

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 4

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEB. 3, 1922

MASS MEETING IS CALLED MONDAY NITE

RATES ON WATER AND LIGHTS WILL BE EXAMINED

CITY STATEMENT

Shows October Raise Made Difference Between Profit and Loss

The City Commission has issued a call for a mass meeting of all interested citizens, to be held in the District Courtroom, next Monday night, February 6, at 7:30 o'clock, to discuss the present water and light rates in Hereford.

There has been criticism of these rates recently and the Commission takes this method of getting at the bottom of the complaints, and of analyzing present water and light rates for the benefit of all who care to examine them.

The question of the fairness of the present rates on water and lights paid by the citizens of Hereford, which is to be discussed at a mass meeting of taxpayers next Monday night, should draw a good audience, if those who are complaining now turn out in full force. It is proposed at this meeting to lay the financial situation of the light company and of the waterworks department of the city on the table and dissect them. It goes without saying that any taxpayer desires good service in water and lights and is willing to pay a fair price for them, but at the same time no one wants to have to pay more than a fair rate. This meeting is called to examine the fairness of present rates and if they are found to be unjust in any particular then the citizens have a right to demand a reduction.

Manager Oerthler of the Light Company will be ready Monday night to discuss the details of his rates with all consumers. Last week The Brand secured a statement from the City office regarding comparative water rates in other Texas towns. Friday a statement of the financial receipts and expenditures of the waterworks was given The Brand by Miss Grace Skelton, City Clerk, as follows:

Statement of Receipts and Disbursements, Waterworks System, City of Hereford, for Year Ending December 31, 1922

TOTAL RECEIPTS of water rent for twelve months	\$6,640.00
DISBURSEMENTS:	
Operating Expense:	
Salaries of employees	\$1,620.00
Extra labor	404.45
Electric power used for pumping	3,131.60
Tools and accessories	56.28
Repairs (extra parts, labor)	639.00
Interest paid on notes and current accounts	\$32.06
	\$6,184.80
Excess (applied on improvements and new equipment)	\$ 555.77

IMPROVEMENTS MADE AT PLANT

New equipment purchased (motor, pipe, fittings, meters, small accessories) \$1,276.07

Material purchased and cost of labor in equipping third well 710.83

\$1,987.50

Attention is called by the city to the fact that the increased water rates went into effect October 1, 1921, and that without this the excess of \$555.77 in receipts over expenses would not have been possible and instead there would have been a deficit. The \$555.77 was applied on the cost of the improvements shown and the balance came out of the general fund.

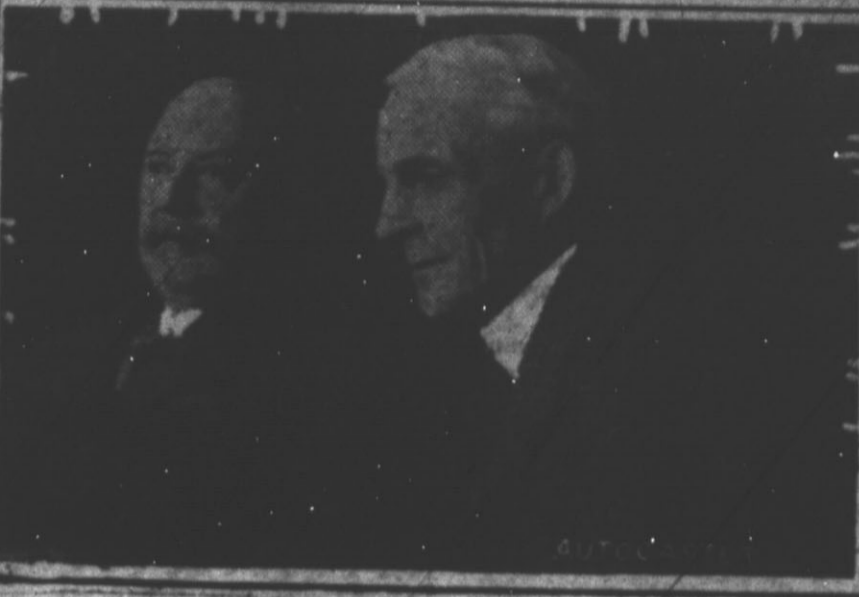
The statement given does not allow for interest, nothing for depreciation, and nothing for interest on the \$23,000 worth of water works bonds originally issued.

All of these figures will be gone over next Monday night. The Commission hopes that every interested taxpayer will attend the meeting.

SHERM WILLIAMS GOES TO AUCTION HELD NEAR TULIA

Mr. and Mrs. Sherm Williams drove across country Friday morning to assist at the auction sale of Adams Bros., Tule Valley Stock Farm at Tulia Friday afternoon. Mr. Williams is rapidly regaining his strength and is able to get back to his old time effectiveness.

HENRY FORD WANTS TO SCRAP OUR GOLD



Henry Ford wants our money readjusted on a basis of productive energy, instead of gold as at present. He announced at Washington, while negotiating with Secretary of War Weeks for the purchase of Muscle Shoals, Ala., as shown here, that the fight for a readjustment of American money was to be his battle this year. Ford insists that he will give the American farmer the cheapest fertilizer they have ever had if the Muscle Shoals project goes through.

Byrd & Hill Now New Name Large Real Estate Firm

The large real estate firm of Byrd, Mikel & Hill, who have maintained offices both at Claude and at Hereford announced this week that Mr. Mikel has retired from the firm and the business will hereafter be conducted by Byrd & Hill. The Claude office has been closed and the Hereford office made the headquarters.

In conversation with J. E. Hill Friday an optimistic note was sounded by him in reference to the financial situation. He stated that money for good farm investments was easy and that his firm has plenty of it available right now at a lower interest rate than usual.

SOULMATE QUITS GARLAND, BABY AT HOME



Miss Lillian Conrad, the "soul mate" who came between the eccentric young millionaire, Charles Garland, and his wife, is in a private home in Boston, pursuing art rather than love. The Tidover League, under whose care she is now, declares she is leading an "upright, pure life," and that she will not go back to Garland until he is legally free from the bonds of matrimony.

Garland said he would sacrifice even his baby for his "soul mate."

COMPTON BULL IS TRANSFERRED TO AMARILLO OFFICE

Compton Bull, who has been employed by the Panhandle Lumber Co., for the past year, is loading his car the latter part of this week. Mr. Bull and family will leave this city for Amarillo, where he will be employed by the Panhandle Lumber Co. C. C. Elliott, of Panhandle, will assume Mr. Bull's place at Hereford.

Hereford Hospital Handles Many Patients Lately

The Hereford Hospital has been exceedingly busy of late. This splendid community project is growing and expanding and 1922 promises big things in its development. Recent cases handled and present conditions are reported as follows:

- Mrs. L. I. Garton, operation, doing nicely and will be sent home in a few days.
- Frank Easter, Castro county, operation for appendicitis; condition satisfactory.
- Little 4-year-old girl of Mrs. Mary Smith, operation for mastoids; improving rapidly.
- Carl Harper, 9 years old, operation for appendicitis; has just been allowed to go home.
- Mrs. Walter Easter, operation; improved so that she has been moved to her sisters' home in Hereford.
- Mrs. Habemacher, the mother of Mrs. Geo. Garrison, operation; has been taken home and is making satisfactory recovery.
- A. E. Conaway, of Black, injured in automobile crash; is still very sick but doing fairly well.

Big Hog Sale is To Feature Blood of Famous Sires

Arrangements had all been completed Friday for the joint hog sale advertised by Posee Cunningham, of Springlake, and Grover Sanders, of Hereford.

The sale will be held at the Sale Pavilion Saturday, beginning promptly at 1:00 o'clock. Forty-four head of registered Poland Chinas will be offered, featuring the blood of The Ranger, Liberator Ranger, Pashandle Giant and Western Liberator, famous herd boars.

CANYON SWAMPED IN 2 GAMES WITH HIGH BASKETEERS

Hereford High's basketball teams, girls and boys, played the Canyon Training School teams a double header on the local court Friday afternoon and took both contests handily. The Hereford girls emerged victors 26-13, and the boys cleaned up to the tune of 40-7.

The girls' game was fairly tight and hard fought throughout. Gladys Beams scored twenty of the twenty-six points for Hereford, while Corrine Brown made all the points for Canyon.

J. M. Posey made 16 points, Ollie Dixon 10, Paul Smith 5 and Erwin Taylor 6 for the boys' squad. For Canyon the midget, Odon, scored five and Faulkner two points. Paul Wilson was substituted for Ollie McMin in the last half. The lineup:

Girls: Hereford—guards, Mabel Jowell and Floyd Wilson; centers, Frances Wilson and Elizabeth Stegall; forwards, Gladys Beams and Sena Mae Mounts. Canyon—guards, Lena Bader and Fish Wallace; centers, Mattie Lewis and Josie Wiggins; forwards, Corrine Brown and Irma Dowd.

