

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

36th YEAR—NUMBER 36.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 10, 1936.

FIVE CENTS PER COPY

Clyde Posey Wins Invitation Crown

AROUND TOWN

Sights and Faces Seen

Bank Ramsey says Chicago has nothing on Hereford. Saturday there were two passenger trains and a freight train in town at the same time—and they just about overtaxed the capacity of the local yards.

Not included in the Lions softball story in this issue, because the information was first supplied by the modest hero: Homer Thompson drove in the tying run and then came home on Harold Close's single to clinch the district championship over Amarillo, after the game had gone an extra inning.

O. H. Dillehay tells of the man who caught a fish so long that by the time his tail was pulled out of the water, his head had spoiled.

Arch Foster has time for nothing but talk of the brilliant football stars he saw in Dallas Monday night.

Hereford's Boy Scout troop is coming out of the dark this week. Electricity will reach their hut in City Park in time for their meeting Friday night.

Lions and Firemen are more interested in paying for the bases they bought last spring than in winning the city baseball championship in their game here Sunday.

MRS. CLYDE RUSSELL INJURED BY TRACTOR

Mrs. Clyde Russell was brought to the Deaf Smith county hospital Tuesday afternoon for examination after she was injured slightly at the family home near Frlona. Mrs. Russell attempted to mount a tractor being driven by her husband. It was reported, when her feet slipped and she was dragged a short distance. With the exception of minor bruises, no injuries were found.

Herd Has One Week Before First Battle

INEXPERIENCED CREW TO BE SENT AGAINST REGION'S STRONGEST CLUB

With their first game of the season only a week off, Hereford Whiteface gridders are being sent through stiff paces this week as Coach Tommie McCollum attempts to whip a workable ball club into shape out of a group of willing but mostly inexperienced players.

A week from tomorrow the Herd journeys to Panhandle to do battle under the aegis with the most touted ball club in Region One. Chances of winning the opening encounter seem remote, what with the Hereford line-up not yet determined, while the Panthers are more or less starting where they left off at the close of last year's successful season.

Coach McCollum has not yet named his probable starters—the next week will do much to tell who will be first to get into the fight. A number of positions, especially in the backfield, are undecided. Of course such players as Captain Willett, Posey, Hagar, Loerwald and Vaughn, last year's lettermen around whom the present club is being constructed, will be in there, but six other starters form a matter of conjecture.

Signal practice has been going on for only a week. The boys have had little actual contact. This does not eliminate them from the running in the opening tilt against an experienced club, but it does cast doubt over their actions. One thing is in their favor. They have not shirked their duties. They have shown a willingness to learn. And they have advanced

AGAIN BEATS BROTHER TO CAPTURE "FAMILY" FINAL OF TOURNAMENT

Clyde Posey, 17-year-old Hereford shotmaker, again proved his greater accuracy with the clubs to eliminate his brother, J. M., in the finals of the Hereford Invitation golf tournament Monday afternoon. It was the second time this year the Poseys turned a tournament into a family affair and young Clyde emerged with a 1 up victory.

Only after a sub-par battle was the pre-tournament favorite able to emerge with the title tucked safely away. J. M. took the first hole, thereby gaining his only margin of the 18-hole final match, and immediately ran into trouble that, although leaving him one stroke under par on the first nine, also left him two down to Clyde. His furious battle on the back nine regained only one hole as well as only one stroke. Clyde finished the 18 with a 33-35-68.

(Continued on last page)

Rites Held For Pioneer Ranchman

"NATE" HORD ONCE HELD EXTENSIVE INTERESTS IN DEAF SMITH COUNTY

Funeral services for Nathan Ellis Hord, 74, pioneer Panhandle rancher, were held Tuesday afternoon in Amarillo, conducted by Dr. Roy Anderson, pastor of the First Christian church.

A heart attack Monday morning ended his colorful career at the home of a daughter, Mrs. Max Merry, in Amarillo. He had many friends in this section, being well known among cattlemen, and having held extensive properties in Deaf Smith county before he retired more than 30 years ago.

"Nate" Hord, as he was generally known, was a native of Illinois, born April 1, 1862. He rode across the Texas Plains in 1879, going to New Mexico, where he rode the trail to Dodge City. In the early 80's he established his own business, and before retiring acquired extensive holdings in this county and near Adrian. Besides the daughter at whose home his death occurred, Mr. Hord is survived by a step-daughter, Mrs. Mora Bell of Vega; two sisters, Mrs. W. A. Carrington of Los Angeles, and Mrs. Mary V. Sabine of Atlantic, Iowa, and seven grandchildren.

MEASUREMENTS OF LAND TO BE STARTED SOON

The measurement of land under the new farm program probably will be started week after next, County Agent Alex Bateman announced. Each farmer will be required to measure each field on his farm, he stated. This will give them definite information concerning the amount of land in any field, which heretofore has been left mostly to guess.

If each farmer will have this work done before the inspector arrives to check the acreage, the work will be greatly expedited.

NIECE OF LOCAL LADIES IN AUTOMOBILE WRECK

Mrs. E. E. Cottingham and Mrs. George Millard were called to Spearman Monday, September 7, to attend the funeral of their niece, Miss Helen Jenkins, killed in an automobile crash near Spearman Sunday night. Miss Hazel Jenkins and others were seriously injured. George Millard accompanied the two ladies.

The two girls, daughters of Mr. and Mrs. Lee Jenkins, graduated in May from the Spearman High School, and were 17 and 15 years of age.

Charges Embarrassment

A Federal grand jury in Amarillo returned an indictment of embarrassment Tuesday afternoon against E. B. Posey, former vice-president and cashier of the First National Bank of Hereford. The grand jury action was brought about by a civil suit filed recently by L. A. Arnold, retired Hereford rancher, over whose account Mr. Posey held a power of attorney.

777 Students Registered In Local Schools

DECLINE FROM 1935-1936 TERM SHOWN IN MOST GRADES; 6th LARGEST

Seven hundred and seventy-seven pupils were registered in Hereford public schools Tuesday, the second day of activities for the new term. According to president, several more probably will be added during the first of next week.

A decline from last year's figures was shown in almost every grade, with the total being 54 below last year's total on the second day of school. Sophomore and freshman high school classes, and second and sixth grades were enlarged, with the sixth grade presenting the major problem. With two sections already overflowing with 91 pupils, a third section may be required.

Two hundred and seventy-six of the pupils are listed in the four high school grades, as compared with 312 for the same period last year. The senior class is composed of only 51 pupils, as compared with 65 last year. The junior class showed an increase of seven pupils, having 75 this

(Continued on last page)

Alderson Buys Variety Store

IMPROVEMENT PROGRAM IS PLANNED AT FORMER S AND E VARIETY STORE

Announcement has been made of the purchase of the S E Variety store here by T. W. Alderson of Lubbock. Mr. Alderson took active charge of the business last Thursday. He was accompanied to Hereford by Mrs. Alderson and daughter, Marjorie, and they have made their home at 711 East Third Street.

Mr. Alderson has been in the dry goods and similar businesses for the past 21 years, and is a progressive business man and citizen. He plans numerous changes and improvements in the store in order to render a better service to the people of this area.

Included in the improvements are the addition of more than \$1,000 worth of new merchandise, remodeling and modernization of the store's interior and re-arrangement of stock. The new concern, to be known as Alderson's Variety Store, will not interrupt regular business to make those improvements, and will announce shortly its formal opening date, which will be postponed until the improvements are completed.

Will Visit Sister

Miss Verna Culpepper, owner of the Charm-Aid Studio, will leave Tuesday for Phoenix, Arizona, where she will visit her sister, Mrs. F. E. Kuykendall, for two weeks. In her absence Mrs. Lyndell Mitchell will have charge of the studio.

About 50 Ex-High School Students Attend College

Approximately 50 ex-students of Hereford High School have left or are making last minute preparations to leave for college. The total number planning to attend this year from Hereford is the largest in several years.

While this fact commends the ambition of the students, it also speaks well for the scholastic rating of Hereford High School, especially since the majority of colleges have recently passed the resolution not to admit any student who ranks in the fourth quartile of his graduating class in high school, and to accept those within the third quartile only on severe conditions of trial.

Sixteen schools are represented in the list selected by local students. Texas Technological College at Lubbock and West Texas State Teachers College at Canyon

Hearing of Protest In Sheriff's Nomination Recessed Until Sept. 17

Death Claims W. S. McNabb In Amarillo

SECOND TO SUCCEUM TO INJURIES RECEIVED IN CRASH NEAR HEREFORD

Walter S. McNabb, 61, of Spearman, died last Friday morning in an Amarillo hospital, as a result of injuries received in an automobile accident on Highway 60 a mile west of Hereford on August 23. With his passing, the crash claimed its second victim, L. L. Richardson, also of Spearman, having been killed instantly when the car overturned. T. L. Taylor, third member of the Spearman party, escaped with minor injuries.

McNabb was the driver of the car which rolled more than 100 feet after grazing the automobile driven by W. C. Nix of Hereford, when McNabb attempted to pass in front of the Nix car, which had crossed the highway on a side road. McNabb was charged by the Deaf Smith county grand jury.

His death occurred at 12:40 o'clock Friday morning. He had remained in the Deaf Smith county hospital for four days before being taken to his home in Spearman. Later he was carried to an Amarillo hospital for treatment for internal injuries. The body was taken to Spearman, where funeral services were held at 2 o'clock Saturday afternoon from the First Baptist church. Survivors include Mrs. McNabb, a son, daughter and four brothers. McNabb was a member of the Baptist Church and a Mason.

Lions, Firemen To Meet Sunday

Lions and Firemen—those mighty baseballers who ruled the city league early in the summer (they were the only teams ever to get started) have decided to settle the matter of baseball supremacy for once and for all for the past season. They will clash Sunday afternoon at 2 o'clock at the local diamond.

Resting in the back of the players' minds as they go on the field, will be the expense of bases they purchased last spring and did not pay enough baseball to pay for. The game is for the championship; the money is for the bases. The admission fee will be small.

The Lions got their training last week in Amarillo during the district softball tournament, and all should be well unless Chief Bateman or Doc Willis forget and start throwing underhanded. To offset this practice, the Firemen have been drilling secretly—behind locked doors, as it were, in order to have some startling surprises in store. They may even fool themselves. But it's a championship game, and in the venacular of sports writers, thousands are expected to attend.

FALL CLEAN-UP CAMPAIGN IS ORDERED BY CITY FATHERS

A fall clean-up campaign has been ordered by the local city commission during the first part of next week, it was announced yesterday. All citizens of Hereford are urged to conduct an individual clean-up of their premises before next Wednesday.

On that day, city garbage collectors will canvass the city

gathering up all trash placed in containers or neat piles in the alleys. Their route through the city has not been mapped, therefore it is essential that all persons have their cleaning completed prior to that date, so that their trash will not be missed. Everyone is urged to assist in putting the city in its best dress for the winter months.

HEREFORD LIONS CAPTURE DISTRICT SOFTBALL TITLE

Hereford Lions, playing only one game Thursday afternoon captured the softball championship of the district during the quarterly convention at Amarillo.

After drawing a bye in the first round, when only three of the teams entered showed up for competition, the local Lions went into the championship with a 6-5 victory over Amarillo, who in the first round had defeated Dalhart, 5-3. A two-run drive in the last inning put the local club in front as the tilt ended.

Those taking part in the championship clash were Lee Morgan, Ralph Smith, W. M. Emmaus, Jimmie Robinson, J. M. Posey, "Bull" Marcus, Homer Thompson, H. L. Rice, Pete Murchison, Alex Bateman and Harold Close.

Cliff Haggard of Borger was named president of the district for the coming year. Dalhart was selected as the site of the next quarterly meeting over the invitation of the Hereford club to bring it here. Following to tournament, local Lions, most of them accompanied by their wives, attended a banquet and dance given in connection with the convention.

Hi-Y To Attend Training Camp

Hereford Hi-Y members will attend a training camp at Cota Canyon, September 17 to 20, inclusive. G. M. Hudson, sponsor, announced Tuesday. Ted Clancy of Hereford is president of the camp.

According to a tentative program, the camp will open with supper at 6 o'clock Thursday afternoon, followed by assembly over which Clancy will preside and deliver the president's message. Friday and Saturday will be filled with activity, opening with setting up exercises at 7 o'clock, in charge of Mr. Hudson, and a series of meetings for talks, devotionals, songs and athletic competition.

The camp will adjourn Sunday morning, following devotional services and a final address by Patrick Henry, Jr., resigned district secretary. Adjournment will come at 12 o'clock, followed by dinner.

FILED BY J. C. ALLRED AGAINST 1-VOTE MARGIN GIVEN J. O. NEWELL

Hearing of the protest filed last Thursday by J. C. Allred against the nomination of J. O. Newell as the Democratic candidate for sheriff of Deaf Smith county yesterday morning was set by the County Democratic Executive Committee to open next Thursday.

The committee met yesterday morning in the district court room and recessed until next Thursday when attorneys for the contestee announced they were not ready to answer charges made in the protest. Prior to the committee meeting, attorneys failed to reach an agreement to waive the committee hearing and enter district court in February.

The protest was filed with E. S. Ireland, chairman of the executive committee, after Newell's nomination by one vote in the run-off primary August 22. It included three charges of fraud and illegality. The contestee is represented by E. O. Northwest of Amarillo and the contestee by Bill Russell and John Coffee. The committee gave contestee until 9 o'clock yesterday morning to prepare an answer to the protest, but attorneys stated in their request for a recess that the time was not sufficient. The committee recessed immediately after setting the new date for the hearing.

The protest charged "fraud and illegality existed . . . in that the judges permitted illegal ballots or votes to be cast and counted for contestee" and "that if such illegal ballots . . . had not been counted . . . results of said primary election would have been

(Continued on page seven.)

Unity Marks Opening Of Rural Schools

14 ARE IN OPERATION IN COUNTY; ENROLLMENT NOT ANNOUNCED

Fourteen rural schools in Deaf Smith county opened their regular sessions Monday, took Tuesday off while teachers attended a county-wide teachers' meeting here, and then reconvened Wednesday for regular work. Books were issued to the schools from the county superintendent's office on Tuesday and to the pupils Wednesday.

Registration blanks were given to schools Tuesday. They will be returned to the county superintendent during the next week or two, and until they are all in, complete figures on the number of pupils registered in the county will not be available.

The meeting was called to order at 10 o'clock by Gullford Miller, Messenger principal and president of the county teachers' association last year. Ralph Arsenaux, Progressive principal, was elected president for the coming year; Tandy Legge, Summerfield principal, vice president, and Miss Ethel Womble, Wyche teacher.

(Continued on last page)

Compliances To Be Ready Soon

After a few minor changes are made on compliance forms, they will be ready to dispatch to Washington, County Agents Alex Bateman and Homer Thompson learned at a conference with authorities of the Amarillo wheat section on the completion of papers for those who signed applications for 1936 wheat contracts.

Nine hundred and thirty applications were signed in Deaf Smith county. It will be only a short time until the forms are sent to Washington, Bateman stated, but just how soon the checks will be sent out is unknown. The office is working day and night on the forms in order to get them off as soon as possible in an effort to get a quick return of the money.

LOCAL BREEDERS WILL EXHIBIT AT AMARILLO

About a dozen poultry breeders in Hereford are preparing to exhibit fancy stock at the Tri-State Fair in Amarillo, making up pens and singles. Although all will enter separately, they will strive jointly to capture the county prize. Most of them probably will enter the New Mexico State Fair at Roswell October 7-10.

Among those who will have exhibits are Jack Wright, Roy Henderson and son, N. C. Vogele, Miss Ruby Callahan, Ross Fuller, Jasper Cockrell, Ralph Smith, Bob Bailey and others.

Lions to Invite Farmer Friends

WILL HEAR STATE FARM GROUP LEADER DURING LUNCHEON NEXT WEEK

H. G. Lucas of Brownwood, president of the Texas Farmers Association, will speak before the Hereford Lions Club at its regular luncheon next Wednesday. His talk will be one of many such addresses by farmers and farm leaders throughout the state during next week.

