

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 42.

The Hereford Brand, Hereford, Texas, Thursday, October 25, 1934.

Five Cents Per Copy.

## Amherst Crew Next Foe Of Whitefaces

### Bulldogs Substituted for Farwell In Game Here Friday Afternoon; Coach Mobley To Bring Husky Grid Outfit.

Bulldogs will be opponents of the Whitefaces here Friday afternoon. They are coming from Amherst High school under the leadership of Coach F. J. Mobley, a former star at Denton State Teachers College.

The Bulldog gridgers are being substituted for Farwell. The latter team was forced to forfeit a scheduled game with Hereford when injuries all but wrecked the team.

The Bulldogs are coming with a record of three games won and two lost. They have played Dimmitt, Morton, Lasbuddy, Springlake and Littlefield. They will present a fair-sized line-up.

AL-ends are Mobley and Horton. The former weighs 150 and the latter 160. Davis at tackle tips the scales at 185, and Woods at the other tackle at 190. Stevens 135, and Winters 145 are guards. Jennings, center, weighs 150.

Rice, quarterback, is a 150-pounder, and Bennett, full, 155. Edwards, halfback, weighs 135, and Palmer, halfback, 150.

The Whitefaces will present largely the same group that has started most of the recent con-

tests. Womble and Clayton will be at ends; Turner and Millard, tackles; McLean and Daniel, guards; Kirby, center; Sowell, quarter; Smith and Russell, halves, and Bengo, fullback.

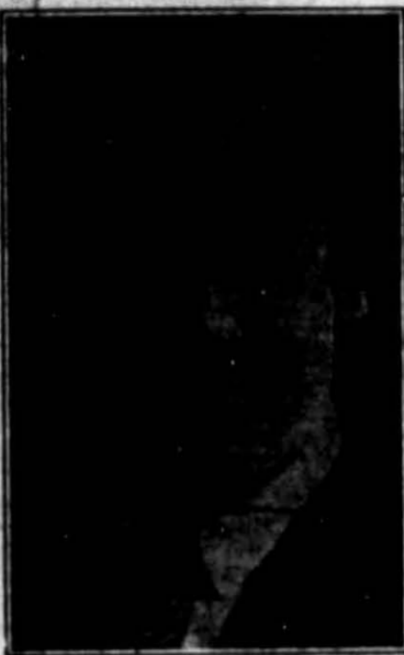
The game will start at 3:30 and the regular admission prices will prevail. Season tickets are good for this contest as it is substituted for a schedule attraction.

## Homer Brumley Winner In Livestock Judging

Homer Brumley, son of Mr. and Mrs. George Brumley, and a student at Texas Tech, was a member of the Texas Tech judging team that placed second in the national contests at Kansas City last Monday.

Texas A. & M. won first for livestock judging and Tech second. Brumley also placed high in individual ranking, scoring a tie for seventh place in both cattle and hog judging. Hundreds of students from all the leading agricultural schools of the nation competed.

## To Sing Here



George Wilson of Albuquerque, noted Sioux Indian baritone, will sing at the morning service at the Baptist church next Sunday. Mr. Wilson is a former concert artist and has appeared in many of the larger cities as such.

About four years ago he was converted while filling an engagement at the Kimo Theatre in Albuquerque and since that time has devoted his whole time to religious work. Everyone is invited to hear him sing at the church Sunday morning at 11 o'clock.

## CCC Company Lions' Host At Luncheon

### Club To Develop Plot In Park; Party Is Monday Night.

Outdoing themselves in the way of cuisine, officers and men of CCC Company 1882 fed the Lions Club yesterday noon at the camp with the most sumptuous meal the Lions have eaten in many a moon. The menu was headed, "Required to Tame the Lions."

It was announced by park officials during the meal that \$75 would be required to develop the park plot which the Lions will beautify. Money will be used to buy shrubs and trees. Fifty dollars will be taken from the club coffers. The remainder was raised by popular subscription at the meal.

Special guests at the luncheon were Captains T. C. Harry, L. D. Cooper and D. E. Aultman of Fort Sill, Oklahoma, and park officials. Lt. Wm. C. Lafield presided.

Rural meetings to be held by the Lions in every rural community in the area will begin tonight at the Westway school. Other meetings will follow in November and every month through the winter.

Annual party of the club will be held next Monday night at the American Legion Hall when members of the Canyon Rotary Club will be guests. Dr. B. M. Whitshire, head of the party committee, said a dandy affair had been arranged. Officers of the CCC Company and park men were invited.

## Zippers Old Stuff, Gass Proves It

Nester Gass has shattered a lot of illusion of young folks around Hereford in the past few days. He is displaying "zippers" he has had in stock for more than 20 years. And nearly all the "younger generation" thought zippers were something new.

But it is not so, and Gass has the merchandise to prove it. They were used back in those days for women's dresses then went completely out of style. The old zipper is of much sturdier construction than today's and apparently just as efficient.

Explorers will be finding mummies wrapped in cellophane next.

## County Valuation For Year Slashed

### 1,000 EWES ARE BOUGHT HERE

Approximately 1,000 head of ewes have been purchased here in the government's sheep buying relief program. Only a few remain to be bought, according to the number now registered at the county agent's office.

Owners of sheep who desire to sell ewes of more than one year of age are urged to register the animals at the agent's office. The program will be stopped as soon as all the registered animals are bought. A flat price of \$2 per head is being paid.

J. R. Self, government agent, is doing the inspecting and buying. If animals are considered fit to slaughter they are bought and shipped. Others are condemned and killed on the farm. Sheep for shipping are paid for as were cattle. Those killed are skinned and the hides allowed to dry 30 days, after which hides are delivered to town and owners given vouchers.

Owners are required to deliver shipping sheep at the stock pens here where the relief department takes them over for delivery to canning plants.

### Taxes for 1933 Payable Now; Payments May Be Divided.

Property valuations in Deaf Smith county are lower by \$92,750 than they were a year ago. Likewise there is a decrease of \$67,370 in state valuations. The tax roll has just been completed by Collector John Miller.

Taxes are now due and payable. State and county taxes will become delinquent if not paid by January 31. There is a split payment plan which taxpayers may follow under which the first half may be paid by November 30 and the other half by June 30, 1935.

County valuations this year come to a total of \$6,874,260 compared with \$6,967,010 a year ago. State valuations are \$6,107,240 against \$6,174,610 in 1933.

The county tax total will be \$51,556.96. State tax for the county is \$47,025.73. The levy is the same as it was a year ago, county 75c per \$100 and state 77c.

One thousand, seven hundred and eighteen poll taxes are assessed, compared with 1,544 in 1933.

The common school tax this year will total \$30,964.84. It was \$31,201.25 for 1933. School taxes will become delinquent if not paid by January 31. A split payment plan may be followed with school taxes, the first half to be paid by November 30 and second half on or before March 31. The tax levy for schools ranges from 50c to \$1 in the different districts.

## WATERFOWL SEASON TO OPEN FRIDAY; THREE DAYS WEEKLY

## Mrs. J. W. Berry Is Auto Winner

Mrs. J. W. Berry of Jumbo community, 12 miles southeast of Hereford, finished ahead of the field in the Brand's circulation campaign and was awarded the new automobile last Saturday night.

The great crowd gathered around the office Saturday night watched the results as the judges counted the votes and cheered as the winners were announced. Judges were Mayor Charles Paddock, Cliff Estes and C. C. Acker.

Miss Nora Ceane Russell finished a close second and earned \$500 in cash for her efforts. Mrs. S. L. Harman, Jr., took third and \$100, while Mrs. H. F. Sindt was fourth, earning \$50.

Other contestants were paid 10 per cent of their receipts. They were Mrs. George B. Reddock, Miss Minnie Dea Smith, Mrs. J. R. Maples, Miss Nora Alice Daniel, Mrs. Frank Cogdell, Mrs. J. J. Bell, Mrs. Boss Turcotte and Miss Ina Miller.

## Pupils On Honor Rolls Are Named

The honor rolls in the high school are on a slightly different basis this year due to the fact that grades are primarily based on letters. An "A" in the high school indicates superior and additional work and has an approximate numerical value of 93 to 100, while below the high school its value is from 80 to 100. A grade of "B" in the high school means that the student has done work above the average in quantity or quality, or both, and is valued numerically somewhere between 85 and 92, inclusive. Below the high school the "B" is valued at 80 to 90. Students must make the equivalent of 90 or better on department to get on either honor roll.

High Honor Roll (All A's). Sophomores: Imogene Roberson. Freshmen: Viola Phillips.

Sub-Freshmen: Barbara Brotherton, Edith Jackson.

Low Honor Roll A's and B's. Seniors: Edgar Horton, Bill McLean, Jean Morgan, Adeline Schumacher, Elizabeth Spradley.

Juniors: George Conklin, Aline Bell, Evelyn Plummer, Lorene Valenzuela, Alva Vernon.

Sophomores: Varian J. Fuller, Mary Tarranting.

Freshmen: Dean Dunlap, Chilton Foster, Jack Nickas, Sanky Trimble, Mary Farquhar Cox, Loren Smith, Mary Jane Morgan, Mary Tiesel.

Sub-Freshmen: Hertha Baer, Virginia Harman, Juanita Ray.

Seventh Grade: John Willett, Lora Barchy, Virginia McKelley.

Sixth Grade: Elnora Newlin, Louise Cross.

Fifth Grade: June Dameron, Doris Elaine Dillehay, Margaret Higgins, Nellie Pauline Spradley, Leilah Mae Wilson.

Fourth Grade: Mary Ellen Henslee.

Huntsmen and shootsmen are oiling up their trusty scatter guns for the opening tomorrow of the 1934 duck and goose season. All they need now is game to shoot.

The shooting season this year will be on Fridays, Saturdays and Sundays from now until the end of the year. Uncle Sam is taking quite a hand this year in preserving the fast dwindling population of migratory game birds.

For this reason hunters are required to buy the Federal Duck Stamp. It costs a dollar and may be purchased at the post office. The stamp is to be affixed to the state license which costs two dollars and may be bought at the county clerk's office or at stores handling sporting goods.

Bag limits have been changed this year. Not more than 12 ducks or four geese may be killed in one day. Possession limits are double the daily limits for both birds. Wood duck, ruddy duck and buffhead duck may not be shot at all. On some species the daily limit is five and possession limit is 10.

These birds are elder duck, canvasback, redhead, scaup, ringneck, blue-wing teal, green-wing teal, cinnamon teal, shoveller and gadwall.

Lack of feed and water indicates the shortest water fowl supply in many years for the Hereford area, long the mecca of Panhandle sportsmen. Good rains last week partially filled the lakes around Nazareth, Dimmitt and Tulla.

There is limited water in the extreme northwest portion of Deaf Smith, but ducks are not as abundant as in former years due to lack of feed and poor breeding season last spring.

## Lumber Radio Program Growing Popular Here

Interest in home modernizing and repairing is on the increase here as a result of advertising and the radio program, "Friendly Builders' Hour," declares John Olson of the Rockwell lumber firm, one of the sponsors of the broadcast.

Stations WFAA, WOAL and KPRC form a net for the program each Tuesday at 6:15. The "Friendly Carpenter" is master of ceremonies. He gives counsel to home owners and expounds a kindly philosophy which is making him popular with listeners. An 18-piece orchestra composed of leading Dallas artists and the widely known Bel Canto Quartet provide the musical fare. Leaders in civic life throughout the Southwest are presented as guest speakers on the program.

Local Vets May Join CCC. Eight local veterans of the World War may enlist in CCC Company 1882. They must enroll today. W. W. Chilton at the relief office in the court house is the certifying officer, and veterans desiring to enroll may get in touch with him.

This is about the first time in the history of CCC that local men have been allowed to enroll in a company stationed in the same locality.

Mrs. Vern Witherspoon was in Amarillo Tuesday.

## CIVIC CHORUS HAS 40 VOICES

Prospects for a highly competent Civic Chorus here are more than bright, says Miss Mattie Mae Swisher, director. She is also pleased with the great interest being shown in the project.

At last Sunday's meeting more than 40 were present with a goodly number of male voices. Glen Davis, voice teacher of Friona, has become a member of the group.

"Because of the excellent talent we have here, we will need little outside aid in the solo parts," Miss Swisher pointed out. The group is practicing Handel's "Messiah."

There will be a meeting next Sunday afternoon at 4 o'clock in the Methodist church. Every one is invited.

## Kirby Eligible, Dillehay Avers

Rumors abroad that Jim Kirby, center of the Whiteface grid team, is ineligible and will be protested by Tulla are unfounded, declares C. H. Dillehay, school superintendent.

Reports had it that Kirby is now doing his ninth semester of high school work in violation of the rule which limits eligibility to eight semesters. After investigation of the records it was found that Kirby is now beginning his seventh semester as a high school student.

He finished the seventh grade at Tulla in the spring of 1930. Moving to Deaf Smith county, he attended the rural high school at Bippus the two following years, doing his eighth and nine grade work.

In 1932, at the beginning of school, he attended Hereford High two days, then withdrew. Since three weeks attendance is required to count as a semester, that school year is not charged against his record, as he did not attend school at all that year.

In the fall of 1933 he entered Hereford High and went to school all year, and this fall is doing his senior work. "There is no doubt as to the boy's eligibility," Dillehay said. "The records of both the city and rural schools show him to be okay, both as to age and semesters in high school."

## RELIEF AGENCIES TO CAN MEATS FOR LOCAL NEEDY

During the next ten days the relief canning workers will handle meats for any one who has any to be canned. The work will be done for a straight toll or on a share basis.

Persons having meat they want canned may arrange it by getting in touch with W. W. Chilton at the relief office. The relief agency will furnish everything except the meat or will allow the owner to furnish all the materials.

Clayton, Russell and Sowell collaborated to score again in the second quarter on a concerted drive which was punctuated with a 14-yard pass, Clayton to Womble. Russell ambled the final few paces for the tally.

The third quarter was scoreless, neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

## Tierra Blanca Gets 20,000 Young Fish

Almost 20,000 brand new fish from the state hatchery were given a new home in the Tierra Blanca last Friday. Three kinds of fish, Black Bass, Calico Bass and Bream were in the lot.

The fishes were in 16 large cans and were minnow size. Hugh Small, game warden, brought them here. Homer Fox placed them in the creek.

The Bream is about like Craple except that it is a hardier fish and is a bit smaller. The Calico Bass is of the same family, greatly resembling the big yellow perch.

They were dumped in the creek in holes south and east of Hereford. The stream has been stocked every fall for the last dozen or more years.

