

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

FRESBYTERIAN AUXILIARY MEETS WITH MRS. GYLES

The Presbyterian Auxiliary met Friday afternoon in the home of Mrs. Gyles.

LOCAL BOYS APPEAR IN AMARILLO CONCERT

With the Madrigal Club of WTSTC that appeared with the Amarillo Philharmonic Orchestra in concert in Amarillo Tuesday evening were two Hereford singers, Floy Carmichael, tenor, and James Kirby, bass.

ECZEMA



Can be Cured... BROWN'S LOTION Stops itching instantly. Don't scratch. Thousands have found relief.

CLOSE Drug Store

EFFICACY OF PRAYER STUDY GROUP SUBJECT

Friday evening, April 3, the Discussion Group will hear Mr. Cottingham in a presentation of Dr. Shaller Mathews' views on the efficacy of prayer, as given by him in an interview made public in the American Magazine several years ago.

MRS. JIM WHITE HOSTESS OF DAWN STUDY CLUB

A meeting of the Dawn Study Club, March 17 took the form of a combined club meeting and St. Patrick's Day party, with Mrs. Jim White as hostess for the pleasant afternoon, and Mrs. J. K. Dunavant, program leader.

Continuing its study of frontier life, a new phase was shown to have been of basic importance, as the religious influence disseminated by the church and missionaries was brought before the club in program numbers.

An interesting game, a Fortune Telling Shamrock, was directed by Mrs. Dunavant and closed the program. Refreshments featuring a St. Patrick's Day motif were served the club members and a number of guests.

MRS. ELLIS COOMBS UNDERGOES OPERATION

Mrs. Ellis Coombs was taken to Portales, New Mexico, Sunday and underwent a major operation in General Hospital there Monday morning.

Mr. Coombs and Mrs. and Mrs. A. Peterson accompanied Mrs. Coombs to Portales, the Petersons returning Sunday night and Mr. Coombs remaining until Wednesday, when Mrs. Peterson again went to be at the bedside of Mrs. Coombs.

SUNDAY SCHOOL CLASS ENTERTAINED

Mrs. Hall Beavers, Methodist Sunday school intermediate superintendent, gave a happy evening of fun and frolic to members of her department Tuesday evening when she entertained them in the recreation rooms of the church.

A group of 45 boys and girls made up Mrs. Beavers' guest list Tuesday evening and under her direction the hours from 7 to 9 moved all too swiftly. Game after game, each with its April Fool significance, contests with prizes ludicrously funny, and climaxing the jolly evening, a refreshment course in keeping with the spirit of April first combined to make a very merry April Fool party.

The entire evening had but one drawback, according to the guests who shared its pleasures; it needed more hours.

PANHANDLE BRIDE RECEIVES MANY HONORS

Miss Louise Rorex of Panhandle, whose marriage to Mr. O. C. Holt of Hereford was announced in last week's Brand for Thursday of this week, has been complemented with a number of pretty pre-nuptial affairs in Panhandle recently.

For the shower, a color scheme of orchid and rose was charming, the tables being ceptered with a floral arch beneath which stood a miniature bride and groom. The tallies also showed this suggestive decoration. As the gifts were presented from a wagon adorned with the chosen colors and which bore four small ships grouped around a larger one, a duet, "Shipmates Forever," was sung. A dainty refreshment course was served.

Among those who enjoyed the delightful function were a number of out-of-town guests from Amarillo and Borger.

A WANT AD WILL SELL THAT COW!

DINNER PARTY CELEBRATES MRS. RAMSEY'S BIRTHDAY

The birthday of Mrs. E. E. Ramsey Sunday, March 29, was the occasion of a lovely dinner party at the Ramsey home when a number of self-invited guests came at the noon hour bringing an elaborate ready-to-serve meal.

The table was attractively laid, a lovely bowl of jonquills—a birthday gift—being given the place of honor. The dinner was served informally, hot rolls, creamed chicken and roast, an array of salads, relishes and vegetable dishes providing the main course and delicious pastries, the dessert. Prominent in the latter was a beautiful white birthday cake decorated with pink rosebuds and lettering which read "Happy Birthday."

Besides the dinner, many lovely gifts expressed the good wishes of hosts of friends, not only those present, but others both in and out of the city. One specially prized was a potted amaryllis of a variety beautiful and rare. The afternoon of congenial association was a pleasant close to a day replete with happy experiences.

Present were Messrs. and Mrs. A. Lowther, F. M. Kester, J. H. Wilson; Mrs. T. J. Nance, Burl Elliston, S. E. Askren, Hetty Cochell, Miss Hostetter, Mr. and Mrs. Ramsey.

JOLLY FEMMES GUESTS OF MRS. FRED BAILEY

Mrs. Fred Bailey was hostess of one of the very delightful parties of the week when she entertained her bridge club, that congenial group of youthful matrons whose characteristic club name is the Jolly Femmes, on Thursday afternoon.

For the games, tallies carried the Centennial idea, two tables playing. High score was won by Mrs. Dick Bradley, low by Mrs. Bob Gentry. In the refreshment course, the Centennial thought was again featured, table appointments being in red, white and blue, with dainty star-shaped sandwiches and cookies, date pudding topped with whipped cream and surmounted with a tiny Lone Star flag making up the menu which was served with black coffee.

Enjoying the pleasant affair were Mrs. Mmes. Arnold Long, Bob Gentry, Ralph Webb, Debs Knox, Mack Balmun, Hill Gentry, Buddy Sowell and Dick Bradley.

HARDWICKS COMPLIMENTED AT TEA AND SHOWER

A lovely informal tea and handkerchief shower was a courtesy extended to Mrs. Charles Hardwick, who with Mr. Hardwick, left this week for their new home at Spur. Mrs. J. T. Gilbreath, Jr., and Ernest Medkief were hostesses, the pretty affair being given at the home of Mrs. Gilbreath.

Unconventional, and with conversation alone as entertainment, the hours from 4 to 6 were a delight to that group of intimates, most of whom are members of the London Bridge Club with which Mrs. Hardwick has been associated. The array of lovely handkerchiefs was presented informally and a dainty refreshment course of hot tea, sandwiches and guest cookies was served.

Club members present were Mrs. Sherman Morgan; Charles Brooks, Ernest Medkief, J. T. Gilbreath, Jr., Lee Morgan, Emmett Milburn, Nelson McWright, and the honor guest. Other guests were Mrs. R. J. Richardson, Grant Fuller; Miss Nina Ruth Short of Lubbock, who is a guest in the home of Mrs. Henry Hastings; Miss Lynn Herroll of Clovis, a guest of Mrs. Hardwick.

First Presbyterian Church.

Quarterly communion service will be celebrated Sunday morning at First Presbyterian church. The pastor will bring a communion meditation on The Friend on the Road. At 8 p. m. the subject will be Going Deeper with God.

During Easter Week, starting Sunday, there will be services each morning and evening, the morning services at 10, evening at 8. The pastor will bring the messages. Make Easter worth while. Attend as many services as possible.

A communicants class for boys and girls of Sunday school will be held each evening next week at 4:30. Sunday school meets at 9:45, Christian Endeavor at 7.

Assembly of God Church.

One block north of high school. "A place with a welcome." Rev. W. A. McCann, pastor. Sunday school, 9:45 a. m., Owen Neal, superintendent. Devotional worship, 11 a. m., Christ's Ambassadors, 6:30 p. m., evangelistic service, 7:30 p. m. Prayer meeting Tuesday evening at 7:30; Bible study Friday, 7:30 p. m.

Frio News Items

BY MRS. W. A. SPRINGER Rev. Lansdown will preach here Saturday evening, Sunday morning and evening. All invited.

Mrs. Cora Fims will sing Good-night Monday and Tuesday. The baby daughter of Mr. and Mrs. Elmer Jones is greatly improved after receiving treatment at the hospital in Hereford.

Mrs. Charles King of Pringle was here last week on account of the illness of the Jones baby. J. R. Kalzer and family are in Kansas City where he is taking medical treatment.

Bad weather and sickness prevented the club meeting last Thursday.

Howard Boyd and Frank Robins visited Miss Koma Hyatt in Dimmitt Friday night.

Jack Allman won first in junior boys declamation, Raymond Mob-

ley first in sub-junior declamation at Dimmitt Friday and Saturday. Jack will enter district meet in Amarillo.

R. S. Mobley and family of Flagg spent Sunday in the H. M. Mobley home.

D. H. Allman and Paul Williams and their families spent Sunday in the Jim Bagwell home at Bethel. Ray Robins and family of Canyon spent Sunday in the H. D. Robins home here.

Spotlight SPECIALS

- SPUDS, 10 pounds 12 1/2¢
- SUGAR, 10-pound cloth bag 51¢
- COMPOUND, 8 pounds 91¢
- MINCE MEAT, White Swan, 3 packages 25¢
- KRAUT, Marco, No. 2 can, 3 for 25¢
- KRAUT, Marco, No. 2 1/2 can 10¢
- PEAS, No. 2 cans, 3 for 25¢
- TURNIP GREENS, No. 2 can, 3 for 25¢
- CORN, No. 2 cans, 3 for 25¢
- TOMATOES, Wapco, No. 2 can, 3 for 25¢
- SALAD DRESSING, Sun Spun, quart 35¢
- PEANUT BUTTER, quart 29¢
- CRACKERS, A-1, 2-pound box 14¢
- RAISINS, 4-pound package 23¢
- RAISINS, 2-pound package 15¢
- SOUPS, Red and White, No. 2 can 14¢
- TOMATO JUICE, C. H. and B., 3 cans 25¢
- OATS, Gold Medal, Cup and Saucer 23¢
- MACARONI or SPAGHETTI, 2 boxes for 9¢
- FLAV-B-JELL, Red and White, pkg 5¢
- BRAN FLAKES, Red and White 9¢
- BAKING SODA, Red and White, 3 for 25¢
- LAUNDRY SOAP, Red and White, 6 for 24¢
- DRIED PEARS, 10¢ pkg, 2 for 25¢
- CORN SYRUP, Sunshine, light or dark, gallon 59¢
- LETTUCE, large, firm head, each 2 1/2¢
- BUNCH VEGETABLES, nice and fresh, 3 bunches 10¢
- ORANGES, Sunkist, per dozen 19¢
- APPLES, Winesaps, per dozen 15¢
- CRISCO, 3-lb can 69¢, 1-lb can 5¢, both for 74¢
- NUOCO, per pound 20¢
- WEINERS, per pound 13¢
- BACON, Armour's Star Sliced, pound 33¢



OUR OWN SUNNY TUCKER

FROCKS

are here in Silk! Sizes 7 to 16. 1.98

French crepes, acetate crepes, crepes de chine, celanese taffetas! Sizes 3 to 6 years. 1.49

L. E. PENNEY CO.

Weir's

Red and White GROCERY AND MARKET

FREE DELIVERY ANY SIZE ORDER!

USED CAR



AUTO SHOW

You'll Find the Best Values Ever Offered At this Display of High Grade Used Cars

We are putting on a display of cars that will surprise you. We have the car to fill your needs and when you see the prices and the cars, you'll realize that here is your greatest opportunity to get a fine, dependable, recent-model car at a tremendous saving. We want you to be the judge. Come in. Visit this great display of fine used cars. You'll find a wonderful selection—the model and make you want—at a price you'll readily approve. We pledge ourselves to tell you all we know about the car you buy.

- 1935 CHEVROLET MASTER DeLUXE COUPE
- 1931 CHEVROLET COACH, SIX WHEELS
- 1934 CHEVROLET MASTER DeLUXE COUPE
- 1933 CHEVROLET MASTER COUPE
- 1931 CHEVROLET SPORT SEDAN
- 1931 CHEVROLET SEDAN
- 1934 FORDOR DeLUXE V-8
- 1929 PONTIAC SPORT SEDAN
- 1934 PONTIAC 8-CYLINDER COUPE

SOME GOOD TRUCKS AND OTHER LOW-PRICED CARS

We Have Day and Night Wrecker Service

Brumley Chevrolet Co.

PHONE 740

CLOSE Drug Store

PHONE 13

IT PAYS TO MAKE A 60¢ PURCHASE HERE!

"Mysterious Package Week"

25c and 50c

Help your J.B.B. friend and purchase a Mystery Package. They all have merchandise in them worth the price—besides big J.B.B. Coupons—you will be surprised in the merchandise and the amount of coupons.

BUY ONE!

Extra J.B.B. Specials

- \$-5 Coupone with Black Draught 25¢
- \$ 7 Coupon with Nyseytol Tooth Brush 35¢
- \$ 1 Coupon with Borden's Frosticks 5¢
- \$10 Coupon with Woodbury's Face Powder 50¢
- \$14 Coupon with Listerine, 14 ounces 69¢
- \$10 Coupon with Red Arrow Shaving Lotion 49¢
- \$14 Coupon with Kruschen Salts 70¢
- \$ 2 Coupon to each adult who brings in a clipping of these Specials and makes a purchase!

FOR EASTER	BULK
Give a Box	Double
of	CHOCOLATE
MARTHA	COVERED NUTS
WASHINGTON	Mixed Nuts, lb .. 39¢
CHOCOLATES	Peanuts, lb 29¢

Nuts

Insist on Double Kay quality, fresh toasted with real butter—so different from ordinary salted nuts merely cooked in oil.

Special! Fancy Mixed Nuts - Finest Quality, This Week • No Peanuts - 1/4 lb. 20c • 1 lb. 79c

Help Your J.B.B. Friend!

PLANNING A PARTY?

Phone Us For Nuts!

No party complete without these crisp, crunchy, healthful bits of goodness. Delight your guests with Double Kay fresh, butter-toasted nuts.

A MODERN GAS RANGE

Smartly styled, with oven control, insulated oven and many other convenience features that make cooking and baking a real pleasure. Will cook and bake for a family of four at a cost of —

... ONLY ONE CENT PER MEAL

WEST TEXAS GAS COMPANY

Good Gas with Dependable Service

CAUGHT IN THE WILD

ROBERT AMES BENNET



(Continued from last week)

The girl's smouldering rage flared out at him: "You scoundrel! You brought us into this beastly hole, then turn our plane adrift, cowardly sneak! Everything flying away in it—and all the food and wine. Oh d—n! What am I going to do? I'll starve!"

Her father looked at Garth with the first sign of concern that he had shown. "Yes, that's it. You might have thought of her. A girl so delicately reared! I say nothing as to myself; it's all in the game. But a lady—to drag her down into the raw like this! Ma-

rooming her to starve in the bogs!"

Garth looked from father to daughter. "A lady, did you say? Oh, yes, to be sure—a dainty, refined lady who curses and drinks and joins in schemes to bilk a supposedly simple bush vagabond out of his fortune."

"Pah!" she scoffed. "Whining because we would not let you foist yourself on us as a gentleman. As for your twaddle about that claim, mines are treasure trove. They belong to whoever is clever enough to get hold of them."

"Right-o, my lady," Garth approved. "Which leaves only the small matter of food and drink to be considered. You'll be able to chew moose meat, I fancy, after you've fasted off some of your fastidiousness."

Indifferent whether or not the girl and her father followed him, Garth started to back-trail through the lower growth of spruce trees.

Where the spring rill came bubbling over ledges down to the rocky shore, he halted in a small clearing. Here had been his camp on his previous visit to the valley. Ten feet up the branch-trimmed trunks of four closely grouped birch trees, a tattered moosehide hung over the edge of a pole platform.

Garth glanced up at the platform. "Wolverines have robbed the food cache. But there's plenty more meat on the hoof. While I go for some, you two will start gathering wood."

Miss Ramill's nerves were on edge. She snapped at him hysterically. "You insolent bully. Don't you dare to try to give me orders."

Her father had squatted down on the work rock, tired out by his day's exertions. Garth spoke to him:

"Too much is enough. The condition was that all three of you would do as I thought best. Huxby promptly tried again to bluff me. Now your daughter balks."

Mr. Ramill raised his down-sagged head. "You'll not be able to say that of me, young man. I stand by your terms. I always play to win. But no one can truthfully claim I ever wench or revoke. I will take your orders, and so will Vivian, now that he has had time to realize the situation."

"How about your daughter?"

"I'll leave that to you. If you can control her, you'll be doing more than I have ever been able to do."

