

y J. M. Henderson declared grand mpion bird of the show Wed- pasture and range lands are one nesday. Deaf Smith was award- of the most important problems. county champi

Hereford exhibitors also had the sections under the supervision four champion birds and seven of the Hereford office, Deaf Smith four champion birds and seven sweepstakes winners as follows: Champion birds, White Rock hen, Jack Wright: Buff Rock pullet, N. C. & Vorele; Mediterranean, Henderson, and bantam, Jackte Wright. Succepstakes, best 20 birds, one variety, Henderson; largest and bost display, American fass, Jack Wright: largest and best display, English class, Miss Buth Callahan; largest and best display, Mediterranean class, Hen-dersen; best solid color pen, Jack Fright ; best solid color pen, Jack Fright ; best solid color cocke-sl, Henderson ; best solid color hen, Jack Wright, and best solid color cock, cockerel, hen and pullet of a variety, Henderson. Hereford exhibitors also shared

in the individual awards as follows: White Rocks, first, second, third cock; first and second cock-erel, Jack Wright. First, second,

(Continued on last page)

visiting friends and attending Chicago University. A general meeting of the church on 61,108 acres. This includes, in congregation was also announced

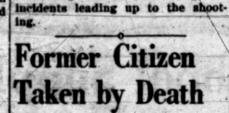
for next Wednesday night.

County Agent Alex Bateman and resident of Hereford, died Sunday checking of AAA compliances was er slopes. Stock water and wate conservation dams distribute wat-ering places for livestock more

Approximately 400 compliance evenly, thus causing a uniform papers had been sent in prior to He left Hereford to make his ysterday. The total was expect- home in Visalia two years ago. grazing over the range, and also ysterday. The total was expect-ed to reach 700 today, with the act as reservoirs which aid in flood control and in raising water level in wells. entire group of 930 to be complet-ed Friday. Immediately after they are approved, the compliances are

Miss Lavina West left Monday to be sent to Washington for for Plainview where she visited payment, which is expected to beher sister, Miss Ora West, who is gin almost immediately after arattending Wayland College. rival.

fice, Fore said he did not know tist church. if Nash were dead. The men told Mrs. Aston died last Thursday conflicting stories concerning the night in an Amarillo hospital, fol-



Assistant Ed Marcum went to night, September 13, at his home Amarillo yesterday to carry list-in Visalia, California, it has been ing sheets for Deaf Smith county learned here. He was the father to the district offices, where the of Mrs. R. R. Jackson of this city. Mr. Saylor came here about six

years ago, owning and operating the Lee Street Grtcery while here Mr. and Mrs. Jackson left for fornia September 8, accompanied by another daughter, Mrs. C. W.

Smith, of Levy, New Mexico, to be at Mr. Saylor's bedside.

Funeral services, were held last Wednesday in Hanford, California.

Panhandle's foremost families, and had lived in Amarillo for 31 years. Although she seldom traveled, she had made several trips to Hereford. Her death followed that of a daughter, Mrs. Allah

Mae Cunningham, in an automobile accident in July. Other surviving relatives include her husband, Mose Aston; three brothers, C. E. and H. T.

lowing an illness of many months

She was a member of one of the

Deahl of Panhandle, and N. H. Deahl of Dodsonville; four sisters, Mrs. Maggie Weatherly, Panhandle; Mrs. Dillie Whisenant, Dodsonville; Mrs. O. O. Davis, Erick, Oklahoma, and Mrs. Alena Galdm, Amarillo, and two grand children, Frank L. Danner and Jim

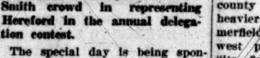
Pat Cunningham, Amarillo.

#### Leave for Baylor.

Mr. and Mrs. Carroll Holtzchaw to go in this manner so as to pro- the ideal farm workshop. A native of Lafayetteville, Georgia, Mr. Saylor was born on May 14, left Monday for Baylor Univer- vide a larger representative group 1862. He moved to California in sity, Waco, where they will at as the band enters the city and 1912, where he lived until coming tend school. Rev. Holtzclaw will fair grounds. Included in the to Hereford. Other survivors are finish his senior work and Mrs. day's activities will be numerous Mrs. Saylor, three soms, Edwad Holtzclaw will complete her junior concerts and a radio broadcast. M. of Visalia, Raymond H. of studies. She is the daughter of The Hereford junior band last Stockton, and Glen of Oakland, Rev. and Mrs. B. N. Shepherd, and California, and two other daugh Rev. Holtzclaw has been a student year won first place in the at-

ters, Mrs. Clara Duffield and Mrs. pastor of churches in this county. (Continued on page three)

**County May Reach Objective of** 



sored by the chamber of commerce

The band will leave here at

about 8 o'clock Saturday morning

and arrive in Amarillo at about

9:30. It will be met by a fair

tire group of musicians. Director

Ralph Smith said that room for

a few band members may be need-

ed in private cars. Alex Thomp-

son has charge of arrangements

A number of local people probably will form a caravan to ac-

company the band. All who can

leave at about 8 o'clock are urged

to provide ways for all members.

heavier fall extended west of Summerfield and the extreme worthwest portion of the county got "its first real downpour in six years," according to Zerrell Thom-All Deaf Smith people are urged as, who said it started raining in to make Saturday their day and that area Monday morning and be sure to register for the Heredid not stop until Tuesday mornford band so that it might share ing. in the prize money being offered.

Sunday night's rain ext several miles north of Her

(Continued on page three)

#### delegation which will see that it receives proper recognition while Friona Wins in Amarillo. The band will make **FFA Exhibit** the trip by bus and automobile, since the school bus is not large enough to accommodate the en-

Friona Future Farmers of America took first place in the annual exhibit competition at the Tri-State Fair, with the Hereford FFA finishing fourth, behind Farwell and Clarendon. The winning exhibit was arranged by the Friona boys under the direction of J. T. McGee, vocational agricultural teacher. The exhibit displays

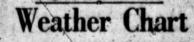
The Hereford exhibit was arranged under the supervision of W. M. Empions, agricultural instructor, and had as its theme soil conservation. Fourteen exhibits were extered.

TBAILS TO TAKE IN TEXAS PANHANDLE IS DISTRIBUTED

The Brand has received a copy of Trails to Take in the Texas Panhandle, an illustrated map of the Panhandle showing highways, cities and the products of each section. It also carries a dis cription of the area and brief history. The reverse side of the map shows numerous crops, oil, build-

ing stock and sport scenes.

The folder, perhaps the most attractive ever published in this section, was sponsored by the chambers of commerce in Panhandle cities. It is being distributed at all ports of entry to Centennial tourists to arouse their interest in this section of the state.



Temperature extremes and moist ure for past week, furnished by Department of Agriculture's weether station in Hereford. Max Min Molet Day 0.01 Thursday Friday The assistant county agent will Saturday . unday ..... Monday ..... 70

# Herd Smothered By Panhandle, Prepares For Portales Tilt Panhandle repeated with another any notable stars for the White-

Panhandle's stashing Panthers, aready brought around to midseason form by Coach Pat Ger-sid, gave the Hereford White-friday a lesson in football last priday night under the ares of Santher stadium. The Herd-teek a 31-4 treanting in their specime pass, which also mark-ed the first actual playing ex-perimero far several - members of the suidk.

It was Panhandle's great backfield combination of the Sparks brothers, who all but spelled dis-ster fof the Herd in last year's Didistrict clash, and Quarterback Smith, wearing the numeral 77 final 11 yards, after the Herd had that the speedy Davidson glorified turned back a threat that ended on Class B gridirons a year ago, not more than who ran riot over the Herd and the goal line.

touchsowns, two in the first quart-er when N. Sparks followed fine blocking through the left side and raced 60 yards to the View Mexico club that blocking through the left side and raced 60 yards to the Hereford coal, and a few minutes later when D. Sparks picked up Posey's punt The his 30 and circled the entire Whiteface squad to the left and reced another 70 yards to score. The first attempt by C. Sparks to blok goal was wide and the in last week's play, and be ready

pair of touchdowns in the third, the first after Paul recovered Bill-ing's fumble on Hereford's 82-battle as a substitute, and Robert yard line. N. Sparks and Oraw-ford plunged to the 19 before the former, on a delayed plunge over left tackle, sped to the touchdown. In the game, they were at the wing This time his try for point was positions, where it is going to be good. C. Sparks climaxed another hard to develop a pair of ends to good. C. Sparks climaxed another drive a few minutes later by circling his right end to cover the Clayton and Benge. Sinal 10 yards. Rutherford probably clinched a final 10 yards.

#### Stopped In

in the last period when N. Sparks | not more than three inches from

ted the object lesson in slip-ball toting and crushing defeat, not all was dark for the Whitefaces, which they will at-

J. A. Sutten, both of Visalia. Baggage Agent Appointed. The appointment of W. H. Me- 50 Per Cent Seeding On Contour Eachern as general baggage agent for the Santa Fe Railroad, with headquarters at Amarillo, has been compare even a little bit with

starting berth for this week, and

permanently, if he contin charging game he exhibited last Friday night. He received credit for virtually every tackle made behind the Panther line, and once singlehandedly stopped a drive in the shadow of Hereford's goal by

breaking through and smearing two plays before they got under way. Green stopped touchdown runs and delayed counters on several occa sions when he skoestringed run-ners who had broken through for ong gains and needed only to get by him before getting into the clear. Most of the tackles were not easy, and he demonstrated

that he probably can be relied up-on to protect the Whiteface goal Despite their five count

announced by the line's office in Amarillo. He succeeds Charles P. Walsh, transferred. To Play Dance Here.

Logan Largent and h eman's dance here pext Tuesday night at 9 o'clock, fire have announced. The dance will be held in Fireman's Hall.

FOUR HEREFORD WOMEN PLACE LITERARY WORK

Four Hereford w ed among the short group of winners in literary events at the Tri-State Fair this week. Their came in the writing of future articles and short short stories.