Each member of the Lions Club has been urged by President Ralph Smith to invite at least one farmer to be his guest at the luncheon. The talk will be followed next Thursday by a farming meeting in Lubbock, which probably will be attended by several agriculturists from this section.

The purpose of the talks and meeting will be to acquaint both farmers and business men with the program now being carried on and to bring them closer together in the work. The Lubbock meeting will be in the form of an old-fashioned basket picnic. Approximately 5,000 farmers are expected to be present and to hear Dr. R. H. Montgomery of Washington, D. C., a noted agricultural authority, who will be the principal speaker.

Hereford Lions are fortunate in getting Mr. Lucas as their speaker for this occasion. When a date was requested by the farmer's association, County Agent Alex Bateman in turn requested that Mr. Lucas himself come here. Mr. Lucas originated the unique congratulatory visit by farmers with President Roosevelt in May, 1934, and later was selected to head the farmers' association.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	80	64	0.12
Friday	90	66	0.02
Sunday	91	66	0.00
Saturday	89	65	0.00
Monday	90	64	0.15
Tuesday	90	59	0.00
Wednesday	91	60	0.00
Thursday	77	63	0.00

SANG SUPERIORITY OF TEXAS OVER A HUNDRED YEARS AGO

Superiority of Texas over other colonies as a new home for English emigrants who nearly a hundred years ago wished to take up their "Lares and Penates" and re-establish them in some new, and promising country is amply demonstrated by Arthur Ikin, consul from England to the Republic of Texas, in a little book he wrote for publication in England in 1841. One copy of this volume, which is entitled "Texas: Its History, Topography, Agriculture, Commerce and General Statistics. To Which is Added a Copy of the Treaty of Commerce Entered Into by the Republic of Texas and Great Britain. Designed for the Use of the British Merchant, and as a Guide to Emigrants," is found in the Texas Collection of the University of Texas Library.

"Texas is not a British colony; yet, when we consider the immense stream of our surplus population which pours into the United States, we cannot doubt but that this new channel will obtain a share; especially as, independently of its milder climate and more fertile soil, it equally offers the inducements implied in the prevalence of the British language, religion, and common law,

as well as the attraction of free institutions and low taxation; to which may be added, a less complicated political, and a more liberal commercial system," he wrote.

"Without resource to any invidious comparison on the point of natural advantages, it must also be conceded that the distance alone (which is two-thirds less) will cause many to prefer Texas to Australia. As regards Canada, where the settler is doomed to pass the prime of his life in hewing his farm out of the forest, and where an arctic winter reigns for half the year,—the rich, open lands, and almost perpetual summer of Texas, will yet more certainly ensure the preference.

"There are four physical requisites indispensable to a good location for settlement: viz. a fertile soil, a mild yet healthy climate, sufficiency of timber, and good water. The two latter requisites are generally found, more or less, in all countries; but the union of the former—a soil and climate suitable even to the growth of tropical productions, and yet generally healthy—is rarely found. It may be questioned, whether any region, except some

of the ocean isles, enjoys, in these respects, greater advantage than Texas. It offers, also, another peculiar facility to the farming emigrant. He may here select the modes of husbandry he has been accustomed to; and raise either northern or southern products with equal advantage.

"The first object of the settler should be, however, to fix himself in a decidedly healthy situation. As already observed, the country generally is, for a southern country, unusually healthy; the upper part of it singularly so, even to the unacclimated. The western territory, from the sea coast to the mountains, is everywhere salubrious, and well suited to European constitutions. With so much choice the infatuation of some emigrants in selecting the low wooded banks of the rivers, where they slowly creep through the alluvial country, is scarcely believable. The results, as may be supposed, have been frequent, and sometimes fatal, sickness. Not only on the score of health, but also with a view to the most suitable objects of the European farmer, I would venture especially to recommend the western and (generally) the upper country, which are best adapted to the raising of stock and small grain. It should, however, be mentioned, that there are some districts in this part of Texas rather scantily supplied with timber. The mountain or hilly region, yet further removed from the sea, is perhaps as healthy as any portion of the globe, though as present it is too much exposed to Indian depredations to be safe for individual settlers; besides which a primary object of the cultivator is to be near a market, or, at least, near to where a market may be expected—for it is necessary to look a little ahead in a country where 'Go ahead' is the practical motto.

"In purchasing lands, the settler will find various kinds of titles, some emanating from the old Mexican, some from the present government. It is scarcely necessary to add that, as in all other new countries, a purchaser should be cautious, since it is impossible but that some confusion, arising out of the different species of title, the system of surveying, registering, &c. should still exist. The price of land varies greatly; that which is held by a title not only 'unquestionable,' but unquestioned, which is fertile, near to population or to water conveyance, and has sufficiency of wood and water, would, as far as the writer is able to judge by comparison, be cheap at three to five dollars an acre. In some situations it has already been sold much higher, and it should be observed, that the value of land generally, is rising with the rising prospects of the Republic. Much, however, of land more or less eligible, and with titles, that, though perhaps not perfected, will eventually be sustained, may be bought much cheaper; and parties of emigrants large enough to form a community among themselves, supplied with every kind of labour, and willing to proceed to remote districts, may obtain large tracts on very advantageous terms. Indeed, the old system of conditional 'headright' donations is not yet

wholly extinct, though so near the term of expiration as to render any lengthened notice unnecessary.

"The small capitalist will find the raising of stock the most easy and profitable pursuit. The yet smaller would often do well in cultivating a garden in the neighborhood of some town, where he would generally find a ready market for his products. He who has no capital, will, in general, if industrious, and acquainted with agricultural pursuits, find little difficulty in connecting himself with some farmer already established, on advantageous terms. 'Labourers and mechanics arriving in small numbers will easily find employ; but the influx of large bodies at once, without any immediate means of support, would be attended with much temporary evil, though the demand for labour is steadily increasing, and will soon be great.

"When the Texian government shall have given some special facilities to enable capitalists to hold labourers, with whom they may have contracted abroad, faithful to such contracts, the amount of working population that might be advantageously introduced would have no limits.

"To professional men, and young men without professions, Texas offers fewer inducements; it being subject of complaint that there are already too many of these classes.

"The best months for the agricultural emigrant to arrive in are those of October and November. He will then have time sufficient to make the necessary preparations for the ensuing planting season. The formation of a garden should be an object secondary only to the planting of a field. A moderately-sized Texian garden, independently of a superabundance of wholesome vegetables and delicious fruits throughout the year, might supply the domestic consumption of sugar, tobacco, wine, and perhaps coffee. Fish and game may be generally procured very easily; but the settler should not lack means sufficient for purchasing enough bread for his family until the ensuing July; by which time he will have secured his first corn crop, the realization of which will render him ever after dependent only on his own industry.

"The price of Indian corn in the towns has averaged, during the last year, little more than three shillings (English) per bushel.

"The most useful articles the emigrant can take out are, implements of husbandry of every kind, light wagon wheels, mechanics' tools, a rifle, stocks of clothing, not omitting woollens; field and garden seeds, and the finest breeds of live stock, for crossing. A tent would often be a valuable appendage when there is a prospect of travelling in the interior; and a small frame house would save much time, labour, and exposure. A little calomel, quinine, and volatile alkali, and a few of the simpler medicines, should not be forgotten. The emigrant cannot do better than carry his money in the form of gold.

"The voyage direct by ship is generally performed in fifty to sixty days. Vessels are now leaving London and Liverpool for Galveston very frequently. From Galveston, the emigrant can either proceed to the interior, by steam as far as Houston, and thence by wagon, or by coasting vessels he can, at small cost, reach any of the points farther west, and at once find himself in a beautiful and healthy country. The expense of living at the best hotels in the towns is usually from seven to nine shillings per day. In the country, where many of the farmers keep public houses for the accommodation of travellers, less than this sum will often pay the cost of both man and horse.

"The usual passage money charged from London to Galveston appears to be, for steerage passengers, providing their own stores, 5 pounds or six pounds; for cabin passengers, found in stores, 20 pounds; second cabin, or intermediate, about 20 pounds.

"The greater number of English emigrants, from their previous habits of life, and their incapability of forming a just idea of the real state of things in a new country, make at first but indifferent settlers, and but poor judges of the advantages or drawbacks of any particular settlement; but to the more hardy and enterprising American or Scot, the more easily contented German—above all, to the experienced settler, the individual (and there are such in Texas)—who has previously tried the forests of Canada, or the more parched plains of Australia; who knows that emigration, even under the most favourable circumstances, must always be, more or less, a temporary evil—to these I would appeal, whether there is any new country where the hardships are so light, and the ultimate reward so certain, as in the Republic of Texas."

Ford Doings

By MRS. H. M. BENSON
Mrs. Alderman returned home to Plainview Thursday after a visit with her daughter, Mrs. F. D. Ferguson.

Mr. and Mrs. Fred Cawthon of Amarillo were here Friday.

Chas. Moore of Ft. Stockton spent Friday night with his daughter, Mrs. F. C. Benson. His sister, Mrs. Julia Beverly of Clarcondon was with him.

The "Stitch and Chatter" club met with Hilda Straffuss Wednesday afternoon, with several members and a visitor present. A social hour followed business and program.

Ford community has been invited to arrange a booth for the Vega Fair, September 18-19. Miss Hilda Straffuss, Mrs. H. M. Benson, Mrs. L. J. Straffuss, and Mrs. J. D. Ferguson will arrange the display.

Mrs. Clyde Shepherd and children visited Mrs. Crumb in Dimmitt Wednesday.

Berdine and Virginia Brunson, Adelia and Evelyn Benson will attend school in Hereford.

A surprise picnic was given Sunday at the Frank Zinzer home in honor of Mr. and Mrs. Tony Redder.

Mrs. W. H. Trent of Whitney, Mrs. Henry Crosby and sons of Slaton spent Sunday and Sunday night in the H. M. Benson home.

Fifteen children were enrolled in school Monday, with Miss Kelly of Canyon as teacher. Miss Watkins accepted a school in New Mexico.

The Mean Thing.

Wife to Hubby: Please don't look so thoroughly miserable. Here comes the man to whom I was engaged before I married you.

J. F. Ward is recuperating this week from a tonsillectomy last Thursday.

Tahitian Girls Lack Love.
Pepee, Tahiti, gem of the South Seas, has one peculiarity that distinguishes it from all other ports. Its natives do not recognize that there is such a thing as love. The Tahitian girls are charming, both in face and figure. They sing, laugh, dance and are happy. And yet love is a quality omitted from their makeup.

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 8th day of September, 1936, by the Clerk thereof, in the case of L. A. Arnold, versus W. L. Valentine, Anna May Valentine, B. F. Marrs, Grace Marrs, E. B. Posey, National Stock Yards National Bank and C. R. Garger & Co., No. 2307 on the docket of said Court, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in October, 1936, it being the 6th day

of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

Being in Deaf Smith County, Texas, and being a part of Block No. 11 of Evant's Addition to Hereford, described as beginning at the south east corner of said block No. 11 and running thence north with the east line of said block, 200 3-4 feet; thence west parallel with the south line of said block, 85 feet; thence south parallel with the east line of said block 200 3-4 feet; and thence east with the south line of said block, 85 feet to the place of beginning.

Levied on as the property of said defendants, said levy having been made on the 8th day of September, 1936, to satisfy a judgment amounting to \$4,482.14 in favor of L. A. Arnold and cost of suit.

Given under my hand, this 8th day of September, 1936.
MRS. J. B. MILLER, Sheriff,
Deaf Smith County, Texas.
By J. M. Murchison,
Deputy.

56-3

Announcing

The Purchase of
S & E
VARIETY STORE

By T. W. Anderson of Lubbock, who took active charge last weekend, and has made his home here.

We are anxious to serve you and to get acquainted with the people of this area.

Over \$1,000 in New Merchandise

—is being added to the present stock as fast as it arrives. In addition, we are planning to rearrange and modernize in order to serve you better, but we shall remain open for business continuously. Come in and let's get acquainted, and at the same time

Watch for Announcement of
FORMAL OPENING
Alderson's
VARIETY STORE

They're Here—
Fall Clothing for Men
—in Wilson Bros. Newest Styles

THE MAN'S STORE offers you a great assortment of Sox, shirts, pajamas, hats, shirts and shorts, gloves—the finest of styles and patterns that only Wilson Bros. cater to. You'll have to see them to really admire them!

FEATURING WILSON BROS. FAMOUS
"TRIPLET" SOX

—with three-ply buffer heel and toe... reinforced where sox wear out... Patterns that appeal to all!
Three Pairs for \$1

NOBELT SHIRTS In New Fall Patterns—See Them!
Panel Seat Shorts — Rayon and Cotton Shirts, each
50¢
PAJAMAS \$2.00 to \$3.50

FELT HATS Stevens and Collegians
\$2.00 to \$3.50

NECKTIES A Grand Assortment
50¢ to \$1.00

Rugby Dress Gloves A fine saddle sewn glove, Smarter, stronger, warmer **\$2.50**

Fox Cleaners & Hatters

PHONE 111 for Finer Cleaning—HOMER FOX—In by 3:00 Out by 6:00

Close Drug Store

25c Blue Jay Corn Plasters 19c	ANTACID Correct the causes of chronic stomach trouble. NYAL ANTACID POWDER does away with gas, heartburn, acid indigestion—four runners of hard-to-cure Dyspepsia. You'll like the minty flavor. Two 50c—\$1.00	COLGATE'S SOAP 5 Bars 27c
60c Miles' Alka Seltzer 49c	Needle Adhesive Plaster For first-aid bandaging. Five pieces with bottle and tin 19c	60c Sal Hepatica 44c
25c Johnson's Baby Tale 19c	Nyalgesic Rub on for strains and sprains, muscular pains and soreness. Shaker-top bottle 50c	50c Jergens' Lotion 39c
60c SAL HEPATICA 44c	Ultra Bay Rum A refreshing lotion for after shaving. Full pint bottle 39c	25c Chocolate Ex-Lax 17c
School Supply CONTEST Don't forget to purchase your school supplies here and save your coupons!	EASE PAIN Nyalgesic JUST RUB IT ON—RUB OUT PAIN—MUSCULAR SORENESS FIVE SIZES 50c—\$1.00	Kill Weeds With ATLACIDE Now is the time to kill all weeds, blue grass, Johnson grass, etc. Make your land free from these crop-killing weeds. 15¢ pound.

MRS. B. F. MARRS
Wins \$100.00 In Cash

On our "What's Its Name Ice Cream Contest." Try some of this delicious ice cream at our store. New winners at "BORDENALLO"

Black

BY MRS. TOM PRESLEY
Mrs. Mary D. Ray is still very ill. Children here are Dennis, Claude, Dawn, Hea, David and Fric, all of Texas, and Lynn Cox of California.
Roy Fric is in the Veterans' Hospital at Albuquerque.
Ervin Welch, Bud and Jim Barnett and Jim Hays returned Friday from a vacation in New Mexico, Colorado, Wyoming, Utah, Idaho, Arizona and South Texas.
Bud Elmore and Bill Moke were in Hobbs this week end.
Porter Elmore visited his small daughter, Carmille, Saturday.

