

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 11.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, FEB. 28, 1922.

## FIRST REAL SNOW FALLS ON TUESDAY

ABOUT TWO INCHES UP TO TUESDAY NIGHT. MORE, PERHAPS

IS VERY GENERAL

All Portions Panhandle In Luck This Time. Varieties 1 to 4 Inches

The first real snow of the winter had to hurry to get in on official winter time, which is supposed to close March 1. As it is, the first day of spring will be postponed somewhat, as snow will be on the ground.

It began snowing Monday, a very fine dry sleet, driven before the winds. It kept up all day and off on all Monday night and Tuesday morning. After noon Tuesday the fall was barely perceptible and the sun behind the clouds made itself felt, melting the snow on the pavements in town to a certain extent. Unofficial weather observers said the temperature early Tuesday morning was about two above. It rose to about twenty-five above in the afternoon. Indications were Tuesday night that the fall was not over and more might be expected. The Weather Man said it would be between four and ten above Wednesday morning, but said nothing about more snow. In all probability, about two inches on the level had fallen up to Tuesday night, badly drifted in spots.

The Amarillo News Tuesday morning carried the following about the snow over the Panhandle:

"The snow was general throughout the Panhandle with the heaviest fall recorded on the North Plains. The storm extended as far east as Tyler. Temperatures are predicted to be 20 to 26 by tonight.

"The reading of .23 inches of precipitation included .03 inches of rain which fell Monday morning before it began snowing. This means that up to 7 1/2 inch, 2 inches of snow had fallen here as 10 inches of snow, taking snows of average consistency, make one inch of water.

"The Santa Fe reported from 1 to 4 inch snow on all of its Panhandle line. The snow around Spearman was over 2 and a half inches while at Clovis it was about one inch. Snow was still falling over the Panhandle at a late hour last night the report said. The deepest fall was at Shattuck with four inches.

"The Rock Island reported an average of a little over one inch from Tucuman on east with snow still falling.

"More than an inch average fell between Texline and Childress up to 6 o'clock last night along the Fort Worth and Denver route, and snow was still falling. The temperature stood at 12 above in Texline yesterday afternoon.

"Cattle men fear stock will suffer somewhat as the storm broke unexpectedly following very warm weather."

## Mayor to Represent Hereford at Palo Duro Meet

The Hereford Chamber of Commerce has been invited to send representatives to Amarillo on Thursday, March 2, which is also Texas Independence Day, to attend a meeting of representatives from all over the Panhandle to consider ways and means of making a State or National Park out of the Palo Duro canyon.

At Monday's luncheon, Mayor Knight was named as Hereford's delegate and he was instructed to attend the meeting and represent the city.

**THE JOY OF TRAVELLING**  
Every bend in the road brings a vision of joy to the heart that's in tune with the ride; The reward measures up to the means we employ, as we treasure the things that abide. And the distance we go, as our vision expands leads judgment with wisdom reports, if we pause not to wall at the uncertain sands, which cumber the way-farer's feet.

So onward and upward we travel each day, unconscious of shadow or tears. While the starshine of love adds its wealth to the way, and ripeness gives strength to the years. When wisdom encounters the bend in the road, no grim disappointments ensue. 'Tis only the weakling that bends from his load, or slinks in the sands of despair.

## Harvester Trust Girl, 16, Engaged To Wed Man of 48



Matilde McCormick, 16-year-old daughter of Harold McCormick, chairman of the Board of Directors of the International Harvester Company, and grand-daughter of John D. Rockefeller, the oil king, is engaged to a Swiss riding master, 48 years old, who taught her to ride. The young girl, who is quite big for her age as shown in the picture, made a special trip to Europe to gain her father's and mother's consent, which both have given. The mother was recently granted a divorce in a Chicago court. Matilde was sent to Europe for her health when she was quite young. The insert is of the father, Harold McCormick.

## Double Birthday Surprise Dinner For Two Citizens

A double-barreled surprise birthday dinner was given W. E. Hicks and Arthur C. Thompson at the home of the former last Friday evening. Twenty were present, including the two honorees. The occasion was in celebration of the forty-third birthday of Mr. Hicks and the thirty-fifth birthday of Mr. Thompson.

A tremendous five course dinner was served the guests, most of whom were gentlemen of this community. The affair was strictly informal and following the feast the evening was spent in conversation and story telling. Those participating were: Jno. L. Wilson, J. L. Fuqua, Geo. H. Guinn, Frank Lambert, H. G. Conkright, George Musé, E. B. Posey, Wirt Phillips, C. R. Smith, D. C. Laird, Wiley Robinson, Dr. J. W. Hicks, Homer Wilkinson, B. K. Bruner, C. G. Ferguson, A. O. Thompson, Troy Womble, W. E. Hicks, A. C. Thompson and Norris Braddus, banker of Kansas City.

## Luncheon Checks The Work Local Commercial Club

A general checking over of the present line of work of the Hereford Chamber of Commerce was indulged in by those in attendance at the regular weekly luncheon at the Stockmen's Cafe Monday. The present organization has been devoting practically all its time and its funds to the development of the live stock-agricultural resources of this trade territory. A review of this work, including the swine convention and poultry show, as well as the One Day Short Course last week, was given. It was unanimously agreed that nothing the organization could do in the future would equal the results from this line of endeavor, and it was resolved to continue to push this program during 1922.

A great many matters of current interest were discussed. These dinners always offer an open forum for new ideas, kicks, praises and comments. It's a free for all every week. Out of it grows the stopping of many abuses, the inception of many new ideas for the good of the community, the correction of many misunderstandings. The dinners are the community idea clearing house, and not only furnish the lifeblood for the continued progress of the Chamber of Commerce, but offers a social feature which irons out many differences and brings the business men closer together.

There are many men in business in Hereford who never attend these meetings. As a consequence they are not informed of what is going on for the advancement of everybody's interests. They are the ones usually skeptical about what the Chamber of Commerce is doing and of its value to the community, mainly because they do not

## Carload of Seed Spuds to Arrive Here on Friday

The carload of Irish potatoes ordered by thirty-five farmers of this community is due to arrive here about Friday of this week. Headquarters for this cooperative movement is the office of L. Baskin, where checks for individual shares of the potatoes are being received.

The Brand is requested to announce that the men who joined in ordering these potatoes must pay in their shares before the can can be opened, as no particular man is responsible for all of it and the total amount must be paid before release by the railroad.

There will be 600 bushels of the finest Irish potatoes obtainable in this car. It is estimated that it will take nine bushels to plant one acre and therefore the total acreage from this shipment will be about seventy acres.

Experiments in past years here have demonstrated that Irish potatoes can be profitably raised here and it is believed that this is merely the beginning of cooperative effort in buying and selling potatoes in the Hereford country.

## Health Week Has Been Postponed For Time Being

Fire Chief Rockwell this week received a communication from the State Fire Marshal calling attention to the fact that the week beginning March 5 had been designated as Health Week in Texas and that March 7 was General Cleanup Day. The Governor has issued a special proclamation to that effect.

At the luncheon Monday it was decided, after consultation with the Mayor, to postpone this Health and Cleanup work until a later date, as the Mayor said the people here usually wanted to wait until time to cart off the winter's supply of ashes and spring cleaning up was in order.

The Mayor will set aside a Health and Cleanup Week at a later date in the spring.

"mix" with their "live wire" neighbors. They do themselves and their community an injustice by building a wall about themselves when it comes to public affairs, because they do not cheerfully accept their share of the load for community work, and from their ranks usually comes the "knockers" and skeptics who tear down rather than build up. As a general thing these men are well-intentioned but stunt their own usefulness to themselves and the town in which they live by not keeping abreast of the times.

These dinners are open to any man or woman, whether residents of Hereford or not, whether members of the Chamber of Commerce or not. A standing invitation is extended to all to come in, mix with the progressive element of this town, and contribute something to the general good.

## Hog-Poultry Short Course

Poultry Members Called to Meet Saturday, 2 p.m.

President E. W. Kinney has called a special meeting of the Poultry Association to be held in the county court room on next Saturday, March 4, beginning promptly at 2:00 o'clock.

The principal object of this meeting is to consider the constitution and by-laws of the organization. A special committee was appointed to draft these documents and this committee will be ready to report Saturday.

Another matter that is pressing is the name of the association. The name adopted: "The Panhandle Poultry Association of Hereford," has been objected to by the Amarillo Poultry men, owing to the similarity in the two titles and the confusion that is bound to result. They have asked that a change be made here to avoid misunderstanding among the breeders.

Another thing to be considered is a spring and summer plan of work for the association. A regular schedule of meetings is to be adopted and practical work among the different breeds considered.

All members of the association, and all poultry men and women, whether members of the association or not, are urged to be on hand Saturday afternoon.

## A Tree Planting Campaign May be Inaugurated Here

A Tree Planting Campaign for Hereford this spring was discussed at Monday's luncheon. Many other communities in Texas have held tree planting campaigns with signal success, and many more are planning similar work this year. There is nothing that more enhances the beauty and value of property than thrifty trees, and lots of them. Hereford is now noted for the beauty of her trees, but in the opinion of many the time has now come when united action should be taken to encourage the planting of more trees of varieties that experience has proven to be the best adapted to this country.

The fear was expressed Monday that 1922 was a bad year for the effort owing to the lack of moisture this winter and the dry condition of the ground. It was finally decided that if such a campaign was undertaken at all it should be confined to resident property owners, who are in position to water the trees when needed. It would be nice to have new trees planted along all the streets, in front of vacant, as well as occupied property, but it is felt that vacant property trees would not do well this year, owing to lack of the necessary moisture.

The entire matter was referred to the Civic Committee, of which Mayor Knight is chairman, for consideration and recommendation.

## GOOD CROWD INTERESTED FARMERS HEAR A. & M. MEN TALK ON PROBLEMS OF FARM

DR. J. W. PATTON SAYS HE NEVER BEFORE SAW SO MUCH INTEREST MANIFESTED IN POULTRY IN ONE TOWN

## OYSTER SUPPER ATTENDED BY 222

W. T. Magee Judges Hogs at Pavilion as a Practical Demonstration. Praises Spirit of Unity Between Country And Town Shown Here at Banquet at Night

A surprising number of farmers and their wives laid aside their daily tasks last Saturday and came to Hereford for the purpose of hearing the talks made by Dr. J. W. Patton on poultry and W. T. Magee on hogs, both men being furnished the Hereford Chamber of Commerce by the Extension Service of the A. & M. College of Texas, absolutely free of charge. Keen interest was manifest throughout the day and at the oyster supper tendered the visitors and farmers at night, and much practical benefit and information was obtained from the day's schooling.

The crowd would undoubtedly have been larger had the date of the Course been known sooner so that more publicity could have been given, but at that the attendance was very satisfactory.

Owing to the fact that Mr. Magee did not arrive until nearly noon, the morning session, held in the district court room, was given over entirely to poultry. President E. W. Kinney, of the Poultry Ass'n., presided. Dr. Patton held the floor from ten o'clock until noon, discussing chickens from every standpoint. He gave facts and figures about the present importance of the poultry industry, spoke of the importance of maintaining one breed and one strain rather than to be continually switching from one to another, the necessity for sound foundation stock, touched on the care of baby chicks, and concluded with preventative and remedial measures against diseases. Following his set speech he was flooded with questions of every description under

**A Slogan**  
Bite off more than you can chew.  
Then chew it.  
Plan for more than you can do.  
Then do it.  
Hitth your wagon to a star.  
Keep your seat, and there you are.  
—Pittsburgh Christian Advocate.

the sun, and spent some time in painstakingly answering each one. The interest of the audience was easily discernible from the way in which they plied him with questions. The Doctor showed himself to be thoroughly master of his subject and made a most pleasing impression on his audience.

During the morning the Stock Pavilion had been heated with all stoves by E. W. Harrison's hog committee and at one o'clock the crowd met there for the hog talk by Mr. Magee. The crowd increased during the afternoon until before long the big Pavilion was fairly well filled. Local hog breeders, much interested, furnished stock for judging work. Those contributing these animals were: C. P. Galley, Durco Jersey Boar; McLean & Robinson, Poland China boar (Ranger's Liberator) and one large gilt; Posey Cunningham, Poland China gilt. Mr. Magee used all these animals during the course of his talk to illustrate his points, and judged them swiftly and comprehensively for the benefit of the audience. He covered the general subject of hog raising during the afternoon, emphasizing the timely subject of farrowing. Chairman Harrison had a new hog house of his own construction on exhibition during the afternoon, giving costs of material, labor, etc., which attracted much favorable attention.

Following Mr. Magee's talk, Dr. Patton concluded the day's work with a culling demonstration, during the course of which he was forced to go into several technical discussions owing to the nature of the questions asked him.

Following the adjournment the Doctor explained that he did not like to talk in technical terms to a crowd, but at times when technical questions were asked him he was forced to answer them in the same language. Between the adjournment of the Course and supper Dr. Patton was kept busy on the street answering questions. He stated that never in his experience had he seen so much interest in one town on the subject.

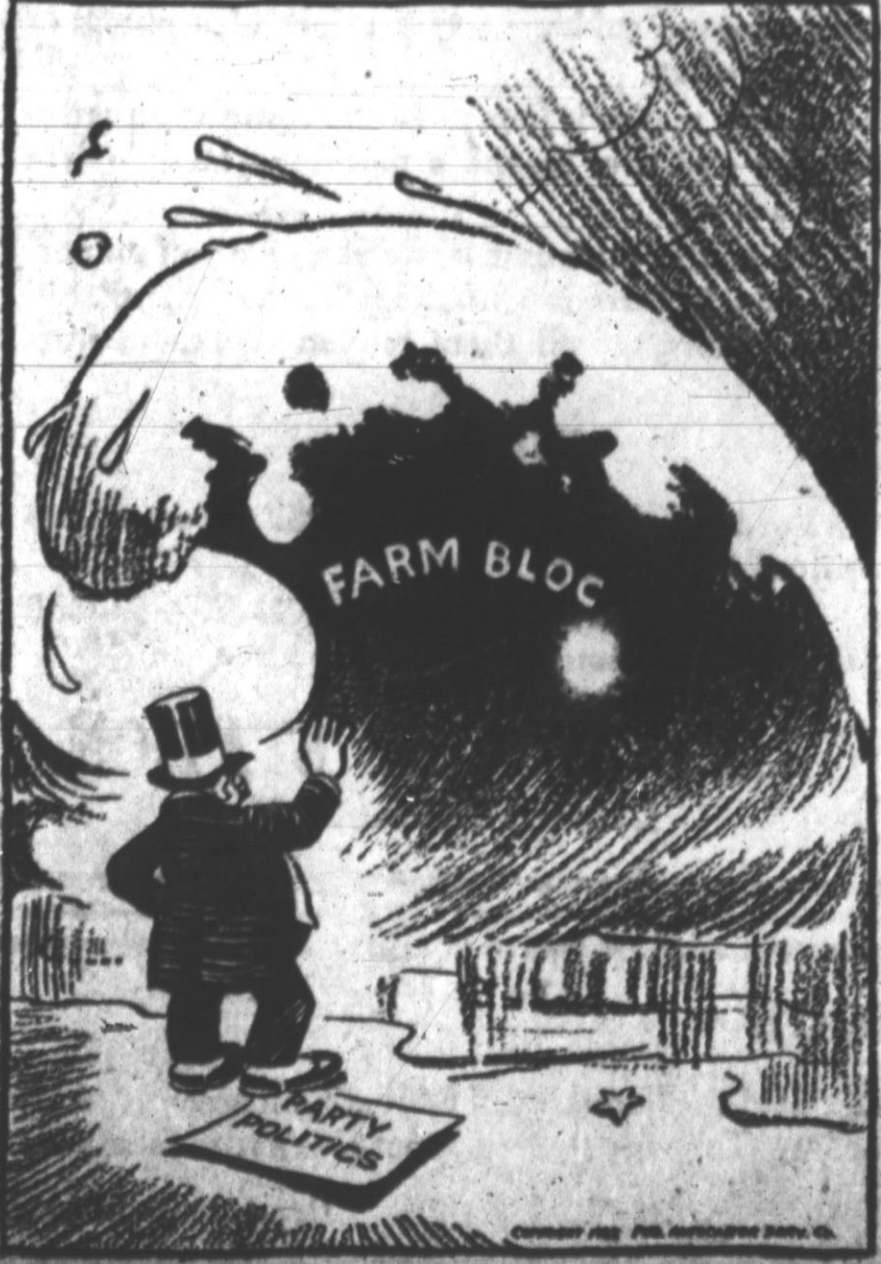
**The Banquet**  
A total of 222 plates were served at the banquet held at night in the basement of the courthouse. The "eats" were provided by the ladies of the Baptist church and were filling and pleasing. President D. L. McDonald presided as toastmaster. Music before the beginning and throughout the banquet was furnished by local talent, consisting of a piano duet by Misses Ruth Haberer and Mary Wilkinson, quartette selections by Mesdames A. O. Thompson, John Williams and Homer Wilkinson, and Miss Helen Lambert, and a solo by Mrs. Carl Mounts.

The speakers of the evening were J. R. Edmonds, District Agent for this territory in County Agent work, W. T. Magee, C. F. Walker, Randall County Agent, B. F. Bennett, District representative of the West Texas Chamber of Commerce, and D. L. McDonald.

Mr. Edmonds explained the work of the County Agent and of the A. & M. College. Mr. Magee's effort was exceedingly short and pithy. He said the community spirit everywhere between town and country must be right to get results, and that it certainly appeared to be right here. County Agent Walker said organization for the swine breeders was necessary if the industry was to advance. He said every county agent had some one specialty and that his was stock-farming. He called attention to the small number of hogs and stock in Randall county when he went there and to their vastly increased numbers and worth at the present time.

Mr. Bennett enlivened Hereford and her people and called attention to the coming convention in May of the West Texas Chamber of Commerce to be held at Plainview. Mr. McDonald made a short talk on the proposed County Agent for Deaf Smith county, stating that he thought the people of the county could well afford to try the experiment for one year.

## WE STILL HAVE OUR CANUTES



# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Edith B. Holman Walter K. Stockman  
Holman & Stockman  
Publishers

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## POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:** W. M. Megert
- For Sheriff and Tax Collector:** Omer Baker, C. E. Smith, C. S. Purcell
- For Tax Assessor:** W. W. Bennett, Ira Ricketts, C. I. Slaton, J. H. Daniel
- For District and County Clerk:** A. L. (Lee) Biggs
- For County Treasurer:** J. J. (or Uncle Joe) Ward

## GOV. HARDING SEES PROSPERITY RAINBOW

Gov. Harding, of the Federal Reserve Board, has sent a thrill through the nation in his report to Congress on the general business outlook. Summed up, he says the United States is facing an era of prosperity of longer duration than the country has ever known. While he conservatively dodges expressing a personal opinion and says, "there are those who believe" the beginning of the revival is not far distant, we cannot escape the optimistic tenor of the report. Governor Harding is too wise to quote "those who believe" unless he is convinced that "those who believe" have knowledge and opinion that command serious consideration.

Backing up the statements of the Federal Reserve governor comes the report that the steel mills are busier than they have been in a year, a strong indication of the trend of the times, and plus this we see that the first victory of the farm bloc has created a favorable reaction in all parts of the country. The story of the business merry-go-round always has been the same—business expansion, excessive production, wild speculation and the inevitable toppling over of the load, long and slow liquidation, business depression, stagnation, with the public mind finally stunned and gloom prevailing. Next comes the desire for improvement, then a recognition of the fact that the people can be prosperous whenever they want to be prosperous, because the crux of the matter is work, normal production and a cheerful aspect. Finally we get action, and a united effort to hoist the old flag once more.

Unless all signs fall the new business revival will be marked by a greater control on the part of the farmer. If he keeps his head and does not rush headlong into the field of speculation Governor Harding's prediction of a long era of prosperity will be fulfilled. Let the farmer take his higher place in the order of things and show himself as a stabilizing factor worthy of his greater and well-deserved recognition. Our guess is that he will. The farmer has never failed when called to service.

### THE COUNTY AGENT

A petition has been presented before the commissioners court at Hereford called the "Anti-Agent Petition." The petitioners do not want a county agent. The farmers and pure bred stock-men of Hemphill County had no organization, no concerted movement, no determined objective in view until the

**DR. J. M. FARRELL**  
Graduate Veterinarian  
Day Phone 105 Night Phone 45  
Office: Corner Drug Store

county secured a county agent. There was no popular demand for pure bred stock, for better stock and better farming and marketing until the county secured an agent. It was a popular idea that only about ten per cent of Hemphill County was farming land until an agent came here to preach a different story. Indications point to the fact that the advent of a county agent in Hemphill County was the beginning of an era of development that will not stop until this county has 20,000 citizens instead of six thousand. There is a growing demand for more farmers, more dairy cows, more hogs and more kafir corn. An agent is one of the greatest colonization agencies that can be introduced. He is a country builder, and a pure bred stock idealist. His salary is one of the greatest investments a county can make. His help and advice and the inspiration of his cheerful optimism may be the means of helping the individual farmer to make more profit in one year than the sum which the county pays him as salary. The idea of an organized anti-agent petition is rather interesting in this day of better farming, better stock raising and more farmers for the Panhandle.—Canadian Record.

## Educational Column

"The man who believes is the man who achieves."  
Gene LeGrand entered the 10th grade as a new pupil the past week.  
Our worthy president of the School Board, Mr. G. A. F. Parker, spent the whole of one day last week visiting the grades in the Central School.  
We are sorry to note the absence of two of our Senior boys, Ollie Dixon and Ollie McMinn, the past two weeks on account of illness.  
We are now starting our seventh month of school.  
The Seniors are now busy with their play which they expect to give March 23rd, unless the date is changed later.  
Judge Megert and daughters, Miss Nora Beams and Miss Griffith, attended the school entertainment at Summerfield last Wednesday night.  
A 200,000,000 franc bond issue for the reconstructing of 3,000 churches in

the devastated area of France has been authorized.

Cameras on kite strings make pictures from air. Photography from the air without an airplane is now possible by means of a special arrangement of kites and cameras designed by a Frenchman.

Eight hundred School Superintendents and Principals from all parts of the country will hold a convention in Chicago from Feb. 25 to March 2. Special emphasis, it is said, will be placed on practical education in our schools.

Our earliest civilization, perhaps, began with the discovery of fire. To the God of fire the savage bowed down; he worshipped its comfort and dreaded its power. Each step in man's progress has been marked by an increased mastery over fire. Harnessed to engines, it has learned to labor; imprisoned under boilers its destructive heat has been transmitted into health-giving warmth.

Here are some questions for our Bible students: Give the occasion on which man first exercised the power of speech.—Gen. 2:19. What verse in the Bible gives us David's age?—II Samuel 5:4. What privileged inheritance was attached to the first born of a family?—Deut. 21:15. What was the first miracle performed by Jesus?—John 2:1-11. Where is recorded the first act of surveying?—Joshua 18:8-9. Of whom does the Bible speak of as plowing with twelve yolk of oxen.—I Kings 19:19.—Exchange.

What do we live for is not to make the world less difficult for each other?

The boy who is courteous to, and considerate of every girl—regardless of clothing, education or circumstances—is traveling the road or self-respect.

"Uncle Joe" Cannon, the oldest member of the House of Representatives, has announced that he will not be a candidate for re-election in November. He is nearing eighty-six and serving his twenty-third term in Congress. He is Representative from the 18th Illinois district.

At the recent election of the Pope by the College of Cardinals, it may be of interest to know, that after each vote of the Cardinals the ballots are burned in a small stove. This custom has been followed for hundreds of years. When none of the Cardinals

has received the necessary two-thirds vote, a handful of wet straw is burned with the ballots. A thick, dark smoke floats from the chimney, telling the waiting people outside that no choice has been reached. This is the only news that reaches the outside world from the Cardinals locked inside the Vatican. When at last the Cardinals have elected one of their number to be the Supreme Pontiff, the ballots are burned without the wet straw. The thin white smoke that rises tells the people that their Pope has been chosen.

Our "Community Sing" and Pie Supper was a complete success, so far as we were able to judge. It surely was gratifying to see so many of the patrons of the school present on this occasion and to have them enjoy the evening with the girls and boys.

The proceeds will be spent as stated before in books needed for our schools.

The school census will be taken during the month of March. The law requires that the Census must be taken in the home, and either the father or mother, and in case of an orphan, the guardian, must give in the names and ages of their children, and not a brother or sister. It is desired that the parents will aid the census enumerator as far as possible in getting the name of every child of school age.

### Birthday Dinner for Mrs. Simpson

An occasion long to be remembered by those who enjoyed it, was the dinner given Sunday celebrating Mrs. A. B. Simpson's sixty-seventh birthday. Mrs. Simpson had invited a few of her friends to take dinner with her, without knowing that a surprise had been planned for her. Instead of there being ten or twelve guests at the birthday dinner, there were fifty-five. The dinner was served in regular cafeteria

### R. FRANK BUJE, LAWYER

Office in Court House, Hereford, Texas.

Will practice in the Civil Courts, Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

### AUCTION SALE

On account of unsettled weather we will postpone our Saturday Sale of March 4 until March 11. For further information see or phone

**GEO. W. SMITH,**  
General Auctioneer  
Phone 324-F3 P. O. Box 87

### Cash

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Poultry and Eggs.  
**Conklin Produce**

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**GARRISON BROTHERS**

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No matter the number, we can save you money. We bought them in a market that was "right" and we are going to sell them to you the same way. Look! !

### Fisk Tires

Ford Sizes from \$9.00 to \$17.85. All other sizes priced accordingly.  
Remember, we are still selling That Good Gulf Gas and Supreme Oil.

**AUTO UTILITY STATION**  
J. R. RUTHERFORD, Mgr.

style with an abundance of the usual good things which are supposed to go with a birthday dinner.

Mrs. Geo. E. Burns presented Mrs. Simpson with a beautiful bunch of sweet peas, a fitting tribute to one whose life might be compared to the fragrance and beauty of the lovely flowers.

After dinner, the guests were gathered together in the yard and Mr. Thurman took a picture of the entire group. Then all gathered in the parlor and

Mrs. Simpson told in a quaint, charming way the story of her life and that, altho she had lived in three states she had always found good friends, a that God had always blessed her. Mrs. Row, Mrs. Spratt, Mr. Beavers, Mr. Sharp and Mrs. Cogdell made speeches of congratulation and good wishes many happy returns, of the day. It was indeed a happy day for all.

WANTED—Good, clean rags, at Brand Office.

# We Are Still Selling

Hoover Cleaners—Western Electric Washing Machines—Lamps—Shades—Hughes Ranges.

Don't forget us when you want to lighten the cares of the home.

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"Your Electrical Servants"

  
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By education, training and experience, our prescription department is qualified to prepare your prescriptions. You get exactly what the doctor orders, because we use only the purest drugs.

**City Drug Store**  
Phone 300 REX TYNES, Ph. G.



FUNDAMENTALLY, credit is good or bad according as it is set to work in a productive way, or as it deserves merely to put off the day of reckoning. To make credit a constructive agency takes more than good lenders; it takes good borrowers. And the borrowers must come with sound business propositions.

Whenever there is a difficult business or economic situation, the idea is usually entertained that more credit will solve the difficulty. In many cases, credit is a most important factor, but it is seldom, if ever, a determining factor unless there is something else to go along with it and make it effective. To continue to extend to a man who is operating inefficiently and at a loss, or who is behind the times and is not adjusting his methods to meet changing conditions, is merely to put him ultimately deeper than ever in the hole.

We are in the market for some well secured cattle loans on the basis of bank balance.

**FIRST STATE BANK & TRUST CO. of Hereford**

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

## W. A. GREENWOOD

The General Accident Ins. Co., paid Mr. Greenwood \$466.32, on account of his recent illness. He says he was never treated nicer in his life. We will never represent any Insurance Company that does not give entire satisfaction in settlement of all just claims.

Dependable Insurance of all kinds.

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**Notice**  
 Your account you will find at the City Drug Store for your convenience. Please drop in and settle same, as I want all my accounts closed.  
 10-31-Pd Geo. E. Burns.

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 The sensational cross of America's two greatest Poland China blood strains. For breeding, see Jas. R. Robinson, or 9-11 Jno. McLean.

**FOR SALE**  
 Seed Potatoes  
 Carlond Seed Potatoes shipped from Minnesota Feb. 20th, should arrive next week. See or phone  
 10-21 Carl Mountz.  
**FOR SALE**—Two extra good young Jersey Milch Cows, fresh.  
 11-11 Pd. C. R. Barber.

**FOR SALE**—At a bargain, fans for a 16 ft. Eclipse Windmill; 350 feet 2 1/2 inch galvanized piping. Phone 78, Box 434. 11-41 Pd.

**FOR SALE**—A few good Poland China Boars, priced reasonable.  
 11-41 Posey Cunningham.

**FOR SALE**—Some good Red Sows and Shoats. Also about 100 Rocks and Leghorn chickens. Prices reasonable.  
 11-11 Pd. E. J. Brann.

**EGGS**—For hatching, from purebred R. C. Reds. If you want eggs to hatch on shares, see  
 10-21 Ralph Barnett.

**FOR SALE**—Good piano, in first class condition. Will sell reasonable; terms to responsible parties.  
 10-21 Pd. S. L. Harman.

**FOR SALE**—15-27 Case Tractor, with plows and Tandem Harrow and all equipment, in good repair and ready to plow. Terms.  
 10-21 Ralph Barnett.

**FOR SALE**—Buff Orpington Eggs for hatching. Phone 253.  
 8-21 Pd. C. M. Hicks.

**FOR SALE**—I have fifteen yearling bulls eighteen yearling heifers, eleven two year old heifers that are first class cattle, all registered. In feed lot at Slaton. Will take \$60 per head, a real bargain in high grade cattle.  
 A. E. Whitehead, Box 6,  
 7-61 Slaton, Texas.

**FOR SALE**—Best wind mill in town, a large Sampson, together with a well house and large closed tank. A rare bargain. For information, call at Jones & McLean.  
 6-11

**FOR SALE**—By owner, 160 acres in Block K E just outside of town. Also lots 3, 16, 20, 22, 23, 35 Evans Addition in Hereford.  
 4-21 Pd. W. F. Reddell.

**FOR SALE**—Barred Rock Cockerels. Phone 370. E. W. Kinney. 9-31

**FOR SALE**—White Holland Turkeys: Toms \$8.00, Hens \$5.00. Good stock. Also White Leghorn cockerels at \$1.00 each.  
 Otis Burton. 9-41 Pd.

**For Exchange**  
 I have anything from 120 to 320 acres unimproved land. Castro and Deaf Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Warner, 819 S. Broadway, Santa Ana, Calif., for information.  
 4-11

**TRADE**—Chevrolet, 490 Touring Car, good mechanically. Will trade for anything of value, or sell on credit.  
 10-21 Ralph Barnett.

**TRADE**—Ford Chassis, good mechanical condition, two new castings, two not so good. Trade or sell on credit.  
 10-21 Ralph Barnett.

**FOR RENT**  
**FOR RENT**—House; also 2 rooms in another house.  
 75-11 H. L. Broadwell.

**WANTED**  
**WANTED**—Man with car to sell low priced Graham Tire. \$120.00 per week and commissions. Graham Tire Co., 3408 Boulevard, Benton Harbor, Mich. 11-11 Pd.

**WANTED—MAN WITH CAR TO SELL THE BEST FORD OIL GAUGE. \$100.00 PER WEEK AND EXTRA COMMISSIONS. ACCESSORIES CO., 101 GRAHAM, BENTON HARBOR, MICH. 11-11 Pd**

Sponges are abundant in the Australian seas.

A flower cut in the morning will last twice as long as one cut later in the day when the sun is shining upon it.

**Go To Church Sunday!**

**W. S. WILLIAMS**  
 General Auctioneer  
 See me, phone or write for terms and particulars.  
 Hereford, Texas

**O. S. GALLATIN**  
 GENERAL AUCTIONEER  
 Clovis, New Mexico  
 697 N. Wallace St.  
 (Formerly of Friona, Texas)  
 See me, phone or write for terms and particulars.  
 84-151

# Our Neighbors

**CLEO**  
 We have just had two beautiful days. The wheat prospects are about to come to a close, by the first of March, without rain, will harvest most of our crops in Cleo.  
 J. D. Burch and wife and Mrs. O. M. Burch went to Hale Center to church Saturday.  
 O. M. Burch bought three loads of grain from Mr. Webb last Saturday.  
 Mr. and Mrs. Elmer Dixon spent Sunday afternoon with Mr. and Mrs. Clyde English.  
 H. E. Mundell hauled a load of chickens to Hereford Friday.  
 Mr. and Mrs. J. H. Wagley attended Sunday School Sunday at Sunnyside.  
 A. Iten, of Cleo, left for Chicago for medical treatment. We as friends and neighbors of his, wish him a speedy recovery.  
 Mand Rippy made a business trip to Dimmitt Monday.  
 The new house on the old Humble place, has been completed and the new renter, Mr. Umberson is now moving his family in.  
 Mrs. Houser spent Friday with Mrs. Elmer Dixon while Mr. Houser and Mr. Dixon made a business trip to Dimmitt.

**D. F. Ashbrook** **E. S. Ireland**

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

**DEPENDABLE SERVICE**

**Ashbrook & Ireland**  
 Fone 141, Rooms 9-10, Elliston Building

You Will Need It For  
 Your Little Chicks

**PURINA BABY CHICK CHOW AND CHOWDER**

We guarantee  
 Double Development or Money Back  
 Fresh Shipment Just in

**Jones & McLean Grain Co.**  
 Fone No. 1

Look for the Checkerboard

Second Annual  
**Auto and Style Show**

Bigger and Better than last year  
 More Space—More Cars—More Styles

**AMARILLO, MARCH 9, 10 and 11**

Vaudeville—Music—Dancing

Under Auspices of  
**Amarillo-Panhandle Automotive Association**

**That Spring Season**

is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.

We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.

After the rain, come around and let us show you the real goods.

**Dunlap Hardware Company**

Play—The Doctor's Case.  
 Pantomime—by six girls.  
 Cology—Higgins School.  
 Piano—Miss Black.  
 Sketch—C. L. Hodges and Buddie Norton.  
 Quartette—Misses Caldwell and Messrs. Caldwell.  
 Play—Union Depot Scene.  
 Violin Solo—Bessie V. Fraser.  
 Piano—Inez Hodges.

**HEAVY GAS FLOW IN BLEDSOE WELL**

A pocket of gas with a very strong flow, which blew the cable out of the hole, was struck in the Bledsoe well near Abernathy, Thursday afternoon. It was decidedly the largest pocket of gas so far struck, and caused considerable excitement for the time being. The well is now 3,600 feet in depth, and the drillers are confident they will find pay oil or gas within the next hundred feet.

**For Sale**

Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See

**J. H. Pitman**  
 Hereford, Texas

The drill was cracked yesterday by pounding on the hard formation thru which it is passing, and had to be brought to Plainview for repairs. As soon as this is done, drilling will be resumed. The formation is very hard. The following is the log of the well for seventy feet:—3,500 to 3,520, lime and broken blue shale; 3,520 to 3,630, struck pocket of gas; 3,640 to 3,600, shale broken.

We do not know anything about oil matters, but are told by men who have had experience in oil drilling that the indications from these formations are excellent, and they really believe that a good well will soon be brought in at Abernathy, and thus open up a new oil and gas field on the Plains—Plainview News.

**Go To Church Sunday!**



In the Great West Mills is made a flour which justifies honest pride in having done a thing the best we know how. This pride carries to the retailer, clear to the housewife, with honest pride in the fine texture, beautifully brown crusted bread.

**The Groceries**  
 all sell Great West and Amayllis Flour.

# The Credit System

The credit system has about bankrupt nations, states and city governments. All right thinking men will concede that credit has caused the bankruptcy of tens of thousands of individuals. The times have changed. Old man Credit really died last year. Cash is the live man now. All who recognize this change in the times will receive the benefits therefrom. The grocery business, especially, has suffered perhaps more than any other, by loose methods of business. The credit system is too expensive. It falls hardest on the parties who do pay; for as a rule, the price is put upon that class to provide for the losses sustained on the class who do not pay. All this injustice, as well as many other confusing and complex questions, are obliterated by going on a cash basis. This is just what this store plans to do on March 1. From that date forward we will make no tickets—All sales will be strictly cash. We can sell our groceries cheaper for cash, for the reason that under the cash system we cut our expenses. We invite you into our store for a trial.

Below we furnish a list of a few bargains we have to offer you.

100 lbs. Great West Flour	\$4.40	Shredded Wheat	.15
100 lbs. Sugar	6.75	Puffed Wheat	.15
100 lbs. Irish Potatoes	3.15	Large Louis Oats	.25
Medium size Crisco	1.30	3 bars Dusky Diamond Toilet Soap	.25
Qt. Peanut Butter	.50	3 bars Imperial Peroxide Toilet Soap	.25
Gal. can Apples	.70	3 bars Peter Pan Toilet Soap	.25
Gal. can Gooseberries	1.10	Crystal White Laundry Soap, bar	.07
Gal. Apple Butter	1.25	P. & G. Naptha Laundry Soap, bar	.07
3 lb. can Louis Coffee	1.15	Swifts Quick Naptha Soap, bar	.07
3 lb. can New State Coffee	1.25	3 cans Belle Isle Corn	.50
2 1/2 lb. can Folger's Golden Gate Coffee	1.15	3 cans Belle Isle Tomatoes	.50
6 lbs. Caddy B. C. C. Soda Crackers	.90	3 cans Kruner's String Beans	.50
3 lbs. Caddy L. W. Soda Crackers	.50	2 cans Sun Kist Table Peaches	.75
Krispy Crackers	.15	2 cans Sun Kist Table Apricots	.75
Saltine Flakes Crackers	.15	4 cans Pet Evaporated Milk	.25
Cream of Wheat	.30	1 No. 2 can Apple Butter	.35
		2 cans White Swan Tomato Soup	.25

Space will not permit us to quote prices on every article in the store but these prices will show you what a saving you can make by buying from me for cash. We carry a full line of the very best in fresh meats, in fact, we pride ourselves in carrying only the best.

**H. H. HALSELL**  
 Cash Grocery

# TOWN & COUNTY

## Personalographs

Frank Jessa spent the week end in Hereford.

Sena Mae Mounts went to Clovis Saturday morning.

B. Frank Bule went to Canyon Sunday morning to attend district court for the week.

C. S. Nisbet, J. E. and Earl Woolverton and Ted Andrews, of Plainview, arrived in this city Saturday evening.

A. H. Elliston returned home from a visit with his daughter and son-in-law, Mr. and Mrs. Hevel, at Billings, Mont.

PECANS—Halbert Paper Shell, three pounds \$1.00; 10 pounds \$3.00. Prepaid. H. A. Halbert, Coleman, Texas.

Jack Lester was in this city Sunday morning between trains visiting with his parents, Mr. and Mrs. Charles Lester.

Rev. R. F. Jenkins of Amarillo, filled the pulpit at the Baptist church last Sunday in the absence of Dr. E. B. Atwood.

Miss Francis Drake spent the week end with her parents at Erlona. Miss Drake is attending the High School in this city.

G. F. Springer and son, Earl, left Hereford for Savannah, Mo., Sunday morning. Mr. Springer is having medical attention.

**Stop That Itching**  
Use reliable Blue Star Remedy for all skin disease, such as Itch, Eczema, Tetter, Ringworms, Cracked hands, Old Sores or Sores on Children. Sold on a guarantee by  
J. J. Clark Drug Store.

Miss Ada Humphries, who has been visiting in the home of her sister, Mrs. G. A. Harris, returned to her home at Miami, Texas, Monday morning.

Miss Ruth Clements, of the Jumbo School District, and brother, Earl, of the Askren school, spent the week end in the home of their uncle, G. C. Major.

**Pie Supper**  
The Pie Supper held at the High School building last Friday night was a decided success. The program arranged for the occasion began promptly at 8 p. m. Supt. Griffith opened the program with an address of welcome, followed by a song by the entire audience, "The Battle Hymn of the Republic," assisted by the Earl Wilson orchestra. Earl Gilliland gave a splendid reading, Elmer Patterson rendered several ukelele selections, Miss Lulu Orr gave a reading, the Girls' Glee Club sang "Love's Old Sweet Song," "Over the Sea" and "Swing Low Sweet Chariot." The Boys' Glee Club rendered three selections, "Old Folks at Home," "The Bull Frog" and "Old Black Joe." The audience sang "Swanee River" and "Old Folks at Home," after which Miss Griffith announced the auctioneers: E. W. Harrison, W. S. Williams, J. B. Phillips and J. Frank Potts. The crowd then divided and J. B. Phillips, assisted by Mr. Harrison, at once started the sale of pies on the first floor; Mr. Williams took charge of the pie singing in the auditorium. And such pies. Every kind and description was brought up to the block until over one hundred dollars worth found their places.

The air breathed daily by a human being weighs about six times as much as the food and drink he consumes in the same period.

Good Printing at the Brand!

**"Say it with Flowers"**

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns. First class designers with life experience. Largest floral establishment in the Panhandle.

**Amarillo Greenhouses**  
A. Alenius, Proprietor  
Phone 1116, Box 101  
46-47 Amarillo, Texas.

**Eskimo Pies**

(Brick Cream Chocolate Coated)

They are delightfully delicious, only

10c

Corner Drug Store

**ROOT FOR THE BEST**  
We all seem to agree that New Year's resolutions are good for the soul, so why should we stop at New Year? What's the matter with a few spring resolutions, for instance? I do hereby promise myself that from this time on I won't insist on having my own way, because if I get it the world is likely to be upside down in ten minutes. What I propose to do is to find out which of the bunch of us humans has the best way and then root for that. It's better to accept the best man than to force the worst just for the sake of winning, because when you win you lose, and that's a poor kind of a game to play.

**Manna From Skies**



Manna which fell from the skies last year near Jerusalem has been received in the U. S. by the Department of Commerce. It was sent by the Syrian Bishop of Jerusalem. The manna is a grayish white substance which fell during the night like dew and was gathered by placing sheets under trees from which it was shaken when the rising sun had dried it on the leaves. It is supposed to be the same substance that fell for the Israelites in the wilderness.

**Hereford Produce**

Always makes the Cash Prices for Poultry and Eggs.

**WE BUY CREAM**  
See us before Selling.

**Hog Shelter and Poultry Houses**

Our farmers are rapidly developing the hog and poultry business—it's the country's salvation. Some splendid new blood is being imported at Hereford. Proper shelters for the hogs and tight houses for the chickens are necessary to properly develop them. We have plans, and samples, and knowledge of what to build and how to build. May we serve you?

**PANHANDLE LUMBER CO.**  
OUR AIM—TO HELP IMPROVE THE PANHANDLE

**SUICIDE ATTEMPT FAILS AT MEMPHIS**

Thursday afternoon a man named J. M. O'Leary, an auto painter, cut on his throat with a dull knife and made a painful gash in his neck. He also inflicted a couple of small wounds over his heart, but seemed to lack the nerve to bear down hard enough to produce the desired result. He was taken to the City Health Officer, and his wounds dressed. He had no other place to go and, at his own request, he was taken to the jail.

It seems that he had a job here the first of the year. He has a wife and five step-children. He had a misunderstanding with his wife, and left town some weeks ago. A few days ago he returned and tried to reconcile the difference with his wife, but failed and the attempt at suicide resulted.

He lost a hand with the Canadian army in France. He has service insurance, but no pension. His injuries are not at all serious.—Hall Co. Herald.

**COYOTES VS FORD AUTOS AND DOGS**

There has been weeping and wailing in the home of the coyotes for the past month or so and at a family council

held a few days ago, we understand a resolution was passed, expressing the hope that Joe Langhorne and Paul Reynolds would break a leg or do something desperate.

The two above, assisted by four big Russian Wolf hounds and their trusty Ford car have been playing havoc with the coyotes. In the past two months they have succeeded in capturing and killing 15. Last Friday they brought in four and were back in town by 2 o'clock. Their plan has been to flush a coyote and chase him two or three miles in their car before turning the dogs loose, and we must say it has proven very successful.

Joe says tell the farmers and ranchmen that if they see a coyote just to telephone him and he will come in a hurry.—Dalhart Texan.

Mr. Harding is too sympathetic. Not only does he sympathize with the desire of Congress to grant a bonus, but he also shares their incapacity of how to do it.—Dallas News.

Good Job Printing at The Brand!

**J. B. PHILLIPS**  
LICENSED AUCTIONEER  
15 Years Experience  
Phone 197-F3 Hereford, Texas

**COAL**  
**Delivered Promptly**  
Phone 265 Great West Mill & Elev. Co.

**Frank Sez!!**  
Bring on your Cash, and your "Reduced Price Sheets." You'll find that we'll meet prices to your advantage. Our Prices are Right.  
**Frank A. Gyles, Grocer**  
Where Quality is Paramount

**Banking**  
CHARACTER AND STRENGTH ARE TWO OF THE ELEMENTS ONE SHOULD LOOK FOR IN A FINANCIAL INSTITUTION  
There is no bank that can rise higher than its ideals in its service any more than a stream can rise higher than its source. The size and strength of this bank are a sure indication of a healthy, high ideal and a lofty standard of service.  
Experience has broadened our service and made practical application of our ideal of equitable dealings to the always changing conditions of business.  
**First National Bank**  
MEMBER FEDERAL RESERVE SYSTEM

Unvaccinated persons are not permitted to vote in Norway.  
WANTED—Good, clean rags, at The Brand Office.  
**Keep a Cow, a Sow and a Hen!**  
**Hard Time Won't Come Again!**  
**Western National Bank**  
A Friendly Bank Where You Get Helpful Attentive Service

**SERVICE GARAGE**  
When it's gas and oil you need, it's the Service Garage you want.  
Store your car where it is always warm. It is warm day and night, two large heating stoves do the trick. You don't need to drain your radiator. Your car is always ready to go.  
When you leave your car with us you will get a warm welcome—to all who are looking for warm storage.  
**Service Garage**

Solon C. Byrd  
J. E. Hill  
**Byrd & Hill**  
FARM AND RANCH LOANS  
Real Estate  
We are making a great volume of farm and ranch loans all over the Panhandle. Our expert service is based on the following advantages:  
1. Cheaper interest rates.  
2. Better terms.  
3. More liberal valuations.  
Write or phone us, if you want to borrow money on your land.  
HEREFORD, TEXAS

**TIME TO PLANT ONION SETS**  
We have good Bottom Sets in Red, Yellow and White.  
**SEEDS FOR YOUR GARDEN**  
A complete stock of garden seed in package and in bulk, all fresh stock.

**BULK SEED BEST VALUE**  
You get over double the quantity in just as good quality. This is our first year to handle bulk seed, so you are assured of fresh stock.

**CASH & CARRY**