

Society

Christmas Dinner

Mr. and Mrs. C. E. Tice entertained a number of their friends with a very delightful dinner on Christmas Day. Those to enjoy this occasion were: Mr. and Mrs. J. W. Jacobs, Mr. and Mrs. Guy Ham and family, Mr. and Mrs. Frank Jacobs and family, Mr. and Mrs. John Gates and family, Mrs. Mary Tice, and Mr. Tice's brother, James Edwards, of Montana.

Mrs. Norton Entertains

One of the seasons most elegant social affairs was given Thursday evening when Mrs. Gland Norton opened the doors of her home to a host of guests, numbering one hundred and some.

The program rendered was enjoyed by everyone. Old Santa's Play afforded a great deal of fun, and there were readings, music and singing galore. We anchored, anchored, we wanted more. "Ringin' Merry Bells" was sung by Miss Fraser's school while the holly was hung.

On the beautiful tree

So full of toys

For anxious little girls

And rustling little boys.

Candy, popcorn and beads for all,

For the old, and young and very small,

Present, and present to numerous to pen

Dolls, especially for our young men.

Dolls that sleep and dolls that walk,

Dolls that cry and dolls that talk,

Dolls with hair done up in curls,

Dolls with teeth as clear as pearls.

Jolly old Santa kept us laughing all the time.

With his jokes and jests, don't ask me to rhyme

Christmas comes just once a year

With its merry laughter and holiday cheer.

Cake and coffee now tempted our eyes,

Neighbor visited with neighbor,

Love strengthened its ties.

Time passed swiftly,

Wee hours of morning appeared,

Homeward we hastened before, we feared,

The next day would arrive, but just here,

Best wishes to all

For a Happy New Year.

Contributed.

CONGREGATION IN "POUNDING" BEE FOR REV. J. R. SHARP

Members of the Presbyterian Church surprised Rev. and Mrs. J. R. Sharp Thursday night with an old fashioned "Pounding" party. Rev. and Mrs. Sharp had been out with a party of young people and had just sat down to supper when the gang appeared and broke up the meal.

The receipts ought to help keep the wolf from the door for a few days at least and the popular pastor and his wife enjoyed a happy evening with the church flock.

Prof. and Mrs. S. H. Condon, of Clarendon, are visiting in the home of Mrs. Condon's parents, Mr. and Mrs. W. B. Farmer.

Jno. Moseley is spending the holidays in Hereford. Mr. Moseley is located with headquarters at Lockney.

A REAL KISS BY MAIL



The young generation is certainly full of unique tricks. The latest is sending a kiss by mail to your sweetheart. The feminine young person rubs a colored substance on her lips and then presses her lips to a postcard, or a card that goes into an envelope. The ideal substance is said to be a mixture of honey, gum arabic and cochineal. The cut shows Miss Clara Ward, a noted beauty, kissing a card and (below) a picture of the kiss.

CASTRO CONSOLIDATED SCHOOL IN XMAS CELEBRATION

A Christmas tree celebration that was a triumph was that offered by the Consolidated School district of Castro county, about nine miles southeast of Hereford last Saturday night.

This enterprising neighborhood maintains a splendid school as well as a splendid Sunday school in their new building and fittingly celebrated the holiday season with a big Christmas tree and all the trimmings.

U. G. Randall, superintendent of the Sunday school, presided as master of ceremonies and made a neat opening speech explaining to the children the meaning of the tree and the reason for the celebration. The big room was packed to the guards with an interested and appreciative audience.

The school children presented a varied and excellent program, including recitations, songs and chorus work. There was not a hitch in any of the numbers and the entire entertainment went through smoothly and demonstrated the care and thoroughness with which the children had been drilled.

LLANO ESTACADO CUTTING CHRISTMAS MELON

203 Stockholders in Enterprise Which Built Santa Fe to Floydada to Get Dividend

The Llano Estacado Railway Company, which was organized in 1909 in Floydada and Lockney for the construction of a line from Plainview to Floydada through Lockney, and the holdings of which in 1910 were transferred to the Panhandle and Santa Fe Railway Company at exactly the cost of its construction, so that all stockholders were reimbursed the amount of their stock subscriptions, is cutting another melon this Christmas.

Although the charter of the company was forfeited many years ago to save expense, after it had accomplished its purpose, there was a slight balance left over which has been in the First National Bank at Floydada ever since. The company also had left a 60-acre tract adjoining the Aiken siding, after the sale was completed. This tract has been sold and the notes taken cashed, so that the disbursement being made at this time, cleans up all the holdings of the company. The disbursement is being made by Geo. A. Llder, acting for the leading stockholders interested in the enterprise.

It develops in working up the list of stockholders from the old records that

many of the stockholders had forgotten even they had been stockholders in the enterprise and few knew that the company had any assets left for a disbursement. \$5,321.45 is the amount to be distributed among the approximately 203 stockholders and their assigns. An interesting and melancholy feature of the situation at present arises from the fact that approximately thirty of the original 203 stockholders are now deceased and that payments are being made to their executors, administrators or assigns. The disbursement is being made on the basis of \$3.55 per share.—Floydada Hesperian.

The Theodore N. Vall gold medal and \$1,000 cash award for heroism during 1920 has been given to a prairie telephone girl in the little town of Homer, Neb. She saved more than 100 lives at the risk of her own when Omaha Creek overflowed its banks during a cloudburst and flood. She refused to leave her post and continued to warn the countryside until the flood water rose to the switchboard plugs, putting the apparatus out of commission.

Sixteen pedigreed sheep met their death when they followed their leader, which accidentally fell into an old well near Norfolk, England. The leader stepped on the cover of the well to reach leaves of a tree which hung over the well. The cover gave way, the leader fell through and the sixteen others followed of their own accord.