Boys: Hereford—guards, Ollie McMin and Erwin Taylor; center, Ollie Dixon; forwards, J. M. Posey and Paul Smith. Canyon—guards, Bailey McCormick and Warren Johnson; center, Harry Faulkner; forwards, Bob McGuire and James Odon.

CONKLIN PRODUCE MOVES HEADQUARTERS ACROSS MAIN

The Conklin Produce Company moved their headquarters on the first of the month across the street from their old location in the Miller building and are equipping themselves to care for their rapidly growing business.

Folks Are Nervous, Like Herd Cattle On Drive

"We are passing through a peculiar psychological disturbance," remarked a business man of Hereford Friday. "We are all jumpy, nervous, unstrung, critical, panicky," he added.

"Did you ever see a big bunch of cattle being driven across country? The weather changes, clouds threaten, there is an occasional flash of lightning. It's an awful job to bed down those cattle at night. They low, and hulk, lie down and then start up suddenly, mysteriously uneasy about something they cannot fathom. The cowboys ride round and round, singing and quieting the animals. A peal of thunder and instantly a bunch of cattle will bolt off in terror. A little skillful riding and singing and they are quieted for the moment. The entire herd is uneasy, muttering, suspicious and ready to bolt headlong if anything unusual occurs."

"The present mental condition of our people reminds me of one of those old-time drives. The financial clouds have caused the same kind of uneasiness in the mass of the people. It's hard to keep up the ordinary run of good nature; nerves are taut and if a fellow hunts trouble he is accommodated quickly; we are all prone to be suspicious of each other; anything out of the ordinary would cause a stampede."

"It's a hard time on public officials of any kind; nothing they can do will please the folks. Tax paying month has aggravated the situation, and there seems to be an unreasonable sentiment among some to bolt something, somehow, somewhere, and take it out of the present officials. It's the kind of an election year that may result in the sacrifice of good public servants, due to the stampede epidemic threatening on account of strained nerves and pocket-books."

"I'm glad I hold no public office this year. A big gob of moisture of any kind, either rain or snow, right now, would be the greatest blessing in the world to this country. It would instantly ease the tension and afterwards we would all be more reasonable, more considerate, more normal."

IN PENROSE'S SEAT



George W. Pepper, Philadelphia lawyer, is the new senator from Pennsylvania, having been appointed by Governor Sprout to serve the unexpired term of Boies Penrose, Republican leader who died recently.

Friena Play Wins Approval; Parts Well Rehearsed

Jedidiah Jackson Judkins, Justice of the Peace, a home talent play offered by a Friena cast at the Star Theatre Thursday night, attracted a fair crowd who hugely enjoyed the performance from beginning to end. Music was furnished by a mixed orchestra from Friena and Hereford. The outstanding features were the fact that the Friena folks actually knew their parts and knew them well, and the individual work of O. F. Lange in the title role of the play. Mr. Lange was simply immense.

Those attending the play from Friena were Misses Lois Goodwin, Luella Gieseler, Mesdames L. Lillard and Floyd D. Golden, and Messrs. Henry Jones, Carl Maurer and Clyde Goodwin.

INCOME TAX MAN VISITS HEREFORD FEBRUARY 23-25

R. R. Milsap, deputy collector, U. S. Internal Revenue Service, Wichita Falls, Texas, advises The Brand that he will be at Vega the 13th; Farwell, February 22, and Hereford, February 23, 24 and 25 for the purpose of assisting individual tax payers in the preparation of their 1921 income tax returns.

WILL CARROLL IS IMPROVING AFTER SEVERE SICKNESS

Will Carroll, who has been under the weather for the past month with a severe case of erysipelas, is reported improving.

NEXT SUNDAY BEGINS C. E. CELEBRATION

YOUNG PEOPLE HAVE CHARGE SERVICES ON SUNDAY

SYRIAN REVIEW

By Presbyterians, While Christians Present Extra Programs

The week, Feb. 5-12, is Christian Endeavor week and will be observed by the young people throughout the world. The Presbyterian Christian Endeavor Society is planning three special programs for the week. The first program will be given Sunday evening at 6:30 p. m. and will be entitled "The Syrian Review." The young people will have charge of the prayer-meeting on Wednesday evening, which will include a short devotional service, followed by a social hour. On Friday evening an alumni social will be given, at which time the former C. E. members and workers will be entertained.

On Sunday morning, Feb. 5, the young people will have charge of the opening and closing exercises at Sunday School.

The First Christian Church Endeavorers also have a special program at 7:30 p. m., beginning the celebration of Endeavor week. A very comprehensive program has been planned, details of which are given on the church page.

Overton Hodges, Former Resident, Dies in El Paso

Mrs. Edna Bown received a telegram Wednesday evening announcing the death of her son, Overton Hodges, an ex-soldier, at the government hospital at El Paso. Charles Hodges, a brother of the deceased, went to Amarillo by automobile and from there took the train for Whitesboro, Texas, as funeral services and burial will occur at Gordonville, a small place near Whitesboro, on Friday.

Overton Hodges was 27 years of age and spent his boyhood days here until ten years ago when he moved to Corpus Christi. Later he entered Baylor University at Waco to study for the ministry. He was an overseas veteran during the war but contracted tuberculosis while away, the ravages of the disease causing his death after long illness.

LYCEUM ORCHESTRA HOLDS A CAPACITY CROWD SPELLBOUND

The Lincraux Symphonic Orchestra, Dixie Lyceum attraction at the Methodist church Friday night, under the auspices of the Hereford School Board, delighted a capacity house with the completeness, beauty and harmony of their program. Chairman Parker, of the School Board, smilingly declares that "I take out all my music in my wife's name," but it was noted Friday night that even Mr. Parker was completely captivated by the lure of master music, masterfully executed.

Wild Indian music, with a haunting suggestion of tom toms and woodland scenes, was skillfully woven into the program, which ended with the inspiring overture, "William Tell."

Five violins, a cello and a piano composed the orchestra, all youngsters from their appearance, but artists to their finger tips. The young lady soloist, possessing a rare, deep contralto voice, was encoored again and again. The audience was spell bound from the first number to the overture.

Any man or woman in Hereford who loves music and failed to hear the program Friday night is much poorer for the omission.

HOMER FOX VISITS HERE. NOW LIVES WAXAHACHIE, TEXAS

Homer Fox, who has been assisting in the management of The Fox Mercantile Company's store at Ennis, Texas, since before the Christmas holidays, reached Hereford Friday for a short visit here on both business and pleasure. Ollie Fox and Dabs Pitman met him in Amarillo and brought him overland.

Mr. Fox has now joined the staff of the Fox Mercantile Co., at Waxahachie, Texas, the headquarters for the concern, where he and Mrs. Fox will be

FRAMING THE FARMER'S FRIEND



Society

U. D. C.
February 18, 1922

Hostesses—Mesdames Gabbert, Gulon and Johnson, meeting to be at the home of Mrs. Gabbert.
Leader—Mrs. Allen.
Character of the Southern People—Leader.
Genius of the Southern Women—Mrs. Gilliland.
Warlike Experiences of Elizabeth Waring Dockett—Mrs. Lan Shore.
The Publication and Singing of "My Maryland"—Miss Mamie Landrum.

Methodist Missionary Society

The Methodist Missionary Society met on Wednesday afternoon, Jan. 23, in the church for their regular business and social meeting. Opening song, "This is Sweet to Trust in Jesus." Prayer by Mrs. Walker. Mrs. Homer Bryant then gave us our devotional, using for her scripture lesson, 1 King 21:1-29. She emphasized the sin of covetousness and gave us some helpful suggestions. We were glad to have Bro. Beavers with us and he was asked to talk to the Society on "Family Altars," which he did. He said, among other things, that a family prayer would establish regular prayer; 2. that family prayer would tie the family closer together; 3. that family prayer would bind us closer to God. In this day and time the family prayer will steady us, give us peace and that it was his hope and earnest desire to establish family altars in every home in our church.

Mrs. J. F. Ward, who has charge of the spiritual growth of the Society will aid him in this great work. Our report of the past year's work was then read by the Secretary and it was decided to send same to "The Texas Christian Advocate," and also to have roll call each time from The Advocate.

The regular business being disposed of, Miss Kathleen Hawkins entertained us with a piano solo, and Miss Eva Shelton with two delightful readings.

We certainly appreciated these numbers. The hostesses, Mesdames Sherm Williams, Charle Purcell, Amerson and Pettis, then invited the Society into the kitchen where they were served apricot pudding with whipped cream, waters and hot tea.

