

Pink Bollworm Bill Passed By Lower House

HOME TOWN TALK

By **BEDDY**

If model examples of making improvements during a quiet period thus creating employment when needed, as well as taking advantage of lower construction costs are selected from among the larger corporations operating in the southwest we are sure the Texas & Pacific Railway company will rank high.

Annual report of the company for the year ended December 31, 1930 lets many expenditures for various types of improvements. These include an additional viaduct over the yards here, underpasses at five other locations, fishing high signals at 39-grade crossings, conservation telephone circuit from Shreveport to Alexandria and Natchitoches; a new union passenger station at Texarkana, modern water facilities including a 180,000-gallon steel treating tank and a 100,000-gallon steel service tank at Vacherie, La., storage reservoirs at Annona and Baywell, near Paris; new water station with 100,000-gallon service tank at Rosokok; 300-gallon steel service tanks with double column service outlets at Willis Point and Odessa; an adequate water supply at Toyah, including gravity flow pipe from Bigs Aca canyon in the Davis mountains, 7 miles, and a 180,000-gallon steel treating tank at Toyah. In addition to new engine terminal and car repair facilities placed in operation here September 22, 1930.

Two new lines were built or taken over. They were the extension of the company's line from the Texas-New Mexico boundary line to Lovington, N. M., 71.30 miles, with traffic opened between the state line and Hobbs and between Hobbs and Lovington. Service had been opened from the main line at Monahans to Hobbs earlier.

The Texas Short Line, an extension from Grand Saline to Van Texas, 11.63 miles was taken over to serve the newly developed oil field in that vicinity.

A total of 240.30 miles of main track and 23.16 miles of sidings were ballasted; 1,127,359 cross ties and 97,606 rail anchors were applied; 14,247 lineal feet of open deck trestle bridges were replaced with cross-tie ballast deck structure and 6,549 lineal feet of timber bridges were replaced with permanent structures; additional siding and spur tracks and extensions of existing tracks involved construction of 49.57 miles of track.

During the year was started a major improvement project in Fort Worth involving construction of a new passenger station and office building, inbound freight station and storage warehouse, including cold storage unit, outbound freight station, also separation of grades at seven important street intersections by construction of subways and viaducts; reduction of main line gradient entering the city from the west, and reconstruction of passenger yards, tracks and other facilities. The report reads in reference to the \$3,000,000 improvement program of the railway base.

It is expected that the inbound freight station and storage warehouse will be ready for use about the middle of the current year, and the passenger station and office building about next Fall. Due to track rearrangements involving construction of the "outbound" freight station will not be started until the passenger station is completed.

Eighty-two new industries were located on the line.

Big Spring's greatest task, as we see it, is to go aggressively after new industries on the line in Big Spring.

FOUND!—and Increased!

T. H. Johnson, 509 Scurry, thought he had only two 10's and some silver in his pocketbook he lost a week ago Saturday. But when W. B. Tidwell, 800 Johnson, who found it saw Mr. Johnson's Want Ad and returned it to him Monday it contained three 10's, two 1's and silver!

Want Ads don't always increase the value of lost articles but they do find them often!

Sell This Week—WANT AD WEEK

3 for 3 (3 days for price of 1)

IGLOO, BYRD'S PET TERRIER, DIES



Igloo, the little fox terrier that accompanied Rear Adm. Richard E. Byrd to both poles, died in Boston. Byrd cancelled lecture engagements in Memphis to hurry to Boston when he learned of the dog's illness but resumed his tour when word of Igloo's death came.

Do Voters Have Right To Advise Representatives In Legislature After Voting?

Crude Tariff Effort Given New Impetus

Oklahoma Independents Renew Effort To Obtain Duty

TULSA, Okla., April 27 (UP)—The campaign for a tariff on imports of foreign oil was given impetus at the second annual convention of the Independent Petroleum Producers Association which closed Saturday night.

The association has been the crusader for a tariff on oil before congress at two different times. Although oil leaders among the 500 operators attending the convention agreed that conditions had been improved by recent conferences, they were careful in wording resolutions to avoid giving the impression the demand for a tariff had slackened.

Work of the oil states advisory committee was praised by Wirt Franklin, Oklahoma City, president of the association. Franklin said that prices for crude were too low and that the minimum profitable price was \$1 a barrel. He said Oklahoma operators would be better off financially if they produced 450,000 barrels of oil daily instead of 600,000 barrels. Franklin was reelected president. Harold B. Fell, Ardmore, was again named executive vice president; Russell E. Brown, Tulsa, counsel; and Dudley C. Monk, Tulsa, secretary-treasurer.

State vice presidents elected included Marrs McLean of Beaumont, Texas.

Both Houses Favor Amendment Exempting Small Homesteads

AUSTIN, April 27 (UP)—Both houses of the legislature today adopted resolutions proposing constitutional amendments granting limited exemption to homesteads from ad valorem tax levies. The senate resolution allowed \$5,000 exemption, that of the house, \$2,000. The exemption, under terms of both resolutions, would apply to the limits fixed on homesteads of higher valuation than \$5,000 or \$2,000.

New Migrations Law Proposed In Mexico

MEXICO CITY, April 27 (UP)—The newspaper El Universal Grafico today said a new migration law had been drawn up by government experts and was awaiting the president's signature. It forbids foreigners from owning land within 35 miles of frontiers. The papers said this is a "healthful" measure and will guard against such cases of separation as Texas from Mexico. The law does not require Mexican congressional approval, the president holding this power.

Several Hundred Attend Dedication Services At City Park Boy Scout Hut

Several hundred men, women and children of the city joined Boy Scouts and their leaders Sunday afternoon in dedication of the new Boy Scout Hut at City Park. Laying of the cornerstone had to be dispensed with because of failure of the stone mason to complete the plaque and stone.

Rev. R. L. Owen, pastor of the First Presbyterian church and scoutmaster of local Troop 3, presided and delivered the dedicatory address.

The hut was presented to the scouts and the boys of the city by Mayor J. B. Pickle. It was received on behalf of the boys by Dr. J. R. Dillard, president of the local council.

The service was opened by reading of a passage of scripture by Prof. W. C. Blankenship and prayer by Rev. R. E. Day, pastor of the First Baptist church.

Captain Carl Blomaheld presented an American flag to the scouts on behalf of the local post of the American Legion. It was received by J. H. Smith, an Eagle scout.

Following this presentation the crowd stood at attention while the colors were raised, Thomas Joe Williamson, troop 1, acting as bugler.

Both Mayor Pickle and Dr. Dillard stressed in their remarks that the community has an asset in its boys of far greater value than all its physical assets of the municipality.

Captain Blomaheld urged more respect for the flag in the course of his remarks, addressing the scouts, said that "I hope you never have to follow this flag in time of war but if war comes, don't hesitate."

California May Pass Legislation For Oil Industry

SACRAMENTO, Calif., April 27 (UP)—Twenty oil conservation suggestions and a draft of a proposed state law were handed the legislature today by W. H. Cooley, California's delegate to the oil state's advisory committee's recent meeting in Texarkana, St. Louis and Washington.

The recommendations were expected to result in a law whereby California would work harmoniously with Texas and other oil states for betterment of the oil industry.

Abilene, Dallas Seek Convention

PORT ARTHUR, April 27 (UP)—Abilene and Dallas today waged a heated battle for the next convention of the Texas Association of Lions International, now in its 13th annual convention here. A thousand visitors were present.

Kidwell-Ford Ticket In Race of Election On Boy Commission

Bob Kidwell and Steve Ford, Jr. were announced Monday as candidates for boy commissioners of the city subject to results of the special general election to be held at high school Tuesday as a part of Boys' Week observance.

The Kidwell-Ford ticket's platform was announced as follows: better city government, shorter school hours, better pay for teachers.

Negro Arrested For 'Carving' Neck Of Another With Knife

Judge Washington, negro, is being held in jail here in connection with an affray in West End last week in which Theodore Adair, another negro, received a serious wound in the neck, said to have been 'carved' by a butcher knife. The negro was arrested by Sheriff Jess Slaughter and Deputy Denver Dunn in the hills west of town a few hours after the fight. A butcher knife was found secreted in a clump of bear grass in a pasture west of town by Chief of Police E. A. Long. A white man passing nearby had reported seeing a negro place the knife there.