MARK HANNA MAN APPOINTED



Elmer Dover, of Tacoma, Wash., who has just been appointed assistant treasurer of Uncle Sam's billions of money. He was Senator Mark Hanna's secretary 20 years ago.

Eggs, Poultry, Cream, Hides

We Pay Cash

The Golden Rule Produce Co.

Rear of old Stambaugh building

DENIAL OF CURRENT RUMORS

The following is an exact copy of a letter received by Wilkinson & Stocking, the Ford Motor Co.:

"Detroit, Mich., Dec. 21, 1921.

"Ford Motor Company, Oklahoma City, Okla.

"Our attention has been called to recent newspaper articles and rumors to the effect that there is to be a price drop January first. As there is no foundation to such rumors and we are not contemplating any price changes we have no hesitancy in making a denial of the report.

Ford Motor Company."

Your Photograph Will Help

to solve the problems of your gift list

Kodak Finishing McGhee Studio

The Photographer in your city

M. S. Thurman

A Letter of Appreciation

As the year 1921 is nearing the end, we desire to say to the citizens of Deaf Smith and adjoining counties that we very much appreciate and thank you for the business given us thru the year, and hope to have your good will, as well as a share of your valued patronage thru the year 1922. We have long since learned by experience that it is impossible to please everyone, but it has always been our motto and aim to give you what we promise, both in measure and weight, nothing over. We make an effort to charge you with what you buy, nothing more. We make some mistakes, but not intentionally. Our terms thru next year will be strictly 30 days. Owing to poor collections, together with the load we are carrying, it will be impossible to carry anyone for a longer time. Any account not paid promptly on the first of each month will be discontinued until settled, and in this connection, wish to say to those knowing themselves indebted to us, that we must insist on settlement by January 1st, 1922. If impossible to pay at that time come in and make satisfaction. Please bear this in mind as it is a matter of importance to us.

We wish to say to all: Any time you are in Hereford, come in and see us, with the assurance that you are always welcome. If you want only a match, come in and get it. Ask about the weather, tie your shoe, leave a bundle with us, borrow our step-ladder, hammer, or any little thing. We have been in business a great many years. During that time we have met many kinds of folks, some good, some bad, some indifferent, but all folks, some day you may find us a little out of humor, please overlook it. If you feel our answer is rather sharp, please excuse it with the thought that we are either busy or bilious, but that you are welcome just the same. Wishing each of you a more prosperous 1922, we are

Respectfully,

Williams Bros.

Watch for our prices through January in next issue of The Brand.

Uncle John's Joke

MOST ANY ONE CAN HAVE A COLO, BUT IT TAKES A RICH MAN TO HAVE PNEUMONIA



Buick Rocker Arms Are Kept Constantly Oiled

Occasional filling of the Brick rocker arm reservoir assures constant lubrication of rocker arms and push-rods—making frequent attention unnecessary. This is another pleasing feature of Buick construction that is appreciated by every Buick owner.

Buick Sixes		Buick Fours	
22-Six-44	\$1495	22-Four-34	\$935
22-Six-45	1525	22-Four-35	975
22-Six-46	2135	22-Four-36	1475
22-Six-47	2435	22-Four-37	1850
22-Six-48	2325		
22-Six-49	1735		
22-Six-50	2635		

All Prices F. O. B. Flint, Michigan

E. Renfro & Son
Local Agents

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Social Demands

on clothes during the Holidays are very exacting. Better let us

Clean and Press Em

this week, ready for business January 1!

C. P. Ringer

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Both B. Holman Walter E. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 25, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 2, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year, \$2.50
Six months, \$1.50
Three months, \$1.00

No subscriptions accepted for less than three months.
ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

WHY THEY ARE RICH

The business man who rolls up bank accounts in bad times as well as in good times is the business man who advertises all the time, but harder and stronger than ever in bad times. That's because he THINKS.

His thinking tells him that when times are good and everybody has money and it isn't hard for his ad to reach as many customers as he needs to buy his stock of goods—say 50 out of every hundred people, or 50 per cent.

But when times are bad, perhaps only 50 people out of every hundred spend easily. He knows that where his average advertisement reached 50 spenders out of the hundred in good times, in hard times the same advertisement, with the same reaching power, will still reach 50 per cent of the 50 spenders out of the hundred in good of what he is accustomed to and needs; now he must have all or nearly all of the 50 spenders in order to equal his good times business. So he girds up his loins, fixes up a bigger ad, a wall-to-wall attractive ad, and if he doesn't reach all the 50 spenders, he comes pretty near to it.

That is the system of the biggest, shrewdest advertisers in America. You didn't see them cutting their ads this year. You just simply saw them making their advertisements bigger, stronger, more intelligently drawing. That's why they are rich—John Wanamaker, for instance.

And mind this: The figuring and the principle involved takes no account of whether the advertising is done in New York or Smithville. The figuring is done on percentages of people. The principle is the same whether your business has been accustomed to deal with 1,000 people around you or whether you have been accustomed to deal with one million people around you.

If you did a satisfactory business in a community in good times, you can do a reasonably good business in poor times. When few people have money, you must get a greater percentage of that few than you got before of the many. You do it by—
Advertising.

BILLIONS OF WEALTH GO BEGING

Two outstanding facts come to us in the first report of the new governor of Alaska, the Hon. Scott Bone. He tells in one paragraph that in our northern territory there is one hundred and fifty billions of dollars of wealth, which is conservatively, just about the wealth of the whole United States today.

