

WEATHER

	Mos.	High	Low
Sunday	.77	45	37
Monday	.62	52	38
Tuesday	1.10	55	48
Wednesday	.68	58	38
Moisture for Oct.: 4.13			
Moisture for year: 26.38			
Moisture last year: 16.10			

The Hereford Brand

18 Pages

Fifty-Eight Years of Service
SINCE 1901

Published Every Thursday

Our Slogan: "More People — More Farms"

Hereford, Texas Thursday, October 20, 1960

Price 10c Per Copy

59TH YEAR — NO 42

Attractions Galore Saturday For Annual Fall Mall On Main Street

Autos and auctions, bands and a barbecue all will be involved in the Hereford Fall Mall on Saturday, Oct. 22. There will be plenty of attractions along Main Street all during the day.

For seven hours, two blocks of Main Street will be cleared of parking and traffic for exhibits of 1961 model cars, trucks and farm machinery.

The Mall, sponsored by Hereford merchants, will start at 11 a.m. and continue until 6 p.m.

There will be 18 exhibitors strung out along the 200 and 300 blocks of Main Street. There will be a barbecue at noon and entertainment all day.

Merchants who have reserved display space for the Fall Mall include: Associated Grocers, Campbell Pontiac, Charlie Seeds Motor Co., Del Baum, David Implement Co., Farm and Home Supply, Gifford-Hill Western, H&W Implement, Lesly Motor Co., Lockwood Graders, McCullough Motors, Osborn-Norwood Chevrolet, Osborn Buick-Rambler, Roberts Appliances and Walker Refrigeration.

(Continued on page 3)



AUTOMOBILE PARTS and soft drinks were confiscated as part of the loot taken in one of two burglaries which occurred almost simultaneously at Sanders 66 Service Station Friday morning last week. Police said two of the three youths arrested were accused of taking the items shown above, which include a car muffler, two oil filters, a set of fire chains, a can of car polish and two polishing cloths and 17 bottles of soft drinks. (Staff Photo)

IT GOT CROWDED

Two Robberies Of Station Take Place At Same Time

Three Hereford youths were arrested Saturday and charged in connection with two separate burglaries which occurred at the same time in a local service station early last Friday morning.

Charged with burglary, a felony offense, were Robert Joseph Kubacak, 18, 615 Union; Euel Lee Perry, 17, 411 E. Second St.; and Don Bearl Riley, 18, Route 5, Hereford. The three were turned over to Deaf Smith County author-

ities Monday morning after arrest by Hereford police. Bonds for each were set at \$1,000 by Justice Of The Peace C. B. Miles.

The two burglaries occurred at Sanders 66 Service Station, located at the corner of Highway 60-U. S. 385, between 12:30 and 12:45 a. m. Friday, according to Hereford police Capt. L. B. Bartlett. Capt. Bartlett and Hereford patrolman Claude Roper made the three arrests.

Capt. Bartlett said Kubacak, a former employee of the service station, allegedly entered the building through an unlocked front door. Kubacak then opened the station's cash register and reposed \$24 in cash, Bartlett reported.

Kubacak was in the station about 15 minutes, and after closing the cash register, Kubacak said he heard a noise, the officer said.

Kubacak reportedly hid in a shell in the station's storage room as Riley entered the building through an air conditioning duct on the roof, Capt. Bartlett said. The police officer said Riley then

Around Town

In an effort to woo voters, the Democrats will bring in two of their big guns Friday, U. S. Rep. Walter Rogers of Pampa and U. S. Sen. John Stennis of Mississippi will be on hand for a Democratic coffee in Hereford at 2 p. m. Friday. The meeting will be held in the Jim Hill Hotel ballroom with the public invited to attend.

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Weather Bogs Down Efforts Of UF Drive

Soggy weather bogged down efforts to complete the 1960 Deaf Smith County United Fund drive in one day.

General chairman Lloyd Pool said Wednesday that unfavorable weather and bad roads had hampered efforts of the volunteers who are soliciting for the eight member agencies. The drive opened Tuesday morning and had been scheduled for an intensive one-day effort.

"We would like to urge all our solicitors to complete their rounds and report this week," Pool said.

Mark Woodall, who is receiving funds from the solicitors at the First National Bank, said Wednesday that only a few thousand dollars had been turned in. Report from the advance gifts committee still is incomplete, he commented.

Goal for the 1960 drive is \$23,632.50, a decrease from the 1959 goal.

Agencies included in the 1960 United Fund budget are: Little League and Pee-Wee League baseball, \$1050; Pony League baseball, \$1050; Hereford Council on Alcoholism, \$400; Salvation Army, \$2500; Boy Scouts, \$5700; Red Cross, \$3380; Campfire Girls, \$3002.50; and Youth Employment Service, \$150.

Speaking at the kick-off breakfast Tuesday morning in the Jim Hill Hotel was Robert Blackburn, field representative for the American Red Cross from Amarillo. He pointed out that United Fund provided financial aid for service groups which were born of need. "They have only services to give, but no product to sell. This means they must depend upon the public to support them financially," he said.

About 20 persons attended the breakfast meeting, where they received their packets of pledge cards to distribute to their workers. Mrs. O. G. Hill Sr. and Cleo Meharg are assisting Pool as division chairmen.

One stood above all others when the Brand's football contest entries were judged for last weekend's games.

Mrs. Bud Martin picked 16 winners to earn the \$10 weekly prize. She also became the first woman to win top honors this year.

Six persons were bunched with 15 correct sinners each. Another ten had 14 winners.

Seven weeks remain in the contest, with a \$10 prize each week for the winner. Three persons with the greatest total numbers at the end of the 12 weeks will be given Cotton Bowl tickets. Two tickets will go to the first place winner and one each to the second and third place winners.

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Moisture Nears Record As Agriculture Sticks In Mud

Although the year 1960 is only 10 1/2 months old, total rainfall in Hereford through this week pushed the water level past all previous annual recordings for the past 19 years.

Hereford's official rain gauge this week added another 2.49 inches to the year's 23.89 inches, making a total of 26.38 inches through Tuesday this week.

That total is surpassed only by the 1941 12-month total of 38.95.

The slow, soaking rains last week and over the weekend put an untimely stop to harvest of all crops in Deaf Smith County. Lettuce growers hoped to get into the fields Thursday, but carrot, grain sorghum and cotton producers had little hope of resuming harvesting operations before next week.

The icy fingers of wintry weather were felt in this area this week as thermometers dipped under 40 degrees. Strong winds compounded the cold temperatures, forcing residents to take their winter wear out of moth balls.

Although this moisture will be a shot in the arm to newly planted wheat, it may be providing a costly delay to crops nearing the harvesting stages.

Maize growers predicted that the recent moisture may have caused little physical damage to their crops, but the delay is increasing possibilities of a frost.

Many cotton growers feared moisture in open bolls would lower grade - some felt quality had already been lowered two grades. Only 16 bales of cotton have been ginned in this (Continued on page 3)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Over in Deaf Smith County, it looks like we are going to see some action this winter on widening of U. S. 60 inside the city limits in December and outside the city over to Randall County about January.

Congratulations are in order for a couple of friendly competitors: Bessie Patterson on, correspondent for the Amarillo paper, for being elected president of the Panhandle Pen Women, and Clint Formby and crew for winning awards in the first annual (Continued on page 2)

Whiteface Booster Club is lining up fans interested in riding chartered buses to Philllips. You can sign up at Dub's Man's Shop or McDowell Drug. Dub's also has tickets on sale until 5 p. m. Friday for the Levelland game here Friday night.

We had to make a trip to Amarillo Tuesday and were appalled by the drainage problems they have over there. Western Avenue was closed off completely in one place with entire chunks of paving gone. We also noticed that the paving on the four lanes from Canyon west was in bad shape and promises to become worse if this winter is anything like the last one.

Mrs. Patterson Heads Pen Women

A Hereford writer, Mrs. Elmer (Bessie) Patterson, Tuesday was elected president of the Panhandle Pen Women.

She was named head of the 80-member group during its meeting at the Amarillo Country Club.

The group membership is restricted to those women who have written professionally.

Mrs. Patterson is a free-lance writer and correspondent for the Amarillo Daily News for the Hereford area.

She has served the group for two years as first vice president and program chairman. She is to be installed as president during the January meeting. The group meets quarterly in Amarillo.

Mrs. Patterson has had articles published by Western Livestock, Progressive Farmer and Southwestern Crop and Stock magazines. She also wrote a special article for the Jack Frost Bullmanac and has written for West Texas Today.

Bessie, who has been correspondent for the Amarillo paper for 12 years, did all the research and writing for a special section of the Hereford Brand during its 50th anniversary edition. She takes many of her own illustrative pictures for news and feature articles.

At Hereford High School, she taught speech and journalism for four years. She is an active member of the Central Church (Continued on Page 2)

Hereford Man Charged With Clovis Robbery

A 28-year-old Hereford man arrested Monday night by Hereford police has been turned over to authorities in Clovis, N. M., where he has been charged with armed robbery.

Lawrence James Harton, Rt. 4, Hereford, Tuesday morning waived extradition before Deaf Smith County Court Judge H. E. Henslee. Harton was turned over to Clovis authorities later that morning.

The man was accused of taking \$141 from the cash register of a Clovis hotel Sunday night or Monday morning while holding an employee of the hotel at knife point, according to Hereford police Capt. L. B. Bartlett.

Horton allegedly returned to Hereford, went to a movie and then to the home of a resident on S. 25 Mile Ave., where he was arrested, police said. Making the arrest was Hereford police patrolman Ed Roberson, assisted by another patrolman, Don Metcalf.

Horton was taken before County Judge Henslee at 9 a. m. Monday.

City Tables Gas Rate Proposal

Request for a rate increase for natural gas service was tabled Monday night by the Hereford City Commission.

Only two Commissioners, Troy Moore and Dr. R. R. Willis, were present. They felt the two who were absent, Gid Brown and Don Little, should be present when the decision was made.

Johnnie Sims, local manager for Pioneer Natural Gas Co., was on hand to make the presentation for a 10 per cent increase in gas rates.

The request is being made throughout the Pioneer system's northwest area. Included in the increase, if granted, would be a new minimum rate of \$1.65, up from \$1.50.

City Manager Dudley Bayne said he had been informed by Texas Highway Department officials that contract for widening of U. S. Highway 60 through Hereford probably could be let in November.

Since condemnation suits are continuing on right-of-way for widening of U. S. 60 from the east city limits to the Randall County line, the county portion of the highway expansion program probably will be let as a separate contract.

Release Soldier To NM Officers

An 18-year-old soldier arrested here Monday night by the Deaf Smith County Sheriff's Department for investigation of forgery was released to Portales, N. M., authorities Tuesday.

Arrested at 11:15 p. m. Monday in the 200 block of E. Second St. was Wylie Grubbs, a soldier in the U. S. Army. The arrest was made by County Sheriff Lowell Sharp.

Grubbs was released to Roosevelt County, N. M., sheriff's office Tuesday.



Mrs. Elmer Patterson

Levelland Here Friday For First Of Four Loop Games

After a week layoff, the Hereford Whitefaces dive deep into District 1-AAA Friday night when they host the Levelland Lobos.

In the other district game, Phillips will be at home to Littlefield, Dumas, the fifth member of the conference, will be taking on one final non-conference opponent.

Coach Bobby Williams is getting the herd tuned up after a week with no game and wet weather that kept practice to a minimum.

Levelland will come to Hereford with a respectable 3-2 record. The Lobos opened with a 29-13 victory over Brownfield, lost 6-7 to Artesia and 20-21 to Seminole. They have won their last two games, a 14-0 victory over Andrews and a 21-7 decision from Snyder.

Hereford's record is comparable with three victories, one loss and one tie. The herd dropped Canyon and Dimmitt with Muleshoe 6-6, lost to Olton 0-8 and beat Roswell 33-16.

On the following Friday night after the Levelland game, Hereford will play Phillips there, be here for Dumas and go to Littlefield to complete the regular schedule.

Scouting reports indicate Levelland has another rugged team this year and has looked exceptionally good the past two weeks. During the last two games, the Lobos have started relying more on their running game after passing frequently early in the season.

Their attack includes a split end and a split back on almost every play. Levelland's line will be about the same

size as Hereford, but their backs will be heavier.

Probable offensive starters for Levelland include: Gary McMillan, quarterback, 178; Ronnie Fietz, halfback, 175; Ronald McCann, fullback, 168; Bobby Williams, halfback, 140; Pat Campbell, split end, 157; Don Bennett, left tackle, 190; Larry Carlisle, left guard, 180; Joe Allen, center, 165; Ronnie Brooker, right guard, 150; T. J. Grizzle, right tackle, 190; and Ronnie Simpson, right end, 153.

Four Whitefaces are expected to miss Friday's game because of injuries, Williams reported. Fullback Jerry Clark, converted from guard for the Roswell game, is out for the season with a bad knee. Junior quarterback Walker Parris probably (Continued on Page 2)



UNITED FUND KICK-OFF in Deaf Smith County was pushed by this group Tuesday morning. Seated is Mrs. O. G. Hill Sr., division co-chairman. Standing from left are: Cleo Meharg, division co-chairman; Lloyd Pool, general campaign head; and Robert Blackburn of Amarillo, who made the keynote talk at the start of the drive. (Staff Photo)

Around...

(Continued from Page 1)
Texas Association of Broadcasters for Station KPAN.

A couple of former Whiteface cage stars began workouts with the WT Buffs this week. Returning starters include Jim, Curtsinger, a 6-4 junior guard who was second high scorer last year as a sophomore. Up from the 1960 freshman squad is Steve Slagle, a 6-3 forward.

Despite bad weather, plans for the Fall Mall are complete. Saturday will be a full day, with auctions, bands and other musical group concerts, a barbecue and lots of new things to see. Come on out that day and have a fine time. The Mall will open at 11 a. m. and remain open until 6 p. m.

Dr. Floyd D. Golden, former president of Eastern New Mex-

Patterson...

(Continued from Page 1)
of Christ, teaching a class of juniors on Wednesday night and supervising the junior department on Sundays.
Currently, she is serving as president for the second time of the Deaf Smith County Federation of Women's Clubs. She also is past president of the La Plata Study Club and a life member of the Deaf Smith County Chamber of Commerce.

ico University, will speak at morning and evening services at the First Baptist Church here Sunday, Oct. 23. He will talk about religion, education, economics and politics as he saw them during a trip to Russia. The public is invited to both services.

Have a ball at the Mall. Celebrate coming of fall. With cars, food and fun. All Saturday for everyone.

Levelland...

(Continued from Page 1)
won't see action, still suffering from a head injury received three weeks ago. Senior fullback Eddie Skypala, who got a broken collarbone midway through the second game, probably won't get permission from the team physician to play. And sophomore end Dick Plank probably is through for the season after getting a broken arm in the Olton contest.

Mrs. Patterson is the mother of three daughters: Mrs. Virgil Bennett Jr. of Lubbock; Mrs. Roy Bowen Ward of Boston, Mass.; and Sheryl Patterson, a freshman at Lubbock Christian College. Her husband is employed at the Hereford Post Office.

"He also does the darkroom work for the pictures I take," Mrs. Patterson added.

Williams is not expected to make any major changes in his starting defensive or offensive alignments.

VISITS RELATIVES

Mr. and Mrs. Cleland Meharg, Mr. and Mrs. J. T. Hale and Mrs. Geneva Meharg visited in the home of Mr. and Mrs. Cleo Meharg over the weekend. Cleland is the son of the Cleo Meharg's and Mrs. Geneva Meharg is Cleo's mother.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504
Free City maps showing blocks.

ROPEVILLE VISITORS

Visitors in the home of Mrs. Louise Ferguson Sunday afternoon were her sister, Mrs. A. M. Armstrong and her husband of Ropesville.

VISIT IN WICHITA FALLS

Mr. and Mrs. Hope Newman have just returned from a short trip to Wichita Falls, where they visited friends and relatives over the weekend.

DRIVE TO DIMMITT

Mr. and Mrs. Marvin Coffee, accompanied by their two children, drove to Dimmitt Sunday for a short visit with Mrs. Coffee's parents, Mr. and Mrs. Joe Compton.

VISITS PARENTS

Mr. and Mrs. Danny Martin and Kim of Lubbock were weekend visitors in the home of Danny's mother, Mrs. Louise Ferguson. They also visited in the

AMARILLO VISITORS

Miss Alma Norton, Mrs. Una home of Mrs. Martin's parents, Mr. and Mrs. J. F. Martin, 221 Star.

Hutecheon and daughter, Helen, of Amarillo, spent Sunday visiting in the home of Ezra Norton and family.

Nicaragua has an area of 60,000 square miles.

WE SELL and INSTALL

- Carpet
- Felt
- Base Linoleum
- Cabinet Tops
- Inlaid Linoleum
- Tile of all Classes



E. B. Black Co.
Factory Trained Mechanics
Since 1901

THESE BIG BARGAINS AWAIT YOU SATURDAY-DOWNTOWN DURING THE BIG

FALL MALL

There's fun for all Saturday, October 22 at the Fall Mall. Hereford people have gone all out to make this our greatest Mall. Entertainment of all kinds like the concert by our own Big Domino Band, Concert by the Golden Spread Band from Amarillo Air Force Base, big barbeque put on by the Rotary Club, Frio Trio, and all the new cars and farm implements . . . see and enjoy it all this Saturday. Bring all the family . . . everyone will have a grand time.

- **BAND CONCERTS** by Hereford High School's Big Domino Band Golden Spread Band From Amarillo Air Force Base Shriners Drum and Bugle Corps
- **Rotary Club Bar-B-Que**
- **Big Auction**
- **Frio - Trio and Twirling**

MEN'S FIELD & STREAM CAR COATS and JACKETS



Created in the land of Hiawatha, where weather's many moods make outdoor living a thrill as well as a challenge, this garment has been tailored to enhance your appearance and insure your comfort. Many styles and designs to choose from.

\$11.95 to \$60.00

DUB'S Men's Wear

PENNEY'S ALWAYS FIRST QUALITY



Dan River Easy Care Cotton Go

PARTYISH

Declare yourself a permanent holiday . . . new magical Scotchgard stain-'n-soil repellent finish, plus wash 'n wear, little or no iron feature makes these fussed-up cotton beauties practically care-less! Brilliant jewel tones! Dainty trims! Sizes 7 to 14.

Sizes 7 to 14 **\$3.98**

SUEDE SPRAY

Restores Soft, Velvety Finish To All Suede Leathers

69c

SOCKS & MITTENS SET

Size 8 to 9 1/2 And 10 to 11
A Regular \$2.98 Value

\$1.50

GROUP MEN'S HATS

Nationally Advertised Values To \$12.95, Now Special . . .

\$5.99

RUTHERFORD AND CO.

Wool and Cashmere COATS



Special Buy . . . **\$39.95**

USE OUR CONVENIENT LAY-AWAY. Many other good suits and Coats at Popular Prices. See them all.

LITTLE'S of HEREFORD

PENNEY'S ALWAYS FIRST QUALITY

COMPARE FOR FIT-WEAR-VALUE!



TODDLE TIMES NOW IN SIX NEW PRINTS

Snap fastener closing or over-blouse style allows for full year's growth! Sturdy, soft cotton knit — 6 colors and prints. Skid resist plastic soles.

\$2.19 Sizes 1 to 4

\$2.39 Sizes 3 to 8

MEN'S OXFORDS

150 Pair At This Price
REGULAR \$10.95

\$5.00

Men's Dickie Brand Khaki

SHIRTS & PANTS

REGULAR \$3.98 Each

\$2.49

1 Group Corduroy

SPORT COATS

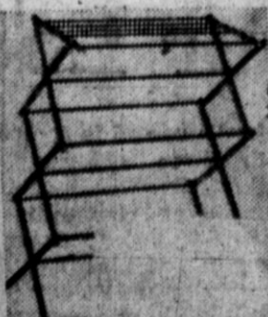
Reg. \$17.95

\$14.95

Gaston's Popular Store



12 PC. GLASS SNACK SETS
4 Plates - 4 Cups & 4 Juice Glasses



CERAMIC TEA POT

Beautifully Gold Trimmed

—Get 'Em At—

WESTERN AUTO STORE

INDOOR DRYER
28 ft. of hanging space on this hardwood dryer.
Reg. \$2.95
\$2.29

SEAT COVERS

Tailor Made By Arthur Fulmer Co. to fit your Ford, Chev., or Plymouth.

Reg. \$26.95

\$19.88

WESTERN AUTO STORE

SHOTGUN SHELLS

by REVELATION Satisfaction Guaranteed USED BY MILLIONS
● 12 Gauge
● 16 Gauge
● 20 Gauge

Box 25

\$1.98

THE Hereford Brand REMINDS YOU:

There's fun galore at

THE FALL MALL

SATURDAY, Oct. 22

Bring All The Family And Enjoy Yourselves Saturday

Moisture...

(Continued from Page 1)
county, compared to about 600 bales at this time last year.
Lettuce producers are more than anxious to get in the fields as the market has shot up during the past week's delay. One vegetable shed operator said 24-head cartons are now marketing for \$3 to \$4 in competing districts.