Mrs. E. C. Eubanks placed se ond and Mrs. Grace F. Guthrie third in the feature article division, and Mrs. Henry Seed w

Present indications are that physical obstruction, op used up from 30 to 50 per cent of the by evaporation or plant consump wheat in Deaf Smith county will tion.

practice should be given careful suits may be expected :-consideration by every dry land "1 A greater average

practice. The following informa-tion was given for the farmer's hastens maturity of the crop, and consderation: (5) a more uniform height of crop

drop then immediately begins to seek the sea-jevel and continual-by progresses to lower ground un-in the establishment of contour lines on the farm in order to receive

be seeded on the contour this year, "It should be the objective of according to information from the every dry land farmer to concounty agent's office. The 50 per cent figure is the objective of the present program.

esistant County Agent Marcum come nearer to this objective than

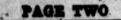
to establish contour lines on as any other present day method of many farms as is possible under tillinge. Through this practice

the present program. Merits of this improved farm ating rainfall, the following re-"1. A greater average, yield

farmers before he seeds his wheat, per acre; (2) a better cover crop Marcum stated, if he has not plan- for protection against wind ero ned to take advantage of the sion; (4) lessens chapces of hav-

"Rain drops are equally dis- at harvest." tributed at the time they fall to the surface of the ground. Each be glad to assist any farmer in

Every effort is being made by Contour Aurowing will probably



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 24, 1936

**Jumbo News** 

#### **Summerfield News Dimmitt News**

the past week.

BY MRS. ASA ATCHLEY

church services. Between two and

three inches of rain have fallen

Summerfield study club

met

Sunday.

bock this week.

Happy Sunday.

child training.

week.

ecently

a trip to Henrietta.

Bennett home Friday.

ed relatives last week end.

visiting in Hereford.

ents here.

A. Noland.

Monday.

Messrs. and Mmes. Woodrow

Mrs. R. D. Lance returned from

W. A. Vines was here from Good-

Miss Eva Greeson of Amarillo

Ossie Crosse is working for J.

Mr. and Mrs. Woodrow Welty

B. C. Roberson has recovered

Mrs. W. H. Vines and Juanell

Gertrude Atchley was quite ill

Mmes. Chas. Noland and D. C. last week.

antil he is able to walk about.

are moving to Goodwin, Okla.,

Elton Johnson of Amarillo visit-

### BY EMILY M'LEAN

Carlos Reynolds and family were in Amarillo Saturday. Mr. and Mrs. R. B. Boren and

Jack, Bob McLean and Bob Estes were in Hereford Sunday. Mr. and Mrs. Jimmie Rollins

A. J. Blakemore fell while at of Shamrock were in Dimmitt work on his windmill last week last week. and was slightly injured.

Mr. and Mrs. Bruce McLean and Mary Alice, Mrs. Charlie Mcwith Mrs. Ray Johnson Thursday. Lean of Friona were in Amarillo The new year book was discussed Saturday. Mrs. Tom Hanks reand revised, turned home with them.

L. G. Harris of Vega visited his Mr. and Mrs. Wade Dent were parents, Mr. and Mrs. Will Harin Amarillo Saturday. ris last week end. Mr. Burges of Westway was in Miss Mineola Lillie and Willie

Butler were married Wednesday Summerfield Sunday. morning at Levelland. Mr. and Messrs. and Mmes. Jim Clark, Mrs. Butler both are residents of Guy, Charles and D. C. Walser Dimmitt. and their families spent Sunday

Mr. and Mrs. C. E. McLean of Friona were here Thursday.

Dimmitt Bobcats played Mule-Weltty and D. C. Walser attended shoe in football Friday, opening the fair in Amarillo Monday. the season by a win over Muleshoe penetrations, the score being the S. Miles home south of Here-Derring was hero of the ford where she had been visiting, ent, Mmes. Dick Rockey and Ella game for Dimmitt and Hart for Muleshoe. Dimmitt has a light, win, Okla., this week. fast team and two good coaches, H. T. Batchelder and J. W. Blaine. spent the week end with her par-

Mrs. C. C. Maples and Dorothy were at Jumbo last week Mrs. W. E. Kirkpatrick is in Temple taking treatments for her

bealth. Mrs. Cleo Richards and Miss gave a watermelon feast Friday Izora Clark, Mrs. J. C. Williams, night. Wayne Thomas, Cholon Walton, Waddie McDermitt, Bud Hickman and Vernon Armstrong assisted in a county broadcast at Lubbock Tuesday. with Mr. Vines who is employed

At noon Sunday rainfall amountthere. ed to 1.55 Anches.

Billie Weatherby of Clarendon is working at a store here. Wes Anthony of Big Square

was in Dimmitt Monday. W./G. Baxter of Brownwood is

visiting in Dimmitt. Miss Helen Wesson and Daphane

Hutchinson were in Hereford Monday night.

Rev. Bessie and daughter, Lorine were in Dimmitt Sunday.' Rev. Bessier is a Presbyterian missionary from Canyon.



MRS. W. D. NAFZGER This community is rejoicing over good rains received the past few weeks.

Misses June, Marguerite and Josie Weaver visited the L B.

## BY MRS. TOM PRESLEY Rains here Sunday prevented all

Black

BY MRS. ULLMAN HUNTER Leon Welch of Canadian visited here last week end. Mrs. Dick Rockey visited he

parents last week end. Miss Leona Bair of Black and W. H. Rogers were married at home at Arney. Amarillo Monday. They will make

A. C. Hays made a trip to Lub-

Ervin Welch has returned from

A quilting was enjoyed by

number of ladies in the D. R.

Miss Lois Presley visited

Bud Elmore is home from

Black Social club met with Mrs.

Frank Lookingbill Thursday, with

12 members and two guests pres-

Bennett. Program, Bible reading,

H. Elmore was in Farwell this

Mrs. Welch and Vandiver me

Mrs. G. C. McOrate is visiting

Mr. and Mrs. A. A. Foster at

ended the funeral of Mrs. Kath-

afternoon. Mrs. Aston was an

Clifford Henry and James Gan-

dy were visiting here from Wyche

Leon in Hereford Friday.

in Bovina and Texico.

aunt of Mrs. Foster.

trip to Dallas and Childress

- in

their home in Amarillo. have been living on the Wilkerson The Santa Fe is making its buildings here this week.

place, moved to Kirkland Monday. The L. E. Beck family of Lo-Chas. Bennett of Hobbs, N. M. renza visited this community over visited the D. R. Bennett home the week end.

Mmes. Sam and Ullman Hunter attended missionary society in Dimmitt Thursday.

John Hardy Wood is attending ents, Mr. and Mrs. Cooper Morschool in Hereford. gan.

Mr. and Mrs. Henry Short, who have been living in the Dewey Owens home, have moved to Dimmitt.

Marvin Spencer went to Arney Wednesday to begin work on the E. C. Burks farm.

Mr. and Mrs. W. A. Hunter of Hereford spent Sunday in the M. L. Simpson home.

Mr. and Mrs. E. D. Wilmeth returned Thursday from an extended visit in Oklahoma. They were accompanied home by his brother. Miss Hope Adams left Monday

for Dimmitt where she will attend school. She will live with Miss Clark, county demonstrator.

There was no Sunday school Sunday on account of rain. The erine Aston in Amarillo Saturday program which the children were to give on Bible work will be giyen Friday night, September 25 The children are requested to come Walser were in Amarillo one day in the afternoon at 3 p. m. for practice. The public is invited to the program Friday night.

E. D. Wilmeth received painful injury Friday night when

he fell on a can and cut a gash above his right eye. Miss Izora Clark of Dimmitt called on Mrs. Sam Hunter Wednesday.

Mr. and Mrs. Dewey Owens were Orval Pierce and Lucille Dyer eft Tuesday for Canyon where in Dimmitt Saturday. Finis Nunn returned home after

they will attend college. Mr. and Mrs. Addison Hunter week's visit with relatives at spent Sunday in the E. C. Burk Lazbuddy.

Addison and Ullman Hunter Mr. and Mrs. Doc Hardin, who were in Canyon Thursday.

> Mr. and Mrs. Bob Wilmeth of Huron, South Dakota, visited last week with Mrs. Wilmouth's sister, Mrs. Edna Fincher.

> W. C. Morgan of Littlefield spent the week end with his par-

> > DRS. MILLER. COGSWELL and MOORE Physicians - Surgeons DIMMITT, TEXAS

Mays Miller, M. D. Obstetrics, diseases of women children, and infant feeding.

R. E. Cogswell, M. D. General Surgery Special attention given the injection treatment of Piles (Hemorrholds) and Vericose Veins and Tonsilectomy.

Elmer Moore, D. D. S. All modern equipment for any dental procedure, includ-ing latest method of treatment of pyorrhea.



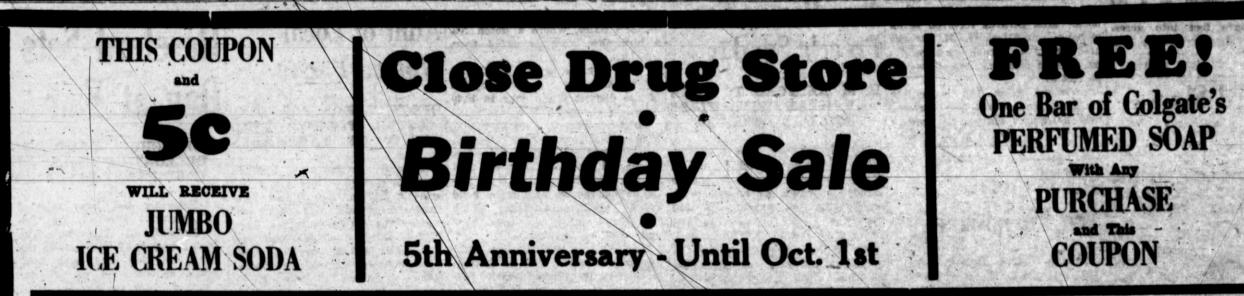
The happy family is the family whose finances are organized and planned to bring protection, security and peace in later years. You can accomplish this better with the aid of a banking institution whose knowledge and willingness to help simplifies your financial planning and accumulation.