POULTRY RAISERS TO GET TOGETHER SATURDAY NIGHT

A meeting of all poultry enthusiasts that live in or near Hereford has been called for Saturday night, February 4, at The Brand office, to discuss a preliminary organization. The hour for the meeting is 7:15.

This conference is merely to outline a program for the big meeting the following Saturday at the courthouse, when organization will be attempted. Any man or woman interested in poultry is cordially invited to attend.

AMATEUR YEGG IS FOILED AT QUANAH

Tuesday night, probably some time after the midnight train had gone south, someone pried off one of the window screens at the Denver passenger depot, shoved up the window and entered. When the ticket agent came on for No. 7 Wednesday morning and went to open the safe, he saw that it had been worked on, the dial rim of the combination having been nicked with a chisel and so bent in an endeavor to get it off that the knob would not turn. The amateur burglar had not been able to open the safe door, nor could the ticket agent. Harry McCoy was sent for and opened the door, but it was necessary to knock the combination off and then put back another in its place. Nothing in the ticket office was disturbed, and the job showed evidence of being that of some one green at such work. Of course, there is no clue to the

OUR ONLY CONGRESSWOMAN TODAY



Miss Alice Robertson as she looks today at 68. Snapshot just taken of her at her desk in Washington.

burglar, he not having the courtesy to leave his business card.—Quanah Tribune Chief.

A monument to Theodore Roosevelt will be erected on Ancon Hill overlooking the Panama Canal.

THIS WOMAN WILL HANG A MAN



Poor woman! She is a sheriff. Mrs. Gunda Marylande, of Allamakee, Iowa, and she must spring the trap that sends Earl Frost, fiendish slayer of a young girl, to eternity. She once saved him from lynching, now she must kill him.

GET 48 R. I. REDS THEN GO TO JAIL

Last Tuesday night, at somewhere around 11:30 o'clock, W. A. Wiseman's chicken house, situated on his farm near Goodlett, was robbed of forty-eight Rhode Island Red hens and roosters, the thieves making a clean get away. The birds were valued at three dollars each, at least, Mr. Wiseman had refused that sum per head for them.

Wednesday morning between 8 and 9 o'clock, the rural mail carrier out of Wellington came upon an automobile in the ditch about two miles south of that town, loaded with Rhode Island Reds. There seeming to be car trouble,

the carrier stopped and volunteered to help, but was repulsed by the men with a string of perfectly understandable oaths. So he went on to town where he met the sheriff and told him what had occurred. The sheriff went out to the scene and was promptly cursed out. Not liking that sort of reception and thinking that the men might be chicken thieves, he telephoned Sheriff Jim Crane at Childress, who got busy himself and finally located the loss at Mr. Wiseman's and at once telephoned Sheriff Gober. Gober, meanwhile, had been called up by Wiseman who stated that the robbery had occurred, but that the men in the auto had gone back to Quanah for the wheel tracks showed that the car had been turned around and headed for Quanah, which was done probably to make the officers believe that they had gone that way; and on information Sheriff Gober had been phoning to Chillicothe and Vernon and their places to look out for an auto loaded with the Wiseman chickens.

On getting word from Wellington that the sheriff there had a car of chickens, and the two men in jail, Mr. Gober, with Mr. Wiseman, made a drive to that town and took over the car of poultry and the two men. They told him that they had bought them from a man at Childress, and Gober said he would drive there and if they could point out the man who sold them the stuff, he would let them go. But when within two miles of Childress, on being asked if they still wanted to go to that town, one of the men said, "No, go on to Quanah." So they are here in jail.—Quanah Tribune Chief.



FLOWERS AND GARDEN SEEDS OF ALL KINDS FOR SPRING PLANTING

Our cut flower are more beautiful than ever. Carnations, Sweet Peas, Roses, Jonquils, etc.

Forced Plants
Balls of all kinds.

MRS. EDGAR JOHNSON
Phone 95

W. WILLIAMS
General Auctioneer
See me, phone or write for terms and particulars.
Hereford, Texas

CLASSIFIED COLUMN

FOR SALE

FOR SALE—By owner, 160 acres in Block K E just outside of town. Also lots 2, 16, 20, 22, 23, in Evans Addition in Hereford. 1-21-Pd. W. F. Reddell.

SEED OATS

Seed Oats of fine quality for sale. Call early, 4 1/2 miles S. E. on 25 Mile Ave. F. J. Edgar 1-21-Pd.

FOR SALE—A fine good Bull Orpington young Hens and Pullets. Price 25c. C. M. Hicks 1-41-Pd.

FOR SALE—Improved Section eight miles southeast of Hereford; price \$50 per acre. If interested, write P. K. Butterfield, Mulvane, 1-21-Pd. KANSAS.

OUR AMBASSADOR TO GERMANY



Snapshot photograph, taken at his desk in Washington, of Congressman A. L. Houghton, of New York, who has been appointed our first ambassador to Germany after the war.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 45
Office: Corner Drug Store

February Victor Records

Second Hand Rose (from "Ziegfeld Follies 1921")
Rose of My Soul
Georgia Rose
When Shall We Meet Again
(1) Run, Run, Run (2)
Jumping (3) Hanning-Game (4) Air de Ballet

DANCE RECORDS

My Sweet Gal—Fox Trot
Gypsy Blues—Fox Trot
(from "Shuffle Along")
Granny, You're My Mammy—Fox Trot
I Want My Mammy—Mandé N' Me—Fox Trot
Popular Songs of Yesterday—Medley Waltz No. 1

RED SEAL RECORDS

Alice, Where Art Thou (J. Ascher) Mische Elman
Canzonetta (Gosche-Loewe)
Sweet and Low (Tennyson-Barnby)
Russian Dance (Zimballist)

E. B. Black Co.

LOST AND FOUND

LOST—A small diamond pendant. Finder notify Mrs. A. Thompson Roward 3-21-Pd.

ESTIMATED—A black dog, to my place. Owner can recover same by paying damages and for this ad. 3-21-Pd. R. T. Mooney.

For Exchange
I have anything from 120 to 320 acres, unimproved land, Castro and Deaf Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Wagner, 318 S. Broadway, Santa Ana, Calif., for information. 4-11

WANTED

WANTED—To hear from owner of a farm for sale, give lowest price and full particulars. L. Jones, Box 805 11-Pd. Olney, Ill.

WANTED—To buy 2 or 3 sections, best phone or bring them to The Brand. 3-21-Pd.

WANTED—I want to buy some good goats; use me before you sell. Phone 107. H. C. Bowyer. 1-21-Pd.

WANTED—Some one to break out my one-half section of land, on a share. Write Mrs. M. J. Stephenson, Box 104 1-21-Pd.

FOR RENT

FOR RENT—House, also 2 rooms in another house. 7-11-Pd. H. L. Broadwell.

FOR RENT—Unfurnished rooms, first floor, both front and rear entrance, entirely separated from the other part of the house, bath and toilet, city water and light furnished, one block west of Central School, on 25 Mile Ave. 1-41-Pd. Mrs. M. C. Matthews.

FOR RENT—Two rooms, well furnished for light bookkeeping, one block of Central school, three blocks of Main St. See W. J. Smith, at Williams Grocery. 1-41-Pd.

WANTED—Good, clean rags, at The Brand Office.

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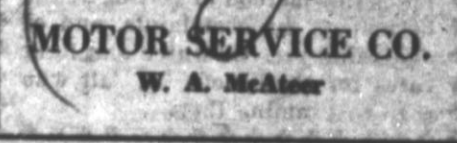
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A question confronts you. Will you let your car run down and go to pieces when a few hours work will save you money and your car foot?

MOTOR SERVICE CO.
W. A. McAtter

CHIROPRACTIC

Certainly you will agree how wonderful is little me, in everything I take a hold, return the sick to health untold. Over land and ocean wide, rowling ever at your side, remember me when you are sick. Ask and I will help you quick; call me in when others fail, then you'll hear a truthful tale, I will always be the same, Chiropractic is my name.

C. hiroprac T. ic KIBBE

"Friendship"

They say that friendship knows no geographical limits. So far as the officers and directors of this bank are concerned, we know this is true, for the friendly interest manifested towards our customers extends throughout this entire community.

The bond of friendship which exists between this institution and its customers makes us ever alert to assist, to serve and to accommodate in every way we can.

First National Bank

MEMBER FEDERAL RESERVE SYSTEM

E. B. Black Co.



Appearances are seldom sacrificed for the sake of economy. When appearances suffer it's more often lack of time and attention that is to blame. A suit regularly cleaned and pressed not only looks well but lasts longer, thus saving you money in the long run.