"And the market may pass us by, if this delay continues," he added. Market of lettuce when harvesting was in effect earlier this month was only \$1-50 per carton.
A frost in this county would be very untimely this week, as it would ruin lettuce and lower yields on the maize crop. A freeze would do considerable damage to cotton, as bolls in many fields have not yet opened.

Moisture reports recorded at City Hall this week include: Sunday, .77; Monday, .62; and Tuesday, 1.10. Reports last week were: Tuesday, .42; Wednesday, 1.18; and Saturday, .04.

C. J. Albracht, three miles southeast of Hereford, received 2.30 inches through Friday last week and another 2.70 over the weekend. He said milo is deteriorating slightly from the rain, and that open bolls of cotton are becoming stained.

J. R. Allison, 17 miles northeast of Hereford, received 3.2 inches last week.
E. O. Billingslea, 7 1/2 miles northeast of Hereford, reported 3.75 inches last week. He said moisture has loosened milo roots and that strong winds have blown some stalks down, which will necessitate a pickup apparatus on combines.

W. H. Blevins of Dawn said 3 1/4 inches of moisture were recorded in the last rain. He said some four inches fell over the past week, but that there would be little damage to crops in that area.

H. D. Buse of Westway reported a four-inch total since last Friday.

Attractions.. Two...

(Continued from Page 1)
Exhibit space will be marked off on the street early Saturday and exhibitors will start moving in their display items about 8 a. m.

Police will have barricades to prevent North - South traffic on the two blocks of Main, but Second, Third and Fourth Streets will be open at all times.
Hereford High School's Big Domino Band will open up the Fall Mall with a concert downtown at 11 a. m. A twirling exhibition will be held at the same time.

A barbecue will be held from 11:30 a. m. until 1:30 p. m. in the old Seeds Motor Company building at Second and Sampson. The barbecue is sponsored by the Hereford Rotary Club will all proceeds going to help defray expenses of the Club's annual Junior Livestock Show, which is held each January. Tickets are on sale by all Rotarians and will be available at the door.

The Khiva Shrine Drum and Bugle Corps will play at 1:30 p. m. At 2 p. m., the Frio Trio will perform. The Golden Spread Band from Amarillo Air Force Base will play at 3 p. m. under direction of Capt. Edward S.

Beet...

(Continued from Page 1)
equally among new areas, reclamation areas and established major producing areas.

This plan, the association feels, would allocate enough sugar beets to this area to support a sugar refinery within three years. It would not, they point out, affect any of the present producing areas.

Witherspoon also commented that the Great Plains area has the potential to produce more than twice as much sugar as does Cuba and that the United States should be allowed to raise its own sugar on the mainland rather than relying so heavily upon foreign imports.

A week of sunshine with a light breeze would get harvest of all crops in full swing again, most area farmers felt.

Moisture in Hereford has totaled 4.13 inches this month. Highest total this year was recorded in July, when 7.92 inches fell in this immediate area. June total was 5.79 inches.

Two...

(Continued from Page 1)
took auto parts and soft drinks from the building while Kubacak was hidden on the storage shelf. Police later confiscated a car muffler, two oil filters, a set of tire chains, two polishing cloths, a can of car polish and 17 bottles of soft drinks from the possession of Riley and Perry.

Police said Kubacak left the station after Riley and Perry drove off. The \$24 allegedly taken from the cash register by Kubacak was recovered by officers after the youth was arrested, Capt. Bartlett said.

And at 4 p. m. there will be a huge auction, conducted by "Chief" Youngblood of the Big State Auction Company of Amarillo. Merchandise for the auction will be donated by Hereford businesses.

Proceeds from the auction will be used to buy drapes for the Boy Scout Room of the Community Center. If more money is received than is needed, for these drapes, other rooms will be draped and other items will be purchased for the Center.

The three youths were arrested in Hereford at about 1 p. m. Saturday, according to police. Riley and Perry were released after posting \$1,000 bonds Monday. The case is scheduled to be put before the next session of 69th District Grand Jury.

Look Who's New!

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 - 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

GOOD GULF PRODUCTS



Hale's Gulf Service

Corner Park & Hiway 385



These Specials Good Thurs., Fri. & Sat. Oct. 20, 21 & 22

Round Steak
USDA Good Beef Lb. **89c**

Picnics lb **39c**

Vac-Pac Frozen HENS Lb. 49c || All Meat Chunk BOLOGNA Lb. 49c

Facial Tissues
Scotties 400 Ct. Boxes **4^FOR \$1^R00**

Chiprooms Nabisco Lb. Box **45c**

PRELL
Liquid Shampoo, Reg. \$1
79c

HI-HO'S
Sunshine, Lb. Box
35c

FAB
Giant Size
79c

S & H Green Stamps WITH EACH PURCHASE

Grapefruit
Texas Ruby Reds
L B S **225c**

Potatoes
US No. 1 Reds
10 LB BAG **49c**

ONIONS
Yellow
lb **5c**

Borden's Glacier Club
ICE CREAM 1/2 Gal. **59c**

Underwood Frozen 14 Oz. Pkg.
BAR-B-Q **79c**

Shurfresh OLEO 2 Lbs. 35c | Syrup, Red Label, 1 1/2 Lb. KARO 27c

CAMPBELL'S SOUP All Kinds 6 For \$1

Hi-C 46 Oz. Can
Pineapple - Grapefruit Drink 27c

TENDERCRUST COOKIES 2 Lb. Bag 49c

SHURFRESH CRACKERS Lb. Box 23c

Reg. 6 Bottle Ctn.
R C COLA Plus Deposit 29c

Hunts Sliced or Halves 300 Can 6/\$1 | Shurfine COFFEE Lb. Can 65c
Shurfine FLOUR 5 Lb. Bag 37c | Food King, 3 Lb. Can Shortening 55c

TAYLOR & SONS FOODS
LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

GATES TIRES **MUD And Snow Tires**
Buy Now....
Winter is just around the corner and think how nice these Mud and Snow Tires would be during this muddy weather.
Drop in today and let us put on a pair of those Mud and Snow Tires by Gates.
Winter Is Coming..... Be Prepared!
Associated Growers OF HEREFORD
Clovis Hwy. EM 4-1527

EM 4-2030

WANT ADS

FOR SALE Miscellaneous McCULLOUGH MOTOR COMPANY West Highway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service B-1-49-TFC

BIG RED BARN We Buy Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge of Hereford Highway 60 B-1-1-TFC

SEE HEREFORD GRAIN CGRP. FOR Lawn Grass Seed Bulk Garden Seed Ground Corn Cobs for Chicken Litter Place Your Order Now For Baby Chicks PHONE EM 4-3755 B-1-32-TFC

BUY-RITE FURNITURE SPECIALS North End of Main Street 1 Used General Electric Range A-1 Condition . . . \$60.00 1 Late Model 140 Maytag Washer. Reconditioned used Maytag Automatic Washers. 90 day warranty. \$49.50 up. B-1-41-TFC

DEMPSTER PLANTERS, LISTERS AND CULTIVATORS Sales and Repair Parts LESLY MOTOR CO. 345 East 1st St. Phone EM 4-1600 B-1-33-TFC

HEREFORD GLASS CO. Expert Car Glass Installation Table Tops and Window Glass Picture Frames 392 Park Ave. Ph. EM 4-2652 B-1-25-TFC

FOR THE BEST BUY IN Storm doors and windows Electrical supplies Plumbing supplies Inlaid linoleum and tile Formica Doors and windows Locks and hardware Lumber and shingles Refrigerators and stoves Air-conditioners and heaters Washers and dryers GO TO HAMBY'S 1221 E. 1st St. Phone EM 4-1345 Or Durward Hamby Phone EM 4-3685 B-1-52-TFP

MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug. B-1-26-3-tfc

FOR SALE Young Canary Singers. - Phone EM 4-1017. B-1-9-38-TFC

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580. T-1-12-18-tfc

FOR GUARANTEED Recapping see Shelton Tire Exchange, 303 East First. Phone EM4-0211. T-1-10-25-tfc

FOR SALE: Four A type farrowing houses. Robert Betzen. Route 5, Hereford, EM 4-1913. B-1-13-41-8c

ONE BARRACKS for sale, 50x 200 feet. See Jose Medina. Labor Camp; Hereford, Texas. B-1-13-41-3p

FOR SALE: New Mexico Stocker and Faeder Cattle, W. D. Askew. Phone EM 4-2100 or EM 4-9023. B-1-13-14-6P

ALWAYS right. Keeps colors bright, that's famous Blue Lustre Carpet and upholstery Cleaner. Rent our Blue Lustre electric shampoo machine. Streu Hardware. B-1-22-16-2c

TOP QUALITY Irrigation dams as low as \$3.25. Davis Implement Co., 144 West Second. B-1-14-38-tfc

SALE FELT 72", \$1.98 yard Dan's of Canyon. B-1-9-42-4k

FOR SALE Farm Equipment Lilliston Roto Speed Cutter and Repairs LESLY MOTOR COMPANY 345 E. 1st Phone EM 4-1600 B-2-3-TFC

WE ARE DEALERS for Peerless Grain Rollers. Davis Implement Company, 144 W. 2nd St., Phone EM 4-2811. B-2-35-TFC

AUCTION SALES Get Full Value Phil and Cal Walker Box 611, Claude, Texas Nite Phone Goodnight Exchange WI 4-3512. B-2-41-4P

FOR SALE 1956 MM Pump engine, six cylinder. Robert Betzen. Route 5, Hereford, EM 4-1913. B-2-14-41-8c

FOR SALE or trade 1958 Massie Harris "92", 14'. Has n't cut much and is ready to go. now. Call or see John Hammett. CL 8-4386. B-2-24-42-2p

FOR SALE 1955 Plymouth 4 door. - Privately owned. Call EM 4-0430 before 5 p. m. or EM 4-0165 after 5 and on week ends. B-3-18-37-tfc

FOR SALE or trade 1959 Chevrolet trailer and 33 foot tandem trailer. Accept car or pickup as part payment. EM 4-2299. B-3-20-16-2c

FOR SALE 1958 Vauxhall sedan, grey, blue. Radio, heater, white sidewall tires. 19,500 miles. Real clean. \$850. Phone EM 4-2453. B-3-19-42-2p

REAL ESTATE For Sale or Trade FARM AND HOMES Irrigated 320 A, on paving. 88A wheat allot, 9A cotton. Only \$15,000 down. 320 Acres, 2-8" wells. On paving, improved, \$14,000 down. 225A, on paving, improved. 2-8" wells. \$12,000 down, balance terms. Nice 160A. 1/2 mile off paving. 1-8" well, only 29% down. Nice 3 bedroom brick with double garage, near schools. Price \$17,000. \$3,500 down, balance existing logn. 3 bedroom stucco, near schools. Price \$7,000. \$1,000 down, balance good terms. 2 bedroom stucco. \$6,000. \$500 down, balance terms. 2 bedroom brick. \$7,500. \$500 down, balance terms. We have a good selection on all types of property. Farms, Ranches, Homes, Motels, Business property and others. WE SPECIALIZE IN SALES & TRADES. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT???? J. M. HAMBY REAL ESTATE 1221 E. Hiway 60 Office Phone EM 4-1345 J. M. Hamby Res. EM 4-2553 Gerald Hamby Res EM 4-1534 B-4-42-TFP

We have any amount of money you need. Farm and Ranch loans; F. H. A. and G. I. home loans. Complete loan service at. . . Fourth Street Real Estate 128 W. 4th EM 4-0023 Hereford, Texas B-4-40-TFC

FOR SALE: Building lot 1 1/2 mile south of Hereford. On Paving. Phone EM 4-0490. B-1-13-41-TFC

THREE ROOM HOUSE Priced at \$3600. Only \$500 down, balance \$50 a month. Lot size 100 X 150. 80 ACRES Do you want a dairy? Will trade this 80 acres located on Running Water Draw in the Plainview area, for 160 acres in this area. 4 BEDROOM HOME Good large house in south part of Hereford. \$7,500. Make us an offer on down payment. COTTON FARM 320 acres. 70 acres cotton. 30 acres wheat. See the crops now growing on this farm. We like to show this place. If you have a farm or house to sell in the Hereford area, we will do our best to sell it for you. FOURTH STREET REAL ESTATE 128 W. 4th Phone EM 4-0023 Hereford, Texas B-4-42-1C

LOANS FHA ON DWELLINGS Equitable Life On Farms HUGH BOOKOUT REALTY 345 West 1st St. on Hiway 60 Hereford, Texas Phone EM 4-3161 B-4-15-TFC

MAKE AN OFFER BEAUTIFUL HOME SITES Located south of Hereford on Dimmitt highway. 150' front, 208' deep. Natural gas. Public service. Only 2 sites left. Going to sell to best offer. N. L. WESSON 412 West 12 St. Plainview, Texas Phone CA 4-4922 B-4-42-TFC

IRRIGATED LAND One of our choice half sections with good allotments. No improvements, two wells, natural gas. \$85,000. Good quarter section 3 miles from town . . . good renter. \$40,000 - - - \$22,000 cash. Nearly perfect half section . . . 3 wells, good tenant, no improvements. \$300 - - - small down payment. One of the best half sections anywhere . . . 2 wells . . . natural gas . . . Clean . . . no improvements. 70 acre wheat allot. \$275. Also a beautiful home in Hereford . . . will sell with farm. 300 acres with 2 wells, old improvements. \$225. 180 acres unimproved with one well on natural gas. 58 acres wheat. \$210. Beautiful stock farm . . . Section size about half grass and half cultivated . . . wonderfully improved. HOMES Need a 3 bedroom home for \$9,300? Come by and see our Tex-Sun homes - - - 3 Bedrooms, FHA. Two bedrooms, living room, Kitchen, bath, utility, attached garage and redwood fence. On Star Street. \$9,700 - - - Best buy we have in a small home. \$500 cash down on a 2 bedroom brick at 828 Blevins . . . small monthly payments - - - \$7,500. \$12,500 for 3 bedroom brick in very good location - - - try to beat it anywhere. 3 Bedrooms, 2 baths, den . . . all carpeted and drapes go . . . \$17,300 - - - has GI loan. One of the most beautiful old-old-old homes in Hereford. 3 Bedrooms . . . huge lot. Will trade \$6,500 equity in \$21,000 home for smaller one.

JUSTICE REAL ESTATE EM 4-1757 or Lucky U Motel, EM 4-2180 B-4-28-TFC

IRRIGATED LAND WANTED TO RENT 1/2 or 3/4 section irrigated land. Call EM 4-2299. B-6-18-16-2p

WANTED WOULD LIKE to rent dry land or irrigated land West of town, with livable improvements. Have good equipment. I. A. Burdine. Phone CL 8-4532. B-6-23-41-4p

WANTED TO RENT 1/2 or 3/4 section irrigated land. Call EM 4-2299. B-6-18-16-2p

DRESSMAKING-IRONING WILL DO IRONING in my home. Call EM 4-2111 after 3:00 p. m. B-11-41-3p

HELP WANTED YOUNG, MARRIED Man for clothing store in Hereford. Some experience preferred. Write, giving full qualifications, Dept. GS, Box 673; Hereford. B-8-20-14-tfc

SITUATIONS WANTED CUSTOM FARM work, all kinds. Robert Betzen, Route 5, Hereford, EM 4-1913. B-9-11-41-8c

NOTICE CLINTON Sales & Service Complete Service and Repairs

THREE BEDROOM brick veneer. Single garage. Very small down payment. No closing cost. 301 Avenue I. Call Hawley-Payne Agency CA 4-7544 Plainview. B-4-22-4tfc LAND WANTED: We have buyers for irrigated land, grass land and ranches. If you have land call, write or come to see us. Phone 5221, Turner Bros. Land Co., Hale Center, Texas. B-4-32-41-12p FOR SALE, by owner, two bedroom brick. Large fenced back yard. Small storage house at back. Living room and hall carpeted, new carpet. For appointment call EM4-38-32 B-4-27-40-tfc FOR SALE or Trade New three bedroom brick, NW part, Call Joe Henry EM 4-0368 or see at 106 Aspen. B-4-19-41-4p FOR RENT: Used TV \$5.00 a week includes delivery and service. Streu Hardware. B-5-13-23-tfc FOR RENT Two bedroom unfurnished house, 8 miles north on 385 1/2 West. Call EM 4-1408 after 5:00 p. m. B-5-18-41-tfc FOR RENT practically new two bedroom house. Garage Attached. Come see. Carl Mountz. 106 West 7th. B-5-16-41-tfc ATTRACTIVE one bedroom furnished duplex to white adults. Clean. In good condition. Wool Carpeting. Utilities paid. Desirable neighborhood. 711 East Third. B-5-21-41-tfc IMPROVED 1/4 section for rent with sale of wheat and barley. Good clean place. Carthel Real Estate. Phone EM 4-0944. B-5-19-16-2c FURNISHED apartments. Whites only. 401 Lawton. Mrs. W. M. Megart. B-5-10-42-2c

ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro, and Parmer Counties. SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-1-104P

FOR SALE, by owner, two bedroom brick. Large fenced back yard. Small storage house at back. Living room and hall carpeted, new carpet. For appointment call EM4-38-32 B-4-27-40-tfc

FOR SALE or Trade New three bedroom brick, NW part, Call Joe Henry EM 4-0368 or see at 106 Aspen. B-4-19-41-4p

FOR RENT: Used TV \$5.00 a week includes delivery and service. Streu Hardware. B-5-13-23-tfc

FOR RENT Two bedroom unfurnished house, 8 miles north on 385 1/2 West. Call EM 4-1408 after 5:00 p. m. B-5-18-41-tfc

FOR RENT practically new two bedroom house. Garage Attached. Come see. Carl Mountz. 106 West 7th. B-5-16-41-tfc

ATTRACTIVE one bedroom furnished duplex to white adults. Clean. In good condition. Wool Carpeting. Utilities paid. Desirable neighborhood. 711 East Third. B-5-21-41-tfc

IMPROVED 1/4 section for rent with sale of wheat and barley. Good clean place. Carthel Real Estate. Phone EM 4-0944. B-5-19-16-2c

FURNISHED apartments. Whites only. 401 Lawton. Mrs. W. M. Megart. B-5-10-42-2c

WANTED WOULD LIKE to rent dry land or irrigated land West of town, with livable improvements. Have good equipment. I. A. Burdine. Phone CL 8-4532. B-6-23-41-4p

WANTED TO RENT 1/2 or 3/4 section irrigated land. Call EM 4-2299. B-6-18-16-2p

DRESSMAKING-IRONING WILL DO IRONING in my home. Call EM 4-2111 after 3:00 p. m. B-11-41-3p

HELP WANTED YOUNG, MARRIED Man for clothing store in Hereford. Some experience preferred. Write, giving full qualifications, Dept. GS, Box 673; Hereford. B-8-20-14-tfc

SITUATIONS WANTED CUSTOM FARM work, all kinds. Robert Betzen, Route 5, Hereford, EM 4-1913. B-9-11-41-8c

NOTICE CLINTON Sales & Service Complete Service and Repairs

THREE BEDROOM brick veneer. Single garage. Very small down payment. No closing cost. 301 Avenue I. Call Hawley-Payne Agency CA 4-7544 Plainview. B-4-22-4tfc

Courthouse Records Vehicle Licenses

B. M. Sudderth, 1955 Oldsmobile; Earl V. Stagner, 1961 Come; Mrs. W. G. Frank, 19-60 Allstate Mr. Sctr.; K. C. Mays, 1957 BSA Mr. Cly.; W. A. Juet, 1961 1/2 T. Chevrolet; R. L. Riggle, 1953 Chrysler. 10-15 B-4-32-41-12p

Marshall Jones, 1953 Desoto; Avis Northutt, 1955 Chevrolet; Santos Rodriguez Jr., 1953 Chevrolet. B-4-27-40-tfc

NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

HOLLINGSWORTH MOTOR SERVICE Magneto, Starters and Generator Repair. Electric Pressure Pump Motors. 307 E. Third Ph. EM 4-3545 B-10-53-TFC

MAJOR COMPANY SERVICE STATION for lease. Corner highways 385 and 60 in Hereford. For information contact A. L. Lester, Lucky U Motel, or at Station, or Call DR 2-2251, Amarillo. B-10-29-9-tfc

Business Services PORTABLE Disc Rolling Home owned, home operated, Ralph Paul, EM4-1842. B-11-10-16-tfc

Custom Farming MOLD BOARD PLOWING . . . Fertilizer Application See us for any Farm Job Cecil J. N. BOYER & WARD Phone EM 4-1841 Phone EM 4-2441 B-11-14-4p

WELL WORK Drilling Deepening Pressure Pumps Windmills J. E. TURNER Phone EM 4-2194 B-11-41-6P

PORTABLE DISC POLLING. Scalloped or plain. Jacobsen Brothers. Phone EM4-1543. B-11-10-23-tfc

EXPERT REPAIR On all type of clocks. Cowan Jewelry. B-11-9-19-tfc

Controls, Service-Sales-Repairs OWENS and HOLLINGSWORTH Electric Irrigation Motors - 307 E. Third - Hereford, Texas Ph. EM 4-3545 or EM 4-3572 B-11-53-TFC

FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work Building & Remodeling Storm Cellars Roofing Electrical Stucco Dashing Interior Decorating Outside Painting Perforating Textoning DURWARD HAMBY Ph. EM4-3685 611 Blevins B-11-49-tfc

FREE REMOVAL of dead stock call EM 4-0264 Hereford or DR 2-3655 collect. Amarillo Rendering Co. T-11-14-23-tfc

violet; Rodney Loyd, 1948 Ford; Arturo Trevino, 1948 Crosley; D. T. Reed, 1961 Oldsmobile; Jack Johnson, 1961 Chevrolet; Leonel Gonzales, 1953 Chevrolet; The Farmers National Bank of White Deer, 1961 Ford; J. M. Madison, 1949 Dodge; Mrs. J. L. Durham, 1949 Chevrolet, 10-17.