The attending physician reported Adair almost miraculously escaped death, declaring the neck wound "cut most everything except the jugular vein," including penetration of the windpipe. Adair will recover, it was reported.

NATURE NOTE

HOSTON, April 27 (INS)—The hydrangeas that grow on Nantucket Island are the finest of the big, asserts Attorney General Joseph E. Warner in a report on the state's state preservation officer is of the opinion that the hydrangeas have much to do with the coloring of Nantucket hydrangeas.

D. A. R. PRESIDENT WITH HER PAGES



Mrs. Lowell F. Hobart, president-general of the Daughters of the American Revolution, shown with her pages at the society's annual convention in Washington. Left to right: Mrs. Mills Judy of Cincinnati, Mrs. Hobart, and Mrs. Gordon L. Luke of New York.

Labor Commissioner Lists Brick, Lime, Gypsum Plants As Industrial Need Here

AUSTIN, April 27 (INS)—Development needs of more than a score of Texas cities and towns have been listed with R. E. Gragg, state labor commissioner, in his campaign to develop new industries as an unemployment measure.

The list of needs, as reported by chambers of commerce, follows: Alpine, cotton seed oil mill; Big Spring, brick, lime and gypsum plants; Bonham, cheese plant and canning factory; Brenham, cheese and canning plants; Canadian, bottling works, flour mill, cotton oil mill, mattress factory, brick plant and canning plant; Colina, flour mill, cotton mill and cheese plant; Clarendon, poultry processing and canning plants; Clifton, modern hotel; Crystal City, canning plant, feed mill and modern hotel; Dilly, mixed feed mill, and ice and box plants; Falfurrias, modern hotel (site will be donated); Floresville, cheese and canning plants; Fort Stockton, small refinery; Gonzales, canning plant; Graham, oil refinery and glass manufacture; Groesbeck, canning, ice cream, pecan hulling, glass, face brick, dairy products and laundry plants; Jasper, turpentine, canning and paper mill plants; Littlefield, cotton oil mill; Mansfield, milk, cheese and potato curing plants; McAllen, modern hotel; Midland, meat packing plant and electric armature shop; Mineola, brick, pottery, motor sand, and potato curing plants.

Mission, canning factory and department store; Odessa, potato development; San Saba, canning, packing, lime, marble, road material and pecan shelling plants; Sweetwater, manufacturing plant for ladies' house dresses and men's work clothing; Terrell, cheese, poultry, peanut products, furniture, garments and leather goods industries; Victoria, box and crate, brick and garment manufacture; Waxahatchie, development of mineral water resources.

Rev. Clarence Howell Preaches Here Sunday

Rev. Clarence Howell, Abilene, senior in Simmons University, supplied the pulpit of the West Side Baptist church here at both services yesterday.

East Zone B.Y.P.U. Meets At West Side

East Zone of the Associational B.Y.P.U. met with the West Side Baptist church Sunday afternoon in a well attended service.

Members of home were received by B.Y.P.U. of Panther Draw. The next meeting will go to Panther Draw.

RETURN HOME

Mrs. R. Y. Tucker and daughters have returned from a week-end visit with friends and relatives in Weatherford and Fort Worth.

Remuneration Measure Now With Sterling

Hard Fight Won by Solons Fostering \$300,000 Appropriation

AUSTIN, April 27 (UP)—The house of representatives today passed a bill appropriating \$300,000 to reimburse farmers in a West Texas district for losses incurred in 1929 and 1930 due to pink bollworm quarantine.

The measure adopted Monday by the lower house was approved some weeks ago by the senate and now goes to Governor Sterling for final approval.

The bill provides payment for costs to farmers of Howard and several neighboring counties for stabilizing seed and fumigating lint cotton as required under the quarantine regulations. The only seasons for which such payment will be made are 1929 and 1930.

The total that may be received by Howard county farmers is estimated at \$30,000 to \$40,000.

Passage of this bill ends a long uphill fight by Rep. Penrose E. Metcalfe of this district, Rep. Lee Battersworth of Odessa and others.

The measure was engrossed about three weeks ago by the house. Several days later when called up for vote on final passage several attempts of members from other sections to introduce amendments caused those fostering it to withdraw it and lay it on the table subject to call. Among the amendments attempted was one to add \$50,000 for payment of losses caused by a hog cholera quarantine in a southeast Texas district.

Church Of Christ Opens Meeting In Sunday Services

The Church of Christ inaugurated its annual revivalistic campaign Sunday with sermons by the minister, Thornton Crews, and will continue the meeting this evening with the first discourse by E. M. Borden of New Mexico, a widely known evangelist.

Services will be held daily at 10 a. m. and 8 p. m. An unusually large crowd heard Minister Crews Sunday morning. Interest in the meeting is declared to be high among members and a public invitation to attend was extended by officials of the congregation. The church is located at Fourteenth and Main streets.

C. O. McAneny, 59, Laid To Rest Here

Charles Otto McAneny, 59, resident of California, who was stricken ill here while enroute with relatives to his native home, Pittsburgh, Pa., was buried in Big Spring cemetery Sunday following funeral services from the Eberly chapel with Rev. Theo Francis of the Catholic church in charge.

Mr. McAneny died at 2:45 p. m. Friday. He is survived by his widow, two daughters; Mrs. Letha DeLaney and Mrs. L. F. Sullivan of Los Angeles.

Mrs. I. J. Robb Rests Following Operation To Remove Bullet

Mrs. I. J. Robb, who was shot accidentally Friday when a pistol was inadvertently dropped at her home here is fairly comfortable and apparently in no danger following an operation for removal of the bullet.

Snowden Proposes British Land Tax

LONDON, April 27 (UP)—Philip Snowden, chancellor of the exchequer, today announced, in a budget speech, a proposal for taxation of land values at the rate of one penny per pound, which scheme the house of lords opposed almost unanimously. The tax would fall almost exclusively upon the landed gentry—nobility holding country estates almost exclusively for sporting purposes.

IN HOSPITAL

Mrs. M. H. Doughdrill of Dunlap, N. M., underwent a major operation Saturday at Big Spring hospital.

The Weather

WEST TEXAS—Cloudy, local showers in the west portion, warmer in the west and north portions tonight. Tuesday cloudy, local showers.

EAST TEXAS—Partly cloudy, warmer in northwest portion tonight. Tuesday partly cloudy, showers on the east and in the west portion.

(CONTINUED ON PAGE 17)

San Jacinto Flag Will Be Preserved

AUSTIN, Texas, April 27 (INS)—The tattered flag which flew over the army of Texas at the historic battle of San Jacinto is to be reconstructed and preserved through the action of the Texas legislature.

The sum of \$500 was appropriated for the job, tacked on to an appropriation bill which provided for re-roofing the old office building in which the United Daughters of the Confederacy now keep their relics.

The flag at present lies in a thousand pieces under the glass of a walnut case in the Daughters of the Republic museum. It is scarcely recognizable, and some doubt has been expressed whether it can be restored.

The flag was presented by the ladies of Newport, Ky., to the Newport Rifles, a mounted company of 50 men brought to Texas by Captain Sidney Sherman. It went through the battle of San Jacinto with Sherman and his men, and on August 6, 1836, it was presented to the wife of General Sherman by the Republic of Texas and was kept by the Sherman family until August 8, 1898. Three children of the hero of San Jacinto presented the flag to the state.

Former T and P Switchman Passes Away in Montana

Mr. C. L. Cairns received a message that his brother-in-law, Max Percival, of Lima, Montana, passed away last Thursday. Mr. and Mrs. Cairns were unable to go to the funeral.

Mr. Percival was a switchman for the T&P in Toiyah several years ago and was well known in Big Spring.

Drug Store Men Deplore Cigaret Tax

AUSTIN, Texas, April 27 (INS)—Drug store operators of Texas, meeting here, deplored enactment of the cigarette tax of 3 cents by the Texas legislature on the theory that it would lead to an increase in mail order business on cigarettes and a decrease in the revenue to home pharmacists.