Garth met the disdainful gaze of the girl with a smile. "So your father turns you over to me, my lady. Let me hasten to assure you, I beg to decline the honor."

"Ah, indeed!"

"Yes, I'll let old Mother Nature spank you till you come to your senses."

Her blue eyes flared with scorn. "Oh, you—you! D—n!"

"Better save your energy," he advised. "You'll need it all, unless your pride stoops to the squaw work of camp-fire tending. Smoke drives off insects. For another thing, no wolf, wolverine or lynx or even a grizzly will venture close to a fire. Think it over. Mr. Ramill, you have your patent lighter?"

He swung away between the spruces without waiting for any reply. Left alone with her exhausted father, the girl might come to realize how utterly she had been crushed out of her soft and luxurious civilized environment.

A girl whom even her father had been unable to control! That had been evident from the first. She was a badly spoiled product of

sure I'm not so feeble-minded as to touch any of your butcher mess."

"Very well. Only remember, it's your own choice, sister."

He bagged the contents of the bull hide, slung it on his back, picked up his rifle, and headed for camp. The girl looked from him to the folded moose cow hide, hesitated, flushed angrily, and followed, empty-handed.

(Continued next week)

Messrs. and Meses. N. E. Milburne, Lee Morgan and Adrian Odom spent Sunday in Clovis.

Daniel News

BY PAULINE MOORE

Daniel school received for first places, two seconds and two third places at Herford in the county meet.

Bill Ash of Umbarger visited the W. R. Moore home Saturday.

Messrs. and Meses. Coy Phillips, Tom McClain, Dave Moore, Clarence Brown, Mrs. W. L. Moore, Ervin Shugart and Cecil Hodges shopped in Herford Saturday.

Mr. and Mrs. Seldon and Herschel Tomlinson are visiting in Cisco this week.

There was a large attendance at the Lions Club program here Wednesday night.

Mrs. T. P. McCollister made an interesting talk to the school last Tuesday about her teaching in Alaska, wonderful scenery and peculiar customs of the natives of that region. She showed many interesting articles from Alaska.

J. S. Manning of Fort Worth called on W. R. Moore Thursday.

Norma Jean Tomlinson, Darce Jo and Betty Hodges, Otis and R. D. Smith, John Gill and J. F. Ford have been on the sick list. Mr. and Mrs. Dave Moore spent Wednesday with their children in Canyon.

Miss Hazel Crouch, teacher at Dawn, spent Saturday night and Sunday with Miss Ima Haney.

Mr. and Mrs. Ezra Bagwell visited in the Ray Bowers home at Dawn Friday.

Misses Alma Foxall, Ruth Moore and Bernadine Phillips were in Herford Friday.

C. A. Skelton of Herford called in the W. R. Moore home Sunday afternoon.

Mr. and Mrs. W. R. Moore were in Canyon Sunday.



The Splash That Followed Told Him a Moose Had Caught His Scent.

The jazz-age—willful, arrogant, utterly selfish. Fortunately she had shown herself no less hard physically than mentally. Otherwise he would have played the game in a different way. No weak-minded woman could make that travails to the Mackenzie.

As for her father, he had only himself to thank. A pirate should expect to take his chances. He might be gotten out to the river and he might not. That depended upon his heart. Soft muscles could be hardened. Not so a weak heart.

No question as to the girl and Huxby, if they obeyed orders. They could make it. A crash in the alders broke in upon Garth's thoughts. The splash that followed told him a moose had caught his scent and taken to the lake. To have run to the bank and shot the swimming beast would have been easy. Only, he had no canoe or raft, and the water here was rather deep offshore.

He stalked down through the timber.

For the first hundred feet or so out from the shore, thickets, willows grew along both sides of the low edge. A peer through the foliage showed the immense palmate antlers of an old bull moose.

Garth flattened down on the moss-covered dyke and crawled away from the bank. Shoreward, on the other side, he caught sight of a slight movement among the willows. He rose on his knees and swung up his rifle. Though he was still screened by the brush alongside the ledge, his quick movements sent a strong whiff of man-scent downwind.

With wide snorts of alarm, two cow moose, a calf and a young bull heaved up among the willows less than a dozen yards apart. They started to plunge forward out of the thicket. Garth's first shot dropped the calfless cow with a bullet through the head. His second bullet glanced off the base of the bull's left antler. Partly stunned by the shock, the bull swerved sideways, only to drop in his tracks, shot through the heart.

A few steps along the bank brought him to a game trail through the thickets. He laid down his rifle and waded out to the dead bull. The body lay on a down-beaten mat of willow stems. Garth at once set to work with his knife.

When he had finished with the bull, he went to the cow. She weighed perhaps 200 pounds less and was therefore easier to dress out.

With the two skins and all the meat ashore, he took a dip in a clear pool and washed his buckskins. As he sloshed out of the willows in the wet garments, he saw Miss Ramill staring through her headnet at the eight big legs. He had hooked them on the stubs of spruce limbs. Her gaze lowered from the other raw moose products that were piled on one of the hides. She turned from them loathingly.

"Fugh! What a sickening mess! Have you started a packing plant?"

"The packing is just about to start," he replied. "Are you too feeble to carry this rolled skin? It's the lighter one."

"That stinky thing? You may be

GREATER SATISFACTION

- With Motoring. That is our guarantee to users of Texaco products.
- With Service. That is our guarantee to customers of this station.

Texas Service Station

Did You Ever Stop to **THINK** what the end might be to all your struggle for possession of home and property if some disaster should strike suddenly. Don't let it catch you unprepared—

PROTECT WHAT YOU HAVE INSURE!

McLean Insurance Agency

PHONE 273

Announcing **The Man's Shop**

OPENED BY HOMER FOX IN CONNECTION WITH **Fox Cleaners and Hatters**

And Introducing a Popular Line of Men's Wear At the Right Time to Be Outfitted for **EASTER**

WILSON BROTHERS

Shirts Wilson Brothers are the leading makers of shirts worthy of the price. Here one finds style, quality and fit worked into pre-shrunk, guaranteed color sport and dress shirts that sell at—
\$1.65 & \$2.00

Neckties Wilson Brothers produce a great assortment of fine neckties in modern designs and stripes at—
50c & \$1.00

Pajamas Pajamas by Wilson Brothers mean attractive designs, high quality and long wear, again at popular price \$2

Sox and Anklets

Underwear Wilson Brothers underwear tops the market in fine workmanship at popular price. Per piece 50¢ (Obtainable in gift packages)

Here you will also find a fine assortment of new popular hats, and our regular line of tailored suits. All merchandise is CASH!

Everything for the Man

We invite you to get acquainted with this shop at once. It is your new headquarters for fine clothing at popular prices!

The Man's Shop

"My TERRAPLANE does more than most cars claim"



"It's tops" of all the cars I've ever owned."

IN our showroom, "owner talk" means more than "sales talk." We're content to let claims take a back seat while owners give you facts.

On performance, you needn't take the word of anyone but the man who knows how much easier his Terraplane handles in traffic... how much better it takes straight-aways or curves... how much faster it is on the get-away. His economy figures talk louder than any salesman's claims... even ours! He can tell you facts about Terraplane's long life that would sound boastful if we said them.

But even a Terraplane owner can't put into words just what it means to sit at the wheel of this car and drive! With the Electric Hand shifting the gears, your hands stay always on the wheel. Just a flick of the finger... and gears shift! And your front floor is all clear... Terraplane is the only low priced car with real comfort for three in the front seat... no gear or brake levers to stumble over!

Steering is truer. There's an amazing riding smoothness. At the brake pedal, safer stopping than you'll find in any other car, with two braking systems at your command... and still a third from the easiest handling parking brake you ever saw. You ride over the world's first safety engineered chassis... in a body really all of steel, with solid roof of seamless steel. On every side, something new to discover and enjoy. Stop in now and take this "Discovery Drive"... see for yourself what a change Terraplane has made in motorcars.

IN THE LOW PRICE FIELD TERRAPLANE IS

- FIRST IN SIZE AND ROOM**—Longest wheelbase... 115 inches. Most room... 145 cubic feet.
 - FIRST IN POWER**—Greatest horsepower... 88 or 100. And the smoothest!
 - FIRST IN SAFETY**—Body really all of steel with seamless steel roof. Radial Safety Control (patent applied for). Duo-Automatic Hydraulic Brakes (patent applied for).
 - FIRST IN COMFORT**—Tru-Line Steering. The Rhythmic Ride.
 - FIRST IN REALLY NEW FEATURES**—Only rear-opening baggage and tire compartment. The Electric Hand (optional at small extra cost). And many more.
- 88 or 100 H. P.—115-inch wheelbase
- \$595**
- and up for De Luxe models, f.o.b. Detroit. Standard group of accessories extra
- SAVE—with the new HUDSON-C.I.T. 6% Time Payment Plan... low monthly payments

FOX MOTOR CO.

Herford, Texas.

BUILT BY HUDSON—TERRAPLANE, 8888 AND UP; HUDSON SIX, 8716 AND UP; HUDSON SUPER STRAIGHT EIGHT, 8766 AND UP. F. O. B. DETROIT

The Whiteface Roundup

NEWS OF HERFORD HIGH SCHOOL

FRESHMAN STAFF
 Editor-in-Chief - Grant Fuller
 Exchange Editor - E. B. Posey
 Alumni Editor - Virginia Newell
 Honor Column - Bill Montgomery
 Copy Reader - Juanita Ray
 Reporters - George McLean, Minnie Dea Smith, Faye Crosthwait, Paul Foster, Mary Louise Dean, Betty Sue Menslee, Marthnell Ewton, Hertha Baer, Marvin Kearns, Bartley Dowell.

Mr. H.: "I want you to be John the Baptist and go before and clear the way."
 When Bill Montgomery said he had not seen anything funny in ages, Miss Rigler handed him a mirror. Let that be a lesson to you, Bill.

Roundup Discord

The girls glee club, assisted by the boys quartet, will give an Easter cantata entitled "The Redemption Song," by Fred B. Holton, Easter Sunday, April 12, at 4 p. m. in the First Baptist church. They will also be assisted by the junior high school glee club. The glee club will present this program on April 5 at 8 p. m. in the Methodist church at Farwell. There is also a possibility of the same group presenting the cantata in Muleshoe and Vega.

There are chorus numbers, double mixed quartets, male quartets, sextets, solos and duets. The boys quartet tried out in Amarillo several weeks ago and proved to be successful enough to appear in the Paramount theatre Friday evening, April 3, at 8:30 to compete in the Amateur Radio Contest, so tune in on KGNC. There will be a large group representing the glee club in Panhandle Music Festival in Amarillo April 30, May 1 and 2. Work will begin next week on the annual spring operetta, "The Ghost of Lollypops Bay," which will be given May 12.

Rodeo Lariat

The important event of next week is the Seniors game, or all intelligible men of HHS are going to play next year's annual. This has been an annual event for four or five years and is always a good game. The seniors are in good condition, as most of the team was out for track. Next year's squad, is also in good condition, because they have been practicing since basketball was over. The game is going to be a good one because both teams are fairly evenly matched.

Local Chuckwagon

The Freshmen have been very busy organizing their staff for editing one issue of the Whiteface Roundup. The class chose very capable students for these positions. It is believed that each will cooperate in fulfilling this enormous responsibility. It is possible that the Freshmen will win the prize, but the competition is keen.

SOPHOMORE CLASS

The class at their last meeting elected officers to their staff. They will probably have a good newspaper because they have many members of their class with the ability to edit a newspaper. They had so much fun at their Leap Year party that they are planning another one. Wouldn't you like to attend a party like that?

JUNIOR CLASS

The Junior class met March 25 for a discussion of the banquet plans and dress. Each member was told everything that he was supposed to do. Mr. Wilson urged every boy to have a date for the banquet. They must be planning to have a good time.

SENIOR CLASS

The Seniors planned to have a good time at the Junior-Senior banquet. With a class that has members as this class does, you may plan to have about the elegant time. The class is also working on the much-looked-forward-to Senior play. The play is bound to be a good and entertaining one.

DOWNSTAIRS CLASSES

The seventh grade civics class has organized a Good Citizenship Club. It is composed of all members of the class. They meet on the first and third Fridays of the month at 8:30. The purpose is to learn the responsibilities and the duties of a good citizen and to promote the principles of good citizenship among the students. The president is Billy Miller, vice president, Joan Carswell, secretary Ann Cockrell, treasurer Buddy Cawthon. The chairman of the program committee is Orvella Hill. The last meeting was held Friday, March 20. Mr. Dillehay talked to the club on voting.

ENGLISH AND SPEECH

Miss Crawford's English and Speech classes are having much interesting discussion on the movies. Some of the topics are: effect of shows, health benefits of shows, recent reforms of movies, effect of movies on children, evil and good in movies. The class has chosen for the best show, Mutiny on the Bounty. The classes are studying movies with interest. They receive information from books and pamphlets. First the classes had discussion assignments and then each wrote two questions on slips, and drew questions, which they kept and answered. Public speaking classes are having panel discussions on Should the high school graduates go to college? More movies—even the public speaking classes seem to be getting interested in the movies. Miss Crawford: remember, not too much movie business.

Try the Herford merchants before going elsewhere to buy.

LEAGUE OF NATIONS EXAMS.

We are proud to announce our entrance in the National Competitive Examination on the League of Nations, held Friday, March 27. The first national prize will be a trip to Europe, featuring a stay in Geneva, Switzerland. There will be additional cash prizes, local and state prizes. To President Wilson belongs the chief credit for making the formation of the League of Nations a reality. In his famous Fourteen Points (January 8, 1918) he named this as part of the peace program, subsequently accepted by the Allies and by Germany in the Armistice negotiations: "A general association of nations, for the purpose of affording mutual guarantees of political integrity to great and small states alike." His insistence at the Peace Conference made the League covenant a part of the Versailles Treaty. Entrants were Ernest Scheithagen, Bud Brady and Jack Barber. The contest was in charge of Miss Carlisle. Surely it was never before so important for our young people to study world affairs and the machinery of peace.

Saddle Strings

The real event of the year for the two upper classes was the Junior-Senior banquet, held Friday night at the Baptist church. Handsome young men, dressed in latest fashions; charming young ladies, arrayed in multi-colored frocks, added to a very interesting and appropriate setting of the Texas Centennial, made a long awaited and happy evening come true. The program consisted of an invocation by C. H. Dillehay; a group selection of "The Eyes of Texas"; a toast to the Seniors by Mary Turrentine; song by Jerry Jewell, Byron George, Donald Brotherton and Henry Turner. Following this was a musical reading by Billie Jo Roberts, a song by Gaytha Wilson, LaNelle Scheithagen, Jean Snyder and Alma Cox. An address by Rev. Thorns; a talk by Mary Lee Alexander, accompanied by Beautiful Texas, sang by Irene Knox and Jerry Jewell. Last, but not least, was a reply to the Juniors by George Conklin. The music was furnished by Ralph Smith, Ercel Young, Wm. Kucker and John Biggs.

WINS HONORS

Miss Imogene Holbert of Amarillo, graduate of WTSTC, Canyon, recently received the honor of having her poem, "Fall," published in the Southwestern, a Texas Journal for writers. Miss Tolbert was a winner in a state wide story contest held for Texas teachers college students last year.—The Prairie, Canyon.

ALUMNI NEWS

Elizabeth Spradley, 1935 graduate from HHS, is going to Baylor-Belton College. She is secretary to the head of the department of education. Wilbur Womble is a student in Texas A. & M. College.

COMPETITION

The seventh grade ranked 27th on state tests in 1934-35 with 387 competitors. The total possible average on the tests was 452. The general average for all schools was 343.85. These tests consisted of reading, English, spelling, U. S. history, geography, citizenship, health and arithmetic. In 1933-34 the highest possible score was 500. Total average made was 343. Our rank was tenth, average with 155 competitors. We are proud of these records and hope they will increase in the future.

DEBATE

Last Saturday, HHS debaters went to Amarillo with Miss Crawford. As the coach was ill, the students had to take charge of the debating. Therefore, some of the debaters did not get to test their powers. Our debaters were not, however, in this unlucky group and won several titles, although they did not win a prize. The debaters are Billie Jo Roberts, Sibyl Calloway, George Conklin and Meredith Montgomery.