J. N. White, 1961 Dodge; Doyle E. Turner, 1958 Ford; Roy J. Grubbs, M. D., 1958 DeSoto; E & S Drilling Co., 19-59 Ford; Duro Casarez, 1954 Chevrolet; Manuel Rogeje, 19-58 Plymouth; Eusevio M. Garcia, 1956 Ford; Leland Rutter, 1951 Dodge; Santiago Lopez, 19-51 Oldsmobile; Juan T. Tijerina, 1952 Ford. 10-18

Warranty Deeds P. M. Houser, et ux to R. L. Layman, et ux; N. 60 Ft. of Lt. 22, S. 20 ft. of Lt. 23, Blk. 5, Westhaven Add. Clemmie Randle to John Seiver; S. 10 ft. of Lt. 31, Blk. 4, Westhaven Add. Hazel Sparks to Hereford Texas Federal Credit Union; Lt. 11, BLK. 3.

Deeds Of Trust Richard Winget, et ux; to Hereford Texas Federal Credit Union; 2 acres, NE part of Sec. 42, BLK. K-3

Marriage Licenses Enrique Tijerina and Felis Camarillo. 10-17 Francisco Castillo and Paula Ramirez. 10-18

Graveside Rites Conducted For Streu Infant Graveside rites for Shelby Jane Streu, five-month-old daughter of Mr. and Mrs. Oliver Streu, were conducted Wednesday at 2:30 p. m. in West Park Cemetery. The Rev. Russell Wingert, pastor of the First Presbyterian Church, officiated. The infant died at about 2:30 a. m. Tuesday in her home at 228 Ave. B. She was born May 10, 1960, in Hereford. Survivors, other than her parents, are three brothers, Ray, Ron and Russell; grandparents, Mr. and Mrs. Urlin Streu and Mr. and Mrs. W. F. Hardwick, both of Hereford, and her great grandmother, Mrs. Maud Hackworth of Hereford.

SLIP IN LEGIBILITY TUCSON, ARIZ. (AP)—Irving Davis, 28-year-old salesman, pleaded guilty of forging a narcotics prescription after making a fundamental error. A druggist said he became suspicious because the doctor's signature was too easy to read.

Stated Meetings Second Monday MM Thursday Nite 7:30 p.m. Hereford A. F. & A. M. No. 849. Troy Stambaugh, Sec. Bill Howard, W. M.

ALCOHOLICS ANONYMOUS EM 4-3508 Regular meetings every Thursday night 8:00. Open meetings . . . last Thursday of month Public Invited.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

OPTIMIST CLUB Meets Tuesday Noon in the IOOF Hall

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

The Hereford Brand

Member National Editorial Assn. Our Slogan: "More People—More Farms" Member Texas Press Association Member Associated Press

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas—Phone EM 4-2030

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

JAMES M. GILLENLINE Publisher H. A. TUCK News Editor

OFFICIAL ENTRY BLANK

Table with columns for State (Levelland at Hereford, Florida at LSU, etc.), Tie Breaker (Levelland, Hereford, etc.), and Name/Address.

NAME ADDRESS



BY JIMMIE GILLENTE Politics are waxing hot these days, and will probably get warmer as Nov. 8 draws near. The lines have been drawn pretty well by this time, and

I see many people who are truly unhappy to see religion enter so strongly into the race. However, it was probably inevitable and, as I remember things, it is still not so hot as during the campaign of Alfred E. Smith back in the 20's.

Socialism and federal controls, in my opinion, are the most hazardous factors involved in the campaign. This country has come a long way on the free enterprise system, while socialistic governments have fallen along the wayside throughout history. Also of interest is the Russian trend toward limited capitalism and free enterprise. It would really be something if the two great powers swapped places in their economic thinking - and similar situations have occurred in world history. Freedom is the most tremendous development in the history of mankind; freedom is won only through hardship, privation and sacrifice - but it was handed down to our generation on a silver platter.

If this generation loses future freedom, it will be several more generations before it can be regained - and it may never be regained. For this reason, I definitely cannot vote for Kennedy and Johnson, and I only wish that the Nixon-Lodge ticket were more conservative. On the other hand, I know a lot of people who not only disagree, but feel that I am literally nuts.

Meanwhile, the United States is populated by the best informed, the best educated and most widely traveled people in the history of the world. About all we can do is put our future in their hands and, regardless of the outcome, knuckle down and make the best of the situation. The American people have always come up with the right man, especially in times of crisis. On the other hand, this is a situation where you have only one chance; one mistake - and we've literally "had it."

I was in Austin over the week-end and made it out to visit with Mr. and Mrs. John McLean, who are wintering there. They were both feeling fine, real happy to see someone from home, and were intensely interested in developments in this area. Mrs. McLean, who served as Brand Society editor for approximately a quarter of a century, said:

"I used to get those letters from people who moved away and who said they read every word in The Brand. Now I know what they mean. John and I read it two and three times, including all of the ads."

I guess she was right, too, because they seemed to know all about developments in the community from the Mall next Saturday, right on through the Golden Age Home. They have a wonderful apartment, complete with a swimming pool, which they haven't yet used, and except for missing their many friends they are quite happy.

Guy and Mrs. Newsom are just back from Dover, Delaware, where they have been visiting with their son, Capt. John Newsom and family. John is a pilot of one of those big refueling tankers and is stationed at Dover Air Force Base. Guy says that Lyndon Johnson spoke in Dover during his visit and they went down to hear the Senator. The entire family also made a visit to New York City during the trip and, like Texas, Guy says you hear politics at every nook and turn; he also says he ran into considerable division of opinion all over the East, but didn't get into any arguments. All of which doesn't sound too much like Mr. Newsom.

The thing that really got him, though, was when he picked up the Dover "Delaware State News" and was reading one of those "Letters to the Editor;" it was about flourine, and right smack in the middle was a couple of paragraphs about Hereford, Texas. He called the writer on the phone and the man said he had never been to Hereford, but that he got his information out of medical and research records.

Like a lot of others folks, Guy has come to the conclusion that we really have something here, but no one knows how to market it.

Debs Knox called and said beginning today folks will be able to buy Deaf Smith County wholewheat bread in Hereford. He is using the Arrowhead stone-ground flour, and will have the bread on grocers shelves as well as at the bakery. Looks as if we are catching up with California and Maine.

Austin too, was seething with political talk. My taxi driver was talking about the Allen Shivers broadcast for the Nixon-Lodge ticket.

"We figured since Lyndon owns the only TV station in Austin that all of the lines would be so blurred and you couldn't recognize the people," said the Cabbie, "but the program came through clear and fine!"

Austin, needless to say, has a wide rift of loyalties to both Johnson and Shivers, including a lot of patronage from both sides. It really is one of those places where the vote will be dramatically close unless something drastic develops. "Most people I saw figured it 50-50 as of now."

Meanwhile, someone has suggested that we vote for the candidate who offers the least, then we will be less disappointed.

A. H. Davis says he wants to trade his chickens for ducks. He is also threatening to trade me in on a new weather forecaster, which is all right with me - except I can remember when old Davis was moaning

Hospital Notes

Patients in Hospital

Van Scott, 314 Ave. J; Ira J. Loving, Rt. 2; Lee McAfee, Box 642, Dimmitt; Mrs. N. A. Clingsmith, Box 941, Dimmitt; Kent Snare, 444 Sampson; Mrs. Cruz Sotelo, Gen. Del.; Mrs. Frank Zachary, 206 W. 7th; Mrs. L. L. Cannon, Box 64, Summerfield; Mrs. O. A. Smith, 405 Irving; Mrs. H. W. Melton, 814 S. Texas; L. A. Daniel, Olton Rt., Plainview; Lisa Ann Simpson, Star Rt. 5, Dimmitt; M. L. Simpson, Star Rt. 5, Dimmitt; Mrs. A. E. Edwards, Rt. 1; Mrs. C. W. Owen, 107 Westhaven; Mrs. Herman Gray, 101 Ave. B.; Mrs. Norman Dement, 131 Beach; Mrs. Felisciano Ortiz, Labor Camp; and Jerry Clark, 404 Ave. H.

and groaning for a measley half inch of rain. Now he has all this wonderful moisture and can't stand it. Some people are like that. Never satisfied.

I also ran into Knox Kinard, who resigned here 16 years ago to accept the superintendent post in the Pampa Schools. He is still in Pampa, and says he will resign next year, at which time he reaches age 65. Knox says he started the rule himself, and now it is catching up with him, but he still thinks it is right and that it is a good rule. He was asking about a lot of old friends in this area, and seems to have kept pretty good track of local developments.

VISIT IN HEREFORD

Mr. and Mrs. Keith Hodges and Kim of Amarillo visited over the weekend with Mrs. Hodges' parents, Mr. and Mrs. Charlie Sowell.

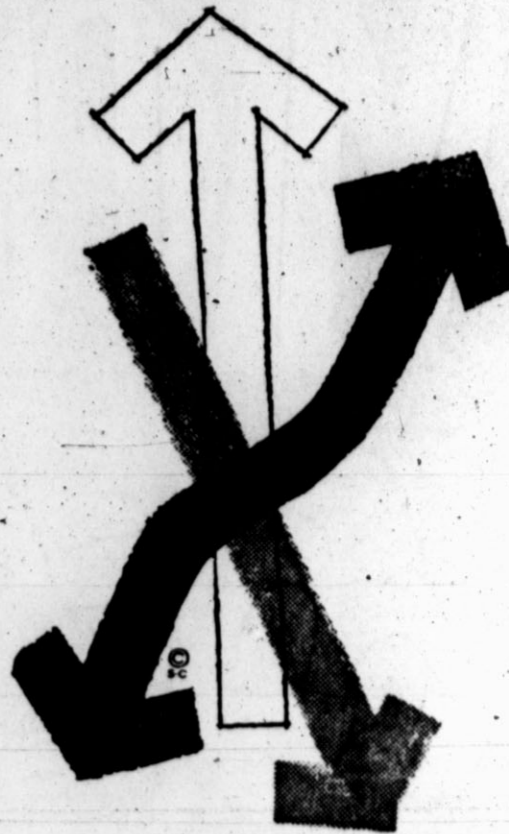
VISIT IN AMARILLO

Mr. and Mrs. Lewis Shirley spent Sunday in Amarillo where they visited with their daughter, Mrs. Lynn Smith and family.

Patients Dismissed
Mrs. Fred G. Rice, Larry M. Price, Jacinto Rivera Vasquez, Sobeyra Martinez, Janice Mari Turrentine, 10-15
Mrs. Joe Gutierrez, 10-16.

Clinton Jackson, Mrs. K. P. Hinton, Mrs. Loyd A. Brooks, Mrs. Kenneth Waltersheid, 10-17
Louis J. Jones, Rhonda Brooks, Henry J. Rush, Mrs. Re-

nald Matthews, Azael Cerda Valdez, Mrs. R. C. Drake, Virginia Jones, Ruben Zavala, Rodolfo C. Padilla, Mrs. Alecy Slater, Mrs. John W. Blackburn, 10-18



From Any Angle...

... it will pay you to finance your new car at the Hereford State. Our low rates save you money. Ask about this economical auto financing plan.

Hereford State Bank

"Your Friendly Bank"

**Fast, Economical
Cultivation
Means
Bigger Farm Profits**

See Us For Details
On Use Of
**SULPHURIC
ACID**
to boost profits
**This Is Not A Fertilizer
But A Soil Conditioner**

Let Us handle Your Anhydrous Ammonia Needs

We Work With Research Lab Analysis ... See us for details.

BLANTON BUTANE, INC.

On East Highway 60 Phone EM 4-0220

OAK FIREPLACE WOOD at BIG RED BARN



Meet '61's new-size sizzler!

Gives you more pow per pound of engine than the compacts... more even than many full-size cars! Now you can have gas savings and go... easy handling and all-day comfort... all in this luxurious new Buick Special. Where did this Buick pick up all its pep? From its zippy new aluminum V-8 that de-

livers twice the pow per pound as the engines of most compacts! From its new aluminum transmission - the liveliest automatic in any car! Together they give the whiz which normally would have meant adding 500 pounds more weight. And, for ride... the Special is host to the most. The big Comfort Zone gives you more total head, hip and leg room than

the compacts. The 4-coil Control Arm suspension is the same kind as on full-size '61 Buicks so you ride "on velvet." The Hide-Away drive shaft gives more flat floor space. When you gift-wrap all this with Buick's Clean Look of action... then tag it just a whisper above the compacts, it's no wonder the word's out... '61 is BUICK'S YEAR! *Aluminum Dual-Pak Turbine Drive - optional at extra cost.

SPECIAL-SIZE **BUICKSPECIAL**

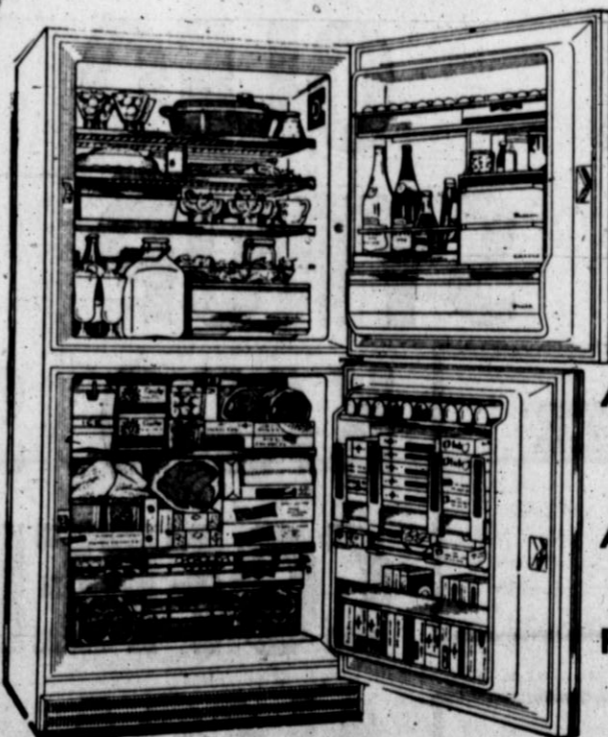
OSBORN BUICK COMPANY

142 N. Miles

Hereford

EM 4-0990

FREEZER PLUS REFRIGERATION...



Amana Brings You The Features You Want!

Amana Stor-Mor Doors... Holds month of meals alone!

Automatic Adjustable Shelves... means first package in is first package out.

Amana-matic Freezing... 2 1/2 times faster than any other model.

Plus Many More Features

Be Sure And Visit The Fall Mall Saturday... Visit Our Display Too!

UP TO
3 YEARS
TO PAY... NO DOWN
Payment

Farmers Ask About
2 Payment A Year
Plan

WALKER REFRIGERATION

3rd at Schley

EM 4-0788

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Meat



DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY
AT YOUR PIGGLY WIGGLY ON PURCHASES OF \$2.50 OR MORE

.....from **PIGGLY - WIGGLY** makes the **DIFFERENCE!**

STEAK 79^c

USDA CHOICE BEEF SIRLOIN lb.

USDA GOOD — CHOICE
T-BONE STEAK lb **95^c**
SWIFT WORTHMORE
FRANKS 2 Lbs. For **69^c**

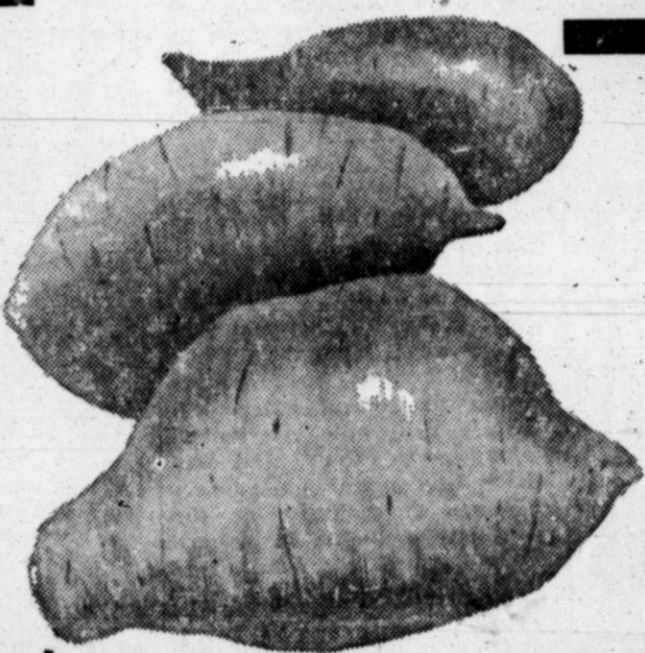
Armour Star
CANNED PICNICS
4 LB CAN **\$2⁴⁹**

PEACHES No. 2 1/2 Can Contadina **5** FOR **\$1⁰⁰**
SPICED

COFFEE **FOLGER'S** **\$1²⁹**
10c Off 2 Lb. Can

OLIVES 10 Oz. Crown With Pimentos For Salads **29^c**

CHERRIES Chocolate Covered Princess 12 Oz. Box **59^c**



SWEET POTATOES
GOLDEN SWEET NEW MEXICO
2 LBS FOR **25^c**

ORANGES TEXAS NAVEL **2** LBS **29^c**

CRANBERRIES Wisconsin Grown Lb. Pkg. **25^c**

CUCUMBERS US No. 1 TEXAS **2** LBS. **19^c**

PLYMOUTH SORGHUM **OLEO SYRUP**

Piggly Wiggly's Own Brand **3** LBS **49^c**

Joplin Mo. **5** Lb. Bucket **98^c**

CUDAHY **SWEET CREAM BUTTER**
lb. **69^c**

KARO SYRUP White 1 1/2 Lb. Or Red Bottle **25^c**

COFFEE Maryland Club 6 Oz. Jar **79^c**

CHILI BEANS No. 300 Can Austex Each **10^c**

ALCOA FOIL 25 Ft. Roll Aluminum **29^c**

CORN DOGS Cremel Heat And Serve 2 to Pkg. **29^c**

TIDE Giant Box **68^c**

LAVA Reg. Size **2** FOR **25^c**

COMET 14 Oz. Reg. 2c Off **2** For **25^c**

MR. CLEAN Giant Size **59^c**

OXYDOL Giant Size **75^c**

IVORY LIQUID Reg. Size **35^c**

DREFT Giant Size **79^c**

DASH Jumbo Size **\$2¹⁹**

IVORY 8 Per Size In Refrig. Dish **69^c**

DOG FOOD Roxey Tall Cans **3** For **25^c**

WOLF BRAND CHILI No. 2 Can **55^c**

TISSUE TOILET Scott All Colors **8** FOR **\$1.00**



SAVE MORE AT YOUR PIGGLY-WIGGLY STORE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

State Fair To Wind Up 1960 Season Sunday

The State Fair of Texas will wind up its great 1960 Diamond Jubilee Exposition with a final fun-filled weekend. The Fair runs through Sunday evening, Oct. 23.

"Flower Drum Song," the great Rodgers and Hammerstein musical which fairgoers have taken to their hearts as one of the finest shows ever to be seen at the Fair, will have performances at 8:30 p. m. in the Music Hall Friday and Saturday nights, and matinee performances at 2:30 p. m. both Saturday and Sunday, the Sunday matinee is the final performance of the show.

"Ice Capades," always a popular attraction at the Fair, will have performances at 8:30 p. m. Friday, 1, 5 and 9 p. m. Saturday, and at 1 and 5 p. m. on Sunday.

A highlight of the last weekend is the Horse Show in the Livestock Coliseum, featuring Arabian and Palomino horses and Shetland ponies. There will be performances Friday, Saturday and Sunday.

The grand champion steer auction sale in the Junior Livestock Show was due to take place Friday, Oct. 21, with lambs and barrows to be auctioned off Saturday, Oct. 22.

Two big rose shows in the Garden Center are scheduled for Saturday and Sunday.

The "Jubilee Torchlight Parade" takes place at 7 p. m. nightly on the fairgrounds, and the Air Force "Band of the West" is playing concerts at 5:30 p. m. each evening in the Bandshell.