## Party Goes Deer Hunting.

Fred Oberthier, Jim Clark, C. A. Skelton, Jimmy Robinson, Dick Dixon, Frank Carl and Rufus Sewell left Sunday morning for the wilds of the Black Range in Central New Mexico in search of deer.

The party plans to be gone until each "gets his deer." Some observers say they will not be back until early spring. They carried sufficient supplies and equipment to make a winter of it, another points out.

## PUPILS RANKED 10th IN STATE

Seventh grade pupils in the public schools here ranked tenth among 155 Texas schools in tests given pupils throughout the state last spring. Tests were given by the State Department of Education to 7,864 pupils at the close of school.

The Hereford class ranked highest, relatively, in reasoning problems in arithmetic and lowest in parts of speech in English, the last named being the only part of the examination in which the rank was below average.

The average number taking the examination in each school was 50.7 as compared with 40 who were in the local seventh grade.

Rank of the class in various parts of the examination follows: Meaning of words in reading, sixth; meaning of expression in reading, sixth-sixth; literature, twenty-seventh; correct use of words in English, twenty-sixth; parts of speech, one hundred forty-third; spelling, forty-seventh; U. S. History, twentieth; geography, forty-first; citizenship, eighth; sanitation and hygiene, twenty-seventh; computation in arithmetic, ninth; reasoning problems in arithmetic, sixth.

## Typhoid and Scarlet Fever Cases Reported

One case of typhoid fever and one of scarlet fever are known to exist in the Hereford area at this time, according to Dr. T. L. Morgan, city and county health officer.

Morgan urges precautions against both the diseases and asks that every case be reported immediately. He is anxious to avoid a repetition of the scarlet fever epidemic of last winter.

## HELP! BRAND NEEDS COPIES OF EDITION FOR LAST WEEK

Maybe it was because of Good Will Day or perhaps because the edition was an exceptionally good one, but the Brand office is completely out of file copies of the paper of last week, October 18.

About 20 good ones are needed for the files. Consequently, the first 20 youngsters who bring in copies will be paid a nickel apiece for them. They will be needed Friday.

## TULLIA BEATEN IN THRILLING BATTLE

By trouncing Tulla last Friday in the Hornet's own back yard, 19 to 12, the Whitefaces of Hereford High took a long step toward retaining their District One crown.

It was one of the contests which had the fans gasping from the start. Tulla put in the afternoon stopping L. B. Russell, Whiteface scoring ace, and while they were so doing Nasty Clayton, end and halfback stole the ball game.

Clayton was responsible for a touchdown in the first quarter when he caught a couple of passes that were high impossible. The first gained 18 yards and he caught it after two Tulla players had hit and almost intercepted the ball. He made the catch as he fell to the ground after being tackled. On the very next play he took a pass from Russell for a six-yard gain when it appeared that a defending halfback would intercept. Not only did he catch it, but he managed to deliver the leather 19 yards more for a touchdown and then kicked the goal.

Score In Second. Clayton, Russell and Sowell collaborated to score again in the second quarter on a concerted drive which was punctuated with a 14-yard pass, Clayton to Womble. Russell ambled the final few paces for the tally.

The third quarter was scoreless, neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

Approximately 1,000 head of ewes have been purchased here in the government's sheep buying relief program. Only a few remain to be bought, according to the number now registered at the county agent's office.

Owners of sheep who desire to sell ewes of more than one year of age are urged to register the animals at the agent's office. The program will be stopped as soon as all the registered animals are bought. A flat price of \$2 per head is being paid.

J. R. Self, government agent, is doing the inspecting and buying. If animals are considered fit to slaughter they are bought and shipped. Others are condemned and killed on the farm. Sheep for shipping are paid for as were cattle. Those killed are skinned and the hides allowed to dry 30 days, after which hides are delivered to town and owners given vouchers.

Owners are required to deliver shipping sheep at the stock pens here where the relief department takes them over for delivery to canning plants.

## Pure Bred Stock Gets Feed Loans

"Farmers and stockowners in the primary drouth areas may now obtain feed loan allowances for pure bred cows, heifers and bulls acquired for breeding purposes since April 1, 1934," according to a statement today by Charles W. Sherrill, manager of the emergency crop and feed loan office at Dallas. Previously loans were not made to purchase feed for stock acquired after April 1.

"The feed loans for recently acquired stock," Sherrill said, "will enable cattlemen in the drouth areas to keep up their foundation herds." No advances will be made to purchase feed for newly acquired stock brought into drouth areas from another state or for animals acquired from a person who did not own them prior to April 1. The total number of cattle including newly acquired stock, for which feed loan allowances are now available may not exceed the number owned on October 1, or the number which the applicant will own after culling his herd in accordance with requirements of the cattle purchase program.

Since early in July, when the emergency feed loans were first made available, more than 52,000 of such loans and supplemental advances have been made, totaling over \$2,900,000. The loans are distributed from the drouth relief appropriation approved June 19, 1934. Applications may be made to the local crop and feed loan committee in the applicant's county.

Fred Bald has joined the Brand staff as bookkeeper. He is replacing Miss Zoe Beavers, who resigned her position this week.

## Tulia Entertains Hereford Callers

A royal reception, not only on the gridiron but also after the game, was given Hereford representatives by Tulla last Friday. The Whitefaces as well as the Hornet squad were entertained at a supper given by the home economics department of Tulla High school after the game. Miss Elma Miller, home economics instructor, planned the affair.

The Hornettes, Tulla pep squad, gave a tea for the Hereford pep girls. Miss Marie Miles, sponsor of the Tulla squad, directed the party.

Tulla's band, under the direction of Bobby McCown, also entertained the Hereford organization.

## Two Republicans Run For District Places

Two Republican candidates for district offices will be on the ballot in the general election of November 6. There are no local Republican candidates but there is a full ticket for state offices.

William T. Phiffer, Amarillo attorney, is a candidate against H. K. Stanfield, incumbent, for state representative. James M. Kernan is opposing Congressman Marvin Jones. The Socialists are also offering an opponent for Jones in R. D. Tomlinson.

T. E. Shirley has been visiting in the home of Mrs. Ruby Shirley this week.

neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

neither team being able to get going. Then came that wild final chapter. Tulla threw their offense in high gear and scored a couple of touchdowns but missed the extra point which would have tied it up.

From Hereford's 37-yard line the Hornets initiated a drive that brought their first tally. A halfback named Butler carried the ball 22 of the 25 yards and Vandergriff rammed it across.

A minute or two later Tulla reached Hereford's 33 with the aid of a 15-yard penalty. Then it happened. Vandergriff rammed a yard. Then he passed right over center to Fletcher for about five yards as the Whiteface secondary closed in on Fletcher as he tossed the leather on a lateral to Evans who tore out to the two-yard line before someone floored him. It was a small matter for Vandergriff to plunge across.

Bovine's Show Power. After this touchdown the Whitefaces put on a magnificent display of power to march 62 yards on five plays for a score. Meade Smith flashed through for nine. Bengo took a quick pass from Russell for 20 yards. Clayton overpowered the Hornets for 17 yards. Russell scampered through for five. A five-yard penalty against Tulla put it on the five and Smith powerhoused through

(Continued on page seven)



**Halloween SPECIALS**

**New Halloween Assortments of WHITMAN'S FINE CANDIES . . .**

We have just received a fresh supply of special Halloween candies. Also have Halloween tally cards and place cards. Place your orders for these specials today.

QUALITY AND SERVICE

**CITY DRUG STORE**

TELEPHONE 100

**OUR DAILY SPECIALS**

Offer you the lowest prices consistent with highest quality. Watch these values for real savings.

**The Whiteface Roundup**

NEWS OF HEREFORD HIGH SCHOOL

**SOPHOMORE CLASS**

The Sophomores did not hold their regular meeting October 17 because that period was left out so that students might make up classes for Friday afternoon when school was turned out for the football game at Tulla.

It seems that W. B., a sophomore, is having his time beaten by his younger brother, C. J. B., who is a freshman.

**GIRL RESERVE**

Resolved: To be good sports. Do you not think this a commendable resolution? The Girl Reserve thinks so, and they will have every intention of living up to it.

This admirable characteristic should be cultivated. We are cognizant of the fact that it is sometimes difficult but can be accomplished by constant effort.

We can not be good sports by merely manifesting a desire to be one, but by practicing those things which are the constituents of good sportsmanship every day to depict sportsmanship of the best type. Do we make the best of these opportunities? Begin now and do so.

Sunday evening, November 4, the Girl Reserve club will give a program at the Methodist church for the duration of the Epworth League hour, after which we will attend church in a body.

**HOME EC CLUB**

The Home Ec II club met on October 15. The meeting was called to order by the president, Ailene Caraway. The club chose as a motto, "Take the world as you find it, but leave it better." The color and flowers are orchid and white chrysanthemum. Florene Hunter, who was leader of the program, took charge and announced the subject, which was to be discussed, "Etiquette." The first speaker of the meeting was Adeline Schumacher who made a very interesting talk on "The Introduction to Etiquette." Next was "How to Entertain Your Boy Friends in Your Home," by Lillie Cobb. Florene again took charge with a round-table discussion, after which the meeting was dismissed.

**GLEE CLUB**

Have you ever been to a glee club practice? No—well, you've certainly missed a lot, for there surely is a songbird in the crowd.

Well, the glee club is still being put through the works. This Christmas cantata business isn't as easy as it sounds, and if all of you had to sweat and er—practice so constantly as it appears as though we are going to have to do to make the cantata as big a hit as it will be. You would appreciate good singing as only dear old HHS glee club can give.

Nothing of news interest is happening. Each Tuesday and Thursday that we meet except trying to line up for the different solos and songs that we plan to give. We haven't yet given out all the parts, but there will be try outs for them before long, so you will have to wonder much longer who is going to entertain you.

"Sing and the world sings with you" is our tip to you.

**OUR RESPONSIBILITY**

Judging from the expressed sentiment of many of the students, the new grading system adopted by this school meets with the approval of a majority. This fact must at least be gratifying to the faculty at first sight. Upon closer scouting, however, the situation yields itself to two possibilities, both of which depend upon the attitude and the reaction of the faculty.

Probably the first reaction on the part of the students and the one to be most feared, is the attitude that since the installation of the new system grades of a passing calibre are easier to make and the necessity of conscientious studying is eliminated. Regardless of the futility of such an attitude, it is almost inevitable that some will firmly establish such an opinion in their minds.

The other possible, and we believe and hope prevalent, attitude is the antithesis of the first. Realizing the object and possibilities of the new system, some students will get down to business and exert an honest effort to raise their standard. The result of such action should be altogether desirable and satisfying, both to the faculty and to the students.

But that is not the question: The problem arises when the degree of this satisfaction is considered. The possibility of a definite lowering of the standard of grades and type of pupils heretofore maintained by HHS hangs in the balance. The responsibility for any fluctuation along this line rests on students and faculty alike.

The tendency of individual grades to remain approximately the same throughout the year is eradicated by the new system, unless a redoubling of efforts to do superior work accompany the passing of time. The problem of the student is to accept this fact as an encouragement and spur to determination, rather than as an excuse for lower rating. The problem of the teacher is to destroy all partiality and prejudice in his own mind when grading and to endeavor to create a positive attitude in the minds of the students. As in all worthwhile projects, the accomplishment of a definite and positive goal rather than a backsliding depends upon the whole hearted cooperation of students and faculty.

**THANKS**

Members of the HHS Band wish to express their thanks and appreciation to the business men of Hereford for their cooperation in transporting the Band to Littlefield to the football game.

Because of our not having a reporter prior to the present time no news of the band has been entered on this school page, but hereafter the public will be informed as to the development and progress of our band.

**BOX SUPPER**

The Athletic Association, under supervision of Mr. Hopkins, met and decided upon a date for the box supper, where we are going to elect Football Queen. This event will be October 25 in the school gym. The candidates are Sue Vaughn, Bobbie Rhoads, Rena Allred and Joan Barhyte. For every cent spent for boxes it means one vote for your favorite. There is to be no limit on the boxes. Come on, students, let's put this over big.

**ATHLETIC ASSOCIATION**

The Athletic Association met Monday in activity period and elected officers. A few weeks ago Roger Brumley was chosen president by the Student body. Clinton Jackson was elected vice president, H. D. Blythe secretary and treasurer, and Sanky Trimble reporter. We also have a new member in the Athletic Association, James Bell, who was elected as Junior representative to take the place of Roger Brumley. At this meeting we talked about the box supper that we are going to give. The date was set for October 25 and it was decided to have no limit on the boxes. Each cent spent for a box is worth one vote for your favorite. The candidates are Sue Vaughn, Bobbie Rhoads, Rena Allred and Joan Barhyte. Everyone is invited. Come on, students, let's put this over big.

**AN APPEAL**

All persons possessing discarded toys please give them to a member of the Girl Reserve social service committee consisting of Adeline Schumacher and Louise Frye. They will be greatly appreciated. They are to be remodeled and distributed at Christmas time to the children of those dependent upon government relief.

**REGIONAL HONOR AWARD**

HHS wants to take this means of letting the students and people of Hereford know of the honor that was won by a student of last year's senior class. This student of whom we are proud is none other than Mary Kate Brotherton who represented Hereford High in the district extemporaneous speaking at Amarillo and won first place. She then went to the regional meet in Canyon and again took first place. She then went to Austin to try for the state championship and won fourth. Nevertheless she won first place for this district and school and was then awarded a certificate. This is the first time our school was able to be represented at Austin and it alone was an honor.

The certificate that Mary Kate Brotherton won is now in the high school office on display for anyone wishing to see it. It will later be put in our new trophy case.

We, the student body, are very proud of this honor that was won for our school and sincerely hope that further honor will come to Mary Kate in every respect.

**ASSEMBLY PROGRAM**

Tuesday morning, October 16, Rev. Willett of the local Methodist church, talked to the student body on "When the Chickens Come Home to Roost." He compared people to chickens.

There are two settings of eggs. The first hatching will be called Knowledge. The second hatching will be called Friendships. These are two things that no person can do without. Knowledge helps one to gain success, to hold friends. Without friendship one would fall, never to rise.

If one shuts his eyes, he cannot see; if one thrusts poison away from himself, he will live; if one takes poison, he will die. Don't close your eyes to knowledge and friends, don't thrust them away. Take them and enjoy them.

**COWHANDS**

The pledges are getting along fine, with their "shaking knees" and "rattling teeth." They do not seem to be taking it very hard. Brave lads.

