Mack Noland called upon all officers to give their annual reports.

Mrs. Ray Johnson, first vice president of the "Top of Texas" Federated Club District, gave a short report on the convention which was held recently in Amarillo.

Mrs. J. B. Noland appointed the 1963-64 yearbook committee, including Mrs. J. R. Euler, chairman, with Mrs. Earl Lance and Mrs. Mack Noland.

Members present were: Mesdames Ray Johnson, Ky Lawrence, C. R. Waiser, Lee Curry, B. E. Roberson, J. R. Euler, Mack Noland, L. B. Lookingbill, Earl Lance, R. E. Lance, Guy Walser, J. B. Noland, and one guest, Mrs. Daughtery.

Martin Gilliland, Tandy Legg, Earl Holt, John T. Simms, J. B. Noland, B. F. Cain, Robert Veigel, Clinton West and Don T. Martin.

Before work could begin on the present granite Capitol in Austin, Texas, the Legislature set aside three million acres of land, located in the Texas Panhandle, to finance it.

Built by mission priests more than 200 years ago, a ditch in San Antonio, Texas, still is used for irrigation.

Miss Wylajeau Quattlebaum Is Shower Honoree

A shower tea honoring Miss Wylajeau Quattlebaum, bride-elect of Billy Bob McGee, was given on Saturday, April 27, from 4 to 6 p. m. in the home of Mrs. Robert Veigel at 511 Roosevelt.

Guests were welcomed by Mrs. Veigel and registered by Mrs. Neal Quattlebaum of Panhandle. In the receiving line were the bride-elect, her mother, Mrs. Wylie Quattlebaum; the mother of the prospective bridegroom, Mrs. Joe McGee of Lewisville; and the maid of honor, Miss Janet Moore of Irving.

The table was covered with an appliqued organza cloth with a centerpiece of white spring flowers. An old-fashioned bridal nosegay of yellow and white daisies with yellow streamers, echoing the bride's colors, was featured. Miss Marlene Gilliland and Miss Jerri Bee Noland served.

Hostesses were Mesdames Jack Streun, J. M. Wright, P. L. Carmichael, John Robinson,

**DOORS OPEN
8:00 A.M.
ALL SALES CASH
ALL SALES FINAL**

Dollar Day Gastonia

POPULAR STORE

LADIES READY-TO-WEAR

SPECIAL PURCHASE

White Stag

Shorts

Blouses

Slim Jims

(Reg. to 7.95)

\$3.99

(Reg. to 7.95)

\$3.99

(Reg. to 8.45)

\$4.99

SIZE 8 to 20

MEN'S DEPARTMENT

F-R-E-E

STRAW HAT

MANHATTAN

DRESS SHIRT

WEMBLEY TIE

WITH THE PURCHASE OF

ANY

MENS SUIT

SPECIAL GROUP MEN'S

SHORT SLEEVE
SPORT SHIRTS

\$1.99

VALUES TO 5.95

MEN'S B.V.D.

BOXER & BRIEF

SHORTS 3 PAIR \$2

SHOES

ONE RACK OF SHOES

DELMODE
Reg. 13.95

10.90

ONE TABLE DISCONTINUED STYLES

Hi Heel
Mid Heel

3.90

Children's Shoes
Ladies Flats

VALUES 6.95 to 13.95

ONE TABLE DISCONTINUED
FINE CHILDREN'S SHOES

SPARKLE TOES
Reg. 9.95

5.90

ONE GROUP

PARADISE KITTENS, JOHANSEN
Vel. To 19.95

11.90

ONE GROUP DISCONTINUED

MENS SHOES

7.90

ONE TABLE

ODDS & ENDS

1.00

51 NEW SPRING 3 Piece SUITS

WERE

29.95

35.00

39.95

45.00

49.95

59.95

69.95

NOW

19.95

23.00

25.00

30.00

35.00

40.00

45.00

SIZES
8
TO
18

SILK COTTON KNIT

DACRON KNIT

GROUP OF BETTER

HANDBAGS

1/2 PRICE

GROUP OF NEW

Spring & Summer

DRESSES

Reg. 25.95 to 49.95

\$19 TO \$30

GROUP OF LADIES

HATS

1 / 2 PRICE

GROUP OF

Costume Jewelry

1 / 2 PRICE

CHILDRENS

New Spring
DRESSES

WERE

5.95

6.95

7.95

8.95

9.95

10.95

12.95

NOW

4.99

5.99

6.99

7.99

8.99

9.99

10.99

SIZES

1 yr. to 14 yrs.

RALPH PAUL

FOR YOUR

Planting Seeds

Richardson - Asgrow - Mitchells

SORGHUMS

Gregg & Paymaster 101A

COTTON SEED

ALSO CORN SEED

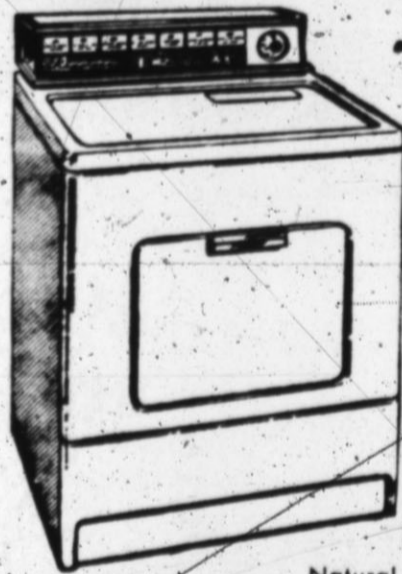
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CONDUCTING THE BUSINESS meeting of Deaf Smith County Federation of Women's Clubs at its quarterly luncheon was Mrs. H. C. Hromas, president. The program on fine arts included duets by Mrs. Dale Young and Mrs. Frances Parker accompanied at the piano by Mrs. J. C. McCracken. The meeting was held Monday at Hereford Community Center. (Staff Photo)

Federation Has Quarterly Meet At Community Center

On Monday, April 29, the Deaf Smith County Federation of Women's Clubs met at the Community Center for its quarterly luncheon. Mrs. H. C. Hromas presided at the business meeting and introduced the program. The program on Fine Arts was presented by representatives of the Hereford Music Study Club. It included two vocal duets by Mrs. Dale Young and Mrs. Frances Parker, accompanied at the piano by Mrs. J. C. McCracken. The calendar for the next year includes luncheon meetings on Oct. 29, 1963, Jan. 31,

1964, and April 30, 1964. It was voted that the meetings would begin at 12:30 p. m. instead of 1 p. m. Board meetings will be at 3 p. m. on the Saturdays preceding the luncheons. Mrs. Bess Werner was named second vice president to replace Mrs. Clint Formby, who has resigned. Mrs. Werner will be program chairman. It was announced that Hereford Garden Club had maintained the highest attendance record, followed by Pioneer Study Club and Hereford Music Study Club. The tables were decorated

Guild Elects Officers For Coming Year

Members of the St. Anthony's Guild elected officers for the coming year during their last meeting. The meeting was held in the school auditorium recently at 8 p. m.

The incoming slate includes: Mrs. Bob Lamm, president; Mrs. Leon Vinton, vice president; Mrs. Henry Wilhelm, secretary; Mrs. Lester Wagner, treasurer; Mrs. Gene Loerwald, parliamentarian; and Mrs. A. J. Bezner, reporter.

Members voted to present a \$25 cash gift to King's Manor. During the meeting, it was announced that Father Bonaventure Koelzer, Father General of Graymont, will celebrate his 25th ordination anniversary at St. Anthony's Catholic Church with a Mass at 10 a. m. Sunday, May 26. The Mass will be followed by a basket dinner for parish members and friends of Father Bonaventure.

A flower and seed exchange took place instead of the regular program. Attending were Mesdames W. J. Albracht, C. J. Berend, Mike Betzen, Ed Dziuk, Andrew Ker-shen, Harold Kreighausser, Ed Loerwald, Gene Loerwald, Edward Paetzold, Joe Paetzold, A. H. Reinart, Norbert Sky. (Continued on page 10)

L'Allegra Club Elects Officers

Officers were elected by L'Allegra Study Club at their meeting in the Community Center on May 2 at 9:30 a. m. The presiding officer was Mrs. Tommy Carnahan. The hostess was Mrs. Oliver Streu.

To be installed at a luncheon meeting in the home of Mrs. Joe Easley on May 16 at 12:45 p. m. are Mrs. James Higgins, vice president; Mrs. Robert Miller, recording secretary; Mrs. Cameron Gault, corresponding secretary; Mrs. Virgil Marsh, treasurer; Mrs. Tommy Carnahan, parliamentarian; Mrs. Walter London, historian, and Mrs. John Beasley, reporter.

Attending the meeting were Mesdames Tommy Carnahan, Joe Easley, Cameron Gault, Walter London, Virgil Marsh, Richard Pickens, John D. Pitman, Oliver Streu, Dewayne Walker, Robert Miller, John Beasley, and Jimmy Carnahan.

Social Calendar

May 1

Valeda Study Club will meet at 7:30 p. m. at the Western Wheel Inn. New officers will be installed under the leadership of the current president, Mrs. Don Baugous.

LAE Club will meet at 12 noon for its final spring luncheon. The hostess will be Mrs. George Suggs.

Progressive Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. Floyd McGee. The program, "Problems of Teen-Agers," will be presented by Lowell Sharp. Young Homemakers Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. Richard Clark. The program will be on house plants.

American Legion Auxiliary, Unit 192, will meet at 8 p. m. at the Rock Club House.

La Plata Study Club will meet at 8 p. m. at the First National Bank to hear the exchange students. The hostess will be Mrs. Joel Treadwell.

May 8

Bippus Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. Charlie Burk. Mrs. Bess Werner will present a program on civil defense.

May 9

La Madre Mia Study Club will meet at 8 p. m. at Hereford State Bank for election of officers. Mrs. Dean Herring will be the hostess.

Westway Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. Bill Combs. The program on house plants will be presented by Mrs. G. C. Merritt and Mrs. Ralph Mitchell. The leader will be Mrs. Paul Rudd.

May 10

Hereford Garden Club will meet at 3 p. m. at the home of Mrs. Emmett Hale. The program will be led by Mrs. Hugh Clearman. The subject will be "Therapeutic Reflections." Cultural Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. George Parker. Mrs. J. D. Love will present the program on house plants.

Messenger Home Demonstration Club will meet at 2:30 p. m. at the home of Mrs. Elton Sorrells.

Club leaders and members of the sub-committees of the County Program Building Committee will meet at 2:30 p. m. in the County Courtroom to hear a program on Family Life Education, presented by Mrs. Eloise Johnson from College Station.

Bay View Club Holds Officer Installation

Officers of the Bay View Club were installed Thursday, May 2, during a luncheon meeting at the Western Wheel Inn.

Conducting the installation was outgoing president Mrs. Jimmie Gillentine. She used the flags of Texas and their significance as applied to the duties of the officers.

Incoming officers include Mrs. W. J. Gilliland, president; Mrs. Ansel McDowell, first vice president; Mrs. Colby Conk-wright, second vice president; Mrs. Richard Barnard, recording secretary; Mrs. Carl Perrin, corresponding secretary, and Mrs. Howard Gault, treasurer.

Appointed were the following officers and committees: Mrs. Jimmie Gillentine, parliamentarian; Mrs. A. M. Jones, historian; Mrs. D. H. Alexander, reporter; Mrs. McDowell and Mrs. Alexander, membership; Mrs. Phillip Barkley, Mrs. Jones, Mrs. J. W. Kirby and Mrs. R. B. Miller, program; Mrs. Francis Hardwick, Mrs. Bar-truce Burney, social; Mrs. H. L. Benefield, cheer; Mrs. McDowell, Federation representative; Mrs. Will S. Kerr and Mrs. Gault, phone; Mrs. Leroy Aven, Americanism; and Mrs. Perrin, welfare.

Serving as hostesses for the luncheon were members of the social committee: Mrs. D. H. Alexander, Mrs. Carl Perrin, Mrs. R. B. Miller and Mrs. Will S. Kerr.

Mr. and Mrs. J. M. Paetzold were honored on their Golden Wedding anniversary with a reception at St. Anthony's Hall on Sunday, April 28, from 2 to 4 p. m. About 200 guests registered. During Mass, which began at 5 p. m., "Ave Maria" was sung by Mrs. Elbert Vance, accompanied at the organ by Mrs. Morris Hacker. Wearing gold vestments, Father Angelus Delahunt, S. A., presented the Papal Blessing, a scroll sent by Pope John XXIII in honor of the anniversary. Father Angelus was assisted by Father Cletus, Father Hubert, and Brother Richard. Mass was served by Ronald Paetzold, a grandson, Richard Koenig, a nephew, and other grand-nephews. Mr. and Mrs. J. J. Paetzold attended Mr. and Mrs. J. M. Paetzold at the mass and Papal Blessing. J. J. Paetzold was the best man at the wedding of his brother at St. Mary's Church in Groom in 1913, the first wedding to occur in that church. Mrs. Paetzold's jewelry at the Sunday reception included a locket which she wore on her wedding day and a bracelet which was a wedding gift from the groom. A dinner was served at 6:30 p. m. for relatives of the couple. The table was covered with gold damask, centered with an arrangement of roses and stock, and featuring a wedding cake. A gold-branched money tree with silver dollars, a gift from



Mr. and Mrs. J. M. Paetzold money tree marks 50th anniversary (Bradly Photo)

J. M. Paetzolds Mark Fiftieth Anniversary

Mr. and Mrs. J. M. Paetzold were honored on their Golden Wedding anniversary with a reception at St. Anthony's Hall

Cultural Club Has Furniture Use Program

Mrs. Pat Robinson was hostess recently for a meeting of the Cultural Home Demonstration Club with Mrs. Grady Robinson presiding.

