## The <br> Hereford Brand <br> - Husilin Heererd, home of Aida Lemus

94th Year, Vol. No. 156, Deaf Smith County, Texas

## Clinton, GOP spar over rewriting of crime bill



## Demonstrating CPR

Chris Flores, instuctor the WorkSmart program, demonstrates the correct way to administer CPR. WorkSmart, in conjunction with the HRMC Hereford EMS, is presenting "First Aid in the Work-place". The six-hour seminars teach participants techniques of basic first aid and CPR which can be used in the work place.
Fundraising difficulties cited

## Former VP Quayle decides against ' 96 presidential run

 federal appeals in capital cases. The claimed the bill tak
grant that would let local officials
spend the money as s hey saw fit. The $\$ 10$ billion would be for the year
$1996-2000$, compared with $\$ 12.7$ for toses years for police hiring and

## Clinton cotipled his remarks with

 an announcement that 6,660 police suburbs with fewer than 50,00 esidents would be sharing \$43 million in grants to hire 7,115 newpolice officers under the 1994 act. Asked if Clinton would veto any
attempt to alter the 1994 crime law, attempt to alter the 1994 crime law
White House press secretary Mike
McCurry said the president has alrecady made it very clear that he aspects of last year's crime bill's such assault-style firearms.
The House began voting on the crime package Tuesday with a far less
controversial measure, requiring victims for damages resulting from crimes. The bill, passed $4311-0$, expands
the 1994 law, which requires restiation only for victims of sexual abuse an Democratic opponents of the "goo faith" exception for use of evidence gave police excessive power to sear "Every citizen in this country i
resumed to be good, presumed to be nnocent until they have had their day in court, and we ought not allow a police officer in the heat of the momen

## Mclvin Watt, D-N

## Key Senate members urge caution on tax cut



## Sweden thinks minks

 caused intruder stink
## STOCKHOLM, Sweden (AP) It was the minks, they think.

 It was the minks, they think.In an embarrassing admission, Defense Ministry analysts say
many signals detected by the many signals detected by the
navy's high-tech buoys - and were just the sounds of swimming minks. The report - coming after the
military conceded that an military conceded that an animial
set off a weeks-long sub hunt in the Baltic Sea last spring - was leaked to the Dagens Nyheter newspaper and published
Wednesday It andid.
It said most of the suspicious
sounds heard in the islands around Stockholm since the end of the Cold War were minks and other nammals swishing and splaswing Minks, about the size of are plentifulo on the islands. They
usually feed on the surface, but assalily feed on the surface, but
sometimes dive for crayfish on the Still, the military insists they
"We can't say that all the sounds from the buoy came from minks, or that all submarines are Chief of Staff Owpaper quoted saying. The Defense Ministry had no
mediate comment on the report For nearly 15 years, the military has tracked evidence of intrusions, saying Soviet or other
submarines were hiding in or crossing Swedish waters en route to the North Sea.
The effort started when a Soviet submarine ran aground
outside a southern naval base in 1981. The navy, which noticed the sub only after it was stranded, was again and began beefing up its defenses.

Still, in another incident,
detonated depth charges against
a suspected intruder that tumed a suspected intruder that turke an underwater rock.

House candidates signed and ran on.
He went out of his way to express He went out of his way to express
support for two types of cuts-capital support for twotypes of cuts- capital
gains and the $\$ 500$-per-child tax credit - but did not mention the many
others in the contract. others in the contract. Interest on the national dcbt was
the government's third-largest
spending category in 1994, ranking spending category in 1994, ranking
behind only defense and Social projects that in 1997 interest on the
national debt will have become the biggest single spending category. The president's budget, which
proposes a smaller tax cut than proposes a smaller tax cut than
Republicans favor, projects deficits next five years, adding that muc each year to the national debt.
Some half-dozen senators raise their hands at a private GOP sessio who opposed tax cuts. "I was
surprised at the number," saidone of Vermont. "I was surprised that didn't seem to be alone on this one. Among Jeffords' GOP allies are Senate Finance Committee Chairman Chafee of Rhode Island and Sen Arlen Specter of Pennsylvania. Other Republican senators say they are worried - about the politics of recreating on a tax cut
economics of passing one.
Senate Democrats against the cut include Feingold and Robert Byrd of West Virginia, a master of Senate
stalling tactics; the top Democrats on the Finance, Budget and Commerce Committees, Daniel Patrick Moynihan of New York, James Exo of Nebraska and Ernest Hollings o Illinois; Charles Robb of Virginia Dale Bumpers of Arkansas; Harry Reid of Nevada; and Patty Murray o Some 15
Somed on to Feingolds already are eduction resolution, with mo sponsors of both parties expected to enlist. It will be offered during Senate
consideration of the balanced-budget mendment to the Constitution, and
later in conjunction with the budg later in conjunction with the budg
resolution and major fiscal bills.

By JOHN KING
 WASHINGTON (AP). In a
sudden reversal, former Vice
President Dan Quayle has decided no President Dan Quayle has decided no because of difficulties raising the
millions of dollars needed for millions of Quayle made the decision late
Wednesday night and planned to issue Wednescday night and planned 1 o issue a statement later today, said Mark
Goodin, who had been helping Goodin, who had been helping
Quayle prepare for the race.
Just last month, Quayle said he
was a definitely running and planned was a definitely running and planned
to file candidacy papers by Feb. 21 . to file candidacy papers by Feb. 21 .
But in his travels and deliberations
since, Quayle has found money hard since, Quayle has found money hard
to come by and got discouraged when 10 come by and got discouraged when
confronted with what it would take o raise enough for a credible
candidacy, Goodin said fired upabous extremely excited and fired up about running a campaign," aspect of it threw a bucket of cold water on his enthusiasm." of cold

## Tax refunds to be delayed as IRS checks for mistakes

By JAMES H. RUBIN

ASSINGTON Press Writer have an extra incentive this year to heck returns for accuracy Social Security numbers for themselves and dependents. Because the IRS will be checking

names with numbers for anyone requesting a refund.
The Internal Revenue Service says mistakes can cause major delays in
refunds because it now has the refunds because it now has the
computer capability to do more horough checking.
The IRS primarily is on the
ookout for fraud. But Philip Brand lookout for fraud. But Philip Brand,
the agency's enforcementchief, said Wednesday that those making Wednesday that those making
innocent errors also may be waiting a lot longer for refunds.
About one out of ever
About one out of every 12 refund
equests -7 million out of 86 million requests - 7 million out of 86 million as the tax season gets under way. So
far, the IRS has received about 5 million returms, but titdeclined tos say
how many might contain errors. The government believes it has been losing $\$ 1$ billion to $\$ 5$ billion year in undeserved refunds, an
hopes more careful scrutiny mean big savings.
for tasually takes six toeight week
for taxpayers filing by mail to get
their refunds, and threeto five weeks
for those who file electronically.
Brand told reporters the Brand told reporters that one of
this year's big changes is the IRS' ability to make sure all IRS' y numbers correctly match laxpayers and dependents.
Before, he said, the agency lacked the technology to scrreen all of them.
The IRS expects to process about 115 million returns this year.
Brand said other tip-offs point to Brand said other tip-offs point to
accurate returns, such as the size of some refund claims. But the IRS is
not divulging specifics, to avoid helping con artists.
"We don't advertise wh
change for, filters and strains" to ed tax cheaters, he added.
In addition to more thorough IRS checking, a change in governmen
policy will slow some refunds. policy will slow some refunds
The Treasury Departunent last fall nnounced aplan expected to put the brakes on rerund anticipaion loans
made by banks and finance compa-
nies that work with tax preparation nies that wo
services.
The IRS no longer will send out he IRS no longer will send out
coming soon, clearing the way for the
oans.
The government said the speedy refunds have beeen inducements for
fraud, particularly under the earned
income tax credit program intended
benefit low-income workers. eople have been able to pocket loans mproperly and then run before the
RS determines whether refunds are egitimate.
The new policy has angered some ax preparation services, who say deserving taxpayers will be hurt and reduces the incentive for taxpayers to use the services to file returns lectronically and get a quick refund. "Our customers are very upsel,"
said John Hewitt, head of Jackson Hewitt Tax Service in Virginia
Beach, Va. "This policy places Beach, Va. "This policy places
unnecessary hardship on the people who can least afford it."

## Foster says he

 'abhors' abortionWASHINGTON (AP) - Henry oster Jr, President Clinton's says he performed 39 abortions
during his 38 -yearcareer in medicine. Foster says he has no intention of
quitting, and the White House quitting, and the White House
"I abhor abortions," the medical an interview on ABC-TV's "Nightline" program taped in the
Roosevelt Room of the White House.

## Local Róundup

## Clear and cool

Mostly clear skies will prevail Thursday night with the temperature falling to a low around 30 degrees and winds southwest 10-20. Winds will shift to the northwest after midnight. Friday will be mostly sunny, turning colder late. A high in the
mid-50s and northwest winds, $10-20$, are forecast. A mild 54 mid-S0s and northwest winds, 10-20, are forecast. A mild 54
degrees was the high in Hereford Wednesday. The low Thursday degrees was the high in Here
morning was 32 degrees.

## News Digest

## World/Nation

WASHINGTON - The House passed anti-crime bills that would impose one-year limit on federal death row appeals and allow police to make
some searches without warrants, as long as officers are acting in "good faith." WASHINGTON - Henry Foster Jr., President Clinton's nominee for surgeon general, now says he performed 39 abortions during his 38 -year
career in medicine. Foster says he has no intention of quitting, and the White House mounts a drive to rescue his embattled nomination. WASHINGTON - Tax-cut fever is giving way to some sober second their colleagues to resist the stampede.
WASHINGTON - Critics in both political parties say much of the savings
President Clinton claims in his 1996 budget don't really exist. They may President Clinton claims in his 1996 buget don' 't really exist. They may
be right. WASHINGTON - Newt Gingrich's lust for debate extends to the home where he and his wife, Marianne, tussle over issues. "You just knocked
me down nine times," he once said, speaking figuratively "And Istill
won." Life isn't easy with a self-described viking. Both have acknowledged won." Life isn't easy with a self-described viking. Both have acknowledged
that.
WASHINGTON - Germany's call for a "new trans-Atlantic agenda" WASHINGTON - Germany's call for a "new trans-Atlantic agenda"
that goes beyond NATO will be up for discussion at the White House when Chancellor Helmut Kohl calls on President Clinton.
NAZRAN, Russia - Russian forces are pushing deeper into rebel-held districts in the Chechen capital of Grozny, and Chechen fighters confirm they were retreating under heavy Russian bombardments. Meanwhile,
ominous signs exist that the nearly two-month conflict may explode outside
Chechnya. - Premier Jacques Parizeau laid it out clearly for English-speaking
QUEBEC
Canada: "This Quebec problem," he said, "is like a never-ending visit Canada: "This Quebec problem," he said, "is like a never-ending visit
to the dentist." He believes independence for this French-speaking province
of 7 million is inevitable - so the rest of Canada may as well accept it of the dentist." He believes independence for this French-speaking province
of 7 million is inevitable - so the rest of Canada may as well accept it or prepare for the drilling to go on and on.

## State

LUBBOCK - Despite progress in rural health, a new report finds, mall-town Texas still tends to miss out on some basic medical services. who live outside the city.
AUSTIN - Organizers of a plan to bring average Americans and 1996 presidential candidates together for four days next year hope the gathering will take campaigning beyond sound bites and into the nitty gritty. The a national town hallmeeting where 600 people will discuss issues, hear from candidates and be polled on their thoughts.
AUSTIN - Some lawmakers are crediting the spectacle of OJ. Simpson' murder trial for the Texas Senate's easy approval of bills to better prote AUSTIN - Snakes at the Capitol. Some political cynics may say that
is an everyday occurrence. But on Wednesday, four rattlesnakes shook heir tails and bared their fangs. The snakes, including a 4 -footer name Sally, were part of an exhibition put on by the Sweetwater Jaycees, who ponsor the "World's Largest Rattlesnake Round-Up" in Sweetwater Mexico feel the welcome mat's been yanked from under their feet by a White House proposal that amounts to a head-tax at the borders. WASHINGTON-The House passed anti-crime bills that would impose a one-year limit on federal death row appeals and allow police to make
some searches without warrants, as long as officers are acting in "good faith."
HOUSTON - A rare public reprimand has been issued by the State Commission on Judicial conductto a veleran judge who had beecn
of drinking alcohol on duty and fondling female prosecutors.
PLANO - Plano, named a 1994 All-America City by the National Civic League, regards its schools as the population magnet that has made it one of the fastest-growing cities in Texas. One asset cited for the award
was the quality of Plano's public schools. How that asset is treasured was the quality of Plano's public schools. How that asset is treasured
can be measured by the controversy that preceded a school board vote not to adopt a controversial new book as a supplemental biology text.
AUSTIN - Texas Attorney General Dan Morales has criticized as "foolhardy a proposal authorizing the Legislature to bire a private attorney to challenge the state's settlement of a decades-old prison lawsuit. Rep. ourd DALLAS - Chase Russell's battle to keep a batting cage in his backyard is going into extra innings. A request by the Russell family to continue a pretrial hearing until March 1 was granted Wednesday evening by a
municipal court judge, said Jim Olk, a building official in the family's municipal court judge, sai
University Park suburb.
SPACE CENTER. Houston - Discovery chased a free-flying astronomy
satellite early today as two astronauts suited up for a five-hour spacewalk satellite early today as two astronauts suited up for a
to try out space station construction techniques.

