

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 88

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, JAN. 6, 1922.

318 ENTRIES FOR POULTRY SHOW DATES

INCREASING INTEREST SHOWN AS EVENT APPROACHES

AID IS ENLISTED

Two Assistant Superintendents Join the Work Team

Hereford's first Poultry Show is now assuming such large proportions that it has been decided to enlarge the force to handle it. A terrific lot of work will devolve upon the superintendent, E. W. Kinney, when the birds begin to arrive, as they will have to be uncrated, leg-banded, cards for each cage made out, entry blank, etc., not to mention the feeding and attention necessary. Therefore two able and husky assistants to Mr. Kinney have volunteered their assistance in the persons of Roy Stocking and W. O. Fox. The official chicken show family now consists of the following:

Lee Biggs, chairman, N. C. Vogele, secretary, Seth E. Holman, constituting the Executive Committee. The building committee consists of E. W. Kinney, superintendent, and Messrs. Stocking and Fox, assistant superintendents. The committee asks that all birds be brought in Monday, January 16, the day before the show opens, so that they may be properly penned and recorded. In cases where poultry are entered from a long distance and it is not possible for the owner to come in on Monday, entries will be accepted up to noon Tuesday.

There is no charge of any kind for entries. Substantial cash and merchandise prizes have been offered and it will be worth the while of any man to try to get some of these prizes.

On Friday alone, this week, 29 birds were entered, including trios of fighting game cocks and hens from Castro county and seven birds entered by the County Agent of Randall county. G. G. Hilliard of Hereford has entered for exhibition a sixteen pound Flemish Giant Belgian Hare buck. There are 318 birds entered for the show to date, not counting baby chicks.

The place will be the Farmer building, and all chickens should be brought to the back door, not the front. The dates are January 17 and 18, and entries should be actually brought in January 16.

Any additional information desired will be cheerfully supplied by any of the above named committees, or at the grand office.

Local Insurance Companies Cheap Means Protection

Hereford can boast of having two of the cheapest Insurance Associations on the Plains. The Hereford Benefit Association, Nos. One and Two. Number One has been full to the 1,000 mark for several years, while No. Two has had a steady increase for the past two years and is still growing, and promises to reach its goal of the 1,000 mark in a short time. While there has been some dissatisfaction among some of the members in the past, who did not seem to understand the amount of time required to keep the books up to date, it is only because they are not familiar with the amount of work it takes. This is absolutely the cheapest insurance one can carry. Some other towns on the Plains that carry this kind of insurance charge \$5.00 to join and \$2.00 a year as annual dues, which makes local associations about one-half price of others in this class. Number Two has room for a few more members to fill it up to the limit of 1,000.

REPORTED BOVINA HAS DISASTEROUS FIRE ON SUNDAY

Reports through the telephone company and traveling men are to the effect that Bovina suffered a disastrous fire on Sunday night. Phone connections with the little city are down and local exchange must have been interrupted in the trouble.

Traveling men coming through Hereford report that the Wakefield Mercantile Company of Bovina was destroyed, consisting of the store building, warehouse and the Bovina postoffice. No other details have been obtainable at this writing.

DEBS LEAVING PENITENTIARY



Photograph taken in front of the Federal prison at Atlanta when the Socialist leader walked out a free man, pardoned by President Harding. The others in the group are Socialist friends of Debs.

This is a Personal Communication to All the Farmers Hereabouts

This is a personal invitation—a special, pressing invitation—to you as a farmer to attend the banquet to be held at Hereford Tuesday night, January 17th, at seven o'clock, in connection with the Panhandle Swine Breeders annual convention. This invitation is intended for every farmer within the Hereford trade territory. The Panhandle Swine Breeders Association has grown during the past few years from a tiny sucking pig into a full grown, big, fat hog. It is one of the most important and useful organizations in West Texas.

The invitation is extended gratis—no charge for the banquet—and it is the desire of the committee in charge that every farmer in the Hereford country be in attendance. Conditions concerning the successful growing of hogs will be discussed. Not only the importance of good blood but the details of handling pigs, importance of balanced rations, sanitary conditions and everything that enters into the production of pork on a profitable basis.

The most successful hog men in Texas will be in attendance. Officials of the Texas Swine Growers Association will be here. You, as a pork producer or grower of breeding stock, will be permitted to discuss with practical breeders and feeders the many intricacies of successful pork making and the many details that enter into profitable hog growing.

If you are not raising hogs, you should be. If you are selling kafir and maize at 30c a bushel, with hogs at 7c a pound, you're losing money. Come to the banquet and hear such things discussed.

The date is Tuesday night, January 17th, at seven o'clock. Remember, you are invited.

LAREDO'S MEETING OF BIG INTEREST TO STATE TEXAS

Owing to the coming Swine Breeders Association convention and the Hereford Poultry Show falling on the same dates, the Secretary of the Hereford Chamber of Commerce was compelled to decline an invitation to attend the joint meeting of commercial representatives of old Mexico and Texas at Laredo, Texas, January 16 and 17.

This meeting is of international significance and is designed to make for more friendly relations between the two countries through commercial channels.

Hereford's secretary was asked to handle the Texas end of the discussion on "Live Stock, All Classes, Breeding and Butchering," as it effects the commerce between the two states.

The invitation came through the recommendation of the West Texas Chamber of Commerce and was very reluctantly declined, as the occasion will be one that any red-blooded Texan should be gratified to participate in.

R. F. TRUETT AND MISS LOLA KENDRICK ARE UNITED

Mr. and Mrs. A. S. Kendrick, of Sweetwater, Texas, announce the marriage of their daughter, Lola Moreman, to Robert Fred Truett, on December 27, 1921. Miss Kendrick is well known in Hereford, having visited this city on many occasions. She is a granddaughter of Mr. and Mrs. C. R. Moreman. Mr. Truett was employed by the Geo. E. Burns Drug Co., in the summer of 1920 for about three months. The couple will make their home at Wichita Falls.