Mrs. Argen Draper, county demonstration agent, presented the program on arrangement in furniture. She pointed out that a more pleasing appearance came from having furniture arranged in units, such as having a chair beside a television set or a table beside a chair. "If you have a low table, a tall lamp upon it will add height to the grouping," she said. Novelty pieces in a room can be used for conservation pieces, while groups of pictures often are more effective than a single picture," she added.

Mrs. J. G. Gandy gave the County Home Demonstration Council report and Mrs. Earl DeHart reminded members to (Continued on page 10)

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the couple's children, also was displayed.

The reception and dinner were given by the children of the Paetzolds and their families. They were Mr. and Mrs. George Turrentine and family, Major Alma Paetzold, Mr. and Mrs. Herman Paetzold and family, and Mrs. Philip Beal, Mrs. Beal, who lives in Los Angeles, Cal., was unable to attend.

Out of town guests were Mrs. Annie Zimmer and Miss Joanne

Zimmer of Beeville; Mr. and Mrs. Albert Schoenenberger of Happy; Mr. and Mrs. Andrew Acker of Nazareth; Mr. and Mrs. Clifton Williams, White, Deer; Mr. and Mrs. George Paetzold, Albuquerque, N. M.; Dr. and Mrs. L. A. Beyer, Irving; Mrs. Charles Hardwick, Clovis, N. M.; Mr. and Mrs. H. R. Dean of Redley, Cal.; Mr. and Mrs. Ed Preusser, Amarillo; Mrs. C. L. Ludwig, Groom;

(Continued on page 10)



Miss Nancy Reiter sets June 1 wedding date (Angel Photo)



Miss Marline Gilliland engagement announced (Angel Photo)

Miss Gilliland Will Wed Levelland Man

Mr. and Mrs. Marlin Gilliland of 409 East Sixth Street have announced the engagement of their daughter, Marline, to Charles Lee Watson, son of Mr. and Mrs. Roy Watson of Levelland.

The double ring ceremony will take place on July 5 in the Second Baptist Church of Lubbock. Miss Gilliland is a graduate of Hereford High School and

Hardin-Simmons University of Abilene. She presently is teaching in the Lubbock school system.

The bridegroom-elect is a graduate of Levelland High School and Texas Western College at El Paso. He has taught band in Plainview Junior High School and is presently band director in the Falls school system.

Max Geary Of ENMU Is Tops At Adrian Jr. Rodeo

By Ann Beavers
Max Geary of Eastern New Mexico University was named best All-Around Cowboy at the conclusion of the eighth annual Junior Rodeo in Adrian last weekend. He had the best averages in three events to take championship honors.

Following are results of the rodeo:
Junior Steer Riding: Bobby Wayne Brown took the first go-round and Joel Brownlee the second. In final standings Joel Brownlee was first, Sammy Betts second and Bobby Wayne Brown third.

Girls Barré Race: Peggy McGown, Texline, won the first go-round and Kathleen Hayes, Channing, the second. Glenda Light of Amarillo won first in final standings, Kathleen Hayes was second and Peggy McGown third.

Girls Pole Bending: Glenda Light took both go-rounds for first place, with Kathy Garrison second and Rita Speed third.

Bareback Bronc Riding: Kenneth McCasland took the first go-round and Max Geary the second. Buck Daniels was first in final standings, Geary was second and McCasland third.

Bull Riding: Jerry Killingsworth took both go-rounds for first place with second to Jerry Fulton and third to Mack Fortenberry.

J. W. Kemp and Earl Brown were pick-up men, with Red Spinks and Raymond Shelton the judges. Ray Brown was announcer, Donald Pinnell was chute boss, Clint Homfeld served as arena director, Bob Lotsepelch and Kathy Kromer were timekeepers and Kathy Kromer was rodeo secretary.

The rodeo was sponsored by the Adrian High School Senior Class.

Leading the morning worship at the Methodist Church Sunday was a deputation team of Christian youth from West Texas State University and the Wesley Foundation of Canyon. Robert Hinkley of Big Spring directed the service, Alene Kay of Childress played the organ, Barbara Weed of Tucumcari led

the singing, and Pat Haley led the prayer.

A fellowship meal followed the service.

A film, "Footprints on the Wall" will be shown at the Adrian Methodist Church at 6 p. m. Sunday, May 5.

Annual meeting of stockholders of the Adrian Wheat Growers, Inc., will be held Tuesday, May 28, in the Adrian High School. Suggestions for the program are welcomed.

Mr. and Mrs. Bob Lotsepelch and son visited last week in Lubbock with the Jimmy Briggs family and in Bovina with the B. G. Phillips family.

Mrs. Garrie Grogan of Fritch visited last week with the Joe Brownlee family.

Mr. and Mrs. Ted Hale and children visited in Floydada last weekend with her parents, Mr. and Mrs. Roe Jones.

Jerry Homfeld and Perry Grublikey went to Clarendon Junior College on Monday to try out for a college basketball scholarship.

The Junior Class of Adrian High School spent Saturday in Amarillo. They returned in the afternoon to attend the Junior Rodeo.

The 4-H Junior Rifle Team placed first in a match in Canyon last Saturday. The Senior Rifle Team earned a white ribbon. The Junior Team includes Junior Whaley, Dale Grublikey and Davy Grublikey. The Senior Team is comprised of Mike Horton, Ricky Grublikey and Mack Fortenberry.

Also competing was a Beef Demonstration Team, which won a white ribbon. Damon Davis and James Whaley were on the team. Kathy Garrison and Martha Grublikey entered a Home Safety demonstration.

Besides the entrants, those attending were Mr. and Mrs. Dean Whaley, Mr. and Mrs. Chuck Garrison, Mrs. John Horton, Mrs. Bobby Speed, Dede Speed, Kathy Garrison, Kirk Garrison and Martha Grublikey.

Mr. and Mrs. Dee Eubank of Sunray visited last week with the Joe Brownlees and the Fred Brownlees.

Some of the streets in Adrian now are being given a caliche topping.

Mrs. Gussie Hance of Denver, Colo., visited her sister and family, the Edd Jacobsons, last week. She also visited with the L. E. Garrison family.

Mrs. Brub Beavers and children and Mrs. Les Gilliam and daughter visited in Hereford Saturday with the Dean Gilliam family.

Visiting in the Les Gilliam home over the weekend were Vester Gilliam of Enochs and Mr. and Mrs. Carlton Gilliam of Hereford.

Mrs. Dave Sisk visited the R. D. Sisk family last weekend. She is from Bart, Okla. Also visiting the R. D. Sisk family were Mrs. Bob Rentfro of Clayton and Mr. and Mrs. George Towery of Wildorado.

Mr. and Mrs. Buddy Lundstedt of Austin visited the L. E. Garrison family last week. Lundstedt is assistant athletic director at the University of Texas. Mrs. Lundstedt was a college roommate of Norene

Garrison at Arlington. The two couples were accompanied to Tucumcari by the John Hortons for dinner one evening. The Lundstedts also visited some of the area ranches. Adrian Lions Club held a Ladies Night meeting in the Methodist Church Fellowship Hall on Thursday evening. Exchange student Caren Nilnes talked about Sweden.

Mr. and Mrs. Keith Kromer and sons were in Lubbock and Morton last week on a combined business and pleasure trip. Beets second and Bobby Wayne Grublikey spent the weekend with the Bob Grublikey family. Both girls are students at West Texas in Canyon.

Mr. and Mrs. Lewis Jobe and son of San Jon visited Sunday in the Alfred Jobe home. The Hardy Harris family of Amarillo visited over the weekend with Mr. and Mrs. Wilbur Harris.

Jess Fincher and Dub Ed (Continued on page 8)

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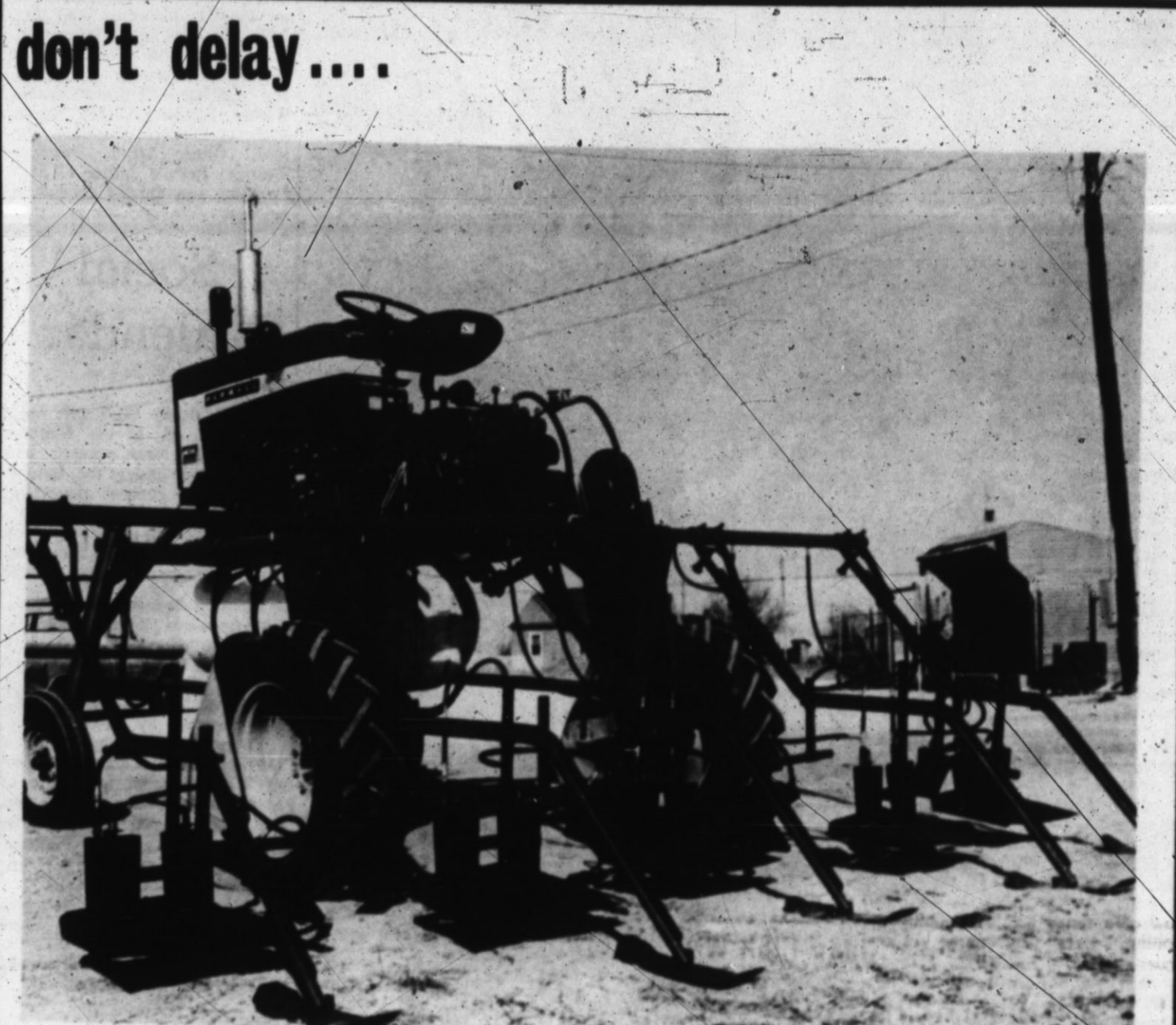
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By Melvin Young
With the close of the 1962-63 school year, L. C. Thomas, having reached the mandatory retirement age, will gather up his personal belongings from the old wooden desk at Central Elementary School and close a long and varied career as educator and administrator in the Texas public schools system.

L. C. has been principal of Hereford's Central Elementary School for the past seven years; a position that he has filled with distinction. He has endeared himself to all those with whom he has been associated, and all who know him realize that his retirement will be a loss to the schools of Hereford as well as to the teaching profession. Mr. Thomas has served the profession well. In recognition of his dedication as an educator, he is being honored today with a reception to be held in the Community Center from 2 to 4:30 p. m. All his friends, students and ex-students are invited to attend.

We're in the dog house again. Nothing would do, but that we should mention a couple of the local huskies in this column, and how they were losing weight. All of which is fine, but we made the mistake of leaving out two of the most prominent. How we missed them, no one knows, for they stand head and shoulder above most of the others. And they claim to have lost more weight than any other two men in town. Of course, we're speaking of J. W. Robinson Jr. and Wayne Phillips. They say they have lost 42 lbs. and 53 lbs. respectively. Both plan to trim down to a measly 225.

It was bad enough to have ignored the boys entirely, but to add fuel to the fire, we had to mention "Slat's" Gilliland, with whom no self-respecting fat boy would want to be classed. They even intimated that some people were so skinny that they could hide in the shadow of a fence post; not mentioning "Slat's" by name of course.

Anyway, our apologies to J. W. and Wayne. They're looking as trim as the skinny Mexican gal we've heard about, commonly known as Metrecalle Rose.

And to top it off, our former pool player partner, Leonard Click called up to inform us that we had made a mistake in the courthouse records. In checking the thing out we discovered that a number of lines had been left out, leaving the impression that Leonard's Warranty Deed was a Deed of Trust. Leonard was somewhat shook-up when he saw it in the paper, but after checking the records over at the courthouse, he discovered that it was just an error on the part of this newspaper. There was no "Deed of Trust" filed in Leonard's name. The particular part in question will be re-run in this issue; correctly, we hope.