STUDENT COUNCIL

At last something that has been talked about for a long time is coming into reality. The special privilege cards are soon to be issued. The Student Council has been working on this for a long time and some time ago, with a rough plan in mind, they met with the faculty. Various suggestions were offered, and at the next meeting of the Council it was worked on. Requirements, privileges and provisions for forfeiture of cards have been worked out and handed to the teachers for approval. The Council hopes to get these cards into effect the next six weeks and hope the cards will prove of help to the scholastic standards of the school.

Roundup Stampede

COWHAND NEWS

The Cowhands met March 24 in regular meeting. Mr. Wilson, sponsor, and about 20 members were present. They discussed plans for a camping trip this summer, and decided to go to the mountains, but a definite place has not been decided on. Another important question that arose was attending the Older Boys Conference. They have not definitely decided yet, but there will be some who will want to go, whether they attend as a group or not. Victims of the belt line Tuesday night are not known, but good guesses could be made by their behavior Wednesday.

FFA MEETING

FFA boys met Thursday in regular session with 23 members and Mr. Emmons, sponsor, present. Plans were made for the organization's trip to the Texas Centennial. The exact date was not fixed. A talk was given on how much the trip would cost each member. Future plans will be made at the next regular meeting.

HI-Y NEWS

HI-Y members met Monday night with Mr. Hudson, sponsor, and 11 members present. Dr. G. W. Heard and R. A. Daniel were visitors. Program theme was The Christian Use of Leisure Time. Eugene Harmon discussed Budgeting Our Leisure Time. He mentioned that if everyone were to make a note of what he had done each 15 minutes of the day he would find wiser ways of spending his time. Dr. Heard spoke on War. He said that war is stirred up and encouraged and at the present time 75 per cent of our national income is going for war. Speeches for the speech contest will be given next Monday. The winner will speak at the Older Boys Conference in Amarillo April 3-4-5. The theme of the conference will be The Christian Use of Leisure Time. Speakers will be Bud Thompson, Texas Tech; W. Edwin A. Elliott, Fort Worth; W. R. Burg, Washington, D. C.; Dr. R. C. Snodgrass, Amarillo, and Dr. J. A. Hill, Canyon.

BAND

The band decided on its special day for the Texas Centennial at Dallas. The band will leave June 14. Enroute to Dallas they plan to spend a night in Quanah where they will give a concert. One day will be reserved as Herford Day.

The band will give a concert in Dallas June 16 and will also be on the radio, but no definite word of radio program has been received. They will return June 20. This is the band's usual yearly trip.

HOME EC III CONTEST

Girls of Home Ec III clothing class had their evening dresses all finished and asked three judges, Mrs. Spradley, Misses Houston and Carlisle, to choose the best. First place was given Beverly Alexander, second to Evelyn Plummer, third to Gertrude Wilson, and fourth to Alma Paetsold. All the dresses were very attractive and well made. There were about 20 contestants.

PEP CLUB

Pep girls met at the home of Helen Danforth Tuesday night, March 24. Active hostesses were Genevieve Orr, Odessa Long, Anna Mae and Helen Danforth. As the girls arrived names were pinned on them, and if any girl called the other by her real name she would receive the hot hand. Several girls received the hot hand. There were about 25 members present. Thama Cawthon entertained with several foreign dances. Later in the evening all went to the kitchen where corn was popped and taffy made.

HOME EC CLUB

Tomorrow night, April 3, in the high school auditorium, the operetta, "Suzanne Shop," will be presented by the home ec girls. Auntie Sue is played by Mary Lee Alexander. She is the owner of an expensive shop for ladies. Lisa Jane, small girl who wishes to be like Auntie Sue is well acted by Irene Knox. The French maid is played by Virginia Eberle, who renders the part perfectly. Mrs. Highpeak is played by Evelyn Wilson, her two daughters are Genevieve Standifer and Louise Frye. Joyce Davis is accompanist for all songs and dances. Frances Borden is queen of fashion. Dresses made by home ec I, II, III girls will be used by models of the "Suzanne Shop."

SENIORS OF '36

Beginning this week a series of articles about HHS graduates of '36 will be published. A sketch of each will be written by a member of the regular staff. Donald Hicks: Son of Mr. and Mrs. C. M. Hicks, was born in Herford and has attended school here from the first grade through high school. He is honored by having received seven awards for not being absent nor tardy. He is vice president of HI-Y, of which he has been a member five years.

He is an active member of boys glee club, an ex-band member. Donald states he is making plans to enter A. & M. this fall. Jack Dean: Son of Mr. and Mrs. Arlie Dean, was born in Lubbock in 1917. He moved with his parents to Amarillo where he began his education. He then moved to Deaf Smith county where he attended Dean school. Upon entering high school he moved to Herford. Jack is a one year letterman in football and treasurer of the local and district FFA of which he has been a member three years. He hopes to attend college, although a definite school has not been decided upon. Melva Rae: Daughter of Mr. and Mrs. C. E. Rae. One of Herford's newer additions, was born in Groom. Entered the first grade in Wellington. Moved to Kress and then to Fluvanna where she was valedictorian from the seventh grade with an average of 90%. She entered HHS her junior year and has been an active student. Editor-in-chief of Roundup and one of librarians, also represents HHS in extemporaneous speaking. Plans to go to college, but is undecided where.

Sibyl Calloway: Daughter of Mr. and Mrs. Joe Calloway, began life in Curvo, N. M. Entered school at Elainview, later transferred to Rhea, then to Big Spring before entering school at Herford, where she has attended six years. Sibyl is one of two members of the girls debate club and also a librarian. Expects to attend college at Abilene Christian College or University of New Mexico after graduation here. Jean Snyder, daughter of Mr. and Mrs. Glen Snyder, born in Herford. Completed course in education here after starting from the first grade. Member of girls glee club, treasurer of senior class. Holds position of high esteem among students of HHS. Miss Snyder has hopes of attending CIA, Denton, next fall.

Herbert Boardman, son of Mr. and Mrs. H. H. Boardman, born in Herford and received his entire education here. One of band's most prized members. Holds first place at state competition among bass players for past three years, and in 1933 won third at the national meet. Two-letter man in football, but says his greatest accomplishment was going to school four and one half weeks with 29 demerits. Herbert plans to enter college and will probably attend Simmons University.

DRINK WATER WITH MEALS GOOD FOR STOMACH
 Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. City Drug Store.

Kill Rats and MICE
 The Modern Way
 Proven exterminator, that is relatively harmless, when used as directed, to dogs, cats, poultry, live stock, baby chicks and human beings.
 RAT RID can be used about the house, barn or poultry yard with safety—it contains no deadly poison. Use . . .
Rat Rid
 Money-Back-Guarantee
BROOKS' DRUGS

"Something Extra"

The "Something Extra" offered by this bank is the years of experience represented in its executive staff—Experience in sound, proved financial direction . . . in dependable advice and counsel. This "something extra" is an advantage possessed by every customer of this bank . . . and is reflected in the integrity and reputation enjoyed by this institution throughout the community.

First State Bank

Home Building
 Is a Reliable Investment
Do It Wisely

It is folly to put cheap, unsound material into a beautiful, modern home or an otherwise strong building, consider stability, beauty and comfort first. In the long run, they prove also to be the most valuable for the price paid. As we enter the building season with the best prospects in years, make your plans wisely, seek the aid of your Herford lumber dealer, and with his assistance, build for the future.

R. H. Kemp Lbr. Co. - Rockwell Bros. & Co.
Panhandle Lumber Company

HEREFORD BUSINESS STRIVES TO MEET GROWING DEMANDS

The Brumley Chevrolet Co. is one of the local firms that has increased its business and its production during the past month, being the usual slump at that time of year. A record of 15 new cars and trucks and 31 used cars during the month attests to constructive work of members of the organization.

George W. Brumley is owner and general manager of the automobile firm. Earl W. Wilson and Hromas are salesmen and H. Woodford is sales manager and bookkeeper. Frank Huckert is in charge of the parts department, in which the company carries a complete line of parts for the oldest and newest models of Chevrolets. A complete service and wash and wax department is also maintained by the company, with an organization ready at all times to give complete and prompt service. Ellis Coombs is at the head of the department. The personnel made up of Clifford Cox, Bill Archwell, John Phillips, Lester Erdman and Mac Balnum. Modern machinery and tools make it possible for the department to do anything to an automobile. The company welcomes everyone who comes in, whether a customer or visitor, and makes a special effort to give complete satisfaction. Their motto is to gain confidence of the people by giving the facts on every car sold.

WOMEN GAMBLE ON HYMN NUMBERS

Social workers are becoming alarmed at the increase in gambling in South Wales. Betting on automobile numbers and hymn numbers in church and Sunday school is said to be common and school children have been seen gambling.

HOLES CAUSE STREET PROBLEMS

One Houston resident complains three times within two years that a hole in the street in front of her home. Each time Public Works Director John Nagle had the hole filled with gravel. The woman recently renewed the complaint, but this time she explained that an army of ants lived in the hole and moved the gravel with apparent ease. She ordered a mixture of gravel and insecticide to solve the problem.

FOR BEST RESULTS SUCCESSFUL POULTRY RAISERS USE



Merit Feeds

MERIT GROWING MASH

Builds sturdy constitutions that stand up later under the strain of heavy egg production. It builds big frames, greater body capacity and produces faster and more uniform growth. Feeders of MERIT GROWING MASH have big strong pullets that lay lots of eggs during the fall and winter months as well as in the warmer months.

West Texas Feed & Seed

Phone 265

Effectiveness Of Contouring Demonstrated

The effectiveness of contouring in conserving moisture is shown by measurements taken by the Panhandle Agricultural Experiment Station at Goodwell, Okla., last year, according to a report by soil conservation experts, when 1.70 inches of rain on land not listed on the contour penetrated only 8.75 inches, while the penetration on contour-terraced land was 20.33 inches.

Terraces doubled the depth of penetration; yet contour ridges without terraces conserved more water than terraces without contour ridges. The terraced land had a penetration of 16.04 inches. Land terraced and ridged on the contour had the greatest penetration, 21.60 inches. Disking was found to increase the penetration very little, less than one-half inch in this experiment. Contour chiseling caused an increase in penetration of 5.40 inches.

Erosion was less on contour-ridged land than on any other. All run-off water moved slowly, reducing to a minimum the wastage of soil.

Growing cultivated crop on the contour has advantages like those of contour ridging wheat land. The row ridges hold the rainfall where it can be utilized for plant production rather than permitting it to run off the fields rapidly, carrying away large quantities of soil.

WOMEN'S CLUBS GIVEN SPACE AT CENTENNIAL

Patriotic, historical and federated women's clubs will have space allotted to them for permanent headquarters at the Texas Centennial Exposition, opening in Dallas on June 6. It is announced by W. A. Webb, general manager of the Exposition. He has sent letters to the presidents and executives of the Daughters of the Republic of Texas, Daughters of the American Revolution, United Daughters of the Confederacy, the State Federation of Women's Clubs and auxiliaries of the Spanish War Veterans and the American Legion, asking them to establish headquarters on the Exposition grounds and to take part in the opening day ceremonies.

Mrs. Charles Clinton Jones, director of women's club activities for the Texas Centennial Exposition will go to Austin this week to confer with the executive board of the Texas Federation of Women's Clubs. The Daughters of the Republic of Texas have been asked to select a direct descendant of one of the heroes of Texas during the revolutionary period to participate in the opening day ceremonies as part of the official group which will formally open the exposition.

Mr. Webb also announces that headquarters and reception rooms will be available for all women's organizations who schedule special days at the exposition.

TYPHOID IMMUNIZATION IMPORTANT RIGHT NOW

"High up on every health officer's list of disease prevention duties at this time of year, is the reminder, Typhoid Fever Immunization," stated Dr. John W. Brown, state health officer.

"Through the protection of public water supplies from contamination, pasteurization of milk supplies, vaccination against the disease, improved sanitation of the homes not served by protected water supplies, sanitary supervision of sources of food supplies and other protective measures, typhoid fever can be controlled.

"Here are the facts: As somebody has aptly said 'Nobody catches typhoid—he swallows it.' Typhoid is a filth-borne disease. It causes great suffering and many deaths. That is not all. It is like an endless chain. A certain number of people who have the disease and recover from it become 'carriers.' They continue to pass the typhoid-producing germs in the discharge from the bowels and kidneys. If the discharges are not disinfected before they are disposed of the germs may spread into the soil and pollute it, or they may be carried into an unprotected water supply and contaminate it. A carrier may also spread typhoid when he handles or prepares food and is not careful to wash his hands.

"In vaccination against typhoid we have an effective means of protection which lasts for a certain period and then must be renewed. If you have not been protected against typhoid within the last two or three years, go to your doctor and have it done now. The disease is both preventable and unnecessary."

Ward News Notes Giant Exhibits

BY MRS. GEORGE SUGGS
Rev. Claude Holt of Hereford preached here last Sunday. Rev. Thorns will be here next Sunday. Agricultural meeting will be held at the school house Friday night. Wheat in this community seems to be holding its own in spite of adverse weather conditions.

Mr. and Mrs. Sonny Ledbetter and daughter, and Miss Bettie Venson of Vega spent Sunday with Mr. and Mrs. Jack Hutson. Miss Lillie Hutson of Shreveport, who is visiting Mr. and Mrs. Jack Hutson, was in Amarillo and Vega last week.

Alvin Higgins and Mrs. Bob Higgins were in Amarillo Wednesday.

Mr. and Mrs. Albert Oden returned Friday from a visit in McCamey.

Mr. and Mrs. Jim Lipscomb were in Amarillo Sunday. Wilson Bolan is staying in the Berry Miles home.

Mrs. Roberts of Hereford attended Sunday school here last Sunday.

Mr. and Mrs. Head and son have moved from Dean to this community and are living on the Ruth-erford place.

TEXAS PECANS WILL FORM MINIATURE WATER FALLS

Pecans, of which Texas is the world's greatest producer, will be used to represent water in a large model of Niagara Falls at the Texas Centennial Exposition this summer. Millions of the nuts will travel over a precipice, tumbling into a maelstrom of more pecans. A large map of Texas will be made of pecans as a feature of the Agricultural Exhibit at the Exposition. Open country and highways will be represented by unshelled nuts, while cities and other points of interest will be shown by shelled pecans. Small electric lights over the map will draw attention to interesting spots.

Mrs. Beulah Lee Carter, who recently went to Amarillo to work in the Soil Conservation office, was a week-end visitor with her young daughter, Harriett, and her mother, Mrs. Hattie Rutherford.

For Centennial

Participation of major industrial and commercial organizations in the Texas Centennial Exposition opening in Dallas June 6, was increased recently with the announcement of exhibit space purchases by the General Motors corporation and nine leading railroads.

General Motors will take over the 4,000 seating capacity auditorium on the exposition grounds and use it for display of products and presentation of an elaborate entertainment program which will feature outstanding dance bands, stage, radio and screen talent and other attractions. Improvements of the auditorium contemplate a complete air cooling plant installation, resurfacing of the ground floor of the theatre which will be made level with the stage and the removal of seats in that section to allow visitors an opportunity to move freely through the extensive exhibits.

Approximately \$400,000 is involved in the participation of nine major railroads in the Texas Centennial Exposition. They will maintain exhibits in the Travel and Transportation building. Lines which will be represented by animated exhibits covering railroad operations, scenic dioramas and historical displays include Texas & Pacific, Missouri Pacific, Santa Fe, Missouri-Kansas & Texas, Burlington, Southern Pacific, Cotton Belt, Rock Island and National Railways of Mexico. American Railway Express and Pullman Company have also indicated they will maintain exhibits at the Exposition.

Mrs. Beulah Lee Carter, who recently went to Amarillo to work in the Soil Conservation office, was a week-end visitor with her young daughter, Harriett, and her mother, Mrs. Hattie Rutherford.

FLOOD WARNINGS BY RADIO COUNTERACT FALSE ALARMS

Flood warnings by radio took much of the terror out of recent floods in Kansas and nearby states. This close touch with Weather Bureau forecasts disproved many false alarms—always disconcerting during floods—aid saving lives and property.

Broadcasts were particularly helpful during the record-breaking flood of the Republican River, followed by one of the three greatest overflows of the Kansas River since the Bureau began keeping river stage records 40 years ago. Where the crest of the 1903 flood came at night, many were caught in their homes.