THE THREE VIVACIOUS GIRLS pictured above yells at the home games are, from front to back, Connie Renfro, Betty Scott, and Deidra Thomas. Leading the Junior High School this year. (Staff Photo)

WALCOTT NEWS

Fire Prevention Week Observed In Assembly

BY MRS. T. L. COLLINS
To close Fire Prevention Week, an assembly was held at Walcott School on Friday morning. Fire Drill was organized and practiced from the auditorium, then later from the classrooms.

Thomas L. Collins read the 49th Psalms. Seventh and eighth graders gave short skits of their program to be presented for P. T. O.

Walcott's P. T. O. met on Friday night, Oct. 14, with a good crowd attending. President Mrs. Jack Weaver, presided during the business meeting. Mrs. Melvin Henderson, secretary, read the minutes of the last meeting, which were approved.

Lloyd Pool from Hereford explained the purpose of the United Fund Drive, stating that this included eight separate drives. He also made a plea for the support of this U. F. D. by Walcott citizens. Mrs. Hershel Burrus is our representative.

Food will be sold from the kitchen. Mrs. Weaver announced that the next P. T. O. meeting will be held on Nov. 18. This will be a community Thanksgiving dinner. All are urged to mark this date on their calendar.

Thomas L. Collins announced part of the program, which was presented by his 7th and 8th grade pupils.

Larry Minks, as the doctor, and Damon Davis, as a patient, presented a short skit entitled "At the Hospital." Vicki and Marsha Burns, Marilyn Tice and Nancy Tyler and Elizabeth Burrus sang "Don't Take Your Gun To Town," accompanied by Dianne Jack at

the piano. The 7th graders presented a play, "The Stuff Of Heroes." Characters were played by John Perrin, Keith Henderson, Willie Steward, Mike Bean and Marsha Burns.

Marsha Burns recited a poem, "House With 'Nobody' In It." Larry Minks, Camon Davis, Elizabeth Burrus, Jimmy Roberts, Vicki Burns and Nancy Tyler were the characters in a play given by the 8th grade, entitled "A Quick Quiz Of This Space Age."

The two grades then joined together in the finale as they sang "I Walk The Line." Mrs. Bertram Jack, with sev-

eral ladies assisting her, served pie, coffee and cold drinks to those present. This was followed by a visitation period. A display of Christmas Cards, wrappings, gifts, and all-occasion cards were shown from a table. There are being sold by the P. T. O.

Mrs. Bick Hooser and Greg from Lubbock were present with her mother, Mrs. Lee Tice and Mrs. Coy Tice.

Mr. and Mrs. T. D. Alston of Westway were also present, with a chilly, damp wind, complete cloud overcast and rain.

Mr. and Mrs. T. L. Collins and Bruce left home Saturday afternoon for a brief visit with Mr. and Mrs. D. E. Troyer, a friend living in Littlefield. They continued to Corpus Christi for a visit with their son, Raymond L. Collins and family.

Mr. and Mrs. Collins plan to attend the Texas State Teachers Convention on Thursday and Friday.

Meet Your . . . Neighbors

Hereford, Texas, Thursday Oct. 20, 1960 Section Two

C OF C SCOUT

'Deaf' Smith Says

TO: THE SPIRIT OF GENERAL SAM HOUSTON
FROM: THE SPIRIT OF ERASTUS "DEAF" SMITH
SUBJECT: REPORT ON THE CHAMBER AND PUBLIC ISSUES AND THE FALL MALL

Sam, some people believe that the Chamber of Commerce is wrong to be talking about the proposed change in our County government. That the Chamber of Commerce should stay out of politics. Well, they may be right about staying out of politics, but I wonder what is "politics."

Shouldn't good government be the concern of the Chamber of Commerce? Isn't good government essential to the commercial and industrial development of any county? Sam, these are questions that are basic to the purpose of any Chamber of Commerce.

The By-Laws of the Chamber of Commerce, Inc., is organized for the purpose of advancing the agricultural, commercial, industrial, civic and general interests of Deaf Smith County, Texas.

The issue of more efficient county government seems to

be the candidacy of any applicant for elective office. Now this seems to limit the group in a proper way because candidates and political parties are a matter of individual preference and choice.

The membership of any Chamber of Commerce would find itself sharply divided along this line. Unlike a labor union, a Chamber of Commerce can't retain its membership, force payment of dues, when it takes a stand on a party or candidate without a clear mandate from its membership.

The By-Laws do not go on to say, however: "This is not to prohibit the Chamber of Commerce from taking a stand on public issues involving those matters which fall within the objectives of this organization." And those objectives are stated to be:

"The Deaf Smith County Chamber of Commerce, Inc., is organized for the purpose of advancing the agricultural, commercial, industrial, civic and general interests of Deaf Smith County, Texas."

(Continued on page 2)

Area Man In New Zealand

CHRISTCHURCH, NEW ZEALAND, Technical Sergeant Frank Conard, son of Mr. and Mrs. Roy L. Conard, a 1948 graduate of Dimmitt High School, a Flight Engineer attached to a Military Air Transport Service at Christchurch, New Zealand "Gateway to Antarctica" and advance staging headquarters for DEEPFREEZE '61. He traveled 9000 air miles from Donaldson Air Force Base, South Carolina.

The Military Air Transport Service Task Unit will airlift over 500 tons of high priority cargo from Christchurch to the "ice" runway at the Naval Air Facility at McMurdo Sound, Antarctica. Later the 370 MATS men, operating 7 C-124 Globemasters will air-drop over 10 tons of fuel, vital provisions and equipment to the United States scientific stations at the South Pole and Byrd Station.

Rear Admiral David M. Tyree USN Commander of Naval Support Force, Antarctica, heads the task force composed of elements of all branches of the armed forces which support the U. S. Scientific effort.

This year a site for a nuclear power plant at McMurdo Sound will be cleared. At Byrd Station will be started. In all, nine ships, over 30 aircraft and some 3000 men are involved.

REP. WALTER ROGERS WRITES:

Federal Trade Commission

TO THE PEOPLE OF THE 18TH DISTRICT:

One of the most glided industrial ages in American history is bounded by passage of the Sherman Anti-Trust Act in 1890 and organization of the Federal Trade Commission in 1915. This quarter century felt the first impact of Henry Ford's assembly line, and with it came the Malfactors of Great Wealth:

the sugar trust, the harvester trust, the oil trust, the electric trust, even the ice trust: It was a time of rising clamor against "monopoly," and even busness circles began to favor some sort of regulation in exchange for a more precise definition of their rights.

A special bureau had been established within the Department of Commerce to enforce

the Sherman Act, not the enemies of trusts felt that neither the executive departments nor the courts were sufficiently enthusiastic over their war on industrial privilege. A Supreme Court decision in 1911 added weight to this view. In the famous Standard Oil and American Tobacco cases, the court held that the Sherman Act prohibited only "unreasonable" combina-

tions that restrained trade. Thus each case would have to be examined individually to decide what was "unreasonable" and

Up In the Air

BY BENNY WOMBLE
Another Air-Tour 'has come and gone. We had a good crowd of local people out to see the planes. I believe there were 26 airplanes of all descriptions in the tour that stopped here.

There were no close calls or accidents. I have often wondered if 50 automobiles could travel a 3,000 mile trip together without an accident. I sure doubt it. Fifty cars can't even go to Olton and back without some one being run off the road, to say nothing of all the speeding tickets issued at about \$25 a piece.

When you stop and think of it, a car driver misses death every mile! Add a little human error or mechanical failure to makes a deadline. All aircraft and pilots are subject to far more rigid inspections than cars or drivers. All modern aircraft must have dual magneto ignition (one for a spare) and adequate filters and traps for water and impurities in fuel and oil plus other safety features. Aircraft have to be closely inspected every 100 hours and once a year.

People will still wonder what happens if the engine completely stops. Take my word for it, the airplane doesn't fall. In every landing, the engine is idled in order to lost altitude. So a forced landing need not be much cause for alarm. A light airplane will glide at least a mile for every thousand feet altitude, engine idled.

If a pilot remains calm as he has been trained to do, he will probably not even damage the airplane. Even over rough country, one can nearly always find a suitable spot to land if he has enough altitude to glide to it. In my own case, I have had two forced landings in 15 years of flying. Both were my fault (Inadvertently cut off the gas valve). The airplane was not scratched either time. I guess my title "Up In The Air" is most suitable for this time.

Local News: Tommy Bryant and family went round-trip to Wichita Falls last Sunday. Dick Kendrick is a new student pilot and is enjoying flying. Jerry Cady tells me he will have a T6 in this week for maintenance. They are still working on the 140 Cessna.

Mr. and Mrs. Ben Plummer tell me they are getting close to their private license. Vondell said she has already passed her written test. Ben R. says maybe she will take him riding, he hopes, if she gets her license first.

(Continued on page 2)

AUSTIN HIGHLIGHTS

Lawmakers To Seek Road To Gaining New Revenue

BY VERN SANFORD
AUSTIN - Though the legislators are still home, shots already are whizzing in the battle over how to raise more state revenue in 1961.

When the lawmakers arrive in January, they will have a hard time finding a road to new money that hasn't been land-minded and strewn with barbed wire by some group that opposes that course.

Advance studies indicate the need for as much as \$100,000,000 a year in new taxes.

Business groups, who have been holding meetings over the state, have come out flatly for a retail sales tax. They contend that to meet its needs, present and future, Texas must have a broad-based, spread-thin tax that will grow with the economy.

Representatives of organized labor, strongly opposed to a sales tax, fired back. Labor has endorsed the idea of broad-based, "growth" tax, but insists it should be an income tax, on corporations and individuals.

Governor Daniel has voiced opposition to both sales and income taxes. Many legislators were elected on platforms opposing both.

Only other likely courses would be to raise taxes that already exist, or vote taxes previously rejected. But these roads also are blocked by groups ready to defend to the last.

On such a battlefield, lawmakers might be tempted to retreat - except that this course is cut off too by supporters of better colleges, teacher raises, medical payments for the aged all of which require more money.

Commission on Higher Education recommended that the University of Houston be added to the state college system if it wouldn't cut into funds needed by the 19 already existing state colleges. Final decision can be made only by the Legislature.

It has a 22-acre campus and a plant valued at \$22,000,000. Enrollment for this year is 11,500, second only to the University of Texas with 19,000.

Commission emphasized that adding the Houston school should be conditioned on providing adequate financial support to existing state schools. Commission is tentatively recommending an appropriation of \$69,350,000 for higher education in 1962. University of Houston's need would be in addition to this, meaning more money-raising problems for the Legislature.

State Board of Insurance has removed certain driving violations, mostly minor, from the list of those incurring penalties under the state's merit rating plan for auto accident insurance.

Board members disagreed among themselves over whether to retain the present plan or abolish it and let companies set up merit rating on an individual basis. Board Chairman Penn J. Jackson favored the individual plan but was voted down by members Robert W. Strain and Ned Price.

Removed from the list of driving offenses which cause the driver to have to pay higher accident insurance rates were use of drivers license, mental incompetence, physical incapability, driving on the wrong side of the street, going the wrong way on a one-way street, blocking traffic, illegal backing, improper signals, etc.

Points will still be assessed against the driver for such violations as speeding, running red lights or stop signs, illegal turns, negligent collision, illegal passing, failure to have drivers license, whether involved in an accident or not.

Changes go into effect Jan. 1.

A big bowling alley costs less than a tiny one, state tax-wise. Atty. Gen. Will Wilson ruled that the operator of a regular bowling alley should pay only the \$10 occupational tax, but that owners of coin-operated machines pay a \$60 license for each machine. Two machines joined together cannot get by on the same

license, said Wilson in the same opinion, given at the request of State Comptroller Robert S. Calvert.

Only service machines are tax exempt, said Wilson. Texas Highway Department expects to have a new 32-page booklet designed to attract tourists to Texas ready for distribution by the end of this month.

It will be the first booklet of its type paid for with state funds. It will have 76 color pictures to show people why they should spend some time - and money - in Texas.

Texas' tourist industry, an important source of revenue to the economy and the state treasury, has been slipping in the past few years. Competition of other states is blamed for the drop from 10,300,000 visitors in 1957 to 9,600,000 spending only \$431,000,000 last year.

First printing of the new brochure is 400,000. It will give the Highway Department something to send to the some 200,000 potential tourists who write in each year - plus extras with which to prod new interests.

School Land Board will start offering oil and gas leases in the Texas tidelands at its sale Dec. 6.

Atty. Gen. Will Wilson announced that the U. S. Supreme Court decision recognizing state ownership of the tidelands for three leagues (approximately 10 miles) had been made final.

This clears the way for the state to begin realizing revenue from them, said Wilson.

Core tests reveal that the area underneath the Capitol building is almost solid rock for 80 feet down.

This indicates a favorable place to construct an underground fallout shelter for essential government services in wartime, says Rep. Charles Sandahl of Austin. Sandahl has proposed building such an underground shelter to be used for parking space in peacetime. State Building Commission ordered the soil test to get an idea of whether such a project could be done and to arrive at a cost estimate,

Bowl Ticket Applications To Be Accepted By Mail

Ticket applications for the 1961 Cotton Bowl Football Classic on Jan. 2 will be accepted by mail starting Friday, Oct. 21, and Nov. 2.

The Cotton Bowl Classic is the official Southwest Conference post-season bowl game, and the conference champion automatically becomes the host team. This will be the 25th annual Cotton Bowl game the Silver Anniversary of the famous gridiron classic.

There will be no limit on the number of tickets that can be ordered. As usual, after all applications have been received, a drawing will be conducted to determine the allocation of the

25,000 available tickets. Tickets will be mailed and unfilled applications and checks will be returned to the senders shortly after December 1.

The price of tickets for the 1961 Cotton Bowl Classic is \$5.50 each, and a 25-cent mailing fee should be added to each ticket order. Checks of money orders must accompany all applications.

Applications should be mailed to arrive during the period specified, Oct. 21-Nov. 2, to Cotton Bowl Athletic Association, P. O. Box 7185, Inwood Station, Dallas 9. Envelopes must be postmarked not later than midnight, Nov. 2.

Applications received for

more than ten tickets from any one person will be placed in the draw in groups of ten or less. In other words, any number of tickets can be ordered, but they will be drawn so that they will be in blocks of ten.

The board of directors of the Cotton Bowl Athletic Association has announced that the 1961 Cotton Bowl Classic will be Dallas and the area within 100 miles of the city if the stadium is not 90 per cent sold out for the Jan. 2 game.

Syracuse's 1959 national champions defeated Texas 23-14 in the 1960 Cotton Bowl Classic played on last New Year's Day.



SEVEN NINTH GRADE STUDENTS were selected to serve as officers of their homerooms in a recent election at Stanton Junior High. Seated, from left to right, are Randy Carver, Janice Hagan, Judy Wilson and Jim Higgins. Standing are J. Corra and Bill Hill. (Staff Photo)

A New...

(Continued from page 1)

"We are not trying to make a profit with the electronic larynx," Leach said. "The Bell System has pioneered in its field of making artificial larynges available at non-profit costs since 1926, as we are doing with the electronic larynx." Some 20,000 persons in this country are without the power of speech as a result of paralysis or surgical removal of the human larynx and must depend on either esophageal speech or an artificial larynx to talk. "Many of these people can learn esophageal speech," Leach said. "The electronic larynx is not intended as a substitute for esophageal speech."

"For this reason, we strongly urge all laryngectomized persons to consult their own doctors before deciding to purchase the electronic larynx," he added.

The electronic larynx is produced in two models - one has a high pitch to simulate the female voice and the other has a lower pitch for men.

The electronic larynx is designed to fit the hand and has a thumb switch control which enables the user to vary the pitch of his voice over a half-octave range in order to produce more natural inflections of speech and to emphasize words and phrases. The speech volume is equivalent of a normal talker speaking at a conversational level.

"Most people can learn to talk with the electronic larynx after a relatively short period of practice, generally about an hour or so," Leach said. "Further practice enables the user to learn the operation of the pitch control to produce a more natural sounding speech."

This device uses Bell transistors and is powered by self-contained mercury batteries.

Up In...

(Continued from page 1)

I don't think flying should be just a man's pleasure and it does me good to see a couple like the Plummers. I understand there are some more girls interested in learning.

My immediate family and mother-in-law, Mrs. Brushner, flew the Comanche to Tucumcari and returned last Sunday. We visited my wife's sister and family, Mr. and Mrs. Dan McKinley, there. I am a little short on local items this time because of bad flying weather.

There will be a reshooting next Sunday of the Umbaugh Gyrocopter at 4 p. m. This is the controversial aircraft that many said would never be produced. This is rumored to be the first built. It is said to be able to land and take off vertically and still sell for \$9,995, which is about half the price of any existing helicopter. It is not a true helicopter; however, they claim it will make a jump take-off vertically.

All who are interested are invited out of the airport at 4 p. m. Sunday to see the film. See you next time. Anyone having news they want published or unfavorable, please let me know.

Rep. Walter

(Continued from page 1)

terests are essentially the same basis for Commission activity today. The FTC polices the intricate operations of the nation's corporations in an effort to guard against harmful price discriminations, deals to arbitrarily set prices within an industry, or schemes to restrain free trade within the economy. It cannot punish an offender, but "prevents" abuses through the use of cease-and-desist orders. In many cases, the Commission needs only to point out a supposedly illegal activity and the practice is suspended quietly without the need for formal proceedings.

More important to most Americans, perhaps, is the FTC practice of stopping the production of unfair or deceptive advertising in newspapers, radio, television, or other communications media. The Commission has one office, for example, which monitors selected television commercials on broadcasting stations all across the country. There are certain fairly distinct standards for what constitutes fair play in such commercials, but the FTC makes no effort to control such delusive qualities as taste.

The FTC still looks to the federal courts for legal support in some cases. In connection with this, judicial review of agency rulings has been a prime cause of debate with all the regulatory bodies. Those seeking a restricted review by the courts hold that there can be no judicial supervision of a task which is legislative and that

Battery life ranges up to several months, depending on the amount of use.

The electronic larynx is essentially trouble-free, the manager said. Each new unit carries a one-year guarantee against manufacturing defects. After the guarantee period has expired, Western Electric will repair the unit at a small, non-profit cost.

Batteries for the electronic larynx may be purchased at any radio supply store. Leach said telephone company representatives will be trained to demonstrate the electronic larynx to interested persons.

We urge people who are interested in the electronic larynx to first consult their doctors about using it, he added. "Then they should call their local office for more information on arranging a demonstration by our representative."

He said the electronic larynx will be made available to customers on a first-come, first-served basis and that there might be short delays in deliveries on early orders since the device will be in short supply until about mid-October.

The new electronic larynx will supersede earlier model artificial larynges provided by the Bell System but parts for the older models will continue to be available.

Bell labs scientists worked with a number of medical authorities, including the National Hospital for Speech Disorders, to develop the electronic larynx.

a review of constitutional questions would effectively guard legal rights without doing the commission's job twice. The other side argues that a broad, detailed review is the only way to protect everyone's rights and that a narrow approach denies due process of law.

Whatever the case, we need only to remind ourselves of the tremendous growth which the American industrial system has experienced in the 45 years since the FTC was founded to

fully appreciate the size of its job. The Commission's powers will always be a matter for debate, but its continuing concern with the complex activity of business has been of repeated value to everyone. When questions of FTC power and jurisdiction do arise, I think the problem should be immediately referred to Congress. There will then be less opportunity for a breakdown in the Commission's responsibility, as occurred in the radio-TV payola scandals.

Deaf...

(Continued from page 1)

clearly fall within the stated objectives of my Chamber of Commerce. By taking a vote of membership on the issue the directors will know the position of the majority before taking any stand. This appears to be the most democratic way pos-

sible of determining the Chamber's course of action. The ballots will be in the mail to the membership this week along with a clear statement of the apparent advantages and disadvantages of requiring the county to employ a county road engineer or qualified road administrator.

Now, away from the "controversial" and on to the "promotional" - this Saturday is Fall Mall. Eighteen exhibitors will fill Main Street from curb to curb in the area be-

Fourth Street. Auto dealers will be displaying the new model-farm implement dealers will have exhibits of the latest in farm equipment. Other exhibits will feature irrigation equipment and the latest home appliances.

To add to the merriment the Whiteface band will perform, one of the Shrine musical aggregations will entertain, twirlers will display their skills, the Frio Trio will serenade and, to cap off the days activities, "Chief" Youngblood of the Big

State Auction Associates of Amarillo will auction off \$2,500 worth of new merchandise donated by the merchants of Hereford. The proceeds from the auction will all go to the new Community Center for the purpose of draping the Scout room, and, if funds permit, draping and equipping other rooms. Scouts of Boy Scout Troop 50, under Scoutmaster Wayne Lawrence, will cover the retail area Saturday morning to pick up the merchandise to be auctioned Saturday afternoon at 4 p. m.

COME ON IN... WE'RE STILL CELEBRATING OUR BIG 20TH Anniversary SALE

AND DON'T FORGET THE BIG FALL MALL ALL DAY SATURDAY OCT. 22. ENTERTAINMENT AND FUN ALL DAY. INCLUDING BIG NOON BAR-B-Q.