But after that little boo-boo, we're going to join ranks with John Hicks, owner-manager of Hicks Oil and Gas who has been passing out pencils that we think are very appropriate. They have erasers

on both ends. The advertising copy on the side of the pencil states: "I don't do nothing but make mistakes". Amen.

In visiting with a few of our farmer friends, we find that many have already planted cotton. Included in this group are Luther Ellis and Ed Besser, both farming 14 miles north of town, and Austin Mobley, who "scratches around" approximately 15 miles south, along the Dimmitt highway. Others have their ground about ready for the planting of milo, and report that they will be in the fields about the 10th to 15th of May.

This always seems early to us, since it hasn't been too many years ago that everyone planted Martin milo and usually didn't worry about seeding until the 10th of June. However, the new, heavy yielding hybrid varieties will not mature as quickly as the old Martin, requiring a little longer growing season.

Pat Hogan, who specializes in vegetables, has some carrots up. Pat reports 1.2 inches of rain Wednesday night, which is a little more than we received here in town. He was a little worried about the carrots, since the plants were only about an inch high, but apparently they survived the rain in good shape.

Speaking of the rain, Floy Driver says he predicted the moisture "right on the nose". When inquiring about his secret of success as a weather-caster, he told us that sea gulls were following his tractor last Monday. "A sure sign of rain", says Floy. Our corns hurt a little, but we attributed that to tight shoes; not the weather.

And Bobby Owen brings in the latest fish story. Bobby reports that James Morris, who farms five miles west on Farm-to-Market 1412, caught a 5 1/2 lb. channel catfish in his pri-

Hereford Music Study Club Will Present Programs

In conjunction with National Music Week, May 5-12, the Hereford Music Study Club will present two programs during the week.

A sextet from the club will appear Tuesday, May 7, on the Ruth Brent Show over KGNC-TV, Amarillo, at 12:20 p. m. Singing a variety of numbers will be Mrs. W. T. Carmichael, Mrs. R. C. Goodwin, Mrs. Bill Dameron, Mrs. Dale Young, Mrs. Bill Lankford and Mrs. A. O. Thompson, accompanied by Mrs. J. C. McCracken.

The entire club will present several ensemble numbers over KPAN radio on Thursday, May 9. The program will begin at 2:05 p. m.

SERVES IN PACIFIC

Marine Lance Corporal Johnny R. Welty, son of Mr. and Mrs. Donald L. Welty, is serving with the Special Landing Force of the Seventh Fleet in the Western Pacific. The force is made up of the Third Battalion of the Ninth Marine Regiment. It embarked from Okinawa on March 28, to begin the Seventh Fleet duty.

vate farm pond. James has stocked the pond with fish, and is now reaping the harvest.

big celebration this week, marking the formal opening of their newly remodeled store. The McGees have just completed the second floor of their building; a project that was

started about three months ago.

— HB —
Charlie Walker, builder of the Lynette Apartments on Avenue H, has stated that he plans to build an 80-unit, masonry construction, apartment soon. This unit will be designed to rent to the lower income families. The reported project cost is \$260,000.

— HB —
Harry Lomas is responsible

for the big bouquet of irises seen in the drug store Thursday. Harry doesn't claim to be an expert at horticulture, but says that he just keeps watering the plants, and they

keep growing and blooming.

— HB —
"Basically, it takes just two things to keep a woman happy—a roof over her head and a husband under her thumb!"

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Our easy-care cotton shorts sets. Ready-to-go thanks to the elastic-action back boxer shorts! Toddlers, too—sizes 2-4.



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Full cut to our own specifications, priced to your budget. Soft acetate tricot snugly elastic banded.

4 to 14 **4 for \$1**
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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, May 5, 1963

AT THE PRESENT TIME

We Have Lots Of Talk, Few Shopping Centers

We hear many rumors these days about a new shopping center for Hereford. Sometimes the number gets up as high as three or four, but never less than one. So far, however, there seems to have been no actual construction on any of the dozens of locations we have heard discussed as "sure-fire."

In fact, the only phase of life which keeps up with the number of rumors appears to be the number of different opinions which people have concerning the subject. Some feel that a shopping center would be a natural, logical step in expansion; others will tell you that it would be a grave mistake. There is also a third school of thought which says that we need a shopping center, but that any immediate plans are premature.

Actually, it is a development over which the community and the people in general have practically no control. Shopping centers are constructed for one purpose—and that purpose is to make money. Home-town pride is strictly secondary. Furthermore, it takes a fairly big "wad of dough" to get one underway, and a lot more to carry it through to completion. When the community gets large enough to support a shopping center, one will definitely be forthcoming. What's more, if it is built before the town is ready, you can figure that someone stands to lose a real chunk of money—and for that reason these centers are seldom too far ahead of the needs. All of which probably accounts for the reason that we have so many rumors and so few shopping centers at the present time.

Like other towns and cities, downtown Hereford does have some parking problems,

and there is no question about that. It also has a few vacant buildings, and no question about that. In fact, off-main parking is usually available to shoppers at distances which are actually less than those frequently found on the large parking lots of many urban shopping centers.

In addition, we have the beginnings of a small shopping center on Park Avenue, which might well afford some possibilities for expansion.

Right now, a shopping center does appear to be a bit premature, especially if you drive around the community and survey the needs. Future prospects, immediate and long-range, do strongly indicate that a shopping center will appear on the horizon within a few years, however.

Meanwhile, it seems to us that the best thing to do is sit back and hope that when one is built it will be strictly modern and complete in every detail. As we said, it takes a lot of money to finance a shopping center—and the folks who furnish the money are the ones who generally decide when, how—and if—it is going to be constructed.

'A Rose By Any Other Name..'

BEN EZZELL in The Canadian Record: This is probably heresy and may get me read out of the Ex-Student Association and barred from the upcoming silver anniversary reunion of the distinguished class of '38, but I just can't develop any big heart throb over the newly-acquired "University" status of my old alma mater, West Texas State College.

If suddenly becoming, by Act of Legislature, a graduate of a University instead of a mere college is supposed to confer a high degree of scholarship, it is failing miserably in my case. It's like during the late war suddenly being made a "gentleman" by Act of Congress. I didn't feel any different then, either. Possible this was because I had been a "gentleman" all along, but that's debatable. . . . and certainly the Act of Congress had nothing to do with it.

The whole affair seems just a little ridiculous. . . . like something out of a Gilbert & Sullivan opera. . . . particularly that spectacle of the President of the College being presented with an ersatz trophy almost as big as His Nibs, and the carnival-on-campus atmosphere which must have been about as spontaneous as reveille at an army post.

With all the junior colleges wanting to become senior colleges, and all the senior colleges becoming universities, the upward pressure on the universities is going to force the creation of an entirely new status symbol in the world of education. . . . and this poses a whole new problem of what to call this super-school? The infinite? How would Yale Infinity or the Infinity of Texas sound?

We're getting into the same predicament in the world of education that Hollywood got into years ago in the world of motion pictures. After B-movies became colossal, there just wasn't any place to go with the really big ones.

The elevation of West Texas State has also posed an immediate problem of some magnitude for the institution down at Lubbock, which must certainly become a University also without much more delay. But Tech's problem is a special one. . . . because nobody down there wants to give up the famous Double-T monogram. They could become "Texas University Technically", but that would come out "TUT", which wouldn't be so good. . . . or they could become Texas Technical University, which also has a little too much technicality in it. . . . so you can readily see, it is not a problem to be dismissed lightly.

Upgrading of institutions of higher learning is appropriate though, after all. As any parent with college-age son or daughter can tell you, higher education is higher than ever these days.

What's The Use Of Editorials?

"I don't always agree with your editorials, but sometimes they *wart* me thinking about a situation, and I come up with a better answer."

Frequently, we hear the above statement from people all over the area—and it makes us happy. Making people think is, after all, the best excuse we know for having editorials in any newspaper or magazine. Without doubt, the people nearest any particular point under discussion are the ones in the best position to arrive at the most practical solutions. Because no one person can ever be a master of all trades, and no editorial writer will ever be able to come up with all of the right answers—especially as they will effect other particular individuals.

Another thing we like about editorials is the fact that they cause us to do something, too.

"A Hit Every Summer"



Meany Hits Pressure From 'Labor' Press

George Meany, president of the AFL-CIO, recently denounced the high-pressure advertising solicitation by labor publications and urged advertisers to "assess the labor press exactly as they assess competing media."

In a statement to the National Better Business Bureau, Meany said: "The only question is how much consumer acceptance

of the sale of worthless advertising.

The labor leader's remarks were made in conjunction with a warning issued by the NBBB and affiliated Better Business Bureau and Chambers of Commerce against bogus labor publications which have mulched American business of millions of dollars over the years through

50 YEARS AGO

Chamber Members Hear Of Future Prospects

The president of the Chamber of Commerce, J. I. Walker, called a citizen's meeting for Tuesday night this week and a goodly number of both men and women attended. The meeting was called to order and the object stated by the chair. The president explained that the recently organized body, known as the Chamber of Commerce, was for the purpose of securing adequate co-operation in the upbuilding of every legitimate enterprise in the town and county. A number of short addresses were made by members of the Chamber. Supt. Ben Short led off with a speech on the relation of the schools to the Chamber of Commerce. He was followed by a short speech by Judge C. D. Wright about the county and the Chamber of Commerce. G. A. F. Parker talked a few minutes about the banks, and pointed out that the Chamber should have the same careful management as is required of successful banks. Mr. Parker was followed by W. H. Ray, vice president, who exhorted the members to loyalty. D. L. McDonald gave a short but terse statement of the possibilities of water development and suggested that every man, woman and girl in the community should be a walking apostle to preach the gospel of irrigation. President Walker closed the meeting with a talk in which he urged support of the newly-formed Chamber of Commerce. He said that he believed the possibilities at Hereford were greater than in any other section of Texas or the Southwest.

25 YEARS AGO

With preparations complete for the annual Pioneer Day celebration here Wednesday, May 11, indications today pointed to the greatest celebration ever to be held in the history of Hereford. Honor guests of the occasion will be pioneer residents of Deaf Smith, Castro, Parmer, and Oldham counties—who have been invited to join in celebrating the fortieth anniversary of the town of Hereford—along with observances of the annual celebration. A full day of activities will feature something interesting every minute. Opening with one of the headline events, the celebration will start with a gigantic parade at 10 o'clock Wednesday morning. The parade will be the largest ever to be held in Hereford. Troy Womble, chairman of the pioneer division of the parade, announced that special floats will be provided for pioneers, and A. H. Siff, chairman of the commercial division, said that practically every business firm in Hereford will enter floats in the parade. Residents are requested to wear pioneer costumes. Also featured in the event will be a display of museum pieces, a noon picnic on the courthouse lawn, and an amateur rodeo.

Panhandle Paragraphs

BID FOR JUDGE IS LEGAL

Mayor Gene Wilson apparently is within his rights in his effort to assume the dual role of Olton city judge, as well as mayor. That is the effect of a letter from the Texas Municipal League in answer to a query from City Attorney Andy Stroebel. The opinion from the TML, received late last week by Stroebel, says the mayor is ex-officio city judge "if no other provision has been made to the contrary." A provision to the contrary would be an ordinance establishing the office of city judge and governing the appointment or election of the judge, Stroebel said. Olton does not have such an ordinance, he added.

THE OLTON ENTERPRISE

—pp—

VOTERS APPROVE SCHOOL BOND

Littlefield School District voters gave their positive endorsement to an \$800,000 school improvements program Saturday approving the bond election by a vote of 656 to 171. A change in the taxing system for the school district was approved by a vote of 638 to 166. This was a Maintenance Tax, and required a "for" or "against" vote as did the bond issue. Its passage was necessary to the sale of the school bonds. Main feature of the improvements program is the construction of a new high school which is expected to be ready by September, 1964. Site of the new structure is still to be determined. The bond issue also calls for renovation of the junior high building and the primary building, conversion of the junior high auditorium into six classrooms, construction of a junior high field house, and for purchasing a site for the new high school.

COUNTY WIDE NEWS (Littlefield)

—pp—

SWIMMING POOL PLANS DISCUSSED

Meeting in a lengthy session Friday afternoon, Texico fathers discussed ways and means of keeping the swimming pool in operation this summer. The pool, which is in its fourth year of operation, has been operating at a loss since it was first opened and town fathers say they are unable to continue operation unless some other means of support is provided. Johnny Green, who operated the pool last season, gave a report on pool receipts the past summer, and says he thinks the cool, rainy weather in July was responsible for the light receipts during the latter part of the summer. The first half of the season pool receipts were good. Several ways of financing the operation of the pool were advanced.

THE STATE LINE TRIBUNE (Farwell)

—pp—

DEDICATION HELD DESPITE WIND

Despite one of the Panhandle's more blustery days, the dedication of the Panhandle Heritage Outdoor Amphitheater in Palo Duro Canyon State Park was attended by more than 800 persons. Main speaker at the dedication of the Panhandle's only amphitheater was R. B. Johnston, Amarillo educator and noted historian on early Panhandle history. Johnston spoke to the late afternoon crowd of the history of the Palo Duro Canyon, starting with the prehistoric Indians that inhabited its sheltering depths and leading through Coronado, the first European to see the Panhandle and finally up to recent ranchers and the modern day settlers and citizens of the area.

THE CANYON NEWS

—pp—

C-C EYES TIE WITH FARMERS

Farmers of the Littlefield area and surrounding communities found a wide common meeting ground and laid the base for an important extension of work of the Littlefield Chamber of Commerce in a planning meeting Monday night. Purpose of the meeting as outlined by Chamber of Commerce president Troy Armes was "to join hands in meeting our common problems and in developing area agriculture." Agriculture is the key to the economy of the whole South Plains, as we all know, and we feel it vital in Littlefield and Lamb County for all of us to work to its maximum benefit. Major feature of the two-hour discussion was the cotton acreage allotment for the Lamb County area which has been steadily cut for the past several years.