In another paragraph Mr. Bone cites the discouraging fact that the total population (civilized) of Alaska DECREASED 10,000 from 40,000 during

the decade just ended. In other words, this vast country of six hundred thousand square miles—or nearly four hundred million acres—is occupied by only 30,000 people, or one to every 13,000 acres.

How can 30,000 people, no matter how energetic, develop a hundred and fifty billions of wealth? Alaska needs people, good, stout, smart Americans who know what wealth is when they see it, and know how then to get it out.

Why don't some of the folks who insist on hunting new lands to conquer go where untold wealth is waiting for some one to take possession of it? The answer is that we all have settled notions about Alaska being fiercely cold. Yet Stefansson, the Iowa explorer, who has spent fourteen years wandering around the arctic just north of Alaska, tells us that the 40-year old U. S. weather bureau at Cape Barrow, at the northern tip of Alaska, has never registered a temperature in all those years that went lower than 50 degrees below zero. At the same time, millions of people live in American states, and Canadian provinces, where the minimum thermometer readings have been 50 to 65, and even 75 degrees below zero.

HONEY PHILOSOPHY FOR 1921

When many of us were young, we were shocked when we heard an occasional bum or rowdy remark that "the world owed him a living." Even as boys we realized that work was a blessing and that the reward, plus our own efforts equaled a living. But today the country is full of agitators, making their living with their jaws, who are preaching that the world owes every man a living and that all a man has to do is to go and take it from somebody who has plenty. But what will happen when the few who have plenty are drained to the dregs? Cannibalism, we suppose.

In 1920 the hens of Kansas alone produced a sum that represented more than twice the amount needed to pay for the Louisiana Purchase.

New York is building a beautiful Memorial Hall in honor of its war dead. It is to be four times as large as the Parthenon of Athens, after which it is modeled, and will have a seating capacity of 10,000. On the walls of the amphitheater, in letters of bronze, will appear the names of the New York City men and women who died in the military service of the United States or any of the Allies.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For Sheriff and Tax Collector:
Omer Baker
C. B. Smith
C. S. Parcell

For Tax Assessor:
W. W. Bennett

For District and County Clerk:
A. L. (Lee) Biggs

A. L. (LEE) BIGGS FOR COUNTY CLERK

The Brand has been authorized to submit the name of A. L. (Lee) Biggs as a candidate to succeed himself as District and County Clerk of Deaf Smith county, subject to the action of the Democratic primaries July 22, 1922.

Mr. Biggs has served one term only as clerk and now asks the voters to allow him to continue in office another two years.

Lee was raised here, is known to practically every man, woman, and child in the county, and has made an enviable record as a careful painstaking and accommodating clerk during his first term. The Brand feels that it is unnecessary to go into minute details as to Mr. Biggs' fitness and ability, and merely submits his candidacy to the consideration of the voters.

WELL TO BE DRILLED DEPTH OF 3,500 FEET

It is practically assured that the Bledsoe well near Abernathy which is now 2,000 feet deep will be drilled to 3,500 feet depth, in order to have a thorough and final test of whether there is oil or gas in paying quantities in Hale county.

J. J. Barton and E. B. Rosser, two of the associates of Mr. Bledsoe, and Mr. Allen, the driller, were in Plainview this morning. Mr. Barton stated that nearly all of the \$20,000 worth of stock to the company being formed to continue the drilling has been subscribed. Plainview lacks only about \$500 of her \$7,500 quota; Abernathy

has more than doubled her quota of \$2,500, included in which is \$1,000 stock of Mr. Allen, the driller; Hale Center has pledged \$1,000 more than her quota of \$2,500. Lubbock has up about \$2,000 of her quota of \$7,500, but the subscriptions there are handicapped because a local company is being formed to drill close to the town. Littlefield and Shallowater have pledged themselves to raise \$500 each. This leaves very little more to be raised to insure the thorough test.

Mr. Barton said he had recently spent some time in the Mexico and Amarillo oil and gas fields, and had talked to a number of geologists and oil men, and they are very firm in the conviction that there is one of the greatest oil pools in the world somewhere on the Plains, but whether it is in Hale county the drill can only tell. Geologists say that the big oil wells near Amarillo prove there is oil somewhere near, so much gas as those wells produce can come only from a large oil pool not far away.

Geologists have informed Mr. Allen that there is a large pool on the Plains that will some time be opened up and astonish the world.

The people of the county want to make a thorough test, and it is thought that drilling 3,500 feet, which is 1,500

feet deeper than the well is now, will be test enough to determine the matter.—Plainview News.

ESTRAY NOTICE

In compliance with law and upon the return of W. B. Farmer, County Commissioner for Precinct No. 2, Deaf Smith County, Texas, I hereby give notice that there has been found running at large, and not estrayed, the owner of which is unknown, one red half faced steer, yearling past. Branded V upside down and bar left shoulder. Right ear cropped off with slash underneath leading to crop. Said animal now ranging in the neighborhood of the pasture leased by B. L. Donner, 4 miles North of Hereford, Texas, and if not legally proven away by the owner thereof, within twenty days from date hereof, the same will be advertised, and said Commissioner will proceed to sell the same according to law.

Dated, at Hereford, Texas, this 23rd day of December, A. D. 1921.
A. L. BIGGS, County Clerk, Deaf Smith County, Texas.

It required eighteen minutes for an army aviator to drop 26,000 feet in a high altitude parachute drop at Kansas City recently. This broke the record for distance.

Tires

30x3½	-----	\$ 9.00
30x4	-----	14.50

Ford Wheels

30x3 and 30x3½	-----	\$5.00
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C. T. Plyers ----- 30c
Kerosene, 5 gal. ----- 75c

W. C. Fallwell

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.