R. B. Black was here last Friday.
Friends from California visited the Tom Presley home Sunday and Monday.
A watermelon feast was enjoyed by a large number at the club house Friday night.
Vernon and Jake Bennett went to Hobbs Saturday.
Messrs. and Mmes. H. Elmore and V. Melugin were in Muleshoe Sunday.
The Black social club sent flowers to Mrs. Ray Thursday.
Mr. and Mrs. E. Kimmins attended the watermelon feast here.
Mr. and Mrs. Jim Black were in Hereford Sunday.
The social club met with Mrs. George Wily Thursday with 10

Bippus Items

BY RUTH REESE
A light rain fell here Thursday night of last week.
There was a good attendance at Sunday school last Sunday.
Shoppers in Hereford Friday were Mr. and Mrs. C. V. Griggs, Mrs. C. T. Reese.
Mr. and Mrs. Wade of Amarillo were here on business recently.
Mr. Bippus and son, Hubert, visited the C. T. Reese home last Tuesday.
Mr. and Mrs. Ed Lee of Jericho were here Saturday.
Mr. and Mrs. C. T. Reese and children were in Iralou Monday. They were accompanied by their son and his wife, Mr. and Mrs. James Reese.
Mr. and Mrs. Canaba and daughters were in Hereford Saturday.
Mrs. Jones was a Hereford visitor Saturday.
Messrs. Reese and Bippus were in New Mexico Wednesday.

members present. Mmes. Bennett, Carr and Sines were visitors. Six new members were voted into the club. Program, Fall Blooming Flowers.
G. C. McCrate was in Black Sunday.
J. W. and Doyle Vines are on a fishing trip in Oklahoma.
Mmes. Welch, Price, Barnett and Bennett visited Mrs. Ray at the hospital this week.
The demonstration club met with Mrs. T. L. Welch Wednesday. Miss St. Claire was present. Vegetable cooking was demonstrated.
Miss Leona Bair returned from Iowa Tuesday.
Mrs. Kerle Deaton is visiting her mother, Mrs. McCrate.
Mr. and Mrs. W. H. Flowers of Des Moines, N. M., visited Mrs. Deaton over the week end.

Those who are slow in their promises are frequently most trusty in performance.

DRS. MILLER, COGSWELL and MOORE
Physicians - Surgeons
DIMMITT, TEXAS

Mays Miller, M. D.
Obstetrics, diseases of women, children, and infant feeding.

R. E. Cogswell, M. D.
General Surgery
Special attention given to the injection treatment of Piles (Hemorrhoids) and Varicose Veins and Tonsillectomy.

Elmer Moore, D. D. S.
All modern equipment for any dental procedure, including latest method of treatment of pyorrhea.

Dimmitt News

BY EMILY McLEAN
Mr. and Mrs. Edgar Ramey spent Sunday at the Carrol Gunter ranch east of Tulla.
Mrs. W. E. Johnston of Denver, mother of Willis Johnston, and Mrs. Arlie Speer and daughter of Amarillo spent Wednesday in the Willis Johnston home.
J. L. Ray and family of Vice, Okla., spent the week end with their daughter and sister, Mrs. Curtis Tate and family.
Mr. and Mrs. H. T. Batchelder were in Amarillo Saturday.
Mr. and Mrs. Raymond Wilson, Mrs. Ray Cowsett and Miss Sarah Brashears were in Amarillo last Tuesday.
Mrs. Chas. Harris and daughters of Lubbock, Mrs. C. C. Harris of Fort Worth visited here this week.
Sam Webb and family of Olney are guests of Mrs. C. H. Webb.
Mr. and Mrs. J. M. McEntire and Ray left Monday to make their home in Los Angeles.
Mr. and Mrs. E. B. Wright spent the week end in Lubbock.
Mr. and Mrs. G. L. Willis spent Sunday in Estelina.
Forrest and Ernest Osborn of Friona were here Wednesday.
Mr. and Mrs. C. E. McLean were here from Friona Sunday.

J. W. Hamm has returned to his home in Arkansas after a visit with his daughter, Mrs. Douglas.
Dyar Maynard of Happy was in Dimmitt Friday.
Mrs. C. Andrew and Pauline of Jumbo visited Mrs. C. G. Maples Wednesday.
Mr. and Mrs. Tom Hanks were in Hereford Sunday.
Mr. and Mrs. Edwin Ramey and Declina were in Amarillo Wednesday.
Mrs. C. M. Brow was in Amarillo Monday.
Mrs. J. A. Hodges and daughter of Lubbock visited Mrs. Rosa McLean Sunday.
Chas. Mapes was in Plainview Tuesday.
Mr. and Mrs. Barber Eubanks and Mrs. Vira Douglas was in Lubbock Saturday.
Jack Miller and Bruce McLean were in Friona Thursday.
C. Rothwell and family of Paducah spent the week end in the E. C. Rothwell home.
L. J. Rice of Sunnyside visited the Oleu Rice home last week.
Mrs. Andrew Elder and son visited in Lubbock last week.
Mmes. Walter Easter and Dick Dixon of Hereford spent Friday with Mrs. Etta Brashears and Mrs. Vira Douglas.
E. P. Phillips and family, Leo Stevens and J. D. Alexander of Amherst spent the week end in the Sam Maynard home.
Rev. J. W. Ware left Wednesday for Abilene with a group of BTW workers to attend the district-wide rally of BTU. Going were Mmes. C. W. Boothe and Ware, and Rev. and Mrs. Huff of Tulla.
Mrs. Cleve Tate and Johnnie Beth, and Miss Jane Burham were in Amarillo Tuesday and stayed over for a longer visit.
Bonnie Kilgore and family have returned from Ruidoso, N. M.
Mr. and Mrs. Mark Cowsett, Rodger and Phillip Haberer are home from a fishing trip in New Mexico and Colorado.
Bob McLean, Miss Maxine McCraw of Plainview and G. L. Willis and Miss Ouida Faye Burne were in Plainview Sunday. Miss McCraw remained there.
Mr. and Mrs. G. L. Willis were in Estelina Sunday.

Miss Patsy Ruth Hamm who will teach in Dalhart, spent a few days with her sister, Mrs. Vira Douglas.

Donald Duree is in Amarillo. Mr. and Mrs. Willis Johnston of Amarillo were here Wednesday. A total of 380 are registered in Dimmitt schools, an increase of 23 over last year.

Younger people of the Methodist church met, enjoyed a covered dish luncheon and organized a choir. Present were Vernor Armstrong, G. L. Willis, Buck Tate, Bill Deering, Edwin and Gene Kimbell, Woodie McDermitt, Will Johnson, Misses Tina Mae Wright, Emily and Mary Alice McLean, Daphne and Faye Hutchinson, Kathleen Rothwell, Maxine Spikworth, Dorothy Hastings, Mary Lamb, Irene Maynard, Mr. and Mrs. Joe Strother, sponsors.

MRS. ED CARDINAL IN AMARILLO HOSPITAL
Relatives report that Mrs. Ed Cardinal of Hereford underwent a major operation in St. Anthony's Hospital in Amarillo on Wednesday of last week. The report stated that her condition is satisfactory and that she is doing nicely.
She is expected to be able to be removed to her home in about a week.

Recent visitors in the W. W. Bennett home were Mrs. B. H. Melbern, Mrs. Monroe Blankenship, Mr. and Mrs. Paul Martin and daughter, Pauline, all of Gatesville, Texas; Mrs. Melbern and Mrs. Blankenship are sisters of Mrs. Bennett, and Mrs. Martin a niece.

Frio News Items

BY MRS. W. A. SPRINGER
Mrs. Cora Tims spent the week end at Goodnight visiting her son, Henry Tims and family.
Mr. and Mrs. H. D. Allman and family and Miss Koma Hyatt spent Sunday in the Jim Bagwell home.
Mr. and Mrs. J. B. Harlin and family spent Sunday in Hereford.
Mr. and Mrs. Deward Roberson, Mrs. M. A. Springer, Mr. and Mrs. Jodie Benson of Amarillo spent the week end here visiting relatives.
Austin Mobley of Frio entered Dimmitt school Monday morning.
Mr. and Mrs. Cullen Butler visited in the D. H. Allman home Saturday. Mr. and Mrs. Butler are employed in the Summerfield school.

Mr. and Mrs. Ray Coneway and son, Paul, left Friday for Indianapolis, Indiana, for a two weeks vacation. While in Indiana they will attend a family reunion.

NOTICE OF SALE

The State of Texas,
County of Deaf Smith.
WHEREAS, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on the 2nd day of September, 1936, in favor of Pantenber Construction Company and against L. Dowell, being No. 2296 on the docket of said Court, and to me as Constable directed and delivered, as such officer, I did, on the 2nd day of September, 1936, at 4:30 o'clock P. M. levy upon the following described tracts of land in the town of Hereford, in Deaf Smith County, Texas, and belonging to said L. Dowell, to-wit:
East 100 feet Lot 14, Block 7, Evans Addition; and
West 100 feet Lot 14, Block 7, Evans Addition, and
On the 8th day of October, 1936, being the FIRST Tuesday of said month, between the hours of TEN o'clock A. M. and FOUR o'clock P. M. on said day, at the courthouse in the town of Hereford, in said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said L. Dowell in and to said property.
Witness my hand this 2nd day of September, 1936.
T. C. MATHIES, Constable,
Precinct 1, Deaf Smith County, Texas. 35-3c

HEREFORD Tuesday, Sept. 15
Near Baseball Park
Traveling on Our Special Railway Trains

ALL NEW THIS YEAR

ALG. BARNES CIRCUS

ORIGINATING AND STUPENDOUSLY PRESENTING ALL NATION'S BIGGEST CIRCUS FEATURES

20 ELEPHANTS Immense ZOO

DOORS OPEN 1 & 7 P. M. PERFORMANCES 2 & 8 P. M.

SO THE PUBLIC MAY KNOW
Whereas the word "CIRCUS" is now being misused by a number of small traveling concerns who fraudulently advertise themselves as such, your attention is called to the fact that when used in connection with "AL G. BARNES" the word "CIRCUS" guarantees and insures the highest class 3-RING CIRCUS performance in America.
Reserved and admission tickets on sale circus day at Corner Drug Store.

Health Service
MANOLOGY CHIROPRACTIC COLON IRRIGATION MINERAL BATHS
Dr. R. E. Perkins
Phone 246. 710 N. Main Street.

We Get Underneath Your Car
This is the only station in Hereford so equipped as to be able to raise your car off the ground in order to get underneath and give the under parts a thorough cleaning when your car is washed. . . . And we do it everytime.
Texas Service Station
GLENN SNYDER.

TRI-STATE FAIR
Amarillo, September 21-26
FREE GATE

Texas' Largest Regional Fair
UNITED SHOWS
On The Midway! Largest carnival in history. . . new shows. . . new rides. . . new thrills!

NEREFORD SHOW
Hobby of America's finest best outfit - \$5,000.00 in cash premiums.

GIGANTIC EXHIBITS
Livestock, poultry, agricultural, mechanical, domestic art and school displays.

HORSE RACES
SEPT. 15-26 (Excepting Sunday) 180 DAYS
3 races daily - \$10,000.00 in purses - 400 fine horses. Post time, 3 P. M. Licensed wagering. Admission to grandstand, 50c.

BIGGER AND BETTER THAN EVER
GENE HOWE, Pres. O. L. TAYLOR, Secy.-Mgr.

Save Now for the Things You Want Later

Action is the keynote to success and progress. Put action in your savings account by making regular deposits, plus interest and federal protection. Why not consult us free of charge? "Get Into Action," and get the things you want.

Start a Savings Account!

First State Bank
IN HEREFORD

"The Universal Car"

ONE NAME comes quickly to mind when you think of "The Universal Car." The description is distinctively Ford. No other car is used by so many millions of men and women in every part of the world. Everywhere it is the symbol of faithful service.

Today's Ford V-8 is more than ever "The Universal Car" because it encircles the needs of more people than any other Ford ever built. It reaches out and up into new fields because it has everything you need in a modern automobile.

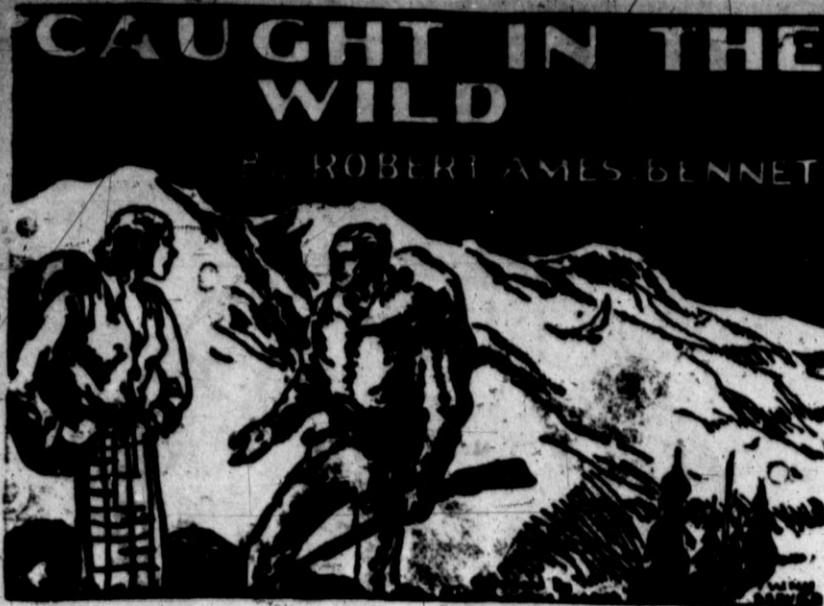
That has always been a Ford fundamental. Something new is constantly being added in the way of extra value. Each year the Ford has widened its appeal by increasing its usefulness to motorists.

The Ford V-8 combines fine-car performance, comfort, safety and beauty with low first cost and low cost of operation and up-keep. It depreciates slowly because it is made to last. There is no other car like it.

Only the Ford V-8 Gives You These Fine-car Features

1. V-8 ENGINE PERFORMANCE WITH ECONOMY
2. SAFETY GLASS ALL AROUND AT NO EXTRA CHARGE
3. SUPER-SAFETY MECHANICAL BRAKES
4. CENTER-POISE RIDING COMFORT
5. WELDED STEEL BODY. . . STEEL STRUCTURE AS WELL AS STEEL SURFACE
6. NEW INTERIOR APPOINTMENTS

FORD MOTOR COMPANY
LOW MONTHLY TERMS - \$25 A MONTH, AFTER USUAL DOWN-PAYMENT, BUYS ANY MODEL 1936 FORD V-8 CAR - FROM ANY FORD DEALER - ANYWHERE IN THE UNITED STATES. ASK YOUR FORD DEALER ABOUT THE NEW 1/2% PER MONTH UNIVERSAL CREDIT COMPANY FINANCE PLAN.



(Continued from last week)

"Close ahead he caught sight of Lillith Ramill. She was sitting on her snowshoes. Her right foot was drawn up on her left knee and she was rubbing hard at the ankle.

At sight of the limp body on Garth's shoulder she started up, horrified. "Oh, oh, Allan! Is—is he hurt?"

"Murdered. And you—G—d—you here, all this way from the plane. Rifle gone. They're coming. Get up—go back!"

"Coming!" she cried. "That murdered! He'll kill you, too! Go on Alan. Hurry. I'll follow."

She turned around on her right foot without a wince or groan and bent to slip her moccasins under the toe thongs of the snowshoes. Deceived into thinking her sprain not serious, Garth sped around her and ran on at his best gait. He would get the body of Constable Dillon aboard the plane

and mush back for the girl. If she followed even at an ordinary walking pace there might yet be time to get away.

He made the plane in short order and got the dead policeman to the cabin by way of the wing. Leaping off, he rushed back at top speed to meet Lillith. He had to go all the way to where he had left her.

She had slung the snowshoes on her back, floundered through the first drift and collapsed. When he came up, she was rubbing snow on her bare ankle—she looked up at him white-faced with pain and despair.

"I tried, Alan. I can't even walk. Go back. It's my fault. Hurry and save yourself. Maybe I can delay him."

For reply, Garth swung her up across his shoulder and headed again for the plane. There still might be time. He had put all his strength into another burst of speed.

They came to the glacier stream with no sight or sound of the pursuers behind them. Garth lifted the girl from his shoulder and set her on the front edge of the monoplane wing. He grasped hold to vault up beside her.

A bullet fanned the girl's pain-whitened cheek. Another bullet struck the wing edge between her and Garth. He jerked her down off the wing. The firing ceased.