> Start a Savings Account

**First National Bank** 

1 84

OF HEREFORD TEDERAL RESER



Mr. and Mrs. Cord Hammock and little daughters, Patsy and Mary, visited Mr. and Mrs. Zearl Thomas Sunday.

Mrs. Thurston Kuykendall spent the week end with her mother in Amarillo.

Mr. and Mrs. Jim Wolfington, L. B. Wolfington and Leola were Amarillo visitors Saturday.

The school children and teachers attended the circus in Hereford last Tuesday.

Mr. and Mrs. D. Culpepper and daughter, Verna, left Tuesday for Phoenix, Arizona.

Mrs. L. B. Wolfington visited Mrs. G. A. Walker in Hereford Tuesday.

Mrs. J. H. Miller has had as her guests for several weeks, her mother, Mrs. M. S. Gatewood, and her sister, Miss Katherine Gatewood, of Fort Worth. They returned home last week.

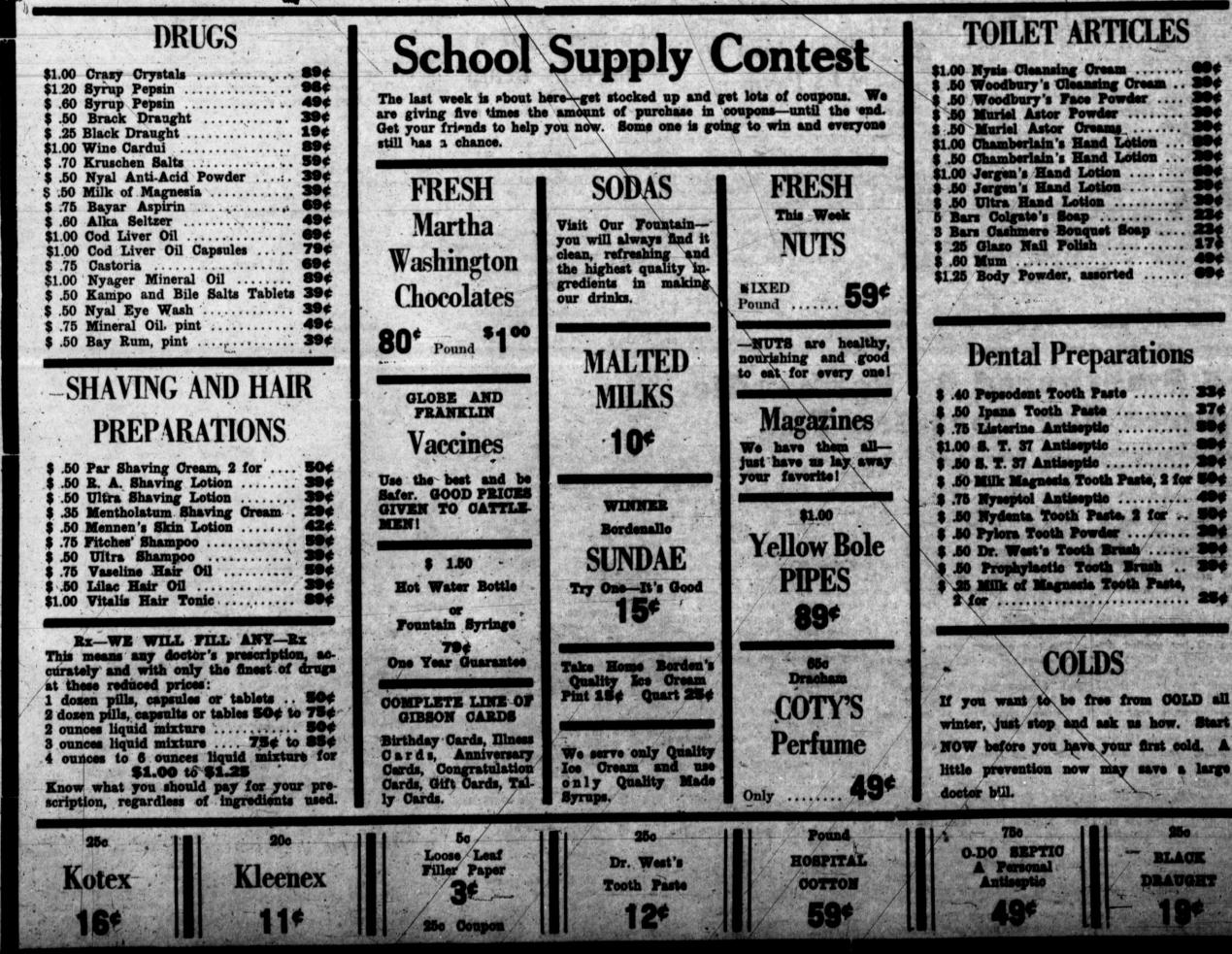
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MODERN Gas ranges make cooking easier, faster, cheaper! Oven heat control prevents baking failures. Top burners light automatically. New broilers cut broiling time in half. See these marvelous gas ranges at your gas company!

MODERNIZE YOUR HOME WITH GAS West Texas Gas Company TO CELEBRATE OUR FIFTH ANNIVERSARY WE ARE OFFERING MOST EVERYTHING IN OUR STORE AT AN EXTRA SPECIAL PRICE. WE WISH TO THANK EVERYONE FOR THE BUSINESS WE HAVE ENJOYED AND RECEIVED IN THE PAST FIVE YEARS AND HOPE WE MAY CONTINUE TO SERVE YOU. WE ARE OFFERING THIS BIRTHDAY SALE UNTIL OCTOBER FIRST. PLAN TO MAKE YOUR PURCHASES NOW AND STOCK UP!



#### THORE THERE THURSDAY, SEPTEMBER 24, 19



Ardelle Morgan October 6. Deli- planned.

us refreshments were served to

Culpepper, Genevieve Eberle.

Lucta Borden, Monty Brumley,

Anna K. Hardesty, Katherine Kes-

ter, Virginia Lillard, Nannie Mae

Mauk, Lois Moore, Ardelle Mor-

Try the Hereford merchints before

Hereford, Texas

Thurs. - Fri.

**Reasons** Nite

200 Reasons Why You should Attend and Sign the Register.

ON THE SCREEN:

Proving Business and Blondes Don't Min

Don't Mix!

g elsewhere to buy.

Del

Thompson.

Talk on Soil Conservation and The Junior Pioneer Study club The Bay View club opened its met Tuesday night at the home year's work with a luncheon last of Nannie Mae Mauk, with Opal Thursday at the home of Mrs. Domestic Allotment Act, by Alex R. Bateman. The program will be followed by the regular business then as assistant hostess. Mem-responded to roll call with arrangement of flowers and table resting political news items. appointments carried out an ausession.

M'MURRAY-MORRISON ins were made for the County tumn color scheme of pale yellow deration meeting Friday, when blending into rich shades of bright WEDDING

W. HAVE

deration meeting Friday, when Junior Pioneer and Pioneer be will be co-hostesses. Parlia-intary Law was the program sub-many Law was the program sub-intary Law was the program sub-place cards. A menu reflecting autumn colors was served. Ites of Order. Genevieve Eberle Mrs. D. H. Alexander, presi-place of the Assembly of God pastor of the Assembly of God a talk on Duties of Officers. dent, presided over the business

church, officiating. members urged to cooperate read by Mrs. Essle Cardwell. The couple will make their home in Hereford.

# n making this a successful club Committees for the year were dis-tous will be held at the home of activities for the winter were TO STUDY SCOTLAND

The course of study as outlined by the year books includes a var-Cawthon, Marie Cogsdell, ied program on Our Heritage Monday afternoon, with Scotland Through American Literature. Speas the theme for the study procial programs will be given at in- gram. Mrs. Jack Grady discusstervals during the club years. ed The Border Country, The Tross-Members are Mmes. D. H. Alexachs, Edinburgh and the High-Bessie Patterson, Nora Alice ander, C. R. Barber, John Coffee, lands. Miss Nola Margaret Blue Ray, Margaret Schroeter and Ruby H. G. Conkwright, T. M. Damerentertained with a piano solo. Mrs. Ernest Medkief gave a paper on, Charles Donald, W. H. Dowell, B. F. Guthrie, E. W. Harri-son, D. W. Hawkins, G. W. Heard, Lovely refreshments were serv-

E. B. Hicks, G. M. Hudson, A. M. ed to 12 members. Jones, J. W. Kirby, Paul Mathers, WIN ONE CLASS

T. E. McCullum, John McLean, J. H. Olson, F. T. Roloson, J. P. Slaton, Bob Wilson, H. L. Broad-IS ENTERTAINED well, G. A. F. Parker, Essie Card-well and Miss Lillie Hostetler. Win One class of the Methodist church was entertained Tuesday afternoon at the home of Mrs. JUNIOR BAND ENTERTAINS Ollie Fox, with Mrs. J. W. Kirby,

AT OLDHAM COUNTY FAIR Mrs. D. W. Hawkins and Mrs. D. H. Bryant as assistant hostess-Hereford's Junior Band was one es. The meeting opened with a of the features of entertainment prayer by Mrs. E. B. Black. Mrs. Hereford's Junior Band was one at the Ooldham County Fair in McGehee had charge of the short Vega Friday night. Two con- business session, when new ofcerts were given, one at the fair ficers ewere elected. A variety of building, and one at the carnival games were directed by Mrs. S. L. grounds where all attractions and Easley. A scene in an old fashentertainment features were free ioned school room, with members to band members. The concerts of the class enacting the pupils,

were given enthusiastic apprecia- caused much merriment. tion and much interest was shown Twenty-one members were presi by Vega citizens in sponsoring a ent. Guests were Mrs. W. S. similar organization for the Vega Williams of Amarillo, and Harriette Carter. Forty band members made the

trip and were transported by par- TWO ARE HONORED ents. Those taking cars were AT LUNCHEON Mrs. Jack Grady, Mrs. Carl Jen**General Rains** 