First class designers with life experience. Largest floral establishment in the Panhandle.

Amarillo Greenhouses
A. Alenius, Proprietor
Phone 1116. Box 101
46-st. Amarillo, Texas.

Start Your Youngsters Out Right

A savings account in the First State Bank & Trust Co. would not only be one of the finest New Years presents to give to a boy or girl, but it would start them out on the right road toward saving regularly—something that is very important to their successful teaching.

FIRST STATE BANK AND TRUST CO.

"Courtesy first" of Hereford "Safety always"

It Pleases Us to Sell Round Oak Stoves!

There is more than a generation of supreme service and satisfaction in every Round Oak.

GARRISON BROTHERS

Notice!

To those who are indebted to the firm. Please call and settle your account, and save further time and trouble of collecting. Now if you want the present system in the future as in the past, say so by prompt remittance, no words are necessary. The accomodation by credit is to your advantage only. Which will you prefer.

Jones & McLean Grain Co.
Fone No. 1

An Appreciation for 1921

The year just closing has been a notable one. It has had its vicissitudes and its losses, but with it all we have cause for thankfulness.

The lighting company has enjoyed a fair volume of business and we are satisfied with the year—we have to be for it is too late to change conditions now.

We thank you for all courtesies you have shown us, which have been many—and for all confidence you have shown. We shall try for the New Year to give you good service at as low rates as possible and to merit, if we can, your continued confidence. We wish you all happiness and prosperity for 1922.

Hereford Light & Power Company
"Your Electrical Servants"

Is Your Baking Always Successful

You can have sure protection against failure by using

Great West and Amaryllis Flour

A specially milled blend flour intended for use in baking bread and pastries—your grocer—has it

Great West Mill & Elevator Co.
Phone 265 B. R. DIXON, Mgr.

I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

- Tract 1. W. ½ Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.
- Tract 2. N. W. ¼ Sec. 33-4-3, located 28 miles N. W. of Hereford.
- Tract 3. N. E. ¼, Sec. 21-4-1, located within 3 miles of state line.
- Tract 4. N. W. ¼ Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.
- Tract 5. E. W. ¼ Sec. 17-3-4, located 17 miles West of Hereford.
- Tract 6. Being 28 acres out of Blk. 24, Mabry Addition to Hereford, faces on Abe Highway.
- Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.
- Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.
- Tract 9. Being the 8-room Herry plastered house. Address L. Naska, Owner, Hereford, Texas.

CLASSIFIED COLUMN
FOR SALE
FOR SALE—35 shafts, weight about 60 pounds each.
 82-2P H. C. Wedel, 1 mile west

Notice
 New device for tightening loose spokes in automobile wheels. Give us a trial. Porter & Wederbrook. 80-4P
FOR SALE—Full blood Bronze Turkeys. April Toms, \$10.00; May \$8.00; Hens, \$5.00. It will pay you to see these turkeys if you want the best breeding stock for your flock.
 Phone 312-F3. W. A. Vaughn, 82-4t-Pd. Hereford.

Spring Wheat
 I have a limited amount of macaroni seed wheat, free from Johnson, at \$1.25 bushel till January 1st, after that time, \$1.50. No wheat held unless paid for.
 82-4t-Pd. Troy Womble.
FOR SALE—Suits tailored to your measure, prices away down.
 66-tf Orr's Tailor Shop.
 Sand, gravel, general hauling. Drive-ways graveled. Team work, all kinds, including plowing and moving dirt, with dump wagons.
 John C. Mooney, 74-84 Pd. Fone 75-F3.

FOR RENT
FOR RENT—Furnished or unfurnished rooms for light housekeeping.
 78-tf Fred Millard.
FOR RENT—5 room house, one block east of High School. Phone 208-F22.
 82-4t Raleigh Hough.
FOR RENT—House; also 2 rooms in another house.
 78-tf H. L. Broadwell.

LOST AND FOUND
LOST—3 head horses; 1 big black with halter, 1 chestnut sorrel mare, 1 dark brown mare. Phone 321.
 83-1t Grover Sanders.
LOST—Two small mare mules; one red bay, one mouse color. Finder please notify phone 285.
 83-tf L. H. Shore.
FOUND—A small gold wrist watch, in Newell's Store, Dec. 19th. Call at Brand Office.
 R. F. Farris.
LOST—Ford tire and carrier. Phone 9-F21. E. W. Morgan. 18-3t

WANTED
WANTED—Laundry work, sewing or quilting.
 Mrs. L. L. Hughes, at old Methodist Parsonage on 82-2t-Pd. 25 Mile Avenue.
WANTED—We have a customer in the market to buy good business property in Hereford.
 61-tf Western National Bank.
WANTED—We want to do your cleaning and pressing.
 66-tf Orr's Tailor Shop.
WANTED—To prepare deeds, contracts, Last Wills and Testaments, examine Abstracts of Title, carefully and correctly for those desiring to keep out of litigation. B. Frank Bule, Attorney, Office in Court House, Hereford, Texas.