Clinton Jackson, O. J. Beene and Louis Hagar got the belt line last meeting because they were not in the parade at pep rally. The belt line was not a punishment but just a warning to be there and in step at the next rally.

Last Friday the Cowhands went as a pep group to Tulla. Every boy who was not a football boy was there, backing the football team with every bit of volume they had.

We had the Four Mills Brothers visit us at the last meeting. Waynes Ferris, Jerry Jowell, Jack Higgins and Donald Brotherton. Donald is the one that sings the longest and loudest—he sings high tenor, while Jack and Jerry sing the lead. We haven't found out yet what Wayne does.

**CHIT AND CHATTER**

It's heard that Forrest Marnell was in a hurry to eat his lunch Wednesday. Ask Mr. Hudson or Mr. Hopkins.

How does it happen that Virginia Carlyle and Frances Borden are always late at the same time?

There seems to be a rivalry between two senior boys over a certain blonde. Tut, tut, boys.

Miss Crawford certainly seems exasperated in the fourth period English class. She even kept us in a minute Tuesday.

Aline Bell writes entirely too many notes. There'll have to be an end to this.

Louise Frye has a peculiar resemblance to a movie star. This movie star's initials are PK.

It's heard that EH, a junior boy, was seen communicating with MT.

Too many football boys have to make up hours. Mr. Hudson has good company, says they.

Jim Kirby talks so much in geometry that he can't make more than a C. This is quite different from his other classes.

Bunny Hoffman and Leo Hellman seem to be rather friendly. Whom does Donald Hicks receive such long letters from?

Ask Sonny Marrs and Ike Knox what "I owe you five" means.

Joan B and Ray Nunn give each other queer looks across the table in occupations. What does this mean?

**PEP CLUB**

The Pep Club met October 18 and the president read a letter from the Tulla pep club inviting us to an informal tea to be given at the Methodist church after the game between Tulla and Hereford.

And all the pep club were for it, 100 per cent.

The pep club learned some new songs at the last meeting. One of them is sung to the tune of "Put On Your Old Gray Bonnet." Mr. McCollum does not like the yell, "We're going to win," so it has been changed to conform more nearly to his desires.

**Fairview-Palo Duro Items**

By MISS LILA MAE OGLESBY

**Take Produce to Carl's Gro.** if Showers have fallen in the community the past week or more, but precipitation was not enough to do much good.

Jack Stephens of Conway and Miss Jessie Padgett of Okarche, Oklahoma, visited in the W. O. Comingoer home Tuesday night.

The intermediate and senior BYPU classes of the Palo Duro church had a wiener roast Friday night.

The senior BTS of the Palo Duro church presented a movie at Adrian Sunday night.

Three additions to the Palo Duro church were made last Sunday, one by letter, two by baptism. Lela Mae Oglesby spent last week end in Amarillo with Miss Mary and Sally Roberson.

Mr. and Mrs. Jesse Ford are the proud parents of a baby girl, born Sunday, October 14.

Mrs. Deaver and children were called to the bedside of her brother in Stephenville last Friday.

Mrs. Mart Burham entertained the club of Randall county last Tuesday evening.

Mrs. Boling of Hereford visited in the community last Sunday.

Jack Mogg of Wildorado visited Cecil Oglesby last Sunday.

Mr. and Mrs. Downing of this community have recently moved to New Mexico.

Mr. and Mrs. Richard of Canyon are moving to the old Burham place.

Mrs. Norman and Miss Vada made a business trip to Amarillo Tuesday evening.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP



**COAL COLORADO LUMP**

Another Shipment of

Just Received

Place Your Order Today!

Prepare for Cold Weather Now!

**McLean & Pitman**  
Grain Company

Phone 1. Buy at Home We Deliver

**Season Opens Friday And Hunters Will Find Hunting Supplies at STREU'S . . .**



Hunters will find out sporting goods department stocked with the best and latest hunting equipment. For deer hunters rifles and ammunition. Hunting coats, shell vests, caps, gun cases, gun lubricants of all kinds. For waterfowl hunters, new collapsible duck decoys, goose decoys, duck and goose calls and all other necessary equipment. Pay our store a visit before starting the season. We have hunting licenses.

**Browning Automatics Remington Guns Winchester Guns Decoys - Duck Calls . . and Other Equipment**



**Streu Hardware Co.**

**New Shells!**

New stock shells in all sizes. And in addition to our new stock we have a few boxes of last year's shells at a substantial discount.

12-gauge shells

**88c 95c**

**\$1.25**

Special Discounts On Case Lots

**AIRMAID and AIRMATE**

*Hosiery*

We have just received a new shipment of these popular hose. New Fall colors, run-stop, ringless and extra-length. See them today.

Men's Hose 50c Ladies' Hose \$1 Pair . . . Pair . . .

**CORNER DRUG STORE**



# TEETH BELONG ON SAWS, NOT COLLARS

## No Man Likes a Collar That Is a Constant Torment

We've ousted the collar-shredder. Send your shirts here and rest assured that they will be returned in all the glory and comfort of their original newness. You will find the charges for your entire bundle most reasonable.

Avoid the danger of the contagion present in washing done in questionable quarters.

### HEREFORD LAUNDRY AND DRY CLEANING CO.

CALL 298—WE CALL FOR AND DELIVER

# MARKET BASKET SPECIALS

## Friday and Saturday

- VINEGAR, pure apple cider, pt. ---- 13c
- PANCAKE FLOUR, Aunt Jemima, 2 for ---- 25c
- BORAX, Small, 6 for ---- 19c
- CORN FLAKES, Kellogg's, 2 for ---- 19c
- PEARS, gallon ---- 35c
- PEANUT BUTTER, in glass, 12 ounces ---- 18c
- SANDWICH SPREAD, Excell, 8 oz ---- 9c
- SNOWDRIFT, 3 lb 49c, 6 lb ---- 95c
- POTTED MEAT, 3 for ---- 11c
- APPLE BUTTER, 16 ounces ---- 12c
- OATS, Crystal Wedding ---- 21c
- SOAP, Castile, 1 foot, 2 for ---- 25c
- HYPRO BLEACHER, quart ---- 19c
- SYRUP, Uncle Bob, gallon ---- 59c

## OUR QUALITY MEATS

- STEAK, round, loin or T-bone, lb ---- 15c
- ROAST BEEF, best baby beef, lb ---- 12c
- SAUSAGE, pure pork, lb ---- 10c
- HAMBURGER, fresh ground, 2 lbs ---- 15c

All Kinds of Lunch Meat for Picnics.

## Texas Market & Grocery

PHONE 353—FREE DELIVERY

## Ford Doings

BY LA VERNE MANN

Attendance was improved at Sunday school last Sunday, with 33 present. The Junior class gave the opening exercises. Next Sunday Rev. L. E. Godwin will preach. The young peoples' class will not present their program next Sunday because of preaching service.

Mr. and Mrs. J. L. Hight attended the circus at Amarillo Thursday.

Mr. and Mrs. Joe Phipps and Mr. and Mrs. Ed Sprouse and daughters spent the week end at Santa Rosa, New Mexico.

Misses Ida Lee Cope and Rachel Shields spent Saturday night with Miss Cope's parents at Claude.

Mr. and Mrs. George Benson and daughter, Mr. and Mrs. Phipps and Miss Maude Schwartz were among those attending the circus at Amarillo Thursday.

Mrs. Bob Orr was an Amarillo business visitor Wednesday.

Mr. and Mrs. Joe Phipps were dinner guests of Mr. and Mrs. Joe Hight Friday.

Miss Eunice Williams of Mesquite community and Leonard E. Ware of this community were united in marriage Saturday afternoon, October 20, at the Methodist parsonage at Hereford. Rev. T. C. Willett officiating. Only close relatives attended. The community extends best wishes to these young people.

Mr. and Mrs. W. M. Stewart and daughters were in Amarillo Friday.

Come to the carnival at Ford October 27. There will be lots of entertainment, including side shows, refreshments, a free quilt and games for old and young.

Mr. and Mrs. J. L. Hight and grand daughter, Birdie Brunson, were in Hereford Saturday.

Supper guests of Mr. and Mrs. Joe Phipps Sunday were Mr. and Mrs. T. L. Langley and daughters and Misses Ida Lee Cope, Rachel Shields, Mildred and Melvina Stewart, LaVerne and Euna Mann, Virginia Brunson and Maude Schwartz.

Kathleen Brunson was a supper guest of Elizabeth Benson Sunday.

Mmes. Harold Wilson and D. B. Mann and Miss LaVerne Mann spent Thursday with Mrs. H. M. Benson.

Harold Wilson was in Amarillo Wednesday.

Hardy Benson is back in school after a four weeks absence because of whooping cough.

Allen Johnson of Hereford spent Saturday night and Sunday with Clyde Mann.

T. R. Langley and A. J. Sanderford were in Amarillo Monday.

Mr. and Mrs. H. M. Benson and children and Mrs. M. J. Parks attended baptismal services in Amarillo Sunday.

Mrs. T. R. Langley was in Amarillo for medical attention Saturday. She is a rheumatic sufferer.

D. B. and Clyde Mann were in Littlefield last week.

Mr. and Mrs. F. C. Benson and daughter spent Saturday night with relatives at Clarendon.

J. S. Garrett and family were in Hereford Saturday night.

A. K. Webster returned Friday from Chicago, Illinois, and Temple, Texas.

Work was started on the well at Ford Friday.

Mr. and Mrs. J. E. Ware were in Hereford Saturday on business and to attend the wedding of their son, Leonard.

H. M. Benson and H. D. Hill were Hereford visitors Thursday. Singing was well attended Sunday.

## GIRL SCOUT NOTES

The Court of Honor is planning a Halloween party for the Girl Scouts on Halloween at the Broadwell home. The masked and costumed Scouts will be challenged by an old witch at the front door. Scouts must successfully answer the challenge, which will consist of questions from the Tenderfoot test before permission to enter is granted. Fortune telling, games and a chamber of horrors will insure a good time. Scouts, bring a Handbook.

## Dawn Items

BY INEZ MILLER

A carnival will be held at Dawn Saturday evening, October 27, under the auspices of the Dawn Choral Society. Everybody invited. There will be side shows, fortune telling, games and plenty of fun for all.

Mrs. J. E. Beyer of Hereford and Mrs. Geo. Bruer of Sterling Kansas, were luncheon guests of Mrs. George Wednesday.

Mr. and Mrs. L. N. George were guests of Mr. and Mrs. George Bishop of Canyon for the Home Coming period.

Byron George was a week end guest of Sherman Higdon in Canyon, and they spent Saturday at the airport in Amarillo.

J. A. Leah and Norman Miller visited Clifford and Ivey Leak in Bovina Sunday.

H. H. Miller and family attended Home Coming in Canyon Saturday.

Miss Clara Mae Bagwell and Henry Seymour of Tulla were married Sunday in Canyon. Miss Bagwell is the daughter of Mr. and Mrs. M. H. Bagwell of this community. Mr. and Mrs. Seymour are spending a few days in Memphis after a trip to Colorado. They will make their home in Tulla.

Mr. and Mrs. Paul Frye who have been residents of Dawn for some time, are making their home in Amarillo.

Misses Hazel Crouch and Mary Chambers attended Home Coming in Canyon Friday and Saturday.

Mr. and Mrs. A. T. Frye and Mrs. Paul Frye visited in Amarillo Friday.

Mr. and Mrs. H. H. Miller attended the football game in Tulla Friday.

Mrs. Lizzie Harris and family were guests of Mr. and Mrs. Earl Doak of Tucumcari over the week end.

Mr. and Mrs. L. A. Smith and Lois were in Canyon Saturday.

Mr. and Mrs. Ingram of Tulla are visiting the Ed Reynolds home.

Tuesday the home demonstration club met with Mrs. Ed Reynolds in an all-day quilting. Mrs. John Boling and Mrs. Bob Wilson were guests. The club will meet with Mrs. L. A. Smith next time.

A small group enjoyed singing Sunday evening. Raymond Miller, president, resigned and Miss Inez Miller was chosen in his stead.

Mr. and Mrs. A. T. Frye attended Home Coming in Canyon.

Miss Inez Miller was a guest of Miss Lois Smith Sunday.

The club met with Mrs. E. J. Blakemore last Wednesday, with 10 members present. The ladies worked on a quilt during the afternoon.

Mr. and Mrs. Claude Ricketts of Hereford called on Mr. and Mrs. Ira Ricketts Sunday.

Mr. and Mrs. Emmett Blakemore and sons visited his parents south of Sumnerfield Sunday.

Wayne Kimmmins spent the week end at Canyon attending Home Coming Saturday.

Miss Short visited Miss Evelyn Arsenaux Sunday afternoon.

Mr. and Mrs. Ray Hershey and Miss Short were Sunday dinner guests in the Arch Conklin home at Hereford.

Mr. and Mrs. Frank Givan spent Sunday evening in the Perkins home.

Miss Eunice Caldwell returned home last week from an extended visit with relatives, and at Brownfield and with Miss Allie Boyd. Literary was organized Friday night. The next meeting will be

in two weeks and will begin at 8 o'clock. Everyone is invited to attend and an excellent program is assured. Millard Gregory was elected president, Wayne Kimmmins vice president, Miss Eunice Caldwell, secretary, and Miss Short, chairman of program committee.

Part of the community was visited by a hail storm Tuesday night. Several window lights were broken but the crops were not damaged.

Ira Jean Ricketts was a guest of Odessa Cockrell Sunday at the surprise dinner for Mr. and Mrs. Saylor.

Rev. Manney preached to a large audience Sunday afternoon. Miss Evelyn Arsenaux attended Home Coming in Canyon Saturday.

Mr. and Mrs. C. P. Caldwell, Mrs. Jeff Roberson and sons, Mrs. Cecil Hodges and daughter spent last week end in Brownfield with relatives. Mrs. Rambo returned for a short visit.

Ed Peacock of near Dimmitt is helping Mr. Blakemore this week. Over 75 relatives and friends surprised Mr. and Mrs. Raymond Saylor. A delicious covered dish luncheon was served at the noon hour and the afternoon was spent visiting. The Saylor's leave Wednesday to spend the winter at Campbell, California. Mr. and Mrs. Robinson will stay on their place.

Wrong Ideas About Beavers There are many popular notions about beavers which are untrue. In spite of popular belief, beavers do not use their tails as trowels, do not use big logs in building their dams, do not and cannot drive stakes, cannot throw a tree a given way, finish their lodges on the outside with sticks, not mud.