After murdering Constable Dillon but before starting to trail Garth, Huxby must have sent one of his men running along the foot of the tundra slope to take possession of the plane. Garth had outrun the miner. But the man had come within easy rifle range and clear view of the plane—at least of its upper parts.

Garth did not hesitate a split second. He carried Lillith to the mooring tree and slashed the line with his knife. Then, taking the girl packback, he set off up the stream bank.

His one backward glance show-

ed him that the plane was drifting out into the lake. But, the cross-wind had died down. The lessened stream current could not be counted upon to carry the plane out beyond reach before it was stopped by the skim ice.

The rifleman up on the edge of the tundra was off to the right of the stream. Garth knew he had a thick screen of spruce trees and scrub all the way to timberline. As he climbed, the man above began to yell and halloo. Garth had no doubt that the fellow was shouting about the outrift of the cabin plane.

Before long other yells came from the lake shore. They were followed by rifle shots. It was easy to guess that one or more of the pursuers had sighted the plane and opened fire, on the supposition that Garth was hiding in the cockpit.

Garth moderated his rush. Even so, his steady uphill slogging brought his near timberline before the four men got together down at the lake shore.

For the first time since leaving the plane, he spoke to Lillith: "Try holding out farther from my neck, Miss Ramill. We're safe enough now. We're climbing faster than they can wade the drifts."

With less than a hundred paces, Garth saw a whitish pall surge out from the down-rolling clouds on the western mountain side. A snow-spitting wind-gust whooshed aslant the tundra slope. He turned sharp to the left and headed uphill towards the foot of the glacier. Before he had covered another hundred paces, the air was thick with snow.

Fortunately for Lillith, the storm was only an early autumn blizzard, not a 30 or 40 below zero gale of the subarctic winter. The rabbit-fur undersuit inside the buck-

skin saved her. Though greatly chilled, she was only slightly frost bitten when Garth reached the brink of the lateral moraine, a little below the foot of the glacier.

He went out across the rock-strewn gulch bed. Within a few moments Lillith suddenly found herself out of the wind and snow and the white gloom of the storm. She could not see.

A match flared in Garth's upraised hand. The light glinted and sparkled on ice walls. She was in the mouth of the cave up inside the glacier-stream tunnel. The rock floor was heaped with the caribou meat. At one side of the entrance lay the pothole stone that Garth had made into an Eskimo lamp.

He pointed to an outspread caribou skin. "Crawl in on that. Then rub your face and pound yourself."

She scrambled to the skin mat, her teeth clinched on her lip to keep from crying out from the pain of her ankle. Garth had struck another match and held it to the moss wick of the stone lamp.

Lillith had already rubbed her frost-whitened cheeks and nose into a glow. He laid his belt-axe on a hind-quarter of caribou and smiled at her in the growing light of the wick.

"Chop off a shank or two. We'll need bone spits," he said. "But first warm some of the other skins and wrap them around you. Also put more fat in the lamp. I'll be gone two or three hours."

Over near the far end of the glacier-front he found a drift with a four-inch crust packed by the drive of the wind during the previous snowstorm. He went at it like an Eskimo, slashing out big domino-shaped blocks with his knife.

After he had gathered a high pile of the blocks on a fairly level spot just beyond the drift, he started to cut others and lay them edgewise in a circular wall around the pile. Two feet up he began to lean the blocks inward.

By the end of three hours he stood in the blackness of a snow beehive, half a foot higher than his head and over seven feet across at the floor level. Low down in the wall he cut a

hole. There was little more than space enough between the igloo and the glacier front for him to crawl out. He circled around the snow dome and the big drift, through the thick swirl of snow, and re-crossed the stream.

In the cave he found Lillith fur-bundled and hovering over the lamp as she broiled thawed caribou steaks on a shank-bone spit. He picked the girl up in her skin wrappings and carried her out and around to the igloo, then went back for the rest of the skins, the lamp and some of the meat.

While she went on with her cooking, over the re-lighted lamp, he cut more blocks and built a low entrance tunnel from the door to part way around the curve of the igloo wall. When he backed in, he blocked the mouth of the tunnel with a snow slab.

The inside of the igloo was already so warm from the lamp heat that the inside of the dome roof was beginning to soften. But Garth knew there was no slightest danger of it falling. As fast as the snow melted, the moisture was sucked outwards. It met the cold of the outside air and froze hard.

The girl had a stack of caribou steaks broiled for him. He sat down without a word and began to eat. In the midst of the meal the smoke and heat became so stifling that he had to cut a two-inch ventilation hole in the roof.

All the time he gave no sign that he perceived the look of misery in Lillith's eyes. But when he had eaten his fill, he spoke a sudden order: "Bare your foot."

She obeyed, tensely silent. He looked close at the swollen ankle in the lamplight and felt it with his finger tips. Easy as was his touch, Lillith gasped with pain. But he smiled his relief.

"No broken bone or dislocation: only a sprain. You'll soon be all right. Start packing it with softened snow. Keep it as cold as you can without freezing."

(Continued next week)

TO MAKE YOUR SCREENS last longer

Before you put up your screens, go over them with LOWE BROTHERS SCREEN ENAMEL. They'll look attractive all summer. Protects both wire and frame, wood and metal. Brushes on without clogging meshes. Dries very quickly. Ask for a copy of Lowe Brothers new FREE book—"Practical Hints on Painting and Decorating."

R. H. KEMP Lumber Company
Phone 44. Hereford, Texas



Your Best Reference Is a GOOD BANK



Almost all business deals call for a good reference—to facilitate their closing. No better reference could possibly be given than the name of a good bank. Put yourself in the position of being able to give on a minute's notice the best reference in Hereford, that of The First National Bank. Start an account here today.

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed



For the First Time Since Leaving the Plane, He Spoke to Lillith.

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By the end of three hours he stood in the blackness of a snow beehive, half a foot higher than his head and over seven feet across at the floor level. Low down in the wall he cut a

INSTRUCTIONS IN PIANO

I will open a class in Piano instructions and theory at my home, 400 McKinley Street, on Monday, September 14th. All persons interested in piano either for themselves or their children are urged to see me on or before that date to arrange for class time.

EDGAR PICKETT

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Pies, Lunches, Sandwiches
Cold Drinks, Candles, Magazines.

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not when your engine starts . . . not while it's running. Never! Oil-Plating is lastingly Plated beneath the extra-strong "movable" oil-film that is also made possible by this alloyed oil—patented. So you are easily twice removed from excess summer wear and oil consumption . . . get your engine Oil-Plated with **CONOCO GERM PROCESSED OIL**

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WHAT GAS OR OIL TO USE?

For quicker starting and better mileage you need a different gas for hot weather than you would use for winter driving. You can get the right kind of gas or oil for your car for any kind of weather at SEWELL'S. Drive in and let us be the doctor. Try in and you'll be a regular customer of CONOCO GAS and OIL!

Sewell Service Station

CONOCO GAS **CONOCO OIL**

Did His Face Turn Red?
Traffic Cop (hawking out unassuming lady motorists): "Don't you know what I mean when I hold up my hand?"
She (meekly): "I ought to. I have been a school teacher for 25 years."
David Harrison of Farwell was a Hereford visitor Sunday.

Merit Egg Mash
Now Only **\$3.25**
For 100-Pound Sack

Tip-Top
\$3.00
For 100-Pound Sack

Square Meal
\$2.75
For 100-Pound Sack

Order a Sack of MERIT TODAY!
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With 14 - Inch Semi-Deep Furrow Openers

Perfect seeding with a John Deere-Van Brunt Grain Drill means a better stand. You'll like the rugged strength, light draft and perfect balance of this drill.

Among the many improvements that the makers of John Deere-Van Brunt drills have contributed to the grain industry, not the least conspicuous are those introduced in the furrow openers, especially the single and double disk styles. John Deere-Van Brunt furrow openers make successful seeding certain.

Kerr Implement Co.
JOHN DEERE QUALITY IMPLEMENTS AND SERVICE

Jumbo News
BY MRS. ULLMAN HUNTER
Marvin Spencer is here on a 30-day furlough from Army duties at Fort Warren, Wyoming. He arrived in Hereford Tuesday.
Miss Kary Mae Burks of Arney is visiting her sister, Mrs. Addison Hunter.
Mr. and Mrs. L. A. Matthews and Leah were in Amarillo last Thursday.
Mrs. Ira Woolery has been visiting her sister, Mrs. V. R. Gardner at Tulla. Junior Woolery spent the week end there and Mrs. Woolery accompanied him home Sunday.
Ovid Pinckert spent the week end in Silverton.
Lonnie Andrew returned Friday from Olton where he has been visiting his brother, Ben.
Miss Viola Stork, who is attending school at Nazareth, spent the week end at home.
Miss Pauline Matthews was hostess to a party Friday night in the home of her parents, Mr. and Mrs. L. A. Matthews. Refreshments of cookies and punch were served to about 55 guests.
Mrs. Ralph Jennings of Hereford spent Sunday and Monday with her parents, Mr. and Mrs. C. Andrew.
Rev. Roy Patterson of Hereford preached here Sunday in the place of Rev. Armstrong, who is holding a meeting at Dawn.
Mr. and Mrs. J. A. Wise of Cleo took dinner in the P. H. Dyer home Friday.
Mr. and Mrs. E. C. Burks and Charles of Arney were Sunday visitors in the Addison Hunter home.
Frank Pinckert of California is visiting his nephew, Frank Pinckert, and family here.
A. O. Kirkland and family of Slaton spent the week end in the Carrol Hunter home. Mmes. Kirkland and Hunter are sisters.
Mr. and Mrs. Wilburn Axe left Friday for Norton, N. M. Mr. Axe will return Tuesday. Mrs. Axe will remain there, where she will teach in the primary department.
Robert Pinckert, Billie, Jimmy and Mary Gene Dyer are attending school at Dimmitt.
Messrs. and Mmes. Noel Andrew of Hereford and Frank Pinkert, and Mr. Frank Pinckert were in Clovis and Portales Sunday.
Slim Williams and family of Amarillo spent the week end in the L. C. Baggett home.
John Stork and daughters, Florene and Virgie, left Monday for Fort Worth and Dallas to attend the Centennial.
Paul Andrew of Hereford spent Sunday with Frankie Pinckert.
John Stork and family spent Sunday with Mrs. Stork's parents, Mr. and Mrs. J. Waggoner, at Hereford.

Summerfield News
MRS. ASA ATCHLEY
Fifty were present at Sunday school. Rev. Tidwell will preach here next Sunday. Church conference will be Saturday night.
W. A. Vines of Goodwin, Okla., visited here last week end.
Joe Evans went to Shattuck, Oklahoma, Thursday.
Mrs. J. R. Oglesby and children, Mrs. Asa Atchley and Ralph were in Wyche Friday.
B. A. Atchley and Lester Suttles were in LaVerne, Okla., this week.
Ted Statist and family are moving to the Thomas farm from LaVerne, Okla.
Messrs. and Mmes. Lee Curry and Guy Walser and children returned from Weatherford Thursday.
A chicken fry was given club members and their families last Thursday night.
Mack Atchley and daughters of Texhoma and Miss Mildred Hacker of Hereford spent Saturday in the B. A. Atchley home.
Messrs. and Mmes. J. E. Oglesby and Asa Atchley and son were in Tulla last week end visiting Mr. and Mrs. C. T. Caraway.
Brit Clark and family returned from Dallas where they attended a family reunion.
School began Monday with 35 present. Mr. Legge is principal, Miss Butler primary teacher. The Rance school also started Monday in their new building.
Miss Vira Mae Thomas is teaching at Daniel this year.
L. G. Harris went to Vega to begin teaching there.
Mr. and Mrs. Geo. Story returned from the Story reunion last week.
Mr. and Mrs. Butler moved to the north side of the teacherage this week.
E. B. Thomas and a friend of Amarillo spent Saturday night in the C. B. Thomas home.
C. T. Cox of Plainview visited here last week end.
Mr. and Mrs. Ky Lawrence went to Palo Duro Canyons Sunday.
Mrs. Chas. Walser has been in Hereford with her father, who has been ill the past week.
Urn Morris has returned from a visit with her parents at Flagg. Mrs. Thomas' niece, Naomi, of Friona visited him Monday.
Chas. Roberson of Wellington, Kas., was here last week end.
Mr. and Mrs. Albert Crosse spent the week end with his parents in Friona.
Chas. Roberson and son visited Mrs. Beulah Roberson in Hereford Friday.
Mrs. J. A. Noiland is visiting relatives in Lockney and Floydada this week.

Dawn Items
BY MARGARET BOWERS
There was a good attendance at Sunday school. The revival meeting was closed Sunday evening.
School opened Monday with Homer Barnes, principal; Miss Mary Barnes, intermediate grade teacher, and Miss Ruth Wolfe as primary teacher.
Harold and Verda Richardson have recently returned to their home in Elda, N. M.
Alma Miller and Margaret Bowers were in Amarillo Thursday.
Alfred May and family are enjoying a visit from Mrs. May's sister of Bonger.
Ethel Womble of Canyon visited the Baker Womble home last week.
Mr. and Mrs. W. P. Caraway, Allene and J. B. were in Amarillo Saturday.
W. G. Stagle and Mrs. C. N. Bowers visited the A. Lowther home in Hereford Sunday.
Joe Greer and family left for Albuquerque last week to make their home.
Mrs. Walter Galley is visiting relatives in Oklahoma, and will attend the wedding of her sister while there.
Mr. and Mrs. A. T. Frye and Mary Olive were in Amarillo Saturday.
The junior Sunday school class was entertained with a picnic Wednesday evening. Many of the class members attended.
Rev. E. C. Armstrong of Dimmitt visited in the W. J. Stewart home Sunday.
Mrs. Ezra Bagwell visited her mother, Mrs. Calloway, in Hereford Saturday.
H. E. Miller and family were in Amarillo Thursday.
Miss Allene Caraway has returned to her home after a visit in Oklahoma.
Miss Gladys Greer of Hereford spent a few days in the A. T. Frye home last week.
Several from this community were shopping in Hereford last Saturday.
Giving Proper Treatment.
"I hear, Uncle Wash," said Doctor Brown, "that all your folks have the itch."
"Yes, suh, Doc," replied the old darky, "de good Lawd has done 'flicted we-all dat way."
"And are you doing anything for it, Uncle?"
"Oh, yes, suh, Doctah, yas suh."
"What are you doing?"
"Why, s'ph, Doctah, we-all is scratchin', suh."

Westway Items
(BY WILMA SKYPALA)
Misses Gertrude Wilson and Odella Flowers of Hereford spent Tuesday night in the G. W. Wilson home.
Mrs. Leroy Clayton and Miss Matterson, daughters of Mrs. Matterson, who have been visiting her since last Thursday, returned to their homes in Oklahoma Thursday.
Mr. and Mrs. Frank Benzer of Hereford visited the V. Skypala home Sunday afternoon.
J. W. Hyde spent the week end with his children in Lubbock.
Mrs. Johnson, mother of Mrs. G. W. Wilson, and a brother, John Johnson, of Crosbyton are visiting the Wilson home.
Mrs. Stephens' sister and brother who have been visiting her, returned to their home in Littlefield Saturday.
V. Skypala and C. P. Grimes were in Amarillo Friday.
S. J. Cook, Wayne Little, Roy Landers, Howard Gore, Marguerite and Jack Weaver and Leon Hartman are attending high school in Hereford this term.

A large number attended a party at the home of Mrs. Stephens Friday night.
School opened Monday with Mr. Dodson, Miss Walthall and Miss Minter as teachers. Bus drivers are Raymond Price and Joe Landers.
About two and one-half inches of rain fell here last Thursday and Monday afternoons.
Sylvester Fangman of Messenger spent Sunday with N. and E. Skypala.
J. H. Ross of New Mexico spent the week end in the Gunn home, returned to his home Tuesday.