BE SURE TO REGISTER FOR THE FREE PRIZES SECOND PRIZE Electric Blanket (Dual Control) THIRD PRIZE... Beautiful Chatham 72 X 90 Blanket Prizes On Display In Our Window

Store-Wide Savings Listed Are Just A Few Of The Typical Values You Will Find Throughout The Store! Come Help Us Celebrate!

NEW! **FIRST PRIZE**



RCA VICTOR
14" "FLIGHT-LINE" Portable TV
(*tube overall diagonal, 108 sq. in. picture)

Here's the outstanding value in portable TV! Packed with RCA Victor extra-performance features, this TV delivers a remarkably clear, sharp picture. Yet it's as easy to carry as it is to take—a top TV at any level!



ONLY \$186.00 With Stand

IN COOPERATION — STREU HARDWARE

Fruit of the LOOM Seamless NYLONS 99 ^c pr.	60 Inch BOTANY Woolens Reg. \$4.98 \$3.98 yd.	White 25 Doz. last 20 X 40 Checked CANNON TOWELS 47 ^c	Men's Sanforized Khaki - Work PANTS \$2.49
--	---	---	---

ANNIVERSARY BARGAINS YOU CAN'T AFFORD TO MISS

36" Pastel Colors Outing Flannel 34 ^c yd.	Mens 13 1/4 Oz. Sanforized WRANGLERS \$2 ⁹⁸
60 Inch Botany WOOLENS \$3 ⁹⁹ yd.	Boy's Double Knee SCHOOL JEANS \$1 ⁷⁷
36 Inch Unbleached MUSLIN 25 ^c yd.	Men's Sturdy Ruff Out WORK SHOES \$2 ⁹⁸
Mountain Mist Cotton - Batts \$1 ¹⁹	Men's Fine Quality White HDKFS. 10 For 99 ^c
81 X 108 Fine MUSLIN SHEETS \$1 ⁹⁷	Men's Sturdy Made SHOES CORD-SOLI \$6 ⁶⁷
30 X 30 Bleached Flour Squares 20 ^c ea.	
Big 3 in 1 Skirt Can Can Petticoats \$3 ⁹⁸	
Boy's Combat BOOTS \$4 ⁹⁸	
Men's Sanforized COVERALLS \$4 ⁹⁹	

The Tall Texan Stands Out For Style



TALL TEXAN COWBOY BOOTS

AUTHENTIC WESTERN STYLING... QUALITY MATERIALS... FINE CRAFTSMANSHIP.

Newest Type 14 inch Stovepipe Panel Pattern. Rhythmic Stitching Design. Slim Line Leg. Prime Oak Bend Leather Sole. Solid Leather Tapered Dogger Heel. Fully Leather Lined Foot and Top.

TALL TEXAN COWBOY BOOTS
In Black Kip with Black, Red, Turquoise or White Side Panels.

DESIGNED TO PLEASE TOWN AND COUNTRY COWBOYS

With Needle Sharp and Hand Boxed Toe Last
King of the Brands

Men's \$22.99
Boys \$12.87
Size 8 1/2 to 3

Make this check now!



prove to yourself that you get **EXTRA VALUES** at Stores which give **GREEN STAMPS**

Surveys by the nation's foremost economists have proved beyond a doubt that most housewives buy where they get best values. Check it yourself! Compare values at stores and service stations which give S & H Green Stamps with those at non-stamp stores. You'll find that S & H stamp stores offer you:

- Competitive prices
- Sound values in merchandise
- Courteous, attentive service

...plus S & H Green Stamps which you can redeem for more than 1,500 items of distinguished Merchandise available at S & H Green Stamp redemption centers or by mail.

TEXAS DIVISION
S & H Green Stamps Company

ANNIVERSARY BARGAINS YOU CAN'T AFFORD TO MISS

Chatham 72 X 90 Sleeping Beauty BLANKETS Regular 9.95 Value \$7.88	Sanitary Napkins KOTEX Box Of 48 \$1.19 Limit 1 Box
--	---

CANDY STRIPES Kitchen Tea Towels 4 for \$1.00



ACME BOOTS \$13.88

9050 WELLINGTON FOR MEN
Soft, pliable full-grain glove leather foot and top. Full leather lined. Long-wearing oak bend insole and outsole.

New Shipment HONEYBUGS SLIPPERS



\$2.98 \$3.98

HARMAN'S WE GIVE S & H GREEN STAMPS

MEN'S Guaranteed Thermal Underwear Shirt or Drawers \$1.98



ROTARY GOLFERS from Hereford returned to their club this week with a 30-inch trophy they won at a Rotary District Golf Tournament in Amarillo. Holding the trophy are Joe Kerr, left, and W. L. Davis Jr. Other golfers in the fivesome are, standing from left, J. W. "Lefty" Thomas, John Sims and Russell Carver. (Staff Photo)

FRIO NEWS

Miscellaneous Shower Honors Bruce Terrys

BY MRS. OWEN ANDREWS

A miscellaneous shower honored Mr. and Mrs. Bruce Terry, newlyweds, at the Frio Baptist Church last Friday night. A lace cloth laid over yellow covered the refreshment table. Chocolate cake and lemon punch were served by Mrs. Glenn Andrews and James Dobbs.

Mrs. Weldon Stephan sang "I Love You Truly" accompanied by Mrs. Jack Rogers on the piano.

Other hostesses for the fete were Mesdames T. L. Sparkman Jr., Mrs. Earnest Harder and Mrs. J. H. Dobbs.

Those attending were Mr. and Mrs. George Terry and Mrs. Alton Monroe, Hereford, Mr. and Mrs. Kenneth DeHart and daughter, Mr. and Mrs. James Dobbs, Mr. and Mrs. Weldon Stephan and daughters, Mrs. B. H. Baldwin, Mrs. T. L. Sparkman Jr., Mrs. Earnest Harder, Mrs. Clark Andrews, Mrs. Glenn Andrews, Mr. and Mrs. D. C. Andrews, Mr. and Mrs. Jack Rogers and Miss Alma Andrews.

The Terrys were married Sunday, Oct. 2, in the Frio Baptist Church, The Rev. B. H. Baldwin, pastor, performed the ceremony. Mr. and Mrs. Kenneth DeHart were the attendants of the couple and James Dobbs and Jack Rogers were ushers.

Five and one-half inches of rain had fallen in the central part of the community during the week beginning Monday, Oct. 10, through Oct. 17. Meet-

VISIT IN BORGER

Mr. and Mrs. Wendell Maloney and daughter, Dana, spent Friday evening, Saturday and Sunday in Borger. They were visitors in the home of Wendell's brother, Tom Maloney and family. They also visited with Mr. and Mrs. Kenneth Prather.

OKLAHOMA VISITORS

Mrs. Fay Dell Monroe and son, of Woodward, Okla., has been visiting for the past week in the home of her parents, Mr. and Mrs. F. W. Dool. They returned to their Oklahoma home Sunday.

ATTEND GAME

Mr. and Mrs. John Payne of Waco spent the weekend with Mrs. Payne's sister, Mrs. F. W. Dool and family. F. W. and John, attended the Texas Tech-Baylor game in Lubbock Saturday night.

ings during the weekend were canceled due to muddy roads, and church services were not held at the Frio Church Sunday.

The road by the church is to be hard-surfaced in the near future, and the contract has already been given to a construction company and stakes have been driven along the right-of-way.

When this gap is closed in the network of hard-surfacing, the road will be paved all the way to the Farm to Market road by the Easter Gin and Elevator, and to Hereford on the north. Mr. and Mrs. J. H. Dobbs are visiting their relatives at Sparta, Tenn., for several days. His father has been seriously ill, but is reported to be improved condition. Dobbs suffered shock as a result of the death of a son-in-law.

Mark Shadden's tractor and drill were covered by water during the downpour last week.

Social Security Credit Includes Household Help

There are still some housewives in the Panhandle who are not reporting household help for social security purposes, according to Hal Geldon, Manager of the Amarillo Security Office.

"As little as \$4 per week in cash earnings totals more than \$50 a calendar quarter and should be reported to the Director of Internal Revenue. Geldon stated reporting is easier than many housewives think.

Upon request, Internal Revenue Service mails a report form each calendar quarter as a reminder. The housewife enters the worker's name, social security number and total cash earnings.

She puts a check or money order in the pocket to cover the social security tax and mails the sealed envelope to the address already printed on it.

The tax rate is 3 percent for employee and 3 percent for employer. No detailed bookkeeping is required. The fact that a household worker is also reported by another employer, makes no difference in reporting responsibility.

Proper reporting establishes social security credit for retirement, survivors, and disability insurance benefits for the household worker and her dependents, Geldon said.

It was left at the end of his field which extends into the edge of the usually dry lake bed, but the rapidly-rising lake practically covered it before Shadden could pull it out. On Wednesday he and Arthur Betts used two other tractors and long cables to drag both the tractor and drill to dry land. He reports some damage to the tractor.

The Rev. and Mrs. Baldwin visited in the J. L. Bass home at Littlefield Saturday. The Rev. Bass, pastor of the Parkview Baptist Church there recently suffered a heart attack. Mr. and Mrs. Glen Andrews and Hal ate Sunday dinner with her father, Bradley Burrus, near Canyon, and visited during the afternoon with the George Albers and Mrs. Andrews' grandmother, Mrs. Myers, who is living with the Albers.

Mr. and Mrs. Clark Dobbs and children spent the weekend visiting Mrs. Dobbs' parents, Mr. and Mrs. E. E. Davis and other relatives in Portales, N.M. Among those attending church at the Avenue Baptist Church in Hereford Sunday were Mr. and Mrs. Weldon Stephan and daughters, Mr. and Mrs. Frank Robbins and family, Mr. and Mrs. Charles Self and Mr. and Mrs. Arthur Betts and Jimmy. Mr. and Mrs. Weldon Stephan Jill and Rhonda, Mr. and Mrs. James Dobbs and Carl Miller ate Sunday dinner with the T.L. Sparkman Jr. family. Visiting in the afternoon were Mr. and Mrs. D. C. Miller.

Mr. and Mrs. Leo Hall and Ronnie were in Oklahoma City last week on business. Ramona and Reba Hall stayed while their parents were away, with the Struves.

Visiting the Robert Dobbins Friday until Sunday were her brother, Gerald Gulley of Wichita, Kan., and Mr. and Mrs. A. M. Harper, and their children ate Friday supper with the Dobbins. On Sunday the family ate dinner with their mother, Mrs. Eva De ment in Hereford.

Mrs. Carlton Dobbins and Mrs. Joe Scott were shopping in Amarillo on Thursday.

Mr. and Mrs. Earl Harkins went to Plainview last week to get their young son, Russell, who had spent a few days with his grandparents, Mr. and Mrs. F. B. Harkins.

The Harkins visited in the Gene Welch home of Black on Thursday evening.

Vote for Savings



Big Value Sale!



Shop These Big Buys During The Fall Mall Sat., Oct. 22

Ladies' Full Fashioned
NYLON HOSE

SIZE 8 1/2-11 **48¢**

- Every pair First Quality.
- Beigetone or Rosebud shade
- Sheer 60 gauge, 15 denier.

SOFT FIBER FILLED PILLOWS

- Multi-Stripe Cover
- Acrylic fiber filled
- Size 21"x26"

2 FOR **\$5**

Ladies' Brushed Bemberg Rayon
GOWNS & PJ'S

3.44 ea.

- Embroidery trim—Peter Pan collar.
- Extra Warm and Comfortable.
- Long sleeves—bow tie collar.
- In pink, blue, mint or maize
- Buy for yourself—buy for gifts
- Sizes from 34 to 40. Save now.

Men's Clicker Type—
Wash-n-Wear Polished Cotton
JACKETS

SIZE 34-46 **6.99**

- Warm quilted lining with Cellulocloud.
- Smart bulky knit collar.
- In Loden green, charcoal or tan.
- Zipper front, two patch pockets.

Men's
Cotton Knit SWEAT SHIRTS

HEAVY DUTY

\$1.44

- Crew Neck
- Raglan Sleeves
- Fleece Lined
- Grey or White
- Knit Cuff and Waist
- Sizes S-M-L-XL

Women's and Girls'
NON-RUN
STRETCH TITES



Sizes S-M-L **1.98**

S-T-R-E-T-C-H Tites that fit like skin and wear and wear. Superbly made... non-run... strong elastic waistband. Ideal for many uses... for any and all sports... under skirts or slacks... or wear them for warm, comfortable lounging. Sizes to fit any age.

Men's "THERMAL"
UNDERWEAR
Shirts or Drawers

2 For **\$5**

- Long sleeve shirt—knit neck and cuff.
- Elastic waistband drawers.
- Natural Color—Will not shrink.
- Ideal for all temperatures.
- Thrifty sale priced.



Mens Dress HATS



All Preblocked **\$5.00**

2 Huge Groups Men's
Sport Shirts

- Long Sleeves—New Patterns.
- Handsome Two-Way Collars.
- First Quality—Sizes S-M-L.

Group 1
2 For **\$5**

Group 2
2 For **\$7**



Solid Color
SINGLE BLANKETS

2.99

- Big size 70"x90".
- Warm Rayon construction.
- Rayon satin binding.
- Slight imperfections.
- Special sale price.



LADIES ALL WOOL COATS

Solid Colors or Tweeds

\$19.88

- Fall's newest & smartest creations.
- New collar and back treatment
- Warmly Lined
- Sizes 10-18

Use Our Layaway Plan



BANK By MAIL

... one of the best-liked, most convenient services we offer! If you are not already a "bank-by-mail" customer, come in for complete details.



THE FIRST NATIONAL BANK
OF HEREFORD

COME ON OUT.....HAVE FUN!



IT'S TIME FOR HEREFORD'S BIG

FALL MALL

ALL DAY

SATURDAY, OCTOBER 22

IN DOWNTOWN HEREFORD

—FEATURED ATTRACTIONS—

FREE
BAND CONCERT
11:00 A. M.
Hereford High School's
Big Domino
Band

SEE
What's New In Autos And
Farm Equipment For '61
**NEW CAR AND FARM
EQUIPMENT DISPLAY**
ON MAIN ST.

FREE
Band Concerts
1:30 And 3:00 P. M.
By The Shrine Drum &
Bugle Corp And The
Golden Spread Band
from Amarillo Air Force
Base

FRIO TRIO
2:00 P.M.

**TWIRLING
EXHIBITION**
11:00 A. M.

Rotary Club
BARBECUE
In Building formerly occupied
by Charlie Seeds Motor Company
11:00 A. M. - 1:30 P. M.
Proceeds From This Barbecue To
Go To Sponsor The Annual Junior
Livestock Show.

AUCTION SALE!
4:00 P. M.
In Front of Dub's
New Merchandise . . . Pro-
ceeds to Buy Drapes For
Boy Scout Room In The
Community Center.

SEE THE
FOLLOWING
**MERCHANTS
EXHIBITS**
SATURDAY
at the
MALL
ASSOCIATED
GROWERS

Campbell Pontiac

**CHARLIE SEEDS
MOTOR CO.**

DEL BAINUM

Davis Implement Co.

Farm & Home Supply

**GIFFORD-HILL-
WESTERN**

**H & W
IMPLEMENT**

**LESLY MOTOR
COMPANY**

Lockwood Graders

**McCULLOUGH
MOTORS**

Orsborn - Norwood
CHEVROLET

**OSBORN
BUICK - RAMBLER**

**ROBERTS
APPLIANCE**

**WALKER
REFRIGERATION**

H. D. CHATTER

County Agents Will Attend State Meet

BY ARGEN DRAPER
The agents will leave for State Conference on Saturday the 22nd. The Conference is set up in Workshops, are in groups and is a study of Scope report. The Scope report was made to determine needs and changes in methods which Extension Service should make.

ness desired.
If you expect to wash the garment be sure to choose an interfacing that is washable. For the quick drying synthetics, use an interfacing that has similar properties so that all sections of the garment will dry equally fast.

Tree seedling are available again for windbreak planting in Texas. The Texas Forest Service is now taking orders for trees and the information is that the trees will be handled on a "first come - first serve" basis.

Apple Date Brunch Loaf
A delicious, moist quick bread. good plain or spread with butter or softened cream cheese.

Mrs. Bill Gilleland called saying that they had moved to Hereford. She was a very active member of the Ford Home Demonstration Club and we are glad that they are back here.

In mixing bowl cream Beet Sugar, butter or margarine and shortening together. Beat in egg.

It seems to me that the United Fund posters are the most clever that I've ever seen.

Watson, Benson In Flight Training
A. N. Benson and B. B. Watson of Hereford, senior Air Force ROTC cadets at Texas Tech, Lubbock, will have the opportunity to earn a private pilot's license as well as a degree this year.

The Home Demonstration Council meets Monday, Oct. 24 in the Club Room at the Bull Barn.

Benson is a senior petroleum engineering major and Watson is a senior electrical engineering major.

A reminder about interfacing to give garments a look of quality and fashion: Interfacing can help give a more professional look to your home sewing.

Participating in "Flight Instruction Program" 11 tech cadets will receive a total of 36 1/2 hours of flight instruction, plus 35 hours of weather and navigation ground school training this fall.

Interfacing is most likely to be used at edges where buttons and buttonholes are to be placed. Collars, cuffs and pocket flaps often need interfacing to give them body and the crisp, perky look that adds style to a garment.

The Flight Instruction Program was made possible through a contract between the Air Force and Tech. Each student will receive \$344 worth of flying instruction.

Skirt waistbands may need a single thickness of interfacing to prevent unsightly stretching, rolling or wrinkling.

Students will receive training in the Piper Tri-Pacer. The plane is equipped with a tri-cycle-type landing gear, 150-hp engine, two-way radio communication equipment and navigational equipment. Flight instruction is conducted by the Wes-Tex Flying School at Lubbock Municipal Airport.

There is no hard and fast rule to follow in the selection of interfacing fabric. It should blend in weight and texture with the outer fabric to give the amount of stiffness or soft-

Cadets will receive a private pilot's license upon satisfactory completion of the program.

ed and floured loaf pan (9x5x3 inches). Bake in 350 degree F. oven 1 hour or until toothpick thrust in center comes out clean. Remove from pan, cool on cake rack. Makes 1 loaf.

Blimp, Hans In Wrestling Event At Bull Barn

Combine corn, beaten eggs, celery and salt. Stack bread slices, remove crusts and cut bread, diagonally, in both directions making 4 triangles from each slice. Arrange a layer of 5 bread triangles in the bottom

A half ton of wrestlers in the ring at the same time
of a (1-quart) greased casserole. Cover with layer of half the corn mixture. Top with half the sausage meat. Repeat the 3 layers in the same order. Form crust with 6 bread triangles arranged in a cartwheel pattern. Brush bread with sausage drippings. Bake in a moderate oven (350 degree F.) for thirty minutes.

is not unusual in a tag team match, but two wrestlers will make up that weight Saturday night in a featured bout at Deaf Smith County Bull Barn.
Blimp, Humphrey, wrestling's largest man, will represent 750 pounds as he is matched against 275-pound Hans Schnabel in one of the double main events to be presented by Hereford Lions Club. Matches will begin at 9 p. m.

TAKE COASTAL TRIP
Mr. and Mrs. Douglas Kelley and daughters, Doris and Barbara, spent last week in Port Arthur. They were guests of Mrs. Don Daniels and family.
This was Mrs. Kelley's first trip to that part of Texas and she was amazed at the change of climate and terrain that our state offers. Mrs. Kelley has lived in Texas but six years, coming here from Germany, and commented on how nice it was to go swimming in October.

VISITS DAUGHTER
Mr. and Mrs. S. T. Wiseman of Hereford left for Kansas City, Mo. recently, where they planned to stay a week with their daughter, Stella Jo, who is attending Central Technological Institute there. Miss Wiseman will leave Nov. 11 to go to New York City, where she will be a reservationist for National Airlines. She is a 1960 graduate of Hereford High School.

FLIES TO CORPUS CHRISTI
Mrs. Rudy Kessler, accompanied by her daughter, Melissa, left Sunday for a visit with her parents, Mr. and Mrs. W. L. Powell, and Rudy's parents, Mr. and Mrs. R. O. Kessler, in Alice. Mrs. Kessler and her daughter left by Braniff Airlines from Amarillo Airport and plan to return Sunday.