## Police, Emergency Reports

| Thursday's emergency services ports contained the following formation: <br> HEREFORD POLICE | to a child custody matter in the 700 . block of 13 th Street. |
| :---: | :---: |
| A 21-year-old male was | -. Officers issued 12 traffic citations. |
| theft of beer. | DEAF SMI |
|  |  |
| Assault was reporte | arrested for violation of probation: A |
| k of Avenue H. |  |
|  |  |
|  |  |
|  | for driving while license suspende |
| $t 0$ shoot him . He further reported that | D |
| he saw the suspect later in a vehic |  |
|  | --Firefighters were called out at |
| ndow | 10:05 a.m. to a past |
| in the 700 block of La Plata. | ven miles |
| -Disorderly conduct was reported |  |
| in the 200 block of | irefighters were called out at |
| -Criminal trespass was report | 12:30 a.m. to a trash fire on Harrah |
| in the 200 black of Kingwood. |  |
|  |  |
| Mile Avenue, where a metal detector |  |

## Small towns miss out on some care

By JEAN PAGEL
ssociated Press Writer LUBBOCK, Texas (AP)-Despit progress in rural health, a new reppor miss, small-town Texass sill tends to The report describes a medical
disparity for hose 2.9 million Texans who live outside the million Texan who Iive is evisidenen the city. many rural
Texans lack adequate access to heallh Texans lack adequate access to health
care
not hight-dollar, hight-cech specialty care, but basic preventive
and primary care," the Center for and primary care"," the Center for
Rural healy Initiatives wrote.
The center's
97-page
"Rural
 Legistature" paints the struggle of
counties hhat can'trecruit doclors or keep a hospital open. But the reporen also noted some
good news: More rural clinics haie good news: More rural clinics have
opened as hubs for opene as asubs for primary care: and
hospitals are diversifying into areas such as day care and education
suasses classes. Things are not nearly in as much crisis as they were in the late 8os,"
said Sara Breuer, information said Sara $\begin{aligned} & \text { Brever, information } \\ & \text { specialist for the center, }\end{aligned}$ "Things


#### Abstract

have stabilized a litule bit. Hospitial closings have stabilizeda litule bit." The Ausin-based group conduccted public hearings in Beeville and Big phring in preppare the Legislature. That January 1995 report contains 22 recommendations, inclucuing: $-A d d 150$ positions olte number of state-supportiod, primary-care residency positions -Probibit managed care systems from selectively excluding rural -Proo rurat he areas Give Giver Provide incentivesto implement hi healte networks in underserved -ive local governments the authority to allow goverments the lo municipal courrs The money would C misdemeanors. The money would be earmarked for rural EMS teams. State Rep. Delwin Jones, R-Lubbock, said West Texas legislators would push for proposals


 provider
## Rural Health statistics

Fy The Associated Press from the Center for Rural Health Initiatives:
-196 of Texass
-196 of Texas' 254 counties are considered nonmetropolitan. Rural counties make up 80 percent of the state.
$-1,302$ physicians practice in rural Texas. That's 11.9 percent of the $-1,302$ physici
state's doctors.
The statewide average population-to-physician ratio was $1,674-\mathrm{to}-1$
in June 1994. For rural Texas, that ratio was $\mathbf{2 , 2 5 2 - 1 0 - 1 .}$. or older last year.

- Volunteers coordinate more than 43 percent of rural EMS teams.
mourpo inan areas because they've
got the votes.". Jones said Wednes.
metrop
got the
day.
jon
Jones predicted that small communities would continue to
affiliate with medical schools and city affiliate with medical schools and city
hospitals. The repor described rural Texans
na on average as older and poorer than
city dwellers, as well as lesseducated city dwellers, as wella s less educatec
and less likely 0 seek timely prenata care. But just 1,302 doctors - or
percent of the stale's soloal -practice in the e ural territory that makes up 80 And with more than one--third of Ahse doctors age 5 or or oldder the
repor tpronounced "Texas is at risk report pronounced: "Texas is at risk
of losing many of these physicians in The immediate future. primary-care physicians in rural counties toreduce ihe population-to. physician ratio below what's
considered a critical shorage, the report said.
than its ever care is more accessible than its ever been in rural Texas, Ms. Breuer said. "But when you look
at things like substance abuse mental health...they're not distributed in an hequitable wa



## Courthouse Records

## COUNTY COURT

 State vs. Manuel Barba, assault;100 fine, $\$ 195$ court costs, Jan. 30 State, vs. Manuel Barba, resisting arrest: 180 days in jail, probated two
years, $\$ 500$ fine, $\$ 195$ court costs years,
Jan. $\mathbf{3 0}$
.
State vs. Rodolfo Gonzales, bail
jumping jumping and failure to appear; \$175 State vs. Amy Martinez, theft by check, \$100 fine, \$195 court costs State vs. Manuel Reyna, driving
while license suspected; 60 days in while license suspected; 60 days in
jail probated one year, $\$ 300$ fine jail probated one year, $\$ 300$ fine
(suspend $\$ 150$ ), $\$ 195$ court costs, State vs. Paul Rodriguez, criminal
mischief; one year in jail probate mischief; , ne year in jail probated
two years, $\$ 195$ court costs, Feb. 180 days in jail, $\$ 183$ court costs 180 days in jail, $\$ 183$ court costs,
Feb. 1.
State vs. Anthony John Mondra on, possession of marijuana; 90 day in jail, $\$ 183$ court costs, Feb. 1 .
State vs. Danny Coronado interference with duties of a public
servant: 60 days in jail probatec servant; 60 days in jail probated one
year; $\$ 200$ fine, $\$ 195$ court costs

## Hospital

Notes
Christine Caro Alexander, Inf. Boy
Alexander, Richard Barrett, Marg Alexander, Richard Barrett, Margaret
Brorman, JJsus Cadena, Jesusita
Castillo, Virginia Cocanougher, Inez,
 Donald Henslee, Charles Leffel, Tanya, Ginger McWhorter, Melanie Morrison, Apolonio Murillo, Charles Newell,
Alvaro Perez, Eliseo Ruiz, Sharo
Saucedo, Bermadine Wituhar.

## Obituaries

Feb. 7 , 1995 Al Bagwell, a Hereford police
officer from 1961 to 1969, died Tuesday in
A memorial service is set for 2 p.m. Friday at Lewisville Bible

The family has requested that memorials be. directed to Ann's
Haven Hospice, 216 W . Mulberry, Denton, TX 76201 .

State vs. Belia Orrega Gutierrez,
 fine suspend Late vs. Charles Brian Allemand,
driving while license suspended;
300 fine (suspend $\$ 150$ ) $\$ 300$ fine (suspend $\$ 150$ ), $\$ 183$ court
costs, Feb.
State vs. Paul Redriguez crimint State vs. Paul Rodriguez, criminal
mischief; one year in jail probated two years, $\$ 195$ court costs, Fcb. 1.
State vs. Mikel Jay Jarrett, theft: 20 days in jail, $\$ 195$ court costs, Feb.
State vs. Donald Ewing, driving
while license suspended; 60 days in jail probated six months, $\$ 300$ fin
suspend $\$ 150$ ), $\$ 195$ court (suspend \$150), \$195 court costs
Feb. 3.
222nd DISTRICT COURT In the marriage of Rosemary
Tijerina and Jose Santana Tijerina, final decree of divorce, Jan. 26. In the marriage of Christina Soliz
and Lionel Medeles and in interestof minor children, employer's order to withhold from earmings
supprt, Jan. 24 . In the marriage of JLyn Leigh and in interest of minor child, final
decree of divorce, order for custody decres of divorce, order for custody
and support, employer's order to
withhold from earnings for child wupport 24 earnings for child In the marriage of Susana Romo
and Daniel Romo and in interest of and Daniel Romo and in interest of
minor children, amended order to
withhold from earnings for child minor children, amended order to
withhold from earnings for child support, Jan. 26. 26 . Shirley, principal,
State vs. Dustin Sind Margaret Slaton, surety, agreed and Margaret Slaton, surety, agreed
judgment, Jan. 26 .
State vs. Dustin Shirley, order State vs. Dustin Shirley, order
appointing attorney, Thomas Lesly,
Jan. 26 . Jan. 26 .
Order for establishing a system for Smith County, Texas, Jan. 26 . In the marriage of Johnny Marcus
Latham and Linda Joan Latham, final Latham and Linda Joan Latham,
decree of divorce, Jan. 30 .
State vs. Jesse State vs, Jesse G. Ortiz, agreed
order modifying probation, Jan, 30,
State vs. Gracie Martinez, order
appointing attomey, Candace Norris, appointing attorney, Candace Norris,
Jan. 30 .
State vs. Anthony, Ray Brady,
 Cleavinger, Jan. 30 .
In interest of Alyssa Harrison, motion to terminate temporary
managing conservatorship Jan. 30 . In the marriage of Leticia Roman
Salas and David Salas and in interest
of minor child, final decree of of minor child, final decree of
divorce, order for child custody and
support, employer's order to withold suppor, employer's order to withhold
from earnings for child support, Jan.

## Gramm's promise: no back-to-back terms if budget unbalanced



## Lifestyles



Making plans for 42 tournament table and chairs.

DEAR ANN LANDERS: It's taken me until now to recover from Chrismas. Ihope the subject isn't too Christmas is over, I am grateful I don't have to read any more photocopied, generic holiday letters
from so-called friends. I want to tell these people: If you can't spare a couple of minutes to write a short personai note in your Christmas card, in April when your aren't so busy. What nauseates me is that the letter goes on and on about how Wonderfut your life is. Don't you Every year, these letters sound like this: "John got another promotion and is grateful for each new challenge. Altiough he works long hours, he still found time to paint the house
build a larger kitchen and coach litte Bobby's soccer team to first place. My par-time job teaching children to read is so rewarding and joyful,
and the boys and girls call me Aunt HJH historians host reception

[^0]Betsy. I also took up quilt-making ime, I teach aerobics and serve meals othe homeless at our church shelte Joe received full scholarships to both Hhrvard and Yale and can't decide whe football team an was valedictorian peo of his class. Jane is active after school incheerleading, dance and volleyball. We were lucky enough to take three DEAR ANN LANDERS: When family vacations this year to Disney and pregnant brides, I just had to Corid, Aruba and the Grand write and tell you my story:
Canyon."
Many years ago, the weekly own holiday letuer It will go story about the Smiths'wedding on June 15. On another page, the birth
omething like this:
"Budget cuts at Ed's company announcements listed the Smiths' esulted in many layoffs, and he has baby was born on the 14th. The een unemployed for 10 months. The following week, the paper ran a mortgage company callsona weekly correction -- the dates were incorrect,
basis to threaten foreclosure, but I am the wedding was on the 14th and the not worried because I was offered a baby came on the 15th! This is a true part-time job at Burger King for \$4 story, I swear! --F.E.B., Lady Lake, an hour. Our son Billy's new business was doing well until the South Seas. DEAR LADY: Well, at least the Unfortunately, hey many friends. Smiths got married. Today, some he Deadly Snakes motorcycle gan couples don't bother. and wanted by the police. Suzy had Is nose pierced for Christmas ruining your life or the her nose pierced for Christmas and life of a loved one? "Alcoholism
looks like a freak. We had to replace How to Recognize It, How to Deal looks like a freak. We had to replace How to Recognizc It, How to Deal
the roof on the house after that With It, How to Conquer It" can turn hurricane destroyed it when we thingsaround. Send a self-adddressed,
called the contractor, we found out long, business-size envelope and a called the contractor, we found out long, business-sizze envelope and a
he went out of business due to many check or money orderfor $\$ 3.75$ (this he went out of business due to many check or money orderfor $\$ 3.75$ (this lawsuits against him. Our family includes postage and handling) to
vacation this year consisted of Alcohol, c/o Ann Landers, P.O. Box visting the Christmas display on 11562, Chicago, III.60611-0562. (In Main Street."

## व Make It A SWEET Valentine's Day! 4" Iced \& Decorated Valentine's \$40 Sugar Cooki <br> Valentine's Gift Basket with Strawberries Dipped in white, dark \& \$ $\$ 2.50$ - milk chocolate. <br> Big Daddy's Pasatry Shop

ESC sponsors conference

> Region XVI Education Service Center (ESC) in Amarillo will conference at the ESC, 16 Hh and Cleveland, $8: 30 \mathrm{~m}$, Fn Feb. 14. Focusing on prevention and services, the conference will include apanel of service providers and a tour Center biz Haywood, administret of single pareni program funded with Carl Perkins Vocational Grants. hrough the Texas Education Agency. vill be a special guest.
> Texas has the highest rate of the age of 15 among all the 50 states. Educators, school board members, and other interested communi
people are invited to attend.

217 N. Main • 364-4241

Linda Minchew (left) and Janey Allmon, members of Hereford Pilot Club, make plans for a 42 tournament scheduled for Feb. 17 from 7-10 p.m. at the Hereford Community Center Banquet Room. The public is invited to participate. Tickets are $\$ 5$ per person and may be purchased from any Pilot Club member or at the door. There will be another tournament in March and tickets from the February tournament will be included in a drawing for a card

## Ann Landers

## Dinner theater 'Beehive' will

 feature bittersweet 60 s musicA dinner theater at Hereford of yesterday. A unique aspect of the Mary", and many more.
 to see "Bechive", Amarillo Little era with monologues detailing true Theatre's 1995 touring production. experiences of the joy and pain tha "We will be serving a delicious $\begin{gathered}\text { were the } 60 \text { s. } \\ \text { Highlights from the musical score }\end{gathered}$ dinner prior to the production, said
Margie Daniels, executive director at the center. Tickets are $\$ 15$ and
should be purchased in advance as seating will be limited. Any proceeds will go to the Home Delivered Meal Program.
Billed as "a 60 s musical sealed with a kiss," the show chronicles this decade of monumental change, wa and civil unrest through the rock and Directory cover features singer
 the new directories to be distributed
in mid-Feburary to an expanded area in mid-Feburary to anexpanded area.
Murphey was presented a copy of the directory cover.
The ReDirectory campaign
encourages citizens to save landfill encourages citizens to save landfill space by recycling outdated Bell
phone books. The directories can be dropped off March 4 and March 10, 10 a.m. 104 p.m., at Amarillo Garden Center.