Things you may not know... about your telephone

The telephone had its birth 68 years ago in a make-shift Boston research laboratory, where Alexander Graham Bell watched a tiny straw attached to the eardrum of a human skull trace a wavering line on smoked glass.

Since then, telephone history has been told in countless scientific problems solved. Bell Telephone Laboratories, research arm of the telephone service, is the reason you now may talk across continents and seas, that most telephone wires are underground, that a single long distance line may carry four simultaneous conversations.

Research scientists at the Laboratories search constantly for inventions and improvements that may be developed by the Southwestern Company, and the other Bell operating companies, to keeping the price you pay for telephone service low.

Back of this fundamental policy is the belief that in an undertaking planned like the telephone service for the long pull, what is best for the telephone user becomes in the end the policy that will bring us the sounder, more enduring measure of success.

SOUTHWESTERN BELL TELEPHONE COMPANY

# Week-End News

## LAYON UNDIES

Low-priced at

25c

Vests, bloomers, panties, well made and cut! Sizes 24-42! Get yours!

## CHILD'S SLEEPER

in Pastels

69c

Knit, brushed cotton, fast-color pink or blue! double-needle! 1 to 12! Values!

## Tuck Stitch Undies

Vests, pants!

29c

Bargain! Pants have all-elastic top; latest bottom! Small to large sizes!

## Boy's UNION SUITS

Ribbed cotton!

49c

Long sleeved—knee or ankle-length legs. Short sleeved, knee-length 2-16.

Just received! Jean Nedra

## MILLINERY

in soft, pliable felts! Boys!

98c

Tricky small shapes! Brims that turn up at side or back! Trimmings with little veils! Dashing lacework and blown berets! Quills! Metal trims! Black, brown, navy, green!

NEW SILK

## CREPES

In Smart Fall Designs!

49c Yd.

It isn't often you find a pure-dye crepe at such a low price! In effective fall patterns... new plaids, florals, dots, stripes, monotonies... all sorts of smart novelties, and all in rich fall colorings. A supple, easy-to-handle fabric that will give good service. 39 inches.

## COTTON FIQUE

Fall Shades!

29c yd.

For dresses, blouses, and smart accessories! Light and dark shades.

## Printed Wash Frock

Fest-color!

79c

Gay plaids and dress-up prints. Sizes 14 to 32! Yoke effects, pique, organza!

Quick! Get These DOUBLE

## Terry Towels

For the Usual Price of

15c

Hardly seems possible to get this soft, DOUBLE terry towels for such a little price! 28x44 inch too... a handy size, and easy to launder. White in the center; color-striped borders!

## Tuck Stitch UNIONS

Grand buys!

39c

Of Durum and rayon, with latest round the leg bottoms! Small to large!

## CHILD'S RIB HOSE

Heavy cotton!

19c

Of good weight 1 x 1 ribbed cotton, in heather mixtures! Sizes 6 to 9 1/2!

Men! Compare this value!

## JACKETS

With "Ox-Hide" blanket lining

\$1.49

A great purchase allows this great value! Blue denim lined with medium weight Ox-Hide blanket cloth. Made with blue corduroy collar and 2-button adjustable cuffs. Boy's sizes, 11-17.

Sturdy, reinforced Mole-skin

## Work PANTS

Well made! Low priced! Only

\$1.89

Hefty and hard on wear for every day... yet good-looking enough for dress-up. Made of heavy weight mole-skin in black and white printed stripes. Tailored with 20-inch bottoms.

J. C. PENNEY Co. Inc.

## In Order to Present Your BEST APPEARANCE Let Us Dry Clean Your Wardrobe...

Regardless of the garment, whether it be a suit, dress or winter coat—you'll find that it has been properly handled and cleaned and pressed to your liking. It won't be returned to you full of obnoxious odors or improperly creased.

## Expert Hat Service

We're prepared with the right equipment to really block and clean hats properly. Give us a trial on that old last year's felt. We guarantee satisfaction.

**CARROLL & CORBETT**  
HATTERS CLEANERS



## MOST FIRES CAN BE PREVENTED!

For protection against the carelessness of others and from fires not preventable carry an insurance policy that will safeguard you from loss. We will gladly give you facts and figures.

HEREFORD INSURANCE AGENCY  
John McLean, Owner.

# Good Will Day

## Thursday, November 1st

# STAR

HEREFORD, TEXAS

SPECIAL FEATURE  
FOR

Sunday Matinee from 2 to 7 p. m.

Sunday Night After Church

Monday and Tuesday Nights

4-BIG SHOWINGS-4



Norma SHEARER

Fredric MARCH

Charles LAUGHTON

The BARRETTS of  
WIMPOLE  
STREET

SPECIAL MUSICAL SHORTS

PARAMOUNT NEWS

Admission Only 10¢-25¢

MIDNIGHT MATINEE

"HALLOWEEN"  
"LITTLE MISS  
MARKER"

With Shirley Temple

MICKY MOUSE COMEDY

# BIG FREE SHOW

## Star Theatre

Afternoon--1:00 to 6:00 p. m.

# "What Every Woman Knows"

With Helen Hayes

COMEDY - SELECTED SHORTS

Everyone in Hereford and the surrounding country are invited to these big Good Will Days. Every Thursday until further notice the Merchants and Professional Men of Hereford are giving one of these big free parties to visitors to the city. In addition to other things offered in the way of entertainment, new stocks of fine seasonable merchandise are featured at most attractive prices. Tell your friends, bring your neighbors.

## Special Good Will Bank Feature 4:00 P. M.

Good Will Days Sponsored By  
Hereford Business Firms and  
Professional Men

# COME EARLY--- SPEND THE ENTIRE DAY

New Fall Merchandise at  
Attractive Low Prices  
Featured In Many  
Hereford Stores.

# Tell Your Friends!

# STAR

Hereford, Texas

Friday Only

Matinee and Night

Another Big 10¢ Show



Last Chapter  
"LOST JUNGLE"  
COMEDY

Saturday Only

MATINEE AND NIGHT

Big Laugh Special

# WHEELER WOOLSEY



# "COCKEYED CAVALIERS"

with  
THELMA TODD  
DOROTHY LEE  
R K O Directed by MARK SANDRICH  
RADIO Pandro S. Berman, executive producer. Music and lyrics by Will Jason and Val Burton.

With one of those Funny Saturday Comedies.

ADMISSION 10¢

Wednesday

October 31

# BIG BANK NIGHT

On the Screen

# "The Hideout"

With Robert Montgomery

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
DE WITT LANDIS Editor  
W. C. NIX Foreman

Subscription Rate:  
Zones 1 and 2, \$1.50  
Per Year.  
Other, \$2.00 Per  
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### TULLIA'S HOSPITALITY

Last Friday the school people of Tullia gave Hereford representatives the most royal reception that can be imagined. Although they were somewhat disappointed at losing the football game to Hereford, there was no trace of bitterness or hurt as they conducted themselves as the real sports that they are.

The girls' pep squad under Miss Marie Miles gave a tea for the Hereford girls after the ball game. The home economics department of the high school fed and entertained the boys and coaches of both football teams. And the band of Tullia, directed by Bobby McCown, entertained the Hereford band.

Superintendent W. H. Younger and members of the Booster Club extended every courtesy to Hereford fans. The Booster Club is an organization of fans and business men who are underwriting the games the Hornets play at home, thus avoiding loss of money because of poor gate receipts. They have not had to dig up a cent thusfar, so thoroughly do Tullia folks support their team.

Never was a town so hospitable and friendly to visiting rivals as was Tullia last Friday. Hereford—and other Panhandle towns, for that matter—will do well to follow the example set by the Swisher county capital.

Business men of Tullia also sponsored a broadcast of the game, probably the first broadcast in this area of a Class B game which was not being played for a championship. Tullia did it because they are proud of their football team. As well they may be. Hereford was quite fortunate to win in spite of the fact that the Whitefaces played by far their best game of the year.

### LET'S PRESERVE OUR WATERFOWL

Tomorrow the goose and duck season opens here. New regulations will be found by hunters. One is the requirement of a duck stamp by Uncle Sam. Another is the reduced bag limit and complete protection given some species of ducks.

Hunters should understand these regulations and observe them since they are framed for the good of the sport. The Federal Government is requiring the dollar tax to provide funds for building breeding grounds for the fowl, which are fast approaching extinction because they have been robbed of the opportunity to propagate. The money will finance the building and restoring of refuges where the fowl may live in the spring and summer while raising their young. The draining of vast marshes and lakes in the North has ruined the breeding grounds.

Shortening of the season to three days a week is a temporary measure which will not only give the ducks added protection, but will afford them four days a week in which to search out a bit of food without being molested. And feed is exceedingly scarce this year.

True sportsmen who want to continue hunting ducks will observe the new regulations to the letter. Those who do not are those who are indifferent about hunting next year and the years after that. Let's give our ducks a chance.

### St. Anthony's Church

Sunday Mass, 8 to 10 o'clock, religious instruction; benediction 8 p. m.

Weekday, mass at 8. October devotions each evening at 8, ending Wednesday night. Thursday evening 8 to 9, Holy Hour.

Thursday, All Saints Day, a holiday of obligation, two masses, 7 and 9 o'clock.

Friday, First Friday and Feast of All Souls, there will be low masses at 7 and 7:30, and a sung mass at about 8 o'clock.

The Altar Society had its monthly meeting after the last mass last Sunday and voted to have the usual Thanksgiving dinner in the school hall at noon that day. Committees were appointed and preparations are under way to make this a big day for all who come.

### Hospital Under Repair

Repairs are being made at the Deaf Smith county hospital by Ollie Fox, to whom the commissioners Monday awarded contract for the work. Screens are being repaired and painted, the entrance is being repainted and other minor repairs are being made.

J. M. Posey suffered a broken rib and cuts about the head and Beryl Witherspoon's car was wrecked as the machine turned over between Hereford and Dimmitt last Friday. Posey and Witherspoon, with Ralph Roden were returning from the football game at Tullia. Only Posey was hurt.

### Barretts of Wimpole Street Here Sunday

The love of Robert Browning and Elizabeth Barrett and the cruel, fanatic father of Elizabeth are realistically and sympathetically portrayed in "The Barretts of Wimpole Street," heralded film featuring Frederic March, Charles Laughton and Norma Shearer at the Star Sunday, Monday and Tuesday.

### Band Mothers to Meet

Band Mothers will have a meeting next Thursday evening, November 1, at the high school. The meeting hour has been set at 7:30.

Junior and Senior Band Mothers, Orchestra Mothers and other mothers interested in athletics are asked to attend.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, October 23, 1903)

Over at San Francisco, Dr. August Greth announced the invention and perfection of an airship that would really fly. It was a long, cigar-shaped gas bag powered with a 12-horse gasoline engine. Test flights proved the ship able to remain aloft and make some headway with the wind, but very little against it.

Many farmers were in the market for seed wheat. All were anxious to try a few acres in wheat, and it seemed that this area was to be thoroughly tested as to possible profits in wheat raising.

B. C. Roberson of Boom had been a Hereford visitor.

Prof. D. W. Hawkins had been in town from his ranch.

E. H. Fullwood and C. L. Fallwell had been in Hereford from Endee, N. M. Endee was being shifted three miles to a point on the railroad, the new location then being known as Shotwell, but efforts were being made to have it designated Endee.

More than 150 men and women of Hereford had met at the Baptist church, the object of this

gathering being to condemn operation of a pool hall in this town.

Monday afternoon while W. B. Phillips was tying some feed on his wagon the team bolted, threw Mr. Phillips into a wire fence he receiving some bad wounds.

J. M. Rockwell of Houston, president of the Rockwell Lumber Co., had been here, inspecting the local yard.

Judge J. P. Connell had resigned as school trustee, and County Judge W. B. Boyd had appointed S. Loveless, an old school man, to take his place.

Thanksgiving Day, November 26, had been designated as dedication day of Add-Ran College. It was expected to be a great occasion in Hereford. Prominent educators from many places were expected.

(From The Hereford Brand, October 24, 1913)

Friends of Mrs. Sperm Williams had surprised her at her home 14 miles west of town, the occasion being the celebration of her birthday.

Farmer county citizens were scrapping over the location of

the county seat. In a recent election Parmerton polled 114, Farwell 110, Friona 3. Parmerton it seems, failed to poll a "majority" of the votes cast, so Farwell retained the county seat.

Hereford's winnings at the Amarillo Fair amounted to \$26.50 in cash, 100 pounds of flour, case of peaches and a \$10 harrow.

A trainload of artillery had passed through Hereford, enroute it was supposed, to the Federals at El Paso. The cannons were on flat cars and were not accompanied by soldiers or guards.

C. R. Smith was in Kansas City with a shipment of cattle, and this was his fourth trip this fall to the big cattle market.

On Wednesday, October 22, 1913, Miss Beulah Potter and Mr. John McLean were married at the home of the bride's parents, Mr. and Mrs. F. P. Potter, Rev. Baker officiating. The same night at 11 o'clock numerous friends called on the newly-weds, bringing musical instruments, which consisted for the most part of cow bells, tin pans and other things calculated to make noise.

### First Baptist Church

REV. B. N. SHEPARD, Pastor.

Sunday school, 9:45 a. m. Preaching each Sunday at 11 a. m. and 7:30 p. m.

B. T. S. at 6:45 p. m. The series of sermons being brought to us each day at 10 a. m. and 7:30 p. m. are truly inspiring and uplifting. Everyone invited to these services.

Next Sunday the 11 o'clock hour will be occupied by George Wilson of Albuquerque, New Mexico, who is a converted Indian. Mr. Wilson is a noted evangelist singer and for one hour will bring the gospel in song. You will always regret it if you miss this service.

### First Christian Church

REV. E. R. M'WILLIAMS, Pastor.

Church school 9:45, morning service, sermon and communion, 11. Evening service will be dismissed to allow those who will to at-

tend the services at the Baptist church, where a meeting is in progress. Folk services last Sunday were rather unusual. At the morning hour two charter members, Judge Gough and Mr. Norton of Amarillo, presided at the communion service. At the evening hour we honored Mr. and Mrs. A. H. Elliston and a number of others in a Golden Wedding Anniversary service. Tuesday night 34 men met in a fellowship hour, including a good feed, games and fellowship. Every member and all other unattached folk are invited to join our church school and church in a worthwhile program.

### Church of Christ

FRED ROSS, Minister

Services at high school auditorium.

Bible School, 10 a. m.

Morning worship and sermon at 11. Sermon topic, "A People of God's Own Choosing."

Night services at 7:30 o'clock. Topic, "The Rent Vell."