BETTER FOOD BUYS! TODAY TOMORROW EVERY DAY
White Swan BISCUITS 2 15c
Fireside - Sweetie PIES 12 to Carton 39c
Duncan Hines 13 1/2 Oz. Pkg. MUFFIN-MIX Wild Blueberry 35c
Swift's All Meat BOLOGNA Chunk Style lb 39c
Swift's Eversweet, Sliced BACON 1 Lb. Layers 49c
Fresh, Lean, Tender PORK-STEAK lb 49c
Fresh, Lean HAMBURGER lb 45c
Light Crust In Pillowcases FLOUR 25 LB. 1.98
Comstock PUMPKIN PIE-MIX 2 NO. 2 CANS 45c
Minute Maid, Frozen ORANGE JUICE 2 6 Oz. Cans 39c
Wapco, Crushed PINE-APPLE 2 No. 303 Cans 39c
Apple Bay APPLE SAUCE 2 No. 303 Cans 25c
U. S. No. 1 Fancy APPLES Fancy, Baking Size Rome Beauty lb 17c
U. S. No. 1 Fancy CUCUMBERS lb 10c
New Mexico Y A M S To Bake Or Fry lb 12c
Texas Rubies, Large Size GRAPEFRUIT 2 FOR 29c
Krafts Finest GRAPE JELLY 20 Oz. Jar 25c
White Swan With Bacon Blackeyed-Peas 3 No. 300 Cans 34c
White Swan, Fancy Cranberry Sauce 2 No. 300 Cans 39c
White Swan, Pure Vegetable SHORTENING 3 LB. 69c
Gladio White CORN MEAL 5 LB. BAG 39c

2 WEEKLY CATTLE AUCTIONS
The Auction selling more fresh country cattle than any other Auction in this area.
2000 CATTLE EVERY THURSDAY
(Regular Auction Every Thursday throughout the year) Regular Auctions Sell All Classes of Cattle - Steer & Heifer Calves, Steer and Heifer Yearlings, Feeder Cows, Slaughter Cows, Bulls, New Mexico, Texas & Oklahoma Panhandle Cattle.
3000 STOCKERS & FEEDERS EVERY SATURDAY
Our usual annual Stocker & Feeder sales are held every Saturday until December. They are highly successful with many strings of one brand cattle being sold. The Saturday sales are not limited to carload lots. We will sell one head or a thousand for you but we do limit the Saturday auctions to Stocker & Feeder types of cattle. Steer & Heifer calves, Steer & Heifer Yearlings, Feeder Cows and Stock Cows.
SERVICE SECOND TO NONE
Consignor
- Prompt unloading & penning
- All cattle sold in order they are unloaded as near as possible
- Cattle sorted for size & quality
- Plenty of buyers at every sale
- Fresh water & Good Hay Upon Request
- Extensive Advertising of our Sales
- Prompt payment of your proceeds
BUYER
- Fast efficient Auction operation
- Prompt loading of trucks
- Loading on 2 Railroads
- Cattle sorted for size & quality and sold accordingly
- Prompt accounting & settlement in office
- 4 Main Highways
Last Week We Sold 4641 Cattle
DALHART LIVESTOCK AUCTION CO.
(Under Present Management Past 6 Years)
Allen Swenson, Owner-Mgr. Phone day or nite 249-4508
Bud Owens, Auctioneer



Get to Know the BEST FOOD BUYS

A storeful of super-savings invite you — a staff of courteous food people welcomes you to COOPER'S — a most pleasant, relaxing, convenient and economical market to shop for ALL your food needs and household supplies. So, "let's get acquainted" during our storewide NEW CUSTOMER WEEK SALE. From the time you step into our modern market, until you pass swiftly and smoothly through our check-stands — you'll marvel at the quality, variety and many features that make COOPER'S a food-shoppers paradise.

NEW CUSTOMER WEEK SALE

Maxwell House Instant **COFFEE** 6 Oz. Jar 79c

Hi-C 46 Oz. Can **GRAPE DRINK** 29c

Per, Tall Can **MILK** 2 For 29c

Assorted, Reg. Size **JELLO** 3 For 25c

Lipton **TEA BAGS** 48 Count 59c

Post **TOASTIES** 18 Oz. Pkg. 29c

Style **HAIR SPRAY** Reg. \$1.09 **69c**

LISTERINE Reg. 59c **49c**

FROZEN FOODS

Libby's 10 Oz. Pkg. **Broccoli Spears** . . . 19c

Libbys, 10 Oz. Pkg. **Cream Style Corn** 19c

Libbys, 10 Oz. Pkg. **Cut Green Beans** 19c

Mortons 12 Oz. Pkg. **Biscuits** 29c

Mrs. Pauls 4 Oz. Pkg. **Onion Rings** 25c

King Size **FAB** 99c

28 Oz. Bottle **MR. CLEAN** 59c

Comet, 21 Oz. Can **CLEANSER** 19c

Reg. Size **ZEST SOAP** 2 for 25c

4 Lb. Bag Arrow **Pinto Beans** **45c**

Carnation **MILK** 8 Qt. Box **65c**

Patio Beef **Enchilada DINNERS** Pkg. **39c**

Wolf **CHILI** No. 300 **49c**

Farm Fresh PRODUCE

Fresh **CRANBERRIES** Pkg. **25c**

Bulk **TURNIPS** lb **10c**

TOKAY **GRAPES** lb **15c**

Jonathan **APPLES** 4 Lb. Bag **59c**



Shurfresh **CRACKERS** Lb. Box **19c**

Campbells **Tomato Soup** Tall Can **10c**

KRAFT **SPAGHETTI DINNER** Box **19c**

Hunts 8 Oz. Can **TOMATO SAUCE** 3 FOR **25c**

Quality MEATS Swift Premium **BACON** LB. PKG. **59c** Longhorn Chunk or Sliced **BOLOGNA** lb. **39c**

Underwood **BAR B QUE BEEF** 14 Oz. Pkg. **79c**

PORK CHOPS
END CUTS lb **55c**
CENTER CUTS lb **69c**



Folgers Mountain Grown **COFFEE** 2 Lb. Can 10c Off **\$1.29**

(Reusable Pantry Jar) **CROWN PEANUT BUTTER** 3 Lb. Jar **89c**

MRS. TUCKERS SHORTENING 3 Lb. Carton **59c**

Vanilla Lemon **SEALTEST ICE CREAM** 1/2 Gallon Vanilla Lemon Free With Each 1/2 Gal. Purchased 1/2 Gal. **79c**

MIN VITINE

Scientifically Balanced Calorie Diet

Chocolate Butterscotch Coffee Flavor 8 Oz. Jar **79c**

COOPER'S Market FINE FOOD

SEALTEST VANILLA LEMON ICE CREAM WILL BE SAMPLED IN OUR STORE ALL DAY SATURDAY, OCT. 22

Senior Class Personalities

Ronnie Caster another one of our Senior personalities was born in Cleburn, Tex. His favorite book is *Kings Go Forth*. His other favorites are: movie, Time Machine; food, steak; song, Oh, My Love. His hobby is sports of all kinds.

His advice to lower classmen is keep your nose clean. After school Ronnie plans to work and then get married.

Linda Renfro, a Senior personality for the week, was born in Hereford. Her favorite show is *The Apartment*. Her other favorites are: song, Devil or Angel; food, pizza. Her hobbies are reading and collecting records.

Linda advises underclassmen to put into high school what you want out of it. "I have a ball." She plans to go to college.

Edwin Thomas is one of the Senior personalities for this week. He was born in Littlefield. His favorite book is Webster's Dictionary. Some of his other favorites are as follows: movie, Home From the Hill; food, not enough room to fill in all of them; song, How Dry I Am. His hobbies are football and collecting girls.

His advice to lower classmen is quit school while you're ahead. He plans to attend West Point or Rice.

Thomas Coffman is one of our Senior personalities for this week. He was born in Lubbock on October 17, 1943. His favorite movie is *Bridges at Toko-Ri*. His other favorites are: food, barbecue; song, I'm Walking; book, *War and Peace*. His hobby is sports.

His advice to lower classmen is do your best in everything and make the best of your time because it goes very fast. He plans to go to college.

Kay Albracht is one of the Senior personalities for this week, she was born in Hereford on Nov. 17.

Her favorites are as follows: food, shrimp; song, Devil or Angel; movie, *Giant*; book, *Separate Star*; color, blue; and her favorite pastime is going out of town on Sundays.

Her ambition is to manage the Safeway Store for just one day. Her advice to the lower classmen of H. H. S. is to take what they can and have all the fun possible. Kay's opinion of H. H. S. is that it is a pretty good school, but the home-rooms are much too strict.

Assembly Talk By Rev. Kersey

An outstanding Austin resident made a talk to the Hereford High School student body last Tuesday about alcoholism and its effects.

The speaker was the Rev. Clinton Kersey. He is chaplain of the Texas House of Representatives, juvenile rehabilitation consultant on alcoholism, pastor of the Harris Memorial Baptist Church in Austin and assistant probation officer for Travis County.

During a series of talks here, Rev. Kersey discussed the work of Deaf Smith County Council on Alcoholism and the problems of alcoholism as a disease.

The County Council on alcoholism announced that the week of Nov. 28 to Dec. 2 will be Alcohol Information Week. During this time there will be an information booth, a high school student panel and a number of talks at various study club meetings by members of the Deaf Smith County Council on Alcoholism.

The Council is working hard to make this week a success. They ask only that every one take advantage of the opportunity to acquaint themselves with the facts about alcoholism.

Question Of The Week

QUESTION: What changes would you make if you were principal of Hereford High School?

- Jimmy Weathers — I'd quarantine the faculty!
- Beth Carthel — I would not give unexcused tardies and absences.
- John Willoughby — Let the students chew gum and give more holidays.
- Joy Story — I'd never let the Student Council have another Twirp Week.
- Dennis Rickman — I'd let the Juniors and Seniors make the Freshmen better Freshmen without getting expelled, and let all the classes listen to the World Series.
- Sandra Moore — Let the Seniors sit on the front row in assemblies.
- Austin Hodges — Make a single, one-hour lunch period.
- Jerri Bea Noland — I would allow the twirlers to wear the kind of uniform they wanted to.
- Dicki Bob Mason — Let the kids sit where they wanted to in assemblies.
- Terry Smith — Have five-day weekends and two days of school from 10 a.m. until two p.m.
- Stan Kropff — Kick out all the old teachers, and replace them with single, young women, let all the seniors graduate, and let the girls wear what they wanted to.
- Charles Minns — Hmmm;



MR. HOWARD RICHEY is the assistant principal of Hereford High School. He was born in Cordell, Okla. (Staff Photo)

Howard Richey Is Oklahoma Native

Although most of you probably know Mr. Howard Richey, assistant principal of H. H. S., you might like to become better acquainted with him.

You Know Them By:

- Sandra Moore - Knowing so much about Canyon.
- Kay Cole - "Oh, I had so much fun!"
- Sandra Frank - Always writing letters.
- Janie McBroom - "Hello there, Bruiser!"
- Molly - "Oh, good grief!"
- Carole Snead - The new basketball around her neck.
- Patsy Fowler - "I think that's terrible!"
- Zell Crump - Getting 70 words a minute in typing.
- Joy Story - "May I have your attention please!"
- Heidi Rutishauser - "My dear, quit that right now!"
- Carol Kent - A hole in the toe of her tennis shoe.
- Eugene Baldwin - "Ah, come on!"
- Deanna Kriegshauser - "Can anyone work this geometry problem?"
- Charlie Thomas - Always punching people in the ribs.

Did You Know?

For more than 40 years, the major party candidate with the longest name has been elected President of the U. S.

A report shows that 85-year-old physician has delivered 3,700 babies in the same town over a 59-year period. The town's present population 700.

General Robert E. Lee's wife, Mary, was the step-granddaughter of George Washington.

Nowadays some people expect the door of opportunity to be opened with an electric eye.

FHA Activities

The Future Homemakers of America held an executive meeting on Oct. 14. Cherry Holt called the meeting order. Merry Pruitt suggested that the FHA participate in the Distributive Education Annual Radio program on Nov. 11. Terri Smith and Beth Carthel were appointed committee members to plan the program.

Mr. Richey was born and raised in Cordell, Okla. He received his high school diploma from Lake Valley, Okla.

As a high school student, he enjoyed school very much. His ambition was to be a coach. His favorite sports were basketball and baseball.

Mr. Richey attended college at Southwestern State at Weatherford, Okla., and Oklahoma University at Norman, Okla. He began his teaching career at Chandler, Okla.

His opinion of H. H. S. is that he likes it very much and thinks that the people are very friendly.

Swap Shop

Combined ad sales for all three Amarillo High Schools last week rose above four thousand dollars with two weeks left to go in the campaign. Publication workers from Amarillo, Tascosa and Palo Duro high schools all sell ads not only for their own annuals but for the other two also.

The Friona Chiefs lost their homecoming game Friday night to the Muleshoe Mules. The score was 32 to 6.

The science classes at Devine Tex., have received over 300 dollars worth of new equipment this year. This includes flasks, acids, test tubes, bunsen burners and slides.

The Burk Burnett High School has seven new teachers, making a total of 33 teachers.

The Levelland High School is going to have a new cafeteria this year. Construction work will begin in late October.

Jan Reece Is Named Annual Queen During Stunt Night

Stunt Night for 1960 was presented by the Round-Up staff of Hereford high Friday night.

Jan Susan Reese, escorted by Walker Parris, was crowned 1960-61 Annual Queen. Jan represented the junior class and the entire class deserves credit for working so hard. A "Miss Universe" contest was presented by the junior class. Randy Dowell stole the show in his hula skirt.

The Tri-Hi-Y presented "Out of the Mouths of Babes" in the form of interviews. Sandra Moore was an excellent MC for the stunt in her over-sized glasses and suit.

Judy Kriegshauser, escorted by Charles Kelly, was elected Princess by the sophomore class and Heidi Rutishauser, escorted by Erik Oksater, was elected Duchess by the senior class.

Walker Parris presented the queen with a dozen red roses. Karen Kitchens, daughter of Coach W. H. Kitchens, served as crown-bearer.

The Future Farmers of America won first place in the contest with their stunt, "The Pause That Refreshes." The Senior class won second place with its portrayal of "Queen for a Day," given by the Student Council, won third place in the contest.

Judges for the Stunt Night contests were Mrs. Clint Formby, Mrs. Bill Waldrep and Dr. H. A. Cavness.

The Round-Up staff expresses its appreciation to the judges and also to the E. B. Black Furniture Co. for furnishing the queen's throne.



The WHITEFACE

Hereford, Texas, Thursday, October 20, 1960

Section Three

TO CLUE YOU IN, CATS

The Cool Board

Department of Fuller Explanation...

When your mother says: 1. "You Look very nice." 2. "Isn't it beautiful outside?" She means: 1. "That dress will have to do." 2. "Wouldn't you like to hang out the clothes?"

When a girl says: 1. "Are you going to turn in that kookie assignment? I'm not." 2. "I wouldn't join their stupid society for anything!" 3. "Me go steady and miss out on all the fun of going with other boys?" 4. "I can't stand blonds. They're so wishy-washy." She means: 1. "I didn't have time to do it and I don't want to be the

only one who does not have it."

2. "I was blackballed!" 3. "No one will ask me." 4. "I'm a brunette."

Postman puzzlers... Y. T. T. O. H. T. W. R. P. T. L. I. B. D. — Yours till the ocean has to wear rubber pants to keep its bottom dry. T. T. F. N. — Ta Ta For Now.

Clubs and Organizations... "The Unteachables" "WLFTW" (We Live for The Weekends) "TGIS" (Thank Goddess It's

Saturday)

Cooloquialisms... Chick — single girl

Chicken — engaged girl

Plucked Chicken — married woman

Handcuffs — parents

Solo Flight — going stag

Snagged Stag — going steady

Turn Up The Stereo — listen to me

Tourniquet — wedding ring

Girls who eat their carrots and spinach have legs like this: ()

Girls who ride to school have legs like this: ()

Girls who drink have legs like this: ()

Mystery Couple

Our mystery girl this time is an 18-year-old senior and has been in Hereford schools all her life. She is 5'4" tall and has blond hair. Her favorite subject is art, and her favorite teacher is Mrs. Neill. Among many songs she says that "Devil or Angel" is her favorite. Her hobby is tennis and her favorite pastime is being with Charles. She plans to go to college after she graduates.

Our mystery boy is 6'3" tall and has brown hair. He is 18 years of age, a senior, and has attended Hereford schools for six years. His hobby is playing baseball and his favorite pastime is being with Carole. Of all songs, he likes "Devil or Angel" best. His favorite subject is art and his favorite teacher is Mrs. Neill. After he graduates he hopes to play professional baseball.

A To Z Through Senior Alphabet

- A-mbitious — Jim Pavlicek
- B-ashful — Bobby Patzold
- C-ute — Joe Hersley
- D-elightful — Kay Cole
- E-nergetic — Kyrene Hodges
- F-riendly — Wesley Poarch
- G-ay — Phillis Ward
- H-appy — Lee Kimball

Suzy Yarbrow Likes Cheering For Team

Suzanne Yarbrow is another of this year's outstanding cheerleaders. The thing that she likes most about cheerleading is being out on the field and yelling for the boys.

Suzanne's opinion of the football team thus far this year is, "I think the football team has more spirit and determination to win than any football team from Hereford has ever had." She would like to wish them all the luck in the world and hopes that they will go all the way to state this year.

This past summer Suzanne worked at Vahlsings and also took some time out to go to cheerleading camp.

Her advice to next year's cheerleaders is to be sure to enjoy it because it will all be over too soon. She says, "It is also a lot of work so be sure to have plenty of spare time."

Suzy says that the school spirit is very high this year and that all of the seniors seem to be enjoying it very much.

After graduation Suzanne plans to attend either The University of Texas or Texas Tech.

'Twirp' Week Busy For Boys

At Hereford High School, the week of Oct. 10-14 was "Twirp Week." "Twirp" means "The Woman Is Requested to Pay."

During the week, the girls asked the boys for dates and had to pay for their tickets and entertainment.

This year the Student Council had a contest to see which of the boys from each of the classes had the most dates.

Charlie Burrus had the most dates in the senior class, Lynn Allred in the junior class and Arnold Powell in the sophomore class. The winners were announced at Stunt Night Friday evening.

Some of the "Twirp" dates seen at Stunt Night were: Judy Stone and Larry Dobbs, Anna Martin and Kenneth May, Barbara Roundtree and Ronnie Byers, and Joyce West and Brendan Gallagher.

Official Publication of Hereford High School Hereford, Texas

What Students Do With Spare Time

Fred Mulkey's hobby is working with leather. Pretty tough eh?

Glenna Gandy collects gobs and gobs of picture post cards. Shirley Voyles likes to spend her time reading about dogs.

Judy Rowland just likes to read anything.

Louise Treadway likes to spend her time buying clothes.

Martha Duncan has an unusual hobby which most people do not enjoy doing. Spending money, that is.

Jerri Bea Noland has several hobbies: Horseback riding, twirling, and water skiing.

Whiteface Whims

A duck, and a skunk wanted to go to the movies. The admission was one dollar. Which one of the three couldn't afford it?

The skunk. The duck had a bill, the frog had a greenback, but the skunk had only a scent.

Sergeant: "So, you're complaining of finding sand in your soup?"

Private: "Yes sir."

Sergeant: "Did you join the Army to serve your country, or to complain about the food?"

Mechanic: "Lady, I've found the trouble with your car - you have a short circuit in the wiring."

Lady: "Well, for goodness' sake, lengthen it."

Romeo: "Juliet, dearest, I'm

burning with love for you."

Juliet: "Come now, Romeo, don't make a fool of yourself."

At the football game the boss entered the stadium, sat down behind the office boy, and tapped him on the shoulder.

"So this is your uncle's funeral?" he demanded of the startled youth.

"Looks like it," the quick-witted youngster replied. "He's the referee down there."

Noticing George idling at his desk, Mary asked why he wasn't working.

"The boss and I had words," he explained, "and he won't take back what he said."

"What on earth did he say?" inquired Mary.

"He said I was fired!"



SOME OF THE STUDENTS who took part in Twirp Week are from left: Walker Parris, Suzanne Langley, Linda Edwards, and Joe Mack Hale. (Staff Photo)

GOD WILL NEVER LEAVE or FORSAKE US

First Christian

West Park E.ve.
 Rev. Gilbert Davis Jr.
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:30 a.m.
 Chi-Rho and CYF meets at 6 p.m. Sunday and vesper services are at 7 p.m.
 Functional Department's first Wednesday at 8 p.m.
 General Church Board, second Wednesday at 8 p.m.

Temple Baptist Church

Farrest St. and Ave. B
 Rev. Robert Laceywell, Pastor
 Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.
 Wednesday prayer service will be held at 8 p.m.
 The teachers and officers meeting will begin at 7:30 p.m. Wednesday.
 Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be chok practice.

Central Church of Christ

Sunset Drive and Plains Ave.
 Ernest Highers, Minister
 Bible School is held each Sunday at 9:30 a. m. with morning worship at 10:30 a. m.
 Worship service begins at 6 p. m. each Sunday evening.
 Ladies Bible Study held each Wednesday morning at 10 a.m. Wednesday prayer services are held at 7:30 p. m.

Immanuel Lutheran

Park and Avenue B.
 Rev. Andrew Szegedin, Pastor
 Worship Service each Sunday at 11 a. m.
 Sunday School and Bible Classes at 10 a. m.
 A most cordial welcome to you.

St. Anthony's

Harrison Highway at 25 Mile Ave.
 Father Aloysius Craven, Pastor
 Sunday Masses are at 6:30 & 10 a.m. Sunday Evening services are at 7:30 p.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 4 p.m. to 5 p.m. and 8 p.m. to 9 p.m.
 Thursday Holy Hour is from 8 to 9 p.m.

A La Mision De San Jose

LABOR CAMP
 Horas De Misas En Los Domingos: 8 a.m. y 10 a.m.
 El Domingo Es El Dia Del Señor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuada.