Kings Manor Nursing Home
is sponsoring a baked goods/casserole sale
in the LaMar Room from 10 a.m. to 4 p.m. Saturday, February 11th ade
cilude: 'My Boyfficiend's score Whil You Suill Love Me Tomorow:
 Birth reported Todd and Terese Carlson of Downey, Calif. announce the birth of heir son, Samuel Ray, on Feb. 2.
The infant weighed nine pounds. His mother is the former Terese Dawson of Hereford.
Grandparents are Mr. and Mrs. cese Dawson, Sr. of Hereford. Grea
EARSITY THEATER

| grandmother is Rosa May Lance of |
| :--- |
| Dimmitt. |

CANYONTX $065-9599$


MRN $\boldsymbol{\delta}$ BOYS


## Sports



Swing for the camera
Hereford assistant baseball coach Henry Perez videotapes Wade McPherson's swing during practice Wednesday, as Aaron Sorenson catches. Coaches use video to show players probiems in thei
Congress to stay out of baseball
By RONALD BLUM
AP Sports Writer WASHINGTON(AP)-Congress has little interest in President
Clinton's plan to solve the baseball strike, leaving players and owners at a standstill just a week before the start of spring training. Both sides headed home Wednes-
day following a night of failed day following a night of failed
negotiations in the White House. negouations in the White House.
President Clinton sent special President Clinton sent special
legislation to Capitol Hill, a bill to create a three-member
independent arbitrators.
But after meeting with mediato W.J. Usery, House Speaker Newt Gingrich and Senate Majority Leader of moving quickly to settle the six-month walkout.
"I'm not sure that Congress has
the wisdom, or should have the ability the wisdom, or should have the ability not a matter of national safety," Gingrich said.
Union head Donald Fchr also spoke with Usery, who the player The union splits his $\$ 120,000$-per nonth fee with management and angry his suggested terms of
setulement owners than with them. No talks are scheduled, and it appears the sides won't meet again until next Wednesday when they are tee. The hearing will take place just one day before replacement players tee. The hearing will take place just "I think we have a lot more
one day before replacement players important thing to do than baseball,"
start reporting to camps in Florida said Sen. Joseph Biden, D-Del. "I'd

## Lady Aggies upset Tech

 women in College StationCOLLEGE STATION, Texas (AP) and nine rebounds. Truesdale had 11
Lisa Branch had 25 points, seven assists and Nikki Heath had 10 Lisa Branch had 25 points, seven
assists and eight rebounds, leading assists and eight rebounds, leading over No. 4 Texas Tech, ending the A\&M's biggest lead was 25-17 Laver No. 4 Texas Tech, ending the midway through the first half, then
Lady Raiders' 18 -game winning it setuled for a $36-34$ halftume lead. treak Wednesday night.
Tech (21-3, 7-1
7onference) had game since falling to the Lady Aggies ast year in College Station. A\&M (14-6,5-3), which fell out of the top 25 this week after losing upset behind a 15-7 run that gave it $74-73$ lead with 1:14 to play. Martha McCleliand then padded he lead with two free throws with blocked a potentially game-tying 3-pointer by Tabitha Truesdale. Branch added two free throws with even seconds left.
Coinnie Robinson led Tech with 20
and Arizona.
Acting commissioner Bud Selig
was headed back to Washington today was headed back to Washington today 10 speak with the Democratic caucus,
a group that heard from Fehr last week.
Clinton, speaking in the Roosevelt Room where talks were held the night before, said he had no regrets abo
trying to end the strike. Th''ll send the legislation up. They'll hear from , the American people and they'Il make their own decision," he said. "If we had a
baseball commissioner, maybe none of us would have been in here." Dole said his office received about 1,400 telephone calls about the strike by midafternoon and that they ran
$5-10-1$ against intervention.

Other Republicans criticized
Clinton for attempting to personally mediate the dispute.
ratcheted up the issue in an almost incredible fashion," said Sen. John McCain, R-Ariz. "I think it's a dumb idea. We have mach Rere important fish to fry,"
said Rep. Steve Stockman, R-Texas. "For a president who claims to champion the middle class, he
certainly spends a lot of time certainly spends a lot of time trying
to settle disputes between millionaires." with the president.
"I think we said Sen. Joseph Biden, D-Del. "I'd
like to organize a group that if
baseball comes back, we'd boycout baseball. And I'm a baseball fan." But Rep. Charles Schumer, a news conference with three other a newr conference with three other
congressmen and Sen. Bob Graham, D-Fla, Schumer called Dole and Gingrich'" "the Sultans of Not."
Dole responded by saying" Dole responded by saying, "The
most dangerous place is between him most dangerous
and a camera."
Clinton's bill
Clinton's bill, sponsored by Sen. Edward M. Kennedy. D-Mass., and Rep. Pat Wiliams, D-Mont., would a uhree-person "national baseball
dispute resolution panel." It would dispute resolution panel." It would accept proposals and arguments from
both sides and formulate a setulement. Neither side could go to court to overturn any decision.
"If we want
"If we want a 1995 baseball season, this may be the last resort,"
Labor Secretary Robert Reich said during a news conference at the Maynower Hotel, site of the failed
talks. "When Bill Usery talks. "When Biill Usery, the best mediaor in the country, is saying that in his decades of dealing with
abor-management disputes, he's never seen anything like this, I think
that says it all." that says it ali.
According to a source who spoke on the condition he not be identified, Vice President Al Gore raised two

Hereford to host 3-5A playoff
Hereford will host a three-team Strangely, Monterey beat Amarill playoff to decide which girls'
basketball team gets District $3-5 A^{\prime}$ 's third playoff berth. at Amarillo High will play Plainview The winner w will take on Monterey at 7:30 p.m. Friday in Whiteface Gym. The winner of that game gets to enter the Class 5A playoffs and face
Abilene High (21-7) in a bi-district
game.
Plainview, Monterey and Amarillo Plainview, Monterey and Amarillo
High finished the 3-5A district
schedule at $7-5$, tied
Hoop teams wind up seasons
While the Hereford boys' finish at home Tuesday against basketball team hopes to continue its
season with a playoff berth, all the sub-varsity teams will finish their seasons by Tuesday.
All girls' teams finished this week. The varsity boys are off Friday
because of the open date in the schedule. The Whitefaces host Pampa Tuesday, then play at Randall Feb.
17--both are virtually must-win 17--both are virtually must-win
games. The junior varsity team has games. The junior varsity team has
the same schedule as the varsity. The sophomore boys' team does play Friday, hosting Tascosa at 4:30

Herd girls' track team delays start The Hereford girls' rrack team will not open the season Saturday as
originally scheduled. The team was to. start with the
Lubbock Christian University Indoor Lubbock Christian University Indoor
Meet Saturday in Lubbock. wouldn't have enough girls in track wouldn't have enough girls in track
until after the girl's basketball season ended. It ended this week, but the girls will need time to pracice. The girls track season now will begin with the Comancon.
$24-25$ in Fort Stockton. Plainvi district games, AHS bea Monterey twice, making this minitournament necessary. Monterey won Amarillo High won the state championship last season but
struggled some this 11 overall record so far. Monterey (22-7) started hot but struggled during district play, while Plainview (12-16) struggled early but surprise
some district foes.
finish at home Tuesday against
Caprock, also at $4: 30$.
Both freshmen boys teams and Caprock, also at 4:30. both eighth grade boys teams play their district tourmaments sonight and
Saturday--the freshmen in Borger and Saturday--the freshmen in Borger and the eighth-graders in Dumas. grade teams, as finish Monday. The junior high boys host Valleyview with B games at $5: 30$ p.m. and A
games at $6: 45$. The frestmen games at 6:45. The freshmen play at
Pampa, with the B game at 6 p.m. and the A game at 7:30.

whether revoking the owners' antitrust exemption would allow ecaass to move
to better markets and create more to better markets and create more
money for the industry; and whether money for the industry; and whether would restrain salaries to allow smallmarket teams to be more competitive.
Clinton, the source said, also raised two issues: binding arbitration and a presidential-fact find angitration panel. Players presidential-fact finding panel. Players
said they would accept arbitration but owners refused.
It was the union that refused to accept Usery's suggestions for a
settuement. The mediator proposed a
solumen 50 luxury tax on the portion of payiolls
above $\$ 40$ million, about $\$ 700000$ above $\$ 40$ million, about $\$ 700,000$
below the 1994 average. The Detroit Tigers, who under the owners' method of counting had the highest payroll last season, would have paid an $\$ 8.4$
million tax in 1994 if the plan had ben million tax in 1994 if the plan had been have paid tax.
Players would see the starting point Por free agency dropped from sing years
to four. But salary arbitration would to four. But salary arbitration would be eliminated by 1997 and players with
three to four years of major league theree to four years of major league
service would see their salaries drop drastically.
Usery seemed amazed that the sides were so stubborn that they refused
requests made directly by the president "I guess it docs show how hard
they're locked in," he said

Start Growing Your Garden anytime in the MUSTANG GREENHOUSE Molded in one piece. Not a KIT. Fully assembled. Fiberglass Fibers Scatter light inside. Uses Solar Heat \& Light. Grow flowers,
round. Built in Texas, 15 feet long by $1 / 2$ In
8 feet high. Less than you can build yourself. Own foundation,
heat for under \$100/year, 3DAK SALE, See it at:



## Basketball champs

A basketball team from Hereford won the Special Olympics Invitational Basketball Tournament Jan. 21 in Borger. The team is a unified team, meaning the Special Olympians have playing partners. The team consists of: (sitting, left to right) Jessica Ripley, Maria Segundo, (standing) coach Tiffany Cotten, Victor Chavez, Deenon Doss, driver Ellis Parsons, Gilbert Segundo Rene Ruiz, coach Linda Ellis, Daniel Ruiz, Orlando Valadez, Joel Cerda, and coach Julia Arredondo.

## Longhorns shoot down big-talking Horned Frogs

## Rockets beat Kings without Maxwell

By The Associated Press Playing without the ir
second-leading scorer didn't bother seco Houston Rockets. That's because their No. 1 scorer, Hakeem Olajuwon, was at his best.
Olajuwon had 31 points and
matched his season highs with 17 maicunds and eight blocks Wednes-
rebound day night, leading the defending NBA champions to a $97-86$ victory over the Kings at Sacramen's first game since guard Vernon Maxwell was suspended for at least 10 games and fined $\$ 20,000$ for punching a heckler
during Monday's loss at Porland dit definitely was a big win especially with the circumstances arcund it," said Kenny Smith, who
scored 17 points on 7 -for-8 shooting scored 17 points on 7 -for- 8 shooting for Houston. "We seem to p Mario Elie, who replaced Maxwell in the Reckes's startipg lineup had Mitch Richmond scored 28 points All-Star break with its first winning record ( $25-20$ ) in 15 years. Maxwell left the team Wednesday afternoon, and Rockets officials said Coach Rudy Tomjanovich said Maxwell was not expected to rejoin the Rockets until at least Monday their firs
Thom announced the decision after cague officials viewed videotape man. People wholovisen camera say it clearly shows Maxwell connecting a right-handed punch to Jaw of 35 -year-old Steve George.

104; Portland 116, Chicago 103; and the Los Ange
Magic 110, Mavericks 92 Anfernee Hardaway scored 20 points and Shaquille O Neal had 19 its home record to 23-1. Oriando reached the All-Star break with a $37-10$ record, best in the 11 of its last 13 games. Jim Jackson and Jamal Mashburn, the NBA's highest scoring tandem, were held to a total of 19 before siting out the
fourth quarter
Lakers 115, Spurs 99
Anthony Peeler scored 14 of his Anthony Peeler scored 14 of his
26 points in the fourth quarter as Los Angeles ended San Antonio's eight-game winning streak.
Vlade Divac had 25 . Vlade Divac had 25 points, 15
rebounds and eight assists for the Lakers who won their tird in a tow arers who won their thra ina ayow
without wo-thitds of their starting frontcourt Chuck Person led the Spurs with 24 points.
Hornets 106, Pistons 78 Reserve Dell Curry scored 21 iired Detroit its worst loss of the The Pison.
The Pistons were playing their
Third Tuesday's makeup game with Washington. Alonzo Mourning had 16 points and nine rebounds for the Tornets. Rafael Addison led Detro
with a career-high 25 points. Celtics 75, Cavaliers 67
Celtics 75 , Cavaliers 67 ifter scoring only 25 points in the irst half, Boston came back to win the defensive duel.
Several records for low scoring were set in the game. The 67 point Cleveland, and both teams tied franchise marks for fewest points in a half. Aiter Boston got only 25 in the
first half, Cleveland scored only 27 dimulame

## Virginia's Alexander suffers another injury

By The Associated Press
Cory Alexander broke his rig foot 11 minutes into Virginia's
opening game last season. Twenty ames may have ended another seaso or him.
Eleven minutes into the ver North Carolina State on Wednesday night, Alexander left the ourt with problems in his right foot. -rays revealed a fracture, which An MRI was scheduled for today o clarify the situation, team "If this is a fracture, he won't be Haid. Harold Deane replaced Álexander last season, a task the sophomor "If that's the case," Deane said, I'm going to be very disappointed ocause he sa good kid. He deserves fhe is out, Fll juse try to tead the rant to like last year. But I don't Virginia's thir tation, freshman Cuard in the didn't present a bright picture. I m real worried about Cory, he said. "Coach came in and his tone road win. Tony to roll to the easy e said, "Coach came in and his tone road win. Tony Deik led Kentucky
with 19 points, while Jared Prickett
speculate on whether he thought
Alexander might be out for the "eason. feel for him," Jones said. "He's put so much into it." said.
The 6 -foot-1 junior went into The 6 -foot-1 junior went into
Wednesday night's game averaging Wednesday night's game averaging 108 assists and 32 steals. He had said carlier in the week that he planned to eligibility remaining to enter the NBA The Cavaliers (14-6, 7-3 Atlantic Coast Conference) had five scorers Wolfpack (10-10,2-8) for the seventh ime in eight games. In other games involving ranked cams wednesday night it was: No.
Kentucky 68 , Tenic Syracuse 100, Providence 78; Florida State 69, No. 11 Wake Forest 67; No.

13 Missouri 59, No. 19 lowa State 56: | 13 missouri 59 No. 19 Iowa State 50 |
| :--- |
| Boston Coliege $78, ~ N o . ~$ |
| 10 | Georgetown 67; and No. 21 Mississippi State 67, Louisiana State 61. lead Virginia. State with 20 points.