We suggest you relieve yourself of the worry over this detail by leaving an order for us to take care of your clothes. We will call for and deliver them each week regularly or whenever you may wish.

C. P. Ringer



EDMONDS "FOOT FITTERS" Dick No. 2 is made over a Semi English Combination last. "FOOT FITTERS" are built like a foot. That is why they fit the feet all over. "Like Paper on the Wall". That is why we call them "FOOT FITTERS," a real fitter and a good looker.

"FOOT FITTERS" are made of Fine Grain Calfskin of rich dark mahogany shade. First quality selected, full grain tan iron Outsoles, heavy oak insoles, counters and toe boxes.

Price \$7.50

Picking Winners

in the drug business nearly always follows the carrying of Nationally Advertised articles. It means standardization and real values and service to customers, because such goods MUST be absolutely Right to stand the test of national inspection and continuous use.

OUR STOCK is practically all in line with the Nationally Advertised drug lists. Our customers are assured of the Very Best there is in everything carried by a first class Drug Store

City Drug Store

Where you are always welcome. Day Phone 300—Night 235 Rex Tynes, Manager.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman
Molman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

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Six months \$1.50

Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



problem is the nation's concern. Perhaps that is why it may not be a bad idea to have the nation really represented in the Congress set up by the people to guide the country to prosperity and happiness.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:
W. M. Megert

For Sheriff and Tax Collector:
Omer Baker
C. E. Smith
C. S. Purcell

For Tax Assessor:
W. W. Bennett
Ira Ricketts
C. I. Slaton
J. H. Daniel

For District and County Clerk:
A. L. (Lee) Biggs

For County Treasurer:
J. J. (or Uncle Joe) Ward

DANGER TO OUR MERCHANTS

Our local merchants might wisely give some consideration to the recommendation of the National Commission of the Associated Advertising Clubs of the World, which recently passed a resolution strongly favoring the establishing of a C. O. D. postage permit plan. Under the plan, direct by mail advertisers may send out return envelopes and cards to prospects with a permit notice printed in place of a stamp. The return matter can then be mailed and the permit holder pay the postage upon delivery. Merchants in towns such as ours are likely to be lured into a dangerous trap if they permit such a plan to go through without protest. They may see only that they may use the scheme themselves, but direct by mail advertising is as limited as it is ineffective in the smaller communities. On the other hand, such a plan would mean the most sweeping invasion of the country by the mail order houses that ever has been known. The mail order men would save hundreds of thousands of dollars which could then be put into intensive campaigns to take trade and money from the home town. The merchants know they can serve our people quite as well and quite as economically as any mail order house in the world, and that the buyer can actually see the articles being bought and get prompt delivery, but the catalogue offers of the mail order specialists are painted in alluring colors, and when they can be put out without the danger of waste for lost stamps affixed, local trade will dwindle in every community.

This whole matter will rest in the

hands of the new Postmaster General, and if the merchants are wise they will lost no time in calling his attention to the gravity of such a ruling so far as local trade is concerned.

Merchants in several towns undoubtedly will take this matter up, and it would not hurt to add our protest to the others. The merchants can stand open competition from the mail order men, but they should not be subjected to unfair advantage. The money spent at home circulates and returns to the spender. When it goes out of town it goes into the maw of the giant corporations that have little use for small communities except what they can get out of them.

J. H. DANIEL ASKS

To the Voters of Deaf Smith County
After having been solicited by many friends, I have decided to run in the race for Tax Assessor. I have lived in this county sixteen years. Your vote and influence solicited and will be appreciated. If you see fit to elect me your next Assessor, will serve you the best of my ability.

Yours truly,
J. H. Daniel

O. S. GALLATIN
GENERAL AUCTIONEER
Clevis, New Mexico
607 N. Wallace St.
(Formerly of Pecos, Texas)
See me, phone or write for terms
84-187 and particulars

The greatest need for children and young people in the rural community is a library of good books. Call a meeting and get a library for your club or school.

WITH WEATHER CONDITIONS

favorable, it means you will need at least a few implements to start that crop with. We want to remind you that we have extremely low prices on everything in that line as well as on harness and leather goods.

GARRISON BROTHERS

HONEY PHILOSOPHY FOR 1922

Isn't it funny how some folks study the science of being miserable in a world filled with good things. If a fellow had potatoes in his garden an' would rather go hungry than dig 'em up, everybody would laugh at him, an' by an' by he'd dig. Then he'd feel better. Why not dig the good things out of life an' throw aside the weeds. They'd all rot if they were dumped in to the sunlight, and maybe from them would grow something better. You can always get a crop if you sow right an' work up the ground now an' then. There's one thing certain—you can't buck old Dame Nature, so you might as well fall in line an' watch your step. The old lady insists that eventually everyone must be happy, an' if eventually, why not now?

THE LILLIPIUTIANS SCATTER

President Harding's tribute to the farmer, punctuated with a pungent aside at the Agricultural bloc, brings sharply to the front the fact that it is still wise to speak softly, but carry a club. Much may be said in opposition to legislative combinations, but it is sixty per cent theory based on the assumption of the perfect state. The fact is we are passing through a very practical phase of life, and it is equally clear that had not the farmer demonstrated that at last he means business he would still remain the sleeping Gulliver with the vast army of financial Lilliputians stepping all over his great body. Peculiarly, we never have heard voiced such a protest against the financial bloc, loosely referred to as Wall Street. Intangible as an entity, it always has managed in some mysterious way to marshal its forces into compact formation whenever helpful legislation was required. The railroad bloc and the other blocs that have worked in the shadow now profess to be amazed that the farmer should trespass on their property, but the giant has been sleeping long enough. He is just beginning to stretch himself before he gets to his feet. Quite naturally the frightened Lilliputians with their dollars and their box cars and other playthings scatter for cover, fearing the big fellow will tread on their toes. How blind to their own interests they are. The farmer never will step on anyone's toes. He is the heart of the nation, and his greater strength can only mean a swifter coursing of the arteries of America. There could be no Wall Street, there could be no railroads, there could be no civilization, were it not for the tiller of the soil. Every American should rejoice at his awakening. President Harding has said truly that the agricultural

Every Hog

in the Swine Breeders' Sale

was fed on Tankage. Order your supply now.

Jones & McLean Grain Co.
Fone No. 1

Just phone

Great West Products are no longer a debatable question. GREAT WEST AND AMARYLLIS FLOUR are giving absolute satisfaction, far beyond our hopes. Two reasons make this possible—perfect wheat and our new modern mill.

Great West Mill & Elevator Co.
Phone 265 B. R. DIXON, Mgr.

Minor Details

are looked after just as interestedly and painstakingly by us for our customers as are their banking requirements of large volume.

In fact, in the First State Bank & Trust Co., every item is of MAJOR IMPORTANCE, deserving of our very BEST attention.

We invite your Account, Checking or Savings.

We are in the market for some well secured cattle loans on the basis of bank balance.

FIRST STATE BANK & TRUST CO. of Hereford

Our Details are guaranteed by the State Bank Guaranty Fund of Texas.

Regardless of What They Cost

We intend to sell the few choice Ladies' Coats and Suits we have on hand at absolutely

One Half Price

to avoid carrying them over, and to make room for new spring goods.

This is a straight business proposition with us, and means just what it says.

OUR LOSS IS YOUR GAIN

We suggest you call early and inspect these few choice garments while they last.

D. R. Gass & Son

SUNDAY SERVICE and Church Societies

SUNDAY SCHOOL ATTENDANCE HERFORD'S CHURCHES

St. Athlon's Church
Sunday morning at 11:00
Rev. Fr. Salvador Francis, S. A.

Church of Christ
at Blocks North of Courthouse
Classes at 10:30 a. m.
Regular Lord's Day Worship at 11

People's Bible Study at 7 p. m.
Lesson for next Sunday will be
15th, 16th and 17th chapters of
Book of First Samuel.
You are cordially invited to attend
services and bring somebody with

W. A. Knox, Elder.
A. S. Higgins, Elders.

Presbyterian Church
10 a. m. Sunday School. Sr. C. E.'s
at 11 a. m. Preaching by the Pastor.
p. m. Junior C. E. at the annex.
3:30 p. m. Joint meeting of all the
savior Societies, see program else-
where.

9:30 p. m. Stereopticon slides on
a. The best pictures we have ever
Come and see them.
J. R. Sharp, Pastor.

First Christian Church
Bible School at 9:45 a. m.
reaching at 11 a. m. The choir will
render a special "Communion Song."
Miss Zena Owen as soloist. At
9:30 p. m., the Endeavor Society will
render an open program, beginning the
celebration of Endeavor week. The
program follows:

Leader—Paul Corbett, President.
Song—True Hearted, Whole Hearted.
Prayer—Rev. Wooten.
Bible—The Fight is On.
Reading—Floyd Wilson.