Grace Gospel Church

Thirteenth and Avenue K
 Rev. H. V. Fields, Pastor
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
 Wednesday prayer meeting is held at 8 p.m.



"AM I RICH"

...this thoughtful man reflects. Men call him a captain of industry but that may not make him successful. He has no fear of the future as far as the comforts of life go but, never-the-less, he stands in *pensive thought*. Has he given companionship to his children? Has he taken them to the right places? How often has he sat with his family in church? Would they call him a good Father, a successful husband? Has he shared in building a good community and civic institutions?
Any man is much richer who does these things.
 But who is the truly rich man? What is the distinguishable mark? If he should die this night, who would miss him? Would neighbors be made poorer by his going? Would any hungry folk go without food because his hand was stayed? Perhaps he is asking the ancient question... *am I rich with God?* All of us should ponder, *"just what will I carry into His presence when I go?"* What are the qualities which make a rich person? *That man is truly rich who leaves a poorer world by his going.* Then come with me to church and learn of the ways of God.

You In The Church
The Church In You
 — form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

Asemblea de Dios Templo el Calvario

Pastor Eldol Alcalá
 Bien venidos. Cuidada en la Calle 128 E. 5th.
 Los servicios durante la semana y el Domingo.
 Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
 Domingo, 10 de la mañana, escuela dominical, a las 11:30 predication.

Avenue Baptist Church

123 N. 25-Mile Avenue
 Rev. C. F. Powell, Pastor
 Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union at 7 p.m.; Evening Worship Services, 8 p. m.
 Vacation Bible School June 6 through 17, from 8 to 11 a.m., for ages three to 16. All children are invited to attend.

Church of The Nazarene

Fourth and Jackson
 Rev. Stewart Downer, Pastor
 EM 4-1381
 Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Worship Service at 7:30 p.m.
 Prayer meeting Wednesday a y will begin at 7:30 p.m.

First Baptist

Fifth and Main
 Glenden Sanders, Minister of Music-Education
 Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Evening Worship, 5:30 p. m.; Training Union, 6:30 p. m.; Superintendent's Cabinet, Wednesday, 7 p. m.; Teachers and officer's meeting, Wednesday 7:15 p. m.; Mid - Week Prayer Service, Wednesday, 8 p. m.; Sanctuary Choir rehearsal, Wednesday, 9 p. m. (Wednesday evening services 30 minutes earlier, October through March.)
 Graded Choir Rehearsals, 4 p. m. Tuesday; WMS visitation, first Wednesday, 9:30 a. m.; Monthly luncheon and business noon; Circles meet third and fourth Wednesday, 9:30 a.m.; meeting, second Wednesday, 12 Junior G.A.s meet Tuesday at 5 p. m.; Intermediate G.A.S., Wednesday, 7:15 p. m.; Sunbeams, Wednesday, 7:15 p. m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a. m.
 Sunday Worship Services, morning and evening, broadcast over Radio Station KPAN; Listen to "The Baptist Hour" Sundays, 8 a. m. over KPAN.

Mision Calvario Metodista

V. T. Moreno, Pastor
 223 Kibbe Street
 Escuela Dominical, 10 a. m.; Servicio de Adoracion, 11 a. m.; Servicio de Predicacion, 7:30 p. m.; Servicio los Fiebes de Oracion, 7:30 p. m.

(Continue on Page 6)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- | | | | | |
|--|---|--|---|---|
| HEREFORD CREAMERY
Mr. and Mrs. Elton Malone | HEREFORD FERTILIZER & INSECTICIDE CO.
Norman Moore | ORSBORN-NORWOOD CHEV.-OLDS
Your Chevrolet-Oldsmobile Dealer | CLOWE & COWAN INC.
The Best - Pomona Pumps | HEREFORD STATE BANK
Russell E. Carver, Pres. |
| FARM & HOME SUPPLY
W. A. DeBusk | ROCKWELL BROS. & CO.
D. R. Vandever | JIM HILL HOTEL
Mr. and Mrs. Dick Ross | PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell | DEARING WRECKING CO.
Anson A. and June Dearing |
| FIRST NATIONAL BANK
Virgil Hennen | HEREFORD HARDWARE
Mr. and Mrs. Don Zimmerman | FARMER'S DRIVE IN
Troy Moore | ROGERS DRUG
Mr. and Mrs. Grady Rogers | MCRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight |
| HUNTER'S FOOD MARKET
Mr. and Mrs. Russell Hunter | BLANTON BUTANE, INC.
Darrell Blanton | ELIZABETH WITHERSPOON INSURANCE
148 N. Main St. | BIG T PUMP CO., INC.
Hilray and Leroy Aven | CONSUMER'S FUEL ASS'N.
Louie LeGrand |
| McLEAN - HUTSON INS. AG.
John McLean - Buddy Hutson | BUY-RITE FURNITURE
J. H. Fish | GILLILLAND FUNERAL HOME
Marlin Gilliland | PITMAN SERVICE STATION
Odice and Ed Bulls | PITMAN GRAIN CO. |
| PLAINS FERTILIZER CO.
Glen O. Edwards | HEREFORD GRAIN CORP.
Curtis O. Roach, Mgr. | B. F. GOODRICH
Don Little | SHELTON TIRE EXCHANGE
W. O. and Bessie Shelton | DAVIS IMPLEMENT CO.
W. L. Davis, Jr. |
| MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald | LOERWALD BROS.
Ed, George, Gene, & Harold Loerwald | E. B. BLACK CO.
Dick Barnard - Jesse Stanford | HEREFORD IMPLEMENT CO.
Herman Neff | HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall |
| SUIT'S AUTO SUPPLY | | MOBIL OIL PRODUCTS
Cliff Kerr - Wayne Lehrer | | |

Safeway Fresh Fryer Parts-



BEST!



Swift Premium U.S.D.A. GRADE 'A' Pan-Ready Fryer Parts!

DRUMSTICKS Juicy Plump Meaty Fryer Legs **lb. 59c**

BACKS & NECKS Flavorful Fryer Parts **lb. 19c**

WINGS | **THIGHS** | **BREASTS**

Grade "A" Sweet Eating Fryer Wings **lb. 29c**

Sweet Eating Plump Meaty Thighs **lb. 69c**

All White Meat Tender Sweet Fresh Fryer Breast **lb. 79c**



- WHOLE FRYERS Swift's Premium Grade "A" Fryers lb. 35c
- CHUCK ROAST U. S. Choice Heavy Matured Beef lb. 49c
- CANNED PICNICS Mohawk Cooked Picnics 3 lb. Can \$1.79
- SLICED BACON Wilson's Crisprite lb. Pkg 49c

Don't Miss These Special Buys!

NESTLE QUICK
2-lb. 6-oz. Pkg. **89c**

For Frying Chicken **WESSON OIL**
Quart **49c**

Special Prices Like These Can

Sundown, No. 2 1/2 Can **PEACHES 4 for \$1**

Mexican Dinner Pattie 16-oz. Pkg. **59c**

Frozen Rolls Mrs. Wright's 5 Pkgs. **\$1.00**

Pot Pies Manor House Beef, Chicken or Turkey 4 8-oz. Pies **\$1.00**

Barbecued Chicken Underwood 14-oz. Pkg. **69c**

Sara Lee Coffee Cake Butter Pecan 14 1/2-oz. Pkg. **89c**

Supreme Salad Wafers lb. Pkg. **29c**

Sea Trader Oysters 8-oz. Can **35c**

Empress Marmalade 10-oz. Jar **25c**

Corn Flake Crumbs Kellogg's 9 1/2-oz. Pkg. **23c**

Lower Your Total Food Bill!

Gladiola Flour Special Price 5 lb. Pkg. **49c**

Kitchen Craft Flour 5 lb. Pkg. **43c**

Snowdrift With 10c Coupon Mailed to Your Home 3 lb. Can **54c**

Hot Roll Mix Pillsbury 14 1/2-oz. Pkg. **29c**

Fluffy Frosting Betty Crocker 6 1/2-oz. Pkg. **29c**

CAKE MIXES

Betty Crocker Assorted Flavors—Buy Your Favorites! **3** 19-oz. Pkgs. **1.00**

FOLGERS COFFEE

Your Choice of Grinds! lb. Can. **69c**

CRISPY CRACKERS

Busy Baker Special! lb. Pkg. **19c**

Truly Fine Nylon

HOSIERY

Seamless, Reg. 99c Plain Seam, Reg. 79c

3 Pkgs. \$1.89 **3 Pkgs. \$1.49**

COFFEE

Edwards Rich Flavor

lb. Can **65c**

SOUPS

Campbell's Meat Varieties

6 No. 1 Cans **\$1.00**

Real Roast

PEANUT BUTTER

Big Economy Size Jar! 3-lb. Jar **99c**

- PUREX Liquid Bleach 1/2-Gal. Jug **37c**
- TREND Powdered Detergent 2 1-g. Pkgs. **39c**
- BEADS O' BLEACH 1-g. Pkg. **45c**
- BLUEWHITE 2-oz. Pkg. **10c**
- SWEETHEART SOAP 2 Bath Bars **31c**

- Northern Tissue Bathroom Tissue 4 Rolls **37c**
- Crisco Shortening All Vegetable Shortening 3 lb. Can **83c**
- Fluffo Shortening Golden Shortening 3 lb. Can **79c**
- Star-Kist Tuna Green Label White Meat 6 1/2-oz. Can **33c**
- Skinner's Raisin Bran 11-oz. Pkg. **27c**
- Deviled Ham Underwood Makes Delicious Sandwiches 4 1/2-oz. Can **37c**
- Libby's Pumpkin Finest Quality 2 No. 300 Can **25c**

Hawaiian Fancy 46 Oz. **PINEAPPLE JUICE 4 for \$1**

Bakerite Shortening Wilson's 3 lb. Can **63c**

Highway Brand

STRAWBERRY JAM

3 1/2-lb. Jar **69c**

Kraft's

CHEESE SPREAD

Old English 8-oz. Jar **29c**

Kraft's

CHEESE SPREADS

Pimento, Pineapple or Olive-Pimento 4 3-oz. Jars **\$1.00**

POTATOES

Colorado McClure All Purpose Red Potatoes—Note the Low Price!

25 lb. Bag **95c**

Pie Pumpkins Small Pumpkins—Just the Size for Pies lb. **5c**

Yellow Onions Colorado Sweet Onions 2 lbs. **15c**

Prices Are Good Through Saturday, Oct. 22nd in Hereford

SAFEGWAY

We Reserve the Right to Limit Quantities

Now science brings you this proven way to reduce—without "skipping" on vitamins and minerals you need

MinVitine™

weight control diet

- Minvitine gives you a 900 calorie daily diet in a jar, with all vitamins and minerals for which human needs have been established—in amounts that meet or exceed minimum daily requirements. By controlling calorie intake this way, scientists say the average person should lose about 1/2 pound a day!
- Minvitine contains no appetite-depressing drugs, yet satisfies your hunger.
- Minvitine tastes good. 3 delicious flavors—Chocolate, Coffee, Butterscotch.

Ask your doctor before you diet. Then get Minvitine!

8-oz. Jar **79c**





NEW MEMBERS of the National Honor Society at Hereford High School were initiated during formal ceremonies in an assembly Monday morning. New members for the 1960-61 school term include, sitting, from left: Judy Fowlkes, Necia Gilliland and Judy Bradley; second row: Troy

Don Moore, Billy Lynn Miller, Erik Okseter, Scott Martin and Ken Walser; third row: Heidi Rutishauser, Kathryn McClain, Mar-Gwen Lackey, Suzanne Langley, Donna Rogers and Lavonne Thompson. Not shown is Martha Ponder. (Brand Staff Photo)

New Members Are Initiated In Honor Society

(By Whiteface Staff)
The auditorium of H. H. S. was the scene of an impressive National Honor Society initiation on Monday, Oct. 17. Mar-Gwen Lackey opened the program with a song. She was accompanied by Tommie Kay Robinson.

The National Honor Society president, Ronnie Botkin, explained the founding of the society and told its four objectives: character, service, scholarship and leadership. He told the student body and new members that membership in the society was the highest honor a school can confer.

James Gentry explained the emblem of the society, the torch.

Zell Crump stated that character is what we are and the attainment of good character should be our goal.

Lynn Thompson said scholarship is within the reach of everyone, and that knowledge gives light to men.

Joy Wiman explained what leadership is and Nancy Green explained service.

New members of the society are Judy Bradley, Judy Fowlkes, Necia Gilliland, Mar-Gwen Lackey, Suzanne Langley, Kathryn McClain, Don Moore, Martha Ponder, Donna Rogers, Lavonne Thompson, Ken Walser, Heidi Rutishauser and Erik Okseter.

A Preview Of Coming Events

- (By Whiteface Staff)
October 20—"B" Football game Levelland 7:30-there
October 21—Football game Levelland-here
October 25—Band marching contest
October 26, 7-8—Nine Weeks Tests
October 27—"B" Football game Phillips-here 8:00
October 28—Football game Phillips-here

Wales is about the size of New Jersey, but its population is barely half as large.

ROOFING SPECIAL

For A Limited Time Only
No. 2 18 inch red cedar shingles — \$10.50 a sq.
215 pounds composition shingles — \$6.95 a square
Corrugated Iron \$9.95 a sq.

W. C. ROBERTS LUMBER COMPANY

On Canyon Highway at Western St.
Phone FL 6-2757
P. O. Box 7058
Amarillo, Texas

The Hit Parade Spins

(By Whiteface Staff)
"On the Wings of a Dove" — Walteen and Glenn
"It's Now or Never" — Linda and Dan
"Theme From the Apartment" — Kyleen and James
"You Mean Everything to Me" — Nicky and Bill
"Theme From Summer Place" — Patsy and Herman
"Canadian Sunset" — Mary and Martha
"Far, Far Away" — Molly and Audrie

"You Talk Too Much" — Kay and Jerry
"Let It Be Me" — Ann and Kay
"Chariot Race" — Carolyn and Linda
"I'm Sorry" — James
"The Loving Touch" — Phyllis and Charlie
"I'm A Yogi" — Lynn, Audrie and Kay
"I Want to be Wanted" — Bubbles

In Freewood Acres, N. J., there is a colony of Buddhists.

ON CATTLE MOVE

Palmer Norton has been in the Oklahoma Panhandle, moving cattle from the Jack Reno ranch, located near Boise City, to the Hereford area. These cattle will be placed on the Bill Daperton ranch. During a recent telephone call home, Palmer stated that the area where he was located was receiving snow.

BUSINESS IN AMARILLO

B. E. Roberson, 125 Ave. C, made a short trip to Amarillo Monday on business. He returned Monday evening.

Teen Topics

about people and events around Hereford High School

Congratulations are in order to Jan Reese and the Junior Class for her being elected Annual-Queen this year. They certainly deserve it, although the Sophomores and Seniors put up a close fight.

They said it couldn't be done, and not too many girls around H. H. S. did it. Meaning last week was Twirp Week proved that some girls can take it better than they dish it out, and then they wonder why boys don't ask girls for dates more often.

All and all, though, the girls came through to support the Student Council tag sales, with Jerre Bea Noland, Sharon Hill, and Carol Sneed buying the most tags for dates during Twirp Week and their classes.

The names of Arnold Powell, Lynton Allreit, and Charles Burus were on the most tags turned in during the week. Everyone seemed to be impressed by the National Honor

Society's Installation Ceremony at High School last Monday morning. Three Seniors and 12 Juniors received their membership pens. We all know how much work went into entering the Society and how proud the new members should be.

It seems that Coach Washington has decided, quote, "that

cheaters never win." He apparently reached this decision after the B team's scrimmage with Dimmitt. The Herd was faced with a 0-20 deficit when the final whistle blew as the Bees were finally in scoring territory. The refs didn't hear the whistle, so the coach talked the timekeeper into letting the team run one more play because he hated for his team to get "skunked." This backfired as Dimmitt intercepted and ran 70 yards for another touchdown. That hail storm we had last week was a new and frightening experience for Heidi Rutishauser. I guess they don't make snowflakes like that back in Switzerland, do they Heidi?

Too bad that whoever tried to hide Mr. Gollehon's car didn't know how to start it, even with the keys, isn't it Caroline Brumley?

Someone once said, "better late than never," and I guess that's what the fourth period P. E. girls told their teacher last week. Rumor has it that Mrs. Robinson, who substituted for Mrs. Voyles, went to lunch

at the wrong time, but she made it back in time for the last fifteen minutes of class anyway. Guess the girls had a good time while she was gone. Bill Steele and Nicki Newton make a cute couple, don't they? See you next week, and until then; may all your wrecks be little bitty ones.

VISIT FOR WEEKEND

Cheryl and Susan Neill, daughters of Mr. and Mrs. K. W. Neill of Summerfield, spent the weekend in the home of their aunt and uncle, Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Neill were on a short trip to El Paso.

NEW MEXICO GUESTS

Mr. and Mrs. Tommy Zorns of Clovis, N. M., were guests Sunday afternoon in the home of Mr. and Mrs. Fred Sims and family.

VISITS CLICK HOME

Mrs. R. L. Green of Lubbock spent the weekend visiting Mrs. J. L. Click and Mrs. Orpha Click.

I'd have to go straight if everybody had GAS LIGHTS!

Distinctively and authentically styled Gas Lights cast a soft glow that bids "welcome" to guests... serves as a silent deterrent to nighttime trespassers.

SEVEN MODELS—PRICED FROM \$49.50 INSTALLED

To order, contact any employee of PIONEER NATURAL GAS COMPANY

"Now enjoy Happy Motoring! Coast-to-coast"

HUMBLE

NOW! NATION-WIDE!

Your HUMBLE Dealer now represents America's Leading Energy Company

To serve you nationwide—five leading regional oil companies have joined hands in a new company. United, they form the new HUMBLE OIL & REFINING COMPANY... the largest domestic oil company in the U.S.!

This new move creates America's Leading Energy Company. This is of great importance to you—in several ways:

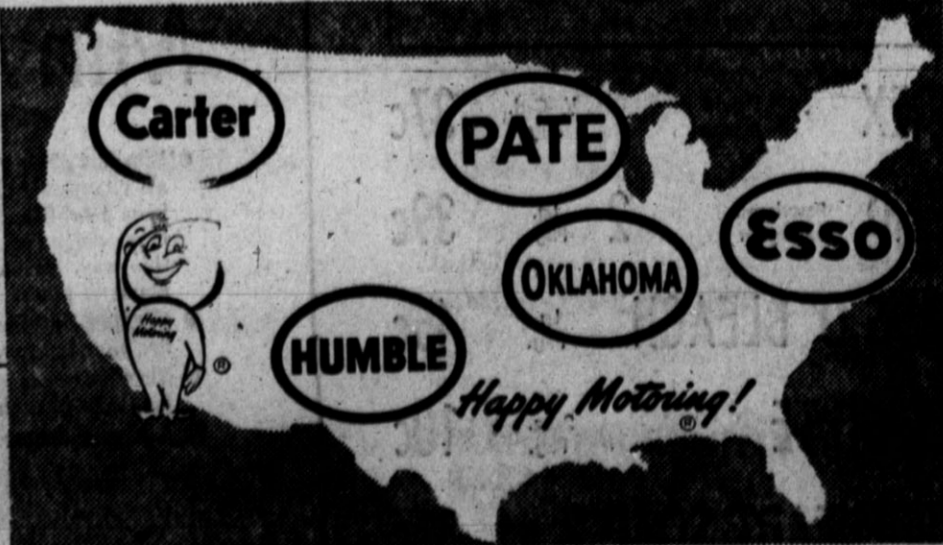
With the nation's leading oil research laboratories, Humble will bring you many new and exciting products first. Products like the famous high-energy Humble gasolines, the remarkable new Uniflo Motor Oil and the revolutionary "No Squeal" Atlas Bucron Tire.

With the nation's largest oil reserves, unsurpassed refinery and transport facilities, Humble can bring you new and better values through greater operating efficiencies.

Now with a network of more than 30,000 service stations—Humble can offer you all its high quality products coast-to-coast.

RECOGNIZE US COAST-TO-COAST BY THESE FINE TRADE MARKS

HUMBLE OIL & REFINING COMPANY



"Happy Motoring," "Uniflo" are registered trademarks. "Atlas," "Bucron" are registered trademarks, Atlas Supply Co.

Selective Service Board Lists Reclassifications

The local Selective Service Board has listed reclassifications for the release of Sept. 21 to Oct. 12. A total of nine are listed reclassified as IA. They are Royce Gun, Ronald Frank, James Gee, Joe Latham, James Slough, Jimmie Bainum, Larry McDorman, Gary Classcock and Roy Dodson.

Phillip Crume is reclassified as IIA and Mitchel Jones Jr. is reclassified as IIA (M). David Patterson, Stanley Smith, James Craig and Wendle Sikes are listed reclassified as IIIA.

Listed reclassified as IVA are Jack Metcalf, James Howell, John Mickey, and Thurman Morris.

Joseph Birkenfeld is reclassified as IIC, Jerry Owen, as IIS, and Jerry Utsman and O. C. Renfro as IS (C).