No. 5 Kentucky 68 , Tennessee 48
The Wildcats $(16-3,9-1$ Southeastmeonference) used their height and with win. Tony Delk led Kentucky


#### Abstract

By CHIP BROWN AUsociated Press Writer Kurt Thomas, the nation's second leading scorer and top rebounder, put on his usual high -flying show for he On his usual high-flying show for the NBA scouts. But his trash talk may have But his trash talk may have hurt his team more than he helped it his team more than he helped it Wednesday night as Texas defeated Wed $111-99$ behind the sizzling TCU 3-point shooting of Reggie Freen and Roderick Anderson. In other Southwest Conference In other Southwest Conference action Wednesday night, Houston beat Rice 73-6 and 0 athen Methodist downed Baylor 65-59. But all eyes were on Austin, where the Longhorns and Horned Frogs fought to see who would keep pace fought to see who would keep pace with Texas Tech and remain tied for first place in the SWC. To prepare for the showdown, Texas coach Tom Penders closed Texas coach Tom Penders closed practice this week and his players, who wore their good-luck gray uniforms, read plenty of bulletin uniforms, read plenty of bulletin Thomas, who scored 27 points and thand grabbed 16 rebounds Wednesday night, left Texas embittered by


Heat 111, Bullets 107
Bimbo Coles tied a career high with 25 points and rookie Khalid
Reeves hit a pair of 3 -pointers in the inal four minutes to help Miami beat isiting Washington. Miami's Glen Rice scored 27 season-high 31 points for the Bullets, and Chris Woibber added a season-high 26 points to go with 1
assists and eight rebounds. ssists and eight rebounds.
Knicks 96, Pacers 77 Patrick Ewing had 24 points, a
season-high 22 rebounds and five season-high 22 rebounds and five the 12 th time in their last 13 John Starks also tad John Starks also had 24 points,
ncluding five 3 -pointers, for the visiuding five 3-pointers, for the
vicks. Reggie Miller scored 22 points for Indiana.
Hawks 111, Nets 88
CoSteve Smith scored a career-high 35 points, including five 3-pointers routed the short-handed New Jersey Nets.
The Nets played without leading
scorersDerrick Coleman and Kenny Anderson, who are both injured Anderson, who are both injured
Armon Gilliam led the visiting Nets with 25 points and Chris Morris added 19 .
Bucks 100, Timberwolves 93
Glenn Robinsor scored


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sag Over
Factory invoice

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## including 15 -of-15 from the free- throw line, as Milwauke

 hrow line, as Milwaukee won at With the Bucks leading 81-80,Robinson and Minne Robinson and Minnesota's Doug West bumped into each other along the ideline as Minnesota brought the ball up the cour. After both were whisted
for taunting, Robinson sank the loch launting, Robinson sank the
tor the Timberwolves. Tod saial Rider
for for the Timberwolves. Todd Day, who
scored 19 points, then increased the cored 19 points, then increased the
Bucks' margin to $87-81$ with a layup and a 3-pointer. 104
Danny Ainge scored 19 points and made two key steals as Phoenix wo John Stockton hita 3 -pointer wit 37 seconds left to cut Phoenix's lead lo two and the Jazz got the ball back
with a chance to tie or win. But Karl Malone missed a 3-pointer and A.C. Green was fouled after grabbing the tebound for the Suns. Green made booth free throws for the finail magrin. Wesley
Person scored 23 points for the Suns. while Malone had 30 points and 17 rebounds for Utah.
Blazers 116, Bulls 103
Clifford Robinson scored 28 points, including 22 in the second half,
Portland beat visiting Chicago Porland beat visiting Chicago.
Rod Strickland had 18 points an 10 assists for Porland. Scotie Pippen led the Bulls with 26 points,
rebounds and eight assists.


McLain Garden Center 1302 West Park Ave
criticizing the Longhorns and taking a victory lap after TCU won a close Worth last month. "They gave us all the motivation
material any coach could ever dream up. It was just incredible," Pender up. It was just incredible," Penders
said. "Maybe they will learn from shat. You will never hear our kids
talking like hat talking like that. It doesn't pay. You
gota meet 'em again, and to me it's gotta meet 'em again,:
not smart to do that."
The Longhorns (14-5, 6-2 SWC) broke open a close game in the firs
half with frenetic pressing and izzling 3-point shooting by Freeman
Cold Cold shooting caused an 18-poin
ead to dwindle to six midway lead to dwindle to six midway
through the second half before Anderson hit a 3 -pointer and triggered an 11-2 run that gave Texa an $84-69$ lead with 9:41 to play.
The Horned Frogs (13-7, 5-3) The Horned Frogs (13-7, 5-3)
never pulled closer than eight points he rest of the way despite 24 point from Juan Bragg and 23 from Byron
Waits. "They shot lights out and did a really good job with the 3-point
shot," said TCU coach Billy Tubbs. They did a better job in their press han we did handling their press."
The Cougars won the crosstown
batle against the Owls behind 15
second-half points from Kirk Ford,
Houston built a 60-48 lead with 3:07 left in the game but Rice a get within $65-61$ with $1: 35$ to go.
one The Cougars ( $7-13,4-4$ ) helld on hough, to win their fourth straight
game. The Owls $(9-10,4-4)$ lost for ghe third time in a row. Rice won the first game this season $87-76$.
"Our guys are playing with more
onfidence and poise," Houston confidence and poise," Housto The Owls had 28 offensive ebounds compared to seven for them into points.
"I just made a lot of outside shots.
I wouldn"t say I played well "The critical part of the game missed some layups that hurt our cam," said Tommy McGhee, who scored 28 points, including seven
second-half 3 -pointers. ${ }^{*}$ Getuing second-half
rebounds doesn't do any good unless you make the follow it's all for Neither the Mustangs or Bears with SMU hitting only 32 percent and waylor making 33 percent.
But Jemeil Rich scored all 20 of his points in the second half and they
were enough for the Ponies ( $5-14$,
$2-6$ ) to snap a seven-game losing were enough for the Ponies (5-14, who finishece woins tion 10


## Page 6-The Hereford Brand, Thursday, February 9, 1995

## Newly-bald Lex Luthor returns from dead on 'Superman'


#### Abstract

By SCOTT WILLIAMS We saw Luthor's remains encased makes more money in one episode of AP Television Writer in a "cryogenic suspension cham- 'Lois \& Clark' than I'Il make in six NEW YORK (AP) - Watch out, ber," a hedge against the day when months working on the films." Superman. Your archnemesis Lex scriptwriters might need him. When monis when his phone rang with an offer Wuthor has risen fren Luthor has risen from the dead. He's back, he's bad and he's bald! " "It was my idea to make him bald," said John Shea played the evil billionaire who played the evil billionaire as a charming sociopath in an Armani suit. "Last year it was Cary Grant and Richard III," Shea said. "This year. Fans of ABC's "Lois \& Clark" will recall last season's finale, when Superman thwarted Luthor's evil face imprisonment, Luthor leaped to face imprisonment, Luthor leaped to "You don't do that for the episode has come down in the world his death from the penthouse suite.


"This is the man who had itall,
falls from grace and eight monhs later comes out of a coma and wakes up, like Lucifer, into a hell.", he said. "He's stripped of his power
stripped of his money, and stripped of his reputation as the golden boy boy, the philanthropist and politicician. The public persona has been torn off,"
Shea said. "In addition to stripping him of all would be great symbolically to strip Comics fans will note, too that Shea's baldness also brings Luthor into registration with his namesake in DC Comics' tales of Superman.
who literally lives
has created anempire unparalleled on

 got inside: How much hearthe's got, jeans, a T-shirt, an Army surplus aid. Shea's expla "Here's what I discovered about mpassioned when he describes being bald: It is an amazing aphrodiuthor's feelings about the big guy predator. You become slighty in the blue tights and red cape: repilian. Snakelike. Dangerous. And, The worst thing about Superman therefore, sexy." said. "He's some body who's sending out a signal that he's gone | said. "He's somebody who's $\begin{array}{l}\text { sending out a signal that he's gon } \\ \text { inherited everything and earned ... } \\ \text { extreme at some level," he said }\end{array}$ |
| :--- | "And sexually, that's an exciting in the Nietzschean mold: The man concept for women. in the Nietzschean mold: The man "Ilidn't do it for that reason, but

## THURSDAY

## school and college., said Rober Unmanh, an edion of $M$ Stree Journal., anindustry magazine. "But people didn' want tuadmithatitey liked songs like 'You Light Up My Life.".

 Life." Marvin Pippert teaches a course on popular culture and rock ' $n$ ' rollat Roanoke College in Roanoke, Va., and his students listen to the same songs he does.
"They know relatively old Rolling Stones songs,", said Pippert, an grew up in the '70.0.." . 18 to 22 year-olds like the stuff that their parents like, as opposed to my generation."
Pippert also offers a variation on the theory that people are most
attached to the music they hear when they're 18 .
Pippert said." "t's it starts at 12, " Pippert said. "It's music that I would never buy. The songs are upbeat.
They remind me of when I was outside and playing baseball, at the swimming pool, and all of that stuff. first love and all of those liutle
emotions when I was a preteen or a emotions whe
litte teen."


FEBRUARY 9

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|  | Scooby D | sco |  |  | $\begin{array}{\|l\|l\|} \hline \text { Battiles } \\ \hline \text { Bugs } A \text { Dalfy } \\ \hline \end{array}$ |  |  |  |  |  |  |

7 ?

By AMY WESTFELDT Associated Press decade everyone couldn't wait to be over is back. Fueled by thirtysomething 70 s, radio is bringing back music from the era associated with bell bottoms, big hair and the Bradys. All- 70 s radio stations are
cropping upeverywhere, combining cropping upeverywhere, combining
the ballads of Jim Croce, the hard rock of Led Zeppelin and the disco "Saturday Night Fever" soundtrack on the same peculiar playlist.
Playing back the oldies is not to radio, but waxing nostalgic for the '70s is a fresh approach. Executives who made the switch say they're
targeting the people who listened to the music in their formative years and have just hit the age when they're old enough to miss it.
"People tend to
"People tend to be mosi attached years," said Julian Breen, the program director at WMGK-FM in
Philadelphia, which went alf-70s last Philadelphia, which went alf' 70 s last
summer. "There's something about summer. "There's something about
that age that tends to fix a musical
laste among a lot of people."
Just over a year ago, stations in Tampa, Fla,, and Los Angeles were the first to go all- 70 s . Since then, country's 10 largest radio markets. A Seatte station went a sis further and rehired some staff nembers who worked for the station
the 1970s. in the 1970s.
"This form
every market in the country by midyear next year," said Greg Strassell, vice president of program-
ming for WCGY-FM in Bosion which for whitched formats last September.
The variety is a sharp departure from today's stations with fixed
formats and markets, said Tom Moon, The Philadelphia Inquirer's music critic. .it creates a nostalgia for a time when the world was less fragmented huge gulf between the black pop of the day and the white pop of the
day," Moon said. day," Moon said.
influences come when you are in high

Comics


## FRIDAY



## Churches use sophisticated marketing to draw people

By ED HOUSEWRIGHT The Dallas Morning News Package your product. Improve Package
service. Advertise. Compete.
. These business terms aren't
usually associated with religion, But usually associated with religion. But
with attendance dropping at many with athendance dropping a many
churches, leaders are no longer content to sit back and hope that people come to them.
Now churches of Now churches of all types, as never before, are, using sophisticated
secular methods to draw in people. Some are turning to computer-assisted demographic research, slick
mailings, high-priced church growth mailings, high-priced church growth
consultants and advertising firms to target specific groups.
But this intense selling of the Gospel is anathema to some
traditionalists, who say Christianity's traditonaiists, who say Chrisuanity's
call to commitent is being
compromised for the sake of numbers.
"It is marketing. Idon'ttry to talk my way around that, said the Rev
Brian Burton, an assistant pastor at Wilshire Baptist Church in northeast Dallas, which mails professionally produced ads 10 residenis of the
nearby sprawling Village apartment community.
"Every organization today is having to market because there are the people,especially in a metropolitan area like Dallas," Burton said. "And we're all having to compete for adiminishing amount of discretionary
timé." argue that they're fulfilling the biblical mandate toevangelize_ and that these new methods are essential
to reach people who view the church as passe and irrelevant.
as passe and irrelevant.
But some critics say growing
emphasis on advertising and growht-emphasis on advertising and growth-largely a Christian phenonienon-is
niot spiritually sound. They charge not spiritually sound. They charge
that the desire to be appealing has motivated some churches to de-emphasize worship and begin offering everything from money classes. "The heart of the Gospel is being author and professor a the conserva-

Seminary near Boston. "All this is,
is a religious version of self-help. The is areligious version of self-help. The
Christian faith that tis emerging from these churches ... has been reduced
to what makes you feel a litte less to what makes you feel a litte less
anxious or a bit betuer about yourself. anxious or a bit betuer about yourself.
"It's replacing a self-centered, self-focused type of Christianity for what we have in the Bible, which is
a God-centered type of Christianity", a God-centered type of Christianity",
said Wells, whose recent book "No said Wells, whose recent book "No
Place For Truth" attacks church Nevertheless, many churches have
joined the advertising age. Church joined the advertising age. Church
ads on radio and TV have probably ads on radio and TV have probably
doubled in the past 10 years, said Dr.
Brandt Gustavson, president of the Brandt Gustavson, president of the National Religious Broadcasters. One
local company, M\&M Advertising, says billboard advertising by
churches has increased about 300 percent in the past decade. Churches that advertitse say it's
important to proclaim what they have important to proclaim what they have to offer. They say their ministries
meee people's needs, strengthen their meet people's needs, streng then their
faith and create a sense of communi-
ty. ${ }^{\text {ty }}$ "You know, there was a day when doctors and lawyers didn' tadvertise,
either," Gustavson said. "Church either, Gustavson said. "Church
pastors, realize they. can't be everything to everybody. I have a
feeling they're not so much looking feeling they're not so much looking
to be competitive with others as finding their niche.,
In Dallas, First Baptist Church is In Dallas, First Baptist Church is
running a series of TV commercials running a series of TV commercials
featuring its pastor, Dr. O.S. Hawkins. The ads--shct on a golf
course, in front of a large home and course, in front of a large home and
at the Ballpark in Arlington-share the theme "It's never too late for a
new beginning." new beginning."
First United
Dalles, also downtown, advertises on molie screens at the NorthPark
theater. theater.
"We hate to say we're out there competing with everybody else;-
whether it's a church or some other organization--but we kind of are,",
said Fred Height, director of med said Fred Height, director of media
for the ciuurch. Trinity Episcopal Church in
Carrolton taped testimonials from members praising the ch,itch and
distributed the video to aivial 2,000

Free tax return assistance DALLAS-If you need help filing
your Federal income tax return, Volunteer Income Tax Assistance (VITA) sites are now open through
April 17, 1995, to help you. April 17, 1995, to help you. This program is part. of out
continuing effort to ease the task of filing federal income tax returns, and foster voluntary compliance with the tax laws," said Bo
District Director
Last year, volunteers provided free tax assistance to nearly 47,000 north Texas residents at almost 20 entering its 25 th year of providing free tax help to older persons, non English speaking, and others with special needs.
The VITA sit
The VITA sites aiz located in loca
schools, churches, libraries shopping schoos, churches,
centers, and communitys, shoppin Scot urges taxpayers to take advantage of this free tax assistance,
The following is a listing of VITA sites in our area. Amarillo:
Amarillo: Senior Citizens Center
Am00 S. Polk 1300 S. Polk Monday - Frida
9 a.m.-2 p.m.