Christian Endeavor Four Square—Mr.
Jackson.
Orchestra Selection
Reading—Earl Marie Foster.
Prayer—"A Prayer"—Mrs. Ben Allen
and Choir.

Christian Endeavor's Place in the
Church—Mr. Ricketts.
Reading—Allene Gilbreath.
Prayer—"Blessed is He That Considereth
the Poor and Needy"—Zena Owen,
Maurine Steckman, Mrs. Steckman,
Reading—Ruth Elliston.

Intermediate demonstration:
a. Song.
b. Scripture reading.
Verses.
Solo—Ina Gregg.
Reading—Ardelle Foster.

Christian Endeavor Around the World
—Elizabeth Corbett.
Solo—Inez Ricketts.
Solo—George V. Stambaugh.
The Necessity for Trained Leaders—
Travis Dameron.
Reading—Mable Beafro.
Song—God be With You, Till We Meet
Again.
Lizpah.

Gardner B. Y. P. U.
Topic—Devotional Meeting—a Wor-
thy Life.
Leader—Mary Pauline Ray.
Songs.
Sentence prayers.
Scripture—Philippians 1:21-30.
Introduction—Bessie Sanders.
A Worthy Life, Its Primary Condi-
tion—Johnnie Biggs.
The Worthy Life, Its Constituent
Elements—Wanda Wilkinson.

The Worthy Life Makes the Honor
and Glory of Christ Touchstone of Con-
duct—Lloyd Turner.
Take Christ with you into Every Ac-
tivity—Geneva Burkett.
Another Element of a Worthy Life
in a Positive Interest in Men—Roger
Wilkinson.
Another Element of the Worthy Life
in Fellowship with Other Christians in
Service—Evelyn Jackson.
The Worthy Life Identified with
Christ in Suffering—Jan Bruner.
Piano Solo—Lucille Hicks.
Song.
Benediction.

Methodist Missionary Society
February 4, 1922
Subject—China.
Leader—Mrs. McLean.
Bible Lesson—Leader.
Distinguish Between China as a Nation
and China as a Civilization—Mrs.
McLean.

What are the Strong Points in Chi-
nese Characters—Mrs. Fox.
Burdens of China and the Barriers to
Industrial Wealth—Mrs. Bryant.
Mention the Western Aggressions in
China and the Humiliation Caused by
These Foreign Aggressions—Mrs. Har-
rison.
Barriers to Good Government—Mrs.
Spradley.
Signs of China's New Day—Mrs.
Sites.
China's Need and Christianity's Gift
—Mrs. Ward.

Epworth League Program
M. E. Church, 6:30 p. m., Sunday
February 5, 1922
Topic—Christianity in Buying and
Selling.
Leader—Dollie Ward.
Hymn 97.
Prayer.
Hymn 205.
Scripture—Prov. 29:10-14; Amos 8:
4-6.
Introduction—Leader.
How a Christian is Known—Gladys
Beavers.
What God Expects of Man—Mr. Am-
erson.
The Social Element in Property Val-
ues—Paul Wilson.
Christian Principles in Buying and
Selling—Donalda Sites.
The Lesson Brought Home—Leader.
Benediction.

L. C. E. Program
Christian Church
Leader—Roy Smith.
Topic—Christian Endeavor Around
the World.
Song Service.
Scripture reading—Ps. 107:1-3—Ag-
nes Elliston.

NOW THE AUTO VAMP



Helen McGinnis of Chicago has
been convicted as being an automo-
bile vamp. She smiled sweetly at
Martin Metzger as he was driving by
in his car. He asked her to go riding
with him. When he regained con-
sciousness at a lonely spot in the
country his money and diamonds
were gone—and so was Helen. One
to ten years for her.

Days to Remember—Exod. 13:3-10—
Lucille Gilbreath.
How a Message Spreads—Acts 5:1-8
—Kay Matthews.
International Brotherhood—Ps. 133:
1-3—Mozelle Hill.
Fostered by God—Acts 5:34-42—
Charles Christy.
Divine Purposes—Isa. 45:1-7—Mil-
dred Rambo.
God's Servant—Isa. 41:8-10—John
Robinson.
Sentence prayers.
Business.
Benediction.
Go To Church Sunday!

Junior Christian Endeavor
Presbyterian Church
Leader—Maybelle Witherspoon.
Songs 74, 79, 88.
Sentence prayers.
Songs 127, 129.
Roll Call—Answer with a Bible
Story.
Business.
Collection.
Benediction.

Junior Missionary Society
Song.
Bible lesson—"A Journey to Antioch
and What Came of it" (Acts 13:14-16;
42-50).
Leader—Ruby Ward.
Prayer.
Business.
Piano solo—Louise Jacobsen.
Leader's lesson—"The Journeys of
New Americans."

Baptist Church
Sunday School at 9:45.
Preaching services at 11:00 a. m.
and 7:00 p. m.
Sunbeam Band 3 p. m.
B. Y. P. U.'s, 6:00 p. m.
The public is cordially invited to all
of these services.
E. B. Atwood, Pastor.

Syrian Review
Issued Next Sunday, 6:30 p. m., Pres-
byterian Church
Leslie Bruner, Editor
Viola Nunn, Associate Editor
Glenn Witherspoon, Art Editor
Contents for February, 1922

Wireless Telephone Messages—An
Editorial Interpretation—Audrey Car-
roll, Leland Lee, Otto Olsen, Roy Gold-
en, Mabel Barnhart.
Progress in Syria—Helen Shore.
Lights and Shadows—Emma Jean
Donald.

"A Woman Who Dared"—A story.
Among the Children—Buena Gould.
The Universal Language—Silver
Shore, Glenn Boardman, Lollie Shore.
S. J. C. E.—An Interpretation.
Ads.

Junior Christian Endeavor
Presbyterian Church
Leader—Maybelle Witherspoon.
Songs 74, 79, 88.
Sentence prayers.
Songs 127, 129.
Roll Call—Answer with a Bible
Story.
Business.
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Song.
Bible lesson—"A Journey to Antioch
and What Came of it" (Acts 13:14-16;
42-50).
Leader—Ruby Ward.
Prayer.
Business.
Piano solo—Louise Jacobsen.
Leader's lesson—"The Journeys of
New Americans."

Gifts They Bring—Pauline Garton.
Story—A Journey to the Land of
Smiles—Alice Womble.
Closing song.

Manure is very essential on poor soil
where vegetables are to be grown. Ev-
ery shovelful saved in the barn lot will
stimulate the soil and increase the
yield. Save the manure and enrich the
garden and truck patches.

J. B. PHILLIPS
LICENSED AUCTIONEER
15 Years Experience
General Auctioneer
Nothing too big or too small.
Charges reasonable. Satisfaction
Guaranteed.
Phone 197-F3 Herford, Texas
Go To Church Sunday.

AFTER EVERY MEAL
WRIGLEY'S P-K
CHEWING GUM
This new sugar-coated gum delights young and old.
It "melts in your mouth" and the gum in the center remains to aid digestion, brighten teeth and soothe mouth and throat.
There are the other WRIGLEY friends to choose from, too:
WRIGLEY'S PEPPERMINT
WRIGLEY'S DOUBLE MINT
WRIGLEY'S ALL DAY JUICY FRUIT
C28