STERLING TO SPEAK TO A.P.I.

DALLAS, April 27 (UP)—Governor Ross Sterling is scheduled to address delegates of the production division of the American Petroleum Institute at its mid-year convention here, June 3 and 4, it was announced here.

Governor Sterling will speak before the convention on the afternoon of the first day of the meeting.

VIOLIN TONES AMPLIFIED

BOSTON (INS)—The ordinary strains of a Stradivarius violin can be made so powerful that they dominate even the brass instrument and drums of a big brass band, according to Orestes H. Caldwell, former United States Radio commissioner. The secret lies in the attachment to the violin of a radio microphone that responds to all the complex vibrations. From the microphone wires lead to powerful amplifiers which discharge tones of what seem like a thousand violins, Caldwell said.

SAN DIEGO ADVANCES

SAN DIEGO, Calif. (INS)—Plans have been completed for erection of light beams along the San Diego to Phoenix, Ariz. route of the Southern Air fast express airway. Following this route 33 the Atlanta, Ga., to Los Angeles branch of the Southern Air company, probably will be rerouted through San Diego, aviation officials revealed. The rerouting will place San Diego in a prominent position in the aviation world.

Labor Calendar

Big Spring (Geographical) Union No. 127
President.....W. E. Yarbro
Secy-Treas.....N. L. Miller, Jr.
Meets first Tuesday in each month in room 314, Crawford Hotel

Cosha, Walters and Waitresses, Local No. 57
President.....Granville Lee
Business agent.....Luther Cook
Meeting place, Room 213, Douglas Hotel

Painters, Decorators and Paper Hangers No. 423
President.....N. T. Owens
Secretary.....E. B. Rogers
209 North Main
Meets every Thursday 8 p. m.

Retail Clerks Union No. 673
President.....R. E. Hutchins
Secretary.....M. C. Herring
Austin-Jones Store
Meets first and third Thursdays of each month at 8 o'clock, Odd Fellows Hall

Carpenters and Joiners of America, Local No. 162
President.....C. O. Murphy
F. S.....C. E. Shive
R. S.....H. H. Rutherford
Meets every Monday at 8 p. m. in W. O. W. Hall

Brotherhood of Railway and Steamship Clerks, Freight Handlers and Express Station Employees, Texas Local No. 214
President.....Homer Dunning
Secretary.....V. Taylor
Meets second and fourth Fridays in W. O. W. Hall

Ladies Auxiliary to Brotherhood of Railway Trainmen
President.....Mrs. Effie Meadow, 111 North Nolan
Secretary.....Mrs. Anna Lee Morgan, 227 West Second
Meets first and third Fridays, 2:30 p. m. Mezzanine floor, Settles hotel

Brotherhood of Railway Trainmen Big Spring Lodge No. 262
Secretary.....J. L. Miller
Meets in Settles Hotel, Hall first and third Sundays 2:30 p. m. and second and fourth Sundays at 7:30 p. m. All fifth Sunday meetings at 3:30 p. m.

Barbers Union, Local No. 82
Meets the fourth Tuesday in each month at 8 p. m.
Robert Winn, president, J. C. Stanton, secretary, J. W. Newton, recording secretary

Ladies Auxiliary to Carpenters Union
President.....Mrs. D. H. Heblsen
Recording Secretary.....J. C. Stanton
Meets second and fourth Wednesdays, 3 p. m.

International Hod Carriers, Building & Common Laborers' Local No. 181
President.....W. J. Wood
Financial secretary.....E. M. Inman
Corresponding secretary.....W. Taylor
Meets every Tuesday evening at 7:30 o'clock in Painters' Hall

Brotherhood of Railway Conductors Auxiliary No. 265
President.....Mrs. Anna Schull
Secretary-treasurer.....Bill Neal
Meets every second and fourth Friday at 2:30 p. m. in W. O. W. Hall

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS
President.....W. H. Holland
Secretary.....F. E. McKnight
Meets every first and third Mondays in each month at 8 p. m. in Labor Hall

Association of Mechanical Department Employees, Texas & Pacific Railway Company
President.....J. E. Kirt
Secretary.....J. E. Kirt
Meets every first Thursday evening in Settles Hotel

Ladies' Society of the Brotherhood of Locomotive Firemen and Enginemen
President.....Martha Ward
Secy & Treas.....Dora Sholte
Collector.....Susie Wines
Meets each first and third Wednesdays, 2 p. m., W. O. W. hall.

PLUMBERS' LOCAL NO. 480
Meets first and third Wednesdays at Labor Hall.
G. H. Whit, Secy and Business Agent

Locals wishing their organization and officers listed in this column are invited to bring the necessary data to The Herald office

Mrs. Gladys Carpenter has returned from a trip to Dallas.

FARWELL—Bakery opened for business.

Legislature Begins Consideration Of Important Money Measures

AUSTIN, Texas, April 27 (INS)—Brushing aside all other matters, the legislature apparently has started to work in earnest on the session money bills.

The first major finance bill to be enacted was the judiciary bill, finally approved at a free conference committee between the house and senate. The bill appropriates \$5,350,378 for operation of state courts for the coming biennium. The measure now goes to the governor for final approval or veto.

Awaiting action of a free conference committee was the eleventh annual appropriations bill. Action was expected this week on the educational finance bill, and next week on the final major money measure, the departmental appropriation bill. It is over this measure that the greatest fight is expected.

The free conference report on the judiciary bill listed an increase of \$5,500 over the totals as passed in the house, and a reduction of \$11,400 from the total of the senate bill.

The measure appropriates \$2,660,965 for the first year of the biennium ending August 31, 1932, and \$2,669,384 for the year ending August 31, 1933.

AUSTIN—State Highway Commission awarded \$1,811,329 for highway contracts during March-April session.

START BIG PIPE LINE
BOZEMAN, Mont. (INS)—The largest construction project since the building of the trans-continental railroads across Montana got under way here recently when Mayor W. N. Purdy of Bozeman turned the first spadeful of earth on a new \$18,000,000 natural gas pipeline. The project when completed will serve southern Montana cities with natural gas in the northern part of the state.

MAN THE BOATS
BOSTON (INS)—Like the well known joke about the "mailman who takes a hike on his vacation," members of Uncle Sam's navy, while on shore leave in Boston, were among the first to "try" the foot-propelled Swanboats on Frog Pond in the Public Gardens. Children with their governesses, sailormen and others were among those who enjoyed the slow

FRIZE WINNER
COLUMBUS, O. (INS)—Mabel DeBra King, assistant professor of fine arts at Ohio State University, has been awarded the Joseph Lewis Meyrich memorial prize of \$100 for the best pure water color painting at the Baltimore Water Color Society exhibition. Her entry was "Nuremberg's Marketplace." It was painted in Europe.

FAMILY JAZZ
CLEVELAND, (INS)—With his six-year-old Jerry wielding the baton, Cleveland has a most unusual jazz orchestra in the family of Ray Hummel. Seven children, mother and father have organized and call their group Hummel's Family orchestra.

FIND NUGGET IN TURKEY
ALTNRAS, Cal. (INS)—Mrs. L. G. McDowell, residing on a ranch ten miles east of here, had found today that gold is still to be found in Modoc County's Hill. While dressing a turkey raised on the ranch last year, she found a small gold nugget in the turkey's crop.

GOLD FEVER STRIKES
LOVELAND, Colo. (INS)—Loveland, center of a prosperous farming community of northern Colorado, is the latest western town to feel the grip of the gold fever. Gold ore worth \$750 per ton was recently found in the foothills of the Rocky Mountains ten miles west of here.