Tenacity of Purpose
Tenacity of purpose is characteristic of all men who have accomplished great things. They may lack their desirable traits, may have all sorts of peculiarities and weaknesses, but the quality of persistence, clear grit, is never absent from the man who does things. Drudgery can not disgust him, labor can not weary him, hardships can not discourage him; he will persist, no matter what comes or goes, because persistence is part of his nature.

Ward News Notes
BY MRS. GEORGE SUGGS
The Sunday school social was a success, with 50 present. Games were played, ice cream and cake served. Sunday school was attended by 38 Sunday.
Mr. and Mrs. Ralph Howington and daughter of Abilene visited Mr. and Mrs. Howington last week end.
Pauline Mumen visited Mr. and Mrs. Berry Miles Thursday and attended the social that night.
Mr. and Mrs. G. C. Snell visited Mr. and Mrs. Berry Miles Wednesday.
Mr. and Mrs. Jim Lipscomb left Thursday for the Centennial.
Mr. and Mrs. Melvin Walter of Plainview, Mr. and Mrs. Gilbert Bowen of Hart spent Sunday with Mrs. and Mrs. Robert Viegel.
Misses Rena and Moody Aten of Lella Lake have been visiting their sister, Mrs. Glen Rutter.
Mrs. Geo. Suggs and son visited Mrs. John Aldridge at Hereford Saturday.
Mr. and Mrs. Sonny Ledbetter are moving to Vega so that their daughter may enter school.

Mr. and Mrs. Faith of Plainview visited Mr. and Mrs. Robert Viegel Thursday.
Several light showers have fallen, but not enough to be of material benefit.
School opened Monday with the same teachers as last year, but with an enrollment of only 17.
T. Mullens of Drumright, Okla., is visiting Mr. and Mrs. West.

A Key to Heredity.
Mysteries of heredity may be solved by the discovery of a giant chromosome in the salivary gland of the yeast fly. This chromosome, which is 70 times normal size, makes possible the identification of genes, the units controlling heredity. The length of the ordinary chromosome is estimated to be 15-1000,000ths of an inch, which gives some idea of the minuteness of each gene. A complete set of genes is contained in each cell and arranged in long strips on each chromosome. Scientists estimate that between 2,000 and 3,000 genes are contained in each cell of the yeast fly.—Montreal Herald.

Try First to Buy in Hereford.

School

HONEY SANDER'S COMB, pint 29¢
SWEET COMB, quart 39¢
CLOVER EXTRACT, No. 5 can 49¢
EXTRACT, No. 10 can 59¢

CATSUP BEECHNUT— Small Size 11¢
Large Size 19¢

APRICOTS LIBBY'S NO. 2 1/4 CAN 23¢

GRAPELADE WELCH'S 1-LB. JAR 16¢

FRYERS DRESSED and DRAWN EACH 39¢

FRYERS FRESH OYSTERS 40¢
STEAK 17¢
RIB ROAST 25¢
SALT PORK 18¢
SLICED BACON 28¢

APPLES JONATHAN Per Bushel \$1.39

SUGAR 10 POUNDS 53¢

SAUCE Lea & Perrin's Or A-1 Bottle 25¢

COFFEE Schilling's 1-Lb. Can 27¢

TEA Lipton's Yellow Label 1/2-Pound Can 39¢

PLENTY OF FISH

PRICES GOOD FRIDAY AND SATURDAY

FURR FOOD

PRICES GOOD FRIDAY AND SATURDAY

John Deere-Van Brunt Grain Drill

With 14 - Inch Semi-Deep Furrow Openers

Perfect seeding with a John Deere-Van Brunt Grain Drill means a better stand. You'll like the rugged strength, light draft and perfect balance of this drill.

Among the many improvements that the makers of John Deere-Van Brunt drills have contributed to the grain industry, not the least conspicuous are those introduced in the furrow openers, especially the single and double disk styles. John Deere-Van Brunt furrow openers make successful seeding certain.

The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farms'

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor

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NOTICE TO PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

WE SUFFER WITH THE DISHONEST FEW

The most regrettable thing about the shortcomings of the Government's attempt to work out a farm program, to this writer, has not been the failure of some officials to understand farm problems: nor the petty fight between different branches of Government to gain control of certain phases of the program. Surely this has gone on, and it has been hard for President Roosevelt's original plans to fit into the picture. He has received considerable unjust criticism for the shortcomings of those he trusted with carrying out his program. That is an old story.

Worse than all this, to our minds, is the shortcomings of a few of those for whom this program was intended. Their undeniable attempt to "put something over" on the Government, to grasp all they can get and to ignore in many respects the spirit of the program has done much to retard progress during the past few years. This also applies to those higher up in the scale of agricultural endeavor. The vast majority of honest citizens who have tried to do right has been made to suffer because of the attitude of the few.

Unfortunately, this attitude is in evidence here in Deaf Smith and surrounding counties. It was in evidence when a few farmers reported larger acreage than they actually possessed in an attempt to reap a bigger harvest in the form of Government payments. Check-ups revealed this fact in many sections, and as a result, base acreage of all farmers in counties where the practice was followed by a few, was reduced in proportion. The honest majority suffered with the dishonest few.

It is again in evidence in the planting of soil building crops on the 15 per cent that is to draw payments. There are some who have faked planting or thrown the crop in carelessly, forgetting the spirit of the program is to build the soil and seeking only to get by as cheaply as possible. Whether the honest will suffer with this group remains to be seen. They may not be getting away with anything. They may receive payment in full and it may appear for the time being that they "put it over." But a day of reckoning may come. Government inspectors, according to present plans, will be sent out, and in cases where the farmers have used such methods, they may face charges of receiving money from the Federal Government under false pretenses, which is a serious offense. At that, their dishonesty—this comparative few—has created the necessity of sending out these inspectors at no small expense.

Then there is the "big boy" who, not satisfied with the program because it did not meet his personal needs entirely, has used his "pull" to have the program changed. He has succeeded to some extent, in both the farm program and soil conservation service. Those at the head of various programs have bickered for power and delayed work that is sorely needed. There is sufficient proof for all these statements, which we believe are acceptable without that proof being presented here.

One thing is certain: Congressman Marvin Jones is for the farmer and he understands their problems. This has been demonstrated conclusively, as talks with him have revealed, and if he had had his way, we would have a far better and more effective farm program today. Until everyone concerned decides that the purpose of the program is to benefit agriculture as a whole, and until he is willing to forget opportunities for personal gain, financially or politically, and determines to cooperate with the spirit of the program for its own sake, our farm program will never be all that it should. Is the majority going to stand by and see their benefits minimized by the dishonest few?

FIRE LOSS AGAIN RISING

According to the National Board of Fire Underwriters, the national fire loss during the first five months of this year was approximately \$20,000,000 in excess of the loss during the same period of 1935. It is possible a portion of the increased loss was due to rising property values and increased industrial activity, which naturally increases fire hazards. Even so, America's fire loss is nothing short of a disgrace, and is a black monument to human carelessness, human ignorance and human indolence.

It is estimated that 80 per cent of all fires, minor and great, are preventable. Fire is a calamity—and it is a crime. The fact that most persons who start fires do not realize their guilt does not mitigate the results of their offense. No American is so far beyond "school age" that he shouldn't take lessons in fire prevention.

By Their Words AND OURS

When the madam is away on the summer vacation the local cafes naturally get a play from the "summer bachelors." Being among the so-called, we never cease to wonder why it is that cafe operators will continue to ruin their food with a cheap item here and there that can save but a few cents a day. For instance, a bowl of really excellent soup can be easily ruined by cheap crackers that cost only a few cents less. Last evening we had occasion to eat at a local cafe and the soup was delicious—but the crackers, which to our mind is a very important item on anybody's menu, were just so much soda. If we ever decide to operate a cafe the very first thing we will insist on will be a good grade of crackers—you know, "Saltine," or some other brand that claims to be just

as good. We may cut down on some end of the expense, but it won't be on the crackers. The appetite we possess may be classed as unusual, but we will admit that we could make a meal almost any time with good crackers and cheese or butter!—Greenville Herald.

The recent vote cast in the Governor's race seemed to discourage advocates of a sales tax in Texas. Senator Sanderford who had the backing of Jim Ferguson was known all over Texas to be in favor of a sales tax. His extremely low vote estimated at around 100,000 out of a million votes cast, would indicate that his pet theory of a sales tax is very much out of favor with the voters of Texas.—Tulsa Herald.

We all realize that the department stores are not in business for the love of it. We would be the last to begrudge them their profits. But when they play the two-way game of paying their employees niggardly wages and depriving others of a chance to

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, September 8, 1905.)

Copious rains had fallen in all parts of the Panhandle, and it was said that the added moisture assured crops of all kinds.

People of Deaf Smith and Castro counties had gathered in Hereford for a picnic and farm products exhibit. Many valuable prizes were awarded to contestants.

Rev. H. Dillon had resigned the pastorate of the Baptist church and was preparing to move to Virginia.

L. R. Bassham was proprietor of the Hereford Tonsorial Parlors.

R. L. and A. H. Elliston had purchased an eight-section ranch from J. H. Holland, in Castro county.

The doors of the Panhandle Christian College were thrown open for the fall term. Attendance was reported above expectations.

E. M. Vanderburgh had on exhibition a home-grown watermelon which weighed 54½ pounds.

D. C. Laird, of Dimmitt,

advertised for a lost brooch, with an opal in the center and surrounded by a number of small pearls.

"Hereford might well have been termed the Athens of the Plains Monday morning when school opened. A little less than 400 were enrolled.

Mrs. Randolph Clark and the children had joined Mr. Clark at Thorpe Springs, where he was associated with the college there.

J. C. Mank brought the editor a huge Cannon Ball cantaloupe.

(From The Hereford Brand, September 10, 1915.)

The Brand stepped out with a dandy 32-page edition, devoted to the interest of this region and to the citizens thereof. Page after page of well-designed advertisements appeared. Special write-ups of various citizens were featured; and a couple of pages was devoted to Dimmitt, her business establishments and citizens. Profusely illustrated and well printed, this issue of the Brand would tax the best of country print shops to reproduce today.

More than 36,000 fruit jars

had been sold in Hereford. It was estimated that more than 100,000 quarts of food would be preserved in cans in this immediate vicinity.

Public schools were to open Monday with an estimated attendance of about 500.

Rev. Joe Owen, recently ordained Baptist minister, and a Hereford boy, had accepted work in Decatur, where he was to be connected with the theological school there.

Mayor Wm. M. Knight was calling upon citizens to cut their weeds.

Wednesday, September 15, had been set as the date for laying the cornerstone of the beautiful new steel-framed building at the West Texas State Normal College in Canyon.

E. B. Posey, J. W. Sherman, Henry Wilkinson, W. E. Dameron, Judge J. W. Hughes, Dr. H. D. Rucker, B. F. Guthrie, F. H. Oberthier, J. Frank Potts, D. F. Ashbrook and L. Baskin had attended a dinner given by Mayor Wm. Knight at the Northern Hotel.

Buford Parmer had gone to Clarendon to enter college.

quality. It wouldn't take any money to handle these cows, if proper security was given. Write C. J. Mape, Dimmitt, Texas. 36-2

Farmer county, Texas, for grain or cash. If interested please write owner, M. Follenworth, 2221 Deer Park, Omaha, Nebr. 35-6

Wanted

FOR SALE: J. I. Case threshing machine, 20-36; McCormick-Deering header, Deering broadcast binder, 7-foot; Deering row binder; Vant Brunt horse drill, 7-foot. E. A. Stocker, three miles east, two south of Ford. 36-3p

WANTED: To sow your wheat, I have a new Moline tractor with small lister drills. J. D. Love, Hereford, Texas.

FOR SALE: Maize and kafir. See J. E. Andrews, six miles south of Hereford on 25-Mile Avenue. 1p

WANTED: Broadcast binder or wheat drilling. See or write Frank Folhart, 5 miles north on 25-Mile Avenue, Hereford, Texas. 36-6p

FOR SALE: 14-foot Van Brunt wheat drill, in good condition; or will trade for cattle. See Joe Evans, Hereford, Texas. 36-3p

HELP WANTED: Full employment for man and team. See O. K. Higgins. 36-3p

FOR SALE: One 9-foot Sanders plow, 24-inch discs, in first class condition. A bargain, \$70. Write or see Bill King, Bovina, Tex. 1p

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information, Fleming Business College, 806½ Polk St., Amarillo, Tex. 35

FOR SALE: Cucumbers for pickling, \$1 bushel. Kropff farm, 2 miles north of 25-Mile Avenue. 36-3p

For Rent

FOR RENT: One 5-room furnished apartment in Cummins Apartments. Mrs. J. C. Cummins. 1c

WANTED: Man and wife for work on irrigated farm. Steady job. References required. Must be familiar with irrigation. Young man preferred. Write M. C. Hancock, P. O. Box 1446, Amarillo, Texas. 34-1c

FOR RENT: Business building. See Mrs. Jim Mauk at 305 East Fifth Street. 36-3p

WANTED: Someone to drive Ford V-8 to Wichita, Kansas, for their transportation. Call Moore Independent Oil Co. 1c

FOR RENT: Front bedroom and light housekeeping. Mrs. J. P. Ward, 100 East Sixth St. 1c

FOR RENT: The west 320 acres of Section 10, Block (M-7) in Castro County. Write Mrs. W. J. Worthy, Blue Rapids, Kas. 36-3p

FOR RENT: Two unfurnished rooms. See Mrs. Beale Davis, 410 Sampson Avenue. 36-3c

I OWE EVERYONE IN THIS COUNTY AN APOLOGY for not telling you in every way possible, and more emphatically than I am about . . .

"San Francisco" SUNDAY - MONDAY Preview Saturday Night Star Theatre

LOCAL LIBRARY OFFERS "GONE WITH THE WIND"

The Deaf Smith county library recently added to its list of available novels, Margaret Mitchell's "Gone With the Wind," which was chosen as first novel for July by the Book-of-the-Month Club. Enthusiastic readers everywhere are praising this extremely long novel by a young American newspaperwoman, according to a review in Time magazine.

Quoting from Time, the book imposes 1,037 pages on the reader to tell the story of Atlanta's growth prior to the Civil War, its destruction during the war, and its almost phenomenal rise to citydom through the period of Reconstruction. The author was born in Atlanta, has lived there during all of her "thirty-odd" years, has been a feature writer on the Atlanta Journal, and is the wife of the advertising manager of the Georgia Power Co. She worked on "Gone With the Wind" for seven years.

Time says the novel, an old-fashioned narrative, is written in a deliberative, methodical style that admits of few deviations. This fact, combined with its unusual length, would tend to make the book tiresome and tedious, but so carefully does the author build up her central character of Scarlett O'Hara, and the picture of the times, that the tediousness becomes artistry in spite of the evident literary lapses.

obtain employment because of their infatuation for shoddy imports, we think it is about time the public insists upon American-made goods.—Wheeler Times.

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the November General Election:

- For State Senator, 31 District: CLINT C. SMALL
- For State Representative, 123rd District: G. H. (Jack) LITTLE
- For District Attorney: JAMES W. WITHERSPOON
- For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON
- For Sheriff, Tax Assessor and Collector: J. O. NEWELL
- For County Commissioner, Precinct No. 1: P. J. (Jack) ROSE
- For County Commissioner, Precinct No. 2: T. W. ROBERSON
- For County Commissioner, Precinct No. 3: H. D. CULPEPPER
- For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED
- For County and District Clerk: L. H. FOSTER
- For County Treasurer: MRS. BESSIE L. SMITH
- For H&H and Animal Inspectors: J. WALK BRADY

PLAYERS! LEARN WITH THE AMERICAN BOY

Boys and young men who want to improve their crawl stroke, their basket shooting, their hurdling, their tennis backhand, or their ball carrying, can enlist the aid of the nation's foremost coaches and players by subscribing to The American Boy magazine and following the sports interviews and fiction stories that appear each month.

For the coming year staff writers have gone to two of the greatest football teams of the country—Minnesota and Southern Methodist—for first-hand tips on ball carrying strategy, blocking, passing and the fine points of line play. They have written the story of Bobbie Wilson, All-American halfback.