For Sale
 By Owner on easy terms, a dandy little home tract of 25 1/2 acres of choice land and well located right at edge of town, all in farm with good well and some trees; \$100 down, bal 1 to 10 years.
 One good 4 R frame house, just out of corporate limits; \$200 down, bal. 1 to 10 years.
 One well improved home of 6 R with barn, sheds, orchard and an acre of land; small cash payment, bal. 1 to 10 years.
 120 acre farm at edge of town, will cut in tracts to suit and sell on ten years time.
 Well improved 1/4 section, only 6 miles out, on long time and very easy terms.
A. H. Elliston



From Neighboring Towns

FRIO
 Mrs. W. B. Green left on the east bound train the morning of the 22nd, to spend the Christmas holidays with old friends and relatives at Frost, Texas.
 Mrs. Robt. Knox, of this community, is visiting homefolks at Eldorado, Oklahoma.
 Henry Allman and wife are spending Christmas with Mrs. Allman's parents in Floyd Co.
 Mrs. Hubert Maples and son, Glen, of Hart, visited her parents, Mr. and Mrs. P. A. Hogan, last Friday and Saturday.
 Mr. and Mrs. Hogan, Mr. and Mrs. K. R. Hunter and daughter, Florine, were Christmas dinner guests of Mr. Geo. Webb, of the Hamm community.
 C. W. Dixon and family came over last Friday from their ranch twenty miles west of Frio to spend the holidays with their parents and other relatives, of Frio, Dimmitt and Cleo communities.
 The Christmas tree at Frio was a great success. Also the program rendered by the school children was enjoyed by all present. One could readily see that our efficient teacher, Miss Lottie Stagner, had taken much pains in preparing her pupils for the occasion.

The Frio Sunday School is progressing nicely under the management of Mr. P. A. Hogan, our superintendent. Will close by wishing the Brand force and its many readers a happy and prosperous year in 1922.

SPRING LAKE
 Well, this is Christmas week and we should lay off, but we had such a grand time Christmas Eve we will have to tell about it. On Friday just after noon the teachers at Spring Lake opened the doors on a beautiful Christmas tree for the children. The children drew each other's names so each one in school received a present.
 Mr. and Mrs. Henson also gave a treat.
 Then on Friday night the Sunnyside school and Sunday School had a lovely tree. They sent to Plainview and got a large cedar tree which skillful hands trimmed beautifully and there were something like three hundred presents on it. We don't think there was anyone in the community that was not remembered.
 Misses Mable and Mary Kiser, the

Sunnyside school teachers, went to Brownfield to spend Xmas with their sister, Edith.
 There will be a social at the home of Mrs. M. E. Cleavinger Tuesday.
 Mr. and Mrs. Earnest Jones and Sam Jones spent Xmas with homefolks at Hale Center.
 The young folks are home from Kingfisher to spend Xmas.
 Jene Cleavinger, who has been gone

C. T. KIBBE, D. C. CHIROPRACTOR
 Office in Clark Bldg. Upstairs
 Hours Office Phone
 9 to 12 a. m. 304
 2 to 5 p. m. Res. Phone
 Lady Attendant 144
 Hylo Table Equipment

D. F. Ashbrook E. S. Ireland
 Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.
DEPENDABLE SERVICE
Ashbrook & Ireland
 Fone 141, Rooms 9-10, Elliston Building

FIRE Prevention
 Attention to defective flues is the best fire prevention.
E. MILES
 Phone 4 or 30

Turner Sheet Metal Works
Plumbing—Roofing
 All kinds of sheet metal work done.
 Phone 31
B. F. Turner

For Sale
 Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See
J. H. Pitman
 Hereford, Texas

Start 1922 Right With A
Monarch MALLEABLE
 The Stay Satisfactory Range
The C. O. Lee Hardware

a year, is rejoicing with the homefolks this Xmas.
 The Ott family had a reunion at the home of Willis White Sunday, had a wonderful dinner and a good time. Mrs. Ida James, a daughter from Abilene, was with them.
 We will close our news by wishing each and every one of our dear friends and the editor a Happy New Year.
 The first foreign civilian permitted to travel on a Japanese gunboat was Prof. William H. Hobbs, of the University of Michigan, who recently sailed from Japan to the Coral Islands on a Japanese warship, with the consent of the Japanese authorities.
C. L. Armstrong, D. C.
 Licensed Chiropractor in Oklahoma, Office across St. from Star Theatre
 Hrs. 9-12 Phone 306
 1-5 Hereford, Texas

Holidays
 are here and that means holiday baking to be done. Fruits, nuts, and all the "fixins." These thing remind you that nobody has the class of staples, nor the tempting "extras" that you want for your folks but your old Friends at the
 IF IT IS SOMETHING GOOD TO EAT WE HAVE IT
The G. and R. Grocery
 FRANK A. CYLES
 HEREFORD, TEXAS

Holiday Greeting
 May this expression of greeting sent you in the kindly spirit of this Christmas season but indicate our grateful appreciation of your friendship and associations with us and may our good wishes be well realized in the abundance, success and prosperity we hope for you throughout the coming year.
1st NATIONAL
 PERSONAL SERVICE ABSOLUTE SAFETY
 MEMBER FEDERAL RESERVE BANK
 HEREFORD, TEXAS
 GEO. L. HOUSE, PRESIDENT
 R. N. HODGINS, VICE PRESIDENT
 E. B. POSEY, ACTIVE VICE PRES. & CASH
 J. C. RICKETS, ASST. CASHIER

Who is Your Doctor?
 When you're sick you call Your Doctor. When you have legal questions you advise with Your Lawyer. When you have any kind of Insurance problems, Consult With Us.
 A Dependable Insurance Service.
T. K. Wilson Insurance Agency

MEN WHO WILL RUN BIG FARM BUREAU FEDERATION IN 1922

OFFICERS AND EXECUTIVE COMMITTEE WHICH WERE ELECTED AT THE GREAT ANNUAL CONVENTION IN ATLANTA, GA.



(Left to right) James R. Howard, president; Howard Leonard, Illinois; O. E. Bradfute, vice president; J. W. Coverdale, secretary; C. S. Brown, Arizona; J. T. Orr, Texas; C. E. Gumbel, Treasurer; W. H. Walker, California.