CURIOSITY
NEW YORK (INS)—The same curiosity which legend says killed the cat hurried Anthony Bonanza eight feet and tore off his right hand. Bonanza found a curious

REG'LAR FELLERS



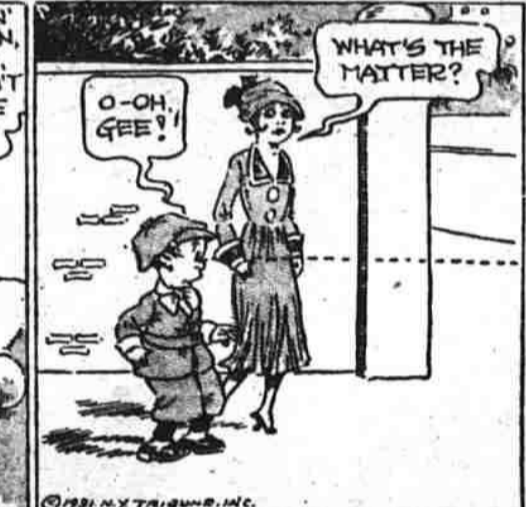
Yes And No

by Gene Byrnes

PA'S SON-IN-LAW

Nothing To Frighten A Girl

by Wellington



DIANA DANE

He'll Have Them Guessing

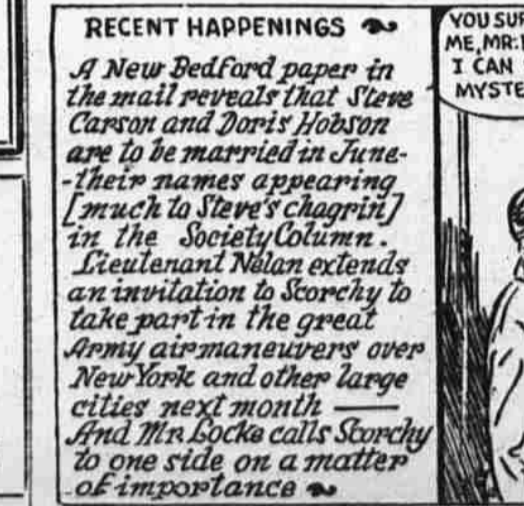
by Don Flowers



SCORCHY SMITH

A New Problem

by John C. Berry



HOMER HOOPEE

What's The Answer To This?

by Fred Locher



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Progressive Texans Open Austin Office

ALBERT, April 27.—Making Texas and its products better known not only at home, but to the rest of the country as well is the avowed purpose of Progressive Texans, Inc., formed, through the cooperation of the three regional chambers of commerce and the efforts of business leaders, as a common agency for the industrial development of the state.

Permanent headquarters have been established at Austin, from which point a concerted educational and advertising campaign will be carried on throughout the state. The program is to be financed, over a period of five years, at a cost of not less than \$100,000 a year, based on commitments from the state industries.

In carrying out its program, Progressive Texans, Inc., will first seek the stabilization of economic progress and the relief of unemployment through stimulation of the consumption of Texas-made goods. This is regarded as essential to the attainment of the main objective, which is industrial development.

The initial objective will be attained after an intensive educational and advertising campaign commencing in a "Texas products week" during which retailers will feature Texas-made goods. Progressive Texans will cooperate with the retailers in this work through advertising, furnishing of sales hints, posters and other material designed to concentrate the buyer's attention on Texas products not because they are manufactured in this state, but because of their merit.

It is planned to feature "Texas products week" twice during the first year of Progressive Texans' operation, and as often during the succeeding years as seems desirable. Such cooperative selling campaigns are designed to widely advertise the products of the state not only through the printed word, but through actual contact, making the buyer conscious of their merits as compared with other goods.

In attainment of the ultimate objective, the promotion of industry, the educational and advertising campaign will be continued, with the gospel of Texas industry and products being carried to the public not only of Texas, but of the Southwest through newspapers, the radio and other mediums.

An organized means of research is to be established for the purpose of assembling commercially usable information about the resources of Texas, this information to be correlated for use in promoting the intelligent development of the state as a whole. Merchandising counsel will be maintained at the Austin headquarters of the organization for the benefit of industrial firms.

An important step in attainment of the ultimate goal is considered to be the encouragement of young men to turn to industry in Texas as a life work, and the direction of the educational system to the ways in which schools and colleges may cooperate in accomplishing this.

from the March level, following a slight upturn a month ago.

Situation Strong

"No essential change has occurred in the financial situation, although considerable interest has been aroused by the persistent flow of gold into the United States, which has resulted in the rise of the country's monetary gold stock to a new high record. In the absence of any significant increase in the demand for credit, banks have continued to expand their investments in securities and have further reduced their borrowings from the Federal Reserve institutions. Under such conditions, it is natural that money rates should have remained at extremely low levels, except for slight temporary advances due to heavy treasury demands under the veterans' bonus law and to the severe decline in federal tax revenue.

"There has been no recurrence of the wave of bank failures that swept over the country in the latter part of 1930, and the steady increase in the bank's 'secondary reserves' of securities indicates some progress in the movement of liquidation. On the whole, therefore, credit conditions remain distinctly favorable, as far as the ability of the banking system to fi-

ance business expansion is concerned.

It was announced on April 21 and 22 that several consignments of gold totaling \$18,000,000 had been shipped from Paris to New York. This is the first important movement of gold from France to the United States since the former country resumed the gold standard in the summer of 1928. The Federal Reserve Bank of New York promptly reduced its buying rate for bankers' acceptances to the lowest level in the history of the Reserve system, and both franc and sterling exchange rates immediately advanced.

Speculation

"Comment on this development has taken the form of speculation as to whether the gold transactions mark the beginning of a new policy in French finance. The constant movement of gold into France in recent years has been one of the most conspicuous features of the international economic situation, although interpretations of its causes and significance have differed widely. During the last year, however, it has been generally agreed, in France as well as elsewhere, that the amount of gold in that country has become so large that further accumulation would be of very doubtful value to France itself, besides imposing difficulties on other countries. The organization of the French banking system is such that the Bank of France is generally held to have less control over money conditions, and hence over gold movements, than the central bank of other large commercial nations. Both the bank and the government have denied on various occasions that the per-

manent inflow of gold was due to any deliberate policy or action on their part.

"The shipment of the metal to the United States can hardly be considered a forward step in the redistribution of gold stocks, since the surplus reserves in this country represent as great a problem as those in France. From the point of view of American as well as of European finance, a movement of gold from France to England and other countries would be more welcome; and in all probability such a movement will ultimately take place. Fortunately, there is no likelihood that the gold will become a dangerous inflationary influence in this country in the near future; and it may hasten the recovery of our foreign trade by encouraging the resumption of large-scale lending abroad."

PROUD OF AIR DATA

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Low Point of Business Cycle Believed Reached; Immediate Recovery Prospect Yet Vague

Current developments offer further support for the view that the low point of the cycle of business activity has been approximately reached but fall to show any immediate prospect of marked recovery, states the Guaranty Trust Company of New York in the current issue of The Guaranty Survey which has just been published.

"The usual spring peak has come and gone without bringing any definite signs of significant improvement." The Survey continues, "Expansion in most industries last month was of no more than seasonal magnitude. The general tendency is reflected in the revised index of business activity of the Guaranty Trust Company for March, which stands at 72.3, showing only a fractional advance from the February level of 71.7. Although the actual figures for nine of the ten series included in the index rose last month, the upward movements in four of these cases were smaller than is usual for March, with the result that the adjusted figures show an equal number of advances and declines.

Sentiment Improving

"Reports so far available for April indicate that the customary spring recession is under way, but that it is proceeding in an orderly manner quite different from the precipitate retrenchment that was witnessed in the latter part of 1930. Most branches of business appear to be conducting their affairs in a highly conservative manner, carefully avoiding premature expansion but maintaining a liquid condition favorable for quick response to any signs of genuine improvement.

"If business psychology at the present moment contains little of the unwarranted expectancy that persisted in belittling the significance of the depression throughout its early stages, it is equally free from the almost panicky dismay that was shown during the autumn and winter, when it became clear that the more optimistic views had not been borne out. Business has settled down to a sober acceptance of the situation, coupled with a determination to make the most of any opportunities that may present themselves.