Dan Hammonds and Delbert White are reclassified as IC Enl., and Robert Diller and Tommy Laney are reclassified as IVD.

Justo Greigo, James Stokes and Thomas Weemes are listed reclassified as IVF.

Seventeen are reclassified as VA. They are Amon Rogers, Jose Greigo, Lawrence Watts, Larry Smith, James Ball, Willie Long, Charles Verner, Odell Vaughn, Bobby Crume, Don Hicks, Davila Ramiro, Lewis Raef, Cecil English, Kenneth Castlex, Sammy Albracht, Herman Hund and Billy Henderson.



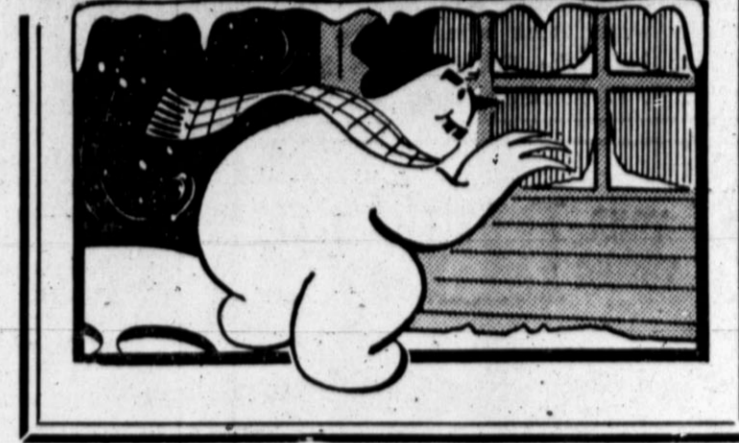
CONDUCTING initiation of new members to Hereford Honor Society Monday morning were, from left, Joy Wiman, representing leadership; Nancy Green, service; Ronnie Botkins, announcer; James Gentry, spirit of the torch; Lynn Thompson, scholarship; and Zell Crump, character. (Brand Staff Photo)

VISITS WITH DAUGHTER
Mrs. C. F. Moore spent the weekend in Lubbock with her daughter, Mrs. John Beasley and family. Mr. and Mrs. Beasley are the parents of a son,

SUNDAY DINNER GUESTS
Mr. and Mrs. Don Heddings born Oct. 11 at 9 p. m. Mrs. Moore's new grandson has been named John Kyle.

and daughters, Rhonda and Donna, were dinner guests in the home of Mrs. Heddings' parents, Mr. and Mrs. J. C. Morrison of Westway.

Don't Wait Till It's Too Late!!



We have everything you need to winterize your home



JUST ANY DAY NOW OLD MAN WINTER WILL BE PEEKING IN YOUR WINDOW AND IF HE FINDS OUT THAT YOU ARE NOT PREPARED FOR HIS VISIT . . . YOU CAN LOOK-OUT!

At Carl McCaslin Lumber Company in Hereford you'll find any and everything you need to protect your home from winter's icy blast.

Whether it's just weatherstripping or whether you're ready to give the home a major overhaul for winter . . . you'll do no better than to visit us first.

CARL McCASLIN
LUMBER CO.

Phone the Lumber Number . . . EM 4-3434
One Block East of Courthouse A Complete Building Service



SATURDAY, OCT. 22
9:00 P. M.

Double Main Event

BLIMP

HUMPHREY

Vs.

HANS

SCHNABEL

LEONE

Vs.

MENDOZA

Sponsored by Hereford Lions Club

at the

BULL BARN

Ringside \$1.50 Gen. Adm. \$1.00 Kids 50c

WT Buffaloes Seek Win From Hardin-Simmons

CANYON. (Special)—With its first win of the season tucked away, West Texas State will be gunning for its first Border Conference victory Saturday afternoon against Hardin-Simmons. It will be Homecoming for the Cowboys and the 2:00 p. m. game will be played in Abilene's new Public Schools Stadium.

Coach Joe Kerbel's squad came out of its 14-6 win over North Texas State, defending Missouri Valley Conference champ, with no new injuries and the Buffaloes figure to be in their best physical condition of the campaign Saturday. The win over North Texas, the first in history for West Texas in nine tries, was accomplished in a 38-degree weather on a muddy field during intermittent rain and wind gusts up to 25 miles per hour. Coach Kerbel is expected to go with the young backfield this week that he put together for the North Texas game. In an effort to add speed, Kerbel promoted freshmen Jerry Richardson, 170-pound right half, and Jim Densman, 190-pound fullback, to the starting unit. Both gave good account of themselves and Densman scored the first Buff touchdown on a 13-yard burst off tackle. Rounding out the backfield will be sophomore quarterback Jim Dawson and senior Ned Jolly, a 165-pound left half.

Saturday's game will pit the nation's No. 4 and sixth-ranked passing quarterbacks, according to the latest NCAA figures. Harold "Hayseed" Stephens

makes the Cowboy attack go with his expert passing and is fourth nationally. Two notches back is Jim Dawson of the Buffs, who has completed 50 of 91 attempts for 438 yards and three TD's. Despite the adverse conditions Saturday, he completed five of nine attempts for 65 yards and one score.

The 33rd renewal of the WT-HSU series, which dates back to 1921, finds Hardin-Simmons way out in front by a 26-6 margin. There have been no ties. Most of the contests have been wide-open, high-scoring affairs with the Cowboys taking last year's decision, 22-0. The last West Texas victory came in 1957 at Canyon by a 39-19 count.

ATTEND STOCK SHOW

Mr. and Mrs. Fritz Dodson will leave Wednesday for Kansas City, Mo., where they will attend the American Royal, world-famous fat-stock show. They will also visit with Fritz's sister, Mrs. E. J. Washer, who resides in that city. The Dodsons plan to return on Monday.

Garner Represents Deaf Smith County At Convention

James Garner, Hereford High School advanced math teacher, will represent the Deaf Smith County unit at the Texas State Teachers' Association convention Oct. 20 and 21 in the Corpus Christi Memorial Coliseum.

Garner graduated from Turkey High School and received his Bachelor's degree from Texas Technological College in August of 1945. His Master of Education degree was granted from West Texas State in 1950.

He has taught in the Hereford school system for 11 years. For several years Garner's math students have won honors in the University Interscholastic League number sense contests, many of the contestants going to the state contest in Austin.

Garner has been awarded a grant from the University for recognition of his ability.



VOTE
for
B. F. CAIN

NOVEMBER 8
DEMOCRATIC
NOMINEE

for

COUNTY CLERK

Deaf Smith County

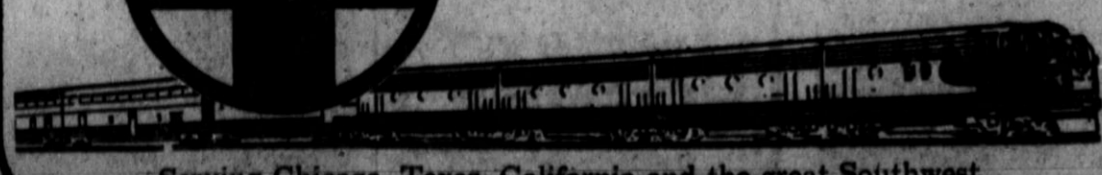
Pd. Pol. Adv.

**Go now -
pay later
on the Santa Fe**

Now enjoy all the fun and excitement of a Santa Fe trip and pay for it when you get back. Only 10% down. Spread the balance over 12, 18 or 24 months. (Minimum balance of \$60 required.) Good for all trips sold by the Santa Fe. Find out all the details of this convenient new way to travel.



Ask your local Santa Fe agent about the "Go now-pay later" plan



Serving Chicago, Texas, California and the great Southwest

BLACK NEWS

Landscaping Is Subject Of Home Demonstration Meet

By MRS. DELTON LEWELLEN The Black Home Demonstration club met Thursday in the Black Community House with Mrs. Travis Stone as hostess. The program was given by Mrs. Glenn Don Hughes on shrubbery and landscaping.

more, T. J. Presley, Ralph Price, Ellis Tatum, J. R. Braxton, Travis Stone, Rosco Ivie, Clyde Hays, Gene Welch, and Helen Fangman. Mrs. Myrl Fish joined the club and visitors were Mrs. Harry Lookingbill and Mrs. Edgar Turner.

Mr. and Mrs. Chord Hammock attended the opening of the Country Club in Hereford Sunday. They also visited their

daughter, Mr. and Mrs. Bill Hampton.

Mrs. J. B. Hankins of Lubbock visited her sister, Mrs. Chord Hammock, a few days last week.

Mr. and Mrs. Rosco Ivie, Mr. and Mrs. Lloyd Shulk and Charles, Mr. and Mrs. Paul Smith and Jeff Hinds enjoyed Sunday dinner with Mr. and Mrs. Otey Hinds. Fern Barnett underwent surgery in Amarillo on Monday.

Mr. and Mrs. Harry Green and Richard of Canyon visited in the John Benger home on Sunday.

Mrs. Pete Braxton visited her parents, Mr. and Mrs. P. O. Southall on Sunday.

Mrs. Gene Welch and family were in Plainview on Sunday to visit her parents, Mr. and Mrs. F. B. Hankins.

Dwight Whitaker has been ill with the flu as have several others in the community. Mrs. Delton Lewellen and children also had the flu.

Mr. and Mrs. Hank Outland of Friona visited in the John Benger home on Saturday evening.

Mr. and Mrs. Bill Carthel and sons attended the football game at Canyon between West Texas and Texas Western on Saturday evening. Mr. and Mrs. Ralph Price and Jeffery were there also.

Mrs. Ann Carthel and Mrs. Wayne Carthel of Hereford were in Amarillo on Thursday visiting.

Visiting in the Bill Carthel home this week is Mrs. Mary Byrd, Mrs. Carthel's grandmother, of Dawn.

Karen Bales celebrated her 17th birthday Sunday with Miss Brenda Deaton, Lawanna Towery and Karen O'Brian. They

CHURCH

(Continued from Page 2)

Wesley Methodist

418 Irving John Ferguson, Pastor Sunday: Church School, 9:45 a.m.; Vancing Crume, Superintendent Morning worship, 11 a.m.; Methodist Youth Fellowship, 6:30 p.m.; Evening worship, 7:30 p.m. "See You In Church Sunday."

Jehovah's Witnesses

North Ave. E., Converted Residence Wednesday at 8 p.m. there will be the Congregation Bible Study. Friday at 7:30 p.m. is the Service Meeting Ministry School.

First Methodist

501 N. Main Rev. Herschel L. Thurston, Sunday School meets at 9:45 a.m. Sunday followed by Morning Worship.

Senior and Intermediate MYF meets at 6:15 p.m. Sunday evening, followed by Evening Worship at 7 p.m.

Boy Scouts will meet Tuesday, Oct. 25, in Fellowship Hall at 7:30 p.m. The Homebuilder's Prayer Group meets at 8 p.m.

Wednesday, Oct. 26, is week of Prayer and Self Denial, with Mrs. Raymond Higginbotham as program leader. This group will meet at 9:30 a.m. Wednesday Prayer Meeting starts at 7 p.m. Choir rehearsals start

attended a movie in Hereford that evening.

Miss Tommy Lewellen was hostess for a slumber party in her home last Friday night after the ball game.

The girls attending were Celia Weatherly, Nelda Douglas, Eleanor Dodson, Cynthia Caffey, Virginia Patton, Mary Lemmond, Suzanne Taylor, Judy Taylor, Darla Bingham, Donna Blackburn, and Tommy Lewellen.

at 7:45 p.m. The Golden Ager's Art Class will meet Thursday at 2 p.m. Women's division is held the second Thursday of each month, at 3 p.m. in homes. Adult Bible Study is held the fourth Monday of each month at 7:30 p.m. in member's home. The Bishop's Committee meets the first Monday of each month at 7:30 p.m. in the Mission Hall.

Church of Jesus Christ of Latter Day Saints

(Mormon) EM 4 - 2528 Leo D. Page, branch president. The Mormon Church meets in the Seventh - Day - Adventist Church. Sunday School services are at 10 a.m.

Church School, 9:45 a.m.; Morning Prayer and Sermon, 11 a.m.; Holy Communion the first Sunday of each month at 11 a.m.

Wednesday: Holy Communion, 10 a.m. Women's Division is held the second Thursday of each month at 3 p.m. in homes.

Adult Bible Study is held the fourth Monday of each month at 7:30 p.m. in member's home. The Bishop's Committee meets the first Monday of each month at 7:30 p.m. in the Mission Hall.

Seventh Day Adventist

Third and Lawton Elder J. D. Sammons, Pastor "Christ Our Righteousness" is the subject for daily lesson study and class discussion Sabbath, Oct. 22.

Memory Verse this week is "And this is His name, whereby he shall be called The Lord, our righteousness." Jer. 23:6 Study Helps: "Steps To Christ," pp. 66-70.

Note: "The righteousness of Christ consists in right actions and good works from pure, unselfish motives." Testimonies, Vol. II, page 528.

Lesson Outline (1) A Timely Message. (2) Innocence Lost. (3) The Way To Righteousness. (4) Christ's Righteousness Fits

Assembly of God

Union & Ave. G. Rev. V. W. Marcourell, Pastor Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.

C. A. service begins at 7 p.m. Junior C. A.'s meet at 8 p.m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

St. Thomas Episcopal

Harrison Highway Rev. Joel C. Treadwell, Vicar Vicarage, 418 Star Street Sunday: Holy Communion, 8

First Presbyterian

510 Lee Street Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Apostolic Pentecostal Church

Myrtle and Blevins Rev. Wilbur E. King, Pastor Sunday School begins at 10 a.m. Morning Worship starts at 11 a.m. Evangelistic services are held Sunday evening at 8 p.m.

Wednesday evening Bible study is at 8 p.m. Friday evening at 8 p.m. the young people meet.

Park Ave. Church of Christ

On Harrison Highway Worship services 10:30 a.m. Sunday; mid-week services 7 p.m. Wednesday.

Church of God

H and 13th Street Rev. Clarke E. Goodman, Pastor Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. Tuesday, Bible Study, 7:30 p.m. and Friday, Young Peoples

A La Inglesia Parroquial De San Antonio

North 25th Mile Avenue y Highway TVd. Es Catolico? Pues, ¡Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!

Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m.; y 8 p.m. Durante La Semana: 6:30 a.m. y 7:30 am

CHANNEL



DAN TRUE AND RALPH WAYNE Mondays thru Fridays / 12 Noon, 6 PM and 10 PM; Sundays / 5 PM and 10 PM

MONDAY 7:00 PM



TUESDAY 7:00 PM



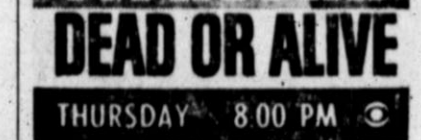
WEDNESDAY 7:30 PM



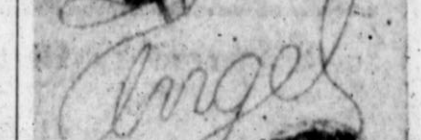
THURSDAY 8:00 PM



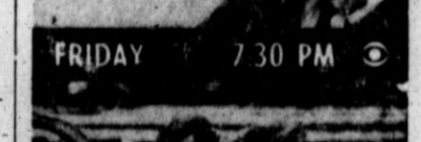
FRIDAY 7:30 PM



SATURDAY 9:30 PM



SUNDAY 9:30 PM



Best of the Post



Channel 10

KNOW YOUR VOTING RIGHTS!

We feel that all legal voters of Texas should know-

No matter how you have ever voted . . .

Or in which primary you voted . . .

Or if you voted . . .

Or how your poll tax receipt is stamped . . .

You CAN vote for any candidate of any party on the November 8 ballot.

For Democrats who value the ideals and true aims of the Democratic Party, the only choice is Nixon and Lodge.

TEXAS DEMOCRATS FOR NIXON - LODGE

ALLAN SHIVERS, Chairman 308 W. 15th, Austin

Announcing a new and better kind of low-price car



1961 MERCURY METEOR 600



1961 MERCURY METEOR 800

Priced to compete with the low-price field! MERCURY METEOR 600 and 800 series



1961 MERCURY METEOR 800

HIGHLIGHTS

Costs less to buy! Far greater value! Mercury prices are far lower this year, but just look at these extra values: • The first low-price car with a fine-car ride—only one with new Cushion-Link suspension. • Even roomier than 1960 • More soundproofing than any other low-price car. • Trimmer, more convenient size.

New 1-year or 12,000-mile warranty! Your Mercury dealer is extending his warranty on all 1961 Mercurys to one full year or 12,000 miles, whichever comes first. See him for full information. He will be glad to show you a copy of his new warranty. Here's real proof of Mercury quality and reliability.

Costs less to drive! New Super-Economy engines! 7 self-servicing features! • Engines include Mercury's first "6" plus new V-8's that use regular gas—deliver up to 15% more gas mileage. • Self-protecting anti-rust-treated body. • Special Super-Enamel finish never needs waxing. • Mufflers are aluminum for more than double the life. • Brakes are self-adjusting. • You can drive 4,000 miles between oil changes. • Chassis is pre-lubricated for first 30,000 miles. • Spark plugs are self-cleaning. Stop in. See the newest and smartest buy in the low-price field today. LINCOLN-MERCURY DIVISION Ford Motor Company.

1961 MERCURY the better low-price car

*Exclusive on all Meteor 800's, Monterey, and Mercury station wagons

WIN A NEW MERCURY OR COMET! 50 CARS GIVEN AWAY FREE!

Enter the Mercury-Comet Sweepstakes today! See your Mercury dealer. Sweepstakes ends Oct. 31. Subject to state and local regulations

CHARLIE SEEDS MOTOR CO., INC.

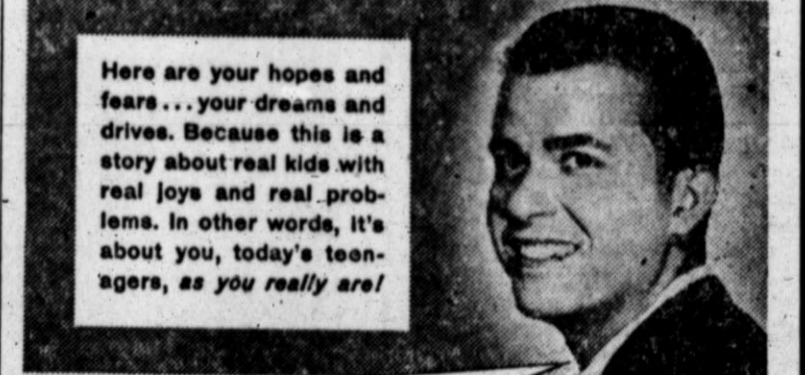
W. Hwy. 60

Hereford

EM 4-2727

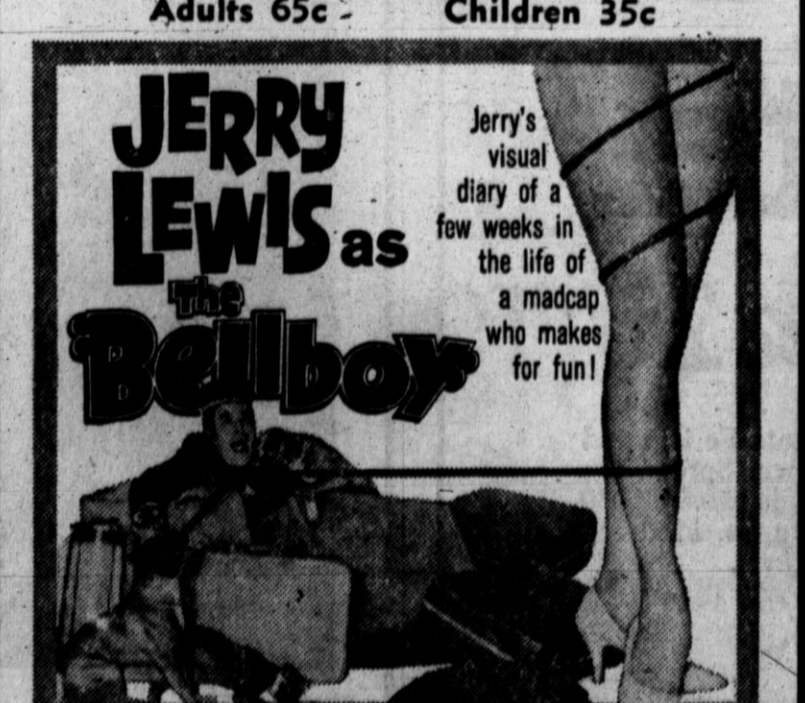
STAR Thursday Friday Saturday

Dick Clark says: TEEN-AGERS THIS IS YOUR STORY!



Here are your hopes and fears... your dreams and drives. Because this is a story about real kids with real joys and real problems. In other words, it's about you, today's teen-agers, as you really are!

SUN. - MON. - TUES. - WED. Adults 65c - Children 35c



JERRY LEWIS as The Bellboy Jerry's visual diary of a few weeks in the life of a madcap who makes fun!

the World



in 80



days



Best of the Post