LAMB COUNTY LEADER (Littlefield)

—pp—

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm takes a look at gambling this week, his letter indicates.

Dear editor: As I understand it, some professional football players have been caught betting on football games they've played in themselves and as a result have been suspended. They can't play for at least a year, maybe longer. It's just against the rules to bet on yourself.

Now at first glance this doesn't seem too important as far as me and my bindweed farm are concerned, but then I got to thinking.

What if somebody in Washington for example comes out with a rule against betting on yourself in farming? There'd be more suspended farmers than you could count.

First, when a farmer starts a new year, he bets on the weather's being normal, whereas I have never seen a normal weather year over once or twice in my lifetime.

The odds against dry weather when you want it, rain when you want it, the right temperature when you want it, are so great that most farmers are incapable of carrying a bet alone on the sport and usually invite a banker to pitch in with them.

Then, of course, there's the matter of insects, and since there are so many millions more insects than farmers, you can see what the odds are there. It almost fails to be a sporting event.

Then if you make it through the year's weather pattern and fool the insects and get a crop to market, the odds against the price being what you want it to be, are so great the favorable ones come up only a time or two a decade, and it sometimes takes a war to swing that.

In fact, looking the thing over, I sometimes figure us farmers would be smarter and come out a lot better if we bet against ourselves, but it's hard to get any bets of that sort.

They can maybe enforce a rule against betting on yourself in football, but if they apply it to farming, they'll wreck it.

Yours faithfully,

THE Sunday Brand

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SENIORS WERE HONORED at a dinner held Monday evening in the Community Center, Hereford High School graduating seniors who are members of the Church of Christ were honored guests at a banquet which featured entertainment from Lubbock Christian College. Honored at the affair were Kathryn Flood, Kathy Knox, Louis Axe, and Charles Kelley, along with their parents and friends. Guest speaker for the evening was Jim Ravanelli, student recruiter from L.C.C. (top right). Also appearing on the program were "The L.C.C.'s," a folk music trio from the college. Members of the group are, from the left, Cecil Ehridge, Sany Lee Locke, and Lloyd Milan. (Staff Photo)

BIG MEAT BUYS THIS WEEK AT SAFEWAY

CHUCK ROAST

U.S.D.A. Good,
Aged Mature Beef



lb. **49^c**

Prices Good Thru Wed., May 8th in Hereford

Big Savings on Meat Buys at Safeway

Bacon	Cudahy Round-Up, Hickory, Smoked, 1 lb. Sliced	lb. 39^c
Ribs	Lean and Meaty Beef	lb. 29^c
Steak	Boneless Waste Free Tenderized	lb. 89^c
Ground Beef	Ground Fresh Daily	lb. 29^c

Hi-C Assorted Flavor

DRINKS

46-oz. Cans **25^c**

Lemonade	Bel-Air Pink	2 6-oz. Cans	25^c
Grape Juice	Bel-Air	2 6-oz. Cans	35^c
Cocktail	Hunt's Fruit	2 No. 303 Cans	39^c
Green Beans	Town House Whole	No. 303 Can	25^c
Nu Made Oil		24-oz. Bott.	35^c
Charcoal	Satellite	10-lb. Bag	49^c
Bleach	White Magic, Plastic Bott.	1 1/2 Gal.	33^c
Golden Corn	Gardenside Cream Style	2 No. 300 Cans	25^c

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Crew Wax	Bayer's H. A.	Plus 6c Tax 2-oz. Bott.	59^c
Heinz Catsup	Fancy Tomato	14-oz. Bott.	27^c
Choice Soap	Hand Soap	2 2 1/2-oz. Size	49^c
Tuna	Chicken of the Sea	No. 1/2 Can	37^c

Real Roast

Peanut Butter

3-lb. Jar **89^c**

SAFEMAY'S DISCOUNT

Chiffon	Liquid Detergent	22-oz. Bott.	45^c
Vel-O-Matic	Detergent	29-oz. Con.	47^c
Hot Shot	Bug Killer Bomb	14-oz. Con.	\$1.29
Macaroni	Skinner's	2 7-oz. Pkgs.	27^c
Raisin Bran	Skinner's	11-oz. Pkg.	29^c
Texize	Cleaner	15-oz. Bott.	39^c
Pine Sol	Texize	15-oz. Bott.	49^c
Bleach	Texize Wash 'n Wear	Or Jar	49^c
Texy Soap	20c Off For Dishes	22-oz. Bott.	39^c
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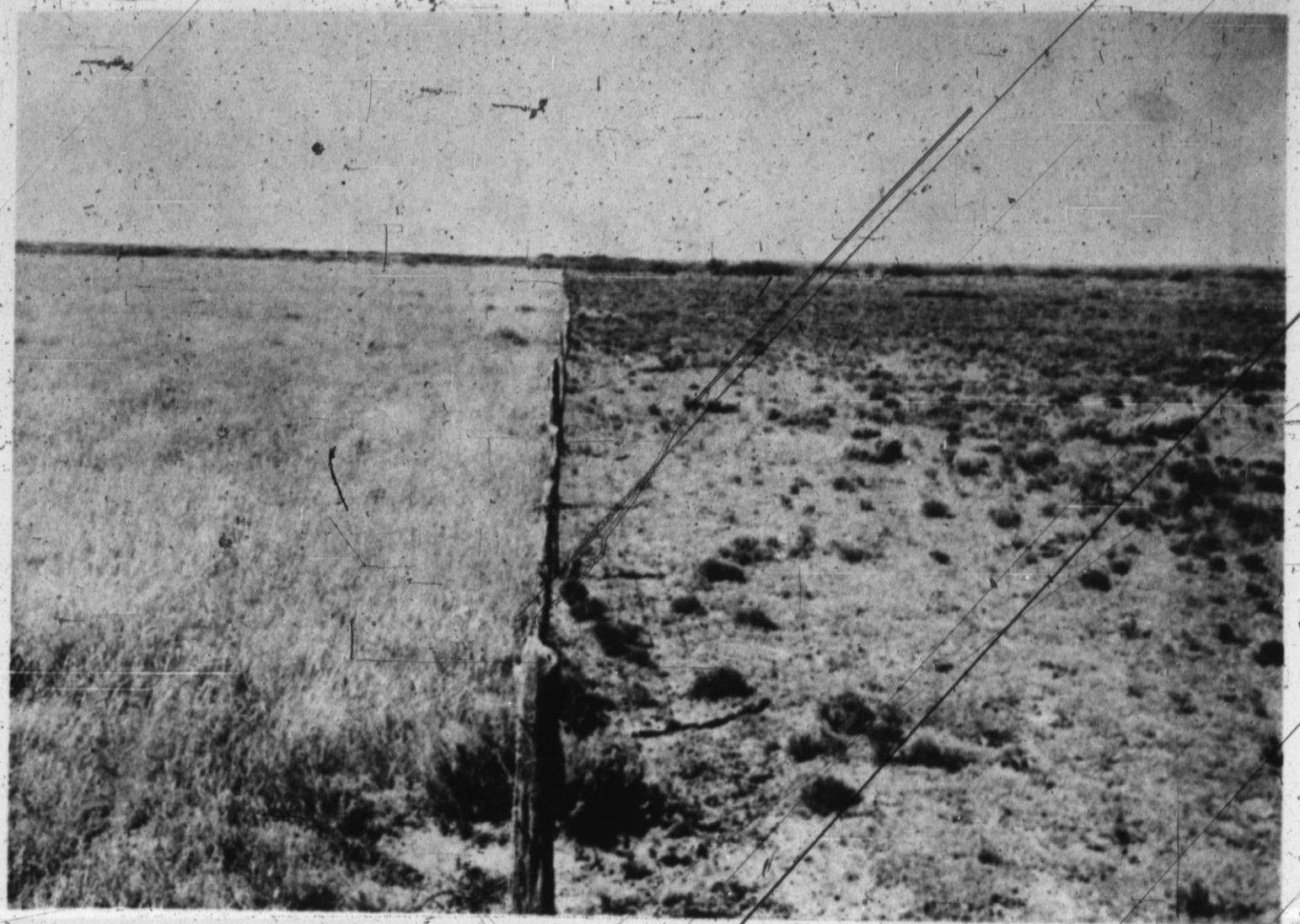
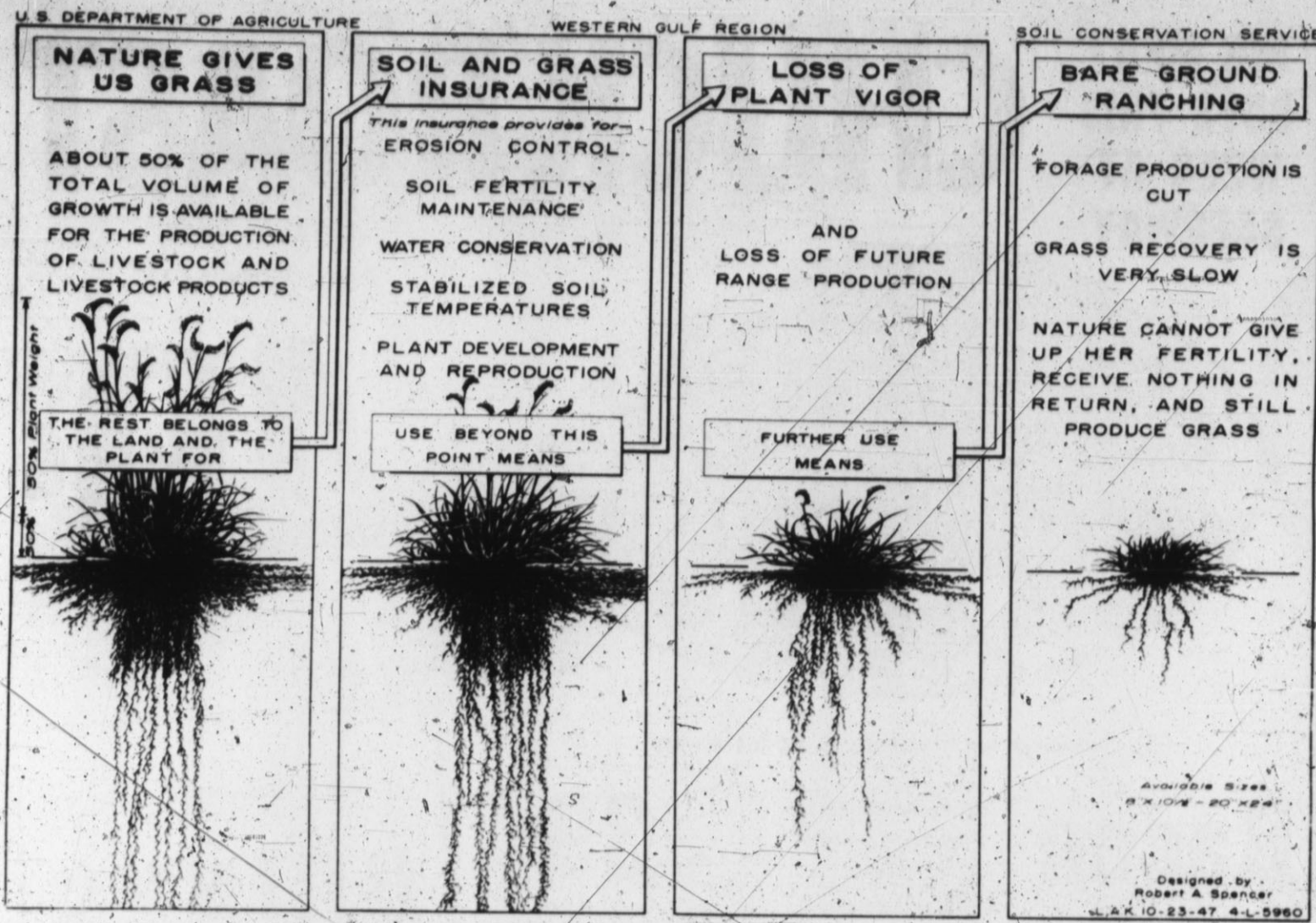
DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of \$2.50 or more)

TEXAS CLIPPED EAR

FRESH CORN

5 Ears **29^c**

SAFEWAY



THIS CHART shows how range grass should be conserved when there is less moisture and a consequent loss of growth. (SCS Drawing)

A DRAMATIC fence-like contrast is shown in this photograph. On the left, range grass is thick and abundant, due to careful use. The pasture at the right has been overgrazed, with a consequent lack of vigor. Such overgrazing and loss of grass cover also promotes soil erosion and quicker run-off of moisture. (SCS Photo)

Reducing Herds Early Can Cut Losses On Rangeland

Unless this area receives a sufficient amount of moisture during the next few months, the production of native grass will be considerably less than during the last few years. Generally, it was pretty dry last summer and unless conditions change, ranchers cannot expect to have very much grass this spring and summer.

According to local Soil Conservation Technicians, many Texas livestock owners have reduced herds already rather than to risk serious damage to

grass resources. This procedure is in keeping with the conservationist's principle of taking not more than half the volume of the better grasses produced in any season. This leaves the plants in vigorous condition, ready to make use of moisture when it comes.

The decision on the part of a rancher to sell livestock at this time is a hard one to make, Soil Conservation Technicians admit. "But the owner who sells before his grass reaches the point of overuse will be far ahead in the long run," the technician said. "Put \$50 worth of extra hay into a steer and you have lost the equivalent of a year's profit."