Using the microphone installed by a broadcasting company, the Weather Bureau at Topeka, Kansas, was able to send out flood bulletins as fast as they were compiled. Dependable information on conditions over 30,000 square miles in Kansas, Missouri and Nebraska went directly and immediately to thousands of people vitally concerned. At St. Louis, Kansas City and other river centers, the Bureau kept radio stations constantly supplied with up-to-the-minute flood news.

RHEUMATIC PAINS TEAR YOU DOWN

You can't do your best work when wracked with pain, and no longer is there any need to suffer torturing, stabbing, simple muscular rheumatic pains without the benefits of the doctor's prescription, known as Williams R.U.X. Compound. Take just a few doses and see how quickly you are relieved. The first bottle must produce results or money back. Williams R.U.X. Compound, being a liquid, already dissolved, starts to work immediately. It contains pain-relieving ingredients which are absorbed into the blood, and carried to sore, inflamed muscles and parts, easing and comfort which is a blessing to sufferers. Don't let muscular rheumatic pains tear you apart. Get a bottle of Williams R.U.X. Compound today and get relief.

CLOSE DRUG STORE

BRUSH UP ON

DUSTY SHADES

They're News for Spring at only

\$2.98

Spring Cloud Grey, Rose Petal, Phantom Blue, Aquatone and Beigel

We made a deal with popular Glen-Row Frocks for these exceptional values in the best of the new dusty colors! All new, smart styles in crepe acetate—well made—low priced! With short and ¾ sleeves! 12 to 44!

PENNEY'S

Special Sale

Of Fine Foods Friday, Saturday, and Monday

CHERRIES	RED PITTED No. 2 Cans, 2 Cans	21c
OVALTINE The Swiss Food Drink, large size	31¢	SUPER SUDS, For Whiter And more sanitary washings, 2 pks.
CRYSTAL WHITE SOAP	18¢	TOILET TISSUE
5 Giant Bars	14¢	Northern, 3 rolls
PALMOLIVE Complexion Soap, 3 bars	14¢	CRISCO 3-pound can
CATSUP	GLEN VALLEY Large Bottle	9c
PUFFED WHEAT Package	8¢	PANCAKE FLOUR Aunt Jemima, large package
BIRD SEED French's, 2 boxes	25¢	O'CEDAR POLISH Large size 37¢, small size
NUCOA	THE PERFECT SPREAD	21¢
GINGER ALE Canada Dry, 2 bottles	29¢	COFFEE
CRACKERS Excell, 2-pound box	17¢	SCHILLING'S 1-Pound Can
BROOMS 4-sew, good ones, each	29¢	PEP or RICE KRISPIES Kellogg's, 2 packages
PICKLES	Whole, Sour or Dill Quart Jar	15c
MACARONI and SPAGHETTI Famous, 2 packages	9¢	VANILLA FLAVORING Worth Brand, 8-ounce bottle
PEARS, Libby's Bartlett, No. 2 ½ can	19¢	BABY FOODS, Libby's Homogenized, 3 cans
CORN, Libby's Country Gentleman, No. 2 can, 2 cans	23¢	QUEEN OLIVES, Libby's Large size, quart jar
MUSTARD, Libby's Jar	10¢	MIXED VEGETABLES, Libby's No. 2 can
BEST FOODS	MAYONNAISE, Thousand Island and Relish Spread, 8-oz jar	15¢
SKINNERS	MACARONI, SPAGHETTI EGG NOODLES, 2 packages	15¢
SALAD DRESSING, Quart Jar		35¢

Foods FOR Salads

Bananas	Large Yellow, pound	5c
TOMATOES	Fresh, Old Mexico, pound	15¢
CELERY	Medium size stalks, each	9¢
CARROTS, RADISHES	Green Onions, Mustard Greens, 3 bunches	10¢
ORANGES	California Sunkist, 2 dozen	25¢

Bacon

BACON, SMOKED	Half or whole slab, pound	27¢
FRANKS	Pound	12 ½¢
CHEESE, CREAM	Pound	17 ½¢
OLEO, RED ROSE	Pound	16¢
BOLOGNA	Pound	12 ½¢
DRY SALT JOWELS	Pound	15¢
FRESH FISH — HOT BARBECUE DRESSED HENS		

Sugar

BEEF
10 POUNDS

51c

Flour

HEREFORD
SUNRISE
48-Pound Sack

\$1.64

FURR FOOD

FREE DELIVERY We Buy Cream, Eggs, Chickens and Hides PHONE 74

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

THE TAX SURVEY

A statewide tax survey is now going on in Deaf Smith and virtually every other county in Texas. This has been termed one of the most far-reaching projects ever undertaken in the state. Originated by Governor Allred and Tax Commissioner R. B. Anderson as a WPA project, the survey is being watched by every state in the Union, and some already have taken up similar surveys.

From findings spoken of by various writers, those in charge of the project in West Texas counties should receive the wholehearted support of citizens. However, those in East Texas may find they are more or less outlaid and have to work alone. We say this because the survey already has shown that West Texas is paying taxes and rendering property fairly, as a whole, while concealed property and unfair renditions have been wholesale practices in other parts of the state.

"Enough has been dug up already in the way of concealed property and unfair renditions to cause Mr. Anderson to make the recent statement that if the entire state paid on the same basis as West Texas that the state tax rate could be reduced from its present 62 cents to 10 cents," says T. E. Johnson of the Amarillo News-Globe. "That is a most sensational statement, but it seems entirely justified by what the survey crews are finding out, particularly in the cities of East and South Texas."

Examples of the survey's finding include: In one city, seven tracts of land for which the owner paid \$339,719 are being rendered for taxes at \$22,640, seven per cent of their value; one piece of business property is turned in at \$1,500 but the records show the owner paid \$89,967 for it; another business property that cost \$23,000 in cash is paying taxes on a value of \$450. The total property valuations in Dallas are listed at 300 million dollars, but the survey shows insurance companies hold loans of 700 millions in that city.

What are the results of this startling discovery to be? West Texas is paying on a basis of 75 to 80 per cent of the value of all property. Mr. Anderson believes the survey could result in 80 per cent of the taxpayers paying 20 per cent less and the other 20 per cent who are cheating the state making up the difference by paying their just share. This depends upon whatever action the legislature takes after the survey is complete—whether its findings are used to balance taxation, or it is placed on the shelf as another book of uninteresting figures.

Surely, with 80 per cent, if the people favoring action to make the other 20 per cent pay their just share, the legislators cannot afford to pass up this opportunity to straighten things out. Should they do so, however, they may again find West Texas in rebellion against the control of the more heavily settled sections of the state. It would be no more than one could expect, in such cases, if West Texans should adopt the practice of their East Texas brothers in avoiding every tax possible, even to the point of dishonesty.

SAFETY OR ELSE!

Pushing its drive to "make Texas highways safer for sane drivers," L. G. Phares, director of the department of public safety, has suggested the slogan of "Safety or Else." Intimating that highway accidents must be stopped, Mr. Phares instructs every highway patrolman, Ranger and member of the department to file a complaint against every person found violating the speed laws. He also asks the support of local peace officers and justices of the peace to cooperate in this drive against reckless and lawless driving.

In this we are strongly in sympathy with the department. Only one thing is wrong, and that is that we have been too long reaching such a decision and acting accordingly. Every person endangering the lives of others with his disregard for sensible rules governing safe driving should be punished severely, to be brought to understand that if he desires the privilege of driving he must respect others' lives and property as well as their right to be upon the same road.

But such a movement brings up the question of what constitutes safe and sane driving. A speed that is safe upon one highway or one section of road is not safe upon another. It is, therefore, apparently impossible to have a uniform speed limit. Forty-five miles an hour seems ridiculously slow upon the straight pavements of the Panhandle; yet, on a twisting, heavily traveled Central Texas road it might be too fast for absolute safety. Would it not be best to regulate the speed limit according to the type and condition of the road, according to the amount of traffic and according to other peculiarities of the highway? A sign should announce, for instance, that the speed limit on a straight-away is 60 miles an hour. As the road bears a winding or dangerous section, another sign should state that the limit has been reduced to 40 miles an hour. The antiquated limit of 20 miles an hour on city or town streets is certainly no inducement to obedience. Try driving through a city at that speed and if a policeman doesn't jump you for blocking traffic, other motorists will make you feel that you have robbed a bank.

We note that the argument is offered in the Plainview Herald that a speed limit of 20 miles an hour is desirable because it is easier to prove that a driver is exceeding this limit, for instance, than it would be to prove he was exceeding 30 miles an hour. This makes us wonder about the spirit of the argument: Is it not better to provide a law that will be respected rather than one that induces violation, which is easy to prove?

We believe in "Safety or Else!" But the department of safety should consider both sides of the question: What constitutes safety, and what is fair to the motorist?

WOMAN WED 71 YEARS SAYS "DON'T MARRY"

After celebrating the 71st anniversary of her marriage to her 91-year old husband, Mrs. Richard Johnson Oglesby, who is also 91, advised "any person who is young and single not to marry."

Mrs. Oglesby, an invalid, was married March 2, 1865, two months after Mr. Oglesby was discharged from the Union army. He joined the Fifth Kentucky Cavalry of the Union forces when 18 and

fought throughout the Civil War. A bullet that singed his hair in the battle of Waynesboro, Tenn., was his nearest approach to casualty during the conflict.

Mrs. Oglesby was born in Wilcox county, Tenn., July 26, 1845, and her husband in Todd county, Ky. February 17, the same year. In 1874 the couple moved to Arkansas and after two years residence near Fayetteville, settled in Lamar county, Texas, where they have lived since.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 31, 1905.)

Clifton Estes and sister, Eunice, were new students in the seventh grade.

A local cafe advertised a weekly rate of \$3.50 in advance, and further stated they would credit no one.

Seven shots from a Winchester discouraged attempts of a prowler to enter the home of Byrle Elliston, north of town.

Cultivation of castor beans was becoming quite an industry on the Plains, especially in the norther Panhandle counties.

A. D. Miller, dentist, advertised that all who desired to have a toothache must do so at once, as he expected to be

out of town three months after April 1.

J. E. Gyles had arrived with his family and expected to locate near Hereford.

The Hereford Mercantile Co. advised patrons that if they wanted a real bargain to come to their store and buy 100 pounds of Colorado Pearl potatoes for 75 cents.

(From The Hereford Brand, April 2, 1915.)

Canyon Normal had come down Monday and walloped a Hereford nine 10 to 5 in the season's first baseball game.

Artis Russell was in school, hard at work in the mysteries of the second grade. However, George Parker, Henry Stoabs and J. B. Stamps were not so

lucky and were still out because of illness.

Snow measuring several inches was the April Fool joke played on this vicinity by Old Mother Nature.

Chas. Donald and C. R. Smith had bought 1,800 head of coming yearling and 300 head of coming three-year-olds at Midland for May delivery.

The widow of Stonewall Jackson died at her home in Charlotte, North Carolina, on March 24, at the age of 84.

The Corner Drug Store was putting in a new soda fountain.

"The best light weight automobile of merit is for sale by H. L. Rice. It's a Hercules. It's a money saver and pretty as can be."

By Their Words AND OURS

Five men Sunday morning in a local hotel lobby were talking about Panhandle farm problems. One said every section ought to have rocks sufficient to stop a plow with exception of 100 acres. Old Bert Brewer, forthright former citizen of Dalhart who is still a firm believer and staunch booster for the North Panhandle, says "the trouble with most of this country is too many Main Street farmers."—Dalhart Texan.

Let's hope that we do not have a duster during clean-up week.—McLean News.

An interesting yarn is told of a Plainsman who went back East in his car. A shrieking siren warned him that a traffic officer was overtaking him. He pulled to the curb at the officer's wave. "What's the big idea?" the officer asked. Sparring, the Texan asked him, "Was I driving too fast?" "Heck, no," said the officer, "you were flying too low!"—Plainview Herald.

Those who worry about "where the money is to come from" frequently break into print before they know all they should about the complicated subject of government financing. The simple bookkeeping fact is that by far the greatest part of so-called "spend-

ing" in recent years has been, not spending at all, but lending. The plain truth is that despite all the alarms raised largely for political purposes, the United States is still the most solvent institution on earth and a further improvement of about 25 per cent in the volume of average business activity will solve all problems, including re-employment.—Curry County Times.

COURTHOUSE RECORDS

Warranty Deeds.
James M. Wilson and wife to C. M. Humphries, of Potter county, east 1/2 of section 33, Capitol Syndicate Subdivision.

James Morrison to Annabel Morrison, all of block 2, Ricketts addition, excepting lots 1, 2, 7 and 8.

DRIVES MANY MILES TO PAY HER INSURANCE

For 16 years a middle-aged woman who holds a policy in an insurance company drove to Manhattan from her country home to pay premiums.

When she made her 17th trip she asked if she could make payments by mail in the future. She was assured by the secretary that she could. She then explained she had to drive from Lincoln, Neb., to make the payment because her policy bore the words "Payable at the home office."

A WANT AD WILL SELL THAT COW!

PAINT DEMONSTRATION TO BE HELD HERE SOON

The third annual BPS paint demonstration will be held at the local yard of the Rockwell Bros. Lumber Co. Friday and Saturday, April 10 and 11, John Olson, manager, has announced. For two years the demonstration has attracted wide interest.

Harvey Cooper, representative of the company, will be here to conduct the demonstration. Free samples of paint will be given to each person attending.

FOX OPENS STORE FOR MEN HERE THIS WEEK

Homer Fox this week announces the opening of a haberdashery in connection with his tailor shop here. The new establishment, known as The Men's Shop, is located in the same building occupied by the tailor shop, which has been remodeled to meet the needs. Fox will carry a full line of men's furnishings of a popular line, including such items as shirts, underwear, ties, Sox, pajamas and hats.

DOG TOOTS AUTO HORN AND IS PUT IN JAIL

A bulldog went to jail at Lansing, Mich., because he blew the horn of his owner's automobile. Police who investigated the tooting of a horn after it had continued for half an hour found the dog, with one fore paw planted on the button. The dog's master had left it in the car while he went shopping.

World's Greatest Eye To Pass Through Hereford



World's Greatest "Eye" Moves West Via Santa Fe

(Upper Left)—Dr. George V. McCauley, physicist in charge of disc making, Corning Glass Works, and Dr. J. C. Hostetter, Director of Development and Research, contemplate successful result of fifteen months' labor in creating greatest telescope lens.

(Above)—Dr. McCauley sights through a polariscope to detect any possible strain in the inner structure of giant disc.

(Lower Left)—150-ton crane placing huge steel-enclosed package in special well-car for shipment to Pasadena, Calif.

One of the most unusual freight shipments ever handled by the Santa Fe Railroad will pass through Hereford April 5 on its way to the Pacific Coast. It is only a piece of glass, but the train carrying it across the continent is about as carefully guarded as if a president or royal personage were a passenger. Of course it is a big piece of glass—the largest ever turned out—and its making has taken more than a year. It is the perfect disc which will become the lens of the world's largest telescope at the Mount Palomar astronomical observatory, after it has undergone a year of careful polishing and grinding in a specially constructed shop at Pasadena, California.

STUBBLE OF ANY KIND AIDS IN CHECKING WIND EROSION

At the Archer Field Station in Wyoming wind erosion or "blowing" of the soil is often severe, particularly in winter. Experience there shows that Sudan grass stubble is helpful in checking erosion when the rows are at right angles to the prevailing winds.

Wheat and oat stubble are also effective in many seasons, but a droughty season may cause so much of a crop failure that there will be little or no stubble to hold the soil the following winter when it is most needed.

Soil rarely blows the first two or three years after the breaking of native sod. It is still full of organic matter which helps to hold it against wind erosion.