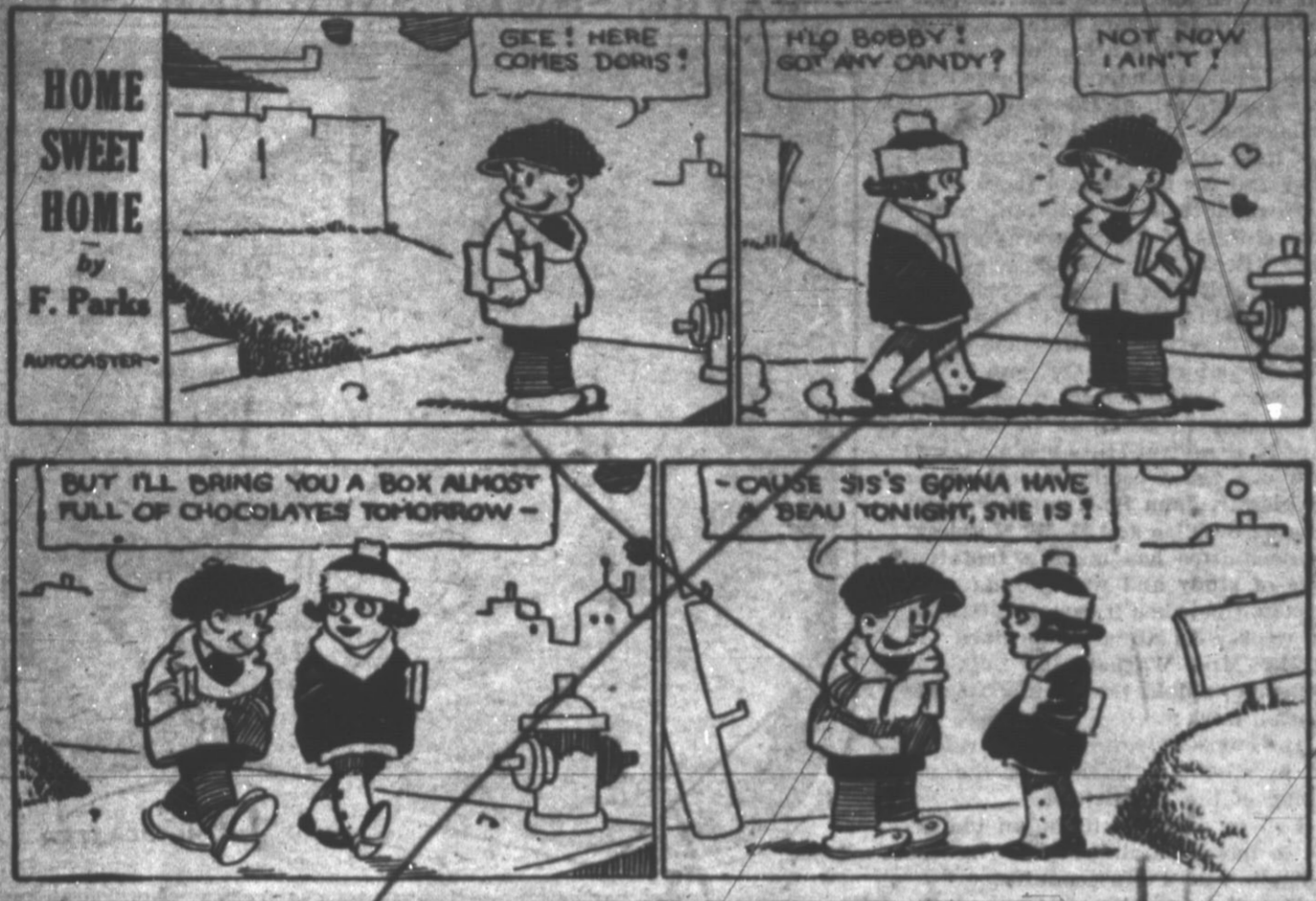
Service Garage Has
Storage for 50 cars, Day and Night Service, assur-
ance of NO FREEZING, you never have to drain
your car. We keep your batteries watered, and
tires ready to go. There never has been a car fro-
zen or stolen in this garage.
Our Texaco Gas and Oil—no better can be pro-
cured anywhere.
If it's Vulcanizing, we do it.
Service Garage

DODGE BROTHERS COUPE
Ask about the Coupe in almost any American home and you will be told that the members of the family feel they simply could not get along without it.
The simple secret of its great popularity is faithful and unflinching service at a trivial cost.
The gasoline consumption is unusually low
The tire mileage is unusually high
Motor Sales Company
Hereford, Texas

Easy to Operate
Easy to Clean
The De Laval bowl can be completely taken apart for washing. The discs, bowl parts, and tinware have no tubercles, crevices, holes or corrugated surfaces which are hard to clean.
The De Laval discs are washed as a single piece and the whole machine can be thoroughly cleaned in five minutes.
There is no part of the De Laval bowl which cannot be easily reached and seen so that the operator can always tell whether or not every part has been properly cleaned.
The ease with which the De Laval can be thoroughly washed and kept in a sanitary condition is one reason why practically all creammen prefer De Laval, and is also one of the reasons why butter made from De Laval cream scores highest at the National Dairy Show.
Sooner or later you will buy a De Laval
The C. O. Lee Hardware

Uncle John's Ash
MANY A HOME IS WHERE THE AUTO HAPPENS TO BE.
COPRIGHT 1921 BY A. C. CASPER, NEW YORK

If Your Home Should Burn!
Could you build another home, if it should burn, without insurance?
Dependable Insurance of all kinds.
T. K. Wilson Insurance Agency



Our Neighbors

FRIONA
E. P. Houlette departed Saturday for Amarillo, where he was called by telegram to join a crew of drillers, enroute for one of the many Texas oil fields, with whom he will work as tool dresser. He will be in the employ of a driller for whom he worked in Kansas before going to France. At the time of leaving home he was not aware at what point he would be located.

Supt. of Highway Schlenker was in town Friday, having come up from Borina to assist in some repair work on the road just east of town. There is much repair work needing to be done on the highways, but the county's limited amount of road fund forces the Superintendent to use the utmost discretion in the expenditure of the available funds for road work.

The number of persons becoming interested in the growing of Irish potatoes in this locality bids fair to insure the planting of a number of trial patches the coming season. If a proper amount of moisture is secured in time for the planting season. Some of our people have been growing this table delicacy successfully for a number of seasons and their phenomenal success the past year is prompting many others to try their luck at the art. The variety known as Irish Cobler has given the best satisfaction. One small patch measuring one-tenth of an acre yielded over thirty-five bushels.

Lawrence Lillard has been confined to his home the past ten days with a severe sore throat and cough occasioned by a bad cold which he contracted during the recent spell of arctic weather. Carl Maurer went out to the farm Sunday to assist Mrs. Lillard in the care of the stock.

The young people of the Congregational church presented their two plays at Borina and Pleasant Hill last week. They were greeted at both places by large and appreciative audiences and express themselves as well pleased with their treatment at each place and the funds taken in added materially to the success of their enterprise.

Our real estate agent, M. A. Crum, was a business visitor in Clovis Monday and A. W. Henschel, G. W. Maurer, D. H. Meade and perhaps many others of the Friona citizens were business visitors in Farwell.

The rambling of political unrest interspersed with an occasional murmur of discontent is beginning to be heard throughout the county which is a sure indication of a coming election. It seems that no matter how true and faithful an officer may be, or how false and treacherous he may have been, there are always some who favor turning out the faithful ones and some who want to retain in office the false ones. Present indications are that there will be a full crop of real and proposed candidates who wish to try their luck at discharging the duties of the various offices to the entire satisfaction of all the people in the county.

The immense flock of wild geese that have been infesting the lakes and fields in this locality for the past few weeks are still attracting the attention of our local sportsmen and some have been successful in bagging a few of the feathered wanderers. At night seems to be the best time for successful hunting as the hunter can more easily approach within shooting distance of his game. On one night last week our genial section foreman, "Mote" Sanders, and his son visited a lake about nine miles west of town. The surface of the lake seemed to be fairly alive with the geese and the ice being apparently quite firm, the hunters sneaked quite a distance out on it to bring themselves within shooting distance. Just as Mr. Sanders had fired his gun the ice suddenly gave way beneath him and he sank to his arm pits in the icy water. His clothing was frozen stiff on his body before he reached home. It is said that Mote waxes truly eloquent while expressing his disapproval of such a manner and time of hunting.

SPRING LAKE
Mr. and Mrs. Dotson went to Plainview Wednesday shopping and to visit their daughter, Mrs. Kerby Nash. The Ladies Aid met with Mrs. Willis White Thursday, packed two comforts and had a fine dinner and an enjoyable time generally. The Wheat Growers Association met and organized at Spring Lake. A fine talk was made by Judge Gough, also by Mr. McCracken.

Ben Phipps sprained his foot very badly while playing ball at school. Dr. Miller bandaged it and thinks it will soon be better. Misses Mable and Mary Kiser went home Friday to visit until Sunday. They were indeed glad to get to go, as they had been quarantined away from home on account of Diphtheria. J. I. Phipps sold his steer calves to Mr. Hankins, of Fulla.

Mr. and Mrs. Dotson Entertain
Mr. and Mrs. Dotson entertained the Bible class and also celebrated their twenty-sixth wedding anniversary Friday night. Those present were: Messrs. and Mesdames Packard, Phipps, Cleavinger, Geo. Linville, Lewis Linville, Barton, O. C. Axtell, D. G. Axtell, Hinson, Lawson and McKinzer, and Miss Mamie Axtell, Wallace Phipps and Robert Willoughby.