Amarillo Public Library Downtown Branch
413 E. 4th ${ }_{\text {Fridays, } 1-5 \text { p.m }}$ U.S. Post Office
2300 Ross Street

Harder presents Health Safari'

| The roll call was answered y idea of healthy foods". Lee, the council delegate, ga ort on recommendations of ancil. <br> Beverly Harder, county extens |
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[^1]Lake Pointe Baptist Church in
Rowlett, which has grown rapidly Rowlett, which has grown rapidily, delivers a bag of Texas-shapedchips
and gourmet hot sauce to all new and gourmet hot sauce to all new
residents. It also offers a free tape on overcoming worries to anyone who
checks out the chirc checks out the church.
"It's kind of a value added fc: Among seminarians and church leaders nationwide, the issue of church
growth and marketing is holy debated. growth and marke ting is holy debated.
How do leaders autract others--without losing integrity.
"Il's something for all of us to think
about," said Dr. Steve Spencer about," said Dr. Steve Spencer,
professor of systematic and historical professor of systematic and historical
theology at Dallas Theological Seminary. "As we've adapted to cultures in the past, we need to continue
to adapt to find ways so that people to adapt to find ways so that people
really do hear.
"In all of that, we need to keep in mind that the ... danger is wee're reducing the gospel-the good news
of Jesus Christ-to a commodity." of Jesus Christ--to a commodity",
At Southwestem Baptist Seminary At Sort Wourthesterm Baptist Seminsestery advertising, public relations and
marketing. marketing. "Somechurches are ... beginning "Some churches are ... beginning
to ook at who's in the neighborhood Lolook at who's in the neighbornoou
and really trying to redesign what
they're doing in terms of programming they're doing in terms of programming-
-as well as promotion-in order to -as well as promotion-in order to reach
thosepeople," said Dr. Darrel Baergen those people," said Dr. Darrel Baergen,
chairman of the school's communication arts department.
"I think prelevance. is the key issuc."
Before any new Baptist church is Before any new Baptist church is
started in DallasGounty a feasibility started in Dallas County a feasibility
study is done that includes a demographic profile of the area, said Dr. Milfred Minatrea, director of church and community ministries for the Dallas
Baptist Association.
Bapist Association. $\begin{aligned} & \text { Wc'res simply trying to use the } \\ & \text { most contemporary technology to be }\end{aligned}$ most contemporary technology to be
the mosteffective we can be,". Minatra said. "We want tof find out who are the groups there. We're
"We're not trying to exclude any
group, but to ensure we're reaching group, but to ensure we're reaching
every group." every group."
But Welis is skeptical of some But weil3 is skeptical of some
churches' efforts to target a market.
"Just as the whole advertising "Just as the whole advertising
industry is very significanly focused on baby boomers, so these church
marketers are going after the same mankeience," Wells said. "That's audience," Wells said. "That's
where the money is. They're very
easy to market to.". where the money, is. They re very
easy to market
echurch growth consultants have arisen in recent years who will tell
churches how to increase their churches how to increase their
attendance. One firm, Crossroads
Church Development atendance. One firm, Crossroads
Church Development in Sausalito,
Calif. Calif., charges $\$ 3,500$ and has around the country.
"The initial thing we do ... is try to get them to do strategic planning where they have a clear understand
ing of their vision and their mission,"
said owner Richard Southern, who of outreach haven't marketed their used to operate an advertising agency. message.
An Episcopal priest in Minnesola $\quad$ We
has formed a company that offers evangelistic people," said Rabbi has formed a company Minte offers evangelistic peopice," saill not an
dozens of eye-catching ads that Kennelt Roseman of Temple Shalom dozens of eye-catching ads that Kenneth Roseman of Temple Shalom
churches can buy for mailings. One, in North Dallas. "If somebody wants churches can buy for mailings. One, in North Dallas. "If somebody wants
used by Wilshire Baptist in Dallas, to be a Christian or a Buddhist or a
has a portrait of Jesus with the Hindu or used by Wilshire Baptist in Dallas, to be a Christian or a Buddhist or a
has a portait of Jesus with the Hindu or whatever, we respect that
headline, "Hedied to take away your person's right to have that choice. headline, "He died to take away your person"s right to have that chocice.
sins. Not your mind!"
"When somebody comes and says sins. Not your mind!"
The Church Growth Institute in they'When somebody comes and says
Vire to learn about Judaism, The Church Growth Institute in they'd like to learn about Judaism,
Virginia offers a wide range of werecertainly glad to teach. But the
literature and workshops to help last thing we want is somebody who literature and workshops to help we recertaining glad thing we want is somebhody sut the
churches increase memaberhip.
comes in our doors for less than
"Double your church attendance well-thought-out reasons."
in "Double your church attendance
weeks!" one institute brochure Eays. "Too good to be true? That's advertising, Hawkins said he's not a what 20,000 other pastors thought-- big proponent of church ads.
nntil they tried Friend Day." until they tried Friend Day." "In "Ibelieve the best advertising the In Dallas, Walter Bennett church can do, far and away, is
Communications, a marketing and relational; friends finding what they Communications, a marketing and relational; friends finding what they
media consulting firm, has a number need and translating it into invitations of religious clienst, including Billy to others by word of mouth."
Graham. It also helped First Baptist Hawkins said. Graham. It also helped First Baptist
produce its recent TV commercials.
Word said.
Wouth and marketing produce its recent TV commercials. Word of mouth and marketing
"There is a new sense of have contributed to the rapid growt There is a new sense of have contributed to the rapid growth
awarenssthat markecing can be used of Lake Pointe Baptist church in
effectively with the Christian Rowlett, which attracts about 2,600 effectively, with the Christian Rowlet, which attracts about 2,600
message," said Ted Deinert, people every week for services message," said Ted "Deinert, people every week for services.
president of the company. "You have As well as the chips and hot sauce a product in terms of the person of the church also does massive mailings Jesus Christ and the relevancy of three times a year--including it what he represents and the lifference "Easter blitz," when 40,000 notices
he can make in a human life. he can make in a human life. are sent out and 10,000 people
"The message is not changing. visited. "The message is not changing. visited.
Lake Pointe offers a casual,
Still, Spencer of Dallas Theologi- non-traditional style of worship cal Seminary is cautious about geared to young people, many of marketing Christianity.
"Making it more appe
whom don't have a church background. Stroope preaches without a
tie or pulpit.
A church community center offers counseling at reduced rates to the public and periodic courses on a wide range of topics, including marriage
enrichment and parenting skills. "There are other churches that can reach an older crowd ," Stroope said.
"And so we would be duplicatin il And so we would be duplicating if
we were exactly like them, doing we were exactly like them, doing
traditional music, less innovative
stuff.
"We think it's real important that "We think it's real important that we understand there are things you
don't change. One thing you don't change is the substance of the
message. message. "Style is not the most "Style is not the most important when you walk intoa mall and go into store, you can tell immediately if th store is for you by the price, the style
the way that things are laid out. And people do the same with churches. 'They walk in and say, 'Well this they don't have a chiance to hear the message."

## The to See: erry Shipman, cLu Bo1 N Main (806) $364-3161$

 be appropriate if you appealing would faithful to the Gospel," he said. "Butit's not at all hard to find examples of people--or a particular sermon or a peopicie--or a particular sermon or
andect-that hascrossed aparticular
the line."
A.O. THOMPSON ABSTRACT CO., INC.

## Judaism, Judaism, Islam and other religions that don't have Christianity's history

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Offering Digital, Voice \& Alpha Paging A Division of W.T. Services
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Shop these Fireford merchamts for terrifee cualuel

Call Janey Allmon at the Hereford Brand, 364-2030, or come by 313 N . Lee, to place your classified advertising. We reach thousands every day!


Hereford Lions Club
Pancake Supper
Thursday, Feb. 23
Hereford High
School Cafeteria
5:15 pm to 8:00 pm

## PRAYER TO THE

HOLY SPIRIT
Holy Spirit, You who make mesee
everything and who show me the way to reach my idea. You who give me the Divine Gift to forgive
and forget the wrong that is done and forget the wrong that is done
to me, and you who are in all to me, and you who are in all
instances of my life with me. I, in this short dialogue want to thank you for everything and confirm once more that I never want to be separated from You, no matter
how great the material desires may be. I want to be with You and my loved ones in Your perpetual glory. Amen, Thank You for Your love towards me and my loved
ones. (Grace obtained).






 | tumblew. |
| :--- |
| Brand. |



 | home. 364 2888. | 18874 |
| :--- | :--- |



 each, plus axx. Discoverer roads you | never keew were here. Herciord |
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| Brand, 313 N . Lee. |
| 24777 |


 Black eyed beans (peas) contracts Black eyed beans (paas chad Larkin,
avaialable. For deazils call
806-285-3165, Mobile-806-638-2048.

| Cookies and cakes for valentines. Am <br> taking orders. Call 4698.$\quad 28661$ |
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| VCR, Color TV cabinet size, home |
| :--- |
| stereo, CD player, two bikes $20{ }^{\prime \prime}$ for |
| boys. 364-6023. |



## 1a. garage sailes

Garage Sale 114 Bradley Thursday, -

## Yard Sale, 205 Ross Street, Friday, Saturday \& Sunday Indian stuff, wood

 crafts, leather crafts, fumiture \& babyclothes.
engine, $3 / 4$ ton, pickup, flatbed, 4 -wheel drive. 350
AMC Jeep Eagle, limited AMC Jeep Eagle, limited
stationwagon, 4-wheel drive.

$364-9192$.leave | stationwagon, |
| ---: |
| 364-9192-leave message if not home |
| 28501 |

1972 Holiday Rambler, 27 ft . Travel Trailer, $\$ 2500.00$. Good condition,
Leave message, $276-5719.28630$

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| CROFFORD AUTOMOTIVE |
| Free Estimates |
| For All Your Exhaust Needs |
| Call: 364-7650 |$|$| See Us Pefore You Bury |
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| MarCuII Motor Co. |
| Clean Used Cars \& Trucks | <br> 350 N. 25 Mile Ave. - 3643565}



Eldorado Arms Apts, $1 \& 2$ bedroom fumished apts, refrigerated air, laundry,
free cable, water, \& gas. 364-6809.

Paloma Lane Apartments, 2 bedroom available. Clean, neat, grounds maintained, application required, $\$ 170$
security deposit, $364-1255$ EHO.

Need extra storage space? Need a place to have a garage sale? Rent a mini-storage. Two sizes available.
$364-4370$.


For Sale: 18 ft . Voyager Pontoon bo 364-8447.

1959 Ford 871 utility tractor, 3pt.
Ford 9 N utility tractor, 3pt hitch,
3-speed
trans., $\$ 1900.00$; Call
$364-0951$ for Steve or can be seen nex
door to Big Daddy's Truck Stop.
$\qquad$

1987 Nissan king cab loaded, excellent
condition, 710 E. $3 \mathrm{rd}, 364-6192$ or
173656

## 1736

31 foot Air Stream Travel Trailer, sleeps 4. Pulls great. 364-7686, leave
message.
28664

## 4. REAL ESTATE

FSBO-4 bedroom, $11 / 2$ bath, lots of 'storage, large living room, storm
windows, ch/ac, storage shed, insulated windows, ch/ac, siongage, nice. Priced
$20 \times 30 \times 12$ shop/garage,
40 's. $258-7720$.

For sale by owner: 2 BR, 2LR, or 3br,
$1 \mathrm{II}, 2$ bath, c-air, DBL garage, 546 Sycamore, $806-359-4590$ or $364-1493$
St,
For sale by owner: 2 BR, 2 LR, or 3br,

Hereford-two miles North, cemetery, $21 / 4$ west to southeast corner, 1 well,
one good well north one good well north of the northwest
comer, $1 / 4$ mile, $\$ 625$ per acre, 162 comer, $1 / 4$ mile, $\$ 625$ per acre, 162
acres. $293-4804$-Plainview. 28657

Public Notice, factory over builh $\$ 1,000$ cash rebate-no payments till April on
selected 3 bd, 2 bath models. Limited supply must hurry for short time only. See at Oakwood Homes, 5300 Amarillo
BIvd E 1-800-372-1491.
4 farm wells \& 1 subm house. Call 806-384-2169. 28667

## 





## 8. HELP WANTED

Need Mechanic at Allied Millwrights. Field welders. Apply in person, Holly Sugar Road.

Needed an electrical jourmeyman. Send
application to Box 673 SS.
RNs needed at Hereford Care Center.
120 bed long term care facility.