Any herd benefits in the process of culling. A smaller herd of higher quality will pay at higher dividend rate later on. It costs money to feed high-priced hay to a high-priced animal just as an animal of lower grade.

Many pastures in the Tierra Blanca Soil Conservation District have been over-used already. It will take these pastures twice as long to produce the same amount of grass as a pasture that has been properly used.

Also a pasture that has been overused will lose more rainfall from run-off than one that has been properly used. The ranchers that have overused ranges will have a hard time making anything from their cattle with short grass and a high feed bill.

It has been proven over and over that keeping grass in a

healthy, vigorous condition as compared to overuse, is the more profitable way to carry on a ranching enterprise. Grass is the foundation of the livestock business in this country. If grass should be damaged in times

like these, losses may go on for years.

While it was still a territory, women in Wyoming were given the right to vote.

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Many of you who thought electric heating, while desirable, would cost too much, are in for a pleasant surprise. Ask your Public Service manager about Reddy's new electric heating rate.

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EXPLAINING PROVISIONS of the proposed 1964 wheat program is Ben Spears, agronomist with the Texas Agricultural Extension Service. Spears and four other extension agents, W. W. Grisham, district agent; Jim Murphrey, area farm management specialist; Tom Aaron, grain marketing specialist, and C. H. Bates, farm management specialist, spoke to approximately 100 farmers during the day-long meeting held here recently. The meeting concerned issues involved in the proposed program. (Staff Photo)

H. D. CHATTER

Interest Is High In 4-H Contest

By Argen Draper.
There were 800 persons at the West Texas college campus Saturday in some capacity for the district elimination contests. This is by far the largest contest that we have ever had.
I can't say how many 4-H members were entered but the general interest from leaders and parents was so very gratifying. Thanks to you parents and leaders for putting the 4-H program over in this county. Home Demonstration Club programs in May will be on house plants and also a choice program. Some of the clubs are having resource persons to give the programs.

Mrs. Louise Olson, county chairman for the Texas Home Demonstration Association, is available for programs on the work of your association and will make every effort to attend your club meetings if you will give her some notice. Wyché and Dawn clubs have asked for the program on tornado safety rules for May instead of June. The background information that I am working

on to give in the program is so very good. It is so interesting that it has been difficult for me to keep from spending all my time on it. As always, the weather is a very interesting subject.
The county program is taking shape. The home and family committees will have to meet once again before the long term plans are completed. Agents are putting on an honest effort to make this the plan of the people. We are enthusiastic about the cooperation and results we are receiving.
To program chairmen: The bulletins on house plants are available. Call the office for them. In fact, we have some new bulletins so come by the office and look over the bulletin rack. There are also new bulletins on all insect control.
Last year I heard that electronic dust gatherers were about ready for the market. Have any of you seen them? It is an idea that certainly appeals to me — History indicates that

families will buy equipment as models change and conveniences are added.
Some of our bees have been killed by some insecticide this spring.
May to me is a very interesting month. I'm hoping we can get everything done that we have planned.
FREEZING ASPARAGUS
If you grow asparagus in your garden or if you're a town dweller with a freezer who wants to take advantage of the seasonally low price of asparagus, try freezing some.
Home frozen asparagus will keep as long as 12 months in a freezer held at 0 degrees F. or below.
Just follow these directions in your blue backed Frozen Foods Bulletin 175.
Select young, tender stalks with compact tips.
Wash asparagus thoroughly and cut or break off and discard the tough parts. Leave spears in lengths to fit the package or cut them into 2-inch lengths.
Heat stalks in boiling water according to thickness of stalk — 2 minutes for small stalks; 3 minutes, medium; 4 minutes, large.
Cool promptly in cold water and drain. Pack in containers. Seal and freeze.
One to one and a half pounds of fresh asparagus will yield one pint frozen.

Legal Notice

Notice to Contractors
Sealed bids addressed to the mayor and City Commission of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 p. m., May 20, 1963, and then publicly opened and read, for furnishing all plant, labor, material and equipment and performing all work required for the construction of approximately 17 blocks of street paving within the City of Hereford.

The right is reserved, as the interest of the Owner may require, to reject any and all bids, and to waive any informality in bids received.

Plans, specifications and bidding documents may be secured from the office of the City Manager, Hereford, or at the office of McMorris & Associates, 5300 Canyon Dr., Rt. 1-Box 826, Amarillo, Texas, on deposit of twenty (\$20.00) dollars per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to McMorris & Associates not later than five (5) days after the time that bids are received.

CITY OF HEREFORD, TEXAS
By: Ray Cowser, Mayor. S-44-2c

SPEAKS IN VEGA
Mrs. A. L. Manjeot was the guest speaker for the Vega Garden Club on Tuesday, April 30. Her subject was "The Universality of Color." She was accompanied to Vega by Mrs. Lois Rutter.

LAND SALE

Notice is hereby given that the undersigned will sell the tracts of real estate hereinafter described on May 20, 1963, at Pampa, Texas:

TRACT NO. 1: The S/2 of Section 194, Block 3, I&GN RR CO. Surveys, Gray County, Texas EXCEPT approximately 4 acres out of the Northwest corner (310' North and South by 550' East and West), containing approximately 316 acres, more or less — 1964 wheat and feed grain allotment to be determined.

TRACT NO. 2: The N/2 of Section 194, and approximately 4 acres out of the Northwest corner of the S/2 of said Section, containing approximately 324 acres, more or less, and the S/2 of Section 195, containing approximately 320 acres, more or less, all in Block 3, I&GN RR Co. Surveys, Gray County, Texas — 1964 wheat and feed grain allotment to be determined.

Both tracts will be sold subject to rights of present tenant whose term expires after 1963 crops are harvested. Sale to include only one-half of the royalty on oil, gas and other minerals and to be subject to oil, gas and mineral lease covering said Section 194. Sale subject to valid easements and rights of way of record in Gray County, Texas.

Sealed bids will be received on either of said tracts and on both tracts as a whole until May 20, 1963, at 10 o'clock A. M. Any person submitting a bid on either tract is privileged to raise the high bid at the time the bids are opened. Bids will be opened in the community room of the First National Bank in Pampa, Pampa, Texas, on May 20, 1963, at 10 o'clock A.M. Right is reserved to reject any and all bids made.

Upon acceptance of bid, sale contract requiring payment of 10% of purchase price with undersigned's deed will be held in escrow until abstract showing title free and clear of all liens shall have been furnished, at which time the balance of the purchase price shall be paid in cash or on terms satisfactory to seller. All bids to be submitted to M. A. Graham at Room 418, Pampa Hotel, Pampa, Texas.

For further information, contact M. A. Graham at said address.

M. A. Graham and wife, Ama B. Graham
Pampa Hotel
Pampa, Texas.

SPECIALS GOOD MON.-TUES.-WED., MAY 6-7-8

GREEN BEANS lb. **19¢**
PEARS lb. **19¢**
Strawberries PINT **29¢**
RED POTATOES **10:39¢**



ARROW **CHARCOAL** **10 LBS 49¢**

DOUBLE PLUS **S&H GREEN STAMPS**
WEDNESDAY
With \$2.50 Purchase or More

SOFLIN **TOILET TISSUE**
4 ROLL PACK **29¢**

ORANGE JUICE
6 OZ. FROZEN 4 FOR \$1

PATIO FROZEN **Enchilada Dinners**
12 OUNCE 2 FOR \$1

MELROSE **HAND LOTION**
\$1 SIZE 2 FOR \$1

SKINNERS - LINE **Macaroni or Spaghetti**
BOX 2 FOR 25¢

CLOVERLAKE **ICE CREAM**
1/2 GALLON 59¢

SHURFINE **PORK & BEANS**
300 CAN 9 FOR \$1

HUNTS **TOMATO JUICE**
32 OUNCE 5 FOR \$1

TONI PERMANENTS
\$2 SIZE \$1.29 PLUS TAX

FOLGER'S **COFFEE** 2 LBS **\$1.29**

PARKAY - 16 Ounce Package **OLEO** 4 FOR \$1

KEEP A COOL HEAD THIS SUMMER **WEAR A HAT!**

IT'S PLANTING TIME! GET YOUR **SEEDS HERE!**

LIQUID PRELL **SHAMPOO**
\$1 SIZE 69¢

HUNTS 300 CAN **PEACHES**
6 FOR \$1

FOLGERS **INST. COFFEE**
6 OZ. 79¢

12'S **KOTEX**
3 FOR \$1

FOOD KING **SHORTENING**
3 LBS. 55¢

ALCOA 25"x12" **FOIL**
ROLL 29¢

TASTE CRISP **GINGER SNAPS**
2 LBS. 49¢

SHURFINE CANNED **SODA POP**
12 OZ. 12 FOR \$1

SILVER SAVER **DILL PICKLES**
QT. 29¢

WOLF BRAND **CHILI**
NO. 2 CAN 59¢

REG. SIZE - Plus Deposit **PEPSI-COLA** 3 FOR \$1 **FLOUR** 10 LBS **79¢**



CURED **PICNICS**
29¢

ROUND STEAK 89¢

RIB STEAK 79¢

PORK CHOPS 45¢

RIB CENTER CUT lb. 59¢ END CUT lb. 45¢

Leg of Lamb lb. 69¢ Bacon 2 lbs. 98¢

GET YOUR FREE **CASH-IN CARD NOW**
It Costs Nothing To Participate
\$500.00 CASH GIVE-AWAY

SIMPLE RULES FOR PARTICIPATION PRINTED ON BACK OF CARD EVERY CARD A WINNER!
CASH-IN WINNERS \$500 WINNER BETH HALL

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS



Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

"It's a pipeline of dollars, as he paced the lobby of the Chamber office. "People talk



Long Range

Looking toward your financial future is a long-range job. Be sure to include a good bank as part of the picture—one that can serve all your banking needs: Savings, checking, loans, safe deposit facilities—and helpful counsel and advice on financial matters. Your banking connection can be a mighty valuable asset all through life! May we have the opportunity of serving you?

CONGRATULATIONS and BEST WISHES TO McGEE FURNITURE ON THEIR GRAND OPENING SUNDAY, MAY 5



about pipelines for gas, for oil and for water but those pipelines just carry the means to money while we've got a pipeline that carries money right to and through our front door." What, in the name of Progress, are you talking about, Pete, I asked.

"Highways!" he said and went right on muttering about pipelines. I ran for cover as he started spouting statistics. "Twenty-seven dollars comes from every car that spends twenty-four hours in town; just three dollars if they stop just for gas but another four if they stay for just one meal!"

Whoa now, Pete, you don't mean to say that every tourist car that spends a day here is going to leave \$27 in Hereford. "That's just what the surveys show," Pete maintained. "Why, with just a few cars, that represents the equivalent of the payroll of a major industry. You know that all industry doesn't have smokestacks. Just stop and count the number of dollars represented by all of the employees in our cafes, service stations, hotels and motels. Where do their paychecks come from? Why right out of the money pipeline, the highway—and we have two of them."

Really shakes me up when I hear a business man say that the highway means nothing to his business. Sure, maybe he never sees a tourist (but bet he has), but I'll bet he has counted many a tourist dollar that got to him second hand.

"It may be hard to prove an exact figure, but by using highway department traffic counts of out-of-state cars only, it would not be too hard to show a million and a half dollars in retail sales and service that are tapped right off that pipeline here in Hereford."

"If anyone really wants to find out what that pipeline means to ask him to check his sales records for the period when U. S. 60 was closed for the recent widening. Let him

compare his sales for that period against a similar period a year later, or earlier. Bet most could pin point the time pretty close."

Pete, just what got you off on this "Dollar pipeline" idea? Sounds like you've been talking to a real highway booster, I said.

"That I have", Pete replied. "Just got back from the National U. S. Highway 60 Association Convention out at Socorro, N. M., and heard a fellow from Riverside, Cal.—name was Harold Hillmer—who gave us a real pep talk on the value of our highways."

"He has a series of slides that show the scenic attractions along this great coast to coast route and he has been traveling all over California boosting the road. And he had facts and figures taken from national surveys by many agencies to back up his assertions."

"There were a lot of boosters there but none any stronger than our delegation from right here in Hereford. Old Guy Lawrence, Ernest Kendall and Maurice Tannahill made their presence known and brought the office of national Secretary, Treasurer back to Hereford."

Sam Bell, now manager of the Panhandle Automobile Club, came home as the new national president. Sam was the owner of the Plains Motel and a director of the Chamber of Commerce. Fact is, he still is a member of the Deaf Smith County Chamber of Commerce.

"Fact is, as usual, Texas had the largest delegation of any state with the exception of the registrants from the host city. You know Guy is not only active in the Highway 60 Association, but is International Vice President of the U. S. 385 association. Yes, Sir, when boosters get together to plan how to promote more traffic on our money pipelines, Hereford is right in the front line."

"Right now these men and other members of the Highway Development Association are out contacting business men for memberships in their organization. This money all goes to support the work of the state and national highway associations and to help underwrite the personal financial sacrifice that these men make in attending the many distant meetings. Just don't see how anybody can use that excuse that highways mean nothing to them to the faces of these dedicated pipeline workers. "Guess I'll go down to the corner and watch the money



MISS KATHRYN FLOOD, daughter of Mr. and Mrs. Ernest Flood of Westway, has received a two-year scholarship to Lubbock Christian College on the basis of grades received in playing auditions for the National Federation of Music Clubs and the National Guild of Piano Teachers. Miss Flood is a senior at Hereford High School. (Angel Photo)

Adrian...

(Continued from page 2) mounds played bridge with the Keith Kromers Sunday evening.