Young people's meeting Sunday at 6:30.

Prayer meeting Wednesday night at 7:30.

### First Methodist Church

REV. T. C. WILLETT, Pastor

Opening programs for the various departments of the Sunday school begin at 9:45 a. m. It is important that you be on time.

Sermon by the pastor at the morning hour, 11 o'clock. There will be no evening services at the church on account of the Baptist revival.

Epworth League at 6:45. All young people of the church are urged to attend these meetings.

### Girl Scout Bake Sale

Candy, doughnuts and cookies will be sold by the Red Squirrel Patrol Saturday morning, 9 to 12, at Furr Food Store.

## Want Ads

### Wanted

CAPABLE GIRL wants place to work for room and board, to attend school. Call at Brand for information. 1p

WANTED: A general housekeeper, clean and knowledge of plain cooking essential. Room and salary. Mrs. Tom Carter, Phone 327-J. 1c

### For Sale or Trade

FOR SALE OR TRADE: 160 acres good Plains wheat and row crop land, Eastern New Mexico, near school, on good road, plenty of water. Will trade for good residence or small tract near Hereford. See I. V. Flowers at Ever Ready Lunch. 42-1c

FOR SALE: Well grained kafir and bigari bundles. W. G. Slagter. 42-2p

FOR SALE: White Leghorn pullets, 50c. See Mack Bainum at Hillside Hatchery. 1c

FOR SALE: Model T Ford coupe in good shape. A real bargain. Jack Wright, West Texas Feed & Seed Co. 41-2c

FOR SALE: Violin, in good condition. Apply Brand Office. 1f

FOR SALE: Upright piano, good condition, in finish, tone and appearance. See at W. F. Orr. 34tf

### For Rent

FOR RENT: House or apartment. Phone 682-W. 1c

FOR RENT: One nice front bedroom, 910 Miles Avenue. See Mrs. J. H. Harris. 1p

FOR RENT: Furnished room with bath, on corner of Eighth and Lee. 34-tfc

FOR RENT: Furnished apartment, 706 Twenty-Five Mile Avenue, telephone 335. Miss Jonnie Estes. 40-tfc

### Lost and Found

FOUND: White baby shoe and sock. Owner may have same by calling at Brand office and paying for this ad. 1c

### ESTRAY NOTICE

Taken up about August 15, 1933, at the ranch of the undersigned, living two miles west from the Town of Hereford in the County of Deaf Smith, the following described animal known to be—Estray—viz: One steer yearling, brand Bar X on left shoulder, crop-off left ear.

If not legally proven by the owner thereof within twenty days from the date hereof I will proceed to Estray the same in accordance with law.

J. T. GILBREATH, Taker Up. Hereford, Texas, this 23 day of October, 1934. 42-3c

# FREE

Inspection of Your Cooling System Connections Gaskets and Battery

Better let us do this before COLD WEATHER and then fill that radiator with PRESTONE

or other anti-freeze

WE KNOW HOW

WILLARD BATTERY STATION

# HELP RECOVERY BY BUILDING

The dollar you spend for building gives you as much for your money as any you spend.

## BUT

It also does more to relieve unemployment and help to bring back prosperity than any other dollar you spend.

## SO

MAKE THIS INVESTMENT NOW! Add a new room or two—lay new hardwood floors over old floors—put on a new roof—repaint inside and outside.

## AND

MAKE OUR STORE HEADQUARTERS FOR YOUR BUILDING NEEDS!

# Rockwell Brothers & Co.

LUMBERMEN

Phone 4.

So. Main St.



### LISTEN

"The Friendly Builders Hour"—each Tuesday evening at 6:15 over WFAA, WOAI, KPRC, KVOO, KCRC, WKY. Thrilling music—the rare harmony of the Bel Canto Male Quartet—the quaint, homely fun and philosophy of The Friendly Carpenter.

# HEY!

Where's Your PRODUCE?



Here we are all ready to pay top market prices for your cream, eggs and poultry. Better bring them in to us this week end. Our cream tests are honest and our scales are kept in balance. You'll find your checks larger if you make this your first stop when you come to town.

WE NEED TURKEYS NOW

# Roy's Produce

SWIFT BRANCH

Elliston Building on Third Street. Plenty of Parking Space.

# NEW FALL DRESSES



Arriving daily. Now is the time to attire yourself in a new dress and coat for our stock is complete. We have extra values to offer on Good Will Day. Come in, let us show you service with a smile.

A New Shipment of

SKIRTS

\$1.95 and \$2.95

SEE OUR PRETTY Nelly Don DRESSES \$1.95

In Cotton

Extra Values In Sheer Ringless Hose, \$1.00 and up

Try a pair of our Extra Value Hose..... 79c

New assortment of buttons, gold and silver

# FASHION DRESS SHOPPE

# WHY

Do you find in every town or city some business firms making money every day and month regardless of conditions, while others are struggling along handicapped by lack of money and merchandise? Without exception you will find the prosperous firms managed carefully by people who realize and appreciate the necessity of careful money management. They do not trust blindly to future business to put them "over". From each day's receipts they manage to save some for future times of adversity or slack business.

# THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank Thoughtfully Managed

# Society

**BAY VIEW CLUB HOLDS MEETING**  
A program on poetry was given at the regular meeting of the Bay View club last Thursday afternoon in the county court room.

Next meeting will be Thursday, November 1. Poetry study will be continued.  
The program last week consisted of the following: The Language of Poetry, Mrs. Essie Cardwell; Epic, Blank Verse, Mrs. John Olson; The Ode, Ballad, Lyric and Sonnet, Mrs. John McLean; Reading from Keats, "To Autumn," Mrs. John Coffee.

## Britain-Richardson Nuptials Spoken

Miss Jessie Britain, daughter of Mr. and Mrs. Britain of Amarillo, and J. L. Richardson were married last Sunday at 1 o'clock. The wedding was solemnized in the home of Mr. and Mrs. J. F. Ward, Rev. T. C. Willett officiating, and Mrs. Bob Spencer was matron of honor.

Only Mr. and Mrs. Ward, Mr. and Mrs. Spencer and Mrs. Roy Pampline were present.  
Mr. Richardson is employed at the R. & W. Cafe. The young couple have rooms at the home of Mrs. Ward.

## MRS. MORGAN ENTERTAINS WITH BRIDGE LUNCHEON

Mrs. T. L. Morgan entertained a number of her friends Wednesday morning at her home with a lovely bridge party.

Halloween decorations were effectively used in the table appointments. High score prize was awarded to Mrs. J. W. Witherpoon, and Mrs. S. P. Rosson the high cut prize. At the conclusion of the games, a delicious luncheon carrying out the black and orange color scheme was served to:

Mmes. B. H. Hopkins, Jesse Stanford, Paul Foster, J. T. Gilbreath, John Coffee, Colby Conkright, C. H. Dyer, W. L. Davis, B. M. Wiltshire, Gaston Baer, Keiso Verner, Jas. W. Witherpoon, Alton Fraser, S. P. Rosson, B. H. Dixon, Ralph Roden, Early Jctner, Cooper Dewey, Reed Williams, C. H. Dillehay, Seth B. Holman, and Miss Mable Gass. Out-of-town guests were Mmes. Lottie Williams, Eugene, Oregon; R.R. Wills, Erlona; E. Sewell, Independence, Kansas, and Miss Catherine Slimp, Los Angeles.

## Durhams Are Given Surprise Party

Ladies of the Baptist church sponsored a surprise party for Mr. and Mrs. Gordon Durham Tuesday evening at the church following services.

A delightful program of music and impromptu talks was enjoyed, after which refreshments were served.

Mr. and Mrs. Durham left Thursday morning for Seattle, Washington, to make their home.

## B. AND P. WOMEN HOLD COWBOY PARTY

A round-up party was held Monday evening by the Business and Professional Women's Club at the home of Mrs. N. E. Goss. The guests, dressed as real cowhands, ate Mulligan Stew, red beans, ham and drank pot coffee as they sat on the floor, cowboy fashion.

Twenty-five members were present. Seven new members were initiated. They were Mrs. Barbara Landrum, Mrs. C. O. Wilkins, Miss Inez Clark, Miss Amy Bowers, Mrs. E. E. Joiner, Miss Lillian Chambers and Mrs. C. A. Skelton.

## DR. ROBINSON TO SPEAK AT TULLIA

Dr. E. E. Robinson of Plainview, former pastor of the Hereford Methodist church, will be the principal speaker at the homecoming at the Tullia Methodist church next Sunday. He is to speak at the 11 o'clock hour on "The Home Coming of Jesus."

A number of Dr. Robinson's Hereford friends are planning to attend.

## JUNIOR PIONEERS MEET

The Junior Pioneers met with Virginia Lillard Monday, with Genevieve Eberlee assistant hostess. An interesting program on Spain was led by Lyndell Mitchell. A feature of the program was a Spanish dance by Lueta Borden.

Refreshments were served to Lueta Borden, Virginia Lillard, Lyndell Mitchell, Lois Moore, Margaret Newell, Laverna Harman, Jean Streun, Nora Alice Daniel, Ardelle Foster, Marie Cogdell and Genevieve Eberlee.

The next meeting will be with Marie Cogdell on Tuesday, November 6 at 8 p. m.

## Card of Thanks.

I take this means of expressing my gratitude to all those who assisted me and cooperated with me in my work in the Brand circulation campaign.

Ip. Mrs. S. E. Harman, Jr.

## Laundry Ad Answered from Phoenix, Arizona

From Phoenix, Arizona, comes the latest response to Brand advertising. In the advertisement of the Hereford Laundry in the issue of October 11 an offer was made to launder a shirt free for every person clipping the ad and sending it to the firm.

F. E. Kuykendall of 3303 North Third Street in Phoenix clipped the ad and sent it in with a bundle of laundry. Not only that, he pasted the ad to the bundle with the written remark: "You are well advertised."

## Garrett Attends Meeting.

M. E. Garrett, Penney store manager, attended a meeting of Penney managers of the district at Lubbock Tuesday. They made plans for merchandising during the remainder of this year and the new year period.

Attending were managers from stores at Cayton, Portales, Tucumcarl, Clovis, Dalhart, Pampa, Plainview, Amarillo, Lubbock, Lamesa, Floydada and Hereford.

## FOOTBALL

(Continued from Page One)

ford was offside. Clayton punted 25 yards out on Tullia's 19. Garrison hit the middle for 4 and fumbled, Russell recovering on the 24. Russell made 1 and then another. Smith fumbled and Reddell recovered on Tullia's 19.

Garrison failed at tackle as did Butler, Bengo doing the tackling. Garrison picked up 9 on a reverse at right end and Bucheneau punted only 4 yards, high into the wind, Hereford taking the ball on the 32. Hereford was offside.

Smith fumbled but recovered for a 5-yard loss. Russell passed 15 yards to Clayton who made a remarkable catch. Russell passed 6 yards to Clayton who made another difficult catch then eluded two tacklers to go 19 yards more for a touchdown. Clayton place kicked the point.

Garrison returned Clayton's kick from his 5 to 18. Garrison made 3 at the middle and fumbled, Kirby recovering on Tullia's 22. Russell failed at right tackle. Russell fumbled at right end and Reddell recovered on his 23. Vandergriff rammed for 2. Bucheneau reversed through left tackle for 4. Bengo threw Garrison for no gain at right end. Vandergriff made another yard and the ball went to Hereford on Tullia's 30.

## Second Quarter.

Carlyle went to end for Clayton, the latter replacing Smith at half. Clayton made 9 through left tackle. Russell took a lateral at left end but did not gain. Stages stopping him. Clayton hit the middle for a first down. Clayton lost 5 on a slow reverse, then he chucked a pass to Womble for 14 yards. Clayton hit left guard for 3 and a first down. Russell rammed for 3 more. Clayton 2, and Russell 3 more for a touchdown. B. Reddell blocked Clayton's place kick.

Butler returned the kick 18 yards to his 38. Butler made 7. Tullia was offside. Butler got 4. Russell intercepted Vandergriff's pass on his 42. Russell went 13 around right end. Clayton hit the middle for 4. Clayton made 1. Womble lost 1. Clower replaced Burrow at left guard for Tullia. Clayton kicked out on the 22.

Bucheneau punted to Russell on the 30, and he returned 14 yards. Sowell made 2, Clayton 3 and Sowell 4. Clayton punted to Tullia's 31. Butler blasted the middle for 11. Vandergriff added 6. Butler rammed 5 more. Vandergriff hit right guard for 3. Vandergriff's pass to Fletcher was incomplete. Butler was smeared for a 4 yard loss. Vandergriff's pass was knocked down, and Hereford took the ball on the 46. With Womble back Clayton took a triple reverse and made 20 at right end. Starnes replaced B. Reddell at left end for Tullia. Russell scooted around left end for six and dropped the ball. Bucheneau recovered on Tullia's 26. Butler tried a pass to Fletcher but it was knocked down.

## Third Quarter.

Evans replaced Garrison at half-back for Tullia. Russell returned the kick from his 8 to 28. Russell made 3, Sowell 7. Clayton added 4. Russell failed and so did Clayton. Clayton punted to Tullia's 28 and Vandergriff returned to his 44. Bucheneau kicked to the 5 where Russell was nailed. Clayton kicked to his 31 and Vandergriff returned 2. Butler made 4 then lost 2 as Clayton stopped him. Bengo stopped Butler at the line. Vandergriff passed incomplete to Starnes. Hereford took the ball on their 27. Clayton failed to gain. Russell lost 2. Clayton kicked to his 46. Butler made 2 at left guard. Butler was stopped at the line. Vandergriff threw at Starnes but

Russell broke it up. Fletcher took a pass for 6 yards but the ball went to Hereford on the 38. Burrows stopped Russell for a yard. Sowell made another. Clayton kicked to the 38. Bucheneau kicked to Russell on the 5 and he returned to his 5. B. Reddell went in for Starnes. Clayton barged through for 5. Sowell made 1. Clayton kicked to his 40 and it rolled back to the 27 where it was killed. Bucheneau lost 1.

## Fourth Quarter.

Smith replaced Bengo. Evans made 2 at right end. Butler took the ball from Vandergriff on a Statue of Liberty play but fell down after making a yard. Butler on fourth down went over his right tackle for 10. Vandergriff failed at the line. Butler rammed 4. Butler went 7 yards over his right tackle to the 2-yard line. Bucheneau failed at center. Butler lost a yard. Vandergriff hit the middle for 3 and a touchdown. Butler's place kick was wild.