They have interviewed famous track coaches like Bernal Moore and Bob Simpson. Have gone to the University of Oklahoma to learn how college champions wrestle, to Notre Dame for the story of the building of a great basketball team. They have sought out famous baseball players, swimmers, tennis champions and All-American backs, to get their story of how to play the game.

American Boy fiction is jammed with instructive background details telling how to play a better game. And the rest of the magazine is jammed with adventure, exploration, vocational help and articles vital to boys.

Ohio State University's track head, coach of the famous sprinter and low hurdler, Jesse Owens, and himself a former hurdling star, first learned to hurdle from articles in The American Boy. "I used to cut out hurdling pictures and duplicate them in front of a mirror. Then on the track I'd follow that form."

Today thousands of future champions are just as eagerly following The American Boy. Send your subscription to The American Boy, 7430 Second Blvd., Detroit, Mich. Enclose with your name and address \$1 for a year's subscription, \$2 for three years, and add 50 cents if you want the subscription to go to a foreign address. On newsstands, 10 cents a copy.

99 per cent of all business is done on a credit basis. Therefore, it pays everyone doing credit business of any kind to keep their reputation good in this respect. Banks loan more money on moral risks than they do on financial risks, knowing often a man with a good credit rating who has the reputation of paying his debts will be a better one to loan money to than some men with large amounts of property in possession. —Muleshoe Journal.

A man with a handle to his name in lecturing before a Philadelphia audience of students, claimed a tribe had been discovered in ancient Palestine that was at least 20,000 years old. Then he tells his hearers that men of that day ruled the roost by pulling out the front teeth of their women folks. One would infer from the treatment that ancient women learned, biting before talking. Shorn of her teeth, she resorts to tears and tongue as her chief weapons. Women are resourceful, with or without teeth. —Donley County Leader.

CAVALCADE TO CONTINUE TO CLOSE OF CENTENNIAL

The Cavalcade of Texas, the great dramatic spectacle which features the history of the Lone Star State, will be continued until the close of the Texas Centennial Exposition, November 29, so Director General Harry Olmsted stated recently.

"There have been many rumors, probably started by ticket speculators, to the effect that Cavalcade of Texas would close during September," Mr. Olmsted said. "We have no intention of closing this great spectacle. What is worrying us is the problem of providing room for the hundreds of thousands of people who wish to see Cavalcade. Our two matinee and three night performances each day are crowded to the limit. The people of the United States are being thrilled by this story of Texas history depicted on the world's largest stage."

Sponsoring Fair Booth.

The Hereford FFA and vocational agricultural class is sponsoring a booth in the agricultural building of the Tri-State Fair in Amarillo. The booth will be completed September 21. Its subject is soil erosion. The two organizations of high school vocational agricultural students invite all people of this area to visit the booth.

Try the Hereford merchants before going elsewhere to buy.

Want Ads

- FOR SALE OR TRADE: For Sale or Trade: One model 10, Michigan cash register. See R. V. Miller at Brand office. 34-1f
- FOR SALE OR TRADE: 25 acres at edge of city limits, \$25.00 per acre cash will buy this. J. M. Murchison. 34-1f
- FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 664. Prairie Dairy. 36-1f
- FOR SALE: Extra good Model A Ford Tudor. Good shape. New tires. At a bargain. Call at Brand office for information. 36-1f
- FOR SALE: One 7-foot broadcast binder in good running order. Berry Orr. 1c
- REGISTERED HEREFORD COWS FOR SALE: On account of dry weather conditions, I am offering for immediate sale, 40 head of good, well-bred cows. Pasture bred to calve in January and February. These cows will be priced worth the money, considering

Attention!

Dodge and Plymouth Owners



GIVE US YOUR CAR

We have the latest type equipment in a fully equipped shop . . . competent mechanics are ready to service your car . . . we use only high grade parts. Let us get your car ready for winter.

Meet Our Mechanical Force

WILLARD WITHERSPOON, Foreman. Mr. Witherspoon has been in our service a long time and we unhesitatingly recommend him to you as a mechanic who has rendered accurate and satisfactory service to many automobile owners.

HUGH AUDAS, Mechanic. Coming from Denver, a former factory man, Mr. Audas has had years of service with Dodge and Plymouth automobiles. Literally, he knows every part of your car intimately.

LESTER BOARDMAN, Washing and Greasing. You all know Lester. He is one of the best service men in Hereford.

We Guarantee Our Work

Ireland Motor Co.

WARRANTY SERVICE

GAS APPLIANCES FOR YOUR HOME

GAS RANGE—Attractive new models—many new convenience features—markets of efficiency and economy.

GAS REFRIGERATOR—Costs only a few cents a day to operate—silent and always will be silent—no moving parts—new beauty of design.



WEST TEXAS GAS COMPANY

Good Gas With Dependable Service

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

LONDON BRIDGE CLUB MEETS WITH MRS. CHAS. BROOKS

The London Bridge club met Thursday afternoon of last week with Mrs. Chas. Brooks. Eight players enjoyed the games, and high score for the club was won by Mrs. Lee Morgan. Mrs. Bill Smith was awarded guest prize. A delicious salad plate was served to Mmes. Emmett Milburn, Lee Morgan, Ernest Medkief, Sherman Morgan, J. T. Glibreath, Jr., and O. C. Holt, club members. Guests were Mrs. Travis Dameron and Mrs. Bill Smith.

RETURN FROM TEXAS TOUR

Mr. and Mrs. W. E. Dameron and children are home from a vacation spent in a travel tour of Texas. While away they visited Fort Worth's Frontier, the Centennial at Dallas, Huntsville, "The Mount Vernon of Texas," and Sam Houston's old headquarters. The San Jacinto battlefield near Houston, the State Capitol and State University at Austin, the Alamo and old mission at San Antonio; San Angelo and many other interesting points. A feature of the trip was visits to 16 colleges and universities.

STAR THEATRE

Hereford, Texas COOL AS AN IGLOO!

COOL

Thurs. - Fri. Reasons Nite

150 Good Reasons for you to attend and register one of these days!

On the Screen



Saturday Only 10¢ EVERY-ONE! 10¢

The yellow streak in Mother Earth ran red with greed and glory when Bob Culpepper, proud and daring, ranged the red steppes, to strike pay dirt and love!

Richard Dix With Leila Hyams in "YELLOW DUST"

COMING SOON WATCH FOR DATE



JUNIOR PIONEER CLUB HAS FIRST MEETING

The Junior Pioneer club opened its activities for the season with their meeting Tuesday night at the home of Katherine Kester.

The members were grouped around a camp fire in the yard, during the impressive installation of officers. Mrs. O. G. Hill, guest of the club, gave an interesting talk on "The Value of Being a Club Woman. A wicker and marshmallow roast closed the evening's entertainment.

Present were Ardelle Morgan, Lueta Borden, Virginia Lillard, Gussie Edelman, Bessie Patterson, Ruby Thompson, Margaret Schroeter, Monty Brunley, Katherine Kester, Marie Cogsdell, Lyndall Mitchell, Genevieve Eberle, Anna Katherine Hardesty, Ruth Miller, Nannie Mae Mauk and Mrs. O. G. Hill.

PIONEER STUDY CLUB OPENS YEAR WITH LUNCHEON

The first meeting of the Pioneer club's new year was a covered dish luncheon at the home of Mrs. Ray Johnson at Summerfield on Tuesday at 1 o'clock. Flowers of every description decorated the house and a large bowl of colorful sweet peas centered the long table where 17 club members were seated.

In the absence of the club president, Mrs. O. G. Hill directed the meeting, which was given over to a general discussion of plans for the coming season's work. The study theme for the year will be March of Time, and embraces a series of programs on educational and psychological problems of the day.

Two new members were welcomed into the club and a short business meeting conducted.

HEREFORD MUSICIAN TO OPEN STUDIO IN AMARILLO

Mrs. Ardelle S. George, well known musician of Hereford, will open a voice studio in Amarillo soon. Mrs. George has been a teacher of voice in Hereford for several years, and has been associated with the musical interests of the city, both in civic organizations and social activities.

MRS. ROBINSON HOME FROM EXTENDED TRIP

Mrs. J. Wallace Robinson returned home Monday night from a "three weeks" trip that took her to the mountains of Colorado, Yellowstone Park, into Canada, visiting Vancouver and Victoria, and back home through Washington, Oregon and California.

Mrs. Robinson accompanied three Oklahoma friends and reports a wonderful trip. She visited the principal points of interest in ten states.

LAWN PARTY GIVEN FOR WEATHERFORD GUEST

Naming as the honoree Miss Joan Carswell of Weatherford, Miss Wanda Jean Reed entertained with a lawn party last Wednesday night. The Reed lawn was beautiful with gaily strung lights and tins of early fall in shrubs and trees.

Contests, tongue-twisters, gossip and many other games furnished entertainment until a late hour. Watermelon was served to the following: Marthanel Ewton, Wanda Jean France, Norma Jean Foster, Joan Carswell, Orrella Hill, Betty Sue Henslee, Virginia Newell, Billy Barber, Helen Ruth Barber, Vivian Olson, Ann Cockrell, Lois Standifer, Clifford Estes, George McLean, Billy Miller, Robert Peterson, Paul Foster, Donald Henslee, O. G. Hill and Glenn Smith.

STREUS HOME FROM INTERESTING TRIP

Mrs. A. H. Streu and daughter, Helen Frances, have returned from an interesting and educational vacation. The trip included four weeks of travel through several states. They visited Tennessee and Virginia, and while in Washington, D. C., saw the German dirigible, Hindenburg. In Providence, Rhode Island, they visited the little church, whose first pastor was Roger Williams in 1638. Sight-seeing trips through Massachusetts and New York, and visits to Niagara Falls and Canada concluded the journey, with brief stop-overs at Cleveland, Ohio, and Topeka, Kansas.



OLD FAVORITES OF THE CIRCUS

In spite of the fact that the night performance of the big circuses are exact counterparts of that which is exhibited at the afternoon shows, there are many people who hold views to the contrary.

"See, they are taking part of it away," someone will exclaim as he notes a string of red wagons wending their way toward the railroad yards just about the time darkness is falling.

"Oh, yes," another answers, "one never sees the whole show at the night performance." Yet the conclusion is entirely erroneous. It is true that the management "takes part of it away" from the show grounds in the late afternoon, but that which is removed is in no way connected with that which the public pays to see. It is merely a portion of the paraphernalia which has been used, such as to house the hundreds of heavy draught horses, the vast equipment of the dining tents or kitchens, and other "housekeeping" departments.

The Al G. Barnes Circus when it visits Hereford will feed more than 1,080 people in dining tents. The food consumed will be cooked on four mammoth ranges. The last of the three meals will have been served at 5:30 P. M. Eleven immense wagons are required to transport the equipment of this one department. Supper over with, these vans will be loaded immediately and started on their way to the waiting trains.

So when the Al G. Barnes Circus comes to town and you see the twilight caravan on its way to the railroad yards you will know what these departing wagons contain. As for the big show program with its maze of circus acts, tremendous spectacle, the "Fiesta of the Rio Grande," and vast menagerie, you may rest assured that every bit of it, to the tiniest spangle, is still at the show grounds awaiting night patrons just as it greeted those who came to the matinee performance. Doors to the menagerie will open at 1 and 7 P. M. The big show starts promptly at 2 and 8 P. M.

PRESBYTERIAN AUXILIARY HAS PROGRAM

The Woman's Auxiliary of the Presbyterian church met Tuesday afternoon at 3 o'clock at the home of Mrs. Vern Witherspoon.

Mrs. Eara Norton gave the devotional. Mrs. Charles Donald spoke on "The Spiritual Life. An interesting talk, Challenging Facts, was given by Mrs. Harold Close. Mrs. G. M. Hudson gave a report on the Fairview conference of young people, and Mrs. W. S. Kerr told of the changes at Ming Quong, in Colorado. Closing prayer was by Mrs. Haberer.

they may be counted in the contest. Students' season-tickets are 40 cents and adults' \$1.05.

Mr. and Mrs. J. M. Simpson, Jr., of Amarillo, announce the birth of a son, Marion Wesley, on September 9. Mrs. Simpson was formerly Miss Mattie Lou Harrison of Hereford.

Herd Has One

(Continued from page one) rapidly because of their desire to go places.

The second scrimmage of the season is being held this afternoon, the squad having gone through a light scrimmage Tuesday, in which they looked fairly well. On Friday afternoon a practice game will be played between members of the squad. It will not be a regulation tilt, however.

Most action was seen in the line Tuesday. E. B. Posey, Jr., and Ray Nunn, a couple of new ends, showed good practice. Billy Boyer, a tackle, shoved the lettermen all over the field and made a number of nice tackles. Four guards are having a nip and tuck battle, with Howard West and Andy Schumacher holding an edge in size but with Jack Barber and Jerry Rutherford shading them a bit in speed. It will be a toss as to the regular starters.

The election of a football queen and sale of season tickets will be started among the high school classes this week end. Persons are urged to purchase their tickets from school students so that

Hearing Of

(Continued from page one)

different, and contestant would have received a majority of the legal votes cast in such primary election and would have been office of sheriff of Deaf Smith County.

It also charged that "fraud and illegality . . . existed in that the county clerk . . . mailed out absentee ballots without a proper request from voters desiring to cast such absentee ballots, and said absentee ballots were cast and counted for contestee . . ."

The protest alleged "that the following persons were not and are not legal voters in Deaf Smith county, Texas, but the judges . . . permitted such persons to vote and said illegal votes were counted for said judges in favor of

contestee . . . The following were listed in the protest, most of them for failure to pay poll taxes, and for various other reasons: L. B. Redwine, J. K. Fore, Ed Cardinal, Harold Webster, John Hoffner, Oscar Vaughn, R. T. Wood, Mrs. Mary Bainum, Frank Barber, J. W. Hendricks, Mrs. W. L. Hall, R. E. Vaughn, P. C. Short, W. W. Laddwell, Mrs. J. H. Hudgens, Fred Winn, E. R. Elzy, Mr. and Mrs. Herman Schulz, J. C. Parker, Archie B. Pool, T. E. Shirley, George F. Nash, Mrs. L. A. Ricketts, Mrs. R. A. Tynes, Weldon Boone, Mr. and Mrs. Herbert Friemel, R. T. Roden, P. A. Philippe, R. L. Harvey, J. G. Robinson, H. H. Johnson, Reese Kesley, Mr. and Mrs. James Morgan, Marvin Morrison, Virginia Lillard, Mr. and Mrs. Robert L. Thompson, Beauford Hutson, Ennice Rutherford, C. T. Reese and Mrs. Buck Richardson.

DRILLS DRILLS

We Have Them In All Sizes

including 8, 10, 14 and 28-inch spacing. We have several kinds of used drills that are in first class condition and are worth the money. But if you wish to invest your money in a real grain drill, invest it in an

Oliver Superior Grain Drill

These drills can be obtained with steel grain boxes if desired.

M. D. Womble Implements

A Note to Club Secretaries:

At this time you are busy supervising the planning of your club yearbook. You probably have numerous problems with which to deal. We can help you on one of them, if you have been wondering where you can secure an attractive yearbook well prepared and nicely bound, at not too great a cost. We offer you

ATTRACTIVE PRINTING BEAUTIFUL COVERS REASONABLE PRICE



THE Hereford Brand PHONE 30

QUALITY

The kind of stock and the kind of workmanship are two leading factors in quality printing. Let us cooperate with you on your next job of printing.

SERVICE

That's what you get when we do your printing. When you give us an order you can rest assured that the stock, the work and the price is right.

PRICE

Our prices are as moderate as the quality of our work is high. We solicit your printing and guarantee to satisfy your desires in quality, service and price.