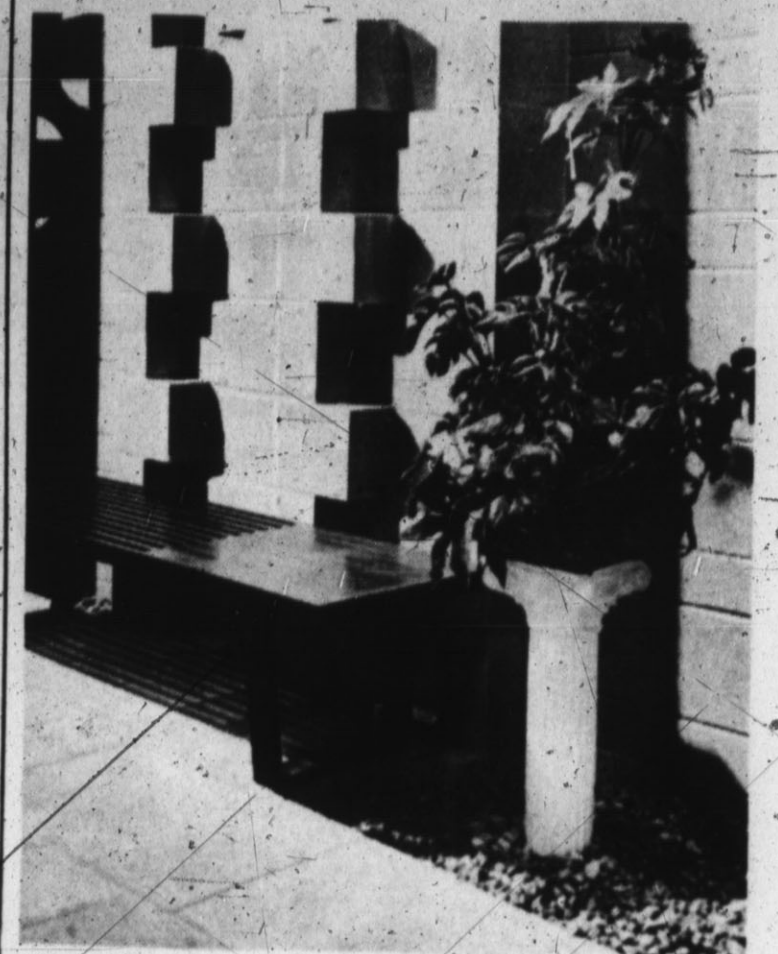
Mr. and Mrs. Harry Badger of Englewood, Colo., visited Sunday with Jess Fincher and Dub Edmonds. The Badgers have been touring the United States for the past three months.

Mr. and Mrs. Bob Cressall from Red River, N. M., visited with friends in Adrian on Sunday.

Mr. and Mrs. Dep Maynard of Los Angeles, Cal., visited the Earl Browns last Monday. Mr. and Mrs. Harmon Lyles and children of San Jon visited the Alfred Jobe family on Saturday.

A former resident of Adrian, Hurley B. Maynard, 57, died last week in El Segundo, Cal. Services were held Sunday at LaGrone Funeral Home in Canyon. Burial was in Vega Cemetery.

flow through," said Pete as he disappeared out the door.



BEAUTIFY

YOUR YARD WITH BLOCK Concrete block is the easy and economical way to turn your yard into something very special. A trim

WITH BLOCK

planter, quaint sidewalk, festive barbeque pit, lavish patio, custom-patterned fence—all created with versatile, inexpensive concrete masonry. Block weathers beautifully and goes unaffected by termites and rodents. We'll be happy to help you with any outdoor living plans. Brochures and design ideas are also yours for the asking. Stop in soon. See for yourself the wide selection of sizes, shapes and textures for all types of outdoor living accents. For FREE brochure, FEATS THAT MAKE A YARD write or call department "Y"



OPTOMETRISTS

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

Office Hours

Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

DRS. ADAMS & WYNN

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Mgrs.

Courthouse
P. O. Box 73

Phone EM 4-1504

ATTENTION!

Wheat Farmers
WHEAT REFERENDUM - MAY 21st

PROTECT YOUR FAMILY, YOUR FARM, YOUR FUTURE

EXAMINE FACTS - NOT FOLLY

"KERNELS"

Top Quality, Semi-Monthly, Pro-American Publication

ALL "KERNEL" - NO "CHAFF"

Regular Price \$2.25 per year (24 issues)

Limited Trial Offer - 6 Months Only \$1.00

Don't Miss Special May 15th Issue

"WHEAT FACTS - NOT FOLLY"

Help Drill Kernels of Truth—Reap the Rewards of Freedom

Rush Your "Dollar for Jeffersonian Democracy"

"KERNELS"

BOX 424

GOLDEN, COLORADO

Be Prepared to Vote May 21st

BUT THINK

KEEP AMERICAN FARMERS FREE

TO BUY, FREE TO SELL, FREE TO TRY, FREE TO FAIL

Hicks - Hill Offer Complete Service



Wiley N. Hicks, Jr.

A new concept in home improvement service is now being offered in Hereford by the Hicks-Hill Construction headed by Wiley N. Hicks, Jr., former designer for a leading architectural and engineering firm, and Robert C. Hill.

It's "different" aspect is the availability of expert architectural design at no charge and of truly COMPLETE service which may, at the customer's option, extend all the way from the planning to interior decoration—with close supervision throughout!

Original estimates are free too, and will be provided promptly; just call DR 3-0478 collect, and a representative will visit you within a day.

It may be emphasized that although no job is too small for Hicks-Hill Construction, neither is any too big; you can have a complete home built to order if you wish, or perhaps you just need to remodel. Whichever it is, Hicks-Hill is ready to serve you.

And remember too, that Hicks-Hill Construction are experts at cabinet design, construction, and interior decorating.

There's 24-hour service on that phone number, by the way! But why not call it now?

ARCHITECTURAL DESIGN

for

NEW HOMES

BUSINESSES

REMODELING

REDECORATING

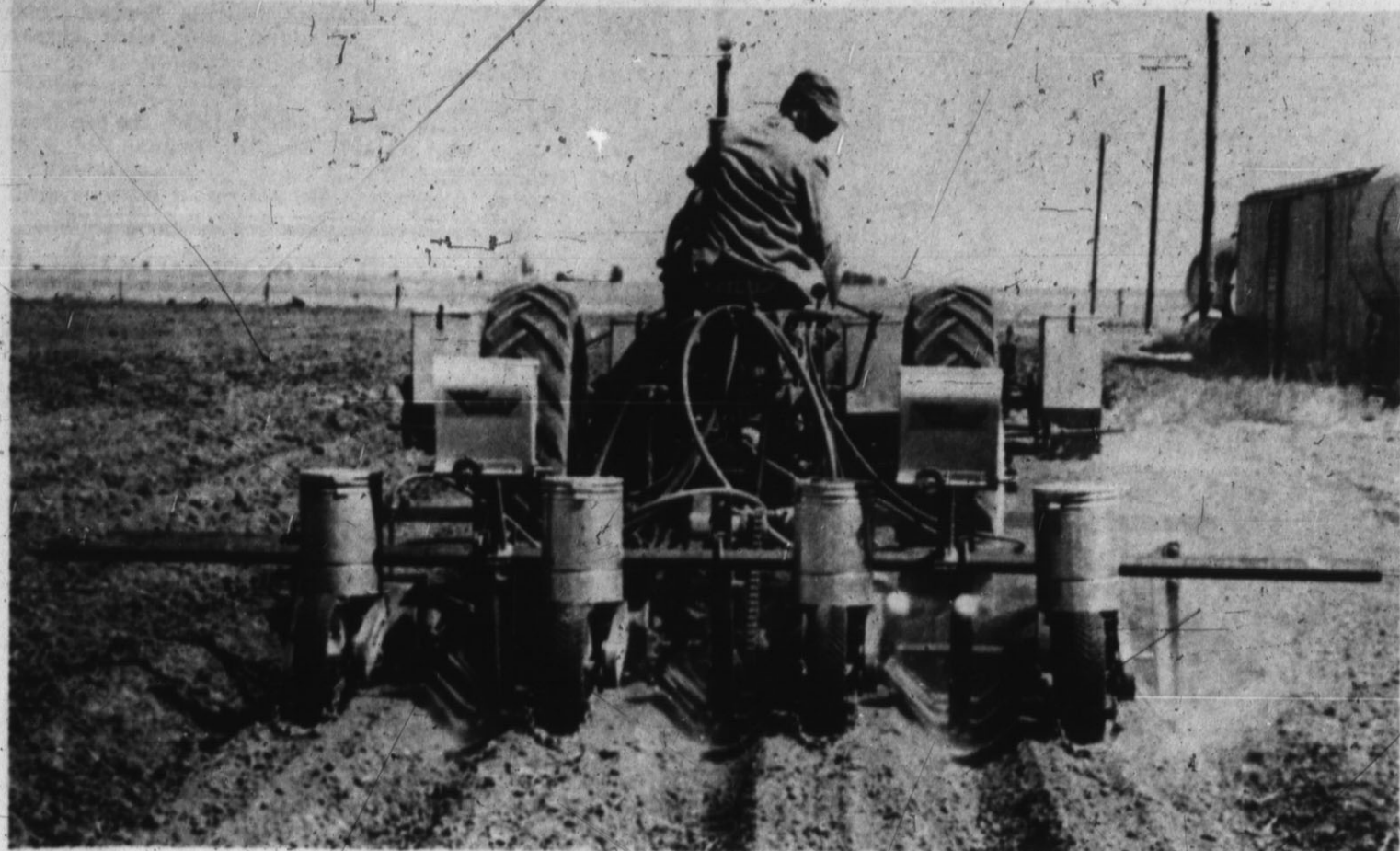
Phone DR 3-0478

Amarillo

Collect

Hicks - Hill Construction

PHONE DR 3-0478 - AMARILLO



A LOCALLY DEVELOPED machine is being used experimentally on sugar beets. Conceived and built by Carroll Newsom and Earl Paorch, both of Hereford, the attachment incorporates a highly-volatile herbicide two inches into the ground to prevent weed growth. At the same time, beet seeds are planted one inch deep. Either monogerm or pelletized seeds are used. Finally, the machine shapes

the beet beds as is shown by the contrast with the plowed field at left. If the experimental machine is successful, Paorch plans to manufacture them in Hereford. For comparison, the new machine is being used in conjunction with similar machines manufactured in California and Nebraska and used here. (Staff Photo)

School Menu

Elementary Schools

MONDAY—Minute steaks with gravy, candied yams, tossed green salad, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Hamburgers, hominy, lettuce, tomatoes, pickles and onions, applesauce cake and milk.

WEDNESDAY — Chili — beans,

turnips with greens, apple brown betty, cornbread, butter and milk.

THURSDAY — Fried chicken with gravy, mashed potatoes, combination salad, chocolate cake, hot rolls, butter and milk.

FRIDAY — Fish sticks, buttered corn, English peas, carrot sticks, ice cream, bread and milk.

Junior - Senior High

MONDAY — Minute steaks with gravy, luncheon loaf, candied yams, buttered broccoli, tossed green salad, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Hamburgers, barbecue on bun, hominy, spiced beets, lettuce, tomatoes, pickles and onions, applesauce cake and milk.

WEDNESDAY — Chili beans, hot tamales with cheese wedge, turnips with greens, but-

tered carrots, cole slaw, apple brown betty, cornbread, butter and milk.

THURSDAY — Fried chicken, rolled roast with gravy, mashed potatoes, cream peas, combination salad, chocolate cake, hot rolls, butter and milk.

FRIDAY — Fish sticks, spaghetti and meat balls, buttered corn, English peas, carrot sticks, fruit, hot rolls, butter and milk.

-SHOE SALE-

—WOMEN'S DRESS SHOES—

TWEEDIES REG. 17.99 - 19.99 NOW **12.99**
 VELVET-STEP REG. 11.99 - 13.99 NOW **8.99**
 1 RACK SPECIAL 2.99
 1 RACK SPECIAL 4.99

Hereford Shoe Store 323 N. MAIN

BEST

buy for car owners - saved on insurance, got top service too! Contact me today!

HUGH and LUCILE BOOKOUT Hereford

511 Schley EM4-3161

STATE FARM

Chamber Warns Of Fake 'Bargains'

Hereford has again been flooded with mailings from a California firm this time calling itself The United States Claims Adjusters. This firm and many operating in the same way have been the subject of a great many Better Business Bureau inquiries for several years.

The name may be Federal Liquidators, Allied Liquidators, Pacific Liquidators, American Liquidation Co., United States Liquidation Co., Camelot Distributors, Shorr Enterprises, Texas Liquidating Co., Hobart Steel Co., Western Claims Adjusters, or any of several other names, but their game is all the same.

TO EVERY PRESCRIPTION WE ADD... INTEGRITY



Our pharmacists take a personal interest in making sure your prescription is filled accurately!
McDOWELL DRUG
 EM 4-1313

Quoted here is an article which appeared in the publication THE FACTS, a publication of the Cleveland, Ohio, Better Business Bureau, Inc., for February, 1963, under a headline "Bargain Buyers Bamboozled By Fake 'Distress' Sales."

"Everyone likes to buy a bargain."

"But there are times when it is almost impossible for the average buyer to know whether or not he is truly getting a 'bargain'—especially after looking at some of the literature currently being circulated by a number of 'Claims Adjusters' organizations.

"Frequently the catalogs which they send out carry a heavy black headline... PUBLIC NOTICE... and invariably the words 'Estate Bankruptcies Liquidations' are repeated on virtually every page.

"The general impression conveyed is that the sellers are offering distress merchandise that must be sold immediately in order to satisfy a legal claim or to liquidate a bankruptcy... at prices far below the normal cost.