The first thing on the program, was a debate, "Resolved, that there is more pleasure in courtship than in marriage." Mrs. Lewis Linville, Mrs. Phipps and Mr. Packard were the judges. They decided in the negative, of course. After this many games were played and proverbs translated, but the very best of all was the two course supper. First course consisted of pressed chicken sandwiches, potato chips, and ponsetta salad and pickle; second course, angel food cake, devil's food cake and coffee. Wallace Phipps and Charley Dotson were the "special" waiters, and after all had enjoyed the occasion to the utmost, the guests presented Mr. and Mrs. Dotson with a beautiful silver berry spoon and a gray ladle, in honor of the occasion. It is useless to mention the ability of the host and hostess to entertain, after reading of the enjoyable time all of us had. After wishing them many more happy anniversaries, we repaired to our homes. One who was present.

CLEO

The weather had been looking rather promising to growing crops until Sunday morning when we got up and the wind was blowing from the west, moving the clouds out of sight.

C. B. Houser and family spent Sunday with Elmer Dixon and wife.

R. C. Shuford made a business trip to Hereford Friday.

Three loads of hogs left the Cleo community Friday. The hogs were in good marketable condition and we were well pleased with the price they brought us.

O. M. Burch and father, J. D. Burch, transacted business in Hereford Friday.

The first Sunday evening in February

Eggs, Poultry, Cream, Hides
We Pay Cash
WANTED
All Kinds of Furs
The Golden Rule Produce Co.
Rear of old Stambaugh building

is our regular singing evening in Cleo schoolhouse. Everybody come and help us in our singing.

Maud Rippey and Sam Allen made a business trip to Dimmitt Saturday evening.

W. W. Wimberly of Canyon, has erected a new tower and windmill on his farm south of Dimmitt.

Maek Johnson, of Cleo, hauled a wounded man to Hereford Friday to the doctor to have his upper lip patched.

Mr. and Mrs. J. H. Wagley spent Friday night at the home of Mr. and Mrs. Elmer Dixon.

Elmer Dixon, of Cleo, spent Friday with his parents Mr. and Mrs. W. S. Dixon, at Hereford.

JOEL

The chickenpox epidemic has just about subsided and now the mumps has made its appearance in our midst. Howard Hershey is the victim and he has it good and plenty. No clue as to where he contracted the disease, for of course they don't have such things in Hereford where he attends school.

Our literary program for the 27th was indefinitely postponed on account of the mumps scare. We don't like the mumps much. We're like buckwheat pancakes and lasses with sausage.

Mrs. Walter Slagle has been sick, but was up and around before any of the neighbors knew about it so she has been having callers lately.

Pa and Ma Hershey visited their daughter, Mrs. Arch Couklin, Sunday.

Harley Green's Sale will attract most of the men of this neighborhood today, (Monday, the 30th).

Mr. Marshal Chamness has been finishing the odd jobs of threshing here and there the past week.

MONUMENTS
Granite, Marble and White Bronze Can Give Time
Will erect same.
P. R. PURCELL
Hereford, Texas.

Call Us Up
There are three things—and only three—that wear out batteries. (1) Miles of service—(2) Months of service—(3) Neglect and abuse.
The way to get the most months or the most miles—or both—is, of course, to get the right battery and then take care of it.
We'll sell you the right one—the Willard Threaded Rubber Battery—and more than that, we'll help you look after it.
Call us up.
Or better still—come in!
Electric Service Station
Phone 284
Willard Batteries

DIMMITT CASTRO COUNTY

Dimmitt has been a busy place for the past few days, as people are coming in from all parts of the county to pay taxes.

Mrs. J. B. Belew returned Sunday from Dallas, where she has been for treatment. Glad to report she is doing nicely.

Mr. Shorty Williams, who spent the week end in Dimmitt, took his departure Sunday night. Mr. Bob Miller's "Tin Lizzy" was missing Monday morning.

Rev. G. E. Fort delivered two sermons at Malley Sunday, and one at Dimmitt Sunday night. He will preach here next Sunday, both morning and night.

J. B. Belew, who has been on the sick list for the last few days, is improving. We hope he will be able to take charge of his school duties at an early date.

Dr. and Mrs. Mayes Miller went to Plainview Sunday, where Mrs. Miller is to receive medical treatment. We hope that the treatment will be successful and Mrs. Miller will soon be able to return to Dimmitt and her many friends.

E. S. Ireland, of Hereford, was in our city Friday.

Mr. Walter Picket returned from Temple, where he has been on business, this week.

Mr. Elmer Ireland has moved to town for the children to attend school.

Mr. Batauf, our Telephone Manager,

Guy's Place
OPEN AGAIN
I take this method of thanking you for all past business and hope you will remember me when you need good, clean, eats.
Guy N. Smith
Proprietor

motored to Plainview Friday returning Saturday morning.
We learn from Dr. Miller that the children of O. B. Hankins who were sick with the scarlet fever, are about well.

WANTED—Good, clean rags, at The Brand Office.

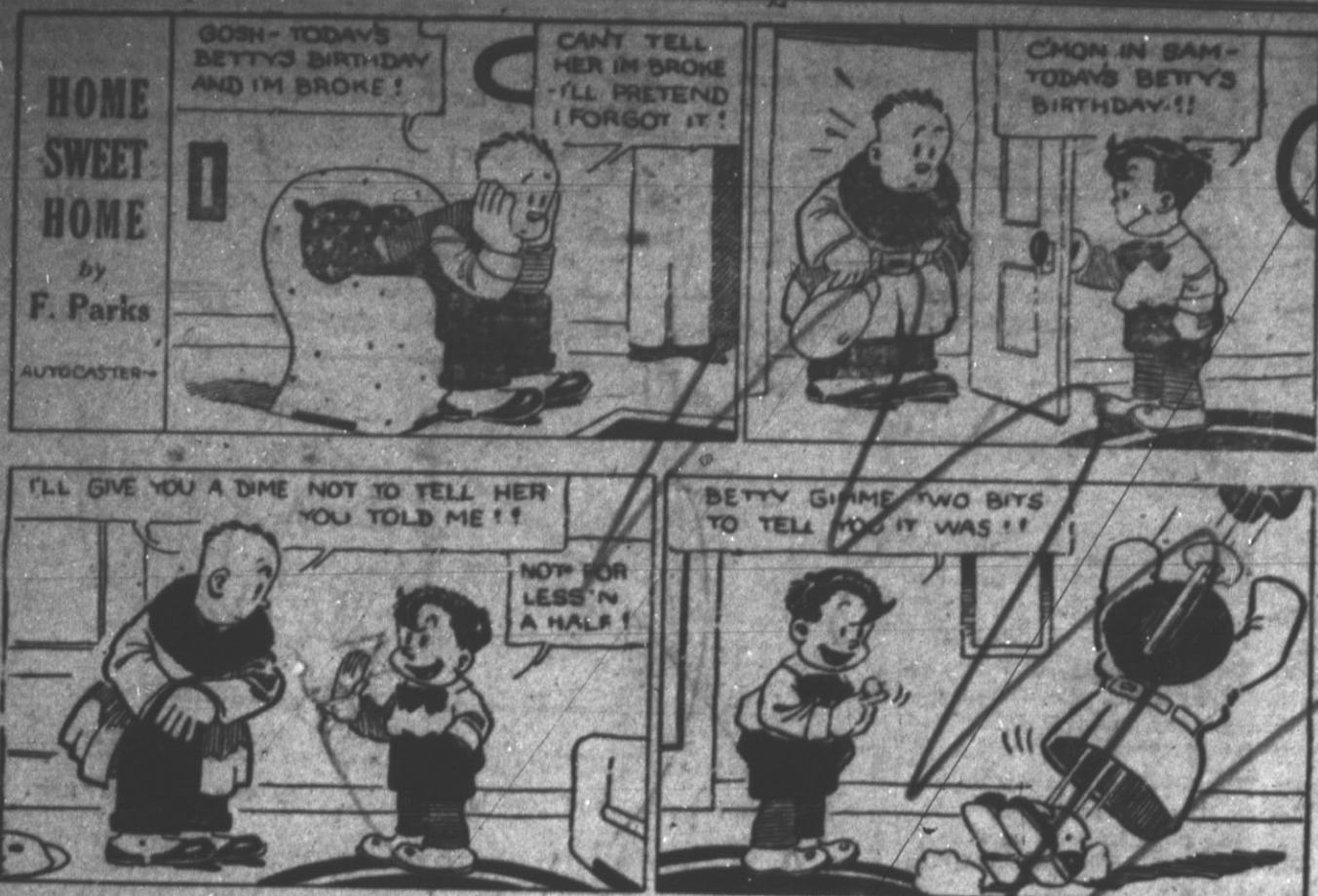
Twelve hundred Montague county farmers, their wives and daughters and sons, attended the one-day poultry school conducted at Bosque, Texas, by the Denver Railroad. Prof. F. W. Kazmeier of Texas A. & M. presided over the school. Essays were read, prizes awarded, and trips made to poultry farms.