Excellent salary. Contact Melba | Excelient salary. Contact |
| :--- | :--- |
| Patton, 231 King.ioa |

- Established Life and Health 3 Insurance Agency looking for trative Assistant. Knowledge of Health Insurance or claims filing helpful. Good clerical and
telephone skills a must. Only telephone skills a must. Only
those with prior office experience noed apply. Please send resume to Box 673 yyz , Hereford, Texas,
79045 79045


## Deaf Smith County Precinct II

 Dear Smith County Precinct IIhas an opening for a Road \&
Bridge Maintenance Worker. At least 2 years experience; an peast 2 years experience; an
opkill test will be operauing skin test will be
required. Annual salary of \$22,378.00.Applications and job
qualifications may be picked up qualifications may be picked up
from County Treasurer, CourtCrom County Treasurer, Court-
house, Room 206 from 8:30 A.M. February 9 thru February 17,
1995 at 4:00 P.M. Any inquiries 1995 at 4:00 P.M. Any inquiries
call Commissioner Chavez at 364 7427.
Deaf Smith County is an EEOC employer.

Precinto 2 del Condado Deaf Smith tiene una posicion abrieta
como trabaiador como trabajador de mantenimie--
ntode caminos. Alo menos 2 anos de experiencia. Se va dar un examen comooperador. El salario
es
$\$ 22,378$ por es $\$ 22,378$ por anorador. LI El salario nes y calificaciones de trabjo
Estan Con La tesorera del Estan Con La tesorera del
Condado, Curato 206, 8:30 A.M.
hasta 4:00 P.M. Febrero 9 hasta hasta 4:00 P.M. Febrero 9 hasta el 17, 1995. Para preguntas Ilame al Comisionado Chavez al 364 -
7427. 7427.

Accounting clerk, must be experience Accounting, Must have extensiv experience in IBM, P Network environment, Lows, Quatro, WP
knowledge is required. Send resume
 Texas

Help wanted part time job, must be
able to lift heavy objects, must hav able to lift heavy objects, must have
valid Texas drivers license and no valid Texas drivers license and no
DWI. Apply in person, Barrick DWI. Apply in person, Barric
Furniture \& Appliance, West Highwa
60 . 2864

HBA Clerk, Hard Line Clerk, full HBA Clerk, Hard Line Clerk, full
time, full benefit package, apply in time, full benefit package, apply
person, Gibson's 1115 W. Park

Now hiring Cerified Nurse Aides Apply in person with certificate to
Prairic Acres 201 E. 15h, Friona Prairic Acres 201 E. 15th, Friona
Tex., $79035.806-247-3922$.
\$500 SIGNON BONUS TELC Corp, is now interviewing qualified Drivers Sor their client, Lines requires. 12 months
verifiable tractor trailer verifiable tractor trailer experi-
ence, CDL license with haz mat ence, CDL license with haz mat
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4011 retirement after 6 months, 401K retirement after 6 months,
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vacations
CALL 806-647-3185 Mon Thru Fri
$9 \mathrm{AM}-3 \mathrm{pm}$.

| DREENT! <br> Billon valle: illimationtl compony Miplodili arouili Ihe Morfil Naed hetp it <br>  <br>  assic fil in flimiliy, Widintriat of <br>  <br>  |
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| Salosman for waler treatment chem: cals for heating $\&$ cooling systems for Lubbock \& Amarillo area. Must be depencable, soll-motivated. Training provided. Full or part-time, Salary pius commission: Interestegappicanissesa, resume to: P.O. BOX 13235, Odessa, TX 79768-3235. |
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| ATTENTION LABORERS; Construction seeking willing work- ers. Excellent starting wage (plumb ing \& carpentry experience helpful. Permanent positions available atter completion of construction. Apply in person to: <br> Autoflush Industries, Inc. 511 Liberal - Dalhart, TX Or call: $806-249-5140$ |
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Administration position at Hereford Day Care, Qualifications: Prefer degree in Early Childhood with experience in a lif censedchild care facility. Minimum: Associate Degree with 9 college hours in child development and 6 hours in business management with experience in a licensed child care
facility. Send resume to $\mathrm{P} . \mathrm{O}$. lacility. Send resume to P.O. Box 806, Hereford
Construction began in 1884 on the first "skyscraper" - a 10 -story
structure in Chicago built by the structure in Chicago built by the
Home Insurance Co. of New York.

## Clessitacs

Hospital Plant Engineer Requirese experience in large power, heating and air conditioning Plant, construction
and operation of low pressure steam boilers and plumbing. Submit resume with salary history by $2 / 16 / 95$ to: Personnel Director HEREFORD REGIONAL MEDICAL CENTER Box 1858, Hereford, TX 79045.

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 Webuy cars \& pickups running or no

running. We sell used auto parts of all | running. We sell used auto parts of all |
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| kinds. $364-2754$. 27574 |

Autention Dog Owners: Mr. Pooper Scooper' picks up dog waste once :
 Free estimates on attic insulation metal Free estimates on attic insulation metaa
building insulataion \& carpentry work Forrest Insulation \& Const. $364-5477$
or Mobil-346-2143 or Mobil-346-2143.
12. LIVESTOCK

Cane Hay, round bales, $\$ 40$ bale, | Cane Hay, round bales, $\$ 40$ bale, |
| :--- |
| Roddy Alred, 806-426-3391. |

100 round bales, sorghum-sudan stubble, $\$ 20$ per bale. Must take all.
$364-2946,258-7394$.
13. LOST \& FOUND

Found: Greyhound hunting dog | Found: Greyhound huming |
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| Southwest of Hereford. Call 366-0773. |
| 28659 |

 In the 14th century, untll 1752, ite peopie of England consid-
ored March 25th Now Years Day.

| ST.JUDE <br> Novena <br> MayTheSacredHeart of Jesusbe Adored, Glorified, Loved and Preserved throughout theworld, Now andForever,SacredHeartofJesus Pray for us. St. Jude worker of miracles, pray for us. St. Jude Help the Hopeless, Pray for us. Say this prayer 0 times a day. By the 8th day your prayer will be answered. Say it for9 days. Ithas never been known to fail. Publication must be promised. Thank You St. Jude |
| :---: | MAKE YOUR

UNWANTED
ITEMS DISAPPEAR LIKE MÄGIĆ!
/11111

Want to turn your castoffs into cash? You donit need magic to
do the trick. All you need is a classified ad. Call us today to place your ad and put the pro-

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the wo 2-9 CRYPTOQUOTE
P DSPTU DSXD P CSXWW TIKIO CII X FPWWFJXOY WJKIWL, XC X DOII. - JNYIT TXCS
Yesterday's Cryptoquote: WHEN ONCE THE ITCH OF LITERATURE COMES OVER A MAN,
NOTHING CAN CURE IT BUT THE SCRATCHING NOTHING CAN CURE IT BUT THE SCRATCHING OF A PEN. - SAMUEL LOVER
 perminute, Toun
Senice, NYC.


## $\square$ <br> WITH THE

cess into motion. You're sur
be amazed by the results.

## The <br> Hereford Brand 313 N. Lee

be amazed by the results.

Call us weekdays from 8 a.m. to 5 p.m. 364-2030


The Hereford Brand $364-2030$

## Helium Operations unappreciated, officials claim

By MAX ALbRIGHT
Amarillo Globe-News
MARILO, Texas - Heli Operations officials here say helium Operations officiale sere say their
program is haunted by
initead of pappreciated for its present program
instead of
benefits.
benefis.
Some critics ridicule the federal operation as a program for old-style military blimps. That charge is often repeated in books about gove
waste and in media stories.

Nothing could be further from the truth, said Bill Moore, general manager of the U.S. Department of
Interior, Bureau of Mines. Helium Field Operations in Amarillo.
Helium Operations supplies
helium for NASA's space shutle, the departments of defense and energy and oth
said.
Itreceives no funds directly from the federal government, but sells
refined helium to federal agencies and refined helium to federal agencies and then operates with that money.
Helium Operations returns about $\$ 10$ million each year to the federal government, Moore said. Larg-scale storing of helium near blimp era, but in the midst of the Cold War and arms race and at the start of the space race with the Soviet Union.
"Everybody who is employed here

HUNTSVILLE, Texas (AP) Inmates' rights advocates arecrying foul over moves by corrections officials who want to halt the flood records act from prisoners. Lecords act from nearly 70 percent of more than 800 open records requests
to the Texas Department tothe Texas Department of Criminal
Justice came from within prison Justice came from within prison
walls. Behind bars, inmates are seeking everything from guards' personnel records to the home addresses of prison nurses in requests and often frivolous.
But prisoners' rights advocates say t is unfair to single out inmates, when anyone could just as eas "I don't see any reason toexclude all prisoners from getting legitimate information that they're entitled to, of Citizens United for the Rehabilitaion of Errants. "To declare a whole class of peopie eas nonpersons - I can
She said corrections officials can stop many abuses by more closely derining what kinds of records are ublic and which are not. he number of writuen requests from inmates has snowballed in the past few years. Last year, the cost of
Reprimand extended to judge

## HOUSTON (AP) - A rare public

 reprimand has been issued by thetate Commission on Judicial Conduct to a veteran judge who had een accused of drinking alcohol on In one instance cited by the Court-at-Law Judge J.R. Musslewhite allegedly drank the evidence that has Another incident cited involved remarks the judge made about the manner in whicha fem ale plosecutor. hair bangs oup her face. "loved" the way she did it and told a defense lawyer who was present in he courtroom that he "couldn't wait The commission also said that Musslewhite, 59 , who has been judge in the court since 1980, fondled female prosecutors' buttocks and
nudged one's breast during incidents in 1992 and 1993.
Musslewhite could not be reached for comment Wednesday. The The reprimand, issued Frida singled out the irony of drinking and fondling on the part of a judge while he is hearing cases involving drinking First Assistant District Attomey Don Stricklin said he was disappointtopped short of suspending the moving him from office. At least five assistant distric lawyers and at least three jurors, submitted

Clinton is third president to try to close program
purpose and saving the government money," Moore said of the 190 or so
local federal helium employees. But blimps aside, the continued real issue. President Clinton has become the third consecutive U.S. president to try said Steve Ahlenius, director of business retention, development and
public affairs for the Amarillo Chamber of Mesa, Exxon and other companies are also lobbying to close Helium Operations. And, nowadays, the private helium industry provides
more than 9 percent of all helium for more than 90 percent or
domestic and exports.
Efforts by presidents Reagan,
Bush, Clinton and both Repeatican and Democratic lawmakers were thwarted by former Amarillo representatives Beau Boulter and Bill Sarpalius. That duo, one a Republican
and the other a Democrat-made deals and the other a Democrat, ,made deals
with the powers that be to keep Helium Operations operating, Ahlenius said.
Recently, dur
Recently, during his State of the
Union address, President Clinton
menioned ending the helium propram. U.S. Seng Resus Feine fould D-Wis., introduced a helium
termination bill last month.
That bill that That bill that would force the sale
of the federal government's Exell Helium Plant and other U. . helium
facilities nearhere is gaining facilities near here is gaining support
and co-sponsors in the U.S. Senate. U.S. Rep. William "Mac"
Thornberry, a Repulican, is the new Amarillo congressmbican, is the new He said he supports Helium Operations and is working to educate fellow congressman, emphasizing that
Helium Operations dow an annual federal does not receive Fiscal arguments for or against Helium Operations are often
enhanced by the political agenda of the day. House Speaker New Gingrich has campaigned relentessly
for smaller government as he for smaller government as he
assumed leadership of the U.S. House
of Representatives. Inquiries last of Representatives, Inquiries last week to Gingrich's offfice about
Helium Operations went unanswered Helium Operations went unanswered
Ahlenius, who said he has studied the issue for six years, argues for keeping Helium Operations open. The
botiom line is that closing Helium keeping Helium Operations open. The
botiom line is that closing Helium
Operations in

lobbying group of helium producer and marketers, is leading the effort Mesa, Exxon, Praxair Mesa, Exxon, Praxair, Air Products Industries, Airliquide America Corp. Trident Inc., Incorp Inc., Unocal Corp. and Centana Corp. make up the Helium
Advisory Council, said Carl Johnson, a council spokesman. The critics of Helium Operations argue the operation is inefficient, and:
-The Exell Plant is aging; -Private industry already supplies -Private industry yircaly supplies
more than 90 percent of all helium and can easily meet NASA and other fedcral agencies needs;
-The Bureau of
The Burcau or Mines borrowed and store crude helium and never paid back the loan; "They make money,
if you don't count the debt that's out if you don't count the d
there," Johnson said.
-Private companies and free market
prices are superior to government
bureaucracies controlling economics.
According to one government
efficiency study, Amarillo Helium efficiency study, Amarillo Helium
Operations in 1993 refined and
distributed about 10 percent of the distributed about 10 percent of the
U.S. production of helium, about 30 million cubic feet of the 3 billion
total. While the entire Helium

Prison inmates' record requests prompts call to reduce access
estimated at more than $\$ 193,000$.
orrections officials said. "More and more people are discovering what a wonderful thing he open records act is," Leonard
Peck, the corrections. department lawyer responsible for processing the hundreds of annual reque
Dallas Morning News.
"Dallas Morning News. people making that discovery are liready our guests.
Corrections officials are now seeking legislation or,alternatively, anvicts access to public files under he open records act.
Nancy Monson, executive director of the Freedom of Thn Thmation
Foundation of Texas., Foundation of Toxas ${ }^{\text {/"said any }}$
attempt by government to restrict access to public records deserves close scrutiny. The group has taken no position on the proposed legisla-
tion, she said, but she added "any tion, she said, but she added, "any
closure or any limiting of access to public information is of concern to
us." Carl Reynolds, general counsel to Carl Reynolds, general counsel to
the Texas Board of Criminal Justice, said the purpose of the open records act is provide the public with
oversightover the state agencies that they create and pay to support.
"It was never intended to be us as It was never intended to be used with the system," he said.
Peck said prisoners often seek

information with the intent of information with the intent of | $\begin{array}{l}\text { employees. }\end{array} \begin{array}{l}\text { request for an opinion, submitted last } \\ \text { July, is pending. }\end{array}$ |
| :--- | :--- |

otice of the relatively high degre Amarillo. Three natural gas ne Amarillo Board of City Developme ormally asked the Bureaueof Mine ol investigate the Texas Panhandle total. While the entire Helium
Operations employed 207 people in Amarillo, nationwide aboutl 500
private employees refined and private employees refined and
distributed the remaining 90 percent of the helium, according to the The Exell Plant was built in the early 1940 s but has been updated with
new technology, including computers, new lechnology, including computers,
and is maintained in top working and is maintained in top working
order, said Steve Urbanczyk, the plant manager. Exell also maintains a fleet of 131 railcars.
program go way back