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A Beautiful Fall Permanent

A beautiful, lasting permanent that will bring out the real beauty that every woman desires . . . and without the long, tiresome hours every woman dreads, made possible by our new

JO - VAN METHOD

Permanents are now being given in much shorter time than by the old-fashioned methods. Hot, sweltering hours are eliminated by this new, modern method. And what's more, they look nicer and last longer. Don't be satisfied with the permanents you have been receiving until you try this modern method. You'll agree that in comparison, obtaining a permanent has become a distinct pleasure.

Charm - Aid Studio

VERNA CULPEPPER PHONE 220 Owner for Appointments

Again We Offer

10% OFF

On All Groceries Friday & Saturday

Stock up on can goods and staples, for every day use or a reserve supply, at these low prices on quality foods.

Texas Market and Grocery

PHONE 363 FAST, FREE DELIVERY

Wyche Items

BY PEGGY VALENTINE
N. G. Elliston and family, Victor Elliston and Miss Ooten, R. W. Elliston returned Friday from the Centennial. Iva Gene Elliston remained in Keene to attend school. Mrs. N. G. Elliston, Miss Ooten and Victor Elliston left for Portus, N. M., Sunday where the ladies will teach the coming term. Miss Gregory of Progressive visited here Sunday. School began Monday, with Misses Lucille Park and Ethel Womble teaching. H. B. Elliston and Mr. Harper are bus drivers. J. D. Love and family will visit the Centennial this week, and also take Miss Ruth to Sherman where she will attend Austin College. Miles Roberson was in this community last week. Mr. and Mrs. Roger Orr of Lubbock are visiting his parents, Mr. and Mrs. Berry Orr. Mr. and Mrs. D. R. Carmichael were in Dimmitt Sunday. Mrs. Duran, sister of Mr. Carmichael, returned with them. Messrs. and Mrs. Berry and Roger Orr and Wes Bradley spent Sunday on the creek. John Love is home from a week's visit with his family in Los Angeles. J. D. Love was in Tucumcari, N. M., this week. Club met Tuesday with Mrs. Ben McBrayer. The afternoon was spent embroidering, after which refreshments were served.

Progressive News

BY OLIVE PERKINS
The ladies club met with Mrs. Orin Russell September 2 with 12 members and one visitor, Miss Lucille Park, present. A Centennial program was given. The next meeting will be with Mrs. Vogel. Mrs. Luke McBrayer and daughters spent Saturday afternoon with Mrs. W. A. Ricketts at Hereford. Orin Russell and family visited her parents, Mr. and Mrs. John Couata, at Portales, N. M., last week. Mrs. Ira Ricketts and father, Mr. Hughes, visited Mrs. Luther Pevely Saturday. Clyde Russell and family of Borger visited their parents here Friday and Saturday. Mr. and Mrs. F. H. Oberthier called in the Perkins home Sunday afternoon. Oren Neel and family spent Sunday with Mrs. Neel's parents. Noel Bryant preached at Progressive Sunday afternoon. Progressive school began Monday with eight pupils in the higher room and 15 in primary grade. Mr. and Mrs. Alfred Hughes of Abernathy spent the week end with his sister, Mrs. Ira Ricketts and Mr. Ricketts. Mr. Hughes, who has been visiting his daughter, returned to Abernathy. Mrs. Ira Ricketts and father, Mr. Hughes, spent Thursday afternoon with Mrs. Hughes at Hereford. David Boyer is driving school bus for Higgins-Progressive. He is staying at the Albert Higgins home. Attending school in Hereford are Howard and Gordon Higgins, Edgar Russell, Wm. Bowman, Ray Neel, Ira Jeanne and Glenn Ricketts, Forbes Blakemore and Lester Wagner. J. L. Click is putting down an irrigation well. Miss Madge Childre left for Lovington, N. M., to teach in the primary grades. Miss Agnes has a position as mathematics teacher in the Albuquerque high school. Jess Caldwell and family visited the C. P. Caldwell home Sunday. E. Blakemore and family visited his parents south of Summerfield Sunday. Mrs. G. H. Brooks and E. T. called in the Perkins home Monday.

COURTHOUSE RECORDS

Substitute Trustee's Deeds. J. L. Hutson and wife, by trustee, to Hereford National Farm Loan Association, NE 1/4 Section 10, block K-7. J. O. Howard and wife, by trustee, to Home Owners Loan Corporation, W 1-3 Lot 6, block 7, Womble Addition. Warranty Deeds. E. R. Williams and wife to W. J. Stewart, N 1/4 section 27, K-7. G. W. Workman and wife to D. C. Walton, section 32-5-3.

Friona News

JOYCE LANDRUM
A bridal shower was given in the home of Mrs. Neva Raybon Wednesday night in honor of Mrs. Ray Clements. Mrs. Howard Ford was assistant hostess. At the close of contest games, Little Billy Ray Raybon presented the honoree a basket of pretty gifts. Refreshments of lemonade, sandwiches, ice cream and cake were served to 20 guests. Mr. and Mrs. Reed Brownlee of Detroit, Mich., were dinner guests in the Nat Jones home Saturday. Mrs. Bernice Allen, who for the past week has been visiting in Floydada, returned home Sunday. Charles and Jimmie Hays of Clovis and Black visited Friona Friends Sunday. Miss Mildred Hughes left Monday for Amarillo to enter school. Mr. and Mrs. Ray Conewy of Hereford and Mrs. O. F. Lang of Friona left Friday for Chicago to visit relatives. Miss Martha Slagle left Sunday for Lubbock to take a business course. Mr. and Mrs. Elroy Wilson were in Hereford Sunday. Stub Jones, Buck Fallwell, Jack Stanley and Misses Bennah Burton, Dorothy Loflin and Miss Joyce Landrum were guests in the E. R. New home Sunday. J. B. Crow, Clifford and Gilbert Bogtman and Eddie Manns were Clovis visitors Sunday. Emmitt Day and family, who have been visiting his mother near Dallas returned home Wednesday. The Junior club met for the first time this season in the home of Mrs. Howard Ford. Sandwiches, punch and cookies were served to the 15 who were present. Mrs. H. T. Magness visited in Farwell Tuesday and Wednesday of last week. Born to Mr. and Mrs. Schane Abduleh, September 5, twin girls. J. D. Landrum, Griffith Adams and Irwin Johnson went on a fishing trip to New Mexico this week. Bill Wallace of Hereford stopped by Friona Saturday night on his way to Roswell, N. M. Ruth Easter left the first of the week for Amarillo where she will enter a business college.

Woodman Circle to Meet

The Woodman Circle will meet Friday afternoon at 3 o'clock at the home of Mrs. Billie Coombs. Members are urged to be present. Mrs. Coombs also announced the selection of Mrs. Dora Alexander Talley of Omaha, national president of the Woodman Circle, as vice president of the National Fraternal Congress in New York last week. Joan Carwell left Thursday of last week for her home in Weatherford after a week's visit with Norma Jean Foster and other friends.

History of Yarmouth

The history of Yarmouth, southwest gate of Novo Scotia, is bound up in the history of the sea and it goes far back beyond the days when white men began settling in the new world in the sixteenth century, for at Yarmouth is a Runic stone which scholars say was inscribed in 1001 by Laef Eriksson. The inscription on this stone is interpreted as reading: "Laef to Eric Ralser" (this monument). Laef Erikson, having dedicated it to his father, Eick the Red, ruler of Greenland.

Try First to Buy in Hereford.

Eliminate Pump Trouble

BY BUYING A KIMBALL KROGH PUMP

A company who have been making pumps for over 60 years. These pumps have been used in the Plains country for around 15 years, and have given BETTER service than any other pump ever sold in this area. Ask your neighbor who has a Kimball pump if he has ever had pump trouble—and look around and see if you can't find where at some time some pumps of ALL OTHER MAKES HAVE GIVEN TROUBLE.

Liberal terms granted under FHA
In buying a pump if you have plenty of money you can afford to experiment, but if you are short of money, profit by the experience of others and buy a pump that has proven itself.

You might save a costly experiment if you visit with the Lockney farmers who have been experimenting for the last 25 years with the different makes of pumps.

Baker Pump Co.

THE BETTER TYPE PLANTS LOCKNEY TEXAS
"Kimball Pumps Are Built to Endure"

TRAVEL EDGES CLOSE TO LEADING INDUSTRY

Current heavy sales of auto trailers foreshadow increased expenditures by motorists on long trips, edging travel closer to the status of America's leading industry, Joe H. Thompson, travel expert of the Continental Oil Co., declared.

Thompson said the unexpected "trailer factor" necessitates upward revision of tourist business estimates for this and subsequent years. Last spring Thompson estimated \$4,000,000,000 would be spent during 1936 by approximately 10,000,000 touring parties on trips averaging 3,500 miles.

Get's Master's Degree.

Ruth Beatrice Reed of Wildorado is one of 193 graduate students to receive master's degrees at summer commencement of the University of Texas. She received a Master of Arts degree in English, Spanish and education as major and minor subjects. Her thesis was on Religious Characters in Thackeray's Novels. She received her bachelor of arts from West Texas State Teachers College in 1930.

Very Likely, Very Likely.

Film Star (using new toilet preparation): "This is awful stuff, why did you ever buy it?" Her Maid: "I read an advertisement in which you praised it very highly."

Easter Items

BY LOUISE FRYE
School opened August 31, with Miss Louise McClure of Claude as teacher. An attendance of six was noted. Several pupils are attending school in Dimmitt.

Mrs. W. O. Sawyer and grandson, Richard Duer, of Fort Worth visited last week in the home of her sister, Mrs. Carl Frye.

Miss Annie Mae Smith spent the week end with Nola Blue in Hereford.

The community meeting was well attended Friday night. After a business meeting, games of 42 were played, after which Mr. Medley served watermelon.

The Randalls left this week for an extended stay at Glen Rose. Hazel and Brittain Chambliss, Wilbur and William Dixon, Boyce and Joyce Carter, Daphna Bralley and Ruby Faye Noland are attending school at Dimmitt.

Ben Medley attended the Centennial last week.

Caroline Frye is staying at the Arlie Dean home in Hereford and attending school.

Hazel and Brittain Chambliss had as dinner guests Sunday Misses McClure, Allen Johnson, Louise and Caroline Frye, William Dixon, Frank and Dan Allen and Monte Henry.

Mr. and Mrs. W. A. Epperson of Summerfield attended the community party here Friday night.

Daniel News

BY PAULINE MOORE
Rains have fallen in surrounding communities the past week, but so far Daniel has failed to receive enough to be of help.

Mr. and Mrs. W. C. Thomas, Wannie and L. V., and Herb Stevens of Canyon and Mrs. Eck Daniel of Hereford took dinner Sunday in the Bill Chappell home.

Floyd Tomlinson and family spent the week end in Plainview. Mr. and Mrs. Cecil Allred are visiting in Plainview.

Mrs. Clarence Brown, Sam Thomas, Johnnie McBroom and Ruth Moore were in Hereford Friday.

R. E. Gill and daughters attended the Centennial last week. The ice cream supper at the Otto Smith home Friday night was well attended.

Mr. and Mrs. Garland Lott and Mrs. J. B. Belt of Plainview spent Wednesday in the Floyd Tomlinson home.

Ralph Payne returned to his home in Amarillo Friday.

Sam McCraw and daughters were in Hereford Friday.

Mr. and Mrs. Coy Phillips are moving to Hereford where Bernadine will attend school.

Several from here were in Hereford shopping Saturday. Billie Mitchell of Amarillo has been visiting the H. J. Oglesby home.

W. B. Moore and family were in Canyon Sunday afternoon.

Cut YOUR MARKET BILL!

JAM Assorted 29-Oz Jar 25c | Soup Staley's Regular 3 Cans 25c

Red and White Pkg Red and White Pkg
CORN FLAKES 10c WHEAT CEREAL 19c

Red and White Pkg Red & White 3 Rolls
BRAN FLAKES 9c TOILET TISSUE 19c

TOMATOES 3 No. 2 Cans 25c | SALMON Fancy Pink 2 cans 25c

Amour's 8-Lb Carton Sun Spun. Qt
VEGETOLE \$1.02 SALAD DRESSING 35c

El Food 3 Cans Crystal White 5-Lb Pkg
PEAS, Blackeyed 25c SOAP CHIPS 29c

A-1 2-Lb Box C. H. B. 3 Cans
CRACKERS 17c TOMATO JUICE 25c

MEAT SPECIALS FRUITS - VEGETABLES

STEAk 22c GRAPEFRUIT 5c
Good and tender, lb
BEEF ROAST 17c Each
Good and tender, lb
MINCED HAM 17c CABBAGE 5c
Pound Fancy Colored, lb
BACON 35c LEMONS 27c
Sterling, sliced, pound
BUTTER SUBSTITUTE 17c CAULIFLOWER 25c
All-Sweet, pound 3 pounds

WEIR'S RED & WHITE FOOD STORES

Brooks' DRUGS HEREFORD TEXAS
PHONE 99
FOR THE BEST IN SCHOOL SUPPLIES

DRUGS
\$1.00 Cardui 80c
\$1.20 Syrup Peppin 80c
75c Milk Magnesia, qt. 60c
60 Alkalseltzer 40c
60c Sal Hapatics 40c
60c Eno Salts 40c
50c Castor Oil 30c
50c Aspirin, 100's 30c
\$2.00 SSS Tonic \$1.75
\$1.50 Pinkham Com. \$1.25
25c Black Draught 10c
SUNDRIES
\$1.25 Chamois 80c
Zipper Bag 80c
1 Quart Thermos \$1.75
50c Silk Sponge 30c
10c Fountain Puff 7c
\$1 Fountain Syringe 60c
Heavy Duty Burgess
"B" Batteries \$1.95
\$1.25 Flash Light 80c
\$1.95 6-Lb Iron \$1.10
TOILETRIES
\$1.00 Hinds Cream 80c
\$1.00 Jergens Lotion 80c
60c Pond's Cream 40c
30c Ouzel (old pkg) 27c
50c Lady Esther Pow. 40c
50c L'Adonna Cream 30c
\$1.00 Lucky Tiger 80c
75c Fitch Shampoo 60c
60c Italian Balm 40c
3 Bars Lux Soap 22c
Lux Flakes 13c
4 Bars Hygiea Soap 10c
Dental Needs
50c Iyana Paste 27c
25c Dr. West's Paste 10c
50c Dental Perborate 30c
50c Peppodent Paste 30c
75c Listerine 80c
50c Peroxide 30c
75c Orlis Antiseptic 40c
50c Sterident Brush 30c
75c Ora-Dent Brush 40c
50c Dr. West Brush 40c
Dog Remedies
Sergeant's Sure Shot Capsules
Condition Pills
Puppy Capsules
Flea Soap
Flea Shampoo
Flea Powder
Distemper Remedy
Dog Food
Dog Brushes
Bone Meal
CERESAN
Ceresan, 5%
1 lb 85c, 5 lbs \$2.00
Copper Carbonate
1 lb 20c, 5 lbs 80c
Formaldehyde Solution
Pint 80c
Carbon Disulphide
Pint 60c

OUR CENTENNIAL LETTER

The letters of Mrs. G. M. Hudson are being printed in series in the Brand because of the interesting highlights they give on the Texas Centennial Exposition at Dallas.

Texas Centennial Exposition, Dear Mid: Dallas, Texas. Today we visited the Hall of Travel and transportation, on the left side of the Esplanade. The International Harvester Company has many models of historical and educational interest. In addition to a full-size McCormick reaper, 1881 model, surrounded by miniature models of the many machines that have developed from the original, there are many types of new farm equipment that almost work themselves.

Junior and Nancy were thrilled, but not fooled by a mechanical Holstein that chews its cud, switches its tail and gives milk just like a real cow. In addition to the milking machine there

are cooling machines and other dairy equipment.

The McCormick-Deering people showed us how they make binder twine, using sisal fiber from Cuba and Mexico, and manilla fiber from the Philippines.