Expectations Conservative

"The failure of any significant revival to make its appearance during the early spring stimulus is generally interpreted as an indication that business activity will probably remain at low levels for the time being, with a distinct possibility of recovery at the end of the summer. While some real improvement may occur in the meantime, seasonal influences during the late spring and early summer are not such as to provide a favorable setting for revival. Major depressions in the past, moreover, have usually contained periods of some months' duration when activity remained virtually stationary at low levels, although the widths of these 'valleys' show considerable variation. However, in view of the comparative stability of industrial corporations and trade volumes in the last few months, little doubt exists that the next significant movement will be upward.

"This view of the situation seems to find support in the recent behavior of security and commodity markets. Stock prices have passed through several periods of weakness, and the present level is probably not far above the low for the year to date. The recent declines were apparently due, in part, to unfavorable earnings reports and dividends reductions, which, of course, reflect past conditions and bear on the future only in so far as they affect present and prospective buying power. The trend of commodity prices in the last few weeks has been no more reassuring, with downward movements in the large majority of basic raw materials, including the strategic groups of farm products and metals. The wholesale price index of the Guaranty Trust Company for April 15 stands at a new low of 51.1, showing a decline of 2.9 points

from the March level, following a slight upturn a month ago.

Situation Strong

"No essential change has occurred in the financial situation, although considerable interest has been aroused by the persistent flow of gold into the United States, which has resulted in the rise of the country's monetary gold stock to a new high record. In the absence of any significant increase in the demand for credit, banks have continued to expand their investments in securities and have further reduced their borrowings from the Federal Reserve institutions. Under such conditions, it is natural that money rates should have remained at extremely low levels, except for slight temporary advances due to heavy treasury demands under the veterans' bonus law and to the severe decline in federal tax revenue.

"There has been no recurrence of the wave of bank failures that swept over the country in the latter part of 1930, and the steady increase in the bank's 'secondary reserves' of securities indicates some progress in the movement of liquidation. On the whole, therefore, credit conditions remain distinctly favorable, as far as the ability of the banking system to fi-

ance business expansion is concerned.

It was announced on April 21 and 22 that several consignments of gold totaling \$18,000,000 had been shipped from Paris to New York. This is the first important movement of gold from France to the United States since the former country resumed the gold standard in the summer of 1928. The Federal Reserve Bank of New York promptly reduced its buying rate for bankers' acceptances to the lowest level in the history of the Reserve system, and both franc and sterling exchange rates immediately advanced.

Speculation

"Comment on this development has taken the form of speculation as to whether the gold transactions mark the beginning of a new policy in French finance. The constant movement of gold into France in recent years has been one of the most conspicuous features of the international economic situation, although interpretations of its causes and significance have differed widely. During the last year, however, it has been generally agreed, in France as well as elsewhere, that the amount of gold in that country has become so large that further accumulation would be of very doubtful value to France itself, besides imposing difficulties on other countries. The organization of the French banking system is such that the Bank of France is generally held to have less control over money conditions, and hence over gold movements, than the central bank of other large commercial nations. Both the bank and the government have denied on various occasions that the per-

manent inflow of gold was due to any deliberate policy or action on their part.

"The shipment of the metal to the United States can hardly be considered a forward step in the redistribution of gold stocks, since the surplus reserves in this country represent as great a problem as those in France. From the point of view of American as well as of European finance, a movement of gold from France to England and other countries would be more welcome; and in all probability such a movement will ultimately take place. Fortunately, there is no likelihood that the gold will become a dangerous inflationary influence in this country in the near future; and it may hasten the recovery of our foreign trade by encouraging the resumption of large-scale lending abroad."

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Smoke a fresh cigarette

It is the mark of a considerate hostess, by means of the Humidor Pack, to "Serve a fresh cigarette." Buy Camels by the carton—this cigarette will remain fresh in your home and office.

CAMELS

Every CAMEL Package Now a Tiny Humidor

Switch over for just one day then quit Camels, if you can

All regular Camel smokers have noticed a significant change in the Camel package. Now their favorite cigarettes come air-sealed in moisture-proof Cellophane.

An improvement in appearance, true, but the reason for this change that cost \$2,000,000 was not mere looks.

It was done to protect the fine mild quality of Camels until they reach the smoker.

The best tobacco loses much of its rich flavor and aroma when its natural moisture content is lost through scorching or evaporation.

That's why we have made every Camel package a tiny humidor—so that you may always be sure of getting Camels in fresh mild condition.

Camels are wrapped only in moisture-proof Cellophane with an air-seal.

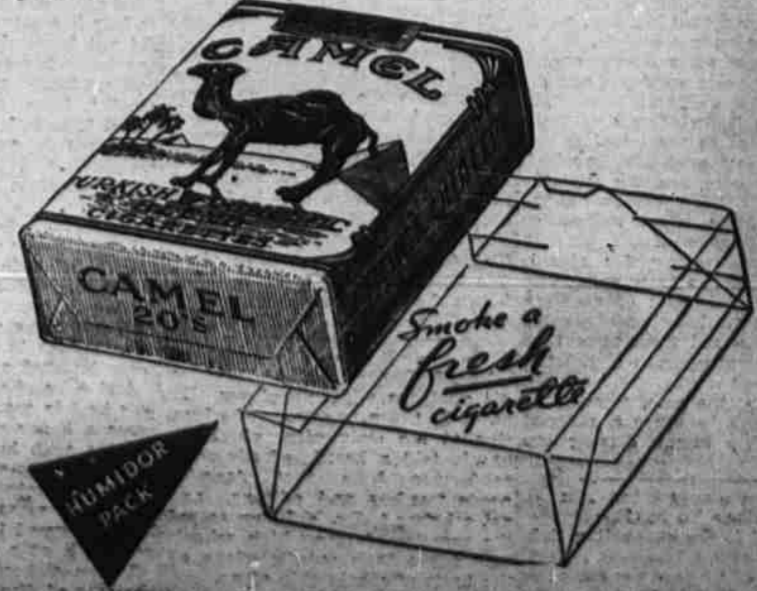
Try a package today and revel in the luxury of a really fresh cigarette.

Factory-fresh Camels are air-sealed in the new Sanitary Package which keeps the dust and germs out and keeps the flavor in.

It is peppery dust and harsh dry tobacco that are unkind to a smoker's throat.

We vacuum-clean away the dust and keep the natural moisture in by the exclusive Humidor Pack.

Make the switch to Camels for just one day, then leave them—if you can.



We Do
STARTER GENERATOR
IGNITION MAGNETO

Resisting
Flomer Wright in charge of this department.

Flew's Service
Phone 41, Cor. 2nd & Sourcy
East Road Service

Big Spring Daily Herald... Published every morning and each afternoon except Saturday and Sunday by BIG SPRING HERALD, INC.

HOW'S YOUR HEALTH

To this very day though it has been denied hundreds of times, Oler, one of the greatest physicians, who died but a short while ago, is credited with the statement that every man over 45 years of age ought to be chloroformed.

DAILY CROSSWORD PUZZLE

Crossword puzzle grid with clues: 1. Watering... 2. Condo... 3. Zorro's... 4. Some of a... 5. Some of a... 6. Some of a... 7. Some of a... 8. Some of a... 9. Some of a... 10. Some of a... 11. Some of a... 12. Some of a... 13. Some of a... 14. Some of a... 15. Some of a... 16. Some of a... 17. Some of a... 18. Some of a... 19. Some of a... 20. Some of a... 21. Some of a... 22. Some of a... 23. Some of a... 24. Some of a... 25. Some of a... 26. Some of a... 27. Some of a... 28. Some of a... 29. Some of a... 30. Some of a... 31. Some of a... 32. Some of a... 33. Some of a... 34. Some of a... 35. Some of a... 36. Some of a... 37. Some of a... 38. Some of a... 39. Some of a... 40. Some of a... 41. Some of a... 42. Some of a... 43. Some of a... 44. Some of a... 45. Some of a... 46. Some of a... 47. Some of a... 48. Some of a... 49. Some of a... 50. Some of a... 51. Some of a... 52. Some of a... 53. Some of a... 54. Some of a... 55. Some of a... 56. Some of a... 57. Some of a... 58. Some of a... 59. Some of a... 60. Some of a... 61. Some of a... 62. Some of a... 63. Some of a... 64. Some of a... 65. Some of a... 66. Some of a... 67. Some of a... 68. Some of a... 69. Some of a... 70. Some of a... 71. Some of a... 72. Some of a... 73. Some of a... 74. Some of a... 75. Some of a... 76. Some of a... 77. Some of a... 78. Some of a... 79. Some of a... 80. Some of a... 81. Some of a... 82. Some of a... 83. Some of a... 84. Some of a... 85. Some of a... 86. Some of a... 87. Some of a... 88. Some of a... 89. Some of a... 90. Some of a... 91. Some of a... 92. Some of a... 93. Some of a... 94. Some of a... 95. Some of a... 96. Some of a... 97. Some of a... 98. Some of a... 99. Some of a... 100. Some of a...