Clayton lateralled the kickoff to Russell who was downed on the 20. Clayton made 1. Bengo replaced Clayton who went to end for Carlyle. Mitchell went in for Toome for Tullia. Hereford was penalized 5. Clayton kicked out on Tullia's 44. Sowell got Butler after a 6 yard gain. Butler lost 1 on a reverse. Hereford was penalized 15, and Womble was hurt on the play. Posey taking his post. Vandergriff made a yard. Vandergriff passed to Fletcher who lateralled to Evans, and the gain was 30 yards to the 2. Vandergriff plunged across. Vandergriff's pass to Butler was ruined by Bengo. Hicks replaced Posey.

Russell returned Butler's kick from his 10 to 38. Smith darted through tackle for 9 yards. Bengo took Russell's pass for 20 more. Clayton rammed right tackle for 17 to the 15. Russell hit right guard for 5. Tullia was penalized 5 as Jones replaced Mitchell. Smith blasted the right side for the last 5 yards. Russell's pass for extra point was short.

Clayton kicked off over the goal. Butler made 4, Vandergriff 1 and Butler 5 more. Vandergriff added 5 and Butler 8. A lateral to Butler lost 2 as Smith came in fast. The triple pass, Vandergriff to Fletcher to Evans, worked again for 10. Butler made 4 and three passes failed. Hereford taking the ball in midfield. Vandergriff intercepted Russell's pass on his 40 and returned 10 as it ended.

# ENCHILADAS

Get next to this tasty Spanish food as prepared at this popular cafe. You'll come back for more, for they're the finest you ever tasted.

## Treat the Wife and Kiddies

One of our Sunday dinners will make a good impression on the entire family. Quality foods—excellent service—moderate prices.

# Ike's Cafe

## BRIGHT and NEW



Pure cleaning fluid and expert spotting, handling and pressing are our magic secrets to keeping clothes new looking. Try us this week and you'll see the difference . . . you'll find our service prompt and our prices reasonable.

## WEST TAILOR SHOP

MRS. O. F. WEST

# THRIFT SPECIALS

## Friday and Saturday Specials

- SPUDS, good No. 1 white, 10 lbs ----- 18c
- DATES, California, 2-lb pkg ----- 25c
- CRACKERS, Merchant's, 2-lb box ----- 17c
- TOILET TISSUE, 3 rolls ----- 22c
- HOMINY, Pioneer, tall can ----- 10c
- SOAP CHIPS, Crystal White, 5-lb box ----- 31c
- SALMON, 2 No. 1 tall cans ----- 23c
- WALNUTS, fresh 1934 crop, lb ----- 23c
- PORK and BEANS, large can ----- 10c
- RICE FLAKES, Jersey, package ----- 10c
- CATSUP, large bottle ----- 11c
- COFFEE, Chase and Sanborn Dated, lb ----- 29c
- SYRUP, pure sorghum, fresh, gallon ----- 69c
- CORN FLAKES, large package ----- 11c
- TOMATO JUICE, California Home, 3 can ----- 25c
- PRUNES, gallon tin ----- 31c
- MIXED VEGETABLES, Phillips' No. 2 cans, 2 for ----- 23c
- VINEGAR, pure apple, bring con., gal. ----- 27c
- SOAP, Crystal White, 6 bars ----- 24c
- COCOA, Hershey's, 1-lb can ----- 13c
- SODA, 3 poundboxes ----- 24c
- BAKINGPOWDER, K. C., 5-lb size ----- 55c
- SUGAR, brown, Imperial, 3 1-lb boxes ----- 25c
- COCONUT, fancy long thread, 1-lb pkg ----- 23c

## FRUITS AND VEGETABLES

- BANANAS, nice ripe, pound ----- 6 1/2c
- APPLES, nice 1 1/2 size, dozen ----- 18c
- GRAPES, 2 pounds ----- 15c
- GRAPEFRUIT, each ----- 3c
- LETTUCE, large heads, each ----- 6c
- SW. SPUDS, No. 1, 10 pounds ----- 28c
- CELERY, large bunches ----- 13c
- CARROTS, BEETS, RADISHES, bunch ----- 4c
- TURNIPS, bunch ----- 5c

# Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver  
Brings Us Your Eggs—Market Price—Buy At Home.

# Hardware For Every Household Need

We have at the present time a most complete stock of fine hardware and kitchen-ware for every purpose. You will find the quality of every item to be the highest and the prices most reasonable.

## Hunting Supplies

Hunters, we're here with the goods. Fresh shells of all sizes, guns and other supplies. Before starting the season drop in and check your equipment over.

We have something of vital interest to every man, woman and child. Come in and see about this today!

# KERR HARDWARE CO.

YOU CAN GET IT AT THE  
**R. H. Kemp Lumber Co.**  
Why Not Go There First?  
Phone 44

Why . . .  
I never knew that before!"

Scarcely a day passes that we do not hear this or some similar expression of complete surprise when some feature of the Gas Radiant Heater is demonstrated. Many, for instance, are astonished at its amazing efficiency . . . how it utilizes and consumes every particle of gas; leaving not even the slightest trace of odor . . . how it sends an instant flood of glowing heat to the far corners of the room . . . how simply and easily it may be adjusted to whatever room temperature is desired at the moment.

There are styles and colors to suit any decorative scheme. See your gas appliance dealer.

**West Texas Gas Co.**  
GAS AND WATER HEATING SERVICE

Only one more week  
**BIG PRIZE CAMPAIGN**  
Just unpacked a very lovely line of printed wash frocks to sell at \$1.00 and \$1.69 - you should see them at once! Many new items arriving daily.

# CONTEST ENDS SATURDAY NOV. 3

Voting will close Saturday night, November 3, at 8 o'clock.  
WILL YOUR FAVORITE CONTESTANT BE AMONG THE WINNERS?  
Remember only one more week!  
TUESDAY all votes will be double.  
WEDNESDAY—Free voting day. Come in and vote free.  
FRIDAY—10,000 votes for every dollar paid on account.  
**Sprolws & Cronin Co.**

**Jumbo News**  
BY MRS. J. W. BERRY

Virginia and Margaret Simpson were Sunday visitors of Miss Billye Dyer.

Rev. J. R. Sharp of Canyon filled his postponed appointment here last Sunday morning.

Mrs. Tip Nunn of Hereford spent last Tuesday night in the home of her sister, Mrs. W. A. Hunter, and on Wednesday Mmes. Finis, Sam and Ullman Hunter, M. L. Simpson and L. E. Beck went to the Hunter home and quitted out a quilt for Mrs. Nunn.

Mr. and Mrs. Grady McNabb spent last Wednesday in the Labon Galloway home. Mrs. McNabb is a sister of Mrs. Galloway.

Mr. and Mrs. Charles S. King spent last Sunday afternoon in the Elmer Jones home. Mrs. King and Mrs. Jones are sisters.

Mr. and Mrs. Sylvester Lovell spent Saturday night in the Ullman Hunter home. They left Sunday morning for Hedley where they are teaching school.

Misses Athalie, Maurine and Helen Wilder, who are attending school at Canyon, spent the week end with their parents, Mr. and Mrs. J. J. Wilder.

Thomas Boyd, wife and son of Pampa spent Thursday night and Friday in the home of their parents, Mr. and Mrs. J. S. Boyd. Addison Hunter went to Big Square last week to help drive a bunch of cattle to Hereford.

Misses Nella Harrell, Billye Dyer, Virginia and Margaret Simpson called on Milton Woolery Sunday afternoon. Milton, son of Mr. and Mrs. Ira Woolery, is a sufferer from heart trouble, and is con-

lined to his bed, but seems to be a little improved.

Mr. and Mrs. L. E. Beck and Mr. and Mrs. J. W. Berry attended a hamburger supper at the home of Mrs. Minnie Marlar near Flagg last Friday night.

Mrs. Mildred Bailey and Miss Louise Goats went to Canyon Friday evening and spent the night with relatives and attended the Home Coming at Canyon Saturday, returning to their school work here Sunday evening.

Mr. and Mrs. Nick Stork and family, Mr. and Mrs. Ralph Stork and family of Nazareth were Sunday guests in the J. C. Stork home.

Mrs. Finis Hunter and small daughter visited recently in the homes of her sisters, Mrs. Julia Roberts of Floydada and Mrs. Freeman Chatfield of Crowell, and her brother, Clyde Norman of Vernon.

Frank Jones left Friday evening for Canyon to visit relatives over the week end and attended Home Coming at Canyon Saturday.

Miss LaVelle Beck spent Saturday night and Sunday in the home of her cousin, DuBois Walker and family.

Those going to Canyon for the Home Coming Saturday were Mr. and Mrs. F. L. Pinckert, Mr. and Mrs. Finis Hunter and daughters, Mr. and Mrs. Ullman Hunter and daughters, Mrs. J. J. Wilder and son.

J. C. Stork made a business trip to Portales one day last week and brought home some tomatoes to can.

Messrs. and Mmes. L. E. Beck, S. M. Hunter, A. C. Flowers and Mrs. Belle Oxford attended quarterly conference at Easter last Sunday. Rev. Lipscomb gave two very impressive messages. Next quarterly conference will be held at Jumbo.

Mr. and Mrs. Jacob Wagner, Nick Wagner and Henry Comer were visitors Friday in the J. C. Stork home.

Mrs. H. C. Baird, in company with other members of the Eastern Star of Hereford left Monday for Fort Worth to attend Grand Lodge.

Betty Jo Baggett has been ill the past few days and unable to be in school.

**Summerfield News**  
BY MRS. GUY WALSER

The Volunteer Band of Wayland College was here Saturday night and Sunday. The band gave three delightful programs, one Saturday night and two Sunday. There were 12 members of the band present. Dinner was served at the church Sunday noon, with plenty of food for almost twice the number present. Visitors attended from Hereford and other nearby communities. Two joined the church Sunday morning, one by promise of letter and one by baptism, and there were also a number of conversions.

Mr. and Mrs. Loney Nance and children of Amarillo were guests of Mr. and Mrs. J. W. Cox Sunday.

Emmett Blakemore and family of Progressive were guests of Mr. and Mrs. A. J. Blakemore Sunday.

Mr. and Mrs. Sam Wilson of Gall, N. M., visited their son, Le Roy Wilson and family Sunday.

Mr. and Mrs. B. A. Atchley, Mr. and Mrs. Bob Lance were business visitors in Amarillo Tuesday.

Mrs. J. B. Saunders was in charge of the program on "Frontier Statesmen" at the meeting of the Study Club Thursday afternoon at the home of Mrs. Walter Huntley. Solo by Mrs. Ben Wilhelm. Mrs. Saunders discussed Aaron Burr, Imperial Dreamer. Mrs. Curry, Stephen F. Austin, Founder of a Frontier State. Scotch Ditty, in costume. Mrs. Saunders and Mrs. Wilhelm. Ten members and one visitor, Mrs. Bell of Tulla, were present. Next meeting with Mrs. Ray Johnson, Thursday, November 1. Mrs. Obe Roberson leader. County federation officers will be special guests.

Mr. and Mrs. Elmer Euler and family of Friona were guests of Mr. and Mrs. B. K. Gresham Sunday.

**Daniel News**  
BY MRS. JOE THURMOND

There is to be a Halloween masquerade party at the school house Friday night, October 26. Every one is invited. There will be a prize given to the person who can keep his identity unknown the longest.

Pauline and Ruth Moore spent Friday night with Mrs. Tom McClain and attended the wiener and marshmallow roast given by Mrs. McClain for the junior and intermediate departments of the Palo Duro Sunday school.

Miss Mary Thurmond of Amarillo spent the week end in the home of her father, Joe Thurmond.

Mrs. Estella Allen spent the week end in Amarillo with her parents.

Mrs. C. W. Hodges and Betty returned Monday from Brownfield where they visited relatives.

Mr. and Mrs. Dave Moore and family spent the week end at Plainview.

Mr. and Mrs. O. L. Shugart and Elma of Hereford spent Sunday with Mr. and Mrs. Joe Thurmond and attended Sunday school at Palo Duro.

Mmes. Clarence McBroom, Tom McClain and Sam Gejzes visited Mrs. Tom McBroom in Canyon Tuesday.

**SHERIFF'S SALE**  
THE STATE OF TEXAS,  
COUNTY OF DEAF SMITH

By virtue of a certain order of sale, issued out of the District Court, 17th Judicial District of Tarrant County, Texas, on the 28th day of September, 1934, by the Clerk thereof, in the case of Federal Life Insurance Company, a corporation, Plaintiff, versus W. G. Word, Ira C. Merchant; Guardian of the person and Estate of Cal Merchant; Non Compos Mentis; and Elissa Masterson, individually and as Independent Executrix of the Estate of R. B. Masterson, Deceased, as defendants, Numbered 8572-A upon the docket of said Court, and to me as Sheriff, directed and delivered on October 10, 1934, at 10 o'clock a. m., I will proceed to sell, within the hours prescribed by law for sheriff's Sale, on the first Tuesday in November, A. D. 1934, it being the 6th day of November, 1934, and between the hours of 10 o'clock A. M., and 4 o'clock p. m., to the highest bidder for cash, before the court house door of said Deaf Smith county Texas, in the City of Hereford, the following described property, to-wit:

All of Section No. 30, in Block K-3, of the S. K. & K. Harveya, in Deaf Smith County, Texas, and containing 640 acres of land, more or less.

Levied upon October 10, 1934, at 10:30 o'clock a. m. as the property of W. G. Word to satisfy a judgment amounting to \$14,155.31, besides cost of suit which amounts to the sum of \$28.55 against the said W. G. Word, and in favor of The Federal Life Insurance Company, a corporation.

Given under my hand, this the 10th day of October 1934.

JNO. B. MILLER, Sheriff of 40-3c Deaf Smith County, Texas.

By J. M. Murchison, Deputy.

**TRY TEXACO**  
For Faster Cool Weather Starting

You'll find out the old motor will respond a little quicker on cool mornings if the tank is filled with Texaco "Fire Chief" gas. It's simply packed with power and mileage. Why not drive in today and give it a trial?

**Texas Service Station**  
GLEN SNYDER

**BUSINESS AND PROFESSIONAL DIRECTORY**

**ABSTRACTS**

The title to your land is vital. Our Abstracts correctly reveal the title.

A. O. THOMPSON  
ABSTRACT CO.  
5 per cent Federal Farm Loans.

**INSURANCE**

**JNO. H. PATTON**  
PHONE 40

**LUNCHES**

THE CHOCOLATE SHOP  
Fruit Liqueurs  
Sandwiches  
Cold Drinks, Cakes  
Magazines.