The various railroads have very interesting exhibits. An example is the display of the Texas & Pacific showing its route through Texas, from El Paso to Texarkana. Cities, town and trains along the route are reproduced in miniature. Each section covered by the line is faithfully portrayed, oil wells flow, tractors plow the fields, cattle graze, rivers flow and negroes drag their cotton sacks down the cotton rows. Of course, all the children squealed with delight when the baby train went through the tunnel at El Paso. Frisco Lines lets you sit in a de luxe lounge car and fools you into thinking that you are on a moving train, flashing a panorama of

scenes found along the regular route.

Mid, I know how you adore unique furniture. I wish you could see the Texas Forestry exhibit. There are kitchen built-ins made of each of the principal Texas woods and a log cabin with fireplace and baking ovens, typical of pioneer days. Best of all are two examples of inlaid wood. One is a table and chairs, made of 3,000 pieces and 36 varieties of Texas woods in their natural colors. Also, there is a table six feet long and 18 inches wide, containing 12,575 pieces and 19 kinds of wood. The center design is the Texas flag in a large Lone Star.

Houston has a good historical exhibit. Around the walls are pictures of the various capitols and governors' mansions. The best thing is the Historical Table of Texas. It is octagonal in shape with bookshelves below. The main design is a map of the State with a border of flags. It contains wood from every historically important tree in Texas, over 20,000 pieces. Each county is carved from

wood sent from that county and the workmanship is outstanding.

Mid, the Chrysler Building's Salon of Mirrors offers the most beautiful interior that I have ever seen. Just imagine dozens of new automobiles, surrounded by walls of dark blue mirror glass studded with silver stars above a wainscoting of silver. Of course, it is air conditioned. Every hour Merle Clark gives a concert on the Hammond electric organ. The Chrysler Theatre always has to hang out its SRO sign. It's cool and restful and its programs are exceptional. When it gets to the point where a girl will forget her white linen suit and flop right down on a picture show floor,

she is getting near the end of her day's jaunt at the exposition. Movietone News, Sue Hastings' Marionettes, Chrysler Proving Grounds News and a short on safe driving are very entertaining. I certainly hope that the picture will help motorists to remember the chief causes of motor accidents: faulty brakes, improper signaling, following too closely, slow driving and running traffic lights.

Yours,
MADGE.

The Fine Pearl.

The outstanding characteristics of a fine pearl are its perfect shape, its subdued luster, and its iridescent loveliness. While there are many kinds of pearl-bearing mollusks and many classes of pearls, the finest and most valuable are the best among the oriental pearls, fresh water pearls, conch pearls and abalone pearls. Some other classes have a certain amount of beauty, but are considered to be of less value.

Try First to Buy in Hereford.



CLASSIFIED ADS
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'U' Can Insure and Laugh
Or
Laugh and Not Insure
BUT



—you can't laugh last and always unless you are fully protected with dependable insurance. Come in and let us guarantee your laughter by equipping you with complete insurance protection.

McLean Insurance Agency

PHONE 273

FOR QUICK JOB SERVICE SEE THE BRAND.

HATS OFF TO THE WORKING MAN

Attention, Boosters!

Everything this community has accomplished in the past, and hopes to accomplish in the future, depends entirely upon workers.

Farmers, all workers, business and professional men, each contribute their share toward building up the community. Labor has created our schools, churches, good roads and comfortable homes. Labor builds good will and brings us greater prosperity. Our joint labors will make this community a better place in which to reside.

THERE IS NO FINER WAY TO BOOST YOUR HOME COMMUNITY THAN TO AID SOME WORKER TO FIND EMPLOYMENT!

We Are Prompted to Sponsor This Message to You Through Our Interest in Community Welfare

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W. J. (Bill) SMITH, Agent
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Buyers of
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Your
McCormick - Deering
Dealer

Texas Utilities Company
Power-Light-Ice

Weir's
Red and White Grocery
310 N. Main—Phone 117

Ireland Motor Co.
Dodge - Plymouth
Sales - Service

Taylor & Son
Blacksmith - Welders
104 West 2nd St.

Carl's Grocery
Phone 325
Fancy and Staple Groceries

Star Theatre
'Air Conditioned'
Latest and Best News
Reels and Features

M. D. Womble
Implements
Philco Radios, Maytag
Washers
Electrolux Refrigerators

J. O. Newell
Candidate for
Sheriff, Tax Assessor and
Collector

First State Bank
A Strong
Conservative Bank
Phone 290

READ YOUR HOMETOWN NEWSPAPER FIRST
THE HEREFORD BRAND

Fraser Produce
209 West Third Street
Phone 484

Kerr Hardware & Implement Co.
Everything for the
FARM — HOME — RANCH

L. H. Foster
County and District Clerk

H. L. Rice
"Brunswick Tires"
112 W. 3rd St. Phone 28

Furr Food Store
"Where Hereford Housewives Buy"
Phone 74

J. C. Penney Co. (Inc.)
"Under More Than 1400
Roofs"
Phone 22

New Club Cafe
"Just a Good Place to Eat"
Mrs. Henson, Manager

Packard Milling Co.
Makers of
Packard's Best Flour
"Made in Hereford"

Pitman Grain Co.
Grain Buyers
Phone 1

West Texas Gas Co.
"Good Gas With Dependable
Service"

White Face Printing Co.
"You Don't Have To Wait"
Phone 277

Vogele Millinery Parlor
"Fashionable Millinery"
Always On Display

Phillips "66" Station No. 2
"Fill-up With Phillips"
Washing, Greasing, Lee
Tires

Fox Cleaners & Hatters
"In by 3:00, Out by 6:00"
Phone One-One-One
We Call for and Deliver

PERSONALS

Rosemary Phillips returned Friday from a two-weeks visit with relatives in Pampa.

Mrs. G. W. Heard and Mr. and Mrs. George Heard visited friends in Canyon last week.

Mrs. Jack Wright and daughter, Jackie, visited relatives in Dimmitt Sunday.

Mr. and Mrs. Paul Wilson of Dalhart visited relatives in Hereford Sunday.

Mrs. S. L. Easley and son, Maurice, have returned from a months vacation trip to Colorado.

Mr. and Mrs. B. F. Reeves and family returned last week from Sayre, Oklahoma, where they visited Mrs. Reeves' mother, Mrs. H. B. Vernon.

W. G. Harris of Summerfield returned last week from Pilot Point, Dallas and Sanger, where he had visited with relatives and attended the Texas Centennial.

Clyde Posey

(Continued from page one)

score. J. M.'s card showed a 33-34-69. Par for the layout is 72.

Harold Broadwell, who has been visiting his parents, Mr. and Mrs. H. L. Broadwell, plans to leave Friday for Albuquerque, New Mexico, where he will resume his studies in the University.

Mr. and Mrs. D. H. Bryant and children, Sarah Agnes and Noel, spent last Friday in Muleshoe visiting in the home of Mrs. Bryant's brother, Howard Carlisle.

Mr. and Mrs. Marlin Brooks and daughters, Charlotte and Maurine, of Brawley, California, have been visiting Mr. and Mrs. Jack Wright. Mrs. Brooks is a sister of Mr. Wright.

Mr. and Mrs. B. H. Smith, and Mr. and Mrs. Smith McLeRoy left Friday of last week for Ruidoso, New Mexico. Mr. Smith's father, who had been in Ruidoso several weeks, returned to Hereford with them.

Mr. and Mrs. R. L. Hoyt of Fort Worth, arrived Sunday for a visit with Mr. and Mrs. C. H. Dillehay. Mr. Hoyt returned to Fort Worth Monday, and Mrs. Hoyt will remain in Hereford for several days.

Mr. and Mrs. E. S. Ireland and children, Richard and Rachel, left yesterday afternoon to accompany Elizabeth Ireland to Waxahachie, where she will enter Trinity University. While away they plan to spend about a week at the Texas Centennial.

Jerry Behrens joined Mrs. Behrens here Friday for a visit with Mr. and Mrs. J. F. Ward. Mr. and Mrs. Behrens will leave the latter part of the week for Clarendon, where they will visit with relatives before returning to their home in Dallas.

Mrs. Newt Gilliland of Kilgore is visiting her parents, Mr. and Mrs. Henry Hastings. Over the week end a guest in the Hastings home was Mrs. Helen Sims of Pampa. Mrs. Gilliland and Mrs. Sims were school mates in WTSTC.

Mrs. J. C. Parker spent Wednesday here, moving her household goods to Dalhart where she and Mr. Parker are making their home. They recently bought two picture shows there. While here, Mrs. Parker visited Mrs. Harold Close.

777 Students

(Continued from page one)

year and 68 last. The sophomore class dropped 20 pupils, having 71 as compared to 91 the previous year. Seventy-nine freshmen make up a smaller class than last year, when it had 88.

Grade attendance decreased only 18 pupils, with 501 listed through the seventh grade. Comparative figures this year and last are as follows: First grade 74 this year, 75 last; second grade, 78-69; third grade, 57-71; fourth grade, 78-78; fifth grade, 67-68; sixth grade, 91-90; seventh grade, 58-68.

At Central School, the two main floors of the old building and east wing were occupied according to schedule. These portions of the building are virtually completed. Contractors assured school officials that the remainder of the building, west wing and basement, will be finished within two or three weeks, and the entire building turned over to school authorities.

Silver Star Decoration

The Silver Star ranks next below the Distinguished Service Cross as a decoration for valor. The Purple Heart ranks next below the Distinguished Service Medal, which is the highest decoration for meritorious service "not involving personal bravery."

J. C. Line, former Hereford citizen, visited Keith Guthrie last week. Mr. Line is an instructor in the public schools of Panhandle.

Miss Mary E. Hudspeh and Miss Hanna Wilson of Canyon, and Miss Jeanne Vetsak of Amarillo, visited Mrs. Paul Foster Wednesday.

Mrs. Frank Lambert returned Saturday after spending the summer with relatives. She visited her daughter, Mrs. Helen Jones, in Buffalo, New York, and in Fort Scott, Kansas, she visited another daughter, Mrs. Clara Wright. She visited three sisters and a brother in Iowa.

MRS. FRANK MARRS WINS \$100 IN NAME CONTEST

Mrs. B. Frank Marrs of Hereford, one of the outstanding prize winners in the Southwest, has captured another—this time a \$100 prize for suggesting the best name for an ice cream.

Mrs. Marrs suggested the name "Bordenella" in the what's-the-name contest of the Borden Ice Cream Co. at Amarillo, and the

Unity Marks

(Continued from page one)

The session was marked by unity and the absence of major school problems, it was announced. The largest change to affect any rural school was the reduction of teaching at Westway to include the eighth grade and sending the remainder of the pupils to Hereford High School.

Miss Lillie Hostetler, county librarian, explained the use of the county library in connection with rural school work and offered her cooperation. This service has been extended mostly through Miss Hostetler's personal efforts. Father Mathias represented the Catholic school in the association and became actively connected with the group.

It was definitely announced that school will be taught at Dean, which was undecided for some time. Miss Effie Whitsett will teach the four children in the school. All teachers were announced as follows (with the exception of Westway, where F. W. Dodson is principal, and there are two other teachers):

Dean, Miss Whitsett; Wyche, Lucille Park and Miss Wombie; Walcott, Eunice Olene Ramsey and W. D. Nafziger; Bippus, Stella Lou Fortenberry; Ford, Laura Marie Kelly; Progressive, Agnes Hicks and Mr. Arceneaux; Daniel, Viva Mae Thomas; Dawn, Homer E. Barnes, Mary Bowles and Ruth Wolfe; Ward, Agnes Bryant and Ellen Smith; Summerfield, Mrs. Ruby Hyatt Butler and Mr. Legge; Hiseiman, Josabel Rice; Fairview, Vida Hicks, and Messenger, Mary Louise Lloyd, Edith Brookfield and Mr. Miller.

Virginia Barnett left Wednesday for Los Angeles, where she will spend the winter.

Announces Examinations

The U. S. Civil Service Commission has announced open competitive examinations for the positions of electrician, painter and machinist in the Tucumcari engineering district. Receipt of applications for the positions of electrician and machinist will close September 20 and for the position of painter September 22. Prescribed forms and instructions may be obtained from the secretary, board of U. S. Civil Service Examiners, U. S. Engineering office, Tucumcari, New Mexico. The rates of pay for the positions to be filled will be \$1 per hour.

Ardelle George to Amarillo. Ardelle S. George has gone to Amarillo where she will make her home and open a studio at 2704 Harrison Street, it was announced yesterday. Byron George is entering Amarillo Junior College.

STAR THEATRE HEREFORD

COOL OFF

WHERE THE COOL BREEZES BLOW!

Preview Saturday Night

Sunday - Monday

ATWEN CELL MATE'S MESS! TONIGHT!

TRACY

with **SPENCER**

in **THE FRENCH POLICE**

Produced by **A. W. S. VAN DYKE**

M. DONALD

Presenting **GABRIEL**

TO FALL IN LOVE

THEY WERE BORN

W. G. M. S.

Tues. - Wed. Bargain Days

10¢ BEE 15¢

W. G. M. S.

YEAR SALE



This month the Piggy Wiggy idea enters its 20th year of leadership, and to celebrate we are offering a host of good things to eat at prices that will make a lot of new friends for us. Hundreds of honest-to-goodness bargains! Come in and see.

SALMON	25¢
Flak, 2 cans	
COCOA	10¢
Mother's, 2 lbs 10¢, lb can	
BAKING POWDER	18¢
K. C., 25 ounce can	
OATS	18¢
Brimfull, large square pkg	
SOAP	19¢
T. N. T. Laundry, 5 bars	
PEACHES	16¢
In Syrup, Brimfull, No. 2 1/2 can	
CORN FLAKES	10¢
Jersey, package	
CLEANSER	13¢
Old Dutch, 2 cans	
MELO	18¢
2-pound package	
LYE	25¢
Hex, 3 cans	
POTTED MEAT	10¢
Three cans	
SARDINES	25¢
Tall can, 3 for	
SALAD DRESSING	25¢
Worth's, quart	
SYRUP, CORN	59¢
Sunshine Brand, gallon	
VIENNA SAUSAGE	25¢
3 cans	
OVALTINE	34¢
Large can 62¢, small can	
JELLO	19¢
All flavors, 3 packages	

COFFEE

FOLGER'S 54¢ 1-POUND 28¢

2-pound can Can

Guess at the Number of Pounds of Coffee In Our Window and Win Your Coffee FREE

SANDWICH SPREAD	25¢
Wapco, three 10c cans	
FLOUR	\$1.00
Packard's Sea Foam, 48-lb sack	
MACARONI or SPAGHETTI	5¢
Package	
CRACKERS	17¢
2-pound box	
CORNED BEEF	17¢
Can	

Super Suds

2 PACKAGES 11¢

For

1 Package 10¢ and One for ... 1¢

MARSHMALLOWS	15¢
White Swan, pound package	
PRUNES	32¢
No. 10 can	
TUNA	25¢
Light meat, two cans	
TOILET SOAP	18¢
Crema Oil, 4 bars	
CAKES	29¢
Surprise Assortment, 16-oz pkg	

Fruit Jars

PINTS 57¢ QUARTS 67¢

Dozen Dozen



FRESH VEGETABLES

LETTUCE	5¢	SPUDS	28¢
Head		No. 1 Colorado, 10 pounds	
CABBAGE	4 1/2¢	APPLES	40¢
Fresh Colorado, pound		Colorado Jonathans, bushel \$1.45, pt	
GRAPES	25¢	CAULIFLOWER	9¢
Tokay, 3 pounds		Pound	
ORANGES	21¢	YAMS	4 1/2¢
Sunkist, dozen		New Mexico, pound	
LEMONS	29¢	PEPPERS	6¢
Sunkist, dozen		Fresh, pound	

PIGGY WIGGY

ALL OVER THE WORLD

FRANK CYLER, Manager PHONE 81 BUY AT HOME

Radio Season IS HERE

Put New Tubes in your old radio, or better, yet, trade your old one in on a new

General Electric or an RCA Victor

FURNITURE FOR THE HOME

E. B. Black Co.