Farmerette Juggles Jobs To Study Poultry

BALTIMORE (UP)—So she can learn more about farming, Erna M. Riedl does these things, among others: Flows a straight furrow, milks the cow, judges poultry, and holds down a clerk's job in Washington in order to pay her way through George Washington university.



Erna M. Riedl, a versatile Maryland farmerette, specializes in the study of poultry. Several times she has been a judge at big poultry shows.

Legislators Divided Over Unfulness of Texas Ranger Force

AUSTIN, Texas, April 27 (INS).—This legislature is divided into two factions so far as the historic Texas rangers are concerned. Some of the legislators think they have outlived their usefulness, since the Indians they were organized to fight have disappeared. Others think that since prohibition came they serve a new purpose very effectively.

TELLS WHY DAM PASSED PASADENA, CALIF.

PASADENA, Calif., April 27. (INS)—Fear that the Colorado river would overflow the banks caused Congress to pass the Boulder Dam measure authorizing construction of Hoover Dam, according to Congressman F. E. Davenport of New York, the only eastern member of the dam committee, who was a visitor here.

Debunking Gangsters

THE moving picture industry, according to Mr. Will Hays, has done much in the past year to debunk the gangster "by showing he can't win and by ridiculing."

Tomorrow—The Narcotic Drugs

HOLLYWOOD SIGHTS... By ROBBIN GOONS. HOLLYWOOD. The return of Pola Negri to Hollywood virtually completes the comeback of the foreign contingent which was almost wholly ousted by the talkies three years ago.

By Percival Christopher Wren Author of BEAU GESTE BEAU IDEAL

MYSTERIOUS WAY... SYNOPSIS: Underlying John Way's strange behaviour at Charter's nursing home, whose evil purposes his protracted visit-failed, is the mystery of his past. For he was not always John Way, as he revealed in the preceding installment.

Herald Patterns

7165. White batiste was employed in the making of this little model, with filed edging for trimming. Plaits supply fullness. The fronts are lapped from right to left in wide plaits. The sleeve is a short puff model, gathered to a sleeveband. A small flat collar finishes the neck. This is a stylish good for pongee, flannel, cotton prints or dimity.



Charlene Estes Gives Birthday Party At Park

Charlene Estes entertained friends with an outdoor party at City park Saturday afternoon in celebration of the eighth anniversary of her birth.

OPINIONS OF OTHERS

Safe Drivers... Temple Telegram: AN EDITORIAL writer in an Akron, Ohio, newspaper, recently commented that railroad men are the safest automobile drivers; that they have fewer accidents; that other drivers might take a lesson from them.

GRETA NISSEN STARS

Greta Nissen, who left Hollywood when her accent barred her from her heroine's part in the talking "Hell's Angels," also has come back to the screen folk, appearing with McLaughlin and Low in "Women of All Nations," and she is scheduled for stardom in her own right again.

VALUABLE PRIZES FOR A NAME AND SLOGAN!

1st PRIZE choice of any Dress in Stock. 2nd Prize Your Choice of Any Pair Shoes. 3rd Prize Your Choice of Any pair Hose. We want a name and slogan that will suggest to the woman shopper highest quality Dresses, Coats, Shoes, Hosiery, Lingerie and Millinery at prices that mean big savings.

WRECKED?

Fast Road Service! PHONE 715 BIG SPRING NASH CO. 1008 W. 3rd

MONUMENTS

ROY V. WHALEY Phone 686 585 Lancaster

DAILY HERALD

Want Ads Get RESULTS Phone Your Ad to 728 or 729

Safe Drivers

Thousands of railroad engine and train service employes are car owners," the editorial says, "but one seldom hears of any of them being involved in accidents."

FOREIGNERS STILL FASCINATE

Paul Lukas, the Hungarian, was in danger when talkies first arrived, and his first appearances were unpromising. But Paramount retained him, and he studied English with determination, improving his speech so much that he is now to be starred.

PARADOX

PITTSBURGH (INS)—Teaching his audience with paradoxes, Dr. H. C. McKown, professor of education at the University of Pittsburgh, told a board of education conference here that America needs "less an education and not scholars."

TRAMPING THE STREETS AT THAT

Can a diamond—or any other inanimate object—be "unlucky"? I suppose it would be quite understandable, and possibly excusable, if I had, after all, become more or less superstitious with regard to the "Curse of The Unsetting Sun, or rather the Luck—always ill-luck—of this stone, one of the world's greatest diamonds.

MOTHER'S DAY SPECIAL

—Until May 6th we will give six 4x4 portraits (reg. \$5.50 value) for— \$4.75 —and will give absolutely FREE with the above Special one 8x10 print! Give Mother What Only You Can Give— YOUR PHOTOGRAPH THURMAN Studio 102 W. 2nd St.

Safe Drivers

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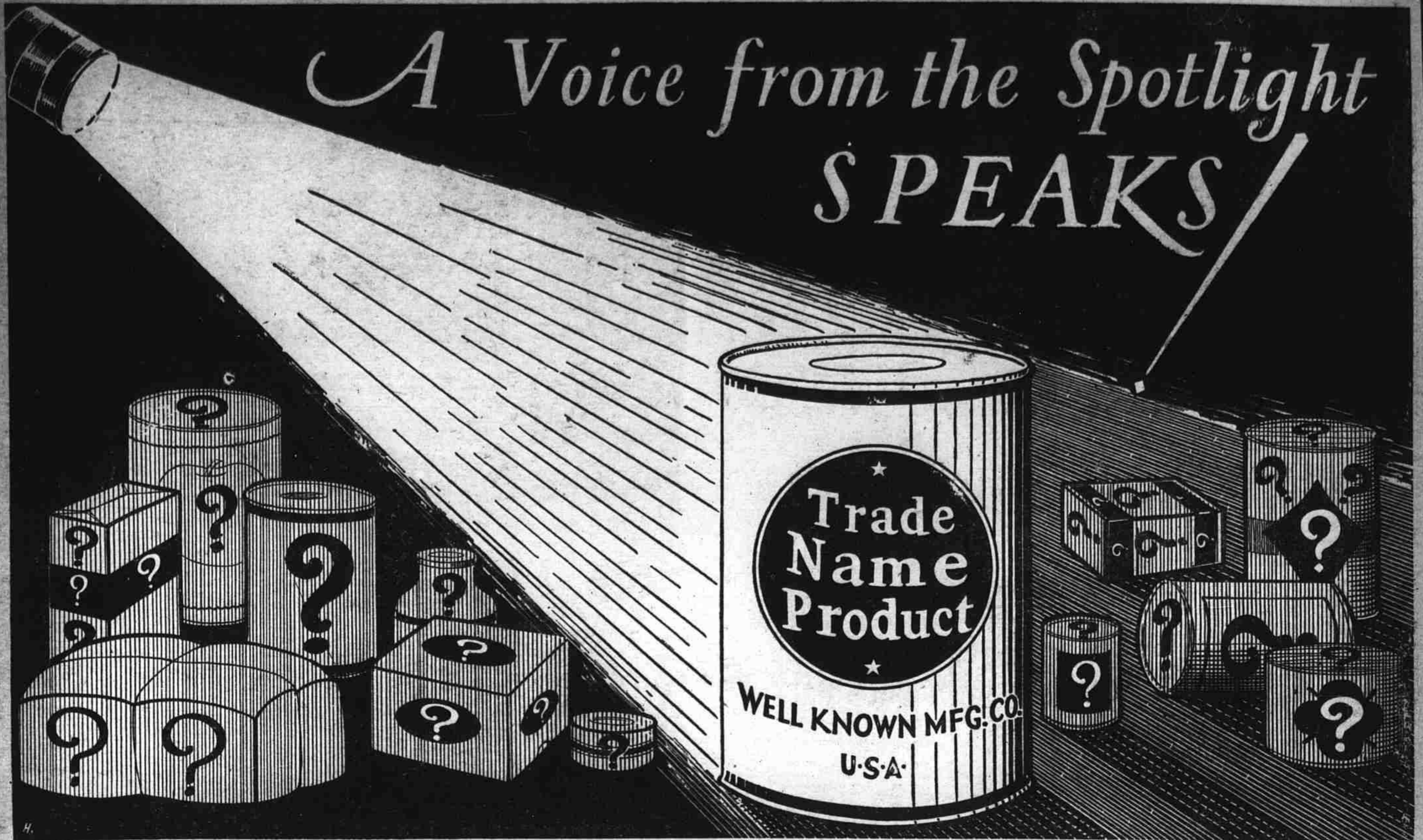
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**“—I Am a Member of the ‘400’ ..
the Elite of the Merchandising World ..
A NATIONALLY ADVERTISED PRODUCT!”**