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

- For State Senator, 31 District: CURTIS DOUGLASS
- For State Representative, 123rd District: G. H. (Jack) LITTLE
- For District Attorney: JAMES W. WITHERSPOON (Re-election) PERRY T. BROWN
- For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON H. V. HENNEN

For Sheriff, Tax Assessor and Collector:

- J. C. ALLRED
- J. O. NEWELL
- H. M. (Mack) BEACH
- For County Commissioner, Precinct No. 1: JIM CARROLL P. J. (Jack) ROSE (Re-election) S. O. WILSON
- For County Commissioner, Precinct No. 2: T. W. ROBERSON (Re-election)
- For County Commissioner, Precinct No. 3: H. D. CULPEPPER Re-Election
- For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED
- For County and District Clerk: L. H. FOSTER
- For County Treasurer: MRS. BESSIE L. SMITH (Re-election) MRS. NONA JOWELL

AN EXTRA ROOM? TRY A WANT AD

HEADACHES

Are often caused from the nose being stopped up from a Head Cold. Why suffer? Buy a bottle of BROWN'S nose ointment, follow the directions. Guaranteed to open your nasal passages in 20 minutes. BROWN'S nose ointment, price \$1.00. Sold and guaranteed by: CLOSE DRUG STORE

4 BIG VALUES

- 2 Dresses \$1.00
- 2 Suits \$1.00
- Shirts Semi-Finish Service Each 10¢
- Semi-Finish Service Minimum 15 Pounds for 75¢

For Every Family Need

with laundry and dry cleaning services as economical and adaptable as these, no housewife need longer feel she saves money by doing her wash at home. The inconvenience of putting out a wash at home is worth the price alone, much less the drudgery and tiresome wash days it will save you.

QUALITY SERVICE AT ECONOMY PRICES!

HEREFORD LAUNDRY AND DRY CLEANERS.
PHONE 298

Friday and Saturday April 10 and 11

FREE DEMONSTRATION BPS GLOFAST ENAMEL and BPS Paint-Varnish Stain-Finishes

SEE how BPS Finishes make worn surfaces new—at little expense. See the lively colors—the porcelain-like finish—obtained with Glofast—dries in 4 hours.

HEAR from the paint expert—the latest methods of finishing.

Let us show you how easy it is to apply BPS Finishes. Bring your Paint Problems to the BPS Paint Expert. You will not be asked to Buy.

FREE SAMPLES
Be sure and bring your coupons, which entitles you to a Free Can of BPS—your choice of color.

Rockwell Bros. & Co. Lumbermen

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

Marriage of Westway Couple Solemnized in Los Angeles

A marriage of wide local interest was solemnized in Los Angeles, California, on March 23 when Mrs. Bess Turrentine became the bride of Mr. Al Werner. The service was read by a Methodist minister in the church of which he was pastor.

Both bride and groom are prominent members of the Westway community and are closely identified with all phases of its development. The bride is a valued member of the Pioneer Club, and has done much to promote the club's growth and the maintenance of high standards of work. She is recognized as one of the best informed women of the county on agricultural matters and is a successful farmer and stock raiser. A daughter, Miss Mary Turrentine, is prominent in school circles, having been a straight A pupil since her entrance into high school where she is now a junior. Two sons, Daniel and George, are also recognized for their scholastic ability, the latter having been the successful contestant in arithmetic in the county contests last week. The groom has for several years been manager of the Turrentine farm and has had a large part in its successful operation. He has been in Los Angeles since the first of the year, a student in a school for Diesel engine operators and has completed the course. Mr. and Mrs. Werner are spending their honeymoon largely in California, but will also visit Mr. Werner's parents in Arizona, and other relatives in El Paso before their return to Deaf Smith county.

Try First to Buy in Hereford.

Juniors Honor Seniors With Annual Banquet Friday Night

BY MRS. B. F. GUTHRIE

With the added dignity of a Centennial observance that accorded well the spirit of youth so happily manifest in the two student groups represented, the junior-senior banquet given Friday evening was a beautiful tribute to the outgoing class from that other class, now only a step farther from the ultimate goal of high school aspiration. Perhaps the largest distinctly school banquet in the history of Hereford schools, the guest list included 62 juniors, 54 seniors, the faculty members and their wives, the Rev. and Mrs. J. C. Thorns, Principal Jimmy Gammill of Central school, and Miss Nina Ruth Short of Lubbock.

A graduated grouping of the tables, the shortest table length in front and this increasing proportionately to the rear, not only gave an unobstructed view of the platform, but was very attractive as well. The tables were similarly arranged, white napery, blue and white candies, and sweet peas in the colors of the two classes being used. The central decoration for each was a low bowl of sweet peas where the purple and white of the seniors blended with the lavender and pink of the juniors in a lovely expression of that blending of spirit and interests which has characterized the two classes. From the center there radiated smaller bouquets, their number increasing as the tables grew in length and all so perfectly distanced as to resemble the opening of a many-petaled flower. Under the soft glow of candlelight, an enchanting picture was created.

Table places for the men were marked by mounted Texas maps, hand-decorated, and showing the lovely bluebonnet region together with the gorgeous cacti-colored Plains. For the feminine group were dainty blue stars, also mounted.

Toastmaster R. A. Daniel, president of the junior class, opened the program with an invocation pronounced by Superintendent C. H. Dillehay. This was followed by the group singing of "The Eyes of Texas," and a toast to the seniors by Miss Mary Turrentine; a quartet including Jerry Jewell, Byron George, Donald Brotherton and Henry Turner, sang, and Miss Billie Jo Roberts gave a musical reading. Next came a girls' quartet, with Misses Gaytha Wilson, LaNelle Schelhaugen, Jean Snyder and Alma Cox singing. This number immediately preceded the address of Rev. Thorns, who spoke on the theme, "Texas Growth."

The address was inspirational, the speaker stressing the part that Texas youth must have in the development of the state and voicing an appeal for the incorporation of high ideals of service in those upon whom such responsibility must fall. A chalk talk by Miss Mary Lee Alexander followed; then a duet, "Beautiful Texas," was sung by Miss Irene Knox and Jerry Jewell. George Conklin gave the seniors' response to the juniors, and a quartet made up of Ralph Smith, Ercel Young, William Knicker and Johnnie Biggs, closed the program.

The banquet was served at the First Baptist church by the junior mothers. The menu included fruit cocktail, creamed chicken on rice, buttered English peas, sweet potato croquettes, golden glow salad, pickles, rolls, butter, angel food cake, brick ice cream surmounted with a blue star, and

DINNER BRIDGE CLUB GUEST OF ACKERS

Welcoming the Dinner Bridge Club, the home of Mr. and Mrs. C. C. Acker was a most inviting gathering place for this group of friends and ardent bridge enthusiasts Tuesday evening.

Bowls of golden forsythia brought the atmosphere of springtime indoors, being used lavishly in the living room and centering the dining table effectively. The dinner menu included chicken spaghetti, parsley potatoes, carrot soufflé, green lima beans, tomato aspic salad, rolls, pickles, celery, olives, lemon pie and coffee. Seated were Messrs. and Mmes. J. A. Pitman, H. K. Fox, O. E. Easley, Jack Wayland, S. P. Rosson, C. C. Acker, Mrs. R. S. Smith of Potosi, N. M.; Mrs. Seth B. Holman, Miss Eloise Pitman, and Harold Close.

JUNIOR PIONEERS GIVE CENTENNIAL TEA

The Centennial silver tea given by the Junior Pioneer Club Friday afternoon in the auditorium of the Presbyterian church was a delightfully appointed function with a most enjoyable program.

The tea table was attractively arranged in keeping with the Centennial thought, a table cover in red, white and blue being used, and a grouping of the six Texas flags placed on either side of a central miniature cannon adding a suggestive note. Bowls of jonquills were effectively placed and the small table for the offering was lovely in white and featured the six flags.

The program included the following numbers: Dance, Rena Rae Renfro, Joan Carswell, Martha Nell Ewton and Norma Jean Foster, with Ardelle Morgan accompanist; high school quartet, with Donald Brotherton, Henry Turner, Jerry Jewell and Byron George, Miss Thelma McMinn accompanist. Their numbers were Sleepy Hollow Tune, and Home on the Range. The club chorus included Misses Ruby Thompson, Genevieve Eberle, Ruth Harding; Mmes. Elizabeth Brumley, Marie Cogdell, Nell Culpepper, Ardelle Morgan and Lois Moore, with Mrs. Margaret Schroeter director, and Mrs. C. H. Dyer accompanist. The group gave several numbers. A trio sang "The Butterfly," by Jenkins; Mmes. Ruth Marie Crosthwait and Margaret Schroeter gave a piano duet; Miss Genevieve Eberle sang "By the Waters of Minnetonka," Leaurance, and Ho! Mr. Piper, Curran, with Mrs. Schroeter accompanying.

JUNIOR PIONEER GIRLS IN TIE WITH KRESS

The Junior Pioneer Club girls' chorus tied with Kress for first place in the junior contest at Lubbock this week. Had the girls won first place outright, the loving cup which they have held for two years would have become theirs permanently. Just what arrangement will be made was undecided at the close of the convention. The cup, however, was given the Hereford chorus temporarily.

The local sponsors, to whom much of the success of the occasion is due, are Miss Neville Wrenn and James Wilson. Senior sponsors are Miss Fern Carlisle and Coach Tom McCollum.

LOCAL CLUB MEMBERS ATTEND FEDERATION MEET

Hereford and Deaf Smith county were represented at the annual three-day convention of the Seventh District Texas Federation of Women's Clubs which convened in Lubbock Monday, by many prominent club women.

Among the local women present were Mrs. Alex Thompson, who on President's Evening, gave the response to the address of welcome; Mrs. C. H. Dyer, accompanist for the Junior Club Chorus; Margaret Schroeter, director of the chorus; Mrs. L. R. Brady, pioneer club woman.

Club representatives were as follows: Mrs. Harold Close, Lone Star Study Club; Mmes. O. G. Hill, Jack Rose, Arthur Thompson, A. A. Foster, M. D. Womble, Pioneer Club; Mmes. Ray Johnson, County Federation; Mrs. Bernard Roberson, Summerfield Study Club; Mmes. Tom McCollum, Travis Dameron, D. H. Alexander, Bay View Club; Mrs. J. M. Posey, Lone Star Study Club.

Members of the Junior Pioneer Club who made up the Junior club chorus were Misses Ruth Harding, Genevieve Eberle, Ruby Thompson, Mmes. Nell Culpepper, Lois Moore, Ardelle Morgan, Elizabeth Brumley, Marie Cogdell. Besides being an entrant in the junior choral contest, the group sang at a tea given in the woman's residence hall of the college, with Mrs. Bradford Knapp as hostess.

Hospital Notes

Barbard Ann LeGrand, underwent appendix operation Monday, doing fine.

Mrs. J. A. Roe, admitted last Thursday for treatment, doing nicely.

Mrs. Ted Young, dismissed this morning following major operation, doing fine.

Mrs. L. A. Ray, dismissed Sunday following major operation, doing fine.

Freida Collene Jones, small daughter of Mr. and Mrs. Elmer Jones, dismissed Tuesday.

Want Ads

For Sale or Trade

BRAND NEW Chevrolet, no mileage, to sell or trade at a discount. Interested parties come to Brand office. 7-1c

FOR SALE: Merit Mo-Milk dairy feed. West Texas Feed and Seed. 1c

FOR SALE: With each 50 cent purchase of bulk garden seed we will give FREE one quart of onion sets. West Texas Feed and Seed. 1c

FOR SALE: Cabbage, onion, rhubarb and asparagus plants; also bulk garden seed. See Russell Daniel. 1c

FOR SALE OR TRADE: 120-acre farm and cotton farm. Improved, Sevier County, Arkansas. See O. K. Howe, 505 W. Third. 12-3p

FOR SALE: Feed of all kinds, well headed, reasonably priced. See E. J. Reiser, Route No. 2, Friona, Texas. 1c

FOR SALE: One good Singer sewing machine, worth \$103 new, for sale at \$25. Daniel Second Hand Store. 1c

Membership Meeting Called

A meeting of all members of the American Legion and Auxiliary is called for Tuesday evening at 8 o'clock, at the city hall. All members are urged to attend.

Easter Specials

We are now ready with a Gigantic Stock of Advanced new Ready to Wear at Easter Special Prices!

New Spring Knit

SUITS \$16.75 and \$19.75 Values. Easter Special **\$14.50**

SUITS, \$12.75 Value. Easter Special **\$9.75**

New Shipment of Slips 75¢ to \$2.45

LARGE ASSORTMENT OF ALL SILK UNDES!

JUST RECEIVED—Large assortment of Hats in felt, silk and straw, Easter Special Price **99¢**

HATS to suit any type, all at Easter Special Prices!

"Be Advanced in Style—Wear Our Exclusive Frocks"

POPULAR STORE

EASTER isn't Easter without Flowers!

The spirit of the Easter season is reflected in flowers and for this year we have a beautiful assortment of cut flowers and potted plants that will delight the most fastidious.

Potted Lillies \$1.00 to \$1.50
Potted Hydrangeas \$1.25 to \$1.75
Roses, dozen \$2.50
Carnations, dozen \$1.75

And Other Cut Flowers

A potted plant or Gladioli bulbs will be given away free each Saturday of the month of April at 4 p. m. All you have to do is come in and register and be present.

Hereford Floral Company

RUSSELL DANIEL Proprietor

PRE-EASTER SALE

ON SUITS AND DRESSES

\$29.50 Suits now **\$19.75**
\$16.95 Suits now **\$10.95**

Big Showing of **Lovely Dresses**

Any type you desire—for afternoon, evening, sports and street wear. Dresses in both plain and print silks.

\$4.95 To \$16.75

The ideal, exclusive place to shop... Where style and quality walk. Nationally advertised lines. The place to buy **YOUR EASTER OUTFIT**

Try a Pair of Our Hose 79¢—Two Pair \$1.50

FASHION DRESS SHOPPE

Brooks' DRUGS
PHONE 99 HEREFORD TEXAS

EASTER MEANS Whitman's CHOCOLATES

Here—fresh from the makers

Whitman's Chocolates are sent to us direct by the makers... so you are sure of getting America's finest chocolates, absolutely fresh and at their delicious best. Give Whitman's Chocolates... for your Easter gift... your home... your hostess... your guests. Call in and make your selection NOW.

ALSO LARGE ASSORTMENT EASTER GREETINGS!

SAVE ON WEEK-END VALUES

LAXATIVES	REMEDIES
SAL HEPATICA 39¢	ASPIRIN 33¢
MILK MAGNESIA 33¢	35¢ VICK'S 24¢
EX-LAX 19¢	SYRUP OF FIGS 39¢
25¢ Stew 19¢	LISTERINE 39¢
BATHING SCALD 19¢	
	DENTAL AIDS
	DR. LYON'S 18¢
	TOOTH PASTE 2-29¢
	\$1.00 LAVERIS 89¢
	20-cc. Size 89¢
	50¢ TOBENT 33¢
	TOILETRIES
	\$1.00 MAR-O-OIL 89¢
	50¢ WOODBURY'S 39¢
	50¢ BERGE'S 31¢
	TIBY 49¢
	SPECIALS
	SHAVING CREAM 33¢
	RAZOR BLADES 10-25¢
	50¢ BERGE'S 31¢
	50¢ BERGE'S 31¢
	50¢ BERGE'S 31¢
	50¢ BERGE'S 31¢

USED Pick-Ups

1929 MODEL A FORD, with lots of service in it.

1935 DODGE, good rubber, motor perfect. Thousands of miles of trouble-free service in this job.

1930 RUGBY, in good condition. Don't let this name scare you off—this pick-up is powered by a Continental Motor.

IF YOU WANT SOMETHING WORTH THE MONEY, SEE THESE JOBS!

We Also Have a Number of Good **USED CARS AND TRUCKS** AT REDUCED PRICES

Ireland-Beavers Motor Co.

DODGE-PLYMOUTH SALES-SERVICE

Wanted.