DIMMITT TO AGAIN SHOW HER ACTORS

ALABAMA MINSTRELS TO APPEAR HERE JANUARY 12

FIREMEN BOOST

Chief Rockwells' Men to Aid in Working up Large Crowd

The famous Alabama Minstrels (from Dimmitt, Castro County, Texas) will play a return engagement at Hereford on Thursday night, January 12, at the Star Theatre. This performance will be given under the auspices of the Hereford Volunteer Fire Department.

The Dimmitt Minstrels gave this show here November 18 in opposition to the Frederick Warde Lyceum attraction and the crowd was not representative of what the excellent merit of the performance entitled it to. It has been felt ever since that Hereford's people would gladly turn out in numbers that would pack the house under different circumstances.

The fire boys believe it, at any rate, and have undertaken to fill every seat on the night of this return engagement. The Brand's report of the first performance here said, in part:

"Mrs. John Flanagan, after several weeks of hard work and direction, put the minstrel on at Dimmitt and then at Hereford. The Circle consisted of Mesdames Jno. Flanagan, Will Wright, Tom Tate, Walter Pickett, B. A. Fuller, Elmer Ireland, I. B. Brooks, Misses Vadie Waldon, Tinnie Hastings, Vergie Johnson, Mildred Woodlee, Ray Young, Edna Ireland and Rosella Bell, with Mrs. B. D. Woodlee at the piano. It was hard to tell who was the star, for each one did exceedingly well.

Mrs. Flanagan, as end man, with her readings and solo, "Swing Low, Sweet Chariot," accompanied by the entire company made a hit. Mrs. Will Wright and Miss Johnson in a duet entitled, "Buckwheat Cakes," would make any fellow's stomach feel empty. Mrs. Tom Tate, imitating the Negro preacher, brought the house down. Mrs. Walter Pickett and Mrs. B. A. Fuller, in a duet with Mrs. Fuller playing the guitar, made a hit. Miss Vadie Waldon's solo was so plous that it caused much laughter. Misses Tinnie Hastings and Ray Young gave excellent readings, along with Misses Rosella Bell, Mildred Woodlee, Edna Ireland, and Vergie Johnson, as chorus girls, who showed class hard to equal. Mrs. B. A. Fuller was some clog artist and was called back for another step.

"Mrs. Elmer Ireland and Mrs. I. B. Brooks, as end men, with their jokes were clever. Mrs. B. D. Woodlee, presiding at the piano, should be remembered."

IRISH STRONG MAN



Michel Collins, the great Irish leader, who is leading the fight for the agreement with Britain. He will probably be the first premier of Ireland.

Secretaries Hold Meeting at Amarillo January 9

Secretary John Boswell, of Plainview, issued the following letter to all members of the Panhandle-Plains Commercial Executives. This association of secretaries is doing much to do away with small local and sectional jealousies and prejudices and should be a powerful influence for united Plains cooperation for the future:

"Next Monday, January 9, at 2:00 p. m., in the Board of City Development quarters at Amarillo, will be held the regular quarterly meeting of our Panhandle-Plains Commercial Executives. This meeting will be devoted almost entirely to reports from the standing committees provided for in our Plan of Work and to round table discussion of the reports. All chairmen are urged to prepare a complete report and all secretaries may well be thinking over elements of the various lines of our work for discussion.

"This is going to be a meeting of much instructive value to all commercial secretaries. Incidentally, we will have a dandy good time—just as we always do.

"If you attended our previous meetings at Amarillo and Tulsa, you will need no urging to attend this one and if you attend this one, you will not have to be urged to attend the next one.

"Start the year off right—be there with the bunch."

JIM ROBINSON AND ALBERT MURPHY GO ON OVERLAND TRIP

Jim Robinson and Mr. and Mrs. Albert Murphy left Hereford Thursday morning for Clayton, N. M., via automobile. They expect to be away for several days.

RAILROAD IS TALKED OVER AT MEETING

REPRESENTATIVES OF PLAINS TOWNS IN COOPERATION

ORGANIZATION

Is Perfected Through Which To Deal in Future Negotiations

The railroad committee of the Hereford Chamber of Commerce, and others, consisting of E. W. Harrison, D. L. McDonald, Captain John Estes and S. J. Weaver, went to Plainview Tuesday to attend the meeting called by the Plainview Chamber of Commerce to consider ways and means of furthering the proposed railroad from Fort Worth to the Plains country.

Resolutions endorsing the actions of the Fort Worth Chamber of Commerce and the City of Fort Worth and also the West Texas Chamber of Commerce in their efforts to effect the construction of a railway line from Fort Worth west to the South Plains territory of Texas and into Eastern New Mexico, were passed, and the full support of the 108 representatives of thirty-one towns and cities on the South Plains and of Eastern New Mexico was pledged at the meeting.

The meeting was held in the district court room at the Hale County Courthouse at 2 o'clock in the afternoon, and besides being attended by delegated representatives of thirty-one towns and cities was also attended by a large number of business men of Plainview.

D. H. Cullion of Tulsa, was elected permanent chairman of the organization and C. J. Spencer, of Crosbyton, was chosen to serve as permanent vice chairman. John Boswell, secretary of the Plainview Chamber of Commerce, was elected permanent secretary.

The resolutions committee was composed of C. F. Kerr of Dimmitt, J. O. Gillham of Happy, D. L. McDonald of Hereford, R. R. Traff of Halls and E. H. Perry of Plainview.

During the time the resolutions committee was in retirement, preparing tentative resolutions to be passed by the meeting, talks were made by J. D. Hamline of Farwell, L. S. Kinder, Plainview; J. P. Hartford, Post; Curtis A. Keen, Lubbock; John F. Salthouse, Grady; N. M.; John White, Friona; C. G. Hartley, Hollens, N. M.; C. L. Glenn, Matador; Ben F. Smith, Lockney; Fred Schrier, Olton; G. A. Linder, Floydada; A. B. Spencer, Crosbyton, and D. L. McDonald, Hereford.