LOTS OF PEOPLE think it is easy to become—and remain—a nationally advertised product. It is easy enough to become a nationally advertised product, but it is hard to remain one. Your performance has to be absolutely above reproach, if you stand up under the pitiless spotlight of publicity. Even if my manufacturer wanted to skimp on the cost of my production, he couldn't afford to do it. When he set my label up in the focus of the advertising searchlight, he automatically put his name up as sponsor for what I would and could do.

“If I should fall down in performance, the good name of my maker as well as my own trade name would suffer. I have to measure up to the demands of my most critical user.

“There is a certain satisfaction in being met by smiles of welcome and recognition from every shopper that passes my shelf, counter or display space, but there is a decided price that my manufacturer has to pay for this prestige.

“Not only while in the display case, but after I have gone home with the shopper, I must be ever mindful of my responsibility. I must do my work so well that the shopper will be more eager than ever to secure a duplicate

package of me when I have finished my service. If I fail, then the very advertising which built for me such prestige will prove my undoing.

“Sometimes I almost envy the little off-brand products . . . would-be ‘climbers’ in the shopping world . . . that try to sneak in among the nationally advertised products and look like they ‘belonged’ and were one of us. Their smirking packages and labels try to hide the fact that they are conscious of their own brazenness . . . but to no avail. If they stopped to think a moment they would realize that there were no labels or package goods until advertising came in to create the nobility of the merchandising world. Before that time, everything was bought and sold in bulk.

“These tawdry make-shifts have no proud heritage like mine. They are industrial waifs and foundlings, packed and prepared in unknown factories. Their maker is probably just as happy that he is unknown. He can thereby dodge responsibility in case of failure. No wonder he doesn't advertise them. As I said before, ‘It is easy to become a nationally advertised product but it is hard to remain one.’

“The very fact, of course, that these snides are seen in our company reflects a little of our prestige on them, and occasionally they go home

with some less discriminating shopper. They don't stay long. They can't live up to the standards which we nationally advertised products have installed. The shopper discovers the penalty of her carelessness, to her sorrow. I feel so sorry for those shoppers. If they had only stopped to think a moment they would never have permitted the wool to be pulled over their eyes in that manner.

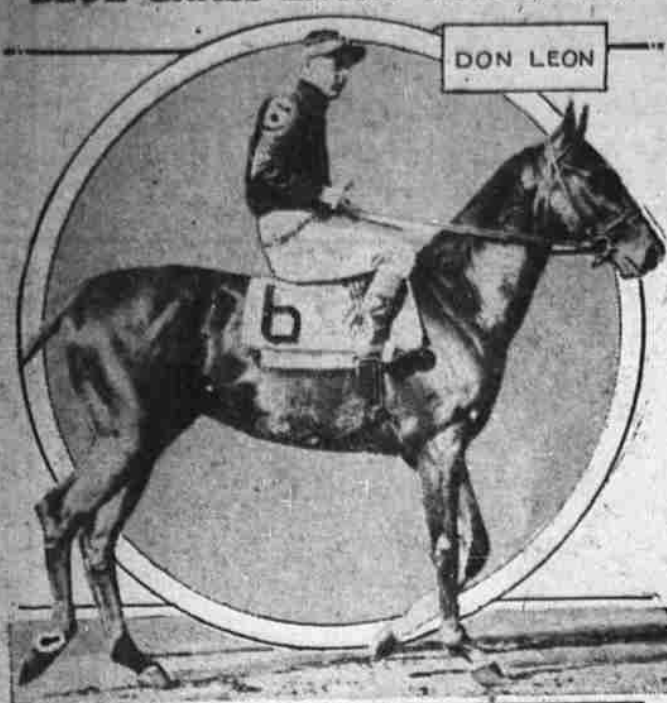
“Sometimes we hear an unconscientious salesman make the statement: ‘This unknown is just as good, and it's cheaper.’ When he says ‘just as good,’ he admits that the highest yardstick by which these little fakers can be measured is the nationally advertised product, and I am surprised that the shopper does not resent the implication that she would be satisfied with anything but the best. As for being ‘cheaper,’ how can you tell whether a thing is cheap, if you do not know what it is, who made it or what it will do?

“Sometimes, as I said, I get provoked at seeing good friends of mine duped by these substitutes, but I, at least, have the satisfaction of knowing that it will only be a short time until they come back for me, sold more strongly than ever that national advertising is the shoppers' best guarantee of satisfaction.”

Big Spring Daily Herald

News Of The Sport World As Shown In Herald Pictures

BLUE GRASS ENTRY FOR DERBY



DON LEON

Associated Press Photo

Here is one of the blue grass country's own nominees for the Kentucky Derby, Don Leon, third highest money winner among last year's juveniles. The 3-year-old is in training at the R. W. Collins stables in Kentucky.

CO-EDS TURN TO CINDER PATH



Associated Press Photo

Co-eds at Baker university, Baldwin, Kas., have taken up track and field sports, under the tutelage of Coach George Brentnall, member of the 1920 U. S. Olympic team. Mildred Case on her marks for the 440.

ENTRY IN KENTUCKY DERBY



WAR

Associated Press Photo

War, a Sagamore Stable entry, is in training at Belmont Park, Long Island, N. Y., for the Kentucky racing classic at Churchill Downs, May 16.

CANDIDATE FOR KENTUCKY DERBY



UP

Associated Press Photo

Up, still owned by Mrs. J. N. Crofton, is being trained in Kentucky for the Kentucky derby at Churchill Downs, May 16.

DETROIT FANS EYE ROOKIE OUTFIELDERS



CHARLEY GEHRINGER

HARVEY WALKER

GERALD WALKER

WAITE HOYT

Associated Press Photo

Detroit baseball fans may see a brother act this year that will rival the Wanser and Wanser combination of Pittsburgh. Gerald and Harvey Walker are the brothers. Coming up from the Three Eye league, the two look good for major league outfield posts. Waite Hoyt, star hurler, and Charlie Gehringer, one of the best second basemen in the majors, are two veterans upon whom Manager Bucky Harris is depending to keep the Tigers in the race.