OWN YOUR OWN: Well established, money making wholesale candy, cigar and school supply business. Fresh staple-stock, fast moving items. Sell at cost. Invoice \$750 to \$1,000. See Willis Walker, Turkey, Texas, Monday or Wednesday of any week. 1c

WANTED: Another 500 customers to buy bulk garden seed. West Texas Feed and Seed. 1c

For Rent

FOR RENT: Furnished apartment, second door west of Methodist church. Mrs. R. P. Brazil. 1p

FOR RENT: Five room stucco house, with a garage. See Mrs. Chas. Donald, 115 Lake St. 12-2p

FOR RENT: Six room house on B Street, on pavement, for \$12 per month. References required. See Mrs. Ethel Hunter, 208 Lee Avenue. 1p

FOR RENT: Modern apartment with private bath and garage; hot and cold water furnished. Phone 965-W. Mrs. Hattie Rutherford. 12-3c

Lost and Found

LOST: Deltico guitar. Please return to W. A. Carroll, Cordova Hotel, east Second Street. 1c

IKIN QUOTED TEXAS POEM IN HIS "GUIDE TO EMIGRANTS"

One of the most famous of all early Texas patriotic poems, R. M. Potter's "Hymn of the Alamo," was quoted by Arthur Ikin in his "A Guide to Emigrants" as a tribute to the bravery of the men who gave their lives that Texas might stand free as a nation among nations. Ikin, consul from England to the Republic of Texas, wrote his little book in an effort

to induce English colonists to settle the new country. A rare copy of this volume, published in 1841, is now in the Texas Collection of the University of Texas library. After Cos, Santa Anna's emissary, had been banished from Texas, taking with him the last remaining Mexican soldiers. General Santa Anna himself, "flushed with his bloody victories over the patri-

riots of other states, resolved to proceed there, not simply to re-establish his authority, or chastise the refractory, but with the avowed purpose of destroying the American settlements," Ikin wrote. "He crossed the Rio Grande on the 16th of February, 1836, at the head of 8,000 regular troops, whom he formed into three divisions, each accompanied by a considerable train of artillery," the English consul continued. "The Texian force opposed to this army consisted of a garrison of 130 men in the Alamo at Bexar; of about 500 in or near the town of Goliad; and 300. (Note: A number soon after increased to 1,300 but subsequently much diminished by desertion.) who kept the field under General Houston. Their provisional government had appealed, on the one side, to their Mexican fellow citizens to join in defence of the institutions they had all alike sworn to maintain, and, on the other, to their former brethren of the United States, to aid them in their unequal struggle against tyranny. The latter also responded by sending a few volunteers and some supplies.

"Meantime, the overwhelming armies of the Mexicans advanced, and the fate of the two frontier garrisons was sealed. It was deplorable, yet not unavailing. The gallant little band of 130, in the Alamo, invested by 4,000 men, under Santana in person, resolved to give their compatriots an example and their foes a foretaste of Texian resistance, and decided not to surrender! Attacked in due form, they for 13 days maintained a heroic defence, and, at length, the fort stormed, they continued fighting until every man of their party had fallen—one of the last survivors being killed in the act of applying a match to the powder magazine. (Note: Here fell the celebrated Davy Crockett.) The destruction of these 130 cost Santana 1,000 men; independently of which, it was the recollection of the Alamo which chiefly nerved the arms of the conquerors in the after-struggle.

"Little as poetic effusion accords with the general tenor of this brief account, the following lines, written by a Texian soldier, I am tempted to introduce, simply believing them to be a faithful mirror of the motives and sentiments which actuated these brave men, whose deed, equal to any of ancient times, I would fain justify from the imputation of mere rashness.

Hymn of the Alamo.
"Rise—man the walls—our clarion's blast
Now sounds its final reveille;
This dawning morn must be the last

Our fated band shall ever see—
To life, but not to hope, farewell—
Yon trumpet clang and cannon peal,
And storm, and shout, and clash
Of steel,
Is ours—but not our country's
knell.
Welcome the Spartan's death—
'Tis no despairing strife—
We fall, we die; but our expiring
breath
Is Freedom's breath of life.

"Here on this new Thermopylae
Our monument shall tower on high,
And 'Alamo' hereafter be
In bloodier fields the battle cry.
Thus Travis from the rampart
cried:
And when his warriors saw the
foe,
Like angry billows move below,
Each dauntless heart replied,
"Welcome the Spartan's death—
'Tis no despairing strife—
We fall, we die; but our expiring
breath
To Freedom's breath of life.

"They come—like autumn's leaves
they fall;
Yet, hordes on hordes, they on-
ward rush;
With gory tramp they scale the
wall,
Till numbers the defenders crush.
The last was fell'd, the first to
gain—
Well may the ruffians quake to
tell
How Travis and his hundred fell,
Amid a thousand foemen slain.
They died the Spartan's death,
But not in hopeless strife;
Like brothers died—and their
expiring death
Was Freedom's breath of life."

"The fate of the Goliad garrison under Fannin was yet more tragical. Evacuating the town, they were overtaken on the open prairie and surrounded by the Mexican division of 2,000, commanded by Urrea. For a whole day they defended themselves with desperate courage, and with a loss to the enemy of 600 men, until, artillery coming up, and being without water, they agreed to lay down their arms.

"For several days they were kept as prisoners of war; after which, at the command of Santana, they were, to the number of 400, massacred in cold blood! "This last and worst atrocity was enacted 27th March, 1836. Had there been no other provocation given, it would have been more than sufficient to have decided the question, whether Mexico should longer rule, on any terms, in Texas. That question had been, indeed, decided, so far as words could determine, as soon as Santana's project of extermination was made known."

Dimmitt News

By EMILY McLEAN
Mr. and Mrs. P. P. Robbs visited in Tulla Sunday.
Wayne Thomas was in Lubbock Sunday.
Rev. Armstrong left Monday for Sweetwater where he will help conduct a revival. His family will visit relatives while he is there.
Mr. and Mrs. Carroll Gunter of Tulla were Dimmitt visitors this week end.
Mrs. Rosa McLean and Emily were in Hereford Friday.
Mr. and Mrs. Wesley Williams are the proud parents of a baby girl.
Mrs. Ray Cowser and daughter and Mrs. Cullum Butler are attending the district federation club meeting in Lubbock.
Mr. and Mrs. B. Shipley were Lubbock visitors Sunday.
C. W. and Eugene Dixon of Friona were in Dimmitt Saturday.
Mrs. Claude Mixin has been ill several days.
Mr. and Mrs. C. A. Youts of Sawnee and Mr. and Mrs. Elmer Youts and family of Wichita, Kansas are visiting friends and relatives here this week.
Mark Cowser was in Amarillo Saturday.
Mr. and Mrs. Floyd Thomas and children were in Tulla Sunday.
Mr. and Mrs. Carol and Mary Belle and Mr. and Mrs. Sawyer all of Snyder are visiting in the home of Mr. and Mrs. Raymond Wilson.
Tom Hanks visited in Amarillo Sunday.
Alton Miller, new manager of the local Texas Utilities Co., was here Saturday.
Swain Burkett was in Hart Monday.
Mrs. Elvis Burch and son returned home with Mr. and Mrs. Elmer Youts of Wichita, Kansas. They will be gone several weeks.
Mrs. Mark Cowser is visiting her daughter, Miss Joe, at Gruver.
Mrs. Jess Gladman and children, and Harold Gladman visited in Plainview Sunday.
Mmes. Ray Sheffer, Goodwin Miller and Baxter Easter were in Amarillo Saturday.
Mr. and Mrs. Olin Rice were in Plainview Sunday.

HARVEST TINY GRASS SEED WITH HUGE VACUUM DEVICE
A new machine, built like a powerful vacuum sweeper to harvest the tiny seeds of buffalo grass, will make it easier for the Great Plains farmers to regrass thousands of acres in valuable native sod that supported huge herds of cattle. Great stretches were plowed up to grow \$2 wheat—and then abandoned when prices fell, to ruin by wind and rain.
Buffalo grass has demonstrated its resistance to sun and wind, and ability to make a quick comeback when conditions are favorable. Recently, project managers in the Soil Conservation Service were asked to name the seeds which they could best use to regrass idle and eroding lands. Buffalo grass led the list.
But the seed is difficult to harvest and low in germination. It is found only on female plants which may predominate in some areas. In other areas most of the plants may be male. The seed grows close to the ground, down among the curly leaves. Harvesting with grass seed strippers or by cutting and threshing later is out of the question.
The new suction machine, developed by a Kansas man at the State College and the experiment station at Hays, has collected as high as 95 per cent of the seed, or an average collection in 35 tests of about 64 per cent.
The collecting nozzle in the most successful models is about six feet long and four inches wide. A light chain dragging ahead of the nozzle loosens the seed from the stems or from the dirt where it may be slightly imbedded. Best results are obtained when the grass is closely clipped before the seed is collected. The most seed can be collected in the late summer or fall.
Buffalo grass may be propagated vegetatively by scattering pieces of sod. Stolons or runners reach out and fasten themselves with rootlets at the nodes. Experiments at Hays show that four-inch cubes of buffalo grass spaced three feet apart cover the intervening spaces in three seasons, if rainfall is up to average.

NOTICE FOR PERSONAL SERVICE

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH.
To Owners, Lienholders or Interested Parties in the Hereafter Described Land:

You are hereby notified that on the 31st day of March, 1936, the Governing Body of the Deaf Smith County Wind Erosion Conservation District determined upon a program of work embracing the following described land of which you are the owner, or upon which you hold a lien, or in which you are otherwise interested, for entering upon, treating and/or constructing such improvements and maintaining such facilities thereon as determined upon for arresting or preventing soil erosion by reason of winds, has allocated a portion of the cost thereof to such land and the owner thereof, and intends to levy an assessment against said land and the owner thereof.

Said land is situated in Deaf Smith County, Texas, and is described as follows:

Section 63, Block K-8	Assessment	\$384.00
E 1/4 of Sec. 62, Block K-8	Assessment	\$192.00
Section 60, Block K-8	Assessment	\$384.00
N 1/4 of Section 64, Block K-8	Assessment	\$192.00
SE 1/4 of Section 64, Block K-8	Assessment	\$ 96.00
Section 59, Block K-5	Assessment	\$384.00
Section 4, Township 2, Range 4	Assessment	\$384.00
W 1/4 of Section 51, Block K-4	Assessment	\$192.00
Section 52, Block K-4	Assessment	\$384.00
Section 20, Township 5, Range 2	Assessment	\$384.00
W 1/4 of Section 21, Township 5, Range 2	Assessment	\$192.00
Section 74, Block K-4	Assessment	\$384.00
Section 90, Block K-4	Assessment	\$384.00
N 1/4 of Section 38, Block K-3	Assessment	\$192.00
W 1/4 of Section 51, Block K-3	Assessment	\$192.00
SE 1/4 of Section 130, Block M-7	Assessment	\$ 96.00
Section 2, Township 2, Range 4	Assessment	\$384.00
Section 33, Township 2, Range 4	Assessment	\$384.00
Section 32, Township 3, Range 4	Assessment	\$384.00
N 1/4 of Section 12, Township 2, Range 2	Assessment	\$192.00
Section 11, Township 2, Range 2	Assessment	\$384.00
NE 1/4 Acres of Section 2, Township 2, Range 2	Assessment	\$144.00
Section 1, Township 2, Range 2	Assessment	\$384.00
Section 112, Block M-7	Assessment	\$384.00

A hearing will be given and held by and before the Governing Body of the Deaf Smith County Wind Erosion Conservation District on the 13th day of April, 1936, at 10 o'clock A. M., at the Courthouse of Deaf Smith County in Hereford, Texas, at which time and place you are hereby commanded to appear to contest the proposed assessment, and to show cause, if any you have, why the proposed assessment should not be levied against said land and the owner thereof.

GIVEN UNDER MY HAND and seal of said District, at office in Hereford, Texas, this 1st day of April, 1936.
L. H. FOSTER,
Clerk of the Deaf Smith County
Wind Erosion Conservation District.

13-2c

Summerfield News

MAUD E. NOLAN
The George Story and Brit Clark families and Mrs. Jake Roberson spent Sunday in the John Hicks home at Hereford.
Miss Mildred Meharg and G. B. Taylor of Amarillo visited here Saturday.
Chas. Roberson was in Amarillo Saturday.
Mrs. Hawkins and Melba Jean are visiting in Marlow, Okla.
James Leaton Clark has been ill with chickenpox.
John Huckert is in Vega working for John Helsenman.
Mr. and Mrs. C. B. Thomas visited the Hills at Ford one day last week.
Mr. and Mrs. Lon Clark and Miss Grace Lee Clark of Anton spent the week end in the J. L. Lookingbill home. Miss Ruth Lookingbill came home with them after a two week visit in Anton.
Jim Noland and Harry Lookingbill spent Saturday night in the Cecil Lookingbill home in Amarillo. Miss Kathleen Wade spent the

week end with her parents in Amarillo.
Warner Fangman of Friona was here Sunday.
Mr. and Mrs. Cecil Lookingbill of Amarillo spent Sunday in the J. L. Lookingbill home.
LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

HELPS TAKE LOAD OFF OVERWORKED STOMACH

"Stomach Troubles" due to excessive acidity, are probably among the most common ailments of suffering humanity, but it is no longer necessary to suffer the discomforts caused by these acid conditions, without the benefits of a remarkably successful prescription, known as Gasa Tablets, now available at your drug store. Gasa Tablets soothe the raw, inflamed lining of the "acid stomach," and help convert starchy foods into dextrose. If you suffer from indigestion, atonic dyspepsia, sour stomach, inflammation of the intestines (enteritis), gastric acidity and sick headaches, don't delay another day. Take Gasa Tablets and get relief. The first bottle must produce results or money back. On sale at
CLOSE DRUG STORE

ands of acres in valuable native sod that supported huge herds of cattle. Great stretches were plowed up to grow \$2 wheat—and then abandoned when prices fell, to ruin by wind and rain.
Buffalo grass has demonstrated its resistance to sun and wind, and ability to make a quick comeback when conditions are favorable. Recently, project managers in the Soil Conservation Service were asked to name the seeds which they could best use to regrass idle and eroding lands. Buffalo grass led the list.
But the seed is difficult to harvest and low in germination. It is found only on female plants which may predominate in some areas. In other areas most of the plants may be male. The seed grows close to the ground, down among the curly leaves. Harvesting with grass seed strippers or by cutting and threshing later is out of the question.
The new suction machine, developed by a Kansas man at the State College and the experiment station at Hays, has collected as high as 95 per cent of the seed, or an average collection in 35 tests of about 64 per cent.
The collecting nozzle in the most successful models is about six feet long and four inches wide. A light chain dragging ahead of the nozzle loosens the seed from the stems or from the dirt where it may be slightly imbedded. Best results are obtained when the grass is closely clipped before the seed is collected. The most seed can be collected in the late summer or fall.
Buffalo grass may be propagated vegetatively by scattering pieces of sod. Stolons or runners reach out and fasten themselves with rootlets at the nodes. Experiments at Hays show that four-inch cubes of buffalo grass spaced three feet apart cover the intervening spaces in three seasons, if rainfall is up to average.

CHICKEN RAISERS

Here Is An Opportunity to Get New, Leading Brooders At Unusually Low Prices

Buckeye Kerogas Brooders

500 CHICK SIZE	\$10.00
\$20.50 Value on Sale at	
300 CHICK SIZE	\$7.50
\$13.50 Value on Sale at	

Sol-Hot Brooders

500 CHICK SIZE	\$12.50
\$24.50 Value on sale at	
300 CHICK SIZE	\$7.50
\$17.50 Value on sale at	

Kelvinator

NEW MODELS ON DISPLAY—COME SEE THEM!

STREU HARDWARE CO.