DAYTON—PARA BELLE—FISK TIRES
Save time, money and trouble by having your car repaired now.
Thompson Garage
Across the Street from Courthouse

Hurley Soap
We have a new stock of Hurley Soap especially adapted to Washing Machines. You can clean the clothes better and quicker with this soap. Only \$1.25 for 20 washings.
Hereford Light & Power Company
"Your Electrical Servants"

The Auctioneer says
When a farmer ADVERTISES his Public Sale in this Paper, I know he'll have a crowd of eager buyers.

1042 + 31/2



of the women and states that the plan is thoroughly in accord with his ideas of the service which a teacher training institute should render to its constituency. The women of this country are probably more interested in the training of their children than in any other subject and for this reason those institutions which train the children's teachers are objects of vital concern to every mother. Because of their mutual interest in the child the Women's Clubs and the Normal Colleges of this state ought to be able to establish a common working basis and render a reciprocal service. Such is the object of the approaching conference and in anticipation of it, President Hill appointed, several weeks ago a committee, consisting of Registrar, John S. Humphreys, and Deans, L. G. Allen and H. W. Morelock. This committee has made a tentative course of study and will present it to the committee when it comes to Canyon next week. As already outlined in brief by Mrs. Warner, the following statements explain the purpose of this extension work:

1. It is one of several plans set on foot, to stimulate interest in the up-building of the 7th district.
2. College credits will be an inducement to increased club work in the Panhandle and Plains country.
3. It will bring the women and the colleges closer together.
4. Its purpose is especially to train for leadership in rural centers.
5. It will afford opportunities for college women to continue their education after leaving college and to secure credit therefor.
6. It will add to the educational work of Texas, the work of 65,000 women, which work for the past twenty-four years has been without credit or notice in official bulletins which give educational statistics.
7. The plan will furnish means of measuring and accrediting what women learn in club work.
8. Says Mrs. Warner with warm enthusiasm, "The plan is for the good of our homes and communities." "Better than card clubs and other useless ways of recreation." But here it is in brief: "I would like to get the women to thinking about a never ending system of education."

Mrs. Carl C. Goodman, of Abernathy,



President of the 7th District, is as enthusiastic as Mrs. Warner and together they have arranged for the meeting at Canyon.

Mrs. Goodman in a letter to President Hill, thus writes about the plan: "I am most enthusiastic about Mrs. Warner's idea concerning club work and college credits. It will standardize club study and will offer a hope of recognition to women, who have been denied educational opportunities and so stimulate interest as nothing else could do. The committee on its visit to Canyon will be entertained by the College at the Women's Book Club of Canyon. Consume on the farm what you can and let others consume what you want them have at a fair price."

WANTED - Good, clean rags, at Brand Office.

BRIEF NEWS

S. L. Harman returned Friday morning from Richwood, W. Va.
 S. J. Dodson returned to his home at El Paso Wednesday morning.
 Bill Cherry went to Lubbock Wednesday morning to visit his sister.
 Spring Opening, Friday, Feb. 10, with all the late styles in Millinery. Vogue Millinery.
 Joe Stallings of Clovis, was in Hereford Thursday.
 O. C. Schlenker, of Bovina, was a business caller in this city Friday.
 If you are particular about having your work done right, take it to W. A. McAteer at the Motor Service Co.
 J. H. Mitchell, of Lometa, Texas, arrived in this city Thursday.
 E. Weir, of Kansas City, representing the No. 1000 Plover Co., arrived in this city Thursday morning on business.
 Suits cleaned and pressed, \$1.25. Hereford Steam Laundry.
 C. C. Daniel, of Plainview, arrived in this city on business Wednesday morning.
 R. E. Kyle, of Owensboro, Kentucky, arrived in this city Tuesday. Mr. Kyle is enroute to his old home at Clovis.
 Spring Opening, Friday, Feb. 10, with all the late styles in Millinery. Vogue Millinery.

NO FICTION STRANGER THAN THIS



This is Miss Mary Louisa Baker, society girl of Chicago and her fiance, Allister McCormick. Miss Baker has just called off her wedding for the second time, both at the last moment. The other night the church was filled with guests, the caterers were laying out the wedding table tens of thousands of dollars' worth of presents were in the house when Mary sent word that she wouldn't marry just now. McCormick says he'll go travelling for a while.

Story Special
 Born January 23 to Mr. and Mrs. J. E. Herries of Bovina, a nine pound girl. Mother and baby doing nicely.
 The right way to cure meat is to use Condensed Smoke.
 Hereford Produce, T. H. Spratt, Mgr.
 Mrs. S. J. Davis accompanied by her daughter, Mrs. E. Green left Hereford for Barstow, Calif., Friday morning. Barstow is Mrs. Green's home.
 Don't let your car run down when a few hours work will save you money and your car too.
 Motor Service Co., W. A. McAteer.
 Mr. and Mrs. William Hythe arrived in this city Friday morning from Alvin, Texas. Mr. and Mrs. Hythe will visit in the home of their son, Henry B. Hythe.

Spring Opening, Friday, Feb. 10, with all the late styles in Millinery. Vogue Millinery.
 Mrs. R. B. Loring arrived in this city Friday morning from Gainesville, Texas. Mrs. Loring will visit in the home of her son.
 We will wash your clothes for the cost of your fuel and soap. Phone 266. Hereford Steam Laundry.
 Mr. and Mrs. O. I. Enyeart and T. E. Rector left Hereford Wednesday morning for Winslow. Mr. Rector will spend the winter with his daughter and son-in-law, Mr. and Mrs. Enyeart.
 Stretch your dollars by taking your car to the Repair Shop that gives you more for your money.
 Motor Service Co., W. A. McAteer.

Federation of Women's Clubs in 7th District Plans Extension Work
 The creation, recently, of the 7th District of the Texas Federation of Women's Clubs with headquarters at Plainview, has developed a plan of study which will bring closer together the women's clubs of this district and the West Texas State Normal College at Canyon. Mrs. Phoebe K. Warner, of Claude, is chairman of extension work in the district and to her is due the plan which is now being worked out whereby credits may be given by the West Texas Normal for work done in the Women's Clubs. Mrs. Warner is a pioneer worker among Texas women and her heroic work in organizing and developing club activity in rural communities is almost a household word, wherever in Texas women's work is known. Mrs. Warner's present plan of coordinating the work of the women's clubs with the West Texas Normal is a realization of one of her fondest hopes. Now that the Panhandle and Plains country has been organized into a separate district, she proposes to inaugurate the work of extension immediately. A committee representing various clubs of the district will meet in Canyon February 3 and 4 to lay their plans before the authorities of the College and together with them to formulate courses of study for adoption at once by the many study clubs in the district.
 President J. A. Hill, of the Normal College, is enthusiastic in his support

Wright's Ham Pickle
 makes the Best Meat on earth.
 \$1.50 cures 280 lbs.
Corner Drug Store

A Partnership
 Through a friendly, understanding partnership with this bank, each individual depositor has at his command willing and experienced counsel to guide him and to help him, through constructive service, to build faster and more firmly in business and personal possessions.
Western National Bank

Your Home Furnishings Show Your Character

We make a study of the business of furnishing homes. It is a business by itself.
 When you come to us for a suggestion in the furniture line we meet you on our ground and you will be served.
 We solicit your furniture problems. You will be pleased each time you call.
 For February, we are making most attractive prices on everything in Furniture
 Kohler & Campbell Pianos
 Hoosier Kitchen Cabinets
 Singer Sewing Machines
 Victor Talking Machines
 A fine Sealy Mattress
 Alexander Smith's Art Rugs
 Magnificent Duofold Suites
 Elegant Parlor Suite
 Walnut or Oak Dining Suits
 We will take your old pieces in on these new things.
 Try us. We will save you money.

WE TURN A HOUSE INTO A HOME
E. B. BLACK CO.
 FURNITURE & UNDERTAKING
 HEREFORD, TEXAS
 PHONE 14
 The big store with the little price.

Uncle John's Josh
 YOU CAN'T PAINT ON A GLUSH THAT'S GOOD FOR ANYTHING.

 BOOTH
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That Spring Season
 is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.
 We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.
 After the rain, come around and let us show you the real goods.
Dunlap Hardware Company
 (INC.)
 MAKE WHAT YOU WANT WHEN YOU WANT IT

Cash
 We Pay Cash for Cream, Poultry and Eggs.
Conklin Produce

Hereford Produce
 Always makes the Cash Prices for Poultry and Eggs.
 WE BUY CREAM
 See us before Selling.
PANHANDLE LUMBER CO.
 OUR AIM - TO HELP IMPROVE THE PANHANDLE