"In truth, however, the list prices quoted in the literature seldom have even a vague relation to actual current selling prices.

"For example, a western Better Business Bureau investigated one such offer from the American Claims Adjusters of Los Angeles. The catalog asserted that stainless steel waterless cookware sets selling 'on the Home Party Plan for \$199.50' were available for \$34.85. Bureau shoppers found that identical and comparable sets were customarily being sold in the area for from \$29.95 to \$39.95. The price of \$199.50 was wholly fictitious.

"Here in Cleveland a dentist received a mailing piece from the United States Claims Adjusters (the firm now circularizing Hereford) of Los Angeles and took the trouble to do some investigating.

"The item which caught his eye was an automatic electric tooth brush and gum massager offered for \$11.50 as compared to a 'list' price of \$29.50.

"He found that he could buy the same item in a local store for \$7.95.

"Clearly these phony comparative price claims... and even the 'distress bargain prices'... are intended to deceive the prospective customer.

"Prominent in the claims adjuster operations is the name of George Champion. In addition to the American Claims Adjusters, Champion has been identified with promotions known as Western States Claims Adjusters, Allied Liquidators, Ajax Liquidators, Hobart Steel Company, United Advertising Agency and American Steel Company.

"Another promoter uses the name Southern Pacific Claims Disposers.

"Regardless of what name of distress merchandise... with fantastic comparative prices... the odds are high that you will be the victim of a grossly misleading promotion."

Your Deaf Smith County Chamber of Commerce, affiliated with the National Better Business Bureau and with the Amarillo Better Business Bureau, urges you to let us check on any "bargain" offers made by mail flyers. It always pays to investigate before you invest.

Vega Infant Succumbs At Home May 1

Steven Byron Johnson, 18-month-old son of Mr. and Mrs. W. B. Johnson of Vega, died at his home on May 1. The father is a Texas A&M Extension Service conservationist in Vega. Survivors include his parents and a sister, Cathy, six years. Funeral arrangements were under the direction of N. S. Griggs and Sons of Amarillo.

EMPLOYED THROUGH COLLEGE

Sara Cooper, daughter of Mrs. Eleanor Hudspeth, 405 West Third, has been attending Draughon's Business College in Amarillo since September. She has become eligible for employment and has been placed in an Amarillo company. Miss Cooper is a 1962 graduate of Hereford High School.

NELSON RIEGERS PLUMBER

NEW UNITS ADD TO KITCHEN CHEER - DON'T HAVE IT SMACK OF YESTERYEAR



Nelson Plumbing & Heating
 PLUMBING HEATING AIR CONDITIONING SHEET METAL
 NELSON RIEGER, OWNER
 MA 3868 - HEREFORD, TX

Rutherford's DOLLAR DAY

LADIES HATS 1/2 PRICE

50 PR. LADIES FLATS 6.98 VALUE FOR \$1.99

GROUP LADIES - SPRING SUITS & COATS

59.95 VALUE	NOW 44.00
49.95 VALUE	NOW 34.00
45.00 VALUE	NOW 30.00
39.95 VALUE	NOW 24.00
35.00 VALUE	NOW 22.00
29.95 VALUE	NOW 19.00

BED SPREADS GROUP TWIN or FULL 5.98 VALUES FOR \$3.97

REMNANTS LARGE SELECTION AT LESS THAN 1/2 PRICE

ONE TABLE ODDS & ENDS AT PRICES YOU CAN'T AFFORD TO PASS UP!

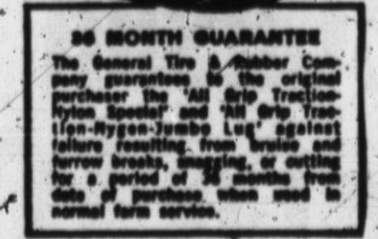
GROUP MENS BOW TIES \$1 VAL. 29¢ each

GROUP MENS WELLINGTON BOOTS Values to \$15.95 \$8.99

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE

Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance combined in a single tire, the General Nylon Special... at new low prices.



HEREFORD BUTANE INCORPORATED
 Veterans Park Road EM4-3367

Rutherford & Co.

BOWLING

'em
over

Sunset Keglers
Results:
Dimmitt Meat Co. 3
Wilson - Simmons 1
Lone Star Agency. 4

Elizabeth Witherspoon	0
Hi-Plains Savings	3
Ford Grain, Vega	1
Tannahill Variety	3
McCaslin Lumber	1
Thomas Beauty Shop	3
Reddell Water Well	1
Boozler Real Estate	4
First State, Vega	0
Standings	
Boozler Real Estate	46 14
Thomas Beauty Shop	43 17
Lone Star Agency	43 17
Hi-Plains Savings	34 26
McCaslin Lumber	31 29
Reddell Water Well	29 31
Dimmitt Meat Co.	27 32 1/2
Wilson-Simmons Grain	27 33
Tannahill Variety	24 36
Ford Grain, Vega	22 37 1/2



FINISHING TOUCHES on the sign in front of the Jim Hill Home were applied by Boys Ranchers Leo Wells, James Hale and Danny Wohlgemuth, who reside in the dormitory. Funds for the home were donated by the Jim Hill Estate of

Guild...

(Continued from page 1)
pala, C. P. Urbanczyk, Elbert Vance, Leon Vinton, Lester Wagner, Mabel Wagner, Walt Warren, Henry Wilhelm, Ray Wilhelm, Bob Lamm, Josephine

Schneider, Miss Angas Hellmann, Theresa Koelzer, Hilda Straufus and Father Angelus Delahunt, S. A.

Nellie Bly was the pen name of Elizabeth Seaman.

Nevada means snow-covered.

EMERGENCY AUTO SERVICE

IS ALWAYS AVAILABLE



Whenever you have an auto-emergency, we have the know-how and facilities to give you the fast, expert service your car needs. Call any time — we're counting on it!

HALE'S GULF

Corner Hiway 385 and Park Ave.
Phone EM4-0010

Liquid Fertilizer

Side Dress Your:

- COTTON
- MILO
- CORN
- CARROTS
- LETTUCE

With Our Liquid Fertilizer

We Have in Stock:

8-24-0

10-10-5

Urea 32 per cent

16-8-0

We Can Mix Any Formula You Might Want That Is Chemically Possible.

We Also Have Equipment to Apply These Fertilizers For You.

HEREFORD GRAIN CORPORATION

Veterans Park Road

EM4-3755

First State Bank, Vega 21 39
Elizabeth Witherspoon 12 48

Beulah Cargo rolled the high game of 218, but her 545 series was just good for second as Alice Lueb hit 549 for three games including a high of 202. Opal Roberson picked up the 4-5-7 split, Lucy Kirksey got the 4-5-7, Meysa Friemel knocked over the 5-10 and Jo Steele converted the 6-7.

Paetzolds...

(Continued from page 1)
Mrs. James Ludwig, Groom; Mr. and Mrs. R. A. Singer, Dimmitt; Mrs. John Homer, Groom; Major (ret) Marie O'Connor, Monterey, Cal.; Mrs. Bill Brewer, Dimmitt; Mrs. Ray Britten, Groom; Mr. and Mrs. Charlie Hermesmeyer, Groom; Mr. and Mrs. Martin Homer, Groom; Mr. and Mrs. James Acker, Tulla; Mr. and Mrs. Carl Homer, Groom; Major Alma M. Paetzold, Monterey, Cal.; Mr. and Mrs. Lawrence Acker, Nazareth; Gerald and Charles Acker, Nazareth, and Mrs. W. L. Alexander, Dimmitt.

Cultural...

(Continued from page 1)
turn in clothing for a rummage sale.

Mrs. J. D. Love said that members were to bring plants or flowers to the next meeting for a plant exchange. The next regular meeting will be May 10 at the home of Mrs. George Parker.

Attending the meeting were Mesdames Earl DeHart, T. M.



THE ENGAGEMENT OF Miss Edith Kay Griffin, daughter of Mr. and Mrs. Carl Griffin, to Thomas G. Gray of Amarillo, has been announced by her parents. The couple plan to wed on June 29 in the Palo Duro Baptist Church of Amarillo. She is a 1960 graduate of Hereford High School and is presently employed in Amarillo. Gray is the son of Mr. and Mrs. Walter Gray of Fort Worth. (Hervey Photo)

Houser, J. G. Gandy, Grady Southward and two visitors, Parsons, Ira Scott, J. T. Richardson, George Parker, Ted Sumner, Ralph Parkard, Marvis DeJia, Kan.



SPRING TIME

is Garden Time!

Get All Your Lawn and Garden Supplies AT

Carl McCaslin Lumber Co.

- * POWER LAWN MOWERS
- * HOES
- * HOSE
- * SPRINKLERS
- * RAKES
- * SHOVELS
- * EDGING

In Fact, We Have a Complete Line Of Lawn And Garden Tools.

See Us For Genuine

Turf-Magic Lawn Fertilizer

(10-5-5)

Available In 50 Lb. Bags

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE
1 BLOCK EAST OF THE COURTHOUSE
PHONE THE LUMBER NUMBER EM4-3434

CHEVROLET

Quality



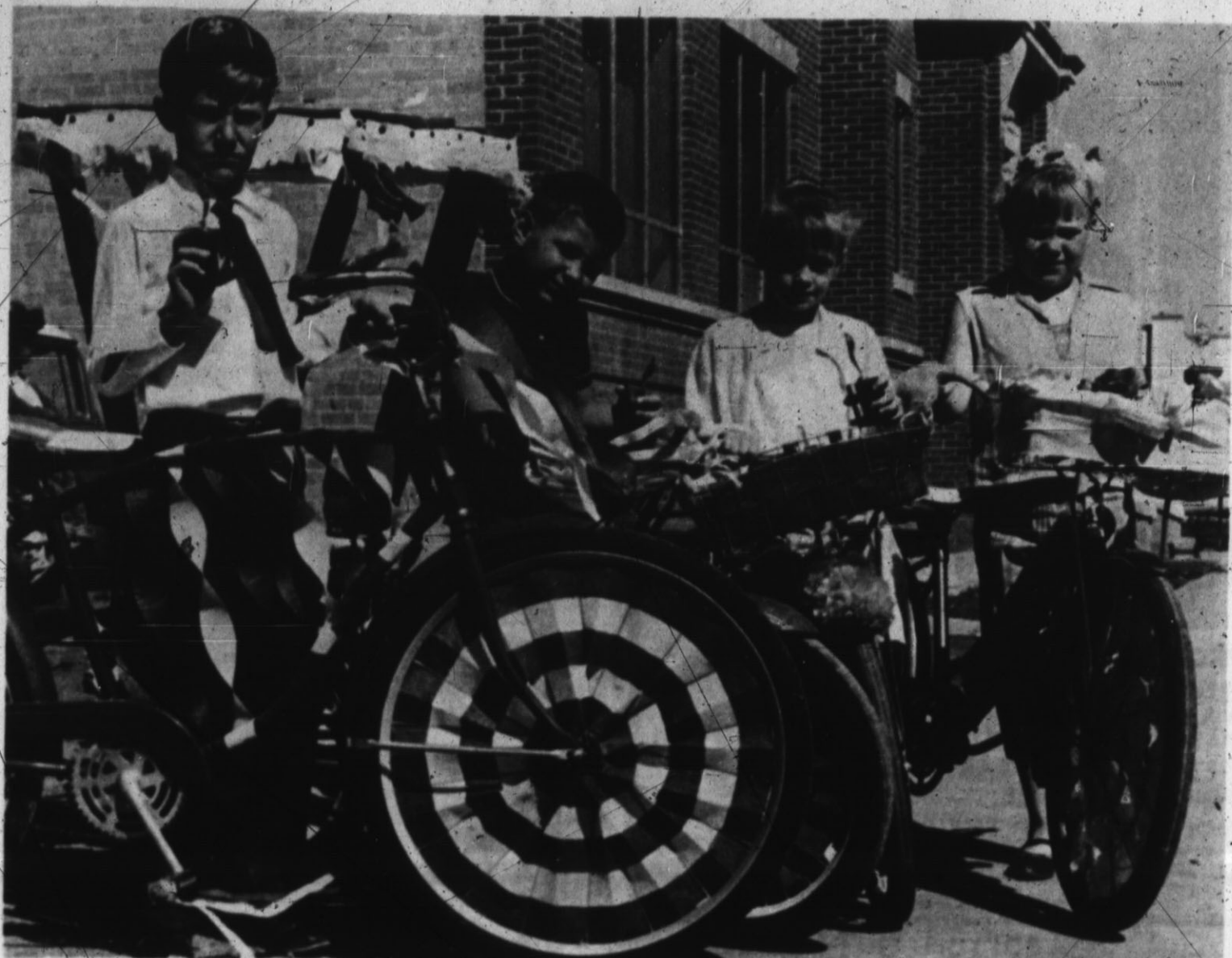
News comes fast these days. To get it to people while it's hot, newspapers make sure their trucks are reliable.



Telephone your Chevrolet dealer for any type of truck.

Orsborn - Norwood Chevrolet

HEREFORD, TEXAS



BEST-DECORATED TROPHIES were awarded to the top two bicycle decorators in the boys and girls division of a contest sponsored by Hereford Optimists Club on Saturday, April 27. Winning the top awards were, from the left, Duane Warren, second place, boys; James Messick, first; Patricia Brownlow, second place girls, and Rebecca

Hardin, first. With the judging of the event beginning at 9:30 a.m., judges had to pick from 30 contestants. Winning an honorable mention were Joan Hersley, Douglas Williams, Brent Combs, Charles Allison and Ricky Byers. (Staff Photo)

Benson's Talk Wins Top Honor At Toastmasters

Hardy Benson, giving a 15-minute after-dinner speech entitled "What Is Our Great Invention?", was the cup of distinction winner at the regular Tuesday meeting of Hereford Toastmasters.