(Left to right) H. C. McKenzie, New York; John F. Burton, Utah; Ralph Snyder, Kansas; E. F. Richards, Mississippi; Gray Silver, West Virginia; James W. Morton, Georgia; John G. Brown, Indiana; H. E. Taylor, New Jersey.

POULTRY ENTRIES GROW DAY BY DAY

Continued from Page One

open to the world, except club and specials as herein otherwise noted. Since judging will be by comparison, advertising may be placed on or before the coops at any time after the birds have been judged, provided the ad does not shut off the light or feed of any bird. Feed, water and care will be furnished without extra charges. All protection possible will be given against fire, theft, and disease at the show, but the Committee will not be responsible for loss or damage to birds in any instance. The Superintendent, or an assistant, will receive in the exhibit hall all of each exhibitor's birds. All birds must be properly banded before being brought to the show room the entry blank should be filled out and the band number of each bird. The committee will have on hand leg bands for unbanded birds, and these will be banded free of charge. The Committee will be pleased to take the sale of birds on exhibit free of charge, provided the exhibitor is stated on the entry blank. Exhibitors offering cash premiums will not be allowed to compete for their own premiums, but there will be a special award to the next best bird of the same class entered by competitor.

All special premiums are offered by the donors and accepted by the Committee in good faith, and orders will be given the winners of same by the Secretary as soon after awards as possible. The Committee will not assume responsibility of delivery of merchandise specials, but will make an effort to have same delivered to proper parties. No bird deemed unworthy shall be awarded a cash or special premium. Any case not provided for in the foregoing Rules will be referred to the Committee. The Committee will provide uniform wire cooping. There will be no cash prizes offered on Bantams, but Ribbons will be awarded. For the information of the amateur breeder the following terms are used: Specimen—Applies to anything for which a premium is offered. Cock—A male bird twelve months or older. Cockerel—A male bird under twelve months old. Hen—A female twelve months old or older. Pullet—A female under twelve months old. Plover—One male and four females. Pigeon—One male and two females. Pair—One male and one female.

PREMIUMS
 Champion Pen of the show, all breeds competing \$5.00
 Grand Champion Male of the show, all breeds competing \$5.00
 Grand Champion Female of the show, all breeds competing \$5.00
 Largest and Best Display by any exhibitor \$5.00
COOPING
 First Prize \$1.00
 Second Prize \$.50

HOME SWEET HOME

by F. Parks



Third Prize Ribbon
 Fourth Prize Ribbon
PENS:
 First Prize \$2.50
 Second Prize \$2.00
 Third Prize Ribbon
 Fourth Prize Ribbon

PAVING BONDS NOT APPROVED BY THE STATE

C. N. Harrison returned yesterday from Austin, bringing an opinion from the attorney general's department that the bond election of April, 1921, did not have the effect of substituting the date of maturity for the bonds in October, 1920. So far as the attorney general's department is concerned no bonds could be issued under the election of this spring, but after going into the details of the election of a year ago, the attorney agreed to approve the bonds, under the first election should they be submitted to him for approval. It will be remembered that the voters of Canyon almost unanimously voted for 20-40 year bonds in the fall of 1920. The bond market went to the bad and there was no sale for municipal bonds. It was found that the commissioners court could buy the city's bonds for the sinking fund, provided the bonds were made to mature in 20 years, since all of the county's bonds mature in from 20 to 40 years and the sinking fund must have money rather than bonds at the end of 20 years. An election was called this spring to change the bonds from 20-40 to 20 year bonds. Likewise this election was carried unanimously. There seemed to be no further difficulties in the way of paying, and the council proceeded to have the bonds issued. When the bonds were presented to the attorney general's department at Austin by Mr. Harrison, it was discovered that the call for the election was defective, and consequently has not accomplished the end desired. The bonds voted last fall still stand, and

may be issued by the city council as the papers connected with the first election were approved by the state officials.—Randall Co. News.

NOTICE IN PROBATE THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COMMANDED

Uncle John's Josh

HOT WEATHER BEING OVER, IT IS TIME TO COMPLAIN OF THE COLD.

COPYRIGHT 1921 FUB AUTOCASTER SERV. CO.

What Kind of a Battery Would You Sell?
 Would it be a cheap battery that the manufacturers wouldn't stand back of?
 Or a high-priced battery that made no attempt at economy?
 Or a sound, well built battery that sells at a fair price and that gives the most miles of uninterrupted service per dollar, as does the Willard Threaded Rubber Battery?
 Experience has proved our wisdom in choosing the Willard Battery with Threaded Rubber Insulation.
 Come in—and we'll tell you how it will save money for you.

Electric Service Station

Willard Batteries

application in the County Court of Deaf Smith County, on the 20th day of December, 1921, that Mrs. Linnie Montgomery, Guardian of the Estate of Earl B. Shelton, minor, be cited to appear before Hon. W. M. Megert, at the Court House in Hereford, on December 31st, A. D. 1921, and then and there be required to give a new bond, and that the said S. J. Williams and Eli Dunlap be discharged from further liability on said bond, which said application will be heard by said Court on the 31st day of December, 1921, at the Court House of said County, in Hereford, at which time all persons interested in said Estate are required to appear and answer said application, should they desire to do so.

HEREIN FAIL NOT, but have you before said Court, on the 31st day of December, this writ, with your return thereon, showing how you have executed the same.
 Witness my hand and official seal, at Hereford, Texas, this 22nd day of December, 1921.
 (SEAL) A. E. BIGGS, Clerk, County Court, Deaf Smith County, Texas.