#### (Continued from page one)

reaching the Daniel community, Farm where it was estimated at about G. C. Hartman \_\_\_\_\_ 1.08 the county had failed to receive Lloyd Lookingbill \_\_ .91 more than light showers. As the W. T. Weaver \_\_\_\_ half inch Monday night. Half Inch at Wildorado John P. Slaton \_\_\_\_\_

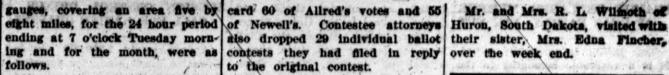
Commissioner Dick Allred said he received a half inch at his home three miles south and one west of Wildorado. The town itself received an equal amount, but to-

ward Vega he estimated the fall known as Fairview and Ford boxto be lighter. It grew heavier, however, as it came fartffer south into Deaf Smith county. He said that Daniel apparently had equaled it precipitation of the night before.

was 100 per cent in its decision. After the two boxes were thrown Statistics compiled for O. T. out, opposing attorneys allowed Williams, Soil Conservation man- all of the 40 ballots contested by tendance contest. All persons who ager, from the Government gauges Allred to be counted as illegal in reside in Deaf Smith county may

on the conservation project west order to discard the necessity of register as Hereford delegates and of Hereford, show that rainfall trying each case separately. Fair- are urged to do so. of the project varied from .44 view went 31 to 0 in favor of All-

Mr. and Mrs. D. H. Alexander Bule Bldg. The Lone Star Study club met inches to more than an inch and a red, and Ford favored him 29 to at the home of Mrs. R. G. Blue half. The reading on eight of the 15, causing the committee to dis- were Amarillo visitors Friday.



The hearing opened Thursday 24 Hr. Month 2.84 morning in the district court room, 2.27 with a small group of spectators looking on. Mr. Russell suggest-3.82 3.22 ed that the committee investigate 4.37 the two boxes in order that a quick decision might be reached. 4.47 2.84 This was opposed, and attorneys went into conference in an attempt 2.05 to reach an agreement on a number of the individual ballots con-**Newell Declared** tested. The committee returned Thursday afternoon and made its investigation of the two boxes, (Continued from page one)

and in the words of Chairman Ireland, "There was no other course open to us in rendering our dees, which were contested in the cision".

counter action of Attorneys Bill Russell and John Coffee, repres-**Hereford Sets** enting contestee. The committee (Continued from page one)

INSPIRATIO The storehouses of the world's knowledge are yours through your

eyes. As Roger Bacon said, "Read-ing maketh a full man." Good eyes and good glasses-if they are needed-add pleasure to your precious reading hours. Make sure your eyes are right. Have them examined regularly. Do it today!

Dr. A. J. Black Amarillo,

Texas

27¢

55¢

25¢

15¢

15¢

18¢

339

GOOD

FRIDAY

SATURDAY

MONDAY

Macaroni, Spaghetti

O'Cedar, 75c size \_\_\_\_\_

Excell, 2-pound box \_\_\_\_\_

OIL MOPS

CRACKERS

16-oz Cello bag, 2 for \_\_\_\_\_

Ground Floor.



SPAGHETTI ,

Macaroni, Famous, 7-oz pkg --

PAGE THE



Wilson, Mary Ann Baird, Mrs. W. H. Russell, Artis Russell, Mary Ruth Russell, Nora Jean Russell, Jerry Jowell, Dorothy Jordan, L. A. Ricketts, Jr., Mary Virginia Eberle, Kermit Wilson, Frances Higgins, Mrs. John Miller, Mr. and Mrs. R. V. Miller, Mr. and Mrs. Tom. Robinson, Elmo Hicks, Mrs. Tem. Robinson, Elmo Hicks, George Jones, Elwin Hartman, Hughes Millard, R. D. Sewell, Bud Bradly, Mr. and Mrs. Paul Foster, Alex Thompson, Mr. and Mrs. A. A. Foster, Dean Dunlap, Chilton Foster, Carl Shirley, Mac Pitman, Opal Cawthon, Onlas Car-rol and Willard Witherspoon. CHRISTIAN ENDEAVOR ENJOYS BUFFET SUPPER charch were entertained with a Walker. ouffet supper at the manse Thurs-day evening at 6 o'clock. Those enjoying the occasion were Elsie Mae Wilkins, Barbara Brother-

schools.

Baird. BAY VIEW CLUB HONORED

Conversation centered around va from 60 to 70 degrees.

Honoring the birthdays of Mrs. Carl Cockrell, Mr. and Mrs. Frank J. T. Cunningham and Mrs. A. Lucas, Mr. and Mrs. Cliff Estes, Lowther, a covered dish luncheon Mr. and Mrs. Hobson, Mr. and Mrs. Bates and Mrs. O. G. Hill.

MANY FROM HEREFORD ATTEND FOOTBALL GAME

Attending the football game in Panhandle Friday night between the Hereford Whitefaces and Panhandle Panthers were Gertrude the afternoon.

Guest included were Mmes. Henry Wilson, George Stambaugh, B. F. Guthrie, Hettie Cochell, A. H. Streu, E. E. Ramsey, F. E. Askren, E. M. Vanderburg, Lillian Smith and Miss Lillie Hostetler.

#### MRS. LEE CONKLIN IS AUXILIARY HOSTESS

Mrs. Lee Conklin was hostess Tuesday afternoon for the Ladies' Auxiliary of the Presbyterian church. Mrs. John Olson was in charge of the program on Life and Work of the Foreign Missionaries Who Are Supported by the Texas Synod.

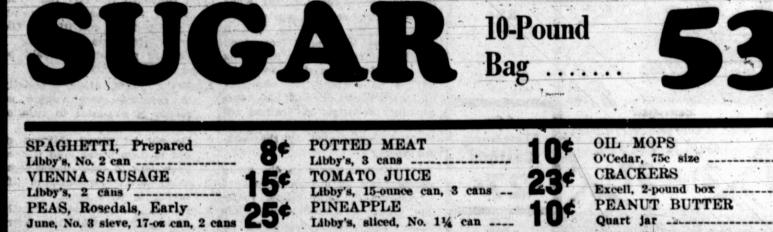
A song was sung in unison and Mrs. Henry Hastings gave the devotional. Others on the program Members of the Christian En-deavor of the First Presbyterian Ridgway, F. P. Potter and Mrs.

Ross: secretary - treasurer, Bar-bara Brotherton; reporter, Faye Crosthwalt; planist, Mary Ann men and manufacturers of potato chips who have encountered some

An enjoyable affair, honoring members of the Senior Bay View club was given Friday evening at Hereford State Park by the Junior Hereford State Park by the Junior Hereford state Park by the suntor Bay View club. Glowing camp fires gave a cheerful welcome to members and guests as they met at Twilight for a weiner roast and picnic. A gay time prevailed during the occasion.

Conversation centered around va-cations enjoyed and club activities for the coming year. Eloyse Pit-man directed the singing of old melodies around the camp fires. Mrs. Jack Grady was an Ama-tures of 40 degrees and lower were

was given Tuesday at the home of Mrs. Cunningham. A variety of colorful autumn flowers were used as decorations throughout the house. An attractive cluster of red roses formed a centerpiece for the table in the dining room. Conversation and the presentation of gifts furnished entertainment in



Dozen .....



Mae Wilkins, Barbara Brother-ton, Mary Ann Baird, Vivian Ol-son, Virginia Nix, Faye Oroth-wait, Floyd Ross, Ben Conklin, Donald Conklin, Arnold Wilkins, Rev. and Mrs. J. C. Thorns. At the short business session plans were made for a Halloween party and the following officers were elected: President, Elsie Wilkins; vice president, Floyd Ross: secretary - treasurer, Barunsuitable potatoes for chips, the

French frys and baking. After several months of research they have traced the trouble down to

GOOD

FRIDAY

SATURDAY

MONDAY

#### PAGE FOUR

PRANUT DECLARED MEMBER during our colonial times, and EROSION CONTROL BRINGS FUNDS ALLOCATED TO OF BEAN FAMILY; NOT NUT thence arrived in the United States on slave ships. Before the Civil

The peanut is not really a nut. War the peanut was little known It is a vegetable belonging to the outside of Virginia, North Caro-Let is a vegetable belonging to the outside of virginia, North Care of native grass seed, he collected to the another of the state Department sloping fields, but strip cropping goes under the lowly name of Union troops went back to their this year by the Soll Conserva- of Health, as pointed out recently is even better, according to re-gooder or pindar, states a writer bomes they took along with them tion Service for use in erosion by Dr. John W. Brown, state ports to the Soll Conservation ober or pindar, states a writer homes they took along with them a liking for peanuts. in the Detroit Free Press.

The peanut has an interesting United States production is still personality. It is often called the less than one-tenth of world prosurrowing bean, because after the duction, some 70 per cent of which flower fades the plant stems bend comes from Asia and about 20 per over from a height of about 18 cent from Africa. The peanut is inches, and, like an ostrich hid- essentially a tropical plant, and ing its bead, bury the pods in grows only in our southern and the ground to mature. In the late southwestern states. About half summer and autumn the nuts are the domestic production comes thrown out of the ground with a from the three states of Virginia, digger, and then dried in piles North Carolina and Tennessee. or stacks for four to six weeks. The other half, almost, comes from

rook DRUGG PHONE 99 HEREFORD IEXAS Week-End Drug and Sundry Values 35c 50c Lifebuoy Kolynos Shaving Tooth Paste Cream ALARM CLOCK 1 98 230 31° 98c Newly designed. 75c 55c FOUNTAIN FITCH Shampoo SPECIALS 49° 390 25c "TASTY" - 65c Toasted Sandwiches 15¢ Feenamint Gum 19° Jumbo Double Rich MALTED MILK With Wafers ..... 15¢ JUMBO FROZEN MALT The Most of the Best 10¢ PEN and

#### THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 34, 19

# CALL FOR NATIVE GRASSES

Approximately 1,250,000 pounds of native grass seed, not commer-

control work on its demonstration health officer, is the possibility of areas. Men in charge already broadening the program of Coun-have requested more than one ty Health Units. Although there only retard run-off, but in most will depend on crop conditions.