Also speaking was Bruce Miller. His topic was "The U. N. Today."

Alvin Smith headed the table topic session. Speakers were required to talk on their subjects while other club members made distracting noises such as sneezing, banging plates, coughing and heckling.

Named as the best table topic speaker was Bill Penn. Best evaluator was J. Raymond Flores.

Members present were Robert Rott, Stan Knox, Don Chaney, J. Raymond Flores, Bill Penn, Hardy Benson, Irving Alexander, Dr. M. C. Adams, Bruce Miller, Kenneth Rudd and Alvin

ATTENDS SCHOOL
John M. Gooch of 220 Avenue J has just completed his training at Bear Manufacturing Company's Automotive Safety Service School in Rock Island, Ill.

Mr. Gooch received intensive training in learning the latest techniques in safety service. The school is the largest of its kind and attracts students from all over the World.

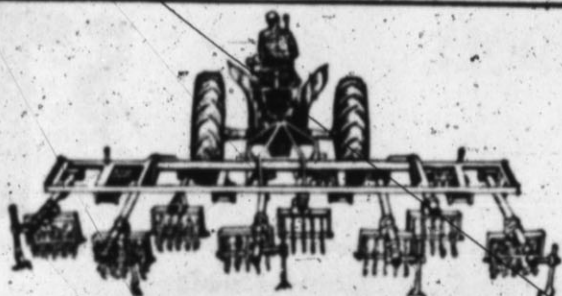
Smith. Kenneth Rudd served as toastmaster and Stan Knox gave the invocation. The meeting was held in the Jim Hill Hotel ballroom.

QUALITY PRINTING

Office Supplies



144 W. 4th. EM4-0430



"Paid for itself in one week."

Hard to believe, maybe, but that's what one farmer said about his Rolling Cultivator. One thing is certain, it pays for itself in a hurry—and cultivates faster, easier and better than anything you've ever seen before.

H & W Implement Co.

1403 Park Ave. EM 4-1155

Let's Go First Class...

Dryland Sorghum Performance Test
Southwestern Great Plains Field Station, Bushland, Texas, 1962

Variety	Yield of grain per acre				Plant Height Inches	Days to Bloom No.
	Rep. I lbs/A	Rep. II lbs/A	Rep. III lbs/A	Average lbs/A		
Lindsey 755	4340	4520	4640	4500	79.2	38
Standmaster	2960	3820	3640	3473	78.6	34
Comanche	3960	3990	4090	4013	78.3	35
PAG 430	2450	4190	4090	3577	76.7	32
Frontier 400C	2820	4780	4580	4060	76.9	41
C44b	2860	3330	4520	3570	73.7	36
WAC 670	2740	4330	4030	3700	76.4	32
398 x 547	2990	3210	4210	3470	72.4	29
Redhead	3130	4560	5280	4323	80.0	37
Kiowa	3290	4720	4930	4313	80.7	38
Y88	2840	4330	3990	3720	79.2	32
62CS151	2940	3640	4340	3640	79.6	36
Red Raider A	2530	3660	4010	3400	77.7	35
DeKalb 1500	2840	4170	3940	3650	75.2	36
62CS059	3450	3990	4990	4143	75.9	34
RS 610	3720	4720	4170	4203	76.6	42
Martin	3190	3500	4270	3653	80.1	37
RS 608	3430	3680	3940	3683	76.6	39
Lindsey 744	3110	3070	5170	3783	76.6	38
TE 66	3270	3480	3450	3400	78.7	31
NK222	2990	4660	4230	3960	76.4	39
398 x 622	3800	4530	3720	4017	73.5	37
62 CS 002	2920	4030	4520	3823	73.5	38
606 x 547	4190	4480	4700	4457	71.3	36
399 x 622	4010	3660	4210	3960	73.7	31
Scott 450	4460	5620	4720	4933	76.6	37
GS45	3780	4520	4990	4430	78.0	43
202R	3560	4970	3540	4023	77.2	33

SCOTT SEED CO.

COMPLETE LINE FIELD SEEDS
SEE YOUR LOCAL DEALER



from *Martha Manning's*

SUCCESS GROUP

... for MOTHER'S DAY and all the summery days ahead, your own special LOOK OF SUCCESS

in Celanese Fortrel Polyester and Cotton ... so easy-care, so pretty to wear!

IN HALF-SIZES 12½ TO 24½
MISSES' SIZES 12 TO 20

- a. **SUMMER COOLER** ... your day-after-day Fortrel polyester and cotton sheer shirtwaist in floral print stripe with tie belt, airy slim-hanging skirt. Pink/mocha, grey/gold. \$14.95
- b. **OFFSIDE NECKLINE** sheath with ribbon swirl fastener to frame a pretty face. Slender skirt is gored in back for ease. Embroidered eyelet fabric is a "first" in Fortrel polyester and cotton ... and exclusively Martha Manning's! Black only. \$14.95
- c. **DIVIDEND CHECKS** for jacket dressing that pays off in compliments! Pinchecks for the jacket and skirt; plaid for the attached sleeveless bodice. Black, celestial blue or green, all with white. \$19.95
- d. **SUMMER COSTUME**, the sleeveless sheath and jacket for a season of fashion flattery. In embroidered eyelet, a "first" in Fortrel polyester and cotton, and a Martha Manning exclusive! Black only. \$18.95
- e. **DAILY FAVORITE** ... your figure-flattering coat dress for luncheon and on, a twinkle with sparkling buttons. Black only, in Martha Manning's exclusive embroidered eyelet, a "first" in Fortrel polyester and cotton. \$14.95
- f. **GEOMETRIC PRINT** ... dainty flattery in delightful colorings for a dressy Fortrel polyester and cotton sheer voile, the slender skirt permanently box pleated. Blue or green. \$14.95

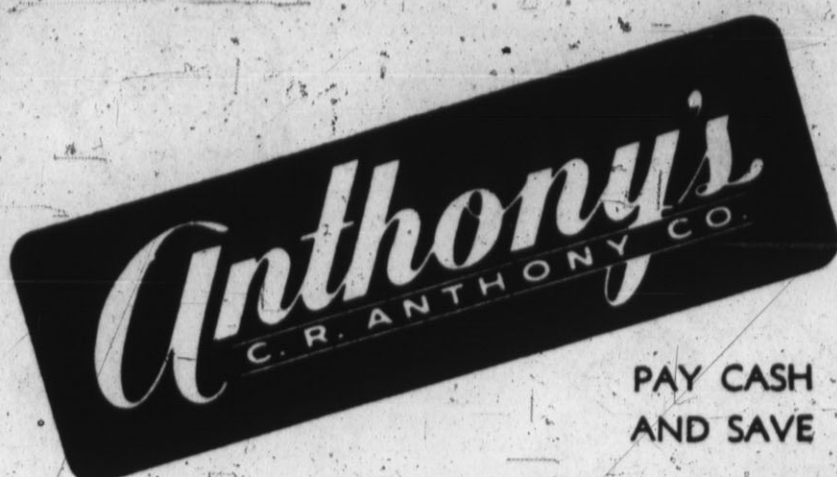


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HARMAN'S

WE GIVE S & H GREEN STAMPS



PAY CASH AND SAVE

LADIES EARLY SPRING & SUMMER

Dollar Days



DRESSES

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JUNIORS-REG. & HALF SIZES VALUES TO 19.95 **\$14.00**

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LADIES DRESSES **\$12.00**

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LADIES DRESSES **\$7.00**

GROUP 4 LADIES DRESSES **\$3.00**

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FLORAL TOPS WITH SOLID COLOR SHORTS

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BROKEN SIZES AND STYLES VALUES TO 10.95 EARLY ENOUGH TO GET LOTS OF WEAR FOR THE PEOPLE WHO CAN GET THEIR SIZE **\$5**

40% DACRON - 32% NYLON - 24% COTTON LADIES SHORTY GOWNS

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Wash and Wear - Plastic Lined Pants Size 1 to 3 Size 4 to 14 Ruffled Pants

LITTLE GIRLS BABY DOLL PAJAMAS **\$1**

Printed Wash & Wear - Cotton For Cool, Comfortable Sleeping For Hot Nights Ahead - Size 4-14

BIG GIRLS BABY DOLL PAJAMAS **\$1**

54 Inch Ironing Board

Pad & Cover Set



• Burn-Proof Insulated Pad
• Scorch Proof Silicone Cover

66¢

Iron easier, faster at low temperatures. Pad is fully insulated, has superior tensile strength, never becomes soggy. The silicone cover is scorch proof, stain resistant, water repellent, never needs laundering, simply wipe clean. Treated with Alcoa Aluminum. Truly a value any homemaker will more than appreciate.

NEW SHIPMENT ALL SIZE CHECKS Dan River CHECKS

69¢

21x36 - PILE VISCOSE FOAM RUBBER BACK
THROW RUGS **\$1**

LITTLE BOYS' SHORT SLEEVE 2-6
SPORT SHIRTS **\$1**

HAND MADE—HOOKED SIZE 15x15—YOU WILL WANT SEVERAL
CHAIR PADS **\$1**

LITTLE GIRLS' 100% RUN PROOF ACETATE - LOTS OF RUFFLES - 2 to 8
RUMBA PANTS **2 PAIR \$1**

HE MAN SIZE
BATH TOWELS **2: \$1**

BABY'S PLASTIC - S., M., L., X-L., ASSORTED COLORS
PANTS **4 PAIR \$1**

6x9 - 100% VISCOSE FOAM BACK
RUGS **\$10**

CHILDRENS' RAYON ASSORTED COLORS - 4 to 12
PANTS **4 PAIR \$1**

Slightly Irregulars Of A Famous Brand Hose Mill - 8 1/2 to 11

LADIES SEAMLSS NYLON HOSE **2 PAIR \$1**

Traveling Time - Train Case - Overnight - Pullman Case

3 PIECE LUGGAGE SET **\$10**

Mens Short Sleeve—S. M. L.

SPORT SHIRTS **2 FOR \$5**
Prints
Solids
All White

Mens Cotton - White, Random, Grey
WORK SOCKS **4 PAIR \$1**

Mens White & Colored Border **10 FOR Handkerchiefs \$1**

Boys-Durene Cotton - 6 to 16
BRIEFS **3 PAIR \$2**

Men's Dress & Sport & Stretch
SOCKS **10 to 12 2 PAIR \$1**

MEN'S COMBED COTTON
BRIEFS **3 PAIR \$2**

LADIES SUMMER COSTUME
JEWELRY **2: \$1**

MISSES & LADIES - WHITE & COLORS
PETTI PANTS **69¢**

GIRLS TWIST WHITE ONLY
SOCKS **2 PAIR \$1**

GROUP LOVABLE
Brassiers **\$1.50 Each 2: \$2.66**

LADIES RAYON HOLLYWOOD 5,6,7,8,9,10
BRIEFS **3 PAIR \$1**

SOLID or FLORAL PRINT - LADIES
Head Scarf **2 FOR \$1**

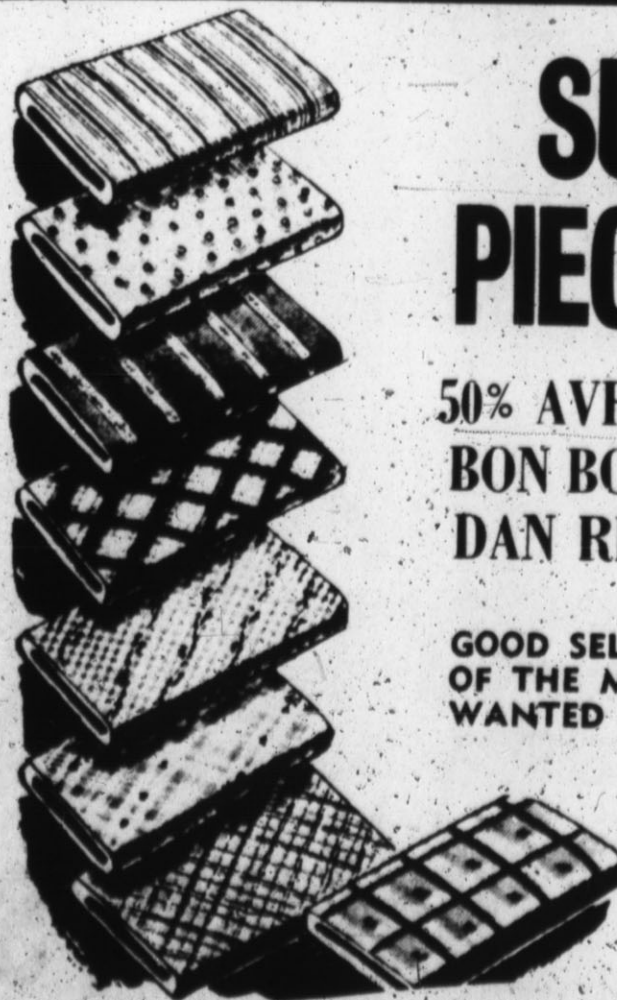
LADIES COTTON - 32 to 48
SLIPS **\$1**

SUMMER PIECE GOODS

50% AVRIL - 50% COTTON BON BON BROADCLOTH DAN RIVER GINGHAMS

GOOD SELECTION OF THE MOST WANTED PATTERNS **58¢**

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DRESS SHOES



BROKEN SIZES AND STYLES MANY STYLES TO CHOOSE FROM SIZES 6 to 11

\$6.88