

The

Hereford Brand

Hustlin' Hereford, home of Kim Rogers

93rd Year, Vol. No. 207, Deaf Smith County, Texas

58 Pages

50 Cents

Veazey highest-ranking woman in HISD

New job is a goal attained

By GARRY WESNER
Managing Editor

Nena Veazey does not see herself as a role model for women.

But, said the first woman ever to serve as an assistant superintendent with the Hereford Independent School District, "If anyone wants to use me as a role model, I hope I can be a positive one."

Mrs. Veazey was thrust into the city's spotlight last week when Superintendent Charles W. Greenawald announced she would become the Assistant Superintendent for Professional Services on June 1, replacing Richard Souter, who took a job in Portales, N.M.

The appointment makes Mrs. Veazey the highest-ranking female employee in the district.

"I never expected it," she said. "It was a goal and I never expected it to happen. It's very humbling and I feel very privileged and I see it as the ultimate challenge to be all I can be for the kids in this district."

Of course, Mrs. Veazey didn't just drop into the position from out of nowhere — she has worked for the district since 1976 and holds certification that allows her to teach in virtually any classroom in the district.

In fact, superintendent Mrs. Veazey obtained her own superintendent's certification, which is a master's degree comprising 15-semester hours and taking the EXACT same tests.

"I don't see myself as a role model," she said. "I don't believe it is necessarily going to be an inspiration to anyone else, but I do believe it is an inspiration to me."

When asked whether she intended to remain in the district, Mrs. Veazey said, "I don't know what a superintendent has to do — I have no idea. I'm just going to do it."

Mrs. Veazey said she was born in Hereford and she said she was raised in Hereford. She said she was married in November 1973 and she has two children.

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(See VEAZEY, Page 1A)



Nixon dies

Stroke claims life of 37th president

By JUDIE GLAVE
Associated Press Writer
NEW YORK (AP) - Richard Milhous Nixon was a political gut fighter whose career brought him lonely triumphs, deep disgrace and -- finally -- grudging respect.

He died Friday at 81, having never recovered from a stroke he suffered Monday at his home in Park Ridge, N.J. His daughters, Julie Eisenhower and Tricia Cox, were by his side.

Nixon, the nation's 37th president and the first to resign the office, never regained consciousness after he sank into a coma Thursday at New York Hospital-Cornell Medical Center.

He had left a living will that said he wanted no extraordinary measures taken to prolong his life and he was not put on a respirator, which might have relieved swelling in the brain.

It is unlikely he could have recovered from partial paralysis and loss of speech.

Leaders from Washington to Moscow to Beijing praised Nixon's accomplishments, his political savvy and his dedication, despite the political storm called Watergate that forced him to resign in 1974.

The former congressman, senator, vice president and president left "his mark on his times as few national figures have done in our history," President Clinton said.

"To be sure, he experienced his fair share of adversity and controversy, but his resilience and his diligent desire to give something back to this country and to the world provide a lesson for all of us about maintaining our faith in the future," Clinton said.

Nixon has spent much of the last 20 years out of the public eye and his funeral services will be low-key for

See additional stories, Pages 2A and 9B

a former head of state.

His body was taken to an undisclosed funeral home where it will remain until it is flown to Yorba Linda, Calif., his birthplace, on Tuesday, his office said. His body will not lie in state in the Capitol.

Services will be held Wednesday afternoon at the Richard Nixon Library and Birthplace. He will be buried next to his wife, Pat, who died last year.

Rev. Billy Graham, a longtime Nixon friend, will officiate. Eulogies will be delivered by President Clinton, Sen. Robert Dole and California Gov. Pete Wilson.

Boris Yeltsin, annoyed when Nixon met with his opposition leader during a March trip to Moscow, praised his "great political experience." China's official Xinhua News Agency called him "an old friend of the Chinese people."

Like his life, Nixon's death prompted an array of emotions among ordinary people.

"I came really to honor a great American," Tim Price, 32, an investment banker said outside the hospital shortly after the president died. "I think the American people loved him a lot more than was conveyed by the media."

"The guy's a crook," said Matthew Perry, 35, a filmmaker. "Just let him rest in peace."

Progress committee begins work to draft recommendations

The People Promoting Progress committee, appointed by Mayor Bob Josseland to study and recommend alternatives for funding economic development, met Thursday afternoon with newly appointed members to begin drafting recommendations.

Jeff Carlile, chairman of the mayor's committee, named Shirley Garrison as task force chairman of the expanded group.

Members of the original mayor's committee included Carlile, Bill Lyles, Nancy Griego, Wayne Winget, Judge Tom Simons and John Sherrod. Carlile said new members will include Chester Nolen, Mike Hatley, Mike Carr, Lewis McDaniel, Wes Fisher, Clint Formby, Johnny Trotter, Margie Daniels and Speedy Nieman.

Early voting continuing for city, school, hospital races

Early voting in three May 7 elections moved at a moderate pace last week.

Voters in the Deaf Smith Hospital District director election are choosing four board members from a field of six candidates.

Hereford Independent School District voters in two districts have contests to decide.

But, City of Hereford incumbent commissioners are running without opposition.

The most interest in the first week of early voting appeared to be for DSHD director as 51 ballots were marked.

Twenty were cast for HISD trustees and 35 voters marked City Commission ballots.

Early voting in all three elections

Garrison said the first focus of the group should be to educate the public on the benefits of economic development. The task force discussed the overall strategy to achieve the objective of funding economic development in the city and county.

The task force is scheduled to meet again in about two weeks, when a Texas Industrial Commission official will be asked to come here for a briefing session.

One method of funding for economic development which many area towns have adopted is a half-cent sales tax. This idea was introduced at a "Mayor's Breakfast" this past week by one citizen. Mayor Josseland reported that an "economic development committee is wrestling with the problem."

For school trustee, Ron Weishaar, incumbent, is running for the District 1 spot, opposed by Angie Villarreal. Raymond Schlabs, District 3 incumbent, is seeking re-election with Randy Tooley opposing him.

Incumbent City Commission members are Nancy Griego, Place 2; Wayne Winget, Place 4, and Carey Black and Roger Eades, both at-large commissioners.

Comanche shield replica donated to museum by Amarillo resident

By GEORGIA TYLER
Staff Writer

Handiwork of an Amarillo man will be viewed widely in Hereford when programs about Native Americans are given by Deaf Smith County Museum Director Donna Brockman.

Charles Bailey and his wife, Jan, came to Hereford last week to present to the museum a replica of a Comanche Indian shield made by Bailey.

How it came to Hereford is an interesting sidebar in itself.

"I met Juanita Koetting at a gun show," said Bailey, "and she was interested in my work."

Koetting, former director of the museum, and Bailey visited about Indian matters and the result was the shield replica.

"I started research about a year ago," said Bailey, and "worked on it off and on."

There are two pieces to the donated work -- the "inner" cover used only for battle and ceremonies and the "outer" cover which protects the "magic of the inner shield," said Bailey.

A domed piece of dried rawhide, fire-hardened, is the shield base. It is covered with buckskin decorated with "eagle" feathers, bear teeth, deer claws and crow feathers.

Since federal law precludes sale or collecting real eagle feathers, Bailey used domestic turkey feathers and painted them to resemble the real thing.

Painting on the shield is authentic. Bailey prepared his own, using certain clay for red, another clay for mustard, charcoal for black and ground turquoise for blue.

Preparing the skin for the project involved quite a bit of work, first removing the hair with a wood ash, Bailey explained. Then, the outer layer is removed and the remaining

skin is tanned and worked to its softest.

The museum for several years has presented programs about Native Americans to school children, youth organizations and adults, said the director.

"Last year, we gave the program for 1,200 people," said Brockman.

Bailey learned in his research that the inner cover is "where most of the

power to turn an arrow" emanated.

"They also believed it could scare and confuse and enemy," he added.

When now in use in battle or ceremony, the outer cover remains in place "to protect the magic of the inner shield," Bailey continued.

The Southwestern Public Service employee said he spent many hours in research to ensure the replica is as authentic as possible.

Except for the pseudo-eagle feathers, Bailey used only materials that Indians could have had at their disposal.

Brockman said the museum is grateful for Bailey's gift and especially appreciative of her predecessor's continued interest in the museum.

"We're so glad to have this to add to our collection," she said.



Gift for museum

A replica of a Comanche shield, with its cover, was presented to Deaf Smith County Museum last week by Charles and Jan Bailey of Amarillo. Donna Brockman, museum director, left, accepted the gift, made by Bailey after extensive research and making the shield over about a year's time.

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Local Roundup

Commissioners post agenda

Bids for new motorgraders for roadwork in Deaf Smith County will be opened by Commissioners' Court at the regular meeting Monday, beginning at 9 a.m. Other business will be to look at bids for insurance for law enforcement and public officials, to consider a records management program, to discuss the county road identification system and to continue discussion of the next fiscal year's budget.

HBA urges Arbor Day observance

Hereford Beautification Alliance has called on Hereford residents to join in an observance of Arbor Day, Friday. Jan Furr, HBA executive director, says all residents are encouraged to join in planting trees this week. HBA plans to plant flowering trees for their beauty in the years to come.

School board to meet

The Hereford Independent School District board of trustees will meet in regular session at 6 p.m. Tuesday, April 26, in the board room, 601 N. 25 Mile Avenue. On the action agenda for trustees are the high school construction project, property bids and an interlocal agreement for the Hereford Aquatic Center. The discussion agenda will be limited to talk about TexPool, while the information agenda will have budget reports and a report on DocuTech. Other agenda items for the meeting include public comments, reports from the assistant superintendents and from the professional organizations.

Lunchtime seminar planned

The Job Service Employer Committee, an advisory group of the Texas Employment Commission office here, will host a lunchtime seminar that includes an Americans With Disabilities Act update and information on drug testing and drugs in the workplace will be held at noon Tuesday, April 26, in the Community Center. Participants should bring a lunch; coffee and tea will be served. Cost is \$3 to cover the drinks and postage. Speakers will be Steve Boaz of the Texas Rehabilitation Commission and Hereford DARE Officer Terry Brown. To make reservations call Isabel or Suzanne at the TEC office, 364-8600.

Immunization schedule noted

The Texas Department of Health has announced its April immunization clinic schedule for Hereford. Vaccines against polio, diphtheria, lockjaw (tetanus), whooping cough (pertussis), measles, rubella, mumps and HIB (hemophilus influenzae type B) will be offered. The Texas Department of Health charges to help with the cost of keeping the clinic open. Charges are based on family income and size and the ability to pay. Regular clinics will be held from 7 a.m. to 11:30 a.m. and 1 p.m. to 5:45 p.m. A clinic will be held on Thursday, April 28 in the Health Department offices, 205 W. Fourth St., Suite B.

TAAS test date set

An additional exit-level Texas Assessment of Academic Skills testing time has been set for May to provide another opportunity for graduating seniors and out-of-school individuals to pass the examination required to receive a diploma. The writing portion of the test will be given May 5, the reading portion on May 6 and the mathematics portion on May 9. Results from March testing will be returned to students on April 29, with those failing automatically qualified and registered for the May tests. Out-of-school students needing to take the tests need to make reservations by calling Sara Pesina at 363-7620, or call Patricia Bolding at 363-7600 for more information.

Obituaries

PEDRO ACOSTA

April 22, 1994
Pedro Acosta, 88, of Hereford died Friday in Prairie Acres Nursing Home in Friona.

Services were at 2 p.m. Saturday in San Jose Catholic Church with the Rev. Darryl Birkenfeld, pastor, officiating.

Burial was in West Park Cemetery under direction of Rix Funeral Directors.

He was born April 18, 1906, in Dayton, N.M. He married Librada Soto on Aug. 20, 1941. She died June 13, 1973. He moved from Chihuahua, Mexico, to Hereford in 1963. He was a farmer and a member of San Jose Catholic Church.

Survivors include three sons, Pedro, Juan and Edward, all of Hereford; a daughter, Margarita D. Morales of El Paso; and 23 grandchildren.

Grandsons were pallbearers.

CHLOTIS HARDESTY

April 19, 1994
FRIONA -- Chlotis L. "Carol" Hardesty, 81, of Riverside, Calif., died Tuesday, April 19, in St. Jude's Hospital in Fullerton, Calif. Among her survivors is a stepdaughter, Donna Smith of Hereford.

Graveside services were at 2 p.m. Saturday in Friona Cemetery with the Rev. Charles Broadhurst officiating.

Burial was under direction of Ellis-Blackwell Funeral Home.

She was born on June 26, 1912, in Addington, Okla. She married Wesley Hardesty on Oct. 12, 1958, in Amarillo. He died Feb. 26, 1982. She was a secretary for Mar Thomas Hardware and was a member of First

Baptist Church, Women's Mission Union and the Friona Home Demonstration Club. A son, Gene Johnson, died Sept. 3, 1993, and a daughter, Jaynell Wigley, died Feb. 21, 1994.

Survivors include three stepdaughters, Donna Smith of Hereford and Laura Nell Coffey and Luann Hough, both of Friona; a stepbrother, Lee Carroll of Phoenix, Ariz.; six grandchildren; and seven great-grandchildren.

JOYCE REYNOLDS

April 21, 1994
IDALOU -- Joyce Barnett Reynolds, 65, of Acuff died Thursday, April 21, in Lubbock's St. Mary's Hospital. Among her survivors is a sister, Johnnie Alford of Hereford.

Services were at 2 p.m. Saturday in White Funeral Home Memorial Chapel with the Rev. Loyd Campbell of Wolfthorpe officiating.

Burial was in Idalou Cemetery. She was born May 10, 1928, in Lubbock. She married Loyd "Bud" Reynolds on Oct. 28, 1946, in Levelland. He died June 26, 1991.

She moved from Lubbock to Acuff in 1975. She worked for Woodfin's Boot and Shoe Shop and Litton Industries. She owned a horse transport business.

Survivors include two sons, Buddy of Clyde and Joe Dee of Bandera; two daughters, Cheyenne Kendrick of Lubbock and Elaine Reynolds of Denver, Colo.; two sisters, Johnnie Alford of Hereford and Melba Jones of Lubbock; seven grandchildren; and a great-grandchild.



Clowning around

Carson & Barnes Circus clowns Skeeter, left, and Packy demonstrate a variety of facial expressions to students at Northwest Elementary School on Friday during a special assembly. The advance clowns who travel to towns ahead of the circus, visited five local schools on Friday, talking about clowning, facial expressions and serious subjects like staying in school, staying off drugs and self-respect.

Feelings about Nixon varied, but they were always strong

By MARGARET LILLARD
Associated Press Writer

To some, he will always be the heavy-jowled Red-baiter - Tricky Dick, from whom you wouldn't buy a used car. To others, he was the statesman who set the United States on course to rapprochement with some of its worst enemies.

To his grandchildren, he was Bah. The only constant, it seemed, about the way people reacted to Richard Nixon was the strength of their feelings. Ridicule or respect - rarely anything between.

With his death Friday, most found kind words for the man who carried to his grave the ignominious identity as the only man to resign the U.S. presidency.

"Past differences are now history. I wish him God's care and peace," said Connecticut Gov. Lowell P. Weicker Jr., who as a freshman senator was an outspoken critic on the committee that investigated the Watergate affair.

Nixon, 81, died five days after suffering a stroke at his home in Park Ridge, N.J. His daughters, Julie Eisenhower and Tricia Cox, were at his side.

His family was the constant in

Nixon's turbulent life, said Cynthia Hardin Milligan, godmother to the three Eisenhower grandchildren.

"He was always available to his family," she said from her home in Lincoln, Neb. "Even when he was in the White House, his daughters knew that when they wanted to talk to their father, he would be there for them, right then."

Mrs. Milligan, who became friends with Nixon's daughter Julie while her father, Clifford Hardin, was Nixon's Interior secretary, said the former president doted on his five grandchildren. They called him "Bah," she said.

"I think people never saw the gentle and the human and the gracious and the thoughtful side of Richard Nixon," said the Rev. Billy Graham, who conducted the funeral last year for Nixon's wife, Pat.

The picture seems strange compared with the face Nixon presented to the public: a brilliant leader and canny campaigner who always looked uncomfortable in his own skin.

"On the one hand he was a master of organization," said syndicated columnist James K. Kilpatrick, who had the last one-on-one interview

with Nixon before he left the White House.

"On the other, he was paranoid of any opposition, and was someone who would brood over any loss, no matter how small. ... He never kept his guard down. He was paranoid, suspicious," Kilpatrick said.

That scandal tore down what his successors have said historians will recall as an otherwise remarkable presidency.

"Richard Nixon understood the world," former President Reagan said. "He understood politics, power and the fragile yet undeniable force of history. There is no question that the legacy of this complicated and fascinating man will continue to guide the forces of democracy forever."

Nixon's emergence in his last years as an elder statesman received support from President Clinton, who consulted Nixon after the ex-president's trip last month to Moscow.

Blood bank to be in town for regular drive Tuesday

The Coffee Memorial Blood Center Blood Bank will be in Hereford this week for the regular drive sponsored by the Deaf Smith County Chamber of Commerce Women's Division.

The drive will be held from 4 p.m. to 7 p.m. in the Community Center.

According to an article in the May 1994 issue of *Reader's Digest*, getting

committed blood donors is the challenge facing the country's blood-collection system.

Coffee Memorial Blood Center reports that Hereford is a major supporter, with several donors here who give regularly, every other month.

The Women's Division urges all residents to come out and give the gift of life.



Circus, Circus

Mayor Bob Josserrand signs a proclamation declaring Wednesday as Circus Day in Hereford. Looking on are representatives of the Deaf Smith County Chamber of Commerce, sponsor of the circus appearance, from left, Don Cumpston, Mike Carr and Wes Fisher. The Carson & Barnes Circus will present two performances Wednesday.

Children can try for two circus contests

Two opportunities have been scheduled for Hereford children to experience circus events first-hand before Wednesday's performance by the Carson & Barnes 5-Ring Big Top Circus.

Children age 11 and under can enter a "Be A Clown" contest, to be held Monday in the Deaf Smith County Library at 5:30 p.m.

All children who dress up like clowns will be awarded a special certificate and will be given free admission to the circus, which has performances at 4:30 p.m. and 8 p.m. on Wednesday, April 27.

Children who arrive at the circus performance in clown costume will have the opportunity to participate in the Clown Parade during the actual circus.

During the contest, one winner will be chosen. That child will receive free circus tickets for his or her parents.

For more information call the library at 364-1206, or the Deaf Smith County Chamber of Commerce -- which is sponsoring the circus -- at 364-3333.

Another 25 children will have a different opportunity -- they can ride on one of the circus' 20 elephants when the circus comes to town.

Rick's Ice Cream Parlor, located in Sugarland Mall, is conducting a random drawing from which 25 winners will receive a certificate by which they can ride one of the elephants.

The rides are given just before and after each circus performance.

Entries will be accepted at the store until 4 p.m. Tuesday, April 26.

Carson & Barnes Circus has toured the world for more than 56 years under the biggest big top on earth.

It features a star-studded performance, troupes of flying trapeze artists, acrobats, clowns, aerialists and a large animal menagerie featuring the largest herd of elephants carried by any big top circus in the world.

The public is invited out on Circus Morning to watch the elephants raise the Big Top on the grounds of the Deaf Smith County Bull Barn.

Save a fistfull of dollars when you use Brand Classified Ads, Call 364-2030.

The Chamber and You

BY MIKE CARR
Executive Vice President

This is the big week of the Carson and Barnes Circus in Hereford. The date is Wednesday, April 27, at the Deaf Smith County Bull Barn grounds. Tickets should be purchased by Tuesday to save on the price. The cost on circus day will increase by \$1 per ticket so buy your tickets as soon as possible.

Tickets are available at the Chamber, K-Bob's Steakhouse, The Atrium (Wishes or Pants Cage), Hereford Brand, Troy's Sweet Shop and Rick's Ice Cream Parlor.

Prices are \$4 for children, age two through 11, and \$7 for adults and youth, age 12 and older. The Chamber of Commerce will receive up to 50 percent of the funds to support local projects.

Other activities underway include the "Guess Susie's Weight" at the Atrium. If you can guess the weight of Susie, the Elephant, you can be the winner of tickets for your family (up to six). Rick's Ice Cream Parlor in Sugarland Mall is giving away 25 elephant rides of circus day. All you have to do is register. All ages, even adults, are eligible.

If you like to dress up like a clown and are 11 years or younger, plan to be at the Deaf Smith County Library at 5:30 p.m. Monday, to be judged. All entries will receive a special "Clown Certificate."

Make plans to participate in all the activities. Buy your tickets today.

A special thank you to our corporate sponsors for the financial support provided so we were able to give circus tickets to all students, kindergarten through fifth grade. This was a tremendous undertaking which speaks very well for our community.

Hats off to this firms that helped make this possible. The major contributors include Anipro, Arrowhead Mills, AZTX Cattle, B-G Feeders, Caviness Packing, Champion Feeders, Deaf Smith Electric Cooperative, First National Bank, Frito-Lay, Hereford Bi-Products, Oswalt Livestock Products, Merrick Pet-Foods, Southwest Feedyards, Tri-State Cattle Feeders, Hereford State Bank, Imperial-Holly Sugar Corporation, Newton Trucking and R-P Feeders.

The public also is invited to stop by the Bull Barn grounds early Wednesday morning to watch the tent go up for the circus. This is quite a sight since the tent is 60,000 square feet. Twenty elephants will be helping more than 100 workers lift the tent into place. The school system is taking students on a field trip to see the tent go up. We invite each of you to be on hand, also.

This circus is for everyone, regardless of age. We promise you a performance you will certainly remember, so make plans now to attend.

Please call or come by the chamber if you have questions.

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The Little Miss Hereford Pageant was scheduled Saturday evening at the Hereford High School auditorium.

Next weekend, 74 basketball teams will be in Hereford for the AAU Basketball Tournament. There will be games at every court in town as we welcome more than 500 players to town. Please give the Chamber of Commerce a call if you would like to assist on this project.

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AROUND TOWN: Things are looking great at this old Big Daddy's Truck Stop, located on E. Highway 60, as it will be completely remodeled. Also, hats off to Stevens Chevrolet-Olds as they begin expansion and remodeling.

Hustlin' Hereford... Thanks for helping make things happen! Have a great week!

THE HEREFORD BRAND

The Hereford Brand (ISSN 0363-4400) is published daily except Mondays, Saturdays, July 4, Thanksgiving Day, Christmas Day and New Year's Day by The Hereford Brand, Inc., 2316 Lee, Hereford, TX 79045. Second class postage paid at the post office in Hereford, Texas.

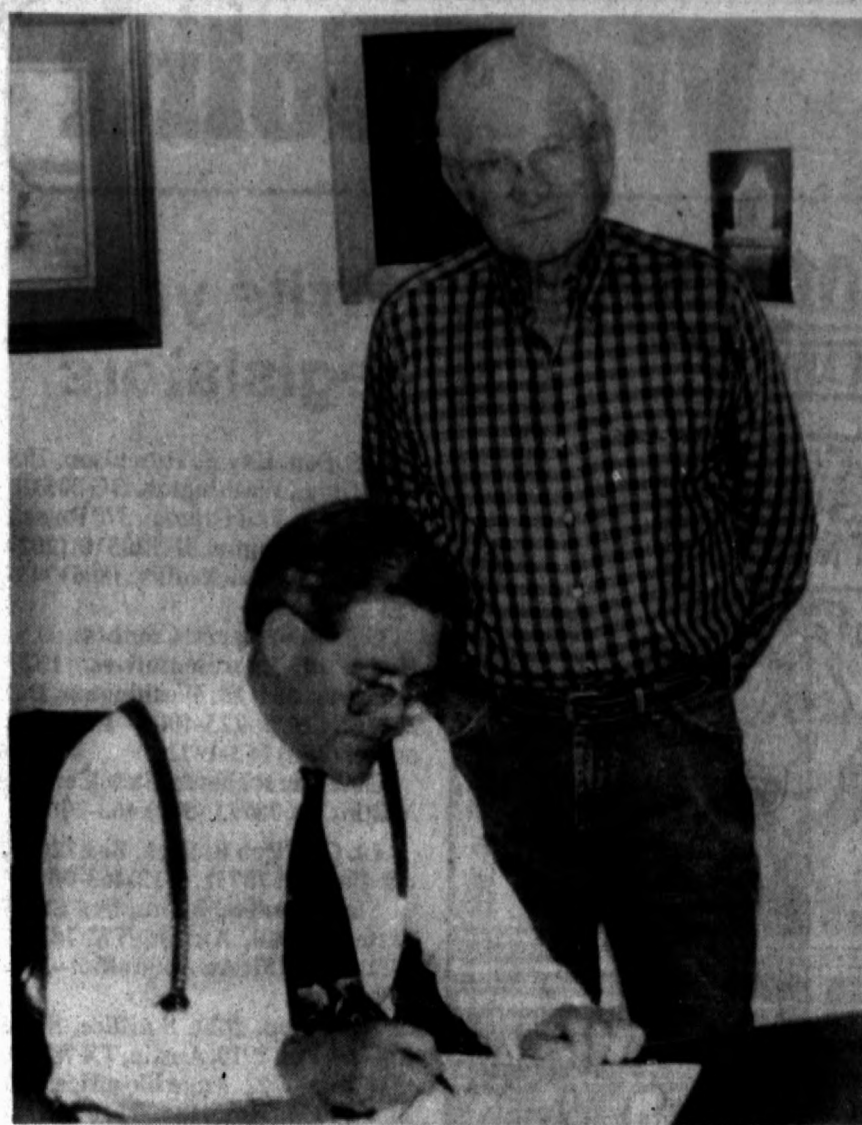
POSTMASTER: Send address changes to The Hereford Brand, P.O. Box 674, Hereford, TX 79045.

SUBSCRIPTION RATES: Home delivery by carrier in Hereford, \$4.50 monthly; by mail in Deaf Smith County or adjoining counties, \$45.76 a year; mail to other areas, \$47.75 a year.

The Brand is a member of the Associated Press, which is exclusively entitled to use for republication all news and dispatches in this newspaper and also local news published herein. All rights reserved for republication of special dispatches.

The Brand was established as a weekly in February, 1905, converted to a semi-weekly in 1940, to the times weekly on July 4, 1976.

O.G. Names: Muri Montgomery, Curly Weaver, Craig Henson. Publisher: Adv. Mgr., Editor: Circulation Mgr.



Partners in Stewardship

Encouraging observance of Soil and Water Stewardship Week, Deaf Smith County Judge Tom Simons puts his signature to a proclamation, sponsored by the Tierra Blanca Soil and Water Conservation District, represented by Bill Walden. "Partners in Stewardship" is the theme for the week which focuses on individuals and organizations becoming better users of natural resources.

NASHVILLE, Tenn. (AP) - How does country singer Alan Jackson spot a hit? He guesses.

"Sometimes the ones I think are smashes, aren't, and the ones I think aren't, are," he said in the April issue of the Country Music Association's Close Up magazine. "I don't think anybody knows until you throw them out there."

Jackson's hits - although he may not have known it at first - include "Chattahoochee" and "Don't Rock the Jukebox."

LOS ANGELES (AP) - The seven stranded castaways are sailing for the big screen.

After months of negotiations, the movie version of "Gilligan's Island" is set to begin filming in 1995.



Police Beat

Saturday's Hereford Police Department daily activity report contains the following arrests and incident reports:

- A 17-year-old male and an 18-year-old male were arrested at Hereford High School for fighting.
- Two juveniles were arrested for fighting on school grounds.

TV special to focus on juvenile violence

A television special on curbing youth violence will air this week on CBS and the Fox Network.

The show, "Kids Killing Kids," will be simulcast on the two networks at 7 p.m. Tuesday.

According to *West Texas Catholic*, the newspaper of the Diocese of Amarillo, Bishop Leroy T. Matthiesen has voiced his support for the program. Joining in that support are Deacon Jesse Guerrero of San Jose Catholic Church and Charlotte Paetzold, diocesan coordinator of Christian Formation.

"I hope that parents and children alike will watch 'Kids Killing Kids' and discuss the problems of youth violence," said Guerrero. "As parents, we can help our children avoid violence by helping them learn how to deal with anger and frustration. Violence can be prevented and it can be prevented with parental involvement and responsibility."

The show is hosted by Malcolm-Jamal Warner, who played Theo on "The Cosby Show." Four stories are told during the hour, with each one told twice -- once with a gun and once without.

- A minor was reported in possession of alcohol.

- Criminal mischief was reported in the 200 block of West Park, in the amount of \$400 to a vehicle in the 100 block of Avenue H and in the amount of \$20 to a vehicle at 13th and Avenue D.

- Criminal attempt was reported

- in the 700 block of Thunderbird.

- Phone harassment was reported.

- Reckless damage was reported in the amount of \$1,000 in the 100 block of North Main.

- Theft by shoplifting was reported in the 500 block of North 25 Mile Avenue.

- Theft was reported in the 1300 block of East Park.

- Officers issued 22 citations.

- There were two minor accidents.

- The Fire Department was dispatched to a grass fire.



TEXAS LOTTERY

AUSTIN (AP) - The Pick 3 winning numbers drawn Friday by the Texas Lottery, in order:

6-7-0

(six, seven, zero)

SOCIAL SECURITY TAXES ARE GOING UP.



Under the new tax law, millions of retirees are going to pay more taxes on their Social Security benefits. If you're among them, you could be taxed on as much as 85 percent of your Social Security income.

Don't take chances with your retirement income. I'll be happy to provide a free computerized report that will help you determine what portion of your benefits may be subject to taxation. We can also look at strategies to help reduce your tax burden.

Call for an appointment today.

IKE STEVENS
508 S. 25 MILE AVE
364-0041

Edward D. Jones & Co.

Crime Stoppers

The Hereford Police Department is seeking the identities of three suspects who committed a robbery of the Allsup's convenience store at 910 E. Park Avenue.

Three people entered the store at about 5:48 a.m. on March 19 and took some cash. The suspects injured one of the clerks during the robbery.

Anyone having information which leads to the arrest and indictment in the Crime of the Week can receive a reward of up to \$500.

Anyone having any information about the Crime of the Week or any other criminal activity is urged to call the Clue Line at 364-CLUE.

All callers may remain anonymous by using a code name or number.

Your Realtor Reports



Betty Gilbert


TO RENT OR BUY?

Do you own your own home? Have you ever rented? Do you remember responding to a listing and meeting with the owner or agent for the inspection? After your decision to commit, the lease was signed, making your decision final. At the end of the lease you had the option of renewing, (usually at higher rate) or moving again. And the worst part, you had nothing for all the money spent! Does this scenario sound familiar? If you are currently renting, ask yourself why. When you purchase a home your monthly payments turn into equity, and if you decide to relocate, you can use your equity to purchase a new home. In addition you may also get a tax break. If you are a renter and would like to look into the advantages of home ownership, give us a call perhaps we can show you how to turn your monthly rent payment into the pride of home ownership.

Don C. Tardy
Company

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Betty Gilbert - 364-4880
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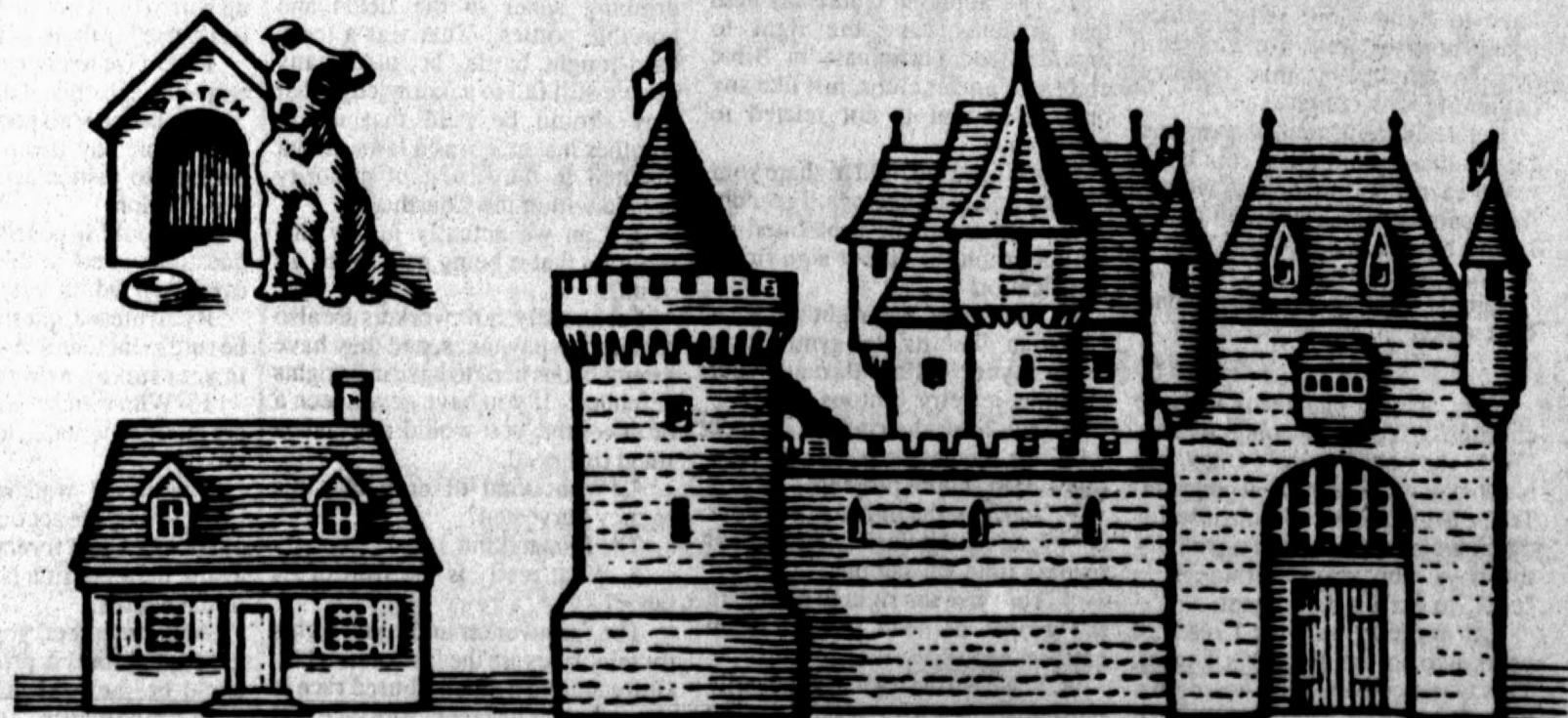
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Call or come by RIX so that we may serve your needs.

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HOME RUN



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Hereford Bull

By Speedy Nieman



That feller on Tierra Blanca Creek says most people with "the gift of gab" never know when to wrap it up.

o0o
Gentleman: One whose mental processes are so slow that he is unable to do or say the wrong thing at the right time.

o0o
Today's issue include a special "Salute to Industry" section, and we hope readers will enjoy the articles and photos on some of our local firms. The articles represent, of course, only a cross section of our giant agribusiness community. We salute all of our county industries for their contributions to this community.

o0o
There's a lot of good wisdom passed along by our ancestors that still is relevant in today's society. Here are a few gems of wisdom from a book published in 1923, entitled "Take It From Me," which relate mainly to work ethics and philosophy:

--There are a lot of fellows waiting to take the man's job who says "it can't be done," or "they can't be sold."

--You can't buy confidence and respect with profanity and vulgarity.

--When the boss asks you what you think about a matter, tell him what you think, not what you think he thinks.

--The surest way to get employees to read office bulletins is to post them on the clock at 4:45 every afternoon.

--It is not what you say, but how you say it, who you say it to and when, that gets the order.

--The man who is looking for a job and wages is being given the preference over the fellows looking for a position and salary.

--Another good thing about telling the truth is, you don't have to remember what you say.

--No employee has ever become so valuable to an organization but that there is a better person to take his place.

--Plan ahead. Know today what you are going to do tomorrow...and

do it.
--Show a man you are interested in his business and he will become interested in yours.

--When you abuse the confidence your employer has in you, your credit and your friends, you are a bum.

--Spend five minutes every day thinking of some good you can do someone...then do it.

--Never mind the business outlook. Be on the outlook for business.

--Work will win when wishing won't.

--The boss will increase your salary when you increase his profits.

--The fewer favors you accept, the less obligations you'll have to meet.

o0o
Have you ever noticed that success is not always achieved by the best-educated persons, because of who you know, nor by those with aggressive personalities? Some folks just seem to be in the right place at the right time.

Reminds us of a story:
A janitor at Andrew Jackson High School was called in by the principal to sign some employment papers.

When the man signed an X, the principal was shocked. "What? This is a school. It's not right for us to have someone around the kids who can't read or write." The principal fired the man.

The man later found a job as a trash collector, worked hard, saved his money, and eventually was able to buy a truck and go into business for himself. The business did well; he bought another truck, and then another. Soon he had a whole fleet of trucks and became an extremely wealthy man.

One day he decided to buy a mansion for his elderly mother. When the man closed the deal, he signed the papers with an X. The lawyer at the closing was amazed.

"You're illiterate? And yet you're a fabulously wealthy man. Just thing where you'd be today if you could read and write."

"Yeah," said the man. "I'd be the janitor at Andrew Jackson High School."

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Viewpoint

Crime and Punishment:



OUT OF THE BLUE

By Garry Wesner

Well folks, I'm sure this will be the shortest "Out of the Blue" you've read in the 15 months that I've been writing it here.

It may well be the shortest "Out of the Blue" you will see for some time to come (although I am trying somewhat to shorten my columns, due to some people who say reading them wears them out for the rest of the afternoon!).

Anyway, I don't mind having my space usurped for something as important as letters to the editor.

It's gratifying to know people out there have something important enough on their minds that they want to share it with the rest of us (or who care enough about something going on in the world that they want to take a public stand on the issue).

So, even though what I had already written for this week will have to sit and wait until next week, I don't really mind so much.

But, like politicians who can give

a three-hour speech off the top of their heads, but who can't talk 10 minutes for love nor money, it's hard to write 14-1/2 inches of this column.

So, I'm going to turn to a topic I rarely cover -- sports.

I've been reading with interest how the Southwest Conference, the Big 8 and the Western Athletic Conference are expanding, contracting or just going away.

As you know, the Big 8 swiped Texas Tech, Texas, Baylor and Texas A&M from the Southwest Conference, leaving it with just SMU, TCU, Rice and Houston.

Those four looked at several colleges but to no avail, since they needed a television contract and Louisiana Tech, Memphis State and the like are not major TV draws.

Now comes news that the Western Athletic Conference is adding six teams -- including SMU, TCU and Rice -- to make it the largest

conference in the country.

Here's my gripe. None of these six teams -- including San Jose State, Nevada-Las Vegas and Tulsa -- applied to the WAC for admission -- they were all invited to join.

For years New Mexico State University -- my alma mater -- has applied repeatedly to the WAC for membership, but has been turned down, this time to take powerhouse TCU instead!

It really isn't fair. NMSU plays New Mexico and Texas-El Paso -- both Interstate 25 rivals and WAC members -- every year, we have a solid basketball program and an improving football team (we were 5-6 last year, 6-5 the year before and 6-6 the previous six years!).

I don't understand why NMSU is continually shunned, but one day the WAC will realize they were the ones who lost out, not the NMSU Aggies. I don't know what any of you can

Write your legislators

U.S. Sen. Kay B. Hutchinson, 703 Hart Bldg., Washington, DC 20510.
U.S. Sen. Phil Gramm, 370 Russell Bldg., Washington, DC 20510. (202) 224-2934. Lubbock office: (806) 743-7533.

U.S. Rep. Larry Combest, U.S. House of Representatives, 1527 Longworth HOB, Washington, DC 20515. (202) 225-4005. Lubbock office: (806) 763-1611.

Gov. Ann Richards, State Capitol, Austin, TX 78711 (512) 463-2000.

Lt. Gov. Bob Bullock, Box 12068, Austin, TX 78711, (512) 463-0001.
State Sen. Teel Bivins, Box 12068 State Capitol, Austin, TX 78711. (512) 463-0131; Amarillo office--374-8994.

State Rep. John Smithce, State Capitol, Box 2910, Austin, TX 78769. (512) 463-0702. Amarillo office: PO Box 12036, Amarillo, 79101. 372-3327.

do about this, but if you have contacts with the WAC, let them know how I feel and let them know that NMSU would be better for their old conference any day than Tulsa, Nevada-Las Vegas, or TCU (with apologies to any local Golden Hurricanes, Runnin' Rebels or Horned Frogs who might be reading this).

Well, that's it for this week. Have a good week and, remember, don't forget to keep praying for rain. What we've got is great, but we need more!

Since we started praying for rain we've received about half an inch in two storms. While it helps, we need many more inches to really make a difference.

And please, when it does rain, don't give me the credit for it -- God is the one who sends the rain -- I'm just the one who suggested we ask Him for it.

Letters to the Editor

Dear Editor:

I am baffled, frustrated and aggravated. As a business owner and, because of that a taxpayer deluxe, I am getting squeezed tighter and tighter. As the tax base gets smaller because of different areas of exemption or reduction, my property carries a greater and greater burden.

The latest slap came today (April 20) as I took a truck load of refuse from my rental property to the city landfill. It was properly tied and cross-tied. A month ago my truck length charge was \$6.50 and height was not considered. Last week I paid \$13 for the same truck. Today the charge had grown to \$24. All the load came from my own heavy-taxed rental property.

At the same time (to my understanding) commercial lawn-mowing folks (businessmen) will be allowed to dump their customers clippings free. That isn't so bad if other types of business folks also got a break. If the same lawn-mowing customer hires me to do carpentry work, I will pay through the nose to dump his non-grass refuse.

It crosses my mind to no longer go to the dump--just pile it by the dumpster, like grass. It seems that business property owners are required to make up the slack for yet another exemption.

If we, as business owners, continue to be punished by almost all taxing entities, our future doesn't look good. Folks, please take a look at what you are doing to us. We need relief.

Eldon Fortenberry

Dear Editor:

So many times when we pick up the paper, we read negative comments about our teenagers. I believe these stories only tell about a small number of our youth. I would like to share with you my opinion of the vast majority of our teenagers.

These teenagers are kind, considerate and industrious. They are positive role models for our younger children. They, like so many adults, want to make a positive contribution to their community.

I'm sure many of you, by now, are thinking that this must be the mother of a teenager writing. Well, think again. I am a teacher who has had the

privilege of working with 16 of Hereford High School's finest students this year in the HOSTS program. For the past 23 years, I have worked at Northwest as a primary teacher. I had never had the opportunity to see first hand what our young people are capable of doing when they reach high school. This year, I have.

These high school students have been punctual, courteous and responsible. They have been positive role models for our younger students and have become the heroes of many. Our younger students have gained self confidence from working with these teenagers as well as showing marked academic growth.

I would like to say "thank you" to these students for their dedication to the HOSTS program this year and for helping to make it a success. These high school students are to be commended for their contribution to the community and its youth.

Sincerely,
Doris Cagle

Dear Editor:

As a parent of this community, more importantly as a parent of two junior high students, I would like to extend my congratulations to Hispano Unidos for taking a role against youth violence at the junior high.

Like most parents, I am concerned with the vast amount of kids in one setting. Nevertheless, thanks to the Hispanic volunteers who take the initiative to leave the fields, park their trucks, or leave the feedlots to spend the time with our kids. We have no "super stars," we're just working folks trying to accomplish the everyday dream of survival.

Also, thanks to The Hereford Brand for keeping us informed on the positive changes in our schools. I urge parents to get involved in the lives of their children. When parents lose control of discipline, they also lose a child.

Norma Cervantex

Dear Editor:

"Nero fiddles while Rome burns." Remember those words? Well, take a look around you. It seems to me Congress is doing the same thing here in America.

Our people are out of work, hungry, homeless and in such great need, but our congressional leaders sit and sling mud at each other. You know something, the majority of American people could care less what President Clinton did 10 years ago.

Yesterday is dead and gone. Whatever happened to falling in behind a new president, regardless of whether you voted for him or not, and helping? That is what the rest of the world admires in our country, but the people in Congress seem to have forgotten all about that.

Let's take a look at the oil industry. They have had so many restrictions placed on them, they are drowning and are all going overseas to keep their head above the water. What does that do for the drillers, all the workers? They wind up without jobs, having to turn to welfare, which pushes up taxes, while congress stands there pointing fingers.

Look at crime. The only thing the lawmakers seem to be able to do about that is say, "Well, we'll just have to build more jails," which pushes up taxes again. We need some morals taught in this country, beginning with congress.

Let's talk about nuclear weapons. I can't understand all of this but it really seems odd to me that we pay these people to do away with theirs. I don't believe we are being paid to do away with ours.

Ding! There goes that national debt again.

Why do you pay teens to have children? You are going to say, "Well, they need help." Okay, but start helping before they get pregnant. Teach people to be responsible for their own mistakes. Most especially the boys who seem to think it is "cool" to get a girl pregnant.

Let me tell you what I read 30 years ago in the Reader's Digest. This was a conversation heard on a bus. Two ladies had not seen each other for a while and were catching up on each other's lives. They were from California and one asked the other how many kids she had. The answer was, "I have eight--just one more and I'll have enough from the government to keep me on easy street."

Ding! There goes that national

debt, again.

There is not a one of you bureaucrats who do not have a skeleton in the closet somewhere. So why don't you fellows settle down and go to work? People who live in glass houses shouldn't throw stones.

Lucy Martin

Dear Editor:

For many years since the day the Supreme Court judged it unconstitutional for a state to initiate school prayers by the school administration, the anti-Christian organizations in American took the ball of disinformation to great heights. Now is the time to end the propaganda of lies.

The U.S. Constitution guarantees rights to public school students:

1. You have the right to meet with other Christian students on campus for prayer, Bible study and worship. The First Amendment guarantees the right of freedom of association with others.

2. The Supreme Court has held that students have the right to organize and participate in Bible clubs and prayer clubs, just like any other club that is not related to curriculum.

3. You have the right to share your Christian faith on campus. Freedom of speech cannot be prohibited on school grounds without significant justification.

4. You have the right to wear Christian T-shirts or symbols to express your beliefs through your clothing, jewelry, buttons, etc.

5. You have the right to include religious themes or points of view relevant to school projects.

6. You have the right to carry your Bible and read it during unassigned reading time, on campus.

7. You have the right to publicize the gospel or hand out tracts on campus.

8. You have the right to voluntarily participate in prayer at school. The only prayers which have been held unconstitutional are those which are mandatory and initiated by the school administration.

The Students Bill of Rights was produced by the American Family Association Law Center. For information on these rights, contact the AFA Law Center, P.O. Drawer

2440, Tupelo, MS. 38803.

Kathy L. Morris
Clovis, N.M.

Dear Editor:

Since you have given space to Garth Merrick to attempt to discredit Texas Rural Legal Aid, I hope that you will give me equal space to rebut his very biased letter. After all, isn't that what America and Hereford, Texas are all about--equality for all, etc. I will answer his questions in the order that he asked them:

1. Is anyone better off as a result of the existence of TRLA?

That depends on whether or not he considers farmworkers and four-figure income people "anyone." As a result of TRLA and their fight for justice, most of these people now have a better understanding of justice and equality.

2. Are there any real battles that have resulted in real victories? Again, a farmworker is now assured minimum wage, clean drinking water in the fields and portable potties. That was a long, hard-fought battle, because many people still fail to acknowledge that they should be paid that much.

Another instance was a lawsuit that resulted in the hiring of minority people within the Courthouse.

3. Can we actually justify this program that is being paid for by all of us?

Fortunately, farmworkers are also required to pay taxes, and they have a tremendous need to have their rights defended. If you have never been a farmworker, you would not understand this need.

4. What kind of crop has this agency harvested? The human kind.

5. What really is the fruit of its labor?

The farmworker and equal rights for minorities are the fruit of its labor. Unity among a much-abused race is also a fruit of its labor. As a race that is considered a "sleeping giant," it scares people who do not understand it.

6. When will it ever end? When there is justice for all.

7. What really is their agenda? To educate the world concerning their rights as citizens of this "great nation."

8. What does TRLA do that could not be done by one of these other agencies?

TRLA cares about its clients. Each one has a distinct identity and personality--they are not just a number and, finally, color and how much money a person has in the bank does not matter.

9. How can any of us be responsible for what is said in the workplace between two employees?

This refers to sexual harassment, and if it took TRLA for people to realize what this term means and to open their eyes to it being an invasion of privacy, well it's just unbelievable.

10. If there is a problem, can't we encourage people to work it out, report it to a supervisor or an agency created to help?

Sure, report problems to the supervisor. But if the supervisors are the problem and the employer sides with them, what then? Any agency that investigates may a year or two. If it was your wife or child being harassed, would you tell them to put up with it until investigation has run its course? I think not.

11. Do we really need an army of taxpayer-subsidized attorneys?

Yes, because all people, no matter how poor, pay taxes and they are entitled to justice according to the constitution.

12. Could it possible be time to question whether this agency has overextended its welcome?

By all means, question away. Just be sure to include a few farmworkers in your survey, as well.

13. Who watches the TRLA; who are they accountable to; what is their mission?

The world watches the TRLA agency; they are accountable to their clients first and foremost, and once again, their mission is the education of the people.

And remember, you the taxpayer are paying for this program and you could be the next defendant. But most importantly, remember that farmworkers are taxpayers, too. Without the farmworker harvesting your crops, there will be no food on the table. If you live according to the law and treat everyone fairly, you need not worry about being the next defendant.

Another taxpayer,
Della Griggs



Not just laying around

Students at Northwest Elementary School celebrated National Library Week on Friday with "Read Into Spring," where they were encouraged to bring sleeping bags, blankets, pillows, beanbag chairs and other relaxation items to school with them. Then, every student and teacher in the school lay around and read all day. Here, Yvonne Rivera, top, Richard Cantu, left, and Abel Perez take advantage of the warm afternoon to relax in their classroom and read. They are all students in Cindy Gilliland's third-grade class. Drinks for the day were provided by McDonald's, while Western Ford provided popcorn for the students.

VEAZEY

a commuter." Mrs. Veazey graduated in 1976 with a Bachelor of Science in Speech and Hearing Therapy with a Language and Learning Disabilities Endorsement.

That fall she became resource room teacher at Shirley School, which was then a kindergarten through sixth grade campus.

Merle Clark, who still works as a speech therapist with the district, was her first supervisor.

In 1981 Mrs. Veazey graduated again, this time from WTSU with a masters degree in elementary education.

A year later, in 1982, she was promoted to assistant principal of Shirley, which was the same year it became an intermediate school, serving students in fourth through sixth grades.

"In 1985 I added my professional mid-management (certification)" and became half-time assistant principal and half-time fourth-grade teacher.

Two years later Mrs. Veazey left the classroom and moved to Central Office, where she was Director of Special Education.

She kept that title until 1991 when she moved up to be Director of Intermediate Instruction. That only lasted one year, "then we restructured" and she became Executive Assistant to the Superintendent.

It is that position she currently holds.

Mrs. Veazey said her current duties make her a jack of all trades and master of none.

"I'm a generalist. I know a little bit about lots. My job requires me to do that and I do tons of research."

"I was the district and campus site-based decision-making facilitator and I was responsible for the curriculum and instruction for the district."

Simply put, that means Mrs. Veazey -- when the district was directed by the Texas Education Agency to give more decision-making power to the campus administrators -- was the one charged with developing site-based management policies.

She is responsible for the District Improvement Plan and helps the schools implement it and their Campus Improvement Plans.

In addition, she has what she called "the superintendent's projects," things that Greenawalt gives her to do that do not fall to any other administrator.

Currently that includes administering the crisis management plan; writing and updating the Substitute Teacher Handbook; supervision of Mr. Oz; substitute and new teacher training; and coordination of the gifted and talented program.

"I handle five budgets. I work with federal programs a lot, making sure we coordinate services," she said.

When she assumes her new title in June, it will coincide with a reorganization of the administration.

Mrs. Veazey will retain all of her current duties and will assume Souier's work with personnel.

His finance and risk management

work will transfer to business manager Norm Smith, who will assume the title Controller of School Finance.

One thing Mrs. Veazey is sensitive about is the perception that her husband's presence as a school trustee somehow has affected her progress through the ranks of district administration.

Mike Veazey ran for school board in May 1991 to fill the last year of an unexpired term. He then ran for, and won, a full term the next year.

"Basically he ran because of apathy. People just not being involved in a very critical part of society and that being the education of children. Nobody ran against Mike when he ran for the full term," she said, even though he waited until the last day to file.

Greenawalt said the law changed in 1988 that allows spouses of district employees to serve on the board of directors.

But he stressed that the board had nothing to do with Mrs. Veazey's promotion.

This, he said, was a reassignment of district personnel, which is specifically spelled out as a duty of the superintendent in his contract.

Mrs. Veazey said she is very pleased to have been able to work in Hereford her entire 18 years in education.

"I wouldn't want to go anywhere else," she said. "One thing about this district -- I know the demographics of the district. I know the population and I wouldn't choose to be anywhere else."

Seminar set in Dimmitt

DIMMITT -- A survival seminar for small-business owners and managers will be presented from 1 p.m. to 5 p.m. Thursday, April 28, in the Dimmitt City Hall.

The event is sponsored by the Dimmitt Chamber of Commerce and the Panhandle Small Business Development Center in Amarillo.

Presenter is Don Taylor, executive director of the West Texas A&M University Small Business Development Center and a small business owner.

The seminar is designed for owners and managers who want to improve profits, expand their businesses and co-exist with the "big box" merchants.

Topics to be discussed include how to refocus for more profit; planning advertising; real customer service versus lip service; low-cost promotion strategies; and 12 financial "know-hows" for survival.

Cost to attend is \$5 for Dimmitt chamber members or \$15 for non-members.

Registration is being accepted at the Dimmitt Chamber office, 115 W. Bedford.

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Sports

Girls' golf team, tennis pair ready for regionals



Regional-bound golf team

The Hereford girls' golf team took second in District 1-4A, earning the right to play in the Region I-4A golf tournament Monday and Tuesday in San Angelo. Pictured are (left to right) Jami Bell, Kelly Kelso, Karen Manchee, Stephanie Bixler and Kristin Calkins.

By JAY PEDEEN
Sports Editor

Kelly Kelso gets to introduce a new group of Hereford golfers to the pressures of the Region I-4A Golf Tournament, as San Angelo hosts both the regional golf and tennis tournaments Monday and Tuesday.

Kelso is a senior who's been there before—as a player last year and as an alternate two years ago—and she's even played at the state tourney, helping the Hereford team finish third in a year ago.

Karen Manchee, Kristin Calkins, Stephanie Bixler and Krista Beville are underclassmen who started the year unproven but finished District 1-4A play as runners-up to an excellent Borger team.

They'll hit the links at San Angelo's Bentwood Country Club aiming for a fourth straight trip to the state tournament.

"I think we have a chance," Kelso said. "It just depends if everybody's on their game that day."

Also looking for a trip to Austin will be the tennis doubles team of Brooke Weishaar and Kara Sandoval. The seniors are making their first trip to regionals after taking third in district last year. This year they were runners-up to Lyndee McNeese and Lacey Jordan of Borger.

Though this is their first trip to spring regionals, Weishaar has played at team tennis regionals in the fall. Sandoval's autumns have been occupied by volleyball, but she faced plenty of pressure in helping the spikers to 13 playoff wins in four years.

Curiously, the pair said that the pressure will be lesser because they're going as district runners-up.

"We're not going to be expected to do well," Sandoval said, then listed a few of her potential big-name opponents. "We won't have any pressure on us; we'll be the underdogs."

Coach Ed Coplen would like to get Weishaar and Sandoval seeded at the tournament, but there's an obstacle.

There are three top doubles teams from the two northernmost districts—Hereford's, Borger's and a pair from Levelland—and all three can't hope to be seeded, Coplen said. Head-to-head competition is the best way to determine seeds, but Sandoval and Weishaar beat the Levelland duo, which beat the Borger pair, which beat Sandoval and Weishaar. There's no clear-cut winner.

Coplen will go to a meeting Sunday night in San Angelo, where seedings will be decided. He won't know his girls' opponent or when they play until the meeting.

Likewise, golf coach Stacey Bixler won't find out tee times or pairings until a meeting on Sunday. He does know the teams that will be there:

Hereford, Borger, Andrews (both A and B teams), Snyder, Lamesa, Burkburnett, Stephenville, Granbury, Justin Northwest and Fort Worth Arlington Heights.

Hereford may have one small advantage despite its inexperience: the team played a round at Bentwood during an early-season tournament in San Angelo, and Kelso, Manchee and Calkins were part of that team.

"It's not like anything we're used to," Kelso said, adding it has sand traps on every hole. Most courses in the Panhandle don't have sand traps.

"I think it always helps if you've played the course," coach Bixler said, "but what'll help more than anything is being able to play the practice round, to play 18 holes on Sunday."

Bulls drop big game

By The Associated Press

The Chicago Bulls had the inside track to the top seed and the homecourt advantage in the Eastern Conference playoffs. All they had to do was win their last two games at home.

But the Bulls couldn't even manage the first half of the task, losing 104-94 in double-overtime

Friday night to the Boston Celtics, who won't be in the playoffs for the first time since 1979.

While the Bulls can still win the Central Division if they defeat New York and Atlanta loses to Orlando in the season finales, Chicago can't win the top seeding position in the East

(See NBA, Page 7A)



Doubles team goes to regionals

Brooke Weishaar and Kara Sandoval (both seated, Weishaar at left) were the runners-up in District 1-4A and will compete in the regional tennis tournament Monday and Tuesday in San Angelo. Gathered around them are teammates who finished third at district and will serve as alternate at regionals: (left to right) Rob Reinauer, Gabriela Gamez, and the doubles team of Paige Robbins and Natalie McWhorter.

Moorer stops Holyfield

By TIM DAHLBERG
AP Sports Writer

LAS VEGAS (AP) - Michael Moorer became boxing's first left-handed heavyweight champion the old-fashioned way. He used his right hand.

Moorer dominated a courageous but outgunned Evander Holyfield

with his right jab Friday night, frustrating the champion with his style and quickness to win two-thirds of the heavyweight title.

In a fight in which Holyfield was cut and seemed to be aging by the round, Moorer got up from a second-round knockdown to fight with methodical precision and win the

IBF and WBA titles Holyfield had won back from Riddick Bowe only five months earlier.

Incredibly, Moorer had to win the 12th round to pull out a majority decision, even while Holyfield's corner was screaming at their man to

(See MOORER, Page 7A)

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Cards dealt win by Williams

By TOM WITHERS
Associated Press Writer
Cue the music and watch your head. The "Wild Thing" is back. Mitch Williams, who has earned one of baseball's best and most fitting nicknames for his occasional inability to throw anywhere near the strike zone, was up to his old tricks Friday night in St. Louis.

Williams, who gave up Joe Carter's game-winning home run in Game 6 of the 1993 World Series while he pitched for the Phillies last year, had four mostly quiet appearances for the Houston Astros this season.

That changed Friday night in the St. Louis Cardinals' 6-5 victory over the Houston Astros.

Williams, protecting a 5-4 lead, struck out pinch-hitter Geronimo Pena for the first out in the ninth but then issued consecutive walks to Ray Lankford, Ozzie Smith and Gregg Jefferies to load the bases.

"I didn't get the ball over the plate, my mechanics were terrible," Williams (0-1) said. "I felt fine, but I had no idea where the ball was going."

Williams was replaced by Todd Jones, who wasn't much better. Jones

hit Bernard Gilkey in the head with a pitch, forcing in the tying run. Gilkey had words with Jones and both benches cleared briefly. No punches were thrown.

Jones then struck out Brian Jordan before Todd Zeile singled past diving shortstop Andy Stankiewicz into center.

"I went up there aggressive in the ninth," Zeile said. "There's nothing to lose. The advantage is with the hitter in that situation because the pitcher has to throw strikes. It's a great position to hit in, and driving in runs is what I'm paid to do."



Regional alternates
The Hereford boys' golf team finished third in District 1-4A. They are (left to right) Jeremiah Baros, Keith Riley, David Sims, Justin Griffith and Scott Burkhalter.

Royals let late lead slip away

By The Associated Press
After going nearly 2 1/2 seasons without losing a game in which they led going into the ninth, the Kansas City Royals finally let one slip away.

"I never thought we would lose the ballgame," Royals manager Hal McRae said Friday night after Kansas City lost to Milwaukee 9-8 on Dave Nilsson's two-run double off Jeff Montgomery. "We gave them

opportunities. You can't give them four or five outs in an inning."

Kansas City had won 151 straight after entering the ninth inning with leads. The last loss was Aug. 25, 1991, when they wasted a 4-3 lead against Texas, losing in 11 innings. The Royals' streak was the longest of that type in 50 years.

"I got beat," Montgomery said.

Rangers 7, Indians 3

Juan Gonzalez hit a bases-loaded pop that dropped for a tie-breaking two-run single as Texas stopped a four-game losing streak.

With the score tied 3-3 in the seventh at The Ballpark, Indians third baseman Jim Thome called off shortstop Alvaro Espinoza on the two-out fly, just beyond the dirt part of the infield.

NBA

because the Knicks have a better record against playoff teams in the conference - the third NBA tiebreaker.

The Hawks, Bulls and Knicks can finish in a three-way tie, but the league's three-way tiebreaker rules do not apply because the teams are in different divisions.

Chicago made only 38 of 99 field-goal attempts, prompting Scottie Pippen, who scored 30 points, to say, "We lost it on shooting. And we couldn't come up with the loose balls. I'm a little fatigued. I think we all are."

Dee Brown scored 40 points and Robert Parish, playing in perhaps his next-to-last NBA game, scored nine in the second overtime for the Celtics. "The coaching staff felt sorry for me. I was 1-for-whatever in regulation and the first overtime. They had sympathy for me. They told me sooner or later I was going to make one," Parish said.

Knicks 125, Bucks 85

Pat Riley won his 700th game as an NBA coach and New York enhanced its playoff chances. Patrick Ewing scored 22 points for the visiting Knicks.

Suns 127, Clippers 121

Phoenix clinched the third seeding spot in the West with its victory at home against Los Angeles, combined with San Antonio's loss at Seattle.

Dan Majerle scored 24 points.

SuperSonics 94, Spurs 87

Ricky Pierce scored 26 points and Sam Perkins had 13 of his 17 in the fourth quarter for Seattle.

The Sonics' reserves outscored the Spurs' bench players 49-11, and the Sonics completed a four-game sweep of the season series with San Antonio.

Jazz 113, Nuggets 106

Karl Malone scored a season-high 38 points, including 28 in the second half, as Utah clinched the fifth playoff spot in the Western Conference by defeating Denver.

Mavericks 107, Rockets 95

Jamal Mashburn scored 28 points and Jim Jackson 22 as Dallas defeated Houston, which played without center Hakeem Olajuwon and guard Vernon Maxwell because of injuries that aren't expected to keep them out of the playoffs.

Pacers 133, 76ers 88

Rik Smits scored a career-high 40 points as Indiana won its seventh straight game.

Trail Blazers 118, T-wolves 103

Cliff Robinson and Clyde Drexler scored 28 points each for Portland in what might have been the final NBA game in Minnesota. Isaiah Rider scored 25 points for the Timberwolves.

Cavaliers 117, Bulls 96

Tyrone Hill scored 20 points on 8-for-8 shooting, and seven of his Cleveland teammates also reached double figures against Washington.

The Cavaliers are in a race with Indiana for the fifth seed in the Eastern Conference playoffs, although the Pacers would win a tiebreaker.

MOORER

go for a knockout in the final round as his only chance of victory.

This time, though, Holyfield's heart and courage weren't enough, as Moorer took apart the desperate champion in the final round to eke out a majority decision in the outdoor arena at Caesars Palace.

"I beat the man," Moorer said minutes after climbing the ring ropes in exultation after the bell sounded to end the fight. "I knew it was going to go 12 rounds. I had to keep it together."

Holyfield, in his first fight against a left-hander since he stopped Jesse Shelby in 1986, was perplexed and thrown off balance by Moorer's right jab, which the challenger used to keep Holyfield away and out of reach.

"I honestly felt I was winning the fight because of my jab," Moorer said. "I believe it won me the fight."

Cut in the fifth round, Holyfield fought gamely, but Moorer used the jab to answer every exchange and to thwart the champion's attempts to get inside and trade punches. Holyfield landed some effective punches, but they were in brief flurries and invariably were answered by Moorer's jab.

"The left-handed style was a big problem," Holyfield said before being taken to the hospital for treatment of his left shoulder, injured in the middle rounds. "I trained for it but it was still a big problem."

The ring statistics backed up Moorer's dominance with the jab, showing him landing 180 jabs to only 36 for Holyfield. The stats showed

Moorer landing 161 power punches to 158 for Holyfield.

Still, the three ringside judges had the fight close going into the last round, and Moorer ended up having to win the 12th round to avoid losing a split decision.

Win it he did, rocking Holyfield seconds into the round and dominating the final exchanges. With seconds left, Moorer threw out a jab, then shook his head up and down in a kind of victory celebration before throwing up his hands in triumph when the bell sounded.

"I told (Holyfield) he needed a knockout to win in the last round," Holyfield's trainer, Donald Turner, said. "He gave it his all."

Although judge Chuck Giampa had Moorer winning by four points, 116-112, judge Jerry Roth had him only a point ahead, 115-114. Judge Dalby Shirley had the fight even, 114-114.

The Associated Press had Moorer winning 118-111, unofficially.

Moorer, undefeated in 34 previous fights but with a reputation for having a suspect chin, showed his one weakness early.

Late in the second round, Holyfield shot out a short right hand followed by a quick left hook that put the challenger on the canvas. He stayed on one knee, waiting until referee Mills Lane counted to eight, before getting up and finishing the round.

"I thought, 'What the hell am I doing here?'" Moorer said. "He stunned me, but I wasn't really hurt."

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Graham brings winning ways to bad Rice baseball program

By NEAL FARMER
Houston Chronicle

HOUSTON - Last year in College Station, Rice baseball coach Wayne Graham was upset. He felt he was not getting any calls in a series with Texas A&M, and he eventually was kicked out of a game against the Aggies.

But he was going to have his say. Graham went to home plate, trying to kick enough dirt on it to build a castle. But with the area around home plate hardened, it would have taken an engineer to kick up enough.

So Graham improvised. He got on his hands and knees and scooped up enough dirt for a condo. But he had made his point. The Owls were not going to be an automatic win for the rest of the Southwest Conference.

"Wayne's very passionate about baseball, but at the same time he wants to have fun," said Graham's wife, Tanya. "And he told me he's always wanted to build a castle on home plate. He had a manager in minor-league baseball who did it, and that manager would take 10 minutes to build a big castle."

Rice lost all three of its games with Texas A&M last season. But this year, Graham's team swept the Aggies at home to help the Owls in their pursuit of first place.

Afterward, some Aggies fans sent Graham a poster-sized photo of him on his hands and knees at home plate. "The poster says, 'Welcome to the Second Annual Wayne Graham Pro-Am Sand Sculpting Competition,'" Tanya Graham said. "We have it up in our home."

That a Wayne Graham-coached team is around first place is no surprise. He built a castle at San Jacinto Junior College and is on schedule to engineer improvement at Rice.

Under his demanding workout regimen, Graham's San Jac squads won five national championships in 11 years and were national runners-up twice during that time. Graham was National Junior College Coach of the Year from 1985-87 and 1989-90. Collegiate Baseball named him its Junior College Coach of the Decade for the 1980s.

Being in first place in the SWC would be nice since the Owls have never won a league championship in

baseball. But Graham is focused on more than the conference.

Rice had the league lead before Texas Christian swept the Owls last weekend. Now, TCU and Tech are tied for the lead with 9-3 records, followed by Rice at 10-5.

"My immediate goal coming in was to get to a regional as soon as possible," Graham said. "I really didn't think about the conference championship at San Jac, and I don't here. The focus was to go to the playoffs and then the (Junior College) World Series."

Is he now talking about Rice going to the College World Series in Omaha, Neb.?

"I think you have to aspire to win it all," Graham said. "I don't think anyone wins the Series who didn't think they could."

Other SWC coaches have noticed the improvement in the Owls' play.

"He's been an outstanding coach and has a lot of accolades to prove it," said A&M's Mark Johnson. "I think Wayne has many qualities that have turned that program around."

Graham, 58, says he is a throwback to the old school. He grew up in Houston and graduated from Reagan High School. As a youngster, he developed his love for baseball by serving as a batboy when his father, Lefty, managed Finger's Furniture teams in the 1940s.

"I was a boy playing catch with men," Graham said. "But things were different then. If you dropped a ball, they would not play catch with you anymore. There was not a lot of, ah, nurturing."

Several players with major-league experience were on the team, and Graham would sit on the bench and listen to his father discuss baseball situations with them.

"That helped me realize that one of the things you have to do as a coach is set standards," Graham said. "Then, after you set standards, you have to demand things of players so they can reach the standard you set. I'm very demanding, but I've changed in that I also give a lot of positive support. The thing that makes me tear up is when a kid gets it - he understands what it takes - after trying and trying."

Lefty Graham, 82, said he knew his son would be a good baseball man when he saw Wayne pitch in high school.

"He was always crazy for baseball, like I was," Lefty said. "But I thought he would be pretty good at it when he was at Reagan when they were in the playoffs. In the last inning of a key game, he struck out the side with nine pitches."

Lefty Graham and his wife of 60 years, Lovie, always supported Wayne's affection for baseball. Lovie said after she was hired by the Great Southwest Life Insurance Co., "the thing I bought with my first paycheck was a new glove for Wayne so he could go to the University of Texas."

Graham played third base and outfield under Bibb Falk at UT, then played for 10 years in the minor leagues in the farm systems of the Detroit Tigers, Philadelphia Phillies and New York Mets.

Graham hit more than .300 his last six years in the minors and in 1962 was the Texas League Player of the Year for the Eastern Division. But at the major-league level, he was only able to play 10 games in 1963 for Gene Mauch's Phillies and 20 games in 1964 for Casey Stengel's Mets. He also played in summer leagues in Venezuela and Nicaragua.

"I was bitter after I was released in that I never got a chance to start more than two games in a row," Graham said. "But on the other hand, if I had made the majors, I probably would have been in coaching."

Graham began his coaching career at Scarborough High School in 1971, staying through 1979. He also coached at Spring Branch in 1980. He compiled a 98-13 (.883) record in district play and won seven district titles.

He then moved on to San Jac, where he compiled an overall mark of 574-113 (.836).

As a high school and junior-college coach, Graham was able to augment his knowledge of pitching by throwing batting practice to the Astros at home games. He would stop former Houston manager Bill Virdon and coach Mel Wright and pepper them with questions.

Then, he would stop all the Houston pitchers when he could. Don Sutton, Nolan Ryan, Bob Knepper and Vern Ruhle were the ones he named as the most helpful.

"I probably gleaned more knowledge about pitching from those guys than anywhere else," Graham said.

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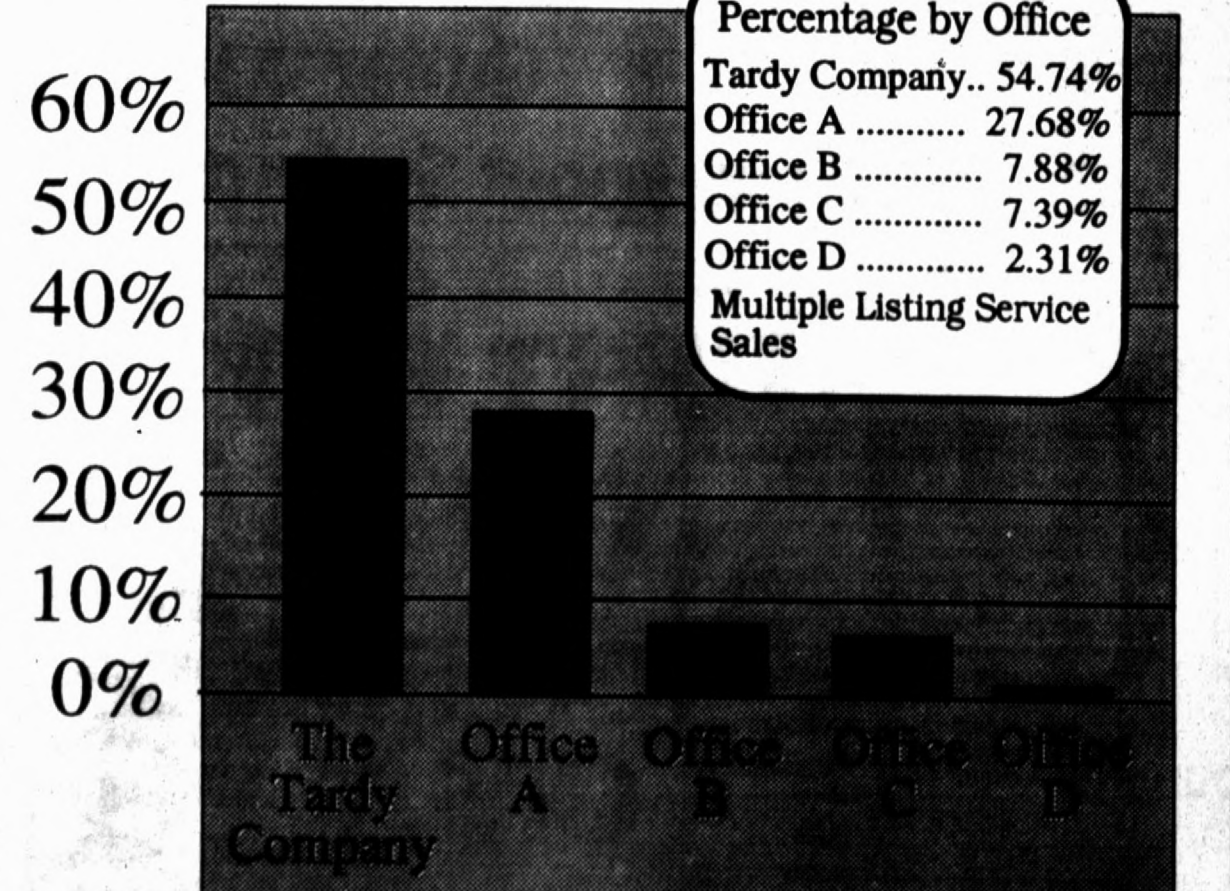
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This representation is based in whole and in part from data supplied by the MLS. Neither the Hereford Board of Realtors nor the MLS guarantees or is any way responsible for its accuracy. Data maintained by the Hereford Board of Realtors or its MLS may not reflect all real estate activity in the market.

Lifestyles

The Hereford Brand—Sunday, April 24, 1994—Page 1B

Deadline Friday to enter Miss Hereford Pageant

All local young women, ages 16-21, are invited to enter the Annual Miss Hereford Scholarship Pageant planned at 7 p.m. June 11 in the Hereford High School auditorium. Pageant entry forms are available at the Deaf Smith County Chamber of Commerce office, 701 N. Main St. They must be returned by 5 p.m. Friday.

According to the pageant's co-chairmen, Julia Laing and Rita Bell, this year's theme is "Evening in Paradise."

Contestants will be vying for scholarship money and prizes and each contestant will participate in the judges' interviews, the talent competition and the evening gown competition.

Serving on the Miss Hereford steering committee are Peggie Fox, Sheri Jones, Colleen Meyer, Charlotte Modersitzki and Lacy Mueggenborg. For more information, contact Laing at 364-6856 or Bell at 364-6485.

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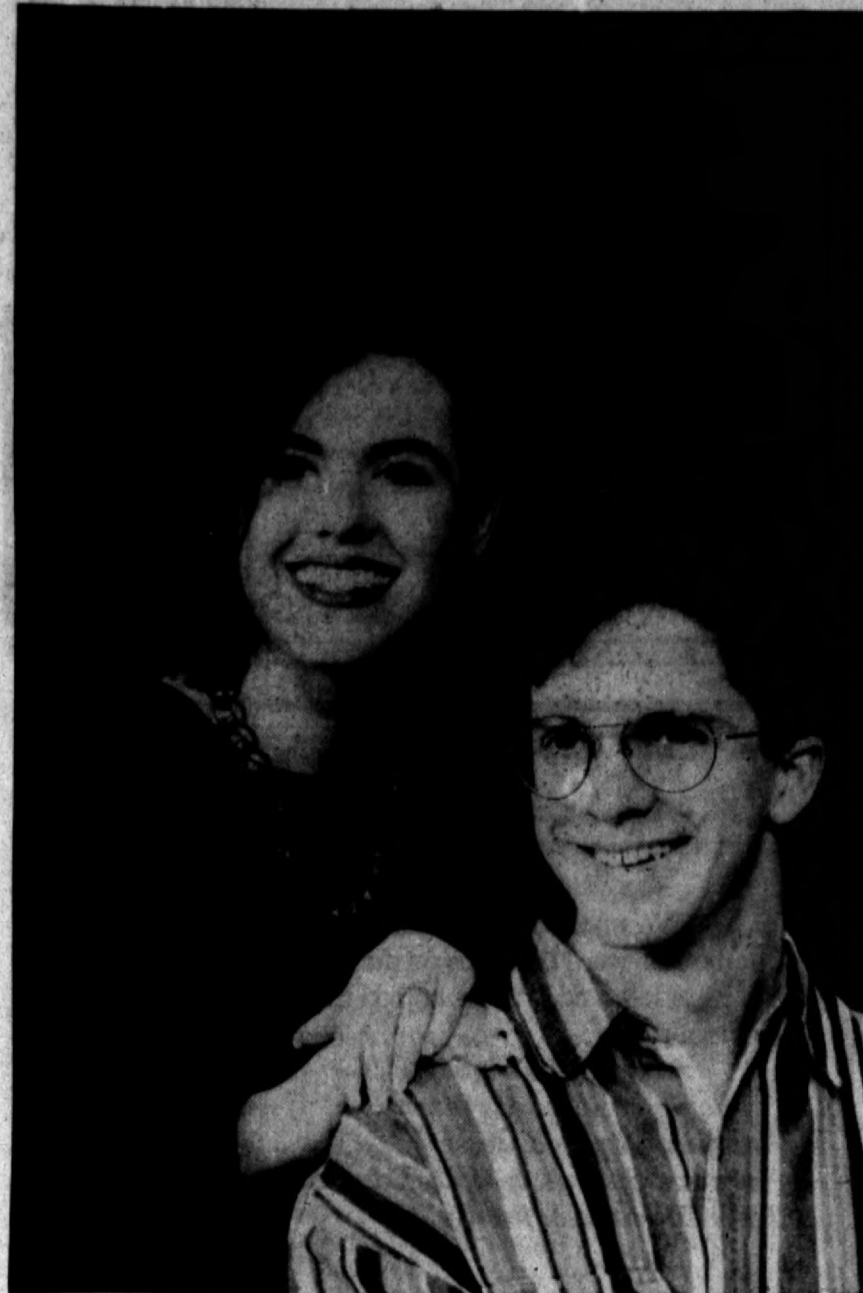
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BRENDA GREENAWALT, MICHAEL SCHAFFER

Engagement announced

Canyon residents, Brenda Sue Greenawalt and Michael Schaffer, plan to wed July 23 in Hereford's Central Church of Christ.

The bride-elect is the daughter of Charles and Barbara Greenawalt of 702 N. Main St. and the prospective bridegroom is the son of James and Brenda Schaffer of Crane.

Miss Greenawalt graduated in 1989 from Hereford High School. She attended Texas Tech University and is a May candidate for graduation

from West Texas A&M University where she will receive a degree in elementary education. She is currently employed at Taylor & Sons in Canyon.

Schaffer is a 1988 graduate of Crane High School and is a May candidate for graduation from West Texas A&M University where he will receive a degree in radio and television. He is currently employed at Wal-Mart in Canyon.

Long-dormant Mount Vesuvius erupted in A.D. 79, burying the Roman cities of Pompeii and Herculaneum in volcanic ash, with a loss of some 20,000 lives.

Amelia Earhart became in 1932 the first woman to make a non-stop flight across the United States, traveling from Los Angeles to Newark, N.J., in just over 19 hours.

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 Belina Fangman
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 John Griffin
 Jennifer Kaesheimer
 Amanda Klein
 Brandi Kriegshauer
 Allyson Paetzold
 Brad Reinart
 Chad Schilling
 Jessica Stubbs
 Bryan Vasek
 Lindy Vasek
 Heather Warren
 Melissa Warren
 Brionne Yoeten
 Sarah Yoeten

"B" Honor Roll

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 Bianca Aguirre
 Cassandra Andrade
 Rebecca Artho
 Sarah Artho
 Amanda Bullard
 Ryan Bullard
 Abigail Caperton
 Danielle Castillo
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 Micah Reiter
 Chayse Rives
 Blake Schilling
 Kelley Schlabs
 Sammie Scumbato
 Marisa Soliz
 Melissa Stubbs
 Elizabeth Tarr
 Brandon Trotter
 Tori Walker

Association meeting

Anna Conklin and Tony Irlbeck were elected as representative and alternate, respectively, to the Panhandle Association of Odd Fellows and Rebekahs planned this weekend.

Amarillo Rebekah Lodge #222 will host the association at San Jacinto I.O.O.F. Hall it was announced during the Hereford Rebekah Lodge #228 meeting held Tuesday evening.

Vice Grand Dorothy Collier presided over the meeting when several members were reported on the sick list. Also, recorded were 19 visits, 18 cards, five dishes of food and a flower.

Anna Conklin and Irene Merritt served refreshments to Nan Rogers, Ursalee Jacobsen, Tony Irlbeck, Susie Curtsinger and Collier.

CONGRATULATIONS!



(Left) Daniel Villarreal, Mike Harris and Colortyme's Abbie Martinez.

Mike Harris, as winner of the recent jambox give-away from Colortyme Rentals! We extend our many thanks to those who participated in this benefit for Crox Tae Kwon Do. With your help, we raised the necessary resources to purchase some badly needed equipment.

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4-H groups present Cattlewomen program

A group of Deaf Smith County 4-H members and representative presented a program to members of the Hereford Cattlewomen when the group met Tuesday at the Hereford State Bank.

Craig Campbell and Ian Isaacson gave a program on "Fitness for Our Children," and Betsy and Anne Weaver presented an informative program on "Creating a Good Balanced Diet". Brenda Campbell informed the Cattlewomen of the 4-H competitions that have been held.

President Leslie Easley presided over the business session and gave the invocation. Brenda Johnson read the minutes from the previous meeting which were approved.

Christy Gestes gave the treasurer's report and announced that \$292 had been made from the organization's recent casserole sale. Proceeds from the annual sale are used to promote the beef industry in the area.

The president also read a thank you note from the United Way

thanking the group for continued support.

Easley and Connie Banks gave a brief report of the convention trip that they, along with Lisa Klett, recently attended in Fort Worth. The main focus of the convention concerned membership.

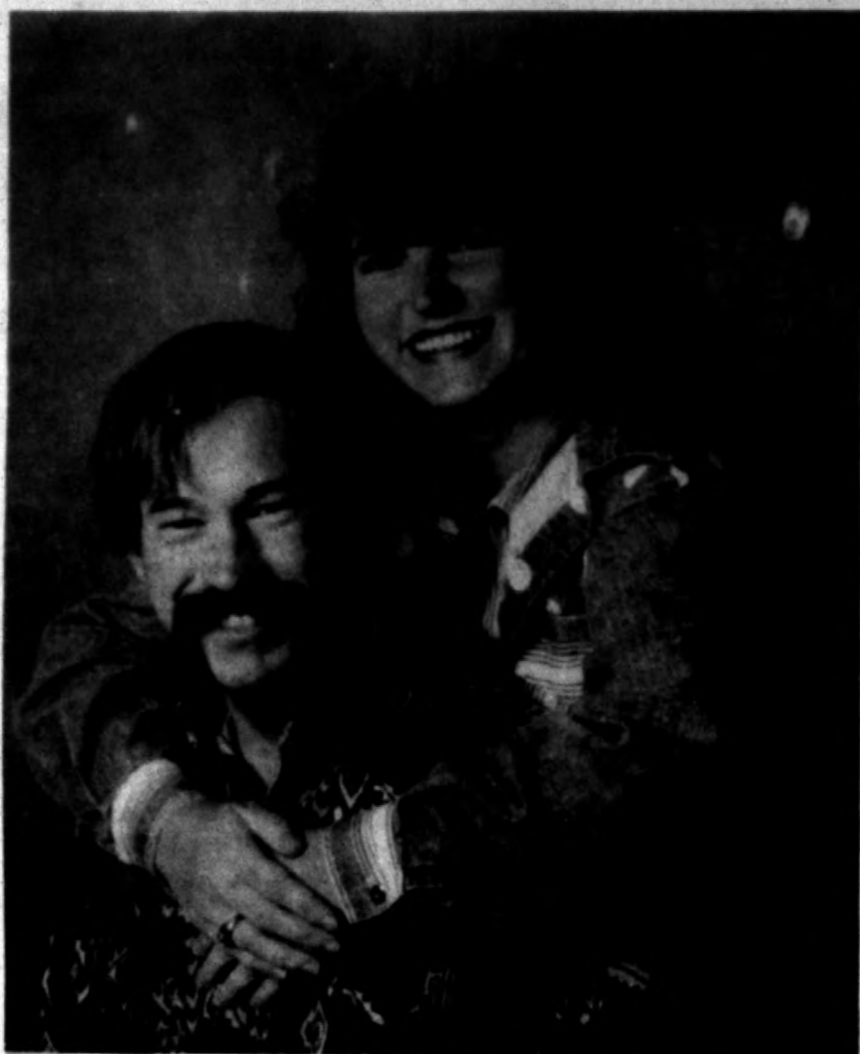
It was announced that there were eight applicants for the organization's scholarship fund.

Charmayne Klett informed the women of the American Heart Association Walk scheduled May 15.

The next meeting will be a style show May 17.

Those in attendance included Brenda Johnson, Connie Banks, Leslie Easley, Christy Gestes, Linda Fitzgerald, Nancy Josseland, Zula Arney and Linda Gilbert.

Recognized as special guests were Gina Ruthart, Delphine Weston, Brenda Campbell, Linda Weaver, Joy Weaver, Cyndi Isaacson, Anne Weaver, Craig Campbell and Ian Isaacson.



BECKY EUBANK, JIMMY CURTIS

Wedding date set

June 11 is the wedding date set by Becky Illene Eubank of 236 Ave. B. and Jimmy Harlan Curtis of Summerfield.

The bride-elect is the daughter of Clyde and Leta Eubank of Hereford

and the prospective bridegroom is the son of Quentin Curtis of Route 4, Hereford, and Sue Schroeter of 705 Country Club Drive.

Miss Eubank is a May candidate for graduation from Hereford High School.

Curtis is a 1987 graduate of MHS and is currently employed at Millard Refrigerated Services in Friona.

LOS ANGELES (AP) - Didja hear the one about how stand-up comedy has changed? Shelly Berman has, and he isn't laughing. Berman, 68, says kids today don't understand humor the way their predecessors like Lenny Bruce and Mike Nichols did.

"Something has happened to stand-up comedy," said Berman. "What has happened, I think, is that the heirs of the tradition of outspoken comedy have adopted the trappings - the raunch, the language, the outrageousness - without understanding their content."

Daniel Long elected as delegate

Daniel Long from Hereford has been elected to be a representative for the Amarillo College Student Government Association for the 1994-95 school year.

Amarillo College students elected SGA representatives to represent their concerns and interests to the administration and community. The representative sponsors events for the student body such as social events, concerts, dances, lectures, Fallfest and Badgeramma.

Long has also been elected to serve as parliamentarian of the Student Government executive board for the coming year.

Long is a 1991 graduate of Hereford High School and is a physical therapist assistant major at Amarillo College. He is the son of Don and Ann Long and the grandson of Mr. and Mrs. Noel Long and Mr. and Mrs. Garvis Stautzenberger.



DANIEL LONG

Resident honored on 85th birthday

Friends and family members recently honored Leona Sowell on her 85th birthday. A reception was held April 10 at the Hereford Senior Citizens Center.

The event was hosted by the honoree's children and grandchildren. Mrs. Sowell's children and their spouses include two daughters, Jo Paschel and her husband, Larry, of Hereford, and Lynn Jennings and her husband, Eugene, of Arlington; and a son, J.B. Sowell and his wife, Johnny, of Conroe. Mrs. Sowell also has six grandchildren and two great-grandchildren.

Approximately 100 guests attended the reception.

After Taiwan shed the name Formosa, the strait that lies between it and the Chinese mainland was officially recognized as the Taiwan Strait, although it still appears on some maps as the Formosa Strait.

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Saturday, April 30, 1994
245 Kingwood
(Fellowship of Believers Church, Hereford)

Dr. Ron Kemp
Counselor, Psychologist, Teacher for family therapy, remarried families, family life cycles.
Founder and Director: Family Institute of the Ozarks
Serving as a resource for families, couples, and individuals, and training for professionals

RSVP appreciated, but not required: 364-0359
Nursery will be provided
Refreshments will be served at intermission
Hosted By: Fellowship of Believers, Hereford, TX

Military Muster

LACKLAND AIR FORCE BASE, San Antonio--Air Force Airman Eric W. Matthews has graduated from Air Force basic training here. He is a 1993 graduate of Hereford High School and is the son of Ronald W. and Jane E. Matthews of Hereford. During the six weeks of training,

the airman studied the Air Force mission, organization and customs and received special training in human relations.

In addition, airmen who complete basic training earn credits toward an associate degree through the Community College of the Air Force.

Thank You

I want to thank each of you for the prayers, flowers, visits, love and concern shown to me during my recent stay in the hospital and convalescence.

A special thanks to the ambulance staff, the Hereford Regional Medical Center staff, Dr. Jesse Perales and Dr. Kent Walker for their outstanding professional services.

Della Stagner

Thank You

We would like to thank all of our friends and family that were there for us during our recent loss. Your kindness and prayers helped us get through this hard time.

May God bless you,
The Scott Edwards family
Antonia, Carrie & Jesse
Norman, Sharon & Holly Edwards
Tony Edwards & family



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ALLSUP'S ICE CREAM ASSTED. FLAVORS 1/2 GALLON **\$1.89**

SAE ND 30WT ALLSUP'S MOTOR OIL QUART **79¢**

ALLSUP'S CORN DOG AND A 20 OZ. NR COKE FOR ONLY **99¢**

SHURFINE CRACKERS 1 LB. BOX **79¢**

FITTI DIAPERS 20 LG. & 30 MED. **\$4.99**

Wishes ...

Bridal Registry

Brenda Greenawalt	Michael Schaffer	Shelly Robertson
Monica Amaro	Joe Medrano	Tim Koenig
Luanne Waldrop	Gary Brown	Argelia Valdez
Julie Hanshaw	Matt Smith	Johnny Dan Alaniz
Robbin Carille	D. Anderson	Melissa Davis
Lesley Fisher	Garrick McPherson	Albert Wilhelm
Melinda Reinart	John Michael Sullivan	Sherald Roddy
Heather Johnson	Jeff Hicks	Will Webb
Christie Euler	David Russell	Shyla Gooch
Stacy White	Rickie Vogel	Tony Yosten
Stacy Welter	Wade Borman	Brandi Binder
		Glenn Parker
		Lori Alford
		Mark Davis



Students honored at tea

Members of the Los Ciboleros Chapter, NSDAR, hosted their Annual Honors Tea April 17 at the Hereford Community Center. The tea was held to give special recognition to local students. The American History Essay Contest winners who were present at the tea included (front row, from left) Adam Wayne Klett, Ben Sublett, Jerod Johnson, Antionette Samarah Sciumbato, Rebekah Anne Feller, Kara Deanne Landrum, Ashley Rhea Carter, Rebecca Lenn Fitzgerald, (back row, from left) Bobbi Jo Brethour, Kylee Auckerman, Trey Bezner and Carey Lynn Lyles.

Students recognized during Honors Tea

Local students were given special recognition at the Annual Honors Tea hosted by the Los Ciboleros Chapter, NSDAR, April 17 at the Hereford Community Center.

Among those honored at the tea were the DAR Good Citizens, Chris Lyles, son of Charles and Evelyn Lyles of Hereford, and Ramiro Rosalez Jr., son of Ramiro and Norma Rosalez of Dimmitt. Both young men are graduating seniors at their respective high schools.

Also, recognized were DAR American History Essay winners and their families that were present: Adam Wayne Klett, son of Mr. and Mrs. Wes Klett; Rebekah Anne Feller, daughter of Mr. and Mrs. Don Feller; Kara Deanne Landrum, daughter of Mr. and Mrs. Mark Landrum; Ashley Rhea Carter, daughter of I.A. and Lou Ann Carter; Trey Bezner, son of Mr. and Mrs. Frank Bezner Jr.; Jerod Johnson, son of Mr. and Mrs. Jerry Johnson.

Others, Ben Sublett, son of Mr. and Mrs. Troy Sublett; Rebecca Lenn Fitzgerald, daughter of Mr. and Mrs. David L. Fitzgerald; Antionette Samarah Sciumbato, daughter of Mr. and Mrs. Albert Sciumbato; Kylee Auckerman, daughter of Mr. and Mrs. Rick Auckerman; Bobbi Jo Brethour, daughter of Mr. and Mrs. David Brethour; and Carey Lynn Lyles, son of Mr. and Mrs. Charles Lyles.

Mrs. Arthur B. Clark, chairman of the essay committee, announced that the essays of Trey Bezner and Carey Lynn Lyles were selected by three

DAR judges and one non-DAR judge to be entered in the State Essay Contest.

Mrs. Clark also announced that a book on American History would be placed in the West Central School library honoring Adam Wayne Klett. His essay was selected by a panel of four non-DAR members. Adam Klett and his teacher, Janice Carr, accepted this award for West Central School.

Jan Furr was presented the NSDAR Conservation Medal and Certificate of Achievement by Chapter Regent Mrs. Abel Ruga. Mrs. Furr was cited for her outstanding efforts and leadership in the community promoting beautification, conservation and recycling. Furr was also recognized for serving as chairman of the E.B. Black House garden committee. Mrs. Jess Robinson, chapter conservation committee chairman, documented the work done by Furr for the application.

In accepting her award, Mrs. Furr encouraged those present to help make Hereford a beauty spot.

Welcome was given to honorees and guests by Mrs. Ruga and the Pledge of Allegiance was led by Mrs. Robinson. The American's Creed was led by Mrs. Carroll Newsom and the Preamble to the Constitution was led by Mrs. Herman Drake. "America" was led by Mrs. Stanford Knox while the group sang in unison.

Mrs. Knox made the presentation of the 1994 DAR Good Citizens and Mrs. Clark introduced the American History Essay winners.

Refreshments were served to honorees and guests at the conclusion of the program.



Youth accepts award

Adam Wayne Klett, son of Mr. and Mrs. Wes Klett, was honored at the recent Annual Honors Tea hosted by the Los Ciboleros Chapter, NSDAR. A book on American history will be placed in the West Central School library honoring Adam on his winning American history essay which was selected by a panel of four non-DAR members. Accepting the American History Book Award from Charlotte Clark, chairman of the DAR American history committee, were Adam and Janice Carr, fifth grade teacher at West Central.



A herd of African elephants may have up to 1,000 members.

Hints from Heloise

SMALL TURNOVERS

Dear Heloise: I was making small turnovers and I needed to cut 3-inch rounds from the dough.

I found the top of an instant-coffee jar was perfect (plastic top). I keep this with my other cutters now. — Edith E. Joffe, Ware, Mass.

A good baking hint; thanks for sending it in. Many have asked for my pamphlet which includes some of my family's favorite recipes. To receive a copy, please send \$2 and a long, self-addressed (52 cents) envelope to: Heloise/Recipes, PO Box 795001, San Antonio TX 78279-5001. — Heloise

TOASTER TARTS

Dear Heloise: Here's a helpful hint you may want to share. For those kids who don't like to eat the unfrosted toaster tarts, try this: After toasting them, spread butter on top and let it melt into the tart, then sprinkle lightly with sugar. It's a great new taste and kids will like it

a lot better. Adults like it too! — Renee E., South Whitley, Ind.

SEND A GREAT HINT TO:

PO Box 795000
San Antonio TX 78279-5000
or fax it to 210-HELOISE

AGENCY NEEDS GARAGE SALE ITEMS

The Hereford Rape Crisis Domestic Violence Center is sponsoring a Garage Sale to raise funds. Donations are needed.

Call 364-7822 for pickup or bring to Park Avenue Bowl and ask for Glenda.

— YOUR EYES —

SUN'S OUT!



Of course, the sun is out all year around, but somehow we don't seem to notice it as much until spring when the days are longer and we spend more time out of doors.

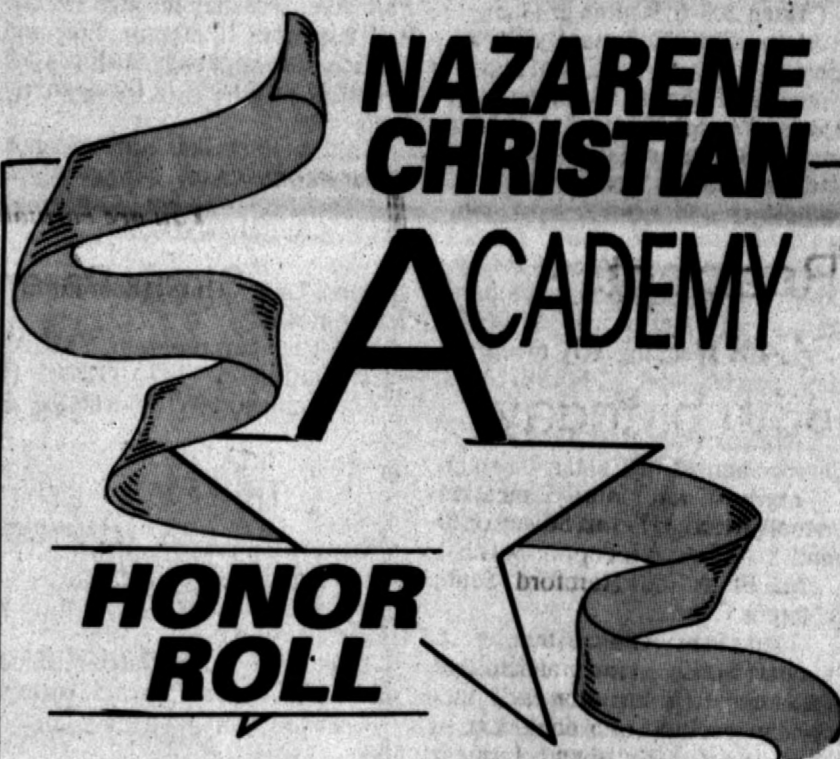
Time was, wearing sunglasses was a matter of comfort. But now that we know that sunlight can damage our eyes as much as it burns the skin, it's extra-important to protect them from ultraviolet rays.

The American National Standards Institute (ANSI) has set up a ratings system. Cosmetic lenses that absorb less than 60 percent of visible light offer some eye comfort but little real protection. What ANSI calls general-purpose lenses will absorb from 60 to 92 percent of visible light, 95 percent of ultraviolet-B and 60 percent of visible light, 95 percent of ultraviolet-B and 60 percent of ultraviolet-A, good enough for most outdoor activities in temperate regions. But where sun will be reflected off sand, snow or water, special purpose lenses are recommended to block at least 99 percent of UB-B, 60 percent of UV-A and up to 97 percent of visible light.

Brought to you as a community service by

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426 N. Main St. Optometrist O.D. The Armon 364-5775



First Grade

Brodie Boren
Nathan Cole
Roger Gonzales
Cade Hansard
Kara Landers
Dax McCracken
Haley McCulloch
Torree McDowell
Penny Nino
Rhiana Noland
Kayla Parhan
Trinity Power
Mitchell Sanders
Joel Torres
Keeton Walden
Jennifer Winget

Derek Mendoza
Teel Merrick
Erin Noland
Jose Reece
Patricia Salazar
Esra Silva
Amanda Smith
Robby Stengal
Lacie Young
Denise Zuniga

Fourth Grade

Linden Duggan
Kali Hall
Dustin White
Kevin Winget

Fifth Grade

Jeremy Gonzales
Cassidy Hicks
Tyler Keeling
Sloane Merrick
Landon Noland
Landon Parham
Eddie Trotter

Sixth Grade

Riley Hall

Seventh Grade

Aja Albiar
Brynn Bryant
Lyndi Carlile
Rachel Chamberlain
Rachel Chavez
Mary Hodges
Tara King
Noelle Merrick
Mindy Morton
Christy Schumacher

Second Grade

Amy Barnes
Joshua Casey
Allison Cochran
Cody Cochran
Kealie Fellhauer
Callie Hansard
Carlie Henson
Carissa Hicks
Brynn Huffaker
Landry Lloyd
Amy Northcutt
Marissa Rojas
Joseph Russell
Christen Scogins
Edward Silva
Chelsea Walker
Clarissa Zamora

Third Grade

Whitney Goforth
Alyssa Hill
Kimberly Lewis

SINGER

School Machines

WITH SEW and SERGE STITCHES

NEW IN FACTORY SEALED CARTONS

UNSOLD ORDERS

Our Group Demonstration Department placed factory orders in anticipation of large school sewing machine sales. Some of these machines remain in our warehouse. They cannot be held over, but will be liquidated to the public.

These new 1994 Singer Sew & Serge sewing machines feature simplified operation. They have all built in stitches including: straight sewing, zig-zag, buttonholes, elastic stitch, invisible blind-hem, monogram, satin stitch, embroidery, double seams, applique, sew on buttons, top stitching, and special sweatshirt applique; plus built in serging stitch. Rolled edge option available. No old fashioned cams needed. Singer Factory Warranty.

Now you can buy one machine that has both regular stitches and a serging stitch. An optional cutter is available to trim the fabric edge.

These machines are heavy duty. They will hem jeans and sew all fabrics from sheer nylon to leather without pressure adjustments. Easy to follow, illustrated instruction book and toll free back up included.

Company Demonstrator on hand.

Your Price with this ad is \$186
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TEXAS GALLERY
SUGARLAND MALL (400 N. 25 MILE AVE.) HEREFORD
PH. # 364-5571



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NEW YORK (AP) - Like most politicians, Pierre Trudeau wound up with a little egg on his face. He didn't let it spoil a good time, though.

The former Canadian prime minister was escorting Barbra Streisand to a dinner at the New York Public Library when he was egged by someone in a group of protesters.

A library spokesman said Trudeau wasn't being singled out; he just happened to be in the way.

"He went in and was fine about it," spokesman Peter Casey said. "He just wiped it off and joined the party."

Trudeau and Streisand were attending the Elie Wiesel Foundation Humanitarian Award Dinner.

I've moved.

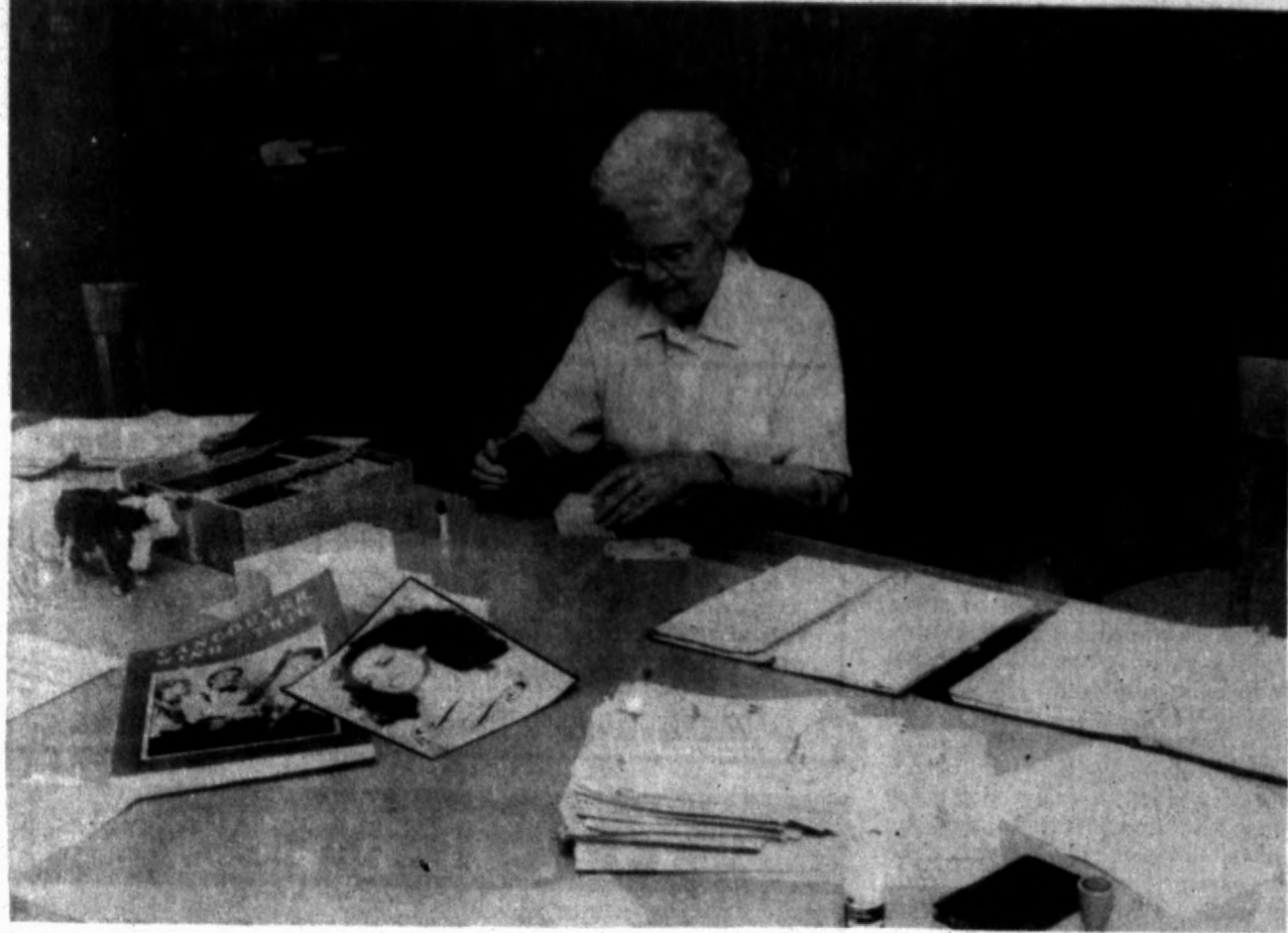
At my new Allstate location, I'm just as easy to reach and talk to about your insurance needs. I can help.

And maybe I can save you some money.



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1013 West Park Ave.
364-6874

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Membership drive underway

Pat Fisher with the Hereford Community Concert Association is stamping signatures on membership cards in preparation for the CCA's 1994-95 concert season. The public is invited to join the organization which will offer four outstanding concerts this November and January, February and March of 1995. Campaign headquarters are located at the Deaf Smith County Chamber of Commerce office, 701 N. Main St., from 8 a.m. until 5 p.m. weekdays and 8 a.m. until noon Saturday, April 30, when the membership drive will conclude.

Professional concerts planned in Hereford

The Hereford Community Concert Association is currently conducting its annual membership drive and invites the public to take advantage of four outstanding professional concerts which will be offered during the 1994-95 concert season.

During the membership drive which will run until Saturday, CCA's campaign headquarters are located at the Deaf Smith County Chamber of Commerce office, 701 N. Main St. The office will be open from 8 a.m. until 5 p.m. weekdays and 8 a.m. until noon Saturday.

performance tickets sold--attendance at the concerts is by membership card only.

In addition to being able to attend concerts in Hereford, association members are also welcome to attend concerts in Plainview, Pampa, Borger, Dumas and Dalhart.

Further information can be obtained by calling Pat Fisher at 364-0294 or going by the C of C office.

Membership dues are \$15 for adults; \$7.50 for students through grade 12; \$40 for a family where the children are still living at home; \$50 for contributor status; \$100 for patron designation; \$250 for sponsor designation; and \$500 to be a benefactor.

The four performances which are planned this November and January, February and March of 1995 include The Vancouver Wind Trio, Pianist John Bayless, Mezzo-Soprano Brenda Boozer and The Soloists of St. Petersburg.

There will be no individual

JACKSON, Miss. (AP) - Next to the New York Knicks, the Alcorn State University Braves might be Spike Lee's favorite team.

Lee first became interested in Alcorn athletics after hearing about quarterback Steve "Air" McNair, a Heisman Trophy candidate. Lee attended a Braves football game this season, and will return April 28 as the guest speaker at Alcorn's all-sports banquet.

"We feel privileged to have a person of Lee's reputation speak to our athletes," said Cardell Jones, the athletic director and football coach at the small, predominantly black school.

Thank You

We appreciate everyone who helped fight the grass fire on the Wimberly Farm at Dawn, Tuesday afternoon. Through your efforts our home & belongings were saved. We are deeply grateful.

Carl Wimberly family

Calendar of Events

MONDAY

Domestic Violence Support Group for women who have experienced physical or emotional abuse, 5 p.m. Call 364-7822 for meeting place. Child care is available.

Odd Fellows Lodge, IOOF Hall, 7:30 p.m.

TOPS Chapter No. 1011, Community Center, 5:3-6:30 p.m.

Rotary Club, Community Center, noon.

Planned Parenthood Clinic, open Monday through Friday, 711 25 Mile Ave., 8:30 a.m. until 4:30 p.m.

Nazarene Kids Korner, Monday, Wednesday and Friday, 8:15 a.m. until 5:15 p.m.

AA meets Monday through Friday, 406 W. Fourth St., noon and 8 p.m. For more information call 364-9620.

Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.

Family Community Education Council, Library Heritage Room, 1:30 p.m.

Deaf Smith County Lapidary Club, 7:30 p.m.

Veleda Study Club, 7:30 p.m.

Deaf Smith County Historical Museum: Regular museum hours Monday through Saturday 10 a.m. to 5 p.m. and Sunday by appointment only.

TUESDAY

Good Shepherd Clothes Closet, 625 E. Hwy. 60, open Tuesdays and Thursdays from 9-11:30 a.m. and 1:30-3 p.m. To contribute items, call 364-2208.

Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.

Hereford AMBUCS Club, Ranch House, noon.

Social Security representative at courthouse, 9:15-11:30 a.m.

Golden K Kiwanis Club, Hereford Senior Citizens Center, noon.

Ladies Golf Association, City Golf Course, 5:45 p.m.

Hereford Rebekah Lodge No. 228, IOOF Hall, 8 p.m.

Problem Pregnancy Center, 505 E. Park Ave., Tuesday through Friday, 9:30 a.m. until 12:30 p.m. Free and confidential pregnancy testing. Call 364-2027 or 364-5299 for appointment.

Hereford Pilot Club, King's Manor Lamar Room, 7 a.m.

WEDNESDAY

Noon Lions Club, Community Center, noon.

Young at heart program, YMCA, 9 a.m. until noon.

Al-Anon, 406 W. Fourth St., 5 p.m.

THURSDAY

San Jose prayer group, 735 Brevard, 8 p.m.

Weight Watchers, Community Church, 6:30 p.m.

Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.

Kiwanis Club, Community Center, noon.

TOPS Club No. 941, Community Center, 10 a.m.

Hereford Toastmasters Club, Ranch House, 6:30 a.m. The evening group meets at 7 at Sirloin Stockade.

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.

Immunizations against childhood diseases, Texas Department of Health office, 205 W. Fourth St., 9-11:30 a.m. and 1-4 p.m.

Al-Anon, 406 W. Fourth St., 8 p.m.

Ladies Golf Association, City Golf Course, 10 a.m.

La Madre Mia Study Club, 7:30 p.m.

Calliopian Study Club, 7:30 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, 6:30 a.m.

Community Duplicate Bridge Club, Community Center, 7:30 p.m.

SATURDAY

Open gym for all teens, noon to 6 p.m. on Saturdays and 2-5 p.m. Sundays at Church of the Nazarene.

AA, 406 W. Fourth St., 8 p.m. on Saturdays and 11 a.m. on Sundays.

NEW YORK (AP) - Nothing scares movie tough guy Steven Seagal. Not even the possibility that his career may flame out as quickly as it took off.

"I'm thoroughly expecting to end up in the gutter, to no longer be the star that people think I am right now," Seagal says in the April 17 issue of Parade magazine.

"And that's OK. You can take away the money and the fame. ... I could walk away from Hollywood tomorrow and not look back."

Seagal, a martial arts master, has cruised a violent road to stardom since his first movie "Above the Law." His other hits includes "Hard to Kill" and "Under Siege."

But he says what matters most to him are his wife, actress Kelly LeBrock, and his children.

"The most important seed I can sow in this life is my children and the love and knowledge that I can bestow upon them and the help I can give them," he said.

Bridal Registry

Kimberly Barnes
Bradly Barrett

Melissa Davis
Albert Wilhelm

Cathy Seay
Brad Smith

Tori Irlbeck
Todd Marnell

Brandi Binder
Glen Parker

Stacy White
Rickie Vogel

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9:00-3:00 Sat

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SERIOUSLY, your ad in the Hereford Brand is seen, read, and reread by thousands. Call today and talk with one of our ad representatives. We can help your business grow.

The Hereford Brand
"We reach thousands everyday."

313 N. Lee

364-2030

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A Large Selection of the Latest Fashions At Affordable Prices From:



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RATTENATI



The first practical voting machine used in an actual election was put into service in Lockport, New York, in 1892.

HJH Roundup

By CAROLYN WATERS

As those of you who attended, know, the administration building Open House was a success. Each campus has a display to share that campus's activities with the public.

HJH used newspaper articles from The Brand that featured our students and pictures loaned from the Yearbook Staff, Junior Historians and Mr. Stanley. Faculty members who helped with the project were Pam Stephens, Nisar Chand, Billie Reiter, Richard Stanley, Sue Morris, Eva Herrera, Karen Solomon, Terry Connally, Susan Perrin, Marylin Leasure, and Carolyn Waters.

Mr. Connally's classes are completing an eight by eight foot playhouse which will be delivered soon. They have chain-link and stockade fence jobs to finish, also. These young people are learning some very important life skills-general carpentry and how to work together.

English students in Mrs. Buckley's classes are watching films on the Holocaust and are doing research on this subject. They will begin reading *The Diary of Anne Frank* soon. (Mrs. Montgomery, are you out there? Does this bring back memories?)

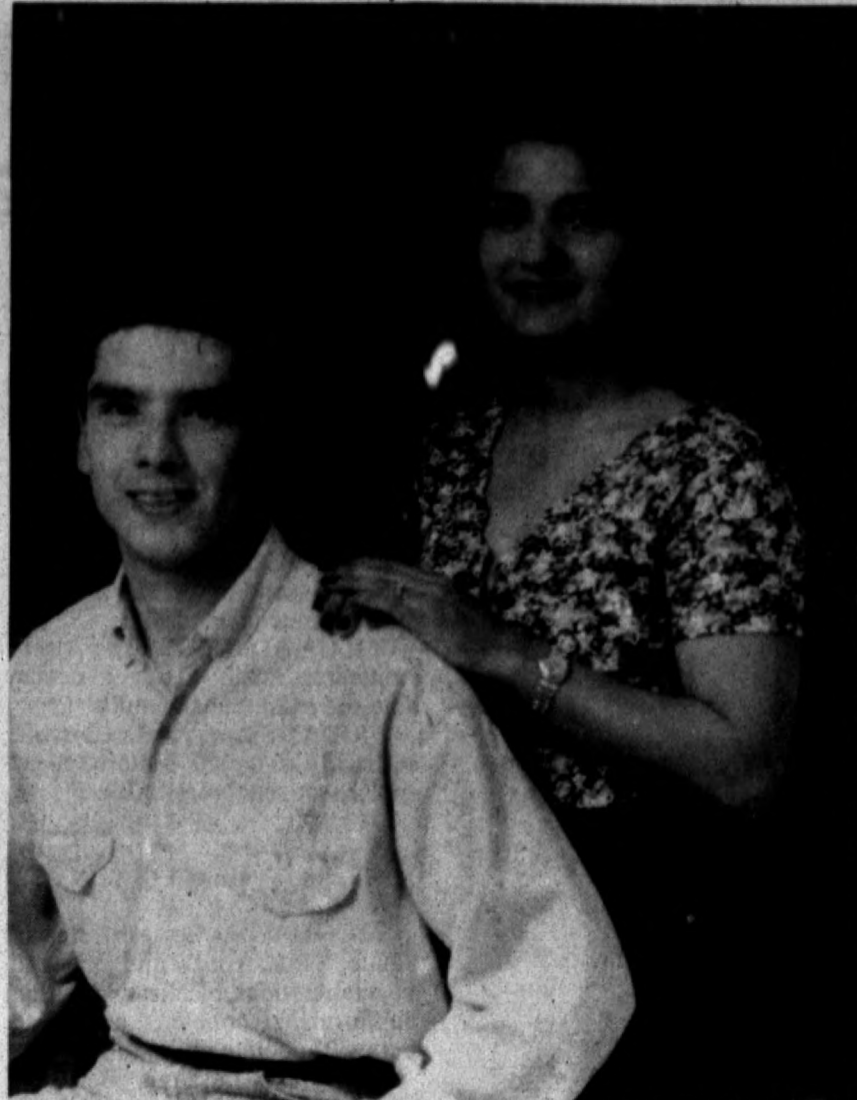
Justin Landrum, Clay Brown and Kris Friel spent the afternoon on Friday at the Panhandle Plains Museum doing research for their History Fair projects. The Archives Department had material ready for them when they arrived.

Junior Historians have formed committees to prepare for the Reception for Veterans which has been set for May 21, from three until five, at the Community Center Ballroom. All veterans and servicemen are invited to attend. We do need help in locating these men and women who have served our country.

How I would loved to have watched "Oliver" with Jan Walser's choir group. They read the story and sang some of the songs from this musical. Music is such a great part of a complete education and how pleased we are that at least some of our students are being exposed to some of the best!

Julie Lueb was honored recently at a meeting at K-Bob's where she was recognized for her winning essay on Soil and Water Conservation. Jim Crownover and others from the Soil and Water Conservation District stated that Julie's paper was one of the best they had ever received.

It's hard to believe that there are only five more Mondays in this school year and as usual we have so much that we would like to accomplish before the year is over. Parents, help us by having your child in school daily, rested, and ready to finish this task!



VICKY CERVANTEZ, RICKY LUCIO

Couple to marry

Vicky Carrillo Cervantez and Ricky Lucio, both of Hereford, plan to be united in marriage May 7 in Christ's Church Fellowship.

The bride-elect is the daughter of Juan and Cruz Carrillo of 812 Irving and the prospective bridegroom is the

son of Pete and Adela Lucio of 612 Irving.

Miss Cervantez is a graduate of Hereford High School. She graduated from Franklin Medical College with a certificate in medical assisting. She is currently a student at Amarillo College studying to be a physical therapist assistant. She is employed at Planned Parenthood as a medical assistant.

Lucio is also a graduate of HHS and is employed at Richardson Seed Co.

Charles Darwin first outlined his theory of natural selection and evolution in 1857.

Paul Revere, an early American hero, made bells in his foundry, starting at the age of 57. His bells still ring in churches all over New England.

Extension News

By BEVERLY HARDER, CEA-HE INTERACTIONS AND ADVERSE REACTIONS OF MEDICATIONS

Managing medications properly and safely can reduce adverse reactions and help keep health care costs under control. But most are unaware of what causes different medicines to interact.

Interactions and adverse reactions occur when two or more drugs (Prescription or over-the-counter):

-Complement each other and increase the effects of the drugs.

-Antagonize each other and decrease the effects of the drugs preventing efficiency.

-Are processed with one drug being preferentially treated by the liver, leaving the other drug to accumulate in the body.

-Are taken into the body and one drug increases the amount of natural enzymes which causes the other drug to be processed too rapidly.

Some adverse reactions occur simply because of the characteristics of the drug.

Individuals can take personal responsibility for their wellness by following these steps:

-Store medications in a dry, cool location (generally, not the bathroom cabinet).

-Mark doses taken on a daily

In 1983, space shuttle astronauts Story Musgrave and Don Peterson took the first U.S. space walk in almost a decade as they worked in the open cargo bay of Challenger for nearly four hours.

A display of Robert Mapplethorpe photographs opened at Cincinnati's Contemporary Arts Center in 1990 on the same day the center and its director were indicted on obscenity charges. Both were later acquitted.

calendar to minimize either "double dosing" or missed doses.

-Keep medications in the vial or bottle provided (Don't put all the pills, capsules, tablets in one bottle).

-Don't take medication prescribed for someone else who might have a similar condition.

-Read the label on prescription and over-the-counter drugs.

-Ask the physician and pharmacist about your medications. For wellness and self-responsibility, the patient has an important role to play in understanding medications. Older adults can play an important part in keeping well.

"Educational programs of the Texas Agricultural Extension Service are open to all citizens without regard to race, color, sex, disability, religion, age or national origin."

Film viewed by LAE club

Virginia Curtsinger brought the program, a James Dobson film entitled "A Man Called Norman," when members of La Afflatus Studio Club met Tuesday afternoon in the home of Mary Herring.

The catered refreshments were served to nine members and four guests: Roxie Phipps and Marchetta Hutheson, both of Hereford, Francis Euler of Friona and Ann Suttle of Bellview, Wash.

The spring outing and installation of new officers will be held at the last meeting of the 1993-94 season. The noon luncheon is scheduled at 12:30 p.m. May 3 at Panchitas.

SWING into SPRING!



Enjoy the the longer days, the mild weather....but protect yourself from the sun's harmful rays!

PreSun - Sunscreen
Shade - Serious Sun Protection
Coppertone - For a lifetime of beautiful skin.

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Registered Pharmacist
Jim Arney on Call 24 Hrs.
364-3506



Bridal Registry

Quantilla Suttle
Eric Suttle

Luanne Waldrop
Gary Bround

Shelly Robertson
Tim Koenig

Isabel Tarango
Paul Lopez Jr.

Christi Euler
David Russell

Argelia Valdez
Johnny Dan Alaniz

Melinda Reinart
Mike Sullivan

Lesley Fisher
Garrick McPherson

Wendy Hollingsworth
Burt Noland

Melissa Davis
Albert Wilhelm

Stacy White
Rickie Vogel

Brandi Binder
Glenn Parker

Shyla Gooch
Tony Yosten

Heather Johnson
Jeff Hicks

Lori Alford
Mark Davis

Stacy Welter
Wade Broman

Sherald Roddy
Will Webb

Lisa Zelonish
Mel Kalka Jr.

We're Glad You Made Hereford Your HOME!



David and Linda Jury

Welcome to

HUSTLIN' HEREFORD!

This week, join us in welcoming David and Linda Jury who moved here earlier this month from Canyon. David has been employed with Imperial Holly Sugar for the past five years. Three of those five years were compiled at Holly's Chico, California plant. He has recently been promoted to senior processing supervisor at the company's Ion Extension plant here. Linda substitute teaches for the Hereford Independent School District. The Jury's are members of the Church of Jesus Christ of Latter-day Saints. They reside at 107 Aspen.

This message sponsored by the friendly folks at

BAR G FEEDYARD



Texas history comes alive

The seventh grade students at the Nazarene Christian Academy recently returned home from a trip to points of interest in Austin and San Antonio. The trip was funded by money earned by the students through various fund raising events. In the top photo, the students are shown amid the bluebonnets at the State Cemetery in Austin, and in the bottom photo, the youths tour the Garden of the Governor's Mansion, also located in Austin.



NCA students recently return from trip

A "trip through Texas history" was taken recently by the seventh grade students from the Nazarene Christian Academy.

The journey began in Austin with a tour of the Governor's Mansion. Also, tours were taken of the Capitol Building, the Reagan Building, the State Cemetery (where the students made rubbings of many historical grave stones such as Stephan F. Austin), the Elizabeth Ney Museum and the Treaty Oak.

The group then drove to San Antonio for a day of touring various points of interest including the

"Queen of Missions," San Jose Mission and Texas Cultural Museum. They lunched on the Riverwalk and then watched the movie, "Alamo, The Price of Freedom," before walking through the Alamo.

The students began earning the money for the trip in the fall of 1993.

They made a Texas quilt in which they embroidered different scenes of Texas on each block. Jane Packard quilted the quilt and taught the students the history of quilting.

Students also earned money by selling poinsettias, T-shirts, pens and candy.



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School Lunch Menus

HEREFORD PUBLIC SCHOOLS Breakfast

MONDAY-Pancake with syrup or cereal, buttered, toast, mixed fruit, milk.

TUESDAY-Breakfast burrito or cereal, buttered toast, orange wedges, chocolate milk.

WEDNESDAY-Scrambled eggs, buttered toast or cereal, buttered toast, orange juice, milk.

THURSDAY-Texas style cinnamon raisin toast or cereal, buttered toast, banana, milk.

FRIDAY-Sausage patties, biscuits with jelly or cereal, buttered toast, applesauce, chocolate milk.

fries, carrot sticks, oatmeal cookie, milk.

WEDNESDAY-Chicken-a-la-king, buttered rice, green beans, whole wheat roll, pears, milk.

THURSDAY-Chili beans, buttered carrots, cornbread, brownies, milk.

FRIDAY-Submarine sandwich, tator tots, cole slaw, blueberry muffins, milk.



Surprisingly, adults are among the biggest watchers of cartoons on television.

Lunch

MONDAY-Fish strips with tartar sauce, macaroni and cheese, vegetable sticks, blackeyed peas, hot apple-raisin cobbler, cornbread, butter, chocolate milk.

TUESDAY-Lasagna, seasoned green beans, mini corn on the cob, orange-pineapple gelatin, garlic toast, milk.

WEDNESDAY-Grilled chicken patties on bun, crispy French fries with catsup, baked beans, lime sherbet, bun, chocolate milk.

THURSDAY-Soft tacos with picante sauce, lettuce and tomatoes, pinto beans, Spanish rice, pineapple tidbits, cinnamon roll, flour tortillas, milk.

FRIDAY-Burritos with mustard, cabbage-apple salad, tator babies with catsup, fresh fruit choices, milk.

ST. ANTHONY'S SCHOOL

MONDAY-Frito pie, pinto beans, rice, cherry crisp, milk.

TUESDAY-Sloppy Joes, French

Thank You

We would like to express our deepest thanks to you for the many visits & calls. A special thanks to all the nurses at the Hereford Regional Medical Center and Dr. Johnson during the illness and passing of husband & father, Jesse Gonzales. God bless each of you.

Virgil & Billy Kelley, Olivia Gonzales, Becky Layman & Rosie Gonzales.

Thank You

We, at Hereford Junior High, would like to thank you for your support and participation in our new incentive program, "Pride Certified Proud Crowd."

Your donations helped make our orientation for the 6th graders a great success.

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Comptroller of the Currency
Administrator of National Banks

REPORT OF CONDITION

Consolidating domestic subsidiaries of the
THE FIRST NATIONAL BANK OF HEREFORD of **HEREFORD** City
in the state of **Texas** at the close of business on **March 31, 1994**.
published in response to call made by Comptroller of the Currency, under title 12, United States Code, Section 181.
Charter Number **5504** Comptroller of the Currency **Southern** District

ASSETS

	Thousands of dollars
Cash and balances due from depository institutions:	
Noninterest-bearing balances and currency and coin	4,171
Interest-bearing balances	0
Securities:	
Held-to-maturity securities	18,063
Available-for-sale securities	12,486
Federal funds sold	7,200
Securities purchased under agreements to resell	0
Loans and lease financing receivables:	
Loans and leases, net of unearned income	44,215
LESS: Allowance for loan and lease losses	(482)
LESS: Allocated transfer risk reserve	0
Loans and leases, net of unearned income, allowance, and reserve	43,733
Assets held in trading accounts	0
Premises and fixed assets (including capitalized leases)	2,322
Other real estate owned	67
Investments in unconsolidated subsidiaries and associated companies	0
Customers' liability to this bank on acceptances outstanding	0
Intangible assets	0
Other assets	2,368
Total assets	91,358
Losses deferred pursuant to 12 U.S.C. 1823(j)	N/A
Total assets and losses deferred pursuant to 12 U.S.C. 1823(j)	91,358

LIABILITIES

Deposits:	
In domestic offices	79,162
Noninterest-bearing	19,025
Interest-bearing	60,137
Federal funds purchased	0
Securities sold under agreements to repurchase	0
Demand notes issued to the U.S. Treasury	498
Trading liabilities	0
Other borrowed money:	
With original maturity of one year or less	0
With original maturity of more than one year	0
Mortgage indebtedness and obligations under capitalized leases	0
Bank's liability on acceptances executed and outstanding	0
Subordinated notes and debentures	0
Other liabilities	1,592
Total liabilities	81,172
Limited-life preferred stock and related surplus	0

EQUITY CAPITAL

Perpetual preferred stock and related surplus	0
Common stock	1,000
Surplus	4,000
Undivided profits and capital reserves	5,177
Net unrealized holding gains (losses) on available-for-sale securities	0
Total equity capital	10,180
Losses deferred pursuant to 12 U.S.C. 1823(j)	N/A
Total equity capital and losses deferred pursuant to 12 U.S.C. 1823(j)	10,180
Total liabilities, limited-life preferred stock, equity capital and losses deferred pursuant to 12 U.S.C. 1823(j)	91,358

We, the undersigned directors, attest to the correctness of this statement of resources and liabilities. We declare that it has been examined by us, and to the best of our knowledge and belief has been prepared in conformance with the instructions and is true and correct.

I, **RITA J. BELL**,
Name
CASHIER
Title
of the above-named bank do hereby declare that this Report of Condition is true and correct to the best of my knowledge and belief.

Directors

[Signatures]

[Signature]
Signature
April 22, 1994
Date



Bride-elect is honored

A bridal shower was held for Brandi Binder April 16 in the home of Mrs. Norman Kerr. The honoree and Glenn Parker plan to wed June 18. Greeting guests were the bride-elect's mother, Gayle Binder; the honoree, Brandi Binder; the prospective bridegroom's mother, Donna Parker; and the honoree's sister, Brittny Binder.

Brandi Binder feted with bridal shower

Brandi Binder, June 18 bride-elect of Glenn Parker, was honored with a bridal shower Saturday, April 16, in the home of Mrs. Norman Kerr.

Guests were greeted by the honoree; her mother, Gayle Binder; her sister, Brittny Binder; and the prospective bridegroom's mother, Donna Parker.

The honoree's cousins, Wendi Starkey and Vanessa Starkey, served refreshments of cheese balls, blintzes, miniature cinnamon rolls, bacon crisps, assorted fruit trays, flavored coffee and strawberry punch.

The table was centered with a

spring bouquet of fresh flowers and appointed with a silver coffee service, a crystal punch bowl and other crystal and silver serving pieces.

A Kitchen Center and an ice cream freezer were presented to the honoree by the hostesses: Sheri Kerr, Joyce Ward, Linda Cumpton, Shirley Wilson, Jo Lee, Cindy Sublett, Adelle Clements, Karen Abney, Charlene Sanders, Betty Wilcox, Sharon Hodges, Carol Gage, Jan Dudley, Jane Coplen, Camille Beville, Joan Fuston, Leota Kelso, Peggy Fitzgerald, Susan Hicks, Linda Daniel and Reba Vaughn.

Between The Covers

By JOE WEAVER

By now the bungled promotion attempt to get more readers into the Fort Worth Public Library by putting money in the books is old history, but I want our patrons, and potential patrons, to know that THERE IS NO MONEY IN OUR BOOKS! Treasure, yes...value, certainly...but NO MONEY! If there happens to be a buck someone has used for a marker, you can bet that it will be latched onto by the finder—librarian or anyone else!

Speaking of money, I'm going to stick my neck out here. In the aftermath of the Fort Worth fiasco, some hotshot with the Texas State Library commented on how desperately libraries need money, how we are depended on for information, how we are the only source readily available for most people, etc. etc. etc., Now, I don't disagree with any of that, BUT—while we ARE a valuable repository for tons of information, the fact remains that the majority of our patrons are readers of popular fiction. In no way am I suggesting that anyone's (least of all, our's) book budget be cut, but I think sometimes we forget that most people use us as entertainment, rather than education.

That's not to say libraries are unimportant or a fiscal "frill" that can be cut out. A good analogy may be to consider us like a car jack. No, it doesn't help the car run, or make it more comfortable, but only a fool would take much of a trip without one—and should one become necessary, nothing else will quite do

the job. A library is like that. A community can do without one, no doubt—many do. But when one is really needed, nothing else will really do...not a subscription to national Geographic, or a home encyclopedia, or a really intelligent uncle.

You would be surprised at some of the questions we are asked to answer. What are the ten most populous cities in the world? When was Shawn Perry kidnapped? Do you have information regarding what races are most susceptible to what diseases? We can't answer every question, but we sure try, and when we can't, we call the Texas Panhandle Library System office in Amarillo, and they usually can.

I haven't mentioned that we have a copier, a FAX, public meeting rooms, story times, programs, IRS forms, AND...we're here 55 hours a week with the best (and less than the best) popular fiction for YOUR entertainment.

We are beginning to gear up for the Summer Reading Club. This year's theme is "Familiar Faces, Faraway Places," and we're cooking up some good stuff, so plan now to enroll your child. (Grandchildren are also welcome)

Irving Berlin wrote the popular patriotic song "God Bless America" for a play produced in 1918, but he did not use or publish it until 1938. It became an immediate hit.

Resident's granddaughter is honored

Shanae Jennings, daughter of Eugene and Lynn Jennings of Arlington, was recently selected as a finalist for Texas' 14 Annual Homecoming Queen Contest held at the Dallas Fort Worth Airport Marriott in Irving. She is the granddaughter of Leona Sowell of Hereford.

Shanae was chosen as the Arlington High School Homecoming Queen. Her mother, the former Lynn Sowell of Hereford, was the 1963 homecoming queen at Hereford High School.



SHANAE JENNINGS

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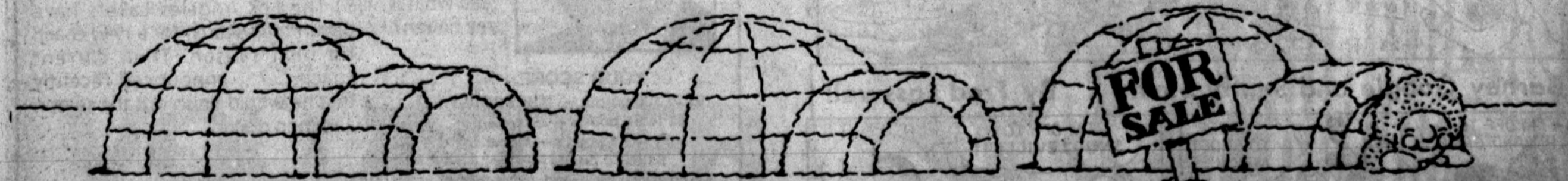
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MINDING YOUR OWN BUSINESS

Don Taylor

A COLLEGE LESSON

In 1988, I returned to college to finish my education. There are several lessons that stayed with me from those college days. Perhaps none made a more lasting impression than this one from a speech class.

Mark Kissee and I were in that class together at Wayland Baptist University. Mark gave a speech based on a 10-word poem that says: "Use it up, wear it out, make do, do without." He had just returned from Africa and used the poem to illustrate how missionaries handle the hardships that they encounter and how they make so little go so far. Recently, as I reviewed my notes on his speech, it occurred to me that there might be a lesson here for small businesses.

Use It Up, Wear It Out

A few months ago, I visited the offices of a very wealthy, well-managed business. The owner has made a good deal of money over the years and is a very strong and generous community supporter. Because of his success, I expected to visit a new, modern, state-of-the-art office.

What I found was a clean, efficient, well-lighted older office with tile floors, sturdy but well-used furniture and minimal frills. Except for the computer system, every major item in the office had been around for 20 years or more. The owner pointed out that the business's original filing cabinets were still in service.

I have thought about this firm a number of times since my visit. The owner is using his assets very wisely. He is maximizing the return on his investment by "using it up and wearing it out."

There is investment in small business, in corporate America and especially in government. What would America's financial condition be today if we had historically adopted a policy of "use it up and wear it out?"

Make Do, Do Without

I have watched many entrepreneurs make do with what they have and can afford. It makes good business sense. Their businesses are healthier and they are more able to withstand downturns in the economy. They drive well-maintained older cars, look for bargains and are not obsessed with the latest toys.

Making do with what you have is often a very good way to conserve capital for more important expenditures and necessary items. For example, most of the furniture in our office was either donated or purchased second-hand. We achieve a respectable and

professional image at minimal cost. We also conserved some of our budget in order to provide better services to our clients.

Learning to do without is often an attribute of a very successful business. Long ago, I learned not to judge entrepreneurs' success by the cars they drive or the business images they project. Sometimes, new BMW's and state-of-the-art office furniture merely indicate tremendous debt leverage, not high profits and good management.

A good rule to follow: If an item doesn't produce profit or eliminate cost, do without it. I still survive without a car phone, a CD player and a camcorder. There are times when it is slightly inconvenient, but inconvenience should not be confused with need. Inconvenience is not a valid consideration in the cost justification process.

Environmental Factors

The "use it up, wear it out, make do, do without" philosophy is also very good for our environment. It can be considered the highest form of recycling. Restoring your office furniture and driving the company car or truck another year conserve many natural resources, as well as business capital.

Some businesses may suffer as we move away from a "throw-away" business philosophy. However, when we consider the bigger picture of truly making the world a better place for all of its inhabitants, conservation makes sense.

You may write to Don Taylor in care of "Minding Your Own Business," Box 67, Amarillo, Texas 79105.

THE QUIZ

is a feature of the

NewsCurrents
NEWSPAPER IN EDUCATION PROGRAM

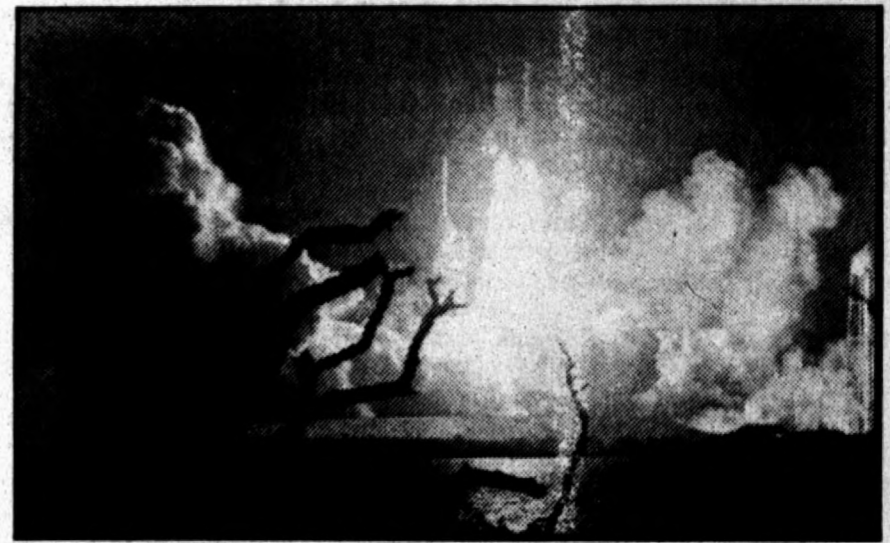
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THE QUIZ

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WORLDSCOPE

(10 points for each question
answered correctly)



1) The shuttle Endeavor blasted off several days ago. Its six-member crew went into space for nine days in order to test a device that uses (CHOOSE ONE: three microwave wavelengths, high-powered telephoto lenses) to produce images of the Earth's surface.

2) The fighting in Rwanda continues to cause widespread death. Fighting there between the Hutu and Tutsi tribes has gone on ever since Rwanda won its independence from ... in 1962.

3) President Clinton has announced his (CHOOSE ONE: support for, opposition to) a plan to increase police searches for drugs and weapons in violence-plagued public housing projects.

4) A number of big anniversaries are coming up, including the ...th anniversary of Brown v. Board of Education on May 17 this year.

5) George Mitchell took himself out of the running for the Supreme Court, saying he wished to remain as Senate ... until his term is up in order to help push health care reform through Congress.

MATCHWORDS

(2 points for each correct match)

- | | |
|--------------|---------------|
| 1-prejudice | a-any second |
| 2-compromise | b-concession |
| 3-skeptical | c-bias |
| 4-imminent | d-all around |
| 5-pervasive | e-distrustful |

PEOPLE/SPORTS

(5 points for each correct answer)

1) Former First Lady ... is recovering from surgery she underwent several days ago for a bleeding ulcer. She is also receiving treatment for a form of lymph system cancer.

2) A few days ago, singer, songwriter and pianist ... married his long-time girlfriend, model Jill Goodacre, in New Orleans.

3) The NFL draft was held recently. This year's draft consisted of ... rounds in all.
a-7 b-11 c-17

4) Five-time U.S. Open champion ... said recently that he was strongly considering playing in his 23rd Open in August.
a-Bjorn Borg b-John McEnroe c-Jimmy Connors

5) The Los Angeles Lakers have begun their search for a new coach for next season. Their current coach, ... announced recently that he would finish out the season and then quit.

NEWSNAME

(15 points for correct answer or answers)



I recently resigned as Prime Minister amidst yet another scandal. Who am I, and what is my nation?

YOUR SCORE:

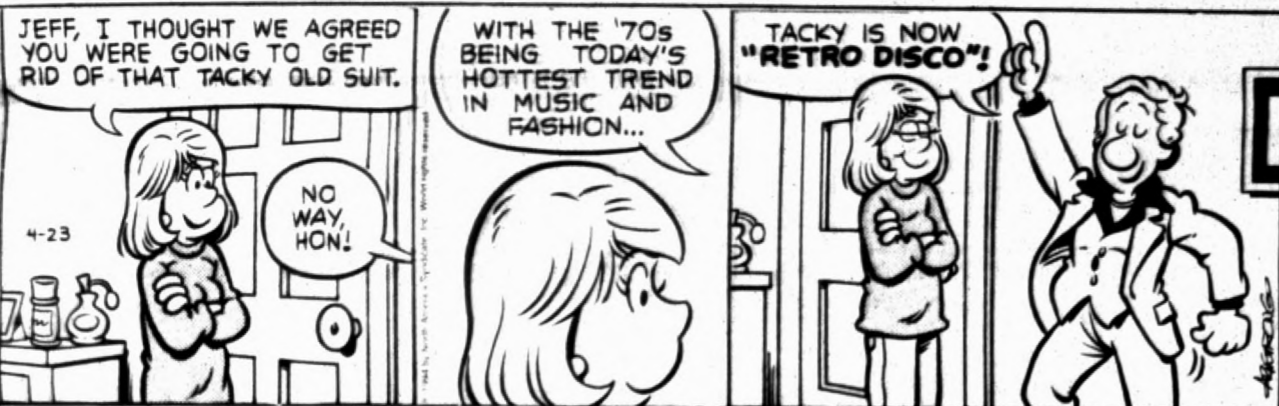
- 91 to 100 points — TOP SCORE!
- 81 to 91 points — Excellent
- 71 to 81 points — Good
- 61 to 70 points — Fair

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Comics

Marvin

By Tom Armstrong



The Wizard of Id

By Brant Parker and Johnny Hart



BLONDIE

by Dean Young and Stan Drake



BETLE BAILEY

By Mort Walker



Barney Google and Snuffy Smith

By Fred Lasswell



WORLDSCOPE: 1-three microwave wavelengths; 2-Belgium; 3-support for; 4-40; 5-Majority Leader; NEWSNAME: Norihito Hosokawa, Japan; MATCHWORDS: 1-c; 2-b; 3-e; 4-a; 5-d; PEOPLE & SPORTS: 1-Jacqueline Kennedy Onassis; 2-Harry Connick, Jr.; 3-a; 4-c; 5-Magic Johnson



Hats off ...

Bluebonnet Intermediate School sixth-grade teacher Wanda Crownover, center, and her students joined students from throughout the school on Friday in celebrating the end of National Library Week with "Hats Off For Reading Day," in which everyone was encouraged to wear their favorite hat to school. Mrs. Crownover's was made from a basket.

Mrs. Clinton defends gains, denies ties to Whitewater

By TOM RAUM

Associated Press Writer
WASHINGTON (AP) - Hillary Rodham Clinton, in a long and remarkable news conference Friday, defended her big gains in the risky commodities market and her ties to a failed Arkansas savings and loan. She suggested her desire for "a zone of privacy" and her opposition to a special prosecutor may have fueled public suspicions and aggravated the Whitewater affair. "I've been rezoned," the first lady declared, saying she had decided it was time to talk openly in depth about the matter. Mrs. Clinton fielded question after question on the family's financial dealings while Clinton was governor of Arkansas, and on her work as a member of Little Rock's Rose Law Firm.

"We went into Whitewater to make money, not to lose it," she said. "It keeps getting beat like the dearest horse it is, over and over again." She also denied any knowledge of whether money from the Madison Guaranty Savings and Loan had been illegally transferred into her husband's 1984 gubernatorial re-election campaign or into the Whitewater Land Development Corp. "Absolutely not," she said. A special counsel, Robert Fiske, is looking into the savings and loan and into any possible link with the Whitewater investment. The Clintons were partners in the land deal along Arkansas' White River with the owner of Madison and his wife. Mrs. Clinton did not make any major revelations in her news conference, which lasted about an hour and ten minutes.

Mrs. Clinton sought to explain how she was able to turn a \$1,000 investment into a \$100,000 profit in less than a year by trading in risky cattle futures. She denied that she had gotten preferential treatment and said she realized she could have lost much more than the \$1,000 she put up. She credited the big profit to a combination of luck and good advice, adding that "I was raised by a father who had me reading the stock tables when I was a little girl." She said that she did much of her trading based on advice from family friend James Blair, the outside counsel to the Arkansas-based Tyson poultry company, and that he sometimes placed trades on her behalf. She insisted, "I was riding on money I invested." She noted that

Texans recall working with President Nixon

By JERI CLAUSING
Associated Press Writer

DALLAS (AP) - Texans who knew and worked with former President Richard Nixon remembered him Friday night as a leader whose accomplishments far outweighed the cloud of Watergate.

Nixon died Friday at New York Hospital, four days after suffering a stroke that had left him in a deep coma. He was 81.

"It's a tragic day for America," said Fred Agnich of Dallas, who was vice chairman of the National Republican Committee in the 1970s.

Former President George Bush said he believes history will give Nixon enormous credit for his successes.

"The difficulties he encountered in office may have diminished his presidency, but what should be remembered are his many outstanding achievements both foreign and domestic," Bush said in a statement from his office in Houston.

"In terms of his post-presidency years, Richard Nixon set a high standard for others to follow. ... As president, I would call him and seek his counsel on the toughest foreign policies challenges we faced. His advice was always sound and reasonable."

Bush said Nixon's most important accomplishment was "his visionary leadership" in re-establishing ties with China.

"Barbara and I shall miss this man whom I was honored to serve," Bush said.

Agnich also agreed that history will look favorably on Nixon.

"In the aftermath of Watergate, everyone thought he'd fade away, but he didn't. He was sought out by leaders around the world for his international expertise," he said.

The Watergate scandal drove Nixon from office in August 1974, when he quit to avoid certain impeachment.

Tex Lezar, a former Nixon speech writer who said he kept in contact with the former president over the years, said Nixon never recovered from the scandal.

"I think he felt he failed the country dramatically and failed the principles he believed in," said Lezar, a Republican candidate for lieutenant governor who lives in Dallas.

"I think that Watergate was almost as perplexing an event for him ... as it was for the American people."

Texas Sen. Kay Bailey Hutchison, who served in Washington as press secretary to Republican National Committee co-chairwoman Anne Armstrong during Nixon's first term, said Nixon "was without peer as a foreign policy analyst and leader."

"President Nixon's foresight and leadership truly changed the world. My condolences go to his family," she said.

Mrs. Hutchison's spokesman, David Beckwith, said the senator's most vivid memory of Nixon came in January of this year. It took place at a luncheon for the former president organized by Senate Minority Leader Bob Dole and attended by GOP senators.

The luncheon came at a time when

Mrs. Hutchison was battling criminal ethics charges she claimed were orchestrated by Democrats upset by her landslide victory over Democrat Bob Krueger.

"He took both of Kay's hands and said to her: 'You must win, because we can't let the Democrats get away with this sort of tactic,'" Beckwith said.

Texas Sen. Phil Gramm, also a Republican, called Nixon a man of "intelligence, strength and courage. ... He will always be remembered for his leadership in helping to win the Cold War."

Since leaving the presidency, Nixon has emerged as America's elder statesman, the senator said.

"Every one of Richard Nixon's successors sought his counsel on foreign policy matters because of the keen insight and clarity of thought that were the hallmarks of his views."

James Madison, fourth president of the United States, was born in 1751 in Port Conway, Va.

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- MARVIN GADDY - CITY OF HEREFORD
- PAUL HAMILTON - W.T. RURAL TELEPHONE
- KEVIN HARBISON - STEVENS CHEVROLET
- JERRY HARRISON - ENERGAS
- DONNIE HENSON - SANTA FE RAILROAD.
- MICHAEL KITTEN - AZTX
- DAVID KREIG - SUIT'S AUTO
- CHAD KRIEGSHAUSER - SCOTT SEED
- DANNY LEAL - D.S.C. SHERIFF'S OFFICE
- DANIEL LEMUS - HEREFORD CABLEVISION
- LEROY LUCERO - HOLLY SUGAR

- MICHAEL MILLER - RANCH HOUSE
- ISABLE MORALES - FRITO LAY
- ROBERT MURRAY - BOB'S HEATING
- GARY RIDDLE - SWB TELEPHONE
- CARLOS RUIZ - LITHOGRAPHICS
- TRACY SMITH - POARCH'S
- DAVID SPAIN - DEAF SMITH ELECTRIC COOP
- JAY SPAIN - CITY OF HEREFORD
- KIRK SPAIN - PROBATION OFFICER
- DEAN TURNEY - HIGGINBOTHAM-BARTLETT
- FILEMON VALDEZ - HOLLY SUGAR
- J.O. WALLS - HOSPITAL
- BILL WATTS - HEREFORD GLASS
- MIKE WATTS - HOSPITAL
- ZANE WATTS - ENERGAS



VOLUNTEER FIREFIGHTERS OF HEREFORD

Farm and Ranch

EPA to phase in rules during April

By JEAN PAGEL
Associated Press Writer
WOODROW, Texas (AP) - Anyone who handles pesticides on Don Langston's farm must first delve into a jumbled assortment of goggles, gloves and coveralls.

A poster inside the Langston barn describes safe ways to mix and apply the jugs of toxic brew. He keeps a handy pile of pamphlets from the chemical companies.

Like other Texas farmers, Langston feels he has been careful all along with pesticides on his fields about 10 miles south of Lubbock. But more awareness couldn't hurt, he supposed.

The Environmental Protection Agency this month began phasing in new rules for pesticide use on farms, forests, nurseries and greenhouses. The Worker Protection Standard deals with what protective gear to wear, how to warn workers that a pesticide has been sprayed and how long to wait before entering a treated field.

"This is just so complicated, a lot of farmers are just downright discouraged," said Texas A&M associate professor John Thomas.

Critics call the rules costly, cumbersome and tough to enforce.

"It's an imposition in terms of time and getting the job done,"

Thomas said, repeating what farmers say in surveys and focus groups. "Some of the equipment - like respirators - is just uncomfortable to use."

But the EPA says the rules will cut the chance that handlers will inhale or ingest a pesticide, or get splashed accidentally.

"Farm workers have historically not enjoyed the same worker protection standards that are afforded to other members of the U.S. economy," said EPA spokesman David Bary in Dallas.

"Agricultural workers are working in extremely close proximity to pesticides, and the risk is immediate and enhanced," Bary said.

when handling pesticides.

- How many hours to wait before entering a sprayed field.
- How long to post "Danger" signs at field entrances.

"The farmers don't really have a problem with compliance," said Bill Rogers, pesticide program coordinator in Lubbock for the Texas Department of Agriculture, charged with enforcing the EPA rules. "Their concern is the liability."

Many of the responsibilities fall on the employer.

It's up to the employer, for instance, to make transportation available for emergency medical help. The employer must let field workers know when crops are to be sprayed, and keep everyone out of range who isn't trained to handle the chemicals.

And employers must display a new EPA poster that stresses - in English and Spanish - the importance of wearing long-sleeved shirts, showering thoroughly and washing work clothes separately from other garments.

Critics' lobbying persuaded Congress to postpone some aspects of the rules until Jan. 1.

Thirty-seven cases of acute occupational pesticide poisoning were reported last year to the Texas Department of Health. None was fatal.

The rules that went into effect April 15 differ for each pesticide's toxicity and are explained on new labels that manufacturers must supply.

They include:

- What protective gear to wear

Pesticide regulations listed

By The Associated Press

Key points of the Environmental Protection Agency's Worker Protection Standard, which covers use of pesticides on farms and in forests, greenhouses and nurseries:

- Labels must spell out what protective gear to wear when mixing or loading pesticides
- Employers must notify workers that a field has been treated and keep all workers out who haven't been trained to handle the chemicals
- Employers must post information about each pesticide application in an area, like a barn, where workers will see it
- Employers must provide a site by Jan. 1 where workers can wash off pesticide residue with soap and towels.

AGRIFACTS

BEEF CATTLE

The number of cattle and calves in Texas totaled 14.8 million head as of Jan. 1, up 3 percent from the previous year. Texas continues to rank first in the nation in the total number of cattle and calves with 15 percent of the total U.S. inventory.

1993 Texas Beef Cattle Production	
Rank in U.S. #1	
Number of cattle and calves 14.8 million head	
Total value \$8.8 billion	Total U.S. Production

Source: Texas Agricultural Statistics Service and the Texas Agricultural Extension Service
Graphic: Agricultural Communications, The Texas A&M University System

Perry urges attention be given to recruiting ag-related industry

AUSTIN (AP) - Agriculture Commissioner Rick Perry says communities could cash in by working as hard to lure industries that process farm commodities as they do trying to attract prisons.

Such companies are both good investments and a key to expanding the state's agricultural economy, Perry said in remarks prepared for a Thursday speech to the Texas Bankers Association.

"Some of you, particularly those from West Texas communities, have witnessed a phenomenon over the last several years of towns and cities doing everything but laying out a red carpet to attract state prisons," Perry said.

"I suggest to you the same type of efforts should be made to attract ag processing companies - companies that turn Texas cotton into Levis and Wranglers; companies that use Texas-grown vegetables in their salsas, and companies that create sausage and other meat products from Texas livestock."

But Texas processes only about 8 percent of raw farm and ranch production, Perry said. The national average for in-state processing is 20 percent.

"High-value ag exports account for more than 70 percent of this nation's agricultural sales to Mexico. Mexico is already Texas' largest trading partner, but where will they go for high-value ag products if we continue this dismal processing rate?"

"Not us, I'm afraid, unless we can encourage you and other financing institutions in this state to recognize the value of ag processing," Perry told the bankers.

Perry said Texas agriculture annually earns about \$12 billion in cash receipts and generates an estimated \$36 billion in economic activity. Agriculture employs, directly or indirectly, one in five Texans, he said.

"We still have bankers, particularly in our rural communities, who know that agricultural loans are good opportunities and good investments," Perry said.

But he said he worries that some financial institutions have lost interest in agriculture. "I'm hearing that other banks don't know anything about agriculture and still others are not lending money any more," he said.

However, the agriculture commissioner said, U.S. commercial farm banks, which are involved in a larger percentage of ag loans, reported record profits of \$16 billion in 1992, up about \$1 billion from the previous year.

Perry said Texas has numerous advantages in seeking to boost agricultural markets.

The state's weather means Texans

"can and do grow just about anything," and its location makes a gateway for trade with Mexico and other Latin American countries.

And, Perry said, "The name Texas sells. Consider a chain of 4 restaurants based in Kansas that go by the name of Lone Star Steakhouses, even though not a single restaurant is situated in Texas. Clearly, Texas is a powerful marketing tool."

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Asgrow offers Farmer and Deaf Smith County sorghum growers **Seneca**, a medium-early maturity sorghum hybrid that delivers outstanding yield for maturity of bronze colored grain. And **Topaz**, a medium maturity hybrid, has a consistent, high yield record for greater profit potential. It also stands well under adverse conditions.

For more in-depth information on these proven performers and other fine Asgrow corn and sorghum hybrids for Farmer and Deaf Smith counties, give Eugene a call today.

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Frona, Texas

Thank You!

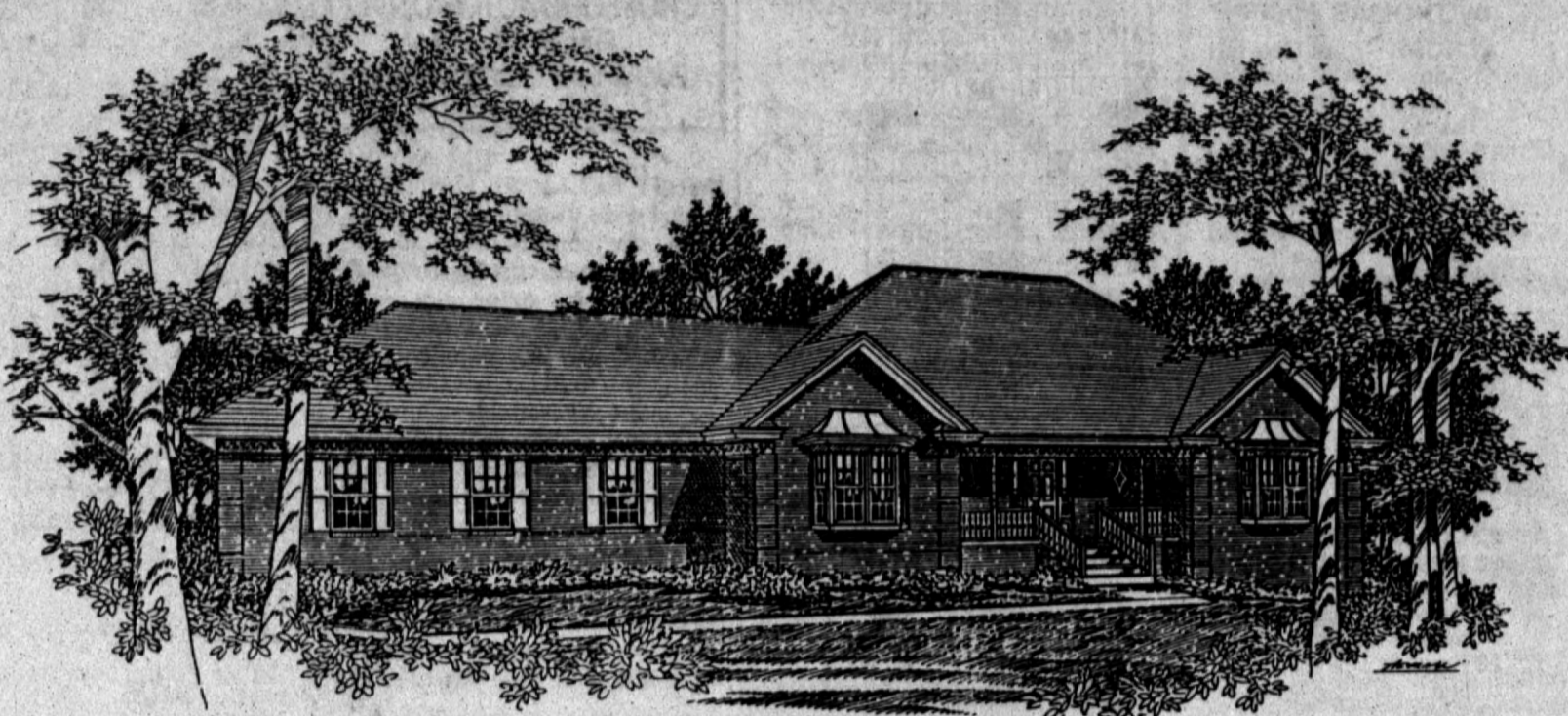
The Hereford Rodeo Team would like to Thank the Community of Hereford for the help & support they gave to the Rodeo Team for the Tri-State Rodeo!



- | | | |
|--|--|--|
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First National Bank
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Champion Feeders
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XIT Cellular
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K-Bob's
Bar G Feed Yard
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And all of the Volunteer help we had!!
Thanks Again!!

Real Estate

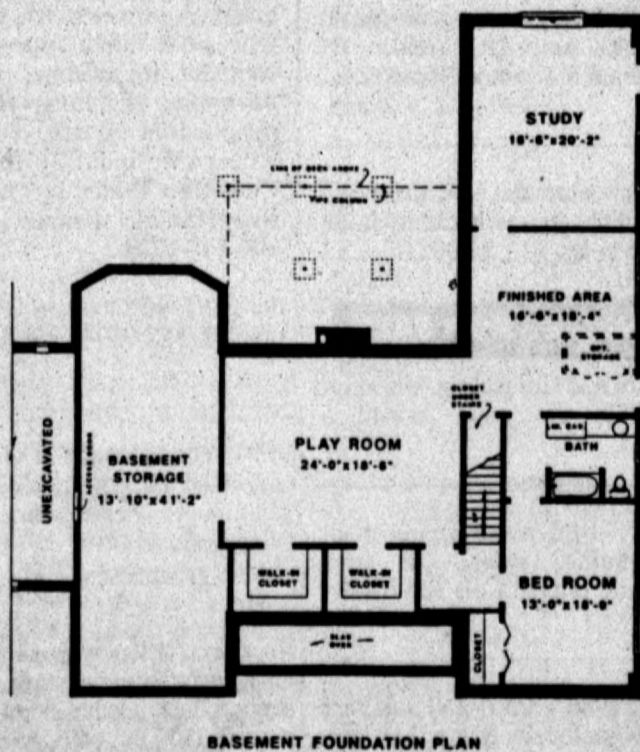
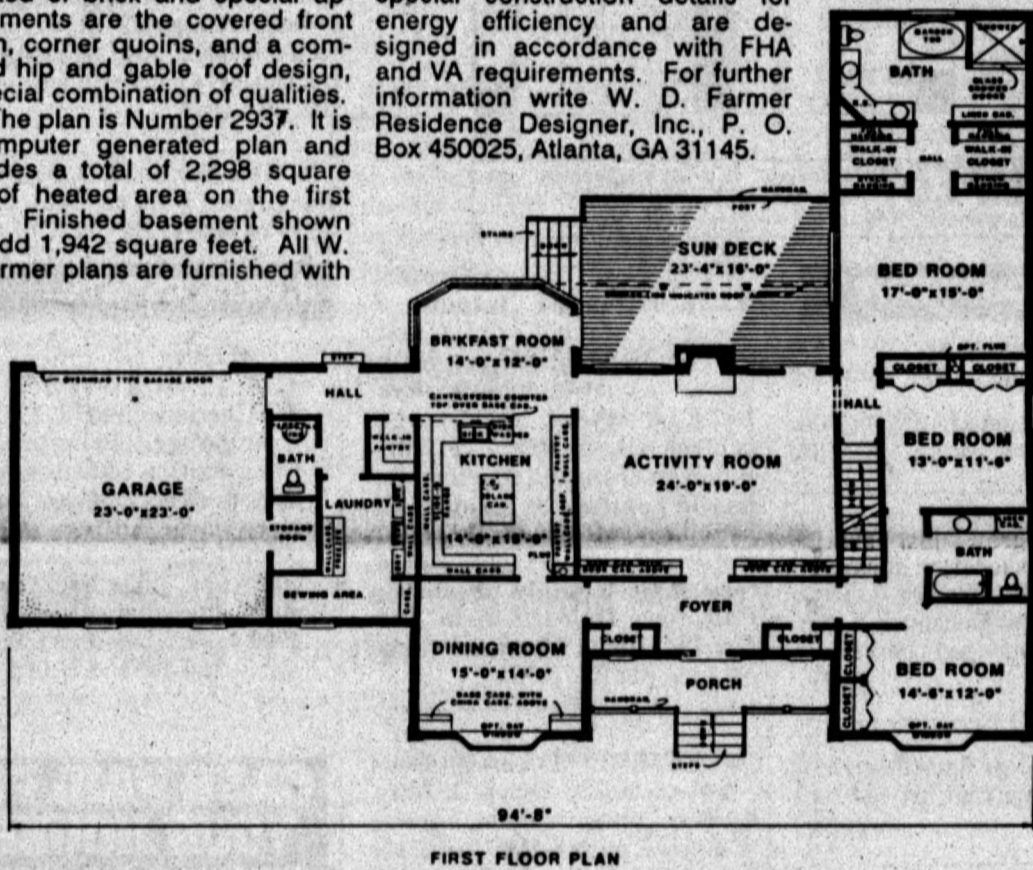


PLAN INCLUDES A COMBINATION OF QUALITIES
Spacious Potential In Completion of Basement Areas

FEATURE HOMES

© BY W.D. FARMER, F.A.I.B.D.

This original design is more comfortable overall and the potential of expansion is especially benefiting. There are three bedrooms, a great room, a dining room, kitchen and a breakfast room on the main floor of the plan. The open foyer vista is to the enormous great room and then to the immediately accessible sun deck. A formal dining room with bay window flanks the left and the enormous kitchen is provided with unsurpassed cabinet and work surface and an island cabinet is thoughtfully centered in this room. The sink area is open to the large bayed breakfast room, this room also having access to the sun deck. A half bath, laundry and pantry separate this area from the garage and a special private hallway leads you there. Notice the small sewing area behind the laundry room. Although you may not require additional space in the basement, an enormous amount of additional space is designed for possible completion in the future. The traditional exterior is constructed of brick and special appointments are the covered front porch, corner quoins, and a combined hip and gable roof design, a special combination of qualities. The plan is Number 2937. It is a computer generated plan and includes a total of 2,298 square feet of heated area on the first floor. Finished basement shown will add 1,942 square feet. All W. D. Farmer plans are furnished with special construction details for energy efficiency and are designed in accordance with FHA and VA requirements. For further information write W. D. Farmer Residence Designer, Inc., P. O. Box 450025, Atlanta, GA 31145.



Question/ Answer

Q: How do you drill in bathroom wall tiles? I would like to put rails in the shower area?

to bore the hole. Using these bits eliminates the need to score the glazing. The diamond-tipped drill is more expensive but preferable to the carbide-tipped bit.

A: One method is to place a finish nail on the tile, and tap it with a hammer to score the glazing. Bore on the scored mark with a masonry bit.

Both bits are available at hardware stores and industrial suppliers. Use a variable-speed drill when using these bits so that you can drill at a slow speed.



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Margaret Schroeter, Owner
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Across from Courthouse

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INCOME PROPERTY - In Friona-9 apartment, 2 bdrm., good income. 100% rented with waiting list.

HEREFORD -4 apartments-3 bdrm., 1 3/4 bath, fireplace, central heat & air, nice apts. on W. Park Ave.

PRICE REDUCED TO \$24,000 -3 bdrm., brick, good location, one car garage.

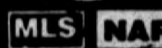
POSSIBLE OWNER FINANCING - 2 bdrm., one bath, 14x80 mobile home, nice & neat, all new floor covering & new heating system.

2 STORY HOME - with 4 bdrms., and 2 3/4 baths, large rooms, eating bar in kitchen, built-in desk in dining room, cathedral beam ceiling in living room, large yard & trees.



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- ★ **OUTSIDE CITY** - Far enough out, close enough in, approved septic, 2 car garage and carport, \$49,900.
- ★ **439 N. TEXAS** - 3-1-1, ref. air, new garage door, \$38,900.
- ★ **209 STAR** - 2000+ sq.ft., 4 bdrm., XL living room, \$49,500.
- ★ **231 DOUGLAS** - Price lowered; owner says sell! 1900+ sq.ft., satellite dish, latest in decor.
- ★ **538 SYCAMORE** - Fresh on the market, \$49,900.
- ★ **308 SUNSET** - New Dual Fuel Heat Pump, storm cellar, fresh paint, ready to move into, \$56,900.
- ★ **234 CENTRE** - JUST LISTED - 1900+ sq.ft., brick with siding on trim, storage bldg., 2 HWH, \$73,500.
- ★ **246 IRONWOOD** - 2600+ sq.ft., plus basement, 4th bdrm. or office, formal dining, corner, \$89,900.
- ★ **134 JUNIPER** - 3 bdrm., assumable, non-qual. FHA loan, \$57,900.



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605 W. 2ND OPPORTUNITY KNOCKS. Have your own business. Estate property. Heirs willing to finance for an approved purchaser. Business and building to sell together. Tax office shows the building to have 3200 sq.ft., insulated. 2 overhead doors.

103 TEXAS. Just like country living. This comfortable older home sits on 2 1/8 acres and zoning allows some animals for personal use (like show animals, horses, etc.). Extra large building on the north side could be repaired for hobbies or shop.

VETERANS. this 10 acre tract may be what you are looking for. Lower interest to buy on the Tex. Vet. programs. Domestic well and state approved septic system put in within the past 3 years. Owner would move off the mobile home and reduce the price some. 19 additional acres with established Vet. loan available.

600 AVENUE G. All the pluses on this very nice 3 bdrm. home. Double garage, front sprinkler system, interior repainted, all new floor covering and **BEST YET** price reduced to \$34,000. Make down payment and assume the 15 year, non-qualifying loan.

117 CENTRE. Price reduced \$5,000 off first listed price. This pretty home has a front living room and dining room, big nice den in the back. Neutral colors. Owner wants to move closer to family.

234 STAR. Absentee owner anxious to sell her parents property. Great move-up home. Full brick, 3 bdrm., 1 1/2 bath, pretty kitchen-dining room combo. Storm cellar, single garage and carport. Large storage building.

FOR SALE OR LEASE - Beautiful brick, commercial building, @ 511 N. 25 Mile Ave.

4 BDRM., 1 1/2 BATH ON SEMINOLE - Large home with lots of room. Full brick, with fireplace.

30 ACRES - Nice brick home on Hwy close to Hereford. **FULL BASEMENT** - 4 bdrm., home with double car garage. Reduced to \$35,000.

SUPER NICE - 3 bdrm., 2 1/2 baths, side entry garage, very nice basement, 2097 sq.ft. + 200 sq.ft. in basement.

ON DOUGLAS - 3 bdrm., 1 3/4 bath. Two living areas, office or sewing room, 1849 sq.ft. Only \$48,500.

HCR 110 N. 25 Mile Ave. Suite C
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304 STAR

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Hostess: Carol Sue LeGate

TOP Properties
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 Fax: 364-8364
 313 N. Lee



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 Electrolux carpet shampooer, used one time, excellent condition. \$250.00
Call 364-4263
 after 5 p.m.

The Roads of Texas and The Roads of New Mexico are for sale at The Hereford Brand in book form. \$12.95 each, plus tax. Discover roads you never knew were there. Hereford Brand, 313 N. Lee. 24757

New flat beds for pickups-Installed or carry out. Clarence Calvin, 364-3115. 26313

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Imitation Dooney & Bourke purses and accessories for sale, \$40 and under. New styles and colors arrive weekly. Come by and have a look at 201 Hickory Mon.-Fri. from 6-9 p.m. 26326

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For sale: 3 piece bedroom suit with matching springs and mattress. 364-1667. 26348

For Sale or Trade: Large wooden office desk, red sectional couch (1950's), recliner, water softener unit. Call Carla 364-7063. Leave message. 26350

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1A. GARAGE SALES
 Yard Sale 323 Ave. A Saturday & Sunday, 8-? Baby clothes, little of everything. 26366

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One ton bed with gin poles and electric winch. 55 gal drums with lids (clean). 364-3109-days; 3-364-4527. 26287

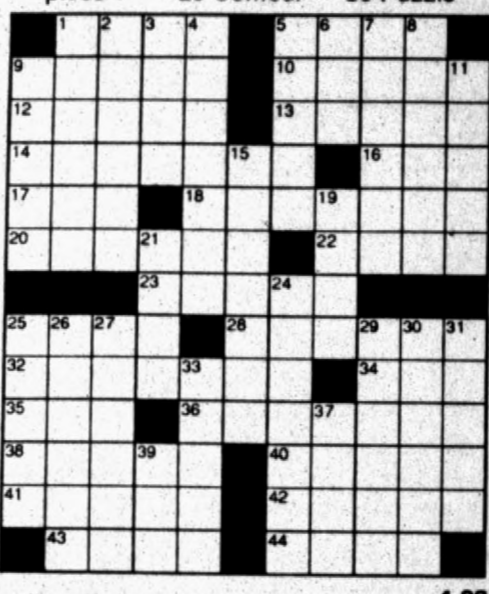
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 1 Sad
 5 Sack's sacks
 9 Glided
 9 Bagel's look-alike
 10 Diminishes
 12 Worth of the stage
 13 Put on a pedestal
 14 Faeler
 16 Tiny
 17 Fresh
 18 Cheap
 20 Like blue movies
 22 Ogled
 23 Kate's roomie
 25 Italian river
 28 Printer's line
 32 Fog's comparison
 34 Recent
 35 Blushing
 36 Something to mind
 38 Baseball's Tony
 40 Western star Lash
 41 NFL player
 42 Fencing weapons
 43 Waiting-room cry
- DOWN**
 1 Trap
 2 Boxing ploy
 3 Melody
 4 Lettering aid
 5 Worry
 6 Far from strict
 7 Some-what
 8 Computer key
 9 Sawyer of news
 11 Horse
 15 Atom part
 19 Clarinet piece
 21 New Mexico resort
 24 Stabbed
 25 Chef's garb
 26 Land, as a fish
 27 Writer
 29 Comedi-
 30 "Aliens," e.g.
 31 Firemen's needs
 33 Psyche-delic posters
 37 Neck part
 39 Puzzle

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W	R	A	T	H	E	L	A	T	E				
A	G	R	E	E	D	G	E	D					
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Yesterday's Answer
 21 New Mexico resort
 24 Stabbed
 25 Chef's garb
 26 Land, as a fish
 27 Writer
 29 Comedi-
 30 "Aliens," e.g.
 31 Firemen's needs
 33 Psyche-delic posters
 37 Neck part
 39 Puzzle



STUMPED? For answers to today's crossword, call 1-900-454-7377 199¢ per minute, touch-tone / rotary phones. (18+ only.) A King Features service, NYC.

2. FARM EQUIPMENT

Seed Milo production contracts available for the 1994 Growing Season. Call for details, 258-7394 or 364-2946. 26182

For sale: Potato Equipment, 4 Lockwood Grada-Span Pilers, 5 Lockwood 4 row Planters, 1 better built seed cutter with cannon duster. 3-two row Lockwood harvestors. 817-422-4934. 26266

For sale J.H. Mfg. flatbed for long wheel base pickup. Call 364-1210 and leave message. 26328

Lincoln Welder, gasoline powered on trailer, 200 Amp DC Welder, 65 International V.8 motor. 364-8318. 26355

Andryhous ammonia side-dress rig. 4"x7" tool bar, gage wheels, hydrolic control, 8 rows 30", \$1,000.00. Call 647-2698. 26367

3. VEHICLES FOR SALE

For sale or trade for pickup, 1969 Ford Convertible in good condition. 364-2057. 26121

'77 Ford T-Bird, needs timing chain. Good engine, trans., & tires. Reasonable priced. Call 364-6166. 26171

For sale: 1986 Ford F-250 Supercab pickup w/toolboxes & g.n. ball, rear window sunvisor. 364-3109-days, E-364-4527. 26286

For sale 1989 Suburban 4x4 Silverado. Loaded. 258-7394 or 364-2946. 26292

1991 White Honda CRXHF 4-speed, air, CD player, tinted windows, aluminum wheels w/bra. 364-2060 after 5 p.m. 26293

Rockwood, 12' pop-up camper. Butane refrigerator, 3-burner stove, queen bed, sleeps 6. Table, clothes closet and storage chest. \$3500.00. 647-2698. 26368

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 Short wide, automatic transmission, air conditioning, am/fm stereo cassette, custom tires and wheels, sport stripe pkg, and much more, no old contract to assume, no back payments to make, just need responsible party to make reasonable monthly payments. Call Doug Hulderman in the Credit Department, Friona Motors, 806/247-2701

1991 Ford Tempo, four door. Approx. 48,000 miles. 28 mpg Highway. Never bent or broken. Priced about wholesale. Great for commuting or sending a kid off to school in. 364-3790 after four. 76377

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'84 Ford LTD 80,000 miles, 4 brand new tires, good condition, great school/work car. Call and leave message, 364-0533. 26335

For sale: '79 Twilight Bungalow 5th wheel camper-32 ft., completely self-contained. Also '92 Dodge Diesel pickup-339 Centre, will sell separately. Ph. 364-1846. 26365

'78 Olds Toronado, 2 door, rebuilt trans., good work car. \$600.00. 247-2139 or 364-9221.

4. REAL ESTATE

FOR SALE
 203 Cherokee, 3 BDR, 2 1/2 bath, 2 car garage, 2 living areas, one living area has cathedral ceilings, stone fireplace and wood burning stove, large kitchen, Also has circle drive with large oak trees, landscape, huge backyard and much, much more. House approx. 2000 sq.ft., Call after 5:00 364-1851--\$75,000

CASH PAID FOR YOUR HOUSE..
CALL 364-3975
REALTOR

Nice 3-2-2 on Cherokee, Central Heat & air, fireplace, builtins, door openers, 10x12 storage building, garden area, low 40's, needs new loan. 276-5668

DIAMOND VALLEY MOBILE HOME PARK

Lots Located on Sloux, Cherokee Sts., G&H Office Space-415 N. Main w/janitor service & utilities Store Front Building for lease, 3500 sq. ft. 421 N. Main Doug-Bartlett - 415 N. Main 364-1483 - Office 364-3937 - Home

Ranch for sale. C.R.P. for sale and good farm land. Call today. HCR Real Estate, 364-4670. 24912

For sale: 10 acres of land 1 1/2 miles Northwest of Westway Community. \$2,000 down \$141.22 per month. Contact J.L. Marcum at 364-0990 or residence 364-4125. 25329.

Before you buy a mobile home, Give Backus Classic Homes A Look. You might be surprised! 1-800-260-7481 25878

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I have potential buyers for land. Please Call Don Martin Agency-364-0925. 26038

For sale: Great For the Lake-Rental or for Home-14'x42' 2BR Mobile Home. Great condition, ready for use, priced at \$4500.00. Call 364-6420 between 6p.m.-9p.m. 26102

Moving to Lubbock or need a house for children attending Texas Tech University? Nice 3/2 in South Lubbock available for sale immediately. Has isolated master suite, new air conditioner and roof, large yard. Call 364-6701 or 806-793-5163 26129

Canadian--2 br, 1 ba, central heat & air, approx. 960 + sq ft., Excellent condition. Appt only. 323-6572. 26345

12'x60' Trailer with 12'x40' addition. Must be moved. Needs repairs, \$2,500.00. Call 364-5475 after 5 p.m. 26347

IN THE COUNTRY-Very nice brick home on 16 acres, irrigation well, large barn & other out buildings. Call HCR Real Estate, 364-4670 26353

COMMERCIAL PROPERTY--Brick building on North 385 for sale or lease, across from Sugarland Mall, excellent location. Call HCR Real Estate, 364-4670. 26354

For sale or lease: 3-2-2 house, 2200 sqft., updated throughout, nice yards, nice neighborhood, Call 226-4400, Claude. 26357

4B. FARM & RANCHES

PRECON. YARD - Nice thousand head yard sitting on 160 acres of choice land. Complete with irr. well, U.G. pipe, pump back system, office & scale. PLEASE CALL FOR DETAILS, on food com handling elevator with up to date cleaning facility attached. Approx. 850,000 bushel capacity. Strong water area. High com production. HEREFORD, TX - Please call for details on commercial property. Some dock high, some ground level, some cooler space, some w/ railroad. Priced to sell. Consider trade. Scott Land Co. Ben G. Scott-Dimmitt, Tex. 79027 806-647-4375 day or night

Reposessed Kirby & Compact Vacuum. Other name brands \$39 & up. Sales & repair on all makes in your home. 364-4288. 18874

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 Get into shape for the summer.
Call Sylvia at 364-8365
 I also have thigh cream.

You counted fat grams in '93, NOW lose even more in '94. Lose weight & FEEL GREAT! Call Carole 364-0718

Park Ave. Bowl & Club
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Summer Special:
 Friday Family Day
 3:00 pm - midnight
 99¢ per game

Every Sat. nite Bowl Casino - 9:00 pm
 Win cash-Call for reservations

Discounts:
 Senior Citizens 60 & up \$1.50 per game
 Children 12 yrs & under \$1.50 per game.

Short Summer Leagues Now Forming
 For more information call 364-2604

Summer League Schedule:
 BOWL ONLY 12 WEEKS
 May 25th, Wed. Ladies Trio - 7:00 pm
 May 25th, Wed. Men Trio - 9:00 pm
 May 26th, Thurs. Mixed Trio - 8:00 pm

Join a league & get all practice bowling for \$1.00 per game.
 Plan your next private Party & Birthday Party with us!

Classifieds.
 They're just for you, everyday, in the Hereford Brand.
 Call Janey Allmon today at 364-2030 and get a classified to work for you.

Classifieds

5. HOMES FOR RENT

1,2,3 and 4 bedroom apartments available. Low income housing. Stove and refrigerator furnished. Blue Water Garden Apts. Bills paid. Call 364-6661. 770

Best deal in town, furnished 1 bedroom efficiency apartments. \$185.00 per month bills paid, red brick apartments 300 block West 2nd Street. 364-3566. 920

Nice, large, unfurnished apartments. Refrigerated air, two bedrooms. You pay only electric—we pay the rest. \$305.00 month. 364-8421. 1320

Self-lock storage. 364-6110. 1360

Eldorado Arms Apts, 1 & 2 bedroom furnished apts, refrigerated air, laundry, free cable, water, & gas. 364-4332. 18873

Need extra storage space? Need a place to have a garage sale? Rent a mini-storage. Two sizes available. 364-4370. 24832

Paloma Lane Apartments, 2 bedroom available. Clean, neat, grounds maintained, application required, \$170 security deposit, 364-1255 EHO. 25908

For rent 2 & 3 bedroom homes, excellent condition. Well maintained yards. Different price range. 364-3209 or 364-6444. 26113

3 bedroom house and two bedroom mobile home. Also 4 bedroom house, stove, fridge, w/d hookup, fenced. 364-4370. 26137

Efficiency duplex, stove, fridge, water paid, \$159/monthly, 364-4370. 26178

For rent 2 bedroom, 1 bath, carpeted, fenced yard, stove and fridge furnished, must qualify for HUD. House available now. 364-4113. 26298

New Listing—For rent 2-1-1 on Ave. D. \$275/monthly. 276-5668. 26317

3 bedroom trailer for rent. 364-2736. 26319

Efficiency apartment for working gent. utilities paid, nice area, 364-1371. 26352

6. WANTED

Wanted: Middle aged or retired couple to live and care on small place. Reference required, details—364-8121. 26356

7. BUSINESS OPPORTUNITIES

Second Income Consultants Wanted. Toll Free 1-800-887-4635. Then press 9254. 24 hour recorded message 26104

IF YOU'RE READY to write that book, ghostwriter will help you get it published. Results guaranteed. (806) 364-0800, ext. 32, evenings. 26188

Saddled with high overhead? Does your small office cost you too much or you can't start that business because you can't afford an office? Maybe we can help. 364-4416. 26269

8. HELP WANTED

Position For RN & LVN. Good benefit package. Competitive salary. Kings Manor Methodist Home, 400 Ranger Drive, Hereford, EOE. 23745

Hereford Care Center now hiring LVNs, CNAs, all shifts, also Saturday RNs, 231 Kingwood. 25455

LVN needed for two 3-11 & two 11-7, split shifts. Charge nurse duties with competitive salary. Please contact Sherry at Farwell Convalescent Center, 806-481-9027 or come in and fill out application. E.O.E. 26223

Edwards Laundry is now hiring. Apply at 213 13th St. 26320

Filling 2 part-time positions—must have flexible hours—no one under 18 years of age. Weekends & evenings work required. Serious inquiries only. Send response & resume to P.O. Box 2532, Hereford, Texas., 79045. 26321

Looking for experienced hairdressers with following. Call 364-9300 for appointment. Following preferred but not a must. Also looking for nail tech. 26364

ATTENTION REGISTERED NURSE
Do you want position, salary, benefits, and authority as Director of Nursing for a 74 bed certified, not-for-profit nursing facility? Do you believe two heads are better than one? Do you think paper work and patient care deserves shared responsibility? Are you a team player? If so, our Nurse Administrator wants to employ you.
King's Manor Methodist Home
400 Ranger Drive

The Texas Department of Health is recruiting for a LVN II for the Hereford office. This position is responsible for the delivery of public health nursing services to the population in Deaf Smith County, including child health, maternal-child case management, immunizations, and adult health. Hours are basically 8-5, Monday-Friday. Excellent benefits. Licensed to practice as a Vocational Nurse in Texas; Graduation from an accredited high school or GED; plus three years of experience as a Licensed Vocational Nurse. Resumes not accepted. Salary \$1,612 per month. 50% daytime travel. Please use PRN# 94-RO1-0048 when applying. For other qualifying options and application contact Tina Macha or Phyllis McLemore, 1109 Kemper Street, Lubbock, Texas 79403-2599, 806/744-3577. Applications accepted in Lubbock through 5:00 p.m. May 3, 1994. "Equal Opportunity Employer."

ATTENTION NURSES
King's Manor needs 3-11 and 11-7 licensed nurses. Shift differential \$1.00 an hour. Apply at: 400 Ranger Drive, Hereford, Texas

9. CHILD CARE

KING'S MANOR METHODIST CHILD CARE
*State Licensed
*Qualified Staff
Monday-Friday 6:00 am - 6:00 pm
Drop-ins Welcome with advance notice
MARILYN BELL / DIRECTOR
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HEREFORD DAY CARE
Offering an excellent program of learning and care for your children 0-12! State Licensed
Also - SPECIAL AFTER-HOURS pick-up for Kindergarten Children!
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248 E. 16th

10. ANNOUNCEMENTS

FREE
Pregnancy Test
Confidential Counseling
Problem Pregnancy Center
505 E. Park Ave.
Call 364-2027 or 364-5299 (Michelle)

11. BUSINESS SERVICE

Defensive Driving Course is now being offered nights and Saturdays. Will include ticket dismissal and insurance discount. For more information, call 364-6578. 700

Will pick up junk cars free. We buy scrap iron and metal, aluminum cans. 364-3350. 970

Rowland Stables, 840 Avenue F, 364-1189. Stall rental and boarding. We cater to good families and good horses. 2660

Garage Door and Opener Repair & Replacement. Call Robert Betzen, 289-5500. If No answer Call Mobil, 346-1120. 14237

Thank you for the opportunity to clean your windows, bookings still available, deadline April 30th. Call Jose, free estimates, Call 364-8553. 22986

Want to mow lawns. Call Matt Irish 364-4141 after 4 p.m. 23935

Tree trimming & removal & regular lawn cleaning, garden and lawn rotor tilling, rototiller renting, Ryder Lawn & Garden. 364-3356. 25532

Warren-Equipment Sales & Service, Balers, Rakes, Twine, Vermeer Parts, Morrison Baler Belting. Call Jim 364-5774 or mobile 344-2774. 25759

Attention Gardeners: Spring is near. For rent: 8 H.P. Rototiller "Rear Tire" electric starter, at 113 Bradley or Call 364-0087. 25893

Harvey's Lawn Mower Repair, tune ups, oil change, blade sharpening, etc. pickup-deliver, mow lawns, 705 South Main. 364-8413. 26118

House painting, interior and exterior, free estimates. N.D. Kelso, 364-6489. 26187

Mow, edge & trim, \$20. Call Mark, 364-6864. 26295

For rent New, Troybilt tiller, 818 Brevard St. 364-1064 or 364-1412.

HOME MAINTENANCE
Repairs, Carpentry, painting, ceramic tile, cabinet tops, attic and wall insulation, roofing & fencing. For free estimates call TIM RILEY-364-6761

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Mowing, edging, scalping, mulching, trimming, clean up. Free estimates, low rate
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364-8022

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CALL US TODAY!
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141 N. 25 Mile Ave. Hereford
364-8825

Radiator & Cooling Coils Service & Light Welding
Getting ready for irrigation? Bring cooling coils for service to: Hereford Radiator 364-2611

12. LIVESTOCK

For sale Three Limousin Bulls, 2 red, 1 black, \$1.00 per po und, See 6 miles North on 385 or call J.L. Marcum, 364-0990 or 364-4125. 25905

LEGAL NOTICES

The Deaf Smith County Commissioner's will open bids at 9 AM on May 9, 1994 for 60 gallons of Arsenal and 130 gallon drum of Roundup. These amounts will be the minimum needed but the bids need to be submitted to insure the same price if quantities are increased during the year. The Commissioners reserve the right to reject any and all proposals.

ADVERTISEMENT FOR BIDS

Notice is hereby given that the Hereford I.S.D. will be accepting sealed bids until May 6, 1994. Bids will be opened at 4:00 PM, in the Central Administration Office located at 601 N. 25 Mile Ave., Hereford, Texas, for the following:
Computer Assisted Lab for Industrial Technology System Specifications and information may be obtained by contacting: Corky Lockmiller, Asst. Superintendent, at 601 N. 25 Mile Ave., 806-364-7600. The District reserves the right to reject any and all bids.

LEGAL BID NOTICE

The Board of Trustees of the Hereford Independent School District will receive sealed bids on:
REPLACE ONE NOVELL FILE SERVER AND UPGRADE TO DUPLEXING; UPGRADE 7 WORKSTATIONS; PURCHASE SOFTWARE TO BE USED ON THE NOVELL SYSTEM; INSTALLATION & TRAINING
Sealed bids marked - Bid - 94-05-01 SYSTEM UPGRADE, are to be submitted to: Norman V. Smith, C.P.A. Business Manager Hereford Independent School District 602 North 25 Mile Ave. Hereford, Texas, 79045
Bids will be received at the above address until 2:00 P.M. local time, May 4, 1994 at which time they will be publicly opened and read. **BID ENVELOPES SHOULD BE PLAINLY MARKED IN THE LOWER LEFT CORNER. 94-05-01 SYSTEM UPGRADE**
Bid Opening: May 4, 1994 2:00 P.M.
Bids will be considered at the next meeting. The district, through its duly authorized constituted officials, reserves the right to reject any, part of any or all bids, to accept any bid deemed most advantageous to the Hereford I.S.D. and to waive any informalities in any bid received.
For a copy of the bid specification, please contact Norman V. Smith, Business Manager Hereford Independent School District, Hereford Texas

NOTICE OF APPLICATION FOR WASTE DISPOSAL PERMIT

WARREN OWEN AND BOBBY OWEN, 340 Elm, Hereford, Texas 79045 have applied to the Texas Natural Resource Conservation Commission (Commission) for a permit (Proposed Permit No. 03641) to authorize disposal of waste and wastewater from a cattle feedlot, which will consist of a maximum of 4000 head. Stormwater will be retained in one storage pond. Wastewater from the pond is to be disposed of by evaporation Manure/solids will be disposed of as fertilizer on

agricultural land, no discharge of pollutants into the waters of the State is authorized by this permit.

The cattle feedlot is on Dairy Road, approximately 0.5 mile east of the Town of Hereford, approximately one mile east of the intersection of Progressive Road and Dairy Road, and approximately 1.8 miles south-southeast of the intersection of U.S. Highway 60 and Progressive Road in Deaf Smith County, Texas. This location is in the drainage area of the Upper Prairie Dog Town Fork Red River in Segment No. 0229 of the Red River Basin.

The Executive Director of the Commission has prepared a draft permit based on the application submitted by the applicant and other information presently available.

Legal Authority: Section 26.028 of the Texas Water Code and 30 TAC Chapter 305 of the Rules of the Texas Natural Resource Conservation Commission.

This application is subject to a Commission resolution adopted August 18, 1993, which directs the Commission's Executive Director to act on behalf of the Commission and issue final approval of certain permit matters. The Executive Director will issue this permit unless one or more persons file written protests and/or a request for a hearing within 30 days after publication of this notice.

If you wish to request a public hearing, you must submit your request in writing. You must state (1) your name, mailing address and daytime phone number; (2) the permit number or other recognizable reference to this application; (3) the statement "I/we request a public hearing;" (4) a brief description of how you, or the persons you represent, would be adversely affected by the granting of the application; (5) a description of the location of your property relative to the applicant's operations; and (6) your proposed adjustment to the application/permit which would satisfy your concerns and cause you to withdraw your request for hearing. If one or more protests and/or requests for hearing are filed, the Executive Director will no longer issue the permit and will forward the application to the Office of Hearings Examiners where a hearing may be held. Commission public hearings are evidentiary legal proceedings similar to civil court non-jury trials. Although general comments from the public may be submitted either in writing prior to the hearing, or orally at the start of the hearing, the law requires that the Commission's decision about whether to approve or deny the application be based on evidence and testimony submitted during the public hearing, presented under oath and subject to cross-examination by the other parties. Public comments are not evidence and cannot be the basis for the Commission's ultimate decision. In the event a hearing is held, the Office of Hearings Examiners will submit a recommendation to the Commission for final decision.

If no protests or requests for hearing are filed, the Executive Director will sign the permit 30 days after publication of this notice or thereafter. If you wish to appeal a permit issued by the Executive Director, you may do so by filing a written Motion for Reconsideration with the Chief Clerk of the Commission no later than 20 days after the date the Executive Director signs the permit. Requests for a public hearing on this application should be submitted in writing to Chief Clerk's Office, Texas Natural Resource Conservation Commission, P.O. Box 13087, Austin, Texas 78711, Telephone (512) 463-7908. Information regarding hearing procedures may be obtained by contacting Kerry D.

Sullivan, Assistant Chief Hearings Examiner at the same address or by telephone at (512) 463-7875. Information concerning any technical aspect of this application can be obtained by writing Melinda A. Williams, Wastewater Permits Section, at the same address or by telephone at (512)463-8201. Issued this 19th day of April, 1994.
Gloria A. Vasquez,
Chief Clerk
Texas Natural Resource Conservation Commission

More than 900,000 copies of The Hereford Brand were distributed in 1992. If your advertising message was not included in many of these issues, you need to call Merrill Montgomery or Julie Bodner, 364-2499, and let them put together an advertising schedule to fit your budget.

Real estate discrimination policy
All real estate advertised herein is subject to the Federal Fair Housing Act, which makes it illegal to advertise any preference, limitation or discrimination based on race, color, religion, sex, handicap, familial status or national origin, or intention to make any such preferences, limitations or discrimination.
State laws forbid discrimination in the sale, rental or advertising of real estate based on factors in addition to those protected under federal law. We will not knowingly accept any advertising for real estate which is in violation of the law. All persons are hereby informed that all dwellings advertised are available on an equal opportunity basis.

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Prices effective Thursday, April 21, 1994.

CATTLE FUTURES		GRAIN FUTURES	
CATTLE - FEEDER (CME) 5000 lbs., ctns. per lb.	Apr 78.00 79.00 79.50 80.00 80.50 81.00 81.50 82.00 82.50 83.00 83.50 84.00 84.50 85.00 85.50 86.00 86.50 87.00 87.50 88.00 88.50 89.00 89.50 90.00 90.50 91.00 91.50 92.00 92.50 93.00 93.50 94.00 94.50 95.00 95.50 96.00 96.50 97.00 97.50 98.00 98.50 99.00 99.50 100.00	CORN (CBT) 5000 lbs., ctns. per bu.	Apr 2.15 2.16 2.17 2.18 2.19 2.20 2.21 2.22 2.23 2.24 2.25 2.26 2.27 2.28 2.29 2.30 2.31 2.32 2.33 2.34 2.35 2.36 2.37 2.38 2.39 2.40 2.41 2.42 2.43 2.44 2.45 2.46 2.47 2.48 2.49 2.50 2.51 2.52 2.53 2.54 2.55 2.56 2.57 2.58 2.59 2.60 2.61 2.62 2.63 2.64 2.65 2.66 2.67 2.68 2.69 2.70 2.71 2.72 2.73 2.74 2.75 2.76 2.77 2.78 2.79 2.80 2.81 2.82 2.83 2.84 2.85 2.86 2.87 2.88 2.89 2.90 2.91 2.92 2.93 2.94 2.95 2.96 2.97 2.98 2.99 3.00

METAL FUTURES	
GOLD (COM) - 100 Troy oz., \$ per Troy oz.	Apr 372.00 373.00 374.00 375.00 376.00 377.00 378.00 379.00 380.00 381.00 382.00 383.00 384.00 385.00 386.00 387.00 388.00 389.00 390.00 391.00 392.00 393.00 394.00 395.00 396.00 397.00 398.00 399.00 400.00 401.00 402.00 403.00 404.00 405.00 406.00 407.00 408.00 409.00 410.00 411.00 412.00 413.00 414.00 415.00 416.00 417.00 418.00 419.00 420.00 421.00 422.00 423.00 424.00 425.00 426.00 427.00 428.00 429.00 430.00 431.00 432.00 433.00 434.00 435.00 436.00 437.00 438.00 439.00 440.00 441.00 442.00 443.00 444.00 445.00 446.00 447.00 448.00 449.00 450.00 451.00 452.00 453.00 454.00 455.00 456.00 457.00 458.00 459.00 460.00 461.00 462.00 463.00 464.00 465.00 466.00 467.00 468.00 469.00 470.00 471.00 472.00 473.00 474.00 475.00 476.00 477.00 478.00 479.00 480.00 481.00 482.00 483.00 484.00 485.00 486.00 487.00 488.00 489.00 490.00 491.00 492.00 493.00 494.00 495.00 496.00 497.00 498.00 499.00 500.00

FUTURES OPTIONS	
CATTLE FEEDER (CME) 5000 lbs., ctns. per lb.	Apr 78.00 79.00 79.50 80.00 80.50 81.00 81.50 82.00 82.50 83.00 83.50 84.00 84.50 85.00 85.50 86.00 86.50 87.00 87.50 88.00 88.50 89.00 89.50 90.00 90.50 91.00 91.50 92.00 92.50 93.00 93.50 94.00 94.50 95.00 95.50 96.00 96.50 97.00 97.50 98.00 98.50 99.00 99.50 100.00

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SALUTE TO INDUSTRY

This special supplement to the Sunday Hereford Brand pays tribute to local industry - its ingenuity, its diversity, and its impact on our local economy.

Industrial development affects whole town

By GARRY WESNER
Managing Editor

When thinking of industrial development -- i.e., the development of non-service and non-retail companies -- it is hard to do so without thinking about the overall economic development program of the city of Hereford.

Mike Carr, executive vice president of the Deaf Smith County Chamber of Commerce, is in charge of industrial development.

But, said Carr, "industrial development affects those other two areas. We deal with not only industrial development but economic development as a whole," which includes such non-tangibles as quality of life and other factors.

Within the overall economic development efforts of the chamber are two main thrusts, Carr said --

working to bring new companies into town and striving to keep existing companies here and encouraging them to grow and expand.

"A majority of growth in any community is expansion within," he said. "This is evidenced by the Poarch Brothers project," where that manufacturing firm expanded several years ago, and by work with Holly Sugar to facilitate an expansion program.

In addition, the chamber is working with "many of the other companies that are looking at expansions on a regular basis. We think it's important to take care of the local industries."

On the side of attracting new industry, Carr said, "We respond to any inquiries we get, through whatever sources."

Information requests for possible

industrial moves to Hereford, Carr said, come from a variety of sources -- the company itself, a consulting firm hired to plan a corporate move or an engineering firm seeking new quarters for a company.

"Many times these folks are gathering information," Carr said, but are not looking at a specific site for a corporate move.

"Sometimes we'll deal with some of these folks for several years without a decision being made about where they will move. However long it takes, he stressed, the chamber will not cease in its efforts to lure the company to Hereford until a final decision has been made by the firm.

One tool the Hereford chamber is using to maximize its industrial attraction dollars is the High Ground of Texas, a consortium of area chambers that pool economic development money.

As a result, the High Ground is able to represent the entire Panhandle at trade shows, through advertising in national publications and through direct-mail materials.

The High Ground was founded five years ago, Carr said, with 27 towns ranging from Stratford in the north to Denver City in the south.

Each of the towns has something different to offer companies interested in relocating.

If High Ground can get that firm into the general area, then they can "do a rifle approach and put them to a specific area" that meets their needs.

For example, he said, High Ground can target oil and gas companies to one part of the Panhandle and agriculture-related industries to someplace like Hereford.

"We're building an awareness of the Texas Panhandle as a strong industrial growth area. It takes a long time to develop that reputation," he said, adding that "The Panhandle is a pretty small area compared to Los Angeles."

High Ground, Carr said, is just "one more tool" the chamber uses to generate leads, and the chamber will pursue companies that have requirements Hereford can meet.

Every prospect the chamber contacts requests a specific set of guidelines, although Carr said most request such stuff as specific site information, soil and water data, infrastructure information, as well as information on incentives the city offers to lure companies to town. Some even go so far as to inquire about financing options.

To help with financing, the chamber formed the Hereford Industrial Foundation in 1976. The foundation is a separate entity that operates through the chamber "for the purpose of raising money to finance a particular, a specific project."

It was organized under Chapter 501 (c)3 of the IRS code, which allows donations to be used for industrial development and are tax exempt to the extent of the law.

As part of its efforts to market possible industrial properties in Hereford, the foundation maintains information sheets on all available commercial real estate in town.

As prospects look at Hereford, a

piece of property on that list may meet that company's needs.

In addition to the foundation, the chamber also operates the Deaf Smith Industrial Corporation and the Deaf Smith Agricultural Corporation, both of which exist with the foundation to meet specific financing needs that may arise for companies interested in Hereford.

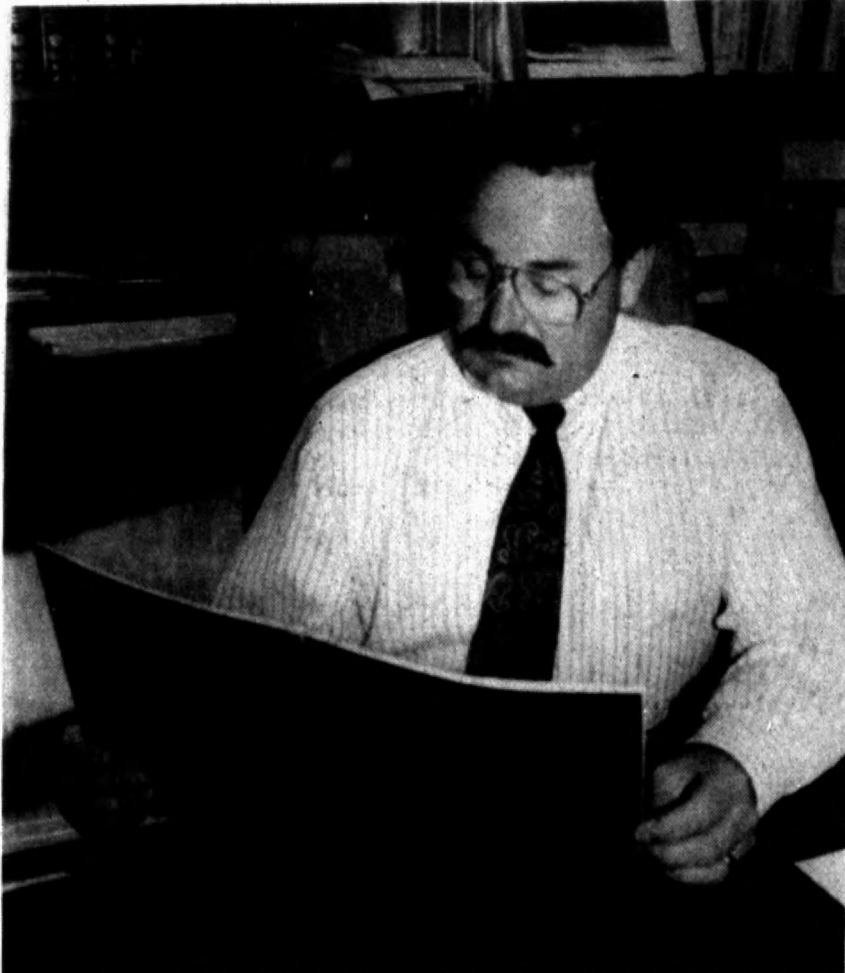
Carr said there are some federal programs that require a specific organization in place to handle funding in different areas.

Because the chamber pursues all industrial leads, the number of proposals it puts together each year varies, Carr said, from five to 25.

In some cases, the chamber doesn't know who they are doing the proposal for, only that a company needs certain criteria met in a search for a new headquarters or plant location.

For some of those proposals, the chamber has several weeks or months to work, while in other cases a proposal must be submitted within a couple of

(See INDUSTRIAL, Page 6C)



Handbook updates

Mike Hatley, assistant city manager for the City of Hereford, looks over the contents of the "Community Handbook" which he has updated. The booklet is designed to provide prospective business and industry information about the city and Deaf Smith County.

Business and industry indicating an interest in locating in Hereford and Deaf Smith County will learn everything -- almost -- they need to know about the community in a booklet recently re-printed.

The "Community Handbook" first was prepared several years ago and was updated recently by Mike Hatley, Hereford assistant city manager.

"It's one of the tools we can use in economic development," observed Hatley.

Originally, the booklet was written and printed with funding from grant money received to help the community bridge the gap after the Department of Energy study on nuclear waste disposal was eliminated in Deaf Smith County.

The end of the DOE presence came as 1987 closed -- a federal bill designated only one site, in Nevada, for the study. Impact on business in Hereford was heavy and grant money was provided to help the community overcome the economic downer.

Hatley worked on the project "off

and on for six months," he said, bringing current, where needed, and inserting new material, where applicable.

A section on population provides an industrial prospect with a labor force profile along with an overview of the entire population.

Education focuses on public and private schools as well as higher education opportunities within a short driving distance.

Sites for industrial development, privately as well as publicly-owned property, are reviewed.

A major factor in the mind of any business or industry is the tax picture of a possible location. The handbook provides the latest information on entities that levy taxes and the rate used.

Banking and financial services as well as health care and governmental jurisdictions also are reviewed.

Since all work and no play still makes Jack a dull boy, the "Community Handbook" takes into account, too, the recreation and social opportunities for residents of the area.

Another tool that has proved invaluable in economic development is distributed by Southwestern Public Service, the primary electrical power source in the Panhandle.

Where the "Community Handbook" offers an in-depth study of Hereford and Deaf Smith County, the "Fact Sheet" compiled by SPS is a handy condensed resource.

A prospect in a few minutes may

pick up basic facts, ranging from population to climate, housing to education, transportation to banking and government to utilities.

The emphasis on agriculture in Hereford and Deaf Smith County is found in both the Community Handbook and the Fact Sheet.

Another instrument that industry recruiters may find useful is a "GEM" report -- Geographic Evaluation Model -- prepared under auspices of the Quality Workforce Planning Committee, an arm of the Panhandle Area Alliance.

Demographics that might affect a business or industry in Deaf Smith County are detailed. Age range of the population and income average tell a story, also.

Recently updated handbook gives city an economic development aid

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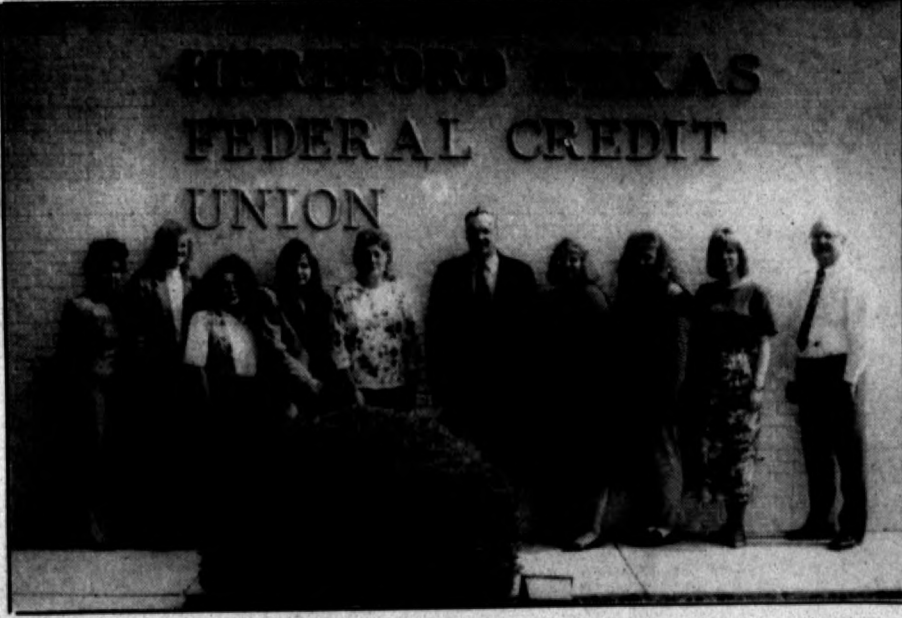
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"Investing in Hereford People Since 1936"

Hereford Texas Federal CREDIT UNION

330 Schley 364-1888

County industries are major taxpayers

Top Twenty Taxpayers Deaf Smith County

TAXPAYER	ASSESSED VAL.	TAX TOTAL*
Holly Sugar Corp.	\$19,752,800	\$386,464
Frito-Lay Inc.	9,543,820	186,725
Hereford Bi-Products	7,996,370	156,499
SW Public Service Co.	7,550,340	147,722
Hereford Grain Corp.	5,305,370	103,280
SW Bell Telephone	4,854,760	94,983
D.S. Electric Co-Op	4,662,704	91,206
Arrowhead Mills Inc.	4,461,660	87,292
Barrett-Crofoot Inc.	3,972,790	77,728
Transwestern Pipeline	2,824,230	55,256
AT&SF	2,662,229	52,087
WT Rural Telephone	2,450,368	47,941
Tri-State Chemicals	2,260,440	44,226
Sugarland Feedyards	2,042,728	39,966
Southwest Feedyards	1,999,190	39,114
Champion Feeders	1,814,490	35,501
Natural Gas Pipeline	1,740,890	34,061
G. Warner Seed Co.	1,736,955	33,984
Hi Plains Industries	1,700,900	33,278
Farmers Elevator, Dawn	1,700,755	33,275

*Tabulated by **The Brand**, based on combined tax levy of \$1.9565 per \$100 valuation for Deaf Smith County, Hereford Independent School District, D.S. County Hospital District, and High Plains Water District. Does not include city tax or possible discount for early payment.

Largest tax bill goes to Holly Sugar factory

In this special "Salute to Industry" section, it is appropriate to note that industries in Deaf Smith County pay a big share of the tax burden, in addition to the other economic benefits provided by payrolls, purchases of supplies, etc.

The accompanying list of "Top Twenty Taxpayers" in the City of Hereford and in the county reads like a "Who's Who" of local industry.

Holly Sugar Corporation is the largest taxpayer, by far, with an assessed valuation of \$19,752,800, according to records at the Deaf Smith County Tax Appraisal District. That assessed value converts to a tax bill of \$386,464 for Holly. The effective tax rate of the county (with the school, hospital and water districts added to the county assessment) is \$1.9565 per \$100 valuation.

Frito-Lay, Inc., is a distant second with an assessed value of \$9,543,820. That tax bill comes to an approximate \$186,724. Rounding out the top 10 are Hereford Bi-Products, Southwest Public Service, Hereford Grain Corporation, Southwestern Bell Telephone, Deaf Smith Electric Co-Op, Arrowhead Mills, Inc., Barrett-Crofoot, Inc., and Transwestern Pipeline.

Arrowhead Mills heads up the city's Top Twenty list with an assessed value of \$4,461,660 and a tax bill of approximately \$106,031. The combined tax rate for a business in the city is \$2.3765 per \$100 valuation (42 cents more than the combined county rate.)

SPS is second, followed by Hereford Grain, SW Bell, George Warner Seed Co., First National Bank, W.P. Buckthal (West Park Plaza real estate), Cargill, Inc., Moorman Manufacturing, and Energas.

Some industries are not in the city limits, while some are ranked in both the city's and county's "Top Twenty." For those listed in both categories, the higher tax total applies; the totals are not added together.

If the city and county categories were combined, the top 20 taxpayers, overall, does not change much from the "county" rankings. Arrowhead Mills would be in fifth place; George Warner Seed would move up to 14th place, and First National Bank would be 15th.

The tax bill for the top 20 taxpayers comes to approximately \$1.8 million.

Top Twenty Taxpayers City of Hereford

TAXPAYER	ASSESSED VAL.	TAX TOTAL*
Arrowhead Mills Inc.	\$4,461,660	\$106,031
SW Public Service Co.	4,313,890	102,520
Hereford Grain Corp.	3,666,840	87,142
SW Bell Telephone	3,112,070	73,958
G. Warner Seed Co.	1,736,955	41,279
First National Bank	1,683,750	40,014
W.P. Buckthal(1)	1,523,030	36,195
Cargill Inc.	1,380,610	32,810
Moorman Mfg.	1,275,010	30,300
Energas	1,199,570	28,508
Blue Water Garden Apt.	1,137,770	27,039
Hereford State Bank	1,113,270	26,457
Chaffin Inc. (Gibson's)	1,101,210	26,170
Empire Enterprises(2)	1,095,550	26,036
Homeland Store	1,058,795	25,162
Tx. Second Interests(3)	966,880	22,978
Garrison & Townsend	959,320	22,798
Poarch Bros. Inc.	850,620	20,215
DS Electric Co-Op	845,240	20,087
Hfd. Tortilla Factory	811,240	19,279

*Tabulated by **The Brand**, based on combined tax levy of \$2.3765 per \$100 valuation for city, county, school district, hospital district, and water district. Does not include possible discount for early payment.
(1) West Park Plaza, real estate
(2) Masters and Town Square Apartments
(3) Northgate Plaza, real estate

H&R interior captures flavor of old Hereford

BY RICK LANNING
Staff Writer

Famed cartoonist Norman Rockwell would have loved the early American touch that Herschel and Ruth Black have created at H&R Manufacturing, 210 Ross.

Now in their 15th year at the location, the Blacks manufacture custom-designed jackets and other products highlighted by silk screening and embroidering.

Their business is anything but a typical sewing factory. The building

is full of false storefronts, nostalgia, signs from the turn of the century, and antiques that capture the flavor of old Hereford.

For example, there is the Savoy Hotel ("Rooms 75 cents"), an actual hotel that existed in downtown Hereford until officials decided to level it to make way for more modern buildings.

Next to the hotel is a directory that lists the tenants of an office building that once existed in Hereford. All the names listed were real business

owners in the early 1900s: Troy Womble Investments; Dr. Heard, the dentist who came up with the Hereford slogan "The Town Without A Toothache"; A.O. Thompson Abstract, an early day surveyor; and Colby Conkwright, farmer and rancher.

Black said, "Every small town needs a law office, so my wife and I created a law partnership sign."

There is also a replica of the First Baptist Church built in 1899 with an old wooden cross in front of it. The

couple have been members there for 30 years and Black has served as a deacon.

Probably the most popular room is the break room, built to look like the old Corner Drug and Soda Shop, a familiar Hereford business for years.

"Our idea was to make our business unique," he stated. "we wanted to make it look like an old western town, and it came up as old Hereford."

The Blacks started a ready-mix concrete business in their garage in 1969. In 1973 they leased a building next to the new city hall and began sewing jackets and quilted vests.

After five years at the site, they designed and constructed their own building on Ross Avenue.

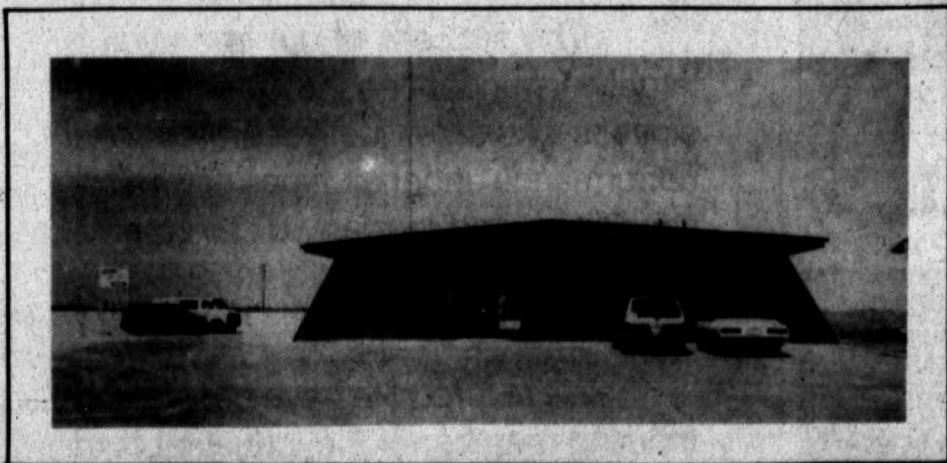
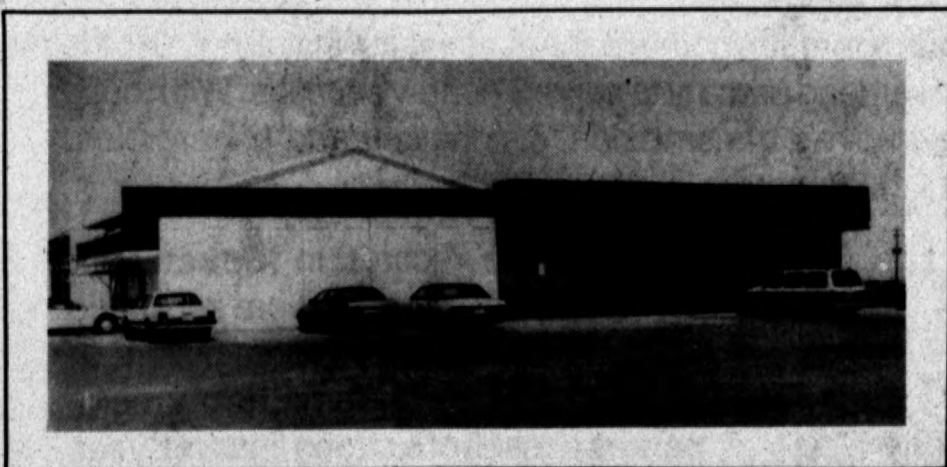
Black said, "During our busy season, we employ around a dozen people. Our main product is a cotton blend jacket with a company logo that retails for around \$40."

They travel extensively to promote their products and recently spent some time in Fort Worth and Houston where they contracted to design and make custom jackets for rodeo and livestock shows.

Black said his company is often called when a firm gives safety awards to its employees. And the company sells a lot of jackets as Christmas gifts.

(See H&R, Page 15C)

Over 40 Years of Service AND GROWING WITH HEREFORD!

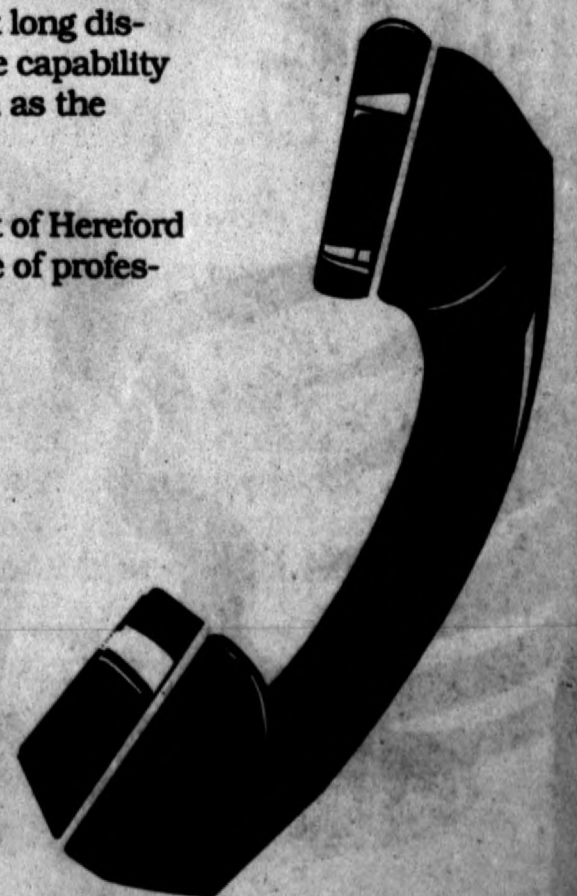


West Texas Rural Telephone Cooperative, Inc. has been providing telephone service to rural residents of Deaf Smith, Castro and Parmer counties for over four decades, and was initially formed in 1950 to deliver rural telephone service that other companies could not or would not provide.

Since then, **WTRT** has grown into an innovative and technologically advanced leader in the telecommunications industry. Today's **WTRT** service area covers over 3,000 square miles. Some 425 business phone systems and 1,414 residential phones in nine exchanges are served by 1,640 miles of underground cable.

In addition to regular phone service, **WTRT** has expanded into other telecommunications areas as well. **WT Services, Inc.** was incorporated as a subsidiary of **WTRT** in 1982 to allow expansion into radio, telephone interconnect and paging services. Soon afterward, **Hereford Long Distance** came on line as a competitive discount long distance telephone carrier for the Panhandle, and cellular telephone capability came in 1990 as **WTRT** became a partner in what is now known as the **Plateau Cellular Network**.

West Texas Rural Telephone is very proud to be a growing part of Hereford industry, and we're also proud of our ability to offer a wide range of professional telecommunications services to the area.



WEST TEXAS RURAL TELEPHONE

DIMMITT HWY • 364-3331 • WT SERVICES, INC. 364-7311

Seed companies send product nationwide

BY GEORGIA TYLER
Staff Writer

Seed grown in Deaf Smith County is shipped all over the world for farmers' sorghum crops. Millions of pounds of seed are grown in the area and sold by

companies whose business is to contract with farmers to grow the seed crops, then process the seed for sale.

Probably the oldest seed company here was started in 1946 by Ira Scott on his farm. Though he has retired

from the business and sold his company to his son-in-law, Scott Seed still bears his name.

Gary Kriegshauser bought out his father-in-law and now is giving his sons, Coby and Chad Kriegshauser, the same opportunity.

"I'm turning it over to them," he said. "I'm just going to take care of my cattle."

The Kriegshauser brothers are moving into a business that is unequaled in any other part of the world, say seedmen.

"We have the right climate and irrigation to produce good seed crops," observed another veteran in the business, George Warner.

Warner moved from Waco in 1952 and began his seed business on an irrigated place three miles from Summerfield.

He grew grass seed -- primarily sideoats grama -- and sorghum seed, living on the farm. For several years, he drove from Summerfield to Hereford every day after he established an office in town.

Half a dozen, or more, seed companies contract with farmers for seed production. Several other businesses are dealers for the various kinds of seed needed by farmers, such as beet, corn and wheat.

Certain criteria are looked at

closely by the contractors.

A "good, clean farmer" is one of the most important factors, said George Warner.

Seedmen want to see fields that are clear of weeds and removed by some distance from fields that are not clean.

The companies also like to see a field that is rotated -- different crops, such as wheat and sorghum raised on a rotating basis.

The farm must not have commercial sorghum planting adjacent to the seed grain field.

And, neighboring farms should be in harmony with the farm being contracted.

Warner estimates that the number of acres in seed grains in Deaf Smith County may range from 5,000 acres to 10,000 acres.

Chief among the seed is sorghum, especially since pasture grass seed is no longer a major part of the business.

George Warner said, "With the CRP land mostly all planted, now,

there's not the demand there was."

Acreage planted in seed grain varies from year to year, depending on demand from other parts of the country.

Coby Kriegshauser said Scott Seed is shipped to points as far away as Pennsylvania as well as to Mexico.

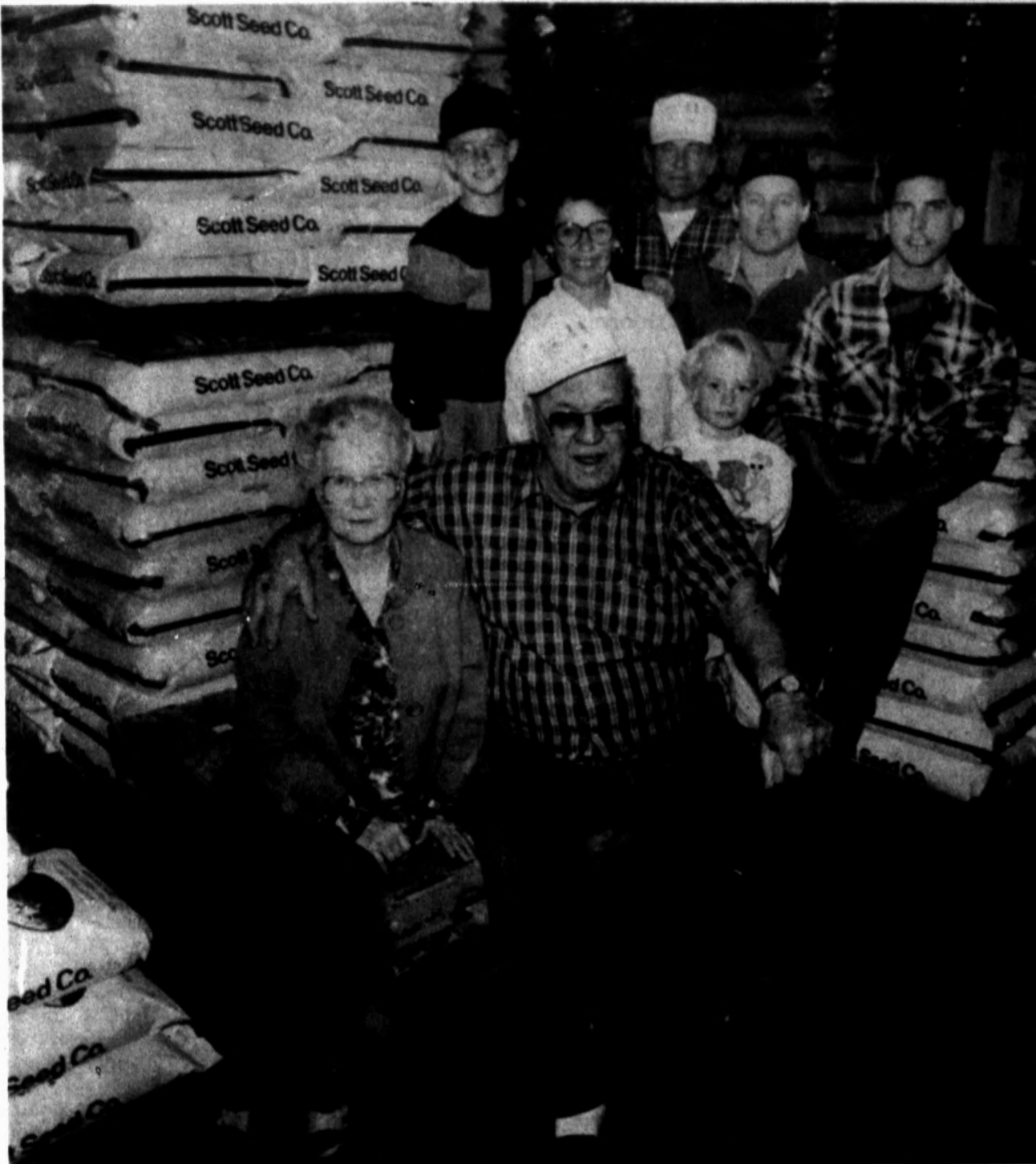
"They can't raise their own seed because the conditions aren't right," he added.

While non-agriculture residents of the area may complain about the wind that is a constant in West Texas, the wind is a vital part of the formula for raising seed grain.

"If there isn't enough wind for the pollinator, then there won't be a crop," observed Kriegshauser. He said that growers in other parts of the state and nation have trouble producing seed because the wind is not reliable.

The area from the upper Panhandle to south of Deaf Smith County and east to about Shamrock is the prime seed production region of the country,

(See SEED, Page 6C)



Family affair

Scott Seed of Hereford was founded in 1946 by Ira Scott, center, with his wife, Leona Fay. Their son-in-law, Gary Kriegshauser, center back, has operated the business in recent years. Now, his sons, Coby, second from right, and Chad, right, are buying the seed company. Behind Scott is his daughter, Betty Kriegshauser, and Coby Kriegshauser's children, Barry, back, left, and Brandi, standing in front of her father.

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Deaf Smith Electric Cooperative recorded another banner year after installing 26 miles of underground line plus 25 miles of overhead primary to serve 379 new services. With those additions, Deaf Smith Electric Cooperative's transmission, distribution, and underground lines now total 3,834 miles, serving 11,486 meters in a four-county area.



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The success of our operation is largely dependent on the 49 skilled employees who safely deliver professional performance under all types of weather conditions, and in many different environments, 24-hours-a-day and 365 days a year.

We're proud to have been a contributing member of the industrial community of Hereford and the surrounding area for the past 56 years, and we join you in working for continued growth in this region and a bright and shining future for our community.

DEAF SMITH ELECTRIC COOPERATIVE

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Poarch Brothers' success result of problem solving

BY RICK LANNING
Staff Writer

It's no secret why Poarch Brothers Inc. is still doing well after 46 years of serving the public. The company on Holly Road is a problem solver for the cattle feeding, grain, and other industries.

"People in business come to us with their needs and we come up with a solution," said Ken Walser, president and general manager.

Launched in 1947 as a small welding facility on the outskirts of Hereford, the company today employs 60 people with an annual payroll of \$1.5 million.

The firm's customers include King Ranch of Kingsville, Martin Concrete and Engineering in Fort Worth, and Dekalb Agricultural Research in Illinois.

Walser said his company "designs, fabricates, and builds equipment for many different industries -- cattle feeders, grain, rockcrushing, electric

companies, and coal-fired boilers. "We have a registered professional engineer on the payroll and I help with the designs."

Walser majored in math at West Texas University, graduating in 1966 with a degree in math and industrial arts.

Over the years, Poarch Brothers, started by Hoot and Earl Poarch, has come up with many innovations to the cattle feeding and other industries.

"Our purpose is to design equipment to do a better job of moving products, whatever the product," added Walser.

"We're problem solvers. It's challenging and fun."

What isn't fun, said Walser, is government bureaucracy.

"It's unbelievable the regulations the federal government heaps on us," he lamented. "OSHA, the Labor Department, the environmental regulations, all of them. So much of my time was being spent dealing with

these regulators that we had to bring in an outside agency to help."

Walser said he turned his bureaucratic problems over to Work Smart, headed by Mark Collier.

"It just isn't conceivable for me to deal with all the problems and regulations fostered by the government," Walser declared.

"I first hired Mark as my safety director to help us follow safety rules and regulations. After some discussions on how he could work with us and other industries, the Work Smart program resulted. They've been in business two years and they're doing a great job getting through the red tape."

Poarch Brothers markets its products mostly in Texas, but the company is expanding its line to include Australia and Mexico. One product, a hydraulic reservoir, is sold

(See POARCH, Page 6C)



Designing minds

Ken Walser is president and general manager of Poarch Brothers, a Hereford company that takes an innovative approach to solving problems for a number of industries, including cattle feeding, grain, rockcrushing, and electric companies.

Organically Grown Whole Grain Products From



• Henry Turner, a local farmer, founded a company that was to become Arrowhead Mills in the spring of 1960.

• He was joined soon after by Frank Ford and George Wamer.

• From a one man operation it now employs more than 90 people.

• Stone ground whole wheat flour from Deaf Smith County was their first product. It was soon joined by stone ground corn meal, and many additional natural grain foods.

• Arrowhead Mills became the major supplier of whole grain health foods to the whole country.

• Last year Arrowhead Mills shipped 21,000,000 lbs. of product throughout the United States and has many international markets.

• Arrowhead Mills has continued to grow at a 10% increase a year for the past 12 years, and believes it will continue with expanded lines and products.

Expanding and Growing: A Mainstay of Hereford and Deaf Smith County's Economy.

ARROWHEAD MILLS

America's Organic
Foods Company

We're Proud to be growing with Hereford

Local Individual designs 'superior' livestock watering tank

Rural ingenuity leads local entrepreneur to build a better mousetrap, and to build his own company, to boot!



Story taken from
October 1992 Edition
of Communicating for
Agriculture

With a variation on the old cliché about building a better mouse trap, Local Businessman, Shaun Reece of Hereford, feels he is building a better livestock watering tank. In fact, he's so sure they're better that he's built his evaluation right into the brand name - Superior Livestock Waterers. (His company is called Superior Tank and Supply.)

So in what way are Reece's tanks better than other livestock watering tanks? He explains

"We build'em, we sell'em, we promote'em We get more out on the market



from a historical-developmental perspective.

"They once made them out of galvanized steel," he said. "The next step was concrete. What I did was to combine the best of all works out there. The frame on mine is concrete. The inside is stainless steel. By going with a steel pan, you can get even distribution of heat."

Reece explained that the concrete base is used to resist the acidity of manure, which tends to rust out and eat out any type of metal base. And the stainless steel trough was selected because it is easy to clean and won't crack. He pointed out that all-concrete tanks crack easily, and "it's just a matter of time until you have a leak."

He said that to his knowledge, he is one of the first builders of this particular type of livestock watering tank.

Shaun Reece and his wife, Annie, have three children, Crystal 11, Jose 9, and Ryan 6 months.

The sequence of events that led up to Reece's getting into the tank-building business started when the computer company for which he worked went out of business. So he went to work as a salesman for his uncle, who had a distribution franchise for another company that built stock tanks. It was at that point that he identified the problems with all-concrete

and all-steel tanks.

"So," said Reece, "I said, 'let's make a combination unit and see what happens.' He did, and what happened is that it worked very well

That was seven years ago. Now, of course, Superior Livestock Waterers are Shaun Reece's business, and he has seven employees, "We build'em, we sell'em, we promote'em and we deliver'em," he said.

"We get more out on the market every day," Reece commented, noting that to date, 6,000 waterers have been sold nationwide. (Cost per unit varies from \$200 to \$675, depending on dimensions and ice-thawing features, which can be either free-flow, electric heat or ice preventer.)

Reece explained that word of mouth is the main mode of advertising, and feedlots are the major purchasers. "They're our bread-and-butter," he said, "But the kind of business we like most is from the farmer or the rancher, because he will tell his brother, who tells his cousin who tells his neighbor and so on. The contacts then become customers.



Shaun Reece, a local entrepreneur, with one of his Superior Livestock Waterers. Losing his job at a computer company led to a sequence of events resulting in the creation of his own company. He now has seven people working for him.

SUPERIOR

TANK AND SUPPLY

801 E. 2nd St.

364-7190

SEED

seedmen say.
The wind, irrigation, right growing season all contribute to the success of the farmers contracting to grow seed for the companies.
Farmers are paid according to the quality of the seed they produce.
Gary Kriegshauser pointed out that the seed his company buys is sent to the U.S. Department of Agriculture for certification. This assures high quality for the purchaser.
There is no figure on the tonnage of seed grain shipped out of Deaf Smith County every year.
"We're the smallest company and we shipped three million pounds,"

said Kriegshauser, calling attention to a big business of Deaf Smith County.
He said the economics of the business affect many -- the contractor, the farmer, the transportation required to move the seed, and all the employees in the chain.
Pioneers in the business, such as George Warner and Ira Scott, have seen great improvement through the years. As technology grows, there's every chance Scott's grandsons, Coby and Chad Kriegshauser, will experience changes as they continue in the business.

POARCH

throughout the United States.
"Our exports are on the increase," said Walser. "Most of our business is with the feed yard industry -- for example, we built Southwest and Champion Feeders in Hereford, Hi-Pro Feeds in Friona, Bovina Feeders, Paco Feed Yards near Friona, and many more."
While the company limits its advertising to the CATTLE FEEDERS ANNUAL and a few trade publications, they get most of their business through word of mouth. Their sales force is minimal, with most of the salesmen, like Walser, doing double duty, he said. One of the

INDUSTRIAL

firm's current projects is constructing a new feed mill between Sunray and Gruver, 100 miles from Hereford.
Earl Poarch, one of the company's founders, passed away. Hoot Poarch is still active with the company, doing fabrication work in the shop.
Said Walser, "I joined the company in 1964 and became a partner and general manager five years later."
"We work hard to serve the industry. We're constantly looking for new territory and new products, and our number one goal is service."
A.L. Black is majority stockholder and chairman of the board.

days of the initial contact.
Because the chamber doesn't know everything about the companies seeking information, "We try to treat every one of them the same. We want every one of them. You don't even think one of them's less qualified than another."
The chamber has had successes in the area of industrial development -- both in encouraging expansion locally and in luring new companies here.
But, Carr said, "You've got to understand the whole picture of what a community is" and that growth comes from various areas.
The chamber may not directly cause a company to grow, but there is an

indirect effect in that, as the community grows it makes it possible for a company to expand and grow.
"Every single year these companies have expanded," he said.
It is important, he said, to maintain stable internal growth, then welcome new industrial growth when we get it.
"Economic development is not just bringing in a new industry."
Need some furniture? Hereford's furniture stores offer a wide selection, and they invite you to shop through ads in The Brand. For best buys in furniture, look to The Brand!

We've been financing home improvement since day one.



And 47 years later, we're still financing at the same address...
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When our founders opened Hereford State Bank for business in 1947, they had definite goals. They wanted to develop a financial institution that would work for the builders of the town -- the hard working people of the community -- and began making loans available to encourage the growth of local business and industry.
Today, we still carry on that tradition of working with Hereford people and Hereford business. We proudly participate in numerous civic and non-profit organizations. And, we provide loans to help local business and residents achieve their goals. We are rooted in Hereford, and remain committed to the health of the community.
Oh, and we finance single-family home improvements too!

"The Bank That Banks With You"



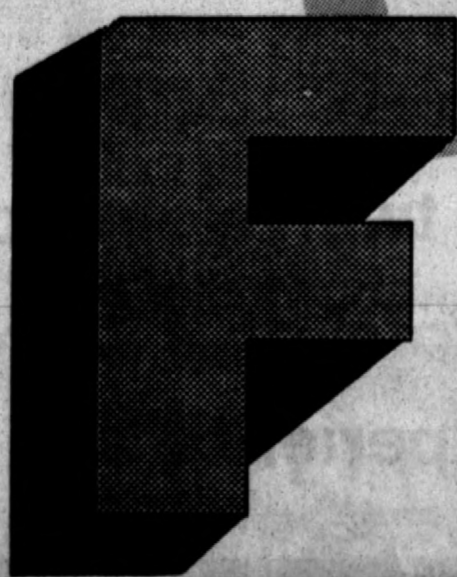
Our Relationship With Hereford BUSINESS Is Built On Powerful Beliefs.

...Beliefs that have been cultivated from the day this bank opened its doors to a dusty Main Street some 94 years ago...beliefs that community banks such as ours share a commitment to be part of a community, a part of its people, and a part of its people's dreams.

The First National Bank of Hereford is proud today, to have had the opportunity in helping many Hereford businesses grow, both large and small.

We base our strengths in the business world on building quality relationships. That means we work overtime to help make businesses strong, whether it's a small company just getting started, or a major corporation. We spend time with our customers, trying to learn more about their work and their business. We help them make the most of their resources, and we give them financial flexibility through a growing range of services.

For many of our customers, getting a loan when they need it means everything - an opportunity to do even more business. **For us, it means an opportunity to reinforce some strong 94-year-old beliefs we have about banking.**



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Bank Of Hereford**

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Holly Sugar sweetens the economy of county, area

BY SPEEDY NIEMAN
Publisher-Editor

Between the end of September and the end of February, millions of dollars in new money is pumped into the Hereford area's economy and millions of sugarbeets make their way through the city to the Holly Sugar plant here.

As the beets are cleaned and sliced and cooked there is a new aroma in the air, mingling with all of the other scents. Like other scents in Hereford, the scent coming from the southwest is the smell of money, jobs and high-tech progress.

About 850,000 tons of sugarbeets are harvested each year from area fields and processed at the Hereford plant. That's not just a lot of beets, it's a lot of dollars.

Each year, Hereford-area growers will spend almost \$22 million to produce the beet crop, spending money on seed, fertilizer, pesticides, irrigation, harvesting, transportation and other needs to take the crop from seed in a sack to big, finished sugar beets delivered to Holly's doorstep. That's an average per-farmer investment of \$70,000 to produce about 124 acres of sugarbeets. Some farmers have much larger operations, others smaller, but there's a sizeable investment made no matter the size of the crop.

There's also a sizeable return in the county's second largest dollar-generator, behind the livestock industry. The entire community benefits.

Holly employs about 120 people year-around, but once the campaign gears up in late September, up to 300 employees are needed. The annual payroll reaches almost \$5 million.

Holly also purchases up to \$5 million in goods and services in the state of Texas. Many of those goods and services are purchased locally if possible.

Holly also pays more than a quarter of a million dollars a year in taxes, and is by far the largest taxpayer in Deaf Smith County.

Holly is a story that almost didn't happen here. Thanks to efforts by many persons, it is an expanding success story, with a new \$12 million ion exclusion plant added in 1991 that will add to Holly's production, create more jobs, and boost Holly higher in the sugar hierarchy.

Even in the days before sugar beets

were a major crop in the Magic Triangle of Deaf Smith, Castro and Parmer counties, Hereford was moving and shaking in agriculture.

"Hereford has always been an agricultural center," said Bill Cleavinger, president of the Texas Sugar Beet Growers Association and the American Sugarbeet Growers Association.

"We've had a lot of people in town that have been progressive and promoted not just Holly but the cattle feeding industry and other areas. Hereford has been the hub of the High Plains vegetable industry for many years, even previous to Holly coming here.

"We've had the right ingredients for a long time here, but a major part of the economy was wheat and milo--no corn like there is now--and vegetables," Cleavinger said. "Sugarbeets gave a good alternative crop to the area.

"Prior to Holly coming here there had been sugarbeets grown since the 1940s and shipped to the American Crystal plant then in Rocky Ford, Colo. People knew this was a good area for sugarbeets, and with the promotion of the leadership in Hereford at that time, they were able to persuade Holly to build in this area. Other cities wanted it, Plainview in particular, but the people of Hereford pulled it off."

Since the growers had been dealing with American Crystal, that's the company they originally tried to get to build in Hereford.

"They worked with American Crystal for a long time, but American Crystal finally decided against building here," Cleavinger explained. "At that time American Crystal wasn't as progressive, and shortly after that time (1964) the growers bought the company and turned it into the cooperative it is today in Minnesota in North Dakota.

"Holly was well established, and just up the road in Colorado Springs, so they were the most obvious choice."

It took a community effort which really started in 1912, but Holly Sugar Corporation's board of directors decided on Jan. 21, 1963 the company would construct an \$18 million plant in Hereford, Texas.

It was the first sugar beet plant to be built in Texas--and is still the only sugar beet plant in Texas.

It took the work of people throughout the Hereford area, including Dimmitt and Hart and Nazareth and other parts

of Castro County, Friona and Bovina and Farwell and the rest of Parmer County, farmers in the Clovis, N.M. region, and all of Deaf Smith County to get the plant here.

It also took the courting of two prospective sugar manufacturers, an act of Congress and an overthrow in Cuba before all of the pieces fell into place.

Three years of intensive effort paid off when the Holly board made its decision to build its new plant.

The plant was the first built by Holly since its Brawley, Calif. plant was built in 1947. It was the company's 11th plant in a storied history going back to 1870.

Through the personal lobbying efforts of James Witherspoon and Henry Sears, the five-year extension on quotas was defeated, allowing more work locally to sign up farmers to grow sugarbeets. Jay Boston, Austin Rose and Raymond Higginbotham led the efforts to sign up beet growers.

With the promise of the 1964 allocation and with increased allocations to come, Holly made its decision to build the Merrill E. Shoup Plant in Hereford.

After a half-century of dreaming and thinking and planning about raising and refining sugar beets here, the Holly Sugar plant in Hereford was dedicated during ceremonies Sept. 19-20, 1964, in Hereford.

The Merrill E. Shoup plant cost \$20 million when it was built in 1963-64, with concrete silos holding the unpackaged sugar rising 230 feet into the sky southwest of Hereford; there were originally three dried pulp warehouses that were 240 feet long, 140 feet wide and 70 feet high; five thick juice storage tanks, each with a capacity near 2 million gallons; and the main processing building, 259 feet long, 84 feet wide, and as high as 95 feet.

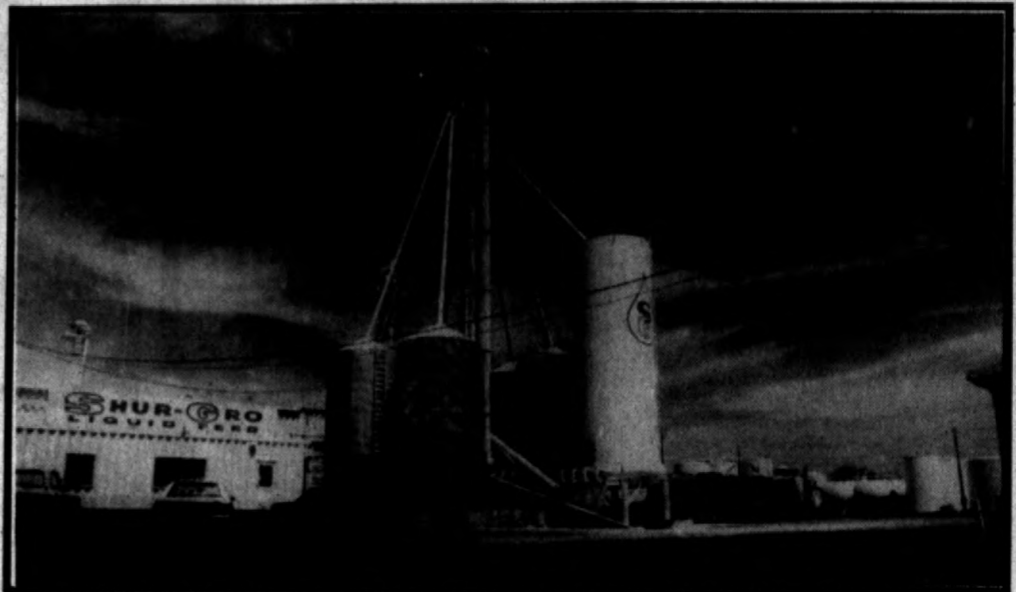
A contract with the H.K. Ferguson Company was signed on Sept. 20, 1962 to build the plant, and groundbreaking ceremonies were held April 1, 1963 on the 1,700 acre site.

Cleavinger is still excited about the acquisition, in 1988, of Holly by the Imperial Sugar Company of Sugar Land, Texas. Imperial Sugar's saga goes back to the days of the Republic of Texas, and the Kempner family has remained a driving force in the sugar industry.

"Imperial Sugar is known in the refining industry as one of the best run, best managed sugar companies in the United States," said Cleavinger.

Shur-Gro LIQUID FEED

"30 Years of Service to the Cattle Feeding Industry"



"Quality products for quality people" is still the focus of Shur-Gro Liquid Feed which is now enjoying its 30th year of business in Hereford, and is growing bigger and better in scope with each new year of service.

Beginning with a four-way partnership in 1964, Shur-Gro has continued to grow and evolve, and recently strengthened its future positioning in the marketplace by becoming a division of PM Ag Products.

As a new division of PM Ag Products, Shur-Gro now adds increased buying power to its operation and a more competitive stance in the liquid supplement industry.

- Liquid Feedlot Suspensions • Liquid Range Supplements • Liquid Feedlot Supplements • Custom Liquid Blends • Shur-Flake Grain Conditioners



Shur-Gro
LIQUID FEED

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BJM is considered an international company with customers as far away as New Zealand and Australia.

They are a dealer for Roto-Mix Mixers. A full Service Shop and Parts Department.

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Sales and Service

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• BJM started building it's first Auger mixer in 1961 at Mullenville, KS, for local cattle feeders.

• They moved to Dodge City, KS, in 1965.

• BJM opened it's first local store in 1974, then moved to it's present location in 1978.

• Charles and Chris Cabbiness purchased the BJM business in 1983.



BJM's twelve employees have a total of 75 years of experience and service.

Arrowhead ships natural products all over world

By GARRY WESNER
Managing Editor

More than three decades ago, a dream began to take quality wheat grown in Deaf Smith County and turn it into flour for domestic use.

Today that dream still survives as Arrowhead Mills, a company that not only produces flour, but also churns out natural products including cereal, bread mixes, natural grains, seeds and nuts, beans and numerous other items.

From Henry Turner's modest start of selling stone-ground wheat in paper bags, Arrowhead Mills has grown to where some 90-plus employees manufacture products for shipment throughout the United

States and to several companies overseas.

In fact, said Boyd Foster, president and Chief Executive Officer, Arrowhead Mills even employs people who do not live in Hereford - including one in North Carolina, one in Los Angeles, one in Boulder, Colo., and the vice president for sales and marketing, who is based in Santa Rosa, Calif.

"He's out there kind of closer to some of our bigger markets," Foster said.

In addition to making natural food products from area materials, said Pete Holcombe, executive vice president and Chief Operating

Officer, Arrowhead Mills distributes foods manufactured by other companies and shipped to Hereford. These include oils and peanut butter.

Arrowhead Mills activities are carried out by employees manning assembly lines in several buildings over some six or seven acres.

A new line recently begun being processed at the plant is bread mixes, that is, that only need to be assembled by the consumer and baked either in a traditional oven or a new bread machine.

The bread mixes are available in a variety of flavors, including whole wheat and white.



Boxing it up

An employee of Arrowhead Mills puts four boxes of Kamut breakfast flakes at a time into boxes at the end of the assembly line here. Arrowhead Mills make several cereal varieties, as well as bread mixes, soup mixes and processed grains for a variety of food uses. They are sold locally and throughout the United States.

As the fledgling business began to grow, Turner added two new co-owners, Frank Ford and George Warner, to whom he sold his interest a year later.

Ford and Warner are still involved in the company.

To ensure that the products Arrowhead Mills sells are organically grown and pure, the company certifies crops and maintains a testing lab on the premises to make check for contamination.

Arrowhead Mills maintains a small retail store at its Hereford plant, 110 S. Lawton.

Still, the Texas Panhandle is not a major destination for company products.

There are distributors who take supplies of products into Houston, Austin, Dallas and other parts of the Lone Star State. But even so, said Foster, some 90 percent of Arrowhead products go outside the state.

The company uses some 60 to 70 distributors who make sure the products are sold in all 50 states.

There also are some shipments to foreign countries.

"We do ship to Japan and Saudi Arabia," Foster said, as well as to France, Great Britain, Canada, Hong Kong, Australia, New Zealand, Singapore and Germany.

Previously discontinued sales to Mexico also will soon resume as Arrowhead Mills adds another foreign distribution location.

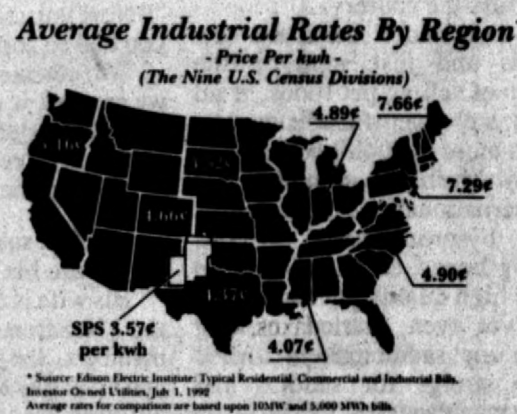
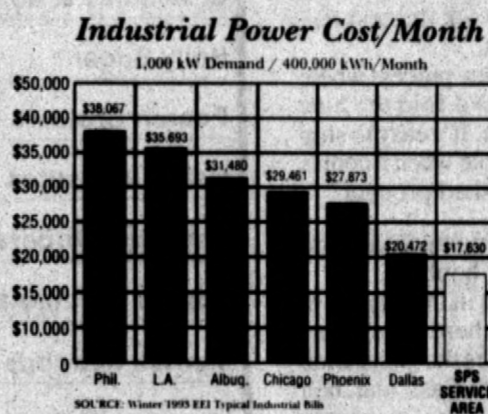
"We think we see the international part our business picking up" as the NAFTA and GATT international trade agreements swing into effect, Foster said.

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Our industrial electric rates are low, and we work hard to keep them that way. A comparison of industrial rates, ranks SPS the 181st lowest out of the 206 top national companies. Low rates give our customers an edge in keeping their operating costs down and their prices competitive.

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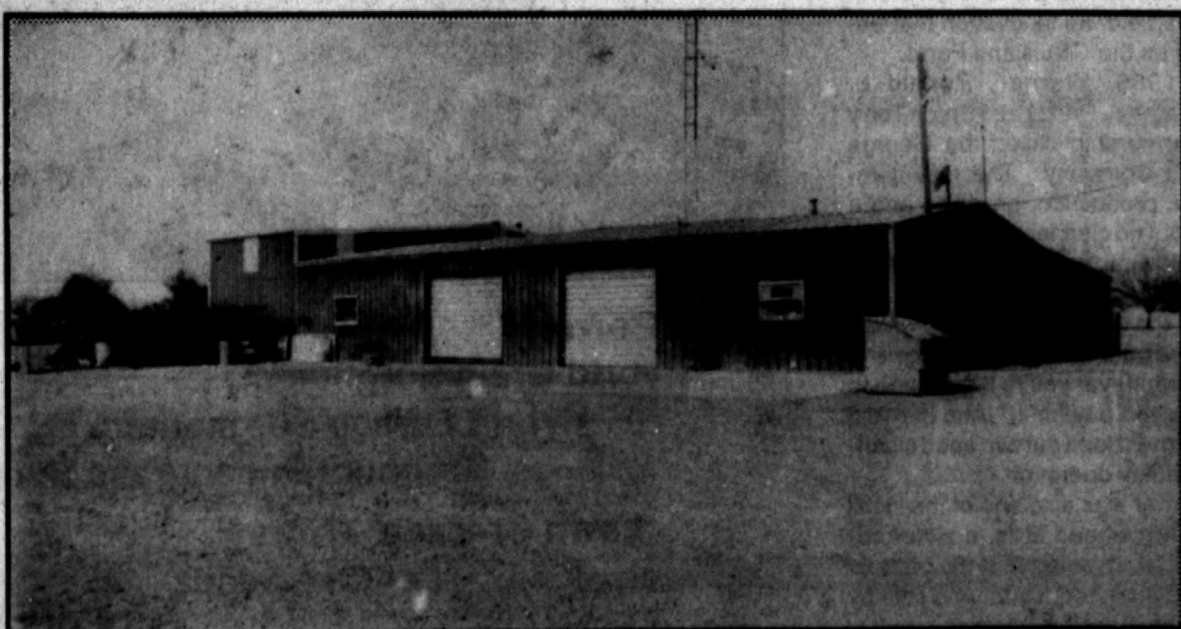


Newton Trucking

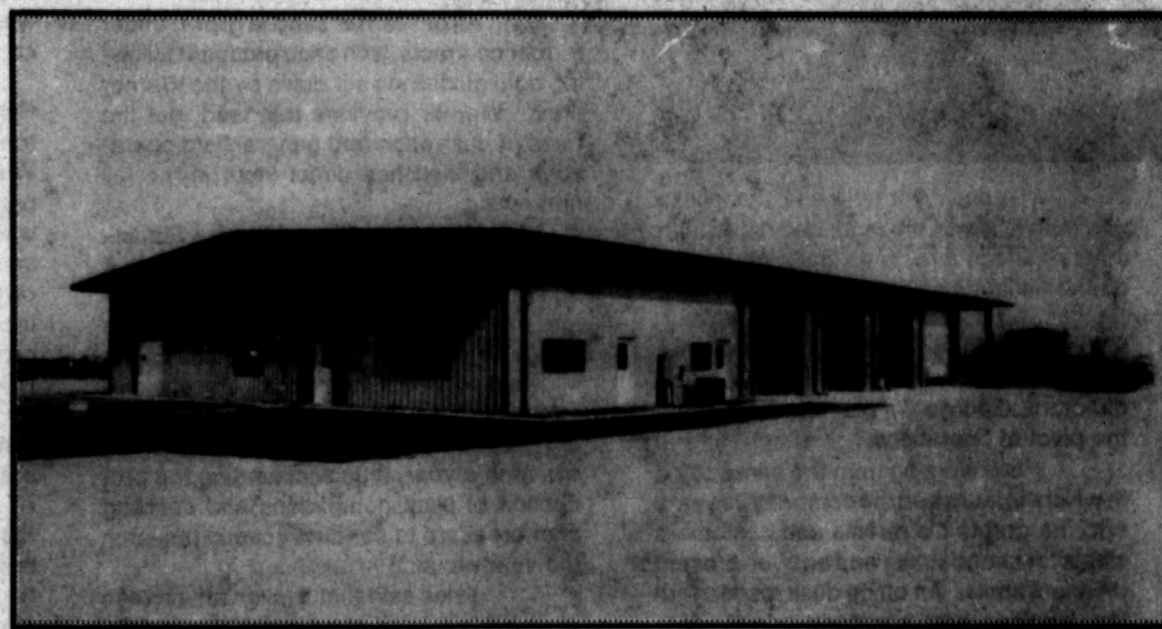


A Tradition of Agricultural Trucking, Hauling, and Combining Which Began in 1951.

Growing & Expanding Helping Hereford & Deaf Smith County's Economy Grow.



Newton Trucking Building Since 1964



Newton Trucking Building as of April 1994

- 1951 - Lloyd Newton starts operation combining & trucking for local farmers.
- 1964 - Starts digging & hauling beets for local farmers to Holly Sugar Corp. Builds first building.
- 1967 - Added silage cutting, hauling, tub grinding front end loading and leasing for feedyards.
- 1979 - Discontinued combining and harvesting, but continued trucking and hauling agricultural products which is the backbone of this trucking business.

- 1993 - Put over 2 million miles on trucks hauling everything from baled cotton, to food corn, flour, liquid feed and fertilizer.
- Newton Trucking covers over ten states including Texas, Oklahoma, New Mexico, Arizona, Colorado, Wyoming, Kansas, Nebraska, South Dakota, Arkansas, and Louisiana.
- 1994 - Son, Roy takes over company and is keeping the tradition going, as Lloyd retires.

Newton Trucking Inc.

200 West Walnut Rd. • Hereford, TX • 364-6822

Local carrot man heads mechanization drive

By GEORGIA TYLER
Staff Writer

Farmers who contract with packers to grow vegetables have a chance to make good money when conditions are optimal. Larry Malamen of MW Carrot said that a great year for a carrot

contractor is 25 tons of produce per acre. "The average is 16 to 20 tons, though," he added quickly. Twenty years ago, vegetable production in Deaf Smith County was a major factor in the economic life of the community.

Nowadays though, said observers, there has been significant reduction in vegetable-growing. Always a labor-intensive industry, production suffered when fewer and fewer workers became available in the 1970s. Even though mechanization has eased the labor needs, the industry has not rebounded, as previously hoped.

Malamen, who came to Hereford in 1982, has been in the forefront of development of equipment that reduces labor demands. "We used to pull carrots by hand and top them," he observed. "Now, we have a machine that does all that." In recent years, methods have been

developed to save carrots that once were discarded.

"Baby carrots are two-inch lengths that are made from those that once would have been thrown away for one reason or another," Malamen said.

"We used to lose 50,000 pounds of carrots," he continued, but the arrival of the baby carrot has reduced the cull to only 10,000 pounds.

Vegetables grown in Deaf Smith County and neighboring counties primarily are onions, potatoes, cabbage, turnips, winter squash and asparagus.

Malamen's business is virtually year-around because of a Carrizo Springs operation, where carrots are now being harvested, and Deaf Smith

and Castro County growing and packing.

"I once had a goal of harvesting carrots 12 months a year," laughed Malamen. Planting carrots began last week in this part of the state, for harvest in August.

Ordinarily, the packer contracts with farmers for carrot production. Planting is done by the packer and the farmer tends to the crop, including irrigation and fertilizing.

A carrot field will range from 20 acres to 60 acres. In a center pivot irrigated field, a half circle would be typical.

Harvest is the responsibility of company and the farmer's pay is on

a pack-out basis, explained Malamen.

Seed for carrots is produced in Idaho and Washington. Other vegetable packers in Hereford are Griffin and Brand, which specializes in onions, potatoes and cabbage. Colville and Wilson's primary product is red potatoes.

Produce from this area is shipped all over the country.

Some even shows up in stores at home, but not in a quantity that one might expect. There is one way to increase the home-grown supply, Malamen said.

"We just need to tell the produce managers in grocery stores that we want vegetables grown here," he declared.

Merrick's work gives economic shot in the arm

BY RICK LANNING
Staff Writer

Guard dogs in the Philippines, pet Chihuahuas in Mexico, and security dogs and pets in Japan have proven an economic shot in the arm to Hereford Bi-Products Inc.

The Hereford-based firm headed by Garth Merrick is enjoying an economic boom, thanks to a renewed interest in security animals and pets in the globe's far corners.

Merrick founded the company nearly a quarter-century ago with his father, Lee, who is no longer part of the firm.

They started out small -- two employees and a couple of pickups -- to retrieve dead cows at feedlots in Deaf Smith County to market the parts across the country.

"My Dad and I found the raw materials and just went in the direction of selling pet foods," said Merrick, a pleasant-faced man who employs more than 400 people.

Today Merrick's company has gone international and the firm uses all the by-products of a cow, including bones, ears, and tails, to produce high quality pet foods.

"We've even started making rawhide for saddlemakers owned rawhide strings for saddles and furniture manufacturers," declared the company owner. "So far, we're in 20 states and we're still growing to the tune of about \$40,000 per month."

Before he joined his father in the pet food business, Merrick studied pre-law in Colorado and in British Columbia.

"This business was the last thing I wanted to do," he said, smiling. "But

the success we have had sure changed my mind." Now, he said, a sign on his desk -- "God, I Love This Business" -- tells it all.

Merrick thrives on hard work. A typical week for him involves about 75 hours, he said. Since he lives in a house across the street from his corporate offices, he doesn't mind the extra hours.

He and his wife, Susie, will celebrate their 17th year of marriage this June. They have two sons and two daughters, ranging in age from eight to 15.

His company's new rawhide division really excites him, he said.

"In the past, rawhide used for saddles came out in big sheets that were hard to work with," he said. "Before you could work the material, you had to soften it."

"We invented a new process where we can sell it wet and fold the hide into a small package. It's easy to ship and much more pliable when it comes to working the finished product."

Merrick said his company and his family are his only hobbies.

His wife is active in the Church of the Nazarene, where they are members. She teaches the youth choir and a Sunday School class, and their children attend the Nazarene Christian Academy.

Among the pet foods his company produces are Beef 'N More, Beef 'N More Gourmet Biscuits, and numerous pet food delicacies including cow ears and tails.

"We may not be Alpo, Cal-Can, or Purina, but we're holding our share of the market," said Merrick.

Major Employers of Deaf Smith County*

Name	Product or Service	Employees Males	Employees Females	Year Established Here	Union Yes/No % of Total
Arrowhead Mills-Corp. Hdqtrs.	Health Foods	57	28	1960	-0-
Big T Pump Company	Pumps & Wells	17	1	1935	-0-
Caviness Packing	Meat Packers	56	3	1962	-0-
Deaf Smith General Hospital	Medical	23	137	1924	-0-
Energas	Service	24	5	1925	-0-
Farr Better Feeds	Feed Mill	17	3	1966	-0-
Hereford School System	Education	135	467	1908	-0-
C. Ramirez & Sons Tortilla Factory	Tortilla-Taco Mfg. Distribution	67	68	1957	-0-
Holly Sugar	Beet Sugar Mfg. Pkg.-Distribution	340	36	1964	90
Poarch Brothers Mfg.	Feed Mill Mfg.-Steel Fabrication	32	4	1947	-0-
Gearn Industries	Milling & Equipment Fabrication	33	2	1970	-0-
Frito Lay Corporation	Corn Handling	62	9	1976	-0-
Appian Corporation	Construction & Paving	76	6	1970	-0-
Merrick Petfoods	Petfood Mfg. & Distribution	23	2	1987	-0-
Hereford Bi-Products	Processing	188	27	1970	-0-
PBI West	Implement Mfg.	15	4	1991	-0-
Panhandle Milling Co.	Flour Processing	28	2	1990	-0-

*Prepared by Southwestern Public Service

George Warner: Founder of Two Local Industries



George Warner is a testimonial to one man's faith in the land...dedicated faith that sprouted more than a half century ago on the flatlands of Texas.

As president, Lyles heads the day-to-day workload of production but the founder and now chairman of the board of directors, George C. Warner, remains as the pivot of operations.

Still working from the same office in which he launched the company 26 years ago, he greets his guests and customers with a firm handshake and an ever-present pleasant smile. An office desk loaded with the invoices and company communications reflect a busy lifestyle...no fancy trills or small-talk--a business office loaded with business.

"The employees deserve all of the credit in the success of the company. We would have never got off the ground if we hadn't had some of the best workers around."

Warner, perhaps best describes his personal feelings towards those with whom he worked for the past generation in an inscription from a company brochure:

"The people who own George Seed Company are the people who operate it day to day, and we would not be here if we did not share common goals and aspirations. We have some strongly-held ideas about doing business and about building a business."

"While most companies in this business seem to have as their first priority the fastest possible rate of growth, we are more concerned with the quality of what we do. We do not have a fixed goal of size, but we do have service...we want to do all that we can do and still do it right."

Founded in 1965 with four stockholders in a metal warehouse that still houses the office staff, George Warner Seed Company is headquartered on a 15-acre tract located on the east edge of

Hereford where more than 200 storage bins allows aerated handling of more than 700,000 bushels of seed on a one-time capacity. Three warehouses are larger than three football fields, literally engulfing the first unit in which Warner opened for business in 1965. Five other warehouses are strategically located in a vast storage complex between New York Street and the Santa Fe Railway lines.

All of Warner seed is grown under farmer contracts, with each producer following rigid guidelines set down by the Warner staff. Warner provides the seed, set the rules of cultivation and general field operations and then has direct input in the fall harvesting.

Warner Seed research is a vital link in the chain of success of Warner Seed. A 20-acre plant nursery is located near Hereford which is sort of a pivot-point for research that also reached from test plots in the Midwest to Central America. An environmentally controlled greenhouse at the nursery provides the company with two growing seasons a year, thus accelerating the production of plant generations and enabling plant breeders to conduct genetic research the year around.

Lyles said that it takes an average of about 10 years of research and performance testing to put a new hybrid on the market. Thus, Warner seed have proven track-records long before reaching the planter boxes--"Farmers who plant Warner brand hybrids can be sure that they have the genetic potential to make maximum use of time, water and fertility."

"Our overall objective is to stay abreast of the changing needs of our customers and always be ready to provide them with hybrids for the times," Lyles added.

Warner pointed out that though his firm has in-house germination testing equipment--the same as that used by state seed laboratories--every pound of Warner Seed is tested and tagged by authorized state seed inspection officials.

Lyles pointed out that Warner has three categories of sales--domestic sales where efforts are concentrated in Texas, New Mexico, Oklahoma, Kansas, Colorado, Missouri, Arkansas and Louisiana; custom research, production and packaging of seed corn for other smaller seed companies in the Midwest; and international markets overseas and in Mexico, Central and South America.

In tabulating the long list of seed lines now produced from the Hereford operation, Warner paused for a moment when he came to the grasses--"It was the idea of

producing irrigated grass in field rows that brought me to Hereford back in 1952."

Seed producers and seed executives said it couldn't be done--economically produce native grasses in irrigated rows just as grain sorghum or corn. But George Warner left a comfortable career as a seed executive to pioneer the production of native grasses as a field crop on a leased farm west of Sumerfield, an innovation that became known as the Grassland Farm.

In 1965, Warner, Ronald L. Fuhrmann, Jams H. Priddy and Bruce Terry formed a partnership called the George Warner Seed Company. The new company had the production, an office and a warehouse, but no cleaner. So, at this point in time, Jack Bradley of Hereford, who owned the Bradley Grain Co. a short distance down the tracks, came up with a proposal--"I've got the space and place and I'll let you do whatever you're big enough to do as long as you pay for it." And they did just that. Warner Seed put two seed cleaners in the Bradley operation.

Warner was also one of the initial founders of Arrowhead Mills, a Hereford-based firm which specializes in the production of natural grain foodstuff. And little by little, one warehouse after another, bin after bin, Warner Seed company has continued an expansion program. There are about 20 stockholders in Warner Seed.

*The Last Seed upon the ground
The night over took the day
The young farmer on his knee
To his Lord silently prayed,
The sun sent it's warming rays
From the east the rainclouds came
And like an answer to his prayer
Descended a gentle rain,
A few days later he stood
The same ground he had been
His heart was filled with great joy
For his ground had now turned green,
Like a boy he ran a mile
Like you'd never seen him run
And it was just a little while
That his harvesting was done,
His yield was the best of yields
Today we can share that pride
For it was his finest seeds
The ones which he set aside,
If a good yield is your strive
We have everything you need
May you get the best of life
And the best from Warner Seed.*

Read Guinness



Hybrid Corns
Hybrid Grain Sorghums
Hybrid Forage Sorghums
Sorghum Sudangrass Hybrids
Lawn Grasses
Legume Seeds



George Warner Seed Co., Inc.

120 S. Lawton Street

P.O. Box 1448 - Hereford, Texas 79045

Phone: (806) 364-4470



Coming down the line

Corn tortillas by the dozens move back and forth along the cooking line at C. Ramirez and Sons Food Manufacturing Co. en route to a final destination at the bagging and boxing station, where they are sealed up for transport to retail stores in Hereford, Texas and much of the United States. Ramirez started operation in the San Jose labor camp and now employs scores of workers at plants in Hereford and Tulia.

Ramirez family has come a long way with company

By GARRY WESNER
Managing Editor

The past 30-plus years have seen quite a bit of change in the venture Cipriano and Eva Ramirez started in the so-called Labor Camp south of Hereford.

Since Cipriano and his son, Rene, built a 14-by-14 foot building to serve as a food factory because Mrs. Ramirez was tired of following agriculture around the state, Ramirez and Sons Food Manufacturing Inc. has grown, moved and expanded.

"Altogether we have about 200 employees. We serve about 25 states directly or indirectly through distributors," said Willis Dufur, director of corporate sales for the company, now located on several acres in East Hereford.

As a result, Ramirez products can be seen anywhere from Chicago to

New Mexico and from Tennessee to Kansas and Nebraska and even into Florida.

Since Mrs. Ramirez began making tortillas in the little wooden building in the labor camp, Ramirez has grown to where it manufactures and sells a wide variety of Mexican food products, including flour and corn tortillas, pan dulce -- Mexican sweet breads -- tamales, tortilla chips, salsa and chorizo.

"We buy everything locally that we can get locally," Dufur said, noting that the two main ingredients -- flour and corn -- the company purchases from Panhandle Milling.

Some ingredients must be purchased out of Hereford, such as ripe tomatoes for salsa and some special spices.

And when Dufur says the company uses lots of flour and corn, he's not

kidding -- the company goes through some 10 million pounds each of the two ingredients each year.

C. Ramirez and Sons was officially incorporated in 1963 and moved to 130 Main Street. In 1971 they moved to a second location on Schley Street, then to the current location in 1981, when a 20,000-square-foot plant was constructed.

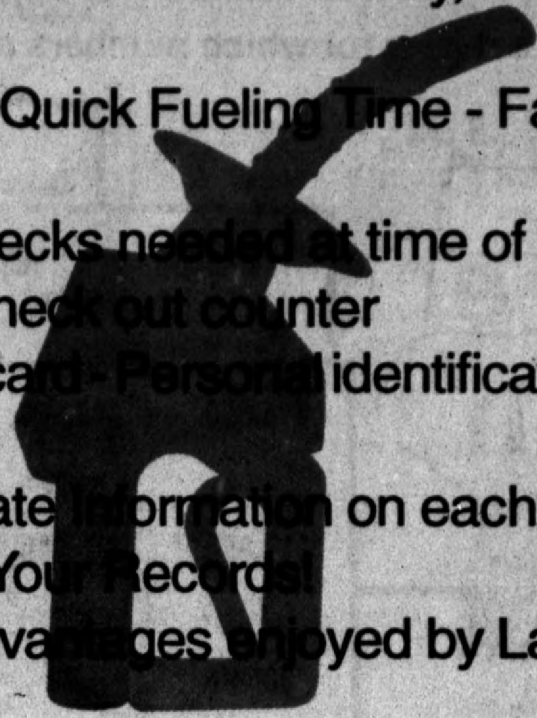
In addition, Ramirez operates a factory in Tulia that turns out chips and some tortillas and there is a distribution center in Grand Prairie.

The elder Ramirezes have passed away -- Eva in 1980 and Cipriano in 1981 -- so the torch has passed to the younger generation.

Son Rene Ramirez serves as company president, sister Rose Medrano is secretary-treasurer of the corporation and another sister, Rachel, manages the Tulia plant.

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(Next to Chevy's Drive In)

204 N. Highway 385
(1 Block North St. Anthony's Catholic Church)

1507 East Park Avenue
(Near intersection East Park Ave & East Highway 60)

107 Avenue A
(Northeast corner old Taylor & Sons Grocery)

The office is located at 103 Veterans Park Road near the Bull Barn. 364-3366.

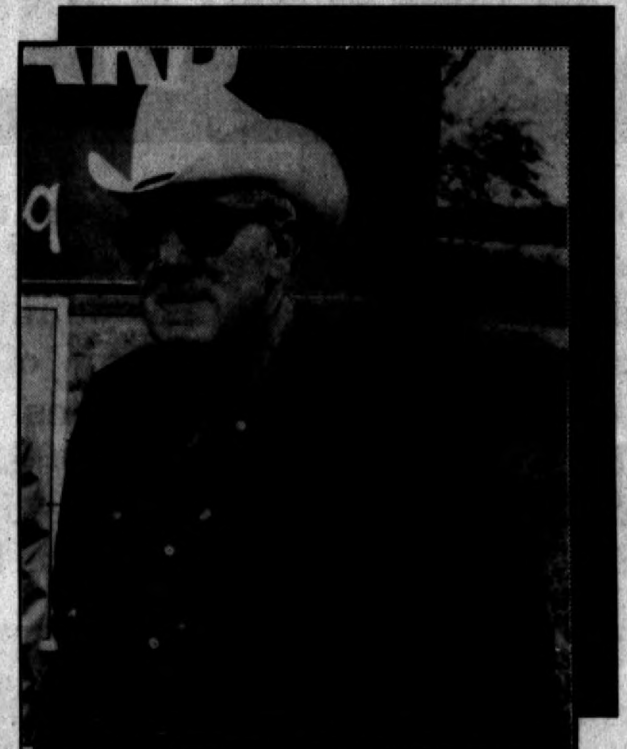
Sugarland Feed Yards, Inc.

A Vital Dynamic Contributor to Hereford and Deaf Smith County's Economy and Growth.

Started in 1963 with the establishment of Holly Sugar Beet Processing Plant, as a 7,000 head feed yard. Expanded from 1974 to 1984 to 14,000 head capacity. Has present capacity of 28,000 head. Can feed out up to 70,000 head per year.



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Melvin Cordray
As Previous Owner
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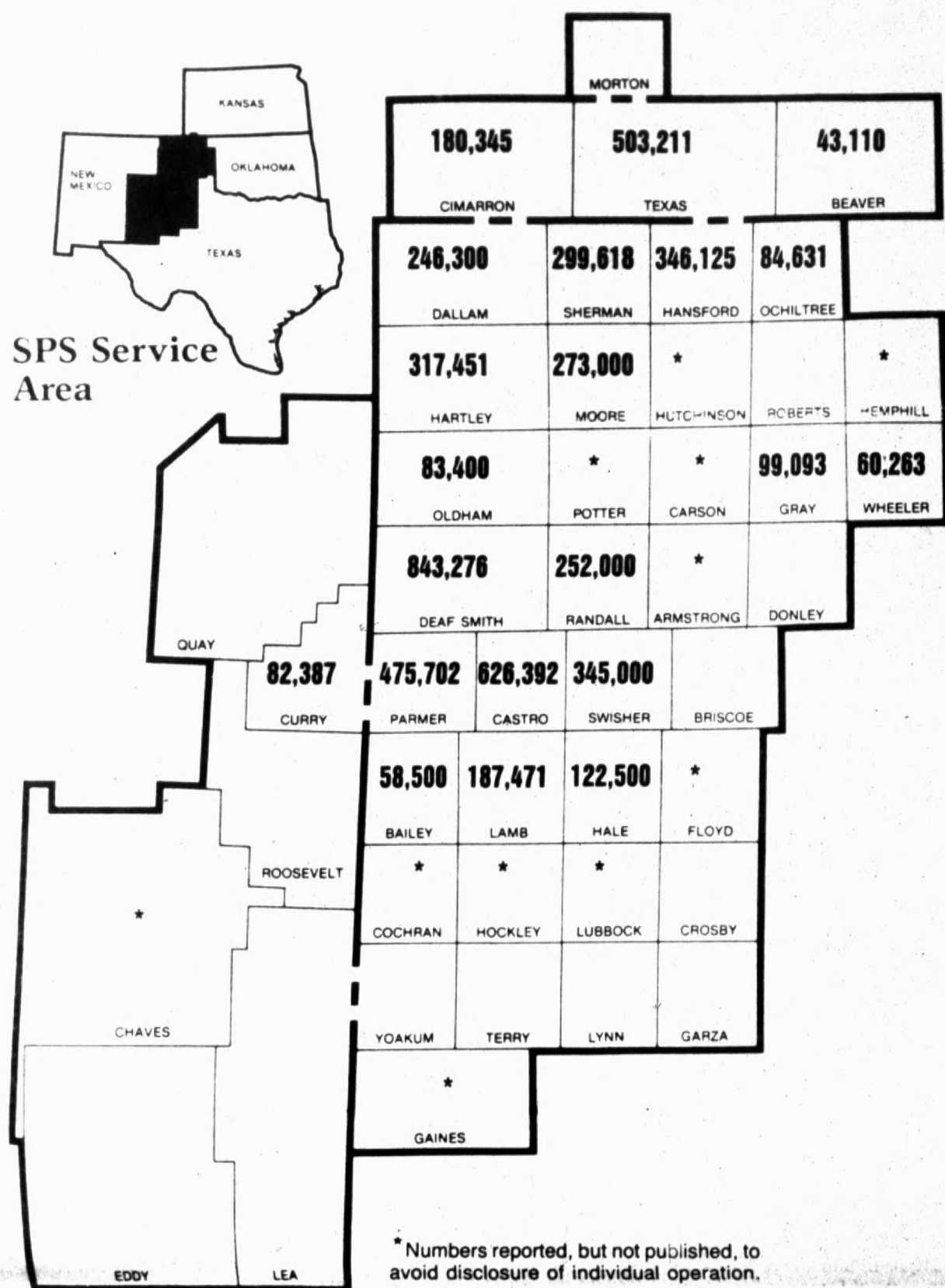
Approximately 38 employees have a combined service record of more than 244 years working for Sugarland Feed Yards Inc. We wish to thank all our employees for their fine effort & dedication.

Feedyards provide major economic boost

Feedlots -- 1992*

Cattle Fed in Southwestern Public Service Area -- 5,988,196

(*Last year for which numbers are available)



*Numbers reported, but not published, to avoid disclosure of individual operation.

BY RICK LANNING
Staff Writer

Like the woman in the Virginia Slims ad, cattle feeding has come a long way from the days when cattlemen relied on free grazing to fatten their cows for market.

Today companies like AZTX Cattle Co. of Hereford use state-of-the-art rations for maximum gain efficiency, says Bob Josserand, president.

AZTX owns four feedyards and is planning to buy a fifth, making it one of the largest independent feedlot operations in the nation.

According to Josserand, the company has the capacity to feed 170,000 head of cattle. Its feedyards are located in Hereford, Farwell, Queen Creek, Ariz., and Rocky Ford, Colo.

His son, John, is head of operations and marketing, while another son, Barry, works with the financing department.

Commercial cattle feeding in Texas, Oklahoma, and New Mexico has exploded in the past 35 years, growing from next to nothing to a \$14 billion business.

The primary purpose for feeding cattle is to increase weight and improve the quality of the beef. To increase its value to its clients, as one of its services, AZTX keeps a veterinarian and nutritionist on call to diagnose and treat health problems.

"Over the past 30 years, there haven't been any major changes in what we feed cattle," declared Josserand. "It's still corn, milo, sorghum, barley, and wheat. For roughage, we use alfalfa hay, corn silage, or cotton burrs.

"The big difference today is the kind of beef we produce. There's a lot less fat and more muscle. The American public through their health consciousness demands it. So that's what we give them."

Cattle feeding dates back more than 300 years. It was first reported around 1620 when European colonists settled on the East Coast and began raising their cattle, feeding them brewers' mash, root crops, or apples.

As America moved westward, the early ranchers, trappers, and explorers took advantage of free grazing in the Southwest.

According to "The Finishing Touch," a book about cattle feeding written by Charles Ball, the westward movement followed the same pattern:

first the explorers, then the ranchers to introduce and multiply cattle, followed by the farmers to break sod and produce crops, then the cattle feeders to combine cattle and crops into a profitable venture.

Ball, a former vice president of the Texas Cattle Feeders Association and award-winning editor of the FARM JOURNAL, wrote about farmers who bought steers three to five years old, and fed them in fields that needed manuring.

A wagon was used to haul shocked corn to the feeding field, with the farmers trying to move the feeding evenly over the field to assure even distribution of the manure, Ball said.

"In those days before railroads and refrigeration, livestock and corn whiskey were about the only ways farmers could market their grain," he added.

Feed was plentiful in the early West. There were sugar mills, whiskey distilleries, and cottonseed oil mills available to feed large numbers of cattle.

The ample supply of feed gave cattlemen an added tool to their economic arsenal. In the 1800s, there was little pressure to "hurry" cattle to market. If the price didn't suit them, ranchers simply held their entire herds off the market for a year or more, thus leveling out the so-called cattle cycles.

To feed cattle, ranchers relied on grass, corn, and such root crops as turnips, rutabagas, beets, sweet potato vines, and cowpeas. Corn was generally shocked and fed as a whole plant on the ground or in large pens.

An early problem the cattlemen faced was something called "meal evil" or "meal blindness." It came after Texas cattlemen first started feeding their cows full rations of meal and hulls.

A few months of such a diet often resulted in cattle going blind -- and blind cattle were not easy to drive to market. In 1915, a Texas rancher discovered the cure to the problem. He simply reduced the cottonseed meal and hulls, adding alfalfa, maize, and meal to the menu.

Cattle suffering from blindness recovered quickly and continued to gain to weight. Today veterinarians and nutritionists agree the green alfalfa was the ingredient responsible for the "cure."

Nobody can seem to agree which one was the first feedyard in Deaf Smith

County.

James McAndrews moved from Iowa to Hereford in 1956 and bought Western Feedyards, which was believed to be the first feedyard in the county.

However, records at the Deaf Smith County Museum indicate that D. L. McDonald may have constructed the first feedyard 45 years before McAndrews arrived.

McDonald was a land developer and real estate operator from Ohio who drilled the first irrigation well in the county in 1910. He was first president of Hereford Chamber of Commerce in 1918 and wound up drilling 50 more irrigation wells.

Another major feedyard operator was Paul Engler who came to Hereford from Nebraska in 1960. With eight other investors, he built Hereford Feed Yards. By 1972, some 574,108 cattle were being fed in Deaf Smith County, making it the leading cattle feeding county in the United States.

Just how big a business is cattle feeding and fed cattle in Deaf Smith County? According to county cash receipts as of Dec. 1, 1993, fed beef projected for 1994 is \$240 million, down slightly from the 1993 mark of \$266 million.

"Nobody comes close to Deaf Smith County and Texas when it comes to livestock production or farm and ranch land acreage," said a cattle industry spokesman.

Hereford Feed Yards, one of the oldest in the nation, has a capacity to feed 50,000 head, while Hughes and Ganz Cattle Co. in Queen Creek can feed up to 60,000 head. Farwell Feed Yards has a 30,000-head capability and Rocky Ford Feed Yard Corp. has a 30,000-head capacity.

Josserand expressed doubts whether the cattle feeding industry was capable of sustaining its profitability picture in the next 12 months.

"We've just gone through the longest sustained profitable period I can remember," he said. "I don't think the industry will be too financially rewarding in 1994."

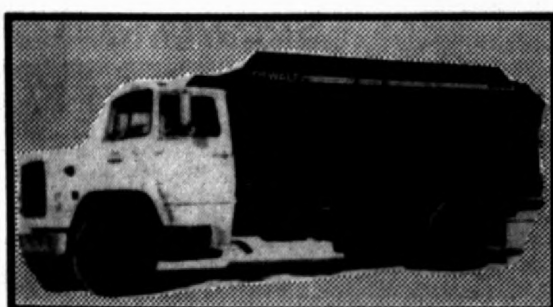
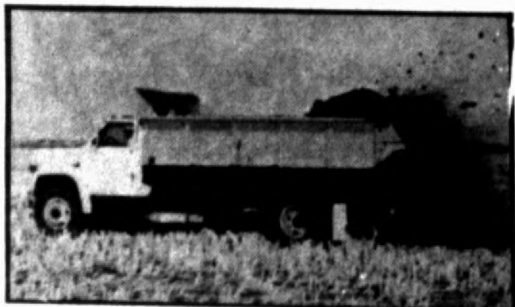
"But with the opening of new foreign markets like South Korea and Mexico, I'm convinced the profits will return. The exports look like a real saving grace for the cattle industry."

"When the picture changes for the better, we'll be ready."

OSWALT

Livestock
Products

- Started in Garden City, Kansas, in 1952, to provide silage loading equipment to cattle feeding operations. The industry soon grew to include a full ensilmixer line of feeding equipment. Today this is one of the most vital pieces of equipment for feedyard operations.
- The local store was started in 1965. Currently the product line includes a full range of mixer/feeding equipment, electronic scales, manure spreaders, and live bottom trailers.



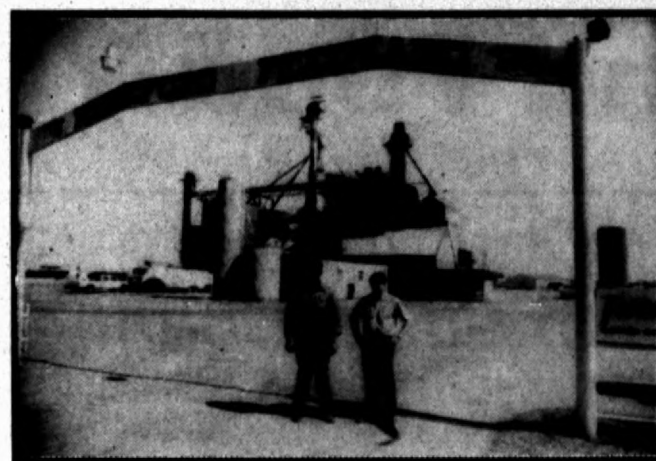
11 full time and 3 part time employees have more than 200 years experience in the industry.



Employees: Backrow left to right-Donald Bartels, Charlie Keese, Irene Blevins, Connie Lance, Tom LeGate, Frontrow left to right Armando Perez, Lupe Perez, Nolen LeGate. Not pictured: Randy Ramos, John Hays, Dale Allen

Tom LeGate - Manager
Nolen LeGate - Export Manager
John Hays - Territory Manager

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John and Barry Josserand standing at the entrance to one of four cattle feedyards owned and managed by AzTx Cattle Co.

- AzTx Cattle Co. was formed in 1983, when a group of local investors purchased a cattle feeding operation from TOSCO, an oil and gas firm.
- AzTx Cattle Co. now consists of four feedyards with a one time capacity of 170,000 head of cattle. This Company is totally owned by the Josserand family.
- It's four feedyards are stratigically located to serve the entire southwest. Hereford Feedyards Co., Hereford, TX. Hughs and Ganz Cattle Co. Inc., Queen Creek, AZ. Farwell Feedyards near Farwell, TX, and Rocky Ford Feedyard Corp., Rocky Ford, CO.
- It offers a wide range of services to it's customer.
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Hereford attracts elderly with center, fine nursing homes

BY RICK LANNING
Staff Writer

Growing old doesn't have to be a pain in the neck. It can be fun, says Margie Daniels, executive director of the Hereford Senior Citizens Association.

From the way HSCA is growing -- fewer than 30 members in March 1975 to more than 1,000 today -- Mrs. Daniels knows what she is talking about.

At the 25,000-square-foot Hereford Senior Citizens Center, 426 Ranger, local residents over age 55 are more active than they've ever been.

"The center is here to meet their needs. We try to give them a better quality of life and keep them from feeling isolated," said Mrs. Daniel.

Some of the daily and weekly activities that take place at the center include:

-- Serving 200 to 300 meals daily at the center.

-- Serving more than 200 home-delivered meals per day to seniors away from the center.

-- Providing free transportation to older citizens who don't drive but who need to get to activities, meals, field trips, and other activities.

-- Providing water ballet, hot tubs, and other exercise classes in a well-equipped exercise room at the center.

-- Keeping senior citizens busy with ceramics classes, bridge, dominoes, quilt-making, and monthly dances.

Daniels is also looking into taking members to movies on a regular basis, and future plans may include a dinner theater.

Organized in March 1975, the Hereford Senior Citizens Association began its service program by serving 30 meals per day in two rooms in the old Central School.

As the needs of the elderly increased, the association grew to meet those needs. Today more than 1,500 Hereford area residents participate in the program.

"We have around 1,000 members who pay membership dues of \$12.50 per year," added Mrs. Daniels. "Some of them belong to our choir, which we

call 'Young At Heart.' Others are part of the Golden Line Dancers who meet each Monday and Friday morning for beginner and advanced dance classes."

The modern center building, constructed at a cost of \$750,000, has been in existence since March 11, 1985. Funds to construct the building were donated by three foundations, local business owners, individuals, and senior citizens.

Meals are planned by a qualified dietician and are healthy and good-tasting. According to Daniels, anyone over the age of 60 is asked to donate \$2 per meal, "but our senior citizens pay what they can afford."

Hereford Regional Medical Center works closely with the center to keep the seniors healthy. On a monthly basis, for example, free blood pressure and screening tests are held at the center. Senior citizens who are hard of hearing can have their hearing tested twice a month, again at no charge.

Working closely with Daniels to meet the needs of the elderly is Shirley Garrison, president of the association and head of the nine-member board of directors.

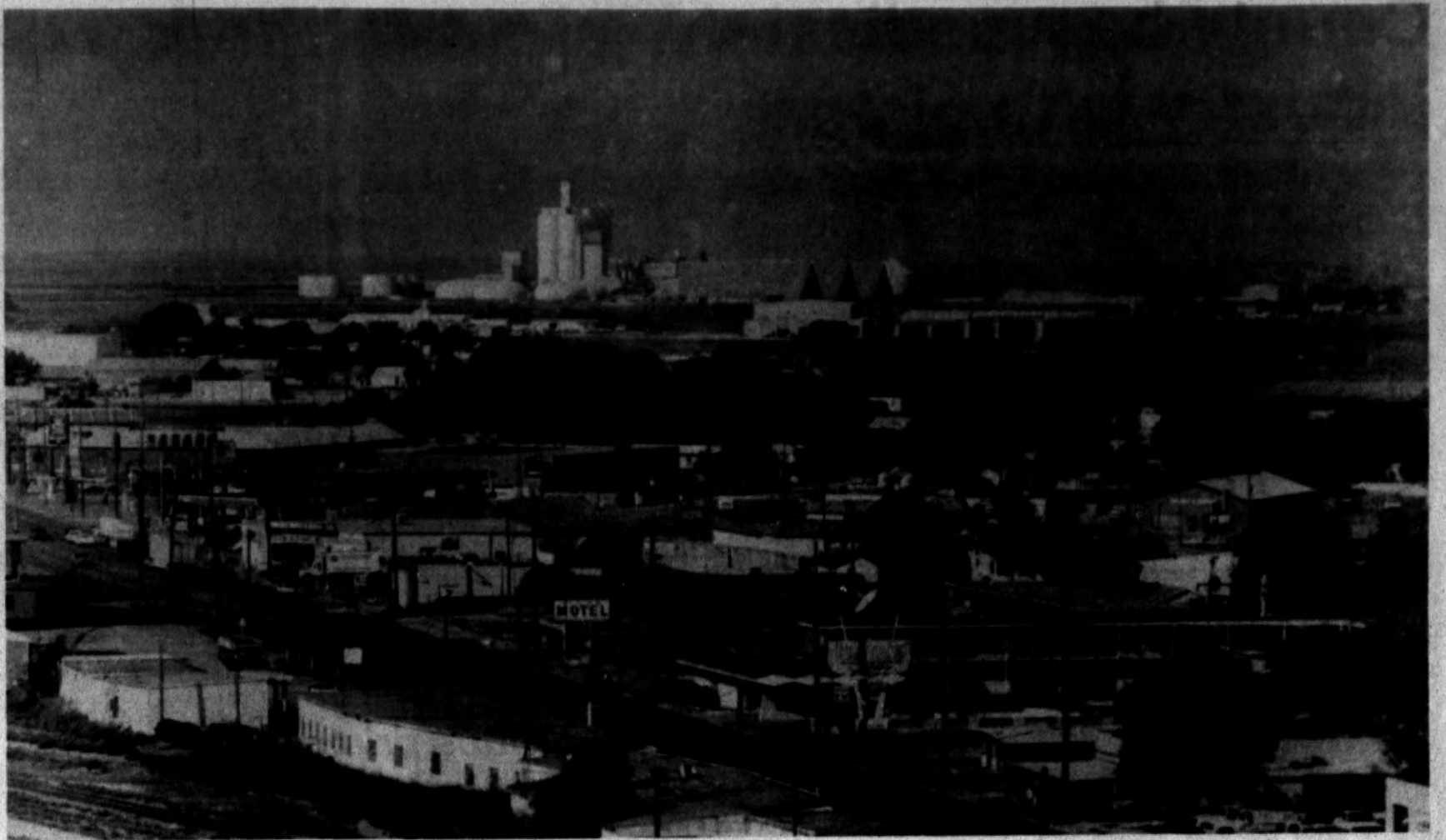
"All of the board members are volunteers," declared Daniels. "I'm the only person who is paid."

Residents of Golden Plains Care Center, Kings Manor, and Hereford Care Center visit the center regularly to take part in water exercises, dances, devotionals, oil painting classes, card games, garage sales, meals, and other activities.

Daniels, who is marking her 16th year with the program, said, "Our members range in age from 55 to 106. We're here to provide them with food, fellowship, and fun."

The center's major fund-raising activity is the Festival of Trees, a four-day celebration that starts the Thursday before Thanksgiving.

The community-wide event has many volunteers of all ages making and decorating artificial trees, then auctioning them off to local citizens. All of the proceeds are used to benefit the center.



Holly Sugar factory on horizon

This undated aerial view west of Hereford shows Holly Sugar's factory as a prominent part of the view. The aroma from the plant after fall harvest gets underway may not smell so good to the newcomer, but it's a sweet odor of money, jobs and high-tech

progress to most Hereford residents. Holly is second only to the livestock industry in pumping dollars into the local and area economy. The sugar factory is by far the largest taxpayer in the Deaf Smith County Appraisal District.

Inland Container warehouses boxes needed for ag, industrial clients

A company that once called itself Anderson Box Co. has grown into a \$2.7 billion per year industry known as Temple-Inland Corp., which maintains a warehouse west of Hereford.

Inland Container Corp. of Frio works out of the corporation's Dallas plant, one of 39 across the nation, said George R. (Bud) Jowell, a sales representative.

Inland warehouses corrugated boxes and other cardboard containers needed by agricultural and industrial clients. Some of the company's local clients include Hereford Bi-Products, Merrick Pet Foods, Arrowhead Mills, Ramirez & Sons Mexican Foods, and Borden Peanuts in Portales.

Jowell said, "We make boxes to a company's specifications."

The Hereford warehouse contains 25,000 square feet and is tied directly to Temple-Inland's four business units -- Inland Container, Bleached Paperboard, Building Products, and Temple-Inland Financial Services.

Inland Container Corp. operates seven paper mills, four of which are 100 per cent recycle mills. The unit also runs 39 corrugated box manufacturing plants and a tape plant.

Jowell added, "We're listed on the New York and Pacific Stock Exchanges as TIN."

"Temple-Inland owns about 1.9 million acres of forestland in Texas, Louisiana, Georgia, and Alabama.

But the big thing now is that we're doing a lot of recycling of old corrugated boxes and saving the nation's forests."

Jowell is a Hereford native as is Ed DeLozier, warehouse manager. The company keeps four fulltime employees at the warehouse.

By being in the business of manufacturing boxes to a company's specifications, Inland Container

becomes an extension of that company, said Jowell, now in his sixth year with the corporation.

Temple-Inland is headquartered in Diboll, Texas. Clifford J. Grum is chairman and chief executive officer.

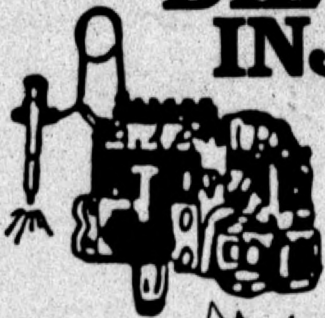
Inland Container ranks among the top four companies in the United States in containerboard and corrugated box production.

Wedding information must be submitted by 5 p.m. Monday to be included in the next Sunday Brand. Wedding information forms, as well as those for engagements and showers, are available at the news office, 313 N. Lee.

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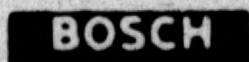
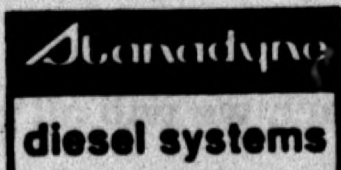
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County has medical industry with history

The history of the health care industry in Hereford started with the frontier medical profession in the 1890s, and for many years the early settlers in Deaf Smith County depended on house calls.

Health care has changed tremendously since those days, and Hereford Regional Medical Center now offers the best in traditional hospital services as well as diversified health care departments. The 40-bed hospital now employs about 200 people.

The first public hospital was established in 1921 when the Carl house on W. Second Street was converted to a 21-bed facility. But concerned citizens, led notably by Mrs. Nettie Price, continued a campaign for a more suitable building. Their dream became a reality when residents of the county approved a \$50,000 bond issue and a two-story building was constructed on the present hospital site in 1924.

As the population of Hereford grew, a larger and more modern facility was required to meet the needs. A new wing was added in 1948, providing a new X-ray room and more patient rooms, bringing the bed count to 35. This \$250,000 addition also included semi-private rooms.

Another addition was built in 1956 to form what became known as the children's wing--actually two wings to the south and west at a cost of \$130,000. Of this total, the hospital and county paid \$50,000, the Jim Hill Estate gave \$57,500 and community contributions totalled \$42,500.

This project also created space for 22 additional patients and included a chapel and a solarium. In 1957, the hospital was accredited for the first time by the Joint Commission for Accreditation of Hospitals.

The hospital became active in nursing education in 1961 when the first Vocational Nursing School was established with Jo Solomon as the first instructor.

Additional office space was added to the south side of the complex in 1962, along with a new foyer, new emergency entrance, a waiting room for surgery, and extensive remodeling in the offices.

This project was followed by another two years later when 20 new private rooms were added at a cost of \$350,000, bringing the total bed space to 70. And another bond issue for \$500,000 was approved by voters in 1969 for the addition of 18 patient rooms.

In May of 1971, county residents voted to form the Deaf Smith Hospital District, a taxing entity separated from the county and city. Under this form of operations, an indigent care program was initiated to provide for the needy.

During the next year, hospital administrator T.E. Seigler retired after 22 years of service, and Ron Welty was named as his successor.

The end of the original two-story structure for patient care came in 1973. Also, the intensive care unit was opened and the OB department moved downstairs into a more modern facility. A physical therapy department was added later.

Jim Bullard was named as the hospital administrator in 1978. An ultra sound department was added and, under Bullard's direction, the hospital began a new venture in community service when the Deaf Smith County Ambulance Service was created in December, 1979.

The provision of an Advanced Life Support System of emergency care was a joint effort of hospital personnel, volunteers, the city police department, the volunteer fire department and the community as a whole.

Bullard resigned as administrator, effective Oct. 6, 1987, and controller Phillip Morrison was named interim administrator. Gary Moore of Electra was named the new administrator in December 1987, and began duties in January 1988.

In August, 1991, the board found it necessary to increase the district tax rate by 67 percent, from 13.2 to 22 cents per \$100 valuation. At the same time, the board started considering an affiliation with St. Mary's Hospital or Methodist Hospital in Lubbock.

On Aug. 20, 1991, the hospital board voted to enter into a management affiliation contract with Lubbock Methodist Hospital. The change was effective Sept. 3, 1991. At that time, Ron Rives was named as interim administrator to replace Moore. Rives was the assistant vice president of regional services for the Methodist Hospital system. He was named administrator on Nov. 19, 1991.

Since that time, Rives has guided the hospital to expanding traditional services and offering more diversified health services. These include home health care, WorkSmart program, and a rural health clinic. Services have been expanded in the X-ray and lab departments, physical and respiratory therapy, emergency room service, and intensive care/cardiac care unit.

An aggressive physician recruitment program has resulted in five new doctors moving to Hereford and the opening of Hereford Medical Clinic. Two more physicians are committed to practicing here after completing intern programs. Renovations have also been made in the hospital lobby and some rooms to create a pleasing appearance.

To better reflect the services of the hospital, the board last year approved a new name for the hospital--Hereford Regional Medical Center.

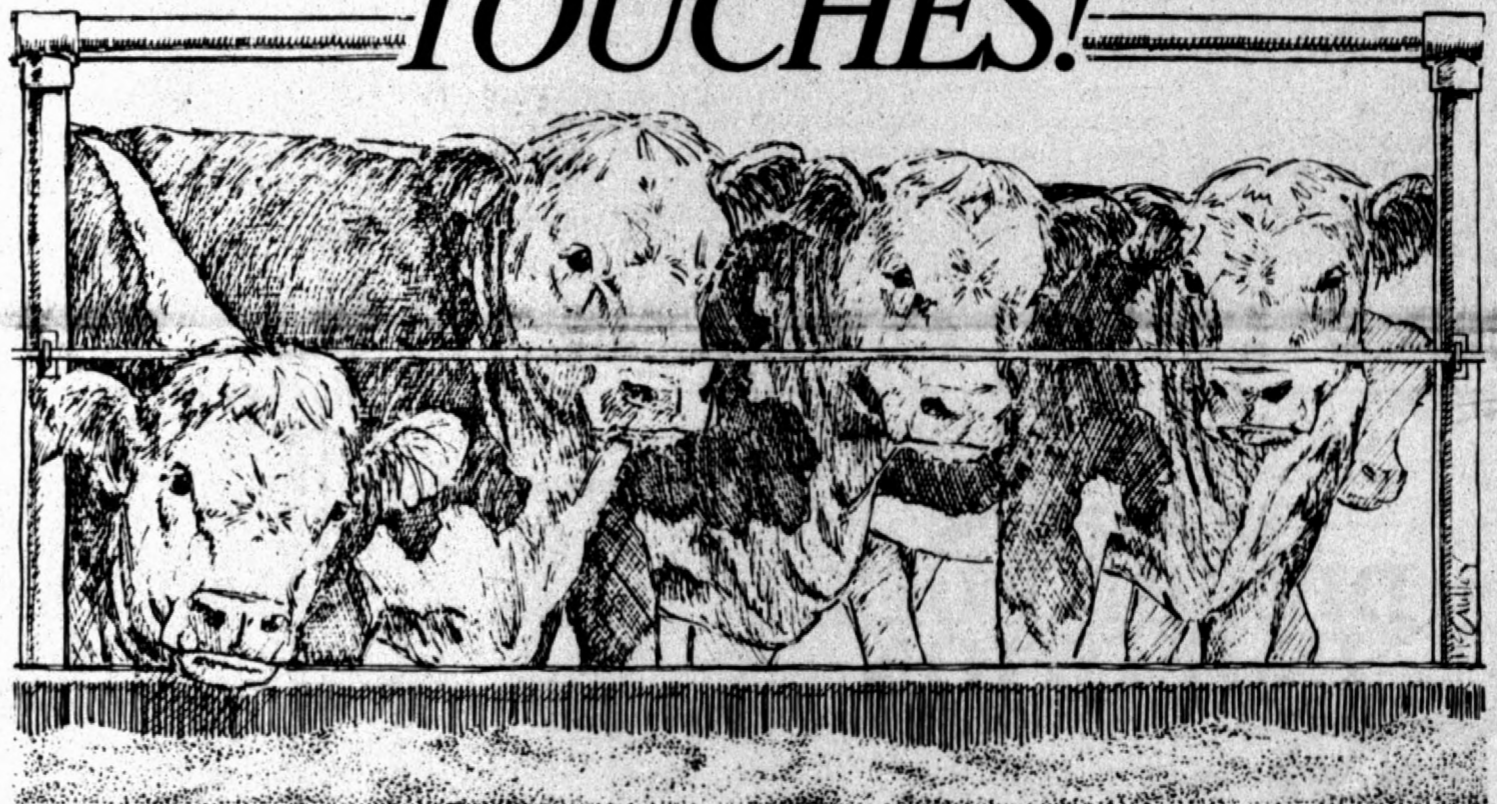


Black Angus prime

John Josserrand, head of operations and marketing for AZTX Cattle Co. of Hereford, shows off a herd of Black Angus cattle

at Hereford Feed Yards. One of the oldest feed lots in the country, the feed yards has a capacity to feed 50,000 head of cattle. Bob Josserrand is president of AZTX.

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Missouri town lifts itself up by its bootstraps

BY LESLIE DREYFOUS

The Associated Press

STEELEVILLE, Mo.--This is the story of a small city that nearly lost itself only to find how much it had. It is about a nucleus of citizens who made the difference between slow death and a life full of possibility. It is about commitment, hard work and ingenuity.

Most of it, it's about hope.

The Census Bureau places Steelville's 1,470 residents at the geographic center of this nation's drifting population. The honor, which came with a commemorative plaque a few years back, provided a nice psychological boost. But the city's renaissance was rooted in something else.

"It's up by our own bootstraps," said John Britton, who owns the local funeral parlor.

Ike Lovan, who owns a jewelry shop and a rooming house known as the White Eagle, added, "We sensed we were dying and that no one was going to salvage us. We had to do it ourselves."

About an hour south of St. Louis, the city had some basic raw materials--a local newspaper, a shoe factory, a small machine-tool company, a county courthouse, several churches and the Meramec River, which, along with a ring of wooded hills, was something of a tourist draw.

Phone gamble paid off

The big key to Steelville's success has been the local telephone company, a cooperative that citizen shareholders always had maintained independently. In many ways, it was this bit of historical whimsy that gave the city its first break.

It started a few years ago with a

gamble. The telephone company's board risked \$5,000 to buy a shot at a federal lottery for regional cellular-phone rights--and won. Quickly reselling the license to a larger communications company netted a tidy profit of several million dollars.

A large chunk of that windfall was plowed immediately into a community-development corporation, which since has provided seed money for a number of public projects. For starters, the city invested in state-of-the-art telephone technology.

It was a bargaining chip, something to offer prospective businesses in addition to enterprise-zone incentives such as tax breaks and free property. With a telecommunications system sophisticated enough to compete with those in many major cities, Steelville would be a viable alternative for businesses looking to relocate.

Building on that idea, leaders figured good housing at affordable prices could make their small city only more appealing. So they set to work, designing a family-friendly housing development that also might attract retirees with disposable income. It didn't hurt that with each new installation, the phone company's assets would increase and the overall economy grow.

Enterprising folks

Such enterprises, and the pooling of local resources, have driven a lot of Steelville's best efforts.

Citizens got together to clean up Yadkin Creek, landscaping its banks and stocking it with trout. The Brown Shoe factory, which has grown to 600 employees from 300 while others in the region have been closed, came to the city partly because a corporate

(See MISSOURI, Page 15C)

MISSOURI

executive born there lobbied for it. A dentist who dreamed of having a country-music show found a group of investors interested in buying an ugly, abandoned car dealership. It now is a motel with a 400-seat auditorium that draws steady summer crowds.

A coalition of churches runs a volunteer food pantry. Another group persuaded Burlington Northern Railroad to donate a vintage caboos. The coalition plans to use it either as an information bureau or a jungle gym for kids. Technology buffs are setting up an interactive video-resource center so citizens can tune in classes at any state university or

browse through the Library of Congress.

"In some ways, this community is the model of what this country was like years ago: Life is on an intimated scale," said the Rev. William Geyer Birch, co-pastor with his wife at the local Presbyterian church.

"You still have here everything you have in a city--crime, drugs, domestic troubles. The difference is, people here have taken the initiative.

"People knew things were changing. And they asked the important question: What are we changing to? Change is threatening. But we all still have to ask ourselves: What kind of people are we becoming?"

The most obvious answer is on Main

Street, where the refurbished shops seem to be named for someone: Nancy's Antiques, Sherry's Flowers, bill's General Store, Al's Cafe.

It started several years ago with a dinner at the Golden Echoes retirement home, which in itself embodies the city's entrepreneurial flair. Built with local money, the center includes a reception hall where residents cater evens, using the profits to subsidize senior meals.

So at this dinner, fancy homemade hors d'oeuvres were served with wines from local vineyards. Merchants were shown an architect's plans for returning Main Street to its historic roots. A local banker offered \$500,000 in loans at 5 percent--half the going rate--to anyone who joined in the renovations.

Nineteen shopowners signed on then, and the number soon doubled.

"Everybody wants to be part of something positive," said Ed Leonard, who runs a graphics business and monthly tourism guide.

Of course, there are those who object. They see a self-interested cabal of self-styled community leaders out only for themselves. Most recently, a vocal group of naysayers opposed plans to build a new city pool to replace the decrepit one built in 1953. In a survey taken several years back, 85 percent of residents said the new pool was something they wanted.

David Keymann, proprietor of the Rainbow Hotel, apparently was not among them: "Spend a half million on a swimming pool? For who? Who's

going to pay for it?"

When the ballot came up, the group lobbying against won narrowly. The pool was dead, supporters thought. Until a local philanthropist stepped forward. He offered to match whatever funds the community could raise during 1993.

By the end of the year, nearly \$70,000 has been raised, bit by bit. The city raised \$15,000 in one night, which has been added to the proceeds from an antique-doll show, bake sales and other fund drives.

"In this town, if you have a problem and ask a hundred people for help, 80 or 90 will stand up and pitch in, whether its' going to pick up rocks in the park or whatever," said bob Bell, 30, who grew up in Steelville.

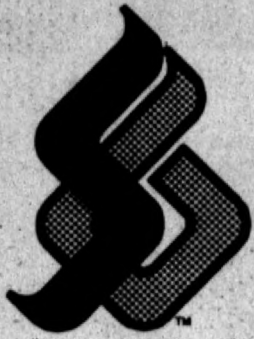
H&RMFG.

One firm that had gone 200 days without an accident ordered 75 jackets for their employees. Another company that went 1,000 days without an accident is doing the same thing, he declared.

Herschel and Ruth Black were born in Groom, a small community on Old Route 66 east of Amarillo.

His father, Sam, was a cowboy and jack of all trades. He even owned and operated a school bus to support his eight children and wife.

The couple have three children and six grandchildren. Their son, Carey Black, is manager of the business.



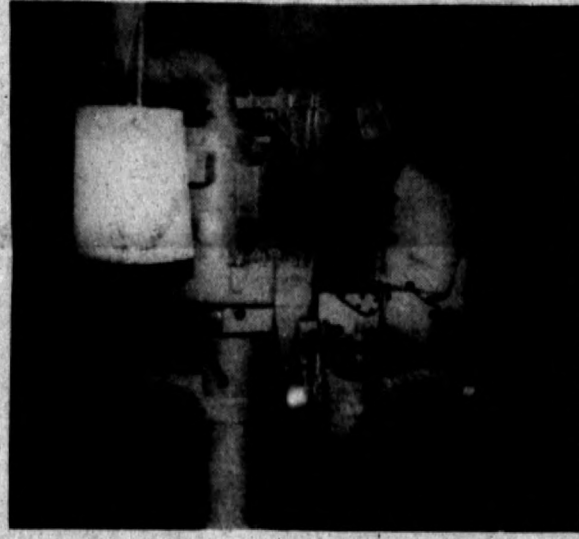
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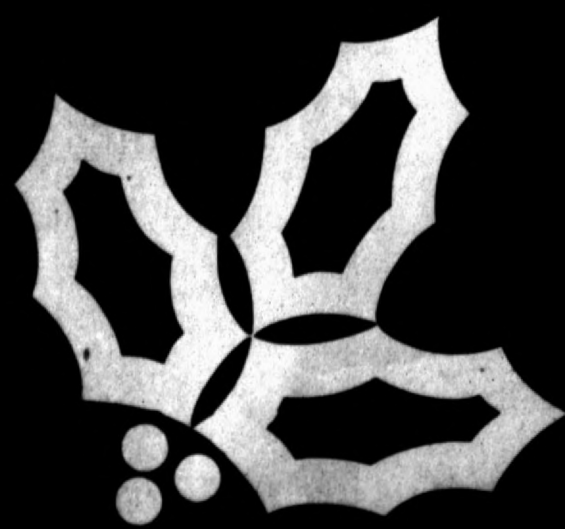
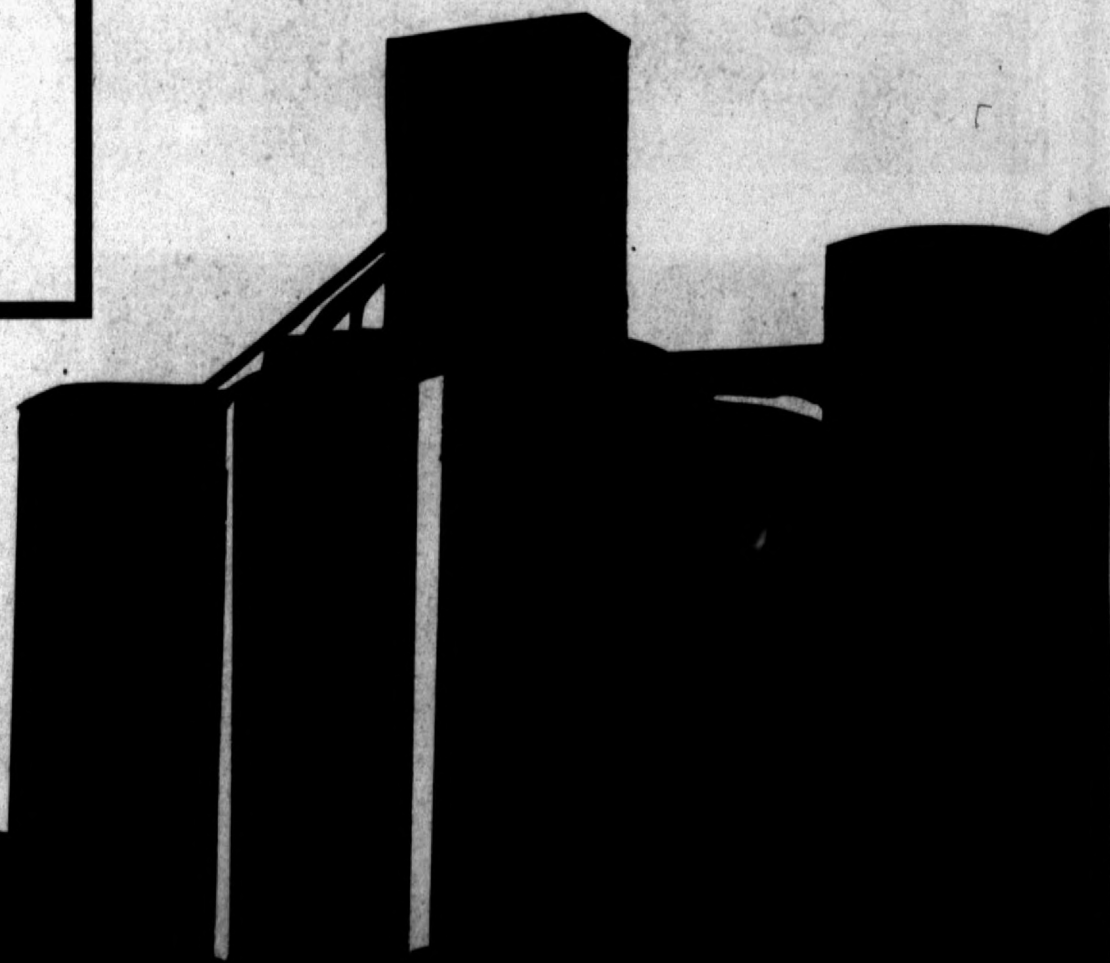
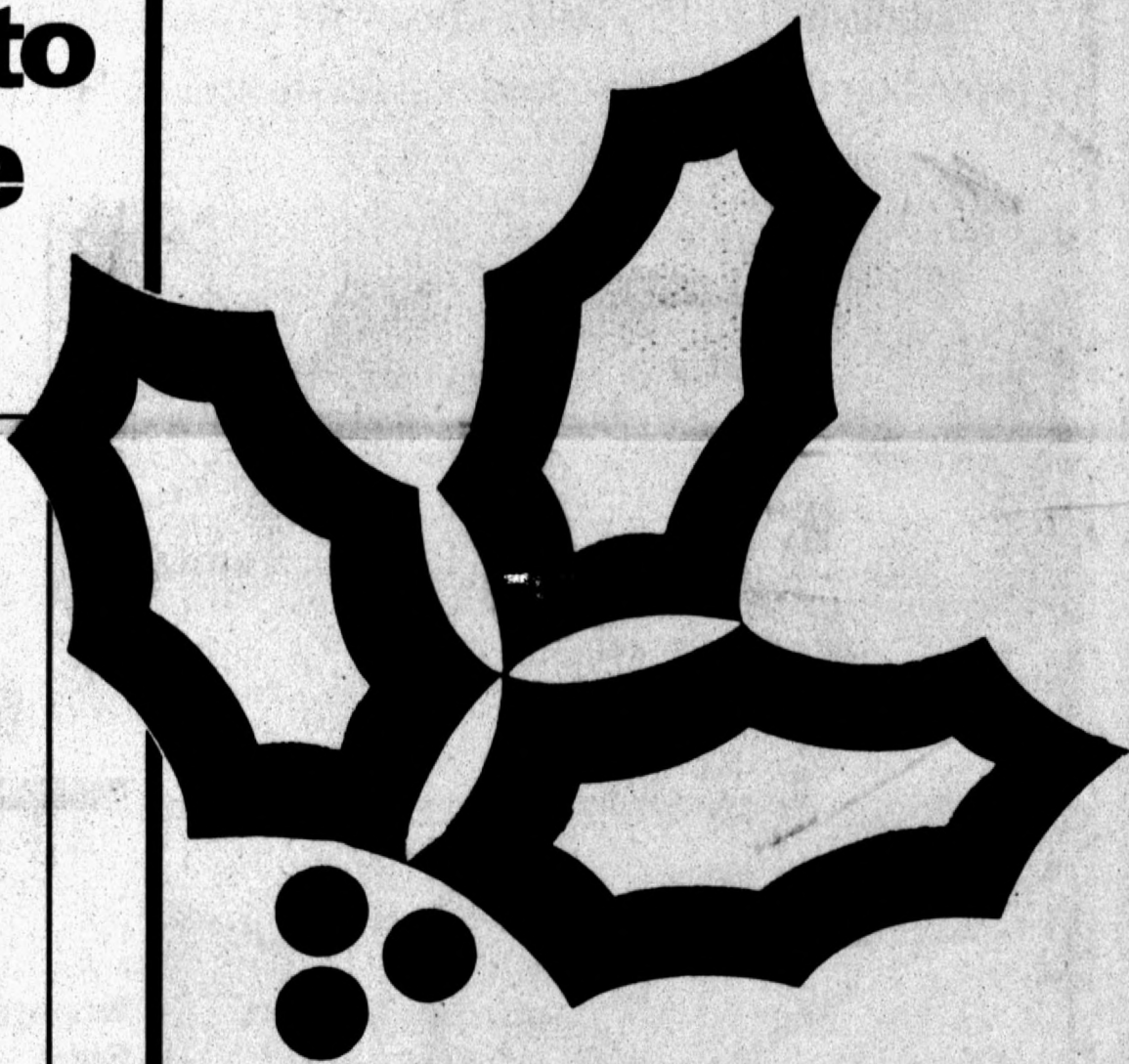
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When the first sugarbeets were sliced at Holly Sugar thirty years ago, it marked the beginning of All-Texas beet sugar (both grown and processed in Texas), and it also marked the beginning of a "strong relationship" between Holly Sugar and Hereford growers.

Today, it is still a working relationship that is envied by many other corporations in the nation, and it has allowed us to grow, expand and continue to meet the challenges, production standards and demands of an ever-changing market.

Holly Sugar has processed in excess of 1,000,000 tons of sugarbeets in a single season, and has produced over 2,000,000 hundredweights of quality beet sugar. This plant employs 145 full-time people year-round, and hires an additional 270 seasonal employees during the process season. Annual payroll, including management personnel, exceeds six million.

We are proud to be a part of industry in Hereford and look forward to the prospect of growing in the "progressive atmosphere" of this area in the future.



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