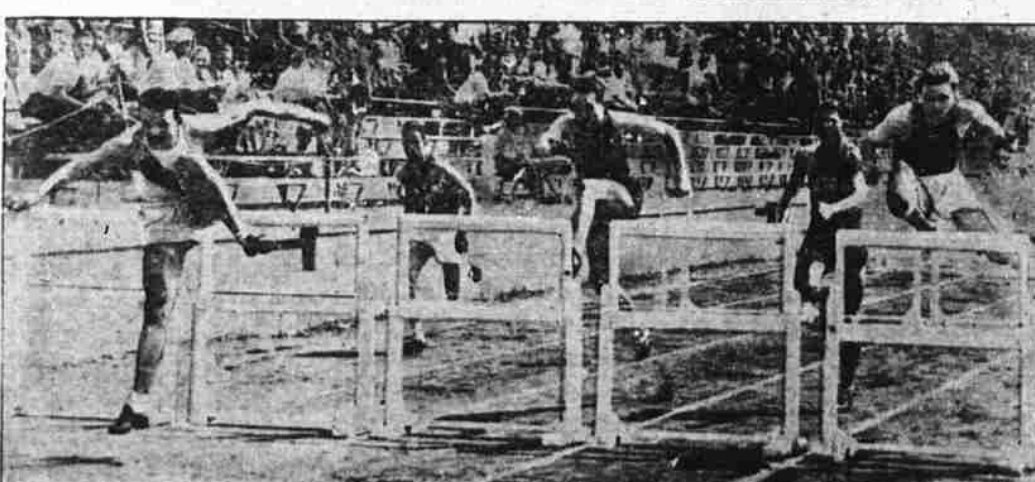
ACE TWO-MILERS IN DRAKE RELAYS



Associated Press Photo

Four great distance runners are in the two-mile at the Drake Relays April 25. Manning of Wichita (3) is N. C. A. A. champion and record holder, Austin of Michigan (4) is the Big Ten's best, Chamberlain of Michigan State (5) is a converted cross-country man of great ability, and Putnam of Iowa State (6) is Big Six champ. Tolan (2), Michigan's negro Centurion, and Behr (1), Wisconsin shot putter, are other stars entered.

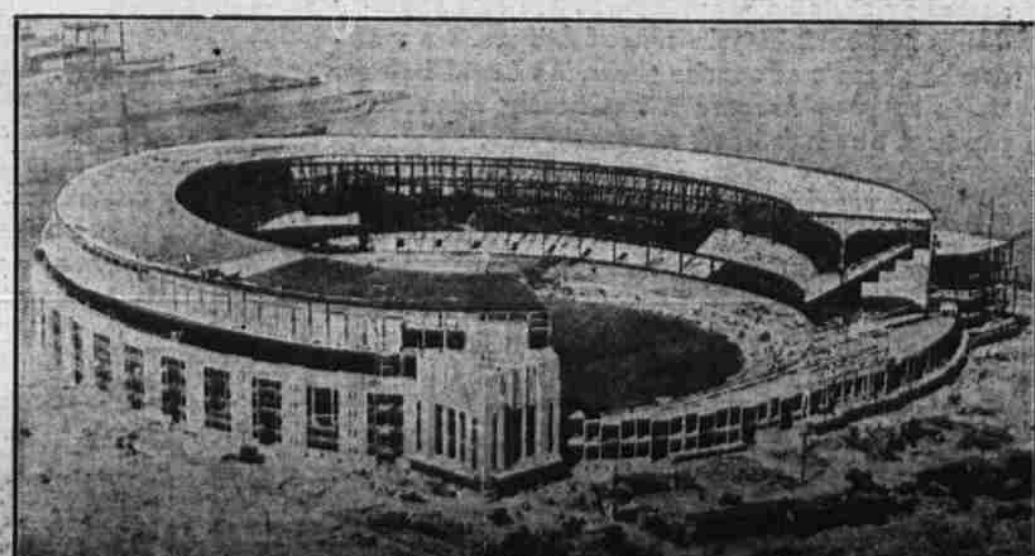
ILLINI HURDLER WINS IN THRILLER



Associated Press Photo

Lee Sentman (extreme left), star University of Illinois high hurdler, tied his own record of 14.6 seconds in winning the 120-yard event at the Kansas relays, just a stride ahead of Hager or Iowa State (extreme right). Hatfield, Indiana, was third and Kroeschell, Rice, fourth.

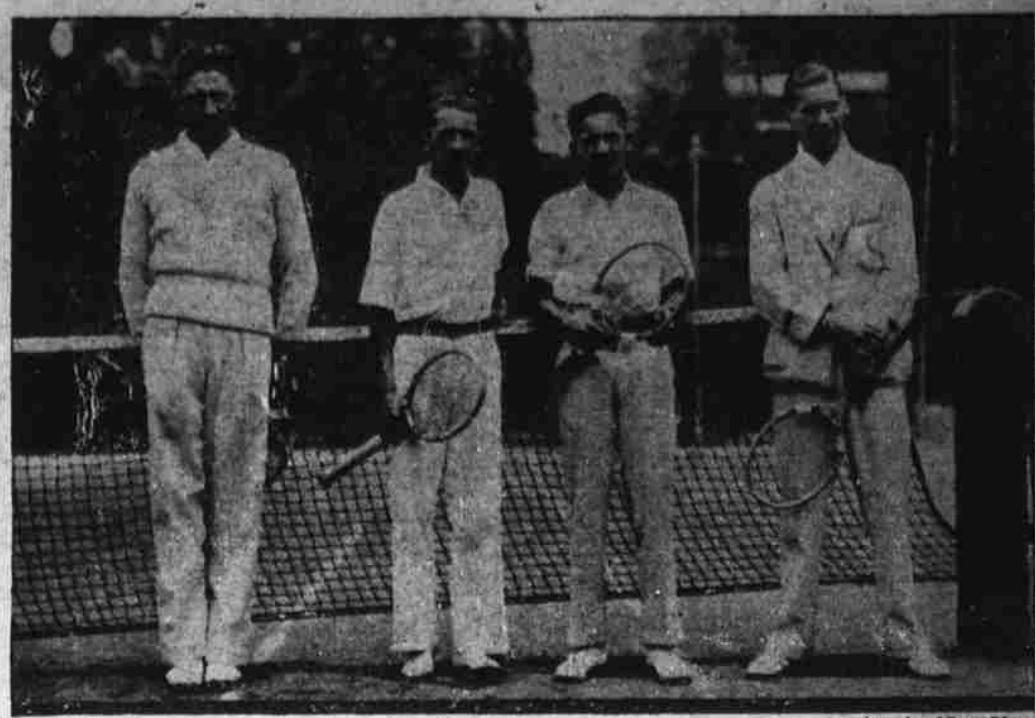
SCENE OF HEAVYWEIGHT BATTLE IN JULY



Associated Press Photo

Cleveland's \$2,500,000 municipal stadium, which has been chosen as the site for the heavyweight championship fight between Max Schmeling and W. L. "Young" Stribling early in July, rapidly is nearing completion.

MEXICO BANKS ON YOUTH, TOO



Associated Press Photo

Mexico, like the United States, is depending on youth to carry its colors in the Davis cup American zone tennis play at Mexico City, May 1, 3 and 5. Left to right, Capt. Manuel Llano, Carlos and Ricardo Tapia, brothers, and Jorge Acosta.

THEY PILOT PENNANT RIVALS



Associated Press Photo

Walter Johnson (left), manager of the Washington Senators, and Connie Mack, of the Philadelphia Athletics, have been picked by the experts to fight it out for the American league pennant. They are shown before the season's opener in Washington.

CYCLONE HURDLER AND CHIEF



Associated Press Photo

Rob Hager, above, Iowa State track captain, is expected to press Lee Sentman of Illinois in the high hurdles at the Drake relays Saturday. They had a close race at Lawrence, Kas., last week.

BIDS FOR SPEEDBOAT HONORS



Associated Press Photo

Loretta Turnbull of Monrovia, Cal., will be the only American entrant and perhaps the only woman contender in the international speedboat regatta on Lake Garda, July, opening May 7.

Miss Joplin



Associated Press Photo

Miss Vada Corbus, 19 (above), has been signed as a catcher by the Joplin, Mo., club of the Western association.

Detroit Looks To Him



On Charley Gehringer, star second baseman of the Tigers, Detroit fans are placing much dependence for a successful team in the American league pennant race this year. Gehringer had a great year in 1930.

Mighty Spearman



Associated Press Photo

L. D. Walden, above, of Iowa, will defend his javelin-throw title in the Drake relays. He made 200 feet last week at Lawrence, Kas.