BUSINESS AND DIRECTORY PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP Fruit Luncheon Sandwiches Cold Drinks, Candies Magazines	The title to your land is vital! Our Abstracts correctly reveal the title. A. G. THOMPSON ABSTRACT CO. 4% Per Cent Federal Farm Loans.
INSURANCE JNO. H. PATTON PHONE 59	DR. J. W. HENDRIX Chiropractor and Masseuse 109 B Street—Just North of Mother's Park Phone 341 for Appointments
HOGS Please bring your hogs on Friday for Top Prices. G. W. & H. L. Brumley	Spirella FOUNDATION GARMENTS Corsets, girdles, brassieres designed exclusively for you. MRS. BESSIE DAVIS 410 Sampson Avenue
THE HEREFORD BRAND JOB PRINTING	

FULL SPEED AHEAD

YOU CAN'T PASS UP MAGAZINE VALUES LIKE THESE

OFFER No. 3 Progressive Farmer, 1 year God Stories, 1 year Country Home, 1 year The Farm Journal, 1 year AND THIS NEWSPAPER For One Year	ALL FIVE FOR ONLY \$1.80	OFFER No. 4 Southern Agriculturist, 1 year Country Home, 1 year The Farm Journal, 1 year AND THIS NEWSPAPER For One Year	ALL FOUR FOR ONLY \$1.80
--	---------------------------------	---	---------------------------------

OFFER NO. 1

THIS NEWSPAPER for 1 year and 3 Big Magazines **\$2.50**

OFFER NO. 2

THIS NEWSPAPER for one full year And 4 Big Magazines **\$2.00**

1 Magazine from Group A; 3 Magazines from Group B; 4 in all

GROUP-A	GROUP-B
Select One Magazine	Select Three Magazines
Better Homes & Gardens 1 yr	American Poultry Journal 2 yr
Christian Herald 6 mo	Country Home 2 yr
Flower Grower 2 yrs	Disc Poultry Journal 2 yr
Household Magazine 1 yr	The Farm Journal 2 yr
Junior Home (for Mothers) 1 yr	Gentlemen's Magazine 2 yr
McCall's Magazine 2 yr	Good Stories 2 yr
Merle Classic 2 yr	Home Circle 2 yr
Open Road (Boys) 6 mo	Home Friends 2 yr
Parents' Magazine 1 yr	Household Magazine 2 yr
Pathfinder (weekly) 1 yr	Illustrated Mechanics 2 yr
Pictorial Review 1 yr	Mother's Home Life 1 yr
Romantic Stories 1 yr	Needcraft 1 yr
Screen Book 1 yr	Poultry Tribune 2 yr
Southern Agriculturist 1 yr	Progressive Farmer 2 yr
True Confessions 1 yr	Southern Agriculturist 2 yr
American Fruit Grower 1 yr	Successful Farming 2 yr
Copper's Farmer 2 yrs	Woman's World 2 yr
The Farm Journal 2 yrs	Woman's World 2 yr
Progressive Farmer 2 yrs	Cleaver's Review 1 yr
Southern Agriculturist 2 yrs	Everybody's Poultry Mag. 1 yr

NO SUBSTITUTES OR CHANGES PERMITTED

GENTLEMEN: I Enclose \$ _____ Please Send Me
 Offer No. 1 Offer No. 2 Offer No. 3 Offer No. 4
I am checking the magazines desired with a year's subscription to your paper.

Name _____
Street or R.F.D. _____
Town and State _____

This Offer Fully Guaranteed—MAIL THIS COUPON TODAY!

Electrolux Offers a Wide Range of Models

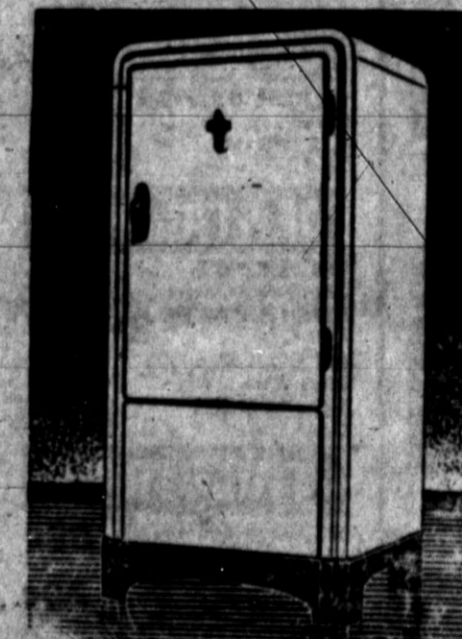
Just the Right One for Your Needs

Every factor points to ELECTROLUX as the choice of housewives everywhere, in the city or on the farm. A tiny flame does the work silently, efficiently and economically. Every box, from the lowest in price to the most costly, combines beauty of design with conservation of every inch of available space. ELECTROLUX is the refrigerator for YOU!

Headquarters for Refrigeration

REFRIGERATORS **\$107.50 up**
NOW PRICED FROM

M. D. Womble Implements



Black

By MRS. H. L. McLEAN
A. B. Hinds and family were in Amarillo Wednesday.
Cecil Vandiver returned from Hobbs, N. M., last Thursday.
Miss Leona Bair has returned from a visit with friends in Oklahoma.

Since 1896
Hereford Insurance Agency
303 Main Street
Consult us on all types of Insurance Bonds.

Mrs. Roy Price and little son, Harold Wayne, spent Thursday in Clovis.
Bernice Rodgers of Friona spent Saturday night with Juanita Welch. They were dinner guests of Maxine and Margot McLean Sunday.
Lois Presley has the mumps.
The community was shocked to learn of the death of Grandma Carr Wednesday night. She was sick only a few days with double pneumonia. She leaves a number of children, five of whom were at her bedside when death came. They were Mrs. J. S. Glendennin and W. B. Carr of Stephenville; Joe and Clayborn Carr of Black, and Mrs. George Wily, with whom she made her home. Grandma Carr was 75 years old and was a good woman, and will be missed by her many friends.
Grandma Cooper of Hereford spent last week with her daughter, Mrs. I. S. Bartlett, here.

Wyche Items

BY FEGGY VALENTINE
Mr. Hankins of Hart talked on "Home Building at Sunday school" summarizing qualifications of an ideal home.
DuBois Walker and family spent the week end in Vernon. Alma Henry returned with them for a visit here.
John Love and family of California are visiting his parents, Mr. and Mrs. J. D. Love.
Geo. Robertson and family spent Sunday in the Willard Witherspoon home in Hereford.
Mr. and Mrs. E. C. Hewett spent a few days last week in Borger. Frank Hewett returned with them for a visit here.
Messrs. Young and Hankins and daughter of Hart spent Sunday in the B. Saxon home.
Victor Elliston returned to Portus, N. M., Sunday.
Andry Maude Wilson and Louie Olson have the mumps.
Nolie Elliston is at home from a visit in Portus, N. M.
Mrs. H. B. Elliston spent Monday with Mrs. Cardinal in town.
All are urged to attend singing. With attendance as it has been of late, singing must discontinue.
Mr. and Mrs. R. C. Valentine, Ben McBrayer, Dock and George Roberson, the Saxons and Reinarts shopped in Hereford Saturday.
Misses Genevieve Orr, Lorene Valentine, Melba Bea and Bud Brady attended the junior-senior banquet in Hereford.
Lorene Valentine spent Friday night with Hereford friends.
Jap Dickerson, president, Junior McBrayer and Betty Lea Valentine, vice presidents; Nancy Olson, secretary; Billie Valentine, song leader of the Sunbeam class were installed recently.
Helen Reinart and Nancy Olson won third and fourth in picture memory at the county meet.
Miss Lucille Hughes took Helen Reinart, Billie Valentine, Nancy Olson and Alfred Reinart to compete in the contest at Hereford.
Ralph Arsenaux, teacher at Progressive, visited here Sunday.
J. D. Love and Andrew Gilliam are driving new cars.

Easter Items

BY LOUISE FRYE
There was an attendance of 29 at Sunday school.
Mrs. Leva Chatten of Roswell is visiting her parents, Mr. and Mrs. U. G. Randall. She has been ill several days.
Easter won a number of first places at Dimmitt Friday. Junior declamation, Juanita Henry, Ruby Faye Nolan, Wilbur Dixon, all first places; Caroline Frye, first in essay writing; Juanita Henry and Caroline Frye, first in spelling. Ruby Faye Nolan and Carle Ray Frye, first in picture memory, third in junior spelling; Juanita Henry, first in three R. Much credit is due the teachers, Misses McClure and Ramey for help given pupils.
Mr. and Mrs. W. J. Sullivan of Melrose, N. M., visited their daughter, Mrs. V. C. Woolery, last week.
School census, taken last week, show 14 scholastics in the district.
Dan Allen is working at the O'Brien ranch.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
Adrian school won over Vega Friday and Saturday in the school meet. Adrian won 338 points, Vega 310. Adrian won first in senior spelling, senior debate, senior declamation, girls; junior spelling, junior declamation, baseball, second; volleyball, second; one-act play, picture memory, choral singing, first; hurdling, second.
Theron Bohannan and family, Mrs. Iris Bohannan and children left Friday for Oklahoma City to visit relatives. Theron Bohannan returned Sunday.
Contour work of soil conservation is being carried on in this community. Theron Bohannan, assisted by Horace Frazier, are putting the work over.
Claude Hamilton went to Memphis, Tenn., Sunday. He plans to return soon.
Mr. and Mrs. Travis Vaughn were in Hereford Thursday.
Among those shopping in Hereford Saturday were T. F. Bohannan and family, Ralph Dirstine and family, John Morris and family, J. M. Chapman and Claude Bogie and family.

senior-junior-banquet in Hereford Thursday night.
Luke McBrayer and family spent Sunday in the W. A. Ricketts home at Hereford.
F. D. and Miss Olive Perkins, and Mrs. Susie O. Gullow visited the Oberthier home in Hereford Sunday.
Mrs. C. C. Bowman called on her mother, Mrs. Anna Diebel, in Hereford Saturday afternoon.
Sunday school plans an all-day program Easter Sunday.

Rev. Wilbur and family visited the Park home Sunday, and preached in the afternoon.
Mr. and Mrs. Charles Green visited her parents, Mr. and Mrs. Charles Smith, Sunday.
Card of Thanks.
We, the relatives, wish to express our thanks for the kindness in words or deeds shown us during the illness and death of our loved one, Mrs. S. M. Carr.
Mrs. Effie Wily and Relatives.

Health Service
MANOLOGY CHIROPRACTIC
COLON IRRIGATION MINERAL BATHS
Dr. R. E. Perkins
Phone 246. 710 N. Main St.

Fortified With
Pur-A-Tene

MONEY-MAKERS!
It's NOT SO MUCH what a chick is today but what that chick will be doing for you next fall. Ingredient "X" in Purina Chick Starters and Purina Chick Growers will give your chicks just what they need to change them into money-making pullets. Before you get your chicks, come in and get a copy of the new booklet that tells you how to do it. We'll be glad to see you and you'll be glad you came in.
COL. PURINA



We Also Have Our Own Mash—
BLUE DOT — Made In Hereford
Hereford Poultry & Egg
Packard Milling Co.
Exclusive Dealers

Want to Make \$5.00 CASH?
We Are Overstocked On Used Cars and Need Prospects for GOOD RECONDITIONED CARS
We Will Pay \$5.00 Cash to Any Person Who Submits Name of Prospect
Your name will not be used—no strings attached. Send in the name of a used car prospect and we will pay you \$5.00 in cash WHEN THE DEAL IS CLOSED. Give us all information concerning prospect, such as name, address, make of car owned at present and type of car interested in. Send your name and address, also, together with the make and model of the car you own. If prospect is sold by April 30, 1936, we will mail you \$5.00 in cash promptly. Offer expires on above date.
Hereford Motor Co.

Westway Items

(BY WILMA SKYPALA)
F. M. Dodson and Mrs. P. H. Gilliland spent Saturday in Vega judging literary events in the interscholastic league there.
Mrs. R. M. Gunn and Mr. and Mrs. J. H. Landers and family spent Sunday in the Lawrence home at Walcott.
Mrs. Roe was taken to the hospital Friday and is getting along fairly well.
Mr. and Mrs. Odom of Runningwater, Mrs. Lloyd Roe of Canadian, visited Mrs. Roe at the hospital Saturday evening.
V. G. Burgess and family spent Friday evening in the Coker home at Summerfield.
Westway school is glad to welcome little Miss Decker Winn as a new pupil in the third grade.
Mr. and Mrs. J. L. Hyde and daughter of Wilson spent last week with J. W. Hyde and family.
Mr. and Mrs. Walter Nix of Hereford took dinner recently in the G. Wilson home.
Edgar Skypala, Miss Minter and Raymond Tierce spent Sunday in Canyon and Amarillo visiting with friends.

Jumbo News

(BY MRS. ULLMAN HUNTER)
Mr. and Mrs. M. L. Springer and children were in Canyon Sunday afternoon.
J. C. Stark and L. A. Matthews took a truck load of cattle to Fort Worth this week.
Dr. Earl Norman and family of Denver, Colo., visited his sister, Mrs. Finis Hunter Tuesday.
Mr. and Mrs. Ralph Jennings visited her mother, Mrs. C. Andrew, who is ill, Sunday.
W. A. Hunter was in Happy and Tulla Thursday.
C. I. Beck and family and Mrs. D. M. Davis of Lubbock spent Sunday with Mrs. Belle Oxford.
A number from this community attended the League meet at Dimmitt Friday. M. L. Simpson won first in junior high school declamation, Marie Hardin second in the girls division. Clifford Stork won second in sub-junior declamation.
Mr. and Mrs. J. H. Holly of Happy visited their daughters, Misses Mildred and Thelma, here Sunday.
Mrs. Clem Maples called in the C. Andrew home Thursday.
Mr. and Mrs. P. H. Dyer visited the Wise family at Cleo Sunday. Misses Wise and Dyer are sisters.
Miss Irene Hurst of Lubbock called in the Ullman Hunter home Sunday, enroute to the DuBois Walker home, where she took Luther Lee Beck to work.
Cy Andrews spent last week in Olton.
Jumbo home demonstration club met in an all-day session with Mrs. Finis Hunter Tuesday. They quilted a wool quilt for the hostess. Helping were Misses Clem Gilliam, Simpson and Sam Hunter. Misses Gilliam and Sam Hunter represent Castro county in a liver paste demonstration at the meat show in Lubbock March 31.
Mrs. Finis Nunn visited in the Harvey Nunn home at Hereford Saturday and Sunday.
Guests who had birthday dinner with Ullman Hunter in his home Sunday were his parents, and his brother, C. C. Hunter, and family.
Grandmother Kring, who fell and injured her leg about two weeks ago, is still unable to walk, but is greatly improved. She was 80 years old last Tuesday. Mrs. Mack Dixon and Mrs. Ullman Hunter called on her that day.

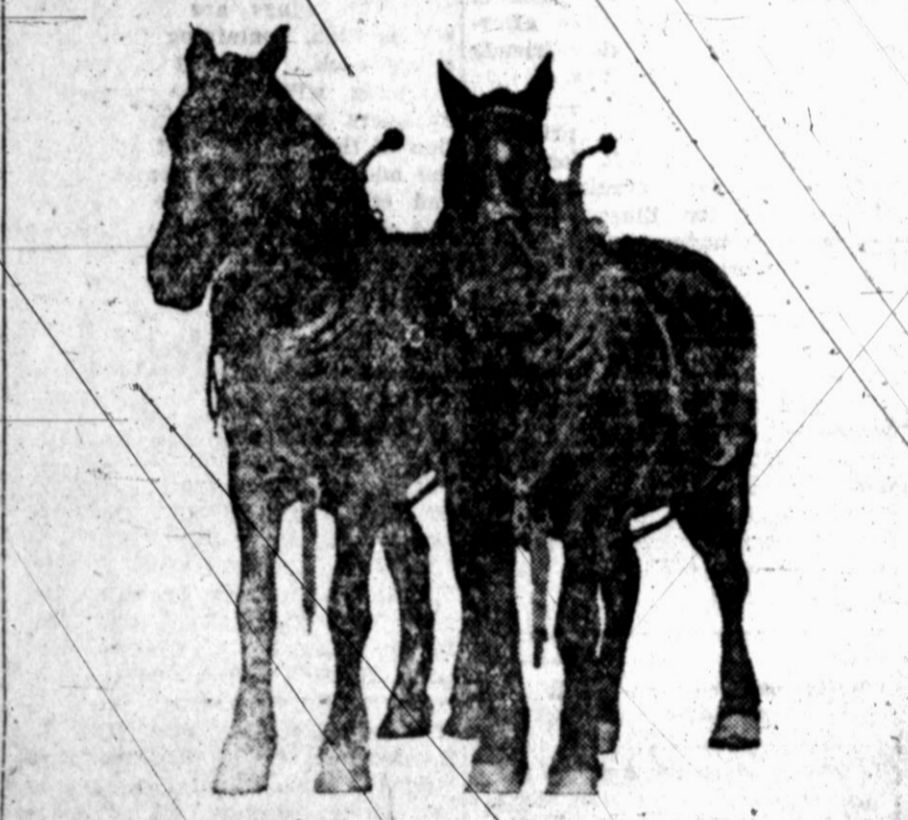
Program At Wyche.
The Hereford Lions Club will provide the entertainment at a community meeting at Wyche tonight. It will be another of a series of such programs sponsored by the Lions Club at the invitation of the community.