## DEVELOP HEALTH UNITS

Contour farming is a fine way One of the outstanding benefits of the allocation of Social Securi- to reduce run-off and erosion on

million pounds of this seed for had previously been established fields the close-planted crops take 1937 spring planting. Whether and maintained only seven county up the short "point" rows that rethe Service can collect the esti- bealth units within the state, the sult from variations in the conmated \$250,000 pounds of seed results of their work have proved tour. Very few fields have the the value of organizations and same angles of contour from one

a second, or 7,200,000 cubic

## Tests of a Good Hou

m standards T ed for rural homes now require 1. An abundant supply of ning water. 2. An adequate lighting system and sunlight. An efficient means of heating. Beauty in the architecture to serve. surroundings that will give and

inspiration and enjoyment to the

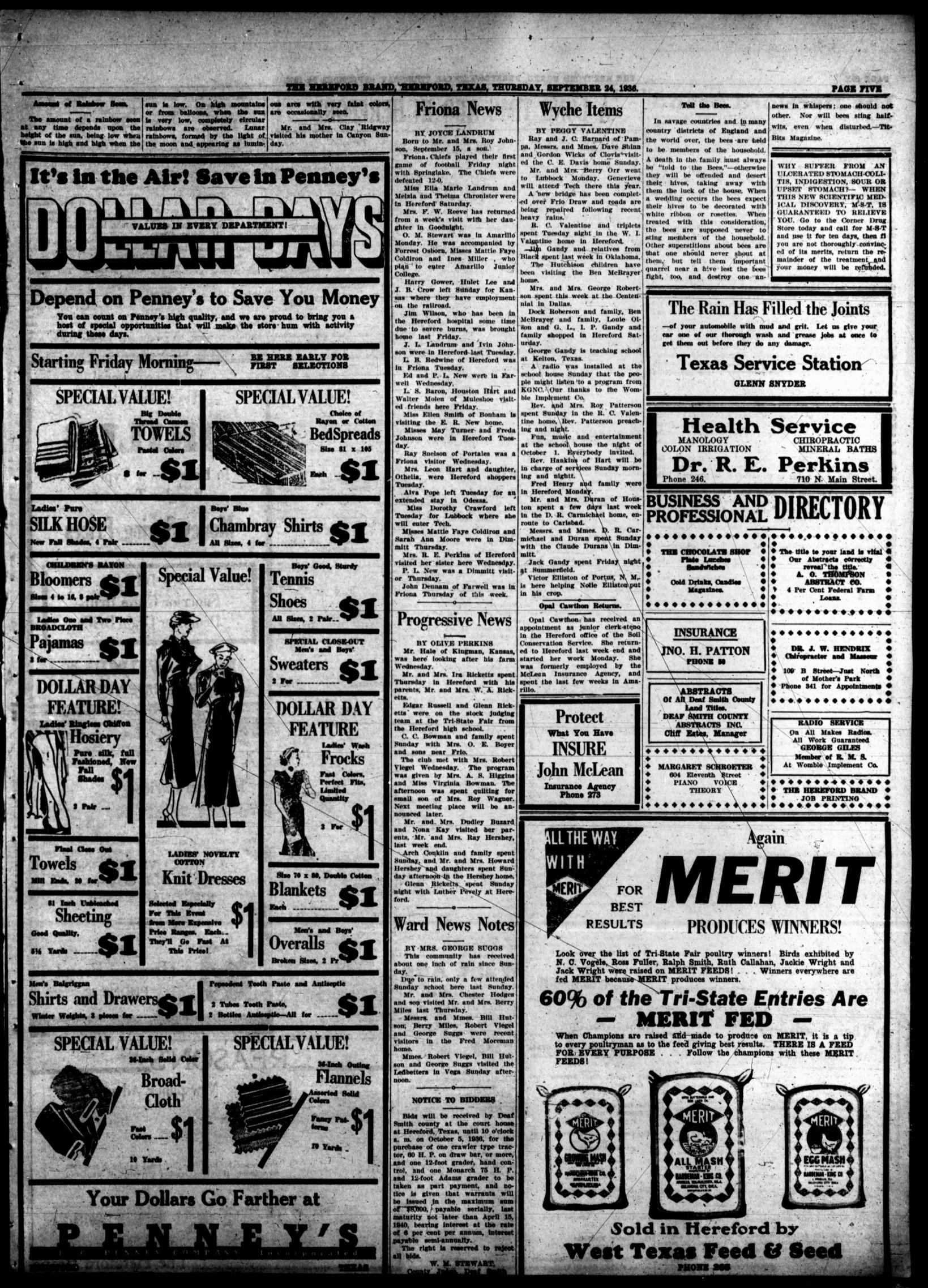
occupants.

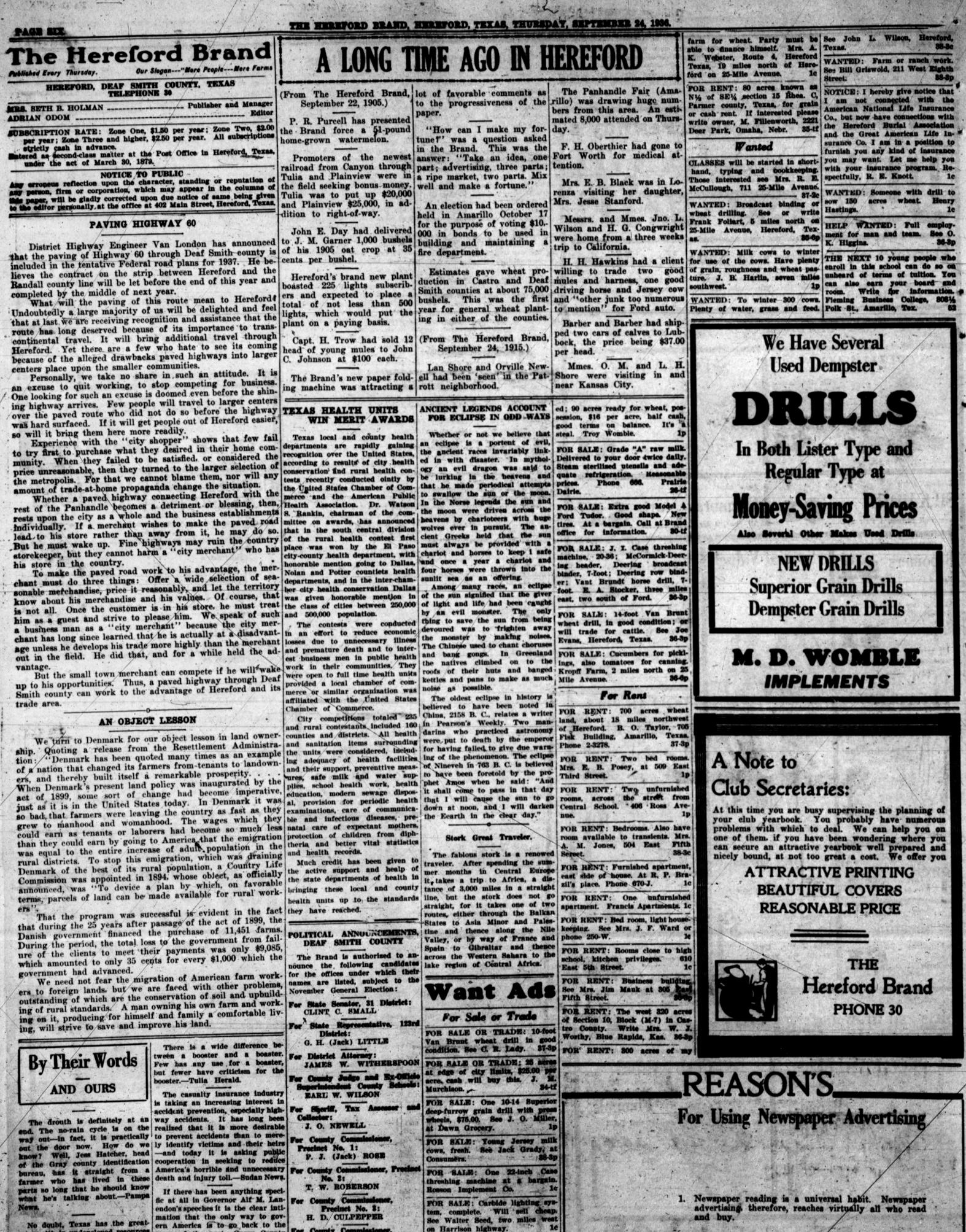
Careful and th faction is to be secur money expended in how tion. This is especial regard to small rural homes. inciples of architectu should govern planning and con struction of small homes are: in accordance with the use

2. That construction be so 3. That it have good app ance.-Progressive Farmer.



#### STRIP CROPS ON CONTOUR ELIMINATE "POINT" BOW





FOR SALE: 1936 Plymouth co

FOR SALE: One Toledo e

FOR SALE: 100 acres

I Hereford, water 30

Benefield.

good condition, \$540. See H.

ing scale. See West Toxas Feed

Times.

one more step to



No doubt, Texas has the greatwealth in undeveloped resource any state in this country. The of my state in this total resources total value of natural resources this year will be in the neighbor-hood of one and one-quarter bil-liop deliars at point of productric energy into your community Welcome it, just as you did th sucourage the de