By unanimous motion it was decided to make the organization a permanent one that the chairman and secretary be the executive committee with authority to call meetings and to arrange for same.

All delegates were guests of the Plainview Rotary Club for luncheon preceding the meeting, and the Plainview Boy Scout Band furnished music while the representatives were congregating at the courthouse.

Towns represented at the meeting were: Tulsa, Lorenzo, Hart, Friona, Dimmitt, Hereford, Nazareth, Wake, Olton, Lockney, Post, Spring Lake, Paducah, Lubbock, Crosbyton, Halls, Farwell, Matador, Roaring Springs, Floydada, Happy, Aiken, Kress, Hale Center, Abernathy, Silverton and Plainview, Texas, and Grady, Hollens, Bellview, Clovis and Texico, N. M.

SUMMERFIELD GETS NEXT MEETING OF CASTRO'S SINGERS

S. J. Taylor, who resides near Happy, Texas, was in Hereford Friday morning enroute to Clovis. Mr. Taylor is president of the Castro County Community Singers and states that the next convention will be held at Summerfield on the fourth Sunday in March.

MRS. EBERLE GETS HUGE TURKEY TOM AND BUNCH HENS

A tom and ten of the finest turkey hens ever seen hereabouts arrived here Sunday (consigned to Mrs. F. J. Eberle). All of these birds are registered, large size and beautiful in every respect and should give Mrs. Eberle a magnificent start. They will probably be shown at the coming Poultry Show.

IRELAND BROTHERS SHIPPING CATTLE TO KANSAS CITY

E. S. and E. E. Ireland are preparing to ship three cars of fine fat cattle to the Kansas City market next Saturday.

MAIL DELIVERED ONLY TO THE FELLOW NEXT DOOR



All the small towns in the United States should protest to the government against the recommendation of Postmaster General Hays that mail deliveries be abandoned in some 750 towns having less than 10,000 population. INSTEAD OF ABANDONING MAIL DELIVERY IN A SINGLE VILLAGE, THE SYSTEM SHOULD BE EXTENDED.

Mail delivery is one of the most important services—if not the most important service—that the government can render to a community. This is so strongly recognized in the cities and large towns that the people of those places are constantly demanding more letter carriers and speedier facilities at stations for handling their mail. In fact, nobody in the postal department even dreams of reducing the system in the larger places.

WHY SHOULD THE PEOPLE OF THE SMALL TOWNS BE PICKED ON TO SUFFER? If the government once starts this thing of abandoning the little service it now gives small communities, there is no telling where it will end. If 752 towns can be ruthlessly deprived of letter delivery in one big lump, it will be easy enough to pick larger places, one by one, and drop them from the system.

All American towns of less than 10,000 population ought to raise a tremendous fuss about this matter right away and never let up until the government adopts a direct opposite policy—a policy of extension of service rather than abandonment of any service under the sun, whatever it is.

CHURCH ANNOUNCEMENTS

SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES

Methodist	219
Christian	128
Presbyterian	102

St. Anthony's Church
Services Sunday morning at 11:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching by the Pastor.
3 p. m. Junior C. E. at the annex.
8:00 p. m. Intermediate and Senior C. E.'s and program for adults.
7:00 p. m. Stereoscopic Slide Lecture, "Blood of the Conquerors."
J. R. Sharp, Pastor.

Methodist Church
Sunday School at 9:45.
Breathing, morning and evening by the pastor. At the evening hour the fourth of the series on the Egyptian Plagues modernized, "THE PLAGUE OF GAMBLING."
Worship with us.
M. M. Beavers, Pastor.

First Christian Church
Bible School at 9:45 a. m.
Every member is urged to be present. Let us begin the spring campaign in earnest.
Preaching at 11 a. m. and 7 p. m.
At the morning hour the choir will sing an anthem, with Miss Vivienne Steckman soloist. Evening service especially interesting. Usual congregational song service, with solo by Mr. Gough. The public cordially invited to all services.
J. N. Wooten, Pastor.

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:00 a. m.
Regular Lord's Day Worship at 11 a. m.
Young People's Bible Study at 7 p. m.
Our lesson for next Sunday night will be the thirty-sixth and thirty-seventh chapters of the book of Exodus. We are glad to have you with us every Lord's Day morning and night.
W. A. Knox, A. S. Higgins, Elders.

Junior Missionary Society
Song—"He is so precious to me."
Bible lesson—"Moses" (Exodus 1:22; 2:1-10).
Roll Call—Answer with Bible verse.
Leader—Grace Brunley.
Prayer.
Business.
A Baby in a Basket Boat—Beth Millard.
The Pillar of Cloud and Fire—Pauline Garton.
A study of the books of the Bible.
Song—"Standing on the Promises."
Closing prayer.

Preparatory Program to the Stereoscopic Lecture, "Blood of the Conquerors," Presbyterian Church
Jan. 8, at 6 p. m.
Scripture reading.
The Field and Our Work—Mrs. Hastings.
Forsythe Memorial School—Mr. Womack.
What Your Money Does—Mrs. A. L. Gibson.
The Allison-James School—Mr. Padock.
The Neighborly House Method—Mrs. Boardman.
Laborers in Bond—Mr. Holman.
The Unfinished Task—Mrs. Donald.
Closing prayer.

Y. P. M. S. E.
Christian Church, 5:30 p. m.
Topic—Utilizing Opportunities.
Leader—Leonard Foster.
Song Service.
Scripture—Genesis 41:14-40; II Corinthians 6:1-2.
Prayer by Mrs. Wooten.
Why should we watch our opportunities?—Mrs. Ricketts.
What opportunities have we to serve?—Lollie Shore.
Is accepting Christ an opportunity?—Mr. Jackson.
Special Music.
What is the penalty of a lost opportunity?—Rev. Wooten.
How should we direct our opportunities to secure the best results?—Sank Ramsey.
Business.
Benediction.