**EAT A CHICKEN DINNER AT EVER-READY LUNCH**  
Sleep on Sealy Mattresses At Henness Hotel.

**CHIROPRACTOR**

DR. J. W. HENDRIX  
Chiropractor and Masseuse  
109 B Street—Just North of Mother's Park  
Phone 341 for Appointments

**CLEANERS**

WEST TAILOR SHOP  
MRS. O. F. WEST, Proprietor  
Clothes Called for and Delivered.  
Phone 355

**DAIRY**

PRAIRIE DAIRIE  
Grade "A" Milk  
Sweetmilk, Cream, Buttermilk.  
We Deliver Daily.  
PHONE 606

**ELECTRICAL**

GEO. S. McCONNELL  
Electrical Contractor  
Frigidaires Repaired, Factory trained service man.  
Phone 750-W

**DON'T Neglect Your Eyes**

**Dr. T. M. Montgomery**  
At Close Drug  
Third Friday Each Month.

**CREOMULSION**  
Your own dropper is authorized to cheerfully refund your money on the spot if you are not satisfied by Creomulsion.

**COUGHS**

COLORADO LUMP IS THE

**Best Coal**

YOU CAN BUY WE HAVE LOTS OF IT

For more and better eggs, feed LA-MO and JUST-RIGHT Egg Mash. Cows, too, will pay their own way if MO-MILK Dairy Feed is given them.

Get grass and turnip seeds from us.

**West Texas Feed and Seed Co.**  
We Buy Produce Of ALL Kinds

**Blowout Protection? Sure! But—NON-SKID GRIP**

is 5½ times more necessary to safety

Your big worry should be skidding—the cause of 5½ times more accidents than blowouts. Smooth tires skid 77% farther; other new tires skid 14 to 19% farther, than new "G-3" Goodyear All-Weathers (proved by 8400 tests). Since this "Goodyear Margin of Safety" costs nothing extra, get it now—ride safely during the slippery driving months.

43% More Miles of Real Non-Skid because "G-3" All-Weather Tread is flatter, wider, heavier, tougher. Blowout-Protected in EVERY Fly because Patented Supertwist Cord is up to 61% more elastic—absorbs shocks!

A Great Tube for the "G-3" Thicker tougher rubber on rim-side resists pinching, punctures. Ask for Goodyear Double Service Tube.

**YES! A DOUBLE GUARANTEE**  
1. Against road hazards.  
2. Against defects for life.

**Ireland-Beavers Motor Co.**  
GOODYEAR DEALERS  
301 East Third Street. Hereford

**DEAF SMITH COUNTY**  
Vs  
Erskine Clement et ux  
In the County Court of Deaf Smith County, Texas.

To:—Erskine Clement and Mary Louise A. Clement his wife, Greeting:—

You are hereby given notice that the County of Deaf Smith and State of Texas, acting through the Commissioners' Court of Deaf Smith County, Texas, did on the 8th day of August, 1934, file its petition in condemnation, seeking and asking that the lands described in its said petition on file, being blocks Nos. 55 and 75 in Whitehead addition to Hereford, be condemned for the use of a public park. That the special commissioners whose names appear below were by the County Judge of Deaf Smith County, Texas, appointed to determine the value of the lands sought to be condemned and the damage, if any, done to any remainder of lands which you own and which by the taking of the lands described above would effect or change in value. That said commissioners' having duly taken the oath required by law, to act in this cause, and to assess any damage, and fairly and impartially and in accordance with the law, and to assess the value of the real property fairly and impartially.

This is notice to you and each of you that you should appear at the County Court room, Deaf Smith County, Texas, in the City of Hereford, at 10 o'clock A. M. on the 13th day of November, 1934, to then and there offer evidence of the value of said lands and said commissioners will on said day hear evidence and award the damage and ascertain the value of said lands to be taken for park purposes.

Witness our hands this the 8th day of September, 1934.  
C. R. SMITH,  
E. S. IRELAND,  
FRANK E. GIVAN.

**NOTICE OF SHERIFF'S SALE OF REAL ESTATE**

By virtue of an alias Order of sale issued out of the Honorable 14th Judicial District Court of Texas in and for Dallas County, on the 29th day of September, 1934, in the case of THE DALLAS JOINT STOCK LAND BANK OF DALLAS versus T. C. Calley, et al, No. 7256-A, and to me, as Sheriff, directed and delivered, I have levied upon this 6th day of October A. D. 1934, and will between the hours of 10 o'clock A. M. and 4 o'clock P. M., on the first Tuesday in November A. D. 1934, it being the 6th day of said month at the Court House door of said Deaf Smith County, in the City of Hereford, Texas, proceed to sell at public auction to the highest bidder, for cash in hand, all the right, title and interest which T. C. Calley, Dovie V. Calley, S. I. Walsler, J. A. Bray and Lubbock National Bank had on the 1st day of January A. D. 1926, or at any time thereafter, of, in and to the following described property, to-wit: All the following described land situated in Deaf Smith County, Texas to-wit

Being all of Section No. 71, in Block M-7 containing 655.4 acres of land in Castro and Deaf Smith County, Texas.

Said property being levied on as the property of said above named persons and will be sold to satisfy a judgment amounting to \$10,140.40 against T. C. Calley, together with 8 per cent interest thereon from the 11th day of April, 1934, in favor of THE DALLAS JOINT STOCK LAND BANK OF DALLAS, and costs of court and the further costs of executing this writ.

Given under my hand this 6th day of October A. D. 1934.  
J. B. MILLER, Sheriff,  
40-3c Deaf Smith County, Texas.

**NOTICE OF SALE OF REAL ESTATE**

Whereas, by virtue of a certain pluries execution and order of sale issued out of the District Court of Deaf Smith County, Texas, on October 6th, 1934 in favor of Caroline McCord against L. H. Shore, Travis M. Dameron and Billie Money, numbered 2041 on the docket of said court, where the plaintiff, Caroline McCord, recovered a judgment against the defendants L. H. Shore, Travis M. Dameron and Billie Money, for the sum of \$1,495.35, with interest from February 2nd, 1933, at the rate of seven per cent per annum and all costs of suit, together with a foreclosure of the vendor's lien as the same existed on April 30th, 1929 on the hereinafter described property; I did, on the 8th day of October, 1934, levy upon the following described tract and parcel of land lying and being situated in Deaf Smith county, Texas, and being the same land described in said order of sale, and in keeping with the terms of said order of sale, which land is described as follows, to-wit:

The Northwest Quarter (N.W. ¼) of Section number Thirty-seven (No. 37) in Block K-14, located by virtue of Certificate number 247, and containing 160 acres of land, more or less.

And on the 6th day of November, 1934, the same being the first Tuesday in said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said date at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said L. H. Shore, Travis M. Dameron and Billie Money in and to said property.

Witness my hand at Hereford, Texas, this the 8th day of October, 1934.  
J. B. MILLER, Sheriff of 40-3c Deaf Smith County, Texas.

**DEAF SMITH COUNTY**  
Vs  
Con Schrimsher et al  
In the County Court of Deaf Smith County, Texas.

To:—Con Schrimsher and the unknown heirs of Con Schrimsher, Greeting:—

You are hereby given notice that the County of Deaf Smith and the State of Texas, acting through the Commissioners Court of Deaf Smith County, Texas, did on the 8th day of August, 1934, file its petition in condemnation, seeking and asking that the lands known as 2.4 acres out of survey No. 60 in block K-3 Deaf Smith County, Texas, be condemned for the use of a public park. That the special commissioners whose names appear below, were by the court appointed to determine the value of the lands south to be condemned, and also the damage done, if any, by reason of condemning said lands. That said commissioners' having taken the oath required by law, to act in this cause, and to assess the damages fairly and impartially and in accordance with the law, and to assess the value of the real property fairly and impartially.

This is notice to you and each of you that you should appear at the County Court room, Deaf Smith County, Texas, in the City of Hereford, at 10 o'clock A. M., on the 13th day of November, 1934, to then and there offer evidence of the value of said lands and said commissioners will on said day hear evidence and award the damage and ascertain the value of said lands to be taken for park purposes.

Witness our hands this the 8th day of September, 1934.  
C. R. SMITH,  
E. S. IRELAND,  
FRANK E. GIVAN

**CHOOSE a BANK for its MANAGEMENT**

In your selection of an institution in which to place your savings consider the men who will have charge and access to your money. For 28 years the officers of this bank have striven to warrant your confidence. Your money will be safe here, and your business is solicited upon the merit of our service.

**The First State Bank OF HEREFORD**





**YOU CAN BUY  
NEW LAMPS  
BUT NOT  
NEW EYES**

**C**HILDREN never think about their eyes. Unconsciously, they abuse them. Any lighting, good or bad, suits them as long as they can possibly see. They don't know the difference. They expect you, the parents, to know. You must accept the responsibility for protecting their eyes during early life.

Check the lighting in your home right now. You, as well as your child, will benefit from the safety and convenience of proper lighting. Always buy Mazda Lamps. They are truly economical. Remember, the true price of any lamp is written, not on the price tag, but on your lighting bill.

You Will Be Interested in Reading A Book—"Old Eyes in Young People". Please Call At Our Office For A Copy Absolutely Free.

**TEXAS UTILITIES CO.**

**Black**

BY MISS NOBLE M'LEAN

Take Produce to Carl's Gro. if The Social Study club met with Mrs. Dave Galloway last Thursday, with nine members and three visitors, Mrs. Lillian and Mrs. Lena Lookingbill and Mrs. Melugin, present. After the business was over, refreshments of sandwiches, cake and fruit gelatine and hot chocolate were served.

G. E. McCrate and family are visiting Mrs. McCrate's parents at Robb, Okla., this week.

Mrs. Thos. Stone visited at Black last week.

R. E. Fern and Jim Black went to Hale Center on a business trip Tuesday.

Mrs. Cecil Vandiver visited in Hereford last week, the guest of Miss Dorothy Fullwood.

The Black demonstration club met Wednesday to arrange for a banquet for the Friona chamber of commerce Wednesday night.

Mrs. Tom Presley entertained a group of young people last Thursday night with a birthday party for her daughter, Lois. Games were played and candy and popcorn balls served to the guests. Lois received a number of gifts.

Verner Melugin, wife and mother, and Mrs. H. L. McLean were Amarillo visitors Wednesday.

Mrs. Geo. Murry and daughters of Canute, Okla., visited her sister, Mrs. Tom Presley, last week.

Jess Hinds and family and Winnie Jo Bennett, Clyde Hays and wife attended the circus at Clovis last Friday.

Erwin Kimmins and some of his friends attended the play at Canyon Friday night.

Mrs. Pritchard returned to her home in Canyon Saturday after a visit with her daughter, Mrs. Jim Back.

Mr. and Mrs. Dennis Ray of Amarillo visited his mother here Sunday.

The Dave Malone family of Lakeview were guests of Mr. and Mrs. Fern Barnett Sunday.

W. H. Price and wife, Roy Price and family, R. E. Barnett and family were business visitors at Fort Sumner one day last week.

Rev. Stevens of Plainview preached at the Baptist church here Sunday night.

The community party at the club house was well attended Friday night. Sandwiches were served to all.

Jim Black, D. R. and D. Bennett were Farwell visitors Monday.

**Card of Thanks.**

I wish to thank everyone who helped me with their subscriptions to win first prize in the Hereford Brand subscription contest just closed.

MRS. J. W. BERRY.

**Ward News Notes**

MRS. WILEY ROBERSON

Take Produce to Carl's Gro. if L. A. E. club met last Tuesday, October 16, with Mrs. T. P. McCollister. All enjoyed the program and refreshments of pumpkin pie and coffee. Ten members and one visitor, Mrs. Sonny Ledbetter of Cameron, N. M. Next meeting will be with Mrs. Jack Hutson, November 6.

Mr. and Mrs. Jim Lipscomb, Geo. Suggs, Wesley and Altus Higgins, Arlie Dean and Mr. and Mrs. Wiley Roberson attended the football game at Tulla last Friday afternoon.

Mr. and Mrs. Bob Higgins attended the Home Coming at Canyon Friday and Saturday morning and the football game in Amarillo Saturday afternoon.

Mrs. Sonny Ledbetter and daughter, Betty Jean, of Cameron, N. M., spent last week with her parents, Mr. and Mrs. Jack Hutson. Mr. Ledbetter came Saturday and they returned home Sunday.

The community enjoyed a party at the school house Friday night.

Mr. and Mrs. Jack Hutson, Mrs. Ledbetter and daughter visited Mr. and Mrs. Sam Hutson in Littlefield the past week.

J. C. Gibbs and family and Fred Saltzman and family attended the circus in Amarillo last Thursday.

Mrs. Jimmie Gardner and son of Amarillo spent the past week with her sister, Mrs. Bill Hutson.

Rev. Bennie Harrison and family were Sunday dinner guests in the W. R. Harrison home.

Rev. Hornbeak of Hereford, will preach here next Sunday.

Mr. and Mrs. Chester and son spent Sunday with Mr. and Mrs. Lee Crawford.

Miss Omah Harrison returned to Cheyenne, Wyoming, with her sister, Mrs. McGoldrick, to spend the winter.

Those enjoying Freddie Hutson's birthday party Saturday were Robert Lady, Hicks and Donald Roberson, Howard Gibbs and Billie Dennis Hutson, Joe Bob Gardner, James and Harold Keith Hutson.

Mr. Harrison's mother spent the past week here and returned to her home in Holene, N. M., with Rev. Harrison and family Sunday.

Mrs. Bill Hutson visited in the Jack Hutson home Sunday.

Mrs. Hattie Rutherford and Harriet Carter spent Tuesday on the ranch with Mr. and Mrs. Wiley Roberson, Miss Shields and Hicks and Donald came out for supper.

Bob Higgins transacted business in Amarillo Monday and Tuesday of this week.

**Dimmitt News**

MRS. BUCK WOOD

Mrs. H. C. Webb and daughter, Mrs. L. G. Manning and Miss Dot Blanton were in Amarillo Monday and Tuesday.

Mr. and Mrs. Leland Lee and little daughter visited Mrs. Lee's mother in Hereford Wednesday.

Melton Morris visited relatives in Memphis this week.

Mr. and Mrs. Doc Gladden have returned from Shawnee, Okla., after a two weeks visit with her parents.

Mrs. O. K. Clark and little son of White Deer spent Thursday afternoon with Mrs. Ted Wood.