Don't, oppose any reasonable movement that seeks to bring elec-

1000 1 1 2000

For County Commi ways of the past.-Curry County cinct No. 4: ERNEST T. (Dick) ALLREI

> For County and District Clerk: L H. FOSTER

County Transurer: MRS. BESSIE L. SMITH

auto and good roads. It means one more step toward future pros-Hide and Antenal I

## THE BEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 24, 1936

# Phone 181-W IRS. JOHN McLEAN, Society Editor FORMER HEREFORD GIRL NEW BOOKS

#### AT COUNTY LIBRARY

been received by the Deaf Smith was married September 20, to Mr. county library. It is a novel of William McDonald of Pampa at the War of the Revolution. "Ac- the home of the bride's parents. curately based on old journals, histories, despatches, letters and records, the book nevertheless breathes the freshest air of hu-man reality throughout. Mr. Ed-attended the wedding. monds has put all his skill as a novelist, all his knowledge as an historian in making it feel Indians, as did our early ploneers, and succeeds to a hair-raising deand succeeds to a nair-raising de-gree."-Dorothy Canfield. It is football fans at the Portales-Herethe August Book-of-the-Month Club ford game Friday afternoon, at

**Classified** Ads

Are Little Workmen

Who Pay Big Dividends

At a cost so small that it can hardly be considered at

all, farms, automobiles, washing machines, radios-practically everything are being sold daily through these ambitious little salesmen.

THREE INSERTIONS

For the Price of Two

Often people advertise articles that may be sold over

a period of several weeks, or, sometimes the first at-tempt fails therefore, we offer this special rate to induce still better results from classified ads.

PHONE THREE OH!

THE

WEDS AT GROOM "Drums Along the Mohawk" by Miss Louise Ray, daughter of Walter D. Edmonds, has lately Mr. and Mrs. John. Ray of Groom.

# Crowning of the football queen

Whiteface field, at 3:30 o'clock.

of suits available. The Pep Club has for its pursportsmanship, and the promotion of school spirit. Miss Neville Wrenn is sponsor

of the club. MRS. MILLER HOSTESS FOR DAWN STUDY CLUB

PEP CLUB TO GET

NEW UNIFORMS

call with interesting items concern- evergreen background. ing summer vacations. Mmes. L.

Mrs. Jim White. Games were AT 12:30 FRIDAY directed by Mrs. Cecil Walker.

was served by the hostess.

MR. MRS. S. P. BOSSON HOSTS TO DINNER CLUB

Mr. and Mrs. S. P. Rosson were hosts at a lovely dinner Thursday London Bridge club. Two tables evening, given for members of the of guests enjoyed the party. Tuesday dinner club. The dinner Mrs. Emmit Milburn made high composed of carbon, hydrogen, was served buffet style at a large score. A delicious ice course was nitrogen, sulphur and phosphorus.

#### REV. THORNE SPEAKS TO PIONEER CLUB

Thirty-one girls will get new Mrs. E. S. Ireland and Mrs. uniforms as soon as they can be A. G. Bell were co-hostesses when sent out by the factory. In a re-the Pioneer Study club met at the cent meeting of the Pep Club, the bome of Mrs. Ireland Tuesday girls voted to adopt a new plan of securing uniforms. Heretofore speaker for the occasion and gave the uniforms have belonged to the comprehensive talk on The De-club as an organization, but ac-cording to the new plan, each girl will purchase her own uniform and it will be hers individually. This arrangement will make it New Emphasis on Social Life in the uniforms have belonged to the a comprehensive talk on The De-This arrangement will make it New Emphasis on Social Life in possible for more girls to belong will not be limited to the number discussed A Brief Survey of Phil-mittee for Texas is the only or-its home in S osophy.

Seventeen members were present pose the creation of interest in and refreshments were served dur-athletics, the development of good ing the social hour.

#### PEP CLASS IS ENTERTAINED

supper at the home of Mrs. B. F. ganization. Guthrie Friday evening. The An interesting meeting of the lovely back yard flower garden service to the party are urged

Thursday afternoon, September in full bloom- in a profusion of to the executive committee for the 10. Members responded to roll Autumn's gay colors against an congressional district in which Games were enjoyed in the house

Members present were Mmes. A. The County Federation of Woess. Guests included Misses Ruth four meetings to be held by this in the state." Wolfe, Mary Bowls, Alvera Frye, organization at intervals during Mrs. Carl Wimberly and Mrs. the year.

#### BRIDGE PARTY ENTERTAINS CLUB

Mrs. J. T. Gilbreath, Jr., was elements. The casein itself is an hostess to a bridge party Thurs- albumin, in the same class with

table covered with a lace cloth, served to Mmes. Ernest Metklef, In addition it contains about 15

# **People Warned Against Schemes**

national campaign as "unauthoriz- man and its fellow creatures. Its huge bill ended in a large ed efforts to raise funds," Roy European settlers and the ani- horny hook. Its plumage was mul-

solicit and accept contributions of Texas in pursuance of a national plan approved by the Democratic national committee, is engaged in the sale of lucky coins Members of the Pep class of the at 50 cents each, and this has the First Christian church were en- full approval of the Democratic tertained with an informal picnic national committee and this or-

"Democrats who desire to be of Dawn Study club was held at furnished ideal surroundings for to make their contributions to the home of Mrs. H. E. Miller entertainment. Fall flowers were their local or county committee or they reside, or to the Democratic National campaign committee with headquarters at Austin. All contributions in whatever amount or wherever made will be credited to the quota of the county in which the contributor resides. "Aside from the sale of the

T. Frye, Cecil Walker, J. H. Duna- men's Clubs will meet at 12:30 lucky coins, no selling scheme or vant, Ray Bowers, Minnie Walk- o'clock Friday at the Christian device of any kind represented to er, Carl Luke, Ernest May, Jim church. A covered dish lunch- raise funds for the Democratic White, Alford May, Adolph Frye, eon will be served during the noon national campaign has the approv-R. Schroeter, N. R. Miller, L. A. hour, and an interesting program al of the Democratic national cam-Smith, W. J. Stewart, Jeff Rober- will be given in the afternoon. paign committee for Texas, which son, Walter Galley and the host- This is the first of a series of is the party's official agency with-

#### Milk, Casein, Cheese.

Milk consists of about 90 per cent water, the remainder being made up of from 1 to 8 per cent casein, sugar and some mineral

day afternoon for members of the the white of an egg, which can be extracted in the form of a Twelve members composed a Emmit Milburn, Chas. Brooks, Ad-trio of tables for games of bridge. Fian Odom, Nelson MacWright, Mrs. J. A. Pitman won high score for the ladies, and Jack Wayland was awarded high for the men. Present were Mr. and Mrs. C. C. Acker, Mr. and Mrs. H. K. Fox, Mr. and Mrs. Jack Wayland, "A place with a welcome." One the infant with the necessary pro-

Against ochemes Branding several attempts to raise funds for the Democratic

Every Wardrobe

PRINTZESS

KNOCKABOUT

our collage board.

according

EXTINCT DODO WAS ABOUT SIZE OF WELL KNOWN SWAN Most famous of extinct birds hibited at the Natural History Museum, says the New York Times Anything less swamile, however, it would be difficult to

PAGE SEVEN

Democratic national campaign com-mittee for Texas is the only or-its home in South Africa, and the ganization officially authorized to carcass of the rare bird is ex-egg in a heap of grass.

Popular Store

Great Autumn Sale



mendous selling capacity that we have enjoyed, we are staging this Gigantic Au-tumn Sale!

#### JUST RECEIVED

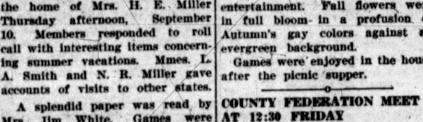
hundreds of new garments —every garment of this large new complete fall stock of superior quality

## Reduced NOTHING RESERVED

Velvets, Crepaca, Camel-spun, Mooratone, Cire, Cire Satin and all new materials. Black, green, wine, rust, gim-gersuap and all new shades. We carry exclusive and in-dividual styles only.

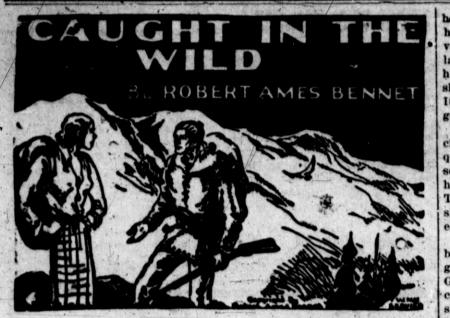
COMPLETE NEV/ FALL STOCK OF **Coats** - Dresses

for every type and sizeand for every occasion. Don't miss this unusual or portunity!





PAGE EIGHT



of his parka. Holstered between

(Continued from last week)

the caribou skin and his rabbit-A look at the constable's pistol fur undersuit, the oil in the pisshowed it to be fully loaded. He tol mechanism would become warm. took off the belt and buckled it on Cold oil is apt to jam a gun. again' up under the loose fullness After making sure of the pistol,



# To Be Given Away At Our **Formal Opening** Saturday, October 3rd

Come in at any time between now and Saturday after. noon. October 3rd, and register to be eligible for prizes. No obligations to buy: no strings attached—just a get-acquainted offer! Be present at 4:30 P. M. Sat-urday, October 3rd for the following prizes:



DON'T FORGET THE DATE!

Saturday, October 3rd

he had nothing to do except give his face an occassional rub to prevent frostbite. He sat restfully erlaxed, as patient as an Eskimo hunter beside a seal hole. Very slowly the gray dawn/brightened. It at last began to mellow into gold.

From across the lake came the crack of rifles-three shots in quick succession. Garth told himself that Huxby or his men were hunting moose. /He surmised why. The engineer planned to cover the shattered ends of the three-seater plane's floats with rawhide. The sun glared over the jagged barrier mountains into the frost- Panhandle, 31-0

gripped valley. Quite a while later Garth saw one of his four enemies come out of the trees near the lake INEXPERIENCED ELEVEN shore, on the far side of the frozen glacier stream. The man carried a big folded hide on his left shoulder. He held his rifle ready for a quick shot, and as he advanced, 18, the Hereford Whitefaces were he peered around at the brush defeated by the Panhandle Panthand trees. A shout turned the man's steps to 0.

up towards the ford. Other shouts came from the slope above. Garth the beginning because they were smiled. It was as he had foreseen. In coming to repair the floats of the three-seated plane, Huxby had more practice than the White-and his men had formed a line faces. from the lake shore to timberline

and searched the spruce woods. But the hunters had found no trace of their quarry all the way to the bank of the frozen glacier

stream. There, however, the E. B. Posey snowshoe tracks coming down Hagar from the tundra made plain sign Schumacher even for chechahcos. Huxby came Higgins running along the trail, followed West by the man with the moosehide. Willett Near the plane the engineer R. Nunn stopped for the miner to overtake C. Posey

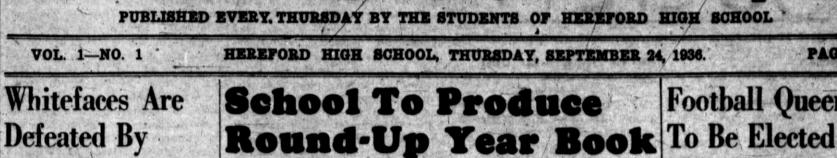
him. They approached the strand- Ashlock ed aircraft warily, with rifles Stanford raised, ready to shoot. When noth- Loerwald Loerwald ing happened, Huxby signaled for Hereford substitutes : his companion to drop the hide Billings, Foster, Green, and climb aboard. As the man ford. obeyed, another of the miners

came running down the trall. Panhandle \_\_\_ 12 0 13 Huxby was looking at the Hereford \_\_\_\_\_ 0 0 0. tracks that led on along the lake shore. The man on the plane peer-Sparks, 4. Points after touched into the three cockpits. Huxby down, N. Sparks. sighted the cabin plane across the corner of the lake. He shoutford 95, Panhandle 332; yards lost,

ed and pointed to it, but waited Hereford 27, Panhandle 30. First for the second miner to come up before starting on along the trail. The fourth man of the party appeared up the stream bank. Garth slipped back behind thick Punts, Hereford 12 for average of cover and swung into a fast pace. 32 yards; Panhandle 2 for aver-He struck the stream bank above age of 131/2 yards. Punt returns, the ford. Trees cut off all view of Hereford 1 for 11 yards; Panhan-

the four trackers. Garth crossed die 10 for 160 yards. Penalties, the ice in the open stream bed Hereford 1 for 5 yards. and found cover again on the

Century Balloon



THE HEREFORD BEAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 24, 1

OVERRUN IN OPENING

Last Friday night, September

ers by the one-sided score of 31

The Herd was outclassed from

going up against a more exper-

ienced team and a team that has

.The team had good form and

team work, but are just a little

Startting Line-ups.

Pos.

qb

hb

hb

fb

Touchdowns: C. Sparks, N.

Summary: Yards gains, Here

Quarters.

Panhandle

H. Nunn

Ruther

6-31

0-

slow and inexperienced.

Scoring by

Hereford

CLASH OF SEASON .

#### "HI RED" MAY BE USED IN GREETING ANY GRID PLAYER

"Hi, Red," or similar expres sions have been ringing in the ears of many high school stu-dents lately. When one hears this expression he can undoubtedly assure himself that some one is talking to one of the football boys. At the beginning of the season all members of the football squad had their hair dyed red. Probably some wish to have their hair its natural color, but others do not because of the interest it creates. All students have had plenty of fun about it.

Paul Barreth Student Council Barrett Eagle Anderson Members Named Curtis Watts Smith INSTALLATION CEREMON-IES HELD AT ASSEMBLY Crawford N. Sparks TUESDAY MORNING C. Sparks

> The Student Gouncil had a regu-lar meeting Monday morning, Sep-tember 14, in the Physics labora-tory. The meeting consisted of not only last year's council, but the newly-elected council. The purpose of the meeting was to ac-The Student Council had a regu-

functions of the council, to set a students desiring a book must have again! The Glee Club met on Sep-date for the installation of new their deposits at the first of tember 18, 1936, at four o'clock members and the election of a school for only those books will in their regular meeting place, in members and the election of a president for the council.

downs, Hereford 3, Panhandle 14. Newly-elected members of the Passes, Hereford 3, 1 complete Student Council Include : Senior for 15 yards, 2 incomplete; Panrepresentative, Virginia Lee Hushandle 3, 2 complete, 1 intercepted. sey, Bill Stanford; Junior, Genece Stanifer, Karl Wilson Shirley: Sophomore, Jeane Williams, John ford High School have had argu-Willett; Freshman, Norma Jean

new plan for the Whiteface Roundup and a yearbook. The plan was accepted by the student body as an excellent plan. It will be carried out through the cooperation of the Hereford Brand. In the future, readers will find

the accounts of high school inter-

The Whiteface Round-Up

est in the brand in two sections. One section on one sheet of the paperfi the next section will be di- classes. On Thursday night at rectly opposite the first section on 7:30 o'clock a large box-supper will be held at the high school to paper will be elected by the student body as a whole. The candidates ball queen represents Hereford for the editor-in-chief and business manager will come from the Senior class, while the candidates for the assistant editor-in-chief resents the seniors; Nora Jeane for the assistant editor-in-chief and the assistant business manager will come from the Junior class. Each week copies of the White-face Roundup will be printed on glazed paper and at the end of the school year these will be bound with school colors and sold to the students as a year book. There will be ertra shear provide the to fol-low it. The public is invited to will be extra sheets placed in the books for the students use. At the box-supper, and everyone is different times pictures will be urged to come because it will help printed in the year books. These books can be bought for one dol-lar, providing one hundred and twenty-five or more students want.

quaint the new members with the within the next few weeks. Those

their deposits in. SCHOOL EXPECTS TO

mentative talks in class. The

# **Football Queen** Hereford High. School has a September 24

PAGE 1

TO BE NAMED BY BALLOT FROM CANDIDATES OF HIGH SCHOOL CLASSES

Football Queen! She will b elected Thursday, September 24 from candidates of the senior, junior, sophomore and freshmen 7:30 o'clock a large box-supper ball queen represents Hereford High School in an important football game, during which she will be crowned. Virginia Carlyle repeach class in making their candidate the football queen for 1987.

The Glee Club is on the air be printed for the ones having the music room of Hereford High School, to elect new officers and to arrange the singers in their proper places. The Glee Club meets each Tuesday and Thursday at four o'clock.

Mary Tiefel was elected president: Mary Ann Baird, vice-presi-Foster, Billy Miller; Seventh grade, Doris Elaine Dillehay, Raylan Evans. Assembly period of Tues-Of course any others who are in-Danforth, and Miss Thelma Me-Minn. In the girls' quartet are Virginia Earl Reed, Dorothy Thomp-son, Mary Tiefel, Elisabeth Rice. up of both In the girls' sextet are Mary Ann Maird, Nancy Millard, Irene Knoz, Viola Phillips, Barbara Brotherton, Helen Frances Stren. There will be a girls' trio, but Miss Thelma McMinn has not decided of whom it will consist.



ing up the gulch, he kept straight ATHLETIC ASSOCIATION TO SELECT PRESIDENT on, parallel with the lake shore. He beld to a fast pace. There

was a chance that the trailers The Athletic Association is one of the fastest moving organizations might lose time in trying to get aboard the cabin plane. But Huxin school. It meets every Mon-

ay morning. The most important business of to announce this in their class day morning. the association now is the elec- meetings, Wednesday, September 16 tion of president. The Athletic to elect or announce a candidate Association will select two candi- for the presidency of the S. F. dates, one a Junior and one a A. This election usually holds 12:50 until 1 o'clock, then after Senior, then the student body will the interest of the entire school. vote for the president; the person It is conducted in the same manreceiving the most votes will be ner as a public election is held. president. May the best man win. A date is designated for this;

by was no fool. He would know that the plane would be easy to

reach after the sludge had frozen In all probability, he would at once

flounder on along the snowshoe

The thought of Lilian amused

him. She had been seen only by the miner who had fired down

from timberline. At the distance

she must have been mistaken for

a man. Only a degenerate crim-

inal would knowingly shoot at a

woman. But her short snowshoe

trail following his own and Dil-

ion's must have shown the trail-

ers that the third member of his party was as helpless as the

They would be perplexed to

ruess what had become of his

two companions. No man could

make off with two persons on his

and his body aboard the cabin

plane, he would be mystified by the puzzle of the third person

who, with the snowshoe-runnner,

had been kept from boarding the

Still smiling, Garth came to the placer camp. The big fire under

the gravel-thawing kettles had died down to a bed of coals. The

forelegs and hindquarters of the

newly killed moose lay in the snow

beside the brush leanto. On the floor mat of spruce sprays, along

with the bedding, was a pile of food-bacon, flour, dried fruit

tea. Back of the food were tight lidded cans filled with dynamic

nder one set lay the strong can-

vas bag for which he was look ing. He had hoped to find the constable's rifle. But one of the

miners must have come up

the valley without a gun. The carbine had not been left in camp (Continued mext week)

Artis Russell of Los Angeles

week and will be h

parents, Judge Russell, He an

coils of fuse, and acps. Garth jerked up the b

Even if Huxby had guess-

truth that Dillon was dead,

dead or wounded constable. "

back.

ed the

plane.

trail with all his men.

date for installation of new mem-Tuesday, September 22, for organbers. This was quite a decisive izing. date as this determined the begin-ning of another year of school

PUBLIC INTEREST

COMES First

The club is made boys and girls' teams. The teams government of the Student-Faculty debate with other schools here, and our teams will go to the other schools. Excellent teams are ex-

pected this year. there are two different polls, us-ually opened before school, from school. This election is conducted by the Civics classes, generally. Watch for the names of the can-

At the first meeting there were approximately fifty present. one can see the club will didates and date of this election. fourishing one this year.