Bees have been hoarding honey for years in a hollow statue of a woman on the Courthouse of Charleston, West

Virginia. The bees gained access to the statue through a hole in one of the arms.

Fruit valued at twice that of Alaska's gold was raised this year in the Yakima Valley of Washington. In their best year the Alaskan gold fields produced \$22,000,000, while the value of Yakima's fruit is \$50,000,000 this year.

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

STOP THAT ITCHING
 If you suffer from any form of skin disease such as Itch, Eczema, Tetter, Ringworm, Cracked Hands, Sore Feet, Dandruff, Falling Hair, Old Sores, or Sores on children, or any other skin disease, we will sell you a jar of Blue Star Remedy on a guarantee that if not satisfied we will refund your money.
J. J. CLARK DRUG STORE

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.
 Bring in your hogs not later than Thursday evening I ship every Friday.

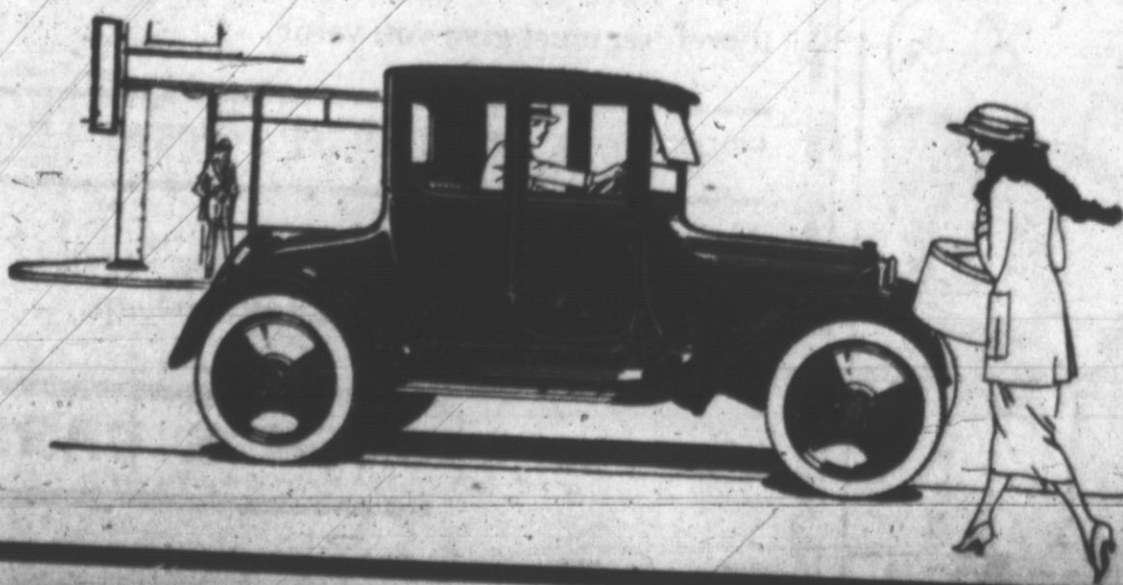
G. W. Brumley

DODGE BROTHERS COUPE

Ask about the Coupe in almost any American home and you will be told that the members of the family feel they simply could not get along without it.
 The simple secret of its great popularity is faithful and unfaltering service at a trivial cost.

The gasoline consumption is unusually low
 The tire mileage is unusually high

Motor Sales Company
 Hereford, Texas



Uncle John's Josh

MIGHTY FEW MEN GO BROKE WHO KNOW HOW TO ADVERTISE.

LET A WANT AD DO IT FOR YOU

COPYRIGHT 1921 FUB AUTOCASTER SERV. CO.

The Panhandle Swine Breeders Convention and Sale, With Hereford's Poultry Show, January 17-18, 1922

BRIEF NEWS

Harry Hargrove of Amarillo, transacted business in this city last Friday.

V. T. Swenson, of Oklahoma City, was in Hereford Friday on business.

Miss Ethel Fuqua, of Amarillo, is spending the holidays with her parents.

Our office is especially open to visitors this week. C. T. Kibbe, D. C.

F. G. Sites left Hereford for Burkburnett, Texas Monday morning.

Will O'Brien, of Amarillo, was in this city Monday on business.

The Hereford Laundry is open for the inspection of all visitors.

Mrs. W. S. Higgins, sick for a long time, is very low at this writing.

D. L. McDonald made a business trip to Slaton Tuesday morning.

Fresh car of Tankage. Jones & McLean.

D. C. Laird arrived home from a business trip to central Texas Saturday morning.

Mrs. W. J. Todd, of Canadian, Texas, is spending the holidays in this city.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 16.

B. B. Dixon arrived home from Lockney Monday afternoon, where he visited his brother and sister.

Miss Lucile Morris, of Roswell, N. Mex., is visiting in the home of the Dyles family.

Don't forget to visit our office this week. See our table and X-Ray plates. C. T. Kibbe, D. C.

Miss Johnnie Wood, of Abilene, Texas, arrived Friday afternoon to spend the holidays with homefolks.

J. L. Fuqua arrived home from a business trip to St. Louis Friday morning.

Poultry Bone meal. Jones & McLean.

J. J. Newlin, of Des Moines, Iowa, arrived in this city last Saturday. Mr. Newlin is buying and shipping cattle.

Joe. Henson returned to Wichita Falls Tuesday morning, after several days visit with his family.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Mr. and Mrs. J. S. Jones attended the wedding of their son, J. H. (Jack) Jones on Christmas Day at Amarillo.

Mr. and Mrs. Clyde Wright and family, of near Plainview, are visiting in the home of A. W. Gregg during the holidays.

Rev. and Mrs. Preston Florence and baby, of Bovina, spent the week end with Mrs. Chapman at the Cordova Hotel.