## Let us show you a Texas you've never seen before. <br> Let us show you a Texas you've never seen before.

 gave his blessing to the Amarill tarted moving through Congress The processing plant on old Routess 66 west of town opened in 1929. Thegovernment's plant in Fort Wort had closed, making Amarillo the helium capital of the world.
Some private helium production
continued, but from 1937 . Continued, but from 1937 to 1960 supplied all the helium in the United States.
The Exell Plant opened at the start of World War II and it used to have heir families lived. Starting in the mid-1960s, the government disman The the camptown.
The of past may be is in trouble today.
During World W War II, governmen helium plants did in fact supply the mong other things, accompanied wa hips across the oceans and looke out for enemy submarines. Helium perations is still stuck with the
blimp image. When ime.
1960. Helium Act was passe Amarillo began conserving helium by ourchasing and storing a large amoun the gas that otherwise would have According to a GAO repor Helium Operations fostered the evelopment of a private helium industry through the massive providing storage room for private industry.
Distributed by The Associated
Press







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## Your Chamber Leaders For 1995



WES KLETT President


TOMMIE WEEMES Vice President


WES FISHER Past President

$\underset{\text { Treasurer }}{\text { JEFF BROWN }}$

# Deaf Smith County Chamber of 

## CommerceDirectors

1993-95

Jeff Carile
Wes Klett
Jimmy Madrigal
Dennis Printz
199496
Mark Andrews Mike Foster
Raul Mariscal
Tommie Weemes

1995-97
Jeff Brown
Don Cumpton
Wade Easley Scott Hall

Women's Divsion President Lacy Mueggenborg

## F. Michael Carr Executive Vice-President

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## Other 1995boardmembers



Mark Andrews


Jeff Carlile


Scott Hall


Don Cumpton


Wade Easley


Dennis Printz


Mike Foster

Jimmy Madrigal


Raul Mariscal



Lacy Mueggenborg

Adding Sparkle to Our Area.

Cowan Jewelers

## Chamber office staff

## Outgoing Directors



Elaine McNutt


Peggie Fox


Mauri Montgomery


John Sherrod

F. MICHAEL CARR

Executive vice president


CAROLYN JONES Office manager

# Honor roll of the Past Presidents 

1918-24 D.L. MeDonald 1929-30 T.E. Seigler 1930-31 John P. Slaton 1932-33 W.E. Dameron 1934 A.O. Thompson 1935 B.F. Hopldins' 1936 Jesse Stanford 1938 A.H. (Gus) Streu 1939 Miles Robertson 1940 D.F. Alexander 1941 W.E. Dameron 1942 R.I. Thompeon 1943-44 H.A. Close 1945-46 Wayne Evans 1947 Homer Brumley 1948 Francis Hardwick 1949 Henry Sears 1950 O.I. Bybee 1951 Bruce Wooddell 1952 J.R. Allison

1953 Paul Harvey 1954 Tom Alderson 1955 Ralph Hastings 1956 Townsend Douglais 1957 Dr. A.T. Mims 1958 Marcus Lathan 1959 J.R. Johnson 1960-61 C. Palmer Norton 1962 Clint Formby 1963 Maurice Tannahill 1964 Austin Rose Jr. 1965 Wayne Thomas 1966 Raymond White 1967 Neil Cooper 1968-69 Earnest Langley 1970 Virgil Marsh 1971 Charles Hoover 1972 Melvin Jayroe 1973 Jim Conkwright

1974 Roy Faubion 1975 R.W. Eades 1976 Donald Hicks 1977 Joe Shollenbarger 1978 O.G. Nieman 1979-80 Ken Rogers 1981 Tom Burdett 1982 Bill Johnson 1983 Bob Sims 1984 Bobby Owen 1885 Rex Eastérwood 1986 Bill Harris 1987 Mike Bowles 1988 Larry Malamen 1989 Rocky Lee 1990 Doug Josserand 1991 Pat Robbins 1992 Charles Greenawalt 1993 Lewis McDaniel 1994 Wes Fisher


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## Dykes speaker for banquet



## SPIKE DYKES

...Chamber banquet speaker
The Deaf Smith County Chamber of Commerce will hold its Annual Banquet or Thursday, Feb. 9. in the Hereford Independent School District administration building banquet hall, 601 N .25 Mile Avenue.

This year's banquet marks the first year for the event to be held in the new location and the chamber and its board of directors invite all of its members and friends to attend.

Highlighting the evening will be a keynote appearance by Texas Tech University head football coach Spike Dykes.

Dykes promises to bring a strong and enthusiastic message that will be very entertaining.

In addition, the chamber will honor outgoing Chamber President Wes Fisher and will introduce 1995 President Wes Klett, who will share his plans for the coming
year.
The Hereford Lions Club will present the 1994 "Citizen of the Year" award, who will be honored during the proceedings.

Previous winners of the honor include 1993 honoree Shirley Garrison; Betty Henson, 1992; Larry Wartes, 1991; Caudie Ola Brown, 1990; Speedy Nieman, 1989; and Margie Daniels, 1988.

Dykes, 56 , comes to the banquet after leading the Texas Tech Red Raiders to the Mobil Coton Bowl where the team served as host team representing the Southwest Conference.
Dykes has coached the Red Raiders since the end of the 1986 season, following David McWilliams and coaching the team in the Independence Bowl
Since then he has compiled an overall record of 47-44, with a conference record of 33-25-1, more Southwest Conference wins than any previous Tech coach.

Dykes is a native West Texan, having been born in Lubbock and graduating from Ballinger High School, where he was an All-State Center and led his team to the Class 2A state finals.
He attended Rice and San Angelo Junior College before graduating in 1959 from Stephen F. Austin with a bachelors degree in social studies.

His coaching career took him to Eastland, Ballinger and San Angelo before assuming head coaching duties in Coahoma in 1964.

Head coaching stints there and in Betton, Big Spring and Alice brought Dykes a record of 56-28-3 in eight seasons, only one of which was a losing campaign.
He moved to the college ranks in 1972, serving as an assistant to Darrell Royal at the University of Texas for five seasons. His next stop as a head coach was at Midland Lee High from 1980-1983, where he compiled a 34-11-1 record.

After that it was on to TTU where he has been ever since, serving as defensive coordinator through the 1984, 1985 and 1986 seasons before being named head coach after the 1986 regular season.

He has been named Coach of the Year in the Southwest Conference three times and this year's Coton Bowl appearance was his fourth as head coach.

Dykes also is an avid golfer, playing from the wrong side. He and his wife, Sharon, have three children: Rick, running backs coach for his father; Bebe, a mother of two; and Sonny, a football coach at the high school level.

## PRESIDENT'S AWARD

The Deaf Smith County Chamber of Commerce and its Past Presidents Committee established the President's Leadership Award in 1992. The award, presented in the form of an academic scholarship is presented in memory of Mr. Doug Josserand, 1990 Chamber President, and in honor of all Past Presidents of the Deaf Smith County Chamber of Commerce.

The President's Leadership Award Scholarship of $\$ 1,000.00$ was presented to Javier Guiterrez in 1992, Kirk Self in 1993 and Michelle Emerson in 1994. All recipients are attending West Texas A \& M University and we are proud that they have been on the dean's list of academic excellence.

Memorials or donations to support the President's Leadership Award Scholarship may be made to the Chamber, or to the President's LeadershipAward in care of the First National Bank or theHereford State Bank.


We're proud to be a part of Hereford's industry, a part of Hereford's workforce and a part of the Deaf Smith County Chamber of Commerce

# Miss Hereford 



PAGEANT COMMITTEE--Making plans for last year's Miss Hereford Pageant were committee members Julia Laing, Peggie Fox, Sandy Josserand; and standing: Rita Bell, Sheri Jones, Marilyn Culpepper, Lacy Mueggenborg and Betty Drake.
Lexi Sciumbato
Miss Hereford 1994.95


We're proud to be a part of Hereford's Future Growth!

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## Supporting the Chamber in 1995



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Hereford Care Center swins

## Your involvement, ideas welcomed!

The Deaf Smith County Chamber of Commerce currently has committees that are making plans for the coming year. Each of these committees will be working on specific projects. Your help and involvement is important to the success of the Chamber.

Your leadership and support are important. Some committees are already underway with activities, but we do want to ask for your thoughts activities, but we do want is ask
and ideas for 1995. we also invite you to circle a committee that you would be willing to assist with. Please complete this form and mail to Deaf Smith County Chamber of Commeree, P.O. BOX 192, Hereford, Texas 79045.

## 4

 YOUR THOUGHTS ORRECOMENDATIONS


MISS TOP OF TEXAS--Sona Solano, second from left, of Pampa, was honored at a Women's Division reception before competing in the Miss Texas Pageant. Miss Solano won her tille here.


## GOODINFUELS

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# 1507 East Park Avenue <br> (Near intersection East Park Ave \& East Highway 60) 

## 107 Avenue A

(Northeast comer old Taylor \& Sons Grocery)

## Bull Chip

The Bull Chip award is presented to citizens who make outstanding contributions toward making Hereford a better place to live, work and play. A chamber committee makes the selections and nominations are accepted.

The "Chip" award started in 1975. The plaques are made by BudEades, former Cof C president, as a service former Cor P pre
to the chamber.



## WeContinue To Help Our City Grow

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AsLoneStarAgencyobservesit's 48thyearof servicetoHereford, welook with great pride atour past, and with great expectations for the future.

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## Chamber committees form building blocks....



CHARLIE BELL
FUN BREAKFAST Co-Chalrman:
John Stagner \& Charlie Bell Support and produce bi-monthly bers, guests and friends.
Coordinate the Breakfast not only as membership meetings, but also a a means of promoting Hereford.
Use the Breakfast as a means of increasing involvement in community activities.


JOHN STAGNER

LEGISLATIVE AFFAIRS TRANSPORTATION LEGISL ATIV
Create a new local awareness of Create ancw lacal awareness of system. Encourage more involvement in the candidate process by promoting a "Write Your Congressman" campaign.
Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative is poicy
sues.
Conduct such activities as voter registration and "Get-Out-Andregisiration and
Represent the Chamber membership in communication with local, state and national officials in mat ters pertaining to legislation lers pertaining to iegisiation. Provide an open forum for local candidates to discuss issues and answer questions.

TRANSPORTATION:
Study all aspects of current legislation that effects the transportation industry \& current legisfation on trucking reform.
Serve as a focal point and action agency on all matters of passenger and freight transportation includ ing air, rail and highway.
Promote the development and use of Hereford Airpori and promote of Hereford Airport and promote Terminal to the benefit of Herefor and Deaf Smith County.

MEMBERSHIP -
Board of Directors
Seek to increase involvemen of all present members in adding to membership by promoting a more active involvement of individuals

Conduct a vigorous sustained campaign to enroll every reputable individual, firm or corporation in Deaf Smith County's program of quality growth.
Develop and implement a sys-


## WES FISHER

tematic program to contact prospects and to maintain communications and good relations with members.
Review annually the membership support of each member to identify those members whose business growth would indicate their ability to increase their fair share investment in the Chamber.

TOWN \& COUNTRY JUBILEE
Chairman: Elaine McNutt Coordinate efforts and initiate all planning for this community celebration.


TOURISM
Chairman: Joan Coupe Support and promote the Na tional Cowgirl Hall of Fame. Support and promote the Deaf Smith County Muscum
Attract more conventions and meetings in Hereford
Provide assistance in conducting local tours.
Promote and support the musical production $\mathrm{T}^{*} \mathrm{E}^{*} \mathrm{X}^{*} \mathrm{~A}^{*} \mathbf{S}$.
Actively work to coordinate special events.
Support and participate in the newly formed organizationtopromote tourism of three entire Texas Panhandle.


## JOAN COUPE

RETAIL TRADE Chairman: Jeff Yates Actively support a program to improve courtesy and customer service. Evaluate other towns to determine new ways to improve our shopping crenghis and weakness.
Unite all local retail areas to promote Hereford as regional retail center.
Assist in coordinating retail promotions in Deaf Smith County
Work to improve city with addiional Christmas decorations. Conduct seminars on various aspects for all local businesses


TOM SIMONS SPORTS
Chairman: Tom Simons Developacompleterecreational plan for the area and encourage city, school and county cooperationand involvement in programs.

Work on development of a Chamber of Commerce Sports Calendar to help promote all sports programs.
Coordinate all activities with a the Hereford Booster Club whenever possible.

Assist other sports and recreational groups when aid is needed. Provide assistance for any playoff games.
Sponsor the Annual Super Sports Weekends in March.


JEFF YATES


DEAF SMITH ELECTRIC COOPERATIVE
East 1st Street • Hereford • 364-1166

## ... for community's continued growth



PEGGIE FOX

## HEALTH \& EDUCATION

 Chalrman: Peggie Fox Promote the use of local service provided by Hereford Regional Medical Center. Educational programs to inform public of future plans of ac tion for the hospital.Actively support a program to en courage the availability of adequate professional resources for the community.
Support and promote programs designed to improve the healthand safety of the community.
Initiate a program of informing the community on the problems of alcohol and drug abuse in industry and with the youth in our community.
Create a Speakers Bureau to promote all areas of health and safety. Assist Hereford Regional Medical Assist Hereford Regional Medical
Center with its efforts of Physician Recruitment.