Y. P. M. S. E.
Presbyterian Church, 6:00 p. m.
Topic—Our Mexican Brethren.

Scripture—Matt. 25:14-20.
Leader—Vera Godwin.
Opening song service.
A report of the Mexican Work—Mrs. Olson.
Violin solo.
Special music.
An Outline Map—Leale Bruner.
What are the great foes of Mexican progress?—Mrs. Lee.
How can we help the Mexican?—Nora Beams.
"Benito"—Viola Nunn.
A Resume of Old Mexico—Buena Gould.
Prayer—Rev. Sharp.
Black and white talk—Lelan Lee.
Sentence prayers.
Closing song service.
Business session.
Benediction.

Junior Christian Endeavor
Presbyterian Church
Leader—Ina Mae Hastings.
Prayer.
Sentence prayers.
Song.
Roll Call—Answer with Scripture verse.
Subject—May I Take Jesus into my Playtime, John 15:11.
Does Jesus want us to have a Good Time, and Why?—Frank Cogdell.
What is the best kind of good time?—Ina Mae Hastings.
How may we feel sure he is enjoying our playtime?—Edna Mae Williams.
How do we know that he loves children. Luke 18:16—Audrey Carrol.
Story—Our Mexican Neighbors—Ruth Haberer.
Piano Solo—Ina Mae Hastings.
Business.
Collection.
Song.
Benediction.

Y. P. M. S. E.
Jan. 8, 1922
Topic—Opportunities.
Leader—Beryl Witherspoon.
Buying up Opportunities.
What opportunities belong to this age of the world more than to any earlier one?—Miss Velma Reed.
What special opportunities are there for one in this land?—Lonnice Witherspoon.
What are some opportunities to be had only in youth?—Finnis Williams.
What are some daily opportunities often overlooked?—Alice Womack.
What bearing has one's action regarding the opportunity for salvation

on other opportunities?—Fay Padlock.
What may one get from a lost opportunity?—Fay Padlock.
Dramatized story of Isaac and Rebekah.
Piano Solo—Emma Jean Donald.
Reading—Jewel Ward.
Work among the Mexicans in the U. S.—Mrs. Sharp.
Benediction.

Y. P. M. S. E.
Christian Church
5:30 p. m.
Topic—Utilizing Opportunities.
Leader—Thelma Tynes.
Song Service.
Scripture—Gen. 41:14-40; 2 Cor. 1:2.
Making the most of our opportunities—Joyce Corbett.
Sharing opportunities—Audrey Cox.
How to find them—Inez Clark.
Song.
Sentence Prayers.
Opportunity to do little things—Dorothy Shore.
There is ever the opportunity to enliven the services of our church. How may we?—Agnes Elliston.
Special.
Business.
Song.
Mizpah benediction.
Everybody come and bring someone with you.

Y. P. M. S. E.
Jan. 11, 1922, M. E. Church, 7:30 p. m.
This will be the installation service for the officers of the Y. P. M. S. for 1922.
Song—"Loyalty to Christ"—Congregation.
Scripture lesson—Romans 12:1-12—Bro. Beavers.
Roll call of officers.
Song—"Something for Jesus"—Officers.
Prayer—Bro. Beavers.
The duties of each officer—Miss Livingston.
Song—"Onward, Christian Soldiers"—Congregation.
Benediction.
Every member is urged to attend and we would be glad for others to come.

C. F. KIBBE, D. C.
CHIROPRACTOR
Office in Clark Bldg. Upstairs
Hours: Office Phone 9 to 12 a. m. 304
2 to 5 p. m. Res. Phone
Lady Attendant 144
Hylo Table Equipment

This will be at the regular prayer meeting time. Following are the officers for the ensuing year, as elected. Give them your prayers and support.
Miss Marlon Livingstone, Supt. of Young People; Miss Lenia Anthony, President; Miss Gladys Bryant, Vice President; Miss LaVern Robinson, Recording Secretary; Miss Mildred Cross, Treasurer; Miss Dollie Ward, Supt. of Study and Publicity; Miss Gladys Beavers, Supt. of Social Service; Miss Zoe Beavers, Corresponding Secretary; Miss Elizabeth Stegall, Supt. of Supplies.
Perhaps some of you would like to know what we did last year. Y. P. M. S. means Young People's Missionary Society and we are sure there will be several missionaries come from this society. We now have twenty-five members. This year we put lights in the church, amounting to \$450.00. Then our dues and pledges and other local work, amounting to \$265.40, making a total of \$715.40 handled by us this year.

Report of Methodist Missionary Society
For the Year 1921.
Our work has been going forward in all departments. Under the leadership of Mrs. J. F. Ward, our nine o'clock prayer circle has 48 members. Number of tithe, 24.
Our Bible and Mission Study work under the supervision of Mrs. D. F. Ashbrook, has been a blessing to us all, as we have done some intensive study

work of "Jesus as a Missionary." We have also studied our Home and Foreign Mission books, "Bible and Missions," and "The Church and Community."
Our Supt. of Social Service has been very active with visits to the sick and strangers, making garments for the needy, etc., also holding meetings every quarter.
Number on roll—Adult Society, 70; Y. P. M. S., 29; Juniors, 50; making a total enrollment of 140.
Amount collected on dues and pledges—Adults, pledge, \$210.00, dues, \$176.30; Y. P. M. S., pledge, \$20.30, dues, \$20.05; Juniors, dues, \$18.55, pledge, \$7.25; total amount \$450.45.
On Week of Prayer—Adults, \$18.21; Juniors, \$1.00; total, \$19.21.
In our local work we have the following:
Amount of money collected ---\$ 997.92
Amount of money paid out ---\$1,641.87
Amt. collected by Y. P. M. S., \$ 715.40
Amt. paid out by Y. P. M. S., \$ 715.40
Amount money on hand ---\$ 124.85
Specials:
Kitchen Furniture -----\$507.95

Kitchen Stove	\$135.00
Kitchen Utensils	\$ 55.00
Engagement Floor	\$800.00
Hereford Sanitarium	\$ 36.00
Orphan at Waco	\$114.50
Methodist Dormitory	\$ 22.50
Miss Brotherhood, Missionary	\$ 61.00
Camp E. Y. P. M. S.	\$ 28.00
Lights for Church, Y. P. M. S.	\$220.00
Box Supplies, one	
Parsonage Furniture	\$169.25
Total Am't for all purposes	\$2,859.45

Number of subscribers for "Voice", 21.
We believe the above statement is to the best of our knowledge correct.
Mrs. J. Frank Potts, Pres.
Mrs. J. B. Jones, Rec.

Go To Church Sunday!

R. FRANK POTTS, LAWYER
Office in Court House, Hereford, Texas.
Will practice in the Civil Court. Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

Resolve

to look Neat in 1922! The world overlooks a Loser, and even a man with an empty pocket who is NEAT in appearance will "get by" where everything else fails. Let us

Clean and Press

your suit and overcoat and your own sense of satisfaction therefrom will aid you in facing the worries of these strenuous times.

C. P. Ringer

It Pleases Us to Sell Round Oak Stoves!

There is more than a generation of supreme service and satisfaction in every Round Oak.

GARRISON BROTHERS

The Plague

GAMBLING—In the home,
GAMBLING—In office,
GAMBLING—In club room,
GAMBLING—In the store,
GAMBLING—Of all sorts,

will have a good skinning at the Methodist Church next Sunday evening. Officers, Teachers, Parents, have a special invitation. The gamblers can come or not, just as they like. Not a dull moment.

GOOD MUSIC
Place, Methodist Church, 7:15 p. m.

An Appreciation for 1921

The year just closing has been a notable one. It has had its vicissitudes and its losses, but with it all we have cause for thankfulness.

The lighting company has enjoyed a fair volume of business and we are satisfied with the year—we have to be for it is too late to change conditions now.

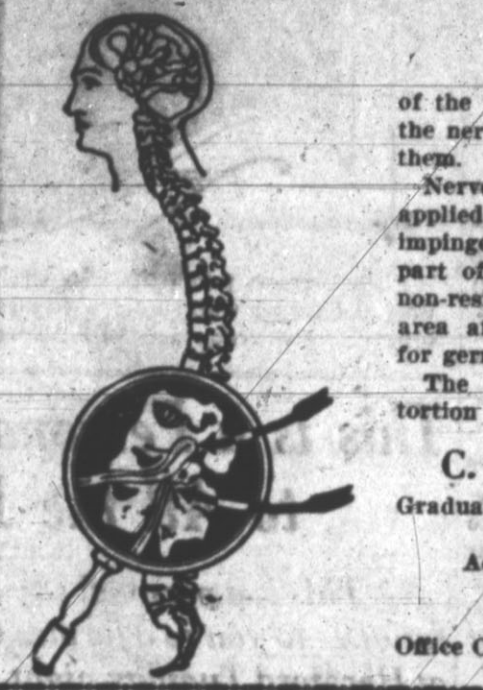
We thank you for all courtesies you have shown us, which have been many—and for all confidence you have shown. We shall try for the New Year to give you good service at as low rates as possible and to merit, if we can, your continued confidence. We wish you all happiness and prosperity for 1922.

Hereford Light & Power Company
"Your Electrical Servants"

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
First class designers with life experience. Largest floral establishment in the Panhandle.

Amarillo Greenhouses
A. Alenius, Proprietor
Phone 1116, Box 101
46-1f Amarillo, Texas.



Displaced Bones

of the vertebral column interfere with the nerves which pass out between them.
Nerve force, in ratio, is improperly applied to the tissue, supplied by the impinged nerves and, as a result, that part of your body becomes weak and non-resistant. This morbid (diseased) area affords an ideal feeding ground for germs. Why invite germs?
The Chiropractor corrects the distortion and Nature cures.

C. L. ARMSTRONG, D. C.
Graduate Carver College Licensed in Oklahoma
Acute and Chronic Disease
X-Ray Service
Investigation Welcomed
Office Opposite Star Theatre, Phone 396

Looking Back

Twelve months, we are led to realize more fully than ever that our success depends upon the friendship of our customers. We have earnestly tried to do our best and prove faithful to the trust that has been placed in us, and the splendid support given us by our friends affords us the pleasure of knowing that our efforts have been fully rewarded.

Looking Forward

Twelve months, we can only say that we will strive harder than ever to reach the highest mark of service and trust that the friendship which has been ours in the past may continue through the future.

FIRST STATE BANK AND TRUST CO.

"Courtesy first" of Hereford "Safety always"

A Modern Grocery

Our flour has been the favorite of Housewives since we have so carefully milled and blended our famous

Great West and Amaryllis Flour

Always uniform, always dependable.

Phone 265
B. A. Dixon, Mgr.

Great West Mill & Elevator Co.

Society

DEMIMITT SOCIETY

Young People Entertained

Mrs. Rex Gilbreath and Mrs. Edna Tate entertained quite a number of the young people Saturday evening at the home of Mrs. Gilbreath.

Various games and contests were played throughout the evening. There was one contest especially interesting for the young set, "Why don't you get married."

About eleven o'clock, the hostesses served lovely refreshments, consisting of fruit salad with whipped cream and cake, and hot chocolate, to the following guests: Misses Helen and Mary Cowser, Lake and Loma Woodburn, Katie and Clara Turner, Mary Reynolds, Tennie Hastings, Leola Shuford and Mrs. R. C. Shuford, and Messrs. R. C. Shuford, Kenneth Turner, Floyd Reynolds, Joe Gollehon, Homer Norwood, J. Lee Vaden, Clyde Shuford, Joe Howard, Frank Woodburn, Leland Smith, Loyal Lust, Ester Nobles, Jay Hastings, and Jewell Tate.

At a late hour the party broke up, and the young people congratulated Mrs. Gilbreath and Mrs. Tate on being royal entertainers.

Social

On Monday, Dec. 26, the young people of Dimmitt met at Mr. J. R. Gollehon's home for a social. Quite a few of the young folks were present. Various games, such as "42," "rhook," "Proverbs," etc., were played during the evening. A bountiful supper, composed of everything which goes to make Xmas, was served.

Those present were, Messrs. Frankie Kerr, Mary Reynolds, Clara and Katie Turner, Leola Shuford, Fannie Cash and Tennie Hastings; Messrs. Kenneth Turner, Carlos Reynolds, Homer Norwood, Clyde Shuford, J. Lee Vaden, Ester Nobles, and Joe Gollehon.

The young people left for their home at a late hour assuring Mr. and Mrs. Gollehon that they knew it would be one of the most enjoyable festivals they should enjoy throughout the Xmas season.

Farewell to 1921

The young people of Dimmitt met at the R. C. Shuford home Saturday, Dec. 31, to enjoy a farewell social to the year of 1921.

Games of Forty-two, Rook, Jinks, etc., were played and enjoyed by all.

Refreshments of fruit salad, whipped cream, cake and hot chocolate were served. Those present were, Misses Tennie and Gladys Hastings, Mary Cowser, Katie and Clara Turner, Ola Brashiers, Mary Reynolds, Mildred Woodlee, Leola Shuford and Mrs. B. D.

Woodlee; Messrs. Floyd Reynolds, Ester Nobles, Joe Howard, Joe Gollehon, J. Hastings, J. Lee Vaden, Clyde Shuford, Homer Norwood.

The young people left in time to get back into Dimmitt to ring out the old year and ring in the new, assuring Mr. and Mrs. Shuford that they had enjoyed the evening.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For Sheriff and Tax Collector:

Omer Baker
C. R. Smith
C. S. Purcell

For Tax Assessor:

W. W. Bennett
Ira Ricketts

For District and County Clerk:

A. L. (Lee) Biggs

For County Treasurer:

J. J. (or Uncle Joe) Ward

IRA RICKETTS IS OUT FOR ASSESSOR

To the Voters of Deaf Smith County:

I take this method of asking you for the office of Tax Assessor.

I have lived in the vicinity of Hereford fifteen years, on the farm all my life. If you see fit to give me the office the coming two years, will endeavor to do my duty and treat all alike. Your support and vote will be appreciated.

Ira Ricketts.

CLASSIFIED COLUMNS

FOR SALE

FOR SALE—A few thoroughbred Plymouth Rock Cockerels.
86-21 Mrs. E. W. Harrison.

FOR SALE—Suits tailored to your measure, prices away down.
66-11 Orr's Tailor Shop.

We will have Frost Proof Cabbage and Bermuda Onion plants from Feb. 1st to April 15th, in season. Will have

cabbage, tomato, pepper and sweet potato plants. Write for circular.
T. Jones & Co.,
Clarendon, Texas.

FOR SALE—Full blood Bronze Turkeys. April Tombs \$10.00; May \$8.00; Hens, \$5.00. It will pay you to see these turkeys if you want the best breeding stock for your flock.
Phone 312-FS. W. A. Vaughn,
82-41-Pd. Hereford.

FOR RENT

FOR RENT—A four room house, close in. Inquire of
85-21-Pd Mrs. A. B. Schultz.

FOR RENT—House; also 2 rooms in another house.
75-11 H. L. Broadwell.

WANTED

WANTED—2nd Hand Fordson Pulley. Call or write L. F. Borden. 80-31

TO my old customers and friends: I have moved back to Hereford and will appreciate your sewing.
80-21 Mrs. Mary Smith, 611 S. 4th.

WANTED—Good, clean rags, at The Brand Office.

WANTED—We have a customer in the market to buy good business property in Hereford.
81-11 Western National Bank.

WANTED—We want to do your cleaning and pressing.
66-11 Orr's Tailor Shop.

WANTED—I want to buy some good

MONUMENTS

Granite, Marble and White Bronze Can Give Time

Will erect same.

P. R. PURCELL
Hereford, Texas.

For Sale

By Owner on easy terms, a dandy little home tract of 25 1/2 acres of choice land and well located right at edge of town, all in farm with good well and some trees; \$100 down, bal. 1 to 10 years.

One good 4 B frame house, just out of corporate limits; \$250 down, bal. 1 to 10 years.

One well improved home of 6 B with barn, sheds, orchard and an acre of land; small cash payment, bal. 1 to 10 years.

120 acre farm at edge of town, will cut in tracts to suit and sell on ten years time.

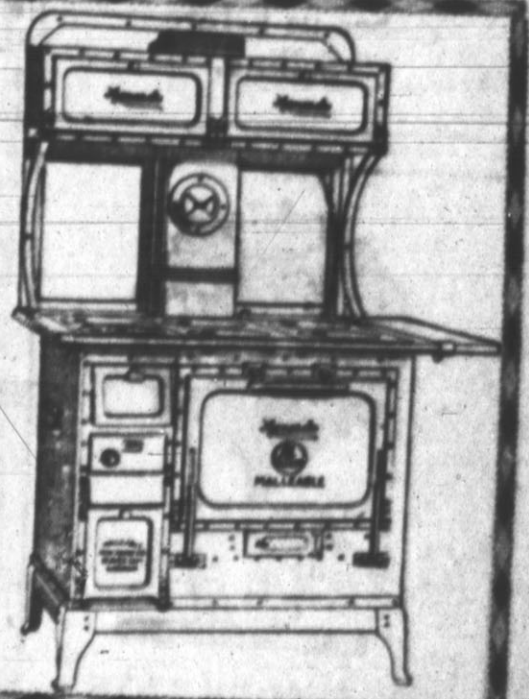
Well improved 1/2 section, only 6 miles out, on long time and very easy terms.

A. H. Elliston

Start 1922 Right With A

Monarch
MALLEABLE
The Satisfactory Range

The C. O. Lee Hardware



shouts; see me before you sell. Phone 137.
H. C. Bowsher. 84-11

WANTED—To trade groceries for fat hogs and dressed veal and yearlings.
54-11 Halsey Grocery.

Notice

Having bought Roy Onstead's Dry Line, am ready to do all kinds of draying—no work too large or small, moving a specialty, having had seven years experience in the dray business. Box Phone 368, or Panhandle Lumber Co. Quick Service Dray Line, F. A. Millard, 85-21

ing a specialty, having had seven years experience in the dray business. Box Phone 368, or Panhandle Lumber Co. Quick Service Dray Line, F. A. Millard, 85-21

FOUND—A boy's almost new overcoat with belt, dark color, found in alley near G. & R. Grocery. Owner call at Post Office. 86-21

Both Eyes Open

I am wide awake to the fact that if I succeed with this business in these times I must make my Station attractive to you and render quick, dependable, pleasing Service.

I'm Going to do my Level Best

to please you every time you come around here. Try me and see. I sell

Gas, Oil, Storage Space, Good Vulcanizing Work and will soon offer you some real Tires, soon as my stock arrives.

Come Around—Give us the "once over"

AUTO UTILITY STATION
JAS. R. RUTHERFORD, Prop.

A Resolution

The First National Bank will start the New Year 1922 with a strong determination to be of assistance to our growing list of customers and our community; to aid them in any manner considerate of sound banking principles and offer them the confidence of the officials in all private matters pertaining to their welfare.

We hope that all our customers and friends will enter the New Year with hope and optimism and that as a result prosperity and happiness will be theirs.



Effective at Once Willard Storage Batteries are reduced in price

Electric Service Station
Phone 284

representing Willard Batteries

Party
The doors of the Pitman home were thrown open to a host of young people last Friday evening. The house was beautifully arranged in Xmas decorations.

Progressive Forty-two and other games were enjoyed by all throughout the evening. The entertainment was given in honor of Misses Hazel Parker and Mabel McQueen.

At rather a late hour a splendid salad course was served to the honor guests, Misses Maurine Hughes, Frances Wilson, Elizabeth Stegall, Grace Ferguson, Mary McDonald, Kathleen Hawkins, Messrs. Barnard Hicks, Egbert Bradley, Cecil O'Brien, Harold Hicks, Thurman Hines, William Black, Roger Wilkinson and Roger Corbett.

U. D. C. Program for Jan. 13, 1922
Subject—"The Lone Star State."
Leader—Mrs. A. L. Gibson.
Hostesses—Mrs. P. W. Price, Miss Mamie Landrum, and Mrs. Lan Shore.

Prayer—Mrs. E. B. Black.
"The Attitude of Texas"—Mrs. Gahbert.

"The Life and Work of Mrs. Lucretia Hadley"—Mrs. W. O. Fox.
Recollections of Mrs. Cornelia Branch Stone—Mrs. Howe.

The Foot and Horse Marine of Texas—Mrs. Ralph Barnett.
Song.

The Defense of Sabine Pass—Mrs. Matt Gilliland.

Sewing by Hand—Mrs. T. M. Palmer.
Special music.

Business.
For references on assignments, please call leader.

WANTED—Good, clean rags, at The Brand Office.

O. S. GALLATIN
GENERAL AUCTIONEER
Clovis, New Mexico
607 N. Wallace St.
(Formerly of Friona, Texas)
See me, phone or write for terms 84-181 and particulars

Two Things Certain

You are going to be Sick. You are going to Die.

When you get sick you will need Health Insurance to keep your income going. When you die, you need Life Insurance to take care of your family.

A Dependable Insurance Service.

T. K. Wilson Insurance Agency

BRIEF NEWS

Miss Edythe Bule has been quite ill for the past week.

A garment to be cleaned? It should go to Orr's Tailor Shop.

D. W. Hanson, of Friona, was in this city on business Thursday.

Want to sell good carriage top. Halsell Grocery.

Judge B. Frank Bule attended Court in Canyon and Amarillo this week.

The Hereford Laundry is open for the inspection of all visitors.

W. B. Anthony went to Amarillo on business Thursday morning.

We have the new California Tops for Dodge Cars. Motor Sales Co.

Mrs. Emi Bowsher returned home from Arbele, Texas, Thursday morning.

Trade with the store that makes the prices. Spend your dollar where it buys the most. Williams Bros.

Mrs. H. G. Ballard and children left Hereford for Memphis, Texas Friday morning.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 16.

C. E. Bradford returned to his home at Decatur, Texas, Friday morning. Mr. Bradford was here prospecting.

Trade with the store that makes the prices. Spend your dollar where it buys the most. Williams Bros.

WANTED—Good, clean rags, at The Brand Office.

Mrs. E. Carter and two sons, Lash and Jim, arrived Thursday morning from Ft. Worth.

We have the new California Tops for Dodge Cars. Motor Sales Co.

Roy Golden and sister, Miss Pearl, left Hereford for Harris, Mo., Friday to visit with relatives and friends.

Wanted—To buy or trade for a good second hand cultivator and lister. Halsell Grocery.

O. R. Edwards went to Slaton Friday on business. Mr. Edwards was employed by the City Cafe.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Mae Beach arrived in this city from Wichita Falls Wednesday morning, where he has been visiting relatives and friends.

We keep all kinds of fresh beef and pork, also sausage and hamburger, and fine hog lard. We want your trade. Halsell Grocery.