Mrs. Mary Smith and children arrived in Hereford Friday from Roswell, N. Mex., where they have been making their home.

Ever see X-Ray plates? Come and see ours. The Hereford X-Ray makes them. C. T. Kibbe, D. C.

Mrs. Emil Bowsher left Hereford last Friday morning for Arbala, Texas, where she is visiting her daughter, Mrs. W. T. Batchelar.

Mrs. N. C. Rutherford returned to her home at Clarendon Tuesday morning. Mrs. Rutherford has been visiting her son, J. B. Rutherford, over the holidays.

MOMENTOUS MOMENTS



LIBERTY DAY IN IRELAND



Photograph which just arrived from Dublin, showing a group in the celebration of Sinn Feiners, which followed the signing of the treaty with England.

Mr. and Mrs. Bryan Bryson, of Coleman, Texas, are spending the Xmas holidays in the home of Mr. and Mrs. Chas. Smith.

A garment to be cleaned? It should go to Orr's Tailor Shop.

Jack and Bert Lester spent Christmas with their parents, Mr. and Mrs. Charles Lester. Jack is located at Amarillo and Bert at Canyon.

Mrs. F. O. Gurley is visiting her mother, Mrs. W. M. Atwood, at Roswell over the holidays. Mr. Gurley will join her the latter part of this week.

Meat scraps for the chickens. Jones & McLean.

W. J. Daniel, a brother of Artis, and son of Mrs. M. B. Daniel, arrived in this city Monday. Mr. Daniel is from Texhoma, Tex.

Misses Ernestine, Marie and Teresa Huckert, of Summerfield, are spending the week visiting in the home of Mr. and Mrs. F. J. Cunningham at Amarillo.

Mrs. J. L. Martin returned to her home at Amarillo Tuesday morning. Mrs. Martin has been visiting in the home of Mr. and Mrs. Claude Higgins.

Mrs. B. E. Dixon and mother, Mrs. W. B. Green, left Hereford last Friday for Frost, Texas, where they will visit relatives.

Crystal Family Wash, washed with Ivory Soap, 12 pounds for 75c. Hereford Steam Laundry.

Attention, Farmers, Business Men and Bankers. A meeting is called for Saturday, 1:30 p. m., at the Court-house, to discuss and explain the Financing and Marketing of our Farm Products. Able speakers will be here representing Texas Farm Bureau Federation. Troy Womble, Co. Chairman.

Harry Johnson returned to his home at Wellington, Kansas Tuesday morning, after several days visit with his son, Ralph Johnson. Mrs. Johnson, who accompanied him here, will remain in this city for the present.

Henry Hastings, who has been connected with the Ford Garage for the past three years is now back in charge of the old Ford gas and oil filling station, known as the Service Garage.

Mrs. Elizabeth Baird, daughter of C. S. Richards, arrived in this city last Tuesday and returned to her home at El Paso Monday of this week. Mrs. Baird visited with her father and her grandmother.

Time to get that winter Coat or Suit cleaned up. Phone 16. Orr's Tailor Shop.

Wes Anthony, of Amarillo, Miss Jessie, and Mr. and Mrs. W. B. Anthony, Jr., of Plainview, and J. M. Anthony and family of Roswell, spent Christmas in the home of Mr. and Mrs. W. B. Anthony.

Miss Pauline Schwartz, of Drumright, Okla., arrived in Hereford the latter part of last week to visit in the home of her parents. Miss Schwartz is a teacher in the Drumright High School.

Notice
This is to advise that the drawing last Saturday for the big Doll at the Fair Racket Store resulted as follows:
First Number 2887
Second Number 1117
Third Number 1220
Fourth Number 1567
The first number, 2887, has not been turned in so far. If it does not come in before 3:00 p. m. Saturday, December 31, the doll will be awarded to the next number, 1117.
The Fair Racket Store.

Mr. and Mrs. Blythe and two children and Mr. and Mrs. J. W. Hanlan and son, Earl, were dinner guests of Mr. and Mrs. Sid Brown and their daughter, Mrs. Orville McKinley, on Christmas day at the Brown home in south Hereford.

Go To Church Sunday!

Let's Trade

Buyers for Cattle and Hogs. Trades for Houses, land, cattle, hogs, automobiles and everything. Tell us what you want.

E. H. Shore & Son
311 Main St.,
Phone 237.

Abstracts and Loans

J. Frank Potts
Maps, Deed, Health Co.—50c.

A Happy Holiday

We are gratified today—as never before—for we feel that we have been in position to serve better the needs and demands of our patrons than ever before.

Western National Bank



Another New Year is knocking at the door. May he enter like April sunshine and go out like a kindly AUTUMN DAY.

Dunlap Hardware Company



The Auctioneer says
When a farmer
ADVERTISES
his Public Sale
in this Paper, I
know he'll have
a crowd of eager
buyers.

Uncle John's Job

THERE'S NOTHIN' MUCH IN A LUXURY EXCEPT THAT YA HAVE THE MONEY TO BUY IT.



We Are Compelled to Save You Money

We have no expensive service to offer you so, therefore, must give you value.

"THE MOST OF THE BEST FOR THE LEAST"

Special Blend Coffee is increasing in sales. The taste is like the odor and that is delicious.

CASH & CARRY

NOW IS THE TIME TO OWN YOUR HOME

The nation needs around 1,500,000 homes. Mills are selling lumber at or near cost to produce. Freight now amounts to \$5.00 to \$10.00 per thousand feet. Lumber cannot go lower, in face of these facts. It may go higher. NOW is the time to build. We will be glad to help you with your plans.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE