



**ANOTHER SUBSTANTIAL  
REDUCTION  
ON  
OLIVER ONE-WAY PLOWS**

10-foot, 26-inch disc ----- **\$245**  
10-foot, 20-inch disc ----- **\$155**

Buy a proven product that has been sold in this trade territory for many years. Oliver is made to give the best satisfaction—no guess work—it does the work with ease.

**New Oliver Hart-Parr Tractors**  
A recent price reduction has been received and handed to you on Oliver Hart-Parr Tractors.

**M. D. WOMBLE Implements**

**NOTICE**

B. BANDY, Blacksmith, formerly from Hereford, has now taken over the Caldwell Blacksmith business at Dimmitt and would appreciate all business from old and new customers. Disc Rolling a Specialty.



**KEEP YOUR VALUABLES  
IN A SAFETY DEPOSIT BOX**

THEN you will not have any worry.  
For a small amount you can rent from us a SAFETY DEPOSIT BOX for your jewels and valuable papers.  
START SAVING REGULARLY NOW  
We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL BANK** HEREFORD **THINK!**

HAVE MONEY! *A Strong Bank Thoughtfully Managed.* HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM

**Jumbo News**  
BY MRS. J. W. BERRY

For every customer who brings cream to the Jumbo Store during the week of July 3 to 8 inclusive, a free ticket to the Star Theatre at Hereford will be given.

Misses Athalie and Maurine Wilder, who are attending W. T. S. T. C. at Canyon, spent the week end with their parents, Mr. and Mrs. J. J. Wilder.

Mr. and Mrs. E. M. Allen of near Easter spent Sunday in the home of their daughter, Mrs. S. M. Hunter, and family.

Mrs. G. H. Brooks and son, E. T., called Saturday night in the Ullman Hunter home.

Mr. and Mrs. H. R. Harvel and son, Bobbie Lee, went to Hale Center Saturday afternoon, and visited until Sunday evening in the home of his parents.

L. E. Beck suffered an attack of acute indigestion Saturday night but is better now.

Wayne Cartheil received word last week of the death of his cousin at Duncan, Oklahoma, but he was unable to attend the funeral.

Mr. and Mrs. Ullman Hunter, Phyllis and Frances, were Sunday guests in the W. A. Hunter home.

Misses Billie Bee and Matalie Fletcher of Canyon spent last week with their cousin, Mary Ann Baird. Their parents came for them Sunday and spent the day in the Baird home.

Mr. and Mrs. Finis Hunter and two daughters, Norma and Jimmie Doris, were Sunday guests in the A. C. Flowers home.

Paul Andrew, son of Mr. and Mrs. Noel Andrew of Hereford spent from Saturday until Wednesday in the home of his grandparents, Mr. and Mrs. C. Andrew.

Mrs. J. W. Berry spent last Thursday with Mrs. Lydia Grant in the C. E. Ramsey home. Grandma Grant remains in a very serious condition, with little hope for her recovery.

Mrs. Wade of Dalhart spent a few days last week visiting in the home of her parents, Mr. and Mrs. U. G. Randall.

Mrs. W. A. Hunter and her cousin, Mrs. Anna Arnes, of Oklahoma City visited last Tuesday with Mrs. Hunter's sister, Mrs. W. A. Buchannan of near Canyon. Thursday they visited in the M. L. Simpson home and Friday in the Ullman Hunter home.

Rev. E. E. Armstrong, Methodist circuit minister, filled his appointment here Sunday morning, but did not hold night services. He announced that the next quarterly conference meeting would be July 22 at Flagg.

Mrs. Elsie Letcher and daughter, Joyce, of Texarkana, who are visiting in the L. E. Beck home, spent last Wednesday in the Lee Oxford home.

Mr. and Mrs. T. L. Sparkman and Mr. and Mrs. A. T. Jones called Sunday afternoon in the A. C. Flowers home.

Mr. and Mrs. Ben Andrew and

family of Olton spent last Friday in the home of his parents, Mr. and Mrs. C. Andrew. Their daughter, Marie is spending a week with her aunt, Miss Pauline.

Mr. and Mrs. W. A. Hunter and Mrs. Ullman Hunter called on Mrs. W. H. Wilkerson last Sunday afternoon and found her quite improved from a relapse suffered a few days before when pneumonia threatened.

Miss Kathleen Hardy who is attending school at Hereford spent the week end with her parents, Mr. and Mrs. M. L. Hardy.

Mrs. L. C. Baggott suffered a light sunstroke at her home last Wednesday and was quite sick for a day or so but is better at this time.

Mr. and Mrs. G. E. Thuff and Lige Hopkins of Whitewright came last Wednesday for a visit in the C. Andrew home. Mrs. Thuff and Mrs. Andrew are sisters. They left Saturday morning to visit other relatives at Brownwood.

C. D. Spencer called on P. A. Hogan of Hereford Sunday afternoon. Mr. Hogan has not been so well the past few days, but is not bedfast.

Mrs. Elsie Letcher and daughter, Joyce, of Texarkana, Mrs. Minerva Potts, Miss LaVelle and LaRue and Lather Beck, Mr. and Mrs. Lee Oxford and son, William, spent last Sunday visiting Mrs. Ella Walker and family west of Hereford.

The Missionary Auxiliary met last Thursday with Mrs. M. L. Simpson. The next meeting, July 5, will be with Mrs. H. C. Baird, when a special program will be given and those present will finish piecing the quilt started for the Methodist orphanage.

Orville Grant and his sister, Mrs. Rosa Gardner, and her daughter-in-law, Mrs. Dean Gardner, of Santa Paula and Los Angeles, California, arrived at the C. E. Ramsey home last Saturday evening to be with their mother, Mrs. Lydia Grant, who is in a critical condition.

**FURNITURE**

I don't know my onions, I'll admit, but I sure do know wood working.

**W.D. MRAYZOR  
WOODWORK**

OIL 20¢ TO 25¢ PER GALLON  
GOOD TRACTOR OILS  
OUR SPECIALTY  
Save Money This Year  
1900 W. Third, Amarillo

**Progressive News**  
BY OLIVE PERKINS

Take Produce to Carl's Gro. if Mrs. W. C. Russell came home from Whitenburg Friday where she had been visiting Mr. and Mrs. Clyde Russell. W. C. and Clyde Russell motored to Amarillo to meet her.

Miss Eunice Caldwell spent Saturday night with her sister, Mrs. Cecil Hodges.

Mr. and Mrs. Homer Gollehon visited his parents near Westway Sunday.

Mr. and Mrs. E. J. Blakemore and children, spent Sunday with his parents south of Summerfield.

Mr. and Mrs. Claude Ricketts of Hereford and Gale Neal of Amarillo visited in the Ira Ricketts home Sunday afternoon.

Ira Jeanne Ricketts went to Whitenburg Friday to visit her sister, Mrs. Clyde Russell.

Almost everyone is selling cattle to the Government on account of the extremely dry weather causing a shortage of pastures and very little prospects for a row crop.

A sprinkle of rain fell north of the school house Saturday and Sunday, but Jupiter Pluvius passed by most of the community.

Mrs. Ira Ricketts and Ira Jean visited Mrs. Luke McBrayer Tuesday afternoon.

Jess Ralston and Mr. and Mrs. Lee Gay and children visited in the Caldwell home last week. Mr. Ralston is a brother of Mrs. C. P. Caldwell.

Mr. and Mrs. W. A. Ricketts and Mrs. J. F. Jowell called on Mrs. Ira Ricketts Monday afternoon.

Miss Lucille Park, who is attending school at Canyon, spent the week end with home folks.

Donald Conklin is spending the week his grand parents, Mr. and Mrs. Ray Hershey.

Mr. and Mrs. J. L. Park, Mrs. Ernest Henry and children and Miss Lucille Park were dinner guests Sunday in the Hershey home.

Mrs. Ernest Henry and children are visiting her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. G. D. Webb called in the Bowman home Monday afternoon.

**CANYON STUDENT GROUP  
PLANS EDUCATION TOUR**

Plans are almost complete for the first educational tour of the West Texas State Teachers College which will start with a party of 30 or more on July 17 to spend five weeks in the Rocky Mountain region.

The party will visit Colorado Springs, Denver, Estes Park, Cheyenne, the Jackson Hole country, Yellowstone National Park, Salt Lake City and return by the Grand Junction, Colorado, fruit region, Mesa Verde National Park, Taos, Santa Fe and Las Vegas.

This tour which is an experiment will enable a limited number of students to carry on work in two courses and at the same time receive a liberal education and vacation from their travel. Professor Frank R. Phillips, who is in charge of the tour, states that every college and every city along the way has cooperated to make the trip pleasant and profitable for the students who choose to combine regular study and pleasure. A few more persons can be accepted for the trip.

**POLITICAL TICKET**

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For District Attorney:  
JAMES W. WITHERSPOON (Re-Election)

For Representative, 123rd District:  
H. K. STANFIELD (Re-election)

For County Judge:  
C. W. HUMBLE (re-election)

For Sheriff:  
JNO. B. MILLER (re-election)  
OMER BAKER  
H. M. (Mack) BRACH  
PINK H. GILLILLAND  
JIM L. MAUK  
J. C. ALLRED

For County Treasurer:  
MRS. BESSIE L. SMITH (re-election)  
MRS. NONA JOWELL  
MRS. MARGARET ORR

For County and District Clerk:  
L. H. POWERS (re-election)  
H. D. REED  
L. W. CARLILE

For Commissioner, Precinct No. 1:  
F. J. (Jack) ROSE, (re-election)  
J. C. GARROLL

For Commissioner, Precinct No. 2:  
T. W. (Whoy) ROBERSON  
W. B. PHILLIPS  
TOM L. VAUGHN

For Commissioner, Precinct No. 3:  
GEO. C. MESSENGER  
E. M. JACK  
MARK S. BENEFIELD  
H. D. CULPEPPER

For Commissioner, Precinct No. 4:  
J. H. (Jim) CHAPMAN  
T. F. MCCOLLISTER  
JOHN WHITBRETT  
ERNEST T. (Dick) ALLRED  
C. S. FERRIN

For Justice of the Peace:  
G. M. SUGGS

Hide and Animal Inspector:  
BONNIE E. BRUMLEY  
J. W. (Watk) BRADLY

For Constable:  
D. H. CONNELL  
B. R. (Dick) DIXON

**Don't Wait  
Until It Is Too Late--  
Insure Now**

Consult us and see how you can be fully protected against fire, accident, theft and liability

**HEREFORD INSURANCE AGENCY**  
John McLean, Owner.

COMPLETE, GUARANTEED

**Electric Service**  
IS THE BEST COMMODITY WE SELL

BRING US YOUR  
Electric Motors, Starters  
Batteries, Magnetos  
Ignition Systems, Lights  
Radiators

A New Willard As Low As **\$5.55**

**Willard Battery Station**

Phone 284. 313 North Main

WE MUST STICK TO OUR PRICES IN ORDER TO CONTINUE GIVING

**Quality Laundry Service**

Your clothes are protected when you send them to us because we use soft water and do not need strong chemicals to combat minerals found in hard water.

You have complete sanitary protection. We meet all health regulations, thereby eliminating any danger of germs or bacteria in clothes we deliver.

So, you see, it's impossible for us to cut prices.

ABOVE ALL, WE ARE CAREFUL WITH YOUR CLOTHES

SEND US YOUR LAUNDRY AND DRY CLEANING  
CALL 288--WE CALL FOR AND DELIVER

**HEREFORD LAUNDRY  
AND DRY CLEANING CO.**



**Plant, Cultivate and Harvest  
WITH  
McCormick-Deering  
Machines**

In this line you will find everything you need in farm machinery from the preparation of the soil to the harvest of the crop. Backed by good repair and mechanical service.

DO A LITTLE GOOD EVERY DAY  
AT SOME COST TO YOURSELF

**Buchanan & Rosson**  
HEREFORD YOUR I. H. C. DEALER PRISMA

**Stepping With the Spirit of '34**

Gaily you march along—your bank book and you—marching to the rhythm of a new tempo—keyed to a modern pace. The banking spirit of 1934 is safety and protection. The Deposit Insurance is but one of the many features of the new-day banking that inspires confidence. Today's methods demand that you make full use of good banking—it's here for you.

Commercial Accounts Invited

**The First State Bank  
OF HEREFORD**



STOCK UP FOR YOUR VACATION NOW

### SUMMER DRUG NEEDS

AT "KEEP COOL" PRICES

You'll need plenty of drug aids when you start that vacation. Skin and scalp demand lots of attention if you're to come through without damage to your looks. We have every day specials that will prove indispensable.

### FOR SUMMER ILLS

Summer brings with it many small ills of no consequence. If your child has a temperature (every home should have a fever thermometer) call your doctor, and a few simple remedies will soon send the kiddies out to play again. Above all, don't worry—just call the doctor and send his prescription to us.

## CITY DRUG STORE



### No Guess Work in Texaco LUBRICATION

Avoid the hit and miss lubrication so often done. Every bearing surface is lubricated here.

**Texas Service Station**  
GLEN SNYDER

### AAA Signer Makes More Than Others

Whether the hog processing tax comes out of the farmer or out of the consumer, the farmer who signed a corn-hog contract makes considerably more money than the one who did not sign, declares E. M. Rebenbrecht, swine specialist at Texas A and M College. He bases this statement on the contract benefits and on the current price of hogs.

Take two farmers each having four sows and marketing an average of 40 hogs of 200 pound weight each year. One signed the hog contract, the other did not. The one who signed will make \$84 more than the one who did not, assuming the current Fort Worth market price of \$3.30 per hundred.

The non-signing farmer, forgetting transportation and marketing costs, would receive \$6.00 per head for his 40 hogs or \$264. The farmer who signed the contract would reduce his market hogs by 10 head and would sell 30 hogs. At \$3.30 per hundred he would receive for those 300 pounders \$108. In addition he will receive through the year \$5 per head for his 30 market hogs, or a total of \$150. His total hog income would be \$348 or \$84 more than that received by the non-signer. This would be subject, of course, to a small deduction to take care of the local cost of his county hog-corn program control association in administering the program.

"The fact is," says Mr. Rebenbrecht, "that the hog reduction program, at present hog prices, means a net increase to the farmer who is cooperating of about 30%. What prices would have been had the reduction not been made by one and one-half million farmers over the United States no one can tell. When consumer demand is lively it is probable that the processing tax will come out of the consumer. When the market drags as at present it is likely coming out of the producers' hog prices. Even so, the cooperating farmer is making more money than the man who is not cooperating. In addition, he is helping the United States to cut production to fit demand just as manufacturers always do. In the long run this means more favorable prices to all."

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

(Too late for last week)

We buy cream, poultry, eggs. Pay the highest market price. Roy Onstead, Third Street, A. H. Eliston Building.

We had 34 present Sunday at Bible study. Everyone has an invitation to attend.

Laurin Lucallin returned from Lefors one day last week.

Mr. and Mrs. Tom Bohannon went to Oklahoma City last Thursday and were accompanied home Saturday by Mr. and Mrs. Iris Bohannon and children.

Mr. and Mrs. Walter Stone and son of Floydada are visiting in the Marshall Stone home.

Mr. and Mrs. Theron Bohannon and Don were Sunday visitors in the Tom Bohannon home.

Mr. and Mrs. Tom Bohannon and Olaf and Miss Elizabeth Chapman were Sunday dinner guests in the R. A. Freeman home near Adrian.

Mr. and Mrs. Manuel Lovelace returned last week from Oklahoma where they spent a week with relatives.

Mrs. J. M. Chapman, Ray and E. C. Chapman were in Amarillo Monday.

Mr. and Mrs. Ed McCaskey and sons arrived Monday from Hammond, Oklahoma, for a short visit here.

T. W. Medlin returned to his home in Duncan, Oklahoma, Monday. Mr. Medlin was here to harvest his wheat crop and to move a house from town to his place 35 miles northwest. He is improving his farm with a granary and other buildings.

### Ford Doings

BY LA VERNE MANN

Take Produce to Carl's Gro. if Only 26 were present at Sunday school Sunday. The junior class gave a short program. Next Sunday the young people's class will give a program.

Mrs. Geo. Benson entertained the junior and young people's classes Sunday with a party in her home Friday night. Games were played until a late hour when refreshments of ice cream and cake were served.

Mrs. T. R. Langley was moved to an Amarillo hospital Thursday, where she is reported to be improving.

Ezra Norton, Frank Barber and Dr. Larkin, government cattle buyer, took dinner in the D. B. Mann home last Thursday.

W. M. Stewart was in Hereford Friday.

Mrs. H. D. Hill called on Mrs. D. B. Mann Thursday afternoon. Dorothy and Norma Jo Langley spent a few days with Mr. and Mrs. Harold Wilson last week.

A brother and sister of Harold Wilson arrived here a few days ago from Iowa to visit with him.

W. M. Stewart, Mr. and Mrs. Joe Phillips, Mrs. Harold Wilson and Dorothy and Norma Jo Langley were in Amarillo Thursday.

Miss LaVerne Mann entertained with a party in the home of her parents Saturday night. After several hours spent in games, refreshments of cake and punch were served to Messrs. and Mrs. H. D. Hill, F. C. Benson and Joe Phillips, W. M. Stewart and daughters, F. W. Brunson, Birdie Benson, Adelia and Evelyn Benson, Dorothy and Norma Jo Langley, Howard and Homer Hill and Mrs. D. B. Mann and daughters.

Birdie Brunson spent last week with her grand mothers, Mrs. J. L. Height. She returned home Saturday.

Miss Mildred Stewart spent Saturday night and Sunday with Miss LaVerne Mann.

Mr. and Mrs. J. L. Height were in Hereford Saturday.

### INCREASE IN SCHOOL FUNDS IS LIKELY IF ROLL PADDING STOPS

Stamping out of a practice involving padded scholastic rolls likely would result in an increase of \$2 per capita apportionment of state funds for public school aid, in the opinion of Dr. J. W. E. H. Beck, state senator from Dekalb, chairman of the senate investigating committee.

Enumeration of only bona fide boys and girls within the scholastic age probably would permit a boost from \$16 to \$18 for each scholastic in the annual apportionment of state funds, he estimated. The committee has received detailed information from all but 13 of Texas' 254 counties. Checking of the date and preparation of the committee's report and recommendations will be completed in time for presentation to the regular session of the 44th legislature next January.

Some schools will benefit by a correct enumeration of scholastics, but others are likely to lose a large percentage of state funds previously granted, Dr. Beck asserts. Rolls in some counties have listed correctly boys and girls entitled to state aid. In others, however, more names have been listed on the rolls than were bona fide students.

Some savings for the public school fund was effected this year. Authorities of one school, upon learning of the investigation, voluntarily admitted there were 148 more names on the rolls than students in school, Dr. Beck said. The school was entitled to state aid for 182 students, but had been receiving an apportionment based on 330. Payments of warrants for the surplus number was stopped, the chairman said, and the public school fund saved \$2,300. Inaccuracies in some enumerations were made purposely, the committee found, while in other instances mistakes were not intentional.

J. H. Hildreth of Amarillo was a business visitor here Monday, calling on Dow Mercer and the various Gulf dealers of Hereford.

### Summerfield News

BY MRS. GUY WALSER

We buy—cream, poultry, eggs. Pay the highest market price. Roy Onstead, Third Street, A. H. Eliston Building.

Farmers need rain on row crops. Most of them have finished cutting wheat and are plowing up the land for another crop.

Mrs. Lonnie Nance and Mrs. Cleo Meharg of Amarillo visited the J. W. Cox home last week.

H. C. Crow of Tulla is visiting his grand parents, Mr. and Mrs. J. L. Lookingbill.

L. H. Holmes of Canyon was a visitor in the Will Snapp home Sunday. Mrs. H. M. Mincey of Wellington, mother of Mrs. Snapp, returned home with Mr. Holmes after a short visit here.

Mr. and Mrs. S. D. Bellar and Mrs. Hestine Bellar of Muleshoe were guests of Mr. and Mrs. Perry McMinn and Mr. and Mrs. Jenks Bellar Sunday.

Miss Billie Louise Nance is visiting her aunt, Mrs. J. M. Cox. Mrs. Yearwood, Bettie Ray Johnson and Ray Johnson were in Dimmitt Friday.

Mrs. Geo. Garrison and Mrs. Habermacher of Canyon were guests of Mr. and Mrs. B. C. Roberson first of the week.

The Junior club met Tuesday with Miss Christine Atchley with a program on Paris, France, with Misses. Guy Walser, Jim Clark, D. C. Walser and Helen Oglesby on the program. Refreshments were served to five. Next meeting with Miss Jessie Schulz July 10.

Miss Allie Fae Lance and Mrs. Walter Hawkins were in Amarillo last Wednesday.

Mr. and Mrs. D. B. Roberson and Miss Dean Roberson of Amarillo, and Mr. and Mrs. J. P. Roberson of Hereford were guests of Mr. and Mrs. B. C. Roberson last Thursday.

Mr. and Mrs. Nellie, Edith and Kenneth, of Merkel are visiting the B. E. Roberson and D. J. Nellie homes this week.

Mrs. Jay Saunders and children of Walcott visited Mr. and Mrs. Louie Huckert this week.

Mrs. Perry McMinn is visiting her parents, Mr. and Mrs. S. D. Bellar, at Muleshoe.

Tolo Wayne Cox, who has been visiting relatives in Amarillo, returned home last week.

Sam Ratcliff and family and Miss Mary Louise Meharg of Amarillo spent the week end with Mr. and Mrs. Bob Lance.

B. A. Atchley, Miss Ellen Atchley and Louise Suttles were in Amarillo last Tuesday.

Joe Kendall and family were guests of Mr. and Mrs. J. C. Lance

in Hereford Sunday. Andrew Behrends and family were Kress visitors Sunday. Dean Story was in Canyon last Sunday.

Miss Eva Blakemore, daughter of Mr. and Mrs. A. J. Blakemore, was

a graduate of Northwest Texas Hospital last week.

L. G. Harris of Canyon spent the week end with his parents, Mr. and Mrs. W. G. Harris.

Mrs. Ray Johnson and Billie Ray left Sunday for Hot Springs, N. M.

## Spotlight SPECIALS

For Friday and Saturday

|  |     |
|--|-----|
| VANILLA, large bottle                    | 19c |
| SPINACH, Green Beans — 3 cans            | 26c |
| GOOSEBERRIES, gallons tins               | 39c |
| SYRUP, Pancake, gallon                   | 55c |
| SALAD DRESSING, quart jar                | 22c |
| PRUNES, gallon                           | 29c |
| BLACKBERRIES, gallon tin                 | 42c |
| PORK and BEANS, Swift's, 3 cans          | 18c |
| BEANS, Great Northern, 3 pounds          | 15c |
| TOILET TISSUE, best grades, 3 rolls      | 21c |
| MEAL, Hereford, 10-lb bag                | 23c |
| TOMATOES, No. 2 cans, 3 for              | 27c |
| SARDINES, large cans                     | 10c |
| PEACHES, No. 2 1-2 can, full ripe, 2 for | 27c |
| MUSTARD, quart jar                       | 16c |
| SALMON, No. 1 tall, pink                 | 12c |
| CHERRIES, Royal Ann, 2 1-2 can           | 19c |
| MACKEREL, No. 1 tall can 10c, 3 for      | 27c |
| SUPER-SUDS, box                          | 9c  |
| HOMINY, No. 2 1/2 can                    | 10c |
| VIENNA SAUSAGE, 2 cans                   | 15c |
| POTTED MEAT, 6 cans                      | 23c |

### FRUITS AND VEGETABLES

|   |     |
|---|-----|
| CABBAGE, fresh, pound                   | 3c  |
| LETTUCE, head                           | 6c  |
| CARROTS, Radishes, Beets, Onions, bunch | 4c  |
| LEMONS, Dozen                           | 27c |
| ORANGES, dozen                          | 21c |
| GRAPEFRUIT, each                        | 4c  |

## Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs—Market Price—Buy At Home.

# JUST ARRIVED ANOTHER CARLOAD OF CHEVROLETS

BETTER LOOK THEM OVER BEFORE YOU BUY!

Don't Be Afraid of "Knee-Action"—They Don't Have RHEUMATISM

REPAIR GARAGE—PARTS—SERVICE

## Grizzle Chevrolet Co. Inc.

Phone 740 for Demonstration

# MOVED

—To the Rice Building, next door to the Western National Bank building. My beauty shop will be closed until Saturday morning.

—One new operator will be added to my shop force. Six new booths and a large, cool waiting room will be at your disposal.

—Come in and look over my new shop. A cordial welcome awaits you.

## STAR BEAUTY SHOP

Mrs. Carl Jennings.

Phone 26.

# DINE

AT

## Sandwich Shop

On First Street (the Highway) near W. J. (Bill) Smith Filling Station.

I have taken over the Sandwich Shop from Dutch Hellman—

We Serve Sandwiches, Short Orders and Regular Meals

Come on down and give us a trial—we'll try our very best to please you. I have been with the Hereford Bakery for the past three years and have had considerable experience in short orders and cooking for cafes.

We Bake Our Own Pies, Cakes and Pastry.

Raymond Robertson

## WE WANT YOUR PRODUCE, CREAM, EGGS

—And we will pay top market prices for all you can bring in.

## WE ALSO WANT YOUR HIDES

Although we've bought tons of hides of cattle killed in the relief program, we can still use more.

West Texas Feed and Seed Co.

Home of Just-Right Feeds.

Phone 265.

We Buy Produce.



INSTANT

### Hot Water

is so convenient!

An automatic water heater operates for only a few pennies a day.

Symbol of Dealer

West Texas Gas Co.

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
DE WITT LANDIS Editor  
W. C. NIX Foreman

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### WEST TEXAS CAN DO IT!

One hears a lot of people say they are not going to vote for Clint C. Small in the governor's race because they think he has no chance. They agree, however, that the Panhandle and West Texas would be much better off if a West Texan were in the governor's chair.

It's ridiculous to say Small has no chance. All that is necessary to put him in the run-off is solid West Texas support. That support will put any candidate in the run-off, due to the splitting that will occur in all other sections of the state.

That's not just a guess, either. Surveys made by big daily papers down state reveal that Small will be first, second or third in every section of Texas. It is obvious then that a big majority in West Texas will put him either at the top or in second place.

To those who say they'll vote for Small if he gets in the run-off, we say: vote for him in the first primary and he will be in the run-off. As to Mr. Small's qualifications, his record is sufficient evidence that there's no better qualified man among his opponents. And it goes without saying that Texas has not had a governor of Small's ability in the past decade—probably longer.

### LET'S GET WHAT'S COMING TO US

Deaf Smith county is experiencing its shortest wheat harvest since wheat became the main source of revenue. Cattle prices and markets are so poor that the second largest resource is cut distressingly low. In other words, this area is crippled by drought.

There is supposed to be a special drought relief program in force here. It is two-fold, consisting of work relief and cattle buying by the Government. The cattle-buying program is going full blast, but the prices being paid for cattle bring only enough revenue to tide the seller along for a short time.

The work relief program is going on, after a fashion. Stringent regulations and limitations as to giving work are in force to such an extent that relief is no greater than it was before the so-called drought relief program was created.

It appears to be up to the county administrator to see that his county gets maximum benefits from the program. It is up to him to have sufficient projects approved to absorb all available workmen and to be lenient in determining the needs of those who seek work.

The county had the unfortunate experience of not getting all work and funds available under CWA. It's up to Mr. Chilton to avoid a recurrence.

### COMMUNITY PLAYGROUND

Three ends were served when a group of mothers in a home demonstration club in Riverside County, California, established a children's community playground at a local school. The playground demonstrated simple, inexpensive equipment, easily duplicated for home play yards, stimulated interest in play arrangements for pre-school children, and provided a suitable place for the little tots who came with their mothers to home demonstration meetings, reports the Extension Service of the United States Department of Agriculture.

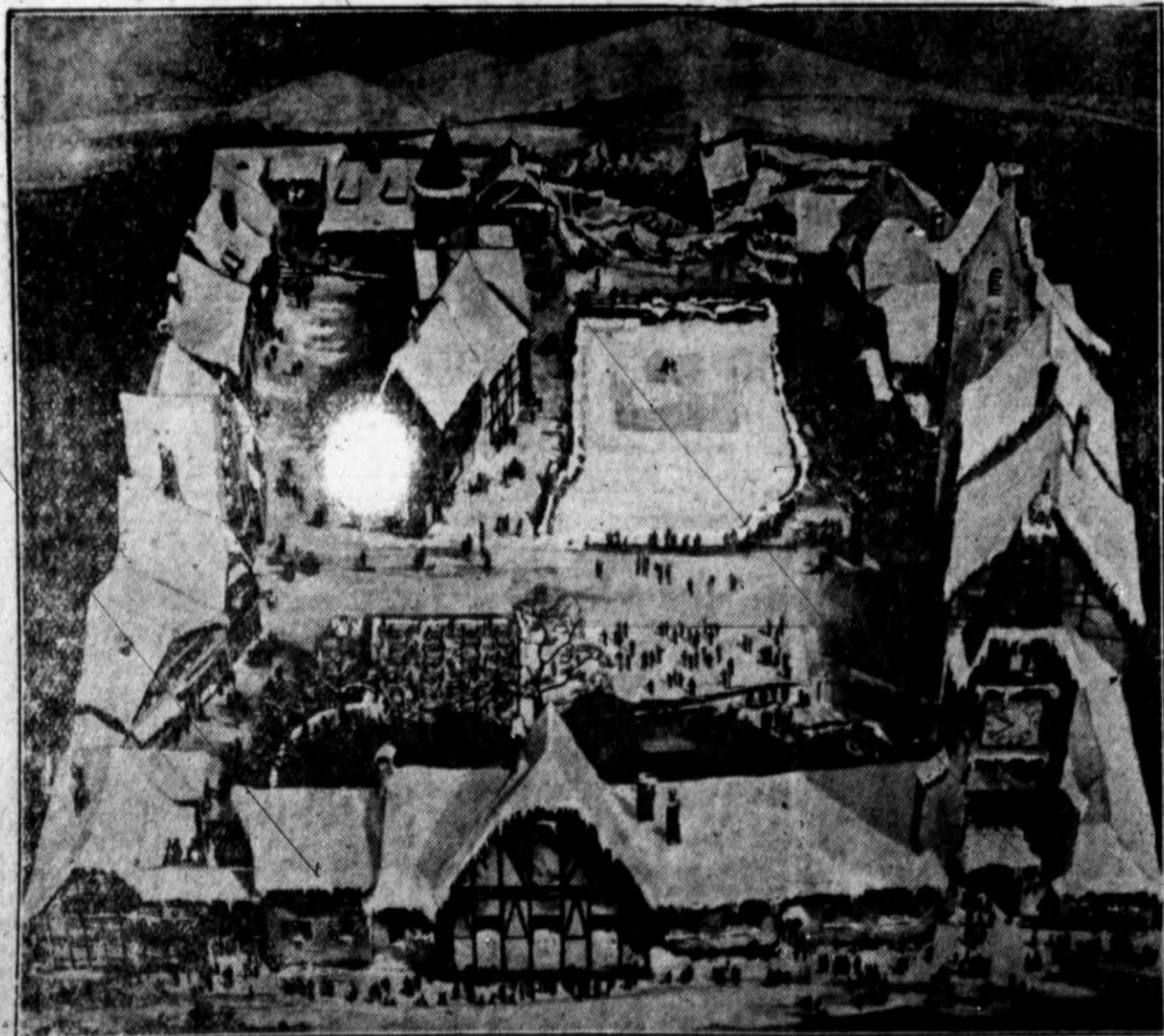
The school trustees gave permission to improve the school grounds and open them twice a week for all the children of pre-school age living in the community, provided, one mother would always be in charge. The committee cleaned up and arranged the play yard and constructed much of the equipment for members of their families to do so. The entire cash outlay

was only \$5, for swing ropes and hooks.

The first donation was a large sandbox and sand to fill it. Brothers and husbands contributed carpentry, work on swings, joining boards, teeters, chairs made of orange crates, low sawhorses to support table tops of old lumber, climbing ladders and large play equipment. One man, a blacksmith did the necessary iron work, and one loaned his truck for collecting and hauling the equipment.

Ingenuity was substituted for expenditure. Fruit boxes were used for make-believe furniture, for stores, trains, houses, and so on. With lids dalled on and a coat of bright paint, empty cigar boxes made excellent hollow blocks. Empty kegs served for rolling games. T peach basket made a goal for ground ball. Old kitchen utensils painted bright colors provided good sand toys. The boys in the local high school made a two-seated "rocking-boat" which would hold four children. The entire community is very proud of this playground.

## German Black Forest Village



visitors to the new 1934 World's Fair at Chicago, which opens June first of this year, will be able to walk into a typical village of the Black Forest region of Germany. Its picturesque buildings will be covered with a heavy fall of synthetic snow, and from the eaves will hang glass icicles. In the village will be a large, artificially cooled, ice skating rink. There will be German restaurants, typical in appearance and food of the Black Forest section. All of it, more than an acre in extent, will be brilliantly flood-lighted at night. This is but one of the many new features to be seen at the 1934 World's Fair.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 4, 1903.)

The "Quannah & Hellwestern," Texas' newest railway project, had been surveyed to Texico from Paducah, and a contractor was trying to contract for delivery of 10,000 tons of alfalfa hay to the various camps which were to be established along the route.

John E. and George M. Day had been in town from their South Draw ranch.

The Western National Bank (formerly Smith, Walker & Co.) had its formal opening Wednesday, July 1. G. A. F. Parker was president, Judge J. P. Connell, vice president; F. B. Fuller, cashier; G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradley, W. S. Higgins, J. P. Slaton, Ross W. Davis, directors.

County Attorney R. F. Holloway was serving notice on Hereford merchants that in the future a more strict observance of the Sunday closing law would be necessary. No place of business was to be allowed open between 9 a. m. and 4 p. m.

F. C. Cardwell had accepted a position in the Hereford National Bank.

Harvey Cash of Dimmitt had purchased a brand new typewriter, the very first to be brought to Castro county.

Col. R. B. Lemond had been in Dimmitt and organized a Masonic Lodge, with J. A. Stegall, C. F. Kerr, G. B. Edwards, W. G. Conner, A. C. Fields, M. F. Barber, W. A. Slover and D. D. F. Strickel as the first officers.

(From The Hereford Brand, July 4, 1913.)

Judge C. F. Kerr had been up from Dimmitt to meet his wife and children who had been visiting relatives at Newport.

Hereford school had added manual training and domestic science to the course of study.

The Brand that week consisted of 16 pages, profusely illustrated with numerous scenes in and around Hereford, playing up irrigation possibilities and advertising Carnival Week, July 14 to 19.

Ladies Aid Society of the Christian church spent a day with Mrs. E. E. Ramsey, honoring her sister, Miss Lula Bender.

Clarence Wheeler had been in town from his ranch 40 miles west. He stated that only three families were then living in the "big pasture."

Material was being hauled out of Hereford for construction of telephone lines from Dimmitt to Spring Lake, Olton and other towns south, and Hereford on the north.

Miss Nellie Black, daughter of Mr. and Mrs. E. B. Black, had joined a party in Fort Worth and was to make a tour of the East and Northern United States.

Mr. and Mrs. G. A. F. Parker were to leave Saturday for a trip through the Northwest, going with the Southern Methodist University touring party.

Harry Noble had marketed a sheep here which weighed 225 pounds and brought 5 cents per pound on the local market.

## Paralysis Worst In Coming Months

"Infantile paralysis can be expected to occur more frequently during the next three or four months," declares Dr. John W. Brown, state health officer. "This disease is always more frequent during the hot months."

"The germ responsible for infantile paralysis is so small that it escapes detection even with the most powerful microscope. The first symptoms are usually vomiting, headache, fever, stiffness of the neck, pain in the legs, irritability and drowsiness. Complete recovery may follow such an illness. In more severe cases, the germ penetrates the nervous system, resulting in paralysis of the nerves controlling one or more groups of muscles. Some remarkable recoveries have been noted."

"Flies or other insects have not been demonstrated to play a part in the spread of the disease. Infection spreads from person to person with the droplets attending coughing and sneezing. Children and grown people that are healthy may be carriers of the germs. When present in epidemic form, about one child in each hundred is apt to suffer an attack. "Early recognition and diagnosis

are essential. The use of immune serum may be a factor in preventing paralysis. A period of complete rest is essential for muscles that are affected. If parents note any symptoms of illness in their children, the family doctor should be consulted at once."



### THOSE TEMPTING PICNIC LUNCHES—

Wrap your next picnic lunch in KVP Heavy Waxed Paper and see how much more tempting it is when picnic time comes! It will be exactly as fresh and tasty as when it left your kitchen!

Another KVP Product

For Sale At Brand Office.

## By Their Words

What Panhandle Papers Say

The candidates are beginning to get serious. Many have worried countenances. Many who have been "good sports" up to now are wondering whether it will not require stronger tactics to win. Many are beginning to doubt the efficiency of a system of merely handing out "candidate cards." Talk will be tighter and terser from now on. . . . And rumors will be more carefully "fostered" by that minority which usually upsets the easy tenor of politics. . . . Wise voters will listen more carefully, believe loose talk less quickly, and sprinkle rumors well with salt.—Olin Hinkle, Pampa News.

A headline in a Pampa paper says "Witness tells of orange eaten by dead woman." Well that's really something to tell about.—Clarendon News.

"Perchmouth" Stanton evidently forgot about buying one of Jim Ferguson's bull calves, or maybe he was broke, nevertheless, he escaped and will likely cause somebody a bit of trouble.—Tulia Herald.

If the recent jail break at Lubbock were not as likely to have serious consequences before the fugitives are recaptured, it might be termed the biggest joke of the week—except that by mere repetition the escape of dangerous criminals from so-called "escape-proof" jails is causing the joke to lose a little of its humor.—Hale Center American.

Have you ever known any more extended hot spell than we are having now? It has really been hot for the past few days and there is apparently no relief from the heat in sight unless a week or so of rainy weather changes the atmosphere over a big portion of the United States.—John McCarty, Dalhart Texas.

## These Special Low Prices Are Good Friday, Saturday and Monday

LEMONS Nice and fresh, dozen 15¢  
CUT BEANS No. 2 can, 3 for 25¢  
TOILET TISSUE Charmin, 4 roll box 23¢  
NAPKINS, Evergreen 15¢ Embossed, 2 large pkgs

## Cream Special

Market Price

23c

and

A 10 per cent discount on groceries purchased with the checks that we give you for your cream.



fill Your PANTRY with our Quality Foods

MOTHER'S OATS—With a beautiful piece of earthenware in each package, large pkg 25¢  
Toilet Soap Lux, 2 bars 13¢  
Tomatoes No. 2 can, 3 for 25¢  
Cut Beans No. 2 can, 3 for 25¢

Corn Flakes Kellogg's, pkg 10¢  
Blackberries 10¢  
No. 2 can 10¢  
Salad Dressing 12¢  
W. P., pint 12¢  
Grape Juice Church's, pint 15¢  
Vienna Sausage Armour's, 2 cans 15¢  
Potted Meat Armour's, 2 cans 7¢

## White King

Granulated Soap Large Package 29c

## Gelatin

Royal, all Flavors, pkg 6c

## Snowdrift

The Perfect Shortening, 6-pound pail

67c

## Wesson Oil

pint

21c

## TEA

Lipton's Yellow Label

Quarter-pound pkg. 21c

TOILET SOAP White King, 3 bars 13¢  
SALMON Select. Alaska, No. 1 tall can 10¢  
COFFEE Bright and Early, 1-lb pkg 21¢  
PINEAPPLE Surehit, sliced or crushed, 2 cans 15¢  
PEACHES Del Alta, in heavy syrup, No. 2 1/2 can 17¢  
ASPARAGUS Libby's Picnic, 2 cans 25¢  
PORK AND BEANS Van Camp's, medium can 6¢  
TOMATO JUICE Libby's, three cans 23¢

COFFEE Maxwell House, 1-lb can 30¢  
MARSHMALLOWS Edward's, 1-lb pkg 17¢  
SOAP CHIPS Blue Barrel, large 5-lb box 29¢  
TUNA Abbey, all white pieces, 2 cans 25¢  
PICKLES Sweet Sliced, quart jar 19¢  
SUGAR Powdered or brown, 2 pkgs 15¢  
Jello Ice Cream Powder All flavors, pkg 8¢  
CORNEB BEEF Armour's, square can 15¢

FLOUR Sunrise, 48-lb Bag \$1.53

Grapefruit 6 for 23¢ ONIONS 5-pound bag for 19¢ ORANGES 2 dozen for 25¢  
NEW SPUDS 10-pound bag 19¢ COMPOUND Swift's Jewel, 2-lb pail 15¢ RADISHES Onions, 3 large bunches 10¢

PICNICS Pinkney's Mild Cured Per pound 15c

CHEESE Kraft's Elkhorn, lb 19¢ BACON Squares, lb 14¢ BACON Pinkney's Sliced, lb 23¢  
ROAST Fancy baby beef, lb 9¢ WEINERS Bologna, Minceed Ham 2 lbs 25¢ HAMBURGER Pound 7¢

# FURR FOOD

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We Will Remain Open Until 6:30 Evenings.

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SELLS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

**Ruth Marie Mounts Gives Piano Recital**

The piano recital of Ruth Marie Mounts, given last Sunday afternoon at the College of Music in Amarillo, was attended by a large number of friends and relatives from both Amarillo and Hereford.

Miss Mounts' recital climaxed several years training under Mrs. Lila Austin Myers of the college. She was assisted by her aunt, Mrs. Helen Lambert Jones of Altoona, Pennsylvania, contralto, and Clifton Janak, baritone, of Amarillo.

Highlight of the program was Miss Mounts' rendition of the first movement from Mozart's Concerto in A Major. She was assisted in this number by the Little Symphony Orchestra of the college.

Among those attending were Mrs. I. D. Cole of Amarillo, state president of Federated Music Clubs. Others present included Mrs. E. R. Read, Mrs. Maude McClung, Mrs. Clarence Wheeler, Mrs. Virgil Beyer, Mrs. Jim Florey and daughters, Berry and Mary Ruth, Mrs. Henry Wilkinson, Mrs. Donald Wyatt and Mrs. Luther Hough of Amarillo; Mrs. J. E. Beyer, Mrs. H. H. Hawkins and Mrs. Sherm Williams of Hereford.

We have just a few left of those "discontinued" tread design tires at special prices. Your size may be among them. At RICE'S.

**RABIES AND MAD DOGS**

BY DR. N. D. BUIE  
Editor, Health Department, The Texas Outlook.

Rabies is a peculiar infectious disease transmitted by the bite of an infected animal, usually by the dog. It is characterized by nervous excitement, paralysis and finally death. The disease was known to the ancients and was well described by Aristotle in 300 B. C. Little was known of its character and control until the brilliant work of Negri and Remlinger at the beginning of the present century. Negri discovered in certain cells of the central nervous system of rabid animals peculiar dark-staining round dot-like bodies which bear his name. These bodies are not proved to be bacteria but are thought to be the product of a filterable virus acting on these particular nerve cells.

Negri's work has been of great value in determining whether or not a suspected animal is rabid. If upon examination Negri bodies are found, the victim should submit himself immediately to Pasteur treatment.

Pasteur in an exhaustive research work in 1884 discovered the method of immunization rabies. He found that by drying the spinal cord of rabid rabbits, allowed to die of the disease, virus became attenuated to a sufficient degree to produce gradual immunity against rabies and at the same time not severe enough virulence to actually cause the disease. This method is similarly used in the preparation of smallpox vaccine.

The ordinary mad dog has an indefinite virulence in his infection. The virus from this dog injected into a rabbit would have a variable incubation period. It is therefore impracticable as an immunizing virus. This is called "street virus" and is the virus transferred under natural conditions from dog to dog, dog to other animals or to man. Pasteur found that by injecting "street virus" into a rabbit causing death in a certain length of time, he could take material then from this rabbit and inoculate a second rabbit which would die in a shorter time, and so on through a series of rabbits. Thus the virulence of the virus continued to increase until a virus was developed which would cause rabies to develop in a rabbit in eight days, thus shortening the incubation period and making it definite. This definite virus is called "fixed virus."

Pasteur then took the spinal cord of a rabbit dying from "fixed virus" rabies and cut it into 12 to 14 sections. He allowed one of these sections to dry 14 days, another 13 days; another 12 days, and on to a section receiving only one day of the drying process. Vaccine from the 14 day dried section was the first inoculation he gave a patient in a series of

daily treatments. The 13 day dried section being administered the next day and on until on the 14th day of the treatment, the patient receiving the vaccine made from the one day dried cord.

This is the practical point in his treatment. The infected animal is thoroughly immunized against "street virus" in the dog long before the time of the development of the disease from ordinary street virus inoculation, which has an incubation period lasting from 21 days to an indefinite period, in some instances as long as two years. There have been variations in the preparation of material for immunization against rabies, but the principle remains the same. Public health authorities throughout the world use Pasteur's treatment.

In Australia rabies has been stamped out through the muzzling and extermination of useless dogs. The disease was entirely absent from the British Isles preceding the World War.

No other disease has carried such terror as rabies. The horror of childhood is the presence of a mad dog in the neighborhood. Dogs affected with the disease are quite restless and will run through the town biting every animal or human being in their path. One mad lachal was reported to have bitten 30 people in Russia. Wolves affected with rabies will invade a town biting and attacking every living thing they see. The dog, which is the universal pet of man, is a most frequent conveyor of the disease. Cats, rats and other animals living in homes often bite humans and carry the disease to them. Fowls have been known to transmit rabies, but the most common danger comes from the pet dog or cat.

There is no effective treatment after the disease begins its deadly work. Fatalities in man have been 100 per cent. Prevention by the Pasteur method has been almost 100 per cent. There is no more terrible suffering than that caused by rabies for the mind is not dulled and the victim realizes the hopelessness of his condition.

Symptoms of this disease are nervousness, restlessness with terrific headaches and pain throughout the body. The dog developing the disease goes through a furious stage after being detected for a day or two. During the period of defection he is thought to be sick and often receives unusually friendly care from his master. The affection of the master is doubly reciprocated by the animal. He licks his master's hands and should there be an abrasion on the hand, a focus of infection is produced and the master will become a victim of rabies as surely as if he had been bitten. After the period of depression the dog becomes suddenly alert, starting at any noise. He develops an abnormal

appetite, not for food, he scarcely touches that, but he will swallow all sorts of material, such as sticks, stones, leather, hair and dirt. Examination of the stomach contents of a suspected dog is an important point in determining whether or not he is rabid. The excitement stage is the period giving him the name "mad dog." The animal will run away from home, sometimes never returning, traveling miles through strange country, getting his body slashed and torn fighting with other dogs and running against sharp objects. These dogs have been known to travel as much as 40 miles, according to Crowin, and to have bitten 27 other dogs. The bark becomes a hoarse howl due to inflammation of the throat and mouth. His constant activity causes him to crave water which he attempts to drink but is unable to swallow. Painful swallowing causes him to have a typical seizure or fit. Finally, in his great thirst, the very sight of water causes him to give the characteristic fit, giving the disease its name, "hydrophobia."

After two to four days of the excitement stage, the animal becomes quite weak in his hind legs and passes into the helpless paralytic stage. The lower jaw hangs open and from the throat and mouth a bloody saliva drools. The helpless dog is no longer a menace. He cannot bite, is unable to walk or close his mouth and eyes. The eyes take on a lurid characteristic stage. Extreme emaciation follows and finally death.

Much mysticism surrounds the story of rabies. Much unfounded fear pervades the human family. About 16 per cent of humans bitten by supposedly rabid dogs will take the disease. This is due to the fact that a large percentage of sick dogs which act strangely and bite their masters are not rabid. It is due furthermore to the fact that the bite through thick layers of clothing prevents introduction of the infected saliva into the skin or tissues.

In case the dog's brain is not studied for Negri bodies, the following rule should be followed: First, if a dog dies or disappears or is killed in less than ten days after biting anyone, Pasteur treatment should be carried out. Second, if the dog is living and is observed for ten days and develops rabies or dies under suspicious circumstances, Pasteur treatment should be taken. Third, if a dog is sick but lives over ten days, he should be observed and anti-rabic treatment carried out if he develops rabies. Fourth, if a dog remains well at the end of ten days observation, anti-rabic vaccination is not necessary. The safest method, however, is to examine for rabies the brain of every dog which bites a human being under any circumstances whatsoever.

Before the days of Pasteur superstitious and credulous people considered mad all animals biting human beings. Unfortunates who had been so injured were carried to a neighborhood quack who applied the "mad stone." This stone was a small rock, supposed to have been obtained from the stomach of a white deer. It was religiously bound to the wound and

was removed after a specified time of application and immersed in sweet milk. The story goes that if the milk turned green the dog was mad and the treatment was a success. The efficacy of the treatment probably got its vogue

from the fact that few mad dogs were mad and the filthy stone contaminated the milk, causing its peculiar color reaction.

In its victory over dread rabies, medical research adds another brilliant star to its diadem of

glorious service and gives to helpless man, without money and without cost, another priceless shield against the shafts of a merciless foe whose hideous plunder was indescribable death from rabies.

**A BIG SPECIAL ON SUMMER HATS**

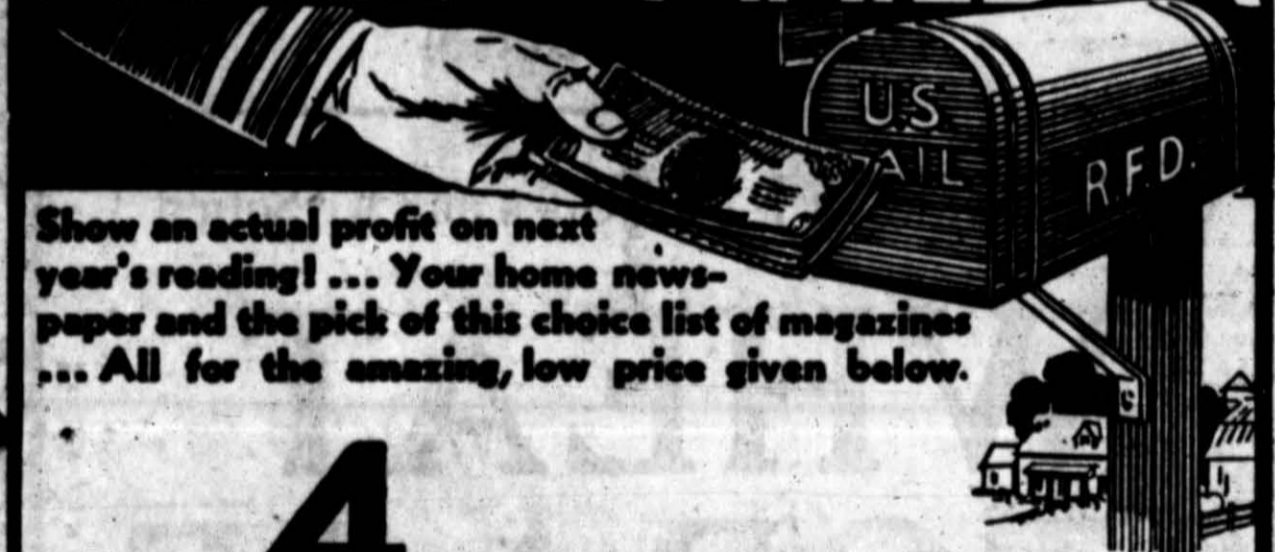
In All Colors  
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Each

Beautiful line of Felt Hats in black, white and colors; reasonably priced.

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A Great Subscription Bargain that means **MONEY IN YOUR MAILBOX**



Show an actual profit on next year's reading! ... Your home newspaper and the pick of this choice list of magazines ... All for the amazing, low price given below.

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This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

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**Want Ads**

**Lost and Found**  
STRAYED: From my ranch north of Hereford, one dun mare, two brown fillies and paly mare. Reasonable reward for any information leading to their recovery. Claude Higgins. 25-2p

**Wanted**  
EXPERIENCED housekeeper wants work. Call 659-J. 1p

WOMAN wants transportation to Los Angeles. Will share expense. See Ellis Wilson, Consumers Service Station. 1p

**For Sale or Trade**

FOR SALE: Good bundle feed, 3 1/2 cents; maize heads, \$12; cotton seed 50 cents. W. F. Glenn & Sons, 10 miles northeast of Dimmitt. 20-tfc

FOR SALE, SHEEP: Have several small flocks worth the money. See me for prices on any sized lot. A. G. Bell, Adrian, Texas. 21-tfc

I HAVE choice wheat farms for lease. E. F. Connell. 1p

**For Rent**

FOR RENT: Small residence in South Hereford. See Chas. Gatlin at Hereford Produce. 26-tfc

**PRINTING**

THE HEREFORD BRAND  
For  
JOB PRINTING and OFFICE SUPPLIES

**July Clearance**  
**A Store-Wide Event at Sprowls & Cronin Co.**

—Here's a sale that features just **WHAT** you want, just **WHEN** you want it. We've taken really drastic reductions—which will be a signal to thrifty shoppers to be here bright and early for best selections.

**THIS CLEARANCE WILL CONTINUE THROUGH THE WEEK JULY 6 TO 12**

**Special Clearance of Dress Goods**

Novelty Figured Pique, yard **25¢**  
ONE LOT  
Batistes and Voiles, yard **15¢**  
ONE LOT  
French Voiles, yard **25¢**

We are selling this lovely goods at a sacrifice in order to clear our shelves for Fall merchandise. Take our word for it—this material will not last long.

**A Real Buy!**  
Gunmetal Oxfords  
**\$1.98** Pair

**SPORT OXFORDS**  
Tan, White, Black, White  
**\$2.98**

**KNITTED BLOUSES**  
Pastels and whites, \$1.98 value—  
**98c**  
Sizes 34 to 40.

Regular \$1 Knitted Blouses at **49¢**. White with pastel trim.

**Organdie Blouses**  
White, pastels, \$1 Values  
**49¢**

**Kiddies' Dresses**  
Dotted Organdie and Batiste, \$1.29 Value  
**79¢**  
Sizes 1, 2, 3

Guaranteed  
**Cheviot Work Shirts**  
**49c.**

Heavy weight, full made Think of a guaranteed shirt at this price. Compare and you'll find it worth two shirts sold at this price.

You Can't Afford to Miss This.  
**PUMPS AND OXFORDS**  
White Linen and Marcel Cloth  
**\$1.29**

**WHITE KID and BUCK**  
Pair  
**\$1.98**

These are our regular \$2.48, \$2.98 and \$3.95 Shoes.

**MEN'S and BOYS' KEDS**  
All sizes and colors,  
**69¢** Pair  
Odorless Hygienic Insoles

**TAN WORK SHOES**  
Ratan Uppers, Long Wear Soles  
**\$1.79** Pair

Children's One-Strap Shoes  
Patent Leather -Light Kid  
**98¢**

**MEN'S OVERALLS**  
220-Weight, Blue Denim  
at **79¢** Pair  
**COVERT WORK PANTS**  
For Men—All Sizes  
at **79¢** Pair

**Friday and Saturday**

**THRIFT SPECIALS**

|  |     |
|--|-----|
| FIG BARS, nice and fresh, 2-pounds for     | 25c |
| PORK AND BEANS, 4 for                      | 25c |
| LUNA SOAP, 10 bars                         | 19c |
| JERSEY CORN FLAKES                         | 10c |
| JERSEY BRAN FLAKES                         | 10c |
| COCONUT, bulk, one pound                   | 16c |
| RAISINS, 2-pound package                   | 16c |
| GOLD DUST washing powder, 6 small packages | 15c |
| GRAPE JUICE, pint                          | 15c |
| PEANUT BUTTER, glass, 1 pound              | 15c |
| CATSUP, 14-ounce bottle                    | 14c |
| ARIOSA COFFEE, 1 pound                     | 20c |
| BLACKBERRIES, gallon                       | 39c |
| SYRUP, Pancake, gallon                     | 47c |
| CRACKERS, 2 pounds                         | 21c |

**OUR QUALITY MEATS**

|  |      |
|--|------|
| HAMBURGER, fresh ground, limit 2 lbs to customer, lb | 5c   |
| PURE PORK SAUSAGE, 2 pounds                          | 15c  |
| BEST BEEF ROAST, pound                               | 10c  |
| STEAK, Round, Loin, T-Bone, Baby Beef                | 15c  |
| BARBECUE, cooked fresh daily, pound                  | 15c  |
| WIENERS, BOLOGNA, MINCED HAM, pound                  | 12½c |

All Kinds of Lunch Meat for Picnics.

**Texas Market & Grocery**

PHONE 353—FREE DELIVERY

**TO BE IN DEBT IS NOT DISHONORABLE**

But to abuse credit is. Being trusted is a wonderful feeling. If you do not believe it, have some merchant refuse you credit, because of your credit rating, which you have made yourself.

PAY YOUR BILLS PROMPTLY

HEREFORD CREDIT ASSOCIATION  
DOROTHY H. ROSS  
Local Affiliation of the  
NATIONAL RETAIL CREDIT ASSOCIATION

**Easter Items**

BY MISS LOUISE FRYE

We buy cream, poultry, eggs. Pay the highest market price. Roy Onstead, Third Street, A. H. Elliston Building.

A recent bride in this community is Mrs. Charles Montgomery, formerly Miss Anna Mae Jameson, the daughter of Mr. and Mrs. T. N. Jameson. Miss Jameson lived in Amarillo 17 years before moving to this community with her parents about 18 months ago. She is a talented musician and often plays over the radio. Mr. Montgomery is connected with the Phillips Oil Co. in Amarillo, where the young couple will make their home. They were married in Clovis, New Mexico, Saturday night.

Mr. and Mrs. Barnard and Emmett Bee motored to Olton Saturday.

Mr. and Mrs. Homer Ragland and family of Dimmitt visited in the R. J. Franks home in this community Sunday.

Mr. and Mrs. John Nolan and Ruby Faye visited in the Roy Durand home Sunday evening.

B. H. Medley ate Sunday dinner in the M. Stenmons home.

Several of Mrs. Wagner's Sunday school class enjoyed a picnic at the City Park in Hereford Sunday afternoon. Those attending were Dan and Frank Allen, Annie Mae Smith, Hazel and Britain Chambless, Ben Medley, Juanita and Leon Henry.

Those visiting in the J. S. Smith home Sunday were Mr. and Mrs. Harvey Smith and children, Claude Smith and son, and Harry Smith and sons. Mr. and Mrs. Barnard Saxon, Mr. and Mrs. M. Stenmons, B. H. Medley, Louise Frye and Mrs. T. M. Jameson.

J. Chambless and daughters and Mr. Chambless' mother from Mountain View, Oklahoma, arrived last Thursday to visit in the George Chambless home. Mrs. Chambless' mother will spend the summer here.

C. W. Frye and Louise visited in Farwell and Clovis last Friday.

Ray Jameson returned home Saturday from a week's visit in Amarillo.

The H. D. club met with Mrs. George Chambless with six members present. Miss Clark talked on fall gardens.

Mr. and Mrs. Criss Wagner visited in the George Chambless and Carl Frye homes Sunday.

Miss Annie Mae Smith is visiting her brother, Harvey Smith, at Big Square.

Mr. and Mrs. Buchanan and daughter of Idalou visited in the home of their daughter, Mrs. Barnard Saxon, of this community Sunday.

Mr. and Mrs. Cyril Albrecht and family visited in Hereford Sunday.

**Here and There**

BY MRS. C. E. TICE

We buy cream, poultry, eggs. Pay the highest market price. Roy Onstead, Third Street, A. H. Elliston Building.

Rev. Brewer filled his regular appointment at Frio Sunday. His sermons were very interesting. He will not be here next first Sunday but will come the second Sunday in August to hold a revival.

Mrs. Carl Mangum and children of Plainview spent the week end with her parents, Mr. and Mrs. K. E. Campbell and other relatives.

Mr. and Mrs. Orval Smith of Pampa are visiting her parents, Mr. and Mrs. B. Doss, also Mr. and Mrs. J. D. Vaughn.

Glenn Greer is helping in harvest 20 miles west of Hereford.

Messrs. and Mmes. J. B. Harlin and Haskell Benson and families spent Sunday in the M. Mobley home.

Mr. and Mrs. Brewer and baby spent Sunday in the Henry Allman home.

The W. W. Club met last week with Mrs. Mack Dixon, with 14 members present. Visitors were Mrs. Geo. High of Kansas, Mrs. D. O. Benson and children, Mrs. N. E. Mobley, Mrs. Childers of Lockney and Maxine Tice. Miss Izora Clark was present and gave a lesson on food budgeting. Later in the afternoon Miss Clark served rhubarb punch. The next meeting will be with Mrs. Haskell Robbins, June 11.

Mrs. Geo. High spent last week with Mmes. Frank Axe and U. G. Randall.

Mrs. Fanny Childers and E. M. Childers of Lockney are spending the summer with their daughters and sister, Mrs. Mack Dixon.

Lonnie Kelly and family spent Sunday with his parents at Earth.

Miss Frances Margaret Harper of Lockney is visiting her aunt, Mrs. J. M. Dixon.

Messrs. and Mmes. J. J. Lindsey, P. H. Gaede and children, R. W. Elliston and children spent Saturday with Mr. and Mrs. C. C. Uhrig near Hereford.

Mrs. J. B. Harlin and children attended a birthday party at the Jack Roberson home, given in honor of Mrs. Harlin and Mrs. Whitchurch. A birthday cake represented a miniature tent circus, with cookies dancing around the edge was arranged under a tent.

Mrs. Lawrence of El Dorado, Oklahoma, came last week to be with her daughter, Mrs. Henry Kendall, who is ill.

Mr. and Mrs. George Muse of Hereford spent Sunday with her parents, Mr. and Mrs. Oglesby.

Mr. and Mrs. Clarence Dixon of Frio spent Sunday with his parents, Mr. and Mrs. W. S. Dixon.

Messrs. and Mmes. W. A. Springer and Lester Sparkman were Sunday guests of A. L. Jones.

Crops are suffering for want of rain.

**Black**

BY MISS NOBLE McLEAN

The Junior Woman's club met at the community club house Wednesday afternoon, with Mrs. Cleburne Carr as hostess. Refreshments of sandwiches, cookies and punch were served to Mmes. Lloyd Lookingbill, Bernard Roberson, D. C. Waiser, Frank Lookingbill, Manuel Hawks, Cecil Vandiver and the hostess.

G. C. McLean and family of Lubbock were guests in the H. L. McLean home last week.

Mr. and Mrs. Moke and Lee Lawhon have returned from a vacation trip.

Woodrow McCrate is vacationing through several states. Before returning home he will visit the World's Fair in Chicago, New York City, Washington, D. C., and return by way of points in Oklahoma to visit relatives.

James McLean is visiting relatives and friends in Lubbock for a few days.

Several from this community were shopping in Hereford Saturday afternoon and evening.

Mr. and Mrs. Jim Black were hosts to a number of friends Friday evening. Those who enjoyed the evening were Misses Geneva Deaton, Lucille Hays, Lois Presley, and Noble McLean; Leon Welch, Jimmie Hays, Erwin Welch, Leslie Deanton; Messrs. and Mmes. Cecil Vandiver and Verner Melugin; also Misses Bonnie Curry and Gwendolyn Cowgill and Charlie Hays of Frio.

Jim and Bud Barnett were in Tucuman, New Mexico, last week.

J. W. Vines and family will spend their vacation visiting relatives in Turkey and nearby vicinity this month.

**Card of Thanks.**

We wish to express our gratitude for the sympathy and hospitality shown us when we brought Aunt Nan Ross back to her home for her last resting place. We thank you for the beautiful floral offerings, deeds and kind words. May God's richest blessings be yours.

Mr. and Mrs. L. E. Cobb and Family.  
1p Mr. and Mrs. O. A. Davidson.

**Dean News**

BY MARY LOUISE-ELSIE FRIEMEL

We buy cream, poultry, eggs. Pay the highest market price. Roy Onstead, Third Street, A. H. Elliston Building.

Mr. and Mrs. M. B. Stone and niece, Norma Stone, Mrs. Friemel, Vincent and Elsie Friemel, Alton and Gonda Biggers, Don Guseman, Mouty and Beans Farr attended a party at Sims Tuesday night.

A. J. Donelson of Amarillo was looking over his land here Sunday.

Take Produce to Carl's Gro. 11 Mr. and Mrs. Ed Mecaskey and sons of Oklahoma visited in the M. B. Stone home Tuesday.

Mrs. Clem Friemel and Vincent were in Amarillo Thursday.

The D. S. S. club gave an entertainment in the Sid Barclay home Saturday night. Ice cream and cake were served at a late hour.

Charlie Friemel and William Bower of Umberger visited in the Friemel home Sunday.

B. R. Fulkerson was in Hereford Thursday.

Arle Dean and H. G. Biggers are harvesting their wheat crops. Mr. and Mrs. Ted Rohrbeck attended church at Vega Sunday.

Change Now to  
**CONOCO**  
NEW AND IMPROVED  
GERM PROCESSED  
**MOTOR OIL**  
SUMMER GRADE  
W. J. (Bill) Smith  
Service Station

**A WANT-AD**  
will  
**FIND IT!**

**Electric Refrigeration Is Unexcelled**

It is a far cry from the horse and buggy days of the "Gay Nineties" to the modern automobile of today. It is a far cry, too, from the refrigerator of yesterday to the modern Electric Refrigerator of today.

Measured in terms of convenience, economy, appearance, cleanliness, today's Electric Refrigerator leads every form of refrigeration.

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**Texas Utilities Co.**



THESE  
EXCELLENT  
FLOURS



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MADE IN  
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OF  
HOME-GROWN  
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BETTER FLOUR THAN  
PACKARD'S BEST**

—If you are not already using PACKARD'S BEST, you have a treat coming. Just ask your grocer for this fine flour and learn the different between Packard's and "just flour."

AT YOUR GROCER'S!

Our New Elevator Is Now Open and We Solicit

**WHEAT  
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Fully Bonded under state and federal warehouse laws.

**100% Insurance**

We Operate Under the Country Elevator Code and Comply Strictly With Its Provisions.

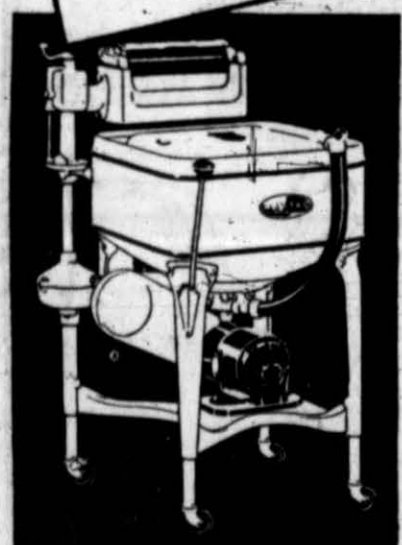
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PHONE 29

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**MAYTAG**  
WASHERS  
**REDUCED**  
AS MUCH AS \$**65.50**



• We're proud to sell the washer you'll be proud to own—the washer which made the Maytag name world famous—the square-tub, cast-aluminum washer which is faster in action, more thorough in its cleansing, more gentle with clothes and more economical to own. At today's price this Maytag is an amazing value. For homes without electricity, it may be had with gasoline Multi-Motor at corresponding low price. Come in. Ask about terms.



Also for the  
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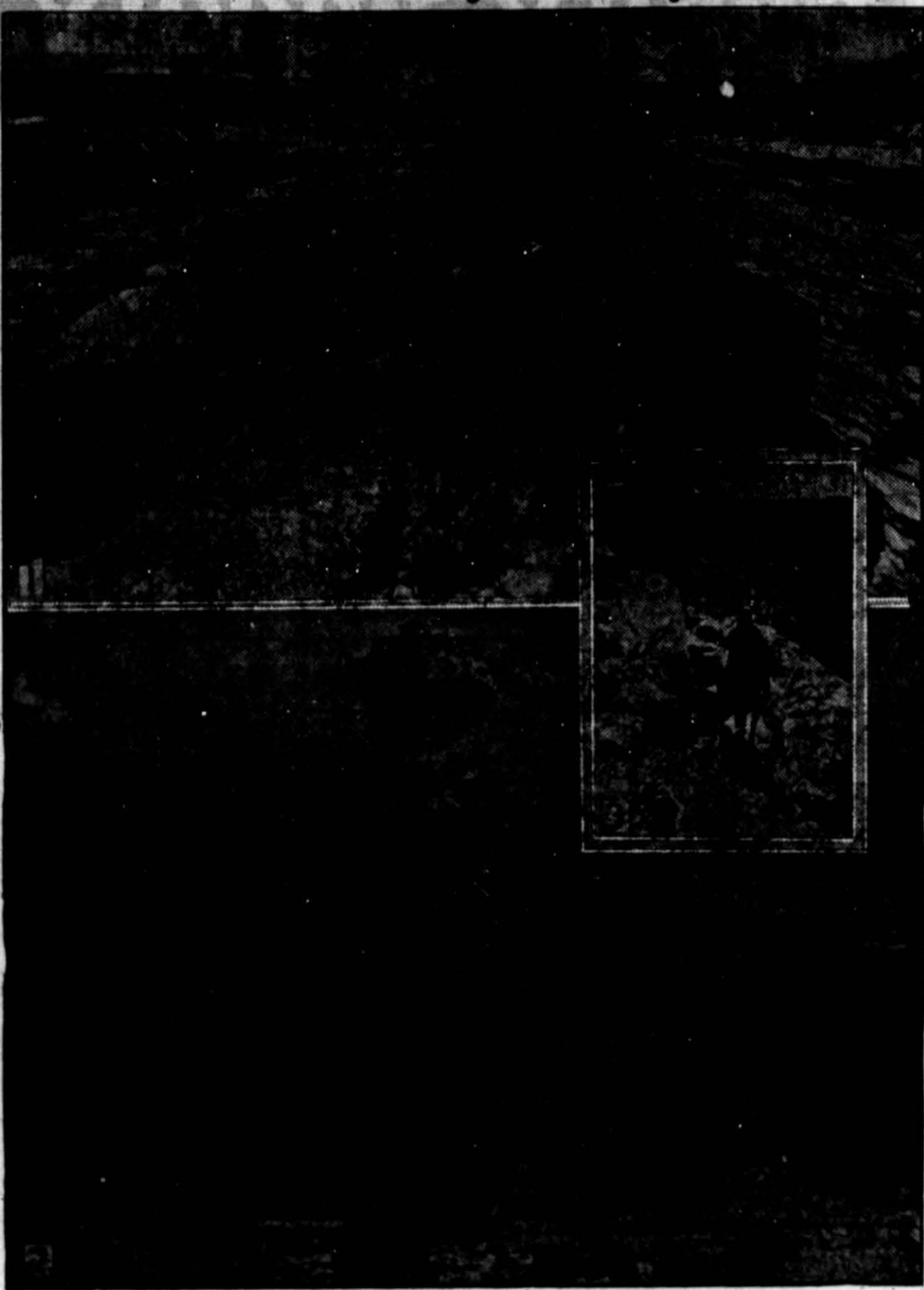
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WITH IN-BUILT  
GASOLINE MOTOR

for **LESS THAN**  
**\$100.00**

**M. D. WOMBLE Implements**

Manufactured by THE MAYTAG COMPANY, Newton, Iowa

**ROAD IS CONSTRUCTED INTO FAMOUS GORGE**



(1) Over a route that once was the very heart of the famous gorge, exciting bridle paths, also built impassable, even on horseback, (2) The "Lighthouse"—most massive and historical of the many can now drive leisurely and safely on a smooth, winding road built by the National Park Service into the very heart of the famous gorge, exciting bridle paths, also built impassable, even on horseback, (3) More than 30 miles of spots of the Park.

**GIRL SCOUT NOTES**

The Whiteface Troop of Girl Scouts met Wednesday in the troop room for instruction on star study. The lieutenant has located a telescope, so the troop had telescope drill. Instruction is being given in swimming at the pool by Ella Broadwell, who is a Red Cross life saver.

The troop finished making troop and patrol flags, so the room is now well decorated and each patrol has its own emblem.

Two new Tenderfoots will be invested at the next meet, Edith Jackson and Mary Reese. Bobby Turner and Ruth McDonald will pass their Tenderfoot test and will soon be full fledged Scouts.

Geneva Sue Benton, one of our Scouts, is back from Camp Kiwanis, and reports a fine time. Wish more of our Scouts could have gone. Glad you're back, Geneva Sue, and glad you had such a fine time.

Remember the time, 4 on Wednesday, and please be prompt. Any girl interested in becoming a member is welcome to come to the meetings, or see Fern Williams or Ella Broadwell.

**Ward News Notes**

**MRS. WILEY ROBERSON**

Several good showers have fallen in this community the past week, ranging from one-fourth to one and one-half inches.

Mr. and Mrs. Jack Hutson and Mr. and Mrs. Lee Hutson spent Sunday in Vega with Mr. and Mrs. Sonny Ledbetter, the occasion being a birthday dinner in honor of little Miss Betty Jean Ledbetter.

Mr. and Mrs. W. V. Gearheart and Eva Mae left Monday morning for their home in Lamesa after a week's visit with Mr. and Mrs. Wiley Roberson. Charles Gearheart remained for a three weeks' visit.

Mr. and Mrs. Dewey Reed and daughter, Daisy, and Mr. and Mrs. Cecil Williams visited the Jim Lipscomb home last Sunday night.

Misses Dorothy and Helen Miles of Amarillo are here to spend the summer with their grand parents, Mr. and Mrs. Miles.

Mrs. Jim Higgins of Hereford called on Mrs. Bob Higgins last Thursday afternoon.

Mrs. Ernest Feigner called on Mrs. Roberson last Tuesday afternoon.

Mrs. Gearheart and children of Lamesa and Mrs. Roberson, Donald and Hicks called on Mrs. Bob Higgins Wednesday.

**CARE IN COOKING FOODS PREVENTS VITAMIN LOSS**

Loss of vitamins during cooking takes place in several ways. They may be destroyed by heat and oxidation, and they may dissolve out in the cooking water which is later discarded. The exact extent of these losses depends upon length of time of cooking, upon the presence of air and upon the solubilities of the vitamins concerned, says the Bureau of Home Economics, United States Department of Agriculture.

Vitamins B, C and G are readily soluble in water. Vitamin C is easily destroyed by heat and oxidation. Vitamin B is destroyed by long-continued heating but undergoes little destruction when heated at the boiling point of water for as long as one hour. Both vitamin B and C are more rapidly destroyed in an alkaline medium than in an acid medium.

Vitamin A is only slightly soluble in water and is not readily affected at the ordinary temperatures of boiling and baking. It is destroyed, however, at higher temperatures such as those that obtain in frying. It is also destroyed when heated in the presence of oxygen. Vitamins D, G and E are fairly stable to heat and are not destroyed at ordinary cooking temperatures.

The value of any cooked food as a source of vitamins depends very largely, of course, on its original value in the natural state. Tomatoes are an excellent source of vitamin C, even after they have been cooked. This is explained by the fact that during cooking the acidity of the tomato preserves to a great extent its natural high vitamin C potency.

In general, the destruction of vitamins is less when foods are heated at high temperatures for short periods than when they are heated at low temperatures for long periods. There is also less loss when a small quantity of water or no water at all is used. For this reason it is recommended that foods be cooked as short a time and in as little water as is practical. If any cooking water is left over it should be used for gravies or soups unless it is so strongly flavored that this is out of the question.

**WIND EROSION AND DESERTS**

There is good sound reason back of the uneasiness recently expressed in the Forest Service at Washington that—in the recent dust storms that swept a number of states of the Middle West—the Nation may be witnessing early steps in the creation of a new American desert. For the erosive influence of wind and water, either singly or in combination, is what makes deserts.

Not that the two notable dust storms that rose in a number of Middle Western States this spring and deposited millions of tons of topsoil in other states that did not want it are anything new in the way of dust storms save for their wide extent and their severity because of drouth conditions and the persistent strong winds that made them possible. For the wearing away, though in milder form, has been going on ever since the prairie sods were destroyed either by farming or stock grazing operations and dried and unbound topsoils thus bared to the mercy of strong winds and running water.

The pain is that other fair lands both of America and of older countries have gone the same way and that there is probably no way of preventing history repeating itself unless we improve our practices of soil conservation and employ better ways to protect land surfaces exposed to the wear and tear of the elements, surface water as well as wind. It has been estimated that the ravages of erosion have already ruined 21,000,000 acres of American farm land that was once productive, much of it, of course.

But recent generations of farmers have laid great areas of the dry prairie states bare and winds have joined the waters in destruction, with the unprecedented drouth of the present spring bringing the situation to the attention of the entire Nation. Some sections of the dust-storm area were stripped of topsoil clear down to the hardpan and millions of tons of dirt removed along with the seed and wheat sprouts it contained. Soil that was not removed to distant and innocent state, even as far removed as those on the Atlantic seaboard, was deposited like drifted snow nearer home, covering fences in some instances and depositing inches of unwanted silt on growing crops.

The Forest Service issues this warning: "Unless more conservative grazing is practiced on semi-arid land and unless greater care is exercised in plowing up extensive areas for wheat production in regions subject to drouth, desert conditions will begin, and once established, these lands can never be reclaimed." So if Western farmers want their land, they must do their part to hold it.—St. Louis Globe-Democrat.

Now That Prices Are All the Same

**LOOK AT BRAKES AND BODIES**

**PLYMOUTH CHALLENGES COMPARISON**

Today, most people know that prices of "All Three" low-priced cars are about alike.

Models may differ a few dollars . . . but it's safe to say that when a new Plymouth is delivered at your door, it costs you about the same as the comparable model in either of Plymouth's two competitors.

So when you look at "All Three" today . . . there's only one thing to think about . . . WHICH IS THE BEST CAR—WHICH GIVES YOU THE MOST FOR YOUR MONEY? So before you pay your hard-earned dollars, consider these things:

When you step on the brake, will that car stop dead in its tracks? When your wife and children drive away, will you know they are safe, surrounded by a body of steel?

If Plymouth COST MORE, which it probably doesn't, these things would be worth it. The Special Six has Hydraulic Brakes and Safety Steel Body, plus Individual Wheel Springing and Floating Power for greater comfort.

**PRICES OF PLYMOUTH DELIVERED IN HEREFORD**

| STANDARD        |       |
|-----------------|-------|
| Coupe           | \$634 |
| Two-door Sedan  | \$659 |
| NEW SIX         |       |
| Coupe           | \$691 |
| Two-door Sedan  | \$711 |
| SPECIAL SIX     |       |
| Coupe           | \$711 |
| Two-door Sedan  | \$732 |
| Four-door Sedan | \$772 |
| Town Sedan      | \$807 |
| DE LUXE         |       |
| Coupe           | \$766 |
| Two-door Sedan  | \$781 |
| Four-door Sedan | \$831 |
| Town Sedan      | \$866 |

Take delivery at factory and see the World's fair on the saving in freight.

SEE THE PLYMOUTH AT OUR SALES ROOM AND RIDE IN IT TODAY

**DODGE PLYMOUTH IRELAND-BEAVERS MOTOR CO. SALES SERVICE**

**Harvest Is Here**

**Our Market Is Convenient . . .**

Our Elevator is bonded and licensed and prepared to store your wheat with absolute safety.

We give prompt and courteous service and full measure and weight on all grain.

We give you the highest cash price available for your wheat.

See Us When You Harvest.  
Dependable Service and Top Prices.

**GRAIN — COAL — FEED**

**McLean & Pitman**  
Grain Company

Phone 1. Buy At Home We Deliver.

**BUSINESS AND PROFESSIONAL DIRECTORY**

**ABSTRACTS**

The title to your land is vital. Our Abstracts correctly reveal the title.

**A. O. THOMPSON**  
ABSTRACT CO.  
5% per cent Federal Farm Loans.

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**LUNCHES**

**THE CHOCOLATE SHOP**  
Fruit Lunches  
Sandwiches  
Cold Drinks, Candies  
Magazines.

**EAT A CHICKEN DINNER AT EVER-READY LUNCH**  
Sleep on Sealy Mattresses At Henson Hotel.

**CHIROPRACTOR**

**DR. J. W. HENDRIX**  
Chiropractor and Masseur  
109 B Street—Just North of Mother's Park  
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Clothes Called for and Delivered.  
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Sweetmilk, Cream, Buttermilk.  
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Physician and Surgeon  
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Registered Optometrist  
A thorough examination with the newest and most modern instruments and equipment.  
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**DON'T Neglect Your Eyes**

**Dr. T. M. Montgomery**  
At Close Drug  
Third Friday Each Month.

**DISH RAGS**  
MADE OF BOIL-PROOF PAPER  
SALE AT 10¢ PER DOZEN  
For Sale At Retail Outlets.

# STAR THEATRE

Hereford, Texas

Nothing but **SPECIALS** coming up at Star Theatre for the next week.

Friday Only  
Matinee and Night

## "The Merry Frinks"

With an all-star cast, including Aline McMahon, Guy Kibbee, Allen Jenkins, Helen Lowell, Frankie Darro

Serial and Comedy  
**ONLY 10¢**

Attend the Matinee

Saturday Only  
Matinee and Night

The Big Laugh Special  
BERT WHEELER  
ROBERT WOOLSEY

## "Hips Hips Hooray"

One hour and forty-five minutes of REAL FUN!  
and only 10¢ admission

Preview Saturday Night  
Again

Sunday Matinee

Monday - Tuesday

The biggest musical since "Gold Diggers"

## "Wonder Bar"

With the Following Cast:  
KAY FRANCIS  
DICK POWELL  
DELORES DEL RIO  
AL JOLSON  
RICARDO CORTEZ  
MAL LEROY  
GUY KIBBEE  
HUGH HERBERT  
RUTH DONNELLY  
FIFI D'ORSAY

Special News and Shorts  
ADMISSION 10¢ - 25¢

Next Wednesday

JULY 11

Will Be Our BIGGEST BANK NIGHT  
**\$250**

Special Picture  
JAMES CAGNEY  
IN  
"JIMMIE THE GENT"

# LOCALS

Paul Clark of Gladewater visited C. N. Harrison here this week.

Mrs. T. J. Presley of Black was a visitor in Hereford last Saturday.

Our casing repairing business has picked up. Car owners are realizing the big saving. RICE'S. 1c

Gaston Baer and family left Tuesday for Oklahoma City on a business mission.

Mrs. S. D. Smith left Tuesday her home in Granbury after a visit in the home of her son, Wallace Cox.

Ike Crosthwait left Sunday for Chuchara Camp, Colorado, where he will join Mrs. Crosthwait and their daughter for an extended vacation.

RICE'S Instant Tire Service has been an institution in Hereford for a long time. Your neighbor appreciates it. Why not try it yourself? 1c

We have been INSURING Brunswick tires against all road hazards for OVER FOUR YEARS and our fine business shows how our customers appreciate the service. RICE'S. 1c

**First Methodist Church**  
REV. T. C. WILLETT, Pastor

In spite of the hot, sultry weather, we had two good services at the Methodist church Sunday. We had to raise the partition at both services. No, no, not to seat the crowd—to get the west breeze and it was cool and comfortable.

The young people just about filled the choir loft at the evening hour, and they gave us a good song service. If you missed that evening service you missed a treat. Brother Parker actually said amen right out loud. Others told me they wanted to say it, but were too timid. What's a Methodist service without an amen? Say it, brother, sister, too, when you feel like it.

Next Sunday evening the boys will answer the girls. And how? Watch the girls blush and their boy friends describe them as his ideal. You better hear it. The pastor will give a 15 minute red hot sermon on laying the foundation of a happy home. Plenty of old fashioned gospel for the old people and plenty of action for the young people. A cool, comfortable auditorium, an interesting service and a hearty welcome for all. Come and spend an hour with us.

Rev. Noel Bryan, one of our own boys, will preach for us at the morning hour next Sunday. Encourage him with your prayers and presence. We will be looking for you at the Methodist church.

**First Presbyterian Church**  
W. M. GRIFFIN, Minister.

Sunday school, 9:45, John Olson, superintendent.  
Morning worship, 11:00.  
Evening worship, 8:30.  
Session meeting Friday night at 8:30.

**First Christian Church**  
REV. E. R. M'WILLIAMS, Pastor

Sunday school, 9:45.  
Morning service at 11.  
Christian Endeavor, 7:15.  
Evening service, 8:15.  
The subject of the morning sermon will be "The test of deeds." The evening service promises to be one of the most interesting of the year, with the conferees bringing their report on their week in conference. They will intersperse their talks with conference songs and cheers. Every member of the church and church school is urged to attend all services Sunday. Let's make it a great day.

**First Baptist Church**  
Sunday school, 9:45 to 10:45.  
-Preaching services, 11.  
Night services, B. T. U., 7:30.  
Preaching, 8:30. Brother Murray Fuqua, of White Deer, supplying the pulpit until a pastor can be had. He is a graduate of Wayland College and truly one of God's representatives.  
Prayer meeting and teachers' meeting each Wednesday at 8:30.

Mr. and Mrs. Lloyd Wright and three children of Fort Scott, Kansas, are visiting Mrs. Wright's parents, Mr. and Mrs. F. W. Lambert, and her sister, Mrs. Carl Mountz.

Don't neglect a cut or burn. Infection may set in and lead to serious trouble. Apply a small amount of LUCKY TIGER ANTI-SEPTIC OINTMENT and be safe. 2c

Hereford High School Cowhands will give an ice cream supper at the J. M. Wilson home Sunday evening July 8. The affair is being sponsored by James Wilson, a member of the organization.

Mr. and Mrs. Frank Jesse and two children of Amarillo were here last week end visiting in the home of her parents, Mr. and Mrs. W. W. Bennett, and other relatives.

Cliff Estes, C. W. Humble and Ernest Medkief left yesterday on a fishing trip to Colorado. They will be gone at least a week, perhaps a few days longer. Estes declares he will "fetch home the fish."

Louis Arnold of Tucson, Arizona, is here this week on a business trip. Mr. Arnold formerly lived here and has been absent from Hereford about 12 years. He owns land northwest of town.

Brunswick tires have had the popular wider, deeper, longer-wearing treads for a year and also have a double red breaker to absorb road shocks and save the cords from injury. RICE sells them. 1c

### Advise Vaccination for Smallpox at Once

Parents of children who will enter school this fall are reminded by Dr. John W. Brown, state health officer, that vacations are a good time to have their children vaccinated against smallpox.

"The family physician is expected to vaccinate every baby and young child under his care." Dr. Brown said, "and the parents should see that it is done. The earlier it is attended to, the better it is for the child. Until the child enters school, the responsibility for having him or her protected against smallpox rests with the parents. After this it is shared by the teachers.

"Children, if vaccinated in the first year of life and again in the tenth or twelfth year, will be immune to the disease, practically for life. Single vaccinations usually last from seven to ten years. In part, this explains why most of the cases that have developed in the past few years are in adults who were vaccinated only once.

"Smallpox is a disease of ignorance and indifference. It attacks the rich and the poor, the healthy and the weak, with no discrimination; but it does not attack the immunized person who safeguards his health by taking advantage of modern preventive medicine.

"To stop vaccination would be relaxing our vigilance and the result would be rapid infection of non-immune people. There were 854 cases of the disease last year in Texas, every one of which could have been prevented by recent vaccination."

## JULY CLEARANCE SALE



Every Dress In the House Must Move!

Everything slashed in price so that the thrifty shoppers will find their way to purchase real quality in Dresses at less than wholesale prices.

- Lot No. 1 Regular \$19.50 to \$22.50 values, now going at **\$12.50**
- Lot No. 2 Regular \$16.95 to \$17.50 values, now going at **\$10.95**
- Lot No. 3 Regular \$12.75 values now going at **\$9.75**
- Lot No. 4 Regular \$9.75 values now going at **\$5.00**
- Lot No. 5 Regular \$6.95 values now going at **\$3.00**

Materials in all prices are of Voiles, Silk Shirrs, Hairbone Crepes, Moss Crepes, Mariquette Knits, Organdies, Swiss and Linen Suits.

### SPECIAL REDUCTION ON Lingerie, Skirts and Blouses

Mothers, Buy the Children Their Summer Frocks

-In Prints, Voiles and Sheers, Regular \$1.95 to \$2.95 Values now **\$1.00**

ALL SALES CASH NO REFUNDS

HOSE Try a pair of our "Best by Every Test" Hose at **79c**

## FASHION DRESS SHOPPE

1901 1934  
**E. B. Black Co.**  
Furniture :: Undertaking  
Ambulance Service—Day or Night  
Hereford, Texas

# PIGGLY WIGGLY ALL OVER THE WORLD

## Specials For Friday and Saturday

|                 |                    |     |
|-----------------|--------------------|-----|
| GRAPE JUICE     | Quart, 31¢, pint   | 16¢ |
| Graham Crackers | Two pounds         | 19¢ |
| COCONUT         | Bulk, pound        | 19¢ |
| TOILET TISSUE   | Marco, 5 rolls     | 24¢ |
| Ice Cream Salt  | 5-pound box        | 9¢  |
| BRAN FLAKES     | Jersey, package    | 10¢ |
| CORN FLAKES     | Jersey, package    | 10¢ |
| COCOA           | Mother's, 2 pounds | 21¢ |
| PINEAPPLE       | No. 2 1/2          | 17¢ |

| COFFEE      | TEA         |
|-------------|-------------|
| Schilling's | Schilling's |
| Pound 29¢   | 1-4 lb 17¢  |
|             | 1-2 lb 33¢  |

|               |  |     |
|---------------|--|-----|
| OATS          | Brimfull, large                        | 15¢ |
| BAKING POWDER | K. C., 50c size                        | 32¢ |
| FLY-DED       | Insect Liquid, qt 45¢, pt. 23¢, 1/2 pt | 15¢ |
| BLACKBERRIES  | No. 2 can                              | 10¢ |
| HYPRO         | Liquid Bleach, quart                   | 19¢ |
| CATSUP        | Large bottle                           | 13¢ |
| POTTED MEAT   | 3 for                                  | 10¢ |

### Gallon Fruits

|              |     |                  |     |
|--------------|-----|------------------|-----|
| Strawberries | 39¢ | Green Gage Plums | 35¢ |
| Blackberries | 41¢ | Apricots         | 45¢ |
| Gooseberries | 42¢ | Peaches          | 39¢ |
| Prunes       | 29¢ | Yellow Plums     | 35¢ |

|                |                              |     |
|----------------|------------------------------|-----|
| TOMATO JUICE   | Swift's, 3 for               | 25¢ |
| MARSHMALLOWS   | 16-ounce package             | 18¢ |
| VANILLA        | 8-ounce Empire               | 19¢ |
| SALAD DRESSING | W. P., quart                 | 23¢ |
| SOAP           | Crystal White, large, 5 bars | 19¢ |

### FRUITS & VEGETABLES

... chosen for freshness and flavor!

|  |        |                        |     |
|--|--------|------------------------|-----|
| Beets, Carrots, Onions 3 for           | 10¢    | Cabbage, pound         | 3¢  |
| Apples, early June, for canning, pound | 5 1/2¢ | Tomatoes, 3 lbs        | 23¢ |
| Spuds, new, California Burbanks, pound | 3¢     | Lemons, Sunkist, dozen | 29¢ |
|  |        | Lettuce, firm, head    | 6¢  |

Quality and Service Are Paramount Always At

# PIGGLY WIGGLY ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME

LOOKING FOR A NEW APARTMENT? TURN NOW TO THE WANT ADS