## AGRIBUSINESS

Chairman: Ron Banks
Coordinate efforts with Economic Development tohelp initiate and promote new or expanded growth.

Work toward increasing active membershiprecruitmentamong farmers, ranchers and agricultural industries.
Promote an Annual Field Day to promote local awareness of cattle eeding industry.
Coordinate and combine activities of Agribusiness Committee and Water Committee in order to better represent membership.
Actively pursue the possibility to developing an Agriculture-Cattle Industry Research Forum Seminar to publicize the latest data available. Utilize local experts and speakers when possible.
Establish and maintain liaison with state and national leaders and inform hem of local agricuiture situaions.
Attend, support and promote the Deaf Smith County Livestock Show.


RON BANKS


## CONNIE BANKS

## BUSINESS RETENTION

Chairman: Connie Banks Develop an active team to assist and work with local existing firms in an effort to offer advice or help with plans to expand or strengthen their usiness.
Create a network of support for local firms to encourage as much business with one another as pos sible
Coordinate efforts in community o work together with all entities involved in industrial and economic development.
Maintain liaison with other industrial development agencies.
Coordinate the cooperation of the Hereford Industrial Foundation and the Deaf Smith County Chamber of Commerce.
Continue efforts to participate in the High Ground of Texas program which is the cooperative effort of towns in our area to promote economic development.

## HUSTLERS

Chairman: Pat Newton Continue efforts to visit local industry management and plan visits to headquarter office when possible.
Act as official host for Deaf Smith County Chamber of Commerce. Work toward increasing the membership of the Hustler organization during 1993.
Assist in special projects for the community.
Visit all new business and professional offices as soon as possible. Assist Membership Committee in sustained campaign for new members and help conduct membership drives.
Provide greeters for conventions and meetings held in Herelord. Continue conduction "ribbon cuttings" and welcome for new busiaess members in Hereford.
Promote and maintain a positive attitude in the community as we let people know that "Hereford Means Business".


PAT NEWTON


WES KLETT
JULY 4TH CELEBRATION Chairman: Wes Klett This committee will be responsible for coordinating and implementing the July 4th Celebration for Hereford and Deaf Smith County.
'Together... Growing With Confidence!'

## Growing In The Area, Building For The Future; Hereford Means Business.

## P <br> 0 <br> AR <br> : <br> sFURNITURE © CARPET

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## Free Delivery with-in trade area. <br> 13 Month Warranty On All Goods \& Services



## Town \& Country Jubilee

Colorfully-decorated cars, floats and more passing in review down the streets of Hereford, the joyful sounds of music echoing from Dameron Park and the buzz of activity throughout the city. It must be the Town and Country Jubilee. The Jubilee, held annually in August, features a wide variety of activities.


Come by, have a cup of coffee, and visit with...
$\begin{array}{lll}\text { J.L. Marcum } & \text { Gaylon Byyan } & \text { Leon Sandoval }\end{array}$
Owner
Sales Sales
Marcum Motars, Ca. 350 N. 25 Mile Ave. • 364-3565




LINDA DANIEL ...Woman of the Year

Women's Division


NEW OFFICERS-Women's Division officers for 1995 are, left to right: Lacy Mueggenborg, president; Julia Laing, president-elect; Sandy Josserand, vice president; Sheri Jones, secretary-treasurer; Melinda Whitfill and Emily Christie, directors; and Peggie Fox, parliamentarian.

## Women of the Year

1994-- Linda Daniel
1993-Ruth Newsom 1993--Ruth Newsom
1992--Kim Buckley 1992--Kim Buckley 1990--Betty Taylor 1989-Bettye Owen 1988---Donna West 1988--Donna West
1987--Betty Drake

1986-Helen Langley 1985--LaJean Henry 1984--Mary Herring 1983--Margaret Formby 1982-Carrell Ann Simmons 1981--Leatrus Clark 1980--Leatrus Clark 1980-Georgia Sparks
1979--Virginia Adams

1978--Susie McGee 1977--Sherry Hoover 1976--Inez Albright 1975--Lavon Nieman 1974-Wynell Robinson 1973--Violet Reinauer 1972--Katherine Kester 1972--Katherine Kester
1971--Irene McKinster

## Newcomer Bags

The Chamber of Commerce invites local merchants, firms and churches to participate in our special Newcomer Welcome Bag promotion. Businesses or churches are asked to bring any promotional items or literature they want included in a Welcome Bag for newcomers to the Chamber office at 701 N. Main. The bags are delivered to new residents as a service of the Chamber. The Retail committee and the Women's Division will be handling the project. The Chamber will make a list of newcomers available to its members. Call the Chamber for more information.


Being a part of Hereford's Industry continues to be our



## A partnership of renewed growth. <br> It's a bond we are commited to! <br> (en) <br> 

## Christmas Lighting Contest



## Lighting contest winner

First prize in the Religious Division of the residential competition of the Deaf Smith County Chamber of Commerce Women's Division Christmas Lighting Contest went to Edward J. Yavornik $\mathrm{Sr}, 822$ Baltimore, for this display, which features the "Bethlehem Inn," complete with "No Vacancy" sign, a Christmas tree and large nativity scene, complete with animals milling around the front yard. Second place in the division went to Eva Valdez and Henry Castillo, 410 Lawton; Anselmo Serrano, 402 West Park, captured third place; and Ted Coleman, 1400 E. 16th Street, received honorable mention.

## Lighting contest winner

The home of Ron Rives, 405 Centre, was first place winner in the Window/Door Division of the residential competition in the 1994 Deaf Smith County Chamber of Commerce Women's Division Christmas Lighting Contest.


Supporting the Chamber in 1995!


Carolyn McDonald $\quad 426$ Main 364-7122



## 1994 Real Estate Sales Results - Hereford

These statistics represent the sold listing units through the Hereford Board ofRealtor's Multiple ListingService for the calendar year endingDec. 1994.

This representation is based in whole and in part from data supplied by the MLS. Neither the Hereford Board of Realtors nor the MLS guarantees or is any way responsible for its accuracy. Data maintained by the Hereford Board of Realtors or its MLS may not reflect all real estate activity in the market.
$\frac{4}{4}$
MLS
[


## Hereford Hustlers

The Hustlers welcome new and relocated businesses to Hereford by hosting ribbon-cutting ceremonies and presenting ceremonial "First Dollar of Profit" certifi-catestothebusinessowners.


## Suddenly, it's you taking Mom home from the hospital. Westgate at Kings Manor can help.

Someone you love and care about needs help during their last years. Naturally, you want to help. But you've never felt so helpless, so frustrated.

It's time to contact the caring staff at Westgate Health Care Center, the skilled nursing facility that provides the quality care yourloved one deserves. Residents at Westgate are treated like family with a caring attitude and devoted staff.

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Why, we even extend our care to you and your family members. With over twenty years of experience, we can help you through the difficult emotions that may arise when your loved ones need nursing care.

Westgate at Kings Manor 400 Ranger Drive Hereford, Texas 79045

Ata time like this, we know you want the best. Now you know where toget it....Westgate at King's Manor. Call today at (806) 364-0661.

## Fun Breakfast



FUN BREAKFASTS, held three or four times a year, serve as general membership meetings for Deaf Smith County Chamber of Commerce members and guests. The early-morning meetings feature fun and games, prizes, community announcements on activities and projects sponsored by the chamber and other organizations. The Bull Chip award is also presented to a citizen who "serves above and beyond the call of duty" in making Hereford a better place to live, work and play.


## Plains Insurance Agency



## The More Than One

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## Supporting Hereford and the Chamber throughout the years.

Country Store, Bob's Hickory Pit \& 19th Hole Pkg. Store

A great team: you and your chamber working together

Our Chamber of Commerce functions through working committees which are the backbone of the organization. Money, planning, inspiration and guidance are useless unless the members work vigorously on the committee of their choice.
on te commitue of their choice.
Careful study is made of the community needs and an action blueprint, the program of work, is

## Women's <br> Division Past Presidents

## 1968--Virginia Adams

1969-Clara Gillentine
1970--Irene McKinster
1971--Wilma T. Futrell
1972--Kathryn Kester
1972--Kathryn Ke
1973-Helen Lee
1973--Helen Lee
1974--Lavon Nieman
1976--Georgia Sparks
1977--Donna VanderZee
1978--Margaret Formby
1979-Mary Herring
1980--Frances Berry
1981--Betty Gilbert
1982--Carolyn Canon
1983--Olivia Denning
1984--Arvella Lauderback
1985--Betty Drake
1985--Betty Drake 1986--Lanette Lasu 1988--Sue Malamen 1989--Donna West
1990--Marilyn Culpepper 1991-Ruth Newsom
1992--Rita Bell
1993--Linda Daniel 1994--Peggie Fox
designed. The goal of the program is always to create more dollars for more people and to improve the economic peopie and 10
Every member has a voice in determining the policies and projects and every member is needed to work on an active committee to get the job done.

Our Chamber of Commerce is a service institution and an action organization. It provides a medium through which people can take effective action for the progress of the community.
It helps to create job opportunities through stimulation of industrial and commercial growth, for established and new firms.
It seeks the improvement of community facilities...streets, highways, parks, schools, and marketing facilities.

It brings conventions, sales meetings, and other gathérings to our cities, thus bringing more money into the area.
It works toward developing the agriculture and agricultural industry of the area.

WHAT IT DOES...
FOR THE RETAILER ... .
-Works for industrial and business development which brings with it new residents with new money to spend in the stores.
-Maintains a continuous program for inviting conventions and meetings. National surveys reveal that 20 percent of the convention dollar is spent in retail stores.
-Cooperates with retail organizations and associations on retail promotions.

FOR THE MANUFACTURER AND WHOLESALER...
-Works for the best shipping services at the lowest possible cost. -Compiles various statistical information on trade territory population, purchasing power and market strength.

FOR THE SERVICE
ESTABLISHMENT...
-Works for an ever increasing population, assuring additional customers and income.
-Works toward the increasing development of highways, recreational areas, new industries and the expansion of existing industries, all of which increases demand for the service organization.

FOR THE FARMER, RANCHER..
-Encourages and promotes sound agricultural programs and practices with major attention to soil conservation and livestock programs.
FFrequently coordinates planning of agricultural agencies and sponsors joint efforts in the improvement of techniques for more income from farm and ranch.

## FOR THE HOME AND

 PROPERTY OWNER...-Conducts an intensive beautification program with cleanliness, street lighting and other projects aimed at making this a better place in which.to live.

Cooperates with church, cultural and entertainment groups to provide a more interesting and meaningful life for residents and visitors.

FOR THE CONSTRUCTION, REAL ESTATE, INSURANCE, AND INVESTMENT FIRM...
-Provides an ever expanding market for construction, real estate and insurance dealers through its program of attracting new industry, new residents, promoting business and working for new highways and streets.
-Encourages expansion programs and modernization for established firms.

## ONE LAST REASON <br> YOU SHOULD JOIN.

-The goal of our Chamber of Commerce is to promote the commercial, industrial, civic, cultural and general interest of our cities and region. To accomplish this, action committees explore every avenue and possibility. These committees usually include those working in the areas of industrial development, agriculture, aviation, athletics, conventions, memberships, citizenship, traffic and transportation, area development publicity, highways, urban development, civic affairs, retail promotion, and water resources.
-Every individual, firm and profession derives direct benefits in a growing, stable economy. Such an economy is the result of our Chamber's efforts.

## Working Together in 1995.

# Bar-G Feedyard 

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Mobile 806-357-9090


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## Salute to Industry



Citizens of the Year


1992 Betty Henson
1991 Larry Wartes
1990 Caudie Ola Brow
Speedy Nieman Margie Daniels Bill Devers Bill Devers
Gene Brock
Gene Brock
George Warner
George Warner
Bobby Owen
Bud Eades
Rocky Lee
Lynton Allred
Doug Manning
Jim Conkwright
Helen Rose
Dr. A.T. Mims
Carl McCaslin
Jimmie Allred
Jimmie Alired
Raymond White
Raymond Whit
A.J. Schroeter
Jewel Smith

Jewel Smith
Rev. Russell Wingert
Hugh Clearman

## 19

1968 Earnest Langley 1968 Ray Cowsert 1967 John D. Pitman 1966 Ed Skypala 1965 Rev. Don Davidson 1964 Clint Formby 1963 Mrs. Earl Springer 1963 Mrs. Earl Springe 1962 Dr. Lena Edwards 1961 James Witherspoon 1960 Faye Plank 1959 Wayne Lawrence 1958 Don Zimmerman 1957 Argen Draper 1956 Della Stagner 1955 D.C. Kinsey 1954 Earl Phillips
1953 S.O. Wilson 1952 Fr. Raymond Gillis 1951 Henry Sears 1950 Lenle Blanton 1950 Lyle Blanton 1949. 1948 W.E. Dameron 1947 Dub Reeves

## It takes two: The Chamber and You

## Tom LeGate

Branch Manager
Phone 806-364-0250
Nolen LeGate
Export Marketing
118 Elm • Hereford, TX $79045 \cdot 364-1033$


## John Hays

Territory Manager
108 Quince St. - Hereford, TX 79045
806-364-0250 • FAX: 806-365-8253
Liverstock Products


[^0]:    Junior Historian Officers hosted a reception in the HJH library for Miss cexas, Arian Archer, after her Miss Archer visited with thedy. tistorians and autographed pictures as punch and cake were served from a table decorated in a Texas theme. Other special guests for the
    reception included Deloris McNeely and Patsy Wyly, cousins of Miss Archer; Billy Rowe, RoseMary Shook, Eva Herrera and Marylin easure.
    Officers and committee members who attended were Kristan Kimbell enny Artho, Myra Sanders, Emil Curtis, Jessica Wuerflein, Robin Bel aurie Gilber, Heath Henderson, rish, Michael Hall, Carey Lyles, Tan guyen, Seth Pietsek, Jerry Baird, Mark Shakocius, Darren Sliney alerie Galan, Daniel Edwards and Mark Williamson. Sponsors Deidra with the reception.

[^1]:    LaVerne Worley.