# YOUR TIRES MAY LOOK **SAFE-BUT ARE THEY?**

**RIGHT NOW** is a good time for you to look at your tires-to ask yourself if they are equal to the demands you make on them in today's high speed traffic.

**REMEMBER** --- the few dollars new tires cost is a low price to pay for safety-that in Century Tires you get the extra protection of the speed grip tread, full cushion carcass, super strength beads at no extra cost.

All we ask is that you come in and inspect our Century Tires. Compare them for strength - compare them for appearance - compare them for SAFETY. We know that Century quality is high-that our prices are low. Just see for yourself before you buy.

SAFE - STRONG - SILENT - the new Century Cushion Balloon. Wide, posttive traction tread. Extra cushion carcase. Super safe beads. The finest tires made for today's fast cars, yet cost no more than ordinary tires. In 16 inch sizes.





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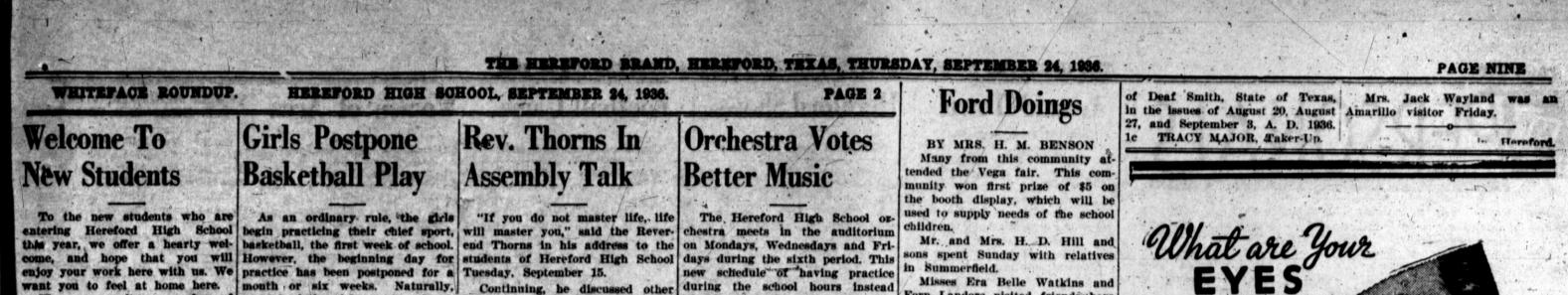
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IN HEREFORD



There are quite a number of students this year. There thirty-four new people from are places. The Freshman leads in having the largest mber of new students enrolled. hey are: Monica Albright from Anthony's school: Oscar Bill-Lubbock; Frank Bezner, nherst; Ida and Mary Brock, bertson, Texas; Inavey Burd-, Shamrock; Eleanor Decker, feld; Jap Dickerson, of Birdie Lee Jones, Sum d; Helen Oglesby, Summereld; Myron Morgan; Bovina; Rayand Paetsold, Wyche; Shirley with enthusiasm. All you bas-Thomas, Summerfield; Lester Wag- ketball minded girls taking five ner, St. Anthony's; Jack and Mar; subjects and have not yet decided uerite Weaver, Westway; Frances to take basketball, study hard and

practice really begins.

The Somerfield. nore and Junior lances have tied for second place. law comers to the Sophomore girls and much luck during the season of 1936-87. Dawn; Caroline Frye, Easter; My-

ron Galley, Enid, Oklahoma : Roy Landers, Westway : Frankle Mild. F. F. A. Booth At Landers, Westway; Frankle Jo red, McCraw, Canyon; Clars Jo Nellie, Stoneburg; Arnold Wilk-Tri-State Fair

New members of the Junior class are : Goldman Brashear, Amherst ; ne Branson, Perd: 8. J. Dook, Westway; Jim Fullwood, Dook, Westway; Jim Fullwood, Fucumcari; Howard Gore, West-way; Wayne Little, Westway; an Hardy Wood, Jumbo. The Seniors have only three sew members. They are: Dorothy Jordon, from O'Donnell; Row-one O'Dell from Pilot Point, Texs, and Leon Hartman, from West-

dairy judging team and poultry team on Monday also. Just who We hope that all you new stu-nts will learn to love our school will make the trip has not been as we do and be willing to work for -it

DO YOUR BEST

School is getting under way and to study hard and make ter grades than he did before. Almost all of the students have in they want to do most this year is ns to carry out these resoluand all of them should.

make themselves and their accomp-listments known to everyone, be- SHOWING ENTHUSIASM Every student should try to see cause they do have a really

several of the girls are long-faced. quotations. but they will get over this when

Socrates said, "To know thy self is an important thing." One Only three of the regular 1935-36 should know his ambitions and lineup was lost by graduation. live up to them. And one should They were Phylene Arthur, Genetry to correct his weaknesses. vieve Orr, and Gaytha Wilson. Marcus Aurelins said, "Control Vidabell Orr, a second squadsman' thy self." Temper is-one cause of of last year, is unable to report many' of the sorrows, misunderbecause of a difficulty in her schestandings and misdeeds of the dule. At present only about fifteen world. The desire to drink was girls have been signed for basketalso pointed out as a cause for ball. Two of these, Annie Jo the loss of friends, homes and Owen and Wanda Jean Reed, are often lives.

new this year. The other girls Jesus said, "Deny thy self." welcome them into their midst This is extremely important in er to play will also help to immastering life and not many realize it. Selfishness is the cause of many of the ills of the world. The students are always glad Mothers Guests make a good average so that will not keep you from being able to to have Reverend Thorns speak

Plans for the FFA booth in is under way again. This year

Amarillo have been completed and the band is an affiliated subject.

all material gathered to be as open to all students not taking sembled Monday. This booth deals more than four other subjects.

with the foremost problem of the Only two and no more credits are

farmer of the Middle West today, given for band work. Director

and promises to be one of the Smith says the band needs more

doing a fine job of it. They ex- France, Hilton' Higgins, Donald pect to get their projects under Conklin, Glenn Smith, F. L. Lu-

these projects will be larger and Morris Easley. These new mem-more interesting than those of bers will make the band a suc-last year will soon be seen. What cess this year.

biggest and best Hereford contri-

The boys have not had time for

a meeting this year so the officers

way in a week or two. Whether

last year are carrying on and

School Band

Is Under Way

The Hereford High School Band

reed instruments, bass horns, and

choose one of these instruments.

The band consists of forty-two

members this year, and members

of the band welcome the follow-

ing new members: Wanda Jean

Womble, Orvella Hill; Wanda Jean

cas, Carl Williams, O. G. Hill,

Troy

the Public

Reed. Lois Ann Cockrell.

of after school, was planned so that more of the band members could join the orchestra. Mr. Smith thinks that the or-

chestra will be as good as ever or perhaps even better because all the sections are fairly strong.

The orchestra members voted unanimously for a higher grade of music at practice Wednesday. third grade music has been used in the past and is still being used until the new music arrives. Mr. Smith thinks that the use of this higher grade, which will be hardprove ability of the players.

At the first meeting of the Pep Club of 1936-37, which was held in the Study Hall of the High School at 4 o'clock, the girls had their mothers as guests. The girls with their mothers' approval decided on very nifty suits for the coming season. The girls will prove when they wear their suits for the first time. The club members wish-to welcome all its new members and to invite other girls that wish to be in the Pep Club to join as soon as possible. Every Wednesday morning at 7:45 the butions. Beside the booth, Mr. alto horns, and encourages stu-Finmons has planned to send a dents who plan to take band to Band Band.

#### New Football Uniforms

The nation is interested in foot ball now, and Hereford is interested in the new team and the new suits that the team will wear. The suits are maroon with white stripes on the pants and white numerals on the sweaters.

#### New Janitor Named

We, the students of HHS, wish to show our appreciation of our

Fern Landers visited friends there

Sunday. Hardy, George and Floyd Benson spent Sunday with their mother, Mrs. A. E. Benson, at Clarendon.

Mr. and Mrs. Pat Murphy of Vega called at the Card Straufuss home Monday.

V. T. Glenn was in Hereford Thursday.

Mrs. Floyd Benson and children spent the week end at the farm. Miss Hicks of Hereford visited with them.

Mr. and Mrs. J. L. Hight at tended the Vega fair Saturday.

Raymond Wells and family o Hereford were here Monday. Pauline and Virginia Brune spent Sunday with home folks, returning to school in Hereford Monday.

Jimmie Slagle of Amarillo, who has been visiting his sister, Mrs. J. S. Garrett in Carlsbad, spent Tuesday night in the H. M. Benson home enroute to Amarillo. Mrs. John Whitsett and daugh ter, Effyle, visited the Vega fair Saturday afternoon.

Mr. and Mrs. Byron Gist took dinner in the Mrs. F. D. Ferguson home Saturday.

Rev. Godwin will preach bere Sunday, and it is hoped a large number will attend.

#### NOTICE OF ESTRAY SALE

Notice is hereby given that or the 9th day of October, A. D. 1936, I will sell at public auction to the highest bidder for cash, at the court house door in the town of Hereford, in said County of Deaf Smith, State of Texas, within the hour prescribed ' by 'law the following estray animal: One red Durham cow, weight about 1,000 pounds, about 6 years old, red and white spotted, mostly red has calf about 7 or 8 weeks old.

The same was estrayed by me by giving notice by publication for 3 consecutive weeks in the Hereford Brand, a newspaper, located in the town of Hereford, County



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