W. T. Smith and Guy Smith arrived home the latter part of last week from Carter, Okla., where both were under medical treatment.

Mr. and Mrs. W. E. Wyatt, of Amarillo, were in this city Tuesday on business.

We have the new California Tops for Dodge Cars. Motor Sales Co.

W. P. Marton, of Canyon, was in this city Wednesday and Thursday on business.

Lost—Fine red gilt, weight about 125 lbs., from our ranch 12 miles north-west of Hereford. Liberal reward paid. Halsell Grocery.

Time to get that winter Coat or Suit cleaned up. Phone 16.

Orr's Tailor Shop.

Mrs. C. H. Dyar and mother, Mrs. T. G. Nance, went to Amarillo Wednesday. Mrs. Nance will visit in the home of her daughter, Mrs. Harry Johnson.

Trade with the store that makes the prices. Spend your dollar where it buys the most. Williams Bros.

Mrs. H. S. Arnold, of Vernon, Texas, arrived in this city Thursday morning. Mrs. Arnold owns land about five miles south-east and is here inspecting her holdings.

Crystal Family Wash, washed with Ivory Soap, 12 pounds for 75c. Hereford Steam Laundry.

Mr. and Mrs. J. Frank Potts went to Amarillo Thursday morning in their car on a combined business and pleasure trip.

will make that place their permanent home.

Mr. Coulson has been a resident of Hereford for eighteen years. He was formerly proprietor of the Corner Drug Store, but for the past year or so has been manager of the Magnolia Petroleum Filling Station opposite the Courthouse. He has not yet matured his plans in a business way at Corpus Christi.

Mr. and Mrs. Coulson leave many warm friends here who wish them every good luck in their new surroundings, but regret to lose them from this community.

GUY SMITH BUYS CAFE INTERESTS OF D. Y. EDWARDS

Guy N. Smith has purchased the American Cafe from D. Y. Edwards and will take charge of the place next Monday. Mr. Edwards will farm his place in east Hereford for the coming year.

Mr. Smith is now painting and otherwise giving the cafe a general overhauling and cleanup.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 165 Night Phone 45
Office: Corner Drug Store

PROGRESSIVE AVENUE

Mr. and Mrs. Otto Massey visited relatives in Eldorado, Okla., holiday week.

Miss Olive Perkins, who is teaching school in the High School of Montecello, Iowa, visited her parents during the holiday week.

The families of F. B. Perkins and J. M. Kimmons had New Year's turkey dinner with the C. O. Bowmans.

The piano purchasing committee have completed their work and the school and literary society are the proud possessors of a good piano.

Through the courtesy of our president, Mr. Russell, the Literary has been provided with twenty-one comfortable chairs.

Mr. Russell's family spent New Year's afternoon with the Park family.

Quite a few from this community attended the Excelsior Literary Saturday night.

HYDEN'S
Optometrists and Manufacturing Opticians
Eyes tested without the use of drugs. Glasses ground in our own shop to meet your requirements.
DR. J. M. HYDEN, Optometrist in charge.
Corner 7th and Polk Street
Amarillo, Texas. Est. 1912.

D. F. Ashbrook **E. S. Ireland**

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland
Fonc 141, Rooms 9-10, Elliston Building

CORPUS CHRISTI IS NEW HOME OF COULSON FAMILY

Hereford lost one of her old-timers Friday of this week when T. M. Coulson departed for his new home at Corpus Christi, Texas. Mrs. Coulson and family went to Corpus Christi several months ago for her health and they

Cash

We Pay Cash for Cream, Poultry and Eggs.

Conklin Produce

Feed

For the Cows, Hens and Other Stock

Hens need special rations in the winter time to keep up the average of egg production. Use Swifts Meat Scraps and Ground Bone.

Order Bran, Shorts, Grain—anything in the feed line—we have it.

Jones & McLean Grain Co.
Fonc No. 1

A Personal Budget

system, applied to the dimes and nickels that leak from your pocket day by day would quickly awaken you to where the dollars go to.

Let us help you with that Personal Budget in 1922—you will be astonished how quickly that financial reserve in your checking account will GROW!

Western National Bank

Alcohol

SAVE THAT RADIATOR

90c
GALLON

Corner Drug Store

Harness

While you are waiting for it to rain you had better take an inventory of that harness shed and get ready for spring work.

We carry a complete and satisfying line of everything under the sun needed on the farm in the way of harness, collars, and rigging for a horse or machine.

Now's the time—don't wait until the rush season hits you. Check them up NOW and get it off your chest.

Dunlap Hardware Company

PLEASING FURNITURE EFFECTS
That Beautify the Home



The Selections of Furniture

You can scarcely afford to buy your pieces in a "hit or miss" style, here and there, without your own careful inspection and approval.

We offer you as pleasing and delightful a selection of furniture effects as you can find anywhere, and we are here to back each purchase to the last word in your satisfaction.

Come and join hands with us in making 1922 just what it ought to be in a business way.

If you will cooperate with us, we will both make and save money in 1922.

Everything in our big store will be sold during January at special low prices.

We desire you to make our place headquarters during this year and let's make this the best year of them all.

Don't forget, we are satisfied with small profits.

WE TURN A HOUSE INTO A HOME

E. B. BLACK CO.
FURNITURE & UNDERTAKING

HEREFORD, TEXAS


PHONE 14

The big store with the little price.

Hereford Produce

Always makes the Cash Prices for Poultry and Eggs.

WE BUY CREAM
See us before Selling.



POTTED PLANTS AND CUT FLOWERS

Always order from Mrs. Edgar Johnson
Phone 95

PANHANDLE LUMBER Co.
OUR AIM—TO HELP IMPROVE THE PANHANDLE

DODGE BROTHERS SEDAN

Its quality is reflected, in all parts of the country, by the kind of men and women who drive it.

The gasoline consumption is unusually low.
The tire mileage is unusually high.

Motor Sales Company
Hereford, Texas