Progressive News

BY OLIVE PERKINS
Misses Lucille Park and Lilla Short; Orle Boyer and Ralph Arsenaux were in Amarillo Saturday.
The Taylor family moved to Amarillo Saturday.
Mr. Wallace has been looking after his land here.
Mrs. Truman Hines spent Thursday afternoon with Miss Perkins.
Mr. and Mrs. C. P. Caldwell spent Saturday night with Mr. and Mrs. Joe Kendall at Summerfield.
Arnold Hershey spent the week end in the Ray Hershey home.
Mr. and Mrs. F. H. Oberthier called in the Perkins home Sunday.
Mrs. Susie O. Gullow of Wakefield, Mass., is visiting her brother, F. D. Perkins, and niece, Miss Olive.
Miss Eunice Caldwell spent last week end with Miss Olive Ramey in Hereford.
Mr. and Mrs. Jenkins of Amarillo visited the Caldwell home Saturday evening.
Miss Ira Jeanne Ricketts, Howard and Noel Higgins attended the

GET THIS CHINA CUP AND SAUCER
OF LOVELY CLASSIC DESIGN IN EVERY PACKAGE OF **MOTHER'S OATS**

Check Up
Find out where you stand with your associates. It is easy to do this. If you pay your bills promptly, you stand high with those with whom you do business; if not, you may be losing their confidence. Protect your rating by paying all bills promptly.
"Prompt Pay," the highest tribute in "Who's Who" of Business, is the record of those who pay retail bills by the 15th of each month.
HEREFORD CREDIT ASSOCIATION
DOROTHY H. ROSS
Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION



Working Together
Close cooperation is synonymous with progress. In banking this spirit is even more important because only through close contact and cooperation can we aid you. Your part is confidence... our part results.
THE FIRST NATIONAL BANK
OF HEREFORD
MEMBER FEDERAL RESERVE SYSTEM
A Strong Bank Thoughtfully Managed

\$10.00 DOWN PAYMENT
Buys Both
NORGE MATCHED KITCHEN UNITS
Home modernizing begins in the kitchen. With these beautiful, convenient, economical Norge appliances in your kitchen, your home is modern in its most important part. And, luxuries though they seem, they actually save more than they cost. Come in and get the details. Whatever appliance you are considering next, see the Norge before you buy.
Fullwood Battery and Electric Station
ASK FOR DETAILS ABOUT THE NORGE 10-YEAR WARRANTY ON ROLLATOR COMPRESSION UNIT

PERSONALS

Miss Mary Spring of Friona was here shopping Monday.

Ward Garrison of Lubbock was in Hereford Saturday visiting friends.

Mr. and Mrs. W. F. Gillis and Mrs. Gertrude Brotherton spent Sunday in Lubbock.

E. T. Green left Sunday for the Veterans Hospital in Hines, Illinois, where he will undergo medical treatment.

You get more garden seed for your money when buying in the bulk. West Texas Feed and Seed.

Mrs. J. A. Pitman and daughter, Helen Ann, and Miss Eloyse Pitman were Amarillo visitors Wednesday afternoon.

W. M. Stovall of Nara Vista, New Mexico, was in Hereford Sunday visiting his daughter, Mrs. Robert Bradley, and transacting business.

Mr. and Mrs. B. H. Hopkins of Dathart visited friends here Saturday night and Sunday. Mrs. John Wayne drove from Amarillo with them to visit her son, Jack, and his wife.

Mrs. Troy Moore and daughter, Sharon Dee, Mrs. R. V. Miller and daughter, Peggy Ruth, and Mrs. J. M. Dikerson left Monday afternoon for Lubbock to visit friends and relatives several days.

Mr. Jimmie Gammill, principal of Central School, left for Lubbock Wednesday evening, called there by the illness of his mother, who underwent an operation that morning.

Miss Mary Kate Brotherton, student at WYSCO at Canyon, spent last week end here with her mother, Mrs. Gertrude Brotherton. Miss Brotherton, a sophomore at the Canyon college, is making an enviable record there, having a straight A grade for the first semester, her grade being the highest among all students of the college for that period.

"ROSE MARIE" COMING TO STAR THEATRE

If you never see another picture this year, don't miss "Rose Marie." M-G-M's scintillating new production co-starring Jeanette MacDonald and Nelson Eddy, and coming to the Star Theatre two days only, April 3 and 10.

It is one of the best to come out of Hollywood in many a moon. Directed by W. S. Van Dyke and produced by Hunt Stromberg, it has been brilliantly mounted and its tender love story bravely told.

The glorious voices of the costars ring out in the familiar tunes from the Herbert Stothart-Rudolf Friml score, "Rose Marie, I Love You," "The Indian Love Call," "Song of the Mountains," "Pardon Me, Madame," "Totem Pole" and many more.

Excellent in featured roles are James Stewart, Reginald Owen, Allan Jones, George Regas, Robert Greig, Una O'Connor, Lucien Littlefield and the famous dancer, Gilda Gray.

Texas Beauty Presents "Blue Bonnet Blue"

A new high note in fashions was struck last week when the Texas Centennial Celebrations presented beautiful "Blue Bonnet Blue" to the fashion world in a style show at the Waldorf-Astoria hotel in New York City. Scores of leading stylists, designers, and fashion editors applauded when lovely Janice Jarras, San Antonio girl, known to the nation as America's most photographed girl, appeared in this striking Blue Bonnet gown designed especially for the occasion by Vogue. Decorating the luxurious lounge were 250 flowering Blue Bonnet plants gathered near San Antonio and Corpus Christi and air-expressed to New York.

Official adoption of "Blue Bonnet Blue" by fashion authorities has caused the lustrous State flower of Texas to be introduced into spring and summer fashions throughout the nation. Thus enthusiasm for the Texas Centennial Celebrations, already evident in many fields, motivates progress in the fashion world.



Construction At

(Continued from page one)

end. A National Reemployment Service representative will be sent here to certify relief labor for the project. Relief labor is given first consideration, but the contractor has a right to eliminate men not qualified to do the work, and after relief labor is exhausted application may be made to have the project certified for non-relief labor. It will not be strictly a relief project in that foremen may readily dispose of any employee giving unsatisfactory service without turning to the NRS for additional workers.

To Continue School Work.
The contractor's proposal to begin work on the two wings to be added to the building has been adopted. School work will continue in the old section of the building, with front and rear entrances kept open. That area of the school yard surrounding the construction will be fenced off in order to keep children away from the zone where there is danger of injury.

It is believed that by the time the walls and roof of the wings have been completed, school will have been dismissed for the summer vacation and then construction and remodeling of the old building will go forward together. The wings are to be two stories high, containing four class rooms each. Included in the remodeling will be the reworking of floors and stairways, elimination of the slanting roof and attic, the addition of an assembly room and other space to the basement and changing the entrance to make it conform with the style of the remainder of the structure.

Rites Held

(Continued from page one)

ed: E. C. Burk, Arney; Mrs. E. R. Reed, Logan Haynie, Judge L. Gough, R. H. Norton, Mr. and Mrs. J. R. Lawrence, Mrs. Hobbs, Mr. and Mrs. Ralph Crabtree, Mr. and Mrs. Carl Cox, Mrs. Ned Miller, Mrs. L. V. Cradit, Mrs. Louis H. Smith, Mrs. Frank Jesse, Mrs. F. H. McGregory, Mrs. J. M. McClintock, Mr. and Mrs. L. P. Herndon, Q. E. Henslee, Mrs. Earl U. Bennett and Mrs. George and Evelyn Powers, all of Amarillo; Mrs. Jim Rose, Mrs. C. M. Dawlen, Mrs. J. B. Henslee and Mr. and Mrs. N. E. McIntire, Canyon; A. Allison and W. S. Bailey, Vernon; Mrs. D. Stalling, Mrs. Ida Dinwiddie, Mr. and Mrs. Chester Dinwiddie, C. C. Poff and daughter, Mrs. Albert Hutchinson, Miss Cecil Anna Spears, Miss Loraine Cochran, O. F. Fraks, Bill Townsend and Mr. and Mrs. G. C. Hutchinson, Tulsa; Mr. and Mrs. Claude L. Gass, Ringgold; Mrs. W. B. Anthony and son, David, Yoakum; Mr. and Mrs. H. G. Ware and Robert Ware, Stillwater, Okla.; Wallace Hutchinson, Newkirk, Okla.; Miss Roberta Hutchinson, Perryton; Mrs. J. F. Whittington and daughter, Jean, Longview; Mrs. Doris Fincher, Abilene; Roscoe Gass, Fort Worth, and Mrs. Lula Frady and daughter, Lorrina, Borger; Mr. and Mrs. Albert Ross and son, Lubbock.

Try the Hereford merchants before going elsewhere to buy.

LIONS AND WIVES HAVE "APRIL FOOL" LUNCH

Hereford Lions and their wives were guests of the women of the First Presbyterian church at the club's regular luncheon yesterday. As an April fool event, the wives of the members were invited without their husbands' knowledge.

A short program was given, one number by the visiting women and one by the club. The first was two readings, "The Usual Way" and an encore by Mrs. Tommie McCollum. The second was two songs, "In a Little Gipsy Tea Room" and "Why Did the Cow Jump Over the Moon?" by the high school girls' quartet.

45 SINGERS TAKE PART IN PREPARING CANTATA

The Hereford Civic Chorus will present "Immortality," by Stultz, a choral cantata, at the First Baptist church Easter Sunday at 7:45 p. m. The chorus is composed of about 45 singers in and near Hereford.

Planists for the cantata are Mrs. G. A. F. Parker and Mrs. Jesse Stanford. Soloists include Mrs. Carl Mounts, Mrs. Ray Conaway, J. E. Beyer, Elmer Patterson and O. T. Williams. Miss Mattie Mae Swisher is director.

One of the most attractive selections in the cantata is a male chorus which will be sung by 10 men who are members of the chorus. Rehearsals will be held next Sunday afternoon at 2:45 o'clock and Monday night at 7:30 at the Baptist church.

Try the Hereford merchants before going elsewhere to buy.

Dairy Show Boosters.

E. C. Kuykendall, chairman, Joe Don Scott, Edgar Winn, Eugene Harris, Marlon F. Peters, Floyd Veach and Lawrence Luderman were in Hereford today in the interest of the Panhandle-Plains Dairy Show, which will be held at Plainview April 6, 7, 8 and 9. While here the group called on business firms, encouraging attendance at the Ninth Annual Show.

Entries in the show exceed previous years. Thursday, 43 fine dairy animals will be auctioned. A carnival will be on the grounds throughout the week.

Mr. and Mrs. Tex Lamb and baby of Los Angeles spent several days this week with Mrs. Lamb's aunt, Mrs. Charles Whitehead and family. They were enroute home after a visit with relatives in Fort Worth.

"PEP UP" STOMACH, RELISH YOUR FOOD

Don't let stomach trouble due to lack of digestive juices spoil your appetite, make you feel weak, run-down, sluggish, miserable without ambition or zest for the good things of life. Take Williams' Pink Pills. Formula and get quick relief. The first bottle must produce results or money back. Williams' Pink Pills is compounded from the prescription of a former army doctor and has been tested by thousands. It acts as a mild tonic, stomachic stimulant, mild laxative and gentle diuretic stimulant for the kidneys. Being a liquid—already dissolved—it starts to work almost immediately. Highly concentrated, it is very economical. Costs only a few cents a day to take. Beware of drastic drugs. Try a bottle of Williams' Pink Pills. Formula under the money-back guarantee. See how much better you feel after just a few doses. On sale at

CLOSE DRUG STORE

REV. GUY SHIELDS AND QUARTET WILL BE HERE

Rev. Guy Shields, founder of the Shield of Faith schools, will hold a special service at the Assembly of God church here Monday night at 7:30 o'clock. Rev. W. A. McCann, pastor, announced Tuesday. A feature of the service will be the appearance of a quartet from the Fort Worth school. Rev. Shields is a noted convention, camp meeting and revival speaker. He conducted a revival here several years ago. Everyone is invited to attend.

Tree Watering Delayed.

Delay has been encountered in watering of trees set out by the Soil Conservation Service because a hose was lost off one of the trucks. It was an inch and a half hose. The service is anxious that it be returned so that this work may again be started.

Card of Thanks.

Mere words can never express our appreciation for the kindness shown us during the illness and death of our dear father. The expressions of sympathy, the messages and the beautiful floral offerings given to us at this time will always be remembered as tokens of true friendship. In the words of our Father, "God bless you all!"

The D. R. Gass Children.

DOLLAR TRADED IN NORWAY YEARS AGO COMES BACK

Years ago in Norway, P. T. Grantland received a silver American dollar for a birthday present. He stamped his initials on it, and later traded it for a pocket knife. It came back to him in Everett, Washington, when he recently cashed a pay check.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHAM.

1901 1936

FURNITURE - UNDERTAKING
Ambulance Service—Day or Night

E. B. Black Co.

Hereford, Texas

I'M A MEAT AND POTATO GUY!

and I always will be!



It's time for us men to stand up for our rights! We'll submit to eating salads that are "good for us," darn 'em—but ONLY if we get our meat and potatoes regularly and in plenty of quantity. Sure, bring on your nice, lady-like salads—but follow 'em with a big juicy steak or a husky roast... with potatoes AND gravy, please! And Piggly Wiggly echoes "Ohs". We have both the meats and the salads—the best of both, at the most attractive prices.

MACKEREL No. 1 tall, 3 cans	25¢	GRAPE JAM Ma Brown, 4-pound jar	49¢
PEACHES, In Syrup Silver, Mariposa	14¢	PICKLES Quart	15¢
BRAN FLAKES Or PEP, 3 for	25¢	SPINACH No. 2 cans, 3 for	25¢
		SOAP Woodbury's, 3 for	25¢

FLOUR Amaryllis or Gold Medal, 48 pounds	\$1.05	CRISCO Pounds	63¢	WHEATIES 3 For	25¢
CAKE FLOUR Softasilk, box	26¢	BROOMS Each	29¢	COCOA, Mother's 2-pound box	17¢
		CRACKERS 2-pound box	17¢	CORN No. 2 can, 3 for	25¢
		PINEAPPLE JUICE 3 cans for	25¢	KRAUT No. 2 3 cans	23¢
		GRAPE JUICE Quart	29¢	PINEAPPLE Hula Hula, No. 2 can	29¢
		PINT SOAP FLAKES Package	16¢	RICE Comet, 2-pound package	17¢
		OATS 3 Minute, cup and sauces, or plate, box	21¢	SALMON Pink, tall cans, 2 for	25¢
		SOAP Crystal White, 3 bars	11¢	SALAD DRESSING Worth's, quart	27¢
		JELLO 3 for	19¢	SALAD SPREAD, quart	29¢

NOTICE!

OUR SUNDAY PICTURE WILL ONLY BE SHOWN
2 Days, Sun. - Mon.
Preview Saturday Night!

STAR THEATRE

EVERY TUESDAY
is BARGAIN DAY
10c MATINEE • 15c NIGHT

Thurs. - Fri. 10c Bargain Matinee Each Day 15c

SATURDAY EVERY ONE 10c Matinee Night

Preview Saturday Night Sunday - Monday 10c Bargain Day 15c

Charles E. Mulford's "CALL OF THE PRAIRIE"
William and Jimmy Boyd and Ellison

Can you solve the Clavinu CHANS Secret?
Warner Island
Lawrence Charles Quigley
Henrietta Crozman

"CALL OF THE SAVAGE" and Cartoon

THE FIRST 5 STAR PICTURE NEWS AND SHORT SUBJECTS

Meat, Grain Fed, Specials

CHOICE STEAKS	25¢	ROASTS, CHOICE	17½¢
Pound		BACON, SLICED	38¢
CHEESE	21¢		
Pound			

Fresh Fruits & Vegetables

CARROTS, BEETS	10¢	GRAPEFRUIT	10¢
ONIONS, RADISHES, 3 for		Large, 3 for	
CELERY	11¢	SPUDS	12½¢
Bunch		10 pounds	
ORANGES	49¢	APPLES	19¢
Peck		Dozes	
LETTUCE	5¢	CABBAGE	1½¢
Head		Pound	

PIGGLY WIGGLY

ALL OVER THE WORLD

FRANK CYLES, Manager PHONE 51. BUY AT HOME