Mr. and Mrs. J. R. Gollehon were in Canyon Saturday to attend the Home Coming.

Mrs. I. E. Brooks of Hereford and daughter, Mrs. Travis Shaw, of Hobbs, N. M., were Dimmitt visitors this week.

Mr. and Mrs. Homer Newton spent the week end in Hale Center with her parents.

A revival meeting began at the Church of Christ Sunday. Rev. McDonald, pastor of that church, will conduct the services.

Mr. and Mrs. Ted Wood were in Clovis Saturday evening.

Mr. and Mrs. Houston Hulen and Mrs. W. H. Hulen and children left Sunday to spend a few days with relatives in Dill, Okla.

Mrs. Ted McCoy is in the Miller-Cogswell hospital this week and is reported to be improving.

Mrs. C. S. Parks and son, Wade, made a business trip to Fort Worth this week.

Mrs. John Flanigan left Saturday morning to be with her sister, who is ill in Big Spring.

Mr. and Mrs. Odie Hudson of Happy spent Sunday in the E. C. Hudson home.

Mrs. Edgar Ramey was hostess to the London Bridge club Thursday afternoon. Mrs. Jack Miller took high score and Mrs. Fred Boswell won third. Enjoying the occasion were Mmes. I. B. Brooks of Hereford, Travis Shaw of Hobbs, Fred Boswell, Carroll Gunter, O. B. Trimble, guests; Mmes. Meade Halle, Sam Gilbreath, Tom Bloe, Rayford Ricketts, Byron Shipley,



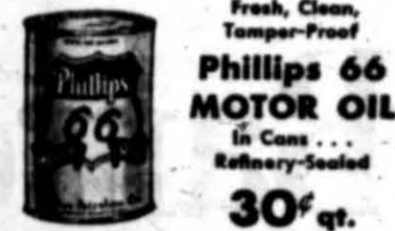
**YOU** can bank on the double economy of every gallon of Phillips 66... the greater gasoline.

**ECONOMY NUMBER 1.** It is honest high test—with effective volatility so high that it is rarely equaled by any other gasoline even at a higher price.

Such high test used to cost a premium. Now without paying a penny extra, you get the extra mileage resulting from far less chocking. You enjoy more power, quicker warm-up, flashier acceleration, new speed and ease of starting.

**ECONOMY NUMBER 2.** Phillips 66 is genuinely high anti-knock, without the faintest ping on hard pulls or hills. That used to cost a premium, too. Now you pay nothing extra for the extra anti-knock quality added by Lead Tetraethyl.

Just stop for a trial tankful at the Orange and Black 66 Shield, and you will have some extra coins to put in baby's bank—because both your car and your money will go farther!



**PHILLIPS 66 MOTOR OIL**  
Fresh, Clean, Temper-Proof  
in Case...  
Refinery-Sealed  
30¢ qt.

**ANTIKNOCK RATING 70 OCTANE**

**Fill-up with Phillips 66 for GREATER MILEAGE**

Jack Miller and the hostess. Attending the show in Hereford Sunday were Messrs. and Mmes. W. A. Wright, Clarence Goings, Geo. Key, Elmer Youts, Claude Morris, and Buck Wood; Mmes. E. C. Hudson, Odie Hudson and Jess Gladman.

Mrs. Louise Allen of Muleshoe visited in Dimmitt Sunday.

Rev. L. N. Lipscomb of Plainview preached at the Methodist church Sunday night. Rev. Lipscomb is presiding elder in this district.

Mr. and Mrs. Truitt Boothe visited in Lazbuddy Sunday.

Mrs. O'Donnell of Amarillo spent the week end with her daughter, Mrs. Will Boothe.

Mr. and Mrs. C. J. Fowlkes, Mr. and Mrs. Tom Patterson and Mrs. Ed Waggoner were shopping in Hereford Wednesday.

Mrs. Curtis Tate entertained the Tres Mesa bridge club Wednesday afternoon. Refreshments were served to Mmes. Ray Cowser, L. D. Parker, Morsh Collins, Ray-

ford Ricketts, Byron Shipley, Claud Morris, Buck Wood, Harvey Yantis, Jewell Tate of Pampa, and the hostess.

Mr. and Mrs. C. W. Boothe and daughter were in Plainview Friday. Dan Boothe returned home with them to spend the week end.

**Westway Items**  
(BY WILMA SKYPALA)

Mr. and Mrs. G. W. Wilson returned home Sunday night of last week from a short stay in Crosbyton.

Messrs. and Mmes. Elvis Wilson, Rat Rowe and Raymond Pierce spent Sunday in the G. W. Wilson home.

Pauline, Beatrice and Sylvester Fangman of Messenger, and Henry and Walter Kuper of Ford spent Sunday afternoon with Edgar and Wilma Skypala.

Mrs. Guy Lawrence of Walcott spent the week end with her par-

ents, Mr. and Mrs. R. M. Gunn. Edgar Skypala is employed on the M. B. Stone farm at Dean.

PTA gave an interesting program to a large audience recently. The feature was a play, Helen's Dream, ably put on by the pupils in Mrs. Dodson's room. The boys put on tumbling stunts. Early Joiner of Hereford sang a song.

Honor roll for grammar school: Junior Burgess, Dottie Edmondson, Bonnie Bell Rogers, Ray Whitside, Duane Vaughn, Roger Hartman, Gwendolyn Hyde, Vesta Mae Landers, Bob Gilliland, Dan Turrentine, Loy Cook and Ray Landers.

**Colds That Hang On**

Don't let them get started. Fight them quickly. Creomulsion combines 7 helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

Now Chevrolet adds the new 1935 lowest-priced six-cylinder 4-door sedan to its line



This new and unusual value in an ideal family car brings 4-door Sedan ownership within reach of new thousands

Chevrolet—builder of the world's lowest-priced line of Sixes—now adds to that line the world's lowest-priced six-cylinder 4-door Sedan.

**\$540**

The rich finish and trimly tailored lines of the Standard 4-door Sedan suggest a higher price. Roomy and convenient, it is a quality car throughout, with Body by Fisher, Fisher No Draft ventilation, the

List price of Standard Sedan as Flint, Mich., \$540. With bumpers, spare tire and tire lock, the list price is \$18.00 additional. Prices subject to change without notice.

celebrated Chevrolet valve-in-head engine, weather-proof cable-controlled brakes, and a host of other fine features. And being a Chevrolet, it costs remarkably little to operate and maintain. We invite you to see this latest evidence of Chevrolet's ability to supply America with "Economic Transportation," today.

CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivery price and over 500,000,000 A General Motors Value

ONE RIDE IS WORTH A THOUSAND WORDS  
**CHEVROLET**  
**ORIZZLE CHEVROLET CO.**  
PHONE 740 HEREFORD, TEXAS

**TUNE IN!**  
**PACKARD'S BEST FLOUR**  
On the Air Daily with THE LONE STAR COWBOY 12 Noon, CST KICA Clovis, New Mexico 1370 Kilocycles

**Measure Your Wheat Acreage Before Planting**

It is suggested that the producer accurately measure his wheat land before planting for the 1935 harvest, for the reason that he will not want the farm supervisor's later measurement to show either more than the maximum or less than the minimum wheat acreage permitted under his contract. It is just as much a violation of contract to overplant half an acre as it is to overplant 25 or 30 acres.

Where winter wheat is planted, contracted acres must be located in the fall of 1934 and may not be moved to another location on the farm.

The measurement of wheat acreage in the winter-wheat area will be made in the fall and early winter of 1934, at which time the contracted acreage should be staked with stout markers so that it can be identified when the supervisor calls to certify compliance in the spring.

Overplanting of wheat for harvest in 1935 will constitute a violation of the wheat-allotment contract.

**Deaf Smith County Wheat Production Control Association**

# STAR THEATRE

HEREFORD, TEXAS

## SPECIAL FEATURE

FOR

Sunday Matinee from 2:00 to 7:00

Sunday Night After Church, 9:00

Monday and Tuesday Nights

4-BIG SHOWINGS-4

# "The Barretts of Wimpole Street"

with

**Norma Shearer**  
**Fredric March**  
**Charles Laughton**

Special Musical Shorts, Paramount News

Admission Only

**10c - 25c**

MIDNIGHT MATINEE

**"HALLOWEEN"**  
**"LITTLE MISS MARKER"**

With Shirley Temple

WITH MICKEY MOUSE COMEDY

EVERY WEDNESDAY IS  
BANK NIGHT

## LOCALS

Jack Newell and Dow Mercer were in Clovis last Sunday.

We still have a few good used cars for sale at the right prices. Grizzle Chevrolet Co. 42

Miss Ruby Fae Bennett was in Amarillo Tuesday.

Mrs. Paul Foster and children were in Amarillo Sunday.

Miss Mattie Mae Swisher was in Amarillo Monday.

Specials in Suede Jackets, all styles and types. Priced from \$4.45 up. The Popular Store. 42

R. H. Norton of Amarillo visited in the home of his son, Ezra Norton, here Sunday.

Clayton Taggart and Paul Knapp of Amarillo were visitors here Sunday.

As good as the best anti-freeze two gallons for \$2.95. Grizzle Chevrolet Co. 42

C. N. Harrison, Jr., of Canyon was a visitor here Saturday and Sunday.

Mrs. Gertrude Brotherton was at the Home Coming of WTSTO in Canyon last Friday.

A big reduction on all ladies' coats. Now is the time to buy while stock is still complete. The Popular Store. 42

Mrs. J. W. Hendrix and Miss Zoe Beavers were in Amarillo Monday.

Mrs. Dow Mercer and Mrs. Chas. Donald are in Dallas this week. They plan to be home Saturday.

Better come in for one of these Corduroy Suits. We have all sizes and colors, both zipper and button styles. The Popular Store. 42

Mrs. Pearl Stalling of Clarendon is at the bedside of her mother, Mrs. F. H. Britain, who is seriously ill.

Mrs. Lottie Williams of Eugene, Oregon, arrived Saturday to visit in the home of her cousin, Dr. T. L. Morgan.

See and investigate the Fisk Tire and its guarantee. Grizzle Chevrolet Co. 42

Mr. and Mrs. Barnard Hicks and children left Saturday night for Arlington where Mrs. Hicks' mother is seriously ill.

Mr. and Mrs. P. J. Woodridge of Amarillo spent the week end with Mr. and Mrs. E. T. Brooks, parents of Mrs. Woodridge.

Mr. and Mrs. Gordon Durham left this morning for Seattle, Washington, to make their home. The Durhams have lived in Hereford the past four years. They have three children, Betty Jane, Myra Jo and Doris Jean.

We have blankets, both part wool and cotton. Full size and extra good quality. The Popular Store. 42

Miss Eloise Pitman, Mrs. J. A. Pitman and Mrs. Seth B. Holman were in Canyon last Saturday to hear the talk of Mrs. Ruth Bryan Owen, ambassador to Denmark.

Captains T. C. Harry, L. D. Cooper and D. E. Aultman, of the regular Army, visited the CCC Camp here Tuesday. The officers are from Fort Sill, Oklahoma, and were on official business.

How about a radio on your car? We have one of the best. Grizzle Chevrolet Co. 42

Judge and Mrs. L. Gough, Mr. and Mrs. Lenton Branson of Amarillo and Mrs. Burl Elliston of Canyon attended the Golden Wedding service at the Christian church last Sunday night.

There will be a Halloween Carnival at the Walcott school Wednesday, October 31. Everyone is invited to come and bring friends to see all the freaks, visit the haunted house and have a good time.

A number of local stockmen are in Amarillo today attending the barbecue and picnic being given at Jack Hall's ranch in honor of Congressman Marvin Jones.

Paul Andrews, young son of Mr. and Mrs. Noel Andrews, is recovering from a serious illness. The youngster recently underwent a tonsil operation after which complications set in.

Rev. T. C. Willett was called to Plainview Monday to attend the funeral of Rev. E. L. Blak, who had been a preacher in the Northwest Texas Conference of the Methodist church for 36 years. Rev. Willett was called to preach under his ministry.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. J. B. Jones, Jack Rose, M. D. Womble and H. C. Baird left Monday morning for Fort Worth to attend the state meeting of the Eastern Star. Mrs. Lan Shore accompanied them, going on to Kilgore to visit her daughter, Mrs. Carroll Laird.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

Mrs. Ernest Sewell of Independence, Kansas, arrived Saturday to visit in the home of her daughter, Mrs. Jack Wayland. Mrs. Wayland has been seriously ill at the hospital for the past week but is much improved this morning and will be taken to her home today.

# GROCERIES at Budget Prices.

Specials For Friday and Saturday

## Special Sale On Palmolive-Peet Products

SOUP	Tomato, Can	5¢
PORK and BEANS	Medium can	5¢
PANCAKE FLOUR	4-pound bag	29¢
CATSUP	Large bottle	10¢
CRACKERS	2-pound box	17¢

**SUGAR** 10-Pound Cloth Bag **57c**

## FRUIT CAKE INGREDIENTS

WALNUTS, No. 1 soft shell, pound	23¢
ALMONDS, soft shell, pound	23¢
PINEAPPLE, Glace, pound	45¢
CHERRIES, Glace, pound	45¢
CITRON, candied, pound	40¢
ORANGE PEEL, pound	40¢
DATES, fresh bulk, pound	12¢

TOILET PAPER	5 rolls	25¢
MACARONI	or Spaghetti, bulk, 2 lbs	25¢
MINCE MEAT	Package	10¢
DOG FOOD	Sandy's, 2 cans	19¢
BRAN FLAKES	Jersey, package	10¢

## FRESH FRUITS and VEGETABLES

CABBAGE	Colorado, pound	1 1/2¢
YAMS	10 pounds	21¢
SPUDS	10 pounds, Colorado No. 1	17¢
ORANGES	Medium size, dozen	21¢
LEMONS	Large, dozen	23¢
LETTUCE	Per head	5¢
CRANBERRIES	Per quart	17 1/2¢
OVALTINE	\$1.00 size 69¢, 50c size	39¢

**COFFEE** Folger Dripolator 1 pound coffee free **89¢**  
Folger's, 2 lb **61¢**, 1 lb **32¢**

Quality and Service Are Paramount Always At

**PIGGLY WIGGLY**  
ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME

## ON DISPLAY NEXT WEEK



A Solid Carload of Beautiful Home Furnishings

We have just received a carload of the newest Fall Furniture. Suites and pieces for every room, all new styles, and at unusually low prices. Come in this coming week and inspect these new arrivals.

**E. B. Black Co.**

WE ARE SATISFIED WITH SMALL PROFITS